



SORORITY STATS

Learn more on page 12

THE rescent

Fall 2019

GAMMA PHI BETA

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DEAR Sisters

Fall is arguably the best time of the year. It welcomes intellectual curiosity on college campuses worldwide and brings us a seasonal favorite, the pumpkin spice latte (PSL). Although summer came and went in the blink of an eye — doesn't it always? — I am excited to watch our members reach new heights as another academic year unfolds.

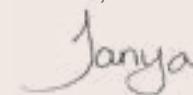
Until then, we ought to celebrate chapter achievements made during the 2018-19 school year! We do exactly that in this issue of *The Crescent* with a feature called Sorority Stats (page 12). Sorority Stats showcases our chapters by the numbers from the last academic year. You will find stats like chapter size and money raised for Girls on the Run through Moonball.

This issue is also full of impactful member stories and fun how-to articles. Flip to page 28 to learn all about Eta Rho members at the University of Nevada in Las Vegas. Meet the four members who make up our Confident Women feature on page 6 and learn how to care for your badge throughout membership on page 4. Plus, with the holiday season on the horizon, Crescent Corner put together great gift ideas for every Gamma Phi on your list — that's on page 34.

As someone who served in many roles from chapter advisor to collegiate vice president, I'm so pleased to introduce our Sorority Stats in this issue. Our members, both collegians and alumnae, never cease to amaze me with their outstanding accomplishments.

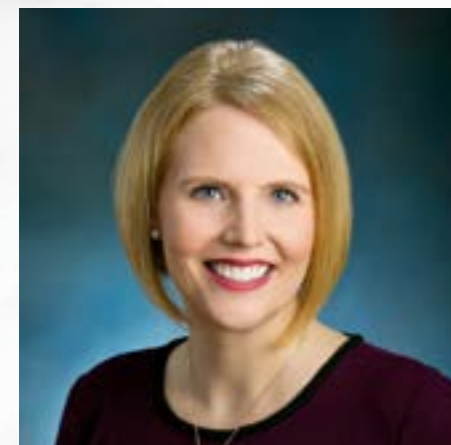
I hope you have a wonderful fall season and snuggle up to your issue of *The Crescent* with a PSL in hand — I know I will!

In LIKE,



Tanya N. Jordan

Vice President



WHO IS TANYA?

Tanya Jordan is currently serving her second term as a Vice President on Gamma Phi Beta's International Council.

Tanya is the 2018-20 International Council Vice Chairwoman and serves on the Sorority's Governance and Personnel Committee. A member of Delta Iota Chapter at Purdue University, Tanya has a Bachelor of Arts degree in communication. She also received a Master of Arts in public administration from Wayne State University.

FAVORITE COLOR

Royal blue

SWEET OR SAVORY

Both together

CURRENT NETFLIX/ HULU BINGE

"The Handmaid's Tale"

 @tnjordan92

get in touch

Send us snail mail, join our newsletter and find us on social.

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 @gammaphibetasorority  Gamma Phi Beta

 GammaPhiBeta.org



PACE, *Please!*

HOW TO CARE FOR YOUR BADGE THROUGHOUT MEMBERSHIP



Did you know your badge is one of Gamma Phi Beta's most iconic symbols? Indeed, it is! Your badge represents your lifetime spot in our True and Constant sisterhood. Something so significant to your membership must be properly worn and cared for throughout time. You can learn all about your badge on the Gamma Phi Beta website in our Rules and Procedures, Collegiate Operations Manual and Alumnae Chapter Operations Manual. In the meantime, here are some fast facts to ensure its safekeeping.

- Each member is required to have a badge and takes this leasehold at the time of Initiation. Badges are the property of the Sorority.
- Badges should only be purchased through the Sorority’s official jeweler, Herff Jones.
- Members should always keep their badge in a safe place and consider insuring it.
- Members may possess more than one badge and they can be used on rings and pendants. The same care and rules apply to all badges.
- Members should never sell the Gamma Phi Beta badge or give it to a non-member.
- The placement of the Gamma Phi Beta badge, when worn over the heart, is to put the thumb of the right hand at the base of the throat, placing the badge where the little finger falls over the heart.
- Guards, honor society pins and fraternity pins are worn slightly lower and to the left of the badge.
- If a member resigns her membership or is recommended for international disciplinary action, she must surrender her badge.
- The badge should be returned to International Headquarters (IH) upon the death of a member. It is recommended that a member includes a note, like the one below, with her badge and the return address of IH. The exception to this policy is that the badge can instead be given to any initiated Gamma Phi Beta relative, who would then be responsible to ensure it is returned to IH upon death.

GAMMA PHI BETA BADGE DISPOSITION INSTRUCTIONS

(Fill out this form and keep it with your badge and/or legal documents.)

I, _____, a member of Gamma Phi Beta Sorority, request that, upon my death, my membership badge (a black enameled crescent topped by the Greek letters ΓΦΒ) be handled in the following manner:

- ☐ Returned to Gamma Phi Beta International Headquarters (12737 E. Euclid Drive, Centennial CO 80111)
- ☐ Given to the following Gamma Phi Beta member: _____
- ☐ Buried with me

Member Signature: _____ Date: _____

Chapter: _____ Initiation Date: _____

Building Strong Girls

When Gamma Phi Beta announced its new philanthropic focus and partner in 2012, Lauren Pietrek (Minnesota-Twin Cities), a collegian at the time, was elated. “I am so happy that Gamma Phi Beta and Girls on the Girl (GOTR) aligned because the synergy is so clear,” she exclaims. Lauren hopped from city to city working in collegiate athletics after completing her undergraduate and graduate studies, but she always dreamt of working with a GOTR council. After keeping a watchful eye on job listings over the years, she joined the professional staff of GOTR of the Rockies in Colorado in 2017. A year later, she was promoted to the development and marketing director. Lauren shared with us what it’s like working with a GOTR council and why her job is meaningful to her.

WHAT DOES A TYPICAL DAY AT WORK LOOK LIKE FOR YOU?
There is no typical day at GOTR. As part of a small team of eight, we all wear many different hats! A “typical day” may consist of tie-dying t-shirts, designing a report for donors, meeting with potential sponsors or planning 5K races. Since moving into the development and marketing director role in December 2018, I now focus on corporate and individual donor cultivation

to help support our growing council. I work with our board of directors to identify new opportunities as well as try my best to cultivate existing relationships. I also feel like I rely on the recruitment skills I learned through Gamma Phi Beta to share the mission of GOTR with anyone and everyone who will listen.

DO YOU FEEL MORE CONNECTED TO GAMMA PHI BETA NOW THAT YOU WORK FOR GOTR ROCKIES?
Yes! I think the connection makes me a stronger advisor for Beta Omega (Northern Arizona), a great liaison between the local chapters and pushes me to continue living in my letters.

WHAT DO YOU ENJOY MOST ABOUT YOUR JOB?
I love our dynamic and supportive work environment. Executive Director Lisa Johnson is an incredibly supportive leader and she helps grow her team to be the absolute best we can be. I never would have imagined being in a development role, but through her mentorship I have really been able to thrive in this position. There is never a day that I wake up and dread going to work (unless it is super cold because why would I want to leave my warm bed?) and I think that says it all.



Confident Women

Hana Rose O'Hagan

EPSILON DELTA (Creighton)
RECENT GRADUATE

May 18, 2019, was an exciting day for Hana Rose O'Hagan. It was the day she received a bachelor's degree in chemistry and The Spirit of Creighton Award, her school's highest student honor. The Spirit of Creighton Award recognizes students for their initiative, enterprise, academic achievement and outstanding character traits. Hana, with her zeal for social change, research and academic excellence, was unanimously nominated by her faculty mentors and friends. "I have so much love and respect for all of those who nominated me, and I'm so incredibly thankful," she says. Hana is from McHenry, Illinois, but also holds Peruvian citizenship. In college, she researched water quality in an underprivileged community just south of Lima, Peru. "I love chemistry and

research not just because they are interesting, but because they can be widely applied to enact positive change in the world." Hana's research benefited the community in which she worked and could potentially be replicated to serve other communities around the world. Driven by our Core Values of Love and Labor, Hana intends to study medicine next so that she can provide holistic care to underserved populations. "I'm open to any specialty that will allow me to build strong relationships with patients," she smiles. This confident woman of character is empowered by all the incredible and encouraging people in her life. And in her spare time, you can guarantee that she's either hanging out with them or her dog, Cooper.



Monica Joyce Thompson

BETA OMICRON (Oklahoma City)
MISS COLORADO 2019

Scholarship competitions (formerly known as pageants) award winning contestants with financial assistance for college. This appealed to a then 18-year-old Monica Thompson, as she was wrapping up her senior year in high school. After competing in several competitions over the years, the unimaginable happened: she was crowned Miss Colorado on June 29, 2019. "It took me five years to win the title of Miss Colorado! When it finally happened, relief, shock, excitement and a flood of gratitude filled my heart," Monica reminisces. The Oklahoma City University alumna is currently pursuing an online certificate in nonprofit management and applying to graduate programs in communication and media management. She's doing this while simultaneously preparing to compete in the most reputable scholarship competition there is: Miss America. "My journey to becoming Miss Colorado was full of personal growth, which is what I love about competing. I credit Miss America for stretching and pushing me to become a confident woman who is not afraid of a new challenge or the prospect of hard work to achieve a dream." Gamma Phi Beta's philanthropic focus of Building Strong Girls left a lasting impact on Monica. She served as her chapter's philanthropy chairwoman and helped raise \$20,000 for Building Strong Girls. She also interned with Girls on the Run of Oklahoma as a student and now volunteers regularly with Girls on the Run of the Rockies. Monica is excited to bring awareness to organizations that help build strong girls on the Miss America platform. "I can't wait to tell the country why Girls on the Run and other girl-led, girl-empowered organizations are important," she exclaims. Monica competes in the Miss America competition on December 19, 2019, and you can watch it live on NBC. Until then, follow her journey on Instagram @MissAmericaCo or @BitofMonica.

CATCH MONICA COMPETE IN THE
MISS AMERICA COMPETITION ON
DECEMBER 19, 2019, LIVE ON NBC!





Chelsea Young

PSI (Oklahoma)
EDITOR-IN-CHIEF AND AUTHOR

Chelsea Young is a proud word nerd. She's the editor-in-chief of *So Scottsdale* magazine, a luxury lifestyle publication that spotlights the people and places of Scottsdale, Arizona, a children's book author and a freelance writer and editor. Her love of words developed early in life, as Chelsea was always an avid reader. "Some of my fondest childhood memories are of my mom taking me to the library and leaving with a huge stack of books in hand," she reminisces. Her love of reading other people's stories encouraged her to write her own growing up. Chelsea honed her craft at the University of Oklahoma, where she earned a bachelor's degree in journalism and a master's degree in professional writing. She's been a magazine editor for just over six years at a total of five different publications, with *So Scottsdale* being

"Some of my fondest childhood memories are of my mom taking me to the library and leaving with a huge stack of books in hand"

the most current. "The most fulfilling aspect of my role as an editor is having the opportunity to shine a light on local leaders and organizations working to make a positive impact in the community and in the world around us," she explains. Earlier this year, Chelsea also became an author with the release of her first book, "The Color of Mother," in a series called Color Everything. Her book — which is for children up to age 10 and moms of any age — is a tribute to mothers everywhere based on a poem she wrote for her own mother when she was 11. "Through this book, my mission is to remind kids they are loved and acknowledge moms for who they are," she says. In addition to juggling a monthly magazine, penning books and doing author events, Chelsea also helps people elevate their brands as a freelance writer and editor. "At the heart of my various roles is making an impact through the written word, and this is what I love most about what I do. Words are extremely powerful. We all know this to be true, and we are living in a time where more content is produced than ever. My hope is that the words I weave together make a difference for people."



If you order "The Color of Mother" online and note you are a fellow Gamma Phi Beta at checkout, Chelsea will sign your book for you! Order your copy today at ColorEverythingLove.com.



Nicole Miller

GAMMA PSI (Northern Iowa)
CURRENT STUDENT

Nicole Miller is a junior at the University of Northern Iowa who joined Gamma Phi Beta's lifelong sisterhood in fall 2018. With the 2019-20 academic year in full swing, Nicole is busy working toward earning her degrees in biology and athletic training. She hopes to attend Baylor University's physical therapy school following graduation. In July, Nicole graduated from basic training, a 10-week introduction program to Army service. She is currently stationed in San Antonio, Texas, training to become a combat medic. The Army presented Nicole with an opportunity to learn and grow, which inspired her to sign up in the first place. "I have always been the type of person that will stop at nothing to achieve my goals, and I have never been afraid of a challenge," she says. Nicole has met some incredibly impactful people since joining the Iowa Army National Guard. "The people I have met throughout my training empower and inspire me every day." She adds, "My battle buddies are by far the strongest, most amazing people I have ever met. Their stories are humbling, and their strength inspires me to be the best version of myself." Another incredibly impactful person in this confident woman's life is her mother. "My mother taught me the importance of hard work and determination. She is my biggest supporter in everything I do, and I look up to her tremendously," Nicole smiles.

Hey, you. Yeah, you!

You're a confident woman, and we'd like to hear from you. Send a brief bio and high resolution headshot of yourself to TheCrescent@gammaphibeta.org for a chance to be featured.

OUR Oasis

GAMMA PHI BETA
CONVENTION 2020



Dear Sisters,
I didn't know what to expect from my first Convention as a young alumna, but just a few hours into the first day, I realized the experience would give me memories to last a lifetime. I quickly met sisters of all ages who wanted to connect and spend time together. Meeting the women who were current members of my chapter made me feel reconnected to the home that helped shape me. Finding fellow alumnae of my chapter was just as thrilling, as we shared our own unique, yet similar, memories of our time in Beta Rho (Colorado-Boulder).

One of my favorite moments at Convention 2018 in Dallas, Texas, was the Initiation ceremony. Led by Mary Knaup, the international ritual chairwoman, sisters came together to sing the songs we all know by heart and welcome new women into the bonds of Gamma Phi Beta. I learned so much more about our ritual as Mary explained each section in detail. It was a beautiful reminder of what makes our sisterhood special — our ritual.

You've heard it before, but Gamma Phi Beta is more than just four years. Our Sorority means as much to me now as it did when I was a collegian, and my first Convention reminded me of that. **I encourage you — no matter your age or level of involvement — to book your trip to Palm Springs for Convention 2020.** Meeting new sisters, experiencing our ritual on a new level and, of course, the sunshine will make for some of the best memories you'll have in Gamma Phi Beta.

In Iike,

Laura Mishkind (Colorado-Boulder)

WE PROVIDE OUR
SISTERS AN ENDURING
CONNECTION WITH
WOMEN WHO ARE
STRONG ALONE BUT
STRONGER TOGETHER.

Sorority Stats



TAU CHAPTER (COLORADO STATE)

'Tis the season of pumpkin everything, cooler climates and cozy clothes. As collegiate members dive headfirst into their studies this fall, we thought we'd showcase and celebrate all the incredible work done by chapters last year. From chapter size to total money raised for Girls on the Run through Moonball, you'll find it all (and more) in what we call Sorority Stats. The information reflected here was pulled from the 2018-19 academic year unless otherwise noted.

ALPHA CHAPTER *(Syracuse)*
Members ever initiated: 3,049
Chapter size: 233
Moonball: \$1,625

BETA CHAPTER *(Michigan)*
Members ever initiated: 2,489
Chapter size: 217
Moonball: \$4,856

GAMMA CHAPTER
(Wisconsin-Madison)
Members ever initiated: 3,579
Chapter size: 229
Moonball: \$8,341.24

DELTA CHAPTER *(Boston)*
Members ever initiated: 1,820
Chapter size: 145
Moonball: \$2,365.26

EPSILON CHAPTER
(Northwestern)
Members ever initiated: 3,231
Chapter size: 113
Moonball: \$1,648.86

ETA CHAPTER
(California-Berkeley)
Members ever initiated: 2,742
Chapter size: 70
Moonball: \$1,588.42

THETA CHAPTER *(Denver)*
Members ever initiated: 2,559
Chapter size: 124
Moonball: \$10,219.72

IOTA CHAPTER *(Columbia)*
Members ever initiated: 339
Chapter size: 119
Moonball: \$1,087

KAPPA CHAPTER
(Minnesota-Twin Cities)
Members ever initiated: 2,696
Chapter size: 133
Moonball: \$2,823.82



LAMBDA CHAPTER
(University of Washington)
Members ever initiated: 3,121
Chapter size: 143
Moonball: \$1,738.20

NU CHAPTER *(Oregon)*
Members ever initiated: 2,881
Chapter size: 187
Moonball: \$2,609.34

XI CHAPTER *(Idaho)*
Members ever initiated: 2,325
Chapter size: 89
Moonball: \$1,806.77

OMICRON CHAPTER
(Illinois at Urbana-Champaign)
Members ever initiated: 3,338
Chapter size: 201
Moonball: \$2,660

PI CHAPTER *(Nebraska-Lincoln)*
Members ever initiated: 2,797
Chapter size: 202
Moonball: \$5,263.25

RHO CHAPTER *(Iowa)*
Members ever initiated: 2,857
Chapter size: 169
Moonball: \$1,600



Annika Lee (University of Washington) shares the positive impact Girls on the Run has had on Lambda Chapter: “Seeing the young girls look up to all of the members of our chapter as they realize how strong and empowered they can be is so inspiring and shows how much of an impact we can all make.”

True and Constant

SIGMA CHAPTER *(Kansas)*

Members ever initiated: 3,410
Chapter size: 238
Moonball: \$746

TAU CHAPTER *(Colorado State)*

Members ever initiated: 2,918
Chapter size: 208
Moonball: \$2,138

PHI CHAPTER

(Washington University)
Members ever initiated: 1,310
Chapter size: 145
Moonball: \$1,087.29

PSI CHAPTER *(Oklahoma)*

Members ever initiated: 4,057
Chapter size: 296
Moonball: \$7,378.57

OMEGA CHAPTER *(Iowa State)*

Members ever initiated: 2,538
Chapter size: 167
Moonball: \$1,285

ALPHA ALPHA CHAPTER

(Toronto)
Members ever initiated: 1,180
Chapter size: 39
Moonball: \$3,459

ALPHA BETA CHAPTER

(North Dakota)
Members ever initiated: 1,991
Chapter size: 91
Moonball: \$3,370.05

ALPHA DELTA CHAPTER

(Missouri-Columbia)
Members ever initiated: 3,794
Chapter size: 248
Moonball: \$2,258.95

ALPHA EPSILON CHAPTER

(Arizona)
Members ever initiated: 3,731
Chapter size: 312
Moonball: \$11,971.35

ALPHA IOTA CHAPTER

(California-Los Angeles)
Members ever initiated: 2,627
Chapter size: 195
Moonball: \$4,273

ALPHA LAMBDA CHAPTER

(British Columbia)
Members ever initiated: 1,441
Chapter size: 100
Moonball: \$8,437.90

ALPHA NU CHAPTER

(Wittenberg)
Members ever initiated: 2,042
Chapter size: 60
Moonball: \$475

ALPHA XI CHAPTER

(Southern Methodist)
Members ever initiated: 2,500
Chapter size: 107
Moonball: \$2,000

ALPHA TAU CHAPTER

(McGill)
Members ever initiated: 990
Chapter size: 81
Moonball: \$1,042

ALPHA UPSILON CHAPTER

(Penn State)
Members ever initiated: 2,196
Chapter size: 206
Moonball: \$1,038.02

ALPHA CHI CHAPTER

(William & Mary)
Members ever initiated: 2,049
Chapter size: 105
Moonball: \$3,232.60

BETA ALPHA CHAPTER

(Southern California)
Members ever initiated: 2,984
Chapter size: 220
Moonball: \$2,635

Beta Omicron Chapter (Oklahoma City)



“One of my favorite memories from the 2018-19 year was singing and dancing with my sisters in our chapter facility’s living room for hours on end!”
—Jordin Baltzer (Toronto)

Beta Upsilon Chapter (Kansas State)





Beta Psi Chapter (Oklahoma State)

BETA BETA CHAPTER

(Maryland)

Members ever initiated: 1,352

Chapter size: 165

Moonball: \$2,450

BETA DELTA CHAPTER

(Michigan State)

Members ever initiated: 2,346

Chapter size: 169

Moonball: \$995

BETA EPSILON CHAPTER

(Miami-Ohio)

Members ever initiated: 2,747

Chapter size: 207

Moonball: \$6,669.79

BETA ETA CHAPTER

(Bradley)

Members ever initiated: 1,934

Chapter size: 110

Moonball: \$793.59

BETA LAMBDA CHAPTER

(San Diego State)

Members ever initiated: 2,590

Chapter size: 254

Moonball: \$1,140.17

BETA MU CHAPTER

(Florida State)

Members ever initiated: 2,664

Chapter size: 244

Moonball: \$1,923.59

BETA XI CHAPTER

(Ohio State)

Members ever initiated: 751

Chapter size: 188

Moonball: \$2,081.59

BETA OMICRON CHAPTER

(Oklahoma City)

Members ever initiated: 1,444

Chapter size: 78

Moonball: \$2,137.14

BETA PI CHAPTER

(Indiana State)

Members ever initiated: 1,544

Chapter size: 67

Moonball: \$763

BETA RHO CHAPTER

(Colorado-Boulder)

Members ever initiated: 2,947

Chapter size: 334

Moonball: \$17,800

BETA SIGMA CHAPTER

(Washington State)

Members ever initiated: 2,082

Chapter size: 195

Moonball: \$500

BETA UPSILON CHAPTER

(Kansas State)

Members ever initiated: 2,451

Chapter size: 165

Moonball: \$9,306.04

BETA PHI CHAPTER (Indiana)

Members ever initiated: 2,523

Chapter size: 211

Moonball: \$7,726.91

Allison Sams (Indiana) states that her favorite time to be in the chapter facility is during finals because “despite the immense amounts of stress, the women are encouraging, supportive and extremely helpful. It’s so inspiring to be surrounded by such determined, involved and intelligent women.”



Beta Rho Chapter (Colorado-Boulder)

Lauren Fenrick
(Wisconsin-Milwaukee)
says her favorite
experience was a
sisterhood event filled
with self-reflection,
kindness, sharing and
positivity. Sisters spent
time sharing what they
loved about each other
and remembering
what they love about
themselves. “It was super
empowering to know that
my sisters see me in such
a positive light,” Lauren
reminisces.



BETA CHI CHAPTER
(Wichita State)
Members ever initiated: 1,587
Chapter size: 99
Moonball: \$3,273.06

BETA PSI CHAPTER
(Oklahoma State)
Members ever initiated: 2,618
Chapter size: 176
Moonball: \$1,460

BETA OMEGA CHAPTER
(Northern Arizona)
Members ever initiated: 1,965
Chapter size: 165
Moonball: \$3,041

GAMMA BETA CHAPTER
(Gettysburg)
Members ever initiated: 1,591
Chapter size: 81
Moonball: \$1,137

GAMMA GAMMA CHAPTER
(Wisconsin-Milwaukee)
Members ever initiated: 974
Chapter size: 65
Moonball: \$1,696

GAMMA EPSILON CHAPTER
(Puget Sound)
Members ever initiated: 1,602
Chapter size: 79
Moonball: \$260

GAMMA ZETA CHAPTER
(Texas A&M-Commerce)
Members ever initiated: 1,283
Chapter size: 66
Moonball: \$2,242.38

GAMMA ETA CHAPTER
(California State-Long Beach)
Members ever initiated: 1,627
Chapter size: 92
Moonball: \$1,280

GAMMA IOTA CHAPTER
(Midwestern State)
Members ever initiated: 906
Chapter size: 53
Moonball: \$2,535

GAMMA KAPPA CHAPTER
(Nebraska-Kearney)
Members ever initiated: 1,640
Chapter size: 110
Moonball: \$1,200

GAMMA MU CHAPTER
(Minnesota State-Moorhead)
Members ever initiated: 738
Chapter size: 22
Moonball: \$400

GAMMA PI CHAPTER
(Minnesota State-Mankato)
Members ever initiated: 939
Chapter size: 70
Moonball: \$1,692.83

GAMMA RHO CHAPTER
(Wisconsin-Oshkosh)
Members ever initiated: 928
Chapter size: 73
Moonball: \$1,187.42

GAMMA TAU CHAPTER
(St. Louis)
Members ever initiated: 1,865
Chapter size: 184
Moonball: \$3,369.72

GAMMA PHI CHAPTER
(Auburn)
Members ever initiated: 2,148
Chapter size: 273
Moonball: \$11,380.25

GAMMA CHI CHAPTER
(Texas State-San Marcos)
Members ever initiated: 1,176
Chapter size: 168
Moonball: \$7,577.75

GAMMA PSI CHAPTER

(Northern Iowa)

Members ever initiated: 1,130
Chapter size: 70
Moonball: \$3,923.04

GAMMA OMEGA CHAPTER

(Wisconsin-Platteville)

Members ever initiated: 670
Chapter size: 28
Moonball: \$100

DELTA DELTA CHAPTER

(California State-Fullerton)

Members ever initiated: 1,635
Chapter size: 130
Moonball: \$2,112.15

DELTA ETA CHAPTER

(California-Irvine)

Members ever initiated: 1,592
Chapter size: 126
Moonball: \$12,000

DELTA THETA CHAPTER

(California Polytechnic State)

Members ever initiated: 1,877
Chapter size: 225
Moonball: \$1,725

DELTA IOTA CHAPTER

(Purdue)

Members ever initiated: 1,681
Chapter size: 137
Moonball: \$1,453

DELTA KAPPA CHAPTER

(Lehigh)

Members ever initiated: 1,118
Chapter size: 104
Moonball: \$400

DELTA LAMBDA CHAPTER

(California-Riverside)

Members ever initiated: 1,242
Chapter size: 120
Moonball: \$6,795.03

DELTA MU CHAPTER

(Rutgers)

Members ever initiated: 1,692
Chapter size: 144
Moonball: \$6,534

DELTA NU CHAPTER

(Missouri State)

Members ever initiated: 1,086
Chapter size: 194
Moonball: \$1,347.27

DELTA PI CHAPTER

(Illinois State)

Members ever initiated: 1,442
Chapter size: 178
Moonball: \$2,059

DELTA SIGMA CHAPTER

(Florida Institute of Technology)

Members ever initiated: 487
Chapter size: 24
Moonball: \$1,326

DELTA TAU CHAPTER

(Colgate)

Members ever initiated: 1,824
Chapter size: 192
Moonball: \$1,136.94

DELTA UPSILON CHAPTER

(Georgia)

Members ever initiated: 2,239
Chapter size: 272
Moonball: \$6,922.62

DELTA PHI CHAPTER

(California State-Bakersfield)

Members ever initiated: 585
Chapter size: 50
Moonball: \$1,543.31

DELTA CHI CHAPTER

(California State-Sacramento)

Members ever initiated: 1,064
Chapter size: 70
Moonball: \$3,569

DELTA PSI CHAPTER

(California-Santa Barbara)

Members ever initiated: 1,553
Chapter size: 136
Moonball: \$2,796.09

DELTA OMEGA CHAPTER

(Oakland)

Members ever initiated: 630
Chapter size: 75
Moonball: \$10,417.17

EPSILON ALPHA CHAPTER

(La Salle)

Members ever initiated: 752
Chapter size: 54
Moonball: \$1,823.93

EPSILON BETA CHAPTER

(Alma)

Members ever initiated: 808
Chapter size: 41
Moonball: \$257

EPSILON GAMMA CHAPTER

(San Diego)

Members ever initiated: 1,471
Chapter size: 140
Moonball: \$2,807

EPSILON DELTA CHAPTER

(Creighton)

Members ever initiated: 1,508
Chapter size: 178
Moonball: \$6,008

EPSILON EPSILON CHAPTER

(Union)

Members ever initiated: 1,201
Chapter size: 124
Moonball: \$1,750.20

EPSILON ZETA CHAPTER

(Jacksonville)

Members ever initiated: 465
Chapter size: 32
Moonball: \$310



Epsilon Lambda Chapter (Alabama-Tuscaloosa)

“I’m proud to say my chapter is one of the most confident, empowered and inspiring groups of women I’ve ever been a part of, and I believe that building up other girls through philanthropic efforts has also benefitted us whether we realize it in the moment or not.”
—Sophie Smith (Lehigh)



Delta Delta Chapter (California State-Fullerton)



Alongside a nearby Gamma Phi Beta chapter, Beta Lambda Chapter (San Diego State), Epsilon Gamma Chapter (San Diego) hosted Moonball to great success. Working together, the chapters held Moonball at the same venue on the same day and although the events were separate, attendance increased to 50 teams and participation was amazing.

EPSILON ETA CHAPTER
(Bridgewater State)
Members ever initiated: 711
Chapter size: 79
Moonball: \$1,251.41

EPSILON THETA CHAPTER
(Clemson)
Members ever initiated: 1,663
Chapter size: 205
Moonball: \$12,326.28

EPSILON IOTA CHAPTER
(Christopher Newport)
Members ever initiated: 833
Chapter size: 120
Moonball: \$2,021.31

EPSILON KAPPA CHAPTER
(California State-Chico)
Members ever initiated: 1,364
Chapter size: 162
Moonball: \$3,867.31

EPSILON LAMBDA CHAPTER
(Alabama-Tuscaloosa)
Members ever initiated: 2,154
Chapter size: 432
Moonball: \$17,565.12

EPSILON MU CHAPTER
(Loyola-New Orleans)
Members ever initiated: 758
Chapter size: 69
Moonball: \$2,986

EPSILON NU CHAPTER
(Chapman)
Members ever initiated: 1,206
Chapter size: 212
Moonball: \$9,056.72

EPSILON OMICRON CHAPTER
(California-Santa Cruz)
Members ever initiated: 816
Chapter size: 135
Moonball: \$742

EPSILON PI CHAPTER
(George Mason)
Members ever initiated: 1,145
Chapter size: 113
Moonball: \$1,012

EPSILON SIGMA CHAPTER
(Morehead)
Members ever initiated: 768
Chapter size: 86
Moonball: \$744

EPSILON TAU CHAPTER
(Rochester)
Members ever initiated: 574
Chapter size: 65
Moonball: \$962

EPSILON PHI CHAPTER
(Bentley)
Members ever initiated: 558
Chapter size: 109
Moonball: \$792.63

EPSILON PSI CHAPTER
(North Carolina-Asheville)
Members ever initiated: 391
Chapter size: 39
Moonball: \$3,238.91

ZETA ALPHA CHAPTER
(Eastern Washington)
Members ever initiated: 691
Chapter size: 80
Moonball: \$992

ZETA BETA CHAPTER
(Virginia)
Members ever initiated: 1,081
Chapter size: 141
Moonball: \$6,559.65

ZETA GAMMA CHAPTER
(Sonoma State)
Members ever initiated: 922
Chapter size: 159
Moonball: \$2,552.11

ZETA DELTA CHAPTER
(Southeast Missouri State)
Members ever initiated: 951
Chapter size: 96
Moonball: \$1,100

ZETA EPSILON CHAPTER
(Duquesne)
Members ever initiated: 620
Chapter size: 96
Moonball: \$1,994

ZETA ZETA CHAPTER
(Coastal Carolina)
Members ever initiated: 692
Chapter size: 177
Moonball: \$690.23

ZETA ETA CHAPTER
(Lander)
Members ever initiated: 518
Chapter size: 50
Moonball: \$248

ZETA THETA CHAPTER
(Pepperdine)
Members ever initiated: 430
Chapter size: 42
Moonball: \$3,315.56

ZETA IOTA CHAPTER
(Valparaiso)
Members ever initiated: 445
Chapter size: 96
Moonball: \$652

ZETA KAPPA CHAPTER
(Southern Indiana)
Members ever initiated: 655
Chapter size: 87
Moonball: \$517.19

ZETA LAMBDA CHAPTER
(Texas A&M-Corpus Christi)
Members ever initiated: 573
Chapter size: 74
Moonball: \$715

ZETA MU CHAPTER
(St. John's)
Members ever initiated: 415
Chapter size: 122
Moonball: \$2,545

ZETA NU CHAPTER
(Detroit Mercy)
Members ever initiated: 246
Chapter size: 30
Moonball: \$1,500

ZETA XI CHAPTER
(College of Idaho)
Members ever initiated: 229
Chapter size: 24
Moonball: \$669

ZETA OMICRON CHAPTER
(John Carroll)
Members ever initiated: 408
Chapter size: 47
Moonball: \$670

ZETA RHO CHAPTER
(Texas A&M-College Station)
Members ever initiated: 1,183
Chapter size: 287
Moonball: \$5,172

Epsilon Nu Chapter (Chapman)



Eta Mu (Duke) sisters held internships over the summer at the following companies: Microsoft, Nasher Museum of Art and Facebook!

ZETA SIGMA CHAPTER
(South Carolina)
Members ever initiated: 1,258
Chapter size: 272
Moonball: \$10,268.74

ZETA TAU CHAPTER
(Emory)
Members ever initiated: 638
Chapter size: 137
Moonball: \$2,175

ZETA PHI CHAPTER
(Arkansas-Fort Smith)
Members ever initiated: 360
Chapter size: 45
Moonball: \$1,500

ZETA CHI CHAPTER
(Texas Christian)
Members ever initiated: 862
Chapter size: 221
Moonball: \$3,505

ZETA PSI CHAPTER
(Texas-San Antonio)
Members ever initiated: 422
Chapter size: 80
Moonball: \$2,850

ZETA OMEGA CHAPTER
(Kennesaw State)
Members ever initiated: 811
Chapter size: 175
Moonball: \$9,562.81

ETA BETA CHAPTER
(Florida Southern)
Members ever initiated: 290
Chapter size: 75
Moonball: \$1,780.97

ETA GAMMA CHAPTER
(Delaware)
Members ever initiated: 779
Chapter size: 248
Moonball: \$1,540

ETA DELTA CHAPTER
(Grand Valley State)
Members ever initiated: 415
Chapter size: 134
Moonball: \$647

ETA EPSILON CHAPTER
(Virginia Tech)
Members ever initiated: 702
Chapter size: 232
Moonball: \$6,723.43

ETA ZETA CHAPTER
(Cincinnati)
Members ever initiated: 495
Chapter size: 153
Moonball: \$8,029

ETA ETA CHAPTER
(South Florida)
Members ever initiated: 444
Chapter size: 120
Moonball: \$11,718.18

ETA THETA CHAPTER
(Connecticut)
Members ever initiated: 504
Chapter size: 161
Moonball: \$530

ETA IOTA CHAPTER
(Rockhurst)
Members ever initiated: 255
Chapter size: 94
Moonball: \$1,446.52

ETA KAPPA CHAPTER
(Tennessee-Chattanooga)
Members ever initiated: 389
Chapter size: 83
Moonball: \$1,525

ETA LAMBDA CHAPTER
(Central Florida)
Members ever initiated: 482
Chapter size: 156
Moonball: \$2,700

ETA MU CHAPTER (Duke)
Members ever initiated: 243
Chapter size: 103
Moonball: \$3,515

ETA NU CHAPTER
(James Madison)
Members ever initiated: 499
Chapter size: 210
Moonball: \$2,570

ETA XI CHAPTER
(Florida)
Members ever initiated: 485
Chapter size: 260
Moonball: \$5,000

ETA OMICRON CHAPTER
(Ohio)
Members ever initiated: 316
Chapter size: 135
Moonball: \$2,056

ETA PI CHAPTER
(Quinnipiac)
Members ever initiated: 279
Chapter size: 131
Moonball: \$4,309.68

ETA RHO CHAPTER
(Nevada-Las Vegas)
Members ever initiated: 184
Chapter size: 75
Moonball: \$2,811

ETA SIGMA CHAPTER
(Central Missouri)
Members ever initiated: 153
Chapter size: 81
Moonball: \$648.30

ETA TAU CHAPTER
(Colorado Mesa)
Members ever initiated: 156
Chapter size: 87
Moonball: \$504

ETA UPSILON CHAPTER
(Nicholls State)
Members ever initiated: 162
Chapter size: 100
Moonball: \$2,637.71

GAMMA PHI GROWS!

We are over the moon about installing a new chapter, Eta Phi, at Virginia Commonwealth University and reinstalling Gamma Omicron Chapter at the University of Kentucky this fall!

WE WANT TO HEAR FROM YOU!

Did your chapter achieve or do something incredible recently? Bragging rights are in order! Share your story with TheCrescent@gammaphibeta.org.

Chapter Sweet Chapter



ETA RHO

University of Nevada, Las Vegas

On Saturday, April 23, 2016, Gamma Phi Beta opened a chapter in the brightest spot on Earth, according to NASA. That chapter being Eta Rho at the University of Nevada in Las Vegas — a city so concentrated by lights that it is visible from space. Now, that’s cool.

What’s even cooler is that despite being a newer chapter, Eta Rho members are steadfast in complementing the Sorority’s time-honored traditions with ones that are chapter specific. The latter traditions were designed to give Eta Rho a unique personality and help deepen the bonds of sisterhood between members.

Last fall, members hosted their first-ever sisterhood event at the Hard Rock Hotel. With a theme like “Girls Night In,” members lounged in comfortable clothes and enjoyed a spa night together. It was a memory to last a lifetime and one that Chapter President Victoria Wusmand hopes Eta Rho maintains.

“From fall 2016 to fall 2019, I have seen so many improvements to my chapter. One of my favorite traditions was the sisterhood event at Hard Rock Hotel.” She adds, “For me, it was something I will always remember doing with my sisters and something I would love to carry on in the following years.”



1

1. SUGAR FACTORY

Sugar Factory wins as the best restaurant in town with its whimsical creations and gourmet delights.

2. DOWNTOWN LAS VEGAS

Home to opulent hotels, global cuisines and great entertainment, Downtown Las Vegas is a must-see attraction.

3. LAS VEGAS ATHLETIC CLUB

LVAC for short is where Eta Rho members like to break a sweat.

4. A SPORTS HUB

From professional hockey (Golden Knights) and football (Raiders) to minor league baseball (Aviators), Las Vegas has gained a huge fan following for sports in recent years.



2



3



4

EXPLORE
Las Vegas

Living WELL



1. DITCH PLASTIC

Because it is immensely destructive to the environment. Though durable and versatile, plastic never goes away. Rather than add more of it to our landfills and oceans, use reusable items instead. Crescent Corner can get you started, with reusable tumblers and shopping totes on [page 34](#). **Fast fact: Plastic takes anywhere from 400 to 1,000 years to decompose.**



2. GO PAPERLESS

Most companies offer this option, which means you receive paper products like bills and receipts digitally. This helps decrease the number of trees that are cut down daily for mass paper production. And trees are our friends. They make our planet livable by cleaning our air, water and soil.

Fast fact: We send each issue of *The Crescent* digitally to members of our Green Team. Interested in joining? Email TheCrescent@gammaphibeta.org to let us know!

3. USE LESS HOUSEHOLD ENERGY.

Turn off the lights and air conditioning when you leave your dwelling. Unplug appliances when they are not in use. Use energy efficient light bulbs. The environment and your electricity bill will thank you.

Fast fact: Light Emitting Diode (LED) and Compact Fluorescent Light (CLF) are the most energy efficient light bulbs on the market.



4. SHOP SMARTER

Do your best to purchase used products instead of new. Not only does secondhand shopping save you money, but it extends the lifespan of a garment before it ever touches a landfill.

Fast fact: It takes 715 gallons of water to produce the cotton needed for ONE t-shirt.

5. TRANSPORTATION

Carbon dioxide emissions would be a thing of the past if we all stopped driving today, but that's not very realistic. Driving less, however, is! Join a carpool, use public transportation, bike, walk or run.

Pro-tip: You don't even have to own a bike, as several cities offer bike-sharing services. Visit BCycle.com to see if your city has one.



Easy Ways to Live Sustainably

Generations of people before you did their part to ensure that your future was bright and prosperous. Now, it's your turn to do the same for the leaders of tomorrow. Here are easy ways you can live sustainably today and secure a bright future for generations to come.



6. RECYCLE

Each municipality has different recycling rules, but generally all metal, paper, cardboard, glass and plastic products are recyclable. Visit your city's waste management website to learn more.

Fast fact: Loose plastic bags aren't recyclable.



Gamma Phi Beta
TRUE AND CONSTANT

All's Good WHEN YOU'RE Saving Money

Gamma Phi Beta sisters could save even more on auto insurance with a special discount from GEICO. Plus, GEICO gives back to the sorority for every newly completed auto insurance quote.

geico.com

GEICO
MEMBER DISCOUNT

Some discounts, coverages, payment plans and features are not available in all states or all GEICO companies. GEICO contracts with various membership entities and other organizations, but these entities do not underwrite the offered insurance products. Discount amount varies in some states. One group discount applicable per policy. Coverage is individual. In New York a premium reduction may be available. GEICO may not be involved in a formal relationship with each organization; however, you still may qualify for a special discount based on your membership, employment or affiliation with those organizations. GEICO is a registered service mark of Government Employees Insurance Company, Washington, D.C. a 20076; a Berkshire Hathaway Inc. subsidiary. © 2019 GEICO

LIFE LOYAL MEMBERS

Life Loyal is a special program available for all Gamma Phi Beta members to continue their lifelong support of our beloved Sorority beyond their collegiate years while receiving exclusive benefits. This is just one way to continue your lifetime involvement as a member of Gamma Phi Beta while fulfilling your financial obligations with an easy, one-time payment. The dedication of our alumnae members who continue to be involved and financially supportive helps ensure the future of our traditions and sisterhood.

Thank you to the following sisters who joined Life Loyal between May 1, 2019, and July 31, 2019.



- BETA** (*Michigan*)
Rachel Crittenden
Emily Gilbert
Pamela Liggett
- GAMMA** (*Wisconsin-Madison*)
Heidi Cooper
Sarah Schmidt Martin
Sara Stedman Pinkert
- DELTA** (*Boston*)
Marcia Castro-Gideon
- ETA** (*California-Berkeley*)
Rose Heartsner Weil
- THETA** (*Denver*)
Julie Judkins Hill
Ann-Mari Gonstead Westerhoff
- KAPPA** (*Minnesota-Twin Cities*)
Danielle Covarrubias

LAMBDA
(*University of Washington*)
Bethany Lombard McKinnon

NU (*Oregon*)
Katherine Krystkiewicz An
Meghan Crosno Bennett
Colleen Franey
Sarah Wheeler

PI (*Nebraska-Lincoln*)
Kellee Smith Grimes
Agnes Anderson Olson

- SIGMA** (*Kansas*)
Barbara Wamser DeBaun
- TAU** (*Colorado State*)
Mary Hickey Lacock
Tomie Marlar Mason
Laura Allan Torrisi

PSI (*Oklahoma*)
Elizabeth Aston
Devyn Dabney Gardenhire
Abigail Hammons
Kristy Eicher Shadid

ALPHA ALPHA (*Toronto*)
Kathryn Condon
Lynne Hamilton
Sarah Moosun

ALPHA BETA (*North Dakota*)
Brenda Erickson Klein

ALPHA DELTA (*Missouri-Columbia*)
Julie Willingham Cunnane
Carole Phillips Kirk

ALPHA EPSILON (*Arizona*)
Tamara Read
Laurie Hunter Tiedemann

ALPHA ZETA (*Texas-Austin*)
Betty Hardaway Alfred
Cynthia Whitehurst Collins

- ALPHA THETA** (*Vanderbilt*)
Ashley Roberts Nelson
- ALPHA IOTA** (*California-Los Angeles*)
Sophie Arbaugh
Suzanne Lynne Becker

ALPHA KAPPA (*Manitoba*)
Susan Moore Erb

ALPHA LAMBDA (*British Columbia*)
Darlene Westerlund Glasner
Kelsi Biring Wall

ALPHA NU (*Wittenberg*)
Pamela Phillips
Morgan Siefert

ALPHA XI (*Southern Methodist*)
Hannah Ali
Amanda Taft

ALPHA PI (*West Virginia*)
Beth Anderson DeHaemers

BETA BETA (*Maryland*)
Katie Lindsey

BETA GAMMA (*Bowling Green*)
Stacy Stachler Daniels
Brittany Mamphey

BETA DELTA (*Michigan State*)
Cynthia Bartz Coffman

BETA EPSILON (*Miami-Ohio*)
Mamie Moon Black
Katherine Porick Calder
Danielle Sika

BETA ETA (*Bradley*)
Marjorie Macklin Neff

BETA KAPPA (*Arizona State*)
Melissa Hoye Cardosi

BETA LAMBDA (*San Diego State*)
Merry Greig Cosgrove

BETA XI (*Ohio State*)
Sammie Fox
Browning Haynes

BETA OMICRON (*Oklahoma City*)
Vada Mustion Baird

BETA RHO (*Colorado-Boulder*)
Ariana McEwan Gustafson

BETA TAU (*Texas Tech*)
Jennifer Kord

BETA UPSILON (*Kansas State*)
Olivia Madderom

BETA CHI (*Wichita State*)
Jessica Aldrich
Marlee Bertholf Carpenter
Anne Crook O'Connor

BETA PSI (*Oklahoma State*)
Amiee Hoffhines Ford
Lindsay Kierig Goodson
Vicki Parker Patton
Meghan Spears
Savanna Stoy

BETA OMEGA (*Northern Arizona*)
Kimberly Oeser Barnett
Sarah Runyon-Davis Robbins
Erin Caswell Stone

GAMMA ALPHA (*Memphis*)
Ann Franklin Hunt

GAMMA GAMMA
(*Wisconsin-Milwaukee*)
Stacia Dick-Schuster
Gayle Szczesny Hayek

GAMMA ETA
(*California State-Long Beach*)
Roxanne Brogan Eisel

GAMMA THETA
(*University of the Pacific*)
Katherine Mack Orlin

GAMMA MU
(*Minnesota State-Moorhead*)
Callie Brusegaard

GAMMA NU (*Lamar*)
Erika Patterson Bochat

GAMMA PI (*Minnesota State-Mankato*)
Julianne Weseman Allen

GAMMA RHO (*Wisconsin-Oshkosh*)
Angela Verhaalen Steinert

GAMMA SIGMA (*Western Michigan*)
Jo Ann Stebbins

GAMMA TAU (*St. Louis*)
Tracy Atherton Flowers

GAMMA PHI (*Auburn*)
Jan Christman Vowell

GAMMA CHI
(*Texas State-San Marcos*)
Chelsea DeBonoPaula
Vivian Diaz

GAMMA PSI (*Northern Iowa*)
Bette Anderson Rathjen

GAMMA OMEGA
(*Wisconsin-Platteville*)
Anna Mroch
Aymie Oliver-Wedwick

DELTA DELTA
(*California State-Fullerton*)
Lacey Cope
Marissa Schafer

DELTA ETA (*California-Irvine*)
Laura Long McCormick
Irma Valenzuela Shute
Karen Sloan

DELTA THETA
(*California Polytechnic State*)
Lynda Schwendinger Boyden
Tamara Jones-Jenkins
Lauren Kent

DELTA IOTA (*Purdue*)
Michelle Richardson Banks
Christina Guy Barone
Gerianne Hap
Diana Lomeli
Kellyn O'Leary
Katelyn Turcheck

DELTA KAPPA (*Lehigh*)
Heidi Schauer

DELTA MU (*Rutgers*)
Jessica Miller

DELTA NU (*Missouri State*)
Karla Rhoads Coble
Alicia Spencer Hiles
Paige Lehman
Gwen Frazier Thomas

DELTA TAU (*Colgate*)
Heather Burt

DELTA UPSILON (*Georgia*)
Karen McCollum Berry
Heather Rollins Herrig
Meredith Bennett Rea
Madison Riley
Dawn Fulgham Wood

DELTA CHI
(*California State-Sacramento*)
Patricia Kimes Hillsman

DELTA OMEGA (*Oakland*)
Megan Dewey
Kelly Long
Abbey Smith

EPSILON BETA (*Alma*)
Abigail Schaitkin

EPSILON GAMMA (*San Diego*)
Lauren Boaz Jones

EPSILON EPSILON (*Union*)
Alexis Bernstein

EPSILON ZETA (*Jacksonville*)
Jennifer Rone Becker

EPSILON IOTA
(*Christopher Newport*)
Laura Howton Markovich

EPSILON KAPPA
(*California State-Chico*)
Carolyn Gurstein
Jane Gwerder

EPSILON LAMBDA
(*Alabama-Tuscaloosa*)
Julie Childs Buford
Lily Clarke
Julianna Harding
Kristen Kay McCullough
Kathleen Tracy Oesterreicher
Elizabeth Romero

EPSILON MU (*Loyola-New Orleans*)
Bushra Ahmad
Malinda Johnson

EPSILON XI (*Rhodes*)
Susan Baird Motschieder

EPSILON PI (*George Mason*)
Erin Coleman
Stacey Corbin Ellis

EPSILON SIGMA (*Morehead State*)
Heather Johnson
Jennifer Wood-Gilmore

EPSILON PSI
(*North Carolina-Asheville*)
Paige Henley

ZETA BETA (*Virginia*)
Kaitlin Nappi

ZETA GAMMA (*Sonoma State*)
Alexandra Brody-Duran

ZETA ETA (*Lander*)
Haley Histon

ZETA THETA (*Pepperdine*)
Samantha Minke Scheirman

ZETA IOTA (*Valparaíso*)
Elyse Gieschen Peggarr

ZETA KAPPA (*Southern Indiana*)
Maria Anderson
Krista Robinson Byrd

ZETA RHO
(*Texas A&M-College Station*)
Regan Hess
Katherine Noyes
Caroline Pronger
Leigh Steele

ZETA SIGMA (*South Carolina*)
Meghan Brooks
Emily Carpenter
Mary Elliott
Carla Ardito Kyzer

ZETA TAU (*Emory*)
Melissa Steele Oh

ZETA OMEGA (*Kennesaw State*)
Molly Hardie

ETA BETA (*Florida Southern*)
Catherine Cervone
Leia Todaro

ETA DELTA (*Grand Valley State*)
Jeana Gondek

ETA EPSILON (*Virginia Tech*)
Amanda Tinkleman

ETA ETA (*South Florida*)
Ines Gulfo Hixon

ETA SIGMA (*Central Missouri*)
Anna Hurst

ETA TAU (*Colorado Mesa*)
Ashlyn Kirschner
Madyson Kostecky

SISTER Shoutout



Abbey and Megan

ABBEY SMITH
Delta Omega (Oakland)

As a new alumna, Abbey Smith has been busy reconnecting with sisters and growing as a young professional. She joined Life Loyal to stay connected to the Sorority and sisterhood that had a formative influence on her as a collegian. Abbey also purchased Life Loyal as a graduation gift for her Little Sister and best friend, Megan Dewey. “I’m excited to be a Life Loyal member with Megan and know that we will always have a place in Gamma Phi Beta,” Abbey says.



GAMMA PHI Gift Guide

**BUILDING
STRONG girls**
Building Strong Girls Backpack - \$4.50



**Gamma
Phi Beta**
TRUE AND CONSTANT
True and Constant Water Bottle - \$4.50

CRESCENT CORNER



A TRUE AND CONSTANT IMPACT

Fond memories come flooding back to Cheryl Gatchel Petty whenever she reminisces about her college days. The Wittenberg University alumna studied business administration and pre-law and was a part of several collegiate organizations, including Gamma Phi Beta.

“I had a wonderful time in college and my Gamma Phi Beta experience was a big part of that,” Cheryl says.

Cheryl fostered instant and meaningful relationships with her sisters. They did everything together — from supporting each other to singing Gamma Phi Beta songs at the top of their lungs at school functions. Memories like these made Cheryl’s collegiate experience an impactful time in her life. Shortly after graduating, Cheryl began donating to Gamma Phi Beta to afford current and future members the same amazing experience she had as a collegian.

“I like knowing that my giving has helped and made an impact,” she adds.

Her donations have looked different throughout

time. Monetary gifts were an easy way for her to give back to the Sorority while working as a full-time mom and bank examiner for the federal government. Now that her family is grown and Cheryl is retired, she donates more of her time in addition to giving monetary gifts. And while donating time and money are both critical to the success of any organization, Cheryl stresses the value of the latter.

“I worry that today’s generation does not give monetarily to others. Many give their time, which is also important, but do not see the importance of giving money.” She continues, “I truly think that every little bit [even if it is just a dollar!] helps in some way.”

Cheryl’s helping hands extend beyond Gamma Phi Beta. She donates to other organizations that are significant to her, including her sons’ university and the Alzheimer’s Association in memory of her college roommate who fought valiantly against the disease.

“I fully believe in helping others if you have the opportunity and means and, like I always say, every little bit helps.”

“*I worry that today’s generation does not give monetarily to others. Many give their time, which is also important, but do not see the importance of giving money. I truly think that every little bit [even if it is just a dollar!] helps in some way.*”

By investing in our sisterhood today, you can make a True and Constant impact, too.
Donate now at GammaPhiBeta.org/Donate

“To me, giving to the Gamma Phi Beta Foundation ensures our sisterhood continues to thrive in an ever-evolving world. In the spirit of our open motto, Founded on a Rock, it is up to us as sisters to make sure our sisterhood withstands the ravages of time.”
— Chelsea Ostebo, Zeta Sigma

“The Foundation is important to me as it helps ensure that the legacy of Gamma Phi Beta lives on. Providing funds to empower our sisters is essential because graduates often become leaders and volunteers in their professions, their communities and even in the world. It is my hope that my giving will inspire others and hopefully plant seeds of change. I feel that it is my duty to pay it forward, as I have gained much from my lifetime commitment to Gamma Phi Beta.”
—Lyn Hildenbrand, Gamma Gamma

WE ASKED, YOU ANSWERED.
WHY IS GIVING TO
GAMMA PHI BETA
IMPORTANT TO YOU?

“I give to Gamma Phi Beta in order to enhance and expand the sorority experience to other members. Being a collegiate member of Gamma Phi Beta impacted my life in many positive ways, including the opportunity to become a Collegiate Leadership Consultant (CLC). I attribute much of my personal growth and professional skills to my CLC term and giving to the Foundation allows me to show my gratitude. I have a deep appreciation for what Gamma Phi Beta stands for and I am proud to provide continued support.”
— Jaclyn Laviage, Zeta Chi

“I’ve enjoyed a meaningful Gamma Phi Beta experience and a gift to the Foundation will ensure the opportunity is available for the next generation to make the most of their of experience.”
—Shauna Wilson, Beta Sigma

In Celebration

Celebrate a special sister, loved one or event with an “In Celebration” gift to the Gamma Phi Beta Foundation.

DANIELLE VALDES AGNELLO (ST. JOHN'S) AND HUSBAND, RICH
In celebration of the birth of their son, Joseph Daniel.
Maria De Maggio Cioffi

LINDA BABCOCK (CALIFORNIA STATE-LONG BEACH)
In celebration of your dedication and service as president of Beta Alpha Chapter AHC.
Anne Maschmeyer

SALLY RAMSEYER BECK (KANSAS)
In celebration of your work for the Greater Kansas City Alumnae Chapter.
Greater Kansas City Alumnae Chapter

FRAYA HIRSCHBERG BLACK (MICHIGAN)
In celebration of your election to International Council.
Chicago Alumnae Chapter

LAUREN BRAUN-STRUNFELS (WILLIAM & MARY)
In celebration of your Fulbright U.S. Scholar Program award to study and teach in Italy.
Cathy Griffin

THE BLUE TEAM AT REAL LEADERSHIP EXPERIENCE (RLE) 2019
In celebration of your awesome participation at RLE.
Ashley Yee

BARBIE CHADWICK (VANDERBILT)
In celebration of your retirement.
Cathy Griffin

JULIE DUNN EICHENBERG (FLORIDA STATE)
In celebration of the Florida State Seminoles' win over the Louisiana State Tigers on the way to Omaha.
Cathy Griffin

CAROL CAMPBELL FOX (SOUTHERN CALIFORNIA)
In celebration of you being honored with the Alumnae Service Award for the Centennial Celebration 2019 from the USC Rossier School of Education.
L'Cena Rice

CLAIRE STEFANIA FUCE, GRANDDAUGHTER OF ANN WALCOT HUCAL (WESTERN ONTARIO)
In celebration of Ann's legacy granddaughter.
Ann Layton

THE GREEN TEAM AT RLE 2019
In celebration of your awesome participation at RLE.
Holly Roberts

JULIA GOREL HAAR (RUTGERS)
In celebration of the birth of your son, Benjamin Morris Haar.
Cathy Griffin

BETSY HENDRICK (MINNESOTA-TWIN CITIES)
In celebration of you graduating with a master's degree in higher education.
Erin Bode

STEPHANIE REEL KAZMI (OKLAHOMA STATE)
In celebration of you.
Stephen and Sue Reel

ANDREA LAURSEN KNAPP (JACKSONVILLE)
In celebration of the birth of your legacy, Braelyn Marie.
Cathy Griffin

ALEXANDRA JONES LAMPERTI (Delaware)
In celebration of your marriage.
CATHY GRIFFIN

MELISSA LEWIS (OKLAHOMA STATE)
In celebration of your birthday.
Angie Waymire

SHARON CALDERWOOD MULVANEY (NORTHWESTERN)
In celebration of the birth of your son, Jack Jeffrey.
Cathy Griffin

THE ORANGE TEAM AT RLE 2019
Jill Duffy

REAL LEADERSHIP EXPERIENCE 2019
In celebration of sisterhood and a successful event.
Gamma Chapter (Wisconsin-Madison)

THANK YOU TO THE
FOLLOWING DONORS,
WHOSE GIFTS WERE
RECORDED AS OF
JULY 31, 2019.

SARAH REEL ROGERS (OKLAHOMA STATE)
In celebration of you.
Stephen and Sue Reel

LORENE ABNEY SECORD (FLORIDA STATE)
In celebration of your 90th birthday.
Mack Secord

FRAN MAYFIELD STEVENSON (KANSAS STATE)
In celebration of your sisterhood and friendship.
Erin McHale

KATHLEEN ROBERTS STEVENSON (SOUTHERN METHODIST)
In celebration of your service as the 2018-19 president of the Greater Oklahoma City Alumnae Panhellenic.
Greater Oklahoma City Alumnae Panhellenic

JOEY LESSARD STIVER (NORTH DAKOTA)
In celebration of you being named to the honor roll.
Chicago Alumnae Chapter

RACHEL CHRISTIANSEN TAUBE (VALPARAISO) AND HUSBAND, RYAN
In celebration of the birth of your son.
Vicki Helling

To make an In Celebration gift, visit
GammaPhiBeta.org/Donate or call
303.800.2890.

In Celebration will no longer be printed in *The Crescent* after this issue but instead be available at
GammaPhiBeta.org/Foundation each quarter.



Derek Bennett, husband of Kay Reynolds Bennett (Texas Tech)
Nancy Enright

Rex Bronsing, husband of Ann Bronsing (Indiana State), and father of Holly Bronsing Jurgensen (Northern Arizona)
Dr. Judy Graham

Detta Rohn Carlson (Nebraska-Lincoln, 1935)
Phoenix Northwest Valley Alumnae Chapter

Karen Bailey Cooper (Bowling Green, 1962)
Douglas Cooper

Virginia Gallup Czekaj (Penn State, 1946)
Elizabeth Phillips

Eleanor Vollman DiGiorgio (California-Berkeley, 1935)
Marin County Alumnae Chapter

Susan Schlessman Duncan (Colorado College, 1949)
Denver Alumnae Chapter
Jacquelyn Hilger Graves
Stephanie Hearn
J.J. Kaelin
Vicki Read

Abigail Waterman Hock (Florida State, 1957)
Barbara Wingfield

Esther Kauffman, mother of Carole Kauffman McVane (Nebraska-Lincoln)
Bonnie Thorne

Susan Richter Krombach (Missouri-Columbia, 1962)
Ann Bronsing
Christy Ehrenreich
Vicki Helling

James Landry, father of Jennifer Landry Herbert (Georgia)
Annabel Jones

Rebecca Mellaci (Chapman, 1991)
Steve and Jodi Lasensky

Earl Mendenhall, husband of Ruth Mellen Mendenhall (Arizona, 1951)
Mary Jane Babyak
Robin Woolever Kieffer
Lori Carlson Lundgren

Ruth Mellen Mendenhall (Arizona, 1951)
Mary Jane Babyak
Robin Woolever Kieffer
Lori Carlson Lundgren
San Fernando Valley Alumnae Chapter

Janice Vincent Moore (Southern California, 1967)
Marissa Luning

Harry Obarski, father-in-law of Rebecca Boyd-Obarski (Illinois at Urbana-Champaign)
Frances Griffin

Ruth Lowe Ruccius (Penn State, 1945)
Marian Doty Bickford

Marjory Mills Shupert (Colorado State, 1954)
Dr. Judy Graham
Stephanie Hearn

Nancy Hood Slaten (Kansas, 1956)
Trish Mathis-Lueker

Joyce Harris Smith (Oklahoma State, 1955), mother of Sharon Smith Graham (Texas State-San Marcos)
Kathy Shoemaker Beltz
Nancy Chuoke Enright
Emily Adamcik Lerch
Lindsay Dawson Smith

Sandra Fussner Teal (Indiana State, 1996)
Jennifer McGrath Ford

Jane Sheer Tharp (California-Santa Barbara, 1983)
Lois Kirchner Abbott-Jacobs
Delta Psi Chapter

Virginia Dawe Thompson (Bowling Green, 1946)
Linda Clarke Anderson

Maralyn Brown Tipping (Iowa State, 1953)
Susan Kelley Harbour

Doris Hebert Wellington (Goucher, 1941)
Mary Elaine Jennings

Ralph Wuest, husband of Ruth Mason Wuest (Kent State)
Joan Elliott Piper

MEMORIAL GIFTS

We acknowledge the following individuals and groups who contributed to the Gamma Phi Beta Foundation in memory of a loved one as of July 31, 2019.

For deceased members, *The Crescent* lists their first, maiden and last names in accordance with their school and year of initiation. To make an "In Memory" gift, visit GammaPhiBeta.org/Donate or call 303.800.2890.

Memorial Gifts will no longer be printed in *The Crescent* after this issue but instead be available at GammaPhiBeta.org/Foundation each quarter.

in our HEARTS

We acknowledge the passing of the following members and celebrate their part in our circle of sisterhood. This list reflects notifications received at International Headquarters between May 1 and July 31, 2019. First, maiden, last names and year of Initiation are listed for each deceased member.

ALPHA (*Syracuse*)
Joanne Hunt Getz, 1948
Katherine Wilson Polozie, 1959

BETA (*Michigan*)
Anne Greene Kruse, 1949

GAMMA (*Wisconsin-Madison*)
Carolie Styne Goniou, 1948
Lori Kosciak Mackey, 1982

EPSILON (*Northwestern*)
Susan Mulford Little, 1957

ETA (*California-Berkeley*)
Eleanor Vollman DiGiorgio, 1935
Brandee Raaz, 1996

THETA (*Denver*)
Patricia Pfrimmer Briggs, 1945
Velda Grunwald Wilson, 1947

LAMBDA
(*University of Washington*)
Elinor Upper Pollock, 1940

RHO (*Iowa*)
Barbara Carlson Maas, 1965

SIGMA (*Kansas*)
Marilyn Gibson Blincoe, 1948

TAU (*Colorado State*)
Natalie Smith Teel, 1955

CHI (*Oregon State*)
Anna Vanhoomissen McIllece, 1947

PSI (*Oklahoma*)
Eugenia Bradley Reid, 1953

ALPHA GAMMA (*Nevada*)
Carol Beeson Cronenberger, 1959
Patricia Melendy Phillips, 1949

ALPHA DELTA
(*Missouri-Columbia*)
Pennie O'Neal Beane, 1969
Susan Richter Krombach, 1962
Virginia Youngman Scholin, 1948

ALPHA EPSILON (*Arizona*)
Anna Summers Fulton, 1947
Nancy Holish Tierney, 1955

ALPHA ZETA (*Texas-Austin*)
Carolyn Carpenter Heinemeyer, 1961
Ruth Moeller Killough, 1943
Susan Foulk Reeves, 1976

ALPHA ETA (*Ohio Wesleyan*)
Marion Whitehouse Harris, 1953
Barbara Mead Stever, 1948

ALPHA IOTA
(*California-Los Angeles*)
Ellen Klingensmith Miller, 1967

ALPHA OMICRON
(*North Dakota State*)
Janice Nelson Crockett, 1942

ALPHA PHI (*Colorado College*)
Susan Schlessman Duncan, 1949

ALPHA PSI (*Lake Forest*)
Irene Kacin Tracy, 1948

BETA GAMMA (*Bowling Green*)
Linda Lobb Roe, 1952

BETA ZETA (*Kent State*)
Charlotte Kibler Hopkins, 1955

BETA ETA (*Bradley*)
Sharon Nothdurft Bachmann, 1961

BETA IOTA (*Idaho State*)
Sharon Kearsley Reade, 1951

BETA XI (*Ohio State*)
Suzanne Kneller, 1952

BETA RHO (*Colorado-Boulder*)
Christine Sandrin Petit, 1965

BETA UPSILON (*Kansas State*)
Sherry Mooney Howard, 1984

BETA PSI (*Oklahoma State*)
Vickie Maxwell Brannon, 1960
Billie Allen Ward, 1961

GAMMA ALPHA (*Memphis*)
Faye Fletcher Graham, 1961

GAMMA GAMMA
(*Wisconsin-Milwaukee*)
Kathleen Herold Janusz, 1969

GAMMA OMEGA
(*Wisconsin-Platteville*)
Ellen Schwartz, 1974

DELTA PI (*Illinois State*)
Nancy Kraus, 1983

DELTA TAU (*Colgate*)
Mary Silvernail, 1983

EPSILON NU (*Chapman*)
Rebecca Mellaci, 1991



LORI KOSCIK MACKEY
GAMMA CHAPTER
(*Wisconsin-Madison, 1982*)

Loving mother and dedicated volunteer Lori Mackey passed away this past summer after a valiant fight with cancer. The Wisconsin native studied psychology at the University of Madison-Wisconsin and joined Gamma Phi Beta at Gamma Chapter. Her adoration for Gamma Phi Beta inspired some of the other women in her family, including her daughters, Tess (William & Mary) and Allison (South Carolina), to join as well. "My mom's favorite thing about Gamma Phi Beta was the sisterhood and being able to share that legacy with me and my sister," Tess says. Lori was an effervescent spirit who exhibited care and kindness to everyone around her, and she will be greatly missed.



SUSAN FOULK REEVES
ALPHA ZETA CHAPTER
(*Texas-Austin, 1976*)

Susan Reeves loved art and design, her family and friends and Gamma Phi Beta. She earned a Bachelor of Fine Arts degree from the University of Austin-Texas, which is where she met her loving husband John Reeves. Susan was a talented graphic designer who founded her own company, Prism Design, Inc., in 1986. Under her creative direction, her company developed the Sorority's 2006 rebrand fondly known as "The Horizon Moon." Susan was an incredibly dedicated Gamma Phi Beta volunteer who served in multiple leadership roles in her alumnae chapter. Her love, laughter, creativity and generous spirit will be missed but never forgotten, as Susan left imprints on the hearts of everyone she encountered.

At the blueness of
the skies and in the
warmth of summer,
we remember them.



BUILDING ON *Yesterday* 1988

With Convention 2020 in Palm Springs, California, right around the corner, let's rewind and reflect on a past Convention that also took place in The Golden State. Conventioneers traveled to Palm Desert, California, in 1988 for Gamma Phi Beta's 63rd Convention.

Pictured top
Xi Chapter (Idaho), Omega Chapter (Iowa State), Beta Phi Chapter (Indiana) and Epsilon Epsilon Chapter (Union) were honored with the McCormick Medallion Award, an award given to collegiate chapters with outstanding participation in campus, community and philanthropic activities at Convention.

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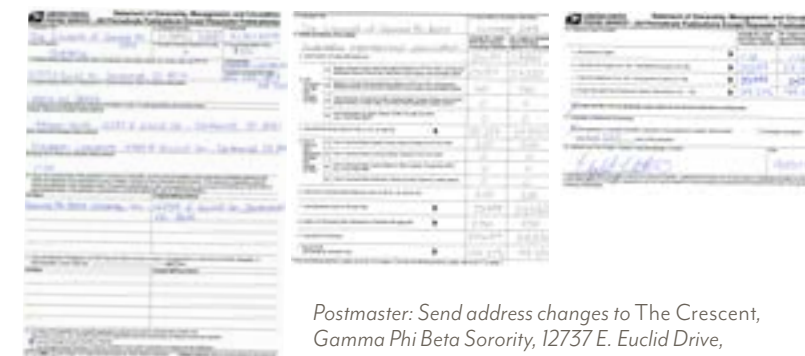
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Parents

While our members are in college, their copy of *The Crescent* is sent to your home address — we hope you enjoy reading our magazine, too! If your daughter is no longer in college, or is no longer living with you, feel free to send us her new address by emailing TheCrescent@gammaphibeta.org.

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HERFF JONES



“I HAVE ALWAYS BEEN THE
TYPE OF PERSON THAT WILL
STOP AT NOTHING TO
ACHIEVE MY GOALS, AND
I HAVE NEVER BEEN
AFRAID OF A CHALLENGE.”

—NICOLE MILLER (NORTHERN IOWA)
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