

# *the* CRESCENT

*of Gamma Phi Beta*



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**Game Plan!**  
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# Being a President

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*University of Southern California*

### Alumnae Vice President

Mary L. Knaup  
*California State University-Fullerton*

### Collegiate Vice President

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*University of Oklahoma*

### Education Vice President

Rebecca Boyd-Obarski  
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### Panhellenic Affairs Vice President

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*Florida State University*

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E. Adeline Curtis  
Helen M. Dodge  
Frances E. Haven

## SORORITY MISSION STATEMENT

To inspire the highest type of womanhood.

On the cover: Ladies of Theta Chapter  
(Denver) model for *The Crescent* wearing  
shirts from [CrescentCorner.com](http://CrescentCorner.com).  
Photo by *Bettinger Photography*

In February, Gamma Phi Beta presented the fifth annual Academy (see page 11), geared toward empowering collegiate chapter presidents and advisors to lead with integrity and purpose. Partially funded by the Gamma Phi Beta Foundation, The Academy is an invaluable opportunity for the Sorority to develop confident women of character who celebrate sisterhood and make a difference in the world around us.

As in other years, I arrived with my PowerPoints ready to go, excited to collaborate with a fantastic team of volunteers and staff and meet our chapter leaders. I was impressed with the caliber of women involved in collegiate leadership and extraordinarily grateful to those alumnae who serve as the Sorority's "feet on the ground" – our amazing advisors.

But at this Academy – my last as International President – I was particularly struck by just how incredible our collegiate chapter presidents are, and I could relate to the unique pressures they encounter each day as president. They are the "face" of Gamma Phi Beta on their respective campuses. They run chapter and executive council meetings and attend a myriad of events within the Sorority, on campus and among alumnae – and remain full-time students, often working part time, too. Their doors must always be open, their Facebook pages appropriate, their patience unlimited. They must always be poised and polished. They live among their peers, yet must maintain a higher standard themselves. They must hold their closest friends accountable to the values on which the Sorority is based and must consistently strive to inspire the highest type of womanhood. All. The. Time.

It's evident that all the resources we've invested in recruitment, extension, chapter education and overall support are truly paying off: these courageous young women represent both the result of our labors and the promise for our future. And it's a bright promise indeed! They will go on to serve our nations, communities, universities and hopefully our Sorority in the years to come – shining examples of the power of our sisterhood.

Contribute to the Foundation so more presidents and advisors can benefit from leadership experiences like The Academy. Submit a reference form on behalf of an outstanding potential new member who might one day attend The Academy. Register for Convention 2012 and participate in workshops and business sessions that these chapter presidents will prepare for, defining the Sorority's future. And celebrate the fact that Gamma Phi Beta is on the GO – truly stepping up to even greater heights!

In IIKE,

A handwritten signature in cursive script that reads "Linda Lyons Malony".

Linda Lyons Malony  
International President

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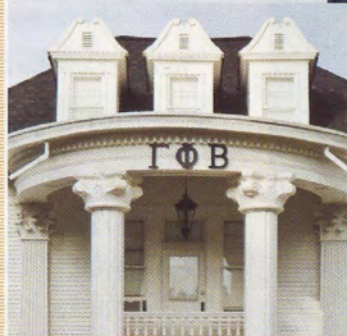
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Gamma Phi Beta scholarship helps collegian find – and give – the gift of music.

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#### SUBMISSION DEADLINES – NEW!

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# Welcome, Eta Zeta!

On February 4, 2012, Gamma Phi Beta installed our 174th collegiate chapter at the University of Cincinnati. We are so proud to add 98 new women to our sisterhood and grow our chapter roll. Thank you to International Council and the countless volunteer leaders and local alumnae who made this possible. And a very special thank you to the new chapter team and Sorority Coordinator-New Chapters Fran Mayfield Lapham (Kansas State) for their hard work and dedication in making our newest chapter a success!

The Crescent received some great correspondence from the chapter and University of Cincinnati faculty. These kind words are a testament to our incredible organization, and we wanted to share them.

*"Gamma Phi Beta has already helped me to become a better version of myself. I'm extremely excited to continue building our chapter at the University of Cincinnati and can't wait to see our chapter grow!" - Megan Mullinger (Cincinnati), charter member*

*"Joining Gamma Phi Beta allowed me to meet some amazing women. I am excited and proud to take part in building a name, reputation and legacy with the amazing women that I'm lucky enough to call sisters. And I can definitely say now that this is just the beginning of my lifelong membership with Gamma Phi Beta." - Marissa Woodrick (Cincinnati), charter member*



International President Linda Malony presents Eta Zeta Chapter President Megan Mullinger with the chapter's charter.

*"Gamma Phi Beta is awesome. I cannot say enough about the positive experience with your extension at the University of Cincinnati. From start to finish of the process, your team has impressed students, parents, alumni and staff with professionalism, energy, Bearcat spirit and genuine effort to be the best partner and new sorority experience at our university. You are the right fit for our campus." - Russell Best, Assistant Director of Student Activities and Leadership Development Fraternity and Sorority Life University of Cincinnati*

Russell, we couldn't agree more.  
Welcome, Eta Zeta!



# ΓΦΒ mailbox

## Magazine Makeover

**f** I love the new features highlighting collegiate and alumnae chapters!

- Tamara Sprull (Jacksonville)

**in** You did a great job revitalizing the magazine. I have published for many corporations over the years and know it takes a lot of effort and a clear vision. Congratulations on a job well done!

- Elena Rohweder Turner  
(Southern Methodist)

**t** The women here at #kappachapter LOVED the new look of #TheCrescent! Keep on shining!

- Kappa Chapter (Minnesota-Twin Cities)

**f** I liked that the magazine was bigger! It made it easier to read.

- Lorraine Fox Henson (Nevada-Reno)

## Reunited

Epsilon Tau Chapter (Rochester) alumnae reunited for Meliora Weekend, an annual campus celebration built around reunions, family weekend and homecoming activities. They had a blast visiting the chapter house, reconnecting and checking out old chapter scrapbooks and composites.



Beta Mu Chapter (Florida State) sisters were surprised to bump into one another at a wedding in south Florida – most of the women hadn't seen each other in more than 10 years!



## Sisters Connecting with Sisters

(Winter 2012) I am a forensic biologist for the Office of Chief Medical Examiner in New York City. We perform DNA testing for criminal cases and missing persons for all five boroughs of New York City. I was hoping you could pass my information on to Olivia from your article "Finding Closure." I would love to answer any questions she might have about the forensic field. It can be a difficult field to break into and I'd like to offer her advice.

- Susan Firely Horan (Arizona State)

*Editor: Thank you for your generous offer, Susan! Did you know you can also connect with Gamma Phi Betas professionally in our LinkedIn group? Just search Gamma Phi Beta and send a request to connect!*

# SHINE on

**Continue to shine brightly as a Gamma Phi Beta by paying your international alumnae dues for the 2011-2012 fiscal year.\***

Your payment ensures lifelong benefits such as leadership/training programs, chapter/alumnae support and sorority communications will sustain our ever-growing sisterhood.

- Visit [gammaphibeta.org](http://gammaphibeta.org) and click on Alumnae and Pay Alumnae Dues.

OR

- Mail a check payable to Gamma Phi Beta Sorority, to (note new postal address):  
Gamma Phi Beta Sorority  
P.O. Box 731592 Dallas, TX 75373-1592

**Thank you for your loyalty and support. Let's continue a bright future for Gamma Phi Beta!**

*Dues and contributions to the Sorority are not tax-deductible*

*\*August 1, 2011 – July 31, 2012*

# ELEVATE Your ΓΦΒ Experience at Convention 2012



*Come join your Gamma Phi Beta sisters in Denver, Colorado, for the Sorority's 75th biennial Convention this June 27 to July 1.*

In the Mile High City, we'll ELEVATE your Gamma Phi Beta membership in the Sorority.

Looking for more reasons to join the celebration? We've got lots!

#### **We're Celebrating a Diamond Anniversary**

Convention 2012 represents a milestone for our beloved organization. Join us for Gamma Phi Beta's 75th Convention as we reflect on our rich history and plan for our shining future.

#### **Denver Shines With More Than 300 Days of Sunshine**

The Mile High City has something for everyone! The Sheraton Downtown Denver Hotel is situated on the 16th Street Pedestrian Mall and features outdoor bistros, shopping and entertainment. Plan to come early or stay late to discover all the reasons why Denver is a great summer destination!

#### **You Don't Want to Miss the Confirmed Conventioneers Dinner**

Started in 1974, the hat parade at the Confirmed Conventioneers Dinner is a time-honored tradition where Gamma Phi Betas really have fun! Each member places one pink carnation on her hat for each Convention attended. Members with five or more pink carnations participate in a special recognition parade. Look for the member with the most carnations!

#### **International Headquarters is Open to Tour**

Since 1992, Gamma Phi Beta International Headquarters has been operating from Centennial, Colorado, home to the business side of the organization as well as the Gamma Phi Beta Foundation. On Friday, June 29 from noon to 3 p.m., Convention attendees will have the opportunity to tour our beautiful headquarters and museum. Pre-registration is required. Visit [gammaphibeta.org/convention2012](http://gammaphibeta.org/convention2012) for details and registration.

#### **You Can Contribute to our Philanthropic Mission**

At Convention, you'll learn more about our philanthropic mission and have the opportunity to participate in a hands-on service activity. Learn how you can make a lasting impact in the world around us because of your membership in Gamma Phi Beta.



Have a blast with us at the hat parade at the Confirmed Conventioneers Dinner!



Tour International Headquarters Friday, June 29. Reserve your spot: visit [gammaphibeta.org/convention2012](http://gammaphibeta.org/convention2012) for details and registration.

### Phenomenal Training Opportunities

Advisor and alumnae training will take place Wednesday, June 27. Advisors: don't miss the opportunity to learn how to successfully mentor collegiate chapters. Alumnae: take advantage of training that will help take your chapter to the next level!

### Education for All

Convention is open to everyone. All members, from collegians to alumnae to executive board members, advisors and House Corporation Board leaders, will learn, share ideas and be inspired! Convention 2012 is a time to ELEVATE your chapter and our sisterhood; join us in Denver to take advantage of our first-class educational opportunities.

### Networking Opportunities

Meet and network with hundreds of sisters from across the country. More than 800 women will attend Convention.

### Climb to a Higher Peak!

If you haven't already guessed, we are going to ELEVATE our sisterhood and take the Sorority to new heights at Convention. We will celebrate our successes, honor our rich and storied history and look to the future!

We've got big things in store and your presence gives you front row access to the future of Gamma Phi Beta. You wouldn't want to miss out on that, right? Join us! Register today at [gammaphibeta.org/convention2012](http://gammaphibeta.org/convention2012).



**FIND US ONLINE:**  
[gammaphibeta.org/  
convention2012](http://gammaphibeta.org/convention2012)

[Facebook.com/gamma  
phibetasorority](https://www.facebook.com/gammaphibetasorority)

Twitter: @gpbcrecentmoon

*See page 38 for more  
Convention 2012 news  
from the Gamma Phi Beta  
Foundation.*

## FAQs

### Who should attend?

All Gamma Phi Betas are welcome to attend. There is fun for everyone! Collegiate chapters are required to send at least one elected delegate; usually the chapter president. It's best to also send at least one alternate delegate.

### How can I register?

Registration is available online at [gammaphibeta.org/convention2012](http://gammaphibeta.org/convention2012).

### How do I get to the hotel from the airport?

Bus transportation to and from Denver International Airport (DIA) will be provided.\* To reserve a seat complete the Ground Transportation Reservation Form at [gammaphibeta.org/convention2012](http://gammaphibeta.org/convention2012).

Transportation will be provided for full-time attendees arriving Wednesday, June 27 and departing Sunday, July 1 during specific times.

### What do I pack?

- Gamma Phi Beta badge
- Business attire (dress, suit, skirt and blouse or pantsuit)
- Any "western" type clothing for the Confirmed Conventioneers Dinner
- A semi-formal dress or suit for the Awards Dinner
- One semi-formal or formal dress for the Pink Carnation Banquet
- A light jacket or sweater, as room temperatures vary

- White or off-white daytime wear for Memorial Service and Initiation

### Will there be guest speakers or performers?

Yes! Our keynote speaker is Mike Dilbeck; his presentation will stress the importance of acting based on your values. Plus, celebrated violin virtuoso Elizabeth Pitcairn (Southern California) will dazzle us with a very special performance.



### How can I volunteer?

To volunteer a few hours at Convention, contact Susan Grant Schneider, local Convention arrangements chairwoman, at [susangpb2012@mindspring.com](mailto:susangpb2012@mindspring.com).

# Convention 2012 **ELEVATE**

By Linda Lyons Malony, International President

**Gathering together for fun, sisterhood, education:** we have so much in store for Convention 2012 as we ELEVATE Gamma Phi Beta in the Mile High City this June!

But did you know that the primary purpose for holding a Sorority Convention is to conduct business? The Sorority will elect officers, amend bylaws and propose resolutions affecting the direction of the organization and Gamma Phi Beta's future success.

## **Bylaws Made Easy**

Simply put, bylaws are the rules that govern the organization, and Gamma Phi Beta's bylaws may only be amended by the

voting delegates at a Convention. Because Convention only occurs every two years, the opportunity to amend the Sorority's bylaws must be given proper consideration.

Proposed bylaws amendments may seem a little overwhelming, but delegates have four months to consider what they mean, consult with their chapters, ask questions and prepare to vote.

Thanks to the hard work of many members researching issues and recommending potential solutions, seven proposed bylaws amendments in three articles will be introduced at the upcoming Convention.

## **Proposed Amendments**

Two amendments are proposed in Article III pertaining to collegiate chapters. One is simply to formalize the name by which our chapter advisory boards are currently called, and the other is to safeguard the future viability of a chapter if extreme policy violations occur.

Changes are also proposed in Article VI and VII pursuant to recommendations of the Elections Review Task Force, which was charged with clarifying our bylaws pertaining

to the nominating committee and elections. After significant study and deliberation, the Elections Review Task Force recommends a rewrite of Article VI – Nominating Committee and Appointments. It is also recommended that some of the points currently contained in Article VI be moved to Article VII – International Council, to keep all relevant information about International Council in one article.

Most of these suggested changes are to streamline and clarify what's presently in our bylaws and currently practiced; only a few formal procedural changes are proposed.

Finally, two proposed amendments in Article VII address practical issues regarding the functionality of International Council.

A complete package outlining all proposed changes and supporting rationale was sent to alumnae and collegiate chapters for review.

Convention 2012 will be packed with opportunities for members to share insights, develop stronger skill sets, build sisterhood and drive the business of the Sorority. Join us as we ELEVATE the Sorority and celebrate that Gamma Phi Beta is on the GO!

*Make your plans to attend Convention 2012 today – visit [gammaphibeta.org/convention2012](http://gammaphibeta.org/convention2012) for more information and to register.*



**Vote for  
2012-14 officers  
at Convention  
in Denver,  
Colorado!**

# Slate Finalized

*After much study and deliberation, the 2010-12 nominating committee confidently presents the following slate of officer candidates.*

## International Council 2012-14

### International President

*Krista Spanninger Davis (Bowling Green State)*

### Alumnae Vice President

*Rebecca Boyd-Obarski (Illinois at  
Urbana-Champaign)*

### Collegiate Vice President

*Mary L. Knaup (California State-Fullerton)*

### Education Vice President

*Autumn L. Hansen (Idaho)*

### Financial Vice President

*Leigh Ann Price (Texas Tech)*

### Membership Vice President

*Nancy Ann Ostendorf Thompson  
(Northern Iowa)*

### Panhellenic Affairs Vice President

*Sandra Biegelman Burba (Miami Ohio)*

## Nominating Committee

### Northeast

*Rosemary Stone Bunn (Florida State)*

*Melinda Risse Nutter (Kentucky)*

### North Central

*Beverly Gaabo (Michigan State)*

*Danielle Lively Neal (Nebraska-Kearney)*

### Southeast

*Kelly Brown Dunne (William & Mary)*

*Miranda Jones (Auburn)*

### South Central

*Jana Nobles (Oklahoma City)*

*Joanne Callis Roman (Vanderbilt)*

### West

*Suzanne Slinn-Higgins Lee (McGill)*

*Susan Grant Schneider (Colorado State)*

### Far West

*René Matz Thompson*

*(California State-Fullerton)*

*Marina Walker (British Columbia)*

As a courtesy to the Convention body, candidates intending to be nominated from the floor should contact Nominating Committee Chairwoman Julie Dunn Eichenberg at [nominatingchairwoman@gammaphibeta.org](mailto:nominatingchairwoman@gammaphibeta.org) by May 27, 2012, to submit a Candidate Information Form. All information on candidates nominated from the floor will be prepared for distribution to the delegates using the same template as the candidate information in the 2012 Report of the International Nominating Committee.

## Thank You

The 2010-12 Nominating Committee thanks the many sisters who helped shape the future of our Sorority by running for office and/or submitting a Candidate Comment form. And a special thank you to the members of the Nominating Committee for their diligence in evaluating and selecting the 2012-14 officer candidates.

### Chairwoman

*Julie Dunn Eichenberg (Florida State)*

### Area A

*Barbara Missert Wessel (Syracuse)*

### Area B

*Karen Gamel Urette (Oklahoma)*

### Area C

*Rosemary G. Milew (California-Irvine)*

### Area D

*Kris L. Baack (Nebraska-Lincoln)*

### Area E

*L'Cena Brunskill Rice (Southern California)*

### Area F

*Merry Greig Cosgrove (San Diego State)*

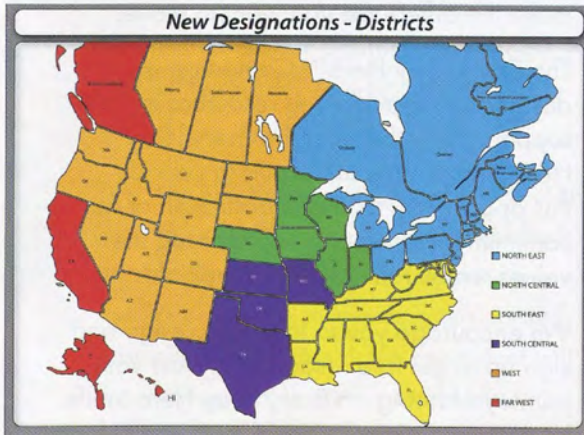
### Collegiate Delegate

*Victoria (Tori) Bernardo  
(Bridgewater State)*

### Collegiate Delegate

*Emma Crockett (College of Idaho)*

**New Designations - Districts**



# Interfraternity

By Ashley Lang (Northern Iowa)

## Gamma Phi Beta Shines with Representatives on National Hazing Prevention Week Committee

I am proud to say that International Pannhellenic Affairs Vice President Elizabeth "Betty" Ahlemeyer Quick (Indiana) and I, sorority coordinator – new member education Regions 5-8, are serving on the National Hazing Prevention Week (NHPW) 2012 committee.

NHPW is an opportunity for campuses, organizations and individuals to promote the prevention of hazing. This week provides education for parents, university faculty, community members, police and others to more easily recognize hazing. NHPW activities also help distribute knowledge and skills to intervene with hazing.

Gamma Phi Beta is a proud sponsor of [hazingprevention.org](http://hazingprevention.org), which offers educational programming, hazing information, recognition and awards, an online store and volunteer opportunities for NHPW and hazing awareness.



In December 2011 at the Association of Fraternity/Sorority Advisors (AFA) Annual Meeting, Betty and I worked at the [hazingprevention.org](http://hazingprevention.org) booth to educate men and women on programming, resources and opportunities available through the website. I found people had many questions about how they could get involved with hazing

awareness and were looking for ideas to address the topic proactively. Everyone was grateful for the perspective and education we provided.

Most recently, Betty and I reworked a resource guide and provided options for NHPW merchandise. We serve on a committee composed of several other professionals working on additional pieces like contests, webinars and partnerships.

Education of hazing is essential to our organization. Hazing ranges in definition across the United States, with 43 states offering anti-hazing laws or statutes. Some states classify hazing as a felony and some as a misdemeanor. Either way, there are serious consequences.

We, not just as members of a sorority but as members of a greater community, need to protect our members and ourselves by educating and understanding what hazing is. Bystander behavior, also a form of hazing, means you know something is happening but do not intervene. Gamma Phi Beta is fortunate to be hosting Mike Dilbeck of the RESPONSE ABILITY Project, [raproject.org](http://raproject.org), during Convention where we will learn more about bystander behavior.

Watch for more information on National Hazing Prevention Week and how Gamma Phi Beta will recognize it this year. Remember: No Hazing Under the Crescent Moon.



If you have further questions regarding hazing, please contact International Headquarters at 303.799.1874. To report hazing, go to an advisor, administrator or any Gamma Phi Beta volunteer, or call the Gamma Phi Beta sponsored anti-hazing hotline at 1.888.NOT.HAZE (1.888.668.4293).



### Be an Every Day Hero!

Do you ever find yourself wanting to take an action to make a difference, yet you don't?

How do we get past this? How do we as Sorority women make this difference?

Gamma Phi Beta Sorority is thrilled to sponsor a new initiative to equip and empower you to take the actions you want to take and make the difference you want to make.

The Every Day Hero™ Campaign is designed to provide you resources to support you in fulfilling the Every Day Hero Pledge. We are proud to provide this opportunity as a demonstration of our commitment to support you in living the values we all took an oath to uphold.

We encourage you to take the pledge and sign up to get free resources to start your journey of being an Every Day Hero in life. Visit [raproject.org/page/s/gamma-phi-beta](http://raproject.org/page/s/gamma-phi-beta).

# On the GO!



## Innovative Leadership Development at The Academy 2012

More than 225 collegiate chapter presidents, advisors and volunteers gathered in Dallas, Texas, at the end of February for The Academy. The weekend helped each participant understand and enhance her leadership strengths, provided ideas, tools and activities for fellow chapter members and enabled invaluable networking opportunities among Gamma Phi Beta chapter presidents and advisors who share the same passion for effective Sorority leadership.

The theme of the weekend – “Leadership. INSPIRED!” – gave participants the unique opportunity to be inspired by all facets of leadership.

“The Academy was an invaluable opportunity to connect and collaborate with so many amazing chapter presidents and advisors. I left inspired and prepared to lead my chapter. I’m so grateful for the excellent leadership training that Gamma Phi Beta provides.” *-Louisa Jelaco (Colgate) Delta Tau Chapter President*

“The Academy was a great experience! It gave me a wealth of great ideas to take back to my chapter. I learned the importance of using my position to inspire my sisters and discovered that being chapter president will have an invaluable impact on my future!” *-Jessica Herboth (Florida Institute of Technology) Delta Sigma Chapter President*

“I learned I am better at communicating and handling challenging situations than I thought. I also learned how to reassure myself that I am making the best decision for my chapter – even when it’s a difficult one. I was inspired by all of the support I found at The Academy, and I love knowing I am not alone!” *-Kayla Toale (Iowa State) Omega Chapter President*



Chapter presidents Courtney Brown (Arkansas-Fort Smith) and Laura Wallace (College of Idaho) at The Academy.

“I found inspiration in knowing Gamma Phi Beta is made up of wonderful, diverse women who support and encourage each other in ways I never thought existed.” *-Sharon Black (Morehead State) Epsilon Sigma Chapter President*

“Being a part of Ritual exercises run by our International President was inspiring. Taking part in Ritual with sisters from nearly every chapter in the country was incredibly special and reminded me that

Gamma Phi Beta truly is a deep-rooted organization that is so much bigger than any single chapter.” *-Sarah Barton (Chapman) Epsilon Nu Chapter Advisor*

“I am so proud to be part of an organization that is dedicated to inspiring and educating young women to become influential leaders in their chapters, communities and world. Gamma Phi Beta plays an important part in these young women’s lives by helping them feel supported and teaching them how to inspire the highest type of womanhood.” *-Chelsea Smith (Idaho) Omega Chapter Public Relations Advisor*

The Academy fueled our presidents and advisors for their Gamma Phi Beta leadership journey, and we are excited to see how they will propel our organization forward and empower our members through their inspired leadership.

What inspires you to be a leader? Share on our Facebook page, [facebook.com/gammaphibetasorority](https://facebook.com/gammaphibetasorority).

By Nancy Ann Ostendorf Thompson (Northern Iowa), sorority director-recruitment

# PURSUIT OF No. 1

## THE ΓΦΒ GAME PLAN!

We live in a competitive world. Nowhere is that statement more true or tangible than on today's college campuses with sorority recruitment. Recruitment is the biggest and best game in town, and it happens all year long!

To be #1, your game plan must include strong leadership, unified teamwork, dynamic coaching, a whole lot of positive can-do energy and preparation. By combining these key points, your chapter is well on its way to achieving the overall winning strategy of recruitment – to be your Gamma Phi Beta best while building relationships and meaningful connections quickly with quality potential new members.

### Who's up to the challenge?

Who is the most important person in our organization during recruitment? You may think the collegiate membership vice president (MVP), who evaluates, plans, organizes, prepares and motivates the chapter to polish every detail of that important first (and lasting!) recruitment impression. She's the woman out front, the first face of recruitment, the quarterback

calling the plays and the cheer captain leading the rally all rolled into one.

Some might say it's the recruitment advisor who keeps the chapter on track and provides a consistent voice; a link to tradition and a mentor with the flair of a hall of fame coach who builds on strengths. Others may think it's the confident and poised star recruiter or conversation rotation group leader who delivers a powerful Preference story or convincingly wins the heart of any woman seeking sorority membership.

Winning at recruitment requires all members and that includes YOU! It is the responsibility of EVERY MEMBER – collegian and alumna – to actively recruit quality women to our amazing sisterhood.

Alumnae, you have a spot on this team, too! Do you actively promote ΓΦΒ to high school women in your community and offer

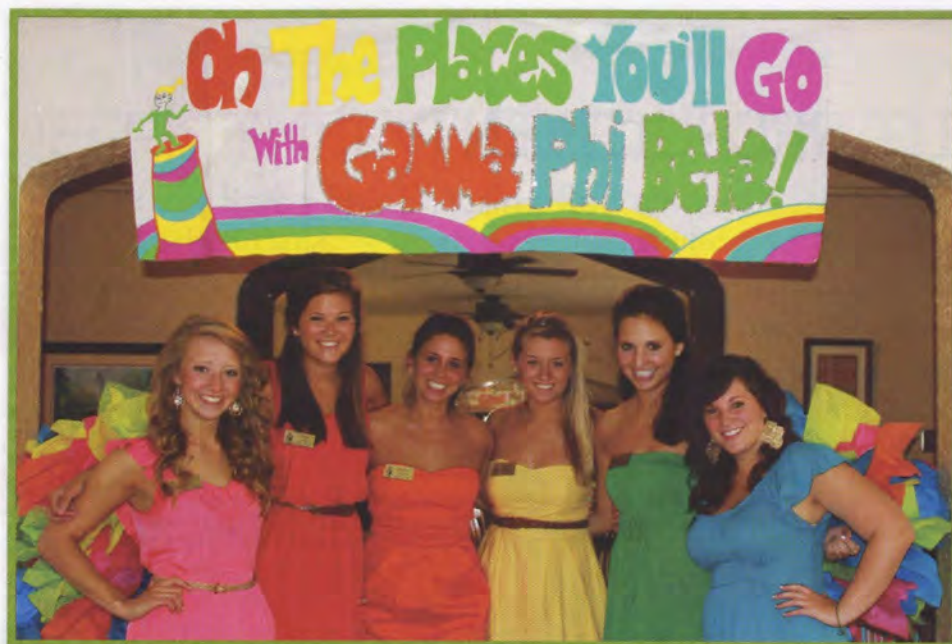
to write references? Are you modeling our Core Values in everyday life? Are you hip to all the latest social media trends? No matter your interests and talents, you have a role that can be utilized in ΓΦΒ recruitment!

### The game has changed.

Today's recruitment winners are chapters and women who execute the process knowing the first day of recruitment is BID DAY! That may sound a little backward,

*After a successful recruitment with the theme, "How Sweet it is to be a Gamma Phi," Alpha Delta (Missouri-Columbia) sisters were excited to welcome new members to the Sorority. After receiving their bids, new members were greeted with an ice cream truck and given fun, decorated ΓΦΒ lavalieres.*





*Omega Chapter's (Iowa State) Quota-busting recruitment was youthful yet sophisticated with bright colors and an upbeat Dr. Seuss theme!*

but recruitment is really the sum of what a chapter does all year long with public relations, image building, networking and sisterhood. No one shows up to the Olympics expecting to win gold without serious preparation.

A successful recruitment begins with evaluating results. Evaluate what went well and who recruited the women at our Bid Day and really earned the title "top recruiter." Find out what our newest members remember about our recruitment and evaluate what needs to improve to get better results. That first step of assessment enables you to create a detailed plan that builds on your chapter strengths.

### **The clock is ticking.**

To pledge Quota and Total on Bid Day, we need preparation, practice and polish 365 days of the year. Recruitment is about relationship building, even on the "frilliest" of campuses.

Women pledge where they feel most connected and desired, not where the balloon arch is the highest or the skit is the funniest. It's our job to show young women

how much Gamma Phi Beta means to us, how much Gamma Phi Beta can do for them and how much we believe they will benefit for a lifetime from the privilege of Gamma Phi Beta membership. Quality conversation brings back the best women, round by round, time after time.

Recruitment is face-to-face and requires getting comfortable making meaningful, articulate conversation. To bond with your top potential new members quickly, your game plan needs to feature real conversation practice in real time!

### **GAMMA PHI BETA IS #1!**

What would it take for your chapter to have that point of pride in recruiting excellence next to its name this year? Live your values, love our Sorority and recruit with integrity and a competitive spirit to attract the very best women on campus. If every Gamma Phi Beta pledged to do one thing better or stronger for recruitment and public relations, the results would be a better chapter and Sorority. Start executing your winning game plan, and remember: recruitment starts with YOU!

## **Recruitment Winning Ways!**

- Energize your chapter with music! Start off recruitment school with upbeat, fun songs.
- Always participate in freshman orientation if permitted. Represent well!
- Engage your entire executive board in your recruitment plan and solicit their support. Inform each department of your recruitment plans, including recruitment retreats, work weekends, etc. and expect they participate.
- Have a "let's talk" party and play conversation games using Table Topics or other types of conversation starters.
- Assign alumnae day chairs to help your chapter's day chairs.
- Appoint a recruitment committee member to work with alumnae to gain more references.
- Work year-round to promote Gamma Phi Beta's strengths and why we love being members of this wonderful women's organization!
- Develop alumnae "alum chums" who will email or send notes of encouragement to each member in the chapter.

### **Leading the way with Select-A-Sis**

Technology plays a big role in our lives, and with recruitment, we have the home-court advantage. Gamma Phi Beta's new, custom-designed online membership selection system has proven we can marry the values that drive us to recruit quality women with the latest in technology. More than 50 percent of Gamma Phi Beta chapters have discovered the ease and confidence of Select-A-Sis voting using Smartphones, iPads and laptops. Is your chapter on board with the latest asset for organization of recruitment data? Winning chapters use their resources, and this one's been custom-built for ΓΦΒ!

# WHAT I *Love* ABOUT RECRUITMENT

Have you ever compared recruitment to a team sport? A flourishing team has everyone working together to achieve a common goal and vision, with every person making a difference no matter how big or small their contribution. From the newly-initiated sister who makes a genuine connection with a potential new member, to alumnae chapter members making behind-the-scenes plays, every member of Gamma Phi Beta can play a crucial part in building our recruitment game plan. Together, we encourage each other to further our Sorority and its mission by recruiting quality women of character.

**GET IN THE GAME!** Be inspired by these sisters – each played a role in recruiting quality women and you can, too!

*Leah Kelly (Morehead State), alumnae reference chairwoman to all four collegiate chapters in Georgia*

“For fall recruitment, I helped write and send more than 100 references. That initial contact with a potential new member gives an opportunity to show her everything Gamma Phi Beta has to offer. I love helping them get their foot in the door and introducing them to sorority life!”

*Lovie Patish (George Mason)*

“Preference night really brings out the passion in my sisters, and that’s a great thing to show off. When we share stories about how Gamma Phi has changed our lives – by keeping a member in school or helping her overcome tremendous obstacles – it reassures potential new members that our Sorority has the most beautiful women inside and out.”

*Barbara Hurt-Simmons (Nebraska-Kearny), special recruitment consultant*

“A number of young women over the years have truly touched my heart; I love

mentoring and guiding our collegiate women, especially during recruitment. Our age difference doesn’t matter much, and as sisters, I’m Barbara to them, not Mrs. Hurt-Simmons. That’s the special part of mentoring – we do the job together, as a team, as sisters.

*Jennie Geoffroy, former collegiate leadership consultant (California State-Fullerton)*

“Recruitment is one of the most important things we do as sisters. You put your best foot forward, knock the socks off the potential new members and demonstrate that Gamma Phi Beta is a lifetime of friends, service, learning and love. Songs, cheers or practices may not be your favorite, but I guarantee that your hard work pays off on Bid Day when you have happy new members joining our sisterhood.”

*Bakersfield Alumnae Chapter President Jaci Elliot (California State-Bakersfield)*

“Our alumnae chapter takes great pride in assisting Delta Phi Chapter (California

State-Bakersfield), and we have fun! We want to continue to give back to the chapter and organization that made us all sisters.”



# RECRUITMENT HIGHLIGHTS REEL

## Gamma Phi Betas Shine During Recruitment 2011-12



*Sisters at Beta Psi (Oklahoma State) on Bid Day.*

We welcomed nearly **5,000 new members** into our sisterhood during fall 2011 and spring 2012 recruitment!

Epsilon Lambda (Alabama) matched to **101 new members** during formal recruitment — 24 over Panhellenic Quota!

Our collegiate membership has increased more than **46 percent** in the last five years!

Sigma's (Kansas) new member class is **25 percent legacies!**

Gamma Phi Beta chapters pledged **245 legacies.**

Beta Psi (Oklahoma State) pledged **14 legacies!**

**Eighty percent** of our chapters met or exceeded Panhellenic Quota.

Gamma Phi Beta had a **23 percent increase** in **#1** recruitment-ranked chapters on campuses this biennium.

The average ΓΦΒ chapter size is **107 members.**

Zeta Lambda (Lander) pledged **185 percent** over Panhellenic Quota!

Alpha Upsilon (Pennsylvania State) pledged the most over Quota — **20 new members!**

Largest chapters, with **200+ members:**

- Psi (Oklahoma)
- Alpha Delta (Missouri-Columbia)
- Alpha Epsilon (University of Arizona)
- Beta Mu (Florida State)
- Beta Rho (Colorado)
- Epsilon Lambda (Alabama)
- Zeta Sigma (South Carolina)
- Zeta Chi (Texas Christian)

*\*Statistical reporting is based on fall 2011 to spring 2012 recruitment data submitted to International Headquarters.*



### A THRIVING PANHELLENIC COMMUNITY

According to the 2011 National Panhellenic Conference (NPC) Annual Report, 2011 was a record year for growth in the Greek community. The most current numbers show undergraduate membership increased by slightly more than 15 percent from 2008 to 2011. The largest annual increase in the past four years was from 2010 to 2011.

NPC statistics reported from 2010-11:

- 3,031 undergraduate chapters representing the 26 NPC member groups
- 285,543 undergraduate members
- 105,617 new members

- 4,292,824 initiated members
- The final numbers show an overall total increase of 6.2 percent from the prior year

*\*Statistical reporting is based on the National Panhellenic Conference 2011 Annual Report.*

Gamma Phi Beta is proud to contribute to the success of the Panhellenic community!

# Pinterest WE'RE HOOKED

**Pinterest, a virtual bulletin board, has quickly become the latest social media obsession. And we're not shy to admit that here at International Headquarters, we're on the verge of a **PINTERVENTION**.**

With more than 10 million registered users, the dazzling social media network allows users to "pin" content that interests them to topic-organized boards. Pins, which carry embedded links to their sources, then appear on those boards as images culled from the content you pin. The result: an elegant collection of online pin boards.

Pinterest's eye candy – photos of do-it-yourself crafts, the latest fashion trends, decorating and wedding ideas, inspirational quotes and more – has women hooked: more than 97 percent of Pinterest's Facebook fans are female.

Once you've joined, you can follow boards or people on Pinterest and vice versa. Your Pinterest followers can "like", re-pin and comment on anything you've pinned.

Pin boards are especially helpful as they organize targeted ideas visually in a one-stop "shop" for inspiration.

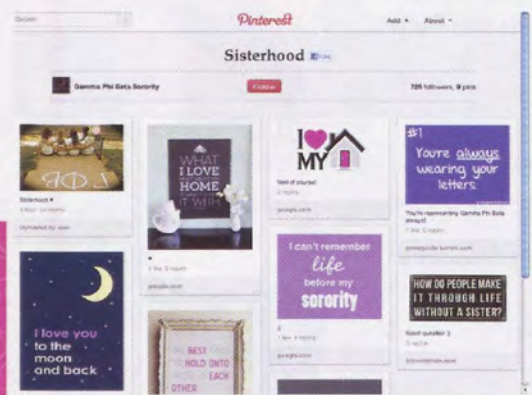
Different than other social media sites, Pinterest is invitation only. You can request an invitation from [pinterest.com](http://pinterest.com) or a Pinterest member. Because of the site's popularity, there may be a short waiting period before you can start creating your personal pin boards.

There are so many ideas to share that Gamma Phi Beta couldn't resist joining the fun! Follow the Sorority's Pinterest at [pinterest.com/gammaphibeta](http://pinterest.com/gammaphibeta) to find ideas for recruitment; fun sisterhood quotes and ideas; and tons of fabulous  $\Gamma\Phi\beta$  gear and merchandise from Crescent Corner, our exclusive online retail store.

We are especially excited to unveil our recruitment Pinterest board! It contains a wide variety of unique and simple ideas to

use or repurpose to help your chapter shine throughout recruitment. From tasteful décor ideas to delicious treats to fun Bid Day gifts, check out our boards and be inspired!

Follow the Sorority's Pinterest at [pinterest.com/gammaphibeta!](http://pinterest.com/gammaphibeta)



# Recruitment Ideas! Like 8

Find inspiration for Gamma Phi Beta recruitment!



Gamma Phi Beta Sorority

Follow

749 followers, 79 pins



Just replace with a crescent moon cookie cutter!

2 likes 9 repins

cutestfood.com



Tastefully done large letters.

2 likes 2 comments 19 repins

sororitysugar.tumblr.com



Emma Chase Those are the Delta Delta Chapter's letters :)



Kim Friese Beautifully done!



Add a comment...



Gamma Phi Beta style♥ So many cute ideas for recruitment - from a casual day to a classy spin on Preference night!



Ombre cake - a gorgeous and yummy treat for Bid Day celebrations!

1 like 6 repins

polkadotbride.com



Loving this unique carnation flower wall. A colorful and affordable way to decorate an outdoor space during recruitment!

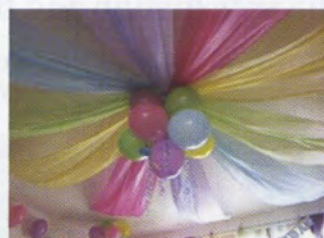
5 repins

bing.com



How fun and bright are these gorgeous ΓΦΒ letters?! New members are sure to notice our name with vivid block letters like these!

etsy.com



Strips of plastic table cloths. So much easier than streamers!

1 like 3 repins

cafemom.com



What a put-together look for Preference - polished from head to toe!

1 like 14 repins

panhelleniclove.tumblr.com



A fresh flower arrangement that will light up any room! Mix shades of pink for more depth and interest to your arrangements.

1 like 4 repins

bing.com



Candy, candy, candy! Potential new members will love treats - "Sugar High with Gamma Phi!" The different levels of candy containers make this fun and fresh!

1 repin

brideandgroomstore.com.au



Eye-catching and simple idea for centerpieces or table decor.

1 like 6 repins

weddings.theknot.com



## RECRUITMENT REPLAY!

No matter the year, Gamma Phi Beta recruitment always brings indescribable energy and excitement! Performing skits, singing songs and sharing personal, meaningful stories about our sisterhood is part of the anticipation and fun. Let's **REPLAY** and **RECAP** some of our chapter's **fun recruitment moments** over the years!



*Welcome to the tropics!* In the early 1990s, Delta Theta Chapter (California Polytechnic State) members dazzled potential new members with their Gamma Phi Island-themed recruitment, complete with leis, tropical plants and lots of animal print.



*Beta Alpha Chapter (Southern California)* members performed a fun rendition of "The Wizard of Oz," Gamma Phi Beta-style, in 1980. The Scarecrow was searching for brains (representing academics), the Tinman looking for a heart (representing sisterhood and giving), the Lion looking for courage (to be the best she could be!) and Dorothy looking for a home.



*Recognize these lovable characters?* In 1993, Omega Chapter (Iowa State) members performed a "Sesame Street" skit on their second day of recruitment.



*Short-sleeve sweaters, mid-calf length skirts and bobby socks* were all the rage for the 1959 pledge class of Beta Rho Chapter (Colorado-Boulder). Did you notice several carnations in the photo as well? Just a few years earlier, the specification of pink as the official carnation color was affirmed.

Date \_\_\_\_\_ Potential New Member's Name \_\_\_\_\_  
(First) (Nickname) (Middle) (Last)

Attach photo  
if available

## GAMMA PHI BETA SORORITY REFERENCE FORM

(To be completed by Gamma Phi Beta members only.)

GAMMA PHI BETA

For \_\_\_\_\_ of Gamma Phi Beta at \_\_\_\_\_  
(Chapter) (College or University)

Entering as a ☐ Freshman ☐ Sophomore ☐ Junior ☐ Senior \_\_\_\_\_

High school attended \_\_\_\_\_ City/State \_\_\_\_\_

Scholastic average \_\_\_\_\_ Rank in class \_\_\_\_\_ Number in class \_\_\_\_\_

Previous college attended \_\_\_\_\_ City/State \_\_\_\_\_

Scholastic average \_\_\_\_\_ Number of terms completed \_\_\_\_\_ Major \_\_\_\_\_

Name of parent/guardian \_\_\_\_\_

Home address \_\_\_\_\_

### IS SHE A LEGACY?

(Indicate the B relative)

☐ Sister

☐ Mother

☐ Grandmother

☐ Great grandmother

☐ Step sister

☐ Step mother

☐ Step grandmother

☐ Step great grandmother

Relative's Name \_\_\_\_\_

(Last)

(First)

(Maiden)

(Chapter)

Other NPC sorority affiliations of relatives \_\_\_\_\_

Can this woman meet the financial obligations of the Sorority?

☐ Yes ☐ No

I endorse this woman for membership in Gamma Phi Beta Sorority.

☐ Yes ☐ No

Does the potential new member meet each of Gamma Phi Beta's four core values of membership?

☐ Yes ☐ No

On a separate page, please comment on how she upholds our core values. Feel free to include additional anecdotal information or any information that would help the chapter meet and recruit this woman.

**Love** (Individual Worth – good character, attractive and gracious personality, self-respect, enthusiasm, integrity)

☐ Yes ☐ No

*What character/personality traits does she demonstrate?*

*Does she have any hobbies and/or interests that she is passionate about?*

**Labor** (Service to Humanity – community and school involvement, good work ethic, leadership skills, philanthropic interests)

☐ Yes ☐ No

**Learning** (Intellectual Growth – scholastic excellence, interest in lifelong learning, leadership potential, awards and honors)

☐ Yes ☐ No

**Loyalty** (Lifetime Commitment – dedicated, dependable, proud, supportive, brings prestige and respect, legacy)

☐ Yes ☐ No

Check as many as apply:

☐ I know this potential new member personally.

☐ I know her family personally.

☐ I do not know this woman personally, but I received this information from:

☐ The potential new member herself

☐ Panhellenic members/master file

☐ Mutual friend

☐ High school faculty/staff member

☐ Other \_\_\_\_\_

SUBMITTED BY:

\_\_\_\_\_  
(First) (Maiden) (Last) (Husband's)

\_\_\_\_\_  
(Street) (City) (State) (Zip)

( \_\_\_\_\_ ) \_\_\_\_\_

(Telephone) (Chapter of Initiation)

E-mail address \_\_\_\_\_

I am a/an (check one) ☐ Collegian ☐ Alumna

Send this form to the chapter's area reference chairwoman (ARC) or the chapter at the college/university the potential new member will attend. Please do not send this form to International Headquarters. Please call 303.799.1874 with any questions, or visit [gammaphibeta.org](http://gammaphibeta.org).

## Shopping for Recruitment?

# We've Covered Every Corner!



**Crescent Corner** is your Gamma Phi Beta resource for recruitment, Bid Day and everything in between. Contact your account manager today at [sales@crescentcorner.com](mailto:sales@crescentcorner.com) or 303.799.1874 ext. 343. We can't wait to help you get started!

### *Custom Group Orders*

- Free artwork and unlimited revisions
- Quick turnaround and price match guarantee
- Work with the Gamma Phi Beta design experts

### *Bid Day Packs*

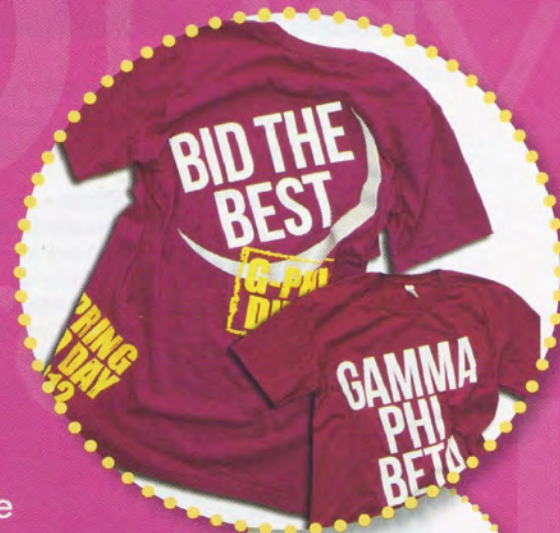
- Customized for your chapter's taste and budget
- Unlimited product possibilities

### *Individual Orders*

- Purchase online at [CrescentCorner.com](http://CrescentCorner.com)
- New products added weekly
- Bulk pricing available for products found online

### *Shop Box*

- Receive a couple boxes of the hottest Gamma Phi Beta apparel for chapter members to purchase.
- These trunk shows are great for Parents' Weekend, new members or any sisterhood event!



*Shop it. Wear it. Love it.*

Get to Know ...

# Delta Upsilon Chapter



On the University of Georgia campus stands a dazzling house that is home to the equally dazzling women of Delta Upsilon Chapter. Laura Dunlap, chapter president, opens up to *The Crescent* about her shining chapter.

*The Crescent: What makes your chapter and/or campus unique?*

**Laura Dunlap:** Gamma Phi Beta is located on Milledge Avenue which is lined with the majority of the Greek houses at the University of Georgia. All of the homes are antebellum, or constructed in antebellum style, making our chapter's location very unique and distinctive.

*What are you most proud to share with our readers?*

**LD:** We are extremely proud of the money we have raised through philanthropy events and the dedication of sisters who made this possible. Our chapter raised the second highest amount of money last year for the Children's Miracle Network of Atlanta, and we continue to give back in other ways through volunteering with various organizations on campus.

*Describe your relationship with local alumnae.*

**LD:** This year we plan to have networking events with local alumnae and seniors. We also have an annual Easter egg hunt on our front lawn with alumnae and their families.

*What events do you enjoy as a chapter?*

**LD:** Every Monday night we meet at the house for chapter dinner. It's a really great weekly event where everyone gets to see each other and catch up over delicious food.



Delta Upsilon's 102-year-old antebellum-style home on Milledge Avenue at the University of Georgia. Photo courtesy of Jackie Reedy (Georgia).

*What is Delta Upsilon's biggest strength?*

**LD:** Scholarship is a huge strength. We currently have the fifth highest GPA on campus with a 3.44. We are also extremely involved on campus, with sisters holding leadership positions in every major philanthropic organization on campus.

*What philanthropies does your chapter support?*

**LD:** Our chapter supports all campus philanthropies as well as Camp Fire USA and the Clute Barrow Nelson Foundation. We strive to be involved in both larger and smaller organizations to show our support for many causes.

*What is a favorite chapter tradition?*

**LD:** We love our tacky Christmas date night. Everyone dresses up in anything from crazy antlers to gaudy sweaters. It is a memorable, fun event we hold each year!

*What is your favorite thing about recruitment?*

**LD:** Bonding and getting to know chapter sisters better. We really get to know each other over the course of the week, and it's great to make strong friendships with women who are older and younger. We also really enjoy learning and practicing our walk songs that we sing and chant as the girls enter the house each round.

Recommend a collegiate chapter for our spotlight!  
Contact [TheCrescent@gammaphibeta.org](mailto:TheCrescent@gammaphibeta.org).

Delta Upsilon Chapter  
Chartered: 1983  
Current size: 200 members  
Number of NPC sororities on campus: 17

## Giving back | **Shining Through Leadership**

*“Elaine is my best friend, uplifting and fun to be around – she inspires me to be the woman I have always wanted to become. She not only represents the highest type of womanhood in her own daily actions, but seeks to help every woman achieve the same,” says Elaine’s best friend and chapter sister Lauren Valley.*

Those are powerful words to describe a 21-year-old woman who has just begun to blossom. Elaine Codd (California-Los Angeles), a soon to be first-generation college graduate, is a senior psychology major at the University of California Los Angeles (UCLA). As the university’s immediate past Panhellenic president, Elaine was responsible for providing leadership for 14 sororities and close to 1,700 women.



“Serving the Greek community taught me patience and diplomacy,” Elaine reflects. “Because of this leadership role, I’ve learned how to solve problems much more effectively.”

In addition to that demanding role, Elaine is also a volunteer for the Sojourn Services for Battered Women and Their Children, an organization that empowers people to rebuild their lives. After six months of intense training, Elaine now speaks to abused women on a hotline, lending support and a kind ear.

Gamma Phi Beta inspired her decision to take on the challenging volunteer position. “I was feeling like something significant was missing from my life,” Elaine recalled. “My chapter went to the shelter to volunteer; I had been searching for opportunities to experience what a psychologist would experience – it just seemed like a perfect fit. I could learn while making a difference.”

Elaine has now found a way to marry two of her passions, Greek life and educating women and men on healthy relationships. She’s working with the shelter’s Assistant Director Ada Palotai (California-Berkeley) to create educational workshops for all Greek women to attend. At the workshops, they’ll candidly discuss

healthy relationships and recognizing verbal and emotional abuse, and will distribute resources for interested women.

“As college women, we may not always experience physical abuse, but we may experience other types of abuse,” Elaine says. “No one wants to admit they’re in an unhealthy relationship, but at least now they’ll know the red flags to look for and ways to get help.”

Elaine also has plans for counselors to speak to Greek men on similar topics – how to not be the abuser, or get help for abuse. “Workshops help people realize they don’t need to continue a certain cycle,” Elaine notes.

After graduation, Elaine plans to pursue her graduate degree in Boston or New York. She admits life won’t be quite the same without her chapter sisters. “I joined for the sisterhood and stayed for the sisterhood. It will be tough not having them there whenever I need them.”

When asked to describe Elaine, chapter advisor Sheana Knighton (Oklahoma City) commented, “From her work within the chapter and the UCLA Greek community to her volunteer work outside the house, Elaine portrays the highest type of womanhood and inspires others to do the same.”

*Elaine was honored at the 2012 Association of Fraternal Leadership & Values West Leadership Conference with the highly-selective and prestigious Marilyn Fordham Values Award. The award recognizes an undergraduate council leader who not only lives the fraternal values, but has incorporated those values into positive change within her organization, the council(s), the sorority, multicultural community and/or the campus at large.*

*Photo by UCLA/Iris Schneider*

# Get APP Happy With ΓΦΒ!

*Get Connected. Stay Connected.*

It's here! The first-ever Gamma Phi Beta mobile app for iPhones has arrived. Our unique software was created with our members in mind, and we're excited to introduce you to the app's fantastic features and functionality! In fact, we are the first National Panhellenic Conference organization to create an original, custom-built app from scratch. We developed the app specifically for Gamma Phi Betas only!

Upon entering a gorgeous user interface, the app provides a comprehensive way for Gamma Phi Betas to discover, read and connect with the Sorority, its happenings and other members. The Sorority's app was built to facilitate our members' needs while combining entertainment, social communication and an engaging experience.

So what will you find in our free app? You'll have to download it to find out! In the meantime, here's a glance at our app's features:

## Social Media

Instantly connect with our official Facebook page ([facebook.com/](https://www.facebook.com/gpbetamoon)

[GammaPhiBetaSorority](#)), Twitter feed (@[gpberescentmoon](#)) or YouTube channel ([youtube.com/user/GammaPhiBetaSorority](https://www.youtube.com/user/GammaPhiBetaSorority)).

## Events

Gamma Phi Beta events are fun and fast paced – stay organized at any Sorority function with the Events button. Once the desired event date is selected, a schedule will appear with workshop/session names, times, locations, workshop descriptions and a hotel map. Perfect for Convention!

## News

Find the latest and greatest Sorority news in short mobile-friendly snippets. Scroll through a series of headlines and be inspired by exciting chapter and member news, refreshed on a regular basis to offer you the most current stories. In fact, we'll soon have details on how you can submit inspiring Gamma Phi Beta news to be featured on the app!

## Resources

After entering your Gamma Phi Beta website login information, you'll find a list

of resource categories. Tap the category you're interested in and related resources will appear to download and view. At Convention, find resources like the daily newsletters, workshop/session handouts, hotel map and more!

## Shop

Shop at your fingertips for all things Crescent Corner! Snag the hottest looks and merchandise at Gamma Phi Beta's official online retail store the minute they hit our virtual windows.

## Get Connected. Stay Connected.

Download the new Gamma Phi Beta app for iPhone by visiting the Apple iTunes store and searching "Gamma Phi Beta."

Stay tuned: Look for the Android version next year.



## COOL feature: Sister Connect

Within the social media feature, look for a button labeled "Bump." Once initialized, sisters with iPhones can exchange contact information instantly by "bumping" phones. Even better? You can also share photos, music, apps, compare calendars, send invites and connect with one another instantly on Facebook, Twitter or LinkedIn.

# SORORITY Life



**Delta Chapter (Boston)** busted Quota and said "Welcome home!" to more than 50 new women this spring, including three legacies.

## Region 1

### DELAWARE

#### ♥ Eta Gamma Chapter (Delaware)

Many sisters studied abroad during the winter semester, living in countries such as Brazil, England, South Africa, Spain, Costa Rica and Italy. The chapter showed off its global footprint during recruitment, letting potential new members know that sisterhood in Gamma Phi Beta is far and wide!

### NEW JERSEY

#### ♥ Princeton Area Alumnae Chapter

Members made an impact when they

"adopted" 12 underprivileged girls for the holidays, supplying them with fun gifts, clothing and more.

### NEW YORK

#### ♥ Delta Tau Chapter (Colgate)

Chapter members kicked off the spring semester with a retreat to set chapter goals. Members also hosted a Valentine's Day party for local children.

#### ♥ Epsilon Tau Chapter (Rochester)

Members hosted their annual Crescent Classic: Capture the Pumpkin Tournament, complete with obstacles and capture-the-

flag. Six teams of Greeks and students competed while raising money to support Camp Fire USA.

#### ♥ New York City Alumnae Chapter

Chapter members closed out the year with a great potluck event to celebrate Founders Day. With a new quarterly alumnae chapter newsletter, sisters easily stay connected to Gamma Phi Beta on a local and international scale; a networking section is included in the newsletter where sisters connect professionally.

#### ♥ Zeta Mu Chapter (St. John's)

A fun new member retreat helped welcome the chapter's largest-ever new member class into the chapter.

### PENNSYLVANIA

#### ♥ Alpha Upsilon Chapter (Pennsylvania State)

The chapter participated in THON, the university's 46-hour dance marathon that raises money and awareness for pediatric cancer. Amazingly, the chapter raised more than \$180,000!

#### ♥ Delta Kappa Chapter (Lehigh)

Members sold candy on Valentine's Day to support Camp Fire USA with their second annual Heart ThΓΦB philanthropy event, raising nearly \$700.

#### ♥ Epsilon Alpha Chapter (La Salle)

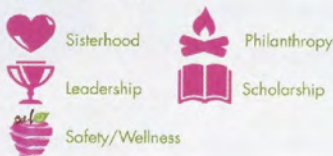
Meeting Total, members were thrilled on Bid Day when 15 fabulous new additions joined the chapter.

Gamma Phi Beta Sorority by Regions



Submit your chapter news for the summer issue by May 1. Crescent correspondent guidelines can be found on our website under the About tab — click Sorority Publications, then *The Crescent*.

### Symbol Key:



## QUEBEC

### ♥ Alpha Tau Chapter (McGill)

After initiation, the chapter enjoyed a fun sisterhood dinner at a unique vegetarian restaurant. A goal-setting retreat took place in the home of a chapter alumna, where members of Montreal Alumnae Chapter provided yummy meals and treats.

## Alumnae Chapter Roll Growing!

Fittingly, just after Founders Day, Gamma Phi Beta installed Southern New England Alumnae Chapter, now our second alumnae chapter in Massachusetts. More than 25 members attended the ceremony, coordinated by Marissa Sweazy (Bradley). Epsilon Eta (Bridgewater State) sisters were also in attendance to show support and connect with sisters of the newly-established chapter.

"My sisters and I were extremely excited to form Southern New England Alumnae Chapter. I am honored that I was elected to lead such a strong group of women, and I am excited to keep sisters involved with Gamma Phi Beta after graduation," says Alumnae Chapter President Julia Kennedy (Bridgewater State).

The chapter has been a busy group since installation. They have a calendar full of sisterhood and philanthropic events to bring everyone together and live by the chapter's motto: "Gamma Phi Beta is not just for four years, it's for life."

In total, Gamma Phi Beta has welcomed more than 25 new alumnae chapters across the country in the past several months. Join the sisterhood, service and fun! Find a complete listing of our alumnae chapters at [gammaphibeta.org/chapter-locator](http://gammaphibeta.org/chapter-locator) and connect with sisters in your area today.

## Region 2

### FLORIDA

#### 🔥 Beta Mu Chapter (Florida State)

The chapter was proud to take first place overall in Homecoming competitions. Members showed off their commitment to service when they delivered hundreds of teddy bears they made to children at the local Boys and Girl Club.

#### ♥ Epsilon Zeta Chapter

Members strengthened their bonds of sisterhood at a chapter goal-setting retreat where they also worked to prepare for recruitment. A professional speaker stopped by to teach conversation skills to utilize when speaking with potential new members.

#### ♥ Eta Beta Chapter (Florida Southern)

Sisters of the newly-established chapter had a great time at their first sisterhood retreat, setting goals to set the chapter up for another successful semester.

#### ♥ Long Beach Alumnae Chapter

At the chapter's annual party, sisters gathered for a delicious brunch and learned how to cook healthy meals using flavored olive oils. Members also donated canned goods and toiletries to the Long Beach Rescue Mission.

#### ♥ Naples Area Alumnae Chapter

Members gathered for a Valentine's Day luncheon which included a presentation on pirates of southwest Florida, complete with pirate music and fascinating lore. Many members also meet monthly to play bridge.

### MARYLAND

#### ♥ Washington D.C. Alumnae Chapter

Members enjoyed an afternoon tea and dinner with Epsilon Pi Chapter (George Mason) and Northern Virginia Alumnae Chapter.



**Zeta Eta Chapter (Lander)** rocked Homecoming and earned first place finishes in the annual Soap Box Race and banner competition, taking second place overall.

### NORTH CAROLINA

#### 🔥 Epsilon Psi Chapter (North Carolina-Asheville)

The chapter's Crescent Classic: Pancake Breakfast brought in more than \$700 and was a great way to introduce the chapter's six new sisters to our philanthropic efforts.

### SOUTH CAROLINA

#### 📖 Epsilon Theta Chapter (Clemson)

Shining brightly in academics, the chapter achieved a cumulative GPA of 3.36, exceeding the all-women's average on campus.

### VIRGINIA

#### ♥ Epsilon Pi Chapter (George Mason)

A Pinkberry-themed Bid Day was the perfect way to welcome new members into the chapter.

#### ♥ Zeta Beta Chapter (Virginia)

Sisters were excited to appear on ESPN during a men's college basketball game where members were holding spirit signs reading, "ΓΦΒ loves the Cavaliers!"

#### ♥ Eta Epsilon Chapter (Virginia Tech)

After officially joining Virginia Tech's Greek community last April, the chapter has made their mark on campus, welcoming 52 amazing new members on Bid Day and busting Quota!

## Region 3

### ALABAMA

♥ **Epsilon Lambda Chapter** (Alabama)  
Members participated in a campus food drive, with proceeds going to West Alabama Food Bank and tornado relief efforts. The chapter's goal of collecting 1,874 pounds of food was exceeded with a final total of 2,329 pounds!

### GEORGIA

♥ **Zeta Omega Chapter** (Kennesaw State)  
Sisters had a blast cheering on the home team at an all-sorority basketball sisterhood event and even won a free pizza party for having the most sisters in attendance!

### TEXAS

♥ **Alpha Xi Chapter** (Southern Methodist)  
Members proudly supported a chapter sister with cystic fibrosis by volunteering

at the Dallas Climb for Life event, which supports the Cystic Fibrosis Foundation.

♥ **Gamma Zeta Chapter** (Texas A&M-Commerce)  
Kicking the spring semester into high gear, chapter members enjoyed a productive sleepover weekend filled with games, bonding, goal setting and a trip to the movies to see "The Vow."

♥ **Houston Alumnae Chapter**  
Houston and North Houston Alumnae Chapters came together to celebrate sisterhood and leadership in honor of Founders Day. A successful raffle at the event allowed the groups to make a donation to the Foundation to support Gamma Phi Beta leadership programs.

## Region 4

### INDIANA

♥ **Beta Phi Chapter** (Indiana)  
After a week of transforming the chapter house for recruitment, members were excited to meet potential new members. They were even more excited when they welcomed 51 new women into the sisterhood on Bid Day, meeting campus Total.

♥ **Zeta Iota Chapter** (Valparaiso)  
The chapter welcomed 12 new women into the chapter on Bid Day. For Dad's Day, sisters invited their family to campus to participate in a game of "Family Feud," enjoy dinner and attend a university basketball game. It was a great way for family to meet chapter members and learn more about Gamma Phi Beta.

### MICHIGAN

♥ **Beta Delta Chapter** (Michigan State)  
Members were thrilled to expand their sisterhood with five lovely new members! Sisters are excited to support them throughout their new member period and beyond.

♥ **Zeta Nu Chapter** (Detroit-Mercy)  
Sisters attended a risk management workshop led by a local police officer and learned about alcohol-related risks and self-defense moves. The chapter also volunteered at Camp Wathana, a local Camp Fire USA camp, by sprucing up the cabins and campgrounds in preparation for new campers this spring.



**Zeta Chi Chapter (Texas Christian)** held a successful Crescent Classic: Mini Golf Competition among campus fraternities and sororities, with chapter members acting as coaches. The event was a hit and united the Greek community for a good cause and fun!



*Epsilon Beta Chapter (Alma) welcomed nine new members on Bid Day.*

## OHIO

### ♥ Cincinnati Alumnae Chapter

Members enjoyed a holiday dinner and gift exchange at The Works in Loveland with the women of **Beta Epsilon Chapter** (Miami-Ohio). In February, alumnae participated in the Initiation and Installation of our 174th chartered collegiate chapter, **Eta Zeta** (Cincinnati).

### ♥ Eta Zeta Chapter (Cincinnati)

Members celebrated I-Week by volunteering at the Boy's and Girl's Club, roller-skating and playing Gamma Phi Beta sisterhood trivia! The fun and events led up to the exciting Initiation and Installation Banquet.

## Region 5

## ILLINOIS

### ✿ Epsilon Chapter (Northwestern)

Collecting nearly \$1,000, the chapter's annual Heart Throb philanthropy event was a hit. Members sold Hershey's candy kisses and hugs to students around campus and delivered them on Valentine's Day.

### ♥ Omicron Chapter

(Illinois at Urbana-Champaign)

Sisters bonded while preparing for spring recruitment with the theme, "Let the Good Times Roll!" Bid Day brought 51 new women to the chapter.

### ✿ Beta Eta Chapter (Bradley)

To better the Peoria community, each loyalty circle in the chapter adopted a community organization to work with for the semester, with sisters volunteering monthly at the adopted organizations.

## IOWA

### ✿ Rho Chapter (Iowa)

Sisters spread holiday cheer by hosting their holiday cozy fundraiser. In total, the event raised \$1,600 to go toward supplies for a local animal adoption center and toys for Toys for Tots.

### 📖 Omega Chapter (Iowa State)

Taking pride in academics, the chapter received the scholarship excellence status for achieving a cumulative chapter GPA above 3.0.

### 🏆 Gamma Psi Chapter (Northern Iowa)

The chapter attended IMPACT, a leadership development workshop created to help the Greek community grow and develop.

## MINNESOTA

### ♥ Kappa Chapter (Minnesota-Twin Cities)

Members were over-the-moon excited to welcome 10 new women following spring recruitment which included making cookies, game night, scarf-making for charity and yoga.

### ♥ Gamma Mu Chapter

(Minnesota State-Moorhead)

After completing recruitment, the chapter was eager to welcome four new members to the chapter, reaching campus Total. Sisters are planning for their spring Crescent Classic: Spagammi.

### ♥ Gamma Pi Chapter

(Minnesota State-Mankato)

Sisters surprised chapter alumnae when they arrived at their homes with pink carnations. Members loved spending time with alumnae, learning about them and their connection to our sisterhood.



**Gamma Gamma Chapter (Wisconsin-Milwaukee)** sisters served local firefighters breakfast as a thank you for serving the community. The firefighters were so thrilled they set up the fire truck ladder for a unique experience and photo opportunity!



**Gamma Pi Chapter (Minnesota State-Mankato)** honored a sister who passed in 2007 with the first Run for Rissa 5K; all proceeds benefit a Greek scholarship. The chapter collected more than \$1,200 and also had a balloon release and candlelight vigil.

### NORTH DAKOTA

#### ♥ Alpha Beta Chapter (North Dakota)

Spring recruitment brought six fabulous new additions to the chapter.

### WISCONSIN

#### ♥ Gamma Chapter (Wisconsin-Madison)

To enhance the chapter mentorship program, initiated sisters with similar majors and career desires are connecting with new members, providing the opportunity to seek advice and form new friendships.

#### ♥ Madison Alumnae Chapter

Several "Meet and Eat" events meant members had a chance to meet socially and catch up at local restaurants.

## Region 6

### COLORADO

#### ♥ Theta Chapter (Denver)

The chapter's annual "Sister Search" was a great way for newly-initiated members to meet the chapter's junior class who spent the quarter studying abroad. The juniors shared fun facts about their travels and membership in Gamma Phi Beta.

#### ♥ Beta Rho Chapter (Colorado-Boulder)

The chapter was thrilled to wrap up informal recruitment with eight new members! Bid Day brought lots of fun with a photo booth at the chapter house, ice skating, coffee, cupcakes and cookies from the chapter's favorite bakery.

### KANSAS

#### ♥ Sigma Chapter (Kansas)

Members were proud to earn the third highest GPA out of the 13 sororities on campus.

#### ♥ Beta Upsilon (Kansas State)

During the last week of classes, the chapter held a "Finals De-Stresser" function with a fraternity on campus as a fun way to cap off the semester. The Greeks built gingerbreadhouses, baked treats and had a holiday costume competition.

## MISSOURI

### ♥ Columbia Alumnae Chapter

Members met for Founders Day at the Alpha Delta Chapter (Missouri-Columbia) house for its rededication in honor of its recent renovation. A well-attended event, the chapter's annual holiday party, brought members together for fun at the home of a chapter member.

### ♥ St. Louis Alumnae Chapter

The chapter arranged a wonderful dinner at a local restaurant for Gamma Phi Betas who were in town for the Association of Fraternity/Sorority Advisors annual meeting. Chapter members had a great time socializing and meeting sisters from across the country!

### ♥ Zeta Delta Chapter

(Southeast Missouri State)

Members had an exciting night of drama and mystery as a group of sisters put on a murder mystery theater performance at the chapter retreat. The chapter is now preparing for its Crescent Classic volleyball tournament.

## NEBRASKA

### 📖 Pi Chapter (Nebraska-Lincoln)

Completing the fall semester with an impressive cumulative 3.55 GPA resulted in the second highest GPA of all campus sororities. The chapter is setting a new goal for spring; to earn a cumulative 3.6 GPA.

### ♥ Gamma Kappa Chapter

(Nebraska-Kearney)

To break away from the stresses of semester finals, the chapter held a holiday sisterhood retreat where they sipped on hot coco and exchanged secret Santa gifts.

### ♥ Epsilon Delta Chapter (Creighton)

Members enjoyed a sisterhood retreat where they deepened their knowledge about our Core Values and decorated jars where sisters could leave positive notes of encouragement.

## OKLAHOMA

### 🍷 Psi Chapter (Oklahoma)

The chapter hosted its annual philanthropy event, Crescent Classic: Chili Cook-off during Initiation Week. With the university's men's basketball team in attendance to judge the community's submissions, members raised an astounding \$9,000 to support our philanthropies!

Giving back: Delta Nu Chapter (Missouri State) helped rebuild homes for seven families who lost their homes last spring. Read the full story on page 33.

### 🍷 Beta Omicron Chapter (Oklahoma City)

PACE meetings included yoga to de-stress before final exams, a guest speaker who discussed eating disorders and learning how to make delicious and nutritious snacks. The chapter's PACE chair also created a healthy cookbook for sisters.



**Alpha Delta Chapter (Missouri-Columbia)** recieved a visit from ESPN College Gameday, where the crew filmed them cheering for their school's men's basketball team. Their enthusiasm landed them a feature in a commercial with Jay Bilas that aired on ESPN and ESPN U! Sisters were thrilled to represent their school and Gamma Phi Beta in such a fun and positive way on national television.

### ♥ Tulsa Alumnae Chapter

Members connected during a Founders Day celebration where five members were honored with their 50-year pins for their lifetime commitment to Gamma Phi Beta.

## Region 7

### ARIZONA

#### ♥ Beta Omega Chapter (Northern Arizona)

Alumnae members of the chapter who pledged between 1972 and 1981 gathered for a weekend reunion in Phoenix. Members reminisced, reconnected and shared old and new memories.

### CALIFORNIA

#### ♥ Alpha Iota Chapter (California-Los Angeles)

The chapter met Quota and grew immensely, with a fall pledge class of 52 new members!

On Bid Day the chapter had a dance party in their courtyard and went bowling. These Gamma Phis also helped clean the local beach, having a fun day of sun, sisterhood and community service.

#### 🔥 Delta Delta Chapter

(California State-Fullerton)

A popular campus philanthropic event, Gammies 'n Jammies raised nearly \$9,000 to support Camp Fire USA. More than 650 attendees enjoyed live music and a photo booth at this year's superhero-themed event.

#### 🔥 Delta Phi Chapter

(California State-Bakersfield)

The chapter hosted its Crescent Classic for more than 300 attendees, serving up warm chili and cooking up more than \$1,600 to support our philanthropies.

### ♥ Delta Psi Chapter

(California-Santa Barbara)

The bond of sisterhood continues to grow at the chapter through unique sisterhood activities. The women put on their cowboy boots and flannels to enjoy a fun night of line dancing at a local restaurant and had a blast riding rollercoasters at Magic Mountain.

#### 🔥 Epsilon Gamma Chapter (San Diego)

Thirteen members of the chapter walked 60 miles in just three days to support finding a cure for breast cancer. Collectively they raised an astounding \$35,000 to support cancer research and awareness. The chapter also joined forces with the men of Phi Kappa Theta to raise monies for prostate cancer through various events, including a flash mob.

#### 🔥 Epsilon Nu Chapter (Chapman)

The chapter was proud to host its annual Crescent Classic with great results! Airbands, the philanthropy event, gave campus organizations a chance to compete in a lip sync and dance competition.

#### 🔥 Pasadena Alumnae Chapter

The chapter held a white elephant sale and raised more than \$1,000, with proceeds supporting Gamma Phi Beta philanthropies.

#### 🏆 Zeta Theta Chapter (Pepperdine)

At the university's Greek Awards Banquet, Gamma Phi Betas were honored for their leadership, winning the Advisor and President of the Year awards.



***Gamma Eta Chapter (California State-Long Beach)** gave back to the community when members participated in a local service project by planting trees and beautifying the landscape. Read more exciting news about Gamma Eta in an upcoming issue!*

Stay connected to all of the Sorority's great chapter and member news online!

[Facebook.com/GammaPhiBetaSorority](https://www.facebook.com/GammaPhiBetaSorority)

[Twitter.com/gpbcrecentmoon](https://twitter.com/gpbcrecentmoon)

[YouTube.com/GammaPhiBetaSorority](https://www.youtube.com/GammaPhiBetaSorority)

## Region 8

### BRITISH COLUMBIA

#### Alpha Lambda Chapter (British Columbia)

The chapter co-sponsored the philanthropy event Rock for Cancer, with members alternating turns while rocking in rocking chairs for 36 hours straight. Video games and music are played, and students are invited to join the fun and donate to the British Columbia Cancer Foundation. In total, the chapter raised more than \$1,500!

### CALIFORNIA

#### Delta Chi Chapter

(California State-Sacramento)

The chapter earned the highest grades in the Greek community for the 2011 fall semester. Members also made Valentine's Day gifts for foster children and personally delivered them.

#### Diablo Valley Alumnae Chapter

With wonderful planning, the chapter's first meeting of dinner and a gift exchange was one of the most well-attended activities to date. Plans are now being made for a Senior Celebration with Eta Chapter (California-Berkeley) graduates and sending a delegate to Convention.

#### Epsilon Omicron Chapter

(California-Santa Cruz)

At a sisterhood event, members decorated individual jars; each week at chapter meetings, several jars are passed around for members to put in notes of encouragement and congratulations.

#### Zeta Gamma Chapter (Sonoma State)

Members loved a progressive sisterhood dinner, with members' families opening their homes to the chapter to enjoy cuisine from



***Eta Chapter (California-Berkeley)** welcomed 20 fabulous new women into the sisterhood following spring recruitment. To celebrate, sisters had a fun day of bowling and laser tag.*

different countries, ranging from Mexican to Italian to American.

### IDAHO

#### Zeta Xi Chapter (Idaho)

For a repeat year, the chapter took first in grades for the entire Greek community. The chapter also took first in intramural competitions, showing off their diverse range of talents!

### OREGON

#### Nu Chapter (Oregon)

The chapter was thrilled to initiate the 31 members of the fall pledge class at the start of the spring semester.

#### Portland Alumnae Chapter

Members and their families volunteered at the Oregon Food Bank, repackaging potatoes for distribution to community groups.

### WASHINGTON

#### Lambda Chapter

(University of Washington)

The chapter got creative at a sushi-making sisterhood event, and seniors of the chapter hosted a get together with the freshman class to get to know the women better and offer advice to sisters new to college.

## Collegians Choose Alternative Spring Breaks

The phrase "alternative spring break" usually means volunteering for spring break, a very rewarding way to spend your time off. So who did what, where and when for their alternative spring break?

- **Lindsey Sick, Molly Coyle, Mckayla Trainor, Courtney Mehalek and Rachel Fort** (all **Illinois State**) attended a trip with other Greek members to Virginia. The women stayed at the state parks and worked on environmental issues like trail restoration.
- **Mary Olandese** (**Illinois State**) traveled to Washington, D.C., working on social issues with an emphasis on education.
- **Amy Abdnor** (**Illinois State**) experienced her alternative spring break in Oklahoma working with people in poverty.

For even more great stories about members and alternative spring breaks, visit [gammaphibeta.org/alternativespringbreak](http://gammaphibeta.org/alternativespringbreak). Special thanks to Shelli Dorn Thelen (Nebraska-Lincoln) for the inspiring article!

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H.

(Chain sold separately.)



# Delta Nu Chapter Goes **EXTREME** to Give Back

By Kellee Kummer (Missouri State), Delta Nu Chapter charter member

*"It was incredibly amazing to see so many of my Gamma Phi Beta sisters out there giving their time to do good for a community that so desperately needed our help. I was so proud to be a Gamma Phi Beta." - Becky Sheppard (Missouri State)*

On May 22, 2011, the city of Joplin was hit by the deadliest single tornado in more than half a century. Crushing nearly a third of the city, the tornado pounded close to 2,000 buildings, knocked out power and cell phone service and damaged water treatment and sewage plants.

In total, almost 7,000 homes were destroyed – flattened or blown away by the deadly tornado. Many blocks were jagged mounds of debris, while others were stripped empty. For several members of Delta Nu Chapter (Missouri State), the storm hit especially close – Joplin is our hometown. Thankfully, all members and our families were safe.

The day after the tornado, chapter members shared photos and videos of the unfathomable scenes of destruction. One sister sent a video to the chapter of her standing atop her family's home – now a mountain of rubble. Everything had been destroyed.

Watching the video gave me goosebumps. That was when everything really hit home; we all knew we had to help.

And we did. At the chapter house, boxes quickly filled with clothes, blankets, toiletries and school supplies to donate to Joplin tornado victims as well as affected sisters and their families. Soon thereafter, news

broke that the television show "Extreme Makeover: Home Edition" was coming to Joplin to rebuild homes for families in need. Our chapter jumped at the opportunity to participate and help rebuild and revive the community.

Throughout the week of filming, chapter members participated in countless six-hour shifts, helping out wherever needed. From building a patio to laying floor tiles, no job was too big or small. In just seven days, my sisters and I, the "Extreme Makeover: Home Edition" crew and more than 13,000 volunteers did the near impossible: We rebuilt seven homes for families who were devastated by the tornado. We also helped rebuild lives.

"It was incredibly amazing to see so many of my Gamma Phi Beta sisters out there giving their time to do good for a community that so desperately needed our help. I was so proud to be a Gamma Phi Beta," Becky Sheppard (Missouri State) reflects. "It brought tears to my eyes to see such an amazing, strong chapter willing to do so much to help others. That's what Gamma Phi Beta is about, and I couldn't have asked for anything better in a sisterhood."

I always knew how special the sisterhood was that I had found in Gamma Phi

Beta. These women demonstrate hope, encouragement, love, passion and hard work every day as members of our Sorority. But to see it shine onto another community is truly remarkable. My sisters have demonstrated what it truly means to be a sister and a member of Gamma Phi Beta.

*"Extreme Makeover: Home Edition – Joplin" aired in January, and was the final episode of the hit ABC show.*



Delta Nu Chapter members take a quick break from helping with the construction of a playground in Joplin to pose for a photo. From left to right: Samantha Wall, Michelle Steele, Hilary Schulman, Rebecca Sheppard, Rachel Schober, Rachel Bonar and Madalyn Johnson

# Making a Difference in the Interfraternal Community

## Greek advisors share their Panhellenic experiences

By Jill Moore (Auburn)



Jill Moore (Auburn), far right, with members of the Auburn University Panhellenic Council.

Serving as Auburn University's associate director of Greek life is very rewarding, and I have Gamma Phi Beta to thank for my career. During my sophomore year of college, my chapter was electing officers; I knew I wanted to take on a leadership role, but wasn't sure what I would be qualified for.

I still remember the day my fellow Gamma Phi Chapter (Auburn) sister Paige Carroll Dorr approached me to encourage me to run for her current officer position as membership vice president (MVP). Being noticed by an established leader meant a lot and gave me the confidence to run for the position.

After being elected and serving as Gamma Phi Beta's MVP, I gained the confidence and leadership skills to run for Auburn Panhellenic's vice president of recruitment. My Panhellenic sisters elected me and this, in turn, led to my continued

involvement with Greek life and a career in higher education. After graduation, I remained at Auburn to earn a master's in higher education and was hired to advise Auburn University's Panhellenic.

If it wasn't for my chapter sister's initial encouragement, I would have never discovered the greater Panhellenic experience. Auburn University's Panhellenic Council oversees 17 National Panhellenic Conference sororities; in my role as Panhellenic advisor, I work closely with all 17 chapter presidents, 17 delegates, a large Panhellenic cabinet and five executive officers. Working with so many special sorority women has proved to me that all sororities are more alike than different. Of course, I'll always love and value the uniqueness of Gamma Phi Beta.

I've discovered that sorority women are similar in that we value academics, personal growth, philanthropy, developing networks

of sisters and living up to our fullest potential. Each sorority chapter is full of women worried about school, money, dating, body image and life after graduation. I've also discovered that we can be successful *together*. To build a thriving sorority community, we must build strong chapters and take advantage of every chance we have to partner and share our similarities and strengths.

We must also remember that social activities aren't the only thing sororities can do together. We can do great things through scholarship, philanthropy and friendship while positively impacting our communities. Occasionally, I receive a letter or an email from a former student letting me know where she is and the impact Panhellenic had on her. These messages are a reminder that the work I do makes a difference in the lives of young women.

## Gamma Phi Betas tell us what it means to serve as Greek advisors

Gamma Phi Beta is lucky to have numerous members serving collegiate and Gamma Phi Beta communities in various capacities. From volunteer leaders, to campus professionals, Gamma Phi Betas give back – and make a difference – in a big way. A few sisters share their experiences as a Greek advisor.

*I'm blessed to work as the Panhellenic advisor at the University of Oklahoma. I love working with collegiate women and being a part of this transition in their life. I'm impressed daily with the leadership, passion and courage our women exemplify. Sororities help to provide a safe environment for women to grow and develop, and they inspire individuals to make an impact in their communities.*

Jill Duty Tran (Oklahoma)  
Associate Director, Student Life  
University of Oklahoma

*There are so many things I could say about the work I do, but more than anything, it pushes me to my personal limits and moves me emotionally. The work I do can be summed up in the words of Jimmy Valvano: "To me there are three things everyone should do every day. Number one is laugh. Number two is think – spend some time in thought. Number three, you should have your emotions move you to tears. If you laugh, think and cry, that's a heck of a day." Being a Greek advisor allows me to always have a 'heck of a day.'*

Monica Bebie McGee (Wisconsin-Platteville)  
Coordinator for Fraternity and Sorority Life  
Carnegie Mellon University



Panhellenic Advisor Jill Duty Tran (Oklahoma) on left, worked closely with the University of Oklahoma 2011 Panhellenic President Cierra Odom (Oklahoma), acting as a positive role model and connecting with a fellow sister!

# Gamma Phi Beta

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# The High-Kicking Life of a Rockette



Radio City Rockette Melissa Zaremba (Oklahoma City). For a dancer in the Radio City Christmas Spectacular, a full day involves 1,500 kicks!

*People can spend a lifetime searching for their passion and discovering their talents. A lucky few receive the opportunity to discover their gifts and follow their dreams at a young age.*

Melissa Zaremba (Oklahoma City) is one of the lucky few. At the tender age of 2, Melissa took her first ballet class. Born with anteversion of the hips, a condition that caused her legs to turn in, Melissa's parents were given three options: braces for her legs, surgery or ballet class.

They chose ballet class, and the rest, as they say, is history. "I have always been grateful my parents chose ballet as treatment! It worked and introduced me to the one thing I love and have been doing my whole life: dance," Melissa says.

The 2011 holiday season marked Melissa's eighth season with the Radio City Rockettes, performing in New York and touring in various cities around the country. For more than 75 years, the Rockettes have been wowing audiences with their glamorous and dazzling "Radio City Christmas Spectacular." As one of only 3,000 women to join the legendary line since its inception, being a Rockette is a dream come true for Melissa. "When I graduated from college, I had a list of jobs I dreamed about doing before I retired from performing. Being a Radio City Rockette was on that list," Melissa recalls.

Being a Rockette may be a dream come true, but it comes with discipline and hard

work. According to Melissa, "A normal day in the life of a Rockette involves a lot of eating, sleeping, dancing and icing." Icing is important when you rehearse six days a week, six hours a day. Once the show opens, the Rockettes perform two to four shows a day. This means up to eight hours of dancing a day, 12 to 18 shows a week and countless ice baths to soothe muscles so they can get up and do it all again the next day.

While this schedule may be grueling (and at times chilly!), for Melissa the work is rewarding and the memories numerous. "To be a part of so many lives over the holidays is such a gift," Melissa says.

Another gift: performing for family and friends. Last year, one of her Beta Omicron Little Sisters brought her legacy to see Melissa perform. They spent time together backstage, giving Melissa a chance to share her passion and talent with the next generation. "It is one of the most special moments I've had," Melissa shares.

Melissa shares her love of dance with other Gamma Phi Betas, too. Not only has she high kicked in the chorus line with fellow Gamma Phi Beta Rockettes, she also lends advice and support to Gamma Phi Beta performers. "Networking is one of the key ingredients to success, and we have a wonderful world of sisters succeeding in this business," Melissa says.

When asked what advice she would give other aspiring performers, Melissa resoundingly states, "Do it! It can be a hard road, but one of the most rewarding I know. You will never look back with regret if you give it a shot and see what happens."

Get to Know ...

# St. Louis Alumnae Chapter



St. Louis Alumnae Chapter prides itself on making members feel welcome and at home – despite the chapter's large size. Alumnae Chapter President Pamela Berry Getman (Missouri State) shares a little about what makes the chapter a great home for so many members.

*The Crescent: What is unique about your chapter?*

**Pamela Berry Getman:** The majority of our chapter's regular events are not business meetings but interest groups. Many of our "meetings" are centered on common interests. We have everything from a book group to a young alumnae group to a bridge group. If a member comes up with a new interest that she shares with others, we'll likely create a group for it in the near future.

*Which of our Core Values describes your chapter best? Why?*

**PBG:** When I asked our executive board this question almost unanimously they responded, Love. Despite our large size, our chapter is remarkably close. We have been there to support each other through the good and bad. I can explain this best through an example: when one of our members had a double lung transplant there were sisters who visited, took her to appointments and celebrated with her by joining her when she organized a team for the Second Wind Walk. We followed regular updates of her progress when she was unable to attend chapter events and when she later fell ill again. These same sisters still walk in her memory years later. This is just one of countless examples of the love our chapter members have for one another.

*Describe one of your signature events.*

**PBG:** Each January we hold our annual Mother-Daughter Tea. We invite Gamma Phi Beta collegians from the St. Louis area who are home for winter break to attend with their mothers or other relatives. This event is one of many ways our alumnae chapter connects with collegian members.

*Are any members famous or especially accomplished?*

**PBG:** One of our most notable members is Ann Mullen Bronsing (Indiana State) who served as Grand President from 1982 to 1986. We've also had many members serve as international volunteers. Many of our members are locally prominent within various nonprofit organizations. It is almost impossible to open a membership newsletter from a cultural organization in St. Louis without seeing a photo or article in which one of our members appears.

*Who benefits from your chapter's philanthropic efforts?*

**PBG:** Our chapter supports Girls, Inc. of St. Louis. Throughout the year we collect supplies and books to add to their library. The goal of Girl's, Inc. is to make girls strong, smart and bold!



St. Louis Alumnae Chapter members at their most recent Founders Day celebration.

*How does your chapter celebrate Founders Day?*

**PBG:** We celebrate Founders Day at a luncheon with collegiate members from Gamma Tau Chapter (St. Louis). Our most recent Founders Day was celebrated with 149 members representing 32 different chapters.

Recommend an alumnae chapter for our spotlight! Contact [TheCrescent@gammaphibeta.org](mailto:TheCrescent@gammaphibeta.org).

Membership size: 120  
Charter date: 1920  
Collegiate chapter/s supported:  
Alpha Delta (Missouri – Columbia),  
Gamma Tau (St. Louis), Delta Nu  
(Missouri State) and Zeta Delta  
(Southwest Missouri State)

# We're One—Joined by the Heart

The Gamma Phi Beta Foundation will celebrate more than 50 years of supporting the lifelong development of women at Convention 2012. We are busy planning for Convention, held June 27 to July 1, in Denver, Colorado. Gifts from Convention attendees provide significant support for the Sorority's leadership, philanthropic and scholarship programs.

Want to be a part of the excitement? Volunteer in the Foundation Room! We need greeters, cashiers and everything in between. Please contact Sally Lewis (Bradley) at [selewis535@aol.com](mailto:selewis535@aol.com), or Phyllis Choat (Nebraska-Lincoln) at [pdcchoat@cox.net](mailto:pdcchoat@cox.net) if you are interested in volunteering. And don't miss the Foundation Luncheon Thursday, June 28, when we will honor members for their philanthropic involvement. So many members are worthy of special recognition – one award is not enough! Four

new Foundation awards will be presented at the Luncheon in addition to our traditional Philanthropist Award.

## Opportunity Drawings

So many opportunities to win! Plan to purchase tickets for opportunities to win great prizes. Visit the Foundation Room for your chance to win and support our philanthropic efforts. Donations are needed! Contact Genie Street (California-Los Angeles) at [dgstreet@aol.com](mailto:dgstreet@aol.com) or Amy Williams (California-Los Angeles) at [awilliams@aemrc.arizona.edu](mailto:awilliams@aemrc.arizona.edu) if you would like to donate. We are seeking donations for fantastic prizes including:

- Jewelry
- Tickets to sports/theatre events
- Spa packages
- Gift cards to nationally known businesses (\$25 or more)



*Join the fun! Donate an item for the Foundation's Opportunity Drawing. And don't forget to visit the Foundation Room at Convention for your chance to win!*

- Travel vouchers
- Electronics
- Fashion purses, scarves, belts
- Cash – let the Foundation do the shopping!

## Join The 1874 Society with Convenient Monthly Payments!

Joining The 1874 Society, the Foundation's premier giving society, is a lot easier than you might think! Just ask Cele Hoffman Eifert (Southern California), a six-year member.

"For me, writing a check for \$1,874 was a bit of a strain on my budget, but automatic monthly payments of \$157 are very doable. I have gotten so used to having that money automatically taken out of my account, that I don't notice it at all," Cele says. "And, I feel a sense of fulfillment knowing I am making a real difference for Gamma Phi Beta."

But it didn't stop there for Cele. She encourages others to join her as a monthly

donor, including chapter sister Christy Kinkle Fredricks (Southern California), a society member since 2006, and alumnae chapter sister Fay Miller Hardy (Florida State), a member since 2010.

If you can donate monthly like Cele, Christy and Fay, please contact the Gamma Phi Beta Foundation at 303.799.1874 to find out more about becoming a member of The 1874 Society.

### 1874 Society and Major Donor Luncheon



The invitation-only 1874 Society and Major Donor Luncheon will be held at the Historic Brown Palace Hotel's Onyx Room in Denver on Friday, June 29. The 1874 Society and Major Donor Luncheon will not only recognize 1874 Society membership, but this year we will also be honoring lifetime giving with some very special awards. Please contact Sue Schley (Denver), Foundation executive manager, at 720.457.1284 for details.

# Musically Inclined

One of the goals of the Gamma Phi Beta Foundation is to provide financial aid to our student members. Applications for scholarships and fellowships are never in short supply, and members are struggling to afford school expenses in the face of financial hardship. Thankfully, their dreams of a successful future are often made possible by the generosity of Foundation donors.

Thanks in part to Joyce Canavan Stewart (Southern California), Ashley Carpenter (Wichita State) will have the means to pursue her degree in special music education. Ashley is the first recipient of the Joyce Canavan Stewart Scholarship, a \$2,000 annual award reserved for students in music education or music performance.

"Wichita State is one of less than a dozen schools in the nation to offer a degree in special music education," Ashley states in her scholarship application. "It allows me to combine two of my greatest passions: music and working with people with disabilities."

After her father died when she was young, Ashley was raised by her mother, a bartender who never finished high school. Equipped with her mother's work ethic, Ashley has immersed herself in her studies, a leadership role as chapter membership vice president and an internship – she teaches a weekly music class to adults with cerebral palsy.

"Music education is so engaging for people with disabilities," she says. "It helps with sensory integration and motor skills. I see a lot of smiles at the end of the day." Ashley also works with autistic children in a respite care facility that provides an enriching, educational program.

"I've been interested in working with special needs kids since seventh grade when I became friends with a mentally challenged girl in my class," Ashley explains. "Once we got to high school, I joined the Friendship Club, which helps disabled students fit in."

Now in her senior year at Wichita State, Ashley's other "job" is securing financial aid. "My mom would pay for everything if she could, but I always knew I would need to qualify for scholarships to afford college," she says. "My freshman year, I worked full time to afford the expenses but decided I needed to make school my priority. I have the rest of my life to work, but only a few years to enjoy the college experience."

Going Greek came as a surprise to Ashley, who readily admitted to believing the sorority girl stereotype. "My best friend Terecia Miller (Wichita State) introduced me to the Gamma Phis, and I saw they are smart, cool, motivated, powerful and successful on campus. I wanted to be part of that."

In fact, Gamma Phi Beta is one reason Ashley, a percussionist, is still pursuing a career with music education. "Gamma Phi Beta gave me another outlet at a time when I was burnt out. Having the leadership opportunities as a diversion from the music scene saved my passion. My life is completely different because of Gamma Phi Beta and my Sorority sisters."

And now, Gamma Phi Beta has stepped in through the Joyce Canavan Stewart Scholarship to bring Ashley's future into focus. "I feel very honored to be selected for this award and thankful for my Gamma Phi Beta sister who made it possible."



*Ashley dedicates her time to helping her special needs students find joy through music.*

## From the Donor

*I am so glad Ashley has received a scholarship from my gift.*

*This is significant to me because Ashley is working with students that have special needs. It is so important that these kids have a teacher that understands them and is interested in working with them. I believe Ashley is going to have a great future in music education.*

*I am also grateful Ashley is able to enjoy the well-rounded college experience that a sorority can provide.*

*Best Wishes,*

*- Joyce Canavan Stewart  
(Southern California)*

# Memorial Gifts

*We acknowledge the following individuals and groups who contributed to the Gamma Phi Beta Foundation in memory of a loved one, \*as of January 31, 2012.*

Jane Jenson Hensel (San Diego State, 1949)  
Sandra Carey  
San Diego Alumnae Chapter

Audrey Weldon Shafer (Missouri-Columbia, 1938)  
Judith Beaupre  
Catherine Bowling  
Margaret Briscoe  
Judy Graham  
Linda Johnson  
Sally Lewis  
Joe and Deborah McArdle  
Sandra Nauman  
Mary Nicely  
Marty Pool  
Cornelia Spanier  
Nita Steck  
Charlene Tripp

Marian Sawyer Frentzel (Washington University, 1963)  
Catherine Bowling  
Margaret Briscoe  
Sandie Kirkbride

Nancy Spencer King (Pennsylvania State, 1958)  
Elizabeth Kilgore

Barbara Fleming Sorensen (Wisconsin-Madison, 1949)  
Loyce Sorrell

Thomas Lee Kline, husband of Karen Wander Kline (Iowa State)  
Judy Graham  
Sandra Nauman

Cecelia Smith Crowley, mother of Patricia Crowley (Northwestern)  
Sandra Nauman

Marge Roman, mother-in-law of Joanne Callis Roman (Vanderbilt)  
Sandra Nauman

Bobby Jo Morris Spahr (Pennsylvania State, 1947)  
Faith Bevitz  
Joyce Boyle

Betty Turney Woodward (California State-Sacramento, 1991)  
Marin County Alumnae Chapter

Jeanne Rice Clark (Syracuse, 1944)  
Robert Clark  
Cathryn Melton

Barbara Clarke Stevenson (University of Washington, 1947)  
Eleanor Merz

Mary Lou Walling Cross (Illinois at Urbana-Champaign, 1946)  
Mary Kay Welge

Marlene "Micky" Wyatt Deuser (Nebraska-Lincoln, 1951)  
Roberta Saalfeld

Serelda Gay Cody, mother of Kendal Stegmann (Oklahoma)  
Psi Chapter

James Martin Sink, husband of Susan Wald Sink (Colorado College)  
Susan Sink

Grace Hanson Porter, mother of Mary Ellen Porter Burchfield (Iowa State)  
Linda Johnson  
Annabel Jones  
Sally Lewis  
Magnes Welsh

Kenneth E. Nutter, husband of Melinda Risse Nutter (Kentucky)  
Dayton Alumnae Chapter  
Linda Johnson  
Gretchen Mueller  
Ginny Myer  
Stephanie Olds

Judy Hamilton, mother of Christa Hamilton Fruchtl (Eastern Washington)  
Shellie Hodges  
Linda Johnson  
Annabel Jones

Donna Sprague (Wittenburg, 1975)  
and Suzie Palowski  
Cheryl Petty

Roena Pyle Sawyer (Iowa, 1931)  
William E. Sawyer

Terry Suzanne Thies Foster (Kansas State, 1959)  
Judith Miller

Leslie Wieser (Missouri-Columbia, 1975)  
Christy Ehrenreich  
Margaret Planck

Latane Jordan Graham (Auburn, 1968)  
Judy Graham

Marilyn Cooke Sullivan (Iowa, 1941)  
Judy Graham

Leonite Selzer Moore (Southern Methodist, 1955)  
Judy Graham

Melissa Landers (Oklahoma, 1974)  
Judy Graham

Susan Jordan (Oklahoma, 1975)  
Judy Graham

Wilbur H. Baack, father of Kris Baack (Nebraska)  
Judy Graham

Barbara Clifford Terry (Nebraska-Lincoln, 1963)  
Linda Schreiner

Joan Watchorn, mother of Carolee Watchorn Cronin (Nebraska-Lincoln)  
Kathleen Murphy

Lola Mascalusa Ancona, mother of Eva Ancona Chaffin (Louisiana State) and Martha Ancona Cedotal (Louisiana State)  
Cathy Griffin

Parna LaZelle Joyce (Michigan State, 1946)  
Ann Joyce Crawford

Barbara Miller Gilberg (Wisconsin-Madison, 1959)  
Katherine Miller

Marjorie Wilson (Kent State, 1961)  
Ginny Myer

Robbin Schoff Kleinsorge (Nevada-Reno, 1963)  
Jacki Falkenroth

Cornelia Spanier

Grandmother of Christa Hamilton Fruchtl (Eastern Washington)  
Linda Johnson

Sally Corkran Simpkins (Memphis, 1960)  
Catherine Bowling  
Linda Johnson

Georgiana Post McClenaghan (Oregon State, 1944)  
Catherine Bowling  
Terri Briggs  
Tracy Brooks  
Linda Johnson  
Sally Lewis  
Nashville Alumnae Chapter  
Joanne Roman  
Barbara Wessel

Daughter of Carolyn Sanford Vetter (Ohio State)  
Linda Johnson

Betty Billiou Miles (California-Berkeley, 1939)  
Catherine Spika

Margaret Packard Aro (Colorado College, 1948)  
Catherine Spika

Grace Nielsen Anderson (Nebraska-Lincoln, 1948)  
Jane Cory  
Mary Alice Lien  
Gladys Thompson

Elizabeth Loveland Willis  
Tucson Alumnae Chapter

Dorothy Dunham Cornwell (Oregon State, 1937)  
Cornelia Spanier

Dorothy Kent Dorothy (Nebraska-Lincoln, 1948)  
Jane Cory

Gail Clark Brandon (Vanderbilt, 1958)  
Catherine Bowling

Barbara Tatley Inch, (Minnesota State-Moorhead, 1980)  
Beta Upsilon Chapter

\*For deceased members, we list their first, maiden and last names plus schools and initiation years. Gifts received by May 1 will be acknowledged in the summer issue.

# In Celebration

*Celebrate a special sister, loved one or event with an "In Celebration" gift to the Gamma Phi Beta Foundation. Thank you to the following donors, whose gifts were recorded as of January 31, 2012.\**

## In celebration of...

The wedding of Fraya Lynn Hirschberg to Christopher Black on October 29, 2011.

Chicago Alumnae Chapter  
Sally Lewis  
Ruth Andrea Seeler, M.D.  
Magnes Welsh

The birth of my nephew, Dylan James Orr, on September 7, 2011, to Allyson Rice Orr and my brother, Lee Orr.

Leanne Orr

The 90th birthday of Mary Jane Mithos.

Sandra Rettke Nauman

Dorothy Sappington Jahger  
Sharlyn S. Sappington

Christy Ehrenreich receiving the Lumppp Henderson Award from St. Louis Alumnae Chapter, recognizing her amazing service to Alpha Delta Chapter!

Dena Suftko

Dani Neal for all her service to Region 6!

Dena Suftko

Katherine Yenrick's 26th birthday.

David and Carolyn Yenrick

Delta Xi (Bucknell) 1987 graduation reunion.

Susan Darnell

Merry Christmas to Gloria Swanson Nelson.

Jeanne Swanson Beach

Alpha Lambda's achievement of the Mary A. Bingham level of Order of the Crescent.

Marina Walker

Sally Drake Hargrove  
Linda and D. Kent Anderson

Christmas greetings to Jeanne Swanson Beach.  
Gloria Swanson Nelson

Gamma Tau's executive council for their hard work and dedication this year. Great job, Hye Seon, Kelsey, Kellse, Jackie, Marisa, Emily, Sara and Aly!

Rachel Christiansen

Jessica Jewell's marriage to Tyler Budzianowski.

Shellie Hodges

Dianna Johnson's marriage to Les Vickers.

Bette Bartow Newberger

Meredith Hampton  
Suzanne Hampton

Megan Hardwick Leone  
Heather Graves

Merry Christmas to new Psi Chapter initiate, Jordan Brickman.

Stefanie Brickman

My sister, Mary L. Vanier, as chapter advisor for Beta Upsilon Chapter.

John Vanier

Pamela Templeton and Mark Wootten.  
Sharon Green

The women of Omicron Chapter.  
Leslie Munger

My daughters, Jamie Shultz Pickel and Jackie Shultz.

Julie Shultz

The birth of Jett Edward Severts on November 5, 2011, to Ryan and Lindsay Severts.

Linda Johnson

Congratulations to Anne and Peter Vestevich on the occasion of their 50th wedding anniversary.

Hope Dempsey

The birth of baby Matthew to Alpha Tau alumna Karen Belding and husband Denis Pare. A brother for Kayleigh and Ethan.

Suzanne Lee

Phyllis Lovrien's appointment to the Gamma Phi Beta Foundation Board of Trustees.

Madison Alumnae Chapter

The birth of legacy Emerson Marie to Jen Ciardo Fenster and Peter Fenster.

Madison Alumnae Chapter

The birth of Griffin Ryan to Courtney Cantwell and Ryan Stuckey.

Madison Alumnae Chapter

The engagement of Megan Bawden to Christopher Westphal.

Madison Alumnae Chapter

The marriage of Elizabeth Powell to Joseph Peck.

Karla Stoebig

The marriage of Elizabeth "Bebe" Durkin to Michael Abramson.

Karla Stoebig

The birth of legacy Olivia Christine to Ashley Jensen Howard and Chris Howard.

Karla Stoebig

The engagement of Michaela Wiederspan to David O'Neill.

Karla Stoebig

\*Gifts received by May 1 will be acknowledged in the summer issue.



*Phoenix Alumnae Chapter members enjoyed an afternoon tea together.*

# In Memory

We acknowledge the passing of the following members, and celebrate their part in our circle of sisterhood. This list reflects notifications received at International Headquarters from November 1, 2011, to January 31, 2012. First, maiden and last names and initiation year are listed for each deceased member.

## Beta - Michigan

Nida Heath O'Dell, 1950

## Gamma - Wisconsin-Madison

Kathleen Berry Stumbo, 1954

## Epsilon - Northwestern

Marion Brailsford Highland, 1931

Mary Floyd Meaden, 1938

## Zeta - Goucher

Jessie Harrison Besoré, 1937

## Eta - California-Berkeley

Jane Hamshaw Watts, 1936

Mary "Betty" Billiou Miles, 1939

Jeanne Barry Rice, 1940

Jane Douthit Bell, 1956

## Theta - Denver

Nancy Green Worten, 1942

## Kappa - Minnesota-Twin Cities

Patricia Walker Hoffmann, 1942

## Lambda - University of Washington

Barbara Fleming Coles, 1949

## Nu - Oregon

Maxine Cady Barnes, 1943

## Xi - Idaho

Catherine Bauman Hofmeister, 1938

Nancy Hasbrouck Stathis, 1975

## Omicron - Illinois at Urbana-Champaign

Mary Walling Cross, 1946

## Sigma - Kansas

Helen Kinney Lutes, 1930

Mary Markham Faucett, 1936

Emily Stacey Evanow, 1944

Marion Sheldon Pierpont, 1946

Lorraine Maher McLaughlin, 1974

## Chi - Oregon State

Georgiana "Georgie" Post

McClenaghan, 1944

Patricia Pierce Haag, 1949

## Omega - Iowa State

Lois Larsen Nash, 1946

## Alpha Gamma - Nevada

Kathleen "Kay" Hansen Ewald, 1936

Robbin Schoff Kleinsorge, 1963

Claudia Judson Chesney, 1964

## Alpha Delta - Missouri-Columbia

Lane Carlson, 1939

Jane Freudenberg Taylor, 1943

Esther Ball Pahl, 1950

Leslie Wieser, 1975

## Alpha Epsilon - Arizona

Elizabeth McTaggart Jordan, 1943

Milford Wilson Hollis, 1947

Alice "Babe" Melby Allison, 1948

## Alpha Zeta - Texas-Austin

Mary Lowery Elder, 1943

Jeanne Ralston Zapp, 1943

Nancy Shelby Schuller, 1959

## Alpha Eta - Ohio Wesleyan

Mary Clark Anderson, 1936

Gladys Sterns, 1937

## Alpha Theta - Vanderbilt

Eloise Ogilvie Jones, 1941

Gail Clark Brandon, 1958

## Alpha Iota - California-Los Angeles

Ruth Krick Harris, 1944

Barbara Wallace Todd, 1948

## Alpha Lambda - British Columbia

Nancy Bennett Hatley, 1955

## Alpha Mu - Rollins

Rita Costello Manchester, 1939

## Alpha Nu - Wittenberg

Mary "Noonie" Kissell Noonan, 1933

## Alpha Xi - Southern Methodist

Martha Hines Terrill, 1931

Fayrinne Smith Lester, 1942

Carlyn Mernitz Lieb, 1961

## Alpha Upsilon - Pennsylvania State

Elsa Karger Heasley, 1932

## Alpha Phi - Colorado College

Pauline Studer Hays, 1946

Margaret "Maggie" Packard

Aro, 1948

## Alpha Chi - William & Mary

Betty May Becan Gaston, 1942

Barbara Rommel Pitman, 1945

## Alpha Psi - Lake Forest

Priscilla Rush Chalmers, 1958

## Alpha Omega - Western Ontario

Martha "Isobel" McLaren, 1942

## Beta Alpha - Southern California

Lizabelle Evans White, 1964

## Beta Beta - Maryland

Arlin Weksler, 1970

## Beta Gamma - Bowling Green State

Kathryn "Kay" Freshley

Wissler, 1947

## Beta Delta - Michigan State

Patricia Beechler Guest, 1945

## Beta Epsilon - Miami-Ohio

Mary High Haney, 1948

Amanda "Mandi" Weigandt

Wells, 2000

## Beta Zeta - Kent State

Marjorie Reynolds Wilson, 1961

## Beta Iota - Idaho State

Mary Lou South, 1949

## Beta Kappa - Arizona State

Jo Anne Chuka Stevens, 1950

Adelle Williams Spiess, 1950

## Beta Pi - Indiana State

Sally Herod Smiley, 1963

## Beta Rho - Colorado-Boulder

Margaret "Peggy" Kasper

Withrow, 1957

## Beta Tau - Texas Tech

Wanda Wood Suter, 1958

## Beta Phi - Indiana

Ann Harper Reeves, 1961

## Beta Chi - Wichita State

Peggy Scott Funk, 1963

## Beta Psi - Oklahoma State

Shelly Stacy Ward, 1980

## Delta Omicron - Southern Polytechnic State

Myrna Steele Roberts, 1996

## Delta Omega - Oakland

Renee Barr, 1991

## Epsilon Iota - Christopher Newport

Bonnie Talmage Davis, 1995

*Correction: Judy Roemer Robertson (Texas-Austin) was erroneously listed as deceased in a previous issue. The Crescent apologizes!*

## NEW YORK CITY ALUMNAE CHAPTER *Recipe Booklet, 1952*

Most instructions call for readily-available ingredients that can be purchased at any grocery store. Although many dishes are still popular today, some are more unusual (liver patties, anyone?).

Sharing favorite family recipes is a time-honored tradition, and many Sorority recipe books have been published by various groups throughout the years. Thanks to a recent donation to the Gamma Phi Beta museum, we can get an idea of what members were cooking in their kitchens decades ago.

In 1952, sisters in New York published their own collection of recipes in a charming booklet entitled, "Favorite Recipes of Gamma Phi Betas." Most instructions call for readily-available ingredients that can be purchased at any grocery store. Although many dishes are still popular today, some are more unusual (liver patties, anyone?).

While the original owner is unknown, her helpful, handwritten notations are in the margins. For example, at Pecan Lace Cookies, the cook noted (perhaps in frustration): "Too difficult to remove from pan."

Throughout the book, cooks are entertained by Gloria Pagliarulo Johnson Rohr's (Illinois at Urbana-Champaign) delightful illustrations. A portly, smiling chef scampers about the pages, interacting playfully with Gamma Phi Beta symbols.

"It's been a long time," Gloria says, "but I remember doing the illustrations and cover and having a great time because my major was industrial design." Gloria is credited with drawing the cartoons and the script for the chapter titles. While she no longer has the original drawings, she still uses her cookbook.

Uniquely, there is a special page for recipes favored by Founder Frances E. Haven (Syracuse, 1874), including one used



by Frances' own mother in 1855. The editor notes that attempts to secure recipes from the remaining three Founders were met without success.

Perhaps the simplest recipe, one many of us can enjoy, is from Beta Chapter (Michigan). Called Beta's Favorite Dessert, the recipe instructed: "Serve generous portions of peppermint ice cream with rich chocolate sauce." Bon appétit.

Thank you to Jill Twombly of Arundel, Maine, who discovered the book in a thrift store and donated it to the museum.

### CAKES

#### GET COOKING

The next time you attend a Sorority potluck or brunch, bring a **Brown and Mode Coffee Cake**. This treat was contributed by Eula E. Fullerton (Oklahoma, 1920) and is reprinted verbatim:

2 eggs  
1 cup sugar  
1 cup sweet milk  
1 t salt  
1 T melted butter  
2 t baking powder  
2 cups flour

Break eggs in mixing bowl, add baking powder and salt. Mix until light and foamy. Add in order sugar, flour, milk adding butter last. Stir well. Set in ice box for several hours. Grease and flour shallow baking pan (6x10). Pour mixture into pan and sift over top:

$\frac{1}{2}$  cup brown sugar  
2 T cinnamon  
 $\frac{1}{2}$  to 1 cup chopped pecans.

Pour 2 T melted butter over this; bake 20 minutes at about 375 (degrees). Do not over bake. Should be eaten while hot. About 12 portions.

# Capture a Crescent

Have you captured a crescent lately? Send your crescent photos to [TheCrescent@gammaphibeta.org](mailto:TheCrescent@gammaphibeta.org) for a chance to be featured!



1



2



3



4



5



6

1. Texas: At a quaint home accents store, alumna Amy Burleson (Midwestern State) found a crescent on a cabinet.
2. Greece: While on a family cruise to the Mediterranean, Chelsea Golden (California State-Long Beach) was excited to capture a golden crescent!
3. Utah: While enjoying the slopes with sisters in Park City, Paulina Mateja and Catherine L'Heureux (both Northwestern) spotted the "crescent" ski lift.
4. Germany: It was hard for alumna Kelsey Mulhern (North Dakota) to miss this giant, string-covered crescent outside a local shop.
5. China: Beta Upsilon (Kansas State) members Neely Michaelis and Lauren Hower, both early childhood education majors, found a crescent while visiting China for 10 days to learn about the country's childhood programming.
6. Arizona: While at the Arizona Renaissance Festival, Donna Dresser Blatt (Arizona State) spotted several dangling crescents.