

the CRESCENT

home of Collegiate Leadership Beta



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A Part of Something Bigger

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MISSION

To inspire the highest type of womanhood.

On the cover: Sorority Coordinator-New Chapter Robin Thomas Baskin (Vanderbilt) and three Eta Kappa Chapter (Tennessee-Chattanooga) executive council members stop to take a quick photo before heading to the Shining by the Light of the Moon awards dinner at Gamma Phi Beta's 76th biennial Convention.

Since 1883, Gamma Phi Beta has hosted Sorority Conventions for members to gather to conduct the business of the organization, share and celebrate our sisterhood and inspire our members to continue to strive for something more – something better – for Gamma Phi Beta.

Over the past 131 years, Gamma Phi Beta Conventions have been held in 23 states, British Columbia and Washington, D.C. Our 76th Convention was held in the stunning city of Seattle, Washington, for the third time in the history of the Sorority. There was no better backdrop to see our sisterhood shine than Seattle and the beautiful Pacific Northwest!

More than 950 sisters gathered for four gorgeous days to experience our sisterhood at its finest. As you will see throughout this issue, Gamma Phi Beta accomplished much during Convention – we selected leaders of our organization as our 2014-16 International Council and Nominating Committee were elected and installed, adopted a remarkable 35 Bylaw amendments, adopted three resolutions and celebrated the accomplishments of three Carnation Award winners, an International President's Award winner and an Honor Roll Award winner. In addition, we recognized numerous individuals and chapters achieving excellence through the presentation of more than 80 awards to our alumnae and collegiate members and chapters.

In addition, for the first time, the Convention body was introduced to the Facilities Management Company, having been created just two years ago. The Gamma Phi Beta Foundation was also shining as the One Heart campaign – a capital campaign for Gamma Phi Beta – was announced during Convention.

During my very first Convention 20 years ago, I witnessed an alumna from my initiating chapter, Beta Gamma (Bowling Green), receive recognition for her many impressive accomplishments. I turned to a friend next to me and exclaimed, "She's a Beta Gamma!" My very wise friend and mentor replied, "Yes, but above all, she is a Gamma Phi Beta." This was my "aha" moment – I was part of something so much bigger than myself, my initiating chapter, my hometown or my alumnae chapter and it was awe-inspiring!

Whether Convention 2014 was your first, 10th or 20th Convention – or even if you were unable to join us in Seattle – I hope you are able to experience a similar feeling and celebrate in the knowledge that we are all part of something much bigger than ourselves, our chapters and our communities. We are part of a shining, beautiful Gamma Phi Beta!

In IIKE,

Krista Spanninger Davis
International President

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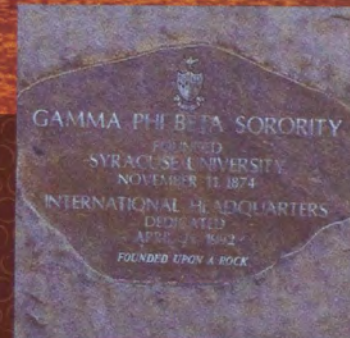


6 [Highlights from our 76th biennial Convention!]



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Meet the 2014-15 Collegiate Leadership Consultants.



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Protect our legacy, pay alumnae dues.

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ΓΦΒ mailbox

Founded Upon a Rock

"Since the rock is the firmest and most enduring substance,
able to withstand the ravages of time, and offering the
strongest protection, it seems Gamma Phi Beta should be
thus founded upon a rock." – E. Adeline Curtis, 1912

Gamma Phi Beta is now 140 years strong – it's time to
celebrate our Sorority, our sisterhood. Show the world that
you are proud to be a Gamma Phi Beta by participating in our
#FoundedUponARock social media campaign. Gamma Phi Beta has been a rock for each of us.
We encourage you to tell your story by sharing, posting and tweeting why Gamma Phi Beta is
your rock using the hashtag #FoundedUponARock.



#TheCrescent on Instagram



...So relaxing sitting outside
and looking at all of these great
women. #TheCrescent –Ann Wilson
(Wisconsin-Milwaukee)



Came home from class to two of
my favorite things: my #TheCrescent
magazine and my little baby boy! Have I
mentioned lately how much I love my sisters?
–Anna Glaeser (George Mason)



@GammaPhiBetaSorority, I
brought #TheCrescent on my trip to
Melbourne, Australia, and am reading it on the
shore of the Yara River.
–Harmonie Farrow (Texas Christian)



Lil legacy Gracie reads
#TheCrescent in her crib (literally).
–Maribeth Flakes (Bridgewater State)



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Statement of Ownership

Publication Title	Issue Date	Next Issue Date	Year Began	Frequency	Number of Issues Annually	Number of Copies of This Issue	Total Number of Copies of All Issues Published This Year	Number of Copies of This Issue Sold	Number of Copies of This Issue Distributed Outside the United States	Number of Copies of This Issue Distributed Within the United States	Number of Copies of This Issue Retained by the Publisher	Number of Copies of This Issue Destroyed	Number of Copies of This Issue Not Accounted For
The Crescent	Fall 2014	Winter 2015	1912	Quarterly	4	1,000	4,000	1,000	0	1,000	3,000	0	0

The summer issue of The Crescent incorrectly reported the amount of
scholarships, fellowships and grant-in-aid given during the last fiscal
year. The Foundation gave nearly \$147,000 to 85 members during
the 2013-14 fiscal year. We apologize for the error.



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Pinterest.com/GammaPhiBeta



Search "Gamma Phi
Beta" in groups



Follow us
@gpbccrescentmoon



Follow us
@GammaPhiBetaSorority

points of Pride

go gamma phi

Shining bright since 1874, here's a snapshot of some notable Gamma Phi Beta Convention moments!



When Gamma Phi Beta hosted its 57th Convention in Seattle, Washington, in 1976, 450 women were in attendance. When Gamma Phi Betas took over the "Emerald City" this year, our attendance number was more than doubled with **951** registrants!

In its 131-year history, Gamma Phi Beta's biennial Convention has been held in 23 states, in addition to British Columbia and Washington, D.C. In 2016, we will be adding a **24TH STATE** to this list when we gather in Atlanta, Georgia, to celebrate our sisterhood.



Congratulations to Linda Merz Allison, Kellie Harvey Noe, Patricia Porter and Victoria Shioi, the **FOUR WOMEN** who were initiated at Convention 2014.

Pictured is Kellie Harvey Noe (third from right) with members of Zeta Kappa Chapter (Southern Indiana).

During the Pink Carnation Banquet at Convention 2014, **TWO** of our chapters were presented Gamma Phi Beta's most esteemed awards. The Hall of Fame Award – given to an alumnae chapter that has demonstrated superiority in several areas of chapter life for at least 10 years – was given to the Washington, D.C. Alumnae Chapter. The Mary A. Bingham Award – given to the most prestigious collegiate chapter – was given to Epsilon Nu Chapter (Chapman). Congratulations to both of these incredible chapters!



Conventioneers travelled from all over the continent to celebrate sisterhood at Convention 2014. Jessica Ketant (Central Florida, left) made the farthest journey, traveling 2,724 miles from her hometown of Hallandale Beach, Florida!



Share your point of pride for an opportunity to be featured! Email TheCrescent@gammaphibeta.org with your chapter's inspiring accolades.

Convention 20



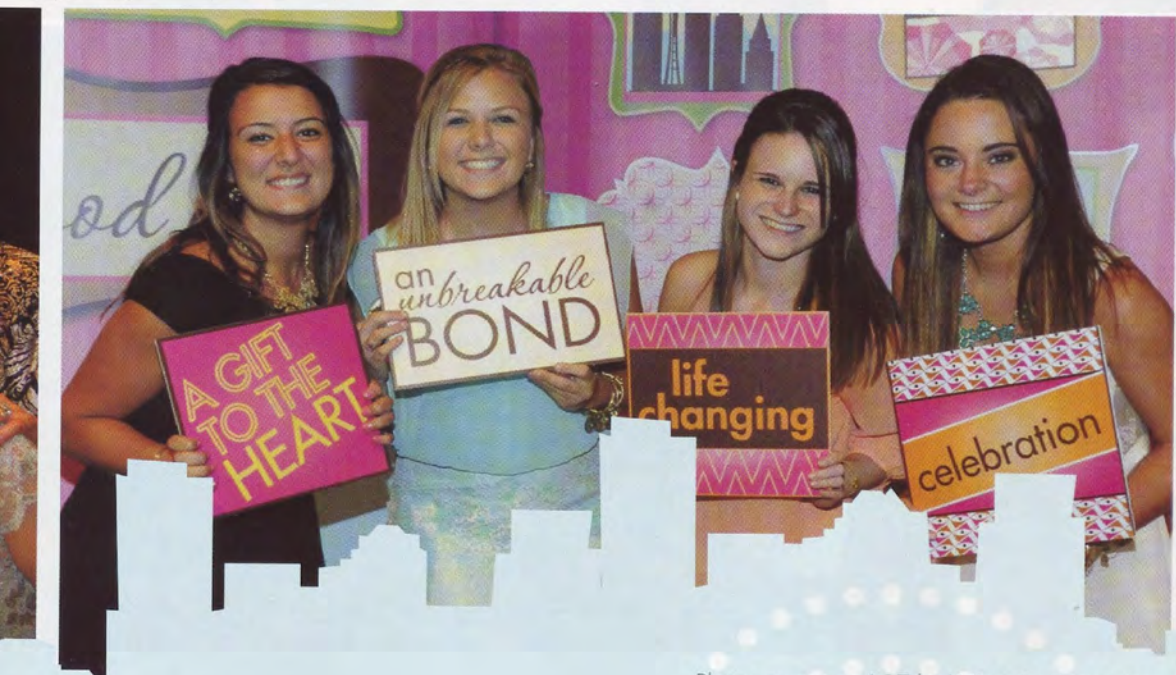


This July, sisters from near and far travelled to Seattle, Washington, for Gamma Phi Beta's 76th biennial Convention.

The purpose of Convention is simple – to conduct the business of the Sorority and celebrate Gamma Phi Beta's many accomplishments. From workshops and business sessions to award presentations and special ceremonies, Conventioneers were given the opportunity to make new friends, enhance their leadership skills and help determine the future of Gamma Phi Beta.

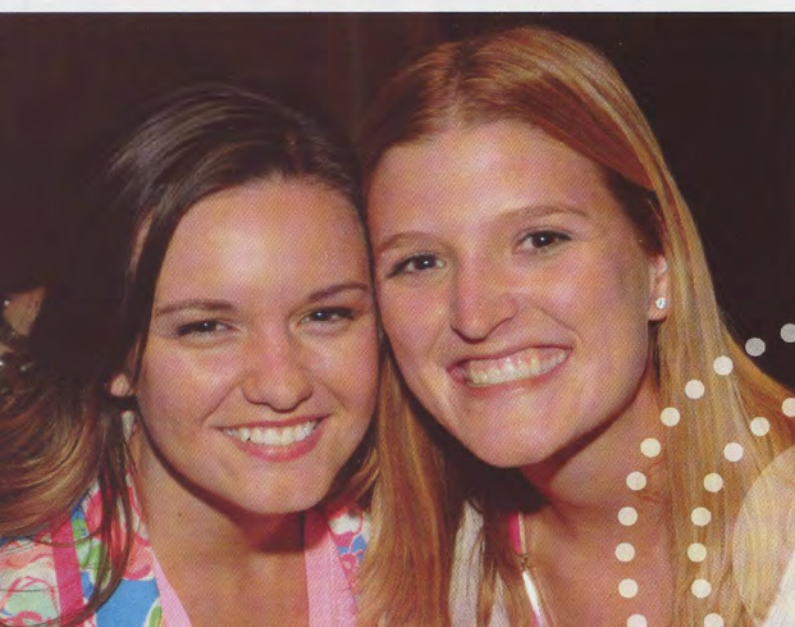
For many attendees, the best part of Convention is meeting new sisters. Throughout the week, it was clear that despite coming from different chapters, generations and backgrounds, Conventioneers shared the special bond of sisterhood. The atmosphere of the event truly reflected the theme of Convention 2014, Sisterhood Shining in Seattle.

In the next few pages, you will read about some of the highlights from Convention 2014. Want to experience Convention firsthand? Mark your calendar! Convention 2016 will be in Atlanta, Georgia, from June 22-25. We hope to see you there!



Photos on pages 6-17 by University Composites.

DAY 1



WELCOME TO CONVENTION 2014!

Gamma Phi Beta's 76th Convention kicked off with a vibrant Welcome Dinner. As Convention attendees entered the event they were greeted by symbols of the Pacific Northwest. The stage had been transformed to reflect Seattle's renowned Pike Place Market, complete with fresh-cut flowers, fruits and vegetables and replicas of the Public Market sign and Seattle skyline.

After sisters shared their first of many delicious meals together, Conventioneers were in for a surprise! The Pike Place Fishmongers captivated the room with their world-famous fish-throwing and even convinced many International Council members and attendees to attempt the slimy feat of catching a fish!

Opening Business Session

As the opening business session commenced, collegiate and alumnae chapters were recognized. During the flag processional – one of Gamma Phi Beta's most notable Convention traditions – each collegiate chapter delegate carried a flag bearing her chapter's Greek letters and school colors. This year, the processional boasted eight new flags, representing the new chapters that joined or rejoined our chapter roll this biennium: Eta Eta (South Florida), Eta Theta (Connecticut), Gamma Chi (Texas State-San Marcos), Eta Iota (Rockhurst), Eta Kappa (Tennessee-Chattanooga), Eta Lambda (Central Florida), Eta Mu (Duke) and Beta Xi (Ohio State).





DAY 2

Inspiring Messages

Opening our second day in Seattle, Annabel Jones (Oklahoma), Linda Daniel Johnson (Vanderbilt) and Krista Spanninger Davis (Bowling Green) each delivered an address to update the Convention body on the Facilities Management Company, the Foundation and the Sorority, respectively. To read more about these important and inspiring messages, turn to pages 12 and 13.



Foundation Luncheon

After Conventioneers entered the Foundation Luncheon through an enormous heart-shaped balloon arch, it was only fitting that the Foundation announce their One Heart campaign. The campaign asks each member to follow her heart's desire to enhance the lives of sisters across the continent through charitable donations. Read more about the campaign at GammaPhiBeta.org/OneHeart.

Educational Programming

During our educational programming presented by the Leadership Institute - Women with Purpose, sisters discovered new ways to hone their leadership skills. They found that leading with confidence does not mean being perfect. Rather, confidence is exemplified when we lead by being open, honest and vulnerable.

Shining by the Light of the Moon

Sisters were Shining by the Light of the Moon at Gamma Phi Beta's awards dinner, where more than 70 awards were presented to deserving sisters and chapters. For full coverage of the event, check out page 14.



DAY 3



The Art of Advising

Advisors were celebrated and recognized as one of Gamma Phi Beta's greatest assets during an appreciation breakfast to begin the third day of Convention. International Collegiate Vice President Mary Knaup (California State-Fullerton) spoke about the art of advising during the event: "Think of your chapters as your canvas, and your art mediums are leadership, patience, strength, passion, knowledge and inspiration. A chapter without an advisor is like an artist without paint. A chapter with an advisor is a masterpiece."



Adopting Bylaws Amendments

After Conventioneers reviewed and discussed the 35 proposed Bylaws amendments, the Convention body adopted all 35 amendments – a near record! An updated version of the Bylaws will be available on GammaPhiBeta.org later this year.

Confidence and Real Beauty

Convention attendees continued to build upon the lessons they learned during Thursday's educational programming by hearing from keynote speaker Stacy Nadeau. Stacy is a brave Dove® "Real Woman" who proudly posed in her underwear as part of the worldwide Dove® Campaign for Real Beauty. Through this experience, Stacy learned about the power of confidence and the importance of building strong girls, lessons which she now shares with audiences across America.

Stacy explained that in order to be truly confident and become the best version of ourselves, we must associate ourselves with positive role models. "Surround yourself with awesome people because you are worth it and you deserve it," Stacy stressed.



Confident Women of Character Series

After Stacy Nadeau's inspiring keynote, Convention attendees learned more about confidence and building strong girls through the Confident Women of Character Series. Intended to inspire Conventioneers to evaluate personal resiliency and strength, these workshops provided the tools for sisters to better serve their campus and local communities as strong women and role models.

Confirmed Conventioneers Dinner

A Convention favorite, this year's Confirmed Conventioneers dinner was one of the largest in Convention history. The University of Washington marching band provided the music for the festive parade, which was led by Cathy Guthrie Lindauer (Iowa State). Cathy was happy to show off the 23 carnations on her hat – one for each Convention she has attended. After the parade, a s'mores station and photo booth were popular stops for those in attendance.



DAY 4

Let Your Sisterhood Shine

Conventioners started their final day of Convention off right by connecting with sisters from all over the continent at a breakfast reception. Members enjoyed the opportunity to network with old friends and build new relationships. This relaxed event allowed attendees to celebrate the best part of being a Gamma Phi Beta – our sisterhood!



Closing Business Session

During the closing business session, the Carnation and International President's Awards were presented – see page 14 to find out more – and three resolutions were adopted by the Convention body. Resolutions are a way for the Convention body to recommend action on a certain topic. Resolution 2014-1 instructed International Council (IC) to form a task force to investigate the issue of fundraising by the Facilities Management Company and the Gamma Phi Beta Foundation. Resolution 2014-2 instructed IC to form a task force to investigate several issues related to the Gamma Phi Beta badge. Finally, Resolution 2014-3 requested clarification on International Council and the elections process. All resolutions have been referred to task forces and the task force work will be reviewed by IC in 2015.

The Tie That Binds

After the closing business session, sisters and guests headed to The Tie That Binds Interfraternal Luncheon. Convention attendees mingled with representatives from 18 National Panhellenic Conference member organizations and gave them a first-hand look inside our special sisterhood. Gamma Phi Beta would like to extend special thanks to our interfraternal friends who were able to join us.

Pink Carnation Banquet

Our time in Seattle came to a close with the Pink Carnation Banquet, a time-honored Convention tradition that began 78 years ago at Convention 1936 in Vancouver, British Columbia. A full recap of this special evening can be found on page 15.

THANK YOU to
Convention chair
Jen Heidal Willey
(Eastern Washington) and the
local committee for all of your
hard work! Your dedication made
this event a shining success!





A MESSAGE FROM THE INTERNATIONAL PRESIDENT

To achieve excellence by inspiring sisterhood, developing and expanding volunteerism and optimizing our processes and resources. This was the key priority of focus for the 2012-14

International Council. During Thursday's business session, Krista Spanninger Davis (Bowling Green) gave her International President's address, reporting the Sorority's success in exceeding our goals in these areas and more over the past biennium.

Inspiring Sisterhood

"What does Gamma Phi Beta's sisterhood mean to you? It is inspirational, genuine, a stable family, a home away from home; it stretches us to be the very best version of ourselves," Krista shared. Regarding our ever-growing membership, Krista announced that our circle of sisterhood grew by more than 12,000 members since the summer of 2012, contributing to an astounding collegiate membership increase of 17 percent in the past two years. She reminded attendees that our sisterhood will continue to grow with upcoming extension projects and an ever-increasing membership retention rates. "Our growth is phenomenal because Gamma Phi Beta is phenomenal!" Krista said.

Krista also noted our members are showing more pride in being Gamma Phi Betas than ever before. Our most recent Member Satisfaction Survey found that **95 percent of members are proud to wear their letters on campus and 97 percent of members agree that Gamma Phi Beta contributes positively to their personal development.**



Developing Volunteerism

Krista discussed many exciting initiatives that have been enacted in the past biennium to develop and expand our volunteer base. The implementation of an application-based volunteer leader recruitment process and the creation of task forces that focus on sisterhood, small chapters and chapter advisors have aided the effort tremendously. Krista also announced that for the first time, chapter advisors will be joining volunteer leaders at the Leadership Development Institute, which will help strengthen the relationship and foster greater collaboration between the groups.

Optimizing Our Resources

International Council has supported many initiatives to improve and optimize Gamma Phi Beta's resources over the past biennium. Most notably, phase one of Fidelity – Gamma Phi Beta's online member education program – was completed, the Facilities Management Company was introduced and leadership event attendance increased.

Krista closed her speech with a request for her sisters: "I challenge each of you to reflect on what your decision to join Gamma Phi Beta has meant in your life. I think, like me, you will find that it was a decision that changed your life for the better." We look forward to watching Gamma Phi Beta continue to grow and shine in the next biennium.

To read Krista's full address, visit GammaPhiBeta.org/Convention.





GAMMA PHI BETA

FACILITIES MANAGEMENT
COMPANY

FACILITIES MANAGEMENT COMPANY AND FOUNDATION ADDRESSES

The First Facilities Management Company Address

Annabel Jones (Oklahoma), chairwoman of the Gamma Phi Beta Facilities Management Company, LLC, was all smiles as she delivered the first State of the Facilities Management Company (FMC) address. During Convention 2012, Gamma Phi Beta announced the creation of the FMC — the Sorority's official resource for housing and chapter facilities. Since then, the FMC has been busy creating a high-functioning legal entity — no small feat! Annabel reported that the FMC has accomplished many major goals since its creation including developing a mission, vision, guiding principles, policies, procedures and an operating agreement detailing the relationship of the FMC with the Sorority. Additionally, the FMC recommended Bylaws amendments to International Council for the Convention body to consider, all of which were passed and now allow the FMC to be a fully functioning business entity.

While discussing the FMC's many accomplishments, Annabel explained the services offered by the FMC. These include assisting with accounting, tax preparation, payroll and collections; providing resources for property management; offering enhanced training for affiliated house corporations and providing dedicated staff and volunteer support to clients. She also shared the FMC's goals for the next biennium: completing projects already underway at many of our newly colonized or recolonized chapters; identifying housing solutions for new chapters; expanding services and the FMC's client base and once again sponsoring a successful Gamma Phi Beta Facilities Conference. The FMC will continue its high level of service in the upcoming biennium, working to ensure safe, inviting Gamma Phi Beta facilities.

SAVE THE DATE! The Gamma Phi Beta Facilities Conference, sponsored by the FMC, will be held March 27-29, 2015, in Dallas, Texas. See you there!



GAMMA PHI BETA
FOUNDATION

The State of the Foundation

"What a difference a biennium makes!" Foundation Chair Linda Daniel Johnson (Vanderbilt) was proud to share the many accomplishments of the Foundation with the Convention body. She began by sharing that since becoming a separate incorporated business entity 54 years ago, the Foundation has distributed more than \$10.5 million in support of leadership, philanthropy and financial aid. Even more impressive, in the 2013-14 fiscal year alone, the Foundation granted more than \$1 million.

Linda stated that during the biennium the Foundation distributed financial support in the following ways:

- \$434,682 for leadership experiences like the collegiate leadership consultant program, The Academy and Convention
- \$100,630 for area grants for educational housing projects
- \$579,018 for philanthropic endeavors — our chapters raised 38 percent more in funds this biennium.
- \$222,642 for undergraduate scholarships, graduate fellowships and grant-in-aid for more than 135 members

Linda concluded her address by introducing the 2014-17 Foundation Chair, Julie Dunn Eichenberg (Florida State). The Foundation is excited to continue its work to further the lifelong development of women.



CONVENTION AWARDS

Our collegiate and alumnae chapters dedicate themselves to exemplifying our mission, vision and values. During Convention, we enjoy taking time to give special recognition to those chapters and individuals who go above and beyond in the areas of programming, recruitment, scholarship, volunteerism and more. In Seattle, Gamma Phi Beta was proud to present more than 80 awards to collegiate and alumnae chapters and individuals!

Shining by the Light of the Moon

Sisters were Shining by the Light of the Moon as they attended this celebratory dinner to honor collegiate and alumnae chapters and individuals for their exceptional work throughout the biennium. For a complete list of award-winners, please visit GammaPhiBeta.org/Convention.

Foundation Awards

The Foundation was proud to recognize individuals and chapters for outstanding community involvement and commitment to philanthropic endeavors. Special congratulations to Linda Clarke Anderson (Oklahoma) and Verona Dilbeck Lynam (Oklahoma City), this biennium's winners of the Philanthropist Award.

Carnation Awards

Since 1974, Gamma Phi Beta has presented the Carnation Award to members whose outstanding achievements in fields outside the Sorority have brought them honor or great distinction. Congratulations to this biennium's Carnation Award winners – NBC and NFL Network sportscaster Alex Flanagan (Arizona), designer and television personality Sarah Richardson (Western Ontario) and attorney and philanthropist Gina Betts (Southern Methodist).

International President's Award

The International President's Award was developed during the 2006-08 biennium to recognize the special contribution of an individual who has tirelessly contributed her time and talents to Gamma Phi Beta. This year, International Council recognized Linda Daniel Johnson (Vanderbilt), past International President and Foundation Chair, with this award.

Pink Carnation Banquet

During the Pink Carnation Banquet – the final Convention event – Gamma Phi Beta's most celebrated chapter and individual awards are presented. You can find the complete list of these winners at GammaPhiBeta.org/Convention.

Gamma Phi Beta's most prestigious award, the Honor Roll Award, was also presented at the Pink Carnation Banquet. This award is given to members who have contributed notably over a period of years toward the fulfillment of the aims of the organization. International Council presented this award to past International President, Randall 'Randy' Stevens Allard (California State-Long Beach), for her lasting legacy of leadership and dedication to the betterment of the Sorority.

PINK CARNATION BANQUET

There's No Place Like Home

In 1936, Gamma Phi Beta's first Canadian Convention was held in the Empress Hotel in Vancouver, British Columbia. On the final evening, the hotel's banquet room was decorated with thousands of pink carnations, creating an atmosphere of warmth, sisterhood and pride. This banquet was fondly dubbed the "Carnation Banquet," beginning the tradition of the Pink Carnation Banquet Gamma Phi Betas know today.

This year's Pink Carnation Banquet combined Seattle's nickname – The Emerald City – with our sisters' sentiments of Gamma Phi Beta to create the evening's theme: There's No Place Like Home.

Director of Ritual Margaret West Pape (Oklahoma) had the honor of installing our newest International Council members. Abiding by our ritual, each Council member was asked to take her oath of office, pledging her commitment to the organization in front of the more than 900 sisters and guests in attendance. Gamma Phi Beta is pleased to announce the 2014-16 International Council, who will strive to steadfastly lead Gamma Phi Beta with a strong strategic vision into the next biennium.

International President Krista Spanninger Davis (Bowling Green)

A dedicated volunteer leader and former Collegiate Vice President, Krista has held a variety of volunteer leadership positions for Gamma Phi Beta over the past 23 years. Krista serves as communications special project consultant for Olentangy Local Schools and as a board member for Olentangy for Kids and the Olentangy Education Foundation. Additionally, Krista is a team leader for the National Panhellenic Conference's "Something of Value" program.

Alumnae Vice President Shellie King Hodges (Oregon)

"Gamma Phi Beta has made such a wonderful impact on my life," Shellie says. "I am thrilled to be re-elected Alumnae Vice President for 2014-16." A former sorority director-alumnae resources, Shellie looks forward to continuing the progress made in her first term as Alumnae Vice President.

Collegiate Vice President Mary Knaup (California State-Fullerton)

Before serving as Collegiate Vice President, Mary held the office of Alumnae Vice President for four years. Mary is co-owner of Sunny Hills Travel, Inc. in Fullerton, California, and has worked closely with many Gamma Phi Beta chapters.



Education Vice President Autumn Hansen (Idaho)

Prior to moving into the role of Education Vice President in 2012, Autumn served as a regional director, overseeing the healthy operations of collegiate and alumnae chapters and affiliated house corporations for Region 5. Autumn currently works as a social worker at Riley Hospital for Children's Emergency Room.

Financial Vice President Barbara Weiss Boenzli (Oregon State)

Barbara has given more than 25 years to many different volunteer leadership positions including province financial director, director of financial operations, special financial consultant and more. Barbara currently works as a literacy coach at an elementary school in Albany, Oregon.

Membership Vice President Nancy Ann Ostendorf Thompson (Northern Iowa)

"Serving in this role and working with 132 collegiate chapters, new expansion opportunities and public relations is just one more way I can give back to a strong women's organization that has given me so much." Nancy Ann is thrilled to continue her work as Membership Vice President and cannot wait to lead the charge on our many upcoming extension efforts.

Panhellenic Affairs Vice President Sandy Biegelman Burba (Miami-Ohio)


Sandy is no stranger to the International Council table. This will not only be Sandy's second term as Panhellenic Affairs Vice President, but she also previously served two terms as Alumnae Vice President. Sandy has been a volunteer leader for 30 years and is excited to continue to serve Gamma Phi Beta in this capacity.

Gamma Phi Beta would like to express our gratitude to Leigh Ann Price (Texas Tech) for her dedicated service to the Sorority. Leigh Ann has served as Financial Vice President for the past four years, adding to her already impressive list of volunteer leadership roles and accomplishments. Leigh Ann continues to serve on the Board of Managers of the Facilities Management Company.

Thank you to all of our Convention attendees and volunteers! Through your commitment to the betterment of the Sorority, we were able to adopt 35 Bylaw amendments, celebrate sisterhood, inspire leaders and foster new friendships. We hope to see you all at Convention 2016 in Atlanta, Georgia!







GAMMA PHI BETA

CONVENTION 2016

ATLANTA, GEORGIA

June 22-25, 2016



We'll see you there!



A smile is the prettiest thing you can wear!



[That, and a piece of Gamma Phi Beta jewelry from Herff Jones!]



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- D. Pearl Ring with engraved Greek letters, #612013 SS...\$67
- E. Chapter President Ring, #0453 10K, 10KW...\$311 SS...\$122
- F. Sincere Ring, #1022 (Whole sizes 5 - 8) SS...\$36



NEW!



- G. Mini Greek Letters Ring, #0343 10K, 10KW...\$226 SS...\$49
- H. Vertical Letter Lavalier, #L2647 10K...\$56 SS...\$26
- I. Snake Chain, 18", #SNAKE GF...\$30 SS...\$18
- J. Jeweled Blush Watch, #SUMMERTI...\$50
- K. CZ Crescent Slide Necklace, 18", #MP63502 SS...\$40



Find us on Facebook: www.facebook.com/hjgreek

K-karat gold, KW-karat white gold, GF-gold-filled, SS-sterling silver



inspiration board



CONVENTION CUSTOM

If you were at Convention, you probably noticed this adorable shirt, worn by sisters celebrating their fifth Convention! Crescent Corner can help your chapter create and design custom merchandise for philanthropy events, recruitment and more. Contact sales@crescentcorner.com to place your custom group order today!



95

BIRTHDAY WISHES

Recently, Dorothea Hartley Heckman (Ohio Wesleyan) celebrated her 95th birthday with one of her Gamma Phi Beta sisters. As she blew out her candles – which were in the shape of a crescent moon – she wished to be featured in *The Crescent*. Happy birthday, sister!

ΓΦΒ'S FIRST CLC

In 1943, *The Crescent* proudly announced the appointment of Evelyn Gooding Dippell (Illinois at Urbana Champaign, 1933) as Gamma Phi Beta's first traveling secretary. The article stated, "...this office has been created to facilitate international government since in these days transportation and other difficulties prevent Council members from making their customary visits to chapters, and it is imperative that contacts between chapters and International be maintained." Although the title and responsibilities have changed since Dippell's term, collegiate leadership consultants (CLCs) continue to maintain our collegiate chapters' connection to International Gamma Phi Beta. The CLC program continues to grow and thrive, boasting more than 300 sisters who have served in this role. Want to learn more about these inspirational women? Flip to the next page to meet the 2014-15 CLCs!

CELEBRATING OUR FOUNDERS

November 11, 2014, marks the 140th anniversary of Helen, Frances, Mary and Addie's first meeting. During this time, there were few women attending co-educational universities. In 1872, Helen wrote that she and many other women on campus needed "a social center, a place of conference, a tie which should unite us in the midst of a more or less hostile atmosphere, a circle of friends who could sympathize with each other in the perplexities of our situation." Helen found the solace she was looking for in Gamma Phi Beta.

Tell us how you honor our Founders and send pictures from your Founders Day celebration to TheCrescent@gammaphibeta.org!



SHARING HER VISION OF VISION

Many sisters took time this summer to volunteer, both abroad and at home. Aspiring optometrist and Pi Chapter President Shelby Kruse (Nebraska-Lincoln) traveled to Ghana with more than 500 pairs of eyeglasses in her suitcase to give to those in need. Gamma Phi Beta is proud of all of those sisters who used their summer to uphold our Core Value of Labor!

ANOTHER GENEROUS CONTRIBUTION

Tucky Wheeler Hobbs (Iowa) has shown her love for Gamma Phi Beta yet again by pledging a generous gift of \$50,000 to match Foundation donations during Convention 2014. After that goal was quickly reached, Tucky agreed to increase her donation to more than \$100,000!



The RIGHT DIRECTION

This year, 14 women will embark on journeys across the continent with one goal in mind – to lead collegiate chapters down the road to success.





With humble beginnings in 1943, the traveling secretary program began with one woman who travelled across North America to maintain a strong connection between collegiate chapters and International Headquarters. Since then – with a name-change and an opportunity to make an even greater impact – Gamma Phi Beta's collegiate leadership consultants (CLCs) have continued this legacy, providing leadership training, guiding collegiate chapters in self-assessment, facilitating workshops, sharing ideas, assisting with recruitment and providing information and education.

For the last 71 years, the CLC program has continuously evolved and grown. This academic year, Gamma Phi Beta will have 14 CLCs – a Sorority record! – visiting chapters across the continent. In the following pages, you will learn what makes these women so special, the strengths they bring to Gamma Phi Beta and how they will provide members with the direction they need to succeed.

*Photos on pages 22-29 by Kerlehoff
Photography and Design*

MEET OUR *Senior Consultants*

Chelsea, Victoria, Megan and Maddy are returning for their second year as Collegiate Leadership Consultants!



CHELSEA OSTEBO

(South Carolina)

Greek Leadership: Education Vice President, Panhellenic President, Panhellenic Vice President of Programming

What are your plans after your CLC experience?

I plan to attend graduate school to pursue a degree in higher education. It has been wonderful to be able to travel to several chapters at universities where I am interested in attending and talk with their student life staff to get a better idea of what programs would be a good fit for me. My dream job is to one day become the president of a university.

CHELSEA'S PACKING LIST

1. *My own pillowcase*

When you're always on the road, nothing makes you happier than having a little slice of home when you go to sleep.

2. *Gamecock football jersey*

You bet I wear this every Saturday during football season!

3. *Multiple cans of hairspray*

You're only as strong as the hairspray you use.



VICTORIA PHILLIPS

(California Polytechnic State)

Greek Leadership: Chapter President, Public Relations Vice President

What influenced your decision to return as a CLC?

It seemed only natural to continue on this journey of personal development while serving Gamma Phi Beta. I love having the opportunity to work with so many intelligent and inspiring women.

VICTORIA'S PACKING LIST

1. *Snacks*

I could eat gummy fruit snacks all day, every day.

2. *Running shoes*

I love to run. It's the best way to de-stress.

3. *A positive attitude*

I'm a naturally cheery person and this is one of my biggest assets while traveling!



MEGAN WEBER

(Virginia Tech)

Greek Leadership: Chapter President,
Administrative Vice President

Best advice for new members?

A sister once told me, "The thing I love most about ΓΦΒ is that sometimes she sees more in you than you see in yourself." Having faith in all that our organization stands for and knowing that as a single member you have the power to impact the future is something I hope every new member takes to heart.

MEGAN'S PACKING LIST

1. Old cards

I'm sentimental and love rereading cards from sisters for inspiration.

2. Virginia Tech sweatshirt

I am a proud alumna and enjoy sharing a little school spirit when I travel.

3. Aviator sunglasses

They are my favorite timeless fashion accessory.



MADDY SCHROEDER

(Minnesota-Twin Cities)

Greek Leadership: Chapter President,
Public Relations Vice President

What is your favorite part about being a CLC?

I love inspiring members across the country to strive to accomplish things they did not think they were capable of doing.

MADDY'S PACKING LIST

1. Diet Coke

I need the caffeine to keep me energized for officer meetings, recruitment parties and everything in between.

2. iPad Mini

I use it to catch up on the latest episode of "Scandal."

3. Polka dot heels

They are a quick and fun way to dress up any outfit.

MEET OUR *Consultants*



BRONWYN HOLDER
(Chapman)

Greek Leadership: Chapter President

What does your own collegiate chapter do well that you would like to share with other chapters?

Epsilon Nu Chapter (Chapman) maintains a healthy balance between involvement and academics, always maintaining a top three GPA on our campus as well as having some of the most involved members. This balance helps us continue to build a diverse sisterhood dedicated to each other and our education.

BRONWYN'S PACKING LIST

1. Flip flops

I'm a California girl who loves kicking off her shoes after a long day.

2. Phone charger

I use my phone to email, communicate via text and social media and blog. I like to always stay connected.

3. Scarf

Airports and large buildings can get very cold and I love layering with a scarf.



SARAH KATE ROGERS
(Oklahoma State)

Greek Leadership: Chapter President,
Administrative Vice President

Best advice for senior members?

Spend lots of time with your friends enjoying your last year as a college student before "real life" kicks in! Tell the people around you how much you love and appreciate them, and never take any adventure or experience for granted.

SARAH'S PACKING LIST

1. Garmin running watch

With a pair of tennis shoes and my Garmin, I can exercise anywhere.

2. Chapstick

To say I'm addicted would be an understatement.

3. Texas charm necklace

Although I may be far away from my home state, it's always near and dear to my heart.



BRITTNEY DUNHAM

(Texas Christian)

Greek Leadership: Chapter President,
Public Relations Vice President

What are you looking forward to most about being a CLC?

Getting to meet new sisters and inspire passion for our values. I am looking forward to empowering our collegiate women and building their leadership skills.

BRITTNEY'S PACKING LIST

1. A reusable water bottle

This is to keep me hydrated and it helps the earth!

2. Nude heels

They dress up and match any outfit.

3. Colorful jewelry

This gives a simple outfit a pop of color!



SAMANTHA FLEPS

(Iowa)

Greek Leadership: Chapter President,
Administrative Vice President

What are your plans after your CLC experience?

Working for a public relations firm – I'm crossing my fingers to work in Chicago or New York.

SAM'S PACKING LIST

1. My Chicago necklace

The perfect statement accessory to remind me of home while on the road.

2. Black flats

They work double-duty as snappy casual or business.

3. Flannel pajama pants

They make for the best and most comfortable night of sleep.



CAITLIN DRUMMY

(Nebraska-Lincoln)

Greek Leadership: Education
Vice President

Favorite quote?

"No love, no friendship, can cross the path of our destiny without leaving some mark on it forever." – François Mauriac

CAITLIN'S PACKING LIST

1. Planner

I can't go anywhere without it!

2. Pink blazer

A Gamma Phi Beta go-to.

3. A good, old-fashioned book

I'm currently re-reading one of my favorites, only this time in Spanish.



DANIELLE RODEN

(Missouri-Columbia)

Greek Leadership: Membership
Vice President (twice!)

Who influenced your decision to become a CLC?

My chapter was fortunate enough to have Mary Vanier (Kansas State) and Krista Davis (Bowling Green) as special recruitment consultants for two years. During that time, I was able to build a special connection with them. It was because of their support and encouragement that I applied to be a CLC.

DANIELLE'S PACKING LIST

1. Stamps

I love sending snail mail to my friends and family.

2. Favorite over-sized sweatshirt

It makes the perfect travel blanket or pillow and is a small reminder of home.

3. A portion of my nail polish collection

A fresh manicure is the best accessory.



BETSY HENDRICK

(Minnesota-Twin Cities)

Greek Leadership: Chapter President,
Membership Vice President

Favorite Gamma Phi Beta moment?

My favorite Gamma Phi Beta moment was fall Bid Day of my senior year. It was amazing to reflect on how much our sisterhood had grown. When I went through recruitment, Panhellenic Total was 83 and when I graduated it was 128. My chapter had evolved so much in those years, improving in the areas of member education, philanthropy and recruitment.

BETSY'S PACKING LIST

1. Stationary

A written note always leaves a lasting impression.

2. Agenda

To keep track of appointments and flights, along with holding to-do lists and doodles.

3. Perfume rollerball

Roll over your wrist to feel fresh, confident and put together.



MEGAN JENSEN

(Iowa State)

Greek Leadership: Panhellenic President, Panhellenic Vice President of Membership Development

Describe yourself in three words.
Enthusiastic, compassionate, motivator.

MEGAN'S PACKING LIST

1. Resistance band

To stay fit on the road.

2. Life Savers mints

The burst of spearmint helps me stay focused and alert!

3. White sparkly scarf

It was given to me as a gift and is the perfect neutral accessory to mix and match with different outfits.



LAUREN HOWER

(Kansas State)

Greek Leadership: Chapter President

Best advice for new members?

Take advantage of every opportunity. This is your time to take risks and try new things in a supportive environment! You might be surprised what you are capable of doing.

Lauren's Packing List

1. Kindle app for iPhone

A lightweight way to escape into a book during downtime or before bed.

2. OPI "Bubble Bath" nail polish

Perfect for a polished professional or everyday look.

3. Greeting cards and postage stamps

A personal way to stay in touch with old – and new – friends across the continent.



EMILY PAGNOTTA

(Florida State)

Greek Leadership: Chapter President, Panhellenic Affairs Vice President

What are your plans after your CLC experience?

I plan to attend nursing school and would love to travel to a developing nation to practice nursing.

Emily's Packing List

1. My "arm party"

My extensive collection of bracelets brings personality into any outfit.

2. "Hey Grandpa" sign

I take photos with it to post on Facebook so my grandpa can follow my travels.

3. Mascara

It creates a quick and polished look.



Special Savings,
no studying required.

geico.com/greek/GammaPhiBeta



GAMMA PHI BETA

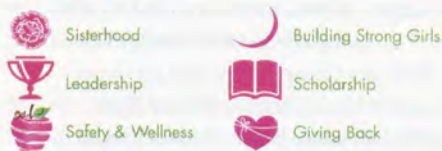
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SORORITY Life

It's collegiate and alumnae chapter updates – at a glance! Read all about our shining chapters across the continent and their recent activities. For submission guidelines, visit GammaPhiBeta.org.

Symbol Key:



Region 1

CONNECTICUT

☪ Eta Theta Chapter (Connecticut)

Many sisters had the opportunity to volunteer at their local Girls on the Run 5k. They had a blast cheering on the girls using posters made by the entire chapter.

MASSACHUSETTS

☪ Epsilon Eta Chapter (Bridgewater State)

The chapter held its annual summer sisterhood retreat in July. At the retreat, members learned how to handle confrontation, spent time within their loyalty circles, tie-dyed t-shirts and enjoyed a water slide!

♥ Epsilon Phi Chapter (Bentley)

Sisters participated in Relay for Life to raise money for the American Cancer Society. The chapter raised more money than any other team – \$8,370!

☪ Boston Alumnae Chapter

Members supported their local Girls on the Run council at their spring 5k. Sisters helped with

the Happy Hair Station and cheered on runners as they finished their first 5k!

NEW JERSEY

☪ Bergen County Alumnae Chapter

Members concluded their 2013-14 activities with a pool party held at the home of a member. The weather was wonderful and the bonds of sisterhood were stronger than ever.

NEW YORK

♥ Alpha Chapter (Syracuse)

The chapter is so proud of sister Michelle Sagan who spent her summer giving back to children with cancer. Michelle lived on a tour bus and traveled the country to visit children's hospitals.

☪ Delta Tau Chapter (Colgate)

The chapter held its annual Crescent Classic flag football tournament this spring. Despite the gloomy weather, sisters raised more than \$1,600 to support Building Strong Girls.

♥ Zeta Mu Chapter (St. John's)

This summer, three sisters traveled to Ghana and spent four days at a clinic treating more than 600 people from the Ekumfi Attakwa tribe. They report that it was a truly humbling experience.

PENNSYLVANIA

☪ Epsilon Alpha Chapter (La Salle)

The chapter was informed they earned the highest chapter GPA on campus for the third semester in a row, maintaining an overall GPA well above the all-sorority and all-female GPA.

☪ Philadelphia West Alumnae Chapter

Chapter members enjoyed their annual "planning lunch" where sisters brainstormed and planned events for the upcoming year.

ONTARIO

☪ Alpha Alpha Chapter (Toronto)

The chapter is very proud of the leadership skills they developed over the last school year. These skills contributed to the chapter receiving three awards, including Most Outstanding Chapter from the University and two awards at Convention.

☪ Toronto Alumnae Chapter

Sisters gathered for the Beat the Heat 5k to support their local Girls on the Run council. Following the run, sisters gathered for brunch in the park. The chapter looks forward to co-hosting an event with Alpha Alpha Chapter (Toronto) this fall for the Four-Mile Founders Walk/Run, organized by the Sacramento Valley Alumnae Chapter.

Region 2

FLORIDA

☪ Eta Beta Chapter (Florida Southern)

Sisters stayed busy this summer! A few sisters studied abroad in places like Germany and England. They had a wonderful time learning, traveling and spending time together overseas.

☪ Eta Eta Chapter (South Florida)

Chapter members studied abroad in places like Germany, India, Greece, Italy, New Zealand, Nicaragua and France this summer. Those who are not studying abroad are making an impact on their community through internships, jobs and volunteering.

Gamma Phi Beta Sorority by Regions





Region 1 | Alpha Upsilon Chapter (Penn State) and State College Alumnae Chapter gathered for a senior tea this spring. Each year, the alumnae chapter is pleased to host the tea for graduating seniors where sisters celebrate the seniors and their accomplishments while learning about their future plans. The chapter welcomes seniors into alumnae life by presenting them with crescent pins.



Region 2 | Members of the Fairfax County Alumnae Chapter gathered for a delightful afternoon of tea and fashion at a fundraiser for the Daughters of Penelope – an organization that supports philanthropic, educational and cultural development in women.



Region 3 | The Atlanta Alumnae Chapter enjoyed its 19th annual Salad Luncheon. The event is a chapter favorite – everyone brings a salad dish to share and invites their mother to attend. This year, sisters were excited to be joined by a little legacy!



Region 3 | Sisters of the Houston Alumnae Chapter showed their Panhellenic pride at the Houston Alumnae Panhellenic Association Scholarship Luncheon, where more than \$50,000 was awarded in scholarships to 21 women.

♥ Emerald Coast Alumnae Chapter

This fall, the chapter is raising money and walking in the American Heart Association's Heart Walk.

♪ Greater Fort Myers Alumnae Chapter

The chapter provides scholarships to girls in need to attend the local Alliance of the Arts Summer Camp. In the last 24 years, the chapter has contributed more than \$13,000 for camperships, thanks in part to supplemental funds provided by the Gamma Phi Beta Foundation.

🌸 Naples Alumnae Chapter

At their Summer Lunch Bunch, members posed for photos to be featured in *Florida Weekly*, demonstrating their strong sisterhood.

KENTUCKY

🌸 Epsilon Sigma Chapter (Morehead State)

This summer, four sisters had the opportunity to study abroad in Italy and Greece. One of the most beautiful places they visited together was the top of Mount Vesuvius.

NORTH CAROLINA

🌸 Epsilon Psi Chapter (North Carolina-Asheville)

The chapter celebrated six sisters who graduated, transitioning from collegiate to alumnae status. Many sisters also took a trip to Carolina Beach where they enjoyed the gorgeous weather and spending time with one another.

SOUTH CAROLINA

🌸 Epsilon Theta Chapter (Clemson)

In anticipation of recruitment, the chapter launched a social media campaign that showcases sisters and what Gamma Phi Beta means to them.

TENNESSEE

🌸 Eta Kappa Chapter (Tennessee-Chattanooga)

The chapter was proud to be awarded Outstanding New Organization by the University of Tennessee-Chattanooga for the 2013-14 academic year.

VIRGINIA

🌸 Alpha Chi Chapter (William & Mary)

Even during the summer, sisters still value learning! Chapter members had internships

with Stella McCartney in New York, AT&T in Atlanta and the Interfaith Center for Sustainable Development in Israel.

☪ Epsilon Iota Chapter (Christopher Newport)

Many sisters enjoyed studying abroad this summer, including two who studied together in Scotland, England and Germany.

☪ Zeta Beta Chapter (Virginia)

Inspired by "The Sisterhood of the Traveling Pants," sisters sent a traveling crescent to one another to promote sisterhood during the summer.

Region 3

GEORGIA

☪ Delta Omicron Chapter (Southern Polytechnic State)

Delta Omicron and Zeta Omega (Kennesaw State) representatives had a great time at Convention in Seattle! Sisters are excited to work together to have a smooth transition when their two universities consolidate.

☪ Zeta Tau Chapter (Emory)

Six chapter members studied abroad in London, two in Morocco and two in Australia. No matter where we are in the world, sisters are proudly representing Gamma Phi Beta!

♥ Zeta Omega Chapter (Kennesaw State)

The chapter adopted a mile of road in Kennesaw, Georgia, to keep clean. Additionally, the chapter's annual Crescent Classic Chili Cook-Off was held during the spring semester and sisters raised more than \$14,000 – a chapter record!

TEXAS

♥ Gamma Iota Chapter (Midwestern State)

The chapter was awarded the Philanthropy Award from the University for their first annual Gamma Phive k, through which sisters raised more than \$4,000 for the Gamma Phi Beta Foundation. The chapter also won Greek Week for the third year in a row.

☪ Gamma Chi Chapter (Texas State-San Marcos)

The ladies of Gamma Chi are excited for recruitment and the construction of their new house! The house is located just off campus and will be a great place to host philanthropy events and socials and share our sisterhood.

☪ Zeta Rho Chapter (Texas A&M-College Station)

The chapter supported Girls on the Run Greater Houston by making more than 1,000 race bags for their 5k race. Sisters also enjoyed attending one of the council's meetings.

☪ Greater Forth Worth Alumnae Chapter

The chapter held a Recruitment 101 session, covering the mutual selection process, recruitment policies and writing references for potential new members.

Correction: The summer issue of *The Crescent* incorrectly reported that Epsilon Mu Chapter (Loyola-New Orleans) celebrated its 25th anniversary at a chapter facility. This chapter does not own a facility and the weekend of events was hosted at the university and in downtown New Orleans.

Region 4

INDIANA

☪ Beta Pi Chapter (Indiana State)

The ladies of Beta Pi are excited to grow their sisterhood within their newly-built home and chapter room at Reeve Hall at Indiana State University.

☪ Beta Phi Chapter (Indiana)

Three chapter members attended Convention where they learned about leadership and confidence, lessons they will relay to the chapter this year.

☪ Delta Iota Chapter (Purdue)

Chapter President Molly Schuster and Membership Vice President Karen Emminger had the pleasure of attending Convention in Seattle, Washington. They hope to exemplify what they learned with the chapter.

♥ Zeta Iota Chapter (Valparaiso)

Sisters got colorful at the Social Action Leadership Team's (SALT) Color 4 a Cause 5k, supporting their 2014 World Relief Campaign.

☪ Zeta Kappa Chapter (Southern Indiana)

The chapter received the highest Greek life GPA during the spring semester. Sisters are also proud to have won the Recruitment Excellence Award at Convention.

MICHIGAN

☪ Beta Delta Chapter (Michigan State)

Collegiate and alumnae members gathered at the chapter house to celebrate Patricia Del Hoard, who has retired after 24 years of service as house director.

☪ Zeta Nu Chapter (Detroit-Mercy)

Sisters were honored to take home the Scholastic Excellence Award at Convention. Their hard work and educational dedication did not go unnoticed!

☪ Grand Rapids Alumnae Chapter

This past spring, the chapter enjoyed dinner at their favorite tapas restaurant and hosted a painting event. Many members have devoted their time and talents during the construction of the new house for Eta Delta Chapter (Grand Valley State).

OHIO

☪ Alpha Nu Chapter (Wittenberg)

Four executive council members attended Convention where they were presented with the Scholastic Excellence Award as well as five Honorable Mentions in other categories.

☪ Beta Gamma Chapter (Bowling Green)

This summer, sisters and local alumnae volunteered at the Girls on the Run of Northwest Ohio 5k. Sisters cheered on runners and manned water stations and a table where girls could sign an anti-bullying pledge.

☪ Beta Epsilon Chapter (Miami-Ohio)

Twenty-one sisters of Beta Epsilon represented Gamma Phi's Core Values of Labor and Learning by taking advantage of summer service and study abroad opportunities in more than 20 countries.

☪ Beta Xi Chapter (Ohio State)

The chapter bonded over many sisterhood events including the much anticipated twin reveal. The event was held at a local roller skating rink with an 80s theme, complete with neon tights and big hair.

☪ Zeta Omicron Chapter (John Carroll)

Snap to the president and membership vice president of Zeta Omicron for attending Convention in Seattle. Afterward, they participated in a 5k race.



Region 3 | Zeta Chi (Texas Christian) sisters Chloe Reyes, Ali McGuigan, Caylee Heller and Emily Catherine Vaught proudly waved a Gamma Phi Beta flag in Visegrád, a small castle town just north of Budapest, Hungary. The four traveled together for a semester of studying abroad.



Region 4 | Members of the Toledo Alumnae Chapter volunteered for the Girls on the Run of Northwest Ohio 5k this summer. Sisters used sidewalk chalk to decorate the course with positive messages and passed water out to runners.



Region 5 | Sisters of Gamma Gamma Chapter (Wisconsin-Milwaukee) had a blast this spring at a baseball game. The chapter enjoyed spending time with one another as they watched the Milwaukee Brewers take on the Chicago Cubs.

Upsilon Eta Zeta Chapter (Cincinnati)

Sisters of Eta Zeta and local alumnae had a blast attending the Girls on the Run Greater Cincinnati 5k. The women enjoyed cheering on runners and encouraging them to reach their goal.

Region 5

ILLINOIS

Upsilon Epsilon Chapter (Northwestern)

During the University's Omega Greek Awards, the chapter was presented the Best Public Relations Award. The chapter was also honored at Convention, earning the McCormick Medallion Award.

Upsilon Chicago Northwest Suburban Alumnae Chapter

Following our delegate's return from Convention, members met to plan meetings for the year. Sisters also presented Melissa (Missy) Wagner the Beatrice Locke Hogan Award – awarded to Missy for her years of Panhellenic service – which the chapter delegate accepted at Convention on her behalf.

Evansville Alumnae Chapter

Sisters enjoyed their annual Salad Buffet, held at the home of a chapter member. The chapter was very pleased with the great turnout!

IOWA

Upsilon Omega Chapter (Iowa State)

During Convention, the chapter was honored to receive the Excellence in Overall Programming Award and the Scholastic Excellence Award in addition to being named an honorable mention for the E. Adeline Curtis Award for demonstrating excellence in sisterhood, friendship, cordiality and more.

Upsilon Gamma Psi Chapter (Northern Iowa)

The executive council had a wonderful time in Seattle for Convention. They can't wait to share what they learned to help positively influence the chapter.

MINNESOTA

Kappa Chapter (Minnesota-Twin Cities)

Whether sisters were studying abroad, taking summer classes or working, they represented Gamma Phi Beta in everything they did this summer.

☛ Gamma Mu Chapter (Minnesota State-Moorhead)

Sisters stayed busy over the summer with internships, classes and of course, Convention! "Convention provided us with tools to build confidence, which we can use to help strengthen our chapter," President Mollie Day said.

☛ Gamma Pi Chapter (Minnesota State-Mankato)

Gamma Pi was ready for recruitment. The chapter assisted students with move-in and hosted events for those interested in Greek life.

NORTH DAKOTA

☛ Alpha Beta Chapter (North Dakota)

Sisters closed out the 2013-14 academic year with formal. They found it very fitting that a crescent moon shone brightly in the sky that evening.

WISCONSIN

☛ Gamma Rho Chapter (Wisconsin-Oshkosh)
The chapter placed first in Greek Week, largely because sisters collected the most nonperishable food and personal hygiene items to donate to troops overseas. The chapter also participated in Relay for Life, raising \$3,355.

Region 6

COLORADO

☛ Tau Chapter (Colorado State)

As a way to reduce stress before finals this past spring, the chapter hosted a barbeque with a neighboring sorority. The backyard boasted volleyball, music and delicious food.

☛ Beta Rho Chapter (Colorado-Boulder)

Many sisters went abroad this summer, representing Gamma Phi Beta in London, Copenhagen, Denmark, Florence, Nicaragua, Belize, Thailand and more.

☛ Denver Alumnae Chapter

The chapter has been out and about this summer enjoying Hawaiian-themed picnics, attending a yoga session at Red Rocks Amphitheater and reconnecting with Gamma Phi sisters! Visit DenverGammaPhiBeta.com for future alumnae events!

KANSAS

☛ Sigma Chapter (Kansas)

The chapter is extremely pleased to have earned a 3.41 GPA during the spring semester. In recent years, the chapter has continued to

increase its GPA every semester and plans to keep up this excellent work.

☛ Beta Chi Chapter (Wichita State)

With a new website and a fun photo shoot, chapter members are loving representing Gamma Phi Beta. Throughout the summer, sisters showed their love for the Sorority and one another on social media, positively portraying the true essence of Gamma Phi Beta – sisterhood!

☛ Wichita Alumnae Chapter

The chapter welcomed 15 recent graduates from Beta Chi Chapter (Wichita State) in May. More than 30 sisters gathered for a dinner to celebrate sisterhood and connect with the newest members of the alumnae chapter.

MISSOURI

☛ Zeta Delta Chapter (Southeast Missouri State)

Several sisters enjoyed shining in Seattle at Convention. Members look forward to recruitment and working on new projects to help improve the chapter.

☛ Eta Iota Chapter (Rockhurst)

The chapter was excited to make their debut at the 76th biennial Convention. One of the most exciting events was seeing the Eta Iota flag fly in its first flag procession.

☛ Saint Louis Alumnae Chapter

Each summer the chapter volunteers at Shakespeare Festival Saint Louis, a free outdoor theater production of Shakespeare's plays. This year, actors performed *Henry IV* and *Henry V*.

NEBRASKA

☛ Pi Chapter (Nebraska-Lincoln)

Sisters are excited to celebrate the chapter's Centennial Anniversary. The 100-year celebration is bringing many alumnae back to campus for a special weekend. Festivities will include a banquet, trips down memory lane and of course, a Husker football game.

☛ Epsilon Delta Chapter (Creighton)

The chapter was excited to send members of executive council to Convention. Sisters topped of their experience by reuniting with all of the Washington natives from the chapter for a personal tour of Seattle.

OKLAHOMA

☛ Beta Omicron Chapter (Oklahoma City)

Chapter representatives were shining in Seattle at Convention 2014. The chapter was honored to receive many awards including the Chancellor E.O. Haven Award for academic excellence.

Region 7

ARIZONA

☛ Alpha Epsilon Chapter (Arizona)

Panhellenic President Megan May had the honor of speaking at the Interfraternal Luncheon during Convention. She shared her unique experience as a Gamma Phi Beta member and the importance of Panhellenic sisterhood.

☛ Phoenix Alumnae Chapter

Sisters volunteered at a Girls on the Run race, helping with registration and serving as running buddies.

☛ NW Phoenix Area Alumnae Chapter

Are you new to Phoenix? If you live in the Sun Cities, Peoria, Glendale, Surprise or Northwest Phoenix, we want you to join us. Contact Joanne Bishop at jmbish@cox.net to get connected.

☛ Tucson Alumnae Chapter

Sisters are excited to reunite for homecoming at the University of Arizona this November! If you live in the Tucson area, contact FrancineStoney@yahoo.com to update your email address and stay connected!

CALIFORNIA

☛ Alpha Iota Chapter (California-Los Angeles)

Sisters loved cheering on runners at the Girls on the Run of Los Angeles 5k.

☛ Beta Lambda Chapter (San Diego State)

Chapter members spent the summer traveling the globe with one another, whether for Convention, study abroad or simply to explore.

☛ Delta Delta Chapter (California State-Fullerton)

Sisters had the opportunity to play a large role in chartering the Girls on the Run Orange County Council by fundraising for the council and volunteering at their inaugural 5k.

☛ Delta Eta Chapter (California-Irvine)

Sisters were proud to represent the chapter while volunteering at the Girls on the Run

Orange County 5k this spring. The chapter also took second place in Songfest – an annual musical performance competition hosted by the Greek community.

🌀 Delta Theta Chapter (California Polytechnic State)

From studying abroad to summer internships, sisters were busy exploring the world this summer. The chapter is excited to reunite in San Luis Obispo and welcome new members after recruitment.

🌀 Delta Lambda (California-Riverside)

When spring semester came to a close, sisters were proud to see graduating seniors become alumnae. Because seniors had a huge impact on Delta Lambda, the chapter created special videos for each one with messages from sisters whose lives they've impacted.

🌀 Delta Psi Chapter (California-Santa Barbara)

The women of Delta Psi would like to thank their sisters for their continuous compassion and support following the tragedy in Isla Vista. Their sisterhood has become stronger than ever as they were able to support one another during this time of need.

♥ Epsilon Gamma Chapter (San Diego)

Sisters formed a team to support the Susan G. Komen 3-Day® walk. This year, the event raised more than \$35,000 to help find a cure for breast cancer.

🌀 Epsilon Nu Chapter (Chapman)

Five sisters attended Convention in Seattle this year and proudly brought home the highest award that a collegiate chapter can receive—the Mary A. Bingham Award.

🌀 Zeta Theta Chapter (Pepperdine)

This past spring, members enjoyed their sisterhood retreat in Santa Barbara, a fun outing to Build-A-Bear Workshop® and dancing the night away at spring formal on a yacht.

↪ Greater Orange County Alumnae Chapter

More than 50 Gamma Phi Betas from Delta Delta Chapter (California State-Fullerton), Delta Eta Chapter (California-Irvine), Delta Lambda Chapter (California-Riverside), Epsilon Nu Chapter (Chapman), Balboa Harbor Alumnae Chapter and the Greater Orange County Alumnae Chapter volunteered as cheerleaders, Happy Hair stylists, face

painters and running buddies during the inaugural Girls on the Run Orange County 5k.

Region 8

CALIFORNIA

🌀 Eta Chapter (California-Berkeley)

Sisters Megan Carpenter, Jasmine Ellis, Anjou Kato and Lisi Ikura had a lot of fun traveling to Seattle for Convention.

♥ Delta Chi Chapter (California State-Sacramento)

With the help of the philanthropy chair and a local alumna, the chapter was able to host their first free badge workshop for Girl Scouts in the area.

🌀 Epsilon Kappa Chapter (California State-Chico)

The chapter was proud to have achieved the highest Greek chapter GPA on campus. In addition, the chapter's average was above the all-sorority average, the all-undergraduate women's average and the all-undergraduate average.

🌀 Diablo Valley Alumnae Chapter

Saying hello is much easier than saying goodbye to one of the chapter's favorite members. Since she is leaving the area, a "We Will Miss You" party was planned.

🌀 Marin County Alumnae Chapter

Sisters attended an alumnae brunch at Zeta Gamma Chapter (Sonoma State). The chapter enjoyed a delicious meal and each alumna was asked to speak about her favorite Sorority memory.

↪ Sacramento Valley Alumnae Chapter

The chapter volunteered at the Girls on the Run 5k in Sacramento this summer. Sisters proudly shared their Gamma Phi Beta affiliation with members of the community as they manned the registration tables.

IDAHO

🌀 Xi Chapter (Idaho)

Closing out the spring semester, the chapter celebrated Senior Week. Laughter, tears and gratitude filled the house as stories were shared. As a special treat, each senior received a video with a special message from her Big Sister.

🌀 Boise Alumnae Chapter

The chapter partnered with the Canyon County Alumnae Chapter to host a senior brunch

for graduating members of Zeta Xi Chapter (College of Idaho). Sisters enjoyed delicious food while discussing the benefits of lifelong membership.

OREGON

🌀 Nu Chapter (Oregon)

The chapter received the Fraternity and Sorority Life award for Outstanding Leadership Development for the 2013-14 academic year. Two executive council members represented the chapter at Convention 2014 where they received several other accolades.

🌀 Eugene Alumnae Chapter

A senior tea was hosted for Nu Chapter (Oregon) graduating seniors at the chapter house. The event was very elegant, as the tables were adorned with carnation arrangements.

WASHINGTON

🌀 Puget Sound Alumnae Chapter

A big "congratulations" to the local Convention committee for helping to host an amazing Convention! The chapter's sisterhood grew even stronger through hosting the big event.

BRITISH COLUMBIA

🌀 Alpha Lambda Chapter (British Columbia)

Before school began, sisters enjoyed getting together for backyard barbeques, playing on the beach and crafting for future new members! The chapter also sent three members to Convention, all of whom loved meeting sisters from the United States.

🌀 Vancouver Alumnae Chapter

A sister from Alpha Tau Chapter (McGill) joined some Vancouver Alumnae Chapter members on their road trip to Convention 2014, which included shopping, sightseeing at Pike Place Market and hours of adventures!

Email your chapter news to TheCrescent@GammaPhiBeta.org



Region 6 | The Greater Kansas City Alumnae Chapter partnered with Camp Fire for Absolutely Incredible Kid Day. Sisters read Clifford the Big Red Dog to classrooms at one of Camp Fire's urban afterschool sites. Much to the children's surprise, Clifford even made a special appearance!



Region 7 | Pasadena Alumnae Chapter members partnered with the Alpha Iota (California-Los Angeles) Affiliated House Corporation to volunteer at the Girls on the Run of Los Angeles 5k. The volunteers handed out t-shirts, registered participants and cheered on runners.

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SUPPORTERS OF THE *Heart:* Dr. Ruth Andrea Seeler (Vermont)



Dr. Ruth Andrea Seeler (Vermont) was inspired by her mother to give with warm hands so she could enjoy the smiles on the faces of those who have benefitted from her generosity. As a

dedicated supporter of the Foundation, Ruth's volunteerism and financial gifts have produced countless smiles.

As the first Gamma Phi Beta ever to achieve \$1 million in cumulative lifetime giving to the Foundation, Ruth's generosity inspires sisters to give back to the Sorority they hold most dear.

Barbara Wessel (Syracuse)

"Ruth's commitment and dedication are extraordinary. When I see how Ruth instinctively reaches out to others and how others in return are there for her, I see the best of Gamma Phi Beta.

When Ruth and I served on the Foundation board together, we focused on initiatives intended to teach the joy of philanthropy. Ruth remains the embodiment of that vision. Her obvious pleasure in giving shows us all how personally satisfying giving can be."

Natalce Wilson (Emory)

"As a recipient of the Ruth Andrea Seeler, M.D. Fellowship, I am able to build upon my medical education to become a physician like Ruth – a doctor who positively impacts the lives of patients, the community and the women of Gamma Phi Beta.

Ruth exemplifies the strength of commitment and womanhood that are pillars of our Sorority.



Members of Gamma Chi Chapter (Texas State-San Marcos) congratulate and thank Ruth for being the Foundation's first \$1 million cumulative lifetime donor.

Not only a talented and compassionate physician, Ruth is also a leader, humanitarian and role model. She motivates me to reach beyond the medical office to touch the lives of others."

Magnes Welsh (Memphis)

"Ruth is one of a kind. She has a heart of gold and is one of the smartest women I know. Her generosity to Gamma Phi and her commitment as the first \$1 million donor will help many women become leaders in the future. I am blessed that she is my friend."

Sally Erikson Lewis (Bradley)

"Ruth and I have been friends since meeting in Chicago in 1965. She was the only woman in

her medical school class – a real achievement in the 1960s. I admire her generous heart the most. Ruth is a longtime member of the Chicago Alumnae Chapter and has hosted the annual holiday party every December since 1977! Ruth's legacy means that young women can pursue their dreams in the medical field."

Madeline Pilchak (Michigan State)

"I was awarded Ruth's fellowship shortly after beginning medical school. Her generous gift provided an extra vote of confidence for my success and encouraged me to remain actively involved in Gamma Phi Beta as an advisor so that I may follow in Ruth's footsteps and encourage members to achieve their dreams."



WHAT IS **YOUR HEART'S** DESIRE?

GAMMA PHI BETAS ARE **CONNECTED** AT THE **HEART**...

The bonds of our Sorority are rooted in an unwavering devotion to educational and charitable purposes. The desires of one heart, **your heart**, play an influential role in enhancing the lives of countless young women.

The One Heart campaign provides a formal mechanism for you to preserve the past, inspire the present and endow the future by ensuring the continued growth and success of Gamma Phi Beta.

Your generosity in giving to Gamma Phi Beta reflects heartfelt philanthropic values and further bonds you to a sisterhood that has positively impacted women's lives for more than a century.

Can one person really make a difference?

Ask your heart...it will answer.

HOW TO GIVE

1. **One-time gift**
2. **Multiple gifts over time**
3. **Giving through your estate**

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**ONE
HEART
CAMPAIGN**

Memorial Gifts

We acknowledge the following individuals and groups who contributed to the Gamma Phi Beta Foundation in memory of a loved one,* as of July 31, 2014. Lists are printed as received from the Foundation.

Geraldine Lilie Brischetto
(Missouri-Columbia, 1939)
Alison Shafer Bond

Katherine Capp, mother of
Jeanne Capp Perkins
Susan Foulk Reeves

Margaret Kuether Dallman
(Wisconsin-Madison, 1946)
Margaret "Meg" Watson

Christina Delgado (California-
Irvine, 1994)
Rosa Borrego

Charles Durrenberger, husband
of Gwen Durrenberger
North Houston
Alumnae Chapter

Priscilla Gail Henry Farrell
(Michigan State, 1969)
Shannon Drotar Fineout
Beverly Gaabo
Mary Lou Terrien
Susan Weston Viece

Kathleen Fizer, mother of Pam Fizer
Vicki Helling

Earlene Barton French
(Texas-Austin, 1952)
Cathryn Melton

Amber Lyn Gosch
(Southern Indiana, 2007)
Myra Harris

Anne Staznickas Hagerty
(Illinois at Urbana-Champaign,
1985)
Colleen Caul

Gretchen Davis Hawkes (University
of Washington, 1956)
Anne A. Moldrem

Jean Keller Heimann
(Colorado State, 1951)
Albuquerque Alumnae Chapter

Caitlyn Spanka Hildebrandt
(Christopher Newport, 2003)
Korey Odum
Jessica Proffitt

Dawn Brunzell Holt (Idaho, 1960)
Georgia Marshall

Robert Livsey Kennerly, husband
of JoAnn Nelson
Terri Briggs
Julie Dunn Eichenberg
Jo Ann Nelson

Jerry L. King, mother of
Shellie King Hodges
Robin T. Baskin
Sandra Burba
Stephanie Carriere
Mary Knaup
Anne Layton
Stacy Lowrance
Melinda Nutter

Joan Winterbauer Lipe
(Northwestern, 1953)
Joyce L. Dunn

Anna Recine Lupo, grandmother of
Andrea Lupo and Kimberly Lupo
Cathy B. Griffin

Teryl McEfee Macia (Southern
California, 1981)
Melinda Mikkelsen Boxold
Terri Bauer McConnell

Betty Marts, mother of Denise
Marts Eschenbrenner
Vicki Helling

Kay Plush Maselter (Southern
California, 2003)
Linda Babcock
South Bay Alumnae Chapter

Danielle McGlashon
(Duquesne, 2005)
Your Zeta Epsilon Sisters

Margery Morrison Miller
(St. Louis, 2005)
Margaret Godbold Briscoe

Charlotte "Sharlie" Doughty
Patch (Iowa State, 1936)
Carol Blanchard
L'Cena Rice
Rene Matz Thompson

Jean Couch Perry
(Northwestern, 1944)
Julia Hart-Lawson
Sharon Law
Jean Oliver

Melissa Petersen (California-
Santa Barbara, 2002)
Kristine Phillips

Helen Harris Schannep
(Arizona, 1955)
Sandra Rettke Nauman

Greg Seagraves, husband of
Barbara Kershul Seagraves
and brother-in-law of Kay
Kershul Hayes
Virginia Place Myer

Susan Carson Shipley
(Nebraska-Lincoln, 1953)
Kathy Boettner Murphy

Margaret Jackson Smith
(Idaho, 1943)
Courtney Jelaco
Louisa Jelaco
Pamela Peacock

Jean Sileroft Sneed
(Lake Forest, 1946)
Naples Alumnae Chapter

Sheila McGinnis Spung
(Northwestern, 1952), mother
of Mary Spung Bradley
Julie Dunn Eichenberg
Karla Worley

Kathryn Denny Thorpe
(Iowa State, 1960)
Malinda Wiesner

Valerie Vela (Colorado
College, 1983)
Karin Agee

Virginia Forsythe Vint
(Missouri-Columbia, 1936)
Gayle M. Hurst

Mary "Midge" Brooks Vreeland
(Northwestern, 1969)
Margo Warnholtz Perry

Collette Weaver (Miami-Ohio, 1974)
Sandra Burba

Marion "Manzie" Welborn
(Vanderbilt, 1952)
Nancy Weinstock

Elizabeth Madden Welch (Texas-
Austin, 1953)
Cathryn Melton

Joan Casey Welch (Denver, 1947)
Carolyn M Hutchinson
Denver Alumnae Chapter

Michelle Wexler (Georgia, 2004)
Michelle Hood Rosenthal

Virginia Pucci Zorio
(Nevada, 1956)
Mary Stevenson

**For deceased members, The Crescent lists their first, maiden and last names in accordance with their school and year of Initiation. To make an "In Celebration" gift, visit GammaPhiBeta.org/Donate or call 903.800.2890. The suggested minimum donation is \$25. Gifts received by October 31, 2014, will be acknowledged in the winter 2015 issue.*

In Celebration

Celebrate a special sister, loved one or event with an "In Celebration" gift to the Gamma Phi Beta Foundation. Thank you to the following donors, whose gifts were recorded as of July 31, 2014. Lists are printed as received from the Foundation.

Randy Allard (California State-Long Beach) for winning the Honor Roll Award at Convention 2014.
Melinda Nutter

The fabulous Alumnae department.
Heather Johnson

Diane Arons (Dickinson), outgoing president of Princeton Area Alumnae Chapter. It has been a pleasure to work with you!
Anne Layton

John W. Barfield's 64th birthday.
Amber Flores

Jeanne Swanson Beach's (Southern Methodist) birthday.
Gloria J. Nelson

Barbara Boenzli's (Oregon State) election to International Council.
Melinda Nutter
Joanne Roman
Dena Suftko

The marriage of Region 1 Regional Coordinator-Recruitment Lauren Chomiczewski (Florida Institute of Technology) to Gregory Maniatis on May 21, 2014.
Rachel Christiansen
Anne Layton
Region 1 Team

The 2013-14 CLC Team. Thank you for all of your hard work!
Samantha Keltner

Jillian Lacy Cortes (San Diego State) on the birth of her legacy daughter Harper.
Kara Lacy
Pati Loyd Lacy

Colleen Dallons' graduation from the University of California-Riverside.
Jan Dallons

Jeannie Panton Deakyné (Arizona) during her service as the 2014-15 president of the Junior League of Arlington.
Will, Libby, Emma Kate and Evie Deakyné

Jenny Dean (Christopher Newport), winner of the 2014 Helen M. Dodge Award.
Miranda Jones

The safe arrival of Adrian Lee De Castries, grandson of Verian Laxton Farnsworth (McGill).
Anne Layton

Delta Upsilon Chapter's (Georgia) spring GPA of 3.52!
Michelle Hood Rosenthal

In celebration of Brittney Dunham (Texas Christian).
Nancy Weinstock

In celebration of Lucile McVey Dunn (Kansas).
Olga Castellanos

The birth of Lauren Harper Egging, granddaughter of Joey Stiver (North Dakota State).
Phyllis Choat
Julie Dunn Eichenberg
Cathy B. Griffin
Melinda Nutter

Julie Dunn Eichenberg's (Florida State) appointment as Chair of the Foundation.
Jessica Jeemen Brummel
Jennifer Kurumada Chuang
Anne Layton
Melinda Nutter

The appointment of Kathy Fox (McGill) as chairperson of the Transportation Safety Board of Canada.
Anne Layton

Amee Frodile's (Chapman) service as the resident CLC for Eta Lambda Chapter (Central Florida).
Annabel Jones

Anne Hoyle Grey (San Diego) - Wishing you pink carnations and a wonderful birthday!
Rene Matz Thompson

Jacqueline Hill (Oklahoma) on the birth of her son, Tadem Key Hill.
Jacqueline Weaver

Kathleen Hurley (Syracuse) who recently received her master's degree from the University of Akron. Congratulations and best wishes.
Bergen County
Alumnae Chapter

Linda Daniel Johnson's (Vanderbilt) six years as Chair of the Foundation.
Jennifer Kurumada Chuang

Patricia Merrill Kempthorne's (Idaho) Community Involvement Award and her Twiga Foundation's Block Fest!
Cathy B. Griffin

Thank you La Jolla Alumnae Chapter 2013-14 board: Marta Brown (Boston), Brooke Campbell (California-Santa Barbara), Julie Hart-Lawson (Oregon), Cinda Lucas (Southern California), Sandy Petrocco (Denver), Karey Smith (California Polytechnic State) and Diane Teitjen (Southern California).
Sharon Law

Thanks to Cinda Lucas (Southern California) for your years of support!
Ann Leahy Piper

Reta Fowler Lynch's (California-Los Angeles) 97th birthday.
Trudy Barron

Harper, Kendall and Cameron Martin, legacies of Jana Nobles (Oklahoma City) and Colin Martin.
Jessica Jeemen Brummel
Chandra Claassen Soule

The birth of Emma McCracken, daughter of Susie Knetter McCracken (Kansas State).
Jessica Jeemen Brummel

Elyssa Meade (Bowling Green) - Happy birthday! Love, mom.
Nancy Meade

Happy birthday to Gloria Swanson Nelson (Oklahoma)!
Jeanne Beach

Jana Nobles (Oklahoma City) on the birth of her legacies!
Kimberli Harding Brownlee

Miranda Pace (California-Santa Barbara) for Outstanding Service Awards received at UCSB's graduation.
Lois Abbott-Jacobs

Katherine Pezzella (Colgate) in celebration of her marriage to Chris Hall.
Anne Layton

Melody Phu (British Columbia) and her contributions as new member advisor for Alpha Alpha Chapter (Toronto).
Elena Wagner

The award-winning alumnae chapters of Region 1 - Princeton Area Alumnae Chapter, Rochester Alumnae Chapter, State College Alumnae Chapter and Toronto Alumnae Chapter.
Anne Layton

Tamara Sprull Rudnicki (Jacksonville) on her marriage.
Fraya Black

Lynda Sherrieb (Texas-Austin) and her service as the sustaining advisor to the 2014-15 Junior League of Arlington board of directors.
Jeannie Deakyné

Honoring Cornelia Spanier (Oregon State) of Maui, Hawaii on her 99th birthday, July 26.
Karen Grafe

Deborah Stansberry (Tennessee-Knoxville) for six years of service as president of the Knoxville Alumnae Chapter.
Jenny Griffin Dell

Jacquelyn Lufkin Stewart (Auburn) for being a true and constant friend.
Amanda Parker Wood

The safe arrival of Violet Rilla Ann Wagner, daughter of Elena Wagner (McGill).
Anne Layton

Julie Womble's (George Mason) marriage to Matthew Tirkula.
Jessica Ferreira

To make an "In Celebration" gift, visit GammaPhiBeta.org/Donate or call 303.800.2890. The suggested minimum donation is \$25. Gifts received by October 31, 2014, will be acknowledged in the winter 2015 issue.

In Memory

We acknowledge the passing of the following members and celebrate their part in our circle of sisterhood. This list reflects notifications received at International Headquarters between May 1 and July 31, 2014. First, maiden, last names and year of Initiation are listed for each deceased member.

Beta – Michigan

Jacqueline Reid Allee, 1946

Gamma – Wisconsin-Madison

Margaret Kueher Dallman, 1946

Monica Marshall Pyka, 1993

Epsilon – Northwestern

Katherine Neumayer Kelley, 1946

Joan Winterbauer Lipe, 1953

Theta – Denver

Joan Casey Welch, 1947

Kappa – Minnesota-Twin Cities

Joan Merkert Lovrien, 1952

Joan Henes Chesley, 1960

Airyn Engen, 2000

Lambda – Washington

Gretchen Davis Hawkes, 1956

Nu – Oregon

Barbara Leiter White, 1930

Xi – Idaho

Dawn Brunzell Holt, 1960

Pi – Nebraska-Lincoln

Jean Steffen Bilstrom, 1952

Gloria Denton Brooks, 1957

Rhonda Joekel Sharp, 1984

Tau – Colorado State

Helene Dolan Girardin, 1938

Florence Baird McCully, 1942

Jean Keller Heimann, 1951

Phi – Washington University

Doris Schuette, 1969

Chi – Oregon State

Genevieve Nelson Robb, 1952

Omega – Iowa State

Marian Johnston Hess, 1947

Alpha Epsilon – Arizona

Martha Turbeville Merkle, 1937

Alpha Eta – Ohio Wesleyan

Ilona Trousdale Stanwood, 1946

Martha Wilkin Wise, 1953

Alpha Theta – Vanderbilt

Alice Carr, 1949

Alpha Lambda – British Columbia

Margaret 'Peggy' Parke Gilmour, 1946

Alpha Nu – Wittenberg

Janice Sowers Wittig, 1943

Alpha Xi – Southern Methodist

Betty Sneyd Werner, 1941

Alpha Tau – McGill

Shirley Conrad Baird, 1949

Frances Darling, 1969

Alpha Psi – Lake Forest

Jean Silcroft Sneed, 1946

Alpha Omega – Western Ontario

Beverly Cluff Scully, 1950

Beta Alpha – Southern California

Bette Normile Elliott, 1938

Arlene Benedict Stansfield, 1955

Teryl McEfee Macia, 1981

Beta Beta – Maryland

Cecile Cunningham, 1965

Beta Delta – Michigan State

Peggy Hart Jewell, 1946

Hope Hymans Dempsey, 1959

Beta Lambda – San Diego State

Jane Evans Campbell, 1950

Beta Chi – Wichita State

Norma Haley Smith, 1958

Gamma Beta – Gettysburg

Denise Wilson Oliver, 1995

Gamma Upsilon – Drake

Susan Stark, 1973

Gamma Chi – Texas State-San Marcos

Gayle Nelson, 1970

Epsilon Iota – Christopher Newport

Caitlyn Spanka, 2003

Zeta Epsilon – Duquesne

Danielle McGlashon, 2005

To report the passing of a sister, please email contactus@gammaphibeta.org so we can honor the member on this page in a future issue.

PROTECTING OUR ROCK, OUR SISTERHOOD.

As we reflect upon our 140th Founders Day, we ask that you honor your lifelong commitment to Gamma Phi Beta. Take this time to remember the guiding principles we hold dearly. Celebrate the vision and dedication of our Founders, and appreciate how we successfully sustain a rich and accomplished history. Gamma Phi Beta is our rock, our sisterhood, inspiring the highest type of womanhood.

BY PAYING YOUR INTERNATIONAL ALUMNAE DUES, you are turning your lasting promises into action. You can continue to offer the traditions of membership and lifelong benefits to many sisters. Your dues directly protect and support Gamma Phi Beta by:

- Developing leadership and training programs and conferences for collegians and alumnae
- Communicating with sisters through our website, publications and social networking sites
- Providing start-up costs for new chapters and continued support for established chapters
- Providing programs and support to a growing number of dedicated alumnae

Our Founders built Gamma Phi Beta on solid principles, and with your loyalty, we continue to protect and ensure a prosperous future for our sisterhood!

**To pay your
alumnae dues, visit
[GammaPhiBeta.org/
AlumnaeDues](http://GammaPhiBeta.org/AlumnaeDues).**



Capture a Crescent

Spot it, snap it and email your capture a crescent photos to TheCrescent@gammaphibeta.org for a chance to be featured on the back cover of a future issue. Tip to get featured: We prefer crescents that wax left!



1



2



3



4



5

1. Washington: While exploring Golden Gardens Beach and surrounding areas of Seattle, Fresa Sanchez, Kelsey McKenna and Nicole Stjernswärd (all Minnesota-Twin Cities) stumbled upon this crescent. The group found it very fitting that they found the crescent in this mural after wrapping up a week at Convention.

2. Japan: Molly Bannon (Northern Iowa) has found many crescents while working at Camp Adventure in Sasebo, Japan. She spotted this crescent in the Canal City Shopping Center in Fukuoka. This is Molly's third year working for Camp Adventure, which provides summer camp programs for children who live on a military base.

3. Belgium: While backpacking through Europe with a Delta Gamma friend from school, Halle Smith (Idaho) found this crescent in Bruges, Belgium. "You can sense my excitement after taking so many pictures of her with anchors!" says Halle.

4. Florida: During a trip to Miami, Florida, Jennifer Webb (California State-Bakersfield) found these giant crescent moons at the Coral Castle Museum. The entire museum was built by one man who carved more than 1,100 tons of coral rock between 1923 and 1951.

5. Austria: On a family vacation in Europe, Betsy Koons (Southern California) found these crescents in a small town outside of Salzburg, Austria. Betsy was on a "Sound of Music" tour when she found the display.