

OF GAMMA PHI BETA

# The Crescent

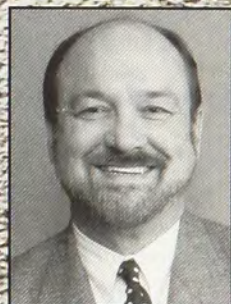
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# Have You Seen an Angel?

By Sandra Rettke Nauman, Financial Vice President

**D**id the title pique your interest? Of late, angelology is running rampant in the United States. Books line shelves, figurines of cherubs and musical angels are in most stores, magazines are devoted to angels, and the story lines of two very popular television programs involve angels. This past year I was one of a group of five who presented a four-week course on "Angels and Demons." However, I am not writing about spiritual beings. Instead I want to discuss those special "angels" who are in human form, ones we know as our Gamma Phi Beta sisters.

Let each of us take a moment to think about those special women who touched our lives—those who were there to help when we needed help; those who were there to listen when we needed to talk; those who gave us affirmation when we were low on self-esteem; and those who demonstrated sisterly love when we needed it the most.

Was she the Gamma Phi sister, when your best outfit had not been taken to the cleaners, who loaned you her favorite blouse so you would look terrific for that special date? Was she the sister who took the time to help you study for an exam in a class you were having difficulty with, and you ended up passing because of her assistance? Perhaps she was the sister who encouraged you to run for an office, or the sister who said, "Please come and spend Thanksgiving with me," when you could not go home for the holiday. She may have been the chapter advisor who was there every Monday night, or that house corporation board member who

worked diligently to make sure the sorority house was as much like "home" as possible, or the alumnae who hosted the annual Senior Brunch. Are any of these "angels"? I say they are! They have



touched our lives and made a difference—all because of Gamma Phi Beta!

As alumnae there are wonderful opportunities for us to become involved in Gamma Phi Beta, the chance to try our wings and be a special "angel" to one or many of our sisters. We can do this by volunteering to work with collegians or other alumnae. Alumnae chapters are involved in philanthropic endeavors, such as raising money for scholarship or assisting in a campership for girls. If there is a collegiate chapter nearby, alumnae are lending support in areas of long-term commitment such as mentors, advisors and house corporation board members. There are also one-time projects, such as supplying baked goods during rush or participating in the "Apples for New Members" program. When each of us

joined Gamma Phi Beta, we were told that alumnae have only three responsibilities:

- 1) Remain actively involved.
- 2) Meet financial obligations (international dues are a mere \$20 per year).
- 3) Refer women for membership.

This issue of *The Crescent* deals with rush and you will find a reference form included. Do you know a young woman who will be going through rush at a school with a Gamma Phi Beta chapter? If so, it takes only a few moments to fill out and mail the form.

Collegians also have many opportunities to be "angels." During rush you are not only selecting but also welcoming new members. You have the chance to nurture, guide and assist the women into full membership. You also have the responsibility to assist in maintaining the sisterhood spirit within the chapter. Think of all the experiences you would have missed had you never affiliated with Gamma Phi Beta. Would you have the same camaraderie with dorm mates or neighbors living in an apartment complex? The answer to that question is simple, of course not. You have been given a unique opportunity to be a special friend and sister, one who goes the extra mile.

Gamma Phi Beta offers all of us many opportunities to be remembered by someone else as a Gamma Phi "angel." Those sisters who inspired me may never be aware of the impact they made on my life, just like many of us shall never know whose lives we have affected by our actions. If only one Gamma Phi Beta's life is better because of another sister's involvement, the Sorority's gain is immeasurable. That same spirit of sisterhood also transcends the Sorority and enriches the community in which a sister lives. The time is right for trying on a pair of wings. You may be surprised at how well they fit.





*Greater Kansas City alumna Joyce Cole Hultgren, the 1997 Chairman of the Antique and Garden Show, poses with Arthur.*

Founders Day was a wonderful time for alumnae to reunite at **Florida Institute of Technology**. Nine "generations" actually made it back to celebrate and the alumnae look forward to having more sisters join in next year.

The **Greater Orange County Alumnae** enjoyed an exciting year full of fun and fellowship. In addition to supporting Cal State-Fullerton and Chapman through fund raisers and sisterhood events, the alumnae chapter also held some social activities. Activities included wine tasting, annual summer tea, happy hour gatherings and an annual Christmas brunch.



*Dallas area alumnae and sisters from Southern Methodist University join together to welcome in the new school year and to model clothing from a local women's clothing store.*

Good luck to the **Austin Alumnae Chapter**! This is a reorganized chapter and the alumnae held their first meeting this past October.

Alumnae and collegians alike celebrated 50 years of their chapter being at **Kent State**. The day began with a breakfast and tour of the university's museum. The football game

and an open house were next followed by the final event of the memorable day—a buffet dinner and dancing for over 90 guests. Seven charter members of the chapter were present and received their 50-year pins to celebrate the event.

Alumnae from **Houston** kicked off the year with a tailgate party where everyone was

encouraged to wear school colors. Rumor has it that a very spirited game of football trivia was the main event! Other events for this chapter included decorating acrylic boxes for the sisters at Texas Tech University and a Founders Day celebration at a local country club. Special congratulations and thanks to Agnes Carpenter Maule for her 75 years of service to the Sorority.



*The newly reorganized Austin Alumnae Chapter held their first meeting this past October.*



*(From L to R) Gail Workman, Margaret Ryan-DeBonis and Laura Mayville of the St. Louis Alumnae Chapter were recognized for their outstanding contributions during the 1997 Founders Day celebration.*





*Portland Alumnae celebrate Founders Day.*



*Greater Kansas City Alumnae receive their 50-year pins and certificates at their recent Founders Day celebrations.*

Congratulations to Dr. Linda Colletti (San Diego State) on receiving the 1997 Shirley Jefferies Award. This award is presented to a staff person at the Veterans Affairs Medical Center who demonstrates a

true dedication to the National Veterans Creative Arts Program. Dr. Colletti received this award as a result of all of her work on the National Veterans Creative Arts Festival.



*Alumnae from Marin County enjoy a summer bar-b-que. L to R: Mary Alice Lyons, Jan Logan, Laurie Witt Dougherty, Judy Carolan, Sandy Petrocco, Betty Jane Woodward and Jamie Behrendt.*

**Dallas Alumnae** gathered at the local chapter house at Southern Methodist University to welcome in the new school year with a fashion show that was put on by a local women's clothing store. The collegians and alumnae modeled the latest fashions, enjoyed coffeecake and punch. Upcoming events for this chapter include a world class wine and cheese tasting, Founders Day brunch and awards, and a holiday party which includes donations of personal care items to a local youth shelter.

**Diablo Valley Alumnae** held their annual Camp Sechelt night at the home of Jacki Falkenroth. She, along with Jenny Curtis, supervised the grill and ran the games in the garden. During Founders Day the chapter enhanced the celebration by preparing a Thanksgiving food basket for a mother and her two daughters through a battered women's shelter. The chapter has decided that this effort is such an important one that they will continue to support the shelter through the holidays.

**The Beverly-Westwood Alumnae** celebrated their 123rd birthday with a high tea this fall. The chapter was honored to have International President, L'Cena Rice, as their guest.

**The Portland Alumnae Chapter** enjoyed an evening of decorating pottery at their October ceramic pottery night. Founders Day celebrations found the group at a local inn for lunch and the chapter enjoyed a holiday party at the home of Laurie Romanaggi in December. The holiday celebration was complete with an ornament and cookie exchange.

### **Philanthropy, chapter activities and socials:**

Camperships for Camp Sechelt and the San Diego Imperial Counties Girl Scout Day Camp Program for girls with special needs. Collect clothing for the YWCA's "My Sister's Closet," (battered women and children.) Activities include: evenings at the theater, Aerospace Museum tour, outdoor musical theater with La Jolla Alumnae, catered luncheon at Beta Lambda house. The Founders Day Luncheon (about 200 attending) is jointly with U. of San Diego, San Diego St. U. and La Jolla Alumnae.

### **Recruitment activities:**

- Make personal phone calls
- Offer rides to meetings
- Add names to our newsletter and phone lists
- Junior Alumnae Auxiliary meets socially once a month and encourages young women to attend the regular alumnae meetings and activities.
- The August newsletter is mailed to a large number of area alumnae. This issue includes Founders Day information, calendar of events, a dues form and information about the alumnae chapter.

### **Special things about your chapter:**

The San Diego Alumnae Chapter has been in existence since the 1930s or 1940s. It split into the San Diego and La Jolla groups sometime in the 1960s due to the geographic area covered.

### **Anything else you want the rest of Gamma Phi Beta to know?**

We have the Lipstick Fund, a revolving loan fund for collegians having short-term financial problems. Alumnae donate the price of a lipstick to the fund. This fund can also be supported through adding an additional amount to the dues.



The **San Diego Alumnae** welcomed Verona Lynam, a Salem, Oregon alumna, as their guest speaker at Founders Day celebrations this past November. Verona considers herself a story teller and entertained the group with fascinating stories and reminiscences of attending her first Convention as a collegian at the Hotel Del Coronado. Her speech emphasized the importance of Gamma Phi Beta as a lifetime commitment.

As usual for this time of year, the **Albuquerque Alumnae** are busy making jalapeno jelly to sell to support their philanthropies. This popular and successful project provides funds for camperships and for a local day care center for homeless children. The jelly is sold to friends and through churches and other organizations.

Alumnae from **Northern Arizona University** held a mini-reunion in Colorado this past July. After meeting in Fort Collins, the group drove to Steamboat Springs for the Hot Air Balloon Festival. The alumnae had a great time catching up and enjoying the sights.



*Daytona Beach Area Crescent Circle celebrate sisterhood.*

Over \$1,300 was raised literally on foot by two alumnae from **St. Louis**. Lisa Morgan Moulton completed "Grandma's Marathon" in Duluth in June. Lisa's proceeds benefitted the chapter house in Grand Forks, North Dakota following last year's flooding. Linda Wardhammer ran a 13-mile half-marathon in May to raise over \$700 for two scholarships for St. Louis University students.

**Greater Kansas City Alumnae** held a very successful and profitable Antique and Garden Show, their 32nd.

This year's show was co-hosted with a local public TV station. The full report on the proceeds from the show are not yet in, but profits are being approximated at \$34,500. The alumnae celebrated their 75th anniversary and Founders Day with 75 sisters gathered at a local country club. Cynthia Smith, a local television personality was the guest speaker. Seven women were honored with their 50-year pins. A very special tribute on the 75th anniversary went to 75-year member Mary Lois Ruppenthal James (Kansas). Congratulations



*Kent State Alumnae celebrate 50 years on campus this fall.*

and thank you for your many years of service.



*Central Orange County Alumnae pictured at a recent benefit luncheon in support of scholarship programs.*



*Diablo Valley Alumnae celebrate Founders Day.*



Sisters from the **University of California, Santa Barbara** welcomed 36 new women to their chapter this fall. A weekend of celebration included camping overnight at the beach. On a philanthropic note, the chapter held their annual pancake breakfast and a Halloween party for underprivileged girls.



*Sisters from the University of California, Berkeley pose during rush week. The theme—Alice in Wonderland, of course!*

Tri Alpha weekend found the sisters from **Syracuse University**, along with the two other Alpha Chapters on campus, raising money for AIDS research and enjoying each other's company over finger sandwiches and desserts. The weekend provides

the sisters a chance to get to know other sorority members and to raise money for the cause of their choice. The sisters also held their second annual Color War this fall. Twelve fraternities supported and helped raise

\$1,000. Proceeds will send a girl to camp.

The **University of North Dakota** kicked up their heels at a barn dance in October. Homecoming was a gala of events and the sisters, along with two fraternities, entered their "Men in Black" float in the competition. New member initiation and inspiration week ended October and the sisters took a break for the holidays following Founders Day celebrations and a holiday party.

It was a busy weekend for the **San Diego State University** chapter this past November 7-9. Not only was it Parents' Weekend, Homecoming, and New Member Presents, but also



*Congratulations to Heather Burgess, Northern Arizona University, on being selected as one of four representatives for the 27th annual Fiesta Bowl Court. Heather will participate in philanthropic activities, promotional appearances and a New Year's parade.*

Founders Day. Joined by alumnae from San Diego and La Jolla, the 135 collegiate members and alumnae celebrated Founders Day with a luncheon at a local beach and tennis resort. The chapter is also very proud of their president, Jodi Lugger, who was chosen as one of the Homecoming court delegates. Attendants were chosen based on chapter involvement, Greek involvement, academic achievement and community service.

Sisters from **Miami University** have been quite active this fall with everything from a philanthropic chili cook-off and Founders Day celebrations to alcohol awareness and winter formals. The sisters are also proud to report welcoming a new member class of 50!

Fort Collins flooding did not dampen the spirits of the sisters at **Colorado State University**. The chapter welcomed 26 new members along with their new advisor to the Sorority. The sisters took second place with their Homecoming float and held their annual spaghetti dinner to raise money for Easter Seals Camp.



*Sisters at the University of California, Santa Barbara celebrate Bid Day and welcome 36 new women to their chapter.*



*Sisters from the University of Wisconsin-Madison gearing up for a great fall rush.*



### Philanthropy and a bit about how it is executed:

Our main philanthropies include a fund raiser for Camp Sechelt, an AIDS walk, and a tutoring program for underprivileged children.

### Traditional chapter events and socials:

Traditional chapter events are Founders Day Brunch, Kisses and Raisins (lets other chapter members find out stories from other social events).

### Campus/Greek life:

Some of our members are involved in athletics (soccer, volleyball, basketball, softball), student government and the Greek Partnership committee.

### Special things about your chapter:

Gamma Epsilon has taken the initiative to promote awareness of drug and alcohol safety in the Greek community. Our past president has worked with Panhellenic and other presidents to establish a risk management program for the Greek community.

### Anything else you want the rest of Gamma Phi Beta to know?

Gamma Epsilon was very successful during rush, adding 30 wonderful new members. Spring elections were successful. Our new officers are very excited for the upcoming year and have much planned.



*Sisters from Colorado State University are all decked out as a track team for Halloween festivities.*

Forty-seven new members were initiated into the chapter at the **University of Illinois** this fall. Other highlights included: a successful golf philanthropy, welcoming back alumnae during Homecoming and taking part in Greeks Make A Difference Week. The semester ended with officer transition and the first annual chapter holiday party. The sisters are looking forward to continued success in 1998.

**Union College** members found themselves elbow-deep in pumpkins. The chapter's PACE for the month was to

celebrate Halloween and they did so by carving pumpkins and decorating their house for the occasion. The sisters enjoyed a retreat at a local inn where lunch and sisterhood bonding were the order of the day.

**Christopher Newport University** is proud to welcome their fall new member class into the Sorority. A pool party and chapter retreat helped the women get to know one another better and have a great time. The chapter is now preparing for their annual Rock-a-thon to raise money for Special Olympics.



*San Diego State dressed to impress the rush guests during House Tours.*

The **Kansas State** chapter did quite well in Homecoming with second in body-building, second in float, fourth in banner and third overall. The sisters participated in an all-Greek philanthropy which was a Halloween fright night for area children. The sisters helped decorate cookies and the evening provided a safe environment for the children. Special recognition to Kansas State sister Tanya Werner for running the New York City Marathon to raise money for a young boy diagnosed with leukemia.

Sisters from the **University of California, Berkeley** added fifteen new members to their chapter. The members enjoyed a camping trip to Mt. Tamalpais and got to know one another better. The chapter also held their Halloween philanthropy for a local housing center and shelter.

**Texas A&M, Commerce** reports a very successful rush that added eleven new members to their chapter. The members are working hard to ensure their number one grade point ranking on campus again this year. A special thanks, too, from the



*University of Wisconsin-Madison Gamma Phis at their philanthropy Klimb for Kids.*





*Sisters from St. Louis University enjoy a day in the sun during a recent float trip.*

sisters to their local alumnae for all the hard work and help that they provided during fall rush.

Congratulations to the sisters at **Rutgers University** who received 10 awards at the Alumnae Interfraternity Council Award Banquet this past spring. This semester has started off equally well. The sisterhood retreat at a New Jersey beach was followed by another successful rush which added 12 new members to the chapter.

**Illinois State University** enthusiastically reports adding 43 new members to their chapter following fall rush. This year's rush was a "no frills"

rush enforced by the university. Despite not having costumes and decorations, the chapter did just fine. Upcoming activities include New Member Olympics, Sigma Chi Derby Days, Parents' Day, a barn dance, Homecoming and many other fun-filled events.

**University of British Columbia** sisters dressed in Halloween garb and went "trick-or-treating" one day early this year for UNICEF. The sisters also contributed to community food and clothing drives and participated in a muscular dystrophy walk. The chapter had the opportunity to travel to Camp Sechelt in October of 1996. Since that trip the sisters



*Seniors from Southern Methodist University pose after being given flowers from the Dallas Alumnae.*

have gone back to host a Valentine party for the campers and again in May to clean up the camp. The sisters feel a bond to Camp Sechelt and continue to look for ways to raise money to benefit the campers there.

Another record-breaking rush was reported by **St. Louis University**. Forty-six new members joined the ranks this past fall. Other activities included Bid Day, a float trip, girls' night

out and an all house retreat to welcome the new members.

The **University of Michigan** chapter has been working with a local fraternity to bring organ donor awareness to their area. Their goal is to distribute 5,000 organ donor cards to the community. For the first time the sisters incorporated a philanthropy project with their formal rush. The sisters, along with over 300 rush guests, made over 400 hair bands to send to campers at Camp Sechelt.

Sisters from **Bowling Green State University** stayed up until the wee hours covering their entire house with black paper and stars for their Star Search rush skit. It was a big hit and the sisters are proud to report the addition of 25 new members to their chapter. Homecoming, initiation and Big Sis/Lil Sis week are just a few of the other activities that will keep the chapter busy.

After welcoming 26 new members to their chapter last fall, the sisters at the **University of Denver** were deeply immersed in centennial celebrations for their chapter, held in January 1998. Congratulations on a hundred years of sisterhood.



*University of British Columbia sisters held a Valentine party for campers at Camp Sechelt last year.*





*Preference Night for some very elegant Texas A&M Commerce sisters.*

Thirty-three new members joined the chapter at the **University of Wisconsin, Madison** this past fall. This year's theme, "The Secret Garden of Gamma Phi Beta," was a huge success and was complete with flowers, trees and balloons all over the chapter house. The members are proud to help Camp Sechelt and the Madison Area Lions Club by raising \$1,500 in their philanthropy *Klimb for Kids*. The chapter took over the Boulders Climbing Gym for a night to climb the walls in the name of charity.

Sixty new members were initiated at the **University of Missouri, Columbia**. Congratulations to all the sisters who made this a record-breaking year. Special acknowledgment to Janell Soucie and Jill Palucci who were recognized for their outstanding contributions to the community and campus.

**Arizona State** sisters celebrated Founders Day with a beautiful brunch for 128 alumnae and collegians, and ended with the pinning of several 50-year members. They also wished two seniors farewell at a

Senior Celebration brunch. The chapter sends congratulations to Alice Vollmer, the newly-elected Panhellenic President.

**Oklahoma State** members were busy the past semester with Homecoming. The chapter celebrated by winning two awards at the Harvest Festival. Also this past semester, the chapter's intramural soccer team became champions for both all women and coed teams.

**Bridgewater State College** has a lot to celebrate. Currently, they have the largest membership on campus, hold the highest GPA of all the Greek organizations and recently initiated nine new members into the chapter. They also volunteered again for HandiKids, a recreational facility that caters to physically and mentally challenged children. The chapter held their annual Mr. Greek Pageant with proceeds supporting Camp Sechelt.

Formal, Homecoming and the Jamie Golightly Volleyball Tournament have kept the **University of Arizona** sisters busy. In addition to raising money in Jamie's name to give to a children's hospital, the chapter also



*Sisters from Kansas State proudly display their Homecoming float.*

participated in park clean-ups, carving pumpkins for Casa de Los Ninos and making Christmas decorations with children at a local children's hospital.

The **University of Northern Iowa** chapter held a philanthropy/PACE last year where 31 members gave blood and were tissue-typed to potentially help save someone's life. The sisters were moved by a personal story shared by a member's mother during a PACE program. It motivated the chapter to "hopefully help someone" or "help those suffering from certain types of cancer." The chapter was also busy with many other worthwhile events including: their annual Adopt-a-Highway program, selling pumpkins for breast cancer research and supporting the Toys for Tots program on the UNI campus.

**Florida State** sisters had a successful fall rush and added 37 new members to the chapter. They also held a new philanthropy, Casino Night, in November. The chapter is pleased to announce their third place win in Tiger Toss, a philanthropy held by Sigma Pi Fraternity.



*Rutgers University sisters display the 10 awards they received at the Alumnae Interfraternity Council Awards Banquet.*



# Rush

By Vicki Carlson Read,  
Membership Vice President

## Image Management... Becoming an "Artificer" of Image!

Everything... yes, everything we do creates an image. Whether we say it or act it, whether it is deliberate or unintentional, images are perceived. As Gamma Phis, we have the opportunity, and ultimately the responsibility, to craft these perceived images into assets, rather than liabilities. We have the opportunity to become craftswomen, or "artificers," of image for our Sorority.

In order to become effective artificers, we have to take charge of and manage,



the image-building processes. During these times, when the public is skeptical and questioning the goodness of Greeks, we must be sure that these "potential

supporters" are aware of the purpose of Gamma Phi Beta, its programs and services, and its contributions to people and communities. These strengths of our Sorority are major assets to our image.

The single most important element of image management is to be proactive.

Most perceptions that a Greek organization portrays to the public are in the press and are based upon behavior of individual members and chapters (not upon any persuasive national campaign). Thus, today's society is defining Greeks by isolated incidents, often negative, that it views on an individual basis. It is our responsibility to ensure positive accomplishments are made public, rather than just letting the few isolated, negative occurrences predicate our image.

**WHO** are the various publics important to the portrayal of our image? We have a multitude of specific publics to reach. The groups with which our Sorority and its chapters (both alumnae and collegiate) interact include: campus administrators, faculty, non-Greek

### Chapters Reaching Quota

Congratulations to the 87 chapters reaching quota through their 1997 recruitment efforts:

Alpha*	Alpha Alpha	Beta Sigma	Delta Delta	Epsilon Eta
Gamma*	Alpha Beta*	Beta Upsilon	Delta Epsilon	Epsilon Theta
Delta	Alpha Delta*	Beta Phi*	Delta Eta	Epsilon Iota
Epsilon*	Alpha Epsilon*	Beta Chi*	Delta Theta*	Epsilon Kappa*
Theta*	Alpha Lambda	Beta Psi	Delta Iota*	Epsilon Mu
Kappa	Alpha Nu*	Beta Omega*	Delta Kappa*	Epsilon Nu*
Lambda	Alpha Tau	Gamma Beta*	Delta Lambda	Epsilon Omicron
Nu	Alpha Upsilon	Gamma Gamma	Delta Omicron	Epsilon Pi
Xi*	Alpha Omega	Gamma Epsilon*	Delta Pi	Epsilon Sigma
Omicron*	Beta Alpha*	Gamma Zeta	Delta Sigma*	Epsilon Psi
Pi*	Beta Gamma	Gamma Eta	Delta Tau*	Zeta Alpha
Rho*	Beta Delta	Gamma Kappa*	Delta Phi	Zeta Gamma*
Sigma*	Beta Epsilon*	Gamma Mu	Delta Chi*	Zeta Delta*
Tau	Beta Eta*	Gamma Pi	Delta Psi	Zeta Epsilon
Psi*	Beta Kappa*	Gamma Rho*	Epsilon Alpha*	Zeta Zeta*
Omega	Beta Lambda*	Gamma Tau*	Epsilon Beta*	
	Beta Mu	Gamma Phi	Epsilon Gamma*	
	Beta Pi	Gamma Psi*	Epsilon Delta*	
		Gamma Omega	Epsilon Epsilon	

\*These chapters also reached Panhellenic total. Way to go!





## LEGACY INTRODUCTION AND POLICY

To assist our chapters in identifying Gamma Phi Beta legacies (sisters, daughters and granddaughters), please complete this form and mail it to the chapter's alumnae reference chairwoman (ARC).

This is to advise you that my (circle one) daughter, sister, granddaughter, stepdaughter, stepsister, step-granddaughter will be attending \_\_\_\_\_ this year.

Legacy	first	middle	last	high school
Alumna	first	maiden	married	chapter of initiation
Address _____		Phone (____) _____		
City _____		State _____	Zip _____	

**POLICY:** Gamma Phi Beta recognizes that legacies are important to our Sorority because they bring a long tradition of pride and support to our Greek-letter chapters. Because it may be impossible for Greek-letter chapters to pledge and initiate every legacy recommended to them, they are guided by Gamma Phi Beta's legacy policy, which states "legacies are to be given special consideration by the chapter." This means they are invited to at least the first round of parties. If a legacy is invited to pledge, her name is placed alphabetically on the first bid list. In those unfortunate situations where a legacy is not invited back to the next set of parties, notification of friends and relatives is left to the legacy. This is to protect her privacy. The best way to avoid potential disappointment is to discuss the total Greek community with legacies. All National Panhellenic Conference sororities have similar goals and ideals. Emphasizing Gamma Phi Beta as a sole choice for your legacy may be unfair to her if we are unable to extend her a bid. Most importantly, we hope that rush is a positive experience.

collegians and student organizations, university and Greek alumni, any parents, and local communities. Our relationships with the people of these publics affect how they perceive us—so they need to be cultivated.

**WHAT** can we do to develop our image? Traditional tools of public relations, as well as seemingly unobtrusive yet effective actions, are all part of projecting a positive influence on image management. These might include:

- Regularly wearing our badges
- Including Gamma Phi Beta in our resumes
- Telling our friends and business colleagues about Gamma Phi Beta activities and accomplishments
- Ensuring that Gamma Phi Beta is mentioned in publicity about our individual accomplishments and career advances
- Publishing press releases about Gamma Phi Beta philanthropic or community service-related projects
- Aligning our chapters (alumnae or collegiate) with community service projects

**HOW** can we cultivate the relationships with these publics that are necessary to enhance our image? As Greeks, we have the ability to foster the Greek image, and, especially, the image of Gamma Phi Beta, when we participate in campus and community organizations and activities.

Maintaining positive public relations while simultaneously representing Gamma Phi Beta, either officially or personally, can make a difference to our Sorority, as well as the entire Greek community.

Hence, everything we do as members of Gamma Phi Beta shapes the foundation of our Sorority's image—positive or negative. Our actions are largely responsible for molding the image of success for our Sorority worldwide. So... let's become "Artificers of Image!"





## Alumnae Reference Chairwomen (ARC)

As you write references for women who will be going through rush this year, please cut out the Reference Form #38, found in this issue, and make more copies as needed. Mail them to the volunteers listed who serve as alumnae reference chairwomen (ARCs) for the colleges your prospective new members will be attending. If you are looking for a chapter not listed here, please contact International Headquarters.

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Name of Rushee \_\_\_\_\_ Date \_\_\_\_\_  
(Last) (First) (Middle) (Nickname)

## GAMMA PHI BETA SORORITY REFERENCE FORM

(To be used by members of Gamma Phi Beta only)

Attach  
picture  
if available

For \_\_\_\_\_ of Gamma Phi Beta at \_\_\_\_\_  
(Chapter) (College or University)

Entering as Freshman \_\_\_\_\_ Sophomore \_\_\_\_\_ Junior \_\_\_\_\_ Senior \_\_\_\_\_ Age \_\_\_\_\_

High school attended \_\_\_\_\_ City/State \_\_\_\_\_

Scholastic average \_\_\_\_\_ Rank in class \_\_\_\_\_ Number in class \_\_\_\_\_

Previous college attended \_\_\_\_\_ City/State \_\_\_\_\_

Scholastic average \_\_\_\_\_ Number of terms completed \_\_\_\_\_ Major \_\_\_\_\_

Name of Parent/Guardian \_\_\_\_\_

Home address \_\_\_\_\_

Gamma Phi Beta relatives: Sister \_\_\_\_\_ Mother \_\_\_\_\_ Grandmother \_\_\_\_\_ Other \_\_\_\_\_

Name \_\_\_\_\_  
(Last) (First) (Maiden) (Chapter)

Other NPC sorority affiliations of relatives \_\_\_\_\_

Hobbies, interests, talents:

Character traits, personality, leadership qualities:

Activities (school, church, community, honors) and offices held:

Work experience:

Other comments (attach additional sheet or use other side if necessary):

Does rushee meet Gamma Phi Beta's five standards (good character, scholastic ability, financial responsibility, contribution to prestige of the Sorority and attractive personality) of membership? ☐ Yes ☐ No

I endorse this woman for membership in Gamma Phi Beta Sorority. ☐ Yes ☐ No

☐ I know this rushee personally

☐ I know her family personally

I received this information from:

☐ Panhellenic members/master file

☐ H.S. faculty/staff member

☐ Mutual friend

☐ Other

☐ This information sent at the request of the collegiate chapter

SUBMITTED BY:

\_\_\_\_\_  
(First) (Maiden) (Last) (Husband's)

\_\_\_\_\_  
(Street) (City) (State) (Zip)

\_\_\_\_\_  
(Telephone) (Chapter of Initiation)

I am a/an (circle one) collegian alumna



# 1997 Biennial National Panhellenic Conference Meeting

*Summary by Beth Mannle, Alpha Delta Pi*

**T**he 55th biennial session of the National Panhellenic Conference (NPC) convened at the Waterside Marriott in a rain-drenched Norfolk, Virginia October 16-19, 1997. NPC is a "shared commitment," and delegates and representatives of the 26 member groups met in committees, general sessions and specialized workshops prior to, during and following the Conference to further the stated aims and ideals of the Conference.

Jean Wirths Scott, Pi Beta Phi, Chairman of the Conference, spoke eloquently of the "incredible journey" of the past biennium. Highlights included:

## **A Commitment to Academic Excellence and Educational Programming:**

- Proclamation of 1997 as the "Year of the Scholar"
- 50 College Panhellenics accepting the challenge to raise their all-sorority GPA by .1 each term
- The NPC Academic Honor Roll
- Co-sponsorship of an academic forum with the National Interfraternity Conference
- Educational publications including:
  - "The Scholar," a newsletter promoting academic achievement, distributed to College Panhellenics each semester
  - "Learning—Our Common Heritage," an academic excellence manual distributed to each College Panhellenic
  - "Pride & Loyalty," the final program in the NPC LINKS series
  - Developmental stages of a new values-based drug program, focusing on risk management, with assistance from the Higher Education Center for Alcohol and other Drug Prevention
  - "Something of Value," the values-based risk management program, has been presented on six campuses, at three regional conferences, and recently received a grant of \$35,000 to fund future programs
  - The "Rush Counselor Manual," distributed to each College Panhellenic

## **A Commitment to Public Awareness:**

- Results of a study commissioned by NPC and NIC announced that Greek members give more money to charitable, religious and educational organizations in their respective communities, and Greek member participation in community organizations

is greater than non-Greeks. The study will continue for another two years.

- Support implementation of substance-free housing at colleges and universities through participation in an NPC/NIC Joint Commission.
- Demonstrated pride in collegiate and alumnae membership by wearing badges or other emblems on "Wear Your Badge Day," March 3, 1997.
- Partnered with Glamour/Hanes for the "Hand in Hand" breast health education program.

## **A Commitment to Resources—Contributions have been significant:**

- Center for the Study of the College Fraternity
- NPC/NIC Research Initiative
- FEA Scholarship to IFI
- NASPA Case Study
- Liability and bonding insurance for dues-paying Alumnae and College Panhellenics
- Analysis of Foundation contributions over a 3-year period finds \$6 million has been given by all NPC member group Foundations
- NPC Alumnae Panhellenics provided scholarship aid in excess of \$340,000
- Support for the academic excellence program
- Support for the NPC/NIC substance-free housing program and educational speakers at the NPC annual meeting

## **A Commitment to Success:**

- Membership in the 26 NPC groups increased almost 2,000 over the preceding year
- Record-breaking 2,920 NPC collegiate chapters
- Sixteen new alumnae associations

### **Congratulations to our Alumnae Panhellenic Presidents from Gamma Phi Beta Sorority**

Barbara Lerma, Escondido, CA  
Allison Vogt, Louisville, KY  
Karen Seggerman, Lakeland, FL  
Frances Recter, Sccap, CA  
Devonne Villafuerte, San Mateo, CA  
Zelda Dunn, Canyon Lake, CA  
Marianna Mandl, Las Cruces, NM  
Sharon Walsh, Albuquerque, NM

Ginger Cashman, Mid-Cities, TX  
Pam Horney, Lubbock, TX  
Lee Slaten, Junction City/Ft. Riley, KS  
Donna Wessel, Quint Cities, IA and IL  
Judy Blaney, Champaign County, IL  
Mary Wackenheim, Libertyville, IL  
Shirley Ross, So. Bend/Mishawaka, IN





*The Gamma Phi Beta National Panhellenic Conference delegation and collegians pose before the Awards Banquet.*

- Two hundred and one Alumnae Panhellenics pay dues
- RE-MEMBERING - a program designed to encourage alumnae participation in sorority activities and community organizations was distributed
- Sixty-one opportunities for extension
- Seven new campuses opened for extension
- Fifty-nine chapters installed by NPC member groups
- Seminar for member groups' chief financial and housing officers in October 1996 and again in 1997, immediately following the NPC meeting
- Seminar for collegiate vice presidents, immediately following the 1997 NPC meeting. Many positive accomplishments have arisen from the practice of bringing each group's highest ranking officer, serving in a specific capacity, to meet separately during/after the Conference to share ideas and resources. The event has proved so successful that it was continued this year with the collegiate vice presidents and, for the second time, the financial and housing officers.

During each scheduled session, delegates voted on Resolutions presented to the Conference and heard reports from various Standing Committees. Some of the significant Resolutions passed during this session included:

- Support for men's fraternities who have implemented the policy of alcohol-free fraternity housing
  - Incorporation of the "Year of the Scholar" programming
  - Authorizing financial support to the Research Initiative 1997
  - A Resolution reaffirming the Conference groups' position against hazing
  - A special Resolution, expressing thanks and gratitude to the National Panhellenic Editors from the Conference was passed. The Editors serve an important role in the publication of numerous printed projects of the Conference.
- Other highlights of the biennial session included:
- A luncheon celebrating the 100th anniversaries of Alpha Omicron Pi and Kappa Delta
  - A luncheon honoring the outstanding Alumnae Panhellenic, Clear Lake, Texas
  - An address by Dr. Robert Deloian, National President of Phi Delta Theta. Dr. Deloian spoke about his fraternity's initiative in implementing alcohol-free fraternity houses by the year 2000.
  - "In the Company of Women: Risk and Responsibility." This presentation, part of the Conference's "Something of

Value" program, featured an enactment of a national organization on trial in a civil suit resulting from hazing in one of the fraternity's chapters. Guest attorneys for the presentation were Michelle Goseco of Pi Beta Phi and Jean Schmidt of Kappa Kappa Gamma.

The formal session concluded with an Awards Banquet and Installation of the 1997-1999 Executive Officers. The Outstanding Panhellenic Advisor Award (sponsored by Alpha Chi Omega) was presented to Greg Singleton, formerly of Purdue University, now at the University of Miami. Other awards presented included:

**Scholarship Award** *(presented by Alpha Epsilon Phi)*

- University of South Alabama
- University of Pennsylvania
- Auburn University

**Public Relations Award** *(presented by Alpha Omicron Pi)*

- Purdue University
- 2nd Place - Miami University
- 3rd Place - University of Pittsburgh

**Rush**

- University of San Diego (presented by Alpha Gamma Delta)
- Birmingham Southern (presented by Sigma Delta Tau)
- University of Michigan (presented by Alpha Phi)

**Progress** *(presented by Delta Delta Delta)*

- Ashland University
- University of Washington

**Philanthropy** *(presented by Sigma Kappa)*

- Northwestern State of Louisiana
- 2nd Place - University of Georgia
- 3rd Place - Louisiana State University

**Overall Excellence**

- University of South Alabama (presented by Kappa Delta)
- University of Idaho (presented by Sigma Sigma Sigma)
- University of Kentucky (sponsored by Chi Omega)

**Officers installed for the biennium are:**

- Lissa Bradford (Kappa Alpha Theta), Chairman
- Marian Williams (Kappa Kappa Gamma), Secretary
- Sally Grant (Alpha Phi), Treasurer.

Incoming Chairman Lissa Bradford challenged the attendees to remember that "we are in the women's fraternity business and we do it best. NPC is a 'Shared Commitment' to raise Greek life to a higher plane." ●





# ONE MOON, MANY STARS

## Convention 1998

### Schedule

#### Tuesday, June 23rd

International Officer and Advisor  
Training  
Registration and Check in  
Dinner  
Forum  
Welcome Mixer

#### Wednesday, June 24th

Business Session  
Keynote Speaker  
Awards Dinner  
Alumnae Reception

#### Thursday, June 25th

Workshops and Presentations  
Confirmed Conventioneers  
Dinner

*Enjoy a fun evening of dancing  
and dining at the fantastic  
Newport Dunes, a private  
10-acre beach surrounding  
sparkling waveless bay waters.*

#### Friday, June 26th

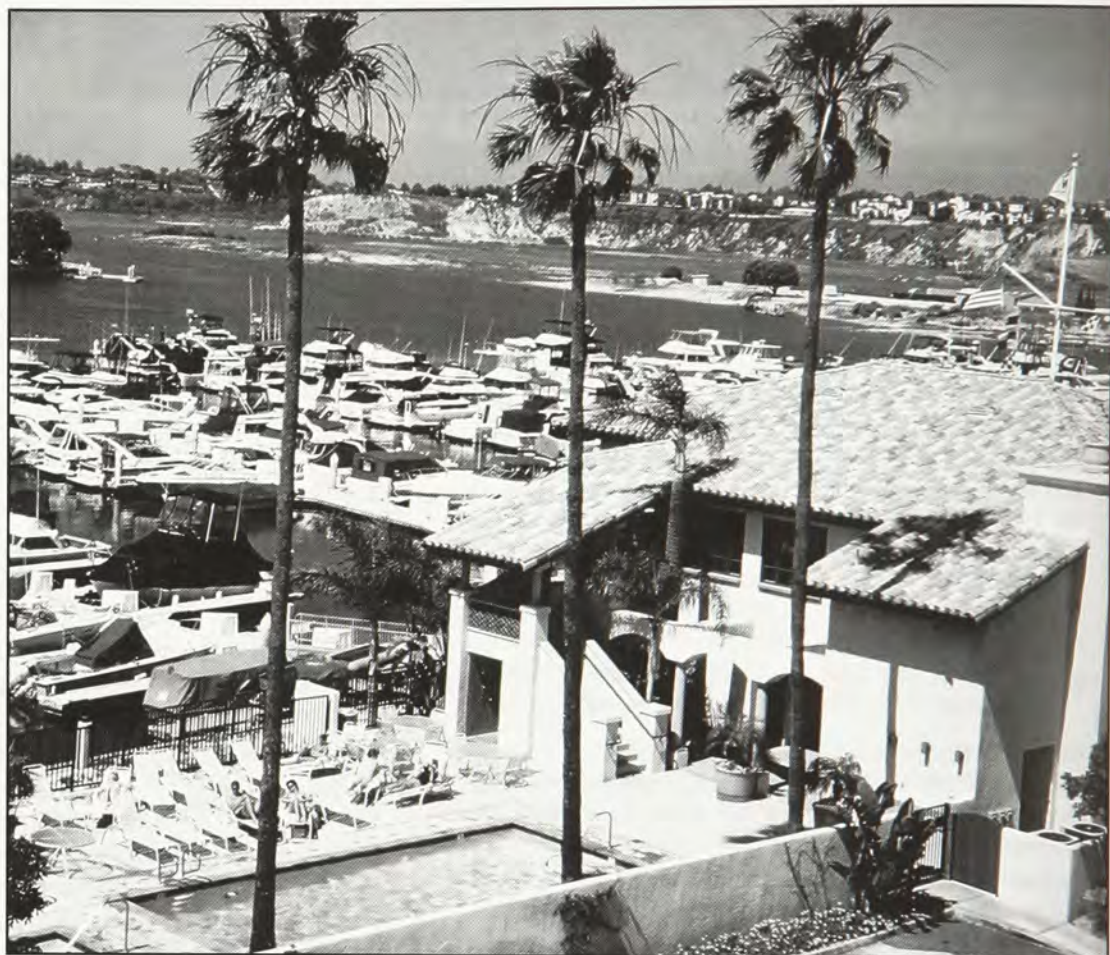
Workshops and Presentations  
Play Day  
Foundation Dinner

#### Saturday, June 27th

Business Session  
Memorial Service and Ritual  
Pink Carnation Banquet

All alumnae and collegiate chapters will receive a registration packet. For additional registration packets, please contact International Headquarters at 303-799-1874.

The official carrier for the 1998 Convention is United Airlines. Special discounts apply. Make your reservations now! Call TravelCare 1-800-875-3344.





# STARS

## Debra Fine

### *The Fine Art of Small Talk*

A fast-paced, interactive and entertaining program focused on improving our conversational skills. You'll laugh, learn and leave with insightful and informative conversation tips on: how to strike up conversations and keep them going, becoming an "active" listener, reviving dying conversation, avoiding conversation "killers," developing business friendships and more.

Debra Fine is the founder and owner of The Fine Art of Small Talk™, a company focused on teaching professionals conversational skills. She is a former engineer and is nationally recognized as a keynote speaker and trainer. Her clients include such diverse organizations as AT&T, Lockheed/Martin, Norwest Bank, The Junior League and The American Bar Association.



## Donald Pelegrino, Ph.D.

### *Managing Conflict and Change*

Dr. Pelegrino is an associate with Pelegrino & Associates, a firm that specializes in not-for-profit-agencies. He is the author of over 45 studies, books and articles on social change, adult learning and research methods for social agencies. He has been published in the U.S. and Europe and is listed in "Outstanding Educators of America."

He is an experienced facilitator, trainer, mediator, manager and educator with a background in management, non-profit agencies, negotiation strategies, organizational change, community empowerment and human resource development.

Dr. Pelegrino designs training programs, facilitates retreats and teaches classes on the issues of team management, corporate cultures and managerial change.



## Katie Koestner

### *Friday Keynote Presentation "No Yes" Workshop Thursday "What To Do If... Someone Was Raped!"*

Katie Koestner has received national attention for speaking out against a crime of silence. "I was raped on the third week-end of my freshman year at the College of William and Mary. When the college's internal hearing process failed me, I went public with my story. I appeared on the June 3, 1991 cover of *TIME* magazine's issue on date rape. In 1991, HBO made "No Visible Bruises: The Katie Koestner Story" about my experience.

Katie earned degrees in Public Policy and Women's Studies in 1994, Phi Beta Kappa and Magna Cum Laude, from the College of William and Mary. Since graduating from college three years ago, she has been invited to give presentations on date rape at more than 450 schools in 46 states. She was honored as keynote speaker at the 1<sup>st</sup> annual International Conference on Sexual Assault in 1991, and gave the 1995 keynote addresses at both the East and



West Coast Sessions of the 4th annual National Student Conference on Campus Sexual Violence.

## Keynote Speaker

### *Jean Wirths Scott, Pi Beta Phi, Past President of National Panhellenic Council*

Jean Wirths Scott, Pi Beta Phi, and past president of the National Panhellenic Conference, will be a keynote presenter at the NPC lunch. Jean has served as the Grand President of Pi Beta Phi for 6 years, on Grand Council for 12 years and served as the Chairman for their Capital Endowment Campaign. Jean has been part of the NIC Commission on Values and Ethics, appointed by the chancellor to study University-Greek relationships at the University of California-Berkeley, to name a few of her many involvements. Jean will share her insight and provide a forum for a shared Greek vision and the importance of sisterhood.

## Keynote Speaker

### *Donna Strickland, MS, RN, CS*

Donna is a full-time national humorist and motivational speaker. Donna's specialty is opening and closing large national conferences as a keynoter. Her programs: Laughter Matters, Humor and Healing, and Overcoming Terminal Seriousness have been nationally acclaimed. She is president of the Denver, Colorado based management consulting firm, The People Connection, and is a certified William Bridges Change and Transition Management Consultant. Donna specializes in helping others create a more light-hearted, fun-filled work environment and works as a humor and team building consultant for industry and health care. Her sessions offer participants the opportunity to laugh, let go, lighten up and let go again.

Her clients have included: Texaco, Continental Airlines, The Mayo Clinic, the Food and Drug Administration, and universities and hospitals around the globe.



## Barbara Glanz (Kansas)

### *Building Loyalty for a Lifetime*

A presenter at the 1996 Convention, Barbara was so well received she has been invited back for 1998! Barbara is an internationally known author, speaker and consultant who has presented on three continents and in 42 states. She has written three best-selling business books and been chosen one of 18 speakers to participate in the "Masters on Motivation" live satellite business TV series. IBM, Blue Cross Blue Shield, GTE, Hilton Hotels and The American Cancer Society are among the organizations for whom she has presented.

Building Loyalty for a Lifetime: Barbara will enlighten and inform about building commitment and loyalty, not just to Gamma Phi Beta, but also, to organizations, friends and relationships that are important. She will share tools and tips for us to present a positive image to all publics and be able to recruit and retain members, friends and business relationships.



# NEWPORT BEACH, CALIF.



# Taking Charge of Change

*A speech presented at NPC national meeting by Robert B. Deloian, DDS, National President of Phi Delta Theta*

I appreciate this opportunity because each sorority and fraternity in the Greek System has common ideals and visions. A lot of my remarks today will be directed to "we" and "us" as I feel that our future success or failure will be determined by our ability to deal with issues as a group.

Our founders created associations guided by these ideals and principles that they thought necessary in men and women.

The Greek System today faces an awesome mix of challenges. I believe that these challenges are all related and that they exist for one basic reason. As a system, we have failed to stay true to the ideals upon which we were founded. It seems that Greek organizations over the years have shifted their focus from ritual centered organizations to entertainment centered organizations. What started as small groups of men or women desiring to nurture their values has become, for the most part, a social outlet. Many of our undergraduate members feel that fraternities are a fun group that also have a neat secret ceremony. The gradual shift has taken the Greek System farther and farther from its fundamental values and principles.

Our relevance is being questioned throughout higher education:

- We see an increase in risk management violations, particularly in the area of hazing and alcohol abuse.
- Scholarship continues to go down (over 60% of all fraternity chapters are under the all men's average).
- Conditions and safety of our houses continue to deteriorate.
- Insurance costs continue to go up.
- Fraternity membership has continued to drop from 1992 to the present. Fraternities have over 6,000 chapters nationwide.
- The number of chapters is increasing, while the total number of members is decreasing.
- The negative images of fraternities are making our membership recruitment more difficult. Every year more potential



*With over 80% of fraternity members being binge drinkers, the trend for many universities across North America is to mandate alcohol-free campus life.*

members choose other living experiences (honor dorms, alcohol-free resident halls).

A growing number of college administrators and Boards of Trustees are disheartened with Greek behavior and believe that additional campus regulations affecting all Greek chapters is the answer to eliminating problems:

- Deferred rush
- Shorter pledge periods
- Requiring freshmen to live in dorms
- Alcohol-free campus

This external control over the Greek System usually lacks our involvement. In addition, externally mandated change further creates an "us" vs. "them" mentality among the undergraduates, and the environment for student-driven change and proactive thinking is reduced.

We live in a society that talks a lot about values and ethics but is really saying: "It's okay as long as you do not get caught!"

The two keys for us to not only survive but thrive into the next century are:

- Get back to basics.
- How we approach our need to change.

Fraternities and sororities need to realize that, in changing times, the same set of beliefs and strategies that got us to where we are now will not get us to where we want to go in the future.

The Greek students of today must view change with enthusiasm, courage and conviction. They should realize that most of their opportunities will come disguised in the form of change and they need to learn how to utilize change to their advantage.

The one thing that we must not change is our core values and principles.

- If we believe in learning, why are the majority of our chapters below the all men's average and our members failing classes and leaving school?
- If we believe in personal responsibility, why do members drink themselves into a coma or death? Or let others drink and drive?
- If we believe in respect, why are there assaults and date rape?
- If we believe in friendship, why do we haze our potential members?
- If we believe in the commitment of fraternity for life, why do members drift away after graduation?
- If we truly believe in the oath that we all took at initiation, why do we have any of these problems at all?

I believe that the answer is that many Greek members have not dedicated themselves to these ideals because they do not know the true purpose of the fraternity. We seem to have forgotten our mission.

Our rituals should not be seen or heard, but practiced and lived.

How we are perceived in the future will determine our ability to thrive in the 21st century. Our role in the development of college-aged students is much greater than just the social aspects.

Our greatest challenge for change will be that of alcohol abuse and the university communities' position that if we do not address this issue, they will! With 2 out of 5 college students being binge drinkers, and over 80%



of fraternity members being binge drinkers, the trend for many universities across North America is to mandate alcohol-free campus life.

In the present declining Greek market, raising chapter standards of operation and instilling higher personal values will not only reverse the current downward membership trend, but will also revitalize the concept of true Greek values. We have a unique opportunity to influence the campus environment, gain greater control over administrative regulations, and be seen as the leaders of values and ethics.

It is our responsibility to create an environment that enhances the academic goals of the university, the parents and the students themselves. In order to accomplish this, we must de-emphasize the importance of alcohol.

At the recent Fraternity Executive Association meeting, fraternity executives were asked to write a list of their greatest concerns in the Greek world. They listed in order:

1. Alcohol
2. Recruitment
3. Image
4. Hazing: 95% associated with alcohol
5. Scholarship
6. Insurance costs: 90% of all claims are alcohol-related. Of the last 2,000 alcohol-related claims, only two had "of age" drinkers
7. Lack of alumnae support

All of these concerns are connected directly to the misuse of alcohol. We feel it is time to change and get back to our basics. Last February, Phi Delta Theta announced a joint venture with Sigma Nu to make all of our houses alcohol free by the year 2000.

The reason the year 2000 was chosen:

1. To inform all university officials.
2. To have all alums, house corporations and advisors informed.
3. To allow other fraternities time to join this movement.
4. To allow time to recruit the right type of members.

Thus far the following steps have been taken:

1. In March of 1997, Phi Delta Theta and Sigma Nu sent letters explaining our policy to 350 university presidents, directors of Greek affairs, our chapter advisors and house corporation members.
2. All chapter presidents and members were notified.

3. We sent 7,500 letters to parents of all our undergraduate members.

4. In September, Phi Gamma Delta joined our venture and wrote additional letters of support to all of the above.

The response has been overwhelming!

- 200 TV spots
- 250 newspaper and magazine articles
- University officials: Big backing
- Alumni support: Non-contributing alums positive response (previously disgusted and frustrated in past, thus stayed away)
- Parents: Thanks for caring
- Sororities: National Panhellenic Conference (NPC) support for alcohol-free fraternities. We need your help so we can provide the safety and respect that your members have a right to expect.

## Benefits:

- Decreased insurance: Visited our agent and underwriter, Lloyds of London, and received a 10% decrease just for showing the responsibility to decrease our liability.
- \$66,000 savings
- \$22,000 umbrella
- Providing a better college experience for 150,000 members
- Increased GPA
- Increased safety, cleanliness of the house property
- Asset: Attract men who will want to make a difference
- Increased image with university students and sororities
- Increased rush: Now an alternative. Over 40% of college students are requesting alcohol-free housing.

## Concerns: *The First Concern of Our Undergraduates*

- Concern with rush: Don't sell alcohol-free housing, sell the fraternity and its values.

Fraternity and sorority members need to be comfortable talking about the positive aspects of their chapter. It is difficult for 18- and 19-year-olds to talk about a love for their brothers or their organization. That is why alcohol becomes the prime focus. We need to talk about:

- Friendship
- Leadership
- Scholarship
- Brotherhood
- Community service

- Athletics
- Social aspects away from the house
- Fraternity for life

We need to change our target audience. Don't sell this version of fraternity life to the same guys we are recruiting, because they aren't interested.

The biggest barrier is belief. In 1954, Roger Banister broke the 4-minute mile. The next year, eight men did it. The only thing that changed was the belief that it could be done!

In February of 1997 we started with 12 alcohol-free chapters. We now have 62. The fall pledge results of our alcohol-free chapters are up 30% from all of last year. The pledge results of our non-alcohol-free chapters is down 5%.

## *The Second Concern of our Undergraduates*

- "We're the only one on campus that is alcohol-free."
- Our reason to wait until the year 2000, so that others will join.
- Sigma Nu and the Figi's have joined.

It would be very beneficial for sororities and fraternities to speak with one voice. There is strength in numbers. The more we share and support one another, the stronger we will be as a system and the greater impact we will have as leaders on campus.

Sorority support of this movement is vital to its success. The more support you can show for the alcohol-free fraternities, and the more pressure that you can help exert on administrators and other fraternities to adopt this policy, the better chance we have to succeed.

It is time for a change!

Many of our members and chapters do so many things right, it's time that they receive credit for their accomplishments. Instead, the "Animal House" image takes precedent.

The central ethical question for all of us is whether we can be in reality all that we have said for over 200 years that we are:

- A group of individuals who love and respect each other.
- Working to help each member reach their full potential.

Our willingness to tolerate hazing, to permit or even encourage alcohol abuse, and the failure to establish respect for intellectual achievement are serious obstacles to the very principles on which our organizations were established. ●



## ALPHA CHAPTER

Patricia Whitney Schutt, '43

## BETA CHAPTER

Millicent Hulbert Armour, '39  
Mary Vonderheid Lampert, '38

## GAMMA CHAPTER

Helen Harper Wilson '18

## ETA CHAPTER

Linda Diederich Trolesi, '57

## NU CHAPTER

Harriett Saeltzer Duncan, '32  
Diana White Fulton, '51  
Janet Boobar Kells, '43  
Margaret Masters Vorwick, '22

## XI CHAPTER

Erma Collins Standley, '30  
Dora Baird Vincent, '35

## OMICRON CHAPTER

M. Ramsey Graham, '34  
Marilyn Goodell Van Buskirk, '50

## PI CHAPTER

Charlotte Peterson Perry, '29

## RHO CHAPTER

May Steffen, '18

## SIGMA CHAPTER

Pauline Laptad Deaver, '31  
Barbara Gagner Pachter, '93  
Constance Nuckles Swander, '27

## TAU CHAPTER

Retta Stinnett Faith, '64

## CHI CHAPTER

Margaret Miller Browne, '25\*  
Nancy Richardson Cunning, '31  
Dorothy Walker Pick, '19

## PSI CHAPTER

Diane Diggle, '69  
May McDonald Vaiden, '26  
Ruth Gibson Williams, '36

## OMEGA CHAPTER

Mildred Boyt Dawson, '23  
Doris Detjen MacDonald, '39  
Margaret Stewart, '30

## ALPHA ALPHA CHAPTER

Louise Sharp, '81

## ALPHA BETA CHAPTER

Madge Allen Bridgeman, '24  
M. George Porter, '47

## ALPHA GAMMA CHAPTER

Judy Daniel Allingham, '64  
Letitia Sawle Fitzgerald, '21  
Mary Plath Pine, '37  
Beverly Beeson Stenson, '55

## ALPHA DELTA CHAPTER

Florence Fellows Bryant, '38  
Fern Keaton Wetzel, '21

## ALPHA ZETA CHAPTER

Nola Carl Payne, '61  
Ada Hartman Richman, '60

## ALPHA THETA CHAPTER

Lucile Beasley Van Arsdale, '32

## ALPHA LAMBDA CHAPTER

Elizabeth Forbes Smith, '51

## ALPHA MU CHAPTER

Ruth Amy Sebring, '28

## ALPHA NU CHAPTER

Barbara Leader Miles, '31  
Shirley Potts Longenecker, '49

## ALPHA XI CHAPTER

June Weatherford Daniel, '52  
Louise Learned Draper, '31

## ALPHA UPSILON CHAPTER

Harriett Dayton Bain, '38  
L. Smith Millison, '32

## ALPHA CHI CHAPTER

Denise Brooks Anderson, '61  
Frances Culbreth Deane, '33

## Marion Kaeser Piper

After a lifetime of service to her community, Marion Kaeser Piper (University of Illinois '35) passed away at her home in St. Louis on August 13, 1997. At the age of 81, she was an Emeritus Trustee of the Missouri Botanical Garden and a member of the Board since 1981. Marion was an enthusiastic gardener, and she and her husband contributed much to the Garden, and to the preservation of the history of St. Louis.

Marion, originally from Highland, Illinois, received her bachelor's degree from the University of Illinois and earned her master's degree from the Teachers College of Columbia University in New York. Between 1939 and 1942, she taught home economics at the University of Missouri-Columbia. During World War II she served as a lieutenant in communications for the Navy. After the war, she returned to the field of home economics and worked as an advisor for University of Illinois Extension Service.

In addition to these activities, Marion was a member of the board of Pet, Inc. From 1971-1979 she sat on that board as the first St. Louis woman on the board of a major corporation. She was also a member of the board of the Louis Latzer Memorial Public Library in Highland, the board of directors of the Campbell House Museum, and she served as a trustee of McKendree College in Lebanon, Illinois.

Marion served on the Gamma Phi Beta Foundation Board of Regents. She also received the Sorority's prestigious Carnation Award.

It was said of Marion after her death, "Marion . . . was a gracious friend and a dedicated volunteer, and her generosity to the Garden and to many other organizations was extraordinary. We will miss her greatly."

## BETA ALPHA CHAPTER

Betty Payne Williamson, '43

## BETA GAMMA CHAPTER

Ruth Marshall Unckrich, '45

## BETA ETA CHAPTER

Sherrill Cornick Fearis, '62

## BETA OMICRON CHAPTER

Sara Thomas Smith, '54

## BETA UPSILON CHAPTER

Robin McLean Stawar, '65

## BETA CHI CHAPTER

Joanna Watson, '83

*\*Denotes Merit winner*

## Marjorie King Collins

*as told by her friend, Helen Bartlett Lovaas (U. of Arizona)*

Marjorie King Collins (University of Illinois '28) died October 5, 1997, in Simi Valley California. For many years Marjorie was a resident of San Gabriel, California, and later Laguna Hills, California. She is survived by her daughter, and my life-long friend, Anne Collins Walker, her son, Rob Collins, and five grandchildren.

At Marge's memorial service, Anne eulogized about her childhood, about having a "Happy Days" family life and a loving full time Mom. This period was when I became close to Anne and her mother, and as Anne reflected on the gift of love her mother had given her, I reminisced of the life-changing gift Marge gave to me some 41 years ago. The unforgettable gift was a recommenda-

tion to Gamma Phi Beta. Along with the sincere recommendation, she also gave me a personal education on sorority life and the benefit it provides to young college women and their life beyond. This is a lesson I would not have learned otherwise, as my parents were not college educated and I am the only female member of my generation in the family to attend college. With Marge's guidance and support, her gift reached its potential when I was initiated into Gamma Phi with her badge in 1957.

Gamma Phi Beta was the best part of my college years, and to this day my dearest friends are the sisters I lived with in the house. If it were not for Marge, for her encouragement, her advice, and her gift, the treasured memories and friendships of the Gamma Phi sisterhood might not have been. I thank you, Marjorie, my dear sister in Gamma Phi Beta.



**Merle W. Asper** (husband of  
Nancy Hampton Asper-Eta '56)  
*Patty Lazos Giese*

**Perry Anderson Allen**  
(brother of Emily Margaret  
Allen Witham - Sigma '34)  
*Sue Ann Wiltse Fagerberg*  
*Harriette Smith McVay*  
*Carolyn Stump Simpson*

**Denise Brooks Anderson**  
(Alpha Chi '61)  
*Debbie Babcock-Daley*  
*M.E. Bane*  
*Ellen Butler Barnhart*  
*Joan Herzig Braitsch*  
*Laina Bush*  
*Eleanor Pattis Francis*  
*Betty Roessler Griffin*  
*Edith McClesney Ker*  
*Paige Shbedlowski Kratovil*  
*Estee Dudash LaClare*  
*Deborah Lewis*  
*Karen Mone*  
*Julie Pawelczyk*  
*Jan Marie Pickrel*  
*Mary Martin Swain*  
*Judy Oakland Willis*  
*Kristie Yakel*

**Patricia Crossin Anderson**  
(Alpha Phi '58)  
*Jean Wilfong Fricks-Glenn*

**Grace Stemme Beyers**  
(Alpha Delta '41)  
*Geraldine Epp Smith*

**Richard Raymond Biegelman**  
(father of Sandy Biegelman  
Burba - Beta Epsilon '72 and  
Linda Biegelman Kvistad -  
Beta Epsilon '71)

*Sharon Witt Dunham*  
*Jacki Ennis Falkenroth*  
*Marita Kirkpatrick Maban*  
*Melba Quick Spurrier*

**Bobbie Thomas Briggs** (Eta '38)  
*William and Lorelei Stewart*  
*Moersch*

**Gayle Christiansen** (Beta  
Lambda '62)  
*James W. Franson*

**Al Ciminelli** (husband of Sarah  
Hogan Ciminelli - Alpha Iota '57)  
*Beverly Westwood Alumnae*  
*Chapter*

**Linda Berry Clemmons**  
(Nu '61)  
*Deanna Bishop Hansen*

**Marjorie King Collins**  
(Omicron '28)  
*Helen Bartlett Lovaas*

**Richard William Epp**  
(brother of Geraldine Epp  
Smith - Alpha Delta '42)  
*Donna Davis Prior*

**Josie Sue Bremerman**  
**Freeman** (Beta Omicron '81)  
*Lisa Hilts Benson*

**James I. Godfroy**  
*Mary Phyllis Godfroy Sieger*

**Elizabeth Wells Harris**  
(Zeta '46)  
*Lauren "Lolly" Connolly*  
*Mary Fay Elvidge*  
*Marjorie McCulloch Harrison*  
*Debra Hyde Lockwood*  
*Martha Lloyd Marshall*  
*Mary H. Johnson Schneider*  
*Helen Black Truesdell*  
*Muriel Wollman Walts*  
*Frances Huson Young*

**Donald E. Hearn** (father of  
Stephanie Hearn - Sigma '82)  
*Bev Cummings Adams-*  
*Howard*  
*Doris Bird Gorden*

**Jean Hansen Hendrix**  
(Alpha Epsilon '42)  
*Thomas L. Hendrix*

**Nancy Kenney Hick** (Alpha '55)  
*Phyllis Grant Earls*

**Kathryn Johnston West**  
**Hoover** (Alpha Epsilon '48)  
*Peter and Marcia*  
*McConoughey Fisher*  
*Margaret Windsor Rogers*

**Norman W. Houser** (father of  
Kathy Houser Nolan - Beta  
Lambda '64)  
*Joan Herzig Braitsch*

**Key:**  
**In Memory of**  
**Given by**

Donations in memory of  
friends, sisters and loved ones  
may be sent to the Gamma Phi  
Beta Foundation at Internation-  
al Headquarters. If you would  
like a card sent to a family  
member or friend, please  
include their address.

**Helen Lininger Hoyt**  
(Theta '37)  
*Denver Alumnae Chapter*

**Clara Cypreansen Jacob**  
(mother of Jeanne G. Jacob -  
Rho '66)  
*Jeanne G. Jacob*

**Nellie Gibbs Jones** (Epsilon  
'25)  
*Beverly McLeod Vandervoort*

**Julie Tanner Jurs** (Epsilon '33)  
*Mary Le Cron Foster*

**Patricia Thomas Pinney**  
**Kelley** (Psi '47)  
*Bev Cummings Adams-Howard*  
*Barbara Anderson Andrews*  
*Jim and Kitisie Ballard*  
*H. K. Barrett*

*Ann Brasfield Beier*  
*Michael and Linda Benedict*  
*Jean Beresford-Pobl*  
*Nancy Bickford*  
*Mr. and Mrs. Richard Billings*  
*Dudley and Marion Bolyard*  
*John and Deborah Bort*  
*John and Gloria Thomas Bort*  
*Pat A. Clymer Campbell*  
*Carlson Family Dentistry*  
*Jean and John Casserly*  
*Myrtilla D. Cunningham*  
*Mary Jane and Dick Curtis*  
*Rene Daigre*

*Jean Deneen*  
*Denver Alumnae Chapter*  
*Jim and Sue Schlessman*  
*Duncan*

*James W. Fell*  
*Marilyn Mousel Fitzgerald*  
*Emma Laura Hulsey Ford*  
*Georgia and Robert Garland*  
*Anne and Peter Gianakis*  
*Paul and Jackie Hilger Graves*  
*Ann Elberta Horner Hall*  
*Edwina and James Hunter*  
*Carolyn "Peggy" Stimmel*  
*Hutchinson*

*Bret Jameson*  
*Chad Johnson*  
*Debbie Kinney*  
*Erin Kutz*  
*Doug Lang*  
*Cathy Guthrie Lindauer*  
*Wendell and Willie Cartwright*  
*Locke*

*Betsy Ankeny Lyle*  
*Kevin Morrato*  
*Mabel and Frank Musgrave*  
*Nealia S. Neal*  
*Ruth E. Nickoley*  
*Bonnie MacAluso Pastor*



*The Sorority appreciates  
the return of a deceased  
member's badge, when  
possible, so that it  
might be preserved  
in our archives.*

*Dolores A. and Jack D. Patten*  
*Judith and Alan Perry*  
*Phillips and Tober, Inc.*  
*Charles and Mary Pinney*  
*George and Darlene Pinney*  
*Dottie Martin Porter*  
*Lois and Dick Read*  
*Rocky Mountain Association of*  
*Geologists Auxiliary*  
*Donna L. Ross*  
*Dave Runyon*  
*Nancy Rutherford*  
*Al and Karen Schmidt*  
*Ann Clapp Scott*  
*Joan M. Seay*  
*Russell W. Shurts*  
*Southwest YMCA Board of*  
*Managers*  
*Robert and Dolores Stapp*  
*Louise Pinney Stuart*  
*Allen McGeone and family*  
*Jim and Geri Thomas*  
*Marilyn and Max Tunnell*  
*Wayne and Ann Turk*  
*Calvina Morse Vaupel*  
*Sandy Werren*  
*Joyce Mann Wright*

**Ursula Joy Hull Koehler**  
(Beta Beta '46)  
*Marilyn Sacks Brown*  
*Lauren "Lolly" Connolly*  
*Mary Fay Elvidge*  
*Marjorie McCulloch Harrison*  
*Debra Hyde Lockwood*  
*Martha Lloyd Marshall*  
*Mary H. Johnson Schneider*  
*Helen Black Truesdell*  
*Muriel Wollman Walts*  
*Frances Huson Young*

*Memorial Gifts continued . . .*



# MEMORIAL GIFTS

Memorial gifts received by the following dates will be included in the corresponding issues of The Crescent:

January 1 Spring issue  
April 1 Summer issue  
July 1 Fall issue  
October 1 Winter issue

**Nancy Coyne Kriwanek**  
(Alpha '41)

*Elizabeth Ross Barnum*

**Dorothy Elken Larson**  
(Alpha Beta '28)  
*Sun Cities Alumnae Group*

**Frances McGee Magann**  
(Beta Omicron '51)  
*Oklahoma City Alumnae Group*

**Rita Jane Gillespie McConnell**  
(mother of Maryann McConnell Metcalf - Alpha Zeta '72)  
*Houston Alumnae Chapter*

**Ernestine Dobler McDonald**  
(Epsilon '33)  
*Mary Le Cron Foster*

**Ruth McLean Mellen** (Alpha Epsilon '22)  
*Ruth Jo Mellen Mendenhall*

**Virginia Godfrey Migely**  
(Epsilon '28)  
*John and Mary Anne Alpine Rindge*

**Ernest P. Mills** (father of Marjory Mills Shupert - Tau '54)  
*Bev Cummings Adams-Howard Betty Roessler Griffin Frances Rea Griffin Lisa Lepley Hiles Verona Dilbeck Lynam Diane Tjaden Thompson Gail Workman*

**Patricia J. Moylan** (mother of Leigh Moylan - Delta Theta '76 and Laura Moylan Murphy - Beta Lambda '81)  
*Leigh Moylan*

**Lois Fleming Norman**  
(Omicron '28)  
*Robert J. Simonds*

**Emily O'Neill**  
*Judy Ruhl O'Neill (Beta Phi '65)*

**Linda Zaugg Oster** (Beta Zeta '59)  
*Marilyn Kunz Shott*

**Muriel Bloom Paris**  
(Omicron '38)  
*Billy Bartle Berg*

**Marion Kaeser Piper**  
(Omicron '35)  
*Margaret Godbold Briscoe Donna Davis Prior Judith Renje Seybt June Scott Storm*

**Ada Lou Hartman Richman**  
(Alpha Zeta '60)  
*Houston Alumnae Chapter*

**Robert C. Ruhl** (father of Judy Ruhl O'Neill - Beta Phi '65)  
*Joan Herzig Braitsch*

**Kathy Williams Sargent**  
(Alpha Epsilon '55)  
*Denver Alumnae Chapter*

**Jean Beal Schroeder** (Alpha Iota '35)  
*Elizabeth Evans Hyde*

**Mrs. Schweinebraten** (mother of Carol Schweinebraten Bowers - Alpha Upsilon '59)  
*Doris Bird Gorden*

**Dale Stephenson** (husband of Shirley Shumway Stephenson - Kappa '41)  
*Houston Alumnae Chapter*

**Sydney Stoeppelwerth**  
(Sigma '59)  
*Joan Fordyce Spencer Cooke*

**Carla Krantz Trott** (Nu '34)  
*Cathryne Melton Gwendolyn Shepberd Virginia Rutledge Stark*

**Ingeborg "Inky" Hartleb McGovern VonHolle** (Phi '42)  
*Beverly McLeod Vandervoort*

**Alyce D. Walstad** (mother of Mary Walstad Hoffmann - Alpha Omicron '65)  
*Joan Herzig Braitsch*

**Fred T. Witt, Sr.** (father of Sharon Witt Dunham - Pi '60)  
*Joan Herzig Braitsch Jean Lewis Daily Doris Bird Gorden Betty Roessler Griffin Paul Rabe and Cheryl Gunter Lisa Lepley Hiles Verona Dilbeck Lynam Marita Kirkpatrick Mahan Vicki Carlson Read Diane Tjaden Thompson Gail Workman*

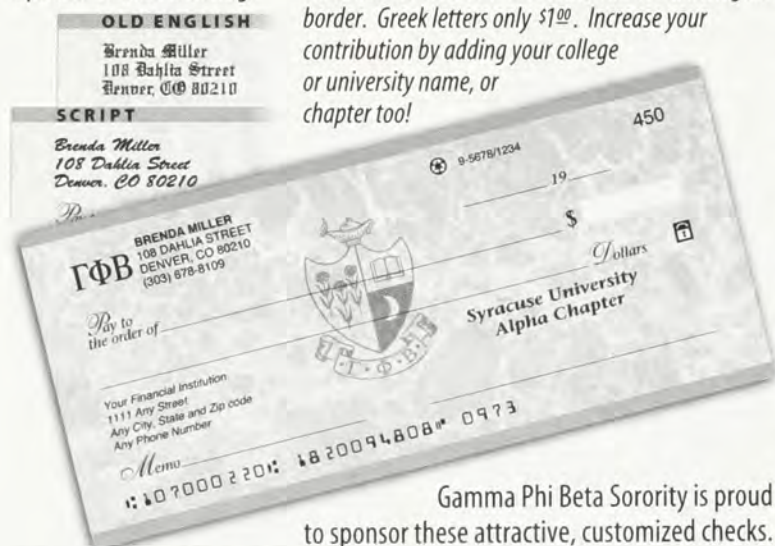
**Norma Lee Witt** (mother of Sharon Witt Dunham - Pi '60)  
*Doris Bird Gorden*

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The Gamma Phi Beta Sorority will receive up to \$150 per box when you order your bank checks with the GΦB coat of arms.

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# Celebrate!

Gifts have been given to the Gamma Phi Beta Foundation in celebration of:

## CONGRATULATIONS

Andrea Langhout who pledged Lambda Chapter in September, 1997, from grandmother, Lorelei Stewart Moersch.

Marjory Mills Shupert's retirement from Frances Rea Griffin.

Kent Alumnae Chapter on a memorable 50th anniversary celebration from Sandy Biegelman Burba and Marita Kirkpatrick Mahan.

Tara Gasaway Polston on her relocation to Detroit, from Marita Kirkpatrick Mahan.

Susan Bartlett Bowman on her new job as a first grade teacher from Marita Kirkpatrick Mahan.

The marriage of Vicki Lynn Vandervoort to Michael Pesch on August 23, 1997, from Beverly McLeod Vandervoort.

Phyllis Donaldson Choat for being a new trustee from Gamma Phi Beta Foundation Trustees and staff.

Barbara Missert Wessel for her new position at St. Michaels College from The Gamma Phi Beta Foundation trustees and International Headquarters staff.

Ruth Andrea Seeler, M.D., for being selected as interim Chief of Pediatrics at Michael Reese Hospital from Gamma Phi Beta Foundation Trustees and staff.

Cheryl Gunter's new *History of Gamma Phi Beta* from Jacki Ennis Falkenroth.

Ruth Andrea Seeler, M.D., for being named the recipient of the UVM College of Medicine Medical Alumni Association's Award for Service to Medicine and Community and also the Archibald L. Hoyne Award by the Chicago Pediatric Society from Gamma Phi Beta Foundation Trustees and staff.

Kay Sprinkel Beaumont's excellent reviews of her new book *Beyond Fund Raising: New Strategies for Nonprofit Innovation and Investment* from Gamma Phi Beta Foundation Trustees and staff.

Omaha Alumnae members Karen Nelson, Karen Stimbert-Guck and Babs Weinberg receiving the Gamma Phi Beta Merit Award from Kim Robin Younger Drvol.

Northern Virginia Alumnae Chapter for being awarded the new Founders Circle of Excellence Award from Laina Bush.

Laina Bush for being awarded the 1997 Alumna of the Year by the Northern Virginia Alumnae Chapter from Joan Herzig Braitsch.

Betty Roessler Griffin for being awarded the IIKE Award for service to Gamma Phi Beta from Joan Herzig Braitsch.

To my husband, Phil Barnhart, in celebration of our 52nd wedding anniversary on December 15, 1997, from Ellen "Ike" Butler Barnhart.

International Headquarters Staff from L'Cena Brunskill Rice.

Laura Varajon's engagement to Aaron Garza from Donna Brown.

## BIRTHS AND BIRTHDAYS

The birth of Amelia Anne to Richard and Anne (Phillips) Hartje from Brandy Hibbard.

Cinda Keating Lucas' birthday from Allene Accomazzo Nungesser.

The birth of Alexander Fair from his great grandmother, Margaret Jane Swift Fair.

Willie Snyder Lange's birthday from the Gamma Phi Beta Foundation Trustees.

The birth of legacy Andie Jo Chandler, born April 2, 1997, to Brian and Jill (Thingelstad) Chandler of Grand Forks, ND.

The birth of Jacob Allan to Lisa (Rivers) and Rob Zabel from Robin Rohde Keller.

The birth of Addison Leigh Crawford to Dionne (Scherff) and Tom Crawford and "Big Sis" Sydney from Kathy Cook Morgan.

The birth of Jill Lauren to Lane and Amy (Taylor) Turner from Jill Kippes.

Congratulations to Ilysse (Kezsbom) and Steven Mandelbaum on the birth of their legacy, Cassidy Michelle from Stephanie Cohen.

Cindy Toman-Todd's birthday from Stephanie Kjellstrom Matev.

## SISTERHOOD

Foundation Trustees for "weathering" the blizzard during the meeting snowed in at International Headquarters and especially Julie Campbell Fein who spent the weekend stranded at Denver International Airport from Barbara Missert Wessel.

Marjory Mills Shupert for 18 years of devoted, caring service to Gamma Phi Beta from Gamma Phi Beta Foundation Trustees

and staff, Jacki Ennis Falkenroth and Mary Jane Hipp Misthos.

International Council from Jacki Ennis Falkenroth, Betty Ahlemeyer Quick, L'Cena Brunskill Rice, Sandra Rettke Nauman.

Barbara Ann Lafferty's service to Gamma Phi Beta from Jacki Ennis Falkenroth.

Rusty Greiner for her generosity and artistry from San Diego Alumnae.

To the bright, beautiful, classy women of Beta Lambda from San Diego Alumnae.

Alpha Beta's flood recovery from Cecilie Henry Boyum.

Delta Pi Chapter from Melissa Pfingsten.

Verona Dilbeck Lynam from San Diego Alumnae.

Philadelphia West Suburban Alumnae Chapter from Elisebeth Curtiss Robbins.

Lyn Perkins Mesner's great years of presidency of La Jolla Alumnae Chapter from La Jolla Alumnae Chapter.

Lisa Spieldenner, President of Houston Alumnae Panhellenic Association Anna K. Chase Foundation, from Cathy Balzer Lorino.

Gamma Phi Chapter, Epsilon Lambda Chapter and my sisters in the Birmingham Alumnae Chapter from Elise Berthon.

Lisa Lepley Hiles, Director of Alumnae Programming, from Verona Dilbeck Lynam.

Dr. Ellen M. Anderson from her mother, Grethe Worgess.

College membership from Elizabeth Jinkins Cooper.

The camping program from Lillian Fisher Schnabel.

Alpha Epsilon from Suzie Dickey Paulsen.

In Celebration gifts received by the following dates will be included in the corresponding issues of *The Crescent*:

Jan. 1	Spring issue	July 1	Fall issue
April 1	Summer issue	Oct. 1	Winter issue



# Developing the Alumnae Habit

*We are what we repeatedly do. Excellence, then, is not an act, but a habit.—Aristotle*  
*We are what we repeatedly do. Gamma Phi Beta, then, is not an act, but a habit.*

Headquarters. **TWO:** Read *The Crescent*. **THREE:** Join an alumnae chapter or start a new one. **FOUR:** Serve as an advisor to a chapter. **FIVE:** Serve on a house corporation board. **SIX:** Assist a chapter with rush. **SEVEN:** Become an international officer. **EIGHT:** Provide financial support. **NINE:** Identify outstanding potential new members for Gamma Phi Beta. **TEN:** Volunteer for Camp Sechelt. **ELEVEN:** Attend Convention or Regional Leadership Conference. **TWELVE:** Use the credit card that benefits Gamma Phi Beta. **THIRTEEN:** Pay your international and local alumnae dues. **FOURTEEN:** Serve as a mentor to a collegian. **FIFTEEN:** Participate in SisterLink. **SIXTEEN:** Offer to speak to a collegiate chapter about your profession. **SEVENTEEN:** Purchase items through Crescent Classics. **EIGHTEEN:** Order/renew magazines and music through the Music/Magazine Program. **NINETEEN:** Attend a Founders Day celebration. **TWENTY:** Participate in initiation or other ritual ceremonies.

## 11 WAYS TO VOLUNTEER:

**ONE:** Join your local alumnae chapter and attend the meetings. **TWO:** If there is not an alumnae chapter, plan a gathering of local alumnae to catch up on Gamma Phi Beta news and to write references. **THREE:** Serve as an alumnae chapter officer. **FOUR:** Chair a fundraiser or philanthropic event. **FIVE:** Be on the lookout for potential new members and write references. **SIX:** Support the Gamma Phi Beta Foundation with a gift honoring a Gamma Phi friend. **SEVEN:** Attend an initiation to renew your commitment to Gamma Phi Beta. **EIGHT:** Help publicize Gamma Phi Beta events. **NINE:** Send congratulatory notes to members who have received honors. **TEN:** Seek opportunities to participate. Don't wait to be called. **ELEVEN:** Contact the Executive Director of the Foundation to find out how you can remember Gamma Phi Beta in your will.



## TOP TEN REASONS TO VOLUNTEER:

In 1992, a group of Hallmark volunteers wrote "The Top Ten Reasons to Volunteer" before traveling to Washington, D.C. to receive a Points of Light Foundation award for their volunteer work with a Kansas City children's service organization. The volunteers presented their top-10 list to President Clinton in the form of a giant greeting card:

**TEN:** Good way to get warm feeling without threatening the ozone layer. **NINE:** Raising hand enthusiastically will keep arm from falling asleep. **EIGHT:** Taking step forward is good form of aerobic exercise. **SEVEN:** Increases chances of earning coveted title, "Good Joe." **SIX:** Uses less energy than planning to volunteer and feeling guilty when you don't. **FIVE:** You can usually wear jeans. **FOUR:** Better way to learn about life than watching TV. **THREE:** Great perks: Smiles and pats on the back. **TWO:** You might get a chance to go to Washington and meet the president.

(Naah. . . that could never happen.)

And the **NUMBER ONE** reason to volunteer: There are a lot of worse things than feeling like a valuable, contributing member of society.

So, why don't you develop the alumnae habit?





*Demetra George*  
University of Oklahoma

### A Busy Note

The calendar for Opera Singer and former Miss Oklahoma, **Demetra George** (U. of Oklahoma) was full of performances and receptions for late 1997 and early 1998.

In December, she contracted as the first American to sing a lead role with the National Opera of Honduras (Fundacion Musicales d'Honduras) in "Lucia di Lammermoor." Christmas Eve, she sang Christmas and Hanukah songs as a soloist at the First Unitarian Church in North Palm Beach, California.

In February, Demetra attended the American Heart Association's dinner at the Canejo Valley in Los Angeles. She was in the company of several celebrities who were honored for their charitable efforts. Demetra was recognized for the Help for the Heartland With Love from Florida Concert. The concert raised over \$60,000 for the Oklahoma City Bombing Victims.

Taking the stage again in March, she will sing the lead



*Barbara Missert Wessel*

role in the Palm Beach Gilbert and Sullivan Society's production of "The Merry Widow." In May she will be performing with the Gardens Band, headlining a concert of popular musical theater selections, entitled "East Meets West." We wish Demetra luck in her upcoming performances and congratulate her on her recent achievements.

her talents in 1985 when she established a comprehensive advancement program at Cazenovia College, first as a director of alumni affairs/assistant director of development from 1985-1987, and then as assistant vice president for development and college relations from 1987-1988. In 1988 and 1989, she was the assistant director and associate director, respectively, at the State University of New York Health Science Center Foundation at Syracuse. She then served as a regional director of development at Syracuse University, 1989-1994.

In her position prior to joining Saint Michael's, as senior director for college-based development at Syracuse, she made several notable advancements in the university's development and fund raising. She devised a development program as a function of Syracuse's seven-year \$300 million capital campaign for the university's 13 schools and colleges. She personally closed numerous six and seven figure gifts for that campaign.

Barbara also shares her understanding of development with Gamma Phi, as she has been a Trustee of the Gamma Phi Beta Foundation since 1990, and currently sits on the Foundation Board.

Barbara brings tremendous experience to her new position at Saint Michael's College. She will definitely be an asset to their program, and no doubt she will bring about positive advancements for the college.

### Outstanding Educator

**Nancy Elle Beasley**, a graduate of Texas Tech University, was voted the Outstanding Educator for the Panhandle of Texas for 1996-97 by the Panhandle Chapter of

### When Mom's Happy

With mothers of young children in mind, **Susan Seibert Dawes** (Iowa State) wrote her recently published book *When Mom's Happy Everyone's Happy: A Guide to Improving Self-Identity and Relationships*. As a



mother, she found herself channeling all her energy and attention to the baby and saving nothing for herself. She was unhappy; she felt her own identity was lost, and she had pangs of guilt for wanting to return to work. To improve herself, she devised a five-step plan which is shared in her book. Susan advises that by focusing on physical, mental, social, emotional and spiritual needs, mothers can maintain happiness, well-being and peace in their

lives. Motherhood is an exciting period, and Susan's book aids mothers and their families in adjusting to this period and finding enjoyment and fulfillment.







Nancy Elle Beasley

the National Association for the Education of Young Children. Nancy is a pre-kindergarten teacher and Director of Extended Day (the after school day care program) at St. Andrew's Episcopal School in Amarillo, Texas where she resides with her husband Steve and son Ryan. Nancy has been on the board of P.A.E.Y.C. and has served her community on the board of the Downtown Women's Center (a homeless women's shelter), as well as participating in Junior League of Amarillo. She was instrumental in the publication of a recently published children's book about Amarillo's history, *Amarillo—The Yellow Rose of Texas*, a project of the Junior League. Nancy is also actively involved in Daughters of the American Revolution, Colonial Dames of the 17th Century and Daughters of American Colonists.

Nancy has served Gamma Phi Beta as a member and officer of the Amarillo City Panhellenic, and as president of the Lubbock and Amarillo Alumnae Chapters. She is currently president of the Beta Tau House Corporation Board at Texas Tech University, where recolonization recently took place. With her mother, Kay Elle, an alumna initiate, member of the Lubbock Alumnae Chapter and ritual advisor to Beta Tau Chapter,

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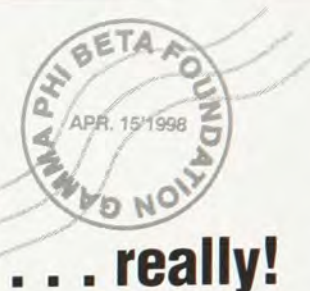
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- TEΠ Society membership

Gamma Phi Beta



For more information contact:

Stephanie Hearn  
Executive Director for Development  
Gamma Phi Beta Foundation  
12737 E. Euclid Dr.  
Englewood, CO 80111  
303-799-1874



Catherine "C.J." Dennett

Nancy continues to support Gamma Phi Beta.

### Tops in Travel

Catherine "C.J." Dennett, (San Diego State U.), was recently honored by being selected as one of the "Top 200 Women in Travel" by Travel Agent Magazine, the national weekly magazine of the travel industry.

Catherine was selected as an honoree for the second annual issue spotlighting the "200 Most Powerful Women in Travel." This special issue

## Executive Director Retires

After 18 years, 15 as Executive Director, Marjory Mills Shupert (Colorado St.) retired from Gamma Phi Beta. Marjory has been pivotal to the growth of International Headquarters staff from seven secretaries to 21 professional women, computerizing the office, supervising the implementation of two new databases, numerous colonizations, Conventions, and the building of headquarters in Englewood, Colorado. Marjory's accomplishments and involvements are too numerous to mention. However, her commitment to the Sorority, sincere love for the members and dedication to "developing the highest type of woman" have made a difference that will be felt for years to come. Marjory, we will miss you, and appreciate everything you have given over the past 18 years.



*L'Cena Rice, International President, gives Marjory a plaque at her retirement party, thanking her for her years of service.*

recognizes women who have made an impact within their company as well as within the travel industry as a whole. Catherine currently serves as Vice President of Marketing

for Japan & Orient Tours, Inc. and oversees the company's marketing, promotions, public relations and sales departments.



# Gamma Phi Welcomes 3 New Alumnae Chapters

## Charlotte, North Carolina Alumnae Chapter

The Charlotte Alumnae Chapter was installed Saturday, September 27, 1997 at the Dunhill Hotel in uptown Charlotte where members met for an elegant brunch. President Crissy Carlisle, also a rush consultant for Coastal Carolina, led the meeting. Special guests included Jean Daily, Director of Alumnae Extension, and PAD VIII Dawn Randolph. Members discussed their plans for activities, including Founders Day and a philanthropy fund raiser for "Make a Wish" Foundation. Ritual was conducted by Jean Daily, a moving experience for Gamma Phis of all ages.



## Boulder, Colorado Alumnae Chapter

The Boulder Alumnae Chapter was reorganized, amidst pink carnations, November 19, 1997 by PAD XI Judy Byars with seventeen members in attendance at the home of Marlo Edwards in Louisville, Colorado. The chapter first met July 16, 1997 with 16 Gamma Phis in attendance. President Lisa Edwards has had 40 Gamma Phi Beta members express interest in reorganizing the Boulder Alumnae Chapter—an exciting beginning for this alumnae chapter.



## Savannah, Georgia Alumnae Chapter

Sunday, September 28, 1997, the Savannah Alumnae Chapter was installed at the Hampton Inn in historic downtown Savannah. Jean Daily, Director of Alumnae Extension, led the installation at the lovely afternoon champagne and cake celebration. President Connie Preston, also a member of the 1998 Convention Public Relations Committee, led the chapter in discussing the year's plans including: celebrating Founders Day, appointing a SisterLink representative, sending cards to shut-ins and supporting "Safe Shelter," their philanthropy which benefits women and children who need an immediate haven. Twelve members attended, along with PAD VIII Dawn Randolph, forming an enthusiastic beginning for the new chapter.













*What do college students do today  
when they're not in class?*

# WORK



The typical college student works at least 20 hours per week to meet the skyrocketing costs of tuition, room and board, and books. More than ever, students need financial assistance to stay in school. With your help, the Gamma Phi Beta Foundation provides that.

The Foundation awards nearly \$55,000 each year in undergraduate scholarships, graduate fellowships and emergency grants-in-aid. These awards have helped hundreds of Gamma Phis reach their dreams of earning degrees.

Applications for Foundation scholarships and fellowships for the 1997-98 school year will be available in December, 1996 from chapter scholarship chairwomen or from the Gamma Phi Beta Foundation, 12737 E. Euclid Dr., Englewood, CO 80111, (303)799-1874, ext. 304.

