

Winter 2013

the CRESCENT

of Gamma Phi Beta



**HOME IS WHAT
YOU MAKE IT!**

Tour some gorgeous
ΓΦΒ chapter facilities!
page 21

The Road to Sisterhood:
Three Colonies Become ΓΦΒ Chapters!

**Building Strong Girls: Our philanthropic
partners share the significance of our impact**



President's Perspective

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SORORITY MISSION STATEMENT

To inspire the highest type of womanhood.

Happy New Year! As we flip the calendar to a new start and fresh beginnings, we find ourselves reflecting on the past year and our achievements. We look forward to what is to come and ways we can challenge ourselves to accomplish new things!

Similarly, this past August, International Council began our own "New Year." We spent time discussing the Sorority's strategic plan, the current state of the Sorority and the Gamma Phi Beta we envision moving forward. To achieve our vision, we identified the following key priorities for the biennium:

Inspiring Sisterhood

- Discover and celebrate the value each sister brings to Gamma Phi Beta
- Increase member retention, commitment and satisfaction

Volunteerism

- Provide training, tools and resources to our volunteers
- Expand volunteer opportunities within the Sorority

Optimizing our Processes and Resources

- Develop and implement sustainable programs and practices
- Use our finite time and resources effectively and intentionally

International Council has begun work to address these key priorities. We formed a task force to review our chapter advisor program, making sure we provide the necessary tools and support. We also developed implementation plans to move forward with many new programs and concepts. While New Year's resolutions are often challenging to keep, International Council remains committed to working toward these priorities and continuing to strengthen Gamma Phi Beta.

In this issue of *The Crescent*, you will read about Gamma Phi Beta's philanthropic focus, Building Strong Girls, and our work with our philanthropic partners – Girls on the Run, Camp Fire and Girl Guides of Canada. My guess is you will be inspired to set a New Year's resolution to contribute your time, talent or treasures toward our important focus.

One in 10 girls state they do not know three adults whom to turn to if they have a problem. Nationally, less than seven percent of philanthropic dollars go to programs for women and girls. Today's girls face more challenges than ever before and are looking for supportive mentors who promote positive change and help them develop the skills to succeed in life. Gamma Phi Beta sisters can make a difference in the world around us, no matter what corner of the world we call home. Gamma Phi Beta is women Building Strong Girls.

As Gamma Phi Betas, we aspire to excellence in all that we do. As we make our 2013 resolutions, I challenge each of you to follow your passion and make a difference!

In HKE,

Krista Spanninger Davis
International President

On the cover: Delta Omicron Chapter's
(Southern Polytechnic State) breathtaking
facility in Georgia.
Photo: Kenneth Hamlett Photography

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GAMMA PHI BETA



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Photo: Elliott Johnson



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SUBMISSION DEADLINES

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copy of The Crescent is sent to your home address –
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ΓΦΒ mailbox

Dear Gamma Phi Betas,

They say it takes a village to raise a child – well, it takes a sisterhood to create each and every issue of *The Crescent*. In this issue alone, I connected with countless dedicated house corporation board members, sisters from more than 100 collegiate and alumnae chapters, passionate representatives from each of our philanthropic partners and even a few fabulous member parents. Yes, it certainly takes a village!

The Crescent's main objective is to bring the mission, purpose and Core Values of the Sorority to life by inspiring each woman of Gamma Phi Beta. We are always interested in hearing your news and stories and encourage sisters to send us letters or emails about their

accomplishments, events and experiences. Be sure to send those vibrant photos, too!

With 112 years of fabulous publications to *The Crescent's* name, it's safe to say our gorgeous magazine is a long-standing source of pride for the organization. I welcome your comments about the publication and look forward to continuing our tradition of publication excellence.

Next time you hear special news about a shining sister or incredible Gamma Phi Beta story, be sure to keep *The Crescent* in mind and drop us a line – we're listening!

Sincerely,

Nicole Banes, *The Crescent* Editor

TheCrescent@gammaphibeta.org

f As a Greek advisor, I loved learning the history behind your Conventioneer Dinner and hats! I would see pictures of them from the women at UNK, but didn't fully understand the significance. Thank you for sharing!
-Erin Murphy Christensen, University of Nebraska-Kearney Greek advisor

f So loved the shout out about Camp Fire Maryland! Woot!
-Camp Fire Baltimore

f I was at Convention, but had to leave early... I didn't realize sisters gave more than \$200,000 to our Foundation at Convention. This rocks (love this story)!
-Susan Foulk Reeves (Texas-Austin)

t It was so refreshing to see all the #GPBs cheering on runners at @GOTRNOVA and supporting #BuildingStrongGirls!
#ProudSister
-Amy Indorf (Christopher Newport)



Jaime Norman Free's (Bradley) adorable legacy Emily checking out the fall 2012 issue!

The Crescent sincerely apologizes for erroneously listing Sally Erikson Lewis' chapter of initiation in the fall 2012 issue ("My Convention Tale"). She is a proud alumna of Beta Eta Chapter (Bradley). We would also like to clarify that the Convention vest belonging to Mary Jane Hipp Misthos (Colorado College) was originally purchased and hand decorated by Mary "Missy" Creevy (Kentucky).

f Like us at Facebook.com/
GammaPhiBetaSorority

p Follow our boards at
Pinterest.com/GammaPhiBeta

in Search "Gamma Phi Beta"
in groups

t Follow us @gpbccrescentmoon

points of Pride

Shining bright since 1874, here's a snapshot of some notable Gamma Phi Beta achievements and moments. Shine on, sisters!



Gamma Phi Beta has **three** chapter houses deemed historic landmarks. Nu (Oregon, pictured) and Omicron Chapter's (Illinois at Urbana-Champaign) houses are both included in the National U.S. Register of Historic Places, and Alpha Alpha Chapter's (Toronto) Romanesque-style house is listed in the City of Toronto Heritage Property Register. Turn to page 21 for a peek into some of our chapter facilities!

In March 1875, the Founders initiated Clara Worden Wilcox (Syracuse, 1875), the Sorority's first initiate. To date, more than

180,000

women have been initiated into Gamma Phi Beta's sisterhood!



More than **1,200** dedicated Gamma Phi Beta volunteers have been honored with the Merit Award since it was established in 1970. Thank you for your service and commitment, sisters! Page 29 announces the Sorority's 2012 Merit Award recipients in addition to our Service Roll and Loyalty Award recipients!

The Sorority proudly welcomed more than 4,100 women into our sisterhood last fall! Incredibly, more than 34 percent of those women are Gamma Phi Beta legacies.

4,100



Charter Members of Beta Chapter
Isadore Thompson, Jennie Emerson, Delia E. Root, Elizabeth G. Cornell, Jessica B. Thompson



The oldest badge on display at International Headquarters belonged to Beta Chapter charter member Jennie Emerson Miller (Michigan, 1881), who is pictured above in the middle of the top row with the rest of Beta's charter members. This more than **130**-year-old opal badge is very unique, as it has a white crescent instead of a black one. It was not until 1902 that the Sorority mandated black crescents be used on all member badges, with the exception of International Council badges.



Do you have a point of pride to share?
Email TheCrescent@gammaphibeta.org.

History IN THE MAKING

Eta Eta Chapter (South Florida)



September 21, 2012: Bid Day
The University of South Florida Colony in Tampa, Florida, welcomed 107 new members!

**September 24, 2012:
First colony meeting**



October 6, 2012: First sisterhood retreat
"The bond between these women was instantaneous!" resident Collegiate Leadership Consultant Brina Dokich (Colorado-Boulder) said. "For our retreat, sisters wanted to have some fun, so they rocked their best 80s gear to an indoor jump center."

Eta Theta Chapter (Connecticut)



September 21, 2012: Bid Day
The University of Connecticut Colony in Storrs, Connecticut, welcomed 109 new members!

**September 24, 2012:
First colony meeting**

October 6, 2012: First sisterhood retreat
"We did exercises on social media, set colony goals and played sisterhood-building games," resident Collegiate Leadership Consultant Valerie Hall (Oklahoma) said. "Following the retreat, the colony marched in the Homecoming Parade together and sang newly-learned Gamma Phi Beta chants and cheers."

Gamma Chi Chapter (Texas State-San Marcos)



September 28, 2012: Bid Day
The Texas State University-San Marcos Colony in San Marcos, Texas, welcomed 148 new members, re-colonizing our Gamma Chi Chapter!

**October 2, 2012:
First colony meeting**



October 6, 2012: First sisterhood retreat
"For our retreat, we had a Texas-themed day full of fun, sisterhood and goal setting at Rio Cibolo Ranch!" resident Collegiate Leadership Consultant Jamie Haas (Pennsylvania State) said. "We started out the day by participating in the 'Cowboy Olympics,' a series of fun games that included a potato sack race, cowboy shuffle and volleyball. Next, we were treated to a Texas-style cookout and the women were given the opportunity to take a hayride with a stop to feed and pet longhorns or enjoy a river barge ride around the property. It was an unforgettable day!"

Gamma Phi Beta is experiencing significant growth across the country! At the end of 2012, we installed not one, not two, but THREE chapters (including one re-colonization!) at universities in Florida, Connecticut and Texas, welcoming nearly 400 new Gamma Phi Betas into our circle of sisterhood. Check out the timelines below for a snapshot of all the exciting Gamma Phi Beta action!



October 27, 2012: Placed first in Homecoming!

November 17, 2012: Installation and Initiation

"Becoming a member of Gamma Phi Beta is like no other experience I've had. I cannot wait to see where this journey will lead me and all of my sisters!" Chevera Criscuoli (South Florida) said following Initiation.



November 7, 2012: Twin Reveal

Members went roller skating and put together puzzles that revealed their twin sister in the colony. With colonies, members are paired with a 'Twin Sister' instead of a Big Sister because there are no new member classes ahead of them.



November 17, 2012: Installation and Initiation

"My sisters are kind, intelligent and resilient women, and I know our sisterhood will undoubtedly extend beyond our college years. Gamma Phi Beta has challenged me to become the best woman I can be, and each day I am inspired by its legacy. I am honored to be a member of Eta Theta's charter class and a part of the future of this exemplary organization," Colleen McGillivray (Connecticut) said after Initiation.



October 31, 2012: Twin Reveal

December 1, 2012: Re-installation and Initiation

"Gamma Phi Beta has brought out the leader and confidence in me, and I am so thankful, hopeful and excited for the amazing experiences ahead of me!" Lauren Markey (Texas State-San Marcos) said following Initiation.

On the Horizon for ΓΦΒ Extension

Full steam ahead! Check out our upcoming colonizations and volunteer with our new sisters at one of our upcoming colonies. Contact gammaphibeta@gammaphibeta.org to learn how your talents can help a colony shine!

Rockhurst University

Spring 2013

University of Central Florida

Fall 2013

University of Tennessee at Chattanooga

Fall 2013

Oregon State University, re-colonizing our Chi Chapter

Fall 2015

Virginia Commonwealth University

Fall 2015

Columbia University-New York City, New York

Spring 2015 (*This is considered a re-colonization of our Iota Chapter, 100 years after closing, and will be Gamma Phi Beta's first Ivy League institution.*)

We are *Women*



BUILDING STRONG *Girls*

If you could give your 13-year-old self one piece of advice, what would it be? Do a flood of thoughts rush to your mind?

What if you could have known at 13 what you know now? What if when you were experiencing those tough growing pains you had someone building your self-esteem and confidence through encouragement? What if you had a positive female role model inspiring you to be you? *What if?*

Enough with the 'What ifs?! As strong women, we possess the power to mentor, to inspire, to make a difference. Through our philanthropic focus, Building Strong Girls, and our partnerships with Girls on the Run, Camp Fire and Girl Guides of Canada, we have the opportunity to change the lives of young girls, encourage their potential and direct them toward discovering their unique qualities.

Over the next several pages, and through the eyes of our philanthropic partners, you'll read why Gamma Phi Betas and Building Strong Girls make a real difference. We hope this inspires you to provide mentorship to girls who need your insight, intelligence and inspiration. We are women building strong girls!

Camp Fire

By Hannah Hasselquist, Camp Fire Marketing Program Specialist

As part of Camp Fire's brand revitalization this past year, the organization developed a promise: "Young people want to shape the world. Camp Fire provides the opportunity to find their spark, lift their voice and discover who they are. In Camp Fire, it begins now."



As Camp Fire and Gamma Phi Beta continue to nurture a relationship that has nourished both our organizations since 2002, our promises to make a difference and build strong girls is just another example of our respect for the inherent strength and integrity of young people today.

Relationships matter. The support our organizations provide to each other makes us both stronger, with more capacity to reach youth with our messages, mentorship and programs. Over the past decade, we have not only collaborated to provide opportunities for girls to attend Camp Fire camps, be mentored by caring women and further their personal goals, we have also witnessed a surging generation of young people who are finding their sparks and engaging with the world in meaningful ways.

Camp Fire delivers mentorship programming to provide strengthened adult relationships to young girls. In fact, Gamma Phi Beta's promise to build strong girls reflects the core content of Camp Fire's 'I'm Peer Proof' curriculum. 'I'm Peer Proof' is designed to help young adults gain self-confidence and resiliency, teaching them

how to maintain positive friendships while resisting negative peer pressure. Throughout the program, young people learn to be more responsible for their words and actions.

Building Strong Girls, Gamma Phi's philanthropic focus, is testimony that our organizations are delivering that which makes our youth grow into the lives they are destined to live. Both Camp Fire and Gamma Phi Beta want young women to find their spark, lift their voice and discover who they are. And we both commit to encouraging their exploration every step of the way.

This year, Epsilon Lambda Chapter member Addie Bunn (Alabama) was elected to Camp Fire's National Youth Advisory Board (YAC). Addie will represent Camp Fire nationally and locally at key conferences and special events in addition to advising Camp Fire Headquarters on issues and concerns important to youth and teens.

"I am excited to work on Camp Fire's YAC because it is a great organization that empowers kids to find their spark," Addie says. "Continuing to strengthen the partnership between Camp Fire and Gamma Phi Beta will help us find new ways to work together and build strong girls!"



At Camp Fire, girls participate in indoor and outdoor age-appropriate small group activities where they can explore personal interests, learn to make healthy choices, develop social skills and have fun!

Girls on the Run

By Lara Bornemann Mish (Florida State), executive director, Girls on the Run of the Greater Chesapeake

As Gamma Phi Betas, we made the special promise to live our Core Values of Love, Labor, Learning and Loyalty. In fact, that song still pops into my head more than 20 years after last singing it with my sisters in college!

Does that happen to you? As we all do, I try to think of ways to instill these values in my everyday life. I consider myself so lucky – around the same time I accepted my position as executive director for Girls on the Run of the Greater Chesapeake, Gamma Phi Beta announced our new philanthropic partnership!

So much of my philanthropic foundation and inspiration was formed during my wonderful years at Florida State University with my Beta Mu Chapter sisters, so I would like to share with you as alumnae, collegians and Gamma Phi Betas how you can enrich the lives of young girls while also enriching your own life.

Incredibly, our Core Values align intrinsically with the values and mission of Girls on the Run.

LOVE: Loving yourself is paramount to the ability to love others. Within the Girls on the Run curriculum, we have girls work on activities to improve their self-esteem and provide them with tools to make decisions based on integrity and honesty.

LABOR: Within the 10-12 week season, girls conduct a community service project, making a positive impact in the lives of others. Physical activity is also woven into our program to inspire an appreciation of fitness and build habits that lead to a lifetime of health. This appreciation is then imparted to other girls our participants meet.

LEARNING: The possibilities are endless for the ways these girls grow and learn each season. Throughout the program, girls build their inner confidence and learn to celebrate all that makes them unique, in addition to learning the importance of teamwork and healthy relationships.



Lara (in yellow) with Girls on the Run Founder Molly Barker (center), Girls on the Run participants (including Lara's two legacies!) and coaches after completing a 5K. At the end of each three-month program, the girls participate in a special Girls on the Run 5K race. This celebratory event is the culminating experience of the program and gives girls a tangible understanding of the confidence that comes through accomplishment.

LOYALTY: The bonds the girls create throughout the season with each other and their coaches are so beautiful to watch, especially as they complete their first 5K. They carry the tools that they learned from Girls on the Run in all aspects of their lives, and in turn, share their time, talent and knowledge with others.

Real happiness comes when you gain a confident sense of yourself. Academic evaluations of Girls on the Run programming show a statistically-significant improvement in girls' body image, eating attitudes, commitment to physical activity and self-esteem compared with those never exposed to the program.

When you are not blocked by negative introspection, you are able to express your own thoughts and opinions, and most importantly, you can fully appreciate the powerful affects that come from having pride for who you are. Through the support and collaboration of Gamma Phi Betas and Girls on the Run, we can instill that confidence in a girl who needs it most.



The Brownies program in Girl Guides is all about encouraging girls ages 7 and 8 (first and second grade) to develop their own identity and positive relationships with others. Brownies gain confidence by learning skills they can use in their daily lives and developing a commitment to their communities through service projects and special events. Programming covers safety and healthy choices, science, technology and the arts, eco-awareness and camping.

Girl Guides of Canada

By Lisa Donnelly, Girl Guides Administrative Community Leader

Confident. Resourceful.

Courageous. These characteristics unite girls and women all over

Canada who are members of Girl Guides of Canada (GGC).

Although our membership is diverse and widespread, our mission unites us.

Our leaders, or "Guiders," provide mentorship and serve as role models for girls and young women. These women are volunteers who are truly on the front lines, giving girls distinct ways to celebrate their individuality and helping them develop self-confidence and self-worth. At the heart of Guiding programs is "girl-centred programming" – something for every girl, with Guiders facilitating the inspirational and educational programming.

On a personal note, I returned to Guiding as an adult leader not only because I had a wonderful experience and wanted to reciprocate that gift by leading other young women, but because I credit Guiding for giving me the fundamental skills for success. As a Brownie, I learned responsibility for my things when being away at camp for the first time. As a Guide, I learned about the meaning of

community service while painting fish beside storm drains during "Yellow Fish Road" (an initiative I have continued with my own unit). As a Pathfinder, I learned the value of good leadership and the importance of group collaboration.

Now, as a Guider, I recognize the importance of the "little" things. The satisfaction of a Brownie building her first campfire, the determination of a Guide to get her Mother's Day craft "just right," the smiles of each girl while playing a silly game. As girls grow with Girl Guides, so many opportunities await them. There are camping excursions, service projects, educational scholarships and opportunities to represent Girl Guides around the world on international trips.

Guiding always has, and still does, allow me to be myself while learning and laughing together with my girls. There are so many ways for Gamma Phi Betas to become engaged in Guiding, whether they have been a Girl Guides member or are joining as an adult!

Girl Guides of Canada is about empowering young women and encouraging them to be leaders in their communities. We strive to put our mission into action each day, to "enable girls to be confident, resourceful and courageous, and to make a difference in the world." Girl Guides encourages Gamma Phi Betas to share your skills, your talents and yourself as a Girl Guides volunteer – girl greatness can start with you!



Girl Guides
of Canada
Guides
du Canada

How Can I Get Involved?

So, you want to make an impact? There are lots of ways! Whether you have a couple of hours a day, week, month or year, there are plenty of opportunities to help build strong girls with one of our philanthropic partners.



Camp Fire has lots of ways to get involved! They can even create a customized volunteer opportunity for your chapter. All council locations, contact information and websites can be found at CampFire.org.

- Support Camp Fire's 'I'm Peer Proof' program by acting as mentors for the program. The curriculum will help you teach girls how to maintain positive friendships while resisting negative peer pressure.
- Volunteer with camp activities. In addition to the educational resources Camp Fire provides, they also utilize outdoor activities to stimulate environmental education and cultivate an appreciation for nature.
- Provide camperships. Support fundraising at the local level with philanthropic fundraising events, and complete the Philanthropy Grant Application (found on the GΦB website) from the Foundation to enhance the amount raised and make a greater impact.
- Request a custom volunteer opportunity that best fits your time, talents and resources. Contact Hannah Hasselquist at hannah.hasselquist@campfire.org to set up a special volunteer activity or event for the chapter.



While each Girls on the Run council has different needs, here are some of the volunteer opportunities available. All council locations, contact information and websites can be found at GirlsontheRun.org.

- Become a coach or assistant coach and inspire a group of girls through their easy-to-follow curriculum over the course of 10-12

weeks. You do not have to run to be a coach, just an awesome role model! Ready, set, coach!

- Lace up your sneakers and become a running buddy. Paired with a special girl, you have the awesome opportunity to run the 5K by her side while providing the encouragement she needs to cross the finish line. This is a powerful role!
- Become a 5K race crew member. Help with water stops, the happy hair station and more at a Girls on the Run 5K.
- Host a campus or community fundraising event with proceeds benefitting Building Strong Girls, and complete the Philanthropy Grant Application (found on the GΦB website) from the Foundation to enhance the amount raised and make a greater impact.



**Girl Guides
of Canada**
**Guides
du Canada**

With Girl Guides, you can volunteer in a number of ways that relate to your interests, skill-set and schedule. All

province council locations, contact information and websites can be found at GirlGuides.ca.

- Become a Unit Guide. Deliver programming directly to girls on a weekly basis. Unit Guiders are one of Girl Guides of Canada's most valuable resources.
- Connect with a Provincial Office to host an activity for a unit of Girl Guides. Some activities have included teaching girls how to use basic tools, like screwdrivers and hammers, outdoor walks and nature activities, spa nights and learning about online safety.
- Support Cookie All Stars, Girl Guides of Canada's rewards initiative program that runs every fall and spring. Help a unit of Girl Guides with this campaign.

Check out the Sorority Life pages (32-37) for a few Building Strong Girls fundraising and event ideas!

shine BEYOND

Graduation is just months away – has your chapter ordered its free Shine Beyond keepsakes for all graduating sisters?

In addition to a new and improved brochure full of beneficial information for our newest alumnae members, the Shine Beyond keepsakes includes other special items to give to sisters during Senior Celebration Week.

Help your graduating sisters stay connected to our sisterhood that shines for a lifetime!
Order your chapter's supply at least two months prior to Senior Celebration Week at GammaPhiBeta.org.

shine
your ΓΦΒ resource for
life after graduation
BEYOND



GAMMA PHI BETA FOR A LIFETIME

shine
BEYOND
your ΓΦΒ resource for life after graduation

You are about to embark on a major milestone in your life that is full of transition: college graduation. Your ΓΦΒ resource for life after graduation, *ShineBeyond.org*, was designed to help you prepare for your impending transition. Whether thinking about graduate school, buying a home or determining how you can be involved with the Society, our website will provide the resources and tools to assist you in this new, exciting phase. As a lifelong member, we want to help you shine beyond college!

Annual Dues
International alumnae dues are only \$25 – paying your alumnae dues is an easy way to contribute to the growth and success of the Society. There are two ways to pay. The first way is through your local alumnae chapter; the chapter will deliver your international alumnae dues to International Headquarters. You can also pay online via GammaPhiBeta.org/AlumnaeDues.

Joining an Alumnae Chapter

Wherever you end up after college, chances are you'll find a nearby alumnae chapter to join! Membership in an alumnae chapter enables continued friendships, shared memories and the continued success of Gamma Phi Beta. Our alumnae chapters have unique benefits and attributes, and are ready to welcome and give you a place to continue living our Core Values of love, labor, learning and loyalty.

To find an alumnae chapter near you, visit GammaPhiBeta.org.

Stay Connected – VOLUNTEER!

Our volunteers are valuable supporters who impact the future of Gamma Phi Beta by donating their time, energy and expertise. Volunteering provides excellent opportunities for professional development and personal growth – a great way to enhance your resume with teamwork, communication and relationship building skills.

Generally, newly-graduated sisters serve in roles like recruitment

coaches, day chair coaches or on the house corporation board when volunteering with collegiate chapters. There are also alumnae chapter leadership positions like secretary, Parliamentarian, delegate, collegiate relations chairwoman or social chairwoman that help involve you in alumnae leadership opportunities. You can also help with short-term alumnae chapter projects like Founders Day. To learn more about Gamma Phi Beta volunteer opportunities, visit ShineBeyond.org and complete a Volunteer Interest Form.

TOP 5 REASONS TO BE AN ACTIVE ALUMNAE

1. International alumnae dues are only \$25 per year.
2. No fees for missing events, just for fun, too!
3. Networking.
4. Sharing your experience with other members.
5. A lifetime of lasting ΓΦΒ memories.



"...These gifts which Gamma Phi Beta offers cannot be accepted and selfishly held individually, for like a handful of sand, they will surely slip from our grasp the more tightly we try to hold them. If we would make them our own – a part of our life – we must give them back generously to our Sorority." – Mary A. Bingham Wilcox, 1912

**REMEMBER,
Shine Beyond
keepsakes are FREE
to all graduating
sisters!**

February is Month of the Scholar

Founder Helen M. Dodge (Syracuse), known for her love of lifelong learning and academic achievement, would be proud of our members. When Gamma Phi Beta put the social media call out, asking sisters and chapters how they encourage and celebrate academic achievement, there was no shortage of unique and inspiring responses.

The Crescent compiled some of the most interesting responses in honor of National Panhellenic Conference's Month of the Scholar, celebrated throughout the month of February. Why not incorporate one of these fun ideas into your own chapter? Increased emphasis on academic achievement furthers our mission and shows off our sincere commitment to academic excellence and lifelong learning!

f "Eta Chapter (California-Berkeley) has created its own scholarship blog to help inspire excellence in scholarship and acknowledge the amazing achievements of sisters. There are weekly posts about study tips, inspiring alumnae who exemplify lifelong scholarship and our popular Monday pick-me-up meme!"
-Michelle Yaeger (California-Berkeley)

t "Each semester Lambda Chapter (Washington) has a Dean's list dinner exchange with Beta Theta Pi Fraternity."
-Kaitlin Lowell (Washington)

f "A Houston tradition for at least 15 years – we host a 'Soup, Salads and Books' event in the winter. Our speaker is a local, independent book store owner, and she



gives mini reviews/discussions of about a dozen books. This is one of our most well-attended events and reaches across all ages and interests. The following fall, at our first alumnae chapter event, we have a book swap where members are encouraged to bring favorite books to share/swap with sisters."
-Houston Alumnae Chapter

t "Beta Kappa Chapter has sisters announce 'A's' they received over the last week at our chapter meetings!"
-Rhiannon Lewis (Arizona State)

f "If a sister gets an 'A' on an exam, quiz or 100 point assignment, her name is put in the 'Smarty Jar.' At chapter meetings, the sister whose name is drawn from the jar receives a gift card to our local embroidery store so she can buy some new letters!"
-Kelli Jo Oldham (Morehead State)

t "Alpha Chapter has a 'Smart Cookie' box where sisters submit their academic achievements. If your name is selected, you get to brag about your accomplishment to sisters while enjoying a special cookie!"
-Sakina Kader (Syracuse)



International Badge Day is March 4!

Started by the National Panhellenic Conference in 1997, International Badge Day takes place each March and is an opportunity to display our Panhellenic and Gamma Phi Beta pride with sisters across the globe.

Wear our beautiful badge and be proud of who we are, what we do and the organization we represent – on March 4, and every day!



How does your chapter celebrate academic achievement? Tweet us at @gpbcrecentmoon or post to our Facebook timeline at Facebook.com/GammaPhiBetaSorority throughout Month of the Scholar!

Collegiate Spotlight

SARAH ROGERS

Just talking to Beta Psi Chapter President Sarah Rogers (Oklahoma State) will put a smile on your face. "I'm always the sister that makes a fun CD before taking a road trip," Sarah says. "That way we can have dance parties during the ride!"

Overflowing with a special zest for life, Sarah has put her positive energy and service-oriented heart toward empowering struggling youth for the last two summers, dedicating more than 40, unpaid hours a week to building a brighter future for children through Usher's New Look Foundation. The Foundation gives kids a "new look" on life by providing experiences, tools and mentors that help them discover their potential and power. Helping children see beyond their current circumstance, Sarah is committed to making a difference in the lives of others.

The Crescent interviewed Sarah and got to learn a little more about this shining sister!



Three words to describe you

Enthusiastic, goal-oriented and passionate.

ΓΦΒ in three words

Inspirational, classy women.

Best pick-me-up

Listening to Texas red dirt music.

Most inspirational ΓΦΒ

My chapter sister Kylie Jobe (Oklahoma State, 2009). Her last Facebook status before she passed was a quote from Marilyn Monroe: "Keep your head high, keep your chin up, and most importantly, keep smiling, because life's a beautiful thing, and there's so much to smile about." That quote is now my personal mantra. Kylie had an immense joy about her and was so inspiring. I miss her every day, but honor her by living life like she would – with passion and appreciation.

How did you get started with Usher's New Look Foundation?

In summer 2010, there was an opportunity for me to volunteer at New Look's first annual World Leadership Conference in Atlanta, Georgia. I worked really, really hard to prove myself to the New Look team, and my efforts paid off because they asked me to come back the following summer to work as a full-time intern.

When I began interning, I was responsible for a lot of advance work and preparations for that year's World Leadership Conference, specifically the Community Takeover Day. On that day, more than 350 youth at the conference had a chance to 'take over' for a day at a Fortune 500 company and experience a day in the life of a corporate mogul.

What inspires you to give back?

It's impossible not to be happy when you are making a difference. With my internship, I woke up excited every morning – it was all about the experience, growing as an individual and feeling the rewards of being a positive mentor.

Most rewarding experience while interning with New Look?

At the 2012 conference, I met a girl named Brittany who was very shy. I kept encouraging her, and each day she opened up more and more to me and the rest of the youth. On the last day of the conference, Brittany gave me a big hug, telling me she appreciated everything I did for her and that she wanted to grow up to be just like me. It was an incredible moment, and I still connect with her on Facebook to let her know I believe in her and will never forget her!

OK, so we have to know, what's Usher like?

He is the most amazing, humble man! And yes, he is very good looking in person, too!

Living in the Crescent

Everyone knows a Gamma Phi Beta girl loves her crescents, and it looks like Crescent Corner has picked up on the trend, too! Check out the latest gear and fashions from CrescentCorner.com that we're over the moon for – even better, everything you see is under \$30!



Looking for the perfect recruitment and Bid Day shirts? Crescent Corner is all about customization, and offers embroidery, stitched lettering and foils. You name it, Crescent Corner has it. Contact sales@crescentcorner.com to get your chapter's custom shirt designs started!

CrescentCorner.com

Collegiate Chapter Spotlight **DELTA CHAPTER**

In 1887, Delta Chapter (Boston) was installed with eight charter members. Today, this Convention 2012 Scholastic Award-winning chapter exceeds 120 sisters! *The Crescent* chatted with Chapter President Jenny Kadenkavil (Boston) and learned some interesting things about this chapter!

The Crescent: Describe Delta Chapter in three words.

Jenny Kadenkavil: Inspiring, motivated and enthusiastic!

What type of housing facility do members occupy?

JK: We do not have a chapter house, but many of our sisters live together in apartments and dorms. When our senior sisters graduate, younger sisters then rent their same dorm rooms or apartments. Many of the same dorms and apartments have been occupied by Gamma Phi Betas for years!

What makes your campus unique?

JK: Boston University has an undergraduate population of 16,000 diverse students from all over the world (20 different languages are spoken on campus!) and is located in the heart of Boston. It's nice to be part of an organization that gives women a sense of community... and friends to explore the big city with!

Describe your relationship with local alumnae.

JK: Our chapter has a great relationship with Boston Alumnae Chapter and Southern New England Alumnae Chapter. Alumnae on our advisory board are also very involved with the local alumnae chapters, and they really help us all connect and make events, like our chapter's 125th anniversary brunch last spring, unforgettable.



"As a Delta Chapter alumna, I was excited when offered the opportunity to advise the chapter more than five years ago," Chapter Advisor Jen Wanamaker Gamerman (Boston) says. "Delta has seen tremendous growth over the years and has much to be proud of. I am lucky to advise such a passionate group of women!"

What is a unique event the chapter holds?

JK: This past fall we started a breast cancer awareness week, and our goal was to educate women on campus about breast cancer prevention and raise money for research. We held a breast health seminar, distributed educational materials daily, asked students to wear pink on Wednesday, held a fundraiser at a local restaurant and closed the week with our annual Kick for a Cure Kickball Tournament. Members of the administration and the deans of the University attended many events and we raised nearly \$4,000!

What does our mission mean to the chapter?

JK: Our mission links all and transcends our diverse backgrounds and cultures, driving us to be the best women we can be. For Delta Chapter, inspiring the highest type of womanhood means carrying ourselves with dignity, striving for academic excellence, making an impact in our community and inspiring other women to do the same!

FAST FACTS!

What is the current chapter size?

121

What are some fun facts about the chapter?

- We have sisters from every geographic region of the United States!
- Two sisters serve on the University's Panhellenic Executive Board.
- Two former international beauty queens are in our chapter: Miss Pakistan World 2010 and Miss Sri Lanka USA 2009!
- We currently have four legacies in our chapter.
- Every Wednesday we hold "Workout Wednesday" gym classes where sisters teach a dance or fitness class to the entire chapter.

How many NPC sororities are on campus?

There are nine: ΔΔΠ, ΑΦ, ΑΕΦ, ΓΦΒ, ΔΓ, ΔΔΔ, ΚΑ, ΣΚ and ΣΑΘ.

Has Delta Chapter received any awards or honors in the last year?

At the University's Greek Awards last spring, we received awards for Panhellenic Excellence in Philanthropy and New Member Education.

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inspiration board

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LOYAL
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OUR CREED

More than 65 years ago, the Creed of Gamma Phi Beta was introduced by Harriet Ross Wilcutt (Boston, 1901) at the 1948 Convention. Our Creed is often broken down into our Core Values, Love, Labor, Learning and Loyalty, and elaborates how members use the ideals of our open motto to enrich their lives.



NAME THAT TUNE

What's your favorite Gamma Phi Beta song, chant or cheer? The Sorority now has nearly all ritual and non-ritual songs and sheet music available online for download in our music library at GammaPhiBeta.org. "Flip Flop" anyone?



SISTERS FROM COAST TO COAST... AND BEYOND!

Over the last two years, more than 30 alumnae chapters were installed! With more than 165 alumnae chapters located across North America, connecting with sisters has never been easier. Find an alumnae chapter near you using the chapter locator at GammaPhiBeta.org. No alumnae chapter in your area? Contact alumnae@gammaphibeta.org to learn how you can start one!

THINK PINK

Cute, cozy and so Gamma Phi Beta, this fleece blanket will keep you warm on those chilly winter nights! A great accent piece for any bed or chair, you can purchase this snuggly blanket at CrescentCorner.com.



SORORITY COINED

Dr. Frank Smalley created the word "sorority," meaning sisterhood, for Gamma Phi Beta more than 130 years ago, making us the first women's society to be known by that name. At the time, other women's groups were referred to as fraternities or societies.



ACHIEVING OUR EDUCATIONAL GOALS

In the past two years, the Gamma Phi Beta Foundation has given more than \$220,000 in scholarships, fellowships and grant-in-aid to sisters!

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(Chain sold separately.)

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"Wynter Ice"





IS WHAT YOU MAKE IT

From a traditional chapter house rooming 30 sisters, to university-owned dorms and suites housing more than 100, Gamma Phi Beta collegiate sisters make lifetime memories in a wide variety of living arrangements.

But what makes a house a home? Even more, what makes a sorority house *home*?

Several chapters from across the country opened their doors and invited us into their homes for special tours of their one-of-a-kind facilities. Offering lots of unique inspiration and ideas, our sisters and talented house corporation boards have made their facilities blissful retreats! From thoughtfully mixing colors and patterns to maximizing the footprint of a small living room, we're certain you'll be impressed to see what our chapters have done to make their house a home – Gamma Phi Beta style!

An Eco-Smart Makeover at Delta Theta

(California Polytechnic State)

A dedicated Delta Theta House Corporation Board (HCB) set a lofty goal: remodel and decorate the chapter house's main living spaces in the most eco-friendly way possible, without giving up comfort or blowing the budget.

In this beautiful 1904 Victorian home, green became the guiding principle as the HCB upgraded the space with all environmentally-friendly improvements. *"We wanted to stay somewhat period-friendly, but we were also mindful that 18 college-aged women would live in, and more than 210 members would have access to the house at any given time,"* explains HCB Treasurer and Chapter Advisor Jennifer Ratzlaff Flachman (California Polytechnic State).

A Sustainable Kitchen

(pictured opposite, bottom left)

Inspired by brown and mode, the HCB used all ecologically-responsible materials in the kitchen. "The countertops are made from quartz, a recycled material, and the floors are marmoleum tiles made from linseed oil, pine rosin, wood flour and mineral pigments," Jennifer says. "The tiles were affordable and have been durable – they even hold up to all those heels!"

Recycled Bookshelves

(pictured opposite, bottom right)

Instead of ripping out the existing bookshelves and sending them to a landfill, the original built-ins stayed in place. With a new coat of pink paint that contained zero VOCs – volatile organic compounds (which can contribute to poor indoor air quality) – the décor on the shelves really pops. "The picture frames are all from local antique

shops to give the Victorian feel, but have fun photos of sisters in them to add a personal, modern twist," Jennifer says.

Chic Living Room

(pictured opposite, top)

The long, narrow shape of the living room made arranging furniture a challenge. To combat the cave-like feel, the walls were painted a fresh coat of mode and furniture was arranged in three distinct zones. The sofa was positioned in the middle of the room, creating boundaries for the two zones on opposite ends. "We wanted it to be like a chic, cool hotel lobby," Jennifer says.

The best surprise, however? The floors! "We had considered putting in new carpet, but when we pulled back the old carpet, we were

astonished to find these gorgeous wood floors. We re-finished them with low-level VOC materials and price-wise, this was extremely comparable to installing new carpeting," Jennifer notes.

Delta Theta's Best Green Remodel Tip

Consult a local resource that specializes in green remodels. "Our green consultant helped us make more thoughtful and economical decisions," Jennifer explains. "Plus, a lot of women in the chapter have an amazing design eye – some are interior design majors and we called upon their expertise."



Colorful Living at Eta Epsilon

(Virginia Tech)

When Eta Epsilon Chapter (Virginia Tech) took possession of their chapter facility in May 2011, it was affectionately nicknamed, 'the bunker.' With miles of white cinderblock walls and floor tiles so old they were disintegrating, a bunker wasn't a far cry from the truth.

"I knew we were in for a challenge," admits House Corporation Board President Deborah Hobar (Texas Tech). "We had three months to turn this dated, university-owned, dorm-style facility into a home full of personality and life."

In August 2011, members moved into the renovated space, but no one dared compare it to a bunker anymore. In fact, this once drab facility has now been dubbed the "Princess Palace." Here, the Eta Epsilon HCB shares how they took this facility from drab to fab!

A Unique Focal Point (pictured opposite, bottom right)

Hanging from the wall as you enter the foyer is a dual-purpose television. The television has a constant stream of scrolling information that flashes reminders to members who live in the facility, keeping them connected to all the chapter and University happenings.

During recruitment, Parents Weekend and other events, the chapter uses the TV to play slideshows of chapter photos. "This television was under \$400 and is so simple – you just load a flash drive with the items to display and you're done!" Deborah says.

Warm and Bold (pictured opposite, top)

To overcome the cinderblock walls, the HCB splashed textural interest throughout the facility with stylish pebble wallpaper. "It's special mica stone wallpaper that was easy to install, even with these walls.

Everyone comments on our rock walls – they add such a beautiful iridescent twinkle that feels very upscale and contemporary," Deborah explains. "These bold accent walls naturally draw attention, so they work great as spots for the chapter to highlight special items like their charter and our crest."

In the great room, the HCB added a modern Gamma Phi Beta vibe with accents like patterned rugs and boldly-colored pillows featuring whimsical carnations. "We were going for a New York City loft feel and used interesting patterns and color combinations to distract from the walls; the eye-catching features definitely helped make the space much more warm and inviting," Deborah adds.

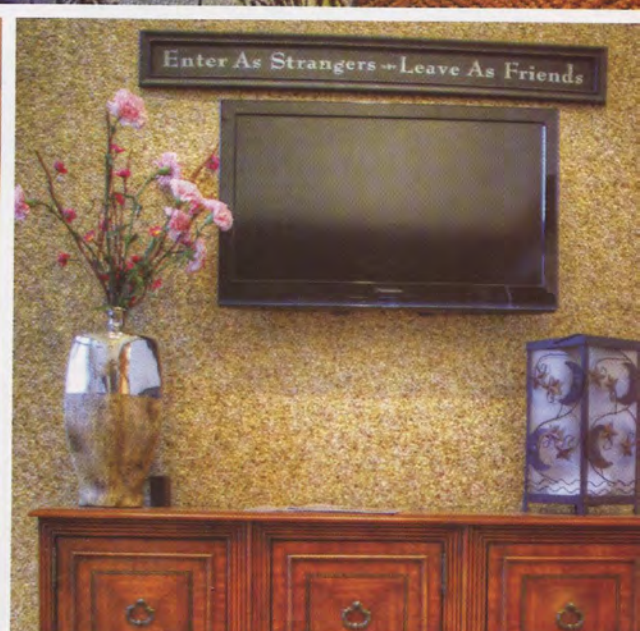
Splash Some Inspiration (pictured opposite, bottom left)

On the wall above the chapter room meeting door is a playful, inspirational

message that measures 8 feet wide and 4 feet tall! "We took this saying and added a Gamma Phi Beta twist. It looks hand-painted but is actually a vinyl that cost \$200 and took less than 30 minutes to install. The women really love special sisterhood touches like this," Deborah says.

Eta Epsilon's Best Remodeling Tip

Really emphasize the Gamma Phi Beta brand and have fun with it! "Our colors, symbols and special mottos and phrases make us, US!" Deborah says. "We should be proud of who we are and where we came from – Eta Epsilon is planning to have a big boulder placed in front of the home with our open motto and charter date. Go big!"



Light and Airy at Delta Omicron

(Southern Polytechnic State)

Several years ago, Southern Polytechnic State University made the decision to build 10 gorgeous, university-owned homes for various special interest groups on campus to lease.

Chartered in 1980, Delta Omicron was eager to take advantage of the opportunity to provide sisters a live-in space for the first time in chapter history.

In fall 2010, their beautiful, blank-canvas-of-a-home was complete, and all that was left to do was decorate! With a budget of less than \$17,000 to furnish and decorate the entire home, the Delta Omicron House Corporation Board (HCB) had to get creative. Learn how they designed on a dime while still creating a light, airy and sophisticated space for everyone to enjoy.

Dining in Style

(pictured opposite, bottom left)

Members wanted a modern formal area to gather for everyday meals and special occasions. A long walnut table and armless chairs were purchased from a discount furniture store, and the HCB intentionally selected furnishings with see-through frames to help the tight space feel more open.

"We also added a high top table to add some flexibility in the area – members use it to study and eat, and it's a highly used little area," HCB President Amy Jalutkewicz Grau (Southern Polytechnic) says.

Making Arrangements

(pictured opposite, top)

To keep the space feeling light and airy, simple silver curtain panels with a sophisticated pattern were used to diffuse natural light, but not block it. "The panels are custom and made by a member's mom," Amy shares. "We connected with parents before the women moved in, and they were excited to contribute in a variety of ways."

The HCB chose furniture strategically. They considered how the pieces would work with the space and were careful not to overwhelm the room or hinder the traffic flow. "Twelve women live here, but this room is the central hub for the entire chapter, so we needed it to be adaptable," Amy says. A generous, easy-to-clean microsuede sofa helps this room live large in form and function – it breaks down into six modular pieces so it can be rearranged, or removed altogether, for various chapter events.

If your sofa or sectional dominates the room, like in this case, paint walls a shade lighter than the upholstery. The eye will skate across the room, not get stuck on the sofa!

Budget-Friendly Designer Walls

(pictured opposite, bottom right)

To maximize space, the HCB put the walls to work! They infused them with warmth and personality by hanging old composites on the wall's contrasting horizontal stripe. "This idea has turned into a really nice PR

tool during recruitment because it shows off the chapter's historic roots – potential new members see our longevity on campus, and that's something not every other group has," Amy notes.

This whole effect was completed for under \$70. "The composites we already had, and the 20 frames were only \$1 a piece!" Amy says. Add in the cost of two paint colors, and you've got a really affordable, impactful design. "Alumnae also love this feature and have a lot of fun checking out their old photos."

Delta Omicron's Best Remodeling Tip

"We created a mood board that consisted of images, text and samples of objects we wanted for the facility," Amy explains. "It helped us develop our design concepts and was a good tool to use when communicating to members of the chapter and HCB. Members currently living in the house have taken that concept and translated it to Pinterest – they're making plans for future updates now."

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PLANNING FOR THE FUTURE.

If you regularly access a Gamma Phi Beta chapter facility, you may not think about these things. The fact is: most of us take our Sorority chapter houses, lodges, suites and rooms for granted. Armed with dedicated volunteers, Gamma Phi Beta house corporation boards (HCBs) have dealt with all these facility challenges and more for years.

Help is on the way! The Facilities Management Corporation (FMC) is Gamma Phi Beta's answer to the national housing question. Formed in June 2012, the FMC's board of directors is establishing governing documents, operating procedures and relationships with the Sorority and Gamma Phi Beta Foundation. The FMC will provide services to all Gamma Phi Beta HCBs, no matter if the facility is a university-owned dormitory or chapter house, that range from property management to assistance with renovation projects to fiscal planning to maintaining facility finances. Local house corporation boards will have an opportunity to "opt in" on a first-come, first-served basis later this year.

International Headquarters staff has expanded to handle the current facility needs and will further develop as demand increases. The FMC is eager to assist and support Gamma Phi Beta HCBs and volunteers and looks forward to providing resources to ensure safe, inviting Gamma Phi Beta facilities for our members!



Alumnae Spotlight

SHEFFIELD MACINTYRE

In recent years, vintage fashion styles have made a monumental comeback. Inspired by vintage's opulence and sartorial splendor, it's become commonplace to see these styles revived on the most famous of runways. In an age where newer is better in most industries, Sheffield MacIntyre (Gettysburg), owner of Back In Style, defies the odds.

For more than 10 years, Sheffield has discovered and sold some of the most coveted vintage items known to womankind. From 1950s geometric print dresses by Italian designer Emilio Pucci to cognac-colored, chain-strap Gucci purses, Sheffield's online vintage haven is proof that 'old' does not mean out-of-style. With her online store BackInStyle.com being hailed by *Russian Vogue* as one of the top five fashion websites for women, *The Crescent* was eager to learn more about this vintage fashionista!



Pictured are some dresses and handbags sold at Back in Style. "My favorite is the black velvet Bob Mackie dress with chiffon wings," Sheffield says. "It was designed for Cher, and I just love how wild and different it is."

You in three words

Enthusiastic, determined and giving.

ΓΦΒ in three words

Friendship, loyalty and support.

Best pick-me-up

I love to read blogs. Whether it's a stay-at-home mom sharing healthy recipes for her children or a fashion-focused blog, it's inspiring to see people take the risk of putting themselves out there and sharing what they're passionate about.

Best bargain

I found a vintage Emilio Pucci dress in immaculate condition buried in a box at an estate sale for \$1. I sold it four days later for \$800.

Why is vintage so popular?

There is more awareness for vintage than ever before – it's budget friendly, environmentally conscientious and a way for someone to dress incredibly unique.

Even 91-year-old, luxury handbag creator Judith Leiber (whose bags have been owned by several First Ladies!) has been contacting my boutique to buy her collection back. She is looking to add to her permanent handbag displays at the Smithsonian in Washington, D.C., and the Metropolitan Museum of Art in New York City. Many of her purses are one-of-a kind, so it's been fun to go back and forth with her when I discover one of her long-lost purses.

Best thing about your job?

I love shopping estate sales. Family is usually present, so I get to learn about someone's mother or aunt and see photos of them wearing the dress 40 years ago. People's reactions can be so fun – like, "OMG, grandma used to wear that!?"

'I made it!' moment

At the 2010 Golden Globes, Julia Roberts wore a vintage Yves Saint Laurent dress purchased from Back in Style. I was freaking out when I saw her on the red carpet! When she wore that dress, I felt like it gave credibility to what I do.

Favorite Gamma Phi Beta memory

Back In Style opened a showroom in Miami, and I could not believe how many of my sisters from Greater Miami Alumnae Chapter came for the grand opening – some drove hours to attend. The women who were unable to make it sent me congratulatory notes, even sisters I just met. The bonds of sisterhood are there forever.

SHINE ON, SISTERS!

"...To receive graciously the fidelity and friendly counsel of the sisterhood, and to give the best of ourselves and talents, loyally and faithfully to Gamma Phi Beta, is the fulfillment of our pledge..."

-Mary A. Bingham (Syracuse, 1874), taken from an article in *The Crescent*, 1912

Gamma Phi Beta honors lifetime commitment by awarding alumnae members for their outstanding contributions and service annually. Each award celebrates devoted, distinguished service and/or outstanding achievements. Congratulations to our 2012 recipients – thank you for shining on as a Gamma Phi Beta!

SERVICE ROLL

Acknowledges 15 or more years of alumnae volunteer service, with a minimum of five years at the International level plus five years or more of financial support.

Shannon Bradley (Nebraska-Lincoln)
Chicago Northwest Suburban Alumnae Chapter

Leigh Ann Kudloff (Denver)
Denver Alumnae Chapter

Grace Lin (McGill)
Toronto Alumnae Chapter

E. Ann Williams Ross (Oklahoma)
Norman Alumnae Chapter

LOYALTY AWARD

Honors a minimum of seven years of alumnae volunteer service at the international level, plus seven or more years of financial support.

Stefanie Brickman (Oklahoma)
Norman Alumnae Chapter

Mary Ellen Porter Burchfield (Iowa State)
Naples Alumnae Chapter

Stephanie Gauchat Carriere (Arizona)
Phoenix Alumnae Chapter

Lyn A. Hildenbrand (Wisconsin-Milwaukee)
Milwaukee Alumnae Chapter

Margaret West Pape (Oklahoma)
Norman Alumnae Chapter

MERIT ROLL

Recognizes a minimum of 15 years of alumnae volunteer service at the local level.

Robin Hollingscad Allen (Oklahoma)
Norman Alumnae Chapter

Olga Castellanos (California State-Fullerton)
Pasadena Alumnae Chapter

Wanda (Gigi) De'Prey Eyre (California-Irvine)
Puget Sound Alumnae Chapter

Lisa Rupell Hesse (Washington University)
Dayton Alumnae Chapter

Margo Schnabel Koten (Maryland)
Syracuse Alumnae Chapter

Rosemary Knight Long (Oregon)
Eugene Alumnae Chapter

Sherry Lawrence Mudder (Texas Tech)
North Houston Alumnae Chapter

Laurie Campbell Parr (Colorado College)
North Houston Alumnae Chapter

Regina Williams Resley (Pennsylvania State)
Albuquerque Alumnae Chapter

Heather Foote-Michaud Seber (Indiana State)
Denver Alumnae Chapter

Betty Baldessari Sokol (San Diego State)
Bergen County Alumnae Chapter

Marlo Edwards Tapley (Colorado-Boulder)
Boulder/Denver Alumnae Chapter

Carol Deeming Vanlue (Oregon State)
Eugene Alumnae Chapter

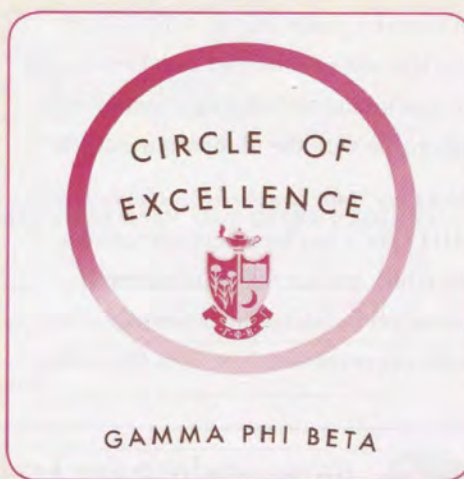
Elizabeth 'Libby' Smith Wambaugh (Texas Tech)
North Houston Alumnae Chapter

Lisa Williams Weisbrod (Florida State)
Tampa Bay Alumnae Chapter

Linda Trimpe Wisniowski (Illinois State)
Phoenix Alumnae Chapter

Congratulations, Circle of Excellence Recipients!

More than 100 alumnae chapters achieved Circle of Excellence in 2012! Special accolades to Gamma Phi Beta's 25 alumnae chapters that achieved Founders Circle, the most prestigious Circle of Excellence honor. This award is presented to chapters attaining either the Pearl or Diamond Circle of Excellence for the past five consecutive years. (Three of the five years must have been Diamond, although Diamond years do not need to be consecutive.) To view all of 2012's Circle of Excellence recipients, visit the Gamma Phi Beta website.



Nominate a sister for one of our esteemed volunteer service awards! Look for the nomination form in the forms section of GammaPhiBeta.org and send your recommendations to International Headquarters by April 1.

Alumnae Chapter Spotlight

NEW YORK CITY ALUMNAE CHAPTER

The Crescent had an opportunity to connect with New York City Alumnae Chapter President Victoria Lopez-Herrera (St. John's) and had a fabulous time learning about this Diamond Circle of Excellence chapter, full of thriving, diverse and exciting women!

The Crescent: Three words to describe New York City Alumnae Chapter.

Victoria Lopez-Herrera: Eclectic, dynamic and ambitious.

What is a unique fact about the chapter?

VLH: New York City Alumnae Chapter has a rich history, and thanks to Mary Jo Lander (Kent State), our chapter is in possession of many pieces of memorabilia and historical documents. Among the treasures are chapter minutes that date back to 1914, when meetings were held at the Women's University Club, Barnard College and the private residences of members.

How does the chapter help Build Strong Girls?

VLH: We have many sisters who teach or volunteer on an individual basis with organizations throughout New York City that focus on youth. We are very excited about the new partnership with Girls on the Run and intend on building a more formal relationship with the Manhattan council!

Which Core Value best describes the chapter?

VLH: Labor – our members have strong work ethics and are driven to succeed professionally, taking full advantage of the diverse opportunities New York City offers.



The membership of our chapter is constantly changing, therefore our programming must remain dynamic and attractive to all Gamma Phi Betas, whether they are a recent graduate, a new mother or retiree.

How does your chapter celebrate Founders Day?

VLH: We partner with sisters from Zeta Mu Chapter (St. John's) to host an annual celebration that includes a potluck, get-to-know-you activities and of course, ritual. We conduct elections and discuss other relevant business to update sisters with the goings-on of the chapter.

Above: One word to describe the chapter's programming: dynamic! From exploring Times Square to lunch on West 47th Street, sisters take advantage of everything the Big Apple offers. Right: The Panhellenic House, built in 1928 as a "modern hotel for modern women," was the long-time meeting place for New York City Panhellenic. Pictured is a share of Panhellenic House stock, purchased by New York City Alumnae Chapter in 1928. The Panhellenic House is now Beekman Tower, a boutique hotel located in Manhattan's mid-town east side. A cornerstone of Greek letters near the hotel's entrance is still visible today!

FAST FACTS

Membership size? More than 315 sisters receive our newsletter, *Crescent in the City*

Charter date? 1901

Collegiate chapters supported? We currently support Zeta Mu Chapter (St. John's) and are excited to support the future re-colonization of Iota Chapter (Columbia) in 2015!



Recommend a chapter for our alumnae chapter spotlight! Email TheCrescent@gammaphibeta.org.



Lynne Clark Nordhoff

(Wisconsin-Madison) Naples, Florida

Lynne is a retired television and magazine advertising sales rep, avid traveler, dog lover and Gamma Phi Beta. Her West Highland Terrier, MacDuff, goes with her and her husband nearly everywhere and attended every board meeting with Lynne when she served as president of Naples Alumnae Chapter. Through various Sorority volunteer and leadership roles, Lynne has supported Gamma Phi Beta by giving back her time and talents. Lynne also supports the Sorority by paying her international alumnae dues – for more than 20 years straight now!

"I never would have met all these fabulous women in Naples had I not been a member of Gamma Phi Beta. We share friendship and camaraderie, but are also there for the tough stuff, like losing a loved one. What I've gotten out of Gamma Phi Beta has been positively overwhelming, and that is why I pay my international alumnae dues each year."



ARE YOU READY TO GIVE BACK?

There are three ways you can pay your \$25 international alumnae dues and Shine ON for Gamma Phi Beta!

1. Pay online at GammaPhiBeta.org/AlumnaeDues.
2. Pay through your local alumnae chapter.
3. Mail this form with a \$25 check to:

Gamma Phi Beta Sorority, Inc.
P.O. Box 731592
Dallas, TX 75373-1592

Yes! I am proud to Shine ON for Gamma Phi Beta and foster a strong future for our organization!

☐ \$25 Check enclosed First Name, Maiden, Last Name _____

Address _____ City _____

State/Province _____ Postal Code _____ Country _____

Collegiate Chapter _____ School _____

Seven-digit Member Number (located on back of magazine) _____ Email _____

Alumnae Chapter (if applicable) _____ Phone _____

*Dues and contributions made during the Sorority's fiscal year (August 1, 2012 – July 31, 2013) are not tax-deductible. Please note new postal address.

SORORITY Life

It's collegiate and alumnae chapter updates - at a glance! Read all about our shining chapters across the country and their recent activities. Chapter submissions for the spring issue are due February 1. For chapter submission guidelines, visit GammaPhiBeta.org.

Symbol Key:



Region 1

DELAWARE

∩ Eta Gamma Chapter (Delaware)

The chapter's third annual Crescent Classic included a Spagummi Dinner at the chapter house followed the next day by a Moon Run 5K race around campus. With Greeks, students and community members participating, sisters cheered on runners of all ages as they crossed the finish line and raised \$3,000 to help build strong girls.

MASSACHUSETTS

♥ Boston Alumnae Chapter

Members hosted their annual Welcome Picnic in the Boston Common where they welcomed sisters from Arizona, California, Florida, Georgia, Virginia and Massachusetts!

🍷 Delta Chapter (Boston)

Through a variety of well-rounded PACE sessions, members learned ways to cook healthier, maintain a good credit score and make smart decisions with social media.

♥ Epsilon Eta Chapter (Bridgewater State)

After a fun carnival-themed recruitment, the chapter welcomed 12 new members to the sisterhood on Bid Day!

∩ Epsilon Phi Chapter (Bentley)

Sisters participated in a breast cancer awareness walk in Boston, an annual chapter tradition, and enjoyed taking in beautiful views from the shores of the city's famous harbor throughout the walk.

🍷 Southern New England Alumnae Chapter

With the chapter's one year anniversary just behind them, sisters held elections and welcomed five new members to the chapter! Members held Founders Day festivities at Bridgewater State College with their Massachusetts sisters.

NEW JERSEY

∩ Bergen County Alumnae Chapter

Members supported Spectrum For Living, a network of independent living facilities for developmentally challenged adults, by providing refreshments and cheers to participants and wheelchair pushers at rest stops during the organization's annual fundraising walk event. The chapter has supported this walk for more than a decade!

NEW YORK

♥ Alpha Chapter (Syracuse)

Members are loving the chapter's fun sisterhood events! From apple and pumpkin picking to game nights and a Halloween party, members are having a great time connecting.

♥ Epsilon Tau Chapter (Rochester)

Members celebrated the initiation of their 25 new sisters by spending a beautiful fall day at the Equicenter, an equestrian center in Mendon, New York.

PENNSYLVANIA

♥ Philadelphia West Alumnae Chapter

Members toured a recycling center together, followed by lunch in Dutch Country. In October, members enjoyed a presentation from a special guest author about her book on the women at the Valley Forge encampment during the Revolutionary War.

🍷 Zeta Epsilon Chapter (Duquesne)

At the University's Homecoming Greek Carnival event, the chapter was thrilled to win the Best Show Award for their "Fractured Fairytale" skit. They also won Best Booth, Best Actress and Best Script!

∩ Zeta Pi Chapter (Pennsylvania State-Altoona)

In honor of breast cancer awareness month, sisters volunteered at the American Cancer Society's Making Strides Against Breast Cancer Walk. In addition to their volunteer efforts, sisters also raised nearly \$1,800 to donate to the organization!

QUEBEC

∩ Alpha Tau Chapter (McGill)

After welcoming 12 new sisters, the chapter hosted its second Chili for Charity Crescent Classic to help build strong girls and raised more than \$750, doubling proceeds from last year!

∩ Greater Toronto Alumnae Chapter

Alumnae chapter members and sisters from Alpha Alpha Chapter (Toronto) formed "Team Gamma Phi Beta," and ran the Women on the Run 5K in support of the local Girls on

Gamma Phi Beta Sorority by Regions



Alaska - Region 8
Hawaii - Region 7



Region 1 | Delta Tau Chapter (Colgate) members had a great time connecting with potential new members and telling them about our philanthropic focus, Building Strong Girls, during recruitment. On Bid Day, the chapter welcomed 65 fabulous new sisters!

the Run, Greater Toronto Area Council. The chapter's first major fundraising event was a huge success, raising nearly \$2,500 for Girls on the Run. The monies collected will sponsor an entire team of girls throughout their 10-week Girls on the Run program!

Region 2 FLORIDA

♥ **Epsilon Zeta Chapter (Jacksonville)**
Now a quarter of a century old, members celebrated the chapter's 25-year anniversary in conjunction with Initiation and Founders Day.

■ **Naples Area Alumnae Chapter**
In the last eight years, 90 members of the chapter have made gifts to the Gamma Phi Beta Foundation or the chapter's scholarship endowment. To date, three Gamma Phi Betas have received scholarships thanks to the endowment!

∪ **Palm Beach Alumnae Chapter**
Since re-activating the chapter, members have enjoyed a potluck lunch and Founders Day, and are looking forward to many future events, including volunteering with their local Girls on the Run council.

VIRGINIA

♥ **Fairfax County Alumnae Chapter**
Installed last October, the chapter is already shining! Sisters supported Epsilon Pi Chapter (George Mason) with its crafting social by providing fun items for Big/Little Sister revealing and also attended the chapter's Casino Night to benefit a local Camp Fire council. Members are looking forward to coordinating an event with 2012 Carnation Award recipient and renowned violin virtuoso Elizabeth Piteairn (Southern California) during her visit to Virginia this spring!

♥ **Zeta Beta Chapter (Virginia)**
The chapter's third annual Shoot for the Moon Soccer Tournament to benefit our philanthropic partners was a huge success – more than 50 teams participated and \$4,000 was raised.

WASHINGTON, D.C.

♥ **Washington, D.C. Alumnae Chapter**
Sisters enjoyed an active fall, participating in events including the National Book Festival, Maryland Renaissance Festival and CupcakeCampDC 2012. Business meetings have included a potluck and a philanthropy-themed night.



Region 2 | To show their support for a sister representing Gamma Phi Beta on the Virginia Tech Homecoming Court, Eta Epsilon Chapter members made a fun promotional music video they called "Alex Mellen Style." The fun dance video has received more than 8,000 views on YouTube!



Region 2 | Our Epsilon Theta Chapter (Clemson) sisters love their Clemson Tiger football! Members have a blast going to home games together and proudly wear their orange chevron, 'TΦB loves the tigers!' buttons to show off their Gamma Phi Beta and University pride.

Region 3

GEORGIA

♥ Delta Omicron Chapter (Southern Polytechnic State)

Adventure ahead! Sisters and new members had a great time tubing down the Chattahoochee River at their sisterhood retreat.

∩ Delta Upsilon Chapter (Georgia)

Members hosted the chapter's 19th annual Chili Cook-Off on their beautiful front lawn to benefit Chip's Nation, Relay for Life and UGA Miracle. With more than 20 teams cooking up their special chili recipes, the event was a great opportunity for friends and family to visit, taste some delicious chili and support great causes.

TEXAS

♥ Dallas Alumnae Chapter

The chapter held its kick-off meeting at the Alpha Xi Chapter (Southern Methodist) house and hosted festivities for returning sisters during the University's Homecoming weekend. Alumnae also teamed up with sisters of Alpha Xi to participate in the Susan G. Komen Race.

♥ Greater Fort Worth Alumnae Chapter
Members helped with recruitment efforts at both Zeta Chi Chapter (Texas Christian) and Delta Epsilon Chapter (Texas Wesleyan) and hosted a "Fall Back into Gamma Phi" brunch where sisters could catch up.

♥ North Houston Alumnae Chapter
Members wore their favorite college football shirt to their Gamma Phi Beta tailgate meeting where they "drafted" their "Alum Chums," Zeta Rho Chapter (Texas A&M-College Station) seniors preparing for alumna life, and made crafty Gamma Phi Beta cards for them.

Region 4

INDIANA

♥ Delta Iota Chapter (Purdue)

The chapter held a sisterhood retreat with their 35 new members at the Indianapolis Children's Museum. Sisters bonded over fun-filled activities like bracelet making and watching the stars in the museum's planetarium.

∩ Zeta Iota Chapter (Valparaiso)

After welcoming seven fabulous new members, the chapter hosted its Gamma

Phi K Walk/Run around the Valparaiso campus to benefit Girls on the Run.

MICHIGAN

♥ Delta Omega Chapter (Oakland)

The chapter had a successful recruitment and welcomed 22 wonderful new members! Members enjoyed an outdoor-themed fall retreat at a local camp where they went zip lining, participated in team-building exercises and got to know the chapter's new members.

∩ Epsilon Beta Chapter (Alma)

Members helped save the environment by volunteering their time to clean the grounds surrounding the chapter's adopted highway.

∩ Eta Delta Chapter (Grand Valley State)

Members visited a local middle school and talked to eighth graders about study tips and how to stay organized. The chapter also helped with the middle school's fall clean up.

OHIO

♥ Alpha Nu Chapter (Wittenberg)

The chapter welcomed eight new women to the chapter on Bid Day with the theme, "G-Phi-B, Sweet As Can Be!" and celebrated the growth of their chapter with games, lunch and of course, candy.

∩ Beta Epsilon Chapter (Miami-Ohio)

The chapter won Greek Week for the second year in a row! More than 30 Greek groups competed in various physical and mental competitions throughout the week. Greek Week was also an opportunity for members to contribute to the community by participating in a canned food and blood drive.

♥ Cleveland East Alumnae Chapter

Members enjoyed a fun shopping tour, where an impromptu capture a crescent theme emerged! Sisters ended up spotting crescents in nearly every store and ended the tour with tea and lunch at a local Tea Room.

♥ Eta Alpha Chapter (Lake Erie)

The chapter started off a great semester welcoming students back to campus with a popsicle hand out and campus-wide welcome back picnic. Doubling the chapter size following recruitment, members got to know new members at a fun chapter retreat where the founders of Lake Erie College's local

sorority (which became Gamma Phi Beta) spoke about the chapter's history on campus.

∩ Eta Zeta Chapter (Cincinnati)

Members are preparing to host their first Crescent Classic and are eager to involve the entire Greek community in their philanthropic endeavors!

Region 5

ILLINOIS

∩ Epsilon Chapter (Northwestern)

The chapter teamed up with Kappa Phi Lambda Sorority and Delta Chi Fraternity to win Greek Week in October, competing in a talent show, cook-off, stroll competition and other athletic and service events.

♥ Beta Eta Chapter (Bradley)

A fun day at the local park was an opportunity for the chapter to get acquainted with its 37 new members. Park activities included crafts, volleyball and a barbecue!

∩ Chicago Northwest Suburban Alumnae Chapter

A little black dress party and purse exchange was a fun way for members to help raise funds for the Foundation and a local Panhellenic scholarship.

∩ Omicron Chapter (Illinois at Urbana Champaign)

In honor of their chapter advisor, members hosted a Kickball Tournament to benefit the Mills Breast Cancer Institute. With 30 teams competing, the chapter raised \$4,500!

IOWA

∩ Omega Chapter (Iowa State)

Homecoming was a very exciting time for the chapter! Members served on all Homecoming committees and earned second place overall in the University's 100th anniversary Homecoming.

♥ Gamma Psi Chapter (Northern Iowa)

The chapter had a very unique Big/Little Sister revealing. To discover who their Big Sister was, Little Sisters were given a fun, unique pair of socks, and had to find the woman wearing the same fun pair of socks.



Region 3 | Zeta Chi Chapter (Texas Christian) sisters were honored to help with recruitment efforts during the re-colonization of our Gamma Chi Chapter at Texas State University-San Marcos! Sisters traveled to the University for Preference Night and shared their Gamma Phi Beta stories.



Region 3 | Epsilon Lambda Chapter (Alabama) welcomed 142 new members on Bid Day, one of the largest new member classes in the nation!



Region 4 | Gamma Phi Beta for the win! Sporting their championship shirts, 10 Beta Phi Chapter (Indiana) sisters worked together and practiced hard all season to earn the title of Intramural Volleyball Champions.

MINNESOTA

↪ Kappa Chapter (Minnesota-Twin Cities)

Just before initiating 42 new members, the chapter hosted its philanthropy event, Grilled Cheese with the G-Phi-Bs, and raised nearly \$1,800 to support Girls on the Run and Camp Fire.

↪ Gamma Mu Chapter (Minnesota State-Moorhead)

Members participated in the Pahnellenic's annual philanthropy event to raise money and awareness for the local humane society.

♥ Minneapolis St. Paul Alumnae Chapter

Sisters enjoyed a fun fall day touring a local apple orchard!

WISCONSIN

♥ Milwaukee Alumnae Chapter

After hosting a kickoff luncheon, the chapter created a calendar that uses our Core Values to organize alumnae chapter events for each week of the month. Love days symbolize monthly meetings; Labor days represent a philanthropic-focused event; Learning days are Book Club gatherings or learning opportunities; and Loyalty days note when the chapter will support a local collegiate chapter.

Region 6

ARKANSAS

♥ Zeta Phi Chapter (Arkansas-Fort Smith)

The chapter welcomed a wonderful group of new women on Bid Day with the theme, "How Sweet it is to be a Gamma Phi Beta." Fittingly, the chapter welcomed its new members with giant lollipops featuring their names on Bid Day!

COLORADO

♥ Theta Chapter (Denver)

With the presidential debates kicking off at the University of Denver, members showed off their patriotic pride by dressing in red, white and blue to classes the week of the debate.

KANSAS

↪ Sigma Chapter (Kansas)

Fore! The chapter hosted its 18th annual Eileen Teahan Memorial Golf Tournament to support the Kaw Valley Center Health Systems, a local nonprofit providing medical, social and educational help to children and families going

through hardships. The event was extra special to the chapter this year as the event's namesake is the aunt of a current Sigma member. In total, more than 100 participants competed, raising \$6,200!

♥ Beta Omicron Chapter (Oklahoma City)

Sisters have been busy gearing up for Homecoming festivities and are excited to participate in various campus-wide events, including float decoration, lip sync, banner design and window painting.

MISSOURI

↪ Alpha Delta Chapter (Missouri)

The chapter raised more than \$10,000 at its annual Crescent Classic Grilled Cheese with G-Phi-Bs philanthropy event. The grilled cheese portion of the event was hosted one evening, followed by a soccer tournament with Greek groups competing the next day.

NEBRASKA

♥ Gamma Kappa Chapter

(Nebraska-Kearney)

Movie nights filled with popcorn and chitchat have been a fun way for sisters to connect!

Region 7

ARIZONA

↪ Beta Kappa Chapter (Arizona State)

Race to the Crescent Moon was the chapter's Crescent Classic that had 33 fraternity, sorority and non-Greek teams racing to complete 12 different mentally and physically challenging stations. The chapter's signature event was attended by more than 300, including Girls on the Run participants, and raised \$6,000 to help build strong girls!

♥ Phoenix Alumnae Chapter

Members welcomed fall with a variety of sisterhood events including attending "Kokopelli Krush," an annual grape crushing competition at Arizona's Kokopelli Winery.

CALIFORNIA

♥ Delta Delta Chapter (California State-Fullerton)

This past recruitment, Delta Delta welcomed home 64 new members with its spectacular circus-themed Bid Day. The current chapter size now exceeds 150 women!

♥ Delta Eta Chapter (California-Irvine)

The week prior to recruitment, members traveled to Riverside, California, to visit their Delta Lambda Chapter (California-Riverside) sisters and practice mock recruitment. The chapter's "Our Sisterhood is Timeless" theme was carried throughout recruitment, and Bid Day brought 25 new sisters!

↪ Epsilon Gamma Chapter (San Diego)

A chapter tradition, sisters participated in the annual Susan G. Komen 3-Day Walk for Breast Cancer Awareness in the fall to show support for women in the community.

♥ Long Beach Alumnae Chapter

Members reconnected at their Pink Soirée Brunch in the home of a member and celebrated earning the Diamond Circle of Excellence for 2011-12!

↪ South Bay Alumnae Chapter

Giving back, members helped prepare 5,600 backpacks with school supplies for school children in the area in a one day blitz at a local volunteer center. In the fall, more than a dozen sisters attended a concert featuring 2012 Carnation Award recipient and violinist Elizabeth Pitcairn (Southern California).

♥ Zeta Theta Chapter (Pepperdine)

After welcoming 26 new members on Bid Day, sisters ventured to Beverly Hills for a sisterhood retreat where they enjoyed swimming and a beautiful view of the Los Angeles skyline.

HAWAII

♥ Hawaii Alumnae Chapter

At the chapter's Founders Day celebration, three sisters were honored with their 75-year member pins!

Region 8

BRITISH COLUMBIA

♥ Alpha Lambda Chapter (British Columbia)

The chapter's 29 fantastic new members were introduced to the University's Greek life community at the Pride of Panhellenic event where a guest speaker spoke about how Greeks can make a positive impact in the community and world at large. Members are also excited to support Girl Guides of

Canada as they prepare to host their major philanthropy event, a film festival competition called, "The Gammies."

CALIFORNIA

♥ Eta Chapter (California-Berkeley)

Sisters went on a retreat with their 25 new members to a local park for a survivor-themed day filled with bonding activities that included a balloon toss, three-legged race, barbecue lunch, a bounce house and making s'mores.

♥ Delta Phi Chapter (California State-Bakersfield)

With the fun Bid Day theme, "In a League of Our Own," sisters welcomed 27 new members with huge signs reading, "Getting our top picks since 1874!" After informal-pinning on Bid Day, members spent the afternoon outdoors listening to music, dancing and enjoying one another's company.

∩ Diablo Valley Alumnae Chapter

Painting smiling faces on pumpkins brought out the artist in chapter members! After painting was complete, sisters delivered the pumpkins to retirement and assisted living homes for others to enjoy.

∩ Epsilon Omicron Chapter (California-Santa Cruz)

Sisters brought excitement and Halloween spirit to the local Boys and Girls Club with fun games and pumpkin carving!

OREGON

♥ Nu Chapter (Oregon)

Members were over the moon with excitement to welcome 54 women into the fall new member class and are looking forward to Big/Little Sister revealing!

WASHINGTON

♥ Zeta Alpha Chapter (Eastern Washington)

An alumna who works for a cosmetic company treated the entire chapter to facials and a makeup consultation before recruitment. It was the perfect way for sisters to relax and have a fun girl's day!



Region 6 | Tulsa Alumnae Chapter members enjoyed a fun evening out attending a painting class with a local artist guiding them, and of course added a crescent moon to their paintings!



Region 7 | After hosting an alumnae reception, Greater Orange County Alumnae Chapter members attended Epsilon Nu Chapter's (Chapman) philanthropy lip sync event, Airbands. At the event, the collegiate chapter had a Gamma Phi Beta backdrop and hired a student photographer to take photos of attendees as they entered the venue. All the photos were placed on the chapter's Facebook page so event-goers and alumnae had to interact with their social media to download and view the photos. The event was a fun way for alumnae to connect with collegians, support a great cause and spend time with fellow alumnae sisters!



Region 8 | An incredibly successful Crescent Classic Powderpuff Flag Football Tournament put on by Zeta Gamma Chapter (Sonoma State) raised \$13,000 to help build strong girls!

SUPPORTERS OF THE *Heart:* Foundation Trustees

The Gamma Phi Beta Foundation would not be possible without the commitment of alumnae working tirelessly to champion the cause of the Foundation, to steward its mission and to strengthen and secure its future. They donate their time and talents to help Gamma Phi Beta continue to grow and remain relevant. Who are these incredible women? Foundation Trustees!

We are grateful and humbled by three outstanding members for providing years of volunteer service and friendship as their terms as Trustees come to an end. A warm welcome is also extended as we acknowledge six women as they begin their journey serving Gamma Phi Beta on the Foundation Board of Trustees.

OUTGOING TRUSTEES

Mary Ellen Porter Burchfield (Iowa State)

Serving as Trustee from 2005-12, Mary Ellen believes Gamma Phi Beta is a lifelong endeavor and felt volunteering with the Foundation was a unique way to give back. "I most enjoyed the leadership component of the Foundation and inspiring young women to be charitable in their communities. I am glad Gamma Phi Beta plays a role in this life lesson." Mary Ellen's generosity also led to the establishment of the Mary Ellen Porter Burchfield Omega Chapter Scholarship and Fellowship Endowment.

Linda Lyons Malony (Southern California)

A past Trustee (2006-12), International President (2008-12) and current member of the new Facilities Management Corporation, Linda says, "Working with the Foundation to support Sorority initiatives and philanthropic

endeavors has been a highlight of my Gamma Phi Beta service. It's so important that our members support the Gamma Phi Beta Foundation. I've been honored to see firsthand how the Foundation has made a positive impact on the Sorority, students and young girls across the continent."

Lynn Towsley White (Colorado-Boulder)

Lynn has a vast history of Gamma Phi Beta volunteerism and received several distinguished Sorority volunteer service awards (Service Award in 1990 and Merit Award in 2010). She feels it was an honor to contribute to her sisterhood in this capacity, saying, "Serving as a Trustee from 1978-82 and 2005-12 was a privilege. A highlight was getting to know the wonderful, brilliant and talented sisters that also served as Trustees during my terms."

INCOMING TRUSTEES

Sandra Biegelman Burba (Miami-Ohio)

Motivated by the Foundation's mission, Sandy brings a wealth of interfraternal knowledge to the Foundation Board. Currently serving as Panhellenic Affairs Vice President for International Council, she is a second-time Trustee. With Sandy's rich Panhellenic background, she can provide advocacy and education on the importance of building support within the Sorority community.

Krista Spanninger Davis (Bowling Green State)

As International President and member of the Foundation's Executive Committee, Krista's extensive leadership experience will be invaluable in aligning the goals of the Sorority and the Foundation. "Having the opportunity to serve as a Gamma Phi Beta Foundation Trustee is an exciting honor! I'm

Outgoing Trustees



Top row, from left: Mary Ellen Porter Burchfield, Linda Lyons Malony, Lynn Towsley White. Bottom row, from left: Sandra Beigelman Burba, Krista Spanninger Davis, Julie Dunn Eichenberg, Cathy Boudreaux Griffin, Annabel Jones and J.J. Stoll Kaelin.

Incoming Trustees



looking forward to working with a fantastic group of Trustees to continue to promote the Foundation's mission and goals of supporting the lifelong development of women."

Julie Dunn Eichenberg (Florida State)

"Gamma Phi Beta has given me tremendous opportunities that have shaped me into the leader I am today," Julie shares. Beginning her first year as a Trustee, Julie has volunteered for Gamma Phi Beta since 1994 in numerous positions and also currently serves as a Trustee for the Florida State University Foundation. As a Gamma Phi Beta Trustee, she hopes to raise awareness and funding for leadership programs to develop and benefit future Gamma Phi Beta leaders.

Cathy Boudreaux Griffin (Louisiana State)

Since 1990, Cathy has supported Gamma Phi Beta in various volunteer leader roles. "I look

forward to being instrumental in funding leadership, scholarship and the Sorority's philanthropic focus. It is a way for me to repay all that I have been given – a lifetime of camping and education, full of opportunities to lead and to serve. These were wonderful gifts my parents gave to me, along with the expectations of scholastic excellence and community service. It's my turn to give back, both the gifts, and the expectations."

Annabel Jones (Oklahoma)

Chairwoman of the new Facilities Management Corporation, Annabel continues her years of dedicated service as a Trustee with her latest role as Finance and Investment Committee Chair. Her tenure on International Council as Financial Vice President (2002-06) and Collegiate Vice President (2008-12) will aid the Foundation in forward-thinking strategies. "As a Trustee, I am most excited

about educating potential donors on the Sorority's leadership and philanthropic projects to provide funding to increase our outreach."

Jeannette "J.J." Stoll Kaelin (Colorado-Boulder)

"What an honor it is to serve as a Trustee! I look forward to reaching out to Gamma Phi Betas who share my passion for our beloved Sorority and who are also interested in inspiring her to grow and prosper in so many positive ways," J.J. says. The current sorority coordinator-parents club, her service to Gamma Phi Beta began more than 30 years ago as a collegiate leadership consultant, and she most recently served as Membership Vice President on International Council (2008-12).

Memorial Gifts

We acknowledge the following individuals and groups who contributed to the Gamma Phi Beta Foundation in memory of a loved one,* as of October 31, 2012. Lists are printed as received from the Foundation.

Fiona Field (California-Irvine, 1986)
Karin Stewart-Harmon

Kindra Buchanan McLennan
(Arizona, 1997)
Erin Kruse

Virginia Sander Funsinn
(Washington, 1946)
Anne Moldrem

Gloria Thomas Bort (Oklahoma, 1949)
Julie and Wayne Barrette
Denver Alumnae Chapter
Susan Duncan
Gerri Thomas

Floyd Mayfield, father of Fran Lapham
Melinda Sutton

Sandra Eddy Schnyder
(Pennsylvania State, 1958)
Sheila Sprague

Charles Vogt, husband of Dorothy Stephens Vogt
Joan Piper

Ann Dre House Hohenfeldt
(Wisconsin-Madison, 1945)
Margaret Dallman
Margaret Watson
Virginia Wells

Nancy White Welton
(Nebraska-Lincoln, 1947)
Ann Bronsing

Mary Mike Mayo, sister of Karen Urette
Julie Eichenberg
Karen Kline
Margaret Pape
Ann Ross
Joey Stiver

Ricky Woolard, brother of Tracy Stack Johnson
Fran Lapham

Edna Earle Carver, mother of J.C. Carver Tucker
Judy Barnes

Terry Hart, husband of Janet Hustad
Joey Stiver

Patricia Vangellow Leidy
(Wittenburg, 1970)
Rebecca Lander

Kristin Newell Putnam Johnson
(Kansas, 1975)
Karen Stimbert-Guck

Lilly Smith, mother of Jan Smith Coleman
Patricia Henderson

Carole Pittack Stavert
(Southern California, 1954)
Diane Tietjen

Margaret "Peggy" Purves
(Kansas, 1937)
Denver Alumnae Chapter

Bruce Vernon, husband of Carollee DeRuyter Vernon
Karen Kline

Bud Hene, husband of Patty Hene
Linda Bryson

Greg Oliver, husband of Jean Oliver
Linda Bryson

Barbara Thurman Smith
(Texas-Austin, 1950)
Laura Smith

Delbert Hofman, husband of Barbara Hofman
Judith McMahon

Mary Lou Walling Cross (Illinois-Urbana Champaign, 1946)
Alice Reedy

Elizabeth Johnson, mother of Maribeth Johnson-Flakes
Lauren Auciello
Anne Layton

Kendall C. Hansen, father of Autumn Hansen
Anne Layton

Ruth Hoyman Shreeve
(Iowa State, 1954)
Susan Harbour

Bill Morra, father of Rochelle Bass
Bergen County Area
Alumnae Chapter

Sara Gallamore Moore
(William & Mary, 1954)
Lynne Nordhoff

Harold Ricards Jr, husband of Eleanor Ricards
Houston Alumnae Chapter
Susan Reeves

Kelli Frazier (Wichita State, 1987)
Caryn Marie Kubiehan

Carolyn Craddock McEntee
(Idaho, 1948)
Autumn Hansen

Norma Mondron Michel
(Bowling Green State, 1947)
Barbara Brode-McDermott

Joan Silcock King (Syracuse, 1948)
Judy Ann Kaspar
Barbara Wessel

Roger Chisholm, husband of Laureine Chisholm and father of Janet Anderson
Sally Lewis

Lynn Baker Mueller (Lake Forest College, 1949)
Mary Gasparae
Amy Giguere
Judy and Ron Heiligenstein
Elizabeth Nielsen
Laura Roether
Delbert Wacker
Carlyn and Frank Whitehand

Jeanne Koch Swallow (Washington University, 1952)
Albert and Yvonne Becker
Ann Bronsing
Elizabeth and Dr. Robert Caraway
Patricia Henderson
Donna Prior
Helen Quick
Rhode Island Department of Health/Office of Drinking Water Quality
Joanne Roman

William Lewis Sassaman, son of Barbara Wessel

Randy Allard
Julie Eichenberg
Cathy Griffin
Elana Huber
Barbara Hurt-Simmons
Judy Ann Kaspar
Sally Lewis
Verona Lynam
L'Cena Rice
Ruth Seeler
Joey Stiver
Karen Urette

Betty Mae Conner Jones
(Oklahoma, 1942)

Terri Baker
Mary Ellen Burchfield
Diane Goff
Mary Knaup
Anne Layton
Sally Lewis
Sandra Nauman
Gloria Nelson
Leanne Orr
Margaret Pape
Psi Chapter House
Corporation Board
Ann Ross
Jan Shore
Melinda Sutton
Mary Vanier
Julia Wright
Regional Directors: Stefanie Brickman, Stephanie Carriere, Autumn Hansen, Jennifer Herbert, Lori Janssen, Heather Johnson, Maribeth Johnson, Amanda Schafer and Megan Wick

*For deceased members, *The Crescent* lists their first, maiden and last names in accordance with their school and year of initiation. Gifts received by February 1 will be acknowledged in the spring issue.

In Celebration

Celebrate a special sister, loved one or event with an "In Celebration" gift to the Gamma Phi Beta Foundation. Thank you to the following donors, whose gifts were recorded as of October 31, 2012. To make a gift, visit GammaPhiBeta.org.

In celebration of...

In celebration of Valerie Hall – proud of your work as a CLC. Excellent representation of Psi Chapter (Oklahoma).

Margaret Pape

In celebration of Betty Quick's 20 years of service to Gamma Phi Beta.

Jennifer Herbert

In celebration of Margot Hopper joining our sisterhood and Region 8. Welcome, Margot!

Gigi De'Prey Eyre

In celebration of René Matz Thompson receiving an Honorable Mention for the Beatrice Locke Hogan Award. Congratulations, René!

Gigi De'Prey Eyre

In honor and celebration of Cheryl Gunter's dedication and many years of a continuing passion to accurately promote a record of our history.

Martha Borracchini

Ellen Hoffmann

Dixie Klingaman

In celebration of South Bay Alumnae Chapter receiving an Honorable Mention for the Alumnae Chapter Service Excellence Award. Congratulations, South Bay!

Gigi De'Prey Eyre

In celebration of Loraine Meech joining our sisterhood. Welcome, Loraine!

Gigi De'Prey Eyre

In celebration of Rosemary G. Milew's new job. Congratulations, Rosemary!

Gigi De'Prey Eyre

In celebration of Vancouver Alumnae Chapter receiving an Honorable Mention for the Alumnae/Collegiate Relations Excellence Award. Congratulations, Vancouver!

Gigi De'Prey Eyre

In celebration of Nancy Kusmaul for the birth of her son, Nathan Leo Kusmaul.

Anne Layton

In celebration of Jeanne Beach's birthday.

Gloria Nelson

In celebration of the wonderful work done by the volunteers and Foundation staff in the Foundation Room during Convention 2012.

Phyllis Choat

Sally Lewis

Congratulations to Mary Knaup, new Collegiate Vice President!

Laura Robello

In celebration of the arrival of Suzanne Lee's son, Nathaniel.

Karen Belding

In celebration of my daughter, Anika Kelsey Hegg Suddath, who is going through recruitment at USC, and I hope joins Gamma Phi Beta.

Arlene Hegg

In celebration of the birth of Danica Marie Harmsworth, daughter of Krista Harmsworth and granddaughter of Roberta Balthazor.

Kelly Balthazor

Anne Layton

Judith McMahon

In celebration of the marriage of Laura Schindler to Neil Frood.

Anne Layton

In celebration of Susan Lupo's years of service to Region 4.

Region 4 team

In celebration of the marriage of Elizabeth Fraim to Grant Norwood.

Heather Carroll

In celebration of Alayne Sklencar, daughter of Patrice Sklencar and niece of Kendra Castillo, as a new member at Beta Lambda Chapter (San Diego State).

René Matz Thompson

In celebration of my niece Kelley Bowles, one of the newest members of Delta Pi Chapter at Illinois State University.

Mary Kate Lobough

In celebration of the marriage of Kate Kosuth and Steve Wood.

Balboa Harbor Alumnae Chapter

In celebration of the marriage of Natali Eid and Miguel Esparza.

Balboa Harbor Alumnae Chapter

In celebration of Alpha Alpha Chapter at the University of Toronto being the first group on campus to reach Total!

Lauren Auciello

In celebration of Julie Womble, president of the new Fairfax County Alumnae Chapter.

Julia Wright

In celebration of Lori Spiva Janssen, our wonderful regional director! Thank you for your support and inspiration. You will be missed!

Kelly Colman

Gigi Eyre

Maegan Krahm

Stacy Lowrance

Bekki Madron

Shana Makos

Bridget Pitman

Kim Rutherford

In celebration of Cathy Balzer Lorino.

Susan Reeves

In celebration of Lauren Nottoli, president of Zeta Sigma Chapter (South Carolina).

Traci Nottoli

In celebration of a very successful recruitment thanks to the help of Cinda Lucas!

The ladies of Delta Psi Chapter

In celebration of Lambda Chapter's (Washington) 1961 pledge class. We are celebrating more than 50 years of Gamma Phi Beta sisterhood.

Barbara Wilderman

In celebration of Atlanta Southern Creseent Alumnae Chapter winning the Hall of Fame Award!

Atlanta Alumnae Chapter

In celebration of Danielle Zwicker's marriage to Jared Biermann.

Katy Alumnae Chapter

In Memory

We acknowledge the passing of the following members, and celebrate their part in our circle of sisterhood. This list reflects notifications received at International Headquarters between August 1 and October 31, 2012. First, maiden, last names and initiation year are listed for each deceased member.

Alpha - Syracuse

Joan Silcock King, 1948
Julia Gardner, 1969

Gamma - Wisconsin-Madison

Grace White, 1931
Mary Dithmar Jones Welfare, 1941
Anndre Schlinggen Hohenfeldt, 1945
Gwenn Wilson Dunn, 1953
Harriet Eaton Furst, 1958

Epsilon - Northwestern

Geraldine Bentley Clader, 1932
Edith Bannon Herrold, 1944
Barbara Bauer Jung, 1948
Joan Widau Marshall, 1950

Eta - California-Berkeley

Nancy Ambrose Hawes, 1943
Muriel Ruisinger Anderson, 1949
Marian Elliott Millard, 1953

Theta - Denver

Jane Reynolds Depew, 1940
Flora Stickle Petty, 1950

Kappa - Minnesota-Twin Cities

Phyllis Enos Lambert, 1944

Lambda - Washington

Catherine Corcoran Molesta, 1940

Mu - Stanford

Clare Kester Berlin, 1943

Xi - Idaho

Carolyn Craddock McEntee, 1948

Pi - Nebraska-Lincoln

Phyllis Hoke Johnson, 1946

Rho - Iowa

Gretchen Fisher Reilly, 1970

Sigma - Kansas

Margaret Purves, 1937
Ada Fuller Baumgartner, 1940
Laura Golden Spalsbury, 1943
Mary Schumacher Hawkins, 1951
Kristin Newell Putnam, 1975

Tau - Colorado State

Mary Service Martin, 1948

Phi - Washington University

Lois Lubbehusen Thein, 1943
Nancy Kotsrean Daane, 1948
Jeanne Koch Swallow, 1952

Chi - Oregon State

Ellen Holcomb Anderson, 1942
Louise Ferguson Cooper, 1944

Psi - Oklahoma

Margie Bradley Swengel, 1948

Omega - Iowa State

Betty Jones McAlpin, 1938
Ila Hagie Logan, 1947
Ruth Hoyman Shreeve, 1954

Alpha Gamma - Nevada-Reno

Patricia Ussery Furehner, 1944
Alice Teske Wagner, 1947

Alpha Epsilon - Arizona

Mary Miller Wailles, 1943
Erna Blezinger Thayer, 1952
Linda Brown Shelton, 1960

Alpha Zeta - Texas-Austin

Barbara Thurman Smith, 1950

Alpha Eta - Ohio Wesleyan

Sarah Bittaker Williamson, 1972

Alpha Theta - Vanderbilt

Betsy Davis Pattison, 1961

Alpha Nu - Wittenberg

Jacqueline Egerton Schlueter, 1979

Alpha Upsilon - Pennsylvania State

Arlene Leaman Rohrer, 1939
Sandra Eddy Schnyder, 1958

Alpha Phi - Colorado College

Elizabeth Reid Beier, 1934
Alice Glynn Phibbs, 1954

Alpha Psi - Lake Forest

Lynn Baker Mueller, 1949

Alpha Omega - Western Ontario

Elizabeth Rose McKegney, 1947

Beta Alpha - Southern California

Carole Pittack Stavert, 1954

Beta Gamma - Bowling Green State

Norma Mondron Michel, 1947
Laverne Finney Avery, 1950

Beta Eta - Bradley

Mary Bonacorsi Bussiere, 2003

Beta Iota - Idaho State

Patricia Bailey Fay, 1965

Beta Lambda - San Diego State

Charlotte Lester, 1950

Beta Mu - Florida State

Phyllis Shaddick McOmber, 1956

Beta Pi - Indiana State

Judith Francis Pearson, 1960

Beta Rho - Colorado-Boulder

Carolyn Cobb Bancroft, 1962
Suzanne Hood Miers, 1971

Beta Tau - Texas Tech

Judy Dorsey Buckingham, 1962

Beta Psi - Oklahoma State

Sue Herndon, 1970

Gamma Alpha - Memphis

Sherry Robbins Thacker, 1961

ΓΦΒ Bridge Cards

In bridge, every hand is an adventure. The ultimate in intellectual competition, bridge is a trick-taking game played by four players in two competing partnerships using a standard 52-card deck. More than 80 years ago, the Sorority had a very unique connection to this popular game of tact and probability!

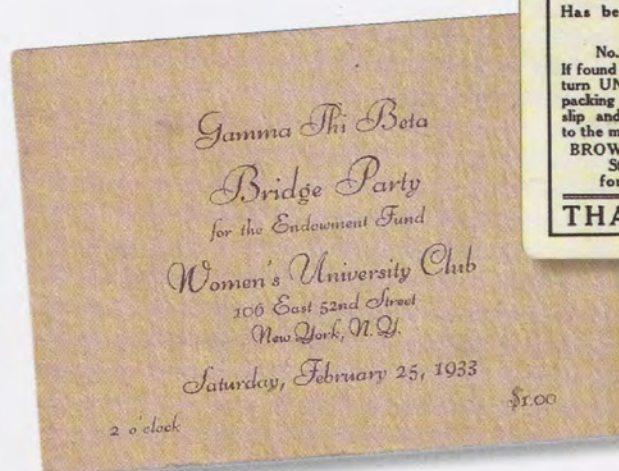
In 1932, the Sorority began selling Gamma Phi Beta playing cards to chapters "in an endeavor to assist collegiate and alumnae chapters with expenses." Advertised in *The Crescent*, the cards were sold at cost and could be purchased in single or double decks of mode and brown at \$0.85 a deck. In turn, chapters could sell cards to members for a profit to help their chapter "make a good showing."

In addition to selling the playing cards, many alumnae chapters also hosted "card parties" to raise chapter or Sorority funds. With bridge always being the game of choice, an official invite like the one below would be sent to area alumnae. A minimal entry fee was required to attend these popular social fundraisers where sisters would then enjoy a fun afternoon of cards, sisterhood and light appetizers, oftentimes peanuts and olives.

By 1935, the Sorority stopped selling the Gamma Phi Beta bridge cards, but fortunately, International Headquarters still has a complete double deck set on display in our museum. The cards belonged to Alpha



Chi Chapter charter member Clara Sizemore Lambeth (William & Mary, 1933; left) and still have their original box and inspection card with "Inspector No. 102" lightly stamped haphazardly across the paper in faded ink. In examining the condition of the cards, one would assume Clara was an avid card player, as they are carefully preserved, but clearly quite worn! We can only imagine how many hands of bridge were played by our sisters with this exact set of cards so many years ago.



PLEASE		AUCTION BRIDGE	
This deck		DECLARATION	
Remember		EACH TRICK ABOVE SIX	
PLAYING		6 7 8 9 10	
Has been inspected		3 Honors (Simple)	
No		4 " " " " " "	
If found defective		4 " " " " " "	
turn UNUSED		4 " " " " " "	
packing together		4 " " " " " "	
slip and your		4 " " " " " "	
to the manufacturer		4 " " " " " "	
BROWN & B		4 " " " " " "	
St. Paul, N		4 " " " " " "	
for adjust		4 " " " " " "	
THANK		4 " " " " " "	

Game is 30 points, rubber 250, grand slam 100, little slam 50. Nothing can be scored toward game except by Declarer's side. Honors always scored as held. Revoke penalty 50 in honors, but Declarer may take 2 tricks instead. Dealer may pass without a bid. If all four pass, deal goes to left.

CONTRACT BRIDGE SCORE

TRICK VALUES—No Trumps 35; Spades 30; Hearts 30; Diamonds 20; Clubs 20. Doubling doubles trick values. Redoubling multiplies them by 4.

GAME—A game is won when one side makes a contract score of 100 or more points. Of the tricks made, only those contracted for are scored in the trick score. All tricks made over and above those contracted for are scored in the honor score. RUBBER—A rubber is ended when one side wins two games. VULNERABLE—After a side wins one game it becomes "Vulnerable." Until a side wins a game, it is "Not Vulnerable."

(TURN THE CARD)

This is an original Gamma Phi Beta bridge party invite from New York City Alumnae Chapter.

Capture a Crescent

Have you captured a crescent? Send your crescent photos to TheCrescent@gammaphibeta.org for a chance to be featured!



1. Vermont: While on their 14th annual girl's weekend trip, Epsilon Omicron Chapter alumnae Tiffany Levin Kim, Nadia Chinchilla, Kendra Kambestad and Sanette Chao (all California-Santa Cruz) were wandering around the historic part of Stowe, Vermont, when they spotted this crescent on a local chocolate shop sign.
2. England: On their graduation trip, Big and Little Sister duo Chelsea Ex-Lubeskie and Lauren Carswell (both Clemson) visited the Royal Crescent, a street of 30 terraced houses laid out in a sweeping crescent in Bath, England!
3. Texas: In Dallas, Texas, Alpha Xi Chapter (Southern Methodist) alumnae got together for a painting class and chose a night scene painting featuring a crescent. Pictured with their finished products: Top row, from

left to right: Cortney Rice Bell, Lauren Ostergren Taylor, Amanda Shaw Morgan and Lisa Knape Hanson. Bottom row, from left to right: Fiona Nicholson and Natalie Seaman Sheehy.

4. Spain: While studying abroad in Europe for fall semester, Epsilon Chapter (Northwestern) members discovered this crescent moon in a Barcelona, Spain, plaza when they met up to explore the city together.
5. Nicaragua: Mitzi Ritzman (Nebraska-Lincoln) and Kristine Dohman Swain (Nebraska-Kearney) discovered a crescent at a pottery shop in San Juan de Oriente while on a research trip to Nicaragua.