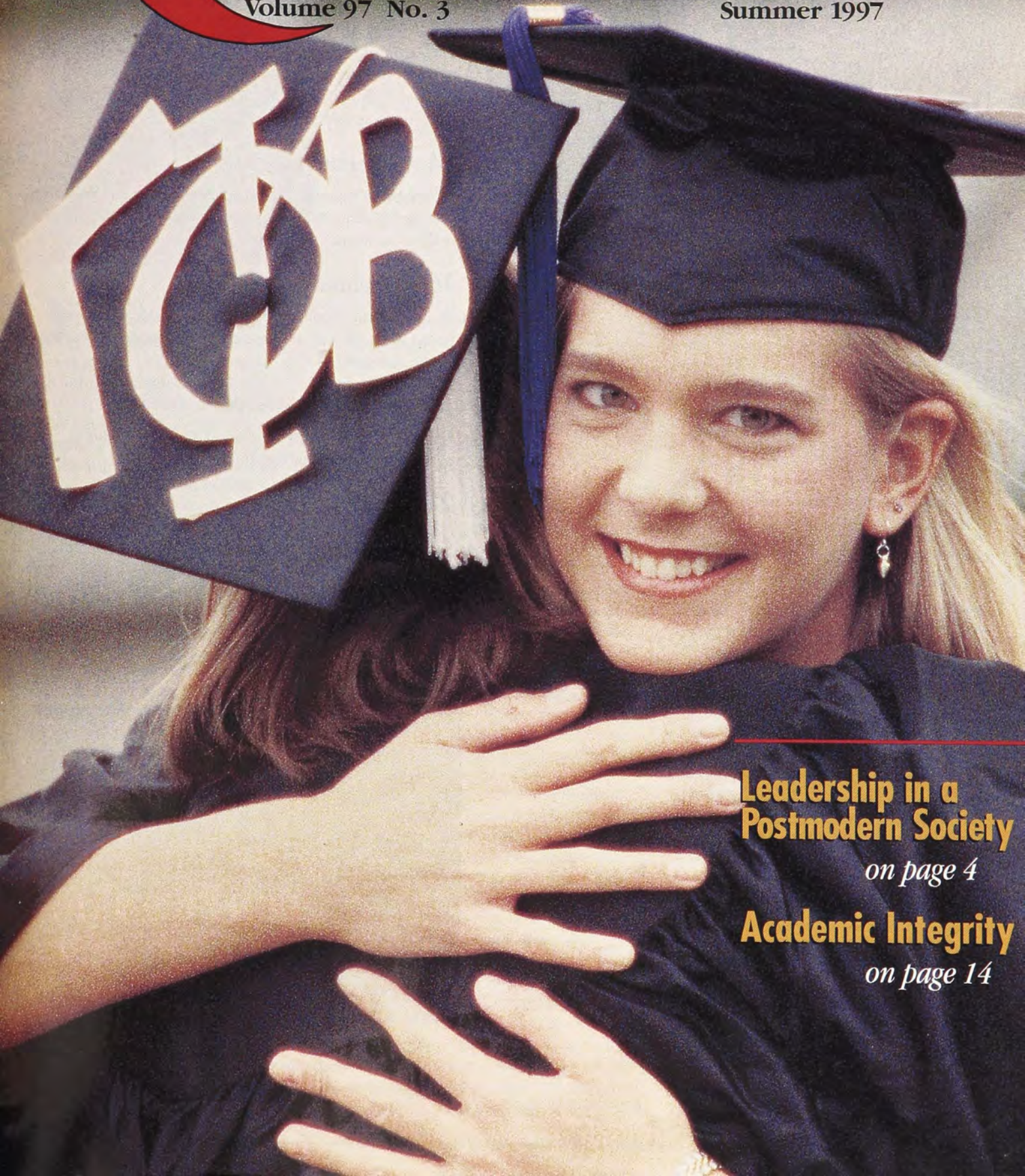


OF GAMMA PHI BETA

# The Crescent

Volume 97 No. 3

Summer 1997



**Leadership in a  
Postmodern Society**  
*on page 4*

**Academic Integrity**  
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Spring . . . . . January 1  
Summer . . . . . March 1  
Fall . . . . . July 1  
Winter . . . . . October 1

## On the Cover

Graduation. Job Hunting. Alumnae-hood. Gamma Phi Beta welcomes the new alumnae and encourages each of you to become involved. Sisterlink can provide you with networking, relocation and mentoring services. Use the enrollment form found in this issue to give us your new address and to become actively involved in an alumnae chapter.

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### Gamma Phi Beta Mission Statement:

Our mission is to foster a nurturing environment that provides women the opportunity to achieve their potential through life-long commitment to intellectual growth, individual worth and service to humanity.



# Are You Part of the Problem? or Part of the Solution?

By Jacki Ennis Falkenroth (Nevada),  
Member-at-Large

of us actively do something about it? How many of you say, "I was a Gamma Phi Beta" or "I was in a sorority," instead of, "I am a Gamma Phi Beta, and here's what being in a sorority has done for me?"

Gamma Phi Beta and all NPC sororities offer their members leadership training. All NPC sororities provide fellowships, scholarships and other financial support for their members, and Gamma Phi Beta is a leader in this area—our Foundation is the envy of the NPC world. All NPC sororities support philanthropy and community service. Through our SisterLink program, Gamma Phi Beta offers its members a global resource network including; mentoring, career networking and assistance with relocation. Through our Personal and Chapter Enrichment (PACE) programs and PACEletters, Gamma Phi Beta educates our members on current issues such as: substance abuse, date rape, eating disorders, HIV/AIDS, values and ethics. When put on the spot about why one should belong to a sorority, how many of you have these facts at your fingertips?

When you hear a negative comment about sororities, do you try to re-educate the public and tell them what sororities really are all about? Or, do you deny your membership? March 3rd was National Pin Day. Did you wear your Gamma Phi Beta badge with pride and take this opportunity to talk to your colleagues, neighbors or

friends about the lifetime benefits of sorority membership?

Granted, we are not a perfect organization and all of our chapters and members do not always adhere to our policies. Sometimes, the negative press might be deserved. Gamma Phi Beta is always striving toward perfection. We take steps to work with our chapters and members who do not uphold our standards of membership, and we will not tolerate illegal activities like hazing and substance abuse. There are many times when we deserve, and don't get, positive P.R. Silence often says more than speaking and by not speaking out against undeserved negative publicity, we become our own worst enemies—part of the problem. It is up to each of us as members of Gamma Phi Beta to get the positive press we deserve. If we, the members, don't support Gamma Phi Beta and NPC, then we can't expect others to support us. Speak out, support Gamma Phi Beta, be proud of your membership, and be part of the solution. ●





# Leadership in a Postmodern Society

**Editor's note:** Judy's keynote speech received such positive response at the Dallas Regional Leadership Conference, The Crescent wanted to share it with all our members.

**M**y leadership training started with Gamma Phi Beta. I have experienced much of what our Sorority has to offer. Those experiences have influenced the type of leader I am. I will speak to you today about:

- Leadership
- The differences between leadership and management
- The importance of vision and gender in leadership, and
- The nature of the Postmodern society in which we live.

I will also examine with you the differences in a "constrained" and "unconstrained vision."

A significant symbol in our Sorority's culture is the lamp, the light. We see it at the top of our crest, and we use it in many of our ceremonies. The lamp is a symbol of leadership to me—a tool to light our way in the darkness—a tool of scholarly endeavor which assists us to learn and enhance our skills. Light is a symbol throughout humanity. George Bernard Shaw used it in the following comments on life, and I think, leadership:

"This is the true joy in life, the being used for a purpose recognized by yourself as a mighty one; the being a force of nature instead of a feverish selfish little clod of ailments and grievances complaining that the world will not devote itself to making you happy. I want to be thoroughly used up when I die; for the harder I work, the more I live. I rejoice in life for its own sake. Life is no 'brief candle' to me. It is a sort of splendid torch which I have got hold of for a moment, and I want to make it burn as brightly as possible before handing it on to the future generations." (George Bernard Shaw, *Man and Superman*, 1973.)

Our organizations are a reflection of the light of the leaders of that organization. The nature of the leader influences the nature of the organization. It is an isomorphic or parallel process. Alexander Hamilton, principle author of "The Federalist Papers," expressed

the view that:

"It is the lot of all human institutions, even those of the most perfect kind, to have defects as well as excellencies—ill as well as good propensities. This results from the imperfections of the Institutor, Man."

Gamma Phi Beta is a woman's organization. If Mr. Hamilton was correct, what effect does gender have on us, our organization and how we lead? Carol Gilligan conducted research on stages of moral reasoning. Her literature review revealed that prior research was based on men. Therefore, she conducted similar research including women as subjects and found that women seemed to have what she called "a different voice." Where men believed in an abstract, external standard of truth and justice, women would stretch the rules to preserve their relationships. Their "rules" seemed to be based on what Gilligan referred to as an "ethic of care." This ethic placed a high value on collaboration, deconstructed hierarchy, and care for the PROCESS as much as the result. It seems to follow that if women's rules are different, then women's organizations and leadership must be different. And are those differences a good "fit" with the demands of the next millennium?

There is a broad agreement that sweeping changes are taking place in the intellectual, cultural, political and economic complexion of our contemporary world. The term "Postmodern" is used in many circles now. To understand a "Postmodern" world, we must first understand what a "Modernist" world is. Under a "Modernist" perspective, one is driven to test and prove outcomes. The goal is to find the "truth." Modernist science goes to great lengths to maintain "objectivity" in this discovery process. Imagine a scientist in her lab surrounded by instruments for measuring reactions and microscopes for viewing. She is dressed in a lab coat and sterile gloves to prevent her from contaminating the specimens. She changes the compounds and creates new mixes, records and measures the responses. There is an assumption of a linear

cause and effect, a straight line from "Cause A" to "Results B." The emphasis is on laws, hierarchy. A bureaucratic organizational style with clear roles and lines of authority is represented by the "Modernist" view. I would suggest that the "Modernist" perspective reflects a male's way of knowing and doing.

A "Postmodern" approach focuses on a social/relationship perspective. The processes embedded in the relationship become the focus. Imagine a group of women sitting around a quilting frame, working many hours on a treasured quilt. The group discusses many important and unimportant subjects. As they talk, the quilt takes form, each woman placing a part of herself into the work. The work is a result of the synergy of the group interaction and artistry. The group "co-creates" the organization rather than reflecting the hierarchical order of a bureaucratic organization. I would suggest this reflects more of a woman's "different voice" of leadership.

Senior Fellow at the Hoover Institution and columnist Thomas Sowell categorizes people into two major groups or visions, "constrained" and "unconstrained." In his book, *A Conflict of Visions: Ideological Origins of Political Struggles*, he explains these "visions." The "constrained vision" is a perspective which sees people as needing to be controlled by rules and procedures. The assumption is that our basic human nature is questionable. Leaders with a "constrained vision" will seek to control, to provide structure, chain of command and other methods to "constrain" the group. Those leaders with an "unconstrained vision" assume that humans, if given the opportunity, will seek to solve their problems themselves. They will seek a higher level, rather than settle for the least common denominator required. Sowell states:

"Those who see the potentialities of human nature as extending far beyond what is currently manifested have a social vision quite different from those who see human beings as tragically limited creatures whose



Look for the dates of  
the 1999 Regional  
Leadership Conferences  
in upcoming issues of  
*The Crescent*.





selfish and dangerous impulses can be contained only by social contrivances which themselves produce unhappy side effects.

"The continuing battle between ideals and the costs of achieving them is only one part of the ongoing conflict of visions."

(*A Conflict of Visions: Ideological Origins of Political Struggles*, 1987, p. 35)

The "constrained" and "unconstrained" mirror to me the "Modernist" and "Postmodern" respectively, as well as the male and female perspectives of Gilligan. I also believe that within each of us lies both the "constrained" and "unconstrained" visions and that we are continually in a battle within ourselves for dominance of one "vision" over the other. It seems to me that the answer lies in being both/and. By seeking a balance, we acknowledge the limitations we have, the need for order and structure; but also know that too much constraint will suffocate us and our organization.

We are now faced with the need for organizations and systems which can respond to a fast and ever changing environment (*Megatrends*, Naisbitt, and *Third Wave*, Toefflers). Demands for more flexible, quickly adapting systems mean new ways of working. Today we see organizations utilizing matrix models where different work groups come together temporarily for certain work projects. These are much more flexible, open types of systems. Ouchi's "Theory Z" is an example of this type of new system. Rather than moving the knowledge from [the] top down (manager to worker), "Theory Z" utilizes the knowledge obtained by line workers to tackle problems facing the



Regional Leadership Conferences offered training, networking and sisterhood for both collegians and alumnae.



The Regional Leadership Conferences, held in February of this year, were a success due to the volunteer efforts of many.

organization. We are moving away from the formalized, bureaucratic structure of organizations to other types of organizations, with the movement typified by Osborne and Gaebler, *Reinventing Government*, and Peters and Waterman, *In Search of Excellence*. More innovative methods are being attempted. Ouchi's "Theory Y" or unconstrained assumptions appear to be dominant during this period of change. Today's organizations will need to be able to respond to a quick and rapidly changing environment. The highly skilled, fast changing technical requirements of today and tomorrow will require more flexibility and collaboration.

Management vs. Leadership also reflect gender differences to me. Warren Bennis & Burt Nanus in their book, *Leaders: The Strategies for Taking Charge*, (1985) state that to "manage" means "to bring about, to accomplish, to have charge of or responsibility for, to conduct." Leading is influencing, guiding in direction, course, action, opinion. The distinction is critical. Managers are people who do things right and leaders are people who do the right thing. The difference may be summarized as activities of vision and judgment—effectiveness versus activities of mastering routines—efficiently," p. 21. Also from Bennis with Joan Goldsmith in *Learning to Lead: A Workbook on Becoming a Leader* (1994):

"Managing is about efficiency. Leading is about effectiveness. Managing is about how. Leading is about what and why. Managing is about systems, controls, procedures, policies, and structure. Leadership is about trust—about people.

"Leadership is about innovating and initiating. Management is about copying,



about managing the status quo. Leadership is creative, adaptive, and agile. Leadership looks at the horizon, not just the bottom line (p. 4). . . A leader is someone who has the capacity to create a compelling vision that takes people to a new place, and to translate that vision into action. Leaders draw other people to them by enrolling them in their vision. What leaders do is inspire people, empower them. They pull rather than push.

"This 'pull' style of leadership attracts and energizes people to enroll in a vision of the future. It motivates people by helping them identify with the task and the goal rather than by rewarding or punishing them (p. 5)."

I believe the "pull" style of leadership is more consistent with women's voices and natural way of functioning. It involves "empowering" others with a vision. To empower others is to relinquish power as a leader. Your job is to facilitate, inspire, coordinate; not to order or compel your will upon others. The biggest problem many organizations face is that they tend to be overmanaged and underled. A message published in the "Wall Street Journal" by United Technologies Corporation states:

"People don't want to be managed. They want to be led. Whoever heard of a world manager? World leader, yes. Educational





The conferences offered a "mini-convention atmosphere."

leader. Political leader. Religious leader. Scout leader. Community leader. Labor leader. They lead. They don't manage. The carrot always wins over the stick. Ask your horse. You can lead your horse to water, but you can't manage him to drink. If you want to manage somebody, manage yourself. Do that well and you'll be ready to stop managing. And start leading."

Leading requires "vision" and "core values" to drive the process of leadership and that of the organization. Our Founders spoke with a "different voice" for their day. They were among the few women who were able to seek "higher education" in the 1870's. There were few places that could be considered "women's places" and fewer yet, organizations considered "women's organizations." I have always taken a certain measure of pride in the fact that Gamma Phi Beta is the only Sorority which is "officially" entitled a "sorority" rather than a "fraternity." The Founders' four "voices" gave us four values: Love, Labor, Learning and Loyalty. I have wondered how they decided upon these

values. Were each one of them charged with submitting one value they cherished as most important? What kind of leader would suggest Love? What kind Labor? What kind Learning? And what kind Loyalty? And what about you? Which value do you believe is most important for today's Gamma Phi Beta leaders? The vision of those four values will carry us through yesterday, today and tomorrow. But you must determine how they are used and with what voice.

The ritual ceremonies adopted so many years ago by our Founders remind us that the circle of our sisterhood is never complete. For here it stretches to eternity, to those sis-



ters who have gone on before us, and there it reaches to sisters who have yet to come. This is the essence of leadership. But how will YOU choose to exemplify them? Your leadership today will determine who and what we become tomorrow. It is a never ending process with a voice of its own.

I will close with an anonymous verse entitled, "Hold High the Torch":

*Hold high the torch, you did not light its glow,*

*'Twas given to you by other hands you know.*

*Yours to keep it burning bright,*

*Yours to pass on when you no more need light,*

*For there are other feet that we must guide  
And other forms go marching by our side.*

*They are watching every tear and smile,  
And efforts you think not worth the while,  
May be perhaps the very things they need,  
Actions from which their souls will take most heed,*

*So in turn they'll hold it high and say,  
"I saw another carry it this way."*

*Hold high the torch, you did not light its glow,*

*'Twas given to you by other hands you know.*

*I think it started down a pathway bright,  
That day the Maker said, "Let there be light." ●*

**Editor's Note:** If you've had leadership experience where you've used your Gamma Phi experience, please send us a note about it and a photo too!



Sisters at the Dallas Regional Leadership Conference networked and shared ideas.



Fifty new sisters joined the ranks at the **University of Illinois** this past fall. The chapter enjoyed hosting a Gamma Phi Beta Golf Tournament philanthropy, a barn dance, a magazine fundraiser and a formal this fall. Spring semester will include putting on a skit with the men of Sigma Alpha Epsilon to be performed during Moms' Weekend and hosting a fundraiser with other sororities on campus.

After a successful rush at **Indiana State University**, the sisters are now gearing up for Greek Week and a tandem race. The chapter is working on a Moonlight Madness basketball tournament to raise money for two brothers diagnosed with Fredrick's Disease. Plans for Homecoming are also underway, as this will be the 75th annual Homecoming.

The sisters from the **University of California-Berkeley** are having a great spring semester. In addition to putting on a terrific rush, learning tae kwon do at a PACE event, and making picture frames for the girls at Camp Sechelt, members are looking

forward to the upcoming senior week.

Who's in the kitchen with... Birmingham Alumnae? A few sisters from the **University of Alabama** got a lesson in cooking from the alumnae at an alumnae-sponsored gourmet cooking school this spring. Proceeds from the class will benefit chapters at the University of Alabama and Auburn University.

Sisters from **Southern Methodist University** took a step back in time to the '50s during their spring rush. Many songs and skits from the movie "Grease" were performed. A wide variety of talents and character were shown, which properly represents the chapter at SMU.

**Miami University** welcomed 50 new women to the chapter this year, several of whom were legacies to the sorority. Bid Day, a puddle-pull competition and an all-Panhellenic hazing workshop were just a few highlights from the chapter. In celebration of the chapter's 50th anniversary at the university, the alumnae and collegians are planning a huge



*Sisters from Southern Methodist University all dolled-up for their 50's theme at their recent spring rush.*

ball and are planning to donate benches to the school in honor of this anniversary.

Sisters from the **University of California-Santa Barbara** ended winter quarter with their annual suitcase party. The grand prize was a trip for two to Las Vegas. All proceeds benefited various chapter philanthropy projects. A spring formal, a Crescent Ball, Parents' Weekend, rush workshops, and defending their second place title at a inter-sorority volleyball tournament are on the agenda for this spring.



*Cammie Morisseau from Wichita State celebrates winning Miss Greater Wichita.*

The sisters from **Kansas State University** held a formal in honor of their 40th anniversary. Over 600 people were in attendance at this big event which included an open house to show off recent renovations, a formal dinner and dancing that continued into the wee hours. Money raised during this gala will help to pay for upcoming improvements to the chapter house. By all accounts, this event was a huge success.

Sisters from **Wichita State** congratulate fellow sister Cammie Morisseau on being named Miss Greater Wichita. Cammie is currently preparing for the Miss Kansas pageant.

Spirits in Tallahassee nursing homes were just a little brighter this spring after sisters at the **Florida State University** delivered flowers to residents at the homes. The flowers were all donated by a local grocery store. This project, which involves many Greek organizations on campus, is all part of a "Brighter Day" project originally developed at the Tallahassee Memorial Regional Medical Center's Long Term Care Unit. Congratulations to sisters Sara Kasper and Tory Calleri for their many efforts in coordinating this project.

Sisters at the **University of Idaho** officially welcomed their little sisters by presenting them with personalized paddles as a



*1996-1997 New Member Class from Colorado State University.*





Sisters from Iowa State ready to take the stage at a variety show. The theme—jungle, of course.

part of their Big Sis-Lil Sis tradition. The event was kicked-off at 5:00 am with a scavenger hunt and then paddle presentation followed. The chapter also reports that their house is undergoing a "face lift." Remodeling will take place during the summer and is scheduled for completion for rush this upcoming fall.

**Gettysburg College** sisters completed a successful rush that added 28 women to their chapter. In addition to receiving the Outstanding Educational Programming Award for PACE programs at the Greek Award ceremony, the sisters also focused attention on philanthropy projects this year. Keep up the good work.

Sisters from **San Diego State University** have been busy this semester with a centennial celebration at the university, Greek Week and rush. After initiating 21 new members in the fall, the

chapter pledged another 21 members this spring!

**Coastal Carolina University** sisters dominated their annual basketball Homecoming this year. The chapter won many competitions including first prize for their swan float in the Homecoming parade. Second and third place trophies were also presented to two sisters for their efforts in a 5K race. Four sisters were chosen to represent the chapter and other organizations on the Homecoming court. The chapter was honored to have one of their sisters chosen as this year's Homecoming queen.

Jimmy Hoffa or a Gamma Phi? A viable question recently at a Mafia wedding exchange for the sisters at the **University of California-Irvine**. The dress code was tacky gangster clothes from the Mafia era and the requirement was fun. Other events this spring included a Pink Carnation Ball and taking first place in the

ever-popular Greek Week lip sync. The sisters are gearing up to host their annual Cut-a-Thon philanthropy. Local stylists donate their time to cutting hair and all proceeds this year will benefit Camp Sechelt.

Sisters from the **University of Oklahoma** are pleased to announce that their annual chili cook-off philanthropy has again been a huge success. The sisters are now focusing on rush this fall.

**Bridgewater State College** sisters initiated 12 new members this semester. The entire chapter had a ball at the annual "Snowball." The sisters are now gearing up for Greek Week, a crush party and their annual Rock-a-thon.

Fifteen new members were welcomed at the **University of Wisconsin-Madison**. The chapter then helped to raise money for cystic fibrosis with their Valentines Day philanthropy "Hugs, Slaps and Kisses."

**Purdue University** sisters began their year with a tremendous rush week, adding 32 new members to their chapter. Two members were elected to the Panhellenic Junior Board making the chapter the most represented on Panhellenic. The sisters won the Delta Gamma-Acacia Anchor

#### Philanthropy activities:

The annual fall Crescent Classic Golf Tournament—\$2500 in proceeds went to the American Heart Association. Also the Carnation Clothing Drive held in conjunction with Chi Omega, Pi Phi and Alpha Chi Omega. A chapter haunted house for inner-city children with Pi Kappa Alpha, a Christmas party for inner-city children with Kappa Alpha, and a tutorial program for elementary schools around SMU. Habitat for Humanity day with the entire chapter in the spring. Currently developing a spring pool tournament with all proceeds going to benefit Camp Sechelt.

#### Traditional chapter events & socials:

- Fall and spring Crush Party
- Fall and spring formal
- Date parties: "Saints and Sinners," "Funkfest," "Date Dash," "19th Hole" party after the Golf Tournament.
- SMU's annual music & song review

#### Campus/Greek life:

Enrollment at SMU approx. 5000. Greek life involves 50-60% of students. 9 sororities and 11 fraternities Bi-annual Greek Week

#### Special things about your chapter:

- Third largest sorority on campus
- Top four for grades
- Won 1996 Sing Song
- Intramural champs five years in a row
- Sisters are involved in over 50 student organizations, with many sisters in leadership positions

#### Anything else you want Gamma Phi Beta to know?:

We were the only chapter to receive an award for outstanding scholarship at our recent Dallas Regional Leadership Conference. Also, past president, Courtney Mossman, is one of a few collegians to be an international officer.



Fifty-seven new members joined the chapter at the University of San Diego following this year's rush.



Splash competition and spirit award. The sisters are off to a winning semester!

Sisters from the **University of San Diego** could not be more proud of their rush. Fifty-seven new members joined the chapter! The sisters report also that their chapter's average GPA is higher than the average GPA of all Greeks and non-Greeks on campus.

Sisters from **Oklahoma State University** showed off some musical talent as they sang at the annual Overnite Saturday basketball game at the university. Overnite Saturday activities are held to give potential OSU students a taste of university life. The chapter held their executive officer retreat and spent time brainstorming on how to better improve the chapter. Homecoming was also exciting with float and apartment decorating, mini-Olympics and lip sync activities.

A summer retreat, focusing on a successful rush, paid off big for the sisters at the **University of Wisconsin-Milwaukee**. Fifteen new members joined the Sorority which doubled the size of the chapter. The sisters are looking forward to holding their second annual fashion show. Proceeds benefit the Special Olympics. Last year nearly \$1,500 was raised for this good cause.

Eighteen new members joined the sisters at the **University of Arizona** this semester. This was one of the largest spring new member classes on campus! Other chapter events include an all-house retreat, a "grab a guy" date dash, and a Sweetheart dinner.

Sisters from the **University of North Dakota** ended last semester with their annual Holiday Ball and a gift exchange



*Sisters from California State College-Bakersfield wind down after their 50's theme rush party.*

following their chapter meeting. The chapter looks forward to their annual Parents' Formal in April. Spring break will be a welcomed opportunity to venture out from the North Dakota blizzards for many sisters!

Fifty-one members joined the chapter at the **University of Illinois** this spring! Additionally, the chapter was awarded the Certificate of Honor for Outstanding Academic Achievement at the St. Louis Convention. Moms' Weekend, a new member dance, a crush party, a Cubs game and a canoe trip are all on the agenda for this semester.

Practice, practice, practice is the motto for the sisters at **Illinois State University**. The chapter worked many hours on their dance routine for the Chi

Omega's annual philanthropy, "March Madness." The chapter proudly reports taking third place. Go-Cart racing is planned in April. This will be a new philanthropy event for the chapter.

Sisters from **Alma College** hit quota again this past winter during rush. They are pleased to announce the addition of 13 wonderful new members to their sisterhood. The chapter now is looking forward to a retreat, a "King of the Scots" philanthropy to benefit the Big Brother/Big Sister program, and a Pink Carnation formal.

**Texas A&M University, Commerce** sisters have been joined by 11 new members following informal rush. The chapter held their all-house retreat in February. Goal setting

and getting better acquainted made this retreat a success. The sisters are currently practicing their performance in the Kappa Alpha Air Band and are hopeful of bringing home a trophy.

After a wonderful spring rush, the sisters at **Florida Institute of Technology** are proud to announce they have reached total for the first time ever! Celebrations were big at the Pink Carnation Ball and the chapter is looking forward to sponsoring a charity basketball game to benefit Camp Sechelt this fall.

Sisters at **Indiana University** welcomed 44 new members this spring! The chapter, paired with the men of Delta Tau Delta, won second at the Indiana University Sing competition. This competition is a big deal on campus and congratulations go out to all the sisters who made this a success.

Sisters from **Iowa State** have been very busy this semester. The chapter, paired with the men of Farmhouse Fraternity, took first place in Varieties with their skit, "A Rebel With Fur and Claws." The sisters also kept busy practicing for the Greek Week lip sync and are looking forward to Moms' Weekend. Seven members joined the sisterhood this spring following informal rush.



*Sisters from Texas A&M, Commerce setting goals at their spring retreat.*





*Peninsula Alumnae gather for a delightful dinner in honor of Founders Day.*



*Wichita State Alumnae pictured here at their recent Christmas tree tour and lunch. Proceeds from the event benefited the Wichita Art Museum.*



*Five members of the Diablo Valley Alumnae Chapter proudly received their 50-year pins at the recent Founders Day celebrations.*



*Family ties to Gamma Phi are generations strong. Pictured here are eight members of one family who are all alumnae of the chapter at the University of Idaho. Back row: Michelle Mathews Rauer, '82, Susan Yanke Norby, '80, Nancy Hawkins Chad-deron, '84, Nancy Ruth Peterson, '64, Ruthanna Hawkins Rauer, '57; Front row: Agnes Ramstedt Hawkins, '29, Ruth Ramstedt Peterson, '27, and Lucile Ramstedt Goranson, '24.*

Alumnae from **Wichita State University** gathered this past holiday season for a Christmas tree tour and lunch. Proceeds from this event benefited the Wichita Art Museum.

**Portland Alumnae** continue their blitzkrieg of activities this spring. In February the group gathered for some line dancing, dinner and a grand ol' time. In March the alumnae participated in a crime safety seminar. A Pan-hellenic fashion show featuring Liz Claiborne and Doc Martens is scheduled for April, as is a gathering on "tax day" to put together goodie bags for their collegiate sisters.

The alumnae from **Diablo Valley** were thrilled to receive the Diamond Circle of Excellence Award in 1995-1996. The group considers themselves to be a small but loyal group with a diversity of members, ranging from recent grads and career women to homemakers and grandmothers. Founders Day was special for five members who received their 50-year pins.



*Barbara Termoblen Cooper, Alpha Eta, proudly receives her 50-year pin from Lori Whisler Hochschild, Chairman of the Deerbrook Crescent Circle at the Lake County Alumnae Chapter's celebration of Founders Day.*

Other events this year have included a Soup 'N Salad Night, a night out at an opera house cafe and supporting a battered women's center. Donations for the center have nearly furnished the kitchen of one apartment in the newly purchased shelter. Keep up the great work!



### • Philanthropy, chapter activities & socials:

Our November gathering was an old-fashioned birthday party for one of our members. Each sister was to bring a wrapped gift for a child. All participants wore hats, ate cake and ice cream, and played pin the tail on the donkey. All of the presents were donated to Doernbecher Children's Hospital.

### Recruitment activities:

We send out a newsletter to all members twice during the year, and dues-payers get a third. We have a group that calls at least ten members before each meeting to remind and entice them to go to the meeting. We ask each member at the meeting to bring other sisters to the meetings and to give us addresses so they can receive the newsletter. Networking is a big tool!

### Special things about our chapter:

Convention Awards. We are in charge of the Panhellenic Fashion Show this year in Portland, and our Panhellenic delegate will be the Panhellenic president next year. We have three international officers in our group and have achieved Diamond Circle of Excellence. All of the attending members are friends and work well as a team.

### Anything else you want Gamma Phi Beta to know?:

Each year we send goodie bags to the new members at Chi and Nu Chapters. We also try to donate \$100 to each chapter's general house fund.



*Alumnae from Syracuse University go back in time. Pictured here are alumnae, all initiated in 1971, who are back to sleep in their old rooms, eat in the dining room and sing around the piano at their former chapter house.*

**The La Jolla Alumnae Chapter** sadly reports the loss of one of their "grande dames." Emma Wootten Hall passed away this past January at the age of 102. Emma pledged at the University of Oregon in 1913. She was the first of 3 sisters and 3 cousins to do so, all from Astoria, Oregon. Emma majored in journalism and was the first woman editor of the University yearbook. She graduated Phi Beta Kappa and helped organize the ΓΦΒ chapter at Oregon State. Emma will be sadly missed by the chapter, her family and friends.

**Alumnae from Norman, Oklahoma** showed their Easter spirit by filling baskets for disadvantaged children. Alumnae provided special goodies and treats for children who might not have otherwise received anything for Easter. The chapter is planning a get-together at a restaurant in April, as well as a dinner in honor of the graduating seniors.

**Peninsula Alumnae** report a delightful dinner celebrating Founders Day. The dinner was held at the home of Mark and Marlo Finney Faulkner (Idaho, '61). Other activities for this



*Birmingham Alumnae Chapter hosted a cooking school for alumnae and collegians. Funds raised by the Gourmet Cooking School benefit Auburn University and University of Alabama.*

chapter included a holiday dinner celebration in December. On a side note, Marlo Faulkner will have a story in the summer edition of "American Bungalow" about English cottage gardens. Additionally, Marlo is writing a book about the love story of Charmian and Jack London. The working title is "Charmian."

**Corvallis Area Alumnae** hosted a new member dessert for the newest initiates at Oregon State University. Alumnae and collegians alike enjoyed wonderful food and the opportunity of getting to know one another.

A time warp or just a great time? That was the question for alumnae initiated at **Syracuse University** in 1971. The combination of sleeping in your old room, eating in the paneled dining room and singing around the piano at the chapter house has brought many alumnae back to the campus for the last four years. The chapter house has been open at the end of May to alumnae and, for a nominal fee, the sisters come back to campus for two nights. Proceeds benefit the scholarship account of the Syracuse Alumnae Chapter. Whoever said, "You can't go back again," was certainly not a sister from Syracuse!

**Eight Fort Collins Alumnae** gathered at the Ptarmigan Country Club this last February for a Valentine's Day celebration. Plans for the upcoming spring-time activities were made, as well as election of new officers.

**St. Louis Alumnae** are definitely on the move. Calendar events for this spring alone include mystery dinners, dining out, trash pick-up, senior celebrations and a potluck—and that's just to name a few! Keep up the good work.



To the Women of the Gamma Phi Beta Sorority,

On the behalf of the Division of Intercollegiate Athletics, I would like to personally thank you for your generosity of donating tickets for the ILLINOIS - Purdue Women's Basketball game on February 23, 1997. An afternoon of fun and excitement was provided for all in attendance.

Your act of kindness confirms the vital and active role Greek organizations play in the Champaign-Urbana Community. Your organization was one of

twenty fraternities/sororities to participate in this program.

The result of this program was a success for everyone: local charities and elementary school children were able to attend a Big 10 Women's Basketball game, and the ILLINI were able to play in front of 16,050 fans—the largest crowd in Big Ten history. This would not have been possible without your contribution and support.

*Theresa Grentz, Head Coach  
Mike Raycraft, Assistant  
Director of Marketing*

Dear Members of Gamma Phi Beta,

I wanted to take a few moments to commend your Rutgers chapter on their recent participation in the Panhellenic and Rutgers Fraternity Council's program, "Dealing with the Media," held on Wednesday, March 5, 1997.

A positive portrayal of Greek life depends on our chapters' ability to publicize events, conduct themselves in a professional manner during an interview and interact with the media during a crisis situation.

Participation in this program is indicative of your commitment to such a portrayal. Although only five of our chapters were represented at this program, I hope you were able to gain useful information and new ideas.

Thanks again for your participation in this event.

Sincerely,  
*Amy Vojta  
Assistant Dean of Fraternity  
and Sorority Affairs, Rutgers  
University*



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Order music,  
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The Sorority  
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leadership training.



# integrity

by Beth Kersten Saul, NPC Delegate for Alpha Epsilon Phi, and Assistant Director for Greek Life at the University of Southern California

What comes to mind when you hear the word "integrity?"

Do you think of a person you know—or more generally the personal qualities of character associated with a person of integrity?

Warren Bennis, in his book, *On Becoming a Leader*, cites "integrity" as one of the most valued characteristics of a leader. Webster defines "integrity" as "implying a soundness of moral character that cannot be corrupted."

Probably, you've thought of integrity as synonymous with honesty and sincerity, and these may be highly valued qualities which you have found in friends and sisters.

Integrity is part of every decision you make, every deed, all of your personal interactions and an important part of your educational process. How honest you are with yourself, your relationships, your budgeting, your commitments and your course work all provide answers to the value you put on integrity.

Behaviors associated with education and integrity fall into the specific area of academic integrity. Because many college students are unaware of the issues around academic integrity and the serious consequences of behaviors that do not reflect academic integrity, this column will attempt to stimulate some thought-provoking individual reflection and challenging chapter discussion.

Academic integrity has become a very hot topic in higher education today and Greeks have not fared well in recent research on academic integrity. Donald McCabe and William Bowers examined and compared the self-reported cheating behaviors of fraternity and non-fraternity members at 10 medium to large state university campuses across the country. They found that there was a significant increase in the number of women who admitted to cheating between 1963 (59%) and 1993 (70%). They also found that "there is significantly more cheating among those who belong to either a fraternity or sorority than there is among non-members." (*NASPA Journal*, p. 284, Summer 1996)

As a result of these findings, it is incumbent on all Greeks to increase their knowledge about all aspects of academic integrity—what it is, why it is important to each student at an institution of higher learning, and what consequences may follow acts of academic dishonesty.

It is critical to realize that academic integrity is equally as important to the student as it is to the institution, because your degree will be enhanced or degraded relative to the reputation of your university. And conversely, your education is valuable to you and your future only in so far as your actual learning has taken place. Furthermore, your academic record, coupled with your practice of academic integrity, provides a foundation for the professional integrity you will practice throughout your lifetime.

For a moment, think of the consequences to you and our society as inadequately trained (educated) individuals provide services to our population.

Would you want your son or daughter to be taught by someone who does not know the subject matter?

Would you want a physician who did not learn enough anatomy to perform surgery on you?

Or will you be able to keep that first job out of college or excel at graduate studies with its academic rigors if you do not know the material that is expected from your coursework and documented on your transcript?

Academic dishonesty is usually associated with using "external assistance" during an exam, illegally obtained exams, taking an exam with you and later claiming that the teacher must have lost it, fabrication and falsification of materials, plagiarism, ghost writing and double submission of papers.

All of us probably know of someone who has succumbed to the temptations of these acts of academic dishonesty, and if that is so, we must be ever so vigilant to be part of the solution and prevention of these behaviors.

Here are some behaviors that reflect academic integrity (and your intelligence and talent!):

1. Prepare for your classes, assignments and exams in a timely manner.
2. Seek out your professors (during) office hours if you have any questions about the syllabus, before deadlines set in the course expectations.
3. Attend class regularly and participate in class discussions.
4. Document your sources, whether it's a direct quotation, electronic source, or a paraphrase of ideas in every assignment.
5. Sit away from anyone else with at least one empty desk surrounding you on every side during exams.
6. Write and submit your own work unless you are working on a group project and collaboration is authorized by the professor.
7. Get written instructor permission well in advance from both professors if you plan to submit the same original

paper for course credit in two courses.

8. Keep all of your notes, outlines and rough drafts—anything that would prove that your paper is your original work—in case you are ever questioned.

9. Be familiar with the honor code of your institution so that you are knowledgeable about the consequences for acts of academic dishonesty—and talk about these with your sisters.

10. Know the professor's policy for make-up exams or assignments before you need to make a request.

How very relevant, succinct and timeless this ideal is today regarding the expectations of (Gamma Phi Beta) sisters in the university community.

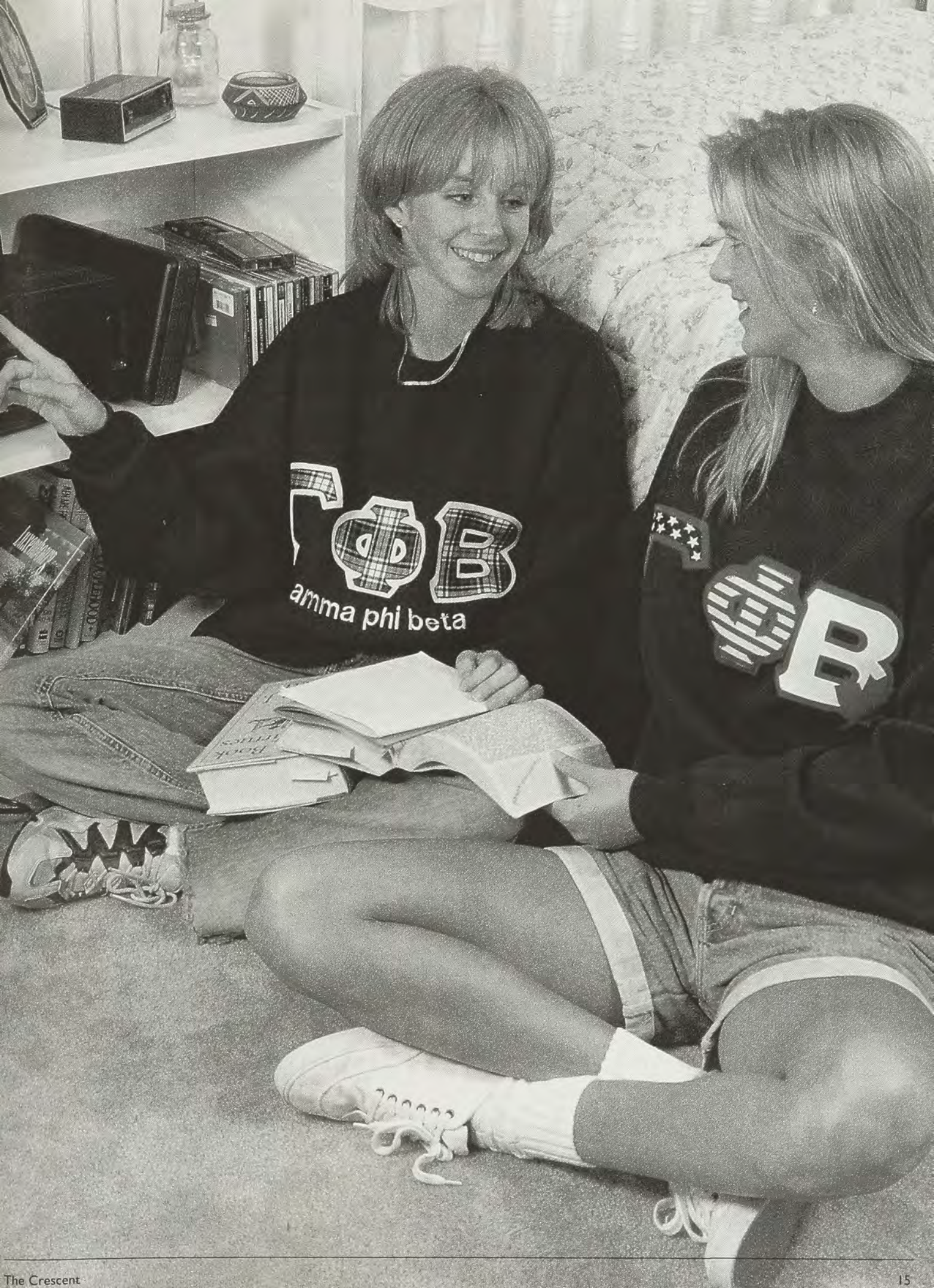
The University of Southern California is initiating an Integrity Campaign as one important element of "Building On Excellence." Many of the ideas in this article have been taken from these materials. I hope that after you read this column, you will reflect on and enhance your own journey of academic and personal integrity!

As Shakespeare put it so wisely—"to thine own self—be true!"

In support of National Panhellenic Conference's celebration of the "Year of the Scholar," Gamma Phi Beta is instituting a new program to reward our chapters with outstanding scholarship.

Beginning with the 1996-1997 academic year, any chapter with a GPA over a 3.0 and above both all women's and all sorority average will have their liability insurance paid by Gamma Phi Beta Sorority.









# *SisterLink*

***Gamma Phi Beta's Global Resource Network***

## ***The NEW SisterLink Program***

SisterLink, the career networking program of Gamma Phi Beta, has been expanded! The new SisterLink combines career network services with the hospitality services of TranSISter and a mentoring program. By having three programs under the SisterLink umbrella, Gamma Phi Beta strengthens the resources available to the sisterhood.

### ***SisterLink enhancements include:***

- A mentoring program to enable sisters already established in a career to assist a collegian or alumna new to the profession.
- Updated enrollment process and forms to encourage sisters to participate in the program.
- Shortened turn-around time to receive information from International Headquarters.
- Improved data, using new software.
- Reduced cost of the program (now that's one you don't see often!).

We need you to be part of the database. Are you willing to help mentor, educate or share your talents with sisters? Please fill out the form and send it to International Headquarters.



# Gamma Phi Beta's Global Resource Network

Sisters helping sisters by providing: networking, mentoring, travel and relocation information. Complete and return this form to International Headquarters. It will be processed and returned after 10 business days.

Name

Last

First

M.I.

Maiden

Home Address

Street

City

State

Zip Code

Home Phone ( ) Work Phone ( )

E-Mail address Member #

Collegiate Chapter (found on your *Crescent* mailing label)

I am interested in:

☐ Receiving information from the SisterLink Resource Network. Enclosed is my check for \$5.00 to Gamma Phi Beta.

City of Interest

Closest Metropolitan Area

Using letter(s) and career field(s) from reverse side, note profession(s) of interest

I have circled the number(s) of area(s) I am interested in receiving information for:

Career	Travel/Relocation
1. Professional Contacts	5. Personal and Home Referrals
2. Guidance and Information	6. City and Community Information
3. Education and Training	7. Clubs and Organizations
4. Mentoring	8. Gamma Phi Beta Activities
	9. Visit the area

☐ Having a mentor Enclosed is my check for \$5.00 to Gamma Phi Beta.

☐ Helping other Gamma Phi Betas. Please add my name/information to the SisterLink database. I understand it may be released to any ΓΦΒ who requests it. Below are the areas of interest in which I could assist:

Closest Metropolitan Area

Industry (see reverse side) Profession

Title Company Name

Using number(s) from above, note whether you are interested in assisting with career and/or travel/relocation information:

☐ Being a mentor to a ΓΦΒ sister. As a mentor, you have the opportunity to assist a Gamma Phi Beta sister entering a new career field to gain confidence while building insight and experience. The mentoring relationship is one that is built on trust and on the needs of the mentor and the protegee.

Send form to SisterLink, Gamma Phi Beta International Headquarters, 12737 E. Euclid Drive, Englewood, CO 80111-6445 or fax to SisterLink at (303) 799-1876. Questions? Call (303) 799-1874.

## SisterLink Fields and Professions

- A. Agriculture and Environment**  
*Conservationist, Environmentalist, Forester, Horticulturalist, Landscaper, Recycler, Wildlife Manager*

**B. Architecture, Engineering and Design**  
*Architect, Drafting, Engineer (any), Graphic and Interior Designer, Surveyor*

**C. Communications**  
*Advertiser, Author, Broadcaster, Editor, Journalist, Media Specialist, Publisher, Reporter, Speaker*

**D. Computer**  
*Programmer, Technical Support Person*

**E. Construction and Trades**  
*Automotive Mechanic, Electrical or Mechanical Specialist, Painter, Plumber, Textile Specialist*

**F. Cultural and the Arts**  
*Actor, Entertainer, Museum Curator, Musician, Photographer, Specialist in Crafts, Film or Theater*

**G. Education and Counseling**  
*Administrator, Counselor, Librarian, Social Worker, Teacher*

**H. Entrepreneur**  
*Business Owner, Home-based Business Owner*

**I. Finance**  
*Auditor, Accountant, Banker, Consultant, Economist, Investment Advisor, Math and Statistics Specialist*

**J. Government**  
*Federal, Local, State or Military Worker*

**K. Health Sciences**  
*Communication Disorders (Audiologist, Sign Language Interpreter, Speech Pathologist, Speech Therapist), Dentist, Hygienist, Nurse, Pharmacist, Physician, Sales Representative, Technician, Therapist, Veterinarian*

**L. Home Economists**  
*Child Caregiver, Day Care Provider/ Worker, Family Planner, Homemaker*

**M. Hospitality**  
*Caterer, Chef, Event Planner, Food Services Specialist, Hotel or Restaurant Manager*

**N. Internships (Specify field)**

**O. Legal and Law Enforcement**  
*Attorney, Court Reporter, Emergency Service Worker, Judge, Paralegal*

**P. Management and Administration**  
*Administrative Supporter, Consultant, General Manager/Director, Human Resources Manager/Director, Personnel Worker*

**Q. Non-Profit and Religion**  
*Chaplain, Clergy, Fund Raiser, Management Specialist, Volunteer (any)*

**R. Recreation, Leisure and Travel**  
*Airlines Worker, Camp Counselor (Sechelt or other), Fitness Specialist, Sportswoman, Study Abroad Advisor/Coordinator, Travel and Tourism Manager*

**S. Retail**  
*Consumer Advocate, Designer, Fashion Consultant, Merchandising Manager*

**T. Sales and Marketing**  
*Buyer, Insurance or Real Estate Salesperson, Public Relations Specialist, Recruiter, Researcher, Sales Representative*

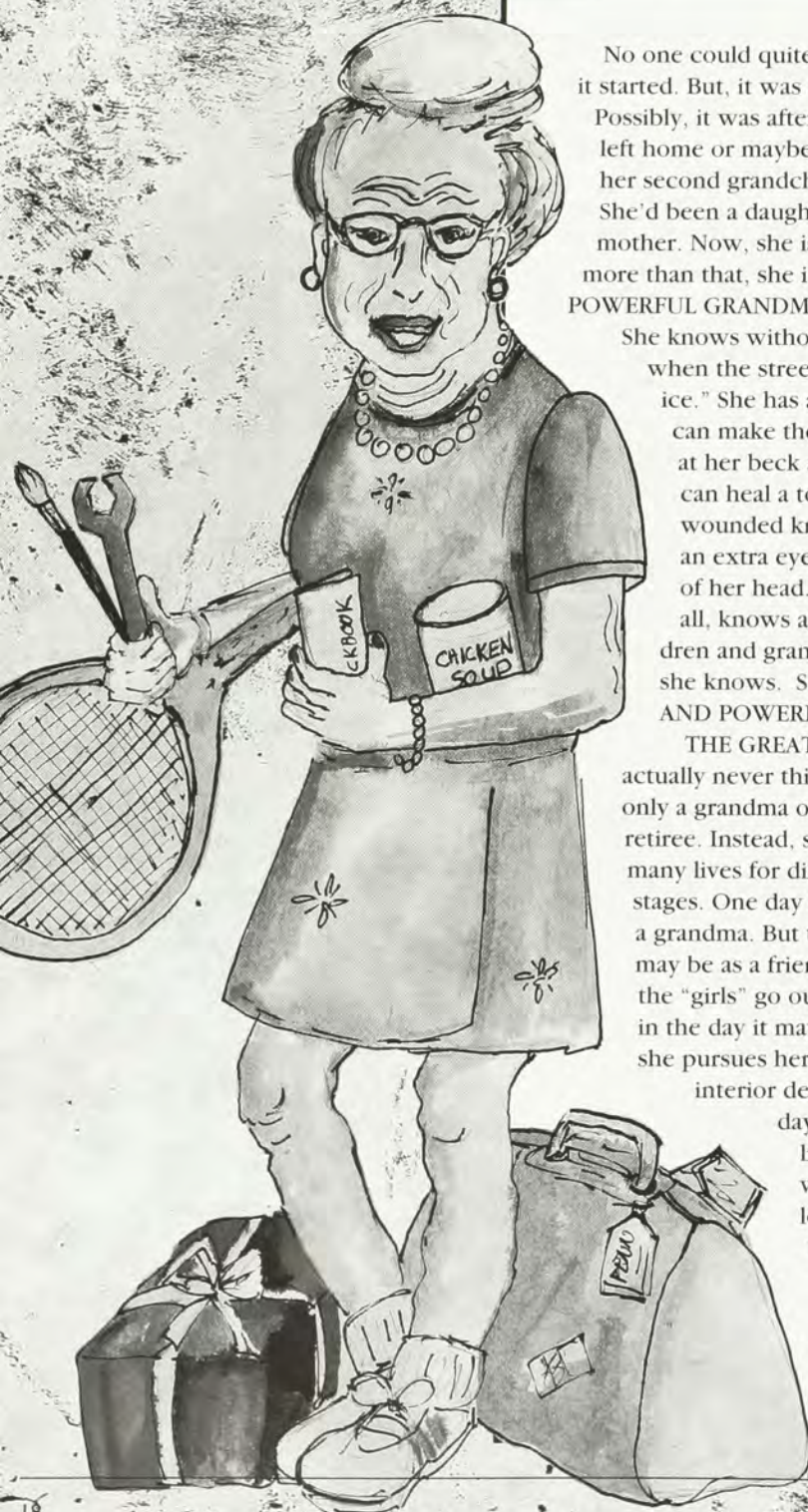
**U. Science**  
*Biologist, Chemist, Geologist, Physicist, Researcher*

**V. Other**



# The Great and Powerful

By Ginny Hammond (Colorado)



No one could quite remember when it started. But, it was a long time ago. Possibly, it was after her youngest son left home or maybe around the time her second grandchild was born. She'd been a daughter, sister, wife, mother. Now, she is a grandma, but more than that, she is THE GREAT AND POWERFUL GRANDMA.

She knows without looking outside when the streets are a "glaze of ice." She has a magic phone that can make the pizza man come at her beck and call. Her hands can heal a torn teddy bear or a wounded knee. And she has an extra eye, right in the back of her head. She sees all, hears all, knows all. And her children and grandchildren know she knows. She is THE GREAT AND POWERFUL.

THE GREAT AND POWERFUL actually never thinks of herself as only a grandma or a widow or retiree. Instead, she thinks she has many lives for different ages and stages. One day her life may be as a grandma. But tomorrow her life may be as a friend when she and the "girls" go out for lunch. Later in the day it may be as an artist as she pursues her life-long career of interior design. The next

day, she may be a librarian when she volunteers at the local grade school. Many lives, different ages and stages. All good.

In addition to her wisdom, wit, charm and

serenity, THE GREAT AND POWERFUL has composed a rich and varied life. She's overcome obstacles and tough times. She has what many of us yearn for and earn for.

## How Did She Do That?

As a financial advisor, I can't account for the formation of THE GREAT AND POWERFUL's indomitable spirit, enthusiasm for life or perennial optimism. But, I do have a pretty good idea how she achieved the financial security that enables her to enjoy her GREAT AND POWERFULNESS. I also know how other women—married, single, widowed or divorced—can build a secure retirement. Or as THE GREAT AND POWERFUL might say, "build for different ages and stages."

## Reality Check

To begin, it helps to stay in touch with reality. And the reality is that retirement or the "aging stage," does come to most of us whether we are prepared for it or not. The preparation is not so much launching into an "event," as it is gracefully gliding from stage to stage—building upon our experiences and wisdom each step of the way.

## Perspective

A recent consumer study indicates that many women adjust somewhat better to this age stage of life than their male counterparts. That's the good news. On the down side, more women than men say they are uncomfortable about retirement planning, are confused about how much money they will actually need and whether or not they're saving enough.

Experts estimate that most retirees need between 75% and 81% of their current income to maintain their lifestyle in retirement. Because life expectancy has



increased more than three decades in this century, the length of retirement may be much longer than expected and therefore require a larger nest egg. Social Security can help but has dropped from about 50% of the average retiree's income in the 1970s to close to 29% in the 90s and is expected to decline even further. All this suggests that enjoying the older age stage probably won't happen by accident and, in fact, may well require some conscious planning.

## Points To Ponder

Can we reach the stature of THE GREAT AND POWERFUL? And grow that extra eye in the back of our heads? No guarantees on the extra eye, but we can practice the basics of sound retirement planning.

*The Sooner the Better. But Better Late Than Never.* It's rarely too late to start investing for our retirement. But there are advantages to starting early and there are costs to waiting. Here's an example. Suppose you want to have \$20,000 ten years from now. Now, assume you can earn a modest 6%, before-tax, rate of return, which is compounded monthly on the dollars accumulated.

Starting today, you would need to save \$122 each month to reach your goal.

Start in two years and you would need to save \$163 each month.

Start in five years and you would need to save \$287 each month.

Start in eight years and you would need to save \$786 each month.

Besides the dollars and cents of starting sooner than later, time is our investment ally, because over time the stock market has always conspired to make us rich. And time (not timing) allows the investor the opportunity to ride out the lows and prosper during the highs.

*Use It or Lose It.* Most of us have figured out by now, we can't go back. That's especially true for retirement planning. So, take advantage now of any and all employer-sponsored retirement or pension plans. If you don't have a plan available to you through work, consider an Individual Retirement Account (IRA) or if you are self-employed, a Simplified Employee Plan (SEP).

Retirement plans may have different names but the aim's the same. You contribute pre-tax dollars. Because this reduces your taxable income, you receive the equivalent of a tax deduction. Some employer-sponsored plans may also provide matching contributions. Earnings on the amounts contributed grow tax-deferred, i.e. not taxed until the money is withdrawn. So, over 20 to 30 years, the compounding of tax-deferred earnings can add considerable dollars to the value of your retirement account. And when you do eventually begin to use this money, you may be in a lower tax bracket than when you were adding the money.

*In Case You Don't Win The Lottery.* Remember that Social Security, IRAs and/or employer-sponsored retirement plans probably won't provide you with all the security and options you desire. That means adding a personal investment component to your retirement plan.

I frequently recommend that clients set up an automatic monthly deduction from their checking account into appropriate long-term investments. That way they get in the habit of contributing on a regular basis and it becomes part of their normal cash flow. Also, systematic savings into a diversified investment program afford the greatest opportunity for accumulation in changing economic times.

Although this personal investment portfolio is not subject to the same favorable tax treatment as the tax-deferred portion of your retirement plan, dividends and interest can be reinvested for additional growth.

*Don't Touch It. You'll Break It.* Once your retirement plan is established and growing, consider the money sacrosanct. Don't touch it. Don't borrow from it. Don't even think about it. It helps sometimes to think in terms of separate money pots—one for living expenses, one for cash reserves, one for mid-term goals like a new car or vacation, perhaps one for a child's education and one for your retirement.

You can build up money and spend it for living expenses. You can build up cash reserves for a rainy day or an oppor-

tunity and use it. You can build up money for a new car and buy it. You can even build up a college fund and use that in a relatively short period of time. But your retirement funds should stay separate, out of sight and out of mind until the right age stage is reached.

*Age Stage Care.* If we want to enjoy each stage and age, it helps to take care of ourselves—to eat right, sleep right, challenge the brain cells and have regular medical check-ups. It's also prudent to give our health, life, auto, home and disability insurance coverages regular check-ups.

As my clients approach middle age, I ask them to consider the benefits of complimenting their retirement plan with Long-Term Care insurance. This may provide added protection against the depletion of assets due to a prolonged illness or nursing home stay.

## Becoming The Great And Powerful

I doubt that THE GREAT AND POWERFUL suddenly awoke one morning to find herself financially secure, engulfed in an interesting and enriching life and surrounded by friends, family and community. It's the journey, not the destination. We need to nurture and cherish our many lives and stages.

That means being a participant in our lives. Beside cultivating our retirement funds, it means cultivating family, friends and community ties that last a lifetime. It means being open to learning, to adventure and to risk. It means all the wealth in all the world could not buy us a friend or pay us for the loss of one. It means being and becoming—and maybe even one day overhearing one of our children, or nieces or grandchildren say, "She knows. She is THE GREAT AND POWERFUL." ●

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*Editors Note: Ginny received her BA from the University of Colorado in 1965 and her MBA in 1985. She is a Certified Financial Planner and is a personal financial advisor with American Express Financial Advisors Inc. Her practice is located in Denver, CO.*





*The Sorority appreciates  
the return of a deceased  
member's badge, when  
possible, so that it  
might be preserved  
in our archives.*

## ALPHA CHAPTER

Erma Stoecker Pendleton, '21  
Charlotte Brightman Stone, '34

## BETA CHAPTER

Kimball Jane Eley, '32

## GAMMA CHAPTER

Mary Ortmyer Drew, '45  
Ruth Collopy Peterson, '69

## DELTA CHAPTER

Ruth Thompson Hanchett, '37

## ETA CHAPTER

Jean Munro Dutton, '57  
Jean Elsworth Frick, '77

## KAPPA CHAPTER

Helen Page Gray, '27

## LAMBDA CHAPTER

Katherine Oliver Foley, '34  
Margaret Chestnut Gault, '24  
Helen Deforce Hennesy, '20  
Mary Shiel Neu, '41  
Suzanne MacNaught Ries, '42  
Helen Pendleton Witney, '21

## NU CHAPTER

Karen Johnson Doke, '90  
Emma Wootton Hall, '11

## XI CHAPTER

Helen Bloom, '19  
Lois Helmers Humphrey, '37  
Meredythe Bowler Swisher, '42  
Estelle Pickrell Whittemore, '26

## OMICRON CHAPTER

Vaille Dry Baldwin, '26  
Florence Whyte Parsons, '33  
Mary Woodworth Pfeifer, '42  
Bevra Bice Roeske, '59

## PI CHAPTER

Sally McGlasson Gibson, '52

## RHO CHAPTER

Hasse Margaret Farrish, '32

## SIGMA CHAPTER

Adelyn Cast Rhodes, '39  
Sydney Stoeppelwerth, '59  
Constance Nuckles Swander, '27

## UPSILON CHAPTER

Alice Signaigo Rice, '19

## PSI CHAPTER

Margaret Weinrich Much, '28

## OMEGA CHAPTER

Lucille McKinney Helm, '22

## ALPHA DELTA CHAPTER

Rozelle Myers Alnutt, '26  
Helen Hawkins Pickel, '29

## ALPHA ZETA CHAPTER

Barbara Thomas Ford, '49  
Mary Mendell Haberer, '30  
Isabelle Mayes Hale, '27  
Koontz Doris Lea, '27  
Mildred Ellis Martin, '22

## ALPHA ETA CHAPTER

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## ALPHA THETA CHAPTER

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Gloria Gilbert Lyle, '42  
Martha Ragsdale Ragland, '26  
Dorothy Niederhauser Wallman, '36

## ALPHA NU CHAPTER

Jennifer Jefferson Hildebrandt, '68

## ALPHA XI CHAPTER

Agnes Fowler McPhail, '32

## ALPHA RHO CHAPTER

Mattie Guthrie Sharp, '30

## ALPHA UPSILON CHAPTER

Geraldine Cook, '32

## ALPHA PSI CHAPTER

Marguerite Morrow Wulfekuhler, '37

## ALPHA OMEGA CHAPTER

Marilynne McDonald Hunter, '48

## BETA BETA CHAPTER

Cathryn Coatney Fortune, '55

## BETA THETA CHAPTER

Thelma Grothe Carter, '48

## GAMMA GAMMA CHAPTER

Margaret Kampine Kampine, '81



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*Arthur P. Bartholomew, Jr.*

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*Marjorie Bloom Jones*

**Marion Briggs Brumder**  
*Frederick W. Brumder*

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*Ann Emerson*

**Corinna L. Cass**  
*Darci R. Hintborn*  
*Carleen Sullivan*

**Dorothy Proudfoot Crow**  
*Cecelia R. Bouma*  
*Meg Watson*

**James Washington DeLoach**  
**(grandfather of Julie Vowell)**  
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*Patti Ball Blanchard*

**Jean E. Frick**  
*Margaret Windsor Rogers*

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**(husband of Jackie Jaquays Gannan)**  
*Patti Ball Blanchard*

**James Godfroy**  
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*Suzanne Santee Leinbaupel*  
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*Nancy Hall Pawka*  
*Geneva (Shaw) Thomas*

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*Alice Eaton Nolan*

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**of Patsy McGahey Henderson)**  
*Donna Prior*

**Puilla Hill Hodges**  
*Cathryne G. Melton*  
*Virginia Stark*

**Phyllis Armstrong Johnson**  
*Peg Merriam Blaylock*

**Cary Watson Jones, Jr. (husband**  
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*Harriette S. McVay*

**Esther Koch**  
*Fresno Alumnae*

**Gloria Gilbert Lyle**  
*Robert E. Lyle, Jr.*

**Florence Hawkins Martin**  
*Glendale Alumnae Chapter*

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*Leona Drouet*

**Fred B. Miller (husband of**  
**Mildred S. Miller)**  
*Marion Hastings*  
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**Helen Hawkins Pickel**  
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**Suzanne MacNaught Ries**  
*Anne A. Moldrem*

**George Spencer**  
**(husband of Nancy Spencer)**  
*Houston Alumnae Chapter*

**May Steffen**  
*Edna M. Gord*

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*Lynne G. Clawson*  
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Key:  
**In Memory of**  
*Given by*

Donations in memory of friends, sisters and loved ones may be sent to the Gamma Phi Beta Foundation at International Headquarters. If you would like a card sent to a family member or friend, please include their address.





by Carolyn Smith (St. Louis), Collegiate Leadership Consultant

At last, a long awaited day arrived January 19, 1997. Approximately 150 Gamma Phi collegians, alumnae and family were present at the Bel-Air Bay Club in Pacific Palisades, California to honor the installation of Gamma Phi Beta's newest collegiate chapter, Zeta Theta. The Zeta Theta Chapter at Pepperdine University in Malibu was formally pledged as a colony in April of 1996 at the Beta Alpha chapter house at the University of Southern California. The colony, formerly Sigma Tau Alpha, a local sorority, began the school year by sponsoring a booth at the Annual Labor Day Weekend Malibu Chili Cook-Off.

The women also participated in many other events, such as Step Forward Day, an all campus volunteer day; the Involvement Fair; Parents' Weekend festivities; Los Angeles WALK FOR AIDS; attending men's and women's basketball games; and the Adopt a Family program.

Heading into the first ever Panhellenic rush at Pepperdine, the women of Gamma Phi Beta were energetic, enthusiastic and committed to making it a success. In addition to Gamma Phi Beta, six other National Panhellenic Conference groups installed new chapters at Pepperdine: Kappa Kappa Gamma, Delta Gamma, Sigma Kappa, Delta Delta Delta, Pi Beta Phi and Alpha Phi. On January 18, 1997, 41 women were initiated into the 152nd chapter of Gamma Phi Beta.

The initiation ceremonies were conducted by the Delta Lambda Chapter from University of California-Riverside at the Beta Alpha house at USC under the direction of Director of Ritual Elizabeth "Kiki" Phillips. Other international officers in attendance included: International President L'Cena Brunskill Rice, Director of Collegiate Extension Jeannette "J.J." Stoll Kaelin, Extension Coordinator Patricia "Patty" Lazos Giesea, Rush Consultant Cinda Keating Lucas, Province Collegiate Directors XVIa/b Nancy Preston Schellhase and Mary L. Knaup, Province Alumnae Director XVI Rene C. Matz, 1998 Convention Arrangements Chairwoman Linda Hallenbeck Pelegrino, and Collegiate Leadership Consultants Carolyn Smith and Emily Jamison. The Zeta Theta Chapter is looking ahead to a prosperous and rewarding semester as the newest  $\Gamma\Phi\beta$  chapter. We welcome them to our sisterhood! ●

*Gamma Phi Beta International President L'Cena Brunskill Rice (USC) presents Rosemary Kraemer Raitt with an award honoring her outstanding contributions to Pepperdine University.*



## Rosemary Raitt Honored for Pepperdine Contributions

Rosemary Kraemer Raitt (USC) has made a difference in the lives of more than 1100 students at Pepperdine University over the years, and Gamma Phi Beta could not let this outstanding display of philanthropy go unnoticed.

"Gamma Phi Beta is so fortunate to have a leader like Rosemary on the Pepperdine campus, who not only inspires others to commit time and energy to their beliefs, but also personifies Gamma Phi Beta's open motto, Founded Upon a Rock," L'Cena said.

Rosemary, a member of Pepperdine's Board of Regents and co-chair of the University's \$300 million capital campaign, has been associated with Pepperdine for more than 25 years. She was the first person to establish a scholarship at the University's Malibu campus.

Rosemary and her husband, John Raitt, the renowned Broadway star, live in Pacific Palisades, California.

"To say that Rosemary Raitt has been one of our staunchest and most consistent supporters is an understatement," says Pepperdine President David Davenport. "She's been more than a supporter—she has been an active contributor to the university community. Rosemary distinguishes herself as a person who actively seeks to involve herself in the life of this university, with the aim of making a real and immediate difference."





by Esther Burns (Southern Methodist),  
Collegiate Leadership Consultant

On February 1, 1997, Gamma Phi Beta Sorority reorganized Beta Tau Chapter at Texas Tech University, a glorious occasion celebrated by many. The initiation ceremony took place at the Gamma Phi Beta lodge located on Greek Circle in Lubbock, Texas. The ceremony was conducted by the Alpha Xi Chapter of Southern Methodist University under the direction of Director of Ritual Elizabeth "Kiki" Phillips. International officers who also participated in the service were: International President L'Cena Brunskill Rice and Director of Collegiate Extension Jeannette "J.J." Stoll Kaelin. New Chapter Director Linda Daniel Johnson and Collegiate Leadership Consultants Jennifer Meyer and Esther Burns were also present. Alumnae from the Lubbock area and surrounding communities also attended the ceremony.

Following initiation, the collegians, parents, alumnae and spouses, university administrators, international officers of Gamma Phi Beta and guests, joined to celebrate and honor the rechartering of the Beta Tau Chapter. J.J. Kaelin was the master of ceremonies for the Installation Banquet, held at the Lubbock Country Club. Dis-

tinguished guests of the evening included the aforementioned L'Cena Rice, J.J. Kaelin, Kiki Phillips, Linda Johnson, Jennifer Meyer and Esther Burns, as well as Province Alumnae Director IX Melba Quick Spurrier, Dean of Students Dr. Michael Shonrock and his wife, and Assistant Dean of Students and Greek Affairs Patricia Honacki.

This has been an exciting time for the Beta Tau Chapter of Gamma Phi Beta! In September, Gamma Phi Beta Sorority completed our exclusive recruitment project organized to re-establish the Beta Tau Chapter at Texas Tech University. The chapter has gotten off to a spectacular start and is enjoying a fully programmed calendar year. The Greek community has extended a warm welcome to our new members by supporting all of our endeavors. Each sorority also extended their support by participating in a mentor program established by Gamma Phi Beta at the beginning of the project to help integrate our new sisters into the Greek system. The vision of this program is to encourage Greek unity and support, to build relationships and to share ideas. The sisters of Gamma Phi Beta united with Sigma Chi Fraternity and Kappa Kappa Gamma Sorority to participate in the 1996 Texas Tech Homecoming activities. This ambitious group also participated in the Annual FIJI

Olympics and strutted their stuff as they placed third in the Service competition and third overall! The chapter, with Sigma Nu Fraternity, also played an integral role in the Safe Trick or Treat program sponsored by the Texas Tech Greek Community for children in the area on Halloween.

The sisters of Beta Tau have also been involved in numerous philanthropic activities, either donating their time servicing the Ronald McDonald House through chores and providing meals, or assisting the Texas Tech Student Association by providing "friends" to accompany underprivileged children of the community to a Red Raider football game. Additionally, members have spent months collecting items for the South Plains food drive and, during the holidays, the sisters spread their holiday cheer by donating a Christmas tree to a local nursing home, singing seasons' greetings, and helping to decorate with splashes of green and red.

The vision of this group extends far beyond their past and present accomplishments. They are establishing traditions and creating a strong foundation for many successful years ahead. These are truly outstanding women with determination, leadership and sisterhood unity. Gamma Phi Beta welcomes these new sisters! ●



# CHAPTER DIRECTORY

- ALPHA** (Syracuse U.) November 11, 1874 (Ib)
- BETA** (U. of Michigan) June 7, 1882 (IVa)
- GAMMA** (U. of Wisconsin-Madison) November 14, 1885 (Va)
- DELTA** (Boston U.) April 22, 1887 (Ia)
- EPSILON** (Northwestern U.) October 13, 1888 (Vb)
- \*ZETA** (Goucher College) November 24, 1893
- ETA** (U. of Calif.-Berkeley) April 29, 1894 (XIIIb)
- THETA** (U. of Denver) December 28, 1897 (XIa)
- \*IOTA** (Barnard College) November 16, 1901
- KAPPA** (U. of Minnesota-Minneapolis) May 23, 1902 (VI)
- LAMBDA** (U. of Washington) May 17, 1903 (XII)
- \*MU** (Stanford U.) January 9, 1905
- NU** (U. of Oregon) December 18, 1908 (XIIIa)
- XI** (U. of Idaho) February 3, 1910 (XII)
- OMICRON** (U. of Illinois) May 24, 1913 (Vb)
- PI** (U. of Nebraska-Lincoln) 1914
- RHO** (U. of Iowa) June 15, 1915 (XVa)
- SIGMA** (U. of Kansas) October 9, 1915 (X)
- TAU** (Colorado St. U.) October 16, 1915 (XIa)
- \*UPSILON** (Hollins College) June 1, 1916
- \*PHI** (Washington U.) February 23, 1917
- CHI** (Oregon St. U.) April 26, 1918 (XIIIa)
- PSI** (U. of Oklahoma) September 13, 1918 (IX)
- OMEGA** (Iowa St. U.) December 21, 1918 (XVa)
- ALPHA ALPHA** (U. of Toronto) October 30, 1919 (Ic)
- ALPHA BETA** (U. of North Dakota) June 16, 1920 (VI)
- ALPHA GAMMA** (U. of Nevada-Reno) May 14, 1921 (XIIIa)
- ALPHA DELTA** (U. of Missouri-Columbia) May 20, 1921 (X)
- ALPHA EPSILON** (U. of Arizona) April 29, 1922 (XIb)
- \*ALPHA ZETA** (U. of Texas) May 29, 1922
- \*ALPHA ETA** (Ohio Wesleyan U.) November 10, 1923
- ALPHA THETA** (Vanderbilt U.) June 25, 1924 (XIVb)
- \*ALPHA IOTA** (U. of Calif.-Los Angeles) June 26, 1924
- \*ALPHA KAPPA** (U. of Manitoba) June 5, 1925
- ALPHA LAMBDA** (U. of British Columbia) April 28, 1928 (XII)
- \*ALPHA MU** (Rollins College) June 9, 1928
- ALPHA NU** (Wittenberg U.) June 8, 1929 (III)
- ALPHA XI** (Southern Methodist U.) September 21, 1929 (VII)
- \*ALPHA OMICRON** (North Dakota St. U.) February 1, 1930
- \*ALPHA PI** (West Virginia U.) April 18, 1930
- \*ALPHA RHO** (Birmingham Southern College) September 6, 1930
- \*ALPHA SIGMA** (Randolph Macon Women's College) September 13, 1930
- ALPHA TAU** (McGill U.) September 26, 1931 (Ic)
- ALPHA UPSILON** (Pennsylvania St. U.) May 21, 1932 (II)
- \*ALPHA PHI** (Colorado College) October 15, 1932
- ALPHA CHI** (College of William and Mary) January 14, 1933 (XIVa)
- \*ALPHA PSI** (Lake Forest College) May 19, 1934
- ALPHA OMEGA** (U. of Western Ontario) October 24, 1936 (Ic)
- BETA ALPHA** (U. of Southern California) September 24, 1938 (XVIa)
- BETA BETA** (U. of Maryland) October 23, 1940 (XIVa)
- BETA GAMMA** (Bowling Green St. U.) October 23, 1943 (III)
- BETA DELTA** (Michigan St. U.) June 3, 1944 (IVa)
- BETA EPSILON** (Miami U., Ohio) April 12, 1947 (III)
- \*BETA ZETA** (Kent St. U.) October 25, 1947
- BETA ETA** (Bradley U.) April 3, 1948 (Vb)
- \*BETA THETA** (San Jose State U.) April 24, 1948
- \*BETA IOTA** (Idaho St. U.) October 22, 1949
- BETA KAPPA** (Arizona St. U.) December 3, 1949 (XIb)
- BETA LAMBDA** (San Diego St. U.) October 15, 1949 (XVIIb)
- BETA MU** (Florida St. U.) April 29, 1950 (VIIIb)
- \*BETA NU** (U. of Vermont) September 16, 1950
- \*BETA XI** (Ohio St. U.) April 28, 1951
- BETA OMICRON** (Oklahoma City U.) November 3, 1951 (IX)
- BETA PI** (Indiana St. U.) September 13, 1952 (IVb)
- \*BETA RHO** (U. of Colorado) March 13, 1954
- BETA SIGMA** (Washington St. U.) March 5, 1955 (XII)
- BETA TAU** (Texas Tech U.) March 10, 1956 (VII)
- BETA UPSILON** (Kansas St. U.) March 23, 1957 (X)
- BETA PHI** (Indiana U.) November 16, 1957 (IVb)
- BETA CHI** (Wichita St. U.) February 1, 1958 (X)
- BETA PSI** (Oklahoma St. U.) February 3, 1958 (IX)
- BETA OMEGA** (Northern Arizona U.) February 15, 1958 (XIb)
- \*GAMMA ALPHA** (Memphis St. U.) March 15, 1958
- GAMMA BETA** (Gettysburg College) February 21, 1959 (II)
- GAMMA GAMMA** (U. of Wisconsin-Milwaukee) March 19, 1960 (Va)
- \*GAMMA DELTA** (U. of Wyoming) April 15, 1961
- GAMMA EPSILON** (U. of Puget Sound) April 29, 1961 (XII)
- GAMMA ZETA** (East Texas St. U.) March 3, 1962 (VII)
- GAMMA ETA** (Calif. St. U.-Long Beach) March 10, 1962 (XVIa)
- \*GAMMA THETA** (U. of the Pacific) February 9, 1963
- GAMMA IOTA** (Midwestern St. U.) March 16, 1963 (VII)
- GAMMA KAPPA** (U. of Nebraska-Kearney) May 11, 1963 (XV)
- \*GAMMA LAMBDA** (Louisiana St. U.) March 14, 1964
- GAMMA MU** (Moorhead St. U.) April 25, 1964 (VI)
- \*GAMMA NU** (Lamar U.) February 20, 1965
- \*GAMMA XI** (U. of Tennessee) May 15, 1965
- \*GAMMA OMICRON** (U. of Kentucky) January 22, 1966
- GAMMA PI** (Mankato St. U.) February 5, 1966 (VI)
- GAMMA RHO** (U. of Wisconsin-Oshkosh) May 14, 1966 (Va)
- \*GAMMA SIGMA** (Western Michigan U.) January 13, 1968
- GAMMA TAU** (St. Louis U.) November 11, 1967 (X)
- \*GAMMA UPSILON** (Drake U.) February 17, 1968
- GAMMA PHI** (Auburn U.) May 4, 1968 (VIIIa)
- \*GAMMA CHI** (Southwest Texas St. U.) February 3, 1968
- GAMMA PSI** (U. of Northern Iowa) November 23, 1968 (XV)
- GAMMA OMEGA** (U. of Wisconsin-Platteville) March 29, 1969 (Va)
- \*DELTA ALPHA** (U. of Wisconsin-River Falls) May 3, 1969
- \*DELTA BETA** (Boise St. U.) February 21, 1970
- \*DELTA GAMMA** (U. of Nebraska-Omaha) March 7, 1970
- DELTA DELTA** (Calif. St. U.-Fullerton) April 3, 1971 (XVIIb)
- DELTA EPSILON** (Texas Wesleyan U.) April 28, 1973 (VII)
- \*DELTA ZETA** (Southwest Oklahoma St. U.) May 5, 1973
- DELTA ETA** (U. of Calif.-Irvine) January 19, 1974 (XVIIb)
- DELTA THETA** (Calif. Poly St. U.) January 18, 1975 (XIIIb)
- DELTA IOTA** (Purdue U.) April 19, 1975 (IVb)
- DELTA KAPPA** (Lehigh U.) January 31, 1976 (II)
- DELTA LAMBDA** (U. of Calif.-Riverside) January 24, 1976 (XVIa)
- DELTA MU** (Rutgers St. U.) April 23, 1977 (II)
- \*DELTA NU** (Southwest Missouri St. U.) November 12, 1977
- \*DELTA XI** (Bucknell U.) December 2, 1978
- DELTA OMICRON** (Southern Polytech St. U.) January 26, 1980 (VIIIa)
- DELTA PI** (Illinois St. U.) April 19, 1980 (Vb)
- \*DELTA RHO** (Dickinson College) May 17, 1980
- DELTA SIGMA** (Florida Inst. of Tech.) May 30, 1981 (VIIIb)
- DELTA TAU** (Colgate U.) November 14, 1981 (Ib)
- DELTA UPSILON** (U. of Georgia) February 5, 1983 (VIIIa)
- DELTA PHI** (Calif. St. U.-Bakersfield) April 23, 1983 (XIIIb)
- DELTA CHI** (Calif. St. U.-Sacramento) May 14, 1983 (XIIIa)
- DELTA PSI** (U. of Calif.-Santa Barbara) November 19, 1983 (XVIa)
- DELTA OMEGA** (Oakland U.) April 7, 1984 (IVa)
- EPSILON ALPHA** (LaSalle U.) December 10, 1983 (II)
- EPSILON BETA** (Alma College) September 22, 1984 (IVa)
- EPSILON GAMMA** (U. of San Diego) October 27, 1984 (XVIIb)
- EPSILON DELTA** (Creighton U.) February 22, 1986 (XVb)
- EPSILON EPSILON** (Union College) May 3, 1986 (Ib)
- EPSILON ZETA** (Jacksonville U.) November 21, 1987 (VIIIb)
- EPSILON ETA** (Bridgewater St. College) November 22, 1987 (Ia)
- EPSILON THETA** (Clemson U.) April 9, 1988 (VIIIa)
- EPSILON IOTA** (Christopher Newport College) April 30, 1988 (XIVa)
- EPSILON KAPPA** (Calif. St. U.-Chico) November 12, 1988 (XIIIa)
- EPSILON LAMBDA** (U. of Alabama) February 4, 1989 (VIIIa)
- EPSILON MU** (Loyola U.) April 22, 1989 (VIIIb)
- EPSILON NU** (Chapman U.) April 29, 1989 (XVIIb)
- EPSILON XI** (Rhodes College) October 28, 1989 (XIVb)
- EPSILON OMICRON** (U. of Calif.-Santa Cruz) February 10, 1990 (XIIIb)
- EPSILON PI** (George Mason U.) April 28, 1990 (XIVa)
- \*EPSILON RHO** (Stephen F. Austin U.) May 5, 1990
- EPSILON SIGMA** (Morehead St. U.) January 19, 1991 (XIVb)
- EPSILON TAU** (U. of Rochester) February 2, 1991 (Ib)
- EPSILON UPSILON** (U. of South Dakota) April 27, 1991 (XVb)
- EPSILON PHI** (Bentley College) December 8, 1991 (Ia)
- \*EPSILON CHI** (Marquette U.) April 11, 1992
- EPSILON PSI** (U. of North Carolina-Asheville) November 21, 1992 (XIVb)
- EPSILON OMEGA** (U. of Miami, Florida) April 17, 1993 (VIIIb)
- ZETA ALPHA** (Eastern Washington U.) November 13, 1993 (XII)
- ZETA BETA** (U. of Virginia) April 9, 1994 (XIVa)
- ZETA GAMMA** (Sonoma St. U.) May 7, 1994 (XIIIb)
- ZETA DELTA** (Southeast Missouri St. U.) November 5, 1994 (X)
- ZETA EPSILON** (Duquesne U.) November 11, 1995 (III)
- ZETA ZETA** (Coastal Carolina U.) April 12, 1996 (VIIIa)
- ZETA ETA** (Lander U.) April 13, 1996 (VIIIa)
- ZETA THETA** (Pepperdine U.) 1997 (XVIa)

\*Chapter inactive

To contact a collegiate or alumnae chapter, send correspondence to International Headquarters.



# Celebrate!

Gifts have been given to the Gamma Phi Beta Foundation in celebration of:

## CONGRATULATIONS

Barbie Chadwick's new job as membership director at WKXLV-Public Television in Las Vegas from Sandy Stahl.

Joyce L. Jones for her 60 years as a Gamma Phi Beta alumna from Elizabeth Huth Schonrock.

Sara MacInnes' marriage to Stuart Gilligan from Lyn Mesner.

Our new alumnae initiates: Robin Allen, Sandra Ellithorp, Millie Gorman, Barbara Hammons, Pat Marshall, Juli Voight and Karen White. The Norman Alumnae are excited for you to be a part of Gamma Phi Beta from Chrissy White Hancock, Norman Alumnae President.

Five wonderful years of marriage to my best friend, Eric. I wish I could clone him for all my sisters and friends from Sheila King.

Beta Beta Chapter for winning back #9 Fraternity Row from Amy Bartlett.

## BIRTHS AND BIRTHDAYS

The birth of Christopher John Gear to Lori Adams Gear and Paul Gear of Des Moines, Iowa.

The birth of John Stanton to Mary Kay Martin Heldman and husband Craig from Mildred Runnells Martin.

The birth of John Clark Taylor, son of Jennifer and Marc Taylor and grandson of John and Ann Ross, from Chrissy White Hancock.

The birth of legacy Ellen Rachel Tricomi, born December 23, 1996, to Ed and Lisa (Klein) Tricomi from Kimberly Brink-Buxton.

The birth of Jonathan Frederic to my little sister Joann Cramer Averill. I love my little nephew from Sandy Cramer.

The birth of Ellen Gregory Dille's first grandson on March 19 from Lisa Dille.

## SISTERHOOD

Delta Chapter sisters from Dr. Kathleen L. Bowser.

Gill Todd Bodziony's work with Tallahassee Panhellenic and the Scholarship Auction— Great job from Rosemary Stone Bunn.

Patrick and Shannon Bandy from Sally Jane Keeler.

JR and Linda Baker—I am proud to have you as parents! I love you from Michelle Baker.

Barbara McMullin for being the wonderful person she is from her little sister, Kate McGrath.

Thank you to all of the St. Louis Alumnae for their kind expressions of sympathy for the loss of my father-in-law from Patsy Henderson.

Wanda "Gigi" Eyre with our grateful thanks, love and congratulations for her service to our chapter as she and her husband, Bill, and baby son, Glen, leave Southern California and begin a new life in the Pacific Northwest from South Bay Alumnae Chapter.

In sincere appreciation of Nellie Rushing Melton's naming gift to the building fund for the new Panhellenic Quadrangle at Oklahoma City University from the Beta Omicron House Corporation Board.

In honor of Gamma Phi Chapter and Epsilon Lambda Chapter from Jacquelyn Stuart.

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## Luellyn Shadrick Leonard

Luellyn Shadrick Leonard (Georgia) has been flying planes longer than most people her age have been flying kites. From the time she first "helped steer" her dad's plane when she was seven, 27-year-old Luellyn has been hooked on flying.

Last winter this young pilot set a new world "Speed Over a Recognized Course" record when she flew a 1957 T-34B, six cylinder piston engine plane from Norfolk (VA) International Airport to a world fly-in at Lakeland, Florida in five hours, eight minutes. She averaged 136 mph, including a fuel stop in Charleston, South Carolina, over the 702-mile course. Her record was for the type of plane she flew, a restored Beechcraft Navy trainer.



Luellyn also holds a sporting license which allows her to compete in races. Before she could compete, she had to apply months in advance in order to be sanctioned by the National Aeronautic Association and the Federal Aviation Administration. She received her award at a presentation by the National Aeronautic Association, which is the U.S. representative of the Federation Aeronautique Internationale at the Smithsonian Air and Space Museum.

Luellyn and her husband, Joe, now live in Gaeta, Italy, where he is a Lt. Commander in the U.S. Navy. While in Europe, she hopes to set more world records. Her long-term goal is to obtain a commercial pilot's license when they return to the U.S.

Ellen founded ParaFURNalia Pet Creations, a mail-order business, in her one-bedroom Minneapolis apartment. She specializes in items which are hard to find elsewhere, such as personalized pet tributes, with the pet's picture included. She contributes her success to the fact that many of her items are inexpensive (around \$4).

Since the beginning, Ellen's income has grown by five times, although she still works on a thin profit margin. She receives about 100 requests for catalogs each week, and she tries to turn her orders around within 24 hours, something a large company can't do.

Although Schwartz has a home page, she hasn't derived much business from it. She advertises in pet shows and magazines, as well as at trade shows. She works six 12-hour days and enjoys her job.

Ellen definitely recommends the library's resources if you want to start a small business, along with the small business help which she received from various organizations, as noted above. If you would like to learn more about ParaFURNalia Pet Creations or order a catalog, call 612-920-1150.

## Honored and Promoted

**Barbara Lawhon Parker** (Oklahoma City) has been named Assistant Principal of the Year for the worldwide Department of Defense Dependent School system. Barbara is in her third year as Assistant Principal at Stephen Decatur School at the Naval Air Station in Sicily. Since joining the Dependent School system in 1985, Barbara has also served schools in Germany and England. Before going overseas, she taught for 16 years in elementary schools in Illinois, New Mexico and Oklahoma. Barbara's professional leadership includes being vice president for the Italy chapter of Phi Delta Kappa, a teachers' society, and she edits the international column for the society's magazine. In her spare time, she enjoys cooking, entertaining, needlework and antiques, as well as collecting and building miniatures.

**Pamela Burgy Minzer** (Miami University) is a mother, wife, teacher, counselor and a justice on the New Mexico Supreme Court. No wonder she was named the "Woman on the Move" by the Albuquerque

## A True Sister

**Meagan Watkins** (Georgia) is a true sister! Besides her involvement with the Delta Upsilon Chapter, Meagan is involved in the University of Georgia (UGA) and the community. She is Panhellenic president on campus, and she holds offices in various other clubs, such as Communiversity and the University Roundtable.

Meagan headed a committee last year for the Dance Marathon, but this year she chaired the entire event, which supports the Children's Miracle Network. She even appeared on the television show "Good Day Atlanta" for the Dance Marathon!

Meagan was part of UGA's Homecoming court this year and is an outstanding academic role model. She takes part in many academic clubs, such as the respected Order of Omega. Meagan is the very definition of a Gamma Phi Beta!

## Core Values

**Ellen Schwartz** (Wisconsin-Madison) started a unique business in 1995, after being laid off from her marketing job at DowBrands Salon Division. Personality tests showed that Ellen's core values were different from those of the fast-paced business world. She says, "If I was going to work 90 hours a week, I wanted to work for myself."

Ellen went to the library and read up on starting a small business. She also obtained free information from Al Johnson at Service Corps of Retired Executives (SCORE), Dick Enrooth with the small business department at the University of St. Thomas, and Laura Mowers at the National Association of Women Business Owners (NAWBO). She says, "Without them I would never have had the success with my business that I have."



YWCA in the Attorneys/Judges/Legal Professionals category! Pamela was selected from among 72 women nominated in 17 categories for their contributions to their communities and organizations. Each category was judged by a panel of former recipients and/or women from the community who had familiarity and expertise in that area.

**Brenda Nagel Holben** (Colorado), a prevention coordinator in the Cherry Creek Public Schools, was named the Outstanding Health Educator of the Year by the Colorado School Health Council. She is responsible for the district's Drug-Free Community Coalition, maintaining the district's Youth Advisory Board, and implementing training workshops and seminars. Brenda also coordinates the DARE (Drug and Alcohol Resistance Education) program and oversees the Family/School/Community Liaison Project. All of these projects strive to teach students and parents how to adopt healthy lifestyles and resiliency skills. Brenda says that her goal has always been to develop a safe, healthy drug-free school and community environment where children build and develop positive assets.

University of Florida head women's golf coach, **Kim Haddow** (Southern Methodist), has been inducted into the national Golf Coaches Association Hall of Fame. "It's a great honor to get this award," said Kim. "It means a lot to me that my colleagues in the coaching profession nominated and selected me for this award."

Kim joined the Florida program in December 1994, after serving as head coach of the Arizona women's golf program for 12 seasons. Success seems to follow Kim wherever she goes. In her short time at Florida, she led the Gators to a top-10 finish at the 1996 NCAA Championship and an SEC team championship. Four of her golfers have earned All-American accolades.

While at Arizona, her teams made seven appearances at the NCAA Championships, earning five top-10 team finishes, including second in 1991. Two Arizona golfers won NCAA individual titles and 17 earned All-American Honors.

Her Hall of Fame induction highlights numerous other professional achievements. In 1992 she was named National Coach of the Year, Far West Region Coach of the

Year (also in 1987 and 1990) and Pacific-10 Coach of the Year.

Besides her professional accomplishments, Kim and her husband, Mike, are the parents of two daughters, ages 9 and 10.

Kim was most recently featured in *Golf for Women* magazine (January/February 1997) with an article on improving balance and rhythm in your swing.

Ask anyone in Hartsville, South Carolina and they will tell you that no one is more deserving than Chamber of Commerce President

**Nancy William Truesdale** (Wittenberg) of being named South Carolina Chamber Executive of the Year. The award was presented by the Carolinas Association of Chamber of Commerce

Executives. "This award verifies what all of us in Hartsville already know about Nancy," said Chamber Vice Chairman Bobby McGee. "She is a caring and deserving individual."

According to John Nichols, Chamber Chairman, "In Hartsville, we have always had a good Chamber of Commerce, but with Nancy's leadership, the chamber's list of achievements and programs grows and excels each year." He noted that her professionalism gives the chamber's efforts added value and represents the city well.

During the 10 years Nancy has been with the Hartsville Chamber, membership has increased 50 percent and new programs have been added. Nancy says, "Every one of the accomplishments is highly dependent on volunteers, particularly those who have served as officers and directors of the Chamber."

Residents also credit Nancy with Hartsville being designated an All-American City by the National Civic League. Gamma Phi Beta sister and Hartsville resident Lee Spencer Hicks (Florida) said, "The leadership she has exhibited no doubt added to

the choice of our town as an All-America City during 1996. Since only 10 towns are selected each year, this makes this [award] outstanding for a small southern town of about 9,000."

For 15 years **Cheryl Frimml Kutscher** (Iowa) has dedicated her life to helping youngsters fulfill their musical dreams. She is the founder, musical director and driving force behind the Des Moines Youth Chamber Players.

Cheryl says she founded the Players in 1982 for two reasons. "First I had a dream—actually, I felt God was telling me to do this—and another reason was that my daughter played violin and there was no... outlet for her to play with other musicians. I knew there were a lot of other kids who were in that same situation."

Cheryl, a violinist since the age of 10, considers herself lucky to have grown up in Ames, Iowa where she could participate in a well-developed music program. "If [child musicians] never have a group to play in and only have lessons, they are missing so much—the chance to perform in a group, the teamwork, and the pleasure of creating a beautiful product together."

Even Cheryl has been surprised by how the Chamber Players has grown. Initially she had hoped to find 10 enthusiastic students. Instead, 28 eager musicians signed up, a group too large to be considered a "chamber" group. Today, as the group has grown to 80, she is seeking a new name to more accurately reflect its role as a full symphonic orchestra.

In order to keep the Chamber Players going, Cheryl is also involved in fundraising. A spring musical gala and a fall pizza sale provide income to supplement the children's tuition. The group also relies on corporate and private donations. One thing Cheryl will not do to raise funds is charge admission to the group's three-concert season. "I'm always hoping for more public awareness so [the group] will have a larger audience. They work so hard and do a wonderful job; they deserve it," she explained. She continues to dream of taking the group to Europe to perform.

In addition to helping other young musicians pursue their dreams, Cheryl has been first violin in the Des Moines Symphony for 30 years. Cheryl also gives private violin



**Nancy Williams Truesdale**



lessons in her home studio and performs as a strolling violinist at weddings and parties.

Cheryl and her husband David, a vice president at Insurance Finance Corporation, are proud of their daughter, Julie Kutscher Hixson, now a violin instructor herself.

These days **Jennifer Fischer** (Puget Sound) of Bloomington, Minnesota calls the Central African Republic home, where she is an International Partner with Habitat for Humanity. There Jennifer works, as a volunteer, alongside future homeowners and local people, to build or renovate homes for those in need. She also develops community education programs and culturally appropriate systems of construction, assists in project management and family selection, and trains local people in administrative, bookkeeping and purchasing systems. She will spend three years preparing local people to assume management over all aspects of their own Habitat for Humanity affiliate. Habitat for Humanity is a nonprofit, ecumenical Christian organization dedicated to eliminating poverty housing worldwide.

Jennifer says she likes volunteering for the organization because "the focus is on building communities, not just houses." Prior to joining Habitat for Humanity, she was a Government Program Officer Assistant for the Middle East, North Africa and Europe with Amnesty International.



## Fiber artist

In a flurry of creativity, Kathyanne Braun White (Kent State) is emerging as one of America's preeminent fiber artists, composing art from cotton, silk, thread, dye, wire, leather, wool, paper and paint. Earlier this year, her *Altered Images II*, a colorful geometric wall hanging, was selected from among 350 pieces from across the country to be shown in the national juried exhibition, *Abstraction '97*, at The State Gallery in Merrick, NY. Only 19 pieces were selected for the exhibit.

Although some consider Kathyanne "an overnight success," she has dedicated her life to working with fibers and developing her art. She began sewing when she was six years old. Before turning to fine art, Kathyanne enjoyed a 20-year career as a clothing designer, which included earning national awards for her designs.

Kathyanne works out of her own studio in Sedona, Arizona where she pushes color, fabric, shape and sewing techniques as far as she can. She dyes most of her own fabrics (sometimes one hundred yards at a time) and creates unique and special color palettes for each piece. Her dyes are one-of-a-kind and as a result

of this rich dose of experimentation, her work is consistently original. Once she has a feel for the colors and fabrics, she begins her work—cutting, stitching, laying out, changing, cutting again, adding new materials—all in a long process which she pushes and pushes until she has created something unique and singular. "I ultimately have to let the created pieces shape themselves," she says. "Each piece evokes surprise. There is no way the shape of the pieces separately or combined could be exactly planned."

This artist could have hardly planned her life either. She gave up ownership of three retail stores, a fully integrated clothing line and the "good life" in Southern California to pursue her art. At the end of her 18-hour work days, she enjoys reading biographical material about her favorite artists. She also finds time to teach fabric art and dyeing techniques. Of her commitment to teaching art students, she says, "I know how great it was when someone taught me a simple stitch or cutting technique that saved me hours. It just feels like part of my job as an artist to do the same for others, and besides, it's fun!"

Kathyanne reads, creates and teaches art, but most of all, she loves the process and what it adds to our lives collectively. "Future generations will not remember us for the height of our buildings or the length of our free-ways, but by the excellence of the art we leave behind." This statement from an unknown source closely sums up Kathyanne's life mission.





## The Wizard of Oz is You

Submitted by Jeanne Rice Clark (Syracuse)

"My whole thrust in life is to build self-esteem in children," says Barbara Dunbar Hailey (Oklahoma).

She lacked self-confidence as a child, she says, and "the theater helped bring me out of that. I decided, as an adult, that I would do for other children what it had done for me."

This engaging, self-assured, attractive woman is anything but the person of "low self-esteem" she says she used to be. She has written and markets a book, published by The Magic Unicorn Press in Hunt, Texas, called *The Wizard of Oz Is You*.

Dramatically illustrated for children, the book tells the story of "The Wizard of Oz" and is "interactive"—it includes questions for its young readers to answer about their own hopes and fears, their goals and dreams, their "Good Witches" and "Bad Witches."

"We're all like Dorothy of the land of Oz," says Barbara. "If we're unhappy where we are, we always think that there's someone or something outside of ourselves that's going to make us happy. There's a magic—a Wizard—out there."

"The Wicked Witches are our fears—fear of being laughed at, not pretty enough, not good enough, or smart enough, or lovable enough—no one loves us, no self-esteem."

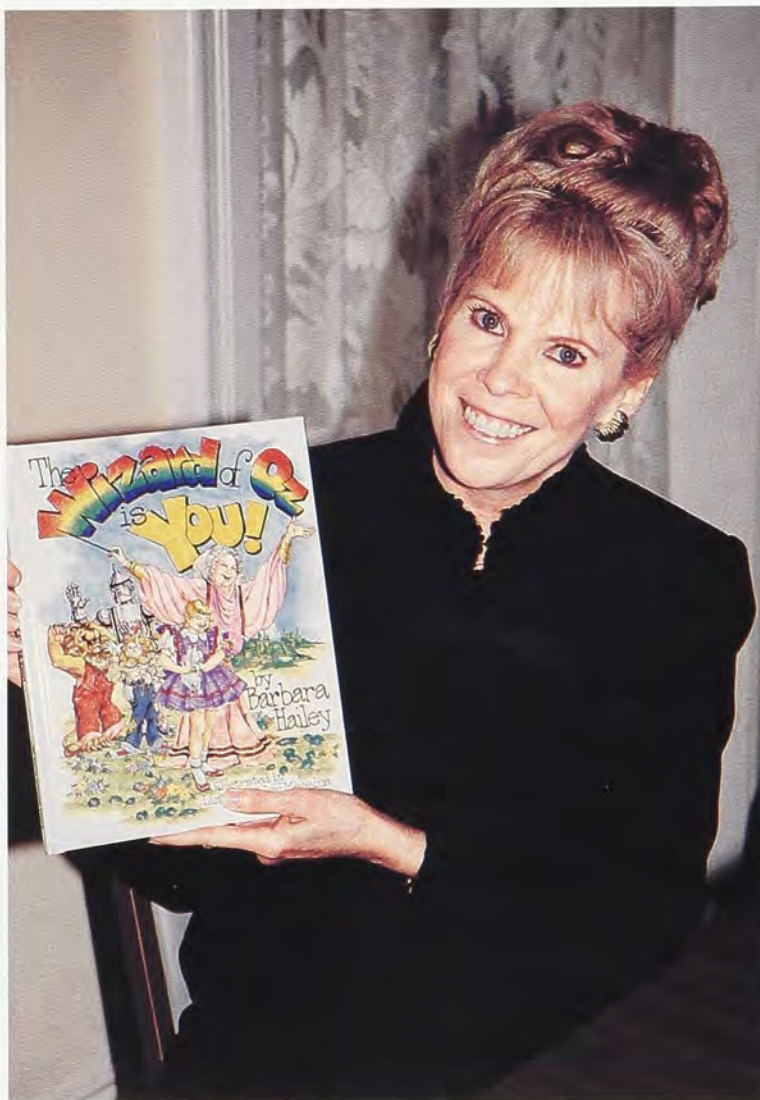
"The Good Witches are our mentors—our grandparents, or parents, or coaches, or preachers—people who believe in us when we're little, and help us to believe in ourselves."

"The whole point of *The Wizard of Oz* is that Dorothy realizes at the end that everything she's looking for—intelligence, love and courage—she already possesses. There's no place like home."

As an outgrowth of her book, Barbara has created a "Wizard Self-Esteem Kit"—a program that parents, teachers, Scout leaders and others can use in groups for raising self-confidence in elementary-age school children.

Several leading psychologists have endorsed the course, and it has been used as part of the curriculum at the University of Alabama for studying gifted children.

Barbara also contributes to Planned Marketing Associates seminars, which she



and her husband, Walter, started in 1988 for professional people. They are held in the Texas Hill Country and major cities elsewhere.

Dentists make up the most popular professional group, and their sessions are called "Dental Boot Kamp."

"They have the technical skills, but they may not know how to communicate to the patient the necessity of the work being done. So we give them the skills to do that. My husband has now spoken to literally thousands of dentists all over the world."

Other seminars, called Eagle University, are conducted for junior highs, high schools and colleges. "They learn life skills," says Barbara, "skills such as goal-setting, how to make better grades, how to get a job, even etiquette."

A native of Dallas, Barbara received both her bachelor's and master's degrees in the-

ater arts—acting and directing—at Oklahoma.

Several years ago, before rush at Oklahoma, she prepared a personality profile for Psi Chapter to help the sisters judge various types of rush candidates, learning how to give information to them.

"With a couple of questions, you can identify the personality types, generally speaking—the amiable, the dominant, the expressive, the analytical. You have to speak to them in their language."

Barbara presented the personality profile at the 1990 international Convention in Denver, and has done it for the San Antonio

Alumnae Chapter. She and her sister, Peggy Dunbar (Louisiana State), also of Hunt, have been the hostesses in San Antonio for several of the alumnae meetings.

After college, Barbara became assistant director of the Palo Alto Children's Theater in California, then started children's theaters in San Antonio and Kerrville, Texas, where she also had a children's television show.

She has written a second book, *Aesop and You*, which puts the characters from 13 of Aesop's fables into modern-day situations. It should be ready for publication next summer.

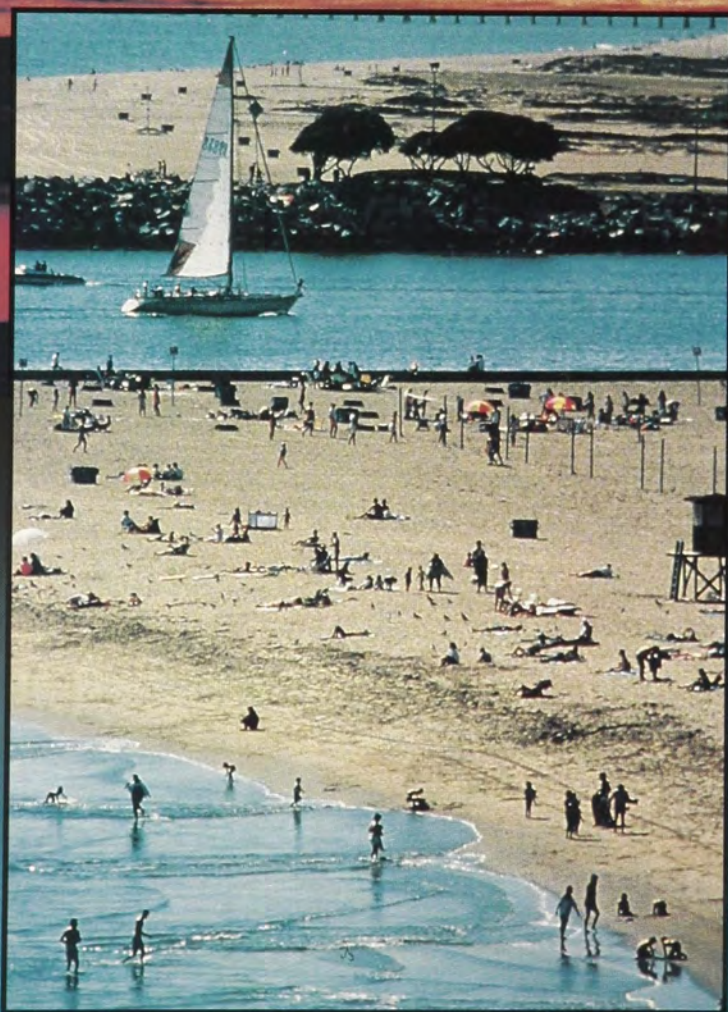
"Kids today don't know Aesop, but schools are hungry for material to teach values and morals, and of course Aesop is perfect for that," she says.



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