

THE *Spring* 2003

# CRESCENT

of GAMMA PHI BETA



1961 - 2003

*Laurel Blair Salton Clark*  
*University of Wisconsin-Madison '81*





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## WE WANT TO HEAR FROM YOU!

We welcome your feedback, comments and suggestions. Send them to: The Crescent Editor, Gamma Phi Beta Sorority, 12737 E. Euclid Drive, Centennial, CO 80111. You can also e-mail your comments to [TheCrescent@gammaphibeta.org](mailto:TheCrescent@gammaphibeta.org) or fax them to 303.799.1876.



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THE Spring 2003

**CRESCENT**

OF GAMMA PHI BETA

VOLUME 103 NUMBER 2

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**SORORITY MISSION STATEMENT**

Our mission is to foster a nurturing environment that provides women the opportunity to achieve their potential through life-long commitment to intellectual growth, individual worth and service to humanity.

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Member of the College Fraternity Editors Association



## THE COURAGE



Each of us has  
the tools within  
to chart a course  
for positive, lifetime  
accomplishment  
and pursuit of  
personal fulfillment.



## TO BE YOURSELF

■ **SHOULD WE DARE** to be ourselves? ■ **IF WILLING**, we can chart our life's creative course no matter where we find ourselves today. Whether we are just beginning on our adult life journey, or we have "been there, done that" and find ourselves wondering what more lies in store, for each of us there is opportunity if we face the challenge. The risks taken by women before us have made it easier to risk being ourselves today. Think of those women who were brave enough to demand the vote. They forged a trail in consciousness for the rest of us, just as surely as our founders broke trails for women attending college in the 1800s. We have the right, the privilege and the responsibility to be ourselves as we embrace life. ■ **THUS WE MIGHT ASK OURSELVES**, "What do we want to pursue?" Whatever course we take - college, career, volunteer, community activist, travel, retirement, renewal - a clear set of directions to serve as our personal road map will help us reach our destination. As Gamma Phi Betas, we have our Sorority's road map, as designed in our ritual. As women who seek to be independent and to fulfill our potential, we have our doctrines to guide us along our developmental path. ■ **IN PURSUING** personal or professional growth, we first need knowledge of where we are and the understanding and desire to want to go somewhere. Gamma Phi Beta's mission statement helps bring some clarity to this "somewhere." Our mission is to foster a nurturing environment that provides women the opportunity to achieve their potential through life-long commitment to intellectual growth, individual worth and service to humanity. ■ **EACH OF US** has the tools within to chart a course for positive, lifetime accomplishment and pursuit of personal fulfillment. ■ **THE LIFE EVENTS** we experience - positive or negative - often present special opportunities to become introspective and to ponder what new or altered course of action we might pursue. These might include graduation, a child leaving home, a job loss (or promotion), a special vacation, a professional convention or even exposure to our Sorority's Complete Sister Program in which seniors are introduced to a process that helps them clarify their personal vision and mission. ■ **WHATEVER OPPORTUNITY PRESENTS ITSELF** to us, by developing our own personal mission statement we more readily realize our important values and thereby have something upon which to base our life decisions. This fundamental exercise provides the foundation upon which our life's goals emerge, which then become our "vehicles of growth." ■ **SO, WHEREVER WE FIND OURSELVES NOW**, have we yet dared to be ourselves? Certainly, our sister and NASA astronaut, Laurel Clark, displayed the courage to be herself and therefore was able to say, "Viewing Earth from space is spectacular, I feel blessed to be here." Laurel's determination with achieving her life's goals sets a strong example for each of us.

Let us begin today to examine our choices for tomorrow ... and find the courage to be ourselves.

*Vicki C. Read*

Vicki Carlson Read  
International President



## LAUREL BLAIR SALTON CLARK WISCONSIN-MADISON (Γ) '81

■ **LIFE WAS A JOURNEY**, not a destination for Laurel Blair Salton Clark (Wisconsin). In her journey, she was a wife, mother, daughter, oldest sibling, friend, and sister in Gamma Phi Beta. She was not afraid to take risks.

Her last journey, to space, brought her great joy and pride. But it also took her life.

Laurel died February 1, 2003, when

NASA's space shuttle Columbia disintegrated over Texas, minutes before its scheduled landing. She was laid to rest with military honors at Arlington National Cemetery on March 10, 2003. It would have been her 42nd birthday.

A native of Iowa, Laurel grew up in Racine, Wisconsin, which she considered her hometown. Initiated at Gamma Chapter, University of Wisconsin-Madison, in February 1981, she received a bachelor of science degree in zoology in 1983, and a doctorate of medicine in 1987.

To help pay for medical school, Laurel joined the US Navy, where she spent almost a decade meeting one challenge after another. She worked to break down the Navy's gender barriers when she participated as a diving doctor in several submarine training missions. When the Navy put a stop to her submarine missions, Laurel took up aviation medicine and served as a flight surgeon for the naval flight officer advanced training squadron.

In 1996, she was selected by NASA to become an astronaut. Laurel was serving as a mission

specialist on the Columbia flight, conducting some of the more than 90 experiments that were part of the mission.

"I feel blessed to be here, representing our country and carrying out the research of scientists everywhere," Laurel wrote in an e-mail to her family and friends, the day before her death.

In that letter, Laurel told of the awe-inspiring perspective from space, including watching "the crescent moon setting over the limb of our blue planet." She concluded the e-mail by thanking those who supported her and her adventures over the years. "This was definitely one to beat all. I hope you could feel the positive energy that beamed to the whole planet as we glided over our shared planet."

Chapter sister Amy Arenson said, "Laurel was a vibrant spirit in our college days. She lit up a room with her never-ending smile and enthusiastic personality. She was a very compassionate and humble person. Laurel felt that everyone had a special role in life."

A brilliant and successful student, Laurel's joy for life added an element of delight to every activity in which she was involved. She was a member of Humorology, a comedy review that raised money for disadvantaged children.



"At one of our last collegiate events - graduation - Laurel and Martha Siepmann Wilson encouraged a few of the more conservative Gamma Phi seniors to embark on a photographic adventure around campus historic buildings and monuments,"

Amy said.

"Donned in caps and gowns, we set out. Our last stop was Bascom Hill to sit on Abe Lincoln's lap. There sat Laurel with her arm around Abe's neck. Mission accomplished."



The crew of the space shuttle Columbia, STS-107.

the bond with those who have left, our circle is unsevered. We remember, honor and celebrate our part in their lives, and their part in ours." The legacy of Laurel's accomplishments continues on through the sisters of Gamma Chapter, as well as our sisterhood.

Laurel lived Gamma Phi Beta's Creed - Love, Labor, Learning, Loyalty. She not only enriched the Sorority, but she enriched the world with her work and dedication.



Laurel (center, long hair and dark sweater) and her Gamma chapter sisters, circa 1981.

Gamma Phi Beta ritual teaches that the loss of a sister may appear to break the circle of sisterhood, but "as long as there are sisters who remember

Laurel is survived by her husband, Jonathon, and son, Iain. ■

### DIRECTORY OF SERVICES

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Volunteer Opportunities

e-mail: [Volunteer@gammaphibeta.org](mailto:Volunteer@gammaphibeta.org)



The evolution and implementation of the Sorority's Strategic Plan has been ongoing since its visionary inception in 1994. An oversight committee, established in the fall of 2000, coordinates the input and directs the contributions of volunteers and International Headquarters staff.

Each of the six priority areas of the plan has a series of goals and specific objectives to achieve. The accomplishments to date have been summarized and are highlighted collectively under each priority area for this annual update.

#### **PRIORITY AREA I: Image**

Position Gamma Phi Beta to be viewed by internal and external audiences as one of the premier women's organizations in North America.

##### **Accomplishments:**

- Contacted marketing firms and received proposals for estimated costs of services to strategies for Sorority public relations plan January 2000
- Initiated first phase of image development which included defining "who we are" - June 2000
- Surveyed membership at 2001 Regional Leadership Conferences about Sorority philanthropy - February 2001
- Completed philanthropy report, "Camping, Philanthropy and Gamma Phi Beta: A Review of Our Past, Present and Future" - June 2001

# strategic

#### **PRIORITY AREA III: Technology and Communication**

Establish and maintain a system for effective communications and data management by utilizing current technology.

##### **Accomplishments:**

- Appointed technology task force to evaluate Web site and vendor - October 2000
- Redesigned Web site to include members-only section - November 2001
- Evaluated contract with Sorority Web site vendor and did not renew - March 2002
- Contracted with new Web site vendor - March 2002
- Upgrade and conversion to new membership database - March 2003
- Developed key services document, work design and information architecture, and will debut Web site at Leadership Development Institute - June 2003

#### **PRIORITY AREA IV: Membership**

Strengthen and broaden collegiate and alumnae membership through focused efforts on extension, recruitment and retention.

##### **Accomplishments:**

- Completed evaluation of retention of new members - refer to Resolution #2000-6 Report
- Developed Chapter Visit Assessment Report (CVAR) - April 2000
- Updated alumnae circle of excellence - June 2001
- Created and implemented chapter development teams to assist with retention of collegiate chapters - August 2001
- Developed and implemented two year Texas initiative program - November 2001
- Incorporated senior transition into Total Member Program - Convention 2002
- Two alumnae chapters and two crescent circles formed since June 2002
- Colonization began at Texas A & M/College Station - Fall 2002
- Installation of new chapter at Penn State/Altoona - March 2003
- New alumnae directory near completion - March 2003



Appointed philanthropy task force - January 2000

Created vision statement, mission statement, goals, tag line and concept of International philanthropy program - refer to Resolution #2002-3 Report

Made recommendation to International Council for possible affiliation with national charitable organization - April 2002

Introduced new philanthropy, Camp Fire USA, - Convention 2002

Gamma Phi Beta Foundation contribution to Camp Fire USA funded 41 girls to attend summer camp - Summer 2002

Shared local philanthropy ideas and learned how to implement International philanthropy on a local level with Camp Fire USA - February 2003

Participated in Absolutely Incredible Kid Day® - March 20, 2003

## **PRIORITY AREA II: Leadership Development**

Empower women to achieve their potential through the process of leadership.

### **Accomplishments:**

- Developed and introduced leadership skills track at Regional Leadership Conferences - February 2001
- Refined the structure and programming content for Total Member Program - January 2002
- Hired educational consultant and initiated development of programming for core content for all member, new member, service/philanthropy and senior member programming - January 2002

- Established a scholarship program for collegiate members to attend LeaderShape Institute - March 2002
- Regional Leadership Conferences focused on the "Value of Leadership," and a special program, "Emerging Leaders" was presented at each of the regional events - February 2003

# an update

## **PRIORITY AREA V: Structure**

Provide an infrastructure that meets the needs of our constituencies while maximizing the time and talent of volunteers and staff.

### **Accomplishments:**

- Placed development of volunteer management program under structure priority goal area - March 2001
- Appointed new chairwomen and committees to evaluate the volunteer structures of elected officers, appointed officers, alumnae officers, staff and the collegiate leadership consultant program - July 2001
- Reviewed proposed changes to new Foundation bylaws - October 2001
- Developed questionnaire, and surveyed committee members for input to restructuring process - February 2002
- Selected volunteer management program chairwoman - March 2002

- Structure review committee met to discuss new volunteer structure and International Council approved recommendation for new regional volunteer structure - January 2003

## **PRIORITY AREA VI: Finance**

Strengthen our financial position to provide optimum support for programs and member services.

### **Accomplishments:**

- Developed three-year budgeting process that supports the annual Sorority budget - September 2001
- Conducted HCB needs survey - October 2001
- Updated HCB financial educational workshops - November 2001
- Renewed Affinity Marketing Consultants, Inc. contract - Fall 2001
- Modified Financial Advisory Board (FAB) to be an advisory board to International Council to assist in stewardship of financial resources - December 2001
- Expanded Affinity Marketing Consultants revenue sharing program to 63 vendors - March 2003
- Developed a plan for a Sorority sponsorship program - March 2002
- Developed and received educational grant from Foundation to fund the development of the Total Member Program - March 2002
- Continued M-J Insurance appraisals of chapter facilities
- Installation and conversion to new financial software - March 2003



## ■ SAFE PROGRAM RELEASED ACROSS NORTH AMERICA

The Panhellenic Drug Education Consortium (P-DEC) is proud to announce that the Sorority Action For Education (SAFE) program was released on January 18 to collegiate chapters and Greek life offices across North America.

SAFE contains an educational video, workshop materials and a facilitator's guide. The video presents three personal testimonials of women who have experienced the negative effects of Ecstasy, GHB and/or Ketamine. It also includes research and factual information on Ecstasy, Ketamine and combined drug use and abuse.

Included with the video is a study guide containing four activities that can be used with individual sorority chapters or modified to be used by an entire Panhellenic on a large university campus. The activities are designed to create a climate for sharing information, assess prior knowledge on the subject matter and develop skills to make positive life choices.

Each campus having a College Panhellenic will receive a copy of SAFE to be kept on file with the Greek life office for chapter or College Panhellenic use. Chapters should consider using SAFE as part of Panhellenic programming on women's health issues.

The SAFE project has been created through a cooperative effort of the 26 inter/national NPC women's groups in partnership with the National Panhellenic Conference and the NPC Foundation.

The P-DEC spent over a year exploring ways to finance, produce and promote a quality educational program to meet the needs of young women and provide information so that women can make responsible decisions regarding club and recreational drug use.

The P-DEC realized that together they can do more than any one group can do on its own, and combined efforts on this endeavor may give greater impact.



## ■ ALUMNAE PANHELLENICS MAKE A DIFFERENCE

PANHELLENIC ... It's not just for collegians! In fact, there are 220 Alumnae Panhellenics across the United States, Canada and the United Kingdom. Last year \$430,000 was given in scholarships and grants to over 550 sorority members.

### Alumnae Panhellenics ...

**INFORM** fraternity women of current trends  
**PROMOTE** the fraternity system  
**IMPROVE** the Panhellenic image  
**STIMULATE** a continuing interest in Panhellenic affairs

Alumnae Panhellenics provide a means of staying "connected" with our own Sorority and other Greek women. It also provides educational, cultural and "fun" activities for its delegations and member groups.

## VALUABLE ALUMNAE ... GET INVOLVED ... STAY CONNECTED!

### ■ TODAY'S GREEK COMMUNITY

#### 123 fraternities and sororities

- 66 NIC Men's Fraternities
- 26 NPC women's fraternities
- 9 NPHC groups
- 22 NALFO groups

#### 9 MILLION members total

- 750,000 undergraduate members
- 12,000 chapters
- Located on 800 campuses in U.S. and Canada

## GPB ALUMNAE PANHELLENIC DELEGATES

Jeraldine Baird, Pasadena, CA Area  
Keri Barnett, Long Beach, CA Area  
Paula Bradley, Lubbock, TX Area  
Adra Cheek, Oklahoma City, OK Area  
Leigh Crowell, Austin, TX Area  
Carolyn Davis, Fort Worth, TX Area  
Shirrell Davis, Tulsa, OK Area  
Agnes DeHaven, Bergen County, NJ Area  
Darla Dougherty, San Antonio, TX Area  
Mary Engle, Colorado Springs Area  
Stephanie Evelo, Indianapolis, IN Area  
Julie Fay, Fort Collins, CO Area  
Margaret Finn, New York City, NY Area  
Colleen Frenck, San Fernando Valley, CA Area  
Sara Gilligan, La Jolla, CA Area  
Beverly Gosnell, Beverly-Westwood, CA Alumnae  
Sharon Graham, North Houston, TX Area  
Pamela Hesse, Wichita, KS Area  
Sara Hmielewski, Milwaukee, WI Area  
Michelle Horgan, Sacramento, CA Area  
Mary Huber, Syracuse, NY Area  
Susan Joseph, Las Vegas Valley, NV  
Marianne Keyes, Columbus, OH Area  
Robbin Kleinsorge, San Francisco, CA Area  
Lynne Kovacich, Portland, OR Area  
Leigh Kudloff, Denver, CO Area  
Tiffany Lamb, Arlington, TX Area  
Johann Lambert, Fort Myers, FL Area

Stephanie McDaniel, Nashville, TN Area  
Billie McSeveney, Northern Virginia Area  
Marion Mir, Philadelphia North Alumnae  
Una Naulty, South Bay Area, CA  
Shelley Neville, Birmingham, AL Area  
Bonnie Phemister, Evanston-North Shore, IL Area  
Rebecca Pyle, Philadelphia West Alumnae  
Kay Robinson, Corvallis, OR Area  
Joan Roeder, Peoria, IL Area  
Julie Samples, Atlanta, GA Area  
Kathryn Shearer, Minneapolis-St. Paul, MN Area  
Nancy Steen, Greater Kansas City Alumnae  
Karen Stephenson, Wichita Falls, TX Area  
Donna Stoner, San Diego, CA Area  
Suzanne Struhall, Houston, TX Area  
Joyce Sweeney, Hawaii  
Mary Taylor, Dayton, OH Area  
Jeanne VanMersbergen, Chicago-Far West Suburban  
Devonne Villafuerte, Peninsula, CA Area  
Melissa Wagner, Chicago-NW IL Area  
Shirley Walford, Albuquerque Area  
Marilyn Wiederspan, Kearney, NE Area  
Heather Winkel, Phoenix, AZ Area  
Susan Woodford, Quad Cities, IA Area  
Joey Yee, Detroit Metro, MI Alumnae  
Marlene Zukerman, Cleveland East, OH Alumnae  
Linda Zwirz, Tallahassee, FL Area



**GAMMA PHI BETA COLLEGIATE AND ALUMNAE CHAPTERS ARE HAVING FUN, HELPING THEIR COMMUNITIES AND IMPACTING THE WORLD AROUND THEM.**

## ■ ALPHA SYRACUSE

Alpha Chapter hosted a Halloween party, participated in Homecoming festivities and sponsored a successful Color War fundraiser. The chapter also hosted its Kiss Goodbye to Breast Cancer Campaign, during which sisters sold lipstick to increase breast cancer awareness and raise money for research.

## ■ ETA CALIFORNIA/BERKELEY

Eta sisters sponsored the Mr. Gamma Phi philanthropy, with proceeds going to the Women's Breast Cancer Research Association. The pageant was a friendly competition featuring talented men from organizations and fraternities who showed their abilities through a round of costumes, talent and evening wear. The showcase featured men who sang, played

the piano and electric guitar, and performed improv. Costumes ranged from super heroes to a cook.

## ■ SIGMA KANSAS

Sisters at the University of Kansas joined forces with a fraternity to help Big Brothers and Big Sisters provide gifts for less fortunate children during the holidays.

## ■ BETA ALPHA SOUTHERN CALIFORNIA

University of Southern California sisters participated in the 5k Los Angeles AIDS Walk; Crescent Ball, Homecoming, and the Daddy/Daughter Dance. Spring events include the Gamma Grand Slam and Song Fest.

**READING HOLIDAY CHEER!** Sisters at Minnesota State/Mankato.





## C O L L E G I A N S



Sisters at San Diego State at their Homecoming football game. The chapter won the Sorority Dean's Trophy for the third year in a row.

### ■ BETA DELTA MICHIGAN STATE

The chapter initiated 33 new members last fall, held a bachelor auction to raise money for Camp Fire USA and participated in many other philanthropic activities, including a grill-off, powder puff tournament, Miss Greek Pageant and a soccer tournament in which they took first place. They also celebrated Founders Day with sisters from Alma College and local alumnae, and had a hayride and Detroit Tigers baseball game date.

### ■ BETA KAPPA ARIZONA STATE

Arizona State Gamma Phis participated in philanthropic events, including Greek Week and a fourth straight win of the Kappa Sigma Fraternity Football Classic. They also enjoyed a Vegas Baby date party and a magical night cruising the waters at the Yacht Club event.

### ■ BETA LAMBDA SAN DIEGO STATE

For the third year in a row, the San Diego State chapter won the 2002 Sorority Dean's Trophy. The women also had a successful retreat, two philanthropic events, Parents Weekend and a date dance.

### ■ BETA PI INDIANA STATE

Indiana State sisters held a clothing drive and made friendship pens for Hoosier Burn Camp campers, and new members donated bake sale proceeds to the camp. Other chapter events included a 50th anniversary celebration, hayride, scrapbook night, Homecoming, recruitment and Founders Day.

### ■ GAMMA EPSILON PUGET SOUND

Puget Sound Gamma Phis held a winter formal, an officer retreat and a holiday celebration with alumnae. They also welcomed eight new members last fall and look forward to spring recruitment.



Minnesota State/Moorhead sisters.

### ■ GAMMA PI MINNESOTA STATE/MANKATO

Minnesota State sisters teamed with Delta Chi to win Homecoming, initiated four new members, worked with Club Girls at the local YWCA, prepared for a dance marathon and participated in Rake the Town.

### ■ GAMMA TAU ST. LOUIS

St. Louis collegians worked with a new philanthropy, therapeutic horseback riding, which aids children in the recovery of injuries and illness. The chapter won an all-Greek Capture the

### ■ DELTA ETA CALIFORNIA/IRVINE

California/Irvine sisters had a successful formal recruitment, welcoming 23 new members. Fall events included a Halloween philanthropy, Creepy Crescents, when children from the community came for fun and treats, Silvermoon dance party and Big Sis revealing ceremony.

### ■ DELTA IOTA PURDUE

Purdue Gamma Phis earned first place for Greek relations and programming and are ranked



The ladies of California State/Fullerton are ready for their first day of fall recruitment.

Flag game, and crowned a new Gamma Phi Moon Man at the Moon Man competition.

### ■ DELTA DELTA CALIFORNIA STATE/FULLERTON

The California State/Fullerton chapter welcomed 39 new members last fall as they celebrated like rock stars at their Vegas-theme bid day event. Big Sis revealing was an exciting scavenger hunt held on campus, followed by lunch at the chapter house. In December, they enjoyed a star-filled formal, and mothers were invited to a mother-daughter tea.



The Cal State/Fullerton chapter has performed the Wizard of Oz skit for fall recruitment for more than 30 years.

first in intramurals. They raised \$1,500 for Camp Fire USA during the 3-on-3 with G-Phi-B philanthropy, and linked with a fraternity to host a holiday party for underprivileged children. Fall retreat was held at the Purdue Horticulture Park low ropes course, where the sisters participated in various team-building activities.



### ■ DELTA LAMBDA CALIFORNIA/RIVERSIDE

The California/Riverside chapter recruited 27 new members last fall, and big sisters were revealed at retreat after a week-long clue search. They held a formal dance in February, enjoyed fraternity socials and participated in philanthropic events hosted by other groups.

### ■ DELTA MU RUTGERS

Rutgers sisters, who number nearly 100, actively participated in campus Greek life, including Sigma Chi's fundraiser, which netted more than \$12,000 for Children's Miracle Network (CMN). Activities included canning for money, penny wars, field events, sign a Sig day, mystery hunt and lip sync contest. The chapter won second place overall and first place



The new member class at University of California/Irvine after Initiation.

which a trip to Las Vegas was awarded to one lucky participant. Spring activities include the Crescent Ball formal, Inter-sorority volleyball tournament and Greek Week, which features contests, a concert and an all-Greek beach clean-up, as well as various philanthropic events.

### ■ EPSILON BETA ALMA COLLEGE

Gamma Phis at Alma College had fun at their haunted house pre-recruitment event, and in November they came together for the all-campus semi-formal fund raiser, Tavern, which this year featured the theme Twilight Tavern. During exams, the women held another pre-recruitment event, Holly House, where they crafted holiday cards for the local Masonic home.



Sisters at Purdue at their fall retreat. Their team building activity was to reverse their order on this log without touching the ground.

in lip sync. On its own, the chapter dedicated a star to CMN, and presented a certificate with the star name to a CMN representative and one of the children.

### ■ DELTA PSI CALIFORNIA/SANTA BARBARA

Santa Barbara sisters hosted a successful Casino Night, during



Two Purdue sisters with local alumnae at the Homecoming Pig Roast.

### ■ EPSILON DELTA CREIGHTON

Last fall, Creighton sisters participated in Homecoming festivities, an overnight retreat, Parent's Weekend, Founders Day and several social mixers. They also donated many hours and dollars to philanthropy activities, including raising more than \$1,000 in a bowling tournament and helping the local Camp Fire USA council. Spring activities include kickball tournament, Greek awards and a formal dance.

### ■ EPSILON GAMMA SAN DIEGO

San Diego collegians raised more than \$1,000 for Camp Fire USA with a city-wide Hold-Up. They



Sisters at Rutgers take time out from the field events to pose with Scooby Doo.

also helped Camp Fire USA with its Halloween Carnival and hope to start their own Camp Fire club this school year. Social events included Italian Wedding with Sigma Chi and a semi-annual formal in December. For the third year in a row, the chapter has received the highest GPA award.

### ■ EPSILON KAPPA CALIFORNIA STATE/CHICO

The chapter welcomed 18 new members during fall recruitment, and held a January chapter retreat at Lake Tahoe.

### ■ EPSILON NU CHAPMAN

A toga party, luau and semi-formal at Knott's Berry Farm were treats after all the hard work that went into the fall philanthropy, Airbands, a lip sync contest hosted by Syrus of MTV's Real World Boston. The chapter raised more than \$2,000 for Camp Corazon, a camp for children with heart disease.

### ■ EPSILON OMICRON CALIFORNIA/SANTA CRUZ

Santa Cruz sisters adopted the recruitment theme Giddy-Up with Gamma Phi, and manned a busy table at UCSC's club fair. After a successful week, big sisters welcomed their energetic little

sisters, who continue to impress the chapter with their love, labor, learning, and loyalty. They also strengthened sisterhood with loyalty circles and chapter events, including rollerskating.



Rutgers sisters presented this banner along with a certificate naming a star in the sky to the Childrens Miracle Network.

### ■ ZETA BETA VIRGINIA

From marshmallow toasting to Halloween activities, semi-formal and chapter events, Virginia Gamma Phis packed their calendars last fall. They look forward to spring recruitment and welcoming new members.

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# recommit invigorate spark

One hundred and twenty-eight years ago four women came together to found Gamma Phi Beta. Their driving force was to begin a lifetime experience based on friendship, character and scholarship. Using that same criteria as our foundation, we will add more than 3,000 women to our list of sisters this year.

In 2003, it is time for us to focus on recruitment as our founders did. We need to recommit to basics, invigorate our success and spark a trend.

Ask yourself: What have we done in the last year (or two or three) to improve our recruitment? It is easy to maintain the status quo because change is difficult. It takes time, preparation, planning, evaluation and implementation of new ideas. It doesn't matter if you have a fabulous recruitment, a solid recruitment or have been experiencing challenges; if you don't constantly strive to improve, you will regress.

## RECOMMIT TO BASICS

1. The first step in recommitting to basics is to become acquainted or reacquainted with the Membership Vice President's Manual. This valuable resource has the information to guide and direct you to success. Review all sections to determine where your chapter shines, as well as what is a chapter "tradition" but is not in accordance with Gamma Phi Beta international policy. Keep in mind that while all chapters and campuses have some special or unique components, the manual contains information we have seen "make a difference" over the years.

2. Next is evaluation. Knowing your chapter's strengths and challenges is essential in planning and preparing for recruitment. Ask tough questions to get a true picture of what your chapter does well and where it needs improvement.

3. The third step is setting expectations. Is your chapter educated on the importance of recruitment and what is expected of each member? Does your chapter understand a successful recruitment is essential to the continuation of our sisterhood? Are you devoting the time necessary to be "the best you can be?" Are you constantly striving for excellence?

4. Finally, review the standards of membership. Are you ensuring each potential member meets (and hopefully exceeds) Gamma Phi Beta's five standards of membership? Do you discuss these standards when researching potential members? Are these standards used in membership selection? If you are unsure of the five standards of membership, check the Membership Vice President's Manual or the President's Book.



Eastern Washington sisters at Preference.

## INVIGORATE YOUR SUCCESS

Take what you do well and do it even better! First, talk with your province membership director (PMD) to learn what your chapter can do to excel. Local advisors and other international officers are also great resources.

Know how you compare with your competition. Here are some questions to consider:

1. How does your chapter compare academically?
2. How does your chapter compare socially?
3. How does your chapter compare in housing (for chapters that have campus housing)?
4. How does your chapter compare in reputation?
5. How does your chapter compare in campus involvement?
6. How does your chapter compare in programming (new member, philanthropy, PACE, etc...)?
7. If another Greek was asked to describe Gamma Phi Beta on your campus, what would be said?
8. What do your closest competitors do that you don't?
9. What do the top chapters (other sororities) on your campus do that you don't?
10. Do you know why your chapter loses women (for whom your chapter is competing and really wants) to other sororities on campus?

## SPARK A TREND

Starting a trend is not difficult. Take a good idea and go with it! A trend is an idea that becomes contagious, and in recruitment, it will result in your chapter being on the "cutting edge." Use these ideas to spark your thinking:

1. Focus on listening during recruitment conversation.
2. Do your homework; research potential new members. If a large number of women are going through recruitment you need to be selective in whom you research. Start with GPA, the five standards of membership and reference forms.
3. Evaluate your core group of potential members prior to recruitment school.
4. Set higher standards for scholarship. ■







## WHAT IS ALUMNAE EXTENSION?

What is alumnae extension? It is a growing program Gamma Phi Beta offers to members who want to become involved in an alumnae chapter or crescent circle in an area where one may not exist. It lends strength and guidance to collegiate chapters that may not have alumnae support at their campus.

It is rewarding to see the growth and excellence of our Sorority soar as alumnae choose to become more involved; thereby achieving the next level of lifetime commitment. As director of alumnae extension, I am privileged to experience this first-hand and work with women who share the same vision as our four founders: To promote the highest type of womanhood through lifetime commitment. Alumnae extension coordinators Lisa Hesse (Washington University) and Cele Eifert (Southern California) devote their time and energy, along with several other alumnae, to guide the creation of alumnae chapters and crescent circles.

Looking around you notice that more and more sisters are rekindling their relationship with Gamma Phi Beta by getting involved with other alumnae. Massachusetts, Connecticut, Indiana, South Carolina, Texas, Pennsylvania, New York and Canada are just some of the areas where alumnae are creating chapters.

I encourage you to rekindle what we all hold dear to our hearts. Share your talents and reconnect with nearby alumnae by becoming an active part of the growth and excellence of our Sorority.

**Vonda Bryant** (Christopher Newport)  
Director of Alumnae Extension

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Want to know more about alumnae extension and creating a new alumnae group? Contact International Headquarters at 303.799.1874 or Vonda Bryant at [HeelsNJC@attbi.com](mailto:HeelsNJC@attbi.com).

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# Reference Guidelines

## Who May Write A Reference?

Any initiated member of Gamma Phi Beta may write a reference, including alumnae and collegians. Our Greek-letter chapters count on alumnae support in the form of writing references each year.

## What Should A Reference Writer Send?

Send a completed reference form #38 for each potential member. The form is available in this issue of *The Crescent*, or from Gamma Phi Beta International Headquarters (303.799.1874), an alumnae reference chairwoman (ARC), or by accessing the My G-Phi-B section under resources on the Gamma Phi Beta website at [www.gammaphibeta.org](http://www.gammaphibeta.org). Please provide as much information about the potential member as possible and include a photo, if available. The information may come from the potential member or her family, if she is an acquaintance. You may not contact her during formal recruitment, because this puts the chapter in danger of a College Panhellenic violation. Type or print clearly - legibility is important! List talents, hobbies, interests, grades and honors to inform the chapter of the potential member's personality and to help the chapter develop a recruitment strategy.

## Where Should Reference Forms Be Sent?

Send references to the ARC listed in this issue of *The Crescent* by August 1 for fall recruitment chapters and January 1 for deferred recruitment chapters. Be sure to locate the chapter for the university your candidate will be attending.

Many of our chapters are still in need of an ARC who will receive references for them. If a Greek-letter chapter does not currently have an ARC, the Membership Vice President is listed with the chapter address.

## How Can You Help?

If you are asked to provide a reference, please respond promptly with as much information as possible. Let the ARC or chapter's MVP know if you are unable to do so. If you would like to help with the reference process, contact a local chapter.

## Why Are References Required?

Greek-letter chapters need complete information to successfully recruit and make sound membership selection decisions. It is a lifetime privilege and responsibility of all members to seek out and recommend young women who have the potential to make a positive contribution to Gamma Phi Beta.

## Writing References For Legacies

Gamma Phi Beta's legacy policy states that a legacy is a daughter, sister, granddaughter or great-granddaughter of a Gamma Phi Beta. At the discretion of the Gamma Phi Beta relative, a stepsister, stepdaughter or step-granddaughter may be considered a legacy. A legacy is entitled to special consideration by the Greek-letter chapters which is defined as an invitation to the first round of events, where possible. If a bid is extended, special consideration also includes alphabetical placement on the first bid list. The chapter makes the final decision on any potential member and judges legacies by the same standards, and at the same time as all other potential members. If a legacy does not pledge Gamma Phi Beta, notifying relatives and friends is left to the potential member to protect her privacy.

It is most helpful to send the Legacy Introduction Form from this issue of *The Crescent* to the Greek-letter chapter. The legacy will also need a completed reference form #38.

Remember that all legacies do not choose Gamma Phi Beta. Conversely, many of our chapters do not have spaces to pledge all legacies. All legacies should enter recruitment with an open mind about all sororities. Each sorority chapter has unique qualities to offer potential members, and each woman should seek the chapter with which she is most compatible.

Do you know qualified young women who would be candidates for membership in Gamma Phi Beta?

Recommend them to a Gamma Phi Beta Greek-letter chapter today!



**SPECIAL  
RECRUITMENT  
FEATURE**



# legacies and recruitment

by Kris L. Baack (Nebraska/Lincoln) | Director of Collegiate Recruitment

Since 1874, Gamma Phi Beta collegians have had the privilege and responsibility of choosing new members, and potential members have had the right to select the sorority of their choice. Today, we still employ this mutual selection process.

Each year, many chapters have more Gamma Phi Beta legacies enrolled in recruitment than quota spaces available, and often cannot offer membership to all interested legacies. It is imperative that chapters work quickly to get acquainted with legacies to determine who meets the standards of membership. Some chapters choose to release the legacy early in the process if she does not meet the membership criteria. By doing so, the legacy will not have false hopes of membership and may be able to focus on another group that may be more compatible with her interests on that particular campus. Early release can be difficult for alumnae, because they may feel the chapter has not had sufficient opportunity to get to know their legacy.

Gamma Phi Beta's legacy policy states: Legacies are to be given special consideration by the chapters. This means they are invited to at least the first round of events. If a legacy is invited to become a new member, her name is placed alphabetically on the first bid list. In situations where a legacy is not invited back to the

next set of events, notification of family and friends is left to the legacy. This is to protect her privacy.

As collegians and alumnae, it is important to share information about the Greek community, recruitment process and legacy

policy with potential new members. It is also imperative for a Gamma Phi Beta who has a legacy (daughter, sister, granddaughter, great-granddaughter, stepdaughter, step-sister and step-granddaughter) participating in recruitment to write a Gamma Phi Beta Sorority reference form, which is included with this article, to the chapter on the campus where the potential member will be attending recruitment. Without knowledge of a legacy, it is impossible for the chapter to know of her connection and to recruit her accordingly.

References (form #38) can also be written for women who are not legacies. If there is a young woman who is important to you, please send a reference form to the respective chapter. ■



Minnesota/Minneapolis new members in front of their trolley on Bid Day.

## Legacy Policy

To assist our chapters in identifying Gamma Phi Beta legacies (sisters, daughters, granddaughters and great-granddaughters), please complete this form and mail it to the chapter's alumnae reference chairwoman (ARC).

This is to advise you that my (circle one) daughter, sister, granddaughter, great-granddaughter, stepdaughter, stepsister, step-granddaughter will be attending college this year.

Legacy \_\_\_\_\_  
FIRST MIDDLE LAST

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone (\_\_\_\_) \_\_\_\_\_ High School \_\_\_\_\_

Referring Alumna \_\_\_\_\_  
FIRST MIDDLE LAST

Chapter of Initiation \_\_\_\_\_

Gamma Phi Beta recognizes that legacies are important to our Sorority because they bring a long tradition of pride and support to our Greek-letter chapters. Because it may be impossible for Greek-letter chapters to pledge and initiate every legacy referred to them, they are guided by Gamma Phi Beta's legacy policy, which states, "Legacies are to be given special consideration by the chapters." This means they are invited to at least the first round of events. If a legacy is invited to pledge, her name is placed alphabetically on the first bid list. In those unfortunate situations where a legacy is not invited back to the next set of events, notification of friends and relations is left to the legacy. This is to protect her privacy. The best way to avoid potential disappointment is to discuss the total Greek community with legacies. All National Panhellenic Conference sororities have similar goals and ideals. Emphasizing Gamma Phi Beta as a sole choice for your legacy may be unfair to her if the chapter is unable to extend her a bid. Most importantly, we hope that recruitment is a positive experience.





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Potential New Member's Name \_\_\_\_\_ Date \_\_\_\_\_  
(Last) (First) (Middle) (Nickname)

## GAMMA PHI BETA SORORITY REFERENCE FORM

(To be used by members of Gamma Phi Beta only)

Attach picture  
if available

For \_\_\_\_\_ of Gamma Phi Beta at \_\_\_\_\_  
(Chapter) (College or University)

Entering as a Freshman \_\_\_\_\_ Sophomore \_\_\_\_\_ Junior \_\_\_\_\_ Senior \_\_\_\_\_ Age \_\_\_\_\_

High school attended \_\_\_\_\_ City/State \_\_\_\_\_

Scholastic average \_\_\_\_\_ Rank in class \_\_\_\_\_ Number in class \_\_\_\_\_

Previous college attended \_\_\_\_\_ City/State \_\_\_\_\_

Scholastic average \_\_\_\_\_ Number of terms completed \_\_\_\_\_ Major \_\_\_\_\_

Name of Parent/Guardian \_\_\_\_\_

Home address \_\_\_\_\_

Gamma Phi Beta relatives: Sister \_\_\_\_\_ Mother \_\_\_\_\_ Grandmother \_\_\_\_\_ Great-Grandmother \_\_\_\_\_ Other \_\_\_\_\_

Name \_\_\_\_\_  
(Last) (First) (Maiden) (Chapter)

Other NPC sorority affiliations of relatives \_\_\_\_\_

Hobbies, interests, talents:

Character traits, personality, leadership qualities:

Activities (school, church, community, honors) and offices held:

Work experience:

Other comments (attach additional sheet or other side if necessary):

Does potential new member meet Gamma Phi Beta's five standards (good character, scholastic ability, financial responsibility, contribution to prestige of the Sorority and attractive personality) of membership? ☐ Yes ☐ No

I endorse this woman for membership in Gamma Phi Beta Sorority. ☐ Yes ☐ No

Check which applies to you:

☐ This reference was requested by alumnae or collegiate chapter

☐ This reference is voluntarily sent because I believe this candidate would make an exceptional Gamma Phi Beta.

☐ I know this potential new member personally

☐ I know her family personally

I received this information from:

☐ Panhellenic members/master file

☐ Mutual friend

☐ H.S. faculty/staff member

☐ Other \_\_\_\_\_

☐ This information sent at the request of the collegiate chapter

SUBMITTED BY:

(First) (Maiden) (Last)

(Street) (City) (State) (Zip)

( )  
(Telephone) (Chapter of Initiation)

I am a/an (check one): ☐ Collegian ☐ Alumna



## C O L L E G I A N S

...continued from page 11



Sisters at the University of San Diego.

### ■ ZETA DELTA SOUTHEAST MISSOURI

Zeta Delta sisters welcomed 33 new members last fall, making the chapter the largest on campus, with more than 100. They and Pi Kappa Alpha won Homecoming, achieving a first time victory. Another first, Dad's Day, was

held, and Moonstruck formal was a big hit.

### ■ ZETA EPSILON DUQUESNE

Zeta Epsilon members ended the fall semester with a holiday formal, and also honored their mothers at a mother-daughter tea. One spring event is a Cut-A-Thon to

benefit the Leukemia Society.

### ■ ZETA ETA LANDER

Zeta Eta chapter members enjoyed their annual holiday parties which gave them

a chance to kick back and relax with their sisters.

### ■ ZETA MU ST. JOHN'S

St. John's sisters welcomed 12 new members, the largest group on campus. In December, the chapter held its sisterhood dinner, a lovely evening that included Kris Kringle.



Sisters at California State/Chico.



Welcome to the new members of Zeta Alpha at Eastern Washington University!

## O U T & A B O U T

### ■ BADGE TASK FORCE

Has your badge been lost or stolen? Members of the newly created badge task force are actively watching eBay auctions for Gamma Phi Beta badges, and trying to contact their owners in an effort to save the pins from being sold to collectors. Task force members are working to compile a database of lost or stolen pins which will enable them to watch for specific pins. In addition, if a member's pin is stolen, it is very important that the member file a police report with the exact description. Then, if the stolen pin ends up on eBay, it will be much easier to convince the seller and eBay to end the auction and return the pin to the member. Also the cost will be less than bidding in the auction.

Contact the task force to add your lost or stolen pin to the database. Please send your current contact information, a detailed description of the badge (and a picture if one is available) and the inscription on the back to: Helen Law, 2912 Prestonwood Dr., Plano TX 75093 or gammaphihelen@hotmail.com.

The badge task force also has a sub-committee responsible for tracking badges on eBay. Members interested in bidding on a badge seen on eBay should contact Helen Law (at the contact information listed above). Prior to purchasing a badge, the task force attempts to locate the original owner to

allow her the opportunity to purchase it, as well as to check if it was stolen. Members are not discouraged from bidding, but by knowing who is bidding, the task force can try to prevent sisters from bidding against each other and raising the bid price unnecessarily.

The task force extends a huge thank you to the following members who helped obtain, off eBay, a 1915 badge of a charter member of Rho Chapter (Iowa) for preservation at International Headquarters. These women are: Elizabeth Grigg-Felsen (Southwest Missouri), Gretchen Meier-Oostenink (Iowa), Gaye Grimsley-Bricker (Ohio State), Elizabeth "Betty" Ahlemeyer Quick (Indiana), Tucky Wheeler-Hobbs (Iowa), and Molly Arnold (Indiana State).

### ■ CARNATION AWARD NOMINATIONS

International Council is currently accepting nominations for the Carnation Award for 2004. This award is presented at Convention and recognizes Gamma Phi Beta members whose outstanding achievements outside of the Sorority have brought them regional or national honor and distinction.

If you know a sister who meets the above criteria, fill out a nomination form that can be found on the website at [www.gammaphibeta.org](http://www.gammaphibeta.org). Sign in to "My G-Phi-B," click on "Resources," then click on "form #60." Submit the nomination form

to International Headquarters no later than June 1, 2003. Nominations must be kept CONFIDENTIAL. The winner(s) will be selected by International Council and announced at Convention 2004 in Chicago.

Please contact Sandy Biegelman Burba, Alumnae Vice President at [sburba6868@aol.com](mailto:sburba6868@aol.com) or call IH at 303.799.1874 if you have any questions or need further information.

### ■ NEW CRESCENT CIRCLE

Congratulations to our newly formed crescent circle: Brazos Valley Crescent Circle (TX).

### ■ GRADUATING SENIORS

Congratulations! As you become an alumna, you will continue your lifetime commitment to Gamma Phi Beta. You will also have an opportunity to take advantage of SisterLink, our global resource network, to help with relocation, networking and mentoring. In addition, it is a great time to join an alumnae chapter; there are many groups that offer events specifically for recent graduates. Contact IH at 303.799.1874 or [alumnae@gammaphibeta.org](mailto:alumnae@gammaphibeta.org) to update your address, register with SisterLink and get in touch with a local alumnae chapter.



## ALUMNAE

### ARIZONA

The PHOENIX alumnae chapter had an active fall with collegiate recruitment at Arizona State, Race for the Cure, holiday party/gift exchange and monthly happy hours. Collegians joined them on Founders Day, when 10 members received 50-year pins.



Beverly-Westwood, CA alumnae.

### CALIFORNIA

Founded in 1902, the SAN FRANCISCO alumnae chapter celebrated its 100th Founders Day anniversary with a brunch at the Park Hyatt Hotel. Alumnae Vice President Sandy Biegelman Burba (Miami) attended and presented the chapter with a commemorative plaque. More than 26 chapters were represented.

The MARIN COUNTY Alumnae Chapter welcomed eight new members this year, and celebrated Founders Day at a local restaurant, where they welcomed province alumnae director Roxane Rockwell (California/Berkeley).



Long Beach, CA alumnae help with collegiate recruitment.



Pasadena, CA alumnae gather at their holiday party.

A holiday social, held at the home of Nancy Schieck Banfield (San Jose State) saw each member contributing children's books to be donated to the North Bay Children's Center, a local non-profit group that provides child care for low-income working parents.

PASADENA and GLENDALE alumnae celebrated Founders Day at the Women's City Club in

Pasadena. In December, Pasadena chapter members enjoyed a festive party at Joanie Johnson Maines' (California State/Long Beach) home, which is recognized by the City of Monrovia for its amazing

holiday displays and lights. They exchanged gifts, and donated more than \$400 of toys and gift certificates for the Five Acres Girls and Boys Aid Society.



San Francisco alumnae at their 100th anniversary Founders Day celebration.

### COLORADO

FORT COLLINS area alumnae supported Colorado State collegians during fall recruitment efforts, and treated new members to an October ice cream social. On Founders Day, alumnae joined collegians at the chapter house for dessert and to honor 50-year member Gretchen Ambuhl North (Oregon State) and Jan Alles Prust (Colorado

## CRESCENT PHOTOGRAPHY CONTEST

*The Crescent* is sponsoring a collegiate and alumnae chapter photography contest! All chapters are eligible to enter, and winning entries in each of the five categories below will be featured in an upcoming issue of the magazine. The contest's purpose is to show chapter sisterhood through activities, events and smiling faces. Judging will be based on content, quality and originality. A chapter may enter as many photos as it wishes, but each photo must include a completed entry form. Make as many copies of this form as necessary. Please indicate chapter name on back of photo. Submissions will NOT be returned. Entries may be submitted electronically; however they must be high resolution (300 dpi) with a caption AND entry form information included. Please put "Crescent Photography Contest" in the subject line. Deadline for submission is April 30, 2003.

Chapter Name: \_\_\_\_\_

Photographer's Name: \_\_\_\_\_

Phone number: \_\_\_\_\_ E-mail address: \_\_\_\_\_

Category (please choose only one):

☐ Sisterhood
 ☐ Recruitment Events
 ☐ Social/Sporting Events  
☐ Philanthropic Events
 ☐ Panhellenic Events

Brief description of photo, including identification of members (if five or fewer people):

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Mail photo and attached entry to: The Crescent Editor, Gamma Phi Beta Sorority, 12737 E. Euclid Drive, Centennial, CO 80111.

E-mail entries to: TheCrescent@gammaphibeta.org.



## A L U M N A E



The sisters of Space Coast Alumnae Chapter celebrated Founders Day at the Strawberry Mansion in Melbourne, Florida. Mary Crouch (front row with flowers) received the Golden Crescent Award and 50 year pin.

State), who received the Merit Award.

### ■ FLORIDA

Thirteen FORT MYERS alumnae celebrated Founders Day at the Whiskey Creek Country Club. After lunch, they enjoyed Gamma Phi Beta cookies baked by Nancy Hundley Boger (Wittenberg), chapter president.

TALLAHASSEE alumnae are avidly involved with the Florida State chapter and its fantastic quota-plus new member class, which they welcomed at an ice cream social. Alumnae also sponsored the collegiate chapter's Homecoming Hill Party, and they get together monthly with graduating seniors. The chapter funds a campership for a local girl.



Chicago Northwest Suburban Alumnae Chapter at their Epsilon carnation sales project.

### ■ ILLINOIS

CHICAGO NORTHWEST SUBURBAN alumnae raised more than \$700 with their carnation sales project, and the holiday party/silent auction netted another \$450, all for the local Camp Fire USA council. The chapter hopes to increase its donation with supplemental funds from the Foundation.

For more information, check out their website: [chicagogammaphibeta.org](http://chicagogammaphibeta.org).

Members of the CHICAGO Alumnae Chapter gathered at the home of Dr. Ruth Seeler (Vermont) in December to celebrate the holi-



Boston alumnae celebrate Founders Day and the reorganization of the alumnae chapter.

days and to raise funds for the Gamma Phi Beta Foundation. The 2002 party marks Ruth's 26th annual event which, through the years, has raised thousands of dollars for the Sorority's camping philanthropy.

### ■ IOWA

Fun, food, laughter and ceremony were the order of the evening in November, as the CEDAR RAPIDS Alumnae Chapter celebrated Founders Day at the home of Joanne Just (Iowa State).

### ■ MICHIGAN

LANSING area alumnae attended a Tea and Tour at the historic Turner-Dodge House in December. Each room featured antique

Christmas decorations from a particular period in Turner-Dodge's history. At this event, Susan Byers Garbarini (Michigan) was honored for 50 years of membership. The annual Twelfth Night party was held in January at the Michigan State chapter house.

Alumnae and their guests enjoyed hors d'oeuvres, dinner and a fun evening.

### ■ MISSOURI

The GREATER KANSAS CITY Alumnae Chapter reports good news about its Antiques, Home and Garden Show: 6,000 people attended and \$70,000 was raised,

of which \$50,000 will support Kansas City public television, with the remainder going to other philanthropies. On Founders Day, Margot Howell Signer (Missouri/Columbia), Sandy Hymer (Missouri/Columbia)

and Shirley Stoner Brown (Missouri/Columbia) were all recipients of Golden Crescent awards. Joyce Reusch French (Kansas) was named the chapter's Woman of the Year and Judy Mai Millen (Kansas State)



The Omaha Alumnae Chapter celebrated their Founders Day with the Creighton University chapter. Pictured is Sharon Dunham (Nebraska/Lincoln) presenting Elizabeth Cotton Lacy (Denver), Jacqueline Switzer Hofacre (Nebraska/Lincoln) and Nancy Odum Holloran (Nebraska/Lincoln) with their Golden Crescent Awards for 50 years of membership.



Las Vegas Valley alumnae attend the chapter's Christmas cookie exchange.

received the Merit Award. Two chapter members were recently elected to state office: Terrie Webb Huntington (Kansas) serves in the Kansas House of Representatives and Marsha Mulford Campbell (Missouri/Columbia) is a Missouri legislator.

The ST. LOUIS Alumnae Chapter, along with collegians from St. Louis University, celebrated sisterhood with a Founders Day brunch at the St. Louis Women's Club. The alumnae chapter hosted a Trivia Night to benefit camping, the Gamma Phi Beta Foundation and Missouri collegiate chapters. Also, the third Career and Life Transitions lecture was held for members and friends. Another meeting featured a child psychologist from Washington University, who provided insights on early childhood development.

### ■ NEVADA

LAS VEGAS VALLEY alumnae honored the Sorority's founding at the home of Jeanne Murphy Cribbins (San Jose State).

In December, they celebrated the holidays with a cookie exchange at the home of Sue Spencer Joseph (San Diego State).



Roberta Hendrix (Syracuse) receiving her 75-year pin at the Rochester, NY area Founders Day luncheon.



## ALUMNAE



Syracuse alumnae attend the chapter's Holiday auction.

The chapter has seven events planned for 2003.

### OHIO

Officers from the DAYTON alumnae group met at the downtown offices of the Greater Dayton Council of Camp Fire USA for a get-acquainted meeting to learn more about local volunteer opportunities. The chapter also provides camperships for a Lancaster, Ohio camp.



Six charter members of the Philadelphia North Suburban Alumnae Chapter celebrate sisterhood.

(Penn State) is the Panhellenic president. A November 17 auction provided campership funds for local children.

### TEXAS

DALLAS alumnae celebrated Founders Day with the Arlington and Fort Worth alumnae chapters and collegians from Southern Methodist, Texas Wesleyan, and Texas A&M/Commerce schools. Attendance

topped 100, and a silent auction raised more than \$1,000 for Camp Esperanza, a camp for children with cancer.

HOUSTON alumnae celebrated Founders Day in high style as hats came out for the event held in the Paddock Room at Sam Houston Race Park, which included a silent auction, hat parade and special program - Gamma Phi through the Decades. The chapter held an ornament exchange in December, played bunco in January and enjoyed Soup, Salad and Books in February.

### UTAH

Members of the SALT LAKE CITY Crescent Circle celebrated Founders Day with a luncheon, at which 10 collegiate chapters were represented. The alumnae look forward to the upcoming winter social of high tea as well as other planned events.

### WASHINGTON

PUGET SOUND alumnae sorted clothing and toy donations at Treehouse, an organization that



Salt Lake City Crescent Circle members at their Founders Day celebration at the downtown Marriott Hotel.

serves foster children. They celebrated Founders Day with Gamma Epsilon collegians, an event that featured the highest attendance in chapter history. In December, alumnae gathered for a holiday party and ornament exchange. This spring they plan to tour the Tacoma Museum of Glass.



Alumnae celebrate Founders Day in Lima, Ohio.

### OKLAHOMA

In October, OKLAHOMA CITY alumnae and Oklahoma City University collegians learned CPR at a seminar led by a certified instructor. A Big Sis/Lil' Sis mentoring program, launched on Founders Day, pairs senior collegians with alumnae to encourage lifetime loyalty and sisterhood.

### PENNSYLVANIA

PHILADELPHIA NORTH SUBURBAN alumnae held a Founders Day dinner at the home



Oklahoma City alumnae encourage lifetime commitment.



Puget Sound, WA alumnae gather for a sisterhood event.

### SUBMISSIONS

Please send your write-ups and photographs for the Member News section to: Lottie Nilsen, Gamma Phi Beta Sorority, 12737 E. Euclid Drive, Centennial, CO 80111 or [lnilsen@gammaphibeta.org](mailto:lnilsen@gammaphibeta.org).



# THE VALUE of LEADERSHIP

Through an earthquake, blizzard and pounding rain, Gamma Phi Beta sisterhood thrives! Regional Leadership Conferences (RLCs), held during February, benefitted more than 1,000 women, a 20 percent increase over the 2001 attendance. Centered around the theme "The Value of Leadership," RLCs were held in Dallas and Atlanta, February 7-9; Philadelphia and Irvine, February 21-23; and Portland and Indianapolis, February 28-March 2.

The purpose of RLCs is to educate officers and members, to promote the highest type of womanhood through pertinent educational programs and to enhance each member's knowledge of the Sorority and the international organization. Five separate educational tracks were held concurrently: public relations, chapter management, officer nuts and bolts, women's issues and the newly designed C.A.M.P. (Chapter Advisor Management Program) program.

C.A.M.P. targeted problem solving, and advisor training and development coordinator, Kristi Recchia (Cal State/Fullerton), conducted

workshops at three locations. Written exclusively for chapter advisors, C.A.M.P. familiarizes these members with Gamma Phi Beta resources, risk management issues, communication tips and mentoring and coaching techniques. It was also an excellent discussion opportunity for women who

face the same challenges in their careers and other activities.

Alumnae and collegians found workshops tailored to their individual needs, including ritual, personal safety and the chapter election process. Recruitment skills were refined with conversation workshops and members had the opportunity to get an in-depth understanding of the Gamma Phi Beta's New Member Education Program through two workshops put together by the Member-at-Large department.



Virginia "Ginny" Harris Hammond (Colorado), Foundation finance and investment chair; Elizabeth "Betty" Ahlemeyer Quick (Indiana), NPC Delegate; and Sally Erikson Lewis (Bradley), Foundation development committee member at the Indy RLC.



ΓΦΒ merchandise was available at most locations.

Roundtable discussions about alcohol, finances, badges and technology offered members a chance to talk about challenges and solutions. Members who attended National Panhellenic Conference workshops enjoyed a lively "NPC Game Show," a session on alumnae Panhellenics, as well as a workshop that covered how to confidently confront and challenge behaviors that are not consistent with Gamma Phi Beta's standards and values.

Gamma Phi Beta's collaboration with Camp Fire USA was the focus for Saturday's dinner. Local Camp Fire USA representatives shared information about the organization, camper scholarships and how to get involved on a local level. Across the country, Gamma Phi Betas wrote more than 500 letters to special children for Absolutely Incredible Kid Day®.

Local alumnae were key to the success of each RLC, as they helped with registration, goodie bags and creative dinner decorations, such as automotive race flags, artistic camp fire centerpieces and ten-foot-high cowboy boots.

Chapters shared their campus achievements, as well as their local philanthropy activities, and singing and dancing generated enthusiasm. ■



In between workshops, sisters had time to talk to friends and meet sisters from other cities.



Sisters had the opportunity to share their recruitment songs at the Irvine RLC.



Connie McMahon (Wisconsin/Platteville), Shauna Wilson (Washington State) and Amanda Halderson (Wisconsin/Platteville) took time to catch up at the Indy RLC.



# Camp Fire Connections

When Gamma Phi Beta voted to join in a collaboration with Camp Fire USA at Convention 2002, it was a new and exciting chapter in the history of the Sorority. Working with Camp Fire USA was a great fit for Gamma Phi Beta, an organization with a long and proud history of camping for girls. What wasn't known at the start of the relationship, was just how many Gamma Phi Betas already had a history with Camp Fire USA, and how many sisters found the perfect fit in Gamma Phi Beta thanks to their rich and meaningful experiences with Camp Fire USA.

by Lottie Nilsen | Editor

traditions between my grade school years in Camp Fire and my college years in Gamma Phi Beta."

**Jamie Clever** and **Katie Roy**, both alumnae of Eastern Washington, wrote to tell of the significant impact Camp Fire USA had on their young lives. From kindergarten through high school, these members participated in camping programs, earned merit badges and volunteered in community events. In addition, they were part of a Camp

Fire USA theatrical group, "Safety Kids" that traveled throughout the US and to New Zealand, Ireland, Canada, Mexico and Tahiti to perform a play for elementary school kids about resisting drug and alcohol abuse.

By the end of their involvement with Camp Fire USA, the entire group had earned the coveted WOHELO Medallion, the highest award given to members of Camp Fire USA.



Cathy Boudreaux Griffin, age 8, with her counselor at Camp Ruth Lee in 1958.

of high school. "Unequivocally, I can tell you that my experiences as a Camp Fire girl and as an officer in Gamma Phi Beta (specifically, camp board and PCD) led to not only my interest in leadership but whatever contributions I have made to the field," Kitty said. "To tell you that these experiences contributed mightily to who I am, what I have done, and how I have developed does not begin to touch what still lives inside of me as among my happiest memories and strongest developmental tools."

As a child, **Cathy Boudreaux Griffin** (Louisiana State) went to Camp Ruth Lee in Pride, LA every year. There she learned to sing, hike, cook out and camp out. Later, Cathy shared the skills she learned when she spent the summer of 1970 working at a camp for underprivileged girls in Evergreen, CO. "My fondest memories are of the dining hall, where we learned to sing grace in harmony before meals; and of the council fires built on the last night of each summer," Cathy said of her experience at Camp Ruth Lee. "The camp directors would summon us from the darkness to join them around a huge fire. Their call, 'WOHE-LO,' reminded us of our promise to maintain work, health and love through the summer sessions and throughout our lives.

"Today as I look back, I am struck with the similarities of

**Kathy Meadows Smith** (San Diego State) wrote to share her favorite memories of Camp Fire, "One of the fondest memories of my childhood is the time I spent at Camp Wasewagan in the San Bernardino Mountains of Southern California at Camp Fire Girls camp in 1958."

The days were full of craft projects, and the great outdoors, and it only got better after dark. "Nighttime was definitely the most memorable--sitting around the campfire, making s'mores, thinking about my family at home, and singing campfire songs," Kathy said. "Then it was time for bed and I can still smell the Ponderosa pines as I lay in my brand new sleeping bag outside under the moon and the stars. Little did I know then, how much that crescent moon would mean to me later on in my life." ■

*The Crescent* thanks all Gamma Phi Betas who took the time to share their Camp Fire USA experiences. Due to space limitations, not every story could be included in the magazine. For the full text of Camp Fire memories, please go to [www.gammaphibeta.org](http://www.gammaphibeta.org).

**Holly Brisban Anhalt** (Iowa State), a member of the Cedar Rapids Alumnae Chapter, shared that her group has provided camperships for over 39 years and chapter members have held a wide variety of Camp Fire USA positions ranging from executive director to member.

Holly's mother, also a member, and her Gamma Phi Beta friends were very active in Camp Fire USA. "Growing up in Camp Fire was such a rewarding experience for me. I still remember many of the activities I did to earn beads for my vest. But I especially remember the adults who were involved in our area council," Holly said. "I remember how dedicated these people were to Camp Fire, its youth and the programs it provided. When, as an adult, I was asked to start a group for mentally challenged girls, how could I refuse? Those Gamma Phi ladies had set such a good example of service to their community, I had to accept the challenge."

**Dr. Catherine "Kitty" Curtis Sweeney** (Ohio State) is the executive director of the American Leadership Forum-Rocky Mountain Chapter. Kitty has had a distinguished career that has centered around leadership development, and for her doctoral dissertation she focused on leadership, collaboration and teamwork in volunteer groups.

During her childhood, Kitty spent 11 years as a Bluebird, Camp Fire Girl and Horizon Club Girl. She spent eight years camping at Camp Wawavi, just outside of Washington, DC and one year as a counselor in training during her junior year



Cathy Boudreaux Griffin's campers, summer 1971.



## ■ L'CENA RICE, SOUTHERN CALIFORNIA WOMAN OF THE YEAR

Former International President L'Cena Brunskill Rice (Southern California) was named 2002 Woman of the Year by the



Dawn Neja Reese (Cal State/Long Beach), Intercity President, presents the Woman of the Year Award to L'Cena Rice.

Southern California Intercity Alumnae Council of Gamma Phi Beta. The award was given at the Founders Day celebration on the Queen Mary in Long Beach. Five hundred Gamma Phi Betas were in attendance, and former Collegiate Vice President Barbie Chadwick (Vanderbilt) was the keynote

speaker. L'Cena is Gamma Phi Beta Foundation Chairwoman.

## ■ CARRIE K. YORK RECOGNIZED FOR WORK IN DENTISTRY

Dr. Carrie K. York (Washington) was honored with two dental awards during the Pacific Northwest Dental Conference in Seattle. She received the "Outstanding Young Dentist Award" from the



Carrie K. York, DDS

American College of Dentists-Washington section. This award recognizes exceptional efforts in promoting excellence, ethics and professionalism in dentistry.

Carrie was also selected for fellowship into the Pierre Fauchard Academy, an international honor dental organization. The organization is limited by invitation to "ethical dentists who have made a contribution to their profession and/or community with potential for leadership." Carrie and husband Mark Williams have 5-year-old twins, Elisabeth and Braden.

## ■ BETA RHO MEMBER NAMED DEPUTY LEGISLATIVE ASSISTANT

Melanie Beauprez (Colorado) was recently promoted to deputy legislative assistant to Senator Wayne Allard in his Washington, DC office. She advises Allard on education, welfare, immigration and

judicial legislation. Melanie also writes speeches for the senator, works on legislation and meets with constituents and lobbyists.

## ■ NEBRASKA/KEARNEY SISTER LOBBIES FOR AMERICAN CANCER SOCIETY

Dani Lively (Nebraska/Kearney) was selected to serve as an American Cancer Society ambassador representing the state of Nebraska. In September, more than 3,000 American Cancer Society ambassadors went to Washington, DC to lobby members of Congress to support funding for cancer research, programs and education. Dani met with her district representative and corresponded with Senators Chuck Hagel and Ben Nelson, as well as Representative Tom Osborne. Dani will continue her 18-month position as an ambassador for the American Cancer Society by lobbying and corresponding with Nebraska's congressional representatives, as well as continuing to volunteer for the Kearney and Omaha chapters of the American Cancer Society. "It was an experience of a lifetime and it showed me how a few people can make a huge impact," Dani said.



Dani Lively and Dana Roseland, both Gamma Kappa members, in Washington D.C.

## ■ WITTENBERG SISTER DEBUTS AS HARPIST

Erin Mowrey a junior at Wittenberg University in Ohio, made her professional debut as a harpist with the Dayton Philharmonic Orchestra on the night of her 21st birthday, when with only 10 days notice, she was asked to fill in for it's principal harpist. Erin performed for 24 minutes during the orchestra's opening number, Kodaly's Peacock Variations. "It was quite a wonderful night for me, celebrating my symphony debut on my birthday," Erin said.

## IN LIKE

### Dear Gamma Phi Beta Sisters:

I am writing to ask a very special favor that is near and dear to my heart. As the War on Terrorism continues, and our country prepares for war, please remember the soldiers who



fight day in and day out to protect the America that is so beloved to us.

When headlines begin to fade, people seem to forget the efforts of our soldiers who have been

deployed. If you are in search of philanthropic activities, I urge you to support the men and women of the armed forces while they are in foreign countries protecting our freedom. They need to know that people care and appreciate all that they are doing. Why do I know this? I am a Gamma Phi Beta alumna and a captain in the United States Army National Guard.

I am a 1995 graduate of the University of Wisconsin/Madison (Γ) and I have been in the military for 13 years; I was a soldier before I was a Gamma Phi Beta. In college, my Gamma Phi Beta sisters were very supportive of my obligation to the military and the time I spent working off campus at my military unit. Having the support of my sisters made all the difference in the world.

When soldiers are deployed and leave the families they love, they need support, which can be the driving force behind any successful operation. Please volunteer your time and effort to support soldiers with letters/cards, care packages, phone cards and lending a hand to the family members left behind. Your support can truly make a difference!

In LIKE,  
Nacole Broton Hause (Wisconsin/Madison)  
Greenville, South Carolina

### PACESETTERS WANTED

Send a letter about yourself or a sister and a photo to: Editor, Gamma Phi Beta Sorority, 12737 E. Euclid Drive, Centennial, CO 80111.



# COMPLETE SISTER PROGRAM

by Brenda D. Rickert (Texas) | Consultant, Complete Sister Program

Vision without action is merely a dream.  
Action without vision just passes time.  
Vision with action changes the world.

-Joel Barker

**The Complete Sister Program**, a vision of so many, is now a reality. This valuable educational tool is a consistent way in which all Gamma Phi Betas can acknowledge, appreciate and apply values we treasure.

In the **New Member** series, our newest sisters have the opportunity to learn about our founders, mission, creed and standards of membership. In other sessions, campus life (activities, grades, study habits), relationships with alumnae, Founders Day, and philanthropy are the topics for interactive discussion.

As a sister moves through the stages of membership, there are programs written to enhance and encourage personal and chapter development. The **All Collegians** series highlights the gifts each of us brings to the Sorority; explores the policies, position and mission statements; and continues to emphasize scholastic ability and financial responsibility. Special sessions also include initiation, Panhellenic and a summary of the newly published history book.

**Graduating Seniors**, a critical segment of a successful chapter, are the recipients of a four-part series designed to provide information regarding specific career and graduate counseling, SisterLink and the development of personal goals. Programs also promote active participation in chapter activities and the Gamma Phi Beta Foundation.

**Alumnae** celebrate their commitment to lifelong participation through programs written to support collegiate chapters, community

leadership, intellectual growth and financial responsibility to the Sorority. Our circle never ends because alumnae continue to be mentors, guides and advisors to our younger sisters and to the communities in which they live.

**Congratulations to the six collegiate chapters volunteering their time to participate in the beta testing:**

- Lambda (Washington)
- Epsilon Beta (Alma College)
- Pi (Nebraska)
- Epsilon Mu (Loyola)
- Delta Delta (California State/Fullerton)
- Epsilon Theta (Clemson)

**Thank you to the regional team leaders coordinating the programs:**

- |                                    |                                  |
|------------------------------------|----------------------------------|
| ■ Melissa Lutz (Oklahoma)          | ■ Sandra Bray (Nebraska/Lincoln) |
| ■ Angie Dimit (Illinois)           | ■ Susan Sanders                  |
| ■ Babs Weinberg (Nebraska/Lincoln) | ■ Carmela Carr (Lander)          |

**Vision and action are changing OUR world. ■**

## LINDA DANIEL JOHNSON APPOINTED COLLEGIATE VICE PRESIDENT



The International Council of Gamma Phi Beta is pleased to announce the appointment of Linda Daniel Johnson (Vanderbilt) as Collegiate Vice President. This appointment is effective immediately and fills the office vacated by former CVP, Barbara "Barbie" Chadwick (Vanderbilt).

Linda is a 1975 graduate of Vanderbilt University (AO) with a B. A. in mathematics. She is active in her community (Houston, TX), church and PTA booster club, and is treasurer of Pines Preschool. Linda has

three children ages 14, 17 and 20. Prior to her current status as a homemaker and volunteer, she spent 12 years in long and short term financial planning for the oil and gas industry.

Linda is currently the third alternate NPC delegate, and has served the Sorority as Convention local arrangements chair, new chapter director, Collegiate Vice President, ACVP-operations, province collegiate director VII, collegiate chapter development (PACE) chair and collegiate leadership consultant. Linda has attended 11 Conventions, and received the Loyalty Award.

In 1995, during Linda's previous term as Collegiate Vice President, the collegiate department mission statement was developed.

"It is still my vision that Gamma Phi Beta's collegiate activities positively affect student development on an individual and chapter level, while forming the foundation for a lifetime commitment to Gamma Phi Beta," Linda said.

Linda has three priorities for the collegiate department: the growth of successful new chapters, strengthening challenged chapters and supporting successful chapters; positive student development, which will be aided by the new Complete Sister Program; and planning for the future within the structure of the Sorority's strategic plan. ■



**ALPHA** Syracuse University  
1937 Elizabeth Brown Hill  
1945 Mary Ash Clark  
1970 Janet Montgomery

**GAMMA** University of Wisconsin/Madison  
1949 Ann Rowlands  
1981 Laurel Salton Clark

**DELTA** Boston University  
1949 Ethel Narry Zimmerman

**EPSILON** Northwestern University  
1932 Mildred Leritz Worthy  
1936 Evelyn Bennett Wingate  
1948 Mary Leachman Castle  
1951 Sharon Ainsworth Lancaster

**ETA** University of California/Berkeley  
1938 Elizabeth Colton Leonard  
1941 Marilee Miller Thrall  
1942 Patricia Biggar Tatro

**THETA** University of Denver  
1953 Nancy Corpening Todd

**KAPPA** University of Minnesota/Minneapolis  
1915 Marion Gall Blodgett  
1930 Jean Tibbetts Atkins  
1932 Dorothy Lang Hiatt  
1939 Ruth Hart Rennels

**LAMBDA** University of Washington  
1954 Joan Hecker Lottsfeldt

**MU** Stanford University  
1935 Ellen Winant Knox

## LAUREL CLARK



If you would like to make a memorial gift in honor of the late Laurel Clark, astronaut on board the space shuttle Columbia, please contact the Foundation at 303.799.1874 or write to us at 12737 E. Euclid Drive, Centennial, CO 80111.

1935 Martha Hall Nicolls  
1939 Harriet Fisher Holstrom

**NU** University of Oregon  
1930 Alexis Lyle Runyan

**XI** University of Idaho  
1990 Karen Herbold

**OMICRON** University of Illinois  
1922 Margaret Aikens Martin  
1932 Louise Miller Mitchell

**PI** University of Nebraska/Lincoln  
1929 Florence Barlow Stratton  
1927 Bunny Lyons Wilson

**RHO** University of Iowa  
1931 Roena Pyle Sawyer  
1939 Corinne Hayes Allender

**SIGMA** University of Kansas  
1957 Linda Farmer Clark

**TAU** Colorado State University  
1934 Marjorie Kirk Herzman  
1951 Carolyn Stimmel Hutchinson

**PHI** Washington University  
1949 Constance Grier Belzer

**PSI** University of Oklahoma  
1926 Gertrude Magee Grenko  
1933 Geneva Taliaferro Swan

**OMEGA** Iowa State University  
1933 Evelyn Davis Joy  
1942 Edith Bartels Sanderson  
1964 Margaret Steinkamp Allen

**ALPHA GAMMA** University of Nevada/Reno  
1942 Kathleen Norris Sweeney

**ALPHA DELTA** Univ. of Missouri/Columbia  
1930 Katherine Brokaw McCormick

**ALPHA EPSILON** University of Arizona  
1948 Louise Grafe Nesbitt

**ALPHA ZETA** University of Texas  
1946 Bea Eisenlohr Irons

**ALPHA THETA** Vanderbilt University  
1930 Rebecca Culbreth Finney  
1940 Virginia Pritchett Bivin  
1945 Sara Robertson Regen  
1946 Ann Mitchell Price

**ALPHA IOTA** Univ. of California/Los Angeles  
1931 Edith Catlin McNeill  
1939 Mary Caward Lindsay

## THANK YOU

The Sorority appreciates the return of a deceased member's badge, when possible, so that it may be preserved in the archives.

**ALPHA KAPPA** University of Manitoba  
1926 Marjorie Heeney Mott  
1943 Marion Booth Russell

**ALPHA LAMBDA** Univ. of British Columbia  
1946 Eleanor Pye Harford

**ALPHA MU** Rollins College  
1950 Alice Berastegui Cochran  
1935 Sarah Dean Farley

**ALPHA NU** Wittenberg University  
1940 Dorothy Daum Challar  
1946 Carol Winn Wolfe  
1961 Frances Elizalde Haskins

**ALPHA OMICRON** North Dakota State Univ.  
1953 Kay McGeary

**ALPHA PI** West Virginia University  
1959 Neoma Saul Crynack

**ALPHA TAU** McGill University  
1943 Diana Brown Lefairve

**ALPHA PHI** Colorado College  
1940 Cecile Haley Andersen

**ALPHA CHI** College of William and Mary  
1955 Jane Vilseck Curtis  
1992 Megan Owen

**ALPHA PSI** Lake Forest College  
1947 Romyne Mostrom Neumann  
1956 Claire Graham Lowder

**BETA ALPHA** Univ. of Southern California  
1953 Donna Marsh

**BETA BETA** University of Maryland  
1940 Margaret Loar  
1944 Josephine Moore Rankin

**BETA GAMMA** Bowling Green State Univ.  
1963 Nancy Stormer Liebrock

**BETA ZETA** Kent State University  
1951 Janet Reed Soltysik  
1971 Jane Scholl Hollis

**BETA ETA** Bradley University  
1948 Nancy Meredith Howard

**BETA NU** University of Vermont  
1953 Joan Staring Newlin

**BETA OMICRON** Oklahoma City University  
1951 Louise Whitson Speed-Smith  
1957 Verna Montgomery Esslinger

**BETA TAU** Texas Tech University  
1958 Lola Meek Cone

**BETA CHI** Wichita State University  
1958 Belva Webb McAllister

**BETA OMEGA** Northern Arizona University  
1958 Marian Patterson Dano

**GAMMA KAPPA** Univ. of Nebraska/Kearney  
1974 Jill Horner Southern

**GAMMA MU** Minnesota State Univ/Moorhead  
1964 Grace Hagen Geib

**GAMMA RHO** Univ. of Wisconsin/Oshkosh  
1966 Georgia Lewis Roeske

**DELTA ZETA** Southwest Oklahoma State U.  
1973 Norma Lynch Speegle

**EPSILON PSI** Univ. of North Carolina/Ashville  
2000 Amanda Massey

## DONATIONS

Donations in memory of friends, sisters and loved ones may be sent to the Gamma Phi Beta Foundation at International Headquarters. If you would like a card sent to a family member or friend, please include that address. A member's name will only be listed in this section upon receipt of a confirmed death notice, such as an obituary or a notification from the deceased member's family.



## FYI...

Memorial Gifts are listed alphabetically with the person being honored in **BOLDFACE** type. The person making the honor gift appears underneath.

### **CECILE HALEY ANDERSEN** (Colorado College '40)

Betty Anne Bishop Callahan  
Mary Jane Hipp Misthos

### **MARY JONES BRESNAHAN** (Colorado State '17)

Jane Halstead

### **ROWENA BASS COLE** (Missouri/Columbia '32)

Albuquerque Alumnae Chapter

### **WILLIAM CORDELL** (husband of Dorothy Cordell - Auburn '71)

Barbie Chadwick

### **BETTY QUANDT CROMWELL** (California/Los Angeles '37)

Melinda Patton, Mary and Carl Raymond, Janet Claxton, Kathryn Crowe, J. Putnam Henck, Louise McDaniel, Virginia Prouty, Nadine Sturges, G.B.A. Financial Programs & Insurance Marketing, Inc., Mary Jane Birdsall, Talbot Agency, Inc., Rita Toney, Helen Loveland, Josephine Bruttig, Philip Homme, Laura Lee and Daniel Johnson, Beverly Westwood Alumnae Chapter

### **NEOMA FRAN SAUL CRYNOCK** (West Virginia '59)

Barbara Tucker Bucy

### **FATHER OF JEAN DAILY**

Betty Quick  
Sandy Burba  
Vicki Read  
Diane Goff  
Barbie Chadwick  
Annabel Jones

### **WALTER W. DOROTHY** (husband of Dorothy Kent Dorothy - Nebraska/Lincoln '48 & father of Barbara Dorothy Beninato - Nebraska/Lincoln '72)

Kathy Boettner Murphy

### **ADELINE (LIN) EDEN FAIN** (Washington University '59)

Elizabeth (Kiki) Phillips

### **EUNICE OLSON FINKS** (mother of Janice Olson Newburn - Nebraska/Lincoln '56)

Kathy Boettner Murphy

## SUBMISSION REQUIREMENTS

Sorority members and friends may make memorial gifts to the Foundation upon the death of a member or friend of Gamma Phi Beta. The Foundation notifies the family or alumnae chapter of the deceased about the gifts, and lists all memorial gifts in *The Crescent*. The average memorial gift is \$35. An alumna or her family may give to the Foundation to support a specific fund or program, or support unrestricted needs. Please contact the Gamma Phi Beta Foundation at 303.799.1874 for more information.

### **KATHERINE YONKER GILL** (Washington '39)

Gladys Myles

### **KEN GOODWIN** (husband of Mary Goodwin - Syracuse '40)

Virginia Brickwedde  
Virginia Czekaj  
Lurene Frantz  
Jean Hawthorthne  
Betty Johnson  
Eleanor Lindstrom  
Linda Muthler  
Elizabeth Phillips  
State College Alumnae Chapter

### **DOROTHY CLARK GUNNISON** (Goucher College '37)

Louisville Alumnae Chapter

### **MARJORIE WATT HAPP** (North Dakota '21)

Jean Happ Hudson

### **DELORES (DEE DEE) HENDERSON** (mother in-law of Patsy Henderson - Washington University '59)

Donna and Donald Prior  
Judith R. Seybt

### **HAROLD HILLER** (father of Janice Hiller O'Toole - California/Irvine '76)

Delta Eta House Corporation Board  
Balboa Harbor Alumnae Chapter

### **JIM HOLPP** (husband of Maryann Holpp - Denver '52)

Albuquerque Alumnae Chapter

### **LORENA JOHNSON JONES** (Colorado State '27)

Jane Halstead

### **FLORENCE JONES LIGHT** (Colorado State '15)

Jane Halstead

## UNRESTRICTED GIFTS

Unrestricted gifts of \$125 and greater have been given in memory of the following. In honor of these gifts, the Gamma Phi Beta Foundation will inscribe a brick in the Sisterhood Plaza.

### **INA PADDOCK MORTHAND** (Washington '31)

Rosemary Morthland Hansen

### **PRISCILLA FREEMAN** (San Diego State '01)

Beta Lambda Chapter

### **DORIS BURNETT GIBBS** (Kansas '29)

Patricia, Edmund, Michael and Steven Gibbs

### **ARDIS MAREK** (Northwestern '34)

La Jolla Alumnae Chapter

### **ELEANOR STODDARD SEIBOLD** (Wisconsin/Madison '51)

F.C. Seibold

### **ARDIS MAREK** (Northwestern '34)

Jerry Tarwater, Alice (Betty) Westerveld, Ann Bronsing, Barbara and George Yerkes, Sally Lewis, Noreen Zahour, Betty Quick, Elsie Waggoner, L'Cena Rice, Karen Kline, Lyn Perkins, Mary Jane Misthos, Charlotte Vollbrecht, Madonna and Larry Patton, Ruth and Harry Topping, Jane Zimmerman, Diane Thompson, Phyllis Stefan, Jeanne Hoxie, Margene & Thomas Dean, Diane Yerkes, The Crusaders Club, Sharon and Michael Morgan, Elaine and Dennis Neade, Vicki Read, Beth Campbell, Jacquelyn P. Evans, Audrey Shafer, Louise Nash, Epsilon House Corporation Board

### **RUTH E. MERZ** (mother of Ruth D. Merz - Wittenberg '64)

Hawaii Alumnae Chapter

### **EUGENIA BARNES NETHERY** (Texas '27)

Salt Lake City Crescent Circle

### **JOANIE STARING NEWLIN** (Vermont '53)

Marion Hastings

### **FRANCES STOWELL PARK** (Nebraska/Lincoln '27)

Sun Cities Alumnae Chapter

### **SARAH LOUISE HAPP RAINEY** (Texas '64)

Jean Happ Hudson

### **BARBARA SMYTHE** (McGill University '43)

Bill Smythe and Family

### **JANET REED SOLTYSIK** (Kent State '51)

Connie Seibert

### **SARAH (SALLY) WHITTON SPIESS** (Oregon '42)

La Jolla Alumnae Chapter  
Suzanne Leinhaupel  
Lyn Perkins

### **NANCY CORPENING TODD** (Denver '53)

Betsy Lyle

### **MARILOU GERRANS VICTOR** (Nevada/Reno '45)

Lorraine Houghton Foster

### **DONNA HOPE WAGNER** (mother of Cindy Wagner - Colorado State '90)

Balboa Harbor Alumnae Chapter  
Delta Eta House Corporation Board

### **JESSICA WILSON** (Oakland University '94)

Barbara Zabitz

### **MILDRED L. WORTHY** (Northwestern '32)

Joyce Dunn

## LEAVE A LEGACY: REMEMBER YOUR "LITTLE SISTERS" IN YOUR WILL

A planned gift to the Gamma Phi Beta Foundation through your estate plan can help assure that the Foundation continues enriching more women's and girls' lives every year. To find out more about how to make an estate gift to the Foundation through your will or trust, call Bonnie Payne or Clyde Dawson at 303.799.1874.



## ■ CONGRATULATIONS

In celebration of Gamma Phi Beta's part in the founding and continued success of the National Panhellenic Conference as NPC celebrates its Centennial and enters its second century.

**Mary Jane Misthos**

To my loving sisters Gloria Nelson, Karen Urette and Margaret Pape - congratulations on OU's win over UT. Wait until next year. Hook'em Horns!

**Frances Rea Griffin**

In celebration of Beta Mu's Elizabeth Zambrano's election as Florida State's Panhellenic President for 2003-2004! **Tallahassee Area Alumnae**

Congratulations to Kathy Boettner Murphy for receiving the Omaha Alumnae Hall of Fame Award! **Molly Brown Noren**

Congratulations to Sharon Dunham for receiving the Loyalty Award! **Molly Brown Noren**

In celebration of Linda Myers' re-election to the Vermont House of Representatives. **Barbara Wessel**

In celebration of the initiation of the Pennsylvania State Univ./Altoona colony members. **Vicki Read**

In celebration of L'Cena Brunskill Rice being named Southern California Intercity Woman of the Year at Founders Day, November 17, 2002 on the Queen Mary in Long Beach, California.

**Linda Babcock**

In celebration of Joan Meagher receiving the Clara Worden Award for Alumna Initiate of the Year at Founders Day, November 17, 2002 on the Queen Mary in Long Beach, California. **Linda Babcock**

At the Southern California Intercity Founders Day, celebrated on November 17, 2002 on the Queen Mary in Long Beach, California, the following sisters were recognized for fifty years of dedication and loyal sisterhood in Gamma Phi Beta: Jeraldine Bowman Baira (T), Verdie Brookins Nicoll (BA), Nancy Coates Smithh (BA), Mary Cosgrove Liuzzi (BA), Shirley Davidson Flanagan (BA), Frances Frazer Lewis (AI), Marlene Goodenough Carr (BN), Susan Hilbert Thiel (AI), Susan Jacobsen Rose (AI), Coleen Londergan Frenck (AI), Carol Meyer Bergstrom (AE), Joan Nelson Morris (BA), Mary Ann Ryan Johnson (BA). **Linda Babcock**

Congratulations to Linda Hallenbeck Pelegrino, Gamma Eta '65, whose name was placed on the Service Roll. **Beverly Westwood Alumnae Chapter**

In honor of Kristen Hopper and David Skinner. **Houston Alumnae Chapter**

## ■ BIRTHS & BIRTHDAYS

In celebration of the birth of legacy Anna Elizabeth Coffey, on November 2, 2002 to Greg Coffey and Kim Bichmeier Coffey. **Molly Brown Noren**

## FOUNDATION GIFTS

### ■ IN HONOR OF THE FOLLOWING GIFTS, THE GAMMA PHI BETA FOUNDATION WILL INSCRIBE A BRICK IN THE SISTERHOOD PLAZA.

Katherine Kenagy Horner - Nebraska/Lincoln '94  
**Atricia Sultzbaugh Kenagy**

Elisabeth Kenagy Trimble - Nebraska/Lincoln '96  
**Atricia Sultzbaugh Kenagy**

In celebration of Corinne Martinez' leadership, vision, support and dedicated effort as International Council's Member-at-Large during the 2000-2002 biennium.

**Kim Sandlin, Judy Graham, Camille Favre, Tammie Benyk, Angie Dimit and Cheryl Speer**

L'Cena Rice - Southern California '50  
**Joyce C Stewart**

Ruth Ann Schultz - Western Michigan '70  
**Peggy Costello**

### ■ UNRESTRICTED GIFTS OF \$125 AND GREATER HAVE BEEN GIVEN IN HONOR OF THE FOLLOWING:

Suzanne Manning  
**Kathleen Bowser**

In celebration of Vicki Read, Barbie Chadwick, Sandy Burba, Annabel Jones, Diane Goff, Krista Davis, Karen Blackman, L'Cena Rice and Barbara Wessel. A holiday gift celebrating all you do for ΓΦΒ.

**Betty Quick**

### ■ THE PARENTS OF THE FOLLOWING MEMBERS HAVE GIVEN GIFTS OF \$125 AND GREATER IN CELEBRATION OF THEIR DAUGHTERS:

**Rachel Lowenthal** (Arizona State)  
**Alison Terrell** (San Diego State)  
**Sarah Myer** (Gettysburg College)

In celebration of Emma Catherine Karcher born October 28, 2002 to Matthew Karcher and Catherine Hull Karcher. **Balboa Harbor Alumnae Chapter**

In celebration of the birth of legacy Kristin Renee Wenham, November 5, 2002, to Erin Hearn Wenham and Steve Wenham. **Danica Carpenter**

In celebration of Cheryl Ginader Watson giving birth to her first child and legacy, Samantha Lynn Watson, September 23, 2002 at 5:17am, 6lbs 9ozs and 18.5". **Kathie Ludwig Murr**

In celebration of Kathie Ludwig Murr giving birth to her first child and legacy, Crystal Devive Murr, May 13, 2002, 9:36pm, 6lbs 8ozs, 19".

**Kathie Ludwig Murr**

## ■ SISTERHOOD

In celebration of the following who handled the registration at the NPC Interim/Centennial Meeting: Frances Griffin, Sally Lewis, Mary Jane Misthos, Paige Stoltenberg, Jill Gossett, Carol Reitz, Missy LaBrash, Shannon Bradley, Marilyn Goll, Talie McKenzie and Deanne Engleke. **Betty Quick**

In celebration of Leslie Klein, Epsilon Chapter member, for her participation in the vignette about the Founding of NPC presented at the NPC Centennial Banquet. **Betty Quick**

In celebration of Christa Fruchtl for her oversight of the Gamma Phi Beta responsibilities at the NPC Interim/Centennial Meeting. **Betty Quick**

In celebration of the 100th Anniversary of Kappa Chapter, Lambda Chapter, San Francisco Alumnae Chapter and Milwaukee Alumnae Chapter. **International Council**

In celebration of Janice Huckins Judson of Beta Alpha '67. **Mary Ann Fox Judson**

continued on next page...

## HOW TO SUBMIT

Members and friends of Gamma Phi Beta are encouraged to inform the Foundation of special events or the accomplishments of others to be listed in the "In Celebration" section of *The Crescent*. We ask that these announcements be accompanied by a gift. The average "In Celebration" gift is \$25. The Foundation notifies the honorees of "In Celebration" gifts.



...continued from previous page

In honor of my aunt,  
Cherie Olsen, for her  
service to and support  
of our sorority.

**Malinda Wiesner**

A loving thank you to the  
following women who  
worked as Registration  
Volunteers at the 2002  
NPC Meeting in Chicago:  
Sally Lewis, Mary Jane  
Misthos, Paige Stoltenberg,  
Jill Gossett, Carol Reitz,  
Missy LaBrash, Marilyn  
Goll, Talie McKenzie and  
Deanna Engleke. You were  
wonderful.

**Frances Rea Griffin**

In celebration of Frances  
Griffin for a lovely Chicago  
Founders Day celebration.

**Vicki Read**

Thank you to Alpha Upsilon  
sisters and Kiki Phillips  
for a perfect initiation at  
Pennsylvania State  
University/Altoona.

**Vicki Read**

Thank you to Epsilon  
Chapter for an outstanding  
Founders Day service in  
Chicago.

**Vicki Read**

In honor of my daughter,  
Courtney Noelle.

**Julie Jackson Barrett**

## REMINDER:

If you would like the  
Foundation to send an  
acknowledgement  
card, please include  
honoree's full address.

## AN ANNOUNCEMENT FROM THE FOUNDATION CHAIR

I am pleased to report that your Gamma Phi Beta Foundation Board of Trustees has voted to expand the Board to twelve or more members. This action was taken to:

- Make the Board more representative of the Gamma Phi Beta membership as a whole, encompassing all geographical areas as well as the wide spectrum of professional and personal pursuits that characterize our alumnae;
- Allow a more manageable division of labor as the Foundation takes on an increasing volume of work that requires more committee assignments;
- Enable the Trustees to communicate and interact personally with more of our sisters as we seek support for a growing array of Sorority programs for women and girls.

If you are interested in serving as a Foundation Trustee, or know someone whom you would recommend for this position, please contact the Foundation office at 303.799.1874 or [foundation@gammaphibeta.org](mailto:foundation@gammaphibeta.org).

Yours in IIKE,

*L'Cena Rice*

L'Cena Rice  
Foundation Chair

## LATEST EDITIONS TO THE BOARD OF TRUSTEES:



**Cinda Keating Lucas**

University of Southern California  
(Beta Alpha)

Carnation Award winner

1874 Society member

Tau Epsilon Pi Society member

Advisor Training/Development  
Coordinator

Chapter Advisor to Epsilon Gamma,  
University of San Diego

Recruitment Advisor to Beta Lambda,  
San Diego State

Former Member-at-Large

Lives in San Diego



**Marjory Mills Shupert**

Colorado State University (Tau)

Former Sorority Executive Director

Service Award winner

1874 Society member

Co-Curator of the ΓΦΒ Museum

Lives in Denver and Sierra Vista



**Carolyn Craddock McEntee**

University of Idaho (Xi)

1874 Society member

Former Province Collegiate Director

Former Chapter Advisor

Member of Boise Alumnae Chapter  
and former Chapter President

Mother of Xi Chapter alumnae:  
Mary McEntee Fredback and  
Peg McEntee Williams

Lives in Boise, McCall and Maui



# Canada & USA

## ONE IN GAMMA PHI BETA

by Barbara Hurt-Simmons (Nebraska/Kearney) | Canadian Initiative Coordinator

Ninety-four years ago, on October 30, 1919, Gamma Phi Beta Sorority became Gamma Phi Beta International Sorority with the installation of our first Canadian chapter at the University of Toronto. Whether it is singing the national anthem, "O Canada," at our Conventions and conferences or working side by side with a Canadian sister, our sisterhood knows no borders. Women from two different countries share the same values, take the same pledge and live the creed "to promote the highest type of womanhood," all in the name of Gamma Phi Beta.

### **GAMMA PHI BETA, Canada**

**University of Toronto, Toronto, Ontario**

Alpha Alpha (formerly a local sorority named Delta Phi)  
October 30, 1919

**University of Manitoba, Winnipeg, Manitoba**

Alpha Kappa (formerly a local sorority named Alpha Omega)  
June 5, 1925 (Inactive)

**University of British Columbia, Vancouver, British Columbia**

Alpha Lambda (formerly a local sorority named Tau Omicron)  
April 28, 1928

**McGill University, Montreal, Quebec**

Alpha Tau  
September 26, 1931

**University of Western Ontario, London, Ontario**

Alpha Omega  
October 24, 1934



University of Toronto sisters during the first round of recruitment.

### **ALUMNAE CHAPTERS**

Over the past century, Gamma Phi Beta has had numerous alumnae groups throughout the Canadian provinces in Edmonton, Vancouver, Victoria, Winnipeg, London, Toronto, Montreal and

Ottawa. The Sorority is committed to reorganizing alumnae groups in the various regions to support our collegiate, philanthropic and social endeavors. Currently, Gamma Phi Beta has two active alumnae groups: the Vancouver Alumnae Chapter and the Toronto Crescent Circle, which was re-organized in 2001.

Our philanthropic efforts have been tied closely to Canada. The British Columbia camp idea was conceived in 1929 by the Vancouver Alumnae Chapter, and started in 1931 on the shores of Boundary Bay, near Vancouver, but in the state of Washington. The camp was discontinued at the start of World War II. In 1949, the Sorority purchased a campsite in Sechelt, British Columbia, which served disadvantaged girls. Camp Gamma Phi Beta at Sechelt, as it's known in Canada, served Gamma Phi Beta until its closing in 2001.

Not only was British Columbia home for beloved Camp Sechelt, the Vancouver Alumnae Chapter hosted the 39th and 48th Conventions in 1936 and 1958, respectively.

### **UNDERSTANDING THE UNIVERSITY SYSTEM**

In Canada, the word "college" means "technical institute or community college" and "university" means the same as "college" in the U.S. Some students graduate after three years, while other academic programs are four years. University classes generally begin after Labor Day, and end in mid-April.

Education has always been subsidized by the government and therefore affordable by all. In recent years, there's been a rapid increase in tuition fees to a level

around \$4,000 to \$5,000, depending on the academic program. This is unprecedented in Canada, even though it pales in comparison to American costs. Many families have not prepared for this rise and, therefore, more and more members are juggling work and school. "Until families are better prepared for university expenses, it is possible that sororities will exist as a luxury which many cannot afford. Our rising exchange rate means that the cost of being a sorority member is very expensive," explains Grace Lin (McGill University), a former province collegiate director.

### **GAMMA PHI BETA IN CANADA**

"The Canadian University system does not recognize sororities as a unique entity. They are considered clubs and are not governed by



McGill University alumnae (graduates from 1991/1992) still find time to get together.





Alpha Alpha chapter house, a heritage home located on a beautiful tree-lined street,

any university offices," said Laura Mayville (St. Louis University), director of collegiate operations-East, who has worked with Gamma Phi Beta's Canadian groups for more than five years. "Generally, the sororities do not report any of their activities to the university, nor are they required to complete forms for social events, unlike many of our U.S. campuses."

This lack of recognition creates recruitment and risk management challenges.

The drinking age in Alberta and Quebec is 18, and in Ontario it is 19, so by the time most students come to the university, and decide to join a sorority, the novelty of "going out drinking" has dissipated. Since Canadians are legal adults at 18, the university's responsibility is different from that of an American university. "Canada is much less litigious than the states, so our Canadian members feel that many of our risk management policies are a bit excessive," Laura said. The issue of keeping members safe through

policies and education while working with different laws in different locations is a challenge for all NPC groups.

Recruitment is virtually the same across the border. "Since the majority of the sororities are NPC groups, they make the effort to run



Alpha Alpha sisters at their holiday philanthropy for underprivileged children.

recruitment following NPC guidelines," Laura said. "They use recruitment counselors to lead potential new members and set quota. The biggest difference is that with no university involvement, chapters do not necessarily follow the no-frill policies." However, the lack of Greek recognition by the university makes it difficult to recruit. Change may be coming as the newer universities have begun to look seriously at Greek systems, and currently two universities have a Greek advisor. There are 26 campuses that have Greek life, and only 14 NPC groups have chapters in Canada. Recruitment 2003 will present its own challenges, because there is the possibility of doubling the number of recruitment guests. High schools will graduate two classes (12th and 13th grade) so that secondary education will now end at 12th grade.

"Canadians are somewhat ambivalent about the U.S. There is much to admire about the American way of life, however, we are concerned about American dominance in the world economy, culture, international affairs, etc. American events receive a great deal of coverage in our press," said Anne Layton (McGill University), Toronto alumna, international officer and former PCD, when describing the difference between Canada and the U.S. "Because I

have so many friends in the U.S. as a result of my 23 years of involvement as a Sorority officer, I probably have a more sympathetic view of what is going on in the U.S."

The challenges and opportunities in working with a Canadian chapter tend to be similar to those of an American chapter of the same member size. Alumnae involvement opportunities and challenges also appear to be similar for both countries.

The biggest challenge for Gamma Phi Beta and Canadian sisters is the exchange rate. Everything from manuals to pins to sweatshirts is expensive to ship (and takes additional time). Fortunately, the use of e-mail has greatly reduced phone expenses. "High travel costs to the States has limited the number of members who can attend leadership conferences and Convention, and thus the unification between Americans and Canadian sororities remain limited," Grace said.

"Being a Canadian chapter makes us proud that we have managed to carry over an American tradition and make it work. It seems like we do need a lot of support," said Eliza Guerdjikova (Toronto), Toronto Crescent Circle chairwoman.

The opportunity to grow and strengthen our sisterhood in Canada lies in keeping everyone connected and in giving Canadian sisters that extra support. In 2002, International Council voted to fund a "Canadian Initiative" for two years to address issues related specifically to our alumnae and collegiate chapters in Eastern Canada. The Canadian Initiative team consists of a coordinator, province officers from the collegiate, membership and financial departments, director of collegiate operations-East, as well as two Canadian alumnae. The Canadian Initiative team, along with delegates from Canada, met at the Philadelphia Regional Leadership Conference, and are planning a Canadian Day for collegiate chapters in the fall of 2003. ■



Toronto sisters swam, got some sun, played sisterhood games and had a scavenger hunt at their summer retreat in Grand Bend, Ontario.

## WOMEN OF CANADA

If you are interested in knowing more about the Canadian Initiative, please contact Barbara Hurt-Simmons, Canadian Initiative Coordinator, at [bhurtsimmons@comcast.net](mailto:bhurtsimmons@comcast.net) or call IH at 303.799.1874. The strength of Gamma Phi Beta, for both collegiate and alumnae chapters in Canada, will be achieved with active alumnae leadership.





## Take a new look at SisterLink!

If you haven't used **SisterLink** in your search for a new job or profession, now is a great time to take a new look! Several exciting changes have recently been made to make the process of obtaining information faster and easier. The most exciting change is that the service is now free!

But that's not all! In an effort to increase registration and usage, we have also created a new request/registration form that can be e-mailed to International Headquarters for faster processing. Your search results will now be e-mailed, faxed or mailed back to you within 72 hours. You can download this new form from the web site - [www.gammaphibeta.org](http://www.gammaphibeta.org) under the "My G-Phi-B" section, then click on "Resources."

The **SisterLink** program offers assistance to members who are searching for full-time jobs, summer internships or mentors. There are also Gamma Phi Betas who have registered with **SisterLink** to assist other members moving to a new city. Sisters will help you look for housing and find the best schools and doctors, and some will provide a free night's stay at their home.

A mentoring program is also available to help a sister enter her profession, change careers or re-enter the work force. By registering as a mentor, you will provide guidance and support to another sister either on a short-term, informal basis or on a longer, more formal basis. All mentors and protégés are provided a mentoring guide to define the roles and the process.

**SisterLink** isn't only for alumnae. If you are a collegian, you can use the program to search for a summer job, get recommendations on where to live and maybe even find a roommate. You can talk with an alumna currently in your field of interest to learn about what classes will better prepare you or which grad schools are best for your career path. When you're ready to start your job search, they can review your resumé and provide networking contacts.

**SisterLink** is a network created to benefit all members throughout their lives. It brings real meaning to the words "lifetime of membership." To receive its benefits, each of us should also contribute. If you haven't already, please register for **SisterLink** today!

For more information, contact: Helen Marine Law, international SisterLink chairwoman, [gammaphihelen@hotmail.com](mailto:gammaphihelen@hotmail.com).

[www.gammaphibeta.org](http://www.gammaphibeta.org)



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