

# the BESCENT

of Gamma Phi Beta

BE THE INSPIRATION page 14

Grow Gamma Phi!
Supporters of the Heart



# Be An Inspiration

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#### MISSION

To inspire the highest type of womanhood.

Our mission, to inspire the highest type of womanhood, evokes a smile every time I read, write or say it. Why? Because our mission is relevant to Gamma Phi Beta and me in my everyday life! It is the basis for aspiring to excellence in all that we do as members as we strive to be the best person possible.

As members of one of the oldest women's organizations in North America, we have so much to be proud of; so many milestones have been accomplished and memories made by those who joined this sisterhood and left an indelible mark on our campuses, communities and in our hearts. These accomplishments are possible because sisters value their membership and strive to be the best they can possibly be, in turn, being an inspiration to other sisters and those we encounter.

If you are following Gamma Phi Beta on social media, you have likely seen posts filled with pride, accompanied by the hash tag #BeTheInspiration or #IAmTheInspiration. These posts share inspiring stories about sisters across the world who are living our Core Values and representing us in fabulous ways! I am confident you will continue to be inspired by this issue of *The Crescent* as it is filled with many more stories of our sisters who are motivating those around them, giving us much to be inspired by and proud of.

Think about your sisters – those you joined the Sorority with, those you've met and befriended along the way – who inspires you? Who are those women who, to you, embody our values and make a difference in your life or the lives of others? I encourage you to reach out to these sisters. Invite them to coffee, send a note or give them a call to let them know how they have inspired YOU by how they choose to live their lives. Thank them for making a difference to you and those around them!

As International President, I am fortunate to witness the power of our sisterhood every day through my connections with our members and chapters. I see our sisterhood in action and know our Founders would be so proud of their  $\Gamma\Phi B$  sisters today, just as I am so proud to call all of you my sisters!

In HKE,

Krista Spanninger Davis International President

On the cover: Symbols of our sisterhood evoke special meanings for each of us. Each one exists to adorn and enrich the intangible elements of sisterhood that inspire and symbolize Gamma Phi Beta's legacy. *Photos: Kerkhoff Photography* 



#### Go Gamma Phi

Find our regular features in addition to other inspirational Sorority articles.

- **4** ΓΦΒ Mailbox
- 5 Points of Pride

#### **14** Be the $\Gamma\Phi B$ Inspiration

What makes someone an inspiration? Meet some incredible sisters who are living our Core Values and inspiring those around them.

- 24 Inspiration Board Special Edition!
- 30 Sorority Life
- 42 In Memory
- 43 Vintage  $\Gamma\Phi B$ : Match Game Match the Sorority treasure to its decade!

#### Sorority News

Discover the Sorority's latest news and opportunities here.

- 6 Convention 2014 in Seattle: Join the conversation!
- 7 Our 2013 Alumnae Award Recipients

Congratulations to our Service Roll, Loyalty Award and Merit Roll recipients!

8 Grow Gamma Phi

A recap of our recent growth –  $\Gamma\Phi B$  is at four more campuses!

#### Campus Life

Learn about our collegiate sisters and topics affecting them.

- 11 Collegian Spotlight: Chloé Coriolan (St. Johns), fashion and beauty video blogger
- 12 Fresh Fashions

Be inspired by Crescent Corner's most popular looks this season!

13 Chapter Profile: Alpha Lambda Chapter (British Columbia)

#### Shining On

Find out how alumnae are making an impact and shining for  $\Gamma\Phi B$ .

#### 27 Joining an Alumnae Panhellenic

Gamma Phis from across the country share why membership in an Alumnae Panhellenic is meaningful and rewarding.

28 Alumnae Chapter Profile: Puget Sound Alumnae Chapter

#### Foundation News

Check out how the Foundation is supporting and inspiring the lifelong development of women.

38 Supporters of the Heart: Why I Give

Meet supporters of the heart Jennifer "Jen" Chuang (California-Berkeley) and Julie Dunn Eichenberg (Florida State).

- 40 Memorial Gifts
- 41 In Celebration



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#### Dear Gamma Phi Betas,

There are so many different symbols in our world. On street signs, in text messages, on buildings and printed on packaging. We are constantly bombarded by symbols.

Symbols are stories. Symbols are pictures, or items or ideas that represent something else. But what makes a symbol special? It's the feelings. The feelings evoked by the symbols in our life make them significant.

When you picked up this issue of *The Crescent*, did you notice some familiar Gamma Phi Beta symbols on the cover? What emotions did you experience? What memories came to mind? The crest, our crescent, our beautiful badge and Greek letters are special symbols that mean a lot of things to a lot of amazing women. They mean friendship; tradition; personal growth; leadership and scholarship; continuing a legacy; happiness and fun; belonging; family; history; home; inspiration; and more.

They symbolize our past, present and future. They symbolize the 190,000 initiated sisters of Gamma Phi Beta and all those to come. But most of all, these symbols serve as a reminder of the incredible Sorority we represent daily.

There is so much more to these symbols than what meets the surface, but how can we show others just how special they truly are? By doing them justice. Demonstrate that a woman who wears our special symbols or makes a crescent hand sign is a woman who inspires the highest type of womanhood. Exemplify Love, Labor, Learning and Loyalty in all that you do. Be the inspiration and define what these symbols mean to you – and to the rest of the world – through your positive actions. Prove that Gamma Phi Beta is, and will always be, an incredible sisterhood because of the women who represent it.

Sincerely,
Nicole Banes, *The Crescent* Editor
TheCrescent@gammaphibeta.org

I love the @NPCWomen history blurb in the fall issue of *The Crescent!* Dream of a former PAVP: visit Beekman Tower! -Heather Charwinsky (Christopher Newport)

This fall issue of *The Crescent* has been my favorite ever! Learning about Gamma Phi Beta's help with WWII was so inspiring! ≠proud
-Tierra Defebaugh (Wichita State)



Dear Crescent,

Are you interested in receiving vintage clothing? I have my brown ΓΦB monogrammed sweater from 1965-68. I am an alumna of Gamma Gamma Chapter at the University of Wisconsin-

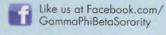
Milwaukee. It is in excellent condition.
-Sharon Stearle Pociask



Hi Sharon,

We would be delighted to receive your Sorority sweater (pictured right)! Our museum here at International Headquarters (IH) proudly displays Gamma Phi Beta memorabilia dating back to the 1870s, and we are always excited to expand our displays with new treasures. If you're ever in Denver, please stop by IH for a tour!

\*Editor's Note: If you would like to donate a Sorority item to our museum, please mail it to Attn: The Crescent, 12737 F. Fuelid Dr., Centennial, CO 80111.





Follow our boards at Pinterest.com/GammaPhiBeta



Search "Gamma Phi Beta" in groups



Follow us @gpbcrescentmoon



Follow us @GammaPhiBetaSorority

# Pride

Shining bright since 1874, here's a snapshot of some notable Gamma Phi Beta moments and accomplishments!



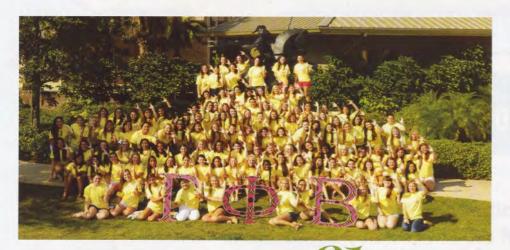
Nicole Chrzanowski (Georgia) finished in the South Eastern Conference Triathlon Championship! She swam .9 miles, biked 24 miles and ran 6.2 miles in 02:27:59! "When it comes to racing, triathlons and life in general, I always try and follow the advice of my amazing coach who says to do your best, be proud of your effort and love every moment," Nicole says.

Our inspiring Building Strong Girls video received more than **1,500 views** on the Sorority's YouTube channel, YouTube.com/GammaPhiBetaSorority in just one week! Watch, share and use this video as a resource for your chapter, whether collegiate or alumnae, when spreading our Building Strong Girls message!





Gamma Phi Beta is one of the oldest women's organizations in North America. Boy, do we make 139 look good!



Grow Gamma Phi! The Sorority has colonized at **Liniversities** across North America over the last decade! Pictured are members of one of our newest chapters, Eta Lambda (Central Florida), on Bid Day. Flip to page eight to learn about the Sorority's newest chapters and colonies.



Share your chapter's point of pride with The Crescent! Email The Crescent@gammaphibeta.org for a chance to be featured in a future issue.



This beautiful 40-year-old International Council badge belonged to 1974-78 Grand President Betty Luker Haverfield (Missouri-Columbia, 1940) and was recently donated to the Sorority by her daughter. International President badges are the only International Council badges with all diamonds; all other Council badges feature pearls.

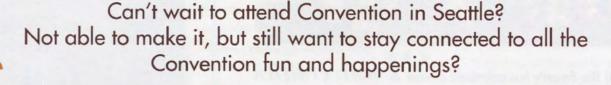
Congratulations to our 4 collegiate chapters that achieved Order of 1874, the highest attainable level in Order of the Crescent, for 2012-13! Snaps to Xi (Idaho), Delta Tau (Colgate), Epsilon Nu (Chapman) and Eta Gamma (Delaware) for accomplishing this incredible chapter achievement—their chapter names are now engraved on a special plaque displayed near the entrance of International Headquarters for all visitors to see!



# #ShineinSeattle

# Join the Convention Conversation!

6



Follow the official Convention 2014 hash tag on Facebook and Twitter for all the action!





Join us in Seattle from July 9-13, 2014! Visit GammaPhiBeta.org/Convention for complete Convention information and to register.

# Congratulations, Sisters!

Gamma Phi Beta is proud to announce its 2013 Service Roll, Loyalty Award and Merit Roll recipients. These honors are bestowed on members for their outstanding contributions and service to the Sorority. We sincerely thank you for your commitment to  $\Gamma\Phi B$  – we couldn't be more proud of you!

#### **SERVICE ROLL**

Acknowledges 15 or more years of alumnae volunteer service, with a minimum of five years at the International level and five years or more of financial support.

Julie Dunn Eichenberg (Florida State) Atlanta Alumnae Chapter

Christy Gutzler Shafer (St. Louis) Balboa Harbor Alumnae Chapter

Jolene Lessard Stiver (North Dakota State) Chicago Alumnae Chapter

#### LOYALTY AWARD

Honors a minimum of seven years of alumnae volunteer serve at the international level, plus seven or more years of financial support.

Ann Hipskind Campbell (Northwestern) Chicago Alumnae Chapter

Christine Gaugler Ritger (California State-Fullerton) Northern Nevada Alumnae Chapter

Susan Grant Schneider (Colorado State) Denver Alumnae Chapter

#### **MERIT ROLL**

Recognizes a minimum of 15 years of alumnae volunteer service at the local level.

Sally Ramseyer Beck (Kansas) Greater Kansas City Alumnae Chapter Linda Bergdahl (Tevas-Austin) Evanston North Shore Alumnae Chapter

Gweneth Stephens Edwards (*Iowa State*) Upstate, South Carolina Alumnae Chapter

Betty Elliott (Michigan State) Greater Lansing Area Alumnae Chapter

Sandy Fearell Jablonski (Oklahoma State) Greater Kansas City Ahumnae Chapter

Karen Berger Marvin (Miami-Ohio) Greater Lansing Area Alumnae Chapter

Laura Mooney Mayville (St. Louis) Atlanta Alumnae Chapter

Kathleen Blackwelder McCracken (Oklahoma City) Oklahoma City Alumnae Chapter

Elizabeth McCumber Merkel (Syracuse) Rochester Alumnae Chapter

Maryann McConnell Metcalf (Texas-Austin) Houston Alumnae Chapter

Toni Potkalesky Moyer (*Pennsylvania State*) Philadelphia West Alumnae Chapter

Rebecca Gamble Pyle (Ohio Wesleyan) Philadelphia West Alumnae Chapter

Tracy Stack (Florida State) Charlottesville Alumnae Chapter

Barbara Laird Strong (Texas Tech) Arlington Alumnae Chapter

Marcy Hubbard Thomas (Stephen F. Austin State) Hawaii Alumnae Chapter

Julia Taylor Trail (Idaho) Moscow Alumnae Chapter

Mary Sharon Cole Wells (Kansas) Denver Alumnae Chapter

#### **CIRCLE OF EXCELLENCE RECIPIENTS**

Outstanding work, sisters! We are proud to announce more than 100 alumnae chapters achieved Circle of Excellence for 2012-13. The following 25 alumnae chapters achieved Founders Circle of Excellence, the highest attainable level of excellence for alumnae chapters! For a complete list of all Circle of Excellence recipients, visit GammaPhiBeta.org/Alumnae.

Arlington Atlanta Southern Crescent Balboa Harbor Boston Chicago Far West Suburban **Evanston North Shore** Fort Collins **Grand Rapids Greater Fort Myers** Greater Orange County Indianapolis **Naples** North Houston Pasadena Philadelphia West **Phoenix** Princeton Rochester Sacramento Valley Saint Louis San Diego

South Bay

State College

Tulsa

Washington, D.C.



You or your alumnae chapter can nominate a deserving sister for one of these esteemed awards! Recommendation forms for each award are available at **GammaPhiBeta.org/Alumnae/Awards** and are due to International Headquarters by April 1.

# Arow Gamma Phi

"Extension is to international Gamma Phi Beta what recruitment is to each collegiate chapter. Extension is the way we grow. It is the way we increase our membership, the way we broaden our geographical base, the way we share the rich heritage each of us has been given." -1978-82 Grand President Karen Wander Kline (Iowa State)

Gamma Phi Beta continues to flourish and successfully grow our organization! In the past five years, ΓΦB has chartered or re-colonized 15 collegiate chapters and has two additional colonies set to be chartered this spring. How inspiring to see Gamma Phi Beta grow – check out this recap of our most recent collegiate chapter and colony additions!

#### **ETA KAPPA CHAPTER**

Chapter size: 131 members

School: University of Tennessee-Chattanooga

University nickname: The Mocs Charter date: November 2, 2013

Fun facts: Chapter members say they are very proud to be a part of bringing Gamma Phi Beta back to Tennessee! The chapter has the second highest GPA in the Panhellenic community, surpassing the all-women's and all-University average GPA. Total NPC sororities on campus? There are six:  $A\Delta\Pi$ ,  $X\Omega$ ,

 $\Gamma\Phi B$ ,  $\Delta Z$ ,  $K\Delta$  and  $\Sigma K$ .

Website: GammaPhiBetaUTC.com

#### **ETA LAMBDA CHAPTER**

Chapter size: 121 members

School: University of Central Florida University nickname: The Knights Charter date: November 16, 2013

Fun facts: Sisters are very involved on campus! From a University majorette to a campus housing ambassador to resident assistants, members are student leaders in a variety of campus clubs and organizations at the second-largest university in the U.S. by enrollment.

Total NPC sororities on campus? There are 12: A $\Delta\Pi$ , AE $\Phi$ , AE $\Delta$ , X $\Omega$ ,  $\Delta\Delta\Delta$ , AZ,  $\Gamma\Phi$ B, KA $\Theta$ , K $\Delta$ , KK $\Gamma$ ,  $\Pi$ B $\Phi$  and ZTA.

Website: GammaPhiBetaUCF.com

#### **DUKE UNIVERSITY COLONY**

University nickname: The Blue Devils

Bid Day: February 9, 2014

Fun fact: About 40 percent of undergraduate women at

Duke are members of a Greek life organization.

Total NPC sororities on campus? There are 10:  $A\Delta\Pi$ ,  $A\Phi$ ,  $X\Omega$ ,  $\Delta\Delta\Delta$ ,  $\Delta\Gamma$ ,  $\Gamma\Phi$ B,  $KA\Theta$ ,  $KK\Gamma$ ,  $\Pi$ BΦ and ZTA.

Website: GammaPhiBetaDuke.com

### THE OHIO STATE UNIVERSITY COLONY, RE-COLONIZING BETA XI CHAPTER

University nickname: The Buckeyes

Bid Day: February 9, 2014

**Fun fact:** The colony will re-install as Beta Xi Chapter in April, 63 years after its original installation in 1951. At the colony's installation celebration, they will be presented with the chapter's original charter!

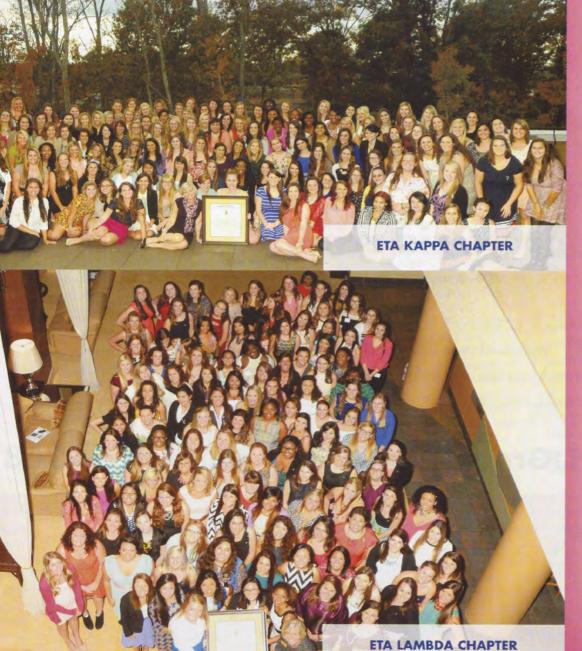
Total NPC sororities on campus? There are 15: AX $\Omega$ , AE $\Phi$ , AF $\Delta$ , AO $\Pi$ , A $\Phi$ , AE $\Delta$ ,  $\Delta$ F,  $\Delta\Delta\Delta$ , AZ, F $\Phi$ B, KA $\Theta$ , K $\Delta$ , KKF,  $\Pi$ B $\Phi$  and X $\Omega$ .

Website: GammaPhiBetaOhioState.com

#GrowGammaPhi: The hash tag used on social media when talking about the Sorority's newest chapters, colonies or members!



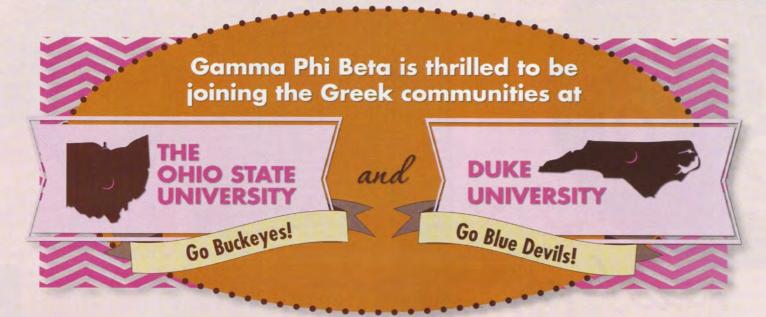
Stay up-to-date with all of the Sorority's new chapters and colonies by visiting GammaPhiBeta.org/Join/NewChapters.



#### Thank you for Growing Gamma Phi!

Snaps to these collegiate chapters for helping with extension recruitment and more! From Building Strong Girls Day to Preference Round and Initiation, these women shared with members at our new chapters and colonies why being a ΓΦB is so special.

Beta Mu (Florida State)... Delta Upsilo (Georgia)... Zeta Omega (Kennesaw State)... Eta Eta (South Florida)... Eta Epsilon (Virginia Tech)... Epsilon lota (Christopher Newport)... Eta Zeta (Cincinnati)... Beta Phi (Indiana)... Epsilon Lambda (Alabama)





Det of three rings features a band of topaz crystals and a band of pink crystals surrounding engraved band in the center. Perfect to wear individually and great-looking when worn as a triol

# B. C.



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- D. Chapter President Ring, #0453 10K, 10KW...\$311 SS...\$122

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# CHLOÉ CORIOLAN

#### Thinking outside the box is exactly what Zeta Mu sophomore Chloé Coriolan (St. John's) does to inspire women.

As an up-and-coming fashion and beauty video blogger, Chloé has more than 15,000 subscribers that follow her YouTube channel. Her videos feature advice for college students, fashion tips and hair and make-up tutorials. Chloé, who describes herself as forward-thinking, does much more than teach women how to achieve a certain look.

"I had many insecurities growing up, and I still do," Chloé says. "Through this creative outlet and my advice, I want to inspire women to do what they really want to do and be comfortable with who they are."

The Crescent talked to Chloé off-camera, and she shared with us who she is beyond the video blogs.



#### Three words to describe you.

Friendly, creative and hardworking.

#### ГФВ in three words.

Family, inspiring and humbling.

#### What does inspiration mean to you?

Inspiration, to me, is affecting someone in a positive way.

#### Most inspiring ΓΦB moment.

When I was a new member, there was a night dedicated to getting to know each other. Hearing all of the difficult things my sisters have gone through, and how they overcame them, inspired me. I'm impressed with how strong my sisters are. There was a lot of crying and laughing that night, and it made us so much closer.

#### What inspired you to create YouTube videos?

I have always been a 'girly-girl' and began watching videos of other girls doing make-up and hair tutorials. I decided to try making videos of my own – and I found it to be fun! At first it was a hobby. I was expecting maybe a few family members to watch them – then they started getting popular!

#### Do you do the filming and video editing yourself?

Yes, for my personal YouTube channel, BeautyShock15. Over the years, I have invested in editing software and cameras – I am self-taught.

### How do you get ideas for fresh and interesting video features?

I get my ideas from fashion magazines, inspirational videos and other women. Sometimes I search for videos I want for myself, and when I can't find them, I end up creating my own video about the topic to share.

### Have your videos inspired a college major or future career path?

I'm actually a psychology major and could see myself working in that field. I can also see myself becoming a television personality. I've been told I'm good in front of the camera, and there isn't a day that goes by I don't think about that career possibility. I'm not sure what will come of it all!



#### Collegiate Chapter Spotlight

# ALPHA LAMBDA CHAPTER

Alpha Lambda Chapter (British Columbia) was our third chartered collegiate chapter in Canada and has created an inspiring chapter vision to lead them through another successful year on the University of British Columbia campus.

Alpha Lambda of Gamma Phi Beta values steadfast sisterhood and unity within diversity. We are committed to providing a foundation for self-worth, loyalty and opportunities for growth. As sisters, we strive to be respected and valued by our campus and community.

Chapter President Miranda Thorne filled *The Crescent* in on what it's like to be a member of Alpha Lambda Chapter and a sorority woman in Canada!

The Crescent: Alpha Lambda Chapter in three words.

Miranda Thorne: Integrity, character and diversity.

### What type of housing facility do members occupy?

MT: Alpha Lambda occupies one of eight chapter rooms in a housing unit built and owned by the Vancouver Alumnae Panhellenic Association. In addition to being a cozy hub and meeting space, our chapter room has a kitchen and private patio. The second, third and fourth floors of the housing unit have quad-style apartments for 72 female students (with priority given to sorority members).

### What makes the University of British Columbia's Greek community unique?

MT: Alpha Lambda is part of the largest Greek system in Canada, and this past fall our Panhellenic hosted the largest sorority recruitment in the country!

Are there any unique differences with Greek life in Canada compared to the United States?

MT: The biggest distinction I see is that Greek organizations are more of a rarity here and not



Alpha Lambda sisters welcomed 33 new members into the chapter this past recruitment, fulfilling both Panhellenic Quota and chapter Total!

widely-recognized at Canadian universities. I often find myself explaining what sororities and the Greek system are to people. Outside that, I would say our experiences are very similar to those of our sisters in the United States!

#### Describe your relationship with local alumnae.

MT: Alpha Lambda has strong ties to Vancouver Alumnae Chapter and we are consistently looking for opportunities to move toward holistic and long-lasting membership involvement. We have an exceptional board of advisors who are very involved in all aspects of our chapter activities. Our alumnae currently also serve as advisors to the UBC Panhellenic Council and are active in the Vancouver Alumnae Panhellenic Association, too.

#### How does the chapter help Build Strong Girls?

MT: As Girl Guides of Canada is such a widespread Canadian organization, there are many opportunities for our members to be involved. Many sisters have served as Girl Guide Leaders, and this past summer, several sisters supported the Girl Guides in our area

by helping them maintain two community gardens. The vegetables grown from the gardens were then donated to a local lunch program!

#### FAST FACTS!

What is the current chapter size? 85 sisters

How many NPC sororities are on campus? Eight: ΑΔΠ, ΑΓΔ, ΑΦ, ΑΟΠ, ΔΓ, ΓΦΒ, ΚΑΘ and ΚΚΓ.

#### What are some unique facts about the chapter?

- We were the first sorority on campus and recently celebrated the chapter's 85th anniversary!
- "The Gammies" is one of our annual philanthropy events benefitting Girl Guides of Canada. Hosted at the cinema on campus, we ask all Greek organizations to submit short films. The event is semi-formal, and winners for Best Films, Best Actor and Best Actress are chosen by a panel of judges at the end of the film viewing. As this event gains popularity, our chapter experienced a 68 percent increase over the last year in the funds raised to support Girl Guides!

Chapter Website GPBUBC.com

# τ<sup>Φ</sup>Be the INSPIRATION!



### Take a moment to think of that one Gamma Phi Beta you have always admired or aspired to emulate.

She may be a sister you spoke to on your first day of recruitment many years ago, or the lovely woman you met recently at a Founders Day celebration. Maybe she's even your best friend or your mom or aunt. No matter who this Gamma Phi Beta is, why is she so inspiring? What makes her special?

Does she excel professionally or academically? Incredible with her kids? Someone who always makes time for friends? A woman who just has it all together?

Whatever your reasons for looking up to this other woman, realize there is another woman out there reading this exact same thing who could be thinking of you as their Gamma Phi Beta inspiration. That's right, Y-O-U.

You don't have to move mountains or be 'the best' at something to be an inspiration. All you have to do is figure out how you can add value to someone's life in a meaningful way. This could be as simple as taking an hour to help a sister improve her blog, lending a listening car or offering to watch her kids for an afternoon. Whether you're a teacher who helps a student to pass an exam, or an author who writes a book that helps thousands of people, you have the ability to inspire others and make the world better for all of us, including yourself.

Holding yourself to a higher standard is inspiring. Motivating others to be their best is inspiring. Being a Gamma Phi Beta is inspiring. By living our mission, to inspire the highest type of womanhood, and upholding our Core Values of Love, Labor, Learning and Loyalty, you are being an inspiration to others. You are inspiring them to take their own risks and add their own value to the world.

Over the next eight pages, you'll meet many different sisters who are living our mission and values and being an inspiration – not only to their sisters, but to the world around them. They aspire to excellence in all that they do, while simultaneously perpetuating the Sorority's rich heritage. Read their stories and then reflect on your own.

How can you be the inspiration?

















# LOVE: The Life Changers

"Gamma Phi Beta changed my life," 1981 Gamma Chi Chapter initiate Cathy Poerner Supak (Texas State-San Marcos) says.

"It seems like just yesterday I was sprinting from the football field to our chapter meeting," Cathy, a government-appointed member of the Texas Advisory Board of Athletic Trainers, reminisces. "I was one of the only females on campus with an athletic training internship, so I'd race from the practice fields to chapter meeting, arriving in a formal dress and tennis shoes!"

When Cathy began her collegiate career at the University of Texas-San Marcos, it was the only university in the state offering a co-ed athletic training program. Only a decade earlier, Texas passed a law requiring athletic trainers to be licensed through proper accreditation. Cathy's father, John H. Poerner, was a member of the Texas House of Representatives at the time and voted to pass the law into effect. Now, more than 40 years later, Cathy serves on the board that the legislation created.

"Many of my Sorority sisters will be amazed I found a job, much less a career, given those times of haste," Cathy jokes, now in her 28th year as an athletic trainer, "but it has been my Gamma Chi sisters who have continued to play an important role in my life these past three decades and given me so much support personally and professionally. Because of Gamma Phi Beta, I learned skills I utilize in my profession today – time management, accountability and how to help others find their talents and gifts."

When Cathy graduated in 1984, it was very challenging for women to get their start in an athletic training career. "It was Lisa Gondesen Cannon (Texas State-San Marcos) who helped me land my first job, kick-starting my career," Cathy explains. "As fate would have it, her father was looking to hire someone for an athletic training position, so she got my foot in the door for an interview. I relocated to the small town of Galveston, Texas, for the job, and Lisa's family took me into their home for several months while I got on my feet. Several years later, Lisa was by my side as a bridesmaid in my wedding."

As the years passed, Cathy stayed in touch with her Gamma Chi sisters through holiday cards and social media. "Ellen Ferris (Texas State-San Marcos) and I were both athletic trainers together in college, and even though we haven't been in the same state in 25 years, she's always been there to send me a congratulatory email or show her support on social media," Cathy says. "It's like that phrase, 'someone may not always be right next to you, but you know they're always there.""

In 2012, after contributing much to the athletic training industry, Cathy made the decision to run for the Advisory Board of Athletic Trainers, a Texas

state-elected board that serves as the licensing and regulatory authority of athletic trainers in Texas. "The board's responsibility is the prevention, assessment and care of emergency, acute and chronic athletic injuries," Cathy explains.

"It was about the same time I submitted my paperwork for the board position that I received a jury duty summons," Cathy recalls. "I had posted to Facebook that I was in downtown Houston for the day, and within five minutes, one of my chapter sisters, Texas attorney Sophia Mafrige (Texas State-San Marcos), replied to my post, She was only a block away and wanted to see if I was free for lunch! Thankfully I had been released from jury duty, too!"

"I hadn't seen Cathy since her wedding," Sophia says. "We all get so busy with our lives, that I just knew I needed to take this opportunity to reach out immediately or the moment could be gone again forever. When I saw her, so many great memories of road trips, serving as officers and living in the chapter house came rushing back to me. Maybe I didn't remember every last detail, but

I remembered the feeling – the feeling of how special and meaningful all those experiences I had with Cathy and my sisters were."

The two sisters sat for hours, reconnecting, laughing and just enjoying one another's company. "Through our conversations, I learned we were both seeking appointment from the governor's office," Sophia says. "After lunch, I took Cathy next door to see the remodeled court house, and Justice Martha Hill Jamison gave us our tour! We had fun, and I was proud of Cathy for continuing her father's legacy of service to Texas by seeking appointment to the Texas Advisory Board of Athletic Trainers."

"Sophia later arranged it so that Justice Jamison gave the oath for my swearing in as a state official," Cathy shares. "A lot of things went through my mind as I was sworn in – I thought of where Sophia and I had come from, once sitting in classes together or working to recruit our largest new member class, to now. For someone to be there in addition to my husband, I'm glad it was Sophia," Cathy says.

"Someone asked me the other day how I got to where I was in my career, and I took a moment to reflect. It's because of my Sorority, I answered. Not only did Gamma Phi Beta give me an opportunity to serve others and lead, I was also given an opportunity to form so many amazing friendships that have continued to positively impact my life over the years," Cathy states.

"If I could give my sisters one piece of advice, it would be to treasure and value your friendships with your Sorority sisters. You never know where they will help lead you, and I would not have this once-in-a-lifetime honor to give back to my peers if it hadn't been for my life changers, my Gamma Chi sisters."



# LABOR: Meet the Philanthropy Chairwoman

By Cate Reid (Connecticut)

"To inspire the highest type of womanhood." For the thousands of Gamma Phi Betas across the world, these seven words feel very familiar. We recognize it as our Sorority mission, a statement which guides our daily actions and principles. But what does our mission really mean? How does one inspire the highest type of womanhood? I do not have all the answers, but I would like to share my story about how close those words are to my heart, and how they inspire me to be my best each and every day.

I think I can speak for any woman, of any age, from any part of the world when I say that growing up is never easy. Aside from the biological changes that come with getting older, many other things seem to be changing around you: friends, boys, school and even family. As young girls, we find ourselves looking to strong, positive female role models to guide us in navigating through these life changes.

Growing up, my family struggled with a lot of issues.

I found myself at a loss for a positive female role model in my life. I constantly found myself wanting to spend time around my friends' moms or clinging so tightly to the relationships I had with female teachers, guidance counselors, even the secretary that worked in my father's office. Dealing with the normal drama of my middle school and high school years on top of the interpersonal issues I was struggling with already made things very tough at times. Not having anyone to turn to when I needed support for these things sparked something deep inside me.

I have always adored children. Ever since I was old enough to stay home alone, I babysat. If you ask me what I want to be when I grow up, even today, I will still say, 'a mother.' My personal experiences pushed me to want to help others, so I decided to join the Big Brothers Big Sisters (BBBS) program in high school.

In my interview, I remember being asked, "Why do you want to be a Big Sister?" Usually I am nervous in these types of situations; however, this question required no contemplation.

I answered, "Because I wish I had someone like that in my life growing up." I have been a participant in BBBS for four years now, having had the pleasure of mentoring the same amazing girl, my Little Sister Yajipsi. I have watched Yajipsi tremendously grow over the past four years, and she has impacted my life as much, if not more, than I believe I have impacted hers.

By my junior year of college, I had established myself on campus. I was a Big in the Big Brothers Big Sisters program, a student leader through Community Outreach, involved in other organizations and had a wide network of friends. However, something was still very much missing.

I had never really figured out who I was up to this point. I had always wanted to join a sorority, and after going through formal recruitment earlier in my collegiate career, I did not feel I had found a fit right for me. I have always been a day dreamer, and had grand plans of who I wanted to be, but who I was never seemed to match up to my ideal self until I joined Gamma Phi Beta.

When  $\Gamma\Phi B$  came to the University of Connecticut's campus for extension recruitment, I went to check it out, and after going to a few recruitment events, I liked it. The women I met were confident, fun and

poised-everything I wanted to emulate. The deal was sealed

for me the day I found out about our philanthropy. I remember sitting in a room with hundreds of other young women watching the video about Building Strong Girls, and I started crying. That was when I knew that after 20 years of searching, I had found my home.

Naturally, when chapter elections came around,
I ran for the position of philanthropy chairwoman. I
was eestatic to be elected and poured my heart and soul
into creating my chapter's first Crescent Classic. This year at
recruitment before any parties had begun, we watched the Building Strong
Girls philanthropy video. There I was, crying again, however, this time for a
different reason.

A year ago, I sat amongst 100 strangers and cried because I wanted to be a part of something so powerful. This time, I sat there crying because I had found that group. Every day, I am inspired by 164 other women. These women, my sisters, push me to be the best I can be, support me in the decisions I make and show me true and constant friendship.

I have found somewhere I belong and feel unconditionally loved. I have become the absolute best version of myself, and can't imagine my life without Gamma Phi Beta. My sisters are the strongest women I know, and this pushes me even more to live our Core Values, especially Labor. I want to make a difference in someone's life as my sisters have made in mine, even if it is just for one little girl.



# LEARNING: Meet the Neurologist

"I swear, I put them down right here," you think, scrambling to find your keys. "Why can't I just remember where I put them?"

An all-too-familiar experience for many of us, not remembering where you placed something recently, especially in a time-crunch, can be quite frustrating and even a tad embarrassing.

"Our brain is always developing – from birth to death. Our brain and memory transition every day. As we age, we see loss of connections, like not remembering where you placed your keys, but that is normal development," reassures cognitive neurologist Nancy Dennis (Rochester).

"I research and study the aging brain. Using functional MRI, which offers a look at brain activity in real-time, I identify change that occurs as people get older, and then try to match this neural evidence with cognitive behavior," explains Nancy, an assistant professor of psychology who spends her days at Chandlee Lab at Pennsylvania State University. "As we age, the brain activates different regions for certain memory tasks than it does in younger people. The big question is, "Why?" What do these changes in brain activity mean? By identifying what is normal development, we can work to implement intervention strategies when a patient's memory first begins to fade."

"I look at the different regions of the brain, like the hippocampus, which shows some of the greatest loss of volume associated with aging, to try and determine why their memory is declining now, at this time in their life. How can I use this knowledge to teach people to utilize other areas of our brain to keep that part of our memory going and accurate?" Nancy asks rhetorically.

According to Nancy, what tends to fall off is "association memory," the ability to link memory impressions. You might remember a name or recognize a face, but putting the two together becomes a challenge, "If we identify this development, we can more easily and quickly identify things like early

dementia and Alzheimer's disease, and create behavioral strategies to help older adults with their association memory," Nancy further explains.

Wow, that's pretty powerful stuff.

Full of ambition, Nancy has always had a passion for learning. In high school, she was a straight-A student and also excelled athletically in track and field. "I used to joke I wanted to be a full-time student," Nancy says. "I was so introverted though; I always wanted to have more friends, but it was hard for me. I was so good at academics, that in track and field, they only saw me as a bookworm. The opposite was true in my honors classes."

When Nancy started college at the University of Rochester, she was full of hope this would be a fresh start. "I thought college would be my 'resetting' moment, and it was." Nancy shared. "I became friends with

Gamma Phi Betas in my classes who were really supportive and encouraged me to go through recruitment my sophomore year."

"I was always quiet, but when I joined ΓΦΒ, I found a place where I was comfortable. I discovered my confidence," Nancy says. "My sisters thought I was great just because I was me. They didn't see me as a nerd. When they came to my track and field meets in college, they screamed their heads off cheering for me as I prepared for each triple jump," Nancy reminisces. "No one else ever had people there cheering for them like that. Those are

the memories that never seem to fade."

"Applying for jobs, pursuing my Ph.D. and feeling like I could make a difference in this world – I may never of had the confidence to do all that without Gamma Phi Beta and my sisters," Nancy says. "They gave me the confidence to believe I could do more and be more, and that's something I never could have discovered in the classroom."

"Because my sisters believed in me, I learned to believe in myself... a lesson I will use throughout my lifetime as I work to help others," Nancy says.



# LOYALTY: The Faithful Seamstress

In 1987, Kappa Chapter alumnae completed a special needlepoint project, hand-stitching 21 elegant chair covers featuring a needlepoint of pink carnations and our Greek letters.

The alumnae donated the covers to the chapter, and while sisters have moved in and out of the house over the years, the chair covers have remained a constant.

But with nearly 30 years of wear, the once pristine dining room chair covers were looking tired. They no longer captured the vibrant Gamma Phi Beta spirit they once exuded. Although the covers were far too precious to ever throw away, the fact remained that they were in dire need of some love and repair.

"We invite local alumnae to join us each spring for our final Monday night dinner of the academic year," explains Kappa Chapter Advisor Jenna Aaland (Minnesota-Twin Cities). "Many of the sisters who attend annually are also part of a longtime Gamma Phi Beta bridge group that meets several times a year. As our dinner was coming to a close, Janet Jan' Grout Schuett (Wisconsin-Madison), the treasurer for the bridge club, stood up to make a special announcement."

Jan announced that their group had collected enough money to help the chapter with some smaller-scale facility repairs. It was quickly decided the donation would go toward repairing the beloved dining room chair covers.

Birdie Thies Westerdahl (Minnesota-Twin Cities), another member of the bridge group, volunteered to spearhead the project. "It was Joan Jo' Erdall Warner's (Minnesota-Twin Cities, 1940) idea and design for the chair covers originally in 1987. The patterns were passed out to different alumnae and there were 21 of them who completed the needle points. Each chair cover has the original seamstresses' initials, except for three," Birdie explains. "Jo was the heart of Kappa for many years. She served as chapter advisor for a decade and was the epitome of loyalty. In part, her sincere dedication compelled me to lead the project."

Birdie first took the 21 chair covers to the dry cleaners. "They turned out pretty well, but upon a closer look, many of the chairs still had really bad spots and holes. I went to a few needlepoint places and spoke with some experts about how I could repair the covers and maintain the integrity of the original design. They gave me some good tips."

Only weeks into the chair cover project, something unexpected happened. "I broke my hip!" Birdie exclaims.

"As soon as Birdie was out of the hospital, she was back to work with those covers. One by one, they started to come back to life," Jenna remembers. "It was important to Birdie that she finished the project in time for fall recruitment."

For weeks, Birdie repaired the chair covers while simultaneously recovering from her broken hip. "It became my therapy, and helped me from focusing on the bad," Birdie says. She also enlisted the help of another sister for several chair covers. "I asked Gail Taylor Hanson, who was president of Kappa when I was a collegian, to fix the chairs that needed a pros touch. Of course, she enthusiastically agreed!" Birdie says.

Just days before fall recruitment, the final thread was stitched through the last of the repaired 21 covers. A handyman affixed the covers to the dining room chairs, and all that was left to do was enjoy them. Birdie and several others from the bridge group visited the chapter

house during recruitment to see how the new chair covers looked. "I was very pleased. The chair covers did the job," Birdie reflects quietly.

"During recruitment, we often discuss how the new members we recruit should understand they are making a lifetime commitment to Gamma Phi Beta. When Birdie and her bridge group visited us during recruitment, we saw the loyalty and genuine love they have carried for Gamma Phi Beta since their time

as collegiate members. It was inspiring," says 2012-13 Kappa Chapter President Mary 'Betsy' Hendrick.

One piece of the puzzle still remains to this story – who were the 21 Kappa sisters that created these chair covers? Eighteen of the chair covers have initials, but that is all the history that remains.

"We want to honor these women somehow. We are looking through directories to try and match the initials to the member," Birdie says.

"I have made wonderful friends through the Sorority. I consider my Sorority sisters my best friends – even 60 years later. We get together as though we've never been apart."

"My new member educator is 90 now and still in our bridge group. Being a  $\Gamma\Phi B$ , it's not just a period of time – it goes on and on, and it's a wonderful feeling," Birdie concludes.

If you know more about the sisters who created the original Kappa Chapter chair covers, please contact TheCrescent@gammaphibeta.org,

# inspiration board

"Why are you proud to be a Gamma Phi Beta?" Check out some of the inspiring responses from sisters across the country in this special edition of our inspiration board.





"I AM PROUD TO BE A  $\Gamma\Phi B$  because this sisterhood gave me the confidence and support I needed to pursue my dreams. When I hit bumps along the road, my sisters were there to pick me up and encourage me to keep moving forward. And when my dreams became a reality, my sisters were there to celebrate my accomplishments. I am proud to be a  $\Gamma\Phi B$  because I know every step of the way, every milestone, every heart break and every triumph, my sisters will be by my side."

-Shannon Luibrand (St. John's) with her Big Sister Rindaanne Riccio on the left and Little Sister Chloé Coriolan on the right

#### "I AM PROUD TO BE A ΓΦΒ

because when I was pursuing my master's degree with two of my sisters, we were able to help each other with assignments, study for tests and proof one another's papers. It was just by luck that the three of us ended up in this master's program together, but we were all thankful to have the support of a sister during this challenging endeavor. Even after finishing our master's, we are able to continue encouraging and supporting one another as we further our careers and seek higher employment."

-Jaci Elliott (California State-Bakersfield) pictured far left with Erica Rezac (California State-Bakersfield) and Morgan Cruz Hicks (California State-Bakersfield)





#### Be Inspired. Be the Inspiration!

Watch the Sorority's Be the Inspiration video at YouTube.com/ GammaPhiBetaSorority. Starring our 2012-13 collegiate leadership consultants, this short, but powerful video will have you bursting with pride and hopefully inspires you to Be the Inspiration!

roBe the INSPIRATION!

#### "I AM PROUD TO BE A ΓΦΒ

because my sisters are my best friends, my family and the women that inspire and encourage me to be the best version of myself."

-Olivia Moss (Creighton)

# Knock, knock. Who's there? Woo. Woo who?

That's the sound of Gamma Phi sisters saving even more money with their special discount from GEICO.



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# Making an Impact through ALUMNAE PANHELLENIC PRIDE

The sense of pride that comes with being a part of the Greek community, just like your membership in Gamma Phi Beta, lasts for a lifetime. Did you know you can continue to demonstrate your Sorority pride and involvement through membership in an Alumnae Panhellenic Association?

Alumnae Panhellenic Associations are community-based organizations where alumnae from National Panhellenic Conference (NPC) sororities come together to support their local Greek system, communities and women through service, education, scholarship and fundraising. Whether members are educating young women who are entering college about Greek life, informing current fraternity women about upcoming trends or participating in each other's philanthropic endeavors, these women are making an impact and improving the greater Panhellenic community.

The Crescent had the opportunity to speak with a handful of sisters about their Alumnae Panhellenic pride.

# What advice would you give ΓΦBs interested in joining an Alumnae Panhellenie?

"Representing Gamma Phi Beta by joining

an Alumnae Panhellenic is a very rewarding opportunity. Membership gives you the chance to meet and collaborate with members of the other 25 NPC organizations in an effort to impact your local community through various projects. Membership may be especially rewarding if there is not an alumnae chapter in your area."

 International Panhellenic Affairs Vice President Sandra Biegelman Burba (Miami-Ohio)

#### What do you enjoy most about your involvement with your Alumnae Panhellenic?

"The networking. These women are involved in the community at all stages. As a young alumna, it can be challenging developing a new career, and meeting other women through my Alumnae Panhellenic has been a great opportunity to network and find mentors in and out of my career field."

- Rence Cook (Purdue), Phoenix Alumnae Panhellenic Association

#### What are some benefits of Alumnae Panhellenic membership?

"The Washington, D.C. Alumnae Panhellenic Association is a great way for our alumnae chapter to promote events that are open to Gamma Phi Beta sisters, friends and families. Our alumnae association donates thousands of scholarship dollars each year to Greek women from the D.C. area, so it's a fantastic way to take the concept of Building Strong Girls to the next level by building and supporting strong Greek women in the area."

Melissa Coughlin (Boston), Washington, D.C.
 Alumnae Panhellenic Association

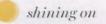
According to the most recent annual survey data collected by NPC, Alumnae Panhellenics raised \$438,757 for scholarships and assisted 412 women with money to support a college education.

"Our member groups continue to provide the strongest support system for women while in college as well as after graduation," said Chi Omega and NPC Chairman Jean M. Mrasek. "As an advocacy voice for women, NPC continues to see membership gains and growth well beyond our founding in 1902."

#### ФМ ΣΔΤ АФ $\Sigma\Sigma\Sigma$ АОП KAO ПВФ AΞΔ ΑΓΔ ΑΧΩ XΩ ZTA $\Delta \Phi E$ **ӨФА** ΑΔΠ KΔ KKI Advancing the Sorority Experience Together

#### Want to get involved?

Visit NPCWomen.org to check out the site's interactive map, featuring more than 200 Alumnae Panhellenic Associations for you to connect with locally.



# PUGET SOUND Alumnae Chapter Spotlight ALUMNAE CHAPTER



"We are thankful to gather as an alumnae chapter to build these lasting relationships with one another," Alumnae Chapter President Chelsea Meek-Beck Roney (Texas A&M-College Station) says. "Through these friendships, we support, encourage and inspire the highest type of womanhood in one another.

Located in the greater Puget Sound-Seattle area of Western Washington, Puget Sound Alumnae Chapter is eager to welcome sisters to their home state this year for Convention! *The Crescent* connected with Alumnae Chapter President Chelsey Meek-Beck Roney (Texas A&M-College Station) and discovered lots of fun facts about this consistent Circle of Excellence honoree.

The Crescent: Three words to describe the chapter.

Chelsey Roney: Fun-loving, diverse and thoughtful.

What are some unique facts about the chapter?

CR: Our chapter has many women that volunteer on an international level for Gamma Phi Beta, or locally as an advisor to a collegiate chapter. We are lucky to have many chapter members that care about  $\Gamma\Phi B$  and donate their time to the Sorority.

- Managing Director of Finance Melanie Kelsey (Puget Sound)
- 2014 Convention Arrangements Chairwoman Jen Heidal Willey (Eastern Washington)
- Regional Coordinator-Alumnae, Region 8 Gigi De'Prey Eyre (California-Irvine)
- Gamma Epsilon Chapter Financial Advisor and Seattle Alumnae Panhellenie Vice President Suzanne Lee (McGill)
- Sorority Director-Philanthropy Resources
   Brenda Shea (California-Los Angeles)

How does the chapter support Building Strong Girls?

CR: Our chapter just had an event to learn more about Girls on the Run. We met at a local café for brunch and invited a local Girls on the Run volunteer coordinator to speak about the organization. This was the first time many of our members had the opportunity to learn more about Girls on the Run, and how we can work together to Build Strong Girls. We plan to volunteer at an upcoming 5k race!

### Which Core Value best describes the chapter? Why?

**CR:** Labor. Each time we meet, I am astounded by the amount of effort each of my sisters puts into their  $\Gamma\Phi B$  role, families or career (or all three)! It is inspiring to hear about the work our sisters are doing to make this world a better place.

#### How does your chapter celebrate Founders Day?

CR: Lambda Chapter (University of Washington) invites us to their chapter house to join in their Founders Day celebration, and it's always a great opportunity to re-connect with Gamma Phi Beta ritual. We enjoy celebrating Founders Day with the collegians because it brings back fond memories of our collegiate days and it was fun this year to also tour their recently-renovated chapter facility.

#### **FAST FACTS**

Membership size: We email our alumnae chapter newsletter to more than 1,500 sisters in the Puget Sound area. Charter date: November 6, 1999

Collegiate chapters supported: Lambda (University of Washington)

and Gamma Epsilon (Puget Sound)

Website: Facebook.com/Groups/GPB.PSAC/



#### The Lindauers



Cathy Guthrie Lindauer (Iowa State)
understands the importance of continuing Gamma Phi Beta's legacy.
With four legacies of her own, including one granddaughter in college and another who just graduated, Cathy sees how her annual international alumnae dues are paving the way for generations to come. She knows her alumnae dues are dedicated to programs and initiatives that will enable Gamma Phi Beta to continue to enhance the quality of membership for our sisters – and her legacies – for years to come. From leadership development and training programs for collegians and alumnae to keeping sisters connected through *The Crescent* to providing start-up costs for new chapters and established chapters, international alumnae dues are critical to the Sorority.

"I just love Gamma Phi Beta and all it has given me," Cathy states simply, citing her reason for consistently paying her international alumnae dues for the past 60 years.

"I am continuously inspired by the love and dedication my grandma has for Gamma Phi Beta. From being involved in her alumnae chapter to always paying her alumnae dues to attending every Convention, she epitomizes the values of sisterhood and loyalty. Her passion and love for Gamma Phi Beta binds our family together, and motivates me to one day achieve as much as she has in dedication to the Sorority that has given so much to us," Katharine Lindauer (Colorado-Boulder) says.

#### ARE YOU READY TO GIVE BACK?

There are three ways you can pay your \$25 international alumnae dues and Shine ON for Gamma Phi Beta!

- 1. Pay online at GammaPhiBeta.org/AlumnaeDues.
- 2. Pay through your local alumnae chapter.
- 3. Mail this form with a \$25 check to: Gamma Phi Beta Sorority, Inc. P.O. Box 731592 Dallas, TX 75373-1592

#### Yes! I am proud to Shine ON for Gamma Phi Beta and foster a strong future for our organization!

O \$25 Check enclosed	First Name, Maiden, Last Name_				
Address				City	
State/Province	too min to	_Postal Code		Country	
Collegiate Chapter		School			
Seven-digit Member Numb	er (located on back of magazine)_		Email_		
Alumnae Chapter (if applicable)		Phone			

<sup>\*</sup>Dues and contributions made during the Sorority's fiscal year (August 1, 2013 – July 31, 2014) are not tax-deductible.

# SORORITY Life

It's collegiate and alumnae chapter updates - at a glance! Read all about our shining chapters across the continent and their recent activities. For submission guidelines, visit GammaPhiBeta.org.

#### Symbol Key:







### Region 1 CONNECTICUT

#### → Eta Theta Chapter (Connecticut)

After welcoming 61 new members on Bid Day, the chapter hosted its first Crescent Classic Capture the Flag Tournament and had 21 teams participate! In total, \$2,800 was raised to benefit Girls on the Run.

#### MASSACHUSETTS

#### Delta Chapter (Boston)

The chapter held its second successful Breast Cancer Awareness Week to benefit Susan G. Komen. The week's activities included gathering donations, organizing fundraisers and spreading awareness to students on campus. The week came to a close with a fun Kick For a Cure kickball game that had the entire Greek community participating.

#### Epsilon Eta Chapter (Bridgewater State)

The chapter welcomed eight new members into the sisterhood, meeting campus Quota, and held a sisterhood retreat following Bid Day to bond with their new sisters. Members were busy in the fall preparing for their Crescent Classic 5k to support our philanthropic partners.

#### NEW JERSEY

#### @ Princeton Alumnae Chapter

Sisters met to plan a star-studded year! Top of the list: Broadway to see sister Kelli O'Hara Naughton (Oklahoma City) perform in "Bridges of Madison County" in February. Then to see Kristin Chenoweth (Oklahoma City) in concert at Carnegie Hall in May. The chapter is also very proud to be a founding sorority of the Central New Jersey Alumnae Panhellenic Association - named one of three new Alumnae Panhellenic groups this year! Flip to page 27 to learn more about joining an Alumnae Panhellenic Association.

#### NEW YORK

#### Alpha Chapter (Syracuse)

Getting physical, teams competed in a series of exercise challenges and activities at a local park at the chapter's Crescent Classic: G Phi Joe. The number of teams participating had doubled since the event was hosted last spring.

#### → Epsilon Tau Chapter (Rochester)

Living our Core Value of Labor, sisters are working closely with the Hillside Family of Agencies, a nonprofit that provides support and education services for children. Sisters volunteer twice a month, making crafts, playing games and spending time with the children.

#### Rochester Alumnae Chapter

The chapter hosted a very successful Career Night for 30 members of Epsilon Tau Chapter (Rochester). Sisters had the opportunity to network with alumnae about their diverse range of careers that included a medical physician, teacher and professor, nonprofit specialist, program manager, organ donor coordinator, journalist, trust fund administrator, mechanical engineer, social worker and more!

#### NORTH CAROLINA

#### ▼ Epsilon Psi Chapter (North Carolina-Asheville)

Sisters prepared for fall recruitment with their first-ever Recruitment Retreat! Members worked on their recruitment skills and held activities to help them easily identify potential new members who uphold our Core Values. The chapter now has seven wonderful new members (meeting campus Quota), including one legacy!

#### ONTARIO

#### Y Alpha Alpha Chapter (Toronto)

The chapter's facility recently received a full renovation! The renovation began in April 2013, and the facility has become a modern and beautiful home for sisters. Changes include total gutting and renovation of the kitchen and bathrooms, as well the installation of hardwood floors. The house is decorated in brown, mode and pink in the spirit of the Sorority. All the women love the new house and are proud of the house corporation board's amazing work!

#### PENNSYLVANIA

#### Zeta Epsilon Chapter (Duquesne)

The chapter held its annual Walk Miles for Kids Smiles 5k Walk/Run around the campus with proceeds benefitting the Children's Institute, a nonprofit organization dedicated to improving the quality of life for at-risk youth.

#### Gamma Phi Beta Sorority by Regions



#### QUEBEC

#### Y Alpha Tau Chapter (McGill)

The chapter almost doubled in membership size this semester with the addition of 22 amazing new members! Sisters have been busy volunteering at the Women's Centre of Montreal by organizing donated clothes, sorting gifts and helping clean around the centre. The chapter also enjoyed a fantastic chapter goal-setting retreat complete with a walk up Mount Royal!

#### Region 2

#### DISTRICTOFCOLUMBIA

Washington, D.C. Alumnae Chapter
The chapter recently held a combination
business meeting/fundraiser with a
representative from a local storage and
organizational company featuring containers
and totes. Proceeds from chapter sales
benefitted Camp Fire Patuxent in Maryland.
The chapter also has plans to volunteer at
an upcoming Girls on the Run 5k in D.C.

#### FLORIDA

#### Eta Eta Chapter (South Florida)

Members hosted a very successful, inaugural Crescent Classic Chili Cook-Off this fall with more than 15 different campus organizations participating. After the chili tasting and line dancing lessons were complete, more than \$5,000 was raised to support our philanthropic partners.

#### SOUTH CAROLINA

#### Epsilon Theta Chapter (Clemson)

Tunes were belted at the chapter's G-Phi Beats, a campus-wide karaoke contest, hosted to fundraise for Girls on the Run and Camp Fire!

#### Zeta Zeta Chapter (Coastal Carolina)

In honor of breast cancer awareness month, the chapter hosted its annual "Think Pink Week." A tent was set up on the University's main lawn where pink awareness t-shirts and stickers were given to students. The chapter also asked students and faculty to write the names of those in their life affected by breast cancer on pink ribbons to create a large, 10-foot tall breast cancer awareness ribbon. The banner was carried out by chapter members around the Coastal Carolina football stadium during halftime to honor all those affected.



**Region 1** I "We want you to go Greek!" Eta Gamma Chapter (Delaware) sisters took a variety of fun chapter photos prior to recruitment to use to promote their chapter. Members wore Gamma Phi Beta brand colors and have utilized the photos on their chapter website, in PR materials and social media.



**Region 2** I Beta Mu Chapter (Florida State) members welcomed new members to the chapter with a patrioticthemed Bid Day! Each new member's name was written one of 60 red or blue stars members gave to their new sisters, in addition to other Gamma Phi Beta Bid Day gifts.

#### VIRGINIA

#### JZeta Beta Chapter (Virginia)

The chapter raised \$4,100 with its Shoot for the Moon Soccer Tournament philanthropy event! More than 355 people participated and enjoyed listening to a live band, socializing and learning why Building Strong Girls makes a difference in the lives of young girls.

#### Fairfax County Alumnae Chapter

Chapter members enjoyed getting crafty by making and donating more than 40 craft items for Epsilon Pi Chapter's (George Mason) Big/Little Sister gift baskets. Gifts included picture frames, boxes, plaques, flower pots and other containers.

#### Northern Virginia Alumnac Chapter

The chapter hosted a Founders Day tea for Gamma Phi Beta sisters in the region, including two other alumnae chapters, Washington, D.C. Alumnae Chapter and Fairfax Country Alumnae Chapter as well as for their collegiate sisters at Epsilon Pi (George Mason). Awards were given in honor of the Sorority's Core Values and four Founders.

#### Region 3

#### TEXAS

#### Alpha Xi Chapter (Southern Methodist)

To kick off the school year, members spent the afternoon relaxing on a catamaran for a chapter retreat. The chapter has also hosted many fun sisterhood events such as movie nights, attending comedy shows and pumpkin carving!

#### Gamma Zeta Chapter (Texas A&M-Commerce)

The chapter participated in and won Pi Kappa Alpha Fraternity's "Fireman's Ball," a week-long philanthropy competition that benefits the local Commerce Fire Department.

#### J Gamma Iota Chapter (Midwestern State)

In addition to donating more than 600 hours of volunteer service this past semester, sisters hosted the chapter's annual Crescent Classic Gamma Phive K Glow Run in the fall. In total, the event raised more than \$4,000 for their local Camp Fire and Girls on the Run councils!

#### ♥ Zeta Chi Chapter (Texas Christian)

The chapter held its annual Crescent Classic Moonball Sand Volleyball Tournament to benefit our philanthropic partners and had nearly 20 teams participate! It was a great event that allowed members to bond with other sisters and members from other Greek organizations on campus while raising \$1,500 to support our philanthropic partners.

#### Region 4

#### INDIANA

#### 💝 Beta Phi Chapter (Indiana)

The chapter hosted its annual philanthropy event with members selling t-shirts, serving barbeque and hosting an entertaining DJ to play music for guests. In total, the chapter raised \$6,000 to benefit the Boys & Girls Club of Bloomington.

#### MICHIGAN

#### Beta Delta Chapter (Michigan State)

Sisters who joined Beta Delta in the mid-1960s got together for a luncheon, with everyone bringing different salads and desserts. The group plans on reuniting again in two years.

#### Delta Omega Chapter (Oakland)

Sisters were thrilled 28 fabulous new members joined the chapter following fall recruitment! After Bid Day, the 70 sisters enjoyed bonding activities during their fall retreat at Camp Ohiyesa, a local camp supported by the chapter.

#### ▼ Zeta Nu Chapter (Detroit-Mercy)

The chapter held its most successful recruitment to date! The chapter met campus Quota and said 'Welcome home!' to 17 exceptional new members.

#### TEta Delta Chapter (Grand Valley State)

The chapter exceeded campus Quota, welcoming 38 new members and becoming the second largest chapter on campus after being chartered in 2010.

#### OHIO

#### Alpha Nu Chapter (Wittenberg)

To kick off another great year full of sisterhood, Alpha Nu hosted a chapter retreat at a local reservoir where members did some teambuilding and reflection activities to set the tone for a strong year of ever-growing friendships. The chapter also held a sisterhood event where they wrote anonymous affirmations for one another, reminding each sister of the great friends they have in Gamma Phi Beta.

#### Carroll)

The chapter's Crescent Classic tailgate event invited the student body to join them for fun before a University football game with a corn-hole tournament, all-you-can-eat pizza and face painting. The event raised more than \$1,000 for our philanthropic partners.

#### Region 5

#### ILLINOIS

#### Omicron Chapter (Illinois at Urbana-Champaign)

The chapter celebrated its centennial anniversary in conjunction with Founders Day and had hundreds of sisters in attendance. Sisters enjoyed a musical performance by a mens university singing group, toured the chapter house which featured scrapbooks of chapter photos through the decades and visited Founder Frances E. Haven's (Syracuse, 1874) nearby grave to place carnations and pay homage to her legacy.

#### Chicago Northwest Suburban Alumnae Chapter

The chapter participated in a scholarship fundraising luncheon for its local Alumnae Panhellenic by sponsoring a gift basket as a prize for the luncheon's raffle. Sisters also enjoyed learning how to salsa dance at a recent celebration at a chapter member's home.

#### IOWA

#### Omega Chapter (Iowa State)

The chapter has made it a tradition to visit a local apple orchard each year to celebrate fall! At the orchard, sisters picked apples and pumpkins and had a great time with one another.

#### Gamma Psi Chapter (Northern Iowa)

Members were excited to meet Total and grow the sisterhood by welcoming 29 lovely new members with a 'Drafting the Best Since 1874-themed' Bid Day celebration!

#### MINNESOTA

#### Kappa Chapter (Minnesota-Twin Cities)

The chapter had a very successful recruitment, welcoming 45 amazing new members. Following Bid Day, members enjoyed a fun day at a local apple orchard.

#### NORTH DAKOTA

#### Alpha Beta Chapter (North Dakota)

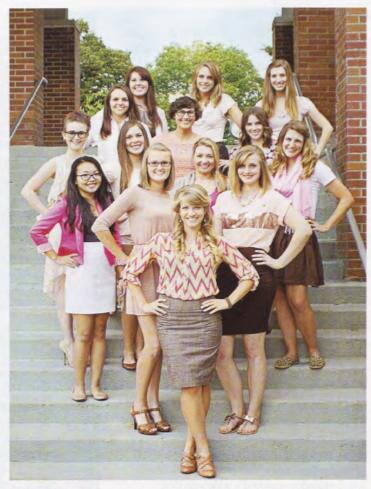
After 34 new members joined the chapter (exceeding Quota!), members hosted their annual Fall Festival event to raise money for Camp Sioux, a camp for diabetic children. The event welcomed students to the chapter facility to enjoy chili and s'mores.



**Region 3** I Members of our newly re-chartered Gamma Chi Chapter (Texas State-San Marcos) had a fantastic time together during Homecoming Week and even won the Most Spirited Award at the University pep rally, receiving the Texas State Spirit Stick they're holding!



**Region 4** | Delta lota Chapter (Purdue) sisters are looking forward to one of their strongest years yet and executed a successful fall recruitment, welcoming 41 new members!



**Region 4** | The seniors (pictured) of Epsilon Beta Chapter (Alma) created a fantastic, short video for the chapter that showed their journeys with Gamma Phi Beta at Alma College. Sisters said it was a powerful video that showed off our inspiring sisterhood!

#### Epsilon Celebrates 125 Years! By: Catie L Heureux (Northwestern)

Epsilon Chapter (Northwestern) celebrated its 125th anniversary during Northwestern University's Homecoming weekend in October with a brunch attended by more than 60 collegians and alumnae. At the event, the Epsilon House Corporation Board unveiled the chapter's recently-restored, original charter (pictured). The founding document of Epsilon is now framed and hangs in the chapter's living room for all visitors to see. Following, Epsilon sisters share what 125 years mean to them.

"In the past year, I've realized  $\Gamma\Phi B$  is bigger than Northwestern. You leave, you start your

life, but you don't have to be in the same graduating class with these women. We have a connection, and it's interesting to see how it has changed over the years. Hearing all of the old stories and seeing the photos are fun."

-Keyra Ogden, class of 2014

"It's just remarkable. I didn't remember how old Gamma Phi was. It is very special that my daughter Liz Mleko Brassine is also an Epsilon Chapter member. Her bid night at Northwestern was the coldest night in Chicago, about -20 degrees Fahrenheit."

-Joan Sandquist Henning, class of 1952



**Region 5** | Epsilon members with the newly-preserved, 125-year-old charter.

"It's looking back in history. All of these incredibly intelligent women are members of our chapter, and it helped me gain an appreciation for all our chapter and the Sorority represents."

-Dara McGreal, class of 2016

#### WISCONSIN

#### Gamma Gamma Chapter (Wisconsin-Milwaukee)

The chapter celebrated Greek Week 2013 by hosting a Black Tie benefit for the Greek community. At this event, the chapter collected six large boxes of non-perishable food items to donate to the Hunger Task Force.

#### Region 6 ARKANSAS

#### J Zeta Phi Chapter (Arkansas)

The chapter initiated 16 new members, meeting Quota, and had a fun-filled night of games at Big/Little Sister reveal. Members will volunteer at an upcoming Girls On the Run 5k race where they will cheer on the girls running, work race booths and hand out headbands members made during the chapter's philanthropy night of recruitment.

#### COLORADO

#### Beta Rho Chapter (Colorado-Boulder)

Members hosted a successful fall philanthropy event, the Caramel Apple Ball, raising \$6,000 to support our philanthropic partners. Nearly 1,200 attendees enjoyed a wide selection of candies and treats to put on top of their caramel apples along with a photo booth and dancing.

#### Denver Alumnae Chapter

Sisters came together at an annual Fall Kickoff event to celebrate the beginning of the holiday season. During the event, members also collected school supplies to donate to Denver area schools in need. Visit DenverGammaPhiBeta.com for future alumnae events.

#### KANSAS

#### Sigma Chapter (Kansas)

The chapter's first sisterhood retreat after welcoming 58 new members on Bid Day consisted of a fun day learning yoga at a local studio!

#### MISSOURI

#### Zeta Delta Chapter (Southeast Missouri State)

The chapter welcomed 34 new members with a fun sisterhood retreat at an indoor inflatable

event center that had giant slides and obstacle courses. After all of the excitement, sisters took time to sit down and discuss the important values of sisterhood in Gamma Phi Beta.

#### → Eta Iota Chapter (Rockhurst)

The chapter hosted its first Crescent Classic Philanthropy Week at Rockhurst since being chartered in 2013, and it was a huge success thanks to sisters and the help of Greater Kansas City Alumnae Chapter. The chapter raised \$1,000 to support our philanthropic partners through a variety of philanthropy event competitions that taught participants different things about our partners while competing. On the final day of the week, a local day of service was hosted, with members and participants organizing shirts and race bags for the Girls on the Run 5k run scheduled the next day.

#### Segreater Kansas City Alumnae Chapter

Continuing the chapter's tradition of supporting local children's public television, alumnae volunteered by helping children carve pumpkins at the fundraising event, "Pumpkin Hollow" on a beautiful fall day at Deanna Rose Children's Farmstead.

#### St. Louis Alumnae Chapter

Four members of the chapter rappelled down a 19-story building as part of the Special Olympics Missouri's Over the Edge fundraising event. Their team, called "Over the Crescent Moon," was the third highest fundraising team, raising more than \$4,200.

#### NEBRASKA

#### Spsilon Delta Chapter (Creighton)

The chapter introduced a new fundraising event this fall, "Crescent Corral," which featured a tailgate event before a Creighton's men's soccer game. The event had a western theme and included country music, an area for photos with haystacks and dinner. In total, the event collected more than \$3,000 to support our philanthropic partners.

#### OKLAHOMA

#### Psi Chapter (Oklahoma)

The chapter hosted a very special Initiation in the fall. In addition to the chapter's 86 initiates, they also initiated Maryanne Fischer, a sister who originally pledged Gamma Phi Beta in 1939, but was unable to attend her Initiation. Maryanne was initiated by her granddaughter, Tessa Breder (Oklahoma), and pinned with the badge of her late best friend in the company of another 1939  $\Gamma\Phi B$  sister.

#### ▼ Beta Omicron Chapter (Oklahoma City)

The chapter performed a Dr. Seuss-themed lip sync routine for the University's annual Homecoming competition. Sisters danced and sang their way into the judges' hearts, taking home a first place finish in the competition and in the overall sweepstakes of the University's Homecoming competitions!

#### Region 7

#### ARIZONA

#### Phoenix Alumnae Chapter

Phoenix alumnae focus on Building Strong Girls by helping the local council of Girls on the Run with their fall and spring 5k events each year. The chapter also participates in the Phoenix Panhellenic Association's annual philanthropy Waste Management Phoenix Open each year, which helps the local Panhellenic raise money for sorority scholarships. Turn to page 27 for more information on joining a local Alumnae Panhellenic Association.

#### Morthwest Phoenix Area Alumnae Chapter

If you live in one of the Sun Cities, Peoria, Glendale, Surprise or Northwest Phoenix, please email jmbish@cox.net to join members for a lunch get-together, held monthly.

#### CALIFORNIA

#### Beta Lambda Chapter (San Diego State)

A grand total of 64 new Big and Little Sister pairs were formed at the chapter's Big/Little Sister Revealing event this fall!

#### Delta Delta Chapter (California State-Fullerton)

This fall, the chapter welcomed 72 fabulous new members (including 12 legacies!), the largest new member class the chapter has ever welcomed!



Region 6 | More than 100 Delta Nu Chapter (Missouri State) alumnae, university officials and friends attended the chapter's House Dedication Ceremony in the fall. Alumna Liz Lampe Wisor commented, "It meant so much to so many of us that Delta Nu finally has a beautiful, modern house for members to live in and enjoy. In the 1980s, we loved our old ivy-covered home, but we wouldn't have minded living in a house like this!"



**Region 7** I Beta Kappa Chapter (Arizona State) members prepared for fall recruitment with workshops, mock recruitment events and tabling around campus.



Region 7 In September, Beta Alpha Chapter (Southern California) celebrated its 75th anniversary! The celebration commemorated more than seven decades of sisterhood and included a lovely luncheon, silent auction, vidêo history of the chapter and remarks from several sisters, including past International President and Beta Alpha alumna L'Cena Brunskill Rice. Collegians said they enjoyed spending time with several generations of sisters and were honored to host so many alumnae!

#### T Delta Eta Chapter (California-Irvine)

Growing their chapter, sisters were eestatic to welcome 47 new members this fall – double the amount of sisters they welcomed the previous fall recruitment! The chapter thanks their fantastic outgoing Membership Vice President Jia Fan for helping to instill recruitment confidence and positive chapter morale in every sister!

#### ▼ Delta Lambda Chapter (California-Riverside)

Sisters were thrilled to welcome 51 new members, exceeding Quota and welcoming the largest fall new member class out of all University sororities! With this fantastic new member class, the chapter now has more members than all other sorority chapters on campus.

#### Delta Psi Chapter (California-Santa Barbara)

The chapter celebrated its 30-year anniversary with a Founders Day brunch in downtown Santa Barbara. The chapter was excited and honored to have alumnae from a wide range of pledge classes attend.

#### > Epsilon Nu Chapter (Chapman)

Fall welcomed a wonderful new member class of 64 sisters. The chapter's annual philanthropy event, AirBands, a themed lip sync competition between Greek and campus organizations, raised more than \$12,000 to support our philanthropic partners and the Gamma Phi Beta Foundation!

#### Bakersfield Alumnae Chapter

Through the chapter's successful Carnation Blitz fundraiser and the generous donations of local Gamma Phi Betas, the chapter was able to give scholarships to local graduating high school women who promote the highest type of womanhood. Three members of the alumnae chapter also just graduated with their Educational Administration master's degrees together from their alma mater, California State University-Bakersfield!

#### San Diego Alumnae Chapter

Members joined Beta Lambda Chapter (San Diego State) sisters for their annual Scholarship Dinner where they wore pink in honor of Sandy Peck Carey (California State-Long Beach), the chapter's scholarship advisor and the alumnae chapter's financial vice president. Sandy has been battling breast cancer, yet continues to support both chapters and participate in all events.

#### South Bay Alumnae Chapter

The chapter held a "Shop-Til-We-Drop" fundraiser for the Gamma Phi Beta Foundation at a local retail store. The store provided the members with a 30 percent discount and donated those savings to the Foundation. Sisters also volunteered by packing 5,700 backpacks with school supplies for Operation Teddy Bear, a program serving at-risk, elementary-aged children.

#### HAWAII

#### Y Hawaii Alumnae Chapter

The chapter honored 50-year member Paula Schempf Carroll (Pennsylvania State) and 2013 Merit Award recipient Marcy Hubbard Thomas (Stephen F. Austin State) at the chapter's Founders Day celebration. Members are looking forward to volunteering at the Girls on the Run inaugural 5k in addition to attending the inaugural Fundraising Luncheon in March. Member Shauna McBean Butts (Texas A&M-Corpus Christi) was elected Hawaii Alumnae Panhellenic president and Rebecca Williams (Sonoma State) is serving as Alumnae Panhellenic treasurer.

#### Region 8

#### BRITISH COLUMBIA

#### ❤ Alpha Lambda Chapter (British Columbia)

A very successful recruitment welcomed 33 new members to the chapter, fulfilling both Panhellenic Quota and chapter Total! The chapter also hosted its fourth annual Gammies, a film festival that raises money for Girl Guides of Canada. The film philanthropy event raised more than \$1,500!

#### CALIFORNIA

#### @ Eta Chapter (California-Berkeley)

The chapter welcomed 29 new members and went indoor rock climbing for Bid Day festivities!

#### Delta Chi Chapter (California State-Sacramento)

Fall recruitment welcomed 30 new members, bringing chapter Total to 116 members, an all-time chapter high! The weekend following Bid Day, sisters enjoyed a sisterhood retreat at North Lake Tahoe where members went on a hike and stayed in a cabin, getting to know their new sisters better.

#### Sacramento Valley Alumnae Chapter

Sisters kicked off fall with a social that included more than 20 sisters who gathered to recap their summer, enjoy the beautiful views of Sacramento from a midtown loft and take fun photos in a photo booth. Members say they are excited for an ambitious year of programming!

#### IDAHO

#### JXi Chapter (Idaho)

This fall, 30 sisters visited Camp Fire's Camp Sweyolakan in Coeur d'Alene, Idaho, to learn more about the camp they help fund camper scholarships for and experience the camp firsthand. The women received a tour from the counselors, worked on creating inspirational projects for upcoming campers and helped winterize the camp.

#### Zeta Xi Chapter (College of Idaho)

Meeting Quota, eight amazing new members joined the chapter after a great recruitment! The chapter utilized its new Gamma Phi Beta Brand Kit pieces throughout the week and said the pieces were perfect for all the fun photos taken on Bid Day.

#### Boise Alumnae Chapter

Sisters celebrated Founders Day with Zeta Xi Chapter (Idaho) members who hosted alumnae for a brunch and celebration.

#### OREGON

#### Nu Chapter (Oregon)

The chapter welcomed 68 new members with a 60's-themed, flower power Bid Day! Members celebrated by taking silly photo booth photos and getting to know their new sisters!

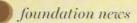




**Region 7** | Delta Theta Chapter (California Polytechnic State) welcomed 69 amazing new members on Bid Day and exceeded Quota once again! The chapter was thankful to have the support of more alumnae volunteers (pictured) during recruitment than ever before and is hopeful it will become a recruitment tradition!



**Region 8** | Lambda Chapter (University of Washington) sisters welcomed 30 new members to their 110-year-old chapter! Sisters say they are excited to host Convention 2014 in their hometown and cannot wait to welcome so many Gamma Phi Betas to Seattle!



# SUPPORTERS OF THE Heart:



# FOUNDATION TRUSTEES JENNIFER CHUANG AND JULIE DUNN EICHENBERG

Foundation Trustees Jennifer "Jen" Chuang (California-Berkeley) and Julie Dunn Eichenberg (Florida State) have influenced many sisters through their volunteer service to the Sorority and Foundation. In 1994, they were both selected to serve as collegiate leadership consultants for Gamma Phi Beta, and have since continued to give back through myriad volunteer roles. Their commitment to  $\Gamma\Phi B$  is truly inspirational, and their love for the Sorority has inspired many other sisters to act, serve and make a difference in the lives of others.

Learn why these two inspiring sisters have been long-time supporters of the heart!

#### What does being a member of $\Gamma\Phi B$ mean to you?

**JEN:** Membership in  $\Gamma\Phi B$  means being a part of something larger than yourself. It is a group of women – sisters – with whom you have common interests, goals and values. These sisters will support, encourage and celebrate with you. The selflessness and universality of this exchange is what makes sisterhood so special and different from membership in other organizations.

**JULIE:** It is about connecting with other people. By virtue of our shared ritual, I have a connection and bond with women all over the world who I may never meet. It is an understanding that although we may look different and have different personalities and interests, we are a sisterhood willing to reach out and help one another.

#### How has your Sorority membership inspired other areas of your life?

JEN: Many of the women I most admire and hope to emulate in my life are Gamma Phi Betas. They are women of passion and principle – they are intelligent, successful women that run businesses, raise families and make a difference in their communities. They are the kind of women that people ask, "How do you do it all?!"

JENNIFER "JEN" CHUANG (CALIFORNIA-BERKELEY)

JULIE: Because I am a more confident leader, I am a better employee and executive at Turner Broadcasting. I am fortunate that my parent company supports and encourages my volunteerism and community involvement. They have a volunteer grant program that enables me to direct monetary donations from Turner toward the Foundation and they support up to 40 hours of paid volunteer release time per year which I am able to utilize to attend ΓΦB events.

### How do you hope your involvement with the Foundation and Sorority will inspire today's collegiate members?

**JEN:** My hope is that our collegiate sisters realize some of their best and most fulfilling experiences in  $\Gamma\Phi B$  are still ahead of them. To limit your life as a  $\Gamma\Phi B$  to only your collegiate years is like building a house and then never living in it: you spent the time choosing a location, designing the structure, filling it with personal belongings, but then forsake the lifetime benefits of calling it a home and sharing it with others.

JULIE: I hope our collegians look at those of us who graduated and continue to be involved with  $\Gamma\Phi B$  as role models. I want to demonstrate to sisters that you can have a fulfilling career, family and still volunteer and support philanthropic organizations. The beauty of staying involved with  $\Gamma\Phi B$  is that there is something for everyone. You can adjust your time commitment to align with your schedule and priorities. If you don't have the time, you can still give back by contributing financially. Gifts of your time, talent or treasure are so vital to our growth and success.

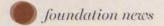
#### What inspires you to give back to $\Gamma \Phi B$ ?

JEN: The Sorority's strength is in its membership. As long as there are women of character and courage to live out the ideals of our organization and commit themselves to the work required to advance the guiding principles of  $\Gamma\Phi B$ , we will be known as one of the great women's organizations of our time. If we squander the opportunity to make a difference, we lose the ability to demonstrate that sorority membership is more than an ephemeral social club for college women.

JULIE: In college, the Sorority molded me into a leader, and I continued to hone those skills as a collegiate leadership consultant and in many volunteer roles over the years. When I was being considered for a promotion at work, I used examples of my volunteer work with  $\Gamma\Phi B$  to demonstrate my leadership skills and management style, which were critical components of receiving the promotion. Most importantly, I am inspired to give back because of the sisters I work with and admire tremendously. They have been there to share the ups and downs of life, and if I can create that same kind of experience for someone else, then I have paid it forward successfully.



JULIE DUNN EICHENBERG (FLORIDA STATE)



# Memorial Gifts

We acknowledge the following individuals and groups who contributed to the Gamma Phi Beta Foundation in memory of a loved one," as of October 31, 2013. Lists are printed as received from the Foundation.

Judy Faye Dorsey Buckingham (Texas Tech, 1962) Sandy Peck

Irene Harriet Genner Budlong (Wittenberg, 1952)

Cleveland West Alumnae Chapter

Sally Buckmaster (Colorado College, 1943) Jovee L. Dunn

Rosemary Fankhanel Crowley (Southern California, 1956) Gretchen Reiter

Mary Dixon (Michigan, 1939)

Bette Agnew Alburger Faith Bevitz Mildred McKown Butler Elizabeth Dean Wanderer Linda Pohl Whitehead Mary Newell Zahn

James Duncan, husband of Susan Schlessman Duncan

Stephanie Hearn Karen Wander Kline L'Cena Rice

Jeannette "Jime" Watson Fberhart (Syracuse, 1949)

> Karen Randolph Aman Robin Bennett Bierly Joan H. Brower Virginia Gallp Czekaj Lurene Jochem Frantz Beverly J. Corman Hickey Danielle Biondo Kaniecki Elizabeth S. Phillips Mary Jane Wild

Christi Kinkle Fredricks (Southern California, 1976)

Linda Babcock
Pamela Conner
Lisa Sheehan Denlea
Paula Bonadelle DeYoung
Cele Eifert
Betsy DiMaria Flynn
Julie Fosgate
Melissa Smoot Gossman
Merrie McColl Gottschalk
Jane St. Onge Hughes
Cynthia Jepsen

Heidi Kleinmaus Victoria Russell Koehler Linda Lyons Malony Janice Roberts Marino Sandra Webster Mueller Lindi Luck Oster Valerie Peck Gretchen Reiter Susie Delahooke Rhodes L'Cena Rice Kim Anderson Robertson Patricia Crum Schreiner Christine Froehlich Shippey South Bay Alumnae Chapter Debra Stephan Jodi Williamson Stulak Kelly Witt

Helen Behrens Gustafson (Bowling Green, 1943) Susan Baird

Kathleen Scheiss Hawkinson (Southern California, 1950) Carol Goshaw Blanchard

Marilyn Swan Heinly (Colorado College, 1949)

Susan Schlessman Duncan
Mary Brower Henderson

(Northwestern, 1938) Evanston North Shore Alumnae Chapter

Cecilia Simonich Hobin (California-Berkeley, 1958)

Ruth Ann Gray

Virginia S. Johnson, Linda Daniel Johnson's mother-in-law.

Terri Briggs Sandy Burba Mindy J. Davidson Kitty L. deKieffer Mary Angela Dimit Julie Dunn Eichenberg Stephanie Hearn Shellie Hodges Linda Lyons Malony Laurie Veldhuizen

Andrea Langer Juers (Pennsylvania State, 1960)

> Lurene Jochem Frantz Sheila Sullivan Sprague

Ann Gray Keeker (Colorado College, 1955) Albuquerque Alumnae Chapter

Jimmie Long, brother of Patti Ball Blanchard Ruth Ann Grav

Merrey Skarda Luke (Nebraska-Lincoln, 1956) Carolyn Orr

Joseph L. Mathews, husband of Mary Horn Buskiewicz Mathews Audrey J. Beckley

Shirlie Anderson McCarthy (University of Washington, 1940) Anne A. Moldrem Dorothy B. Strong

Thomas Moore, husband of Barbara Craton Moore Joan Piper

Patricia Eggleston Neill (California-Berkeley, 1944) Barbara Eggleston Malone

Nancy Hall Pawka (San Diego State, 1968) Suzanne Leinhaupel

Joyce Heath Pennington (Illinois, 1949) Alice Profrock Reedy

Helen Ward Pustmueller (California-Los Angeles, 1932)

> Susan Schlessman Duncan Stephanie Hearn Marjory M. Shupert

John Francis Rindge, husband of Mary Anne Alpine Rindge

Linda Babcock L'Cena Rice South Bay Alumnae Chapter

Virginia Hazen Ris (Iowa, 1946) South Orange County Alumnae Chapter Hugh Rogers, husband of Gwen Lankford Rogers

> Karen Kline Shirley Busch Tice

Dr. Barbara Dougherty Rossier (Southern California, 2007)

Linda Babcock Christy Henle Una Mae Naulty L'Cena Rice South Bay Alumnae Chapter Cary Stewart Joyce Stewart

Sandra Eddy Schnyder (Pennsylvania State, 1958) Lurene Jochen Frantz

Carole Pittack Stavert (Southern California, 1954) Gretchen Reiter

Maria Trozzi, mother of Lucia Trozzi (Chapman)

Balboa Harbor Alumnae Chapter

Marjorie Miller Wanderer (Illinois, 1938) Elizabeth D. Wanderer

Joan Erdall Warner (Minnesota-Twin Cities, 1940) Stephanie Hearn Jolene Lessard Stiver

Peter Wisner, husband of Linda Parker Wisner Lois Abbott

\*For deceased members, The Crescent lists their first, maiden and last names in accordance with their school and year of initiation.

To make an "In Memory" gift, visit GammaPhiBeta.org/Donate or call 303.799.1874. The suggested minimum donation is 825. Gifts received by February 1 will be acknowledged in the spring issue.

### In Celebration

Celebrate a special sister, loved one or event with an "In Celebration" gift to the Gamma Phi Beta Foundation. Thank you to the following donors, whose gifts were recorded as of October 31, 2013. Lists are printed as received from the Foundation.

Linda Babcock (California State-Long Beach) for receiving the USC Alumni Association Widney House Volunteer Leadership Award.

L'Cena Rice

Katie Besonen (Midwestern State), Erin Risk (Southeast Missouri State), Tina Steck (St. Louis) and Jenn Wood (St. Louis) for going Over the Edge to raise money for the Special Olympics Missouri. Christina Karch

Beta Alpha Chapter's 75th Diamond Jubilee Anniversary. Kelly Balthazor L'Cena Rice

Kelsey Bocher, daughter of Kendra Gates Bocher (California State-Long Beach), on becoming a new member.

Judi Nesbitt McMahon

The birth of Jamie Hvizdos Bound's (Texas A&M-College Station) son, Nathan. **Emily Adamcik** 

Jessica Jeemen Brummel (Oklahoma City) on her promotion to partner at Accenture! So proud of you! Julie Dunn Eichenberg

Thank you to Sandy Biegelman Burba (Miami-Ohio) for speaking at our Ground-Breaking Ceremony and for your support of our chapter! Epsilon Lambda House

Corporation Board

Delta Eta's installation on January 19, 1974. Happy 40th birthday, Delta Eta!

Gigi De'Prey Eyre

Delta Theta Chapter (California Polytechnic State). Rachel Aceves Morrison

The birth of Madeline Reese to Kristie Summers Donavan (California-Santa Barbara). Balboa Harbor Alumnae Chapter

Eta Chapter (California-Berkelev). Brenna L. Harwell

The birth of Stewart, son of Laura Schindler Frood (Indiana State). Anne Layton

Gamma Kappa Chapter (Nebraska-Kearney) in honor of its 50th anniversary. Betty King

Kay Sprinkel Grace (California-Berkeley) in honor of receiving the Henry A. Rosso Medal for Lifetime Achievement in Ethical Fundraising.

Barbara Wessel

In honor of Virginia Hammond (Colorado-Boulder), upon her many dedicated years of work for Gamma Phi Beta, and her recent retirement from Ameriprise. Thank you, Ginny! Love in HKE. Allene and Bob Richardson

The birth of Jessica Hernandez's (Texas A&M-College Station) son, Liam.

**Emily Adamcik** 

Thank you to International Council for your support of Epsilon Lambda Chapter's (Alabama) new facility!

Epsilon Lambda Chapter (Alabama)

Carol Mahdesian MacDougall (Southern California) for receiving the USC Alumni Association Widney House Volunteer Leadership Award.

L'Cena Rice

The birth of another beautiful legacy, Catherine, to Natalie Black Muir (Georgia). Julie Dunn Eichenberg

The engagement of our fellow Collegiate Leadership Consultant Abby Pierson (Vanderbilt) to Mark Schmidt. Love in HKE from the 1994-95 CLCs.

Jennifer Kuramada Chuang Julie Dunn Eichenberg Tracy McDonald Swartley Jennifer Putensen Zatechka

**Duke University Assistant** Professor Dr. Karin Reuter Rice on her 2013 Robert Woods Johnson Foundation's "Nurse Faculty Scholar" Award and grant.

L'Cena Rice

L'Cena Rice (Southern California) for her leadership of Beta Alpha Chapter's 75th Diamond Jubilee at the University of Southern California.

Linda Babcock Lisa Barkett Marilyn Webb English Carol Goshaw Blanchard Una Mae Naulty South Bay Alumnae Chapter Mary Earl Spencer Melissa Masella Teng

Amanda Schafer (Alma) for her work as regional director for Region 4. Thanks for everything! The Region 4 Team

Susan Grant Schneider (Colorado State) in honor of her birthday. Stephanie Hearn

Brynn Smith (Idaho) - thank you for your time and effort as our regional coordinator-education. Gigi De'Prey Eyre

Chandra Claassen Soule (Nebraska-Lincoln) on the birth of her daughter. Kris Baack

Bryttanie Tuttle (Idaho) - thank you for all you did as the Region 8 regional coordinator-Panhellenic! Gigi De'Prey Eyre

With warm thanks to Mary Vanier (Kansas State) for your generous gift to Mrs. Boenzli and her Lafavette first graders. Go Wildcats!

Barbara Boenzli

Alicia Walker (Oklahoma) on the birth of her son. Kris Baack

Shauna Wilson: for being a great hostess while I was in Ann Arbor, Michigan, even when you weren't there! Linda Lyons Malony

The birth of our second daughter, Meena Chana Zaila, on May 23, 2013. Randi Traub Zaila

"To make an "In Celebration" gift, visit GammaPhiBeta.org/Donate or call 303.799.1874. The suggested minimum donation is \$25. Gifts received by February I will be acknowledged in the spring issue.

# In Memory

We acknowledge the passing of the following members and celebrate their part in our circle of sisterhood.

This list reflects notifications received at International Headquarters between August 1 and October 1, 2013.

First, maiden, last names and year of Initiation are listed for each deceased member.

Alpha - Syracuse

Elizabeth Davis Hobbs, 1948 Jeannette Watson Eberhart, 1949

Beta - Michigan

Mary Dixon, 1939 June Brand Sroge, 1945

Gamma - Wisconsin-Madison

Jacqueline Knee Collins, 1939 Elizabeth Cook Smith, 1943 Joanne Ninmer Murray, 1958

Delta - Boston

Claire Kelley Curry, 1941

**Epsilon - Northwestern** 

Rosemary Day Nyberg, 1937. Frances Dawson Woodruff, 1952

Eta - California-Berkeley

Patricia Eggleston Neill, 1944

Kappa - Minnesota-Twin Cities

Louise Miller Varco, 1934 Barbara Person Greven, 1961

Lambda - University of Washington

Ruth Dainton De Jong, 1935 Sherlie Anderson McCarthy, 1940 Jill Appleby Neufer, 1976

Nu-Oregon

Doris Drager Saffron, 1935

Xi - Idaho

Marion Siderfin Corry, 1928

Omicron - Illinois at Urbana-Champaign

Cynthia Dursema Murr, 1938 Marjorie Miller Wanderer, 1938 Juanita Woody Piggott, 1942 Betty Gwinn Canmann, 1945 Joyce Tatman Goodrow, 1948 Gerry Rader Sheridan, 1956 Lucinda Brooke Wilken, 1965

Pi - Nebraska-Lincoln

Helen Kovanda Myers, 1937

Rho - Iowa

Virginia Hazen Ris, 1946

Sigma - Kansas

Frances Karlan Maxwell, 1936 Wanda King Croasdale, 1954 Heidi Pfaff Logan, 1963

Psi - Oklahoma

Susanne Abbott Bullock, 1948 Joyce Mann Wright, 1948

Omega - Iowa State

Sandra Smith Roach, 1956

Alpha Beta - North Dakota

Jeannine Peterson Feraco, 1950

Alpha Delta - Missouri-Columbia

Marjorie Maxwell Jones, 1938

Alpha Epsilon - Arizona

Judith Genchi Corfman, 1959

Alpha Zeta - Texas-Austin Barbara Griggs Allen, 1951

Alpha Eta - Ohio Wesleyan

Katherine Emmons Hovey, 1937 Maryanne Jones, 1945 Elizabeth Lytle Rupp, 1958

Alpha Iota - California-Los Angeles

Harriet Patterson Herdering, 1944 Mitzi Baumgarten Marchi, 1944

Alpha Lambda - British Columbia Helen Depfyffer Rindal, 1951

Alpha Nu - Wittenberg

Irene Genner Budlong, 1952

Alpha Omicron -North Dakota State

Beverly Jensen Hermanson, 1934 Bette Carnine Egloff, 1938 Elisabeth Gunderson Goff, 1975

Alpha Sigma - Randolph Beatrice Calvet Doolittle, 1938 Alpha Upsilon -Pennsylvania State

Virginia McCluskey Mehler, 1945 Fay Wagner Vido, 1954 Andrea Langen Juers, 1960

Alpha Phi - Colorado College

Laura Lilley Ray, 1932 Paula Van Valkenburg Wardwell, 1941 Sally Buckmaster, 1943 Marilyn Swan Heinly, 1949

Alpha Psi - Lake Forest

Marvette Grove Ballou, 1943 Demetra Strompolos Regas, 1961

Alpha Omega -Western Ontario

Anne Hyatt Martyn, 1954

Beta Alpha -Southern California

Christi Kinkle Fredricks, 1976 Barbara Dougherty Rossier, 2007

Beta Gamma -Bowling Green State

Roberta Alloway Bertelsen, 1958

Beta Delta - Michigan State Katalin Kutasi Kutasi, 1975

Beta Epsilon - Miami-Ohio Betty Broadwell Vaughan, 1947

Beta Iota - Idaho State

Ralpheyn Kearsley Jones, 1950

Beta Lambda - San Diego State Peggy Baker-Chappell, 1952

Beta Mu - Florida State

Barbara Stone, 1955 Regina Poppell Brewster, 1975

Beta Rho - Colorado-Boulder Jacqueline Aikin Teeter, 1964

Beta Sigma - Washington State Anne Ripley Post, 1960 Beta Tau - Texas Tech

Charlotte McClelland Johnston, 1969

Beta Chi - Wichita State

Sandra Arp Winn, 1960

Gamma Gamma -Wisconsin-Milwaukee

Irene Button Witte, 1960 Ashley Luka, 2006

Gamma Zeta - Texas A&M-Commerce

Debra Ragsdale, 1975

Gamma Iota - Midwestern State Elizabeth Hunt Henderson, 1976

Gamma Kappa -Nebraska-Kearney

Sheila Beebe Moore, 1963 Eleanore Farstveet Ward, 1963

Delta Omicron - Southern Polytechnic State

Diana Eros Duncanson, 1980

\*To report the passing of a sister, please email contactus@gammaphibeta.org so we can honor the member on this page in a future issue.

# Vintage Match Game

The Sorority's museum at International Headquarters is an incredible testament to our rich and meaningful 139-year history. There are cases filled with antique Sorority relics and walls lined with incredible vintage photographs for all visitors and sisters to enjoy. We even have a magnificent badge display featuring more than 35 unique and special membership badges. If you're ever in the Denver area, stop by International Headquarters for a free tour during our business hours - we're certain you'll learn something new, interesting and inspiring about Gamma Phi Beta!

Below is just a sample of the extraordinary Sorority items we have on display. Test your historical wit and try to match the treasures pictured to the decade they were created!



#### **Dance Card**

Donated by Rho Chapter (Iowa), getting "carded" at a formal carried an entirely different meaning from what would likely enter the mind of today's students during this decade. Popular on college campuses, a dance card was a decorative and functional keepsake that every woman who attended a formal was able to use during the dance and take home as a souvenir. The cards were designed to be worn on the wrist (hence the string) or attached to the gown and would allow the woman to "pencil in" the names of gentlemen seeking a dance.

1900s



#### Cap and Collar

These caps were worn by Alpha Theta members around campus at Vanderbilt. They wore the white collar only for annual chapter photos.

1910s



#### Founder Frances E. Haven's Wedding Cake Basket

This beautiful wedding cake basket was recently donated to the Sorority by Frances' granddaughter, Sylvia 'Sally' Doering Skinner (Wisconsin-Madison). We sincerely thank her for donating this, in addition to many other personal items belonging to Frances.

1930s



#### **New Member Pin Pillow**

Beta Omega Chapter (Northern Arizona) made pillows for their new members to affix their new member badges to when not wearing them. This pillow was donated by Paula Farney-Berg (Northern Arizona).

1940s



#### All Four Founder Signatures

It is suspected that all four Founders signed several pieces of paper at the last Convention they were all present at in Syracuse, New York. International Headquarters has two copies of all four original signatures, both donated by Jane Piper Gleason (Illinois at Urbana Champaign). "I wish I knew more, but I found them in my mother, Marion Kaeser Piper's (Illinois at Urbana Champaign, 1935) attic after she passed. When she was a collegian, I know she and her Omicron sisters visited Frances each Founders Day at her home and gave her cards and carnations," Jane notes.





#### **Gold Mesh Coin Purse**

Adorned with our crest, this gold mesh coin purse belonged to Margaret Jane Swift Fair (Oklahoma) and is lined with satin. Coin purses were a popular accessory during this decade.

Help us Preserve ΓΦΒ's History! It's critical that we preserve Gamma Phi Beta's priceless historical treasures so current and future members can enjoy and appreciate our rich history for years to come. We encourage you to donate any Sorority items to International Headquarters so we can properly preserve and feature them in our museum. Please contact Collegiate Coordinator Jill Gunjevic at jaunjevic@gammaphibeta.org for any questions about donating to the museum.

# Capture a Crescent

Spot it, snap it and email your capture a crescent photos to The Crescent@gammaphibeta.org for a chance to be featured on the back cover of a future issue. Tip to get featured: We prefer crescents that wax left!



- Washington, D.C.: Delta Eta Chapter (California-Irvine) sisters Elbret Bebla (right) and Kirsten Ross both interned at our nation's capital over the summer and visited the Smithsonian's National Museum of the American Indian where they spotted this crescent in one of the exhibits!
- 2. Pennsylvania: Always on the lookout for crescents when they take trips, chapter sisters Donna Schober and Linda Rondeau (both Wisconsin-Oshkosh) found this crescent outside of the Chapter House Café and Gallery while taking a walking tour of the murals in Philadelphia.
- Carmel-by-the-Sea: While on vacation exploring the Carmel Bay area in California, Neeki Ostad (California-Riverside) noticed this cut-out of a crescent on the gate door of an old home.
- 4. Ohio: Dana Albrecht Hire (Bowling Green State) was playing outside with her legacy Meredith when a hot air balloon featuring a crescent landed in their neighborhood!
- 5. Glacier National Park: Senior Kelley Mitchell (McGill) shows off her best crescent in front of the Crescent Lane street sign while visiting Glacier National Park, a national park located in Montana on the Canada–United States border with the Canadian provinces of Alberta and British Columbia.