

# *the* CRESCENT

*of Gamma Phi Beta*



**THE RIDE OF A  
LIFETIME**  
**MEET THE  
2015-16 CLCS!**  
*page 18*





# Growing, Learning, Leading

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## MISSION

To inspire the highest type of womanhood.

*On the cover:* Gamma Phi Beta's 2015-16 collegiate leadership consultants with GΦB furry pals Simba and Eddie.

*Photos by Kerthoff Photography and Design.*

*"You gain strength, courage and confidence by every experience in which you really stop to look fear in the face. You must do the thing you think you cannot do." - Eleanor Roosevelt*

This past summer I had the fantastic opportunity to share one of my favorite quotes about leadership while attending Gamma Phi Beta's inaugural event for emerging leaders, the REAL Leadership Experience. This conference – which brought together 32 young women in an intimate setting – was a true journey in leadership, allowing attendees to discover and polish their leadership abilities and skills.

Thanks to generous funding by a donor through the Gamma Phi Beta Foundation, the REAL Leadership Experience benefits Gamma Phi Beta because it provides an experience that enhances and strengthens leadership skills that can be used in a variety of avenues. This is the first event hosted by Gamma Phi Beta where attendees are selected through an application process; therefore, members are not required to attend by virtue of their leadership position, but rather are invested because they truly want to develop as leaders. The REAL Leadership Experience is not meant to be a fast-track to a collegiate executive council position. Instead, it teaches sisters how to lead both inside and outside Gamma Phi Beta. One of the great things about our organization is that you can spend your lifelong membership learning about yourself and honing your strengths, and this conference launched that journey for some of our members. On page 12, you will meet Jenny Hawk (Virginia Tech), one of our REAL Leadership Experience attendees who shares her experience with us.

Another way in which Gamma Phi Beta enhances leadership experiences and skills is through our collegiate leadership consultant (CLC) program. A record number of CLCs – 15 – will travel this year to our new and established collegiate chapters, utilizing their skills to assist chapter members, leaders and officers. Learn more about our CLCs traveling North America this year on page 18.

Every time fall rolls around, I renew my energy and dedication to learning and growing. Maybe it's a holdover feeling from my school days or simply living out our commitment to lifelong learning. Knowing that Gamma Phi provides significant opportunities in formal and informal ways for our members to grow and learn throughout all phases of membership makes me so happy. Not all of our members will get to benefit directly from one of Gamma Phi Beta's fabulous conferences or a visit from a CLC this year, but regardless I encourage you to seize the opportunity to learn something new this fall, enhance a skill or explore new horizons. By doing so you are growing, learning, leading and representing Gamma Phi Beta!

In IIKE,

Krista Spanninger Davis  
International President



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**Parents** – While our members are in college, their  
copy of *The Crescent* is sent to your home address –  
we hope you enjoy reading our magazine, too! If your  
daughter is no longer in college, or is no longer living  
with you, feel free to send us her new address by  
emailing TheCrescent@gammaphibeta.org.

**Join Our Green Team!** Receive each issue of *The  
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anywhere you go. Email TheCrescent@gammaphibeta.org  
today to let us know you're joining the Green Team!



# ΓΦΒ mailbox

## Feedback from the Spring 2015 Issue – Celebrating 140 Years

> Dear Editor,

Thank you for sending me *The Crescent* and  
especially the issue celebrating 140 years for  
Gamma Phi Beta. It was particularly fun for  
me to see the photo of my Beta Alpha Chapter  
(Southern California) sisters on the wing of the  
Northrop Black Widow night fighter plane. We  
sold \$2 million in war bonds which purchased  
two of these planes. Several years ago I sent my  
original photos for inclusion in the Gamma  
Phi Beta museum.

The enclosed photo (pictured right) shows  
the first board members of the April 1960  
newly-organized South Bay Alumnae Chapter.  
We were an enthusiastic group of Gamma Phi  
Beta sisters from other chapters and other areas  
of the country. I remember fundraisers selling  
shelled nuts and hosting a horse show. Forty-  
three years ago my husband and I moved from  
the South Bay but I have many fond memories

> Hello Editor,

I have just finished reading the spring issue  
of *The Crescent*, celebrating Gamma Phi's 140  
years. What an OUTSTANDING issue! You are  
to be heartily congratulated!

The very creative format was so clever and  
attractive, as it described the many years and  
their events. The text was very informative,  
especially as each of us alumnae could find our  
own era and maybe a picture. The pictorial



of those years and  
my Gamma Phi  
Beta sisters. At age 90 I am perhaps less the  
older Gamma Phi sister but the loving  
great-grandmother. Whatever, I am happy,  
proud and thankful for 71 years of being a  
Gamma Phi Beta.

In IIKE,  
Lucerne Hamer (Southern California)

history, as well as the written stories, were so  
interesting. This issue is a keeper.

I commend you for *The Crescent*. It has truly  
become a magazine which can march right  
along with the many awards and leaders in the  
world of Gamma Phi Beta. Again, kudos to you  
and your staff.

-Lynn Cullen Callender (Wisconsin-Madison)

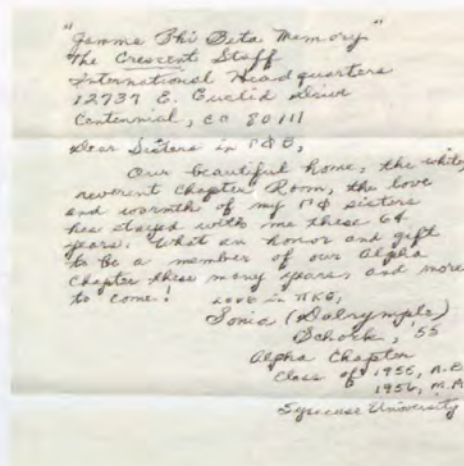


In response to "Alpha Chapter: Then and Now" (page 6, spring 2015), Sonia Schork (Syracuse) wrote us a letter (pictured right) describing her favorite aspects of being an Alpha Chapter member:

> Dear sisters of ΓΦΒ,

Our beautiful home, the reverent chapter room and the love and warmth of my Gamma Phi sisters has stayed with me these 64 years. What an honor and gift to be a member of our Alpha Chapter these many years and many more to come!

Love in IIKE,  
Sonia Schork



## Feedback from the Summer 2015 Issue – We Need to Talk about Sexual Assault

> Aloha Editor,

Thank you so much (in Hawaii we say "mahalo") for writing about Shaaroni Wong (Boston) and her Hokule'a voyage (page 17, summer 2015). I am so proud of her. She must be an expert on balancing her time because after all there are only 24 hours in a day.

I go through each issue "with a fine tooth comb." You never know what you will read about a sister, a legacy or someone from your past who you didn't even realize was a sister. It's really a small world.


In IIKE,  
Betty Demarke (San Diego State)

> Dear Editor,


I am blown away by the entire summer issue. I've never seen anything in comparison. You all did a phenomenal job highlighting the many different aspects of sexual assault.

Also, thank you for covering this topic and inviting us to write on it. We care so much about the work we do, but because of the topic, it often feels just as many doors are closed to this work as they are open.

E.J. Smith and Deanna Johnston  
Co-Authors of "When a Sister has been Sexually Assaulted, What Do I Say?" (page 23, summer 2015)

>  As a victim of sexual assault as a child and as an adult, I applaud the sisterhood for reaching out to my fellow Gamma Phi Betas. Know you are not alone. I know that we are not victims, we are survivors!

-Stephanie Terry Joy (Florida Institute of Technology)

>  Hands down, this is the best issue of *The Crescent* to date. Snaps to @gpberescentmoon for highlighting real issues, support and sisterhood.

-Robyn Eichorn (Texas A&M-Commerce)



> I commend Gamma Phi Beta for placing such emphasis on the very challenging and difficult subject of sexual assault. Giving our members – especially our collegians – resources and tools to assist them is a great first step.

Just as we practice our recruitment conversations, so should our programming on this difficult topic allow our collegians to say out loud what they would say as a victim seeking support. Reading alone is not enough, especially about such a challenging topic.

I am proud that Gamma Phi Beta is a leader in tackling the reality of the world in which we live. I hope Gamma Phi Beta will join all other National Panhellenic Conference groups in working together to build strong women across organizational boundaries.

In IIKE,  
Susan Seavern Douglas (Indiana)

*Editor's note: Thank you for your positive feedback, Susan. Gamma Phi Beta is proud of our recent partnership with Fraternal Health and Safety Initiative. As a member of this consortium we are partnering with other dynamic Panhellenic and Inter-fraternal organizations to bring sexual assault awareness and education training to our members. Our new program Taking a Stand: Preventing Sexual Misconduct on Campus provides a balance of statistics, education, skills training and personal reflection to educate our members.*

**Tell us what you think!** Send your feedback to [TheCrescent@gammaphibeta.org](mailto:TheCrescent@gammaphibeta.org), post on our Facebook page or tweet using the hashtag #TheCrescent!



# points of Pride

Shining bright since 1874, here's a snapshot of some notable Gamma Phi Beta moments and accomplishments!



Happy birthday, sister! Connie Clausen Spanier (Oregon State) recently celebrated her **100th birthday** with a sunset cruise in Maui. Pictured with Connie (center) are friends and sisters Lynne Ponzini Towle (San Jose State, left) and Karen Milson Graff (Indiana, right).

# 100

Our collegians' average GPA during the last academic year was a **3.19!** For more than 15 years, our average Sorority GPA has been above a 3.0.

**NINETY-FIVE** percent\* of our members reported being satisfied with the Gamma Phi Beta experience. Our chapters are actively recruiting members who live our Core Values, allowing Gamma Phi Betas to have an outstanding sorority experience.

\*Statistic from the Fraternity and Sorority Experience Survey.

An Ohio Wesleyan University alumna and generous philanthropist, Beatrice Knapp McDowell (Ohio Wesleyan, 1937) bequeathed **\$1 million** to her beloved university this spring. In 1940, Beatrice was the only woman to graduate with a degree in mathematics from her class. Her donation will be used to create an endowed faculty chair in the mathematics and computer science department.

# \$1 Million

# 1

Each year, the Council for Exceptional Children (CEC) – a professional organization that focuses on improving the educational success of students with disabilities and/or gifts – awards the Outstanding CEC Graduate Student of the Year Award to **ONE** individual. This year, Katie Farrand (California-Santa Barbara) was presented with the award.

Congratulations to Linda Daniel Johnson (Vanderbilt) who was awarded the 2015 North-American Interfraternity Conference Foundation Outstanding Volunteer Award for her more than **11 YEARS** of service and counting to the Gamma Phi Beta Foundation! Linda has also served as a volunteer for the Sorority for nearly 40 years.



**BUILDING STRONG** *Girls*  
GAMMA PHI BETA

Our chapters and members raised more than **\$357,400** for Building Strong Girls and the Gamma Phi Beta Foundation during the 2014-15 fiscal year!



Share your point of pride for an opportunity to be featured! Email [TheCrescent@gammaphibeta.org](mailto:TheCrescent@gammaphibeta.org) with your chapter's inspiring accolades.



## Collegiate Chapter Profile

## GAMMA CHAPTER (WISCONSIN-MADISON)

From engaging PACE activities, sisterhoods and REAL Wellness challenges to campus activities and community service, Gamma Chapter (Wisconsin-Madison) consistently finds ways to include and engage its members in new activities.

"Our chapter is very loyal and supportive. We respect rules, values and one another," says Chapter President Brittany Gallagher (Wisconsin-Madison).

Read *The Crescent's* interview with the chapter to learn more about our Madison, Wisconsin, sisters.



"It has become a tradition for our chapter to have our first sisterhood of the school year at a nearby apple orchard and pumpkin patch. It's something our chapter looks forward to each fall." – Brittany Gallagher (Wisconsin-Madison)

**The Crescent: Three words to describe Gamma Chapter.**

**Brittany Gallagher:** Relatable, involved and approachable.

**What is the chapter's favorite PACE activity?**

**BG:** In our loyalty circles, we each had to come up with an empowering quote about Building Strong Girls. We then wrote our quotes on mirrors and we each took a picture in front of our quote and mirror. It was interesting to see how we reflected on our own quotes; the activity was very powerful!

**What does our mission, To inspire the highest type of womanhood, mean to the chapter?**

**BG:** Fidelity; Gamma Phi Beta's online member education community, talks about personal dignity and that's the best way to describe inspiring the highest type of womanhood. Each sister in our chapter holds herself to a higher standard in order to better those around us.

**What are some activities the chapter does together?**

**BG:** We do so many things together as a chapter and also as a Greek community.

Each year Madison Greek life puts on an event, Humorology, which benefits our local Boys and Girls Club. The musical event is open to the entire campus and creates year-long excitement. As a chapter, some of our favorite activities are PACE and sisterhood events. Recently, we did a kickboxing sisterhood and self-defense PACE. It was great to spend that time together while learning valuable techniques.

**How does the chapter support Building Strong Girls?**

**BG:** Our philanthropy event raised more than \$10,000 last year! We volunteer at our local Girls on the Run council in various ways. Our chapter attends their 5k race each November to cheer and assist with registration. We also have members who are coaches at the nearby elementary school.

**How does the chapter promote REAL Wellness?**

**BG:** Our chapter started a weekly challenge where we focus on topics related to physical and mental health. Our REAL Wellness consultant creates the challenges and our members send in photos of themselves completing the challenge. The person who wins gets recognized.

**Gamma Chapter's REAL Wellness challenge:**

Relatable, Involved, Approachable, Supportive  
**REAL WELLNESS**

**CHALLENGE**

Write on a post-it or slip of paper five traits, skills or characteristics that you love about yourself (e.g., hard-working, excelling in science, inclusive, thoughtful, artistic, great at basketball, etc.)

Let this be a way for us to acknowledge our own positive traits!

**FAST FACTS!**

**What is the current chapter size?**  
200 members

**How many NPC sororities are on campus?**  
There are 12: AXΩ, AEΦ, AΦ, AΞΔ, XΩ, ΔΔΔ, ΔΓ, ΓΦΒ, KAΘ, KKT, ΠΒΦ and ΣΔΤ.

**Tell us about your chapter facility.**  
Gamma Chapter has its own chapter facility that houses 49 members. Our library and television room were renovated during summer 2015.

**The chapter's favorite fall activities?**  
Game days and our annual fall sisterhood to the apple orchard.



# Recommend a Sister for International Election

**Calling all sisters! Gamma Phi Beta needs your help to determine the future leadership of our organization.**

**Complete a Candidate Prospect Form at [GammaPhiBeta.org/Convention](http://GammaPhiBeta.org/Convention) by December 15!**

Each biennium, Gamma Phi Beta elects members to key leadership positions comprising International Council – the Sorority’s governing board – and Nominating Committee – the team that slates the next board of officers for election. At Convention 2016, delegates will once again vote on the future leadership of our organization.

Even if you are unable to attend Convention 2016 in Atlanta, you can play an important role in the election process by completing a Candidate Prospect Form.

## *What is a Candidate Prospect Form?*

A Candidate Prospect Form is used by any Gamma Phi Beta collegian or alumna to notify the Nominating Committee of potential future leaders of the Sorority. The Candidate Prospect Form allows members to make suggestions to the Nominating Committee for consideration. This form can be found at [GammaPhiBeta.org/Convention](http://GammaPhiBeta.org/Convention).

## *Who is eligible for office?*

To be eligible to serve on International Council or the Nominating Committee, a member must:

- Be in good standing with the Sorority.
- Have attended a Convention in the past 10 years.
- Not hold another international office at the time of service if being considered for election to the Nominating Committee.

## *How is the slate determined?*

Prior to Convention, Nominating Committee members meet at International Headquarters privately to review the submitted Candidate Prospect, Candidate Information and Candidate Comment Forms to determine the best slate of officers. During this meeting, the six alumnae

and two collegians who are members of the 2014-16 Nominating Committee determine the slate of candidates for consideration at Convention 2016.

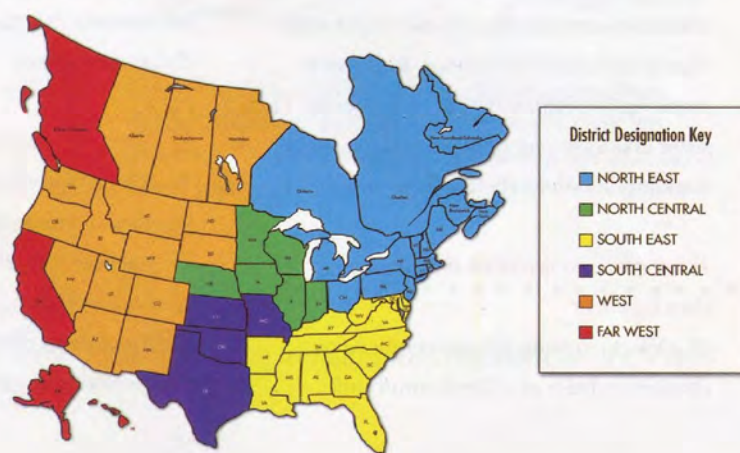
## *Who is on the slate?*

One alumna will be slated for each International Council position. Two alumnae from each of Gamma Phi Beta’s six districts as shown on the map below are slated as candidates for the Nominating Committee.

## *How are International Council officers and Nominating Committee members elected?*

Convention delegates elect International Council officers and the successive 2016-18 Nominating Committee during the formal business session. Each chapter delegate votes only for the Nominating Committee candidates from the district where her chapter is located. All Convention delegates vote for International Council.

**Questions? Contact [nominatingchairwoman@gammaphibeta.org](mailto:nominatingchairwoman@gammaphibeta.org). Be sure to check [GammaPhiBeta.org/Convention](http://GammaPhiBeta.org/Convention) for updates and additional information.**







Convention 2016 is right around the corner! June 22-25, 2016, join sisters from across the country at our 77th biennial Convention at the Hyatt Regency Atlanta in downtown Atlanta, Georgia. Don't miss out on this exciting opportunity – registration will be available online at [GammaPhiBeta.org/Convention](http://GammaPhiBeta.org/Convention) in early 2016.

We will be Making Our Mark in Atlanta, experiencing four fun-filled days of leadership development, personal enrichment and sisterhood, all while determining the future of our Sorority.

Interested in volunteering at Convention 2016? Email [Convention@gammaphibeta.org](mailto:Convention@gammaphibeta.org) to learn more.

*See you in Atlanta!*

**Convention  
Schedule  
Highlights**

• Welcome Dinner • Pink Carnation Banquet •  
• Foundation Luncheon • Awards Dinner • Enriching Programming •

• Confirmed Conventioneers • State of the Sorority •  
• State of the Foundation • State of the Facilities Management Company •



# What's Your P

Whether you realize it or not, you have a personal brand. Personal brands exist for each of us, either purposefully or by default. But what exactly is a personal brand? How do you create your personal brand? And why does it matter?

While many of us may think personal branding is only important for celebrities and high-powered business executives – think Lady Gaga and Mark Cuban – we all have a personal brand and it is crucial to take time to consider how it affects our lives. Your personal brand consists of your unique combination of attributes, values, attitudes, actions and reputation. Essentially, your brand is the sense of self you show to the world and the entity that informs what others think about you.

Identifying and embodying your personal brand is an important step to becoming more authentic, self-aware and well-rounded. By creating a clear and unique personal brand, you develop integrity while simultaneously increasing your credibility to others. Your personal brand can influence many aspects of your life, from the way you take on a new project to the way you interact with your best friends, so it is important to learn how to define and develop it.

*Establishing your brand can be a tricky process. Use the following steps to effectively identify and uphold your personal brand.*

## BRAND DISCOVERY

### Channel Your Idols

When defining your personal brand it's often helpful to observe others for guidance. In order to identify the attributes you hope to incorporate into your personal brand, begin by thinking about the people who inspire you – even those you don't know personally. What makes them stand out in your mind as a role model? What qualities do they possess that you want to develop?

### Be Specific

After you've identified the qualities you admire in others, think about what attributes you possess that mirror your idols that can be incorporated into your personal brand. Make a list of these qualities and be sure to be specific. The first words that come to mind can often be generic and vague, such as "friendly." While this is a great quality, what does it really mean? Dig a little deeper to discover something more

distinctive about yourself – perhaps "extroverted" or "loyal" would be more accurate terms to describe your unique brand.

### Make a Statement

Now that you have created a list of adjectives that accurately describe you, it's time to form your personal brand statement. Using your list, write one to two sentences describing your personal brand. These sentences should encompass your personality, values, passions and worth. Make sure your personal brand statement is concise and clear.

## BRAND DEVELOPMENT

### Get it Done

Good personal branding doesn't end after you create your brand statement – you need to develop it. One easy way to make sure your actions are reflecting your personal brand is to keep a journal. Every so often, take time to write down which of your actions positively or negatively affected your brand. In mindfully keeping track of the way your actions contribute to your personal brand, you will be able to better evaluate it.

### Be Social

Increasing your visibility is a great way to develop your personal brand. Whether you become more active in social media, start a blog or begin volunteering for a new organization on campus or in your community, start actively portraying your brand in the world.

### Learn Something New

It's important to remember that your personal brand is not set in stone! Continue learning new skills and following your passions. The more you learn about yourself, the more refined you can make your personal brand.

*Share your personal brand statement with us on social media! Write on our Facebook wall or tag us in a tweet.*



# Personal Brand?

Use the examples below as a guide to fill in your own personal brand!

## MY PERSONAL BRAND

### My Idols

and their qualities I admire:

---

---

---

---



Sister  
*Confident*  
Addie  
*Friend*



My grandmother  
*Powerful*

### My Qualities:

---

---

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Loyal  
Outgoing  
Leader



### My Goals:

---

---

---

---

Read a new book about being a good mentor.



### MY BRAND STATEMENT:

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I am a **loyal** and **outgoing leader** who helps others hone their personal strengths and reach their potential.

## 6 Habits of People with STRONG Personal Brands

1. They evaluate their brand often. Your brand can change as you mature or develop new skills.
2. They think before posting, texting or tweeting.
3. They set goals to maintain and improve their brand.
4. They make sure those around them meet their brand standards.
5. They live up to their promises.
6. Most importantly, they remember that they are creating their brand every day with every action they take.



## Collegian Spotlight

# JENNY HAWK (VIRGINIA TECH)

Gamma Phi Beta hosted its inaugural REAL Leadership Experience (RLE) in Dallas, Texas, this summer where 32 emerging leaders from across North America came together for an inspirational three-day workshop. Each attendee walked away with a better understanding of her own leadership strengths, training on how to work with different leadership styles and the confidence to pursue her leadership goals – both inside and outside Gamma Phi Beta.

Sophomore Jenny Hawk (Virginia Tech) had the opportunity to attend RLE and left with two top goals in mind.

"Inside Gamma Phi Beta, my goal is to be involved for a lifetime. I was new to the Sorority when I applied to RLE. As many new members can attest, it can be overwhelming finding your place within an organization. Knowing that professional staff, volunteer leaders and International Council members believe in me has inspired me to be a lifelong leader. Outside of the Sorority, my goal is to be a role model. We are the source of our own empowerment. As a role model, I will not be afraid of the world but will change it," says Jenny.

Read more about this emerging leader and her experience at RLE in this interview with *The Crescent*.

### Three words to describe you.

Optimistic, loyal and passionate.

### Which word best describes your leadership style? Why?

☐ Responsible ☐ Ethical ☐ Authentic ☒ Lifelong

To me, being a leader comes from having dedication and passion for an organization and for the people you serve. If you can show people your growth, dedication and love for your work, it sets the foundation for a lifelong experience.

### What's your leadership philosophy?

Lead with an optimistic outlook, have passion, find the joy in others and inspire change in all you do.

### What is one leadership lesson you learned at RLE?

When Education Vice President Autumn Hansen (Idaho) emphasized that Gamma Phi Betas are confident women of character, I was inspired. Those words mean so much to me. It's easy to have self-doubt. Moving forward, I'm going to respect my values and morals and better myself. I will be a confident woman of character in all walks of life.

### What RLE event or activity did you like most and why?

We took a personality test to discover our leadership style. My style is both innovative and supportive. I found this exercise interesting because I was with 31 women I just met and we all had different leadership styles. It was great to learn how to best work with one another.

### Advice for sisters who aspire to lead?

Be present. Embrace who you are. Take chances. Attend a leadership conference. If you're an emerging leader, apply for RLE!

Learn more about the REAL Leadership Experience by watching our new video at [GammaPhiBeta.org/RLE](http://GammaPhiBeta.org/RLE).

The REAL Leadership Experience is made possible through generous funding by a donor through the Gamma Phi Beta Foundation.

Want to learn about your leadership style? Visit [GammaPhiBeta.org/REALLeadershipOnline](http://GammaPhiBeta.org/REALLeadershipOnline) to find some of our favorite personality assessments.





Do you need holiday gifts for the special Gamma Phi Betas in your life? Look no further – Crescent Corner has you covered!

Check out the NEW [CrescentCorner.com](http://CrescentCorner.com) to start your holiday shopping today!



Polka dot ornament: \$25.50, Alex and Ani bracelet: \$32.50, lagoon blue sweatshirt: \$52.50, black v-neck: \$28.50, pink fade coastal jersey: \$56.50



# Have you seen the newly-designed GammaPhiBeta.org?



With new features, expanded navigation, robust search and vibrant graphics, the new GammaPhiBeta.org is the home for all things Gamma Phi Beta. With news, videos, useful information and more, GammaPhiBeta.org is an appealing, intuitive and convenient resource.

***See what the buzz is about! Check out the new GammaPhiBeta.org today.***



## Alumnae Chapter Profile

# GREATER LANSING ALUMNAE CHAPTER



"Without Gamma Phi Beta, I would not have known these women," says Alumnae Chapter President Susan Lutz Lupo (Oakland). "I've made some of my best friends as an alumna."

Greater Lansing Alumnae Chapter may be small in size, but the lifelong friendships that have been created through this loyal group are tremendous. The chapter meets once a month in the Lansing, Michigan, area, for gatherings ranging from a signature event to one of their long-standing traditions, Coffee and Carnations. Learn about these events and more with *The Crescent's* interview with Chapter President Susan Lutz Lupo (Oakland).

### *The Crescent: ΓΦΒ in three words.*

**Susan Lutz Lupo:** Lifelong, friendships and opportunities.

### *Tell us about Coffee and Carnations.*

**SL:** Our alumnae chapter has been hosting Coffee and Carnations for more than 12 years. We meet at the same coffee house at the same time on one Saturday per month. On months when we aren't hosting a signature event, Coffee and Carnations is our way to connect,

socialize and update one another on Gamma Phi Beta news. Coffee and Carnations is a great way to meet new sisters, welcome new members to our group and create friendships because it's a less formal setting.

### *Does the chapter have additional traditions?*

**SL:** Yes! We host four signature events a year: the fall picnic, Founders Day, a holiday party and Senior Brunch for Beta Delta Chapter (Michigan State). Our members are able to bring their spouses and children to our fall picnic and holiday party, which has further strengthened the friendships within our alumnae chapter.

### *How does the chapter support Girls on the Run?*

**SL:** Many of our members are older, so our alumnae group has primarily focused on social events in the past; however, we just participated in our first philanthropy-focused activity where

we made hair ties for the Mid-Michigan Girls on the Run Council. We plan to continue to support our local council and want to engage our more seasoned members with encouraging note-writing activities, as it's harder for them to make it to races to cheer.

### *If the alumnae chapter could travel back in time to witness any ΓΦΒ historical event, what would it be and why?*

**SL:** Many members of our alumnae chapter are involved with Beta Delta Chapter (Michigan State), whether through volunteering on their advisory board or on their affiliated house corporation board. We are so supportive of Beta Delta, so I'd have to say we would want to travel back as a group to witness their Installation.

### *Do you have any advice for sisters who recently graduated?*

**SL:** My real-world advice would be to dress for the job you want, not the job you have. Always look professional because first impressions matter. In regards to Gamma Phi Beta, pay your annual international alumnae dues – \$25 dues are such a bargain! Further, recommend women to membership and stay involved as an alumna member. It is so easy to do and you will meet some great women along the way!

## TOP THREE HIGHLIGHTS OF 2014-15:

1. Receiving honorable mention for the Chicago Award at Convention, which recognizes outstanding sisterhood, loyalty and caring within an alumnae chapter.
2. Having new members attend our first event of the year, the fall picnic.
3. Participating in a philanthropy project – making hair ties for Mid-Michigan Girls on the Run.



# inspiration board



## **GAMMA PHI BETA'S FIRST CHAIRWOMAN**

For the first two decades of the Sorority's existence, all official Gamma Phi Beta business was conducted at Convention. Over time, however, it became clear that an established board of leaders would be necessary to make important improvements to the Sorority between Conventions. To address this, those in attendance at Convention 1893 affirmed the concept of a Sorority "executive board," now called International Council. Ella French (Syracuse, 1877) was elected the first Chairwoman – today called International President – in 1894.

Interested in learning more about our organization's leadership throughout the decades? Visit [GammaPhiBetaHistory.org/Presidents](http://GammaPhiBetaHistory.org/Presidents).

## **POSITIVE PR IDEA – GAMMA PHI BETA THANK YOU CARDS**

Nothing makes someone feel more appreciated than a handwritten thank you note. Show your gratitude with some Gamma Phi flair! Custom Print Shoppe offers beautifully branded Gamma Phi Beta print materials including colorful thank you cards that you can give to those who have impacted you. Order yours today at [GammaPhiBeta.org/CustomPrintShoppe](http://GammaPhiBeta.org/CustomPrintShoppe).





### MONOGRAM ME

These monogram hats from Crescent Corner are too cute! With styles in pink, coral, forest green, espresso, blue and charcoal, these hats are sure to be your new accessory obsession. Shop [CrescentCorner.com](http://CrescentCorner.com) to get yours!



### #SHEIS

As confident women of character, Gamma Phi Betas recognize that in order to build a strong girl, we must first acknowledge who she is as an individual. Check out our new 'She Is' video at [GammaPhiBeta.org/Shels](http://GammaPhiBeta.org/Shels) to learn more about this movement and follow the hashtag #Shels on social media to get involved in the conversation.



GAMMA PHI BETA  
FOUNDATION

### THANK YOU, TRUSTEES!

As their terms come to an end the Gamma Phi Beta Foundation would like to thank Paula Janis Dean (Memphis), Annabel Jones (Oklahoma), Jennifer Huguenin Moeller (Missouri-Columbia), Virginia Place Myer (Vanderbilt), Magnes Welsh (Memphis) and Mary Vanier (Kansas State) for their years of service. A warm welcome to Karen Kendall (Vanderbilt) and Rosemary Milew Pilch (California-Irvine) as they begin their journey as Trustees!




### FOLLOW US ON SNAPCHAT!

Have you followed us on Snapchat yet? If not, you should! We post behind-the-scenes pictures and videos along with fun graphics and announcements. You can add us by searching for our username @GammaPhi1874.





# The Ride of

 This year, we are lucky to have four women serving as senior collegiate leadership consultants – they are returning for their second year as a CLC! (Look for the bicycle symbol.)





*Photos on pages 18-27 by Kerkhoff Photography and Design.*

*After the photo shoot, the five bicycles used were donated to Girls on the Run of the Rockies.*





## *Kaitlin Apostolik (Creighton)*

"As a leader, I am someone who listens to the opinions of others, uses others' strengths to complete tasks to the best of a team's ability and delegates whenever it most benefits the team's success," says Kaitlin. A recent Creighton University graduate whose favorite aspect of her campus was its sense of community, Kaitlin looks forward to giving back to the organization that shaped her college experience by helping collegiate chapters reach their full potential.



## *Jennifer Attard (Virginia Tech)*

Like many Gamma Phi Betas, Jen wanted to join a sorority to feel like she was part of something bigger than herself. She was thrilled to become a charter member of Eta Epsilon Chapter (Virginia Tech) where she says she was inspired to become the best version of herself. Jen's younger sister – a woman she admires greatly – also became a charter member of her sorority chapter, Kappa Delta at Quinnipiac University, and the pair will both be traveling as leadership consultants for their respective organizations this year!





## *Caitlin Drummy* (Nebraska-Lincoln)

A senior CLC returning for her second year, Caitlin is excited to hit the road once again. "Through my travels last year, I was constantly learning more about the power Gamma Phi Beta has to change our lives and our communities," she says. "I hope to keep learning about these amazing stories as I head into year two!" So far, Caitlin's favorite Gamma Phi Beta memory has been celebrating the re-establishment of Iota Chapter (Columbia) at Bid Day. She is excited to continue to strengthen and grow Gamma Phi.



## *Amanda Hart* (Iowa)

Armed with an enthusiastic and encouraging attitude, natural leadership skills and a passion for Gamma Phi Beta, Amanda is excited to travel across the country to promote member and chapter success through positive mentorship and dynamic programming. She is grateful to the Sorority for playing such a significant role in her personal development: "I truly believe I graduated college a different woman because of Gamma Phi Beta. I am forever thankful that this organization pushed me to become more than I ever imagined."





## Betsy Hendrick (Minnesota-Twin Cities)

"My first year as a CLC was the best year of my life! Returning for a second year was a no-brainer," says Betsy. "I'm very excited about impacting women with the knowledge and confidence I've gained over the past year." Adventurous and goal-oriented, Betsy can't wait to meet even more collegiate members across the continent and help develop them into strong leaders. During her travels, Betsy strives to get to know sisters on an individual level and is proud to have connected with inspiring women from many different collegiate chapters.



## Alex Jones (Delaware)

Growing up without brothers and sisters, Alex was thrilled to experience sisterhood for the first time in Gamma Phi Beta. After attending Convention 2014 in Seattle, Alex realized she wanted to become more involved in our organization on an international level. On the road this year, Alex looks forward to learning how different chapters each have unique perspectives on Gamma Phi Beta's important ideals and values. A rational problem-solver, Alex will help chapters highlight their strengths and create solutions for their challenges.





## *Lucy Kapsch (Northern Iowa)*

“Not many people can say they had one of their dream jobs right out of college, so I feel incredibly fortunate to be able to have this experience. It’s an awesome opportunity to give back to an organization that has provided me with endless opportunities and helped shape me into the woman I am today,” remarks Lucy, a recent University of Northern Iowa alumna and diehard sports fan. Lucy’s passion for Gamma Phi will serve her well as she collaborates with chapters to inspire the highest type of womanhood.



## *Rachel Mohler (Syracuse)*

Passionate, creative and genuine, Rachel is excited to give back to Gamma Phi Beta by providing collegians with the leadership development training they need. Rachel felt a connection with Gamma Phi Beta from the very beginning: “Gamma Phi Beta chose me. My sisters are driven and authentic women who welcomed me with open arms. I can’t wait to continue to inspire women across the continent just as my sisters have inspired me!”





## *Liza Moskowitz (Boston)*

Drawn to Delta Chapter's (Boston) sense of authenticity, Liza immersed herself in leadership opportunities within the Sorority and on her campus as soon as she could. "My favorite pillar of sorority life has always been leadership. Being a CLC allows me to help others develop as leaders while I continue to learn about leadership myself," says Liza. Liza hopes this position will help her learn to incorporate different perspectives to accomplish a common vision.



## *Korey Odum (Christopher Newport)*

Committed and responsible – she never missed a full day of school from kindergarten to high school graduation! – Korey is a natural leader. After transferring universities, Korey affiliated with Epsilon Iota Chapter (Christopher Newport) and was quickly elected chapter president. She explains, "My smooth transition from one chapter to another really showed me the true value of sisterhood. My sisters recognized strengths and abilities I didn't see in myself and I was truly honored that they elected me." She looks forward to forming new sisterhood bonds as a CLC.





## Emily Pagnotta (Florida State)

Coincidentally, Emily's favorite Gamma Phi Beta moment involved initiating fellow CLC Natalie Pearson (South Florida), though neither of the women knew each other at the time. Emily explains, "I loved leading the Initiation ceremony at Eta Eta Chapter (South Florida) as Beta Mu (Florida State) chapter president when Eta Eta was first installed. It was a rewarding experience that showed me firsthand that Gamma Phi Beta is a lifelong commitment that empowers us to become strong women." Emily can't wait to continue making meaningful memories during her second year as a CLC.



## Natalie Pearson (South Florida)

Natalie's favorite aspect of her alma mater was the many opportunities she had to meet individuals who were different from herself. "With a student body of 40,000, there is always someone new to meet and lessons to learn," she says. A charter member of Eta Eta Chapter (South Florida), Natalie enjoyed leading her chapter to growth and success. Her leadership advice? "We often get so caught up in the idea of something that we don't have enough energy to focus on completing the task at hand. Think of a game plan and go!"





## *Sadie Reeves (Chapman)*

"I think of myself as an optimistic realist," says Sadie. "I thrive in a positive environment and always look for attainable solutions that will benefit everyone." Recently voted the Spirit of Chapman, an award given to two graduating seniors who encompass the mission and values of Chapman University, Sadie looks forward to utilizing her leadership skills at an international level, working with members from across the continent and providing guidance for our collegiate chapters.



## *Sarah Kate Rogers* (Oklahoma State)

As a senior CLC, Sarah Kate hopes to learn from her new teammates' wisdom and experiences while in turn serving as a mentor to them: "It is exhilarating to be around women who adore Gamma Phi as much as I do. There are great things ahead for our organization and I want to be involved in this continued success. The opportunity to continue to learn and grow as a professional was too enticing to pass up. I could not imagine a more rewarding job, so there was absolutely nothing holding me back from signing on for year two!"





## Ashley Torres (California State-Sacramento)

The first person in her family to graduate college, Ashley appreciates Gamma Phi Beta for providing her with a network of support. "Gamma Phi Beta has had such a profound impact on every aspect of my life, providing me with a second family of women who inspire me to strive for success in all that I do," says Ashley. "Serving as a CLC was the best way I could think of to give back to an organization that has given me so much. I can only hope that I am able to create a lasting impact on Gamma Phi and can help inspire and motivate our collegiate women."

## The 2015-16 Collegiate Leadership Consultant Team

### By the Numbers!

**8** studied abroad during their collegiate career.

**100%** made the Dean's List.

**Six** were in an honors program.

**4** held an office on their university's Panhellenic.

**four** were members of student government.

**5** were members of Order of Omega, a leadership honor society for Greek life members.

**7** served as tour guides and campus ambassadors.

### APPLY TO BE A CLC!

Serving as a collegiate leadership consultant (CLC) is a once-in-a-lifetime experience! As representatives of our international organization, CLCs gain valuable leadership, management and communications skills. Learn more at [GammaPhiBeta.org/CLC](http://GammaPhiBeta.org/CLC).

Applications are due January 5.



# GAMMA PHI BETA

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The entertainment area provides ample seating for sisters and guests.



Photo credit: Susie Brenner

# DESIGNED TO SHINE

## Beta Rho Chapter (Colorado-Boulder)

Renovating a chapter facility is a continued lesson in labor and love for all involved. Transforming a chapter facility into a home, whether through large renovations or small but impactful changes to décor is of utmost importance for our affiliated house corporations (AHCs).

Beta Rho Chapter's (Colorado-Boulder) AHC has taken a long-term approach to updating their facility. Seven years ago they brought in interior designer Laura Iverson to guide them in planning a design strategy that would work with their tight budget and could be completed over the summer months. Since adding Laura to the team, the AHC has completed seven projects, most recently a complete revitalization of their basement chapter room.

The newly-renovated chapter room was designed as a multi-functional space allowing members to use it for events, meetings

and relaxing with sisters. The spacious chapter room features an entertainment center, craft table, study area and much-needed storage space. To maintain a cohesive design, pops of Gamma Phi Beta branding elements can be found throughout the chapter room, most notably the large logo on the floor in the entertainment area (pictured above). Members love that this space is inviting and functional while still incorporating beloved elements and symbols of our Sorority.

Share your chapter facility renovations with *The Crescent*! Email stories and high resolution photos of your chapter's transformed spaces to [TheCrescent@gammaphibeta.org](mailto:TheCrescent@gammaphibeta.org).



Etched into the glass cabinet, our Greek letters stand out among the abundant storage space.



Pops of pink liven up the comfortable chapter room.



A large table is perfect for study groups, craft projects and more.



# A DAY IN THE LIFE OF A REMOTE ADVISOR

When Chelsea Franza (California Polytechnic State) graduated in 2013, she knew her involvement in Gamma Phi Beta was only beginning. An active member of the Panhellenic community during her collegiate years, Chelsea was excited to continue to give back to the Sorority as an alumna. Kaylee Trapletti (California Polytechnic State), Delta Theta Chapter's (California Polytechnic State) chapter advisor, approached Chelsea with a suggestion – even though she planned to live nearly three hours away from San Luis Obispo, California, Chelsea could still make a direct impact on her collegiate chapter as a remote advisor. With her talents in organization, communication and time

management, Chelsea was a perfect fit for the role and immediately completed Gamma Phi Beta's online advisor training. After serving as public relations advisor for six months, Chelsea took over for Kaylee as chapter advisor for Delta Theta.

In order to be successful in her role while simultaneously working a full-time job, coaching a lacrosse team and making time for herself and her new husband, Chelsea works on a tight schedule. Here is a glimpse at a typical day for Chelsea:

- 6:30 a.m.** Wake up, check emails and flag items from the chapter that require action.
- 8:30 a.m.** Go to work.
- Noon** Check in with executive council members during lunch. Chapter leaders know they can always reach Chelsea via email, text, phone calls or video chat.
- 1 p.m.** Back to work!
- 3:30 p.m.** Run lacrosse practice.
- 5:30 p.m.** Host weekly phone calls with collegiate executive council members.
- 6:30 p.m.** Get in a quick workout.
- 7:15 p.m.** Come home, eat dinner and answer emails.
- 8:15 p.m.** Enjoy some relaxation time before bed.

In addition to her typical daily routine, Chelsea spends extra time working with her advisory board to ensure they have completed their required tasks, such as reporting in Beta Base and communicating with their corresponding collegiate executive council members. She also uses FaceTime to connect with chapter leaders during meetings and makes sure to allow extra time for advising when an important event is coming up – such as finals week or a social function – so that her executive council feels supported.

While Chelsea's schedule can feel a bit hectic at times, the fulfillment of advising makes it all worth it. "I know that as a collegian it can be really stressful to step into a leadership role. I love being a sounding board and mentor for them," says Chelsea. "It's also great that I'm able to work with my own collegiate chapter. Even though I no longer live nearby there will always be a special place in my heart for Delta Theta."

When asked what her advice would be for alumnae taking on remote advising, she stressed the importance of building strong relationships: "It's key that chapter leaders know you are an ally and a resource."



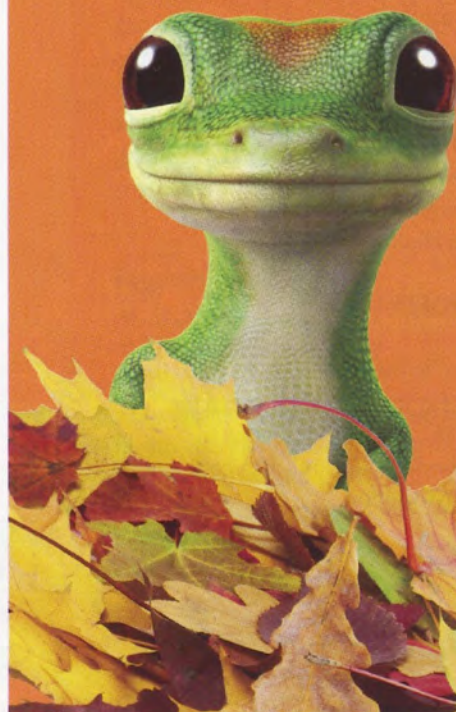
**Are you interested in volunteering for Gamma Phi Beta? Whether you live near a collegiate chapter or hours away, have plenty of time to donate or only a couple of hours each week, there are many opportunities for dedicated alumnae to make a positive impact on our Sorority. Visit [GammaPhiBeta.org/Volunteer](http://GammaPhiBeta.org/Volunteer) for more information.**





# Savings are in Season

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# SORORITY Life

It's collegiate and alumnae chapter updates – at a glance! Read all about our shining chapters across the continent and their recent activities. For submission guidelines, visit [GammaPhiBeta.org](http://GammaPhiBeta.org).

## Symbol Key:



Sisterhood



Leadership



Giving Back



Building Strong Girls



Scholarship

## Region 1

### CONNECTICUT

#### η Eta Theta Chapter (Connecticut)

This summer sisters attended the local Girls on the Run race. Members had fun cheering, doing hair and painting participants' faces while enjoying the gorgeous weather as runners ran toward the finish line.

### NEW JERSEY

#### ♥ Bergen County Alumnae Chapter

Members participated in the Spectrum for Living Walk by hosting a water station for walkers, runners and wheelchair participants. The walk raises funds for Spectrum, an organization that supports individuals with developmental disabilities.

### NEW YORK

#### ϣ Epsilon Epsilon Chapter (Union)

The chapter was named Sorority Chapter of the Year and sister Meaghan Jain was named Greek Woman of the Year!

#### ϣ Epsilon Tau Chapter (Rochester)

Over the summer, sisters living in the Rochester area were able to volunteer at the Girls on the Run 5k. They had a great time cheering on the runners and Building Strong Girls.

#### ϣ Zeta Mu Chapter (St. John's)

During the 2014-15 academic year, the chapter was excited to win the Panhellenic Award at St. John's and has worked on improving chapter meetings, revamping the merit point system, developing and improving PACE and many other accomplishments.

### PENNSYLVANIA

#### ⊕ Alpha Upsilon Chapter (Penn State)

The chapter was excited to participate in recruitment during the fall semester. Sisters planned events for the new member class over the summer while anxiously awaiting their arrival.

#### ⊕ Gamma Beta Chapter (Gettysburg)

Members are working hard to build the chapter and create even stronger sisterhood bonds with one another. Sisters have enjoyed spending time together at events such as rollerblading and pizza parties.

#### ⊕ Philadelphia West Alumnae Chapter

The chapter celebrated 80 years of sisterhood with a party, volunteered at the West Chester, Pennsylvania, Girls on the Run event and met for lunch to plan events for the fall.

### QUEBEC

#### ⊕ Alpha Tau Chapter (McGill)

Sisters spent the summer preparing for fall recruitment. The chapter was excited about the sophisticated recruitment style guide they put together and were happy to welcome new sisters into the chapter.

## Region 2

### FLORIDA

#### η Eta Beta Chapter (Florida Southern)

Sisters returned to school after a summer of Building Strong Girls by volunteering for a Girls on the Run 5k and working as camp counselors for young women. The chapter can't wait for more opportunities to build strong girls.

#### ⊕ Eta Eta Chapter (South Florida)

This summer sisters studied and traveled all around the globe. A few sisters had the opportunity to study abroad in London and took a special trip to Stonehenge.

#### ⊕ Naples Alumnae Chapter

The chapter met monthly during the summer for lunch and was pleased to welcome back collegian Vanessa Grisko (Illinois at Urbana-Champaign) from her studies abroad in Thailand. Having a collegian attend alumnae chapter events reminds members that sisterhood is a lifetime bond.

### NORTH CAROLINA

#### ⊕ Eta Mu Chapter (Duke)

Duke wouldn't be the same without basketball which is why this spring was so special for sisters of Eta Mu. Sisters were happy to celebrate the basketball team's fifth National Championship together.

Gamma Phi Beta Sorority by Regions





## SOUTH CAROLINA

### ☪ Epsilon Theta Chapter (Clemson)

Many sisters had the amazing opportunity to study abroad over the summer. Our members represented Gamma Phi Beta in countries such as India, England, France and Italy.

### ☪ Zeta Sigma Chapter (South Carolina)

Members volunteered at a Girls on the Run 5k. Sisters ran a photo booth, games and an obstacle course while supporting the runners with signs and special cheers.

## TENNESSEE

### ☪ Eta Kappa Chapter (Tennessee-Chattanooga)

The chapter came together for a week of bonding and preparation prior to their second-ever formal recruitment.

## VIRGINIA

### ☪ Alpha Chi Chapter (William & Mary)

Over the summer, sisters served as global leaders engaging in projects ranging from working as a medical interpreter for migrant workers to researching at the world's largest particle physics lab in Switzerland and volunteering at a nature reserve in Ecuador.

### ☪ Epsilon Iota Chapter (Christopher Newport)

Sisters reunited over the summer during a weekend beach camping retreat in Virginia Beach. The company of sisters and the picture-perfect surroundings resulted in a memorable weekend for the chapter.

### ☪ Fairfax County Alumnae Chapter

Sisters installed their new executive council officers and celebrated the occasion with a formal Crescent Tea, complete with flowers, silver, fine linens and a wide range of tea dainties and beverages. Of course, hats were the suggested attire of the day!

## Region 3

### ALABAMA

### ☪ Epsilon Lambda Chapter (Alabama-Tuscaloosa)

The chapter was excited to open their new facility this summer. Alumnae, international representatives and University officials came out to celebrate and tour the beautiful new facility.



*Region 2 | Eta Mu Chapter (Duke) enjoyed cheering their Blue Devils to a National Championship this past basketball season.*



*Region 2 | Naples Alumnae Chapter members took a break to snap a photo during one of their monthly luncheons. They were joined by collegian Vanessa Grisko (Illinois at Urbana-Champaign) who had recently returned home from a semester abroad.*

## TEXAS

### ☪ Alpha Xi Chapter (Southern Methodist)

Sisters celebrated summer by interning and studying abroad in countries such as England, Spain, France, Germany and South Africa. Graduating seniors started new jobs and one sister accepted a Fulbright award to research engineering in Scotland.

### ☪ Zeta Rho Chapter (Texas A&M-College Station)

Sisters spent quality time with their Gamma

Phi families this summer and enjoyed activities such as floating on the river together.

### ☪ Zeta Chi Chapter (Texas Christian)

The chapter congratulates sister Bailey Betik for being accepted into the Fulbright Scholar Program. Bailey is off to India for 10 months to teach English. Good luck from all of your sisters!





**Region 4** | Recent Alpha Nu Chapter (Wittenberg) graduates completed a half marathon together in Xenia, Ohio.



**Region 4** | Members of Zeta Kappa Chapter (Southern Indiana) were pretty in pink during a photo shoot to promote Panhellenic recruitment.



**Region 4** | Excited to watch runners cross the finish line, sisters of Zeta Iota Chapter (Valparaiso) gathered to cheer on participants at a Girls on the Run 5k.

## Region 4

### INDIANA

#### 🌀 Beta Phi Chapter (Indiana)

Fifty years after their Initiation, Beta Phi alumnae returned to Indiana University. Sisters bunked in the chapter facility and at a nearby bed and breakfast and enjoyed reveling in memories, celebrating sisterhood and contributing more than \$4,000 to the collegiate chapter.

#### ↪ Zeta Iota Chapter (Valparaiso)

Sisters in the Valparaiso area came out to support Girls on the Run at their 5k race. They excitedly waited for the girls to cross the finish line to award them their medals and were proud to see the smiles on the girls' faces.

#### 🌀 Zeta Kappa Chapter (Southern Indiana)

The chapter won Greek Week for the third year in a row. Sisters enjoyed working together as a team and cheering one another on in the many exciting events.

### MICHIGAN

#### 🌀 Beta Chapter (Michigan)

From traveling the world to working summer internships and spending time together at a Detroit Tigers game, sisters had lots of fun this summer. The chapter was excited to return to Ann Arbor this fall and participate in their first formal recruitment.

#### 🌀 Epsilon Beta Chapter (Alma)

Sisters enjoyed their summers and engaged in various activities such as traveling abroad, working and volunteering. They were thrilled to be reunited in the fall.

#### ↪ Zeta Nu Chapter (Detroit-Mercy)

Over the summer sisters participated in the annual Girls on the Run race at Kensington Metropark in Milford, Michigan. Sisters helped runners with their hair, cheered them along the course and even served as coaches. It was a truly rewarding experience.

#### 🌀 Eta Delta Chapter (Grand Valley State)

To display their love for each of the chapter's Gamma Phi families and their sisterhood, members participated in a fun photo shoot. The pictures will be displayed on a wall in the chapter's new home.

### OHIO

#### ↪ Alpha Nu Chapter (Wittenberg)

During the 2014-15 academic year, the chapter was proud to raise more than \$2,000 and spend more than 200 hours supporting Girls on the Run.

#### 💖 Beta Epsilon Chapter (Miami-Ohio)

Sisters had the opportunity to volunteer and study abroad this summer. Two members volunteered at medical clinics in Peru.

#### ↪ Cincinnati Alumnae Chapter

Alumnae joined sisters of Eta Zeta Chapter (Cincinnati) for the annual Girls on the Run 5k. A good time was had by all collegians, advisors and alumnae in attendance.

## Region 5

### ILLINOIS

#### 🌀 Epsilon Chapter (Northwestern)

From graduated seniors to the newest new member class, members took on leadership roles to help others abroad this summer. Anna Rietti and Petrina LaFaire were in Cape Town, South Africa researching hospital patient care while Cassie Cancela taught English to children in Thailand.

#### ↪ Beta Eta Chapter (Bradley)

This summer sisters participated in the Girls on the Run 5k in Springfield, Illinois. The day was filled with laughter, crazy hair and confident girls.

#### 🌀 Chicago Northwest Suburban Alumnae Chapter

Sisters enjoyed a delicious catered meal to celebrate the end of the 2014-15 year and install new officers. After an extremely successful fundraising year, the chapter also decided to become a member of the 1874 Society!

### IOWA

#### 🌀 Rho Chapter (Iowa)

Brown and mode with pops of pink covered the University of Iowa campus as Rho Chapter commemorated its centennial anniversary. The special weekend was filled with fun events for sisters to celebrate and reconnect.

#### 🏠 Omega Chapter (Iowa State)

Last semester, the chapter not only improved in grades but earned the highest grade point average on campus. Members were excited to welcome new sisters into the chapter this school year.



### Gamma Psi Chapter (Northern Iowa)

Members are proud to announce that throughout the 2014-15 academic year they raised nearly \$10,000 for Building Strong Girls. The chapter hosted three successful philanthropy events throughout the year and looks forward to continuing this success this year.

### Cedar Rapids Alumnae Chapter

The chapter celebrated sisterhood with dinner and a tasting at Lion Bridge Brewing Company in Cedar Rapids, Iowa. The group was hosted by the brewmaster, who is the son of one of the members.

## MINNESOTA

### Kappa Chapter (Minnesota-Twin Cities)

Sisters had a busy summer filled with internships, involvement on campus, jobs and fun. By the end of the summer, sisters were excited to return to "the big white house" for recruitment.

### Gamma Pi Chapter (Minnesota State-Mankato)

The chapter is excited to enact the new plans and ideas created at the executive council retreat. After being awarded the Greek Life Scholarship, sister Haley Severson was excited to bring back the leadership skills to the chapter she learned at the Undergraduate Interfraternity Institute.

## Region 6 COLORADO

### Theta Chapter (Denver)

Many sisters have embarked on study abroad adventures this fall. With exciting locations such as the Czech Republic, Scotland and Australia, they have represented Gamma Phi Beta spirit and pride internationally.

### Tau Chapter (Colorado State)

As Tau Chapter's centennial anniversary approached, sisters took time to reflect on how much Gamma Phi Beta has impacted their lives. The bond we all share as sisters provides positive relationships that last a lifetime.

### Denver Alumnae Chapter

The chapter celebrated Founders Day at Cherry Hills Country Club and honored 30 50-year and nine 70-year members. A holiday open house will be held on December 5.



**Region 6** | Wichita Alumnae Chapter members and Beta Chi Chapter (Wichita State) alumnae gather to discuss a capital campaign to expand Beta Chi Chapter's facility.

## KANSAS

### Beta Upsilon Chapter (Kansas State)

Members made it their goal to improve their grade point averages, both individually and as a chapter. The chapter was proud to have accomplished that goal, making a .06 increase to their average GPA, which is now 3.45.

### Beta Chi Chapter (Wichita State)

From multiple photo shoots to a house renovation and excitedly preparing for recruitment, Beta Chi sisters had a very exciting summer.

### Wichita Alumnae Chapter

Members kicked off a capital campaign to expand Beta Chi Chapter's (Wichita State) chapter facility. Over the summer, a group traveled to Texas to discuss the campaign with Beta Chi alumnae in the Dallas area.

## MISSOURI

### Delta Nu Chapter (Missouri State)

Sisters had a successful fall recruitment and are excited to welcome their new members into Gamma Phi Beta.

### Eta Iota Chapter (Rockhurst)

To close out the 2014-15 academic year, sisters gathered in the chapter room throughout final exams to relax, enjoy treats and engage in quiet study time.

### Saint Louis Alumnae Chapter

Members attended the St. Louis Alumnae Panhellenic Association Scholarship Luncheon where Gamma Phi Beta won three awards, the most ever awarded to Gamma Phi Beta.

## NEBRASKA

### Pi Chapter (Nebraska-Lincoln)

The chapter proudly took home the all-sorority Scarlet Cup for the third time in five years for their excellence in academics, involvement, leadership and community outreach.

### Epsilon Delta Chapter (Creighton)

Nursing students from the chapter traveled to the Dominican Republic over the summer to help the community. The women truly had the summer of a lifetime and sisters are proud of their service.

## OKLAHOMA

### Psi Chapter (Oklahoma)

The chapter celebrated the end of the school year with back-to-back date parties. The theme for the first was "Obsession Confession" where everyone dressed as something they love. The next night was formal held at the horse races.

### Beta Omicron Chapter (Oklahoma City)

Anticipation and excitement built over the summer months as the chapter prepared for fall recruitment and the new members who would go Gamma Phi.





**Region 7** | Sisters of Epsilon Gamma Chapter (San Diego) bonded during a chapter photo shoot.

## Region 7

### ARIZONA

#### Alpha Epsilon Chapter (Arizona)

Sisters took an evening road trip to Mt. Lemon in Tucson, Arizona, to bond and relax around a campfire.

#### Beta Omega Chapter (Northern Arizona)

Sisters were busy creating memories this summer. They inspired children at Camp Cruz, Camp Kesem and Camp Pontiac and worked with various organizations including Girls on the Run, Flagstaff Medical Center and the Phoenix Center of the Arts. They also traveled the globe visiting England, Ireland, Italy, Germany, Netherlands, Spain, Czech Republic and Australia.

#### Epsilon Nu Chapter (Chapman)

Sisters participated in the Orange County Girls on the Run 5k. Volunteers made encouraging signs and cheered on runners with positive words, full energy and big smiles.

### CALIFORNIA

#### Delta Delta Chapter (California State-Fullerton)

A carnival-themed Crescent Classic event helped the chapter raise awareness for Building Strong Girls and brought the Greek community together.

#### Pasadena Alumnae Chapter

Members rolled up their sleeves, cleaned out their homes and hosted a fantastic yard sale which brought in more than \$1,300. All proceeds went to various philanthropies including Girls on the Run and Girl Scouts.

#### San Diego Alumnae Chapter

Sisters met for their annual sisterhood luncheon at a favorite Mexican restaurant in Old Town San Diego to kick off the beginning of a new season of events! Members received updates about local collegiate chapters, caught up with old friends and met new faces.

## Region 8

### CALIFORNIA

#### Zeta Gamma Chapter (Sonoma State)

An exciting day in a park with oversized sumo suits, cotton candy and inflatable bounce houses provided lots of laughter for sisters.

#### Sacramento Valley Alumnae Chapter

For the third year in a row, the chapter volunteered at the Girls on the Run 5k in Sacramento. They were happy to join Delta Chi Chapter (California State-Sacramento) and provide support for all aspects of the event.





**Region 8** | Sacramento Valley Alumnae Chapter members joined Delta Chi Chapter (California State-Sacramento) to volunteer at a Girls on the Run 5k.



**Region 8** | Congratulations to Zeta Alpha Chapter (Eastern Washington), winners of the University's Sorority of the Year award.

## IDAHO

### ■ Xi Chapter (Idaho)

The chapter took first place in grades with an average GPA of 3.5 and won intramurals for the fourth year in a row. Sisters are looking forward to an adventure-filled year.

## OREGON

### ∪ Corvallis Alumnae Chapter

Members enjoyed volunteering at the Girls on the Run Willamette Valley 5k this summer, where they helped put together race bibs.

### ● Eugene Alumnae Chapter

The chapter hosted a senior tea for Nu Chapter (Oregon) graduating seniors at the Nu Chapter facility.

## WASHINGTON

### ♀ Zeta Alpha Chapter (Eastern Washington)

The chapter was awarded Sorority of the Year at Eastern Washington! The award, given at the Student Life Excellence Awards, recognizes academic achievement, community service and chapter development. Sisters also raised \$2,000 for philanthropy and 59 percent of members made the Dean's list.

## BRITISH COLUMBIA

### ● Alpha Lambda Chapter (British Columbia)

Throughout the summer, the chapter maintained its strong bonds. Sisters hung out on the beach and those taking summer courses studied together. Many have even taken their sisterhood international by traveling the world with one another.

### ● Vancouver Alumnae Chapter

As the summer brought beautiful sunshine, alumnae enjoyed sisterhood and scenery at Garibaldi Lake. The five hour hike was well worth the glacier fresh water and breathtaking view!





WHAT IS **YOUR HEART'S** DESIRE?



## GAMMA PHI BETAS ARE **CONNECTED** AT THE **HEART** ...

The bonds of our Sorority are rooted in an unwavering devotion to educational and charitable purposes. The desires of one heart, **your heart**, play an influential role in enhancing the lives of countless young women.

The One Heart campaign provides a formal mechanism for you to preserve the past, inspire the present and ensure the continued growth and ongoing success of Gamma Phi Beta for future generations.

Your generosity in giving to Gamma Phi Beta reflects heartfelt philanthropic values and further bonds you to a sisterhood that has positively impacted women's lives for more than a century.

**Can one person really make a difference?**

**Ask your heart...it will answer.**

### HOW TO GIVE

1. One-time gift
2. Multiple gifts over time
3. Giving through your estate

**Please, make a gift or pledge today.**

303.800.2890

[GammaPhiBeta.org/OneHeart](http://GammaPhiBeta.org/OneHeart)

**ONE  
HEART  
CAMPAIGN**





## **SAVE THE DATE!**

The Chapter Challenge Returns  
February 8-16, 2016!

In recognition of Gamma Phi Beta's founding year, the annual Joined by the Heart Chapter Challenge provides a unique opportunity for members and friends to recognize collegiate chapters with gifts of \$18.74 or more. The 2015 Chapter Challenge raised nearly \$9,000! We thank the 192 donors who came together for this special week-long virtual challenge to ensure Gamma Phi Beta has the tools and resources necessary to preserve the legacy of our Sorority.

Gifts received through the Chapter Challenge support the Sorority's areas of greatest need. It's an opportunity to make a significant impact on the sisterhood you cherish while honoring your own collegiate chapter, the chapter you volunteer for, your daughter's chapter...the options are endless!

Who doesn't like a little friendly sister rivalry? Each collegiate chapter is competing to see who can raise the most money. During the challenge, make sure to follow Gamma Phi Beta Sorority on our official social media platforms to follow the competition.



GAMMA PHI BETA  
FOUNDATION

**Will you take the Challenge? Save the date: February 8-16,  
2016! [GammaPhiBeta.org/ChapterChallenge](http://GammaPhiBeta.org/ChapterChallenge)**



# Memorial Gifts

*We acknowledge the following individuals and groups who contributed to the Gamma Phi Beta Foundation in memory of a loved one as of July 31, 2015. Lists are printed as received from the Foundation.*

**Alberta Biegelman**, mother of Sandy Biegelman Burba  
Betty Quick

**Mary Lynne Fink Blank** (Bradley, 1978)  
Rebecca Myers Campbell  
Wendy Esslinger  
Colette Hays  
Ellen Japczyk  
Gail Zimmerman McNurlen  
Wendy Schultz

**Ruth Dale Brown** (Vanderbilt, 1949)  
Tracy Hooper Brooks  
Barbie Chadwick

**Mary Graham Connelly** (California-Los Angeles, 1948)  
Hawaii Alumnae Chapter

**Carol Camp Crowe** (Missouri-Columbia, 1955)  
Mary Ann Krauss

**Rob deKieffer**, husband of Kitty L. deKieffer

2014-16 International Council  
Linda Babcock  
Sally Beck  
Joan Braitsch  
Sandy Burba  
Ann Campbell  
Phyllis Choat  
Jennifer Chuang  
Paula Dean  
Delta Delta Delta Sorority  
Julie Dunn Eichenberg  
Courtney Ellis  
Lisa Gray  
Cathy Griffin  
Frances Griffin  
Stephanie Hearn  
Shellie Hodges  
Annabel Jones  
Mary Knaup  
Anne Layton  
Sally Lewis  
Melinda Nutter  
Amy Peterson  
Betty Quick  
L'Cena Rice  
Joanne Roman  
Ruth Seeler  
Karen Urette  
Mary Vanier  
Elena Wagner  
Barbara Wessel

**Margaret "Marty" Berra Dockery** (Indiana State, 1959)  
Chicago Alumnae Chapter  
Patricia Henderson

**Ruth McCampbell Eskew** (Southwestern Oklahoma State, 1973)  
Robin Allen

**Galen Gill Gaddie** (Wichita State, 1967)  
Janet and Greg Wright

**Beverly Smith Gosnell** (San Diego State, 1950)  
Cheryl Gosnell Schwartz

**Joanne Handy**, sister of Joyce Handy  
Cathy Griffin

**Anne Phillips Hartje** (Vanderbilt, 1973)  
Barbie Chadwick  
Cathy Griffin  
Janice Martin  
Joanne Roman

**Sue Gillespie Hassler** (San Jose State, 1949)  
Dorothy Hill

**Beverly Maritt Jackson** (Oklahoma State, 1958)  
Sue Ann Tollett

**Virginia S. Johnson**, Linda Daniel Johnson's mother-in-law  
Betty Quick

**James Linneman**, husband of Carol Linneman  
Janice Graves

**Robert Rice**, husband of L'Cena Rice  
2014-16 International Council  
Lois Abbott  
Alisa Chanpong-Amateau  
Marilyn Amato  
Linda Babcock  
Sally Beck  
Beta Alpha Affiliated House Corporation Board  
Beta Alpha Chapter (Southern California)  
Beta Alpha Chapter Parents Club  
Barbara Boenzli  
Joan Braitsch  
Ann Bronsing  
Sandy Burba  
Stephanie Carriere  
Barbie Chadwick  
Phyllis Choat  
Jennifer Chuang  
Cassandra Collins  
Rosemary Collins  
Margaret Davies  
Paula Dean  
Delta Psi House Corporation Board  
Jacqueline Demos  
Corrine Dugan  
Julie Dunn Eichenberg  
Wanda Eyre  
Lynda Fairly  
Shirley Flanagan  
Cathy Griffin  
Frances Griffin

GINNY HAMMOND  
Stephanie Hearn  
Dolores Hicks  
Shellie Hodges  
Joan Jani-Mimms  
Annabel Jones  
J.J. Kaelin  
Gail and Dick Kingsley  
Sonia Klein  
Karen Kline  
Mary Knaup  
Anne Layton  
Sally Lewis  
Verona Lynam  
Judith McMahon  
Lorraine Meech  
GINNY MYER  
Una Mae Naulty  
Leanne Orr  
Amy Peterson  
Elizabeth Pitcairn  
Betty Quick  
Joanne Roman  
Alison Webster Sansone  
Beth Saul  
Ruth Seeler  
Cary Singleton  
Robyn Steele  
Joey Stiver  
Karen Urette  
Mary Vanier  
Barbara Wessel

**Sara Lucinda Eggleston Rohrs** (Kansas, 1961)  
Sally Beck

**Eleanor "Cookie" Russo** (Texas State-San Marcos, 1968)  
Gamma Chi (Texas State-San Marcos) Sisters

**Donald Sackmaster**, father of Kathy Sackmaster George and Karen Sackmaster Buttice  
Harriett Cogan

**Carolyn Gosnell Scott** (San Diego State, 1950)  
Cheryl Gosnell Schwartz

**Tom Shupert**, husband of Marjory Shupert  
Sally Beck  
Joan Braitsch  
Phyllis Choat  
Paula Dean  
Stephanie Hearn  
Anne Layton  
Sally Lewis  
L'Cena Rice  
Joanne Roman  
Betty Quick  
Karen Urette  
Barbara Wessel

**Nancy Coates Smith** (Southern California, 1952)  
L'Cena Rice

**Tom Smith**, husband of Joyce Smith  
Kathy Beltz

**Anna Speed** (Northern Iowa, 2014)  
Fraya Black

**Chrisina Lynn Tannous** (California-Irvine, 1974)  
Leda Quiros-Weed

**Melina Chase Thornhill** (California-Riverside, 1990)  
Giao Duong

**Devonne Marsh Villafuerte** (Southern California, 1953)  
L'Cena Rice

**F. David Wessel**, husband of Barbara Wessel  
Joan Braitsch  
Sandy Burba  
Paula Dean  
Julie Fein  
Iris Ponting  
Barbara Powell

**Shirley Anne Wiedeman** (Kansas, 1955)  
Cornelia Spanier

**Hannah Wilson** (Indiana, 2012)  
Beta Phi Chapter (Indiana)  
Beta Phi House Corporation Board  
Bloomington Alumnae Chapter  
Delta Gamma Fraternity  
The seniors of Alpha Epsilon Phi, Sigma Chapter at University of Wisconsin

**Bill Willis**, husband of Judy Willis  
Joan Braitsch

*For deceased members, The Crescent lists their first, maiden and last names in accordance with their school and year of initiation. To make an "In Memory" gift, visit [GammaPhiBeta.org/Donate](http://GammaPhiBeta.org/Donate) or call 303.800.2890. The minimum donation is \$25. Gifts received by October 31, 2015, will be acknowledged in the winter 2016 issue.*



# In Celebration

*Celebrate a special sister, loved one or event with an "In Celebration" gift to the Gamma Phi Beta Foundation. Thank you to the following donors, whose gifts were recorded as of July 31, 2015. Lists are printed as received from the Foundation*

**2014-15 Alumnae department:**  
Amy, Anne, Barbie, Cathi, Chandra,  
Heather, Jacqueline, Jenna, Katie,  
Marissa, Marita, Merry, Rosa,  
Samm, Shelly, Susan and Teresa.  
Shellie Hodges

**2014-15 Collegiate Leadership  
Consultant team, thank you!**  
Samantha Keltner

**Diane Arons (Dickinson) becoming  
the regional coordinator-alumnae  
for Region I.**  
Cathy Griffin  
Cynthia Sung

**Kelly Balthazor (Northern Arizona)  
being awarded the 2015 Phoenix  
Panhellenic Woman of the Year.**  
Shellie Hodges

**Jeanne Beach (Southern Methodist),  
happy birthday!**  
Gloria Nelson

**Rebecca Boyd-Obarski's (Illinois at  
Urbana-Champaign) election to the  
city council of Naperville, Illinois.**  
Frances Griffin  
Nancy Stickler

**Marta Brown (Boston),  
congratulations on reaching the  
amazing milestone of your 90th  
birthday!**  
Epsilon Gamma Chapter  
(San Diego)  
L'Cena Rice

**Jana McElwrath Clarke (Texas-San  
Antonio), congratulations on the safe  
arrival of your legacy, Adelyn.**  
Anne Layton

**Paula Dean (Memphis) for her years  
of service as Foundation Trustee!**  
Ginny Hammond

**Grace Elizabeth Drouet (Auburn),  
congratulations on your graduation!**  
Leona Ponish

**Catilin Drummy (Nebraska-Lincoln)  
for her support of Eta Lambda  
Chapter (Central Florida) in 2014-15!**  
Karen Meyers Ray

**Lucile Dunn's (Kansas) 98th  
birthday!**  
Alisa Chanpong-Amateau  
Donna Anding  
Olga Castellanos  
Toby McDonald Chou  
Bernadette Cole  
Patricia Cole  
Shirley Harris  
Cynthia Hewes  
Antoinette Lebel  
Janet Muller  
Nadine Ono

**Eta Lambda Chapter (Central  
Florida) seniors, congratulations on  
graduation!**  
Karen Meyers Ray

**Katie Farrand (California-Santa  
Barbara) completing her Ph.D.  
program at The Ohio State  
University and on the start of her  
professorship at Arizona State  
University.**  
Rebecca Dietzen  
Erin Pollak Ghaffary

**Pamela Getman (Missouri  
State), thank you for taking our  
organization into the computer age  
and serving all of the alumnae and  
collegiate sisters with respect and  
concern.**  
Saint Louis Alumnae Chapter

**Frances Griffin (Texas-Austin),  
in celebration of the Chicago  
Blackhawk's Stanley Cup victory!**  
Karen Urette

**Dominique Groulx (McGill),  
in celebration of her service as  
president of the Montreal Alumnae  
Chapter. It has been a pleasure to  
work with you.**  
Anne Layton

**Deborah Hanusein (Florida State),  
congratulations on receiving the  
2015 Faculty-Alumni Award at the  
University of Missouri-Columbia!**  
Christy Ehrenreich

**Betsy Hendrick (Minnesota-Twin  
Cities) for her support of Eta  
Lambda Chapter (Central Florida)  
in 2014-15!**  
Karen Meyers Ray

**All former Grand and International  
Council members.**  
Leigh Ann Price

**Linda Daniel Johnson (Vanderbilt),  
receiving the 2015 Outstanding  
Foundation Volunteer Award from  
the North-American Interfraternity  
Conference Foundation.**  
Paula Dean  
Frances Griffin  
Stephanie Hearn  
Anne Layton  
Amy Peterson

**Annabel Jones (Oklahoma) for being  
an amazing sorority coordinator-  
new chapter to Eta Lambda Chapter  
(Central Florida) and its advisors.**  
Karen Meyers Ray

**Chelsea Lee (Southern Indiana),  
thank you for your "rock" steady  
love and care for Beta Phi Chapter  
(Indiana) collegians.**  
Joyce Cookman

**Sally Lewis (Bradley), in celebration  
of the Chicago Blackhawk's Stanley  
Cup victory!**  
Karen Urette

**Paula McDevitt (Indiana), thank you  
for your "rock" steady love and**

**care for Beta Phi Chapter (Indiana)  
collegians.**  
Joyce Cookman

**Elyssa Meade (Bowling Green),  
happy birthday! Love, Mom.**  
Nancy Meade

**Leslie Geissler Munger's (Illinois at  
Urbana-Champaign) appointment  
as comptroller of the State of Illinois.**  
Frances Griffin  
Nancy Stickler

**Kelli O'Hara Naughton (Oklahoma  
City) receiving the Tony Award for  
her role of Anna in "The King and I."**  
Ginny Hammond  
Verona Lynam

**Gloria Swanson Nelson (Oklahoma),  
happy birthday.**  
Jeanne Swanson Beach

**The birth of my niece (and legacy)  
Carly Grace Orr to my brother Lee  
and Allyson Rice Orr (Vanderbilt).**  
Leanne Orr

**Constance Pope (Georgia), in honor  
of her service as president.**  
Atlanta Alumnae Panhellenic  
Natalie Muir

**L'Cena Rice (Southern California)  
for receiving the USC Half-Century  
Hall of Fame Award.**  
Stephanie Hearn

**Selina Ruiz (Pepperdine), in honor  
of her service as president of New  
York City Alumnae Chapter.**  
Anne Layton

**Lauren Sandbulte (Minnesota-  
Twin Cities) for her endless service  
as chapter advisor. So much love  
in IKE.**  
Kappa Chapter (Minnesota-  
Twin Cities)  
Allison Kilfoy

**Cassidy Sansone (Indiana), thank  
you for your "rock" steady love and  
care for Beta Phi Chapter (Indiana)  
collegians.**  
Joyce Cookman

**Diane Schulte (Illinois at Urbana-  
Champaign), we miss you and thank  
you for all you did for our chapter!**  
Greater Fort Myers Alumnae  
Chapter

**Jolene Shulz (Missouri-Columbia),  
congratulations on receiving the  
2015 Faculty-Alumni Award at the  
University of Missouri-Columbia!**  
Christy Ehrenreich

**Cornelia "Connie" Clausen Spanier  
(Oregon State) for her 100th  
birthday and 80 years as a member  
of Gamma Phi Beta!**  
Jacqueline Falkenroth  
Karen Grafe

**Kathleen Stevenson (Southern  
Methodist), congratulations on  
the 2015 Greater Oklahoma City  
Panhellenic Outstanding Gamma  
Phi Beta Alumna award!**  
Katherine Whitbeck

**Joey Stiver (North Dakota State),  
congratulations on the safe arrival of  
your grandson, Cameron!**  
Anne Layton

**Melinda Sutton (Southern  
Methodist) for serving as Chi  
Omega's keynote speaker at the Rena  
and Jason Pilalas National House  
Corporation Summit in Memphis,  
Tennessee.**  
Chi Omega Fraternity

**Sylvie Theriault (McGill), in  
celebration of her service as  
president of Toronto Alumnae  
Chapter. It has been a pleasure to  
work with you.**  
Anne Layton

**Amy Tower (Vermont), in  
celebration of her service as  
president of Vermont Green  
Mountain Alumnae Chapter. It has  
been a pleasure to work with you.**  
Anne Layton

**The birth of legacy. Norah  
Katharine Wells, daughter of Ted  
and Katharine Wells (Southern  
Methodist).**  
Jacqueline Falkenroth

**Magnes Welsh (Memphis) for her  
years of service as Foundation  
Trustee!**  
Ginny Hammond

**In gratitude for all my sisters and  
friends who supported my cousin  
Corey Kent White on "The Voice"  
this season!**  
Stephanie Jamison

**Mariana Williams (Iowa State),  
thank you for your help with Eta  
Lambda Chapter (Central Florida)  
and good luck as a house director!**  
Karen Meyers Ray

*Correction: The summer 2015 issue  
of The Crescent misidentified  
Stacy Emily Levyn's (Southern  
California) fiancé. Stacy married  
Ricardo Rozen in October. We  
apologize for the error.*

*To make an "In Celebration" gift,  
visit [GammaPhiBeta.org/Donate](http://GammaPhiBeta.org/Donate)  
or call 303.800.2890. The minimum  
donation is \$25 per listing. Gifts  
received by October 31, 2015, will  
be acknowledged in the winter  
2016 issue.*



# In Memory

*We acknowledge the passing of the following members and celebrate their part in our circle of sisterhood. This list reflects notifications received at International Headquarters between May 1, 2015, and July 31, 2015. First, maiden, last names and year of Initiation are listed for each deceased members.*

## **Alpha – Syracuse**

Betty Waples Alderman, 1953  
Karen Kover Menken, 1962

## **Gamma – Wisconsin-Madison**

Lee Baldwin Mehl, 1945  
Sylvia Doering Skinner, 1951

## **Epsilon – Northwestern**

Louise Timberlake Shearon, 1932  
Phyllis Boltz O'Neil, 1939  
Paula Miller Trienens, 1944  
Joan Heath Copello, 1951

## **Eta – California-Berkeley**

Helen Upton Gates, 1946  
Nancy Hinman Longacre, 1946  
Michelle Yaeger, 2010

## **Theta – Denver**

Betty Lane Wolfe, 1943

## **Lambda – University of Washington**

Beverly Bryant Haik, 1943

## **Mu – Stanford**

Elizabeth Card Carpenter, 1939

## **Omicron – Illinois at Urbana-Champaign**

Frances Friedman Baughman, 1934  
Wilma Bartle Berg, 1938  
Delores Mummert Bayne, 1944

## **Pi – Nebraska-Lincoln**

Dorothy Kreifels Webering, 1945  
Betty Marquart Whannel, 1945

## **Rho – Iowa**

Jean Baumgartner Sanders, 1942  
Jane Shanks Weber, 1942  
Patricia Blazer Hamilton, 1943  
Patricia Smith Dieterich, 1948  
Miriam Distelhorst Wimberly, 1957

## **Sigma – Kansas**

Vera Knoepker Gordon, 1939  
Mary Felt Moore, 1942  
Sara Eggleston Rohrs, 1961

## **Tau – Colorado State**

Maryetta Wilson Hollman, 1916  
Mae Hawkins Lundy, 1920  
Katherine Barkley Campbell, 1932  
Thelma Porter Henderson, 1936  
Doris Rutherford Hilpert, 1942  
Willma Ossen Hogue, 1943  
Mary Barger Carter, 1944  
Bettie Champion Hoch, 1947

## **Chi – Oregon State**

Maryjo Henderson Lay, 1941  
Betty Crow Faulkner, 1943

## **Psi – Oklahoma**

Luella Thomas Andros, 1948  
Claudia Hardy Hitchcock, 1960  
Mary McCoy Hohmann, 1960  
Robin Rattray Benesh, 1981

## **Omega – Iowa State**

Elinor Wakefield Suckling, 1935  
Anne Guggedahl Hintz, 1948  
Patricia Sandell Gustofson, 1953

## **Alpha Alpha – Toronto**

Margaret Copp Steele, 1927

## **Alpha Beta – North Dakota**

Ruth Olson Kana, 1956

## **Alpha Gamma – Nevada**

Romie Johnson Stender, 1965

## **Alpha Epsilon – Arizona**

Pauline Hickcox Bayless, 1934  
Corinne Goodwillie Lund, 1945  
Airdrie Pinkerton Martin, 1946  
Mary Reiss Klauck, 1953  
Jean McLean Shultz, 1957

## **Alpha Eta – Ohio Wesleyan**

Celia Anderson Seaton, 1942

## **Alpha Theta – Vanderbilt**

Ruth Goldsby Brown, 1946  
Jacqueline Thompson O'Keefe, 1951  
Anne Phillips Hartje, 1973

## **Alpha Iota – California-Los Angeles**

Melodie Keller, 1971

## **Alpha Xi – Southern Methodist**

Nancy Swenson Kriebel, 1952  
Patricia Perkins Higgins, 1953  
Thula McMillan Strickland, 1953  
Marianne Colburn Young, 1970  
Margaret Swindle Hemingway, 1977

## **Alpha Omicron – North Dakota State**

Ruth Kellesvig Stousland, 1940  
Elizabeth Lewis Odegard, 1946

## **Alpha Upsilon – Penn State**

Ann Zekauskas, 1948

## **Alpha Phi – Colorado College**

Nancy Pollock, 1944  
Mary Perry Sarrazin, 1948  
Lorelei Wilkening Kley, 1949

## **Alpha Psi – Lake Forest**

Elinor Youngen Supernau, 1942

## **Alpha Omega – Western Ontario**

Ruth Popkin Blishen, 1941

## **Beta Alpha – Southern California**

Devonne Marsh Villafuerte, 1953

## **Beta Epsilon – Miami-Ohio**

Diane Williams Palmer, 1962

## **Beta Zeta – Kent State**

Constance Shutt Seibert, 1951

## **Beta Eta – Bradley**

Carol Brandon McRoberts, 1948  
Susan Hamilton Dungan, 1957  
Donna Herbst Bohrnell, 1960  
Mary Fink Blank, 1978

## **Beta Theta – San Jose State**

Sue Gillespie Hassler, 1949  
Nanci McGrorey Brauch, 1961

## **Beta Kappa – Arizona State**

Barbara Wedge Alberts, 1949  
Mary Graham Johnston, 1952

## **Beta Lambda – San Diego State**

Patricia Rector Fry, 1949  
Jo Ann Lebert Dewey, 1996

## **Beta Nu – Vermont**

Barbara Cockey Thompson, 1953

## **Beta Xi – Ohio State**

Mary Ellen Ficocella, 1962

## **Beta Omicron – Oklahoma City**

Linda Rice Galloway, 1969

## **Beta Pi – Indiana State**

Judith Hill Nelson, 1957  
Margaret Berra Dockery, 1959

## **Beta Rho – Colorado-Boulder**

Gayle Haugen Long, 1974  
Eva Rudy, 1989

## **Beta Phi – Indiana**

Pamela Freeman, 1971

## **Beta Chi – Wichita State**

Janna Wassweiler Hobbs, 1960  
Galen Gill Gaddie, 1967

## **Beta Psi – Oklahoma State**

Beverly Maritt Jackson, 1958

## **Gamma Kappa – Nebraska-Kearney**

Twila Larsen Voss, 1966

## **Gamma Xi – Tennessee-Knoxville**

Nancy Hunley Coates, 1966

## **Gamma Psi – Northern Iowa**

Anna Speed, 2014

## **Delta Eta – California-Irvine**

Chrisina Tannous, 1974

## **Delta Lambda – California-Riverside**

Melina Thornhill, 1990

## **Delta Omega – Oakland**

Andrea Dalzell Griffin, 1989

## **Epsilon Mu – Loyola-New Orleans**

Judith Caudle Strada, 1994

*To report the passing of a sister, please email [contactus@gammaphibeta.org](mailto:contactus@gammaphibeta.org) so we may honor the member on this page in a future issue.*



# Vintage ΓΦΒ

This year Gamma Phi Beta celebrates 141 years of sisterhood. How does your chapter commemorate Founders Day? We want to know! Send high resolution photos of your chapter's Founders Day celebration to [TheCrescent@gammaphibeta.org](mailto:TheCrescent@gammaphibeta.org).

Nov 11th The Celebration of the Organization of the Gamma Phi Beta Society took place at the residence of the Alpha Chapter and present except Miss Holt.

The Preliminary address was short and was followed by the History of the group by Miss Horton. Miss Foster then, having changed seats with Miss Foster gave us a brilliant reading. Miss Foster gave our Guest Speeches was received with favor. There was about minutes Miss Thompson's interesting recollections.

All these joined in singing the songs long composed for the occasion by Miss Helen M. Dodge.

In the evening all repaired to the residence of Miss Alice Bickett, who had issued our invitations & friends far and near, to join in celebrating Gamma Phi Beta. One of the most interesting features of entertainment was a beautiful reading of the letters of G. P. B. surrounded by the society colors above a mantel, and which date the date 11/11-11/11.

This was the gift of the Missouri State to the one small group the guests of the



From left to right: Alpha Chapter (Syracuse) minutes, November 11, 1875. Frances E. Haven presented a summary of the year to celebrate the first anniversary of the organization of Gamma Phi Beta. / Epsilon Omicron Chapter (California-Santa Cruz), 2014. / Salem, Oregon, alumnae portray the Founders during their Founders Day tea, 1953. / Treasure Coast Alumnae Chapter, 2014.



From left to right: Frances Haven Moss receives a telegram from Gamma Phi Beta collegians, November 11, 1935. / In Orange County, California, 10 collegiate chapters and 10 alumnae chapters celebrate Founders Day together, 2014. / Nashville alumnae join Alpha Theta Chapter (Vanderbilt) for Founders Day, 1950. / Phoenix Alumnae Chapter, 2014.



# Capture a Crescent: Coast to Coast!

Spot it, snap it and email your capture a crescent photos to [TheCrescent@gammaphibeta.org](mailto:TheCrescent@gammaphibeta.org) for a chance to be featured on the back cover of a future issue. Check out these capture a crescent photos from the east and west coasts!



1. San Gabriel, California: Spotted – back to back crescent moons at Lunas Mexican Restaurant! Across the street from Mission San Gabriel Arcángel in San Gabriel, California, Linde Shirk Kenney (Arizona State, left) and dear friend Nancy Gloege Ifrig (Oregon, right) were thrilled to find our Sorority's symbol.

2. Sarasota, Florida: While visiting friends in Sarasota, Florida, Marj Hiegel Lawson (Miami-Ohio) spotted this crescent on their pool deck. The two accompanying phrases, "follow your dreams" and "friends gather here," seemed to perfectly match the ideals of Gamma Phi Beta.

3. Newport Beach, California: Katie Alhadef (Arizona) noticed this crescent moon on a brightly-painted home on Balboa Island in Newport Beach, California. Katie, her sister and her father were out for an afternoon bike ride when they spotted this vibrant décor.

4. Gainesville, Florida: Members of Gainesville Alumnae Chapter gathered around a giant crescent statue in downtown Gainesville after a luncheon. Pictured from left to right are Sue Nimmo (California-Irvine), Eileen Sayeski (California-Berkeley), Linda Hart (Wyoming), Denae Campanale (an alumna initiate candidate), Patti Wallner (Wisconsin-Milwaukee), Stacey Higgins (Indiana State) and Barbara Wingfield (Florida State).

5. Captiva Island, Florida: For three years Sybil Budzinski Scaccia (Illinois State) had seen this crescent moon sign on her vacations to Captiva Island, Florida. This year, she decided to make the five-mile walk from her rental property to snap a photo with it!