

The Crescent

of Gamma Phi Beta

Fall 2010



CONVENTION
MAGIC



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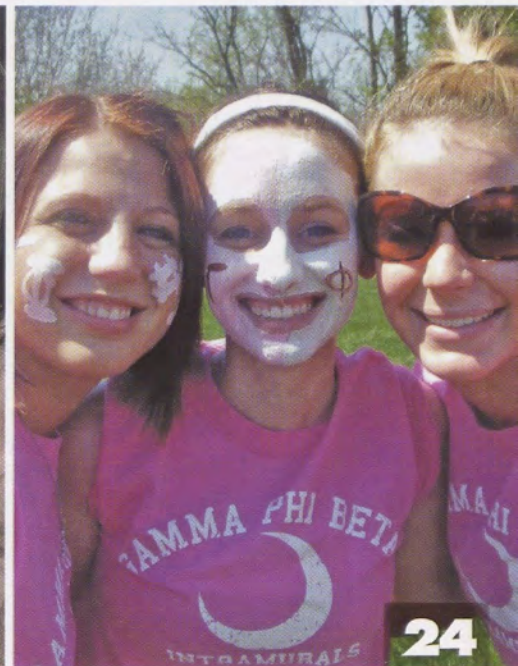
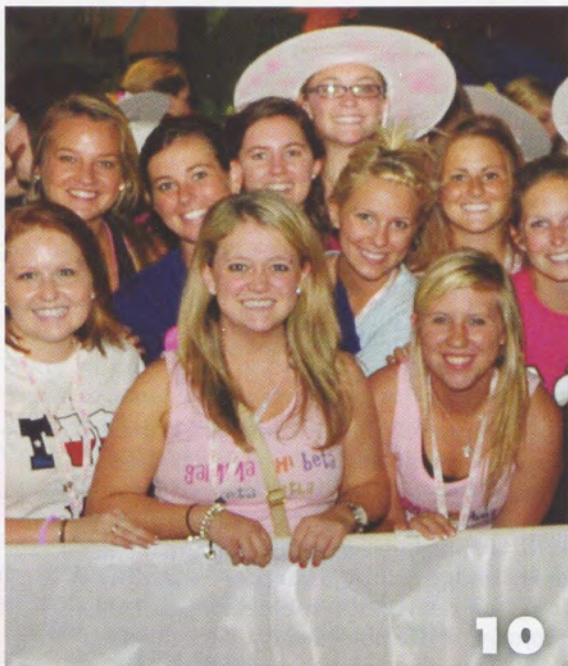
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Pendant
\$22



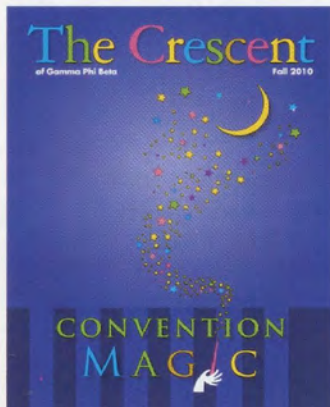
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FALL The Crescent 2010 Volume 111 Number 4



ON THE COVER

Convention 2010 Orlando was productive, educational, inspirational and just plain fun! Not to mention magical!

FEATURES

6 74th International Convention

All the news you need to know from Orlando, Florida!

16 Building "Rock Solid" Relationships

Our newest program kicks off!

18 Chapter Excellence

Shoot for the moon! Changes to Order of the Crescent and Circle of Excellence outlined here!

IN EVERY ISSUE

4 International President's Letter

5 Mailbox

20 Spotlight On: Gamma Gamma Chapter

23 Pacesetter: Ellen Tyler Hanson

24 Sorority Life

30 In Memory

31 Foundation News

33 In Celebration

34 Memorial Gifts

35 Vintage ΓΦΒ





GAMMA PHI BETA

**CONNECT.
IMPACT.
SHINE.**

International Council

International President

Linda Lyons Malony

Alumnae Vice President

Mary L. Knaup

Collegiate Vice President

Annabel M. Jones

Education Vice President

Rebecca Boyd-Obarski

Financial Vice President

Leigh Ann Price

Membership Vice President

J.J. Stoll Kaelin

Panhellenic Affairs Vice President

Elizabeth Ahlemeyer Quick

Interim Executive Director

Kendra Gates Bocher

Gamma Phi Beta Founders

Mary A. Bingham

E. Adeline Curtis

Helen M. Dodge

Frances E. Haven

Sorority Mission Statement

Our mission is to foster a nurturing environment that provides women the opportunity to achieve their potential through lifelong commitment to intellectual growth, individual worth and service to humanity.

The Value of Mentoring



This issue is full of news about Convention 2010 and the many connections we celebrate as sisters in Gamma Phi Beta.

Personally, I can now celebrate a different aspect of our sisterhood: along with eight other lovely women, my daughter, Meredith, was initiated at Convention.

As International President, I placed my badge on my daughter — and I don't think there was a dry eye among the nearly 850 members present! A graduate of a university with no interfraternal community, Meredith was mentored through the alumnae initiate process by former Council member, Sally Erikson Lewis (Bradley). Sally is more than 50 years Meredith's senior, yet when Meredith first began her college career she was drawn to Sally like a moth to a flame! As I watched this friendship blossom from afar over the last few years, I noticed several things about mentoring and women's relationships:

1. **Age doesn't matter.** Sally and Meredith hit it off in a way I cannot explain. Each would send me updates of the other after every lunch date, meeting, phone call. And this was before Meredith decided that perhaps Sorority membership might be for her after all.
2. **Distance doesn't matter.** Sally lives in downtown Chicago; Meredith is in the suburbs. Throughout Meredith's college years, neither owned a vehicle. Getting together demanded planning and hours on public transportation — but they made it work. Phone calls and e-mails helped them stay in touch; making the time to "lessen the distance" was important.
3. **Common values do matter.** Both are willing to invest in projects that positively impact others, and both have a sharp sense of humor. Easy enough to find common ground!

I have long been involved in recruitment and always valued our legacy relationships — but this certainly hit home as Sally nurtured Meredith's interest in Gamma Phi Beta. Throughout, Sally served as Meredith's mentor, her guide, her resource, her friend. As we unveil our new mentoring program for all new collegiate members (*see page 16*), I can't imagine a finer example of one woman reaching out to another. What an honor to witness the value of mentoring from a parent's perspective!

And of course I will always treasure that magical moment in Orlando when my daughter became my sister.

In IIKE,

Linda Lyons Malony
International President

Bridging the Generation Gap

By Emily Lowry (William & Mary)

What happens when you put members of three generations in an employment environment and expect them to work side by side, communicate effectively and interact on a personal level? Frequently the answer is misunderstanding, miscommunication and hurt feelings.

Convention attendees enjoyed Nancy Barry's keynote address entitled *When Reality Hits: What Employers Want Recent College Graduates to Know*. Nancy's address focused on the challenges and opportunities created when Baby Boomers, Generation X and Generation Y "Millennials" share the workplace. As a 25-year veteran of the corporate world and the mother of two Millennials, Nancy has built a business around her expertise on this topic!

To collegians, Nancy emphasized the importance of "soft skills:" a professional image, excellent communication skills, a humble attitude and taking the high road. She encouraged them to take writing and public speaking classes during college and to avoid wearing any distracting clothing to an interview. Going conservative is never inappropriate.

During the second half of her presentation, Nancy described how Baby Boomers have created a "trophy generation" through their behavior as "helicopter parents" (parents who hover over their children and attempt to remove every obstacle or challenge). As Nancy says, "If you have a Gen Y who sets her own alarm clock and actually gets up in the morning, you want to give her a trophy!"



Colleen Ireland (William & Mary), membership vice president for Alpha Chi Chapter, agrees.

"I never thought about how often my parents rewarded me growing up — it really is true that we are the 'trophy generation,'" she says.

After poking friendly fun, Nancy discussed many positive attributes of Millennials: optimism, service orientation, resourcefulness, collaborative nature. She encouraged older generations to understand that Millennials are loyal to individuals, not institutions. This makes it important to build personal relationships and offer Millennial employees respect and responsibility early in their employment.

Kayla Westmoreland (Lander), Zeta Eta Chapter's membership

vice president, says, "The appraisal that Gen Y-ers like me need to be kept motivated and loving our jobs is a key factor. A lot of young adults in Gen Y were raised with the idea of 'we can do no wrong.' We take this idea to our jobs, and when we don't receive the respect or encouragement that we thrive on, we quit."

Following her presentation, Nancy was thrilled to sign copies of her book for attendees. She must have "captured the magic," donating 25 percent of her book sales at Convention to the Gamma Phi Beta Foundation!

Emily Lowry is a member of Generation X who serves as the regional coordinator-recruitment for region 2. When she's not struggling with authority, she enjoys organic cooking, exercising with her dog and watching Auburn win football games.

"Ladies, your life is a series of presentations."

— Nancy Barry

On the GO!

International President recaps past biennium

By Marina Walker (British Columbia)

Sisters from every region sat in eager anticipation at the 74th Convention as International President Linda Lyons Malony (Southern California) stepped to the podium to share Gamma Phi Beta's progress in her State of the Sorority address.

"Young women still find Sorority membership relevant," Linda says. "Membership is FUN – it brings women of different backgrounds together for the very same reasons our Founders began our Sorority nearly 136 years ago: for sisterhood and support and to develop the highest type of womanhood."

Linda went on to frame her remarks in light of International Council's three key priorities, the strategic imperatives of the Sorority.

Member Engagement Increased

- Sorority leaders have done a great deal of listening and sharing to increase member engagement.
- Major adjustments to the alumnae group structure were researched, developed, proposed and passed at Convention.
- Last year, 100 alumnae initiates joined our sisterhood.
- A pilot project called "Rock Solid Relationships" will launch at collegiate chapters this fall. This unique mentoring program will help ensure our sisterhood remains strong by emphasizing lasting relationships.

Since 2008,
ΓΦΒ gained 2,000
collegiate members,
extended to three
new schools and
re-colonized one
collegiate chapter!

Regional Structure Evaluated

- A comprehensive survey of our volunteers revealed most are "happy with the direction we're headed as an organization and with the way we're getting there."
- House corporation boards and alumnae groups need additional support; leaders are busy developing solutions.
- We've implemented better volunteer recruitment and appreciation practices.
- Training and development are crucial, and the Sorority has identified many strategies to alleviate workloads.

Pride Built

- Through more widespread use of our brand and tagline, the Sorority's brand identity "[continues] to tell the world just who Gamma Phi Beta is!"
- Daily updates on the official Facebook page and a brand new website allow us to CONNECT with a larger audience, leave an IMPACT with our publics and SHINE with pride.

Linda concluded by inspiring members to live our Core Values, promote Gamma Phi Beta and "stand up a little taller" when someone asks if you are a Gamma Phi Beta!



Bylaws Modified

Convention attendees were on their toes at Friday's business session where stimulating debate and constructive conversation resulted in the passing of 12 bylaw changes in less than two hours! Below is a summary of significant revisions.

Alumnae Chapters

All alumnae groups shall be called alumnae chapters; references to crescent circles were removed. Officers shall include president, vice

president, treasurer and other officers as needed. Chapters are to adopt an annual Statement of Compliance. Each chapter with at least six members that is in good standing is entitled to a Convention delegate and alternate. Chapters will meet at least two times per year and are no longer required to pay the Technology, Publications and Forms fee.

Special Meetings

International Council may call special meetings that may be conducted in

person by assembly of delegates or by accessible and secure electronic means. The prohibition on proxy voting was retained; only delegates present at a Convention or special meeting conducted in person are eligible to vote.

The Crescent

The Crescent magazine will be distributed to all members at least twice annually in the fall and spring. Members may choose to receive electronic issues in lieu of mail distribution.

Pink Carnation Banquet Award Winners

Mary A. Bingham Award for Overall Excellence

- Winner: **Delta Tau** (Colgate)
- Honorable Mention: **Beta Omicron** (Oklahoma City) and **Epsilon Nu** (Chapman)

E. Adeline Curtis Award for Friendship

- Winner: **Zeta Iota** (Valparaiso)
- Honorable Mention: **Xi Chapter** (Idaho) and **Gamma Psi** (Northern Iowa)

Frances E. Haven Award for Significant Improvement

- Winner: **Epsilon Tau** (Rochester)
- Honorable Mentions: **Eta** (California-Berkeley) and **Gamma Zeta** (Texas A&M-Commerce)

Hall of Fame Award for Consistent Superiority

- Winner: **Pasadena Alumnae Chapter**

Chicago Award for Exceptional Sisterhood

- Winner: **Greater Orange County Alumnae Chapter**
- Honorable Mention: **Grand Rapids Alumnae Chapter**

Clara Worden Award for Most Improvement

- Winner: **Columbia, South Carolina Alumnae Chapter**
- Honorable Mention: **Phoenix Alumnae Chapter**

Alumnae Group Award Winners

Alumnae Chapter Service Excellence Award

- Winner: **St. Louis**
- Honorable Mentions: **Denver** and **Greater Orange County**

Alumnae Panhellenic Excellence Award

- Winner: **Chicago Northwest Suburban**
- Honorable Mentions: **Atlanta Southern Crescent** and **Grand Rapids**

Alumnae/Collegiate Relations Excellence Award

- Winner: **Rochester**
- Honorable Mention: **North Houston**

Beatrice Locke Hogan Award

- Winner: **Susan Jack Banks** (Texas Tech)
- Honorable Mentions: **Sandy Fearell Jablonski** (Oklahoma State) and **Rachel Priddy Ohlschlagel** (California State-Fullerton)

Commitment to Camping Award

- Winner: **Denver**

Community Involvement Award

- Winner: **Chicago Northwest Suburban**
- Honorable Mention: **Denver**

Crescent Circle Excellence Award

- Winner: **Palm Desert**

Newsletter Excellence Award (large group)

- Winner: **Denver**
- Honorable Mentions: **Greater Kansas City** and **Houston**

Newsletter Excellence Award (small group)

- Winner: **Balboa Harbor**
- Honorable Mentions: **Boston** and **Omaha**

Overall Programming Excellence Award

- Winner: **Long Beach**
- Honorable Mentions: **Balboa Harbor** and **Greater Kansas City**

Public Relations Excellence Award

- Winner: **Greater Orange County**
- Honorable Mention: **Northern Virginia**

Collegiate Chapter Award Winners

Administration/Faculty Relations Excellence Award

- Winner: **Epsilon Eta** (Bridgewater State)
- Honorable Mentions: **Epsilon Delta** (Creighton) and **Epsilon Phi** (Bentley)

Advisory Board Excellence Award

- Winner: **Gamma Zeta** (Texas A&M-Commerce)
- Honorable Mentions: **Omega** (Iowa State) and **Beta Kappa** (Arizona State)

Collegiate/Alumnae Relations Excellence Award

- Winner: **Rochester/Epsilon Tau** (Rochester)
- Honorable Mention: **North Houston/Zeta Rho** (Texas A&M-College Station)

Chancellor E. O. Haven Excellence Award

- Winner: **Beta Omicron** (Oklahoma City)
- Honorable Mentions: **Epsilon** (Northwestern) and **Pi** (Nebraska)

Commitment to Camping Award

- Winner: **Alpha Lambda** (British Columbia)

Community Involvement Award

- Winner: **Beta Kappa** (Arizona State)



Members of Denver Alumnae Chapter were delighted to accept awards for outstanding achievements in newsletter excellence, commitment to camping, chapter service and community involvement.

Elizabeth Ahlemeyer Quick Panhellenic Leadership Award

- Winner: **Epsilon Delta** (Creighton)
- Honorable Mention: **Epsilon Phi** (Bentley)

Financial Excellence Award

- Winner: **Delta Tau** (Colgate)

Helen M. Dodge Award for Outstanding Chapter Advisor

- Winner: **Betsie Reynolds** (Arizona State)
- Honorable Mentions: **Jacqueline Hill** (Southern Methodist) and **Amanda Parker** (Alabama)

House Corporation Board/Collegiate Relations Award

- Winner: **Zeta Rho** (Texas A&M-College Station)
- Honorable Mentions: **Beta Alpha** (Southern California) and **Delta Upsilon** (Georgia)

Individual Program Excellence Award

- Winner: **Delta Delta** (California State-Fullerton)
- Honorable Mentions: **Zeta Zeta** (Coastal Carolina) and **Zeta Omega** (Kennesaw State)

Lillian Thompson Award for Outstanding Panhellenic Contributions

- Winner: **Blessing Waung** (Southern California)
- Honorable Mention: **Melissa Murphy** (Creighton)

McCormick Medallion Award (enrollment over 12,000) for Outstanding Community Participation

- Winner: **Beta Upsilon** (Kansas State)
- Honorable Mentions: **Delta Theta** (California Polytechnic State) and **Gamma Psi** (Northern Iowa)

McCormick Medallion Award (enrollment under 12,000)

- Winner: **Epsilon Nu** (Chapman)
- Honorable Mention: **Epsilon Delta** (Creighton)

Most Improved Financial Management Award

- Winner: **Gamma Zeta** (Texas A&M-Commerce)

Most Improved House Corporation Board/Collegiate Relations Award

- Winner: **Beta Kappa** (Arizona State)
- Honorable Mention: **Theta** (Denver)

Most Improved Public Relations Award

- Winner: **Gamma Phi** (Auburn)
- Honorable Mentions: **Beta Kappa** (Arizona State) and **Epsilon Delta** (Creighton)

Most Improved Recruitment Award (chapter size more than 50)

- Winner: **Delta** (Boston)
- Honorable Mentions: **Beta Rho** (Colorado-Boulder) and **Epsilon Lambda** (Alabama)

Most Improved Recruitment Award (chapter size less than 50)

- Winner: **Epsilon Tau** (Rochester)
- Honorable Mentions: **Gamma Rho** (Wisconsin-Oshkosh) and **Gamma Zeta** (Texas A&M-Commerce)

Most Improved Scholarship Award

- Winner: **Beta Omega** (Northern Arizona)
- Honorable Mentions: **Epsilon Zeta** (Jacksonville) and **Zeta Eta** (Lander)

Overall Programming Excellence Award

- Winner: **Pi** (Nebraska)
- Honorable Mentions: **Beta Upsilon** (Kansas State) and **Epsilon Nu** (Chapman)

Panhellenic Spirit Award

- Winner: **Kappa** (Minnesota-Twin Cities)
- Honorable Mentions: **Eta** (California-Berkeley) and **Beta Chi** (Wichita State)

Public Relations Excellence Award

- Winner: **Zeta Delta** (Southeast Missouri State)
- Honorable Mention: **Pi** (Nebraska)

Recruitment Excellence Award (chapter size more than 50)

- Winner: **Epsilon Gamma** (San Diego)
- Honorable Mentions: **Theta** (Denver) and **Xi** (Idaho)

Recruitment Excellence Award (chapter size less than 50)

- Winner: **Epsilon Iota** (Christopher Newport)

Ribbon Collectors

By Nicole Caldwell (North Carolina-Asheville)

Endowment contributors. International volunteers. Fraternal caucus registrants. First-time Convention attendees.

These are just a few of the ways members qualify for Convention ribbons, the colorful, embossed, satin slips that were seen trailing from nametags in Orlando.

Ribbons have become iconic at Gamma Phi Beta Convention. Honestly, I was disappointed because I only had one, so I decided to “buy” a few more from the Foundation. What a great way to add some flair to your nametag and support a great cause! By the end of the week, I acquired six ribbons, but that number is only a fraction of what top ribbon wearers Linda Daniel Johnson (Vanderbilt), Dr. Ruth Seeler (Vermont) and L’Cena Brunskill Rice (Southern California) proudly displayed.

While the history of ribbons at Convention is unclear, they represent “current and prior contributions and achievements to the Sorority and Foundation,” explains Linda, who collected 14 ribbons in 2010.

Dr. Ruth, with 20 ribbons descending from her nametag, is enthusiastic about the tradition of recognizing sisters. “The ribbons announce to all that Gamma Phi Beta continues to be important to alumnae and is a small measure of the magnitude of donated time, money and effort,” she says.

Linda agrees: “I do think that the ribbons serve as a very visible example to all of the first-time attendees of what lifetime commitment is all about.”



Cinda Keating Lucas (Southern California) and Judy Ann Smith Kasper (Syracuse) show off their ribbons.

Linda, chairwoman of the Gamma Phi Beta Foundation, explains that certain ribbons recognize service to the Foundation and our very generous donors. They are marked with the Foundation logo on the left side and highlight all the many ways you can support the Foundation.

Wearing 23 ribbons this year, L’Cena said, “In any organization you want to recognize the people and behavior that you value. Therefore, the ribbons are a perfect way to thank and recognize those who are volunteering and financially supporting the goals and values of our organization.”

Sisters of all ages go crazy over these little ribbons. L’Cena compared them to an Easter egg hunt: “When you get to Convention you collect ribbons and proudly attach them to your nametag. You share your accomplishments with others and they share their accomplishments with you. What better way to celebrate our sisterhood?”

Of all her nametag decorations, L’Cena values the ribbon that recognizes her on-going service as a chapter advisor. “My passion has always been advisors - they are the people who really make a difference in what happens at the local level,” she says.

Nicole Caldwell is an active member of the Asheville Alumnae Chapter and has a master’s degree in College Student Development from Appalachian State University. She loves playing with her nieces, Zoey and Kynadee, and spending time with her fiancé, Travis.

Sisters of all ages go crazy over these little ribbons.

Walkers Show Camping Support

Convention fundraiser exceeds goals

By Rachel Terlep (Southern Indiana)

To an observer, the wave of pink glow-stick-carrying women bellowing chants into the night air might have been cause for concern.

But for Gamma Phi Betas participating in the second Convention *Crescent Classic: Walk by the Light of the Crescent Moon*, the spirited lap around The Hilton in Walt Disney World Resort's vast grounds served a deeper purpose: philanthropy.

"It was really great to have hundreds of women out here for the community," said Jessica Jewell, sorority coordinator-new member education. "It takes all of us (sisters) giving a little to make a big difference."

Chapter President Rachel Braaten (Minnesota State-Moorhead) enjoyed the experience of her first Convention and Crescent Walk. "It's good to hear some new chants and hang out with everyone," Rachel said as she passed the cheering "Gammy Girls."

"It is a beautiful night for (the walk). I hope we meet our goal."

Rachel was referring to the \$20,000 fundraising goal with proceeds benefitting Camp Fire USA and its Sunshine Council in Orlando, Girl Guides of Canada and the Gamma Phi Beta Foundation. With camping as our international philanthropy, Gamma Phi Beta provides experiences and resources that build spiritual, mental and social resiliency in girls.

After the last walkers completed the short loop, event chairwoman Leanne Orr (Chapman), sorority director-public

Singing Sisters

A big shout out to Laura Reed (San Diego State) and Stephanie Wood (San Diego), who sang a version of Katie Perry's "California Gurls" redubbed "Gamma Phi Gurls" at the walk post-event. Following them at the microphone, a remix of Train's "Hey Soul Sister" was sung by Sheri Lehman, Courtney McClintock, Taylor Turner and their chapter advisor Sarah Barton (all of Chapman). You ladies rock!

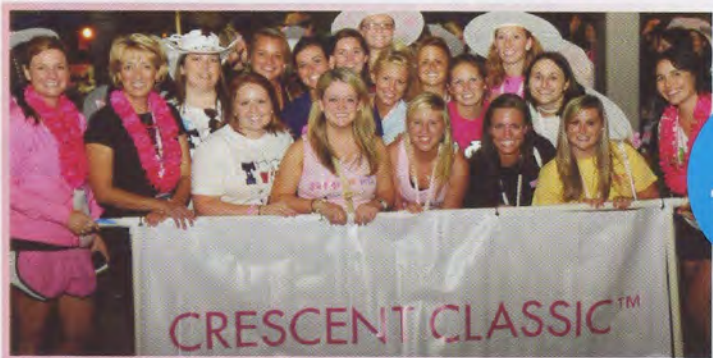
relations, made a big announcement: Gamma Phi Beta exceeded its goal by raising almost \$22,000.

"I cannot thank all of you enough," Leanne said as the clapping and cheering died down. "I cried when I got the call that we hit the \$20,000 mark."

The top collegiate fundraisers were Alpha Xi Chapter (Southern Methodist) with \$3,000 and Alpha Epsilon Chapter (Arizona) with \$2,715 in donations. In terms of money raised, region 7 came out ahead with \$4,813.

Although our western chapters took home bragging rights, the real winners are the girls who will have a camping experience, thanks to Gamma Phi Beta. It takes about \$75 to send a girl to Camp Fire USA for one day. Let's showcase our camping commitment at Convention 2012 as we set our sights on breaking the record in Denver!

Rachel is a former chapter president for Zeta Kappa Chapter. In the few spare moments she has between cheering for the Indianapolis Colts, re-re-reading Harry Potter and watching classic movies, Rachel attempts to keep her job as a recent newspaper reporter hire.



Raising almost \$22,000 for camping programs, Convention's Crescent Classic: Walk by the Light of the Crescent Moon was an amazing success!

With our Thanks!

Singled out for their help in planning, collecting donations and pulling the *Crescent Classic: Walk by the Light of the Crescent Moon* together are:

- Jacqueline Hill (Oklahoma)
- Jill Gunjevic (Bradley)
- Public relations specialists
- Gammy Girls: Brenda Stainfield Shea (California-Los Angeles), philanthropy specialists and collegiate leadership consultants



The Confirmed Conventioneers parade is a highlight of Convention and a time to celebrate loyalty.

Crazy Hats, Good Times

By Samm Wong (California State-Chico)

Are you ready for a little math equation? What do you get when you take 800 Gamma Phi Betas away from workshops and business attire, then add in music, decorative hats, laughter and sisterhood? You get the Confirmed Conventioneers Dinner!

The Confirmed Conventioneers Dinner is a one-of-a-kind event that demonstrates the lifetime commitment of our members. It may be hard to understand, unless you actually experience it. For example, Chapter President Kate Romebach (California Polytechnic State) admits she was completely overwhelmed at the event in Orlando, her first time at this legendary celebration.

"I heard that the dinner was a great way to see the true spirit of Gamma Phi Beta. I heard about the crazy hats and carnations, but I was a little unsure of what to expect," she says.

The "crazy hats" Kate is referring to are a Convention tradition. For each Convention attended, members get to add the equivalent amount of carnations on their hats, along with any decorations they choose. Incredibly, the most carnations on one hat this year was 31!

The benefit to attending multiple Conventions is that once you have attended five, you are invited to join the parade. Yes, I said "parade!" The emcee of the evening announces each participant, starting with the woman who has the most carnations (31), down to the

newcomers (five). The women conga dance around the room, laughing and throwing objects, like beach balls, into the crowd. Meanwhile, everyone else cheers loudly and snaps pictures.

"At the age of 19, I was confronted with the beautiful reality of what our sisterhood is," says Mariko Blakemore (California-Santa Cruz), regional coordinator for region 8. "My first Confirmed Conventioneer's Dinner was the moment I felt in my heart that I was a Gamma Phi Beta for life."

Once you have been to one Convention and experience this event, you will be determined to attend more so you may one day take part in the parade.

"I was inspired when it was over! I remember feeling determined to be able to one day march in that parade. This was the event, more than any other, that made me excited about lifetime membership," explains Kate.

I challenge each of you to attend at least one Convention and experience the Confirmed Conventioneers Dinner for yourself. I promise: you won't regret it.

Samantha "Samm" Wong is a recent college graduate trying to adjust to the "big girl world." When she is not working she enjoys spending time with her friends, learning to cook and enjoying all the natural beauty that Northern California has to offer.

Moonlit Magic

Pink Carnation Banquet dazzles Conventioneers

By Ellen Swart Schiller (Michigan)



The 2010-12
International Council

Full moons have long been associated with magic. The Pink Carnation Banquet, with the theme “Remember the Magic,” was held on a clear Orlando night lit by a gorgeous round moon, setting the stage for a magical evening of sisterhood and celebration.

Atmosphere

Elegantly-attired sisters and guests crossed the Hilton’s moonlit pool patio and were greeted in the Palm Ballroom by round candlelit tables decorated with pink carnations. At each place setting, a lovely freshwater pearl bracelet awaited the wrist of its new owner. Mistress of Ceremonies Barbara Hurt-Simmons (Nebraska-Kearney) introduced the current and incoming International Council members as they entered the room and were escorted to the head table by a collegiate member of their own chapter.

As a highlight, Membership Vice President J.J. Stoll Kaelin sang “In the Heart of a Pink Carnation,” a beautiful melody which set the tone for a lovely farewell to Convention. At the alumnae initiates’ table, our newest members sang “The Blessing” for the first time, while hundreds of sisters provided vocal support.

Awards

Although the majority of alumnae and collegiate chapter awards were announced at the Awards Luncheon on Thursday (see page 8), chapters in the running for the six most esteemed awards had to wait on pins and needles until Saturday’s banquet.

When Collegiate Vice President Annabel Jones pronounced Delta Tau Chapter (Colgate) winner of the prized Mary A. Bingham Award for overall excellence in all areas of collegiate chapter life, a standing ovation greeted President Julie Wallan and past president Andrea Jones as they tearfully hugged their chapter advisor Gretchen Oostenink (Iowa). Cradling the coveted crystal gavel award, the two presidents shared the secret to their chapter’s success: “We have the greatest advisors, regional coordinator, alumnae and house corporation board. It was a team project, and it was an honor to work with all these women. We are a young chapter and it’s an inspiration.”

Achievement

International Ritual Chairwoman Margaret West Pape (Oklahoma) conducted the installation of the 2010-12 International Council members. Outgoing officers Amy Peterson (Minnesota State-Moorhead) and Kris Baack (Nebraska-Lincoln) received commemorative Council badges and stood by while their successors took their



Left: Mistress of Ceremonies Barbara Hurt-Simmons elegantly kept the evening moving smoothly.



Right: Congratulations to Zeta Iota Chapter (Valparaiso) for taking home the E. Adeline Curtis Award for sisterhood and consideration of others.

oaths of office. Rebecca Boyd-Obarski (Illinois at Urbana-Champaign) said she was very honored to have been elected. "It is an opportunity to give back to an organization that has given so much to me. Gamma Phi Beta has lifted me up, and my sisters have encouraged, motivated and supported me. There is an energy in Gamma Phi Beta right now that I am very excited to be a part of."

After thanking Convention Arrangements Chairwoman Karen Gamel Urette (Oklahoma), committee members, staff, presenters and volunteers, International President Linda Malony reminded sisters, "There is no real 'magic' but there is such a thing as dreaming big. Excellence is never an accident."

Senior Kayleigh Campbell (Texas A&M-College Station) was inspired by the event. "It was amazing to see all the women and the generations!" she says enthusiastically.

After the closing ritual, sisters seemed reluctant to leave. While this year's Pink Carnation Banquet may not have been held under our beloved crescent moon, the full moon did indeed bring a magical ending to a magical week.

Ellen is president of Grand Rapids Alumnae Chapter and a professor at Grand Valley State University (GVSU). This fall, she's busy recruiting alumnae help for our colonization at GVSU, welcoming a new puppy into the family, and swimming and reading whenever she gets a chance!

2010-12 International Council

Re-elected Members:

- International President
Linda Lyons Malony
(Southern California)
- Membership Vice President
Jeannette "J.J." Stoll Kaelin
(Colorado-Boulder)
- Alumnae Vice President
Mary Knaup
(California State-Fullerton)
- Collegiate Vice President
Annabel Jones
(Oklahoma)
- Panhellenic Affairs Vice
President Elizabeth "Betty"
Ahlemeyer Quick (Indiana)

Incoming Members:

- Education Vice President
Rebecca Boyd-Obarski (Illinois)
Becky, an attorney, is a former collegiate leadership consultant with more than 30 years of volunteer leader experience at the international, regional and local levels. Most recently she served as international bylaws chairwoman.
- Financial Vice President
Leigh Ann Price
(Texas Tech)
A corporate finance professional, Leigh Ann has served on the financial advisory board and as director of housing resources, among other positions held in the past 20 years of volunteering for Gamma Phi Beta.

Appointed:

- Interim Executive Director
Kendra Gates Bocher
(California State-Long Beach)

Carnation Awards 2010

Three members' outstanding achievements recognized with Carnation Awards

For Gamma Phi Beta, prestige comes in the form of a Carnation Award. Since 1974, the Sorority has presented this award to certain shining members who excel in their careers and bring honor to both themselves and the Sorority. The

award recognizes impressive personal accomplishments and inspires Gamma Phi Betas to achieve great things. This year's winners, Ruth Janssen Person, Marylou Luther Imperato and Kristin Chenoweth, were announced at Convention 2010 in Orlando.

Ruth Janssen Person (Gettysburg)

A lifelong learner, Ruth followed in the footsteps of several family members and chose a career in education. Today, she's chancellor at University of Michigan-Flint, the first woman to hold this position in the university's history.

"Educators give people something that nobody can take away," she says. "[An education] improves their lives and allows them to become better people and citizens."

As chancellor, Ruth is developing a new strategic planning process for the university. She's also been instrumental in inaugurating campus housing and building relationships with the community. Before coming to Flint, Ruth was chancellor at Indiana University-Kokomo where she reversed a seven-year enrollment decline and initiated



strategic planning. Throughout her career success, Ruth has looked to people who are motivated and successful; she enjoys working with those who are ambitious.

Ruth began preparing for her responsibilities at the university back in her college days when she was an officer of Gamma Beta Chapter. Because of her collegiate chapter experience and for many other reasons, Ruth continues to endorse Greek life.

"The Greek system gives young people the opportunity to take on a leadership role early on," she said. "People have a need for affiliation. It's a challenging world, and we provide a sense of community."

The Carnation Award joins other notable honors Ruth has received including the *President's Medal for Excellence* (Indiana), a *Hoosier Award* and *Athena Award* (Women's Business Council).

"It's a challenging world, and we provide a sense of community."

– Ruth Person

It's Not Too Early

Get your calendar out – you'll want to make plans now to attend Convention 2012 in Denver, Colorado! The dates are June 27-July 1 for our 75th Convention, and Local Arrangements Chairwoman Susan Hamilton Grant-Schneider (Colorado State) is planning to make it SHINE!

Denver area alumnae are invited to join the planning committee, and there's plenty to do between now and 2012. Contact susangrant@mindspring.com for more on this exciting opportunity!

Marylou Luther Imparato (Nebraska-Lincoln)

A premier fashion journalist, Marylou is known the world over by fashion greats such as Christian Dior, Alexander McQueen, Betsy Johnson and others. But when she came to college in Lincoln, Nebraska, as a small-town girl, she was overwhelmed. It was her Gamma Phi Beta sisters who made her feel welcome, put her at ease and helped her overcome her fear of the big city.

Marylou is now a sophisticated woman who works as the creative director at Hush Fashion Group and writes a weekly syndicated column, "Clotheslines." She also mentors young designers who hope to see their own fashions on the runway.

Marylou credits her success to the mentors in her life. After a few days on the job as a fashion editor at the *Des Moines Register*, she told her editor she didn't know what she was doing. He said, "You'll learn," and she did! That advice stuck with her.

"Work for someone you respect. If they don't respect you, get out!" she advises.



Marylou Imparato received a prestigious award from the French government last year for her cultural contributions.

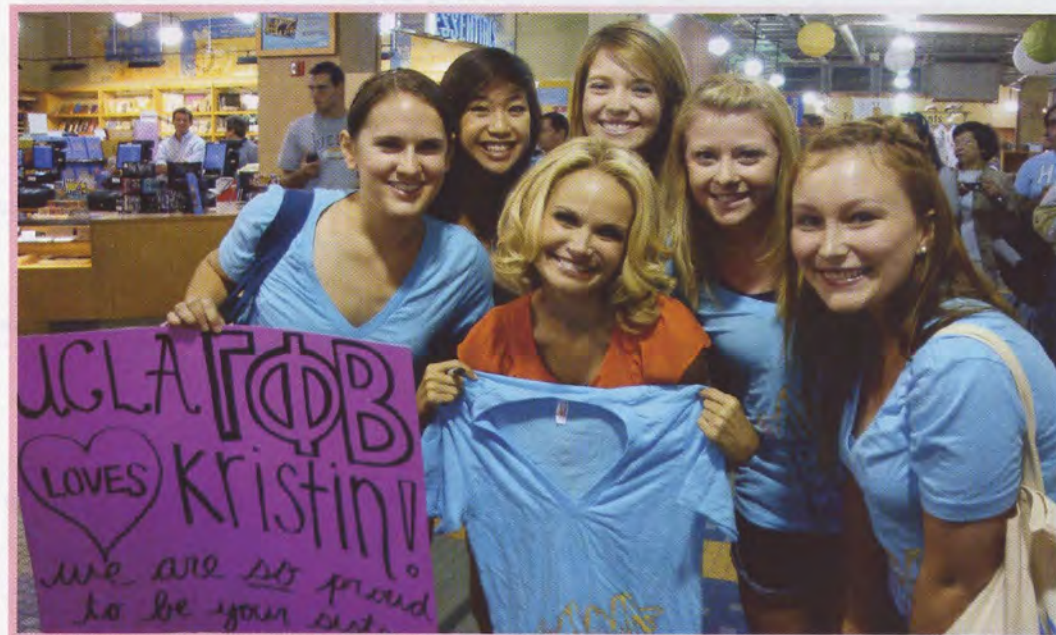
Things have changed a lot since Marylou began her career, but she enforces traditional words of wisdom for young women today, whom she sees as better educated, but also more aggressive.

"Being nice goes a long way," she explains. "Business behavior is not taught today, but manners and etiquette are important."

Marylou loves her job and enjoys studying the journalism aspect of fashion. She's also a big fan of traveling to see the new collections each year. "It brings together the movers and shakers. Each season I meet someone outstanding," she says.

Kristin Chenoweth (Oklahoma City)

A bona fide recognizable celebrity, Kristin is an actress and singer with a long list of professional achievements. She has appeared on stage, television and film and is also an accomplished singer with a vocal range of four octaves and nearly 20 soundtracks to her credit!



Some of her popular stage performances include parts in *You're a Good Man Charlie Brown*, *Funny Girl* and the role of Glinda in *Wicked*. She's been in more than 20 films such as *The Pink Panther*, *RV* and *Four Christmases*. In television, she's appeared on *Sesame Street*, *The West Wing* and most recently, *Glee*.

Kristin's *Carnation Award* joins a multitude of honors including a Tony for *You're a Good Man Charlie Brown* and an Emmy for ABC's *Pushing Daisies*. Next, she lends her vocal talent to an upcoming Disney animated movie as the title character in *Rapunzel*.

International President Linda Malony saw Kristin perform on Broadway earlier this year and presented her with the Carnation Award backstage. Kristin was very excited to be honored by the Sorority and accepted the award with her usual charm and grace.

Members of Alpha Iota Chapter (California-Los Angeles) were thrilled to meet celebrity sister Kristin Chenoweth.

Founded on a Rock

Gamma Phi Beta has launched a new program to inspire members to build lifelong bonds — Rock Solid Relationships! The program provides chapters with tools to develop successful relationships. It sets guidelines and expectations for big sister/little sister (also known as mom/daughter) relationships and for mentoring in general.

Read on for examples of how our members are already using the principles of the program to enjoy “rock solid relationships.”

Stephanie & Caitlyn

At Zeta Mu Chapter (St. John’s), Stephanie Kalousdian’s relationship with her “big,” Caitlyn Mason, might be young, but it’s organic; they were friends first. During Stephanie’s freshman year, the two met at a dance competition and hit it off. When Stephanie decided to join the Sorority as a sophomore, she was surprised to find out Caitlyn was a member!

They bonded over a shared love of dance, but circumstances have also deepened their relationship in other ways.

Caitlyn helped Stephanie recover from back surgery and in turn, Stephanie was there when Caitlyn’s grandfather passed away. They care genuinely for each other, which is why it will be difficult when Caitlyn graduates next spring.

“Not only is she my big, but she’s one of my best friends,” Stephanie says. “She’s such a good sister. I hope to one day be as good as she is. [We’re] a big/little pair that I hope everybody envies.”

Sally & Merry & Samm

For Merry Greig Cosgrove (San Diego State), having a mentor and being a mentor go hand in hand.

It was 1975 when Merry accepted a bid from Beta Lambda Chapter (San Diego State) by mistake. She was planning to switch to another sorority, until she met Sally Turnipseed Evatt (San Diego State). Sally has warmth, openness and an ability to make things better, Merry says. “She wasn’t my big sister, but I always looked at her that way. If I was out of bounds, she’d call me on it, but truly in a mentorship way.” Thirty-five years later, the two are still close and regularly catch up over e-mail or Facebook.

Merry, a dedicated Sorority volunteer (she currently serves as a recruitment advisor and on the nominating committee), experienced a special moment when her daughter Samm Wong (California State-Chico) joined Gamma Phi Beta in 2006. Samm embraced the Sorority quickly, and, as a sophomore, was elected chapter president.

“The other members thought she knew more about [the Sorority] than anyone else, which was true because instead of singing her lullabies as a child, I sang her Gamma Phi Beta songs,” Merry laughs.

As Samm learned the ins and outs of running a chapter, Merry became a valuable resource. Their mother-daughter relationship blossomed into an opportunity for Merry to be Samm’s mentor.

“She’d call and say, ‘I need you to be my mom, not an international officer,’” Merry says. “Or she’d call and say, ‘I need your Gamma Phi mind here.’”

Merry says she now learns from Samm. “I’m very much inspired by her,” Merry says proudly. “Mentorship goes in both directions.”

Build lifelong bonds with Rock Solid Relationships!



Sally and Merry are still close friends, 35 years after they met in college.

GAMMA PHI BETA



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B.

C.

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Alumnae Excel

By Megan Byrne Krueger (Indiana), Sorority Director-Alumnae Development

Excellence is something we all strive to achieve in our personal, professional and volunteer lives. As alumnae of Gamma Phi Beta, outstanding achievement within our chapters is recognized by a program called Circle of Excellence.

At Convention 2008, a resolution was passed to assess the program and how it could be improved. A task force of volunteer leaders was formed to survey alumnae chapter officers and make recommendations.

The results were insightful. Alumnae told us they liked Circle of Excellence, but the current model did not account for the variety of ideas and programming used today. Officers also suggested "leveling the playing field" between large and small alumnae chapters so that all could succeed. Taking this valuable information, the task force revised the recognition program that was approved by International Council for implementation this year.

New and Improved

Today's Circle of Excellence program truly awards alumnae chapters that go above and beyond good standing criteria. There are now many ways to acknowledge that alumnae chapters and its members are vital parts of our community.

At a minimum, alumnae chapters must annually meet certain requirements to receive Circle of Excellence recognition:

- File the Statement of Compliance and President's Report
- Pay alumnae international dues by July 31 (at least six members)
- Hold at least two alumnae chapter meetings and/or events
- Meet at least one goal in each of the four categories described below

Love

- Communications/Public Relations:
 - Publish and distribute a newsletter or e-mail newsletter (at least twice yearly)
 - Develop a chapter website
- Present at least one local award
- Submit at least one International award nomination (such as Service, Merit or Loyalty Award)
- Host a Senior Celebration for a collegiate chapter
- Assist a collegiate chapter
- Hold at least three meetings or events



Bakersfield Alumnae Chapter members show their pride at a Relay for Life event while pursuing the value of Labor.

Labor

- Support Camp Fire USA, Girl Guides of Canada or any local philanthropy
- At least 10 percent of chapter membership must have individual volunteer service with any nonprofit organization
- Increase dues-paying membership by 50 percent from the previous year
- Retain the same number of dues-paying members in the current fiscal year as in the previous fiscal year
- Annually update the Alumna Record of Service for dues-paying members

Learning

- Send a credentialed delegate to Convention
- Celebrate Founders Day
- Apply for at least one Convention award
- Nominate individual members for alumnae awards
- Participate in a ritual event (other than Founders Day)
- Hold one educational activity

Loyalty

- Make a chapter contribution to the Foundation
- Initiate an alumna member within the calendar year

New Order

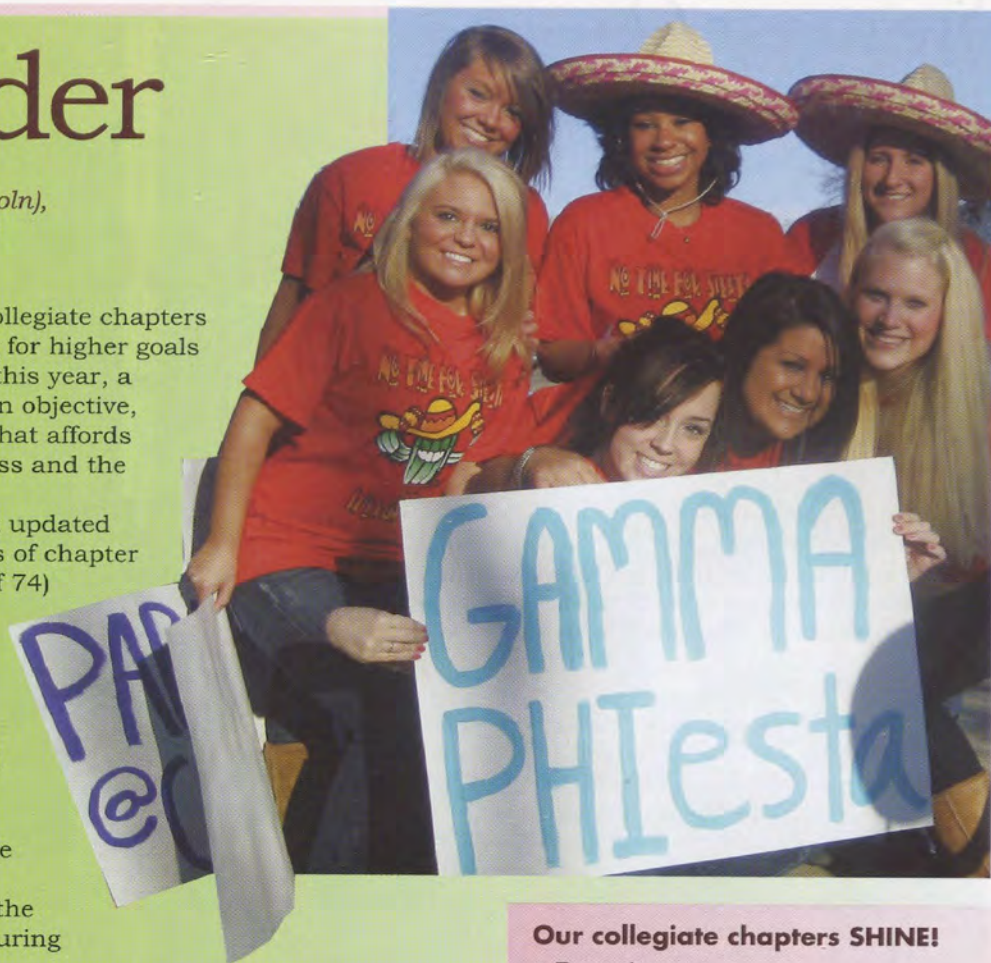
By Shannon Bradley (Nebraska-Lincoln),
Sorority Director-Collegiate Relations

Evaluating the success of our collegiate chapters is an important tool in striving for higher goals and achievements. Beginning this year, a new structure is in place to provide an objective, comprehensive recognition program that affords every chapter ownership in its progress and the opportunity to shine.

The Order of the Crescent has been updated and improved; now there are 12 areas of chapter life that can earn points (maximum of 74) toward a chapter's crescent rating. Responsibility for each area is assigned to a collegiate chapter officer, who will use a checklist to set goals for the year. The checklist serves many purposes: it can be used by the chapter and chapter advisor for goal setting and self-assessment, it can be used by the visiting collegiate leadership consultant to conduct an overall evaluation of the chapter and the regional team can use the checklist during chapter visits.

Excellent chapters will earn enough points to qualify for five crescents, and a chapter that earns all 74 points will join an elite group known as the Order of 1874.

Educating everyone involved is a priority for the collegiate department, and efforts will continue throughout the coming years. In addition, there is an extensive list of public relations and marketing ideas to promote the new Order of the Crescent. Our goal is for our collegiate chapters to be proud of their crescent rating and to always strive to improve their ratings until they reach the Order of 1874. Using the tools and structure in place, every chapter can shine for Gamma Phi Beta!



Our collegiate chapters SHINE!

- Recruitment
- Safety and Wellness
- Member Education
- Panhellenic Affairs
- Public Relations
- Philanthropy
- Standards/Member Discipline
- Administrative Affairs
- Scholarship
- Financial Affairs and Efficiency
- Alumnae Involvement
- Ritual

- Participate in an alumnae Panhellenic association
- At least 10 percent of dues-paying chapter members volunteer for the Sorority:
 - International level: volunteer leaders, Foundation volunteers, etc.
 - Local level: Chapter advisor or house corporation board member
- Make a Founders Day contribution of \$25 or more to the Sorority

**Our
alumnae
chapters
know how to
SHINE!**

Reaching Higher

Chapters can also strive for a more advanced level of achievement by fulfilling additional goals in each area. The new Gamma Phi Beta Circle of Excellence connects sisters by engaging us in new activities together. It impacts sisters by promoting personal growth, chapter growth and service to the community and it shows us all how to shine by setting higher standards for ourselves and our chapters.

Celebrating Strength in Sisterhood

Gamma Gamma Chapter marks 50th Year on University of Wisconsin-Milwaukee Campus

By Lyn Hildenbrand (Wisconsin-Milwaukee), Chapter Advisor

2010 is a milestone year for Gamma Gamma Chapter (Wisconsin-Milwaukee) and the occasion was marked with a reunion celebration that had older and younger members alike beaming with pride. Looking back, their journey of sisterhood began March 19, 1960.

History Revisited

Twenty-one collegians and 14 alumnae were initiated and installed as the 75th (or diamond) chapter of the Sorority. At the installation banquet, former Grand President Alice Wieber Fitzgerald (Michigan, 1913) presented her diamond Past President's badge to first chapter president Cora Leach. Alice's intent was for the badge to be worn by the senior with the highest GPA through her junior year. This special tradition continues today.

Cora recalls that charter members were the popular women on campus. A report by then-Director of Expansion Mary T. McCurley (Goucher, 1907) concurs: "Gamma Gamma Colony is a very attractive group and has top ranking on campus. The Homecoming Queen and three out of four members of her court were Gamma Phi Betas." A few weeks after installation, Gamma Gamma was awarded Panhellenic's first place trophy for scholarship, placing higher than seven other sororities.

Mary concluded her report with, "I believe they will develop into a strong chapter and that Gamma Phi Beta will have reason to be proud of Gamma Gamma."

Challenges Overcome

In spite of its bright beginning, the chapter nearly folded a few decades ago when membership dwindled to one.

In 1980, alumna Karen Joost Henry (Wisconsin-Milwaukee) was strolling on campus and noticed Gamma Phi Beta was not participating in recruitment. She rallied Milwaukee Alumnae Chapter to recruit five new members that semester (one was Geri Miller, who sent a beautiful bouquet of pink carnations to the celebration) and set in motion the chapter's rebound. Now the only National Panhellenic Conference sorority on campus, Gamma Gamma continues to grow and boasts a record 60 members.

**Gamma
Gamma Chapter
(Wisconsin-Milwaukee),
our 75th chapter, was
installed exactly 75
years after
Gamma Chapter
(Wisconsin-Madison).**



Cora Leach Baldikoski (left), Gamma Gamma Chapter's first president, smiles alongside current president Amanda Hall. Cora told collegians she was proud of them and all they have achieved.

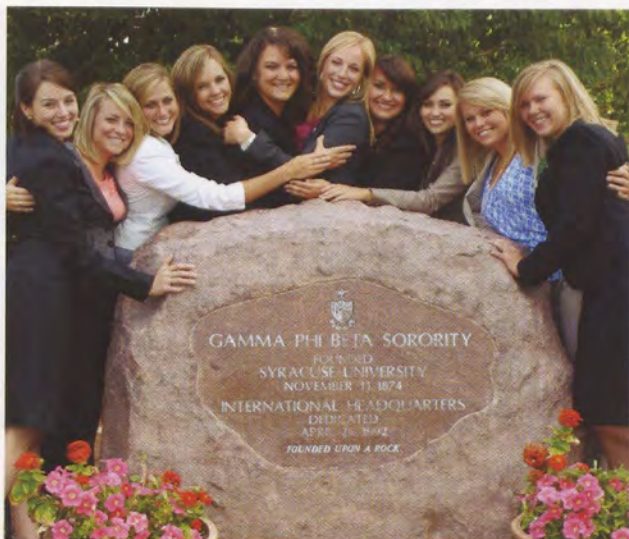
Successes Shared

Last March, 55 women marked a fantastic 50th year among historic scrapbooks and years of Sorority memorabilia.

"Celebrating my chapter's 50th anniversary with the very first president of Gamma Gamma is a special moment that I will remember forever," Chapter President Amanda Hall shares. "I can't wait until we reach 100 years and I will meet that president and have the opportunity to share my stories with her."

At the celebration, all truly enjoyed the opportunity to connect with each other and see the impact of decades of hard work shine in their accomplishments and successes.

Lyn is a busy Sorority volunteer who enjoys working with youth and young adults. She was pictured in The Crescent in 1984 describing Gamma Gamma's great comeback on campus. If you have a copy, dig it out and check it out!



2010-11 collegiate leadership consultant team

Apply to be a Collegiate Leadership Consultant!

Each year, the Sorority hires eight-12 recent graduates to travel across the United States and Canada assisting Greek letter chapters as collegiate leadership consultants (CLCs). CLCs work with our collegiate members on a variety of chapter areas including recruitment, chapter operations and leadership development. If you are looking for professional and personal development in a fun and rewarding environment, apply to be a CLC today!

Apply by January 5!

Visit www.gammaphibeta.org for an application and more information. **Seniors, to be considered for the 2011-2012 CLC team you must apply by January 5, 2011.**

Questions? Contact CLC/Field Administrator Brandy Cunningham at bcunningham@gammaphibeta.org or 303.799.1874.

Greek Girl
OUTFITTERS

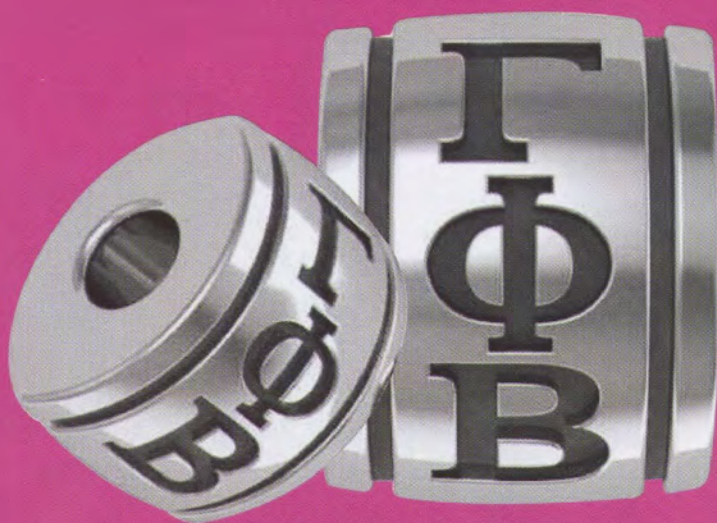
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Collegiate Essay Contest



Ready to get sentimental about Gamma Phi Beta? Collegians, submit an essay answering the question, "In the pursuit of the highest type of womanhood, what Core Value has impacted you the most?" and you could be published in *The Crescent*, winter 2011 issue!

Keep your words to 500 or less and send your submission to Mimi McMann, editor, at mmcmann@gammaphibeta.org. Essays will be judged by *The Crescent* staff and *The Crescent* Advisory Board.

**Hurry and get
your thoughts
together!
The deadline is
November 15!**

Decorate the Holiday Tree at IH



Time to get creative!

Collegiate and alumnae chapters are invited to send a personalized holiday ornament representing your school, chapter or city to help embellish the seasonal decor at International Headquarters this December!

No time to waste! We'd like to have all the ornaments by December 3. Send them to Gamma Phi Beta International Headquarters, attention Mimi McMann, 12737 E. Euclid Drive, Centennial, CO 80111.

We'd love to see 100 or more new ornaments on our tree in 2010! The more, the merrier!

Member Honored for Police Work

Becoming a law enforcement officer was never the career plan for Ellen Tyler Hanson (Kansas), the chief of police in Lenexa, Kansas.

"It was just a happy accident," she laughs. "I actually had a background in counseling. I just opened the Sunday newspaper one day looking for a job. There weren't any in my field, but there was an ad for a police officer in Lenexa."

Ellen beat out 643 candidates for the job, and it looks like she made the right career choice. She was recently named *Woman Law Enforcement Executive of the Year* by the National Association of Women Law Enforcement Executives.

An officer at the Lenexa Police Department for 35 years, Ellen worked as a patrol officer, detective and commander before being named chief of police in 1991. An amazing accomplishment, considering she was the only female in the department when she started! She shares her thoughts with *The Crescent* on dealing with criminals, managing other officers and what it means to be named *Woman Law Enforcement Executive of the Year*.

**"To be an officer,
I thought you had
to know how to drive,
fight and cuss. I was a
Gamma Phi, so you
know that wasn't me!"**

— Ellen Hanson



What does this award mean to you? What was your reaction?

When I heard about the award, I was really pleased that Lenexa was getting recognition for the quality of work that the men and women who work for the Lenexa Police Department produce. I am very fortunate to work in a department that believes in excellence as a standard and provides respectful and proactive public service. In order to help keep serious crime down, we practice what we call "intelligently aggressive police work." Occasionally we hear criminals say, "Don't do a crime in Lenexa — you'll get caught," and that is music to our ears.

What do you enjoy most about working in law enforcement? What is tough about this profession?

I enjoy being able to mentor and develop employees at all levels. I think one of a police chief's most important responsibilities is to help department members reach their highest professional goals and at the same time work to ensure their personal lives do not suffer.

What is one of the most memorable moments of your career?

Years ago, I was working a homicide case of a young woman who was stabbed multiple times. We developed a suspect and took him into custody for an interview. He said that he would tell us what happened if I let him recreate the act (minus the knife) with me. It was a very strange role-playing experience, but we got the confession and a conviction. He died in prison several years ago.

While cuffing criminals may not have been Ellen's initial dream, she's consistently satisfied with the choice she made. "You figure out pretty quickly: you can either do it or not," she says. "It ended up nothing like what I thought it would be." On top of her day-to-day work, Ellen is also involved in many committees and volunteer opportunities in Lenexa. When she gets home at night, she relaxes with her three dogs.



Alpha Chapter (Syracuse) sisters joined thousands of other Syracuse University students for the annual Relay for Life to cure cancer. Members enjoyed the event's activities, including jousting, and sponsored a game and face-painting table. Crescent Classic: Capture the Crescent was also successful, raising \$2,000 for Camp Good Days.

REGION 1

MASSACHUSETTS

♥ 🏆 **Delta Chapter** (Boston) initiated 46 new members! The chapter also won *Greek Week* and the *Most Improved Recruitment Award* this year at Convention!

♥ 🏆 **Epsilon Phi Chapter** (Bentley) won several of Bentley's annual *Greek and Falcon Awards*, including Chapter of the Year. The chapter said goodbye to 16 seniors who graduated but initiated 13 new women.

NEW YORK

🏆 **Albany Alumnae Chapter** members participated in the *Ragnar Relay NYC*, a 12-person 185-mile relay running race that started in Woodstock, NY, and ended in New York City. The race took more than 24 hours to complete!

♥ Thirty five **Epsilon Epsilon Chapter** (Union) seniors enjoyed a bounce house and many other fun activities during the chapter's annual Senior Week.

♥ 🏆 When June rolled around, **New York City Alumnae Chapter** met for its annual Central Park picnic. Members also volunteered at the *Walk Now for Autism Speaks* event.

🏆 🏆 **Delta Tau Chapter's** (Colgate) *Crescent Classic: Soccer Tournament*, along with other fundraising efforts, helped them raise \$2,444. The funds raised paid for 12 girls to attend Madison County Children's Camp for a week! Four members attended Convention, where their chapter won three awards.

♥ Many **Epsilon Tau Chapter** (Rochester) members kept busy this summer with jobs, internships, classes and even traveling the world. They made sure, however, to stay in touch with one another by connecting through Skype, Facebook, postcards and care packages.

♥ 🏆 **Zeta Mu Chapter** (St. John's) once again received a "five star" designation from the university and was named *Greek Week* champ. Members honored graduates with a senior brunch, and one sister was elected to the Panhellenic E-board.

PENNSYLVANIA

♥ 🏆 **Delta Kappa** (Lehigh) members volunteered at an after-school organization to help children improve their reading. The chapter also played in a *Powder Puff Football Tournament* celebrating 40 years of women's athletics at Lehigh.

🏆 **Gamma Beta Chapter** (Gettysburg) raised \$2,050 during the American Cancer Society's *Relay for Life*. They also held their annual *Crescent Classic: For the Love of Lori*, a softball tournament played in honor of former president Lori Moll, who died of leukemia. The tournament raised \$750.



Alaska-Region 8
Hawaii-Region 7

Sorority Life!

Alumnae and collegiate news at a glance! What's your region been up to? Send news to TheCrescent@gammaphibeta.org.

Symbol Key:

- ♥ Sisterhood
- 🏆 Leadership
- 🏆 Philanthropy
- 📖 Scholarship

♥ This summer marked **Philadelphia West Suburban Alumnae Chapter's** 75th anniversary; sisters and their families celebrated with a luncheon that included Gamma Phi Beta songs, pink carnations and a DVD presentation that highlighted the friendships, activities, get togethers and philanthropies that have been shared by members of the chapter over the years.

🏆 **Zeta Epsilon Chapter** (Duquesne) counted many awards at the *Greek Awards Banquet* including the *President's Cup*. The chapter also placed first in *Greek Week*!

QUEBEC

♥ 🌸 Members of **Alpha Alpha Chapter** (Toronto) raised funds for Girl Guides of Canada at their annual *Crescent Classic: Pancake Breakfast*. Several members participated in Manulife's *Walk for Memories* and raised \$250 for Alzheimer's research. The chapter also welcomed five new initiates.



Celebrating its seniors, **Beta Mu Chapter** (Florida State) held special events in the spring.



Five **Alpha Chi Chapter** (William & Mary) members attended *Convention 2010*. The chapter also won many *Greek Awards* including Excellence in Scholastic Ranking for having the highest cumulative Greek GPA. Four members were inducted into the Greek honor society *Order of Omega*.

REGION 2

DELAWARE

♥ Our newest chapter **Eta Gamma** (Delaware) welcomed 114 new members on Bid Day. The chapter also hosted a hot wing eating contest with FIJI Fraternity members.

NORTH CAROLINA

♥ 🌸 In order to benefit its local philanthropy, **Epsilon Psi Chapter** (North Carolina-Asheville) held a basketball tournament. The chapter also hosted a *Ladies Luncheon* for sisters and the important women in their lives.

SOUTH CAROLINA

♥ **Charleston Alumnae Chapter** held its first official chapter meeting and discussed plans for the year, including a beach day in July and an anniversary party in August.

🌸 **Zeta Sigma Chapter** (South Carolina) hosted *Crescent Classic: Moonball*, a moonlight soccer tournament. Proceeds went to Camp Kemo, an organization that supports child cancer patients.

VIRGINIA

🌸 **Epsilon Iota Chapter** (Christopher Newport) rocked *CNU's Best Dance Crew*, a dance competition that raised more than \$1,000 for Girls Inc.

🌸 **Epsilon Pi Chapter** (George Mason) teamed up with Pi Kappa Alpha Fraternity to host a 5K race around campus. Proceeds topped \$1,000 and went to the Washington D.C. Children's Hospital.

♥ Several members of **Richmond Alumnae Chapter** gathered at a wine and cheese event attended by Gamma Phi Betas from all around the country. They brainstormed ways to expand the chapter.

🌸 🏆 **Zeta Beta Chapter** (Virginia) raised \$3,000 for the I Have a Dream Foundation at its *Mother Daughter Tea and Basket Auction*. The chapter was awarded *Shining Moment of the Year* by the region 2 team at *Convention 2010* for exhibiting excellence in public relations and recruitment practices.

Happy Founders Day!
November 11, 2010



Zeta Kappa Chapter (Southern Indiana) was crowned champion of both Greek Week and Greek Olympics! The chapter was also recognized for maintaining the highest GPA of all Greek life on campus.

REGION 3

FLORIDA

♥ **Beta Mu Chapter** (Florida State) said goodbye to many sisters who graduated in the spring.

🏆 **Naples Area Alumnae Chapter** was proud to have one of its members, Peggy Boyce Walker (West Virginia), win a *IIKE Award*.

GEORGIA

♥ **Delta Omicron Chapter** (Southern Polytechnic State) members are very excited for the brand new house they'll move into this fall!

🏆 Members of **Delta Upsilon Chapter** (Georgia) showcased their best singing skills and were named champions of the *Beta Choral Cup*. They sang renditions of "Hey Soul Sister" by Train and "Get Low" by Lil John.

TEXAS

♥ 🏆 **Alpha Xi Chapter** (Southern Methodist) is proud of the various Greek awards they won recently. The chapter also sent its executive council to Convention where they enjoyed meeting sisters of all ages.

♥ **Dallas Alumnae Chapter** members honored recent **Alpha Xi Chapter** (Southern Methodist) graduates at their annual *Senior Phi-Esta*. Other alumnae activities included a wine tasting and a yoga class.

🏆 🏆 **Delta Epsilon Chapter** (Texas Wesleyan) saw a successful *Greek Week* and won many of the same awards it took home last year. The chapter also participated in the Tarrant County *Race for the Cure*.

🏆 At year end, **Gamma Iota Chapter** (Midwestern State) raised more than \$6,000 for Camp Fire USA. The chapter recently held its annual *Carts for Camp Fire* event and raised \$634!

REGION 4

INDIANA

♥ 🏆 **Beta Phi Chapter** (Indiana) paraded the streets of Indiana at its annual *Gamma Phi-Esta*; proceeds went to the Boys and Girls Club of America. The chapter also held another *Mom's Weekend*.

Collegiate Essay Contest!
See page 22.

♥ Alumnae of **Alpha Zeta Chapter** (Texas-Austin) now living in Michigan, Florida, Ohio, Texas and elsewhere hadn't seen one another in 50 years but recently gathered to catch up and re-connect.



Beta Phi Chapter (Indiana) alumnae, all of whom helped launch the chapter in 1957-58, met for lunch recently to rekindle the friendships they began years ago!



A group of Beta Upsilon Chapter (Kansas State) alumnae from 1997-98 gathered at the Historic Alexander Majors site in Kansas City.

♥ **Delta Iota Chapter** (Purdue) alumnae shared memories over dinner at a popular Italian restaurant in Indianapolis.

♣ **Zeta Iota Chapter** (Valparaiso) members competed in relay races at their *Crescent Classic* event. The chapter also placed third in *Songfest* where their team, Glee Phi B, sang songs from the television show *Glee*.

MICHIGAN

♣ Members of **Beta Delta Chapter** (Michigan State) competed in *MTV Dance Night*, a competitive technical dance competition. The chapter also raised \$35,000 for the American Cancer Society after placing first in the *Relay for Life All-Night Walk*!

♥ ♣ **Delta Omega Chapter** (Oakland) managed to raise \$6,000 at its *Crescent Classic*. Proceeds went to Camp Fire USA and other local philanthropies. They also volunteered at Camp Ohiyesa in July.

♥ **Zeta Nu Chapter** (Detroit-Mercy) members bonded with one another and with their moms at their *Mother/Daughter Tea* in April.

OHIO

♥ **Beta Gamma Chapter** (Bowling Green) spent sisterhood time together playing dodge ball, hanging out at its social, carving pumpkins and dressing up for formal!

REGION 5

ILLINOIS

♥ **Omicron Chapter** (Illinois at Urbana-Champaign) has been instrumental in being green and helping the environment. Members planted pink carnations at the house on Earth Day.

♣ Sisters of **Epsilon Chapter** (Northwestern) have been busy raising money! The chapter collected \$3,000 for Camp Fire USA at its annual *Crescent Classic: Gamma Phieta*. They also raised \$4,000 for the American Cancer Society while participating in *Relay for Life*.

IOWA

♥ **Gamma Psi Chapter** (Northern Iowa) paid a visit to **Rho Chapter** (Iowa) and had a great time bonding and playing volleyball together.

♣ ♣ **Omega Chapter** (Iowa State) is excited to have recently been named a five crescent chapter! They also raised more than \$4,000 for Camp Fire USA at their *Crescent Classic: The Final Stretch, 5K Run Walk*.

♥ Fifteen **Omega Chapter** alumnae members gathered last spring for a 10-year class reunion. The women enjoyed time together visiting, getting manicures and pedicures, going out to eat and shopping together.

♥ Six sisters from **Rho Chapter** (Iowa) attended Convention, one of the biggest groups that has ever attended from their chapter!

MINNESOTA

♣ **Gamma Mu Chapter** (Minnesota State-Moorhead) participated in *Panhellenic Greek Week BBQ*, that raised \$150 for a local YWCA shelter. At their *Crescent Classic: Spagammi Feed*, the sisters raised \$525 for Camp Fire USA and supported the American Cancer Society with \$525.



Epsilon Delta Chapter (Creighton) sold buffalo wings and held a raffle at their Crescent Classic; Wing Fling. All proceeds went to Camp Fire USA.

NORTH DAKOTA

🏆 **Alpha Beta Chapter's** (North Dakota) *Crescent Classic: Roadhouse Round-Up* successfully raised \$1,350 for Camp Fire USA. The chapter also volunteered at UND's Native American Association's *Time-Out Pow Wow* and participated in *Relay for Life*.

WISCONSIN

🏆🍷 **Gamma Chapter** (Wisconsin-Madison) members raised \$2,000 for Camp Fire USA at their *Crescent Classic: Grilled Cheese with the G-Phi-Bs*. The chapter was also named a "Chapter of Excellence" from the university's Panhellenic Council.

♥ More than 40 **Gamma Chapter** (Wisconsin-Madison) alumnae members held a reunion in June. A few 50-year member pins were distributed!

REGION 6

COLORADO

♥🏆 **Tau Chapter** (Colorado State) members bonded while participating in many *Greek Week* events. They also volunteered with CSUnity, a community service project organization, by picking up trash.

♥ **Denver Alumnae Chapter** kicked off a great year with a wine tasting social event for members and guests. Several sisters attended Convention as volunteer leaders and International Headquarters staff.

KANSAS

🍷 **Beta Chi Chapter** (Wichita State) celebrated many honors during Wichita State's award season, including an award for their *Crescent Classic: 3-on-3 Basketball Tournament*.

🍷 **Beta Upsilon Chapter** (Kansas State) was excited to win *Sorority of the Year* for the second year in a row during *Greek Week*.

♥ **Kansas City Alumnae Chapter** geared up for its *Wear Your School Colors Fall Kickoff Party* in October.

MISSOURI

♥🏆 Seven new members joined **Zeta Delta Chapter** (Southeast Missouri State) in the spring. The chapter was also recognized for having the Highest Cumulative GPA on campus. Over the summer, the chapter participated in *Susan G. Komen's Race for the Cure*.

♥ **Delta Nu Chapter** (Missouri State) attended its first Convention since their re-installation in March 2009 and brought many ideas home to the chapter!

NEBRASKA

♥ More than a dozen **Lincoln Alumnae Chapter** members joined **Pi Chapter** (Nebraska-Lincoln) seniors at Spaghetti Works restaurant to celebrate their transition from collegians to alumnae.

🍷📖 **Pi Chapter** (Nebraska-Lincoln) was proud to reach its goal of a 3.6 average GPA, making them the top Greek chapter at the university. Thirteen members traveled to Convention where the chapter was awarded for its scholastic achievements.

OKLAHOMA

🏆 **Beta Omicron Chapter** (Oklahoma City) showed support at the University's *Relay for Life* where multiple chapter teams raised \$5,265 for the American Cancer Society.

♥🏆 **Tulsa Alumnae Chapter** members helped at Camp Fire USA's *Festival of Fires*. The women also beat the summer heat with their annual *GPB Flip Flop Pool Party*.

REGION 7

ARIZONA

♥🏆 Twenty-six sisters from **Beta Kappa Chapter** (Arizona State) graduated this past spring. The chapter raised \$350 for leukemia during the *Rally for Change*. Excitingly, they initiated three new members!

🍷 **Beta Omega Chapter** (Northern Arizona) members were blown away at Convention where they won the *Most Improved Scholarship Award*.

CALIFORNIA

♥🏆 Aside from welcoming new members, **Alpha Iota Chapter** (California-Los Angeles) bonded during a chapter-wide "Glee" viewing, sisterhood nights and a barbecue with local alumnae. They also held their *Crescent Classic: GPhiJoe!*

♥ **Bakersfield Alumnae Chapter** had a fireside meeting during *Secret Senior Sis Week* with **Delta Phi Chapter** (California State-Bakersfield).

♥ ♀ **Delta Delta Chapter** (California State-Fullerton) treated dads to a tailgate barbecue and a baseball game for *Dad's Day*. The chapter also won a few *Greek Week* awards.

♥ ♀ **Delta Psi Chapter** (California-Santa Barbara) held a *Cinco de Mayo Carnival* for a local elementary school and proudly welcomed 14 new members!

♂ **Epsilon Gamma Chapter** (San Diego) held its *Crescent Classic: Moonball* event, raising \$2,200 for Camp Fire USA!

♂ ♀ **Epsilon Nu Chapter** (Chapman) won first place at the university's *Skit Night* with their performance from *Aladdin*. They also won the *Sorority of the Year Award* and held a *Crescent Classic Challenge* that alumnae members attended.

♂ **Gamma Eta Chapter** (Cal State-Long Beach) members participated in various *Greek Week* and *Greek Sing* events. Proceeds were donated to Camp One Heartland.

♂ **Orange County Alumnae Chapter** members volunteered at the *Camp Fire USA Gala* that honored Rosario Marin, the 41st treasurer of the United States.

♥ **Long Beach Alumnae Chapter's** new president took office in June. Members also got together over the summer for self-defense lessons, kayaking and more.

♥ ♀ **Zeta Theta Chapter** (Pepperdine) worked with the Portraits of Hope Foundation, restoring life guard towers along the coast. They also won *Songfest*, a popular tradition at Pepperdine.

♥ Five past presidents of **Pasadena Alumnae Chapter** got together to catch up during the summer. The chapter also made a much-appreciated donation to The Academy!

REGION 8

BRITISH COLUMBIA

♂ To help send children with disabilities to summer camp, **Vancouver Alumnae Chapter** played in the volleyball tournament at *Easter Seals 24-hour Relay for the Kids*.

CALIFORNIA

♂ **Eta Chapter** (California-Berkeley) got more involved with local Camp Fire USA programs by spending afternoons playing with kids. They also hosted a group of students at their chapter house in Berkeley.

IDAHO

♀ When they're not busy preparing for fall recruitment, **Xi Chapter** (Idaho) members have celebrated ranking second in grades among all campus sororities and being named top sorority on campus!

♥ A banquet in May celebrated both **Zeta Xi Chapter's** (College of Idaho) scholarships and the chapter's ten-year anniversary.

OREGON

♥ **Nu Chapter** (Oregon) members bonded and experienced some great sightseeing while at Convention!

HazingPrevention.org is awarding \$10,000 cash to the campus with the most exceptional hazing prevention strategies. Apply by November 15!



Delta Theta Chapter (California Polytechnic State) relaxed for a day with crafts and yoga. Sisters also made friendships bracelets for kids at the local Camp Fire USA council.

IN MEMORY

This list reflects notifications received at International Headquarters from April 1 to June 30, 2010. First, maiden and last names and initiation year are listed for each deceased member.

Beta I Michigan

Elizabeth McCallum Straith, 1945

Gamma I Wisconsin-Madison

M. "Nan" Tilseth Cheney, 1951
Jane Welton Meyers, 1951
Ann Radl, 1956
Virginia Anderson Blythe, 1958

Delta I Boston

Esther Fraim Somers, 1912
Marguerite Hill Alden, 1912
Helena Pierson Fitzgerald, 1913
Eleanor Ferguson Howard, 1915
Elsie Norris, 1917
Gladys Kingman, 1918

Epsilon I Northwestern

Dorothy Spindle Wells, 1939
Caroline Stark Records, 1945
Joan Schmolze Quinlan, 1949
Kenmar Bushman Jauss, 1950
Barbara Kinghorn Larson, 1959

Zeta I Goucher

Frances Hasterman Caldwell, 1925
Janet Feiker Delaney, 1932

Eta I California-Berkeley

Mary Lyman Talbot, 1938
June Breschini Stewart, 1940
Evelyn "Gay" Wyllie, 1944
Joan Nullmeyer Hughes, 1949
Catharine "Kitty" Huck Henderson, 1954
Nancy Foss Jordan, 1958

Theta I Denver

Jean Mentzer Curtis, 1910
Amy Speers Donaldson, 1910
Ruth Coldren Hull, 1912
Inda Davis Botts, 1912
Lucia Herbert Griffith, 1914
Rowena Schafer Ballenger, 1914
Celeste Porter Schaezel, 1915
Katherine Ramsey Clifford, 1916
Consuelo Harmon Ballinger, 1917
Lucille Hendrie Hudson, 1920
Katherine Bennett Lupton, 1921
Mildred Biddick, 1921
Dorothy Bromley Compton, 1923
Florence Fink Taggart, 1923
Elizabeth Holden Rose, 1923
Frances Mauro Aberle, 1923
Reba Dawson Treat, 1924
Jean Paulsen Moore, 1924
Elizabeth Carter Welsh, 1925
Agnes Brierly Crews, 1925
Barbara Bayliss Simon, 1929
Betty Cardwell McLain, 1942
Laurene Stoakes Howser, 1945

Kappa I Minnesota-Twin Cities

Kathryn "Kiffy" Barsness Chabot, 1931
Betty Himes Peterson, 1939

Lambda I University of Washington

Gale Nickson Demarsh, 1942
Marjorie Williams Myers, 1942

Nu I Oregon

Roberta Moody Bauer, 1933

Xi I Idaho

Florence Zumhof Coughlin, 1910
Bettie Burbie Johnsen, 1943
Jean Kettenbach Vollum, 1945
Vanessa Wheatley Shrum, 1953

Omicron I Illinois at Urbana-Champaign

Clara Elwell Ball, 1932
Vivian Johnson Cary, 1934
Susette Haussler Orr, 1936
Dorothy Bowen Hageman, 1942
Dorothy "Dottie" Ehrhardt Lindsay, 1946
Lee Purnell Walsh, 1953

Pi I Nebraska-Lincoln

Barbara Mack Johnston, 1943
Janet Rahn Hansen, 1964
Leigh Hlavac, 1976

Rho I Iowa

Diane Hawes Summers, 1951

Sigma I Kansas

Betty Gayle Sims Voorhees, 1934
Alice Kinney Rowlands, 1937
Greta Gibson Huff, 1938
Georgianne "Danny" Dutton Colladay, 1948
Suzanne Schwantes Coil, 1954

Tau I Colorado State

Marjorie "Marge" Hollingshead Gunter, 1944
Sally Lampert Maroney, 1953

Phi I Washington University

Janet Hagen Ulmer, 1939
Carabelle "Carrie" Murtfeldt McCaskill, 1939

Chi I Oregon State

Helen Fisher McMenamin, 1932
Bonnie Wallace Riggs, 1938
Ruth Brandeberry Spence, 1939

Psi I Oklahoma

Josephine Watters Luttrell, 1936
Jerelyn Claxton Corr, 1955
Helen "Sue" Tracewell St. John, 1964

Omega I Iowa State

Virginia "Ginnie" Northrop Denman, 1947
Rachel Buettell Hartman, 1950

Alpha Alpha I Toronto

Edmona "Mona" Thomson Ryan, 1940

Alpha Gamma I Nevada

Fae Iris Witwer Stewart, 1933

Alpha Delta I Missouri-Columbia

Harriet Lishen Baldwin, 1941
Delores "Dodie" Benson Tanner, 1945
Suzanne Leggett, 1967
Alyssa Baumgart, 2001

Alpha Epsilon I Arizona

Ruth Walker Slyter, 1937
Ann Johannes Evans, 1939
Bonnie Gordon Haynes, 1944
Susan Eggleston Grylls, 1962

Alpha Zeta I Texas-Austin

Levonnie Durham Davis, 1935
Ernestine McEmore Bowers, 1940
Norma Joseph Lynch, 1956
Marian Lynette Fairey, 1958
Ann Voight Knapp, 1958
Susan Campbell Purvis, 1960

Alpha Eta I Ohio Wesleyan

Carol Twining Grazda, 1941

Alpha Theta I Vanderbilt

Betsy Campbell Warren, 1949
Barbara Cornette Taylor, 1952
Juanita Ferguson Norton, 1978

Alpha Iota I California-Los Angeles

Beverly Fox, 1946
Sheryl Rosenthal, 1979

Alpha Lambda I British Columbia

Joan Ritchie Creighton, 1947

Alpha Xi I Southern Methodist

Sherley Quinker Dunsmoor, 1939

Alpha Omicron I North Dakota State

Lota Junge Holly, 1946

Alpha Pi I West Virginia

Mary Martin Bradley, 1931

Alpha Tau I McGill

A. Hoyt Prescott, 1943

Alpha Upsilon I Penn State

Jeanne Willoughby Probst, 1940

Alpha Phi I Colorado College

Alice Boatright Tudor, 1935
Mary Ann Hodge Powell, 1950

Alpha Chi I William & Mary

Ellen Lindsay Miller, 1938
Elizabeth "Betty" Zimmerman Schueller, 1939
Marion Heiden, 1941

Alpha Psi I Lake Forest

Elizabeth Kerber Welch, 1948

Beta Alpha I Southern California

Kathleen Schiess Hawkinson, 1950

Beta Gamma I Bowling Green State

Kathleen Jordan Denison, 1943
Carol Craig Sarkisian, 1956
Rebecca Cochran, 1969

Beta Theta I San Jose State

Renee Harman Mitchell, 1953

Beta Lambda I San Diego State

Tiffany Haeberlein, 1992

Beta Xi I Ohio State

Margaret "Marge" Ruble Turley, 1952
Bonnie Homsher Hartwell, 1959

Beta Omicron I Oklahoma City

Nannette Erwin Milleson, 1959
Katie Lunn, 2002

Beta Pi I Indiana State

Patricia Brent Meyer, 1952
Sallie Medsker Unger, 1959

Beta Tau I Texas Tech

Robin Leftwich Cranford, 1958
Deborah Howell, 1959
Anita Queen Statton, 1962

Beta Chi I Wichita State

Norma Kinney Landon, 1958

Beta Omega I Northern Arizona

Martha Noce Chapman, 1959

Gamma Delta I Wyoming

Cherie Domsalla Heldt, 1962

Gamma Mu I Minnesota

State-Moorhead
Sonia Balliet Heidenreich, 1998

Gamma Pi I Minnesota

State-Mankato
Gloria Vandewege Schaffer, 1966

Gamma Omega I Wisconsin-Platteville

Eleanor Sample Thulin, 1970

Delta Theta I California

Polytechnic State
Terri Telles Donnelly, 1980

Delta Iota I Purdue

Christine Sipos Pratt, 1980

Delta Mu I Rutgers

Christine Briggs Murrell, 1998

Delta Omicron I Southern

Polytechnic State
Angela Sigman Wilson, 1990

Delta Chi I California

State-Sacramento
Gina Moreno Gogliano, 1984

Epsilon Beta I Alma

Brenda Popplestone, 2002

A Look Back, a Look Ahead

Foundation celebrates history and anticipates the future

Pulling out all the stops, the Foundation concluded its 50th anniversary celebration by dazzling Convention attendees and guests at a special luncheon while giving a peek at the future of the organization.

Chairwoman Linda Daniel Johnson (Vanderbilt) took the microphone following the delicious meal topped off with festive cupcakes. She described the Foundation's achievements and gave credit to hundreds of donors who "make the magic happen" by generously supporting leadership development, camping for girls and financial aid to members – the Foundation's primary goals.

Her presentation was punctuated by a moving video produced by Foundation Marketing and Public Relations

Chair Mary Vanier (Kansas State). The images, music and commentary beautifully portrayed the past 50 years and showcased the pride all members feel in the integrity and success of our Foundation.

Two outstanding members were honored with the Foundation's Philanthropist Award, a highlight of the event (see below).

In addition, the Foundation's updated logo was unveiled. Graphic designer Susan Foulk Reeves (Texas-Austin) of Prism Design refreshed the look while retaining the primary images of a woman and a heart. New colors mimic the Sorority's use of pink and brown, tying our two organizations together more cohesively.

As a special treat, virtuoso violinist Elizabeth Pitcairn (Southern California) performed several classical selections with her famous "red violin," a Mendelssohn Stradivarius crafted in 1721. Elizabeth is a widely-sought concert solo artist who performs worldwide. Later joined on stage by vocalists Dori Neff (Oklahoma City) and Caitlin Capozzi (Syracuse) and pianist Leslie Stewart Kenney (Southern California), Elizabeth and the trio led the crowd in a sweet rendition of "When You Wish upon a Star," as the room was lit by hundreds of waving pink glow sticks.

All in all, the luncheon was a very magical celebration of the past, present and future success of the Gamma Phi Beta Foundation!



2010 Philanthropists Honored

Mary Frost Frey (Minnesota-Twin Cities) is co-chair of the Frey Foundation of Minnesota, an organization dedicated to providing disadvantaged adults and children with tools to become self-sufficient. She is a volunteer for the Christ Child Society, Fun Time Early Childhood Academy, Habitat for Humanity and Professional Givers Anonymous of Naples. Mary remains active with Naples Alumnae Chapter and is a diamond level 1874 Society member.

Jane Piper Gleason (Illinois at Urbana-Champaign) is a third generation Gamma Phi Beta. She became an alumna initiate in 1988 after attending a college void of Greek life, and served on the Foundation Board of Regents in the 1990s. A dedicated volunteer, Jane has worked with a number of community organizations, primarily museums and libraries. She recently established the Marion Kaeser Piper Endowment to support the Gamma Phi Beta museum in honor of her mother.



GAMMA PHI BETA
FOUNDATION

Change is Good

The annual report, normally inserted into this issue of *The Crescent*, will be mailed separately to all donors later this year, saving printing and mailing costs. Also, look for a financial summary in the winter issue of *The Crescent*!

Who's on Facebook?



Be our fan on Facebook and help us get 10,000 friends in 2010! Go to www.facebook.com/gammaphibetafoundation to get all the updates on the Foundation's mission to provide leadership education, camping for girls and financial aid!

Congratulations, Dr. Ruth!

Foundation Trustee Ruth Andrea Seeler, M.D. (Vermont) recently received the *Outstanding Foundation Volunteer Award* from the North-American Interfraternity Conference Foundation (NICF)! A Sorority and Foundation volunteer for more than 20 years, Ruth "personifies" the ideals represented by the award, according to the NICF Award Committee. It's an honor well-deserved, Dr. Ruth!



Dr. Ruth Seeler (lower left) is an active member of Chicago Alumnae Chapter and a generous donor to the Foundation's leadership, camping and financial aid causes.

Celebrate, Remember

Want to celebrate a special person or occasion? Make an "in celebration" donation to the Foundation! It's a thoughtful gift that supports the Foundation's goal to advance opportunities for women. Likewise, a gift "in memory" is a wonderful way to honor a special person who made an impact on your life.

Donations received by November 1 will be acknowledged in the winter issue of *The Crescent*. Questions? Contact Ryan Severts at rseverts@gammaphibeta.org or 303.799.1874.

We acknowledge the following donors who celebrated a special event or individual with a gift to the Gamma Phi Beta Foundation (as of July 31, 2010).

IN CELEBRATION OF...

The marriage of Emerald Erickson Kuepper to Elie Weiner
Cathy Griffin

Gloria Swanson Nelson's birthday
Jeanne Swanson Beach

The birth of Finn Anthony Lesicka to Amy Pedersen Lesicka and Anthony Lesicka
Karla Stoebig

The marriage of Callie Cox to Nicholas Bauer
Karla Stoebig

Linda Daniel Johnson
Cathy Lorino

The birth of Liliana (Lily) Alexandra Giorno on April 27, 2010, to Guy Giorno and Pamela Carkner and big brother Nathan
**Lynn Gariepy
Suzanne Lee
Grace Lin**

The birth of Christopher Robert Webb, III, son of Chris and Laura O'Dell Webb
Rosemary Bunn

Courtney Cebula graduating with honors!
Deborah Hanuscin

Megan Wick on the birth of daughter and legacy Noelle
Amy Peterson

The birth of Sheradyn Collette to Nikki (Yingling) and Jeff Gilbert
Laura Webb

Jane Piper Gleason as Philanthropist of the Year!

**Christina Steck
Carolyn Terry
Kristen Slaughter
Anita Steck
Christina Karch
Patsy Henderson
Jennifer Schumacher
Ann Bronsing
Jennifer Wood
Saint Louis Alumnae Chapter
Joanne Roman
Ann Straw
Margery Miller
Erin Risk
Christy Ehrenreich**

The marriage of Allyson Rice and Lee Orr
**Balboa Harbor Alumnae Chapter
Natali Eid**

The marriage of Kristie Summers and Keith Donovan
Balboa Harbor Alumnae Chapter

The marriage of Myesa Nichole Knox and Patrick Mahoney
Balboa Harbor Alumnae Chapter

The initiation of Natali Eid
Balboa Harbor Alumnae Chapter

The initiation of Carolyn Padilla
Balboa Harbor Alumnae Chapter

The initiation of J. Diane Seaman Cannon
Balboa Harbor Alumnae Chapter

The initiation of Nora (Schipper) Jorgensen-Johnson
Balboa Harbor Alumnae Chapter

The "Terrific Taus" of Region 1: Alpha Tau, Delta Tau and Epsilon Tau. It has been an honour and a privilege to serve as your regional coordinator during the 2008-2010 biennium
Anne Layton

Brenda Shea as the new Sorority Director of Philanthropy
René Thompson

Erin Caswell Stone on the birth of her daughter Audra Jane
René Thompson

The birth of Matilda Marshall Lutz to Brett and Melissa Marshall Lutz
**Jennifer Heidal Willey
Melanie Martin Roussos**

The Beta Pi reunion hosted by Kathy Sackmaster George
Harriett Cogan

Amber and Brett Alford's first daughter, legacy Ava
Christina Delgado

Region 1 RCs: Monica Bebie, Lina Macedo, Maribeth Johnson-Flakes, Erin Courville, Shelley Barnes, Cassi Tramm, Lauren Auciello, Anne Layton
Carmela Carr

Delta Upsilon's first recruitment in our new chapter room: Thank you to all our sisters who made this a reality.
Michelle Rosenthal

The birthday of Melanie Karanovich
Kimberly Idio

Judy Rymer, chapter advisor for Beta Epsilon
Amanda Schafer

Emilie Walker winning the All-Greek Woman award at the University of British Columbia
Marina Walker

Christina Delgado's engagement to Matthew Miller
Rosa Borrego

Kris Baack's four years of success and leadership
Laura Mayville

Becky Boyd-Obarski, my Omicron and Chicago Far West Suburban Alumnae sister
Melissa LaBrash

Tenure for my kiddo at Mizzou! Congrats Debi Hanuscin.
Rosemary Bunn

Susan Reeves. What a Gamma Phi!
Julia Veal

A successful business session at Convention
Anonymous

Leigh Ann Price's election as Financial Vice President on International Council
Nancy Enright

Delta Chi Chapter
Stacy Lowrance

Jeanne Swanson Beach's birthday
Gloria Swanson Nelson

Amanda Sarmiento's brave fight against cancer
Jill Gunjevic

Laura Kobsa and Elena Wagner for their service as coordinators of the Greater Toronto Area Crescent Circle
Anne Layton

The marriage of Breanne Erickson to Branden Morris
Kristen Donovan

Mary Frost Frey as Philanthropist of the Year

**Lynne Nordhoff
Rosamond Wyche
Jane Edison
Barbara Conklin
Nadine Bell**

Barbara Nicholson Conklin for her 30 years of service as a volunteer at The Conservancy in Naples, Florida
Lynne Nordhoff

Rosemary Milew's engagement
Fraya Hirschberg

The birth of Joshua Loukas Wright, son of Marianna Kolonelos Wright
L'Cena Rice

L'Cena Rice being elected to the 2010-12 nominating committee
Gigi Eyre

Rosemary Milew being elected to the 2010-12 nominating committee
Gigi Eyre

Ginny Myer, Development Chair, for great leadership guidance
Christy Ehrenreich

Linda Johnson for her fantastic leadership at Convention!
Christy Ehrenreich

Mary Vanier for all her hard work and fantastic pictures!
Christy Ehrenreich

Laura McMurray and Magnes Welsh for chairing the Friends of the Foundation Breakfast
Christy Ehrenreich

Melinda Nutter for chairing the 1874 Society Dinner at Disney
Christy Ehrenreich

Ann Bronsing for chairing the Foundation luncheon at Convention
Christy Ehrenreich

Sally Lewis for chairing the Foundation Room at Convention
Christy Ehrenreich

Genie Street and Amy Williams for chairing the Opportunity Drawing and Silent Auction
Christy Ehrenreich

Crystal White for being a fantastic local committee liaison for the Foundation
Christy Ehrenreich

Sarah Reineking Hsiao. Your help as local Ritual Coordinator was invaluable!
Margaret Pape

Past and present CLCs. Your help with Ritual at Convention was perfect and appreciated!
Margaret Pape

The birth of Kendall Ann Grohmann, daughter of Erik and Sarah (Tollett) Grohmann and sister of Alyson Helene Grohmann
**Sue Ann Tollett
Stephanie Tollett**

MEMORIAL GIFTS

We acknowledge the following donors who contributed to the Gamma Phi Beta Foundation in memory of a loved one (as of July 31, 2010). Deceased members' first, maiden and last names plus schools and initiation years are listed.

Christine M. Vince, mother of
Katie Vince (Rutgers)
Cathy Griffin
Princeton Alumnae Chapter

Lorraine DeHaan Ruby
(Iowa State, 1954)
Judith Hetzer

Susan Cummings Martin
(Oklahoma, 1957)
Oklahoma City Alumnae
Chapter

Stanley Robert Henderson,
husband of
Patsy McGahey Henderson
(Washington University)
Ann Bronsing
Donna Prior
Margery Miller
Joanne Roman
Sandra Kirkbride
Vicki Helling
Hugh and Gwen Rogers
Christine Toole
Jane Gleason
Sally Tucker
Christie Carter
Bob and Geri Specker

Marilyn Smith Tennity
(Syracuse, 1940)
Jane Habermann

Alice Martinelli Kett
(California-Berkeley, 1944)
Carolyn Slater

Shirley Higgins Black
(California-Berkeley, 1943)
Carolyn Slater

Doris Blennerhassett Hall
(California-Berkeley, 1945)
Carolyn Slater

Barbara Varnum Smith
(California-Berkeley, 1943)
Carolyn Slater

Eva Gay Wyllie Guthry
(California-Berkeley, 1944)
Carolyn Slater

Joan Schmolze Quinlan
(Northwestern, 1949)
Joan Shanley

Renee Harman Mitchell
(San Jose State, 1953)
Gigi Eyre
Anne Rindge
South Bay Alumnae Chapter

Elizabeth Connolly Witchey
(California-Los Angeles, 1945)
Hawaii Alumnae Chapter

Helen B. McCarthy, mother
of Sheila McCarthy Hewitt
(California State-Long Beach)
Sheila Hewitt

Lee Purnell Walsh (Illinois at
Urbana-Champaign, 1953)
Ingrid Sheffield

M. Nan Tilseth Cheney
(Wisconsin-Madison, 1951)
Madison Alumnae Chapter

Joseph F. Gleason, husband
of Jane Piper Gleason
(Illinois at Urbana-Champaign)
Patsy Henderson

Juanita Ferguson Norton
(Vanderbilt, 1978)
Eunice Toussaint

Elizabeth McCallum Straith
(Michigan, 1945)
Robert Straith
Northwest Valley Arizona
Alumnae Group

Kathleen Schiess Hawkinson
(Southern California, 1950)
Suzanne Soukup

Marjorie Siegrist Ebling
(Kansas, 1940)
Ada Baumgartner

Sheila Telfer Watts
(McGill, 1967)
Suzanne Lee

Alice Boatright Tudor
(Colorado College, 1935)
Catherine Spika

Helen Auge McClinton
(Denver, 1947)
Catherine Spika

Pat Denton
(Oklahoma City, 1955)
Chicago Far West Suburban
Alumnae Chapter

Diane Gruber Thompson
(Indiana, 1976), sister of Lynne
Gruber Rump (Indiana State)
Harriett Cogan

Thomas R. George, husband
of Kathy Sackmaster George
(Indiana State)
Harriett Cogan

William H. Hickey, husband
of Beverly Corman Hickey
(Penn State)
Lurene Frantz

Angela Funai Lombardi
(Boston, 1917), mother of
Marta Lombardi Brown (Boston)
Marta Brown

John W. Barfield, father
of Amber Barfield Flores
(Midwestern State)
Amber Flores

Gonzolo "G.B." Urias, husband
of Dodie Wilson Urias (Arizona)
Sandra Nauman

Leigha Howard (Auburn, 2000)
Lana Carlson

Lenay Woolard, mother of Tracy
Stack Johnson (Florida State)
Christine Ritger
Jennifer Herbert
Amy Peterson

Mildred Murray Torian
(William & Mary, 1960)
Sandra Martin

Kenmar Bushman Jauss
(Northwestern, 1950)
Joyce Dunn

William D. Hinz,
husband of Mary Griner Hinz
(Northern Arizona)
Patti Blanchard

Richard Wayne, husband of
Carole Safford Wayne (Bradley)
Joan Hawks

Constance Nuckles Swander
(Kansas, 1927)
Rebecca Johnson

Janet Thompson Stacey
(Kansas, 1916)
Emily Evanow

Calvina Morse Vaupel
(Denver, 1941)
Virginia Febinger

June Markert Harnish (Illinois at
Urbana-Champaign, 1938)
Wilma Berg

Dorothy Ehrhardt Lindsay (Illinois
at Urbana-Champaign, 1946)
Millicent Simonds Bates

June Daniels Holland
(Wittenberg, 1948)
Donna Driscoll

Nancy Schieck Banfield
(San Jose State, 1953)
Lois Abbott

Louise Stegner Steinbruner
(Denver, 1933)
Susan Duncan
Cathy Lindauer

Rebecca Griffith West (Southern
Polytechnic State, 2001)
Sue Munson

James Robert Welsh, husband
of Dorothy Butler Welsh
(Oklahoma)
Cathy Lorino

ALPHA CHAPTER

Founder's Diploma, 1875

Convention attendees who wandered into the Foundation room this year received a special treat: free admission to a "traveling museum" showcasing specially selected items from our collection of Gamma Phi Beta artifacts. Some items were recognizable as subjects of past "Vintage Gamma Phi Beta" columns, such as Eleanor Garm Hemminger's (Northwestern, 1931) pink carnation hat which was featured in the winter 2010 issue.

One of the most significant items, anchoring the traveling museum, was the framed diploma of our beloved Founder, Frances E. Haven.

The large document, scribed in Latin, was awarded to Frances in 1877 in recognition of her successful completion of fine arts courses at Syracuse University. It is signed, no doubt proudly, by her father and Gamma Phi Beta's mentor, Dr. Erastus O. Haven.

Chancellor Haven arrived at Syracuse in fall 1874 after serving as president of the University of Michigan and Northwestern University, two sites where Gamma Phi Beta would eventually open chapters (Beta Chapter and Epsilon Chapter). He stayed at Syracuse until 1880, leaving to become a Methodist Episcopal bishop in California, but not before he saw both his daughters buck Victorian-era tradition and enroll in college.

Of her collegiate experience, Frances said, "The life at Syracuse University was very quiet, principally devoted to study, but we had considerable excitement over the election of class offices and appointments to honors. The singing in the hall after chapel was lively and inspiring. Our pleasures were simple, such as croquet, walking, picnics, sleigh-rides and an occasional party. We had a fine faculty and the opportunity for study was, for the women, a great boon so they were glad to make the most of it."



Frances E. Haven

Frances used her education to become a teacher and worked until she married Dr. Charles M. Moss (who, incidentally, penned "The Blessing" for Gamma Phi Beta in 1875). She has the distinction of being the only Founder whose legacy (her daughter) joined Gamma Phi Beta. Frances also helped establish Omicron Chapter (Illinois at Urbana-Champaign) and took an active interest in the collegians, attending pledge banquets and even participating in initiation ritual. Treasurer of

the house board for several years, she was a busy member of the local alumnae chapter. She occasionally attended Convention, leading the Memorial Service in 1924.

Once tucked away, safely stored in our archives but hidden from view and appreciation, the college diploma of Frances E. Haven now decorates the fireplace mantle at International Headquarters, a daily reminder of the example set by our Founders to pursue our Core Value, Learning.

In-Kind Donations

Does your chapter have a unique, vintage treasure for the Gamma Phi Beta museum? Contact museum curator Sherry Ochoa-Rounkles (Denver) at sochoa@gammaphibeta.org or 303.799.1874. Perhaps your donation will be featured here!

CAPTURE A CRESCENT



1

1. Ohio: IKEA shopper Jennie Povenmire (Bowling Green State) says, "Finding these definitely illumined my day!"
2. Illinois: Mary Safford Butler (Wisconsin-Madison) spotted this crescent on a curio cabinet in Naperville.
3. Uruguay: Harper Matthews (Pepperdine) found her crescent moon in Punta Ballenas while studying abroad in South America.
4. California: Zeta Beta Chapter (Virginia) founder Melissa Dodd captured her crescent in San Francisco.
5. Egypt: In Luxor, Nicki Thompson Swiderski (Vanderbilt) saw a crescent moon in the hieroglyphics dated 1550-1039 BC on the Karnak Temple.



2

6. Japan: Dana Dutcher (Valparaiso) lives in Tokyo but spotted a crescent while visiting temples in Kamakura.
7. Florida: Five sisters from Eta Gamma Chapter (Delaware) enjoyed Harry Potter World at Universal Studios while in Orlando for Convention 2010. Like magic, they captured a crescent!
8. Belgium: New alumna Julie Hansen (Bradley) captured this shiny crescent at De Halve Maan Brewery in Bruges.
9. Italy: Lauren Carpenter (Texas A&M-College Station) and her mom traveled around Europe where they found their crescent in a small town in Tuscany called San Gimignano.

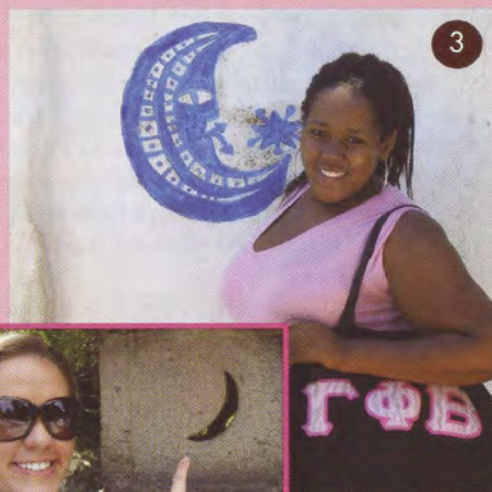
We love seeing crescents from all over the world! If you want your photo on this page, here's a hint: we prefer crescents that open to the left, like our logo.



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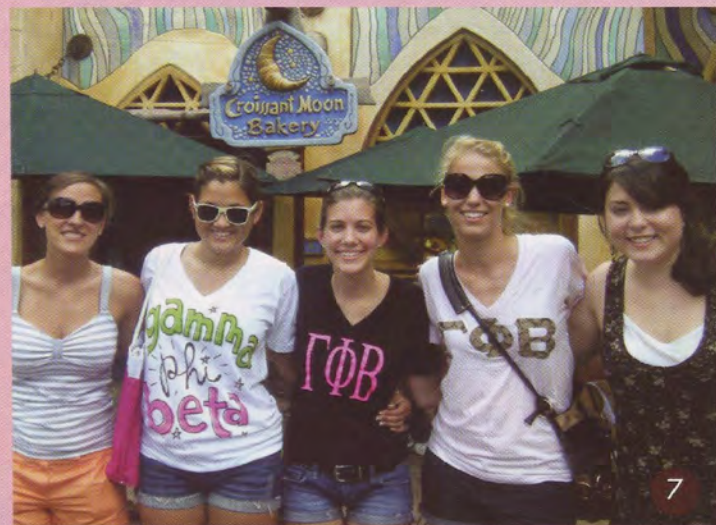
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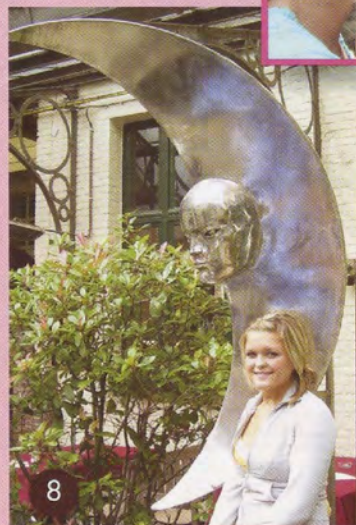
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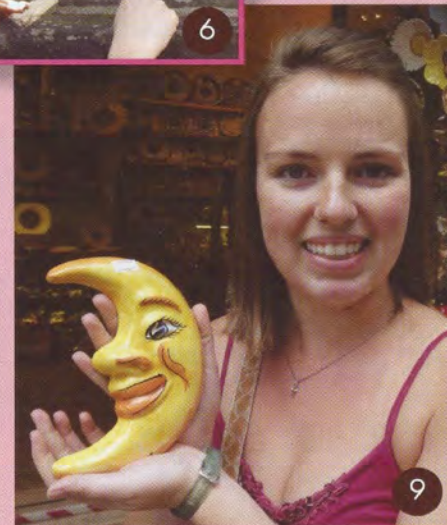
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