

the CRESCENT

of Gamma Phi Beta



ΓΦΒ Goes to D.C.

**Test your ΓΦΒ knowledge
with a fun crossword puzzle!**

**BUILDING
STRONG GIRLS**
Let's celebrate our
philanthropic movement!
page 18



Lifelong Membership

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MISSION

To inspire the highest type of womanhood.

Building Strong Girls. These three simple, yet powerful, words perfectly capture what Gamma Phi Betas have been successfully doing for decades through our philanthropic efforts. Although these words are new to our organization, our commitment to improving the lives of young girls is not.

In 1923, a young girl living in Colorado asked Greta Puckett Weston (Denver, 1920) to describe what a mountain looked like. Astoundingly, the little girl had never had the opportunity to experience the majesty of The Rockies!

That's all Greta needed to hear. Inspired, Greta, along with other Gamma Phi Betas, spearheaded an effort to make sure this young girl, and countless other girls, experienced the mountains. In addition to exploring the splendor of nature, the women worked to provide girls with a caring climate, supportive mentor relationships and opportunities to learn social, emotional and behavioral skills that would last for a lifetime. This uncomplicated act became the catalyst for Gamma Phi Beta's involvement in helping numerous young girls experience valuable life moments they would not have otherwise.

Gamma Phi Beta sisters continue to enthusiastically embrace opportunities to provide experiences and resources to help tackle the many challenges young girls face. Whether they're at a Girls on the Run 5k offering positive words of encouragement to girls as they sprint by, hosting an outdoor science day at Camp Fire, guiding girls on a nature walk with Girl Guides or raising dollars to support programs for girls, Gamma Phi Betas are mentoring and helping girls celebrate their unique qualities. We're helping girls build self-esteem and develop skills that lead to successful life experiences.

I hope you are inspired as you read about members who volunteer with our philanthropic partners, mentor young girls and demonstrate why Building Strong Girls matters. Gamma Phi Betas are **women building strong girls**. Together, we can make a direct impact on the lives of young girls by not only building stronger girls, but stronger communities through them. Girls need women in their lives to promote positive change and provide support, friendship and encouragement. We are those women.

In IIKE,

A handwritten signature in black ink that reads "Krista".

Krista Spanninger Davis
International President

On the cover: This Girls on the Run running buddy supports and encourages the girl by her side as she completes the 5k course!

CONTENTS

Go Gamma Phi

Find the magazine's regular features in addition to other inspirational Sorority articles in this section.

4 ΓΦΒ Mailbox

5 Points of Pride

18 Building Strong Girls

We're dedicated to helping girls realize just how incredible they are!

26 Inspiration Board

32 Sorority Life

42 In Memory

43 Vintage ΓΦΒ: Sorority Crossword Puzzle

Sorority News

Discover the Sorority's latest news here!

6 Convention 2014 – Save the Date!

7 Introducing our 2013-14 Collegiate Leadership Consultants

9 The New GammaPhiBeta.org

10 Gamma Phi Beta Goes to D.C.!

Congress, Capitol Hill, Legislative agenda. The future of Greek life. Chelsea Ostebo (South Carolina) details her whirlwind lobbying experience.

Campus Life

Learn about our collegiate sisters and topics affecting them.

12 Sisterhood Across Oceans

Six Gamma Epsilon (Puget Sound) sisters left the States behind to travel Asia for nine months – incredible story of adventure ahead!

14 Marketing Your ΓΦΒ Experience on Your Résumé

15 Chapter Profile: Beta Omicron Chapter (Oklahoma City)

17 Collegian Spotlight: Sally Horna (Chapman),
Girls on the Run Intern

Shining On

Find out how alumnae are making an impact and shining for ΓΦΒ.

29 Alumna Spotlight: Amy Yanda-Lee (Wisconsin-Oshkosh),
BeadforLife Ambassador

30 Alumnae Chapter Profile: Atlanta Alumnae Chapter

Foundation News

Check out how the Foundation is supporting and inspiring the lifelong development of women.

38 Supporters of the Heart: Camp Fire Patuxent Area
Council CEO Rosemary Pezzuto

40 Memorial Gifts

41 In Celebration

18

Celebrating Our
Philanthropic Impact



15

Collegiate chapter profile...
get to know our sisters
at Oklahoma City!

17

Meet a sister with
a constant 'can-do'
attitude that is sure
to inspire.

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copy of *The Crescent* is sent to your home address –
we hope you enjoy reading our magazine, too! If your
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today to let us know you're joining the Green Team!



ΓΦΒ mailbox

Dear Gamma Phi Betas,

Do you remember the last time someone
made you feel important?

No matter if it's an elaborate or simple
gesture, there's a certain feeling that passes
through you when someone takes a moment
out of their busy life to make you feel special.

What sunshine and rain do for flowers,
encouragement does for humanity. By giving
back through simple acts of kindness and
encouragement, you can have a profound
effect on those around you.

In part, that's what Building Strong Girls
is all about – making girls feel empowered,

creating a special connection and inspiring
them to be joyful and confident. When you
celebrate girls and encourage their potential,
you make a positive, lasting difference in two
lives – hers and yours.

What are you waiting for? Get out there
and make a girl feel special – we are women
Building Strong Girls!

Sincerely,

Nicole Banes, *The Crescent* Editor

TheCrescent@gammaphibeta.org

One of my goals in life was to be featured
in an issue of *The Crescent* magazine. Check!
–Jennifer Pierce (North Carolina-Asheville)

Every time I read through *The
Crescent*, I'm amazed by my sisters.
–Brooke Jensen (Nebraska-Lincoln)

I wanted to let you know how great
the Gamma Phi Betas were at the DFX
Metroplex Girls on the Run 5k. We had close
to 65 volunteers from Southern Methodist
University and Texas Christian University
who added such positive, sweet energy. I can't
remember a race where I had a few minutes
to walk around and see how
things were going and actually
enjoy it for a minute – all
because every job was taken
care of and being done so
well! Thank you!

–Janette Steinheimer,
executive director of Girls on
the Run DFW Metroplex



THE AWARD-WINNING ΓΦΒ!

Every year, the Fraternity Communications
Association (FCA) honors member organizations
for their outstanding efforts in a variety of writing,
design and communication categories. This year
at FCA's 90th Recognition Banquet, Gamma Phi
Beta was honored with the following awards:

- **First Place: Publication Improvement
Magazine; *The Crescent***
- **Second Place: Specific Purpose Website;
ShineBeyond.org**
- **Third Place: Writing, Greek Life Article;
"Hazing Can't be Taken
Lightly Anymore"**
- **Third place: Story Packaging;
Convention 2012 Coverage**



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Beta" in groups



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Follow us
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points of Pride

go gamma phi

Shining bright since 1874, here's a snapshot of some notable Gamma Phi Beta moments and accomplishments!

This fall, we will grow our sisterhood with the addition of **2 colonies!** We are excited to bring our membership experience to the University of Central Florida and University of Tennessee-Chattanooga. Looking to make an impact and volunteer? Email gammaphibeta@gammaphibeta.org today!



UNIVERSITY OF CENTRAL FLORIDA

THE UNIVERSITY OF TENNESSEE
CHATTANOOGA



More than **24,000** people "like" the official Gamma Phi Beta Facebook page and more than **11,000** people follow the Sorority on Twitter! Stay connected to the latest Sorority news; join our fun at [Facebook.com/GammaPhiBetaSorority](https://www.facebook.com/GammaPhiBetaSorority) and follow @gpbccrescentmoon.



The Sorority's first Convention was held November 8-9, 1883, and included 13 sisters. Pictured is Cornelia Brown (Syracuse, 1881), one of the 13 attendees. It is not confirmed, but evidence suggests Cornelia was related to Dr. John Brown, the man who helped the Founders significantly during the Sorority's early years.

We have sisters living in **75** different countries. From Australia to Finland to Jamaica and Hong Kong, Gamma Phi Beta is represented in all four hemispheres of the world!



Serving as the voice for more than **5,700** students, Natalya Subbotina (Chapman) was elected president of Chapman University's Student Government Affairs (SGA) for the 2013-14 academic year.

"I am so excited to serve Chapman University students as SGA president. I am thankful for the opportunity not only to make a difference at my University, but also to represent Gamma Phi Beta and continue to promote the highest type of womanhood for myself and for other women around me."



Since 1999, the Gamma Phi Beta Foundation has given more than \$500,000 in philanthropy grants! Turn to page 23 to see how your chapter can apply to have its fundraising donation enhanced by the Foundation.



Do you have a point of pride to share?
Email TheCrescent@gammaphibeta.org.

SAVE THE DATE!

CONVENTION

JULY 9-13, 2014



Join us for Convention 2014, an experience to remember!

ΓΦΒ's 2013-14 Collegiate Leadership Consultants!

One of these fabulous collegiate leadership consultants (CLCs) could be visiting your chapter! These women are here to help our colonies and chapter shine, grow and succeed in every area of sorority life. Stay tuned – the fall issue of *The Crescent* will have a special feature on our CLCs you don't want to miss. All aboard for a great year with our 2013-14 CLCs!

Departures

CLC	Chapter	Hometown	Destination
MORGAN BAUMAN	EPSILON BETA (ALMA)	MEMPHIS, MI	KANSA
*CARLY FOERSTER	EPSILON NU (CHAPMAN)	WINONA, MN	CHATT
SOPHIE FRIEDMAN	EPSILON (NORTHWESTERN)	BUFFALO, NY	TAMPA
AMEE FRODLE	EPSILON NU (CHAPMAN)	ISSAQUAH, WA	ORLAN
SAMANTHA KANE	ALPHA TAU (MCGILL)	WESTMINSTER, MA	CHATT
LAUREN NOTTOLI	ZETA SIGMA (SOUTH CAROLINA)	COLUMBIA, SC	COLUM
CHELSEA OSTEBO	ZETA SIGMA (SOUTH CAROLINA)	FAYETTEVILLE, GA	DURHA
VICTORIA PHILLIPS	DELTA THETA (CALIFORNIA POLYTECHNIC STATE)	CARLSBAD, CA	STORR
MADDY SCHROEDER	KAPPA (MINNESOTA-TWIN CITIES)	ROSEMOUNT, MN	SAN M
ALISON SIBLEY	GAMMA CHI (TEXAS STATE-SAN MARCOS)	SAN MARCOS, TX	KANSA
MEGAN WEBER	ETA EPSILON (VIRGINIA TECH)	ASHBURN, VA	TAMPA
JACLYN YETTER	ZETA CHI (TEXAS CHRISTIAN)	FRISCO, TX	ORLAN

*Second-year CLC



- A. Aphrodite's Heart Necklace, 18", #SL7125
SS...\$53
- B. Carnation Necklace, 18", #MP62361
SS...\$59
- C. Vertical Letter Lavalier, #L2647
SS...\$26 10K...\$56
- D. Rope Chain, #013R GF...\$26 SS...\$23
- E. Polished Crescent Necklace, 18", #1668
10K (with GF chain)...\$150 SS...\$55
- F. Sincere Ring, #1022 (Whole sizes 5 - 9) SS...\$36
- G. Snake Chain, 18", #SNAKE SS...\$19, GF...\$29
- H. Crescent Disk Charm, #1045 SS...\$26
- I. Wynter Ice Watch, #Wynteric...\$40
- J. Carnation Earrings, #ME62212 SS...\$40
- K. Carnation Ring, #5758 (Whole sizes 5 - 8) SS...\$40
- L. Swirl Ring with diamonds, #1000 10K, 10KW...\$318
- M. Swirl Ring with rose sapphires, #1000RS 10K, 10KW...\$268 SS...\$123
- N. Oval Crest Signet Ring, #0345 10K...\$292 SS...\$91



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K - karat gold, SS - sterling silver, GF - gold-filled, GP - gold-plated



The *New* GammaPhiBeta.org!

Once you've created a new website account, you'll have access to features like member search, resources and brand materials. This area is all about you – update your contact information, favorite resources and keep track of all your $\Gamma\Phi\beta$ connections in one central online location.



All of the latest $\Gamma\Phi\beta$ stories delivered right on the homepage.

Compatible with all mobile devices including iPads, notebooks, tablets and Smartphones.

Head over to **GammaPhiBeta.org** today to enjoy an updated, user-friendly website that keeps it simple while quickly and easily providing all of the information you need. The Gamma Phi Beta online experience has never been better!



The $\Gamma\Phi\beta$ lobbying team met and spoke with Nebraska Senator and fellow Gamma Phi Beta Deb Strobelfischer (Nebraska-Lincoln; third from left) about the importance of the Collegiate Housing and Infrastructure Act.



Gamma Phi Beta Goes to D.C.!

By Chelsea Ostebo (South Carolina)

What you need to know: each April, as part of the Fraternity Government Relations Coalition (FGRC), about 100 fraternity and sorority members travel to Washington, D.C., to lobby and advocate for issues important to the Greek community. This year, the group advocated for several issues, the most urgent being the need to preserve charitable giving, which is essential for non-profit organizations to raise funds. We also urged Congress to pass the Collegiate Housing and Infrastructure Act (CHIA).

CHIA would help provide safe, modern and affordable housing to Greek members nationwide by ending an arbitrary distinction in the tax code that prohibits some not-for-profit organizations, like fraternities and sororities, from using tax-deductible, charitable donations to build new facilities or improve existing ones. During our Congressional visits, we asked Members of Congress to become co-sponsors of CHIA.

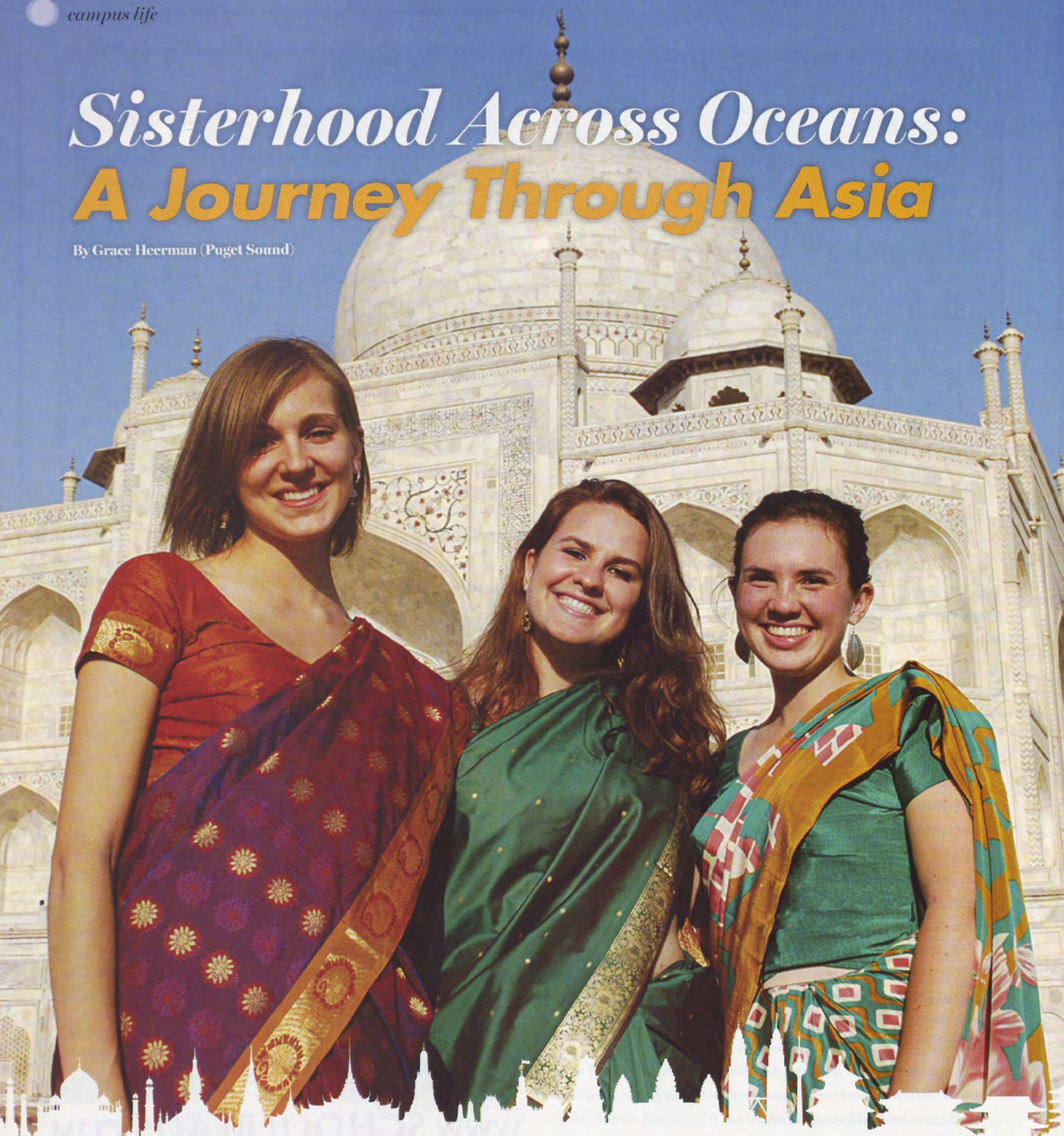
... **Day 1** | I made it! Along with other collegiate lobbyists, I arrived early to explore the beautiful city. First stop: the White House! I got some great photos in front of the White House, U.S. Capitol and several museums. My favorite part, though, was reflecting on how much $\Gamma\Phi\beta$ has given me.

Having the opportunity to travel to Washington, D.C., proves how committed our organization is to improving issues that affect all of Greek life and many undergraduate students. The alumnae that funded my trip are incredible women, and we should all remember to thank them for the many things they do to provide us with these opportunities.

... **Day 2** | We started bright and early, training with the entire lobbying group of Greek students from across the country. We were briefed on Washington hot topics and heard from several

Sisterhood Across Oceans: **A Journey Through Asia**

By Grace Heerman (Puget Sound)



Sarah, Anna and I donning our saris while visiting the Taj Mahal.

Though we wouldn't leave the country for another two years, Emma Raisl, Connie Suh, Kariann Lee, Anna Socolofsky, Sarah Homer and I felt our lives changing the day we discovered we were six of the 19 women accepted to participate in the University of Puget Sound's Pacific Rim Asia Study/Travel Program.

We would be embarking upon one of the nation's most unique study abroad programs, a nine-month educational and cultural backpacking adventure across Asia. We'd taken a leap, but luckily had our safety net of sisters.

We felt a special bond on the trip that none of our peers would feel. Humming ΓΦΒ songs together or sharing a familiar handshake served as reminders that even across oceans, we were still connected by the bonds of sisterhood. Here's a look at our life-changing journey!

Cambodia



A week at the Angkor Wat Temple Complex, the largest religious monument in the world, wasn't nearly enough time to fully absorb this fascinating cultural spectacle. It was easy to feel small in its presence; the outer walls are more than 15 feet tall, enclosing 203 acres of land.



China

Visiting the Great Wall of China is a hallmark of every Asian travel experience, and for us, it certainly delivered. The sun was shining and the sky was blue – a rarity in Beijing. Though unfathomably vast, the six of us felt a special connection as we explored its ancient stone passageways together.

Malaysia



We spent a lot of time outdoors in Malaysia. By the end of our month in Borneo, we'd gotten up close and personal with orangutans, had our blood sucked by tiger leeches and become more accustomed to mosquitoes than we ever thought possible. Wearing our matching ΓΦΒ tees, Sarah and I had a little reminder of home as we tromped through the jungle on our many awe-inspiring rainforest hikes.

Mongolia

After being coaxed out of our *gers* (traditional Mongolian tent-dwellings) at 5 a.m., we caravanned across a 50-mile stretch of sand to one of the Gobi Desert's most sacred Buddhist sites. Hand in hand, we greeted the coming day together as sisters while watching the magnificent sunrise over the desert.

India

Seeing the Taj Mahal (pictured opposite) in real life felt like a dream. We'd been told it would look like a movie set – its glittering ivory dome against the pure, azure sky – and this comparison proved true. Luckily, we'd come dressed for the occasion, donning our most precious saris and bangles. We were all smiles that afternoon. Sarah, Anna and I almost had to pinch one another to make sure we weren't dreaming.

Sarah and I traveled to New Delhi during our spring break to spend a week teaching English and math at an urban slum school. Our students were energetic and eager to learn, but didn't have the typical resources available in America. Our experience here taught us the power of a positive attitude and validated that you can help build strong girls anywhere.



Sikkim

We'd made it through five days of nonstop hiking, prevailing over sickness, sleepless nights, snow and blisters. When we finally reached Gochela Pass, the 16,211-foot summit in Sikkim's Himalayan Mountain Range, the six of us gathered to relish in the bliss of our accomplishment. On days like these when we were faced with seemingly insurmountable challenges, we found strength in one another.

Through this adventure we learned that no mountaintop is ever too tall, and the bonds of ΓΦΒ's sisterhood can never be diminished.



Grace received her Bachelor of Arts in English from the University of Puget Sound in May. She plans to explore life in Seattle, Washington, and pursue a career in journalism, hoping to incorporate her loves – yoga, cooking, running and travel – into her new lifestyle. Grace hopes to one day return to Asia to conduct independent research.

Marketing Your ΓΦΒ Experience on Your Résumé

Picture this: You and your résumé have been in a staring contest for the last hour. You're attempting to craft the perfect addition or update that will magically breathe new life into your résumé and land you your dream job. Hasty scribbles and crossed-out jottings dance across your paper; feeling frustrated, you think, "Why did I even bother?"

Don't despair – we've all been there! While we may not have the perfect résumé formula, we do have a few ideas to help you freshen up your credentials! No matter if you're a recent college grad or a seasoned pro, mentioning your Gamma Phi Beta experience is a savvy way to add relevant qualifications to your growing résumé.

Why Should I List ΓΦΒ on my Résumé? Being a member of a Greek organization shows you're a team player – you're comfortable with being a part of something larger than yourself and working with others toward common goals. Interpersonal skills and the ability to work in a group setting are oftentimes among the top qualities for new hires, so putting your Gamma Phi Beta experience on your résumé is a no-brainer. The key is showcasing the transferable and relevant skills you gained from your Gamma Phi Beta experiences.

ΓΦΒ Credentials for Your Résumé

Leadership

If you held an officer position or served as a chair, outline the role's responsibilities and your successes. Identify the skills and attributes that will be relevant to the positions you're applying for, and give specific examples that use strong action verbs to communicate your accomplishments. Use figures and quantitative measures when applicable.

Examples:

- Managed a \$20,000 chapter budget; coordinated with chapter president to allocate the budget responsibly to various departments and committees throughout academic year.
- Spearheaded university's first professional networking event for 1,000 Greek life members; enlisted help of alumnae and local professionals to share their leadership expertise.

Organization and Time Management

In order to juggle so many activities within Gamma Phi Beta, not to mention school, work and other obligations, one must be extremely organized and able to prioritize multiple commitments. Capitalize on this asset!

Examples:

- Utilize time management, communication and organization skills while dedicating 10 hours a week to overseeing five philanthropy event committee members for all of the chapter's fundraising events and philanthropic activities.
- Attend weekly chapter meetings and assist in the decision-making process for a chapter of more than 150 members.

Philanthropic Contributions

Whether it be with Girls on the Run, Camp Fire, Girl Guides of Canada or another organization that supports Building Strong Girls, it's important to show you are versatile and concerned with others by listing your volunteer experiences.

Examples:

- Served as a coach for Girls on the Run, mentoring a group of 10 elementary-aged girls; volunteered five hours a week to facilitate the curriculum over the course of 12 weeks.
- Organized a weeklong donation campaign; raised more than \$1,000 to benefit several national nonprofit organizations.



For even more great life-after-graduation resources and tips, visit ShineBeyond.org!

Collegiate Chapter Spotlight

BETA OMICRON CHAPTER

Beta Omicron Chapter (Oklahoma City) was a Convention 2012 super star. The chapter received the prestigious Mary A. Bingham Award for overall excellence in all areas of collegiate chapter life and the Chancellor E.O. Haven Excellence Award for the highest chapter grade point average of all collegiate chapters for the previous two academic years.

The Crescent spoke to Chapter President Taylor Tyler about this shining 61-year-old chapter!

The Crescent: Beta Omicron in three words.

Taylor Tyler: Empowered, devoted and vivacious.

What type of housing facility do members occupy?

TT: Chapter members live in campus dorms or off-campus together. The chapter's meeting facility does not contain a living space, but has a meeting room, kitchen, mailroom and executive council meeting room.

What makes your campus unique?

TT: Oklahoma City University (OCU) pushes students to excel in every aspect of life. Professors work one-on-one with students to ensure their success in the classroom, and coaches and OCU alumni drive students to succeed outside the classroom. OCU students truly want to make a difference through their participation in student-led organizations.

Describe your relationship with local alumnae.

TT: Our relationship with local alumnae is growing steadily! We have a strong alumnae chapter in Oklahoma City, and we love getting together with them for our annual Spring Tea and Founders Day celebration.

How does the chapter help Build Strong Girls?

TT: Just as Beta Omicron members strive daily to build strong women within our



Beta Omicron Chapter (Oklahoma City) has the highest GPA of all Greek life at Oklahoma City University and the highest GPA of all Gamma Phi Beta chapters internationally with a 3.59 average!

chapter, we also do our best to build strong girls within the community. We host various service events with both local Camp Fire and Girls on the Run councils, and also support a local philanthropy, the National Ovarian Cancer Coalition, to help raise awareness and promote education about ovarian cancer.

What does it mean to be a lifetime member of Gamma Phi Beta?

TT: We hold our sisterhood to the highest esteem, always wearing our letters with dignity. Being a lifetime member of Gamma Phi Beta means living our four Core Values every day, for the rest of our lives. It means contributing to our sisterhood after collegiate membership. Being a ΓΦΒ is not just an activity, but a standard we live by.

FAST FACTS!

What is the current chapter size?

100 members

How many NPC sororities are on campus?

Three: ΑΦ, ΑΧΩ and ΓΦΒ. OCU just opened for extension and will be welcoming ΦΜ in the fall!

What are some unique facts about the chapter?

- We are the standing Homecoming champions!
- Four sisters competed in the Miss Oklahoma Pageant last year.
- Our chapter members are the vocalists on the "Songs of Ritual" CD!
- Entertainers Kristin Chenoweth and Kelli O'Hara Naughton are Beta Omicron alumnae.

Has your chapter received any awards or honors in the last year?

Our chapter received five awards and honorable mentions at Convention 2012, and we are a five-crescent chapter for Order of the Crescent!

Crescent Corner

Look what we found!

Lightweight, breezy and bold, these Crescent Corner tees, shorts and accessories are a flawless selection for summer. All these looks and more are available at CrescentCorner.com.

Create your own personal color run every time your feet hit the ground with these pink splatter running shorts! **(\$25.50)**

Retro, rad and righteously neon, these ΓΦΒ sunglasses come in a variety of colors to fit your bright personality! **(\$3)**

Show off the hottest summer color in this flowy coral tank while also announcing you're proud to be a Gamma Phi Beta. **(\$29.50)**

Sporty, simple and girly all in one, this hot pink ringer tank is perfect for so many summer occasions! **(\$22)**

**Purchase your
summer wardrobe
must-haves today at
CrescentCorner.com!**



Collegian Spotlight

SALLY HORNA

With a constant 'can-do' attitude, Sally Horna's (Chapman) infectious passion for positive change is inspiring. A past Girls on the Run (GOTR) assistant coach and current GOTR intern, Sally teaches girls to live with a stronger sense of identity and self-confidence.

"Building Strong Girls touches our heart and core," Sally says. "I wasn't able to attend Convention 2012, but I remember reading the announcement via Twitter and immediately felt inspired to get involved."

The Crescent connected with Sally and was moved by her wholehearted enthusiasm to live our philanthropic mission!



Sally's favorite ΓΦΒ memory? "There are too many! It's the random notes and texts from sisters that are so encouraging and mean the most. I love that we're not afraid to share those things with each other," Sally says.

Three words to describe you

Compassionate, comedic and dedicated.

ΓΦΒ in three words

Distinguished, driven and inspirational.

Most inspirational ΓΦΒ

My Big Sister, Carly Foerster (Chapman), who currently serves as a ΓΦΒ collegiate leadership consultant! She has a great work ethic and shows me it's important to commit and go 'all in' with everything you're passionate about in life. As an only child, I really look up to her like a big sister.

How did you become a Girls on the Run volunteer?

I talked to my chapter sisters who attended Convention 2012, and they were so excited about Building Strong Girls and the announcement of our newest philanthropic partner, Girls on the Run (GOTR). I researched GOTR, and I felt like their mission and goals aligned with what I believe in – making sure every girl knows she matters. I took the next step of connecting with my local GOTR council to see where my skills and passion could best be utilized.

Most rewarding volunteer experience?

The way the girls responded to me and the head coach was very eye-opening. I thought it was going to be a lot of craziness, but the girls really listened and took to heart the things we said. I loved seeing how the girls transformed and were more confident by the end of the program.

The lessons we taught even correlated with my life – being mentally healthy, choosing good friends, realizing you can choose the energy you are around. I didn't think these lessons were applicable since I was older, but they really are timeless.

What inspires you to give back?

I love people! I know I can leave a positive legacy by giving back and making the most of my relationships. These young girls know that I'm a resource for them forever, and I hope my actions inspire them to give back as well.

What does Building Strong Girls mean to you?

Building Strong Girls lets girls know they're worth more than they could ever imagine – they've got the power and potential to do anything!

CEL

INSPIRE

APPLY

CONNECT



CELEBRATE

BELIEVE



**BUILDING
STRONG** *Girls*

Join the Building Strong Girls Movement

Superficial, catty, reality television stars showcasing the nastiest stereotypes of women; models posting nude photos online; former child stars collapsing on Hollywood sidewalks at 3 a.m. These are the women our girls watch. Role models? You decide. Would you want your daughter mimicking their behavior?

Sure, today's hyper-sexualized, plastic surgery-enhanced pop star is attention-grabbing, but what about the secretary of state or a powerful female CEO? What about intelligence? Creativity? Individuality? Aren't these qualities of strong, confident, accomplished women more important?

The answer seems clear: let's teach girls how to be intelligent leaders who contribute to their communities and make a positive difference in the world. Strong, encouraging female role models are essential to helping girls succeed and feel empowered to use their intellect, confidence and skills to combat peer pressure and powerful cultural and media currents.

More than a year ago, Gamma Phi Beta announced its new philanthropic focus: Building Strong Girls. Since then, we've begun to make a difference by helping girls feel secure, make positive choices, think critically, express their feelings, and most importantly, grow up with a "can-do" attitude because they have learned how to lead full, valuable lives.

We proudly celebrate all that we have contributed and look forward to further committing ourselves to our meaningful cause in the years ahead.

We are Women Building Strong Girls!



CONNECT

Gamma Phi Betas are making a difference through our commitment and passion to help change the lives of girls. Whether you have a couple of hours a week, month or year to support our cause, we would love for you and your collegiate or alumnae chapter to get involved.

Check out some of these inspiring volunteer experiences members have already enjoyed – every $\Gamma\Phi B$ can be a part of the Building Strong Girls movement!

Volunteer at a Girls on the Run 5k



A Girls on the Run 5k is an exciting occasion! Be a part of that energy and fun – contact your local Girls on the Run (GirlsontheRun.org) council to volunteer for the big day. You'll be their support as they skip, sprint or walk this motivational 5k course. From distributing water to painting faces to motivating girls as they cross the finish line, volunteering at a Girls on a Run 5k is a moving volunteer experience with a minor time commitment.

Chapters can download the inspiring signs you see throughout this feature at GammaPhiBeta.org. They make a positive statement when volunteering at a 5k and create a fun $\Gamma\Phi B$ spirit squad! The signs also double as great display items to promote our philanthropic message at Building Strong Girls fundraising, educational or recruitment events.

If you can't make it to the race, you can still contribute. Connect with your local council to see if they need assistance making special headbands, tutus or magic wands to give to Girls on the Run participants on race day.

Host a Gamma Phi Beta Day at Camp Fire or Girl Guides

Enjoy a fun afternoon outdoors with kids by contacting your local Camp Fire (CampFire.org) or Girl Guides of Canada (GirlGuides.ca) councils to schedule a Gamma Phi Beta day. Host a variety of educational and interactive outdoor activities like a nature walk or fun physical obstacle course for kids to complete as teams.





Eta Iota Chapter (Rockhurst) hosted a soccer shootout and tournament, while Washington, D.C. Alumnae Chapter annually creates the 'mini' Olympics for Camp Fire participants.

Outdoor activities help kids develop important skills like socialization, self-reliance, problem-solving and an appreciation of the natural environment.

Inspire Girls in your Community



Girl Guides
of Canada
Guides
du Canada

If one of our philanthropic partners is not nearby, not to worry! Chapters can still make meaningful connections with girls in the community. Take a cue from Xi Chapter (Idaho). Members hosted a

group of local middle school girls for a full day of inspiring activities that focused on aspects of Building Strong Girls.

Each girl made a special notebook where they wrote down

educational goals; big life dreams and how they can achieve them; and what makes them beautiful on the inside and out.

"We had fun just hanging out and playing games with them,"

Alexandra Draback (Idaho) says. "This event gave our members a real-life, personal connection to Building Strong Girls, and we're excited to share these

personal experiences with potential new members this fall during recruitment."

Flip to page 37 for more information on the chapter's inspirational Building Strong Girls experience.

Gamma Phi Betas gave
nearly \$240,000 to
our philanthropic partners
from July 2012 to July 2013!

INSPIRE

By Addie Bunn (Alabama)

Last year, a post on the Gamma Phi Beta website

caught my eye: Camp Fire was accepting applications to serve on its National Youth Advisory Cabinet (YAC). The YAC plays a critical role in advising Camp Fire National Headquarters in Kansas City, Missouri, on how to communicate with youth and teens about issues important to them. The Cabinet also works to provide strategies to attract new youth and teens while continuing to light the fire within current participants.

When Camp Fire called to inform me I was selected to join the YAC, I was honored. As the young adult member, I represent Camp Fire nationally at conferences and special events alongside 16 teens from Camp Fire councils across the country.

Before becoming a YAC member, I volunteered several times at Camp Fire's Camp Fletcher. Every time I was there, I felt so connected to myself. Being in nature, experiencing Camp Fire, really helped me discover who I am by inspiring me to be the best version of myself for my community and campus. I love what this organization believes in and does for youth.

Not only has Camp Fire helped me discover who I am, it also amplified my personal passion for Building Strong Girls. I want to guide young girls to be individuals who have self-worth and confidence. I resonate with Camp Fire's mission to "light the fire within," by providing opportunities for kids to find their spark, lift their voice and discover who they are.

Magazines, movies and television have created warped standards for today's women and girls. I know, because I used to feel those same pressures. In high school, I never thought I was skinny or good enough. I had great achievements scholastically, graduating as valedictorian, but I still wasn't confident. I needed a female role model to show me that it's not about how you look or how well you fit in. It's about what's on the inside; being a unique individual who contributes to society and makes a



The Sorority's dedication to building strong girls began in the 1920s as Gamma Phi Betas identified a desire to provide underprivileged girls a retreat from their daily circumstances.

difference. That's true beauty.

It should be our goal to inspire every young girl to be strong and successful role models like us. I believe together, Gamma Phi Betas can help change the world, one girl at a time.

Addie will graduate from the University of Alabama in December 2015 with degrees in chemical engineering and mathematics. She hopes to continue her education with graduate school and become a public health advocate as a practicing dentist. In her spare time, she loves spending time with her family, going to Alabama football games, having movie marathons with her Epsilon Lambda sisters and traveling around the South.



Learn more about applying to be a Camp Fire National Youth Advisory Cabinet member at CampFire.org/HowToJoinYac.aspx.

APPLY

Learn to enhance your chapter's philanthropic contributions with Foundation philanthropy grants!

What if we told you taking 20 minutes out of your day meant your chapter's Building Strong Girls donation could be enhanced by \$100? Or \$500? Even a \$1,000?

Doesn't seem like a whole lot to ask for that type of return, right?

Thanks to the philanthropy grants awarded by the Gamma Phi Beta Foundation, we have the opportunity to further enhance our philanthropic donations. In nearly the last 15 years, Foundation grants have increased our philanthropic contributions by more than \$500,000.

But what is a philanthropy grant, and how can your chapter apply? We're here to explain!

What is a Foundation philanthropy grant?

The philanthropy grants awarded by the Foundation enhance the fundraising amount raised by our collegiate and alumnae chapters to support Building Strong Girls. The monies to fund the grants come from donations and interest earned from endowments to support camping for girls and our newest philanthropic partner, Girls on the Run.

What kind of impact do philanthropy grants have?

Let's examine Nu Chapter (Oregon). For the past five years, the chapter successfully applied for Foundation philanthropy grants. As a result of the grants received, the chapter increased its total philanthropic contributions by more than \$4,300!

It's important to note that the philanthropy grants from the Foundation are not a 100 percent match, but significantly enhance the overall gift. In 2013, the Foundation supplemented 30 percent of what our chapters raised.

How can my chapter apply for a Foundation philanthropy grant?

Philanthropy grant applications are available at GammaPhiBeta.org, in the Foundation section. Review the event criteria on the application to ensure the chapter meets all required event guidelines. Chapters are encouraged to complete the Philanthropy Grant Application each year by May 15.



Letters written to Gamma Phi Beta from Camp Fire and Girls on the Run participants, thanking us for our support!

Pink carnations to these chapters! For the past five years, the following 23 collegiate and alumnae chapters have successfully applied for Foundation philanthropy grants. As a result, our philanthropic impact has been significantly enhanced.

Alpha Lambda (British Columbia)
Alpha Iota (California-Los Angeles)
Delta Tau (Colgate)
Nu (Oregon)
Arlington Alumnae Chapter
Cedar Rapids Alumnae Chapter
Chicago Alumnae Chapter
Chicago Far West Alumnae Chapter
Cleveland West Alumnae Chapter
Dallas Alumnae Chapter
Evanston North Shore Alumnae Chapter
Greater Fort Myers Alumnae Chapter
Greater Orange County Alumnae Chapter
Kent Alumnae Chapter
North Houston Alumnae Chapter
Oklahoma City Alumnae Chapter
Pasadena Alumnae Chapter
Philadelphia North Alumnae Chapter
Philadelphia West Alumnae Chapter
Princeton Alumnae Chapter
Rochester Alumnae Chapter
South Bay Alumnae Chapter
Tulsa Alumnae Chapter



For questions about philanthropy grants, contact Foundation Director of Communications Courtney Ellis at cellis@gammaphibeta.org.



phi-lan-thro-py

1. the practice of performing charitable or benevolent actions
 2. love of mankind in general
- [from Greek: love of mankind, from *philos* loving + *anthropos* man]

Philanthropy is more than showing up to your chapter's fundraising event. It's more than a donation. In its truest form, philanthropy is an effort undertaken by an individual or organization based on an unselfish desire to improve human welfare. It is an altruistic concern to make a difference in the lives of others.

In addition to hosting and attending fun, memorable philanthropy events, are you also living, celebrating and being an active contributor to our philanthropic movement?

Building Strong Girls is so much more than one philanthropy event. Giving girls and women respect, appreciation and love, acting as a positive

female role model and encouraging them to believe in themselves should not be a special once-a-year event. It should happen whenever we are given the opportunity. By coming together as strong women, we can have a profound impact – on ourselves, our sisters, other women and girls – our future.

Love

Encouragement goes a long way. Building Strong Girls is as simple as just being there for another woman in a time of need by letting her know you believe in her. Be the friend who is receptive and available to listen. Be a sounding board. Be empowering and uplifting. Show another woman that she is beautiful and important. Show her she is more than enough.



GAMMA PHI BETA

Beautiful
+
Courageous
+
Strong
=
YOU!



Labor

Service to humanity is a guiding principle of Gamma Phi Beta. Our dedication to building strong girls began in the 1920s as the Sorority identified a desire to provide underprivileged girls a retreat from their daily circumstances; a place to learn about themselves and build character for facing life's challenges. Help continue our rich giving history of building communities where girls and women receive the skills and confidence to succeed in life.

Learning

Building Strong Girls spans generations and teaches girls to be responsible citizens who care about their community. Girls look up to us, see us, hear us and want to model our actions. Instead of talking to girls or other women about exercising as a method of losing weight, talk about how exhilarated you feel after a good run or workout, how your muscles

ache with learning, how you're preparing your body to live your whole life to the fullest.

Loyalty

Just like we committed to lifetime membership in Gamma Phi Beta, we must also commit to a lifetime of Building Strong Girls. We can encourage women and girls to pursue their passions, boost their self-esteem and resilience and affirm intrinsic values rather than appearance – for a lifetime.

If you are a mother, an aunt, a teacher or a friend to a young girl or woman, *you* possess the power to mentor, to change, to inspire. You have the power to Build Strong Girls. Join the movement!



inspiration board

Feel inspired by some of our favorite ideas, items and shining moments! Connect with **TheCrescent@gammaphibeta.org** to share your ΓΦΒ inspiration.



ONE MEMORABLE LAST

At the Sorority's 25th Convention, there was a very important Gamma Phi Beta 'last.' It was the last shared event of all four Founders, fittingly hosted in Syracuse, New York, in the Alpha Chapter Hall. Pictured is the cover of the Convention Banquet program, featuring the Founders as they were in 1907.

CONNECT. IMPACT. SHINE.

Zeta Sigma Chapter (South Carolina) received 13 awards at the University's Greek Awards Ceremony! The chapter proudly took home top honors, including Chapter President of the Year, Greek Woman of the Year, Distinguished Advisor of the Year and many more.



SHOW YOUR GAMMA PHI PRIDE!

Add splashes of color and fun to your Facebook profile, cell phone, laptop or PC with our awesome new Sorority wallpapers. Just visit GammaPhiBeta.org to download any or all of these custom images. There's even more to choose from online!





SAFE KEEPING!

Keep our gorgeous badge and other ΓΦΒ jewelry safe and sound with this classic, silver pin box. Velvet-lined and tastefully engraved with our Greek letters, this treasure can be yours by visiting CrescentCorner.com.

ΓΦΒ GREEK LEADER HONORED

Jesslyn Lowell (Bridgewater State) was honored with the Greek Leader of Distinction Award from the Northeast Greek Leadership Association annual conference for exemplifying the ideals of sorority membership in her daily life by consistently living our Core Values and positively influencing those around her to do the same. To the left of Jesslyn (center) is her biological and chapter sister Leanne Lowell (Bridgewater State), and on her right is Sorority Director-Collegiate Resources Maribeth Johnson-Flakes (Bridgewater State), who nominated Jesslyn for the prestigious award.

"I was overwhelmingly excited and proud to be recognized for the love, dedication and hard work I enjoy putting into my organization. It is an amazing honor to be recognized for how much I truly care about Gamma Phi Beta and my chapter," Jesslyn says.



FRAME-ABLE MOMENTS

Talk about a simple, yet adorable way to capture a special moment! Beta Mu Chapter (Florida State) made these great poster frames for members to take fun photos with following Big/Little Sister revealing. Post great photos like this to your Instagram and use the hash tag #GammaPhiFun!

Turn back to page 20 for information on how to download inspiring Building Strong Girls signage, too!



Big
Little
Reveal
2013
ΓΦΒ

What's green and never goes out of style?

The money you could save with GEICO.

See how much more you could save with your
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1-800-368-2734



TM



Alumna Spotlight

AMY YANDA-LEE,

COMMUNICATIONS MANAGER FOR BEADFORLIFE

When attending a women's professional mixer one evening, Amy Yanda-Lee (Wisconsin-Oshkosh) noticed a woman wearing several beautiful bracelets. After complimenting the woman, Amy

learned the bracelets were hand-crafted by Ugandan women working their way out of poverty.

These women were members of BeadforLife, a nonprofit organization that creates sustainable opportunities for impoverished women. The program teaches women how to roll beads out of recycled paper while also receiving business-skills training to prepare them to launch their own sustainable business.

With a background in fashion and love for a good story, Amy was captivated. Through a string of life-altering decisions, including giving up her own successful PR firm, Amy became BeadforLife's first-ever communications manager. "I gave up everything for a life of doing good and couldn't be more happy." Amy shares.



"I love giving bracelets in Gamma Phi Beta colors to my friends – it's a great way for me to share two things I'm passionate about." Amy shares.

You in three words

Creative, courageous and caring.

ΓΦΒ in three words

Connected, comfortable and spirited.

Best pick-me-up

I love yoga and traveling. My favorite escape is to the mountains with my family.

Quote to live by

"Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it's the only thing that ever has."

– Margaret Mead

What inspired you to give up your successful PR firm to work for BeadforLife?

They were a past client, and the more I started sharing the BeadforLife story with people, the more my excitement and passion grew. I realized I was happiest when I was working on BeadforLife projects, and I felt like for the first time in my life, what I was doing was directly changing the lives of women for the better. Talk about powerful. I feel successful now because of how personally fulfilled I am.

Most incredible moment working for BeadforLife?

I traveled to Uganda for two weeks to meet with the women and families we'd be assisting through our program and left with such an invigorated feeling. There is one family I will never forget. After wading through thick forests of brush for several miles, I arrived at the mud hut of a family, greeted by excited shrieks. Sitting outside the hut was the family's grandmother – she seemed anxious, but I wasn't sure why.

All of a sudden, the grandmother took off; soon she returned with pumpkins and peanuts they had grown, laying them at my feet as gifts. This woman didn't even have shoes and was wearing torn fabric for clothes, but still gave us all she had because she was so grateful for the opportunity to improve her and her family's life.

Favorite Gamma Phi Beta memory

Living in the chapter house with my sisters and always coming home to a great sense of comfort, connectedness and closeness.

Alumnae Chapter Spotlight **ATLANTA ALUMNAE CHAPTER**

When perusing Atlanta Alumnae Chapter's website, one can't help but be drawn to the fun. The chapter's calendar of events includes: a PACE event at an indoor trampoline park, book club gatherings, volunteering at a Girls on the Run 5k, the Atlanta Alumnae Panhellenic Association Scholarship Luncheon and more. Talk about something for everyone!

President Marcena Kohtala (Auburn) told *The Crescent* all about this shining alumnae chapter.

The Crescent: Three words to describe Atlanta Alumnae Chapter.

Marcena Kohtala: Devoted, established and connected.

What is a unique fact about the chapter?

MK: We have been a Diamond Circle of Excellence alumnae chapter for the last two years and have received 10 Convention awards over the past decade.

How does the chapter support Building Strong Girls?

MK: Many members are coaches or assistant coaches for our local Girls on the Run council, and our chapter volunteers at their 5k runs.

Our chapter also provides scholarships to local Gamma Phi Beta collegians through a portion of our member dues. Each year our chapter awards five scholarships to deserving collegiate women from each of the Gamma Phi Beta collegiate chapters in Georgia.

Which Core Value best describes your chapter?

MK: Love. We make strong efforts to keep our members connected by hosting at least one social event monthly, which translates into strengthened friendships and engagement.



One of the chapter's most well-attended events, an annual ornament exchange, brings members together for an evening of celebration and fun.

Members show love for one another by celebrating life's happy events, coming together in times of need and supporting our collegiate sisters through scholarship, recruitment and advisory board support.

Are any members famous or especially accomplished?

MK: Vice President of Brand Revenue for Turner Network Sales Julie Dunn Eichenberg (Florida State) served as 2010-12 chairwoman of the Nominating Committee and currently sits on the Gamma Phi Beta Foundation Board of Trustees. Past International Council members include: 1994-98 Financial Vice President Sandra Rettke Nauman (Arizona); 1998-2000 Member-At-Large Lisa Lepley Hiles (Indiana); and former Atlanta resident 2000-02 Alumnae Vice President Barbara Hurt-Simmons (Nebraska-Kearney).

How does your chapter celebrate Founders Day?

MK: We pair up with the collegiate chapters around Atlanta to reflect on Gamma Phi

Beta's founding, recognize our 50- and 75-year members and celebrate the Sorority's growth by awarding collegiate scholarships. Our chapter also recognizes an outstanding member with our annual Alumna of the Year Award, and we give the recipient an engraved silver bowl to commemorate the honor.

FAST FACTS

Membership size: More than 250 women read our monthly e-newsletter, and we have more than 50 dues-paying members.

Charter date: January 1, 1940

Collegiate chapters supported:

Delta Omicron (Southern Polytechnic State), Delta Upsilon (Georgia), Zeta Tau (Emory) and Zeta Omega (Kennesaw State).

Website: GammaPhiBetaAtl.com



Rachael McCrory

(Colorado State) Hainan Island, Sanya

Not one to shy from adventure, Rachael just moved to China for her career in spa management. Before graduating college, she applied at her current company for an entry-level position. When they called her for an interview, they let her know they were actually interested in speaking with her about a more advanced position. They noticed her Gamma Phi Beta leadership experiences on her résumé and felt her skills translated perfectly. A past Tau Chapter president, Rachael has paid her international alumnae dues every year since graduating.

"Gamma Phi Beta has such a special place in my heart. I attribute much of my professional success to the organization; it was my Sorority experience that made me stand out during the interview process. Now I manage 80 people at a job I am passionate about and have had the opportunity to live in Kauai, Maui and now China!"



ARE YOU READY TO GIVE BACK?

There are three ways you can pay your \$25 international alumnae dues and Shine ON for Gamma Phi Beta!

1. Pay online at GammaPhiBeta.org/AlumnaeDues.
2. Pay through your local alumnae chapter.
3. Mail this form with a \$25 check to:

Gamma Phi Beta Sorority, Inc.
P.O. Box 731592
Dallas, TX 75373-1592

Yes! I am proud to Shine ON for Gamma Phi Beta and foster a strong future for our organization!

☐ \$25 Check enclosed First Name, Maiden, Last Name _____

Address _____ City _____

State/Province _____ Postal Code _____ Country _____

Collegiate Chapter _____ School _____

Seven-digit Member Number (located on back of magazine) _____ Email _____

Alumnae Chapter (if applicable) _____ Phone _____

*Dues and contributions made during the Sorority's fiscal year (August 1, 2013 – July 31, 2014) are not tax-deductible.

SORORITY Life

It's collegiate and alumnae chapter updates - at a glance! Read all about our shining chapters across the country and their recent activities. Chapter submissions for the fall issue are due August 1. For chapter submission guidelines, visit GammaPhiBeta.org.

Symbol Key:



Region 1

CONNECTICUT

♥ Eta Theta Chapter (Connecticut)

Members participated in 'Huskython,' the University's annual 18-hour dance marathon, raising nearly \$11,000 to benefit the Connecticut Children's Medical Center.

DELAWARE

⊗ Eta Gamma Chapter (Delaware)

The chapter was proud to initiate more than 65 fantastic women this spring!

MASSACHUSETTS

⊗ Delta Chapter (Boston)

Members are incredibly busy this summer as many women are interning together in cities including San Francisco and New York City.

↪ Epsilon Eta Chapter (Bridgewater State)

After welcoming 18 women to the chapter, members spent a fun day at the local Girls, Inc.

playing a variety of learning and outdoor games with young girls.

↪ Southern New England Alumnae Chapter

Members stopped by the Region 1 Regional Leadership Conference in Boston to help make encouraging and inspirational signs for an upcoming Girls on the Run 5k race in the city.

NEW JERSEY

⊗ Bergen County Alumnae Chapter

Members participated in Zeta Mu Chapter's (St. John's) Initiation, helping welcome 23 new members to the sisterhood, including the alumnae chapter's first alumna initiate!

NEW YORK

⊗ Delta Kappa Chapter (Lehigh)

The chapter had a fun and physically-challenging sisterhood event at a rock climbing facility.

⊗ Delta Tau Chapter (Colgate)

At the University's Greek Awards, the chapter received numerous honors including Greek Woman of the Year, Sorority Scholar, New Member of the Year, Best Overall GPA and Outstanding Chapter of the Year.

⊗ Epsilon Tau Chapter (Rochester)

The chapter initiated 25 women this spring and received special accolades from the University's Panhellenic for consistently supporting other Greek organizations at their events.

⊗ Zeta Mu Chapter (St. John's)

The chapter welcomed 23 new members this spring, making their chapter of 73 the largest Greek organization St. John's University has ever had. Plus, for the sixth consecutive year, the chapter finished first in Greek Week competitions.

ONTARIO

♥ Alpha Alpha Chapter (Toronto)

A great turnout to the chapter's 1920s-themed philanthropy event, Flapper Flapjacks, helped raise more than \$1,000 donated to the Girls on the Run Greater Toronto Area Council.

PENNSYLVANIA

⊗ Epsilon Alpha Chapter (La Salle)

The chapter exceeded Quota and welcomed 22 new members with the fun Bid Day theme, 'How Sweet it is to be a G-Phi-B!'

⊗ Zeta Pi Chapter (Pennsylvania State-Altoona)

The chapter's annual Mother-Daughter Weekend was full of fun events including a member-instructed yoga class, a 'how well do you know your daughter?' game and a culminating dinner that shared the chapter's achievements and future plans.

⊗ Philadelphia North Alumnae Chapter

Members welcomed Epsilon Alpha Chapter (La Salle) graduating seniors to alumnae life with a Senior Celebration dinner and ceremony at the home of an alumna.

Region 2

DISTRICT OF COLUMBIA

⊗ Washington, D.C. Alumnae Chapter

The chapter recently hosted an arts and crafts night of painting pottery. Upcoming chapter events include an outing to a Washington Nationals baseball game, volunteering at the Girls on the Run D.C. 5k and a summer cookout.

Gamma Phi Beta Sorority by Regions



FLORIDA

☪ Beta Mu Chapter (Florida State)

The chapter's annual obstacle course spring philanthropy event raised \$1,600 for Camp Fire with a fun-filled day for all of Greek life.

☪ Epsilon Zeta Chapter (Jacksonville)

After attending a Women's History Luncheon, members volunteered for Girls on the Run. They prepared bags and packets for runners and manned the water stations along the 5k racetrack while offering positive words of encouragement as girls ran by them or stopped for water.

☪ Eta Eta Chapter (South Florida)

The chapter's first 14 Big/Little Sister pairs were formed! Following revealing, members went bowling and had a wonderful time bonding and celebrating their new rock solid relationships.

☪ Naples Alumnae Chapter

With the chapter focus "We are Women Building Strong Girls," members gave \$2,000 in donations to a variety of philanthropies including PACE Center for Girls, Camp Fire and the chapter's own Foundation scholarship fund for collegiate members.

KENTUCKY

♥ Epsilon Sigma Chapter (Morehead State)

The chapter gave back to the community with a day of planting trees and had a first place finish in Kappa Sigma Fraternity's ultimate Frisbee philanthropy event.

NORTH CAROLINA

☪ Epsilon Psi Chapter (North Carolina-Asheville)

Members spent Day of Service with the Western North Carolina chapter of Girls on the Run, making headbands for the girls to wear at their next 5k, playing outside with young girls and discussing Gamma Phi Beta's commitment to Building Strong Girls!

☪ Fairfax Alumnae Chapter

The chapter joined Epsilon Psi Chapter (North Carolina-Asheville) members for a special dinner with Carnation Award Winner and violinist Elizabeth Pitcairn (Southern California). They also attended Elizabeth's debut performance with the Alexandria Symphony Orchestra, saying it was a thrilling musical treat!

☪ Raleigh Area Alumnae Chapter

Members supported their local Girls on the Run chapter with a donation and made



Region 1 | Alpha Tau Chapter (McGill) members worked on strengthening the chapter during the spring semester with various networking workshops and a presentation on appropriate social networking.



Region 2 | Epsilon Iota Chapter (Christopher Newport) members celebrated their 25 graduating seniors at their Sundress Luncheon during Senior Celebration Week.

inspirational posters and headbands for upcoming 5k races.

SOUTH CAROLINA

☪ Epsilon Theta Chapter (Clemson)

After winning first place in the University's Greek Week kickball competition, the chapter went on to support the various philanthropic events of numerous Greek organizations and took first place in Chi Omega's boot camp-themed fundraiser.

☪ Zeta Zeta Chapter (South Carolina)

Members made headbands for Girls on the Run participants and cheered for the young girls with inspirational signs as they completed the race!

☪ Zeta Sigma Chapter (South Carolina)

The chapter's Crescent Classic 5k Race was a huge success, even in the rain! More than 150 runners participated, helping to raise more than \$6,000 for Girls on the Run.

VIRGINIA

☪ Zeta Beta Chapter (Virginia)

The chapter had a special photo shoot for new Big and Little Sister pairs.

☪ Alpha Chi Chapter (William & Mary)

Chapter alumnae came back to campus to celebrate the chapter's 80th anniversary. The weekend's festivities included an elegant gala where members shared their Gamma Phi Beta experiences.

Region 3

ALABAMA

☪ Epsilon Lambda Chapter (Alabama)

The chapter hosted its first Gamma Phive-k this spring to benefit Building Strong Girls. More than 150 runners were cheered on by chapter members and the University of Alabama mascot, Big Al, as they completed the race!

GEORGIA

☪ Atlanta Southern Crescent Alumnae Chapter

At the chapter's annual St. Patrick's Day date party, members celebrated three 50-year members.

☪ Delta Omicron Chapter (Southern Polytechnic State)

Members joined with their Zeta Omega (Kennesaw State) sisters to volunteer at a Girls on the Run 5k race. The women made encouraging signs in Gamma Phi Beta colors and handed out medals as girls crossed the finish line.

LOUISIANA

☪ New Orleans Alumnae Chapter

Members wore fun hats and fascinators to their annual Spring Tea.

TEXAS

☪ Alpha Xi Chapter (Southern Methodist)

In April, Southern Methodist University welcomed the George W. Bush Presidential Library to its campus with a special dedication event. The day included a visit from all five living United States presidents and other diplomats from around the globe. The chapter earned a very special honor as they were selected out of all Greek organizations on campus to perform at the dedication. With the library as their backdrop, members performed a 10-minute Broadway-themed musical for an audience of 12,000!

☪ Gamma Chi Chapter (Texas State-San Marcos)

After winning Chapter of the Month from the University's Panhellenic, the chapter conducted three different recruitment workshops to prepare for its first fall recruitment with the help of alumnae Jana Nobles (Oklahoma City) and Mariam Khedery (Texas Christian).

☪ Zeta Chi Chapter (Texas Christian)

The chapter volunteered at the Girls on the Run 5k in Plano, saying it was a very rewarding experience to high five the girls and hand them their race medals as they crossed the finish line.

☪ Zeta Rho Chapter (Texas A&M -College Station)

After multiple weeks of training, the chapter competed in the National PanHellenic Council's annual Stompfest competition and won second place with their stepping routine.

☪ Dallas Alumnae Chapter

Members hosted a Senior Celebration event for the graduating members of Alpha Xi (Southern Methodist) and held their annual High Tea.

☪ Houston Alumnae Chapter

Chapter members were up bright and early for a philanthropy yard sale benefiting the Gamma Phi Beta Foundation. More than \$900 was collected to fund leadership education for the Sorority.

Region 4

INDIANA

☪ Beta Phi Chapter (Indiana)

Four women from the chapter participated in the Indiana University's Little 500 Bike Race, placing 13th out of 33 teams. The competing members trained for several months, and the whole chapter cheered them on at the community-wide event.

☪ Delta Iota Chapter (Purdue)

The chapter hosted a successful Creseent Classic 3-on-3 Basketball Tournament with 22 teams competing and raised nearly \$1,500.

☪ Zeta Iota Chapter (Valparaiso)

The chapter was honored to host Girls on the Run founder Molly Barker and girls from Girls on the Run Porter County for a special day with the chapter. Molly delivered a powerful presentation to the women and girls about embracing who they are and rising to any challenge.

MICHIGAN

☪ Delta Omega Chapter (Oakland)

The chapter capped off multiple fundraising events from the year by announcing at their 5th Creseent Classic that they raised more than \$15,000! More than 300 guests attended the celebratory Creseent Classic that included a dinner, raffle and guest speakers from some of the philanthropic organizations supported.

☪ Epsilon Beta Chapter (Alma)

Members are making plans to become coaches and assistant coaches for their local Girls on the Run Council next fall!

☪ Zeta Nu Chapter (Detroit-Mercy)

The chapter was named Chapter of Excellence by the University for the second consecutive year and received the Outstanding Educational Program Award for an All-Greek Alcohol Awareness seminar the chapter hosted in the fall.

☪ Greater Lansing Alumnae Chapter

The chapter hosted its annual Senior Brunch for the graduating seniors of Beta Delta Chapter (Michigan State), welcoming 23 women into alumnae membership!

OHIO

☪ Beta Epsilon Chapter (Miami-Ohio)

Five members donated eight inches of hair each at the University's Beautiful Lengths hair donation event that helps women fighting cancer receive real human-hair wigs for free.

☪ Zeta Omicron Chapter (John Carroll)

Living our Core Value Labor, members participated in two days of service – one for the University and another with the entire Greek life community.

Region 5

ILLINOIS

☪ Epsilon Chapter (Northwestern)

Members raised nearly \$2,500 for Girls on the Run at the chapter's annual spring philanthropy event. Five hundred people from the University and Greek community attended and learned about our commitment to Building Strong Girls.

☪ Beta Eta Chapter (Bradley)

For the third consecutive year, several brave sisters had their heads shaved at the University's annual St. Baldrick's event that helps raise funds for childhood cancer research.

🌸 **Chicago Northwest Suburban Alumnae Chapter**

Members attended the local Panhellenic Scholarship Dinner, held a fun "Girls Night Out" at a local restaurant and got ready for summer with the chapter's annual potluck dinner.

IOWA

📖 **Omega Chapter (Iowa State)**

The chapter earned the highest sorority GPA on campus for the fall 2012 semester with a 3.31 GPA.

💖 **Gamma Psi Chapter (Northern Iowa)**

The chapter hosted its first golf tournament for its Crescent Classic fundraising event and raised nearly \$5,000.

MINNESOTA

🍷 **Kappa Chapter (Minnesota-Twin Cities)**

After welcoming 12 new sisters through spring recruitment, the chapter received awards for Outstanding Chapter Support Programming, Outstanding Risk Management and Chapter of Excellence at the University's Greek Awards.

🍷 **Gamma Pi Chapter (Minnesota State-Mankato)**

The chapter finished third in Greek Week and was proud to receive Chapter of the Year at the University's Greek Banquet.

NORTH DAKOTA

🌸 **Alpha Beta Chapter (North Dakota)**

Members traveled to Fargo for a fun sisterhood retreat where they stayed overnight, played games and strengthened the bonds of their sisterhood.

WISCONSIN

🍷 **Gamma Chapter (Wisconsin-Madison)**

Members helped Girls on the Run of Dane County prepare for its upcoming 5k summer race by making 750 hair bands with motivational messages on them for girls running the race to wear!

🌸 **Gamma Rho Chapter (Wisconsin-Oshkosh)**

The chapter sends its sincerest thanks to the sisterhood for the love and support they received following member Aly Wolff's passing. The chapter plans to host Aly's Honky Tonk Hustle for a Cure, a 5k race, with all proceeds being donated in Aly's name to the American Cancer Society.



Region 3 | Zeta Psi Chapter (Texas-San Antonio) sisters had a fun photo shoot around campus and plan to use the gorgeous photos of members on their social media sites, chapter website and for recruitment brochures that will be given to potential new members!



Region 4 | The Beta Gamma House Corporation Board (HCB) kicked off its 70 for 70 fundraising campaign with each HCB member donating \$70! The goal is to raise \$70,000 to furnish and decorate the new, soon-to-be-constructed chapter facility in honor of the chapter's 70th anniversary in October. Recognition will be given to those who donate, and an anniversary celebration will be held October 5 during Homecoming. Email GPhiBBGSU@gmail.com for more information. Pictured are chapter alumnae and members with International President Krista Davis (Bowling Green) and Panhellenic Affairs Vice President Sandy Biegelman Burba (Miami-Ohio), who are excited to see the chapter benefit from the new housing!

Region 4 | Nearly 3,000 Gamma Phi Betas graduated this spring, including this group of Beta Delta Chapter (Michigan State) members!



Region 6 COLORADO

♥ Beta Rho Chapter (Colorado-Boulder)

The chapter hosted its spring philanthropy, Wing Fling, complete with line-dancing lessons and a photo booth. The event raised more than \$5,000.

☪ Denver Alumnae Chapter

Members enjoyed a fun spring luncheon and were busy welcoming graduating seniors from Theta (Denver), Tau (Colorado State) and Beta Rho (Colorado-Boulder) to alumnae life through multiple Senior Celebration events. Visit DenverGammaPhiBeta.com for details on future alumnae chapter events.

KANSAS

♥ Sigma Chapter (Kansas)

The chapter hosted its 8th annual pancake breakfast on the front lawn of the chapter house, featuring a live DJ, raffle and 350 people! This philanthropy event benefitted Camp Fire and a special addition this year, The One Fund, a relief program for Boston Marathon victims.

♥ Beta Chi Chapter (Wichita State)

The chapter hosted a successful Crescent Classic 3-on-3 Basketball Tournament, raising more than \$3,400.

MISSOURI

☪ Eta Iota Chapter (Rockhurst)

After being officially installed in April, the chapter participated in its first Greek Week and several sisters helped Camp Fire with a soccer tournament for kids.

NEBRASKA

☪ Pi Chapter (Nebraska-Lincoln)

Five members were coaches for Girls on the Run, practicing with the young girls twice a week, and saying they got a kick out of the energy from the girls they're helping! The entire chapter volunteered at the spring 5k, cheering on participants and members who were running buddies for the race.

☪ Gamma Kappa Chapter (Nebraska-Kearney)

After winning Greek Week for the third consecutive year, two members were awarded with the Greek Woman of the Year Award and Outstanding Council Member Award. The chapter also contributed the highest number of community service hours for the University's entire Greek-life community!

☪ Epsilon Delta Chapter (Creighton)

Members traveled to Rockhurst University in Missouri, and spent a day helping with extension recruitment for our newly-installed Eta Iota Chapter (Rockhurst)!

OKLAHOMA

☪ Psi Chapter (Oklahoma)

At the University's annual President's Trophy Awards Ceremony, the chapter was recognized in every awards category at the ceremony, receiving awards for academics, campus involvement, community service and more!

☪ Beta Omicron Chapter (Oklahoma City)

The chapter volunteered at Girls on the Run in Oklahoma City, helping decorate signs, water bottles and bags for the young girls running in an upcoming 5k race. Members also attended the 5k, cheering the girls on as they completed the race!

☪ Tulsa Alumnae Chapter

Members celebrated their monthly "Girls Night Out" with a Pinterest-inspired party that taught them how to make their own sugar scrub. The gathering was a great way to get everyone together and learn something new.

Region 7 CALIFORNIA

☪ Alpha Iota Chapter (California-Los Angeles)

The chapter earned the overall top GPA for the 2012-13 academic year as well as the Alumnae and Family Relations Award at the University's Greek Awards Banquet.

☪ Beta Lambda Chapter (San Diego State)

Members participated in Greek Week, winning two of the five events. The week of activities helped raise funds for several local San Diego philanthropic organizations.

☪ Gamma Eta Chapter (California State-Long Beach)

The chapter hosted an alumnae social to meet and greet local chapter alumnae. Sisters were honored that the chapter's first president and entire advisory board were in attendance and appreciate their commitment and support.

☪ Delta Delta Chapter (California State-Fullerton)

For the fourth consecutive year, the chapter won first place at the University's Greek Week Lip Sync competition.

☪ Delta Eta Chapter (California-Irvine)

After welcoming a beautiful spring new member class, the chapter celebrated with a fun day trip to Newport Beach. Members also attended a presentation on how to become an active preventer of sexual assault from the Campus Assault Resources and Education Office.

☪ Delta Psi Chapter (California-Santa Barbara)

The chapter hosted a mock recruitment event at the end of the school year that included member families. Family members acted like they were potential new members and chapter members spoke to them about chapter achievements and how they help build strong girls in the community.

♥ Epsilon Nu Chapter (Chapman)

The chapter's philanthropic gala, Evening under the Crescent, invited camp counselors and participants from Camp Del Corazon to celebrate the total monies raised to benefit the organization that year. Camp del Corazon is a special camp for children with congenital heart disease.

♥ Long Beach Alumnae Chapter

Members held a very successful Cosmic Bowling/Silent Auction event. Sisters, families and friends raised more than \$1,500 while bowling, bidding and having fun. Members are now looking forward to 'Dining Divas' dinners and SOS tea.

☪ San Diego Alumnae Chapter

Members connected with graduating seniors from Beta Lambda Chapter (San Diego State) to offer post-graduation advice and networking. The women discussed career tips and how to stay involved with Gamma Phi Beta as alumnae.

HAWAII

☪ Hawaii Alumnae Chapter

By contributing annually to the Honolulu Alumnae Panhellenic Association Scholarship fund, the chapter helps support the scholastic endeavors of women graduating from Hawaii high schools and attending a college with at least one NPC sorority. At the Association's annual Scholarship Luncheon, members were ecstatic to learn a Gamma Phi Beta legacy received one of this year's scholarships.

Region 8

BRITISH COLUMBIA

Ψ Alpha Lambda Chapter (British Columbia)

The chapter collected more than \$1,200 to benefit our philanthropic partner Girls Guides of Canada at its Crescent Classic, and two members were honored at the Panhellenic Awards Ceremony with the All Greek Woman and Up and Coming Leader Award.

CALIFORNIA

☪ Eta Chapter (California-Berkeley)

Sisters had a great time at the San Francisco Giants baseball game for a fun sisterhood event.

☪ Zeta Gamma Chapter (Sonoma State)

Graduating seniors spent a special day together in San Francisco. They visited fun places like the Golden Gate Bridge and took lots of photos to remember the day.

☪ Diablo Valley Alumnae Chapter

Members participated in the Eta Chapter House Corporation Board fundraiser to help continue necessary improvements to the chapter house. They also represented Gamma Phi Beta at the Diablo Valley Panhellenic event, "All About Sororities"; the event invited local high school women and their parents to learn more about what it's like to be a member of a sorority.

OREGON

♥ Nu Chapter (Oregon)

Sisters had a blast at their annual Crescent Classic fundraiser. The diner themed-event was a hit, raising nearly \$6,000!

WASHINGTON

Ψ Gamma Epsilon Chapter (Puget Sound)

At the Campus Leadership Awards Ceremony, the chapter was honored with awards for Chapter of Excellence and Excellence in Scholarship. Members of the chapter also received prestigious honors including: Junior of the Year, Greek Scholar of the Year, Greek Athlete of the Year, Excellence in Philanthropy and Greek Woman of the Year.



Region 6 | Beta Upsilon Chapter (Kansas State) members celebrated the chapter's 55th anniversary with brunch and shared stories about their experiences as Gamma Phi Betas. Several collegiate members sang a beautiful song for entertainment, and it was an inspiring day full of sisterhood.



Region 7 | Sisters from Balboa Harbor Alumnae Chapter gathered for the chapter's 12th annual Scholarship Tea at the Tea House in San Juan Capistrano, with donations benefiting scholarships for the women of Delta Eta Chapter (California-Irvine).



Region 8 | Xi Chapter (Idaho) hosted a week of workshops that focused on aspects of Building Strong Girls, with each day carrying a special message of inspiration that was translated through empowering activities. Following the week of workshops, the chapter hosted a group of middle school girls for a day of inspiring Building Strong Girls activities. One activity included a special photo shoot where girls and members held signs with inspirational quotes. The chapter used the photos from the shoot as part of a social media campaign to educate the community on Building Strong Girls and why it's important to act as a positive female role model!

“In Camp Fire, the voice of the youth is respected and valued, and the opportunity to be a leader is available to everyone.”
- Rosemary Pezzuto



SUPPORTERS OF THE

Camp Fire Patuxent Area Council CEO Rosemary Pezzuto

Heart

Philanthropist and social worker Rosemary Pezzuto puts her passion into action.

Rosemary has been involved with Camp Fire nearly all her life. She started attending at an early age and was proud to watch her own three children flourish at Camp Fire. Now, she's the CEO of Camp Fire Patuxent Area Council, serving the Baltimore and Washington, D.C., areas.

“I attribute all that I have become to what I learned in Camp Fire,” Rosemary says. “I learned to care about others. I learned I could make a difference. I learned you can meet some of your best friends around a campfire.”

Over the years, Camp Fire's mission has evolved. “While the words have changed, the attributes and values that make Camp Fire who we are have not,” Rosemary shares. “Camp Fire now has a promise that challenges us to fully engage the youth voice in what we do. It is an empowering promise that leads us to fulfill our values.”

Rosemary sees the role of today's successful philanthropists as one with total engagement in the mission and activities of the organizations they support. She is encouraged by the Gamma Phi Betas who exhibit a total commitment to our philanthropic focus,

Building Strong Girls, by not only raising funds, but also providing hands-on service to those they are supporting.

At Camp Fire Patuxent Area Council, the local Gamma Phi Betas are seen as extended family. Rosemary shares, “Our relationship means children have the opportunity to experience well-rounded youth development. Children who don't have strong, encouraging adults in their lives have received letters from Gamma Phi Betas they can read and re-read time and again when they need a little inspiration. It is a quiet minute with an alumna who provides mentoring or a collegian



Members from Eta Epsilon Chapter (Virginia Tech) helped facilitate a fun day of outdoor, educational games with Camp Fire girls last summer at 'Gamma Phi Beta Day' at Camp Fire Patuxent Area Council.



Rosemary, in 1968, receiving the WoHeLo Award from Camp Fire. "WoHeLo" stands for Work, Health and Love – values that are central to Camp Fire. This prestigious award, for teens in grades nine through 12, offers opportunities for personal development, leadership and advocacy on important issues.

that helps a little girl learn to read. It means that a couple of times a year, pink and brown are the colors of Camp Fire when members host 'Gamma Phi Beta Day.'"

Gamma Phi Beta's work with Camp Fire has motivated Rosemary to become a mentor and leader for area collegiate chapters in addition to Washington, D.C. Alumnae Chapter. She has been the guest speaker at Founders Day, inspiring members with her testimonials of how the local service and fundraising efforts of Gamma Phi Betas have impacted the lives of thousands of young people.

Washington, D.C. Alumnae Chapter President Melissa Coughlin (Boston) shares, "Rosemary's commitment, passion and dedication to the children of Camp Fire speaks volumes about her character. Her gratitude for the Sorority's support is moving and inspiring."

Rosemary believes in the vision and work of Gamma Phi Beta to make a difference in the lives of others. "I witness it daily in what I see from the collegiate members and in the role alumnae play in their communities. Gamma Phi Beta has been a wonderful part

of my life for the past 14 years in many ways," Rosemary says.

A true supporter of the heart, Rosemary has given much to Camp Fire and Gamma Phi Beta. Her intertwining of ideals and philanthropic purpose has been Rosemary's enduring motivation, and has been immensely rewarding. "No matter where I have been, or where I go, I am always ready for an adventure, a challenge and sitting around a campfire."

Memorial Gifts

We acknowledge the following individuals and groups who contributed to the Gamma Phi Beta Foundation in memory of a loved one,* as of May 1, 2013. Lists are printed as received from the Foundation.

Mary Belle Becker Arthur (University of Washington, 1946)
Anne A. Moldrem

A. Leonard Bloch, M.D., husband of Susan Bender Bloch

Dave and Marilyn Berkebile
Natalie Campbell
Martha Crawford
Linda Dudman
Cathy Foster
Laraine Frohlich
Holly Garnish
Patricia E. Giesea
Kathy Gleason
Nancy Grouse
Judy Ann Kaspar
Janet Kendrick
Stephanie Kendrick
S. Renee Heiser Lanthier
Patricia Mahan
Elizabeth Merkel
Carol Meyers
Linda Meyers
Sharon Mink
Susan Peachey
Janice Peterson
Fay Privatera
Patti Quagrello
Laura Schindler
Susan Perry Voltz

Dorothy Ellen Boettner, mother of Kathleen Boettner Murphy and grandmother of Mary Brown Noren
Kathy Murphy
Mary Brown Noren

Mary Louise Bratten, mother of Marilyn Bratten Dalghetty
Karen Kline

Kathryn Buchanan, mother of Mary Buchanan Mach
Randall Stevens Allard

Jamie Burns (Northern Arizona, 1967)
Linda Brake

Rose Marie Carnefix, mother-in-law of Rashel Hogue Carnefix
Cathy Boudreaux Griffin

Robert Childress, father of Melissa Childress Ford
Jamie Pickel

Gwen Sperlich Crawley (Michigan, 1946)
Kathryn Lynch Macpherson

Nancy Kotsrean Daane (Washington University, 1948)
Lee B. Mehl

Frances Marr Darling (McGill, 1969)
Anne Layton

Maude Harnden Dunlap (Syracuse, 1945)
Eleanor Carnes

Lawrence Eber Drumm, husband of Dorothy Tennant Drumm and father of Ann Drumm Smith
Beverly S. Gosnell

Natalie Eggleston, daughter of Gwen Whitenell McAdams
Sandra Nauman

Dorothy June Goodnight Formea (Denver, 1985)
Albuquerque Alumnae Chapter

Jessica Galley (Cincinnati, 2012)
Delta Gamma Fraternity
Fran Lapham
Jamie Pickel

Nancy Wolfe Ginzle (Illinois, 1963)
Julia Barton Veal

Susan Elaine Golden (Denver, 1963)
Catherine Spika

Ruth Winterstein Hollingsworth (Pennsylvania State, 1944)
Marian Doty Bickford

Inez Sheldon Holt (University of the Pacific, 1963)
South Orange County Alumnae Chapter

Betty Mae Connor Jones (Oklahoma, 1942)
Linda Daniel Johnson

Carol Clark Jones (Arizona, 1960)
Her Alpha Epsilon Chapter sisters

Edna Sue Herzog Johnson (William & Mary, 1950)
Randall Stevens Allard
Sandra Graham Cude
Gloria Nelson

Angelina Kratyk, grandmother of Laura Kobsa
Anne Layton

Joy Layton, mother of Verian Layton Farnsworth
Anne Layton

Claire Branham Liston (Colorado State, 1939)
Catherine Spika

Melba Hudson Livermore (Oklahoma, 1937)
Carole Clausing Lane
Mary Talkington

Mary Mike Mays, sister of Karen Gamel Urette
Sandra Nauman

Sara Hutchens McCormack (Wisconsin-Madison, 1957)
Barbara Braley Johnson

Lynn Baker Mueller (Lake Forest, 1949)
Nancy E. Stiles

Greg Oliver, husband of Jean Brooks Oliver
Sandra Nauman

Ann Pennfeather (Wisconsin-Madison, 1957)
Barbara Braley Johnson

Joyce Heath Pennington (Illinois, 1949)
Marilyn S. Kennedy

Doris Pascoe Penrose, mother of Carolyn Pascoe
Greater Toronto Area Alumnae Chapter
Anne Layton

Kenneth Place, father of Virginia Place Myer
Sandra Burba
Cincinnati Alumnae Chapter
Julie Dunn Eichenberg
Cathy Boudreaux Griffin
Karen Wander Kline
Jolene Stiver
Julia L. Wright

Ann M. Price (Vanderbilt, 1946)
Andrew Price

Roxanne Elaine Reber (Kansas, 1978)

Joy Schul Anderson
Sally Beck
Ann Covalt Clinksale
Mary Beth Doughty
Debi Duckworth
Susan Klotz Engstrom
Diane Gorman Gillespie
June Gorman
Judy S. Hawkins
Stephanie Hearn
Deb Humphrey
Natalie Evenson Johnson
Laura Dunmire Klotz
Anne Pohlman Knorr
Nancy Hammel Kuchler
Dr. Rhonda L. Lahue-Mordy
Jane Robinson Leach
Jane Link
Melinda Starkey Maturo
Melinda Beard Mesler
Julia Mullinix
Sally L. Neal
Susan Brier Palmer
Diane Anderson Patton
Janice Moore Peterson
Julie Miller Pickert
R. D. Reber
Sondra D. Reber
Meg Curtis Reggie
Elizabeth A. Scheib
Toni Mogul Schulte
Dana D. Snyder
Sarah O. Steele
Michelle Stone
Patricia Gorman Vidrine
Pamela S. Vowels
Maria Warren
Linda E. Whaley

Abby Rethlake, daughter of Kathy Hosier Rethlake
Kathy Arnold

Eleanor Connor Ricards (Goucher, 1938)
Linda Daniel Johnson
Susan Reeves
Shila A. Smith
Julia Barton Veal

Amanda Sprenger Sarmiento (Bradley, 2001)
Marissa Sweazy

William Lewis Sassaman, son of Barbara Wessel
Sandra Nauman

Jacqueline Egerton Schlueter (Wittenberg, 1979)
Mary Ann George

Glen Schniepp, husband of Joan Nielson Abbott
Janice Sanguinetti Graves

Jean Willis Scholdt (Wisconsin-Madison, 1939)
Virginia Cheney

Ellen Endres Spengemann (Missouri-Columbia, 1965)
Alison L. Bond
Patricia Ann Bronsing
Christine W. Ehrenreich
Denise Eschenbrenner
Vicki L. Helling
Patricia M. Henderson
Sandra P. Kirkbride
Susie Weinand Garrison
Margery M. Miller
Donna J. Prior
Joanne Roman
Jaqueline M. Ruthsatz
Anita Waninger Steck
Suzanne Mast Stein
Ann Straw
Susan Ann West

Muriel E. Strohl, mother of Janet Morgan-Strohl
Cathy Boudreaux Griffin

Jeanne Koch Swallow (Washington University, 1952)
Dr. Virginia Koch Drake and family

Zula Williams Vizard (Texas-Austin, 1930)
Cathrynne G. Melton

Natalie Fitch Welty (Syracuse, 1949)
Cleveland West Alumnae Chapter

Gwendolyn Goodwin White (University of Washington, 1949)
Peter C. White

Marian Mueller Yochum (Washington University, 1948)
Linda Daniel Johnson
Julia Barton Veal

*For deceased members, *The Crescent* lists their first, maiden and last names in accordance with their school and year of initiation. Gifts received by July 31 will be acknowledged in the fall issue.

In Celebration

Celebrate a special sister, loved one or event with an "In Celebration" gift to the Gamma Phi Beta Foundation. Thank you to the following donors, whose gifts were recorded as of May 1, 2013. To make a gift, visit GammaPhiBeta.org.

Lois Kirchner Abbott, chapter advisor for Delta Psi Chapter (California-Santa Barbara). A truly extraordinary woman and sister!

Kristie Summers Donovan

Elise Pritchett Alexander (Vanderbilt, 1938) for her many years of sisterhood and service.

Columbia Missouri Area
Alumnae Chapter

The dedication and service of Melinda Sutton, Jennifer Latour Phillips and Sarah Tolleff Grohmann to the Alpha Xi House Corporation Board.

Alpha Xi House Corporation Board

Happy Valentine's Day to my Alpha Zeta Chapter (Texas-Austin) sisters - Julia Barton Veal, Stephanie Goldfield, Nancy Chuoke Enright and Laura Manning.

Susan Reeves

Tom and Merri Olson Anderson's (San Jose State) 50th anniversary.

Georgina Street

The Initiation of Elan Carson and Jill Sklaroff Lawrence into Balboa Harbor Alumnae Chapter.

Balboa Harbor Alumnae Chapter

Barbara Weiss Boenzli (Oregon State) for being selected Corvallis Oregon Area Alumnae Panhellenic Alumna of the Year.

Terri Briggs

Mary Ellen Porter Burchfield (Iowa State) for receiving the GFB Loyalty Award.

L'Cena Rice

Olga Castellanos (California State-Fullerton) for her recognition on the GFB Merit Roll.

L'Cena Rice

Welcoming Avery Isabel, little legacy of Kristen Reimer Christensen (Wisconsin-Madison).

Sarah Jones

Kelly Colman - thank you for all you've done as regional coordinator-public relations and making Region 8 great!

Gigi De'Prey Eyre

Fran Marr Darling's (McGill) legacy granddaughter, Isla Lee.

Ann Layton

Jeannie Panton Deakyn's two new legacies, Emma Kate and Evie!

Region 3 Team

In celebration of the fabulous work by Kitty deKieffer and the Foundation staff for planning a productive and fun Foundation Trustee meeting!

Thanks to all of you!

Gamma Phi Beta
Foundation Trustees

Wanda (Gigi) De'Prey Eyre for her recognition on the GFB Merit Roll.

L'Cena Rice

Roger and Salisa Kovittamakron Douglas on the birth of their son, Roger Iac.

Greater Orange County
Alumnae Chapter

The Epsilon Zeta Chapter (Jacksonville) 2013 graduating class: Mandi LaFond, Andrea Laursen DeGrigoli, Angie Novo, Michelle Mestas, Kelsie Celis, Kim Mak and Ashley Lofters.

Jane Todd

The Gamma Phi Beta Foundation staff who worked so hard to make it easy for the Financial Aid Sub-Committee to do their job of awarding scholarships and fellowships to members.

Financial Aid Sub-Committee

In appreciation of our sisters in Fort Collins Alumnae Chapter.

Sharon Green

The very successful recruitment and re-installation of Gamma Chi Chapter (Texas State-San Marcos) and the hard work of extension team members: Jordan Lyons, Jamie Haas, Carly Foerster, Christy Cade, Susie Knetter McCracken and Chandra Claassen Soule.

Linda Daniel Johnson

Cathy Boudreaux Griffin, Princeton New Jersey Alumnae Chapter member and incoming Foundation Trustee.

Sharon Brubaker

For my GFB and biological sister Jane, and in recognition of our mother Dolores, who introduced us to camping having been a Camp Fire girl herself.

Joy Joyce

Big Sister Linda Daniel Johnson.

Catherine Jones

In honor of Samantha Kane being named as a collegiate leadership consultant for 2013-14.

Anne Layton

Melanie Kelsey, our new sorority director-financial management.

Gigi De'Prey Eyre

Mareena Kohtala (Auburn) and all her amazing work as president of Atlanta Alumnae Chapter for the past four years! Thank you for your dedication, you are fantastic!

Julie Eichenberg

Diane Tietjen, Karey Smith, Julie Hart-Lawson, Cinda Lucas, Sandy Petrocco, Marta Brown and Brooke Campbell for their service on La Jolla Alumnae Chapter's 2012-13 board.

Sharon Law

Shana Makos, our new sorority director-chapter life.

Gigi De'Prey Eyre

To honor Linda Lyons Malony, outgoing International President and Foundation Trustee.

Sharon Brubaker

Welcoming Luciano Mario, son of Rebecca Hoglund Marraffa (Wisconsin-Madison).

Sarah Jones

Jacqueline K. Moore, in celebration of your Initiation in February 2013 and GFB membership.

Gary and Elaine Moore

The birth of Ginny Myer's grandson, Luke.

Linda Daniel Johnson

The 30th anniversary of North Houston Alumnae Chapter.

North Houston Alumnae Chapter

Margaret West Pape for receiving the GFB Loyalty Award.

L'Cena Rice

Psi Chapter (Oklahoma) class of 2009 on their graduation!

Psi Chapter House
Corporation Board

Elizabeth 'Betty' Quick's 20 years of service on International Council.

Linda Daniel Johnson

The births of Kylie and Lucas Quiroga to Michelle Carbonara Quiroga!

Brittany Conklin

Christine Rathman, Eta Zeta Chapter (Cincinnati) advisor. Thank you, Christine!

Fran Lapham

Region 3 advisors.
Region 3 Team

Shirley Fenner Reidenbaugh, Syracuse University Eggars Award recipient.

Alpha Chapter House
Corporation Board
Judy Ann Kaspar

Melanie Martin Roussos and her husband, George, for the birth of their son, Peter.

Melissa Marshall Lutz
Annie Mitchell
Jen Heidall Willey

Kim Oliphant Smith (Indiana State) for being named CEO-elect of Indiana Farmers Mutual Insurance Company.

Harriett Cogan

Dr. Victoria Springer (Minnesota State-Moorhead) who successfully defended her thesis and graduated with a doctor of philosophy degree in anthropology from Texas A&M University.

Congratulations, Victoria!
Bergen County Area Alumnae
Chapter

Tamara Sprull, Chicago Alumnae Chapter's new president.

Fraya Black

Joey Stiver's new grandson, Noah.

Julie Eichenberg
Linda Daniel Johnson
Anne Layton

Sylvie Theriault's legacy granddaughter, Morgan.

Ann Layton

The Initiation of third generation GFB (and my daughter) Madeleine Alexandra Thompson (Texas A&M-College Station).

Christine Barr

Thank you Laurie Imperiale Veldhuizen and Lauren Zacker for a great girl's weekend!

Becky Magdaleno

"In Celebration" notes are printed as received from the Foundation.

In Memory

We acknowledge the passing of the following members and celebrate their part in our circle of sisterhood. This list reflects notifications received at International Headquarters between February 1 and April 30, 2013. First, maiden, last names and year of initiation are listed for each deceased member.

Alpha - Syracuse

Marcia Chase Bunch, 1939
Suzanne McCormick Savage,
1944
Maude Harnden Dunlap, 1945
Nellie Abernethy Molloy, 1951

Beta - Michigan

Cynthia Stark Bagley, 1934
Edith Alcorn Peterson, 1937
Gwendolyn Sperlich Crawley,
1946

Gamma - Wisconsin-Madison

Kathleen Browning Bush, 1935
Carol Ruminer Pohle, 1949
Eileen Schwer Erickson, 1954
Anni Pennefeather, 1957
Annette Seifert Cook, 1983

Epsilon - Northwestern

Dorothy Boys Kilian, 1932
Mary Davis Carwardine, 1951
Lorraine Dupont Nielsen, 1957

Zeta - Goucher

Eleanor Connor Ricards, 1938
Barbara Stauffer McElfish, 1938

Eta - California-Berkeley

Barbara Little Rimmer, 1940
Jessie Whitman Zimmerman,
1942
Stasia Hobrecht Bernadis, 1943
Sallee Geisel Storz, 1953

Theta - Denver

Dorothy Tiemann Adam, 1941
Mary Neely Maloney, 1943
Barbara Beatty Dellinger, 1946
Marabeth Liggitt Meeker, 1948
Susan Harvey Golden, 1963
Dorothy Goodnight Formea,
1985
Kristina Mallette, 1988

Kappa - Minnesota-Twin Cities

Dorothy Zimmerman
Gunderson, 1940
Faye Peterson Lowe, 1941

Lambda - University of Washington

Eleanor Davies Taylor, 1936
Mary Becker Arthur, 1946
Gwendolyn Goodwin White,
1949

Mu - Stanford

Annis Cox Kocher, 1934

Nu - Oregon

Mary Renard Glasgow, 1946

Xi - Idaho

Lovina Marsh Yates, 1938
Paula Rose Lutz, 1943

Omicron - Illinois at Urbana-Champaign

June Johnson Lewis, 1938
Joyce Heath Pennington, 1949
Judith Litsinger Burgett, 1957
Nancy Wolfe Ginzler, 1963
Susan Tebussek Likosar, 1966
Claudia Vidmer, 1975

Pi - Nebraska-Lincoln

Velma Neu Lux, 1937
Jean Russell Young, 1940
Wilma Fraser Fitch, 1945
Jacquelyn Ochsner Luers, 1946
Alice Babst Burch, 1947
Mary Hischer Reed, 1949
Marilyn Samelson Dunn, 1950
June Bachman Armbrust, 1954
Shirley Pawley Wall, 1954
Joanna Dailey, 1955
Merrey Skarda Luke, 1956
Charlotte Douglas Kelley, 1959

Rho - Iowa

Patrice Van Liew Williams, 1947
Staci Burke, 1977

Sigma - Kansas

Barbara Kirchhoff
McMillin, 1935
June Thompson Toland, 1935
Rene Kiskadden Ewers, 1938
Virginia Carter Perkins, 1942
Shirley Hoyt Von Ruden, 1947
Lynne Logan Clawson, 1954
Carla Crites Bowen, 1968
Roxanne Rebert, 1978

Tau - Colorado State

Alice Pott Busch, 1938
Claire Branham Liston, 1939
Marthellen Tien Ramsay, 1939

Phi - Washington University

Jane Dooley Conzelman, 1939
Marian Goin Crocker, 1944
Mary Wahlert Thomasson, 1944
Marian Mueller Yochum, 1948
Miriam Greene Roe, 1949

Chi - Oregon State

Jane Crider Ringo, 1945

Psi - Oklahoma

Loree White, 1932
Melba Hudson Livermore, 1937

Omega - Iowa State

Edith Whitehead Walker, 1931
Jean Oler Swan, 1941

Zoe Taylor Phillips, 1941
Joanne McHenry Dutton, 1942
Lois Plattum Knorr, 1956

Alpha Beta - North Dakota
Gwendolyn Letnes Gooselaw,
1953

Alpha Gamma - Nevada-Reno

Norma Smith Gregory, 1945
Gloria Roysum Straight, 1953
Christiane Balducci Markwell,
1961

Alpha Delta - Missouri-Columbia

Alice Brooks Heaton, 1949
Susan Meffert Sydow, 1958
Mary Miller Ott, 1960
Ellen Endres Spengemann, 1965

Alpha Epsilon - Arizona

Carol Clark Jones, 1960
Elizabeth Folz Mahoney, 1977

Alpha Zeta - Texas-Austin

Zula Williams Vizard, 1930
Carolyn Simmons Schoenfield,
1965

Alpha Eta - Ohio Wesleyan

Mary Sutherland Ohr, 1942
Phyllis Glasser Zack, 1943
Gloria Messner Menold, 1944
Carol Senseman Keesee, 1945
Joy Garber Hess, 1950
Beverly Hicks Cron, 1957

Alpha Theta - Vanderbilt

Mary Regan Green, 1937
Jane Padgett Beck, 1948

Alpha Iota - California-Los Angeles

Margaret Selby Hook, 1936
Doris Rough Belknap, 1937
Mary Jo Deroulhae Pace, 1946

Alpha Kappa - Manitoba

Judith Smith Heinrich, 1958

Alpha Lambda - British Columbia

Joanne Finning Barker, 1946
Irene Marchese English, 1949

Alpha Nu - Wittenberg

Kathryn Heaton Sutphin, 1949

Alpha Xi - Southern Methodist

Margaret Kaye Engbrethson,
1943
Nance Daigh Ogden, 1948
Rebecca Phillips While, 1951

Alpha Omicron - North Dakota State

Barbara Olson Gutenkunst, 1971

Alpha Rho - Birmingham-Southern

Ruth Huffman Beal, 1945
Elizabeth Rice Mitchell, 1949

Alpha Sigma - Randolph

Sara Sneed, 1948

Alpha Upsilon - Pennsylvania State

Barbara Kilbury Ritzmann, 1943

Alpha Phi - Colorado College

Eva Hodges Watt, 1940

Alpha Chi - William & Mary

Jean Parker Land, 1942
Olga Dillard Novak, 1948
Edna Herzog Johnson, 1950
Barbara Hobbie Aucamp, 1955

Alpha Psi - Lake Forest

Harriette Morgan Jauch, 1938
Marilyn Kordick Patterson, 1948
Patricia Berry Skinner, 1951

Alpha Omega - Western Ontario

Grace Warner Gray, 1945

Beta Alpha - Southern California

Barbara Peterson Reily, 1955
Nancy Johnson Merz, 1960
Karen Nellis Pecora, 1983

Beta Zeta - Kent State

Carole Petti Monaghan, 1949
Elizabeth Hines Viering, 1956

Beta Eta - Bradley

Alice Barloga Lubenow, 1948
Judith Grimm Southwick, 1958
Virginia Monier, 1960
Amanda Sprenger
Sarmiento, 2001

Beta Theta - San Jose State

Mary Hinman Gifford, 1951
Jean Sales Varozza, 1958

Beta Kappa - Arizona State

Ann Sudekum Hickey, 1953

Beta Lambda - San Diego State

Beverly Copeland Milburn, 1950
Dorothy Jorgenson Rising, 1950

Beta Omicron - Oklahoma City

Madeline Dale Maguire, 1951
Winifred Melvain Hodges, 1951

Beta Pi - Indiana State

Virginia Jarvis Harbison, 1952
Loretta Perrone Allen, 1954

Beta Rho - Colorado-Boulder

Jeanne Caldwell Hallam, 1955

Beta Tau - Texas Tech

Sarah Watkins Hatchett, 1957

Beta Upsilon - Kansas State

Mary Makins Amidei, 1962

Beta Chi - Wichita State

Patricia Wilkinson Smith, 1958

Beta Psi - Oklahoma State

Donna Bottoms Carter, 1962

Beta Omega - Northern Arizona

Karen Fiscel, 1962

Gamma Zeta - Texas A&M-Commerce

Betty Banks Larue, 1962
Rosemary Campbell McGuire,
1966
Donna Day Jackson, 1967
Debra Alexander Moody, 1975

Gamma Theta - University of the Pacific

Betty Jacinto Fairchild, 1963
Inez Sheldon Holt, 1963

Gamma Kappa - Nebraska-Kearney

Joyce Anderson Ehly, 1965

Gamma Pi - Minnesota State-Mankato

Janet Johnson, 1975

Gamma Rho - Wisconsin-Oshkosh

Alyson Wolff, 2011

Gamma Phi - Auburn

Eleanor Armbruster Harris, 1968

Delta Nu - Missouri State

Lisa Thiel Vazquez, 1990

Epsilon Sigma - Morehead State

Carolyn Williams Rhew, 1998

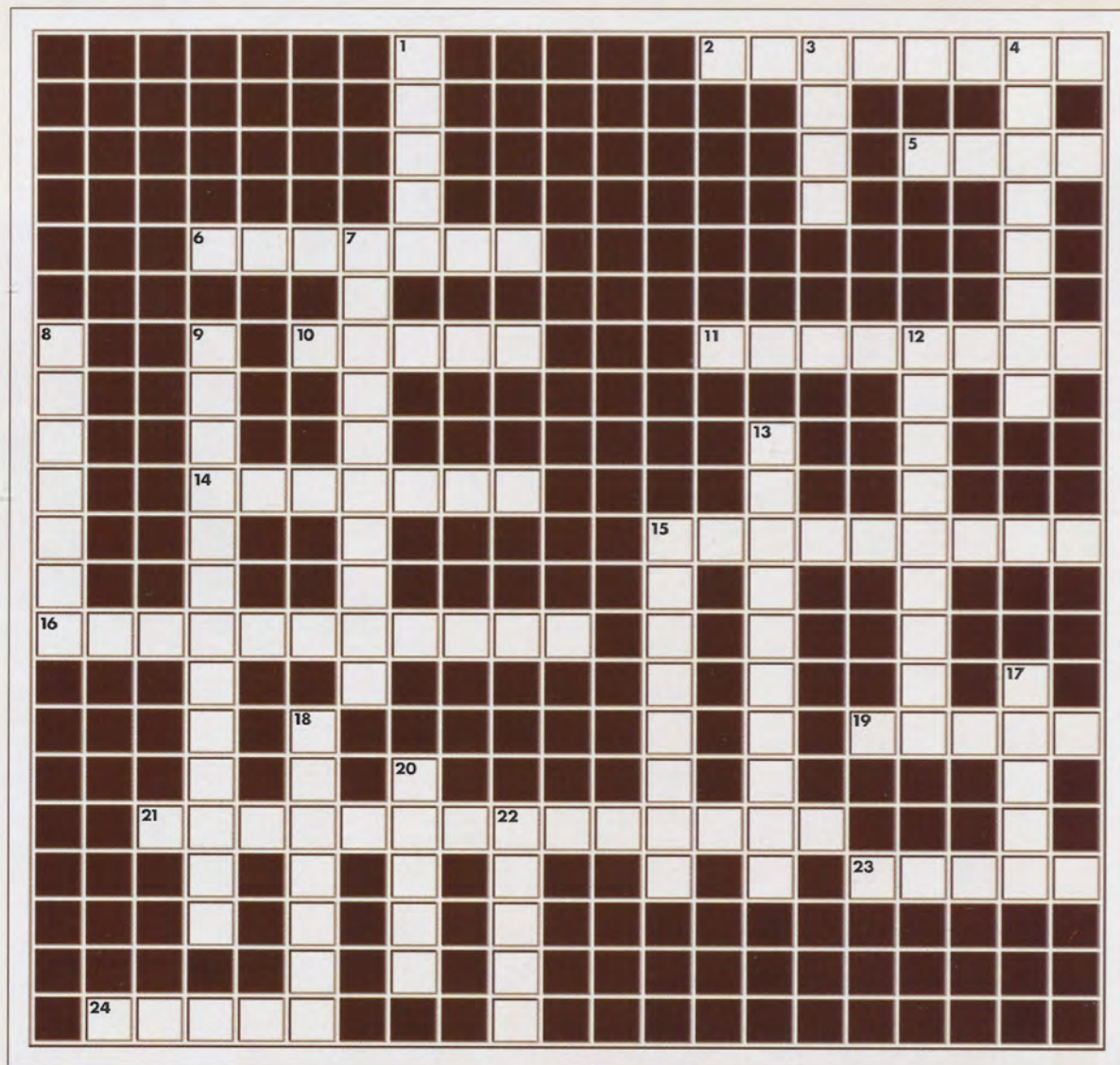
*To report the passing of a sister, please email contactus@gammaphibeta.org so we can honor the member on this page in a future issue.

Vintage Crossword

Test your Gamma Phi Beta Sorority history knowledge!

ACROSS

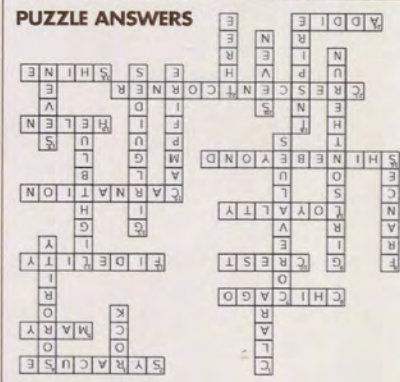
2. The first Sorority Convention was held in this city in 1883
5. First name of the Founder who envisioned a crescent for our badge
6. For nearly 50 years, this city was home to International Headquarters (formerly referred to as Central Office)
10. This special Sorority symbol was envisioned by Gertrude Comfort Morrow (California-Berkeley), the winner of a Sorority-wide design contest in 1915
11. Title of Sorority anthem and name of the soon-to-be-released online education portal
14. This Core Value focuses on lifetime commitment and promotes staying connected to the Sorority by sharing your time and talent as an alumna
15. Our official flower
16. Special website created as a resource for young alumnae in 2012 (2 words)
19. First name of the Founder who was the first president of Alpha Chapter (Syracuse)
21. The Sorority's official online retail store (2 words)
23. Our tagline is Connect. Impact. _____.
24. Nickname of the Founder whose first name is Eunice



DOWN

1. First name of Gamma Phi Beta's first initiate (hint: it is not a Founder)
3. Founded Upon a _____
4. This term was coined for us by Dr. Frank Smalley
7. Our Creed is most often broken down into our four _____ (2 words)
8. First name of the only Founder to have a legacy
9. Name of our newest philanthropic partner (4 words)
12. The Founders first selected this as our official color (2 words)
13. We became philanthropic partners with this Canadian organization in 2008 (2 words)
15. Name of the Sorority's first national philanthropic partner (2 words)
17. Total number of officers serving on International Council
18. To _____ the highest type of womanhood
20. We are one of _____ sororities to found the National Panhellenic Conference
22. Total number of Gamma Phi Betas who have served as National Panhellenic Conference Chairwomen

PUZZLE ANSWERS



Capture a Crescent

Send your capture a crescent photos to TheCrescent@gammaphibeta.org today for a chance to be featured in a future issue!



1



2



3



4



5

1. Colorado: This crescent sculpture caught Maureen Gaffrey-Rudy's (Indiana) eye while in Manitou Springs.

2. Sweden: While visiting relatives, Sally Erikson Lewis (Bradley) found a crescent moon on the bus sign in Gothenburg.

3. Florida: Following her daughter's performance, Brent Glenn Knott (Coastal Carolina) and her legacy Hayden found this crescent onstage.

4. New Zealand: While interning in Wellington, Cady Merrill Blackett (Jacksonville) spied this interesting metal crescent against the blue skies.

5. El Salvador: Jordan Whanger (Missouri State) spotted this crescent while visiting the smallest country in Central America for a spring break medical mission trip.