

Changing Direction

C O N T E N T S

WINTER 2001

VOLUME 101

NUMBER 1

features

COLLEGIATE CHAPTER AWARDS

International Gamma Phi Beta is pleased to introduce the **Order of the Crescent**, the highest level of achievement for a collegiate chapter.



50 TRAVEL TIPS

It is a sad fact of life that a woman traveling alone faces more danger than a man. To fight the fear, the Women's Travel Club posts its members' tips on the club's website.



ALUMNI INITIATE INFORMATION

Konecny and Kovacs are alumni initiates who have conducted research on the experience of alumni/ae initiation into a Greek-letter organization.

BY KEVIN S. KONECNY and EDWARD C. KOVACS III



in every issue

3 LETTER FROM THE EDITOR
New Direction - New Design

PRESIDENT'S PERCEPTION by Vicki Carlson Read, International President

4 LETTERS TO THE EDITOR
Compliments & Constructive Criticism

5 OUT & ABOUT
Crescent and Campus Clips

7 MEMBER NEWS
Get the latest updates on collegians and alumnae

NPC UPDATE

Learn more about the National

Panhellenic Conference and our delegation

21 IN CELEBRATION
Recognizing a few of our special sisters

PACESETTERS
What some notable sisters are up to now

23 IN IIKE Special stories

28 IN MEMORY/MEMORIAL GIFTS
Remembering our sisters



CORRECTION - FALL ISSUE

Vesta Spurgeon Odell Voss was listed on page 24 as a Pink Carnation Award winner, however, the photo that appeared was that of hostess Jocelyn Birch Burdick. To the left is a photo of Vesta at the Pink Carnation Banquet with her daughters Jeanne Odell Abbott - L and Barbara Odell Nichols - R. The Crescent staff apologizes for the error.

LetterfromtheEditor

NEW DIRECTION - NEW DESIGN

A s I sit here writing this letter only days before our magazine goes to print, I can't help but reflect on what a team of three women has accomplished in a few months.

In August of this year, our PR Coordinator resigned to pursue another career opportunity. At that time, I had been talking to International Council about doing a redesign of *The Crescent*. I requested their blessing to hire a full-time designer and begin the process of redoing the whole magazine at IH and ending our nine-year relationship with our freelance graphic designer in Indianapolis.

As the saying goes, "be careful what you wish for". At the end of August, I found myself working on a magazine redesign and searching for two employees. After sorting through almost 200 resumes and conducting numerous interviews, IH welcomed Corie Curtiss, Graphic Designer and Margaret May, PR Coordinator. (They are both wonderful additions to the IH staff.)

Corie and Margaret both started at IH in September, within a week of each other. By October 1st, the deadline for the winter issue, we were well on our way to redesigning this publication. Our initial plan was to start the process and have the first redesigned issue be Spring 2001. However, after many creative sessions and lots of hard work, we found we had pulled together a new design within two months. It was then that we decided the best time to kick off a new issue is at the beginning of a new year. So, we took a leap of faith and just did it. The results of these months of hard work are now sitting in your hands.

We are very proud of what we have accomplished and hope that you are just as pleased with the results. Many of the departments have stayed the same "Member News," "Campus Clips," "Crescent Clips," NPC Update" and "In Celebration" to name a few. However, we have added items based on member suggestions from the Reader's Survey last year — more white space, a new font and an updated look. We also added "President's Perspective," a column from the International Council President and removed the "Ideas on Issues".

We really welcome and encourage your feedback and comments, as well as your submissions — this is your magazine and we want to write about you! There are several ways to reach us. You can call IH at 303-799-1874, e-mail TheCrescent@gammaphibeta.org, fax us at 303-799-1876, or send a note to The Crescent Editor, 12737 E. Euclid Drive, Englewood, CO 80111.

We hope you enjoy this and future issues of the magazine and hope you'll remember three important things. One, send chapter submissions to our Collegiate/Alumnae Editor, Kristyn Golberg (she does a fabulous job of capturing the excitement of the chapter submissions!) and send all other submissions (Pacesetters, In IIKE, Features, etc.) to International Headquarters. Second, send original photos only, no laser copies. And third, if you change your name or address contact IH or you won't continue to receive your magazine!

Have a wonderful 2001!

In IIKE,

Deborah Borak, Editor



INTERNATIONAL HEADQUARTERS

12737 E. Euclid Drive, Englewood, CO 80111-6445 Phone: 303.799.1874, Fax: 303.799.1876 IH@gammaphibeta.org

CRESCENT STAFF

Deborah Hidde Borak | Θ | Editor | The Crescent @gammaphibeta.org Margaret May | Assistant Editor | mmay@gammaphibeta.org Corie Curtiss | Graphic Designer | ccurtiss@gammaphibeta.org Kristyn Wiggin Golberg | Σ | Member News Editor | 2314 Stone Creek Lane West, Chanhassen, MN 55317 | Kgolberg@aol.com IH Executive Director | Business Manager

FOUNDERS

Helen M. Dodge Ferguson Frances E. Haven Moss E. Adeline Curtis Mary A. Bingham Willoughby



COUNCIL

Vicki Carlson Read | AE | International President Barbara Hurt-Simmons | ΓK | Alumnae Vice President Barbara L. Chadwick | $A\Theta$ | Collegiate Vice President Joanne Callis Roman | $A\Theta$ | Financial Vice President Corinne Yvette Martinez | H | Member-at-Large Diane Soderstrom Goff | Ξ | Membership Vice President Elizabeth Ahlemeyer Quick | $B\Phi$ | NPC Delegate Open Position | IH Executive Director

Mission Statement

Our mission is to foster a nurturing environment that provides women the portunity to achieve their potential through fe-long commitment to intellectual growth, individual worth and service to humanity.

The Crescent Submission Deadlines

Spring January 1
Summer April 1
Fall July 1
Winter October 1

GAMMA PHI BETA (USPS 137-620). *The Crescent* is published quarterly in Fall, Winter, Spring and Summer by Gamma Phi Beta Sorority, Inc., 12737 E. Euclid Drive, Englewood, CO 80111-6445. Subscription price is \$6.00. Produced in the U.S.A. by Maury Boyd and Associates. Periodicals postage at Englewood, CO and additional mailing offices. Copyright 2000, Gamma Phi Beta Sorority, POSTMASTER: Send address changes to *The Crescent*, Gamma Phi Beta Sorority, 12737 E. Euclid Drive, Englewood, CO 80111-6445. Printed in the U.S.A. SUBSCRIBERS: Send changes of address, notices of marriages and deaths to Gamma Phi Beta Sorority, 12737 E. Euclid Drive, Englewood, CO 80111-6445, Phone: 303.799.1874, Fax: 303.799.1876.



Member of the College Fraternity Editors Association

President'sPerception

Commit to Leadership. For some, this phrase may only be the theme for the 2000 RLCs; for others, just a catch phrase. What it should be is a guiding principle, which steers us on our journey to inspire leaders.

Are we making a commitment to act as mentors? Are we being successful "people developers?" Are we developing future leaders to guide our Sorority? These are questions I ponder, as I look to our upcoming generation of members on which Gamma Phi Beta will rely to "carry the banner."

If we make the commitment to inspire our members now, we will be influencing the development of our future leaders. This is true because to lead is not necessarily to be on the frontline; to lead is to positively motivate and encourage others' growth of potential, even when our efforts go unnoticed.

"...to lead is to positively motivate and encourage others' growth of potential..."

A fundamental means by which this can be achieved is to let those we guide have an opportunity to "run with it" - the project, the planning, the program development whatever it is for which they are responsible. Through empowering people in this way to solve problems and seek new avenues, we will be giving the frontline people the ownership of decision-making and the opportunity to carry out their assignments. It can be achieved as people learn the skills required for them to function effectively. And that is where we can play an important role by collaborating with them to build their skills and transfer our knowledge to them. In turn, they will learn to do the same and the mentoring cycle will continue.

Since it covers our entire range of membership, this has broad ramifications for our Sorority. It could be chapter officers trying to ensure the next group of qualified officers; International Officers working with new volunteers; or Council members developing department directors.

We all have the responsibility to ensure we are providing leadership guidance to develop the potential of those working with us, so Gamma Phi Beta reaps the benefits – a succession of qualified Sorority leaders. Mentor for tomorrow – Commit to Leadership!

Vicki C. Gead Vicki Read International President

LetterstotheEditor



GAMMA PHI BETA OFFICIAL WEBSITE

I would just like to thank you for having such a well organized and easy to navigate website. I am a new member of Gamma Phi Beta — Beta Chi Chapter and with all the information that we have to have as new members, it is nice to have a place that has everything a new G-Phi could ever want to know! I love my house and my new Sisters! I am the oldest in my chapter at 24 years of age and I wasn't sure how I was going to get along, with me being the oldest in the entire house, but all of my Sisters have made me feel very welcome and loved!

Thanks again, with love,

Kinsey Martin

THE CRESCENT SUMMER ISSUE

Thank you for the WONDERFUL article from Lisa Lepley-Hiles in the summer issue of the Crescent! She very eloquently stated the reality of what lies ahead for our organization and the challenges we face as more and more alumnae join our ranks. I am excited to hear this come from our leaders and am looking forward to the future! In IIKE,

Melanie A. Kelsey Phi '88

THE CRESCENT FALL COVER

I wanted to write and tell you how much I liked the cover of the fall issue of the magazine. I was at Convention and the cover shot was just one of the many highlights of Convention. What a great Gamma Phi Beta experience — I will be going again in 2002! *E-mail address only, no name*

I found the fall 2000 cover to be unnatural and offensive. Before celebrating what is "Texas" style, the editors should check as what the rest of the country finds pleasant as a Crescent cover.

Carol Massey Gamma '55

We welcome your feedback, comments and suggestions.

Send them to *The Crescent* Editor, Gamma Phi Beta Sorority,
12737 E. Euclid Drive, Englewood, CO 80111. You can also e-mail
them to TheCrescent@gammaphibeta.org or fax them to 303-799-1876.

Letters may be edited for length.

DIRECTORY OF SERVICES

Address or Name Change Call: 303.799.1874 or e-mail: Address@gammaphibeta.org

Fax: 303.799.1876

Crescent Classics Call: 800.453.5344, Fax: 714.441.1029, or

e-mail: rightcontn@aol.com

First Tennessee Bank Gamma Call: 800.234.2840 or visit www.ftbaffinity.com

Phi Beta Credit Card

Gamma Phi Personal Planners Call: 303.799.1874, ext. 319

National Collegiate Calling Card Call: 800.628.8234 or visit www.nationalcollegiate.com

SisterLink, Career & Call: 303.799.1874 or

Networking Service e-mail: SisterLink@gammaphibeta.org

Volunteer Opportunities e-mail: Volunteer @gammaphibeta.org



CAMPUS CLIPS

- Students with federal district student loans may be eligible for a lower interest rate. Making timely payments may now pay off. According to changes in the Federal District Student Loan Program, students who make their first 12 loan payments on time qualify to have their interest rates reduced by as much as 1.5 percent. The White House estimates the change will save the 1.7 million students taking out school loans in this coming academic year about \$150 on \$10,000 in undergraduate loans.
- College Parents of America, a national association dedicated to helping parents prepare their children for college, and Debix Systems, a technology solutions provider, have teamed up to offer a new payment card that allows the parents of college students to track their children's spending activity and balance via the internet. This card is available in either pre-paid, store-value debit card or as a credit card.
- The percentage of college students using tobacco is on the rise. Last year, nearly half of U.S. college students used tobacco according to a study conducted by the Harvard School of Public Health and Massachusetts General Hospital. The survey, published in the Journal of the American Medical Association, found that 46 percent of the 14,138 college students surveyed in 1999 used tobacco products. Of the 14,138 students surveyed, 28 percent of both male and female student were current cigarette smokers.
- The U.S. Department of Education is creating a database allowing visitors to see American and Canadian campus crime statistics online as they consider college options. The department began compiling statistics in August and plans to present these figures to Congress by the end of the year.
- According to the "Student Leadership Survey: Issues Affecting Campuses" by National On-Campus Report, for the second consecutive time, parking has finished at the top of the list scoring a 2.39 average with a little more than 63 percent of respondents saying it was an issue of major importance on their campus. Additionally, 19 percent ranked it as having some importance, and 12 and 6 percent ranked it as having little or no importance. As for the rest of the results: student apathy scored a 2.31; diversity scored a 2.15; residential life/housing scored a 2.05; alcohol and drug issues scored a 1.77; student security/safety scored a 1.7; student activity fees scored a 1.55 and cheating/plagiarism scored a 1.22.
- ZapHealth.com offers an index of health-related issues and problems that users can browse to obtain information that helps them deal with health problems and make informed choices about their health and lifestyles. With contributors from the public health and medical professions, ZapHealth.com provides information about sex, drugs and alcohol, mental health, skin problems, weight problems, and family issues. The site works with a number of community organizations and educational institutions to expand its knowledge.
- A coalition of 21 higher-education associations is calling on college administrators, government officials, and researchers to stop using the term "binge drinking" in defining student alcohol use. In a statement made by Inter-Association Task Force on Alcohol and Other Substance Abuse Issues they said that use of the phrase binge drinking should be reserved, as it historically has been, to refer to a "prolonged (usually two days or more) period of intoxication." Drew Hunter, secretary of the panel and executive director of the BACCHUS and GAMMA Peer Education Network had stated that "Students themselves are getting tired of being portrayed negatively as a whole for the behavior of a few."

CRESCENT CLIPS

DESIGNING OUR DESTINY -GAMMA PHI BETA'S STRATEGIC PLAN UPDATE

Among her responsibilities as Interim Executive Director for Gamma Phi Beta Sorority, Karen Blackman is also serving as project manager for the on-going implementation of the Sorority's Strategic Plan. At the November Council meeting, International Council worked with Karen to prioritize the six priority areas identified in the original Strategic Planning Process. Finance ranked highest with Image next and Leadership close behind.

As this planning process continues, all progress will be communicated to members through our website and *The Crescent* magazine. The spring issue of *The Crescent* will feature an overview of the plan, task force goals and progress made. In the meantime, if you would like to read more about our strategic plan or Karen Blackman, visit the Gamma Phi Beta website at www.gammaphibeta.org.

ALUMNAE CHAPTER ACTIVITY

Gamma Phi Beta continues to establish new Alumnae chapters and Crescent Circles. These groups are a positive way for you to interact and be involved with the sisters in your area. It is an opportunity to volunteer, network or make new friends and the Sorority encourages you to become part of your local group.

The following alumnae chapters (AC) or Crescent Circles (CC) are looking for your support to get started and become active again:

- Terra Haute (CC)
- Twin Cities (AC)
- Denton (CC)
- Topeka (AC)
- San Louis Obisbo (CC)
- Austin (AC)

- Minneapolis-St. Paul (AC)
- Grand Forks (AC)
- Nacadoches (CC)
- Flagstaff (CC)
- DesMoines (AC)

Do you live nearby? Are you looking for opportunities to network and make new friends? Are you ready to get involved? If interested, contact Jean Daily at 941-758-8148 or jtdaily@worldnet.att.net.

The following chapter has changed their status:

Brevard County (CC) has been installed
as Space Coast Alumnae Chapter

Congratulations to the newly installed Alumnae chapters:

- Space Coast (Florida)
- Atlanta Southern Crescent (Georgia)

We are pleased to announce the following chapters have demonstrated significant accomplishments, which qualify them to be under the direction of the Province Alumnae Director:

- Puget Sound Alumnae chapter (Washington)
- Northwest Indiana Alumnae chapter (Indiana)
- Piedmont/Triad Alumnae chapter (North Carolina)
- Reno (Nevada)

Looking to get involved in an Alumnae chapter near you? Contact International Headquarters at 303-799-1874 or e-mail alumnae@gammaphibeta.org s gamma phi beta award winner phi beta award winners gamma ph ward winners gamma phi beta awar s gamma phi beta award winner phi beta award winners gamma ph vard winners gamma phi beta awar s gamma phi beta award winner phi beta award winners gamma ph vard winners gamma phi beta awar s gamma phi beta award winner hi beta award winners gamma p vard winners ga<mark>mma phi beta a</mark>wai s gamma phi beta award winner phi beta award winners gamma pl vard winners gamma phi beta awar s gamma phi beta award winner phi beta award winners gamma ph vard winners gamma phi beta awar s gamma phi beta award winner phi beta award winners gamma ph ard winners gamma phi beta awar s gamma phi beta award winner ohi beta award winners gamma p vard winners gamma phi beta awai gamma phi beta award winner phi beta award winners gamma ph vard winners gamma phi beta awar s gamma phi beta award winner phi beta award winners gamma pl vard winners gamma phi beta awar gamma phi beta award winner phi beta award winners gamma pl ard winners gamma phi beta awar gamma phi beta award winner ard winners gamma phi beta awar gamma phi beta award winner phi beta award winners gamma ph ard winners gamma phi beta awar gamma phi beta award winner ard winners gamma phi beta awar gamma phi beta award winner ohi heta award winners gamma ph ard winners gamma phi beta awar gamma phi beta award winner hi beta award winners gamma p ard winners gamma phi beta awai gamma phi beta award winner phi beta award winners gamma ph ard winners gamma phi beta awar gamma phi beta award winner hi beta award winners gamma p ard winners gamma phi beta awai gamma phi beta award winner om beta award winners gamma pl ard winners gamma phi beta awar gamma phi beta award winner hi beta award winners gamma p ard winners gamma phi beta awar gamma phi beta award winner nhi beta award winners gamma pl ard winners gamma phi beta awar gamma phi beta award winner ard winners gamma phi beta awar gamma phi beta award winner phi beta award winners gamma pl ard winners gamma phi beta awar

gamma phi beta AWARD

CIRCLE OF EXCELLENCE

Ann Arbor

CARNATION CIRCLE

(All of the Circle of Excellence criteria plus 3 of the criteria below.) Bergen County Bloomington Charlotte Raleigh

PEARL CIRCLE

(All of the Circle of Excellence criteria plus 4 of the criteria below.) Arlington Birmingham Cedar Rapids Columbia Columbus Corvallis Detroit Metro Evansville Indianapolis Louisville New Jersey Metro Phoenix San Antonio Stillwater

DIAMOND CIRCLE

(All of the Circle of Excellence criteria plus 5 of the criteria below.) Albuquerque Ames Atlanta Chicago Chicago Far-West Chicago Northwest Cleveland West Dallas Dayton Greater Fort Meyers Greater Kansas City Hawaii Jacksonville Kent La Jolla Lake County

Long Beach

Nashville

Norman

Marin County

North Houston

Oklahoma City

Northern Virginia

Omaha Pasadena Philadelphia West Portland Quad Cities Rochester San Diego San Fernando Valley South Bay Syracuse Tampa Bay Tulsa

To Achieve a Circle of Excellence a chapter must have met six criteria:

 Payment of alumnae dues, postmarked by December 1.

Payment of forms fees, postmarked by December 1.

Filing of Alumnae Chapter Officers List postmarked by April 1.

Filing of Alumnae Chapter Presidents

Report postmarked by June 1.

 Hold four or more Alumnae chapter gatherings, events, or activities.

 Provide assistance to a Collegiate chapter.

FOUNDER'S CIRCLE

(This prestigious award is presented to chapters attaining either the Pearl or Diamond Circle of Excellence for the past five consecutive years.) Chicago Chicago Northwest Cleveland West Dayton Greater Fort Meyers Greater Kansas City Jacksonville La Jolla Long Beach Northern Virginia Oklahoma City Omaha Philadelphia West Portland Rochester San Diego San Fernando Valley South Bay

MERIT AWARD

Carol Smith Markle Delta Nu Carol Judson Cass Beta Xi Jeanne Schroll Aden Beta Rho Gloria Delich Anderson Beta Upsilon Linda S. Babcock Gamma Eta Shirley Hay Bills Beta Epsilon Jane Bowen Bolte

Alpha Delta Mary K. Dixon

Beta Nancy Hansen Jones

Sigma

Janet Berman MacKay Beta Phi

Mary Stout Mize

Cynthia Whitehurst Rostek Alpha Zeta

Caryl Johnston Schorr Alpha Theta

Donna Arnold Smith Sigma

SERVICE AWARD

Barbara Weiss Boenzli Chi Darla Click Dakin Beta Kappa Cheryl D. Gunter Gamma Xi Lyn Ann Hildenbrand Gamma Gamma

LOYALTY AWARD

Linda Lyons Malony Beta Alpha Ruth Seeler Beta Nu Robyn Forsyth Steele Alpha Gamma

In order to achieve a higher circle you must meet the Circle of Excellence criteria as well as three or more of the following:

- Make a Founders Day gift to the Sorority.
- Contribute to the Foundation.
- Support any local philanthropy.
- Send a representative to a Regional Leadership Conference or Convention.
- Publish/distribute a newsletter/letter informing members of chapter activities.
- Invite an alumna initiate within the calendar year.
- Participate in Alumnae Panhellenic.



If your chapter is not listed, it means that no information was submitted by the deadline.

Member News received by the following dates will be included in the corresponding issues of The Crescent:

> January 1 April 1 July 1 October 1

Spring issue Summer issue Fall issue Winter issue

Beta University of Michigan

Beta sisters welcomed another great group to their sisterhood following fall recruitment. The chapter is challenging their own culinary techniques as they host a chili cook-off to raise money for the YMCA.

Gamma University of Wisconsin - Madison

This chapter celebrated the addition of 42 new members this fall. The first sisterhood event of the year was a personal acoustic concert with musical group Evon and Jaron. Sisters also celebrated "All Greek Council" awards for highest GPA on campus, Best House Director, and Outstanding Alumni Relations.

Delta Boston University

The semester was busy for the women of Delta who held a Lip Sync fundraiser, which raised over \$400 for the Lupus Foundation. This event brought students within the university together to participate in a lip sync event, as well as dancing, listening to various bands, and spending time with friends while supporting a great cause.

Theta University of Denver

Forty-one new women joined the chapter at the University of Denver just in time to help plan for Homecoming activities. The sisters have enjoyed three exchanges and are looking forward to their upcoming formal. Many sisters took part in Race for the Cure held in October.

Kappa University of Minnesota - Minneapolis

The sisters at the University of Minnesota are very excited about this semester and have been working hard to prepare for the homecoming parade.

Lambda University of Washington

"Proud to be a Gamma Phi" is an understatement for the sisters at

the University of Washington following an exciting recruitment week. Thirty-five new sisters joined the chapter and the house is literally overflowing with 104 members in residence!

Omicron University of Illinois

On sisterhood night, sisters celebrated at Mejer farms with food, dancing, a hayride and a bonfire. These women have also been busy with their annual philanthropy, Golf Tourney, Dad's Day weekend and the Crescent Moon Ball - a glow-in-the dark volleyball game.

Pi University of Nebraska - Lincoln

The women of Pi chapter welcomed 36 new members. They also held a mom/daughter week and inspiration week for both active and new members.

Sigma Kansas University

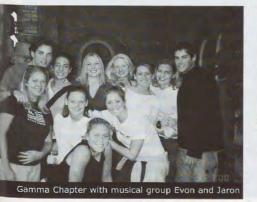
Sigma chapter welcomed 55 new members following recruitment! In September the sisters held their 6th annual philanthropy golf tournament. All the money raised went to Camp Umoja which helps families afflicted with AIDS.

Psi University of Oklahoma

These sisters spent a day retreating at a local hands-on museum. Their retreat planning included how to change the chapter house porch into an Indiana Jones set for Homecoming activities - it was a huge success. They are now making last minute plans for their annual chili cook-off philanthropy to raise funds for the United Way.

Omega Iowa State University

The Omega chapter women were proud to have been the recipients of the Mary A. Bingham Award at Convention 2000. Following another successful fall recruitment, the chapter held their Parents Weekend as well as a scholarship banquet. Homecoming plans are now in the works.







University of Illinois sisters had a great night out



(continued)

Alpha Epsilon University of Arizona

The sisters of the University of Arizona welcomed 55 new members in the fall. They started the school year off with an all-house retreat in September where they spent time together catching rays, swimming and singing karaoke.

Alpha Nu Wittenberg University

Sisters at Wittenberg University welcomed their informal class of 2000 following a Hawaiian theme party and a putt-putt bid night celebration. Socials, sisterhood functions and a 24-hour teeter-totter-a-thon to raise money for Camp Joy have kept these sisters quite busy this fall.

Alpha Xi Southern Methodist University

Lots of events were going on at Southern Methodist! The sisters held a victory party following their spring recruitment, as well as a crush party and formal just to name a few. They organized another successful golf philanthropy and are currently fine-tuning their recruitment plans to ensure another successful recruitment process this spring.

Alpha Upsilon Penn State

Sisters at Penn State welcomed 25 new women to their chapter. To celebrate, the entire group went to a local spa for a sisterhood retreat. They will be busy participating in Greek Sweep, a fundraiser to help clean up the community, Homecoming, Greek Sing and the chapter's kickball philanthropy, which raises money for the Diabetes Foundation.

Beta Alpha University of Southern California

Congratulations to Beta Alpha – the entire house was awarded with Best Scholarship, with a 3.19 average, which was higher than all Row, all women, and all University of Southern California average. The sisters also had great success during fall recruitment. They had a potential membership class of 47 women! Bid day took place on their front lawn and included a live band, dancing, food and festivities.

Kansas University sisters celebrate successful fall recruitment.

Beta Delta Michigan State University

Last Spring Beta Delta was awarded the honor of the #1 most improved GPA at MSU! In addition, they came out in full force for Greek Week — Michigan's largest all-Greek event where they placed second overall and also claimed the Spirit Award for the week.

Beta Eta Bradley University

Sisters at Bradley University welcomed 38 new members this fall. The entire chapter hosted a crazy overnight to celebrate! Greek Week 2000 found these sisters placing first in two events. Other activities this fall include a date party, a semi-formal, Pledge Mom Week and planning for their upcoming philanthropy.

Beta Kappa Arizona State University

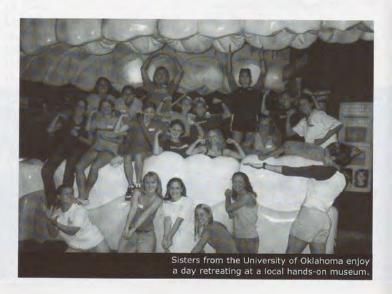
Forty-three new members joined the sisterhood at Arizona State this fall. A pajama jam was held to celebrate and welcome their newest additions. Gamma Games, the chapter's philanthropy, was again a success. Upcoming events include a Crescent Ball, an all-house retreat and Parents Weekend.

Beta Rho University of Colorado - Boulder

After reinstallation a year and a half ago, the chapter now is home to 145 members. This year's recruitment brought in 58 new members! Homecoming festivities, taking part in the Race for the Cure and planning a scholarship dinner kept these sisters quite active. On a social note the chapter is looking forward to a formal, initiation, and a holiday social.

Beta Upsilon Kansas State University

Sisters at KSU held an exciting recruitment week that set the stage to welcome 52 new members to their chapter. Bid day, a date party, Homecoming and taking part in a volleyball philanthropy have been just a few of the things keeping these girls on the go this fall.



Beta Psi Oklahoma State University

Beta Psi welcomed 52 new members during fall recruitment. They also sponsored an Ultimate Frisbee tournament, which was a huge success and raised money for their philanthropy. Ten of their new members have been working long hours for Freshman Follies, a singing and dancing competition between all Greek houses.

Beta Omega Northern Arizona University

The Beta Omega chapter would like to express their deepest gratitude and admiration to Mary Babbitt Bilby. Throughout the years Mary has served as a chapter, recruitment, scholarship, and ritual advisor. Mary Bilby was a

Gamma Phi sister who truly promoted the highest form of womanhood.



Gamma Iota

Midwestern State University

These sisters welcomed seven new women this fall. Many members took part in the Race for the Cure and the chapter is hosting their annual campus blood drive. These women will also continue their mentoring program at a local elementary school.

Gamma Kappa University of Nebraska - Kearney

Instead of hanging out in Kearney for their retreat, the chapter ventured out about an hour outside of town to Harlen County Reservoir. The morning began with some icebreaker activities to get to know all the new members and concluded with all 80 women enjoying some fun in the sun.

Gamma Tau St. Louis University

A chapter retreat in September was a great success for Gamma Tau. Among the many activities, these sisters participated in a "getting-to-know-you" game, outdoor activities, dinner, skits, ritual and a fireside discussion.

Delta Upsilon University of Georgia

These sisters welcomed 44 new members to their chapter. To celebrate the entire chapter went tubing! Date nights, a chili cook-off that raised over \$4,000 and many crazy socials have made this chapter even stronger and very recognizable on campus.

Delta Psi University of California - Santa Barbara

The women of Delta Psi had a successful recruitment that included 20 potential members. Their chapter retreat was held at a local park and the sisters played games, ate lunch and ended the day playing softball. The members were also involved in the annual AIDS walk, a Halloween party for local kids and a Pancake breakfast fundraiser.

Beta Omicron Oklahoma City University

I want to begin by saying how thrilled I am about our chapter this year. What an amazing group of girls we have, the leadership and enthusiasm has been incredible. My name is Anna Kessler and I am a senior in Gamma Phi Beta at OCU. I am excited about school this year more than ever and that excitement began with recruitment. It was a great week for our chapter, a bonding time, a learning experience, and our new girls prove how excellent we represented our chapter on this campus as a whole this fall.

In response to this I wanted to make our Chapter Retreat as memorable as possible so we began brainstorming theme ideas. Our membership Education VP, Megan Kelly, came up with the idea to use "special shoe" to introduce ourselves and tell a little bit about a place we had been in them, or what they meant to us...that was all I needed. From that one activity I planned an entire overnight experience around the "footsteps" of Gamma Phi.

We played games that illustrated our unity and taught us how to work together which in the end showed our girls to "walk" together or support each other in every aspect of our college life. We made tiny shoeboxes, decorating them to represent ourselves and I had the girls put them on display. I told everyone to write notes throughout the weekend to their sisters, then to place them in each box giving every girl a treasure chest of encouragement to take with them. We learned songs, shared our shoe stories and enjoyed one another. It was a good time for older members to teach younger ones, and vice-versa. I had great feedback and I felt like the weekend was a success. We were able to make new friendships and strengthen old ones.

Love in IIKE, Anna Kessler

Epsilon Gamma University of San Diego

Palm Desert was the location for Epsilon Gamma's sister-hood retreat. The following weekend they hosted an invite with a Studio 54 theme. The sisters have also held recruitment workshops to prepare for spring 2001.







(continued)

Epsilon Delta Creighton University

Creighton University sisters were busy with their philanthropy, raising over \$2,000. They celebrated family weekend with dinner and dancing for all. It was a great event! Twelve sisters took part in an annual fall break service trip in Grand Coteau, Louisiana.

Epsilon Theta Clemson University

The sisters from Clemson University proudly report that they have met their quota of 52 new member during fall recruitment. Students from a local elementary school will benefit from the chapters giving spirit as the sisters will be tutoring at the school each week. The sisters proudly placed second for their float during a campus-wide parade.

Epsilon Iota Christopher Newport College

Epsilon lota welcomed six new members during recruitment. They have been busy installing new officers and working with one of their local philanthropies, Children's Hospital of King Daughters.

Beta Epsilon assists with Bone Marrow Drive

Dear Friends,

I would like to share with you an example of the incredible, generous spirit of the Gamma Phi Betas at Miami University in Oxfod, Ohio (Beta Epsilon chapter). Last spring, the spouse of one of our staff members at Phi Kappa Tau was diagnosed with leukemia. He was gravely ill and required a bone marrow transplant. No one in the family matched as

The Phi Kappa Tau executive office staff organized a community bone marrow drive. I explained to the Beta Epsilon women during a chapter meeting what was happening and their first reaction was "What can we

On the day of the testing drive, Gamma Phis too numerous to count, showed up to be tested...even those not particularly fond of needles. I held their hand through the test and in a matter of minutes, these women were on the list to potentially save someone's life.

Unlike a normal blood drive, the bone marrow testing drive required



a testing fee. Beta Epsilon provided a check to help cover a portion of the testing fees. Their generosity was simply overwhelming and greatly appreciated.

I am thrilled to report that a match was found for Steve. Did it come from this drive? It's doubtful but, perhaps one day, someone will benefit from this effort. Steve is battling back from an

excruciating ordeal and is on his way to recovery.

I am proud of Beta Epsilon for stepping forward, with selfless hearts, and doing something for others because it was the right thing to do. It remains a high honor for me to serve as Beta Epsilon's chapter advisor - they continually impress me and bring credit to the great name of Gamma Phi Beta!

> Fraternally, Bethany A. Deines Director of Development Phi Kappa Tau Foundation

Epsilon Nu Chapman University

Sisters from Chapman University have been busy with their annual boot camp philanthropy, a crush party, Homecoming Week and a Founders Day celebration. The chapter officially welcomed 29 new members during Initiation. In addition, the sisters were given the honor of initiating the women of Alpha Iota in October.

Epsilon Pi George Mason University

One week before school started, these sisters returned to campus for Spirit Week activities and planning. The additional effort paid off because the chapter added 33 new members. Members gathered together for their semester chapter retreat that included bowling, setting chapter goals, and activities to help in getting to know everyone.

Zeta Nu University of Detroit - Mercy

The newly installed Zeta Nu chapter spent most of the summer and fall establishing Panhellenic framework since they are only the second NPC sorority on campus. During fall recruitment the chapter successfully welcomed seven new members. Zeta Nu has also volunteered to lead a self-defense course for teens through Alternative for Girls.

Zeta Xi Albertson College of Idaho

Zeta Xi held their first ever recruitment the last week of September, and



and travelled together this summer on a 65 day voyage of nine Mediterranean countries with the Semester at Sea Program out of the University of Pittsburgh.

it proved to be a hit! The newly initiated Zeta Xi's are proud and excited to welcome twelve new members. During recruitment week, the sisters and potential members decorated pumpkins as part of their philanthropy to be donated to a local nursing home. Upcoming philanthropy and social events with other Panhellenic sororities are in the works.



ALUMNAE

If your chapter is not listed, it means that no information was submitted by the deadline.

Member News received by the following dates will be included in the corresponding issues of *The Crescent*:

January 1 April 1 July 1 October 1 Spring issue Summer issue Fall issue Winter issue

California

South Bay alumnae have planned their calendar for the upcoming year and they will be busy! In September the chapter assisted with USC recruitment and in October they will begin their philanthropy, "Cheers for Children". Founders Day will again be a big celebration this year.

San Diego alumnae held their annual summer luncheon at a Mexican style restaurant this past July. As always, this was quite a festive affair with many in attendance. And, San Diego sisters Garyanne Prince, Mary Ann E'Golf, Jeri Hafter, Elsie Moss and Barbara Ketchen have been friends for over forty years. This year the group headed out for a fun filled trip to Mammoth, California. They call themselves "Sisters for Life!"

The San Fernando Valley alumnae kicked off fall with a salad bar potluck. This event was very well attended. Upcoming events include a social hour and coffee break planned just for socializing! The alumnae will host an ice cream social for the newest members at Pepperdine and will hold a fundraising yard sale. The group is also looking forward to their bi-annual Southern California Founders Day celebration.

Colorado

Fort Collins alumnae welcomed new members with an ice cream social. Member "Ginger the Clown" was a hit with her balloon sculpting talent. She made the Gamma Phi letters in balloons – all applauded for her efforts! The chapter met again for a taco salad dinner at Jan Prust's home.

Florida

Jacksonville alumnae took part in a Syracuse Triad luncheon with the sisters from Jacksonville University and other members of the Alpha Phi and Alpha Gamma Delta sororities. The groups got together this spring at the Installation Brunch and just recently for a joint workday to get the chapter house "sparkling" for the upcoming recruitment.

Nineteen sisters graduating in the mid 60's from **Rollins College** in Winter Park, Florida, reunited at their old sorority house for a four-day celebration. Somebody coined the term "new packaging, same old product" to describe the group! The sisters enjoyed singing old songs, recapping shared memories and getting to know one another all over again.

Georgia

Atlanta alumnae celebrated their 60th Birthday this year!

Members joined together for their annual Mother/Daughter Salad

Luncheon in July. Collegians attending schools across the nation,
originally from Atlanta, were also invited and a fabulous day was
had by all. The chapter displayed their many awards from years
past and a great deal of reminiscing also took place.

Hawaii

Alumnae and guests had an enjoyable afternoon touring the Waipahu Plantation Village and then lunching at a Thai restaurant. Congratulations to 50-year members Shirley Calvert, Dorothy Hill and Margaret Rinker who were honored at Founders Day.







ALUMNAE (continued)

women during membership selection.





Fort Collins Alumnae host a Taco Salad Supper at the home of Jan Prust for graduating seniors.



seniors from the University of Georgia.

Maryland

Twenty-six sisters who were initiated between 1955 and 1960 gathered in Ocean City Maryland in September. Many sisters hadn't seen one another in forty years! It was a great reunion and one the sisters hope to repeat again!

Missouri

The Greater Kansas City Alumnae's "Antiques, Garden and Home Design Show" celebrated its 40th year in October. The first show raised \$3,693 and the 1999 show raised \$70,646. Overall, profits from the show are over \$750,000 and benefit 75 non-profit community organizations. The chairmen of the past 39 shows were honored at a reunion luncheon in May.

The St. Louis alumnae held their annual wine and cheese party to kick off their upcoming year. The alumnae meet several times throughout the year with St. Louis University members. This year the groups have united for a new member's dinner and a community trash pick-up event. The alumnae toured a U.S. Holocaust Memorial Museum and learned more about the 1936 Berlin Olympics. And, the Moms and Tots group enjoyed visiting a local farm.

New Mexico

"Travel Around the World" seems to be the theme for the Albuquerque alumnae meetings. The group got some new packing tips during their September meeting. The members are now preparing their jalapeno pepper jelly. The jelly is sold to raise funds for a local pre-school and day care center for homeless families.

Dayton alumnae kicked off fall with a potluck dinner. The chapter was proud of the several outstanding awards that they received at Convention and especially of the Hall of Fame Award that they received for 10 years of service, participation, philanthropy, efficiency and collegiate/alumnae relations.

Pennsylvania

Penn State alumnae reunited in June, more than 10 years after graduation. The sisters enjoyed catching up with one another and pouring over old scrapbooks and other memorabilia.

ALUMNAE



State College alumnae gathered for lunch while in State College, PA for the National Governor's Conference in July. They were joined by the First Lady of Idaho, Patricia Merrill Kempthorne (Xi chapter, Boise, Idaho). The State College alumnae would like to extend a luncheon invitation to any Gamma Phi's passing through and hope to make this an annual event.

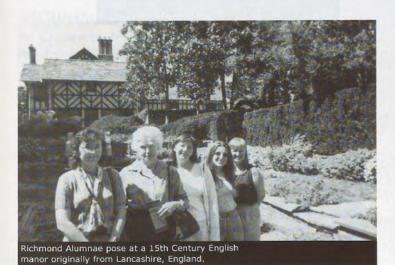
Texas

Houston alumnae truly became a team during this year's Convention. Long hours of decorating, organizing, packet stuffing...the list was endless...brought a strong sense of cohesion to all the sisters. Congratulations to the chapter for winning the Financial Excellence Award and on a job well done at Convention!

Sisters from the **University of Texas** joined together this past July for a reunion. In conjunction with Convention events, sisters graduating from the1930's to the 1980's had a wonderful time reconnecting. Over 130 sisters from 12 different states took part in the event. It was a perfect time to catch up since the chapter closed in 1988.

Virginia

Richmond alumnae toured a 15th century English Manor in Virginia. How, you ask? The manor, originally built in Lancashire, England was disassembled and transported to Richmond in the 1920's and is now a museum. The alumnae have been busy planning their Founders Day celebration – tea at a five-star hotel.





REUNIONS

Here is a look at some of the special Gamma Phi Beta reunions that have taken place over the past year.

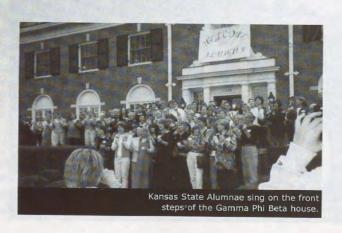












Collegiate Chapter Challenge

INTERNATIONAL GAMMA PHI BETA is pleased to announce the Order of the Crescent, the highest level of achievement for a collegiate chapter. To join the Order of the Crescent, a collegiate chapter must meet and/or exceed the five criteria for chapter excellence listed below.

Annually, chapters will receive crescents for each area in which they excel. If a chapter receives a crescent in all five areas, it will join the **Order of the Crescent** for that year. Only chapters who qualify for the **Order of the Crescent** in both years of the biennium will be eligible for Gamma Phi Beta's highest award at convention, the Mary A. Bingham Award.

All chapters will receive recognition annually for their achievements in all areas of chapter life.

Love Level
Labor Level
Learning Level
Loyalty Level
Order of the Crescent

One crescent in any area
Two crescents in any two areas
Three crescents in any three areas
Four crescents in four out of five areas
Five crescents signifying excellence in all areas.

Begin working now to join the **Order of the Crescent** and look for your chapter's name in the Fall 2001 issue of *The Crescent*. Your PCD/NCD will track your progress.

RECRUITMENT

- Chapter pledges 100% of Panhellenic quota (based on 1st Installment Fees received by International Headquarters).
- Chapter is at or above Panhellenic total (where applicable).
- $\ ^{\bigstar}$ Chapter initiates 90% of new members (based on 2nd Installment Fees received by International Headquarters).
- Chapter is in top 33% of chapter size on campus.

RISK MANAGEMENT

* Chapter adheres to international Gamma Phi Beta policies, campus regulations, federal, state, provincial and local laws (e.g., no underage drinking at Gamma Phi Beta events, no use of illegal drugs, no pre- or post-parties are held, no hazing occurs).

Chapter uses current and approved local bylaws and standing rules.

MEMBER EDUCATION

- Chapter maintains ongoing programs in the following areas:
 - Collegiate Alumnae Relations conduct at least one outreach program per year
 - New Member Education follow the six week program (unless otherwise required by the university)
 - PACE hold one per month, at least one per year must be on alcohol education
 - Philanthropy sponsor or co-sponsor one philanthropy per year (can donate hours or raise funds)
 - Public Relations submit written public relations plan to Province Collegiate Director with goals, objectives, and timeline
 - Ritual hold two ritual chapter meetings per month, hold at least one initiation per year
 - Sisterhood Event one per month
- Chapter has chapter retreats and officer retreats for the purpose of goal setting and assessment.
- Chapter is represented at a Regional Leadership Conference and at International Convention.
- * Chapter actively participates in campus Panhellenic.
- Chapter requires individual members to participate in campus activities (each member must participate in at least one activity).

FINANCE and EFFICIENCY

- No individual member is more than 60 days in arrears without a promissory note.
- Chapter facility is operating at or above 90% capacity.
- Financial forms (#13, #14, #15, #39, and #46) are submitted in a timely manner and are accurate.
- ❖ Officer and chapter reporting efficiency is above 90% for forms #2, #9, #12, #51, #52, #62a, #62b, #87, and #91.
- Chapter utilizes a written budget.

SCHOLARSHIP

- Chapter exceeds all-sorority average for all academic terms within a school year.
- Chapter exceeds all-women's average for all academic terms within a school year.

Thank you for paying your alumnae dues!

Yes, it is that time of the year to pay your Gamma Phi Beta alumnae dues. We thank you for paying your \$20.00 dues last year and appreciate you taking the time to send them in again now. Please use the envelope in this issue to ensure you...

Contribute to the growth:

■ New collegiate and alumnae chapters

Support educational tools and resources:

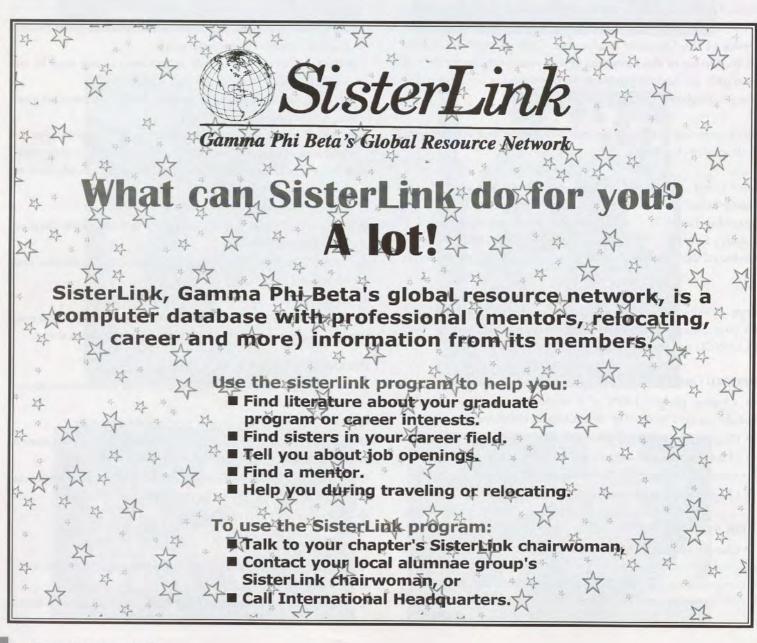
- Collegiate Leadership Consultant program
- PACE programs
- Regional Leadership Conferences
- Convention

- Gamma Phi Beta's website (www.gammaphibeta.org)
- The Crescent magazine
- Correspondence and training tools mailed to collegiate and alumnae chapters

Support the development of new programs and services:

- Updated member education programs
- Alumnae recognition; in the community, to Gamma Phi Beta, professionally
- All alumnae and collegiate chapters have access to e-mail
- New volunteer management plan to really use the resources and knowledge of our members
- Senior celebration and transition to alumnaehood

Your contribution ensures your Sorority continues to flourish for another 125 years.





Gamma Phi Beta's Global Resource Network

SisterLink@gammaphibeta.org

Sisters helping sisters by providing networking, mentoring, travel and relocation information.

Instructions: Complete both sides and return to International Headquarters at the address listed below. It will be processed and returned after 10 business days.

a self-guided relationship between yourself and the protégé.

Member		A DATE OF THE PARTY OF THE PART					
Member Nu	ımber*: _		-	*F	ound on your Cre	scent label above your	name
Name: Collegiate Chapter:	Last			College/ University	<i>M.I.</i>	Maiden	est subsit
Home Address:						and the resident of the	a Caldalor m
	Street			Vin.	6		lpt. #
Home	City			E	State	Zip	
Phone: Business)		E-mail: _	Tologi Lar	gellsegint) ha	In Categories
Address:	Street		116			S	uite #
	City				State	Zip	
Business Phone:	()		Business E-mail: _	p= 1-1	-(4)	
Resour \$5.00 U	wing information wing information with the work of the contract of the contrac	mation from k. Enclosed is	mma Phi Beta."	_ City _ Majo _ Title	and helping oth may be released of Interest (spec	l to any ΓΦB's that re ific): Area (general):	d my name/information quest it.
■ Having a mentor. As the protégé, you will have the opportunity to gain insight and knowledge from another ΓΦB sister who is willing to assist you in your career development. This relationship is self-guided between yourself and the mentor.			er	Alluvinius Zilainson si			

 1. Professional Contacts 2. Guidance and Information 3. Education and Training 4. Mentoring 	 5. Personal and Home Referrals 6. City and Community Information 7. Clubs and Organizations 8. Gamma Phi Beta Activities 9. Visitor Information 				
	 6. City and Community Information 7. Clubs and Organizations 8. Gamma Phi Beta Activities 				
SisterLink Industries and Professions Check all industries/professions of interest					
<u>Industry</u> Profe	essions				
	Conservationist, Environmentalist, Forester, Horticulturist, Landscaper, Recycler, Wildlif Manager				
☐ B. Guidance and Information Architect	Architect, Drafting, Engineer (any), Graphic and Interior Designer, Surveyor				
Speaker Speaker	er, Author, Broadcaster, Editor, Journalist, Media Specialist, Publisher, Reporter				
□ D. Mentoring Program	Programmer, Technical Support				

□ F. Actor, Entertainer, Museum Curator, Musician, Photographer, Specialist in Crafts, Film or Cultural and the Arts Theater □ G. **Education and Counseling** Administrator, Counselor, Librarian, Social Worker, Teacher □ H. Entrepreneur Business Owner, Home-Based Business Owner Accountant, Analyst, Auditor, Banker, Consultant, Economist, Investment Advisor, Math Finance and Statistics Specialist □ J. Government Federal, Local, State or Military Worker, Extension Agent Communication Disorders (Audiologist, Sign Language Interpreter, Speech Pathologist, □ K. **Health Sciences** Speech Therapist), Dentist, Hygienist, Nurse, Pharmacist, Physician, Sales Representative, Technician, Therapist, Veterinarian L. **Home Economics** Child Caregiver, Day Care Provider/Worker, Family Planner, Homemaker, Seamstress, Textile Specialist, Home Extension Agent □ M. Hospitality Caterer, Chef, Event Planner, Food Services Specialist, Hotel or Restaurant Manager Attorney, Court Reporter, Emergency Service Worker, Judge, Paralegal □ N. Legal and Law Enforcement

Specialist

Administrative Supporter, Consultant, General Manager/Director, Human Resources Management and Administration Manager/Director, Personnel Worker

Chaplain, Clergy, Fundraiser, Management Specialist, Volunteer (any)

Airlines Worker, Camp Counselor (Sechelt or other), Fitness Specialist, Sportswoman, Study Abroad Advisor/Coordinator, Travel and Tourism Manager

Consumer Advocate, Designer, Fashion Consultant, Merchandising Manager

Buyer, Insurance or Real Estate Salesperson, Public Relations Specialist, Recruiter,

Researcher, Sales Representative

Biologist, Chemist, Geologist, Physicist, Researcher

Addi	tion	al	C	omm	ents

Retail

Science

□ I.

0.

□ P.

0.

□ R.

 \square S.

□ T.

Please add additional information in this area

Non-Profit and Religion

Sales and Marketing

Recreation, Leisure and Travel

NPC MEMBERS CELEBRATE NATIONAL BADGE DAY

The National Panhellenic Conference (NPC) is celebrating Badge Day, an annual event during which sorority women everywhere honor their Greek affiliations by wearing their badge or letters. The theme this year is "Enduring values, eternal friendships...honor your badge on International Badge Day!" International Badge Day is celebrated on March 5, 2001.

Recent research done by the Research Initiative of the NPC and the North American Interfraternity Conference (NIC) indicates that members of Greek organizations have a higher retention rate as college students, tend to make larger gifts when donating to various causes, and are more likely to volunteer and be active in civic affairs during adulthood.

With these positive results of Greek membership now confirmed, NPC Chairman Marian K. Williams (Kappa Kappa Gamma) said,

"As Greek women around the continent display their badges on International Badge Day, they can take pride in knowing that to be Greek is to embody the enduring values that we all believe in: community involvement and pride, academic achievement, leadership, integrity, and lifetime friendships."

Alumnae and College Panhellenics may

choose to plan a special event or participate in a collective volunteer activity to commemorate International Panhellenic Badge Day. As a sorority member, there is much to be proud of on this day. The member organizations of the NPC encourage women to become confidant leaders on their campuses and in their communities. Membership in a Greek organization fosters community responsibility and philanthropic efforts. Moreover, Greeks know the priceless gift of lifetime friendship. All of these attributes shape college women into responsible citizens and civic leaders of the world community.

CELEBRATION IDEAS

Host a regional alumnae/collegiate luncheon celebration. Focus on NPC history, and the contributions famous Greek women have made to society. Focus on your fraternity/sorority's history, and the ideals upon which your founders built your organization.

9 MARCH 5, 2001

International Badge Day

our badge

Encourage members to donate toiletries, blankets, and clothing items to women's shelters in their area.

Select a volunteer activity in which your group can participate in honor of International Badge Day. Mentoring high school/college students, providing positive role models to elementary students, providing career advice to collegians and recent graduates, volunteering time or giving donations to charitable organizations in your area are some ways to specifically show your Greek pride while furthering worthwhile causes.

Honor distinguished alumnae from your organization with a luncheon or dinner event. Ask them to speak on how Greek membership has helped them succeed in their lives.

Host an information booth at your campus student union; create

a flyer with information about the NPC organizations that have a chapter on your campus; or visit a local high school to inform students about Greek life.

If you know of other fraternity/sorority alumnae in your offices or workplace, plan to wear your badge(s) and go to lunch to celebrate your Panhellenic sisterhood.

Send a press release to your local newspaper and/or campus paper about NPC Badge Day. Include information about local contributions/support of philanthropies and community services by NPC chapters in your school, and area alumnae membership information.

Meet with other Panhellics (Alumnae and/or Collegiate) in your state and ask the governor of your state to pronounce March 5, 2001 as Panhellenic or Sisterhood Day. Send a news release to local newspapers and television stations.

Ask your mayor to pronounce March 5, 2001 as Panhellenic or Sisterhood Day in your city.

The National Panhellenic Conference will send out promotional material to Alumnae and College Panhellenics in late 2000. For more information about NPC's International Badge Day, contact the NPC office at (317) 872-3185 or visit their website at www.npcwomen.org.

OUR NPC DELEGATION

Betty Quick, Chair of the College Panhellenics Linda Johnson and Margaret Pape are Area Advisors Karen Urette is a member of the Alumnae Panhellenics

At the beginning of the new biennium, our delegation accepted the resignation of 1st Alternate Delegate, Suzanne Williams. Suzanne resigned to spend more time with her recently-retired husband.

The newest member to join the NPC delegation is Linda Johnson. Linda brings with her a tremendous amount of Gamma Phi Beta and NPC knowledge that she has acquired while volunteering in the Collegiate Department and as International Collegiate Vice President for four years.



Statement of Ownership, Management, and Circulation E Publication Number 1, 2001

1 3 7 - 6 2 0 October 1, 2001

5 Number of Names Published Annuals 6 Annual Substitute Page QUALTECTY

Computer Nating Address of Victor Diluter Publication (Maryametry) (Servet only County, case, and 20%-12737 E. Euclid Drive, Englewood, 00 80111 Companie Maring Accress of Resoptiation or Convent Standard Office of Russianer (Not Among 12737 S. Socilid Drive, Enghamond, 60 80111 E. Pull names and Complete Making Assimptions of Publisher, Esser, and Managing Easter (2th nor base) based. Plastater (Name and complete making assimption). Maury Bord & Associates, Inc. 5300 E. 75th Street, Suite 282, Indianapolis, IN 46250-2700 herah Sorak 12737 E. Seclid Drive, Englewood; 60 80111 Vicki Read 12757 E. Sociid Drive, Englewood, CO 8011 Khever Binances s. Margagees and Other Security Indicate Districtions of National Plant Amount of Bonce. Margages, or Great Resources of Source. Margages, or Great Resources. If none, oneso boy. 87,428 55,72 84,97 374 85,971 85,22 87,428

the sale is brown as browness recommend come our in dain 15, order organization and another transition of the 15, Copies or Distriction, must include (1) nevertained organization and on form (364), and recommend to the profile distriction areas appears, and (3), oppose for officer use, between specifics and all other copies and districtions.

If the publication has Percedical authorization as a general or requester publication, and sall other op-and Circulation must be published if must be protect in any issue in October on if the publication is not p-the first issue printed after Colonia.

To the left is The Crescent of Gamma Phi Beta Statement of Ownership that we are required to run one time each year according to the United States Postal Service.

NPC DELEGATION UPDATE

The NPC Delegation attended the 2000 NPC Interim Session in Dallas, Texas Oct. 20-22. Betty Quick, Chair of the College Panhellenics Committee led several workshops for NPC Area Advisors to help them be more effective in working with the college Panhellenics they advise. Linda Johnson and Margaret Pape are Area Advisors and have been trained to be Something of Value team leaders.

Karen Urette is a member of the Alumnae Panhellenics Committee and works with different alumnae groups throughout the United States.

One of the highlights of the session was the Alcohol-Free Housing Initiative Update. Lissa Bradford, Kappa Alpha Theta Co-Chair of the Alcohol-Free Task Force; Tim Burke, NPC Legal Counsel; Marilyn Fordham, Delta Gamma Task Force Member; Ericka London, Kappa Alpha Theta Panhellenic President, Penn State University; and Beth Stathos, Chi Omega Assistant Director for Student Life, University of Oklahoma spoke to the group. Their united message was that this alcohol-free initiative is vital to the safety and welfare of the NPC groups and praised the groups that were taking the lead in its implementation. It is not an easy position for our women to take but as more and more make a stand; it will be easier for even more to unite.

A special highlight of the session was when Vicki Read, International President, Gamma Phi Beta Sorority, presented the NPC Foundation with a donation honoring Betty Quick for her loyal and devoted service as College Panhellenic Chair for the past six years.

NPC REGIONAL CONFERENCE DEADLINES

Each year Gamma Phi Beta Sorority presents a service award at each of the four Regional Conferences to the College Panhellenic that has demonstrated a positive image in their university and city through a service project. Each award consists of a \$250.00 grant and a plaque presented at the conference by the attending member of our delegation. These special awards are regarded favorably by our NPC community.

Regional Conference Dates & Locations

MGCA, Feb 15-18, Chicago, IL NGLA, Feb. 22-25, Cherry Hill, NJ SEPC, March 29-April 1, Atlanta, GA WRGC, March 29-April 1, Burlingame, CA

Seeing Gamma Phi Beta represented by outstanding collegians is impressive to everyone in attendance. Our members definitely benefit from the keynote speakers and outstanding workshops. Please encourage all of our members that are eligible for attendance to participate.

College Panhellenic Award

Deadlines for applications to be submitted to IH for the NPC Regional Conferences are:

MGCA - January 8, 2001

NGLA - January 8, 2001

SEPC - February 19, 2001

WRGC - February 19, 2001

Applications are available in each regional conference registration packet or on their website. You can also obtain an application from Mindy Davidson at Gamma Phi Beta International Headquarters, 303-799-1874 ext. 307.

CONGRATULATIONS

- The retirement of Sally Erikson Lewis of Beta Eta chapter, now an alumna of the Chicago chapter and former Alumnae Vice-President on Grand Council from Beth Rowney.
- To the 2000-2002 International Council from Frances Griffin.
- To Jeanne Hughes and Russel Greenhalgh on their 50th Wedding Anniversary August 27, 2000 from Jackie Reck Sampsell and Katrine Keller.

BIRTHS AND BIRTHDAYS

- ■The birth of legacy Audrey Elizabeth to Debby Maxey Samaras from Ann Foreman Lason.
- "Honoring Vicki's new grandbaby" from L'Cena Rice.
- ■The birth of legacy Allison Marie Meger, daughter of Jim and Kari Read Meger, from Grandmother Vicki Carlson Read.
- ■The birth of David Campbell Fein to Bruce and Julie Campbell Fein from Barbara Wessel, Verona Lynam, Gretchen Oostenink, L'Cena Rice, Julie Vowell, Phyllis Choat, Joanne Roman and Vicki Read.
- The birth of Samuel Gilligan, born to Stuart and Sara MacInnes Gilligan from Lyn Mesner.
- The birth of legacy Catherine Elizabeth Olivier born July 6, 2000 to Russ and Jennifer Aitken Oliver (Alpha Nu) from Sharon Fisher
- The birth of Natalie Rene Dunham, August 7, 2000 from Sharon Witt Dunham.

SISTERHOOD

- Vicki Carlson Read's election to International Council from Ruth Ann Morse Grav.
- In celebration of Mary Christiansen from Magnes Welsh.
- To Julie Vowell and Dr. Ruth Seeler for outstanding service as Foundation Trustees from Magnes Welsh.
- To Linda Pelegrino and her leadership as Alumnae Vice-President from Barbara Hurt-Simmons.
- To Molly Brown Noren (Pi) being named Province Financial Director for Province 15 from Kathy Boettner Murphy (Pi).
- "Alison Maguire, wishing you well and thanking you for a job well done as the Sorority's Executive Director from International Councils 1996-1998, 1998-2000 and 2000-2002": Terri Briggs, Barbie Chadwick, Sharon Dunham, Jacki Falkenroth, Diane Goff, Lisa Hiles, Barbara Hurt-Simmons, Corinne Martinez, Sandra Nauman, Linda Pelegrino, Betty Quick, Vicki Read, L'Cena Rice and Joanne Roman.

In Celebration gifts received by the following dates will be included in the corresponding issues of The Crescent:

January 1 Spring issue Summer issue April 1 July 1 Fall issue Winter issue October 1

- "Shannon McIntee and HCB, thanking you for your dedication to Alpha Iota chapter" from Vicki Read.
- "Shannon Juujarvi, thank you for your commitment to Chi chapter's success" from Vicki Read.
- "International Council 1998-2000 for an exceptional two years of leadership from International Council 2000-2002": Chadwick, Diane Goff, Barbara Hurt-Simmons, Corinne Martinez, Betty Quick, Vicki Read and Joanne Roman.
- In Celebration of the 2000-2002 International Council from the last Grand Council: Randy Allard, Sally Lewis, Joey Stiver, Frances Griffin, Karen Urette and Marjy Shupert.
- "In honor of the pledging of Marie Langhout to Lambda chapter from her grandmother, Lorelei Stewart Moersch, Chi '42".
- To Mary Jo Cater from Sandra Dingler.
- To Stacey Lowe from Sandra Dingler.
- "In celebration of Kim Bailey, Leanne Orr, Amanda Adkins, Jenn Beattie, Sara Parker, Amy Loveless, Jessica Baughman and Grace Chen. You made my wedding day such a wonderful celebration, both from near and far. Thanks to each and every one of you for your true friendship and sisterhood" from Betsie Reynolds.

In honor of the following gifts, the Gamma Phi Beta Foundation will inscribe a brick in the Sisterhood Plaza.

Unrestricted gifts of \$125 and greater have been given in honor of the following:

Betty Jo Armagost winning the Helen M. Dodge Award from the Gamma Kappa chapter and the Kearney Area Alumnae chapter.

The parents of the following members have given gifts of \$125 and greater in celebration of their daughters:

Joan Beasley (Auburn) Sara Carpenter (Colorado-Boulder) Amber Craft (California St.-Sacramento) Clara Cusack (Idaho) Jamie Goldsworthy

(California St.-Long Beach) Erin Hanks (Sonoma St.) Erin Hardaway (Alabama)

Stephanie Holt

(California St.-Fullerton)

Nicole Johansen (Idaho) Jessica Lass (Denver) Kristin Le Master (Missouri-Columbia) Roma McCoy (Idaho) Courtney Sorum (San Diego St.) Katie Stark (Indiana) Lindsey Thompson (Kansas) Lauren Valero (Chico St.)

The following are corrections for the Foundation Donor List printed with the Fall 2000 issue of The Crescent:

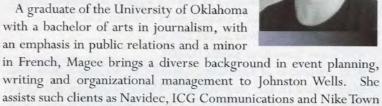
- The Fairfield County, CT Alumnae chapter was incorrectly listed as the Fairfield County Alumnae chapter.
- The Portland Alumnae chapter was inadvertently omitted and has purchased a \$500 brick for their chapter for the Sisterhood Plaza.
- The St. Louis Alumnae chapter purchased a \$500 brick and not a \$125 brick as indicated.

FORMER CLC, JOINS DENVER PR FIRM

Ashriel Magee, 1999-2000 Gamma Phi Beta Collegiate Leadership Consultant, recently joined Johnston Wells, one of the largest public relations firms in the Rocky Mountain region. Magee

joined Johnston Wells as an associate in July 2000. Founded in 1971, Johnston Wells is a full-service firm with expertise in health care, consumer products, telecommunications, emerging technologies, financial services, public affairs, corporate public relations and environmental issues.

with a bachelor of arts in journalism, with an emphasis in public relations and a minor



Denver in Internet research, writing and media relations.



SUPAK RECEIVES CERTIFICATE OF MERIT FROM RED CROSS

Cathy Poerner Supak, Gamma Chi '81, received an award from the National Office of the American Red Cross for her actions in saving the life of a man having a heart attack.

Supak, a Licensed and Board Certified Athletic Trainer for 16 years, stopped by her office at St. John Sports Medicine to pick up some paperwork. While in her office, another employee yelled for help. Supak ran to her aid and found a fitness member had fallen from a treadmill and appeared to be having a seizure. She instructed an employee to call 911 while retrieving the first aid kit. At that point, the victim stopped breathing and went into cardiac arrest. Supak, with the help of Greg Fauntleroy, a fitness member who was trained in adult CPR, assisted until aid arrived from the St. John Hospital ER, located across the street, and the local EMS. The victim's family nominated Supak and the other rescuer for the Red Cross Certificate of Merit. This is the highest award given by the Red Cross for saving the life of a victim and is signed by the National Director of the Red Cross and the President of the United States.

PURSUING A HIGHER EDUCATION

Suzy Rossol, Alpha Xi '93, has been accepted for graduate studies at Antioch New England Graduate School in Keene, NH. Rossol is pursuing a Masters of Arts degree in Dance/Movement Therapy.

Antioch New England's Master's degree in Applied Psychology offers concentrations, which reflect developments in the field of mental health. programs in Counseling Psychology offer a concentration in Substance Abuse/Addictions Counseling, Dance/Movement Therapy and Marriage and Family Therapy and enable students to develop the knowledge and technical skills required to become reflective practitioners. Graduates work in community agencies, home-based services, schools, prisons, and in a variety of settings offering a broad spectrum of both conventional and alternative counseling services.

RETIRED AND WORKING AS MUCH AS EVER

Grace Carroll, Alpha Epsilon '49, has been a labor pioneer for women since 1953. Her career began with the formation of the Operating Engineers, Local #428, Women's Auxiliary where Grace served as president. Carroll has been "first as a woman" in many areas of the Labor Movement, including the first woman elected to the Arizona State AFL-CIO Executive Board and was the first female field representative for the National AFL-CIO/Organization & Field Services Department.

Carroll has also been involved in many community activities including the Arizona Democratic Party, Democratic National Committee, Arizona State Economic Planning and Development Commission, the United Way, and served on the original Board of Governors for Kino Hospital Copper Commission to Washington, D.C. Additionally, Grace received the Safety and Health Award from the U.S. Department of Labor, and Governor Mofford declared June 3, 1989 "Grace Carroll Day".

Retired since 1996, Carroll works as much as ever - as a volunteer. She is delegate to the Central Labor Council and belongs to the Office and Professional Employees International Union Local 319. She also serves on the boards of both the United Way and the Pima Council on Aging.

FIRST WINNER OF THE LEGACY AWARD

Joni Craighead, Pi '72, a businesswoman and active volunteer in Omaha, Nebraska and Gamma Phi Beta, was recognized for her outstanding commitment to her community as the very first winner of the inaugural Legacy Awards.

Created by the nation's first direct sales woman clothier, Doncaster, the largest division of Tanner Companies, founded in 1925, recognized four winners for their work in making a difference in the lives of women and children. Craighead's history of commitment includes serving in the areas of small business, politics, women, children, education and leadership. She is a Doncaster consultant and was nominated by her stepdaughter, Jennifer Craighead.

Sharing her own formula for success as a small business owner, seminar presenter and successful author, Craighead has worked to empower young girls and women to change their destinies. As a mentor, she works with young girls and women to further their education and to make the most of their own talents and abilities. But this one-on-one approach is only one way she mentors. She has developed ten different mentoring programs — several have been used as national models. She leads an active volunteer life in her community and in the state. She has been a local director and a judge for the Miss America Scholarship Program. Currently, she serves as vice-chair of the Douglas County Republican Party. She has volunteered in many areas of small business and was elected as one of ten delegates from Nebraska to the White House Conference on Small Business in 1995. She is a 1994 graduate of Leadership America, one of only six women from Nebraska in the history of the program. Through her example and her personal mentoring, Craighead encourages others to create their own legacy.

LAMBDA CHAPTER ALUMNA, FOUNDER OF DOLLARS FOR SCHOLARS

Audrey Cannon Bashaw, Lambda '52, writes letter after letter and makes phone call after phone call from her Wood River Valley, Idaho home on the behalf of young men and women raising money so they can go to college or trade school. Her program, Dollars for Scholars, a local, volunteer-operated, community-based scholarship foundation awards approximately \$25,000 to 25 students each year. The scholarships range from \$500 to \$3,000 and are good for culinary or vocational schools, as well as colleges and universities.

"We all enjoy living here in this beautiful valley," Bashaw says. "But, despite the appearance of wealth all around us, there are some people who can't afford to send their kids to college. Many of these people are the people who keep things running for the rest of us — they're the lift operators who work for Sun Valley Company, the chefs who work in the restaurants, the gardeners, etc."

Bashaw, a former home economics teacher and cooking school owner in California,



started the local chapter in 1996. "I just wanted to do something for the community and I thought what a better way than to help make sure our young people here get an opportunity to make the most of themselves."

Gamma Phi Beta sister, Beverly Stockert, Alpha Iota '52, writes "Audrey has dedicated herself to assisting young people in improving their lives. She is intelligent and beautiful and does everything well!"

NEW FOUNDATION EXECUTIVE DIRECTOR HIRED

The Gamma Phi Beta Foundation is pleased to announce the appointment of **Bonnie Payne** as Executive Director. In this position, Payne assumed responsibility for the Foundation office and programs, as well as for an increased fund raising effort.

During recent years, the Foundation's assets have grown from a few million to almost \$6 million. "We trustees are committed to increasing the fiscal viability of the



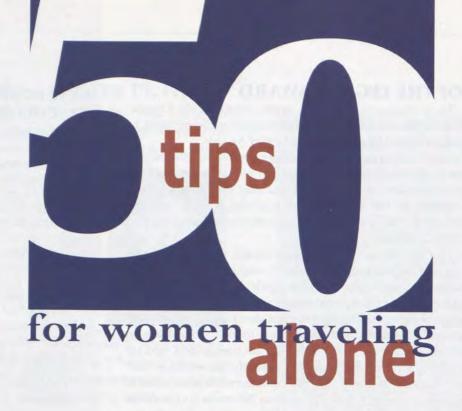
Foundation," Foundation chairwoman Barbara Wessel commented in announcing the appointment. "In joining our Foundation, Bonnie accepts our charge to secure significant gifts to advance the Foundation's ability to support the Sorority's leadership education programs, international philanthropy and the scholarship and fellowship needs of Gamma Phi Beta members."

"...the missions of both the Gamma Phi Beta Sorority and Foundation are personally and professionally exciting to me."

■ Bonnie Payne

Payne is a seasoned professional with more than 20 years non-profit management and fund raising experience for many local and national organizations. Prior to launching her Denver-based fund raising and public affairs consulting firm in 1988, she directed fund raising activities for the University of Colorado at Denver.

Payne holds a nursing degree from the University of Oregon and a master's degree from the University of Colorado. She is the mother of three grown children, and is a member of the Colorado Association of Fund Raisers and the Leadership Denver Association.



t's a sad fact of life that a woman traveling alone faces more danger than a man. To fight the fear, the Women's Travel Club — founded in 1992 by Phyllis Stoller — posts its members' tips on the club's website. Here's what they've learned over the years. (As with any advice, some of it may seem overly cautious, but the cliché holds: it's better to be safe than sorry.)

CHOOSING A HOTEL

- 1. Smaller is smarter: you want the staff to be familiar with guests and with you. The smaller the lobby, the more noticeable the loiterers.
- 2. Aim for a well-trafficked street (neighborhood restaurants and late-night stores mean traffic, corporate offices mean darkness). Affluent residential areas tend to have more efficient transportation and fewer threatening street people.
- 3. If you're still concerned about the area, ask a female employee not one in reservations — whether she walks around at night. (Call the restaurant, for instance.)
- 4. A reception and concierge desk near the entrance, and/or the elevators, is more likely to deter non-guest undesirables.
- 5. There should be privacy for guests checking in: no one should be able to overhear a name, room number, or other personal information.
- 6. Room numbers should be written on the key envelope, not mentioned aloud or inscribed on the key-this way, anyone finding your key won't have access to your room.
- 7. Look for a parking lot that is well lit and secure. Find out if there's valet parking...and if it will be available when you need it.
- 8. Does the hotel gym have an attendant? Being alone and semi-dressed in the basement is not good for your health.
- 9. The hotel should have sufficient staff to walk you to your room late at night. Inquire when you book and you'll get an idea of how woman-friendly the hotel is.

ROOM RULES

- 10. Request one near the elevators and away from any renovation work. Have your key out when you leave the elevator.
- 11. You want to be far from emergency exits (which someone might pry open to avoid using the elevators), and on an upper floor away from catwalks and terraces.

- 12. The door should have double locksone of which is a dead bolt-and a peephole. Bring along a rubber doorstop for extra security.
- 13. The please make up this room sign tells everyone you're not there. Call housekeeping instead.
- 14. Conversely, the do not disturb sign can make the room seem occupied (especially handy if you leave expensive items inside).
- 15. Put expensive clothing on hangers under other garments. Robbers usually "shop" what they can see.
- 16. Lock valuables in the front-desk safe.
- 17. If your bag is stolen from the hotel, recruit management to search for it. Most hotel robberies are committed by the staff, and many properties, especially overseas, don't allow employees to leave with packages; thieves take the money and dump the rest.
- 18. Stand near the elevator buttons with your back to the wall; if threatened, push all the buttons at once.

STREET SMARTS

- 19. Study a map before going out; once on the street, use a pocket-size guidebook to avoid looking like a tourist. Your hotel's concierge or a female employee can mark any dangerous areas on your map.
- 20. Dress down.
- 21. Avoid jewelry even a chain that's fake gold can be ripped off your neck. Do consider wearing a wedding ring.
- 22. Loop a money belt around your belt loops so that if someone cuts it, it won't fall from your waist.
- 23. Be wary when getting off a bus or train, or riding stairs and escalators; that's when pickpockets tend to strike.
- 24. Carry just one credit card and photocopies of important documents. Divide money for small and
- larger purchases so you don't have to expose a wad of bills. (When sharing with friends, keep a kitty for common expenses to make digging for cash in public places unnecessary.) Become familiar with foreign currency before you need to use it.
- 25. Have gratuities ready for porters and doormen.
- **26.** Use prepaid phone cards instead of carrying your card number.
- 27. Ask the concierge to make any restaurant reservations, and have him or her say, "Please take care of our guest, she's coming alone and will need a taxi home."
- 28. Should a car start to follow you, immediately turn and walk the opposite way.
- 29. If you must ask for directions, approach families or women with children. To be extra safe, say, "Where is the ___? I'm meeting my husband there."
- **30.** On sidewalks, keep your handbag and other valuables away from the street side (and on escalators, away from the opposite ramp).
- 31. If attacked, yell as loud as possible.

If attacked, yell as loud as possible.

TRANSPORTATION SAVVY

- **32.** Use covered luggage tags. Instead of your home address, write that of your office.
- **33.** Lock all suitcases. If you make a lot of purchases on your trip, secure the bag with strong tape.
- 34. In public rest rooms, use the corner stall.
- **35.** On overnight flights, keep an eye on your valuables. When you go to the lavatory, take your purse with you.
- **36.** Talk to female passengers and flight attendants on the plane about the safety of your destination.
- 37. In a busy area, if you deposit your belongings on your car's

passenger seat, lock the door before walking around to the driver's side.

- **38.** Don't exit a taxi until you're sure you've arrived at your destination. Pay while still in the car so that you can be sure you've gotten the proper change.
- 39. Stay close to your valuables when passing through airport security.

If you place your carry-on bag on the floor when sitting in a restaurant or other public area, put your foot through the strap; don't leave it loose.

- **40.** If you place your carry-on bag on the floor when sitting in a restaurant or other public area, put your foot through the strap; don't leave it loose.
- **41.** Tear your name and address off magazines before leaving them on the plane. Why announce to the world that you're away?
- **42.** So you won't get lost when leaving a tricky airport, hire a taxi to lead your rental car to the expressway. Don't use an unmarked taxi; if necessary, take public transportation to a city center.
- **43.** Rent a mobile phone or bring your own. And put the police on speed dial.
- 44. On the road, if someone tries to get your attention or your car is bumped, don't stop until you arrive at a well-lit and busy area, or lacking that, stay in the car and blow the horn until someone comes to your aid.
- **45.** If suspicious about "phony" police, don't open the window. Instead, hold your license against the glass.
- **46.** In your car, keep items out of sight (especially maps and guidebooks). Hatchbacks leave your luggage in plain view.
- **47.** When possible, park so you won't have to back out. It makes for a speedier departure.

GENERAL ADVICE

- **48.** Don't just check the weather at your destination; also make a note of when the sun rises and sets.
- **49.** Log onto an Internet chat room to obtain safety info about a place you're planning to visit.
- **50.** If you're the victim of a crime, contact the police and keep the report. Insurance companies require this documentation.

This information provided by the Women's Travel Club. They can be reached at (800) 480-4448 or (305) 936-9669, as well as at www.womenstravelclub.com.

ALUMNI INITIATIO

lumni/ae Initiate, Honored Initiate, Renaissance Brother, Special Initiate, regardless of the term used by a national Infraternity or sorority, the experience of an alumni initiate is unique and typically rewarding. A student affairs administrator, faculty member, parent or local community leader, sometimes develop a unique relationship with a particular Greek letter organization. Often, this relationship includes serving as an informal chapter advisor. In some cases, these "advisors" provide significant service and support for the students even though they are not affiliated as a chapter member. If the relationship develops between the informal advisor and the fraternity or sorority, based upon mutual affection, the students may consider extending an invitation to become an "alumni/ae initiate" of their organization.

Historically, the process of conferring alumni/ae initiation dates back to the founding of many Greek letter organizations. Research suggests that the earliest alumni/ae initiates came from the faculty and administration. Though it seems that most national organizations have alumni/ae initiate programs, there are those that do not permit alumni/ae initiation. It is also interesting to note that there were groups who have developed an initiation process when the need arose, as illustrated by the following statement from a fraternity executive director:

In 1989, the Fraternity wanted to initiate a gentleman who was [the] chapter advisor for a chapter in South Carolina. He had been active for over 20 years...[but not as a member]. We changed our rules to allow [him] to become a member.

METHODOLOGY

During the fall of 1999, a qualitative study was conducted to examine the experience of becoming an alumni/ae initiate in a Greek letter organization. A group of 12 alumni/ae initiates, who were faculty or student affairs administrators, responded to an e-mail survey that allowed them to provide open-ended responses to the following questions:

- How would you describe your experience of being an alumni/ae Initiate?
- How did you come to join a Greek letter organization as an alumni/ae Initiate?
- Has your Greek affiliation impacted your personal/professional

In addition, three student participants where interviewed and answered open-ended questions regarding their perceptions of alumni/ae initiates associated with their chapters. Finally, an openended survey was mailed to the 67 executive directors of the North-American Interfraternity Conference¹ and the 26 executive directors of the National Panhellenic Conference. A total of 31

surveys were returned. The purpose of this survey was to learn about alumni/ae initiate programs in addition to national headquarters' perception of alumni/ae initiates and an understanding of the alumni/ae initiates impact on the local level.

The responses were analyzed using naturalistic inquiry methods that noted emerging themes from the responses (Erlandson, Harris, Skipper and Allen, 1993; and Lincoln and Guba, 1985). These were categorized and linked to specific statements made by participants which illuminated the alumni/ae initiate's experience.

RESULTS

Positive, rewarding, invigorating and personally fulfilling were the descriptors that emerged when alumni/ae initiates were asked to describe their experiences. One participant indicated that her alumnae initiation was "one of the most rewarding experiences of her professional career." Another initiate indicated that his initiation "helped to legitimize [his role] with the house, the men and the national organization." Overall, both men and women indicated affiliating with their Greek letter organization was an important and worthwhile personal experience.

For some alumni/ae initiates, the decision to join a Greek letter organization as a non-traditional member, was influenced by their relationship with alumni/ae friends who were members of the organization. One woman expressed, "I was invited to join the group by a woman who was a national officer of the organization. She arranged my induction at the local chapter at the graduate school I was attending."

Other initiates indicated relationships with students and the values of the Greek letter organization made an impact on their decision to accept membership. This was best described by one professional who said, "It was an ideal fit, my personal values and those of the national fraternity were in concert with one another. Additionally, I felt comfortable being myself around the undergraduate chapter. I was respected both professionally and personally."

The alumni/ae initiates reflected positively on how the Greek affiliation affected them professionally and personally. For most, the connection with their fraternity/sorority created networking and professional development opportunities previously unavailable to them. This idea was expressed well by one respondent who shared that "being affiliated gave [him] the confidence to pursue this path (Greek advisor)...I think I would have been much less confident that I could succeed in this area of student affairs had I not been affiliated." This respondent stated that "becoming very active in professional organizations involving Greek life (AFA,

 $^{^{\}it I}$ At the December 1999 NIC-AFA Annual Meeting the House of Delegates voted to change the name of the National Interfraternity Conference (NIC) to North-American Interfraternity Conference (NIC).

MGCA, UIFI) really helped [him] to grow professionally and personally."

The student responses expressed a positive experience with their alumni/ae initiates. One student commented, "we invited our

alumnae initiate to become a sister because she modeled the qualities we look for in a [prospective] member. She interacted well with the chapter and it has been a good fit." The research revealed that alumni/ae initiates are not always members of the college faculty or administration. One student participant described how she was surprised to learn that parents could be initiated as members. This student related that she was attending a national conference where several mothers were initiated during the event. The student indicated that following this revelation, her chapter now plans to initiate some sorority sisters' mothers.

Another student participant shared a unique experience that occurred with an alumni initiation. The alumni council

approached the fraternity requesting they initiate some war veterans. Apparently, these elderly veterans were never able to return to the institution to complete the new member education process. The chapter agreed and the veterans became brothers after many years away from the fraternity.

A review of the responses from executive directors revealed consistent themes regarding alumni/ae initiation. The reasons for having such a program were clear-to promote an experience of brotherhood/sisterhood and to provide chapter advisors where alumni/ae were scarce. This was summarized well by one fraternity that stated, "We have alumni initiates so that individuals who have worked tirelessly on behalf of [the fraternity] may benefit from the bonds of brotherhood they missed as undergraduates."

When executive directors were asked whether their experience of alumni/ae initiates was positive they responded with a resounding "YES". The theme was clear, they believed alumni/ae initiates made significant contributions to the national organization. As a

> follow-up, executive directors were asked how their chapters knew about alumni/ae initiations. Some groups published information in their new member education manuals about alumni/ae initiation. Others relied upon chapter leadership consultants to suggest it to undergraduate chapters. A few organizations had more aggressive programs with actual goals to be attained. Though executive directors thought that having alumni/ae initiates was positive, many indicated that their national organization was not doing enough to ensure that students knew such programs existed.

Alumni/ae initiates have served national organizations in a variety of roles and positions. Some have served on the local level as volunteer

chapter advisors, on a regional level as district governors, and on a national level with governance boards. Others have served as full-time paid staff with the national headquarters. Pi Kappa Phi's, The White Diamond (1990) expressed the organization's perception of the role of alumni initiates:

Alumni initiates are full members of the national organization and have all the same rights as men who were initiated in college and have graduated. Three alumni initiates have gone on to become National President, and one, founded Push America! (p. 31)

This positive theme was echoed by a number of fraternity and sorority executive directors who participated in the study.

RECOMMENDATIONS

- 1. Greek Advisors should suggest that fraternity/sorority members consider looking into alumni/ae initiation if they are lacking an advisor on a local level. Though this must be the decision of the student group, the Greek advisor may be instrumental by educating Greek students about alumni/ae initiate programs.
- 2. This research revealed a paradox regarding alumni/ae initiation programs. Executive directors indicated that alumni/ae initiates are of great help to the national organization and local chapters, yet little is done to promote such programs. Headquarters' staff should create an ongoing education plan that informs students and consultants about alumni/ae initiate programs. In addition, they should develop a flyer on the topic and include information on alumni/ae initiation in newsletters/publications to the general membership of the fraternity/sorority.
- 3. Headquarters should incorporate clearer information for undergraduates on alumni/ae initiations in updated new member education manuals (Pi Kappa Phi has a good section on this in their publication, The White Diamond).
- 4. Headquarters should create a document for alumni/ae initiates to help them to better understand the process and the role of the alumni initiate (Pi Kappa Phi has such a publication, Alumni Initiation Manual).
- 5. Further research should look at National Pan-Hellenic Council fraternity and sorority alumni/ae groups in an effort to learn from their experiences of alumni/ae initiates.

Erlandson, D. A., Harris, E. L., Skipper, B. L., & Allen, S. D. (1993). <u>Doing naturalistic inquiry: A guide to methods</u>. Newbury Park, CA: Sage. Lincoln, Y. S., & Guba, E. G. (1985). <u>Naturalistic inquiry</u>. Newbury Park, CA: Sage. Lowery, M. A. (1997). <u>Alumni initiation manual: A component of the journey project</u>. Charlotte, NC: Pi Kappa Phi Fraternity.

Sullivan, T. J. (1990). The white diamond: (Pi Kappa Phi). Minneapolis, Minnesota: Banta Publishing Company.

CONTACT INFORMATION

Kevin Konecny and Ed Kovacs are alumni initiates who have conducted research on the experience of alumni/ae initiation into a Greek letter organization. Konecny currently works in the Office of Residence Life at Bowling Green State University (BGSU) while he completes his doctorate in higher education administration. He was initiated as a member of the Gamma Zeta chapter of Alpha Sigma Phi after working as their house director at BGSU. Konecny earned his bachelor's degree from the

University of Maine at Farmington and a master's degree from St. Bonaventure University (NY). Konecny currently volunteers as chapter advisor with the Alpha Sigma Phi chapter at BGSU. Kovacs is Assistant Director of the Hansen Student Center and Student Leadership Development at Quinnipiac University (CT). His primary responsibilities include advising all university sanctioned fraternities and sororities, as well as overseeing the campus student-run media organizations. Kovacs earned his master's degree in College Student Personnel from BGSU in May, 2000. He was inducted as an alumni initiate of the Gamma Septaton chapter of Phi Sigma Kappa Fraternity while working as a House Director at BGSU. Kovacs earned his bachelor's degree from Millersville University (PA) in May of 1998.

Kevin S. Konecny

(419) 372-0289 or e-mail: kkonecn@bgnet.bgsu.edu

Edward C. Kovacs III

(203) 582-8110 or e-mail: ed.kovacs@quinnipiac.edu

Bette Heflin Egbert, former Grand Council, Director of Finance (1962-1968), passed away September 30, 2000 in Tucson, AZ. Bette is survived by her husband of 58 years, Henry (Hank) Egbert; her daugh-



ter, Helen Moffett; and three granddaughters, Shana, Jeanna and Amanda Moffett. Bette graduated from Tuscon High School, where she met her husband, Hank Egbert. Bette attended the University of Arizona, where she was a member of Gamma Phi Beta Sorority (Alpha Epsilon). She married Hank just after the U.S. entered World War II. During the war, Bette worked as a dental

technician and assistant manager of the Fox Theater. Her daughter, Helen Dean, was born in August of 1946, and for the next 50 years she was a homemaker, wife, and mother. She enjoyed camping in the White Mountains, and traveled extensively in Mexico, where she became a friend of the Seri Indians. For several years, Bette served as the National Financial Director of Gamma Phi Beat Sorority and was a member of the Trowel and Glove Garden Club and the Old Pueblo Lapidary Club. She also served with the volunteer auxiliary at Tucson Medical Center.

Beta Michigan

1947 Patricia Reader Wicks 1955 Mary Fay Elvidge

Gamma

Wisconsin-Madison 1933 Julia "Jackie" Paris Schmidt 1941 Marjorie Werner Stockwell

Epsilon

Northwestern University 1943 Elizabeth Lundquist Myers 1952 Mary Ostdiek Reimers

1964 Linda Heeren Brown

Zeta

Goucher College 1940 Joan Chesney Hess 1943 Mary Hicks Payton

Eta

California-Berkeley 1935 Eleanor Reinhardt Robinson 1942 Ellen Fay Niello

Theta Denver

1927 Justine Sarkisian Rodriguez 1928 Genevieve Park Denious 1933 Jean Jolliffe Yancey 1934 Gail Applegate Fritz 1936 Jane Mills Goff 1943 Betty Hart Taylor

1948 Betty Moody Littrell

Lambda Washington

1922 Annette Byford Scaff 1932 Dorothy Horsfall Stewart 1941 Elizabeth Anderson Willits 1950 Ann Morris Palin

Oregon

1938 Virginia Hammond Sly

Xi Idaho

1926 Marjorie Bloom Jones 1942 Beverly Weber Luntey

Omicron Illinois

1924 Florence Gratiot 1928 Frances Knight Voris 1937 Margaret Heberling Arthur Chi **Oregon State**

1936 Gertrude Nelsen Davis 1921 Mary Peattie Ireland

Oklahoma

1930 Earleen Kennedy Bakhaus 1968 Margie Michal Williams Gray

Omega

Iowa State

1930 Mary Round Feroe 1930 Maurine Glass Melcher 1956 Sandra Johnson Marsden 1957 Theora Kurt Schonberg 1959 Suzanne Warden Pierce Orender

Alpha Alpha Toronto

1929 Rose Frame Davidson

Alpha Beta

North Dakota 1937 Dorothy Hogan Brakke

Alpha Gamma Nevada-Reno

1953 Alice Melendy Bradshaw 1959 Mary Hamilton Mucheck

Alpha Iota

Alpha Theta

Alpha Eta

Ohio Wesleyan

California-Los Angeles 1924 Ruth Hoover Simmons 1927 Doris Bowerman Gross 1945 Carol Harford

Vanderbilt University

1948 Betty Gunter Stroup

1935 Polly Waters Johnson

1940 Mary Ellen Shroyer Cross

1950 Patricia Roseberry Schmidt

1950 Sharon Hilleary Waller

Alpha Xi

Southern Methodist 1953 Anna Robinson Fagan

Alpha Chi

College of William and Mary 1946 Jane Rogers Murgatroyd 1985 Jill Hungerford

Alpha Psi

Lake Forest College 1945 Patricia Dorsey Hulbert

Beta Alpha

Southern California 1941 Margaret Nylund Murphy

Beta Beta

Maryland

1954 Lois Taylor Downey

Beta Delta

Michigan State

1949 Pauline Grove Faust

Beta Lambda

San Diego State

1950 Marigold Bennett Gorton

Beta Mu

Florida State

1958 Doraine Wroblewski Hugelshofer

Beta Omicron

Oklahoma City

1954 Margie Smith Watters

Gamma Beta

Gettysburg College

1959 Zinaida Liepinsh Zagars

Gamma Kappa Nebraska-Kearney

1972 Pamela Scott Breci

Gamma Nu

Lamar University

1965 Marguerite Gribble Tatum

The Sorority appreciates the return of a deceased member's badge, when possible, so that it might be preserved in the archives.

Donations in memory of friends, sisters and loved ones may be sent to the Gamma Phi Beta Foundation at International Headquarters. If you would like a card sent to a family member or friend, please include that address.

Rho

1919 Virginia Carson Burtt

Sigma

Kansas

1925 Imogene Simonds Harper 1931 Martha Noyes

1935 Sarah Pickett Richardson 1938 Jane Atwater Tinklepaugh

1941 Margaret Hagstrom Dunlap

Colorado State

1931 Margaret Morris Bumpus

1940 Elizabeth Bice Colgate

1940 Ethelda Finknea Beede 1942 Emma Long Gates

Washington University

1945 Martha Graef Lewis

Alpha Delta Missouri-Columbia

1939 Helen Belcher

Alpha Epsilon

Arizona

1940 Betty Heflin Egbert 1941 Mary Babbitt Bilby

Alpha Zeta

Texas

1928 Ruth Wyatt Worman 1938 Margaret Newton

1948 Ruth Waterman Cook

1984 Karen Marks Downing

1952 June Parker Fuerst

Memorial Gifts are listed alphabetically with the person being honored in boldface type. The person making the honor gift appears in italics underneath.

Anne Bradfield Akre - Rho '28 Mid-Maryland Crescent Circle

Helen Jane Belcher - Alpha Delta '39 Audrey Shafer

Mary Babbitt Bilby - Alpha Epsilon '41 Lucia Long Causey Tavia Foster Wallace

Virginia Carson Burtt - Rho '19 Quad Cities Alumnae Chapter

Janet Hale Callander - Alpha Zeta '34 Mid-Maryland Crescent Circle

John F. Colebank (Husband of Judy Mai Colebank - Beta Upsilon '59, Father of Julie Colebank Scott - Sigma '84, and Father of Kristin Schmidt - Beta Upsilon '90)

Tucky Wheeler Hobbs

Marigold Bennett Gorton - Beta Lambda

Nancy Hall Pawka Lyn Perkins Mesner Mary Keller Jeanne Bowerfield

Michal Williams Gray - Psi '68 Chrissy White Hancock Psi House Corporation Board

Danny Haag (Son of Frances Davis Haag -Alpha Delta '38)

Audrey Shafer

W.C. "Mike" Haight (Husband of Nancy Vincent Haight - Alpha '55) Judy Ann Kaspar

Wilma Grund Hoener - Alpha Delta '35 Virginia Vint

Mary Newlands Isaacson - Lambda '30 Ruth Benz

Barbara Murphy Jergensen -Gamma Kappa '66 Psi House Corporation Board

Beverly Weber Luntey - Xi '42

Helen Foster Swan Mariguita Moll - Phi '39

Gladys Myles

Jane Rogers Murgatroyd - Alpha Chi '46 Dorothy Dettmer McLaughlin

Margaret Viola Nylund Murphy -Beta Alpha '41 Sheila Magnuson

Carol Robin Norman - Tau '59 Barbara Fuelberth

Alice Northrop (Mother of Margaret Northrop Seeley - Alpha '46) Judy Ann Kaspar

Carole Frazier Syracuse Alumnae Chapter

Sarah Pickett Richardson - Sigma '35 Ann Mullen Bronsing

A GIFT IN MEMORY OF BARBARA R. ALLAN-BERRY

Barbara R. Allan-Berry, class of 1948 at Wittenberg College, died after her third bout with cancer on December 31, 1977. Barbara and her husband, David L. Berry, M.H.R. met at Wittenberg in the spring of 1946. That fall, the Dorm League serenaded them at the Gamma Phi Beta Sorority house, which was the first serenade after World War II. They married in June of 1948, and moved to New Mexico. At David's 50th class reunion, he donated an oil painting, in Barbara's honor, titled "On the Third Day He Ascended, a nonobjective", along with a plaque that reads "In honor of Barbara R. Allan, Gamma Phi Beta class of 1948". The oil painting and plaque now hang in the Alumni Center.

Theora "Teek" Kurt Schonberg -Omega '57

Sally Erikson Lewis Jacki Falkenroth Phyllis Choat (Wilma) Dee Baldwin Crane Karen Kline

George Schultz (Husband of Lillian Larson Schultz - Alpha Eta '44) Lurene Frantz

Betty Ann Hart Taylor - Theta '43 Ann and Warren Beier

Edward N. Tines (Father of Deborah Tines Krumme - Delta Nu '77) Vicki Benitz Helling

Jane Atwater Tinklepaugh - Sigma '38 Harriette S. McVay

Betty Jane Yost Trout - Alpha Upsilon '42 Faye Carter Hazelwood Olsen Alice Jane Herr Walter Mary Long Saby Dorothy Beachley Burkhart Dorothy Shigley Farwell Consuelo Gohring Meyers Barbara Wells Taylor Ione Trovaioli Romeika

Margie Smith Watters - Beta Omicron '54 Verona Lynam Chrissy White Hancock

Mildred Andrews Winans - Alpha Iota '24 Santa Barbara Alumnae Chapter

Barbara Babson Wolfgang - Chi '29 Hawaii Alumnae Chapter

Memorial gifts received by the following dates will be included in the corresponding issues of *The Crescent*:

January 1 Spring issue April 1 Summer issue July 1 Fall issue October 1 Winter issue

Unrestricted gifts of \$125 and greater have been given in memory of the following. In honor of these gifts, the Gamma Phi Beta Foundation will inscribe a brick in the Sisterhood Plaza.

Doris Sarber Adcock - Psi '43 (Mother of Patricia Adcock Gwyn - Beta Psi '66) Pat Adcock Gwyn

Gayle Christiansen - Beta Lambda '62 James Franson

Douglas Paul Crowley (Husband of Jennifer Karns Crowley - Omega '87) Barbara Magnus Small

Gayle Christiansen - Beta Lambda '62 James W. Franson

Greta Astrom Koerber - Epsilon '29 (Mother of Cynthia Koerber Patterson -Epsilon '48) Cynthia Koerber Patterson

Ruth Hoover Simons - Alpha Iota '24 Rosemary and Frank Simmons

Penelope Murdoch Simonson - Eta '09 Elisabeth Brower

Lucille Jordan Turner - Alpha Xi '91 Susan Arnold Heidi Barton Durant Jenny Robinson Esther Burns Judy Graham Sandra White Dingler

Liz Haley Redding Mary Helen Tinnerman

rescent Massics



PICTURE FRAMES

A. Wood frame 4x6 00CC4......\$15.95 B. Photo album holds 36 photos 00CC5......\$15.95 C. Acrylic plaid frame 00CC6......\$6.95 D. Pewter frame 4x6



LONG SLEEVE T-SHIRTS

00CC7......\$16.95

100% preshrunk cotton long sleeve t-shirtsavailable in M, L, XL

- A. Hunter T, navy & white print 00CCLST1.....\$18.95
- B. Cardinal T, white & gold print 00CCLST2.....\$18.95
- C. Navy T, orange & white print 00CCLST3.....\$18.95



STADIUM BLANKET

Cotton knit throw, 54 x 54, machine washable. Navy blanket with gold border and white letters. 00CC2.....\$49.95

CHARMS - Sterling Silver

A. Braided charm 00CC8	\$22.95
B. Circular charm 00CC9	\$8.95
C. Lavaliere 00CC10	\$9.95
D. Crescent charm 00CC11	\$6.95
E. 18" chain 00CC12	\$10.95





STERLING SILVER JEWELRY

A. "Tiffany" style bracelet with crescent &

letters charm		
	00CC13	\$26.95
B. Crescent and	star link bracelet	
	00CC14	\$31,95
C. Toggle neckla	ce with charms	
	00CC15	\$29.95

Support Gamma Phi Beta



REVERSIBLE SWEATSHIRT

95% cotton heavyweight sweatshirt. This ash grey unique garment is like two sweatshirts in one!!! A design is printed on both sides of the garment. Available M, L, XL.

00CCN1......\$31.95

JACKETS

Anorak nylon jackets with cotton lining and front pockets. Available M, L, XL

- A. Navy with white stripe 00CCJK1...\$48.95
- B. Hunter with navy stripe 00CCJK2...\$48.95
- C. Navy with hunter stripe 00CCJK3...\$48.95





CRESCENT BOX
Silver crescent box with
velvet lining.
00CC16.... \$14.95

T-SHIRTS

- A. Navy short sleeve hawaiian design - M, L, XL 00CCTS1.......\$14.95
- B. Baseball T 3/4 sleeve -M,L, XL 00CCTS2......\$19.95
- C. White long sleeve fitted T-shirt 00CCTS3......\$19.95





STERLING SILVER RINGS

- A. Ring, Sterling Silver Band. Available in sizes 6 & 7.
 - 00CC41.....\$14.95
- B. Ring, Sterling Silver Monogram. Available in sizes 6 & 7. 00CC42......\$19.95

Call 1-800-453-5344 (M-F 8:30 am to 5:00 pm PST)

or see the entire line of Crescent Classics merchandise on-line at: www.gammaphibeta.org CRESCENT CLASSICS: 431 S. Acacia Ave. Fullerton. CA 92831 Fax: 714-441-1029

INTRODUCING A VISA® CARD DESIGNED EXCLUSIVELY FOR GAMMA PHI BETA SORORITY!

We are pleased to offer you the opportunity to apply for a Visa card designed exclusively for our members. With this card, you will enjoy an exceptionally low fixed rate of just 5.9%* for the first six months.

And you'll continue to save after the introductory period with a low variable rate and **NO ANNUAL FEE!** And that's not all. Each time you make a purchase with your card, First Tennessee will make a contribution to our organization — at no cost to you!

Use this Visa card with pride and save money!

For An Application: Call 1-800-234-2840 or visit www.gammaphibeta.com (click on member services)

*Annual Percentage Rate is a fixed 5.9% for the first six months. Thereafter, a variable rate applies, Currently (except for the 5.9% introductory rate), APR would have been selected from this range: 12.4% to 20.4%. Minimum monthly finance charge is \$5.00 in any month a finance charge is assessed. This program is currently available only to permanent residents of the United States.



5.9% APR*

