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Send us snail mail, join our newsletter and find us on social.



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GammaPhiBeta.org

DEAR Sisters

I have never been prouder to be a Gamma Phi Beta. In the past five months, we have demonstrated our ability to remain confident and resilient in response to COVID-19. We are examining who we are and what we are capable of as confident women of character. I truly believe that we will look back at 2020 as one of the best years of growth for our organization.

And we still have more work to do.

One example of this is the lack of Black, Indigenous, women of color celebrated in this issue of *The Crescent*.

In June, we made the commitment to be an anti-racist organization. The simple fact that it took us until 2020 to publicly take a stance on anti-racism demonstrates the immense privilege that we have.

I encourage you to read *The Crescent* editor's letter on page 42. It is imperative that we celebrate all our incredibly beautiful, strong members — not only our white members. To echo Elizabeth's letter, together, we can make *The Crescent* a publication we are all proud of. One that inspires, informs, encourages, entertains and **amplifies all** the voices within Gamma Phi Beta.

And while we recognize the work that still needs to be done, the end of a biennium is a great time to reflect on what we have accomplished. I don't think we can say enough about the incredible leadership of our 2018-20 International Council. They have faced many questions, changes and curves in this biennium. Yet through it all, they have been steadfast in their belief that we must make member-driven decisions to support our members and provide the best member experience we can. Join me in celebrating their successes over the pages two years on page 30.

Let's look forward to an incredible new biennium!

In IIKE.

Megan Smiley Wick
Executive Director



WHO IS MEGAN?

Megan Smiley Wick is the executive director for all three Gamma
Phi Beta entities — the Sorority,
Facilities Management Company and Foundation. She provides direction and guidance to our entire workforce to ensure we operate as one.

As a liaison between board-level volunteers for each entity, Megan can help with strategic solutions to operations of Gamma Phi Beta. A member of Beta Sigma Chapter at Washington State University, Megan earned a Bachelor of Science degree in psychology. She also has a Master of Education in educational policy, research and administration from the University of Massachusetts at Amherst.

STYLE ICON

Blake Lively

FAVORITE VACATION DESTINATION

Anywhere with my kids Noelle (10), Colin (9) and Stella (5)

CURRENT READ

"Untamed" by Glennon Doyle



HOW TO CRAFT AN ELEVATOR PITCH

The executive of a company you really care about shares an elevator ride with you. You know this is your moment to make a stellar first impression, but you haven't prepared anything. Your hands clam up. Your mind is racing a mile a minute. Suddenly your clothes feel too tight. Right as you compose yourself to strike up a conversation, the elevator doors open and the executive walks out. Facepalm.

Save yourself from this scenario happening with an elevator pitch, a succinct and persuasive sales pitch that can be understood in the amount of time it takes to ride an elevator (about 30 seconds). You can sell a product, idea, company or yourself in an elevator pitch. It is a way to network with important industry professionals or prospective clients and, if executed correctly, opens a dialogue for future communication.

Use the following steps as they appear to craft your very own elevator pitch. **Pro tip:**Be yourself; let your personality shine in your elevator pitch. If something doesn't sound natural to you, rework it so that it does.

- Introduction. Introduce whatever it is you're trying to sell by name (e.g., yourself, your company, a product, an idea, etc.). This may seem like a "duh" first move, but it's easy to forget something as simple as an introduction when nerves take over.
- 2. Give some background. In a sentence or two, expand on your professional experience, state your current job title or area of study, your company's mission or the purpose of the product or idea you're selling.
- 3. Make the connection. Ask yourself why you want this person you're pitching to listen. Maybe it's because they're an executive at a company that's hiring for a candidate with your expertise or a startup investor who can help your company grow. Connect who you're talking to with what you're selling.
- 4. Ask away. Are you looking for a new investor, a mentor, an internship, a job opportunity, a new contact in your professional network? Whatever it is you're looking to gain from this interaction, be sure to ask for it directly.
- 5. The closing. Be kind and professional with your closing. Thank the individual for their time and answering any questions of yours. Leave them with your business card, but only if they ask for one. Otherwise, tell them you'd love to keep in touch.

let's give it a try!

Hi there! My name is Gabriella Gamma, and I'm a junior at Penn State double majoring in political science and criminal justice. I did a project on your company for one of my classes last semester and really fell in love with your organization's mission and vision during my research. I'm interested in interning with your company next summer to get a more hands-on experience of it. What are some qualities you look for in interns? Thank you so much for providing me with more details about your different internships. I'll be sure to send my application to your team before the end of this week. Thanks for your time!

Good afternoon, Mrs. Project Manager. I operate my own editing company called Zoe Zeta's Editing Services, where my team and I edit, proofread and write copy for various educational publishers. We've worked with National Geographic in the past, so we know your style very well. Do you have any upcoming projects? That sounds right up our alley! Let's stay in touch and get a contract set up soon.

Remember!

Introduction. Give some background. Make the connection. Ask away. The closing.

THE STUDENT

BECOMES

Grace Hambourger (Denver), who used to be a Girls on the Run (GOTR) participant, just wrapped up her first season as a GOTR coach.

Girls on the Run has been an integral part of Illinois native Grace Hambourger's life. Grace was first introduced to the organization in 2009 when she was in fourth grade. She participated in one season with GOTR Chicago. Of all her memories as a participant, the following sticks out.

"My aunt ran the 5K with me, and I still remember crossing the finish line at Toyota Field [now SeatGreek Stadium] in Chicago and seeing us up on the JumboTron." Grace continues, "I wasn't ever a great runner, but [GOTR] made me feel so special."



GIRLS ON THE RUN& Gama Phi Beta



Gamma Phi Beta hadn't yet partnered with GOTR in 2009. So, although Grace didn't get to meet any Gamma Phis when she was a participant, it's serendipitous that she joined the organization only three years before it became her future Sorority's philanthropic partner.

By the time she got to college, Grace knew she wanted to go Greek. "I grew up in a family of mostly girls (even though my dad is also amazing), so I think I always knew that having other strong women around me was going to be important during college."

During the first night of recruitment, Grace already felt pulled to one sorority. She recognized that the women of Theta Chapter at the University of Denver were, as she says, "not all talk, but they walked the walk." Leadership, encouragement, support, campus involvement, service — all the Gamma Phis she spoke to possessed the qualities Grace was looking for in a community. Finding out how intertwined Gamma Phi Beta was with GOTR was the cherry on top.

"[Going into recruitment], I didn't know that GOTR was the philanthropic partner for the Sorority. Finding that out solidified my thoughts [that Gamma Phi Beta was right for me]," she recalls.

Now a junior at the University of Denver,
Grace is working on a dual major in strategic
communications and psychology and a
marketing minor. She joined Gamma Phi Beta
in fall 2018 and couldn't be prouder to be a part
of a community that builds strong girls.

"Building Strong Girls is not a pamphlet on how to be a strong woman. It is the real-life experiences of making mistakes, learning to accept yourself and others and building other girls, women and people up."

The student becomes a master applies perfectly to Grace, as she is now a GOTR coach for GOTR of the Rockies. She met with her

team four times in person before switching to a virtual season this past spring due to COVID-19. Despite the mid-season change, Grace was surprised to see how positive and energetic the girls remained.

"In general, they bring such meaningful insights to our conversations."

Grace leads her team through compassion. She uses her own personal experiences to connect with each GOTR participant, creating a comfortable space for vulnerability, growth and celebration. Grace is big on celebrating each team member's successes, no matter how small.

"If they run one lap, amazing. Ten laps?
Amazing. Young girls shouldn't be defined
by numbers, ever. They will learn through the
leadership training and development activities
we offer them."

Grace plans to continue to be a GOTR coach for the remainder of her time in college. But what about after she graduates?

"Whether it is in an obvious or subtle way,
GOTR will always be a part of my life. I think
the lessons that came out of it took a while to
sink in, but I still remember so many things from
when I participated over a decade ago."

Interested in coaching a GOTR team, running alongside a participant or providing additional support at a 5K? There are many ways to get involved with GOTR. Visit GirlsOnTheRun.org/Get-Involved/Volunteer to learn more.



Confident Women

Janis Biehler Milham

SIGMA (Kansas)
SENIOR BRAND EXECUTIVE

Janis Biehler Milham was a small-town girl who always dreamed big. She grew up in the agricultural community of Hutchinson, Kansas, and later moved to Lawrence, where she attended the University of Kansas to study journalism. Janis joined Gamma Phi Beta at Sigma Chapter and was a natural-born leader within the Sorority. She also took on several

leadership roles within the broader University of Kansas community. After graduating from college, Janis found her footing in hotel management. Her first position was in sales at a Kansas City-based Residence Inn before the brand joined Marriott's line of hotels and resorts in 1988. Janis would go on to work for the Marriott organization for the next 32 years, moving her way up to her current position as senior vice president and global

brand leader for the company's seven classic select brands. These include Courtyard, Fairfield, Residence Inn, SpringHill Suites, TownePlace Suites, Four Points by Sheraton and Protea Hotels in South Africa. In her role, Janis is responsible for brand positioning, long-range strategic brand planning, brand marketing and product development for the seven classic select brands. Janis' big dreams have certainly come true, as she has experienced world-wide travels helping grow her brands in places like Saudi Arabia, Asia and Europe. "Traveling the world and learning about different cultures is extremely gratifying. I have met so many wonderful people from all over in the hospitality



business," Janis says. Despite all the traveling she does, Janis remains extremely rooted in her small-town values and frequents Hutchinson from Washington, D.C., which is where she currently resides, to visit her family. She's also no stranger to her alma mater. Each year, Janis speaks to undergraduate journalism, marketing and advertising students, offering them words of advice and coaching and mentoring opportunities. "Nothing gives me greater satisfaction than to see someone learn and grow," she says. "Janis is an inspiration to all young women who have a dream of making an impact in our world," says Jill McGee, Sigma Chapter's advisor and Janis' pledge sister.

Amy Dagestad

GAMMA PSI (Northern Iowa)
DIRECTOR OF MATERNAL/CHILD SERVICES

"There is nothing more rewarding than to see the happiness that moms and families experience when they hold their newborn baby for the first time."

After taking a year of nursing classes during her undergraduate studies at the University of Northern Iowa, Amy Dagestad knew she was destined to be a nurse. She transferred to Allen College, which is where she earned a bachelor's degree in nursing and master's degree in nursing leadership. She got her career start, and really found her niche in the nursing world, working in maternity services at UnityPoint Health in Des Moines. Fast-forward to today, Amy has been the director of maternal/child services at Mary Greeley Medical Center in Ames, Iowa, since 2015. "I get the opportunity to work and talk with patients and families, bringing new lives into the world every day. There is nothing more rewarding than to see the happiness that moms and families experience when they hold their newborn baby for the first time." In her 10+ years working in medicine, Amy has consistently been recognized for her commitment to her patients and their health. She was named as one of the top 100 Iowa nurses in 2011 and received an Always Committed to Excellence Award in 2014. She was also selected as one of the Emerging Leaders through The Association of Women's Health, Obstetric and Neonatal Nurses and was nominated by her colleagues at Mary Greeley Medical Center as the Innovation and Excellence in Leadership recipient. Among all her accolades, receiving a Daisy Award for Extraordinary Nursing from The Daisy Foundation in 2012 is her proudest achievement.



"This recognition was submitted by a patient I cared for during her labor and delivery. Being recognized by a patient for providing them the support they need to get through their labor and delivery is an amazing feeling," Amy says. In addition to being an out-of-this-world nurse and leader at her hospital, Amy is a stellar wife to her husband of 11 years, Kyle, and their two children, Brinley and Brayden. This Gamma Phi loves to garden, hunt and fish with her husband in her spare time.





Ashly Mendoza

DELTA ETA (California-Irvine)

A RECENT GRADUATE'S EXPERIENCE IN NEPAL

The University of California-Irvine offers students service-learning opportunities through a program called Global Services Scholars. Students in the program live and work among international communities facing serious social and environmental challenges. Last summer, Global Service Scholar Ashly Mendoza traveled to Her Farm in Nepal.

Created in 2012, Her Farm is a nonprofit organization that provides Nepali women a safe environment to live and work. Women who are taken in by Her Farm usually come from abusive relationships and homes. Her Farm empowers these women to thrive against the oppression of patriarchy in Nepal by learning to farm.

"Along with the agrarian work they learn, Her Farm also has a state-of-the-art tech studio where women get to learn photography and film so that they can earn an income as photographers or videographers," Ashly says.

"I learned I didn't need to live my life in a hurry but rather take in each day, whether good or bad." Joined by other Global
Service Scholars,
including one of her
Gamma Phi sisters,
Ashly lived at Her Farm
for a month. She and
her peers arrived at the
farm during the start of
millet growing season.
Millet is a small cereal
grain used for both
human consumption
and livestock feed. The
Global Service Scholars

jumped right in and helped the women prepare



the land for sowing millet seeds.

"The women also taught us how to cook traditional Nepali food and speak some Nepali language," Ashly reminisces.

Women at Her Farm come and go as they need. While Ashly was on her service-learning trip, there were seven women living on the farm. Of all the women Ahsly interacted with, Sunita, the founder of Her Farm, left the greatest impact on her.

"Sunita founded Her Farm because she had her own troubled past. I found it deeply inspiring that she made it her life's work to help women like her. Sunita raises her own children while simultaneously taking care of all the women who come through Her Farm's doors." Ashly continues, "Even with her troubled past, Sunita maintains a lively and energetic personality that makes anyone around her smile."

Although her trip to Nepal was a year ago, Ashly still incorporates a lot of the lessons she learned from the Nepali women in her dayto-day. The one she always implements is remembering to slow down and smell the roses. "The women on the farm lived a slow-paced, peaceful life since they were away from the chaos of living in a big city. While at Her Farm, I got to step away from the business of my normal life. I had a lot of time for self-reflection. I learned I didn't need to live my life in a hurry but rather take in each day, whether good or bad."

Ashly recently graduated from the University of California-Irvine and earned a degree in environmental science and policy. She hopes to become an environmental specialist who conducts safety testing for companies to make sure that they are complying with environmental regulations. Ashly also hopes to travel to Nepal again so that she can visit her Her Farm family.

"The women were so resilient and strong, even after everything they have experienced. By the end of the trip, I felt like I was a part of a community of amazing women in the same way I feel when I'm with my Gamma Phi Beta sisters."

To learn more about Her Farm, visit HerFarmNepal.org.

Hey, you. Yeah, you!

You're a confident woman, and we'd like to hear from you. Send a brief bio and high resolution headshot of yourself to TheCrescent@gammaphibeta.org for a chance to be featured.



International Council accepted the BITF's recommendations and charted a committee, the Belonging and Inclusion Committee, to review, prioritize and begin enacting the task force's recommendations. In doing so, the Committee hopes to make Gamma Phi Beta a more equitable organization that celebrates the diversity of all members. The Committee will be comprised of four to six members and one chairperson.

The Committee is eager to begin their work to make Gamma Phi Beta a welcoming place to all. While this is not an exhaustive list, here are some recommendations the Committee is prepared to tackle.

- Make the BITF report accessible to all members and staff. View it online at AnyFlip.com/lwob/lizp.
- Create targeted strategies and practices to attract, recruit and retain a diverse workforce.
- Include a statement for all speakers, presenters and facilitators to acknowledge Gamma Phi Beta's expectations of diverse and inclusive programming.
- Assess, address and expand the accessibility of Gamma Phi Beta to provide connective resources to differently abled, multilingual members and volunteers.
- Create shared definitions for belonging, equity, diversity and inclusion.
- Create affinity groups for women who identify with marginalized groups to gather virtually.
- Create a scholarship (endowment) for which women of color will be the recipient.
- Propose a chief diversity officer position within National Panhellenic Conference.
- Model the practice of a Land Acknowledgment Statement at the start of meetings and events and provide a resource to chapters on how to incorporate this practice.
- Celebrate heritage months (e.g., Black History, Pride, Women's History, etc.) through all forms of communication.

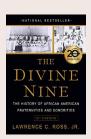
Gamma Phi Beta is committed to make our sisterhood one that holds space for and celebrates diversity.



Like several other sororities and fraternities,
Gamma Phi Beta was founded during a time
when people of color did not have access to
higher education. Because of this, racism is
embedded in our Sorority's culture and practices.
Check out the following resources to learn more
about the history of racism within sororities and
fraternities.



"Blackballed: The Black and White Politics of Race on America's Campuses" by Lawrence Ross



"The Divine Nine: The History of African American Fraternities and Sororities" by Lawrence Ross



"True Gentlemen: The Broken Pledge of America's Fraternities"



AHEALTHFUL AND SPIRITUAL

ourney

Article and photos by Siera Bentley Marting



I grew up on Casablanco Farms, my family's farm, in Matagorda County, Texas. What was once a bustling plant nursery and landscaping business when I was growing up is now a peaceful retreat where my family gathers. My mother and her husband call Casablanco Farms their home now, and my own family helps them raise turkeys, feed chickens, ride ponies and grow veggies. The rest of our extended family lives nearby and visits the farm often.

Cooking comforting whole foods is one of the ways I express my love for the people that surround me. Whether it's a deliciously crisp salad or a hearty bowl of soup, I like to prepare and share recipes that make the body feel good. I share these feel-good recipes on my blog (CasablancoFarms.net) and post about them on Instagram and Facebook (@casablancofarms). But more on that later...

Over the past seven years, my life has changed dramatically. I once couldn't enjoy the evening breeze, the scent of blooming flowers or even the taste of the salty air like I do now. Why, you ask? Well, it's because more often than not I was fighting the urge to rest in bed, close my eyes and stay there for hours on end with a cool rag over my head. Migraines, fatigue, dry-sore eyes left me feeling debilitated.

If you knew me growing up, you'd know this wasn't like me. I was an athlete who played several different sports from childhood all the way through high school. Soccer was always my focus though (I was my high school team's varsity goalie for four years). Back then, my diet consisted of everything. Jalapeño bacon cheeseburgers, french fries and fried deer steaks were a few of my favorites (plus my mama's chicken and dumplings, which I have an allergenfriendly recipe for on my blog). Even in college, my Gamma Phi Beta sisters and I would take regular trips to Pizza State, our favorite Corpus Christi locale, to enjoy a greasy meal together.

It wasn't until after I graduated from the University of Texas A&M-Corpus Christi in 2011 that I began to feel very ill. The insides of my eyes began to feel like grit beneath my feet, which led to even more headaches and fatigue. Eventually, I started having more bad days than good, which cued to me that something was seriously wrong. Thus, I began my search for answers.

I started in the only place I knew to look, and that was to God. I prayed that my body would heal and allow me to feel well again. Soon after my search began, a friend suggested the paleo diet to me. My aunt also introduced me to detoxing and made me an appointment with a holistic wellness doctor.



I began adhering to a paleo diet, but I took it a step further with the Autoimmune Paleo Protocol (AIP).

I knew my problems were stemming from digestion because whenever I was sick, relief only came after food left my body. I followed an AIP diet rigidly for over a year and began to see serious improvements physically, mentally and spiritually. The migraines were few and far between, my relationship with the Lord was growing stronger, I finally got the answers I was looking for.

Since then, I've continued to eat clean throughout the years. In October 2019, I decided to launch the Casablanco Farms blog and Facebook and Instagram accounts to share my healthful journey with others. I mostly post recipes, how I cook and what my family eats, but you may find the occasional selfie in there from time to time. By having these social platforms, I hope to inspire those suffering from similar dietary issues to seek out the answers they need to find health and healing.

Although my own family does not strictly eat gluten-free and dairy-free like me, I do believe eating in such a way is necessary. I believe health and wellness is about feeding your body well. For me, that means eating fermented foods, whole fruits and vegetables, nuts, sprouts and pastured meats. I also feed on the word of God, as He's led me to exactly where I'm supposed to be: expanding the farm's gardens, gathering eggs and tending to the animals right alongside my husband, Duane, and our three young children and families.

According to The Paleo Way, Autoimmune Paleo Protocol, or AIP for short, is a way of eating that helps reduce inflammation in the body. People who adhere to AIP eliminate certain primal foods (diary, nightshades, nuts) from their diets to help heal the gut wall, restore gut flora, reduce chronic inflammation and help reduce the chance of autoimmune diseases.

Learn more at The Paleo Way.com/Autoimmune-Protocol/.

COMING SOON TO CASABLANCO FARMS

Siera and her mom are working hard to launch a pop-up bakery business within Casablanco Farms. The pop-up will offer kolache (a type of pastry that holds a portion of fruit surrounded by puffy dough), cinnamon buns and fresh baked bread to start and all items will be available for purchase online. Be sure to follow Casablanco Farms on Facebook and Instagram to get updates on the bakery's progress!

Living WELL

LET'S make THIS!

Summertime Tuna Salad

RECIPE BY Siera Bentley Martinez (Texas A&M-Corpus Christi)

This simple tuna salad (which is gluten-free, dairy-free and void of refined sugar) can be thrown on lettuce or smooshed between bread. Take this recipe and use your imagination. Sometimes I add and mix together a raw egg and a few tablespoons of flour, creating delicious tuna patties. Those tuna patties can be placed on a bed of lettuce and topped with a handful of microgreens and drizzled with your favorite sauce (mine's honey barbecue).

Creativity is welcome in this refreshing recipe. So, have fun with it and make it your own!

Ready in 10-15 minutes Serves 4-6

- 2 boiled eggs (optional)
- 4-10 ounce cans of tuna (packed in water)
- 1/2 cup celery, chopped
- 1/4 cup dill pickles, chopped
- 1/8 cup onion, chopped
- 1/2 cup sugar-free mayonnaise
- 2 tablespoons Dijon mustard Sea salt and pepper to taste

- 1 Open cans of tuna and drain water.
- Combine all ingredients in a medium bowl and mix thoroughly.
- ³ Enjoy as a sandwich, salad or lettuce wrap.

PRO TIP

Best enjoyed straight away, but you can also store the tuna salad in an airtight container in the refrigerator for three to five days. Remove from the fridge and give it a good stir before serving.







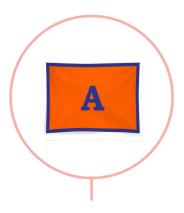
Virtual Convention 2020:

A Recap

Gamma Phi Beta's 79th Convention was slated to take place in Palm Springs, California. Due to a global pandemic, professional staff and volunteers had to quickly pivot and re-plan Convention as we know it. After months of late nights, troubleshooting technical issue after technical issue and reimagining treasured Sorority traditions, Virtual Convention 2020 was born.

Gamma Phi Beta's first-ever Virtual Convention took place on Saturday, June 27, 2020 — a day that will forever be marked in our history. More than 960 sisters connected online to conduct Sorority business and embrace "Our Oasis," which is our True and Constant sisterhood.

Didn't tune in? No problem. Here are some highlights from Virtual Convention 2020.



Our 2018-20 International Council (IC) conducted roll call of the Sorority's alumnae and collegiate chapters.



International President Annabel
Jones (Oklahoma) recognized all
living past International Presidents,
former IC members, the Foundation
Board of Trustees, the Facilities
Management Company (FMC)
Board of Managers and Gamma
Phi Beta's international leaders,
both volunteers and the Sorority's
professional staff.



Annabel Jones gave the State of the Sorority speech. She is the first International President to report on One Gamma Phi Beta: the Sorority, Foundation and FMC.



The Samantha J. Keltner Scholarship Endowment was announced. The endowment honors Gamma Phi Beta's Chief Experience Officer Samantha Keltner (Northern Iowa) and her efforts to make Gamma Phi Beta a more diverse, equitable and inclusive organization for all. The endowment will provide leadership scholarships specifically for sisters of color who are seeking opportunities for education and development in leadership.

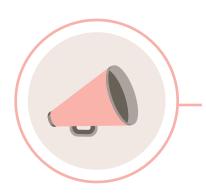


"Illuminating" Ivory Patten, a Girls on the Run (GOTR) International training manager, spoke about our partnership with GOTR. She also walked Virtual Convention attendees through an exercise break.



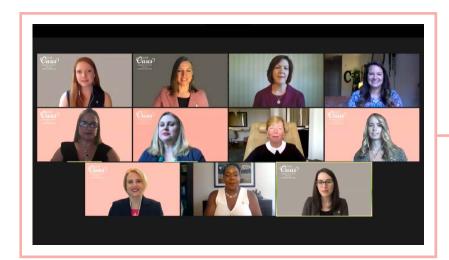
Executive Director Megan Wick (Washington State) led the Convention Awards Celebration. Check out the award winners on pages 27 and 28.





The 2020-22 Nominating Committee and International Council were announced! Gamma Phi Beta's newest leaders took the Oath of Confidentiality, which was led by Director of Ritual Mary Knaup (California State-Fullerton).

Meet them



INTRODUCING THE 2020-22 NOMINATING COMMITTEE

Dori Neff Farah (Oklahoma City) Carly Foerster (Chapman) Amy Geist (Jacksonville) Linda Daniel Johnson (Vanderbilt) Harper Matthews (Pepperdine)

Alternates

Shannon Bradley (Nebraska-Lincoln) Mary Jo Hope Silsby (Oklahoma City)

MEET THE 2020-22 INTERNATIONAL COUNCIL

International President

Autumn L. Hansen (Idaho)

Vice Presidents

Stephanie Gauchat Carriere (Arizona)
Crissy Buchanan Carlisle (Alabama-Tuscaloosa)

Kelly Brown Dunne (William & Mary)

Judy E. Graham (Oklahoma)

Lillian Hallstrand Lammers (Denver)

Fran Mayfield Stevenson (Kansas State)



From Confirmed Conventioneer hats dressed in GIFs to members around the globe hosting watch parties, Virtual Convention 2020 certainly marched to the beat of its own drum. Let's see what this history-making day had in store!

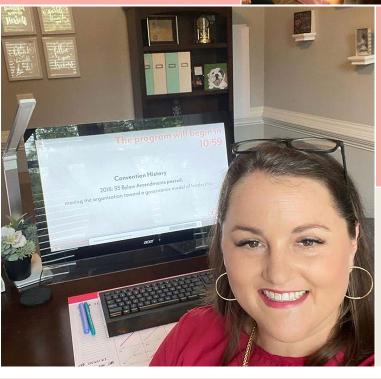
"Gamma Phi Beta is my oasis because the sorority girl stereotype does not exist. We all love each other regardless of our race, sexual orientation or socioeconomic status."

—Varanica Kiana (Toronto)

BEHIND THE SCENES AT INTERNATIONAL HEADQUARTERS!





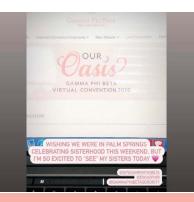


"Gamma Phi Beta is my oasis because it has taught me to be a better leader, listener, sister and friend." —Haley Loflin (Alabama-Tuscaloosa)









"Gamma Phi is my
oasis because my sisters
consistently push me
beyond my limits, and
they've taught me that I
can take on the world and
never feel alone."
—Monica Mardones







"Gamma Phi is my oasis because of the ritual tha connects my collegiate experience with my mom's." — Kaitlin Buxton (California State-





Executive Director Megan Wick emceed Virtual Convention's award presentation. She was joined by other members who announced the award winners in each category. Megan opened the presentation with the following statement.

"The Convention Awards Celebration is a time to recognize the achievements of our chapters and sisters. Although we won't be able to honor our award winners while enjoying a nice meal amidst beautiful Gamma Phi Beta decor, this certainly doesn't diminish the acknowledgement these members deserve, and we are so grateful that this virtual platform allows so many more of our members to celebrate one another."

Meet our award winners from the 2018-20 biennium. Congrats, everyone!

DONOR EXCELLENCE AWARD

Dallas Alumnae Chapter Epsilon Nu Chapter (Chapman)

VOLUNTEER EXCELLENCE AWARD

Madeline Reesor (Wisconsin-Madison) Minneapolis-St. Paul Alumnae Chapter

Linda Stone (Michigan State) Orlando-Winter Park Area Alumnae Chapter

Kristen Slaughter (Florida State) Saint Louis Alumnae Chapter

ALUMNAE PANHELLENIC **EXCELLENCE AWARD**

Dallas Alumnae Chapter Greater Kansas City Alumnae Chapter

ALUMNAE PHILANTHROPIC EXCELLENCE AWARD

Rochester Alumnae Chapter Greater Kansas City Alumnae Chapter

CLARA WORDEN AWARD

Dallas Alumnae Chapter Tampa Bay Alumnae Chapter



Dallas Alumnae Chapter Denver Alumnae Chapter

CHICAGO AWARD

Central Oklahoma Alumnae Chapter Greater Orange County Alumnae Chapter

ADMINISTRATIVE EXCELLENCE AWARD

Eta Sigma Chapter (Central Missouri) Beta Beta Chapter (Maryland)

FINANCIAL EXCELLENCE AWARD

Eta Beta Chapter (Florida Southern) Beta Beta Chapter (Maryland) Pi Chapter (Nebraska-Lincoln)

EDUCATION EXCELLENCE AWARD

Beta Chi Chapter (Wichita State) Gamma Tau Chapter (St. Louis) Pi Chapter (Nebraska-Lincoln)

RECRUITMENT EXCELLENCE AWARD

Delta Omega Chapter (Oakland) Beta Beta Chapter (Maryland) Epsilon Nu Chapter (Chapman)

MCCORMICK MEDALLION PUBLIC RELATIONS EXCELLENCE AWARD

Eta Beta Chapter (Florida Southern) Alpha Chi Chapter (William & Mary) Epsilon Lambda Chapter (Alabama-Tuscaloosa)

ELIZABETH AHLEMEYER QUICK AWARD FOR PANHELLENIC EXCELLENCE

Beta Chi Chapter (Wichita State) Beta Beta Chapter (Maryland) Tau Chapter (Colorado State)

ADVISORY BOARD EXCELLENCE AWARD

Epsilon Beta Chapter (Alma) Delta Eta Chapter (California-Irvine) Zeta Rho Chapter (Texas A&M-College Station)

COLLEGIATE PHILANTHROPIC EXCELLENCE AWARD

Gamma Psi Chapter (Northern Iowa) Delta Eta Chapter (California-Irvine) Beta Rho Chapter (Colorado-Boulder)











COLLEGIATE SCHOLARSHIP EXCELLENCE AWARD

Gamma Chapter (Wisconsin-Madison) Lambda Chapter (University of Washington) Xi Chapter (Idaho)

Omicron Chapter (Illinois at Urbana-Champaign)

Pi Chapter (Nebraska-Lincoln)

Sigma Chapter (Kansas)

Tau Chapter (Colorado State)

Alpha lota Chapter (California-Los Angeles)

Beta Delta Chapter (Michigan State)

Beta Epsilon Chapter (Miami-Ohio)

Beta Mu Chapter (Florida State)

Beta Chi Chapter (Wichita State)

Beta Psi Chapter (Oklahoma State)

Gamma Gamma Chapter (Wisconsin-Milwaukee)

Gamma Mu Chapter (Minnesota State-Moorhead)

Epsilon Alpha Chapter (LaSalle)

Epsilon Delta Chapter (Creighton)

Epsilon Kappa Chapter (California State-Chico)

Epsilon Nu Chapter (Chapman)

Zeta Theta Chapter (Pepperdine)

Zeta Iota Chapter (Valparaiso)

Zeta Kappa Chapter (Southern Indiana)

Eta Eta Chapter (South Florida)

Eta Theta Chapter (Connecticut)



Balboa Harbor Alumnae Chapter Delta Eta Chapter (California-Irvine)

HALL OF FAME AWARD

Saint Louis Alumnae Chapter

Honorable Mention

Princeton Alumnae Chapter Tampa Bay Alumnae Chapter

BEATRICE LOCKE HOGAN AWARD

Cecilia Hoffman Eifert (Southern California) Atlanta Southern Crescent Alumnae Chapter

Honorable Mention

Cathy Boudreaux Griffin (Louisiana State) Princeton Alumnae Chapter

Denise Vollert-Parotto (California State-Fullerton) Princeton Alumnae Chapter

LILLIAN THOMPSON INDIVIDUAL LEADERSHIP AWARD

Kelsey Wohlford (Coastal Carolina)

Honorable Mention

Kathleen Colitz (Florida)

Madison Tilner (California-Santa Barbara)

CHANCELLOR E.O. HAVEN AWARD

Beta Omicron Chapter (Oklahoma City)

Honorable Mention

Pi Chapter (Nebraska-Lincoln) Eta Iota Chapter (Rockhurst)

HELEN M. DODGE AWARD

Lola Perkins (William & Mary)

Honorable Mention

Jayme Jarvis (Chapman) Carly Forester (Chapman)

FRANCES E. HAVEN AWARD

Beta Lambda Chapter (San Diego State)

Honorable Mention

Zeta Sigma Chapter (South Carolina) Gamma Beta Chapter (Gettysburg)

E. ADELINE CURTIS AWARD

Beta Chi Chapter (Wichita State)

Honorable Mention

Xi Chapter (Idaho) Epsilon Nu Chapter (Chapman)

MARY A. BINGHAM AWARD

Pi Chapter (Nebraska-Lincoln)

Honorable Mention

Alpha Chi Chapter (William & Mary) Delta Omega Chapter (Oakland)

CARNATION AWARDS

Janice C. Filmon (Manitoba) Dr. Pamela Martin Fry (Oklahoma) Pattye Lamb Moore (Oklahoma) Shanna Missett Nelson (Arizona) Mindy Hersh Weiss (San Diego State)

PHILANTHROPIST OF THE YEAR AWARD

Carole Moreno (Kansas)

INTERNATIONAL PRESIDENT'S AWARD

Leigh Ann Price (Texas Tech) Sandy Burba (Miami)

HONOR ROLL AWARD

Linda Daniel Johnson (Vanderbilt)







CONNECTED BY THE CRESCENT

- A. Polished Badge with Pearl Phi and Four Garnet Points*, #0103G
- B. Scholarship Pearl Dangle, #41 GP \$11.50 SP \$11.50
- C. Chapter President Dangle, #01A GP \$11.50 | SS \$19 | 10K, 10KW \$32
- D. Crown Pearl Double Letter Guard, #0600 GP \$68 | SS \$81 | 10K, 10KW \$128
- E. NEW! Classic Crescent Necklace, #3432 GP, SP \$29 SS \$49 10K, 10KW \$125
- F. Rory Necklace, #RORY GP \$39
- G. 10 Year Pin. #0010P SS \$29
- H. 25 Year Pin, #0025 SS \$38
- I. 50 Year Stickpin, #1467 GP \$20
- J. NEW! 75 Year Stickpin, #0075 GP \$45
- K. Swirl Ring with Pink Sapphires**, #1000RS SS \$130 10K, 10KW \$285
- L. Swirl Ring with CZs, #1000 SS \$130 10K, 10KW \$285
- M. Addy Ring, #ADDY GP \$35 | SP \$35
- N. NEW! Stackable CZ Band Ring, #143864 SS \$25 | SS/GP \$25

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To Our 2018-20 International Council:

Thank You



Gamma Phi Beta has grown exponentially over the past two years. For every triumph we conquered, a new challenge was presented to us. From a global pandemic to a revolution that woke us up to the racism embedded within our own organization, this past year was particularly difficult to navigate. Fortunately, we had an incredible group of women, our 2018-20 International Council (IC), at the helm.

International President Annabel Jones (Oklahoma) and Vice Presidents Fraya Black (Michigan), Stephanie Carriere (Arizona), Angie Dimit (Illinois at Urbana-Champaign), Autumn Hansen (Idaho), Tanya Jordan (Purdue) and Mindy Sutton (Southern Methodist) lead with compassion. They made every single decision during the biennium with you, our members, at the forefront of their minds. Even when they disagreed, they did so gracefully and with good intentions. Not one stone was left unturned when it came to this executive board. They covered everything with the utmost care and attention.

Words cannot adequately express our gratitude to these incredible leaders. They celebrated Gamma Phi Beta's successes, supported her dreams and inspired passion within her members, volunteers and professional staff. So, to our 2018-20 IC, a resounding thank you. We are greater today because of your leadership, guidance and sound wisdom.

Let's look back at some of IC's outstanding accomplishments during the biennium.

Note: The below items are in no particular order.

- Successfully launched the 2019 rebrand
- First executive board to use a governance model
- Announced One Gamma Phi Beta
- Approved the Belonging and Inclusion Task Force's recommendations
- Created a Belonging and Inclusion Committee
- Successfully wrapped up the previous strategic plan
- Developed a new strategic vision for 2020-24
- · Held the first-ever Trifecta Meeting
- Conducted the first-ever virtual IC meeting
- · Swapped the mission and vision
- Authorized the first-ever Virtual Convention
- Approved reorganization of International Headquarters staff
- Realigned committees to report to a Vice Chair
- Responded to numerous communications related to COVID-19
- Approved a draft celebration plan for Gamma Phi Beta's 150th in 2024





Annabel Jones sat down with us to reflect on her time as International President. She shared some of her proudest moments and even offered up some advice

for the 2020-22 International Council (IC).

WHAT WAS IC'S PROUDEST ACCOMPLISHMENT DURING THE PAST BIENNIUM?

I believe the move to One Gamma Phi Beta. We have already seen significant efficiencies from the move, and it has the potential to really be a game changer for our organization's future.

DO YOU HAVE A FAVORITE MEMORY FROM YOUR TIME SERVING ON IC?

Our retreat! We rented a house in the mountains, and it was a great opportunity to get to know each other and dream big. The van we rented was a little crowded though, especially for the three IC members in the back seat!

WHAT WILL YOU MISS MOST ABOUT SERVING ON IC?

From a Gamma Phi Beta perspective, the strategic and generative questions and dialogue at our IC meetings. Those meetings really helped me think big picture. Personally, I will miss the activities planned by our IC Sunshine Committee — texts, gifts, games and always glitter!

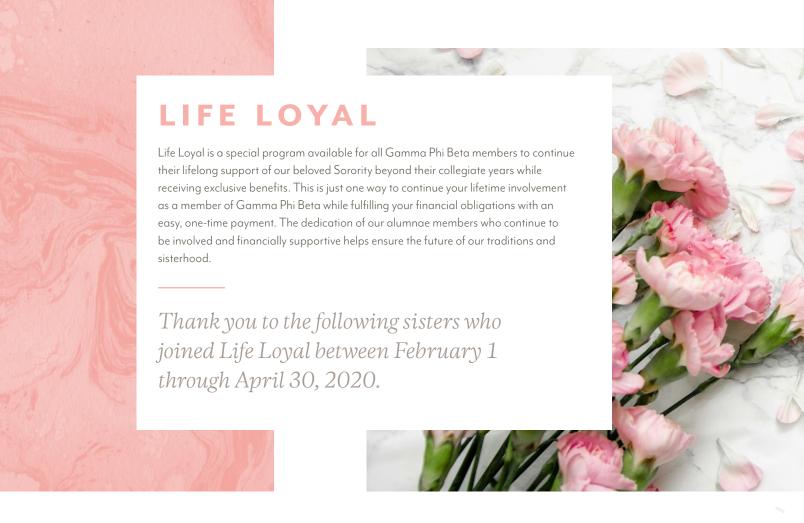
WHAT PIECE OF ADVICE WOULD YOU LIKE TO GIVE TO INCOMING INTERNATIONAL PRESIDENT AUTUMN HANSEN?

Stay current on your to do list, as emergencies can pop up at any time, and keep extremely organized. And always have a bag ready to pack!

IS THERE ANYTHING YOU'D LIKE TO SAY TO THE 2020-22 IC?

There are some significant challenges facing us (and all National Panhellenic Conference groups) in 2020-21. While we must be agile and nimble, we must also be thoughtful and think long-term. And we need to LISTEN to all our members. Always seek first to understand.

31



ALPHA (Syracuse) Melissa Doyle

BETA (Michigan) Rachel Eisner

ETA (California-Berkeley)
Yvonne Chien Winward

THETA (Denver)
Sharon Strandell Burton
Elena Sequeira-Aronson
Helen Swern Wangard

IOTA (Columbia) |essica lvanov

XI (*Idaho*) Suzanne Best Williams

OMICRON

(Illinois at Urbana-Champaign) Joan Kistler Crouch

PI (*Nebraska-Lincoln*) Phyllis Weber Gillaspie

SIGMA (Kansas) Juhree Rockhill Ring

TAU (Colorado State) Kristy Keeler Pellerito Marcia Shutze Reardon PHI (Washington University) Sylvia Steiling

PSI (Oklahoma) Rachel Parke

OMEGA (Iowa State) Susan Breckenfelder Thilo

ALPHA BETA (North Dakota) Lynn Jorgenson Barnhart

ALPHA DELTA (Missouri-Columbia)
Pamela Hempen St. Claire
Patrica Delabar Thompson

ALPHA EPSILON (Arizona) Cristina Rosaldo Baker

ALPHA ZETA (Texas-Austin) Judith Duncan Edwards Jeanne Duncan Waggener

ALPHA IOTA (*California-Los Angeles*) Lauren Gras Figueroa Deborah Boyne Haas

ALPHA NU (Wittenberg)
Carol Casey

ALPHA XI (Southern Methodist)
Kara Kautz
Shannon Olmstead Scoville

ALPHA UPSILON (Penn State) Irene Taylor Stacy

ALPHA PHI (Colorado College) Andrea McReynolds Dreier

ALPHA CHI (William & Mary) Michelle Ott Emerald Erickson Weiner

BETA ALPHA (Southern California) Janene Verge Ferguson

BETA BETA (Maryland) Kirstin Steinhart Pipes

BETA GAMMA (Bowling Green) Lois Rosche Price Dakota Raynor

BETA ETA (Bradley) Linda Augsburg Kelly Patterson Moore

BETA LAMBDA (San Diego State) Jadine Dorsey Loretta Chew Haynes

BETA MU (Florida State)
Carolyn Borcherding
Sara Hamilton Christopherson

BETA PI (Indiana State) Abby Parker **BETA TAU** (Texas Tech) Suzanne Singer Applegate

BETA UPSILON (Kansas State) Carrie Michie Conley Hannah Hovis

BETA PHI (Indiana) Ann Dolezal Nancy Cox Martin Susan Engebrecht Thoma

BETA CHI (Wichita State) Mary Thies Creason Patricia Kemp Morton Janet Heft Wright

BETA PSI (Oklahoma State) Shelley Brown Ballard Marleen Gibbon Jones Kathleen Thompson Willsey

BETA OMEGA (Northern Arizona) Margery Dougherty Kelly Antoinette Bihlmeier Lloyd

GAMMA ZETA (Texas A&M-Commerce) Amber Montemayor

GAMMA ETA (California State-Long Beach) Carol Easley Bailey Nellana Tapp De Graff



GAMMA MU

(Minnesota State-Moorhead)

Nicole Baxter Karli Heiser Lecia Kluver

GAMMA NU (Lamar) Nanette Pepper-Callahan

GAMMA OMICRON (Kentucky) Lu Anne Wright

GAMMA PI

(Minnesota State-Mankato) Emily Sweeny

DELTA DELTA

(California State-Fullerton) Kaitlin Buxton Jennifer Montalvo Fujiwara

DELTA EPSILON (*Texas Wesleyan*) Kimberly Shamshoian-Sakamoto

DELTA ETA (*California-Irvine*) Patty Chookhae-Kragh Jenny Kantzavelos Valaskantjis

DELTA THETA

(California Polytechnic State) Shawna Lombardi Blair Orlando

DELTA IOTA (*Purdue*) Kim Kiley Fleer Bonnie MacNeal Sheil

DELTA MU (Rutgers)
Melissa Childress Ford

DELTA NU (Missouri State) Katelynn Paro **DELTA SIGMA**

(Florida Institute of Technology) Megan Bresnahan

DELTA UPSILON (Georgia) Teresa Tabacchi Patterson

DELTA CHI

(California State-Sacramento) Andrea Matthews Wheeler

DELTA PSI (California-Santa Barbara) Mary White

EPSILON ALPHA (La Salle) Linda Kunka

EPSILON BETA (Alma) Renae Franz Moomjian

EPSILON GAMMA (San Diego) Chelsea Loyd

EPSILON EPSILON (Union) Emily Carrabba

EPSILON ZETA (Jacksonville) Kelly Delaney

EPSILON THETA (Clemson) Madison Hagerty

EPSILON LAMBDA (Alabama-Tuscaloosa) Bailey Chapman Virginia Stein Ferniany Savannah Harwood

Alexia Peta Tonya Hawkins Plylar Bailey Wilson

EPSILON MU (Loyola-New Orleans)
Ashleigh Castin

EPSILON OMICRON

(California-Santa Cruz) Julie Jackson Barrett

ZETA BETA (Virginia) Brittany Bolick

ZETA GAMMA (Sonoma State) Allyson Grande

ZETA DELTA

(Southeast Missouri State) Angela Price Buss

ZETA THETA (Pepperdine) Esther Cha

ZETA RHO

(Texas A&M-College Station) MaryGrace Antill Caylie McCulloch

ZETA SIGMA (South Carolina) Morgan Hagerty Tania Hyler

ZETA TAU (Emory) Sari Wisoff

ZETA CHI (*Texas Christian*) Madison Switzer

ZETA OMEGA (Kennesaw State) Alissa DeSousa Kelly Cantrell Griffin Leslie Klein Little Krystyna Wituszynski

ETA THETA (Connecticut)
Savannah-Nicole Villalba

ETA LAMBDA (Central Florida) Margaret Luter

ETA NU (James Madison) Sarah Johnson

ETA XI (Florida) Larissa Laferriere

ETA PI (Quinnipiac) Stefani Lercara

ETA UPSILON (Nicholls State)
Caity Thibodeaux



sorority women. Sarah joined Pi Beta Phi at the University of Central Florida whereas Maggie found her home away from home in Gamma Phi Beta. Sarah decided to surprise her daughter with Life Loyal as a graduation gift. "I always say that I am a Pi Beta Phi, not was. This sisterhood has been with me through four moves to four different states. Each time I moved, I sought out an alumnae club and was able to make friends, network and build community." Sarah adds, "I want Maggie to have that same strong connection to her sorority." Now that Maggie's international alumnae dues are paid for a lifetime, she's excited to transition into the next chapter of her Gamma Phi Beta membership and build community with her alumnae sisters, just like her mom has over the years. "Though I will miss being a part of Eta Lambda Chapter, I look forward to continuing to participate in Gamma Phi Beta as an alumna," Maggie says.



MARGARET LUTER

Eta Lambda
(Central Florida)

Dress your At-Home Workspace in the Gamma Phi Beta Brand

Working from home can certainly look like a cozy day on the couch, but it's important to carve out space in your place of comfort where you can stay motivated throughout the day. And let's face it, the couch (especially if it's near a TV) is the antithesis of motivation. Enter: The home office. Whether you're a student, remote worker or someone who simply needs a spot to journal or pay bills, a home office is a-must. Functionality is key, but your home office should also be reflective of you! And since Gamma Phi Beta is a big part of your life, the Facilities Management Company has come up with four ways you can decorate your at-home workspace in all things Gamma Phi.

Dress your tech. Tech backgrounds are the new wallpaper, minus the tough removal.

Visit GammaPhiBeta.org > Member > Brand

Materials > Our Brand Materials and enjoy a bevy of free, downloadable tech backgrounds in our brand. Tech backgrounds are available in the following sizes: Desktop, Google Pixel, iPad, iPhone 6-8, iPhone X/11 and Samsung Galaxy.

Sport the colors and patterns. Shop online or at your favorite home retailers for office necessities (file organizers, pencil holder, tape dispenser) and decorative objects in our colors. A-La-Mode, Pearl and Once in a Blue Moon create a great neutral color story. For a pop of color, throw Carnation, Blush or Twilight into your workspace.

Did you know? Marble is an official Gamma Phi Beta pattern and one that can be found almost anywhere on anything. Add marble items to your home office for touch of elegance.

Make it yours! Frame a couple of photos of you with your sisters to put on your desk. Hang a cork board collage of all your favorite things (people, places, quotes, etc.) on the wall. Burn a candle in your favorite scent. Do whatever is necessary to make the space feel like your own.

Crescent Corner has you covered. Don't forget to check out our rebrand collection, True and Constant, on CrescentCorner.com. From Gamma Phi Beta tumblers to decals to note cards with envelopes, Crescent Corner can help you finish off your Gamma Phi Beta-inspired home office.

Show us your Gamma Phi spaces! Email photos of your branded workspace to TheCrescent@gammaphibeta.org or tag us on social media @GammaPhiBetaSorority.



Meet Longtime Volunteer and Donor

Magnes Welsh

"Love supports us while fear ultimately shuts us down."

When it comes to communications, Magnes Welsh (Memphis) is an expert. She earned a bachelor's degree in journalism from the University of Memphis and an MBA from Northwestern University's Kellogg School for Management. After working with the Associated Press and FedEx, Magnes served as the director of corporate public relations for Kraft Foods in Chicago, a role she held for six years before founding Magnes Communications in 1990. Since establishing her consulting firm, Magnes has traveled all over the world helping global organizations, including Chiquita Brands International, Kraft Foods, Atlantic Philanthropies and the Global Business Coalition for Education with communications and corporate social responsibility efforts. Her personal initiative is to promote leading with love and compassion in the workplace. She shares more about heart-centered business practices in a chapter she penned in "Shine Your Light" in 2017 and her first book (working title is "The Art and Heart of Business"), which is slated to come out next year.

The communications maven herself sat down with us to chat more about

her illustrious
career in corporate
America, her time
working with the
Nobel Women's
Initiative in Canada
and why giving to
the Gamma Phi
Beta Foundation is
important to her.

WHAT DID YOU LIKE ABOUT WORKING IN CORPORATE AMERICA? WHAT DIDN'T YOU LIKE?

I worked with wonderful people and loved mentoring younger staff, and I enjoyed opportunities to start new areas of communications and corporate social responsibility for clients. I had incredible assignments: Kraft sponsored The Land Pavilion at Disneyworld's EPCOT Center, which was my project for 10 years. For Chiquita, I handled global media in Moscow when the CEO decided to give 10 million bananas to the poor people of Moscow during the Clinton-Yeltsin summit. I didn't like the glass ceiling, frequent restructurings and some of the politics.

WHAT INSPIRED YOU TO WRITE "THE ART AND HEART OF BUSINESS"?

Years ago, I heard a speaker say that

Take a look at all the volunteer roles Magnes has held over the years!

- Collegiate Editor of The Crescent
- Public Relations/ Marketing Trustee of the Foundation
- Foundation Public Relations Committee
- Foundation Finance
 Committee
- Nominating
 Committee
- Chicago Convention
 Committees
- Former Treasurer of Gamma Alpha Chapter
- Former Treasurer and President of Memphis Alumnae Chapter
- Former Secretary and President of Chicago

all emotions boil down to love or fear, and it changed my life. I hope my story and tips will help others bring more compassion and love into their work and reduce their fear. The book will include the inspiring stories of other highly successful business leaders too.

WHAT DOES LOVE HAVE TO DO WITH THE WORKPLACE?

Love supports us while fear ultimately shuts us down. Using positive, compassionate energy and messages helps people thrive and they provide their best ideas. In an interview, John Mackey, co-founder of Whole Foods, said "When people are frightened, they are not creative. When their energy contracts, people begin to duck their heads and play it safe. If we remove fear, love, which is what we are at our essence, remains."

TELL US MORE ABOUT THE WORK THAT YOU DID FOR THE NOBEL WOMEN'S INITIATIVE.

My former client Atlantic
Philanthropies gave the Nobel
Women's Initiative a one-year grant
for me to develop a donor relations
program, particularly for its top-level
supporters who give \$25,000 or more
a year. In 2019, my work included
executing its first fundraiser in New
York and its first-ever donor strategy
retreat. Current donors re-engaged
and committed for three more years,
and other philanthropists joined
their ranks. At the retreat, the donors

doubled their goal for fundraising and developed a 2020 plan and calendar.

HOW WAS WORKING FOR THIS INITIATIVE MEANINGFUL TO YOU?

It was an honor to support the Nobel Peace laureates and small, but mighty, activist staff to continue their advocacy efforts for grassroots women human rights defenders working for peace, justice and equality around the world. I also loved getting to know the donors who are bold, generous activists. My life lesson is seeing what can be achieved when "impossible" is not in vocabulary. What each Nobel laureate accomplished to receive the Peace Prize was considered impossible. The grassroots women, who are constantly threatened, show that the seemingly impossible is very possible when women work together to make it so.

YOU ARE A LONGTIME GAMMA PHI BETA FOUNDATION DONOR AND VOLUNTEER. WHY IS PARTICIPATING IN YOUR SORORITY STILL SO IMPORTANT TO YOU?

Gamma Phi Beta provides great leadership opportunities for members, which is so important. I loved my collegiate years, but my alumnae experience has been far more fun and rewarding. I have dear friends all over that I met through volunteering. As a Trustee, I felt it was important to increase awareness

of the Foundation's scholarship, leadership and philanthropy programs among our members.

WHY DO YOU GIVE TO THE FOUNDATION?

It is a way of paying forward for the incredible young women who are and will lead our chapters and our world.

WHAT OTHER ORGANIZATIONS DO YOU SUPPORT?

I am secretary of the Flawless
Foundation, which seeks to reduce
the stigma of brain-based behavioral
issues for children and adults.
These longstanding issues are an
unaddressed public health emergency
that has been exacerbated by the
COVID-19 pandemic. I serve on the
women's board of the Joffrey Ballet
because ballet feeds my soul and now
volunteer for the Nobel Women's
Initiative.

DO YOU HAVE ANYTHING YOU'D LIKE TO SHARE WITH OUR READERS ABOUT THE IMPORTANCE OF DONATING?

Yes, we help our well-being and ultimately help make the world a better place when we support causes and organizations that are important to us.

Visit GammaPhiBeta.org/Donate to invest in our sisterhood today!



Advocating for peace, justice & equality

The Nobel Women's Initiative uses the prestige of the Nobel Peace Prize and courageous women peace laureates — Rigoberta Menchú Tum, Jody Williams, Shirin Ebadi, Tawakkol Karman and Leymah Gbowee — to magnify the power and visibility of women working in countries around the world for peace, justice and equality. The five women bring together their extraordinary experiences and work to spotlight, amplify and promote the work of grassroots women's organizations and movements around the world.

Learn more at NobelWomensInitiative.org.

in our HEARTS

We acknowledge the passing of the following members and celebrate their part in our circle of sisterhood. This list reflects notifications received at International Headquarters between February 1 and April 30, 2020. First, maiden, last names and year of Initiation are listed for each deceased member.

ALPHA (Syracuse) Jacqueline Kingsbury Manier, 1944

BETA (Michigan) Penelope Witt Stamps, 1963 Carol Homan Weaver, 1966 Mary Anne Pahl Zinn, 1956

GAMMA (Wisconsin-Madison)
Dorothy Marling Aikins, 1954
Martha Rachor Doody, 1948
Mary Alice Findorff French, 1949
Aleda Lundquist Moeller-Peter,
1951

EPSILON (Northwestern) Josephine McCarty Clark, 1929

ETA (California-Berkeley) Joan Puckhaber Burkett, 1952

THETA (Denver) Virginia Flynn White, 1937 **KAPPA** (Minnesota-Twin Cities) Judith Mellin Colby, 1958

LAMBDA

(University of Washington) Audrey Cannon Bashaw, 1952 Ritajean Hartung Butterworth, 1951 Roberta Moore, 1946 Katherine Young Taverniti, 1976

NU (Oregon) Carolyn Carr Choate, 1959

XI (Idaho) Barbara DeShazer Bernard, 1950 OMICRON

(Illinois at Urbana-Champaign) Susan Gerstner Stevenson, 1959 Emily Crihfield Veach, 1936

PI (Nebraska-Lincoln) Ardith Smith Lenneville, 1946 Diane Olson, 1963 Shirley Lentz Weddle, 1953 RHO (Iowa) Marilynn Anderson Cole, 1940 Constance Bell Duffy, 1960

SIGMA (Kansas) Shirley Siefkin Apt, 1949

TAU (Colorado State) Jane Counts Hanna, 1954 Beryl Byrom McGraw, 1949

PHI (Washington University)
Patricia Davies Newcombe, 1953

PS1 (Oklahoma) Johnna Payne Himes, 1952 RaeDonna Moore Jones, 1954

OMEGA (lowa State) Carol Collins, 1970 Barbara Seabury Hutchinson, 1943 Katy Conley Pepper, 1980

ALPHA ALPHA (Toronto) Melanie Bruce Assing, 1986 ALPHA GAMMA (Nevada) Donna Click Coyne, 1959

ALPHA DELTA

(Missouri-Columbia) Charlotte Lee Dethero, 1954 Cynthia Morris Stewart, 1959

ALPHA EPSILON (Arizona) Margaret Reeves Jones, 1951 Betty Ewing Martin, 1953 Phyllis Charles Ogden, 1947 Lois Wilky Swenson, 1948

ALPHA ETA (Ohio Wesleyan) Nancy Ely Miller, 1960

ALPHA LAMBDA (British Columbia)

(British Columbia) Anne McEvoy, 1976

ALPHA XI (Southern Methodist) Emalyn McKenzie Mobley, 1964 ALPHA TAU (McGill) Joan Hogan Bosomworth, 1953 Jane Floud Farrell, 1963

ALPHA CHI (William & Mary)
Doris Gonzalez Edwards, 1944

BETA ALPHA (Southern California) Gail Brown Kingsley, 1953 Barbara Reid LaVelle, 1954

Elsa Tyson Lewis, 1956

BETA GAMMA (Bowling Green) Alice Morris Schey, 1946

BETA DELTA (Michigan State) Virginia Wilson Edelen, 1944 Joanne Beattie Gruschow, 1946 Helen Pass Swanson, 1950 Beverly Hastings Thomson, 1964 **BETA ZETA** (Kent State) Carol Coberly Miller, 1957

BETA ETA (Bradley) Lois Anderson Strickfaden, 1950

BETA IOTA (Idaho State) Mary Fogg Pond, 1975

BETA KAPPA (Arizona State) Hannah Schooler Forman, 1950 Beatrice Vujo Merrick, 1953 Lois Manley Weipert, 1950

BETA OMICRON (Oklahoma City)

Nancy Leverich Cromwell, 1952 Katherine Reid Hoffman, 1957

BETA UPSILON (Kansas State) Mary Helen "Mel" Matuszak Eaton, 1957 Karen Coleman Peters, 1960 **BETA PHI** (Indiana) Melody Nedrud, 1970

BETA PSI (Oklahoma State) Betty Martin Taylor, 1960 Cathleen Williams, 2005

GAMMA MU

(Minnesota State-Moorhead) Valerie Boatright, 1971

EPSILON IOTA

(Christopher Newport) Twyla Hudson Day, 1991



MARY HELEN "MEL" MATUSZAK EATON

BETA UPSILON (Kansas State, 1957)

Many of Mel Matuszak's life stories began at Kansas State University, where she was a charter member of Beta Upsilon. Mel helped the Sorority win a contest to get a new TV in the chapter facility — she represented Gamma Phi Beta and Kansas State in the National Miss College Football Contest (and won). After graduation, she remained active in Kansas State alumni groups and was a longtime Gamma Phi Beta advisor. Mel always stayed in touch with

her Sorority sisters, even while moving all over the country with her family. She chronicled much of her life in her third book, "Don't Write My Name in Ink: A Moving Story" and shared the experiences from the countless paths she crossed with special people. Mel was an English teacher, speech therapist, realtor, scout leader, mother, wife and proud and devoted Gamma Phi whose smile and demeanor lit up any room. "As [my mother] took her final breaths, I was alone with her and sang "Goodnight Little Sister." It just seemed right," Jill Matuszak Swain (Kansas State), Mel's daughter, shares.

At the blueness of the skies and in the warmth of summer, we remember them.

GAMMA PHI libes

Your guide for finding the Gamma Phi Beta aesthetic in everyday places.

1





Support Black female-owned businesses now and always

- 1. BYCHARI | Moon Earrings \$40
- 2. Effie's Paper | Marble Post-It Notes \$5
- 3. Estelle Colored Glass | Cake Stand in Blush \$225
- 4. Clare Paints | \$54
- 5. Mented Cosmetics | Pinkish Nail Polish \$8
- 6. The Black Home | Gold and Matte Pink Flatware Set \$33

^{*}Products and prices were compiled on July 16, 2020, and are subject to change.











Hi Gamma Phi Betas,

I'm Elizabeth, and I oversee *The Crescent*. I'm usually the one behind the scenes who checks for spelling errors and keeps dangling modifiers at bay, but today I need to speak up.

I joined the professional staff at International Headquarters (IH) in February 2019. At that time, the Marketing and Communications team was only five months away from unveiling the Sorority's updated look. *The Crescent*, a major player in the rebrand, had yet to be touched. Although there was a lot of work ahead of me, I couldn't wait to take part in *The Crescent's* transformation.

My background is in editorial print, specifically lifestyle magazines. When brainstorming with my team at IH, we decided that *The Crescent* should be reminiscent of a lifestyle publication. One that provides you with compelling, relevant and inspirational stories about your sisters. Our goal with this 120-year-old magazine is to entertain, inform and encourage you through strong content and design.

Since the rebrand, our messaging surrounding member submissions for *The Crescent* (which can be found at GammaPhiBeta.org/ChapterUpdate) hasn't been very clear. I don't think all members truly feel welcome to reach out to me with their stories. To be abundantly clear: you absolutely are. I want to hear your stories, and I want Gamma Phi Beta to be better because it has heard yours. You are the reporters on the street with the potential to educate and change lives when your stories are published and your voices are heard.

The Crescent needs to account for all the beautifully diverse people that make up this organization. If I continue to write only from my identity as a white woman, I am aware that we will continue to feature one type of lifestyle in this magazine. Gamma Phi Beta is so much more than that. Therefore, I want to acknowledge and personally invite our Black sisters, Latinx sisters, Indigenous sisters, Asian sisters, Pacific Islander sisters, LGBTQIA+ sisters and anyone else with a great story to share it. Our content is heavily reliant on what members share with me, and for that reason, it is incredibly important that I hear from you.

If you are interested, share your stories, drawings, photos and poetry. Do you have an interesting idea for a PACE, PLEASE! article? Let's work together to share that idea with a larger audience. Is there a sister within your collegiate or alumnae chapter who is doing incredibly impactful things within her community? We should get her the coverage she deserves. Are you that member? Great! I'm more than happy to gloat over you on your behalf.

Together, we can make *The Crescent* a publication we are all proud of. One that inspires, informs, encourages, entertains and amplifies all the voices within Gamma Phi Beta.

I look forward to collaborating with you.

Warmly,

Elizabeth Liberatore

Eljutetto Status

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"Let's amplify all the voices within the Phi Beta."

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Parents

While our members are in college, their copy of *The Crescent* is sent to your home address — we hope you enjoy reading our magazine, too! If your daughter is no longer in college, or is no longer living with you, feel free to send us her new address by emailing TheCrescent@gammaphibeta.org.

Join Our Green Team!

Receive each issue of *The Crescent* before everyone else by going digital! We'll send the current issue directly to your inbox so you can enjoy it anywhere you go. Email TheCrescent@gammaphibeta.org today to let us know you're joining The Green Team!

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Corrections and Clarifications

The professional bios of Judy E. Graham and Lillian Hallstrand Lammers were printed incorrectly in the spring issue of *The Crescent* on pages 18 and 19. Their corrected bios are below and currently reflected in the online version of *The Crescent* at GPBArchives.org.

VICE PRESIDENT:

Judy E. Graham (Oklahoma)

Judy E. Graham serves on the International Grantsin-Aid Committee and is the ritual advisor of Alpha Xi (Southern Methodist). Judy joined our sisterhood at Psi Chapter at the University of Oklahoma, where she earned a bachelor's degree in social work. Judy also earned two master's degrees, one in social work and the other in special education, followed by a doctoral degree in public administration. Judy brings a strong business background to the role of International Council Vice President, as she was an account manager for 17 years at the international pharmaceutical company Eli Lilly. Additionally, Judy has 25 years of experience in behavioral health and nonprofit management. Judy currently works as a consultant. Earlier this year, she presented "Building Confidence through Professional Pivots" in Gamma Phi Beta's Confident Women of Webinar Series.

VICE PRESIDENT: Lillian Hallstrand Lammars (Dames

Lillian Hallstrand Lammers serves as chairwoman of the Alumnae Awards Committee and is the president of the Memphis Alumnae Chapter. She has four degrees under her belt, including a bachelor's degree in psychology, a master's degree in college student personnel, a Master of Divinity and a Doctor of Ministry, in which she focused her studies on vocational discernment. In recent years, Lillian has served as a hospital chaplain and as the director of stewardship and vocational planning at her alma mater, Vanderbilt University Divinity School. She currently serves as an associate pastor at First Congregational Church in Memphis. Lillian's Gamma Phi Beta volunteer experience runs the gamut from advising collegians to facilitating educational programs to coordinating the reopening of a previously closed collegiate chapter.



