
THE
CRESCENT
of G A M M A P H I B E T A

SUMMER 2001

To the Pledges, From a Founder (excerpt):

When Miss Barbee asked me to write a few words to the pledges for this year, my mind leaped backward to the little group of founders and I recalled how we used to wonder among ourselves whether other girls would like us well enough to join our little band, whether we should have chapters in other universities, whether we should ever grow into such a large organization as the fraternities to which our brothers and gentleman friends belonged, but I am sure I never dreamed that when I became a grandmother with five absorbing grandchildren, I should receive an invitation from our most efficient editor of our most attractive magazine to offer welcome and advice to our incoming recruits.

I can do so, however, with far greater assurance because I know now that many girls are glad to have the opportunity to join our number, that our venture has proved a success, that association has proved helpful, that if they come in the right spirit they will gain those qualifications for leadership in a richer, broader life than they could attain through individual effort.

So, dear girls, I bid you welcome and if you will only cherish our high ideals of scholarship and gracious womanhood, I feel sure you will always be proud to be counted a member of Gamma Phi Beta.

Frances E. Moss

Frances E. Haven Moss (1918)

history. leadership. together.



C O N T E N T S

SUMMER 2001

VOLUME 101

NUMBER 3

features

6

THE IMPORTANCE OF A NAME

Gamma Phi Beta licensed products & services and why they should matter to you.

8

A STRATEGIC PLAN HIGHLIGHT

Focusing on Finance

BY VICKI READ, International President

19

THE GAMMA PHI BETA MUSEUM

Past, Present & Future

BY PAULA WALLACE, Editor

22

ACCOMPLISHED AUTHORS

Read about some of your Gamma Phi sisters in the publishing industry.

24

BREAKING GROUND | THE GIFT OF GIVING

From the Gamma Phi Beta Foundation



PAGE 11



PAGE 17



PAGE 19

in every issue

3

LETTER FROM THE EDITOR

Making History Happen

4

PRESIDENT'S PERCEPTION

by Vicki Carlson Read, International President

4

LETTERS TO THE EDITOR

We Welcome Your Feedback

5

OUT & ABOUT

Crescent and Campus Clips

9

MEMBER NEWS

Get the latest updates on collegians and alumnae

25

IN CELEBRATION

Recognizing a few of our special sisters

26

IN MEMORY | MEMORIAL GIFTS

Remembering our sisters

28

NPC UPDATE

Learn more about the National Panhellenic Conference and our delegation

29

PACESETTERS | IN IIKE

- What some notable sisters are up to now
- Special stories

ON THE COVER (L to R)

- A group of Gamma Phis in 1904.
- Frances E. Haven Moss
- Three of the 1948-50 Grand Council: Marion Howe, Ursula Owen and Ruth Wood.
- Some of Province IV at the 1974 Convention in Kansas City.
- Gamma Eta sisters at California State University - Long Beach in 1999.
- Zeta Gamma sisters at Sonoma State University in 2001.
- The excerpt on the cover is taken from the 1918 letter written by Frances E. Haven Moss to a group of Gamma Phi new members. *Courtesy of the Gamma Phi Beta Museum*

Letter from the Editor

MAKING HISTORY HAPPEN

Greetings to one and all! What a pleasure it has been to come to work at the International Headquarters (IH) of Gamma Phi Beta! When you read this letter, I will have been working at IH for about four months – a seasoned employee – not! Although with each day, I become a more informed and knowledgeable staff member for many reasons: the willingness of IH staff to show me the ropes and share their expertise as well as the kindness of members who share their perceptions and stories familiarizing me with Gamma Phi Beta history.

History, what do you think about when you hear that word? Is it a dull concept that has no meaning to you? Just a string of names and places you had to memorize in school? Or, do your ears perk up, eyes shine in anticipation of learning the stories of people who preceded you and how their lives laid the foundation for your own story to unfold?

I must admit I have experienced both camps when hearing that word, "history." Currently, I am in the latter camp – the anticipatory one. I can't help but to be in that camp. Why? First of all, Convention 2002 will be held in Washington D.C. next June. The theme of Convention 2002, "History in the Making," notes the historical significance of the Convention site. Also implied in the theme is a call to action: each Sorority member plays a part in "making history happen."

In its role as an avenue of sustaining member communication, *The Crescent* will also respond to this call by adopting the theme of "History, Leadership, Together" beginning with this issue and concluding with the Summer 2002 issue. In support of this theme, you will find an article in this issue about all the history that is alive and well in the Gamma Phi Beta Museum. You will learn about the leadership that brought this Museum out of its boxes and how the contributions of the members gave the Museum its value and character. So, it is no wonder that I am firmly entrenched in the anticipatory camp of the word, "history."

I hope you enjoy this year-long historical journey to the past as well as the present. I invite you to share this historical journey with your sisters by sending in your articles supporting this theme of "History, Leadership, Together" so they may be included in upcoming issues of *The Crescent*.

Looking forward to hearing from you!

Sincerely,

Paula Wallace, Editor

WE WELCOME YOUR FEEDBACK, COMMENTS AND SUGGESTIONS.

Send them to *The Crescent* Editor, Gamma Phi Beta Sorority,
12737 E. Euclid Drive, Englewood, CO 80111.

You can also e-mail them to TheCrescent@gammaphibeta.org
or fax them to 303-799-1876.

Letters may be edited for length.

THE CRESCENT

of G A M M A P H I B E T A

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ΓΦΒ MISSION STATEMENT

Our mission is to foster a nurturing environment that provides women the opportunity to achieve their potential through life-long commitment to intellectual growth, individual worth and service to humanity.

THE CRESCENT SUBMISSION DEADLINES

Spring issue – January 1

Summer issue – April 1

Fall issue – July 1

Winter issue – October 1

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GAMMA PHI BETA (USPS 137-620)

The *Crescent* is published quarterly in Fall, Winter, Spring and Summer by Gamma Phi Beta Sorority, Inc., 12737 E. Euclid Drive, Englewood, CO 80111-6445.

Periodicals postage at Englewood, CO and additional mailing offices.

Subscription price is \$6.00.

Produced in the U.S.A. by Maury Boyd and Associates.

POSTMASTER: Send address changes to *The Crescent*, Gamma Phi Beta Sorority, 12737 E. Euclid Drive, Englewood, CO 80111-6445. Printed in the U.S.A.

SUBSCRIBERS: Send changes of address, notices of marriages and deaths to Gamma Phi Beta Sorority, 12737 E. Euclid Drive, Englewood, CO 80111-6445. Phone: 303.799.1874; Fax: 303.799.1876.



Member of the College Fraternity Editors Association

KALEIDOSCOPE OF CHANGE

We, as Gamma Phis are experiencing a kaleidoscope of change. A time in our history when global challenges and changes of the emergent millennium compel the creation of new forms of organization, as well as new forms of leadership. It is both this complexity of change and the profoundly rapid evolution of change that present the challenge to our Sorority. We are caught in the dilemma of wanting to remain true to our fundamental values that brought us to where we are today; but simultaneously know that we must keep pace with the changing needs and preferences of our alumnae and collegians. It is important our past traditions continue to be a source of inspiration, not a limitation. So, we need to be bolder in proclaiming what is key about being a Gamma Phi and to demonstrate that our Sorority can play a role in our lives. Time is of the essence in our task, for we are living in an age where a membership organization needs to stay closely tuned to today's rapidly changing demographics and trends. To remain successful, therefore, continuous evaluation and updating our organization must be a top priority.

To this end we are embracing new ways and launching new beginnings in order to remain a competitive and leading sorority. Yes, Gamma Phi Beta is in transition. We are directing the changes in ways we desire. Our Strategic Plan is the means by which our Sorority will become better aligned to accomplish our goals and better serve our membership. Each alumna and collegiate member can make a contribution by learning more about our Strategic Plan and by sharing ideas and suggestions with International Council members, Oversight Committee members or any international officer.

During this transitional stage there will be changes in:

- Volunteer management
- Leadership development
- Funding resources
- Operational norms
- Roles and systems
- Long range planning
- Organization structure

It is an exciting, challenging, vital, and vibrant time to be active in Gamma Phi Beta. We have the opportunity to create, to change, to choose, to collaborate, and to celebrate that our involvement will make a difference. Council and I look forward to working with our Oversight Committee in leading the implementation of our Strategic Plan.

Like the kaleidoscope, change is providing the opportunity to bring new pictures, shapes, and images to our organization and leadership. This in turn will help Gamma Phi Beta remain responsive to its membership as we continue to be propelled into the future.

Vicki C. Read
Vicki Carlson Read
International President



DEAR GAMMA PHI BETA MEMBERS:

While going through our files for information to fill the pages of *The Crescent*, we have come across one file that is empty ... *Letters to the Editor*. As the editor of *The Crescent* I look forward to feedback from members because it gives us a chance to know what types of feature articles you enjoy and any improvements you feel could be made. By writing a letter to the editor, it is your chance to voice your opinion. Please send all letters to:

Gamma Phi Beta International Headquarters
The Crescent - Letter to the Editor
12737 E. Euclid Drive, Englewood, CO 80111-6445
or e-mail them to: TheCrescent@gammaphibeta.org

We look forward to hearing from you!



2002 CONVENTION STEERING COMMITTEE:

(L to R) Susan Burger, Estee LaClare, Krista Ritacco, Laina Bush, Julie Pawelczyk, Amy Steil, Milissa Rhodes, Lynette Bertman, Darcy Watt and Joan Braitsch.
Not pictured: Betty Griffin and Beth Spradley.

Look for more information on the 2002 Convention in upcoming issues of *The Crescent*.

DIRECTORY OF SERVICES

Address or Name Change	Call: 303.799.1874 or e-mail: Address@gammaphibeta.org Fax: 303.799.1876
Crescent Classics	Call: 800.453.5344, Fax: 714.441.1029, or e-mail: rightcontn@aol.com
MBNA Gamma Phi Beta Credit Card	Call: 800.234.2840 or visit www.fibaffinity.com
Gamma Phi Personal Planners	Call: 303.799.1874, ext. 319
National Collegiate Calling Card	Call: 800.628.8234 or visit www.nationalcollegiate.com
SisterLink, Career & Networking Service	Call: 303.799.1874 or e-mail: SisterLink@gammaphibeta.org
Volunteer Opportunities	e-mail: Volunteer@gammaphibeta.org

CRESCENT CLIPS

CELEBRATE FOUNDERS DAY 2001 IN "THE CRESCENT CITY"

All Gamma Phis are invited to celebrate Founders Day 2001 from November 7 - 11 in New Orleans. Included in the cost are hotel accommodations for four nights at the deluxe French Quarter hotel, The Maison Dupuy, two sightseeing tours of the city and a bayou swamp. Also included are nightly dinner excursions to the following restaurants: Nola (owned by Chef Emeril Lagasse), Storyville District (a member of the Ralph Brennan family of restaurants), and Oak Alley Plantation (reserved exclusively for Gamma Phi Beta). The celebration would not be complete without a Founders Day brunch and ceremony with the New Orleans alumnae and collegiate women from Loyola University.

The trip is open to all Gamma Phi Betas and a Founders Day donation will be made to the Sorority on behalf of each tour participant. The cost is \$899 per person. For more information, please contact Mary Knaup (ΔΔ) at Sunny Hill Travel, Inc., 1877 N. Euclid St., Fullerton, CA 92835, tel. 714.879.8540 or 888.800.8540, mary@sunnyhillstravel.com.

LDI 2001: COMMIT TO LEADERSHIP ~ INFLUENCE THE FUTURE

The theme for this year's Leadership Training Institute (LDI), "Commit to Leadership ~ Influence the Future," extends the "Commit to Leadership" theme established for the Regional Leadership Conferences (RLC). Both training opportunities address developing the leadership potential of the Sorority's members. At LDI, training specifically focuses on the international officers and prepares them to lead alumnae and collegiate members in providing excellent chapter and sisterhood experiences. The workshops are designed to accomplish the following:

- contribute to the personal growth of the international officers (IOs),
- train these valued volunteers to perform the duties of their office,
- share sisterhood and get to know one another, and
- create an experience that will excite and motivate the IOs for the year ahead.

LDI will be held June 21-24.

Look for a report on this event in the Fall issue of *The Crescent*.

ALPHA IOTA INSTALLATION

Thanks to Heather Wade, one of Gamma Phi's terrific Collegiate Leadership Consultants (CLCs), for the article she wrote about Alpha Iota's installation which appeared in the Spring issue of *The Crescent*.

CRESCENT STATE DAY IN TEXAS

All Gamma Phi Betas living in Texas (and their ΓΦΒ friends!) are invited to meet in Austin on Saturday, July 14 for the first ever "Crescent State Day!" This event will be a wonderful opportunity to bring together sisters from many chapters across the US and Canada who now are a part of Province VII as well as hold chapter or new member class mini-reunions. This will also be the official meeting and recognition of the "TEXAS POSSE"! The Posse will be comprised of women who understand the need to come together through our bonds of sisterhood and strengthen Gamma Phi Beta in Texas.

CAMPUS CLIPS



■ According to a study released by the Harvard School of Public Health, substance-free residence halls are helping reduce the impact of drinking on campus. The study compared the drinking habits of 2,555 students living in the residence halls at 52 colleges and universities across the country. It found that students who chose to live in substance-free residences were less likely to drink heavily or be affected by the problems commonly associated with alcohol, than students living in unrestricted housing. Also, the study found that students in substance-free residence halls were less likely to ride with a drunken driver, as only 15.5% reported doing so, while 22.3% of unrestricted-housing students reported doing the same.

■ A survey performed by Boynton Health Service at the University of Minnesota found students carried more than \$1,000 in credit card debt at the following rates:

- 32% of tobacco users, compared to 23% of non-users
- 28% of alcohol users, compared to 18% of non-drinkers
- 46% of full-time workers, compared to 16% of students not working
- 27% of students with "C" averages, 25% with "B" averages, and 14% with "A" averages
- 34% of students on academic probation

■ According to a study by Stamats Communications, a higher education research, marketing, and planning company, students who admitted to cheating at least once on exams or writing assignments increased from 39% to 79% from 1963 to 1999. The study also found that 84% of high school students believe that cheating is wrong, and 84% of college students say cheating is necessary to get ahead.

■ Mothers Against Drunk Driving (MADD) recommended a five-part plan that calls for the creation of MADD chapters at colleges and universities. The group also proposes setting national standards for college alcohol policies and creating report cards to grade existing policies. MADD mailed the proposal to about 1,450 schools for review.

The importance of a NAME

Gamma Phi Beta licensed products & services
and why they should matter to you

In order to safeguard appropriate marketing of our federally registered trademarks and to guarantee quality products, Gamma Phi Beta is a member of a consortium of Greek organizations (fraternities and sororities) that have entered into a trademark licensing agreement with Affinity Marketing Consultants (AMC). AMC will represent Gamma Phi Beta in granting licenses to companies which manufacture merchandise with our name, Greek letters and coat-of-arms.

We continue to place a priority on protecting our membership's interests. Through the licensing program, Gamma Phi Beta has approval rights over all designs, which depict our name, Greek letters and coat-of-arms, and all products on which our insignia appears. Any manufacturer wishing to use Gamma Phi Beta's name, Greek letters or coat-of-arms on merchandise must become licensed prior to selling our approved products. Licensed vendors agree to submit all products and designs for our approval and to pay royalties. Our goal is to only license companies who are committed to providing quality products to our members.

HONOR VERSUS OWNERSHIP

A member, upon initiation, earns the honor of displaying any paraphernalia from licensed vendors, but she doesn't receive ownership of those marks. Just as a student at the University of Georgia or an employee of Coca-Cola doesn't individually own their

marks, neither does an initiated member of a Greek organization. Nor do they have the right to authorize an unlicensed vendor to produce trademarked merchandise.

WHAT DOES "LICENSED VENDOR" MEAN?

A licensed vendor agrees to work with Gamma Phi Beta to ensure the proper use of our trademarks and to sell quality merchandise at reasonable prices. Many licensed vendors provide a royalty payment to the international organization in support of educational programs and services.

THE GREEK LICENSED PRODUCT LOGO

This special Greek Licensed Product logo has been designed for the members of AMC. Once a manufacturer has joined the licensing program, all products bearing Gamma Phi Beta symbols will carry the identifying logo from AMC. This logo tells our members that the Sorority has approved the product and that the company is participating in the licensing program. As informed Gamma Phi Beta consumers, our alumnae and collegians play an essential part in the success of licensing. When purchasing items in a campus bookstore, Greek specialty shops or through a catalog, be an informed Gamma Phi Beta consumer and "look for the logo" as an indication that the product is official Gamma Phi Beta merchandise.

If you see this seal ...



... then you know the
product is licensed.

TM

WHO TO CONTACT TO PURCHASE GAMMA PHI BETA MERCHANDISE?

There are many ways to shop Gamma Phi Beta!

- Go to the Gamma Phi Beta website at www.gammaphibeta.org and click on *Merchandise*. A list of vendors is available and is updated monthly.
- Contact International Headquarters at 303.799.1874 or IH@gammaphibeta.org to request a current listing of vendors and their contact information.
- Periodically, fliers and catalogues may be mailed to your home and chapter from licensed vendors. International Headquarters oversees the process and does not sell your name or address to unlicensed companies. Should you wish not to receive any mailings, please contact the Public Relations/Marketing Department at International Headquarters at 303.799.1874 or IH@gammaphibeta.org.
- Some licensed vendors have storefronts and invite you to shop Gamma Phi Beta on location.

WE NEED YOUR HELP TO:

- Protect the use of our marks.
- Ensure the quality of merchandise and service associated with our name.
- Create a competitive market designed to lower product/service prices for our members while providing royalty income to support Gamma Phi Beta.

HOW CAN YOU HELP PROTECT GAMMA PHI BETA'S NAME?

We depend on you to help protect Gamma Phi Beta. Here's how:

- Purchase Gamma Phi Beta merchandise only from licensed vendors.
- If you are aware of vendors who sell quality merchandise, please invite them to become licensed. Have them contact Gamma Phi Beta International Headquarters at 303.799.1874.
- Visit your campus bookstore and invite the manager to buy officially licensed merchandise.
- If you see Gamma Phi Beta's name and marks being used improperly on merchandise, contact International Headquarters at 303.799.1874 or IH@gammaphibeta.org.
- Give your chapter items to be produced to licensed vendors for manufacturing. This also includes those items that the chapter produces to sell to raise funds for the local chapter.

HOW CAN I GET MY LOCAL VENDORS LICENSED?

- Send the company name, e-mail, fax number, telephone number and address to International Headquarters, attention: *Licensing Program*.
- Affinity Marketing Consultants, Inc. (AMC) will send a licensing information application to the interested vendor.
- The vendor is responsible for submitting product samples and a marketing plan to AMC.
- AMC will review the product samples and marketing plan and forward to Gamma Phi Beta International Headquarters for approval.
- The vendor is then notified whether or not they have been approved to be a licensed Gamma Phi Beta vendor.

GAMMA PHI BETA LICENSED VENDORS

(as of April 2001)

A&A Graphx Active Wear
 AESU Worldwide Tours Operators
 Alpha Stationery
 Alumni Holidays
 Amazon.com
 Americana Art China Company
 Angelus Pacific Company
 AVG Paper Company
 Baby Greek, Inc.
 Banner Galaxy
 College Wrap Inc.
 Coverdell & Company
 Creative Collages
 Crescent Classics (a.k.a. The
 Right Connection, Inc.)
 CustomInk, LLC
 Express Design Group
 Framing Success, Inc.
 Fraternity Row
 Freckles Graphics
 Greek Memories
 Herff Jones
 Insignia Corporation
 INTRAV
 It's Greek To Me
 Jostens, Inc.
 Lamp Logic LLC
 M2 Enterprises, Inc.
 Masters of Design
 MBNA
 Modern China Company
 OYOGear.com
 Potter Manufacturing Company
 Sentimental Designs
 The Game, LLC
 The Graphic Cow
 The Unique Greek
 University Publishing Co.

PARTNERS:
 Amazon.com

a strategic plan Highlight

One of the Priority Areas of our Strategic Plan is Finance; and one of the goals in this area is to develop existing and additional sources of revenue to support our Sorority programs.

Toward this end a Task Force will be convening in October at International Headquarters to work on:

- developing a comprehensive dues campaign
- determining the financial value of our current and new affinity/revenue sharing programs (i.e. Gamma Phi Beta VISA Card)
- developing a sponsorship program

INCREASING MEMBER INVOLVEMENT WITH OUR PLAN

An underlying goal of our Strategic Plan is to increase involvement of our membership – both in sheer numbers as well as new faces. Some of you may never have been involved, while others of you may want to reconnect in your service to Gamma Phi Beta.

The opportunity now exists! If you have an interest to assist, at whatever level of involvement you are able, please contact Karen Blackman, Executive Director, at International Headquarters. The Oversight Committee members, including their areas of responsibility in which you might volunteer, are listed below.

Many sisters remain committed to assisting Gamma Phi Beta in "moving ahead . . . strategically" and are working hard on our various goals. We will continue to provide updates, but please remember your ideas and comments are always welcome.

■ Vicki Carlson Read, Chair
Strategic Plan Oversight Committee
International President

The complete Strategic Plan can be viewed at www.gammaphibeta.org.

OVERSIGHT COMMITTEE	PRIORITY AREA	WORK AREAS FOR VOLUNTEERS
Vicki Read	Image	Public relations, marketing, philanthropy
Suzanne Foucault	Leadership Development	Leadership skills, education and training models, national leadership programs
Corinne Martinez	Technology & Communication	Hardware/software platforms, database programs, websites, on-line communication
Carleen Sullivan	Membership	Alumnae involvement, alumnae and collegiate chapter growth, retention, senior transition
L'Cena Rice	Structure	Organizational development, elected and appointed offices, alumnae and collegiate department offices, IH staff, CLC program, collegiate and alumnae chapter offices, volunteer management
Grayle James	Finances	Fiscal planning, dues campaign, affinity/revenue sharing programs, sponsorship programs, grants development



MEMBER NEWS

Read about what Gamma Phi Beta collegian and alumnae chapters are doing to have fun, help their community and impact everyone and everything around them.



Gamma Phis at Miami University (BE) celebrate 50 new members on Bid Night. ■ Kansas State University (BY) sisters at their annual event, Polish Wedding, with the brothers of ΣΑΕ. ■ The 2004 women of University of Illinois (O), on a walk-out to the University of Iowa. ■ Six of Sonoma State University's new members (ZΓ). ■ Gamma Phis at the University of North Dakota (AB) celebrate 2000 Bid Day.

COLLEGIANS

The Crescent Submission Deadlines

Spring issue – January 1
Fall issue – July 1

Summer issue – April 1
Winter issue – October 1

Member News Submissions

Please send your write ups and photographs for the Member News section to Kristyn Wiggin Golberg, 2314 Stone Creek Lane West, Chanhassen, MN 55317 or kgolberg@aol.com

Alpha Syracuse University

The Gamma Phis of Syracuse University are very excited about the opening of the University's new ice-skating rink. This ice-skating rink was donated by Alpha alumna, Marilyn Tennity, and her husband Bill. Their bid day event after spring recruitment was held at the rink. In April, Alpha held their annual Easter party which benefited the children from Bishop Fore, a catholic charity organization in Syracuse.

Beta University of Michigan

At the beginning of the winter term the sisters of Beta chapter had a very successful winter recruitment, welcoming six new members. The events that were planned for the new members were Rock and Bowl, Big and Lil' Revelation, ice-skating and firesides. Aside from the activities planned especially for the new members, the entire chapter danced the night away at their spring formal where the theme was *Ever After*.

Eta University of California – Berkeley

Sisters at the University of California, Berkeley report successful spring recruitment. They are getting to know one another and enjoyed an all-house retreat in Palo Alto. The chapter made Valentine's Day a little brighter for the children at a local hospital by presenting them with hand-made pillowcases.

Kappa University of Minnesota – Minneapolis

The sisters of Kappa chapter enjoyed a successful sisterhood and goal setting retreat. They went to a local indoor skating rink.



Nine seniors from University of Idaho (Ξ) on their Carribean Spring Break Cruise in March 2001.

After lots of laughs, fun, and a few unfortunate falls, they went back to the chapter house for popcorn, hot chocolate, and their goal setting retreat. All sisters are now striving for the same goals in the upcoming year.

Nu University of Oregon

University of Oregon sisters let their spirit shine through and won two philanthropy contests. One for the Sigma Kappa Sorority and the other for the Children's Miracle Network. As a reward, the chapter, along with the men of Sigma Chi, received a night on the town in limos. There was glitz, glamour, and lots of fun.

Xi University of Idaho

For the fifth consecutive semester Xi chapter has maintained the highest GPA of all the living groups on the University of Idaho campus! Xi chapter senior, Leah Clark-Thomas, was recently elected as the University of Idaho ASUI president. Xi chapter Junior, Paula Wilson, was elected Panhellenic President of the campus' Greek System. As a whole, the chapter continues to volunteer their time on and off campus, helping the local food bank and care center. Also, in a successful attempt to unite with other sororities on campus, sophomore Jenny Brooks organized a Triad Mardi Gras dance with Alpha Phi and Alpha Gamma Delta in recognition of their common founding in Syracuse. Xi chapter hopes to continue the event annually and spread Gamma Phi spirit across campus.



The University of Iowa (P) dance marathon participants.

Omicron University of Illinois

The women of the Omicron Chapter hosted "The Bill Self Radio Show" this past spring. The women and several invited fraternities had a chance to ask their basketball coach questions about his winning season. Other exciting events for these sisters included Mom's Weekend, Crush Party, philanthropy, the Pledge Dance and more!

Pi University of Nebraska – Lincoln

The sisters at the University of Nebraska – Lincoln celebrated another successful french toast feed to raise money for cancer and a local home. The chapter also took part in a campus-wide relay benefitting cancer research. Senior Week and Greek Week are just a few of the things that have made this past semester a great one.

Rho University of Iowa

After finishing first in grades among sororities last fall, the sisters participated in several spring activities. Over sixty members volunteered or danced for twenty-four hours during the University of Iowa Dance Marathon. These women gave their time and effort to help raise over \$500,000 for the children's oncology unit at the University's hospital. Rho chapter also welcomed four new members into their sisterhood after a successful spring recruitment. Their spring events included Mother's Weekend, the annual Tug-O-War philanthropy, and co-sponsored Alcohol Awareness week.

Tau Colorado State University

Sisters at Colorado State University kicked off the spring semester by welcoming 18 new members to their chapter. Everyone had a great time getting to know one another in February at an all-chapter retreat. Mom's Day at a spa for some "pampering" and a yard sale philanthropy are coming up at the end of the semester.



BE members at Miami University



Gamma Phi's at Wichita State University (BX) at their Penguin 5k Run.

Omega Iowa State University

Omega's annual March Madness philanthropy has kept these sisters busy! Over \$800 was raised and donated to cancer research. Mom's Weekend and preparing for the upcoming Greek Week are also keeping the sisters busy. They are proud to report receiving the President's Award for Fraternal Excellence as well as the award for achieving the highest GPA this semester.

Alpha Beta University of North Dakota

University of North Dakota sisters held an informal recruitment at the beginning of the semester and proudly welcomed some outstanding new sisters to their chapter. The sisters are gearing up for their upcoming Parents Formal, Greek Week and their Mega Spega philanthropy.

Alpha Delta University of Missouri – Columbia

In February the entire Alpha Delta chapter, 196 members, spent a day at the movies for their all-chapter retreat. A few weekends following their retreat, the sisters came together again for their spring formal, *Romeo*. For Alpha Delta's Greek Week festivities they joined with the men of Beta Theta Pi and participated in numerous service projects. The sisters also planned for their annual philanthropy, Moon Bowl, which benefited Camp Hickory Hill in Columbia, MO.

Alpha Lambda University of British Columbia

The sisters at the University of British Columbia welcomed twelve women to their chapter this year. The chapter has been busy with intramural sports, retreats, and formals. The sisters recently held elections and all new officers are excited about their new posts.

Alpha Nu Wittenberg University

Dinners, fashion shows, lip sync contests and formals are just a few of the things keeping the sisters at Wittenberg University busy. The chapter hosted



Colorado State University (T) sisters anxiously await the arrival of their Spring 2001 new member class.

COLLEGIANS

(continued)

a successful spaghetti dinner philanthropy this spring. All proceeds benefited a local camp.

Alpha Xi Southern Methodist University

The sisters at Southern Methodist University had a great time caddyding for parents, friends, and fraternity brothers at this year's annual Golf Classic philanthropy. More than \$4,000 was raised for the Head Start program of Dallas. In January, the sisters welcomed 21 new members to their chapter. Spring Crush, Sing-Song, a retreat, a formal and Senior Week are just a few of the things the sisters look forward to this spring.

Alpha Chi College of William and Mary

Alpha Chi had a fantastic year! Between fall and spring semesters they initiated 33 new members, were campus leaders in following AFSI, and hosted many social events, including a handcuff date party and a Phi-esta! The sisters also sent 10 sisters to the Atlanta RLC, and earned the highest GPA for the fall semester. Alpha Chi has a wonderful new chapter advisor, Jenique E. George, who has helped them become a stronger chapter.

Beta Alpha University of Southern California

In February, the sisters of Beta Alpha had a '60s theme invite, Gamma Phi A Go-Go, at a marina in Long Beach. This event was followed in March by their annual philanthropy, The Gamma Grand Prix, which raised money for Troy Camp, USC's local philanthropy. Once again, these sisters have received the honor of Best Scholarship Award for maintaining their 3.19 GPA which was higher than all the Row, women, and University of Southern California average!

Beta Gamma Bowling Green State University

The Beta Gamma sisters of Bowling Green State University had

another successful spring recruitment. To get their new members involved, a new member retreat was held and the chapter enjoyed volunteering at Martha's Soup Kitchen. A co-ed twister philanthropy was held to support the American Cancer Society Foundation. In their Beta 500 go-cart event, the sisters placed in the top five. They also participated in an "Adopt a Highway" service which benefited the campus and the community. In March the sisters volunteered coaching and dancing in the 32-hour Dance Marathon which benefited the Children's Miracle Network. On a social note, in April, these women held their annual Spring Formal at a Yacht Club.

Beta Epsilon Miami University

The Beta Epsilon experienced a great recruitment this winter and successfully initiated 50 incredible women into membership. Numerous social events and philanthropies kept the chapter busy which included the planning of their own Puddle Pull philanthropy and a tug-of-war tournament between the new member classes of all Greek organizations on campus. Recent events for the sisters included a ski trip sisterhood and a fabulous Mom's Weekend in Cincinnati.

Beta Eta Bradley University

Bradley University sisters focused their spring on philanthropy and sisterhood. The chapter volunteered regularly at a crisis nursery and hosted a campus-wide, non-alcoholic mixer in support of the MADD organization. The sisters hosted a date auction and fashion show to raise money for cystic fibrosis. A murder mystery set the stage for lots of fun, mayhem and sisterly bonding.

Beta Kappa Arizona State University

The sisters at Arizona State University welcomed twelve new



California State - Long Beach (TH) sisters pose before an exchange.



Lehigh University (ΔK) welcomes their 27 new members.

members this spring. A barn dance, a special Mother/Daughter Weekend and tooling around at a yachting event will bring this semester to a successful close.

Beta Lambda San Diego State University

The sisters of Beta Lambda were proud winners of the Dean's Trophy in 2000. Recently, they welcomed four new members through Continuous Open Biding. In March, the ladies held their first big philanthropy event, a football tournament, The Crescent Bowl. The money raised will go to Camp Reach for the Stars.

Beta Mu Florida State University

Florida State sisters kicked up their heels at a recent line dancing philanthropy. Their steps and enthusiasm were well noted as their efforts brought them a Spirit Award. The chapter also took part in a dance marathon to raise money for a local hospital. Gearing up for spring recruitment is now in the works and the girls are confident that this recruitment will be great!

Beta Rho University of Colorado

Songfest, Powder Puff, Regional Leadership Conference seminars, spring recruitment and Mom's Weekend are just a few of the things keeping the sisters at the University of Colorado busy. The chapter was pleased to have the opportunity of sending seven executive members to training in California. Over \$2500 was raised during Mom's Weekend through a silent auction. Proceeds will benefit safety programs and risk management for the sisters.

Beta Upsilon Kansas State University

Kansas State sisters enjoyed a Triad Date party with the women of Kappa Kappa Gamma and Kappa Delta. They all dressed in 1980's attire and danced the night away. A slumber party, a dinner and basketball outing as well as a special self-defense PACE program also highlighted this spring semester.



University of Georgia (ΔΥ) sisters holding the Miracle Award for the most participation in Dance Marathon, the largest student-run philanthropy in Georgia.

Beta Chi Wichita State University

The ladies of Beta Chi kept busy during spring. They held their first ever Penguin 5K run. This event, which they plan to make a yearly event, was their spring philanthropy to benefit the American Diabetes Association. They found that this event was a great way to get the city of Wichita and the Greek community together to support their philanthropy.

Gamma Epsilon University of Puget Sound

Twenty-three new members joined the chapter at the University of Puget Sound. The sisters held a weekend retreat at a local camp to get to know one another better. The sisters are now getting ready for their upcoming mystery dance as well as many other fun activities planned for this spring.

Gamma Eta California State University - Long Beach

With fun exchanges, inspirational guest speakers, Pillow Presents and an amazing retreat, the Gamma Eta sisters have kept busy and have had a lot of fun. During spring semester these women fired up all the fraternities and sororities to help raise money for their philanthropy by hosting their Crescent Spike games.

Gamma Kappa University of Nebraska - Kearney

Who says that Valentine's Day has to be romantic? Last February, Gamma Kappa chapter created homemade valentines for a local nursing home as a part of a PACE project. A valentine was made for every resident of the nursing home. To add an even more personal touch, every valentine was delivered by a member of Gamma Kappa.

Gamma Tau St. Louis University

The Gamma Tau Executive Board recently held their first annual "Bring Back the Snaps" week. This was a week of pure sisterhood.



Sisters of the University of San Diego (ΕΓ) at Big Sis Revealing.

COLLEGIANS

(continued)

Their events consisted of a Spring Retreat, attending a charity hockey game, Moon Ball, Gamma Phi Beta Lunch Hour, and it all ended with spring Parent's Weekend.

Gamma Pi Mankato State University

The women of Gamma Pi have had a wonderful year. Through informal recruitment, the chapter welcomed eight new women. Their April formal was a huge success with a fabulous dinner and a great DJ! Together, Gamma Phi Beta and Lambda Chi Alpha held a Five Dollar Formal. They had great food, games and magnificent outfits that added up to no more than five dollars.

Gamma Psi University of Northern Iowa

Spring semester for the Gamma Psi chapter was filled with many fun activities. They achieved the honor of having the highest GPA on campus for the entire Greek system. During an informal recruitment they welcomed three new members to their chapter.

Delta Eta University of California - Irvine

Last fall the women of Delta Eta met Quota with 20 new members and added two more this past winter. This spring these sisters visited their local philanthropy, the Orangewood Children's Home, and helped the children make valentines and bracelets. At UC Irvine's annual Greek Awards in February, they were honored with the Best Non-Alcoholic Social for their Creepy Crescent. For that event they transformed the sorority house into a haunted house with fun events for the children and the community.

Delta Kappa Lehigh University

Twenty-seven new members joined the sisterhood at Lehigh

University. Joy Hohenstein was the chapters' 1999-2000 chapter president and was recently elected Greek Woman of the Year -2000 by the Panhellenic Council. Another sister, Rachel Hansen, who participated in the Theta Delta Chi Good Scholar Election, helped to raise over \$5,000 for cancer research. These sisters are excited and are looking forward to many more activities to come.

Delta Pi Illinois State University

Sisters from Illinois State University had a great start to their spring semester by enjoying a semi-formal night out. It was a wonderful opportunity for the sisters to dance, get together and have some fun. The sisters took part in a blood drive in January as a part of their philanthropy program.

Delta Upsilon University of Georgia

Delta Upsilon is happy to welcome a new chapter advisor, Sara Cline, and wants to thank Beth Fisher for her dedicated 5 years of service to their chapter. On campus, these sisters won the Dance Marathon, the largest student-run philanthropy event in Georgia, for the second year in a row. This past winter they held an ice cream social for kids in their community and they presented their newest initiates at their annual Crescent Ball.

Delta Chi California State University - Sacramento

The membership vice president of Delta Chi has begun a great recognition program incorporated into their ritual meetings. The recognition program honors one senior per week. The senior is spotlighted for their achievements and involvement in the chapter. Great Idea! Recently, some of the ladies of Delta Chi volunteered at the Sacramento Kings basketball game. These ladies did



Sisters at the University of California - Santa Cruz (EO).



The Gamma Phi chapter at the University of North Carolina - Asheville (EY) participated in a community wide walk/run for the National Arthritis Foundation.

such a great job that their chapter was asked to volunteer again when the Kings play the Lakers! Delta Chi's successful Greek Week theme was inspired by the movie "Bring it On."

Delta Psi University of California – Santa Barbara

The Delta Psi chapter is excited to welcome nine new members after their successful open houses. Sixteen officers and two advisors attended the Regional Leadership Conference and each officer came back with new ideas to share with everyone. In January, they attended the television game show, "The Price is Right" and one of their sisters was chosen to be a contestant. Delta Psi's spring activities included participating in the MS walk, Casino Night, Crescent Ball and a professor banquet.

Epsilon Beta Alma College

Alma College sisters are excited about their philanthropy events. Recently the Epsilon Beta Chapter has put over 50 children's books on tape for a legally blind mother of two. The event was fun-filled and reminded everyone how important reading is to a child.

Epsilon Gamma University of San Diego

The USD Gammies kicked off last semester with a recruitment that included 100% return to all parties and 48 amazing new members. The new girls had a great new member education program including a trip to Disneyland, Valentine's Crush Dance, Big Sis Revealing and a Pledge Present exchange with Sigma Chi. Recently these women were fortunate enough to have PACE by one of the leading speakers on race issues. Epsilon Gamma's biggest achievements this past year was earning the highest GPA on campus for fall semester!



Gamma Phi's from Sonoma State University (ZΓ) with some of their lacrosse team coaches at their annual powder puff game.

Epsilon Epsilon Union College

Union College sisters had a great time at their "Throw-a-pie-at-a-Gamma-Phi" philanthropy. The sisters raised over \$500 from the event. The chapter continued to tutor children at the local elementary school that they have adopted. Secret Valentine activities helped to strengthen the bonds in this chapter.

Epsilon Omicron University of California – Santa Cruz

This past quarter was great for the sisters of Epsilon Omicron. Eleven new members were initiated in November. Their winter retreat was a success with an "Around the World" theme. Sisters could go to Paris for a makeover, Italy for fine dining and Hollywood for watching their favorite movie. Spring plans included an Easter carnival for children of the local migrant workers and their annual formal.

Epsilon Pi George Mason University

The sisters of Epsilon Pi were eager to get the ball rolling for spring semester. They began with officer transition workshops and went right into spring recruitment. They welcomed 11 new members to Gamma Phi Beta on Sunday, February 18.

Epsilon Psi University of North Carolina – Asheville

The Epsilon Psi chapter at the University of North Carolina, Asheville, participated in a community wide walk/run for the National Arthritis Foundation. This philanthropy event raised money by sponsoring participants in a 5K walk around the campus. Several sisters won awards in their age group as well as prizes for participation.



Autumn Lobdell, Sarah Peterson and Amy Alford of Texas A&M University (ZΛ), before the new member pinning.

COLLEGIANS

(continued)

Zeta Alpha Eastern Washington University

Zeta Alpha is very excited to have welcomed 20 new members so far this year. Their social calendar has been full with activities including Caribbean Winter, Pajama Jam, two sisterhood retreats and a casino night. The sisters had a wonderful Crescent Ball and are looking forward to a strong fall recruitment.

Zeta Beta University of Virginia

The sisters at the University of Virginia proudly welcomed 30 new members to their chapter following recruitment. A busy spring included a very successful philanthropic soccer tournament, "Just for Kicks." Proceeds benefit children at a local foundation. The

sisters enjoyed spending time with these children and getting some exercise!

Zeta Gamma Sonoma State University

Seven new women joined Zeta Gamma during spring recruitment and the new sisters are having so much fun learning about Gamma Phi Beta sisterhood. The ZΓ sisters planned a lot of fun activities for their philanthropy. A fashion show and a Powder Puff Football game got the other Greeks on campus involved and raised money for their philanthropy. They are actively planning for the future and are looking forward to the coming year.

Zeta Delta Southeast Missouri State Univ.

The sisters from Southeast Missouri State University enjoyed a winning semester including first place wins in the Pi Kappa Alpha Pike Spike Philanthropy, Alpha Chi Omega Frisbee Fling Philanthropy. They were also all school championships in indoor and outdoor volleyball, flag football, sports trivia, soccer, and more. These sisters have really enjoyed spring semester with the new member class!

Zeta Kappa University of Southern Indiana

Homecoming for the Zeta Kappa sisters at the University of Southern Indiana was an exciting time. Three girls represented their chapter as they took their place on the homecoming court. In February, these sisters held a philanthropy event, a Lip Sync contest. The benefits of this event help send girls infected with HIV and the AIDS virus to a special camp.

Zeta Nu University of Detroit - Mercy

In January, the sisters of Zeta Nu held a Penny Wars competition between all the social Greeks on campus. The money raised was donated to the charity of the winner's choice. Phi Kappa Theta Fraternity won and donated over \$175 to The Children's Miracle Network. This past semester these women held an alumnae luncheon to get together with graduated sisters. They also held their Spring Dinner Dance. In developing the Panhellenic system, Zeta Nu is proud to announce they are currently holding the position of president.

ALPHA UPSILON: FOR THE KIDS

"48 Straight ... No sitting, no sleeping, no kidding." These words echoed throughout the Penn State University campus recently during the 29th annual Interfraternity Council/Panhellenic Dance Marathon. Every year, students from different organizations across campus pull together to volunteer and raise money for The Four Diamonds Fund. The Four Diamonds Fund was created to offer emotional and financial support for children with cancer and their families at the Hershey Medical Center in Pennsylvania. This fund ensures that no family receives a bill for medical expenses that their insurance will not cover, enabling the parents to remain by the side of their child during their battle. In addition, the money raised goes toward child-life specialists at the hospital and research for a cure.



The four AY dancers rest up before THON gets underway.



A group of sisters take time from their THON duties to pose for the camera.

The marathon ran from 7p.m. on Friday, Feb. 16 to 7p.m. on Sunday, Feb. 18. During this time, there was no sitting or sleeping for the 652 dancers who represented over 200 organizations across Penn State. On Sunday, speeches by families of the children with cancer were given, each relaying their personal story and thanking the campus for all the support.

In the past, the sisters of the Alpha Upsilon chapter have dedicated their time and effort for THON, and this year was no exception. Besides the financial contribution, the sisters have dedicated their time to committees to help in the different aspects

of THON. From finance to communications, about 40 girls served on committees, held captain positions, and even an overall THON chairwoman. Alpha Upsilon proudly had four girls who sacrificed sleep to dance for the entire 48 hours.

All of this effort certainly paid off, with THON 2001 being a record-breaking year. Collectively the Gamma Phi's of Penn State contributed about \$78,000 to the overall total of over \$3.6 million for children with cancer. The sisters' total placed them 9th overall in top money-raising organizations. With dedication and spirit like Alpha Upsilon, it is easy to see why Dance Marathon is the world's largest student run philanthropy. Hopefully, as this year's motto says, a cure is "Within Reach."

Love in IKE,
Dana Kubenc

ALUMNAE

The Crescent Submission Deadlines

Spring issue – January 1
Fall issue – July 1

Summer issue – April 1
Winter issue – October 1

Member News Submissions

Please send your write ups and photographs for the Member News section to Kristyn Wiggin Golberg, 2314 Stone Creek Lane West, Chanhassen, MN 55317 or kgolberg@aol.com

CALIFORNIA

The **San Fernando Valley alumnae** held a very successful yard sale to raise money for a local YMCA camp. Members donated items and worked the sale. Other activities include a holiday party, gift exchange and a BUNCO tournament to raise funds for a college scholarship.

Alumnae in the **Diablo Valley** group have been quite active this year with the women from the University of California, Berkeley. A "ladies night out" and a dinner in March helped to strengthen these bonds. Congrats to Jennifer Schoen and Melissa Hightower as they become the new president and vice president of this group. The alumnae continue to enjoy and receive fulfillment from their work with a local battered women's shelter.

South Bay alumnae held a New Year brunch to kick off 2001. President Sandy Olinger announced plans for the upcoming Syracuse Triad meeting, hosted this year by the Alpha Gamma Delta alumnae. Panhellenic delegate Shelby McGirr continues to promote her program for college bound senior high school students and parents. The seminar focuses on campus safety and is now in its second year. The alumnae are looking forward to touring the newly reopened chapter house at the University of California, Los Angeles.

COLORADO

Fort Collins Area alumnae enjoyed a luncheon this past February. The group's philanthropy, a local food bank, received

food donations collected from this event. The alumnae joined the sisters at Colorado State University for an ice-cream social. It was a great opportunity for all members to get to know one another.

FLORIDA

The **Naples Area Crescent Circle** set all-time membership records during their 2000-2001 10th Anniversary Celebration Year. Local dues paying membership increased by 25% and the number of international dues paying members increased by 60%! The officers were committed to ensuring their goals for the year were met. They were ecstatic with the members' positive response.

GEORGIA

The **Atlanta Alumnae Chapter** was very busy this past winter. Our alumnae volunteered at the black tie preview party gala for Holiday House, a benefit for our local philanthropy Childkind. We were in the local paper! In January, we held our Passport Dinner at two different restaurants. Many attended this year's Regional Leadership Conference, held in metro Atlanta, while also enjoying themselves at many of the monthly events including Imax Adventures, Mom & Me Playgroup, Pottery Painting, Book Club and Dinner Club. With spring right around the corner, this group is not only looking forward to the warm weather but also to their Christmas in April Party, Annual Decorator's Showcase, and cheering the Atlanta Braves on to victory this summer.



Jennifer Schoen and Melissa Hightower pose as they become the new president and vice president of the Diablo Valley Alumnae Chapter.



Melissa (Gillespie) Aerne, Cari Preston, Belinda Watt, Stacia Reeves and Caltie (Nerrie) Field, Gamma Phis from the University of Arizona (AE), gather in New England for Belinda's wedding.



Darla Dakin (BK) – recipient of the Service Award and the Helen Steinbruner Award recipient – Kay Wilms (T), are honored at their Founder's Day Celebration.

ALUMNAE

(continued)

MISSOURI

The **Greater Kansas City alumnae** continue to contribute to a local children's center and camp. Children involved in this program experience the outdoors in a safe and supervised camp. It strengthens the children by providing mental health counseling and art experiences in bilingual, culturally sensitive and diverse environments. Funds raised by the alumnae are supplemented by the Foundation. The alumnae have come up with a way to financially help support their chapter with little effort. The sisters pay \$5.00 over their minimum membership dues to support production and mailing cost of the chapter newsletter.

NEBRASKA

The sisters at the University of Nebraska, Lincoln have really connected with the **Lincoln Alumnae Group**. Following Convention this summer, the two groups have connected on many occasions including Founders Day, a March alumnae luncheon, celebrations for the outgoing seniors, and finals week. Many alumnae have opened their homes and offered the girls a little "tlc" when needed. It's been a win-win for all involved!

OHIO

Dayton alumnae have been quite actively giving of themselves this spring. The alumnae collected and donated pop tabs to the Ronald McDonald House. They served as tour guides in a refurbished home. All pro-



Seven alumnae from Colgate University (ΔT) continue making memories at their own annual reunion in Florida.

ceeds from their "touring expertise" benefited their local orchestra. The alumnae have also sold many coupon books to support camperships for special needs children. Keep up the spirit!

OKLAHOMA

The **Oklahoma City Chapter** recognizes Fran Woolverton Tysor (Alpha Zeta) as Gamma Phi Beta's Woman of the Year at a recent luncheon and style show hosted by the chapter. Net proceeds from this event support a scholarship for a woman attending an Oklahoma college or university.

TEXAS

The **Houston alumnae** have stayed quite busy with a "Stampin' it Up" western night, a soup, salad and book fair, and a spring fundraising event. This year's philanthropy event is a garage sale. Alumnae say it's a great way to clean out their closets and to raise money for a good cause.

WASHINGTON

Puget Sound alumnae began the year helping the women at the University of Puget Sound during recruitment. The alumnae brought in special treats and helped the sisters however they could. Other activities included a Sunday brunch get together and a Pampered Chef party to raise money for the Foundation.



Lorelei Stewart Moersch (X, Oregon State Univ.) with her two granddaughters, Marie and Andrea Langhout, both Gamma Phis at the University of Washington (Λ).



Dayton alumnae celebrated the holidays and their receipt of the Hall of Fame Award.

The Recipe

Take 64 document boxes containing the following ingredients:

Minutes from:

- Conventions held beginning in 1883
- Council meetings from 1928

Newspaper clippings, letters, pictures and mementos about:

- Alpha Chapter
- Gamma Phi Beta's involvement in World War I and World War II
 - Collegians and alumnae
 - Gamma Phi Beta history
 - Headquarters

Correspondence, including letters written by:

- Mary Bingham, one of the founders, to her friend, Mr. Cobb from 1874-1881
- Frances Haven, another founder, to various friends and acquaintances from 1914-1932.

Add 12 binders with approximately 5,000 slides of camp and Convention experiences.

Include 70 scrap books and 100 years of *The Crescent* magazine.

Season with over 100 framed charters of collegiate and alumnae chapters.

Don't forget to **spice it up** with over 150 historic badges.

Mix these ingredients with the dedication and support of loyal volunteers for more than 1,500 hours over the course of 4 years.

What have you made?

Why, the Gamma Phi Beta Museum, of course!

the gamma phi beta MUSEUM

past | present | future

GAMMA PHI'S TRAVELING MUSEUM

The Sorority could probably lay claim to an undocumented first, a traveling museum. Members began saving records and objects in 1874, commemorating the formation of the organization. With no "headquarters," per se, boxes were stored in members' homes for over 50 years. With the opening of the Central Office in 1928, an opportunity for filing the past records seemed to be a certain eventuality. However, as quickly as the door opened so did it shut. The new filing system accommodated letter size material only. The records of the Sorority's past were legal size. Gamma Phi's history remained boxed and continued to travel to various central office locations in Chicago and Denver, until resting, finally, at International Headquarters in Englewood, Colorado.

ENTER THE FEW, THE BRAVE, THE LOYAL

Cheryl Gunter, Helen Pustmueller, Marjy Shupert, and Louise Steinbruner are names to note in regards to the preservation of the Sorority's history and legacy. These brave women were not daunted by the heaps of boxes, piles of paper and mounds of pictures that greeted them when they began the task of organizing – for the first time – 125 years of Gamma Phi Beta history. These individuals went where no one had gone before. The outcome of their loyalty and perseverance is the accessibility of Gamma Phi's records and objects for the enjoyment and education of all.



Marjy and Helen with some of the Gamma Phi Beta mementos collected throughout the past 125 years.

The driving force in establishing the Gamma Phi Beta Museum is Helen (AI, University of CA – Los Angeles). Applying her knowledge of anthropology and archival policies and procedures, she serves as the consultant to the Museum giving this project strong direction and guidance. Marjy (T, Colorado State University) is the curator of the Museum and has assisted Helen since the project began four years ago. Cheryl (ΓΞ, University of Tennessee) and Louise (Θ, University of Denver) have also played an important role in organizing various parts of the collection.

For these women, assuming a leadership role in the Sorority is not something new. In fact, this role is part of their history with Gamma Phi. Helen served as a Province Director, President of the Colorado Camp Board, and President of the Pasadena Alumnae Chapter. She is a member of the 1874 Club. Marjy was the Executive Director of Gamma Phi Beta for 15 years as well as a member of the



Hope Chamberlin (X, Oregon State Univ.) was called the "Chestnut-Haired Honey" by a Chicago newspaper after her appointment as public information director for United Service Organizations. (published in the February 1944 issue of *The Crescent*)

Financial Advisory Board and Secretary-Treasurer for the Foundation. She was also the President of the Colorado Camp Board. Both women are recipients of the Denver Panhellenic Alumnae Achievement Award and are listed in the Service Roll. Cheryl currently serves as the Historian for the Sorority. Louise generously gave of herself, in both time and mementos, to establish the Gamma Phi Beta museum.

FROM HELEN AND MARJY'S PERSPECTIVE

In writing this article, I had the honor to talk with Helen and Marjy about some of the objects and records in the Museum. The following are some of the highlights from our discussion:

PW: What is frequently overlooked when preserving historical information and objects?

H: The date and label!! Please be sure to include that information.

M: Besides that information, include the story about that item. Take care of your old letters and objects. Be sure to use acid free storage items. They are readily available now. What has happened in the past is an important part of who you are. By preserving the past, you can pass it on to those who follow.



Members of the Washington State Chapter confer on their "Bonds Buy Mercy" campaign, at the start of which they mailed 450 letters to members.

PW: What is the most unusual item the Museum has ever received?

H: A 6-inch, silver, loving cup given by the Sorority's Founders to Clara Warden, the first pledge. Engraved on the cup is Clara's name and date given.

M: Two hats from various Conventions. A pink carnation hat worn by Eleanor Garm Hemminger (E, Northwestern University) to the 1992 St. Louis Convention. Apparently, Ms. Hemminger always wore this hat to Convention. A sailor's cap from the 1972 Convention, decorated and signed by Elizabeth Olsen (B, University of Michigan). The hat was given to Peggy Stromer Hirschberg (Π, University of Nebraska - Lincoln).

PW: What item has become most special to you?

M: The wedding invitation of President Wilson's daughter, Jessie Wilson ... it's so romantic ... along with all the old photographs of the chapters.

H: The loving cup mentioned above, minutes from the first meeting in 1883 of the first two Gamma Phi Beta chapters (Syracuse University (1874) and University of Michigan (1882)), and the first issue of *The Crescent* in June 1900.

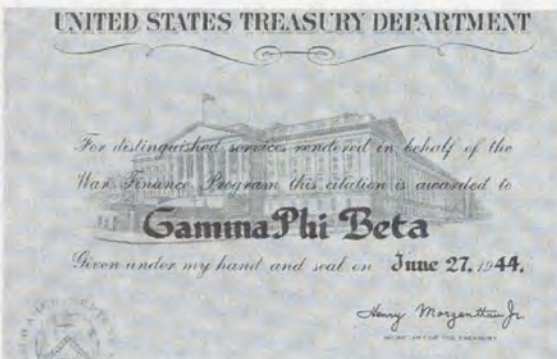
PW: What item signifies important historical moments for Gamma Phi Beta?

M: *The Crescents*.

H: The Convention minutes.

PW: What item portrays Gamma Phi's role/relationship within society as a whole?

H and M: Gamma Phi had a very active role in both World War I and II. Charlotte Hoffman Kellogg (H, University of CA - Berkeley), inspired the



In six weeks, eighty chapters and individual members sold War Bonds totaling \$1,041,167.25 to win a special citation from Secretary of the Treasury Henry Morgenthau and the privilege of sponsoring six hospital planes to fly our Gamma Phi Beta message of mercy. (published in a 1944 issue of *The Crescent*)

Sorority to adopt the Milk Bottle Project in World War I. This Project collected \$10,000 for the relief of Belgian babies by placing milk bottles at theaters, stores and offices – anywhere having access to the public. Ms. Kellogg was the only woman to serve as a member of the Belgian Commission which was charged with administering aid to a crushed Belgium.

During World War II, the Sorority collected over \$14 million through the sale of bonds enabling the government to purchase hospital planes and various hospital equipment.

The Sorority's efforts in World War II were noted in the May 1944 issue of *The Crescent*, in an article written by Dorothy Barto Devin (Σ, University of Kansas), the Honorary National Chairman of the "Bonds Buy Mercy" Campaign. In this article, Ms. Devin describes "...this unique sorority War Bond project, the Bonds Buy Mercy campaign of Gamma Phi Beta. I call it 'unique' because Gamma Phi Beta was the only national social sorority with a determined, consistent War Bond project, filed with and approved by the Women's Section of the War Finance Division. Gamma Phi Beta stands alone in this regard and can be tremendously proud of its splendid war service record made during the crucial years of 1944 and 1945."

WHAT'S NEXT?

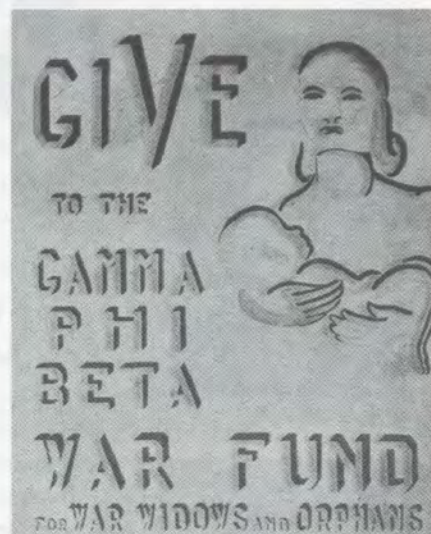
The historical collection of Gamma Phi Beta is now accessible! Records and objects have been sorted, categorized, labeled and logged. The Museum is open for visitors and researchers alike!

Looking ahead, Helen and Marjy would like to refine the current system to enhance the categorizing and labeling process. Of course, processing new acquisitions – and discovering their stories – is an on-going, delightful opportunity.

HOW WOULD YOU LIKE TO BECOME INVOLVED?

We encourage you to ...

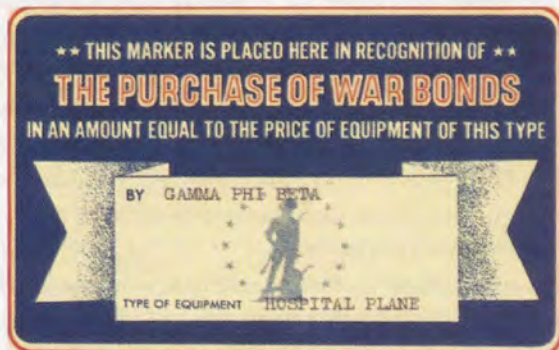
- Donate your Gamma Phi mementos to the Museum. Your donation is a terrific way of sustaining connections with your sisters.
- Volunteer at the Museum. There is always something to be done. Plus, it is a fun and interesting way to discover your Gamma Phi Beta history.
- Visit the Museum at International Headquarters (IH) in Englewood, Colorado. The staff at IH would enjoy introducing you to your history as well as showing off the efforts of the Sorority's volunteers!
- Support the Gamma Phi Beta Museum financially. Through the generosity of Helen Pustmueller, a \$50,000 endowment has been established for the purpose of developing and supporting access to Gamma Phi's history.
- Need additional information about becoming involved in supporting the Sorority's history? Please contact Bonnie Payne, Executive Director of Gamma Phi Beta Foundation, 303.799.1874, ext. 305, bpayne@gammaphibeta.org or Paula Wallace, Director of Public Relations and Marketing, 303.799.1874, ext. 322, pwallace@gammaphibeta.org.



"Ten Dollars in War Stamps was given to Hope Whiting (Δ, Boston Univ.) for her winning poster in the actives and pledges contest sponsored by Gamma Phi Beta's War Relief Fund Committee." (published in the February 1943 issue of *The Crescent*).



Betty Olsen (B, Univ. of Michigan), past Grand President, and Mary Jane Mithos (AΦ, Colorado College) at the 1972 Convention.



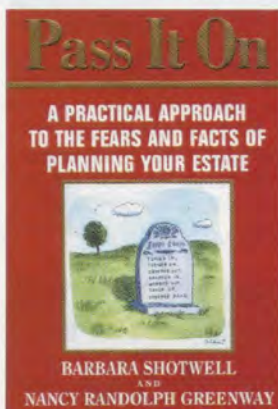
An actual Gamma Phi Beta war bond marker used on a hospital plane.

Gamma Phi Beta Accomplished Authors

PASS IT ON

A Practical Approach to the Fears and Facts of Planning Your Estate

Barbara Shotwell (Γ) and Nancy Randolph Greenway (Γ) were sorority sisters at the University of WI, Madison in the mid-'60s and have remained friends. Through their personal



experiences in losing many relatives close to them, they decided a few years ago to try and help other families get the subject of estate planning on the table. What they created is a book with a unique approach to estate planning using humor and satirical examples such as cartoons, references to song titles and familiar TV shows to explain laws and clarify points.

Pass It On walks you straight through the basics of planning your estate. With information on crucial issues such as how and when to make key decisions and finding the best and brightest experts to do the important work without the confusion, this book helps readers gain power over the disposal of their assets.

BY BARBARA SHOTWELL and NANCY RANDOLPH GREENWAY

THE BONES OF BERDICHEV

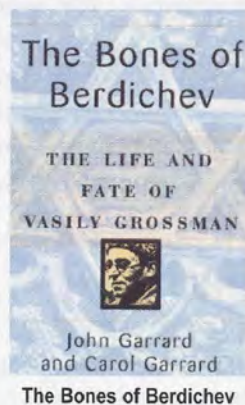
The Life and Fate of Vasily Grossman

Carol E. Garrard (Hamersen, AX, College of William & Mary) has co-authored two books and co-edited another: *Inside the Soviet Writers Union, World War II and the Soviet People*, and *The Bones of Berdichev: The Life and Fate of Vasily Grossman*.

All three books are co-authored by Carol's husband, John, who is a Professor of Russian Literature at the University of Arizona.

For the last ten years, their research has been centered on what happened in the Occupied Zone of the Soviet Union during the Nazi invasion, 1941-45. With the opening up of previously closed Soviet archives, a treasure trove of documents has been released. Their work has dealt with massacres perpetrated against the Jewish civilian population of the Occupied Soviet Union.

Their book, *The Bones of Berdichev*, which concerns the first large-scale massacre in the USSR, was the basis for a Swiss documentary, *Fading Traces*.



CO-AUTHORED BY CAROL GARRARD

WELCOMING WAYS

Creating Your Baby's Welcome Ceremony with the Wisdom of World Traditions

Welcoming Ways, written by Andrea Alban Gosline (H, University of California – Berkley) is a complete guide for designing a unique and personal at-home ceremony that welcomes a new baby into the family. The book offers ideas for readings, altars, settings and activities that allow a family to craft a ceremony that is rich with meaning yet does not require a lot of time, effort or money.

Ceremonies include:

Honor The Name – Parents explain how the baby's name was chosen, and the qualities of each name the child is given.

Awakening The Senses – Parents and honored guests each awaken one of the child's senses.

Tree Of Life – Each adult brings a photo of a beloved ancestor or admired living person. One by one they share the story of that person. A tree is planted to honor the child's birth.



Welcoming Ways

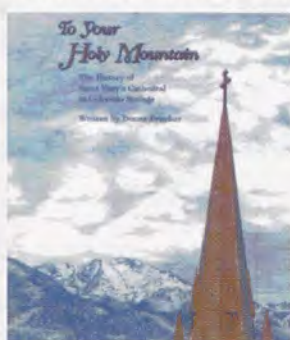
Many people want to have more spirituality, community and tradition to their lives, and the desire is never stronger than when a new baby joins the family. *Welcoming Ways* is a delightful companion for expanding families and may spark a lifelong connection to community and spirit.

WRITTEN BY ANDREA ALBAN GOSLINE

TO YOUR HOLY MOUNTAIN

The History of Saint Mary's Cathedral in Colorado Springs

Donna Drucker (AΦ, Colorado College) has published a book as a result of a volunteer project she took on in January 1998. After graduating in December 1997, Drucker began work on the history of the Saint Mary's Cathedral, the Catholic Cathedral of Colorado Springs, which was celebrating the 100th anniversary of the completion of its church building. Her book, *To Your Holy Mountain*, is the history of the Catholic Cathedral in Colorado Springs, from its origins as a mission in the 1860s to the 100th anniversary of the current church building in 1998.



To Your Holy Mountain

Drucker is currently completing a Master of Library Science at Indiana University and is anticipating beginning doctoral work in American history in the fall of 2001. She also hopes to work further with some of the historical materials she uncovered during the course of this research.

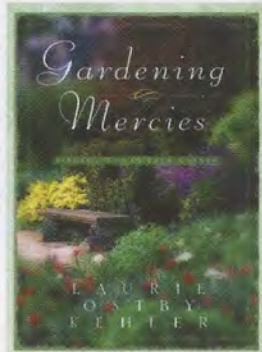
BY DONNA DRUCKER

GARDENING MERCIES

Finding God in Your Garden

University of Wisconsin – Madison (Γ) alumna Laurie Ostby Kehler is the author of a new book, *Gardening Mercies: Finding God in Your Garden*. As the daughter and granddaughter of award-winning gardening mavens, Laurie didn't grow into her green thumb until after she graduated from college and moved from Wisconsin to California in the 1980s. "I originally dismissed gardening as hot, sweaty, dirty work but I've now seen the light," she says.

Digging into the struggles and joys we face daily, such as discovering our path in life, coping with crushed hopes and finding satisfaction, *Gardening Mercies* provides inspiration and instructions for the seasons of our lives. Each chapter contains growing tips for both gardening and personal growth, and ends with a few thought-provoking questions.



Gardening Mercies

"One in four Americans list gardening as their favorite pastime," she said. "And it's obvious why. The act of gardening can be a deeply personal experience in spiritual growth. It's the place where we are up close and personal to the daily miracles of creation, death, and rebirth-life itself!"

BY LAURIE OSTBY KEHLER

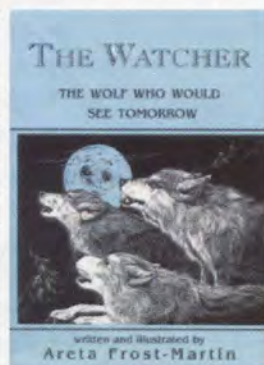
THE WATCHER

The Wolf Who Would See Tomorrow

This touching story by Areta Frost-Martin (A, University of Washington) follows a family of wolves in the Alaskan wilderness. Pursued by hunters who want their pelts and scientists who want to protect them, Watcher and his family live, learn, love and grow. Watcher's life changes in surprising ways when his fate becomes entwined with the fate of a young boy named Jason. The wolf's spirit connects him with the lower forty-eight states as well.

"I have always been an 'activist' and 'advocate' in my professions, civic and regional involvements, with several offices and honors. Only in my retirement this past year as a teacher and counselor have I been able to pursue long buried, untrained desires of success at writing and art!"

BY ARETA FROST-MARTIN



The Watcher

PACKING BY THE BOOK

What to Pack, How to Pack

This excerpt is taken from *Packing by the Book: What to Pack, How to Pack*, by R.J. Corkum Nyks (N, University of Oregon).

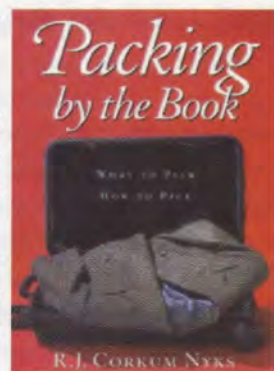
"Deciding *What to Pack* begins with planning where you're going. Once you've decided on your destination, your packing is half done. The object of travelling is to leave point A with enough clothes to have a good time at destination B.

The inherent difficulties are:

1. Lifting the suitcase. The sin of taking too much has its own built-in punishment. Your arms are sore upon arrival at the tennis clinic.
2. Getting your clothes there. Thanks to the airlines, some of our luggage has seen corners of the world we can't afford to visit.
3. Being able to wear your clothes once you arrive. Do they require one vacation day to get them back into shape?
4. Leaving your room to mingle with the other guests and finding that the summer wardrobe you brought is out of place because everyone is dressed in fall colors.
5. Discovering that it's colder or warmer than you expected; you think you'll probably be sick.

This book will help you decide *What to Pack* and tell you *How to Pack* it. With its help you can look forward to packing it in and taking it on the road, with ease."

BY R.J. CORKUM NYKS



Packing By The Book



GAMMA PHI BETA FOUNDATION

The Vision: *To establish philanthropy as an integral part of Gamma Phi Beta membership*

BREAKING GROUND

March 10, 2001 marked a day to remember, a day that signifies moving forward and coming together. That special Saturday in early spring brought together alumnae, collegians, trustees, and staff at the steps of Gamma Phi Beta's International Headquarters to commemorate the Groundbreaking of the Sisterhood Plaza.

The ribbon was cut, and using the very same silver-plated shovel from International Headquarter's 1990 groundbreaking, family and friends of Gamma



International President Vicki Read and Foundation Chairwoman Barbara Wessel cut the ribbon at the groundbreaking ceremony.

Phi Beta broke ground near the IH entrance, creating a spot for the first engraved brick to lie. With construction beginning soon, the Foundation is making final preparations for this much anticipated project to commence.

"Our sisterhood plaza has significant meaning for us because it links our past and future and symbolizes our endurance."

- Barbara Wessel, Foundation Chairwoman

"The brick path that will be built here in the days to come will serve as a constant reminder of the sisters who have worn the crescent moon and wear it today and of the loved ones who have touched their lives."

- Vicki Read, International President

THE GIFT OF GIVING

Emotions were high at the Regional Leadership Conference in Irvine, California as the Foundation Executive Director, Bonnie Payne, announced the new scholarship for the Beta Lambda Chapter at San Diego State. Jim Franson shared an inspiring story of his wife's life, her leadership and her love of Gamma Phi. "It was her true family" said Franson. Gayle Christiansen was a remarkable woman taken too early from his life, but her memory will live on through the generosity of her husband Jim. A \$60,000 endowment was established for a Scholarship for the Gamma Phi Beta young women of San Diego State. Their gratitude was overwhelming and shared by all 250 attendees of the Regional



Gayle Christiansen

Conference. "It is wonderful to realize this award will be made each year forever" said Cinda Lucas, advisor for the Chapter. "The first two recipients are Nicole Vassallo and Carolyn Topete. Thank you on behalf of the Foundation for remembering your wife, Gayle, and Gamma Phi."

BOARD OF TRUSTEES AND STAFF

Chairwoman

Barbara Missert Wessel (*Syracuse*)

Development Committee Chairwoman

Phyllis Donaldson Choat (*Nebraska*)

Finance and Investment Chairwoman

Ginny Harris Hammond (*Colorado - Boulder*)

Financial Aid Committee Chairwoman

Verona Dilbeck Lynam (*Oklahoma City*)

Camping Chairwoman

L'Cena Brunskill Rice (*USC*)

Public Relations Committee Chairwoman

Deborah Floyd (*East Texas St.*)

International Council Representative

Vicki Carlson Read (*Arizona*)

Executive Director

Bonnie Payne (*Denver*)

Development Coordinator

Kirk Snyder

CONGRATULATIONS

- "In celebration of our new Executive Director, Karen Blackman." *Barbara Hurt-Simmons*
- Congratulations to Judy Graham on her new position with the Eli Lilly Company as Public Health Systems Specialist. *Linda Pelgrino*
- In celebration of my 5 year old son – Jack Townsend Bryant and 4 month old son – Marc Samuel Bryant. *Vonda Bryant*

BIRTHS AND BIRTHDAYS

- "To Meghan (Richards) – Beta Phi and Jake McCorkle: Congratulations on the birth of her first legacy, Keely Ireland McCorkle." *Melissa Adams*
- The birth of legacy Kathryn Elizabeth Glenn born September 15, 2000 to Debbie Fairfax Glenn (Alpha Iota '84) from her parents.
- "In celebration of the birth of a son to Allison Shea." *State College Alumnae Chapter*
- In honor of L'Cena Rice's 'Milestone Birthday'.

<i>Linda Babcock</i>	<i>Joan Meagher</i>
<i>Janie Bennett</i>	<i>Joan Jani Mimms</i>
<i>Carol Blanchard</i>	<i>Jan Moore</i>
<i>Jackie Brunskill</i>	<i>Marilyn Reardon</i>
<i>Mary Busche</i>	<i>Gretchen Reiter</i>
<i>Jackie Demos</i>	<i>Karin Rice</i>
<i>Shirley Flanagan</i>	<i>Shirley Spalla</i>
<i>Carol Fox</i>	<i>Robyn Steele</i>
<i>Beverly Gosnell</i>	<i>Sandra Steiner</i>
<i>Barbara Johnson</i>	<i>Joyce Stewart</i>
<i>Mary Ann Johnson</i>	<i>Dottie Throop</i>
<i>Marge Kintas</i>	<i>Una Mae Naulty Markle</i>
<i>Kay Marovich</i>	



L'Cena Rice and friends celebrating her "Milestone Birthday."

SISTERHOOD

- "In celebration of my fond memories of my time at Epsilon Omicron – UC Santa Cruz." *Julie Barrett*
- In honor of Beverly Gosnell and Ellen Burns. *Dorothy Brotchner*

- In celebration of Sandy Burba for her long service to the Alumnae Department. *Marita Mahan, Linda Pelgrino and Melba Spurrier*
- To Sandy Burba "in recognition of her service as a leader and mentor in our Alumnae Department." *Ann Lenweaver*
- In celebration of Paula Gray Zintl's retirement from many years of devoted service to the Red Cross in Orange County, California. *Betty Ragenovich Kurkjian*
- "In celebration of Sandy Burba's years of leadership as Director of Alumnae Operations." *Barbara Hurt-Simmons*
- In celebration of Kris Brandt Riske (NIF – North American Interfraternal Foundation, Inc., Chairman of the Board). *Vicki Read and L'Cena Rice*
- "Pink carnations and a big thank you to the dedicated officers and members of the Naples Crescent Circle for a banner 10th Anniversary year." *Peggy Glover Mauter*
- "Thanks to Sandy Biegelman Burba for a job well done as Director of Alumnae Operations! May your 'retirement' be short-lived." *Peggy Glover Mauter*

In honor of the following gifts, the Gamma Phi Beta Foundation will inscribe a brick in the Sisterhood Plaza.

In honor of Scott and Katherine Wallace.
Sharon Wallace

Unrestricted gifts of \$125 and greater have been given in honor of the following:

In honor of the St. Louis Alumnae Chapter.
Battelle Memorial Institute

The parents of the following members have given gifts of \$125 and greater in celebration of their daughters:

Elizabeth Kaufman (Indiana University)
Tracy Lewis (University of Southern California)
Candace Dumbaugh (Eastern Washington)
Jaylee Levine (Iowa)
Beth Bernstein (University of Michigan)
Brook Buntrock (University of Wisconsin – Oshkosh)
Rachel Abendroth (University of Southern California)
Linda Wagner (Iowa State University)
Kimberly Mills (University of Washington)
Andrea Abdine (University of California – Los Angeles)

In Celebration gifts received by the following dates will be included in the corresponding issues of *The Crescent*:

Spring issue – January 1	Summer issue – April 1
Fall issue – July 1	Winter issue – October 1

LETREANNA "LEIGHA" HOWARD

Leigha touched many lives of many people during her lifetime. She will be missed as a daughter, sister, student and friend. Leigha was well known for her love of Gamma Phi Beta, tennis, horseback riding, reading, plays, musicals, and all things Auburn. However, Leigha's greatest loves were her family, her friends, and her Lord.

Leigha's family was blessed to see her grow into a beautiful, caring young woman. Her smile was consistently a part of their lives during both joyful and difficult times. That smile drew friends to Leigha. She easily made the transition from Cherokee High School to Auburn University. Lauren McDonnell, Gamma Phi President, reflected, "She made more friends her first semester in Auburn than most people do their whole time here." Nicole Bénédict, her best friend, gives the best description of Leigha's friendship, sisterhood, and faith by saying, "She put everyone else ahead of herself."

Leigha was a member of the Gamma Phi Chapter at Auburn University, and held the office of assistant to the Financial Vice President. She was from Woodstock, Georgia and was a freshman in International Business.

Leigha will be missed, but she will always be remembered.

Omega
Iowa State University
1933 Viola Edginton Bland

Alpha Delta
Univ. of Missouri - Columbia
1931 Ruth Hawkins Tousley
1944 Elaine Paultner McCommon
1946 Pearle Oesterle McAdow

Alpha Zeta
University of Texas
1938 Louise Gartman Smith

Alpha Eta
Ohio Wesleyan
1953 Marilyn More Kulow

Alpha Iota
Univ. of CA - Los Angeles
1929 Lucile Meyer Powell

Alpha Nu
Wittenberg University
1930 Margaret McGregor
1932 Elizabeth Lemen Sullivan

Alpha Xi
Southern Methodist Univ.
1963 Carolyn Baxter Maguire

Alpha Omicron
North Dakota State University
1931 Sally Hunkins Barnum
1937 LaVaun Anderson Sears

Alpha Upsilon
Pennsylvania State University
1935 H. Winifred Knouse Keim

Beta Zeta
Kent State University
1949 Phyllis Peebles Greenleaf-Striver
1951 Nancy Avellone
1953 Mary Woodard Page

Beta Theta
San Jose State University
1950 Margery Merz Holbert

Beta Iota
Idaho State College
1956 Dianne Williams Holmes

Beta Psi
Oklahoma State University
1966 Sara Earl McCune
1979 Marguerite Anthony Grimsley

Gamma Phi
Auburn University
2000 Letreanna "Leigha" Howard

Alpha
Syracuse University
1940 Jane White
1950 Ursula Owen Belyea

Gamma
Univ. of Wisconsin - Madison
1934 Cleo Buerger Edwards
1934 Margaret Kilbourn White

Epsilon
Northwestern University
1932 Pauline Grove Haliday
1938 Kathleen Patton Westby

Zeta
Goucher College
1949 Betty Baldwin Meister

Eta
University of CA - Berkeley
1937 Jeanne Huguenin Dana

Kappa
Univ. of MN - Minneapolis
1924 Ruth McLaren

Lambda
University of Washington
1933 Celia Marion Solbakken
1951 Joanne Wuest Schmitz

Mu
Stanford University
1926 Lorraine Reeder Ames

Xi
University of Idaho
1947 Mary Thompson Kiblen

Omicron
University of Illinois
1926 Florence Curtis McClanahan

Pi
Univ. of Nebraska - Lincoln
1944 Jean Frescoln Wenzlaff

Sigma
University of Kansas
1922 Mary Lois Ruppenthal James
1927 Dorothy Stone Haren
1930 Elizabeth Peach Leonard
1955 Mary Tinkler Meeker

Tau
Colorado State University
1937 Donna Hahn Tomlin
1966 Myra Rose Dreyer

Phi
Washington University
1921 Wilmot Snyder Lange
1927 Elizabeth Schall Peeper
1944 Betty St. Denis Kirchhoff
1952 Bernadene Bates Swaney

Psi
University of Oklahoma
1937 Doris Cook Sharp
1938 Kathleen Patton Westby
1955 GERALYN Martin Hall

MARY ELEANORE BABBITT BILBY

Mary Eleanore Babbitt Bilby joined Gamma Phi in 1941 when she transferred to the U. of Arizona from Arizona State Teachers College in Flagstaff. Her older sisters, Jean and Betty were already in the house and a younger sister, Rayma later joined as well. Mary was elected President in her senior year.

She married and raised six children in Flagstaff. In the 1950s, (with her children still at home) she began to work for the establishment of a chapter and an alumnae group there. Lucy Walkup, whose husband was then President of the college (now Northern Arizona University), said, "Mary played a major role in our receiving University status. Others had tried to found a fraternal system, but Mary made it happen."

She was delighted to serve the chapter as Alumnae Advisor during the 1960s. It became one of her most loved and challenging positions. She used the valuable lessons she learned when she went on Grand Council to serve as Director of Expansion from 1968-70 and as NPC alternate from 1972-76.

She remained active in alumnae associations both in Flagstaff and Phoenix. A short time before she died, she was delighted to attend a party with some of the young women she had continued to mentor and befriend since their college days.

She set a high standard for all with her gracious and generous ways, and her refined and courteous manners. Gamma Phi lost a loving and supportive heart on July 24, 2000. Mother's Day, May 13, would have been her 80th birthday.

Memorial Gifts are listed alphabetically with the person being honored in boldface type.
The person making the honor gift appears in italics underneath.

CORRECTION

In the Spring 2001 issue of *The Crescent*,
Marion McLeod (ΑΩ, Univ. of
Western Ontario, 1936) was mistakenly
listed as deceased. Gamma Phi Beta
extends its deepest apologies for any
inconvenience this may have caused.

Esther J. Abbott (mother of Roger Abbott,
husband of Joanne Anderson Abbott – Alpha
Omicron '55)
Albuquerque Alumnae Chapter

Patricia Malley Alston – Beta Iota '84
The Women of the Iota Chapter
Michele Pond-Bell
Mary T. Pond
Rebecca Pond Kearns
Teresa Pond Cagen

Lorraine Reeder Ames – Mu '26
Helen Bullard Chappell

Mary Babbitt Bilby – Alpha Epsilon '41
Robyn Steele

Doris Padrick Blunt – Nu '50
Ann Steiver

Mary Schirmer Bryan – Beta Omicron '57
Phyllis Kriegel

Rita Burgy (mother of Pamela Burgy
Minzner – Beta Epsilon '62)
Joan and Sam Marks

Gwynne Campbell (mother of Carol Fox –
Beta Alpha '93)
South Bay Alumnae Chapter

Robert Cardona (husband of Amy Cardona
– Beta Alpha '93)
South Bay Alumnae Chapter

Dr. Ernest Casares, Sr. (father of Karen
Casares Stewart – Beta Lambda '63)
Betty Kurkjian

Daniel Chapman (brother of Emily
Chapman – Alpha Epsilon '97)
Alpha Epsilon House Corporation Board

Colonel Ray William Dunham, Jr. (Father
of Lori Dunham – Psi '90)
Chrissy Hancock

Bette Heflin Egbert – Alpha Epsilon '40
Robyn Steele

Marguerite Van Booven Fleck – Phi '28
Donna Prior
Geraldine Epp Smith
Blaine A. Ulmer

Dorothy Carisle Frazier (mother-in-law of
Carole Gilbert Frazier – Beta Pi '61)
Margaret N. Seeley

June Parker Fuerst – Phi '52
Margaret (Christy) Christensen Patterson
Judy Madlinger Burns

Virginia Smith Graham – Epsilon '33
Virginia Lee Brierley

Alison Velte Grant – Beta '76
Vicki Yankovich Pinder
Christine Rollins
Katherine Trudeau Slaughter
Judith Alison Matthews
Valerie King

Robert M. Green (husband of Frances Black
Green – Epsilon '35)
Mary Jane H. Mithos

Marguerite Anthony Grimsley – Beta Psi '79
Phyllis Kriegel
Melba Spurrier

Mary Holmes Hall – Alpha Chi '37
Rochester Alumnae Chapter

Maxine Glover Hammond – Nu '28
Sally Holloway Evans

Dorothy Stone Haren – Sigma '27
Audrey Shafer
Sue Dorsey Durrett
Sue Ann Wiltse Fagerberg
Mary Mize

Normalee Bradshaw Harris – Beta Theta '51
Barbara Ward

Lucie Spence Jeffers – Epsilon '30
Mary M. Johnson

Louise Naylor Jory – Theta '34
Albuquerque Alumnae Chapter

Mary Thompson Kiblen – Xi '47
Ann Kennedy
Catherine Kennedy

Elaine Paulter McCammon – Alpha Delta '44
Geraldine Epp Smith
Patsy Henderson

Gertrude Lamping Palmer – Lambda '34
Anne A. Moldrem

Peggy Jones Powers – Epsilon '30
Mary M. Johnson

Mary Ostdiek Reimers – Epsilon '52 (mother
of Diane Gellersted Gregg – Kappa '78)
Diane Gregg

Roberta (Bobbie) Wright Ronald –
Lambda '45
Albuquerque Alumnae Chapter

Gayle Ross (daughter of Patricia Mahnken
Ross – Beta Psi '70 and granddaughter of
Anita Mahnken – Beta Psi '58)
Phyllis Kriegel

Rick Spalla (husband of Shirley Eglund
Spalla – Beta Alpha '53)
San Fernando Valley Alumnae Chapter

Virginia Smith Whitson – Alpha Beta '47
Nancy Pawka

Carolyn Wright – Phi '35
Gladys H. Myles

Jean Yancey – Theta '33
Dianne D. Hornbrook

Unrestricted gifts of \$125 and greater have been given in memory of the following. In honor
of these gifts, the Gamma Phi Beta Foundation will inscribe a brick in the Sisterhood Plaza.

Kaye Kyner Blythe – Omega '56
Omega Class of 1956

Charlotte Classen – Beta Chi '81
Jana Belew

Marguerite Van Booven Fleck – Phi '28
Shirley W. Bauer
Hazel Cotton
Ruth Early
Lois Forthaus
Dorothy Gerstner
Patricia Henderson
Helen G. Kaiser
Verna Krauss
Betty Marting
Elaine Maxeiner
Anne L. Miller
Christine Rapp
Gwen L. Rogers
Dorothy Schnebelen
Elizabeth Schneider
Kathryn K. Schwarting

Elizabeth H. Sutter
Christine L. Toole
Marcella S. Tunney
Mary B. Vahle
Nancy W. Welton
Dorothy Wiegelman

Sharon Beattie Matthias – Gamma
Upsilon '70
Allan Matthias
Kathryn Matthias
Anne Matthias

Helen H. Pickel – Alpha Delta '29
Elinor Michel

Edna Munger Sherry – Alpha '41
Marian Munger

Ruth H. Tousley – Alpha Delta '31
Elinor Michel

INTERFRATERNAL LEADERS

Gamma Phi Beta is pleased to recognize two of its members who have been elected to Interfraternal Foundation positions.

The National Panhellenic Council Foundation announced **BARBARA MISSERT WESSEL** has been elected to the NPC Foundation Board of Directors. Her two-year term will begin in October 2001.



Barbara Missert Wessel

Barbara, A, is a graduate of Syracuse University, Syracuse, NY. She has been involved in non-profit development for almost 20 years in a number of higher education venues. She was Assistant Vice President for Development and Alumni Relations at Cazenovia College for two and a half years, Director of Development at State University of New York Health Science Center Foundation at Syracuse for six years, Senior Director of Development at Syracuse University for eight years and for the past three and a half years, she served as Vice President of Institutional Advancement at St. Michael's College in Colchester, VT.

Barbara's commitment to furthering sorority life is evident. She has served Gamma Phi Beta as a member of the Endowment Loan Board for six years, the Financial Advisory Board for three years and a Foundation Trustee for 11 years. The last six years, she has been Chairwoman of the Gamma Phi Beta Foundation. Barbara created Gamma Phi Beta's development program. She implemented a full annual giving program, with major gift, corporate gift and foundation relations program. She instituted a planned giving campaign as well as a donor stewardship and recognition program. Barbara conceived, named and implemented the 1874 Society, the Tau Epsilon Pi Society as well as the Senior Carnation Appeal.

In addition to her work with Gamma Phi Beta, Barbara served as a consultant for the Alpha Omicron Pi chapter at Syracuse and International Alpha Omicron Pi. She conducted the development education for the Foundation and Volunteer staff at their Centennial Convention.

Barbara supports the National Panhellenic Conference and believes programming on the issues faced by all NPC members is strengthened when it is presented in joint programming.

KRIS RISKE, ΓΔ, a graduate of the University of Wyoming was elected Chairman of the National Interfraternity Board of Directors. She also served two years as President of the Board and was Editor of the NIF Bulletin.

Kris served Gamma Phi Beta as an International Recruitment Consultant and on International Council as the first Member-At-Large. Kris was also the Editor of *The Crescent*. During her tenure as Editor, she was elected President of the College Fraternity Editors Association.

gamma phi beta

NPC REGIONAL AWARD WINNERS

2001

NORTHEAST GREEK LEADERSHIP ASSOCIATION

Syracuse University

"Go Greek Campaign"

The Panhellenic worked proactively to educate the campus community on the positive aspects of Greek life by improving and increasing positive public relations.

SOUTH EAST PANHELLENIC CONFERENCE

University of Southern Mississippi

"Mocktoberfest"

The Panhellenic educated the campus community about alcohol awareness.

MID-AMERICA GREEK COUNCIL ASSOCIATION

Iowa State University

"Greek Trick or Treat"

The Panhellenic and NPHC collaborated with the Ames community and YMCA organization to continue positive public relations.

WESTERN REGIONAL GREEK CONFERENCE

Oregon University and Oregon State University

"Putting the Civil back in Civil War"

The Panhellenics used athletes to help teach young sports fans the importance of good sportsmanship and civility in conjunction with their school's annual football game.

ADDITIONAL INFORMATION ABOUT SOME NPC EDUCATIONAL PROGRAMS

The Educational Development Committee of the NPC has many programs designed to help the women of NPC and the women on our campuses throughout the United States and Canada. These programs focus on issues that have a direct impact on women. Program titles include Project FOCUS: Women & Girls, Tobacco & Lung Cancer, College Women & Depression, Focus on Self-Esteem, Focus on Confrontation, National Alcohol Screening Day, and a risk management seminar entitled Something of Value. Linda Johnson and Margaret Pape are the team leaders.

LIFE'S CHALLENGES

Kristina Schelbert Brown, BP, University of Colorado at Boulder, is challenging herself and others by participating in the Avon 3-Day Walk for Breast Cancer in Colorado. The walk is August 3-5, 2001. Kristina will join more than 2,000 people in the sixty-mile walk from Fort Collins to Boulder to help raise money for breast cancer and other diseases that affect women. With the net proceeds from this event, Avon Products Foundation, Inc., a non-profit organization operated exclusively for charitable and educational purposes, will award grants to organizations, across the country, that offer non-profit breast health programs and conduct medical research on breast cancer.

Kristina and her fellow walkers will walk 20 miles each day and camp out each night. To prepare for this challenge, Kristina works out every day for one to two hours. Her exercise routine includes weight and endurance training. She also walks on week-ends and plans to incorporate twenty-mile walks in her routine in the months prior to the event.

Kristina is striving to meet another challenge – a financial commitment of a minimum \$1,500 in pledges. She has raised \$1,200.

Kristina is making the commitment to support this cause to honor her mother-in-law who has twice survived breast cancer and for her daughter who is at risk given the hereditary nature of this disease. If cancer has become a personal cause for you as well, Kristina would welcome your support. Please visit the website for this event at www.breastcancer3day.org, click on the on-line donation icon and indicate Kristina's name and walker number, AVCO 3569.

Good luck, Kristina!

PACESETTERS WANTED

Are you a Pacesetter or know someone who is? Gamma Phi Beta sisters all over the world are doing research, writing books, starting their own businesses, being elected to political offices, inventing new products, or just making a difference. We want to feature you in our quarterly Pacesetter section. Send a letter about yourself or a sister and a photo to: Editor, Gamma Phi Beta Sorority, 12737 E. Euclid Drive, Englewood, CO 80111.

WHATEVER HAPPENED TO ...



Seiferth in 1949

Lois Seiferth Lenz, Alpha Delta, University of Missouri at Columbia?

Here's what *The Crescent* reported about Lois in December 1948:

"Gamma Phi Betas from the Univ. of Missouri couldn't pass by the name of Lois Seiferth when naming outstanding members. To give you an idea of what an activity girl she is, here is a list of them: she sings in the University Chorus; is in the Tiger Claws pep squad; secretary for Delta Phi Delta (national honorary art fraternity) and their delegate to the National Delta Phi Delta Convention at Cincinnati. On top of all this she was given the Hasting's Scholarship award for being the most outstanding Junior in Art school; she was a Maid of Honor in the '46 Savitar Queen's Court, and helps Alpha Delta in volleyball, basketball, baseball and bowling for Intramurals. For our chapter she is our efficient librarian and was rush captain for St. Louis this summer. Here's to you, Lois Seiferth!"

SO, WHAT IS SHE UP TO TODAY?

Lois was recently featured on the front page of the St. Louis, Missouri newspaper, *Senior Circuit*. According to this article, Lenz is the living proof that girls can do anything – a lesson Lois "learned at her mother's knee." Lenz has a long list of accomplishments beginning with her career as a commercial artist after graduation from the University of Missouri at Columbia to her current entrepreneurial endeavors reflected in the craft shop owned with her daughter. The article notes that "Lenz is a craftswoman extraordinaire capable of teaching herself anything she needs to know."



Seiferth today

One of the more popular items at her craft shop is the quilled wedding invitation she makes by hand. Do you know what quilling is? Lenz didn't. But when asked by a customer if she could quill an invitation, Lenz responded with an emphatic, "Yes!" Quilling, one of the oldest art forms, winds paper strips around a quill, to form flowers, leaves and other shapes which are then glued to a background to form a picture or design. In researching this art form, Lois became

familiar with many patterns but found the most success, and enjoyment, in developing her own designs.

Reflecting on these articles, prompted Lois to contact *The Crescent* for the purpose of staying in touch with her Gamma Phi sisters and sharing some important life lessons:

"I was excited with all of my activities as a GTIB at Missouri University in the 1940s. I'm equally excited with all my varied interests and career changes, now, as I'm about to enter those 'Golden Years'. The more active a person is in those young, informative years, the more active she'll remain throughout her life."

"Mother, always, told us, 'We never quit growing ... don't be afraid to try new experiences ... No matter how old we grow, life is too exciting and short not to take advantage of every moment. We may not always be the best, but as long as we do our best, there really isn't anything we can't do!'"



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June 25-30, 2002

THE CRESCENT OF GAMMA PHI BETA

Gamma Phi Beta International Headquarters

12737 E. Euclid Drive

Englewood, CO 80111-6445

address@gammaphibeta.org

***This year Gamma Phi Beta will spend more than \$4,000
to receive address corrections from the US Postal Service***

HELP US SAVE MONEY BY NOTIFYING INTERNATIONAL HEADQUARTERS (IH) OF NAME OR ADDRESS CHANGES

You may call, write or e-mail Gamma Phi Beta International Headquarters, 12737 E. Euclid Drive, Englewood, CO 80111-6445.

Phone: 303.799.1874, Fax: 303.799.1876 or e-mail: address@gammaphibeta.org

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