

### IN THIS ISSUE

#### SENTIMENTS

Letter from Executive Director Megan Smiley Wick

#### **BUILDING STRONG GIRLS**

Girls on the Run participant turned Gamma Phi

PACE. PLEASE!

How to build an emergency fund

### 8 CONFIDENT WOMEN

### 14 THE INS AND OUTS OF...

International Council and the Nominating Committee

## 16 GAMMA PHI VIBES

The Gamma Phi Beta aesthetic in everyday places

### 18 OP-ED: CANCEL CULTURE

Is it time to cancel cancel culture and advocate for accountability?

### 22 KEEPING THE FAYTH

University of Nebraska-Kearney senior Fayth Jackson's healing journey after losing her family.

### 26 GAMMA PHI GET-TOGETHER

Learn about the annual event that sisters cannot stop talking about!

### 28 LIVING WELL

Sun safety tips

### CHAPTER SWEET CHAPTER

Hear from your Delta Omega (Oakland) sisters!

#### 32 TRUE AND CONSTANT

Alyx Svatek (Minnesota-Twin Cities) pushes for accessible yoga in her city

#### 34 FACILITIES MANGEMENT COMPANY

Beta Psi's incredible renovation

### 36 FOUNDATION

The Foundation dollars at work

38 LIFE LOYAL

IN OUR HEARTS

# 42 BUILDING ON YESTERDAY

Gamma Phi Beta's 33rd Convention

#### **CONTENT CALL**

We are running a story on infertility and pregnancy loss in a future issue and need your help. If these topics resonate with you and you're comfortable sharing more, please email us your story or thoughts at The Crescent @gammaphibeta.org.

#### get in touch

Send us snail mail, join our newsletter and find us on social.



12737 E. Euclid Drive, Centennial, Colorado 80111

@gammaphibetasorority Gamma Phi Beta





# DEAR Sisters

As I look ahead at the rest of 2021, I see a fresh and new beginning for our sisterhood. As an organization, we have evolved tremendously over the past 17 months – I have never been more confident in the future of Gamma Phi Beta. International Headquarters repopened its doors, and we anticipate welcoming many new staff members and volunteers into our workforce this year.

I always love a year with Convention because of the thoughtful planning and deep civic engagement around Bylaws and the governance of Gamma Phi Beta. Our time in St. Louis is a shining light I am walking toward, excited to see and hug my sisters, celebrate all that we have achieved and experience the sisterhood we have missed over the past few years. On the topic of Convention, on page 14, we give you an overview of the Nominating Committee that works tirelessly leading up to every Convention.

Other great reads within this issue include our Confident Women section on page 8 – the accomplishments of our members never cease to amaze me. We tackle the topic of cancel culture on page 18. An incredibly resilient member shares her grief and healing journey starting on page 22. Discover how the Foundation played a role in supporting Abigail Turner's education goals on page 36.

I want to express my deep gratitude to every member, staff and volunteer of Gamma Phi Beta for their tremendous engagement and resiliency during the pandemic. We have emerged more confident and stronger than ever before.

In IIKE,

Megan Smiley Wick

**Executive Director** 



#### WHO IS MEGAN?

Megan Smiley Wick is the executive director for all three Gamma
Phi Beta entities — the Sorority,
Facilities Management Company and Foundation.

She provides direction and guidance to our entire workforce to ensure we operate as one. As a liaison between board-level volunteers for each entity, Megan can help with strategic solutions to operations of Gamma Phi Beta. Megan is a member of Beta Sigma Chapter at Washington State University, where she earned a Bachelor of Science degree in psychology. She also has a Master of Education in educational policy, research and administration from the University of Massachusetts at Amherst.

# YOU CANNOT LIVE WITHOUT

Running

# A CONFIDENT WOMEN OF CHARACTER YOU ADMIRE

Our International President Autumn Hansen (Idaho)



University of Oregon junior Maggie
Ovington recently discovered
that her chapter sister, Sarah
Campbell, was a Girls on the Run
(GOTR) participant when she was
younger. Sarah's experience was so
memorable that when she learned
about Gamma Phi Beta's partnership
with GOTR, she knew our sisterhood
was right for her. Maggie sat down
with Sarah to get all the details
about Sarah's journey with GOTR.

Maggie Ovington (MO): How long did you participate with GOTR? Sarah Campbell (SC): Two years. I did it when I was in third and fourth grade, so I was around nine or 10 when I first signed up.

**MO:** Why did you decide to join GOTR?

SC: My mom told me about it and thought it would be a good experience because of all the physical activity involved. She also said that GOTR had more to do with improving confidence and helping girls realize they can conquer anything. I remember hearing the stereotype growing up that girls couldn't do certain things as well as boys. Girls on the Run was proving that stereotype wrong. I ultimately joined because I loved how it helped girls feel more empowered to follow

their dreams and do anything they want.

**MO:** Do you feel like it helped with your confidence?

SC: Yes! Looking back now, I recognize that GOTR did have a huge impact on me. I was a shy kid who didn't have a lot of confidence growing up. But when I ran my first 5K without stopping, that was a big win for me. I also remember my coaches having the team do worksheets that encouraged us to find our voice and use it. Those exercises helped me feel more comfortable sharing my opinions as I got older.

MO: What did you love most about participating with GOTR?
SC: My favorite part was the running buddies. Running buddies are volunteers who run beside you during practice and 5Ks. One of my favorite memories was the Starlight Run in Portland, Oregon. I remember the two running buddies I had were so sweet and helped me finish the race with their encouraging messages. It made me feel so empowered!

**MO:** Did your experience with GOTR encourage you to join Gamma Phi Beta?

SC: Definitely. I didn't know GOTR

was partnered with Gamma Phi Beta until I did recruitment on philanthropy day. When I found out they were Gamma Phi's philanthropic partner, I remember thinking, "Oh my gosh. I did that!"

**MO:** Would you ever consider becoming a coach?

SC: I am interested in becoming a coach or runny buddy since running is still a passion of mine. I love working with kids and helping young girls find their confidence.

**MO:** What does philanthropy week mean to you?

SC: Philanthropy week is important because not many college-aged people know about GOTR, so it's an opportunity to share more about the organization with them. As Gamma Phi Betas, we get to do several GOTR activities that foster community on- and off-campus. Although our philanthropy event this year looked different because it was virtual, we still came together as a community and raised money for a worthy cause. We sold t-shirts and raised awareness through Instagram posts. I'm proud that my chapter raised over \$6,000 for GOTR this year despite the setbacks from the pandemic.







# INTERESTED IN COACHING A GOTR TEAM, RUNNING ALONGSIDE A PARTICIPANT OR PROVIDING ADDITIONAL SUPPORT AT A 5K?

There are many ways to get involved with GOTR.

Visit GirlsOnTheRun.org/GetInvolved/Volunteer to learn more.

PACE, Please!



HOW TO
BUILD AN
EMERGENCY
FUND



An emergency fund is vital for life's unpredictable moments, like automobile problems, home repairs, hospital visits, job loss, natural disasters, pandemics — the list goes on. When money is set aside for unexpected events and expenses, you can rest assured knowing there is a safety net to break the fall. Justine Nelson (Kansas State), founder of Debt Free Millennials and member of Gamma Phi Beta's 2019 30 Under 30 class, says that at minimum, it is good to have \$1,000 set aside in an emergency fund (the more you have saved, the better). If you are just starting out, here are Justine's eight ways to build up an emergency fund.

- 1. Open a separate savings account strictly for an emergency fund. Do not keep emergency money in a checking account. Otherwise, you will confuse which money is for emergencies and which is for basic living expenses.
- 2. Cut out unnecessary spending. Instead of eating out or buying something you don't really need on Amazon, put that money in your emergency fund.
- 3. Cut out unnecessary subscriptions.

  Boxed subscriptions, streaming
  subscriptions, gym memberships (there
  are plenty of free workouts online), any
  kind of virtual or physical subscription.
- 4. Keep energy usage low. Find creative ways to lower your energy bill every month (e.g., turn off lights and electronics when not in use, use a crockpot or grill instead of the oven) and put that extra money in your emergency fund.
- 5. Pick up extra income opportunities. Babysitting, freelancing, landscaping, food delivery services. Find ways to earn extra cash on the side to quickly build up your emergency fund.



Founded in 2018, Debt Free Millennials helps millennials learn how to pay off debt and become financially independent. Learn more at Debt Free Millennials.com.

- 6. Sell your stuff. Sell items you no longer use on Facebook Marketplace, OfferUp (app), Poshmark or at consignment stores.
  - *Pro tip:* To boost your chances of selling an item, list it twice on different selling platforms.
- 7. Build your monthly contribution into your budget. Choose whatever amount you want to contribute to your emergency fund every month and include that number in your budget.

  By doing this, you are holding yourself accountable each month to save.
- 8. Learn how to control your spending. Check out Justine's How to Control Your Spending Workbook, a 50-page workbook full of activities and content designed to help you rein in your spending and save more, at DebtFreeMillennials.com/How-To-Manage-Your-Money.



Morgan McNeal

**DELTA NU** (Missouri State)

**CLOTHING COMPANY FOUNDER** 

Human beings are walking canvases, wearing clothes that paint a picture about who they are, where they come from and what they like. St. Louis-native Morgan McNeal appreciated this idea early in life, having grown up around women who used clothing as an extension of themselves. She, too, began to do the same.

"Being a Daddy's girl, I was slower to ditch the sports jerseys and sweatpants, but I eventually found my style."

Her love of clothes grew as she did. By 18, Morgan drafted her first business plan for a self-titled clothing company, Morgan Jessica. It was renamed Cloth Bar when Morgan went to college. And after several other iterations, Cloth Bar received its permanent name in July 2020: eleven twenty four.

"My former roommate and I would write a quote or Bible verse on our chalkboard wall in our dorm room to offer us extra inspiration throughout the month. One month was Mark 11:24, which reads, 'Therefore I tell you, whatever you ask for in prayer, believe that you have received it, and it will be yours.' It's simple in concept but meaningful in interpretation. It represents what I want the brand to be," Morgan explains.

Eleven twenty four's mission is basics for nonbasic people. The online retailer offers elevated basics, including sweaters, cropped tank tops, long sleeve shirts and sheath dresses in neutral shades, to help customers curate a capsule wardrobe with ease. Items are unique

A capsule wardrobe consists of a handful of staple items great for remixing to help a person shop less and more intentionally.



and made from responsibly sourced, quality materials. Plus, all orders ship in sustainable packaging. Eleven twenty four customers can strut with extra confidence knowing their clothes come from an eco-conscious creator doing her part to minimize waste.

Eleven twenty four isn't Morgan's full-time job. But as she continues to grow her business, she hopes it will be one day soon. She currently resides in Austin, Texas, and assists businesses of all sizes automate their marketing and growth. Before this, Morgan worked at Anthropologie and even had the opportunity to help manage events for PayPal and eBay.

"This was right around the time eBay was shifting to be more competitive with online retailers, like Nordstrom. They had tons of retail innovation projects in the works, which was fascinating to see," she says.

Morgan joined Gamma Phi Beta at Delta Nu Chapter (Missouri State) in 2011. Although many memories as a collegiate member stick out, she shares the following, which unsurprisingly involves clothes.

"I was a collegian when our chapter received a new facility, and we were among the first members to live in it. We created so many memories and inside jokes, watched hours of movies and swapped our clothes constantly in that house. It was a home that we got to call ours, and that was special."

Learn more at The Eleven Twenty Four.com and follow @the eleventwenty four on Instagram.

# Samayana Kurapati

ZETA THETA (Pepperdine)
COLLEGIAN

It's normal to experience a spectrum of emotions during the first year of college. You're excited to explore your academic interests and meet new people one day, and by the next, you feel homesick or are intimidated by the mounting coursework before you. It helps to know your peers are experiencing similar pains.

In addition to these first-year pains, Smayana Kurapati started college during a global pandemic. For Smayana and students like her, their introduction to college life was different than most.

"I never got the welcome to college activities and didn't have a roommate going through the same new experiences that I was going through," Smayana says.

Smayana has been in a remote learning format since March 2020. She completed her senior year of high school remotely and began her freshman year remotely at Pepperdine University last August. She adds, "It was difficult to wrap my mind around the idea that I was actually in college and not still in my senior year."

Hoping to integrate more into her college community, Smayana sought out Greek life. She found her home on campus (while still physically living at home) in Gamma Phi Beta. "I chose Gamma Phi Beta because the women were so genuine, and they shared so many values and interests with me. I just knew it was the right fit!"

In addition to Gamma Phi Beta, Smayana is a member of the Days for Girls chapter at Pepperdine,



which provides reusable and sustainable feminine products to girls in economically developing nations. Both organizations have helped Smayana forged connections and friendships, which has made attending college from afar a bit easier.

Fortunately, Smayana got to attend classes in person during her second semester of freshman year. She's eager to experience sophomore year fully on campus.

"I am over the moon to be in person next year. I cannot wait to meet my professors and friends and be able to attend events that aren't over Zoom!"

Get to Know Smayana

**MAJOR:** Biology. I love learning about all living organisms in the world and the simple and complex ways that they are able to exist.

 $\textbf{PLANS AFTER COLLEGE:}\ More\ education.\ I \ would\ like\ to\ get\ my\ master's\ degree\ and\ then\ go\ on\ to\ medical\ school.$ 

**HOBBIES:** Golfing and baking!

Hannah Furrier

# ALPHA EPSILON (Arizona) CREATIVE ENTREPRENEUR

Recruitment was a whirlwind process for Hannah Furrier when she was an incoming freshman in 2011 at the University of Arizona (UA). Despite coming from a family of UA alumni, many of whom participated in the University's Greek community, nothing could have prepared Hannah for the hectic day that was recruitment.

"I remember frantically taking notes after each chapter I visited only to have the details of the day blend together by the time I got back to my dorm," she says.

Hannah found a sense of calm as soon as she entered Alpha Epsilon's chapter facility. Members were welcoming and genuinely excited to get to know her. Connecting with them was effortless, as she recalls, "It's a wild experience when the stranger you're talking to feels like an old friend." The instant sense of community made her decision to join Gamma Phi Beta an easy one.

As a collegian, Hannah was a philanthropy committee member and elected apparel chair. She was responsible for designing custom shirts for her sisters to wear at important events, including recruitment and Big and Little Sister reveal, in both roles. These leadership positions paved the way for her now-career.

Shortly after graduating college in 2015 with a degree in marketing, Hannah worked at a custom-Greek apparel company in Scottsdale. After five years as the company's senior stylist, she left earlier this year to create a business of her own.

"I'm in the early stages of building my custom apparel company, Gold Baby. I am incredibly grateful to be surrounded by the most supportive family and friends – they have been my biggest cheerleaders every step of the way," Hannah says.

Gold Baby offers custom apparel for anyone (individuals and organizations) with an idea they want to see come to life. Hannah's passion and expertise in collaborative, creative brainstorming turn inchoate ideas into inspired realities.

"[One of my] clients had an idea that she didn't know how to put into words. We decided to meet and spent the first 20 minutes talking about the vibe and context of how she came up with this idea. By the end of the meeting, we nailed the design direction and came up with three more ideas because of our creative, unstructured and super fun brainstorm," Hannah says.

Building a brand from the ground up is no easy feat. Hannah confronted more challenges than she could have anticipated. With each challenge, however, came a reward. All the time, energy, tears, laughs, frustration and learning curves led her to the greatest reward: loving what she gets to do for a living.

"I love what I do each day. [To me, success is] finding what makes you happy (by happy, I mean what makes you jump out of bed in the morning and have trouble falling asleep), figuring out a way to do it every day and making the world better while doing what you love."

#### Learn more at...

☐ ItsGoldBaby.com

@\_itsgoldbaby



Shibani Joshi

PSI (Oklahoma)

NATIONAL BUSINESS AND TECHNOLOGY JOURNALIST, LECTURER AND PROFESSIONAL SPEAKER

When something feels right in your life, it clicks. Be it a job, relationship, community, belief system — anything can bring about this "clicking." Shibani Joshi experienced it when she joined Gamma Phi Beta.

"Initially, I joined Gamma Phi Beta as a social outlet and a way to connect to new friends. Over time, I realized the benefits were much greater. As I learned later in life, that feeling of things clicking means everything. That was my experience with Psi Chapter at the University of Oklahoma – it just felt right from the start," Shibani says.

After earning a bachelor's degree in finance and accounting, Shibani received a Master of Business Administration from Harvard Business School and started a career in business. While successful in the field, Shibani longed for more. She recalled her passion for journalism and decided to pursue it professionally.

"I took journalism classes at night and pursued freelance TV work on the weekends while maintining a full-time corporate job in New York City." She adds, "It took sacrifice and hard work, but it was worth it."

Shibani has covered business, technology, general news and has profiled Fortune 500 executives for global media outlets, including ABC News, Fox News Channel, Yahoo! Finance and Huffington Post. During her six years as a Fox Business Network reporter, she covered stories like the 2008 market crash and US Airways Flight 1549 or the "Miracle on the Hudson." Of all her journalistic accomplishments, attending Apple events with Steve Jobs at the helm is one of her most memorable.

"Seeing [Steve Jobs] speak in person was always

a thrill. Knowing how much he changed the world with his ideas and what an icon he was makes me feel fortunate for all the times I got to be in a room with him presenting to a small group of journalists. Add that to the thrill of running out during his presentations to bring the news of what I heard to [Fox's] TV audience, and it was an unforgettable combination."

Since leaving the Fox Business Network in 2013, Shibani, who calls herself an entrepreneur now, does most of her work from many places instead of just one studio. She adds, "I work with large corporations, journalism outlets and even my social media platforms to bring unique, authentic, compelling content to the audiences I reach."

She also achieves this through ShibaniTech.com, where she shares the latest in technology and its intersection with daily life.

An advocate of education, Shibani teaches a class she developed called Strategic Leadership Communications within her alma mater's executive MBA program. The course explores communication and emotional intelligence: two essential skills Shibani believes every great business leader must possess.

So, what's next for this successful Gamma Phi? So long as her heart is in it, anything.

"Now, I have the credibility and experience to take risks and design a career that is of my dreams. Social media also allows me to connect to audiences directly. I am working on a book and see my career as a service vehicle to amplify voices, ideas and themes to help connect with and empower others. All the hard work and sweat equity I put in over the years brought me to this exciting point."



# More with Shipani

# HOW DO YOU DEFINE SUCCESS?

I now evaluate success using broader metrics than I did when I was younger. It can include: impact, purpose, reach, satisfaction, financial comfort, flexibility, creativity and the ability to say no to the things that don't serve me.

#### WHAT NEW BELIEF, BEHAVIOR OR HABIT HAS MOST IMPROVED YOUR LIFE?

Learning to believe in and trust myself is my greatest challenge and gift thus far.

# WHAT MOTIVATES YOU TO GET UP EACH MORNING?

My three children motivate me daily and are often literally waking me up to remind me of this why!

Also, I believe each one of us is here to live out our purpose. Mine has taken me decades to find, but I feel that I am living out my purpose in what I am doing now.

# The Ins and Outs

# of International Council and the Nominating Committee

Gamma Phi Beta volunteers at both the local and international levels are valuable supporters who devote their time, energy, experience and expertise to the Sorority. They impact policies and programs that affect our sisterhood and play an active role in advancing the future of Gamma Phi Beta. Let's take a look at two elected boards that serve at the international level – International Council and the Nominating Committee – and how both work together to ensure the future of our organization.

#### International Council and the Nominating Committee Defined

International Council (IC) includes seven elected leaders who make up the executive body of Gamma Phi Beta and is charged with managing the affairs and property of the international Sorority, including but not limited to:

- - Overseeing the Sorority's vision and strategic plan.
- Adopting official rules, procedures and policies.
- Representing Gamma Phi Beta in the fraternity/ sorority world.

The Nominating Committee (NC) includes seven elected alumnae members, two appointed collegiate delegates and one appointed chairwoman. Together, they identify, recruit and slate potential applicants for election to the NC and IC each biennium at Convention. The function and responsibilities of the NC are listed below.

- Recruit and encourage potential applicants for elected levels of service.
- - Educate the membership about elected levels of service and the application process.
- - Understand the strategic needs, relationships, strategic governance, workforce dynamics and culture of the organization.
- - Ensure a clear application process and provide applicants with guidance throughout.
- - Promote diversity and inclusion throughout the recruitment, evaluation and slating processes for elected leadership.

Interested in serving on 1C or the NC?

August 2, 2021 Application questions available on GammaPhiBeta.org.

December 5, 2021 Applications close for IC and NC.

Here is the application timeline.

Today Referral form available on GammaPhiBeta.org.

October 1, 2021 Applications open for O IC and NC.

# When slating applicants, the NC considers the following.

- Dedicated to diversity, belonging, equity and inclusion, the NC seeks for this commitment to be reflected in elected levels of leadership for the Sorority.
- Service on IC or the NC is an important and significant opportunity open to all alumnae members in good standing who are committed to executing the duties of the role.
- Qualified applicants will have a mastery of our member competencies through their work and volunteer roles within and outside the Sorority or other civic engagement.

Gamma Phi Beta is committed to building a more diverse and inclusive organization, and we know that our brightest future will be inspired by vibrant leadership. For the 2022-24 IC and NC, the current NC is looking for applicants with different backgrounds and experiences (both within and outside Gamma Phi Beta) that meet our member competencies. The NC realizes there is a large pool of talent available within the alumnae membership, and they are thrilled to learn more about possible applicants. For more information, visit GammaPhiBeta.org/NominatingCommittee.

# WHY IS THE NOMINATING COMMITTEE PROCESS IMPORTANT TO THE SUCCESS OF GAMMA PHI BETA?

"The two-year nominating process is a comprehensive model that ensures the right teams are formed to address the Sorority's current and future needs."

— Jamie Pickel (Oklahoma)
Past Nominating Committee Member

"My inspiration was twofold. I am passionate about identifying talent in others and helping them leverage that talent to reach their full potential. Serving on the Nominating Committee seemed like a wonderful opportunity to utilize my passion in an impactful way. Being able to find sisters with the talents and experiences needed to tackle the various challenges that face Gamma Phi Beta while inspiring our members was something that excited me. I was also inspired to apply because of how important I believe representation is for the future of Gamma Phi Beta leaders. As a Black Gamma Phi sister with the skills, talent and passion for the work that the Nominating Committee does, I hoped that my presence on this committee would open doors for sisters who identify as Black, Indigenous and Women of Color. Being slated for the Nominating Committee seemed like a wonderful opportunity to show these sisters that if I could do it, so

— Harper Matthews (Pepperdine)

Nominating Committee Member

NC meets to slate applicants.

March 2022
NC seeks collegiate
delegates for 2022-24.

January 2022
Applicant interviews conducted.

March 2022
Slate presented to
membership.

Convention 2022
Elections conducted

during business session.

# GAMMA PHI libes

Your guide for finding the Gamma Phi Beta aesthetic in everyday places.





# Treat Yourself

- 1. Mia's Co. | Carnation Candle \$24
- 2. Rooted Woman | Blessed Nail Polish \$15
- 3. Soleil Luna | Mini Blush Wrapped Hoops \$14\*
- 4. Logictech | K380 Multi-Device Bluetooth Keyboard in Rose \$40
- 5. Amisha Designs | Custom-made graphics and stationery \$15-\$50\*
- 6. Urban Outfitters | Half Moon Planter \$14
- 7. Shoe Carnival | It's Okay to Wander Chuck Taylor All Star \$80

\*Shop Gamma Phi Beta-Owned Businesses!

Products and prices were compiled in June 2021 and are subject to change.

Follow @amishasdesigns on Instagram!













# IS IT TIME TO CANCEL CANCEL CULTURE?

No longer just affecting celebrities, college women run the risk every day, with every social media post, of being effectively banished and blackballed.

By Rachel Burchfield

On March 10, 2003, The Dixie Chicks (now known as The Chicks) were one of the most popular acts in country music – their cover of Fleetwood Mac's "Landslide" was a Top 10 song on the Billboard Hot 100 charts. The Texas trio was in London the evening of March 10, touring in support of their latest album. Meanwhile, back home in the United States, the imminent U.S. invasion of Iraq was looming (it would eventually happen nine days later). As she introduced the band's song "Travelin' Soldier," lead singer Natalie Maines told the mostly British crowd, "Just so you know, we're on the good side with y'all. We do not want this war, this violence. And we're ashamed that the President of the United States is from Texas."

Within a week, "Landslide" had fallen from No. 10 on the charts to No. 43, and it fell off the charts completely the following week. Country music radio refused to play their music, and country music DJs were suspended if they tried to. Crowds around the country burned The Chicks' records en masse. The band members received death threats. Sales of their music and sales of their next album and its

subsequent tour plummeted. The Chicks largely disappeared for the next 17 years.

They had been canceled.

The Chicks weren't the first victims of cancel culture, and they certainly weren't the last. In 2003, the term "cancel culture" hadn't yet reached the American lexicon, and it happened much more infrequently pre-social media heyday than after platforms like Facebook, Twitter, Instagram and TikTok were created and made the mob mentality of cancel culture easier to participate in.

Cancel culture, simply defined, is ostracism, when a person (or, in more recent examples, brands, books, movies and television shows) is boycotted and shunned out of social circles, be it in person, online or on social media. Those affected by cancel culture are considered "canceled" and thereby deemed, essentially, a societal outcast. While perhaps we most often think of celebrities as being canceled, cancel culture permeates college campuses as well, and one misstep can result in character assassination, social exclusion and, essentially,

erasure. It's a pattern oft-repeated: A person says or does something offensive. Backlash ensues. And then, like in the example of The Chicks, the offender is silenced, considered no longer worthy of inclusion. On its best day, cancel culture has become a vehicle for social justice and activism, and, in some cases – think Harvey Weinstein – it is justified. Obviously, egregiously abhorrent moral behavior – sexual assault, racism, homophobia – should not be tolerated. But on its worst day, it has created a culture of paranoia where every misstep could lead to complete and total banishment from a life one once knew, almost immediately, with the snap of a finger.

Comedian Sarah Silverman, speaking on her self-titled podcast recently, said of those canceled, "I think there should be some kind of path [to redemption]. Do we want people to be changed? Or do we want them to stay the same to freeze in a moment we found on the Internet from 12 years ago?"

One can be canceled not just for what they say or do in the present day but can also be held to the fire and blacklisted, thanks to the archival capabilities of social media. Take for instance a Tweet sent years ago or a screenshot of a text from last summer. Journalist Bari Weiss, who covers cancel culture extensively, said on "The View" that she believes in "giving people second chances" and that "no one should be hung or have their reputation destroyed or lose their job because of a mistake or liking a bad Tweet."

When a person is canceled, there's no room left for transformation, for growth. Maybe it's time we reexamine – and maybe even cancel – cancel culture.

On college campuses – designed to be a bastion of free speech – professors, administrators and students are always at risk of being canceled. College students run the risk of having their entire future career put in jeopardy before it has even effectively begun. Should we always strive to do the right thing and act and speak in a manner that is respectful and dignified? Of course. But should we

be given no wiggle room for error, even as imperfect human beings? Maybe not.

BLENDtw, a global community for college students that covers life, wellness and culture, said cancel culture is toxic to college students for four main reasons: It leaves no room for growth; it feeds into a herd mentality; it doesn't promote tolerance; and it creates animosity and escalated situations.

"When cancel culture is enforced, it encourages everyone to gang up against one person just because everyone else is, and sometimes, without knowing the full story," a student from Bryn Mawr, a women's liberal arts college, said in the online article. "Our school is especially small and tight-knit, so things like these run rampant very quickly. Information can easily be distorted with no question. I have seen this before, where people will cancel someone just because other people have, but they don't actually know the background story or anything."

In sororities and especially in sorority recruitment, it's a trend practiced for far too long — one woman has a negative opinion of another woman for whatever reason, groupthink ensues and they are blackballed, usually without a second thought.

So, from The Chicks in 2003 to sorority women in 2021, the question is relevant: Is it time to cancel cancel culture?

"Canceling should only be used as a last resort when a person refuses to learn and acknowledge their mistake as something hurtful," said Aanandi Murlidharan, author of the aforementioned article for BLENDtw. "It is the societal duty of our generation [Generation Z] to promote call-out culture [or hold others accountable] and cancel cancel culture."

Read the full article at Blendtw.com/ Four-Reasons-Why-Cancel-Culture-On-College-Campuses-Is-Destructive/

What do you think about canceling cancel culture?
Share your thoughts with us at TheCrescent@gammaphibeta.org.

# CRESCENT CORNER **BUTTON** \$1.50 BRANDED BASEBALL HAT \$18.50 WATER BOTTLE Gamma Phi I \$15 GO **BOLDLY** TEE \$24.50 CrescentCorner.com

# University of Nebraska-Kearney senior Fayth Jackson's healing journey after losing her family.

In her *New York Times* bestseller "Love Warrior," author Glennon Doyle writes, "Grief is love's souvenir. It's our proof that we once loved. Grief is the receipt we wave in the air that says to the world: Love! Love was once mine."

Born and raised in Lincoln, Nebraska, Fayth Jackson's receipts came much too early in life. Grief arrived at her doorstep before she learned how to tie her shoes by herself. And it continued arriving year after year.

By five, she had lost her father, Jon, to a car accident when he was only 31. Three years later, Fayth, a soon-to-be fourth-grader, learned that her three-year-old brother, Kobie, drowned in a backyard pool during a family get-together. Fayth and her mother, Christie, were left to grieve together.

"We formed this little team to protect each other. We leaned on each other because we were all we had left," Fayth recalls.

Together, the two forged new memories and started a new chapter as best they could without Jon and Kobie physically part of it. On the days where grief was all-consuming, the mother and daughter acted as each other's lighthouse – a beacon of hope – to swim toward. Besides her mother, Fayth found

comfort in cheerleading.

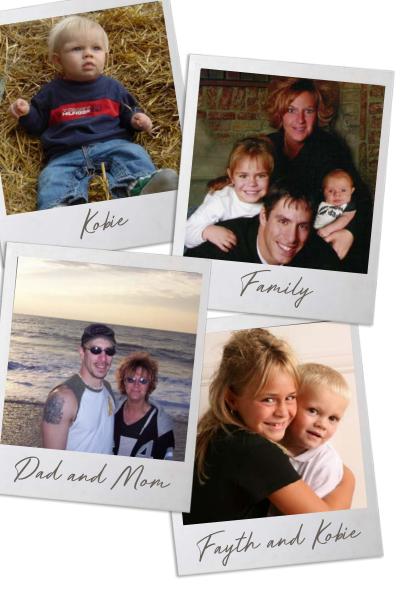
"Cheerleading helped me find positives when all I experienced were negatives. No matter what I was going through, I put it aside to be present with my high school team and encourage athletes and fans. It helped me forget why I was sad."

Christie was Fayth's biggest cheerleader in life. She showered Fayth in constant love and support – from words of affirmation to quality time and giving the best mom hugs. When Fayth made her high school's varsity cheerleading squad, her mother couldn't have been prouder.

The unimaginable happened again when Fayth was 15. She found her guiding light, her confidant, her friend, her cheerleader, her mother lying lifeless in her bed one morning. At 40, Christie had passed away in her sleep. Fayth, now alone to grieve, was left with yet another receipt.

"I honestly thought something was wrong with me because why else would all my family die? Death is painful enough when one person [in your life] dies, but three people? That is just cruel," Fayth says.

She finished high school living in the townhouse her mother built. At this time, Fayth's maternal grandmother and great-aunt stepped in to care for



her. College was next. Fayth had every intention to attend Northwest Missouri State University in fall 2017. But after attending a scholarship banquet hosted by TeamMates, a mentorship program she joined in high school shortly after her mother died, fate had other plans.

"Every year, a student with an impactful story is asked to speak at the TeamMates' banquet. In 2017, that student was me. After I shared my life story with everyone, Hank Bounds, the former president of the University of Nebraska, approached me and wanted to help. He later offered me a scholarship to three different schools in Nebraska. I decided on the University of Nebraska-Kearney (UNK), and I am more than grateful that I did," she shares.

Fayth didn't just get her toes wet with college life. She dove in headfirst. She joined UNK's

cheerleading squad, the student athletic advisory committee, Love Your Melon Campus Crew (a student group determined to improve the lives of children battling cancer), TeamMates Mentoring Program and Gamma Phi Beta.

"I wanted to join a sorority to find a home away from home, especially because my home was almost two hours from Kearney. But in a deeper sense, I genuinely wanted to find a group of people who felt like family because I didn't have one."

Fayth joined the women of Gamma Kappa Chapter during her freshman year in 2017. Since then, her sisters have offered Fayth their unconditional love and support. They acknowledged the death of her immediate family members but never treated Fayth differently because of it. They accepted her for her.

"I love the love within the sisterhood. Everyone matters and is accepted. The love was never doubted or questioned; it was always there." Fayth adds, "This sisterhood supported me more than anyone has, and I will forever be grateful for that."

In addition to her sisters, Fayth always turned to her academic advisor, Rashawn Harvey. Not only does Rashawn workshop college- and career-related topics with Fayth, but he also listens and offers his support to her on her darker days.

"She knows how to handle adversity and persevere through tough situations," Rashawn says.

Fayth credits her achievements at UNK to Rashawn and his wife, Jennifer, Fayth's TeamMates' mentor. She says, "They both have been incredibly impactful in my life. And because they are parents to three daughters, they often share their motherly and fatherly instincts with me."

Fayth will graduate at the end of this year with a degree in social work. She plans to attend graduate school next and hopes to become a licensed clinical social worker. But that's not all she wants to pursue. Because TeamMates gave her so much, Fayth would like to pay it forward to the organization by becoming a mentor. Her experiences with childhood loss are also paving the way for her future advocacy work.



"I want to get involved with grief advocacy, whether that's starting a nonprofit, opening a center for support groups or offering one-on-one counseling for individuals who have lost their loved ones. I also would like to write a book about overcoming adversity and potentially sharing my story publicly."

College has been a place of healing for Fayth. She evolved in many ways, including growing more confident and learning to love herself and trust others. Fayth also found her people at UNK; people she can love again while still carrying her mother, father and brother in her heart.

"I mostly feel my family's presence at the cemetery when I sit and talk to them. I also feel their presence when I am screaming lyrics in my car at the top of my lungs — something I used to do with my parents. And I feel them when I sing at church. I can't explain how I feel them, but I just do," she says.



# Living with Grief

#### IS COPING EASIER THE OLDER YOU GET?

I would say that it is getting harder. Big life moments are going to happen soon, and my family won't be there for them. I'll be the first person in my family to graduate from college, and they won't be there. I'm hoping to get accepted into graduate school, and they won't be there to celebrate the success with me. They won't be there for other milestones, like my wedding day, the birth of my children or when I buy a house. Anticipating these events isn't easy, and I imagine they won't get easier once they happen.

# ARE THERE ANY GRIEF RESOURCES YOU UTILIZED THAT HELPED IN YOUR HEALING JOURNEY?

I have been to a few support grief groups like Charlie Brown's Kids and Mourning Hope. I re-enrolled in Mourning Hope this year because I needed support from others who have lost a loved one. It's reassuring and validating to hear from those who get what you're going through.

# ANY PARTING WORDS YOU'D LIKE TO SHARE WITH READERS LIVING WITH GRIEF?

There is no one way to grieve. Even though this life chapter with your person in it ended, you still have the rest of your book. You don't have to move on from the person you lost, but you can move forward with them. It's crucial to keep that person's memory alive by sharing memories about them and even talking directly to them. It sounds silly, I know. But they will hear you. A way to honor the person who died is by doing things that remind you of them. Lastly, lean on your support system. You cannot grieve alone; you need the help of others. Don't be afraid to ask others for what you need.

# Gamma Phi Get-Together this September

On September 24, 1875, Gamma Phi Beta's four Founders first met "in the room kindly furnished by Professor Brown," whose namesake we draw our colors of brown and light brown (mode). To honor the sisterhood experienced that day that has continued 145 years and counting, we invite you to our second annual Gamma Phi Get-Together on September 24, 2021.

Gamma Phi Get-Together is a way to connect with sisters near and far and celebrate our True and Constant sisterhood. By coming together with sisters on the same day each year to do something fun, we can show just how far our bond reaches – across collegiate chapters, distance, generations and more!

See what members had to say about the inaugural Gamma Phi Get-Together in 2020:

"As the Tucson Alumnae chapter president, it was my honor to encourage our group that has kept in touch for so many years to do a Gamma Phi Get-Together." –Kelly Pelletier (Arizona)

"I wanted to see some of the ladies who were so special to me during this amazing time in my life. This is the perfect moment to bring us all together!" –Corby Mullins (California Polytechnic State)

"What a treat to spend time with some of our past International Council members! I am so grateful for their leadership, loyalty and legacy." —Autumn Hansen (Idaho)

#### Ready to host an in-person or virtual Gamma Phi Get-Together event? Here's how:

- · Contact sisters you want to host a Gamma Phi Get-Together with on September 24.
- Find an activity (e.g., walking, a picnic, happy hour, book club) that works best for you.
- Tell Gamma Phi Beta you are hosting your event by fillling out the form on GammaPhiBeta.org/ Membership/Alumnae/Gamma-Phi-Get-Together. We will send you helpful hosting tips, graphics and a big thank you for your participation!
- If you are submitting on behalf of an alumnae chapter, the alumnae chapter's event will be placed on the website for others to see and RSVP.
- · Events submitted by individual members will not be published to the website.
- · Have the best time connecting and reconnecting with sisters!

Don't want to host an event but still want to participate? See if there's an in-person, open event near year: GammaPhiBeta.org/Membership/Alumnae/Gamma-Phi-Get-Together.

If you have any questions or need help planning, please email GammaPhiBeta@GammaPhiBeta.org.

Don't forget to visit CrescentCorner.com to shop the latest Gamma Phi Get-Together collection! Gamma Phi Get-Vogether September 24 R

Save the Pate!

Living WELL

# Sun Safety Tips

With summertime in full swing, people are taking to the outdoors again after their pandemic hibernation. Camping, picnicking, swimming, hiking — the outdoor activities are endless! Before you bask in summer fun, be sure to protect yourself from the summer sun. We compiled important information about sunscreen from the Food and Drug Administration and The American Academy of Dermatology (AAD) that every summer dweller should know before stepping outside.

There are two kinds of sunscreens: physical and chemical. Physical sunscreens use minerals that sit on top of skin and reflects the sun's rays. Chemical sunscreens use ingredients that absorb ultraviolet (UV) radiation and reduce how much penetrates the skin.

To find out which sunscreen is best for your skin, talk to a board-certified dermatologist or visit AAD. org/Public > Everyday Care > Sun Protection > Sunscreen Resource Center.

#### Other sun safety tips:

- Wear protective clothing (hats, sunglasses, lightweight pants).
- Seek shade often.
- Avoid exposure when the sun's
   UV rays are the strongest, usually
   between 10 a.m.-2 p.m.
- Wear sunscreen on cloudy days, too.

Always opt for broad-spectrum, water-resistant sunscreen with a sun protection factor (SPF) value of 15 or higher. As SPF value increases, sunburn protection increases.

Sunscreens are not recommended for infants under six months.

Discard expired sunscreens.

If there is no expiration date, only use sunscreen that was purchased in the past three years and was stored somewhere cool, dark and dry.

Apply sunscreen at least every two hours when you're outside or after sweating, swimming and toweling off.

# Chapter Sweet Chapter



"I FELT SO REASSURED
KNOWING THAT
EVEN AFTER [THE
ALUMNAE LEFT]
THEIR COLLEGIATE
CHAPTERS, THEY
FOUND MANY WAYS TO
STAY CONNECTED TO
GAMMA PHI BETA"

#### DELTA OMEGA (Oakland)

Navigating life after college can be challenging. Do you want to travel? Pursue more education? Volunteer? Start working? There are so many different avenues to explore that picking one seems like an impossible task. Hoping to ease some members' indecision, Delta Omega (Oakland) invited alumnae to their virtual chapter meeting on April 11, 2021, to discuss life after college and the importance of networking.

Nine alumnae members, all of whom joined Gamma Phi Beta at Delta Omega Chapter, represented various professions at the meeting. Each shared what their journey looked like from the commencement stage to their current position and how networking helped them get to where they are today.

"They suggested networking to help with getting jobs or any other assistance we may need, which inspired me to want to reach out to others who may share the same career field I'm interested in pursuing," says sophomore Emily Fouchey.

From joining an alumnae chapter to volunteering to promoting membership in Gamma Phi Beta, the alumnae also shared how Delta Omega collegians can stay connected with the Sorority after graduation. Chapter members left their virtual meeting relieved, knowing that this sisterhood is for a lifetime.

"I felt so reassured knowing that even after [the alumnae left] their chapter, they found many ways to stay connected to Gamma Phi Beta," says junior Emily latrou.

"The panel made me realize that even though my sisters and I will be going our separate ways, we will always be connected as Gamma Phi," shares senior Riley Stevens.

"The most important piece of advice I took away from this panel was to remain involved and keep in touch with sisters because these are the sisters who will always be there for you," says senior Janee Hitaj.



#### 1. GOLDEN GRIZZLIES

Oakland University holds professional recognition in several academic areas, including business, engineering and health care. Beyond academics, the Golden Grizzlies, specifically the University's basketball and tennis teams, secure some serious bragging rights for students.

#### 2. ROCHESTER LIGHTS

The Big, Bright Light Show takes place in Downtown Rochester every night in the winter. More than one million holiday lights cover the city's buildings, creating a whimsical experience unlike any other.

#### 3. THE OC

Not to be confused with Orange County, the Oakland Center (OC) is where Delta Omega sisters like to study and hang out together.

#### 4. BRUNCH O'CLOCK

Whether you're craving classic eggs Benedict or something a little snazzier, Rochester Brunch House will meet all your brunching needs. Sisters love this locale for its unique setting – it's a converted house!









### TRUE AND CONSTANT

When Wisconsin-native Alyx Svatek started college at the University of Minnesota-Twin Cities in 2010, she knew she needed a respite from her studies – something that benefited her both physically and mentally. That something was yoga. From mindfulness to stress relief to finding fellowship with other yogis, yoga provided Alyx more than she ever could have anticipated. After earning a bachelor's degree in strategic communications in 2014, Alyx continued to practice yoga at Minneapolis-based studio Yoga Sol and began teaching classes in fall 2015. Fast-forward to today, Alyx is the assistant brand experience manager at General Mills and a yoga instructor at Yoga Sol. The studio is transitioning into a cooperative, with the goal of making yoga accessible for all. Alyx has been instrumental during this transition. She steers the cooperative's communication plan, develops its rebrand and social media presence and drives its community engagement efforts. She sat down with us to share details about this exciting and inclusive step for Minneapolis' health and wellness scene and her yoga journey.



PHOTOS BY DANIELA BUVAT AND NIK LINDE

# AS YOGA SOL TRANSITIONS INTO A COOPERATIVE, WHAT WILL CHANGE?

As a multi-stakeholder cooperative, the studio will be owned and powered by a combination of yoga instructors and yoga practitioners. This democratic approach empowers all stakeholders (staff, practitioners, an elected board and community members) to have a voice and an opportunity to guide the studio's direction, make decisions and reap the benefits of a cooperative. As a cooperative, the studio will operate more human-centric and continue expanding its mission of "yoga for all." We will do this by breaking down the barriers to yoga and committing to diversity, equity and inclusion in our organization. Some examples of this include offering yoga for different bodies and abilities, giving cooperative members a voice in decision-making and hiring a diverse roster of instructors.

# WHY DID THE STUDIO FEEL THAT THESE CHANGES WERE NECESSARY TO MAKE NOW?

Yoga Sol was founded on May 1, 2012, by husband-wife team Flor and Peter Frey, who dreamed of creating a space where the benefits of yoga could be made accessible to all. The studio's hallmark pay-what-you-can model served thousands of students in our community in the ensuing eight years. Due to COVID-19, the uprising in Minneapolis and the world following the murder of George Floyd and longstanding trends in the yoga and wellness sectors, Yoga Sol recognized change was needed. The owners empowered a reimagination team to come together and dream, and the result of this work is the Yoga Sol Cooperative that will better serve our community.

# WHAT IS YOGA SOL'S COMMITMENT TO DIVERSITY, EQUITY AND INCLUSION?

Yoga Sol is committed to advancing diversity, equity and inclusion (DEI) in our work and the yoga and wellness sectors. This work is guided by the belief in an anti-racist society, free from systemic and pervasive racism. We recognize we have far to go and that we have a part to play in helping to make that vision a reality. We also humbly acknowledge we are presently a group lacking diversity and carrying many privileges. This work is ongoing, active and will continue to evolve. In 2020, we implemented an advisory panel made up of Yoga Sol Cooperative community members who meet monthly to discuss and provide input on subjects that help steer the direction of the cooperative. This panel intends to bring together and hear from diverse voices. We also recently completed our first official recruitment and hiring event for the cooperative that prioritized hiring instructors who identify themselves as a part of an underrepresented community in the yoga sector.



I primarily teach yoga sculpt, a high-energy, highintensity class format that fuses vinyasa yoga and strength training into one! I love teaching yoga sculpt because it's not only a great workout, but it's upbeat and pumps up the endorphins, so I always feel great afterward.





#### WHAT'S YOUR FAVORITE YOGA POSTURE?

One of my favorite yoga postures is tree pose. Tree pose is not only great for improving balance, but it assists in calming and relaxing the mind and helps improve posture.

# 6 WHAT ABOUT WORKING FOR YOGA SOL AND BEING PART OF ITS COMMUNITY IS MEANINGFUL TO YOU?

I feel energized by this work because I know we fulfill an unmet need in the yoga community, especially in the Twin Cities. Our team and the community have a lot of energy behind the work we are doing to continue breaking down the barriers to yoga and bringing the first yoga cooperative to the Twin Cities.

Follow Yoga Sol Cooperative on Instagram @yogasolmn.



# Facility Upgrade: BETA PSI (OKLAHOMA STATE)

Beta Psi's facility at Oklahoma State University in Stillwater, Oklahoma, was recently renovated, and the final result is truly stunning. Shelley Pulliam (Oklahoma State), Beta Psi's affiliated house corporation president, was at the helm of the facility's renovation. She shares more about the project and how members responded to their new home – the same home she lived in during her collegiate years.

#### WHAT UPDATES WERE MADE?

We had the facility gutted and changed everything, plus added a new wing. We expanded the dining room, kitchen, house director suite and guest room. The facility's additions include two study rooms, a study nook, a few bedrooms, a covered terrace, a balcony, a spa-like bathroom, an executive office and an arts and crafts room. There were only a few rooms that received minimal upgrades, including new flooring, paint and light fixtures.

## HOW LONG WAS THE RENOVATION FROM START TO FINISH?

The construction began in May 2019 and concluded in August 2020. However, we began working with an architect in 2016.

#### DID YOU WORK WITH A DESIGN FIRM?

Yes! PDR Interiors.

# HOW DID MEMBERS RESPOND TO THEIR NEW FACILITY?

They loved it and are very appreciative! We are the first sorority on campus to expand and renovate - our members love that we are leading the way for other facilities to follow suit.

# ANYTHING ELSE ABOUT THE UPDATED FACILITY WORTH NOTHING?

Our updated facility still feels like the old house when alumnae walk through the front door. One of our goals was to keep the historical integrity; therefore, we renovated it instead of tearing it down to maintain decades of memories.



















# THE TRAVELING earner

How Foundation dollars played a part in supporting Abigail Turner's hunger to learn in and outside the classroom.

This past spring, 22-year-old Abigail Turner graduated from the University of Missouri-Columbia, or Mizzou, with a bachelor's degree in agriculture education and leadership. Beyond her degree, Abigail walked away from college with an impressive resume and passport full (as in not a blank page to spare) of stamps. "I'm a Type Seven on the Enneagram scale, which means I get bored easily and love adventure," she adds.

On campus, Abigail held several leadership positions within her chapter, Alpha Delta. She served as Homecoming creative director, academic chair, standards senior member and chapter president. Despite recently graduating, she cannot wait to visit her chapter's facility again. She laughs, "I'm sure our [facility director] thought she'd never get me out of there!"

Abigail traveled far and wide off campus. Her hunger to explore began the day after her high school graduation. She traveled through Mizzou to Australia and New Zealand. After her freshman year of college, she studied in southern France for nine weeks and lived and worked with a family on their lavender farm. Of the experience, she says, "I remember staying up all night practicing sentences in French with Google Translate so I could talk to my host siblings the next morning at breakfast. Through hard work and jumping into the uncomfortable, I was able to grow in unexpected ways and truly come home a better person."

Shortly after France, Abigail set off to Thailand's



Phi Phi Islands. There, she spent a month working with marine biologists on a coral reef reconstruction project. Her next trip was a study abroad fellowship in Nepal, which was, unfortunately, canceled as a result of the pandemic.

Today, Abigail calls Uganda home. She currently works as a fellow for the United States Department of Agriculture (USDA). She and other fellows are helping the USDA achieve its goal of strengthening international trade relationships and introducing the U.S. agriculture educational model in local schools. Abigail is doing this while simultaneously working on her master's degree in agriculture education, leadership and communication.

Before starting college, Abigail had a few nonnegotiables. Studying abroad was one and being active on campus was another. Unsure how to achieve both, she turned to the Gamma Phi Beta Foundation. Abigail received the Ellender Dickson Scholarship Endowment for the 2020-21 academic year. The scholarship played a role in supporting her educational goals.

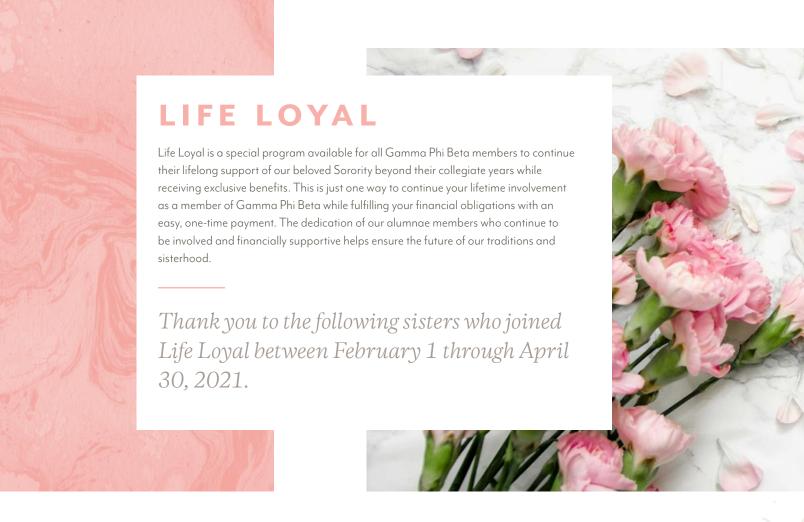
"The support from the Foundation showed me how impactful sisterhood can be. This sisterhood saw potential in me, and I am driven to make them proud and contribute to our organization as an alumna now," she says.

To learn more about the Foundation's financial aid opportunities, which are made possible due to the generosity of our donors, visit GammaPhiBeta.org/FinancialAid.

Look for more information on our 2021-22 scholarship/ fellowship recipients on the website in late August.



Abigail plans to be a lifelong learner through travel. She catalogs her voyages and discoveries on her blog, Blonde With Baggage (BlondeWBaggage.WPComStaging.com), to inspire young women to pursue their passions and turn their dreams into goals.



**BETA** (Michigan) Susan Gusho Keil

**DELTA** (Boston) Karen Cohen Shaulson

ETA (California-Berkeley) Moujan Malekafzali Kazerani Traci Carlson Stern

IOTA (Columbia) Lindsey Rubin

KAPPA (Minnesota-Twin Cities) Joyce Kliewer Bramblett Soyster Jenna Pleshek

XI (Idaho) Whitney Cornelia

#### OMICRON

(Illinois at Urbana-Champaign) Melissa Temple

PI (Nebraska-Lincoln)
Tamara Heinson Fowler

RHO (Iowa) Susan Wicks

SIGMA (Kansas) Barbara Elliott Machin PHI (Washington University) Whitney Heard

PS1 (Oklahoma) Nancy Roberts Ball Alexis Benson Marcene Etchieson Kimber Guthrie-Giles Andrea Leitch

OMEGA (Iowa State) Barbara Nash Kesl

**ALPHA DELTA** (Missouri-Columbia) Nancy Lober Krohn

ALPHA EPSILON (Arizona) |acqueline Brown

ALPHA IOTA (California-Los Angeles) Amanda Wiedman Bacon Logan Brown Jennifer King Church Rosita Haga Ashleigh Hookano

**ALPHA NU** (Wittenberg) Jennifer Davis Hayes

**ALPHA XI** (Southern Methodist)
Jo Ann Silversmith Semple

ALPHA TAU (McGill)
Jacqueline Lee
Anna Sixsmith

ALPHA UPSILON (Penn State) Betsy Siegler Girard Jamie Haas Mathis

**ALPHA PHI** (Colorado College) Amelia Horn Dana

ALPHA CHI (William & Mary) Mary Robison Howard Rebecca Krey

**BETA ALPHA** (Southern California) Julia Solem Mary Skewis Spencer

BETA BETA (Maryland) Hannah Wood

**BETA GAMMA** (Bowling Green) Lisa Woodruff Davis

**BETA DELTA** (Michigan State) Amber Zaker

BETA EPSILON (Miami-Ohio)
Anne Zavarella

**BETA ETA** (Bradley) Heidi Hargrave Gengler

**BETA MU** (Florida State) Judith Scott Bross Christine Couture

**BETA XI** (Ohio State) Grace Ferguson

BETA OMICRON (Oklahoma City)
Shandra Houser Cameron
Tatum Evans
Melissa Jones Hall
Dawn Williams

**BETA PI** (Indiana State) Millie Raymer

**BETA RHO** (Colorado-Boulder) Talon Whisler

**BETA SIGMA** (Washington State) Allison Perry Brown Carly Fulbright

BETA UPSILON (Kansas State) Jeree Marmie Marquess Jordan Marquess Kelly Wilkerson



**BETA CHI** (Wichita State) Dana Castor

**BETA PSI** (Oklahoma State) Kamryn Marth

GAMMA EPSILON (Puget Sound)
Taylor Salois

GAMMA ZETA

(Texas A&M-Commerce)
Dianna McFarland Champion

**GAMMA MU** 

(Moorhead State-Moorhead) Morgan Benson

GAMMA PI

(Minnesota State-Mankato) Haley Severson

GAMMA TAU (St. Louis) Isabel Briscoe

GAMMA OMEGA

(Wisconsin-Platteville) Annette Johnson Pleshek Andrea Hoffmann Rial

DELTA DELTA

(California State-Fullerton)
Cari Mortimer Baldwin
Hannah Sullivan

**DELTA THETA** 

Brittany Judge

(California Polytechnic State) Tammy Pereira Kiely

**DELTA IOTA** (Purdue) Kerri Clark

**DELTA MU** (Rutgers) Martha Goepel Goodwin **DELTA NU** (Missouri State) Erin Kramper

**DELTA SIGMA** 

(Florida Institute of Technology) Katie Wilson

**DELTA UPSILON** (Georgia) Carine Cerny

**DELTA PHI** 

(California State-Bakersfield) Sandra Banducci Shelbi Jordan Nicole George Lazzerini

DELTA CHI

(California State-Sacramento) Samantha Everard Janssen

**DELTA PSI** (California-Santa Barbara) Janine Boomer

**DELTA OMEGA** (Oakland) Dana Reickel

**EPSILON BETA** (Alma) Amelia Walker

**EPSILON GAMMA** (San Diego) Lauren Moore

**EPSILON DELTA** (*Creighton*) Mary Ascher Kaelin Pilkington Schilling

**EPSILON ZETA** (Jacksonville)

Destiny Childress

**EPSILON IOTA** 

(Christopher Newport) Courtney Butterworth Isabella Toma **EPSILON LAMBDA** 

(Alabama)

E. Danielle Williams Hill

**EPSILON PSI** 

(North Carolina-Asheville) Margaret Haas

ZETA LAMBDA

(Texas A&M-Corpus Christi)
Britni Summers-Brown Carrizales

**ZETA XI** (College of Idaho) Stephanie Carlson

ZETA RHO

(Texas A&M-College Station) Grace Harper Caroline Stadler

**ZETA SIGMA** (South Carolina)
Allison Chenworth

**ETA BETA** (Florida Southern) Kayla Colson Amanda Beck McGee Alexis Van Ryne

ETA EPSILON (Virginia Tech) Charlotte Hayes

ETA ZETA (Cincinnati) Abigail Castle

ETA ETA (South Florida) Linda Kasper

ETA CHI

(California State-San Marcos) Natalie Davis



ISABEL BRISCOE

Gamma Tau (Saint Louis)

Happy tears ran down Isabel Briscoe's face when she found out another Gamma Phi Beta, Nora Carr (Saint Louis), sponsored her Life Loyal membership as a graduation gift. Isabel says, "I was extremely grateful and thrilled that a sister was gracious and generous enough to do something like this for me." Isabel graduated this past May from Saint Louis University with a bachelor's degree in education and is now a special education teacher for students in kindergarten through fifth grade. She plans to pursue a master's degree in education leadership next. Thanks to Nora, Isabel can fully immerse herself in Gamma Phi Beta's alumnae network without worrying about her international alumnae dues. She adds, "I cannot wait to continue to make lifelong connections, gain new perspectives and grow as a sister and leader!"

# in our HEARTS

We acknowledge the passing of the following members and celebrate their part in our circle of sisterhood. This list reflects notifications received at International Headquarters between February 1 and April 30, 2021. First, maiden, last names and year of Initiation are listed for each deceased member.

Honor a sister with an In Memory Gift. To make an In Memory Gift, visit GammaPhiBeta.org/Donate or call 303.800.2890. View Memorial gifts online at GammaPhiBeta.org/InMemory.

ALPHA (Syracuse) Jaimie Quealey, 1999 Mary Montonna Williams, 1946

**BETA** (Michigan)

Jane Zimmerman Prescott, 1939 Barbara Townsend Rogers, 1950 Susan Konchal Stag, 1981

#### GAMMA

(Wisconsin-Madison) Nancy Wilterding Davis, 1948 Karen Milburn Gabsch, 1963 Jane Pihringer Mueller, 1949 Sally Ritter Mueller, 1962

EPSILON (Northwestern)
Barbara Murchie Carter, 1946
Deborah Marshall Jones, 1953
Patricia Lynch McDonald, 1946
Amy Boli Nunes, 1980
Barbara Grubb Weiner, 1948

ETA (California-Berkeley) Emily Hass Dorr, 1944 Katharine Saunders Peake, 1965

**THETA** (Denver)

Dorothy Catchur Donnelly, 1951

Raal Gutschick Hoff, 1964

KAPPA (Minnesota-Twin Cities) Veryl Reierson Blomquist, 1953 Emmy Sudor Grady, 1955

#### LAMBDA

(University of Washington)
Joanne Cook Burdick, 1952
Lois Hagen Combs, 1949
Catharine Craven Malm, 1949

NU (Oregon) Nora Alvarez, 2009 Zoe Anderson Cashman, 1946

XI (Idaho) Margaret Williamson McIntosh, 1950

#### OMICRON

(Illinois at Urbana-Champaign) Lois Dallenbach Wensch, 1938

PI (Nebraska-Lincoln) Carolyn Orr, 1956

RHO (*lowa*) Lucinda Ritenour McDonald, 1964

SIGMA (Kansas) Dorothy James Crawford, 1946 Janet Allen Fithian, 1951 Mary Sharon Cole Wells, 1955

CHI (Oregon State) Glee Clark Heikes, 1942 Erma Trautman Patrick, 1947

PSI (Oklahoma) Charlotte Crabtree Brooks, 1952 Beverly Combs Moody, 1951 Marilyn Willibey Noll, 1954

OMEGA (Iowa State) Mary Battles Dobson, 1946 Catherine Becker Mellen, 1945

ALPHA ALPHA (Toronto) Enid Ferrier Raymond, 1946

ALPHA BETA (North Dakota)
Quayne Simenson Sherwood, 1949

ALPHA GAMMA (Nevada) Marguerite Vindrola Ball, 1955 Karen Davis, 1984 Nancy Livierato, 1972

#### ALPHA DELTA

(Missouri-Columbia) Nancy Birkett, 1977 Elliott Burton Foss, 1948 Marianne Vasko Hawkins, 1944 Ruth McDonald Hill, 1939 Olive Smith Stemmons, 1951

ALPHA EPSILON (Arizona) Alison Freeman Butterfield, 1962 Joni Davenport Francis, 1955 Alice Hanson Hinton, 1943 Helen Seaman Laprade, 1947

#### ALPHA LAMBDA

*(British Columbia)* Jeannie Sharp Mair, 1952

ALPHA MU (Rollins) Louise Wolfe Burris, 1958

ALPHA NU (Wittenberg) Barbara Behlen Amstutz, 1954 Ila Stiver Reinheimer, 1955

ALPHA XI (Southern Methodist) Nancy Law Craiker, 1978 Jacquelyn Hilger Graves, 1937 Mary Jane Langham, 1947

#### ALPHA OMICRON

(North Dakota State) Marjorie Sebens Opperman, 1946 Marjorie Aamodt Ribe, 1947

ALPHA CHI (William & Mary) Jane Renton Smith, 1948

ALPHA PSI (Lake Forest) Margot MacNeal Bartler, 1954 Judie Zahn Moeller, 1958

#### ALPHA OMEGA

(Western Ontario) Marion Creery, 1958 Joan Gammage Day, 1948

#### **BETA ALPHA**

(Southern California) Victoria Vail Holden, 1955

**BETA BETA** (Maryland) Mary Johnson Bertelson, 1943

**BETA GAMMA** (Bowling Green) Alona Nowak Forbes, 1955

**BETA DELTA** (Michigan State) Sally Phinney Cooke, 1959 Gwynn Golding Kania, 1962

**BETA EPSILON** (*Miami-Ohio*) Melody Dehinten Llewellyn, 1981 BETA ZETA (Kent State) Barbara Lenart Apel, 1958

BETA ETA (Bradley) Rhea Appenzeller Cornwell, 1954 Judith Benthaus Ingersoll, 1957 Carol Rainey Lindeen, 1959 Mary Martin Swain, 1959

**BETA KAPPA** (Arizona State) Freda Wilson MacDonald, 1950

**BETA MU** (Florida State) Eleanor Gage Diamond, 1951 Annette Kilgore O'Brien, 1969

#### **BETA OMICRON**

(Oklahoma City) Carol Montgomery Hansen, 1951 Betty Hearn Lawrence, 1953

**BETA PI** (Indiana State) Sondra Seneff Harris, 1954 Alice Hochgesang Noblitt, 1955

**BETA RHO** (Colorado-Boulder) Barbara Frame Garlinghouse, 1955 Julia Porter Herring, 1958 Debra Johnson, 1975 BETA TAU (Texas Tech) Karen Harrison Davis, 1964 Glynda Soules Gorrell, 1966 Phyllis Elliott Robinson, 1960

#### **GAMMA EPSILON**

(Puget Sound)
Patricia Gleckman Wachsman, 1976

#### **GAMMA ETA**

(California State-Long Beach) Lisa Moyer Gillott, 1988

#### **GAMMA THETA**

(University of the Pacific)
Doris McKim Nachtsheim, 1963

#### **GAMMA OMICRON**

(Kentucky) Samantha Condrick, 2019

#### **DELTA GAMMA**

(Nebraska-Omaha) Christine Christensen Basso, 1970

**ETA ETA** (South Florida) Mallory White, 2016





#### SAMANTHA CONDRICK

#### GAMMA OMICRON

(Kentucky, 2019)

According to her chapter sisters, Pennsylvania-native Samantha "Sam" Condrick was a confident woman of character to the core. They add, "Her shining personality and infectious energy touched everyone she encountered. We will never forget her determination, positivity and ability to shake the energy of a room with the Go Gamma chant." In addition to joining Gamma Phi Beta at the University of Kentucky, Sam was a proud member of the Lewis Honors College and volunteered on and off campus often. A loving daughter, sister, granddaughter and friend, Sam will be missed by all who knew her. Her Gamma Omicron sisters established the Samantha Condrick Scholarship Endowment in her honor.



#### SALLY PHINNEY COOKE

#### BETA DELTA

(Michigan State, 1959)

If a Michigan State University (MSU) football or basketball game was on TV, Sally Phinney Cooke, a proud MSU alumna, faithfully tuned in to cheer on her Spartans. As her online obituary states, "Sally was green and white through and through, even jokingly claiming [MSU's basketball coach] Tom Izzo as her boyfriend." After college, Sally explored most of Europe and continued to visit new places throughout her life. Some of her favorite destinations were China, Alaska and Africa. She retired as a special education teacher and found happiness in a later career caring for children in a hospital daycare center in Grand Rapids, Michigan. A member of the Red Hat Society and Beta Delta Chapter of Gamma Phi Beta, Sally savored every chat and gathering with her friends and sisters.



### BUILDING ON



Photo by Turner Studio

Lobby at Singer's Lake Crescent Tavern

View showing the "Storm King" peak in the background and the Lavern and cottages in the foreground

# 1921

# GAMMA PHI BETA'S 33RD CONVENTION

One hundred years ago, Gamma Phi Betas were gearing up for the Sorority's 33rd Convention. Lambda Chapter (University of Washington) and Seattle Alumnae Chapter hosted the event, which took place on the shores of Lake Crescent near Port Angeles, Washington, from August 28-September 1, 1921. As stated in the June 1921 issue of *The Crescent*, "Lake Crescent is in the heart of the roughest, ruggedest mountain and forest country that remains in the entire Northwest."

Because of this, Convention hosts encouraged members to ditch their formal wear for "clothes that will stand the rough wear they are certain to receive."

The photos above of Lake Crescent and Singer's Lake Crescent Tavern, which is where members stayed during the week of Convention, appeared in the June 1921 issue of *The Crescent*.

Check out this issue and all issues of our beloved magazine by visiting GPBArchives.org!

#### International Headquarters

12737 E. Euclid Drive, Centennial, CO 80111 P 303.799.1874 F 303.799.1876 GammaPhiBeta.org TheCrescent@gammaphibeta.org

#### The Crescent Staff

#### **EDITOR**

Elizabeth Liberatore eliberatore@gammaphibeta.org

#### **CREATIVE MANAGER**

Maddy Chapman (Minnesota-Twin Cities) mchapman@gammaphibeta.org

#### CHIEF MARKETING OFFICER

Tara Foristal tforistal@gammaphibeta.org

#### **EXECUTIVE DIRECTOR**

Megan Wick (Washington State) mwick@gammaphibeta.org

#### **CONTRIBUTING WRITERS**

Rachel Burchfield Maggie Ovington (Oregon)

### CONTRIBUTING PHOTOGRAPHERS

Daniela Buvat Todd Gottula Nik Linde

#### **Parents**

While our members are in college, their copy of *The Crescent* is sent to your home address — we hope you enjoy reading our magazine, too! If your daughter is no longer in college, or is no longer living with you, feel free to send us her new address by emailing TheCrescent@gammaphibeta.org.

#### Join Our Green Team!

Receive each issue of *The Crescent* before everyone else by going digital! We'll send the current issue directly to your inbox so you can enjoy it anywhere you go. Email TheCrescent@gammaphibeta.org today to let us know you're joining The Green Team!

©2021 Gamma Phi Beta Sorority

The Crescent of Gamma Phi Beta (USPS 137620) is published quarterly by Gamma Phi Beta Sorority, 12737 E. Euclid Drive, Centennial, CO 80111. Periodicals postage paid at Englewood, CO, and at additional mailing offices. Produced in the U.S.A.

Postmaster: Send address changes to The Crescent, Gamma Phi Beta Sorority, 12737 E. Euclid Drive, Centennial, CO 80111.







**Date:** June 23-25, 2022

Location: Hyatt Regency St. Louis at The Arch