

the CRESCENT

of Gamma Phi Beta



The ABCs of
Relationship
Building
page 24



Building a Lasting Sisterhood

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MISSION

To inspire the highest type of womanhood.

On the cover: Interpersonal relationships – like those we share with sisters – are evident in many aspects of our lives, so it is important to know how to build and maintain them in a healthy and effective way. Find out more on page 24.

There are so many benefits associated with joining a sorority. From leadership development opportunities to philanthropic involvement and more, sororities give women ample opportunities to become the best version of themselves. But perhaps the most obvious benefit of sorority membership has less to do with ourselves and more to do with our connections with others. When you ask a potential new member why she wants to join a sorority, her answer might include leadership development, scholastic achievement and philanthropic contribution, but it will most likely be centered around one aspect of Greek life in particular – friendship. We joined Gamma Phi Beta not only to embrace opportunities to enrich our lives, but to also build relationships with others. We wanted to be a part of something bigger than ourselves. We wanted to find a mentor – or be a mentor – and find connections with other women that could last a lifetime.

When I became a member of Beta Gamma Chapter (Bowling Green), I immersed myself in Greek life wholeheartedly, quickly forming bonds with my sisters and developing deep and lasting friendships. After I graduated, I continued to enjoy my existing interpersonal relationships while forming new ones as a member of an alumnae chapter and as a volunteer leader. When I began serving on International Council, I was fortunate to find even more incredible and inspirational women with whom I could make deep and lasting sisterhood connections.

Despite the many opportunities Gamma Phi Beta has given me to discover these incredible friendships, I've found that maintaining them is not always easy. I'm a mom, a wife and I have a job outside of my volunteer role. With such a packed schedule, it's often difficult to dedicate time to work on my friendships. And sometimes, that's exactly what friendships require – work.

This issue of *The Crescent* features a special article written by relationship and communications expert Rachel DeAlto. Whatever stage in life you may be in, I believe we can all learn some important tips from Rachel on how to effectively build and maintain interpersonal relationships, both inside and outside of Gamma Phi Beta. Love is one of our Core Values and taking time to practice relationship-building techniques is a tenant of this value. Just as we work hard to better ourselves as leaders, students and professionals, we must also take time to better ourselves as sisters and friends.

In IIKE,

Krista Spanninger Davis
International President

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Jojo Lam (California-Berkeley) uses her experience to inspire women in Cambodia.

Spring 2016 | Volume 117 | Number 2

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Graphic Design by Shelle Design, Inc.

SUBMISSION DEADLINES

Summer issue – May 1
Fall issue – August 1
Winter issue – November 1
Spring issue – February 1

© 2016 Gamma Phi Beta Sorority

The Crescent of Gamma Phi Beta (USPS 137620)
is published quarterly by Gamma Phi Beta Sorority,
12737 E. Euclid Drive, Centennial, CO 80111.
Periodicals postage paid at Englewood, CO, and at
additional mailing offices. Non-member subscription
price is \$25. Produced in the U.S.A.

Postmaster: Send address changes to *The Crescent*,
Gamma Phi Beta Sorority, 12737 E. Euclid Drive,
Centennial, CO 80111.

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points of Pride

Shining bright since 1874, here's
a snapshot of some notable
Gamma Phi Beta moments
and accomplishments!

12

Janine Mason (San Diego) was one of 12 honorees at the University of San Diego's 20th annual Alumni Honors last year. Janine was recognized by the School of Leadership and Education Sciences for her role in establishing the Fieldstone Leadership Network, an organization that supports 1,500 nonprofit leaders in Orange and San Diego counties.

4.2 million

Collectively, collegiate and alumnae women representing National Panhellenic Conference organizations participated in more than 4.2 million hours of service and donated more than \$42.7 million to charitable causes during the 2014-15 academic year.

\$42.7 million

474,713

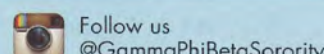
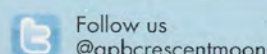
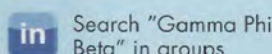
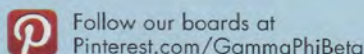
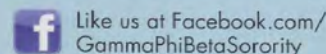
If you were one of the 474,713 attendees who visited the Texas Renaissance Festival last summer, you may have spotted two Gamma Phi Betas in the German and English royal courts! Jennifer Allen (Alabama-Tuscaloosa, left) and Christine Boyett Barr (Texas State-San Marcos, right) portrayed Lady Amalia von Cleves and Lady Margaret Seymour, respectively, over the course of the eight-week festival season.

Photo credit: Kevin Griffin



1,386

Congratulations to the 1,386 collegians and alumnae representing their chapters in executive council positions during the 2016-17 year! Pictured is the executive council of Epsilon Psi Chapter (North Carolina-Asheville).



Making Changes to Move the Sorority Forward

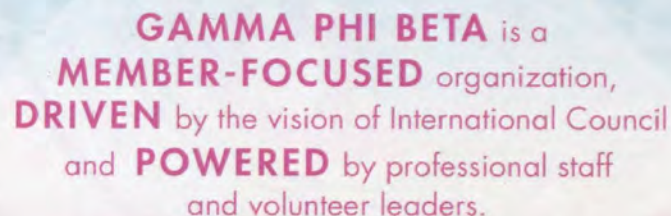
By International President Krista Spanninger Davis (Bowling Green)

This past biennium, International Council thoughtfully accepted the recommendation of the Structure and Function Task Force to move our organization forward with a new, more effective structure and function for International Council. In order to accomplish this, we have a number of proposed Bylaw amendments that will be voted on during Convention 2016 that address this. We believe this shift in governance from our current operational model to a model focused on strategy (policy governance) will allow us to be more nimble in a time of rapid change and more responsive to current member needs.

This shift in the way we choose to govern will create a culture that enables high levels of trust and flexibility in accomplishing the work of our Sorority and allow timely and knowledge based decisions. This change will allow International Council to be a more visionary board – essential in today's world – and free from the time demands of department oversight and management. Careers, families and outside volunteer obligations should not be a barrier to serve on our International Council; rather, the experience and expertise from these other endeavors will strengthen the makeup of International Council. To be a successful 21st century women's organization, we will provide a role that allows for service that is manageable and meaningful for women interested in serving at this level of leadership for Gamma Phi Beta.

We want our volunteer experiences to be meaningful, rewarding and reasonable with regard to time needed to fulfill responsibilities. Most importantly, we want our collegiate and alumnae members to have a rewarding and dynamic member experience that remains relevant with the changing roles and responsibilities of women today.

How will we do this? One important step is to adjust our volunteer positions and expectations while simultaneously continuing to increase the size and responsibilities of professional staff. These shifts will not only provide volunteers with a better balance in their volunteer, professional and personal lives, but will also aid Gamma Phi Beta in being better positioned to remain competitive. Moving forward, we have to be able to rely on trends, data and the knowledge and expertise of professional staff and volunteers to remain ahead of the curve in areas of growth, chapter management, educational programming, services to our members and so much more. Embracing the strategic policy governance model will allow International Council



GAMMA PHI BETA is a
MEMBER-FOCUSED organization,
DRIVEN by the vision of International Council
and **POWERED** by professional staff
and volunteer leaders.

to make educated, data-driven decisions with input and collaboration from professional staff and volunteers. Gamma Phi Beta recognizes and values the experience our volunteer leaders possess. As such, professional staff will always rely on feedback and insight from those who interact with our chapters and members closely. All volunteer and staff functions will remain accountable to International Council and the Sorority's strategic plan. Informed decision-making and purposeful direction will propel the Sorority toward our vision and mission.

Change is necessary for an organization to stay healthy and relevant. It is important to remember that Gamma Phi Beta is a member-focused organization, and in order to continue to grow and develop as a member-focused organization, we must adapt our structure to ensure our collegiate and alumnae members are being best served. As we transition to a different and more strategic governing model, I look forward to meeting the many new sisters who will be able to fill manageable volunteer positions for which they are passionate. And I also look forward to continuing to work alongside our veteran volunteers as they use their experience, knowledge and talent to help Gamma Phi Beta continue to be a world-class women's organization.

All members are encouraged to review the proposed amendments to the Bylaws found at GammaPhiBeta.org/Convention. Convention delegates will vote on these changes to our governance structure and make critical decisions that will enable International Council to govern, rather than manage, while retaining the authority to set expectations that staff and volunteers will implement.



We can't stop thinking about all of the exciting events we have planned for Convention 2016! Four fun-filled days of sisterhood and celebration await attendees in Atlanta – all while embracing opportunities to learn meaningful skills and helping to make decisions that will guide the future of our Sorority. Get a glimpse of the events here!

Be sure to visit
GammaPhiBeta.org/Convention
 for more information.

WEDNESDAY, JUNE 22

- **Optional Pre-Convention Programs**
- **Welcome Dinner: Georgia on My Mind**
 Celebrate the sights, sounds and tastes of Georgia as we kick off Convention!
- **Opening Business Session**
 - o Flag Processional



THURSDAY, JUNE 23

- **Business Session**
 - o State of the Sorority
 - o State of the Facilities Management Company (FMC)
 - o State of the Foundation
 - o 2016-18 International Council elections
 - o 2016-18 Nominating Committee elections
- **Foundation Luncheon**
- **Keynote Speaker: Ron Clark – Leadership: Move Your Bus**
 Charismatic and energetic, Ron Clark – founder of The Ron Clark Academy, speaker, educator and *New York Times* bestselling author – will inspire attendees to motivate those around them and achieve success.
- **Growth of Our Sorority Series**
 Each attendee will attend two sessions on a topic of her choice. Sessions include extension and recruitment, sisterhood and member retention, chapter development and more.
- **Awards Dinner**



FRIDAY, JUNE 24

- **Business Session**
 - Proposed Bylaws amendments
- **Optional Lunch-and-Learn Sessions**
- **Moonball Celebration**
Find out more about Moonball, Gamma Phi Beta's new signature unified philanthropy event.
- **Girls on the Run General Session**
Girls on the Run CEO Elizabeth Kunz will be joining us to share an interactive lesson from their Heart and Soul program for middle school girls.



Photo courtesy of World of Coca-Cola.

- **Confirmed Conventioneers Dinner: World of Coca-Cola**
A time-honored Gamma Phi Beta tradition, Confirmed Conventioneers is back with a unique twist – sisters will enjoy the festivities at World of Coca-Cola! With tons of photo opportunities and exhibits to explore, this will certainly be an experience you'll never forget. While you're there, be sure to sample Coca-Cola's selection of more than 100 beverages from all over the world!

SATURDAY, JUNE 25

- **Sisterhood Breakfast Reception**
- **Closing Business Session**
 - Resolutions and Carnation Awards will be presented
- **Interfraternal Luncheon**
- **Ritual and Memorial Service**
- **Pink Carnation Banquet**
Convention closes with a glamorous banquet to install the new 2016-18 International Council and honor chapters and members who have achieved outstanding accomplishments in the biennium.

SUNDAY, JUNE 26

- **Extend your Convention experience in Atlanta and enjoy one of our fun Play Day options!**
 - Explore Stone Mountain
 - Six Flags Over Georgia
 - Retail Therapy in Buckhead
 - College Football Hall of Fame and SkyView
 - Buckhead Homes and History Tour



**We will be Making Our Mark
June 22-25 – see you there!**

The 2016-18 International Council and Nominating Committee Slate

In February, the nine members of the 2014-16 Nominating Committee met privately at International Headquarters to determine the slate for the Sorority's 2016-18 International Council and Nominating Committee. The Committee worked diligently to evaluate the many talented and qualified candidates who had expressed their interest in these roles.

At Convention, delegates from collegiate and alumnae chapters will vote to elect our 2016-18 officers. Below is the slate, as presented by the Nominating Committee:

Nominating Committee

Northeast

Sue Bender Bloch
(Ohio Wesleyan)

Susan Lutz Lupo (Oakland)

North Central

Allisha Turpen (Indiana State)
Magnes Welsh (Memphis)

Southeast

Barbara "Barbie" Chadwick
(Vanderbilt)
Emily Lowry (William & Mary)

South Central

Susan "Susie" Knetter
McCracken (Kansas State)
Alicia O'Connell (Nebraska)

West

Wanda "Gigi" De'Prey
Eyre (Puget Sound)
Diane Soderstrom Goff (Idaho)

Far West

Cinda Lucas (Southern
California)
Samantha Wong (California
State University-Chico)

International Council

International President

Annabel M. Jones (Oklahoma)

Alumnae Vice President

Autumn L. Hansen (Idaho)

Collegiate Vice President

Tanya N. Jordan (Purdue)

Education Vice President

Shannon Ballew (Clemson)

Financial Vice President

Melinda "Mindy" Sutton
(Southern Methodist)

Membership Vice President

Caitlin Capozzi (Syracuse)

Panhellenic Affairs Vice President

Sandra "Sandy" Biegelman
Burba (Miami-Ohio)

The 2014-16 Nominating Committee thanks the many sisters who helped shape the future of our Sorority by running for office and/or submitting a Candidate Comment Form.

In accordance with the Sorority's Bylaws, if a candidate wishes to run from the floor, she must contact Nominating Committee Chairwoman Susan Grant Schneider (Colorado State) at nominatingchairwoman@gammaphibeta.org seven days before the opening business session of Convention to submit a Candidate Information Form. All information on candidates nominated from the floor should be prepared for distribution to the delegates using the same template as the candidate information in the 2016 Report of the International Nominating Committee.

2014-16 Nominating Committee

Thank you to the following individuals who dedicated themselves to guiding the Sorority by serving as the 2014-16 Nominating Committee.

Chairwoman

Susan Grant Schneider (Colorado State)

Northeast

Barbara Hurt-Simmons (Nebraska-Kearney)

North Central

Colette Cooley Hays (Bradley)

Southeast

Dawn Menegos Randolph (Penn State)

South Central

Susan Reeves (Texas-Austin)

West

Jen Heidal Willey (Eastern Washington)

Far West

Alison Webster Sansone (Arizona)

Collegiate Delegates:

Mackenzie Boss (San Diego State)

Dallas Forbes (Southern Methodist)

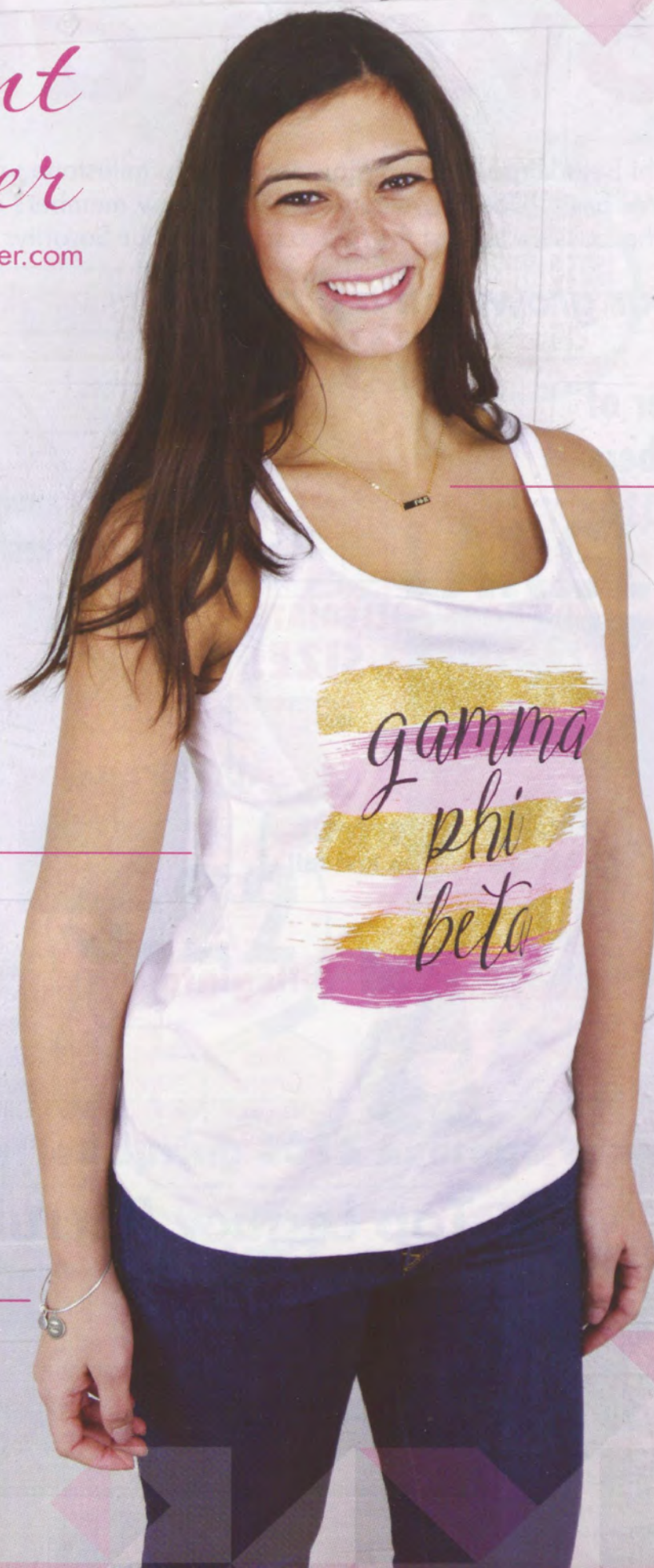
Crescent Corner

CrescentCorner.com

Bar Necklace
\$32.50

Brush Stroke Tank
\$21.50

Alex and Ani
Bracelet
\$32.00



Growth at a Glance

This fall, Gamma Phi Beta surpassed a major membership milestone when we initiated our 200,000th sister. We are thrilled to welcome all of our new members into our sisterhood and look forward to seeing the positive impact they each make on our Sorority.

Check out our growth at a glance!

**Total number of
initiated members
as of January 2016:**

203,480



**AVERAGE COLLEGIATE
CHAPTER SIZE:**

137

**(a 17.5 percent
increase from last fall)**



5,846

**new members accepted bids this fall,
a six percent increase from last year**

322
legacies
initiated in the
fall semester

a 20 percent increase from fall 2014

5 **collegiate chapters opened in 2015:**

Beta Chapter (Michigan) <small>REINSTALLATION</small>	Iota Chapter (Columbia) <small>REINSTALLATION</small>	Eta Xi Chapter (Florida)	Eta Omicron Chapter (Ohio)	Eta Pi Chapter (Quinnipiac)
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135

Collegiate Chapters

Top Legacy Recruiters This Fall

15

Alpha Delta Chapter
(Missouri-Columbia)

13

Gamma Chapter
(Wisconsin-Madison)

11

Alpha Upsilon Chapter
(Penn State)

11

Beta Omega Chapter
(Northern Arizona)

3 chapters opened this spring:

UNIVERSITY OF
NEVADA,
LAS VEGAS

WASHINGTON
UNIVERSITY IN
ST. LOUIS

UNIVERSITY
OF MARYLAND

Reinstallation of Phi Chapter!

Reinstallation of Beta Beta Chapter!

11.8% of collegians are
members of a chapter less than **5** years old



160
Alumnae Chapters

AVERAGE CHAPTER GPA:

3.22



LARGEST COLLEGIATE
CHAPTER:

Epsilon Lambda
(ALABAMA-TUSCALOOSA)



392 collegiate members

Highest Reported Spring 2015 Average Chapter GPAs

3.58

Epsilon Chapter
(Northwestern)

Pi Chapter
(Nebraska-Lincoln)

Eta Iota Chapter
(Rockhurst)

3.54

Zeta Tau Chapter
(Emory)

3.53

Omicron Chapter
(Illinois at Urbana-Champaign)

Epsilon Delta Chapter
(Creighton)



Sarah Niesen (center) enjoys a rainy day with Eta Xi Chapter (Florida) sisters Paula Brito (left) and Jasmine Dahlby (right). Photo credit: Lena Schwallenberg

Meet Our 200,000th Member

On a warm day in the midst of a November heat wave in Gainesville, Florida, Sarah Niesen (Florida) said the words so many have said before her, officially making her a member of Gamma Phi Beta. Though Sarah did not know it at the time of her Initiation, she had hit a major milestone for the Sorority by becoming Gamma Phi Beta's 200,000th member.

A fourth-year student from New Port Richey, Florida, Sarah always had an interest in becoming a member of a sorority. After transferring schools her junior year and becoming a Gator, she was excited to see that Gamma Phi Beta would be joining the Greek community. Intrigued by the idea of helping build a new chapter, Sarah signed up for extension recruitment. After receiving her bid to become a charter member of Eta Xi Chapter, Sarah became the first member of her family to go Greek.

Beyond being enticed by Gamma Phi Beta because she could help shape the chapter as a charter member, Sarah felt connected to the Sorority after learning about our philanthropic focus of Building Strong Girls. Sarah is studying sociology and educational studies and one day hopes to work as a counselor in a school system, so Building Strong Girls easily fell in line with her existing passion of helping kids. "I love that Building Strong Girls focuses on building girls up in a society where they're under a lot of pressure," Sarah says. "Learning about Building Strong Girls really made me fall in love with Gamma Phi Beta."

"I still can't believe that out of all of the women who have become part of our sisterhood that I am the one representing this milestone. I am proud to be a Gamma Phi Beta and am so fortunate that the Sorority has given me so much."

Since her Initiation, Sarah has enjoyed bonding with her charter class. A self-described "theater kid," Sarah's favorite moment as a Gamma Phi Beta so far has been participating in Pike Halftime, Pi Kappa Alpha's annual philanthropy event. A large portion of the event is a dance competition and Sarah was excited to return to the stage as a member of Gamma Phi Beta's team. Even though her sisters who were cheering the team on were seated at the top of the Curtis M. Phillips Center for Performing Arts, Sarah recalls hearing their screams of encouragement clearly. "It was a great feeling for us all to be excited for something together as a chapter," she remembers.

Sarah works two jobs while going to school, but she doesn't let her busy schedule hold her back from immersing herself in Greek life. Further enhancing her Sorority experience, Sarah plans to make an impact on campus by supporting the Panhellenic community as a Pi Chi, a Panhellenic counselor for recruitment. Sarah is excited to offer future potential new members support as they find their new homes, just like she did in Gamma Phi Beta.

EASTER EGGS and *Lemonade*

Alumnae engagement is crucial to the vitality of any collegiate chapter. Beyond supporting collegians as advisors and volunteer leaders, alumnae can provide networking opportunities and show collegians that Gamma Phi Beta lasts for a lifetime – not just four years of college.

However, alumnae engagement events can also come with an extra, often overlooked, benefit – legacy outreach. Few chapters know this better than Delta Upsilon Chapter (Georgia).

For the last eight years, Delta Upsilon Chapter has hosted an alumnae Easter egg hunt at their chapter facility. Each spring, alumnae and their families are invited to eat lunch and reconnect with one another. While the alumnae mingle inside, their children participate in the Easter egg hunt on the front lawn, followed by a bouncy castle, carnival games and even opportunities to take photos with the Easter Bunny himself.

The chapter also hosted its first event geared toward alumnae with older daughters last summer. Alumnae with legacies in grades eight through 10 were invited to bring their daughters to the University of Georgia for lemonade at the chapter house and a tour of the campus.

When asked what her best piece of advice would be for chapters looking to host a legacy engagement event, Delta Upsilon Chapter Advisor Michelle Rosenthal (Georgia) stressed, “Keep it simple.” She believes that the most important aspect of the event is simply giving alumnae a reason to get together with one another and their families.



Kristin White (Georgia) and her family have made the Delta Upsilon Easter egg hunt an annual tradition.

“My family has attended the Easter egg hunt for the past few years. My daughter, Sofia, loves to go. She enjoys talking to chapter members and visiting the house, especially the rooms where I used to stay. She tells me that when she grows up she wants to be a Gamma Phi Beta and live in the attic room! We look forward to the event every year.” — Monica Dean (Georgia)

Join Gamma Phi Beta's Reference Revolution!

References for membership have always been an integral part of Gamma Phi Beta. As alumnae introduce women to our collegiate chapters by writing strong recommendations, our sisterhood grows.

With sorority membership at an all-time high – more than 150,000 women joined sororities last year! – the importance of a personal introduction is more essential than ever. Each reference offers the chapter an opportunity to “meet” a young woman before she begins the recruitment experience on campus.

Gamma Phi Beta is excited to debut our **new online reference form**. The form is thoughtfully designed to capture meaningful information and to be easy to use for alumnae and our collegians.

This revolution is about more than just a new electronic form – it's a call to all Gamma Phi Betas to join together to grow our organization!

How can you be part of the reference revolution?

- Visit GammaPhiBeta.org/RecommendAMember to introduce great potential members to our chapters.
- Talk about your Gamma Phi Beta experience locally – share your excitement for the growth of our organization. Be informed about our Sorority and all that membership offers for a lifetime!

From the Outside **LOOKING IN**

Have you ever wondered what our members' friends and family think about the Gamma Phi Beta experience? We asked non-members to share their opinions of how the Sorority has impacted the Gamma Phi Betas in their lives.

My wife has been involved with Gamma Phi Beta for many years and through her I have learned about all of the benefits of Greek organizations. More importantly, I've seen how Gamma Phi Beta has shaped her into the natural leader she is. Myra is an advisor now and I've witnessed her dedication over the years, sacrificing many hours in meetings and on trips and phone calls. She is able to handle any situation calmly and respectfully. These skills do not only apply to her work within the Sorority; Myra uses these skills in her personal and professional life, as well. Without Gamma Phi Beta, Myra would not be the woman she is today.

– Eric Harris, husband of Myra Wheatley Harris (Southern Indiana)

I have watched Lizzie become an even more incredible, strong, confident woman since joining Gamma Phi Beta. She has made her chapter a better place for her sisters, presently and in the future. No matter the letters we're sisters together!

– Dylan Martin, member of Alpha Xi Delta and friend of Lizzie Moreno (Northern Iowa)

Watching my daughter grow into an even stronger independent woman as she went through her years in college as a Gamma Phi Beta impacted me to focus on building more self-worth and confidence in myself, just like the Sorority helped her do!

– Mary Jelinek, mother of Mikaela Ekblad (Minnesota-Twin Cities)

Since joining the Sorority, my daughter has become more involved in activities and other organizations on campus. I believe joining the Sorority has helped her express herself and have more confidence. This confidence has manifested into leadership skills that I always knew she had, but were dormant for awhile. Gamma Phi Beta makes her happy, which in turn makes me happy. She is enjoying the full college experience and I truly believe Gamma Phi Beta has made that possible. I appreciate the quality organization that Gamma Phi Beta is because it has truly enhanced my lovely daughter's life.

– Mary Landers, mother of Sara Landers (Missouri State)

Seeing the sisterhood journey of these lovely young ladies as they bond and enrich their lives together is priceless.

– Kathy Turpin, mother of Natalie Turpin
(Texas A&M-Commerce)

My daughter has loved the feeling of sisterhood. She immediately felt like she belonged and was accepted by the Sorority. The support she receives from her sisters, and especially her Big Sister, is a huge part of her college life.

– Cathy Lowe, mother of Emma Lowe (Missouri State)

Being part of Gamma Phi Beta provided my daughter so many opportunities to meet others, make friends, travel and become a part of something bigger than herself. Her father and I proudly saw her grow in leadership skills, confidence and sisterhood. The mission “To inspire the highest type of womanhood” is exemplified in my daughter’s experience in Gamma Phi Beta. It helped form her into the exceptional young woman she is today.

– Lori Hodges, mother of Courtney Hodges (Central Florida)



Members of the Kempf family enjoy Family Day at the University of Nebraska, Kearney, in 1989. Pictured left to right are Fred, Amy, Betty and Kathy.

When my daughter Amy Graham (Nebraska-Kearney) asked how Gamma Phi Beta had impacted me, I remembered when my wife Betty (Nebraska-Lincoln) and four of her Sorority sisters formed an alumnae chapter in Kearney, Nebraska, working to establish Gamma Kappa Chapter (Nebraska-Kearney). That was the start of my history with this remarkable Sorority.

Kimberly, our oldest daughter, pledged Gamma Phi at Pi Chapter (Nebraska-Lincoln) where my wife had become a member. While in college Kimberly served at a camp in Sechelt, British Columbia. Our daughter grew in concern for others and in leadership from being involved there.

That experience also impacted our next daughter, Kathryn, who pledged Gamma Kappa Chapter when she went to the University of Nebraska-Kearney. Kathryn also worked as waterfront director at Sechelt and grew in leadership as well as in her love for Gamma Phi. After college, she helped chapters with leadership training as a collegiate leadership consultant and is still in contact with Gamma Phi sisters she met in that role, as well as with Gamma Phi alumnae near Peachtree City, Georgia.

Our youngest daughter, Amy, also pledged Gamma Kappa Chapter and became actively involved there while a collegiate member. As an alumna she has been an active member of the affiliated house corporation and now serves Gamma Kappa as chapter advisor.

To this day, Gamma Phi continues to impact my life through my granddaughter, Abigail, who is a collegian in Gamma Kappa Chapter. I have been impacted by how Betty, Kimberly, Kathryn, Amy and Abigail have grown in leadership ability through involvement with Gamma Phi Beta. I am proud to be a Gamma Phi husband, father and grandfather of three generations of remarkable women.

– Fred Kempf, husband of Betty Kempf (Nebraska-Lincoln), father of Kimberly Kempf (Nebraska-Lincoln), Kathryn Kempf Smith and Amy Kempf Graham (both Nebraska-Kearney), grandfather of Abigail Graham (Nebraska-Kearney)

Collegian Spotlight

SARAH BAUNE (EASTERN WASHINGTON)

One of Gamma Phi Beta's guiding principles is to promote lifelong commitment, intellectual and personal growth and service to humanity. Our sister Sarah Baune (Eastern Washington) fully embodies this tenant of our Sorority. Sarah spent five months volunteering in Tarija, Bolivia, where she worked in a hospital and rural health clinics. Sarah

worked side by side with local doctors and helped vaccinate people in remote villages. While she was there, she fell in love with medicine, travel and humanitarian relief. "I developed a passion for working abroad and would love to volunteer in an impoverished country or aid with disaster relief programs,"

says Sarah. Learn more about Sarah's service to humanity in the following interview with *The Crescent*.

Three words to describe you.

Positive, compassionate and dedicated.

ΓΦΒ in three words.

My college experience!

Share a memory from your service trip.

I was working at the hospital with surgical residents and had an amazing opportunity to work a night shift and assist with two emergency cesarean sections and witness the birth of two sweet babies.

What advice do you have for sisters who want to volunteer abroad?

If it is something that you seriously want to do, go for it! I had an incredible experience and want everyone to be able to have an experience like that. It is challenging at times, but it is definitely one of the best life decisions I ever made.

Has your volunteer experience inspired any long-term goals?

Yes! I discovered a passion for travel and global medicine. This summer I'm looking into volunteering in Africa and would love to do some form of disaster relief or global medicine after graduating from physician's assistant (PA) school.

What made you want to become a PA?

My mom initially sparked my interest in the medical field. She has an incredible talent for combining scientific knowledge with compassion as a registered nurse. After working as a certified nursing assistant at an assisted living home, I fell in love with working with the elderly and decided to pursue being a PA to specialize in gerontology (working with the elderly) or palliative care (end-of-life care).

What's your biggest accomplishment in the field?

I worked at an assisted living home where one of my residents was placed on hospice and had been bed-ridden for months. After a slow and painful process, I helped her play the piano again. Her smile and renewed sense of dignity is my biggest accomplishment.

"I'm sharing my story to inspire other sisters in Gamma Phi Beta to pursue their own passion, whatever that may be."
– Sarah Baune (Eastern Washington)

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The Cambodian Sisterhood

By Jojo Lam (California-Berkeley)



Jojo Lam (California-Berkeley)
Photo Credit: Nghi Lam

It is a hot, balmy evening in Cambodia. I am seated across from Sarea*, a 20-year old Cambodian student who believes life would have been easier if she were born a boy. I am reviewing an essay she has written on the faults she sees with her personality. Before she leaves, I give her a new assignment: "spend some time writing about your strengths." My hope is that she will see what I see, an intelligent, sweet and determined woman who will help many people in her lifetime.

Serving as an advisor for Gamma Phi Beta has always sparked something within me. It's the opportunity to see a young leader's gifts before she can see them herself. I did not anticipate that same spark would one day lead me to discover my calling on the other side of the world.

A year ago, I embarked on a journey to explore Southeast Asia. Three months in, I stumbled upon a volunteer position with a mission that sounded all too familiar to my former role as a collegiate leadership consultant – a leadership resident role with the Harpswell Foundation where I would mentor future women leaders of Cambodia.

The Harpswell Foundation was the first nonprofit in Cambodia to build women's dormitories in Phnom Penh, recognizing that a lack of

safe housing prohibits young women (especially the 90 percent who live in rural areas) from pursuing a college education.

In my four-month residency, I marveled at the similarities between my experience as a Gamma Phi Beta collegian and the sisterhood these women were living. Not only was the physical environment similar – shared bathrooms, a library, a hall for meetings – but so were the expectations of membership and its rewards – lifelong friendship, a support network and opportunities for growth.

There was a key difference. For many of these women, higher education would not have been an option without Harpswell. While Cambodia supports education today, some members of society still question why a woman would go to school when she could get married

or work to support her family. As a result, the students emanate a great sense of gratitude for their education and they take Harpswell's mission that they become the future leaders of their country seriously.

Luckily for them, years of Gamma Phi experience gave me a wealth of ideas to support their growth. Each student had her own story and goals, but the endgame was the same: help them question ideas and beliefs, encourage their curiosity and build their confidence.

The highlight of my trip came near the end of my program when a fellow leadership resident and I cooked up a soccer tournament for the students. On the day of the event, the Harpswell women descended upon soccer fields normally reserved for men and boys. The women became fierce competitors despite the fact that many had never played soccer before. Afterward, the women proudly posted photos on Facebook,

asserting to their peers a woman's right to play sports – a small but telling indicator that something had shifted that day.

It is those small shifts I now find meaningful. Before I came to Cambodia, I took for granted the experience I gained from being an alumna of Gamma Phi Beta. Now I see that all along I was getting prepared for the mission I am on today: to build young women leaders all over the world.

**Name has been changed.*

Jojo Lam (California-Berkeley) is a leadership program consultant currently splitting her time between Southeast Asia, Europe and California. For more information about Harpswell's Leadership Residency program, contact Jojo at jojolam@gmail.com.



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Collegiate Chapter Profile

SIGMA CHAPTER (KANSAS)

"Friendships come easily for Sigma Chapter," says Chapter President Paige Lueker (Kansas). "We often participate in community service events, attend functions, eat dinner and participate in campus activities together in order to bond with one another, as well as others on our campus."

Learn about our 18th chapter, located in Lawrence, Kansas, in the following interview with *The Crescent*.

The Crescent: Three words to describe Sigma Chapter.

Paige Lueker: Dedicated, intelligent and passionate.

What Core Value best describes the chapter and why?

PL: Love – for one's self, one another, campus and community. There is not a day that goes by where I don't see chapter members expressing this Core Value. We can all agree that Gamma Phi Beta has brought us lifelong friends and we love each other to the crescent moon and back.

What quality do you love most about your chapter?

PL: I love that I have sisters involved in many different activities on campus, and that Sigma Chapter has a variety of different majors, yet we can all come together and share our love for Gamma Phi Beta.

How does Sigma Chapter encourage women?

PL: Oftentimes our chapter invites motivational speakers to inspire us to be better women and sisters. Events like these encourage us to strive to reach our highest potential and to be powerful community members.



Sigma Chapter hosted its inaugural Moonball tournament on April 17, 2016.

Describe your relationship with local alumnae.

PL: Our alumnae are a wonderful extension of our sisterhood. We are so lucky to have such willing alumnae that will drop anything to help us if we are in need and guide us with their experience. They can often be seen at our annual events, from Initiation to philanthropy.

What makes your campus or Greek community unique?

PL: Our Greek community is extremely diverse! We have people from all over the world who share a common respect for Greek life and its values. Greeks from all organizations often participate in each other's philanthropic efforts and goals. We all support one another in ways people cannot imagine, which makes our community extremely strong.

GAMMA PHI BETA moonball

Sigma Chapter was one of four spring pilot chapters chosen to implement Gamma Phi Beta's new signature philanthropy event Moonball for the first time this spring!

"A new signature philanthropy event for Gamma Phi Beta chapters everywhere allows members to have something else in common. Moonball is also a great way to unite a college campus! We connected with Greek organizations, athletic departments, campus organizations, students and others who are part of the KU family. This philanthropy event is fun and helps our Sorority support our philanthropic focus of Building Strong Girls."

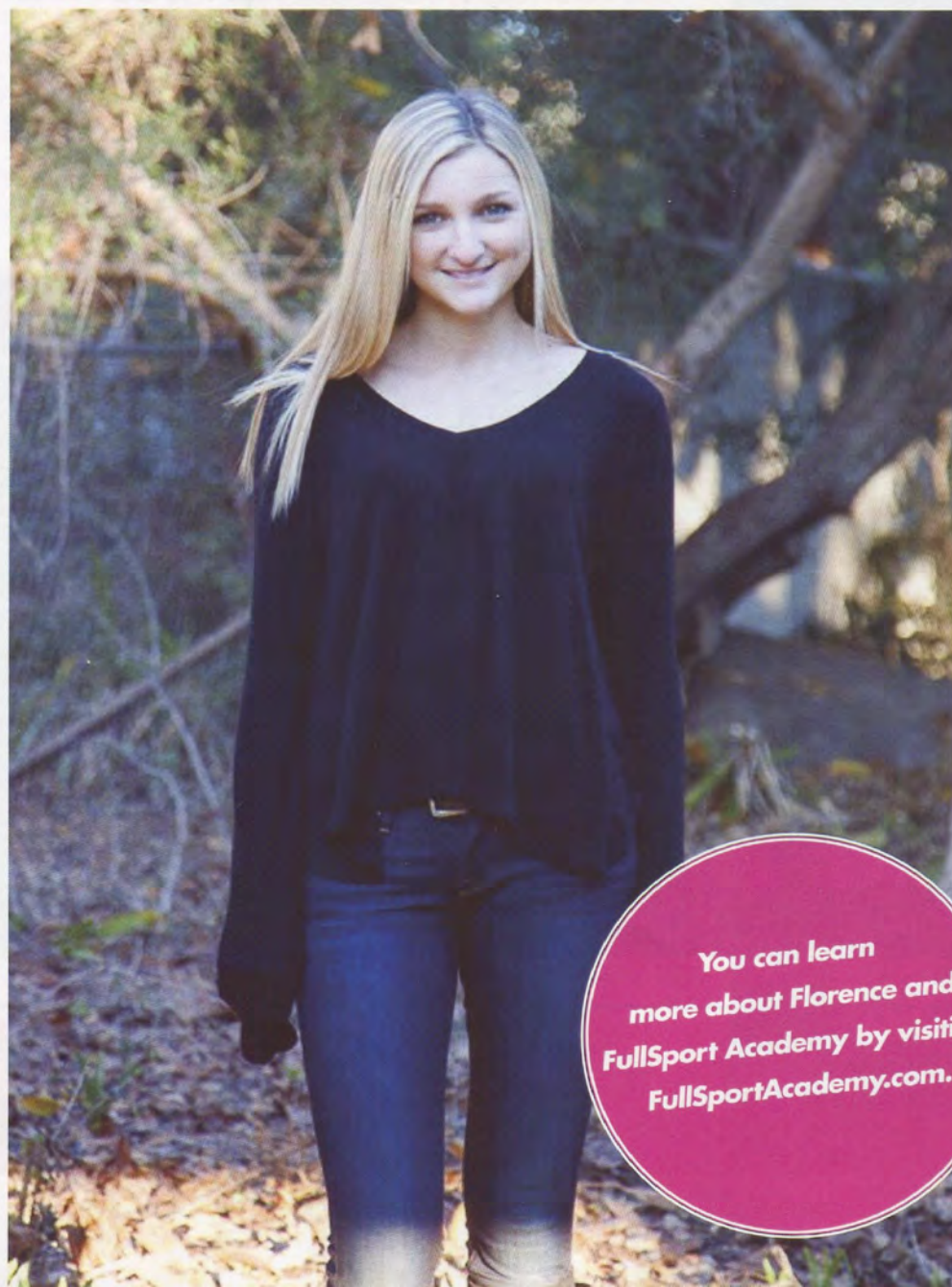
– *Philanthropy Chairwoman Katie Rogler (Kansas)*

Alumna Spotlight

FLORENCE BUTCHER

While most students during college are going to classes, working on projects and juggling a part-time job, some go above and beyond.

As a new alumna member, Florence Butcher (California Polytechnic State) has started her own business with the support of her two business partners. FullSport Academy is a southern California residential summer camp that offers eight branches of sports and recreation taught by professional coaches and assisted by counselors. As the camp is hosted on the Westmont College campus, children have the opportunity to participate in various sports including stand-up paddleboard, surfing and beach-front fitness. *The Crescent* interviewed Florence to learn more about her entrepreneurial journey.



You can learn
more about Florence and
FullSport Academy by visiting
FullSportAcademy.com.

You in three words?

Organized, determined and optimistic.

My Gamma Phi Beta sisters would describe me as:

A true and honest friend – someone who is comforting, supportive of her friends and family and always up for an adventure.

Where did you come up with the idea for FullSport Academy?

My best friend and I went to a residential summer camp together in rural Michigan. We fell in love with it and would count down the days to summer. Later on we applied to work at Camp Newaygo in Newaygo, Michigan, and were accepted. As camp counselors, we saw how much camp helped children feel accepted and boosted their self-confidence. After seeing this, we realized how amazing this process is and were inspired to facilitate the same sort of experience in California.

Who supported you during this journey?

My business partners, my best friend from elementary school and her mom. Her mom is the camp director and we are the assistant camp directors.

What do you hope campers learn at FullSport Academy?

We hope campers learn how to take initiative in leading their teammates to new levels. A secondary mission of ours is to promote inclusivity and cooperation in all areas of life.

What specific values from Gamma Phi Beta do you want your campers to learn?

We want all of the campers at FullSport Academy to embody the values of Love, Labor, Learning and Loyalty. We want to stress Labor and Learning because they go hand-in-hand – a person willing to labor is a person willing to learn.

What is a major roadblock that you had to overcome?

The time commit is really tough. Both my business partner and I were in college when we started FullSport Academy and my business partner's mom is really busy as well. Starting a business from scratch has been tough!

In five years I want to be...

Completely off my parent's dime. I want to live in Los Angeles, be surrounded by great friends and hopefully have a successful business.

inspiration board



ALPHA cannot say too much about her happiness in having our four founders with us at convention. It was the first time since '78 that they had all been here at the same time. It is impossible to tell just how we all felt when we saw these four to whom we owe everything, seated together at banquet and next to them the first initiate, Mrs. Wilcox.

THE FOUNDERS, TOGETHER FOR THE LAST TIME

In 1907, all four Founders attended their last Convention together. Pictured is a statement from Alpha Chapter (Syracuse) from the January 1908 edition of *The Crescent*. The entry also mentions Gamma Phi Beta's first initiate, Clara Worden Wilcox (Syracuse, 1875). This was Gamma Phi Beta's 25th Conventikon — can you believe we're hosting our 77th Convention in June?

BUILDING COMMUNITIES, BUILDING STRONG GIRLS

Kendall Regan (Northern Arizona) had the opportunity to serve as assistant coach for a Girls on the Run council in Flagstaff, Arizona. She shared one of her favorite memories from the experience with *The Crescent*: "I asked each girl her favorite part of the season and the majority of them said they loved that they don't feel alone anymore and that they have people to go to now when they need some help. At the end of the day, as coaches, that was our mission. We were there to build a community for these girls to turn to when they need someone."





IN MEMORY OF A SISTER

Sisters of Beta Phi Chapter (Indiana) established an undergraduate scholarship in memory of Hannah Wilson (Indiana, 2012). By providing annual financial aid for generations of Beta Phi members to come, this endowment honors Hannah and the legacy she left on her chapter.

Pictured are members of Beta Phi Chapter.

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The ABCS *of Relationship Building*

Interpersonal relationships affect our lives more than we may initially realize. Our friends, family, colleagues and loved ones shape the way we think and act. They reflect our values and beliefs. They influence our attitudes and may even have the power to change our outlook. Our friends and family often serve as support systems, guiding us through difficult decision-making and offering feedback when we need it most. For these reasons, it is especially important to understand how to build and maintain healthy relationships.

As a collegian, you may find it easy to connect with your sisters. You likely live close to one another on campus and see your sisters regularly at meetings and events. But how do you make these relationships stronger? How can you make sure they last beyond college?

As an alumna, it is often harder to hold onto the relationships you've formed with sisters – you see your sisters less often than you did in college and many of them may move to a different city, state or even country. So how do you maintain relationships that started with a solid framework but are shaken by the responsibilities of adulthood? And how do you continue to form new relationships with the sisters you meet in your alumnae chapter?

Rachel DeAlto is here to help! As a communications and relationship expert, speaker, media personality and author, Rachel has studied the ins and outs of interpersonal communication and relationships. She believes that relationships are the foundation of everything in our lives, and being able to navigate them effectively takes practice. Read on to find out what Rachel believes are the keys to building and maintaining healthy relationships.

By Rachel DeAlto

R Relationships!

Have you ever thought about how relationships with others are a vital aspect to almost every part of your life? We often think about romance or love when we see the word “relationships,” but romantic connections are only a fraction of the relationships in your life. Let’s think about it for a moment: your sisters and the bond you share – a relationship. Your boss (who you may or may not get along with) – a relationship. Your parents, siblings and extended family – all relationships. And let’s not forget the most important relationship of all – the one you have with yourself! All of these relationships have a significant impact on your life, success and happiness. Relationships are our greatest teachers but can also become our greatest source of stress.

How do you feel when your relationships are going well? Pretty good, right? When everyone is getting along and feeling supported, respected and happy, life is great! But what about when those relationships become complicated? What happens when your sister’s feelings are hurt or you feel disconnected from your family? How about when you and your boss have a disagreement on a project? The discord in these connections can affect every single facet of your life, and not in a good way.

Ahhhh, relationships.

What if I told you that there is a way to improve all of your relationships? A way to create the healthiest possible connections with every person in your life – from your roommate to your boss to your mom? There is! Whether you’re a collegian or alumna, we never stop learning how to improve our relationships. Even as an expert, I am constantly learning about the ever-changing aspects of the human psyche and how we all interconnect.

Before I share the really good stuff, let’s explore a concept for a moment. Specifically, what is a healthy relationship? There are countless definitions of healthy relationships, but most appear to come down to the same general criteria. Through research and my

There is a confidence that we innately gain when we express ourselves and know that we are worthy of being real.

work, I have found that a healthy relationship is one that is built on a foundation of mutual respect and trust. Mutual respect in relationships occurs when both parties respect the other's feelings, opinions and choices – even when they don't always agree with them. Trust exists when both parties knowingly believe that the other will not act against their best interest. Mutual respect and trust are essential components of any healthy interpersonal connection. So what happens if one is missing? If either of these – or both – are MIA, it's time to assess the relationship and see if it can become healthy. Trust and respect can often be built over time, but it takes effort for both parties.

So how do you grow a healthy relationship?

I like to keep things simple and call this the ABCs of relationship building. Focusing on these three concepts can help grow most any relationship to a healthy state. They create an environment where trust and respect are fostered and from that point the sky is the limit. Of course, there are countless ways that you can work to cultivate a healthy connection, but these three would be at the top of my list.

The first is being **authentic**. What does authenticity mean? Authenticity is being yourself, even when you're tempted to mask it. We tend to place many masks on ourselves in variety of different settings. We think that we need to be a different person for others to accept us, like us or love us. I have a friend who is a constant chameleon. Whatever opinion the person she is talking to has, becomes her own.

Friend: "What did you think about the movie?"

Person talking to friend: "I hated it."

Friend (who really loved the movie): "Me too! I can't believe I wasted money on that."

You can imagine how that conversation changes (but stays the same) in so many different scenarios in her life. It's as if she doesn't have a personality, yet she does, and is too afraid to be herself.

The fact of the matter is that without the mask, we are in our most vulnerable state. Without our mask, we allow others to see the real us. The scariest part? They may recognize that we are not perfect. They may see parts of us they don't like. However, when we place the mask aside we allow people to not only see our flaws, but also give them the opportunity to embrace those flaws. Think about your closest relationships – I'd guess that you've seen most of them at their worst, right? Did it make you want to run? Or did seeing other sides of them bring you closer together? The vulnerability of being real is an extremely strong bond-builder and opening yourself up to vulnerability is one of the best trust exercises you can undertake.

No one is perfect; no one has the ability to be perfect, but we all have the ability to be real. So how do you become authentic? You say what you feel. You have an opinion. You tell the truth and are honest with yourself and others. You recognize your flaws as part of what makes you unique and you allow others to see that individuality. The beauty of authenticity is that it not only benefits your growing and existing relationships, but also the relationship you have with yourself. Have you ever met someone that was authentic, but not confident? It's not likely. There is a confidence that we innately gain when we express ourselves and know that we are worthy of being real.

Like many things, authenticity is a practice. Taking off the mask can be intimidating initially, but know that it will change your world. Your authenticity will naturally draw other confident, authentic people into your life and will often inspire those around you to release their mask as well.

Ready for the second key to healthy relationships?

B stands for **boundaries**. You might not have guessed that setting boundaries would be such an important aspect of relationship building, but it's essential to having a healthy relationship. Boundaries are what protect you from giving too much, feeling overwhelmed or taking on another's energy.

We all have that friend – the one who, when they call, you send them to voicemail and pretend you were in the shower. Mostly because you just can't deal. They are energy vampires and when you spend time with them – in person or virtually – you feel completely drained. Or what about that person in your life who shows up without asking? The one who expects you to always drop everything for them in an instant? That person who seems to have absolutely no boundaries of their own? Overwhelming.

Are these people “bad?” No. They are simply being themselves and acting in a way that they have been conditioned to act through childhood and life experience. Are you a “bad” person for wanting to set boundaries? Absolutely not. You are respecting yourself enough to recognize that you don't always have to be the people-pleaser. Many of us have a natural tendency to say yes, even when we want to say no, simply to please someone and make them like us. Trust me, all involved will benefit from setting boundaries.

So how do you set boundaries?

Boundaries are set by no longer tolerating what does not serve you. You limit the amount of energy that you give to those who drain you. You say no to those people who feel like they don't respect you or your time. In doing so, you create more time and space for those who make you feel energized and respected.

When we respect ourselves enough to set boundaries, we allow others to observe that respect, and in turn they respect us as well. We teach people how to treat us, and in order to build healthy relationships, it is our responsibility to teach people to respect our boundaries and ourselves.

What is the last step to healthy relationships?

The C? That stands for **communication**. Communication is the absolute key to any successful relationship. Honest, open communication that allows both parties to work through frustration and prevent anger is essential.

Let's take a moment to talk about the four basic styles of communication: aggressive, passive-aggressive, passive and assertive.

These styles can come through in words, inflection and body language. I have a feeling you may have encountered people who use each of these and may personally identify with one or more styles yourself. Often our communication styles are learned from our childhood environment. There is no “right” or “wrong” style; however, there is a most effective style.

Aggressive communication is not it. Aggressive communicators are combative and hostile – as if they are pushing you to start a fight. They are the bullies, and bullying is clearly not the most productive form of communicating. An aggressive communicator would say something like, “The least you could do is pick up dinner!” Does anyone want to respond to that in a positive way? Not exactly the type of statement that's going to bring out the warm fuzzies.

Passive-aggressive communication can be equally as frustrating because no one is saying what they actually need or want. Passive-aggressive communicators seem passive on the outside, but their anger and aggression is hidden within. In the example above, that statement would sound something like, “Maybe after you take your nap and get a pedicure, you could eventually pick up dinner. Unless you're too busy.” Passive-aggressive communicators use guilt or indirect jabs to show their true feelings.

Let's talk about the passive communicator. The passive communicator asks for nothing, feels powerless and pretty much gets walked all over. A passive communicator would say, “I'm so sorry to bother you, but if it wouldn't be too hard for you, could you please pick up dinner? You can say no.” Yikes. Remember when we talked about having a healthy relationship with yourself? Passive communicators do not. Typically those who are passive have low self-esteem and don't feel that they are worthy of speaking their mind and asking for what they need.

As you can see, each of these three styles can be very frustrating in a relationship. The ideal communication style? Assertive. An assertive communicator tells people what they need and want and isn't afraid of speaking their opinion. Assertive communication is honest and open, empowered and mutually respectful. In the example we've been using, an assertive communicator would simply

say, "Will you please pick up dinner?" No yelling, no guilt, no apologies. It certainly doesn't always ensure a "yes!" response, but it will create the space for a conversation.

Not everyone you meet will communicate assertively, but you can grow your relationships by leading by example. I've witnessed people transform not only their relationships with others but their relationship with themselves simply by empowering themselves to express their thoughts, needs, wants and opinions clearly and authentically. Effective communication builds not only respect for one another but allows both individuals to learn to trust the other through their words.

One additional note about communication – it's not always about talking.

Your listening skills are equally as important as the words that come out of your mouth.

Think about it – how great do you feel when someone is truly listening to you? Pretty special, right? Listening to what someone is saying and being invested in the conversation is a gift. There's a saying I love by writer and speaker Stephen Covey: "Most people do not listen with the intent to understand; they listen with the intent to reply." If you choose to skip everything we've been talking about and only work on listening, you will be in the top tier of communicators instantly.

Using these foundational principles, your relationships can become a source of strength, success and happiness. Relationships are often a dance of two parties, and the dance changes when one party changes the steps. Consider these concepts a change in the steps – a way to navigate the relationships in your life so that they reach their highest potential.



“Girls on the Run Is So Much Fun!”

“When I learned all that Girls on the Run entailed, I knew I had to be a part of it,” says Brittany Kelly (Minnesota-Twin Cities), former chapter president, recent college graduate and current Girls on the Run assistant coach and intern. Brittany has always been passionate about physical wellness – as evidenced by her recently-earned degree in kinesiology and nutrition – but this passion only grew as she became more involved with our philanthropic partner.



She explains, “Girls on the Run is such a powerful program that incorporates three things I love: instilling confidence in others, inspiring people to be physically active and educating younger generations.” After attending numerous Girls on the Run 5ks as a volunteer, Brittany decided to take on a larger role within the organization by becoming an assistant coach this past fall for Girls on the Run Twin Cities, working with 3rd-5th graders at St. Paul Academy.

In no time, Brittany began making an impact on the participants, serving not only as a coach, but as a mentor and role model. Shortly after she began coaching, Brittany received a surprising gift when Georgia, a participant in her first season, wrote an original song on the ukulele about how much she loves Girls on the Run and recorded it on

video. Brittany recalls, “When I first saw the video I could not stop watching! It instantly put a smile on my face. I have learned so much

from Georgia and all of my girls. It is so powerful to see that they, too, have been impacted.” Georgia’s song was a hit! Kappa Chapter (Minnesota-Twin Cities) members began watching and sharing the video. With nearly 20 Girls on the Run coaches in the chapter, sisters were thrilled to spread Georgia’s message of appreciation for Brittany and the program. A few weeks after the video was uploaded to YouTube, Georgia was invited by Girls on the Run Twin Cities to play ukulele at their Limitless Potential Luncheon in May.

To readers interested in volunteering, Brittany suggests simply going for it: “Watching or volunteering for a Girls on the Run 5k gives you a glimpse of how powerful this program is for young girls. Everyone needs to see, feel and be part of Girls on the Run because it is life changing!”

Check out Georgia’s original song at GammaPhiBeta.org/GOTRSong.



Pictured above: Georgia and Brittany celebrate the council’s final 5k at Harriet Island in St. Paul, Minnesota. Pictured left: Georgia is all smiles while recording her song for Brittany. Watch the video at GammaPhiBeta.org/GOTRSong.

DESIGNED TO SHINE: *Incorporating Our Brand*

Gamma Phi Beta's brand shares our organization's memories, stories and relationships with the world through our colors, symbol, flower and Core Values. Branding is often widely discussed when designing formal t-shirts or marketing materials for a philanthropy event, but it should also be taken into consideration when designing and decorating our chapter facilities. Gamma Phi Beta's chapter facilities are the heart of many of our chapters, providing a home for more than 3,400 of our collegiate members every year. Adding Gamma Phi Beta branding to your chapter facility is easier than you think!

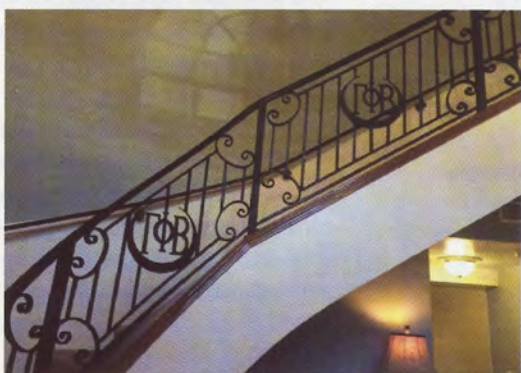


The floor-to-ceiling black and white carnation print at Tau Chapter (Colorado State) adds a modern touch to the living room.



Pink and brown at Delta Iota Chapter (Purdue) help the living room look warm and inviting.

Beta Psi Chapter (Oklahoma State) incorporates the Greek letters and crescent moon into their stairs.



Greek letters and a crescent moon add a "wow factor" to Beta Alpha Chapter's (Southern California) entryway.

It's collegiate and alumnae chapter updates – at a glance! Read all about our shining chapters across the continent and their recent activities. For submission guidelines, visit GammaPhiBeta.org.



Giving Back



Scholarship

CONNECTICUT

Sisters welcomed amazing new members into sisterhood with an exciting Bid Day at the chapter facility. The chapter also hosted a "Galentine's Day" celebration the weekend of Valentine's Day.

The chapter held its annual Girls on the Run race on campus. Sisters cheered on runners as they made their way around campus and crossed the finish line.

This winter, the chapter brought a crew of runners and volunteers to a Girls on the Run 5k in New York City. In addition, the chapter completed its first formal recruitment in the spring.

The chapter welcomed an amazing group of women into their spring new member class and hosted a successful sisterhood retreat with many team-building activities.

The onset of the winter semester marked the beginning of the chapter's philanthropic endeavors for 2016. Through the collective efforts of the philanthropy chair, executive council and sisters, the much-anticipated event, A Night at the Gammys, raised \$1,100 for Girls on the Run!

The chapter is proud to have earned the second highest GPA in their Panhellenic community for the fall semester.

Sisters hosted their Moonball event to raise money for Building Strong Girls. The entire Greek community participated in bringing awareness to Girls on the Run with a fun night of friendly athletic competition.

It takes great strength and attention to one's wellness to hike Mt. Everest! At a recent event, a guest speaker told of the preparations she and her husband made in order to make this trek.

During the fall, the chapter had one head coach and three assistant coaches for Girls on the Run! During the 5k, sisters worked to make the participants' experience extra special by doing their hair. Epsilon Psi also raised \$1,250 during their Crescent Classic.

Sisters started the New Year off with a sisterhood retreat. They went snow tubing at Moonshine Mountain in North Carolina and bonded as a chapter.

Members kicked off spring semester with recruitment and a kickball philanthropy event.

Sisters have taken leadership positions in a variety of organizations on campus. At the beginning of the spring semester, the chapter welcomed a new executive council and saw member Kendall Carter inducted for a second term as Panhellenic president.

New members found their new home through spring recruitment and enjoyed a rock-n-roll-themed Bid Day.

Sisters spent the fall semester raising a chapter record of more than \$3,000 to grant six Girls on the Run Scholarships. A few sisters also had the opportunity to coach a group of girls to run in two different 5ks.

Alaska - Region 8
Hawaii - Region 7



Region 1 | Toronto Alumnae Chapter enjoyed a beautiful Founders Day luncheon at Brassaii Restaurant with members of Alpha Alpha Chapter (Toronto). Two 50-year members were in attendance and a Merit Roll recipient was honored. Photo credit: Jasmine Savoy

☪ Zeta Beta Chapter (Virginia)

The chapter was excited to welcome 36 new members into their spring new member class. Sisters celebrated with a week of fun activities including roasting s'mores, a movie night and cookie decorating.

☪ Eta Nu Chapter (James Madison)

The fall semester held many memorable firsts for the chapter. Sisters were excited to complete their first formal recruitment, welcoming 72 new sisters into the chapter. They were also ecstatic for their first Big/Little Sister reveal.

☪ Fairfax County Alumnae Chapter

The chapter hosted Gamma Phis representing 38 chapters at a festive Founders Day luncheon. Attendees included several national, regional, local and Panhellenic officers. Distinguished speaker, sister and former First Lady of Idaho Patricia Kempthorne (Idaho) provided an inspiring message.

Region 3

ALABAMA

☪ Epsilon Lambda Chapter (Alabama-Tuscaloosa)

The new chapter facility has become a center for activity and a place that nearly 400 women call home.

GEORGIA

☪ Gamma Phi Chapter (Auburn)

The chapter welcomed new members through continuous open recruitment and started preparations to ensure they have the most successful fall recruitment yet!

☪ Delta Upsilon Chapter (Georgia)

The chapter made big strides in fundraising while keeping healthy! Through an app that tracks mileage, sisters ran and accumulated miles. With each mile completed, money was donated to Girls on the Run. By February, the chapter had completed nearly 2,000 miles.

TEXAS

☪ Alpha Xi Chapter (Southern Methodist)

After preparing throughout the fall semester, sisters returned to school for spring formal recruitment. The chapter's hard work paid off with the best recruitment in years.

☪ Gamma Zeta Chapter (Texas A&M-Commerce)

The chapter has enjoyed bonding over community service and preparing for formal recruitment.

☪ Gamma Chi Chapter (Texas State-San Marcos)

The chapter attended the Girls on the Run 5K in Bexar County this winter. Members volunteered by making encouraging signs, cheering and serving as running buddies.



Region 4 | Sisters of Eta Delta Chapter (Grand Valley State) had their winter retreat at Naked Plates Studio in Grand Rapids. Members painted tiles that uniquely represented themselves and participated in sisterhood bonding games.

🌀 **Zeta Rho Chapter (Texas A&M-College Station)**

Ring in the New Year, the new executive council invited the entire chapter to participate in a photo shoot. Women from every class came to celebrate sisterhood and the bonds they've made.

**Region 4
INDIANA**

🌀 **Zeta Iota Chapter (Valparaiso)**

The chapter had a successful recruitment and was proud to elect its new executive council.

♥ **Zeta Kappa Chapter (Southern Indiana)**

Sisters enjoyed giving back to the community, continuing their work with Pirouette Project – a ballet class for underserved girls – and participating in Dance Marathon. The chapter also held an ice skating event.

MICHIGAN

🌀 **Beta Chapter (Michigan)**

Between movie premieres, holiday celebrations and a trip to the local trampoline park, Beta members braved the Michigan winter for tons of sisterhood events. Sisters look forward to warmer weather and the completion of the chapter facility renovation.

🌀 **Beta Delta Chapter (Michigan State)**

The chapter welcomed one of their largest new member classes to the sisterhood this academic year. The new member class consisted of 58 sisters who were eager to make their mark on the chapter.

🌀 **Delta Omega Chapter (Oakland)**

After finishing spring recruitment, the chapter reached its recruitment goal! Members were excited to welcome new sisters home.

🌀 **Epsilon Beta Chapter (Alma)**

Sisters had a wonderful spring recruitment and also enjoyed a pink-out basketball game philanthropy event.

🌀 **Detroit Metro Alumnae Chapter**

A fun brunch was hosted at Barbara Small's (Michigan State) home. Four Beta Chapter (Michigan) members also attended.

OHIO

🍷 **Beta Epsilon Chapter (Miami-Ohio)**

Between internships and study abroad programs, sisters took time for personal and professional development over winter break. Multiple members participated in three-week internship programs and two members participated in the business school's Southeast Asia program.

🌀 **Beta Xi Chapter (Ohio State)**

Excited to recruit out of their new chapter facility for the first time, members were over the moon to celebrate Bid Day and welcome their new members home. Sisterhood retreats, canvas paintings and pizza hangouts are helping to build sisterhood.

🌀 **Eta Zeta Chapter (Cincinnati)**

The chapter attended the winter Girls on the Run 5k in downtown Cincinnati where they were named best cheer zone! Many sisters participated as running buddies and coaches. Sisters also made and donated more than 1,500 hair ties for the girls.

🌀 **Eta Omicron Chapter (Ohio)**

The new chapter was proud to receive its charter from International President Krista Davis (Bowling Green), officially welcoming the chapter into Gamma Phi Beta's sisterhood this fall.

🌀 **Cleveland East Alumnae Chapter**

The chapter celebrated Founders Day at John Carroll University. Two scholarships sponsored by the chapter were presented to **Zeta Omicron Chapter (John Carroll)** members. Sisters also braved the winter weather for an outing to a tea room.

Region 5

ILLINOIS

☪ Omicron Chapter (Illinois at Urbana-Champaign)

More sisters than ever from the chapter participated as coaches, substitute coaches and 5k planners for Girls on the Run. The chapter is thankful that Girls on the Run established a Champaign chapter as it gives sisters more opportunities to build strong girls.

♥ Beta Eta Chapter (Bradley)

Over the holiday season, the chapter "adopted" eight children from A Hand Up for the Holidays. Sisters were able to provide each child with a hat, gloves and a new school uniform.

☪ Delta Pi Chapter (Illinois State)

After coming back from a long winter break away from sisters, the chapter hosted its first ice skating sisterhood. It was a great opportunity for members to enjoy a fun winter activity while reconnecting with one another.

IOWA

♥ Omega Chapter (Iowa State)

Sisters played an incredible role in Iowa State's Dance Marathon. The chapter alone raised more than \$13,000 to benefit the University of Iowa's Children's Hospital. Multiple members served on the board that helped put the event together.

☪ Gamma Psi Chapter (Northern Iowa)

The chapter hosted its annual philanthropy event this spring to raise money for Building Strong Girls.

MINNESOTA

♥ Kappa Chapter (Minnesota-Twin Cities)

The chapter had a successful fall semester that included the completion of an endowment started by generous alumna Jo Warner (Minnesota-Twin Cities). A special dinner was held in honor of Jo. Today, a portrait of her is displayed in the chapter facility to honor her endless dedication to Gamma Phi Beta.

WISCONSIN

☪ Gamma Chapter (Wisconsin-Madison)

The chapter held its annual philanthropy event this fall. The event boasted an outstanding turnout and the chapter raised more than \$4,500 for Girls on the Run.

☪ Gamma Pi Chapter (Minnesota State-Mankato)

Alumnae and collegians gathered to celebrate Gamma Pi Chapter's 50th anniversary. The gala raised more than \$1,200 for Girls on the Run.

☪ Gamma Rho Chapter (Wisconsin-Oshkosh)

The newly-installed executive council met to brainstorm ideas and goals. While together, they created care packages for each member that contained treats and notes of encouragement.

Region 6

COLORADO

☪ Theta Chapter (Denver)

Sisters greeted sunny skies at Washington Park to support the Girls on the Run Great Candy Run 5k. Signs were held and cheers were met with excited smiles from all those participating.

☪ Tau Chapter (Colorado State)

The chapter celebrated its 100th anniversary this fall. A ceremony was held where alumnae and collegians shared the history of Gamma Phi Beta as well as their own memories.

☪ Denver Alumnae Chapter

The chapter held its annual Senior Celebrations for Theta Chapter (Denver), Tau Chapter (Colorado State) and Beta Rho Chapter (Colorado-Boulder). New executive officers were installed in May at the Theta Chapter facility.

KANSAS

☪ Sigma Chapter (Kansas)

The chapter studied hard, stayed focused and encouraged one another, helping them raise their average GPA to 3.37!

☪ Beta Chi Chapter (Wichita State)

Sisters were excited to participate in spring recruitment, giving the chapter's newest members a taste of the other side of recruitment.

MISSOURI

☪ Delta Nu Chapter (Missouri State)

The chapter is proud to have raised their average GPA. Four sisters were also selected to be university ambassadors.

☪ Zeta Delta Chapter (Missouri State)

Six sisters were proud to represent Gamma Phi Beta while traveling abroad in Europe over winter break. They grew closer while making countless memories.

☪ Eta Iota Chapter (Rockhurst)

The chapter welcomed 25 new members after spring recruitment. Sisters celebrated Bid Day with the theme "Sweet Home Gamma Phi."

☪ Saint Louis Alumnae Chapter

The chapter met for their 17th annual Mother Daughter Tea. Alumnae are asked to bring mothers or daughters to gather after the holidays and share in sisterhood.



Region 5 | Beta Rho Chapter (Colorado-Boulder) has been focusing on building sisterhood by participating in yoga classes, hiking the beautiful foothills of Boulder and volunteering locally.



Region 7 | Members of Greater Orange County Alumnae Chapter enjoyed a holiday party with a delicious dinner and white elephant exchange. The chapter also attended Kristin Chenoweth's (Oklahoma City) performance at a local theater and saw Cinderella as part of a fundraiser theater event.

NEBRASKA

☪ Gamma Kappa Chapter (Nebraska-Kearney)

After returning from winter break, sisters eagerly prepared for spring recruitment. The recruitment committee worked tirelessly to create a welcoming and memorable experience for potential new members.

☪ Epsilon Delta Chapter (Creighton)

The chapter had an incredibly successful spring recruitment. Members shared a sisterhood that was "everything you've been searching for" with a Google theme.

OKLAHOMA

♥ Beta Omicron Chapter (Oklahoma City)

The chapter's philanthropy event was an incredible success, benefitting the National Ovarian Cancer Coalition.

Region 7

ARIZONA

☪ Alpha Epsilon Chapter (Arizona)

Sisters started the spring semester off with some fun at a movie night. Members quoted their favorite lines, snacked on movie theater popcorn and spent time bonding.

☪ Beta Omega Chapter (Northern Arizona)

The chapter put on two excellent recruitments this academic year. Eight chapter members served as recruitment counselors, showing their Panhellenic pride.

CALIFORNIA

☪ Alpha Iota Chapter (California-Los Angeles)

The perks of going to school in Los Angeles! Members were thrilled to attend the filming of Grease Live.

☪ Beta Alpha Chapter (Southern California)

The chapter enjoyed soaking up some southern California sun during a sisterhood hike to the Hollywood sign.

☪ Beta Lambda Chapter (San Diego State)

A large number of sisters studied abroad together in order to expand their cultural knowledge and make life-changing memories.

☪ Gamma Eta Chapter (California State-Long Beach)

Members welcomed the spring semester with the opening of their brand new house. Sisterhood was at an all-time high as members moved in to the humble abode.

☪ Delta Delta Chapter (California State-Fullerton)

The chapter was excited to initiate their new member class. Sisters built strong relationships at events such as ice skating, movie nights and formal.

☪ Delta Eta Chapter (California-Irvine)

Sisters gave back to the community by spending a fun-filled afternoon with Girls Inc. composed of games and activities to bring together two organizations that aim to build strong girls.

♥ Delta Psi Chapter (California-Santa Barbara)

Members participated in Sigma Pi's Greek Cup Tournament. Sisters played hamster ball soccer to raise money for the fraternity chapter's philanthropy, the Amazing Day Foundation, which is dedicated in reducing suicide among college students.

☪ Epsilon Gamma Chapter (San Diego)

Sisters traded in their day-to-day apparel for heart-shaped sunglasses, fanny packs, choker necklaces and jean skirts. For those who didn't know better, it may have looked like a fashion statement gone wrong, but for sisters it was a 90s-themed take on Bid Day!

☪ Epsilon Kappa Chapter (California State-Chico)

Girls on the Run for Butte County celebrated its birthday with a party in downtown Chico. Sisters helped lead fun activities for the children in the community.

♥ Bakersfield Alumnae Chapter

Members put together care packages to send to our troops. An alumna who is serving in the Navy and is on deployment distributed the packages to those who don't receive packages from home.

☪ San Fernando Alumnae Chapter

Members gathered at the Lakeside Café to celebrate Founders Day. Sisters also gathered at High Tea Cottage for a fundraising sisterhood event.

Region 8

CALIFORNIA

☪ Zeta Gamma Chapter (Sonoma State)

Among many sisterhood events, a favorite was attending a Giants baseball game. Sisters made signs before the game and ventured into the city together.

☪ Diablo Valley Alumnae Chapter

"Soup's on!" This was the call for the first meeting of 2016 where plans for the months ahead were finalized. Soup tasting was followed by a white elephant exchange added to the merriment.

IDAHO

♥ Xi Chapter (Idaho)

Over winter break, several members participated in an alternative service trip where they traveled to different countries to help communities in need. This past fall, the chapter also had the highest GPA on campus for the second semester in a row.

☺ Zeta Xi Chapter (College of Idaho)

The chapter welcomed wonderful new members this spring. After bonding at their retreat, sisters are excited to see how they will grow in Gamma Phi Beta!

OREGON

☺ Nu Chapter (Oregon)

Sisters went to the movies together and bonded over hot chocolate and joyful activities. Members also took a self-defense class to feel more empowered against sexual assault and other assailants.



Region 7 | Sisters of Eta Chapter (California-Berkeley) volunteer at a local Girls on the Run 5k at Golden Gate Park in San Francisco, California. Members claimed many roles including running buddies, face painters and motivators.

Email your chapter news to TheCrescent@gammaphibeta.org

WASHINGTON

♥ Lambda Chapter (University of Washington)

At their second annual philanthropy basketball tournament, members of fraternities on campus competed while raising money. What better way to enjoy the spring sun?

BRITISH COLUMBIA

☺ Alpha Lambda Chapter (British Columbia)

Sisters placed second in the dancing and singing competition, Songfest. They worked together for hours to include everybody's ideas for their Beyoncé-themed performance.

A.



B.



C.



E.

D.



F.



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SUPPORTERS OF THE *Heart*

“As a collegian, the Sorority allowed me to be a part of something bigger than myself, keeping me grounded as I gained the leadership skills that have helped me succeed in life. I value Gamma Phi Beta and want to ensure its longevity and the best way to do this is through an endowment for The 1874 Society. — Karen Lee Kendall (Vanderbilt)



The new sustaining level of The 1874 Society recognizes partners who have created an endowment with a gift of \$50,000 or more to ensure the strong future of Gamma Phi Beta in perpetuity.

Jennifer Kurumada Chuang
(California-Berkeley)
Paula Janis Dean (Memphis)
Cathy Boudreaux Griffin (Louisiana State)
Linda Daniel Johnson (Vanderbilt)
Karen Lee Kendall (Vanderbilt)
Karen Wander Kline (Iowa State)
Linda Lyons Malony (Southern California)
Ruth Andrea Seeler, M.D. (Vermont)
Jolene Lessard Stiver (North Dakota State)
Barbara Missert Wessel (Syracuse)

For more information, please contact
Executive Director Kitty L. deKieffer at
kdekier@gammaalphibetafoundation.org.

Barbara Missert Wessel (Syracuse)

began her long and fulfilling relationship with Gamma Phi Beta as an Alpha Chapter member in 1959 and has remained connected ever since. “I have had a richer life because of my involvement as an alumna,” Barbara says. Serving in volunteer roles, she found her forte as a champion of the Foundation and the vital role it plays in the sustainability of the Sorority. A Foundation Trustee for more than 10 years, Barbara served as Chair from 1995-2001. Many of the current programs were created during her tenure, including our most esteemed giving society.

Named for our founding year, The 1874 Society recognizes annual gifts of \$1,874 and more directed to areas of greatest need. “Membership in The 1874 Society demonstrates an ongoing commitment to our Sorority. We started with 28 charter members in 1991 and have grown to more than 100 members, including chapters,” Barbara shares. “We have reached a point where members may leave their legacy as sustaining members.”

Barbara’s late husband David was influential in the establishment of The 1874 Society. With that motivation and as a gift to the One Heart campaign, Barbara issued a challenge. “My pledge was to be the fifth sustaining member of The 1874 Society after four other members came forward,” Barbara says. There are currently 10 members. “Supporting the Foundation in this manner was an opportunity to take David’s and my 1874 Society dream to its logical conclusion.”

Barbara says that Gamma Phi Beta and its focus on developing women leaders is her inspiration. Helping to establish the Sustainers’ Level of The 1874 Society is one of the innumerable ways Barbara shows her appreciation.



“I’ve personally volunteered for and contributed to Gamma Phi Beta for years because I believe wholeheartedly in our Sorority. Participating in this extraordinary opportunity to leave a lasting legacy that will help to ensure the Gamma Phi Beta Foundation’s ability to succeed in perpetuity is a privilege.”
— Linda Lyons Malony (Southern California)



GIVE A *Heart!*



Honor that special someone with a Heart, your heart!
The Gamma Phi Beta Foundation is once again providing a simple, fun way to show your gratitude for others while supporting the organization you love.

For just \$5 each, you may give Hearts in appreciation of your Gamma Phi Beta sisters or loved ones who have impacted your life. Your honorees will receive emails acknowledging your gift to the Foundation in their honor. If your recipients are attending Convention 2016, they will receive Hearts to wear proudly on their nametags, indicating they have been honored. Neither you nor your honoree have to attend Convention to participate in this celebrated tradition!

Whether you give or receive Hearts, you are part of what makes the Foundation's mission possible. For more information and to purchase Hearts, please visit GammaPhiBeta.org/Hearts.

Who will you honor?



Memorial Gifts

We acknowledge the following individuals and groups who contributed to the Gamma Phi Beta Foundation in memory of a loved one as of January 31, 2016. Lists are printed as received from the Foundation

Kent Anderson, husband of Linda Clark Anderson and father of Whitney Anderson Walsh and Huntley Anderson Kubitsa
Barbara Berry

Stefanie Johnson Arnold
(Lake Erie, 2009)
Stephanie Koval

Elizabeth Allen Backus
(California-Berkeley, 1945)
Joan Nugent

Ruth Dvorak Bandelin
(Wisconsin-Madison, 1947)
Lynne Nordhoff

Alberta Biegelman, mother of Sandy Burba
Magnes Welsh

Eleanor Brown (Bradley, 1950)
Sally Lewis

James Broyles, father of Cheryl Moore
Karen Kline

Carol Hayward Carney (Oklahoma City, 1959)
Vada Baird

Lynn Middendorf Cast
(Illinois at Urbana-Champaign 1960)
Kathy Washburn

Laureine Johnson Chisholm
(Bradley, 1953)
Sally Lewis

Lori Christiansen, mother of Rachel Christiansen Taube
Karen Kline
Membership department

Alison Easter Clements
(Washington, 1955)
Sharon Givan

Mary Moore Day (Maryland, 1972)
Eileen O'Brien

Rob deKieffer, husband of Kitty L. deKieffer
Linda Johnson
Sandra Nauman
Magnes Welsh

Irene Bergum Mitchell Donoghue
(Southern California, 1948)
Rilla Griffin

Jane Swift Fair
(Oklahoma, 1935)
Linda Johnson
Catherine Lorino

Judy Ruminer Fleming
(Wisconsin-Madison, 1949)
Margaret Watson

Holly Jane Hahn (Indiana State, 1962)
Carol Wood

Anne Phillips Hartje (Vanderbilt, 1973)
Linda Anderson
Dorothy Dunkle

Vivian Doty Hensch (Penn State, 1937)
State College Alumnae Chapter

Paul Ingram, husband of Beverly Blazek Ingram
Joan Piper

Beverly Maritt Jackson (Oklahoma State, 1958)
Judith Simon

Clara Jacob, mother of Jeanne Jacob
Jeanne Jacob

Susann Janosek (Wittenberg, 1951)
Gerald Janosek

Wendy Kochevar (Iowa, 1977)
Cincinnati Alumnae Chapter

James Koulogeorge, father of Patricia Koulogeorge Damisch
Evanston North Shore Alumnae Chapter

Diana Wickman Lillevig
(Maryland, 1952)
Helen Leary
Marlene and Howard Splete
Helen Welton

Sarah Pieh Macias
(Northwestern, 1996)
Marnie Kapuscinski

Barbara Davis McKewen (San Diego State, 1950)
San Diego Alumnae Chapter
Sandra Carey

Karen Phillips, mother of Kristen Phillips
Jennifer Moody

Mary Cook Ponshock (Bradley, 1954)
Sally Lewis

Shirley Ann Fenner Reidenbaugh
(Syracuse, 1951)
Jo Ann Bock

Robert Rice, husband of L'Cena Rice
Kathryn Chapman
Christy Henle
Linda Johnson
Sandra Nauman
Mary Anne Rindge
Magnes Welsh

Jean Searle Richardson
(California-Berkeley, 1943)
Helen Wysham

Roena Sawyer (Iowa, 1932)
William Sawyer

Janis Elaine Day Scott, sister of Dawn Day
Dawn Day

Tom Shupert, husband of Marjory Shupert
Linda Johnson
Sandra Nauman
Magnes Welsh

Robyn Forsyth Steele, (Nevada, 1950)
Lois Abbott
Randy Allard
Alpha Gamma Chapter (Nevada)
1950 New Member Class
Beta Alpha Chapter Affiliated
House Corporation
Beta Alpha Chapter
(Southern California)

Delta Psi Chapter Affiliated
House Corporation
Linda Johnson
Karen Kline
Sally Lewis
Judi McMahon
Pasadena Alumnae Chapter
Vicki Read
L'Cena Rice
Magnes Welsh

Ethel Mae Thomas, mother of Robin Thomas Baskin
Jennifer Herbert

Debi Weir (Texas Wesleyan, 1974)
Jennifer Moody

David Wessel, husband of Barbara Wessel
Linda Johnson
Sandra Nauman
Magnes Welsh

Wendell Wheeler, father of Tucky Hobbs
Kitty L. deKieffer
Julie Dunn Eichenberg
Judy Millen
Magnes Welsh

Dorothy McElwain Will
(Syracuse, 1942)
Jo Ann Bock

"For deceased members, The Crescent lists their first, maiden and last names in accordance with their school and year of initiation. To make an "In Memory" gift, visit GammaPhiBeta.org/Donate or call 303.800.2890. The minimum donation is \$25. Gifts received by April 30, 2016, will be acknowledged in the summer 2016 issue.

In Celebration

Celebrate a special sister, loved one or event with an "In Celebration" gift to the Gamma Phi Beta Foundation. Thank you to the following donors, whose gifts were recorded as of January 31, 2016. Lists are printed as received from the Foundation.

Liz Taylor Almond (Clemson) on the birth of her daughter, Marian.

Julie Dunn Eichenberg

Jeanne Beach (Southern Methodist), Christmas blessings!

Gloria Nelson

Fraya Black (Michigan) to celebrate her new volunteer role.

Magnes Welsh

Rebecca Boyd-Obarski (Illinois) for being elected to the city council of Naperville, Illinois.

Magnes Welsh

Jessica Budzianowski (Idaho) on the birth of her son, Benjamin.

Stephanie Carriere

Nadine Bundschuh (Michigan) on her initiation into Beta Chapter.

John and Marjorie Bundschuh

Eva Ancona Chaffin (Louisiana State) on her 2015 U.S. Kids Top 50 Teacher Award.

Cathy Griffin

Brittany Cotter (Texas A&M) and Captain Andrew Cotter, congratulations on the birth of your legacy, Abigail Jane.

Vivian Bigelow

Cele Eifert (Southern California), merry Christmas!

Christiane Hoffman

Eta Xi Chapter (Florida) on their Installation and the Initiation of nearly 200 charter members.

Linda Johnson

Candy Fitzgerald (Clemson) on the birth of your granddaughter, Marian.

Julie Dunn Eichenberg

Maribeth Flakes (Bridgewater State) on the birth of her legacy, the sequel, Olivia Marie.

Stephanie Carriere

In honor of my husband, Gerry Frank.

Jeanne Jacob

Beverly Gaabo (Michigan State) to celebrate her new volunteer role.

Magnes Welsh

Jacqueline Geraghty (Central Florida) for your service as chapter president of Eta Lambda Chapter.

Annabel Jones

Allison Hervey (Kansas) on your initiation into Sigma Chapter.

Peachy Smith

Jacqueline Weaver Hill (Oklahoma) on the birth of your legacy, Adeline.

Shellie Hodges

The marriage of Chic Iwai (Toronto) to John Biske.

Anne Layton

Linda Daniel Johnson (Vanderbilt) for receiving the 2015 Outstanding Foundation Volunteer Award from the North-American Interfraternity Conference Foundation.

Magnes Welsh

Congratulations to Miranda Jones (Auburn) on her engagement to Jason Taylor.

Cathy Griffin

The marriage of my true and constant friend, Nancy Turner Jones (Louisiana State).

Cathy Griffin

Karen Kendall (Vanderbilt) for being appointed as a new Foundation Trustee.

Magnes Welsh

In honor of Huntley Anderson Kubitza (Oklahoma).

Linda Anderson

Anne Layton (McGill) on her 10 years of service with the Alpha Alpha Chapter (Toronto) Affiliated House Corporation.

Alpha Alpha Chapter Affiliated House Corporation

Rosemary Milew (California-Irvine) for being appointed as a new Foundation Trustee.

Magnes Welsh

Mary Jane Misthos (Colorado College) on her 75 years of membership.

Ann Campbell

Karen Kline

Leona Ponish

Magnes Welsh

Gloria Nelson (Oklahoma) on her 75 years of membership.

Karen Kline

Leona Ponish

Magnes Welsh

Gloria Nelson (Oklahoma), merry Christmas!

Jeanne Beach

Julia Paciga (Central Florida) for your election as chapter president of Eta Lambda Chapter.

Annabel Jones

Ariel Peele (Colorado-Boulder) for her incredible commitment to excellence as regional coordinator-recruitment.

Rachel Taube

Caden Pickel, son of Jamie Shultz Pickel (Oklahoma) for his first birthday!

Julie Heft Shultz

To the Rauls and Newman families, Merry Christmas!

Lisa Simmon

LCena Rice (Southern California) for her award from the USC Half Century Trojans Hall of Fame.

Jackie Demos

Carol Fox

Carol MacDougall

Jaelyn Shultz (Oklahoma) on her marriage to Michael Miller.

Julie Heft Shultz

Sarah Silver (Sonoma State) for being initiated into Gamma Phi Beta.

Dawn Edwards

Katherine Sowell (Texas Christian) in celebration of her marriage to Caleb Hathcock.

Jennifer Moody

Nicole Vanderberg (Denver) on your initiation to Theta Chapter (Denver).

Annabel Jones

In honor of Whitney Anderson Walsh (Oklahoma).

Linda Anderson

In honor of Sue West (Missouri-Columbia).

Rita Hortenstine

Angela Hanners Wilson (Alabama) on the birth of her daughter, Emmeline Louise.

Hallie Dillon

Katherine Yenrick (Boston) for her 30th birthday.

David and Carolyn Yenrick

To make an "In Celebration" gift, visit GammaPhiBeta.org/Donate or call 303.800.2890. The minimum donation is \$25. Gifts received by April 30, 2016, will be acknowledged in the summer 2016 issue.

In Memory

We acknowledge the passing of the following members and celebrate their part in our circle of sisterhood. This list reflects notifications received at International Headquarters between November 1, 2015, and January 31, 2016. First, maiden, last names and year of Initiation are listed for each deceased members.

Alpha – Syracuse

Dorothy McElwain Will, 1942
Joan Brownell Bacall, 1953
Miriam Esser Bush, 1955

Beta – Michigan

Judith Grier Phillips, 1967

Gamma – Wisconsin-Madison

Ruth Dvorak Bandelin, 1946

Delta – Boston

Evelyn Lowe Brigham, 1945

Epsilon – Northwestern

Nancy Sifford McGarry, 1945

Zeta – Goucher

Jane Bailey Baum, 1942

Eta – California-Berkeley

Doreen Aberouette Griffin, 1949
Anne Said Lewis, 1950

Theta – Denver

Karen Millay Smith, 1951

Kappa – Minnesota-Twin Cities

Marjorie Gray Vogel, 1930
Barbara Schlesselman Gardiner, 1941
Sally Hicks Heckert, 1946

Lambda – University of Washington

Margaret Kelly Cameron, 1937
Patricia Osborne Wright, 1941
Frances McLallen Meeks, 1952
Louisa Brown Pierson, 1953
Alison Easter Clements, 1955
Janet Acarregui Brunhaver, 1967

Nu – Oregon

Joan Sears McGilvray, 1945
Marilyn Morse Kessler, 1948

Xi Chapter – Idaho

Molly Cramblet McCormack, 1948

Pi – Nebraska-Lincoln

Patricia Schaffer Cook, 1945
Nancy Wagey Osborn, 1948

Rho – Iowa

Joan McKee Phillips, 1943
Carolyn Long Guise, 1944

Sigma – Kansas

Suzanne Russing Cleavinger, 1952
Margaret Phipps Conlan, 1964

Tau – Colorado State

Karen Scheidiman Weissenfluh, 1957

Phi – Washington University

Peggy Wood Brady, 1939
Marjorie Gould Hendricks, 1944
Vanita Heffernan Starr, 1947

Chi – Oregon State

Nancy Robinson Brenza, 1941

Psi – Oklahoma

Margaret Swift Fair, 1935
Shirley McKinney Ealum, 1950
Margaret Shaw McDermott, 1951
Linda Johnson, 1964

Omega – Iowa State

Virginia King Fife, 1944

Alpha Beta – North Dakota

Margaret Tracy Hulteng, 1952

Alpha Gamma – Nevada

Jane Bell Moore, 1935
Patricia Davis Edmunds, 1936
Bettjean Brown Fernandes, 1962

Alpha Delta – Missouri-Columbia

Frances McCarthy McCormick, 1939
Martha Hansell Gayler, 1940
Lela Sheldon Groom, 1946
Sharon Fitzgerald Robinson, 1962
Jewell Bledsoe Kline, 1976

Alpha Epsilon – Arizona

Elsie Collier Smith, 1935
Anna Murphy, 1947

Alpha Zeta – Texas-Austin

Gwynneth Pruitt, 1959

Alpha Eta – Ohio Wesleyan

Lois Lindsay Gerken, 1949
Barbara Linton Guscott, 1953

Alpha Theta – Vanderbilt

Elizabeth Harmon Jones, 1936

Alpha Iota – California-Los Angeles

Elizabeth Warfel-Brew, 1941
June Stewart Rawn, 1943

Alpha Kappa – Manitoba

Lynne Russenholt MacFarlane, 1951

Alpha Lambda – British Columbia

Barbara Bearce Carpenter, 1936

Alpha Mu – Rollins

Elizabeth Gibson Collison, 1949

Alpha Nu – Wittenberg

Thalia Treffinger Findlay, 1950
Karlene Conover Franzen, 1950

Alpha Xi – Southern Methodist

Ann Gilliland St. Clair, 1947
D. Dulworth Gilkerson, 1954

Alpha Omicron – North Dakota State

Margaret Weeks Renning, 1930

Alpha Sigma – Randolph-Macon Women's

Mary Church Spiegelhof, 1933

Alpha Upsilon – Penn State

Dorothy Rose Romaine, 1940

Alpha Phi – Colorado College

Jessica Chalfant Gross, 1947

Alpha Chi – William & Mary

Mary Ruddell Gauvreau, 1938

Alpha Omega – Western Ontario

Margaret Shields Roy, 1948

Beta Alpha – Southern California

Dorothy Woolington Wheeler, 1942
Katherine Mattice Hoffberg, 1945

Beta Gamma – Bowling Green

Lois Gault Adams-Holmes, 1943
Erma Hartman Ebersole, 1943
Debra Wold Schuster, 2004

Beta Epsilon – Miami-Ohio

Joanne Schneider Hussey, 1947
Dorothy Elliott Getty, 1951

Beta Zeta – Kent State

Shirley Kollmorgen Lagore, 1954

Beta Eta – Bradley

Eleanor Monier Brown, 1950
Laureine Johnson Chisholm, 1953
Nancy Taylor Nealon, 1960

Beta Iota – Idaho State

Rita Martin, 1964

Beta Lambda – San Diego State

Bonnie Graham Knowlton, 1949

Beta Mu – Florida State

Mary Thomas Flournoy, 1950
Joyce Kickliter Lane, 1957

Beta Nu – Vermont

Linda Borgos Hirst, 1959

Beta Upsilon – Kansas State

Mary Kathryn Reese, 1981

Gamma Omicron – Kentucky

Ann Murphy, 1966

Gamma Phi – Auburn

Catherine Cummins Hayes, 1968
Charlene Bunting Paulk, 1969
Audrey Armstrong, 1996

Delta Iota – Purdue

Patricia Hanna Kline, 1979

Delta Tau – Colgate

Greer Goebels, 2009

Zeta Delta – Southeast Missouri State

Pamela Simpson, 1996

Corrections: In the fall 2015 issue, Nancy Melinda Hunley Coates (Tennessee-Knoxville) was mistakenly identified as deceased. In the winter 2016 issue, Courtney Enriquez-Pene (San Diego State) was mistakenly identified as deceased and Mary Cook-Devine Ponshock (Bradley, 1954) was misidentified as Mary Cook-Deverie. We apologize for these errors.

**To report the passing of a sister, please email contactus@gammaphibeta.org so we may honor the member on this page in a future issue.*

Vintage ΓΦΒ

Sisterhood Uncovered

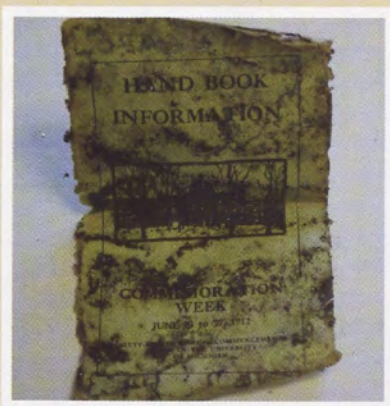
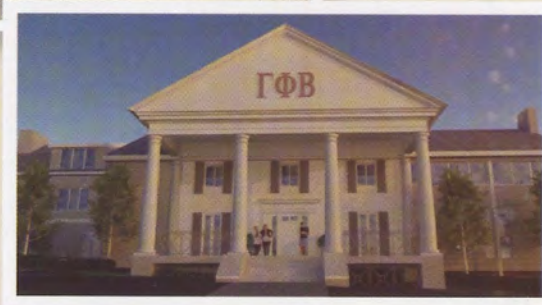
Although our Beta Chapter was only reinstalled at the University of Michigan last year, Gamma Phi Beta has owned a property on campus since 1912. In 2012 during some renovations to the property, construction workers noticed something strange while demolishing a retaining wall. Intrigued by a stone engraved with the Greek letters ΓΦΒ and the years 1882 – the year Beta Chapter was originally installed – and 1912, the workers removed the stone to uncover a time capsule containing mementos from Gamma Phi Betas left almost exactly 100 years prior.

Because the items inside the time capsule were not preserved, they were badly damaged. While not every item could be identified, a photo and map of the campus as well as pamphlets which appear to be from Commencement in 1912 were identified.

Members of our reinstalled Beta Chapter are excited to move into the renovated facility this fall. Though many projects have been completed to update the home, the original structure from 1912 still stands as part of the framework of the house. Renovations to the facility will be completed in fall 2016.



Pictured left, Beta Chapter facility, 1916.
Pictured below, Beta Chapter facility rendering, 2016.



Pictured above left, "Hand Book of Information" from the University of Michigan, June 23-27, 1912. Pictured above right, a map of campus. Pictured right, a photo of the University of Michigan campus.



Pictured above, a stone engraved with "1882," "ΓΦΒ" and "1912" covered the time capsule.

Capture a Crescent:

Spot it, snap it and email your capture a crescent photos to TheCrescent@gammaphibeta.org for a chance to be featured on the back cover of a future issue. Tip to get featured: We prefer crescents that wax left!



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5

1. Cuba: On a cultural tour in Cuba, Nancy Beckley Groh (Arizona, right) and Frances Leaver Bylsma (Penn State, left) found a crescent moon in a cultural building where they had attended a concert. The drapery and puppets were on display in the hall from a past event.

2. New Orleans: Shanett Cole (Alabama-Tuscaloosa) spotted this giant crescent at the Moonlight and Miracles Gala, a charity event for Ochsner Hospital in New Orleans.

3. San Francisco: On a break from law school, Alyse Fischer (Texas Christian) visited San Francisco. She was pleased to find our Sorority's symbol on the Moraga Steps.

4. Dallas: With a little legacy on the way, Marianne Logan-Johnson (Texas A&M-Commerce) captured a crescent at a wedding in Dallas.

5. Montana: Ellen Fales Powell (Colorado-Boulder) couldn't resist taking a picture by this statue of Jeannette Rankin on a trip to visit her son at Montana State University. Active in the women's suffrage movement, Jeannette Pickering Rankin became the first woman to hold a high government office in the United States when she was elected to the United States Congress from the state of Montana. After her election in 1916 she said, "I may be the first woman member of Congress but I won't be the last."