

THE CRESCENT

of GAMMA PHI BETA
SPRING 2001

2001 Regional Leadership Conferences



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ON THE COVER (from L to R, starting at top)

- L'Cena Rice, Foundation Camping Trustee; Diane Goff, Membership VP (IC); James Franson; Bonnie Payne, Foundation ED; and Cinda Lucas, B/A Chapter Advisor.
- Collegiate chapter presidents attending the Irvine RLC gather for a picture.
- Members of Epsilon Omicron, Univ. of California – Santa Cruz, in Irvine, CA.
- Members of Epsilon Gamma, University of San Diego take a break from dinner.
- A group of Gamma Phis in Oklahoma City get up for a 7:00 a.m. Fun Run/Walk.
- Members of Epsilon Pi, George Mason University, in Atlanta.
- Members of Delta Chi, CSU - Sacramento and Theta, University of Denver.
- Beta Alpha Chapter members, Univ. of Southern California, gather for a picture.

Pictures taken by: Sarah Beebe, Heather Wade, L'Cena Rice, Margaret May, and Corie Curtiss.

LEADERSHIP ... DIRECTION ... CHANGE ...

These three words apply to everyone; however, these words are especially relevant to the sisters of Gamma Phi Beta. As you saw on the cover and will read later in this issue, many of the Gamma Phi Beta sisters attended the Regional Leadership Conferences (RLCs). At these conferences, members learned how to successfully *lead* their chapters. They were also challenged to review the *direction* of their philanthropic efforts, being mindful of anticipated societal and demographic *changes* that will impact how Gamma Phi Beta sustains itself in the future.

While these words were being examined and discussed at the RLCs, they were brought to life at International Headquarters (IH). I have been with IH since this past October, serving as the Interim Executive Director. I have thoroughly enjoyed working with this organization and am honored to continue in this *leadership* capacity as the Executive Director, effective February 1. I look forward to applying my past managerial experience in organizational development, marketing and strategic planning to benefit Gamma Phi Beta. We are a dynamic organization with a long and successful history. I hope to build on this history by providing *direction* as Gamma Phi Beta pursues its vision of being one of the premiere women's organizations in North America!

It has been said there is nothing so constant as *change*. And, so it holds true for this organization. With this issue of *The Crescent*, we bid good-bye to Deborah Borak, the past Editor of the magazine, and welcome Paula Wallace as our new Editor. As only any good editor would, Deborah and Paula shared their thoughts about their departure and arrival, included below.

Leadership ... Direction ... Change ... I believe these are fundamental parts of life not to be ignored but to be embraced. Isn't it wonderful that through Gamma Phi Beta its members have the opportunity to learn and experience the meaning and empowerment of these words!

Sincerely,

Karen Blackman
Karen Blackman, Executive Director

I have enjoyed working on *The Crescent* magazine and hope that you have enjoyed reading and contributing to your member publication. I have left Gamma Phi Beta to move to a new home, start a family (my legacy is due in June) and concentrate on being a meeting planner (my true career passion). Being a member of Gamma Phi Beta, meeting so many wonderful sisters and working at IH have all brought me so many great memories and friendships that I will continue to treasure.

In IIKE,

Deborah Borak
Deborah Borak

I am thrilled to be here! I actually started my position by attending the last RLC in Seattle. What a great way to learn about Gamma Phi Beta! Not only did I get a great overview of the organization but I also met wonderful, enthusiastic collegians and alumnae. I cherish the idea of sisterhood and will strive to ensure that *The Crescent* continues to be one of the many avenues you use to sustain and nurture your relationships.

Best Regards,

Paula Wallace
Paula Wallace, Editor

THE CRESCENT of GAMMA PHI BETA

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ΓΦΒ MISSION STATEMENT

Our mission is to foster a nurturing environment that provides women the opportunity to achieve their potential through life-long commitment to intellectual growth, individual worth and service to humanity.

The Crescent Submission Deadlines

Spring issue – January 1

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Winter issue – October 1

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Member of the College Fraternity Editors Association



CELEBRATING UNITY WITHOUT UNIFORMITY

The time of year is upon us again, when we turn to the process of ensuring the future of our Sorority – the time for membership recruitment. What a wonderful privilege we have to invite new members into our sisterhood; friends with whom we will spend our college years, and form bonds that will last a lifetime.

Gamma Phi Beta offers to each member a living and learning experience while in college, followed by a lifetime association with an international women's organization. We offer an environment that stresses academic excellence, develops leadership potential, promotes social etiquette, adheres to high standards of moral conduct, and cultivates everlasting friendships.

Because Gamma Phi Beta is a self-perpetuating women's organization the women who become members each year directly influence the future of the Sorority. Our continued growth and strength is dependent upon the choice of women of integrity, character and high standards. We want members who share our values, who will contribute to our Sorority and to society and who will benefit from the guidance and education offered within our organization.

Gamma Phi Beta takes pride in developing the talents of its members. As a partner with institutions of higher learning, Gamma Phi Beta is helping women find their roles in our changing society. Our collegiate women hold leadership positions, and have a meaningful impact upon their campuses. These educated and well-informed women have the potential of making valuable contributions to community welfare. The donation of talent and time to philanthropy or any civic project is not only a means to continued individual growth, but also an opportunity to grow beyond oneself through service to others.

So, this is a time that should not be taken lightly. We enjoy the privileged gift of membership; and we now have the ultimate responsibility to ensure a continued tradition of excellence – playing out our individual roles of replenishing our membership with women who want to make a contribution and want to be part of a lifetime experience.

Being a member of Gamma Phi Beta is, and should continue to be, an opportunity for personal development and a celebration of unity without uniformity. From four founders to over 130,000 members worldwide, Gamma Phi Beta's crescent moon remains an open circle of friendship for new members. Celebrating 126 years of excellence, Gamma Phi Beta continues to provide opportunities for women of the new millennium.

Vicki C. Read
Vicki Carlson Read
International President

THE CRESCENT'S NEW DIRECTION

I guess you have really been busy. But I wanted to tell you that all your hard work has really paid off. The "new" *Crescent* is wonderful! It is so easy to read and the arrangement is both attractive and logical. Congratulations on a job well done!

Yours in IIKE,
June Jubelt

The new magazine looks great but I do have one comment – the font is either too small or too fancy. I know that you have a lot of information to impart which may account for the small size, but I found it very hard to read and I don't like to think that I am that old! I would suggest either pumping the font up one size or finding one more simple.

Joyce Byerly Smith

This mail is to commend you and your staff for the long hours endured. It was probably not very easy to influence our council in changing 'what was not broken.' Whether Greeks or non-Greeks, I have always been very proud to collect my Crescents and let others view them. Our stories, topics, and news have always impacted Gamma Phi Betas by informing members, and others, that we are diverse, intelligent, worldly, philanthropic women. No wonder that in college our Greek advisors were always in anticipation of receiving our *Crescent* too. Thanks to you and your staff – our influence will be evermore prevalent in the Greek community, making all of us evermore proud to be a Gamma Phi Beta.

In IIKE,

Trina (Montalto) Fox

*President, Detroit Metro Alumnae Chapter
Delta Omega '91, Oakland University*

A few comments from a member who studied journalism 50 years ago and worked in the field thereafter:

- You know what "IH" means. Your readers do not necessarily.
- Photos without identification are ridiculous.
- Older eyes have trouble taking in little type and tiny faces.

You can do better!

Marjorie McLaren Keen

Alpha Upsilon, Penn State University

We welcome your feedback, comments and suggestions.

Send them to *The Crescent* Editor, Gamma Phi Beta Sorority, 12737 E. Euclid Drive, Englewood, CO 80111.

You can also e-mail them to TheCrescent@gammaphibeta.org or fax them to 303-799-1876. Letters may be edited for length.

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CRESCENT CLIPS

MEDIA CONTACTS

As the leaders and advisors of Gamma Phi Beta chapter's it is important that Gamma Phi Beta and its members are represented positively. It is important that all contacts with the media – newspapers, radio, television and any writers – reflect the values of Gamma Phi Beta and the Greek community.

Authorization for the use of a photograph, picture or other likeness for commercial purposes identifying a member or new member with the Sorority must be granted by the International President. Clearance must be obtained in advance from the International President for all radio, television appearances, interviews with the press, speeches to the general public by a member or a new member identifying herself with the Sorority; and any publicity releases, except those of a purely social nature or of chapter or individual honors.

If you have questions or are contacted by anyone wanting to take videos and pictures within the chapter house or on Gamma Phi Beta property, please contact International Headquarters at 303.799.1874.

ALUMNAE, YOUR HELP IS NEEDED!

Alumnae, collegiate chapters need your support during recruitment. And, best of all – you can help whether there is a chapter nearby or not!

If you have a chapter nearby, volunteer a few hours and help by serving refreshments, watching their skit and song practices, or provide snacks during Recruitment School. All you need to do is contact the Recruitment Advisor, Chapter President or Membership Vice President.

No collegiate chapter nearby? Write a recommendation – you not only fulfill one of your membership responsibilities, you ensure GREAT women are exposed to Gamma Phi Beta and our collegiate chapters find out who they are FIRST.

If you belong to an alumnae chapter, plan to send something on behalf of the chapter for Recruitment School, recruitment or formal pledging that ties into the lifetime commitment the new members made when pledging Gamma Phi Beta.

Remember – Gamma Phi Beta stays strong because of your support to our growth. Plan now and see how your energy and time can benefit the future of our Sorority.

GRADUATING SENIORS – *Gamma Phi Beta is for a lifetime*

Congratulations! You are about to start a new phase of your life. That might mean graduate school, career or marriage. It also means you will be an alumna of Gamma Phi Beta. This is a great opportunity to access SisterLink, our global resource network, to help with relocation, networking or mentoring. It is also a great time to join a local alumnae chapter. Many groups offer events specifically for recent graduates that will help bridge the transition and make new friends.

Make sure you contact IH at 303.799.1874 or e-mail alumnae@gammaphibeta.org to update your address, register with SisterLink and find out where your nearby alumnae chapter is.

**No chapter in your area?
Interested in helping to start one?**
Contact Jean Daily at
jtdaily@worldnet.att.net
or call IH at 303.799.1874

MARK YOUR CALENDARS

National Volunteer Week – April 22-28, 2001

This year's theme: Change the World – VOLUNTEER!

The purpose is: To recognize and celebrate the efforts of volunteers at the local, state and national levels.

Gamma Phi Beta encourages you to use this special week and plan events recognizing those sisters who make a difference.

For ideas and artwork to include in your event(s) call 800-VOLUNTEER or go to www.pointsoflight.org.

CAMPUS CLIPS



■ According to the National Fire Protection Association, nearly one-third (32%) of the fires at university housing were intentionally set or suspected of being intentionally set. There are 515 fires each year. The second most common cause is cooking (19%), followed by smoking (12%), electrical distribution (7%), other heat, flame or spark (7%), and appliances/air conditioners (6%).

■ The job market for the class of 2001 could be the best liberal arts graduates have seen in years, according to an annual survey of 380 employers. Employment opportunities will expand by an average of 6 to 10% during the 2000-2001 academic year and as much as 25% in some sectors. The study "Recruiting Trends 2000-2001" indicates a strong demand for engineers and computer-science majors, but the hiring of communications, telecommunications, and business majors will also expand significantly. Industries that expect the largest growth in employment of college graduates include retail sales, professional services like accounting and consulting services, manufacturing, and food and lodging.

■ Eleven national organizations in the North American Interfraternity Conference have voted to become alcohol-free, meaning about 1,500 of the 5,300 fraternities in the United States would become alcohol-free, according to executive vice president Jon Williamson. Sororities also have signed on, as the National Panhellenic Conferences recently passed a resolution that prohibits its chapters from co-hosting a party at a fraternity house that serves alcohol. These moves come in the midst of information that supports the theory that potential fraternity and sorority members prefer an alcohol-free environment. According to Mike Johnson, director of alcohol education at Phi Gamma Delta, one of the national fraternities to swear off alcohol, a 1997 study found that more than half of all incoming freshmen would rather live in a substance-free environment.

■ A new website helps college students make informed choices regarding alcohol and other drugs.

Alcoholandotherdrugs.com was constructed with input from more than 160 undergraduates, including 18 who participated in recorded interviews focusing on their alcohol and other drug use.

INSTALLATION

Alpha Iota

On October 29, 2000 the Alpha Iota chapter at the University of California – Los Angeles received its charter to become the most recently installed chapter of Gamma Phi Beta. The result of a successful extension project, the installation of Alpha Iota was a highly anticipated event. Alpha Iota was originally established at UCLA in 1924. However, a decreasing interest in the UCLA Greek system resulted in the closing of many National Panhellenic Conference chapters. Gamma Phi Beta left the UCLA campus in 1995, but it retained the chapter house with the hope of recolonizing at a later date. That long-awaited day came last year when Gamma Phi Beta was selected to become the eleventh National Panhellenic Conference chapter at UCLA.

The recolonization process began last Spring when the extension team recruited 42 women to become the charter members of Gamma Phi Beta's new Alpha Iota chapter. The charter class consisted of a talented and diverse group of women who had a sincere interest in reestablishing Gamma Phi Beta at UCLA. These charter



AI President Mary Ciecek with Lila Hanson-Wallich, an AI charter member, initiated in 1924.

members were supported by a number of Gamma Phi Beta alumnae in Southern California whose lifetime commitment to the organization inspired them to become chapter advisors and serve on the House Corporation Board. Once a foundation

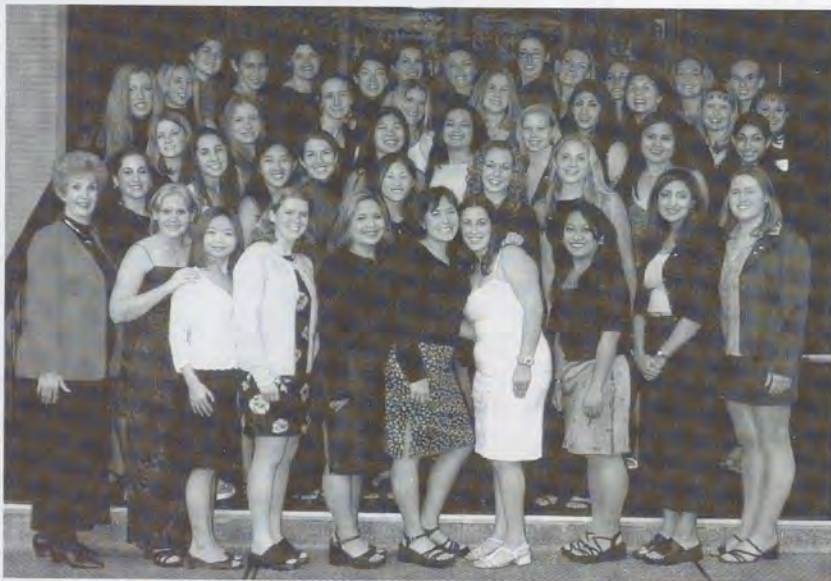
consisting of members and advisors had been established, the remaining six weeks of the spring quarter was devoted to educating the new charter members and helping them create the bylaws under which their chapter would be governed.

While the charter members were beginning to publicize the recolonization of Gamma Phi Beta, another group of women was busy planning for the reopening of the chapter's house on sorority row. The House Corporation Board spent the summer months improving the condition of the original chapter house and restoring its natural beauty. Thanks to the combined efforts of many individuals, the historic chapter house was restored to its place at "the top of the row." The house was officially rededicated on November 5, 2000.

Along with the reopening of the chapter house this fall, the Alpha Iota members were also able to celebrate the success of their first formal recruitment and COB at UCLA. Their efforts were rewarded with the addition of 26 new members. The chapter organized a weekend sisterhood retreat at a campsite in Big Bear, a Big Sister program for their new members and a father-daughter barbecue tailgate before a UCLA football game. The women of Alpha Iota also took part in UCLA's annual 'Presents' celebration. In addition, the new officers of Alpha Iota worked within their departments to develop public relations, scholarship, and merit policy programs.

The women of Alpha Iota demonstrated their devotion to each other and to Gamma Phi Beta through their numerous accomplishments as new members. This commitment was acknowledged by International Gamma Phi Beta on Saturday, October 28th when the 42 charter members of Alpha Iota were initiated at their chapter house. The Initiation ceremony was conducted by International Director of Ritual, Elizabeth "Kiki" Phillips, International President Vicki Carlson Read, and members of the Epsilon Nu chapter at Chapman University.

The Installation banquet of the Alpha Iota Chapter was held on Sunday, October 29th at the Fairmont Hotel in Santa Monica. The Alpha Iota charter was presented by Vicki Carlson Read and Lila Hanson-Wallich, an original charter member of Alpha Iota. The presence of Ms. Hanson-Wallich was an inspirational testimony to the love and friendship cherished by members of Gamma Phi Beta. The chapter members concluded the memorable occasion by singing Love, Labor, Learning and Loyalty. They demonstrated that Gamma Phi Beta at UCLA is once again at the "top of the row." ■



Alpha Iota Installation Banquet

COLLEGIANS

If your chapter is not listed, it means that no information was submitted by the deadline.

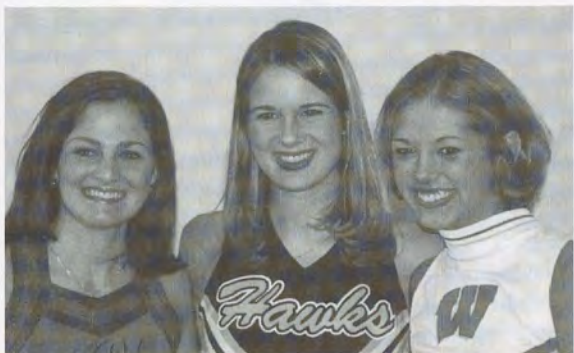
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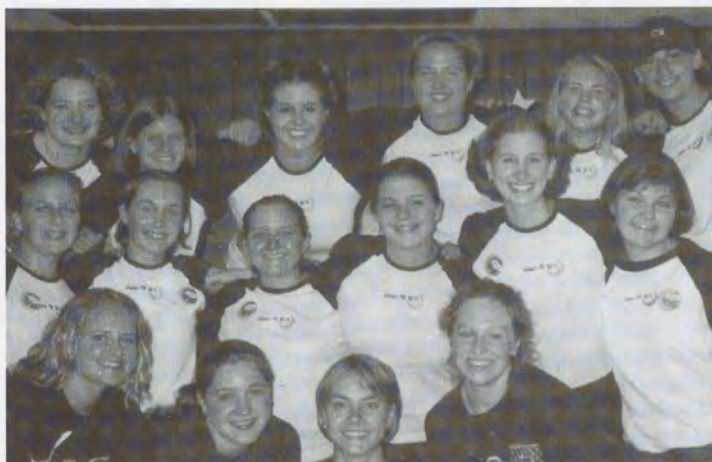
Summer issue – April 1
Winter issue – October 1

Alpha Syracuse University

Alpha chapter won the Syracuse University Homecoming 2000 competition held in November. Each SU sorority teamed up with a fraternity for the week to compete in the Mardi Gras-themed events. The chapter was paired with the new Phi Kappa Theta fraternity for a cheering competition, a skit competition, and a chapter house decorating contest. The sisters showed their Gamma Phi spirit and placed in all three events to become the Homecoming 2000 champions. The sisters also hosted a tea at their chapter house to celebrate the construction of an ice skating pavilion, built from the donation of Marilyn Tennity, an Alpha alumna, and her husband William. Following the tea, a dedication ceremony took place. The sisters



Three friends from high school in Minnesota – once on the same dance line – now are all Gamma Phis at three different Universities and on dance lines for their new schools.



Alpha Nu sophomores, Wittenberg University, celebrated with their new members on Informal Bid Night 2000.

sang several Gamma Phi songs and then enjoyed an afternoon of ice skating and visiting with the Mr. and Mrs. Tennity.

Theta University of Denver

Thirty new members joined the Theta chapter this fall. "How to have better health" was a hot topic during a PACE presentation. The sisters visited a local nursing home ready to "chat". They surprised the residents with fresh flowers. Up and coming events include a formal and gearing up for Winter Carnival.

Sigma University of Kansas

The Sigma sisters welcomed an outstanding new group of young women to their recently renovated chapter house this fall. The women enjoyed a moms & alumnae party in August. This event allows the sisters to practice mock recruitment activities on their guests before heading into the "real" thing. The results...speak for themselves!

Tau Colorado State University

The sisters at Colorado State University created a very special Halloween party for children in their community. The chapter house became a Halloween haven...treats, decoration and costumes created a special evening for many local children.



The sisters of Michigan State University (Beta Delta).

COLLEGIANS

(continued)

Omega Iowa State University

Sisters at Iowa State finished a busy fall. The chapter again joined forces with the men of Lambda Chi Alpha and created a Goreville haunted house. Proceeds raised benefited a local convalescent home. The sisters held their annual pancake breakfast which raises money for a local women's shelter. Homecoming activities and a Crescent Cocktail formal were enjoyed by all.

Alpha Nu Wittenberg University

Sisters from Wittenberg University found themselves challenged on a rope course at a recent retreat at Camp Joy. Everyone made it! The sisters enjoyed a semi-formal with their six new members. The holiday celebrations were many...tree decorating, a gift exchange, making stockings for other Greek houses and caroling. The sisters are now preparing for their spring recruitment.



Beta Lambda sisters posing with their Dean's Trophy, won for excellent achievements throughout the year.



Sisters from Michigan State University at a recent retreat.

Beta Delta Michigan State University

Sisters from Michigan State enjoyed a fall retreat at a rustic lodge. The outing was complete with s'mores, ghost stories and planning for the upcoming year. The sisters welcomed 25 new members and raised \$1,600 for Camp Sechelt during their recent Bachelor Auction philanthropy. Congratulations to President Kristy Tippen who was elected to President of the Panhellenic Council for the Spring 2000-Fall 2001 term.

Beta Lambda San Diego State University

The Beta Lambda Chapter is pleased to announce that they have won the 2000 Dean's Trophy at San Diego State University for their excellent achievements throughout the year. Sarah Harris, who wrote the Dean's Trophy, wrote in great detail how hard the chapter worked this year to be the best on campus. Another chapter accomplishment was the initiation of 28 new members. Congratulations Beta Lambda for a great 2000 year!

Beta Upsilon Kansas State University

The sisters from the University of Kansas worked hard to promote an exciting week in hopes of being the 2000 Homecoming champions. Their efforts paid off as they received first place overall and placed in all categories. Founders Day celebrations were held in February with sisters and alumnae alike. The semester came to a close with a fun-filled G.I. G-Phi date party.



Gamma Kappa new members had fun making caramel apples at their Apples for Alumni party.

Gamma Kappa University of Nebraska – Kearney
Last November, Gamma Kappa held its first annual spaghetti feed, called Spagammi. The dinner was held in the UNK gymnasium prior to the university's basketball game. After all the girls had sold their five tickets, there was about 400 people gathered from around the campus and the community. By the time the last noodle was served, the chapter had made over \$1,700. The proceeds were donated to one of the local elementary schools to help fund various activities.

Gamma Pi Minnesota State University – Mankato
The Gamma Pi chapter was busy this holiday, preparing special dinners with various fraternities on campus. Saying goodbye was hard, but three of their older women went alum at the end of fall semester. December 2 was their officer transition day. Members who had not previously held an office, including new and old, now have the chance to show their leadership in the chapter. The sisters are also proud to announce four new members.

Gamma Psi University of Northern Iowa
The sisters of Gamma Psi have been very busy these past few months. They had a fun-filled Homecoming where they were paired with two fraternities. They participated in float building, window painting, and other activities. The annual date night was one of the many highlights of this year. The chapter has also been very busy helping the community and school throughout the semester. They participated in selling pumpkins for the American Cancer

Society, helping out with a campus-wide blood drive, a walk for diabetes, Toys for Tots, and caroling at a local retirement center.

Delta Mu Rutgers University

The sisters at Rutgers University took first place during the annual Derby Day contest hosted by the Sigma Chi fraternity. The contestants are judged based on their participation, spirit and performance. The sisters defended their title from last year in a big way and truly are Rutgers's finest!

Delta Omicron Southern Polytechnic State University
Delta Omicron sisters had their Big/Little Celebration in October at their student center. They doubled their size this past Fall 2000 rush, going from eight to sixteen sisters. Congratulations to all of the sisters of the Delta Omicron chapter for working hard to keep their chapter active and prosperous.



Sisters at Minnesota State University, Mankato.

Delta Pi Illinois State University

The Delta Pi sisters welcome 34 new members into their chapter this fall with guidance from Megan McCurry, the Vice President Membership. The annual camping retreat took place and the new members were able to see sisterhood in full force. Everyone is now anxiously looking forward to the new philanthropy that they are hoping to implement and their Formal, which takes place in the spring.



Southern Polytechnic State University sisters at their Big/Little Celebration in October.



Fall 2000 Bid Day was a success for Delta Pi Chapter at Illinois State University.

COLLEGIANS

(continued)

Epsilon Beta Alma College

Alma College sisters raised money for the Alma Public Library by putting together their annual semi-formal "Tinsel Tavern" held on December 8. The event was open to all campus and faculty and raised money to give back to the Alma community. The celebration was the perfect end to an exciting semester of volunteering and fund raising for the sisters. Some of the events included decorating and volunteering at the local Masonic Home, holding a car wash for charity, participating in Big Brothers – Big Sisters, Bell Ringing for the Salvation Army and participating in Adopt-a-Family and Adopt-a-School. The sisters had so much fun giving back this semester that even more events are currently being planned for the upcoming semesters.

Epsilon Zeta Jacksonville University

The sisters from Jacksonville University wish to congratulate sister Erin Kennedy, now a junior at Georgia Southern University, on winning the Miss Savannah Pageant. Miss Kennedy was one of thirteen contestants. She now will compete in the Miss Georgia Pageant in June.

Epsilon Pi George Mason University

The sisters of Epsilon Pi ended the fall semester on top. In October, sisters and new members celebrated Big Sis revealing. Sisters hid in different cars that were covered with paper, and the new members were given keys and had to find out which car their key fit. Everyone had a fantastic time and all



Sisters of Epsilon Pi at George Mason University.

welcomed the newest editions to their family trees. This year, Founders Day was held at the Crystal City Marriott where the sisters had a wonderful luncheon and enjoyed their special guest speaker, International President, Vicki Carlson Read. Also in November, the chapter initiated 20 women. Sisters spent the semester volunteering in a Marine Corp mini marathon as well as helping the Girl Scouts for the holiday season by purchasing gifts for a halfway house in the Northern Virginia area.

Zeta Lambda Texas A&M University

Everyday during their "I" week, sisters from Texas A&M University spent one hour doing fun sisterhood activities. All of the girls had a blast and it helped bring them all closer together.

Zeta Nu University of Detroit – Mercy

The sisters of Zeta Nu had a busy fall term. They hosted a Founder's Day celebration with sisters from Oakland University and Metro Detroit Alumna Chapter. The chapter also volunteered to aid in the Alternatives for Girls annual holiday craft fair, where they helped young girls decorate ornaments, make Christmas cards, and design holiday bags and bracelets. Alternatives for Girls is a non-profit organization devoted to providing alternatives for homeless and at-risk girls between the ages of five and seventeen. The semester was finished with a Christmas dinner at a local restaurant where gifts were exchanged and everyone enjoyed themselves.



Three Zeta Nu Sisters pose while making Christmas cards at their annual holiday craft fair.

ALUMNAE

If your chapter is not listed, it means that no information was submitted by the deadline.

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Spring issue – January 1

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Winter issue – October 1

COLORADO

The **Fort Collins alumnae** hosted twenty-six members from Colorado State University for an ice cream social. Sharing of member experiences old and new made this evening a success. The group gathered again in November to celebrate Founders Day.

Boulder area alumnae celebrated Founders Day by welcoming Sarah Demand, graduating senior, and Gayle Vaille, alumna initiate. Beta Rho collegiates also attended the Fall 2000 Greek Awards Banquet.

CONNECTICUT

Western Connecticut alumnae celebrated the 126th Anniversary of Gamma Phi Beta with a Founders Day luncheon.

FLORIDA

The **Daytona Beach area Crescent Circle** celebrated Founders Day with a luncheon.

Twenty-six members of the **Naples Crescent Circle** celebrated their 10th anniversary at a recent Founders Day Brunch. A wonderful celebration ensued.

South Bay Alumnae opened the year with a work party. President Sandy Olinger conducted the meeting while members created Halloween shirts for pediatric patients at a local hospital. Founders Day celebrations were made even brighter with former International President L'Cena Rice in attendance. L'Cena Rice was presented with a Golden Crescent pin honoring her fifty-year membership. The alumnae celebrated the holidays with a poinsettia party in December and are now looking forward to a "recovery lunch" in January.

GEORGIA

The **Atlanta Southern Crescent Alumnae Chapter** celebrated their first Founders Day at the home of their chapter's president. These sisters found themselves with weed whackers, clippers and rakes in hand as they helped to clean up a "tot lot" that they have adopted in Peachtree City, Georgia. Good luck to this newly established chapter.

ILLINOIS

The **Chicago Northwest Suburban Alumnae Chapter** celebrated its 45th anniversary at their annual holiday party and silent auction. The chapter raised \$700 for the local Girl Scout Council at this event. The monies will help to support camperships.



Boulder Area Alumnae at their Founders Day Celebration.



The new Atlanta Southern Crescent Alumnae Chapter enjoys another fun get-together.



Daytona Beach Area Crescent Circle members at their 2000 Founders Day luncheon.

ALUMNAE

(continued)



Eight Pi Chapter Alumnae celebrated their birthdays in Northern California.



Gamma Kappa Alumnae and New Members at their Heritage Supper.



Oklahoma City alumnae enjoy touring Channel 4 News during a live news cast.



Cincinnati and Dayton Alumnae Chapters at their Founders Day celebration.

INDIANA

Indiana alumnae from around the area met at the Beta Phi chapter house at Indiana University for Founders Day. Donna Arnold Smith was presented with a Merit Award from alumnae chapter president Joyce McMahon Cookman.

KANSAS

The **Greater Kansas City** Founders Day was celebrated at a restored landmark, "Union Station". Reports are in and by every definition, the 40th Annual Antiques, Gardens and Home Design Show was again a tremendous success. More than 8,000 people attended this event and profits topped \$70,000.

MISSOURI

The **St. Louis Alumnae Chapter** hosted its third annual Trivia Night with proceeds going to Camp Wyman, a local United Way camp. A Founders Day brunch honoring many 50- and 75-year members was held in November. The alumnae, spouses and dates enjoyed the city lights from twenty-two floors high at a recent holiday celebration.

NEBRASKA

The **Lincoln Alumnae Chapter** hosted twenty-one members to an elegant dinner at a local country club to celebrate Founders Day. Four women were presented with their 50-year pins. Three members attending Convention this past summer returned to this chapter with a great deal of spirit and enthusiasm. One idea they brought back was to begin email communication. It's a big hit in Nebraska and over 40 members are now electronically connected. This has been a real boost for this chapter.

Kearney Area Alumnae hit the road...to Kansas City. Members from this chapter enjoyed attending the 40th Annual Antiques, Gardens and Home Design Show hosted by the Greater Kansas City alumnae.

Eight Pi Chapter Gamma Phi Alumnae from the pledge class of 1958 gathered together to celebrate their 60th birthdays in the wine country in Northern California.

NEW YORK

The alumnae to the **Alpha Chapter of Syracuse University** celebrated the holidays with a party where they auctioned gifts.

OKLAHOMA

Misha Ralls Mohr, Producer of the Channel 4 News in Oklahoma City, gave the **Oklahoma City alumnae** a tour of the show. The members had a great time watching the inner-working of a live news cast.

OHIO

The **Dayton and Cincinnati Alumnae Chapters** joined forces to celebrate Founders Day at a local restaurant. This has been a tradition since 1947. Congratulations to Barbara Ehler and Joan McMahan on receiving their 50-year pins. Jane Mott was honored as well with the IIKE Award. Other events with the Dayton group include officer installation, gifts for graduating seniors and a holiday party.

OREGON

These five sisters are an "unofficial" alumnae chapter in **Southern Oregon**, all living in Medford. Between their busy schedules they try to get together every year on or near Founder's day for lunch. This year they did it!

PENNSYLVANIA

Marcia McGoey and Lana Gerhardt both sisters from **Penn State University**, reconnected after 45 years. They spent a wonderful 3 week trip touring China.

TEXAS

Corpus Christy alumnae had a busy fall kicked off with officer elections. In October the alumnae held a "Meet the Alumnae Initiates" dinner. Two new members joined the group in November at the recent Founders Day celebration. The holidays brought the year to a close with a date party and pirate gift exchange.

New-found friends Cathryne Melton and Dorothy Cline Brown, both initiated at Alpha Zeta chapter, the **University of Texas at Austin**, met for the first time on a tour in Cortona, Italy. To their surprise, they met again on a second tour five months later in Evora, Portugal. Both tours were sponsored by the University's Ex-Students group.

WASHINGTON

The **Puget Sound Alumnae Chapter** had a very successful Fall. The group celebrated Founders Day in November and held a holiday party in December. Toys were collected during the holiday festivities. The toys were then donated to Toys for Tots. Chapter members gathered items to donate to a local women's shelter in recognition of Domestic Violence Awareness Month.



Cathryne Melton and Dorothy Cline Brown in Evora, Portugal.



Five sisters from an "unofficial" alumnae chapter in Southern Oregon at Founders Day 2000.



50-year members celebrating at the Los Angeles Intercity Founders Day. Over 700 GPB's attended – collegians and alumnae.



Denver Alumnae Chapter members race with Colorado Rockies mascot "Dinger" in Denver, which was the largest race site in the country for the "Race for the Cure."



The Puget Sound Alumnae Chapter at their Christmas Party where they collected Toys for Tots.

You Can Make a Difference

No matter how busy your schedule is,
there is always something you can do to help.

Do you remember going through “rush”? Think back to that special day ... close your eyes, what do you visualize? Remember? I remember receiving my bid and running as fast as I could to 415 North 16th Street – home of Gamma Phi Beta. One of my most cherished pictures of that day is when a dear friend from high school and I first saw each other and realized we were going to be sorority sisters. We are facing each other, our arms at our sides with hands full of presents, balloons, bid cards, and our mouths are open wide. As I recall, we were screaming our lungs out, so excited to see each other. Wow! It still gives me chills to this day! It is interesting to think that as excited as I was at that moment, little did I know then, or would I ever imagine, the impact Gamma Phi Beta would have on my four years of college and my life thereafter.

Pledging Gamma Phi Beta, becoming an active and then an alumna is the natural cycle we go through. Most of us, upon pledging, think of our Sorority as a collegiate experience. Ironically, the majority of our Sorority experience is spent as an alumna. The lifetime commitment we make as new members is only fulfilled by our commitment as alumnae.

Are you fulfilling your lifetime commitment to Gamma Phi Beta as an alumna? Throughout our alumnae years we have numerous responsibilities and priorities. For most of us, sustaining a major volunteer commitment over a number of years is not realistic with raising children, family responsibilities, caring for aging parents, careers, adult life challenges, volunteer work within our communities, etc. At these times when our “plate is just too full” there are still many ways we can fulfill our lifetime commitment.

Think about “rush” or in today’s terminology, think recruitment. Recruitment is the life and breadth of our sisterhood. Without recruiting new members, Gamma Phi Beta would cease to exist. You can help with recruitment. Alumnae involvement is essential for Gamma Phi Beta to continue and we need you!

In recruitment, there are various levels of involvement for you to participate. When you are at your “maximum” and are feeling over-extended, there are ways you can assist with recruitment without spending any time.

1. Consider your lifetime commitment in the present tense, you are a Gamma Phi Beta. State your involvement as “I am a member of Gamma Phi Beta” not “I was a Gamma Phi Beta.”
2. Let your community know you are a Gamma Phi Beta. Everyday you

share a part of who you are with people you encounter. When appropriate, let them know you are a Gamma Phi Beta. Whenever you have your membership listed (i.e. on a resume, in the newspaper, etc.), include Gamma Phi Beta. Because you are an outstanding person, you are “selling Gamma Phi Beta” by just being you – but others have to know you are a Gamma Phi Beta.

3. In the Panhellenic spirit, let young women in your community know about the importance of being Greek.

While the above ideas may be a part of your daily life, the next few suggestions will take a little time.

1. Pay your local and International dues. Your financial contribution is part of your lifetime commitment and is the foundation for all that we do.
2. Write a reference for a potential member. References are key for our collegiate chapters’ pledging quality women.
3. If you live close to a collegiate chapter, take treats or snacks for recruitment school.

These next ideas are for women who are within driving distance of a collegiate chapter and are options that do require a few hours once a year.

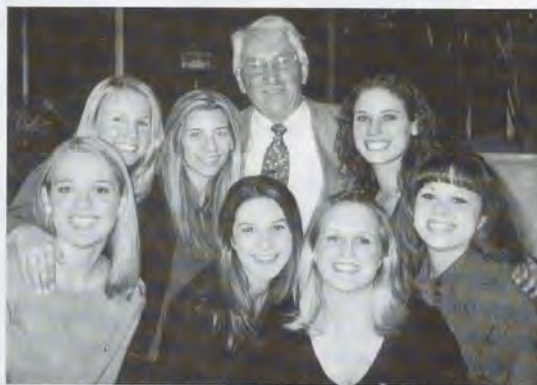
1. Participate on a pre-review or application review committee. These alumnae/collegian committees meet to assist the collegiate chapter with evaluating potential members prior to the recruitment process.

2. Prepare and/or serve refreshments during recruitment.
3. Lend whatever skills, abilities or talents you have to the recruitment process.

And finally, for those who would like to spend a few hours periodically through the year.

1. Be a local recruitment advisor or another advisor who assists with various components of recruitment.
2. Be the Alumnae Reference Committee (ARC) Chair.
3. Volunteer to become involved at the International level with recruitment.

As Gamma Phi Betas, we have been privileged to share in a special sisterhood. You are essential to the continued growth and strength of this sisterhood. It’s time you got involved; we need you! Pick what is right for you and fulfill your lifetime commitment. A good place to start is to contact your local advisory board or International Headquarters. Other options include your province collegiate director (PCD), province alumnae director (PAD), province membership director (PMD) or me, Kris Baack, director of collegiate recruitment (DCR). ■



Members of Beta Lambda Chapter at San Diego State University with James Franson at the 2001 RLC in Irvine, CA. Franson generously donated \$60,000 for scholarships to their chapter. Photo by Mindy Davidson

Reference Guidelines

Who May Write A Reference?

Any initiated member of Gamma Phi Beta may write a reference, including alumnae and collegians. Our Greek-letter chapters count on alumnae support in the form of writing references each year.

What Should A Reference Writer Send?

Send a completed reference form #38 for each potential member. These forms may be obtained from: this issue of *The Crescent*; Gamma Phi Beta International Headquarters - 303.799.1874; an Alumnae Reference Chairwoman (ARC); or by accessing the My G-Phi-B section under resources on the Gamma Phi Beta website at www.gammaphibeta.org. Please provide as much information about your potential member as possible and include a photo, if available. You may get this information from the potential member or her family if she is an acquaintance. You may not contact her during formal recruitment, as this puts the chapter in danger of receiving a violation from their College Panhellenic. Type or print clearly – legibility is important! List talents, hobbies, interests, grades, and honors to inform the chapter of the potential member's personality and help the chapter develop a recruitment strategy.

Where Should Reference Forms Be Sent?

Send references to the ARC listed in this issue of *The Crescent* by August 1 for fall recruitment chapters and January 1 for deferred recruitment chapters. Be sure to locate the chapter for the university your candidate will be attending.

Many of our chapters are still in need of an ARC who will receive references for them. If a Greek-letter chapter does not currently have an ARC, the MVP is listed with the chapter address.

Do you know any qualified young women who would be candidates for membership in Gamma Phi Beta?

Recommend them to a Gamma Phi Beta Greek-letter chapter today!

How Can You Help?

If you are asked to provide a reference, please respond promptly with as much information as possible. Let the ARC or chapter's MVP know if you are unable to do so. If you would like to help with the reference process, contact a local chapter.

Why Are References Required?

Greek-letter chapters need complete information to successfully recruit and make sound membership selection decisions. It is a lifetime privilege and responsibility of all members to seek out and recommend young women who have the potential to make a positive contribution to Gamma Phi Beta.

Writing References For Legacies

Gamma Phi Beta's legacy policy states that a legacy is a daughter, sister, granddaughter, or great-granddaughter of a Gamma Phi Beta. At the discretion of the Gamma Phi Beta relative, a stepsister, stepdaughter, or step-granddaughter may be considered a legacy. A legacy is entitled to special consideration by the Greek-letter chapters, which is defined as an invitation to the first round of events, where possible. If a bid is extended, special consideration also includes alphabetical placement on the first bid list. The chapter makes the final decision on any potential member and judges legacies by the same standards and at the same time as all other potential members. If a legacy does not pledge Gamma Phi Beta, notifying relatives and friends is left to the potential member to protect her privacy.

It is most helpful to send the Legacy Introduction Form from this issue of *The Crescent* to the Greek-letter chapter. The legacy will also need a completed reference form #38.

Remember that all legacies do not choose Gamma Phi Beta. Conversely, many of our chapters do not have spaces to pledge all legacies. All legacies should enter recruitment with an open mind about all sororities. Each sorority chapter has unique qualities to offer potential members and each woman should seek the chapter with which she is most compatible.

Congratulations to the following chapters who reported reaching quota in 2000!

Alpha, Syracuse University *
Gamma, University of Wisconsin/Madison
Epsilon, Northwestern University *
Theta, University of Denver *
Xi, University of Idaho *
Omicron, University of Illinois *
Pi, University of Nebraska/Lincoln *
Rho, University of Iowa
Sigma, University of Kansas *
Psi, University of Oklahoma *
Omega, Iowa State University
Alpha Alpha, University of Toronto
Alpha Beta, University of North Dakota *
Alpha Delta, Univ. of Missouri/Columbia *
Alpha Epsilon, University of Arizona *
Alpha Upsilon, Penn State University *
Alpha Omega, Univ. of Western Ontario
Beta Alpha, Univ. of Southern California *
Beta Gamma, Bowling Green State Univ.
Beta Delta, Michigan State University
Beta Epsilon, Miami University (OH) *

Beta Eta, Bradley University (Peoria, IL) *
Beta Lambda, San Diego State University *
Beta Mu, Florida State University
Beta Rho, University of Colorado/Boulder *
Beta Upsilon, Kansas State University *
Beta Phi, Indiana University *
Beta Psi, Oklahoma State University *
Beta Omega, Northern Arizona University
Gamma Beta, Gettysburg College *
Gamma Epsilon, Univ. of Puget Sound *
Gamma Eta, CA State Univ./Long Beach *
Gamma Kappa, Univ. of Nebraska/Kearney *
Gamma Pi, Mankato State University
Gamma Tau, St. Louis University *
Gamma Phi, Auburn University *
Gamma Psi, Univ. of Northern Iowa *
Delta Delta, California State Univ./Fullerton *
Delta Epsilon, Texas Wesleyan University
Delta Eta, University of California/Irvine
Delta Kappa, Lehigh University *
Delta Lambda, Univ. of California/Riverside *

Delta Mu, Rutgers State University *
Delta Tau, Colgate University (Hamilton, NY) *
Delta Upsilon, University of Georgia *
Delta Phi, California State Univ./Bakersfield
Delta Chi, California State Univ./Sacramento
Epsilon Alpha, La Salle University
Epsilon Gamma, Univ. of San Diego *
Epsilon Delta, Creighton University *
Epsilon Epsilon, Union College *
Epsilon Theta, Clemson University *
Epsilon Kappa, California State Univ./Chico *
Epsilon Mu, Loyola University
Epsilon Nu, Chapman College (Orange, CA) *
Epsilon Sigma, Morehead State University
Epsilon Phi, Bentley College (Waltham, MA)
Zeta Delta, Southeast Missouri State Univ.
Zeta Zeta, Coastal Carolina University
Zeta Eta, Lander Univ. (Greenwood, SC)
Zeta Iota, Valparaiso University *

* Chapters that also reached Panhellenic Total

Connecting the Disconnected

"Of course I am going to the Gamma Phi alumnae meeting. I look forward to the fun and fellowship I find there with my sisters." We probably do not verbalize the above, but I am sure we have felt this way as we shared the camaraderie of sisters in a functioning alumnae chapter. How fortunate are those who have an alumnae chapter available.


Gamma Phi Beta was an exciting sisterhood that we embraced during our collegiate years, but our membership did not end when we left the college campus. We continue to be members, but for many Gamma Phi Betas there is no alumnae chapter available that offers them the opportunity to be active. The Alumnae Extension (AE) division of the Membership Department works to help alumnae in all areas of the country and Canada to re-connect with Gamma Phi Beta by helping them establish new or re-activated alumnae chapters.

There are three types of target areas on which we focus.

■ First, an alumna may contact International Headquarters looking for the nearest alumnae chapter to her. If there is no alumnae chapter available, a member of the AE team works with that alumna to research the area and determines the possibilities for either an alumnae chapter (minimum of 12 dues paying-members) or a Crescent Circle (minimum of 6). The process is as simple as setting up a first meeting and sending out invitations. AE pays for the first mailing and helps each step of the way through installation.

■ Second, AE looks for areas where a collegiate chapter exists but there is no alumnae chapter there to support it. Because we believe that collegiate success is based, in part, on alumnae support, we survey the area for interest and facilitate the process for alumnae in that area.

■ Third, AE analyzes areas where there are large numbers of alumnae and either no alumnae chapter or only one. For example, an area with over 1,000 alumnae is a good prospect for adding a second chapter. In some cities it takes more than 30 minutes (our recommended distance to travel to a meeting) to drive from one part of the city to another. We could develop a north, east, west, or south chapter in these areas.

Do you fall into any of the above categories? Are you willing to take the lead in establishing an alumnae chapter or do you have a suggestion of an area where there is a need? Take the time today to contact IH at 303.799.1874 or Jean Daily, director of alumnae extension, at jtdaily@worldnet.att.net, and we can start the activity that will lead to an alumnae chapter in your area. 

Let us help you put your "I" back into Gamma Phi.

Legacy Policy

To assist our chapters in identifying Gamma Phi Beta legacies (sisters, daughters, granddaughters and great-granddaughters), please complete this form and mail it to the chapter's alumnae reference chairwoman (ARC).

This is to advise you that my (circle one) daughter, sister, granddaughter, great-granddaughter, stepdaughter, stepsister, step-granddaughter will be attending college this year.

Legacy _____

FIRST MIDDLE LAST

Address _____

City _____ State _____ ZIP _____

Phone () _____ High School _____

Referring Alumna _____

FIRST	MIDDLE	LAST

Chapter of Initiation _____

Gamma Phi Beta recognizes that legacies are important to our Sorority because they bring a long tradition of pride and support to our Greek-letter chapters. Because it may be impossible for Greek-letter chapters to pledge and initiate every legacy referred to them, they are guided by Gamma Phi Beta's legacy policy, which states, "Legacies are to be given special consideration by the chapters." This means they are invited to at least the first round of events. If a legacy is invited to pledge, her name is placed alphabetically on the first bid list. In those unfortunate situations where a legacy is not invited back to the next set of events, notification of friends and relations is left to the legacy. This is to protect her privacy. The best way to avoid potential disappointment is to discuss the total Greek community with legacies. All National Panhellenic Conference sororities have similar goals and ideals. Emphasizing Gamma Phi Beta as a sole choice for your legacy may be unfair to her if we are unable to extend her a bid. Most importantly, we hope that recruitment is a positive experience.

BY JEAN DAILY

ARC List

Alabama

Auburn University
Gamma Phi Chapter
Betsy E. Sheffield
1900 Chateau Circle Apt. 304
Birmingham, AL 35209
(205) 874-7884
BSheff8@aol.com

University of Alabama
Epsilon Lambda Chapter
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2612 Shoal Place
Northport, AL 35476-1901
(205) 339-1939

Arizona

University of Arizona
Alpha Epsilon Chapter
Audrey S. Campbell
5020 E. Cecelia Street
Tucson, AZ 85711
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Arizona State University
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609 E. Mesquite Circle #A110
Tempe, AZ 85281
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Northern Arizona University
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Gamma Phi Beta Sorority
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Flagstaff, AZ 86011

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Univ. of CA - Los Angeles
Alpha Iota Chapter
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Univ. of Southern CA
Beta Alpha Chapter
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San Diego State University
Beta Lambda Chapter
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12877 Carriage Rd
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Gamma Eta Chapter
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Cal State Univ. - Fullerton
Delta Delta Chapter
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Gamma Phi Beta Sorority
600 E. Chapman
Fullerton, CA 92831

University of CA - Irvine
Delta Eta Chapter
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Fountain Valley, CA 92708-
7406
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Gamma Phi Beta Sorority
1326 Higuera St.
San Luis Obispo, CA 93401

Univ. of Calif. - Riverside
Delta Lambda Chapter
c/o MVP
Gamma Phi Beta Sorority
5225 Canyon Crest Dr.
#71-165
Riverside, CA 92507

Cal State Univ. - Bakersfield
Delta Phi Chapter
c/o MVP
Gamma Phi Beta Sorority
9001 Stockdale Hwy
Bakersfield, CA 93311-1099

Univ. of CA - Santa Barbara
Delta Psi Chapter
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995 Hot Springs Rd
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1110
(805) 969-7898

Cal State Univ. - Sacramento
Delta Chi Chapter
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Folsom, CA 95630-9569

Univ. of San Diego
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Gamma Phi Beta Sorority
5998 Alcalá Park
Student Organization Office
San Diego, CA 92110

Cal State Univ. - Chico
Epsilon Kappa Chapter
c/o MVP
Gamma Phi Beta Sorority
606 W 5th St
Chico, CA 95928

Chapman University
Epsilon Nu Chapter
c/o MVP
Gamma Phi Beta Sorority
625 N Grand D-9
Orange, CA 92867

Univ. of CA - Santa Cruz
Epsilon Omicron Chapter
Roberta Bolin
1816 Redondo Way
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Sonoma State University
Zeta Gamma Chapter
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Gamma Phi Beta Sorority
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Cotati, CA 94931

Pepperdine University
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c/o MVP
Gamma Phi Beta Sorority
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Colorado

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Beta Mu Chapter
Rosemary Bunn
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(850) 562-5004

Florida Institute of Tech.
Delta Sigma Chapter
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Gamma Phi Beta Sorority
150 W University Blvd
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Epsilon Zeta Chapter
Molly M. Miller
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Gamma Phi Beta Sorority
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Univ. of Georgia
Delta Upsilon Chapter
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Gamma Phi Beta Sorority
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Iowa City, IA 52245

Iowa State
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Albertson College of Idaho
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Gamma Phi Beta Sorority
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Bridgewater State College
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Bentley College
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University of Michigan
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CANADA

Potential New Member's Name _____ Date _____
(Last) (First) (Middle) (Nickname)

Gamma Phi Beta Sorority Reference Form

(To be used by members of Gamma Phi Beta only)

Attach picture
if available

For _____ of Gamma Phi Beta at _____
(Chapter) (College or University)

Entering as a Freshman _____ Sophomore _____ Junior _____ Senior _____ Age _____

High school attended _____ City/State _____

Scholastic average _____ Rank in class _____ Number in class _____

Previous college attended _____ City/State _____

Scholastic average _____ Number of terms completed _____ Major _____

Name of Parent/Guardian _____

Home address _____

Gamma Phi Beta relatives: Sister _____ Mother _____ Grandmother _____ Great-Grandmother _____ Other _____

Name _____
(Last) (First) (Maiden) (Chapter)

Other NPC sorority affiliations of relatives _____

Hobbies, interests, talents:

Character traits, personality, leadership qualities:

Activities (school, church, community, honors) and offices held:

Work experience:

Other comments (attach additional sheet or use other side if necessary):

Does potential new member meet Gamma Phi Beta's five standards (good character, scholastic ability, financial responsibility, contribution to prestige of the Sorority and attractive personality) of membership? Yes _____ No _____

I endorse this woman for membership in Gamma Phi Beta Sorority. Yes _____ No _____

Check which applies to you:

☐ This reference was requested by alumnae or collegiate chapter

☐ This reference is voluntarily sent because I believe this candidate would make an exceptional Gamma Phi Beta.

☐ I know this potential new member personally

☐ I know her family personally

I received this information from:

☐ Panhellenic members/master file

☐ Mutual friend

☐ H.S. faculty/staff member _____

☐ Other

☐ This information sent at the request of the collegiate chapter

SUBMITTED BY:

(First) (Maiden) (Last)

(Street) (City) (State) (Zip)

(Telephone) (Chapter of Initiation)

I am a/an (check one) Collegian _____ Alumna _____

Moving ahead . . . strategically

GAMMA PHI BETA'S STRATEGIC PLAN

In the Winter 2001 *The Crescent* we listed the six critical issues that had been identified for Gamma Phi Beta, through our strategic planning process. These issues have now become our focal points as **Priority Areas** in the implementation of our strategic plan. Goals have been developed for each area and are currently in various stages of implementation; some have already been accomplished, while others are being worked by our departments or by task forces.

We have also established an **Oversight Committee** which is charged with coordinating the activities of all the task forces. This committee worked this spring to assist the task force chairs develop action plans that will help us accomplish our goals. There was a meeting of the Oversight Committee in April at International Headquarters to discuss the status of all parts of the plan and to work together on implementation strategies and timelines. They also determined the best way to communicate our progress (or accomplishments) to our membership and different publics.

PRIORITY AREAS AND STRATEGIC GOALS

IMAGE

To position Gamma Phi Beta to be viewed by internal and external audiences as one of the premiere women's organization in North America.

Goals

- Evaluate our present camping philanthropy for possible change and national partnership
- Develop and implement a comprehensive public relations plan

LEADERSHIP DEVELOPMENT

Empower women to achieve their potential through the process of leadership development.

Goals

- Finalize development of the Total Member Programming continuum
- Develop and implement a comprehensive sequential leadership skills program and an innovative experiential learning educational model
- Investigate alternative means of delivering leadership training and educational programs (i.e. Internet)

- Investigate how to fund participation in existing national leadership programs

TECHNOLOGY & COMMUNICATION

Establish and maintain a system for effective communications and data management by utilizing current technology.

Goals

- Develop a comprehensive plan to incorporate technological innovations
- Redesign our website to include a members-only section that will include form retrieval and submission, chapter news, member searches, and links to other resources
- Develop a Gamma Phi Beta history CD
- Establish software and hardware platforms for communication
- Investigate on-line distributions of Sorority communications (i.e. *The Crescent*, manuals, packets)

MEMBERSHIP

Strengthen and broaden collegiate and alumnae membership through focused efforts of extension, recruitment and retention.

Goals

- Increase alumnae involvement
- Develop a growth plan for alumnae and collegiate extension
- Identify resources to enable each collegiate chapter to reach Total
- Evaluate effectiveness of collegiate programming for retention of members and

transition of collegiate members to alumnae status

- Increase retention rate for alumnae and collegiate chapters

STRUCTURE

Provide an infrastructure that meets the needs of our constituencies while maximizing the time and talent of volunteers and staff.

Goal

- Study needs of our constituencies and reorganize our structure as necessary

FINANCE

Strengthen our financial position to provide optimum support for programs and member services.

Goals

- Evaluate our fiscal planning process
- Develop existing and additional sources of revenue to support Sorority programs
- Evaluate the value of our physical assets and determine the best asset management plan for the Sorority

The Oversight Committee members and their respective Priority Areas of responsibility are:

- Vicki Read (Chair) – Image
- Suzanne Foucault – Leadership Development
- Corinne Martinez – Technology and Communication
- Carleen Sullivan – Membership
- L'Cena Rice – Structure
- Grayle James – Finance

Our strategic planning process has provided a clear direction for our efforts and a rationale for the commitment of our resources. We are energized and working toward meeting our goals. Members may review quarterly website updates about our accomplishments as we move ahead . . . strategically.

■ Vicki Carlson Read
International President

Sharing the Sisterhood

ΓΦΒ's Alumnae Initiate Program

Do you know women who didn't have the opportunity to be a part of a Sorority? Women who enjoy sharing their time, talent and energy? Gamma Phi Beta's Alumnae Initiate Program offers a unique opportunity for women to become a member who didn't pledge a National Panhellenic Conference sorority in school or never attended college.

An alumna initiate may be any woman who meets the high standards of Gamma Phi Beta membership. She may be a friend, neighbor, mother or sister of a Gamma Phi Beta. She may be an outstanding community leader, professional woman or homemaker.

Take, for example, one member's experience with the alumnae initiate program this year:

"My daughter Maren has lived Gamma Phi all of her life. She went to a college that didn't have a Gamma Phi Beta chapter so was not really interested in sorority life. She has heard so much about our alumnae group that when we invited her to become a member, she said yes without really thinking about it. About the same time our Vice President, Sherry Vanderneut, was pleased to see my daughter accept membership and



L-R: Megan Scheatzle, BΓ; Maren Morgan, BΓ, Alumnae Initiate; Wendy Vanderneut, BΓ, Alumnae Initiate; and Janet Just, BΓ

wanted to invite her daughter-in-law, Wendy, but did not want to be a pushy mother-in-law. I encouraged her to bring Wendy to one of our meetings. We had a fun meeting at my home where we were making plans for some local philanthropy projects. Wendy was really impressed with our projects and discovered that she and Maren knew some of the same people from school. I asked Sherry if she wanted to extend her an invitation for membership.

She did, but didn't want to put Wendy in the position that she had to join in order to please her. Our members had already indicated that they would like to invite Wendy so I took her aside and invited her myself. She immediately gave me a YES!

We provided Big Sisters for both Maren and Wendy to help them with their membership education. It is very interesting to see how the young women have bonded and have become special friends. I know that Maren and her Big Sister Megan Scheatzle have become very good friends and often plan a day to spend together with their small children.

It was great for Maren and Wendy to be able to be initiated together. Wendy's Big Sister is Janet Just. Both big sisters are members of Beta Gamma Chapter in Bowling Green and found it great fun to go back to their home chapter to participate in Initiation as alumnae with their Alumnae Initiate Little Sisters. A group of us drove the two and a half hours from Kent to Bowling Green to participate in the ceremony. It was especially meaningful for Sherry and myself to see our girls initiated into the Sorority that we love so much!"

Gaye Bricker,
Kent Alumnae President,
PFD III

What some of our newest alumnae initiates had to say about their membership in ΓΦΒ:

I have enjoyed the sisterhood and the loyalty each person has to each other. It is nice to know such caring people, especially when it seems to be a missing trait in this world. I enjoy going to meetings, especially the meetings where we eat and we discuss life issues. There is such a vast wealth of wisdom with our members, it is nice to sit back and listen.

Maren G. Morgan
BΓ, BGSU

Initially I got involved with Gamma Phi Beta because of my mother-in-law. I thought it would be nice for us to participate together, especially since the Sorority is very important to her. Since doing this I have enjoyed developing friendships with the members of our alumnae group and look forward to our meetings as a time to relax, connect with a diverse group of ages and interests, learn and plan our activities. And, I am proud to be a part of an organization that donates time and money to beneficial causes.

The Kent Alumnae Chapter of Gamma Phi Beta truly is a win-win organization because we are helping others and in return helping ourselves establish new friendships and grow as individuals.

Wendy Vanderneut
BΓ, BGSU

So, take a moment. Who do you know who would be an outstanding addition to our sisterhood? Who would you like to share the Sorority with? The process is simple. Contact International Headquarters by e-mail at alumnae@gammaphibeta.org, call 303.799.1874 or access the Gamma Phi Beta website at www.gammaphibeta.org to request a form.

Regional Leadership Conferences

In February, more than 800 women came together to Commit to Leadership as Gamma Phi Beta hosted Regional Leadership Conferences (RLCs) throughout the United States. Held in off-years of Convention, the RLCs are geared toward all Gamma Phi Beta members, collegiate and alumnae. The RLCs mission is to train officers and members, promote the highest type of womanhood through pertinent educational programs and enhance each member's knowledge of the Sorority and the international organization. With this year's theme of Commit to Leadership, the RLCs met and even exceeded this mission.

those in leadership roles to Develop the Vision and Communicate the Vision. In these sessions, attendees learned how to create a vision and develop goals for their chapters, then progressed into learning how to "sell" their vision and gain from their members. This track of workshops received rave reviews from RLC attendees and was one of the highlights of the conferences.

On Sunday, a critical thinking session regarding the future of our organization's philanthropy was held. *Camp Gamma Phi Beta – Thinking in Future Tense* was held



Contributing Writers: Corie Curtiss, Mindy Davidson and Barbie Chadwick

This year's conferences were held in Chicago, IL (February 2-4); Irvine, CA (February 9-11); Oklahoma City, OK and Atlanta, GA (February 16-18); and Seattle, WA (February 23-25).

With support from the Gamma Phi Beta Foundation Leadership Endowment, each RLC offered over 50 workshops for all who attended. Some topics included: Alumnae Chapter Development, High Fun/Low Risk Social Events, Membership VP Nuts 'n Bolts, Elections, Recruitment Conversation, Scholarship, Executive Council Hearings, Media Relations, and Alumnae & Collegiate Alcohol Issues. There were also Roundtable discussions focusing on issues facing alumnae and collegiate groups. Special seminars were held by the Gamma Phi Beta Foundation and the National Panhellenic Conference Delegation.

In keeping with the theme of RLC, a new workshop track was developed that was dedicated to teaching

for all in attendance. The discussion ranged from where our philanthropy is going and what we want it to be in 2010, to how we can present it nationally. It was a unique opportunity for members to have direct input into Gamma Phi Beta's strategic plan.

Overall, the RLC experience was a great one. Members took some time to acknowledge the evolution of "Gamma Phi Beta Through the Years." Many memories were shared and it was proven that history repeats itself, especially in fashion. Many well known songs were sung and some new ones were shared. Chapter reports shared successes and demonstrated what it means to be great Gamma Phi's on campus and terrific alumnae in cities across the United States and Canada. Everyone went home with heads full of new ideas and a renewed commitment to leadership within Gamma Phi Beta. But most important of all, new sisters and friends were made for life.

Here's what some attendees had to say about their positive experiences at the RLCs:

- It clarified things for me and gave me an insight into other offices, which is good for me as an executive officer.
- I had many discussions with other chapters about their problems which really helped me in solving some of my chapter's problems.
- I had a wonderful time with new sisters and learning how to more effectively lead my chapter. I really enjoyed the opportunity to meet new people and share ideas. Yeah for RLCs!
- My favorite things about the Atlanta RLC were the discussion groups where we shared ideas, the fun girls I met and doing ritual with lots of people. I had a super duper time!
- My collegians have a renewed sense of enthusiasm and energy because of their interaction and idea exchange with other chapters. Thank you!

- There were so many ideas I needed a tote bag to carry everything home in!
- It's a chance for a strong dose of Gamma Phi Beta energy ... a true source of inspiration.
- I received a lot of good information about what other Gamma Phi's do in their chapters which was helpful for problem solving. I really enjoyed this conference. I learned so much and made some great friendships! Go Gamma Phi!!
- I learned so much about the policies of the sorority, important information and planning strategies. Great job!!
- RLCs were helpful in beginning the year off right and transitioning into our positions. I think an RLC should be held in February or earlier of each year. It has proven to be very helpful as a transition for our exec. members!



Photographers: Tracy Brunson, L'Cena Rice, Margaret May, Sarah Beebe, and Ellie Osborne

- Attending the Atlanta RLC helped me realize that all chapters face the same issues, but we can all share our ideas. It educated me about this organization and helped me to meet new people. I had a great weekend and thoroughly enjoyed the RLC.
- I learned a lot from the seminars and other chapters that will help my chapter become stronger and more efficient.
- It is always helpful to get together and exchange ideas, verify policies and procedures, and develop and strengthen relationships with other sisters.

- RLCs were a bonding experience for my chapter, giving us new ideas, excitement and motivation to now introduce to the rest of our chapter. This was a great experience. I have learned true procedures to ensure our chapter is operating to the best of its ability.
- I learned so much as a new exec. officer and I met tons of awesome girls. I'll definitely try to come back in two years or go to Convention!
- As a new officer, I gained a greater sense of my responsibilities and a deeper want to improve it within my chapter. 🌙

PHOTOS (from left to right):

- These four sisters participated in the "Gamma Phi Betas Through the Decade" show in Chicago.
- Members of Zeta Theta, Pepperdine University
- Terri Huntington, PAD, Σ, brings us back to the 70's at the Oklahoma City RLC.

- Members of Beta Rho, University of Colorado
- Taking a break from the workshops, a group of Gamma Phis in Atlanta get ready for dinner.
- In Atlanta, Bethany Creasman, ΔY, models the look of the 90's.
- Irvine attendees are ready to start a weekend of fun after registering.
- Members of Delta Psi, University of California - Santa Barbara

ONE ΓΦΒ MAKING AN IMPACT



Caurie Anne Miner

I am one of the many alumnae of Gamma Phi Beta whose hectic schedule currently precludes me from helping the sorority in such traditional ways as advising a chapter or belonging to an alumnae group. This is not something I like and not something I want to continue in the years ahead. However, rather than feel guilty that I cannot help Gamma Phi Beta in a "big" way right now, I recently decided to help her in a way most conducive to my life at the moment.

I am a freelance writer and one afternoon as I sat down at my computer to work, I decided to take some time and write about the positive impact Greek membership has had on my own life and the world around me. Belonging to Gamma Phi Beta has given me many things, from strong leadership skills and increased self-confidence, to life-long friends and a deep appreciation for philanthropy. When I was done with my essay I sent it unsolicited to my region's daily newspaper. The newspaper is similar to most media agencies across the country that typically only recognize Greeks when a tragedy like hazing or house fire occurs. However, the newspaper editors like my positive slant on Greek life and printed it as a guest essay in a recent issue. They even identified our sorority by name – a nice public relations boost that I was not expecting.

"Finding time to come back to Gamma Phi Beta might seem like a great challenge ... but you can come back and give to ΓΦΒ in a variety of ways."

As a professional writer, I am used to seeing my work in print, but something about seeing this particular piece in the paper was especially exciting because it was my way of helping the public see the rewards of Greek membership – not the far too often sensationalized pitfalls. This piece was something I truly believe in and easily composed from a deep reservoir of love I have in my heart for Gamma Phi Beta. I have received several positive comments about my essay from Greeks and non-Greeks of all ages in the Rochester area and am happy that a small task that only took me an hour to do had a small effect on improving the image of Greek life in my community.

As an alumna of GPB and the Panhellenic Council, I believe it is my obligation to help strengthen the future of Greek life and give back to the organizations that gave me so much as a collegian. As *The Crescent* said, "positive payback can be done in a variety of ways," so I encourage my fellow sisters to use a talent of their own to do so too. All it takes to help others learn about the rewards of Gamma Phi Beta is a bit of labor, a spurt of loyalty and a lot of love.

In iIKE,
Caurie Anne Miner
Epsilon Tau

ALUMNA DONATES ICE SKATING PAVILION TO SYRACUSE UNIVERSITY

Marilyn Tennity, a 1942 graduate of Syracuse University and an Alpha alumna, and her husband William donated several million dollars for the construction of an ice skating pavilion on the Syracuse University campus, which opened on September 29th. Alpha sisters hosted a tea at their chapter house to celebrate the occasion and were honored with the presence of Mrs. Tennity and several other alumnae. Following the tea, a dedication ceremony took place at the ice pavilion. Syracuse University Chancellor Kenneth A. Shaw thanked the Tennitys' for their generous contribution to the SU community. Alpha sisters sang several Gamma Phi songs while Mrs. Tennity cut the ribbon to the ice rink, officially dedicating it to Syracuse University. After the ceremony, Alpha sisters enjoyed an afternoon of ice skating and visiting with Mr. and Mrs. Tennity at the brand new pavilion.



Marilyn Tennity speaks at the dedication of the new ice skating pavilion.



Alpha sisters enjoy their new ice skating pavilion at Syracuse University.

CRESCENT ARTICLE BECOMES SPRINGBOARD FOR IOWA LEGISLATION

State Representative Rosemary (Clinebell) Thomson, Beta Eta, was prompted by an article on reducing underage and binge drinking in the summer 1999 issue of *The Crescent* to introduce related legislation in the Iowa House during the 2000 session.

Her efforts resulted in the passage of a bill that now permits post-secondary institutions in Iowa to notify parents if their underage students become involved in alcohol or other drugs. House File 2036 eventually became another tool to help Iowa's public and private colleges and universities deal with the concerns associated with underage and binge drinking.

The original bill draft would have required alcohol-free dorms for students under the age of 21 – the national legal drinking age. Representative Thomson and co-sponsors of the bill traveled to both public and private campuses to discuss the measure and get input from students as well as college and university officials. Thomson eventually received strong bi-partisan support and the bill was signed into law in the spring of 2000.

NPC's 2000 INTERIM MEETING

Delegates, Presidents, Executive Directors and Editors of the 26 members of the National Panhellenic Conference gathered at the DFW Lakes Hilton Executive Conference Center in Grapevine, TX, October 20-22 for the 2000 Interim Meeting. Representing Gamma Phi Beta: Elizabeth (Betty) Ahlemeyer Quick, BΦ, NPC Delegate; Margaret West Pape, Ψ, First Alternate Delegate; Karen Gamel Urette, Ψ, Second Alternate Delegate and Linda Daniel Johnson, AΘ, Third Alternate Delegate. Also attending were Vicki Carlson Read, AE, International President and Deborah Borak, Θ, *The Crescent* Editor. Attending special post meeting seminars on Alumna Advisor Education and Academic Excellence were Barbie Chadwick, AΘ, Collegiate Vice President and Cheryl Speer, ΔΔ, Scholarship Program Coordinator.

Chairman Marion Williams, KKT, opened the meeting with the theme remarks, *Leading the Way, Sharing the Vision*. Noting the continued concern on campuses of the misuse and abuse of alcohol, Marion stressed that the time has come for new initiatives requiring NPC's vision, leadership and courage to create change in the culture on the college campus. Marion challenged all fraternity and sorority members to use the vision, the ability to communicate and collaborate and the leadership to address the concerns and help accomplish needed change.

In closing, we were reminded that NPC is now in its 98th year and eagerly anticipating its Centennial celebration in 2002. As Marion said, "NPC is not great because she is old; she is old because she is great...a legacy earned which has been time honored and for which each of us is responsible."

Special sessions were held to hear reports of the Women & Girls, Tobacco & Lung Cancer and College Women & Depression Programs, and of the Long Range Planning Committee.

Tim Burke, NPC Legal Counsel, stressed the need for everyone to protect and advocate our Constitutional First Amendment rights: "Congress shall make no law respecting an establishment of religion, or prohibiting the free exercise thereof; or abridging the Freedom of Speech, or of the Press; or the right of the people to peaceably to assemble, and to petition the government for redress of grievances." The First Amendment and other provisions of the Constitution are our sources for broad freedoms of association and privacy rights.

Other legal issues discussed included preserving the single sex status of NPC organiza-

tions. Title IX of the Education Act, prohibiting discrimination on the basis of sex does "not apply to membership practices...of a social fraternity or social sorority..., the active membership of which consists primarily of students in attendance at an institution of higher education."

An Alcohol Free Housing Initiative update was given, and although not yet universal, many positive steps are being taken on campuses around the country to change the perceived alcohol-centered culture. More and more Panhellenic women are stepping forward to take responsibility for addressing substance abuse. Women are the key to making the necessary changes; and when joined together in a Panhellenic, they represent the largest organization of women on most campuses. Beth Stathos, Assistant Director for Student Life, University of Oklahoma, stressed the need for more education of all collegiate members toward the goal of greater understanding of both the NPC Alcohol Free Resolution and their individual groups' resolutions and policies.

Chairman of the NPC Foundation, Jean Scott, reported the success of the Centennial Endowment Fund. In honor of NPC's upcoming centennial in 2002, this fund was established in October 1999 to support the educational and leadership programs of the National Panhellenic Conference and to provide Conference leadership with flexibility to respond to campus situations as needs arise.

2000 RESOLUTIONS

Resolved, That the National Panhellenic Conference develop and pilot during the calendar years 2001 and 2002 a program titled, "FOCUS ON CONFRONTATION. Interviews with, evaluations by, and observation of College Panhellenic women have shown the need for confrontation skills in relation to risk management. Funding is possible through the NPC Foundation.

Resolved, That the National Panhellenic conference develop and pilot during the calendar years 2001 and 2002 a program titled, "FOCUS ON SELF-ESTEEM." Interviews with, evaluations by, and observation of College Panhellenic women have shown the need for enhanced self-esteem in relation to risk management. Funding is possible through the NPC Foundation.

Resolved, That the mission statement of NPC be: The National Panhellenic Conference supports its women's fraternities by promoting values, education, leadership, friendships, cooperation, and citizenship

Resolved, That beginning in 2001, the National Panhellenic Conference will officially recognize October as the Month of the Scholar; and

Resolved, That NPC, through partnership of the member groups, the College Panhellenics Committee and the Alumnae Panhellenics Committee, will promote the Month of the Scholar

Resolved, That the National Panhellenic conference sponsor, in kind, the National Alcohol Screening Day of the years 2001, 2002, and 2003, through mailings to those campuses where College Panhellenics are established, encouraging all members of NPC groups on those campuses to participate in the program.

Resolved, That the directors of the Conference, the executive committee members, and the administrative director sign a Conflict of Interest Agreement annually.

Adapted from material developed by

EVE WOODS RILEY | ΔΔΔ | NPC DELEGATE



GAMMA PHI BETA FOUNDATION

Building Tomorrow's Leaders

For the challenges of the future ... **leadership**
For the challenges of youth ... **special camping**
For the challenges of education ... **financial aid**

The Vision:

To establish philanthropy as an integral part of Gamma Phi Beta membership

MESSAGE FROM THE CHAIRWOMAN

Dear Sisters and Friends,

This is to introduce a new feature in *The Crescent* – a page in each issue will be dedicated to Foundation news. In this inaugural effort, we want you, our loyal members and friends of Gamma Phi Beta, to know a little more about the Foundation and what your support provides for the Sorority, its members, and its related philanthropy.



Barbara Missert Wessel

The Gamma Phi Beta Foundation is overseen by an eight-member Board of Trustees. Trustees are sought for the specific expertise they bring to the management of the Foundation and each is elected for a two-year term and may serve no more than three consecutive terms in one position. Trustee positions include the Foundation

Chairwoman and Chairwoman for Development, Public Relations and Marketing, Finance and Investment, Financial Aid, and Camping. The Sorority's International president or her designee, serves as a trustee; and the Sorority's Executive Director and the Foundation's Executive Director serve as ex officio members of the Board. This year, the Board of Trustees welcomed three new members:

L'Cena Brunskill Rice (Southern California) joins us as our Camping Trustee after serving two terms as International President for the Sorority. Prior to being elected International President, L'Cena served on the International Financial Advisory Board, was a Foundation Regent and helped out the

local collegiate and alumnae chapters in Southern California. Outside of Gamma Phi Beta, she is very involved with the University of Southern California, where she was elected president of the USC Alumni Association in 1992 and served on the Board of Trustees for the university from 1991-1997.



L'Cena Brunskill Rice

Deborah L. Floyd (East Texas St.) joins us as our Public Relations Trustee. Deborah was initiated at Texas A&M University (Gamma Zeta). Her experiences in Gamma Phi Beta have included president for the Commerce, Texas alumnae chapter and receiving a foundation fellowship for her doctoral studies at Virginia Tech. In 1999, Deborah was awarded the Gamma Phi Beta Carnation award at Convention, the highest award the Sorority gives to recognize outstanding accomplishment outside Gamma Phi Beta. In the same year, she was also awarded the Woman in Higher Education Achievement Award by the National Panhellenic Council. Deborah currently serves as Executive Assistant to the Chancellor at the University of Kentucky, Lexington after serving eight years as a community college president.



Deborah L. Floyd



Ginny Harris Hammond

Ginny Harris Hammond (Colorado-Boulder) joins us as our Finance and Investment Trustee. Before joining the Foundation Board of Trustees, Ginny served as president of the Gamma Phi Beta Colorado Camp Board of Directors from 1975-1977, has been a member of the Foundation Camping Committee and was a member of the Sorority's Financial Advisory Board. She has also received the "Merit Roll" and "Service Roll"

awards showing her local and international commitment to the sorority. Outside of Gamma Phi Beta, Ginny is a certified financial planner affiliated with American Express Financial Advisors, Inc.

Other continuing members include Phyllis Donaldson Choat (Nebraska-Lincoln) as our Development Trustee, Verona Dilbeck Lynam (Oklahoma City) as our Financial Aid Trustee, Vicki Carlson Read (Arizona) as our International Council Representative and Bonnie Payne (Denver) as our Executive Director.

The Gamma Phi Beta Foundation has assets of almost \$6 million and enjoyed a 13.73% asset growth in Fiscal year 2000. We have had a felicitous relationship with PaineWebber since 1994 and in the past six years have seen an overall investment return of 14.8%. For the second consecutive year, our auditors have declined to issue a management letter because they can find no areas of concern related to our fiscal policies and practices. Please know, however, that this clean slate does not mean that we shall relax in our vigilance to ensure the finest stewardship of our donors' gifts.

We anticipate another strong year for the Loyalty Fund: Building Tomorrow's Leaders. Our annual fund is so named because the Foundation uses annual gifts to supplement endowment distributions in supporting the Sorority's educational programs, granting scholarships and fellowships, and supporting life-changing camping experiences for special girls.

The Board of Trustees meets three or four times a year at International Headquarters. On November 5, 2000 they met to

BOARD OF TRUSTEES AND STAFF

Chairwoman:

Barbara Missert Wessel (*Syracuse*)

Development Committee Chairwoman:

Phyllis Donaldson Choat (*Nebraska*)

Finance and Investment Chairwoman:

Ginny Harris Hammond (*Colorado - Boulder*)

Financial Aid Committee Chairwoman:

Verona Dilbeck Lynam (*Oklahoma City*)

Camping Chairwoman:

L'Cena Brunskill Rice (*USC*)

Public Relations Committee Chairwoman:

Deborah Floyd (*East Texas St.*)

International Council Representative:

Vicki Carlson Read (*Arizona*)

Executive Director:

Bonnie Payne (*Denver*)

Assistant Director for Foundation Development:

Melanie Hora

Development Coordinator:

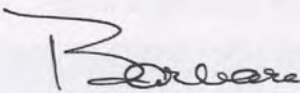
Kirk Snyder

discuss, among other business items, the grants they would make to the Sorority this year. We are pleased to report that we were able to fund a total of \$104,714 in grants for Gamma Phi Beta leadership programs. We awarded \$93,859 to leadership programs including the leadership education portion of the CLC program and RLC's. Of that, \$57,252 came from the leadership endowment, \$12,500 is from the foundation educational grant and \$24,107 is from an unrestricted bequest from Mary Jane Soechtig (Rho '31). We awarded an additional \$10,855 for the Gamma Phi Beta museum and archives at International Headquarters and to help fund philanthropic workshops at each of the RLC's.

FOUNDATION GRANTS
(August 1, 1999 - July 30, 2000)

	Number of Grants	Total Amount Given
Camping	50	\$18,136
Scholarships and Fellowships	49	\$60,230
Grants-in-Aid	2	\$1,300
Doris Gorden Special Sister Grant	1	\$2,439
Sigma Area Grant	1	\$25,000
Sorority CLC Programs	1	\$75,859
Gamma Phi Beta Convention	1	\$4,000
New Chapter Leadership	3	\$925
NPC for Research	1	\$1,000

Please let us know of your reactions to our Foundation page and the items we report to you. Also, if you are not receiving the Foundation's quarterly newsletter and would like to, please notify the Foundation Office at foundation@gammaphibeta.org or 303-799-1874. ■


Barbara Missert Wessel

Alpha

Syracuse University

- 1925 Elizabeth Ross Barnum
- 1945 Betty King Elleman
- 1950 Ruth Mount Miller
- 1933 Barbara Blanchard Morton

Beta

University of Michigan

- 1927 Katherine Chase

Gamma

Univ. of Wisconsin - Madison

- 1927 Pattee Lawrence Holland
- 1931 Mary Kimball Lloyd-Jones

Delta

Boston University

- 1928 Dorothy Wolfenden Sherbrook

Epsilon

Northwestern University

- 1935 Roberta Stuart Boismenue
- 1938 Marion Young Liddell
- 1936 Margaret "Peg" Ruprecht McMullen
- 1950 Ruth Mount Miller
- 1940 Marcia Cruse Parish
- 1922 Lillian Woodworth

Eta

Univ. of California - Berkeley

- 1949 Elizabeth Pflueger Crittenden
- 1965 Susan "Niki" Nichols Hatcher
- 1943 Marion Kelly McVickar
- 1948 Sara Raffetto

Theta

University of Denver

- 1938 Marie Howes Cribbs
- 1932 Nellouise Franz Peloff
- 1943 Vivian Wimberly Purdy
- 1942 Elizabeth Wood Schneider

Kappa

Univ. of MN - Minneapolis

- 1947 Janet Eklund Bredesen
- 1935 Louise Youngs Brown
- 1936 Jayne Rauen Sawyer

Lambda

University of Washington

- 1960 Martine Baker-Anderson
- 1940 Susan Wilcox Carstarphen
- 1951 Jane Dockeray Lewis
- 1934 Gertrude Lamping Palmer
- 1945 Roberta Wright Ronald

Nu

University of Oregon

- 1938 Eleanor Forrest Hillar
- 1940 Connie Averill McCready
- 1928 Laura Tallant Schroeder
- 1928 Louise Pierce Wright

Xi

University of Idaho

- 1933 Mary Herrick Campbell
- 1964 Margaret Krause French
- 1924 Lucile Ramstedt Goranson
- 1940 Kathryn Kostalek Kemp

Omicron

University of Illinois

- 1927 Mary Spencer Bash
- 1948 Patricia Barackman Mason

Pi

Univ. of Nebraska - Lincoln

- 1929 Henrietta Barnes
- 1933 Glorene Wiig Cox

Rho

University of Iowa

- 1940 Jeanne Hulson Sonnenfeld

Sigma

University of Kansas

- 1944 Emma Jane Staton Brooks
- 1928 Amanda Wulf Fortenbaugh
- 1952 Patricia Soden Rieger
- 1932 Mary Stadler

Tau

Colorado State University

- 1938 Mary Summers Benton
- 1977 Lindsey Sullivan Luckey
- 1938 Ruth Bartels Nye

Phi

Washington University

- 1942 Bonnie Buescher Kupferer
- 1941 Jane Thurnau Leonard
- 1937 Marion Ketter Merrick
- 1939 Dorothy Schneider

Psi

University of Oklahoma

- 1936 Florence Fuller Card
- 1924 Mabel Neal Fortier
- 1939 Betty Salathiel McClelland
- 1954 Earlene Watts Whitaker

Omega

Iowa State University

- 1932 Margaret Evvard Batman
- 1928 Marjorie Mitchell Blair
- 1927 Margaret Maurice Denkhoff
- 1934 Evelyn Bergstrom Hradsky

Alpha Alpha

University of Toronto

- 1925 Willene Wallace Horsburgh

Alpha Delta

Univ. of Missouri - Columbia

- 1934 Fairlee Horton Allen

Alpha Epsilon

University of Arizona

- 1941 Mary Linder Norman

Alpha Zeta

University of Texas

- 1944 Gloria Very Kent

Alpha Eta

Ohio Wesleyan

- 1927 Mary Joyslin Garrett
- 1946 Hazel Barnett Reynolds

Beta Beta

University of Maryland

- 1942 Virginia Gibson Hohing
- 1966 Roberta McMullen Price

Beta Gamma

Bowling Green State University

- 1952 Elizabeth Kelly Coon
- 1951 Constance Lesh Sheets

DONATIONS

Donations in memory of friends, sisters and loved ones may be sent to the Gamma Phi Beta Foundation at International Headquarters. If you would like a card sent to a family member or friend, please include that address.

Alpha Theta

Vanderbilt University

- 1938 Willa Hamner Bates
- 1946 Margaret Griffin Vanderveer

Alpha Mu

Rollins College

- 1970 Sherrill Oliver

Alpha Nu

Wittenberg University

- 1938 Mary Goddard Berkshire
- 1935 Anne Deaton Ruddock
- 1949 Geraldine Jewell Wenger

Alpha Tau

McGill University

- 1932 Dorothy Cushing Bailey
- 1932 Marion Williams Bede
- 1933 Olive Ranson Linkletter

Alpha Upsilon

Pennsylvania State University

- 1932 Catherine Mahoney Kennady
- 1937 Lois Limber Kok

Alpha Chi

College of William & Mary

- 1940 Sally Walker Lawson

Alpha Omega

Univ. of Western Ontario

- 1936 Marion MacLeod

Beta Alpha

Univ. of Southern California

- 1961 Mary Borton Loscher
- 1947 Virginia Smith Turner

Beta Epsilon

Miami University (OH)

- 1953 Shirley "Jean" Hay Bills

Beta Zeta

Kent State University

- 1947 Nancy Warnock Lejsek
- 1950 Ann McKinney Scaravelli

Beta Theta

San Jose State University

- 1951 Normalee Bradshaw Harris

Beta Kappa

Arizona State University

- 1950 Georgia Porter Andrews
- 1949 Shirleen Allen Collett
- 1966 Peggy Wilson

Beta Xi

Ohio State University

- 1953 Mary Whitney Howard

Beta Tau

Texas Tech University

- 1959 Lovena Hulin Cooper

Beta Chi

Wichita State University

- 1958 Judith Cooke Funke

Beta Omega

Northern Arizona University

- 1958 Joanna Howe Flournoy

Gamma Epsilon

University of Puget Sound

- 1969 Julie Willhite Kirschbaum

Memorials received by the following dates will be included in the corresponding issues of *The Crescent*:

Spring issue - January 1

Summer issue - April 1

Fall issue - July 1

Winter issue - October 1

The Sorority appreciates the return of a deceased member's badge, when possible, so that it might be preserved in the archives.

Memorial Gifts are listed alphabetically with the person being honored in boldface type.
The person making the honor gift appears in italics underneath.

Fairlee Horton Allen – Alpha Delta '34
Audrey Shafer

Elizabeth Barnum – Alpha '25
Judy Ann Kaspar
Syracuse Alumnae

Joanne Bell – Epsilon '54
Joyce L. Dunn

Mary Bilby – Alpha Epsilon '41
Audrey Shafer

Father of Sue Bloch – Alpha Eta '61
Barbara Chadwick

Heather Davies Brooks – Gamma Phi '71
Sally Sanders McCammon

Susan Olinger Bye – Nu '59
Carolyn Carr Choate
Sara East Coit
Ruth Bond Forrester
Carol Elle Kelly
Colleen Nelson Olson

Susan Wilcox Carstaphen – Lambda '40
Charles Carstaphen

Gayle Christiansen – Beta Lambda '62
James W. Franson

Betty Lou King Elleman – Alpha Eta '45
Judy Ann Kaspar
Syracuse Alumnae
Katrine Keller

Mary Elvidge – Beta '55
Mary Helen Schneider

John A. Ferguson, Jr. (Father of Jill Wilkis
– Phi '79
Donna Prior

Jane Sheaff Gilreath – Omega '38
Evogene Sales
Gayle Flanders
Mary How

Marigold Bennett Gorton – Beta Lambda '50
Jean Perry
Sara Gilligan

Mary-Tom Hansard (Mother of Judith
Hansard Campbell – Gamma Iota '63
Albuquerque Alumnae Chapter

Jan Harvey – Psi '94
Peggy Thurston

Mary-Test Lloyd-Jones – Gamma '31
Jean Clark Thorp

Beverly Weber Luntney – Xi '42
Doris Mae Holz Facer

Patricia Barackman Mason – Omicron '48
Beverly Mason

Mary Halcrow Moore – Alpha Beta '66
Loyce Sorrell

David Putensen (Father of Lynn Elcessor
Dantuono – Beta Gamma '80)
Barbara Chadwick
Sandy Burba

Mary Reimers – Epsilon '52
Joyce L. Dunn
Diane G. Gregg

Richard Villafuerte (Husband of Devonne
Marsh Villafuerte – Beta Alpha '53)
Peninsula Alumnae Chapter

Katherine Hallenbeck Warmbier (Sister of
Linda Hallenbeck Pelegrino – Gamma Eta '62)
Alumnae Chapter Development Team:
Ann Lenweaver
Jody Stenejhem
Christine Rowe
Jeannine Kallal
Joanne Roman
Sandy Burba
Melba Spurrier
Barbara Chadwick
Mary Knaup
Barbara Wessel
L'Cena Rice
Phyllis Choat
Ginny Hammond
Verona Lynam
Deborah Floyd
Vicki Read

Margie Smith Watters – Beta Omicron '54
Adra Cheek
Elizabeth Puffinbarger
Clarice Morrison
Paula Clover
Oklahoma City Alumnae Chapter
Melba Spurrier

Father of Jennifer Zatechka – Pi '90
Barbara Chadwick

Unrestricted gifts of \$125 and greater
have been given in memory of the following.
In honor of these gifts, the Gamma Phi Beta
Foundation will inscribe a brick
in the Sisterhood Plaza.

Virginia H. Johnson (Mother of Carolyn
Hansen Dorn – Gamma Delta '62)
Carolyn Dorn

Patricia Roseberry Schmidt – Alpha Eta '50
Patricia Hene
Laverne Lantz
Virginia Gottfried
Mary Myers
Jean Oliver
Lola Downs
Anne Colrini
Linda Bryson

Theora "Teek" Kurt Schonberg – Omega '57
Omaha Alumnae Chapter
Margery Molden Wiltamuth



Brick by brick, sister by sister,
Gamma Phi Beta
is building a solid future.

CONGRATULATIONS

- "To Professor Judith Hillman's earning the top scholarship award at Saint Michael's College, Winooski Park, VT. Selected by faculty colleagues, Judith was recognized for her inspirational ability to combine scholarship with her daily professional teaching" from Barbara Wessel.
- In honor of Selina Cicogna at Gettysburg College from her mother Jeanne Eisele.
- Congrats to Mary Benjamin on her marriage to Jim Toops and to Alana Hurlburt on her marriage to Martin Schell from Stacia Tyacke. I love you guys!!

BIRTHS AND BIRTHDAYS

- "To Beth Martin Fisher on the birth of her twin legacies, Sydney and Gracie on May 11, 2000 from the Atlanta Alumnae Chapter."
- "To Lynette Faivre Ray on the birth of her first legacy, Samantha Lyn from the Atlanta Alumnae Executive Board."
- "To Nadine Ono and her husband Arthur Lathrop on the birth of their first child: Andrew Shigen Lathrop born on June 10, 2000 from Ciran Hadjian."
- "Happy Birthday" to Ann Bronsing from Audrey Shafer
- "Happy Birthday" to Ann Bronsing from Alison Bond

SISTERHOOD

- In honor of the women of Gamma Kappa Chapter at The University of Nebraska-Kearney from Jody Stenehjem.
- "To Beth Martin Fisher on winning the Helen M. Dodge Award for outstanding guidance and support of the Delta Upsilon Chapter at the University of Georgia from the Atlanta Alumnae Chapter."
- "To former Atlantan, Barbara Hurt-Simmons on her recent election to International Council from the Atlanta Alumnae Chapter."
- "To the Delta Upsilon Chapter at the University of Georgia on receiving 5 Convention awards including the prestigious Frances E. Haven award for outstanding improvement in all areas of chapter life from the Atlanta Alumnae Chapter."
- "To Susanne Eckert Newbauer on being named Director of Alumnae Recruitment from the Atlanta Alumnae Chapter."
- "Thank you to the 'Award Winning' Atlanta Alumnae Chapter from President, Natalie Black."
- "A huge thank you to 'nurses' Natalie Black, Hallie Anderson and Julie Pulliam Samples for taking care of my broken toe at Convention from Julie Dunn Cappello."
- "In honor of the Atlanta Alumnae Chapter's 60th Anniversary."

- In honor of Bonnie Payne's initiation and position as Gamma Phi Beta's new Foundation Executive Director from 2000-2002 International Council: Barbie Chadwick, Diane Goff, Barbara Hurt-Simmons, Corinne Martinez, Betty Quick, Vicki Read, Joanne Roman and Verona Lynam.
- "To Jackie Falkenroth for all of her dedication to the Diablo Valley Chapter" from the Diablo Valley Chapter.
- "To Mary Lou Martin for all of her years of service" from the Diablo Valley Chapter.
- "Thanks for the recolonization of Alpha Iota chapter at UCLA" from Cindy van Empel.
- Congratulations L'Cena Rice on receiving her 50 year pin at Founder's Day from the Delta Psi Chapter.
- Thanks to Cinda Lucas for all her help with recruitment over the past two years from the Delta Psi Chapter.
- "In appreciation of the Steering Committee for the Antiques, Garden and Home Design Show: Sue Ann Fagerberg, Bev Lang, Joyce Hultgren, Sandy Jablonski, Sue Brownlee, Betty Crooker, Mary Kay Force, Susan Boerger, Donna O'Neal, Pam Adams, Kay Appleberry, Sue Durrett, Joyce French and Mary Grossman" from the Greater Kansas City Alumnae Chapter.
- To Linda Johnson, Convention 2000 Chairwoman from Betty Quick.
- To Alison Maguire Sansone for her work as Executive Director from Betty Quick.
- To Suzanne Williams for her 6 years outstanding service as 1st alternate NPC delegate from Betty Quick.
- Thanks to Leigh Marie and Leslie Allen Bell for their wonderful leadership to start our year from the Psi Chapter.
- The Daytona Beach Area Crescent Circle would like to welcome our newest members: Kathy Harn, Joy Jacoway, and Jane Lysinger.
- In celebration of friendship with Linda Clarke Anderson, Psi '66, and the marriages of her two daughters Huntley Anderson Kubitz, Psi '94, and Whitney Anderson Walsh, Psi '92, from Margo Hilfinger, Psi '65.
- To honor Megan Suveges Scheatzle for her work on the Bowling Green House Board from Kent Alumnae.

In honor of the following gifts, the Gamma Phi Beta Foundation will inscribe a brick in the Sisterhood Plaza.

The parents of the following members have given gifts of \$125 and greater in celebration of their daughters:

Nikol Matzke (Wisconsin-Oshkosh)

In Celebration gifts received by the following dates will be included in the corresponding issues of *The Crescent*:

Spring issue – January 1
Fall issue – July 1

Summer issue – April 1
Winter issue – October 1

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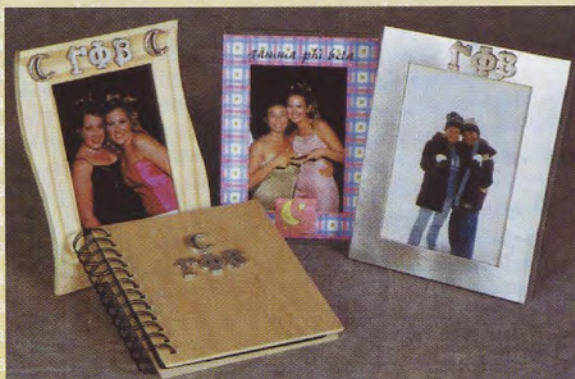
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- C. Acrylic plaid frame
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00CCTS1.....\$14.95
- B. Baseball T 3/4 sleeve - M, L, XL
00CCTS2.....\$19.95
- C. White long sleeve fitted T-shirt
00CCTS3.....\$19.95

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- A. Hunter T, navy & white print
00CCLST1.....\$18.95
- B. Cardinal T, white & gold print
00CCLST2.....\$18.95
- C. Navy T, orange & white print
00CCLST3.....\$18.95



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President Dangle

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Plain
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GG \$17.00



CHAPTER
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14K w/Diamonds \$305.00

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Sterling Silver \$69.00



Two Tone Band Ring
Sterling Silver w/10K Gold Letters
\$85.00

Vintage Letters Bracelet
Sterling Silver \$89.00



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