# The Crescent

of Gamma Phi Beta | Spring 2008

The Recruitment Issue



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### SORORITY MISSION STATEMENT

Our mission is to foster a nurturing environment that provides women the opportunity to achieve their potential through life-long commitment to intellectual growth, individual worth and service to humanity.

# Recruitment...

# it's every member's job!



Do you remember the person who first introduced you to Gamma Phi Beta? Was it your mother, sister, next door neighbor, church friend, high school teacher or maybe someone you met during your first class in college or on move-in day? If you're like me, that first meeting led to a friendship, which led to meeting more Gamma Phi Beta friends, who quickly became a whole chapter of welcoming sisters and a home away from home

It's easy during the pressure, frantic pace and competition of recruitment to forget that recruitment is really all about making friends and finding the right fit. It's about looking for women who share our values, inviting them into our circle, and sharing all that is good about Gamma Phi Beta.

As alumnae, we tend to think that recruitment is the responsibility of collegiate members. Not true! We have so many opportunities to introduce eligible women to Gamma Phi Beta and Greek life in general. Take the time to share with young women why Gamma Phi Beta is important to you. Tell them about your leadership experiences, the friendships, the support and the opportunities to serve others. Tell them the role Gamma Phi Beta had in making you the successful woman that you are today.

We have so much to offer potential new members. Spread the word and tell the world.

With pride in IIKE,

Linda Johnson

International President

IP@gammaphibeta.org



# ON THE COVER

This issue is bursting with great recruitment information.

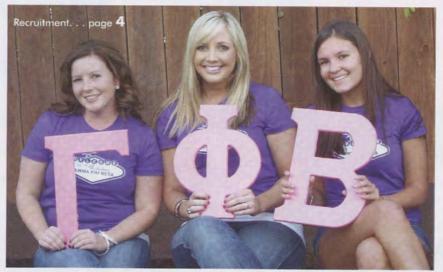
Check out our awesome recruitment results and tips!

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Clockwise from top: (top) Delta
Chi (California-Sacremento) fall
2007 new members celebrate
on Bid Day. (right) Delta Psi
(California-Santa Barbara)
alumnae enjoy a girl's weekend in
Laguna Beach, CA. (below right)
Beta Chi (Wichita State) members
participate in Race for the Cure.
(below) Beta Lambda (San Diego
State) alumnae reunite.







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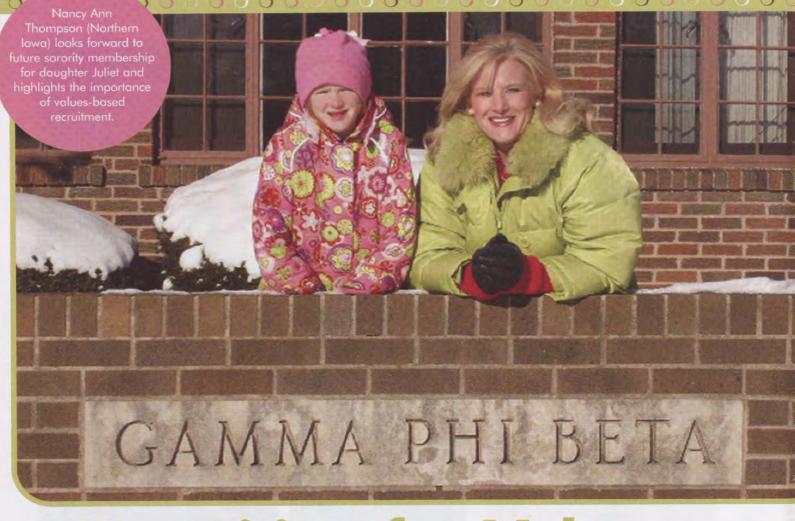
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# Recruiting for Values Why Does This Matter?

Nancy Ann Thompson (Northern Iowa), Sorority Director-Recruitment Resources

have to confess that my motivation for being committed to the kind of recruitment that celebrates integrity, strong morals, respect and genuine philanthropic spirit is, well...a bit selfish. You see, I have a six-year-old legacy immersed in popular culture that constantly undermines the positive values and responsibilities that I strive to nurture in her. You've seen them: pint-sized T-shirts sporting cute monkeys blowing pink bubble gum bubbles and shouting "It's all about me!" or "Do I look like I care?" Songs from the latest school musical edition declaring "I want FABULOUS, I need more!" And, the commercial slogan "What happens in ..."

So, it's inspiring for me to think that when my daughter Juliet arrives on a college campus around the year 2020 to

pursue higher education, she'll have the opportunity to find quality friends and be nurtured to become her best in a women's organization that prides itself in valuing values. A particularly awesome combination of four core values to be exact: love, labor, learning and loyalty.

I've thought a lot about Gamma Phi Beta's first new member, Clara Worden. What made her want to be part of the special organization—then tiny and new—which Mary, E. Adeline, Frances and Helen so thoughtfully created? No doubt recruitment of 1874 looked a little different than today. But that same philosophy of growing the circle with like-minded women interested in pursuing academic excellence in an environment of sisterly support, culture and service is a time-honored priority. And if we're executing values-oriented recruitment correctly, it should

make for an easy "sell" and lead to subsequent strong retention of members.

Take a minute to reflect on your very own "Aha!" moment—when you just knew choosing Gamma Phi Beta for a lifetime was the best decision. Although we all walked different campuses during different decades, our defining moments likely looked and felt nearly the same. Probably the same as what Miss Worden experienced more than 130 years ago.

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I can recall very little about the themes, attire, decorations, choreography and songs of my first collegiate recruitment, but I definitely remember the second round event that made me feel like I belonged with those beautiful faces and personalities sitting across from me. Their genuine intent to learn more about me, their ease in sharing the fun and friendship that seemed to go beyond parties and activities, their dedication to serving and including others was unmistakable.

I can nearly recite verbatim their powerful phrases and see the pictures those words painted for me as a potential new member. "Gamma Phi Beta is my home away from home." "I can't imagine life without these sisters who love and appreciate everything about me." "Gamma Phi Beta opens more doors for me than I could open myself." And a 40-something alumna pouring punch sharing, "Gamma Phi has always given me way more than I can ever give back"—a phrase I've borrowed as my own today.

Certainly it's important to put our best foot forward, and that quality first impression looks different on every campus. The overall poised, polished look and inviting feel of a chapter has a lot to do with drawing potential new members in for a closer look. Our individual and collective public relations are seen and sensed year round in everything we do and say. We have opportunities every day, as alumnae and collegians, to share and show who we are and the values we represent.

So how do we portray the four core values in a 20-minute recruitment event? Beneath any choreography, skits, videos and matching T-shirts there has to be the goal of establishing personal connections and building relationships through meaningful conversation. The most impactful way to impart our mission is by living the four core values, then confidently and comfortably sharing what that means as we form new friendships with potential members. Even understanding the basics of good conversation and listening may not lead to a signed bid card if we seem regimented and scripted. Articulating individual worth, service to humanity, intellectual growth and lifetime commitment is the key to establishing the right bonds.

Our brilliant founders were dedicated to becoming self-reliant yet selfless women, and they looked inward toward sisterhood for support, moral and ethical integrity and personal growth. This mission rings true today, just as it did in 1874. Our Web site defines the "Complete Gamma Phi Beta" as a woman who is prepared to be a leader, believes in philanthropic service to others, commits herself to personal and academic excellence, and values lifelong membership in the Sorority. Now that's something to print on T-shirts and shout about!

# Recruiting Our Four Core Values

Recruiting with our Four Core Values in mind is a two-way street. Gamma Phi Beta members should look for qualities that reflect these values in potential new members, and should demonstrate these values to those considering membership in the Sorority.

# What Gamma Phi Beta is Looking For:

# Love (Individual Worth)

Has this potential new member demonstrated good character, self-respect, enthusiasm? Is she honest? Respectful of others? Respected by her peers? Is she interested in people? Would she be a good friend?

# Labor (Service to Humanity)

Has this potential new member been active in community service? High school or campus activities? Does she demonstrate a genuine interest in serving other people?

# Learning (Intellectual Growth)

Does this potential new member demonstrate a commitment to scholastic excellence and lifelong learning? Is she interested in leadership development? Served as a leader in other organizations? Has she been recognized or honored for academic excellence and/or leadership?

# Loyalty (Lifetime Commitment)

Does this potential new member understand and commit to the financial obligations of Sorority membership? Is she a legacy? Does she have the time to commit to Gamma Phi Beta? Will her qualifications and future plans bring prestige to the Sorority?

# What Gamma Phi Beta Should Showcase to Potential New Members:

# Love (Individual Worth)

Are members respectful of each other? Do members really know each other (names, backgrounds, interests, talents)? Are members genuinely interested in each other? Enjoying each other's company? Promote sisterhood activities and the friendships made among members.

# Labor (Service to Humanity)

Are members active on campus? Hold leadership positions? Involved with Panhellenic and other interfraternal organizations? Spotlight the chapter's philanthropic and service opportunities.

# Learning (Intellectual Growth)

What is the chapter's academic standing on campus? If it's among the top, is this shared with potential new members? If it's improving, what steps is the chapter taking to move to the top? Highlight PACE, Crescent Values and scholarship programs.

# Loyalty (Lifetime Commitment)

Are alumnae members present and appreciated? What activities does the chapter do with supporting alumnae? How do advisors and house corporation board officers interact with chapter members? Share about seniors moving into alumnae status and fun collegiate-alumnae chapter events.

# Recruitment Issue

# Recipe to box directions. Set aside, heat Recipe to box directions. Set aside to box dire

amma Phi Beta is really growing, attracting new members to the sisterhood like never before. Last year alone, the Sorority experienced more than a 10% growth increase—mainly because collegiate chapters are answering the call to recruit the maximum number of new members possible per campus.

During the 2007–2008 school year, Gamma Phi Beta launched three new chapters at prestigious, up-and-coming universities: Texas Christian University (TCU) in Fort Worth, Texas; the University of Texas at San Antonio (UTSA); and Kennesaw State University in Kennesaw, Georgia, not far from Atlanta.

# TCU

Hot, sultry, September Texas days did not dissuade young women from seeking out "the new Sorority" on campus. In fact, they came out in unexpectedly large numbers! Most were new to TCU; some had missed the opportunity to join as freshmen during the very freshmen-oriented fall formal recruitment. Members from Psi (Oklahoma), Beta Psi (Oklahoma State) and Zeta Rho (Texas A&M-College Station) Chapters assisted a small team of international volunteers and collegiate leadership consultants (CLCs) to present Gamma Phi Beta to these potential new members. In the end, 123 new members joined Gamma Phi Beta and quickly swung into action. With a chapter facility decorated by local volunteers and

ready to go, members began meeting under a Gamma Phi Beta roof on Bid Day. A week later, new members announced their arrival to the campus by winning the Homecoming competition with two other organizations! More fun activities, social events and service opportunities soon followed. The new colony was installed as Zeta Chi Chapter on February 2, 2008.

# UTSA

In late September, a team of CLCs arrived on the UTSA campus to spread the word about Gamma Phi Beta's arrival. Canvassing the large commuter campus, the CLCs worked hard to

ensure unaffiliated women knew about the opportunity to join a new sorority. With only 60 places to fill, the goal for the extension team would be to meet 120-150 potential new members. Nearly 300 women signed up for Gamma Phi Beta's special recruitment! Members from Zeta Rho (Texas A&M-College Station) and Zeta Lambda (Texas A&M-Corpus Christi) Chapters participated in philanthropy and preference rounds, representing the best of Gamma Phi Beta to potential new members. Spring COB events yielded additional new members. On April 5, 2008, Zeta Psi Chapter received its charter.

# **Ultimate Recruitment**

# The recipe for ultimate recruitment?

Here's the secret formula for starting a new Gamma Phi Beta Colony:

### INGREDIENTS

A strong vision for what could be

An open campus—one that has invited Gamma Phi Beta to start a new chapter Good working relationships with university/interfraternal representatives A solid marketing plan, designed to "speak to" those on that particular campus Capable, informed, forward-thinking leadership

Willing, able and enthusiastic local volunteers

Classy collegiate members from other chapters, willing to sacrifice time and share talents Well-trained, energetic CLCs

Dedicated international volunteers, willing to give up several days of home and work

**DIRECTIONS**: Combine the above ingredients with liberal doses of collaboration, communication and creativity. Adjust quantities and flavoring as needed. Drain and rinse obstacles as required. For best results, experiment with new techniques. Simmer for months and bake for as long it takes to insure the job is well-done (more hours than can possibly be counted).

# **Kennesaw State**

Gamma Phi Beta's public relations efforts were in full swing at Kennesaw State just after the winter break. Newspaper ads, tables with promotional materials in high-traffic areas, table tents in student cafeterias, one-on-one meetings with CLCs, posters and flyers were used to encourage unaffiliated women to participate in the newest sorority on campus: Gamma Phi Beta. By the time the extension team arrived for Gamma Phi Beta's recruitment, more than 300 women had expressed interest in the Sorority. Gamma Phi (Auburn) and Delta Upsilon (Georgia) Chapters assisted, meeting potential new members at a philanthropy event and hosting a beautiful preference event. Following recruitment events, the extension team offered 104 bids-the maximum number allowed by the college Panhellenic. Our 168th chapter-Zeta Omega-was installed on April 26, 2008!

# The Collegiate Extension Team

So how does the Sorority begin chapters when there are no current chapter members on campus to recruit new members? Led by former Sorority Director—Collegiate Extension, Fran Lapham (Kansas State), extension teams were created specifically for each campus. Sorority coordinatorscollegiate extension supervised one campus each: Susie Knetter (Kansas State) at TCU, Taylor Estes (Southern Methodist) at UTSA, and Caitlin Capozzi (Syracuse) at Kennesaw State brought their respective experience, enthusiasm and creativity to each project. Each led a team comprised of CLCs, international officers and local alumnae which together crafted presentations, interviewed each potential new member individually and showcased Gamma Phi Beta to the campus community. The coordination of such projects is truly a labor of love for these individuals.

# The ABCs of RECRUITMENT

- REVIEW your results and use your resources. Do your homework on statistics and evaluations to make calculated changes in events and PR plans.
- EXCITE and EDUCATE your members in recruitment school/workshops beginning the semester prior to formal recruitment.
- COMMUNICATE details of recruitment day plans, agendas, goals and expectations with all chapter members and alumnae involved in the process. Send summer mass e-mails to stay connected and build excitement for fall recruitment.
- REQUIRE conversation practice and make it a preparation priority. Quality conversation and listening are the keys to building relationships and friendships during recruitment.
- UNDERSTAND and embody four core values recruiting (see pages 4–5 in this issue of *The Crescent*). Know how to portray Gamma Phi Beta values and what to look for in potential new members.
- INSPIRE the chapter to higher recruitment goals. It's your year to make quota, surpass total AND be #1 on campus!
- THANK alumnae for providing references and legacy recommendations—they're giving your chapter a definite recruitment advantage!
- MAINTAIN poise and sisterhood spirit throughout recruitment with quality preparation, training and "sunshine" activities. Get positive Gamma Phi Beta buzz going!
- **EVALUATE** your recruitment effort—what produces success and what needs improvement? Get input from everyone involved including new members, alumnae and your regional coordinator.
- NEW MEMBERS are an important part of the continued recruitment process. They are enthusiastic in spreading the word and have the best built-in network with targeted potential new members.
- TOTAL: If you're not at or above Panhellenic Total on campus, continue to execute well-planned and timed informal events through Continuous Open Bidding (COB).

# Gamma Phi Beta Sorority Reference Form

This form is to be used by members of Gamma Phi Beta only. It can also be found at www.gammaphibeta.org/members/membertools/recruit.asp.

Potential new members name:	Date:
Chapter and school (e.g. Alpha Chapter, Syracuse University):	of all was a real of
Entering as a:   Freshman   Sophomore   Junior	Senior Age: Attach picture
High School attended: City	
Scholastic average: Rank in class: _	Number in class:
Previous college attended: City	and State:
Scholastic average: Rank in class:	Number in class:
Name of Parent/Guardian:	
Home address:	
Gamma Phi Beta relatives:   Sister   Mother   Gran	ndmother Great-Grandmother Other
Relative's name:	
Other NPC sorority affiliations of relatives:	
Hobbies, interests, talents:	
	Aleman of the second
Character traits, personality, leadership qualities:	
Activities (school, church, community, honors) and offices held:	
Work experience:	the second secon
Other comments (attach additional sheet if necessary):	
Does the potential new member meet Gamma Phi Beta's four co and lifetime commitment) of membership?	
SUBMITTED BY:	☐ I know this potential new member personally.
SUBMITTED BT.	☐ I know her family personally.  I received this information from:
FIRST MIDDLE/MAIDEN LAST	Panhellenic members/master file.
STREET CITY STATE ZIP	Mutual friend.
	☐ High school faculty/staff member.
PHONE NUMBER CHAPTER OF INITIATION	☐ This information sent at the request of the collegiate
E-MAIL ADDRESS	chapter.
I AM A/AN (CHECK ONE): COLLEGIAN ALUMNA	Other
	Send this form to the membership vice president for the chapter at the college/university the potential new member will attend.

# little girls with big dreams



Christine Eisel Wendl (California-Santa Barbara) and her legacy, Grace

Just look at that darling little girl! One day she'll grow up and will likely go to college. And one day she may be interested in joining a sorority. Since her mom is a Gamma Phi Beta, she will have heard stories about sisterhood and social events, about weekend retreats and the time when... She'll likely have a commitment to service and academic excellence. And she will have met mom's friends who are also Gamma Phi Betas.

So when that little girl—all grown up—steps into a Gamma Phi Beta recruitment event, what will her expectations be?

# If you are a current collegian, remember:

- A legacy is not just a name on a form. She's a real person with real dreams, just like you.
- A legacy will likely come to Gamma Phi Beta with a positive perception of the Sorority. Live up to it.
- Treat a legacy just as you would any recruitment guest: with warmth and hospitality. Treat her as you'd like others to treat a legacy you yourself may have one day.
- Evaluate a legacy just as you would any other potential new member, using Gamma Phi Beta's four core values.
- Don't "penalize" a legacy—there's no limit to the number of legacies your chapter may recruit. If she meets the four core values, recruit her!

# If you are a mom or a legacy's relative, remember:

 Discuss recruitment with your legacy before she begins the process. Encourage her to make decisions based on her own experience, not yours.

- Just as when you were in school, our collegiate chapters thoughtfully review the qualifications of every potential new member. We entrust membership decisions to our collegians and will respect those decisions.
- Send in the Legacy Introduction Form (on this page).
- Read and fully understand Gamma Phi Beta's legacy policy (printed on the form). Not every legacy will be selected for membership.
- If there are other sororities on campus, your legacy might actually prefer one over Gamma Phi Beta.
   Let your legacy make that choice.
- Assure your legacy that you will love her regardless of her choice.

# **Legacy Introduction Form**

To assist our chapters in identifying Gamma Phi Beta legacies (daughters, sisters, granddaughters, great-granddaughters and stepdaughters, stepsisters, step-granddaughters, step-greatgranddaughters), please complete the form and mail it to the chapter where your legacy will be going through recruitment.

This is to advise you that my (circle one) daughter, sister, granddaughter, great-granddaughter, stepdaughter, stepsister, step-granddaughter, step-greatgranddaughter will be attending college this year.

Legacy Name:		
Address:		
City:	State:	Zip:
Phone:		
High School:		
College:		
Referring Alumna:		
Alumna's Chapter:		

Gamma Phi Beta recognizes that legacies are important to our Sorority because they bring a tradition of pride and support to our Greek-letter chapters. Because it may be impossible for Greek-letter chapters to pledge and initiate every legacy referred to them, they are guided by Gamma Phi Beta's legacy policy, which states, "Legacies are to be given special consideration by the chapters." This means they are invited to at least the first round of events.

If a legacy is invited into membership, her name is placed alphabetically on the first bid list. In those unfortunate situations where a legacy is not invited back to the next set of events, notification of friends and relations is left to the legacy. This is to protect her privacy.

All National Panhellenic Conference sororities have similar goals and ideals. Emphasizing Gamma Phi Beta as a sole choice for your legacy may be unfair to her if the chapter is unable to extend her a bid. Most importantly, we hope that recruitment is a positive experience.

# Where do I send my reference form?

# **REGION 1**

**MASSACHUSETTS** 

**Delta Chapter Boston University** 

c/o Student Activities Office Anissa Honson 1 University Road Boston, MA 02215 anissah@bu.edu

**Epsilon Eta Chapter Bridgewater State College** 

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Please send reference forms to the chapter membership vice president for the corresponding university. PLEASE NOTE: You will not be sending reference forms to the alumnae reference chairwoman, as you have in previous years. This list is current as of February 14, 2008. For the most up-to-date information, visit www.gammaphibeta.org.

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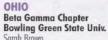
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# Recruitment fun facts!

amma Phi Beta continues to SHINE in recruitment: last year, our collegiate membership numbers increased by more than 10%, and we're on track to do the same this year! Special thanks to the women who help make this possible: chapter membership vice presidents, recruitment advisors, regional coordinators-recruitment, special recruitment consultants, alumnae reference chairwomen, and all the alumnae who write references and assist with recruitment implementation at each of our chapters!

Congratulations to the following chapters who met or exceeded Quota and/or Total this year! Key: Q = at or above Quota; T = at or above Panhellenic Total.

### **REGION 1**

Alpha (Syracuse) – Q/T
Delta (Boston) – Q/T
Alpha Alpha (Toronto) – Q
Alpha Tau (McGill) – Q/T
Alpha Upsilon (Penn State) – Q/T
Gamma Beta (Gettysburg) – Q/T
Delta Kappa (Lehigh) – Q/T
Delta Kappa (Lehigh) – Q/T
Delta Tau (Colgate) – Q/T
Delta Tau (Colgate) – Q/T
Epsilon Alpha (La Salle) – Q
Epsilon Epsilon (Union) – Q
Epsilon Eta (Bridgewater State) – Q
Zeta Mu (St. John's-New York) – Q

# **REGION 2**

Alpha Chi (William and Mary) – Q/T Epsilon Theta (Clemson) – Q/T Epsilon lota (Christopher Newport) – Q/T Epsilon Pi (George Mason) – Q/T Epsilon Sigma (Morehead State) – Q Epsilon Psi (North Carolina-Asheville) – T Zeta Beta (Virginia) – Q/T Zeta Zeta (Coastal Carolina) – Q/T Zeta Sigma (South Carolina) – Q/T

# **REGION 3**

Beta Mu (Florida State) – Q/T Gamma Zeta (Texas A&M-Commerce) – Q Gamma Iota (Midwestern State) – Q/T Gamma Phi (Auburn) – Q/T
Delta Omicron (Southern Polytechnic State) – T
Delta Upsilon (Georgia) – Q/T
Epsilon Zeta (Jacksonville) – Q
Epsilon Lambda (Alabama) – Q
Zeta Lambda (Texas A&M-Corpus Christi) – Q/T
Zeta Rho (Texas A&M-College Station) – Q
Zeta Tau (Emory) – Q/T

### **REGION 4**

Alpha Nu (Wittenberg) — Q/T
Beta Gamma (Bowling Green) —Q
Beta Delta (Michigan State) — Q
Beta Epsilon (Miami) — Q/T
Delta Omega (Oakland) — T
Epsilon Beta (Alma) — Q/T
Zeta Iota (Valparaiso) — Q/T
Zeta Kappa (Southern Indiana) — Q/T
Zeta Omicron (John Carroll) — Q

# **REGION 5**

Gamma (Wisconsin-Madison) — Q/T
Epsilon (Northwestern) — Q/T
Kappa (Minnesota-Twin Cities) — Q/T
Omicron (Illinois) — Q/T
Rho (Iowa) — Q
Omega (Iowa State) — Q/T
Alpha Beta (North Dakota) — Q
Beta Eta (Bradley) — Q/T
Gamma Pi (Minnesota State-Mankato) — Q/T

Some campuses and chapters were still recruiting at press time. If your chapter isn't represented here but made Quota or is at/over Total—please let us know by calling in your chapter's information to International Headquarters at (303) 799-1874.

# Two of our chapters—Beta Psi (Oklahoma State) and Psi (Oklahoma)—each pledged 17 legacies!

Beta Lambda (San Diego State) had the largest new member class on Bid Day with 82 new members! That's 18 new members more than our largest new member class in 2006–07. . . WOW!

- The chapter bid-matching to the most new members over Quota is Eta (California-Berkeley), which pledged 40 new members with a Quota of 27!
- Epsilon Lambda (Alabama) nearly doubled its membership in just one year! Way to go!
- Delta Epsilon (Texas Wesleyan) nearly doubled its membership as well! Wow!
- The latest formal recruitment during the academic year is conducted by Epsilon Kappa (California State-Chico) in mid-February.
- Our three extension recruitments this year were huge successes!
- The colony at Texas Christian University pledged 107 new members on Bid Day and another 17 new members last fall through COB!
- The colony at University of Texas-San Antonio pledged 60 women on Bid Day with Panhellenic Total of 55!
- The colony at Kennesaw State University pledged 104 new members with Panhellenic Total of 77!

Gamma Psi (Northern Iowa) – Q/T Gamma Rho (Wisconsin-Oshkosh) – Q Delta Pi (Illinois State) – Q/T

### **REGION 6**

Theta (Denver) - Q/T Pi (Nebraska - Lincoln) - Q/T Sigma (Kansas) - Q/T Tau (Colorado State) - Q/T Psi (Oklahoma) - Q/T Alpha Delta (Missouri-Columbia) - Q/T Beta Omicron (Oklahoma City) - Q/T Beta Rho (Colorado-Boulder) - Q Beta Upsilon (Kansas State) - Q/T Beta Chi (Wichita State) - Q Beta Psi (Oklahoma State) - Q/T Gamma Kappa (Nebraska-Kearney) - Q Gamma Tau (St. Louis) - Q/T Epsilon Delta (Creighton) - Q/T Zeta Delta (Southeast Missouri State) - Q/T Zeta Phi (Arkansas-Fort Smith) - Q/T

### **REGION 7**

Alpha Epsilon (Arizona) – Q/T
Alpha Iota (UCLA) – Q
Beta Alpha (Southern California) – Q/T
Beta Kappa (Arizona State) – Q/T
Beta Lambda (San Diego State) – Q/T
Beta Omega (Northern Arizona) – Q/T
Gamma Eta (California State-Long Beach) – Q/T
Delta Delta (California State-Fullerton) – Q/T
Delta Eta (California-Irvine) – Q/T
Delta Theta (California Polytechnic State) – Q/T
Delta Lambda (California-Riverside) – Q/T
Delta Phi (California State-Bakersfield) – Q/T
Delta Psi (California-Santa Barbara) – Q/T
Epsilon Gamma (San Diego) – Q/T
Epsilon Nu (Chapman) – Q/T

# **REGION 8**

Eta (California-Berkeley) — Q/T
Lambda (Washington) — Q/T
Xi (Idaho) — Q/T
Xi (Idaho) — Q/T
Alpha Lambda (British Columbia) — Q/T
Beta Sigma (Washington State) — Q/T
Gamma Epsilon (Puget Sound) — Q/T
Delta Chi (California State-Sacramento) — Q/T
Epsilon Kappa (California State-Chico) — Q/T
Epsilon Omicron (California-Santa Cruz) — Q/T
Zeta Alpha (Eastern Washington) — Q/T
Zeta Gamma (Sonoma State) — Q/T

## The following chapters have either no Quota and/or no Total on their campuses but experienced great results:

### **REGION 1**

Alpha Alpha (Toronto) Epsilon Eta (Bridgewater State) Zeta Pi (Penn State-Altoona)

### REGION 2

Epsilon Psi (North Carolina-Asheville)

### REGION 3

Delta Epsilon (Texas Wesleyan) Delta Omicron (Southern Polytechnic) Delta Sigma (Florida Institute of Technology)

# **REGION 4**

Beta Phi (Indiana) Zeta Nu (Detroit-Mercy)

### **REGION 5**

Gamma Gamma (Wisconsin-Milwaukee) Gamma Omega (Wisconsin-Platteville)

# **REGION 8**

Zeta Xi (The College of Idaho)

# The Panhellenic Perspective from Gamma Phis in the Know

By Cele Hoffman Eifert (Southern California)

There are many Gamma Phi Beta sisters serving in Panhellenic positions, either as collegians in Panhellenic Councils or as alumnae working in Greek Life. Being in such positions provides first-hand exposure to what it takes to make recruitment successful. Christine Berg (Lander) is the Membership Vice President at Lander University and Jill Moore (Auburn) is the Associate Director of Greek Life at Auburn University. Here are a few of their tips:

# Write references

- Use the Gamma Phi Beta reference form and mail a few weeks before recruitment
- Include a resume and picture

# Talk us up!

- Don't hide the benefits you gained from membership in Gamma Phi Beta
- Always be ready to share what Gamma Phi Beta means to you and why it was a great choice for you

# Have a strong alumnae presence during recruitment

- Alumnae support shows potential new members the depth of support the Sorority enjoys from its alumnae members
- Shows that even after college you don't stop being a part of the Sorority

# Contribute money or items to the chapter

- Every little bit helps! Make a small donation; find out what the chapter needs and help to get it
- Don't overlook snacks

Christine offered a favorite quote to sum it up: "Sisterhood is the essence of all the wisdom of the ages, distilled into a single word. You cannot see

# Gamma Phi Betas servce as Collegiate Panhellenic Presidents

Gamma Phi Beta is proud to be one of the founding sororities of the National Panhellenic Conference (NPC) and to have had three of its members serve as past Chairmen. Following in those footsteps, the sisters shown below are serving as presidents of the Panhellenic Councils at their universities:



Stephanie Opolski (Southern Indiana)



Ashley Paulus (Eastern Washington)



Jamie Brown (George Mason)



Tatiana Casale (Bentley)

Julie Morehouse (Minnesota State-

Moorhead)



Ashley Justice (Lander)



Jessica Tepas (Miami-Ohio)

sisterhood, neither can you hear it nor taste it. But you can feel it a hundred times a day. It is a pat on the back, a smile of encouragement. It's someone to share with, to celebrate your achievements."

# Singing up a Storm

She has performed solos with more than 150 symphony orchestras and has graced concert halls around the world. She's been nominated for a Grammy, has sung for four different presidents and has taught students who went on to hold lead Broadway roles. She was inducted into the Oklahoma City University Performance Hall of Honor, and, in December 2007, was awarded an honorary Doctorate of Music by the same university. And she's a Gamma Phi Beta.



os Flying High

Demetra George, formerly Deborah Giannopoulos Mustafoglu (Oklahoma City), has been the resident soprano for the Nevada Opera Theatre in Las Vegas for the last 10 years.

Demetra began her career at Oklahoma City
University, where she was crowned Miss Oklahoma and
the All College Basketball Queen. The accolades and
accomplishments continued after Demetra's collegiate
years. In 1995, the governors of Oklahoma and Florida
honored her for her production of "Help for the Heartland,
With Love From Florida," a concert that collected money
for victims of the Oklahoma City bombing. In 2002,
Demetra was nominated for a Grammy for her CD,
"Demetra George Sings Love Arias."

Demetra has been married to her husband Mike for more than 30 years, and has two daughters in college. She credits her husband for his business management skills and her children for showing her the path to teaching, which helped her to become an amazing performer and teacher.

Gamma Phi Beta also plays a role in Demetra's life, and she credits the Sorority with more than just fond memories. "Gamma Phi Beta gave me a wonderful grounding with a sisterhood that accompanied me through my life and career," says Demetra. "My chapter supported my accomplishments and forgave my absences when I was away competing and performing. In later years, my sisters never forgot me during honors and special events. They came and sang the GPhiB song with me and we returned to young women again, if only for a few minutes!"

Gamma Phi Beta also taught Demetra about philanthropy. She founded TALL, a ladies organization in Los Angeles that supports the needs of blind and underprivileged children in the United States and abroad. Indeed, Demetra is active and involved in many organizations, including the World Affairs Council, the Los Angeles Consular Corps, the American Friends of Israel and Turkey and more.

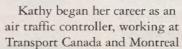
This spring, Demetra will become a part of history when she performs as the first American artist with the Baku, Azerbaijan Philharmonic in a pops concert of opera and Broadway songs.

Demetra has had remarkable experiences throughout her life, but Gamma Phi Beta has been a constant presence as well. "I am always excited when I find a Gamma Phi somewhere I am performing," says Demetra. "My life was blessed the day I walked through those doors and I hope in some way to touch the lives of my sisters down the road."

On a sunny fall day in 1971, Kathy Fox (McGill) celebrated McGill University's 150th anniversary by

making a rather unusual entrance onto campus...by parachute. Kathy was only 19 at the time, but she says she will never forget that experience.

Kathy is no stranger to the skies. She's been extensively involved in various aviation activities, including parachuting and commercial aviation, for more than 35 years. She led parachute teams in international competitions, has co-owned a flight school, and has represented Canada three times as a member the Canadian Precision Flying Team.



Area control centers. From 1982 to 1986 she was in charge of air traffic control training, coordinated by Transport Canada and the Quebec Ministry of Education.

In 1992, Kathy left operational controlling to work with Air Traffic Services in Ottawa. She transferred to NAV CANADA in 1996 and began taking on progressively senior positions in the company. As the vice president of operations, she took a familiarization ride in an F-18 fighter jet to better understand the operational issues pilots faced. As an experienced pilot, Kathy was also given the opportunity to fly the powerful F-18 at supersonic speed.

Kathy received several distinguished awards for her contributions to sport parachuting in Canada and, in November 2004, she was inducted into the Quebec Air and Space Hall of Fame.



With as much as she's accomplished, Kathy still recognizes the importance of Gamma Phi Beta, and the accomplishments of her sisters.

"My closest and longest-standing friends are Gamma Phis," says Kathy. "I have been truly impressed with the variety of experiences these women have lived and how much they have achieved. This has reminded me why I was attracted to Gamma Phi in the first place. The spirit of camaraderie, sharing and support is wonderful."

# A Vital Thread

Where will a degree in English and Russian get you?

For Karen Hedine (Washington) it helped land her a career in biotechnology. Karen is the president and CEO of Micronics—a leading provider of next-generation diagnostic tests responsive to global health needs.



Karen has more than 20 years in the biotechnology industry. She has served in executive positions of three international technology companies. Karen has also successfully helped

finance and grow three U.S. biotech companies in fields as diverse as tissue repair, genomics/proteomics and microfluids.

Karen's leadership skills became evident during college. Karen served as Lambda Chapter president, which led to her job as a Gamma Phi Beta collegiate leadership consultant after graduation. Karen then went on to serve as a graduate student counselor for the Beta Pi Chapter while she received her master's degree in education with emphasis in personnel administration from Indiana University.

"My Gamma Phi Beta experiences were tremendous training for my beginning career in human resources," said Karen. "Later, as expansion supervisor for the Sorority, I garnered expertise in team management, group leadership, time management, problem solving, public relations and a host of other critical skills that provided a springboard for my later success in industry."

Karen's professional career began in human resources for several large companies. When her company was sold, Karen was invited to join a new start-up, which is where her real role in biotech began. Karen says, "I'm brought in at an early stage or a transition phase. Maybe the company has its core science discovered, but now it needs to figure out what to do with it. I'm recruited to help the company grow."

Karen joined Procyte, which developed a treatment for diabetic wounds, and Qiagen Genomics, in the field of genomics, before joining Micronics in 2001. Karen says her lack of science background is not necessarily a bad thing. Because she doesn't "speak" science, she is able to translate it a way people understand, which draws back to her English major and college experience.

"My Gamma Phi Beta experience continues to be central to my life. It has served as a vital thread—both personally and professionally—linking together a lifetime of friends and opportunities," said Karen. "I love knowing that I can be in almost any city or country, in any professional or social setting and find a Gamma Phi!"

# Gamma Phi Beta

mysisterlink | an inCircle community

**CONNECT With Your Sisters** 

# Gamma Phi Beta Launches Social Networking Tool

We are pleased to announce mysisterlink, a new online community for Gamma Phi Beta. Mysisterlink helps you stay connected with your sisters in a safe and secure online environment, exclusively for Gamma Phi Beta members.

Unlike online social networks that are open to the general public, mysisterlink is a private community where sisters can build and maintain personal and professional connections. Because mysisterlink requires identity authentication to join, users can trust its security and reliability.

Gamma Phi Beta's mysisterlink facilitates expanded career networking opportunities and provides online forums to request and offer advice, find a place to live, announce upcoming events or post a job exclusively to Gamma Phi Betas. Communicate through messaging, photo albums and blogs, or search for others who share interests, common acquaintances, professions, locations and more.

Watch for more information . . .



# Member News





Potential new members support Camp Fire USA at Epsilon Epsilon Chapter (Union) recruitment.



Philadelphia North Alumnae receive chapter's 50th anniversary certificate



Alpha Upsilon sisters (Penn State) celebrate sisterhood in a corn maze.

# **REGION 1**

# **MASSACHUSETTS**

In recognition of breast cancer awareness month, the Delta Chapter (Boston) hosted an educational fair in October. Sisters set up several booths with carnival games designed to teach participants different facts about breast cancer and methods of prevention. The chapter collected more than \$250 for the Susan G. Komen Foundation. The chapter also joined with fellow Bostonians to collect more than \$20,000 for the Jolly Jaunt, a 5K run/walk to benefit Special Olympics Massachusetts.

The Epsilon Eta Chapter (Bridgewater State) had a lot to celebrate the week of Homecoming. Gamma Phi Beta had two homecoming court representatives, including Jenn Johnson, who was crowned homecoming queen. The women teamed up with Phi Sigma Sigma and their Mardi Gras-themed float and dance skills brought them the title of Best Crowd Reaction. After the homecoming festivities, the collegians invited alumnae back to the house for a luncheon.

# **NEW YORK**

Christmas was little brighter, thanks to the Rochester Alumnae Chapter, whose members volunteered with the Special Santa program at Hillside Children's Center in Rochester. As they have done for the past 40 years, alumnae unpacked, sorted and distributed toys, books and clothes for more than 5,600 families in the area.

Johnson (Vanderbilt), Regional Director Sandy Biegelman Burba (Miami) and Regional Coordinator Monika Sharma (McGill) joined the Alpha Chapter (Syracuse) in their Founders Day festivities.



Zeta Sigma (South Carolina) and Delta Upsilon (Georgia) sisters bond before a football rivalry game.



North Houston alumnae "Think Pink" during their October gathering.

# **ONTARIO**

The Greater Toronto Area Crescent Circle honored 133 years of Gamma Phi Beta with a Founders Day luncheon attended by 55 alumnae and collegiate members. Alumnae were treated to a Founders Day skit by Alpha Alpha Chapter (Toronto) new members, and a raffle collected more than \$100 for the crescent circle and the Gamma Phi Beta Foundation.

# **PENNSYLVANIA**

The Alpha Upsilon Chapter (Pennsylvania State) worked their way through a corn maze at their sisterhood retreat. The chapter participated in team-building activities while sipping apple cider and eating trail mix.



Beta Omega Chapter (Northern Arizona) prepare for a successfull recruitment.

The Delta Kappa Chapter (Lehigh) enjoyed a very sweet sisterhood weekend in Hershey, PA. After a productive day the sisters ended the weekend with an informative and delicious chocolate tasting tour through Hershey Park.

Beginning at the Philadelphia Art Museum, members of the Epsilon Alpha Chapter (LaSalle) walked down the Ben Franklin Parkway to show their support in the fight against breast cancer. The chapter collected more than \$300 for the Susan G. Komen Breast Cancer Research Foundation.

# QUEBEC

The Montreal Children's Hospital had a chance to see the Gamma Phi Beta spirit demonstrated by the members of Alpha Tau Chapter (McGill), who spent several afternoons volunteering at the hospital. Chapter members are looking forward to another great school term and would like to thank the outgoing executives for their dedication to the chapter.

# **REGION 2**

# MARYLAND

The Washington D.C. Alumnae Chapter collected money for a local Camp Fire USA organization through their annual shopping event at local Chico's clothing store. Chico's donated 10 percent of the evening's proceeds to Camp Fire USA in Bowie, MD.

# SOUTH CAROLINA

The Columbia, South Carolina Alumnae Chapter celebrated the dedication of the Zeta Sigma Chapter (South Carolina) house on September 9. Alumnae also spent Founders Day with the chapter in the new house.

Clemson University rocked out at Epsilon Theta Chapter's (Clemson) Mock Rock Contest, a lip-synching, karaoke, dance and costume contest for campus groups and organizations to benefit Camp Fire USA and the United Way of Pickens County. Epsilon Theta members also donated canned goods for various campus food drives, hosted an Up 'Til Dawn team to collect money for St. Jude's Children Research Hospital and donated clothes and furniture to Clemson University's Panhellenic Clothing Drive.

The 23 new members of the Zeta Zeta Chapter (Coastal Carolina) immediately went to work after Bid Day, collecting money for Camp Fire USA by serving food at Coastal Carolina University's Gala and Fundraiser.

School rivalries were temporarily forgotten during the 2007 Carolina/ Georgia football game. Several Zeta Sigma Chapter (South Carolina) members stayed with a group of Gamma Phi Betas from the Delta Upsilon Chapter (Georgia). The members spent time getting to know one another before and during the game, even though they cheered for their respective teams.

# Member News



Alumnae and Zeta Omicron (John Carroll) collegians celebrate Founders Day.



Members of Epsilon Lambda Chapter (Alabama) pose before their first round of recruitment.



The Greater Akron Crescent Circle met for a Salad Supper at the lakeside home of an alumna.

# **REGION 3**

# **ALABAMA**

With a Founders Day ceremony and dinner at an alumna's home, the Gulf Shores Alumnae Chapter celebrated their sisterhood.

The Birmingham Alumnae Chapter was ready to decorate for the holidays after their November meeting, at which a local floral designer came to demonstrate creative ways to make holiday arrangements. Chapter members also participated in the local Race for the Cure in October, collecting \$370 for breast cancer research.

# **FLORIDA**

A familiar Gamma Phi Beta symbol was spotted at the Jacksonville Alumnae Chapter's annual holiday party and ornament exchange when an alumna brought in an ornament shaped like a crescent moon.



Epsilon Lambda (Alabama) Homecoming parade

Christmas gifts were collected for Mercy House, the Tampa Bay Alumnae Chapter's philanthropic project, at the chapter's annual Christmas luncheon and ornament exchange.

Alumnae Chapter members were presented with the 2007 Golden Crescent Award. Bedtime bundles, pillowcases filled with children's bedtime necessities such as pajamas, socks, towels, toothbrushes and more, were assembled by the Naples Area Alumnae Chapter for distribution to underprivileged children in Collier County. The chapter also reached the Naples Area Alumnae Scholarship Fund goal of \$20,000... two years ahead of schedule!

The Epsilon Zeta Chapter (Jacksonville) combined holiday spirit with their recruitment efforts during the Christmas Around the World party. All the sororities at Jacksonville decorated their suites and invited potential new members.

# TEXAS

The Zeta Rho Chapter (Texas A&M-College Station) used teamwork to create balloon towers at their sisterhood retreat at Messiah's Ranch in Bryan, TX.

# **REGION 4**

# **ILLINOIS**

The Chicago Alumnae Chapter celebrated Founders Day in "high" style. On the 33rd floor of a downtown Chicago condominium, the group commemorated the event with a luncheon and awards presentation.

An annual ornament exchange brought together members of the Chicago Far West Suburban Alumnae Chapter as they celebrated the holidays.



Theta Chapter (Denver) takes a photo break during recruitment.

The Chicago Northwest
Suburban Alumnae Chapter collected
money to send a delegate to Convention
2008, as well as money to donate to
Camp Fire USA. The chapter sold
bouquets of pink carnations to collegians,
sold wrapping paper and attended a
holiday revue with the Second City
Comedy Troupe. The group celebrated
Founders Day with the Chicago and
Chicago Far West chapters in beautiful
downtown Chicago.

# INDIANA

Beta Phi Chapter (Indiana) collected nearly \$2,000 for Camp Fire USA through its first Rock-A-Thon. Fourteen teams from different groups around campus sat in rocking chairs for three hours and competed in various events, including best costume and best chair decoration. The chapter was also recognized for their success within the Greek community at the annual Panhellenic Awards ceremony. The chapter received the Richard M. McKaig Brotherhood and Sisterhood Award and advisor Kelly Hane (Indiana) was recognized as outstanding chapter advisor.

# OHIO

Cleveland East, Cleveland
West and Kent Alumnae Chapters
celebrated Founders Day with a wonderful
meal, ritual and the gift of sisterhood at
the Founders Day celebration hosted at
the Zeta Omicron Chapter (John Carroll)
house. A highlight of the celebration was
the presentation of the Loyalty Award to
Gaye Grimsley Bricker (Ohio State).

# **REGION 5**

# **MINNESOTA**

Walking 60 miles in three days was no small feat for Kappa Chapter (Minnesota-Twin Cities) members Julie Yackley and Carissa Lenzmeier. The two participated in the Twin Cities Breast Cancer 3-Day. While crossing the finish line for the walk, the two met a Gamma Phi Beta alumna from Michigan who was a breast cancer survivor. "Meeting an alumna wearing survivor pink was one of the most emotional and proud moments in my life," said Carissa. "It made me feel like all the walking and money was going to be used to save the people I love, my sisters in Gamma Phi."

# **REGION 6**

# **KANSAS**

The Beta Chi Chapter (Wichita State) celebrated Founders Day with a brunch and guest speaker.



Gamma Mu Chapter (Minnesota State-Moorhead) honored two longtime Gamma Phi Beta members by awarding them with their 50- and 75-year pins.



Gamma Phi walkers fight breast cancer.

# **OKLAHOMA**

Lots of fun and pancakes were had at Beta Psi Chapter's (Oklahoma State) Pancake Palooza, held in conjunction with the annual Crescent Classic Volleyball Tournament. The event collected \$8,000 for the Rise School of Stillwater, one of seven Rise Schools in the nation that focuses on the needs of toddlers and preschoolers who have developmental disabilities.

# **MISSOURI**

The Columbia Alumnae Chapter spent Founders Day with the women of the Alpha Delta Chapter (Missouri-Columbia). Members were a part of the Founders Day ceremony and enjoyed brunch, complete with a beautiful Gamma Phi Beta ice sculpture. The group will meet again at their dessert potluck in February, where they'll collect money for Hearts for Huntington's disease.

Alumnae Chapter celebrated 133 years of sisterhood by gathering for Founders Day in Overland Park, Kansas, where six sisters were given their 50-year pin. The chapter enjoyed a sneak peek event with Dream Dinners in March, and in April the group gathered to hear alumna Lauren Chapin (Missouri-Columbia) speak about her experiences as the Kansas City Star restaurant and food critic.

The Fun Sisters Boutique, a handbag and accessory boutique in Minneapolis, was the perfect place for the Minneapolis-St. Paul Alumnae Chapter to collect money for Camp Tanadoona in January. Alumnae are also looking forward to working with the Kappa (Minnesota-Twin Cities) and Gamma Pi (Minnesota State-Mankato) Chapters to plan a spring work day at the camp, to prepare the area for summer campers.

# Member News



Minneapolis-St. Paul Alumnae visit Camp Tanadeona, a Camp Fire USA camp.



Delta Chi Chapter (California State-Sacramento) sisters and new members from fall 2007.

Christmas was brighter for a family in Missouri, thanks to the Zeta Delta Chapter (Southeast Missouri State). The chapter purchased toys and made blankets for a family in need.

# **NEBRASKA**

Crescent ornaments were the center of attention at the Omaha Alumnae Chapter's annual ornament exchange. In the spirit of giving, mittens and winter gear were also collected and donated to Camp Fire USA in Omaha.

Homecoming 2007 at the University of Nebraska-Lincoln gave Pi Chapter (Nebraska-Lincoln) a lot to celebrate. The chapter took first place out of fifteen sororities and two chapter members were nominated to the Homecoming Court. President Stacie Sibbel and financial vice president Stephanie Walz were honored during the Homecoming football game.

Epsilon Delta Chapter's (Creighton) annual sisterhood retreat wouldn't have been complete without a bonfire, picnic dinner and hayride. The chapter spent a very special day at Vala's Pumpkin Patch, where they strengthened the bonds of sisterhood, ate some hot dogs and had a great time.

# **NEW MEXICO**

Merit award certificates were presented to several members of the Albuquerque Alumnae Chapter at their Founders Day celebration. The chapter also celebrated the holidays with their annual evening party.

# **REGION 7**

# **ARIZONA**

G-Phi B-Ball, a four-on-four basketball tournament hosted by the Alpha Epsilon Chapter (Arizona), is shaping up to be a huge success this year. The chapter strives to incorporate all campus groups, clubs and community members who want to participate in this fund-raiser for muscular dystrophy research.

Thanks to their annual fundraiser, the Beta Omega Chapter (Northern Arizona) collected more than \$6,000 for both multiple sclerosis research and Camp Fire USA. The chapter has been actively participating in various philanthropy events, including Pi Kappa Alpha's volleyball tournament and Chi Omega's soccer tournament. Thanks to all their hard work, the Beta Omega Chapter was recognized as Chapter of the Month in October 2007 by the residence life staff of Mountain View Hall.

# **CALIFORNIA**

At the South Bay Alumnae Chapter's Holiday Cookie Exchange each member brought two dozen cookies and their recipes to share. Members also donated to the collegiate fund, which supports local collegiate chapters.

The Long Beach Alumnae
Chapter has been busy this year, hosting
a pumpkin carving, a rock-climbing
event, a booth at the Camp Fire USA
Girls Halloween carnival and a Christmas
party to celebrate the holidays. Founders
Day was held at the Grand Hotel in

Long Beach, where 85 Gamma Phi Beta members and four new alumnae initiates participated in the closing ritual. Alumnae recognition awards were also presented at the celebration.

A Gammie-grab gift exchange and a collection of gifts were all the sisters of Balboa Harbor Alumnae Chapter needed to kick off the holidays in December. Chapter members also attended the Rockettes Holiday Spectacular and collected \$550 toward collegiate scholarships for the Delta Eta Chapter at the University of California, Irvine.

Fine Beta Alpha Chapter (Southern California) hosted the Zeta Theta Chapter (Pepperdine) and alumnae during Founders Day. Two members of the chapter were also elected to the 13-member Panhellenic board at the University of Southern California.

The San Diego Making Strides Against Breast Cancer walk in October saw more than 60 members of the Beta Lambda Chapter (San Diego State) walking in support of breast cancer research. The chapter also collected \$7,500 to contribute to the fight against breast cancer.

Trick or treat! In October, the Delta Psi Chapter (California-Santa Barbara) hosted their annual Halloween carnival for the children of the Isla Vista Youth Project. More than 80 children came to the Gamma Phi Beta house to decorate bags and trick-or-treat in the house. The children also participated in face painting and bobbing for apples.



Omaha Alumnae ornament exchange.

# **NEVADA**

The sparkling lights of Reno, Nevada, were the perfect backdrop for the Greater Reno Alumnae Chapter's Founders Day celebration. Fifteen members, including 50-year member Jerrie Germain Marson (Nevada-Reno), 2007 Merit Award winner Lorraine Fox Henson (Nevada-Reno) and former International Council member Jackie Falkenroth (Nevada-Reno), were in attendance. The chapter also donated \$100 to Camp Fire USA, in memory of three sisters who passed away in 2007.

# **REGION 8**

# **CALIFORNIA**

More than \$1,600 was collected for Camp Fire USA, thanks to the Epsilon Kappa Chapter (California State-Chico). The chapter hosted their annual philanthropy, as well as successful a parent's weekend filled with house tours, dinner and a silent auction.

# **OREGON**

\*\*CORRECTION: Portland Alumnae Chapter should have been listed for the Diamond Circle of Excellence instead of the Pearl Circle in the winter 2008 issue of *The Crescent*. Please accept our apologies.

# WASHINGTON

The Spokane Alumnae Chapter celebrated Founders Day with an afternoon tea at the historic Davenport Hotel. Alumnae from across the greater Spokane area, as well as Northern Idaho, gathered together for this networking and sisterhood event. Fifty-year members Diana Pierson Nelson (Idaho), Corinne Lyle (Washington State) and Ruthanna Hawkins Rauer (Idaho) were also honored in a special ceremony.

# Southern California Wildfires Update Gamma Phi Betas Fight the Fires

As the madness of the fires in southern California transpired, Gamma Phi Betas from across North America pulled together to create a sisterhood network like no other. Volunteer leaders, alumnae and collegians used e-mail to give updates, share stories and stay connected. Here are two stories that emerged from the ashes.

Kelly Witt (San Diego) volunteers for a program through the San Diego Fire-Rescue Department called Community Emergency Response Team San Diego. The group is comprised of regular civilians trained by firefighters to support professional responders during major disasters such as earthquakes, fires, floods, and other mass-casualty incidents. Kelly is a team leader for Urban Search and Rescue and the Helicopter Operations crew, managing approximately 75 volunteers on the North City team. North City covers a very large portion of the metro San Diego area.

Kelly recounts her role in the Witch Creek Fire of October 2007: "Shortly after the fires began in San Diego County, I was deployed by the SDFD to a number of locations. I assisted high-priority evacuees at a high school, performed evacuee assistance at the Qualcomm Stadium and distribution center, volunteered at the San Diego Fire-Rescue Incident Command Center, checked firefighters in and out of the fire lines, briefed firefighters for their next assignment, refitted fire trucks to be sent out to the lines, and assisted SDFD Copter 1 at an impromptu helicopter base in one of the burned residential areas."

In all, Kelly spent five days and nights working on the fire. She says it was a commitment but, by providing logistical support to the San Diego Fire-Rescue Department, she was able to free up the professional responders to focus on saving lives and property.

**Dianne Mueller Jacob** (San Diego State) was elected to the San Diego County Board of Supervisors in 1992 and re-elected in 1996, 2000 and 2004. Dianne has earned a reputation as a fighter—a reputation she's lived up to since the Harris and Witch Creek Fires.

In a message Dianne sent via BlackBerry to *The San Diego Union-Tribune*, she said, "The fires of 2007 will probably take their place in regional history next to the Laguna Fires, PSA crash, Santana shootings and the Cedar Fire. Only one event might eclipse the 2007 fires: the way San Diegans turned out to help. I keep seeing in my mind that great wall of donations at Steele Canyon High School. Victims were chased out by fire then overwhelmed by the kindness of others."

From transforming the region's fire protection system after the largest fire disaster in California history to posting information about registered sex offenders on the Internet, Dianne doesn't back down from a challenge. At a recent community event, Dianne was introduced as, "... a woman who has the guts to do the right thing, even though it's not the popular thing."



# Out and About I Celebrate!



Graduates from the Alpha Phi Chapter (Colorado College) class of 1966 (along with a few sisters from the year before and the year after) gathered in Cedar City, Utah.



Penn State Gamma Phis gather with alumna Sue Paterno and Coach Joe Paterno, who donated funds for a new library wing.



Delta Psi Chapter (California-Santa Barbara) alumnae enjoy a girl's weekend in Laguna Beach. From left, Maggie White, Annie Yeager, Mimi Lopour, Morgan Justice-Black and Andrea Holland.



Marci Walton (Wittenberg) and Jenni Glick (North Dakota) smile as they receive their Master of Arts degrees in College Student Personnel from Bowling Green State University (Ohio) in May 2007.



International Council dropped in on the Gamma Epsilon Chapter (Puget Sound) while in the Seattle area for their September International Council meeting.



# Congratulations to our newest alumnae chapters!

Chattanooga Alumnae Chapter (TN), installed January 20, 2008. Congratulations may be sent to: Amanda Alexander, President, 917 Clay Hill Drive, Soddy Daisy, TN 37379, asalexander@tva.gov.

Asheville Alumnae Chapter (NC), installed February 10, 2008. Congratulations may be sent to: Jennifer Pierce, President, 356 Oakview Park Rd, Asheville, NC 28803, jennifermp@yahoo.com.

ABOVE: Chattanooga Alumnae Chapter members show off the chapter's new charter. BELOW: Asheville Alumnae Chapter charter members and local collegians from Epsilon Psi (North Carolina-Asheville) celebrated the alumnae chapter's installation.



The Alpha lota HCB
(UCLA) will hold its annual
meeting on May 13, 2008,
at 7:00 p.m., at the
Alpha lota Chapter house.
For more information,
contact Ashley Matkin at
aematkin@gmail.com.





Sixty-four Beta Lambda Chapter (San Diego State) alumnae from the 1970s reunited in San Diego for a weekend of fun, dinner, storytelling, hugs and laughter. On day two, the event moved to the Beta Lambda Chapter house for a tour and slide show of historic Gammie pictures.

# Nu Chapter Celebrates 100 Years

Nu Chapter (Oregon) will celebrate its 100th birthday from May 16–18, 2008. Planned activities include an open house, a tour of the University campus, a Pink Carnation Banquet and more. To join the celebration or to receive more information, e-mail Patti Luse at pattiluse@comcast.net or Ann Kershner at ann\_kershner@hotmail.com. Visit www.NuGammaPhi100years.com to see the fun events planned.



# **Frequently Asked Questions**

# Where will Convention take place?

Convention 2008 will be held at the Hilton Cincinnati Netherland Plaza in Cincinnati, OH.

# When and how can I register?

Registration packets were sent out in February. Registration is also available online at www.gammaphibeta.org.

# How do I get from the airport to the hotel?

Transportation to and from the Cincinnati/Northern Kentucky International Airport will be provided by Gamma Phi Beta on Wednesday, June 25, from 10 a.m. to 6 p.m. and on Sunday, June 29, from 5 a.m. to 2 p.m. To make your reservation, please complete the Ground Transportation Reservation Form or register online at www.gammaphibeta.org by June 1, 2008.

# What do I wear to Convention?

Proper clothing for Convention includes business attire (dress, suit, skirt and blouse, pantsuit), semi formal/formal dress, business casual clothing, bathing suit (for pool), exercise clothes (for free workout facilities), and a light jacket or sweater, as room temperatures vary. The proper attire for the Memorial Service and Initiation is white or off-white daytime wear or pantsuits.

# How can I volunteer to help with Convention?

If you're interested in volunteering at Convention, contact Stephanie Williams, volunteer coordinator, at williamseducate@botmail.com. Also check out the Web site: www.gammaphibeta.org.

# How far is the hotel from the city?

The Hilton Cincinnati Netherland Plaza is located in the heart of downtown Cincinnati directly across from the famed and renovated Fountain Square.

# Who should attend Convention?

Each collegiate chapter is required to send one delegate, and is encouraged to send at least one alternate delegate. Your newly-elected president should serve as delegate. If the president cannot attend Convention, the chapter should elect another officer or member to serve as the delegate. It is recommended that your member education vice president and/or Panhellenic affairs vice president serve as alternate delegate(s).

# What is the registration deadline?

The registration deadline is June 1, 2008.

# Keynote speaker: Dr. Mari Ann Callais



With more than 13 years experience in student services, education and leadership programming, Dr. Mari Ann Callais will inspire, educate and challenge members to turn ritual into reality. Using music and storytelling, Mari Ann offers a truly unique program about values, ritual and the responsibility of being a lifetime

sorority member. The interfraternal community has been under fire for years because of issues related to risk management, alcohol, hazing and negative community relations. Mary Ann brings a fresh, vivid look at the system as a whole, and educates students on performing, living and using ritual as a means of making the interfraternal experience beneficial, fun and positive for everyone.

Mari Ann holds a doctorate in Educational Leadership and Research from Louisiana State University and is currently the Fraternity/Sorority Housing Advisor for Capstone Development Corporation. She has experience in various areas of higher education, including NOMINATIONS FOR OFFICE 2008-2009

fraternity/sorority life, student affairs, graduate program and leadership development, and has served in various leadership roles for both professional and volunteer organizations, including Theta Phi Alpha Sorority.

# **Play Day Activities**

Wednesday, June 25

Cincinnati Zoo & Botanical Garden: \$65/person

Taft Museum of Art: \$7/person

Architreks guided walking tour of downtown

Cincinnati: \$13/person

Sunday, June 29

Museum Center at Union Terminal: \$85/person Kings Island Amusement Park: \$85/person Architreks guided walking tour of downtown

Cincinnati: \$13/person

For more information on Play Days activities, contact Debby Giesker at *debbyg@cinci.rr.com* or visit the local committee's Web site link at *www.gammaphibeta.org*.

# Walk by the light of the Crescent Moon

Gamma Phi Beta Sorority and Foundation are excited to announce the first 5K Convention Walk, to be held after the Awards Dinner on Thursday, June 26. Proceeds will support our philanthropic mission, to provide experiences and resources that build spiritual, mental and social resiliency in girls, and the Sorority's international philanthropy, camping for girls.

For more information on the Convention Walk, visit www.gammaphibeta.org.

# Shop 'til You Drop

Be sure to bring extra personal spending money for Gamma Phi Beta shopping!

Our Convention Alumnae Boutique is back and better than ever, with unique items you can't live without! For more information, contact Lindsey Cope at lcope@gammaphibeta.org.

Our licensed vendors are also back this year with trendy new items and classic favorites.

The 2006–2008 Nominating Committee met at International Headquarters, February 29 to March 2, 2008. We are pleased to announce the following slate to be considered at the 2008 International Convention:

# **International Council Slate**

International President: Linda Malony, Beta Alpha–University of Southern California
Alumnae Vice President: Mary Knaup, Delta Delta–California State University-Fullerton
Collegiate Vice President: Annabel Jones, Psi–University of Oklahoma
Education Vice President: Kris Baack, Pi–University of Nebraska-Lincoln
Financial Vice President: Amy Peterson, Gamma Mu–Minnesota State University-Moorhead
Membership Vice President: J. J. Kaelin, Beta Rho–University of Colorado-Boulder
Panhellenic Affairs Vice President: Betty Quick, Beta Phi–Indiana University

# **Nominating Committee Slate**

(listed alphabetically by first name)

Area A (Regions 1 and 2)

Kiki Phillips, Phi–Washington University-St. Louis Vonda Bryant, Epsilon Iota–Christopher Newport University

Area B (Region 3)

Jana Nobles, Beta Omicron–Oklahoma City University Julie Dunn Eichenberg, Beta Mu–Florida State University

Area C (Regions 4 and 5)

Connie Cebula, Beta Alpha–University of Southern California Sally Lewis, Beta Eta–Bradley University Area D (Region 6)

Ann Ross, Psi–University of Oklahoma Peggy Hutchinson, Tau–Colorado State University

Area E (Region 7)

Bonnie Jelinek, Epsilon–Northwestern University Linda Babcock, Gamma Eta–California State Univ.-Long Beach

Area F (Region 8)

Heather Foote Michaud, Beta Pi–Indiana State University Mariko Blakemore, Epsilon Omicron–University of California-Santa Cruz

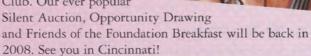
# 2006–2008 Nominating Committee

Ann Bronsing, Chair; Joan Braitsch, Area A; Nancy Enright, Area B; Ruth Ann Gray, Area C; Phyllis Choat, Area D; Gage Hewes, Area E; Barbara Boenzli, Area F; Kelly Dolan, Colgate University; Arlene Smith, University of Puget Sound

# Foundation News

# Join Your Sisters in Cincinnati for Convention 2008!

The Foundation is pleased to announce a special guest for the Foundation Luncheon—the Gamma Phi Beta with the red violin, Elizabeth Pitcairn (Southern California)! This year's 1874 Luncheon will be held at the historic Banker's Club. Our ever popular



# Giving From Our Hearts for 50 Years

Join us in celebrating the 50th anniversary of the Foundation and 50 years of G-Phi-nominal progress for the Foundation and our sisters worldwide! In honor of our 50th anniversary, the Foundation has set its sights high. Unite with your



sisters to help the Foundation achieve its goal of increasing the number of donors to 50 percent of Gamma Phi Beta's total membership by Convention 2010. Will you celebrate our 50th anniversary by giving from your heart to the Foundation and make the next 50 years even more G-Phi-nominal?

# Naples Area Alumnae Celebrate Chapter Scholarship Endowment Goal

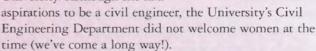
The Naples Area Alumnae Chapter has every reason to celebrate. The chapter reached its \$20,000 goal in gifts and pledges to the Naples Area Alumnae Chapter Scholarship Endowment in three short years, two years ahead of schedule! To date, \$23,000 has been donated or pledged to the endowment. To commemorate the occasion, Mary Frost Frey (Minnesota-Twin Cities) generously hosted an afternoon tea at her beautiful waterfront penthouse. The group was thrilled to have L'Cena Brunskill Rice (Southern California), Foundation Chair, as their honored guest. L'Cena shared the Foundation's selection process for scholarship candidates and the importance of scholarships to our Gamma Phi Beta collegiate sisters. Congratulations Naples Area Alumnae Chapter!

Naples Area Alumnae Chapter tea at the home of Mary Frost Frey.

# Legacy Preserved Through Foundation Scholarship Endowment

The family of Helen Griffiths Kaiser (Washington-St. Louis) knew Gamma Phi Beta was close to Helen's heart, so the family decided to honor Helen's memory with a Foundation scholarship endowment.

Helen pursued her business degree with the assistance of a scholarship provided by Washington University. Although she had



A born leader and high achiever, Helen excelled scholastically while in college. Although she was involved in a number campus organizations, Helen's Gamma Phi Beta sisters were her strongest support. Helen gave her time and talents to the Sorority, serving as president and treasurer of her collegiate chapter. Helen went to work for General Electric on the Monday following her graduation and became the company's first Electrical Apparatus Sales Engineer.

Helen's ties to her Gamma Phi Beta sisters lasted a lifetime. She was a leader in the St. Louis Area Alumnae Chapter and received the St. Louis Alumnae Chapter's greatest honor, the Elizabeth Woods Mize Award for Love, Labor, Learning and Loyalty. Every five years, Helen organized a reunion of her Phi Chapter sisters, whose friendships she cherished all of her life. She also served as house corporation board president and treasurer.

How fitting that her legacy will live on in perpetuity through a scholarship in her name, ensuring her young sisters may thrive as she did! Thanks so much to William and James Kaiser for remembering their beloved wife and mother in this way.



# Scholarship Gift Allows Sisters to Shine



Sara Hucke (Wittenberg) is a grateful recipient of the Ellender Dickson and Vera Virginia Hill Thayer Dick scholarships. The scholarships provided by the Gamma Phi Beta Foundation gave Sara the opportunity to continue to pursue her degree in early childhood education

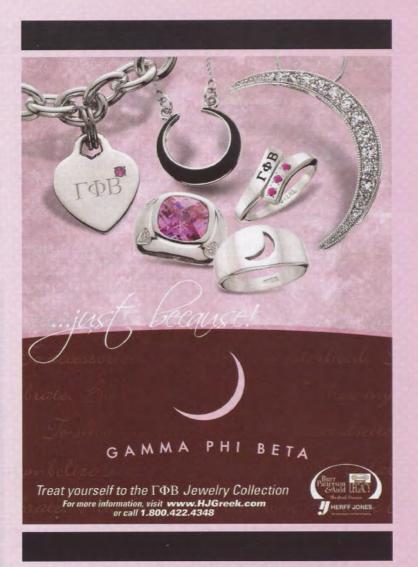
and special education and to live in the Gamma Phi Beta chapter house with her sorority sisters.

"I was not at all interested in becoming a Greek," Sara confessed. However, after working with a Gamma Phi Beta as a resident assistant in her dormitory, she gradually changed her mind. She soon found that the young women she most enjoyed and respected were Gamma Phi Betas.

"I used to spend a lot of time at home on weekends," says Sara, "but after joining the Sorority, I began to enjoy college life and wanted to stay on campus. Gamma Phi taught me to focus on my goals and gave me confidence that I lacked before. My sisters taught me to be comfortable with myself."

Sara so beautifully expressed her gratitude: "Scholarships mean that sisters help sisters whether they know each other or not."

Gamma Phi Beta sisters learn the value of philanthropy from the first day they become members. By thoughtful planning with the help of the Gamma Phi Beta Foundation, sisters can provide for the future of our young women, while realizing tax benefits for themselves and their families. Scholarships provide opportunities for future generations to continue their education during difficult times.



# Dier Sitter, The Genman PHI Beta Foundation Crescent Crules selts sall your. We can't want to experience all the sites and sounds of sitters everywhere unbing around our common bond of sitters everywhere unbing around sound on the site of sitters everywhere unbing around sound on the site of site

# "CRUISE" with the Foundation This Spring!

Last year we celebrated the coming of spring with a beach party. This year,

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join us on board the online Crescent Cruise as we launch our new adventure! Haven't set sail? Visit our Web site at www.gammaphibeta.org/foundation and click on News and Activities.

# In Celebration

The Gamma Phi Beta Foundation acknowledges the following individuals and groups who contributed to the Foundation to celebrate a special event or individual. This list represents gifts received through January 18, 2008.

# In Celebration of . . .

Adra Cheek for her service as the regional director for region 6.

Region 6 Team Annabel Jones

Dena Brayley's marriage.

Region 6 Team

Betty Quick's service as NPC Chairman.

Annabel Jones

A fantastic year for the Tulsa Alumnae Chapter.

Annabel Jones

The collegiate department.

Annabel Jones

The region 6 team.

Annabel Jones

My initiation 50 years ago at Washington State University. Vesta VanTrease

Pat Mullins earning her Ph.D. on October 15, 2007.

Gloria Nelson

Our guest speaker from AAA.

Naples Alumnae Chapter

Mrs. Gilgore, our speaker from the museum.

Naples Alumnae Chapter

Joe Foster, our speaker from the health center.

Naples Alumnae Chapter

50+ years of friendship with Sally Erikson Lewis.

Rosemary Thomson

50 years of marriage to my husband, Jim Thomson.

Rosemary Thomson

The baptism of legacy Caroline Sarah Thompson, daughter of Rene' Matz and Donald Thompson.

Valerie Freeman

Gamma Chapter (Wisconsin-Madison) and the recent facility tour provided by gracious Claire Prendergast, who embodies all fine principles for future societal good.

Phoebe Miller

Get-well wishes for Liz Chambers Huck.

San Fernando Valley Alumnae Chapter

The initiation of Sarah Parker, legacy of Amanda Parker, at Epsilon Lambda Chapter (Alabama) by the Gulf Shores Alumnae Chapter.

Gulf Shores Alumnae Chapter

The Spokane Alumnae Chapter and our team of dedicated and enthusiastic volunteers: Jennifer Heidal Willey, Amanda Stockdale Dumont and Allison Connor Oehler.

Suzanne Lee

Linda Daniel Johnson for her visit to Alpha Chapter and helping our chapter be the best that it can be.

Alpha Chapter

Jeanne Swanson Beach. Merry Christmas, Jeanne!

Gloria Swanson Nelson

Gloria Swanson Nelson. Merry Christmas, Gloria!

Jeanne Swanson Beach

The birth of legacy Morgan Emily to Jason and Trinh LeCong Retterer. With love,

Alpha Iota House Corporation Board

The group of Alpha Delta Chapter alumnae from the graduating classes of 1961 and 1962, who have gathered for dinner every six weeks in Saint Louis for over 25 years.

Janet Schoedinger Jane Vogt Barbara Degnan Sharon Bower

Janet Doolin's initiation at Theta Chapter.

Magnes Welsh

The birth of legacy Lorelei Necessary to Tracy Lewis Necessary.

L'Cena Rice

Cathy Boudreaux Griffin for her appointment as alumnae leadership consultant.

Princeton Alumnae Chapter

Miss Caroline Sarah Thompson's first Christmas. Caroline is the daughter of Rene' Matz and Donald Thompson.

Mary Crain

The birth of Caroline Sarah Thompson to Rene' Matz and Donald Thompson.

Ruth Ann Gray

The engagement of Ann Takechi.

Ruth Ann Gray

The 100th Anniversary of Denver Alumnae Chapter. Leigh Ann Kudloff

Stephanie Boothe—cover girl!

Leigh Ann Kudloff

The 110th anniversary of Theta Chapter.

Leigh Ann Kudloff

All Denver alumnae who helped with the Denver Area Panhellenic Presidents Tea on August 4, 2007. What a magical event!

Leigh Ann Kudloff

The birth of Caiden, son of Candice Dumbaugh. He's adorable!

The Region 8 Team

Restricted Gifts

The Gamma Phi Beta Foundation (Annowledges the following individuals who contributed RESTRICTED Gifts and Pledges totaling \$1,000 or more to the Foundation. These gifts are designated for specific scholarships/fellowships, chapter gifts and various others. This list represents gifts received from October 12, 2007, through January 18, 2008.

Gifts totaling over \$100,000 Lucile McVey Dunn–Kansas

Gifts totaling \$50,000-\$99,999

Lynn Towsley White–Colorado-Boulder Edith Van Houten Young–lowa \*

Gifts totaling \$25,000-\$49,999

Mary Walstad Hoffmann–North Dakota State William Kaiser (in memory of Helen Griffiths Kaiser–Washington-St. Louis) Mary Vanier–Kansas State

Gifts totaling \$10,000-\$24,999

Dorothy Somers Hoehn (in memory)–Northwestern Sandra Gutru Reilly–Kansas State

Gifts totaling \$5,000-\$9,999

Kris Baack–Nebraska-Lincoln
Vada Mustion Baird–Oklahoma City
Patti McDonald Chandler–Idaho
Paula Janis Dean–Memphis State
Jane Piper Gleason–Illinois
Verona Dilbeck Lynam–Oklahoma City
Corinne Martinez–California-Berkeley
Jolene Lessard Stiver–North Dakota State

Gifts totaling \$1,000-\$4,999

Jean Astrup Blanche–Rollins College
Andrea Woolard Borch–Northwestern
Barbara Cline Day–Northwestern
Joyce Lemon Dunn–Northwestern
Mary Frost Frey–Minnesota-Twin Cities
Beverly Smith Gosnell–San Diego State
Larry Hickey (in memory of Virginia Griffin Hickey–Kansas)
Margo Schnabel Koten–Maryland
Marilyn Hubbell Lageschulte–Bradley
Alice Lehman–Oregon State
Maytha Wagner Mead–Oklahoma City
Jana Nobles–Oklahoma City
Patsy Kahrs Parr–Kansas State
Sylvia Finch Poppelbaum–Syracuse
Julie Scott Rose–Colorado-Boulder
Joyce Harris Smith–Oklahoma City
Magnes Welsh–Memphis State

\* Bequest

The Gamma Phi Beta Foundation acknowledges the following individuals and groups who contributed to the Foundation in memory of a loved one. This list represents gifts received through January 18, 2008.

Frances Elizabeth Haven Moss (Syracuse 1874)

> Curtis E. and Sylvia Doering Skinner (grandson and his wife)

Charles E. Welsh, father of Magnes Welsh (Memphis State '68)

Ann Campbell

Fran Krueger, mother-in-law of Megan Byrne Krueger (Indiana '80)

Ann Campbell

Diane London, sister of Carol Reaves Dark (Saint Louis '06) Patsy Henderson

Joyce Debenedetti Haworth (San Jose State '53) Shirley Hoffman

Rhonda Fay Badeen Lunn (Oklahoma '75)

> Margaret Bloodworth Annabel Jones Tulsa Alumnae Chapter Brenda Ball Marian McCarthy Terri Shoup

Colleen Marsh McCarthy (Northwestern '47)

> Carol Brockett Shirley Calhoun Joanne Morand Marilyn Patterson Rosalind Schmitt Joan Shanley

Hazel Mason, mother of Adra Mason Cheek (Oklahoma City '68)

Region 6 Team Annabel Jones Leigh Ann Kudloff

Evalyn McClelland Preston (Bowling Green State '43) Dorothy Dunkle

Ken Whitehead, father of Patrice Whitehead Sklencar (California State-Fullerton '82) and Kendra Whitehead Castillo (California State-Fullerton '81)

Rene' Thompson

Peggy Smith Fellows (Pacific '63) Charles K. Fellows

Alan Dean Donaghue, husband of Susan Eggleston Donaghue (Kansas '58)

(Kansas '58) Sigma House Corporation Board

Tad R. Dunham, husband of Sharon Witt Dunham (Nebraska-Lincoln '60)

Molly Noren Chuck and Jacki Falkenroth Dan and Melba Spurrier Susan Crotteau Shirley Grubb Tomaso (Bradley '54)

Rosemary Thomson

Lynne Ingraham Evans (Arizona '62) Judy Wickman

Susan Wilkerson (Oklahoma '72) Debbie Wilson

Vesta Spurgeon Voss (Missouri-Columbia'33)

Sue Durrett

Alpha Delta Chapter

Edna Skinner La Franchi (Oregon State '43)

Milton La Franchi

Josephine Hellings Huguenin, grandmother of Jennifer Huguenin Moeller (Missouri-Columbia '89)

> Sally Lewis Magnes Welsh

Carol Jepson Schicketanz (UCLA '50)

Marilyn Shirley

Elmer L. Millage, husband of Jo Anne Clifford Millage (UCLA '49)

Marilyn Shirley

Rissa Amen-Reif (Minnesota State-Mankato '05)

Alpha Chapter

Sally Ann Lange (Kentucky '75) Louisville Alumnae Chapter

Alice Martinelli Kett (California-Berkeley '44) Leosa Schuyler

Mary Patrick Pfouts (Goucher '32)

Naples Alumnae Chapter

Ellie Hatzis Bounakes (Boston '40)

Naples Alumnae Chapter

Edith Jones Batton (Bowling Green '43)

Naples Alumnae Chapter

Gertrude Call Hirt (Iowa State '37)

Eugene Alumnae Chapter Nancy Renton

Doris Mayer Mitchell, grandmother of Elizabeth Beemer (Alabama '92)

Karen Miller Vickie Gesellschap

Catherine Barclift

(Florida State '03) Lisa Viola

Marie Latterner Persse (Syracuse '32)

Beth Luton

Susan Pawlosky West (Wittenberg '76)

Cheryl Petty

Donna Sprague Stagg (Wittenberg '75) Cheryl Petty

Mina Jane Ahlemeyer, mother of Elizabeth Ahlemeyer Quick (Indiana '61)

International Council Foundation Trustees Linda Malony L'Cena Rice

Magnes Welsh North-American Interfraternity

Conference Bloomington Alumnae Chapter

Karen Kline Marc and Dana Katz

Martha Brown Annabel Jones

Leigh Ann Kudloff Gloria Nelson

Margaret Pape Joanne Roman

Kevin and Debra Wampler

Louise Heinlein Bacchus (Missouri-Columbia '29)

Albuquerque Alumnae Chapter

Joann Farrow Dwyer (San Diego State '57)

Mary E'Golf Elsie Moss Garyanne Prince

Miriam B. Cornell, grandmother of Nancy J. Truesdale (Georgia '85) Princeton Alumnae Chapter

Arlene Nesset Gackle (North Dakota State '53) Janet Doerner

Rechelle Kersh, daughter-in-law of Martha Weber Kersh (Oregon '76)

Trudi Diffendaffer

Kathleen Sage (Arizona '41) Ruth Ann Gray

Bonnie Pierce Puntenney (Arizona '37)

Ruth Ann Gray

Sheryl Tuttle Powers (Arizona '63) Ruth Ann Gray

John Rothfuss, son of Jonelle Hanna Rothfuss (Kent State '57) Ruth Ann Grav

Gene Nelson Gray (Oregon

San Diego Alumnae Chapter

Memorial gifts received before the following dates will be included in the corresponding issues of *The* Crescent:

January 1 . . . . Spring issue

April 1 . . . . Summer issue

July 1 . . . . . Fall issue

October 1 . . . . Winter issue

Ellen Judith Ross, daughter of Joyce Ebner Ross (San Diego State '49)

San Diego Alumnae Chapter

David Russell Stoner, son of Donna Dwyer Stoner (San Diego State '91)

San Diego Alumnae Chapter

Sharron Fie Endriss (Iowa State '60)

Malinda Wiesner

Robert Hite, husband of Sarah Hoper Hite (Colorado-Boulder '55)

Leigh Ann Kudloff

Nancy Kaman, mother of Tammie Kaman (Denver '90) Leigh Ann Kudloff

Ruth Phillips, mother of Martha Phillips Allbright (Denver '71)

Leigh Ann Kudloff
Rebecca Cooper, daughter of

Michele Tamamian Cole (Pacific '70)

Janice Graves

Mark E. McCoy, husband of Anne Olson McCoy (Nebraska-Lincoln '55)

Kathleen Murphy

Mitch Maltsberger, son of Terri Weir Maltsberger (Oklahoma State '78) Terri Shoup

Roberta Burgess Harris (Nebraska-Lincoln '42)

Kathleen Richardson

Pamela Burgy Minzner (Miami University '62)

Marjorie Lawson

# In Memory

This list reflects notifications received at International Headquarters from October 23, 2007, to January 14, 2008.

# Alpha | Syracuse

Anna Fraser Frantz, 1938 Marjory McLennan, 1914 Kay McDowell Nicklas, 1967 Jean Edmunds Trube, 1949

# Beta | Michigan

Barbara Bassett, 1937

# Gamma | Wisconsin-Madison

Mary Bellack Fergus, 1929 Audrey Schmid Hoelzel, 1947

### Delta | Boston

Grace Ward Bysegger, 1938

# Epsilon I Northwestern

Margaret Eriksson Felix, 1943 Colleen Marsh McCarthy, 1947 Clara Steele Witwer, 1923

# Zeta | Goucher College

Mary Patrick Pfouts, 1932

# Eta I California-Berkeley

Valma Maddox Evans, 1938

### Theta | Denver

Vesta Seeley Stark, 1938

## Kappa I Minnesota-Twin Cities

Janet Bronson Watson, 1940

# Lambda I Washington

Jean Fairweather Wilson, 1941

### Nu I Oregon

Lee Schuster Weingarten, 1962 Virginia Wright Melin, 1943

### Xi I Idaho

Jean Beveridge Brown, 1943 June Garfield Eddy, 1943 Elaine Schroeder Herriges, 1953 Katherine Kimball, 1935 Margaret Trefren, 1952

# Omicron I Illinois

Dorothy Brunkow Walker, 1955

# Pi I Nebraska-Lincoln

Lucille Ackerman James, 1928

### Rho I lowa

Barbara Larmer Lawton, 1943 Helen Kinsey Krone, 1948 Virginia Hallgren Stanley, 1932

# Sigma | Kansas

Helen Lockhart Egy, 1935 Dorothy Donovan Lusk, 1932 Carol Cost Meyer, 1930 Lucile Libel Ulrich, 1933

# Tau I Colorado State

Josephine Westerdoll Crane, 1905

Darece Holling Patterson, 1950 Judith Bisgard Rasmusson, 1953

# **Phi I Washington-St. Louis** Marion Burchard Vogt, 1945

# Chi | Oregon State

Gene Nelson Gray, 1942 Edna Skinner La Franchi, 1943 Molly Berry Newby, 1947 Loraine Knapp Thompson, 1935

### Psi I Oklahoma

Rhonda Badeen Lunn, 1975

# Omega I Iowa State

Sharron Fie Endriss, 1960 Gertrude Call Hirt, 1937

# Alpha Alpha I Toronto

Marjorie Hughes Murray, 1935

# Alpha Beta I North Dakota Alice Schrapps Quale, 1924

# Alpha Gamma I Nevada-Reno

Mary Holmes Bean, 1942 Sally Woodgate Dunfield, 1940 Betty Walker Trigero, 1944

# Alpha Delta I Missouri-Columbia

Louise Heinlein Bacchus, 1929 Zena Magruder Rodriguez, 1944

# Alpha Epsilon | Arizona

Lynne Ingraham Evans, 1962

# Alpha Zeta | Texas

Elizabeth Higgins Rilat, 1946

# Alpha Eta I Ohio Wesleyan

Leslie Baxter Clark, 1957 Betty Mayhew Pregger, 1948

# Alpha Theta I Vanderbilt

Barrier Walsworth Spencer, 1935

# Alpha lota | UCLA

Kolleen Baker Garcia, 1986

# **CORRECTION:**

In the winter 2008 issue of *The Crescent*,
Eleanor Fitzgerald (Washington) was erroneously
listed as deceased. We apologize for the error and
are happy to report Eleanor is alive and well and
back from a recent trip to Australia.

# Alpha Lambda I British Columbia

Dorothy Williams Dawson, 1944

# Alpha Xi I Southern Methodist

Clera Cox Thornton, 1949

# Alpha Omicron I North Dakota State

Eleanor Evanson, 1931 Arlene Nesset Gackle, 1953 Jeanne Paris Sowinski, 1937

# Alpha Pi I West Virginia Alice Fisher Seery, 1971

# Alpha Tau I McGill

Gwendolyn Halpenny Marshall, 1932

# Alpha Upsilon | Penn State Betty Newcomer, 1941

# Alpha Phi I Colorado College

Elizabeth Coxe Kysely, 1953

# Alpha Psi | Lake Forest

Joanne Bergman Heinz, 1951

# Alpha Omega I Western Ontario

Wendy Fraser, 1960 Jessie Borden Wareham, 1955

# Beta Alpha I Southern California

Susan Clarke Richardson, 1977

# Beta Gamma | Bowling Green

Henrietta Busch Baynard, 1950

# Beta Delta | Michigan State Constance Delor, 1957

# Beta Epsilon I Miami (Ohio)

Phyllis Sherman Burk, 1948

# Beta Theta I San Jose State

Joyce Debenedetti Haworth, 1953

# Beta Lambda I San Diego State

Joann Farrow Dwyer, 1957

# Beta Mu I Florida State

Catherine Barclift, 2003

# Beta Rho | Colorado-Boulder

Charlene Midyett Carpenter, 1954

# Beta Phi I Indiana

Martha Jackson Armstrong, 1957

# Beta Chi I Wichita State

Kathleen House Thomas, 1958

## Beta Psi I Oklahoma State

Lawreta Brewer Crotzer, 1973 Elizabeth Tabor, 1972

# Gamma Epsilon | Puget Sound

Krista Hunt Ausland, 1992

# Gamma Omicron I Kentucky

Catherine Ellis, 1978 Sally Lange, 1975

# Gamma Pi I Minnesota State-Mankato

Rissa Amen-Reif, 2005

# **Delta Eta** l California-Irvine Michelle Lee

Delta Kappa I Lehigh

# Robin Weiner, 1996

Epsilon Zeta | Jacksonville Nan Chritton, 1989

# Logo Dos and Don'ts

# Our Brand is You!

It's been almost two years since we launched our new brand identity. We've come a long way, baby! Here are some of the hits and misses!



A FULL-BLOWN DO

Do use the brand to identify your chapter and chapter events.



AN ART PROJECT DON'T

Don't alter or add additional
elements to the logo.



GO GAMMA PHI DO

Do show your pride in public places - several Gamma
Phi Beta alumnae from Glendale, AZ gather for dinner.

# **EMBOSSING DON'T**

Don't stretch, thicken the moon weight or font or use other fonts with the moon.



Don't use Gamma Phi Beta with graphics, colors or fonts that allude to inappropriate subject matter.



To download the elements of our brand identity, including logo art, banner art, Visual Identity Guidelines,
Brand Elements and PMS colors, visit
https://www.gammaphibeta.org/news/press/media.asp.

If you have questions on how you can use our brand identity elements, please contact International Headquarters
at (303) 799-1874.

"A distinctive identity is worth nothing unless you can protect it."

—Roberta Jacobs-Meadway, Ballard Spahr Andrews & Ingersoll

# Capture a Crescent

