

THE CRESCENT

OF GAMMA PHI BETA

SPRING 2000



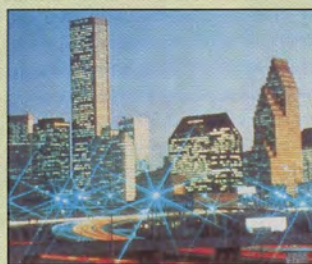
CONVENTION 2000



The Galleria Mall



Water Wall at Williams Tower



Houston Skyline



The Space Center

SPECIAL RECRUITMENT FEATURE INSIDE

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Member of the College Fraternity Editors Association

Letters to the Editor

"I love *The Crescent*! I wish it came out more than just four times a year."

—LORI PARKER, DELTA DELTA

"I'd like to see articles in the family/domestic success area—so much glory seems to be associated with careers when good mothers are so crucial to America's well-being."

—ANN HALL, DELTA

"Most of us not affiliated with an Alumnae chapter just want to see that Gamma Phi Beta is still alive & kicking! If we want 'women's issues' we can read about that elsewhere. Please keep the dues envelope in *The Crescent*. I would never remember to send my dues if I didn't get an envelope!"

—DIANE THOMPSON, OMEGA, PAST INTERNATIONAL PRESIDENT

"I really approve of the non-alcoholic events. We need to break the notion that you have to drink to have fun! Thanks for your efforts!"

—EMILY WALTERS ROBBERTSON, BETA UPSILON

"This is the first time I've had the opportunity to work with a Gamma Phi Beta chapter as well as read *The Crescent*. I must say that I'm very impressed and look forward to reading the next issue!"

—ANGEL BROWN, DIRECTOR OF GREEK LIFE, FLORIDA STATE UNIVERSITY

"I really enjoy the photos in the Member News section—it's great to see the chapters from different states and countries."

—ANGIE WILLIQUETTE, GAMMA GAMMA

"Thanks for alphabetizing the collegiate section. It makes it much easier to find my chapter's news."

—KAREN STEPHAN YOUNG, ALPHA CHI

"I know you depend upon member news to be submitted by individual chapters, and *The Crescent* has vastly improved in this area, but I would like to see more news from more chapters. I enjoy reading the accomplishments of the members of various chapters."

—ANN V. SMITH, GAMMA THETA

"I'm glad I have *The Crescent* to remain up to date on Gamma Phi Beta."

—SARAH KOCHENDORFER, EPSILON

Read more about *The Crescent* Reader Survey results on page 22.

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National Collegiate Calling Card	Call 1-800-628-8234 or visit www.nationalcollegiate.com
SisterLink, Career & Networking Service	Call (303) 799-1874 or E-mail SisterLink@gammaphibeta.org
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From the Editor's Desk

Springtime always reminds me of Spring cleaning, the end of another school year, blooming gardens (full of pink carnations of course), in other words—lots of changes.

Each Spring, collegians prepare for graduation, new graduates obtain jobs, couples plan weddings, parents watch their child graduate or may see them become a new parent. What do all of these things have in common? They all involve change.

When you think of change within your sorority, take a moment to reflect on what has occurred since you went through initiation. How many times have you seen International Council change? How many new chapters have opened since you became a member? What new technology advancements have occurred to make staying in touch with your sisters easier? Did you ever think Gamma Phi Beta would have a website? Have you ever attended a Convention? Do you submit articles and photos to *The Crescent* staff?

This Spring, I encourage each of you to take some time to think about change as it relates to your life and your membership within Gamma Phi Beta. What would you change in your life this Spring? Would you register for Convention? Can you volunteer in your community or for Gamma Phi? Will you look for another job? Could you donate money to a cause you believe in? Can you help a chapter recruit new members? Would you take time to smell the flowers this year, rather than just run past them? As you read this issue, I hope something sparks a change in your life.

—Deborah Hidde Borak

Bits & Pieces

Chapter Anniversaries

50 Year - (1950)

Lake Country Alumnae Chapter,
Illinois - January 1, 1950

10 Year - (1990)

Pullman Washington Alumnae
Chapter, WA - January 1, 1990

Reference Form Available On-Line

Gamma Phi's reference form on page 18 is now available on the Gamma Phi Beta website. Simply log onto the My G-PHI-B section and click on resources to access the list of available forms. Print the form and send it to the Area Reference Chairwoman (ARC) listed on page 15 of this issue.

Gamma Phi Partners with Amazon.com

Whether you are looking for a book, video, software, or gift idea, *Amazon.com* can help.



Amazon.com has joined *Amazon.com*'s Affiliate Program. This program allows members to browse the *Amazon.com* website and purchase items. Proceeds from each item purchased will help support your Sorority. Remember, you must access *Amazon.com* through the Gamma Phi Beta website at www.gammaphi-beta.org for your items to support Gamma Phi Beta.

To locate the merchandise area of the website, go to the home page and click on the Member Services button on the menu to the left of the page. You will find the Merchandise button in the upper right-hand corner of the Member Services page, click on it to see a list of Gamma Phi Beta partners, including *Amazon.com*. Have fun shopping!

The Crescent Deadlines

Summer April 1
Fall July 1
Winter October 1
Spring January 1



Betty Ahlemeyer Quick

Dream Big—Shape Destiny

By Betty Ahlemeyer Quick, National Panhellenic Conference Delegate

The theme of the Gamma Phi Beta Convention, DREAM BIG—SHAPE DESTINY, could also be the theme of the National Panhellenic Conference. Did the representatives of the seven groups that met to form NPC in 1902 dream that their membership would grow to 26 groups in 2000? In 1902, the seven groups had 184 collegiate chapters. Would they have dreamed that in 2000, the 26 NPC member groups would have 2,937 collegiate chapters and 3,313,038 members around the world? Would they have dreamed that 630 College Panhellenics and 250 Alumnae Panhellenics would be promoting interfraternal cooperation and friendship?

Stories of cooperation and mutual assistance between chapters exist in the member groups' early histories. The representatives at the 1902 meeting had a dream that developed into mutual agreements. Those evolved into the Unanimous Agreements that provide an equal opportunity for each group to be successful. Some of the Unanimous Agreements have changed over the years because time and circumstance change; however, the belief that members of an organization can agree on the basic standards needed for their member groups to be successful is still relevant.

The first Unanimous Agreement is the NPC Creed. Good scholarship, good health, fine standards, college and community service, friendship, mutual respect and helpfulness are all values found in the NPC Creed. Each of the twenty-six groups belonging to NPC promotes those values within its own organizations.

How does Gamma Phi Beta encourage those values? Chapters and individuals achieving academically are recognized in *The Crescent*. PACE programming and the position statements are formulated to address the health and safety of our members. Each chapter applies the five standards of membership during membership selection. Chapter members are accountable for adhering to those standards. Members are encouraged to be involved in campus activities. Alumnae members support their alma mater and Gamma Phi Beta financially, as advisors and in many other ways. Friendship, mutual respect and helpfulness are very important aspects of being a member of Gamma Phi Beta Sorority and examples of all three are mentioned on the Online Crescent Circle.

The thirteenth edition of *NPC Manual of Information* states NPC was formed to foster interfraternal relationships, to assist collegiate chapters of NPC member groups and to cooperate with colleges and universities in maintaining the highest scholastic and social standards. How is that being done?

Alumnae and College Panhellenics promote cooperation and provide activities that encourage chapters and chapter members to work together. Alumnae Panhellenics awarded over \$400,000 in scholarships in 1998–99 as well as providing information about sororities to high school women and their parents. College Panhellenics have many activities that encourage cooperation between chapters. The Gamma Phi Beta Panhellenic Award, a national award presented by Gamma Phi Beta, recognizes Panhellenics that have created programs that

enhance the image of the Greeks on campus and in the local community. The 1999 winners were California Polytechnic State University—San Luis Obispo, Eastern Illinois University, Penn State, University of California-Berkeley, and University of Miami.

NPC has two programs that bring members of all chapters on campus together to resolve common issues. SOMETHING OF VALUE, a values based risk management program, encourages chapter leaders and emerging leaders to work together to find solutions for challenges on their campus. FOCUS is a new NPC program introduced at the 1999 NPC Biennial Session. FOCUS was developed in partnership with the Higher Education Center and is an educational/mentoring program in which sorority women work with high school girls on various issues. FOCUS has been piloted on five campuses—Miami University, St. Mary's College, University of Missouri, University of New Mexico and Virginia Tech. The results have been excellent.

Gamma Phi Beta, as a founding member of NPC, had representatives daring to "Dream Big" and willing to work to "Shape Destiny." Gamma Phi Betas continue to be involved in Alumnae and College Panhellenics as well as the National Panhellenic Conference. They serve as officers, committee chairwomen and as active members.

As Gamma Phi Beta starts its 126th year and NPC begins its 98th, it is evident both are committed to the theme "Dream Big—Shape Destiny." ●

Turn to page 20 for a recap of the National Panhellenic Conference Biennial Session.

Member News

COLLEGIANS

If your chapter is not listed, it means that no information was submitted by the deadline.

Theta, University of Denver

These sisters ended fall recruitment with 31 new members. In addition to their own Initiation, they also took part in the first Initiation of members at the University of Boulder since their re-establishment this spring. It was a significant milestone for all involved. The sisters hosted a group of children for some ice skating fun for their fall philanthropy.

Tau, Colorado State University

The sisters from CSU were awarded second place in Overall Chapter Efficiency during the annual Greek Awards program. Congratulations also to Crystal Sabatke on being named Outstanding Panhellenic Woman!

Alpha Lambda, University of British Columbia

They welcomed 15 new members to their chapter this fall and participated in activities including a longboat rowing competition, karaoke nights, bowling, winning a Gladiator Challenge and holding a sleepover on Bowen Island to celebrate Initiation.



Melodie Ramirez and Hilary Smith from Southern Methodist University enjoy a social evening with the Dallas alumnae.

Alpha Xi, Southern Methodist University

Sisters from Southern Methodist enjoyed an evening at the chapter house with the Dallas alumnae and the opportunity to get to know each other better.

Beta Kappa, Arizona State University

Arizona State sisters elected their new officers to take them into the new millennium. Founders Day celebrations were held in conjunction with the chapter's 50th anniversary.

Many outstanding alumnae joined the festivities and shared memories of the Sorority.



Gamma Kappa sisters pose at the start of their first annual chili feed.



Epsilon Lambda sisters strike a pose!

Beta Psi, Oklahoma State University

The sisters at Oklahoma State University sponsored a haunted house for children in their community. Face-painting, games and trick-or-treating were enjoyed by all. Members donated nearly 600 toys in November as a part of an all-campus toy drive. Founders Day celebrations found the members and alumnae celebrating at a local restaurant.

Gamma Zeta, Texas A&M-Commerce

Nineteen new members were initiated at Texas A&M, Commerce this fall. The chapter is proud to announce that they have the highest overall GPA of all sororities on campus. The chapter took part in many activities including hosting a holiday party for the local Boys and Girls Club and purchasing holiday gifts for underprivileged children. This spring the sisters are planning two fundraising efforts.

Gamma Eta, California State University-Long Beach

These sisters took part in the AIDS Walk, Los Angeles. The six-mile walk consisted of many laughs, bonding and a sense of satisfaction for supporting a worthy cause.

Gamma Kappa, University of Nebraska-Kearney

If chili is your thing than you belong with the sisters from University of Nebraska, Kearney. This year the chapter kicked off their first annual Chili Feed to raise money for their chapter house and for a local elementary school that they have adopted. Over \$1,300 was raised from this feast. Additionally, the sisters took part in an Adopt-a-Family program during the holidays. The sisters purchased, wrapped and delivered gifts to a very appreciative family.



Texas A&M, Commerce taking part in Senior Celebration Week.

Member News



Creighton University members spent their fall break helping the Grand Coteau, Louisiana Community.

COLLEGIANS

(continued)

Gamma Rho, University of Wisconsin-Oshkosh

The sisters of Gamma Rho now have a chapter house! A House Induction Ceremony was held during their Founders Day celebration. The home, a two-story Victorian, has some "fixer-upper" issues, however, the sisters have planned several fundraising activities to support these improvements.

Gamma Psi, University of Northern Iowa

The sisters in Cedar Falls have been busy with Homecoming, date events and a Founders Day celebration. The sisters took part in a variety of philanthropic events including raising money for the American Cancer Society, helping with a campus blood drive, taking part in a walk-a-thon for diabetes, collecting toys for the Toys for Tots program and holiday caroling at a local retirement center.

Delta Kappa, Lehigh University

Lehigh University sisters have been immersed in philanthropic activities this fall. The chapter took part in the New York City Race for the Cure, a bowl-a-thon to raise money for Multiple Sclerosis, and the first annual Lehigh University Dance-a-Thon to raise money for cancer research. Many sisters also help tutor children on a weekly basis. The chapter held their second annual Faculty Tea, which was again a big success. Congratulations to member Joy Hohenstein on being elected as Panhellenic President for the upcoming year.



Sisters at the University of Wisconsin, Oshkosh pose in front of their new chapter house.



Sonoma State's Nicole Anne F. Silverio was named Miss Meycavayan of Southern California.

Delta Lambda, University of California-Riverside

Sisters from the University of California, Riverside celebrated Founders Day at a local country club with local alumnae.

Epsilon Delta, Creighton University

The sisters from Creighton University took their talents on the road during their recent fall break. Sisters traveled 18 hours to Grand Coteau, Louisiana and spent the week raking leaves, cleaning houses, tutoring children and visiting the elderly. This goodwill adventure truly taught them the spirit of giving. A special thanks from this group to the members at Southern Methodist University for their southern hospitality!

Epsilon Tau, University of Rochester

The sisters from the University of Rochester proudly welcomed nine more members to their chapter. A great time was had by all as the chapter kicked off a new philanthropy that challenged each sister's rubber ducky racing skills.



U.C. Riverside Seniors celebrate their graduation at a luncheon provided by the Inland Empire Alumnae Group.

Member News



University of Denver sisters pose with their new members.



Sisters at Coastal Carolina University pose during Bid Day.

Zeta Gamma, Sonoma State University

Congratulations to Nicole Anne F. Silverio on being crowned Miss Meycauyan of Southern California. According to her sisters, Nicole displays the highest standards of womanhood and excels not only in academics but also in her commitment to helping those in need.

Zeta Zeta, Coastal Carolina University

Coastal Carolina University is proud to announce that they were the only sorority on campus to reach quota following fall recruit-



University of Rochester sisters dressed to the "9s."

ment. A couple of hurricanes put a damper on the recruiting process, but after being delayed an entire month, the sisters welcomed their fabulous new members.

Zeta Eta, Lander University

These sisters brushed up on their recruiting skills while spending some fun in the sun at the beach this fall. Their work paid off as they welcomed a great new member class. The chapter raised \$1,600 during a see-saw-a-thon.

Zeta Theta, Pepperdine University

The sisters at Pepperdine University held their fall formal at a local hotel in Santa Monica. The "Into the Jungle" theme was a big hit. A secret Santa party brought the fall semester to a close and the sisters are now looking forward to their Gamma Phi Beta Boot Camp to raise money for local camps.

ALUMNAE

If your chapter is not listed, it means that no information was submitted by the deadline.

California

La Jolla alumnae joined the sisters from the University of San Diego on campus for an old-fashioned tea. The alumnae were touched when the sisters presented a speech thanking them for all of their hard work, dedication and personal excellence.

Long Beach alumnae celebrated Founders Day with the members of California State University, Long Beach this past November.

Founders Day in **Orange County** was a big event. Orange County alumnae along with members from California State University-Fullerton, University of California-Irvine and Chapman University celebrated the event. Nineteen members received their 50-year pins and the group was honored to have L'Cena Rice, International President there to present pins to three of the members that were active in the chapter when she joined the Sorority. A special congratulations to Edith Kleykamp Rippetoe on receiving her 75-year pin.



Lynn Etkins and Christie Judas walked 55 miles from Santa Barbara, CA to Malibu, CA in Avon's 3-Day Walk for Breast Cancer. They were greeted by Lois Abbott in Santa Barbara.

San Diego alumnae and the sisters from San Diego State University combined the 125th anniversary of the Sorority with their chapter's own 50th anniversary. A wonderful evening was spent with 235 members in attendance at a local hotel. Old friendships were renewed both at the "big event" as well as during

Member News

ALUMNAE

(continued)

mini-reunions held all during the weekend. Dianne Jacob, San Diego County Supervisor and a Gamma Phi, proclaimed Saturday, November 20, 1999 as the official "Beta Lambda Chapter Day."

Connecticut

Alumnae from the **Western Connecticut chapter** celebrated Founders Day with a tea hosted by Jane Sharpe.

Florida

Daytona Beach Area alumnae held their Founders Day celebrations in the wine cellar of a local restaurant. Member Ricky McDaniel received her 50-year pin.

Naples Crescent Circle congratulated Valerie Sullivan, Lori Kley, Lynn Mueller, Mary Alice Findorff and Barbara Bonello for their 50 years of service at their Founder Day celebration.

Georgia

Atlanta alumnae held a trivia night at a local restaurant. The group met again for a barbecue and a session about handwriting analysis taught by graphologist Rae McDonald. The alumnae took part in "Hands on Atlanta Day" in October where members were found with paintbrushes in hand painting murals and freshening curb paint. The event was highlighted with a speech from General Colin Powell. Founders Day was celebrated with members from the University of Georgia and Southern Polytech State University.



Beta Lambda celebrates their 50th Anniversary.



Florida State alumnae return to their alma mater to cheer on the Seminoles during Homecoming.

Idaho

Members from the **University of Idaho '80 & '81** class held a reunion at the chapter house. Many hadn't seen the 1997 house renovations and were pleasantly surprised.

Illinois

Chicago Area alumnae celebrated Founders Day with members from Northwestern University. The event was held on the 33rd floor of an apartment building downtown with 19 chapters represented at this gala affair.

Indiana

Indiana alumnae celebrated Founders Day with members from Indiana State University. Alumnae traveled from all over Indiana, Illinois and Ohio to attend the event.

Kansas

Greater Kansas City alumnae celebrated Founders Day at a local country club with seven 50 year members present. The chapter is looking forward to the 40th Antiques, Garden and Home Design Show in October.

Wichita alumnae celebrated Founders Day at a local country club. This group received the Circle of Excellence Award for the third consecutive year. Congrats also to Julie Welsh Tilley, recipient of the Merit Award, and Marcella Jacobs Cotton, for 50 years of service.

Missouri

Southeast Missouri Crescent Circle members assisted members at Southeast Missouri State University with their membership recruitment activities. Founders Day celebrations brought these two groups together again with an evening social event followed by a special Founders Day ceremony at the chapter house.

New Mexico

"Educational" is how the **Albuquerque alumnae** members summarize their fall. In September the chapter learned about orchids and how to grow them. The members also took a tour of a local rancho guided by a museum docent. This tour gave every-



Atlanta Alumnae stop for a photo op prior to sprucing up an elementary school for "Hands-on-Atlanta"—a local community service project.



Dallas alumnae with members from Southern Methodist University celebrate their 70th anniversary.

one a fascinating picture of life in the 1800's. Founders Day celebrations were attended by 25 members. Congratulations to Mary Ann Fleming Fox, Regina Williams Resley, Katherine Smith and Nancy Mitchell on being honored with the Crescent Award.

North Carolina

The **Raleigh Alumnae chapter** and the members from the University of North Carolina-Asheville celebrated Founders Day with a luncheon. Songs, Ritual and roundtable discussions made this event memorable.

Texas

Dallas alumnae celebrated their 70th anniversary in conjunction with Founders Day. A dinner and awards ceremony was followed with an annual Reassembly and Style Show at the Southern Methodist University chapter house. The members modeled clothing from an upscale clothing boutique that offered sophistication yet practical solutions for a day-to-day wardrobe. Over \$1,000 was raised through a silent auction for a children's camp.



U.C. Riverside collegians from '86 through '94 meet at the historic Mission Inn restaurant for a Sunday Brunch.



November 6, 1999 marked the installation of our newest alumnae chapter—Puget Sound.



Kim Starwalt O'Connell (second from left) celebrates her wedding with her sister, mother-in-law and good friend—all Gamma Phis.

Washington

November 6, 1999 marked the installation of the **Puget Sound Alumnae chapter**. The ceremony took place at the University of Puget Sound chapter house. Founders Day was also celebrated in conjunction with this big event.

Gamma Phi Beta congratulates and appreciates each of its members for their support to the community and our Sorority. During National Volunteer Week, April 9-15, Collegiate and Alumnae chapters recognized and

celebrated the women who make a difference by volunteering their time and talents.

Celebrate our volunteers! It is only with each member giving back to the sisterhood and community that Gamma Phi Beta continues to be a leader in women's organizations.

—logo provided by the Points of Light Foundation

RIGHT TOP: Western Connecticut alumnae celebrate the 125th Anniversary with a Founders Day Tea. BELOW LEFT: The Naples, Florida Crescent Circle honored 50-year members at their recent Founders Day celebrations.

BELOW RIGHT: Thirty-three floors above downtown Chicago, alumnae celebrate Founders Day. BOTTOM LEFT: Dayton Beach Area Crescent Circle celebrating Founders Day. BOTTOM RIGHT: Gamma Eta celebrated Founders Day with charter member and Alumnae VP Linda Pelegrino.



FOUNDERS CELEBRATE



Look out New York City!

Founders Day In New York

The 125th Founders Day Celebration in New York was a great success! The camaraderie of those who attended was matched only by the enthusiasm of the alumnae and collegians we met in the different cities. The alumnae in New York City joined us for dinner, entertained us at a reception before the Theater and even arrived before dawn to be part of the Today Show. We enjoyed a real Irish Dinner with the alumnae in Syracuse the night before their fabulous Founders Day luncheon. The Alpha collegians met us at the train, shared tours of their beautiful house and took us on a marvelous historic tour of the campus. There were signs of Gamma Phi contributions everywhere. The collegians finished the weekend off by presenting a lovely Founders Day Ritual.

If you ever doubted the importance of the Alumna Initiate program you would have been won over when one of the Alumna Initiates told how her daughter worked for a year to save the funds for the two of them to share this Gamma Phi Beta experience.

There was a real feeling of Gamma Phi Beta International everywhere we went. Mary Knaup did a stunning job of making sure that we all had a good time. Traveling with sisters is special, so plan to join us for Convention 2000 to "Dream Big-Shape Destiny."

L'Cena Brunskill Rice, International President



Loyal sisters braved the cold on November 11th to tell the Today Show and the world, "We're 125 today!"



Jackie Demos, Shirley Flanigan, Krystyna Doerfler and L'Cena Rice celebrate 125 years of Gamma Phi.



Sally Lewis, Dr. Ruth Seeler, Vicki Read, L'Cena Rice and Robyn Steele pose for a photo at the reception.

DAY ATIONS

Indiana State Alumnae traveled from all over Indiana, Illinois and Ohio to celebrate Founders Day with the members at Indiana State University.



Making the Connection



Sisters of Gamma Eta (California State University-Long Beach) on the first day of recruitment.

Sometimes we have trouble “seeing the forest because of the trees.” This can hold true for membership recruitment, which sometimes seems overwhelming. However, if we focus on some of the fundamentals of the recruitment process, we can make the connection with our potential new members.

One of the keys to our successful membership recruitment is the extent to which Gamma Phi Beta provides potential members the kind of organization with which they want to associate. But how can we determine what our potential members really want? There is no single answer to this question. In fact, there may be as many answers as individuals. We need to examine some of the obvious reasons why women join Gamma Phi Beta or similar organizations. Then we must use that information to ensure that our guidelines for membership recruitment and subsequent involvement are both appropriate and effective. The following information lists reasons why women join organizations and suggestions for motivating them to membership.

Women join an organization to meet people and make new friends. We may motivate them to membership by having

them attend chapter activities and informal gatherings with members.

- Study Break—“Starbucks”
- Sisterhood Activity—“Build Your Own Yogurt Sundae”
- Chapter Activity - Theme dinner

Women join an organization because they believe in what it represents.

We may motivate these individuals by encouraging them to voice their beliefs and showing them how their values blend with Gamma Phi Beta’s.

- Philanthropic Activity—Special Olympics
- PACE Programs—Self-esteem, Multiculturalism, Alcohol Awareness
- Service Projects—Adopt-a-School, Community Food Bank

Women join groups to learn or explore new concepts. To motivate these women, we may plan programs and activities that appeal to their curiosity and interests.

- PACE Programs—Wellness & You, First Aid/CPR, Self-defense
- City Tour Series—Museums, historical locations, city sites
- Teamwork—Camping, hiking, rock climbing

Women are attracted to an organization because it is associated with their academic or future career goals. We may motivate this group by providing the opportunity to practice skills or gain new ones through programming or friendships with women having like goals.

- Academic Success—Study groups, tutoring, study skills
- PACE Programs—Job Interview Techniques, Keys to Academic Success
- Scholarship Dinner, Professor Appreciation Dinner
- SisterLink, Gamma Phi Beta’s Global Resource Network

Women join an organization to have a place where they “belong” and can feel satisfied and needed. We need to provide opportunities for these women to learn about how members are able to contribute to the chapter, the Sorority, the campus, and the community.

- Chapter—Informational meeting with member testimonials
- Sorority-Foundation Information—Local camps
- Campus Activity—Blood Drive
- Community Activity—Clean-up Campaign, soup kitchen

Women join an organization to have a good time and further enjoy college life.

We may motivate these women by providing opportunities to interact in informal social settings.

- Movie Night—Popcorn and sodas
- Chapter Activity—Picnic in the park
- Campus Activity—Sporting event

How do we recognize likely joiners?

The following comments are summarized from *Likely Joiners* a 1998 National Panhellenic Conference publication.

Likely Joiners:

- Are confident and multi-experienced
- Come from financially secure and well-educated families
- Deem raising a family, helping others and being well off financially essential in their lives
- Are very focused and will most likely earn their bachelor’s degree while maintaining at least a “B” average
- Want to be active in school leadership positions and in honorary organizations

Reference Guidelines

Do you know any qualified young women who would be candidates for membership in Gamma Phi Beta? Recommend them to a Gamma Phi Beta Greek-letter chapter today!

Who May Write A Reference?

Any initiated member of Gamma Phi Beta may write a reference, including alumnae and collegians. Our Greek-letter chapters count on alumnae support in the form of writing references each year.

What Should A Reference Writer Send?

Send a completed reference form #38 for each potential member. These forms may be obtained from: this issue of *The Crescent*; Gamma Phi Beta International Headquarters (303) 799-1874; an Alumnae Reference Chairwoman (ARC); or by accessing the My G-Phi-B section under resources on the Gamma Phi Beta website at www.gammaphibeta.org. Please provide as much information about your potential member as possible and include a photo, if available. You may get this information from the potential member or her family if she is an acquaintance. You may not contact her during formal recruitment, as this puts the chapter in danger of receiving a violation from their College Panhellenic. Type or print clearly—legibility is important! List talents, hobbies, interests, grades, and honors to inform the chapter of the potential member's personality and help the chapter develop a recruitment strategy.

Where Should Reference Forms Be Sent?

Send references to the ARC listed in this issue of *The Crescent* by August 1 for fall recruitment chapters and January 1 for deferred recruitment chapters. Be sure to locate the chapter for the university your candidate will be attending.

Many of our chapters are still in need of an ARC who will receive references for them. If a Greek-letter chapter does not currently have an ARC, the MVP is listed with the chapter address.

How Can You Help?

If you are asked to provide a reference, please respond promptly with as much information as possible. Let the ARC or chapter's

MVP know if you are unable to do so. If you would like to help with the reference process, contact a local chapter.

Why Are References Required?

Greek-letter chapters need complete information to successfully recruit and make sound membership selection decisions. It is a lifetime privilege and responsibility of all members to seek out and recommend young women who have the potential to make a positive contribution to Gamma Phi Beta.

Writing References For Legacies.

Gamma Phi Beta's legacy policy states that a legacy is a daughter, sister, granddaughter, or great-granddaughter of a Gamma Phi Beta. At the discretion of the Gamma Phi Beta relative, a stepsister, stepdaughter, or stepgranddaughter may be considered a legacy. A legacy is entitled to special consideration by the Greek-letter chapters, which is defined as an invitation to the first round of events, where possible. If a bid is extended, special consideration also includes alphabetical placement on the first bid list. The chapter makes the final decision on any potential member and judges legacies by the same standards and at the same time as all other potential members. If a legacy does not pledge Gamma Phi Beta, notifying relatives and friends is left to the potential member to protect her privacy.

It is most helpful to send the Legacy Introduction Form from this issue of *The Crescent* to the Greek-letter chapter. The legacy will also need a completed reference form #38.

Remember that all legacies do not choose Gamma Phi Beta. Conversely, many of our chapters do not have spaces to pledge all legacies. All legacies should enter recruitment with an open mind about all sororities. Each sorority chapter has unique qualities to offer potential members and each woman should seek the chapter with whom she is most compatible.

- Want to serve the community.
- Take care of themselves through exercise and sports.
- Spend a lot of time "partying."
- Are less likely to engage in art related activities.

With numerous student organizations on campuses from which to choose, Gamma Phi Beta chapters should have a well-conceived membership recruitment plan. (The chapter's Province Membership Director (PMD) can be a helpful

resource.) It is important that all members, especially officers, know and understand our Sorority. Membership Vice Presidents (MVPs) need to lead a review of recruitment goals and objectives each year. Are the goals still accurate or is it time to update them? Discuss everyone's ideas and aspirations for membership growth. Where should the chapter be in six months? A year? During this "organizational assessment" certain ideas or directions should repeatedly emerge. Clarify these suggestions and decide the

type of person who is desired and who would be a match. Create a new member profile of women who would both strengthen and enhance your current membership by using Gamma Phi Beta's Five Standards of Membership:

- Good Character
- Academic Achievement
- Ability to Assume Financial Responsibility
- Special Interests and Involvement
- Attractive Personality

Now that you know the type of person you are interested in, set the year's chapter recruitment goals and begin! The benefits of using the Continuous Open Bidding (COB) process include the opportunity:

- To constantly look at potential members
- To hand pick qualified, outstanding women for membership
- For stronger leadership
- For a solid financial base
- For less major recruitment preparation
- For a stronger campus image
- For continuous growth

When designing your recruitment strategy keep in mind your member profile. Where does this potential member "hang out?" What kind of publicity would attract her attention? How can the chapter actively recruit new members? At what times will the chapter hold recruitment activities? Everyone should be involved in developing the chapter's recruitment strategy. Have chapter members identify women they feel might want to get involved. Personally invite these people to attend events. Recruitment campaigns need to have visual elements. Be creative. Publicity is only effective if it is noticed! Some ideas are:

- Posters
- Campus newspaper ads
- Flyers
- Table Tents
- Informational Tables
- Display Cases
- Banners
- Brochures
- Door Hangers
- Dorm Meetings

Word of mouth is one of the best types of publicity. Talk about your chapter and tell women what Gamma Phi Beta has to offer. Ask them questions and learn about them by really listening to their responses. Explain how Gamma Phi and they can mutually benefit from their involvement. Let them know that their talents, skills and interests would be great assets to your chapter.

Legacy Policy

To assist our chapters in identifying Gamma Phi Beta legacies (sisters, daughters and granddaughters), please complete this form and mail it to the chapter's alumnae reference chairwoman (ARC).

This is to advise you that my (circle one) daughter, sister, granddaughter, great-granddaughter, stepdaughter, stepsister, step-granddaughter will be attending this year.

Legacy _____
FIRST MIDDLE LAST

Address _____

City _____ State _____ ZIP _____

Phone (_____) _____ High School _____

Referring Alumnae _____ Chapter of Initiation _____
FIRST MIDDLE LAST

Gamma Phi Beta recognizes that legacies are important to our Sorority because they bring a long tradition of pride and support to our Greek-letter chapters. Because it may be impossible for Greek-letter chapters to pledge and initiate every legacy referred to them, they are guided by Gamma Phi Beta's legacy policy, which states, "Legacies are to be given special consideration by the chapters." This means they are invited to at least the first round of events. If a legacy is invited to pledge, her name is placed alphabetically on the first bid list. In those unfortunate situations where a legacy is not invited back to the next set of events, notification of friends and relations is left to the legacy. This is to protect her privacy. The best way to avoid potential disappointment is to discuss the total Greek community with legacies. All National Panhellenic Conference sororities have similar goals and ideals. Emphasizing Gamma Phi Beta as a sole choice for your legacy may be unfair to her if we are unable to extend her a bid. Most importantly, we hope that recruitment is a positive experience.

You have now gone through a recruitment planning process to identify *who* your potential members are and *how* you are going to reach out to them. Now, it is important to create and maintain a "motivating environment" throughout the year to maximize the recruiting power of all members. To do this ensure that:

- Goals are mutually developed so that everyone feels they have shared input
- Expectations of all members are clear so that everyone knows precisely what they are supposed to be accomplishing.

- Members are empowered with the freedom, authority and respect to conduct the tasks necessary to meet the goals.
- Recognition is given to those members who perform and get the job done.

As you prepare to examine your membership recruitment process, remember to keep it simple and remain focused on the fundamentals that work for your campus, your chapter and your members. **Now you are ready to... Make the Connection!**

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Potential New Member's Name _____ Date _____
(Last) (First) (Middle) (Nickname)

GAMMA PHI BETA SORORITY REFERENCE FORM

(To be used by members of Gamma Phi Beta only)

Attach picture
if available

For _____ of Gamma Phi Beta at _____
(Chapter) (College or University)

Entering as a Freshman _____ Sophomore _____ Junior _____ Senior _____ Age _____

High school attended _____ City/State _____

Scholastic average _____ Rank in class _____ Number in class _____

Previous college attended _____ City/State _____

Scholastic average _____ Number of terms completed _____ Major _____

Name of Parent/Guardian _____

Home address _____

Gamma Phi Beta relatives: Sister _____ Mother _____ Grandmother _____ Great Grandmother _____ Other _____

Name _____
(Last) (First) (Maiden) (Chapter)

Other NPC sorority affiliations of relatives _____

Hobbies, interests, talents:

Character traits, personality, leadership qualities:

Activities (school, church, community, honors) and offices held:

Work experience:

Other comments (attach additional sheet or use other side if necessary):

Does potential new member meet Gamma Phi Beta's five standards (good character, scholastic ability, financial responsibility, contribution to prestige of the Sorority and attractive personality) of membership? Yes _____ No _____

I endorse this woman for membership in Gamma Phi Beta Sorority. Yes _____ No _____

☐ I know this potential new member personally

☐ I know her family personally

I received this information from:

☐ Panhellenic members/master file

☐ Mutual friend

☐ H.S. faculty/staff member

☐ Other _____

☐ This information sent at the request of
the collegiate chapter

SUBMITTED BY:

(First) (Maiden) (Last) (Husband's)

(Street) (City) (State) (Zip)

(Telephone) (Chapter of Initiation)

I am a/an (check one) Collegian _____ Alumna _____



Campus Clips

✂ Researchers at McGill University have analyzed the 30 largest metropolitan areas in the United States and Canada to assess which city has the highest per-capita concentration of college students per 100 residents. The top 10, in order according to the McGill study are: Montreal, Boston/Worcester/Lawrence, Denver/Boulder/Greeley, Minneapolis/ St. Paul, Norfolk/Virginia Beach/Newport News, Milwaukee/Racine, San Diego, Washington/Baltimore, Vancouver and Toronto.

✂ Fewer than 45% of college students today are male, down from about 55% in 1970. Almost 70 college presidents met at Goucher College recently to discuss the trend, arriving at two possible explanations for the enrollment gap. The first is that women may be better prepared, psychologically and academically, for college. The second explanation is that men are increasingly taking well-paying jobs that don't require a college degree.

✂ Graduation rates of football players and of men's and women's basketball players at institutions in the NCAA's top division have fallen to their lowest levels in seven years, according to a report released by the NCAA in September, 1999.

✂ A new website is changing the way students apply for financial aid. At *eCollegebid.org*, visitors can name a price they are willing to pay for colleges and wait for a college to respond. The site's creator hopes to have 25 to 50 participating colleges by the end of the year.

✂ Wireless phone use is becoming increasingly popular on college campuses across America. Students consider their wireless phones to be "indispensable," citing safety, accessibility, and phone number consolidation as reasons for their popularity. This increase in wireless phone use mirrors national trends. There are an estimated 69 million mobile phone subscribers in the United States today, up from near 100,000 in the mid-1980s, according to figures from the Cellular Telecommunications Trade Association.

✂ Students at the University of North Carolina will soon be expected to buy laptop computers to bring to class. This year, almost 50% of the school's incoming freshmen made the purchase.

✂ Courses in human values are being introduced to Brown University in Rhode Island. The school is implementing a campus-wide, three-year initiative including freshman value courses and values-based curriculum in every department.

✂ MIT administrators have mandated that all "independent living groups" (including fraternities and sororities) must immediately have a Resident Advisor living within their housing structure. As a result of current events and increasing liabilities, officials believe this is the only prudent way to maintain safety while still allowing some other freedoms to the organizations.

✂ West Virginia University introduced a non-alcoholic program, "WVUp All Night," offering its 24,000 students an alternative to traditional "partying." Almost 4,000 students each night took advantage of the program, which offered food and activities in the student center from 7 p.m. to 3 a.m. on Thursdays, Fridays and Saturdays.

The Time Has Come



Gamma Phi Beta has a rich history of exemplary leaders who have shepherded our sisterhood through the years. Time has come to begin considering who will continue the tradition come June 2000.

As a dues paying member of Gamma Phi, its incumbent on each one of us to thoughtfully determine where Gamma Phi is headed and who it is we are electing to set the pace. Those who have served in the role of President for our sisterhood have offered a bit of wisdom based on experience, to include in our deliberations. Five of the recent Past Presidents all agree that the International President is most effective when she applies big picture thinking to this key role. They also feel she must be a woman of integrity with a deep and abiding commitment to the best interests of Gamma Phi. And, that our chosen leader must have an appreciation for the past, be a respected delegator and be endowed with a healthy sense of humor.

When it comes to members of International Council, this cadre of former Gamma Phi Beta servant leaders believe that those who serve will be most effective when they come with:

- excellent communication skills
- patience beyond patience
- a team attitude
- willingness to build on the strength of the past
- organizational skills that stand the test of time
- courage to accept responsibility for their decisions

As you and your collegiate or alumnae sisters consider who it is you would chose to lead us into the new century, take the time to study the biographical data of each candidate and engage in lively conversations about your desires for the future of our sisterhood. Together we can build a bright future steeped in the rich traditions that have bound us together in our commitment to love, labor, learning and loyalty.

—Jennie K. Curtis,
Nominating Committee Chair



Did you know?

When showing Gamma Phi Beta's symbol of the Crescent moon, it should always show the open area facing left.

Sisterhood 125 Celebration

Chapter Challenge

The challenge has begun and concludes in Houston at Convention 2000. The Chapter Challenge is raising funds to benefit the Sorority's leadership, scholarship and philanthropic programs.

The Foundation has challenged all Gamma Phi Beta alumnae and collegiate chapters to celebrate their chapter's history with a gift of at least \$500 to the Gamma Phi Beta Foundation. These unrestricted gifts to the Gamma Phi Beta Foundation will provide leadership programs, scholarships and grants-in-aid for collegians and funding for camping opportunities for young girls with a variety of needs.

All chapters with bricks will be recognized at Convention 2000. Be sure your chapter has a brick in place!

Brick by brick, sister by sister, we are building a pathway for the future.

For more information about the challenge, e-mail Melanie Hora at mhora@gammaphibeta.org or call 303-799-1874 ext. 338.

Taking Care of Business

Do you own your own business? If so, we want to hear about it. *The Crescent* staff will be compiling information for a feature on starting your own business to appear in a later issue.

We want to know the answers to such questions as: How did you get the idea for your business? Did you write a business plan? What did you learn from the experience? How long have you been in business?

What type of capital did you need? In other words, how did you get started?

Please submit information about you and your business to Darla Dakin, Feature Editor, or to Deborah Borak, Editor. Addresses and e-mail information can be found on page 2 of this issue. As always, photos to go with your story are appreciated!

www.gammaphibeta.org

If you haven't visited the Gamma Phi Beta website in a while, you'll be surprised at how many new features have been added. In order to serve our members better, sev-

Attention Seniors!

Are you looking for the ideal job after graduation? A great place to live? Terrific friends? Activities to keep you busy? Then make sure you take advantage of, at least a few, special services available to you as a Gamma Phi Beta member.

- **Join SisterLink.** Become involved in Gamma Phi Beta's Global Resource Network. Complete a SisterLink form and put yourself in touch with thousands of sisters who can help you with networking for your career and/or relocation information.
- **Read *The Crescent*.** See what projects are going on in your community by your local alumnae chapter. Read about what other outstanding sisters are doing.
- **Contact your local alumnae chapter.** This is a great opportunity meet for social events, make new friends and become involved in philanthropic activities.

And remember, after you take advantage of these fantastic resources, pay your alumnae dues. A mere \$20.00 to support these and other important activities.

For more information or a SisterLink form, contact International Headquarters at 303-799-1874 or e-mail SisterLink@gammaphibeta.org.



eral items have been added, including a private member area called My G-PHI-B. Check out the new site for yourself and see what we have added. Look for updates each month as the site continues to grow to serve the needs of our current and potential members.

National Panhellenic Conference - 56th Biennial Session Highlights

NPC Focus on Excellence



The 56th Biennial Session of the National Panhellenic Conference convened October 14-18, 1999, at the Saddlebrook Resort, Wesley Chapel, Florida. Delegates and representatives of the 26 member groups met in

committees, general session and workshops.

Lissa Bradford, Kappa Alpha Theta, Chairman of the Conference, spoke eloquently of "the network of volunteers and professionals that has supported the Greek Community for all these years." She also noted that there is a lack of values influence within today's collegiate chapters, that the pool of volunteers who previously lined up to serve as advisors and house corporation personnel for college chapters is drying up, particularly among NIC fraternities.

NPC Highlights for 1999:

Academic Excellence and Programming

- Increase in Panhellenics achieving above the All Women's Average
- Four issues of "The Scholar" newsletter distributed to College Panhellenics
- Publications, including the most recent Faculty Advisor Manual

Public Relations

- Another successful "Wear Your Badge Day"

Educational Development—programs taken directly to our college women

- "Something of Value"—a risk management program based on values
- NPC FOCUS - a collaborative program of NPC and the Education Development Center which focuses on women's fraternity traditions to address alcohol and other drug use and related health issues affecting women.

Long Range Planning

- Reorganization of the Central Office personnel structure to enrich and expand the administrative support of the staff.

Accomplishments of the Conference

- 13th Edition of the NPC Manual of Information complete with a revised Judicial Procedures Guide
- A total review, reorganization and reaffirmation of the UNANIMOUS AGREEMENTS
- Housing, VP-Alumnae and Chapter Consultant Seminars
- Keys to Success Workshop - for rebuilding chapters



Gamma Phi Beta Representation: Deborah Hidde Borak, Dir. of PR & Meetings/*The Crescent* Editor, Alison Webster Maguire, Exec. Dir., L'Cena Brunskill Rice, Int'l. President, Suzanne Best Williams, NPC 1st Alt. Delegate, Betty Ahlemeyer Quick, NPC Delegate, Dr. Deborah Floyd, Karen Gamel Urette, 2nd Alt. Delegate, Joanne Callis Roman, Financial VP.

Support from NPC and its 2,937 chapters for the 11 NIC fraternities that have committed to alcohol-free housing

Some Resolutions passed included support for a fourth Research Initiative, adoption of a dissolution procedure of an Alumnae Panhellenic Association, and a membership growth plan defining reorganization, reestablishment, and recolonization of a college chapter.

Other highlights of the Biennial Session include:

- Women in Higher Education Award - presented by Jean Scott, President, NPC Foundation, to Dr. Deborah Floyd. Dr. Floyd, a member of Gamma Phi Beta, graciously accepted the award on behalf of all women in higher education, and was also a dynamic luncheon speaker.

The 1999-2001 Executive Officers:

Chairman Marian Williams, Kappa Kappa Gamma

Secretary Sally Grant, Alpha Phi

Treasurer Martha Brown, Delta Gamma

Chairman, Alumnae Panhellenics Committee
Carol Warren, Pi Beta Phi

Chairman, College Panhellenics Committee
Betty Quick, Gamma Phi Beta

The NPC Interim meeting will be held at the DFW Hilton, October 19-22, 2000.



L'Cena Rice presents charter to Beta Rho.

Beta Rho— Back in Boulder

By: Darla Dakin

Gamma Phi Beta has returned to the University of Colorado! Re-colonized in February 1999, the charter class will be long remembered as the foundation of an ongoing history for the Beta Rho chapter. Together these women took the risk of starting Gamma Phi Beta even before there was a structure to call "home," as the house was not available until August.

As a new sorority on campus, these women faced numerous challenges not only in identifying their own image, but also as a viable entity within the existing system, integral to the University and the community of Boulder. Through the efforts of these fine young women and those of many Gamma Phi Beta sisters internationally and locally, the charter class inspired over sixty members to join them in August. During their first formal recruitment period, the Beta Rho women took quota plus!

Immense support and assistance has been shown in all aspects of the recolonization process, by nearby alumnae and collegiate sister from the Denver and Fort Collins area.

During the past four years, the house was occupied by a fraternity. Thanks to the House Corporation Board, it not only has been beautifully renovated, but was also rewired to accommodate computers and modems. In celebration, a Rededication Ceremony was held in September. The House Corporation Board plans to conduct a capital campaign involving Beta Rho alumnae.

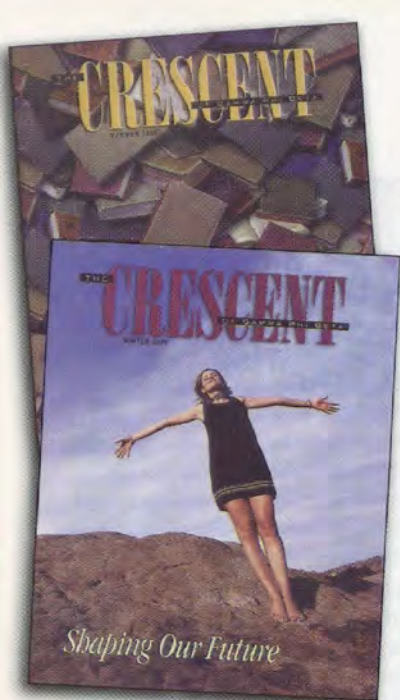
On October 2, 1999, forty-five charter class members were initiated by members of Theta chapter, University of Denver, and Tau chapter, Colorado State University. The following day both charter and new members celebrated their chapter's installation at the Regal Harvest House. International President, L'Cena Brunskill Rice, gave the Gamma Phi Beta Welcome, enlightening parents as to their role, instilling pride in collegians and alumnae and delighting all with her engaging stories and enthusiasm. Giving the University Welcome was Vice Chancellor of Student

Affairs, Mr. Ron Stump, who was pleased to see our new chapter participating in a risk management seminar later that month on campus. "Something of Value" dealt with the power of peer challenge and consensus and was sponsored by the National Panhellenic Conference. Gamma Phi joins the following National Panhellenic members on the University of Colorado campus: Alpha Chi Omega, Alpha Phi, Chi Omega, Alpha Omicron Pi, Delta Delta Delta, Delta Gamma, Kappa Alpha Theta, Kappa Kappa Gamma, Pi Beta Phi. These members have given Gamma Phi a warm welcome, as have the members of the Inter Fraternity Council.

Each member of Beta Rho has contributed much toward making Gamma Phi Beta's high ideals known at the University of Colorado. Through successful academic performance, involvement on the campus and participation in the community, Gamma Phi Beta at CU is a name to be proud of!

Special thanks to International Council for their vision, the extension team, IH Staff, CLCs, area alumnae, and everyone else involved in making this special event possible.





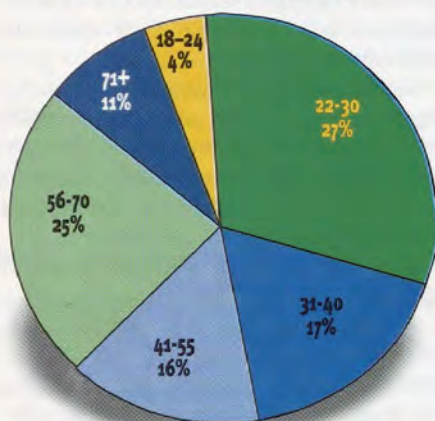
A Word from Our Readers

The Crescent magazine was created as a means of communicating with Gamma Phi Beta members. Over 400 issues have been circulated since that time, keeping members worldwide informed on current Sorority issues. Alumnae and collegians direct the focus and content of this publication. Thanks to the great response to our Reader's Survey (Summer '99 issue), we received some new ideas to better suit our members' needs.

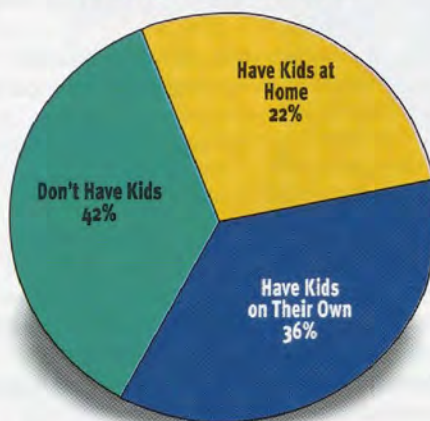
Many survey respondents commented on the positive role *The Crescent* plays in keeping members updated on Sorority issues. In fact, almost 10% cited *The Crescent* as one of their favorite magazines! As one member wrote, "For both women in college and out, that 'other world' seems awfully distant from our busy lives. *The Crescent* is the type of link, though, that we all have time for."

Respondent Demographics

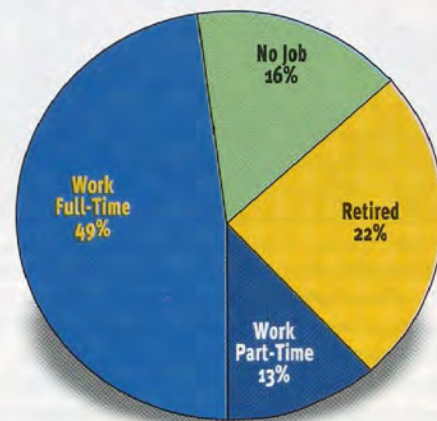
Respondents by Age



Family Information



Career Status



Below are some of the comments taken directly from the surveys (bold), followed by a response from *The Crescent* staff.

"How do I get involved with my chapter at both the collegiate and alumnae levels?"

If you would like information regarding active chapters or Crescent Circles near you, or information on forming a group in your area, please contact International Headquarters (303) 799-1874 or e-mail Alumnae@gammaphibeta.org. You can also check out the website at www.gammaphibeta.org for a complete list of active alumnae groups and volunteer opportunities with Gamma Phi Beta.

"Where are the articles about my chapter?"

By far the most popular section of *The Crescent* is Member News. One member said, "I love to read Member News about alumnae and collegians!" However, many expressed concern that they hadn't seen

information about their own chapter. The editing staff of *The Crescent* relies on members to submit chapter information. Every Alumnae and Collegiate chapter should have a Crescent Correspondent, and it is her responsibility to submit information for inclusion in *The Crescent*. We encourage chapters to focus on unique news concerning what their chapter is doing in their chapter and on campus. Every effort is made to include information about each chapter that submits information by the deadline. The deadlines and submission addresses are listed on the inside cover of every issue of *The Crescent*. If you haven't seen information about your chapter, contact them and encourage them to send information to the Collegiate/Alumnae Editor.

In addition to news about particular chapters, there were many requests for information about college campuses today. A new feature of the magazine,

"Campus Clips", focuses on current college issues and news.

"Where are the features on chapters that used to be included?"

Some members asked about the Chapter Spotlight, a highlight of outstanding Collegiate and Alumnae chapters in depth. In order to include more chapter information and photos and conserve the limited space in the magazine, the Chapter Spotlight is now featured on the Gamma Phi Beta website at www.gammaphibeta.org. Look for it in the Event Center section under "What's Hot."

"The history articles are wonderful - keep 'em coming!"

The series of history articles written by Cheryl Gunter, International Historian, received rave reviews by members. Cheryl has developed an in depth Sorority History that will be included on a computer CD with other manuals. The plan is to have

the CD available for purchase by members at Convention 2000.

"I'd like to see more detailed information about deceased members."

A few respondents suggested changes in format and content to improve the In Memory section of the magazine. We have made changes to this area to help with readability. A brief listing of deceased members is included in each issue as opposed to detailed obituaries due to limited space, unless the member served on International Council.

"I'd like to read articles on what became of individual Gamma Phi's — these fabulous women are not talked about enough."

A large percentage of respondents would like to see more articles about successful women in business and in domestic life. Unfortunately, *The Crescent* staff doesn't have a full-time reporter to go out and research stories and write articles, however we do have our members that we rely on to submit information for us to include, and we don't get much submitted. Don't be shy! If you would like to highlight yourself or a sister, hold a professional position you would like to tell other Gamma Phi's about, or have expertise with a project or hobby, please submit your information by e-mail, disk or hard copy to the Feature Editor or Editor.

"How can I get information and articles included in *The Crescent*?"

The Crescent is YOUR magazine. The editing staff relies on you, the members, to send in Member News, Pacesetters, Letters to the Editor and other interesting articles. All articles are subject to editing for content and length. Here are some examples of information you can submit and where to send it:

Member News

Alumnae/Collegiate News Editor

Kristyn Wiggin Golberg
2314 Stone Creek Lane West
Chanhassen, MN 55317
Kgolberg@aol.com

Feature Articles and Pacesetters

Feature Editor

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International Headquarters

12737 E. Euclid Drive
Englewood, CO 80111-6445
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Fax: 303-799-1876

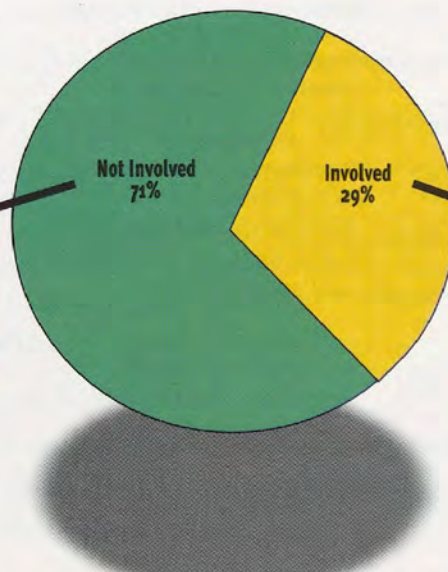
Deadline Dates:

To ensure *The Crescent* is published in a timely manner, only those articles received by the deadline will be included in the issue. These deadline dates are also listed on the inside cover of every issue of *The Crescent*.

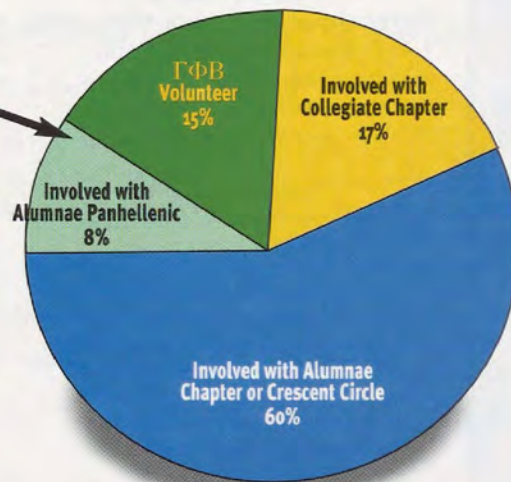
	Deadline for Submissions	Published/Mailed
Summer issue	April 1	July
Fall issue	July 1	October
Winter issue	October 1	January
Spring issue	January 1	April

Alumnae Involvement

Reasons for Lack of Involvement



Areas of Involvement



We celebrate our 75 year members!

Alpha chapter
Syracuse University
 Elizabeth Ross Barnum
 Clara Stevens Hollingshead
 Tirzah Noyes Orton

Beta chapter
University of Michigan
 Ruth Moore Cummins

Gamma chapter
University of Wisconsin-Madison
 Mary Campbell Butts
 Elizabeth Kennedy Scott

Delta chapter
Boston University
 Alice Perry Reen
 Marion Loud Rubolino

Epsilon chapter
Northwestern University
 Marijane Dovel Hays

Zeta chapter
Goucher College
 Frances Hosterman Caldwell
 Harriet McCurley Trout

Eta chapter
University of California-Berkely
 Elizabeth Sheafe Ames
 Gretchen Cramer Ridenour

Theta chapter
University of Denver
 Mary Peterson McFarlane
 Mary Marzych Papesch

Kappa chapter
University of Minnesota-Minneapolis
 Katherine Baker Hyslop
 Mary Wilde Moore
 Helen Bezoier Purdy-Webster
 Jess Heinrich Regan

Lambda chapter
University of Washington
 Annabell Hall Brown
 Florence Walton Fletcher

Mu chapter
Stanford University
 Margaret Waite Douglass
 Babette Doyle
 Katharine Clemons Snitjer

Nu chapter
University of Oregon
 Doris Kindle Budrow
 Louise Wilhelm East

Xi chapter
University of Idaho
 Virginia Angell Blore
 Constance Hill Leiser
 Mary Newman Ostrander

Omicron chapter
University of Illinois
 Margaret Vangerpen Dunn
 Vera Judson Swihart

Pi chapter
University of Nebraska-Lincoln
 Grace Hall Hollenbeck
 Virginia Atkins Minton
 Margaret Walker West

Sigma chapter
University of Kansas
 Imogene Simonds Harper
 Esther Johnson McLamb

Tau chapter
Colorado State University
 Kathleen Woods Orton

Phi chapter
Washington University
 Bernice Thompson Riley
 Sibley Merton Schwenger
 Anita Quenton Spinner

Chi chapter
Oregon State University
 Elizabeth Peattie Lloyd

Psi chapter
University of Oklahoma
 Muriel Walker Cornwall
 Imogene Merrill Doss
 Pauline Redwine Skinner
 Zelma Parkinson Willoughby

Omega chapter
Iowa State University
 Faye Graves Adams
 Sara Hess McElhaney

Alpha Alpha chapter
University of Toronto
 Emma Weir Muirhead

Alpha Beta chapter
University of North Dakota
 Beryl Davies O'Conner
 Genevieve Parsons

Alpha Gamma chapter
University of Nevada-Reno
 Laverne Blundell Burch
 Lois Bona Clark

Alpha Epsilon chapter
University of Arizona
 Emma Cole Allen
 Minnie Hadnall Baldwin
 Alice Feeney Gardner
 Irmajean Moore Stephens

Alpha Zeta chapter
University of Texas
 Aileen Burns McBride
 Virginia Rutledge Stark

Alpha Eta chapter
Ohio Wesleyan University
 Martha Borden Campbell
 Dorothy Faulkner Church
 Ruth Hyde Cookson
 Heloise Davis Jacqua
 Mary Thornton Vanpelt

Alpha Iota chapter
University of California-Los Angeles
 Marion King Fredrickson
 Esther Friend Gordon
 Carol Morse Jones
 Ruth Chase Reed
 Lucille Posson Vanaken

Alpha Kappa chapter
University of Manitoba
 Mary Andrews Bonnycastle
 Mary MacHray Carey
 Elizabeth Osborne Finch
 Phyllis Garland Fryer
 Willa Gunn Gould
 Margaret Wade Malaher
 Isobel Gunn Richardson

From Social Chair to Event Planner

Hosting a Graduation Party? Do you get weak in the knees thinking about it? According to Ginger Venable (Kappa '81), "People are going all out for graduation parties these days and why not—it's a great reason to celebrate!" In her recent book *Graduation: Celebrate with Style! A Graduation Party Planning Guide*, with co-author Mary J. Anderson, Venable offers insider advice to parents of graduating seniors. Ginger's book includes party ideas, money-saving tips and to-do lists, as well as ideas for invitations, menus and gifts to hold a memorable non-alcoholic party while minimizing your stress. Ginger writes, "I was very impressed with the articles on alcohol-free social events included in the Summer 1999 issue of *The Crescent*. In our book, we emphasis alcohol-free celebrations for prom and graduation."

Ginger realized she wanted to be a professional event planner after having so much fun as Social Chair for Kappa chapter at the University of Minnesota-Minneapolis. Ginger says her sisters in Gamma Phi really inspired and trained her to plan special events.

For more information you can write to Ginger at gingervenable@mn.state.net or to order a copy of the book, visit www.graduationparty.com.

Picture This

In an age of computer games and satellite TV, a refreshing activity for



Ginger Venable

children has emerged. *Picture-It Storybooks* allow children to create their own illustrations for an existing story. The current five-title collection was developed and written by Julie Day Kalin (Delta Nu '84), an early childhood educator.

Picture-It Storybooks were designed to encourage children to develop their creativity and skills in the following areas: imagination stimulation, reading comprehension, fine motor skills, color recognition, sequencing, problem solving and decision making.

Kalin says, "It's my hope that *Picture-It Storybooks* will help foster a lifelong love of reading, and storytelling, and will also

generate lasting memories for all those involved in the experience of illustrating, and sharing them."

Kalin grew up in Kirkwood, Missouri and graduated from Southwest Missouri State University in 1986. She is an early childhood educator, wife and mother of two small boys.

Engstrom Elected Vice President

Amy Engstrom (Gamma '85) always had a desire to work in the advertising industry. After earning her B.A. in Journalism at the University of Wisconsin in Madison she received her Master of Science degree from Northwestern University's Medill School of Journalism. After college, she worked at Foote, Cone & Belding in Chicago, and in 1995, joined DDB Worldwide Communications Group, Inc. as an Account Supervisor. Recently, she was elected a Vice President Management Representative of DDB Chicago.



Although Amy was very involved in academics, she always made time to participate in chapter activities and served as social chair for Gamma chapter.

Today, Amy is married to her college sweetheart and is chapter President of (Pearl Circle of Excellence winning) Chicago Far-West Suburban Alumnae chapter.



This year Gamma Phi Beta will spend more than \$4,000 to receive address corrections from the US Postal Service

Help us save money by notifying International Headquarters (IH) of name or address changes. You may call, write or E-mail Gamma Phi Beta International Headquarters, 12737 E. Euclid Drive, Englewood, CO 80111. Phone: (303)799-1874, Fax: (303)799-1876, E-mail: address@gammaphibeta.org

Please include the following information

Initiated Name: First: _____ Middle: _____ Last: _____

Current Name: First: _____ Maiden: _____ Last: _____

New Address: Street: _____

City: _____ State: _____ Zip: _____

Phone Number: _____ E-mail Address: _____

Chapter and Year of Initiation: _____

In Celebration

CONGRATS

Ruth Seeler on her Lifetime Achievement Award from The American Hemophilia Society from Stephanie Hearn.

Stephanie Hearn, wishing you well and thanking you for a job well done as Foundation Executive Director from International

Council - L'Cena Rice, Vicki Read, Betty Quick, Lisa Hiles, Terri Briggs, Joanne Roman, Linda Pelegrino and Alison Maguire.

Kristen Stephany's installation as a Deacon in the Pt. Loma Community Presbyterian Church in San Diego.

Colleen Nelson Olson from Judy Oliphant.

"Happy Holidays and Happy New Year" to L'Cena Rice, Linda Pelegrino, Terri Briggs, Joanne Roman, Lisa Hiles, Vicki Read, Alison Maguire, Karen Urette, Suzanne Williams and Margaret Pape from Betty Quick.

The marriage of Melissa Hoelting to David Abernethy from Dana Early.

BIRTH AND BIRTHDAYS

The birth of legacy Marianna Elisabeth to Lisa Hiles from Jacki Falkenroth.

The birth of legacy Michaela Deborah Osowski to Deborah Gately-Osowski and husband James.

The birth of triple legacy Caroline Rice to CMDR Lawrence and Jonanne Throop Rice (BA '80). Proud Gamma Phi Beta grandmothers are Dorothy Sutherland Throop (BA '51) and L'Cena Brunskill Rice (BA '50) from Linda Pelegrino, Terri Briggs, Joanne Roman, Lisa Hiles, Vicki Read, Betty Quick and Alison Maguire.

The birth of Anneliese Erin Watry to Paul and Shannon Couch Watry from Cory Turman O'Meara.

The birth of Allison Taylor Bruton to Steve and Patty Koenig Bruton (Psi) from Nancy Chuoke Enright.

The birth of Matthew Anthony Cashin to Dan and Cathy Harrell Cashin from Rosemary Bunn.

The birth of Lisa Hiles' daughter from Sandy Burba.

The birth of legacy Sophie Carolyn Scott, daughter of Andy and July Colebank Scott (Sigma) from Grandmother Judith Mai Colebank (Beta Upsilon).

SISTERHOOD

Barbara Wessel for her help at THE Foundations Seminar.

Beta Mu's impressive outgoing and incoming Executive Board from Rosemary Bunn.

Gamma Phi Beta's 125th Anniversary tour to Alpha Chapter and a very special Founder's Day from the 31 sisters who went on the tour.

Marjy Shupert's service award from Stephanie Hearn.

Sue Duncan's 50-year membership from Stephanie Hearn.

Betty Winslow for all her efforts in making the Founders Day successful from the Portland Alumnae chapter.

Stephanie Hearn's service as the Foundation Executive Director from Kendra Bocher.

"To Karri Trombley (ΔΩ) for being the best Big Sis ever! Thank you for being so understanding and a true sister in every sense of the word. Congrats on ΣΠ Sweetheart" from Sarah Krans

"In honor of the friendship of Jennifer Bertrand Allen, Andy Davis, Barb Diehl and Erin Osborn from Donna Drucker. Alpha Phi chapter will continue to live in our hearts."

In honor of the following gifts, the Gamma Phi Beta Foundation will inscribe a brick in the Sisterhood Plaza.

Unrestricted gifts of \$125 and greater have been given in honor of:

Lindsey and Jessica Oliver from Nancy Oliver.

L'Cena Rice from the South Bay Alumnae chapter.

Ann Hawthorne Dodd from her mother, Marilyn Park Hawthorne.

Lillian Larson Heine from her daughter Robin Heine.

Cindy Arentson, from Gamma Eta chapter.

Nancy Henning from Susan Kirkpatrick.

To Linda Pelegrino, Terri Briggs, Joanne Roman, Lisa Hiles,

Vicki Read, Betty Quick and Alison Maguire from L'Cena Rice, Jennifer Bluth from Teri McNee.

The parents of the following members have given gifts of \$125 and greater in celebration of their daughters:

Kate Ackerman (Missouri-Columbia)

Summer Allison (Kansas)

Tanya Alm (North Dakota)

Andrea Anderson (Irvine)

Adine Bagheri (Southern Methodist)

Sarah Baracco (Sacramento)

Jamie Barnish (Illinois)

Briana Bird (Long Beach)

Jill Blake (Puget Sound)

Jennifer Blakemore (Missouri-

Columbia)

Angela Boehne (Illinois)

Jennifer Bott (Indiana)

Sally Brubaker (Michigan)

Amy Burstyn (Syracuse)

Emily Clark (Clemson)

Sarah Clemm (Cal-Poly)

Cassidy Cloyd (Indiana)

Jessica Cook (Southern California)

Catherine Coomer (Georgia)

Mindy Doss (Nebraska-Kearney)

Christina Downer (Washington)

Leia Droll (Northwestern)

Arwyn Dyer (Rochester)

Chesha Fialkowski (George Mason)

Erinn Frick (Iowa)

Kim Fry (Florida)

Tina Gonzales (Pennsylvania)

Brittany Hahn (Georgia)

Jamie Hampton (Southeast Missouri)

Sherrie Handy (Nevada-Reno)

Nancy Havens (Michigan State)

Elizabeth Herrin (Miami)

Amy Hettwer (Indiana)

Victoria Hettwer (Indiana)

Heather Hitchcock (Eastern Wash.)

Amanda Hyatt (Auburn)

Andrea Jacobs (San Diego)

Ellen Johann (Virginia)

Kimberly Johnson (Miami)

Caroline Koenig (Georgia)

Marissa Kunko (Virginia)

Erin Lawrence (St. Louis)

Kirsten Larson (Miami-Ohio)

Megan Libby (Jacksonville)

Kelly Liu (Irvine)

Nikol Matzek (Wisconsin-Oshkosh)

Sharon Mayer (Southeast Missouri)

Lauren McAleenan (Illinois)

Lindsay McFarlane (Southern Calif.)

Madeline McNally (Wisc.-Madison)

Morgan Mellott (Indiana)

Maranda Mick (Purdue)

Kirsten Miller (Puget Sound)

Leslie Olston (Berkeley)

Kate Parshall (San Diego)

Asia Raven (Minnesota)

Susan Rosenkrantz (Virginia)

Kelly Santefort (Iowa)

Joleen Solem (Mankato)

Stephanie Speizer (Wisc.-Madison)

Tessa Stephenson (Southern Calif.)

Hillary Stuhreyer (Virginia)

Tiffany Arroyo Tabin (Santa Barbara)

Jill Tobben (Southeast Missouri)

Robbi Van Schoick (Thrn. Methodist)

Kathleen Vahlhaber (Denver)

Karla Wheeler (Wisconsin-Oshkosh)

Jennifer Whittemore (Union College)

Robyn Wise (Long Beach)

Emily Younger (San Diego)

In Celebration gifts received by the following dates will be included in the corresponding issues of *The Crescent*: January 1, Spring issue; April 1, Summer issue; July 1, Fall issue; October 1, Winter issue.

Celebrate your sisters by sending a tax-deductible donation to the Gamma Phi Beta Foundation at 12737 E. Euclid Drive, Englewood, CO 80111-6445. Include a description of what you are celebrating and who you are celebrating with your name, address and phone number. Your announcement will appear in a future issue.

In Memory

IN MEMORIAM

Alpha chapter

Nancy Vincent Haight
Lois Daehnhardt Bruce

Beta chapter

Katherine Lathrop Ehrlich

Epsilon chapter

Eleanor Garm Hemminger
Jean Cordiner Dougherty

Eta chapter

Joan Jacobus Pellissier
Juanita Woerner

Theta chapter

Corinne Vizina Kennedy
Mary Mizer Norton

Kappa chapter

Irma Petersen Coleman

Mu chapter

Hollis Yerington Drake
Louise Hollenback Thompson

Nu chapter

Susan Pennington Hansen
Jennie Parelius Campbell
Marian Johnson Bauer
Margaret Bell Wicklander
Doris Padrick Blunt

Xi chapter

Margaret Schwertley Greenfield

Omicron chapter

Maydee Logeman Lehman
Marianne Ailts Sundquist

Pi chapter

Elsie Frampton Wilson

Rho chapter

Mary Lundeen Thorngren
Frances Van Liew McLaughlin

Sigma chapter

Virginia Post Egolf
Tacy Campbell Fisher

Tau chapter

Mary Green Patrick

Phi chapter

Georgia Flynn Fletcher
Marilyn Raithel Thompson
Nedra Peck Doder

Psi chapter

Marie Meeks Neudorff
Mildred Brown

Omega chapter

Margre Henningson Durham
Patricia Hayes Barnett

Alpha Gamma chapter

Mary Handley Morrison
Diana Titlow Whisman
Patricia DeWalt Cardinalli

Alpha Delta chapter

Wilma Grund Hoener
Dorothy Mauer Buck
Dorothy Brown Roy
Betty Muehlbach Honan
Mary Agee Shore

Helen Fling
Ellen Remley Barker
Neila Barrett Pettit

Alpha Epsilon chapter

Elizabeth Light Ingbreton
Grace Hopkins Williams

Alpha Zeta chapter

Janet Hale Callander
Cynthia Sloat Vollmar

Alpha Theta chapter

Dorothy Turner

Alpha Iota chapter

Dorothy Setnan Radcliffe
Barbara Millikin Smith

Alpha Lambda chapter

Ava Samuel

Alpha Omicron chapter

Mavis Kirby Ruud

Alpha Rho chapter

Malline Burns Lecroy

Alpha Chi chapter

Regina Armentrout Brown

Alpha Omega chapter

Mary Johns Dodd
Elizabeth Forbes

Beta Theta chapter

Kay Blennerhassett Odell

Beta Lambda chapter

Gilberta King Seatz

Beta Omicron chapter

Nellie Rushing Melton

Beta Upsilon chapter

Karen Andrews McCrea

Beta Psi chapter

Susan Crow Hardin

Delta Iota chapter

Ruth Eisenhart Heid

Epsilon Mu chapter

Sandra Orellana



The Sorority appreciates the return of a deceased member's badge, when possible, so that it might be preserved in our archives.

MEMORIAL GIFTS

Memorial Gifts are listed alphabetically with the person being honored in boldface type. The person making the honor gift appears in italics underneath.

Marsha Perkins Austin (Epsilon '61)

Joann Kuersh Huntington
Sandra Peterson Kirkbride
Beth Schober

Blanche Baker (Alpha Delta '21)

Hawaii Alumnae Chapter

Brigitte Uhlig Beard (Alpha Upsilon '44)

Carolyn Aull
Marjorie Appel
Elizabeth Boedecker
Marian Bickford
Ann Cline

(continued)

In Memory

*Ann Gregory
Dorrie Heinz
Dotty Taylor
Flo LaVoice
Sue Moomau
Jean Hopkins
Jo Peters
Ruth Hollingsworth*

Dorothy Potter Benjamin (Omicron '48)
*Carol Saalwaechter Fredrickson
Elizabeth and Craig Saalwaechter
Harold and Jeanne (Potter) Bowman*

Jeanne Verne Blahnik (Alpha Omicron '35)
Sharlyn Wax Munns

Mignon Morton Bowen (Sigma '42)
Margaret Dahlquist Eddy

Sharon Hull Cherry (Gamma Theta '63)
Ruth Hull-Sandine

Frederick A. Cline, Jr. (Husband of Ann Reese - Alpha Upsilon '44)
*The Round Robin Sisters of Alpha Upsilon of Penn State,
Class of 1947*

Jeanne Ranger Downs (Omicron '34)
*Peg Blaylock
Sun Cities Alumnae*

Eleanor Evenson Ericson (Kappa '30)
*Sune Ericson
Marge and Jim Gray
Jean Horstick
Susanne Hotte
Adrienne Rogovin
Frances Sauer
Katherine Teitgen
Virginia Miller Tenge
Jean Thorp
Marjorie Gray Vogel
Margaret Watson
Virginia Wells
Betty L. Wisland
Patricia E. Yeiser*

Peggy Black Foreman (Epsilon '41)
Jocelyn Birch Burdick

Frank Foulk (Father of Susan Foulk Reeves - Alpha Zeta '76)
Jane Swift Fair

Amy Sasaki Furukido (Alpha Phi '56)
*Hawaii Alumnae Chapter
Mary Rogers Wulschleger*

Margaret King Gigray (Xi '37)
Jerry Lillge

Jean Robinson Gore (Omicron '34)
James and Gladys Myles

Richard Hansen (Father of Emily Sue Hansen - Beta Psi '58)
Sue Ann Allen Tollett

Anne Hayes (Alpha Eta '32)
Mary Ellen Ficocella

Ruth Gunvaldsen Herderich (Alpha Omicron '39)
Irene Gunvaldsen Diederich

Mary Margaret Holthouse (Chi '33)
Marguerite Gillchrest Bromley

Carl Hustad (Husband of Virginia Geiger Hustad - Kappa '43)
*Audrey Shafer
Jack and Carol Heffernan*

Jeanne Lupton Leisy (Chi '47)
Mary Ryan Johnson

Barbara Barott Lentz (Alpha Gamma '50)
*Sue Dorsey Durrett
Greater Kansas City Alumnae Chapter*

Mavoureen Martin (Mother of Alyce Anne Chism - Beta Tau '60 and Gloria - Psi '62)
Joyce Ullom

June Mahon Meader (Mu '33)
*Kathy LaVenture
Rilla Griffin*

Dorothy Hellenthal Mowery (Lambda '44)
Anne A. Moldrem

Delores "Dee" Meyer-Watson (Mother of Karen Meyer Brayden - Tau '76)
Patti Blanchard

Dorothy Jane Trenholm Mitchell (Pi '36)
John and Betty Hart Taylor

Dorothy Evanson Rorvig (Alpha Omicron '36)
Jocelyn Burdick

Miriam Grafe Schokmiller (Phi '44)
Gloria Krimmel

Sylvanus Smith (Husband of Cynthia (Thaye) Musgrave Smith - Chi '29)
Eugene Alumnae Chapter

Pauline Sawyer Umland (Delta '22)
Helen Brazil

Donations in memory of friends, sisters and loved ones may be sent to the Gamma Phi Beta Foundation at International Headquarters. If you would like a card sent to a family member or friend, please include that address.

Unrestricted gifts of \$125 and greater have been given in memory of the following. In honor of these gifts, the Gamma Phi Beta Foundation will inscribe a brick in the Sisterhood Plaza.

Jeanne Verne Blahnik (Alpha Omicron '35)
Sharlyn Wax Munns

Judith Ridlen Brophy (Beta Tau '61)
Peggy Campbell Clark

Karen Johnson Doke (Nu '90)
Christina Carey

Gavin Ward Glanz (Son of Barbara Bauerle Glanz - Sigma '62)
Charles and Barbara Glanz

Alice Hibbert Goodwin (Omicron '37)
Phyllis Goodwin Merrill

Laverne Haley (Beta Tau '57)
Peggy Campbell Clark

Mavoureen Martin (Mother of Alyce Anne Chism - Beta Tau '60 and Gloria - Psi '62)
Peggy Campbell Clark

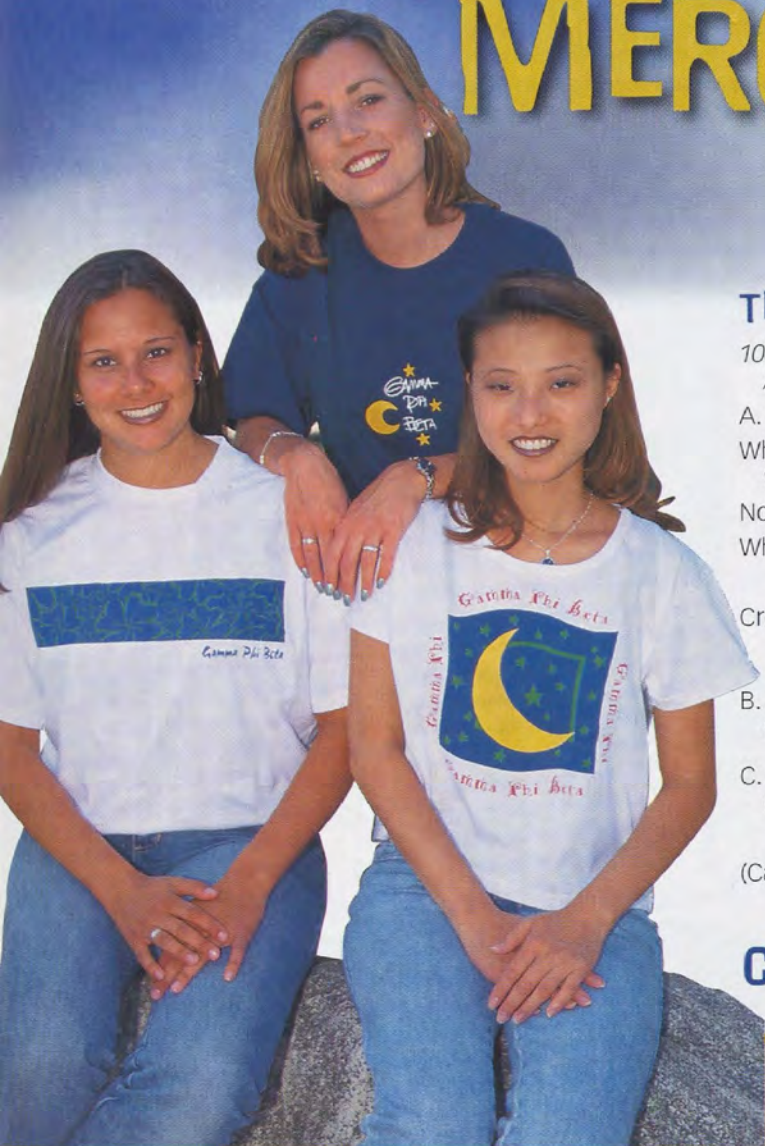
Dina (Virginia) Buckingham Rice (Pi '44)
Marion Campen Mahone

Myrtle Sharp (Mother of Mary Ann Fletcher - Beta Tau '56 and Kay Sharp Renkel - Beta Tau '58)
Peggy Campbell Clark

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January 1	Spring issue
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CRESCENT CLASSICS MERCHANDISE



TEES

100% Cotton T Shirts -
Available in M, L, XL

A. White T, Floral Panel
White T, Blue & Lt. Blue,
99CCTS8\$14.95

Not shown:

White T, Purple & Pink
.....99CCTS15

Creme T, Brown & Mode
.....99CCTS16

B. Navy T, Small Crescent,
99CCTS9\$14.95

C. White T, Large
Crescent, 99CCTS10
.....\$14.95

(Call for bulk pricing)

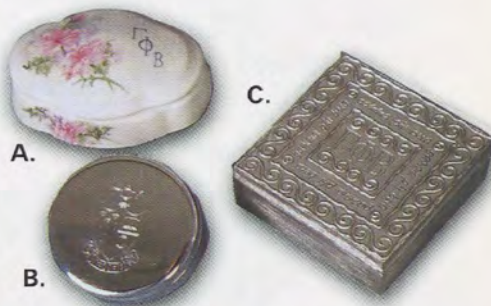
PIN JEWELRY BOXES

A. Bone China - Hand-painted
carnations, 99CC23 \$15.95

B. Round Silver Crest Box,
99CC24 \$18.95

C. Square Pewter Box,
99CC25 \$18.95

Silver Crescent Box (not shown) ..
99CC62 \$14.95



CALL 1-800-453-5344 FOR A COMPLETE CATALOG!

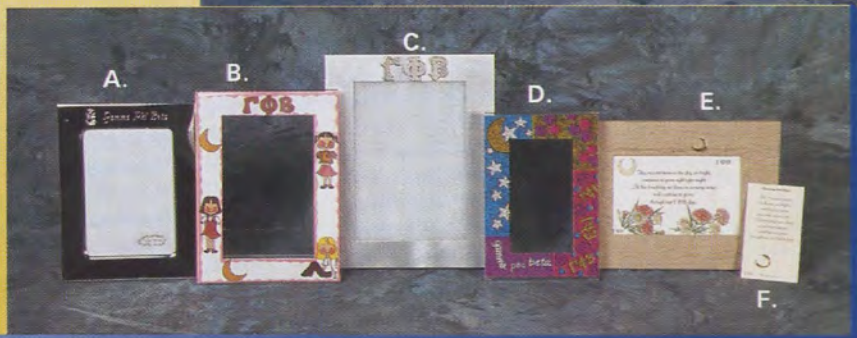
CANDLES AND CRESENTS

- A. Crescent Votive (Candle not included), 99CC13.....\$9.95
- B. Pewter Crescent Candle Holder (one holder,
4 candles), 99CC14\$8.95
- C. Crescent Decorative Bottle (2 3/4" Ht), 99CC15\$12.50
- D. Beaded Candle Votive , 99CC16\$12.95



FRAMES

- A. Silver Crest Frame 3x5, 99CC17..... \$21.95
- B. Acrylic Frame 4x6 - Lil Girl, 99CC18 \$5.95
- C. Pewter Frame 4x6, 99CC19..... \$14.95
- D. Acrylic Frame 4x6, 99CC20 \$5.95
- E. Frame 4x6 - a frame and a poem in one,
made of Recycled crinkle paper, 99CC21..... \$14.95
- F. Pin - Friendship pin and poem card, 99CC22... \$5.95





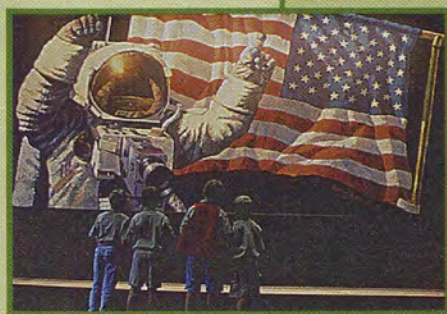
Dream Big. Shape Destiny.

Texas is a place of wide open spaces... wide open minds and wide open possibilities. And **Houston** is the place where those possibilities happen. ■ So what better opportunity to join Gamma Phi Beta Houston 2000 and set your sights to **dream**

big and shape destiny? ■ Inspire yourself at the fast-paced motivational workshops, sessions and seminars. Reacquaint with old friends. Get back in the spirit of the 'hood. **Sisterhood**, that is. Shop 'til you drop at the internationally famous Galleria. **Indulge** your tastebuds with every food category imaginable. Pamper yourself at the hotel gym or pool or on nearby hiking and jogging trails. Just focus on your dreams and they are destined to happen—Houston 2000.

Houston

To obtain a registration packet, you have several options. ■ **Call** International Headquarters at 303-799-1874, **E-mail** Convention@gammaphibeta.org, or **Visit** the official Gamma Phi Beta website at www.gammaphibeta.org and click on the Convention button under Event Center. ■ In this area, you will be able to read all about Convention and print registration forms to complete and mail or fax to IH.



Hotel Information

The **JW Marriott Hotel at the Galleria** is the official headquarters hotel for Gamma Phi Beta's 69th Biennial Convention. ■ You will need to make your own reservations directly with the hotel using the Hotel Reservation form found in the Convention Registration Packet or on the website. ■ Contacting the hotel is easy ■ **Phone:** 800-228-2900 or 713-961-1500, **Fax:** 713-599-2247, **Mail:** JW Marriott Reservations 5150 Westheimer Road, Houston, Texas 77056.

Financial Planning Luncheon Update

The optional Foundation Lunch on Friday, June 30th will feature speaker, author and Gamma Phi sister, Connie Cox. Her presentation will focus on **Getting Organized** and not financial planning as indicated previously. To sign-up for the luncheon, check the appropriate box on the registration form and include an additional \$30 with your registration.



Houston is one of the nation's most cosmopolitan cities with incredible museums, **fabulous** shopping and the most **delicious** restaurants you could imagine. Just the

type of city to inspire you to dream big and shape destiny. Convention 2000 will be a

CONVENTION 2000



celebration of women and will lay the groundwork for our sisterhood's next millennium.

The Convention hotel site is just footsteps away from the world famous Galleria complete with every **fantasy** your credit card could **desire**. And if you plan to stay over the Fourth of July holiday, we've got just the **escape** for you! Mark your calendars now.



JUNE 28 - JULY 2

DON'T MISS IT!

CONVENTION 2000

HIGHLIGHTS

TUESDAY, JUNE 27

- International Officer Dinner

WEDNESDAY, JUNE 28

- Attendees Arrive
- International Officer and Advisor Training
- Dinner and Welcome
- Opening Business Session

THURSDAY, JUNE 29

- Business Sessions
- Foundation Lunch
- Awards Dinner

FRIDAY, JUNE 30

- Philanthropy Breakfast
- Workshops
- Something of Value Training
- Foundation-Sponsored Luncheon (optional)
- Confirmed Conventioneers Dinner

SATURDAY, JULY 1

- Business Session
- NPC Luncheon
- Memorial and Initiation Services
- Receiving Line
- Pink Carnation Banquet

SUNDAY, JULY 2

- Play Day—Optional
- Departure