

THE *Spring* 2004

CRESCENT

of GAMMA PHI BETA



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CRESCENT

OF GAMMA PHI BETA

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SORORITY MISSION STATEMENT

Our mission is to foster a nurturing environment that provides women the opportunity to achieve their potential through life-long commitment to intellectual growth, individual worth and service to humanity.

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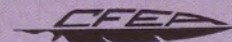
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Member of the College Fraternity Editors Association

NEW REGIONAL



By working together,
these teams
will have better
communication links,
resources
and consistency
resulting in
better synergy.



TEAM LEADERSHIP

■ **IN THE DAYS AND MONTHS** to come, Gamma Phi Beta will enter its formal recruitment period. As we aspire to broaden and strengthen our membership, we must also keep in the forefront of our minds that as our numbers increase, our volunteer base must also rise to compliment and nourish the growth. ■ **OUR VOLUNTEER BASE** must be built upon a secure and defined foundation. Over the past few years, International Councils and various task forces have assessed the effectiveness of our Sorority's volunteer organizational structure and worked on minimizing obstacles and establishing systems to fulfill our mission. ■ **AS A RESULT** of the Strategic Plan's directive to study our volunteer structure, some exciting changes will be taking shape with regard to the responsibilities of Gamma Phi Beta's leaders. ■ **WE WILL ADAPT OUR MISSION** to create a more collaborative workplace where leaders from different departments come together as teammates to achieve higher levels of support to our chapters. To begin this process, regional teams will be formed to work with chapters (eight across the country). Council members and international officers will be working together to review, assess and provide input for establishing our new regional structure. Since team members will each bring with them unique talents and knowledge more can be accomplished and a broader base will exist from which to garner ideas and solutions. ■ **BY WORKING TOGETHER**, these teams will have better communication links, resources and consistency resulting in better synergy. The goal is to eventually have the teams fully self-managing, handling their own budgets and work assignments, along with accomplishing their tasks with a high degree of energy, harmony and enthusiasm. ■ **TO REACH SUCCESS**, we must be deliberate and thoughtful in how we implement and carry through this structural change. Regional teams will exist to monitor and manage chapter activities; but to enable these teams to be effective, consulting teams and various specialists will be utilized in each area of programming. ■ **OUR VISION** is to see these entities, connected by the same mission and values, be stronger and more empowered. As a result of the interactions between the regional teams, supporting teams and chapters, Gamma Phi Beta will be enriched and through this cooperative leadership more will be accomplished.

Vicki C. Read

Vicki Carlson Read
International President

by Sandra Biegelman Burba (Miami) | Alumnae Vice President & Melanie Kelsey (Puget Sound) | Nominating Committee

OUR BADGE: REMEMBERING ITS MEANING

The Gamma Phi Beta badge is a symbol of membership in our organization and means more to us than what a stranger sees. It should be worn only by initiated members of Gamma Phi Beta and is never to be sold, loaned or given to another party. The badge is to be worn at all events where ritual is performed and is to be returned to International Headquarters by any member who resigns or whose membership is terminated. It should also be returned upon the death of a member, unless it can be worn by a legacy.

In the fall of 2002, a small group of members began a discussion regarding the sale of our badges on eBay. This group, appointed by council, became known as the Badge Task Force, to determine what, if anything, could be done.

After surveying our membership during the fall and winter, it became quite apparent that the root of the problem was really a lack of knowledge on the part of our members about most aspects of our badge.



The Badge Task Force presented its report to International Council, which decided to increase member awareness through badge education. The Foundation and Sorority are also working to establish criteria for "historically significant" badges, which may be returned for an IRS tax receipt to the Sorority's Museum at International Headquarters, c/o Badge Task Force. The donor, with their CPA or financial advisor will determine the value of the badge and receive credit by the Foundation as an "In Kind Gift."

Educating both alumnae and collegians of badge etiquette will be accomplished through several methods. Collegians will be taught the importance of the badge as part of the Sorority's Crescent Values program. Our graduating seniors will be reminded of our policies when they receive their Senior Celebration packet during Senior Celebration Week. A pilot edition of the Crescent Catchers newsletter (a newsletter devoted to our badge) will debut at Convention and be available on the Web site, and occasionally in *The Crescent*. Workshops on badge history and policies will be developed for future Conventions and Regional Leadership Conferences.

The Badge Task Force will continue to monitor badges on eBay and purchase "historically significant" badges for their return to the Sorority's Museum or to their Greek-letter chapter. If you are interested in contacting members of the Badge Task Force or would like to join the group, please send an e-mail to the Yahoo! Groups site, GphiBBadges-owner@yahoogroups.com.

DIRECTORY OF SERVICES

IN-HOUSE SERVICES

Address or Name Change	Call: 303.799.1874, Fax: 303.799.1876 or e-mail: Address@gammaphibeta.org
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Supply Requests	e-mail: Orders@gammaphibeta.org
Volunteer Opportunities	e-mail: Volunteer@gammaphibeta.org

SCHOLARSHIP

by Kristen Heine Slaughter (Florida State) |
Scholarship Program Coordinator

Congratulations to the following Gamma Phi Beta chapters that achieved International Honor Status during the Fall 2002 and Spring 2003 academic year.

Epsilon	Beta Eta	Epsilon Delta
Lambda	Beta Upsilon	Epsilon Nu
Xi	Gamma Rho	Zeta Beta
Pi	Gamma Psi	Zeta Delta
Rho	Delta Mu	Zeta Epsilon
Omega	Delta Omicron	Zeta Iota
Alpha Beta	Delta Sigma	Zeta Lambda
Alpha Nu	Delta Tau	Zeta Mu
Alpha Upsilon	Delta Upsilon	
Alpha Chi	Delta Psi	

So how do these chapters achieve academic excellence?

Criteria for this amazing academic achievement includes the chapter:

- ★ Being at or above a 3.0 grade point average.
- ★ Being above the all women's average on their campus.
- ★ Being above the all sorority average on their campus.

Jill Kuebler, a member of the Omega chapter at Iowa State University says, "We believe it is an unspoken rule that school always comes first. We encourage members to attend class, supplement instruction, get tutors and most importantly study!" This chapter prides itself on consistently being top in grades on their campus.

The Beta Upsilon chapter at Kansas State University also encourages academics and has placed in the top four chapters in grades since the fall of 2000! Beta Upsilon chapter advisor Mary Vanier says, "I'm very proud of our members for the importance they place on scholarship. They have two large study rooms with 24 hour quiet hours, weekly awards for A of the Week, Study Buddy and Study Queen, scholarship recognition banquets, scholarships available to its members, study groups and mentoring."

Best of luck to all Gamma Phi Beta chapters with academic achievement in 2004! For further scholarship ideas and resources please see the Gamma Phi Beta Web site scholarship section—coming soon!

by Elizabeth "Betty" Ahlemeyer Quick (Indiana) | NPC Delegate

WHAT'S NEW IN THE NATIONAL PANHELLENIC CONFERENCE

2003 NPC RESOLUTIONS

Fifteen resolutions were adopted at the October 2003 Biennial Session that directly affect the 26 NPC groups of alumnae and collegiate members. Copies of the resolutions will be sent to all Gamma Phi Beta alumnae and collegiate chapters. The following is a brief statement about each resolution.

1. Replacing Unanimous Agreement VII (College Panhellenic Association Judicial Review) with new judicial procedures to take effect no later than August 2004.
2. Adopting an alternative methodology for recruitment release figures over a three-year period. This methodology is designated as the NPC Process For Release Figure Management.
3. Using a Quota Range during recruitment with Quota being set after the final round of formal recruitment.
4. Phasing out Quota Setting Methods I and II over a three-year period.
5. Accepting four recruitment styles for College Panhellenics. If the results of the Recruitment Assessment for a College Panhellenic indicate that a change in recruitment style is needed, the College Panhellenic may, upon consultation with the campus Panhellenic advisor and upon approval of the NPC Area Advisor, vote to adopt the appropriate recruitment style for its campus.
6. Accepting four options for determining Total with the provision that College Panhellenic review Total annually and consult with the NPC Area Advisor before revising Total.
7. Promoting and encouraging Alumnae and College Panhellenics to use personal and informative Panhellenic-spirited contact with potential new members at all times, year round.
8. Allowing for limited application of bid matching to Partially Structured Recruitment, Minimally Structured Recruitment and Continuous Open Recruitment.

9. Adopting a Marketing Plan for Recruitment based on the Recruitment Processes Committee Report that will encourage and assist the NPC member groups, Alumnae and College Panhellenics in developing marketing programs and campaigns.
10. Adopting three classes of membership within the College Panhellenics: Regular, Provisional and Associate. Each College Panhellenic shall determine the criteria required in determining Associate Member Status and shall incorporate those criteria into its bylaws. The College Panhellenic will also determine what privileges and responsibilities Associate Members will have, once admitted to the College Panhellenic.
11. Establishing a protocol for campus exploratory visits during extension.
12. Establishing a protocol for contact with local sororities and interest groups regarding extension education.
13. Notifying the NPC Extension Committee regarding member group's membership growth plans for reestablishment and recolonization was adopted.
14. Verifying of the "Proper Authority" for extension was clarified.
15. A commitment from Conference member groups to work with all the stakeholders in addressing the university presidents' document, "A Call For Values Congruence."

Five additional resolutions were adopted that affect the internal activities of the National Panhellenic Conference.

Anyone interested in additional information about the NPC Resolutions and their implementation should contact any member of the NPC Delegation or International Headquarters, krobinson@gammaphibeta.org.

SOMETHING OF VALUE

Something of Value is the National Panhellenic Conference values-based risk management program. Gamma Phi Beta is very pleased to have seven members involved with *Something of Value*. Five members are team leaders and two members are attorneys.

TEAM LEADERS

Rebecca Boyd-Obarski (Illinois)
Linda Daniel Johnson (Vanderbilt)
Cinda Keating Lucas (USC)
Margaret West Pape (Oklahoma)
Megan Smiley (Washington State)

ATTORNEYS

Patricia Crowley (Northwestern)
Judith Nesbitt McMahon (California State/Long Beach)

COALITION TO CHANGE CAMPUS ALCOHOL ATTITUDES

Forty-six national and international fraternities and sororities, (including Gamma Phi Beta)—representing more than 60 percent of all undergraduates who are members of Greek organizations have formed the Genesis Group, a historic consortium that will work together to implement a Program For Change to modify the culture of high-risk alcohol consumption that has manifested itself on college campuses across America and within campus Greek organizations.

The Genesis Group will begin its work by selecting three college campuses as test sites and will actively participate with the administrations in developing and executing a long-term program to change student alcohol culture.

GAMMA PHI BETA COLLEGIATE AND ALUMNAE CHAPTERS ARE HAVING FUN, HELPING THEIR COMMUNITIES AND IMPACTING THE WORLD AROUND THEM.

■ BETA MICHIGAN

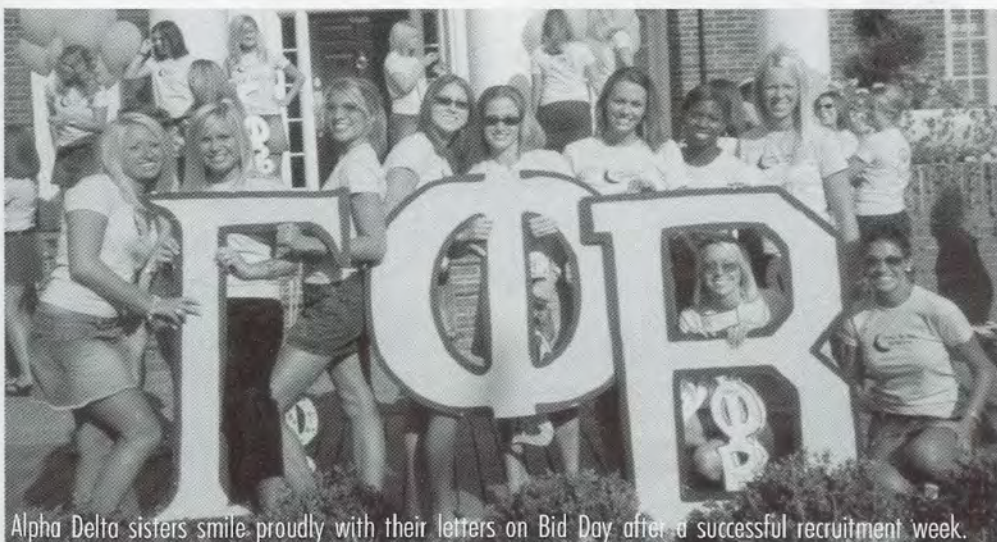
Beta sisters warmly welcomed eight new members after fall recruitment. New members joined in various activities, including Barn Dance, an 80s party with Phi Gamma Delta and an apple mill excursion. In October, the women held a bake sale where they raised \$700 for Camp Fire USA.



Epsilon Homecoming brings smiles.

■ EPSILON NORTHWESTERN

Members of Epsilon chapter had a productive fall, preparing nonstop for recruitment. Pumpkin carving was also on the list of priorities for a philanthropy fundraiser, which benefited Camp Fire USA. The chapter had its first semi-formal of the year with a midnight cruise on Lake Michigan.



Alpha Delta sisters smile proudly with their letters on Bid Day after a successful recruitment week.



Katy Simmons enjoys her reign as University of Arizona's Homecoming Queen.

■ ALPHA DELTA MISSOURI/COLUMBIA

The chapter had a tremendously successful recruitment and initiated 65 new members. The women kept busy with a full semester of events, including Bid Day Bash, a semi-formal Diosa De Luna, a successful new frisbee golf philanthropy which raised \$3,500, Dad's Weekend and a third place skit in homecoming.

■ ALPHA IOTA CALIFORNIA/LOS ANGELES

Alpha Iota welcomed 28 new members and had a busy fall, including: Dad's Day, Founders



Alpha Iota members on Bid Day.

Day, big sis revelation and a chapter retreat to Big Bear. Former International President L'Cena Brunskill Rice (USC) visited to speak about the Gamma Phi Beta Foundation.

■ BETA ALPHA SOUTHERN CALIFORNIA

Beta Alpha celebrated the end of a successful fall semester with its Crescent Ball held in a hotel ballroom overlooking Los Angeles. This spring, the chapter plans on raising money for Troy Camp at Gamma Games, and participating in Songfest.

■ BETA PI INDIANA STATE

Beta Pi sisters are excited for a busy spring semester, including the annual Indiana University Little 500 Cycling Race. The sisters are also looking forward to Mom's Weekend, which will include an in-house auction and brunch. The 11th annual 3-on-3 basketball

C O L L E G I A N S



Formal recruitment at Wichita State includes the Dixie Chicks, the Fresh Princess of Bel Aire, Jennifer Lopez, 80s Pop Star Tiffany and two old school rappers.

tournament, spring semi-formal and senior dinner will round out the year.

■ BETA RHO COLORADO/BOULDER

The chapter participated in a pilot phone-a-thon for the Gamma Phi Beta Foundation and held its first annual Mr. G-Phi Contest, where money was raised for the Yellow Ribbon Foundation. The women also participated in a Dad's Weekend football game.

■ BETA UPSILON KANSAS STATE

Kansas State sisters welcomed 45 amazing new members. October was busy with homecoming and a new philanthropy called Pumpkin Chunkin', which raised money for the Boys and Girls Club of America. The chapter also held a community service program for Meadowlark Hills Retirement Community resi-

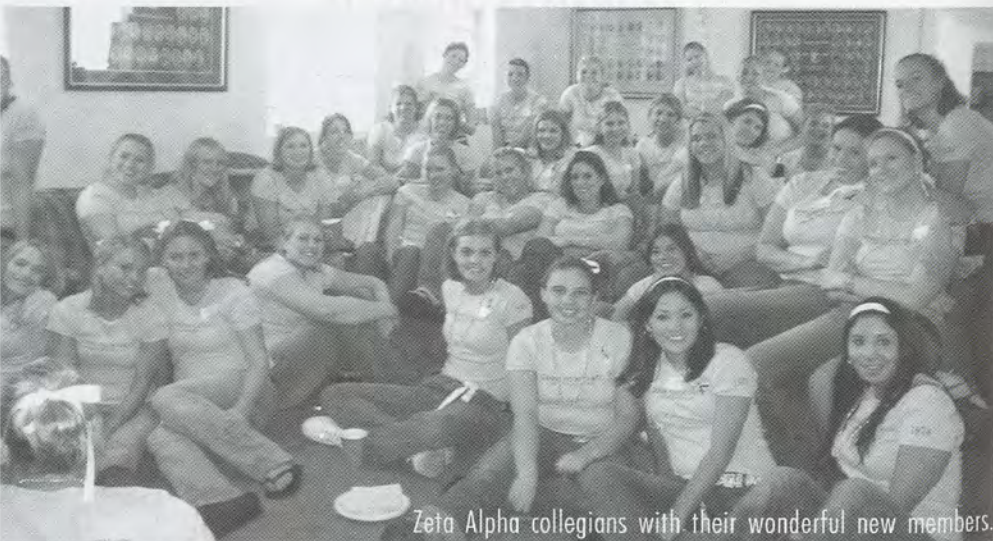
Epsilon Tau smile proudly after raising \$35,000 for the Hillside Children's Center at Hike for Hillside.



dents, who requested slang language education to help them understand their grandchildren better.

■ BETA OMEGA NORTHERN ARIZONA

Beta Omegas participated in several philanthropies this fall, including the American Diabetes Walk and the annual Gamma Phi Golf Tournament, which benefited multiple sclerosis and Camp Fire USA. Events lined up for the spring semester include Relay for Life Cancer Walk, annual officer retreat and Gamma Phi Beta Convention.



Zeta Alpha collegians with their wonderful new members.

■ GAMMA KAPPA NEBRASKA/KEARNEY

The women had a busy semester with semi-formal in early December and a holiday party where each member brought an ornament to decorate the house tree.

■ GAMMA TAU ST. LOUIS

Fall semester was filled with philanthropic events, sisterhood activities and social affairs. Members planted flowers in a beautification effort for national Make a Difference Day. The semester ended with a send-off for six women to study abroad.



Delta Iota members goof off at the bowling spontaneous.

■ DELTA IOTA PURDUE

More than half of the chapter participated in Make a Difference Day by volunteering at the Humane Society, working outside or visiting the elderly.

C O L L E G I A N S



Gamma Pi sisters at their chapter retreat.

■ GAMMA PI MINNESOTA STATE/MANKATO

Members at Minnesota State, Mankato paired with Delta Chi fraternity to win homecoming for the third consecutive time. They also enjoyed their first place finish in the coveted lip-sync competition. Chapter retreat was filled with night-games and sisterhood bonding. Melissa Wise was named Sister-of-the-Year at the annual alumnae banquet dinner. The women plan to lace up their walking shoes and participate in the first 3-Day Walk for Breast Cancer in Minneapolis. They have already begun to raise funds for the event.

■ EPSILON ZETA JACKSONVILLE

The semester started off strong with a win at the Lambda Chi Alpha annual philanthropy Pumpkin Bust. In November, the women made it to the play-off game in flag football, and the semester ended with the Studio 54 Party. The chapter looks forward to Crescent Ball and Gamma Games in the spring.

■ EPSILON NU CHAPMAN

Epsilon Nu chapter welcomed 30 new members. The annual Airbands lip sync philanthropic event was held in October and raised more than \$2,000 for Camp Del Corazon for kids with heart disease. The women ended the semester with a semi-formal at Knott's Berry Farm.

■ EPSILON OMICRON CALIFORNIA/SANTA CRUZ

Members at UC Santa Cruz welcomed 22 new members and participated in the local AIDS Walk. They also held the Hammering for the Humanities event within their Inter-Greek Council. The women also relaxed and bonded on the beach during their chapter retreat.



Zeta Pi women pile in for a photo.

■ ZETA DELTA SOUTHEAST MISSOURI STATE

Zeta Delta sisters began the year by earning first place in two fraternity philanthropic events. The chapter enjoyed working with Sigma Phi Epsilon on a float and window painting during homecoming week. Zeta Delta's new fundraiser, Mr. Moonlight, was a success, with proceeds going to Camp Fire USA. Thirty new members were initiated, and Moonstruck Formal was a great way to celebrate the end of a productive semester.

■ ZETA PI PENN STATE/ALTOONA

The women of Zeta Pi added 21 new members to their growing chapter and participated in several events including Greek Week paired with Acacia Fraternity. Megan Dorman was named Greek Goddess after raising more than \$400 for Omega Delta's Dayna Reagan.

The chapter, teamed with Alpha Sigma Phi Fraternity, participated in Greeks at the Game, which encourages the Greek community to get involved with Penn State Altoona athletics.

ZETA PI CONTINUED...

In October, the women held a retreat at the home of chapter advisor, Heather Miller, where they enjoyed leadership and bonding activities.

■ ZETA RHO TEXAS A&M

Fall extension recruitment at Texas A&M was a success, with the chapter welcoming more than 90 new sisters! Other fall activities included a charity powder puff tournament and Greek Week. A group of Zeta Rho colony members (below) reveal the shirts from their first social event.



A L U M N A E



Portland alumnae gather in honor of the four Founders.

■ CALIFORNIA

Sacramento Valley alumnae celebrated the holiday season with a party to benefit the Maryhouse Women's Shelter in Sacramento. Members from around the Sacramento area gathered for food and fun and collected needed items for women at Maryhouse.

■ COLORADO

Fort Collins Area alumnae met for Founders Day and welcomed two new members.

■ ILLINOIS

Chicago Area alumnae gathered for an afternoon of sisterhood and sweets. Women from 22 collegiate chapters joined them to celebrate Founders Day. The women also celebrated the loyalty and dedication of several Chicago area sisters who received recognition from International Gamma Phi Beta.

Sue Weston Vieceili (Michigan), right, accepts the Merit Award from Chicago Area Alumnae President Shannon Bradley (Nebraska-Lincoln), left.



Chicago Northwest Suburban alumnae enjoyed a successful start to the year as they welcomed new members and rekindled friendships. The group looks forward to its winter/spring events: Day at the Beach party, Girl's Night Out and the Gamma Phi Beta Convention.

■ KANSAS

The Greater Kansas City Alumnae Chapter participated in the Antiques, Garden and Home Design Show, which was a huge success. The chapter raised \$68,000, with the major benefactor being KCPT, a children's programming TV station in Kansas City. The chapter also celebrated Founders Day at a local country club. Pam Henderson Adams (Kansas)

Las Vegas Valley alumnae at their December holiday cookie/charity social.



Pamela Henderson Adams (Kansas), left, accepts the Merit Award and Woman of the Year Award from Greater Kansas City Alumnae Chapter President Susan Eggleston Donaghue (Kansas).

received the Merit Award and was named Gamma Phi Beta Woman of the Year by the alumnae chapter (above). The chapter looks forward to a field trip to Topeka to visit legislator Terrie Webb Huntington (Kansas) at the Kansas House of Representatives. There will be a tour of the state capitol and Cedar Crest, home of the Kansas governor.

■ NEBRASKA

Lincoln alumnae showed their support for Phi chapter by assisting with membership recruitment, contributing finals week treats and attending several collegiate/alumnae events during the year, including a dinner at the chapter house, a Halloween party and a genealogy party. Many alumnae members found old photos in the chapter scrapbooks.

■ NEVADA

Las Vegas Valley alumnae celebrated Founders Day in November. They gathered for the annual

A L U M N A E



Mary Donovan Jones (Kansas) celebrates her Gamma Phi Beta 75th Anniversary.

al holiday cookie exchange and social where gifts were collected for the Shade Tree Shelter, for homeless and abused women and children. Vice President-elect Christy Hotaling (Oklahoma) is designing a Web site for the group.



Houston Alumnae Chapter President Ericka Patterson Bochat (Lamar) presents a check to the Quillian Center.

■ NEW MEXICO

Albuquerque alumnae celebrated Founders Day with 23 members present. Joan Hogan Bosomworth (McGill), Pat O'Neill Colket (Colorado State) and Barbara Brown Shearer (Colorado College) received their 50-year pins.

■ NORTH CAROLINA

In addition to a Founders Day luncheon, Raleigh-Durham area alumnae participated in a variety of events, including a kick-off potluck luncheon, bunco night and historic Oakwood holiday tour of homes. The chapter also collected toiletries for a local women's shelter.

■ OHIO

Members of the Toledo Alumnae Chapter held a Founders Day dinner and candlelight ritual to celebrate 129 years of Gamma Phi Beta sisterhood. Alumnae and collegiate members celebrated the day, sharing memories of sisterhood and successful philanthropy ideas. After dinner, the alumnae group collected donations for the spring philanthropic fundraiser that benefits The Ability Center at Camp Cricket.

Dayton Ohio alumnae recently mourned the passing of their long-time and loyal sister, Virginia Havens Korns (Colorado College), who could trace a relationship to Founder Frances E. Haven. The chapter successfully sold entertainment books as its main fundraiser and several members volunteered in the recent Inventing Flight festivities held in Dayton to commemorate 100 years since the Wright brothers developed and flew the first airplane.

■ PENNSYLVANIA/NEW JERSEY

Six area alumnae chapters (Philadelphia North, Philadelphia West, South Jersey, Princeton, New Jersey Metro and Bergen County) and two collegiate chapters (LaSalle and Rutgers) met to celebrate Founders Day. Approximately 80 sisters gathered at the Society Hill Sheraton in Philadelphia for the luncheon. More than \$200 was raised for the Gamma Phi Beta Foundation and also to help send delegates to Convention. The guest speaker was Amy Voita, Assistant Dean of Greek Affairs at Rutgers University, who spoke on "Greek for Life" and the impor-



Wichita Falls, Texas alumnae celebrate the holidays.

tance and relevance of Greek life at all ages in life.

■ TEXAS

The Houston Alumnae Chapter presented a check for \$525 to the Ovillian Memorial Center, a local charity. The chapter celebrated Founders Day in style with a luncheon at the Lakeside Country Club in Houston. In January, chapter members treated themselves to a day of pampering and relaxation at a spa. Houston Alumnae Chapter member Toni Bracher Lawrence (Texas), was elected to a seat on the Houston City Council.

■ VIRGINIA

Richmond alumnae helped William and Mary collegians during recruitment. They also enjoyed a self-defense presentation, chick flick night and a Founders Day celebration. Four members proudly received their 50-year pins.



During their first "Cook for the Cure" gathering, Detroit Metro alumnae read up on a little Gamma Phi Beta history.

Crescent Values Recruitment

By Kris L. Baack (Nebraska) | Director of Collegiate Recruitment

The decision to invite a potential new member (PNM) into membership in Gamma Phi Beta is a huge decision and one that should not be taken lightly. It is a decision that effects the life of your chapter. The continued success and growth of your specific chapter and of Gamma Phi Beta depends on the decisions you make.

Two questions your chapter should ask: How well do we know PNMs prior to the first day of recruitment? Are we doing our homework for recruitment? Think about the important decisions you make, the decisions that will affect your own life. In most of those situations, you seriously consider your Core Values, research and make use of resources. Core Values, research and resources are the three components you should take advantage of when making decisions about PNMs.

In Gamma Phi Beta, we have Crescent Values: A Complete Sister Program for Education, Leadership and Service. As a part of this program, we have revitalized our Five Standards of Membership to correspond accordingly.

1

Individual Worth: Love (Formerly: Good Character and Attractive Personality)

Good Character	Self Empowerment	Sense of Humor
Poised/Self confident	Politeness	Enthusiastic
Self Respect	Good Morals	Self Esteem
Honesty	Attractive appearance/well groomed	Interested in People
Integrity		Respected by her peers
Self Image	Congenial	

2

Service to Humanity: Labor (Formerly: Contributions to Prestige of Gamma Phi Beta)

Contribution to Gamma Phi Beta
Contribution to the Community
Contribution to Philanthropic Endeavors
Contribution to NPC and Local Panhellenics
Activities and Interests

3

Intellectual Growth: Learning (Formerly: Scholastic Ability)

Lifelong Learning	Minimum GPA
Academic Achievement	School: number of hours
Continued Education	Honors
Personal Development	Awards
Professional Development	Intelligence portrayed in conversation
Leadership Development	

4

Lifetime Commitment: Loyalty (Formerly: Financial Responsibility and Contributions to Prestige of Gamma Phi Beta)

Financial Responsibility	Effort that she is willing to put forth
Stay Connected	Special skills and talents
Time, Talent, Treasures	Activities and Interests
Will Gamma Phi Beta be a financial hardship?	Hobbies
Commitment	Recognized talents
Time that can be given	

Knowing these Core Values is the first step. Next, do your research and use your resources to determine if a PNM meets the values of our sisterhood. Ideally, your chapter should use these four Core Values in evaluating PNMs prior to recruitment. As a chapter, have a committee of collegians and alumnae look at the PNMs' applications and evaluate how well each qualifies to be a member of Gamma Phi Beta. To be successful in this prescreening process, your chapter needs the cooperation of Panhellenic to ensure applications include activities or involvement and that the applications are due early to Panhellenic to complete the evaluation. You also need a small group of sisters to read and evaluate the applications.

As you prepare for recruitment, use our Core Values to prescreen PNMs. It is crucial during recruitment that your decisions are based on more than just liking a candidate or finding her easy to talk with. Continue to evaluate each PNM according to her personal qualities.

Many Gamma Phi Beta chapters do this prescreening process. It is adaptable for all campuses and is appropriate for any recruitment. Either your province membership director (PMD) or the director of collegiate recruitment can help you develop the best process for your chapter.

By Angie Jordan Dimit (Illinois) | Director of Programming

Crescent Values Program Update

"We should be better role models for our chapters and help them understand that Gamma Phi Beta is an important aspect in our lives. We need to find a way to portray that to them."

The Member-at-Large Department Programming Team is excited to announce that the new 200 and 300 level Crescent Values Programs will be distributed to all collegiate chapters at Convention 2004 for fall implementation. We offer special thanks to the Beta Test chapters that have piloted the sessions this past year and provided invaluable feedback:

University of British Columbia
Wittenberg University
Wichita State University
Oakland University
University of Rochester

University of Puget Sound
University of Denver
Iowa State University
University of Southern Indiana

And thank you to the alumnae volunteers who worked with the chapters.

All sessions included in the Crescent Values Program are based on the Core Values of Gamma Phi Beta. In selecting potential new members with regard to our Core Values, we must continually rededicate ourselves to the principles upon which our organization was founded. We must ask ourselves: "In what way do we live and model the Core Values that we seek in our potential new members? In what ways do we as an organization strengthen, build and maintain the foundation and relevancy of the Core Values for today's Gamma Phi Beta?" The Crescent Values Program was developed to respond to these issues. It is important to point out that the Crescent Values Program does not replace Personal and Chapter Enrichment (PACE). It exists to support chapters as they plan their programming according to the unique issues on their campus and within their chapter.

The sessions form a new curriculum of educational programming designed specifically to meet the needs of our members at each stage of their membership:

- ★ The 100 level curriculum is for new members.
- ★ The 200 level curriculum is for members in their second and third year.
- ★ The 300 level curriculum (traditional) is for members in their senior year.
- ★ The 400 level curriculum is for alumnae.

How will the new programming be implemented? All collegiate chapters will receive the new Program Manual at Convention 2004. This will include a section for PACE, a section for Crescent Values, and a step-by-step planning guide. Chapters can continue to be creative while addressing the needs of their chapter on their specific campus and critical issues for all college women. There will be extensive hands-on training at Convention 2004 to assist both collegiate and alumnae chapters in their program planning.

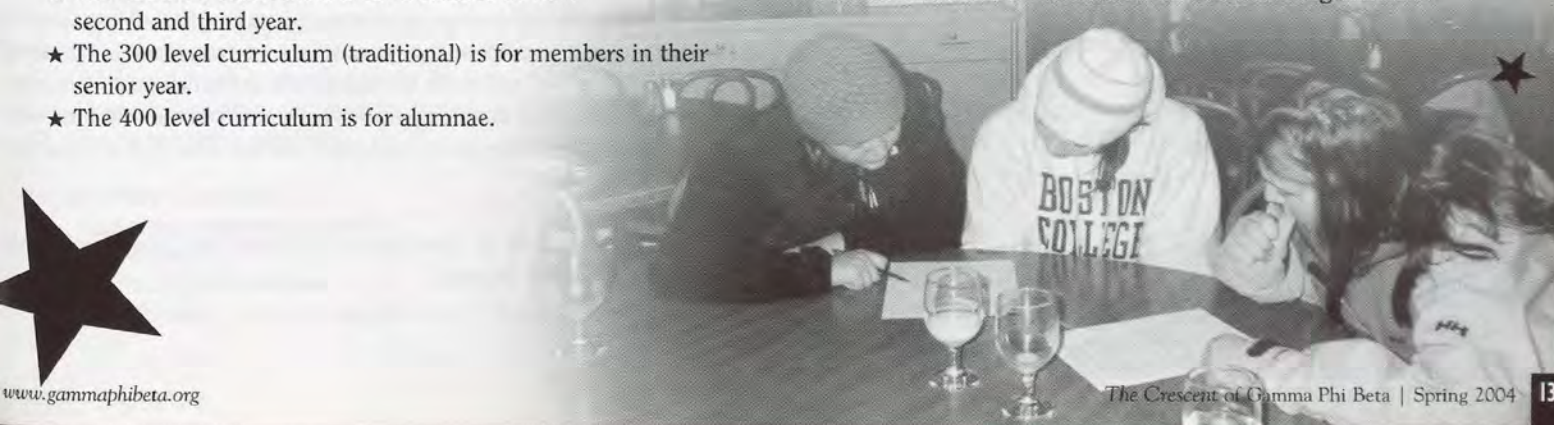
Alumnae programming will have a slightly different look and approach. Survey results showed that alumnae have different programming needs and desire a different approach to the concept of "lifelong learning." This will be covered extensively at Convention.

All programming for Gamma Phi Beta will be supported by on-line resources so that materials and program resource links may be updated in a timely manner and accessed and printed conveniently by our collegians and alumnae. We look forward to gathering your success stories so that we can share them with others who may be looking for new ideas.

"We don't usually, as a chapter, discuss issues that deal with values and how our Founders would feel.... I think activities like this really remind us of why we're here and deepen our love for Gamma Phi."

—Zeta Kappa member, Southern Indiana

The programming team is committed to strengthening and maintaining a vibrant and relevant network of support for collegians and alumnae. This will be accomplished by updating our manuals and by using the Gamma Phi Beta Web site to connect with numerous other programming resources. It is a significant responsibility that Gamma Phi Beta not only recruits potential new members within the framework of our Core Values, but that we keep Core Values as a priority in all we do. By keeping our Core Values at the forefront of our recruitment and programming at all stages of membership, we truly can communicate who we are and what we are as individuals and as an organization.



Top Ten

Ways to Succeed in Recruitment

By Kris L. Baack (Nebraska) | Director of Collegiate Recruitment

We all like ideas that are organized and simple to implement, so here is a surefire way to be successful in recruitment. Success is defined here as recruiting a quality quota of new members and an ecstatic chapter total.

10 Evaluation As our number ten, there are many facets of evaluation: chapter evaluation of strengths and challenges, evaluation of recruitment by new and initiated, and if possible, a general evaluation from women who pledged other sororities.

Evaluation of Chapter Evaluate your chapter's strengths and challenges prior to beginning recruitment planning.

Recruitment Evaluation Evaluate the previous recruitment. What went well? What are ways we can improve?

09 Involvement Chapter members must be involved in campus activities and organizations to increase awareness of Gamma Phi Beta, as well as Greek life in general. Members also need to be involved in the recruitment process so they feel responsible for both the successes and failures of membership selection. Also, get your local alumnae involved! They are a valuable resource for references, new members, moral support and can assist with tallying scores.

08 Expectations In studies about motivation and teams working together, experts say the first step is always to let the team (or in our case, chapter members) know what is expected of them. Chapter leadership should discuss what they want from the chapter. In turn, chapter members should state what they expect from each other and the leadership. Sharing expectations has a higher level of commitment and as a result, success.

07 Accountability Dictionaries define accountability as being responsible for one's actions. Accountability during recruitment means each member is functioning with responsibility. Each member should participate and flourish in the recruitment process to attain a successful recruitment.

06 Preparation The majority of Gamma Phi Beta chapters don't start their recruitment preparation early enough. In the MVP Manual, you will find appropriate timelines and deadlines for recruitment. Beginning recruitment plans early will allow your chapter to enjoy the process without the stress and craziness of a last minute approach.

05 Homework Know who you are recruiting as an individual and as a chapter. Prescreen and evaluate potential new members that will contribute the most to the Sorority. After determining the women you want most, study the information you have on these women to determine the most effective recruitment approach.

04 Fun Recruitment should be fun! As chapter members work hard, they need to enjoy their time together. Plan recruitment to include surprises and fun activities, give members time for themselves, add spice to the mundane and be creative and spontaneous.

03 Living Your Core Values As a Gamma Phi Beta you have committed to the ideals and purposes of our sisterhood. Use those values to recruit potential new members.

02 Using Your Core Values Not only does each member need to live the Core Values of Gamma Phi Beta, each member must constantly keep them in mind when selecting potential new members. Our standards are high; therefore, each potential new member needs to meet the expectations of membership found in our Core Values.

01 One-On-One Conversation All of us know how to talk, most know how to converse, but few of our Gamma Phi Beta sisters know how to effectively implement recruitment conversation. Most Gamma Phi Beta chapters prepare for recruitment conversation by thinking about what they will say or do. In reality, this is the first step. However, we must continue by practicing one-on-one conversation out loud with one another. When recruiting a potential new member, the number one priority is to **listen!**

For more information on these topics and more, see your Membership Vice President (MVP) Manual.

Potential New Member's Name _____ Date _____
(Last) (First) (Middle) (Nickname)

GAMMA PHI BETA SORORITY REFERENCE FORM

(To be used by members of Gamma Phi Beta only)

Attach picture
if available

For _____ of Gamma Phi Beta at _____
(Chapter) (College or University)

Entering as a Freshman _____ Sophomore _____ Junior _____ Senior _____ Age _____

High school attended _____ City/State _____

Scholastic average _____ Rank in class _____ Number in class _____

Previous college attended _____ City/State _____

Scholastic average _____ Number of terms completed _____ Major _____

Name of Parent/Guardian _____

Home address _____

Gamma Phi Beta relatives: Sister _____ Mother _____ Grandmother _____ Great-Grandmother _____ Other _____

Name _____
(Last) (First) (Maiden) (Chapter)

Other NPC sorority affiliations of relatives _____

Hobbies, interests, talents:

Character traits, personality, leadership qualities:

Activities (school, church, community, honors) and offices held:

Work experience:

Other comments (attach additional sheet or use other side if necessary):

Does potential new member meet Gamma Phi Beta's five standards of membership (good character, scholastic ability, financial responsibility, contribution to prestige of the Sorority and attractive personality)? ☐ Yes ☐ No

I endorse this woman for membership in Gamma Phi Beta Sorority. ☐ Yes ☐ No

Check which applies to you:

- ☐ This reference was requested by an alumnae or collegiate chapter.
- ☐ This reference is voluntarily sent because I believe this candidate would make an exceptional Gamma Phi Beta.
- ☐ I know this potential new member personally.
- ☐ I know her family personally.

I received this information from:

- ☐ Panhellenic members/master file
- ☐ Mutual friend
- ☐ H.S. faculty/staff member
- ☐ This information sent at the request of the collegiate chapter
- ☐ Other _____

SUBMITTED BY:

(First) (Maiden) (Last)

(Street) (City) (State) (Zip)

(_____)
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CORRECTIONS FROM THE WINTER 2004 ISSUE OF THE CRESCENT

The article, "Crescent Values Program Update" was incorrectly attributed to Brenda D. Rickert. The article should have been attributed to Angie Jordan Dimit (Illinois), Director of Programming.

Alpha Nu chapter is Wittenberg University, not Wittenburg. It is correct under the photo on page 10.

The article, "Extension Recruitment at Texas A&M" was incorrectly attributed to Jana Nobles. The article should have been attributed to Jenna Venema (Nebraska), CLC.

Virginia Havercamp Sigel's name was incorrectly spelled in In Memory. Virginia's name should be spelled Virginia Havercamp Sigel not Siegel.

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Installation

IT'S OFFICIAL!

The long awaited initiation and installation of the Zeta Rho chapter of Gamma Phi Beta commenced on Saturday, February 21, 2004, at the Hilton Hotel in College Station, Texas. After a day of learning about the ritual foundation of our Sorority, the charter class of Zeta Rho met to celebrate becoming the 161st colony to cross over into the ranks of "chapter."

Throughout the fall semester, the ladies of Zeta Rho worked on creating rules, holding events and planning ahead. They elected their first officers in November, who have taken on their responsibilities with enthusiasm.

At the beginning of the spring semester, Zeta Rho held an informal recruitment complete with informational sessions, a philanthropy night and a beautiful preference ceremony, which was led completely by colony members.

As a result, they welcomed more than 30 new members into their spring pledge class. On Bid Day, as a special surprise, Director of Extension Jana Nobles (Oklahoma City) delivered the news that in response to all of their hard work, they would officially be installed in February.

INITIATION DAY

Initiation day began with individual interviews with International President Vicki Carlson Read (Arizona), New Chapter Director Deborah Samaras (Oklahoma), Director of Extension Jana Nobles (Oklahoma City) and Chapter Advisor Chandra Claassen (Nebraska). The Zeta Rho members returned in the afternoon to be initiated by the members of Alpha Xi chapter from Southern Methodist University with assistance from the International Director of Ritual, Elizabeth "Kiki" Sloan Phillips (Washington University). Also initiated into the Zeta Rho chapter were four alumnae initiates from Houston and College Station. These women included parents of colony members as well as women in the area who were excited about Gamma Phi Beta.

After initiation, the newest members of Gamma Phi Beta were showered with pink car-

nation bouquets from their friends and family and given pin boxes from the Houston Alumnae chapter. The ladies then returned home to dress for the Installation Banquet.

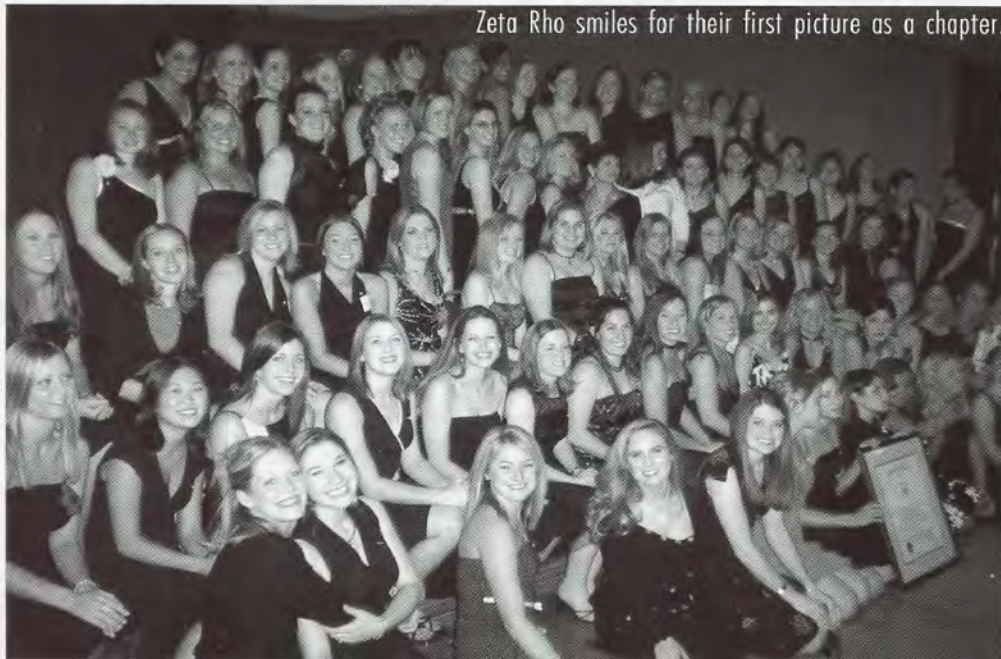
Prior to the banquet, a meeting of the newly formed Parents Club was conducted. At this meeting the group nominated officers and set goals to support the chapter. When the new initiates and parents arrived at the Hilton, they were greeted with a beautiful room decorated in pink and black, the local chapter colors. Newly initiated chapter members, as well as parents, friends, alumnae and university officials including Rebecca Wilkie Gates (Washington State) whose husband is the president of Texas A&M University-College Station, enjoyed a delicious meal. As a public figure, Rebecca is diplomatic in her affiliations but is very supportive and excited about our newest chapter at Texas A&M, especially since it is so close to her!

The installation program began with Extension Coordinator Whitney Gerard (Oklahoma City) acting as Master of Ceremonies. She introduced several speakers, including Texas A&M University Program Coordinator for Risk Management & Organizational Development Services, Kim Novak.

Soon after, International President Vicki Read presented chapter president Whitney Brady with the official charter as well as many gifts from local alumnae groups, other Texas collegiate chapters and advisors. In return, the chapter presented gifts of appreciation to "those alumnae who have been so committed to the success of Zeta Rho."

The night concluded with the first picture, at left, of the newly initiated and installed Zeta Rho women proudly holding their charter with International President Vicki Read. Their glowing smiles were the end product of several months of preparation by these ladies to make their sorority dream come true. They showed exhaustion, desire, willingness to learn, excitement, success and most of all happiness. And with that, the Zeta Rho chapter of Gamma Phi Beta Sorority became a reality.

Zeta Rho smiles for their first picture as a chapter.



REFERENCE GUIDELINES

Who May Write A Reference?

Any initiated member of Gamma Phi Beta may write a reference. Our Greek-letter chapters count on collegiate or alumnae support.

What Should A Reference Writer Send?

Reference writers should send the completed Reference Form #38 for each potential new member. The form is available in this issue of *The Crescent* (page 15), from Gamma Phi Beta International Headquarters (303.799.1874), an alumnae reference chairwoman (ARC) or by clicking ΓΦΒ Members, then Member Tools, then Form Search via the Gamma Phi Beta Web site, www.gammaphibeta.org. Please provide as much information about the potential member as possible and include a photo, if available. The information may come from the potential member or her family if she is an acquaintance. Type or print clearly; legibility is important! List talents, hobbies, interests, grades and honors to inform the chapter of the potential member's personality and to help the chapter develop a recruitment strategy. You may not contact her during formal recruitment, because this puts the chapter in danger of a College Panhellenic violation.

Where Should Reference Forms Be Sent?

Send references to the ARC listed in this issue of *The Crescent* (pages 16-17) by August 1 for fall recruitment chapters and January 1 for deferred recruitment chapters. Be sure to locate the chapter for the university your candidate will be attending.

Many of our chapters are still in need of an ARC who will receive references for them. If a Greek-letter chapter does not currently have an ARC, the collegiate membership vice president is listed with the chapter address.

How Can You Help?

If you are asked to provide a reference, please respond promptly with as much information as possible. Let the ARC or chapter's MVP know if you are unable to do so. If you would like to help with the reference process, contact a local chapter.

Why Are References Required?

Greek-letter chapters need complete information to successfully recruit and make sound membership selection decisions. It is a lifetime privilege and responsibility of all members to seek out and recommend young women who have the potential to make a positive contribution to Gamma Phi Beta.

Writing References For Legacies

Gamma Phi Beta's legacy policy states that a legacy is a daughter, sister, granddaughter or great-granddaughter of a Gamma Phi Beta. At the discretion of the Gamma Phi Beta relative, a step-sister, stepdaughter or step-granddaughter may be considered a legacy. A legacy is entitled to special consideration by Greek-letter chapters, which is defined as an invitation to the first round of events, where possible. If a bid is extended, special consideration also includes alphabetical placement on the first bid list. The chapter makes the final decision on any potential new member and judges legacies by the same standards and at the same time as all other potential new members. If a legacy does not pledge Gamma Phi Beta, notifying relatives and friends is left to the potential new member to protect her privacy.

It is most helpful to send the Legacy Introduction Form (page 20) from this issue of *The Crescent* to the ARC (pages 16-17). The legacy will also need a completed Reference Form #38 (page 15).

Remember that all legacies do not choose Gamma Phi Beta. Conversely, many of our chapters do not have spaces to welcome all legacies. All legacies should enter recruitment with an open mind about all sororities. Each sorority chapter has unique qualities to offer potential new members, and each woman should seek the chapter with which she is most compatible.

AN INVITATION FROM THE DIRECTOR OF ALUMNAE EXTENSION

You are invited to join the Alumnae Extension Team in the rewarding experience of offering members across the nation the opportunity to become involved in an alumnae chapter or crescent circle in their area where one may not exist or be active. By joining our team and becoming an alumnae extension coordinator, you will lend strength and guidance to collegiate chapters in need of alumnae support and provide women the opportunity to become lifetime members of Gamma Phi Beta through our Alumna Initiate Program.

Create alumnae involvement and guide members as they continue their lifetime commitment, in addition experience firsthand the excitement of working with women who share the vision of our four Founders "to promote the highest type of womanhood through lifetime commitment." Along with International Council and headquarters staff, these women include: alumnae extension coordinators and other international officers and alumnae who devote their time and talents serving as leaders who help build successful alumnae chapters and crescent circles.

We currently have an opening for an alumnae extension coordinator for the Northeast. It's another way you can become an active part of the growth and excellence of our Sorority.

Vonda Bryant
Director of Alumnae Extension
E-mail: 4HeelsNJC@comcast.net

Do you know a qualified young woman who would be a great candidate for membership in Gamma Phi Beta? Recommend her to a Gamma Phi Beta Greek-letter chapter today!

NOMINATING SLATE

By Frances Griffin (Texas), Nominating Committee Chair

The Meeting of the 2002-2004 Nominating Committee was held at International Headquarters, February 20-22, 2004. Following are the slates for International Council and the Nominating Committee for 2004-2006. These slates will be voted on by the delegates at the 2004 Convention in June.

INTERNATIONAL COUNCIL

INTERNATIONAL PRESIDENT

☐ Linda Daniel Johnson - Alpha Theta, Houston, TX

ALUMNAE VICE PRESIDENT

☐ Sandra Biegelman Burba - Beta Epsilon, Solon, OH

COLLEGIATE VICE PRESIDENT

☐ Krista Spanninger Davis - Beta Gamma, Galena, OH

FINANCIAL VICE PRESIDENT

☐ Annabel Marie Jones - Psi, Tulsa, OK

MEMBER-AT-LARGE

☐ Mary Angela Jordan Dimit - Omicron, Urbana, IL

MEMBERSHIP VICE PRESIDENT

☐ Linda Lyons Malony - Beta Alpha, Fayetteville, AK

NATIONAL PANHELLENIC CONFERENCE DELEGATE

☐ Elizabeth Ahlemeyer Quick - Beta Phi, Gulf Shores, AL

NOMINATING COMMITTEE

AREA I

☐ Sue Bender Bloch - Alpha Eta, Rochester, NY
☐ Kristine Studer Hagemeier - Beta Gamma, Powell, OH

AREA II

☐ Jean Daily - Beta Pi, Bradenton, FL
☐ Kelly Brown Dunne - Alpha Chi, Arlington, VA

AREA III

☐ Megan Byrne-Krueger - Beta Phi, Chicago, IL

AREA IV

☐ Karen Wander Kline - Omega, Houston, TX
☐ Julia Vowell-Ramirez - Alpha Zeta, St. Louis, MO

AREA V

☐ Cheryl Broyles Moore - Tau, Englewood, CO

AREA VI

☐ Barbara Boenzli - Chi, Corvallis, OR
☐ Diane Soderstrom Goff - Xi, Portland, OR

LEGACY INTRODUCTION FORM

To assist our chapters in identifying Gamma Phi Beta legacies (sisters, daughters, granddaughters and great-granddaughters), please complete this form and mail it to the chapter's alumnae reference chairwoman (ARC). Find the appropriate chapter on pages 16-17 of this issue of *The Crescent*.

This is to advise you that my (circle one) daughter, sister, granddaughter, great-granddaughter, stepdaughter, stepsister, step-granddaughter will be attending college this year.

Legacy _____
FIRST MIDDLE LAST

Address _____

City _____ State _____ ZIP _____

Phone _____ High School _____

Referring Alumna _____
FIRST MIDDLE LAST

Chapter of Initiation _____

Gamma Phi Beta recognizes that legacies are important to our Sorority because they bring tradition of pride and support to our Greek-letter chapters. Because it may be impossible for Greek-letter chapters to pledge and initiate every legacy referred to them, they are guided by Gamma Phi Beta's legacy policy, which states, "Legacies are to be given special consideration by the chapters." This means they are invited to at least the first round of events. If a legacy is invited to pledge, her name is placed alphabetically on the first bid list. In those unfortunate situations where a legacy is not invited back to the next set of events, notification of friends and relations is left to the legacy. This is to protect her privacy. The best way to avoid potential disappointment is to discuss the total Greek community with legacies. All National Panhellenic Conference sororities have similar goals and ideals. Emphasizing Gamma Phi Beta as a sole choice for your legacy may be unfair to her if the chapter is unable to extend her a bid. Most importantly, we hope that recruitment is a positive experience.

ATTENTION COLLEGIATE AND ALUMNAE CHAPTERS

Did you know that you can locate collegiate and alumnae chapters online through the Gamma Phi Beta Web site? It is a great way to maintain friendships and discover what other chapters are doing. And, we've noticed some of you have amazing chapter Web sites, so share them with your sisters!

Please send your Web site addresses to Tammie Benyk, Internet Consulting Chairwoman, tammie@cview.net, and we'll post them on the Web site with your chapter information.

Share ideas, share experiences, share photos and share your site!

The Executive Director Search Committee is accepting resumes for the position of Executive Director. This individual manages business operations of the organization's International Headquarters located in Centennial, Colorado. The full-time duties include, but are not limited to, managing the staff, monitoring the administrative portion of the budget, maintaining the organizational and headquarters infrastructure, and promoting sound human resource practices to provide a positive work environment. Salary is in the \$60s range, plus benefits.

The Executive Director is an ex-officio member of the International Council and the Gamma Phi Beta Foundation and serves as the secretary of the Financial Advisory Board. This individual represents the Sorority, both internally and externally.

Required qualifications include:

- ★ B. A./B. S. Degree
- ★ At least five years management experience
- ★ Basic knowledge of finance, information technology, volunteer management, compliance for 501(c)7 status
- ★ Freedom to travel

Desirable qualifications include:

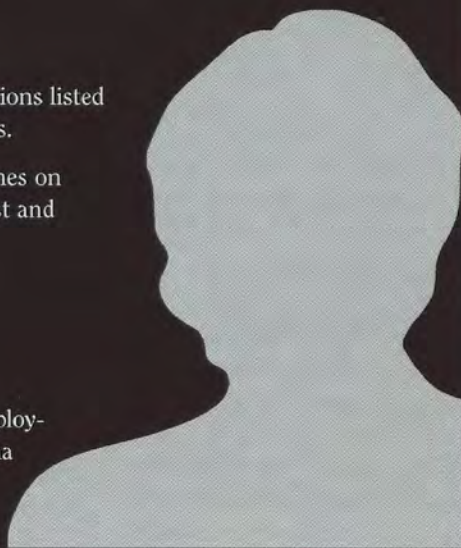
- ★ Master's Degree
- ★ Not-for-profit management experience
- ★ Member of a Greek organization

Letters of interest should respond to the qualifications listed above and contact information for three references.

The Search Committee will begin reviewing resumes on June 1, 2004. Please forward your letter of interest and resume to edsearch@gammaphibeta.org or to:

Randy Allard
Executive Director Search
11835 Roe Avenue, #185
Leawood, KS 66211

A complete job description along with other employment opportunities may be accessed via the Gamma Phi Beta Web site, www.gammaphibeta.org.



OUT & ABOUT



The 1988-1990 Grand Council enjoyed their 13th annual reunion in France with a Paris sightseeing excursion and a barge trip through Burgundy. Pictured are: seated—Frances Griffin (Texas) who served as Financial Vice President and Sally Erikson Lewis (Bradley) as Alumnae Vice President. Standing—Randy Stevens Allard (California State/Long Beach) who was International President, Karen Gamel Urette (Oklahoma) was National Panhellenic Conference Delegate, Marjy Mills Shupert (Colorado State) was Executive Director and Joey Lessard Stiver (North Dakota State) was Collegiate Vice President.



Dolores (De De) Staskal Hicks (Colorado College), middle of top row, was recently honored by the Salvation Army and Crestmont College for her service to the community and for demonstrating dedication to serving the community for the sake of others. De De was joined in celebration by (left to right, first row) Linda Babcock (California State/Long Beach) and Joan Pedersen Meagher (USC), (back row) Rosalind (Roz) Dejesus De'Prey (USC), L'Cena Brunskill Rice (USC), De De, Elizabeth (Liz) Dykstra Hill (Michigan) and Electra Groszkruger Trapp (Iowa State).

NATIONAL VOLUNTEER WEEK IS APRIL 18-24, 2004!

A 31-year tradition, National Volunteer Week designates a special time to recognize and celebrate the tremendous efforts of volunteers. Last year, nearly 90 million volunteers stepped forward to make our communities a better place.

How will you recognize volunteers? The purpose of this week is to recognize and celebrate the efforts of our sisters who volunteer at the local, national and international levels. Use this week to thank each of them in a fun and unique way. On behalf of the Sorority, thank you for the time and effort you've given

Volunteers
**Inspire
by Example**

this year! Volunteers inspire the people they help and inspire others to serve. Now it's your turn. Step forward and inspire by example. For more information, visit www.pointsoflight.org.

Knowledge *as* Self Defense

By Megan McDermott | Associate Editor

On November 22, 2003, Dru Sjodin (North Dakota) may have been looking forward to a few free hours between one job and the next.

It was about 5:00 p.m. She had just completed her work shift at Columbia Mall in Grand Forks, ND. While walking to her parked car, she used her cell phone to call her boyfriend in Minneapolis.

They talked and, according to her mother, Linda Walker, the last words her boyfriend heard before the phone went dead were "Oh, my God."

None of Dru's friends or family have seen or heard from her since, except for a one-minute connection to her boyfriend's phone about three hours later. It was silent on Dru's end. No words were spoken.

Dru's roommate called police when Dru did not report for her waitress shift at a Grand Forks bar that night. Later, police found shopping bags around Dru's car, as well as what was later identified as her blood.

Dru, 22, is a student, artist and philanthropist, in addition to working two jobs, and an active, involved member of Alpha Beta Chapter. Her smile is said to light up a room.

An estimated 1.9 million women are physically assaulted annually in the United States, and 15 to 25 percent of all American women will report a sexual attack or rape at some time in their lives, according to studies conducted by the Justice Department and Centers for Disease Control and Prevention.

Experts report that because the majority of sexual assaults go undocumented, the numbers from these studies may represent only a fraction of the violent crimes against women.

In "Protect Yourself," by Jamie Cohen of ABC News, Cohen reports that while these numbers may seem frighteningly high, safety authorities are quick to point out that women need not view themselves as helpless victims. ABC News asked crime and safety specialists the most effective precautions a woman can take to keep herself from becoming a statistic:

Dress to Flee. Clogs, high heels, and tight skirts are hard to run and fight in, while scarves and long necklaces are easy to grab. If possible, modify your fashion style or wear comfortable clothing when walking alone.

Make Eye Contact. It might be your first instinct to lower your gaze as you walk to your destination. But looking straight into the face of potential enemies is the better option. "Eye contact may scare off attackers because they fear you will be able to identify them," says Mariellen Burns, a spokesperson for the Boston Police Department.

Keep Eyes and Ears Open, Hands Free. It is important to be alert to what is around you. Talking on a cell phone or listening to headphones makes you more distracted and easy prey for a predator. Also, limit the number of items you have to carry by using a backpack or bag with a shoulder strap. This will ensure that your hands are free to defend. Nothing in your backpack or handbag is worth your life.

Take the Elevator Over the Stairs. Elevators are better lighted and most have a call button or telephone if you need help. When in the elevator, stand in front of the doors; if you feel uneasy with another occupant, you can immediately step off.

Resist Buying Into Their Story. Experts say that women tend to be sympathetic—don't be! History has shown that serial killers and other criminals often play on the sympathies of unsuspecting women to lure them into dangerous situations. If someone asks for the time, directions, or help in or around a car, be as courteous as possible but keep moving. You can always assist the stranger by making a phone call to police from a safe location, or by finding others to go back with you to help.

Change Your Route. Regularly change your walk route. Plan a few different routes you can take, and mark out places you could go (in your mind) for help. In the event of an attack, you can stop at these shops or homes where you know you will be safe.

Be Paranoid and Suspicious. It is always better to be safe than sorry. When in a parking lot, look at the cars parked on either side of your vehicle. If someone in a vehicle is sitting alone in the seat nearest your car, or if you are parked next to a van, always enter your car from the side opposite the strange vehicle.

Domestic Violence

Violence doesn't always happen on the street. Violence can happen in your own home, from someone you love. According to Christine Carney Kidwell (Oregon), you can be educated, high achieving, hard working, bright, and tend to have strong connections to both people and institutions and still be a victim of domestic violence.

Christine also says that working with domestic violence offenders has taught her to find worth and fear in every client. She says, "There is value in people who beat on the people they are supposed to care for most, including their children. Yes, even children, because even though they are mandated to a minimum of a year of treatment, once they find out they can never go back to the way things were, they desperately want to know how to change their lives."

Christine compiled the list below from four years of working with domestic violence offenders. These are observations of behaviors seen in real people in mandated treatment. While none of these guarantee that a partner will eventually lash out, several of them could indicate that you are headed for trouble.

Does this person...

- Push you to commit and move in immediately?
- Find little ways to be always right and in control?
- Have a knack for making you feel guilty or ashamed?
- Isolate you from your friends and family?
- Tell you that you are stupid or ugly and that no one else will want you?

Stalkers

In the book "Surviving a Stalker: Everything You Need to Know to Keep Yourself Safe," Linden Gross tries to uncover the question *Why?* She asks: "What compels some people to become obsessed with you, to hound, threaten, injure and sometimes kill in the name of love?"

Her findings are the result of research into criminal behavior that includes everything from biological to environmental.

According to Gross, what we know about stalkers is:

- They have above average intelligence.
- They lack a core identity. In an effort to make up for this inherent deficiency, love-obsessed individuals psychologically latch onto another person to validate their own worth.
- If stalkers fail to make a connection, they have no well-developed sense of self to fall back on.
- Emptiness and humiliation from rejection causes stalkers to act out on their victims in ways that destroy both parties.

Remember, most stalking-related violence doesn't just happen. Stalkers are looking for attention, so they drop plenty of hints about their intentions.

Tips to free yourself from a potential stalker:

1. Change your routine.
2. Don't play his/her emotional game; limit how you respond.
3. Diffuse empty threats; don't let him or her know how scared you are.
4. Trust yourself; your intuition may provide guidance.
5. Don't cozy up to online strangers; people are not always who they say they are.

Christine says, "Finding help is easy; finding the courage to do it is monumental. Getting out before it gets ugly is hard. Abusers have huge motivation to keep you off balance early on and they are uncannily charming."

Josetta Mulvihill also says, "Violence is never the victim's fault. If someone decides to hurt you, he or she will try. Some victims have known karate, had a cell phone and a good car with the doors locked, and still have been victimized!"

Josetta has worked in social service for Polk County, Iowa for 20 years. Ten of those years have been with Victim Services. She says, "It is never okay to hurt another person, to take advantage of someone vulnerable. Women are all vulnerable to some extent. There are no guarantees. Make good choices. The more risks you take, the more likely you are to be hurt. Be wise. We need you!"

MISSING

TIP LINE: 701-780-8213

Dru Sjodin

Race: White Female
Age: 22 years old
Height: 5'7"
Weight: approx. 130 pounds
Hair: Blonde frosted
Eyes: Blue

Last seen wearing:
• black slacks
• black loafers
• pink & purple v-neck blouse
• black blazer style jacket
• carrying a small black handbag



There is a reward for her safe return — 701-780-8213

Anyone observing anything suspicious in the **Columbia Mall** parking lot in or around a red 1994 Oldsmobile Cutlass with Minnesota plates on **Saturday, November 22, 2003**, between **4:30pm and Midnight**, please call the Grand Forks Police Department at **701-780-8213**.

Donations are being accepted for the DRUG FUND. Send Donations to: Chief Mark Flensburg, ATTN: Dru, P.O. Box 361, Regent Lakes, MN 55472, Phone 218-688-8111.

www.finddru.com

A Chapter Thank You

I am the chapter advisor to the Alpha Beta chapter at the University of North Dakota. Within the first couple weeks of Dru's disappearance, there was a large contingency of national press covering this story. As a result, the chapter received an unbelievable amount of support from alumnae, International Headquarters and other Gamma Phi Beta chapters. Cards, letters, ribbons and flowers poured into the house for weeks. The outpouring of support the chapter received, and continues to receive, has amazed us.

Our chapter thanks the thousands of sisters who have reached out to us in the past weeks. As chapter advisor, I can speak for the members of Alpha Beta when I say the kind words and showing of support has been a huge comfort during this time.

Erinn O'Keefe Hakstol (North Dakota), Chapter Advisor
On behalf of the Alpha Beta chapter,
University of North Dakota

According to the U.S. Department of Justice, "Date Rape" is one of the fastest growing drug-facilitated, sexual assault crimes in America today. In most cases, drugs are slipped into beverages of unsuspecting victims at dance parties, bars or nightclubs. These substances are colorless, tasteless and odorless. Rape drugs can render a person unconscious, cause seizures, respiratory depression, hallucination, coma and death. The DEA has documented 72 deaths relating to a date rape drug and its derivatives.

A test kit is available to detect date rape drugs. Each kit contains a test strip that reacts with a visible color change when it comes in contact with a drink spiked with one of the major date rape drugs. Due to their size and ease of use, the test strips are relatively inconspicuous and can be used very nonchalantly. These personal test kits are available online, www.drinksafesales.com.

When It's Too Late

If you are in a violent situation, the most important thing is to react immediately with the right steps.

Run, Run, Run. If the predator has a gun but you are not under his control, take off. Experts say the predator will only hit you, a running target, four out of every 100 shots. And even then it most likely will not be a vital organ.

Stay Put. Do not let your attacker take you to an abandoned area. If he does, the likelihood that you will be seriously injured increases significantly, says Burns. You do not want to get to "crime scene number two," so do whatever it takes and never give up.

Hit the Attacker Where It Counts. The eyes, knees, throat and groin are very vulnerable, good places to jab and kick. But listen to your instincts and try to determine if a counter-attack by you is the best approach. If you do decide to fight, make sure your first move is as forceful as possible. It may be your only hope.

Try Anything and Everything. Additional approaches are offering your wallet, carefully jumping out at a stoplight, doing something to cause an accident or signaling to other drivers. If you are thrown into the trunk of a car, experts advise you to kick out the back tail lights, stick your arm out the hole, and start waving wildly. The driver won't see you, but everyone else will. This trick is said to have saved lives.

Josetta Mulvihill, a Rape Assistance Counselor, says your best protection is self-confidence. She asks: "Do you like yourself? Are you proud of who you are? Do you walk with determination, like you have someplace important to go?" She says that criminals often choose people who are vulnerable. Predators are lazy; they will pursue the easiest victim.

Sources

Cohen, Jamie (2003). Protect Yourself. ABC News. http://abcnews.go.com/sections/living/HealthyWoman/HWFeature_safety_tips020815.html.
Gross, Linden (2000). "Surviving a Stalker: Everything You Need to Know to Keep Yourself Safe." New York: Marlowe & Co.
Kidwell Carney, Christine. MA Counseling Psychology (Oregon).
Mulvihill, Josetta. Rape Assistance Counselor.

The illustration featured on the cover and on page two was created by Janet Si-Ming Lee. To learn more about Janet and her talents, visit her Web site, www.jsiming.com.

■ CINDY NANCE NAMED CEO OF YWCA-EL PASO DEL NORTE REGION

Cindy Nance (Texas Tech) was recently named chief executive officer of the YWCA-El Paso del Norte Region.

"Cindy was named to this position after an exhaustive national search," says Nancy

Santana, 2002-2003 president of the YWCA Board. "Cindy's knowledge of the not-for-profit sector and financial and business acumen have distinguished her as one of the most knowledgeable senior executives in the national YWCA organization."

Cindy says, "The YWCA-El Paso Del Norte Region has created change and bettered the lives of the women and girls of El Paso for over 90 years. I am excited by the opportunity to work with the staff, volunteers and so many community supporters who embrace the mission of the YWCA—that of empowering women and girls."

■ EDGE LEADS AMERICAN DIETETICS ASSOCIATION

Anyone acquainted with Marianne Smith Edge (Kentucky) or who has worked with her knows she is constantly working and always a step ahead. Marianne is president of the American



Dietetics Association, the nation's largest organization of food and nutrition professionals, with 70,000 members. Marianne is the first ADA member from Kentucky to be elected to the international association's top position, and will serve as ADA's 78th president until May 31, 2004.

Marianne is currently the founder, president and chief executive officer of MSE & Associates, which provides consulting services in nutrition and food service management, business and industry and health-care corporations across the country.

Edge plans to lead the association toward accomplishing its strategic goals and moving members toward becoming recognized experts in the areas of obesity, especially childhood obesity, healthy aging and food safety.

■ SIDE BY SIDE IN OUR NATION'S CAPITOL



In 1998, who would have thought that three new members of Sigma chapter at the University of Kansas would end up working together in Washington, DC for the chairman of the Senate Intelligence Committee?

Sarah Epps, Molly Mueller, and Jennifer Swenson are all Capitol Hill staffers for U.S. Senator Pat Roberts, a Kansas Republican.

Sarah Epps is a legislative correspondent who graduated with a B.A. in political science. She is currently attending George Washington University and will receive her master's in public administration in May. Molly Mueller is assistant press secretary and graduated in 2002 with a B.S. in journalism. Jennifer Swenson is a Legislative Assistant who graduated in 2001 with a B.A. in human development, family life and Spanish. She is also attending George Washington University and will receive her master's in public health in May.

Two other members of the same pledge class also work in Washington: Alison Reynolds is a second year law student at American University, and Stephanie Call is a rehabilitation coordinator at St. Luke's House.

IN LIKE



Diane Cline (left) with little sis Carol Eggdorf Novak (right).

Dear Readers,

I pledged Gamma chapter at the University of Wisconsin after mulling over which sorority to join. I later transferred to the University of Arizona and Alpha Epsilon chapter, where I met Eggs.

Eggs' proper name is Carol Eggdorf Novak (Arizona) and she's truly been my sister since the day I met her. After writing a paper on the theme "sisterhood is powerful" regarding business relationships, I realized Eggs has proven that our Gamma Phi sisterhood is powerful in ways besides business.

After my career in communications at Siemens, I resigned to study for my master's in English education and work in a high need school in the Bronx. Eggs called me one day on my cell phone as I stood in front of one of my classes. I have a heavy load of 137 students and a diverse student population that includes 39 languages.

Eggs sent me a recently published book about a Chicago journalist who made a similar traumatic career switch. I read the book nightly to bolster my sagging morale. Without Eggs, I couldn't have stepped foot in the school on many days.

So I send this to you in honor of Eggs—my little sister in Gamma Phi. No matter where we are we're on the same wavelength and she's always trying to help me.

In LIKE,
Diane Metz Cline (Arizona)

Note: Diane is looking for extra books and money for teen magazine subscriptions for her classes. If you would like to provide her with resources, please contact her at metz02@optonline.net.

PACESETTERS WANTED Send a letter about yourself or a sister and a photo to: Editor, Gamma Phi Beta Sorority, 12737 E. Euclid Drive, Centennial, CO 80111.



THANK YOU

The Sorority appreciates the return of a deceased member's badge, when possible, so that it may be preserved in the archives.

DONATIONS

Donations in memory of friends, sisters and loved ones may be sent to the Gamma Phi Beta Foundation at International Headquarters. If you would like a card sent to a family member or friend, please include their address. A member's name will be listed in this section upon receipt of a confirmed death notice, obituary, funeral program or written notification from a deceased member's family.

LEAVE A LEGACY

Remember the Gamma Phi Beta Foundation in your will or estate plans. For information on easy ways to support the organization you love, contact the Foundation office at 303.799.1874 or write us at 12737 E. Euclid Drive, Centennial, CO 80111. You can also receive more information about planned giving options on the Foundation page via the Gamma Phi Beta Web site at www.gammaphibeta.org.



ALPHA Syracuse University
1933 Ann Betts Smith
1936 Barbara Marlow Dwinelle
1937 Elizabeth Snyder Komanecy
1950 Alice Miller Beckman

BETA University of Michigan
1956 Terry Kuhn Treiber

GAMMA University of Wisconsin/Madison
1915 Alberita Richards Semrad
1950 Janet Mount Pipkorn

THETA University of Denver
1914 Rose Haffner Henry
1957 Linda Corpening Flood

KAPPA University of Minnesota/Minneapolis
1933 Lora Von Kuster Sedgwick
1936 Catherine Wilkins Ballou
1964 Nancy Parrott Monroe
1966 Carol Anderson Strande

NU University of Oregon
1932 Margaret Rederich McShatko

XI University of Idaho
1954 Suzanne Walter Chehey

PI University of Nebraska/Lincoln
1945 Mary McCord Brooks

SIGMA University of Kansas
1938 Jane Atwater Tinklepaugh
1945 Dorothy Feldkamp Glover

CHI Oregon State University
1924 Agnes Hesseldenz Thiering
1939 Rita Kellogg Stadden
1958 Carolyn Hansen Fraser

PSI University of Oklahoma
1927 Charlotte Hill Ballard
1989 Angela Patton Patton

OMEGA Iowa State University
1926 Kathryn Bell Tate
1935 Helen Doss Maloney
1939 Bette Simpson Keen

ALPHA BETA University of North Dakota
1946 Ramona Pederson Tweten

ALPHA EPSILON University of Arizona
1934 Mary Dowell Shipp
1943 Dorothy Sawyer Adams

ALPHA THETA Vanderbilt University
1929 Alma Dews Barclay
1936 Mary Cunningham Ford

ALPHA MU Rollins College
1932 Ariel Comp Hodgson

ALPHA NU Wittenberg University
1949 Marguerite Klein Arnold

ALPHA XI Southern Methodist University
1940 Ruth Clapp Scott

ALPHA OMICRON North Dakota State Univ.
1935 Helen Hummel Toussaint

ALPHA RHO Birmingham-Southern College
1931 Mattie Harris Dudley

ALPHA UPSILON Penn State University
1938 Jean Livermore McBride

ALPHA PHI Colorado College
1942 Virginia Havens Korns

BETA ALPHA Univ. of Southern California
1953 Donna Marsh Marsh
1955 Sandra Winslow Steiner

BETA BETA University of Maryland
1945 Gloria Heller Dephillips

BETA GAMMA Bowling Green State Univ.
1949 Rita Siirn Steffen
1954 Carole Coles Gravette
1963 Michele Chester Bilicki

BETA DELTA Michigan State University
1969 Beth Rowney Rowney

BETA ETA Bradley University
1962 Beth Newton Savage

BETA THETA San Jose State University
1949 Leona Solon Rathbone

BETA LAMBDA San Diego State University
2002 Elizabeth Young Young

BETA PHI Indiana University
1962 Barbara Carson Bowers

BETA PSI Oklahoma State University
1979 Susie Westfall Rusco

GAMMA XI University of Tennessee
1965 Diana Roberts Roberts

GAMMA PHI Auburn University
1968 Elizabeth Ingram Ingram

DELTA THETA Calif. Polytechnic State Univ.
1983 Nancy Casaroli Casaroli

DELTA OMEGA Oakland Univ./Rochester
1989 Ann Pampreen Pampreen



UNRESTRICTED GIFTS

Unrestricted gifts of \$125 or greater have been given in memory of the following members. In honor of these gifts, the Gamma Phi Beta Foundation will inscribe a brick in the Sisterhood Plaza.

EDITH MCCHESNEY KER

(College of William & Mary '43)
Mid-Maryland Crescent Circle

JOAN STARING NEWLIN (Vermont '53)

Merlin Staring

WILLIAM LLOYD JONES

(father of Annabel Jones - Oklahoma '73)
Barbara Boenzli, Dena Brayley,
Gaye Bricker, Molly Cox, Judy Dyckman,
Tracy Johnson, Pat Mahan,
Jean McDaniel, Sandra Nauman,
Susan Nobles, Molly Noren, Gretchen
Reiter, Chris Ritger, Genie Street,
Leigh Ann Price

PETER HOFFMAN (husband of

Lualice Hoffman - Oklahoma '49)
Lualice Hoffman

VIRGINIA "CAPPY" GRISWOLD

(Minnesota '39)
Brooke Jacobson

Memorial Gifts are listed alphabetically with the person being memorialized in **BOLDFACE** type. The name of the person making the gift appears below. This list represents gifts received through 12.31.03.

JANET INMAN ARBUCKLE (British Columbia '74)

Judi McMahon
International Council

MINNIE MAE HUDNALL BALDWIN (Arizona '25)

Ruth Ann Morse Gray

KATHLEEN BUE BAUER (Oregon State '56)

Bloomington, IN Alumnae Chapter

MARY ELIZABETH BENHAM (Idaho '28)

Anne Moldrem

JAMES E. BRILEY, JR. (husband of Ann Allen Briley - Kansas '47)

Sue Ann Allen Tollett

MARGERY HANSEN CAPPS (Southern California '54)

Lynne Palo Lawlor

FATHER OF CRISSY BUCHANAN CARLISLE (Alabama '91)

Diane Goff

RICHARD CARNEY CHASE, JR. (father of Heather Sheehan - Bowling Green State '87)

Marita Mahan
Beta Gamma House Corporation Board

LOIS WILSON CLAFLIN (Kansas '38)

Lynn Logan Clawson

LAUREL SALTON CLARK (Wisconsin-Madison '81)

Betty Avant

ELINOR ERMES CROSS (Washington '35)

Betty Percy

THOMAS E. DAILY (husband of Jean Daily - Indiana State '54)

Sandy Burba Jacki Falkenroth
Mildred Martin Vicki Read

RALPH W. FERRIN (husband of Patricia Funke Ferrin - California-Berkeley '44)

San Fernando Valley Alumnae Chapter

LINDA CORPENING FLOOD (Denver '57)

Betsy A. Lyle

RUTH FOSTER (California-Berkeley '35)

Sacramento Valley Alumnae Chapter

ANN FISHER GARDNER (Southern Methodist '35)

Jackie Graves

JEAN MORRISON GRABENHORST (Washington '36)

Salem, OR Crescent Circle

SARAH ELIZABETH INGRAM (Auburn '68)

Elise Berthon

WILLIAM LLOYD JONES (husband of Betty Mae Conner Jones - Oklahoma '42, and father of Annabel Jones - Oklahoma '73, Kathryn Jones Jenneman - Oklahoma '75 and Janet Lynn Jones - Oklahoma '78)

Joanne Roman L'Cena Rice
International Council Marilyn Sullivan

EDITH MCCHESENEY KER (College of William & Mary '43)

Margaret Myers Margery Wiltamuth
Judy Willis Mary Jane Misthos
Northern Virginia Alumnae Chapter

VIRGINIA KORNS (Colorado '42)

Marjorie Lawson
Dorothy Weithoff

LOUISE SPRAGUE LAKE (Michigan '34)

Charlotte Mason

REVA LAUGHLIN (Oklahoma State '61)

Melba Spurrier

THE INFANT CHILD OF DRUE BERRINGER LOVGREN

(Kansas State '93)
Sharon Witt Dunham

C. PHILLIP MAAS (husband of Marion Lasher Maas - San Jose State College '54)

Anne Woodard Ezal

JUDITH KUNSMAN MCKASKLE (Oklahoma State '58)

Sue Ann Allen Tollett

MARGARET REDERICH MCSHATKO (Oregon '32)

Eugene Alumnae Chapter

EVELYNNE HAYES OKOREN (mother of Cara Moczulski - Washington '72)

Tom and Cynthia Captain

GARY O'NEAL

Terrie Webb Huntington

ANN PAMPREEN (Oakland '89)

Trina Fox

HENRY POLLAK (husband of Mary Lou Noel Pollak - Kent State '51)

Ann Harding

LEONA SOLON RATHBONE (San Jose State College '49)

Santa Barbara Alumnae Chapter

MARGARET FRY ROBERTS & BOB ROBERTS (parents of Peggy Roberts Tracy - Oklahoma State '66)

Sue Ann Allen Tollett

A. R. ROMEIKA (husband of Ione Travaoli Romeika - Pennsylvania State '42)

Fay C. H. Olson

BETH ROWNEY (Michigan State '69)

Ruth Andrea Seeler, M.D. Sally Lewis
Chicago Alumnae Chapter Mary Jane Misthos
Magnes Welsh

SUSIE WESTFALL RUSCO (Oklahoma State '79)

Phyllis Kriegel

EMMA MARIE SCHMID (Michigan '33)

Charlotte Mason

MARIAN WEBB ARMER SCHMIDT (Arizona '31)

Ruth Ann Morse Gray

ANN CLAPP SCOTT (Southern Methodist '40)

Jackie Graves

J. REID SCOTT (husband of Carolyn Gosnell Scott - San Diego State '50)

Beverly Gosnell

VIRGINIA HAVERCAMP SIEGEL (Iowa '50)

Caroline Teaford
Janice Mickelson

RITA SIRM STEFFEN (Bowling Green State '49)

Patricia Armitage Edith Kenney Townsend
San Rectenwald Lavonne Tonkinson Pedlow

KATHRYN BELL TATE (Iowa State '26)

Quad-City Alumnae Chapter

MARY SAVAGE TAYLOR (Michigan '33)

Charlotte Mason

DR. ROBERT THOMPSON (husband of Diane Thompson - Iowa State '67)

Jacki Falkenroth Elizabeth Phillips
Sandy Burba Sharon Dunham
L'Cena Rice Vicki Read

LAVERNE SUNDIN WALMSLEY (Arizona '30)

Ruth Ann Morse Gray

In the Winter 2004 issue of *The Crescent*, we noted that three Trustees pledged \$1,000 each to help send collegiate officers to the LeaderShape Institute in 2004. We'd also like to thank another Trustee, Ginny Hammond, for giving \$1,000. This brings our total to \$10,300 available for the LeaderShape Institute.

ALL CONTRIBUTIONS TO THE GAMMA PHI BETA FOUNDATION ARE TAX DEDUCTIBLE AS ALLOWED BY LAW.

SUBMISSION REQUIREMENTS

Sorority members and friends may make memorial gifts to the Foundation upon the death of a member or friend of Gamma Phi Beta. The Foundation notifies the family or alumnae chapter of the deceased about the gifts, and lists all memorial gifts in *The Crescent*. Gifts of any size are welcome; the average memorial gift is \$35. An alumna or her family may give to the Foundation to support a specific fund or program, or support unrestricted needs. Please contact the Gamma Phi Beta Foundation at 303.799.1874 for more information.

This list represents gifts received through 12.31.03.

For their wonderful work at UCI Recruitment, a big thank you to Cindy Wagner, Leda Quiros-Weed and Stephanie and John Richards for all their hard work!

Balboa Harbor Alumnae Chapter

In Celebration of Delta Psi Chapter for reaching Order of the Crescent and for the Chapter's 20th Anniversary. With great pride in all your achievements.

Lois Abbott

In Celebration of the birth of Geneva Renee Eisel on August 26, 2003 to Erik and Roxanne Brogan Eisel.

Balboa Harbor Alumnae Chapter

In Celebration of the birth of legacy Kamryn Grace on June 23, 2003 to Kevin and Kristen (DeYoung) Rice (Beta-University of Michigan).

Fraya Lynn Hirschberg

Congratulations to Paige Elliott, President of Epsilon Gamma-University of San Diego for being crowned 2003 Homecoming Queen.

L'Cena Rice

In Celebration of Betty Quick as the new Secretary of the National Panhellenic Conference.

Sandy Burba

Diane Goff

Annabel Jones

Karen Urette

Krista Davis

Linda Johnson

Vicki Read

In Celebration of Nicholas Carlisle, new son of Mark and Crissy Buchanan Carlisle.

Diane Goff

In Celebration of the awesome advisors for Beta Pi, Indiana State University: Jen McGrath, Jami Sargent, Jay Adams, and Joanna Anderson.

Marita Mahan

Congratulations to the women of Epsilon Lambda Chapter for winning three awards at the annual Panhellenic banquet. The chapter was named Most Outstanding Sorority at the University of Alabama for 2003. They were also recognized for the Most Improved GPA and the Most Outstanding New Member (Carla Ferguson). We are proud of all of you!

Jacy Thompson Douglas

Elizabeth Beemer

Ashley Strength

In Celebration of Linda Babcock's 4 1/2 years of service as Province Collegiate Director, 16a.

Alpha Iota

Zeta Theta

Corrine Ho Dugan

Judi McMahon

Kathy Smith

Southern California Intercity Council

Beta Alpha

Adra Cheek

Christi Fredericks

L'Cena Rice

Kristen Worden

In Celebration of Leda Quiros-Weed's service as Province Alumnae Director, 16a.

Southern California Intercity Council

In Celebration of the 50th Anniversary of the San Fernando Alumnae Group.

Southern California Intercity Council

In Honor of Suzanne Higgins Lee's 1st Wedding Anniversary.

Yael Acre, M.D.

In Honor of Carolyn Craddock McEntee who has served Gamma Phi Beta well for many years.

Isabel J. Brassey

In Celebration of the Texas Longhorns' victory over the University of Nebraska Cornhuskers.

Shannon Bradley

In joyful celebration of the birth of my two double-legacy granddaughters: Clancy Margaret, born October 8, 2003 to Andy and Julie Colebank Scott (Sigma), and Ellison Grace, born November 1, 2003 to Greg and Kristin Schmidt Van Scoy (Beta Upsilon).

Judith M. Millen

In Honor of Aynsley M. Hopper, Class of 2004, Epsilon Sigma, and Karen M. Hopper, Class of 1963, Alpha Nu

Kevin J. Hopper

In Honor of Julie Dunn.

Hallie Anderson

DIRECTOR OF DEVELOPMENT



Help welcome Lucy Wirth as our new Director of Development. Lucy was previously the Senior Development Officer for the Tennyson Center, which is a residential and

day treatment center for abused and neglected children in Denver, Colorado. Prior development roles were with The University of Colorado/Health Science Center, Wayne State University in Michigan and the National Multiple Sclerosis Society in Chicago. She hails from Chicago with a B.S. in finance from the University of Illinois, and an M.S. in health and fitness management from American University. Lucy is an active Delta Gamma alumna who relocated to Colorado because of its great outdoors.

HONORARY CHAIR OF THE TAU EPSILON PI SOCIETY



Ann Mullen Bronsing, Indiana State (Beta Pi), has agreed to serve as the Honorary Chair of the Tau Epsilon Pi Society, which recognizes those sisters and friends who have made a planned gift

to the Gamma Phi Beta Foundation. Ann served as International President of the Sorority from 1982-86; Foundation Chair from 1986-93 and two terms as Alumnae Vice President. St. Louis alumnae recognized her commitment to Gamma Phi Beta by presenting her with the Love, Labor, Learning, Loyalty Award. Ann is proud of her role in raising funds for the new International Headquarters which opened in 1992. Ann is active in the St. Louis Alumnae Chapter.

HONORARY CHAIR OF THE PRESIDENT'S CIRCLE



Susan Schlessman Duncan will serve as Honorary Chair of the President's Circle, which honors individuals for lifetime giving of \$25,000 or more to the Gamma Phi Beta Foundation. We

are pleased to have Sue join us in this prestigious role. Sue's participation in Gamma Phi Beta activities started when she served as President of the Alpha Phi Chapter at Colorado College in the 1950's. Her accomplishments include Colorado Camp Board Chair, Foundation Board of Regents and the Foundation's Philanthropist of the Year in 2000. Sue continues to support the Foundation with her time and gifts and is a member of The 1874 Society.

■ CONVENTION FOUNDATION EVENTS

Thursday, June 24

7:00-8:00 a.m. - Friends of the Foundation Breakfast (by invitation)

12:00 p.m.-1:30 p.m. - Foundation Luncheon (full Convention registration)

Friday, June 25

12:30-2:30 p.m. - Luncheon for The 1874 Society and Major Gift Donors (by invitation)

10:00 p.m. - Collegiate Bash

■ CONVENTION 2004 OFFERS UNIQUE OPPORTUNITIES FOR THE FOUNDATION TO SUPPORT SORORITY EDUCATIONAL PROGRAMS AND PHILANTHROPY

Province Race for the Moon: Every sister attending Convention will be invited to make a personal tax-deductible gift of \$10 or more to the Foundation for province recognition. Provinces will compete to reach the moon first with 100% participation and/or the highest average-per-person gift at Convention.

Opportunity Drawings: There will be outstanding prizes of jewelry, Gamma Phi Beta memorabilia, gift certificates, etc.

Crescent Grams: Heartfelt messages will be available to send to new and longtime friends.

Special Donor Recognition Ribbons: Stop by the Foundation Office to get ribbons for every donor to wear on her nametag throughout Convention.

ΓΦΒ Jewelry Gifts: Received by those giving gifts of \$100 or more to the Foundation at Convention. An additional gift will be given to those giving \$500 or more.

■ NEW LAUREL BLAIR SALTON CLARK M.D. MEMORIAL LEADERSHIP ENDOWMENT FUND

The Foundation launched the Laurel Blair Salton Clark M.D. Memorial Leadership Endowment campaign in February, the first anniversary month of the loss of the Columbia space shuttle and our astronaut sister, Laurel Clark M.D. (Wisconsin). Laurel was serving as a mission specialist on the Columbia flight, conducting some of the mission's more than 90 experiments. She has been described as a leader and doctor who was always eager for the next adventure.

The goal is to raise \$500,000 or more for a Gamma Phi Beta Foundation Endowment. It will provide support in perpetuity for collegians to attend the Emerging Leader Programs,

In October 2003, Beta Nu alumnae gathered at Barbara Wessel's home in Essex Junction, VT to celebrate Ruth Seeler's visit and gift for the Collegiate Leadership Consultant Program. This endowment will forever fund a significant portion of the annual expenses for one Collegiate Leadership Consultant. Ruth is a BN alumna, Class of '59. Barbara (A '61), Foundation Chair 1995-2001, established the Green Mountain Crescent Circle in 2001. Vermont area Beta Nu's pictured from left to right: Iris Root Darling, Sally Boushey McGreevey, Barbara Missert Wessel with Teddy, Sara Bradley Moran and Dr. Ruth Andrea Seeler of Chicago, the evening's honored guest.



which will be a part of Convention, Regional Leadership Conferences, the Collegiate Leadership Consultant Program and other outside leadership training. The members receiving this leadership training will teach and touch the lives of every collegian—over 10,000+ sisters each year.

"We hope each member will help continue her legacy of excellence by contributing a minimum of \$100 to the Laurel Blair Salton Clark M.D. Memorial Leadership Endowment Fund," said L'Cena Rice, Foundation Chairwoman. "We are so pleased that Laurel's husband, Dr. Jonathan Clark has agreed to serve as our honorary chair of this important campaign."

■ FUN CONVENTION EVENTS & FOUNDATION PLANS



Dr. Jonathan Clark: Bringing the Legacy of Dr. Laurel Clark to Convention

By now, you are aware and may have contributed to The Laurel Blair Salton Clark M.D. Memorial Leadership Endowment Fund.

Attendees of the Foundation Luncheon on Thursday, June 24 in Chicago will have the tremendous benefit of hearing Dr. Jonathan Clark, husband of Dr. Laurel Clark, share personal stories about his Gamma Phi Beta astronaut wife. His memories and family's journey in the past year is sure to be a moving tribute to one of our most extolled sisters—a woman who embraced leadership at many levels.

As a unique treat for The 1874 Society members, Dr. Clark will be the guest of honor at

their invitation-only lunch at Lovell's of Lake Forest, 12:30-2:30 p.m., Friday, June 25. The Luncheon for The 1874 Society major donors thanks those who give at least \$1,874 annually in unrestricted funds, will have special resonance. Captain James Lovell, a former astronaut in Apollo space missions, will have much of his NASA memorabilia on display. **Dr. Clark plans to bring a few items that were with Laurel on the Columbia shuttle to share with 1874 Society members.** If you would like to attend this very special event and are not currently a member of The 1874 Society, please contact the Foundation at 303.799.1874.

Calling All Collegians: Good Times, Laughter and Fun Awaits

It's a party! A special event for collegians attending the 2004 International Convention in Chicago is the inaugural **Collegiate Bash** sponsored by the Gamma Phi Beta Foundation. This first-ever party, exclusively for collegians, is set for **10 p.m., Friday, June 25.**

The Collegiate Bash will feature **laugh-out-loud entertainment of a uniquely Chicago nature**, late night munchies and a special drawing with prizes that collegians will love to keep for themselves or bring back to the chapter house! Be sure to mark the day and time of this sure-to-be-fun event!

The Gamma Phi Beta Foundation is delighted to offer this evening of fun and entertainment as a way to say thank you to individuals and collegiate chapters whose philanthropic activities and financial support of the Foundation help us deliver our vision and mission.

Convention 2004 Checklist

- ★ Review all materials
- ★ Determine participation level (full- or part-time).
- ★ Complete proper registration form.
- ★ Complete credential card and submit to IH (delete gates/alternates).
- ★ Send/fax registration form to IH with payment.
- ★ Contract United or American Airlines to make airline reservations or other airline if necessary.
- ★ Make your hotel reservations with the Marriott Lincolnshire Resort, at 800.228.9290.
- ★ Send/fax ground transportation reservations, or reserve online, www.chicagogammaphibeta.org/groundtransportation.
- ★ Sign-up for Play Days online at www.chicagogammaphibeta.org.
- ★ Buy FISH! book, read it and prepare for the motivation odyssey.
- ★ Attend Convention 2004!

Where will Convention take place?

The Lincolnshire Marriott Resort is our host. All hotel reservations should be made directly with the Marriott by calling 800.228.9290 or going to www.stayatmarriott.com/gammaphibeta. Be sure to identify yourself or your guest as a Gamma Phi Beta Convention attendee to receive the group rate. Double/double and king rooms are available for \$104/night plus 11% tax.

Who should attend Convention?

We encourage chapters to send newly elected presidents and member education vice presidents. You may also send emerging chapter leaders who could benefit from broad-based leadership development and exposure to Gamma Phi Beta on a larger scale.

Keynote Speaker - Deena Ebbert Joyrider and FISH! Philosopher

Deena will inspire both collegiate and alumnae Gamma Phi Betas to find the fun and delight in the world around us.

A member of Chi Omega Fraternity, Deena went on to become a professional opera singer and a tenured member of corporate America. She will reveal ways to empower and motivate teams through compassion and trust.

Deena will share how the FISH! philosophy can work for you! Re-energize your personal, academic, and professional life and discover a new approach. Explore the power of personal accountability, the synergies that come from commitment and opening ourselves to unlimited potential. She invites us to begin seeing our collegiate and alumnae opportunities in Gamma Phi Beta as a tool to make our lives complete, and the FISH! philosophy as a way to build a common language for success.

Take a joyride with Deena, and discover that everything we need to lead extraordinary lives is already within us.



Get ready to shine!

Convention 2004 is just around the corner.

Prepare to be *dazzled* by your sisters' accomplishments and inspired by our leaderships' vision. There is so much to learn from each other, Convention is a perfect catalyst for the best idea exchange ever.

Discover the joys of sisterhood, from the fun of the Confirmed Conventioneers Dinner to the elegance of the Pink Carnation Banquet.

Experience a new dimension of *Gamma Phi Beta!* Convention 2004 promises to be a landmark for our Sorority. With stimulating programming and important decisions to be made, make your plans now to join us in Chicago!



Frequently Asked Convention Questions

How far is the hotel from the city?

The hotel is 45 minutes from downtown.

What is the registration deadline?

The last day to register is May 31, 2004. The last day for early registration is April 26, 2004.

Will I have time to sightsee?

You will not have time to sightsee during the Convention dates. If you can come early or stay late, the Chicago Gamma Phi Betas have planned a great day in Chicago for you. Check out the Play Day information on the next page. For more information, visit www.chicagogammaphibeta.org. Play Day activities are available Wednesday, June 23, 2004 and Sunday, June 27, 2004. Hotel rates apply for two days prior and two days after the Convention dates.

When and how can I register?

Registration packets were sent out to alumnae chapters, collegiate chapters and crescent circles in February. To request a registration packet, contact International Headquarters at 303.799.1874, send an e-mail to Convention@gammaphibeta.org with your complete name and address or download a copy from the Gamma Phi Beta Web site at www.gammaphibeta.org.

How do I get from the airport to the hotel?

Coach transportation to and from O'Hare International Airport is provided by Gamma Phi Beta. To make your reservation, use the Ground Transportation form in your Convention registration materials, or go to: www.chicagogammaphibeta.org/groundtransportation. Register by May 31, 2004. Your reservation is the only way to guarantee your ground transportation.

What do I wear to Convention?

- ★ Business attire is appropriate for all business sessions and workshops.
- ★ Formal/cocktail dress is required for the Pink Carnation Banquet on Saturday.
- ★ Semi-formal dress is perfect for the awards dinner.
- ★ Wear business casual on Friday, June 25.
- ★ White ritual attire is required at memorial and initiation services.
- ★ Confirmed Conventioneers dinner is casual dress. Bring a favorite Gamma Phi T-shirt if you'd like!

How can I volunteer to help with Convention?

Contact the Chicago Convention Committee by visiting www.chicagogammaphibeta.org.



Convention "Play Day" Activities

If you can come in early or stay late, your Chicago sisters would love to show you Chicago!

Several options for Play Day activities include:

- ★ Take a trip downtown and play on your own.
Round-trip shuttle transportation to downtown and guidebook provided. \$25
Wednesday, June 23 or Sunday, June 27
- ★ Travel downtown and check out the Chicago River Architecture Tour. \$50
Wednesday, June 23 or Sunday, June 27

The original trip to Wrigley Field was canceled due to the Cubs' schedule. The Sunday bus trip to Chicago will stop at Wrigley Field for a quick photo opportunity. There will be no additional charge.

For more information on Play Day activities, please contact Kelly Nelson at kellyanne_texas@juno.com. You can also download a Play Day Activities form online at: www.chicagogammaphibeta.org.

Hurry, Play Day activities must be reserved and limited space is available.

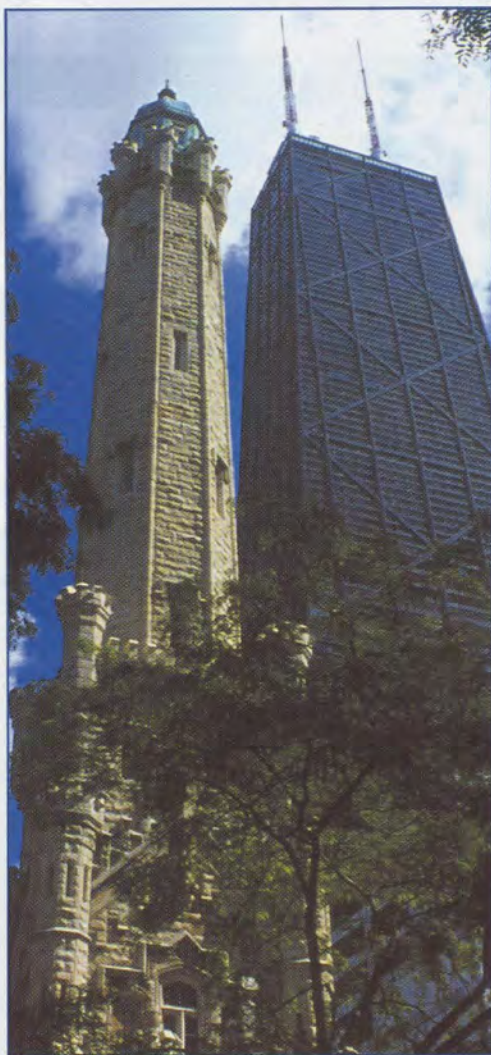
Convention Alumnae Boutique

The boutique is back! Alumnae chapters and crescent circles have been working hard stitching and screening so you can shop till you drop at Convention. The boutique will be stocked with bracelets, umbrellas, magnets and more! The Convention Alumnae Boutique (CAB) is a great way for alumnae groups to showcase their talents and raise funds. For more information on CAB, contact Vonda Bryant, Alum Boutique Chairman, 4heelsnjc@comcast.net.

Our Time To Shine



GAMMA PHI BETA
CONVENTION
CHICAGO ★ JUNE 23-27, 2004



NEW!
EXPERT AVENUE
Expert Avenue is Convention's very own trade show—a place to get your questions answered, pick up new ideas and meet the specialists of Gamma Phi Beta!

CONVENTION 2004

Wednesday, June 23

- ★ Attendees Arrive
- ★ Registration
- ★ Dinner and Welcome
- ★ Business Session

Thursday, June 24

- ★ Business Session
- ★ Foundation Luncheon
- ★ Awards Dinner

Friday, June 25

- ★ Philanthropy Breakfast
- ★ Keynote Speaker, Deena Ebbert
- ★ Workshops
- ★ Confirmed Conventioneers Dinner

Saturday, June 26

- ★ Business Session
- ★ NPC Luncheon
- ★ Ritual/Memorial Services
- ★ Pink Carnation Banquet

Sunday, June 27

- ★ Departure

Our Time to Shine

Gamma Phi Beta Convention
Chicago June 23-27, 2004
www.chicagogammaphibeta.org
e-mail: krobinson@gammaphibeta.org



*Pasadena Alumnae Chapter members.
Photo Submission Contest winner!*

address@gammaphibeta.org

Help us keep our records accurate!

Please include the following information:

INITIATED NAME: _____

CURRENT NAME: _____

OLD ADDRESS: _____

STREET

APT #

CITY

STATE

ZIP CODE

NEW ADDRESS: _____

STREET

APT #

CITY

STATE

ZIP CODE

PHONE NUMBER: _____ E-MAIL ADDRESS: _____

CHAPTER AND YEAR OF INITIATION: _____ MEMBER NUMBER: _____

* DECEASED NOTICES: Please notify Gamma Phi Beta International Headquarters of a deceased member and confirm the information by sending an obituary, funeral program or written notification from the deceased member's relative.

Help us save money by notifying International Headquarters (IH) of name or address changes.

You may call, write or e-mail Gamma Phi Beta International Headquarters, 12737 E. Euclid Drive, Centennial, CO 80111-6445.
Phone: 303.799.1874, Fax: 303.799.1876 or e-mail: address@gammaphibeta.org