

# The Crescent

of Gamma Phi Beta

Fall 2011

To inspire the  
highest type of  
womanhood



GAMMA PHI BETA





- A. Mini Pearl Bracelet with crescent enhancer, 7.5", #6315 SS...\$40
- B. Polished Crescent Necklace, 18", #1668 SS.....\$55 (Chain included.)
- C. CZ Crescent Slide Necklace, 18", #MP63502 SS.....\$35
- D. Snake Chain, 7.5", #snake SS.....\$16
- E. Traditional Lavalier, #L2647 10K.....\$45, SS.....\$24
- F. Signature Necklace, 18", #1008 SS.....\$50
- G. Crescent Festoon Necklace, 18", #2664 10K.....\$65, SS.....\$46
- H. Chapter President Ring, #0453 10K, 10KW.....\$397, SS.....\$119
- I. Sincere Ring, #1022 SS.....\$35 (Whole sizes 5 - 8 only.)
- J. Heritage Ring, #1874 SS.....\$50 (Whole sizes 5 - 8 only.)
- K. Carnation Ring, #5758 SS.....\$40 (Whole sizes 5 - 9 only.)
- L. Carnation Necklace, 18", #MP62361 SS.....\$40

TO ORDER, VISIT [WWW.HJGREEK.COM](http://WWW.HJGREEK.COM), OR CALL 1.800.422.4348



Find us on Facebook: [www.facebook.com/hjgreek](http://www.facebook.com/hjgreek)

K-karat gold, KW-karat white gold, SS-sterling silver, GP-gold-plated, CZ-cubic zirconia





Fall *The Crescent* 2011 Volume 112 Number 4

**4 International President's Letter**

**5 Mailbox**

**6 Founders Day**

Happy 137th anniversary to us! Founders Day falls on 11.11.11 this year. How will you celebrate?

**8 Convention 2012**

We're counting down to our fabulous 75th Convention in Denver, Colorado, and you're invited to join the fun and sisterhood.

**10 Now Accepting Nominations**

Know a great leader? Nominate her for an international office by December 15.

**11 Training**

After a four-year hiatus, the Sorority's Leadership Development Institute is back and better than ever.

**12 Shop ΓΦΒ**

Introducing our very own retail store, Crescent Corner, and some cool licensed vendors!

**14 Pacesetter**

Brynne Farmer Coletti (Miami-Ohio)

**15 Seniors**

Don't miss these special opportunities for our college seniors.

**17 Out and About**

A whole lot of alumnae chapters are taking flight — congratulations, all!

**18 ON THE COVER**

Our mission, vision and values get a makeover.

**21 Spotlight On**

Meet some incredibly talented and athletic members who live the highest type of womanhood in the sports world.

**25 Sorority Life**

**30 In Memory**

**31 Memorial Gifts**

**32 In Celebration**

**33 Foundation News**

**35 Pink Carnations**

Cover: Ladies of Beta Rho Chapter (Colorado-Boulder) model for *The Crescent*.  
Photo by Mimi Burch McMann (California State-Bakersfield)







**CONNECT.  
IMPACT.  
SHINE.**

### International Council

#### International President

Linda Lyons Malony  
University of Southern California

#### Alumnae Vice President

Mary L. Knaup  
California State University-Fullerton

#### Collegiate Vice President

Annabel M. Jones  
University of Oklahoma

#### Education Vice President

Rebecca Boyd-Obarski  
University of Illinois at  
Urbana-Champaign

#### Financial Vice President

Leigh Ann Price  
Texas Tech University

#### Membership Vice President

J.J. Stoll Kaelin  
University of Colorado-Boulder

#### Panhellenic Affairs Vice President

Elizabeth Ahlemeyer Quick  
Indiana University

#### Executive Director

Laurie Imperiale Veldhuizen  
Florida State University

### Gamma Phi Beta Founders

Mary A. Bingham  
E. Adeline Curtis  
Helen M. Dodge  
Frances E. Haven

### Sorority Mission Statement

To inspire the highest  
type of womanhood.

## Truly an Honor



**W**hen an organization's mission statement changes, it's a big deal – so International Council did not approach such a project lightly.

In the mid-1990s, a major effort was launched to develop the Sorority's first official mission statement. A special team worked under the "Future Visions" umbrella to assimilate input from the membership into what would stand as our Sorority's mission statement for 17 years. At that time, it was acceptable to set forth multiple concepts into a rather lengthy statement.

Today, effective mission statements are quite simple and do not include *how* the organization expects to meet it. Boards are encouraged to design mission statements that "fit on a T-shirt." Expert Peter Drucker says, "A mission cannot be impersonal; it has to have deep meaning, be something you believe in — something you know is right." Disney's "To make people happy" and Mary Kay's "To give unlimited opportunity to women" are great examples that inspired the current International Council to create something all Gamma Phi Betas could easily embrace and articulate — something personal, something we believe in and know to be right.

After wrestling for nearly a year with various concepts at every meeting, on virtually every conference call and in a zillion emails, International Council voted on the final wording for Gamma Phi Beta's new mission statement at our June meeting. We also finalized the accompanying vision statement and guiding principles. (See pages 18-19.) The vote to adopt this important package was unanimous, and some of us were moved to tears. We certainly hope you like it.

I have worked on many teams both within Gamma Phi Beta and in other areas of my life. But I have never been a part of anything as far-reaching and truly historic as creating an organization's mission statement. What an awesome responsibility! And what an incredible honor to take these steps with our current International Council.

As my predecessor so aptly puts it, "It's a great day to be a Gamma Phi Beta!" And Gamma Phi Beta is certainly on the GO!

In IIKE,

Linda Lyons Malony  
International President



## Careers in Flux

**f** (Summer 2011) I really like that *The Crescent* not only tells me what's happening across the country in Gamma Phi, but also how to better myself and make it easier to get a job when I graduate. –**Alyssa Dillon** (Nebraska-Kearney)

**in** The article about jobs really hit home. I just stopped teaching after 12 years and bought my own business. I loved teaching, but I really love owning my own business. It was the biggest decision I've ever had to make but, at 33, I'm too young to not absolutely love what I do. –**Errin Paddock Mendibles** (Northern Arizona)

**in** I absolutely loved this article! I am currently a graduate student and every day I feel the need to reinvent myself. For the life of me, I cannot figure out what I want to be when I grow up! It was great reading about other sisters overcoming challenges and making the best of their situations. Through this article I've learned that it's OK to explore and find what it is you love. You never know where life will take you. –**Tiana Richardson** (San Diego State)

## Bonjour

Genevieve Chong (Pepperdine) and I were both working at the prestigious American Pavilion at the Cannes Film Festival in France, and I was absolutely tickled pink (as well as brown and mode) to see a Gamma Phi sticker on her laptop one afternoon. We were friendly before, but it undoubtedly brought us even closer. It is absolutely wonderful to know my sisters are proactively pursuing careers in cinema, and I loved meeting a fellow sister halfway across the world! –**Eliza Nash Dixon** (Southern California)

## Community Impact

On behalf of the award-winning scientists at Fred Hutchinson Cancer Research Center, I thank members at the University of Washington

[Lambda Chapter] for raising \$2,729 for cancer research. The Hutchinson Center is extremely fortunate to have talented and smart young women from Gamma Phi Beta representing our organization in the community. –**Jennifer Pawlosky**, director of development marketing

## Summer Lovin'

**t** Congrats! Love the online mag- keeps me up to date as an alumna in the United Kingdom! –**Alex Latham** (Arizona State)

**f** Amazing cover!!! Wow! –**Jenny Whittom Schmidt**, editor of *The Arrow* of Pi Beta Phi

**f** Loved the story about the Canadian chapters!! –**Suzanne E. Slinn-Higgins Lee** (McGill)

**t** Had *The Crescent* magazine out when a new friend came over. Turns out, she's a Gamma Phi! –**Kimberly Franklin Peloquin** (Texas A&M-Commerce)



## Cake Credit

(Summer 2011) On page 32 of the recent issue is a picture of a Founders Day cake that was made by Izzy's Bakery and Bistro in Commerce, Texas. They should receive the credit they deserve for making such a beautiful and delicious cake for Gamma Zeta Chapter (Texas A&M-Commerce). –**Kimberly Huffman** (Texas A&M-Commerce)

## Editor's Notes

Contact *The Crescent*:  
TheCrescent@gammaphibeta.org.

- Know a shining senior? Nominate her to be featured in the magazine! See page 15 for more info.
- Collegians or alumnae: Are there any book lovers in your chapter? We need several sisters to provide book reviews on our fabulous ΓΦΒ authors for the winter issue. Contact the editor.
- Check gammaphibeta.org for the all-new Style Guide 2011.

## In the Winter Issue

- Shining seniors
- Our colony at University of Cincinnati
- Convention 2012

## Letters to the Editor

Gamma Phi Beta Sorority  
Attn: Editor  
12737 E. Euclid Drive  
Centennial, CO 80111  
TheCrescent@gammaphibeta.org

*The Crescent* reserves the right to publish any letter addressed to the editor. Letters may be edited for space and clarity.

## INTERNATIONAL HEADQUARTERS

12737 E. Euclid Drive, Centennial, CO 80111  
Phone: 303.799.1874 Fax: 303.799.1876  
Website: gammaphibeta.org  
Email: TheCrescent@gammaphibeta.org

## THE CRESCENT STAFF

Editor: Mimi Burch McMann  
(California State-Bakersfield)  
mmcmann@gammaphibeta.org

## SUBMISSION DEADLINES – NEW

Fall issue – August 1  
Winter issue – November 1  
Spring issue – February 1  
Summer issue – May 1

©2011 Gamma Phi Beta Sorority  
*The Crescent* of Gamma Phi Beta (USPS 137620) is published quarterly by Gamma Phi Beta Sorority, 12737 E. Euclid Drive, Centennial, CO 80111. Periodicals postage paid at Englewood, CO, and at additional mailing offices. Non-member subscription price is \$6. Produced in the U.S.A.

POSTMASTER: Send address changes to:  
*The Crescent*, Gamma Phi Beta Sorority,  
12737 E. Euclid Drive, Centennial, CO 80111.



MEMBER OF  
NATIONAL  
PANHellenic  
CONFERENCE



FRATERNITY  
COMMUNICATIONS  
ASSOCIATION



# Honoring Founders Day 2011

Certainly, the experience of being in a Sorority is unique for each member. No matter what prompted you to participate in recruitment as a college woman or to join as an alumna initiate, being a Gamma Phi Beta is a reason to be proud – proud that you are connected to a sisterhood that values Love, Labor, Learning and Loyalty.

In honor of Founders Day, it's appropriate to reflect on our Sorority experiences and be thankful for the friendships and support, as well as the life lessons we've learned. Our members share their thoughts about how Gamma Phi Beta has impacted them, with all due respect to Mary A. Bingham, E. Adeline Curtis, Helen M. Dodge and Frances E. Haven (all of Syracuse).



## *Gamma Phi Beta Is*

*By Regina Felicia Fluellen (Florida Institute of Technology)*

GAMMA PHI BETA IS:  
A PROMISE KEPT AND MEMORIES MADE  
WITH LOVE THIS PATH OUR FOUNDERS LAID  
HEARTS BOUND FOREVER IN TRUTH AND LOVE  
FAITH AND HOPE IN HEAVEN ABOVE  
GAMMA PHI BETA IS ALL OF THESE  
BUT MOST OF ALL SHE IS  
A LOVE THAT NEVER FAILS  
A LABOR OF BURDENS SHARED  
A LEARNING OF TRUTH  
A LOYALTY TO THE VOWS SO TRUE  
GAMMA PHI BETA IS  
SISTERHOOD FOREVER ME AND YOU

## You're Never Far from a Sister

*By Rebecca Dietzen (California-Santa Barbara)*

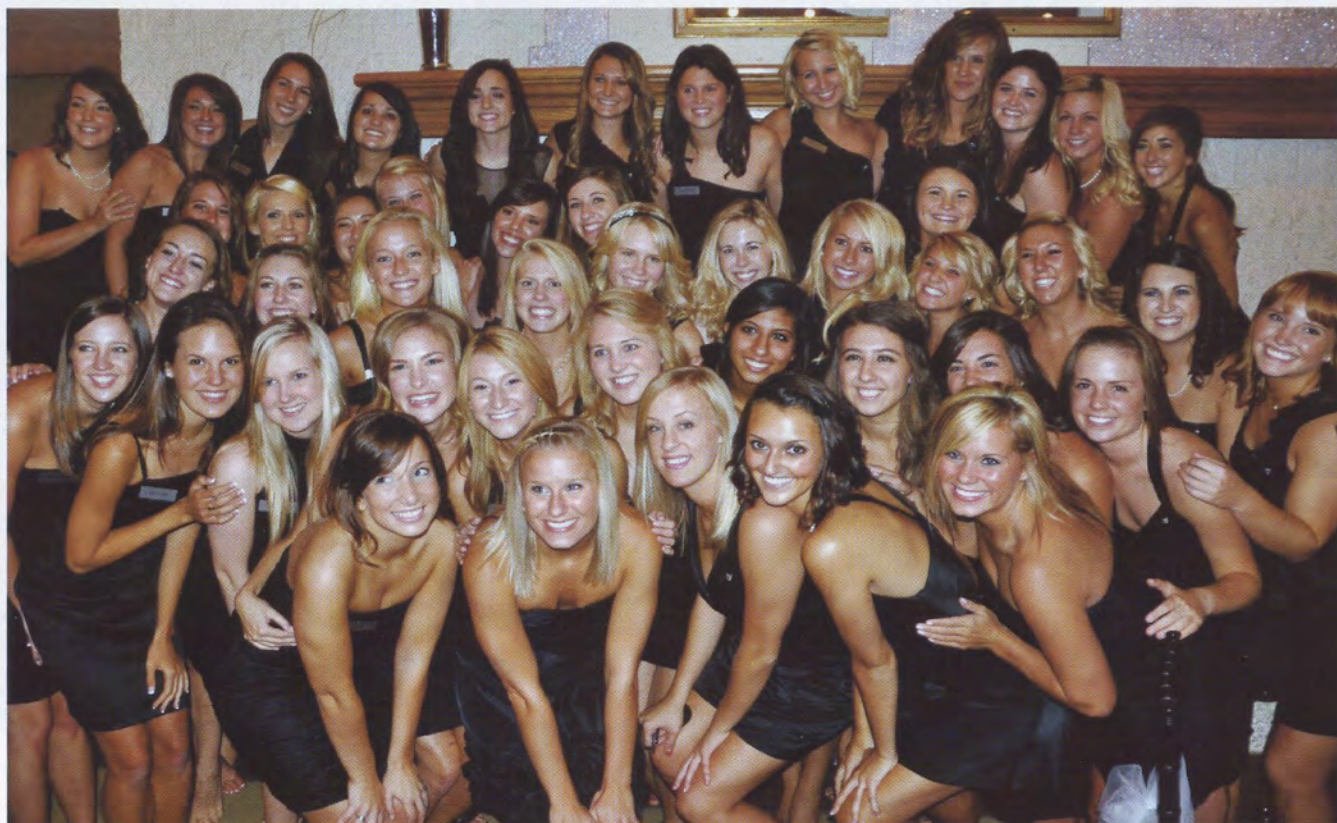
In 2009, I began co-chairing a subcommittee of the Women Lawyers of Sacramento with a fellow female attorney named Amy. In addition to making a difference in our community, we had the opportunity to become friends.

Although we practice in different areas and are in different stages of our careers, Amy and I relate as working mothers in private practice. We have been a friendly ear to each other as we navigate challenges such as changing law firms. Transitions are always made easier with the support of other women, as we all experienced during our time as collegiate Gamma Phi Betas.

Imagine our surprise when, over a year into our relationship, we discovered we are both Gamma Phi Betas! No wonder we connected! We quickly realized that we are also chapter sisters of Delta Psi Chapter (California-Santa Barbara). Amy Heavey Halloran (California-Santa Barbara) was a collegian in the late '80s, and she related how the chapter lost its rented home to Sigma Nu and relocated to the current house. I (class of 2001) shared more recent changes at the chapter house—like no more swimming pool! We also reconnected with Delta Psi's fantastic chapter advisor, Lois Kirchner Abbott (San Jose State), who has faithfully served the chapter for its 28 years of existence.

I thank the Sorority for providing us with an opportunity to connect at a different level and also for helping shape us as women.





**Loyalty**  
From the beginning of your life in Gamma Phi Beta and throughout your alumnae years, sisterhood is what matters. Pictured: Members of Psi Chapter (Oklahoma).

## SHORT AND SWEET LESSONS FROM ΓΦΒ

### Be Yourself

I have only been a Gamma Phi for a year and within that time my whole life has changed. With sisters supporting me, I feel like anything is possible. The best thing I have learned from Gamma Phi is to always be the person you dream to be. — Brennan Taylor (Midwestern State)

### Get Involved

It's never too late. As an alumna initiate, it was amazing to be enfolded in this sisterhood, to have my talents and passions valued and celebrated, to be a vital entity in other's lives, to give and receive such love and compassion. It's never too late to live! — Kathy Gleason (Rochester)

### Be Positive

Gamma Phi Beta taught me that whenever you find yourself debating an idea, always end on a positive note. Give the other person the credit they deserve and try your best to see both sides of the situation. This ensures fairness and you won't upset those who may feel differently. — Liz Tanner (Southern Methodist)

### Be Respectful

Gamma Phi Beta has taught me to be a woman. It has taught me to budget and to treat my loved ones with the respect they deserve. I would not be who I am without Gamma Phi Beta. — Felicia Nunez (Texas Wesleyan), chapter recruitment chair

### Have Confidence

I learned how to meet new people and make a real connection. I learned how to be a leader by following. I learned how to be a sister when I grew up with only brothers. I learned my Sorority is so much more than my four years of university. — Susan Foulk Reeves (Texas-Austin)

Turn to page 20 for more Founders Day stories.





# Gamma Phi Beta 75<sup>th</sup> Convention

## Denver, Colorado

### June 27- July 1, 2012

#### Gamma Phi Beta is excited to **ELEVATE** our sisterhood in Denver, Colorado, at our 75th Convention

Join us in the Mile High City next June where you'll meet up with old friends and make new ones at the newly renovated Sheraton Denver Downtown, located on the 16th Street Mall.

We will celebrate the Sorority and our continuing achievements while challenging our members through training, workshops and special events. You're invited to come

early or stay late and enjoy the many activities in the Denver area; visit [gammaphibeta.org](http://gammaphibeta.org) for a listing of events.

Connect. Impact. Shine. **ELEVATE.**

For more information about Denver and the 75th Convention, visit [gammaphibeta.org](http://gammaphibeta.org) and Gamma Phi Beta's pages on Facebook and Twitter.

■ Interested in volunteering or know a local business in Colorado that could help with arrangements?

Contact Susan Grant Schneider, local Convention arrangements chairwoman, at [susangpb2012@mindspring.com](mailto:susangpb2012@mindspring.com).





*The local arrangements committee is busy making Convention 2012 an event to remember!*

Seated, left to right: Pamela Mayer (Denver), Talia Davis (Jacksonville)  
 Standing, left to right: Leigh Ann Kudloff (Denver), Yvette Schrock  
 Vreeman (Kansas State), Susan Grant Schneider (Colorado State),  
 Darla Click Dakin (Arizona State), Stephanie Hearn (Kansas),  
 Debby Kerner Downey (Colorado-Boulder)  
 Not pictured: Lisa Hintze (Northern Iowa), Brooke Carrillo  
 (Colorado State)

## Schedule Highlights

### Wednesday, June 27

- Arrival and Registration
- Volunteer Leader Training
- Welcome Dinner
- Opening Ceremonies

### Thursday, June 28

- Business Session
- Foundation Luncheon
- Keynote Speaker
- Workshops
- Awards Dinner

### Friday, June 29

- Business Session
- Spotlight on Philanthropy and Service
- Confirmed Conventioneers Dinner

### Saturday, June 30

- Business Session
- Interfraternal Luncheon
- Ritual
- Pink Carnation Banquet

### Sunday, July 1

- Departure



# Now Accepting Nominations

## Get involved in the international elections process

By Julie Dunn Eichenberg (Florida State), Nominating Committee chairwoman

**S**ome people lead and some people follow, and effective organizations need both to be successful.

At Convention 2012 in Denver, elections will be held to fill the offices of International Council and the 2012-14 Nominating Committee. Whether you plan to attend Convention or not, you can make a difference in Gamma Phi Beta's success by suggesting qualified candidates for these key roles. Our achievements and respected position in the fraternal world directly relates to the quality of our leadership. And as a member-driven organization, our leadership is a direct result of its members' participation in the election process.

### Your Role

Any collegiate or alumna member may obtain a Candidate Prospect Form (#47e) from the Sorority website – [gammaphibeta.org](http://gammaphibeta.org). This is your way of identifying a potential leader and recommending her for an elected position. Forms are due by December 15, 2011.

To be eligible to serve on International Council or the Nominating Committee, a member must be in good standing and must have attended an International Convention in the past 10 years. In addition, those being considered for election to the Nominating Committee must also not hold another international office at the time of service.

### Nominating Committee's Role

Before the Nominating Committee meets in Denver (February 24-26, 2012), committee members will review the information and comments submitted by our members. At the meeting, the six alumnae and two collegians on the committee will determine the slate for consideration by the Convention body.



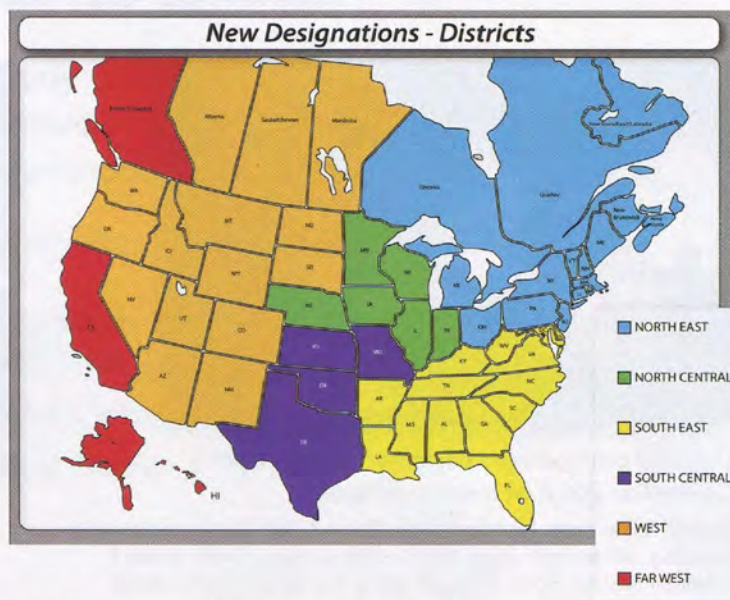
Submit your Candidate Prospect forms to Julie by December 15.

One alumna will be slated for each International Council position. The slate for the Nominating Committee will consist of two alumnae from each of six geographical areas – now called districts. (See the map below.)

### Convention Delegate's Role

The Convention delegation formally elects Gamma Phi Beta's International Council and the successive Nominating Committee for service in the 2012-14 biennium. Each collegiate and alumnae chapter delegate will vote for the Nominating Committee candidates from the district where her chapter is located.

Everyone can contribute to Gamma Phi Beta's success by getting involved in the process. Submit a Candidate Prospect Form today!



Candidate Prospect Forms are due by December 15, 2011, to:

Julie Dunn Eichenberg  
Nominating Committee Chairwoman  
2748 Arbor Springs Trace, Tucker, GA 30084  
[Nominatingchairwoman@gammaphibeta.org](mailto:Nominatingchairwoman@gammaphibeta.org)



# Volunteers Gear Up for New Year

By Elizabeth Smith Clark (Southern Methodist), sorority coordinator-research and design

**D**eveloping capable and confident leaders is a goal of Gamma Phi Beta, and at the 2011 Leadership Development Institute (LDI) last summer, more than 120 Sorority volunteers benefited from a weekend of intense training. Of course, it wouldn't be a Gamma Phi Beta conference without a lot of fun and laughter in the mix, as well!

"LDI was all about learning and connecting," says Betsie Mayes Reynolds (Chapman), regional coordinator-advisors for region 6. "Bonding with my new team was fantastic and reconnecting with chapter sisters and old friends made the weekend a blast!"

LDI exists to provide the knowledge, skills and motivation for our volunteer leader team to move the Sorority forward as they work closely with our collegiate and alumnae members.

The weekend kicked off Thursday evening with a Welcome Dinner, Opening Session and networking opportunities. On Friday, attendees heard department reports and regional overviews, as well as an explanation of the new chapter support structure and Gamma Phi Beta's innovative and groundbreaking Safety and Wellness program. Training sessions continued Saturday, focusing on team dynamics, presentation tips and Gamma Phi Beta resources.

All this led to the Hoedown at the Crescent Corral, a western-style dinner hosted by the alumnae department and a favorite of many attendees. LDI 2011 wrapped up Sunday morning with some additional training and team goal setting.

"This is a wonderful opportunity to get our international volunteer leaders together for management training, personal development, cross-department/team collaborations and fun," International President Linda Lyons Malony (Southern California) says. "It was a high priority for International Council to host this important conference. We hoped to both motivate and educate our volunteers so we can all make the greatest impact possible this coming year. Our chapters and members will be better served."

LDI was held June 23–26, 2011, outside Phoenix, Arizona, at the beautiful Scottsdale Fairmont Princess resort.

Motivate.  
Educate.  
Innovate.



**Yee-Haw** Volunteer leaders Julie Pawelczyk (Illinois at Urbana-Champaign), sorority director-government relations, and Elizabeth Smith Clark cowgirl up at LDI's Hoedown at the Crescent Corral after a full weekend of leadership development.



# Get Great Service and Support ΓΦΒ

## Introducing some cool licensed vendors!

Our official licensed vendors work as partners with the Sorority to offer valuable services to our members with an additional benefit to Gamma Phi Beta. As a nonprofit organization, we rely on these partnerships, along with member dues and other revenue sources, to fund many of the essential programs our collegians and alumnae enjoy and deserve.

Here is a small example of the services available to you as a Gamma Phi Beta member.

### Car Insurance

Everyone with a car needs car insurance, right? Each time a Gamma Phi Beta switches to GEICO (geico.com) for auto insurance and indicates she belongs to the Sorority, Gamma Phi Beta receives a donation toward our operating budget.

### Textbooks

No college student can get through school without textbooks, so check out textbookpartners.com. You can rent or buy discounted books for your undergraduate or graduate education while benefiting the Sorority and helping *you* avoid the long lines at the campus bookstore!

### Photography

Collegiate chapters regularly hire photographers for the annual member and composite photo as well as for

special events like formals and Bid Day. Our website lists several options for reliable companies that will ensure a professional product and experience.



### Shopping

Using licensed vendors is the only legal way to purchase merchandise bearing our insignia (Greek letters, name, crest and other trademarks). Be sure to look for the Greek Licensed Product seal to ensure your item has been approved by Gamma Phi Beta.

With more than 200 licensed vendors offering a wide variety of products and services, Gamma Phi Beta makes it simple to do business. For a complete list of available items, visit our website, [gammaphibeta.org](http://gammaphibeta.org) under the About tab.



For more information on getting your favorite vendor or campus bookstore approved and licensed, contact [vendors@greeklicensing.com](mailto:vendors@greeklicensing.com) or call 607.753.6284.

Protect our reputation. If you find anyone selling offensive products or services in conjunction with the name or symbols of Gamma Phi Beta, contact [vendors@greeklicensing.com](mailto:vendors@greeklicensing.com).





*CrescentCorner.com*

## One-Stop Shopping for All Things ΓΦΒ

**Gamma Phi Beta is proud to announce the grand opening of our very own online retail store, Crescent Corner!**

Crescent Corner is the place for all your recruitment, Bid Day, Crescent Classic and social event needs. It's easy, affordable and trendy to shop at Crescent Corner! All merchandise is Gamma Phi Beta-approved.

Check out [crescentcorner.com](http://crescentcorner.com), and place your order through the website or by calling 303.799.1874, ext. 343.

Apparel • Jewelry • Gifts • And more





# Sparkle and Shine

**Alumna makes dreams come true for at-risk girls**

**R**emember your high school prom and the excitement of choosing a gorgeous dress for that all-important dinner and dance with a special date or group of friends? For hundreds of disadvantaged girls in Cincinnati, Brynne Farmer Coletti (Miami-Ohio) and a large army of volunteers make it possible for them to find the perfect gown – for free.

The mother of four with a heart of gold started a nonprofit business, Kenzie's CLOSET®, in 2006 to make sure every girl can shine at prom. Gently used dresses, shawls, handbags, shoes and jewelry complete the fantasy for those in financial need, including foster children and even homeless teens – 1,814 young ladies to date. Brynne tells us more about her passion for building self esteem in girls during an interview with *The Crescent*.

Each girl is paired with her own "fairy godmother."

## Why is it important for girls to have this opportunity?

Kenzie's CLOSET offers young girls the opportunity to dream, to have a "forever memory" of one special night in spite of their difficult circumstances. They receive more than a dress. They receive a sense of confidence and belonging, a personal power and impact – these are moments and experiences that might be a normal part of life for many other teens.

We show these girls that someone cares about them. We treat them as

our honored guests to show them possibilities and excite them about the future. Our diverse group of volunteers demonstrates that no matter their age, occupation or education, a strong group of women working together can accomplish mighty things.

## Describe the shopping experience from the moment a girl walks through your door.

We invite 40 junior and senior high school girls on each of 15 shopping days during our prom season, which runs from February to April. As each girl arrives, she is paired with her own personal shopper (also called her "fairy godmother") who helps select the perfect prom outfit. Our onsite seamstresses make alterations. Each girl has a photo taken in her prom attire and leaves with her photo, new dress and accessories, a pink rose, a new memory – and a smile.



Cincinnati Bengals linebacker Dhani Jones sports the bowtie he designed to support Kenzie's CLOSET during a February appearance with Brynne Coletti.

## Have you helped anyone whom you'll never forget?

There was one young lady who is affected with Down's Syndrome – Marionna. She chose a full-skirted beautiful, fairy-like yellow dress and when her outfit was complete, she twirled around proclaiming she felt just like Belle, the main character in the Disney movie "Beauty and the Beast." There wasn't a dry eye in the room.

And two years ago we invited girls who were part of military families to a private shopping day. The impact of their financial circumstances plus the added worry for the safety of their loved ones was again, very heartwarming.

...



Brynne is currently conducting a dress drive to stock up for spring proms and formals. If you have a gently used formal gown of any size and/or accessories to donate (tax deductible), please visit [kenziescloset.org](http://kenziescloset.org) and click To Donate. Information on volunteering in the Cincinnati area is also available. And on Facebook, be a fan of Kenzie's CLOSET.





# Looking for Shining Seniors



**I**s there an outstanding senior member who shines for Gamma Phi Beta in your chapter? *The Crescent* wants to highlight one amazing senior from each of our eight regions in the winter issue. But we need your help to find these wonderful women! To nominate a shining senior, email [TheCrescent@gammaphibeta.org](mailto:TheCrescent@gammaphibeta.org) and tell us the sister's name, major, future goals and just what makes her stand out from the crowd. Nominations are due November 15, so don't wait!

*We're looking for shining seniors to feature in the winter issue – nominate someone from your chapter today! Pictured: 2011 graduates from Delta Lambda Chapter (California-Riverside).*

## TRAVEL WITH ΓΦΒ

Looking for the perfect job after graduation? Apply to be a collegiate leadership consultant (CLC) and put your Gamma Phi Beta experience to work!

Each year, the Sorority hires a team of recent graduates to visit and empower our collegiate chapters throughout North America. One former CLC says, "There is nothing like being a collegiate leadership consultant. You get to connect with sisters, impact an organization that has done so much for you and shine personally and professionally as you develop. This will be the best opportunity you will ever have. Do not miss out on something that will change your life forever."

These professional positions provide a unique blend of challenge and satisfaction that prepares CLCs for careers in the corporate world, higher education, nonprofit management, law and many other fields. The search is on for the women who will be our 2012-13 CLCs; if you're interested, apply now!



### Life on the Road

Our 2010-11 CLCs crisscrossed the continent by plane, train and automobile, making unforgettable memories along the way. On average, here's what each experienced during her nine months on the road.

States visited: **15**  
 Flights taken: **48**  
 Chapter visits made: **18**  
 Recruitments attended: **8**  
 Caffeine runs made per week: **11**  
 Gamma Phi Beta T-shirts collected: **13**  
 Lifelong friends made: **Countless**

Apply by January 5 | [gammaphibeta.org](http://gammaphibeta.org)

Questions? Contact Brandy Cunningham, CLC/field administrator, [bcunningham@gammaphibeta.org](mailto:bcunningham@gammaphibeta.org)



# Greek in the UK

**Members living in Great Britain share sisterhood moments**

If you were all alone in a foreign country, who would you reach out to for support? Sisters, of course. And for many of our members residing in the United Kingdom (UK), their definition of “sisters” includes the Panhellenic community as they proudly join with women of all letters to stay involved with Greek life abroad.

In fact, it was exactly the need for female friendships that led Judith Watson Keene (Vermont) to contact Panhellenic 50 years ago when she was the new girl in town. Married to a Brit, Judith found familiarity among other expatriates with sorority backgrounds. The hospitality and support of this sisterhood helped her make the transition into European culture.

“I moved to England with great reservations,” Judith says. “I left family and friends behind but had great faith that the man was right for me and with his help I would cope. I knew no one and took one step at a time. I found the English friendly but reserved, curious but reserved, kind but reserved.”

The Panhellenic environment was just the remedy for Judith’s homesickness. “In those days I travelled to London for meetings, made good friends there and served as president of Panhellenic UK in the early to mid ‘60s,” she recalls.

**Similar values draw Panhellenic women together abroad.**

While Judith visits the city less frequently and her involvement in Panhellenic has waned, the friendships made in those early years endure, and she maintains her membership with the London group.

Nancy Lee (Boston) is not only active in the UK Panhellenic, she stays in touch with other Gamma Phi Beta sisters living abroad.

Since moving to Europe in 2008, Nancy has become even closer with Valerie Lenski Xiberras (Boston), also a resident of the UK, who recruited Nancy in college. “We connected immediately and though I do not see her enough due to our crossed schedules, we share an inherent familiarity and strong friendship,” Nancy says.


Valerie also appreciates the nonjudgmental support her sisters offer. “I would encourage our daughters to join Greek life as that type of unconditional friendship is rare in these frantically busy times,” she says.

Michelle Ericsson (California-Santa Cruz) travels back and forth across the “pond” in her work as an international DJ, and enjoys sisterhood on both continents.

“Being Greek is something that definitely stays with you,” she believes. “It is a fantastic way of keeping in touch and it is nice to know that no matter where you are in the world, you’re never too far away from your sisters.”

The moral of the story: Wherever you go, you’re likely to meet another sister, whether she wears Gamma Phi Beta letters or is affiliated with another Panhellenic organization. Similar values and experiences draw us together and enhance our personal lives exponentially.



 Thanks to Sandy Biegelman Burba (Miami-Ohio) for this amazing story idea! Got something to share? Contact [TheCrescent@gammaphibeta.org](mailto:TheCrescent@gammaphibeta.org) today!



# Alumnae Chapter Extension

**W**e're not only expanding onto collegiate campuses all over North America, we're also growing alumnae chapters in the United States and Canada at a thrilling rate! Congratulations to the following newly-chartered or reinstalled alumnae chapters.

**Little Rock Alumnae Chapter (AR)**

Originally chartered in 1964  
Reinstalled November 6, 2010

**Ottawa-Gatineau Alumnae Chapter (ON)\***

Chartered February 27, 2011

**Tuscaloosa Alumnae Chapter (AL)**

Originally chartered in 1995  
Reinstalled March 10, 2011

**Montreal Alumnae Chapter (QC)**

Originally chartered in 1938  
Reinstalled March 27, 2011

**Gainesville Alumnae Chapter (FL)\***

Chartered April 23, 2011

**Greater Akron Alumnae Chapter (OH)\***

Originally chartered in 1941  
Reinstalled April 25, 2011

**Southwest Virginia Alumnae Chapter (VA)**

Chartered May 1, 2011

**Charlottesville Alumnae Chapter (VA)\***

Originally chartered in 1995  
Reinstalled May 4, 2011

**Toronto Alumnae Chapter (ON)\***

Originally chartered in 1923  
Reinstalled May 7, 2011

**Bergen County Alumnae Chapter (NJ)\***

Originally chartered in 1965  
Chartered May 21, 2011

**Vermont Green Mountain Alumnae Chapter (VT)\***

Chartered May 22, 2011

**Albany Alumnae Chapter (NY)\***

Chartered June 18, 2011



**New Era** The former Green Mountain Crescent Circle was installed as Vermont Green Mountain Alumnae Chapter on May 22, 2011. Jo Ann Heaton Simendinger (Syracuse), pictured in the back row, second from the right, received her 50-year pin at the installation.

**Greater Des Moines Alumnae Chapter (IA)**

Originally chartered in 1920  
Reinstalled August 4, 2011

**Amarillo Area Alumnae Chapter (TX)\***

Originally chartered in 1955  
Reinstalled August 6, 2011

**Big Sioux Alumnae Chapter (SD)**

Chartered August 6, 2011

**Springfield Alumnae Chapter (OH)**

Chartered October 2, 2011

**Brazos Valley Alumnae Chapter (TX)**

Chartered October 15, 2011

## Coming Soon ...

**Palm Desert Alumnae Chapter (CA)**

Installation scheduled November 6, 2011

**Treasure Coast Alumnae Chapter (FL)**

Installation scheduled November 11, 2011

**Northeast Texas Alumnae Chapter (TX)**

Originally chartered 1999  
Reinstallation scheduled November 12, 2011

*\*Formerly organized as a crescent circle.*

For information on forming a new alumnae chapter in *your* area, contact Robin Thomas Baskin (Vanderbilt), sorority director-alumnae extension, at [robinbaskin@comcast.net](mailto:robinbaskin@comcast.net).



# On a Mission to

## International Council makes historic decision to refresh key Sorority phrases

**F**ollowing almost a year of research and discussion, International Council proudly announces the newly-adopted Gamma Phi Beta mission statement: "To inspire the highest type of womanhood." According to International President Linda Lyons Malony (Southern California), the goal of revising the Sorority mission statement was to preserve the history of the organization while ensuring its relevance for today's member and pointing the way to Gamma Phi Beta's future.

"Our past leaders celebrated the same values we do today when they crafted the former mission statement in 1994," Linda explains. "It was what we needed at

the time to guide our organization and give us purpose and direction. With this updated wording, we are not changing direction in any way. Instead, we've made it easier for every member to articulate what Gamma Phi Beta represents and how we want to be perceived as an organization."

The new statement is visibly shorter and easily memorized. The phrase "highest type of womanhood" is prominent in the Sorority's Articles of Incorporation and used throughout the sisterhood to convey the idea of members striving for their personal best.

Keeping the statement simple, however, was perhaps the hardest part.

### MISSION

#### Then:

To foster a nurturing environment that provides women the opportunity to achieve their potential through life-long commitment to intellectual growth, individual worth and service to humanity.

#### Now:

**To inspire the highest type of womanhood.**

### VISION

#### Then:

Gamma Phi Beta will be recognized among peer associations as a premier women's organization exhibited by:

1. Developing campus and community volunteers and leaders
2. Providing innovative programming which addresses issues relevant to women and society
3. Strengthening our resources
4. Managing the organization through volunteerism

#### Now:

**We will build confident women of character who celebrate sisterhood and make a difference in the world around us.**

### GUIDING PRINCIPLES

#### Then: Values

- Wise stewardship of Sorority resources
- Moral and ethical integrity in all aspects of life
- Consistent, clear and timely communication
- Our tradition of excellence, rich history and treasured ritual
- Individuality
- Long-term involvement
- Strategic planning and collaboration

#### Now:

- We promote lifelong commitment, intellectual and personal growth and service to humanity.
- We perpetuate our heritage as we commit to the growth of our Sorority.
- We foster enduring friendships.
- We advocate ethical behavior, respect, authenticity, accountability and integrity.
- We aspire to excellence in all that we do.



# Inspire



**"These are powerful phrases that honor our heritage as well as outline expectations for all members."**

– Linda Malony

*Our vision: We will build confident women of character who celebrate sisterhood and make a difference in the world around us. Pictured: Members of Xi Chapter (Idaho).*

"We struggled with the wording quite a bit," Linda admits. "We wanted the statement to be brief but still express our values and ideals. After recognizing that 'inspire' and 'highest type of womanhood' were words all members could own, the light bulb came on and we all agreed, 'This makes sense.'"

The process involved in reworking the mission statement was thoughtful and strategic. Council members began examining the issue at a planning meeting in August 2010. After nearly a year of carefully studying work from the 1990s and meeting with an outside consultant, all voted affirmatively to adopt the phrasing in June during a Council meeting at the Sorority's Leadership Development Institute.

"We simply went back to our roots and the intention of our Four Founders," says Membership Vice President J.J. Kaelin (Colorado-Boulder). "The mission statement considers their expectation of the future of Gamma Phi Beta as well as what they valued, what we value today and our purpose of existence. We kept coming back to inspiring women to be greater than they knew they could be."

The Sorority vision has also been modified into a succinct but powerful statement of intent: "We will build confident women of character who celebrate sisterhood and make a difference in the world around us." It expresses how our leadership anticipates our membership will look in the future and what the Sorority will strive to achieve.

"From a recruitment perspective, the vision really wraps it up for us," J.J. says. "It's everything about who we are based on our Core Values and standards of membership."

And finally, International Council revised previous values statements into a set of guiding principles.

- We promote lifelong commitment, intellectual and personal growth and service to humanity.
- We perpetuate our heritage as we commit to the growth of our Sorority.
- We foster enduring friendships.
- We advocate ethical behavior, respect, authenticity, accountability and integrity.
- We aspire to excellence in all that we do.

"These are the fundamentals for our decision-making as an organization," says Financial Vice President Leigh Ann Price (Texas Tech). "Nothing we do will be detrimental to advocating ethical behavior, for example."

Once again, the process of determining the guiding principles was a collaborative work that evolved from numerous philosophical discussions. "Incorporating specific phrases from the earlier mission statement into our guiding principles was important to us," Linda says. "These are powerful phrases that honor our heritage as well as outline expectations for all members, not only international leadership."

Panhellenic Affairs Vice President Betty Ahlemeyer Quick (Indiana) has a unique point of view after participating in mission, vision and values statement discussions both in the 1990s and this past year.

"I was pleased to know the aspects of our previous mission that are outward-focused were retained through the new vision statement and guiding principles," Betty says. "Phrases such as 'make a difference in the world around us,' 'foster enduring friendships' and 'excellence in all we do' represent a broader focus that includes our relationships with interfraternal groups as well as our philanthropic partners."

While the work was difficult, it was important to tackle and will have far-reaching and long-lasting influence. By embracing the call to inspire the highest type of womanhood, our members will continue to connect, impact and shine in ways that will promote the best of Gamma Phi Beta now and in the future.

• • •



View a special message from International President Linda Lyons Malony on our website, [gammaphibeta.org](http://gammaphibeta.org) under the About tab.



# SPECIAL FOUNDERS DAY MOMENTS

Continued from page 7

## Peanuts and Olives

My mother [Marian Doty Bickford, Pennsylvania State] and I are sisters in Gamma Phi. A few years back, the local alumnae group was quite small, but she and I always commemorated Founders Day together and one year I invited her to a Chinese restaurant for lunch. Ahead of time, I made special arrangements for our date. After a very pleasant meal, my mother was served peanuts and olives instead of a fortune cookie, much to her surprise. Even now, it is one Founders Day that stands out from the others. —Amelia Stewart Bickford Tower (Vermont)

**A Sister to the End** I called Lynda Middendorf Cast (Illinois at Urbana-Champaign) this summer to see if she wanted to accept her 50-year pin at Founders Day. She said her mind is unlikely to hold out until then because she has Alzheimer's disease. Instead, I took the pin to her. To my surprise, she opened the door and launched right into Ritual.

There are some things we never forget! We had a lovely long chat about our collegiate years. We are staying in touch and Portland Alumnae Chapter will give her special recognition at our Founders Day in November. —Christine Carney Kidwell (Oregon), president of Portland Alumnae Chapter

**Home Sweet Home** Founders Day was very special for me in college because my chapter always went to Molly Molden Miller's (Kansas) home for a wonderful Sunday afternoon with alumnae who would bring us food! In college, any homemade dish was a treasure. I'll never forget making the Loyalty Circle with young and old hands standing together as a sisterhood. —Jennifer L. Rone (Jacksonville)

**Legacy Love** Last fall, I had the privilege of attending Founders Day at the Omega Chapter (Iowa State) house with my grandma and legacy maker, Ila Haige Logan (Iowa State). As the chapter advisor, I spend much time telling our collegians about the impact our Sorority has over our lifetime, so it was nice for them to meet someone who embodies the Gamma Phi Beta spirit. That day I truly felt part of something much larger than myself. —Jill Kuebler Hoaksion (Iowa State)

United States Postal Service		PS Form 3846, September 2007
1. Publication Title The Crescent of Gamma Phi Beta	2. Publication Number 1371-0250	3. Issue Date 9-20-11
4. Issue Frequency Quarterly	5. Number of Issues This Year 4	6. Annual Subscription Price \$5
7. Complete Mailing Address of Known Office of Publication (Not Printer) (Street, City, County, State, and ZIP+4®) 12737 E. Euclid Dr. Centennial, CO 80111-6445		
8. Complete Mailing Address of Headquarters or General Business Office of Publisher (Not Printer) 12737 E. Euclid Dr. Centennial, CO 80111-6445		
9. Full Names and Complete Mailing Addresses of Publisher, Editor, and Managing Editor Publisher: Gamma Phi Beta Society, 12737 E. Euclid Dr. Centennial, CO 80111-6445 Editor: Mimi McManis, 12737 E. Euclid Dr. Centennial, CO 80111-6445 Managing Editor: Maureen Walker, 12737 E. Euclid Dr. Centennial, CO 80111-6445		
10. Owner (Do not check if owned by a corporation. If owned by a corporation, its name and address as well as those of each individual owner must be given and also immediately followed by the names and addresses of all stockholders owning or holding 1 percent or more of the total amount of stock. If not owned by a corporation, give the names and addresses of the individual owners. If owned by a partnership or other unincorporated firm, give its name and address as well as those of each individual owner. If the publication is published by a corporation, give its name and address.) Gamma Phi Beta Society, 12737 E. Euclid Dr. Centennial, CO 80111-6445		
11. Known Bondholders, Mortgagees, and Other Security Holders Owning or Holding 1 Percent or More of Total Amount of Bonds, Mortgages, or Other Securities. If none, check box <input checked="" type="checkbox"/> None		
12. Tax Status (For completion by nonprofit organizations authorized to mail at nonprofit rates.) The purpose, function, and nonprofit status of this organization and the exempt status for federal income tax purposes (Check one) <input checked="" type="checkbox"/> Has Not Changed During Preceding 12 Months <input type="checkbox"/> Has Changed During Preceding 12 Months Publisher must submit explanation of change with this statement.		

Statement of Ownership, Management, and Circulation			
13. Publication Title The Crescent of Gamma Phi Beta		14. Issue Date Summer 2011	
15. Report and Nature of Circulation			
a. Total Number of Copies (Net press run)		15,000	
b. Total Number of Copies (Gross press run)		15,000	
c. Total Number of Copies (Net press run) (Less waste)		15,000	
d. Total Number of Copies (Net press run) (Less waste) (Less offprints)		15,000	
e. Total Number of Copies (Net press run) (Less waste) (Less offprints) (Less other)		15,000	
f. Total Number of Copies (Net press run) (Less waste) (Less offprints) (Less other) (Less other)		15,000	
g. Total Number of Copies (Net press run) (Less waste) (Less offprints) (Less other) (Less other) (Less other)		15,000	
h. Total Number of Copies (Net press run) (Less waste) (Less offprints) (Less other) (Less other) (Less other) (Less other)		15,000	
i. Total Number of Copies (Net press run) (Less waste) (Less offprints) (Less other) (Less other) (Less other) (Less other) (Less other)		15,000	
j. Total Number of Copies (Net press run) (Less waste) (Less offprints) (Less other) (Less other) (Less other) (Less other) (Less other) (Less other)		15,000	
k. Total Number of Copies (Net press run) (Less waste) (Less offprints) (Less other) (Less other) (Less other) (Less other) (Less other) (Less other) (Less other)		15,000	
l. Total Number of Copies (Net press run) (Less waste) (Less offprints) (Less other) (Less other) (Less other) (Less other) (Less other) (Less other) (Less other) (Less other)		15,000	
m. Total Number of Copies (Net press run) (Less waste) (Less offprints) (Less other) (Less other) (Less other) (Less other) (Less other) (Less other) (Less other) (Less other) (Less other)		15,000	
n. Total Number of Copies (Net press run) (Less waste) (Less offprints) (Less other) (Less other) (Less other) (Less other) (Less other) (Less other) (Less other) (Less other) (Less other) (Less other)		15,000	
o. Total Number of Copies (Net press run) (Less waste) (Less offprints) (Less other) (Less other) (Less other) (Less other) (Less other) (Less other) (Less other) (Less other) (Less other) (Less other) (Less other)		15,000	
p. Total Number of Copies (Net press run) (Less waste) (Less offprints) (Less other) (Less other) (Less other) (Less other) (Less other) (Less other) (Less other) (Less other) (Less other) (Less other) (Less other) (Less other)		15,000	
q. Total Number of Copies (Net press run) (Less waste) (Less offprints) (Less other) (Less other) (Less other) (Less other) (Less other) (Less other) (Less other) (Less other) (Less other) (Less other) (Less other) (Less other) (Less other)		15,000	
r. Total Number of Copies (Net press run) (Less waste) (Less offprints) (Less other) (Less other) (Less other) (Less other) (Less other) (Less other) (Less other) (Less other) (Less other) (Less other) (Less other) (Less other) (Less other) (Less other)		15,000	
s. Total Number of Copies (Net press run) (Less waste) (Less offprints) (Less other) (Less other) (Less other) (Less other) (Less other) (Less other) (Less other) (Less other) (Less other) (Less other) (Less other) (Less other) (Less other) (Less other) (Less other)		15,000	
t. Total Number of Copies (Net press run) (Less waste) (Less offprints) (Less other) (Less other) (Less other) (Less other) (Less other) (Less other) (Less other) (Less other) (Less other) (Less other) (Less other) (Less other) (Less other) (Less other) (Less other) (Less other)		15,000	
u. Total Number of Copies (Net press run) (Less waste) (Less offprints) (Less other) (Less other) (Less other) (Less other) (Less other) (Less other) (Less other) (Less other) (Less other) (Less other) (Less other) (Less other) (Less other) (Less other) (Less other) (Less other) (Less other)		15,000	
v. Total Number of Copies (Net press run) (Less waste) (Less offprints) (Less other) (Less other) (Less other) (Less other) (Less other) (Less other) (Less other) (Less other) (Less other) (Less other) (Less other) (Less other) (Less other) (Less other) (Less other) (Less other) (Less other) (Less other)		15,000	
w. Total Number of Copies (Net press run) (Less waste) (Less offprints) (Less other) (Less other) (Less other) (Less other) (Less other) (Less other) (Less other) (Less other) (Less other) (Less other) (Less other) (Less other) (Less other) (Less other) (Less other) (Less other) (Less other) (Less other) (Less other)		15,000	
x. Total Number of Copies (Net press run) (Less waste) (Less offprints) (Less other)		15,000	
y. Total Number of Copies (Net press run) (Less waste) (Less offprints) (Less other)		15,000	
z. Total Number of Copies (Net press run) (Less waste) (Less offprints) (Less other)		15,000	

# Gamma Phi Beta

## Beads & Jewelry

by

## Miner's Den Jewelers



Beads fit all major bracelet lines

[www.minersden.com](http://www.minersden.com)

Miner's Den Jewelers • 248.585.6950 • Visit our website to view the complete collegiate and sorority collections



# Bringing Her 'A' Game

## Members shine in the world of sports

By Mimi Burch McMann (California State-Bakersfield), editor

**G**amma Phi Beta is one diverse group of amazing women. This year alone we had a member compete in the Miss USA pageant (Miss Kansas Jaymie Stokes, Kansas), one who earned her degree as a doctor of osteopathic medicine (Callie Cox Bauer, Minnesota-Twin Cities) and one who retired after 50 years as a kindergarten teacher (Shirley Grange Burris, Bowling Green State). The list of our sisters striving for the best in their daily lives is a mile long.

Among them are many members who are making their marks as athletes, setting personal fitness goals and competing on the national or even international level.



It was Zeta Kappa Chapter's (Southern Indiana) annual scrimmage against the school's rugby team that turned Renee on to contact sports. © Gary Babcock Photo

### Football Player

Alumna Renee Rodak (Southern Indiana) leads a dual life. By day, she gently works with the elderly as a rehabilitation and occupational therapist; by night she dons uniform number 87 to play tackle football in the Independent Women's Football League.

"I love the competition and the fact that football is not traditionally a woman's sport," says Renee, a member of the Seattle Majestics since 2007. Although she plays a variety of positions on the team, Renee loves the adrenaline rush of defense.

"Offense is all about strategy, planning and

memorizing plays," Renee says. "Defense is more reactive and based on gut instinct. It's more fun."

Especially when your team wins the national championship, as the Majestics did in July. "During the game I sacked the quarterback — it was the most solid hit I've put on someone in four years!" she exclaims. "I can't describe the feeling of winning this game. It's surreal and I'm so proud of my team — we pulled together and played our hearts out. I truly feel like I left everything on that field, and to bring home a championship is amazing!"







For information on supporting Nikola's Olympic dreams, contact her on Facebook.

© Ingrid Johansson

## Olympic Windsurfer

It's fitting that alumna Nikola Girke (British Columbia) received her bachelor's degree in human kinetics, or the study of physical activity. A two-time Olympic competitor, she is now in training for the 2012 Games in London as a world-class windsurfer.

Nikola is one of only a few athletes to compete in two different sports at the Olympic Games, according to her Facebook profile. Introduced to sailing at age 9 during summer camp, Nikola embraced the sport. In 2001, she was recruited to sail for Canada in the 2004 Athens Olympics.

"It's a great honour to represent Canada," she says. "To inspire people — kids, teens, adults, other athletes, anyone really — is huge. I believe in dreams and going for them."

Always up for a challenge, Nikola later set her sights on qualifying for Beijing in 2008 as a windsurfer. She self-trained until three months before the Games.

"Learning a completely new sport was daunting and many people didn't believe in me," she remembers. "I had to rely on myself and believe in myself more than ever. I worked relentlessly and, against many odds, qualified myself for the Games. I placed 17th in Beijing, and it was a feeling of accomplishment like no other."

Windsurfing is a tremendously challenging sport that requires both physical and mental strength. "There are light, medium and heavy wind conditions, each of which requires completely different physical techniques," Nikola says. "Couple that with coordinating tactics and strategy; then there is the element of keeping the equipment fine tuned while competing in 11 races within a week. It's quite demanding."

Currently, Nikola is competing in the Pan American Games in Mexico (October 17-23) before beginning the qualification rounds for London. She's considered an "underdog," but don't underestimate her tenacious attitude.

"I'm determined, disciplined and diligent, and I plug away at my weaknesses," she says. "I am a coachable athlete who stays positive and works hard."

*Special thanks to Marina Walker (British Columbia) for sending Nikola our way.*



## Volleyball Player

At Christopher Newport University, members at Epsilon Iota Chapter know where junior Cory Harris (Christopher Newport) can be found. An outside hitter on the school's volleyball team, Cory practices every day for two hours in the gym, lifts weights three days per week for an hour at a time and travels to matches most weekends.

"My sisters know I came to school here because I was recruited to play volleyball," says Cory, a communications major. "There's never been a conflict with my sports schedule; we have a mutual understanding."

Since first playing in eighth grade, Cory has steadily improved her skills and proudly helped her college team advance to the Elite 8 in both her

freshman and sophomore years at Christopher Newport; it was the team's best finish in more than 10 years.

Her coach, Lindsay Birch, calls Cory a leader who sets a positive tone for the team. "Cory has spunk – she has a lot of spirit," she says. "She always has a smile on her face. Whether it's a good game, a bad game, the bus ride or practices, Cory enjoys all the experiences of being a volleyball player."

Athletically, Cory's ball control is her biggest strength, according to Coach Birch. "She's a player we can trust to not make a lot of mistakes on the court."

Cory entered college intending to play volleyball, but unsure about sorority life. She now says, "I love being a student athlete and being in Gamma Phi Beta. It's worked out perfectly for me."

*Special thanks to Kat Miller-Civilikas (Christopher Newport) for sending Cory our way.*



## Equestrian Vaulteer

What do you get when you cross a gymnast, dancer and equestrian? You get sophomore Ling Beisecker (William & Mary), a competitive equestrian vaulter.

Equestrian vaulting requires the athlete to perform choreographed gymnastics exercises on the back of a moving horse while being judged on the routine's composition and difficulty. The vaulter is rated on her performance, and even the horse gets a score for the quality of its gait. It's not an easy sport to master, Ling says.

"Vaulters need dedication and a willingness to keep trying. When I started at age 5, I did lots of floor work to build balance

and perfect the movements before moving the drill to the horse. It takes a long time to get better."

Now she travels all over the world competing for China, where she was born. Ling became the first athlete to compete

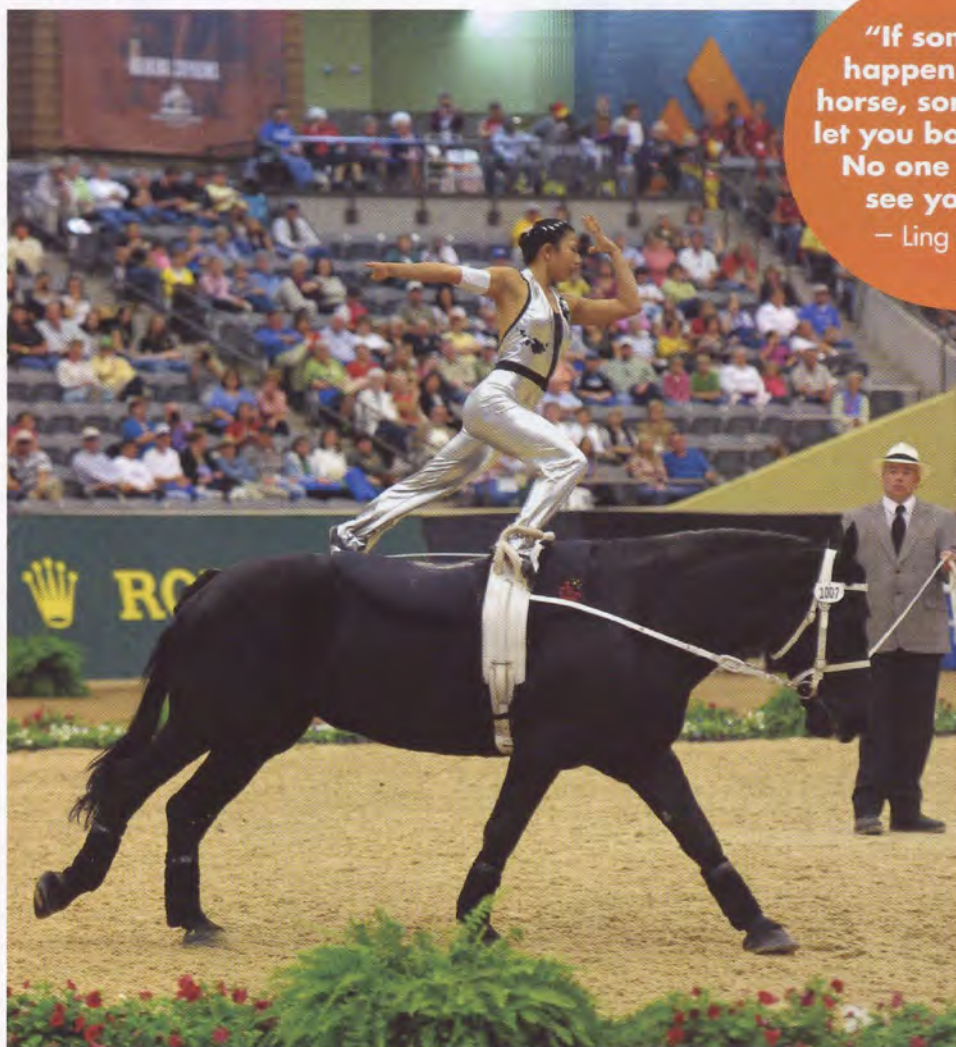
for the country at the World Equestrian Games in 2010, one of the premier competitions for her sport. She is also one of only about 30 vaulters to earn the highest honor in American vaulting, the gold medal — an accomplishment she achieved with commendation on her first try last year.

For Ling, the sport is a true family activity. She is coached by her mom, and her father is the "lunger" during competitions — he controls the horse's movements from the center of the performance ring. She also practiced with two older sisters who were vaulters as well.

"I love the community feel of vaulting — it reminds me of the Sorority," she says. "If something happens to your horse, someone will let you borrow hers. No one wants to see you fail."

That supportive environment helped Ling overcome extreme stage

**"If something happens to your horse, someone will let you borrow hers. No one wants to see you fail."**  
— Ling Beisecker



Ling has her own line of gymnastics shoes and also designs her uniforms.

© 2010 Primo Ponies





fright and allows her to perform confidently. "I used to be really nervous in any type performance situation," she explains. "I realized that if I'm having fun performing, people will have fun watching me. Vaulting has given me self-confidence that transfers into my social life, academics and relationships."

It also inspired her to become a sports psychologist and help others with similar performance anxiety. To reach her goal, Ling is a double major studying kinesiology and psychology.

*Special thanks to Katie Danner (William & Mary) for sending Ling our way.*



## Equestrian

Some athletes cultivate agility, speed or strength to compete, but what equestrians need most is confidence, says Emily Messing (Colgate), captain of Colgate University's equestrian team.

"The horse has a mind of his own, but he listens to you and he's waiting for you to make a move," she explains. "You can't second guess yourself as you approach a fence; you have to follow through with your decision, whether it was a good one or a bad one."

Colgate keeps horses at a nearby barn for team practices and to lend to visiting teams. For away meets, the team doesn't travel with Colgate's horses; instead they borrow animals from the host school's stables. The host institution also designs the course and riders are not allowed to practice on it before the competition starts.

"My favorite event is jumping," says Emily, who began riding at age 8. "It's more of a challenge because the course and horse are new and we get one shot at it." Riders are judged on position and how well they work with the horse. The ideal ride looks effortless on both the rider and horse's part.

Training throughout the week and competing on weekends leave little room for Emily, a senior studying biology, to slack off on her school work. "Before a big meet, I'll usually see my teammates in

the library trying to stay ahead on assignments," she says. "For student athletes, managing our time is the biggest challenge."



## Ironman Triathlete

Starting in January, senior Jennifer Yearsley (Idaho) will spend 20 hours a week on her feet, on her bike and in the water to train as an Ironman triathlete.

Ironman competitors swim 2.4 miles, cycle 112 miles and run a full marathon (26.2 miles) within 17 hours. It's a grueling day that only a rare breed of athlete can endure. With two of these extreme races under her belt, Jennifer's not slowing down.

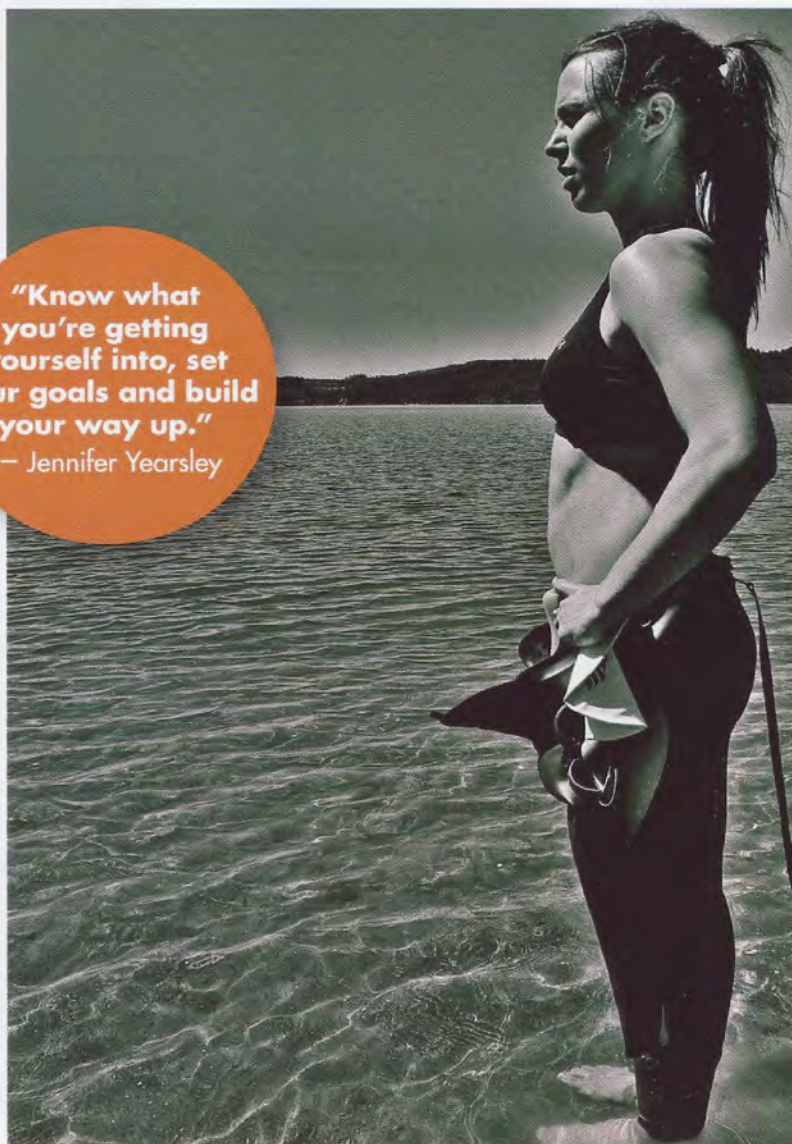
"In my last race, there were 30 women in my age group, and I

placed 10th," she says. "It's not really a young person's sport; most Ironman competitors are in their 40s and male. They call it 'the mid-life crisis triathlon.'"

A strong swimmer and runner, Jennifer finds cycling the most challenging. But by training hard for this leg of the race, she shaved one hour and 20 minutes from her best time.

Not only does Jennifer train and compete in this high-endurance event, she has applied to be the guide for a blind Ironman athlete. To anyone considering the Ironman as a goal, Jennifer recommends starting with sprint triathlons (shorter distances) and taking up to three years to adopt the triathlete mindset and habits. "Know what you're getting yourself into, set your goals and build your way up," she advises.

**"Know what you're getting yourself into, set your goals and build your way up."**  
— Jennifer Yearsley



Next month, Jennifer will run the original marathon route in Greece.

Photo by Amanda Mall





**Region 2: Epsilon Pi Chapter (George Mason)** The chapter held a bake sale to support a member who was injured in the Tuscaloosa, Alabama, tornadoes. Several sisters helped with tornado relief efforts, driving a full trailer of donated items 14 hours to the affected area.

## REGION 1

### DELAWARE

🔥 **Eta Gamma Chapter (Delaware)** The chapter hosted 20 Greek organizations at a glow-in-the-dark volleyball tournament to raise \$1,000 for Camp Fire USA.

♥ **Princeton Area Alumnae Chapter** Members indulged in the arts at a Broadway play in New York City; a museum tour of French paintings in Philadelphia; and a visit to a collection of sculptures in New Jersey.

### NEW YORK

🔥 **Delta Tau Chapter (Colgate)** Several members visited Madison County Children's Camp to meet 19 girls the chapter sponsored through yearlong fund-raising efforts. The memorable visit included face painting with the campers and carnival games.

♥ **Epsilon Tau Chapter (Rochester)** Sisters who stayed in town for the summer attended a picnic with members of **Rochester Alumnae Chapter** and their families. Collegians had a fantastic time talking to and learning from alumnae.

### PENNSYLVANIA

🔥 **Epsilon Alpha Chapter (La Salle)** Members proudly represented Gamma Phi Beta at the annual Walk Now for Autism Speaks in Philadelphia. Thousands of people come together at this event to raise awareness for the developmental disorder, autism.



### QUEBEC

🔥 **Alpha Tau Chapter (McGill)** Sisters will hold their first Crescent Classic: Chili Cook-off this semester and are busy making plans for a successful event.

♥ **Montreal Alumnae Chapter** Ladies enjoyed lovely weather at a summer social event. Collegians and alumnae got better acquainted while comparing Montreal with their home cities.

## REGION 2

### FLORIDA

♥ **Naples Area Alumnae Chapter** The Summer Lunch Bunch was well attended in July. Ladies gather monthly for lunch and sisterhood during months when the chapter recesses from business meetings.

## Leadership

Congratulations to **Xi Chapter (Idaho)**, who was the big winner at the university's Greek Awards. Amazing work, sisters!

- Outstanding Junior
- Outstanding Senior
- Outstanding Officer
- Outstanding Panhellenic Advisor
- Academic Excellence
- Academic Improvement
- Outstanding Community Service
- Outstanding Member Education
- Outstanding Alumnae Relations
- 3rd place in Greek Week

## Gamma Phi Beta Sorority by Regions



Alaska - Region 8  
Hawaii - Region 7

Revised June 2011

## Sorority Life

Alumnae and collegiate news at a glance! Send your chapter's update to [TheCrescent@gammaphibeta.org](mailto:TheCrescent@gammaphibeta.org).

Welcome, Florida, to region 2!

### Symbol Key:

- ♥ Sisterhood
- 🔥 Philanthropy
- 🏆 Leadership
- 📖 Scholarship
- 🍏 Safety and Wellness





**Region 3: Zeta Omega Chapter (Kennesaw State)** Sisters proudly show off their fabulous new member class following fall recruitment.



**Region 4: Zeta Omicron Chapter (John Carroll)** Members volunteered to sort donations at the Cleveland Foodbank.

## SOUTH CAROLINA

♥ **Epsilon Theta Chapter (Clemson)** Members bonded through the recruitment process and are excited about the 2011 pledge class. This month the chapter held their first fall philanthropy event and enjoyed football tailgates and many late night study sessions.

♣ **Zeta Zeta Chapter (Coastal Carolina)** Last spring, sisters raised \$20,000 for Relay for Life — the most money among all Greek organizations on campus!

♥ **Charleston Alumnae Chapter** Sisters celebrated the chapter's second anniversary by installing new alumnae officers.

## VIRGINIA

♥ **Eta Epsilon Chapter (Virginia Tech)** Last spring, charter members were initiated into the sisterhood, guided by the sisters of **Epsilon Theta Chapter (Clemson)** and members of International Council. With a new year ahead, the chapter is excited to make a difference in the community.

## REGION 3

### ALABAMA

♣ **Epsilon Lambda Chapter (Alabama-Tuscaloosa)** The tragedy of the April tornadoes was felt throughout the community. Members participated in Greek relief efforts which distributed more than a third of hot meals served throughout the city as well as clothing, canned goods and hygiene supplies. Even while dealing with the loss of a sister, members continue to provide everyday items to the community.

### TEXAS

♥ **Corpus Christi Alumnae Chapter** Eleven members met at a casual pool party to plan for the coming year. Sisters enjoyed snacks and dessert while discussing dues, collegiate news, fall recruitment and future events. Local members are welcome to join in the fun!



♥ **Dallas Alumnae Chapter** Members joined **Alpha Xi Chapter (Southern Methodist)** to celebrate graduating seniors over brunch. Newly-installed 2011-12 officers are equipped with exciting ideas and objectives for programs and membership growth.

## REGION 4

### MICHIGAN

♥ **Delta Omega Chapter (Oakland)** Sisters worked as camp counselors at Camp Fire USA's Camp Ohiyesa, spending their days giving kids a great camping experience. To prepare for recruitment, they held multiple summer workshops, including one with **Zeta Nu Chapter (Detroit-Mercy)**.

### OHIO

♥ **Zeta Delta Chapter (Southeast Missouri State)** The chapter received Highest Cumulative GPA and the President's Award at the Greek awards ceremony last spring. Members joined the Susan G. Komen Race for the Cure during the summer and are thrilled to welcome new members to the sisterhood this fall.

♥ **Eta Alpha Chapter (Lake Erie)** Twelve seniors graduated last May in the Jerome T. Osbourne Athletic Center. They will be dearly missed, but their sisters wish them the best of luck in the future.

♥ **Springfield Alumnae Chapter** The group has reformed and is seeking additional members! Activities include enjoying meals together, supporting **Alpha Nu Chapter (Wittenberg)** collegians with a spaghetti dinner and welcoming young alumnae members. To get involved, email [cpreston@wittenberg.edu](mailto:cpreston@wittenberg.edu).

## REGION 5

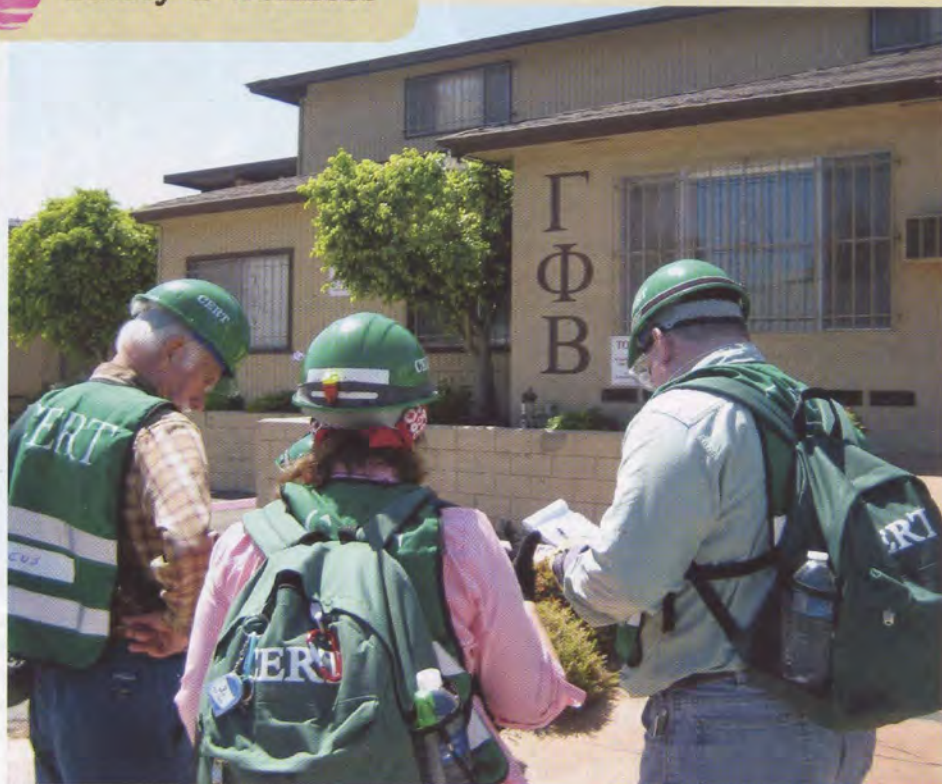
### ILLINOIS

♥ **Chicago Far West Suburban Alumnae Chapter** Members celebrated spring with a girl's night out at the movies in April and their annual potluck dinner in May.

♥ **Chicago Northwest Suburban Alumnae Chapter** Sisters kicked off the fall meeting schedule with a late August social get together followed by a September "camp out" with food and fun for the entire family.



## Safety & Wellness



## Disaster Prep at San Diego State

Last July, the **Beta Lambda Chapter (San Diego State)** house was swarming with volunteer emergency response citizens. No, there wasn't a disaster. It was a training exercise of the Community Emergency Response Team (CERT) San Diego.

CERT San Diego is a program offered by the San Diego Fire-Rescue Department that trains citizens in basic emergency response skills such as disaster preparedness, search and rescue, small fire suppression, triage, disaster medical, incident command and logistics. Along with maintaining home and family preparedness, CERT members may be called on to assist the community and the fire department in a large-scale disaster.

Because of its commitment to member safety, it was only natural that Beta Lambda House Corporation Board team up with CERT San Diego for a unique training exercise. The local North City CERT team was called to action on a Saturday morning for a surprise earthquake simulation drill at the chapter house, which was closed to members for the summer. CERT members conducted a size-up of the residence, searched all floors and "rescued" nine simulated victims placed throughout the building.

"It was a win-win for everyone," says CERT member Kelly Witt (San Diego State). "The house corporation board promoted safety in the chapter and community, while the CERT team conducted a training exercise in an outstanding facility not normally available to them. We are grateful for Gamma Phi Beta's support of this important community program."



## IOWA

### 🏠 **Omega Chapter (Iowa State)**

Members ranked third in grades on campus with a GPA of 3.3 and received the Fraternal Excellence Award. Two new members were also awarded the Rho Lambda Outstanding New Member of the Year award and the New Member award.

🏠 **Gamma Psi Chapter (Northern Iowa)** While preparing for its annual kickball tournament to raise money for breast cancer awareness, the chapter also held fall recruitment events.

## MINNESOTA

🏠 **Gamma Mu Chapter (Minnesota State-Moorhead)** After a successful Crescent Classic: Spagammi Feed, the chapter donated \$425 to Camp Fire USA.

🏠 **Minneapolis-St. Paul Alumnae Chapter** Ladies recently hosted a "Monday Night Meeting" fundraiser to support **Kappa Chapter (Minnesota-Twin Cities)**. Alumnae visited the chapter house, connected with old friends and selected repair projects at the house to fund.

## NORTH DAKOTA

♥ **Alpha Beta Chapter (North Dakota)** Spring recruitment was a three-day event which resulted in five new members added to the chapter.

## REGION 6

### COLORADO

♥ **Denver Alumnae Chapter** Many members enjoyed a fun senior induction and dinner with **Theta Chapter (Denver)** last spring and a family picnic over the summer. Fall activities include the annual kick-off event as well as a large Founders Day celebration.



**Region 6: Greater Kansas City Alumnae Chapter** Traveling to the universities of Missouri, Kansas and Kansas State, members presented graduating seniors with alumnae connection packets containing various ways for members to stay involved with Gamma Phi Beta for life.

## KANSAS

### 🏠 **Sigma Chapter (Kansas)**

Members were thrilled to receive more than \$20,000 in scholarships for academic achievements at the Spring Scholarship Dinner. They also celebrated graduating members during Senior Week, which was filled with daily activities including the Rite of Passage ceremony with alumnae.

## MISSOURI

♥ **Alpha Delta Chapter (Missouri-Columbia)** Collegians and alumnae celebrated 90 years on campus last spring during a fun-filled weekend.

♥ **Delta Nu Chapter (Missouri State)** Members met for their yearly summer meeting to plan for formal recruitment in the fall, and were treated to Gamma Phi Beta-themed cupcakes made by their house director.

## NEBRASKA

### ♥ **Gamma Kappa Chapter (Nebraska-Kearney)**

A fun summer workshop weekend helped members reconnect and prepare for formal recruitment. With its new member class, the chapter looks forward to a successful year.

### 🏆 **Epsilon Delta Chapter (Creighton)**

At the campus Greek awards ceremony last spring, the chapter won honors for New Member Education and Alumnae Relations, as well as honorable mention for Recruitment and Leadership Development. Three members also received individual awards.

## REGION 7

### ARIZONA

♥ **Beta Omega Chapter (Northern Arizona)** Spring fever hit the chapter hard, and members responded by planning a picnic where ultimate Frisbee games, yummy food and setting new chapter goals was a perfect way to spend the afternoon.

## CALIFORNIA

🏆 **Alpha Iota Chapter (California-Los Angeles)** At the spring Panhellenic Awards Gala, the chapter was singled out for Outstanding Alumnae and Parent Relations awards.

🏆 **Beta Alpha Chapter (Southern California)** For the third time in five years, the chapter took home the President's Cup for Chapter Excellence (the highest honor a sorority can receive) at Greek Awards.

**Know a shining senior?**

**Nominate her to be  
featured in the magazine!  
See page 15 for more info.**



♥ **Delta Psi Chapter (California-Santa Barbara)** At their chapter retreat, members had a blast taking a fun hip hop class together and later celebrated sisterhood at their Crescent Ball, nominating each other for awards such as "Best Big and Little." The chapter welcomed its fall new member class with open arms.

♥ **Epsilon Nu Chapter (Chapman)** Proudly, the chapter took home multiple awards at the university's Greek Awards Ceremony, including Best New Member Education, Highest GPA and Sorority of the Year — for the fourth consecutive year!

♥ **Balboa Harbor Alumnae Chapter** Alumnae enjoyed wonderful sisterhood events, such as the annual Ladies Tea and Bunco. The new executive board has many exciting activities planned for the coming year.

♥ **Inland Empire Alumnae Chapter** In July, members held a successful play date event to bring sisters with children together. As mothers from various initiating classes visited and enjoyed adult conversation, their children made new friends. It was the first such event for the chapter and moms look forward to many more throughout the year.

♥ **Pasadena Alumnae Chapter** Newly-elected officers were installed, and the group held its annual potluck to cap off the year.

♥ **South Bay Alumnae Chapter** Members joined their Panhellenic sisters to raise \$10,000 for

scholarships benefiting local high school and collegiate women. Upcoming events include visiting Camp Fire USA and Operation Teddy Bear. Members stay connected through the group's website ([southbaygammaphibeta.org](http://southbaygammaphibeta.org)) and Facebook page.

## REGION 8

### BRITISH COLUMBIA

♥ **Alpha Lambda Chapter (British Columbia)** Last spring, the chapter hosted its annual Crescent Classic: Football Tournament to donate more than \$800 to Girl Guides of Canada. As a result, five young girls attended Camp Holidaze over the summer.

### CALIFORNIA

♥ **Diablo Valley Alumnae Chapter** The group is engaged in building its membership via Facebook (search Diablo Valley Alumnae of Gamma Phi Beta). Members enjoyed an ice cream social and recruitment activities with **Eta Chapter (California-Berkeley)** and look forward to Founders Day.

### IDAHO

♥ **Xi Chapter (Idaho)** Members are first in grades among the Greek community, according to the spring grade report. The chapter has placed in the top two for more than 10 consecutive semesters, and has been above the all-sorority average for 10 years.

♥ **Greater Des Moines Alumnae Chapter** Alumnae members from numerous chapters attended the chapter installation August 4. Members stay in touch on Facebook through the Greater Des Moines Alumnae Chapter of Gamma Phi Beta group. Contact [ashowers08@gmail.com](mailto:ashowers08@gmail.com) to join the email list.

**Crescent Correspondents:  
See the fall officer packet  
for new magazine  
submission guidelines.**

**The next deadline is  
November 1.**



## Philanthropy

### Gamma Eta to Volunteer 1,000 Hours

In celebration of the chapter's 50th anniversary, members of **Gamma Eta Chapter (California State-Long Beach)** are giving 1,000 hours of volunteer time over the next several months.

It's all part of a new initiative called Caring for Our Campus & Community, according to Dani O'Neill (California State-Long Beach), public relations vice president and one of the innovators of the campaign.

"We plan to brighten the lives of nonprofits, campus clubs and academic departments that work so hard to help others," she says. To accomplish the goal, each of the chapter's 100 collegians has committed to at least two projects and approximately 10 hours of her time. Alumnae have agreed to participate as well.

Members will divide their time equally between volunteer opportunities within the Long Beach community and on campus. All 50 projects will be completed by the chapter's 50th anniversary reunion in March 2012.

"I believe the celebration of every special event should somehow also benefit those less fortunate," shares Keri Gee Barnett Semmelman (California State-Long Beach), who lives this principle in her own life. "Gamma Eta's 50th anniversary is a perfect time to help others."

Philanthropy work is core to Gamma Eta Chapter, which annually hosts numerous events to raise funds for Camp Fire USA and the Long Beach Red Cross.



**Region 7: Delta Phi Chapter (California State-Bakersfield)** Collegians and alumnae got together for a fun "TEE-vent" where they made Gamma Phi Beta T-shirts.



# IN MEMORY

**This list reflects notifications received at International Headquarters from April 1 to July 31, 2011. First, maiden and last names and initiation year are listed for each deceased member.**

## Alpha | Syracuse

Shirley Soder Sandwick, 1943  
Cynthia Reed Kellogg, 1951  
Geraldine Vanden Berg, 1961

## Beta | Michigan

Virginia Schwegler Sinn, 1938

## Gamma | Wisconsin-Madison

Helen Seybold Hahn, 1927  
Bernice Alvarez Brownson, 1932  
Josephine Kremers Kremers, 1934  
Alice Stauffacher Melquist, 1935  
Lavon Beck Thuerer, 1936  
Mildred Rowlands Nelson, 1937  
Janet Feser McGlynn, 1938  
Flora White Carris, 1939  
Eleanor Jays Lindstrom, 1946  
Joanne "Jo" Peters Rothe, 1946  
Sena Lennon Gray, 1960  
Susan Carisch Lobeck, 1964  
Kendall Elliott, 1993

## Epsilon | Northwestern

Audrey "Mickey" Bunting Canterbury, 1937  
Billie Frazier Cook, 1946  
Helen "Jean" Ieren Halstead, 1953  
Adrienne Gray Hunter, 1958

## Eta | California-Berkeley

Miriam Baisden Serfass, 1939  
Mary Carey Wright, 1939  
Barbara Maar Merz, 1944  
Mary Eggers Moore, 1945  
Robin Winslow Smith, 1952

## Theta | Denver

Helen Harries Jorgensen, 1933  
Mary Creighton Toledano, 1949  
Margaret "Meg" Miller Morrow, 1960

## Kappa | Minnesota-Twin Cities

Dorothy Butcher Kosower, 1944  
Lorraine Mann Beeson, 1944  
JoAnn Williams Hiebel, 1958

## Lambda | University of Washington

Katharine Welch Clancy, 1935  
Margaret "Maggie" Miller Simonson, 1940  
Nancy Elliot Ford, 1940  
Carol Carpenter Stuchell, 1943  
Emma "Jean" Emery Peterson, 1943  
Barbara Clarke Stevenson, 1947  
Joann Rhebeck Barry, 1962

## Mu | Stanford

Dorothy "Dottie" Brown Smith, 1931  
Elizabeth "Betty" McGlashan, 1935  
Margaret Morse Watts, 1936

## Xi | Idaho

Victoria Scott Seeley, 1939  
Beatrice Helander Grenfell, 1950  
Madeline Melvedt Naser, 1952  
Betty Jo Riggs Hutchinson, 1952  
Helen Gehrke Mendenhall, 1953

## Omicron | Illinois at Urbana-Champaign

Florence Griest Parker, 1931  
Elizabeth Hutchison Hughes, 1936  
Beverly McCamas Swisher, 1944  
Barbara Hull McGrath, 1949  
Nancy Wallace Julian, 1957  
Mary Alice Ehrlicher Grubb, 1958

## Pi | Nebraska-Lincoln

Helen Kiesselbach Greene, 1942  
Betty Kingdon Art, 1943  
Dorothy Kent Dorothy, 1948  
Elaine Holden Anderson, 1953

## Rho | Iowa

Thera Hunter Grefe, 1932  
Margaret "Dody" Krietschmer Stewart, 1940

## Sigma | Kansas

Carol Green Karcher, 1957  
Diana Perry Voldeng, 1959

## Tau | Colorado State

Betty Grewell, 1939

## Phi | Washington University

Eleanor Schuler O'Connor, 1934

## Chi | Oregon State

Eva "Lucille" Van Loan Eldridge, 1928  
Coleen Cadmus Apperson, 1941  
Helen Urhaug Miller, 1942  
Marie Eddy George, 1943  
Phyllis Brands Britton, 1949  
Paula Cook Critchfield, 1952

## Psi | Oklahoma

Sue Eastland Williams, 1948  
Beth Hawkins Satterwhite, 1951

## Omega | Iowa State

Dorothy Bergesen Abrahamson, 1945  
Shirley Davis Tompkins, 1945  
Barbara Hoerner Cobb, 1946  
Muriel Woodson Gitz, 1940

## Alpha Beta | North Dakota

Rosalie Foogman Kaldor Schmitz, 1932

## Alpha Gamma | Nevada

Marion Anderson Russell, 1941  
Ida Mae Kellough Gildone, 1945

## Alpha Delta | Missouri-Columbia

Audrey Weldon Shater, 1938 (see page 35)  
Diana Sheffield Morrow, 1955  
Nancy Vogel Catrell, 1958

## Alpha Epsilon | Arizona

Frances Davis Hefflin, 1932  
Ann Clark Williams, 1938

## Alpha Zeta | Texas-Austin

Unice Burr Darling, 1939  
Doris Coffee Morgan, 1944  
Marie Bennett Alsmeyer, 1946  
Barbara Terrell Nix, 1951  
Sheree Lemmons Hopping, 1955  
Judy Roemer Robertson, 1960  
Betsy Blatt Craighead-Plett, 1975

## Alpha Eta | Ohio Wesleyan

Margaret Lindmueller Hertz, 1940  
Hildegard Winter Geist, 1946  
Helen Mesojedick Godez, 1946

## Alpha Theta | Vanderbilt

Catherine Van Deren, 1935  
Marguerite "Jean" Breckenridge Gray, 1938  
Nora Dowd Boone, 1955  
Pyddney "Pidd" Kobs Jones, 1970

## Alpha Iota | California-Los Angeles

Joan Kindelberger Graham, 1938  
Margaret "Peggy" Dolese Brown, 1945  
Alison Christler Christler, 1965

## Alpha Lambda | British Columbia

Margaret Baynes Cannon, 1930  
Maryle Shields Clea, 1941  
Ann Symonds Russell, 1944  
Shirley Woodward Bradner, 1946  
Janis Ingledew Johnson, 1948  
Janie Wright, 1952

## Alpha Nu | Wittenberg

Julia Ross Christler, 1929  
Noel Huston, 1956

## Alpha Xi | Southern Methodist

Janice Deist Reed, 1958

## Alpha Omicron | North Dakota State

Muriel Nelson, 1935  
Eleanor Welter Cooper, 1950

## Alpha Pi | West Virginia

Norma McKee Morris, 1960  
Cara Tyson, 1963

## Alpha Rho | Birmingham-Southern

Robbye Tate Gregory, 1940  
Roselyn Stacey Wright, 1945

## Alpha Sigma | Randolph-Macon Women's

Dorothy Rice Harvey, 1936

## Alpha Upsilon | Pennsylvania State

Rosalind Nichols Bartlett, 1949

## Alpha Phi | Colorado College

Evelyn Peterson Bugg, 1936  
Unice Shock Quinn, 1939  
Jean Pollock Kinnick, 1945

## Alpha Chi | William & Mary

Jean Foote Doing, 1946  
Elizabeth Dry Stevenson, 1972

## Beta Alpha | Southern California

Gretchen Steffen Haggstrom, 1946

## Beta Beta | Maryland

Ellen MacDonald Suite, 1950

## Beta Gamma | Bowling Green State

Katherine "Katie" O'Connor Coughlin, 1950

## Beta Delta | Michigan State

Parna Lazelle Joyce, 1946  
Dorothy Deleys Wheeler, 1947

## Beta Epsilon | Miami-Ohio

Janine Decker Collins, 1951

## Beta Zeta | Kent State

Jacqueline Cox White, 1952  
Cheryl Balcerzak Pesek, 1966

## Beta Eta | Bradley

Betty Hill McClintick, 1950  
Suzon Hanks Hawking, 1960

## Beta Theta | San Jose State

Nancy Brooks Degnon, 1951

## Beta Kappa | Arizona State

Monica Paul, 1996

## Beta Lambda | San Diego State

Marlene Quick Mallory, 1959  
Susan Barnard Clark, 1963

## Beta Mu | Florida State

Betty Pierce Symmes, 1950

## Beta Nu | Vermont

Elinor Hashim, 1954  
Sarah "Sally" Bradley Presser, 1958

## Beta Xi | Ohio State

Ann Campbell Fleming, 1953  
Nina Preiss, 1965

## Beta Rho | Colorado-Boulder

Linda Kasper Leonardi, 1962  
Elizabeth "Betty" Dodd Chattin, 1968  
Susan O'Connell, 1972

## Beta Sigma | Washington State

Rita Long Bradley, 1956

## Beta Upsilon | Kansas State

Kathleen "Kathy" Schultis Peters, 1957  
Joyce Swaggart Hansen, 1972

## Beta Chi | Wichita State

Martha Ann Brazill Crum, 1958

## Beta Psi | Oklahoma State

Ruth Osborn Burd, 1959

## Gamma Alpha | Memphis

Sally Corkran Simpkins, 1960

## Gamma Gamma | Wisconsin-Milwaukee

Carol Blackford Collins, 1960

## Gamma Epsilon | Puget Sound

Nancy Roberts Stewart, 1961

## Gamma Lambda | Louisiana State

Dorothy Andrews Felton, 1966

## Gamma Tau | St. Louis

Mary Brockland Wright, 1970

## Delta Iota | Purdue

Elizabeth Keough, 2004

## Delta Kappa | Lehigh

Samantha McCuen, 1987

## Delta Chi | California State-Sacramento

Betty Jane Turney DeZurik, 1991

## Delta Omega | Oakland

Norma "Gina" Bishop Tryles, 1992

## Epsilon Lambda | Alabama

Melanie Nicole Mixon, 2010

## Rest in Peace

Gamma Phi Beta sadly reports the loss of Lanier "Leonite" Selzer Moore (Southern Methodist), former member of Grand (International) Council. Leonite died peacefully April 12, 2011, at age 73.

Initiated in 1955, Leonite was a loyal member who served on the Foundation Board of Trustees, as Convention coordinator and as Director of Collegiate Extension, a Council position in the late 1970s. She received our Merit Award in 1974 for her volunteer contributions. When asked about her friend Leonite, Karen Wander Kline's (Iowa State) face virtually lights up.

"Leonite was so dynamic," says Karen, who volunteered alongside Leonite for many years. "The collegians just adored her. She was flamboyant and wonderfully funny - a friend to the end."

Leonite was a breast cancer survivor who later battled heart disease. She is remembered as a very positive person who was never a complainer, according to longtime friend Jean Leitzsey Shields (Oklahoma).

"She was gregarious, interesting and a joy to be around," Jean says. "Leonite's approach to life was contagious, and I miss her terribly."



**We acknowledge the following individuals and groups who contributed to the Gamma Phi Beta Foundation in memory of a loved one (as of July 31, 2011). Deceased members' first, maiden and last names plus schools and initiation years are listed.**

**Gwendolyn Nicholson Macrae**  
(McGill, 1931)  
Elena Wagner

**Thomas Lee Kline**, husband of **Karen Wander Kline** (Iowa State)

Randy Allard  
Patricia Aust  
Jeanne Beach  
Bill and Marilyn Dalgetty  
Paula Dean  
Beverly Graves  
Barbara Hurt-Simmons  
Jessica Jecmen-Brummel  
Gloria Nelson  
North Houston Alumnae Chapter  
Bonnie Payne  
Patricia Perrin  
Marty Pool  
Betty Quick  
Caroline Rogers  
Sue Schley  
Karen Urette  
Carolee Vernon  
Denise Vallert-Parrotto  
Magnes Welsh  
Zeta Rho House Corporation Board

**Lorraine Mann Beeson** (Minnesota-Twin Cities, 1944)  
Nancy Kuehler

**John Damiani**, husband of **Nancy Culp Damiani** (Ohio Wesleyan)  
Natalie Keller

**Elinor Hashim** (Vermont, 1954)  
Sandra Lovell

**Irving C. Rubin**  
Audrey Shafer

**Leonite Selzer Moore** (Southern Methodist, 1955)

Ann Bransing  
Karen Kline  
Sally Lewis  
Mary Jane Misthos  
Gloria Nelson

**Helen Jean Leren Halstead** (Northwestern, 1953)

Joyce Dunn

**Barbara Maar Merz** (California-Berkeley, 1944)

Carolyn Cunningham  
La Jolla Alumnae Chapter

**Erica Goeckel**, daughter of **Dianne Weidner** (Indiana)

Dianne Weidner

**Kylie Jobe** (Oklahoma State, 2009)

Linda Croak  
Psi House Corporation Board

**Wilbur H. Baack**, father of **Kris Baack** (Nebraska-Lincoln)

Barbara Hurt-Simmons  
Betty Quick  
Jennifer Zatechka

**Norma Regina Bishop Holloway Tryles**  
(Oakland, 1992)  
Justin Tryles

**Melanie Nicole Mixon** (Alabama, 2010)  
Delta Psi Chapter  
Santa Barbara Alumnae Chapter

**Sue Busch Carter** (California State-Long Beach, 1962)  
Sheila Hewitt

**Betty Jo Riggs Hutchinson** (Idaho, 1952)  
Donna Lu Jones  
Palm Desert Crescent Circle  
Linda Pelegriño

**Leonard William Gaabo**, father of **Beverly Gaabo** (Michigan State)  
Chicago Alumnae Chapter  
Evanston North Shore Alumnae Chapter  
Sally Lewis  
Magnes Welsh

**Clarabeth Holt Kerner** (Oklahoma, 1938), mother of **Donabeth Kerner Downey** and grandmother of **Christianne Downey** (both of Colorado-Boulder).

Sally Lewis  
Mary Jane Misthos  
Gloria Nelson  
Melinda Sherman Swift

**Helen Maul Brown** (Denver, 1947)  
Lurene Frantz

**Eleanor Welter Cooper** (North Dakota State, 1950)  
Catherine Spika

**Jan Sewing Moore** (Missouri-Columbia, 1963)  
Peachy Smith

**Ida Mae Kellough Gildone** (Nevada-Reno, 1945)  
Doris "Bliz" Sumner

**Judith Spielman McRoberts** (Wisconsin-Madison, 1966)  
Suzanne Anderson

**Lucia Paulina Christina Marchetti Revello**, mother of **Shauna Revello Wilson** (Washington State)  
Betty Quick

**Cecelia Smith Crowley**, mother of **Kathleen and Patricia Crowley** (both of Northwestern)  
Betty Quick

**Carl Gates**, father of **Kendra Gates Bocher** (California State-Long Beach)  
Betty Quick

**Marvin Lang**, father of **Judy Lang Byars** (Denver)  
Betty Quick

**Joan Alexander Mills** (Syracuse, 1943)  
Betty Quick

**Sally Corkran Simpkins** (Memphis, 1960)  
Barbie Chadwick  
Nashville Alumnae Chapter  
Sandy Stahl

**Charlotte Hamilton Mason** (Michigan, 1934)  
Mary Anne Zinn

**Parna Lazelle Joyce** (Michigan State, 1946)  
Beverly Gosnell

**Sherre Warren Ishmael** (Oklahoma City, 1966)  
Carolyn Eakin  
Jane Tanner  
Ginger Underwood

**Helen Hawkins**, mother of **Jean Hawkins Hilgedick** (Missouri State)  
Vicki Helling

**Douglas Wiesner**, husband of **Malinda Hawkins Wiesner** (Iowa State)  
Mariana Williams

**Marge Roman**, mother-in-law of **Joanne Callis Roman** (Vanderbilt)  
Patsy Henderson  
Margery Miller

**Nathalie Ehrenreich**, mother-in-law of **Christy Wolzen Ehrenreich** (Missouri-Columbia)  
Patsy Henderson  
Margery Miller

**Mary Lou Walling Cross** (Illinois at Urbana-Champaign, 1946)  
Millicent Simonds Bates

**Alan Ritchey**, father of **Cindy Ritchey Brown** (Southern Methodist)  
Melinda Sutton

**Lucille Van Loan Eldridge** (Oregon State, 1928)  
Lynne Eldridge Richie

**Elizabeth "Beth" Keough** (Purdue, 2004)  
Ashley Flower

**Mary Gail Willsey**, mother of **Dena Brayley Sufko** (Missouri State)  
Christy Ehrenreich  
Annabel Jones  
Dani Lively  
Margery Miller  
Region 6 Team  
Shelli Thelen

**William J. Stoll**, father of **J.J. Stoll Kaelin** (Colorado-Boulder)

Terri Briggs  
Jessica Jecmen-Brummel  
Linda Johnson  
Annabel Jones  
Karen Kline  
Fran Lapham  
Bonnie Payne  
Joey Stiver  
Magnes Welsh

Parents of **Linda Brooks Drevno** (California-Berkeley)  
Joey Stiver

**Carole Lyman King** (Florida State, 1962)  
Atlanta Southern Crescent Alumnae Chapter  
Holly Bowler  
Cindy Davidson  
Cele Eifert  
Fay Hardy  
Missy Holcomb  
Nicki Jeffrey  
Larkie Kourajian  
Kim Mason  
Sue Munson  
Kristina Zuppan

**Barbara Clarke Stevenson** (University of Washington, 1947)  
Anne Moldrem

**Eleanor Joys Lindstrom** (Wisconsin-Madison, 1946)  
Virginia Brickwedde  
Lurene Frantz  
Beverly Hickey  
Kiki Phillips  
Margaret Watson

**June Cusick Spencer** (Oregon State, 1939)  
Connie Spanier

**Janet Chapman**, mother of **Cindy Chapman Colvin** (Bowling Green State)  
Beta Gamma House Corporation Board

**Oliver Phillip Bruns**, son of **Carolyn Smith Bruns** (St. Louis)  
Beta Gamma House Corporation Board

**Elaine Holden Anderson** (Nebraska-Lincoln, 1953)  
George Anderson

**Lillian Goodwin Cereghino** (University of Washington, 1946), mother of **Lillian Cereghino** (Arizona State) and **Carolyn Cereghino** (University of Washington)  
Gwendolyn Goodwin White

**Jeanne Marie Pence**, mother of **Vicki Pence Cox** and grandmother of **Nikki Pence Roderick** (both of Oklahoma)  
Ann Ross

**Dolores Graham Barrow** (Oregon State, 1953)  
Karen Whitcomb

**Mary Mano Parker** (Pennsylvania State, 1952), mother of **Elizabeth Parker** (West Virginia)  
Virginia Ziegler

**Rayma Harchar**, mother of **Karla Harchar Bell** (Oklahoma State)  
Stacia Griffith

**Susan Reedy Jeal**, daughter of **Alice Proffrock Reedy** (Illinois at Urbana-Champaign)  
Jim and Alice Reedy

**Nora Dowd Boone** (Vanderbilt, 1955)  
Alice Reedy

**Marilyn Hannah Etheridge** (Colorado State, 1953)  
Jo Anna Jeffers



# IN CELEBRATION

**We acknowledge the following donors who celebrated a special event or individual with a gift to the Gamma Phi Beta Foundation (as of July 31, 2011).**

## IN CELEBRATION OF...

Joanne Roman, for her years of service as a member and chair of the Financial Advisory Board

Ann Campbell  
Victoria Dunn  
Amy Peterson  
Leigh Ann Price  
Marie Christy Shafer  
Barbara Small

Jill Ciccarelli  
Naples Alumnae Chapter

Jane Edison, Norma Hasen, Lorie Kley and Jane Krause

Naples Alumnae Chapter

Bonnie Payne, for her dedication and service as the Executive Director of the Gamma Phi Beta Foundation

Magnes Welsh

Ginny Hammond and Ruth Andrea Seeler, M.D., for their years of service on the Gamma Phi Beta Foundation Board of Trustees and for their generous financial support

Sue Schley  
Magnes Welsh

The graduating seniors of Epsilon Zeta Chapter: Kaylee Brzezinski, Maggie Dodd, Natalia Gormley, Lierin Grant, Vivian Grifantini and Samantha Newell

Jane Todd

Della Eta Chapter, for winning/placing in campus sports competitions, and recruiting 42 new members

Gigi Eyre

Diane Schulte, for all the work she has done and continues to do for Greater Fort Myers Alumnae Chapter

Greater Fort Myers Alumnae Chapter

Kay Marovich, for her 50 years of membership and service

Sheila Hewitt

Bonnie Payne's successful recovery from surgery

Joan Braitsch

L'Cena Rice's milestone birthday

Joan Braitsch  
Barbara Hurt-Simmons  
Bonnie Payne  
Magnes Welsh

The initiation of Susan J. Manselle at Epsilon Chapter on May 1, 2011

Sally Lewis

The birth of Ashlyn Makayla Schram, daughter of Gabe Seip Schram, on January 1, 2011

Milwaukee Alumnae Chapter

Sherry Warner's election as incoming president of the Coppell Alumnae Panhellenic Association

Paula Rhea

The wedding of Laura Lueke

Pasadena Alumnae Chapter

The reactivation of Toronto Alumnae Chapter

Anne Layton

The reactivation of Bergen County Alumnae Chapter

Anne Layton

The installation of Vermont Green Mountain Alumnae Chapter

Anne Layton

The birthday of Gloria Swanson Nelson

Jeanne Swanson Beach

Dr. Ruth Andrea Seeler's milestone birthday

Lisa Barrow  
Mary Ellen Burchfield  
Ann Campbell  
Chicago Alumnae Chapter  
Fraya Hirschberg  
Susan Keckes  
Sally Lewis  
Mary Jane Mithos  
Bonnie Payne  
Sue Schley  
Liz Ware  
Magnes Welsh

Zeta Eta Chapter  
Kelly Boerner

Sandy Biegelman Burba  
Linda Krivstad

The birth of Myles Porter, first son of Wendy Hiddema Porter

Katrina Wright

Susan Schuster, for being a wonderful mother and grandmother

Terri Boos

Just being a Gamma Phi Beta

Becky Mason

The marriage of Michael Harneson, son of Mary Bridges Harneson

Harriet Bridges Linville

The marriage of Tracy Oesterreicher to Bill Shaw

Kathleen Oesterreicher

Tiffany Espin's devotion to her sisters and friends

Rachael Hollifield

Rashel Carnelix, for being my Big, for being my family, for being my friend

Katherine Vince

Marty Dirst Castro, for her many years of service to Alpha Epsilon Chapter and more than 31 years as an outstanding Arizona educator

Mary Helen Hall

Debbie Mathes Compton's 2011 birthday

Diane Leopold

The 20th wedding anniversary of Brian Jenkins and Tamara Jones Jenkins on August 24, 2011

Gage Hewes

Callie Cox-Bauer's graduation from medical school and induction into the Air Force

Tucky Hobbs

My daughter, Suzy Stasulis, for her initiation at Eta Chapter at Virginia Tech

Kathleen Stasulis

The wedding of Dori Neff

Mary Jo Hope

Nicole Whitesell, for being named St. Louis Area High School Principal of the Year

St. Louis Alumnae Chapter

The 90th birthday of Mary Jane Mithos

Ann Campbell  
Chicago Alumnae Chapter  
Barbara Hurt-Simmons  
Linda Johnson  
Karen Kline  
Anne Layton  
Sally Lewis  
Bonnie Payne  
L'Cena Rice  
Ruth Seeler, M.D.  
Liz Ware  
Magnes Welsh

The marriage of Katelyn Lewandowski and Caleb Matheny

Ann Campbell

Mary Hawkins on her wedding to Chris Sullins

Julie Eichenberg

Beth Brown Sower's 40th birthday

Julie Eichenberg

Phyllis Choat, the 2008-2010 Nominating Committee chairwoman, for her hard work and leadership

Julie Eichenberg

The birth of Maryanne Ramirez, daughter of Teri and Herman Ramirez

Balboa Harbor Alumnae Chapter

The birth of Ava Valentina Alford, daughter of Amber and Brett Alford

Balboa Harbor Alumnae Chapter

The 75th birthday of Carol McCarus

Liz Ware

Ann Tuhiill Storms, founder of Bergen County Area Alumnae Chapter

Bergen County Alumnae Chapter

The birth of legacy Chloe Schenkemeyer to Rachel Wilson Schenkemeyer

Becky Wilson Magdaleno

My daughter Katherine's success in U.S. Navy pilot training

Sharon Wallace

Cindy Gates Wood's retirement from teaching

Christy Ehrenreich

The 75th birthday of Elizabeth Ware

Chicago Alumnae Chapter

Sally Lewis  
Magnes Welsh

Linda Johnson, Joanne Roman and Ginny Myer, in honor of the Vanderbilt Commodores' victory over the Oregon State Beavers in the College World Series

Terri Briggs

The Vanderbilt Commodores for their defeat of the Oregon State Beavers in the College World Series - well played baseball

Barbara Boenzli

Heather Herrad's engagement and upcoming marriage to Andrew Doran - congratulations

Erin Carlson

The birth of Andrew James Leuzarder on July 6, 2011, grandson of Sally Heaton Dowland

Sandra Nauman

Dr. Debi Hanuscin, for being awarded the distinctive Kemper Teaching Award

Shelli Thelen

Epsilon Lambda Chapter, for their resiliency following the April 2011 tornado and death of a chapter member

Annabel Jones

Amanda Parker, for outstanding chapter advisory support to Epsilon Lambda Chapter during April 2011

Annabel Jones

Heather Johnson, for outstanding support to Epsilon Lambda Chapter during April 2011

Annabel Jones

Epsilon Nu Chapter, for being recognized as our first Order of 1874 chapter

Annabel Jones

Psi Chapter being recognized as a Mary A. Bingham level chapter in the 2010-11 Order of the Crescent

Annabel Jones

Sarah Ehrlich, for outstanding chapter advisory support to Beta Psi Chapter following the death of a chapter member

Annabel Jones

The marriage of Jamie Shultz to Steven Pickel

Linda Johnson  
Fran Lapham

The marriage of Susie Knetter to Zach McCracken

Fran Lapham

The birth of legacy Eva Jane to Jessica Jecmen Brummel

Linda Johnson  
Fran Lapham

Kathryn Holden, for her years of service to the Beta Phi House Corporation Board. Thanks for all you have done - you will be missed.

Kelly Hane

The marriage of Monica Bebie to Jeff McGee

Anne Layton

Lurene Jochem Frantz, for propelling the Penn State Gamma Phis to our 50th class reunion and for chairing the overall Class of 1961 reunion - an outstanding event

Sheila Sullivan-Sprague

The birthday of Jeanne Swanson Beach

Gloria Swanson Nelson

The birthdays and anniversary of Bob and L'Cena Rice

Carol Blanchard

L'Cena Rice's leadership and devotion to Gamma Phi Beta, which inspires all of us since our college days

Carol Blanchard

The birthday of Elyssa M. Meade

Nancy Meade

Our three RCs who "retired" over this past year: Marlo Tapley, Mary Jo Hope and Dena Sufiko - we miss you and appreciate all your hard work

Dani Neal

Nancy Gorey. Thanks for being a wonderful sister.

Barbara Gilcrest

The birthday of Joyce Stewart

Bonnie Payne

National Panhellenic Conference brothers and sisters

Bonnie Payne

Mary Vanier's selection as NICE Outstanding Philanthropist of the Year

Linda Johnson

The outstanding service of Dr. Ruth Seeler, Ginny Hammond and Dr. Ruth Person as Foundation Trustees

Linda Johnson

The election of Jennifer Kurumada Chuang, Phyllis Lovrien and July Lynn Wright as new Foundation Trustees

Linda Johnson

• • •

A big "thank you" to the following:

- Barbara Wessel, Foundation Chair, 1995-2001
- L'Cena Rice, Foundation Chair, 2001-2008
- Linda Johnson, Foundation Chair, 2008-present
- All Foundation Trustees since 2000
- All donors to the Bonnie Payne General Fund Endowment
- My wonderful staff
- My wonderful family
- Faithful donors to the Foundation over the years
- Bonnie Payne



# New Trustees Join Board

**J**oining the leaders at Gamma Phi Beta Foundation this year are three newly-appointed Trustees. These fabulous sisters will serve in leadership roles while promoting the Foundation's objectives to provide camping experiences, financial aid and leadership training.

Jennifer Kurumada Chuang (California-Berkeley) owns and operates a preschool/child care center and teaches masters-level classes in early childhood education at California State University-Los Angeles. As a Trustee, she hopes to share how being a lifetime supporter of the Foundation not only helps our members and young girls, but also society as a whole. Jennifer benefited from her Sorority experience by gaining the skills to collaborate with people of many different backgrounds to achieve a common goal. "The profound effect of the Sorority on my life is the primary reason I have volunteered my time and give financially to support the work of the Foundation," she says.

With diverse financial management experience, Phyllis Lovrien (Iowa State) has already been tapped to help oversee the Foundation's



Jennifer Kurumada Chuang  
(California-Berkeley)



Julie Lynn Wright  
(Wittenberg)

with others, practicing good habits. Supporting its future for others is very satisfying," says Phyllis, adding that many of her lifelong friendships began in the Sorority decades ago.



Phyllis Lovrien (Iowa State)

Julie Lynn Wright (Wittenberg) retired from the American Red Cross where she was the chief public support officer. She now works as the development director for Computer C.O.R.E. Her passion is to grow campership endowments and financial aid endowments so that more sisters can have the chance to succeed in their studies. Julie still remembers the dining etiquette she learned at Alpha Nu Chapter (Wittenberg), and says, "The salt and pepper shakers *always* travel together!"

## With Heartfelt Thanks

Change is inevitable, and with that, the Foundation wishes the following Trustees the best as they retire from the Board.

**Virginia "Ginny" Harris Hammond (Colorado-Boulder)** – 11 years of service: Ginny is an ardent Foundation supporter who proudly names the continued generosity of Foundation

donors as the most rewarding part about working with the Foundation.

**Corinne Martinez (California-Berkeley)**

– Four years of service: Corinne actively served on the public relations/marketing committee, and has been a member of The 1874 Society for 13 years. Among her

many generous gifts to the Foundation, she established the Corinne Martinez/Eta Chapter Collegiate Advisor Development Endowment.

**Ruth Jansen Person (Gettysburg)** – Three years of service: Ruth was the recipient of the Sorority's Carnation Award at Convention 2010.

**Ruth Seeler, M.D. (Vermont)** – 12 years of

service: Dr. Ruth is best known for creating and funding a collegiate leadership consultant endowment as well as an endowment for medical students. She also worked closely with Barbara Missert Wessel (Syracuse) to involve more sisters in giving, particularly in the area of unrestricted gifts.

Share your creativity, leadership ability and management skills with the Foundation by serving a three-year term as a volunteer Trustee! To inquire, contact Karen Wander Kline (Iowa State), Governance Committee chairwoman, at [kwkl@att.net](mailto:kwkl@att.net).



# Member Honored for Giving

## Mary Vanier receives prestigious interfraternal award

By Elizabeth Smith Clark (Southern Methodist), sorority coordinator-research and design

**J**ohn F. Kennedy once said, “One person can make a difference, and everyone should try.”

One Gamma Phi Beta who makes a difference with her extreme generosity is Mary Vanier (Kansas State). In recognition of many acts of service and giving, she was awarded the 2011 National Interfraternity Conference (NIC) Foundation’s Outstanding Philanthropist Award during the organization’s annual conference in August.

“Mary’s encouragement, leadership and her style of giving — not just donating money or land or things, but giving of herself, her heart and soul to the organizations and causes she embraces — makes her an inspiration and role model for all of us,” says Linda Daniel Johnson (Vanderbilt), Gamma Phi Beta Foundation Chairwoman.

The award is reserved for “an individual or family with a proven record of exceptional generosity who, through direct financial support, has demonstrated outstanding fraternal and charitable responsibility, and whose generosity encourages others to take philanthropic leadership roles within the Greek community on a national and/or international level.” Those who know her say, without a doubt, Mary embodies this award.

Mary began volunteering for Gamma Phi Beta in 2000 as the chapter advisor for Beta Upsilon Chapter (Kansas State), a role she continues to hold. She also serves on

the chapter’s house corporation board and is a member of Manhattan Alumnae Chapter. Mary was appointed sorority director — advisor development in 2004 and led efforts to develop the Sorority’s award-winning online advisor training program.

“Mary shares her time, talent and treasures every day, making a positive impact on so many friends and sisters,” says Krista Spanninger Davis (Bowling Green State), sorority director-human resources.

“She inspires me to strive to be my best me every day!”

In 2005, Mary became a Trustee for the Gamma Phi Beta Foundation, later joining the executive committee as chair of the public relations/marketing committee. She belongs to The 1874 Society and was the lead donor in establishing several endowments, including the KSU/Beta Upsilon Chapter “Celebrating Our Past/Ensuring Our Future” Endowment and the Chapter Advisor Development Endowment.

An innovative and dedicated volunteer leader for Gamma Phi Beta, Mary received the Helen M. Dodge Outstanding Advisor Award in 2006, the International President’s Award at Convention 2008 and the Loyalty Award in 2010.

The impact of Mary’s altruism extends far beyond Gamma Phi Beta to include her alma mater as well as the Manhattan, Kansas, community. She made significant donations to campus capital improvements, Kansas State Athletics and the Kansas 4-H Foundation. Along with her mother, Mary provided the lead gift for a major addition to St. Paul’s Episcopal Church in Manhattan.

Mary is equally generous with her time. She served on the board of directors of the Boys and Girls Club of Manhattan, the Mercy Health Foundation and the Manhattan Area Chamber of Commerce. She was a trustee for both the Kansas 4-H Foundation and the Kansas State Foundation. Additionally, Mary has served on advisory boards for the Kansas State University Center for Basic Cancer Research and the Beach Museum of Art. She is a founding member of the Flint Hills Area Panhellenic Association and the Manhattan Community Foundation, for which she also has served as secretary.

Mary’s dedication to both service and giving defies quantification. But her most important consideration in giving is that her contributions have staying power.

“I’m big on establishing things that will hopefully provide support well into the future,” she says.

**Those who know her say, without a doubt, Mary embodies this award.**



Among her many generous acts, Mary donated land for Manhattan’s first hospice house, The Good Shepherd Hospice House.



# Beloved Member Served Sorority for 37 Years

**Audrey Weldon Shafer was Grand President in the 1970s**

**W**hile Gamma Phi Beta's circle never ends, we sometimes mourn the loss of one of our greatest links.

Former Grand President Audrey Weldon Shafer (Missouri-Columbia, 1938) has passed away, and her unwavering loyalty and lifetime commitment to Gamma Phi Beta will be dearly missed. She is survived by two Gamma Phi Beta daughters, Alison Shafer Bond and Pamela Shafer Burke (both of Missouri-Columbia).

"Audrey Shafer was a devoted Gamma Phi," says Ann Mullen Bronsing (Indiana State). "When I was Grand President, Audrey was director of ritual, and she could always be counted on to produce inspirational initiations at chapter installations and Conventions. She was a loyal friend and we all will miss her."

Audrey retired from 37 years of service as an International Officer for Gamma Phi Beta Sorority in



1998. Most notably, she served as Grand President\* from 1970-74, during which time Gamma Phi Beta added four collegiate chapters to its roll. Her Council also began the Transister Service, later renamed SisterLink; developed the chapter education program which has evolved into today's PACE program; and instituted the Carnation Award.

At the Centennial Convention in 1974, sisters honored her years of service by contributing generously to create the Audrey Weldon Shafer Fellowship Endowment through the Gamma Phi Beta Foundation.

Annual earnings fund a substantial graduate school fellowship awarded to a deserving alumna.

In addition to her time as Grand President and director of ritual (1986-97), Audrey was Alumnae Vice President (1968-70) and research chairwoman (1978-84). She also represented Gamma Phi Beta at the National Panhellenic Conference and donated often to the Foundation.

Reflecting on Audrey's contribution to the Sorority, International President Linda Lyons Malony (Southern California) says, "Audrey was a very special lady and an incredible inspiration to so many Gamma Phi Betas. She never spoke an unkind word, and she personally mentored and encouraged me. Her leadership and example leave a lasting legacy throughout our Sorority."

In her first message to the membership published in *The Crescent* (September 1970), Audrey said: "We must show what sorority life can mean to a sister all of her life, and that membership is as attractive today as it has always been." Audrey not only penned those words, she lived them.

Condolences to the family may be sent to: Pamela Shafer Burke, 6808 Rockhill Rd., Kansas City, MO 64131-1355. Memorial contributions may be made to the Audrey Weldon Shafer Endowment Fund c/o Gamma Phi Beta Foundation, 12737 E. Euclid Dr., Centennial, CO 80111-6437.

\*Grand President is now known as International President, the head of International Council.



Audrey's loyalty was highlighted in the 2008-09 Annual Report in celebration of her 90th birthday. She is pictured in the bottom row, center.



# CAPTURE A CRESCENT



1. Iowa: Alumnae Norma Wanek Baker and Mariana Whitmore Williams (both of Iowa State) found a painted crescent on campus in Ames.
2. Mexico: In Puerto Vallarta, Karen Tate Wilson (Missouri-Columbia) and her legacy Rachel enjoyed a crescent dessert.
3. Oklahoma: Fran Woolverton Tysor (Texas-Austin) and her daughter Linda Tysor Nowlin (Oklahoma State) found a wooden crescent carved by John C. Sewell from Arkansas at the Oklahoma City Arts Festival.
4. Hawaii: Megan Schaefer (Minnesota-Twin Cities) says, "Aloha" to a crescent in Maui.
5. Florida: Kaylyn Bair (Pennsylvania State) found her crescent at Epcot while on a family vacation in Orlando.
6. California: Members of Balboa Harbor Alumnae Chapter went to the Orange County Fair in Costa Mesa, where they captured a large crescent wall decoration.
7. Germany: Traveler Taylar Pompey (Wittenberg) couldn't resist this crescent in Leipzig.

For more crescent pictures, see our album at [Facebook.com/gammaphibetasorority](https://www.facebook.com/gammaphibetasorority). Submit your photo to [TheCrescent@gammaphibeta.org](mailto:TheCrescent@gammaphibeta.org).