

Spring 2014

the CRESCE

N

of Gamma Phi Beta



**MILESTONE
MOMENTS**
FEATURING OUR
INTERNATIONAL PRESIDENTS

page 20

Recruitment Milestones

Shine in Seattle!



Sisters and Mentors

INTERNATIONAL COUNCIL

International President
Krista Spanninger Davis
Bowling Green State University

Alumnae Vice President
Shellie King Hodges
University of Oregon

Collegiate Vice President
Mary L. Knaup
California State University-Fullerton

Education Vice President
Autumn L. Hansen
University of Idaho

Financial Vice President
Leigh Ann Price
Texas Tech University

Membership Vice President
Nancy Ann Ostendorf Thompson
Iowa State University

Panhellenic Affairs Vice President
Sandra Biegelman Burba
Miami University

GAMMA PHI BETA FOUNDERS

Mary A. Bingham
E. Adeline Curtis
Helen M. Dodge
Frances E. Haven

MISSION

To inspire the highest type of womanhood.

One of the greatest benefits of our Gamma Phi Beta membership is the opportunity to know, meet and befriend sisters of all ages and stages of life. These are women who may have had different experiences along the way than you; sisters you learn from and who enrich life just by their presence in yours. It begins when you join, and you find those experienced sisters in your chapter who help you. They might help by giving advice – suggesting one class or professor over another, offering tips on relationships or roommate woes, sharing the best place on campus to get a bite to eat or where to find the best deal on your new ΓΦΒ letters. These women are your mentors in so many important and fun ways.

The definition of mentor is an experienced and trusted adviser. Joining Gamma Phi Beta allows you the opportunity to have valuable mentors throughout your life, beginning the day you accept your bid! Upon graduation, our mentors help us navigate unchartered waters in starting the next chapter of life in a new city or even a familiar one, with its new and different parameters.

Throughout your lifetime membership, you will have the opportunity to connect with sisters who are willing to share their experiences and the lessons they've learned along the way. Our sisterhood is a rich network of friends and sisters offering support and guidance to one another; all you have to do is ask!

My mentors within the Sorority have pushed me to grow personally and as a leader. These women have challenged me to be stronger, better, think outside of the box, try new ideas and not accept the status quo. Because of my mentors, I'm able to be the best I can be and am inspired to pursue excellence, even when it is sometimes a scary venture.

In this issue of *The Crescent*, you will have the opportunity to learn about a very unique group of mentors and role models in Gamma Phi Beta, our past Grand and International Presidents. These amazing women are a collective group of mentors to me personally. Affectionately referred to as "PIPs," Past International Presidents, the PIPs offer me guidance, support and encouragement—they challenge me to reach higher, and as a result, Gamma Phi Beta benefits, as do I.

As you read about some of my mentors in the pages that follow, think about those women in your life who have mentored you and provided you guidance. Consider how you can be that mentor to someone else in our sisterhood!

In HIKE,

A handwritten signature in cursive script that reads "Krista".

Krista Spanninger Davis
International President

On the cover: The International President's badge, including the special diamond enhancer.

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Meet Daphne, a sister
who instills recruitment
confidence in her Delta
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Parents – While our members are in college, their copy of *The Crescent* is sent to your home address – we hope you enjoy reading our magazine, too! If your daughter is no longer in college, or is no longer living with you, feel free to send us her new address by emailing TheCrescent@gammaphibeta.org.

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ΓΦΒ mailbox

Protecting Our Brand

Did you know? Our crest, badge, logo, Greek letters and the name Gamma Phi Beta are registered trademarks. Nicknames and symbols that are commonly used to identify Gamma Phi Beta are the exclusive property of Gamma Phi Beta Sorority, Inc. Personal use of the name and trademark of the Sorority should promote Gamma Phi Beta in a positive manner that is consistent with our mission, vision and values. It is incumbent upon each of us to protect the brand and name of our beloved organization. Additionally, members should purchase merchandise only from officially licensed or authorized vendors of Gamma Phi Beta, including Crescent Corner, as you are assured a quality product at a competitive price.



Tell us what you think!

The Crescent loves to get your feedback! Send us your feedback about this issue of *The Crescent* at TheCrescent@gammaphibeta.org, post to our Facebook page or tweet at us using the hash tag #TheCrescent. You could be featured in a future issue!

f We are so proud of our sister and Tau alumna Ashley Watson for being the face of the winter edition of *The Crescent*!

-Tau Chapter (Colorado State)

received the Loyalty Award and Sharon Wells who received the Merit Roll!

-Denver Alumnae Chapter

f So excited to see my Big Sis, Cathy Poerner Supak, and two of my other Gamma Chi sisters on page 16! Gamma Chi Love!

-Cheryl Mireles (Texas State-San Marcos)

t So honored to be featured in *The Crescent*, but more importantly, so proud to be a sister of @GammaPhiUConn.

-Cate Reid (Connecticut)

f Note the quote! I was so excited to see our new chapter house dedication picture in *The Crescent* magazine, then I read the quote and couldn't believe it was mine.

-Liz Lampe Wisor (Missouri State)

t @reidaboutme I loved reading the article! You nearly had me crying by the end!

-Colleen McGillivray (Connecticut)

f Who's seen the latest issue of *The Crescent*? Congrats to our own Susan Grant Schneider who

t Spotted @ASU_GammaPhi in @gpberescentmoon's newest issue of *The Crescent*!

-Jeanette Bravo (Arizona State)

points of

Pride

Shining bright since 1874, here's a snapshot of some notable Gamma Phi Beta moments and accomplishments!

top 40



Senior Katie Russell (Idaho) was recognized at the University of Idaho's Alumni Awards for Excellence Ceremony as one of the top 40 seniors at the University of Idaho. Katie is studying animal science and international studies and was nominated by the University's director of international studies.

ShineBeyond.org just turned 2! This website created by the Sorority is a spectacular resource for your life-after-graduation questions. From résumé and cover letter tips to finance smarts and an extensive city directory, Shine Beyond covers tons of hot topics for movers and shakers like Gamma Phi Betas.



Since 1991, supporters of the Foundation have given **\$2.86 million** to fund our areas of greatest need through their membership in The 1874 Society!

\$2.86 million

Who has recruitment superstars? We do, we do! The total number of new members recruited in fall 2013 increased by **10 percent** since the previous fall. Turn to page 10 to get your complete recruitment fix!



April is the most popular month for a Gamma Phi Beta chapter anniversary – more than

40 CHAPTERS

celebrated an anniversary!

Mira Haven Draper (Syracuse, 1886) was Founder Frances E. Haven's younger sister and the 1st Gamma Phi Beta legacy to ever be initiated. Learn more about the legacies Gamma Phi Beta welcomed this fall by turning to page 13.



Our letters were shining bright on the University of California-Berkeley's Campanile, the **3RD** tallest bell and clock-tower in the world! Eta Chapter was the runner up in an annual Greek house decorating contest at the University, and this was the prize!



Share your point of pride for an opportunity to be featured! Email TheCrescent@gammaphibeta.org with your chapter's inspiring accolades.

The 2014-16 International Council and Nominating Committee Slate

In February, members of the Sorority's 2012-14 Nominating Committee assembled privately for a weekend at International Headquarters to determine the slate for the Sorority's 2014-16 International Council and Nominating Committee. At Convention, delegates from our collegiate and alumnae chapters will vote to elect our 2014-16 officers. Below is the slate, as presented by the Nominating Committee.

INTERNATIONAL COUNCIL

International President

Krista Spanninger Davis (Bowling Green)

Alumnae Vice President

Shellie King Hodges (Oregon)

Collegiate Vice President

Mary L. Knaup (California State-Fullerton)

Education Vice President

Autumn L. Hanson (Idaho)

Financial Vice President

Barbara Weiss Boenzli (Oregon State)

Membership Vice President

Nancy Ann Ostendorf Thompson (Iowa State)

Panhellenic Affairs Vice President

Sandra Biegelman Burba (Miami-Ohio)

NOMINATING COMMITTEE

Northeast

Barbara Hurt-Simmons (Nebraska-Kearney)
Laura Smith (McGill)

North Central

Brandy Burbans Cunningham (Bradley)
Colette Cooley Hays (Bradley)

Southeast

Dawn A. Menegos Randolph
(Pennsylvania State)
Jane Krabill Todd (Vanderbilt)

South Central

Susan Reeves (Texas-Austin)
Jennifer Wood (St. Louis)

West

Christine Gaugler Ritger
(California State-Fullerton)
Jen Heidal Willey (Eastern Washington)

Far West

Stacy Lowrance (California State-Sacramento)
Alison Sansone (Arizona)

In accordance with the Sorority's Bylaws, if a candidate wishes to run from the floor, she must contact Nominating Committee Chairwoman Jessica Jeemen Brummel (Oklahoma City) at nominatingchairwoman@gammaphibeta.org seven (7) days before the opening business session of Convention to submit a Candidate Information Form. All information on candidates nominated from the floor should be prepared for distribution to the delegates using the same template as the candidate information in the 2014 Report of the International Nominating Committee.

**Vote for
2014-16 officers
at Convention
in Seattle,
Washington!**

THANK YOU

The 2012-14 Nominating Committee thanks the many sisters who helped shape the future of our Sorority by running for office and/or submitting a Candidate Comment form. In addition, a special thank you to the members of the Nominating Committee for their diligence in evaluating and selecting the 2014-16 candidates.

Chairwoman

Jessica Jeemen Brummel (Oklahoma City)

Northeast

Melinda Risse Nutter (Kentucky)

North Central

Beverly Gaabo (Michigan State)

Southeast

Miranda Jones (Auburn)

South Central

Joanne Callis Roman (Vanderbilt)

West

Susan Grant Schneider (Colorado State)

Far West

René Matz Thompson (California State-Fullerton)

Collegiate Delegate

Casey Dollinger (Illinois at Urbana-Champaign)

Collegiate Delegate

Liza Moskowitz (Boston)



Don't miss out on this opportunity to be a part of Sorority history from July 9-13 at the Hyatt Regency Bellevue. Here's a general overview of what you'll experience in five incredible days.

WEDNESDAY
JULY 9

- Seattle Welcome Dinner
Opening Business Session and Ceremonies

FRIDAY
JULY 11

- The Art of Advising Breakfast
Business Session
Voting on proposed Bylaw Amendments.

Confident Women of Character Series
Unlock your highest potential and learn how you can help change lives (including your own!) by inspiring girls and women alike to be more confident, happy and balanced through a series of powerful workshops.

Confirmed Conventioneers Dinner

SATURDAY
JULY 12

- Let Your Sisterhood Shine Breakfast
Business Session
Resolutions and presentation of Carnation Awards.
Interfraternal Luncheon
Memorial Service and Ritual
Pink Carnation Banquet

THURSDAY
JULY 10

Business Session Featuring:

State of the Sorority

International President Krista Spanninger Davis (Bowling Green) will speak to Conventioneers about ΓΦΒ's exciting biennium and all the opportunities ahead for the Sorority.

State of the Facilities Management Company (FMC)

FMC Board of Managers Chairwoman Annabel Jones (Oklahoma) will discuss the growth of the FMC and exciting plans for the future.

State of the Foundation

Foundation Chair Linda Daniel Johnson (Vanderbilt) will share how the Foundation is supporting the Sorority and future generations of members.

Foundation Luncheon

Authentic Confidence and In Tune Frequency

Program Led by the Leadership Institute

In this special workshop, all Conventioneers will have the opportunity to explore the components of authentic confidence.

Awards Dinner

SUNDAY
JULY 13

Play Day Option

Stay late on Sunday or extend your Convention trip to enjoy Seattle with your sisters. Visit GammaPhiBeta.org/Convention/PlayDayOptions to learn more!

Visit
GammaPhiBeta.org/Convention
for complete Convention
information and to register!



The Academy

2014

#GPhiGirlsNightIn

Attendees enjoyed a special Girls' Night In featuring Pinterest crafts, games, ideas for Big/Little Sister reveal, a photo booth and the opportunity to spend quality time with sisters. Check out more photos from the event by searching the hash tag #GPhiGirlsNightIn on Twitter.

Gamma Phi Beta is invested in empowering our members to be the best woman they can be, at all stages of life. Gamma Phi Beta strives to unlock the leadership potential within our members through our inspiring leadership conferences. Annually, the Sorority hosts The Academy, a leadership experience created specifically for newly-elected chapter presidents and their advisors. This year, nearly 250 Gamma Phi Betas traveled to Dallas, Texas, for an inspiring weekend dedicated to developing and preparing each attendee to reach their milestone moments as leaders.

Our sisters left The Academy 2014 inspired and recharged after learning new techniques to bring back to their chapters, with the determination to lead their Greek communities.

Kim Novak, a leading consultant and advocate for campus safety, hazing prevention, student risk management and student organization development, addressed chapter advisors at a special session. Kim encouraged our advisors to be informed, not only on what they need to know legally and emotionally when dealing with and managing crisis, but also on what it takes to be a successful chapter. Gamma Phi Beta's Presentation Team once again provided top-notch training and facilitation through innovative workshops and interactive sessions. Attendees benefitted from a well-rounded educational and fun learning experience.

The weekend gave opportunities for idea sharing, relationship building and networking. By attending interactive workshops, such as professional programming from The Leadership Institute—Women with Purpose, our sisters created action plans full of fresh and competitive ideas and strategies to elevate their chapters. In addition, attendees were able to receive leadership advice from well-versed Gamma Phi Betas who delivered powerful leadership development workshops.

Overall, The Academy provided chapter presidents and advisors with the necessary tools and knowledge to make an impact within their chapter and gave them the confidence to accomplish milestones. Our chapter leaders were able to fully understand how important their role within Gamma Phi Beta is, not only to the success of their chapter, but to our Sorority as a whole.

What are your milestone moments?

Do you hold a leadership position for your chapter? Within your community? On your campus? What are your leadership goals – what do you want your milestone moments to be? Share your leadership milestones on Twitter using the hash tag #GammaPhiLeader.



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inspiration

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- B. Crescent Disk Charm, #1045 SS...\$26
- C. Rope Chain, #013R GF...\$27 SS...\$23
- D. Vertical Letter Lavalier, #L2647 10K...\$66 SS...\$26
- E. Polished Crescent Necklace, 18", #1668 10K (with GF chain)...\$154 SS...\$57
- F. Snake Chain, 18", #SNAKE GF...\$30 SS...\$18
- G. Vintage Letters Charm, #1984 14K...\$95 10K...\$60 SS...\$30 GP...\$26
- H. Wynterice Watch, #Wynteric...\$40
- I. Pearl Ring with engraved Greek letters, #612013 SS...\$67
- J. Drop Pearl Necklace, 18", #682054 SS...\$47
- K. Drop Pearl Earrings, #622054 SS...\$65
- L. Chapter President Ring, #0453 10K, 10KW...\$311 SS...\$122
- M. Sincere Ring, #1022 (Whole sizes 5 - 9) SS...\$36
- N. Swirl Ring with diamonds, #1000 10K, 10KW...\$321
- O. Swirl Ring with rose sapphires, #1000RS 10K, 10KW...\$268 SS...\$123
- P. Oval Crest Signet Ring, #0345 10K...\$293 SS...\$91

K – karat gold, KW – karat white gold, SS – sterling silver, GF – gold-filled, GP – gold-plated



Find us on Facebook: www.facebook.com/hjgreek

A Gamma Phi Beta favorite!





ΓΦΒ

recruitment

milestones

This past fall, Gamma Phi Beta initiated more women into the Sorority than ever before in our 139-year history. More than 5,000 women were welcomed into a lifetime of ΓΦΒ! Motivated, compelling young women across the United States and Canada want to be ΓΦBs. And who can blame them? We are confident women of character who celebrate sisterhood and make a difference in the world around us.

With our incredible recruitment success came many unique and inspiring recruitment milestones. From initiating 92-year-old Maryanne McManus Fischer (Oklahoma), to a record number of legacies joining the sisterhood, this was a momentous recruitment we should commemorate. As you read through the next several pages, be proud; our Sorority is growing, thriving and inspiring thousands of women daily.

Each inspiring milestone we achieve motivates us to set the bar higher for ourselves, our chapter and our Sorority. Why? Because we're ΓΦBs, that's why! As long as we continue to recruit women of integrity and character who uphold our Core Values and are proud of their membership, Gamma Phi Beta will have milestones to share and celebrate for centuries to come.

always a ΓΦΒ at heart



In 1940, Maryanne became a new member of Psi Chapter (Oklahoma), but did not fulfill her dreams of being initiated for nearly 75 years! Maryanne is pictured in the back row, far left.

It was fall 2013 when Tessa Breder (Oklahoma) told her grandmother, Maryanne McManus Fischer (Oklahoma), that after 73 years, she was finally going to become a Gamma Phi Beta.

"You have got to be kidding me!" Maryanne exclaimed in shock. Now 92-years-old, Maryanne thought her dream of becoming a ΓΦΒ had long passed, but as this story reveals, it's never too late to fulfill a dream and achieve a lifelong milestone.

In April 1940, Maryanne accepted a bid to join the Sorority after becoming close friends with many ΓΦBs at the University of Oklahoma (OU) during her first semester of college. Not long after accepting her bid, Maryanne visited her brother John, who was attending school in California. When she arrived, John shared he was leaving college and had enlisted in the U.S. Army Air Corps (now known as the Air Force). The United States was on the verge of entering World War II, and it in large part became the responsibility of college-aged men to prepare themselves for usefulness in the war and enlist.

Realizing she may not see her brother again for months or years, Maryanne extended her visit. Although she didn't want to admit it, she knew her brother could become a causality of war and that this time spent together could be their last. After her extended stay in California, Maryanne returned to OU, but had missed her initiation into Gamma Phi Beta.

Soon thereafter, campus life across the U.S. changed; men headed to war and women married their sweethearts before they went overseas. Maryanne married at 20, leaving OU and Gamma Phi Beta. As the war came to an end, many things had changed in Maryanne's life – she had three kids and began a 17-year career with the American Lung Association of Oklahoma. One thing that remained constant, however, was Maryanne's everlasting connection and bond to ΓΦΒ.

Kathryn 'Kitty' Gardner Reeds (Oklahoma, 1940), one of Maryanne's best friends from OU and a ΓΦΒ, always wanted Maryanne to be initiated. "Kitty was the driving force behind much of this. She knew I was always a Gamma Phi Beta at heart," Maryanne says.

Kitty passed away in 2007, but her commitment to ΓΦΒ was instilled in her legacy and granddaughter, Suzanne Reeds Vicsek (Oklahoma). Suzanne helped fulfill her grandmother's dream of sharing Gamma Phi Beta's sisterhood by coordinating Maryanne's initiation with multiple sisters, including Maryanne's own granddaughter, Tessa.

When initiation day finally arrived for Maryanne, there was not a dry eye in the room. She stood proudly with 83 Psi Chapter collegians who were also being initiated. "Maryanne was the last one to receive her badge," says Sorority Director-Ritual Margaret West Pape (Oklahoma). "The young women saw a sister experience the same ritual and make the same commitment to the Sorority at age 91 that they did at 18 and 19. Maryanne was just as excited and glowing her collegiate sisters."

Jean Tillery Swirczynski (Oklahoma), one of Maryanne's best friends from high school and ΓΦΒ sister from 1940, traveled to Oklahoma for this monumental day.

"Seeing how my grandmother's ΓΦΒ experience has come full circle was something unique. Sisters saw firsthand how Gamma Phi Beta is for a lifetime," Tessa says. "It was a very special moment not only because my grandma and I are close (she calls me her 'mini-me'), but also because I know how close my grandma was to so many of her ΓΦΒ friends throughout the years. Her becoming a ΓΦΒ was very special for a lot of us. Now that we are Sorority sisters, we have become that much closer!"

From left, Sorority Director-Ritual Margaret West Pape (Oklahoma), Maryanne and her granddaughter, Tessa Breder, at Maryanne's initiation.



Recruitment Statistics

Our sisters worked diligently to grow Gamma Phi Beta during fall recruitment by recruiting outstanding women of character who live our Core Values. We are proud to share that in addition to 81 percent of our chapters met or surpassed Panhellenic Quota. Our recruitment numbers and statistics are a clear indication that more women than ever are valuing and enjoying all the benefits membership in Gamma Phi Beta offers!

190,000+
Initiated Members

5,026
new members pledged in the fall

150

**new members joined
Epsilon Lambda (Alabama)
this fall, the largest new
member class in ΓΦΒ history**

309

*legacies pledged, a nine
percent increase from
fall 2012*

132
Collegiate Chapters

two

*2 colonies planned for fall 2014, re-colonizing
our Beta Chapter at the University of Michigan
and joining the Greek community at James
Madison University*

LEGACY CONNECTIONS at Sigma Chapter (Kansas)

When a legacy joins Gamma Phi Beta, it's an exciting, momentous occasion. Legacies have a special connection to the Sorority – many grow up hearing from their mom, grandma or sister about their love for their Sorority experience. Here are two of the most incredible legacy connections that we heard about this year – amazingly, they both came from Sigma Chapter (Kansas)!

Four Generations of ΓΦBs

Laura Harkrader Campbell joined Gamma Phi Beta in 1919 at the University of Kansas, becoming a member of Sigma Chapter. Her daughter Catherine Campbell Dunmire (far left) joined Sigma

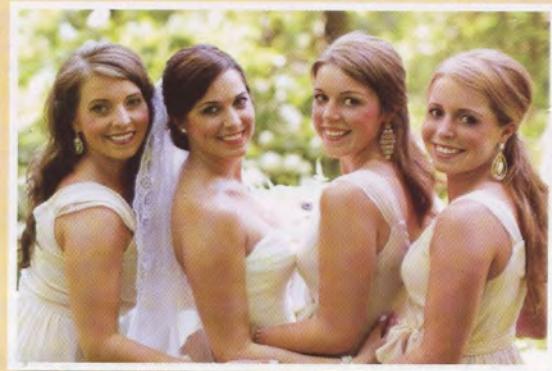
in 1954. Catherine's daughter Laura Dunmire Klotz (second from left) joined Sigma in 1980. Not surprising, Laura's two daughters Katherine (second from the right) and Erin (far right) joined the chapter as well in 2008 and 2013!



"Going into recruitment, I already felt a special connection to Gamma Phi Beta since I was a legacy. I had been to the chapter house when I was younger while my older sister Catherine was living there and it made me smile realizing I remembered my way around the house. My grandmother's best friends were women she met in her new member class. I've already developed friendships with women that I would not have otherwise met if it were not for ΓΦB. I'm looking forward to living in the chapter house next year to deepen these lifelong friendships!" –Erin Klotz (Kansas)

Biological and Sorority Sisters

The Hyde sisters have more than just their genes in common. Over the past nine years, all four sisters joined ΓΦB at the University of Kansas. Pictured from left are Lauren, Meghan, Kristen and Katherine on Meghan's wedding day last year.



"I asked myself constantly during recruitment, 'Do I like Gamma Phi Beta for me or because of my older sisters?' The answer is both! I loved the women I got to know during recruitment, and knew that if all my biological sisters loved Gamma Phi Beta that much, then I probably would, too." Katherine says.

10.5%

**Increase in new
members pledged
in comparison to
fall 2012**

112

*average collegiate
chapter size*

Recruitment Milestones

Recruitment – it's thrilling, nerve-racking and an opportunity to grow our organization all in one. While recruitment is a year-round commitment to excellence, learn specifically what several chapters did in the weeks leading up to, or during recruitment, to help them achieve some very impressive recruitment milestones.



Be Authentic and Honest About Expectations of Membership

Delta Delta Chapter (California State-Fullerton) recruited its largest new member class in more than 40 years, welcoming 72 women in the fall and bringing the chapter Total to 182.

"One of the best ways to gain dedicated, loyal and inspiring members is to help the women going through recruitment understand that being a member of Gamma Phi Beta is a lifelong honor and commitment. Recruitment can be an overwhelming experience, so it's important to be clear, honest and genuine when talking to potential new members (PNMs) about the Sorority and our standards of membership. Creating these honest and genuine connections upfront with PNMs leads to a better Sorority experience and retention of our new members." -2012-13 Delta Delta Chapter President Lauren Lucore (California State-Fullerton)

Reference Form Experts

Beta Psi Chapter (Oklahoma State) received the highest percentage of Reference Forms of any GΦB chapter. They received a Reference Form for 75 percent of potential new members participating in formal recruitment (645 total References Forms!).

"Some references we receive have an additional, hand-written, personal note attached to them. We read each of these because we value alumnae

perspective and know that alumnae input can be one of the chapter's best resources because you know they have the chapter's best interest in mind."

-2012-13 Beta Psi Membership Vice President Kristin McReynolds (Oklahoma State)

Retreat Strengthens Recruitment Skills

Epsilon Psi Chapter (North Carolina-Asheville) met campus Quota in a small, but highly-competitive Greek community.

"In addition to the potential new members (PNMs) having a good time at our recruitment events, I also wanted to make sure my sisters did, too. This year we went on our first recruitment retreat, which turned into a chapter highlight for us all. We spent hours practicing conversations (and what to do when they get challenging!) and recruitment rotations. After recruitment practice, we did things to bond as a chapter like watch movies, make boxes and get to know one another better as sisters. I honestly think that this bonding time is what made our recruitment a success. We came into recruitment very bonded, confident and deeply connected to Gamma Phi Beta; that was apparent to the PNMs throughout recruitment." -2012-13 Epsilon Psi Membership Vice President Bridget Gallagher (North Carolina-Asheville)

References remain RELEVANT

Recommending a woman for ΓΦΒ membership by completing a Reference Form on her behalf is an easy way to make a significant contribution to our Sorority. If you know a young woman planning to participate in recruitment, support her opportunity to join Gamma Phi Beta by submitting a Reference Form and sharing your Gamma Phi Beta experience with her. We've covered some commonly asked questions to help get you started.

Why is a Reference Form valuable?

A Reference Form provides helpful information on the potential new member's qualities that make her compatible with Gamma Phi Beta's Core Values and illustrate the contributions she may offer our Sorority. For many chapters, Reference Forms play a meaningful role in their recruitment success.

Reference Forms also inform chapters of Gamma Phi Beta legacies who are participating in formal recruitment, so chapters can responsibly recruit them with special consideration.

Where do I find the Reference Form?

Reference Forms are always available at GammaPhiBeta.org. Look for the 'Recommend a Member' link located at the bottom of each page of the site.

Where do I submit my completed Reference Forms?

You can email or print and mail a hard copy of your completed Reference Form to the chapter's alumnae reference chairwoman (ARC). An ARC is a volunteer who works directly with a chapter in her area, serving as a point-of-contact for reference writers in need of assistance, in addition to collecting, organizing and delivering the Reference Forms to the appropriate collegiate chapter.

The complete list of ARCs is always available at GammaPhiBeta.org/RecommendAMember. If no ARC is listed, send the Reference Form to the chapter's address at the university/college the potential new member will attend.

Who can submit a Reference Form?

Any Gamma Phi Beta alumna or initiated collegian is encouraged to complete references.

Where can I find recruitment date information?

Recruitment schedules vary greatly from school to school. Visit the Panhellenic webpage of the university/college website to find recruitment dates. The earlier you submit the Reference, the greater opportunity it will give the chapter to review and prepare.

Should I submit anything in addition to the Reference Form?

It is not required, but you are welcome to also include a current photo, grade report, letters of reference, etc. with your Reference Form.

Should I write a Reference Form for my legacy?

Yes! For some chapters, a Reference Form is the only way to identify legacies during recruitment.

Who is a ΓΦΒ Legacy?

A Gamma Phi Beta legacy is: a sister, daughter, granddaughter or great-granddaughter of a member of ΓΦΒ, including the "step" version of each of these relations.

GAMMA PHI BETA SORORITY REFERENCE FORM
(To be completed by Gamma Phi Beta members only.)

Date _____	Potential New Member's Name _____	(First) _____	(Middle) _____	(Last) _____
Address (please print)				
For _____ (Chapter)	of Gamma Phi Beta at _____ (College or University)			
Entering as a _____	<input type="checkbox"/> Freshman	<input type="checkbox"/> Sophomore	<input type="checkbox"/> Junior	<input type="checkbox"/> Senior
High school attended _____	City/State _____			
Graduate average _____	Rank in class _____ Number in class _____			
Previous college attended _____	City/State _____			
Graduate average _____	Number of terms completed _____ Major _____			
Name of parent/guardian _____				
Home address _____				
<input checked="" type="checkbox"/> SHE IS A LEGACY <small>(Indicate the 7th relative)</small>	<input type="checkbox"/> Sister	<input type="checkbox"/> Child of mother	<input type="checkbox"/> Grandmother	<input type="checkbox"/> Great grandmother
<input type="checkbox"/> Father	<input type="checkbox"/> Step sister	<input type="checkbox"/> Child of step mother	<input type="checkbox"/> Step grandmother	<input type="checkbox"/> Great step grandmother
Relative's Name _____	<input type="checkbox"/> (Daughter)	<input type="checkbox"/> (Step)	<input type="checkbox"/> (Mother)	<input type="checkbox"/> (Grandmother)
Other NPC society affiliations of relatives:				
<input type="checkbox"/> Yes <input type="checkbox"/> No				
Can this woman meet the financial obligations of the Sorority?				
<input type="checkbox"/> Yes <input type="checkbox"/> No				
I endorse this woman for membership in Gamma Phi Beta Sorority.				
<input type="checkbox"/> Yes <input type="checkbox"/> No				
Does the potential new member meet each of Gamma Phi Beta's four core values of membership? <small>On a separate page, please comment on how she upholds our core values. Feel free to include additional descriptive information or any information that would help the chapter meet and recruit this woman.</small>				
<input type="checkbox"/> Yes <input type="checkbox"/> No				
Love of intellectual issues — genuine interest and grasps personality, self-respect, intelligence, insight				
<input type="checkbox"/> Yes <input type="checkbox"/> No				
What characteristics does she have that distinguish her from other women?				
<input type="checkbox"/> Yes <input type="checkbox"/> No				
Liberally minded — promotes community and school involvement, good work ethic, leadership skills, philanthropic interests				
<input type="checkbox"/> Yes <input type="checkbox"/> No				
Loving and kind — scholarly excellence, interest in lifelong learning, leadership potential, positive attitude, integrity, sense of humor, good work ethic, leadership skills, philanthropic interests				
<input type="checkbox"/> Yes <input type="checkbox"/> No				
Dedicated, dependable, poised, supportive, brings pride and respect, legacy				
<input type="checkbox"/> Yes <input type="checkbox"/> No				
SUBMITTED BY _____				
By _____	(First) _____	(Middle) _____	(Last) _____	(Husband's) _____
Relationship to member personally _____	(First) _____	(Middle) _____	(Last) _____	(Spouse's) _____
Relationship to member professionally but I _____	(First) _____	(Middle) _____	(Last) _____	(Employer's) _____
Myself _____	(First) _____	(Middle) _____	(Last) _____	(Employer's) _____
Email address: _____				
<small>I am alum (check one) <input type="checkbox"/> Collegian <input type="checkbox"/> Alumni</small>				
<small>Reference chairwoman (ARC) or the chapter at the college/university the potential new member will attend to form this turn to International Headquarters. Please call 203-795-1874 with questions. This information may be shared with the chapter during recruitment.</small>				

Reference Forms are
always available at
GammaPhiBeta.org

Crescent Corner

Give your new sister the opportunity to show the world she's a Gamma Phi Beta from the moment she accepts her bid with a cute letter tee!

Initiation

Welcome to a lifetime of ΓΦΒ! Commemorate this momentous occasion with a beautiful pin box

to protect your badge.

Graduates

Classic and practical? Score! This crescent moon cardigan is simple, with just the right touch of Gamma Phi Beta – the perfect gift for a recent grad.



Special Occasions

Did a sister just complete her first marathon? Is she a coach for Girls on the Run? This Tervis brand cup is perfect to congratulate the active Gamma Phi in your life.



Crescent Corner has the perfect items for all of life's memorable milestones! Gift them to a sister (or yourself!) in honor of these momentous occasions.

New Member



Big/Little Sister



Too. Cute. That's what everyone's saying about Crescent Corner's new Big and Little Sister dangles. The perfect gift for your Big or Little Sister!

Chapter Leader



Stand out at executive council or chapter meetings with this tasteful zipper tote featuring a removable ΓΦΒ patch so you can make any bag or tote show your G-Phi pride.



New Job

You just landed an amazing job – treat yourself by picking up some fresh new office essentials that show off your Sorority pride, too.



New Baby

This adorable onesie is perfect for a friend's new little one or your own!

Collegiate Chapter Spotlight

LAMBDA CHAPTER

Sisterhood Shining in Seattle is not only our Convention 2014 tagline – it's also the perfect description for the women of Lambda Chapter (University of Washington)! From Building Strong Girls to creating bonds that start from day one and last for a lifetime, learn more about our collegiate chapter closest to our Convention 2014 site.

The Crescent spoke to Chapter President Julia Severance about this 111-year-old chapter.

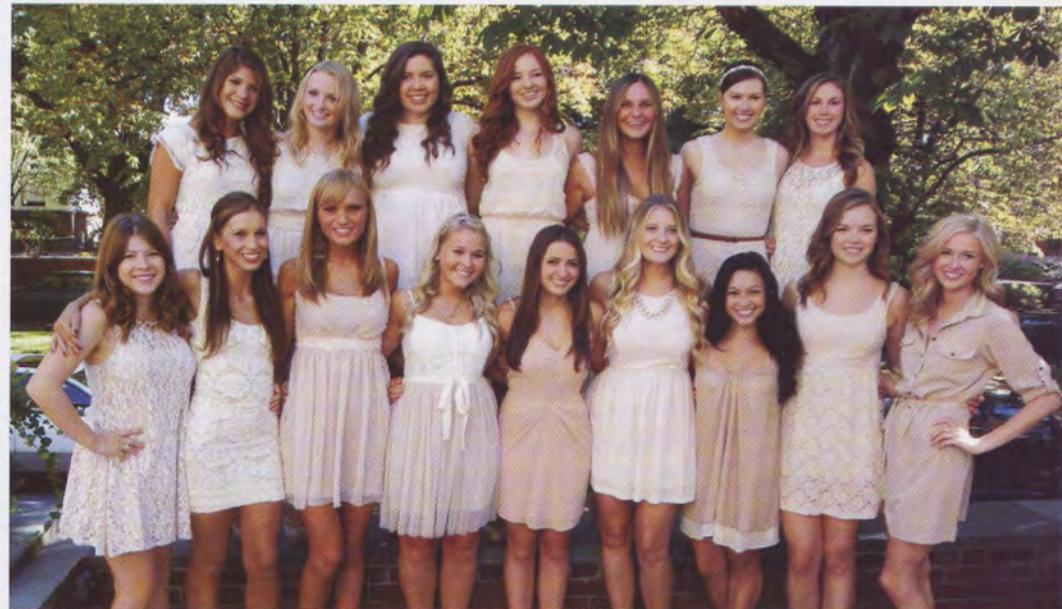
The Crescent: Lambda Chapter in three words.

Julia Severance: Accepting, diverse and genuine.

What type of housing facility do members occupy?

JS: Our beautiful brick house is located on 17th Avenue, also known as Greek Row, and is an incredible place to live. We live on a gorgeous tree-lined street that is the perfect location for quick trips to the University, watching the Husky Band rallies and visiting with surrounding members of the Greek community.

The main house consists of four stories and features three private sun porches, numerous lounges, a library and computer room. Last summer, our basement was remodeled and was converted into a spacious lounge and private study area. In addition to our main house, we also have a three-story annex located directly behind our house where many upperclassmen live. The two houses are conveniently connected by a covered sky-bridge walkway.



"We are so excited Convention is in Seattle," Chapter President Julia Severance says. "Seattle is a great city with many attractions for sisters to see like the iconic Space Needle and Pike Place Market. We are excited to welcome sisters to tour our recently-renovated chapter house as well!"

What's truly unique about our home is that members move in the day they receive a bid, allowing us to bond from day one! More than 90 members live in the house.

How does the chapter help Build Strong Girls?

JS: Our chapter helps our local Girls on the Run council at their spring 5k. We volunteer at the water, snack and hair stations. Lambda also had two sisters who were coaches and 10 sisters who were running buddies last season. We hope to have five coaches and grow our total number of running buddies this year. It's rewarding to work hands-on and build confidence in young girls!

Describe your relationship with local alumnae.

JS: Beyond our advisory board, our local alumnae help with recruitment and chapter events. This past year, our alumnae helped us with our first-ever Building Strong Girls

Brunch by securing many items for our silent auction. As a result, we raised more than \$10,000 to support Building Strong Girls!

FAST FACTS!

What is the current chapter size?
113 members

How many NPC sororities are on campus?

The University of Washington has the largest Greek system on the West Coast with 18 NPC groups: AXΩ, ΑΔΠ, ΑΕΦ, ΑΓΔ, ΑΟΠ, ΑΦ, ΑΞΔ, ΧΩ, ΔΔΔ, ΔΓ, ΔΖ, ΓΦΒ, ΚΑΘ, ΚΔ, ΚΚΓ, ΠΒΦ, ΣΚ and ZTA. Plus, ΦΜ is joining campus in 2015!

What are some unique facts about the chapter?

- We joined the University of Washington in 1903 and were the first sorority here.
- Our chapter house is one of the oldest homes on campus and features one of only three sky-bridges in Seattle!
- The chapter has ranked above the all-sorority average GPA for the past five years.

Chapter Website

GammaPhiBetaLambda.com

Did you know a group of kittens is called an *intrigue*?

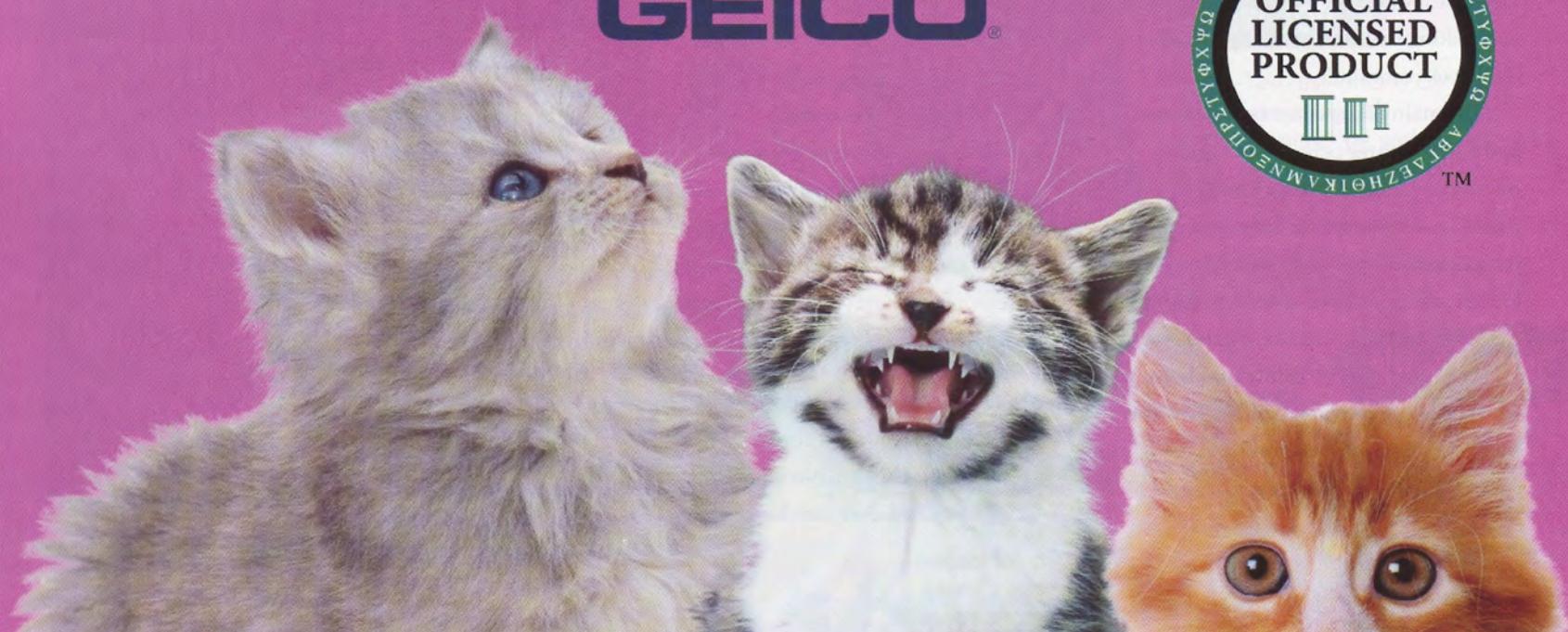
Did you know a group of Gamma Phi Beta sisters are called Savers?

Now that's intriguing. Join your group in saving even more on car insurance with a **special discount** from GEICO.

geico.com/greek/gammaphibeta

1-800-368-2734

GEICO[®]



Some discounts, coverages, payment plans and features are not available in all states or all GEICO companies. Discount amount varies in some states. Discount is not available in all states or in all GEICO companies. One group discount applicable per policy. Coverage is individual. In New York a premium reduction may be available. GEICO is a registered service mark of Government

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Collegian Spotlight

DAPHNE FAN

Inspired and motivated is exactly how you will feel after a conversation with senior Daphne Fan (California-Irvine).

Daphne took on the role of membership vice president (MVP) for Delta Eta this past fall, and her go-getter attitude helped lead the chapter to one of its most successful recruitments to date! Delta Eta welcomed 47 new members, exceeding both Panhellenic Quota and chapter Total.

The Crescent talked to Daphne, and she gave us the inside scoop about her MVP experience!



"Each year before recruitment, we take fun photos of executive council members that show off our sisterhood. We use these photos in our promotional recruitment materials so potential new members will recognize us once they start the recruitment process," Daphne explains.

Daphne's recruitment advice? "Remind yourself that you are doing this for an important reason - the growth of your chapter and the growth of Gamma Phi Beta!"

Three words to describe you.

Inspiring, classy and intelligent.

What leadership positions have you held in Gamma Phi Beta?

Before serving as MVP, I was sunshine chairwoman, sisterhood chairwoman and I was on the chapter's recruitment committee.

What did you do as MVP to instill recruitment confidence in your chapter sisters?

I emphasized positivity. Empowering my sisters was really important – telling them I knew they could do it made a big difference.

We also participated in recruitment activities to help us be open-minded and learn how to react. We have one game we call "Gamma Phi Bragging Rights," where we ask questions focused on all the great things about our chapter – what we are known for, our academic requirements and achievements, the success of our philanthropy events are and more. This helps us bond, and it was great practice for delivering our talking points in a fluid, natural and fun way!

Recruitment advice for sisters?

Be confident, but also humble. Confidence is really, really beautiful! And by being humble, you can show how much you truly love Gamma Phi Beta. Relax. When you're nervous, you may accidentally give incorrect information about your chapter or the Sorority. Be honest. If you do not know the answer to a question, let the PNM know you will find the answer for her from your chapter president or another sister.

Favorite part about recruitment?

I enjoy meeting new women from around the country and discovering who will be our new sisters!

What are some recruitment conversation tips?

Have questions that you can work into any conversation ready to help keep conversation going. Tell GΦB facts and talk about things the PNM wants to talk about as well. Do not fire question after question, as we want PNMs to feel welcome and not like they're being interviewed.

MILE STONE *moment*





The first women's organization to be called a sorority.

The first president of Gamma Phi Beta. The first extension effort. The first alumnae chapter chartered. The first Gamma Phi Beta Convention. The first Sorority songbook. The first issue of *The Crescent*. The first new member pin. The first time a Gamma Phi Beta served as National Panhellenic Conference chairman. The first chapter to be chartered in Canada. The first international Convention. The first Traveling Secretary Program. The first Carnation Award presentation. The first donation to the Gamma Phi Beta Foundation. The first Gamma Phi Beta to go to space. The first Gamma Phi Beta website. The first Sorority Facebook and Twitter pages. The first woman to open her Gamma Phi Beta bid on Bid Day.

Milestone moments happen in Gamma Phi Beta every day. It's these moments that make us – and our organization – who we are. These milestones mark change, achievement and discovery. Each one has its own special meaning and contributes to Gamma Phi Beta's greater story.

As we prepare for our 76th Convention in July, what better time to reflect on all the incredible milestone moments we have achieved in the past 35 years? By understanding and learning about our milestones, we can better see where we've been, and where we want to go. *The Crescent* interviewed all of the Sorority's living past Grand and International Presidents and heard through their words what Gamma Phi Beta's milestone moments have been over the last four decades. Their stories revealed that our sisters have marked time in the most profound, forward-thinking and creative ways in an effort to continually advance our sisterhood and the membership experience it offers.

Get ready for this adventure. We hope this historical reflection inspires you create even more Gamma Phi Beta milestone moments. Whether it's a minor or major contribution, what could you do to help make our Sorority's next great milestone moment a reality?

"When our members give of themselves to Gamma Phi Beta and live our mission, Gamma Phi Beta is her very best. Gamma Phi Beta sisters make a difference in the world around us, making a positive impact on us as sisters, and those we encounter. The legacy our Founders established lives on today and is timeless through our Core Values, our mission, our vision and guiding principles. What is important and mattered in 1874 is still relevant today. We all have something to contribute to Gamma Phi Beta," says International President Krista Spanniger Davis (Bowling Green).

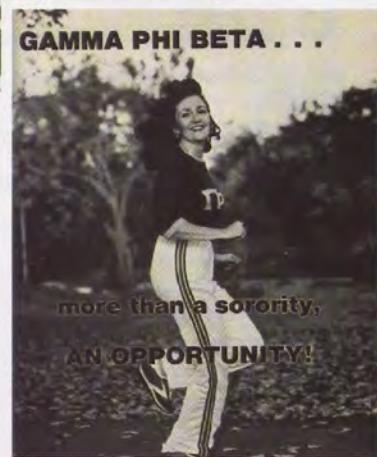


KAREN WANDER KLINE (Iowa State)

When Karen Wander Kline (Iowa State) entered her role as Grand President of Gamma Phi Beta in 1978, the Sorority was on the heels of a social evolution. The Feminist Movement began in the 1960s and carried over to the 1970s, taking a prominent role within society. Doors of opportunity were more numerous as women gained unheard of success in business, politics, education and science.

"As a result of these changing times, it became more important than ever to show the outside world that Gamma Phi Beta was a respected organization made up of educated women who were committed to bettering society and our communities. We needed to prove we were more than just a social group," Karen explains. *The Crescent* mirrored this sentiment, featuring articles that ranged from how Gamma Phi Betas were contributing and leading the workforce to how-to articles on starting a small business.

"We put an increased focus on our leadership resources and elevated the professionalism of everything. We needed to develop a new respect for sororities. Our collegiate leadership consultants were required to wear formal dresses and nylons to every chapter visit," Karen recalls.



"We put an increased focus on our leadership resources and elevated the professionalism of everything. We needed to develop a new respect for sororities."

"At the 1978 Convention in Nashville, I gave what members referred to as a 'unique Grand President's message.' I used a slide machine to give my presentation, and that was the first time something like this had been done at Convention. Back then, you handwrote the slides and then took photos of each," Karen notes. At the end of this historic speech, Karen concluded, "What is Gamma Phi Beta? It's more than a sorority, it's an opportunity." This clever phrase became the Sorority's slogan for the next several years and was used in extension and public relations materials as the organization worked to provide more development and leadership opportunities than ever before.

At that same Convention, Karen welcomed a renowned male psychologist, Bill Meyer, to conduct five intensive leadership sessions for Conventioners – another programming first for the Sorority. Bill went on to assist Karen and her Grand Council in 1979 with long-range planning and helped Council identify the Sorority's long-term goals as: ritual, education, social development and personal development. Grand Council determined that through continued chapter education on these topics, the Sorority could meet the needs of women while simultaneously inspiring the highest type of womanhood in its members.

After announcing these long-range goals to the membership, the Sorority introduced Chapter Development, which was later renamed through a Sorority contest won by a member of Eta Chapter (California-Berkeley) to, PACE: Personal and Chapter Enrichment. "If Gamma Phi Beta was to be seen as more than a 'house' or 'club,' it needed to educate its members about the limitless opportunities for new experiences and growth that they could find through their membership in the Sorority," Karen explains.

In 1980, the Sorority moved its Central Office from Chicago, Illinois, to an office space in Englewood, Colorado. "That was a huge deal. We moved because we felt we could be more responsive to member needs in Colorado. The weather in Chicago often forced us to close, and at that point, Denver was central to our membership."

At the 1982 Convention in Phoenix, Karen gave her last Grand President's message, challenging every member, "to take the opportunity: make Gamma Phi Beta the very best that it can be; truly strive to develop the highest type of womanhood."

Karen currently serves the Gamma Phi Beta Foundation as a Trustee and is on the Board of Managers of the Sorority's Facilities Management Company.



ANN MULLEN BRONSING (Indiana State)

The advances the Sorority made in the late 1970s in technology and programming continued to gain speed and attention in 1982 when Ann Mullen Bronsing was elected Grand President of Gamma Phi Beta. Ann had just come off two terms serving as the Sorority's Alumnae Vice President and stated in a Crescent article after being elected, "It is my goal to keep our Sorority a source of pride to every Gamma Phi Beta."

Programming advancements with PACE: Personal and Chapter Enrichment continued as PACE packets on eating disorders were distributed to more than 100 colleges and universities. Simultaneously, the Sorority was experiencing a resurgence of growth. "We installed 10 new collegiate chapters and more than 20 alumnae chapters. We focused on working closely with existing chapters to help them grow and be more successful by ensuring each collegiate chapter received a minimum of one annual visit from a collegiate leadership consultant. The expansion was exciting. When I would arrive at a university to install a new chapter, I looked forward to experiencing our ritual and initiation with this new group of women – it was always very moving," Ann expresses.

As the Sorority's membership grew rapidly, fiscal responsibility became a major factor in all Sorority decisions. Directed by a resolution of the 1984



Grand President
Ann Mullen Bronsing
presents the Delta Chi charter
to Cathy Jantzen

"Their vote demonstrated the commitment to the longevity and strength of our sisterhood."

Convention delegates, Grand Council initiated a study of the feasibility, costs, advantages and disadvantages of a Sorority-owned headquarters. The findings, in addition to an innovative avenue for financing the project, were presented at a joint meeting of Grand Council, the Gamma Phi Beta Foundation Board of Trustees and the Gamma Phi Beta Endowment-Loan Board.

"That meeting in 1985 resulted in a unanimous commitment to owning a permanent home office for the Sorority," Ann says. "If we owned, we could eliminate a major expense of rent and also build a living quarters for volunteers and visitors to save on hotels when they visited for department and Council meetings. The pride of ownership really meant a lot to us."

To make these visions a reality, Grand Council proceeded with the necessary steps to put the project in motion for introduction at the 1986 Convention. At that Dallas Convention, the voting body approved the idea for a Capital Endowment Campaign to raise nearly \$1 million for the purchase of a headquarters facility. "Their vote demonstrated the commitment to the longevity and strength of our sisterhood," Anne says.

In addition to this exciting new fundraising venture to advance Gamma Phi Beta, Ann and her Council also worked closely with the Foundation to give them a stronger identity. "In 1982, Jennie K. Curtis (Northern Arizona) was appointed Foundation Executive Vice President [title later changed to Foundation Chairman]. As a result of Jennie's perceptiveness and tenacity, the Foundation Board was restructured, bringing new enthusiasm, vitality and direction for growth for the Foundation," Ann explains. "Following the restructure, the Foundation Board of Trustees initiated innovative fundraising programs to further support our sisters."

Jennie also organized and hosted the first Foundation officer seminar for National Panhellenic Conference member groups. That seminar has since turned into an annual meeting which includes all sorority and fraternity Foundation executive directors." Jennie retired as Foundation Chair in 1986, and fittingly, Ann went on to be appointed as the new Chair of the Foundation, serving for seven years.

In Ann's last Grand President's Message at Convention 1986, she told Conventions as she concluded her speech, "We will stay on target if we remember that Gamma Phi Beta is a sisterhood – a family of more than 70,000 women who bring out the best in each other, who demonstrate concern for each other's welfare, who treat each and every sister as a true and constant friend."

After serving two full terms as Foundation Chair, Ann continued to serve the Sorority in a variety of capacities, serving as Nominating Committee chairwoman, Bylaws chairwoman and an alumnae chapter president.



RANDALL 'RANDY' STEVENS ALLARD (California State-Long Beach)



"It's fun. It's challenging. It's rewarding. It's exciting." That was International President Randy 'Randy' Stevens Allard's (California State-Long Beach) response in 1986 to the question, 'Why are you involved in Gamma Phi Beta?'

Randy began her work with the Sorority in 1980 as executive director and went on to serve two consecutive terms as Collegiate Vice President before being elected International President at Convention 1986 in Dallas. A title change made possible through a Bylaws vote at Convention made Randy the Sorority's first-ever International President. Grand Council's title remained the same; however, it was resolved that the Bylaws chairwoman would study changing it for the future.

When Randy began her term, the Capital Endowment Campaign to finance the purchase of International Headquarters had just kicked off for the Sorority. "Fulfilling the \$850,000 Capital Endowment Campaign made a lot of economical sense and would give Gamma Phi Beta a strong financial base in terms of owning property and building equity," Randy notes. "This once-in-a-lifetime venture was an opportunity for all alumnae and collegians to reach another milestone together, in the spirit of the future. It was an action of pride."

"This once-in-a-lifetime venture was an opportunity for all alumnae and collegians to reach another milestone together, in the spirit of the future. It was an action of pride."

To publicize and promote the Capital Endowment Campaign, *The Crescent* began featuring promotional ads themed, 'Gamma Phi Beta Pride – Catch it!' The ads asked members to 'catch that Gamma Phi Beta pride' and help make the dream of owning our International Headquarters a reality by giving to the Campaign. The ads featured Sorority points of pride and updates on the fundraising totals.

A continued boom of membership growth directed Randy and the rest of Councils' attention toward collegiate chapter strength and an aggressive extension program. "Council and I met three to four times a year in different parts of the country. Each meeting we went through the entire collegiate chapter roll and discussed each chapter individually, its reports and what we could do to help that chapter and its members meet their highest potential," Randy explains. "At the conclusion of each Grand Council meeting, we'd split up into pairs, rent cars, divvy up the collegiate chapters in the Region and make personal visits to each. These visits were very informative, gave us a pulse on our collegiate chapters and provided an opportunity for collegians to ask what Council was doing to improve the Sorority. It was very energizing meeting so many sisters, and we sure covered a lot of chapters!"

The Sorority hired more collegiate leadership consultants (CLCs) than ever before in the late 1980s, bringing on nine CLCs. "Grand Council and I felt this was one way we could better serve our chapters. With all of the extension and growth, we also developed the first New Chapter program for the Sorority," Randy notes. "The introduction of this new program and the increased CLC staff support enabled us to have our first resident CLCs who lived on or near campus as the new colony became established."

The theme of the 1990 Convention in Denver was 'Gamma Phi Pride Build On It!' Conventioners celebrated the success of the fulfillment of the Capital Endowment Campaign and future of Gamma Phi Beta as they watched Randy break ground for the Sorority's new International Headquarters, serving as the perfect Convention finale and a wonderful conclusion to Randy's term as International President.

"I loved being International President because of the people and the interactions. The friends I made are forever friends. I ran into a ΓΦΒ collegian from Theta Chapter (Denver) and she was wearing our letters. I started talking to her and she told me about her chapter house and how excited she was to move in at the start of school. I thought, 'This is so cool. Gamma Phi Beta will always be a wonderful way for women to make the most out of their collegiate career.'" Randy concludes.

After serving as International President, Randy went on to serve the Foundation Development Committee and was Convention arrangements chairwoman for Convention 1996 in Kansas City, Missouri.



 **JOLENE 'JOEY'
LESSARD STIVER**
(North Dakota)



When Jolene "Joey" Lessard Stiver (North Dakota) was elected International President at Convention 1990 in Denver, she had just completed two terms as Collegiate Vice President. It was this Convention that delegates voted to change the name of Grand Council to International Council and Central Office to International Headquarters.

Delegates also voted to approve that each collegiate member would be responsible for paying annual international dues to the Sorority (previously only chapter dues existed). At its inception, the annual international dues were \$15. "We wanted to offer our members the best Sorority experience and the best volunteer leader training, but we just didn't have enough funds and felt we were limiting the potential of our members," Joey explains. "We also thought that international dues would help instill in our young members that you pay international dues for a lifetime. Paying international dues is how you can contribute to the lifelong education and growth of all members."

During the early 1990s, the Greek system as a whole was being severely scrutinized. From hazing and elitism to poor scholarship and sexism, the list went on, and more than 20 Greek systems were abolished from their campuses between 1990 and 1992. In an effort to help change the Greek image and encourage positive campus and community relations, the Sorority introduced the Gamma Phi Beta Public Relations Award (today named the Gamma Phi

"It was the way the fraternal world was moving, and we were on the cutting edge of it."

Beta Panhellenic Impact Award). The award, which is still given annually to four College Panhellenics, recognizes the programs of College Panhellenics that promote the Greek community positively to students, faculty, administrators and members of the local community.

In addition to fostering a more responsible image of Greek life, Gamma Phi Beta became the second National Panhellenic Conference group to shorten the new member period from one semester, to six to eight weeks in 1992. "It was the way the fraternal world was moving, and we were on the cutting edge of it," Joey says. "We tried to put it in a big picture perspective – why require such a long new member period when the new member has already accepted a bid and begun her lifetime commitment to the organization?" Joey asks. Gamma Phi Beta adapted its collegiate programming, focusing more heavily on education, sisterhood and academic excellence. The collegiate officer structure was also studied and found to be cumbersome, so a new structure, the same structure used today, was created to distribute the work of the chapter more equitably among members.

Throughout Joey's term as International President, the construction of International Headquarters (IHQ) was being completed. "I visited the site every few weeks to watch the construction," Joey recalls. On April 26, 1992, Joey cut the sparkling blue ribbon stretched across the impressive threshold of the new Gamma Phi Beta International Headquarters. More than 200 sisters and friends gathered for the dedication of the custom-designed, 10,000 square-foot building. After the ribbon was cut, Joey unveiled a massive, granite rock monument outside the atrium entrance commemorating the founding of the Sorority and boasting our open motto. This gorgeous granite rock has turned into quite the well-known hot spot for International Headquarters visitors to take photos commemorating their visits.

"Weeks before the dedication at a Council meeting, we all signed our names on the cornerstone before the mantle was adhered to the pink marble fireplace," Joey remembers. "At the ribbon-cutting ceremony, we held a ritual dedication. No one really knew, but I was wearing Founder Helen M. Dodge's (Syracuse, 1874) badge. It was loaned to us by her family specially for the dedication, and it was a very moving experience and great honor I will always cherish."

In Joey's last Convention speech, she shared the vision of Gamma Phi Beta. "Why do we have this vision?" Joey asked the Convention body. "Why don't we just focus on today and our own chapters instead of international Gamma Phi Beta? Because we are Leaders and leaders have Vision."

Joey currently serves as the Grants Committee Chair of the Gamma Phi Beta Foundation Board and previously served as Foundation Chair. Keep an eye out for Joey at Convention 2014 as she's serving as Bylaws chairwoman.



DIANE TJADEN THOMPSON (Iowa State)

In Diane's first letter in The Crescent as International President she stated: "We must understand current trends and provide programs to deal with them. We must understand the needs of our members and provide programs to accommodate those needs. And who will see that this is done? Who will work to see that Gamma Phi Beta succeeds? Gamma Phi Betas will."

Current trends, such as declining college enrollment and anti-Greek feelings continued throughout the mid-nineties. "I tried to challenge all of our members to remind themselves of their accountability to Gamma Phi Beta. We had the opportunity to face these challenges and evaluate them and ourselves to determine how to deal with changes in a positive way and become more viable," Diane says.

At Convention in St. Louis, Missouri, Diane was elected International President. Additionally, the National Panhellenic Delegate (now called the Panhellenic Affairs Vice President) position once again became a voting member of International Council, and Elizabeth 'Betty' Ahlemeyer Quick (Indiana) was appointed to the position. Betty continued serving in this leadership role for more than 20 years.

Traditionally, International Council convenes several times a year to hold weekend-long meetings. Diane and the rest of her Council have the distinction of being the first International Council to ever meet in the board room at the newly-built International Headquarters (IH). "It was really fun to fly into Denver. We had access to all the chapter files at our fingertips and got to

"We promoted the discussion of women's health issues like breast cancer, AIDS and eating disorders in addition to taking a proactive stance on alcohol and drug abuse."

know IH staff. When I served as Collegiate Vice President before IH was built, I hardly knew the staff, so it was neat over the years to see familiar faces and meet the professionals supporting the Sorority's members and endeavors. Coming to Denver was like coming home. I remember one year Theta Chapter (Denver) members came to IH and serenaded Council; lots of fond memories were created in that building."

With the needs of potential members as well as the collegiate chapter members changing in the 1990s, the 26 member groups of NPC resolved to restructure and refocus membership recruitment activities. The aim of the "Rush Resolution" was to focus recruitment on its purpose: "Prospective members and current members getting to know each other." In *The Crescent*, recruitment became a primary focus and included tips and articles on emphasizing less extravagance and more conversation between members and potential new members. Gamma Phi Beta encouraged its collegians to focus on how membership enhances a new member's personal development and fulfills lifelong needs.

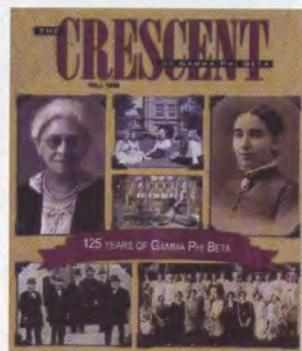
In addition to staying on trend with recruitment, the Sorority continued to be proactive with its programming. "We promoted the discussion of women's health issues like breast cancer, AIDS and eating disorders in addition to taking a proactive stance on alcohol and drug abuse," Diane notes.

"Some of my favorite memories during my presidency were from Convention 1994 in Naples, Florida. We had an excellent facilitator that led our Future Visions Workshops where I and other Sorority and Foundation leaders developed our vision for the Sorority's future. It was from this workshop that our first mission and vision statements were born, in addition to a set of five-year goals," Diane explains.

"I also hired a videographer who came in from Dallas to film that Convention, and I remember so many sisters looking at him and wondering what the heck a man was doing running around our Convention with a large video camera. Capturing milestone events like this on film wasn't a big thing yet," Diane explains.

"As we were concluding Convention, I told Conventioneers, 'We have one more special treat for you, sisters!' The lights went off, a large projector screen came down and a video recapping the whole Convention week played. This was groundbreaking for the time – members were literally standing on their chairs to watch it, and I felt it just epitomized a grand week of sisterhood and progress."

Diane went on to serve the Sorority in several volunteer roles, giving her time as an alumnae chapter president and house corporation board treasurer.



L'CENA BRUNSKILL RICE (Southern California)

The 67th Convention of Gamma Phi Beta was held in Kansas City, Missouri, in 1996 and took on a new look with programming created for today's woman. With the message of the Sorority's then-mission statement representing each of the days' activities, Gamma Phi Betas were more compelled than ever to inspire the highest type of womanhood. L'Cena Brunsell Rice (Southern California) was elected International President and she knew one of her biggest tasks as the newly-elected leader was to carry out the goals and fulfill the mission and visions set forth at the Future Visions Workshops that took place that same Convention. The goals included:

- Become a member-driven organization.
- Bring 'lifetime membership' to life.
- Strengthen our financial position.
- Grow 15 percent in size.
- Provide relevant programs based on future trends.

"We built on that foundation to create the Sorority's first strategic plan to respond to the issues identified. It has since been revised and revamped with each successive International Council," L'Cena says. In addition to the Sorority's forward-thinking visionary plans, a distinct emphasis on cultivating leaders was evident within the organization. The first-ever Regional Leadership Conferences were hosted, providing opportunities for leadership development,

"Advisors are the pivotal point behind the success of the Sorority and the ones who commit the collegians to action."

the informal exchange of ideas and the opportunity to share with other officers, members and international volunteer leaders.

As a result of the recruitment revisions led by the National Panhellenic Conference (NPC) in the early 1990s, NPC proclaimed 1997 as the "Year of the Scholar." All NPC groups were challenged to "further enhance the academic mission of our host universities and enhance the academic achievement of the sorority community." Gamma Phi Beta accepted the challenge to participate in a renewed scholarship effort, and L'Cena and her Council worked to further incorporate intellectual achievement as a priority in programming and member recruitment. In 1997, the Foundation awarded more than 50 scholarships and fellowships to members in a time when college tuition costs were increasing faster than ever.

In addition to a strong academic grounding, L'Cena wanted to provide more support to chapter advisors. "Before serving as International President, I served as a chapter advisor. Advisors are the pivotal point behind the success of the Sorority and the ones who commit the collegians to action," L'Cena says. At Convention 1998 in Newport Beach, California, L'Cena announced a special leadership endowment created to assist chapter advisors financially so that they could attend all leadership conferences and receive valuable leadership training. Today, this endowment still helps send chapter advisors to The Academy and Convention to receive valuable leadership training.

The year 1999 marked our 125th year as a Sorority. At the time, we had chartered 152 collegiate chapters and had more than 150 alumnae chapters. Each issue of *The Crescent* that year was themed by one of our Core Values and accompanied by a series of Sorority history articles written by the 1995-2012 International Historian Cheryl Gunter (Tennessee-Knoxville).

"A special 125-year anniversary celebration was hosted in New York City and Syracuse, New York, in November to coincide with Founders Day," L'Cena explains. "We stayed two nights at the Waldorf Astoria in New York City and ate dinner on the top floor of the World Trade Center the first evening. The next morning we all got up extra early to try and make it on the 'Today Show.' A sister worked for them and got us front row spots! Everyone saw us on TV holding our big Gamma Phi Beta banner and lots of pink carnations."

"Later in the week we took an Amtrak train from New York City to Syracuse and when we arrived, we were met by members of Alpha Chapter (Syracuse). They took us on a grand tour of their chapter house and then the local alumnae took us on a lovely tour of the city. It was a very special time with lots of great memories."

L'Cena is a longtime reference writer, member of the Foundation Development Committee and serves on a local house corporation board. She previously served as Foundation Chair and as a member of the Nominating Committee.



VICKI CARLSON READ (Arizona)

"Dream Big. Shape Destiny." was the theme of Convention 2000 in Houston – the same Convention Vicki Carlson Read (Arizona) was elected International President (IP). "I refer to my time serving as IP as a kaleidoscope of change," Vicki says.

"At our first International Council meeting, we prioritized the six priority areas identified in the original strategic planning process. The six areas were: image, leadership development, technology and communication, membership, structure and finance – finance ranked highest with leadership and image close behind," Vicki says. Each priority area had an Oversight Committee led by international volunteer leaders who were charged with developing action plans for each identified goal in that area. They also determined the best way to communicate that area's progress to the membership and different publics.

"Our strategic planning provided a clear direction for our efforts and a rationale for the commitment of our resources. We were energized and working toward meeting our goals. We posted quarterly updates to the Gamma Phi Beta website so members could review our accomplishments as we moved ahead strategically," Vicki recalls.

"One way we aimed to achieve goals of the strategic plan was by introducing the Order of the Crescent to our collegiate chapters," Vicki says. "The new program awarded chapters for their achievements in all areas of chapter life with recognition."

"Our strategic planning provided a clear direction for our efforts and a rationale for the commitment of our resources. We were energized and working toward meeting our goals."

Order of the Crescent is still utilized today; annually, chapters receive points for each area of chapter life, achieving levels of recognition. Chapters earning all possible 74 points achieve The Order of 1874 and have their chapter names engraved on a special plaque featured at the entrance of International Headquarters and become eligible for some of the Sorority's most prestigious Convention Awards.

In 2001, for the first time, the Sorority entered a trademark licensing agreement to represent Gamma Phi Beta in granting licenses to companies which manufactured merchandise with our name, Greek letters, insignia or crest. This agreement protected the Sorority's licensed trademarks and ensured the merchandise sold was quality and at reasonable prices. Members could identify licensed vendor products with a special seal – an updated version of this seal is still required for all licensed vendors today to prove they have met the proper licensing credentials.

At Convention 2002 in Washington, D.C., the Convention delegates voted to partner with Camp Fire to further our philanthropic mission. "That was a really big deal for us because we had never committed to that type of philanthropic relationship in our past," Vicki reflects. It was this same Convention that sisters gave more than \$60,000 in donations to the Foundation – far surpassing prior Conventions.

In addition to the philanthropy announcement at Convention 2002, a new Sorority programming project was also unveiled: Crescent Values. Focusing on the Core Values and standards of membership, Crescent Values was created to develop values-based sessions that offered experiential, collaborative learning to enable members to be actively engaged in their own education and personal development. The curriculum was built to allow chapters to adapt sessions to fit their individual needs. Chapters received a course catalog listing all of the session topics, including a script for the presenter to use in communicating the objectives.

Crescent Values programming was replaced in 2013 when the Sorority introduced Fidelity, the dynamic member education program that combines online lessons, in-chapter programs, campus-sponsored activities and personal engagement to provide comprehensive education on key areas of chapter and campus life.

"I love how it's evolved," Vicki says. "It's great that Gamma Phi Beta does what we need to do to keep pace with each generation to offer them the best way to develop and grow as individuals."

After serving as IP, Vicki served as Convention arrangements chairwoman for Convention 2006 in Phoenix, Arizona.



 **LINDA DANIEL
JOHNSON** (Vanderbilt)



After being elected International President in 2004, Linda Daniel Johnson (Vanderbilt) wrote in her first President's Perspective letter in The Crescent, "Convention 2004 will certainly stand out in my mind as one to remember! It was a celebration of sisterhood; a time to recognize the accomplishments of our members and our chapters; a time to consider Bylaws amendments and enact the business of the Sorority; a time to commit to our values-based programming, Crescent Values; a time to laugh and enjoy new friends; a time for learning new leadership skills; a time to be inspired by the dedication of our international officers and long-time sisters."

Coming off several years of many Sorority transitions and firsts, Convention 2004 also introduced a new regional structure for the Sorority. "We made the change to provide better support to our chapters – we were all in these silos of provincial areas, when we were really all inter-related," Linda explains. "These eight new Regions each had a regional team that was responsible for all operations, helping break down lots of communication barriers and ensuring all regional needs of chapters were addressed and met."

More ΓΦΒ history was made on October 22, 2005, when Elizabeth 'Betty' Ahlemeyer Quick (Indiana) was installed as the 61st chairman of the National Panhellenic Conference (NPC), becoming the third Gamma Phi Beta to serve

"This revitalized brand identity and members telling our story led to an explosion of membership growth."

in this role in NPC's 103-year history. Leadership of the Conference is assumed by each member group in rotation based on the date each organization joined the Conference.

"Betty was NPC Chairman while I was President, which meant that I chaired the meetings for all 26 NPC member group presidents. Twice a year, all 26 presidents gather for the NPC meeting. This was a high-visibility time for Gamma Phi Beta and a privilege that only presents itself every 52 years!" Linda says.

The summer 2006 issue of *The Crescent* featured a pale pink cover with a young woman looking at the words, "The New Moon." The Sorority introduced its new branding in this issue, which included shades of pink and brown and a new logo.

"We wanted to create a unified identity for the Sorority that all members could embrace; it needed to be modern, but still steeped in tradition. What the Sorority has done to continue to develop the brand and our identity has been fun to see – the Sorority feels very timely," Linda says. With this new brand identity, members were encouraged to share the Sorority's incredible story. As explained in *The Crescent*: "YOU are the Gamma Phi Beta story. You have a rich and meaningful story to tell. A story about connecting with women from all walks of life, from all parts of the world and with one common objective of inspiring the highest type of womanhood."

"This revitalized brand identity and members telling our story led to an explosion of membership growth. Our recruitment results began to improve, and by the same token, our growth in extension and new chapters was just as great," Linda states.

"I enjoyed all the opportunities to meet Gamma Phi Betas across the country; I think we are the most fun and interesting group of women in the world," Linda says. "It's very fun to watch and see women I work with grow. When I was Collegiate Vice President on Council, I worked closely with current International President Krista Davis (Bowling Green) when she was serving as our director of collegiate operations. I was a collegiate leadership consultant when Karen Kline (Iowa State) served as International President, and we spoke nearly every day. Vicki Read (Arizona) has worked for me and I've worked for her. Diane Goff (Idaho) and I are again working together 20 years later – that's what I love about volunteering for Gamma Phi Beta; I always stayed connected to my closest friends – my sisters – and we are able to achieve great things together."

This summer will mark the end of Linda's illustrious term as Foundation Chair, as she will complete her second and final three-year term in this role.



LINDA LYONS

MALONY (Southern California)

At Convention 2008 in Cincinnati, Linda Lyons Malony (Southern California) received her International President's badge in front of six past Gamma Phi Beta presidents – all longtime mentors for Linda. "I'm so proud to call them all friends as well as sisters. Each reached out to me upon my election and offered support and encouragement throughout my presidencies. I sat on two Councils led by my predecessor, Linda Johnson, and watched everything she did. Wow, what a lady!"

Over the next two years, Linda and the rest of Council continued to bring recognition to Gamma Phi Beta through outstanding programs, effective recruitment practices, appropriate representation to outside parties and spotlighting the achievements of our great members. One of Linda's most well-known and frequently used phrases throughout her presidency was "Gamma Phi Beta is on the GO!" as she encouraged everyone to let the world know our Sorority was doing great things.

In 2011, Linda and her Council developed and introduced an updated mission, vision and guiding principles. "Defining who we are as an organization and succinctly and clearly articulating it was an important and historical milestone for Gamma Phi Beta, and a personal joy. The previous mission statement was a little lengthy, and we wanted to condense it into something everyone could latch onto and easily articulate," Linda explains. "After lots of meetings, emails and discussion, we all voted and affirmed, 'To

"Defining who we are as an organization and succinctly and clearly articulating it was an important and historical milestone for Gamma Phi Beta, and a personal joy."

inspire the highest type of womanhood' would be our new mission statement. The impact hit us very much as individuals and as a team in a way that I think surprised all of us. After we all took a moment, I said, 'So, are we ready to talk about philanthropy?' I was halfway joking, but all of Council nodded back yes; everyone was totally on board to tackle another important topic."

Convention 2012 in Denver was full of milestone moments. "We introduced Building Strong Girls as our new philanthropic focus – finding an appropriate label and logo for Gamma Phi Beta's philanthropy and adding Girls on the Run as a philanthropic partner suddenly and forever broadened the understanding and opportunities of the Sorority's commitment to service – and helped us confirm our overarching mission and vision," Linda says. "When Jeannette (J.J.) Stoll Kaelin (Colorado-Boulder) and Rebecca Boyd-Obarski (Illinois at Urbana Champaign) introduced Building Strong Girls to Conventioners, it was overwhelming. I was in the middle of 800 sisters and it was so fantastic it brought tears to my eyes. Since the introduction of Building Strong Girls, I've heard so many stories of women really embracing our commitment to making an impact with young girls in our communities."

Linda notes the final milestone from her four-year term was launching the Facilities Management Company (FMC) in 2012. "The FMC is beginning to revolutionize how the Sorority approaches housing and local alumnae involvement pertaining to facilities. This concept had been discussed for years but remained unresolved, in part because we did not have the appropriate resources to approach solutions," Linda notes. "Since the launch in 2012, it's been wonderful to sit on the inaugural Board of Managers of the FMC and work with amazing volunteers and staff to figure out each successive step." "Gamma Phi Beta's legacy began in 1874 with four women I've come to admire even more precisely because I served as the Sorority's International President. It amazes me to consider the foresight they had in establishing an organization that remains very relevant nearly 140 years later. I had the opportunity to travel a lot while serving as 2004-08 Membership Vice President and 2008-12 International President, and honestly, I've never met a Gamma Phi Beta I didn't like, who wasn't friendly and accomplished, who didn't want to continue to develop herself in meaningful ways. I hope we can all embrace our mission – a phrase first coined by our Founders a very long time ago.

"Even though I'm no longer International President or serving on International Council, I think about this mission every day and try to live it. I'm still motivated by envisioning a world where all 190,000 initiated members of Gamma Phi Beta do the same," Linda concludes.

Linda serves on the Board of Managers of the Facilities Management Company.



"We must begin to measure ourselves against our own potential – we have so many more milestones to accomplish, memories to make and countless women to impact." - International President Krista Spanninger Davis (Bowling Green)

Krista Spanninger Davis is nearing the end of her first term as International President. She shared her thoughts on the biennium and her excitement for the future with *The Crescent*. "Throughout the last two years, I have had the opportunity to help contribute to furthering Gamma Phi Beta as a world-class women's organization. The initiatives announced at Convention 2012 have largely shaped my time as International President, and I am proud of the hard work that is turning these visions into reality. Convention 2012 marked the launch of the Facilities Management Company (FMC), which is now responsible for 19 clients across the country and continues to grow, rivaling similar organizations established long before the FMC. A huge milestone in 2012 marked a new era for Gamma Phi Beta, as Building Strong Girls was announced as our new philanthropic focus. This is forever changing and shaping the positive impact Gamma Phi Betas have on young girls and the world around them. We are seeing our members volunteer in meaningful ways with Girls on the Run, Camp Fire and Girl Guides, and in the biennium Gamma Phi Betas raised more than \$388,000 in philanthropic dollars.



Krista Davis celebrating the installation of our 180th chapter, Eta Mu (Duke), this spring.



GAMMA PHI BETA
FACILITIES MANAGEMENT
COMPANY



"It's hard to believe that in the two short years I have been in office Gamma Phi Beta has grown by more than 10,000 members and opened eight collegiate chapters! The tremendous growth and new initiatives that I have witnessed as International President reaffirm my commitment to Gamma Phi Beta. I look forward to continuing to watch the Sorority grow and thrive in the years to come."

The Gamma Phi Beta President's Badge

At the Convention of 1958, members in attendance authorized the creation of badges for members of Grand (today known as International) Council. These are different than those of initiated members as they have a larger diameter and a white crescent (rather than black). The badge for the president is set with diamonds, while the badges for all other Council members are set with pearls. When a member retires from office, she passes her badge on to her successor, then receives a replica of this badge in gratitude from the Sorority for her faithful service at the highest international level. Today, the International President's badge is surrounded by a beautiful diamond enhancer, as seen on the cover of this issue.

This badge (shown right) belonged to Grand President Betty Luker Haverfield (Missouri-Columbia, 1940), and is on display at International Headquarters.



SORORITY Life

It's collegiate and alumnae chapter updates - at a glance! Read all about our shining chapters across the continent and their recent activities. For submission guidelines, visit GammaPhiBeta.org.

Symbol Key:



Sisterhood



Building Strong Girls

Region 1 CONNECTICUT

Eta Theta Chapter (Connecticut)

Sisters held the chapter's first-ever Sisterhood Awards Ceremony, recognizing all outstanding members for demonstrating the Sorority's Core Values.

MASSACHUSETTS

Epsilon Eta Chapter (Bridgewater State)

Sisters hosted their annual Crescent Classic 5k in the fall with alumnae, parents, other university Greeks and students supporting the event to benefit Building Strong Girls and raised \$3,650. The chapter also welcomed eight new sisters with spring recruitment, including two legacies!

NEW JERSEY

Delta Mu Chapter (Rutgers)

The chapter welcomed seven new sisters with spring recruitment and was proud of member

Kirsten Boisvert for being elected vice president of service and community outreach for Rutgers Panhellenic Council.

NEW YORK

Alpha Chapter (Syracuse)

The chapter hosted its Crescent Classic G-Phi-Joe philanthropy event, with teams participating in a series of team and individual CrossFit™-style challenges. This was the chapter's most successful Crescent Classic yet, with 16 teams participating and more than \$1,500 collected to support Building Strong Girls.

QUEBEC

Alpha Tau Chapter (McGill)

In addition to winning Greek Week, sisters enjoyed their first semi-formal event of the year with an elegant evening at Le Newtown, a modern European restaurant that is fittingly located on Crescent Street in Montreal!

Region 2 FLORIDA

Beta Mu Chapter (Florida State)

The chapter welcomed home a spring new member class of 24 fabulous women! On Bid

Day, the new members gathered at the chapter house for appetizers, dessert and fun bonding activities.

Eta Beta Chapter (Florida Southern)

Spring recruitment welcomed seven fabulous new members! Sisters enjoyed a nature hike together at their sisterhood retreat where they had a great time getting to know their new sisters.

Eta Eta Chapter (South Florida)

Sisters gave back by participating in a day of community service with local nonprofit community partners. Half of the chapter's members volunteered at the Salvation Army while the other half volunteered with a community cleanup at a park in Tampa Bay.

Naples Area Alumnae Chapter

Sisters met for lunch and heard from a fellow sister about joining the Peace Corps at age 70! The chapter's guest speaker had done just that and challenged members to stretch themselves and be open to new experiences.

NORTH CAROLINA

Epsilon Psi Chapter (North Carolina-Asheville)

The chapter welcomed seven new sisters following fall recruitment! For Bid Day, sisters went rock climbing and on a ghost tour in downtown Asheville. Members also enjoyed apple picking at a recent sisterhood event.

SOUTH CAROLINA

Epsilon Theta Chapter (South Carolina)

Members enjoyed a sisterhood retreat in the mountains that included fun outdoor and team-building activities like archery, hiking and rock climbing.

Columbia, SC Alumnae Chapter

Members assisted with the Killingsworth Foundation's annual gala and silent auction fundraiser in Columbia. The Killingsworth Foundation operates an eight-bedroom community residence for women emerging from crisis situations.

Gamma Phi Beta Sorority by Regions



TENNESSEE

Eta Kappa Chapter (Tennessee-Chattanooga)

After being installed last November as the Sorority's 178th collegiate chapter, sisters participated in their very first Homecoming Week! They choreographed and performed a lip sync dance and represented the Sorority in competitions all week.

Nashville Alumnae Chapter

Chapter member Robin Baskin (Vanderbilt) served as chairwoman of Nashville's Girls on the Run "Evening of Gratitude," a major fundraiser and awards event for the local council. The event raised more than \$15,000 for Girls on the Run!

VIRGINIA

Alpha Chi Chapter (William & Mary)

Sisters participated in their University's Day of Service by volunteering at Waller Mill Park, a local lake and park that is enjoyed by much of the Williamsburg community. Sisters helped tend to a public garden that benefits the community of Avalon and cleared brush for a new disc golf course.

Zeta Beta Chapter (Virginia)

The chapter was proud of the many sisters who studied and traveled abroad over winter break. They each had unique and enriching experiences, from studying literature in Ireland to traveling to Israel.

Region 3

ALABAMA

Epsilon Lambda Chapter (Alabama)

The chapter participated in spring informal recruitment and hosted a 'Welcome to Wonderland' Bid Day to welcome new members to Gamma Phi Beta!

Gamma Phi Chapter (Auburn)

A group of sisters traveled to a chapter sister's hometown of Monrovia, California, to see their beloved Auburn Tigers play in the National Championship. Before the big game, sisters had a great time visiting the Santa Monica pier, hiking the Hollywood Trail and enjoying a bus tour together!



Region 1 | More than 25 sisters from Eta Gamma Chapter (Delaware) studied abroad during fall semester and winter break. Sisters traveled all over the world, visiting South America, Europe, Asia, Africa and Australia. The women submerged themselves in different cultures and threw up the crescent along the way!



Region 2 | Eta Lambda Chapter (Central Florida) was ecstatic to grow Gamma Phi and welcome 20 new members to the chapter following spring recruitment! New members had a blast getting to know their new sisters over fondue and mini golf following Bid Day festivities.



Region 2 | A fun time was had by Washington, D.C. Alumnae Chapter sisters when they reunited with a sister who moved from the area for a delicious lunch at a local restaurant! Front row from left to right: Teddi Pensinger, Carole Stephens Carlson and Lynn Towsley White. Back row from left to right: Adrienne Caroline Blackwell and Lynda Bush.

TEXAS**Gamma Zeta Chapter (Texas A&M-Commerce)**

Sisters had a blast supporting Greek life on campus! The chapter placed second in Kappa Delta's Sing Song musical competition and first in Pi Kappa Alpha Fraternity's Fireman's Ball, a weeklong competition to fundraise and raise awareness for local firefighters. The competition included a fundraising challenge in which the chapter raised more money in one day than any of the other Greek groups on campus!

Gamma Chi Chapter (Texas State-San Marcos)

Members had a fabulous time 'glamping' (glamorous camping) at their camping sisterhood retreat at a nearby ranch. Sisters enjoyed getting to know each other through fun games, face painting, campfire firesides and sleeping under the stars!

Zeta Chi Chapter (Texas Christian)

Sisters created a special Valentine's Day e-card that they emailed to more than 450 alumnae, thanking them for their continued support of the chapter and Gamma Phi Beta!

Region 4**INDIANA****Beta Phi Chapter (Indiana)**

Spring recruitment welcomed 54 fabulous new members to the chapter!

Region 5**ILLINOIS****Epsilon Chapter (Northwestern)**

After five days of spring recruitment, the chapter was thrilled to welcome 40 new members into their sisterhood!

Omicron Chapter (Illinois at Urbana-Champaign)

For the third semester in a row, the chapter earned the top grade point average for all sororities on campus, earning a 3.578 GPA!

Chicago Alumnae Chapter

In December, the chapter hosted its 30th annual holiday party at Dr. Ruth Seeler's home. Sisters raised \$2,000 for Dr. Seeler's medical endowment for a Gamma Phi Beta medical student.

Chicago Northwest Alumnae Chapter

Sisters assembled care packages for nearby collegiate chapters as part of a fundraiser for the alumnae chapter to raise funds for the Foundation and to pay for Convention delegate costs. The chapter sells the care packages to member parents who order them for their daughters. The care package also includes a note from the parents and is delivered around Valentine's Day.

IOWA**Omega Chapter (Iowa State)**

The chapter recently celebrated their 95th anniversary on Iowa State's campus! Nearly 2,300 $\Gamma\Phi\Beta$ sisters have been initiated at Omega. The chapter is proud to have strong representation in the Panhellenic community with Megan Jensen completing her term as Panhellenic president and Erika Gebard beginning her term as vice president of philanthropy and community service.

Gamma Psi Chapter (Northern Iowa)

Sisters made a day trip to Iowa City to volunteer at a Girls on the Run 5k event. In addition to volunteering as running buddies and sideline cheerleaders, the chapter also made special goodie bags to give to the young girls after they completed the 5k!

MINNESOTA**Kappa Chapter (Minnesota-Twin Cities)**

Through informal spring recruitment, the chapter welcomed four fabulous new members, bringing the chapter Total to 128 sisters!

Gamma Pi Chapter (Minnesota State-Mankato)

Sisters attended the University's annual Dance Marathon to raise money for the local Children's Miracle Network Hospital. For the second year in a row, the chapter raised the most money as a team, collecting nearly \$2,000!

WISCONSIN**Gamma Chapter (Wisconsin-Madison)**

Members participated in an all-day 'boot hockey' tournament hosted by the gentlemen of Sigma Alpha Epsilon Fraternity to help raise money for epilepsy research. Sisters say they had fun playing hard and braving the frigid Wisconsin winter weather for a good cause.

Gamma Gamma Chapter**(Wisconsin-Milwaukee)**

Sisters were thrilled to welcome more than 20 new members to the chapter! For their Big/Little Sister reveal, sisters decorated wooden crescents to gift each other.

Gamma Rho Chapter (Wisconsin-Oshkosh)

Sisters were excited to welcome 17 new women to the chapter on Bid Day in the fall, exceeding campus Quota and chapter Total! Members also volunteered at a Girls on the Run 5k, with some sisters volunteering as running buddies and others working the Happy Hair Station.

Region 6**COLORADO****Tau Chapter (Colorado State)**

Now more than 140 sisters strong, members made the most of the chilly winter weather with an exciting outdoor sisterhood event, Zoo Lights, at the Denver Zoo. The sisters drank hot chocolate, visited animals and admired the gorgeous light structures the zoo created.

Beta Rho Chapter (Colorado-Boulder)

The chapter's executive council used a sisterhood retreat as a time to give back and volunteered at Peanut Butter 'N Lovin', a campus event that brings students together to prepare peanut butter and jelly sandwiches, raisins and carrots to serve the community's homeless.

Denver Alumnae Chapter

Sisters gathered for an incredible Founders Day celebration where alumnae explored new ways to support Building Strong Girls. The holiday season came to a close in Denver with a wonderful open house event.

KANSAS**Beta Upsilon Chapter (Kansas State)**

Members were proud to place in the top three in grades for the sixth consecutive semester and be represented on Panhellenic Council with member Kaitlin Beeman serving as 2014-15 Panhellenic president and Molly Debusk serving as director of recruitment.



Region 3 | Big/Little Sister Reveal was quite a thrilling event for the women of Delta Omicron Chapter (Southern Polytechnic State)! Each new member was given a unique Gamma Phi Beta shirt that matched the shirt their soon-to-be Big Sister was wearing, as well as the title of her favorite song written on a piece of paper. All of the Big Sisters gathered together and blasted their individual songs. In order to find their Big Sister, the new members had to track down the woman playing the song written on her piece of paper!



Region 4 | Pictured are Eta Delta President Melissa Salich and Administrative Vice President Kerry Corcoran at Eta Delta Chapter's (Grand Valley State) ground-breaking ceremony for the chapter's new house. The chapter house is scheduled to be completed in August 2014, just in time to move in for the 2014-15 school year and will join the University's new "Greek Row." In total, there will be 31 bedrooms in addition to a chapter room large enough to hold chapter meetings.



Region 6 | Sigma Chapter (Kansas) sisters had a blast volunteering for Girls on the Run at their 5k event at Arrowhead Stadium! Members handed out water to runners, entertained the girls with music, guided them to the correct race paths and encouraged the participants with supportive signs.

Beta Chi Chapter (Wichita State)

Sisters were shining in academics with 36 women earning a 3.5 GPA or higher for the fall semester. Members also contributed nearly 1,500 combined hours of community service in the fall!

MISSOURI

Zeta Delta Chapter (Southeast Missouri State)

The chapter made a special slideshow in honor of its eight sisters who joined alumnae life in December. The chapter is now gearing up for its Crescent Classic Volleyball Tournament to benefit Building Strong Girls!

Delta Nu Chapter (Missouri State)

In addition to welcoming eight new sisters through spring recruitment, the chapter is proud to have two members serving on the University's Panhellenic Council; Morgan McNeal is Panhellenic president and Haley Clark was elected director of social awareness.

Eta Iota Chapter (Rockhurst)

The chapter hosted its first formal spring recruitment and was ecstatic to grow the sisterhood and meet Panhellenic Quota! Members celebrated with a fun jungle themed Bid Day.

Greater Kansas City Alumnae Chapter

After celebrating Founders Day with many other local alumnae, chapter members initiated in the late 1980s remained to film a special "Happy Dance" video in support of a beloved sister who is battling cancer.

NEBRASKA

Epsilon Delta Chapter (Creighton)

The chapter kicked off the spring semester with a Mary Poppins-themed recruitment. After a week of hard work and dedication, the chapter became the top recruiting sorority on Creighton University's campus, welcoming 41 fabulous new members!

Gamma Kappa Chapter (Nebraska-Kearney)

Sisters are looking forward to participating in Greek Week; the chapter has won the last three years and is hoping to make this year number four!

OKLAHOMA

Beta Omicron Chapter (Oklahoma City)

The chapter celebrated sisterhood with a 'warm and fuzzy' themed retreat. Members handcrafted fleece blankets for the chapter house in addition to enjoying fun bonding activities and games.

Beta Psi Chapter (Oklahoma State)

Members enjoyed an eventful evening at the Oklahoma City Thunder basketball game last semester. Members were chosen to attend based on grades, involvement and commitment to the chapter.

Region 7

CALIFORNIA

Beta Alpha Chapter (Southern California)

Members went on an adventurous sisterhood event, hiking the bat caves in Los Angeles.

Beta Lambda Chapter (San Diego State)

The chapter welcomed more than 70 sisters in the fall!

Gamma Eta Chapter (California State-Long Beach)

Sisters are excited for spring recruitment and are looking forward to their first spring retreat with the new members where they will enjoy lots of sisterhood bonding activities.

Delta Delta Chapter (California State-Fullerton)

Sisters were honored for their hard work at their University's Pursuit of Excellence Awards. The chapter was the only campus sorority to receive all five possible stars for exceeding expectations in addition to being honored with the Dean's Cup, the award for the top Greek organization on campus, for the sixth time in eight years. To cap it all off, outgoing Chapter President Lauren Lucore was named Greek Woman of the Year.

Delta Theta Chapter (California Polytechnic State)

The chapter participated in a local San Luis Obispo philanthropy event, Growing Grounds, and cleaned up a local park and planted flowers.

Delta Lambda Chapter (California-Riverside)

A giant Founders Day celebration at the Old Spaghetti Factory brought together more than 125 sisters! Eight 50-year members were honored, with collegians saying, "It was truly inspiring and heartwarming to see their continued loyalty to our sisterhood."

Delta Psi Chapter (California-Santa Barbara)

The chapter hosted its annual pancake breakfast, increasing the total amount raised from \$6,000 in 2013 to more than \$8,000 this year. A portion of this money will help start a new Girls on the Run council more local to Santa Barbara.

Epsilon Nu Chapter (Chapman)

The chapter hosted Founders Day, complete with tea, pastries, a photographer and more than 280 wonderful guests! It was a phenomenal experience getting to spend some time with local sisters, including those from **Delta Delta (California State-Fullerton)** and **Delta Eta (California-Irvine)**.

Long Beach Alumnae Chapter

Spring events included a blood drive, cowboy country night, a 'Mommy and Me' picnic and play day and the alumnae chapter's 75th anniversary birthday brunch celebration!

San Diego Alumnae Chapter

Members had a wonderful time at their first PACE event of 2014; they received tips to eat healthy and participated in a quick workout led by a sister who is also a personal trainer.

Region 8

BRITISH COLUMBIA

Alpha Lambda Chapter (British Columbia)

Sisters had a blast dancing and singing in Songfest, an annual Broadway musical-themed performance competition between all the Greek organizations on campus.

CALIFORNIA

Σ Sacramento Valley Alumnae Chapter

The chapter hosted a Dresses, Daughters and Desserts philanthropy evening where alumnae and collegiate members were invited to bring their daughters and mothers to attend. Nearly 60 dresses, as well as shoes, purses and jewelry were collected to donate to Cinderella's Closet, a nonprofit that provides prom attire to local high school girls.

IDAHO

Ω Xi Chapter (Idaho)

The chapter held a fun and successful Crescent Classic Three-on-Three Basketball Tournament. The event attracted 35 teams who helped the chapter raise \$1,225 for Building Strong Girls!

OREGON

♥ Nu Chapter (Oregon)

Sisters participated in ElectrO, a dance marathon fundraiser, and danced for 12 hours! In total, the event raised more than \$33,000 for the Children's Miracle Network and the chapter had both the top individual fundraiser and the top fundraising team!

WASHINGTON

◎ Lambda Chapter (University of Washington)

Members attended a series of chapter leadership workshop to brainstorm and discuss chapter strengths, weaknesses, new opportunities and ways to become an even stronger chapter.

■ Gamma Epsilon Chapter (Puget Sound)

The chapter earned the highest Greek GPA for the fall semester with a 3.39, making it the 14th consecutive semester the chapter earned this top academic title!



Region 6 | Four members of Psi Chapter (Oklahoma) spent two weeks during winter break serving in Ghana, Africa. Madeline Osborn, Dakota Enlow, Mary Greenough and Sarah Grebennikov helped to provide medical assistance and services to the people of Ghana.



Region 7 | Beta Alpha (Southern California) members went on an adventurous sisterhood event, hiking the bat caves in Los Angeles.



Region 7 | Balboa Harbor Alumnae Chapter members celebrated the holidays and lifetime friendships with their annual Holiday Party. Pictured from left are 50-year member Mary Earl Spencer (Southern California) along with Carol Goshaw Blanchard (Southern California) and Sharlie Doughty Patch (Iowa State). In the 1960s, Carol was Mary's chapter advisor and Sharlie was her recruitment advisor at Beta Alpha.

Email your chapter news to TheCrescent@GammaPhiBeta.org

SUPPORTER OF THE HEART:

Karen Wander Kline (Iowa State)



A shy new college student, Karen Wander Kline first experienced being “joined by the heart” when her Omega Chapter sisters encouraged her to get involved in the chapter. With their support, Karen discovered her joy and passion in life: learning new things and giving back.

Karen’s volunteer career with Gamma Phi Beta began more than 40 years ago and has included nearly every volunteer position possible. “Having the opportunity to contribute as an alumna has not only challenged me, but has rewarded me tremendously by learning more than I could have ever dreamed possible,” Karen says. The growth and friendships Karen experiences motivates her generosity. “Gamma Phi Beta has given me a very happy life.”

Karen’s journey with the Foundation began in 1974, when as a newly-elected member of Grand Council, she became a Foundation director. However, it was when she was asked to oversee the Foundation’s first capital campaign to fund the Foundation’s Leadership Development Endowment that her interest in the Foundation deepened. As she witnessed the major role the Foundation could have in supporting the Sorority, she decided at that moment that she would forever contribute to that effort.

The Foundation tagline, “We’re One: Joined by the Heart” is at the forefront of Karen’s



The Gavel Passes



Karen Wunder Kline



Ruth Donlon Lowell

involvement. "The money the Foundation raises supports the Sorority, signifying they are one, just as each sister is one, joined by the heart," Karen shares. Over the years, Karen has rallied support from multiple sources, including members of International Council, volunteer leaders and even her own husband!

Karen's late husband, Tom Kline, was a dedicated member of Delta Tau Delta Fraternity. When it came to Karen's Gamma Phi Beta commitment, he was her biggest cheerleader. Both passionate about leadership, Karen and Tom jointly gifted the Foundation with a leadership endowment in 2006. This gift is a permanent, self-sustaining source of funding for the Foundation. "It was important for us to establish this endowment in our lifetime so we could witness future generations having the same memorable moments that we both have had," Karen shares. "It is the gift that keeps on giving."

After several years of being inspired by those individuals benefiting from her endowment, Karen had an "Aha!" moment and realized there was a way her endowment could give even more back

to Gamma Phi Beta and her sisters. "If we have endowments to completely fund all our expenses, then every penny raised would be able to support our leadership, philanthropy and financial aid endeavors. A no-brainer," Karen says.

In 2013, Karen renamed her endowment the Karen and Tom Kline Joined by the Heart Endowment and repurposed it to fund and support the greatest operational needs of the Foundation. She saw this as the perfect way to create a permanent legacy of support for Gamma Phi Beta, while being joined by the heart in perpetuity with her husband.

Karen hopes our members look at the benefits of their Gamma Phi Beta membership to determine how they might give back and create their own legacies. She strongly encourages volunteering as a way to develop new skills and talents in an atmosphere of sisterhood and love - the same atmosphere Karen experienced as a shy college student on the cusp of her Gamma Phi Beta journey.

Joined by the Heart

Karen has made a tremendous impact on Gamma Phi Beta. A few of her fellow past-International Presidents share their appreciation of this exemplary Gamma Phi.

"Karen has the unique ability to learn a new skill and use it to benefit Gamma Phi Beta. Her idea for funding the building of International Headquarters through the Foundation made the ownership of our property possible. She is a true visionary." - Ann Mullen Bronsing (Indiana State)

"I've known Karen since Convention 1974 when we met at a lunch by happenstance. We both arrived late and sat at a table with people neither of us knew. When they passed the muffins, we were last to get the basket and there was only one muffin left! We shared the muffin and a giggle. As a collegian, imagine my surprise when I realized that fun lady I sat by was running for, and elected to, Grand Council! To this day, I want to be just like Karen."
- Linda Daniel Johnson (Vanderbilt)

"There's a reason many of us call her 'The Goddess Gamma Phi' - she quite simply embodies the very essence of 'the highest type of womanhood.' Her love for and service to the Sorority, Foundation and now the Facilities Management Company is superseded only by her devotion to the many individuals that comprise Gamma Phi Beta."
- Linda Lyons Malony (Southern California)

Memorial Gifts

Luke Michael Ancona, father of Evan Ancona Chaffin and Martha Ancona Cedotal
Cathy Boudreaux Griffin

June Tyner Balleh (Indiana State, 1983)
Marita Mahan

Mildred Bergdahl, mother of Linda Bergdahl
Evanston North Shore Alumnae Chapter

Betty Anne Bishop Callahan (Colorado College, 1942)
Mary Jane H. Misthos

Rosemary Fankhanel Crowley (Southern California, 1956)
Darlene Wenger Kelly-Cedarstrand
Joanne Gladden Reese

Sunshine Hollar Davis (Southern Methodist, 1953)
Catherine Bowling

Mary K. Dixon (Michigan, 1939)
Doris B. Gorden

Mary Doyle, mother of Anne Doyle Grey and Amy Doyle
Rene Matz Thompson

Jeannette 'Jimc' Watson Eberhart (Syracuse, 1949)
State College Alumnae Chapter

Jim Eggers, husband of Janine Teague Eggers
Janine Teague Eggers

Christi Kinkle Fredricks (Southern California, 1976)
Kim Rudy Andrews
Beta Alpha Chapter (Southern California)
Sabrina Kazarian Dorr
Heather Dunn
Christy Henle
Ronnie Rodgers Kiefer
Cheryl Gordon Lyles
Judith Cannavo McKeever
Una Mae Naulty
Debbie Darr Postel
Cary Stewart

Elizabeth Printz Freeman (Bradley, 1977)
Diane Beckman
Liz's loving Beta Eta Chapter sisters
Wendy Gryna Esslinger
Ellen Grindel
Colette Cooley Hays
Tracey Hickey
Lori Huggett
Brendi Kaplan
Sally Lewis
Janet Hurst Philson
Wendy Whitaker Schultz
Sheri Reichert Smith

Kim M. Foy (Louisiana State, 1971)
Cathy Boudreaux Griffin

Nancy Wolfe Ginzel (Illinois at Urbana-Champaign, 1963)
Catherine B. Lorino

Erica C. Goeckel, daughter of Dianne C. Weidner
Dianne C. Weidner

Susan Harvey Golden (Denver, 1963)
Patricia Mangis

My ΓΦΒ mother, Latane Jordan Graham (Auburn, 1968)
Judy E. Graham, Ph.D.

Barbara Person Greven (Minnesota-Twin Cities, 1961)
Merrilee Lundquist

Helen Behrens Gustafson (Bowling Green, 1943)
Raleigh-Triangle Alumnae Chapter

Anne Straznickas Hagerty (Illinois, 1985)
Wendy Bowen Bloechle

Mary Ellen Ryan Hanley (Southern California, 1948)
Marilyn Webb English

Harvey Hawkins, father of Cindy Hawkins Moore
Nancy Enright

John Stephen Hillman, proud daddy of Stephanie Hillman Jamison
Membership Department and Duke Extension Team

We acknowledge the following individuals and groups who contributed to the Gamma Phi Beta Foundation in memory of a loved one,* as of January 31, 2014. Lists are printed as received from the Foundation.

Clara Jacob, mother of Jeanne Jacob
Jeanne Jacob

Joanna Nickell Jakober (Gettysburg, 1959)
Judith C Vandever

Carol Simon Johnson (Pennsylvania State, 1949)
Catherine Bowling

Virginia S. Johnson, Linda Daniel Johnson's mother-in-law
Annabel Jones
Karen W. Kline
Anne Layton
Margaret Pape
Joey Stiver
Karen Urette
Laurie Veldhuizen

Martha E. Lund (Idaho, 1939)
Mary V. Kennedy

Joyce Stoeck Mathis (Lake Forest, 1954)
Dorothy Davis Devitt

Debra Mattson (North Dakota State, 1972)
Jolene Lessard Stiver

Emily L. Meyer, mother of Ann Meyer Ripp
Vicki Helling

Virginia E. Miles (Idaho, 1931)
Mary V. Kennedy

Myrn Kinnear Philbrick (Washington, 1938)
Anne A. Moldrem

Helen Ward Pustmueller (California-Los Angeles, 1932)
Denver Alumnae Chapter
Peggy Stimmel Hutchinson

David Record Jr., father of Kristen Record Heptinstall and Cheryl Record McClune
Jennifer Herbert
Shellie Hodges

Jean Burns Reel, mother of Diane Reel
Balboa Harbor Alumnae Chapter

Isabel Grover Riegel (Syracuse, 1945)
Judy Ann Kaspar

Hugh Rogers, husband of Gwen Lankford Rogers and brother-in-law of Chris Lankford Toole
Catherine Bowling

Barbara Dougherty Rossier (Southern California, 2007)
Judith Cannavo McKeever

Doris Drager Nicholson Saffron (Oregon, 1935)
Calline Burns
Lynn Cates
Marilyn Chandler
Franca Dyer
Persis Eberhart
Leona Farrell
Kathy Fletcher
Barbara Jones
Jane Jones
Catherine Lundeen
Kris Phillipay
Tony Simpson
Rebecca Purvine Sterup

Roena Pyle Sawyer (Iowa, 1931)
William Sawyer

Mary Alice Siri, mother of Stephanie Siri and Debra Siri Frey
Jacqueline Falkenroth

Donna Sprague Stagg (Wittenberg, 1975)
Cheryl Petty

Kimberly Peterson Werdel (Washington, 1987), a genuine, kind and exemplary Gamma Phi girl
Jennifer Hunter Falk

Mary Susan Palowsky West (Wittenberg, 1976)
Cheryl Petty

Savannah Worral (Central Florida, 2013)
Delta Gamma Fraternity
Annabel Jones

*For deceased members, The Crescent lists their first, maiden and last names in accordance with their school and year of initiation. To make an "In Memory" gift, visit GammaPhiBeta.org/Donate or call 303.800.2890. The suggested minimum donation is \$25. Gifts received by May 1, 2014, will be acknowledged in the summer 2014 issue.

In Celebration

Celebrate a special sister, loved one or event with an "In Celebration" gift to the Gamma Phi Beta Foundation. Thank you to the following donors, whose gifts were recorded as of January 31, 2014. Lists are printed as received from the Foundation.

In celebration of Alpha Delta Chapter's (Missouri-Columbia) 2013 executive council. Thank you for all your hard work, ladies!
Jennifer Wood

Jeanne Beach (Southern Methodist). Merry Christmas!
Gloria Nelson

In celebration of Kelsey Bocher's initiation into Tau Chapter (Colorado State).
Marjory M. Shupert

In celebration of Mary Ellen Burchfield's (Iowa State) new grand legacy and good health.
Magnes Welsh

In celebration of Joyce Humphrey Cares (Syracuse) for completion of her romantic suspense novel, *Beyond the Mist*.
Barbara Wessel

In celebration of Chicago Alumnae Chapter. Thank you for the IKE Award!
Fraya Lynn Black

In celebration of Kitty deKieffer and the Foundation staff - it was a good year.
Magnes Welsh

In celebration of the birth of Julep Rebelle to Heatherly Coyne De Naranjo (California-Irvine).
Balboa Harbor
Alumnae Chapter

In celebration of Epsilon Chapter's 125th anniversary!
Epsilon House
Corporation Board

In celebration of Julie Campbell Fein (Colgate) being elected to serve a second 10-year term as county judge.
Barbara Wessel

In celebration of the safe arrival of Grace Elizabeth Flakes,

daughter of Maribeth Johnson-Flakes (Bridgewater State).
Stephanie Carriere
Jennifer Herbert
Anne Layton

In celebration of Founders Day.
Princeton Area
Alumnae Chapter

In celebration of my husband, Gerry Frank.
Jeanne Jacob

In celebration of Collegiate Leadership Consultants Sophie Friedman (Northwestern) and Victoria Phillips' (California Polytechnic State) work with Eta Lambda Chapter (Central Florida).
Annabel Jones

In celebration of Gamma Chapter (Wisconsin-Madison).
Rebecca Stekloff

In celebration of Patti Gibbs Higginbottom (Colorado College) whose sisterhood and philanthropic leadership helped lead Bergen County Area Alumnae Chapter to the Diamond Circle of Excellence. Thank you, Patti!
Bergen County
Alumnae Chapter

In celebration of Barbara Hurt-Simmons (Nebraska-Kearney), Linda Johnson (Vanderbilt) and Karen Kline (Iowa State), for helping grow Zeta Rho into what it is today!
Zeta Rho Chapter (Texas A&M-College Station)

In celebration of Christine Kelly (Indiana).
Patrick and Anne Kelly

In celebration of my fellow Alpha Xi Chapter (Southern Methodist) sisters Elizabeth Hixon Kerr, Heidi Kunitz-Levy, Jennifer Rothschild, Renee Roucheleau-Lucero and

Katherine Parrish Whitbeck.
Kathleen Roberts Stevenson

In celebration of Ashley Hamblin Lang (Northern Iowa) on the birth of her legacy daughter Logan.
Stephanie Carriere

In celebration of Melinda Lewis (Idaho), outgoing regional coordinator-public relations. Thanks for all your efforts for Region 8, and congratulations on your marriage!
Gig DePrey Eyre

In celebration of the birthday of my wife, Susan Lupo (Oakland). Her selfless philanthropy inspires me to be a better person.
Tony Lupo

In celebration of the safe arrival of Reay Simone Mitchell-Sylvain, granddaughter of Elspeth Mitchell (McGill).
Anne Layton

In celebration of Linda Krawetz Myers (Kent State). Thank you for 13 years of service as Town of Essex, VT Select Board Chairwoman; as you retire from that position, thank you for your continued service to the Vermont House of Representatives.
Barbara Wessel

In celebration of National Day of Giving.
Gamma Phi Beta Sorority and Gamma Phi Beta Foundation Staff

Merry Christmas to Gloria Swanson Nelson (Oklahoma).
Jeanne Beach

In celebration of the birth of my three precious grand legacies - Harper, Cameron and Kendall Martin, born December 16, 2013, to Jana Nobles (Oklahoma City) and Colin Martin.

Susan and Doug Nobles

In celebration of Jana Nobles (Oklahoma City) on the birth of her triplets and legacy daughters - Harper, Cameron and Kendall.
Shellie Hodges

In celebration of Omicron Chapter's 100th anniversary!
Epsilon House
Corporation Board

In celebration of Carmen Angelina Perez (Chapman).
Kelly Galuska

In celebration of Kimberly Bowen Pomatto (Florida State), husband Brian and big sister Kate on the birth of legacy Claire Haden.
Laura Webb

In celebration of Ruth Seeler (Vermont) for her generosity to the Gamma Phi Beta Foundation.
Magnes Welsh
Barbara Wessel

In celebration of the birth of Remington Sexton, son of Heath and Katherine Andrea Mann Sexton (Auburn).
Jessica Massey Morris

In celebration of Carleen Sullivan (Oregon), outgoing president of Corvallis Alumnae Chapter. Thank you for all your time and efforts!
Gigi DePrey Eyre

In celebration of the birthday of our daughter, Katherine Jane Yenrick (Boston).
David and Carolyn Yenrick

To make an "In Celebration" gift, visit GammaPhiBeta.org/Donate or call 303.800.2890. The suggested minimum donation is \$25. Gifts received by May 1, 2014, will be acknowledged in the summer 2014 issue.

In Memory

We acknowledge the passing of the following members and celebrate their part in our circle of sisterhood. This list reflects notifications received at International Headquarters between November 1, 2013, and January 31, 2014. First, maiden, last names and year of initiation are listed for each deceased member.

Alpha - Syracuse

Mary Miller Henson, 1943
Isabel Grover Riegel, 1945

Beta - Michigan

Mary Dixon, 1939
Katherine Gerstenberger Crystal, 1967
Christine Mosier Azbell, 1968

Gamma - Wisconsin-Madison

Lorelei Bird Chamberlin, 1945
Alice Krohn Homstad, 1955
Mary Alice Massey Wortman, 1963

Epsilon - Northwestern

Frances Williamson Applehans, 1939
Mary Schultz Andersen, 1943

Eta - California-Berkeley

Barbara Oakley Hoyt, 1937

Theta - Denver

Mayme Sweet, 1919
Marilyn Sides Yeager, 1993

Kappa - Minnesota-Twin Cities

Marjorie Vance Prouse, 1933
Susan Getchell Semrad, 1944

Lambda - University of Washington

Myrn Kinnear Philbrick, 1938
Kimberly Peterson Werdel, 1987

Nu - Oregon

Claire Helm Johnson, 1955

Xi - Idaho

Shirley Brandt Kramer, 1945

Omicron - Illinois at Urbana-Champaign

Jeannien Gustavison Ludwig, 1950

Pi - Nebraska-Lincoln

Louise Baack, 1936
Marian Bradstreet Arrasmith, 1938
Pat Keister Petrocine, 1953
Nancy Beecher Kleeb, 1972

Rho - Iowa

Bonnie Lochrie Bogen, 1944
Jean Christensen Doran, 1948

Sigma - Kansas

Marian Miller Meeker, 1942

Tau - Colorado State

Lucile Rudolph Knaus, 1938

Phi - Washington University

Carolyn Wilson Fritschle, 1954

Chi - Oregon State

Carlyn Hill, 1938
Vicenta Soule Sparling, 1938
Martha Taber Schmidt, 1942
Carolyn Cramer Steward, 1947
Jo Ann Boyer Kloos, 1956

Omega - Iowa State

Barbara Stripe Kimm, 1965

Alpha Beta - North Dakota

Judy Waldon Hall, 1953
Judy Stowe, 1964

Alpha Delta - Missouri-Columbia

Jacqulyn Stine Boggs, 1950

Alpha Epsilon - Arizona

Helen Bartlett Lovaas, 1957

Alpha Eta - Ohio Wesleyan

Charlotte Berry Christman, 1942
Carol Deetz Moore, 1957
Sandra Lawrence Leonetti, 1957

Alpha Theta - Vanderbilt

Dorothy Tomkinson
Markusch, 1945

Alpha Iota - California-Los Angeles

Mary Blahnik Kelly, 1940

Alpha Mu - Rollins

Sue Culpepper Blodgett, 1945

Alpha Xi - Southern Methodist

Frances Blewett Chantilis, 1952

Alpha Omicron - North Dakota State

Debbra Mattson, 1972

Alpha Rho - Birmingham-Southern

Nanette Davis Dewald, 1945

Alpha Tau - McGill

Janice Fairley-Gougeon, 1956
Elizabeth Boyd, 1959

Alpha Upsilon - Pennsylvania State

Eleanor Madore Dyke, 1963

Alpha Phi - Colorado College

Margaret O'Donnell Means, 1938
Betty Bishop Callahan, 1942
Carolyn Slack Walker, 1951

Alpha Psi - Lake Forest

Joyce Stocek Mathis, 1954

Beta Alpha - Southern California

Mary Ryan Hanley, 1948
Rosemary Fankhanel Crowley, 1956
Megan Grant, 1998

Beta Beta - Maryland

Margaret Higgins Clagett, 1949

Beta Gamma - Bowling Green State

Nancy Gebhardt Bonser, 1952

Beta Delta - Michigan State

Martha Varga Rogers, 1944
Janet Sweet Freitag, 1958

Beta Eta - Bradley

Elizabeth Printz Freeman, 1977

Beta Kappa - Arizona State

Elizabeth Lewis Stiteler, 1953

Beta Mu - Florida State

Janet Gallagher Wesley, 1950

Beta Pi - Indiana State

Mary Lois Richwine Nardini, 1952

Helen Stigler Scherb, 1952

Gamma Beta - Gettysburg

Joanna Nickell Jakober, 1959

Gamma Tau - St. Louis

Margery Morrison Miller, 2005

Gamma Psi - Northern Iowa

Jolene Mihm Galligan, 1981

Epsilon Xi - Rhodes

Laura Pointer Wilkerson, 1991

Eta Lambda - Central Florida

Savannah Worrall, 2013

To report the passing of a sister, please email contactus@gammaphibeta.org so we can honor the member on this page in a future issue.

Vintage ΓΦΒ: Convention Memorabilia

For 130 years, Gamma Phi Betas have convened for Convention at locations across North America. Countless Convention votes from chapter delegates have resulted in the approval of many Sorority awards, symbols, actions and endeavors over the years. Pictured are a variety of Convention memorabilia. All these treasures are on display at International Headquarters.

25th Convention in Syracuse, New York

"And they, the four, had not clasped hands for 30 years!" The 1907 Convention in Syracuse, New York, marked the final time all four Founders were present together. Pictured is the 1907 Convention program with three of the four Founders' signatures still barely visible on the inside cover. Frances' signature is not included because it was her program.



55th Convention in Pasadena, California

Fourteen years after our founding, delegates voted and approved the carnation as the Sorority's official flower. However, it was not until Convention 1950 in Glenwood Springs, Colorado, that pink was specified as the official carnation color. Pictured is the china carnation favor given to Conventioneers at Convention 1968 in Pasadena, California.



56th Convention in Kansas City, Missouri

The 100th anniversary of the Sorority was celebrated at Convention 1974. This gold 100-year pendant commemorated the centennial celebration. The pendant pictured belonged to 1970-74 Grand President Audrey Weldon Shafer (Missouri-Columbia, 1938) who served as toastmistress during the celebration, introducing each of the past Grand Presidents in attendance before they shared highlights from their term in office. This Convention also featured the first Confirmed Conventioneers parade.



64th Convention in Denver, Colorado

As a finale to Convention 1990, a giant check for nearly \$1 million was presented to Sorority leadership in front of Conventioneers; this money was used to build the current International Headquarters in Centennial, Colorado. All Conventioneers attended the groundbreaking ceremony where they were given this commemorative brick.



CONVENTION 101 YEARS AGO

Check out what it was like 101 years ago at the 1913 Convention hosted in Madison, Wisconsin.



Convention 1913 Attendees.



Members at the Convention Banquet.

The following menu was served:		
Radicishes	Blue Points	Olives
Celeri	Consonné Royal	Hard Rolls
Brown Bread	Filet of Flounder Hollandaise	Jullenne Potatoes
Grilled Sweet Potatoes	Cucumbers	Stuffed Peppers
Head Lettuce	Filet Mignon Bordelais	Thousand Isle Dressing
Garnish	Cheese Wafers	Cake
Phi Beta Ice Cream	Cream Cheese and Crackers	Demi Tasse

The Convention menu.

ECHOES OF CONVENTION	
HEARD ON THE TRAIN FROM CHICAGO TO MADISON,	
"You haven't changed a bit!"	
"I'm so glad to meet you—I've heard so much about you!"	
"Heavens—where's my trunk check?"	
"Isn't this glorious? A car with nobody but Gamma Phi!"	
"Let's have another song!"	
"You have a toast—I know by your expression."	
"The stunt business worries me!"	
"Aren't we the best looking bunch?"	
"Doesn't it all seem like a dream?"	

Just for fun – some overheard chitchat on the train to Madison!

Capture a Crescent

Spot it, snap it and email your capture a crescent photos to TheCrescent@gammaphibeta.org for a chance to be featured on the back cover of a future issue. Tip to get featured: We prefer crescents that wax left!



1



2



3



4



5

1. Mexico: Sophomore Sarah Brill (Kansas State) was vacationing in Playa del Carmen, Mexico, when she spotted this giant crescent in the floor!

2. Germany: Beta Delta Chapter (Michigan State) alumnae (from left) Vanessa Lambert, Jenny Roman Longardner, Laura Dumas Kozub, Christina Nerbonne Fleming and Angie Herbst Southworth visited Laura at her home in Stuttgart, Germany, and traveled together to Prague, Czech Republic, where they spotted this crescent moon.

3. California: While in Huntington Beach shopping, Jodi Lyn Williamson Stulak (Southern California) found these crescent sweatshirts for her and her legacy daughter, Sage. Jodi's biological and Sorority sister Pam Williamson (Southern California) is the one who snapped the photo!

4. Spain: While vacationing in Cadaqués, Spain, Janet Smith Sims (Colorado College) knew she found the perfect restaurant to dine in when she spotted this crescent sign!

5. Louisiana: Jacqueline Wakefield Chase (Loyola-New Orleans; left) and sister and best friend Anne Wingfield (Loyola-New Orleans) found cute little crescents shopping after enjoying a Founders Day Luncheon in New Orleans. "It was a treat to find such a charm on such a special day in the Crescent City with one of my favorite sisters!" Jacqueline says.