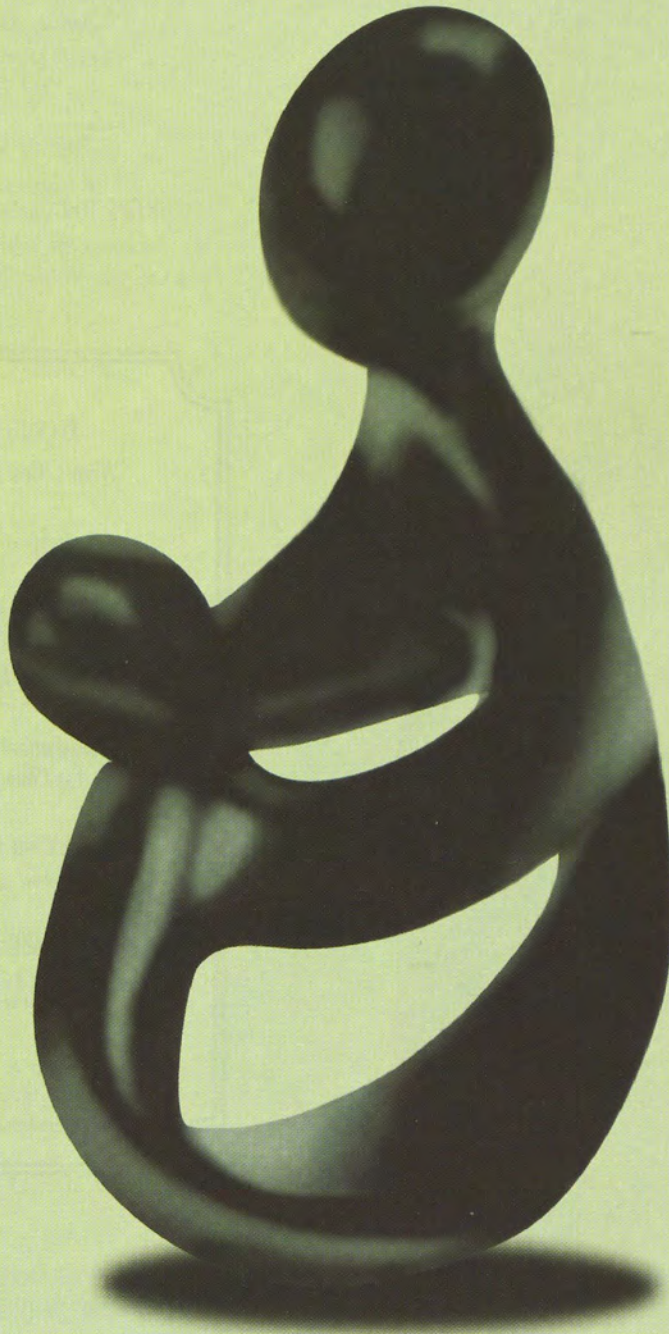


THE *Spring* 2005

# CRESCENT

of GAMMA PHI BETA

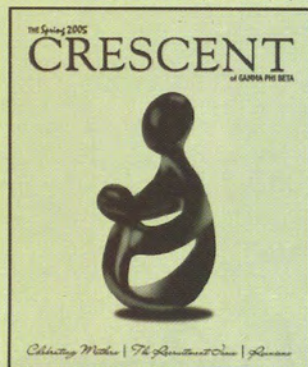


*Celebrating Mothers | The Recruitment Issue | Reunions*





## ON THE COVER...



Celebrating Mothers - Page 29  
The Recruitment Issue - Page 15  
Reunions - Page 5

Cover graphic created by  
Katherine Mulvihill,  
Print & Publications Coordinator

## FEATURES

6

### RE-ENTERING THE WORKFORCE: TIPS & TECHNIQUES FOR SUCCESS

*Mindset, approach and strategy.*

By Brad Karsh | JobBound President

13

### 10 TIPS FOR GAMMA PHI BETA GRADUATES

By Sandra Biegelman Burba (Miami) | Alumnae Vice President  
& Linda Lyons Malony (USC) | Membership Vice President

15

### RECRUITMENT SECTION

#### What's This About References?

#### Reference Guidelines

#### Reference Form

#### ARC List

#### Positive Panhellenic Spirited Contact for College Panhellenics

#### What is a Legacy?

By Linda Lyons Malony (USC) | Membership Vice President

#### NPC Redesigns Recruitment

By Kris L. Baack (Nebraska-Lincoln)  
Director of Leadership Development

#### Recruitment & PR Go Hand-In-Hand

By Linda Lyons Malony (USC)  
Membership Vice President

29

### CELEBRATING MOTHERS: FOUR STORIES OF LOVE

By Krista Hanna (Northern Arizona) | Province Membership Director  
Vonda Bryant (Christopher Newport) | Director of Alumnae Extension  
Tami Osborne Pederson (Nebraska-Lincoln)  
Trina Fox (Oakland)



## IN EVERY ISSUE

4

## PRESIDENT'S PERSPECTIVE

By Linda Daniel Johnson (Vanderbilt) | International President

5

## SPOTLIGHT ON: REUNIONS

A celebration of lasting friendships.

8

## NPC UPDATE

By Patricia M. Crowley (Northwestern) | Executive Director-Sorority

9

## MEMBER NEWS

The latest news on our collegiate and alumnae chapters.

14

## OUT &amp; ABOUT

A Founders Day celebration to remember.

By Aimee L. Clark (Arizona State)

24

## FOUNDATION NEWS

25

## IN CELEBRATION

Recognizing a few of our special sisters.

26

## IN MEMORY | MEMORIAL GIFTS

Remembering our sisters.

28

## PACESETTERS

THE Spring 2005

## CRESCENT

OF GAMMA PHI BETA

VOLUME 105 NUMBER 2

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## SORORITY MISSION STATEMENT

Our mission is to foster a nurturing environment that provides women the opportunity to achieve their potential through life-long commitment to intellectual growth, individual worth and service to humanity.

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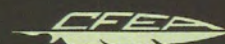
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## PROUD TO BE GREEK



■ **ARE YOU PROUD TO BE GREEK?** Or do you cringe when sororities are mentioned in a conversation? Do you say, "I am a Gamma Phi Beta"? Or do you say, "I was a Gamma Phi Beta"? ■ **I AM PROUD TO BE A SORORITY WOMAN** and I am proud to be a Gamma Phi Beta. Why? Because sororities help women succeed. In the 1850s, when the first sororities were founded, women were new to college campuses. These same women created sororities to provide the support of like-minded friends, to enhance their college experience and to encourage academic excellence. When I went to college in 1971, I looked for the same thing: a group of friends to support, encourage, and inspire me, and opportunities to expand my horizons and explore my potential as a student and as a leader. I found all that and more within Gamma Phi Beta and I continue to experience the same benefits today, 30 years after my collegiate sorority experience ended. Today, my group of sorority friends is much larger; it includes Gamma Phi Betas from other chapters and other generations and many friends from other sororities. Their support, encouragement and inspiration are priceless for me. ■ **OUR NEW COLLEGIATE MEMBERS** come to campus today with a variety of experiences and backgrounds. They've worked hard to get into the college of their choice, most expect to work hard to continue their academic advancement and an increasing number, 47 percent, expect to get a job to help pay their college expenses. Their concerns include mental health issues such as depression and eating disorders, alcohol and drug abuse, the rising cost of an education, and wanting to be loved and accepted. Can a sorority experience and, in particular, a Gamma Phi Beta sorority experience, benefit these new members in dealing with their concerns and encouraging their academic advancement and leadership potential? Absolutely! ■ **ALUMNAE MEMBERS PROSPER** in all stages of life, with the support and encouragement of sorority friends. Whether one is struggling with divorce, illness, unemployment, aging parents, retirement or family difficulties, burdens are lighter when shared with sisters. Solutions are easier to find in the company of sorority friends. Celebrations, weddings, promotions, births and economic windfalls are all more joyous when others share in the excitement and encourage you to reach your potential. Gamma Phi Beta is here for a lifetime. I am proud to be a sorority woman and I am proud to be a Gamma Phi Beta. Are you?

*Linda Daniel Johnson*  
Linda Daniel Johnson  
International President  
[IP@gammaphibeta.org](mailto:IP@gammaphibeta.org)



# Spotlight On: Reunions



Members of the 1988-1990 Grand Council get together at their annual reunion.

**A**cross the country, Gamma Phi Beta sisters meet and celebrate their lasting friendships and enduring bonds of sisterhood.

Members of the 1988-1990 Grand Council have been reuniting since 1991, when they first met in Newport, Rhode Island (along with Hurricane Bob). Since then, several reunions have been held before, between or after major hurricanes. In 2004, the group met at Longboat Key, Florida, after "Frances" and before "Ivan" and spent much of their time tuned to the Weather Channel!

The six women who served on this Council (as pictured above, from left): Sally Erikson Lewis (Bradley), Alumnae Vice President; Frances Rea Griffin (Texas), Financial Vice President; Randy Stevens Allard (California State-Long Beach), International President; Joey Lessard Stiver (North Dakota State), Collegiate Vice President; Marjory Mills Shupert (Colorado State), Executive Director; and Karen Gamel Urette (Oklahoma), NPC Delegate, plan their five-day reunions to begin right after Labor Day. A hostess is chosen for each reunion, and she chooses the reunion location, accommodations and theme, which is complete with a costume night and suitable refreshments.

This Council has met in such diverse locations as the Bahamas, Colorado and Florida (the most popular reunion site). In 1996, they formed "The Last Grand Council Investment Club" to help fund special reunions. Their most memorable reunion (so far) was a trip to Paris in 2003 with a week's barge cruise in the Burgundy wine country.

## Other Reunions Around the Country

### • Nebraska-Lincoln 1958 Celebrate

Every four years, the 1958 pledge class of Pi Chapter gets together. This year they met in Kansas City, Missouri. When they posed for their picture, pink carnations just happened to be in the vase on the table!

### • Penn State Reunion

The sisters of Alpha Upsilon (Penn State) classes '61-'63, gather annually for a Penn State football weekend. This year 17 longtime friends were able to spend several days together in October. Sisters came from as far away as California and Arizona to watch the game against Purdue.

Wherever they meet, it is a time to celebrate milestone birthdays, achievements, enduring friendships and the special bond of Gamma Phi Beta sisterhood.

### • Beta Sigma Notes 50 Years

Fifty years after they were initiated, Beta Sigma (Washington State) charter members held a reunion. Nineteen of the thirty-four members met for a two-day event in LaConnor, Washington. Others, who were unable to attend, sent letters and photos.



Six Beta Omega (Northern Arizona) sisters met for a 20-year reunion in Flagstaff, Arizona in October. From left: Anne Petrie, Lisa Garner Inglis, Jane Kronstorfer Spicer, Kathryn Hughes Fitzmaurice, Kelly Young Nierengarten and Elizabeth Hoffmann Day.

Beta Sigma charter members reunite 50 years after starting their Gamma Phi Beta chapter in Pullman, WA.





# RE-ENTERING THE WORKFORCE: TIPS AND TECHNIQUES FOR SUCCESS

by Brad Karsh, President, JobBound

It's perceived to be one of the most difficult transitions in life: rejoining the workforce after an extended layoff. Perhaps you were rearing your kids, maybe you were caring for a relative, or maybe your company downsized and you've had trouble finding a job. In any case, it's a daunting proposition to pull out the business suit, polish up the resumé and start looking for a job.

It's not an easy task, but if you prepare appropriately, and attack the search wisely, it's not as intimidating as you may think.

With the right **Mindset**, the proper downtime **Approach** and some specific **Strategies**, you can get back out there and land the career of your dreams.

## The Mindset

You have a gap in your resumé. So what! A gap in your resumé is not a horrible thing. The fact is it's incredibly common these days. Layoffs are an everyday occurrence. There's been an increase in women staying home full time to raise their children, and work/life balance awareness has increased to the point where more people are taking time off for personal reasons.

Twenty years ago, the typical job situation was the male breadwinner getting a job out of college and spending the rest of his career working for one company until his gold-watch retirement party at age 55.

Those days are long gone.

There's no need for you to be shy about the gap in your resumé. You are part of a large and growing population of job-seekers who have taken time off for a variety of reasons.

## The Approach

The biggest issue that employers have with employees returning to the workforce is their perceived lack from being "out of the game." Technology, industry trends and job skills can change rapidly over the course of a couple of years.

You want to make sure you can show your aptitude in some of these areas. Take computer classes, get involved with trade organizations and stay abreast of industry happenings by reading trade publications during your time off. It does take some commitment, but not nearly as much as working full time.

Then when it comes time for the interview, you'll be able to say something like, "I knew it would be important for me to stay current on my computer skills, so I took classes in the most recent version of Microsoft Office while I was home raising my kids."

## The Strategy

Packaging your "gap" in a resumé or on an interview takes careful consideration. Don't try tricks like changing dates or writing about how you honed your managerial skills negotiating with three children under the age of nine. Recruiting directors know what you do as a mom or as a caregiver. What they want to know is that you're in the game and ready to contribute.

Of course it would be ideal to be able to tell your story in person, but often you don't have the luxury of meeting someone face to face. As such, the cover letter becomes a great tool to let a potential employer know about your resumé gap and why it's not a big deal.



# TECHNIQUES

✓ Mention why you're reentering the workforce now.  
"I've always wanted to return to the workplace, and now that my children are in school full time, it's the perfect opportunity."

✓ Talk about how you stayed in the game.  
"I wanted to stay involved in advertising as much as I could after our company closed, so I attended monthly meetings of the Chicago Advertising Federation and also took a class on advanced media skills."

Ultimately it's not going to be easy to get back out there. But with the right game plan, it doesn't have to be as difficult as you think.

Good luck!

For more great resumé and interviewing advice, visit [www.jobbound.com](http://www.jobbound.com). Brad Karsh, president of JobBound, is a nationally recognized job search expert specializing in helping job candidates with their resúmes and interviews.

He has presented at dozens of universities nationwide, as well as at the 2004 Gamma Phi Beta Convention, and has been featured on CNNfn, CNBC, and quoted in The Wall Street Journal, Fortune magazine, the Chicago Tribune, CNN.com and many others.

Brad is available to speak at Gamma Phi Beta chapters or to the greater Greek community. He is also willing to assist students with resumé writing. For more information, contact Brad at [bkarsh@jobbound.com](mailto:bkarsh@jobbound.com), or call 800.979.1121. You also can contact Angie Dimit, Gamma Phi Beta Education Vice President, at [adimit@uiuc.edu](mailto:adimit@uiuc.edu), or call 217.367.5362 with questions.

Photo, courtesy of Michael Connors, MorgueFile.com.

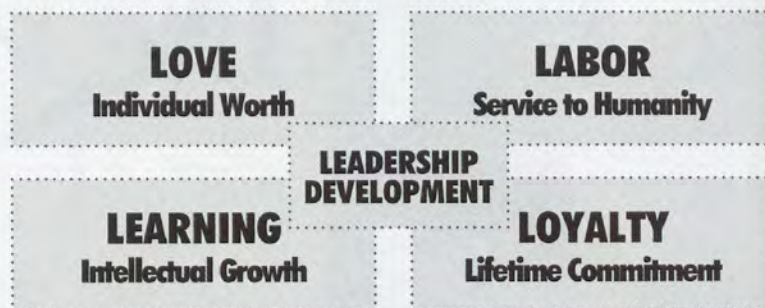




By Patricia M. Crowley (Northwestern) | Executive Director-Sorority

**WHAT IS VALUES CONGRUENCE?** Recently, several university presidents concerned about the lack of harmony between the professed values of fraternal organizations and some groups' behavior met and drafted a document known as "A Call for Values Congruence." The presidents believe that "rhetoric will match reality" when fraternities/sororities, campuses and students "collaboratively implement and assess practices and policies grounded in a shared set of standards." Five recommendations, "designed to eliminate negative collegiate fraternity and sorority behaviors specifically focused on intolerable high-risk alcohol use," were proposed by the group. University presidents expect that each Greek chapter will enhance and promote member development and learning by:

1. **Positively affecting intellectual development.**
2. **Instilling the values of their organization and their host institution.**
3. **Developing leadership skills and abilities.**
4. **Developing positive relationships (sisterhood/brotherhood).**
5. **Developing citizenship through service and outreach.**



## NPC'S RESPONSE: MINIMUM EXPECTATIONS AND POSITION STATEMENT

In response, the National Panhellenic Conference, as the leadership body for the 26 inter/national women's fraternities, expressed NPC's belief in the values expressed in A Call for Values Congruence and its commitment to high standards and member accountability. NPC reaffirmed that each of its 26 member groups is a values-based organization committed to the personal growth and development of its members, each with a values document, accompanying standards, and a process by which chapters and members are held accountable. NPC also committed that each sorority chapter would promote member development and learning by meeting or exceeding NPC's minimum expectations related to the five recommendations by the presidents' group.

1. Each NPC group places high value on education, academic performance and intellectual development. Chapters will meet or exceed the campus All-Women's Average; provide academic programming to new members and members, and develop positive relationships with faculty by seeking faculty aide with scholarship goals.
2. Each NPC group integrates values, missions and standards through programming, educates members on alcohol and substance abuse policies, encourages non-alcoholic social activities, encourages alcohol-free housing, and provides a standards board structure to hold chapter members accountable. As a minimum standard, each sorority chapter will provide information on underage drinking, alcohol and substance abuse at least once a term; enforce international sorority policies on social event planning and alcohol use; abide by federal, state/province and local alcohol and substance abuse laws; provide at least one values education program annually; and partner with the university to provide a healthy and safe collegiate experience grounded in the core values and mission of the sorority and the host university.
3. NPC member groups place high value on the development, support and mentoring of leaders. Each chapter will provide at least one leadership development program each year, require at least one chapter officer to attend the sorority's convention or leadership conference, encourage members to utilize leadership skills in other campus activities, and have at least one alumna advisor who will periodically dialogue with university officials.
4. NPC groups place high value on respect for others, human dignity, cultural diversity and self-worth. Chapters will adhere to international policies against hazing, provide new member programming consistent with the sorority's values, provide at least one annual program on the value of human dignity, participate in campus-sponsored programs promoting multiculturalism, and attend at least one health and wellness program annually.
5. Community and philanthropic service are highly valued by each NPC member group. At a minimum, each NPC chapter will engage in one hands-on community service project each term, comply with sorority and university fire and safety inspection regulations for its housing facility (if applicable) and promote positive relationships with the greater university community through regular communication and dialogue.

**GAMMA PHI BETA FULLY SUPPORTS THE CALL FOR VALUES CONGRUENCE** All chapter and member activities should reflect Gamma Phi Beta's core values and represent our Sorority and Greek life positively. Values Congruence must be a way of life for every Gamma Phi Beta member and chapter!



**GAMMA PHI BETA COLLEGIATE AND ALUMNAE CHAPTERS ARE HAVING FUN, HELPING THEIR COMMUNITIES AND IMPACTING THE WORLD AROUND THEM.**



Gamma Iota Chapter members spend time together at their Christmas Party.

## ■ DELTA BOSTON UNIVERSITY

To ease the stress of studying, Delta Chapter at Boston University kicked off finals week with Finals Sweep. A take on the popular game show *Supermarket Sweep*, students raced against the clock for food and prizes to get them through the last week of the semester. The chapter raised more than \$500 for Camp Fire USA, making this event something they hope to continue.

## ■ PI NEBRASKA-LINCOLN

Val Mauler, president of Pi Chapter, was selected as homecoming queen. The queen from 50 years ago, a Gamma Phi Beta, also was recognized.

## ■ ALPHA CHI WILLIAM & MARY

Moonball, the chapter's annual glow-in-the-dark volleyball tournament, produced 50 teams. The proceeds went to Camp Fantastic, a summer camp for children with cancer.

## ■ BETA ALPHA SOUTHERN CALIFORNIA

In December, Beta Alpha collegians hosted a family event where parents, siblings, and grandparents brought their favorite holiday

decorations to make the chapter house sparkle with the spirit of the season. This spring, the women will participate in songfest with Kappa Sigma Fraternity.

## ■ BETA DELTA MICHIGAN STATE

In November, chapter members attended the Greek Gala Awards hosted by the Panhellenic

Members of Delta Upsilon's recruitment skit in their costumes.



Beta Rho Executive Council members with CLC, Lauren Richardson (San Diego), left.

Council and the Interfraternity Council. Beta Delta received the Chapter Standards and Greek Community Relations Award.

## ■ BETA OMICRON OKLAHOMA CITY

In September the ladies of Beta Omicron Chapter participated in Greek Week. Senior Jennifer Alford won Greek Woman of the Year and the chapter had the highest GPA on campus. Members also participated in the Miss Oklahoma City University pageant—Debbie Warfield won the swimsuit competition and Erin McCracken placed in the top five.

## ■ BETA PI INDIANA STATE

The women of Beta Pi Chapter worked hard this year with fall recruitment and initiated



## COLLEGIANS

nine ladies. Fall was filled with many activities, including Trike, Blue and White Parade and a first-place finish in the annual Stomp Show.

### ■ BETA RHO COLORADO-BOULDER

Beta Rho Chapter ended its semester on a high note, thanks to an extremely successful breakfast fundraiser that netted more than \$2,000 for the Lynn "Gordie" Bailey Foundation. Gordie was a freshman fraternity member who died from alcohol poisoning. The chapter held the event in support of Gordie's family and to ensure that college students are informed about the dangers of alcohol consumption.

### ■ GAMMA IOTA MIDWESTERN STATE

This year the chapter started an annual Camp Out for Camp Fire Penny Drive to help send local kids to camp. The group also participated in Race for the Cure and Think Pink for Breast Cancer Awareness Month. They ended the semester by hosting a Christmas party for alumnae.

### ■ GAMMA PI MINNESOTA STATE-MANKATO

After a successful fall recruitment, the women held a chili feed to benefit the sexual violence resource center at the university.

### ■ GAMMA RHO WISCONSIN-OSHKOSH

Eleven members participated in the fourth annual Breast Cancer Awareness Walk to raise more than \$500 for breast cancer research. Parents Night in November was a success and raised more than \$800 for Big Brothers Big Sisters of Oshkosh and the local Camp Fire council.

### ■ GAMMA PHI AUBURN

The chapter completed its first annual Dance Marathon for Camp Fire USA.

### ■ DELTA DELTA CALIFORNIA STATE-FULLERTON

Delta Delta Chapter members participated in Clean the Row, a community service event, in late October to foster positive relations with neighbors in the greater Fullerton community.

### ■ DELTA ETA CALIFORNIA-IRVINE

Gamma Phi Beta and Sigma Chi Fraternity teamed up for a canned food drive, and collected more than 1,000 cans. The sisters helped Hospice by making holiday cards and buying toys and games for children through their Greek Songfest philanthropy. To conclude the

Delta Eta new initiates with their new member educator after initiation.



Epsilon Theta members sport their Gamma Phi Beta letters at their philanthropic event, Moonball.

quarter, Delta Eta collegians created a new tradition with a Thanksgiving potluck dinner and installed their new executive board and officers.

### ■ DELTA KAPPA LEHIGH

Erin Stanton was named Outstanding Sorority President at the Greek awards banquet.

### ■ DELTA UPSILON GEORGIA

In October the sisters held their annual Chili Cook-Off philanthropy and raised \$10,000 for Camp Fire USA and Children's Healthcare of Atlanta. Shay Seymour was elected judicial board director for the Panhellenic executive board.

### ■ EPSILON THETA CLEMSON

Epsilon Theta Chapter held its annual Moonball philanthropic event on a crisp fall evening. Volleyball nets were strung with twinkling lights and volleyballs were painted with glow-in-the-dark fluorescent paints. Profits raised



## COLLEGIANS & ALUMNAE

during the Moonball volleyball tournament went to girls at Camp Toccoa.

### ■ EPSILON NU CHAPMAN

After initiating 33 new members, the chapter celebrated with a semi-formal at Knott's Berry Farm. They also held their annual Airbands Lip Sync competition, which raised nearly \$5,000 for Camp Del Corazon.

### ■ ZETA DELTA SOUTHEAST MISSOURI STATE

Gamma Phi Beta celebrated its 10<sup>th</sup> anniversary at Southeast Missouri State with a post-initiation week dance.

### ■ ZETA EPSILON DUQUESNE

Sisters of Zeta Epsilon Chapter stayed busy with a number of events including a nacho sale benefiting Camp Fire USA, a mother-daughter tea, a pumpkin carving retreat, a third place win in Greek Sing and the Crescent Ball. The chapter also welcomed a new advisor, Megan Preisinger (Maryland).

### ■ ZETA ZETA COASTAL CAROLINA

Andre Perkins was crowned Mr. Carnation Man at Zeta Zeta Chapter's annual Big Man On Campus. Parents and community members played a great game of golf at the chapter's golf tournament and raised more than \$1,000 for Camp Fire USA.



Zeta Iota members with their Sigma Chi Derby Days coach on a late night Derby run. They are the All-Sorority Champion for the third year.

### ■ ZETA IOTA VALPARAISO

The chapter held its annual Mr. Valpo contest to raise money for Camp Kearney. They also took an annual service trip to the camp, adopted a family in their community, volunteered at an inner city elementary school in Chicago and helped freshmen move in.

### ■ ZETA LAMBDA TEXAS A&M-CORPUS CHRISTI

Chapter retreat was spent at the local Camp Fire USA renovating the campsite. Other activities included a scholarship banquet, elec-

tions, philanthropy events and a Mad Hatter crush party. The chapter also received the Greek Spirit Award, cumulative GPA award, Outstanding Member Award and a second place in the Spirit Contest for Basketball Bash.

### ■ ZETA RHO TEXAS A&M-COLLEGE STATION

In October, the Zeta Rho Chapter held its first annual Crescent King Competition, which included talent, question and answer, and evening wear segments. Proceeds from Crescent King were donated to Camp Fire USA and Camp For All.

## ALUMNAE

### ■ ALABAMA

The BIRMINGHAM Alumnae Chapter sold soft drinks at University of Alabama home games to raise money. Weekly events include Friday night dinner and a movie.

### ■ ARIZONA

The PHOENIX Alumnae Chapter celebrated another Founders Day with all three Arizona chapters, and met International President Linda Daniel Johnson (Vanderbilt). The group also participated in Race for the Cure, Arizona State recruitment, and various monthly sisterhood events.

Birmingham alumnae smile after their dinner meeting.





## ALUMNAE

### ■ COLORADO

The DENVER Alumnae Chapter continued its successful LINKS (Laughter, Interests, News, Knowledge and Sisterhood) small group activities and celebrated sisterhood throughout the fall. On Founders Day, they honored 50-year members, greeted new initiates from Theta Chapter, learned about the Denver Alumnae Chapter's new Web site at [www.DenverAlumnaeGPB.org](http://www.DenverAlumnaeGPB.org) and honored Heather Michaud (Indiana State) with the chapter's local PIKE Award and Helen Pustmueller (UCLA) with the local Louise Steinbruner Award.

In December, members participated in the first annual Gift of Sisterhood Foundation Luncheon at the Denver Country Club and the annual Christmas Tea at Becky Syverson Young's (Denver) home. The executive board shared the holiday spirit by sponsoring a needy family in the Denver area. A Mother-Daughter Tea at Denver's historic Brown Palace Hotel, a career night presentation for Theta Chapter, the annual Spring Salad Luncheon at the Theta chapter house and the annual Denver Area Panhellenic (DAP) Luncheon completed the chapter's spring activities. President Leigh Ann Kudloff (Denver) is advancing through the DAP offices and will be president in 2008.

### ■ FLORIDA

Founders Day was truly a day to remember for the NAPLES Area Alumnae Chapter. The women celebrated with a delicious brunch, followed by a business meeting. Gladys Lovr-Cara Muccino (Arizona State), International President Linda Johnson (Vanderbilt) and Veronica Nabozny (Arizona State) attend Phoenix Alumnae Chapter's Founders Day.



Northern Virginia Alumnae Chapter members show off their holiday gifts.

ien Lasser (Iowa State) received the 75-year award and Sara Gallamore Moore (William & Mary) received her 50-year pin. Members participated in a Founders Day ritual and a short memorial service for seven sisters who passed away this year.

The newly established Naples Area Alumnae Chapter Scholarship Fund, under the auspices of the Gamma Phi Beta Foundation, was inaugurated. Naples Chapter has pledged to raise \$20,000 for scholarships.

### ■ INDIANA

The BLOOMINGTON Alumnae Chapter celebrated Founders Day with the women of Beta Phi Chapter at Indiana University. In December, the women gathered to celebrate the holidays with coffee and dessert at the home of Kelly Nelson (Southern Methodist).

### ■ MARYLAND

The GREATER BALTIMORE Alumnae Chapter was joined by over 30 women, including three fabulous 50-year members. The chapter also held a yard sale this fall which raised money for its philanthropy.

### ■ MISSOURI

The KANSAS CITY Alumnae Chapter finished its annual fundraiser, The Antique, Garden and Home Design Show, raising money for KCPT

public television to support local educational and children's programming in the greater Kansas City area. Tucky Hobbs (Iowa) was awarded Gamma Phi Beta of the Year by the alumnae chapter.

### ■ NEBRASKA

The LINCOLN Alumnae Chapter actively helped with Pi Chapter's fall recruitment by providing snacks to new members and volunteers. As part of the Alum Chums program, alumnae members were matched with new members to serve as mentors and for support through initiation and beyond.

### ■ NORTH CAROLINA

The RALEIGH-DURHAM AREA Alumnae Chapter celebrated fall with a kick-off potluck luncheon. In November, more than 20 members attended a Founders Day celebration and raised more than \$75 for the Gamma Phi Beta Foundation. The sale of the group's holiday cards in December helped support a local women's shelter.

### ■ VIRGINIA

The EASTERN VIRGINIA Alumnae Chapter kept busy with a full calendar of events for fall and winter. Members visited Epsilon Iota Chapter and had a successful soup and chili party. The chapter also collected donations for a Thanksgiving basket for a local food bank and cleaned up its assigned adopt-a-spot.



# 10 Tips for Gamma Phi Beta Graduates



1. *Stay in touch with friends*...log in to the Gamma Phi Beta Web site at [www.gammaphibeta.org](http://www.gammaphibeta.org) and complete your online profile.

2. *Honor your roots*...frame a picture of your Gamma Phi Beta friends and put it in your new home.

3. *Establish your network*...join SisterLink! Add your name to the SisterLink and become part of a network of sisters across the continent who utilize each other for career resources. Put the power of the Sorority to work for you!



**SisterLink**

Gamma Phi Beta's Global Resource Network

4. *Make new friends*...join an alumnae chapter or crescent circle. Your best friend may be waiting to meet you there.

5. *Volunteer your talents*...Gamma Phi Beta is looking for qualified members interested in sharing their experience with our members. To find current volunteer opportunities in your area, visit the Volunteer Opportunity area of the Web site.

6. *Update your goals*...review the personal mission statement you wrote as a senior. Does it still guide your decisions and behavior so that you can achieve your dreams?

7. *Stay in touch*...visit the Web site at [www.gammaphibeta.org](http://www.gammaphibeta.org) to submit address changes online.

8. *Start a new habit*...support the Sorority and pay your annual dues through an alumnae group, the Web site, or the dues envelope in *The Crescent*.

9. *Influence the future*...write reference forms for young women you know going through recruitment. A form appears on page 17 of this issue.

10. *Remember*...you ARE (not were!) a Gamma Phi Beta. Say it often and say it with pride!







L'Cena Brunskill Rice and the Service to Panhellenic Award recipient.

## ■ SHARING THE TIE THAT BINDS US

by Aimee L. Clark (Arizona State)

One hundred and thirty years of sisterhood was celebrated this past November by Gamma Phi Beta alumnae and collegiate members on the west coast. Meeting since the early 1950s, this biennial Founders Day celebration, hosted by the Southern California Intercity Alumnae Council boasts attendance numbers rivaling those of Convention.

Held at the Torrance Marriott in Torrance, California, this event brought together 562 sisters. In attendance were the 10 collegiate chapters that comprise Provinces 16a and 16b (UCLA, Southern California, San Diego State California State-Long Beach, California State-Fullerton, California-Irvine, California-Riverside, San Diego, Chapman and Pepperdine), as well as 12 of the regional alumnae chapters (Balboa Harbor, Beverly Westwood, Greater Orange County, Glendale, Inland Empire, La Jolla, Long Beach, Pasadena, Pomona, San Diego, San Fernando Valley and South Bay). Thirty-six collegiate chapters were represented during the ritual.

The strengths and accomplishments of the Southern California Gamma Phi Beta collegiate and alumnae chapters were highlighted throughout the program. Collegiate chapter presidents reported on their chapters. The program also recognized collegiate and alumnae chapters for the awards they received at the 2004 Convention.



Golden Crescent recipients Gretchen Haller Reiter (USC) and Diane Hillman Tietjen (USC).

The Gamma Phi Beta Intercity Woman of the Year Award honors a sister who has given faithful and devoted service to the sorority at the local level. Ella Mae Reidy Manwarring (UCLA) originated the award in 1957. Cornelia McMillan (Wisconsin-Madison) was the first recipient of the award in 1957.

Dawn Neja Reese (California State-Long Beach), Southern California Intercity Alumnae Council President, was named the 2004 Intercity Woman of the Year. Her loyal involvement with Gamma Phi Beta began when she was ini-

tiated in 1984 and has continued through the years in numerous positions. Dawn has served collegiate members as chapter advisor, efficiency advisor, and house corporation board president at her home chapter of Gamma Eta. Her contributions to the Southern California Intercity Alumnae Council include holding positions as president, vice president, chairwoman of Founders Day, and chairwoman of the SisterLink Career Conference. Dawn is also a past recipient of the Gamma Phi Beta Merit Award. Former International President, current Foundation Chairwoman and 2002 Woman of the Year recipient, L'Cena Brunskill Rice, presented the award to Dawn.

The event was made possible by the hard work of Province Collegiate Director 16a Linda Babcock (California State-Long Beach), chairwoman of the event. Local alumnae groups donated gift items for the opportunity drawing. Fraternity Row, a licensed vendor, gave \$200 to the Gamma Phi Beta Foundation on behalf of the Southern California Intercity Founders Day.

## ■ ALUMNAE CHAPTER NEWS

Congratulations to the re-activated New Orleans Alumnae Chapter installed February 13, 2005 (originally chartered in 1957).

The New Orleans Alumnae Chapter celebrates their installation.





# What's This About References?

**D**id you know references are required for all potential new members to join Gamma Phi Beta?

References (formerly known as recommendations) have been part of recruitment (formerly known as rush) since 1937, and later became mandatory.

*What are references and how do they affect membership?*

Reference writing is a lifetime privilege and responsibility. It provides early access to additional information about potential new members that helps collegiate chapters target outstanding young women for membership selection.

*Does your Alumnae Chapter have an Alumnae Reference Committee?*

Committee members should include the alumnae references chairwoman (ARC) and at least two members-at-large. Whether you live near a collegiate chapter or not, you should have a committee!

If your alumnae chapter or crescent circle is located in a collegiate chapter area, the collegiate chapter president, membership vice president, chapter advisor and recruitment advisors are also members of the committee. A meeting for the alumnae reference committee should be scheduled for the spring, especially if you are working with collegians who leave for summer break.

*Who is your ARC?*

The alumnae chapter president or the Greek-letter chapter appoints the ARC (if there is not a local supporting alumnae chapter) in the fall. Her name should be sent to International Headquarters by November 1 to appear in *The Crescent*. If a name is not submitted, the previous year's ARC will be published in

*The Crescent*. If you have not appointed an ARC, please do so at your next meeting. Work with the chapter advisor or PCD on other advisor appointments for the fall, so that they can attend the spring alumnae reference committee meeting. If there is no one assigned, the alumnae chapter president serves as ARC.

ARC responsibilities are found in Section VI of the Reference Manual in the 2001 *Alumnae Chapter President's Book*. Alumnae groups needing a Reference Manual should contact International Headquarters at 303.799.1874 or e-mail [orders@gammaphibeta.org](mailto:orders@gammaphibeta.org).

*How can you get local alumnae to write references?*

The *Reference Manual*, found in the *President's Book*, provides ideas for obtaining references. Many alumnae who may not be able to attend alumnae events are willing to write references. Gamma Phi Beta needs your help to educate alumnae and raise awareness of the reference writing process in order to achieve this very important goal.

*Obtaining Reference Information*

If your chapter hasn't been obtaining references or officially meeting as a committee, it may take time to see major results. Alumnae support is vital to the success of our collegiate chapters. Your leadership in this task will make a difference in the future of Gamma Phi Beta.

Design an action plan with the ARC Committee in the spring, remembering to set realistic deadlines:

1. Design an alumnae communication plan for late spring/early summer.
  - Send information packets to your entire membership base (e.g., form, information on references, why we need them, who to return them to). Determine a budget.
  - If budget is a concern, send your mailing

to dues-paying members only. Send this mailing with your spring newsletter if possible.

- Contact members through e-mail! Send e-mails with a form attachment or a link to the Gamma Phi Beta Web site. The Web site provides reference forms in the "members only" section, in "member tools," under "recruitment tools." This method will help your budget considerably.

2. Design a collegiate plan for obtaining references.

- See the *Reference Manual*, Section V for a variety of ideas.

3. Organize a "reference round-up" coffee/dessert in the summer. Have your alumnae come prepared to write references.

- If possible, organize the event around the time you will receive registration forms from the local chapter. You can obtain lists from the collegiate chapter, alumnae Panhellenic or college Panhellenic registration forms. Remember, although a woman has a reference she still may not be invited into membership.

4. Design a two-year plan for alumnae education.

- Make reference writing a priority in your chapter.
- Be creative in educating your alumnae.
- Begin your education program with your next fall newsletter.
- Celebrate your successes, whether big or small.

Through a strong reference program and the collective leadership of all alumnae chapter presidents and crescent circle chairwomen, we will improve the quality of membership and re-build alumnae involvement. Thank you for your leadership and commitment to making a difference!



# Reference Guidelines

## Who May Write a Reference?

Any initiated member of Gamma Phi Beta may write a reference. Our Greek-letter chapters count on collegiate and alumnae support.

## What Should a Reference Writer Send?

Reference writers should send the completed Reference Form #38 for each potential new member. The form is available in this issue of *The Crescent* (page 17), from Gamma Phi Beta International Headquarters (303.799.1874) from an alumnae reference chairwoman (ARC) or by clicking "ΓΦΒ Members," then "Member Tools," then "Form Search" via the Gamma Phi Beta Web site, [www.gammaphibeta.org](http://www.gammaphibeta.org).

Please provide as much information about the potential member as possible and include a photo, if available. The information may come from the potential member or her family, if she is an acquaintance. Type or print clearly; legibility is important! List talents, hobbies, interests, grades and honors to inform the chapter of the potential member's personality and to help the chapter develop a recruitment strategy. You may not contact the potential new member during formal recruitment because this puts the chapter in danger of a College Panhellenic violation.

## Where Should Reference Forms Be Sent?

Send references to the ARC listed in this issue of *The Crescent* (pages 18-19) by August 1 for fall recruitment chapters and by January 1 for deferred recruitment chapters. Be sure to locate the chapter for the university your candidate will be attending.

Many of our chapters are still in need of an ARC who will receive references for them. If a Greek-letter chapter does not currently have an ARC, the collegiate membership vice president (MVP) is listed with the chapter address.

## How Can You Help?

If you are asked to provide a reference, please respond promptly with as much information as possible. Let the ARC or chapter's MVP know if you are unable to do so. If you would like to help with the reference process, contact a local chapter.

## Why Are References Required?

Greek-letter chapters need complete information to successfully recruit and make sound membership selection decisions. It is a lifetime privilege and responsibility of all members to seek out and recommend young women who have the potential to make a positive contribution to Gamma Phi Beta.

## Writing References for Legacies

Gamma Phi Beta's legacy policy states that a legacy is a daughter, sister, granddaughter or great-granddaughter of a Gamma Phi Beta. At the discretion of the Gamma Phi Beta relative, a stepsister, stepdaughter or step-granddaughter may be considered a legacy. A legacy is entitled to special consideration by Greek-letter chapters, which is defined as an invitation to the first round of events, where possible. If a bid is extended, special consideration also includes alphabetical placement on the first bid list. The chapter makes the final decision on any potential new member and judges legacies by the same standards and at the same time as all other potential new members. If a legacy does not pledge Gamma Phi Beta, notifying relatives and friends is left to the potential new member to protect her privacy.

It is most helpful to send the Legacy Introduction Form (page 21) from this issue of *The Crescent* to the ARC (pages 18-19). The legacy will also need a completed Reference Form #38 (page 17).

Remember that all legacies do not choose Gamma Phi Beta. Conversely, many of our chapters do not have spaces to welcome all legacies. All legacies should enter recruitment with an open mind about all sororities. Each sorority chapter has unique qualities to offer potential new members, and each woman should seek the chapter with which she is most compatible.



# Gamma Phi Beta Sorority Reference Form

This form is to be used by members of Gamma Phi Beta only. It can also be found at [www.gammaphibeta.org/members/membertools/recruit.asp](http://www.gammaphibeta.org/members/membertools/recruit.asp).

Potential new member's name: \_\_\_\_\_ Date: \_\_\_\_\_

Chapter and school (i.e. Alpha Chapter, Syracuse University): \_\_\_\_\_

Entering as a: ☐ Freshman ☐ Sophomore ☐ Junior ☐ Senior Age: \_\_\_\_\_

High school attended: \_\_\_\_\_

City and state: \_\_\_\_\_

Scholastic average: \_\_\_\_\_ Rank in class: \_\_\_\_\_ Number in class: \_\_\_\_\_

Previous college attended: \_\_\_\_\_

City and state: \_\_\_\_\_

Scholastic average: \_\_\_\_\_ Number of terms completed: \_\_\_\_\_ Major: \_\_\_\_\_

Name of Parent/Guardian \_\_\_\_\_

Home address \_\_\_\_\_

Gamma Phi Beta relatives: ☐ Sister ☐ Mother ☐ Grandmother ☐ Great-Grandmother ☐ Other \_\_\_\_\_

Other NPC sorority affiliations of relatives \_\_\_\_\_

Hobbies, interests, talents: \_\_\_\_\_

Character traits, personality, leadership qualities: \_\_\_\_\_

Activities (school, church, community, honors) and offices held: \_\_\_\_\_

Work experience: \_\_\_\_\_

Other comments (attach additional sheet if necessary): \_\_\_\_\_

Does the potential new member meet Gamma Phi Beta's Five Standards of Membership (good character, scholastic ability, financial responsibility, contribution to prestige of the Sorority and attractive personality)? ☐ Yes ☐ No

I endorse this woman for membership in Gamma Phi Beta Sorority. ☐ Yes ☐ No

Submitted by:

First Middle/Maiden Last

Street City State Zip

Phone Number Chapter of Initiation

E-mail Address

I am a/an (check one): ☐ Collegian ☐ Alumna

Check all that apply to you:

- ☐ This reference was requested by an alumnae or collegiate chapter.
- ☐ This reference is voluntarily sent because I believe this candidate would make an exceptional Gamma Phi Beta.
- ☐ I know this potential new member personally.
- ☐ I know her family personally.

I received this information from:

- ☐ Panhellenic members/master file
- ☐ Mutual friend
- ☐ High school faculty/staff member
- ☐ This information sent at the request of the collegiate chapter
- ☐ Other \_\_\_\_\_



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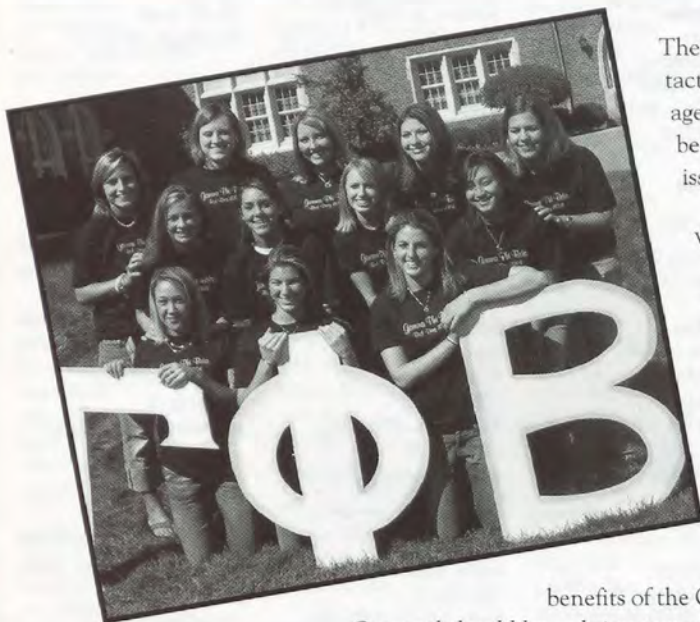
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# Positive Panhellenic Spirited Contact for College Panhellenics



The 2003 Panhellenic Resolutions Summary states under Positive Panhellenic Contact, "All Associate Panhellenics and College Panhellenics will promote and encourage personal and informative Panhellenic-spirited contact with potential new members at all times, year round, except for the few hours between Preference round and issuing bids to membership."

Why promote positive Panhellenic-spirited contact?

If your College Panhellenic has strict silence rules that restrict you from being friendly and responding to questions asked by potential new members, then you miss a wonderful opportunity!

Current chapter members are the best sales force for our product, lifetime membership. In the cutthroat world of retail, if sales specialists aren't friendly, attentive and knowledgeable about their product and with their customers, they won't make the sale. Careful thought is put into how the sales associate introduces, offers, utilizes and expands the product and sale. Emphasize the

benefits of the Greek experience to potential new members, parents and administration members.

Our goal should be to bring more women to the recruitment process through positive Panhellenic contact.

- Highlight the *benefits of sorority membership* (friendship, leadership, scholarship, philanthropy and networking) in written materials about Greek life.
- Work with Gamma Phi Beta recruitment officers and Panhellenic personnel to *create year-round strategies* for your chapter that will promote Gamma Phi Beta and the Greek system as a whole to potential new members on your campus.
- Provide *opportunities for interaction* among potential new members and chapter members.
- Hold events for chapter members to discuss ways to positively *promote Greek life* to potential new members.
- Organize gatherings for chapter officers to *build trust and friendship* and to discuss ways to promote the Greek life collectively.
- Create a *Panhellenic Code of Contact* and build an environment of trust among sorority members.
- Reevaluate Membership Recruitment Rules in regard to strict silence rules. Determine if your rules are promoting *positive contact* among potential new members and chapter members.

Be a spirited contact for College Panhellenics and sell the best product of all – lifetime membership in Gamma Phi Beta!

—Adapted from materials supplied by the National Panhellenic Conference.



# What is a Legacy?

by Linda Lyons Malony (USC) | Membership Vice President

*Legacy* (leg·a·cy)

A (step) sister, (step) daughter, granddaughter or great granddaughter of a Gamma Phi Beta.

So...what is a legacy, really?

A legacy is loved by a Gamma Phi Beta.

A legacy is someone who is related to a woman who chose to join our sisterhood (just like you did).

A legacy is someone who already has a certain loyalty to Gamma Phi Beta.

A legacy is someone who goes through the recruitment process with heightened expectations—and most likely significant fears.

Our legacies are sometimes treated poorly at our collegiate chapters. Gamma Phi Beta leaves membership selection to our collegians, and many of our chapters hold the belief that taking a class full of legacies would be detrimental to the chapter. To which I always respond, "Why?!"

If our collegians could read the wrenching letters I receive from broken-hearted Gamma Phi Betas whose daughters, sisters, and granddaughters have been released from membership consideration, I am convinced that more thought would be given prior to releasing a legacy.

International Gamma Phi Beta supports, encourages and trains our collegiate chapters to thoughtfully consider the four Core Values when selecting new members (see boxes below). Alumnae all over the world trust our collegians to make wise decisions. Gamma Phi Beta collegians represent the entire Sorority in this process.

*Love*  
Individual Worth

*Labor*  
Service to Humanity

*Learning*  
Intellectual Growth

*Loyalty*  
Lifetime Commitment

Collegians, you represent me. As an alumna, I expect great things from you. As the mother of a potential new member—gasp! a legacy!—I expect "special consideration" for each young woman who graces your doorstep and is related to a Gamma Phi Beta sister. As the Membership Vice President, I expect every potential new member will be treated with respect and considered for membership according to our four Core Values, not some arbitrary standards you might make up within your own chapter. Please review our stated legacy policy, at right, in case you've forgotten.

One day, you too may be related to a potential new member. Would you expect anything less for her?

## Legacy Introduction Form

To assist our chapters in identifying Gamma Phi Beta legacies (sisters, daughters, granddaughters and great-granddaughters), please complete this form and mail it to the chapter's alumnae reference chairwoman (ARC); see pages 18-19 of this issue of *The Crescent*.

This is to advise you that my (circle one) daughter, sister, granddaughter, great-granddaughter, stepdaughter, stepsister, step-granddaughter will be attending college this year.

Legacy Name \_\_\_\_\_

Address \_\_\_\_\_ Phone \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

High School \_\_\_\_\_

Referring Alumna \_\_\_\_\_

Alumna's Chapter \_\_\_\_\_

Gamma Phi Beta recognizes that legacies are important to our Sorority because they bring a tradition of pride and support to our Greek-letter chapters. Because it may be impossible for Greek-letter chapters to pledge and initiate every legacy referred to them, they are guided by Gamma Phi Beta's legacy policy, which states, "Legacies are to be given special consideration by the chapters." This means they are invited to at least the first round of events. If a legacy is invited into membership, her name is placed alphabetically on the first bid list. In those unfortunate situations where a legacy is not invited back to the next set of events, notification of friends and relations is left to the legacy. This is to protect her privacy. The best way to avoid potential disappointment is to discuss the total Greek community with legacies.

All National Panhellenic Conference sororities have similar goals and ideals. Emphasizing Gamma Phi Beta as a sole choice for your legacy may be unfair to her if the chapter is unable to extend her a bid. Most importantly, we hope that recruitment is a positive experience.



# NPC Redesigns

by Kris L. Baack (Nebraska-Lincoln)  
Director of Leadership Development

# Recruitment

National Panhellenic Conference (NPC) recognizes the changing demographics of college campuses, and the subsequent changing priorities of collegiate women have resulted in new guidelines for recruitment.

Questions you may be considering are, "How will this affect my chapter? How will this be implemented by our college Panhellenic?" To assist in understanding these guidelines, each change is listed below with suggestions for your implementation. While there are four styles listed, you may use a combination of these styles to customize your own recruitment

style. Work with your college Panhellenic and if you have questions, contact Gamma Phi Beta NPC Delegate Betty Ahlemeyer Quick (Indiana State).

## Four Recruitment Styles

1. **Continuous Open Recruitment (CR):** On-going informal events of varying sizes occur year round. Bids are offered directly to potential new members.

On Your Campus - CR is recommended where Quota is 2-9 new members (when traditional or fully structured recruitment is used); when there are 1-3 NPC chapters on campus; and when chapters recruit as many or more women through informal as traditional/fully structured recruitment. If your campus is using CR you need to be organized and be able to identify and structure your needs to be successful.

2. **Minimally Structured Recruitment (MSR):** College Panhellenic establishes the date for issuing bids and collaborates on promotion, marketing and advertising. Potential new members explore options at their discretion.

On Your Campus - MSR is recommended where Quota is 10-12 new members (when fully structured recruitment is used); when there are 2-5 NPC chapters on campus; and when the pool of interested potential new members is quite small.

3. **Partially Structured Recruitment (PSR):** This style is recommended for campuses where the pool of potential new members initially interested in Greek life is large enough for a central planning process, but where a fully structured recruitment has resulted in large drop-out rates.

On Your Campus - PSR is recommended where Quota is 15-20 new members when there are 3-9 NPC chapters on campus, and when the Greek community has lost or may lose chapters. Potential new members are required to attend one event at each sorority so they will become aware of their options.

4. **Fully Structured Recruitment (FSR):** This is what is known as "traditional" recruitment or how most campuses have handled recruitment over the years. Events are structured to include positive aspects of sorority life: scholarship, leadership, service/philanthropy, friendship and a lifetime commitment. In Gamma Phi Beta this would include our core values.

On Your Campus - FSR is recommended where Quota is 20+ new members; when there are 4-20 NPC chapters on campus; and when more than 10 percent of women students usually affiliate.

## Successful Recruitments

Successful recruitments (ones that pledge quality Quota and chapters that are at Total) depend on a number of variables your chapter can work on to ensure a fabulous recruitment. Regardless of the recruitment style you use or if you take aspects of more than one style to customize your own, the following components **MUST** be a part of your planning, preparation and implementation of recruitment:

1. Use your resources: MVP Manual, recruitment advisor, chapter advisor, province membership director (PMD), director of collegiate recruitment (DCR), International Membership Vice President, NPC Delegate and college Panhellenic.

2. Give recruitment the time and attention it deserves. Remember, recruitment is the tool to continued existence on your campus. To continue to be a viable chapter on your campus, you need to recruit quality new members.

3. Develop and implement a Public Relations (PR) plan for your chapter. You must have a positive image on campus and in your community to have quality recruitment. See the recruitment and PR article on page 23.

4. Do your homework. Find and recruit women who meet the core values of Gamma Phi Beta and then decide who you want to pledge.

5. Know your competition. How do you compare to other chapters on your campus?

6. Understand the demographics of your campus and the barriers for women becoming new members. Figure out realistic ways to break down as many of these barriers as possible, and then go out there and "shout about it." Let potential new members know how they can participate in the Greek system.



# Recruitment & PR Go Hand in Hand ...and both are everyone's responsibility

by Linda Lyons Malony (USC) | Membership Vice President

A chapter presents a fabulous, polished recruitment. The recruitment area is beautiful; members are well groomed and friendly. The chapter's rotation is flawless, members are encouraged to meet many potential new members and to utilize the conversation techniques they became comfortable with during workshops. The preference ceremony is warm and genuine and reflects the very best of our sisterhood.

All of this is wonderful, but if the chapter has not paid this sort of detailed attention to its image throughout the rest of the year, recruitment results will be less than stellar.

The reverse is also true: a chapter with a solid, positive reputation on campus can have a lackluster recruitment and still celebrate terrific results with a great new member class. If the chapter is known to be a "top" sorority on campus—one with good scholarship, positive socials, and significant service; one that is well-liked by fraternity and sorority members and well-respected on campus—it can survive poor recruitment planning and execution one year.

## Plan and Implement a Good Recruitment

Every chapter should work hard to ensure a "well-oiled" recruitment. Practices and workshops should be scheduled to cover all aspects of recruitment, from conversation to entertainment to membership selection. Proper planning according to the *Membership Vice President's Manual*, including meeting with committee members and advisors, will lead to an effective recruitment.

Remember that recruitment is a competitive event. Chapters compete against other sororities on campus for the same potential new members. Competition makes recruitment more than the few days visiting with chapter members at scheduled events. True recruitment happens year-round. It is a 365-day process and encompasses every aspect of chapter life. Recruitment that results in a new member class is simply the measurement of how well a chapter implements positive public relations all year long.

## Decisions, Decisions!

Does your chapter consider the ramifications of every decision made? The question, "How will this look to the outside world?" must be answered positively before action is taken. Questions like, "Can we brag about this during recruitment?" and "Would I be proud to share this decision with

my parents and friends?" should always be asked before making decisions, both individually and as a chapter. The chapter membership vice president is in charge of coordinating the official recruitment preparation and activities; the public relations vice president coordinates the overall PR efforts of her chapter. But ALL chapter members contribute to the image portrayed by the chapter, and ALL are held accountable for the decisions made by the chapter.

## How Would Your Chapter Answer These Questions?

- Does your chapter's scholarship ranking matter?
- What about that party your chapter hosted last spring?
- Do your chapter members live our Core Values on a daily basis, not just during recruitment?
- What sort of standards does your chapter uphold? When a member behaves inappropriately, is she held accountable regardless of her seniority or popularity within the chapter?
- Does your membership roll include many campus leaders? Civic leaders? Athletes? Major scholarship recipients?
- Do your members take pride in their appearance and behavior every day?

## Develop and Implement a Good PR Plan

Your chapter should have a working PR plan that appropriately showcases Gamma Phi Beta to all audiences in the outside world: university administrators and faculty, fraternities and other sororities, parents, the community at large, high school students, and alumnae. Potential new members are influenced by the impressions Gamma Phi Betas make on all these groups. To neglect one is to ignore the opportunity to positively influence potential new members regarding the benefits of sorority life in general and Gamma Phi Beta membership specifically.

“True recruitment happens year-round. It is a 365-day process and encompasses every aspect of chapter life.”

Your chapter's representatives at the 2005 Regional Leadership Conferences held around the country this spring attended workshops that should help your chapter develop comprehensive PR plans. Ask them about it!

## Hand In Hand

Working together as a chapter on these components will result in statistical recruitment improvement (higher returns from round to round), quality quota, an improved image of Greek life on campus and within the community, and greater prestige for your chapter and Gamma Phi Beta as a whole. Who wouldn't want to share in that?





# Do you remember why you joined Gamma Phi Beta?

All featured photos were taken at the Holiday Luncheon.

Perhaps it was the chance to share close friendships with other women with similar values. Gamma Phi Beta alumnae in Denver celebrated their friendships at the Gamma Phi Beta Foundation-sponsored "Gift of Sisterhood" luncheon on December 2.

Members, many of whom had not been together in years, gathered for a good time, catching up on each other's lives and bidding on a variety of wonderful silent auction items.

During lunch, International President Linda Daniel Johnson (Vanderbilt) spoke about the state of sorority life today—somewhat different from what many remembered from their own university experiences. Autumn Hansen, then-chapter president of Xi (Idaho) and now student body president, spoke of her successes on campus, and expressed her deep appreciation for the scholarship provided by the Foundation which enabled her to stay in school and excel.

The "Gift of Sisterhood" theme was further reinforced by Katie Simpson Woodard and Tari King Vickery, both alumnae of Tau Chapter (Colorado State). Their story was featured in the Winter 2005 issue of *The Crescent*. The emotional story of how Tari responded to Katie's desperate need for a kidney reminded everyone of how strong the bonds between sisters can become. As a special gift to these young women, Katie's mother, Patricia McDonald Chandler (Idaho), announced her endowment of the "Katie Woodard and Tari Vickery Scholarship," which will be awarded for the first time this spring.

If you would like to organize a "Gift of Sisterhood" luncheon in your community, the Foundation can help. Contact Martha Frey at the Foundation office at 303.799.1874 or by e-mail at [foundation@gammaphibeta.org](mailto:foundation@gammaphibeta.org).

Patti McDonald Chandler (Idaho) and daughter Katie Simpson Woodard (Colorado State)



Foundation Trustee Ginny Hammond (Colorado-Boulder), Maradith Ensor Wilkins (Colorado State) and Jo Smith Bourn (Nebraska-Lincoln)

As we take time this spring to remember **Laurel Clark**, our astronaut sister lost in the Columbia shuttle tragedy, the Gamma Phi Beta Foundation continues in its efforts to complete the Laurel Blair Salton Clark, M.D. Memorial Leadership Endowment. **Thanks to the generous support** of members and friends of Gamma Phi Beta, as of January 31, the endowment stands at \$178,484, well on the way to our goal of \$500,000. If you would like to make a tax-deductible gift to this endowment, please go to [www.gammaphibeta.org/involved/donations](http://www.gammaphibeta.org/involved/donations) or send your check payable to Gamma Phi Beta Foundation office at 12737 E. Euclid Drive, Centennial, CO, 80111-6445.



The Gamma Phi Beta Foundation acknowledges the following individuals who contributed to the Foundation to celebrate a special event. This list represents gifts received through January 31, 2005.

## IN CELEBRATION

In Celebration of Patricia M. Crowley being named Executive Director of Gamma Phi Beta.

**Sally Lewis**  
**Epsilon House Corporation Board**

In Celebration of the re-election of Terrie Webb Huntington to the Kansas House of Representatives, District 25.

**Joyce Hultgren**

In Celebration of Val Mauler being selected Homecoming Queen at the University of Nebraska-Lincoln.

**Mitzi Ritzman**  
**Kelley Winter**

In celebration of Bonnie Payne winning the Foundation Professional of the Year Award at the 2004 North-American Interfraternity Conference.

**Foundation Trustees**

In Celebration of Marjory Mills Shupert's Golden Crescent Award for fifty years of membership in Gamma Phi Beta at Founders Day, 2004.

**Sally Lewis**  
**Frances Griffin**

In Celebration of Rosemary Stone Bunn on her "retirement." Enjoy your year off. You deserve it!

**Julie Dunn**

## MARRIAGES, BIRTHS & ANNIV.

In Celebration of the marriage of Jana Nobles to Colin George Martin.

**Kimberli Brownlee**  
**Christine Hancock**  
**Darla Dakin**

In Celebration of the birth of Ian Gregory on October 30, 2004 to Jennifer Fritschel Selissen and Brandon Selissen. Congratulations to the new parents and grandparents.

**Lori Biesen**

In Celebration of the birth of Logan Ferguson to Tyson and Erin Houser Ferguson.

**State College Alumnae Chapter**

In Celebration of the 73rd Anniversary of Alpha Tau Chapter at McGill University, Montreal, Canada. Congratulations collegians and alumnae!

**Alpha Tau Alumnae**

In Celebration of the birth of Travis Wilson on November 25, 2004 to Kevin and Lisa Sjog Wilson.

**Debby Simpson**

## SISTERHOOD

In Honor of Lurene Jochem Frantz (Pennsylvania State '58).

**Mary Goodwin**

In Celebration of Leda Quiros-Weed, John & Stephanie Richards, Cindy Wagner, Victor & Kelly Lyons and Nina Ebner for Fall Recruitment at UCI Delta Eta.

**Balboa Harbor Alumnae Chapter**

In Celebration of the Zeta Sigma colony at the University of South Carolina. Also in appreciation of all those involved in our successful colonization.

**Sandra Bray**

In Celebration of Cathryne Melton who recently moved to Lumberton, TX. You

have been the glue for the San Antonio Alumnae Chapter and we will miss you greatly. Your love and dedication to this chapter has been outstanding! You have taught each of us that sisterhood goes way beyond college years. We love you Cathryne!

**Lisa Fairall**  
**Cynthia Collins**  
**Nancy Hein**  
**Kathy Gisin**  
**Betty Hill**  
**Eileen Gillespie**  
**Marcia Royce**  
**Melinda Bosquez**  
**Elizabeth Welch**  
**Danee Crouch**  
**Anne Harris**  
**Sylvia Cutler**  
**Jeanne Clark**  
**Virgie Cabell**  
**Ginger Lord**  
**Sherri Hernandez**

In Celebration of Chandra Claassen for all the love, labor, learning and loyalty that you gave Zeta Rho as Chapter Advisor. We will miss you and wish you much happiness in St. Louis.

**Zeta Rho House Corporation Board**

## Unrestricted Gifts totaling \$250-\$499

Evelyn Brzezinski (Tennessee '65)  
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Nov. 1, 2004 - Jan. 31, 2005



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1930 Alice Doud  
1937 Virginia Schlottman Fuller  
1941 Georgiana Borst Owens

**Beta** | University of Michigan  
1921 Dorothy Campbell Staubach  
1925 Ruth Moore Cummins  
1929 Katherine Eymons Smith  
1935 Carolyn Beltrami Caldwell  
1935 Mary Perkins Finton  
1941 Frances Vyn Killins  
1948 Jean Heidgen Havican  
1949 Carol Colwell Messer  
1969 Deborah Yaw Comb

**Gamma** | Univ. of Wisconsin-Madison  
1932 Juliana Bards Zinn  
1934 Charlotte Atwell Chaney  
1937 Anne Reiman Best  
1941 Rosemary Rueth Abelt  
1941 Alice Whitt Fromm  
1945 Sarah Howell Vossler  
1954 Nancy Nordby Danker

**Epsilon** | Northwestern University  
1924 Gladys Crimmins Wilson  
1932 Marianne Kirkland Brown  
1945 Mary Gerrity Liepold  
1947 Lenore Ackerson Burgess  
1967 Marion Bowman Hunt

**Zeta** | Goucher College  
1933 Dorothy Cule Spencer

**Eta** | University of California-Berkeley  
1936 Betty Marx Hirshfield  
1936 Agnes Pinkerton Mahon  
1939 Barbara Jolly Hogan  
1948 Barbara Shreve Jatho  
1949 Catherine Slater Martin

**Theta** | University of Denver  
1923 Florence Galbraith Sproue  
1926 Jean Marr Conant  
1930 Honora Warren Wimer  
1935 Ann Rouse Henderson  
1939 Jane Hicks Duncan

**Kappa** | Univ. of Minnesota-Twin Cities  
1925 Mary Wilde Moore  
1943 Marilyn Mann Hammel  
1947 Jacqueline Pierce Haugland  
2000 Jennifer Stenbom

**Lambda** | University of Washington  
1934 Virginia Milligan Garrett  
1935 Jane Cortelyou Galbraith

1941 Gloria Pohlman Moriarty  
1945 Beverlee Wilson Moss

**Nu** | University of Oregon  
1926 Priscilla Webb O'Brien  
1929 Joy Ingalls Wright  
1943 Phyllis Heber Gillin  
1943 Gene McPherson Jenkins

**Xi** | University of Idaho  
1929 Agnes Ramstedt Hawkins  
1931 Dorothy Scott Davidson  
1938 Geraldine Scott Wurster  
1945 Reta Short Tate

**Omicron** | University of Illinois  
1948 Florence Beghtol Hull

**Pi** | University of Nebraska-Lincoln  
1935 Margaret Russell  
1939 Frances West Ratcliff  
1954 Lillian Tews Sprague

**Rho** | University of Iowa  
1929 Dorothy Thompson Roberts  
1938 Ruth Fenton Hayes  
1948 Madelyn Diedrich Smith

**Sigma** | University of Kansas  
1915 Doris Roebke  
1935 Marjorie Walker Cowell  
1936 Jean Stephenson Maynard  
1954 Mary Lawrence Engle  
1954 Patricia Allison Mercier

**Tau** | Colorado State University  
1931 Ruth Stone McCreary  
1953 Joyce Stout Millsap

**Phi** | Washington University  
1929 Ruth Mundt Early  
1930 Dolores Villareal Hunt  
1930 Lucretia Green Lindsley  
1944 Marie Dohrt Hallenbeck

**Chi** | Oregon State University  
1958 Judith Lively Sandstrom  
1971 Paige Phillips Keeter

**Psi** | University of Oklahoma  
1926 Doris Hays Gilstrap  
1931 Geraldine Hays Rowe  
1938 Barbara Evans Kott

**Omega** | Iowa State University  
1935 Helen Gaines Scott  
1935 Arlouine Frees Vaala  
1936 Maurine Walters Heilman

**Alpha Beta** | University of North Dakota  
1943 Mary Caliton Reinke  
1955 Ruth Lydell Stevens

**Alpha Gamma** | Univ. of Nevada-Reno  
1936 Vivian Williams Tomsic

**Alpha Delta** | Univ. of Missouri-Columbia  
1927 Esther Casteel Saunders  
1944 Ruth Haverfield Link  
1947 Elnora Clay Wren

**Alpha Epsilon** | University of Arizona  
1930 Marjorie Murfee Lipney  
1939 Ruth Alder Muse  
1941 Virginia Hastings Anderson

**Alpha Zeta** | University of Texas  
1927 Louise Williams Nix  
1938 Nell White Sanders  
1940 Lois Merritt Odell  
1942 Carolyn Carleton Reynolds  
1955 Jane Noble Smith  
1979 Dorothy Carlson Sandberg  
1979 Kellye Wright

**Alpha Eta** | Ohio Wesleyan University  
1943 Marcine Percy Westerman  
1946 Barbara Termohlen Cooper

**Alpha Iota** | UCLA  
1924 Lila Hanson Wallich  
1936 Margaret Whitmore Hurst  
1940 Arvia Swan Carter  
1941 Patricia Gates Lheureux

**Alpha Nu** | Wittenberg University  
1929 Alice Beck Stubbs  
1930 Ellen Janes Jontzen  
1937 Margaret Cook Bush  
1947 Marian Stoneman Beattie  
1954 Margo Milloff Shields

**Alpha Xi** | Southern Methodist University  
1956 Marguerite Quinn Bratcher

**Alpha Omicron** | North Dakota State U.  
1930 Maybelle Game Carlson  
1945 Jean Brunskill Powell

**Alpha Rho** | Birmingham-South. College  
1930 Margaret Randle Bagley

**Alpha Upsilon** | Pennsylvania State Univ.  
1942 Sara Watkins McCrae  
1950 Anne Curry Piper  
1963 Sally Rissinger Ehrenwerth

**Alpha Phi** | Colorado College  
1933 Winifred Vessey Metzler  
1933 Mary Lewis Schnurr  
1960 Johanna Waller Herrick  
1975 Mary McNeely Napolitano

**Alpha Psi** | Lake Forest College  
1946 Ann Palmer Hjelm

**Beta Alpha** | Univ. of Southern California  
1948 Virginia Garr Schneberger  
1949 Suzanne Blacketer Douglas

**Beta Gamma** | Bowling Green S. Univ.  
1960 Carol Srb Freund  
1980 Barbara Stewart

**Beta Delta** | Michigan State University  
1949 Anne Elliott Erickson  
1956 Barbara Dischert Azeltine

**Beta Epsilon** | Miami University  
1950 Mary Hicks Caldwell

**Beta Theta** | San Jose State University  
1949 Alice Kent Bergna

**Beta Kappa** | Arizona State University  
1949 Phyllis Brock Holmes  
1950 Jean Graham Cleveland

**Beta Rho** | Univ. of Colorado-Boulder  
1961 Sue Salisbury

**Beta Chi** | Wichita State University  
1958 Patricia Wise Snook

**Beta Psi** | Oklahoma State University  
1979 Dorothy Goodman Blackwell  
1991 Mary Jewell

**Beta Omega** | Northern Arizona Univ.  
1966 Martha Walton McClean

**Gamma Alpha** | Memphis State Univ.  
1961 Rochelle Randlett Thompson

**Gamma Beta** | Gettysburg College  
1959 Helen Berkey Stout

**Gamma Omega** | Univ. of Wisconsin-Platteville  
1927 Frances Webb Kopp

**Delta Upsilon** | University of Georgia  
1997 Leslie Mazzara Clem

**Epsilon Gamma** | Univ. of San Diego  
1990 Jessica Owen



The Gamma Phi Beta Foundation acknowledges the following individuals who contributed to the Foundation in memory of a loved one. This list represents gifts received through January 31, 2005.

**Doris Hayes Gilstrap** (Oklahoma '26)  
Margaret Jane Swift Fair  
Virginia Lou Swift Perett

**Marian Ruth Stoneman Beattie** (Wittenberg '47)  
Hugh Beattie  
Nancy Crawford

**Patricia Allison Mercier** (Kansas '54)  
Ruth Allison

**Joyce Grove Ceyler** (Arizona '54)  
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**Lillian Tews Sprague** (Nebraska-Lincoln '54)  
Marianne Tonjes  
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**Barbara Termohlen Cooper** (Ohio Wesleyan '46)  
Sally Lewis  
Mary Jane Misthos  
Charles G. Cooper  
Frances Griffin  
Deerbrook Crescent Circle

**Ruth Haverfield Link** (Missouri-Columbia '44)  
Geraldine Smith

**Norma Kinquist Sundberg** (Iowa State '32)  
Cedar Rapids Alumnae Chapter

**Mother of Beverly Biggs "Bane" Graves** (Iowa State '58)  
Gwen Rogers

**Margaret Smoot Kaiser** (Iowa '29)  
Jane Gordon  
Nancy Dawson  
Suzanne Lervick  
Pat Crary  
Katherine Burgum  
Jocelyn Burdick  
Ene Vogel  
Joe Ann Geiger  
Patti Pratt

**Leslie Ann Mazzara** (Georgia '97)  
Alumnae of Delta Upsilon Chapter

**William P. Tennity**, husband of Marilyn Smith Tennity (Syracuse '40)  
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Susan Haas Moosau  
Joanne Peoples Peters

**Donna Cowan Cazel** (Lake Forest College '55)  
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**Mary Bartlett Goeppinger** (Illinois '36)  
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**Frances Vyn Killins** (Michigan '41)  
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**Patricia Allison Mercier** (Kansas '54)  
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**Lois Moon Garver** (Kansas '30)  
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Kent and Lois Salisbury

**Winifred Vessey Metzler** (Colorado College '33)  
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Melba Spurrier

**Marilyn Mann Hammel** (Minnesota-Twin Cities '43)  
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**William W. Hinchcliff**, husband of Norma Gamert Hinchcliff (Nebraska-Lincoln '49)  
Sharon Dunham

**Joyce Stout Millsap** (Colorado State '53)  
Betsy, Bonnie and Peggy (The Westside Bridge Ladies)

**Patsy Duntley Campbell**, mother of Amy Mitchell Cosper (California-Los Angeles '88)  
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**William Zintl**, husband of Paula Gray Zintl (San Diego State '64)  
Balboa Harbor Alumnae Chapter

**Marjorie Walker Cowell** (Kansas '35)  
Margaret Fair  
Shila Smith

**Mary Lawrence Engle** (Kansas '54)  
Catherine Spika

**Howard Elmore**, father of Roberta Elmore Coffee (Washington State '59)  
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Peggy Hutchinson  
Dorothy Higgs

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Kathleen Murphy

**Edwin G. Storr**, husband of Leslie Davis Storr (Colorado College '55)  
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**Dru K. Sjodin** (North Dakota '00)  
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Nancy Truesdale

**Joan Hawkins**, mother of Mary Hawkins (Southeast Missouri State '94)  
Atlanta Alumnae Chapter

**Jane Breckenfelder Rasmussen** (Iowa State '66)  
Susan Breckenfelder Thilo

**Barbara Jolly Hogan** (California-Berkeley '39)  
Northwest Valley Arizona Alumnae Group

**Edith Mattison Horn** (College of William & Mary '47)  
Ava Hastert

## Thank You

The Sorority appreciates the return of a deceased member's badge, when possible, so that it may be preserved in the archives.

## Donations

Donations in memory of friends, sisters and loved ones may be sent to the Gamma Phi Beta Foundation at International Headquarters. If you would like a card sent to a family member or friend, please include their address. A member's name will be listed in this section upon receipt of a confirmed death notice, obituary, funeral program or written notification from a deceased member's family.

## Leave a Legacy

Remember the Gamma Phi Beta Foundation in your will or estate plans. For information on easy ways to support the organization you love, contact the Foundation office at 303.799.1874 or write us at 12737 E. Euclid Drive, Centennial, CO 80111. You can also receive more information about planned giving options on the Foundation page via the Gamma Phi Beta Web site at [www.gammaphibeta.org](http://www.gammaphibeta.org).



## ■ DEPARTMENT OF DEFENSE HONORS GAMMA PHI BETA

Margaret Myers (Colorado College) was among a group of civilian careerists honored by Defense Secretary Donald Rumsfeld. Myers, the principal director for the Deputy Chief Information Officer, received the Department of Defense Distinguished Civilian Service Award at a Pentagon ceremony. The award, which is the department's highest honor, recognizes employees whose contributions have significantly improved the department's success. At the ceremony Rumsfeld said, "Their dedication has long been the hallmark of the civil service," and noted their contributions were even more extraordinary given the circumstances that the country and the department are currently facing. Meyers considers it to be a great honor, especially since the award was presented to her directly by Secretary Rumsfeld.

## ■ PATRON OF THE ARTS

Karen Gamel Urette (Oklahoma), 2<sup>nd</sup> Alternate NPC Delegate, is an avid lover and supporter of the arts. Karen's been a member of Tampa's Broadway Ball committee for several years, even co-chairing the decorations committee; however, this year, Karen is taking on

the large task of overall chairman for the second year in a row. While her husband chaired The Center Building Committee for the new Dr. Pallavi Patel Performing Arts Conservatory, Karen's been hard at work planning since last year's ball. Karen and her husband commissioned an original piece of artwork to decorate the entrance to the new Conservatory and have named The Center as a beneficiary of their individual retirement plans.

## ■ GAMMA PHI BETA ALUMNA COMES CLEAN

Susan Arak Tumock (Florida State) made her debut on QVC this past November and was asked to return in December. The founder of What Fun! Inc. was selling "Soap Rolls" her flagship product. Soap Rolls are brightly colored translucent soap cylinders that stand on end and come in a variety of fruit scents, including mango, watermelon, tangerine, apple and grapefruit.

Susan, who has a degree in graphic design, came up with the idea for Soap Rolls while stuck in traffic. Sitting in her car, she realized that there was a shortage of "fun" in soap. After experimenting in her kitchen with different soap recipes, Soap Rolls were born along with



Susan Arak Tumock (Florida State)

her tagline "Think Outside the Bar." What Fun! Inc. now specializes in innovative bath products that refute the notion that soap has to be ordinary. Along with Soap Rolls, Tumock has developed Bath Candy, fizzing bath tablets wrapped like individual candies.

What Fun! Inc. products are now available at 300 stores nationwide and at [www.what-fun.com](http://www.what-fun.com). Tumock lives in Annapolis, Maryland with her husband and their golden retriever.

## ■ NOT JUST NEWS

Former international officer Ann Kerian Fish (North Dakota), currently the co-anchor at NBC's KWWL news at five, six and ten in Iowa, has anchored across the nation from North Dakota to Florida.

Ann has since been the recipient of numerous broadcast awards; however, her dedication to the community does not end with her career. She is a board member for the YMCA and for Jamie and Jim's Kids, a group that provides local terminally ill children with a trip to Disneyworld. Ann is a former board member of Miracle Camp, a camp for kids with cancer, and regularly volunteers with groups like the American Diabetes Association, the Humane Society, American Cancer Society and Habitat for Humanity.

Ann lives in Cedar Falls, Iowa with her husband Jimmy and two sons, Noah and Benjamin.

From left to right, Karen Shimberg Kelly (Northwestern), Karen Gamel Urette (Oklahoma) and Tara Urette Hood (Oklahoma) attend the Broadway Ball. Karen Kelly and Tara were on the committee and Karen Urette was the chairman.







# Celebrating Mothers:

## *Four Stories of Love*

### *A Mother & Sister*

By Krista Hanna (Northern Arizona), Province Membership Director

In the fall of 1989, I started college at Northern Arizona University and went through sorority recruitment. I decided not to tell my mom, Bobbie Schauer Balthazor (Northern Arizona), from which chapters I had accepted invitations. I didn't want her to get too excited that her daughter might become a Gamma Phi Beta at her alma mater.

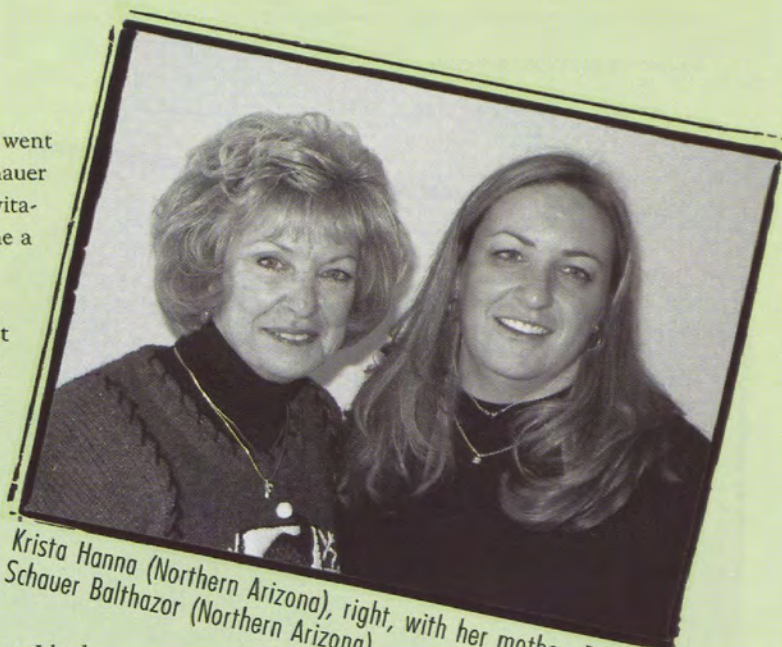
On Bid Day, we both drove into the dorm parking lot at the same time, just after I finished Bid Day activities with my "new sisters." The anticipation of showing my mom my navy blue t-shirt with crescent moons and pink carnations was almost too much. When my mom saw my Bid Day t-shirt, she started to cry. She was shaking so badly that my dad had to put her lavalier on me.

On February 23, 1990, my mom watched me become an initiated member of Gamma Phi Beta Sorority.

My move to Michigan in January 2001 was difficult for my mom and me, as I had lived in Arizona all my life. However, because of my involvement with Gamma Phi Beta, I have been able to attend a number of sorority activities. In 2003, I suggested that my mom get involved with Gamma Phi Beta. Now, we both serve as international officers for the Sorority, I as a province membership director and she as a province alumnae director and member of the alumnae chapter development team. Because of our service to Gamma Phi Beta, we have an opportunity to see each other more often than we normally would. Gamma Phi Beta not only brings friends and sisters together through activities, it brings mothers and daughters together as well.

Over the few years we have been "apart" we have become better friends because of our Gamma Phi Beta relationship... to the point where my dad now says in response to things we say or how we act that "it must be a Gamma Phi thing." We just smile at each other and nod.

*Continued on next page...*



*Krista Hanna (Northern Arizona), right, with her mother, Bobbie Schauer Balthazor (Northern Arizona).*



Continued from previous page...

*A Mother's Job* By Vonda Bryant (Christopher Newport), Director of Alumnae Extension  
Excerpt taken from "In Women's Words" by various authors, published by Johnston & Wells in Denver

After much prayer, my husband and I decided that staying at home with our children was what God wanted for us. Our priorities in life are God, family, church, work and all the rest falls into place.

So after years of being a self promoting, career-oriented woman, and then giving birth to my wonderful son Jack, I chose to change careers and become a full-time mom.

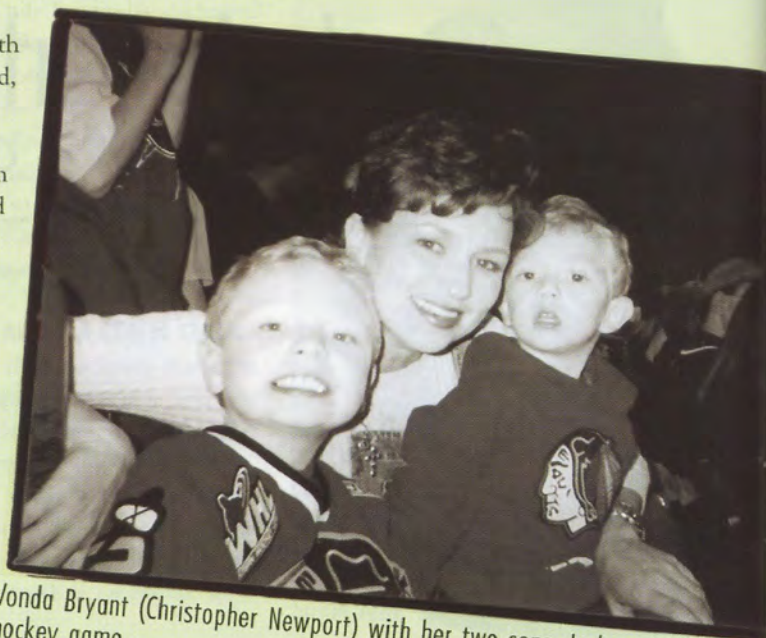
I struggled with low self esteem and lack of confidence. What was my job now and who was I? After all, I no longer received a paycheck, vacation, weekends or a pat on the back for a job well done.

One day I received a great gift from my mother-in-law, Terri Townsend. She saw me in a whole different light, through God's eyes. Her gift was a wood-framed verse which reads:

*A Mother  
who creates and sustains a home  
and under whose hands  
children grow up to be strong and pure  
men and women,  
is a creator second only to God.*

I am a mother and I have the most important job second to God. I am a creator. I am proud to be a mother of two strong and pure men, Jack and Marc Bryant.

I love being a MOTHER!



Vonda Bryant (Christopher Newport) with her two sons, Jack and Marc, at a hockey game.



From left, Laura Pederson (Nebraska-Lincoln), Kim Osborne Salistean (Nebraska-Lincoln), Connie King Osborne (Iowa State), Kari Pederson (Nebraska-Lincoln) and Tami Osborne Pederson (Nebraska-Lincoln).

*A Gamma Phi Beta Family*  
By Tami Osborne Pederson (Nebraska-Lincoln)

As very young girls, my sister and I knew how much Gamma Phi Beta meant to our mother, Connie King Osborne who initiated at Bradley University in Peoria, Illinois and graduated from Iowa State University. Each Christmas we attended Gamma Phi mother-daughter teas.

When my sister, Kim Osborne Salistean (Nebraska-Lincoln), pledged Gamma Phi Beta, mom was thrilled!! Two years later, it was my turn to experience recruitment. I spent the summer before my freshman year telling mom and Kim I would not keep the Gamma Phi tradition alive. I thought I needed to be different.

After recruitment, I realized that Gamma Phi was the sisterhood for me. Good thing I came to my senses! Gamma Phi Beta is one of the dearest interests of my life!

Mom, Kim, and I are not the only Gamma Phi Betas in the family. I





Cousins from Pi Chapter at Nebraska-Lincoln, Laura Pederson and Kari Pederson.

married my college sweetheart, Steve Pederson, whose mother, Virginia "Ginny" Cummings Pederson (Nebraska-Lincoln) was a Gamma Phi Beta. As the mother of four boys, Ginny was elated when Steve and I started dating. I was not only a Gamma Phi, but also a music major, which was her major at Nebraska. I will always remember being serenaded at our wedding by Gamma Phi Beta friends, my sister, my mom, and my mother-in-law. Mom and Ginny were part of the circle--singing, swaying, clapping and crying!

There are three more Gamma Phi Betas to add to the family, my sister-in-law, Beth Wendt Pederson (Nebraska-Lincoln), her daughter, Laura Pederson (Nebraska-Lincoln) and my oldest daughter, Kari Pederson (Nebraska-Lincoln). Kari was initiated into Gamma Phi Beta at the University of Nebraska in November 2004. She had many witnesses—my mother, sister, niece, pledge mom, Cindy Nutt Terwilliger (Nebraska-Lincoln), and me. My mother-in-law, Ginny, who died two years ago after a battle with cancer, was there in spirit! My mom proudly wore her beautiful 50-year pin. It was a very special morning for our family!

Sisters, when your daughters are ready for recruitment, sell Gamma Phi Beta!! It is wonderful to be a legacy. Kari loves being the seventh Gamma Phi Beta in the family, and I hope my other daughter, Kristin, becomes the eighth!!

## *The Best and Worst Year*

By Trina Fox (Oakland)

In January 2004, my 83-year-old grandmother went to the hospital for a heart catheterization and, within a week, died of heart failure. Our family was shocked by her death. My grandmother was more than just a grandmother; I called her every night before I went to bed, always scared that, because of her age, she might not be around tomorrow.

Nine weeks later, my mother went to the doctor for a stress test and was told she needed a catheterization to check for blockages; she had four!

My mom chose right away to have the recommended triple bypass. Even though she had lost her mother nine weeks before, she really was an inspiration to me through it all. The three-month recovery was rough, but she is back to her old self again.

Now I look at the situation and see how my mom's life has changed. She still thinks 2004 was the worst year; I believe that losing my grandmother was horrible, but having my mom with me makes it the best.



Trina Fox (Oakland), right, with her mother, Juanita Montalto.



Our CLCs let everyone know what they've been up to.



## Change of Address Form

Please print changes and send to Gamma Phi Beta International Headquarters, 12737 East Euclid Drive, Centennial, CO 80111-6445 using the envelope in this issue. You can also change your address and pay your alumnae dues on the Gamma Phi Beta Web site.

Initiated Name (First) (Middle) (Maiden)

Name (First) (Maiden) (Last)

New Address

(City)

(State)

(Zip)

Phone Number

E-mail

Chapter and Year of Initiation

To pay your Alumnae International Dues, please include \$25

☐ Check (made payable to Gamma Phi Beta Sorority)

☐ Credit card (use the envelope provided in this issue)