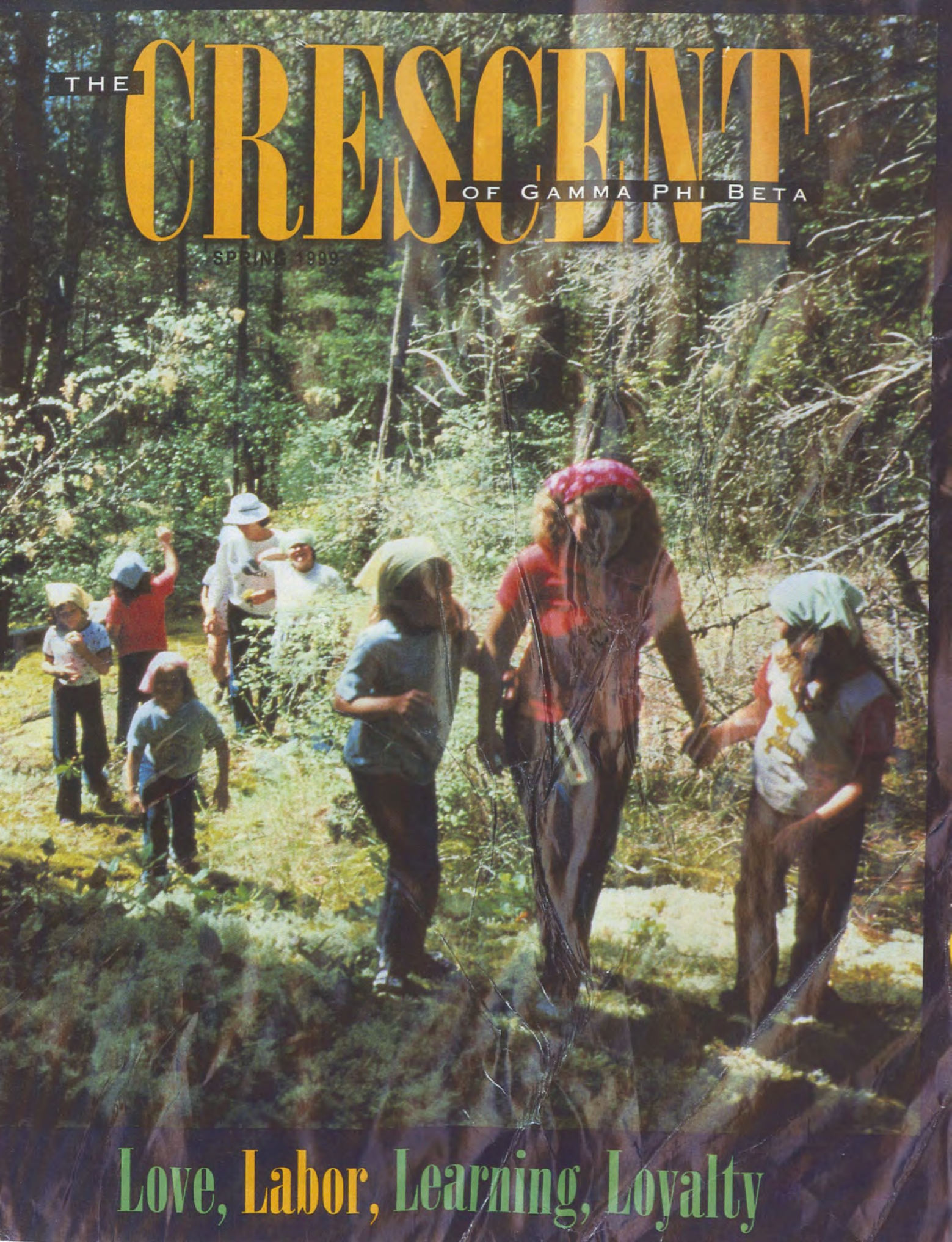


THE

# CRESCENT

OF GAMMA PHI BETA

SPRING 1999



Love, Labor, Learning, Loyalty



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Member of the College Fraternity Editors Association

## Letter to the Editor

Dear Sisters,

Last month I was developing a holiday philanthropy campaign for the company I work for. As the Marketing Manager of a nationwide organization, that takes some doing. Amidst the food drives, toy drives, volunteer times, etc., I started reflecting back to when I learned how to do all this kind of work, including my day-to-day work, and survive.

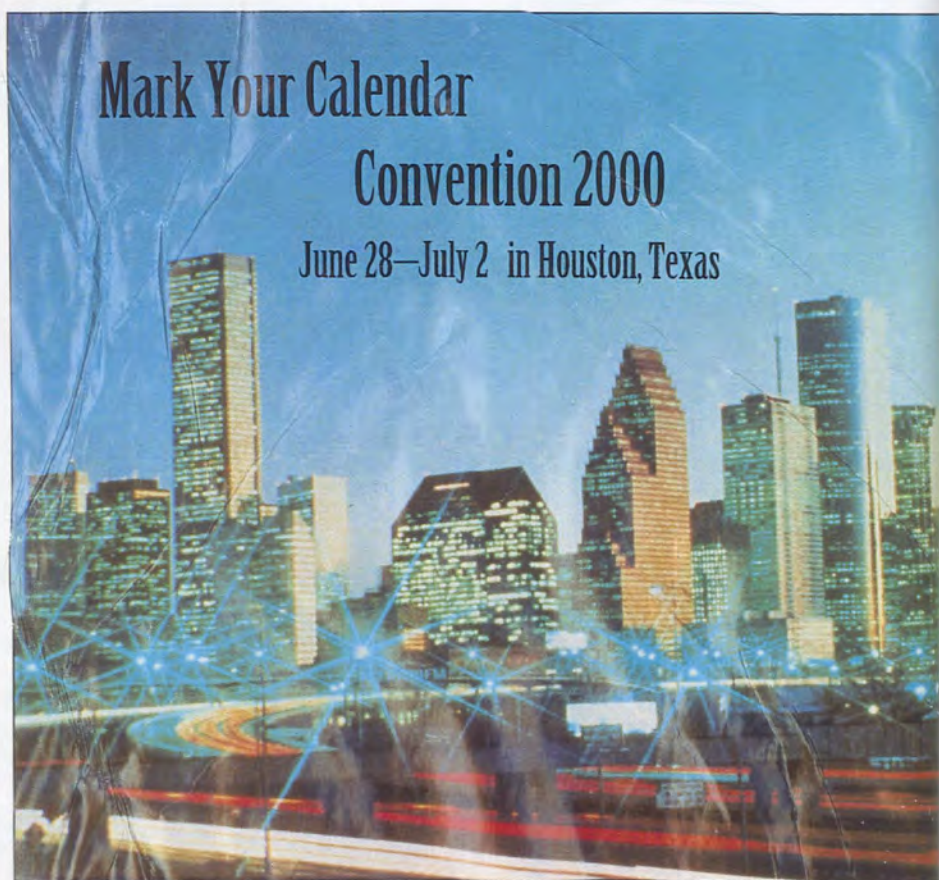
Back when I was a freshman in college at the University of California, Irvine, I had joined Gamma Phi Beta because I liked the women I met. What I didn't expect was to be elected the Pledge Philanthropy Chair. Following a successful season, I was then elected Executive Philanthropy Chair. I enjoyed the job, the opportunity to do something productive for the community and the chance to raise the consciousness of those around me.

What I didn't think about is what I really learned. I gained organizational skills (juggling a full-time and accelerated schedule, a part-time job and a social life). I benefited leadership skills (you can't just raise consciousness, you need to motivate others to do the work too). I learned how to work as a team (working on big events like our cut-a-thon and fashion show) and I enhanced my communication and research skills (you can't just want to do "good stuff," you've got to find out what you can do).

Overall, I would like to share this thought: you may be surprised down the road of life when you look back at what got you where you are, hopefully, you'll be pleased with the progress.

Thanks to Gamma Phi Beta and the sisters of Delta Eta for voting me into an education of a lifetime.

*Dina Lish Reisman, Delta Eta '90*





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## On The Cover

Since 1929, Gamma Phi Betas have labored to support special camping for girls. This year, in conjunction with the Gamma Phi Beta Foundation, members and chapters have provided more than \$50,000 so that hundreds of young girls may benefit from life-changing experiences at more than 45 camps in the United States and Canada.

**Labor—what does it mean?** The New Webster's Dictionary gives the following definition, *Labor: n. work; expenditure of effort; human activity that provides goods and services; person engaged in work; task; process of childbirth.*

This issue of *The Crescent* focuses on all types of labor, especially those that relate to Gamma Phi Beta.

**Expenditure of effort:** Paying in your dues, attending chapter meetings, studying, volunteering, completing a reference form, or attending an RLC.

**Childbirth:** In Celebration notices to welcome the birth of a child or legacy announcements.

**Person engaged in work:** Homemaker, teacher, student, author, volunteer, etc.

**Activity that provides goods and service:** Volunteering, member training or filling merchandise orders.

As you read each article, think about what the definition of labor means to you and its importance in the Gamma Phi Beta creed.

Deborah Borak, Editor

## Bits & Pieces



## Public Relations/ Marketing Students

### Looking For A Summer Internship?

Gamma Phi Beta Sorority is offering a Public Relations internship in the Public Affairs Department at International Headquarters (IH) in Englewood, CO. Housing and stipend will be provided. Send your resume and cover letter, postmarked by May 20th to Deborah Borak, Gamma Phi Beta Sorority, 12737 E. Euclid Drive, Englewood, CO 80111 or fax them to 303-799-1876.

## Celebrate Gamma Phi Beta's 125th Founder's Day in New York!

Make plans now to visit New York City and Syracuse University November 11-14, 1999

Fun - Sisterhood - Shows - Train Trips -  
Sightseeing - Shopping

Look for further information in the next issue of *The Crescent* or call 1-888-800-8540 for more details.

## Correction

The Fall 1998 issue of *The Crescent* listed Pink Carnation award winner, Rae Natalie Prosser Goodall's college as Kansas State. Rae attended Kent State. *The Crescent* apologizes for this error.

## The Crescent Deadlines

Summer..... April 1  
Fall..... July 1  
Winter..... October 1  
Spring..... January 1



# The Hidden Faces of Growth

By Vicki Carlson Read  
Membership Vice President

Today's emphasis is **growth**! Everywhere we look it is expected. Cities expand, businesses become larger, and budgets increase. Even with Gamma Phi Beta it seems a necessity that we expand our chapters and membership numbers to continue to flourish.

But, wait a minute! Could we be jeopardizing our growth if we don't simultaneously preserve the numbers that we already have? Haven't most of us seen cities' problems with urban sprawl when there are no supporting infrastructures of roads and services; businesses that expand beyond their organizational capacities to sustain services and products; or budgets that over-run due to unexpected rising costs or lowering revenues? In the parlance of building construction, are we keeping Gamma Phi Beta's organizational foundation strong enough to support additional structures?

The purpose of this preamble is to make us ponder that Gamma Phi Beta needs to take a closer look at the "*Hidden Faces of Growth*"—that of maintaining and retaining what we have, as a complement to growth. Extension and recruitment are only part of the membership formula. Preserving our current numbers, in addition to new growth, will contribute to a greater net growth rate for our sorority.

This type of growth might be referred to as "existing" growth, since it focuses on the preservation of what already exists—our chapters and members (both alumnae and collegiate). If we are able to successfully preserve our numbers there would be a tremendous impact on the net growth and financial strength of Gamma Phi Beta. We would then be able to use these preserved funds to help defray the costs of other critical areas such as extension, chapter programming, and services to our membership. It would also gener-

ate additional funds by bolstering the number of our dues paying members.

So, what are some of these "*Hidden Faces of Growth*" and how might we pursue them?

We are sometimes our own worst enemy, by not taking advantage of obvious opportunities. In looking for ways to sustain our legacy and to grow and flourish, we can look right in our own backyard, at some of the following:

- Maintaining every one of our collegiate chapters as a successful and viable presence on each of their respective campuses. Focus on building effective support teams for chapters, which emphasizes close communication between collegiate chapter members, International Gamma Phi Beta, and local alumnae.

- Increasing collegiate membership numbers on all campuses by "pledging quality women *and* keeping them"—not only by making quotas and totals, but also by striving toward maximum retention.

- Bringing more alumnae members back to active volunteering, supporting collegiate chapters, and participating in alumnae chapter activities, regional conferences and Convention.

- Embellishing the membership of existing alumnae chapters. It seems a natural step for Gamma Phi Beta members who reside in a local area to come together and enjoy the bonds of sisterhood by participating in chapter activities.

Alas, all is not lost! We can *all* accept the challenge and contribute toward "existing" growth. Just ask what you can do for Gamma Phi Beta. Get involved. Develop sisterhood bonds, so that all our members, whether alumnae or collegiate, want to remain members and stay active.



Vicki Carlson Read

For alumnae: identify and contact sisters in your area, attend chapter events, inquire about starting an alumnae chapter, volunteer at whatever level you are able—any time given is better than no time given. And remain a member in good standing through the payment of your international dues. For collegians: get your new sisters involved, always act like a role model (it not only effects your membership recruitment, but your membership retention) and become an active alumna upon graduation.

We have good reason to contribute to the preservation and advancement of Gamma Phi Beta. The results of recent research conducted by the Center for Advanced Social Research at the University of Missouri - Columbus showed that membership in a fraternity or sorority continues to positively impact the lives of members in college and after graduation. The research determined that fraternity or sorority membership helps keep students in college; and these alumni members tend to be more successful financially. These are certainly indicators that give us cause to support the continuing success and progress of Gamma Phi Beta. Thus, we might each pursue the "*Hidden Faces of Growth*" as a means to enrich each alumnae and collegiate chapter, as well as the lives of our sisters.

It's truly a labor of love! We hold the door open to the 21st century and our next 125 years.



# Highlighting our "COB Stars"

## These chapters MODEL the way... RECRUITING TO PANHELLENIC TOTAL

It is Gamma Phi Beta policy that all Greek-letter chapters will remain at Panhellenic Total during the academic year. If a chapter does not pledge quota, or is under total, they are expected to COB immediately following formal recruitment. During the term in which the chapter does not have formal recruitment they should also COB to Panhellenic Total if they have fallen below due to graduation, members studying abroad, etc. It is vital to the growth of our sorority that every chapter follow the same guidelines and expectations. The province membership directors can clarify any questions a chapter may have about continuous open bidding.

Remember that we must go to potential members and not wait for them to come by our events. Create a process for including

them in chapter activities throughout the year such as studying, sports, community service, or PACE meetings. Involve every chapter member in meeting others and building friendships first, then focus on the recruitment process. By getting to know Gamma Phi Betas outside of artificial recruitment events, the potential members can make decisions after clearly understanding the time and financial commitment a sorority demands.

In this issue two "COB Stars" are highlighted to illustrate how easy and fun COB is! Alpha Chi chapter is located at the College of William and Mary. The chapter did not pledge quota during formal recruitment in September, so they tried something new by continuous open bidding six more women. This put them over



Delta Upsilon—  
University  
of Georgia

*"The Delta Upsilon chapter of Gamma Phi Beta at the University of Georgia has experienced terrific results through the Continuous Open Bidding (COB) process. During Fall recruitment, our chapter was able to reach chapter total through COB after the formal recruitment period. We are successful with COB for two reasons. First, our newest members contact potential new members after Fall recruitment. Because there is a percentage of potential new members who drop out of the recruitment process, we contact women who had high remarks from previous recruitment events. Secondly, we participate in Winter recruitment events to regain our chapter total after losing graduating Seniors in the Spring and also to keep Gamma Phi Beta at a competitive level on campus. Delta Upsilon participates in COB at all times in order to maintain our ceiling, which is set at 140 for all UGA sororities. We think COB is very beneficial to our chapter and feel more chapters should consider it. Winter and Spring recruitment is a very informal recruitment process that allows women to see the chapter in a more relaxed setting. Our COB events include activities such as roller skating parties, various dinner parties and coffee and movie events. Through COB, our chapter is able to maintain high numbers and positive attitudes as we move forward towards Fall recruitment at chapter total."*

—Kori Patterson, Membership Vice President, Delta Upsilon chapter

*"Our chapter shines in informal situations where we can interact freely with each other and have fun. I believe that our COB was so successful because the potential new members got to see us at our best"*

—Deana Letts, President, Alpha Chi chapter

*"I had to focus on the positive aspects of adding additional women to the 1998 new member class, not the perceived 'negative' aspects of an informal recruitment. COB is an opportunity to showcase the strength of our sisterhood. Informal recruitment allowed us to display our true chapter personality."*

—Allison Embrey, Membership Vice President, Alpha Chi chapter



Alpha Chi—  
College  
of William  
and Mary



Panhellenic Total and gave six more women the opportunity to be a part of Gamma Phi Beta at William and Mary!

Delta Upsilon chapter at the University of Georgia is a chapter which consistently COBs to Total every term. This often means having three new member classes. The chapter has really bought into the concept of extending bids at the beginning of each term so they can help Gamma Phi Beta grow at UGA, fill the housing structure, and focus on other chapter business. Delta Upsilon pledged nine women following formal recruitment in August and took a new member class of sixteen in January to put them over Total!

### Showcase on Philanthropy

As the 'No-Frills' recruitment system was phased in over the last eight years, it became increasingly difficult to 'sell' the

Greek community through skits, songs, and slide shows. Many college Panhellenics looked for alternative event ideas and decided to replace one skit round with a Philanthropy Day. Chapters get to focus conversation on community service and philanthropy while attracting well rounded women at the same time!

Women going through recruitment actually get to experience the philanthropic side of sorority membership and see Gamma Phi Beta showcase the strengths of the chapter. They are able to witness just how important community service is to Greek life on campuses today. Usually the activities provide a wonderful opportunity for potential members to get to know each other as they work together on a project. Chapter members can focus more on learning about their guests and less on skits, costumes and songs. These

events are the perfect avenue with which to welcome potential members.

For many years philanthropy has meant Camp Sechelt and we have always been proud to have a Gamma Phi Beta sponsored special camp for girls. Now chapters get the opportunity to actually show potential members what philanthropy is all about through Philanthropy recruitment events. Generally speaking, the events involve working on a project for the chapter's philanthropy. Oftentimes, this is a local camp in need of certain crafts or projects.

Gamma Phi Beta encourages chapters to support a local camp, projects and consider monetary support of Camp Sechelt. The Camp Board will spend the money where it is needed the most and nobody has to pay high taxes or gifts mailed to Canada! Local or specialized camps can be located through the internet by going to the American Camping Association web site at [www.aca-camps.org](http://www.aca-camps.org).

For more ideas on how to incorporate philanthropic activities into recruitment plans, please contact your province membership director. She has some great information to help make your Philanthropy Day fun for both your chapter and potential members! ●

## Legacy Introduction and Policy

To assist our chapters in identifying Gamma Phi Beta legacies (sisters, daughters and granddaughters), please complete this form and mail it to the chapter's alumnae reference chairwoman (ARC).

This is to advise you that my (circle one) daughter, sister, granddaughter, great-granddaughter, stepdaughter, stepsister, step-granddaughter will be attending \_\_\_\_\_ this year.

Legacy \_\_\_\_\_  
first middle last high school

Address \_\_\_\_\_

Phone (\_\_\_\_\_) \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Referring Alumna \_\_\_\_\_  
first middle last chapter of initiation

**Policy:** Gamma Phi Beta recognizes that legacies are important to our sorority because they bring a long tradition of pride and support to our Greek-letter chapters. Because it may be impossible for Greek-letter chapters to pledge and initiate every legacy referred to them, they are guided by Gamma Phi Beta's legacy policy, which states, "legacies are to be given special consideration by the chapters." This means they are invited to at least the first round of events. If a legacy is invited to pledge, her name is placed alphabetically on the first bid list. In those unfortunate situations where a legacy is not invited back to the next set of events, notification of friends and relatives is left to the legacy. This is to protect her privacy. The best way to avoid potential disappointment is to discuss the total Greek community with legacies. All National Panhellenic Conference sororities have similar goals and ideals. Emphasizing Gamma Phi Beta as a sole choice for your legacy may be unfair to her if we are unable to extend her a bid. Most importantly, we hope that recruitment is a positive experience.

## Sorority Terminology Update

During the National Panhellenic Conference meeting in October, some terminology changes were made to the Unanimous Agreements governing all sororities.

**Rush** is now referred to as **Membership Recruitment**.

**Rushes** will be known as **potential members**.

**Rush parties** are now **recruitment events**.

**Preference cards** will be known as **Formal Membership Recruitment Acceptance**.

**COB Card** is now **COB Acceptance**.



# ARC Introduction

*As you write references for women who will be going through recruitment this year, please cut out the Reference Form #38, found on page 9 of this issue, and make more copies as needed. Mail them to the volunteers listed who serve as Alumnae Reference Chairwomen for the colleges your potential members will be attending. If you are looking for a chapter not listed here, please contact Gamma Phi Beta International Headquarters at 303-799-1874.*

**Univ. of Kansas**  
Sigma Chapter  
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8022 El Monte  
Shawnee Mission, KS 66208  
(913) 341-2752

## Kentucky

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Epsilon Sigma Chapter  
Marilyn F. Schulze  
908 Lone Tree Ct  
Louisville, KY 40223-3476  
(502) 245-5993

## Louisiana

**Loyola**  
Epsilon Mu Chapter  
send c/o MVP  
Box 1 Danna Ctr.  
New Orleans, LA 70118  
(504) 861-4943

## Maryland

**Univ. of Maryland**  
Beta Beta  
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3517 Horseman Way  
Davidsonville, MD 21035  
(301) 261-7615

## Massachusetts

**Boston Univ.**  
Delta Chapter  
Kimberly M. Molle  
44 Brent Street  
Dorchester, MA 02124  
(617) 630-9824  
**Bridgewater State College**  
Epsilon Eta Chapter  
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Dorchester, MA 02124  
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Okemos, MI 48864-3905  
(517) 349-3913  
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Delta Omega Chapter  
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(517) 876-8020  
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Epsilon Beta Chapter  
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Alma, MI 48801-9555  
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 Fargo, MN 58102  
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**Mankato St. Univ.**  
Gamma Pi  
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P.O. Box 59-Student Activities  
MSU  
Mankato, MN 56001  
(218) 236-1313

**Univ. of Illinois**  
Omicron Chapter  
Linda F. Trimpe  
2106 Galen Drive  
Champaign, IL 61821-6525  
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## Indiana

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Bloomington, IN 47408-4318  
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13 Eaglecrest Court  
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**Univ. of Northern Iowa**  
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7019 Windwood Ln NE  
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## Kansas

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**Univ. of Denver**  
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Tallahassee, FL 32303  
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**Cal State Univ.-Chico**  
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## Colorado

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## Congratulations!

To the following 78 chapters reaching quota through their 1998 recruitment efforts:

|                |                |                 |
|----------------|----------------|-----------------|
| Alpha*         | Beta Delta*    | Delta Kappa*    |
| Gamma          | Beta Epsilon*  | Delta Lambda    |
| Delta          | Beta Eta*      | Delta Pi*       |
| Epsilon*       | Beta Kappa     | Delta Sigma*    |
| Theta*         | Beta Lambda*   | Delta Tau*      |
| Kappa*         | Beta Mu        | Delta Phi       |
| Lambda*        | Beta Pi        | Delta Chi*      |
| Nu             | Beta Sigma*    | Delta Omega     |
| Xi*            | Beta Upsilon*  | Epsilon Alpha*  |
| Omicron*       | Beta Phi*      | Epsilon Beta*   |
| Pi*            | Beta Chi       | Epsilon Gamma*  |
| Rho*           | Beta Psi*      | Epsilon Delta*  |
| Sigma          | Beta Omega     | Epsilon Epsilon |
| Tau            | Gamma Beta     | Epsilon Theta   |
| Psi*           | Gamma Gamma    | Epsilon Kappa*  |
| Omega*         | Gamma Epsilon* | Epsilon Nu*     |
| Alpha Alpha    | Gamma Eta      | Epsilon Pi      |
| Alpha Beta*    | Gamma Kappa*   | Epsilon Sigma*  |
| Alpha Delta*   | Gamma Pi       | Epsilon Phi     |
| Alpha Epsilon* | Gamma Rho*     | Epsilon Psi     |
| Alpha Lambda*  | Gamma Tau*     | Zeta Alpha      |
| Alpha Tau      | Gamma Phi*     | Zeta Gamma      |
| Alpha Upsilon* | Delta Delta*   | Zeta Delta      |
| Alpha Omega    | Delta Epsilon  | Zeta Epsilon*   |
| Beta Alpha*    | Delta Theta*   | Zeta Iota*      |
| Beta Gamma     | Delta Iota*    | Zeta Kappa      |

\*These chapters also reached Panhellenic Total!  
Way to go!

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### LaSalle

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#### Texas A&M-Corpus Christi

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### Virginia

#### College of William & Mary

Alpha Chi Chapter  
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(804) 253-7699



Potential New Member's Name \_\_\_\_\_ Date \_\_\_\_\_  
(Last) (First) (Middle) (Nickname)

# GAMMA PHI BETA SORORITY REFERENCE FORM

(To be used by members of Gamma Phi Beta only)

Attach picture  
if available

For \_\_\_\_\_ of Gamma Phi Beta at \_\_\_\_\_  
(Chapter) (College or University)

Entering as a Freshman \_\_\_\_\_ Sophomore \_\_\_\_\_ Junior \_\_\_\_\_ Senior \_\_\_\_\_ Age \_\_\_\_\_

High school attended \_\_\_\_\_ City/State \_\_\_\_\_

Scholastic average \_\_\_\_\_ Rank in class \_\_\_\_\_ Number in class \_\_\_\_\_

Previous college attended \_\_\_\_\_ City/State \_\_\_\_\_

Scholastic average \_\_\_\_\_ Number of terms completed \_\_\_\_\_ Major \_\_\_\_\_

Name of Parent/Guardian \_\_\_\_\_

Home address \_\_\_\_\_

Gamma Phi Beta relatives: Sister \_\_\_\_\_ Mother \_\_\_\_\_ Grandmother \_\_\_\_\_ Great Grandmother \_\_\_\_\_ Other \_\_\_\_\_

Name \_\_\_\_\_  
Last (First) (Maiden) (Chapter)

Other NPC sorority affiliations of relatives \_\_\_\_\_

Hobbies, interests, talents:

Character traits, personality, leadership qualities:

Activities (school, church, community, honors) and offices held:

Work experience:

Other comments (attach additional sheet or use other side if necessary):

Does potential new member meet Gamma Phi Beta's five standards (good character, scholastic ability, financial responsibility, contribution to prestige of the Sorority and attractive personality) of membership? Yes \_\_\_\_\_ No \_\_\_\_\_

I endorse this woman for membership in Gamma Phi Beta Sorority. Yes \_\_\_\_\_ No \_\_\_\_\_

- ☐ I know this potential new member personally
- ☐ I know her family personally

SUBMITTED BY:

I received this information from:

- ☐ Panhellenic members/master file
- ☐ Mutual friend
- ☐ H.S. faculty/staff member
- ☐ Other \_\_\_\_\_

☐ This information sent at the request of the collegiate chapter

\_\_\_\_\_  
(First) (Maiden) (Last) (Husband's)

\_\_\_\_\_  
(Street) (City) (State) (Zip)

\_\_\_\_\_  
(Telephone) (Chapter of Initiation)

I am a/an (check one) Collegian \_\_\_\_\_ Alumna \_\_\_\_\_



# RLC SPELLS

*"I have a new appreciation of Gamma Phi."*



*"I learned a lot about my position and got closer to the sisters from my chapter."*



*"This has been one of the most effective leadership conferences I have ever attended!"*

**Labor** took on the meaning of success for several Gamma Phi's during January and February of this year. Volunteers and IH staff members spent months coordinating Gamma Phi Beta's Regional Leadership Conferences (RLCs).

First introduced in 1997, RLCs were designed specifically to train chapter officers and provide educational programs to enhance each member's knowledge of the Sorority. This year, RLCs were held in Atlanta, Cleveland, Los Angeles, Minneapolis, Oklahoma City, Portland and St. Louis and attracted just over 1,000 women from collegiate and alumnae chapters throughout the US and Canada. The conferences started on Friday evening with a reception and ended on Sunday morning with a teambuilding workshop. Throughout the weekend, more than 50 workshops and roundtable sessions were presented by volunteers and staff.

Funding for RLCs is generated by revenue from Crescent Waves—Gamma Phi Beta's Magazine and Music program sales. This year, Crescent Waves sales helped to reduce attendee registration fees by almost half.

At the conclusion of each conference, all attendees were asked to complete an evaluation form. The most popular comments from those evaluations are shown around this page, as well as some of the photos that captured scenes from the weekend.



*"Our chapter will be so excited for us to bring back all these new ideas."*



*"This experience has opened my mind, both for our chapter and my future in business."*



*"Tons of fun and extremely helpful! Thank You!"*



*"Thanks for all the you guys do."*



# SUCCESS

*"I had a wonderful time and I will be at the next RLC (as an alumnae)."*



*"I learned so much and am extremely motivated to make our chapter a success!"*



*"It was great to meet other Gamma Phi Betas from other schools."*



*"I was made aware of some issues I didn't realize were so important."*



*"It's such a terrific networking opportunity."*



*"Listening to other groups and finding that they were dealing with the same issues was helpful."*





# Zeta Lambda Formed at Texas A&M

by Summer Castillo

Being new to the Greek system, we started out as a group of forty-four curious and nervous strangers. We knew little or nothing about each other or the meaning of sisterhood. Since then, we have blossomed into a fine, diverse group of women that understands the meaning of both Sorority and Sisterhood.

The highly anticipated day of coming together and dedicating ourselves to the chapter of Zeta Lambda finally arrived. On February 6, 1999, the women at Texas A&M, Corpus Christi were initiated. We were initiated during a ceremony performed by the Beta Omicron and Delta Epsilon chapters. Assisting with the event were L'Cena Rice, International President, Patty Giese, Extension Coordinator, Melissa Marshall, New Chapter Rush Consultant, Debby Samaras, New Chapter Director, Terri Nieser, Province Financial Director, Susan Korn, Chapter Advisor, JoAnna Franke, Ritual and New Member Advisor, Elizabeth "Kiki" Philips, Director of Ritual, Ceatris Smith and Michelle Oswald, Collegiate Leadership Consultants and Jana Nobles.

After the ceremony, there was an Installation banquet for the women at the Omni Bayfront Hotel in downtown Corpus Christi. The banquet opened with an excellent speech by Patty Giese followed by Dr. Mari Fuentes-Martin, Texas A & M University Associate Dean of Students. International President, L'Cena Rice, presented the charter and president's badge to our new president, Michele Urie, who accepted



Corpus Christi



Area Alumnae Janis Herren, Barbara Stever and Dorthy Goodman.

both with great honor. The night closed with all members singing their chapter songs. It was a special evening that the women of Zeta Lambda will never forget.

Our chapter cannot stress enough how thankful we are with all of the hard work, enthusiasm and dedication Ceatris Smith has provided to our chapter. We are also very grateful for the support and guidance of Susan Korn and JoAnna Franke because without their help, we would not be as successful and motivated as we are today.

In the short time we have been together, we have held several successful functions. For philanthropy events, we made Halloween bags for a carnival that we helped organize and held a bake sale to benefit the American Cancer Society. We made stationery for Camp Sechelt and Valentine's Day cards for the Women's Shelter. And continued our hard work by donating food to a city-wide food drive.

Our chapter activities during the semester have included a hockey game, bowling, dining out for Founder's Day, Christmas caroling and attending Miniature Gold, a Christmas party.

We are very proud with what we have accomplished in the past few months. We started the Fall semester with no Greek system and have developed into a successful Sorority chapter sharing our many unique talents. We are the charter members of Texas A&M University-Corpus Christi and we will continue to grow stronger individually and as a team. Go Gamma Phi! ☾



### COLLEGIATE

#### Beta Chapter - University of Michigan

These sisters kicked it into high gear with involvement in school, chapter and social events. One well received PACE program brought a massage therapist in to teach the women meditation and relaxation techniques - how timely as final exams were just around the corner!

#### Eta Chapter - University of California, Berkeley

Sisters at the University of California, Berkeley kicked off their spring semester with an informal recruitment. Chapter activities included 'broomball' and a murder mystery dinner outing. The chapter also held a "Quiz Bowl" to raise money for cancer research, a local shelter and children's reading programs.

#### Nu Chapter - University of Oregon

The chapter at the University of Oregon is one of just a few sororities on campus to be fully endorsed by the University. The University recently defined 12 standards by which all sororities and fraternities on the campus must comply in order to be endorsed. These standards include mandatory live-in requirements, alcohol and social policies, and good conduct.

#### Omega Chapter - Iowa State University

The sisters at Iowa State University held another successful pancake breakfast in November to benefit a local battered women's shelter. The chapter is preparing for VEISHEA, a student-run festival where they will pair with the Beta Theta Pi's and build a float for the VEISHEA kick-off parade.

#### Omicron Chapter - University of Illinois

This chapter began the fall semester by welcoming 48 new members into the sisterhood. They enjoyed many events this fall including Dad's Weekend, a Crescent Ball, a Barndance and their annual philanthropy golf tournament. Coming up this spring ... Mom's Weekend, a spaghetti dinner and a new member dance.

#### Alpha Alpha Chapter - University of Toronto

Sisters at the University of Toronto took part in a holiday philanthropy co-hosted with a local fraternity. Children from the Boys and Girls Club of Toronto were invited to the chapter house for an afternoon filled with games, songs, crafts, wonderful snacks and a visit from Santa! The sisters celebrated Greek Week and welcomed eight new members last fall. Other activities included a Parents tea and an alumnae get-together. This spring the sisters are planning a breakfast to raise money for their philanthropy.

#### Alpha Omega Chapter - University of Western Canada

Congratulations to the members at the University of Western Canada on being presented with the Award of Excellence in Fundraising by the Breast Cancer Society of Canada for 1997 and 1998. The chapter raised funds by selling Christmas cards and pins both at a booth in the mall and to family and friends. This year the sisters decided to hold their annual Mother & Daughter luncheon in conjunction with the Breast Cancer Society and to include an auction as a part of the event.

#### Beta Chi Chapter - Wichita State University

During the Fall semester, this chapter welcomed 23 new sisters and raised over \$2,000 at Gamma Deli, their fundraising event. Proceeds from this event will benefit Camp Sechelt and local American



Sisters from the University of Michigan welcome their new members this fall.

Diabetes Association camps for girls. Congratulations to sister Kelley Elam for being elected Panhellenic President for the 1999 term.

#### Beta Kappa Chapter - Arizona State University

The sisters at Arizona State University installed their new officers and are now making plans for date parties, a spring formal and will host their first annual "Kings of the Green" philanthropy.

#### Beta Psi - Oklahoma State University

These sisters had a blast preparing for Homecoming and took fifth place in House Decorations. Special congratulations to Cassie Cleveland, the chapter's Most Outstanding New Member award recipient.

#### Gamma Psi - University of Northern Iowa

This chapter took part volunteering at a campus blood drive and also volunteered at a local farm where they painted children's faces. The owner of the farm donated pumpkins to the sisters to sell. As a result, they raised \$120 to benefit the American Cancer Society. The sisters also helped out with a campus-wide clean up, collected food for a local food drive, and adopted a local school. Sisters were matched with a child from the school and will act as a mentor to that student. Homecoming, Inspiration Week and Initiation activities filled what little was left of this chapter's time. The philanthropic spirit exemplified by these members is proudly noted!

#### Delta Pi - Illinois State University

The sisters at Illinois State University helped to create a "haunted trail" during Halloween. Children from the area enjoyed the Gamma Phi "ghouls" and "goblins" and loved receiving lots of candy! The sisters enjoyed making this a safe Halloween for the children and plan to hold the event again next year.

#### Delta Psi - University of California, Santa Barbara

The sisters of Delta Psi found themselves elbow deep in pancake batter again as they hosted their annual pancake breakfast philanthropy. On another philanthropic note, they also hosted a Halloween party in the chapter house complete with costumes, games, and of course trick-or-treating.



## COLLEGIATE

(continued)

### Epsilon Epsilon Chapter - Union College

Sisters at Union College held their big philanthropy "Throw a Pie at a Gamma Phi" last October. Again, the

event was a huge success and proceeds benefited camping and Cerebral Palsy. The chapter is currently raising money through bottle drives and donations to purchase several Spinoza bears. These bears are therapeutic bears used in hospitals, emergency rooms and clinics and are designed to help children in physically and emotionally difficult situations. The chapter has already purchased and donated one bear. This effort will continue throughout the end of the school year.

### Epsilon Kappa Chapter - California State University, Chico

Camp counseling is a big deal at California State University at Chico. In the past five years this chapter has sent nine counselors to Camp Sechelt. Last year was no exception as three sisters packed their backpacks and headed off to Canada. Fall recruitment added 35 new members to the chapter. Other activities include Parents Weekend and a semi-formal dinner and awards banquet.

### Kappa Chapter - University of Minnesota

Fall, 1998 was a great success for Kappa as they hit quota for Fall recruitment, completed the chapter house renovation plan, celebrated both Founders Day and Homecoming and elected their new executive board for 1999.

### Zeta Iota - Valparaiso University

Zeta Iota chapter celebrated a very successful Fall recruitment by welcoming 11 new members to their chapter bringing their chapter total to 53 members. The sisters held a haunted forest "Spook Trails" philanthropy that raised \$1000 to benefit a local camp in South Bend, Indiana and are looking forward to raising more money next semester when they start a new tradition on campus with a "Mr. Valpo" contest!

### Zeta Theta - Pepperdine University

Fall was a big success for the sisters at Pepperdine University with 21 new members initiated. The sisters were busy attending mixers with local fraternities and participating in all-school volunteer activities.



Sisters at the University of Toronto welcome children from the Girls and Boys Club of Toronto for an afternoon of Holiday fun.

Southern California during Founders Day. December made way for the chapter's annual Christmas Poinsettia party at the home of L'Cena Rice.

### Florida

The Daytona Beach Area Crescent Circle celebrated Founders Day this past November with a luncheon at a local restaurant. Two members received 50-year pins. A candle-lighting ceremony was also a highlight of the event. Daytona Beach alumnae contributed to Camp Sechelt last year and will continue supporting the Camp this year. They also are planning a "meet in the middle" get-together with the Jacksonville alumnae this spring.

### Missouri

On November 14th, the St. Louis alumnae chapter joined the members from St. Louis University to celebrate Founders Day. Many alumnae took new members under their wing and participated in an SOS program (a.k.a. the Slightly Older Sister program). Each "SOS" adopts a new member and writes a few notes to her during her first semester as a Gamma Phi. Also, the St. Louis Alumnae chapter answered the challenge of the Alumnae Department to hold a "history event" during Founders Day. They made a 45-minute video comprised of testimonials from alumnae that were involved in the founding of Gamma Tau thirty years ago. They plan to show the video to all new Gamma Tau members.

## ALUMNAE

### California

The La Jolla alumnae joined with the sisters from the University of San Diego for Founders Day. Dorothy Parker McDonald (Kansas State) made a special presentation about her life experience of sisterhood. The holiday party

this year included donating armfuls of clothing for the YWCA battered women's program.

The Rancho Palos Verdes chapter joined forces with the South Bay Volunteer Center, to raise money for the Gamma Phi Beta Foundation. The alumnae also took part in a work party where they made Halloween t-shirts for a children's party at a local hospital. The chapter observed their 62nd anniversary at the University of



L-R: Greater Kansas City alumnae Joyce Cole Hultgren, Tucky Wheeler Hobbs and Judy Mai Colebank receive awards for their outstanding service this past Founders Day.



## Member News



Susan Anderson, President of the Iowa State University Chapter, and Shirley Busch Tice, President of the Ames Alumnae Chapter, display the telegram that announced 80 years ago that the Chapter had received their charter.



Alumnae from the Richmond, VA chapter pictured at "Chick Flick" this fall. "Chick Flick II" is already planned. Even Steven Spielberg would be jealous.

### New York

The New York alumnae marked this year with a healthy dose of good cheer and good will towards others. The sisters took part in the "Making Strides Against Breast Cancer" walk in October to benefit breast cancer research. Founders Day was celebrated with sisters at Rutgers University. The holidays were celebrated with a potluck dinner and ornament exchange where toiletries and clothing were collected and donated to a local shelter for battered women.

### North Carolina

Raleigh alumnae joined together with members from the University of North Carolina for the first time to celebrate Founders Day. The group decided to focus their philanthropic spirit on Habitat for Humanity. Singing, dining in a French cafe, and a candle-lighting ceremony representing 23 chapters were part of the festivities. Following the ceremony, a mini-workshop was held to exchange ideas and traditions that spanned over 70 years!



L-R: South Bay Alumnae Kaye Furlong, designer and Barbara Alberts, hostess; show off the t-shirts created at their fall work meeting. The t-shirts were made for "Cheers for Children."

### Ohio

Dayton alumnae held an auction at their October meeting. Six paintings were donated by one of their members, artist in residence Margaret Ebersbach. Every painting was sold and went to its new Gamma Phi home via its happy owner! The funds raised were a welcome addition to the chapter treasury. The Dayton and Cincinnati alumnae celebrated Founders Day jointly. \$125 was raised at the celebration and was given to the Foundation to acknowledge the Biennium's 125 years of excellence.

### Oregon

Sisterly bonds are certainly strong in Oregon! Seven women, all in different cities, from the 1947 Oregon State pledge class meet at least once a year to catch up with one another. The Salem alumnae enjoyed a special Founders Day celebration.

### Texas

The Greater Fort Worth Area alumnae kicked off fall with a philanthropy project to help their local chapter. The alumnae handed out pink carnation cups at the Founders Day dinner and saved change through the month of January to donate to the chapter. Founders Day was celebrated with members from Texas Wesleyan University and from the Arlington Alumnae Chapter. The celebration included drawing for door prizes, introducing 50 year and over members and a brief history on the chapter by Linda Gafford Belota and Anita Lechtenberg.

### Virginia

The alumnae from Richmond Virginia had a great time at "Chick Flick" night this fall. Before watching a movie that any significant other would have hated, a garage sale/auction was held. The sisters had been asked to look around their house for "almost" new items that they didn't use. The donations included a cappuccino maker, a food processor and designer perfume among others.



Alumnae from the New York City Chapter make "strides" to help fight breast cancer.



### FOUNDERS DAY

#### Kansas

The Greater Kansas City alumnae celebrated their 76th anniversary. Fourteen members were eligible for their Golden Crescent award and ten were present to receive their 50-year pins. The celebration

was held at a local country club.

#### Houston

What better place for the Houston Alumnae chapter to celebrate Founders Day than at the JW Marriott at the Galleria, the site for Convention 2000. The special day included a silent auction, the announcement of the Convention 2000 Loyalty Fund, speaker L'Cena Brunskill Rice, International President and IH guests Alison Maguire, Executive Director and Deborah Borak, Director of Public Affairs. Financially, the Founders Day luncheon set this group well on their way toward meeting their fundraising goals for Convention 2000. Sixty sisters became Loyalty Fund Founding Members donating a total of \$2,000, and the silent auction raised over \$1,800.

#### Utah

November 9th found the members from the Salt Lake City Crescent Circle celebrating Founders Day at the home of Kristen Madden. Three new women were welcomed to the Circle. An evening of reflection about the Founders, philanthropy decisions and an entertaining talk by Georgia Ball on her encounters as a sailing captain in the Caribbean, the Mediterranean and Turkey made this evening a memorable one.

### REUNIONS

Thirty-three alumnae from the classes of 1967-1972 reunited for a very memorable Memorial Day Weekend at the chapter house at the University of Arizona. Termed "Raisin Jubilee," this gathering has been in the works for nearly 20 years! Staying up late talking,

sleeping on the porch and holding a chapter meeting complete with a candle-lighting ceremony were just a few of the activities. According to these alumnae, this was sisterhood at it's best.

The pledge class of 1958 from the University of California, Berkeley, celebrated their 40th anniversary this past September. The event took place at the Claremont Hotel in Berkeley and sisters traveled from all over to take part in this successful event.



Seven sisters from the 1947 pledge class at Oregon State reunite once a year.



Sisters from Texas Wesleyan celebrate Founders Day at a local country club.

## Founders Day



Seventeen members of the Tampa Bay Alumnae chapter celebrated Founders at a local restaurant.

Tiffany Lamb, (left), Susan West, Arlington Chapter President celebrate at Founders Day this past November.





## Member News



Alumnae from Salem, Oregon celebrate Founders Day.



Salt Lake City Crescent Circle members celebrate Founders Day at the home of Kristen Madden.

## celebrations



York alumnae and Rutgers sisters celebrate Founders Day.



L to R: Virginia Reid Jackson, Marilyn Maudlin Mayberry, Betty Embry Denneny, Betty Anne Ward McCaskill, Betty Campbell Hocker, Joyce Hoberecht Kuechler, and Charlene Lashbrook Gebbs receive their 50-year pins at the Greater Kansas City Alumnae Chapter's Founders Day celebrations this past November.



The Sarasota/Manatee, FL chapter of Gamma Phi Beta Sorority Alumnae recently held its Founders Day Celebration at The Sarasota Yacht Club hosted by 75-year member Grace Lantz (second from left).



# Bonded By Sisterhood, Brought Together By A Dream

By Juliane Weitzberg, President, Gamma Eta chapter



Juliane in Tel Aviv, Israel

I met 600 other students from all over the country who would be traveling with me for the next four months.

With tears in my eyes and fear in my heart, I boarded my new home to set sail on the Pacific Ocean. All 600 of us lined the railing of the ship and

Last September, I began investigating programs to study abroad. In the process, I met a student that was preparing to leave on Semester at Sea. I asked him about the program and he explained that he would be traveling around the world, attending school on a cruise ship and docking in 10 different countries (Canada, Japan, Hong Kong, Vietnam, Malaysia, India, Israel, Turkey, Italy and Morocco) where he would be at leisure to tour that country for five days. I immediately knew that this was the program for me and applied the very next day. Almost a year later (September, 1998), I boarded a plane and flew with my mom and dad to Vancouver, British Columbia, Canada. There,

waived to our parents who remained on the land. Although we were a community full of strangers, we all shared the same fear, yet were driven by the same ambition. I turned to the girls next to me and smiled to one who was consoling the other. I introduced myself and she reciprocated. We continued with the redundant and rehearsed greeting rituals including where we were from and where we went to school. We continued probing and discovered that we were both Gamma Phis from chapters located only miles from each other. Heather Smith attends UC Irvine and I have been a Gamma Phi Beta collegian at Long Beach State for three years.



Caron Nagen and Juliane Weitzberg in Tianamen Square, Beijing, China.



Laura Nelson, Lizabeth Lovus and Juliane Weitzberg in the Jordan River in Israel.

During the next 12 days, the required time to cross the Pacific, I discovered that there were six Gamma Phis on the ship and that seventy-five percent of the students were Greeks. I felt secure in the fact that there were people like me on the trip. When we arrived in Kobe, Japan, six girls that I had met, two of them Gamma Phis, and I, set out to explore the country. We toured Nara, Kyoto and Hemiji.

After Japan, we ventured to China where I traveled with Caron Nogen from the University of Denver to the Great Wall, Tianamen Square, The Forbidden City and the Temple of Heaven. In Ho Chi Minh City (Saigon), Vietnam, Madras, India, Istanbul, Turkey, Italy and Morocco I traveled with Laura Nelson from San Louis Obispo and Lizabeth Lovus from Colorado State. I became the closest with these two girls sharing many late night talks. I experienced Penang Malaysia with Sheffield McIntyre from Gettysburg College and I traveled all over Israel with Lizabeth, Laura and Sheffield.

It was refreshing to discover that I was not alone. I had the ability to share a life changing, significant experience with people who understood my passion for another significant part of my life. I created sisterhood away from my home sisterhood and am grateful for the friendships I've made and the sisters that I discovered. We were brought together by one ambition and bonded by one sisterhood. My love for Gamma Phi Beta has increased with the influence of this experience and my passion for the sorority continues to grow. ●



## Christmas Dinner Supports Camping

The 1890's Victorian home was all aglow with flickering candlelight. Under the tree, boxes of homemade ornaments awaited placement on the fragrant Douglas Fir. The sweet, spicy aroma of a baking ham filled the house. Hot mulled wine was ready to warm the hands and spirits of the expected guests. Orangeman, the resident tabby, napped on his favorite chair oblivious to the hustle and bustle around him. All was ready for Ruth Seeler's 22nd annual Christmas party.

Ruth, acting Chief of Pediatrics at Michael Reese Hospital and a Trustee of the Gamma Phi Beta Foundation, has invited Chicago alumnae to her historic Lincoln Park home since 1977. Alumnae gather not only for sisterhood and holiday cheer, but to support Gamma Phi Beta's philanthropy, camping. As the Chicago Alumnae chapter's only fundraiser, Ruth prepares a traditional meal and her guests make a donation to the Gamma Phi Beta Foundation for camping. This year the alumnae raised more than \$800 in support of camping. Subsequently, the Chicago Alumnae Chapter will apply for a \$250 campership to send a local girl to the Hemophilia Camp of Michigan, the only camp in the Midwest that services girls with bleeding disorders. Ruth's party is more than a fundraiser—it is a cherished and anticipated Chicago alumnae tradition where being with sisters is what brings everyone together. Raising money just seems to come naturally. What a wonderful "recipe" that other alumnae chapters may like to follow.

From the moment sisters begin to arrive, the house is filled with the spirit of sisterhood and holiday cheer. Ruth, vintage wire glasses perched on her nose, greets her guests in a colonial-style dress, apron and dust cap. She invites them to climb the steep stairs to the second floor where they place their coats on a four poster bed and catch a first glimpse of her home that has been carefully filled with furnishings and arts from the late 1700's and early 1800's. She soon follows with offers of a house tour, especially for the first time guests.

Soon the house is full of sisters - hugs for longtime friends and special introductions for new comers, including Jeannine Kallal, Province Alumnae Director V and VI, who has come from Wheaton. Some sisters decorate the tree. Ruth explains to a first time guest that she has a real and big tree to decorate because many Chicago alumnae live in apartments and don't have trees. Others indulge a sister who shows pictures of her daughter's wedding. The house is abuzz with conversation and laughter.

Soon it's time to eat and guests pile their white Quimper plates high with Ruth's traditional fare of ham, rutabaga, carrot casserole and peas. Sally Lewis made "pepeka-ka", her family recipe for Swedish spice cake and other sisters brought homemade cookies and sweets for dessert.

After dinner there's the gift exchange. This year sisters select a gift from under the tree alphabetically by the name of the city where they went to college. A lively discussion ensues over whether the University of Illinois is in Champaign or Urbana! Before opening her gift, each sister tells "what's new in my life," a good way to keep up with careers, romances, children and "happenings" of the gro

up mostly composed of professional women. All too quickly the homemade candles have burnt down, electric lights are reluctantly turned on and the sisters depart. There are hugs all around and wishes for a happy holiday echo through the cool night air. And, oh, yes, they helped send girls with hemophilia to camp!



Helen Ward Pustmueller volunteers one day a week at International Headquarters preserving Gamma Phi Beta's history.

## Helen Pustmueller Creates New Museum Endowment

With a generous gift of \$20,000 to the Gamma Phi Beta Foundation, Helen Ward Pustmueller (UCLA) recently established **The Helen Ward Pustmueller Museum Endowment** for the curation of Gamma Phi Beta objects and records. These Sorority items will be kept in the museum at International Headquarters and administered by a curator.

Helen, who has a master's degree in Archaeology/Museum Studies, recently retired from her 20-year position as the Curator of Collections for the University of Denver's Department of Anthropology. Since her retirement, Helen has been volunteering at IH creating a master inventory of objects, cataloging documents and preserving photos. Helen, a loyal member of the Foundation's 1874 Society, was the 1998 recipient of the Sorority's Carnation award.

Members and friends may join Helen in preserving Gamma Phi Beta's history by sending a gift to the Helen Ward Pustmueller Museum Endowment c/o Gamma Phi Beta Foundation, 12737 E. Euclid Dr., Englewood, CO 80111.



## National Panhellenic Council Gathers

The 26 NPC member groups met in October, 1998 at the Dallas Fort Worth Lakes Hilton Hotel in Grapevine, Texas to participate in the NPC interim session.

Here are some highlights of that meeting.



### Women's Health Issues

NPC continues to promote women's health issues and supported the resolution that Panhellenics participate in the National Eating Disorders Screening Program.

### Unanimous Agreements Amended

The Unanimous Agreements have been amended. A reorganization of the material in the Unanimous Agreements resulted in two new sections, Extension and Judicial Procedures.

### Alcohol-Free Social Activities

Whereas, An alcohol-free living environment provides cleaner, safer facilities which are conducive to student learning and where behavior consistent with fraternity principles can flourish;

Whereas, The misuse of alcohol by college and university students detracts from the mission of higher education and endangers student health and wellness;

Whereas, Chapter housing for National Panhellenic Conference member fraternities has always been alcohol-free, and chapters have thrived in such an environment;

Whereas, The National Panhellenic Conference, the National Interfraternity Conference, The Association of Fraternity Advisors, The National Association of Student Personnel Administrators, The American College Personnel Association, The National Association of State Universities and Land Grant Colleges, and The InterAssociation Task Force on Alcohol and Other Substance Abuse Issues have endorsed and strongly support the efforts to implement alcohol-free chapter facilities;

Whereas; The NPC member fraternities as 26 sovereign entities are united as a conference body in great concern about the dangers of alcohol that are pervasive in our society;

Resolved, That the NPC member fraternities will continue to support the efforts toward alcohol-free housing in men's fraternity facilities with the goal being that the individual NPC member fraternities will work toward the co-sponsoring only alcohol-free functions in men's fraternity facilities by the fall term of 2000.

Resolved, that copies of this resolution be distributed to every NIC fraternity and to the College Panhellenic Association, Interfraternity Council, the Greek Advisor and the Chief Student Affairs Officer of each college and university where there are chapter of the NPC member groups.

## Panhellenic Terminology Changes

| Previous Term                      | New Term                          |
|------------------------------------|-----------------------------------|
| Pledge                             | New Member                        |
| Rushee                             | Potential Member                  |
| Rush                               | Membership Recruitment            |
| Parties                            | Events                            |
| Preference Card                    | Membership Recruitment Acceptance |
| COB (Continuous Open Bidding) Card | COB Acceptance                    |



To the left is *The Crescent* of Gamma Phi Beta Statement of Ownership, that we are required to run one time each year according to the United States Postal Service.

# Crescent Waves

Gamma Phi Beta's Magazine and Music Program

## And The Winners Are...

Congratulations to the 1998-99 Crescent Waves Alumnae Chapter Incentive Winners. These chapters exceeded their previous year sales by 10% and each chapter received one triple room registration at a 1999 RLC.

|  |            |
|--|------------|
| Balboa Harbor Alumnae chapter              | Sold \$546 |
| Chicago Northwest Suburban Alumnae chapter | Sold \$340 |
| Dayton Alumnae chapter                     | Sold \$436 |

We applaud these chapters for their outstanding efforts!

Remember, Crescent Waves magazines, CDs and tapes can be sold throughout the year. To place an order call the toll-free number at 1-800-368-1385 or send your check or money order to:

**Crescent Waves**  
12737 E. Euclid Drive  
Englewood, CO 80111

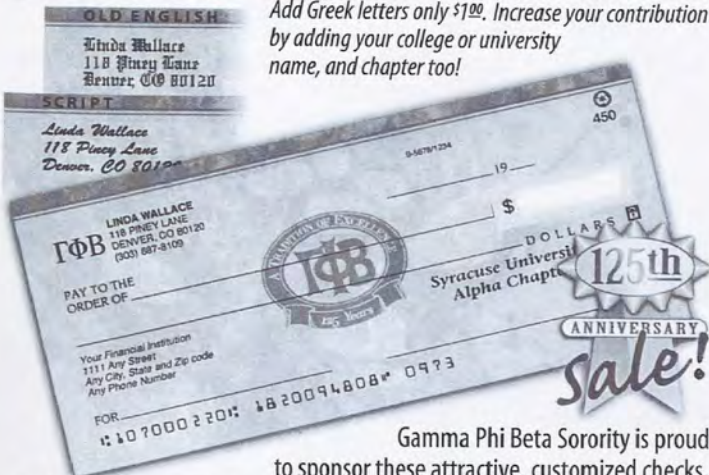
If you have questions about the Crescent Waves program, contact Laura Henson, Crescent Waves Coordinator at 303-799-1874 x333 or by e-mail at [lhenson@gammaphibeta.org](mailto:lhenson@gammaphibeta.org).

## Support Gamma Phi Beta Programs!

## Promote and Support Gamma Phi Beta!

Gamma Phi Beta Sorority will receive up to \$150 per box when you order your bank checks with the 125th anniversary logo.

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## A LABOR of LOVE: The Creation of Our Gamma Phi Beta Badge

By Cheryl Gunter, Historian

Across the decades, members have contributed their time and talents to perpetuate the ideals of the sisterhood. However, particular non-members have been prominent at some points in our existence and were present, in fact, for the creation of one of our earliest beloved traditions. As Charles Moss (Fannie's suitor), James Dodge (Helen's brother), and Charles Cobb (Minnie's pen pal and not-so-subtle admirer) worked side-by-side with our founders, their labor of love resulted in the badge which we wear from the time of our initiation forward. We know that each of these individuals contributed her or his vision—but who contributed what even now remains in question.

### The Creation of the Badge

It was on December 16, 1874, when Minnie, Addie, Helen, and Fannie appeared at their classes adorned with their badges, that the Syracuse University community learned of the creation of Gamma Phi Beta:

"A new ladies' society made its appearance at the close of last term, and is to be known as the Gamma Phi Beta. The name was suggested by Chancellor Haven. The badge is a monogram of these three letters in gold, with a dark enameled crescent upon which is which is inscribed a Hebrew numeral; with an attachment, consisting of a gold chain and the letter S, it is one of the most tasty badges we have seen, the size of the S being the only fault..."

—The University Herald (1875)

Our historical records contain two versions of the account of the creation of our badge, one from a founder, Helen, and another from a suitor, Charles, both of which were in personal letters written decades after the fact. Helen had a short and sweet recollection of the events:

"For our badge, we readily agreed upon a monogram, Miss Bingham suggesting a crescent, to which the writer added the quaint Hebrew inscription, and the combination resulted in a monogram—each letter bearing a different chasing—set at right angles in a crescent. The whole was perfectly flat, and, attached to it by a chain three inches in length, was a guard pin bearing in outline the letter S, for Syracuse."

—Helen M. Dodge Ferguson (1908)

Charles had a more extensive account of the events, which started with his recollection of the earliest discussions of the design:

"I had been much interested in a proposition to bring Alpha Delta Phi to Syracuse, and regarded the pin of that fraternity a very handsome emblem. It occurred to me when the Sorority was just starting and a pin was talked of, that by dropping the star of the Alpha Delta Phi pin and substituting a monogram of Gamma Phi Beta, a badge could be made that would not infringe too much on that of Alpha Delta Phi, and would be a suitable pin for the Sorority. I spent a good deal of time in trying to work out a suitable design, but did not get it in shape to suit me. I then took what I had done to a manufacturing jeweler on Genesee Street and asked if they could make a proper design. They replied

that they could not, and the material was sent to Tiffany of New York. They returned some designs, one of which was adopted. Clara Worden, as I recall, took this design to the factory on Genesee Street, and the first pins were made by it."

—Charles M. Moss (1915)

Charles continued his account with more details of his own contributions, as well as those from James, the brother, and Charles, the pen pal:

"Someone suggested that it would be an improvement upon the appearance of the crescent if a strip of black enamel were inserted in it, and this was agreed to. Then someone else suggested the numerals in gold, and Mr. J. W. A. Dodge got the proper form from a very much respected clergy man of University Avenue Methodist Episcopal congregation... I do not mean to imply by this account that no one else took part in designing the pin. Several did so, particularly Mr. C. N. Cobb. But the idea of the crescent and the monogram came from me. I do not recall who drew the sketch that was sent to Tiffany. I do not think I did, as I had no skill in drawing. At this date, and for years past, Alpha Delta Phi has a pin very different from the one used about 1875-6."

—Charles M. Moss (1915)

Based on these accounts, then, the idea for a crescent came from Minnie—or, on the other hand, from Charles. The idea for a monogram came from a consensus of the members after their discussion session—or, on the other hand, from Charles. The idea for a Hebrew inscription came from Helen—or, on the other hand, from James, or even from a local minister who was his friend (or perhaps his tutor). The members told their informal designers their ideas—or, on the other hand, the designers told the members their own ideas as a basis for tentative sketches to discuss later. Whom do we believe? Both Helen and Charles were credible individuals of fine moral character—but, unfortunately, with inconsistent memories. With all these unresolved contradictions, of but two facts can the Sorority be certain: Charles Cobb drew the design (even though Charles Moss did not remember this), and Clara Worden carried the design to the jeweler in Syracuse. When his daughter Lois was initiated into Alpha Chapter in 1918, Cobb sent the chapter the



original drawing of the badge, artwork which he had cherished for over four decades. Whatever the truth about the other events, the sequence of events related to the selection of the badge design occurred quickly, for the minutes of November 20, 1874, noted its formal approval.



Badge guards today: plain, engraved or all pearl

## The Badge Guard

As noted earlier, the initial guard for the badge was a stickpin attached to the badge with a short gold chain. On the end of the stickpin was the letter "S," which stood for Syracuse University. This practice continued until the charter of Gamma Chapter in 1885. This chapter, at The University of Wisconsin, would have had a "W" as the guard. However, the Old English "W" was too similar in appearance to the Old English "M," which had been used for Beta Chapter at The University of Michigan. To avoid confusion then and in the future, the badge guard became the Greek letter for the chapter name—Alpha, Beta, Gamma, and onward.

## The Badge Across the Decades

The essential features of the first badge design have been maintained across the decades, even as some changes in details have appeared. The diameter of the badge has become smaller. The flat monogram has become a flat  $\Sigma$  on one side and a flat  $\Gamma$  on the other side of a raised  $\Sigma$ . The edges of these Greek letters can now be either flat-tened or rounded, and the texture can now be either polished or engraved. Two features of the badge have received a considerable amount of discussion over the decades, (a) whether members should adorn their badges with stones and, if so, what these stones should be and (b) what color the crescent should be.



Badge from 1882

## The Stones

In the earlier decades of Gamma Phi Beta, only alumnae members could adorn their badges. In 1881, Bertha Boomer of Alpha Chapter became the first alumna to have a jeweled badge, one with the  $\Sigma$  set in pearls—a gift from her father to celebrate her graduation from Syracuse University. For the next two decades, various jewels adorned the badges of alumnae members and included the pearl, diamond, opal, turquoise, and ruby. Some members even selected a different jewel for each Greek letter and adorned the  $\Sigma$  with a diamond center surrounded by jewels.

This trend led to some discussion at the Convention of 1919, at which time those in attendance voted to affirm the idea for a uniform badge. Whether this referred to uniform in size, or in metal used, or in stones used remains unclear. Whatever the case, the discussion arose once more at the Convention of 1927 and centered on the appropriateness of elaborate badges for undergraduates, in terms of both cost and ostentation. Those in attendance voted to affirm that undergraduates could adorn their badges in accordance with their own finances and tastes.

Over time, such elaborate ornamentation has become less common. Most members who have selected stones have limited themselves to one, or to one accented with another, such as a birthstone. Most members who have selected stones have adorned the  $\Sigma$  or have adorned all three Greek letters in like manner. And, while the pearl has become the most common choice, the Sorority has never adopted this as the official stone for the badge.

## The Crescent

As mentioned earlier, Charles Moss noted that one of the earliest revisions of the original badge design included a black enamel crescent. Within a decade of the issuance of the initial badges, however, some members of Beta Chapter and Gamma Chapter had deviated from this recommendation and had asked jewelers to create badges with white crescents. The historical exhibit at the International Headquarters contains one of these older badges, created in 1882 for Jennie Emerson Miller, Beta Chapter. As concern about the stones



Various stones have adorned our badge.

led to Convention discussion, so did concern about the color of the crescent. At the Convention of 1902, those in attendance affirmed an amendment to the Constitution to dictate that black crescents alone were in order for the badges of the members.

## The Distribution of the Badge

In addition to these concerns, issues related to the creation and the distribution of the badge have led to considerable discussion. The members of Alpha Chapter had a local jeweler produce their badges, and members of subsequent chapters followed this practice. The use of local jewelers, however, led to much of the aforementioned variation in the earliest badges. Those in attendance at the Convention of 1901 decided that, to ensure consistency across chapters, the idea of "official" jewelers should be enforced. Because of the distances between chapters, the Sorority, at the Convention of 1903, named five official jewelers from across sections of the United States to produce and distribute badges: A. H. Feeting Jewelers, 14-16 St. Paul's Street, Baltimore; J. T. Newman Jewelers, 11 John Street, New York City; Wright, Kay, and Company Jewelers, 140-142 Woodward Avenue, Detroit; Bunde and Upmyer Jewelers, 75 Mack Building, Milwaukee; and Weld and Sons Jewelers, 524 Nicollet Avenue, Minneapolis.

To ensure that only initiated members ordered and received badges, the Sorority issued "pin certificates," which members then presented to the jewelers. In 1913, Esther Potter, Syracuse Alumnae Chapter, became chairwoman of the new national "Pin Certificate Committee." Even such cautions, and the additional precaution of

(continued on next page)



obtaining a trademark for the badge design in 1915, did not guard against the abuse of the honor of creating and wearing a Gamma Phi Beta badge. Two decades, the Executive Secretary of the Sorority admonished the members in her article in *The Crescent* to remember the ideals inherent in the design of the badge and thus preserve its dignity:

*"It has come to my attention that there are a number of unscrupulous 'pirate' jewelers who are placing Gamma Phi Beta badges on the market. They either sell them direct to members or place them in pawnshops so our members will be forced to redeem them. Any member of Gamma Phi Beta who patronizes such a jeweler is disloyal to the Sorority she professes to cherish... If any member encourages the 'pirate' jewelers by purchasing badges from them, she is making it possible for anyone... to wear a Gamma Phi Beta badge... Obviously, 'pirate' jewelers do not require authorizations and are not particular to whom they make their sales..."*

—Charlotte White (1933)

## The Use of the Badge

For decades, members wore their badges over their hearts to reflect that the ideals of the founders were indeed close to their hearts. Over time, however, it became evident that, while this practice was common for members of Greek-Letter chapters, it was not so common for alumnae members, who often, in fact, did not wear their badges after their time in school because of this restriction. To encourage more alumnae use of the badge, then, those in attendance at the Convention of 1968 affirmed that alumnae could wear these emblems on their collars, as charms on bracelets or necklaces, or as rings.

## Special Badges

A number of members have shared their badges with their relatives who have also been initiated as sisters. The International Council has presented historic badges to some new chapters at the time of their installation for the use of their presidents or their scholastic award recipients. The fami-

lies of members have donated their badges to the archives of the Sorority upon their deaths. There are now particular badges for uninitiated members and for members of the International Council, as well as honor pins for the recipients of international Gamma Phi Beta awards. Alpha Chapter has a beautiful exhibit of some of the earliest badges, preserved in a case in the chapter room. All of these badges are special. The stories of some of these badges have been preserved in the historical records of the Sorority, and these details are available from the International Historian. While we have treasured these badges for their unique roles, however, we have continued to treasure each and every Gamma Phi Beta badge as a special badge because of the ideals represented therein. Those who have contributed their labor of love to the creation and the perpetuation of the badge—Minnie, Addie, Helen, Fannie, their gentlemen friends and relations, Clara, and our jewelers over the decades—have earned the gratitude of all who have worn this special gift. ●

# Memories to Last a Lifetime

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SB60

BRACELETS



## In Celebration

### CONGRATS

Mary Jane Hipp Misthos' 25th Confirmed Conventioners Parade from Sally Erikson Lewis.

Kristin Burrows' engagement to Colin Gibbs from Stephanie Hearn.

Jeanelle McKinnon becoming Beta Mu's House Mom from daughter-in-law, Lisa Davidson McKinnon.

The marriage of Sarah Godley to Ryan Imbrie on April 24, 1999, from SaraBeth Henry.

Susan Hamilton Grant's engagement to Morey Schneider from Stephanie Hearn.

Rosemary G. Milew for being named one of two Chicago recipients of the Inaugural Brigid Award for service to Concern Worldwide from the Chicago Alumnae Chapter.

The Glendale Alumnae Chapter's 50 year anniversary from the Southern California Inter City Council.

Sherry Ochoa's engagement to Dane Rounkles from Stephanie Hearn.

The San Diego Alumnae Chapter's 50 year anniversary from the Southern California Inter City Council.

### BIRTHS AND BIRTHDAYS

The birth of Sarah Marie Hester on June 20, 1998, from Barbara Florey White.

The birth of Jackson Pierce Thompson on November 15, 1998, to NancyAnn Ostendorf Thompson from L'Cena Brunskill Rice.

The birth of legacy Sarah Rose Waligora to Diane Zdunczyk and Ron Waligora.

The birth of Nicholas Matthew Rice, son of Ronald and Karin Reuter Rice and grandson of Bob and L'Cena Brunskill Rice, from Bob and L'Cena Rice.

The birth of Timothy Edward Seitz on December 28, 1997, from proud parents Mike and Victoria Bychok Seitz and proud siblings David, Katherine and Elizabeth.

The birth of Katherine Elizabeth Davis to Jim and Krista Spanninger Davis from Joanne Callis Roman.

The birth of Kathryn McKinley Story to Stephen and Karen Harris Story from Joanne Callis Roman and Cindy Heinemann Waites.

Terri Kennedy Briggs' 40th birthday from the Collegiate Operations department and the Province Collegiate Directors.

The birth of Katherine (Kate) Canepf, granddaughter of Patty Lazos Giese, from L'Cena Brunskill Rice.

In Celebration gifts received by the following dates will be included in the corresponding issues of *The Crescent*:

January 1.....Spring issue

April 1.....Summer issue

July 1.....Fall issue

October 1.....Winter issue

### SISTERHOOD

Rosemary Milew's friendship and sisterhood in the Chicago Alumnae Chapter from Sally Erikson Lewis.

In honor of Latane Jordan Graham from Judy E. Graham and Neal Cullum Griffith.

International Council from Betty Ahlemeyer Quick and Vicki Carlson Read.

In honor of the dedication, commitment, skill, creativity and loyalty of International Council and all of the Headquarters staff from L'Cena Brunskill Rice.

Dorothy Parker McDonald for her message of sisterhood at Founder's Day from Lyn Perkins Mesner.

Founder's Day with La Jolla Alumnae from Julia Hart-Lawson.

Diane Jacobus from Doris Cliff Morgan.

The parents of the following members have given gifts of \$125 and greater in celebration of their daughters. In honor of these gifts, the Gamma Phi Beta Foundation will inscribe a brick in the Sisterhood Plaza.

Meagan Alexander (Idaho)  
Mollie Alexander (Idaho)  
Carrie E. Allen (Kansas State)  
Jennifer Austin (Florida State)  
Taralee Basso (Michigan)  
Jennifer Lynne Benson (Oklahoma State)  
Brook Blinco (Florida State)  
Stephenie G. Brennan (Indiana State)  
Michelle Brockl (California Polytech State)  
Erin E. Burns (Georgia)  
Andrea L. Clark (Southern Methodist)  
Shara L. Cohen (California - Berkeley)  
Kristen Corbin (Kansas State)  
Ann E. Davis (Oklahoma City)  
Anne Davis (Kansas State)  
Anne Dennett (Illinois)  
Nikki DeSantis (Pepperdine)  
Laura Dombrowski (Denver)  
Sherri Dziedzic (Michigan State)  
Gena Ann Edwards (Auburn)  
Heather E. Eichhorn (Denver)  
Jodi Elkin (Mankato State)  
Tami Estrada (Kansas State)  
Shonna L. Ford (Southern California)  
Nicole Fromm (Maryland)  
Heather E. Gill (Nebraska - Kearney)  
Stacie Gorman (Oklahoma)  
Nikki Graves (San Diego)  
Sarah L. Gray (Miami)  
Rosamaria C. Grimm (Colorado State)  
Carrie A. Gross (Illinois)  
Sarah Gunkelman (Moorhead State)  
Tricia Haas (Pennsylvania State)  
Alexa Harriss (California - Berkeley)  
Amber Wilson Hassett (Indiana)  
Jennifer Heidal (Eastern Washington)  
Christina Hiatt (Chapman)  
Kari E. Horst (Duquesne)  
Rina Ann Hunter (California-Irvine)  
Jillaine Hutchings (Denver)  
Amy M. Irwin (Kansas State)  
Darcy Johnson (Washington State)  
Tracy L. Kidd (Indiana)  
Kelly M. Knoll (Idaho)  
Arie LaRiviere (Illinois State)  
Lari LaRiviere (Illinois State)  
Laura Lenihan (Union College)  
Alissa B. Lew (Arizona State)  
Joanna E. Lewis (Clemson)  
Shannon Lindsey (Pepperdine)  
Whitney Lindsey (California - Santa Barbara)

Tanya A. Malackany (Wittenberg)  
Jackee Malka (Arizona)  
Stephanie Mascott (San Diego)  
Erin L. McElroy (Northern Iowa)  
Kristen Monberg (Southern Methodist)  
Audrey Mroczek (Creighton)  
Tashie Murphy (Union College)  
Andrea Nagles (Iowa)  
Ronda Nelson (Wisconsin - Oshkosh)  
Robin L. Newton (Oklahoma City)  
Lisa Nipple (Wisconsin-Platteville)  
Christina A. Olson (Northwestern)  
Jennifer Orth (Kansas State)  
Nicole Parfitt (Virginia)  
Shannon C. Patrick (Colgate)  
Samantha Pease (Wisconsin-Madison)  
Amantha Postlewait (Kansas)  
Jenna Rauch (Idaho)  
Kim Rimington (Nebraska-Kearney)  
Kristin Lynn Rimington (Nebraska-Kearney)  
Brandee Robins (Kansas State)  
Anna Ruiz (Southern California)  
Lindsay Rushing (Florida Institute of Technology)  
Jenny Russell (Boston)  
Lea Schlipman (St. Louis)  
Lauren Schur (Washington State)  
Carly Scissors (Michigan State)  
Tracy L. Sellers (California State - Sacramento)  
Maggie Spence (North Dakota)  
Michelle Staniec (Arizona)  
Tiffany Stevens (Oklahoma)  
Jill Stevenson (Washington State)  
Lara D. Stokes (Georgia)  
Mandy Strotman (Iowa State)  
Jodi Surfas (Colorado State)  
Sarah Swift (Miami)  
Robyn Thomas (Denver)  
Stefanie Toth (Puget Sound)  
Tina Trujillo (San Diego)  
Meaghan Valentine (Arizona)  
Jennifer Waag (Miami)  
Amy C. Waldrep (N. Carolina - Asheville)  
Darchelle Welch (Kansas State)  
Christina D. Whitehead (Oklahoma City)  
Shelby Wibbels (Kansas)  
Jodie Wiisanen (Colorado State)  
Karen L. Wilson (College of William and Mary)



## In Memory

### IN MEMORIAM

Greta Astrom Koerber, *Epsilon Chapter*

Sharon Ma, *Eta Chapter*

Helene Kuykendall Deadman, *Nu Chapter*

Barbara Durland Panter Glowczwski, *Pi Chapter*

Selma Engstrom Neumiller, *Rho Chapter*

Gayle Sommer Girard, *Alpha Gamma Chapter*

Esther Mullen Conn, *Alpha Eta Chapter*

Kathleen Stewart Burley, *Alpha Lambda Chapter*

### MEMORIALS

Jenny Lynn Cutler Altmansberger  
(sister-in-law of Donna Berra Cutler - Phi '59)  
by Patricia "Patsy" McGahey Henderson

Dorothy Downing Larkins Burg (Beta Omicron '51)

by Paula Ketchen Clover

by Oklahoma City Alumnae Chapter

Irene Busch (aunt of Kris Baack - Pi '72)

by Kris Baack

Neva Chadwick (mother of Barbie Chadwick - Alpha Theta '75)

by Kris Baack

Gayle Christiansen (Beta Lambda '62)

by James W. Franson

Margaret "Peg" Elizabeth Homer Coultas (Eta '34)

by Diane King Inman

Kelley L. Cowles (Eta '95)

by International Council

Ruth Dilbeck (mother of Verona Dilbeck Lynam -Beta Omicron '52)

by Gamma Phi Beta Foundation Trustees and Staff

by Barbara Missert Wessel

Joanne Elaine Dyatt (sister of Dianne Dyatt Hornbrook - Alpha Phi '56)

by Dianne Dyatt Hornbrook

Jennifer Freemann (Alpha Delta '93)

by Lauren Finkel

Gayle Sommer Girard (Alpha Gamma '55)

by Julia Terry Templeton

Anne Phelps Halstead (Epsilon '27)

by Dorothy Ficke Neavitt

by Marcia Lane Payne

by Mary Johnson Schneider

by Ruth Schank Stevens

by Helen Black Truesdell

by Muriel Wollman Walts

Grace Marilyn Cunningham Hannyoy (Beta Pi '53)

by Rea Jane Kinkade Linville

Gladys Hughes Heath (Beta Psi '60)

by Phyllis Baker Kriegel

by Melba Quick Spurrier

Adele Howe (Delta Upsilon '89)

by Nancy Jacobson

Clara Cypreansen Jacob (mother of Jeanne G. Jacob - Rho '66)

by Jeanne G. Jacob

Susan K. Jordan (Psi '75)

by Judy E. Graham

by Neal Cullum Griffith

Irene Koehrmann Kaplan (Delta '37)

by Marie Keefe Brader

Richard Keller (husband of Katrine Haddleton Keller - Alpha '46)

by Alpha House Corporation Board

by Judy Ann Smith Kaspar

by Syracuse Alumnae Chapter

Patricia Thomas Pinney Kelley (Psi '47)

by Dianne Dyatt Hornbrook

Melissa S. Landers (Psi '74)

by Judy E. Graham

by Neal Cullum Griffith



Donations in memory of friends, sisters and loved ones may be sent to the Gamma Phi Beta Foundation at International Headquarters. If you would like a card sent to a family member or friend, please include that address.

The Sorority appreciates the return of a deceased member's badge, when possible, so that it might be preserved in our archives.



## MEMORIALS

(continued)

**Joan Hecker Lottsfeldt** (Lambda '54)

*by Ann Marië Fauchald Sherman*

**Sharon G. Ma** (Eta '96) and her mother

*by International Council*

*by Cindy van Empel*

**Dorothy Holmes McGinnis** (Psi '55)

*by Sue Mohler Dorsey Durrett*

**Ruth McLean Mellen** (Alpha Epsilon '22)

*by Ruth Jo Mellen Mendenhall*

**Jane Henry Michener** (Sigma '51)

*by Jill McLeod Cooksey*

*by Janet Allen Fithian*

*by Marimae Voiland McDonald*

*by Ruth Arlee Fish McLeod*

**Joan Higgs Miller** (Phi '57)

*by Patricia Keller Beckham*

**Margie Morris** (Eta '69)

*by Nancy Holst Leasia*

**Audrey Jones Mullen** (mother of Ann Mullen Bronsing - Beta Pi '60

and grandmother of Holly Bronsing Jurgensen - Beta Omega '86)

*by Margaret Godbold Briscoe*

**Selma Engstrom Neumiller** (Rho '22)

*by Beta Eta House Corporation Board*

**Barbara Durland Panter** (Glowczwski) (Pi '49)

*by Dianne Dyatt Hornbrook*

**Marion Kaeser Piper** (Omicron '35)

*by Helen Elliott Davies*

**Dorothy "Dottie" Martin Porter** (Omicron '52)

*by Dianne Dyatt Hornbrook*

**Margaret Quigg** (Chi '38)

*by Cornelia Clausen Spanier*

**Dorothy Moore Reed** (Phi '36)

*by Beverly McLeod Vandervoort*

**John Price Reed** (husband of Dorothy Moore Reed - Phi '36)

*by Beverly McLeod Vandervoort*

**Helen Cross Richardson** (Phi '24)

*by Jeanne Richardson Baldwin*

**Sharon Weiss Rittgers** (Tau '60)

*by Denver Alumnae Chapter*

*by Dianne Dyatt Hornbrook*

*by Carolyn M. (Peggy) Stimmel Hutchinson*

*by Theta House Corporation Board*

**Bill Schwabe** (husband of Jane Rothe Schwabe - Eta '44)

*by Evelyn McCormick Crespi*

*by Betty Jo Rupp Forbes*

*by Ruth Jones Foster*

*by Katharine Davis Fraser*

*by Elizabeth Barron Goodman-Allen*

*by Jean Tedford Jacobs*

*by Ann Catherine Foley Kennedy*

*by Gail Haren McMichael*

*by Janann Smith Poteet*

*by Carolyn Hunter Slater*

*by Adelene Young Winter*

**Mary Tuteur Sherman** (Gamma '53)

*by Diablo Valley Alumnae Chapter*

**Janice Wiegman Stelzer** (Omega '38)

*by Eugene Wallace Sales*

*by Barbara Donald Stamm*

**Charlotte Brightman Stone** (Alpha '34)

*by Joseph K. Stone*

**Becky K. Tucker** (Beta Delta '49)

*by Tallahassee Area Alumnae Chapter*

**Pauline Sawyer Umland** (Delta '22)

*by Shirley Wallace Hoffman*

*by Barbara Lanning LaMarca*

*by Peninsula Alumnae Chapter*

**Greta Puckett Weston** (Theta '20)

*by Dianne Dyatt Hornbrook*

**Helen Lucas Wilfong** (Xi '30)

*by Jean Wilfong Fricks-Glenn*

**Gretchen Wagner Winston** (Beta Phi '59)

*by Myra Garrett Baker*

*by Bloomington Alumnae Chapter*

*by Kitty B. Burkhart*

*by Mr. and Mrs. Thomas Reeves*

*by Mr. and Mrs. Phillip Sperry*

**Frances E. Huson Young** (Omicron '31)

*by Dorothy Ficke Neavitt*

*by Marcia Lane Payne*

*by Mary Johnson Schneider*

*by Ruth Schank Stevens*

*by Helen Black Truesdell*

*by Muriel Wollman Walts*

Memorial gifts received by the following dates  
will be included in the corresponding issues  
of *The Crescent*:

January 1      Spring issue

April 1        Summer issue

July 1         Fall issue

October 1      Winter issue

Memorial Gifts are listed alphabetically with the person being honored in boldface type.

*The person making the honor gift appears in italics underneath.*



## Connie Cox, Simply Organized



Connie Cox, Eta '67, has been involved in helping people organize and simplify their lives since 1981. She was an estate planning and probate attorney who saw the need for people to organize their

financial life. She was also a busy mother and community volunteer who realized that women in the 80's needed to juggle multiple roles as they have never had before. She founded Home Management Systems Seminars to educate people on "How to run their homes like a business." In 1986, she co-authored *Simply Organized* (Putnam) with Cris Evatt.

During the 90's, it became apparent to her that the answer to "Why don't I have enough time?" was to simplify. Simplifying is the key to managing the increasing amount of information and opportunity available to people. She teamed up with

Cris again to write *30 Days to a Simpler Life* (Penguin, 1998).

Connie graduated from UC Berkeley in 1967, received her MA from Stanford in 1973, and her JD from the University of Denver in 1978. She lives in Northern California with her husband and high school-aged daughter. Their son attends college in the east.

## Abby Dougherty

"To encourage more students to become active in the FFA and empower them to make a difference in their communities." This is Abby Dougherty's personal mission, and it will guide her during her year as 1998-99 national FFA secretary. FFA is a national organization of 447,880 members preparing for leadership and careers in the science, business and technology of agriculture.



## Pacesetters Wanted

Are you a Pacesetter or know someone who is? Gamma Phi Beta sisters all over the world are doing research, writing books, starting their own businesses, being elected to political offices, inventing new products—they are being Pacesetters. We want to feature you in our quarterly Pacesetter section. Send a letter and a photo about yourself or a sister to: Editor, Gamma Phi Beta Sorority, 12737 E. Euclid Drive, Englewood, CO 80111.

Dougherty, Delta Iota, at 20 years of age, is the first female officer from the state of Indiana. She will meet thousands of FFA members during her year of service as she and the 5 officers on her team each travel more than 100,000 miles promoting agricultural education and the FFA. In addition to meeting with members on the local, state and national levels, Dougherty

## Laboring For A Cause Wins Group Award

For the past year, I have been the chairman of GAMMA (Greeks Advocating the Mature Management of Alcohol), a Greek Programs organization on campus. We put together a Lock-In for new fraternity and sorority members in September. The purpose of this event was to give these new members of the Greek community an opportunity to meet each other and have a good time in an alcohol-free environment. For the 250 new members that came we had food, movies, basketball, swing dancing lessons, paddle ball, rock climbing lessons and over \$5,000 worth of prizes donated by local merchants.

In November, two members of the GAMMA committee and I attended the National BACCHUS/GAMMA Conference in Washington, D.C. It was a weekend of seminars and speakers covering a wide variety of topics that effect every college campus. On the last night, there was an awards banquet where six national awards were given out for different aspects of alcohol prevention and education programming. Much to my surprise, given that the budget I had to work with was a fraction of that of the other schools, the Lock-In won the National Award for Outstanding Creativity in Alcohol Prevention Educational Programming. It was an incredible honor for myself, the GAMMA committee and for the Greek system at the University of Kansas.



Meghan Flanigan

Meghan Flanigan

Sigma chapter, University of Kansas



will meet with leaders in government, education, business and agriculture.

After taking a year-long leave of absence from college to fulfill her term, Dougherty will return to Purdue University as a sophomore majoring in agricultural education. She plans to become a high school agriculture teacher or pursue a career in agricultural sales.



### Laboring All Her Life

A new YMCA opening this June in Denver, Colorado will be named after Susan (Sue) Duncan, Alpha Phi. The 10-acre recreational facility will feature two swimming pools, an outdoor roller hockey rink and a child care center. Carrying on her father's tradition as benefactor of the Metropolitan Denver YMCA, Sue's involvement spans 35 years, 25 of those as a board member. "It's been ten years trying to get the \$8 million complex off the ground," she reported. Currently, YMCA runs programs out of local churches and schools. With a building of its own, fifty new programs will now be offered, including aquatics and adult basketball leagues.

It was Sue's father, the late Gerald Schlessman, who advocated participation in YMCA activities, establishing the Schlessman Family Foundation in the late 1940's - about the time Sue was joining Gamma Phi Beta at Colorado College. "Gamma Phi was good for me," said Sue, of the Alpha Phi chapter in Colorado Springs. "I was somewhat of an introvert back then." She served her chapter as president and was a camp counselor at a Gamma Phi-owned camp in Indian Hills. From these early leadership positions, Sue went on to serve her community on many boards and as a trustee for many foundations.

The Tropical Discovery exhibit at the Denver Zoo was made possible by the

Schlessman Foundation, as was the Pre-historic Journey of Life at the Museum of Natural History. To provide education to young children in Mexico, Sue established the Santiago Foundation, raising monies each year with husband, Jim, while at their "second home" in Manzanillo. The Kingdom Enlightenment Scholarship Foundation was set up in 1991 in memory of her son lost to melanoma cancer at age 34. She recently started the Duncan Frederick Family Foundation involving her living son and stepsons.

Colorado College recently honored Sue for twelve years on the Board of Trustees. She continues to work on alumni committees and capital campaigns for the college. Before she retired, Sue spent 35 years as director of the Greeley Gas Company.

Leading the Denver Alumnae chapter as a board member, Sue also served on the International Foundation Advisory

Committee and helped raise money for Gamma Phi Beta's International Headquarters. She regularly heads a one-time event, such as Founders Day and continues to play bridge with her Gamma Phi sisters. Sue and husband, Jim enjoy tennis, golf, travel and their family, which now includes seven grandchildren and one great-grandson.

### CONGRATS

Congratulations to Brenda Ball (Psi, 1975), for earning her Florida state license as a mental health counselor. Brenda, former

Director of the Rape Crisis Program of Pinellas is considered an expert in the field and was recently interviewed by both local and cable media. She recently accepted a position as a training consultant where she will train professionals in the human services and mental health field.

## Planning a Reunion?

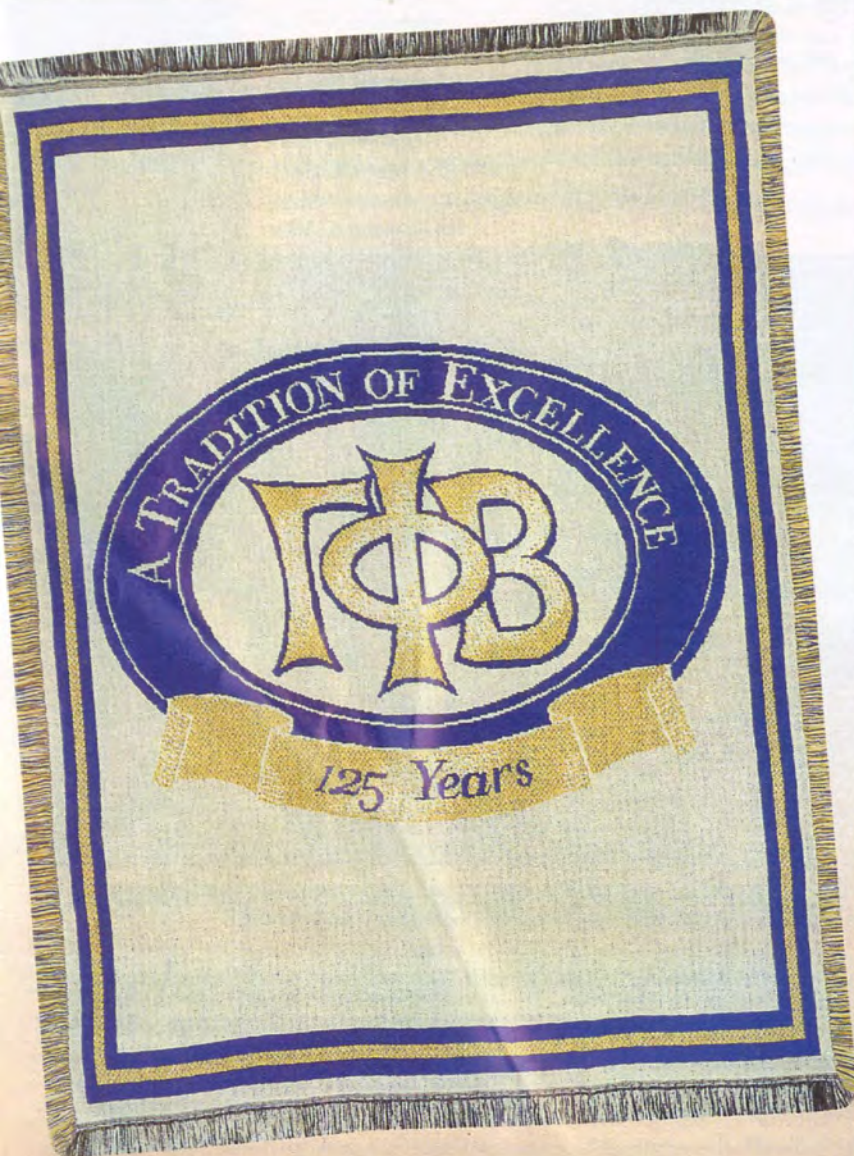
Have you and your sisters had a reunion recently or are you planning one this year? If so, send your reunion photos or announcements to the Editor and you could see your group published in an upcoming issue of *The Crescent*. Send your information to *The Crescent* of Gamma Phi Beta, 12737 E. Euclid Drive, Englewood, CO 80111. Remember, if you want your photo returned, send a self-addressed, stamped envelope with your submission.



Alumnae from the classes of 1967-1972 gather at the chapter house at the University of Arizona last Memorial Day Weekend for a reunion that has been in the making for nearly 20 years.



# Crescent Classics



## 125 YEAR AFGHAN

Celebrate our Sorority's 125th year with a custom woven afghan. This beautiful throw proudly displays Gamma Phi Beta's official 125-year logo. Offered for a limited time, be sure to celebrate our 125 years with this momento. (Machine washable, 46" x 67") 99CC1 ..... \$45.00

## OFFICIAL 125th COLLECTIBLES

- A. Oval magnet 99CC4 ..... \$1.95
- B. Enamel pin, button back 99CC5 ..... \$3.95
- C. Ivory folded notes, solid gold logo (10 CT.) 99CC6 ..... \$5.75
- D. White folded notes, color logo (10 CT.) 99CC7 ..... \$5.75

**1-800-453-5344**



## KEEPSAKE BOX

Engraved sterling silver box, 2" x 3", inside lined with red velvet  
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## ACTIVE WEAR

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- B. Navy ringer T 98CCRTS1 ..... \$12.95
- C. Red ringer T 98CCRTS2 ..... \$12.95

(T-shirts available in M, L, XL)

- D. Navy athletic shorts-100% cotton, pre-shrunk, two side pockets inside drawstring (sizes: S, M, L, XL) 98CCSS1 ..... \$14.95







## STATIONERY

- A. Cloud notepad 98CC15 .....\$2.95  
 B. Alumna notecards (10CT) 98CC16 .....\$4.95  
 C. Ivory notecards (10CT) 98CC17 .....\$4.95  
 D. Carnation notecards (10CT) 98CC18 .....\$4.75  
 E. Stationery (10CT) 98CC19 .....\$5.95  
 F. Suzy zoo notecards (8CT) 98CC20 .....\$4.95  
 G. Pink crescent notepad 98CC21 .....\$1.95  
 H. Embossed notecards (8CT) 98CC22 .....\$6.95  
 I. Crescent notecards (8CT) 98CC23 .....\$5.95  
 J. Letter decal 98CC24 .....\$6.65  
 K. Symbol notepad 98CC25 .....\$3.95  
 L. Crescent postcards 98CC26 .....\$5.25  
 M. Long notepad-crescent at top 98CC27 .....\$4.95

N. Long notepad-crescent at bottom

98CC28 .....\$3.95

O. Crescent stationery (10CT) 98CC29 .....\$7.95

## STERLING SILVER JEWELRY

- A. Crescent adjustable ring 98CC3 .....\$14.95  
 B. Monogram ring 98CC2 .....\$19.95  
 C. Locket ring 98CC1 .....\$19.95  
 D. Band ring 98CC4 .....\$14.95  
 E. ΓΦΒ necklace 98CC5 .....\$14.95  
 F. Toggle necklace 98CC6 .....\$28.95  
 G. Pewter key ring 98CC7 .....\$7.95  
 H. Crescent pewter key ring 98CC8 .....\$7.95  
 I. Pewter magnet 98CC9 .....\$5.50  
 J. 125 year pin 98CC10 .....\$3.95  
 K. ID bracelet 98CC11 .....\$21.95



## CRESCENT CRAZE

- A. Crescent sterling silver box 98CC63 .....\$15.95  
 B. Gold & silver crescent pens (1 of each) 98CC64 .....\$6.00  
 C. Pewter pin box 98CC65 .....\$18.95  
 D. Crescent friendship pin 98CC66 .....\$5.95



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# The Sisterhood 125 Celebration...

*Building a path to the future*



**G**amma Phi Beta celebrates its 125th anniversary in 1999. To mark this occasion and to raise funds to benefit the Sorority's leadership, scholarship and philanthropic programs, the Foundation announces the Sisterhood 125 Celebration... our celebration of lifelong connection begins now and concludes at Convention in Houston in July of 2000.

The Foundation invites all Gamma Phis to celebrate their lifelong connection with a gift recognizing our rich heritage based on the development of the highest type of womanhood.

***Brick by brick, sister by sister, Gamma Phi Beta is building a solid future.***

To commemorate our anniversary and ensure that the opportunity for Gamma Phi membership is available to the woman of the next century, the Gamma Phi Beta Foundation will construct a Sisterhood Plaza at International Headquarters in Englewood, Colorado. Unrestricted gifts of \$125 and more will entitle members and friends to an engraved brick in the plaza.

For unrestricted gifts of \$500 and more, the Foundation will provide a Keepsake Brick in the Plaza. Keepsake Bricks for significant donations of \$2500 or more will be placed in the Plaza's Crescent Moon.

The Sisterhood 125 Celebration represents the open circle of our sisterhood—from our four Founders at Syracuse to the members yet to come. All Sisterhood 125 Celebration gifts will help ensure the future of Gamma Phi Beta through leadership programs, educational opportunities and philanthropic endeavors.

Contact the Gamma Phi Beta Foundation, 12737 E. Euclid Dr., Englewood, CO 80111, 303-799-1874 or visit our website at [www.gammaphibeta.org](http://www.gammaphibeta.org).

## The Sisterhood 125th Celebration

How You Can Be a Partner in Building a Path to the Future for Gamma Phi Beta? For a gift to the Foundation of \$125 or more, the Foundation will inscribe a brick in the Sisterhood Plaza:

1. In honor of a sister
2. To remember a loved one
3. To celebrate your daughter's initiation
4. To celebrate your daughter's graduation
5. To create a lasting tribute to a closed chapter
6. To honor your alumnae chapter
7. To thank your mentor
8. As a birthday gift for your house director
9. As a thank you to your advisor
10. As a celebration of an award or achievement
11. To commemorate initiation
12. To commemorate graduation
13. To celebrate your chapter's achievements
14. To celebrate your legacy
15. To congratulate your HCB
16. To celebrate your chapter's special anniversary
17. To honor your big sister
18. To celebrate sisterhood
19. To celebrate a birthday
20. To celebrate a new chapter

Space is limited, so do not delay! Send your gift in the attached envelope today!