

# The Crescent

of Gamma Phi Beta

Spring 2011

## Recruitment "To Do"

- ☑ Send thank you notes to reference writers
- ☑ Use  $\Gamma\Phi\beta$  brand materials to promote events
- ☐ Post Bid Day photos on Facebook
- ☐ Wear letters to Friday's big game
- ☑ Have FUN with recruitment!!

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Cover photo lower left by Grant Hindsley, Senior Staff Photographer at THE MANEATER newspaper, University of Missouri, Columbia.



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### Sorority Mission Statement

Our mission is to foster a nurturing environment that provides women the opportunity to achieve their potential through lifelong commitment to intellectual growth, individual worth and service to humanity.

## The Best Job in Gamma Phi Beta

**A**s a young mother in a new university community where my husband was working toward his masters degree, I walked up to the Gamma Phi Beta chapter house on campus and shyly asked, "Can I help?"

Little did I know how the response to that simple question would change my life. A week later I was the chapter advisor.

I had a wonderful collegiate experience, but frankly I thought my Gamma Phi Beta involvement would pretty much end at graduation. As I was looking for something that could be "mine" during a stint in an unfamiliar town, the Sorority was there – and I quite literally knocked on the door. When I stepped through it, I discovered a chapter of sisters dedicated to each other and to Gamma Phi Beta in ways that were different from my own chapter experience. These women struggled to pledge quota, yet they proudly stood side-by-side together through thick and thin; they were not among the "top" groups on their campus, but they had a lot of fun together. And they taught me that while numbers are important, sisterhood is not quantitative.

This small band of Gamma Phi Beta collegians inspired a then-24-year-old to continue to find relevance in her Sorority throughout her lifetime, including serving as an advisor to a chapter in a different state later. I've held several positions in Gamma Phi Beta: recruitment consultant, new chapter coordinator, director of extension, Membership Vice President, International President. All have been fulfilling, but none surpass serving as a chapter advisor. Guiding young women to take on the challenges of chapter leadership, seeing them emerge as competent and even exceptional leaders, observing the flourishing of sisterhood even amidst difficult times – well, in my book, there's just nothing more satisfying.

A hearty "thank you!" to all of our advisors! (See articles on pages 21 and 22.) Your role is so important, and I hope that you treasure your experiences throughout the rest of your life – as I do still. Gamma Phi Beta would not be the Sorority it is without you – a sisterhood pursuing the "highest type of womanhood" and definitely on the GO!

In IIKE,

*Linda Lyons Malony*


Linda Lyons Malony  
International President




Linda (on right) with Angie Jordan Dimit (Illinois at Urbana-Champaign), current chapter advisor at Omicron Chapter (Illinois at Urbana-Champaign).

## Suicide, Sisterhood, Support

(Winter 2011) I am so thankful you featured the article on suicide. It is not an easy topic to discuss; however, bringing it out in the open is the first step in prevention. There is a real disease killing our young people — it's called depression and the antidote is awareness and knowing where to get help. There are no words to express how grateful I am to the beautiful women of Gamma Phi Beta for their courage and commitment to make a difference. They are saving lives. —**Sharon Bebout**, mother of Amanda Bebout (Texas Christian, 2008)

 As a board member of the American Foundation for Suicide Prevention Boston Chapter and a walker in the 2010 and 2011 Overnight Walks I would like to say thank you to *The Crescent* for publishing an article about suicide. My heart goes out to every sister who, like me, is also a survivor. I lost my dear friend six years ago. Healing is difficult but we are a sisterhood and we know what that means; we help. —**Elizabeth Blake** (Union)

 "Proud of this month's article in *The Crescent* on suicide, sisterhood and support. Important topic for our women to discuss." —**maribethJflakes** (Maribeth Johnson-Flakes, Bridgewater State)

## Living Well

(Winter 2011) I was particularly impressed with the new collegiate safety and wellness chairwoman position. A sister who is confronted with a troubling (or otherwise) situation may feel at ease coming to a peer to discuss it. Date rape, drug-laden drinks, stalking, identity tampering, etc. can be avoided


through the implementation of this wonderful new position in the chapter. Victimization will be less likely to occur when our young sisters are knowledgeable about the dangers that may exist when they're out having the time of their lives! —**Michelle Olsheski**, LL.B., LL.L. (Western Ontario)

(Winter 2011) I was very disappointed in your article titled, "Living Well." While I applaud chapters for implementing a safety and wellness chairwoman, your picture of six girls on the ski slopes where not a single one is wearing a helmet completely contradicts the importance of this position. I created a Facebook page called the "Skier and Snowboarder Responsibility Act." I hope my fellow skier and snowboarder sisters will take a moment to check it out. —**Joy Walsh Wobido** (Colorado-Boulder)


## Semantics

(Winter 2011) I was shocked to see the misnamed article, "Servitude with Attitude." I think you were referring to service, not servitude, which has a negative connotation. —**Dale Steck Stoll** (Miami-Ohio)

## Flood Survivors

 Congratulations to Omega Chapter (Iowa State) for overcoming the 2010 flood as described in the winter 2011 *The Crescent*. Good job, ladies! —**Mel Melis Graves** (Colorado State)

## Shout Out

 "Our Beta Eta Chapter of Gamma Phi Beta is pictured in the most recent issue of *The Crescent*." —**Bradley Greeks** (Bradley Greek Life)

## Editor's Notes

Hundreds of members already enjoy *The Crescent* in its digital format, saving money and the environment. To join them, e-mail the editor at [TheCrescent@gammaphibeta.org](mailto:TheCrescent@gammaphibeta.org)!

### In the Summer Issue

- New collegiate leadership consultants
- Reunion planning
- Second careers

### Letters to the Editor

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The Crescent reserves the right to publish any letter addressed to the editor. Letters may be edited for space and clarity.

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### SUBMISSION DEADLINES

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# Parenting our Sisterhood

House directors fill special role in Gamma Phi Beta chapters



*"Sassy" Pat Hoard is very protective of members at Beta Delta Chapter.*

**R**aising even one daughter is not easy—try taking care of a house full! While nothing can replace a mother's care, many young women leave for college and experience a difficult transition. For Gamma Phi Betas, the change in scenery is softened by the care of a house director, or more lovingly, a "house mom."

"House moms" live in Sorority chapter houses or close to campus and fill a special role in guiding members through what can be a challenging time in their lives. On campuses

across North America, Gamma Phi Beta house directors hold a unique place in the hearts of our members.

## Raising a Chapter

As "house mom" for more than 20 years at Beta Delta Chapter (Michigan State), Pat Hoard knows a thing or two about keeping young women in line.

"Pat's a little sassy," laughs Samantha "Sam" O'Flynn (Michigan State). "She'll speak her mind, but it's because she really cares about us."

In fact, Pat's caring ways shine through again and again. She cooks meals for sisters every Sunday, makes snacks during finals and helps with *Greek Week* and recruitment.

"She even bought us a Nintendo Wii [video game console] and fitness video games for Christmas because she was worried about us walking to the gym at night," Sam says. "Pat does a lot for us."

In her seventies, Pat has already raised two children. She now enjoys spending her days raising 20 girls at a time, and the members enjoy it, too! "We've become family," Sam explains. "We take care of each other."

## Mom Away from Home

"I still call her Mom Moody," says Holly Bacon Meek (Oklahoma State) of Beta Psi Chapter house director Cindy Moody. Cindy has been house director at Beta Psi for more than 10 years, and her sweet and caring temperament continues to make members feel like a family.

"When my parents found out about Cindy during recruitment, they wanted me to join Gamma Phi Beta," says Holly. "She's our mom away from home. We can knock on her door at any time and she's willing to help."

With a professional administrative background, Cindy is great at contributing suggestions, ideas and even solutions for the chapter; she also handles property management issues like scheduling house repairs. But Cindy's best quality is the love and guidance she provides to the sisters and the great example she sets.

"Cindy knows that girls can get emotional. She's got thick skin and doesn't let things bother her," Holly laughs. "She's a lady."

## Early Morning Energy

For the last eight years, Nancy McKinney has been everything sisters at Lambda Chapter (University of Washington) could want in a "house mom" and more. Aside from her warm and compassionate disposition, Nancy is energetic.

According to Karen Johnson Cascio (University of Washington), house corporation board president, Nancy is an early riser who "likes to get up at 5 a.m., make the coffee and open up the kitchen for members while she reads the newspaper."

On one of those early mornings, Nancy opened the front door to find the house's front porch covered in sod, an obvious fraternity prank. Nancy didn't even blink; she



*House "mom" at Beta Psi Chapter for 12 years, Cindy Moody plans to retire from her day job soon and spend even more time with members.*



*Ginny Hayward is loved by members and even other house moms on campus, who showed up at Ginny's surprise 80th birthday party.*

returned all the sod to the lawn and went on with her day!

"I have never seen a situation Nancy couldn't handle," Karen states. "Members seek her out when they have a problem because they know they will receive love and attention as if she were their own mother."

Nancy's boisterous sense of humor and the annual skit that she performs for freshmen are just two reasons why Lambda Chapter members cherish her presence and role within the house.

### The Mom Gene

"Jeanette is a born caretaker," says Antonette "Toni" Campagna (Iowa). "Whether sewing a button on a girl's coat or being a good listener, she is always helping someone."

In her 10th year as house mom at Rho Chapter (Iowa), Jeanette Cummins employs an open-door policy for the 55 members who live in the chapter house and for sisters who have moved out. She's a very traditional lady who teaches the importance of manners and etiquette; in fact, the chapter sits down for formal dinners every evening.

"We keep that tradition going because Jeanette loves formal dinners and members benefit from them as well," Toni adds. "One rule she enforces - no hats are allowed in the dining hall!"

She may run a tight ship, but Jeanette depends on the sisters like they depend on her. This especially proved true when Jeanette lost her husband and daughter.

"Jeanette has the chance to be a mother to many daughters and be part of their lives in the same way she was with her own daughter," Brianne Bakken (Iowa) explains. "There is a mutual need and love between Jeanette and the many women who walk through the doors of Gamma Phi Beta."

### Ginny's Longevity

Every year, Sigma Chapter (Kansas) members ask Virginia "Ginny" Hayward to return for another stint as "house mom," which is why Ginny has been a resident there for 20 years!

"Ginny always tells us she loves her job because of the charm of every day and the fact that no two days are the same," Allison Roy (Kansas) notes. "The young women of Sigma Chapter keep her on her toes."

Both Ginny and the members stay aware of what happens in one another's lives. Every weeknight before dinner, a small group of sisters visits with Ginny in her apartment. "The girls hold these 15-minute conversations nearest to their hearts," Allison says.

"Mom Ginny" strives to continue relationships with members after they graduate and maintains contact with Gamma Phi Betas across the country. She is also known for her daily walks on campus to visit with other house directors, her love for a good afternoon tea and Bunko parties!

"Ginny is such a kind spirit and we appreciate her more with each meal at her dinner table," Allison says.

**"She's our mom away from home. We can knock on her door at any time and she's willing to help."**

— Holly Meek

With Mother's Day coming soon, remember to treasure your house "mom" and be grateful for all the work she does! If you have a funny or heartwarming house director/house mom story, send it to [TheCrescent@gammaphibeta.org](mailto:TheCrescent@gammaphibeta.org).

## Collegians to Shine on Capitol Hill

Every April, Gamma Phi Beta joins our interfraternal colleagues to lobby Congress. Our shared goal is to gain support for the Collegiate Housing and Infrastructure Act (CHIA), legislation that seeks to change the existing tax code to benefit sorority and fraternity houses, as well as other nonprofit collegiate housing in the United States.

Joining the effort this year are three collegiate representatives who display the intellect, passion and motivation to see the bill succeed. Political science major Samantha "Sammi" Kerley (Arizona State) is making her second visit to Capitol Hill to lobby for CHIA.

"Last year we got so close to passing CHIA," she says, "It's only a matter of time before we meet our goal. It is



*Cierra Odom (pictured), Sammi Kerley and Erin Hale join the CHIA lobbying effort this year.*

such an amazing experience to be part of a change that will help a great number of Greek men and women."

Panhellenic President Erin McHale (Iowa State) will also make the trip. Erin is an active campus leader finishing up her studies in child, adult and family services.

"This opportunity interests me because most Greek students at Iowa State live in chapter housing," Erin explains. "Our chapters are also in the process of installing sprinklers, one of the safety issues addressed by CHIA."

Rounding out the Sorority's collegiate team is Psi Chapter's Cierra Odom (Oklahoma), a junior in the energy management program at the University of Oklahoma. Currently Panhellenic president, Cierra says, "CHIA personally affects me since I lived in my chapter housing for two years and served as house manager for one year. In addition, I know this is an incredible learning opportunity."

"When I go to Washington, D.C., I expect to gain a better understanding of the political process, improved communication skills and a new perspective on the role of tax exemptions in American business."

...

*For more about CHIA and how you can support the cause, visit our website at [www.gammaphibeta.org](http://www.gammaphibeta.org) and click on the News section.*

## Greeks Earn Panhellenic Award

Gamma Phi Beta Sorority recently presented an award to the University of Connecticut College Panhellenic for its work in fostering positive sorority relations.

Observing the spiteful comments posted on blogs and websites, the council responded by creating UNITE, a sub-organization within their Panhellenic council. The council and UNITE create educational programs that influence the Greek community and the entire campus. Weekly,

UNITE hosts meetings where as many as 75 women attend to address the general "mean girl phenomenon" that affects female students.

The University of Connecticut College Panhellenic is part of the Northeast Greek Leadership Association (NGLA). The award is given annually to a NGLA organization that successfully plans and implements a program to positively enhance the Greek image as seen by the faculty/administration, community, unaffiliated students and parents.



*Sandy Biegelman Burba (Miami-Ohio), sorority director - Panhellenic resources (left), presented an award to the University of Connecticut Panhellenic council.*

**Congratulations to Alpha Chi Chapter President Anna Mahalak (William & Mary) who was awarded the 2011 Elizabeth Ahlemeyer Quick/Gamma Phi Beta scholarship from the National Panhellenic Conference Foundation!**

# Gamma Phi Beta

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# Ready, Set, Lead!

**Conference equips leaders with tools to succeed**

**H**undreds of Gamma Phi Beta collegians and dozens of chapter advisors are energized for the year ahead after the last of eight regional leadership conferences (RLCs) wrapped up last month.

Volunteer leaders presented workshops across the country to equip collegiate chapter executive board members with the knowledge, skills and motivation to become leaders in their chapters and on campus. With topics ranging from teambuilding to specialized officer training, every attendee had the opportunity to gain valuable information.

"The ideas and strategies we learned to keep everyone involved have become our executive council's main focus for the next year," says Michelle DiPietro (North Carolina-Asheville), public relations vice president at Epsilon Psi Chapter.

Katie Kirtland (Virginia), administrative vice president at Zeta Beta Chapter, feels the experience matched her expectations. "The workshops for individual officers were incredibly helpful, as was meeting other executive boards," she notes. "We had a great session comparing similarities and contrasting differences with other chapters our size."



*RLCs are held in odd-numbered years to offer training and fresh ideas to collegiate executive officers and advisors. More than 1,000 members took home valuable skills from the 2011 conferences.*

Capable collegiate officers are important to the success of every chapter. By offering leadership development, Gamma Phi Beta builds a foundation for each member to reach her highest potential during college and after graduation.

"Gamma Phi Beta invests in our leaders because they take information back to campus and use it to strengthen our collegiate chapters," Collegiate Vice President Annabel Jones (Oklahoma) says. "These officers are also more likely to volunteer when they become alumnae, and that makes the entire Sorority stronger."

**It was  
the perfect  
time to build  
trust between  
collegians and  
advisors.**

## **Advice for Advisors**

The collegians weren't the only ones having fun. Recruitment advisors joined in this year for the first time and learned high-impact recruiting strategies. Courtney Bunyard (Florida State), recruitment advisor for Zeta Sigma Chapter (South Carolina), believes RLC was an effective training ground for anyone involved in recruitment.

"It was extremely useful to dig in and focus on how to recruit quality women who will make our chapter thrive and grow," Courtney explains. "What struck home with us was the concept of 365-day recruitment. The collegians really grabbed on to that idea and are already thinking of ways to implement it successfully!"

Chapter advisors gained new techniques to develop and mentor collegiate executive officers, according to Nerissa Neal Rouzer (Virginia), chapter advisor for Zeta Beta Chapter (Virginia). "It was really beneficial to meet with other advisors to discuss effective mentoring and to brainstorm solutions to common issues," she says.

Many alumnae also found the weekend was a perfect time to build trust between collegians and advisors.

"The biggest benefit for me was being able to bond so quickly in a single weekend with the new executive council of the chapter I advise," Amanda Lang (Texas A&M-College Station), chapter advisor for Epsilon Pi (George Mason), comments.

Courtney agrees. "Spending time with the executive board was so beneficial to me personally, as well. We all got to know each other better, discussed our goals and defined a common vision for the next year at Zeta Sigma. We learned a ton about the organization of Gamma Phi Beta and how best to lead our chapter. I am so excited about working with these ladies in the coming year!"

# Still Trekking

Alumna challenges herself to stay active



At "the Gateway for the French Road" in St. Jean Pied du Port, France, Leslie embarked on the most well-known route of the Camino de Santiago trail last year.

## Going Places

Leslie's feet have logged more than 6,000 miles and taken her to some amazing places!

- Coast to coast across England
- Presidential Range, White Mountains (New Hampshire)
- The Long Trail (Vermont)
- The Pacific Crest Trail (California)
- The Florida Trail
- Camino de Santiago Trail (Spain)
- Ouachita Trail (Arkansas)

## Check Her Out!

Through hiking, Leslie discovered another passion: writing. She has penned two publications about the Appalachian Trail and another chronicling her time in Pakistan.

*In Beauty May She Walk: Hiking the Appalachian Trail at 60*  
Rock Spring Press, 2005

*Appalachian Trail Thru-Hikers' Companion*  
Appalachian Trail Conservancy (paperback), 2009

*Pakistan: Unfinished Business* (in press), 2010

Leslie Noyes Mass (Gettysburg), an accomplished hiker, has trekked across some of the most challenging and beautiful trails in the world. Amazingly, she only started hiking 10 years ago — at age 60!

Being a go-getter has always been a part of Leslie's personality. Now a 50-year member, Leslie was a charter sister at Gamma Beta Chapter (Gettysburg) who joined the Peace Corps after graduation. She served with the corps in Pakistan before returning to the United States and earning a doctorate in education. Leslie then taught college-level classes for many years at Ohio Wesleyan University and Ohio State University.

Her interest in hiking was sparked on sabbatical in the 1980s. While collecting folk songs, literature and other research for her teachings, Leslie "walked across England with a backpack and just talked to people."

The experience was exhilarating. "I loved it! When I returned [to the United States], I started looking for long-distance hikes," Leslie says.

Leslie trained for two years before tackling the Appalachian Trail, a five-month endeavor! Following that excursion, she immersed herself in the hiking community by joining the board of the Appalachian Long Distance Hikers Association and taking on portions of that challenging trail three more times.

In 2009, Leslie returned to Pakistan, this time building schools and training teachers as a volunteer with The Citizens Foundation. While there, she hiked an unforgettable section of the Himalayan Mountains that stretched from Afghanistan to China. "It was very challenging; we were hiking in snow on glaciers and we needed guides," Leslie explains.

At age 70, Leslie is not retiring her hiking boots anytime soon; however, she has slowed down to care for her husband, George, who suffers from Parkinson's disease.

"As the disease has evolved and grown progressively more debilitating, going on long-distance hikes is not a good idea for me anymore," Leslie says. "I can't just disappear for six months."

Leslie runs and swims to stay in shape for her next big adventure, another Himalayan excursion. "I'll do it [hike] as long as I can," she declares. "Eventually my body's going to wear out, but right now it's fine!"

# On the ΓΦΒ Bookshelf



**Celeb 2.0: How Social Media Foster Our Fascination with Popular Culture**

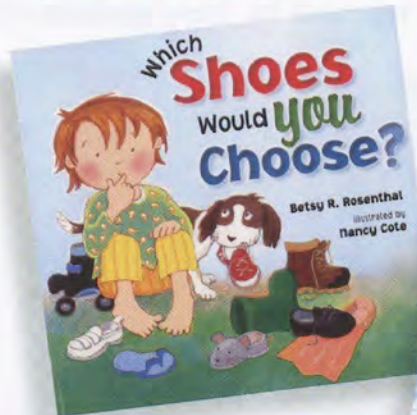
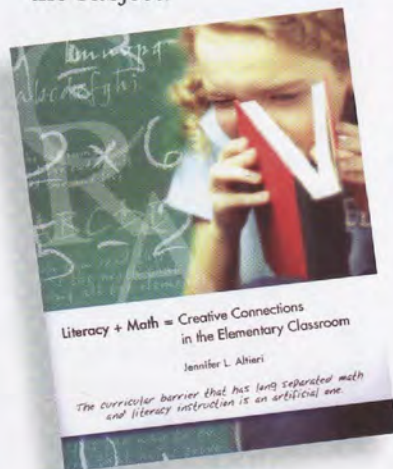
By Kelli S. Burns  
(Vanderbilt)  
Praeger – \$44.95

Kelli's book provides an interesting view of how different forms of social media impact the way we become involved in popular culture. Reviewer Madeleine Pilchak (Michigan State) notes the book gave her a different perspective on the power of social media to create and promote celebrities. Supported by numerous examples, Kelli makes a strong case for the role of media in shaping today's culture.

**Literacy + Math = Creative Connections in the Elementary Classroom**

By Jennifer L. Altieri  
(Bowling Green State)  
International Reading Association Publications – \$28.95

Teachers will appreciate Jennifer's innovative activities that help young students grasp math and literacy instruction. With classroom samples for grades K-6, there are plenty of new ways to bring lessons home in a meaningful way that engages students' minds. Future teacher Lizzie Nash (Michigan State) reviewed this book and comments, "It was interesting to see the different activities and ideas used to expand on the subject."



**Which Shoes Would You Choose?**

By Betsy R. Rosenthal  
(California-Berkeley)  
G.P. Putnam's Sons – \$15.99

*Which Shoes Would You Choose?* is an adorable story for young children with eye-catching, colorful illustrations. The main character, Sherman, decides which shoes are appropriate as he visits the beach, restaurants and his grandma's house. Lauren Command (Michigan State) reviewed the story and says the rhyming and rhythm of the lines make the book an entertaining read.



**Karma the Kangaroo Takes the Court**

By Kristin Sergio Laconi  
(Indiana)  
AuthorHouse – \$12.99

This children's book chronicles Karma's brave story through rhyming verse while teaching children an important life lesson about sportsmanship and kindness. After joining a basketball team, Karma is confronted by a bully but responds in an unexpected way. Megan Wait (Michigan State), an elementary education major who reviewed the book, hopes to share this story with future students.

The Crescent thanks collegians at Beta Delta Chapter (Michigan State) who served as book reviewers for this issue. If your chapter members want to be our next featured guest reviewers, contact [TheCrescent@gammaphibeta.org](mailto:TheCrescent@gammaphibeta.org)!

## More ΓΦΒ Authors

### **Law of Attraction**

By Allison Harnisch Leotta (Michigan State)  
Simon & Schuster – \$25

Allison channeled her experience as a federal sex-crimes prosecutor in D.C. while writing her first novel, *Law of Attraction*. Naturally, the novel tells the story of a sex-crimes prosecutor in D.C. and reviewers say it's realistic, gritty and filled with twists and turns. It is a great read for anyone who loves legal thrillers.

### **Chasing Stars in the Sunshine**

By Molly Nece (Gettysburg)  
Legacy Producers – \$9.99

Take action and learn how to live in the moment with Molly's five Ps (principles, passions, persistence, people and peace). The book encourages people to positively alter their lives, promoting the mantra that anything is possible!

### **Anya's War**

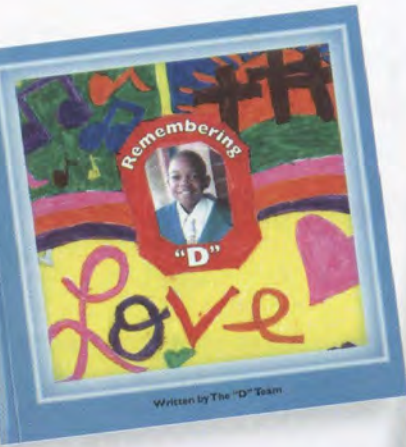
By Andrea Alban (California-Berkeley)  
Feiwei and Friends – \$16.99

Expertly weaving the challenges of immigration and identity with the holocaust, women's rights, prejudice and family struggles, this book is an engrossing coming-of-age story set in Shanghai. Suitable for young adults ages 12 and older, the action takes place over a 25-hour span on the eve of World War II and is inspired by the author's Jewish family history.

### **Tyler's Tidalwave Adventure**

By Molly Nece (Gettysburg)  
Self published – \$7.99

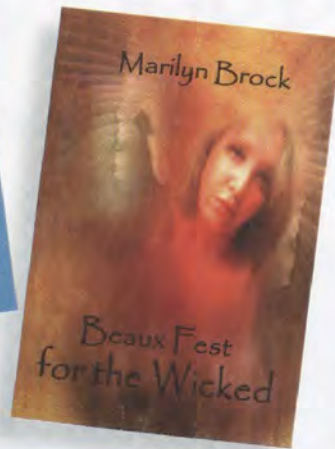
Join Tyler in his underwater adventure to see how you can make every day your lucky day! In this story, Tyler jams with coral reefers, uncovers a treasure map, escapes the underwater shark cage, bumps into a royal frog and much more! For ordering information, go to [www.MollySunshineTour.com](http://www.MollySunshineTour.com).



### **Remembering "D"**

By Anna Rinaldi Discenzo (North Carolina-Asheville) and her students  
Halo Publishing International – \$14.95

A heartwarming collection of stories and photos, this inspirational book remembers a boy who spent his childhood fighting a terminal brain tumor. Demetrius, or "D," faced many challenges, but remained a light to all around him with his brave and caring nature, says reviewer Veronica Van Loon (Michigan State). Proceeds from the book benefit St. Jude Children's Research Hospital.



### **Beaux Fest for the Wicked**

By Marilyn Brock (California State-Fullerton)  
Skinny Toe Publishers – \$16.95

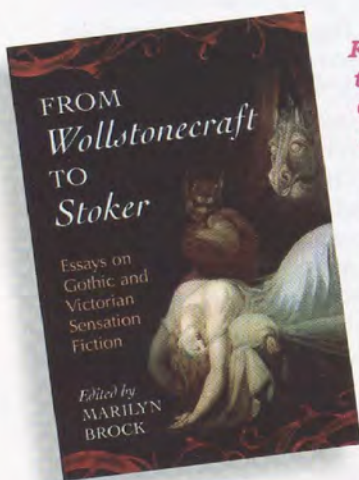
This story collection evokes the Gothic style of writers such as Joyce Carol Oats and Edgar Allen Poe with a unique, contemporary edge. According to collegiate reviewer Kelley Hodges (Michigan State), each story suspensefully describes its characters' search for a sense of identity and belonging.

### **From Wollstonecraft to Stoker: Essays on Gothic and Victorian Sensation Fiction**

Edited by Marilyn Brock (California State-Fullerton)  
McFarland & Company, Inc. – \$35

This collection of 13 essays examines the work of Victorian authors by exploring their use of Gothic

elements such as dark secrets and forbidden sensations.



# Flooding and Flooring

**Beta Chi Chapter (Wichita State) restores entry art after water damage**

**W**hen Lori Manning Marceau (Wichita State) stepped into the Beta Chi Chapter house in 2008 to celebrate the chapter's 50th anniversary, fond memories of her college days came rushing back. But while collegians guided eager alumnae on house tours, Lori lingered in the home's entry. Something was missing.

Lori remembered an artful mosaic crest embedded in the entry floor just inside the front door. It served as a welcoming symbol of our sisterhood, greeting both visitors and members when the house was built in 1977.

Remodels of the entry flooring in the mid- to late 1990s replaced the art with inexpensive adhesive tiles, according to Dianne Kreissler Rosell (Wichita State), house corporation board (HCB) treasurer. As alumnae

stepped back in time that February 16, 2008, many lamented the loss of such a memorable piece of the house's history.

"It let everyone know this was a Gamma Phi Beta house," says Lori, who was a new member

when the building was completed. "I don't

remember other sorority houses at Wichita State having anything like it."

Fast forward to summer 2010.

Reading the latest issue of *The Crescent*,

Lori learned about showcasing our brand

identity by including Sorority symbols, colors and messages

inside our chapter houses. In particular, she admired the beautiful stained glass window installed at Beta Rho Chapter (Colorado-Boulder). "I thought it was so beautiful," Lori recalls. "The article motivated me to not give up on restoring the floor."

Inspired to action, Lori called Dianne with an offer: if the floor ever needs replacing, she would head a fund-raising campaign to bring the crest back to the entry of the Beta Chi Chapter house. Little did they know, a pipe was slowly leaking water into the home, which was vacant during summer. It ruined the entry flooring, but allowed Lori's dream to become reality.

"The jokes went around that Lori sabotaged the pipe," Dianne laughs. "The water damage affected the entry, foyer and a long hallway connected to the front area."

It was August, and the HCB's goal was to complete the repairs before recruitment in September. When Beta Chi alumnae donated \$800 for the crest project following an e-mail plea,

**It was August, and the HCB's goal was to complete the repairs before recruitment in September.**



*The new Beta Chi Chapter house entry floor shows off Gamma Phi Beta pride.*

local artist Terry Corbett got to work. After studying the image, he painted the tiles, applied glaze and fired the pieces in a kiln, sealing the artwork onto the tiles. "You could dance on this floor and the paint will not come off," he promised the women.

In a fairy tale ending, the floor was replaced in time to host approximately 138 potential new members during fall recruitment. When the crest was "revealed" on preference night, the reaction was magical, according to Ashley Carpenter (Wichita State), former chapter president.

"Our new members loved it!" she exclaims. "It was awesome to see their faces when we pulled the rug away and showed them our pride in Gamma Phi Beta. We were very excited that our hardworking HCB came together to get the work completed for us in such a short amount of time."



*The "crest" Lori remembered from the entry floor was actually our letters and the words Gamma Phi Beta and Beta Chi. "When I saw a picture [of the old floor], it looked nothing like I remembered!" Lori giggles.*

# Reunions Connect Sisters

## Women join Gamma Phi Beta not for four years, but for a lifetime

### Alpha Iota Chapter – 1940s

*By Jean Laurenson Skillman  
(California-Los Angeles)*

In 1978, a small group of sisters from the mid-1940s held a reunion event which has continued annually for more than 32 years!

Each reunion is a little different from the last. We have met in the Lake Tahoe area many times and even as far away as Florida. Lately, having decided cruises are great (no grocery shopping, no cooking!), we have cruised the Mexican Riviera, Alaska and British Columbia.

Unfortunately, now that we are all well beyond our 80th birthdays, we have lost some of our treasured members. We have had fun, laughed and sometimes cried together. After more than 65 years, our Gamma Phi sisterhood is still going strong; in fact, we are getting organized for our next reunion!

### Beta Delta Chapter – 1950s

*By Sandy Prince Lakin (Michigan State)*

This is the saga of women who initiated into Beta Delta Chapter (Michigan State) from the years 1958-60. We were good friends then, but have truly been sisters since graduation. Through the years, we learned how a sad event shared makes the load easier and a happy event shared is even more joyous.

Last May we held a reunion to celebrate 50 years of membership — as each sister arrived at the chapter house in East Lansing, there was a din and screams of welcome.



*This lovely group of Beta Delta Chapter (Michigan State) sisters received their 50-year membership pins at a reunion last year.*

Those who coordinated the details arranged to serve recipes that “Rose the Cook” made for us in the 1960s. We craved her sticky buns and peppermint ice cream pie with chocolate rice crispy crust; when they were served, sweet memories were savored.

Husbands may come and go, children will grow up and people retire from work, but the attachment to Gamma Phi lives on.

### Delta Xi Chapter – 1980s

*By Charlotte Baybutt McCabe  
(Bucknell)*

A phenomenal group of women attended our first-ever Delta Xi Chapter (Bucknell) reunion weekend in Virginia last September. We were an eclectic bunch back in our college

days; with so many diverse majors, if it wasn't for the Sorority, our paths may never have crossed!

Now at (or approaching) age 50, we're still diverse — yet still so connected that it took no time at all for the years to melt away and the stories to flow. Many shared how Gamma Phi experiences continue to inspire them in their professional and personal lives. Who knew that “rush,” chapter meetings or living in the suite could have such a profound effect! While Delta Xi sadly is no longer active, it was clear to the 35 sisters at this reunion from the classes of 1980-86 that our chapter's impact lives on. It truly was proof of the “ties by which we're bound.”

...

*Interested in planning a reunion? Check out the summer 2011 issue for exclusive tips and advice!*

Beta Chapter (Michigan) alumnae from the 1970s and 1980s are organizing a reunion July 13-16 near Savannah, Georgia. Join the fun! Contact Jackie Mitchell Krane (Michigan) at [jmkrane@msn.com](mailto:jmkrane@msn.com).

# Winning Ways

**Make your recruitment SHINE!**

**A**t Gamma Phi Beta, successfully recruiting quality new members is essential to our growth. While formal recruitment is an exciting time of year, recruiting must be on our minds all year long as we constantly promote Gamma Phi Beta and how our Sorority connects with others, impacts lives and shines brightly!

## Get Involved on Campus

Chapters with top recruitment results know maintaining a positive image on campus takes year-round planning. Through quality events, participation in campus activities and informal relationship-building, Gamma Phi Beta's public relations efforts pay off during recruitment.

For Epsilon Iota Chapter (Christopher Newport), improved recruitment planning resulted in higher numbers and the *Recruitment Excellence Award* at Convention 2010 in Orlando!

Members start working hard in the spring, long before formal recruitment begins. They host many events geared for women on campus including *An Autumn Affair*, where guests make caramel apples, drink cider and decorate cookies with members. They welcome female students at their annual (and famous) *Crescent Classic: Moonball* event, and added a tie-dye shirt-making section to provide an opportunity to chat.

**"We don't just promote 365 days of recruitment; we live it."**

— Ariel Mata

Epsilon Iota sisters also invite friends to dinner, a movie or any activity that encourages personal relationships to form.

"Women are looking for a home in one of the sororities on this campus, and with all the chaos during formal recruitment, [these activities] allow them to connect to Gamma Phi Beta sisters in a comfortable setting," Membership Vice President Verity Watson (Christopher Newport) says.

Members should also make extra effort to get personally involved in other clubs, sports or campus volunteer opportunities for maximum visibility.

Delta Chapter (Boston), the proud recipient of the *Most Improved Recruitment Award* at Convention 2010, is a great example of how showcasing Gamma Phi Beta through campus involvement works well. Members wear letters on campus frequently, promote Gamma Phi Beta in a positive way and attend other Greek events to broaden their campus image. They adopted the theme, "Recruitment EVERY day," and consciously consider how every event and effort affects recruitment.

"This way a PNM [potential new member] can't say she's never heard of us!" Membership Vice President Sara Villani (Boston) laughs. In the spirit of mutual selection, "We want every woman on campus to know about Gamma Phi Beta and want to join us!"

Get involved on campus



Beta Psi Chapter (Oklahoma State) carried the recruitment theme, "Sisterhood. It's a beautiful thing!" The chapter's "winning way" tip is to pull out all the stops to welcome its newest members with style.

Their enthusiasm is contagious. During recruitment, “we’re equally as excited as the PNMs,” Sara adds. “Women are happy to be here, and we are excited to get new members!”

### Make the Connection

Savvy PNMs are looking for a sorority in which they feel comfortable and connected. The only way to make that match is to be authentic, friendly, fun and inclusive.

Epsilon Gamma Chapter (San Diego) lives this principle year-round. Its campus mandates a “no-frills” recruitment – chapters can only serve water at events, for example – so successful recruitment depends on the character and caliber of members.

Our sisters in San Diego consistently excel by presenting a polished image and exemplifying our Core Values. Their efforts earned the *Recruitment Excellence Award* for a larger chapter at Convention 2010 and consistent top ranking on campus.

“We make it a huge priority to get to know women on campus while letting them get to know us,” Recruitment Advisor Cinda Keating Lucas (Southern California) says. “People tell us when they walk in; they just ‘feel’ what sisterhood is all about.”

### Tune into Technology

It’s no secret college women are online 24/7, and smart chapters take advantage of resources like Facebook to enhance public relations efforts. Every chapter should have an engaging website as well to give PNMs a taste of what sorority life is like. All photos and posts must adhere to the international Internet policy and meticulously present a positive image of Gamma Phi Beta.

Technology can be used for more than public relations. Zeta Rho Chapter (Texas A&M-College Station) is one of the first chapters to try an electronic voting and tracking program called Select-A-Sis. Membership Vice President Kayla Graham (Texas A&M-College Station) notes the process is more efficient and easier to manage than paper

ballots – the program computes thousands of votes in mere minutes, freeing members to focus on sisterhood, conversation practice and alumnae interaction. Now that’s what technology done right can offer during recruitment!

### Be an Organization Expert

Recruitment itself doesn’t just happen; it requires an organized strategy and careful planning. Without a method to track all the details, recruitment can appear chaotic and unprofessional and members will feel unprepared for the big event.

Take a cue from Beta Rho Chapter (Colorado-Boulder). After a fabulous formal recruitment, the chapter exceeded Quota and gained 72 new members! They owe that success in part to a helpful handbook designed by Recruitment Advisor Ariel Mata (Colorado-Boulder) and the chapter’s recruitment committee. They created a comprehensive 30-page guide and distributed it to members during summer break to spark ideas and instill the idea of 365 days of recruitment.

“The handbook has conversation tips, bumping rotations, chapter information, officer contact information, song lyrics and just about anything that is recruitment related,” Ariel explains. “We don’t just promote 365 days of recruitment; we live it.”



*Epsilon Lambda Chapter (Alabama-Tuscaloosa) members show enthusiasm and style during the philanthropy round of recruitment.*

Recruitment is fun and exciting, so make the excitement last all year long. Wherever you go, there may be a woman nearby who wishes she was part of an amazing organization like Gamma Phi Beta. Every day provides a new opportunity. Live 365 days of recruitment!

# Serendipity

Collegian has special roots in Gamma Phi Beta



*"It's hard to get involved on campus at first, but I definitely found my niche in Gamma Phi Beta," says Carly Moore, pictured in the center with Linda Malony (left) and Jennifer Cibor.*

**T**he new chapter at Grand Valley State University (GVSU) got its start last year in the usual way: Gamma Phi Beta was selected to join the campus, staff and volunteers created a public relations blitz to attract potential new members, recruitment events were held and bids were offered to excited women eager to join the "new" Sorority.

But during the new member education period, a very unusual thing happened. One charter member quietly shared an astonishing fact: she is a direct descendent of one of our Founders, Frances E. Haven Moss (Syracuse, 1874).

## Meet Carly

Freshman Caroline "Carly" Elizabeth Moore (Grand Valley State) has known of her Gamma Phi Beta roots for as long as she can remember. With a cousin and grandmother who are also Sorority members, the family always assumed she would be a Gamma Phi Beta one day too.

It was her grandmother, Mary Margaret Felt Moore (Kansas), who gave Carly the inside scoop about Grand Valley's newest sorority. "I knew the chapter was getting started at Grand Valley even before I decided to go there," she says. Even so, she committed to recruitment at the last minute.

"I considered the other sororities, but in the back of my mind I knew I wanted to be a Gamma Phi," she admits. "I was interested in starting the new chapter because it's a once-in-a-lifetime opportunity."

## Family Ties

While Initiation is always a special event, for Carly the Ritual was "profound."

"Knowing my great-great-grandmother was one of the women who started these traditions that we're still doing all these years later is really cool," she says. "And as a surprise, my cousin Jennifer was part of the ceremony."

Jennifer Wiley Cibor (Indiana) was initiated in 1995 and is also a direct descendent of the Haven line.

"Initiation was so fun!" says Jennifer. "I stayed hidden throughout the entire ceremony and then popped out right between Carly and Linda [Malony, International President] when it was time to pin her badge."

Experiencing the Ritual again a few years after graduation was refreshing, Jennifer remembers. "It's still fascinating to me that Frances was such a young woman when she

helped create our Initiation words, phrases and symbols. I wish I could have known her."

It was pure serendipity that Gamma Phi Beta joined GVSU the same year Carly did, allowing her to follow in her great-great-grandmother's footsteps as a charter member. As such, Carly is very involved in Sorority life, according to Collegiate Leadership Consultant Dori Neff (Oklahoma City).

"She's a good, strong member who is ready to participate in everything we do," Dori says. "Carly's not one to brag about her family, but she definitely has a special pride in Gamma Phi Beta."

## Our Founder, the "Artist"

Frances "Fannie" Elizabeth Haven Moss entered Northwestern University, where her father was president, as one of the first female students. After he was named Chancellor of Syracuse University, she transferred to Syracuse. Frances later moved with her husband to Illinois where she was instrumental in establishing Omicron Chapter (Illinois at Urbana-Champaign). She was the only Founder to have a daughter join Gamma Phi Beta.

Get to  
know our  
legacies

Date \_\_\_\_\_ Potential New Member's Name \_\_\_\_\_  
First Nickname Middle Last



## GAMMA PHI BETA SORORITY REFERENCE FORM

(To be completed by Gamma Phi Beta members only.)

For \_\_\_\_\_ of Gamma Phi Beta at \_\_\_\_\_  
(Chapter) (College or University)

Entering as a ☐ Freshman ☐ Sophomore ☐ Junior ☐ Senior Age \_\_\_\_\_

High school attended \_\_\_\_\_ City/State \_\_\_\_\_

Scholastic average \_\_\_\_\_ Rank in class \_\_\_\_\_ Number in class \_\_\_\_\_

Previous college attended \_\_\_\_\_ City/State \_\_\_\_\_

Scholastic average \_\_\_\_\_ Number of terms completed \_\_\_\_\_ Major \_\_\_\_\_

Name of parent/guardian \_\_\_\_\_

Home address \_\_\_\_\_

Attach picture  
if available

### IS SHE A LEGACY?

(Indicate the  $\Gamma\Phi\beta$  relative) ☐ Sister ☐ Mother ☐ Grandmother ☐ Great grandmother  
☐ Step sister ☐ Step mother ☐ Step grandmother ☐ Step great grandmother

Relative's Name \_\_\_\_\_  
(Last) (First) (Maiden) (Chapter)

Other NPC sorority affiliations of relatives \_\_\_\_\_

Can this woman meet the financial obligations of the Sorority? ☐ Yes ☐ No

I endorse this woman for membership in Gamma Phi Beta Sorority. ☐ Yes ☐ No

Does the potential new member meet each of Gamma Phi Beta's four core values of membership? ☐ Yes ☐ No

(On a separate page, please comment on why she does or does not meet each of these values.)

**Love** (Individual Worth – good character, self-respect, enthusiasm, good integrity) ☐ Yes ☐ No

What character/personality traits does she demonstrate?

Does she have any hobbies or interests that she is passionate about?

**Labor** (Service to Humanity – community involvement, service, work, leadership in organizations) ☐ Yes ☐ No

**Learning** (Intellectual Growth – scholastic excellence, leadership, honors) ☐ Yes ☐ No

**Loyalty** (Lifetime Commitment – commit to bringing prestige to the Sorority) ☐ Yes ☐ No

Please provide any additional information that would help the collegiate chapter meet and recruit this woman.

Check as many as apply:

☐ I know this potential new member personally.

☐ I know her family personally.

☐ I do not know this woman personally, but I received this information from:

☐ Panhellenic members/master file

☐ Mutual friend

☐ High school faculty/staff member

☐ Other \_\_\_\_\_

☐ This information sent at the request of the collegiate chapter.

☐ This information sent voluntarily.

SUBMITTED BY:

(First) (Maiden) (Last) (Husband's)

(Street) (City) (State) (Zip)

( )

(Telephone) (Chapter of Initiation)

E-mail Address \_\_\_\_\_

I am a/an (check one) ☐ Collegian ☐ Alumna

**Where to send reference forms: Reference forms go to the chapter's area reference chair (ARC) or directly to the chapter. Please call International Headquarters at 303-799-1874 with any questions, or go online to [www.gammaphibeta.org](http://www.gammaphibeta.org).**

# Top Tips for Recruiting 365



Try some new “winning ways” for great recruitment results!

**M**ore than just two weeks of preparation, conversation and connections, formal recruitment today is significantly impacted by a sorority’s actions and image year-round. Here are some PR tactics guaranteed to strengthen your image and boost your recruitment results!

## Your Best Foot Forward

- It takes seven seconds to make a first impression and two hours of subsequent conversation to change it. Be sure every first impression you give of Gamma Phi Beta is positive.
- Do a daily “dress check.” Be classy and fabulous every time you wear our badge and letters.
- We are our own best advertising. Collegians, does every member walk on campus with at least one Sorority brand item? (Think buttons, book bag, coffee mug, jewelry, pens, etc.) Alumnae, does anything in your workplace or home say, “I’m a Gamma Phi and proud of it!”?
- Have something to brag about! Win Greek Week, earn top grades on campus, raise the most money for Camp Fire USA, initiate 100 percent of all new members.
- Walk the talk and live our Core Values of Love, Labor, Learning and Loyalty ... for a lifetime.

## Through relationship-building events

- Bring a speaker to campus who can discuss an important collegiate issue.
- Invite non-members for dinner or a movie night at the chapter house.
- Host a legacy luncheon to connect with potential new members who already have an affinity for Gamma Phi Beta.
- Attend other Greek events. Support them and they will support you!
- Get behind our international philanthropy, camping for girls. And don’t stop there! Join in other philanthropic opportunities on campus and in your community.

## On Campus

- Participate in your Panhellenic council. Run for an office and attend events to showcase your dedication to sorority life.
- Get involved in campus activities. Volunteer at freshman orientation, join a club or participate in intramural sports. Take every opportunity for positive visibility so potential new members will want in on the fun!

- Run an advertisement in the school newspaper to highlight new members and events.

## Online – Facebook

- Be consistent. Make at least three updates to your page each week to keep the content fresh.
- Brag! Did your chapter win a Greek award or have a successful philanthropy event? Let the world know!
- Monitor your page. Check at least twice daily to ensure all posts communicate a positive image for Gamma Phi Beta.
- Post your Bid Day photos and encourage members to “friend” every new member to connect them with the sisterhood.
- If someone posts a question to your page, reply in a timely manner.
- Strictly adhere to the international Internet policy to represent Gamma Phi Beta in a way in which we can all be proud!
- Insider tip: Facebook updates with images posted on pages are clicked on 54 percent more than text-only updates. Attach a photo to your updates for increased interaction!

...

Please share any recruitment ideas or tips at [TheCrescent@gammaphibeta.org](mailto:TheCrescent@gammaphibeta.org).



*Bid Day is our newest members’ first “inside look” at Gamma Phi Beta. Alpha Iota Chapter (California - Los Angeles) members don bright colors and a crescent hug to show off their best asset – sisterhood!*

# Smart and Savvy

Work  
with  
Recruitment  
Advisor

## Recruitment advisors share successful strategies

**R**ecruitment 2011 is strategic! Gamma Phi Beta collegiate chapters need smart guidance and support to stay at the top of the recruitment game, and our dedicated recruitment advisors deliver just that. While every Sorority member strives to walk and talk “Recruitment 365,” today’s recruitment advisors are there every step of the way to mentor collegians year round.

Shannon Rice Ballew (Clemson) is entering her fourth year as recruitment advisor at Epsilon Theta Chapter (Clemson); her goal is to keep recruitment practices consistent.

“Collegians want to recreate the wheel each time,” Shannon laughs. “I try to bring consistency to how we approach recruitment including rotation, coordinating member selection and prioritizing potential new members.”

Epsilon Theta holds special recruitment training and sisterhood events to prepare for recruitment, with Shannon encouraging them to go the extra mile by keeping recruitment in their thoughts and actions throughout the year.

“I have challenged the membership vice president to become more involved in philanthropy by asking her to approach it with recruitment in mind,” Shannon explains.

Another goal is to increase the chapter’s online presence by enhancing its website and Facebook page. “When your chapter establishes a good image, you can brag about it on campus, but you can also brag about it during recruitment,” she notes.

As the recruitment advisor for two chapters with very different priorities, Jennifer Badger (California-Los Angeles) has learned to customize the guidance she gives.

For example, on the large campus of University of California-Los Angeles, recruitment is handled traditionally, Jennifer says. Therefore, at Alpha Iota Chapter, her method requires checking in often with the membership vice president and recruitment teams to make sure the institutional knowledge is there. During recruitment, Jennifer takes on the role of chapter cheerleader.

“I get the girls pumped up between rounds and get a smile out of them right before they meet a potential new member,” Jennifer laughs.

On the other hand, her advisees at Zeta Theta Chapter (Pepperdine) benefit from Jennifer’s recruitment expertise in a different way. “They’re an intimate chapter, and we’ve worked together to bring an awareness of what recruitment could be and to place the right amount of importance on recruitment,” Jennifer explains. Jennifer’s work is helping - Zeta Theta Chapter met Quota and doubled its size last year!

On the University of Georgia campus, Delta Upsilon Chapter Recruitment Advisor Tiffany Gray Gore (Georgia) knows how to use her resources, especially alumnae.

Tiffany hosts regular alumnae events as opportunities to “recruit” hands-on recruitment volunteers. She hones in on women with skill sets that can be useful in the recruitment process such as those with party planning expertise and computer knowledge.

“Delegating to alumnae members has been really helpful,” Tiffany notes. “Alumnae who are physically involved are much more concerned with making recommendations for potential new members. They take a real interest in recruitment.”



*Recruitment runs smoothly when alumnae day chairs pitch in, as at Delta Upsilon Chapter (Georgia). Pictured left to right: Stephanie Harcourt Cahill, Megan Hewitt Gayle, Tiffany Gray Gore, Kristin Schmit White, Ashley Sanders Laury (all of Georgia).*

Recruitment advisors sharpen their skills by taking advantage of Gamma Phi Beta resources, such as recruitment summits and regional conferences — great places to learn new strategies!

# Heart and Soul

## Appreciating the volunteers who make our Gamma Phi Beta world go 'round

By Krista Spanninger Davis (Bowling Green State), sorority director-human resources

**P**lain and simple, Gamma Phi Beta Sorority thrives because of volunteers.

More than 1,200 women enthusiastically volunteer across North America, serving our organization of approximately 175,000 members. As women with careers, families and constraints on their time, volunteers manage to make an impressive impact on our chapters and in our communities.

While members offer their time and talents for many different reasons, common themes are a desire to develop new connections and friendships and promote our Core Values: Love, Labor, Learning and Loyalty.



Mary Vanier (Kansas State) is closely involved in advising the women of Beta Upsilon Chapter (Kansas State).

the loyalty pledge she made during Initiation. "I have met so many phenomenal women, from collegians who are navigating this stressful time of development to alumnae who continue to give back to the Sorority," says Maribeth, a student affairs professional at Bridgewater State University and regional director (region 1) with Gamma Phi Beta.

### Relevant

Gamma Phi Beta volunteers are accomplished, successful women in their communities and professions. They are philanthropists, professors, graduate students, doctors, entrepreneurs, attorneys, stay-at-home moms, business women and leaders. Spanning all

**"Volunteers do not necessarily have the time; they just have the heart."**

— Elizabeth Andrew

### Meaningful

"I volunteer for Gamma Phi Beta because I know I am impacting the lives of young women," Susie Knetter (Kansas State) shares. A graduate student at Iowa State University, Susie believes enriching the lives of collegiate women will affect the lives of those they touch. "It's a true ripple effect, and I can't think of a better or more valuable way to spend my time!" she says.

From our founding, Gamma Phi Beta has relied on its membership to move the organization forward. As Gamma Phi Beta grows, develops new programs and initiatives and strives to provide a relevant experience for all members, volunteers continue to play an essential role in leading and strengthening our Sorority.

Maribeth Johnson-Flakes (Bridgewater State) views volunteering for Gamma Phi Beta as one way to uphold

ages, stages of life and corners of the continent, our members share their strengths to serve our membership. Many find the skills and experiences gained in their volunteer roles have a positive influence in their careers.

Sorority Director-Collegiate Resources Tanya Jordan (Purdue) works as a director of donor events and stewardship at the Music Center-Performing Arts Center of Los Angeles. Through her Gamma Phi Beta volunteer position, she learned about teambuilding, problem solving and collaborating with a variety of people. "In a recent job search, I talked to potential employers about my role within Gamma Phi Beta, and they were quite impressed," she notes.

Julie Dunn Eichenberg (Florida State) agrees. "My ability to showcase the skills I gained through managing volunteers, projects and budgets for Gamma Phi Beta allowed me to advance in my career and prepared me for

To learn more about volunteering with Gamma Phi Beta, visit [www.gammaphibeta.org](http://www.gammaphibeta.org) and click on the *Alumnae* tab or check our Facebook page by searching Gamma Phi Beta Volunteers.

new responsibilities as an executive in a corporate environment,” she explains. Julie is vice president of sales and marketing for Turner Network Sales and chairwoman of the 2012 nominating committee.

Dynamic women like Tanya and Julie strengthen and grow Gamma Phi Beta in a wide variety of ways. Sorority volunteers directly impact our collegiate and alumnae members through short- and long-term projects, roles on teams and task force work that ultimately develop and lay the groundwork for a bright Gamma Phi Beta future.

## Fun!

Making an impact and learning new skills are great reasons to volunteer, but our members also say they have *fun* working with their sisters for the good of Gamma Phi Beta. Regional Leadership Conferences (see page 10), Convention and other development opportunities provide volunteers a productive social outlet, valuable training and a way to connect with other members.

“I love my volunteer family,” says Melissa Childress Ford (Rutgers), stay-at-home mom and regional director for region 2. “Together we work hard and make sure to have a lot of laughs along the way.”

The benefits our Sorority receives from our strong core of alumnae volunteers is immeasurable and makes a difference in the lives of women. “I hope women reading this are thinking of ways to see themselves as part of Gamma Phi Beta’s future,” adds Maribeth.

• • •

*Krista is a former member of International Council. She says, “Oftentimes, I am asked why I volunteer for Gamma Phi Beta. My answer is always the same: I remain actively involved because the Sorority has personally enriched my life. I am my best ‘me’ when I am striving to live our Core Values each day. I am proud to be a Gamma Phi Beta and am blessed by what it has given me.”*

Chapter advisors Suzan Zetterman Culver (Nebraska-Kearney) and Angela Edwards Waller (Texas Tech) attended a recent Regional Leadership Conference.



Rachel Christiansen (Valparaiso), pictured on the left, became a Sorority volunteer after working as a collegiate leadership consultant.

## Say “Thanks!”

April is National Panhellenic Conference’s Advisor Appreciation Month

1. Send a heartfelt e-mail with personal details about how an advisor has impacted you.
2. Host a surprise luncheon.
3. Run an ad in your campus or community newspaper.
4. Dedicate an event or create a named award in honor of a special advisor.
5. Serenade advisors with a Sorority song.
6. Start a scholarship in an advisor’s name.
7. Recognize your advisors on your website and Facebook page for National Advisor Appreciation Month.
8. Interview a special advisor, write a profile and submit it to *The Crescent* for possible publication.
9. Sponsor a special dinner for chapter advisors and make it an annual event or fundraiser.
10. Offer free childcare for advisors with children so they can enjoy a night on the town.
11. Hold a month-long chapter coin drive and donate the funds to the Gamma Phi Beta Foundation in honor of your advisors.
12. Send a letter to the editor of your campus or local newspaper acknowledging your advisors and the work they do. Give specific examples.
13. Ask your college/university president or local mayor to declare an Advisor Appreciation Day.
14. Send an e-mail or thank you note to an advisor’s employer or spouse.
15. Post a sweet Tweet (or two) to your advisor.

# SORORITY LIFE

## REGION 1

### DELAWARE

#### ♥ ♠ **Eta Gamma Chapter**

(Delaware) held recruitment events such as a fall retreat, a hayride and Big/Little Sister reveal.

### MASSACHUSETTS

♥ ♠ **Epsilon Phi Chapter** (Bentley) celebrated Founders Day with **Delta Chapter** (Boston) and **Epsilon Eta Chapter** (Bridgewater State). Members assembled bags of clothing and toys for foster children as a service project.

### NEW YORK

♥ **Delta Tau Chapter** (Colgate) welcomed 66 new members after fall recruitment! The chapter held many sisterhood events including a day of apple-picking, a barbecue and a sleepover.

♠ Complete with sombreros, piñatas and tasty Mexican dishes, **Epsilon Epsilon Chapter** (Union) hosted *Crescent Classic: Gamma Phi-esta* and raised more than \$500 for Camp Fire USA!

♥ ♠ **Zeta Mu Chapter** (St. John's) members joined their community to paint park benches for a service project. The chapter also held a sisters-only luncheon to distribute Love, Labor, Learning and Loyalty awards.



*Delta Chapter (Boston) had an active semester with their kickball tournament, Kick for a Cure, a Top Gun Volleyball Tournament, first place finish at Greek Week and the Jolly Jaunt 5K in Boston.*

### ONTARIO

♠ **Alpha Alpha Chapter** (Toronto) members raised more than \$700 for Girl Guides of Canada at their annual *Sugar Shack* event. The Hollywood-themed event featured hundreds of baked goods and sweets.

### PENNSYLVANIA

♥ ♠ **Delta Kappa Chapter** (Lehigh) recently held a PACE series focusing on healthy body image, nutrition tips and living a healthy lifestyle. Members committed to changing their eating and living habits for the better.

## REGION 2

### NORTH CAROLINA

♥ ♠ **Charlotte Alumnae Chapter** held a kick-off event in December. The chapter also selected a local philanthropy that benefits single mothers and their children. Get involved in the Charlotte area by contacting [gamma.charlotte@gmail.com](mailto:gamma.charlotte@gmail.com).

### SOUTH CAROLINA

♥ **Zeta Eta Chapter** (Lander) held a tacky Christmas sweater party to kick off the holiday season and participated in *Greek Week*.

Join our virtual communities to connect with Gamma Phi Beta and your sisters on our social media sites!



**Facebook:**  
[www.facebook.com/GammaPhiBetaSorority](http://www.facebook.com/GammaPhiBetaSorority)

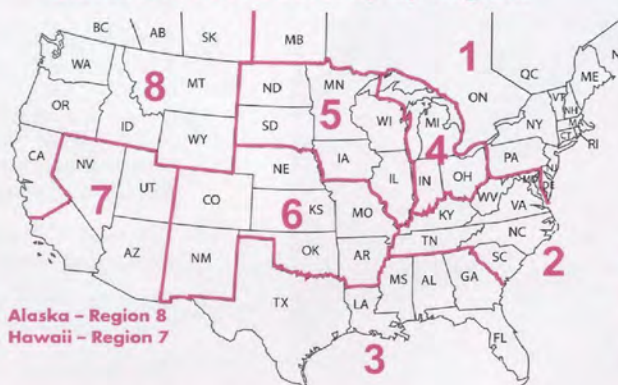


**Twitter:** @gpbccrescentmoon



**Linked In:**  
Search Gamma Phi Beta at [www.LinkedIn.com](http://www.LinkedIn.com)

## Gamma Phi Beta Sorority by Regions



## Sorority Life

Alumnae and collegiate news at a glance! Send your chapter's update to [TheCrescent@gammaphibeta.org](mailto:TheCrescent@gammaphibeta.org).

### Symbol Key:

- ♥ Sisterhood
- ♠ Philanthropy
- 🏆 Leadership
- 📖 Scholarship
- 🍏 Safety and Wellness

## REGION 3

### ALABAMA

♥ Butterbeans, grits, macaroni and cheese and even crescent moon cupcakes were on the menu at **Southern Crescent Alumnae Chapter's** 11th annual potluck! The meal, dubbed "Sweet Home Alabama," was held at a member's cottage that was featured in the 2002 hit movie "Sweet Home Alabama!"

### FLORIDA

♥ ♡ **Jacksonville Alumnae Chapter** enjoyed sisterhood events such as pumpkin carving, a Founders Day celebration with **Epsilon Zeta Chapter** (Jacksonville) and a Christmas ornament exchange. Reusable pink grocery bags were also sold, with all proceeds going to Girls Inc. of Jacksonville.

♥ **Naples Area Alumnae Chapter** members held a *Valentine Gala*, a relaxing evening complete with hors d'oeuvres and sisterhood! The chapter also hosted a luncheon featuring speakers who specialize in family financial planning.

♥ **Tampa Bay Alumnae Chapter** members rang in the holiday season at their annual ornament exchange. The chapter also joined **Eta Beta Chapter** (Florida Southern) to celebrate Founders Day.

### GEORGIA

♥ **Delta Omicron Chapter** (Southern Polytechnic State) visited nearby **Zeta Omega Chapter** (Kennesaw State) to celebrate Founders Day together.

♥ **Delta Upsilon Chapter** (Georgia) members commenced a favorite event, Big/Little Sister reveal, by leaving clues around the chapter house for Little Sisters to find!

♥ 🍷 🍷 **Zeta Tau Chapter** (Emory) members competed in a step competition; their dancing abilities won the grand prize: \$500 for Camp Fire USA! The chapter is also planning a résumé and internship workshop.

### TEXAS

♥ 🍷 **Gamma Iota Chapter** (Midwestern State) held an exciting Big/Little Sister reveal for its new members. They also competed in the *Cardboard Boat Race* during *Greek Weekend*.



*Zeta Beta Chapter (Virginia) had a successful fall semester thanks to their Crescent Classic: Shoot for the Moon Soccer Tournament. With 33 teams involved, the event raised \$1,625!*

♥ ♡ **Zeta Chi Chapter** (Texas Christian) hosted Rachel's Challenge, a program to promote kindness and compassion geared toward students, parents, faculty and staff.

♥ **Zeta Psi Chapter** (Texas-San Antonio) and **San Antonio Alumnae Chapter** hosted 84 collegians and alumnae at their annual *Founders Day Luncheon*. It was special and exciting for new members to watch alumnae receive 25- and 50-year pins!

## REGION 4

### INDIANA

♥ **Beta Phi Chapter's** (Indiana) fall recruitment included social and sisterhood events and a "Gossip Girl"-themed skit. The chapter welcomed 45 new members and spent the semester getting to know them!

♥ **Delta Iota Chapter** (Purdue) is thrilled about the renovations made to the chapter house! All external work is finished and includes white paneling and a set of stairs by the back entrance.

♥ Talk about longevity! Alumnae of **Delta Iota Chapter** (Purdue) held a 30-year reunion where sisters met for dinner, a football game and a visit to the chapter house. Members laughed, cried and shared stories, inspiring them to plan another reunion in Chicago next year.



*Beta Mu Chapter (Florida State) members ended the year with a tacky holiday sweater party and formal dinner.*



Check out the new photo albums posted on our Facebook page at [www.facebook.com/GammaPhiBetaSorority](http://www.facebook.com/GammaPhiBetaSorority).

#### MICHIGAN

🍷🍷 **Beta Delta Chapter** (Michigan State) was honored to win awards for outstanding membership education, social responsibility and risk management at the university's *Greek Gala*.

♥ **Delta Omega Chapter** (Oakland) welcomed 19 new members with a fall retreat, laser tag event, spa days and movie nights.

♥ **Greater Lansing Area Alumnae Chapter** held its annual *Twelfth Night Dinner Party*, a new year's tradition that has continued for more than 20 years.

#### REGION 5

##### ILLINOIS

♥ To take a break from studying for finals, **Omicron Chapter** (Illinois at Urbana-Champaign) members gathered at a holiday-themed sisterhood event where they made stockings, decorated the chapter house, enjoyed a traditional dinner and even received a visit from Santa!

##### IOWA

♥📖 **Omega Chapter** (Iowa State) welcomed 28 new members! After Initiation, sisters helped each other study and prepare for finals before a month-long break.

♥🍷🍷 **Gamma Psi Chapter** (Northern Iowa) initiated 15 new fabulous members! The chapter also held its annual football tournament to raise money for breast cancer.

##### MINNESOTA

♥ Inspiration Week and a collegiate leadership consultant visit made for a busy semester for **Gamma Mu Chapter** (Minnesota State-Moorhead). Sisters also elected new officers and attended a Christmas dinner party at the home of an alumna member.

##### WISCONSIN

♥ Kudos to **Gamma Omega Chapter** (Wisconsin-Platteville) for nearly doubling its size! The chapter grew from 13 members to 25 in one semester.

#### REGION 6

##### ARKANSAS

♥ **Zeta Phi Chapter** (Arkansas-Fort Smith) members bonded during a trip to Branson, Mo., where they "captured" a beautiful crescent quilt!



Zeta Iota Chapter (Valparaiso) members visited Camp Tannadoonah and helped paint bunk beds, clean cabins and write letters to campers. The chapter is also excited to announce that it reported a 3.45 GPA, the highest amongst all Greek organizations on campus.

♥ Alumnae in Little Rock gathered for Founders Day event where sisters spent the day getting acquainted and celebrating Gamma Phi Beta's history.

## COLORADO

♥ 🍷 **Tau Chapter** (Colorado State) held its annual *Crescent Classic: Spagammi* fundraiser and collected \$4,400 for Camp Fire USA! During Initiation Week, sisters bonded with local alumnae by sharing stories and singing songs.

♥ **Denver Alumnae Chapter** is excited for spring events including senior induction with **Theta Chapter** (Denver). Members regularly meet for book club, lunch and to play games!

♥ **Fort Collins Alumnae Chapter** took full advantage of the holiday season to meet for brunch and play a Christmas game.



Zeta Kappa Chapter (Southern Indiana) members have been busy. After welcoming new members, the chapter raised more than \$1,000 at its *Crescent Classic: Volleyball Tournament*.

## KANSAS

♥ 🍷 To honor Founders Day, **Greater Kansas City Alumnae** held a dinner with 100 members and guests, the largest turnout in recent history. Members are also busy with philanthropy events supporting Kansas City Public Television.

## MISSOURI

♥ The sisters of **Zeta Delta Chapter** (Southeast Missouri State) put their craft skills to work at a Girl Scout workshop; members helped the girls make necklaces, bracelets and even decoupaged luggage tags.

## NEBRASKA

♥ 🍷 During a recent meeting, **Omaha Alumnae Chapter** made fleece blankets for Camp Fire USA. The chapter also joined **Epsilon Delta Chapter** (Creighton) to observe Founders Day with a brunch and silent auction.

## OKLAHOMA

♥ 🍷 **Beta Psi Chapter** (Oklahoma State) proudly welcomed 50 new members! The chapter kicked off the semester with its *Pancake Ploozza*; all proceeds went to The Rise School of Stillwater, a childcare facility that integrates special needs children.

♥ 🍷 Congratulations to **Tulsa Alumnae Chapter** for winning *Greek Challenge*, an incentive of this year's Susan G. Komen's *Race for the Cure* that awarded the chapter who raised the most money! Members also made a significant donation of items such as flashlights and batteries to Camp Fire USA.

## REGION 7

### ARIZONA

♥ **Alpha Epsilon Chapter** (Arizona) served spaghetti to hundreds of friends, neighbors and others in the community to raise \$2,000 for Camp Wildcat, a campus organization that supports camping for children.

♥ 🍷 Sisterhood and philanthropy events kept **Beta Kappa Chapter** (Arizona State) busy as members socialized with alumnae at a professional basketball game and celebrated the semester's end at their *Classy Casino*-themed formal.

♥ **Phoenix Alumnae Chapter** hosted a formal holiday party where members were honored with the attendance of a 75-year member and multiple 50-year members. The chapter also attended a football game together.

## CALIFORNIA

♥ 🍷 Keeping it in the family, **Beta Alpha Chapter** (Southern California) hosted a *Parents' Weekend* featuring a *Father-Daughter Dance* and a *Mother's Dinner*. Members also celebrated a cumulative 3.46 GPA with numerous professors at a scholarship dinner!

♥ 🍷 🍷 **Gamma Eta Chapter** (California State-Long Beach) hosted *Crescent Classic: Moonball*, a beach volleyball tournament to raise money for Camp Fire USA. Members also hosted a sisterhood retreat and scholarship banquet!

♥ 🍷 Sporty members at **Delta Eta Chapter** (California-Irvine) helped the chapter win first place in campus tennis and volleyball competitions, second place in football and third in ultimate frisbee! They also celebrated their 42 new members.

♥ 🍷 **Delta Phi Chapter** (California State-Bakersfield) held a *Diaper Drive* for the impoverished city of Mendota, Calif. As a result, more than 2,200 diapers were collected and distributed to 100 families!

**April is Advisor  
Appreciation Month!**



Delta Theta Chapter (California Polytechnic State) hosted a Founders Day banquet and served pancakes at their annual event, which raised more than \$4,000 for Camp Fire USA.



Sigma Chapter (Kansas) held its annual Holiday Tea and prepared by decorating the chapter house with trees and garland. More than 200 attendees visited the house to see the décor and partake in appetizers and tea.

♥ ♣ **Delta Psi Chapter**

(California-Santa Barbara) hosted an all-you-can-eat pancake, bacon and egg breakfast; proceeds were donated to Camp Fire USA and a local organization for youth. Members also celebrated Founders Day in Orange County.

♥ ♣ 🏆 After going undefeated in *Greek Week* competitions, **Epsilon Nu Chapter** (Chapman) spent the semester with 59 new members and celebrated Founders Day with other local chapters. Members hosted a successful lip-sync competition, *Crescent Classic: Airbands* and raised more than \$11,000!

🏆 During the university's *Greek Awards Ceremony*, **Zeta Theta Chapter** (Pepperdine) received the 2010 Outstanding New Member Programming Award and Community Service Award.

♥ ♣ **Pasadena Alumnae Chapter** gathered for their annual holiday party and gift exchange. The chapter also collected care packages and letters for deployed soldiers as part of Operation Gratitude.

♣ Thanks to **South Bay Alumnae Chapter**, Operation Teddy Bear was a huge success! Sisters stuffed backpacks with school supplies for underprivileged children in the Los Angeles area.

## REGION 8

### BRITISH COLUMBIA

♥ ♣ **Alpha Lambda Chapter** (British Columbia) recently initiated 27 new members! The chapter is preparing for its *Rock for Cancer* fundraiser, a *Crescent Classic* event and *Crescent Ball*.

### CALIFORNIA

♥ More than 15 alumnae members from various chapters attended **Eta Chapter's** (California-Berkeley) *Winter Wonderland Dinner* to share in storytelling and networking. Members also exchanged gifts, made gingerbread houses and performed a Christmas skit.

♣ ♣ **Epsilon Kappa Chapter** (California State-Chico) took second place in *Greek Week*! Along with excelling in on-campus Greek activities, the chapter also hosted *Crescent Classic: Spagammi* and helped with *Up 'til Dawn*, a campus event benefitting St. Jude's Hospital.

♥ **Epsilon Omicron Chapter** (California-Santa Cruz) alumnae members gathered for a 20th anniversary celebration where sisters shared memories and stories about the chapter.

### IDAHO

♣ ♣ **Xi Chapter** (Idaho) participated in the *Emmie Law Memorial Half Marathon* by volunteering at water break stations.

### OREGON

♥ **Nu Chapter** (Oregon) spent the semester enjoying many sisterhood events including trips to the beach and Camp Wilani, bowling, sleepovers at the chapter house and even navigating a haunted corn maze!



Many 50-year members showed up to celebrate Founders Day with Portland Alumnae Chapter.

# SHINE on

## Continue to shine brightly as a Gamma Phi Beta!

Support Gamma Phi Beta by paying your international alumnae dues of \$25 today. Your payment ensures lifelong benefits such as leadership/training programs, chapter/alumnae support and sorority communications will sustain our ever-growing sisterhood.

## Alumnae Dues

It's easy to pay your international alumnae dues for the 2010-2011 fiscal year.\*

- Visit [www.gammaphibeta.org](http://www.gammaphibeta.org) and click on *Alumnae* and *Pay Alumnae Dues*.
- OR
- Mail a check payable to Gamma Phi Beta to:  
Gamma Phi Beta International Sorority  
12737 E. Euclid Drive  
Centennial, CO 80111

**Thank you for your loyalty and support. Let's continue a bright future for Gamma Phi Beta!**

Dues and contributions to the Sorority are not tax-deductible  
\*August 1, 2010 – July 31, 2011

# IN MEMORY

This list reflects notifications received at International Headquarters from October 1 to December 31, 2010. First, maiden and last names and initiation year are listed for each deceased member.

**Alpha | Syracuse**  
Ruth Pine Kelly, 1938  
Joan Butler Riggins, 1948

**Beta | Michigan**  
Charlotte Hamilton Mason, 1934  
Helen Rhodes Lefevre, 1939  
Jean Lee Van Leeuwen Eareckson, 1946  
Patricia Soeters, 1980

**Gamma | Wisconsin-Madison**  
Gertrude Wright Taylor, 1907  
Ruth Jacobs Joerns, 1921  
Mary Purdy Vega, 1932  
Eloise Pooch Wagner, 1935  
Katherine Bidingier Doherty, 1937  
Mary Clawson Parkin, 1938  
Alice Robinson Altemeyer, 1940  
Marlyn "Marlie" Grube Lovshin, 1944  
Judith Jackman, 1958  
Carol Lux, 1959

**Delta | Boston**  
Carole Breau Santucci, 1959

**Epsilon | Northwestern**  
Edna Hawke, 1910  
Ethelda McCluer Christopher, 1910  
Helen Vawter, 1913  
Grace Corlett Collins, 1915  
Clementine Lewis Peterson, 1915  
Elizabeth Wells Hardy, 1916  
Marie Skog Hanson, 1933  
Jeanne Ogle Hoxie, 1934

**Zeta | Goucher**  
Mary Herman Hagy, 1934  
Hannah Rowe Wilson, 1942

**Eta | California-Berkeley**  
Betsey Hoffman Metzger, 1940  
Marge Morris, 1969

**Theta | Denver**  
Winifred Waid, 1908  
Wilmette Jones Zimmerman, 1926  
Mary Elliott, 1926  
Nina Borden Thomson, 1945  
Maurine Nelson Eckloff, 1948

**Kappa | Minnesota-Twin Cities**  
Geraldine "Geri" Rein Krier, 1954

**Lambda | University of Washington**  
Julia Eaton Frank, 1934  
Jean Harbaugh Austin, 1942

**Mu | Stanford**  
Ruth "Bette" Brock Colm, 1935

**Nu | Oregon**  
Ronald Cameron Normansen, 1920  
Joyce Christie Finley, 1958  
Patricia Rushton, 1959  
Charla Penners Spigolon, 1960

**Xi | Idaho**  
Margaret Wycoff Bill, 1935  
Doris Ring Wright, 1945

**Omicron | Illinois at Urbana-Champaign**  
Phyllis Way Boardman, 1935  
Margaret "Peg" Merriam Blaylock, 1935  
Althea "Pat" Bilsborrow Wieman, 1937  
Mary "Jane" Fouts Facer, 1949

**Pi | Nebraska-Lincoln**  
Hazel "Brad" Bradstreet Tully, 1935  
Juanita "Poochie" Rediger Maloney, 1949  
Carolyn King Christie, 1954  
Barbara Clifford Terry, 1963

**Rho | Iowa**  
Beth Richards Vogt, 1938  
Helen Gordon Moore, 1941

**Sigma | Kansas**  
Helen Heaston Mundy, 1930  
Mary "Beth" Weir Jones, 1939  
Beth Young Lucy, 1939  
Althea "Polly" Owen Lovitt, 1949  
Marimae Voland McDonald, 1951

**Tau | Colorado State**  
Bea Clarke Jones, 1937  
Marilyn Hannah Etheridge, 1953

**Phi | Washington University**  
Margaret "Peg" Brereton Gamble, 1937  
Elizabeth "Libby" Boles, 1941  
Carol Dierking Royer, 1946  
Sheila Byrnes Bowles, 1964

**Chi | Oregon State**  
Eldora Campbell Lowe, 1922  
Charlotte Frank Randall, 1937  
Julie Gordon Still, 1992

**Psi | Oklahoma**  
Virginia "Lou" Swift Perett, 1937  
Clarabeth Holt Kerner, 1938

**Omega | Iowa State**  
Barbara Whelan Stulp, 1941  
Beatrice Briley Thorpe, 1950

**Alpha Gamma | Nevada**  
Sybil Furchner Abbott, 1937  
Gail Aiazzi Soderstrom, 1962

**Alpha Delta | Missouri-Columbia**  
Marguerite Young Davis, 1936  
Mary "Lorraine" Brennan Couch, 1937  
Dorothy "Dottie" Volmer Schnebelen, 1939  
Betty Ziegler Broski, 1951

**Alpha Zeta | Texas-Austin**  
Eileen Cummings Gillespie, 1951

**Alpha Eta | Ohio Wesleyan**  
Elisebeth Curtiss Robbins, 1929  
Doris "Jean" Crocker Pelz, 1945  
Joemma Jenkins, 1952  
Susan Herthneck Wyler, 1960  
Ellen Lee, 1970

**Alpha Theta | Vanderbilt**  
Josephine Pritchett McNutt, 1951

**Alpha Lambda | British Columbia**  
Marjorie Hill Armstrong, 1935  
Grace "Betty" Martin Gifford, 1935

**Alpha Nu | Wittenberg**  
Katherine Link Smith, 1938  
Catherine "Cate" Uhl Byrne, 1967  
Rebecca Patterson Bibart, 1989

**Alpha Xi | Southern Methodist**  
Mildred Tatum Hill, 1930  
Sue Thomas Gregor, 1934  
Victoria Veach Rogers, 1975

**Alpha Omicron | North Dakota State**  
Marion Burnett Grove, 1930  
Irene Martin Edwards, 1935

**Alpha Pi | West Virginia**  
Nellie Fleming Leedy, 1934

**Alpha Rho | Birmingham-Southern**  
Lola Johnson Downs, 1946

**Alpha Sigma | Randolph-Macon Women's**  
Virginia Hall Benton, 1935

**Alpha Upsilon | Penn State**  
Jean Amberson, 1932  
Helen Patton Ferree, 1932  
Claire Lichty Eisenhart, 1933  
Helen Kummer Jacobsen, 1933  
Mildred Bogle, 1934  
Naomi McDowell Randinelli, 1934  
Beatrice Egolf Fix, 1935  
Miriam Francis Chalfant, 1935  
Alice Doggett Brown, 1936  
Mary Craft Wheat, 1940

**Alpha Phi | Colorado College**  
Nancy Neumarker Hazuka, 1953

**Alpha Chi | William & Mary**  
Clara Sizemore Lambeth, 1933  
Phyllis Hile Entwistle, 1939

**Beta Alpha | Southern California**  
Sarah Lewis, 1975

**Beta Gamma | Bowling Green**  
Eloise Barrick Weller, 1943  
Jeanne Shiveley Hanauer, 1943  
Elizabeth "Bettieann" Kos Baker, 1949  
Suzanne Oster, 1979

**Beta Epsilon | Miami-Ohio**  
Joan Burchfield Webster, 1951  
Rose Marie Brunner De Camp, 1951

**Beta Eta | Bradley**  
Rebekah "Ginny" McClure Velpel, 1949

**Beta Kappa | Arizona State**  
Betty Lane, 1953  
Ann Shafer Yaeger, 1963

**Beta Lambda | San Diego State**  
Frances Liljegren Harrison, 1955

**Beta Nu | Vermont**  
Beryl Oliver Haskell, 1954

**Beta Xi | Ohio State**  
Donna Slocum Gentile, 1951

**Beta Omicron | Oklahoma City**  
Dorothy "Dee" Hardcastle Cross, 1951

**Beta Pi | Indiana State**  
Nadine Frazier Humphrey, 1952  
Donna Swalls Spangler, 1960

**Beta Rho | Colorado-Boulder**  
Kathryn "Kay" Epeneter Johns, 1960

**Beta Tau | Texas Tech**  
Benni Dunn Evans, 1956  
Lisa Eidson Neuman, 1983

**Beta Phi | Indiana**  
Sandra "Kathy" Kincaid, 1965

**Beta Psi | Oklahoma State**  
Geraldine Hart Rhodes, 1969

**Gamma Delta | Wyoming**  
Dorothy Goodrich Costel, 1963

**Gamma Epsilon | Puget Sound**  
Sue Schantz Fox, 1971

**Gamma Nu | Lamar**  
Mary Bainbridge Joynt, 1969

**Delta Delta | California State-Fullerton**  
Wendy Curfman Talarico, 1992

**Delta Eta | California-Irvine**  
Stephanie Roller Bruner, 1991

**Delta Iota | Purdue**  
Carolyn Cain Shear, 1979  
Mary "Kelly" Casteen Bury, 1982

**Epsilon Lambda | Alabama-Tuscaloosa**  
Amy Hope Washington, 1994

**Epsilon Mu | Loyola-New Orleans**  
Desha Beamer, 2001

**Zeta Kappa | Southern Indiana**  
Natalie Wessel, 2002

**Zeta Xi | College of Idaho**  
Suzanne Baker Day, 2002

Correction: Joanne "Joni" Mannino (California-Irvine) was erroneously listed as deceased in a previous issue. *The Crescent* apologizes!

# Katie's Spirit Lives On

Keep Katie Lunn's memory alive by giving to her memorial endowment



**F**rom tragedy there often arises an opportunity for a positive outcome. That is exactly the point behind "Keep the Smile Alive" - The Katie Lunn Memorial Scholarship/Fellowship Endowment, through the Gamma Phi Beta Foundation.

Katie Lunn (Oklahoma City) was an exceptional young woman and a devoted sister and friend. A dance management graduate, she embraced her profession, teaching dance and managing an ensemble in the Chicago area. Her kind words, empowering mantras and passion for life touched many people, especially the children she inspired.

**"LIVE.  
Always do  
what you  
love."**

- Katie Lunn



"Katie had many big dreams and one of them was to start a nonprofit organization giving scholarships to help students in the arts," explains Katie's sister, Jessica Lunn Vonsak (Iowa State). "Her goal was to empower people to dream big and give them the tools to succeed."

Tragically, Katie's career and life ended a year ago at age 26 when she was killed by a train after leaving a dance competition. She had been cheering on several young students performing in solo events, and her death shocked the local dance community, as well as her family and Gamma Phi Beta sisters.

During her college years, Katie was public relations vice president of Beta Omicron Chapter (Oklahoma City). Her Big Sister and best friend Kelly Beamish (Oklahoma City) calls Katie her "constant rock."

"Katie always wanted the best for everyone," Kelly notes. "She had a spirit like I've never known before. There is no better representation of Gamma Phi Beta than Katie and the life she lived."

To honor Katie's love for her Sorority, her parents established an endowment funding scholarships and fellowships for members in need. When it comes to choosing recipients, Mr. and Mrs. Lunn prefer the endowment to benefit a Beta Omicron Chapter member studying dance. If no one fits that requirement, another eligible recipient can be selected. In fact, they're taking an extra step to ensure the first \$1,000 award can be distributed next year. Katie's friends and family believe this endowment is what she would have wanted.

"I know in my heart Katie would have been the first one to step up and make this happen," says close friend Mary Jo Hope (Oklahoma City). "To honor her memory within Gamma Phi Beta, the tie that bonded so many of us together, means a great deal. Her smile will live on through the amazing women to come in Gamma Phi Beta."

• • •

To add to Katie's endowment, visit [www.gammaphibeta.org](http://www.gammaphibeta.org) and click Give Now under the Foundation tab. On that page, follow the link Make a Donation Now and you will be guided to drop down box where Katie's endowment is listed.

Thank you to members of all ages for your donations to the Gamma Phi Beta Foundation. Whether making a donation, creating an endowment or adding to an existing one, all gifts are greatly appreciated and continue to grow and enhance our organization. Visit our website at [www.gammaphibeta.org](http://www.gammaphibeta.org), click on Foundation and choose Ways to Give to learn more about giving options.

# IN CELEBRATION

**The Gamma Phi Beta Foundation acknowledges the following donors who celebrated a special event or individual with a gift to the Gamma Phi Beta Foundation (as of February 18, 2011).**

## IN CELEBRATION OF...

Bonnie Payne's successful surgery  
Joan Braitsch  
Kenneth File  
Joyce Stewart

Mary Frost Frey, Philanthropist of the Year  
Jo Cordell  
Pamela Hennenfent

Ann Bronsing's 50 years of Gamma Phi Beta leadership!  
Vicki Helling

Laurie Imperiale Veldhuizen, the new Executive Director for Gamma Phi Beta  
Rosemary Bunn  
Julie Eichenberg  
Frances Griffin  
Karen Ray  
Kristen Slaughter  
Laureen Ulloa  
Rachel Valabek  
Becky Wilson

Kendra Bocher, for her leadership as the interim executive director  
Frances Griffin

L'Cena Rice and Joanne Roman, for their service on the Executive Director Search Committee  
Frances Griffin

The Gamma Phi Beta Girls Marathon Team at the Rock 'n' Roll Denver Marathon held October 17, 2010

Sandy Burba  
Susan Frisbee  
Cathy Griffin  
Shellie Hodges  
Karen Kline  
Mary Knap  
Cathy Lorino  
Joanne Meloro  
Ginny Myer  
Joanne Roman  
Joey Stiver  
Mary Vanier

Chandra Claassen's wedding to Steve Soule  
Jessica Jecmen Brummel  
Annabel Jones

All of Susie Knetter's work on leading our GVSU extension! Thanks also to the members of our GVSU extension team and the supporting CLCs. You all rock! Without you, there would be no new colony!  
Jessica Jecmen Brummel

Our Founders on Founders Day  
La Jolla Alumnae Chapter

Carolyn Beaty Southern and Jacquelyn Moore, for planning a fantastic reunion for the Omicron '63s!

Janet Alleman  
Dixie Borus  
Lynn Cast  
Jane Chalupny  
Penny Hill  
Mary Hirsch  
Valerie Keife  
Sally Pope  
Sharon Ronneberg  
Jo Ellen Stork  
Nancy Wilen  
Marianna Williams

Carol Fox and Lisa Barkett, for their excellence in alumnae service and support  
Beta Alpha Chapter

Erin Carey Swanson, on the birth of legacy Cara McKenna on May 3, 2010

Marnie Kapuscinski

Ruth Andrea Seeler, M.D., for her 2010 NICF Outstanding Volunteer of the Year Award

Sally Lewis

The initiation of Meredith Malony at Convention 2010  
Sally Lewis

The birth of Grace Katelynn Roussos, legacy to Melanie (Martin) and George Roussos

Melissa Lutz  
Jen Willey

Mary Vanier, Fran Lapham, Jessica Brummel and Krista Davis, the four founders of my lifetime commitment to Gamma Phi Beta; I am forever grateful!

Susie Knetter

Paula Dean, Magnes Welsh and Mary Jo Lander, for a great time in New York City  
Ginny Hammond

Atlanta Southern Crescent Alumnae Chapter, for the fun years and great times!

Kathrine Burke

The graduation of Kyla Knutson in December 2010  
Cathy Cross

Endsley Eggert being initiated at Epsilon Nu Chapter (Chapman University)  
Holly Malcolm

Karen Kline, for the exceptional leadership, dedication and love she has given as president of the Zeta Rho House Corporation Board  
Whitney Bartle

2010 executive officers of Alpha Epsilon Chapter  
Suzanne Baron Helming

Elise Scott, Lia Ferrari and Vivian Zhang, for their service to the Alpha Alpha House Corporation Board  
Alpha Alpha House Corporation Board

Marina Darnell  
Sharon Wallace

Rosalind De'Prey, for receiving the Clara Worden Award for outstanding alumna initiate. Way to go, Mom!  
Gigi Eyre

Kay Marovich, for 50 years of membership  
Gigi Eyre

The marriage of Erin McCarty to Howard Bowersox; congratulations!  
Gigi Eyre

The 25th birthday of Katherine Yenrick on November 23, 2010  
David and Carolyn Yenrick

Jeanne Swanson Beach. Merry Christmas!  
Gloria Swanson Nelson

Gloria Swanson Nelson. Merry Christmas!  
Jeanne Swanson Beach

Ann Bronsing's 50th year in Gamma Phi Beta  
Margery Miller

Cathy McMann, my Panhellenic sister  
Bikki Bevelhymmer-Chiang

Jane Swift Fair  
D. Kent and Linda Anderson

The marriage of Rosemary Milew to Daniel Pilch; congratulations!  
Chicago Alumnae Chapter  
Gigi Eyre  
Frances Griffin  
Sally Lewis  
Magnes Welsh

The birth of Benjamin Jenkins Turley on September 14, 2010, to Erin Kiedaisch Turley  
Marnie Kapuscinski

The engagement of Fraya Hirschberg to Christopher Black  
Chicago Alumnae Chapter  
Sally Lewis

Barbie Chadwick, for receiving the Carolyn Wilson Award for volunteerism!  
Cathy Griffin

My children, Patrick and Allyson Wiltse  
Kyle Wiltse

Connie Spanier, for 75 years as an active member of Gamma Phi Beta  
Jacki Falkenroth

Southern California Intercity Council's Founders Day Celebration, which had 900 Gamma Phi Beta registered attendees  
Fraternity Row

The outstanding work of the Collegiate Department for 2008-10  
Annabel Jones

Kris Baack's service as Education Vice President  
Annabel Jones

Amy Peterson's service as Financial Vice President  
Annabel Jones

Becky Boyd-Obarski's election as Education Vice President  
Annabel Jones

Leigh Ann Price's election as Financial Vice President  
Annabel Jones

Joanne Roman's service as FAB chair  
Annabel Jones

Shannon Bradley and Loretta Taylor, for your outstanding work on the Order of the Crescent  
Annabel Jones

Chandra Claassen Soule and Tanya Jordan, for your outstanding work on the safety and wellness position  
Annabel Jones

Becky Boyd-Obarski, our Education Vice President and fellow Omicron!  
Leslie Geissler Munger

The engagement of Jamie Shultz, former Alpha Xi advisor and current sorority director-new chapters, to Steven Pickel  
Paula Rhea

Epsilon Omicron Chapter's celebration of 20 years and the outstanding sisters who contributed to its early years with their love and dedication  
Sharon Green

Shelli Thelen being named one of Missouri's "Top 10 under 10" teachers! We're so proud of you!  
Debi Hanuscin

The birth of Sophie Rose to Tracy Grossman Kanowsky and Eric Kanowsky on December 10, 2010  
Lois Abbott

# MEMORIAL GIFTS

**We acknowledge the following individuals and groups who contributed to the Gamma Phi Beta Foundation in memory of a loved one (as of February 18, 2011). Deceased members' first, maiden and last names plus schools and initiation years are listed.**

My daughter, Ana Kuehler, and her initiation at Kansas as a third generation legacy  
**Nancy Kuehler**

The birthday of Kalene Mason  
**Guy Morissette**

The engagements and upcoming weddings of Pamela Mayer and Jamie Shultz; congratulations!  
**Susie Knetter**

Puget Sound Alumnae Chapter, for achieving the Diamond Circle of Excellence in 2010  
**Gigi Eyre**

Shelly Russell, for earning the Service Roll Award  
**Gigi Eyre**

Rosemary Milew, for earning the Merit Roll Award  
**Gigi Eyre**

Melanie Kelsey, for earning the Loyalty Award  
**Gigi Eyre**

Gamma Epsilon Chapter's 50th birthday  
**Gigi Eyre**  
Puget Sound Alumnae Chapter

Lambda, Beta Sigma and Zeta Alpha chapters, for achieving two crescents, and Gamma Epsilon Chapter, for achieving three crescents in the Order of the Crescent  
**Gigi Eyre**  
Puget Sound Alumnae Chapter

Delta Eta Chapter, for achieving three crescents in the Order of the Crescent  
**Gigi Eyre**

The birthday of Joyce Canavan Stewart, my mother  
**Leslie Kenney**

Marcia Dawdy, Janice Hill, Linda Hinshaw, Ingrid Bradley and Julie Fay, the officers and chairwomen of the Fort Collins Alumnae Chapter for the 2010-11 year  
**Sharon Green**

**Ann Biro Rubendall**  
(Wisconsin-Madison, 1955)  
Agnes Rothblatt

**Margaret Merriam Blaylock**  
(Illinois at Urbana-Champaign, 1935)  
Northwest Valley Arizona Alumnae Group

**Winnie Busch**, mother of Shirley Busch  
**Tice** (Iowa State)  
Gwen Rogers  
Christine Toole

Delta Iota Chapter (Purdue) members  
**Ruthann Borden Amy** (1979), **Mary Casteen Bury** (1982), **Mary Allen Jakob** (1980) and **Christine Sipos Pratt** (1980)

Elizabeth Abernethy  
Jenny Aspy  
Julie Bauke  
Linda Benson  
Anne Berggren  
Cindy Bernauer  
Ruth Boldt  
Lisa Bowling  
Karen Boyd  
Jill Fischer  
Jane Flanders  
Kim Fleer  
Colleen Fritts  
Nancy Fults  
Anne Gill  
Anne Griffith  
Leslie Gum  
Beth Harshman  
Traci Harshman  
Kelli Howard  
Terri Hupalo  
Carmen Hurst  
Elaine Ignarski  
Dawn Irving  
Janet Klein  
Theresa Kruczek  
Carol McCormack  
Nancy McKay  
Suzy Mushalla  
Laura Olinger  
Diane Parks  
Kelly Railing  
Stacie Reardon  
Cathie Reese  
Angie Schroeder  
Karen Schrum  
Janie Shumaker  
Mary Smith  
Barb Spice  
Janet Stultz  
Shelli Sullivan  
Julie Walker  
Robin Weinstein  
Elizabeth Wilczek  
Terri Wojtys  
Margaret Wood  
Kaye York

**Emily Margaret Allen Witham**  
(Kansas, 1934)  
Sue Durrett  
Greater Kansas City Alumnae Chapter  
Elizabeth Hocker  
Nancy Steen

**Louise Stegner Steinbruner**  
(Denver, 1933)  
Sarah Hite  
Carolyn Hutchinson  
Catherine Sweeney

**Beth Pulling DeHaven**  
(Michigan State, 1947)  
Bergen County Crescent Circle

**Elisebeth Curtiss Robbins**  
(Ohio Wesleyan, 1929)  
Philadelphia West Alumnae Chapter

**Helen Cady Griffith**  
(Wisconsin-Madison, 1924)  
Katherine Griffith Webster

**Laurine Alioto Septor**, mother of **Amy Paschoal Schmidt** (Florida State)  
Rosemary Bunn  
Debi Hanuscin

**Virginia Anderson Blythe**  
(Wisconsin-Madison, 1958)  
Phyllis Earls

**Clara Cypreansen Jacob**  
Jeanne Jacob

**Donna Sprague Staggs**  
(Wittenberg, 1975)  
Cheryl Petty

**Susan Pawlosky West**  
(Wittenberg, 1976)  
Cheryl Petty

**Stanley Robert Henderson**, husband of **Patsy McGahey Henderson** (Washington University)  
Catherine Bowling  
Dale and Jackie Ruthsatz

**Terri Telles Donnelly**  
(California Polytechnic State, 1980)  
Lois Abbott  
Randy Allard  
Barbara Hurt-Simmons

**Bette Brock Colm** (Stanford, 1935)  
Janet Poteete

**Kathleen Schiess Hawkinson**  
(Southern California, 1950)  
Marilyn English

**Cecelia Smith Crowley**, mother of **Kathleen and Patricia Crowley** (both of Northwestern)  
Sally Lewis

**Kathleen Sullivan Bonsack**  
(St. Louis, 1975)  
Patricia Mullins

**Juanita Ferguson Norton**  
(Vanderbilt, 1978)  
Catherine Sweeney

**Mary Jane Fouts Facer** (Illinois at Urbana-Champaign, 1949)  
Marilyn Kennedy

**Patricia Rushton** (Oregon, 1959)  
Carolyn Choate

**John D'Ettorre**, husband of **Suzanne DeWeese D'Ettorre** (Ohio Wesleyan) and father of **Renee D'Ettorre Wargo** (Purdue)  
Joan Piper

**Dorothy Bowen Hageman**  
(Illinois at Urbana-Champaign, 1942)  
Mary Welge

**Dorothy Ehrhardt Lindsay**  
(Illinois at Urbana-Champaign, 1946)  
Mary Welge

**Marvin Lang**, father of **Judy Lang Byars** (Denver)  
Elizabeth Clark  
Mimi McMann

**Sonia Balliet Heidenreich**  
(Minnesota State-Moorhead, 1998)  
Jaime Brown

**John R. and Alice Jangaard Cuchna** (Southern California, 1952)  
Nancy Smith

**Jeane Lee Van Leeuwen Eareckson** (Michigan, 1946)  
Kathryn Macpherson

*List continues on next page.*

**Correction to Annual Report:**  
**Cecelia "Cele" Hoffman Eifert's**  
**name was inadvertently**  
**left off the donor list for The**  
**1874 Society. Our apologies**  
**to Cele, a valued member,**  
**Sorority volunteer and**  
**Foundation donor!**

# MEMORIAL GIFTS

We acknowledge the following individuals and groups who contributed to the Gamma Phi Beta Foundation in memory of a loved one (as of February 18, 2011). Deceased members' first, maiden and last names plus schools and initiation years are listed.

## Continued

Wilbur H. Baack, father of Kris Baack

(Nebraska-Lincoln)

Jessica Brummel

Krista Davis

Julie Eichenberg

Diane Goff

Frances Griffin

Annabel Jones

Karen Kline

Mary Knaup

Anne Layton

Sally Lewis

Laura Mayville

Judith McMahon

Amy Peterson

Mitzi Ritzman

Region 6 Team

Ann Ross

Jolene Stiver

René Thompson

Magnes Welsh

Your sisters in Region 6

Sheila Telfer Watts (McGill, 1967)

Suzanne Lavinskas

Linda Bluteau-Tarabelli (McGill, 1974)

Suzanne Lavinskas

Margie Morris

(California-Berkeley, 1969)

Nancy Leasia

Ethel Jeanne Moreau Holst

(Northwestern, 1942)

Nancy Leasia

Nicholas Grigsby, partner of

Sarah Gryg (McGill)

Alpha Tau Chapter

J. Chester Long

Susan Long

June Daniels Holland

(Wittenberg, 1948)

Alpha Nu Chapter

Jean Matsumoto Baird

(Wittenberg, 1954)

Diane Walsh

Sarah Lewis

(Southern California, 1975)

Paula DeYoung

Debbie Stephan

Gretchen Womble

Susan Maveries

Betty Redmond

Margaret Windsor Rogers

(Arizona, 1948)

Gardner Rogers

Carol Lux (Wisconsin-Madison, 1959)

Jane Doherty

Sharon Cimino

(Colorado-Boulder, 1964)

Melba Cimino

Victoria Veach Rogers

(Southern Methodist, 1975)

Judy Graham

Gerald P. Mott, husband of

Jane Rowan Mott (Iowa State)

Marita Mahan

Maurine Nelson Eckloff (Denver, 1948)

Betty King

Lola Johnson Downs

(Birmingham-Southern, 1946)

Linda Bryson

Virginia Gottfried

Paty Hene

LaVerne Lantz

Jean Oliver

Carolyn King Christie

(Nebraska-Lincoln, 1954)

Marilyn Fitzgerald

Dorothy Hardcastle Cross

(Oklahoma City, 1951)

Verona Lynam

Althea Bilsborrow Wieman

(Illinois at Urbana-Champaign, 1937)

Jane Quade

Beth Weir Jones (Kansas, 1939)

Sue Durrett

Sharon Kay Clark, mother of

Carrie Jane Clark (Oklahoma)

Chrissy Hancock

Helen Jo Livingston Hill, mother of

Tara Hill (Alabama)

Carrie Kleifgen

Lucia Paulina Christina Marchetti

Revello, mother of Shauna Revello

Wilson (Washington State)

Jessica Brummel

Krista Davis

Shellie Hodges

Amy Peterson

Regional Directors

Mindy Sutton

Megan Wick

Debbi Garrison, mother of

Bryna Garrison (Southern Methodist)

René Thompson

Lois R. Gottsch, mother-in-law of Carrie

Ziegenbein-Gottsch (Nebraska-Lincoln)

Kathy Murphy

Molly Noren

Donna Slocum Gentile

(Ohio State, 1951)

Susan Carpenter

Kathryn Green Rivers (Alabama, 1995)

Tuscaloosa Alumnae Chapter

Virginia Lou Swift Perett

(Oklahoma, 1937)

Jane Swift Fair

Beverly Bebb Clark

(Illinois at Urbana-Champaign, 1946)

Millicent Simonds Bates

Mary Welge

Mary Minor Johnston

(California-Berkeley, 1946)

Hawaii Alumnae Chapter

Betty Fix Markuson (Idaho, 1952)

Northwest Valley Arizona

Alumnae Chapter

Margaret Brereton Gamble

(Washington University, 1937)

Patsy Henderson

Lorine Little, mother of Martha Little

Allgood (Tennessee)

Sandra Nauman

Mother of Tracy Stack Johnson

(Florida State)

Sandra Nauman

Matthew Gregory, son of Carol

Demarchi Gregory (Northwestern)

Barbara Alberts

Gigi Eyre

Eleanor Ginsberg

De De Hicks

L'Cena Rice

John & Anne Rindge

South Bay Alumnae Chapter

Ruth Allderige Smithers

(Michigan, 1935)

Maryann LeZotte

Barbara Hansen Roeming

(Lake Forest, 1953)

Dorothy Devitt

Catherine Spika

Sue Busch Carter

(California State-Long Beach, 1962)

Nancy Crawford Graham

Camilla Crawford Hammond

Stephanie Roller Bruner

(California-Irvine, 1991)

Lotte Cosca

Ann Grable Wilson (Oklahoma, 1962)

Ann Ross

Lorraine DeHaan Ruby

(Iowa State, 1954)

Susan Harbour

Nathalia Field Holland

(Nebraska-Lincoln, 1928)

Joyce Dunn

Janet Sewing Moore

(Missouri-Columbia, 1963)

Peachy Smith

Mary Evelyn Bane (Illinois at Urbana-

Champaign, 1948)

Barbara Hostetler

Lavonne Anderson Maring

(North Dakota State, 1961)

Suzanne Lervick

Carl Gates, father of Kendra Gates

Bocher (California State-Long Beach)

Diane Goff

Karen Kline

Amy Peterson

Teet MacDonald Charlton

(Southern Methodist, 1936)

Houston Alumnae Chapter

Marimae Voiland McDonald

(Kansas, 1951)

Shirley Hoffman

Eileen Cummings Gillespie

(Texas-Austin, 1951)

Cathryne Melton

Jeanne Hallsted Shelton

(California-Los Angeles, 1941)

Virginia Cheney

Marion Maas

Janet Poteete

Dolores Whitley

Tom Hughes, father of Jennifer Hughes

(Auburn)

Michelle Bennich

Carrie Kleifgen

Bud Lisle, friend of Nancy White

Welton (Nebraska-Lincoln)

Christine Toole

# Books, 1887 and 1928

Published works preserve Sorority history



Members of Omicron Chapter (Illinois at Urbana-Champaign) celebrate their installation in 1913.

Gamma Phi; and an interested member becomes a loyal alumna. May this little book be an incentive for careful study of our own Crescent and a keen appreciation of all that is good in every organization as well as in our own."

What were new members taught in the 1920s? Culling information from past issues of *The Crescent*, the manual's 16 chapters cover the usual history lessons as well as topics like parliamentary law, general business policies and Panhellenic information.

See if you can answer these

questions from the review section:

1. Where is the next Convention to be held?
2. What is the oldest Greek-letter organization?
3. Which was the first chapter of Gamma Phi to own its own house?
4. Mention five charter members of your chapter.
5. Where is Omega Chapter?
6. Name at least three prominent women of other sororities.

Most interestingly, there is a list of 18 suggested vocations for women including professions such as salesmanship, arts and crafts, nursing, writing and interpretive dancing.

## Songbook, Beta Chapter, 1887

"Songs of the Gamma Phi Beta Sorority," a thin and very fragile antique book, is cherished not only because of its age, but for the lyrics and music to 39 of our Sorority's oldest songs. The selection includes "List the Watch-Word," a song inspired by the first anniversary of our founding and written by Founder Helen M. Dodge. Other titles are "Princess Gamma Phi," "Song of '74" and the "Gamma Phi Beta Waltz," all contributed by Alpha (Syracuse), Beta (Michigan) and Gamma (Wisconsin-Madison) chapters. Two songs in the book were written by Charles M. Moss, a friend of the Founders who later married Frances E. Haven.

The book was "printed under the auspices of the Beta Chapter" by Junius E. Beal in Ann Arbor, Michigan. It once belonged to M. Charlotte Yocum (Goucher, 1893) who signed her name throughout the book.

## Freshman Manual, Omicron Chapter, 1928

The first edition of this new member booklet was compiled by Nina Gresham (Illinois at Urbana-Champaign, 1913) for her chapter's use. The International Headquarters Museum copy is a later revision, signed by Nina, which was made available Sorority-wide. Her forward in the revised edition states:

"This Freshman Manual has been compiled with the belief that an interested pledge makes an interested

- Answers:
1. Denver, CO
  2. Phi Beta Kappa, 1776
  3. Gamma Chapter (Wisconsin-Madison)
  4. Answers vary.
  5. Iowa State University
  6. For a complete list, go to [npcwomen.org](http://npcwomen.org).
  - Dr. Condoleeza Rice (Alpha Chi Omega)
  - U.S. Secretary of State
  - Carrie Underwood (Sigma Sigma Sigma), singer
  - Kate Spade (Kappa Kappa Gamma), fashion designer
  - Dian Fossey (Kappa Alpha Theta), pioneer zoologist

# CAPTURE A CRESCENT



1



2



3



4



5

**1.** Nebraska: Over the Halloween season, Dani Lively Neal (Nebraska-Kearney) and her legacy Madelynn found a funny crescent at the pumpkin patch. **2.** Argentina: Over a snack of medialunas and café con leche in Buenos Aires, Amelia Levy (Arizona) captured an edible crescent! **3.** Belgium: Alumna Christine Alexopoulos (Chapman) captured a golden crescent in Bruges. **4.** New Jersey: Rebecca Roeder and her Little Sister Erica Metz (both of Bentley) spent Columbus Day weekend in New Jersey and spotted this garden-loving crescent moon. **5.** Italy: While on vacation in Riogaggiore, Germany resident Heather McNulty (British Columbia) saw a pretty mosaic crescent moon.