



GAMMA PHI BETA

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SORORITY MISSION STATEMENT Our mission is to foster a nurturing environment that provides women the opportunity to achieve their potential through life-long commitment to intellectual growth, individual worth and service to humanity.

Welcome, Spring!



As spring rolls in, I love to step outside and look around. Redbuds burst forth from ground frozen just a week ago, birds return with their cheerful songs, the promise of warm sunshine filters through barren branches that will soon yield leafy shade. Winter has its allure—but when we round the corner into spring, everything seems new and hope abounds.

This issue is packed with stories and examples of how Gamma Phi Betas inspire others and meet new challenges with integrity, dignity, hope and grace. And as always, even in our difficult economy, Gamma Phi Betas give back

to our organization to help others through the Foundation. It never ceases to amaze me how sisters I may not ever meet represent me as a Gamma Phi Beta around the world and here at home with such passion and pride! If only we could share all these stories as we introduce Gamma Phi Beta to potential new members: they would certainly understand how Gamma Phi Beta lights up our world—and who wouldn't want to join an organization like ours?!

And speaking of recruitment and new members: our collegiate chapters are both finishing up this year's recruitment efforts and preparing for next year's recruitment successes. The second annual Recruitment Summit, held in January, trained our volunteer leaders to assist with these efforts and improve our outcomes. Every Gamma Phi Beta who knows a qualified potential new member can encourage that young lady to participate in sorority recruitment—and to check out Gamma Phi Beta most earnestly. Write a reference so the chapter can meet her "on paper." Share this issue of *The Crescent* with her. Someday, we may be writing articles about her contributions in our magazine!

Internally, Gamma Phi Beta continues to blossom in just about all areas of Sorority life. We are initiating record numbers, exploring new educational formats, planting new chapters and alumnae groups, reviewing our volunteer structure and considering recommendations to further our Sorority's mission and strategic imperatives. Our hope for an even finer Gamma Phi Beta will be realized as we cultivate the opportunities around us.

So join us: be the best you can be in your community, your chapter, your region, your profession. And let everyone know you're proud to be a Gamma Phi Beta! As the spring warmth arrives, don't be deceived—it's really just Gamma Phi Beta on the GO!

In IIKE,

Linda Lyons Malony

Linda Lyons Malony International President

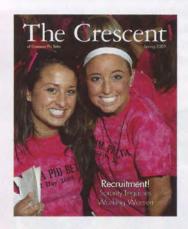








SPRING The Crescent 2009 Volume 110 Number 2



ON THE COVER On Bid Day 2008, Gamma Tau Chapter (St. Louis) said, "Welcome Home!" to its newest members! © Kabance Photo



FEATURES

4 Recruitment

Ten pages of inspiration! Stimulating stories, must-have forms and fun photos will leave you jazzed about recruitment!

10 Legacies

What is our Sorority policy on legacies? Find out here, and meet some fun women who have Gamma Phi Beta in their blood!

16 Having It All

Two alumnae members share research from their non-fiction book about the history of working women and how women today have more career options than ever before.

IN EVERY ISSUE

- 14 Panhellenic Update
- 15 Out & About
- 18 Member News
- 22 Spotlight On: Tortorici Women
- 24 Pacesetter: Rachel Shoemaker
- 25 In Memory
- 30 Vintage ΓΦB
- 31 Mailbox

FOUNDATION

- 26 News
- 28 In Celebration
- 29 Memorial Gifts

RECRUITMENT

Share Our Story

We each leave behind a legacy—an impact on the image and future of Gamma Phi Beta. What will your legacy be?

By Nancy Ann Thompson (Northern Iowa)

ve got an awesome story to share!

It's about connections, personal relationships and strong standards that inspire you to be the best woman you can be. It's about changing lives and affecting the future while holding fast to traditions and timeless values. It's about Gamma

Phi Beta and the tremendous impact our Sorority has on thousands of girls and women every day.

If told properly, this story would be a non-fiction best-seller. Aren't vou thrilled you joined Gamma Phi Beta and compelled to tell our story?

CONNECT

Conveying that passion to others is exactly what recruitment is all about. It takes just seven seconds for people you meet to form an opinion about you. What kind of first impression do you give of yourself and of Gamma Phi Beta?

When we connect on any level with potential new members, other Greeks, university staff and people in our communities, we're shaping the public's opinion about the Sorority. The number one thing you can do to create a positive impact on Gamma Phi Beta's prestige and future is to be passionate GAMMA about living and articulating our Core Values.

When you live "love, labor, learning and loyalty for a lifetime" on a daily basis, you're doing a tremendous service to the legacy of Gamma Phi Beta.



The ladies at Beta Upsilon Chapter show sisterhood is alive at Kansas State University.



IMPACT

Think about it: Membership in Gamma Phi Beta is life-changing! How has being a Gamma Phi made your life better? Do others know your story?

During recruitment, that story will make the most impact on potential new members if we practice and polish progressive conversation skills. Recruitment is building upon our connections with new friends-making those relationships strong. Perfect your technique at introductory discussion, selling our sisterhood and programming and friendship, and communicating that "there's no place like home in Gamma Phi Beta" to close the sale at preference events.

Presenting polished, creative events, engaging in meaningful conversation and listening for opportunities to make genuine connections will ensure every potential new member remembers Gamma Phi Beta positively going into Bid Day and beyond. What legacy are you leaving in the mind of every potential new member you encounter?

SHINE

I think Mary, Adeline, Frances and Helen would be pleased that at the heart of every recruitment since 1874 is the priority for connecting with wonderful women who share a passion for individual growth, service to humanity and lifetime commitment. Our Gamma Phi Beta sisters that came before us shared the story that enables each of us to connect, impact and shine today. Our goal and obligation is to continue that heritage.

For Gamma Phi Beta to shine even brighter and thrive for generations, we'll need to recruit women who demonstrate qualities that reflect our Four Core Values - values that indeed make us better women and this world a better place!

LEGACIES

When I think about my own legacy, my first thought is of my spunky strawberryblonde 7-year-old. When my daughter Juliet lands on a campus somewhere in the year 2020, I want Gamma Phi Beta to be there doing what we do best. That means promoting academics, philanthropic spirit and leadership as well as encouraging qualities like loyalty, compassion, honesty, creativity and self-respect.

You are an important link not only for little girls like mine, but for young campers being nurtured by love, laughter and healing, collegiate women expanding their intellect and worth, and beautiful seasoned alumnae whose wisdom, passions and generosity are timeless. To be part of a legacy that impacts the lives of women of all ages is extraordinary!

YOUR STORY

So, how does your chapter's story read? Is it a warm, compelling page-turner that tugs at your heartstrings, motivates you to be your best or nurtures a hidden talent? Or is it easily-forgotten, uninspired "required reading" that compels you to the nearest Cliff's Notes?

For Gamma Phi Beta to be on the "best seller list," we need to live our values and invite more amazing women in for a closer look. We're counting on you to share the story all year long! As you prepare for this year's recruitment efforts, take more than a moment to reflect on how awesome it is to be leaving such an impactful legacy in Gamma Phi Beta... We've got a story worth

sharing!



Above: Gamma Psi Chapter (Northern Iowa) members celebrate after recruitment.

At Alpha Beta Chapter (North Dakota), Gamma Phi Beta is on the GO!

We're counting on you to share Gamma Phi Beta's story all year long!

Signing Sister

A deaf member changes Omicron Chapter's perspective.

By Britany Patterson (Illinois)

Every fall at Omicron Chapter (Illinois), we spend weeks rehearsing our Gamma Phi songs, chants and conversation topics to recruit the best new member class possible. But recently, our sisters found that communication can take on a whole new meaning.

As the doors opened during recruitment last year, streams of Gamma Phi Beta chants greeted our potential new members. But our sisters didn't know that outside was Anne, a university freshman, who couldn't hear a thing at all.

Anne Reuss is legally deaf. Although she can't hear, she is proficient at reading lips and can speak and hold a conversation. She entered our house with an interpreter, another potential new member, and was eager to get involved in sorority life. Everyone who talked to Anne was immediately drawn to her. Throughout the recruitment process we were on the edge of our seats, hoping that she would continue to visit Gamma Phi Beta.

As Bid Day rolled around, every sister rejoiced that Anne had selected Gamma Phi Beta Sorority. We were privileged to welcome her friend and interpreter, Kelli Haukendahl, into our new member class as well.

In the months that followed, Anne had a strong impact on our chapter. She opened our eyes in terms of communication abilities, and she has certainly given a new meaning to sisterhood. Anne attends every meeting and supports her sisters in every way possible. Her smile and laugh brighten everyone's day and Anne is constantly volunteering her time and energy to help out her sisters. She has strengthened our understanding of communication, friendship and most importantly, sisterhood.



Omicron sisters Anne Reuss and Natalie Petrushkevich (Illinois) bond in the "nosebleed" seats at a basketball game.

To assure that we were able to treat Anne with the same respect that she treats us, we began allhouse sign language classes. Signing during chapter meetings helps keep Anne involved and informed, enhances our friendship and allows us to learn more about our amazing member.

We are so fortunate to have found Anne. She showed us that the real point of recruitment is to seek out the best in people and to find exceptional

women who demonstrate love, labor, learning and loyalty. At Gamma Phi Beta, those are the qualities that speak louder than words.



Do you have what it takes?

CONNECT with your sisters!

Make an IMPACT on others!

SHINE in your community!

Will our newest alumnae chapter be coming soon to your city? If you live in an area with no alumnae chapter, you can help establish one! Contact Robin Baskin, sorority director-alumnae extension, at robinbaskin@comcast.net to get started.

Chapters forming now in these areas:

- · Miami, FL
- · Anchorage, AK
- · Albany, NY
- Northwest Arkansas
- · Little Rock, AR
- · Springfield, MO
- Terre Haute, IN
- Huntsville, AL
- Charleston, SC
- Augusta, GA

Date					Merent .
Potential New Member's Name_					
	First	Nickname	Middle	Last	

GAMMA PHI BETA SORORITY REFERENCE FORM

(To be completed by Gamma Phi Beta members only.) For_ of Gamma Phi Beta at_ (Chapter) (College or University) Attach picture ☐ Sophomore ☐ Junior ☐ Senior Entering as a ☐ Freshman Age if available High school attended____ ____ City/State___ Scholastic average Rank in class Number in class _____City/State___ Previous college attended____ Scholastic average Number of terms completed Major Name of parent/guardian Home address Gamma Phi Beta relatives: Sister (step) Mother (step) Grandmother (step) Great Grandmother (step) Other ___ Name (Last) (First) (Maiden) (Chapter) Other NPC sorority affiliations of relatives___ Can this woman meet the financial obligations of the Sorority? Yes No I endorse this woman for membership in Gamma Phi Beta Sorority. ☐ Yes ☐ No Does the potential new member meet each of Gamma Phi Beta's four core values of membership?

Yes No (On a separate page, please comment on why she does or does not meet each of these values.) **Love** (Individual Worth – good character, self-respect, enthusiasm, good integrity) ☐ Yes ☐ No What character/personality traits does she demonstrate? Does she have any hobbies or interests that she is passionate about? Labor (Service to Humanity – community involvement, service, work, leadership in organizations) 🖵 Yes 🗀 No **Learning** (Intellectual Growth – scholastic excellence, leadership, honors) ☐ Yes ☐ No **Loyalty** (Lifetime Commitment – commit to bringing prestige to the Sorority) Yes No Please provide any additional information that would help the collegiate chapter meet and recruit this woman. Check as many as apply: SUBMITTED BY: ☐ I know this potential new member personally. First Maiden Last ☐ I know her family personally. Husband's ☐ I do not know this woman personally. (If checked, please select from the options below.) Street City State Zip I received this information from: ☐ Panhellenic members/master file Telephone Chapter of Initiation ☐ Mutual friend I am a/an (check one) 🖵 Collegian 🖵 Alumna ☐ High school faculty/staff member Send this form to the chapter's area reference chairwoman (ARC) or the ☐ Other chapter at the college/university the potential new member will attend. ☐ This information sent at the request of (The "Where to Send Reference Forms" list can be found at the collegiate chapter. www.gammaphibeta.org in the Featured Themes box or by calling ☐ This information sent voluntarily. International Headquarters at 303-799-1874.)

Fate's Front Door

Nervously, freshman Jenny Honda (California-Irvine) stood on the steps of the Gamma Phi Beta chapter house and knocked. The door promptly swung open, but nearly nine weeks would pass before Jenny would discover why she was destined to step inside.

By Nicole Nelsestuen, staff writer

Although she declined to attend formal recruitment on the University of California-Irvine campus, Jenny Honda was invited to Delta Eta Chapter's extended recruitment by friend and hall advisor Anne Weigan (California-Irvine). Anne's genuine testimonial about Gamma Phi Beta's sisterhood helped convince Jenny to give the Sorority a chance.

"My dad encouraged me to try new things during college," Jenny reveals. "My mom died when I was 10 months old, so I rely on him for advice and support."

Once inside Delta Eta Chapter's house at her first

Gamma Phi Beta event, "It felt like home right away," Jenny recalls. "I just knew I belonged there."

Scribbling away, she answered questions on the potential new member fact sheet.

- Where did you attend high school? *Culver City High School*
- What is your expected year of graduation? 2011
- What activities were you involved in during high school? I played soccer, held positions on the Student Council and volunteered as a YMCA camp counselor every summer.
- Are you a legacy of Gamma Phi Beta?

Legacy? What is a legacy? Jenny wondered. I guess it means you have some sort of family connection to Greek life. Her answer: No.

Over the course of several recruitment events, a mutual connection was made and soon Gamma Phi Beta extended a bid to Jenny. "I was thrilled!" Jenny exclaims. "I couldn't wait to tell my family all about the Sorority!"

One week before initiation, Jenny relaxed with her maternal grandparents in Arizona. They were pleased to know their only granddaughter had found a home away from home at Gamma Phi Beta. When it was time to leave, Jenny kissed her grandmother goodbye and noticed, for the first time, a thick, brown manual sitting on a bookshelf. It seemed to be glaring at her, begging for

attention.

"I left without asking about it. I didn't think it was anything important," Jenny recollects.
"Initiation was in a week, so I had a lot on my mind, but I just couldn't stop thinking about that book."

Back at home, it wasn't long before she decided to appease her curiosity with a call to her grandmother. "Do you know anything about that big, brown book on your shelf?" she asked anxiously.



Susan Bradley (Arizona State) holds her newborn daughter, Jennifer, in 1989. Months later, Susan died unexpectedly from heart complications.

Anyone with information about Susan Bradley's badge is urged to contact International Headquarters at 303-799-1874. We would very much like to reunite the badge with Susan's legacy, Jennifer Honda.

Mother and daughter lookalikes Susan Bradley (right) and Jennifer Honda (below) share a bond in Gamma Phi Beta.





Jenny's grandmother picked up the dusty volume and answered, "Yes, I believe it was

your mom's. It reads, 'Gamma Phi Beta Alumnae Directory.'"

Jenny went numb with shock. She never knew her mom belonged to a sorority, much less Gamma Phi Beta Sorority.

Jenny's grandmother also uncovered a composite photo that once belonged to her daughter, Susan Bradley. In 1979, Susan was a member of Beta Kappa Chapter at Arizona State University. Her Sorority sisters have fond memories of the dynamic woman whose only child now bears her likeness.

"Susan was a hoot! Drama and kindness and masses of personality! She was bright, funny, generous and strong," Kathy Baber Tappero (Arizona State) warmly reminisces. "I loved Sue, and her legacy will never be forgotten."

As word spread, sisters from California to Arizona were stunned. "This was so much more than a coincidence," Jenny believes. "I know my mom guided me to Gamma Phi Beta so I could share the Core Values she treasured."

Just days after making the amazing discovery, the new-found legacy was initiated into her mother's Sorority, Gamma Phi Beta. "I started crying during the ritual," Jenny admits. "Repeating the same words my mom had spoken more than 25 years ago, I could feel her presence. It means everything to me to be a part of something my mom loved."

Nine weeks earlier, Jenny unknowingly stood outside destiny's front door. "I felt like this was fate's way of bringing my mom and me together even though she is gone," Jenny says.

Bid Day Packages

When shopping for Bid Day gifts, remember to use a Gamma Phi Beta licensed vendor! Using a licensed vendor helps preserve our brand integrity and ensures consistent use of Sorority logos and symbols. Sources like Paula Kiker of TAO Greeks (paula@tao-greeks.com), a vendor specializing in Bid Day packages customized to individual chapters, can be found in our licensed vendor listing on www.gammaphibeta.org.

Web Site Templates

Ready to launch or replace a collegiate or alumnae chapter Web site? Now it's an easy process as Gamma Phi Beta has developed six templates for collegiate and alumnae use. The process is fast and easy. Just choose a design, add your copy, insert photos and add your chapter's personal touches.

Alumnae templates are available at an annual flat fee while collegiate templates are priced at a per-member price with an overall cap. For more information, contact Nina Dulacki, Director of Marketing and Communications at ndulacki@gammaphibeta.org.

Philanthropy DVD

We're all about serving and giving back to the community! Make sure to let your potential new members know about Gamma Phi Beta's commitment to camping by including a screening of the philanthropy DVD in your recruitment plans! Here's one idea:

Gamma Zeta Chapter's (Texas A&M-Commerce)
philanthropy night was very successful because of the
camping DVD. We decorated the living room like a
camp site and the women wore shirts with the Camp Fire
USA logo on the front and "Staff" on the back so
they looked like counselors. After watching

the video, the potential new members responded well to it. Some were even moved to tears. Later, as we worked on a camping craft, our members discussed Camp Fire USA. The video really helped get the conversations moving in the right direction. We will be using the DVD every year in recruitment moving forward. – Chapter Advisor Carrie Rosenbalm (Texas A&M-Commerce)

gamma phi

RECRUITMENT

The Value of Legacies

Legacy [leg-uh-see] noun: A sister, daughter, granddaughter or great-granddaughter of a member of Gamma Phi Beta, including the "step" version of each of these relations.

Legacies can be the link to our heritage and a bridge to Gamma Phi Beta's strong future! Because of their family relationships with Gamma Phi Beta members, legacies come to recruitment with a built-in appreciation for the Sorority's values of love, labor, learning and loyalty. They bring a tradition of pride, lifetime commitment and support to the chapter.

Collegiate Chapter Considerations

Ideally, a legacy's recruitment experience includes a warm welcome; mutual attraction in a positive environment shining with our Core Values; and, of course, the possibility that the legacy will become a member of our beloved sisterhood.

All Gamma Phi Beta members are guided by international policy which states, "Legacies are to be given special consideration by the chapters." What does that mean in recruitment?

- It is the chapter's responsibility to show a sincere interest in a legacy and get to know her before a decision is made.
- A legacy should feel at home in Gamma Phi Beta! She should meet many members and be evaluated—just as any prospective new member—on her potential to embody our Core Values.

- Legacies are extended an invitation to the first invitational round of events.
- If a legacy attends a Gamma Phi Beta preference round, she is invited into membership on the first bid list.

Sorority recruitment is a mutual selection process. In the unfortunate situation where there is not a match with a legacy, notification of family is left to the discretion of the legacy to respect her privacy.

Alumnae Action

If you are a "legacy maker," please advise the Greek-letter chapter about your relative's participation in recruitment using the Legacy Introduction Form.

During recruitment, your legacy will be given special consideration by the collegiate chapter she is visiting. Regrettably, there are situations when a legacy or a Greek-letter chapter determines that the relationship is just not the right match. If membership in another sorority is the outcome, be assured that all National Panhellenic Conference sororities have similar goals and ideals. Our objective is to make recruitment

a positive experience resulting in the right home for each potential new member.



Above: Beta Lambda Chapter's Megan Gannon (San Diego State) celebrated her graduation with her grandmother, Barbara Davis McKewen, also a Beta Lambda alumna. "It's wonderful to have a legacy who is a granddaughter," Barbara says.



Left: And triplets make four . . . Collegian Lindsay Sherbert (Kansas State) had three legacies follow in her footsteps when her younger sisters pledged Gamma Phi Beta. Triplets Allison, Breann and Cayla joined their big sister at Beta Upsilon Chapter last year!



Olson Dynasty: Chloe (Northern Arizona), Camille (Northern Arizona), Aggie (Nebraska), Kathy (Southern California) and Lindsey Olson (Southern California) have Gamma Phi Beta in their blood! Aggie is the grandmother to Chloe, Camille and Lindsey, whose mom is Kathy, whose mother-in-law is Aggie. Confused yet?



Alumna initiate Connie Friedline and daughter Libby Friedline Hill (Purdue) vacationed in Italy together.



LEGACY INTRODUCTION FORM

Instructions: Send this form to the chapter's area reference chairwoman (ARC) or the collegiate chapter at the college/university the potential new member will attend. (The "Where to Send Reference Forms" list can be found at www.gammaphibeta.org in the Featured Themes box or by calling International Headquarters at 303-799-1874.)

This is to advise you that my legacy will be attending college this year. (Check one below.)

- ☐ Sister
- Daughter
- Granddaughter
- ☐ Great-granddaughter ☐ Step-great-granddaughter
- Stepsister
- Stepdaughter
- Step-granddaughter

Legacy Name: _

First Middle last

Address:

City: _____ State: ____ Zip: _____

Phone: _____ High School: _____

College: _____

Referring Alumna: _

Maiden

Last

Alumna's Chapter of Initiation:



Members of Zeta Chi Chapter (Texas Christian) embrace their newest sisters on Bid Day 2008.



Big and little sisters at Rho Chapter (lowa) show their love.

Where do I send my reference forms?

We appreciate our members who participate in recruitment by writing reference forms for qualified potential new members. The "Where to Send Reference Forms" list can be found at www.gammaphibeta.org in the Featured Themes box or by calling International Headquarters at 303-799-1874. Thank you!

Talk It, Walk It

hen you live "love, labor, learning and loyalty for a lifetime" on a daily basis, you're doing a tremendous service to the legacy of Gamma Phi Beta. Every sorority has good standards of membership how can we convey our extraordinary uniqueness?

Love. Enthusiastic, constant sisterhood communicates that Gamma Phi Beta is special. Are chapter members respectful of each other? Do you make the effort to remember someone's name, background, interests and talents? Are all relationships conducted with integrity? Do you protect the Sorority's reputation in your personal life?

Labor. Having a philanthropic spirit means freely giving of oneself for someone else. Are you actively helping others on campus or in your community, joyfully sharing your time, talents and treasures? Do you talk about building resiliency in young girls through our commitment to camping?

Learning. Our pursuit of learning extends beyond college; our standards are high and we support each other in this personal growth. Do you constantly endeavor to mature mentally, spiritually and culturally? What is your chapter's academic standing on campus? Are your members serving as leaders in other campus organizations?

Loyalty. Membership for a lifetime means honoring the commitment to financial obligations and contributing to the prestige of the organization throughout our lives. Is there someone you can talk to today about what the Sorority means to you? Do you share the amazing ways our alumnae are positively impacting their communities? Alumnae, are you actively supporting the collegiate chapters? Do you look for strong potential new members and write recruitment references?

Recruitment 2008 Highlights



Pledged the most over quota—16 new members!

Xi Chapter (Idaho)

Its new member class is 1/3 legacies!

Sigma Chapter (Kansas)

Pledged 13 legacies!

Psi Chapter (Oklahoma)

Pledged 17 legacies!

Alpha Upsilon Chapter (Pennsylvania State)

Had an amazing continuous open bidding (COB) recruitment in the spring, giving it stronger membership numbers than other organizations on campus going into fall 2008 formal recruitment! The chapter is over Panhellenic total!

Alpha Iota Chapter (California-Los Angeles)

Attained a membership total over Panhellenic total!

Gamma Zeta Chapter (Texas-Commerce)

Tripled its membership during fall recruitment by making quota and following with a strong COB recruitment!

Gamma Psi Chapter (Northern Iowa)

Went from fourth to first place in chapter size on campus within two years!

Delta Kappa Chapter (LeHigh)

Had outstanding Quota/Total-busting results in LeHigh's first recruitment using priority with release figure methodology!

Epsilon Theta Chapter (Clemson)

Pledged 13 new members more than Panhellenic quota!

WOW!

In 2008, 100 percent of chapters in region 5 and region 6 reached Panhellenic quota!

By the Numbers: Fall 2008 Recruitment Results

- 10 percent increase in our chapters attaining Panhellenic quota
- 86 percent of our collegiate chapters can celebrate membership totals at Panhellenic total or higher
- Six percent increase in our membership totals over 2007
- 14 percent increase in new members recruited during formal recruitment

Largest chapters, with 200+ members:

- Psi Chapter (Oklahoma)
- Alpha Delta Chapter (Missouri-Columbia)
- Gamma Phi Chapter (Auburn)
- Delta Upsilon Chapter (Georgia)

Zeta Sigma Chapter (University of South Carolina)

Pledged the largest formal recruitment class with more than 75 new members!

Zeta Chi Chapter (Texas Christian)

Over Panhellenic total in its very first recruitment!

Zeta Psi Chapter (Texas-San Antonio)

Pledged two new members over Panhellenic quota!



Sisters of Epsilon Delta Chapter (Creighton) show "there's no place like home" at Gamma Phi Beta.

^{*} Statistical reporting is based on 2008 recruitment data submitted to International Headquarters by December 31, 2008.

PANHELLENIC UPDATE

The Real Deal

Teens get the scoop on sorority life through new Web site.

Then you were a teen, what did you know about sororities? Did stereotypes and misconceptions about the Greek system confuse or disturb you? Weren't you glad to find out sisterhood in Gamma Phi Beta is so much more than parties?

Teens approaching their college years can now be better informed about sorority life through the National Panhellenic Conference's new Web site, www.The SororityLife.com. Targeted at young women ages 13 and older, TheSororityLife.com dispels rumors, identifies accomplished sorority women and gives tips for success during recruitment.

"The sorority life is a home away from home for many young women. It is a place to grow and mature. It provides leadership development and philanthropic opportunities. Your sorority sisters become your support network . . . And you change and grow to become a better person because of them. Being in a sorority is a positive life change that a collegiate woman can make." *TheSororityLife.com*

THINK YOU KNOW
ALL ABOUT SORORITIES?
TAKE THE SORORITY IQ QUIZ
AT WWW.SORORITYIQ.COM!



These ladies make up Gamma Phi Beta's Panhellenic delegation (left to right): Patricia Crowley (Northwestern), Elizabeth Quick (Indiana), Linda Malony (Southern California), Sandy Burba (Miami) and Jill Moore (Auburn).

Be It Resolved

April has been declared National Advisor Appreciation Month by members of the National Panhellenic Conference. Give a pat on the back to those alumnae, campus administrators and community leaders who advise, guide and support your collegiate chapter!

News from Up North

Emilie Walker (British Columbia) was chosen to represent the University of British Columbia Panhellenic Council at the Canadian Interfraternal Conference (CIFC) in Ottawa, Ontario recently. The CIFC included speakers and roundtable discussion focusing on Greek life in Canada. Emilie is the Panhellenic vice president-administration as well as assistant financial vice president for her chapter, Alpha Lambda.

Panhellenic Presidents

Congratulations to these women, serving as leaders on their campus Panhellenic councils!



Alex King
Texas A&M-Commerce



Britney MaynardMorehead State University



Blessing WaungUniversity of Southern California



Samm WongCalifornia State University-Chico



OUT AND ABOUT

Bailey fans. Sarah Mansell (Texas Christian) and her aunt Gretchen Greene (Texas Wesleyan) saw Legally Blonde, The Musical in New York. Star Bailey Hanks (Coastal Carolina) is pictured in the background as Elle Woods.



Small world. Alumnae Lindsay Newman (Chapman), competing as Miss Redwood City 2008, and Katelyn Bruce (California-Santa Cruz), competing as Miss Yosemite Valley 2008, met during the week-long Miss California 2008 competition. Lindsay saw Katelyn's ΓΦB water bottle during rehearsals and said, "Hey! I'm a Gamma Phi too!"

It's Still Raining, And There's Still Room

By Kristin Russell (Kansas State)

Thoughts on my first year as an alumna:

Coming back is like walking in the rain.
You resist at first, finding the atmosphere uncomfortable, the wind resistant, and the wet weight bringing you down.

But,
as the liquid permeates your
clothes, as the fresh
water streams down your face, you
realize that the rain is
natural,
blessed,
true.

It holds you
to the earth,
lifts you up
to the sky,
urges you to
look to your core
to find who you were and how
you grew.

The rain makes you realize that no matter how old you become or where you live, it's still raining, and there's still room.



Fresh air. Sigma Chapter (Kansas) alumnae from 1968 reunited in Colorado to enjoy the mountains and a concert at Red Rocks Amphitheatre.

Having It All

Modern options for working mothers redefine success.

By Becky Beaupre Gillespie (Northwestern) and Hollee Schwartz Temple (Northwestern)

Northwestern University in 1992.

After all, we had been raised to believe we could do or be anything. Marlo
Thomas had sung it ("Free to Be . . .
You and Me") while Supreme Court
Justice Sandra Day O'Connor,
Democratic Party Vice Presidential
candidate Geraldine Ferraro and
astronaut Sally Ride had modeled
it. We are Generation X, the first to
reap the full benefits of the women's
movement, and the message was clear: You
will have it all.

"All you have to do is go for it," encouraged parents, teachers and Gamma Phi Beta. So, we focused, we dreamed and we worked. Hollee became an attorney at a major Pittsburgh law firm; Becky, a reporter for the *Chicago Sun-Times*. Then we had our first babies—a boy for Hollee, a girl for Becky—and, just like that, we *had it all*.

Until we realized that we didn't. Somewhere between "Free To Be" and our first Gymboree class, our definitions of success, and the rules for achieving success, changed.

Pursuing Balance

As we researched our book on motherhood and careers, one thing became very clear: Ours is a generation that craves balance—and we will go to great lengths for that balance. The women of Generation X are starting businesses in unprecedented numbers, demanding custom-fit flexibility and simply refusing to give up their careers, time with their kids or their sanity.

Dayna Moorhead (Northwestern) lives in Glen Ellyn, Ill., with her husband and three young children. She leveraged professional clout to secure a lucrative work-from-home arrangement as an independent strategy and operations consultant.

Now, instead of working long hours at the expense of family time, she has control over her schedule and is able to drive the kids to school, volunteer weekly in the classroom and attend all school functions. Thanks to e-mail, a part-time nanny and her own timemanagement skills, Dayna gets the job done without sacrificing the aspects of motherhood she values. "We're more in control of our choices, and I think part of that is because (our generation) has never been denied anything," Dayna says.

WHEN
SHE BECAME
A MOTHER
IN 1947,
BETTY STIFLED
HER AMBITION
AND BOWED TO
TRADITION.

As boomers' daughters, we owe our career freedom to the pioneers that came before. The buffet of choices that both vexes and invigorates us is an inheritance from our mothers and grandmothers.

Working Mothers

ON. Becky's grandmother, Betty Luker
Haverfield (Missouri-Columbia), is a member
of the generation of women whose discontent
with housewifery is famously chronicled in feminist
crusader Betty Friedan's 1963 book, *The Feminine*Mystique.

Young Betty Luker dreamed of being a lawyer; but when she started college in the late 1930s, her father thought it was an inappropriate career for a woman. So, she studied journalism at the University of Missouri, where she served in student government, wrote for the school paper and became president of Gamma Phi Beta's Alpha Delta Chapter. She had jobs as a writer and suburban newspaper editor after college.

But when she became a mother in 1947, Betty stifled her ambition and bowed to tradition—she quit work to stay home with the children. Back then, only about 17 percent of married mothers worked, according to the U.S. Census Bureau.

Betty finally quelled her yearning for a career in 1964, when she became editor of *The Crescent*, a position that offered an outlet for her creativity. For the next 10 years, out of her home office, she worked for Gamma Phi Beta before being elected Grand President in 1974. She served almost two terms before dying of breast cancer in 1978.

Betty and others like her left an indelible mark on future generations. Bigger voices, like feminist icon Gloria Steinem, moved the women's movement forward in more obvious ways. But legions of middle-class 1950s housewives inspired progress by simply wanting more and fighting to get it—and teaching their daughters to do the same.



1960s The Crescent editor Betty Luker Haverfield (Missouri-Columbia) inspired her granddaughter Becky Gillespie to co-write a book honoring the women who fought cultural biases for the right to work and have a family.

Ours is a generation that craves BALANCE—AND WE WILL GO TO GREAT LENGTHS FOR THAT BALANCE.

Legacy of Choice

Daughters born to those 1950s women were more likely to grow up to be single parents or part of dual-career marriages. They worked long hours—then put in a "second shift" of housework and childcare at home. On the other hand, some mothers abandoned their careers or dialed down to less powerful "second-tier" positions—the so-called "mommy track"—so they could be home. In 1976, only 31 percent of married mothers of infants worked. But by 1988, that number had risen to 51 percent, according to data from the U.S. Census Bureau.

Even still, as their daughters, we found ourselves unsettled by what seemed to be the "all-or-nothing" choice: career or family? Were there options that didn't involve being exhausted or frustrated? Many women vowed to find out. When Hollee, now the mother of two sons, realized that she didn't actually "have it all," she left her law firm for a job that allowed greater flexibility. She is now a professor at the West Virginia University College of Law and a writer. She also presents workshops on legal writing to law firms through her consulting business, Just Write Seminars, LLC.

For Becky, now the mother of two daughters, the pursuit of balance led her to leave journalism and choose projects that put her in control of her schedule. She did some consulting, started a small home-based business and began writing a book with Hollee.

For us and many of our peers, forging our own paths to success began by listening to history—appreciating and benefiting from progress, learning from what didn't work. Thanks to those hardworking mothers and grandmothers in our past, we are "having it all" on our own terms.

This article is adapted from an upcoming book by Becky Beaupre Gillespie and Hollee Schwartz Temple, tentatively titled The Boomers' Daughters.

MEMBER NEWS

REGION 1

MASSACHUSETTS

▶ ▲ Boston Alumnae Chapter
hosted its annual holiday party
where festive goodies were
available for purchase. The
party was a huge success, and
vendors donated 10 percent of
their sales to the Gamma Phi Beta
Foundation!

We Women of **Delta Chapter** (Boston) participated in the Jolly Jaunt 5K Walk & Run, benefitting the local Special Olympics. The sisters also held an educational Breast Cancer Awareness Fair on campus.

Y Epsilon Eta Chapter (Bridgewater State) hosted a Teacher's Tea at the chapter house, recognizing the University's administration and its dedication to education.



Alpha Upsilon Chapter (Pennsylvania State) made colorful macaroni necklaces at a Panhellenicsponsored carnival for children with leukemia.



Sisters of Zeta Chi Chapter (Texas Christian) participated in a Greek philanthropy event benefitting PUSH America, a program that enhances the lives of people with disabilities, by performing a beach-themed skit.

◆ ▲ Enjoying a recent sisterhood event, Epsilon Phi Chapter (Bentley College) bonded while painting pottery. The chapter also volunteered at Camp Nawaka, a Camp Fire USA camp.

NEW YORK

♣ **Y** Zeta Mu Chapter (St. John's) helped restore a local elementary school by painting, cleaning and renovating the school's library. The chapter was recently named a five-star campus organization by the University.

- A Raising more than \$700 to benefit their local philanthropy, Camp Good Days, **Alpha Chapter** (Syracuse) invited campus organizations to solve puzzles at its Crescent Classic: Gamma Phi Beta Wheel of Fortune.
- Lending a hand to their regional sisters, the women of **Delta Tau Chapter** (Colgate) helped **Epsilon Tau Chapter** (Rochester) organize its spring recruitment.

REGION 2

KENTUCKY

▲ Epsilon Sigma Chapter (Morehead State) scored at its Moonlight Soccer philanthropy event, collecting more than \$1,000 for Camp Fire USA.

NORTH CAROLINA

△ Showing their support for Helpmate, a local battered women's shelter, **Epsilon Psi Chapter** (North Carolina-Asheville) hosted the Take a Step Against Domestic Violence 5K Walk, raising more than \$1,000.



SOUTH CAROLINA

- △ Sisters of **Epsilon Theta Chapter** (Clemson) rocked out to the classics at their lip-synch philanthropy contest, Mock Rock.
- △ Supporting its local philanthropy, the Juvenile Diabetes Research Foundation, **Zeta Eta Chapter** (Lander) participated in a fund-raising 5K walk.
- ▼ Zeta Sigma Chapter (South Carolina) is connecting with its graduate student alumnae sisters by offering discounted meal plans at the chapter house.

TENNESSEE

♥ ¶ Back in action, **Knoxville Alumnae Chapter** celebrated its reinstallation with a ceremony and luncheon. Sisters also had a holiday party and spent an evening riding the Knoxville Christmas Express Train.

VIRGINIA

- Y Alpha Chi Chapter (William & Mary) was named Outstanding Sorority of 2008 at its university. The chapter also became the largest sorority on campus after welcoming 26 amazing new members.
- Alumnae and members of Epsilon Pi Chapter (George Mason) participated in Take the Walk, which supports the fight against poverty and HIV/AIDS in Africa.
- Northern Virginia Alumnae Chapter welcomed two new alumnae initiates.



Epsilon Beta Chapter (Alma College) showed support for our troops by holding a patriotic-themed Fall Ball, raising funds for the Forgotten Soldier Foundation.

Founders Day 2008



Bakersfield Alumnae Chapter celebrated Founders Day at a luncheon with sisters from Delta Phi Chapter (California State-Bakersfield).

amma Phi Beta is 134 years old! Here's how some of our members celebrated our Sorority's history, traditions and resilient Founders last November.

- Sisters of **Alpha Upsilon Chapter** (Pennsylvania State) and alumnae gathered around a campfire to roast marshmallows, sip hot chocolate and discuss the significance of our sisterhood.
- Houston Alumnae Chapter members attended a luncheon and silent auction where they raised more than \$1,000 for the Gamma Phi Beta Foundation!
- Sisters of **Northern Virginia Alumnae Chapter** enjoyed teaching Gamma Phi Beta songs they learned as collegians to **Epsilon Pi Chapter** (George Mason) over brunch.
- Gamma Phi Chapter (Auburn) celebrated the Sorority's founding as well as the 40th anniversary of its charter with dinner and a speech by chartering president, Nancy Setzer (Auburn).
- Bringing sisters together from every corner of the state, **Chicago Alumnae Chapter** had more than 15 chapters represented at its grand luncheon.
- At its commemorative dinner, **Omaha Alumnae Chapter** paid tribute to our Founders by presenting two scholarships to sisters of **Epsilon Delta Chapter** (Creighton) for their achievements.
- Albuquerque Alumnae Chapter proudly honored three devoted sisters with the Merit Roll Award at its ceremony.
- Denver Alumnae Chapter and Colorado Springs Alumnae Chapter joined the collegians of Theta Chapter (Denver) for a luncheon and program. New initiates and 50-year members were honored and recognized.

The following chapters also celebrated Founders Day with luncheons, auctions and awards:

- · Arlington Alumnae Chapter
- Delta Epsilon Chapter (Texas Wesleyan)
- Epsilon Mu Chapter (Loyola)
- · Naples Alumnae Chapter
- · Wichita Alumnae Chapter

MEMBER NEWS

REGION 3

ALABAMA

♥ Birmingham Alumnae Chapter celebrated the holidays with a fondue dinner and ornament swap. Several sisters also attended a Christmas painting class together.

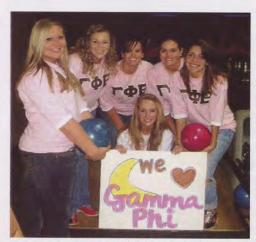
FLORIDA

▼ Sisters of **Beta Mu Chapter** (Florida State) designed special "Rock the Vote" T-shirts to wear around campus, encouraging students to vote.

► ▲ Tampa Bay Alumnae
Chapter collected gifts for Mercy
House, its local philanthropy, at
an annual holiday luncheon and
gift exchange.

GEORGIA

△ Delta Upsilon Chapter (Georgia) participated in the annual Tour of Homes fundraiser, benefitting children with lifethreatening diseases. This year, a chapter member's younger sister was one of the miracle children who benefitted from the cause!



Sisters of Epsilon Lambda Chapter (Alabama) bowled over the competition, earning a first place finish in a Homecoming bowling tournament.



More than 400 attendees enjoyed pancakes at Omega Chapter's (Iowa State) Crescent Classic: Hotcake Breakfast, benefitting Camp Fire USA.

▲ Zeta Tau Chapter (Emory) wrote letters to Marines and held various volunteer service projects within the community.

TEXAS

A Y Alpha Xi Chapter (Southern Methodist) started a new philanthropy event, Rockin' for a Cause, a rock climbing competition, and took first place overall in Homecoming competitions.

△ Sisters of the **Dallas Alumnae**Chapter raised more than
\$5,000 for Camp Esperanza at
their annual silent auction. The
chapter also collected canned
food and toys to be distributed to
needy children.

▼ ▲ Zeta Rho Chapter (Texas A&M-College Station) boogied down at its winter formal and participated in a Greek-run canned food drive.

REGION 4

MICHIGAN

♥ Detroit Metro Alumnae Chapter joined the sisters of Delta Omega Chapter (Oakland) for their initiation, senior celebration ceremony and fall formal.

OHIO

Hard work paid off for **Zeta**Omicron Chapter (John Carroll)
when it earned the highest
cumulative GPA among the
University's sororities.

REGION 5

ILLINOIS

● ♣ Beta Eta Chapter (Bradley) organized several food and clothing drives throughout the semester to benefit its local philanthropies. Members flipped at their sisterhood event held at a gymnastics facility where they tumbled and took part in team-building activities.

IOWA

♣ Hosting a kickball tournament helped **Gamma Psi Chapter** (Northern Iowa) raise more than \$800 for a local breast cancer awareness group, Beyond Pink.

▶ ¶ Rho Chapter (Iowa) hosted a "women only" night at its house, inviting all sorority members on campus for games, food and movies. The ladies also held a new philanthropy event, with proceeds going to Camp Fire USA.



Touchdown! Beta Psi Chapter (Oklahoma State) won its University's intramural women's flag football championship.

REGION 6

MISSOURI

Members of **Greater Kansas City Alumnae Chapter** relished
a "sisters night out," giving the
ladies a chance to catch up and
reconnect.

Sisters of **Zeta Delta Chapter** (Southeast Missouri State) spread the holiday spirit by caroling and decorating ornaments for members at a local retirement home.

OKLAHOMA

▼ Initiating its largest new member class, Beta Omicron Chapter (Oklahoma City) was thrilled to add 37 sisters to its chapter. Sisterhood events were abundant, with members enjoying ice skating and holiday dinners.

NEBRASKA

- To relieve stress before final exams, **Epsilon Delta Chapter** (Creighton) decorated cookies, played Bingo and made Christmas cards for alumnae.
- ▼ The women of **Pi Chapter** (Nebraska-Lincoln) welcomed the winter season with an ice skating sisterhood event and a Christmas movie night.

COLORADO

● Beta Rho Chapter (Colorado-Boulder) recognized the accomplishments of each sister at its annual Gammy Awards. The ceremony included a formal dinner and custom-made awards!

REGION 7

CALIFORNIA

- ♣ Beta Alpha Chapter's (Southern California) first French Toast Feast philanthropy event raised more than \$3,000 to benefit Camp Fire USA. The chapter was also proud to earn the second highest cumulative GPA out of 30 Greek organizations.
- Y Winning the Dean's Cup for the third consecutive year, **Delta Delta Chapter** (California State-Fullerton) was thrilled to be recognized as the best-rounded sorority on campus.
- △ Offering all-you-can-eat pancakes, bacon and eggs helped **Delta Psi Chapter** (California State-Santa Barbara) raise more than \$3,200 for Camp Fire USA at its Crescent Classic: Pancake Breakfast.

Ritual CD

By now, every chapter should have received a complimentary copy of our new ritual music CD to use as a teaching tool. Special thanks to Sorority Director of Ritual Margaret West Pape (Oklahoma), who funded and steered the project, and the talented singers from Beta Omicron Chapter (Oklahoma City).

- ▼ Long Beach Alumnae Chapter enjoyed a fantastic holiday dinner and gift exchange. Members also honed their artistic skills at a ceramic painting class.
- ♥ ▲ With the help of a "green coach," Pasadena Alumnae Chapter members learned how to make their homes environment-friendly. They also met for coffee to discuss their latest book club selection.
- ▲ South Bay Alumnae Chapter stuffed 500 backpacks with school supplies for underprivileged children in Los Angeles at their Operation Teddy Bear philanthropy event.
- ▼ Zeta Theta Chapter (Pepperdine) belted out tunes in perfect harmony at its karaoke sisterhood. Members also invited university faculty to celebrate the chapter's academic achievements at their Scholarship Tea.

ARIZONA

- Exchanging ornaments, drinking hot chocolate and caroling took place at **Alpha Epsilon Chapter's** (Arizona) holiday sisterhood event.
- ♣ Beta Kappa Chapter
 (Arizona State) was busy with
 philanthropy, raising \$5,000 for
 Camp Fire USA at its Crescent
 Classic cookouts and spending
 quality time with children at the
 Ronald McDonald House.
- S ≜ Big sister revealing week was an exciting event for the 28 newly-initiated sisters of Beta Omega Chapter (Northern Arizona).

REGION 8

WASHINGTON

An appetizing brunch complete with house tours was a great way for Lambda Chapter (Washington) to meet and reunite alumnae.



Beating breast cancer one step at a time, members of Epsilon Gamma Chapter (San Diego) participated in a three-day, 60-mile walk to help raise awareness and more than \$29,000!

Joint Venture

A mother and daughter unite through sisterhood and adversity.

By Caren Renée Davidson Hosmer (Auburn)

Por four agonizing years, alumna initiate Elizabeth "Beth" Hays Tortorici (Auburn) silently suffered incessant and increasing aches and pains in her joints. When her hands and knuckles suddenly swelled to the point that paramedics had to cut off her wedding rings, an alarmed Beth knew it was time to see a rheumatologist.

In 2004, Beth was diagnosed with rheumatoid arthritis (RA). She begins and ends each day soaking in the bathtub to ease her discomfort. Regularly, she injects herself in the stomach with a medication prescribed to decelerate joint damage. Then she gets on with life, never complaining, always thinking of others.

Who in this picture has Arthritis?



All of them do.

Children, adults and dogs can all be affected by arthritis

Recruited by Her Daughter

Beth was first introduced to Gamma Phi Beta through her daughter, Stephanie Tortorici-Johnson (Auburn). As a collegian, membership in the Sorority provided a place for Stephanie to build relationships that outlasted college days, demonstrating to Beth that sisterhood in Gamma Phi Beta is special.

BETH WAS A TRUE AMBASSADOR, ALWAYS UPBEAT - NO MATTER HOW BADLY SHE WAS HURTING.

In 2006, over a casual conversation at the kitchen table, Beth decided to join her daughter's Sorority. Soon after initiation, Beth was elected philanthropy chair of Birmingham Alumnae Chapter, a position not only close to her heart but seemingly custommade given her enthusiasm for service.

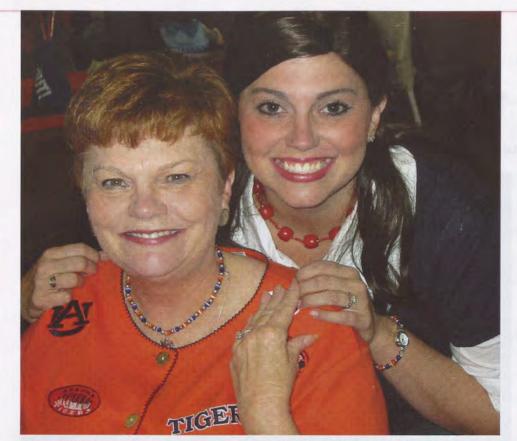
"Because of my close friendship with Stephanie, I consider Beth a second mom and friend," says Kathryn Phillips Hosmer (Auburn). "She is such a positive force in her daughter's life and in mine, too. She is an incredibly giving person."

A Common Cause

After her mother's diagnosis, awareness of RA inspired Stephanie to join the Alabama Arthritis Foundation. There she uses the organizational and fundraising skills she learned in Gamma Phi Beta to make a big difference for her mom and others suffering from the disease.

Stephanie serves on the planning committee for the annual arthritis fundraising walks in Birmingham. That role took on a more personal meaning in 2008, when Beth was selected as the senior honoree for the local walk. According to Katherine Maybank, regional development director of the Arthritis Foundation, each walk has a senior, junior and canine honoree to serve as the faces of arthritis.

DID YOU KNOW? MAY 11 IS NATIONAL WOMEN'S CHECK-UP DAY. DON'T WAIT; SEE YOUR DOCTOR FOR A PHYSICAL AND HAVE A HEALTHY 2009.



Beth and Stephanie pause for a picture at an Auburn University football game. Tailgating at Auburn is a longtime tradition for the Tortoricis, but Beth's rheumatoid arthritis often makes walking to the stadium from the parking lot an agonizing ordeal. (Photo by Caren Hosmer)

"Beth was a true ambassador, always upbeat – no matter how badly she was hurting," says Katherine. The Tortoricis organized a walking team they aptly named "Joint Venture" and raised not only awareness, but also \$1,160. The 16-member team, including several Gamma Phi Beta alumnae, finished in the top 10.

Giving and Receiving

Beth both accepts the daily challenges of RA and demonstrates amazing grace in adversity. Despite daily battles with pain and discomfort, Beth constantly brings attention to other patients. "It kills me

to know that there are children who suffer with this ailment," she says.

Arthritis
is the
eading reason
for disability
claims in
the U.S.

Fortunately, Beth has a core support group that includes her daughter and new Sorority sisters. "All the sisters have such positive attitudes and it gives me such a buoy," Beth says. "No matter the alma mater, we are all sisters and you can see the oneness of the Sorority in each and every member."

For more information on rheumatoid arthritis, contact the Arthritis Foundation at www.arthritis.org.

Caren Hosmer graduated from Auburn University in 2000 with a degree in psychology and a concentration in criminal justice. In 2003, she earned a certificate in nonprofit management from Duke University. She and her husband reside in Huntsville, Alabama, where she is a stay-at-home-mom to their 3-year-old son. She indulges in her writing avocation on a regular basis.

What is Rheumatoid Arthritis?

RA is a chronic and systemic autoimmune disorder that causes the immune system to attack the joints and organs. The resulting inflammation causes such intense pain that many patients suffer immobility. The disease ravages and can ultimately destroy the joints; it can also cause problems with the skin, lungs, kidneys, heart and circulatory system. Although great strides have been made in treatments, there is no cure. RA is in the same family of illness as lupus, a disorder that is sometimes lethal.

Arthritis Facts

Provided by the Arthritis Foundation.

- There are 46 million Americans (1 in 5 adults) who have been doctor-diagnosed with at least one form of arthritis.
- For the 300,000 kids in our nation who live with arthritis, there are less than 200 doctors who specialize in Pediatric Rheumatology. That's about 1,500 patients per doctor.
- Arthritis is the leading reason for disability claims.
- Arthritis and related diseases will cost the United States \$128 billion this year, or roughly \$350 million a day.

Every Day:

- Arthritis patients will have 3,750 joints replaced.
- Three lives will be lost to the disease.

Taking the Heat

Member goes where few women have gone before—into a career as a firefighter.

By Nicole Nelsestuen, Staff Writer

In one grisly night, firefighters in Tulsa, Okla., encountered five deaths within six hours: the results of shootings, a car accident and cardiac arrest.

Just another day on the job for Rachel Shoemaker (Southwestern Oklahoma State).

A Fiery Passion

In 1997, Rachel made a drastic career decision to resign from her teaching position of 10 years and pursue firefighting full time.

"I knew it would be tough," admits Rachel, who had served as a volunteer firefighter for four years. "I was older than the average rookie, but I was determined." After passing a series of difficult exams and grueling physical tests, Rachel was one of 28 candidates out of 1,000 selected to join the National Fire Academy. Only two other females were chosen.

"The physical agility test is what gets most women," Rachel asserts, adding that the requirements are not adjusted for age or gender. "A 36-year-old woman like me had exactly the same physical requirements as a 21-year-old man."



At age 36, Rachel was the oldest female to graduate from the National Fire Academy.

Burning Down Barriers

Of roughly 317,000 professional firefighters in the United States, less than two percent are women. Facing lingering cultural stereotypes, Rachel expected obstacles and gender biases as she entered the traditionally male-dominated profession.

"I was inspired by our Four Founders, who paved the way for women to have access to higher education and empowered them to persevere in a male-dominated environment," remarks Rachel. Once Rachel completed the demanding six-month program at the academy, she was hired by the Tulsa Fire Department. Predictably, some of the men in the department were resistant to transition the fiercely male firehouse.

"When I first started, my every move was watched," Rachel recalls. Ten years later, she has earned the respect of her male counterparts through encounters with all types of fire emergencies.

Rachel credits both Gamma Phi Beta and her experience as a Camp Fire USA alumna for her success. "Camp is where the Core Values of Gamma Phi Beta were initially instilled in me," recalls Rachel.

"In my first interview for a firefighter job, I was asked for four words to describe a firefighter. I answered, 'Love, labor, learning and loyalty!"

Comments about this article? Send them to TheCrescent@gammaphibeta.org.

Do you have what it takes?

Listed are three of the eight physical tests candidates must pass to become a professional firefighter. During each test a 50-pound vest is worn to simulate the weight of protective clothing and equipment.

- Stair Climb: Candidates scale 72 steps per minute, while carrying an additional 25 pounds to simulate a hose pack.
- Search: Candidates must crawl through a tunnel maze that is approximately 3 feet high, 4 feet wide and 64 feet long. Throughout the maze they will navigate around, over and under obstacles.
- Rescue: Candidates are timed while dragging a 165-pound dummy 70 feet.



This list reflects notifications received at International Headquarters from October 15, 2008 to January 14, 2009.

Alpha I Syracuse Elizabeth Littlehales Miller, 1933 Evelyn Albright Deshong, 1934 Eleanor Soder Doolittle, 1938 Anne Farmer Cooney, 1939 Marion Osborn, 1943 Elizabeth Knowlton, 1956

Beta I Michigan Eloise Moore Bishop, 1933

Gamma I Wisconsin-Madison Louise Dvorak Nichols, 1930 Mary Cruzen Wenzel, 1937 Beatrice Tormey, 1946

Delta I Boston Viola Byam Nickerson, 1920 Paige Ziegler, 1994

Epsilon I Northwestern
Frances Poe, 1928
Frances Black Green, 1935
Ruth Marcus Freeman, 1937
Marilyn Serr Minteer, 1946
Betty Masters Mills, 1946
Constance Alexander Welch, 1949

Eta I California-Berkeley Peggy Cate Bawden, 1940 Nancy Larson Benisch, 1950 Christine Dorf, 1981

Theta I Denver Perie Lilley Omohundro, 1939 Valerie Rose Fitch, 1945 Jodi Washnock, 1983

Kappa I Minnesota-Twin Cities Ellen Bache-Wiig Christgau, 1933 Jean Crocker Wulling, 1933 Gertrude Lawton Lippincott, 1933 Marian Funne Fortney, 1942 Mary Reed, 1945 Mary Davidson Reynolds, 1979

Mu I Stanford Mina Breaux Walsh, 1933

Xi I Idaho Katherine Colwell Belko, 1939 Karen Kinsfather Naylor, 1968 Judy Watson, 1985

Omicron I Illinois Charlotte Hepner Rosenstiel, 1933 Liberty Petru Dvorak, 1935 Ruth Kane Bartley, 1936 Ruth Skaggs Forman, 1941 Denise Tober, 1971

Pi I Nebraska-Lincoln Kathryn Foster Todd, 1933 Janet Hoffman Sixel, 1936 Elizabeth Gibson Cookman, 1939 Susan Weber Neale, 1945 Elizabeth West Barnes, 1948 Patricia Purcell Munro, 1954 Jean Baron Harris, 1962 Rho I Iowa Helen Streib McGuiness, 1927

Sigma I Kansas Loraine Gregory Bunyan, 1931 Emily Allen Witham, 1934 Mary Cook McFetridge, 1939 Gloria Nelson Castor, 1942 Mary Peckenschneider Polson, 1948 Tisha Ford Yearout, 1981

Tau I Colorado State Helen Brack Dale, 1938 Darlene Butler Jones, 1955

Phi I Washington Jane Gundlach Johnson, 1936

Chi I Oregon State Shirley Stage Deutsch, 1938 Jean Sutherland, 1940 Helen Robinson Torbet, 1942

Psi I Oklahoma Wanda Willis Kraettli, 1944 Linda Parnell Northweather, 1958 Rebecca Sauerwein Garrett, 1962 Karen Knight MacLaren, 1978

Omega I lowa State Mary Gillespie Whiting, 1933 Marian Chandler McCord, 1937 Jane Walker Johnson, 1940 Marilyn Hoefer Anderson, 1947

Alpha Beta I North Dakota Dorothy Grandy French, 1943

Alpha Gamma I Nevada-Reno Inez MacGillivray Peper, 1933

Alpha Delta I Missouri-Columbia Jacqueline Feldhahn Bumgarner, 1946

Alpha Epsilon I Arizona Susan Bruce Kennedy, 1960

Alpha Zeta I Texas Dorothy Patterson Suttle, 1940 Mary Johnston Irby, 1942 Audry Prince Brewster, 1950

Alpha Eta I Ohio Wesleyan Frances Ledman Weingart, 1926 Anne Trommetter Pusterhofer, 1955 Nichola Gilsdorf, 1964

Alpha Theta I Vanderbilt Susan Fowler Duane, 1939 Alice Stovall Magill, 1942 Mary Dunn Galbreath, 1944 Josephine Finney Hymel, 1952 Alpha lota I California-Los Angeles Marty Walsh Gorry, 1927 Laverne Anderson Strong, 1937 Jean Tulloch Powers, 1940 Carol Alles Arzouman, 1948

Alpha Mu I Rollins College Janet Stone Wiggins, 1930 Jane Carmel Timmins, 1949

Alpha Nu I Wittenberg Jane Kuhn, 1933 Mary Brand Blaser, 1934 Dorothy Day Cutler, 1938 Joan Johnson Walter, 1949 Joanne Kuebler, 1973 Rhonda Cloer, 1977

Alpha Xi I Southern Methodist Dorothy Jackson Myers, 1930 Mary Wallwork Scott, 1943 Bette Murray Ellis, 1951

Alpha Omicron I North Dakota State

Mary Bibow Pennertz, 1933 Dorothy Anderson Benson, 1936

Alpha Rho I Birmingham-Southern Anne Jones Gunter, 1944

Alpha Sigma I Randolph-Macon Malissa Rives Lovell, 1932 Elizabeth Moora Nunlist, 1936

Alpha Upsilon I Pennsylvania State Ferne Warner Aughenbaugh, 1035

Alpha Phi I Colorado College Clydette Higginbottom Waldron,

Alpha Chi I William & Mary Elizabeth Burch Burwell, 1933 Lota Spence Reid, 1933 Parmelia Barham Flinn, 1940 Mary Alice Adams Betts, 1960

Alpha Omega I Western Ontario Hope Roppel Waugh, 1939 Jane Fair, 1941 Joan Boddy, 1944

Beta Alpha I Southern California Jeanne Donaghu Pirtle, 1943 Mary Mickley Taylor, 1955 Carol Warren Strother, 1958 Diane Vedder Roche, 1963 Beta Beta I Maryland Mildred Sears Miller, 1941 Mary Price Garner, 1944 Joyce Lundbeck Weaver, 1957 Nancy Overton Gaushell, 1958

Beta Delta I Michigan State Jean Moran Smith, 1947

Beta Zeta I Kent State Carole Jean Bigler Stump, 1961

Beta Eta I Bradley Nancy Svoboda Fuener, 1948 Carol Enz Schneider, 1959

Beta lota I Idaho State Karen Ferguson Trevino, 1961

Beta Mu I Florida State Betty Swartz Holmes, 1958

Beta Omicron I Oklahoma City Peggye O'Connor Symes, 1956

Beta Pi I Indiana State Mary Todd Rice, 1953 Margaret Mitchell Beecher, 1953

Beta Rho I Colorado-Boulder Catherine Cottrell Salerno, 1957

Beta Upsilon I Kansas State Kimberly Everett, 1977

Beta Phi I Indiana Angeline Maynard Battista, 1958 Kimberly Hensley, 1980

Beta Psi I Oklahoma State Beverly Roberts Blake, 1958

Beta Omega I Northern Arizona W. Stone Leighton, 1959

Gamma lota I Midwestern State Cynthia Prine Keller, 1966 Melissa Weeks Lucas, 1996

Gamma Nu I Lamar Elizabeth Adams, 1966

Gamma Tau I St. Louis Terry Tegeler Carlson, 1967

Gamma Upsilon I Drake Stefanie Luke Shoemaker, 1980

Delta Zeta I Southwestern Oklahoma Joy Boggess Schomp, 1973

Delta Theta I California Polytechnic Frances Chang, 2004

FOUNDATION NEWS





Happy 50th Anniversary Foundation!

What do you remember from 1959?

T's our 50th anniversary and we want you to be part of the celebration! What do you remember from 1959? We plan to publish your memories in one of our publications, so think waaaay back and share your thoughts and photos from 1959!

Here are a couple memories to get those wheels turning:

"Pants were not allowed in class unless the university declared a 'cold day' – then slacks, not jeans, were allowed. Pleated plaid skirts and cashmere sweaters were 'in' with white Keds tennis shoes and bobby socks folded down at the ankle. Mouton fur jackets and coats with raccoon collars were big!" –Karen Wander Kline (Iowa State), a "pleage" in 1959

"At our winter carnival, Greek houses made snow sculptures and in 1959, Gamma Phi won the contest with a 15-foot tall frozen pink elephant. Putting the ears on was the real challenge! We used pink food coloring to color the snow, and it took two weeks to build!" –Ruth Seeler, MD (Vermont)

"I remember rushing home from school to watch 'American Bandstand.' The bandstand regulars were the coolest. They wore all the latest fashions, knew all the hippest dances—and the greatest rock 'n roll stars were guests on the show. I was a 'tweenager,' so I still liked 'The Mickey Mouse Club,' too, and Annette Funicello was my favorite Mouseketeer!"—Phyllis Donaldson Choat (Nebraska-Lincoln)



In 1960, members modeled the short formal dresses that were essential for that year's Convention banquets, according to The Crescent.

Join our 50th Anniversary celebration and help make Gamma Phi Beta shine! Your support will help us reach our goal—50 percent of our alumnae members giving \$50 or more and collegiate members giving \$5 or more to the Foundation by Convention 2010.

Visit our Web site at

www.gammaphibeta.org/foundation.



Send your memories, photos and contact information to:
Gamma Phi Beta Foundation, 50th Anniversary,
12737 E. Euclid Dr., Centennial, CO 80111 or e-mail mrector@gammaphibeta.org.



Ground Breaker

Musician turns to second career working with the military.

The feminist movement was a hot news topic in the 1960s as outspoken women campaigned publicly for workplace equality with men. For her part, Joyce Canavan Stewart (Southern California) was quietly accomplishing the same goal. Who would have guessed that this young piano teacher and mother of three would one day become the first woman to be inducted into the Military Packaging Hall of Fame?

"THE WONDERFUL THING ABOUT A
DEGREE IN MUSIC IS THAT WHATEVER
PATH YOU TAKE IN LIFE, IT WILL ALWAYS
MAKE YOUR LIFE RICHER."

-JOYCE STEWART

Music to Missiles

A music major at the University of Southern California, Joyce put her training to work throughout the 1950s teaching piano lessons to students of all ages. In 1962, she also began working full time in sales for the manufacturing representative firm jointly owned with her husband, Roger. The company supported aerospace and military packaging suppliers.

"Early in my sales career, I actually delivered to Hughes Aircraft the first breather valve for a missile container that Arizona Gear and Manufacturing (AGM) made for the TOW* missile," she reminisces. "Little did I know that I would someday own and become president of AGM Container Controls!"

In 1970, the Stewarts purchased the military packaging division of AGM and moved to Tucson, Arizona. Joyce started as sales manager and was soon promoted to executive vice president and later, president.



We've come a long way, baby!

"Perhaps my favorite memory was our trip to Russia in 1989 as part of the first aerospace delegation, during President Mikhail Gorbachev's leadership,"
Joyce explains.
"My luncheon partner was General Titov, the second Russian in

space. The General had never met an American businesswoman and was quite curious. He didn't know what to make of me!"

Generous Giving

In 2006, Joyce received the Foundation's Philanthropist Award for the time, talents and resources she gives to many charitable organizations. A member of The 1874 Society (donors who give at least \$1,874 in unrestricted funds), Joyce also established a Foundation scholarship/fellowship for students of music performance or music education in honor of her first love.

"The wonderful thing about a degree in music is that whatever path you take in life, it will always make your life richer," she shares.

*TOW stands for tube-launched, optically tracked, wire-guided missile.



What is Military Packaging?

According to a Web site for Defense Supply Center Columbus, military packaging involves the packing and shipping of necessary supplies to support combat missions.

"The packages must properly protect the items to meet the most severe worldwide shipment, handling and storage conditions. To ensure combat readiness at all times, packages must also be capable of protecting items from the effects of direct exposure to extremes of climate, terrain, and operational and transportation environments. If the items reach their destination in a damaged condition, all engineering, manufacturing, quality and procurement efforts are in vain." (http://www.dscc.dla.mil/Offices/Packaging/pkghistory.html)

IN GELEBRATION

90



The Gamma Phi Beta Foundation acknowledges the following individuals and groups who contributed to the Foundation to celebrate a special event or individual. This list represents gifts received through December 31, 2008.

IN CELEBRATION OF...

The birth of granddaughter Jenna Quinn Van Scoy on September 18, 2008, to Greg and Kristin Schmidt Van Scoy. Judy Millen

The marriage of Salisa Kovittamakron to Roger Douglas in Thailand on November 27, 2008.

Christina Delgado Rosa Borrego Amber Alford

The marriage of Megan Smiley to Doug Wick. Shellie Hodges

The birth of Jen Willey's son! Gigi Eyre

Delta Eta Chapter's success with the Crescent Classic. Congrats! Gigi Eyre

Mary Vanier's outstanding work as sorority director-advisor development.

Krista Davis

The birth of Leo James Brummel on August 28, 2008 to Jessica Jecmen Brummel and Steve Brummel.

Membership Department J.J. Kaelin Diane Goff

Jeanne Swanson Beach. Merry Christmas! Gloria Swanson Nelson

The birth of Logan Deal Phillips to Dan and Joette Giroux Phillips. Nashville Alumnae Chapter

Psi Chapter Pledge Class of 1957. Margaret Roberts Evans

The 50th birthday of Gamma Beta Chapter-Gettysburg College.

Phoebe Strome

The birth of Christian Frederick Ritacco born on August 25, 2008, son of Krista Larsen Ritacco. Magnes Welsh Paula Dean Gloria Swanson Nelson. Merry Christmas! Jeanne Swanson Beach

Helen Law and Carla Whitehead for your Gamma Phi Beta friendship and mentoring. Paula Rhea

The birth of Abigail Theresa, daughter of Heather Ray Hammer and husband Chris. Linda Ray

All who made the surprise endowment in my name possible. L'Cena Rice

My daughters Jamie and Jaclyn Shultz. Julie Shultz

Kris Dohrman Swain (Gamma Kappa), appointed chair of the Department of Special Education and Communication Disorders at the University of Nebraska at Omaha.

Mitzi Ritzman

Pi Chapter House Corporation Board. Thank you for your dedication to the capital campaign and "packing" projects.

Mitzi Ritzman

Roz De'Prey for being elected to the Merit Roll. Congratulations! Gigi De'Prey Eyre



RESTRICTED GIFTS

The Gamma Phi Beta Foundation acknowledges the following individuals who contributed **RESTRICTED** Gifts and Pledges totaling \$1,000 or more to the Foundation. These gifts are designated for specific scholarships/fellowships, chapter gifts and various others. This list represents gifts received through December 31, 2008.

Gifts totaling \$25,000 - \$49,999

Catherine Campbell Dunmire – Kansas '53 Mary Vanier – Kansas State '85

Gifts totaling \$5,000 - \$9,999

Kris Baack, Ph.D. – Nebraska-Lincoln '72
Andrea Woolard Borch – Northwestern '79
Mary Ellen Porter Burchfield – Iowa State '68
Shelley Alford Chandler – Texas '70 *
Paula Janis Dean – Memphis State '67
Joyce Lemon Dunn – Northwestern '52
Lucile McVey Dunn – Kansas '36
Jane Piper Gleason – Illinois '88

Gifts totaling \$1,000 - \$4,999

Sally Ramseyer Beck – Kansas '74
Patricia McDonald Chandler – Idaho '52
Susan Grant-Schneider – Colorado State '89
Leigh Ann Kudloff – Denver '77
Verona Dilbeck Lynam – Oklahoma City '52
Melinda Risse Nutter – Kentucky '66
Elizabeth Ahlemeyer Quick – Indiana '61
Jolene Lessard Stiver – North Dakota State '69
Kristen Merchant Whitaker – Kansas '95
Linda Pohl Whitehead – Gettysburg College '75

*Bequest

Mary Alice Adams Betts

9/24/1940 - 9/21/2008

Mary Alice was a member of Alpha Chi Chapter (William and Mary) and continued her dedication to Gamma Phi Beta as an alumna, serving many years as a volunteer leader. In the early 1980s, she held the office of Director of Collegiate Extension on Grand Council and also served on the Foundation Board of Trustees. "As Director of Extension, Mary Alice was responsible for our colonization at the University of Georgia, a major turning point in our growth in the South," remembers Karen Wander Kline (Iowa State), former Grand Council President. "The many southern chapters that have joined our sisterhood since are a tribute to Mary Alice and the Directors of Extension who have followed."

Memorial Gifts

The Gamma Phi Beta Foundation acknowledges the following individuals and groups who contributed to the Foundation in memory of a loved one. This list represents gifts received through December 31, 2008.

Sidney Tepper Friend (Colorado-Boulder '74) Pauline Friend

Beatrice Tormey (Wisconsin-Madison '46) Joanne Bush

Joan Pedersen Meagher (Southern California '93) South Bay Alumnae Chapter Beta Alpha Chapter Gigi Eyre

Judith Haugen, mother of Lura Haugen Houck (Arizona '87) Alpha Epsilon House Corporation Board

Marty Walsh Gorry (California-Los Angeles '27) Matthew Gorry

Kathleen Konrad, mother of Susan Konrad Munson (Southern Polytechnic State '80) Zeta Tau House Corporation Board and Advisory Board

Mary Helen Fisher Griffith (Southern Methodist '55) Vicki Read

Ann Stone Leighton (Northern Arizona '59) Patti Blanchard

Peggy Cate Bawden (California-Berkeley '40) Janice Graves

Linda Paulson Legvold (Iowa State '74) Michelle Bliss Deborah Bentzinger

Mother of Loraine Meech Shellie Hodges L'Cena Rice Magnes Welsh Paula Dean

Stanley W. Abbott, husband of Lois Kirchner Abbott (San Jose State '52) for 25 years of unwavering support of the Delta Psi Chapter.

Delta Psi Alumnae

Stanley W. Abbott, husband of Lois Kirchner Abbott (San Jose State '52)

Lois Abbott Valerie Freeman Magnes Welsh Paula Dean Santa Barbara Alumnae Chapter

Ferne Warner Aughenbaugh (Pennsylvania State '35) Arlene Moore

Darlene Butler Jones (Colorado State '55) Carolyn Stillman

Jacqueline Burkey Cleary (Colorado College '46) Mary Louise Gilkes

E. Frances Ferguson, mother of Jill Ferguson Wilkis (Washington University '79) Ann Bronsing Margery Miller

Donna Sprague Stagg (Wittenberg '75) Cheryl Petty

Susan Pawlosky West (Wittenberg '76) Cheryl Petty

Sonia Harsch Stokoe (Arizona '53) Janann Poteet

Dorothy Tripp Glynn (Oregon State '35) Cornelia Spanier Hawaii Alumnae Chapter

Shirley Stage Deutsch (Oregon State '38) Cornelia Spanier

Mary Jane Merkle O'Donnell (Oregon State '37) Cornelia Spanier

Mildred Sears Miller (Maryland '41) Washington D.C. Alumnae Chapter Shirley Sacks DuTeil (Maryland '46) Washington D.C. Alumnae

Washington D.C. Alumnae Chapter

Janet Kruger Toomey (Michigan State '52) Sue Pach

Patricia Purcell Munro (Nebraska-Lincoln '54) Betty King

Glen Anderson, husband of Sharon Page Anderson (Denver '47) Patti Blanchard

Ruth Skaggs Forman (Illinois '41) Catherine Skaggs Brown

Peggie Patterson Suttle (Texas '40) Houston Alumnae Chapter

Shelley Alford Chandler (Texas '70)

North Houston Alumnae Chapter Magnes Welsh Paula Dean

Mary Lou Mickley Taylor (Southern California '55) Rilla Griffin Peggy Jones

Ruth Kane Bartley (Illinois '36) Tirzah Chapman

Mika Nemoto (Southern California '94) L'Cena Rice

Kimberly Brinton Everett (Kansas State '77) Fredrica Voiland Everett

Marimae Voiland McDonald

Kimberly Hensley (Indiana '80) Robin Baskin

Jane Gundlach Johnson (Washington University '36) Margery Miller Mark E. McCoy, husband of Anne Olson McCoy (Nebraska-Lincoln '55) Kay Appleberry

Linda Lee Schonwald (Oklahoma State '59) Sue Hansen

Rita Effinger, mother of Eileen Effinger (Vanderbilt '72) Magnes Welsh Paula Dean

Wilma Jean Knaup, mother of Mary Knaup (California State-Fullerton '81) Magnes Welsh

Geraldine Byrne, mother of Megan Byrne Krueger (Indiana '80)

Paula Dean

Magnes Welsh Paula Dean Epsilon House Corporation Board

Frances Black Green (Northwestern '35) Linda Ray Mary Jane Misthos Chicago Northwest Suburban Alumnae Chapter Ruth Gray

Laurie, daughter of Ann Ruth Brownsberger Brumbach (California Polytech State '75) Santa Barbara Alumnae Chapter

Esther Pearson Weld (Southern California '51) Ruth Gray

Joel Schnackenberg, son of Dorothy Rohrer Schnackenberg (Arizona '50)

Santa Barbara Alumnae Chapter

Catherine Cottrell Salerno (Colorado-Boulder '57) Marcia Cooley

Sally Prentiss Sargent (Pennsylvania State '57) Mary Browning



ALPHA CHAPTER

Victorian Bud Vase, 1874

mong the silver punchbowls, platters and tea sets at International Headquarters is one of our museum's oldest artifacts, a silver bud vase engraved "Clara" with the date December 25, 1874. A piece of paper tucked inside identifies it as a gift from the Four Founders to Clara Worden (Syracuse).

First Pledge, First Initiate

Just months after our November 1874 founding, Mary Clara Worden became our first "pledgling," breaking ground on which all future members would follow. On March 19, 1875, she accepted the title of first initiate as well.

"I entered Syracuse University in the class of '78. The Four Founders were personal friends, and, of course, it did not take long for me to decide whether I would be a true Gamma Phi. My initiation was so simple at the time; I can hardly remember just what we did. The constitution was read and signed and I was made to understand that the greatest secrecy was to be kept." Clara Worden Wilcox, 1917.

Homemaker

At Syracuse, Clara met her future husband—Mr. Frank Z. Wilcox of Zeta Psi Fraternity.

Following their marriage, the young couple moved into a home at 122 W. Castle Street in Syracuse while Frank worked successfully as a lawyer. Clara was the first Gamma Phi Beta member to become a wife, mother and later, a grandmother. She had only one living child, a son born in 1877.

Alumna

Founder Addie Curtis and Clara were both active members of Syracuse Alumnae Chapter and together they attended the historic Gamma Phi Beta Sorority Convention of 1907. It was the first time in 30 years that the Four Founders were reunited, as described in *The Crescent* (January 1908):

"It is impossible to tell just how we all felt when we saw these four to whom we owe everything, seated together at banquet and next to them the first initiate, Mrs. Wilcox."

In August 1908, after nearly 32 years of marriage, Clara was widowed and never remarried. A frequent traveler, she visited dear friends Helen Dodge Ferguson and Mary Bingham Willoughby in Utica, NY, according to one account (*The Crescent*, 1915).

Sad Goodbye

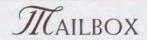
Clara Worden Wilcox died in California at age 77 on December 14, 1932, of an undisclosed cause. Her memorial is recorded in *The Crescent* (May 1933):

"This news will bring sorrow not only to Alpha and Syracuse members with whom she had been for so long associated, but to many Gamma Phis all over the country who have known of her connection with the early days of the Sorority."

"I have the only original pin (fifth one) and the two shades of brown ribbon which were given to me. I shall present them to Alpha Chapter when I am through with them. I have tried hard to be a loyal Gamma Phi and am glad I am one." CWW, 1917.

THE CLARA WORDEN AWARD IS GIVEN AT CONVENTION TO THE COLLEGIATE CHAPTER WITH THE MOST OUTSTANDING IMPROVEMENT IN ALL AREAS OF CHAPTER LIFE.





Star CLC

I am contacting you about a young lady, Sash Wood (Arizona State), who has been at Missouri State University and has

done a great job with Delta Nu Colony. As a Founding Father of my own chapter, I know having the guidance of such a tremendous person is an amazing asset to build a chapter around. I hope that you see it in the interest of these ladies and your Sorority to have Sash return this spring. She has been greatly missed. –Brandon Gregory, Pi Kappa Phi Fraternity

Editor: Brandon, we agree that our collegiate leadership consultants are wonderful leaders in the field. Sash did return to Missouri State and guided the colony through initiation and installation this spring.

Buy the Book

WOW! This is a great issue (winter 2009)! I found the format very inviting and fresh. Thanks for featuring my new book on endowment building. I plan to donate 10 percent of the proceeds from each book sold to our

members to support the Foundation's leadership education endowments.

—Janet Doolin (Denver)

Fashion Statement

Imagine my surprise and pleasure at seeing a whole page of *The Crescent* (winter 2009)

devoted to my chapter, Alpha Nu. The picture of the blazers brought back many pleasant memories. When I

rescent



arrived on campus and pledged in 1948, the "uniform" was the same, with one exception. Our jackets were tailored, brown corduroy. I don't know when the tradition started but it was fully entrenched at that time. —Jeanne Becker Brockman (Wittenberg)

Isn't Green Great?

I request the online version of *The Crescent*. What a great idea, no more paper magazine to recycle! –*Linda Keyes Moore Tyler (Texas)*

I would like to receive *The*Crescent as an electronic link.
Thanks for going GREEN!
-Nichole Wiener (Nebraska-Lincoln)

Please change my magazine to online only...save those trees!! -Brina D. Cassidy-Hartman (Missouri State)

Editor: So far, there are more than 100 "green" sisters who've elected to read their magazine electronically instead of getting a paper copy. To join them, e-mail TheCrescent@gammaphibeta.org.

From a Husband

As the husband of Nancy Imlay Edwards (St. Louis), a founding member of Gamma Tau Chapter, I want to thank you for *The Crescent*. After a 35-year professional medical career (the result of Nancy's St. Louis University medical education), Nancy is now a full-time resident of an Alzheimer's care facility. Each time *The Crescent* comes, I read it to Nancy. Most times she smiles and seems to remember her efforts in starting a new chapter 40 years ago. –*Bill Edwards*, the VERY lucky husband of Nancy

Letters to the Editor

Send your comments to *TheCrescent@gammaphibeta.org*, attention Editor, or snail mail to:

Gamma Phi Beta Sorority Attn: Editor 12737 E. Euclid Drive Centennial, CO 80111

The Crescent reserves the right to publish any letter addressed to the editor. Letters may be edited for space and clarity.

In the Summer Issue:

- Special Foundation 50th anniversary edition
- Photo contest winners
- · Healthy relationships

Call for Submissions:

 Century Sisters: Do you know a Gamma Phi Beta who's reached the century mark? We'll feature 100-years-young members in the fall issue so contact TheCrescent@gammaphibeta.org today!

INTERNATIONAL HEADQUARTERS

12737 E. Euclid Drive, Centennial, CO 80111 Phone: 303-799-1874 Fax: 303-799-1876 Internet: www.gammaphibeta.org E-mail: *TheCrescent@*gammaphibeta.org

THE CRESCENT STAFF

Editor: Mimi McMann (California State-Bakersfield)
Staff Writer: Nicole Nelsestuen
Director of Marketing and Communications:
Nina Dulacki (Colorado College)
Business Manager: Patricia M. Crowley (Northwestern)

MAGAZINE SUBMISSION DEADLINES

SPRING: January 1 SUMMER: April 1 FALL: July 1 WINTER: October 1



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The Crescent (USPS137620) is published quarterly by Gamma Phi
Beta Sorority, 12737 E. Euclid Drive, Centennial, CO 80111.

Periodicals postage paid at Englewood, CO and at additional mailing offices. Non-member subscription price is \$6. Produced in the U.S.A.

POSTMASTER: Send address changes to: *The Crescent*, Gamma Phi Beta Sorority, 12737 E. Euclid Drive, Centennial, CO 80111.



MEMBER OF NATIONAL PANHELLENIC CONFERENCE

CAPTURE A CRESCENT















- Canada: Celebrating a birthday at the Blarney Stone, members of Alpha Lambda Chapter (British Columbia) captured a stranger in a crescent tee!
- 2. California: Delta Psi alumnae Sarah Barbaria and Wendy Rosati (California-Santa Barbara) found an edible arescent at Disneyland!
- 3. Alabama: Epsilon Lambda (Alabama) initiates Alicia Etscorn and Mykal Ryba found a crescent on a trip to Gulf Shores.
- 4. Texas: Gloria Swanson Nelson (Oklahoma) received crescent-shaped Santa salt & pepper shakers at Dallas Alumnae Chapter's Christmas party.
- 5. Florida: Volunteer leaders Jacqueline Weaver (Oklahoma) and Jan Hancock Nolen (Texas) found their crescent in St. Petersburg.
- 6. Vermont: Renee Hirschberg (Florida State) bundled up to capture a crescent in Stowe while on a bachelorette weekend.
- 7. Italy: While studying abroad, Courtney Charest (Bentley) found a crescent in Venice.
- 8. Montana: Judy Scott Bross (Florida State) captured an oversized crescent while visiting Yellowstone National Park.
- 9. Virginia: At their Founders Day tea, Richmond Alumnae Chapter members were delighted to find a crescent moon.





