

OF GAMMA PHI BETA

# The Crescent

Volume 96 No. 4

Fall 1996



## *Jazzing it up in Kansas City* Convention 1996 ... 44

Regional Conferences ... 4

Special Foundation Issue ... 20



# Contents

## Deadlines

Spring	January 1
Summer	March 1
Fall	July 1
Winter	October 1

## On the Cover

Gamma Phis were found "Jazzin' it up" in Kansas City this summer at the 67th Convention. Through dynamic speakers and fantastic activities, Gamma Phi Beta followed the message of our four founders. Barbara Glanz is shown during her workshop, "Spreading Contagious Enthusiasm." Jazz photo by Steven Cassidy Photography.

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Member of the College Fraternity Editors Association



20

## Departments

### Alumnae News

8

### Collegiate News

13

### PACEsetters

36

### Women & Health

46

### In Memoriam

44

### Memorial Gifts

45

### In IIKE

55

### In Celebration

56

## Features

### 4 1996 Convention

Gamma Phi Beta's 'Jazz it up' in Kansas City!

### 11 Sisterhood Regained

One sister's story of finding Gamma Phi Beta back in her life as an alumna

### 18 Regional Leadership Conferences

Networking, training and chapter development—don't miss this great opportunity

### 41 Substance Free Housing

Taking a hard look at the Greek System

### 46 Exercise

A sister shares her expertise

### 48 Females, Frogs and Finance

First in a four part series about women and financial empowerment

### 62 Collegiate Leadership Consultants

Coast to Coast . . . nine women making a difference

12





# Developing Tomorrow's Leaders

*Barbara Missert Wessel, Syracuse Foundation Chairwoman*

Personal initiative can effect incredible change. When Gamma Phi Beta was founded, our nations faced high infant mortality rates, epidemics, child labor, gross sexual and racial discrimination, sanitation problems and limited educational opportunities. All have been dramatically reduced by leaders who have preceded us.

Today's leaders face monumental challenges as altruism and commitment to others compete with contemporary life pressures. We live in an age where we often feel little personal control over societal problems. Reduction of government support of social services, high crime rates, distrust and even open hostility, a lack of respect for life and property, drug and alcohol abuse, a growing aged population and its consequent strain on social and medical services are part of our culture. Worry about financial security, individualism and self-interest resulting in part from ambition and acquisitiveness, a decline in the influence of religion, increasing personal isolation and fragmentation, becoming observers rather than participants, corruption and scandal all decrease inclination to be involved.

How, in such a climate, can we in Gamma Phi Beta hope to keep members engaged and active as leaders—both within the Sorority and in the outside world? What values must we teach? What types of opportunities and what kinds of training must we provide so our members have the desire and ability to become tomorrow's leaders?

In order to feel rewarded and that her involvement is worthwhile, the volunteer or public servant must sense a personal control over circumstances and events. She can do this only if she believes her skills are adequate for coping with the challenges she has selected. She must feel secure in her special skills whether they be ability to set goals, to prioritize, to per-

sue, to be creative, to organize or to be sensitive to others. She needs to know how to gather information and process it. She must be receptive to feedback and be willing to let others take credit for what she inspires them to accomplish.

Before asking collegians to assume leadership roles in their chapters and on their campuses, before expecting alumnae to remain committed and involved, before our members respond to societal concerns, Gamma Phi Beta must demonstrate that it understands and is committed to leadership development. We have the structures in place to develop leaders. Personal And Chapter Enrichment (PACE), Regional Leadership Conferences and international Conventions, our collegiate leadership consultant (CLC) program—all are avenues for teaching leadership skills.

Such programs are costly, but the Foundation is committed to seeking resources to help sustain them.

If Gamma Phi Beta's leadership development is to be effective, it must teach that true leaders recognize the importance of holding to one another across the generations—of keeping faith with the past, of being responsible in the present and of protecting posterity. Successful leaders recognize their role is to create opportunities for others to contribute to and be part of something that matters. Successful leaders understand that by being involved and focused with a viable purpose, an individual enriches her own life as much as she contributes to others.

We must be clear in our training about the critical importance of a leader, from the beginning of her involvement, to inspire others to service and to move on, having secured a qualified and committed successor. All too often we see, both in Gamma Phi Beta and elsewhere, strong and effective programs wither when a key leader or board retires. The flaw was a lack of commitment to leadership succession.



Those who create our leadership programs must understand that successful volunteer activity or public service for the benefit of others leads to the affirmation we all seek as worthy individuals. Leadership builds self-esteem as it allows us to put our beliefs into practice. Most of us want to improve our physical and emotional well being. Those who act out of concern for others tend to lead more vigorous and balanced lives, are seldom bored and can cope with personal challenges. Studies show they tend to be healthy, both physically and mentally, and often live beyond average life expectancies.

Gamma Phi Beta's purpose is to achieve in its members the highest form of womanhood. Understanding this purpose mandates offering effective leadership training to collegians and alumnae, offering effective leadership opportunities within our Sorority and Foundation, and instilling a commitment to volunteerism and public service beyond Gamma Phi Beta. We are charged to produce leaders who are humane, who are women of vision, compassion and commitment to others, women who are expert in the arts of sacrifice, tact, mediation, diplomacy, perseverance, persuasion and planning.

The Foundation has defined its vision as establishing philanthropy as an integral part of Gamma Phi Beta membership. As we seek this vision, we include the service ethic in our definition. The giving of oneself to help others is one of the purest and most noble forms of philanthropy. ●



# *Convention 1996*

## *“Jazzin’ it up in Kansas City”*



Mary Ryan, "Powerful Non-Verbal Communication."





Top left: Flag processional participants, Stacey Graininger (Colorado St.) and Amiee Hoffhines (Kansas). Top right: Kathrine Lyons "Why Wonder Woman Crashed." Left: Nicole Birardi collects her winnings at the Foundation Raffle and dinner.



Far Left: Doris B. Gorden (Bowling Green) and Sally Erikson Lewis (Bradley) have a great time at the traditional Confirmed Conventioneers parade. Left: Linda Lyons Maloney (Southern California) and Convention Arrangements Chairwoman, Randy Allard (Cal. State Long Beach).





Opening Keynote Speaker Dr. Sharon Whittiker

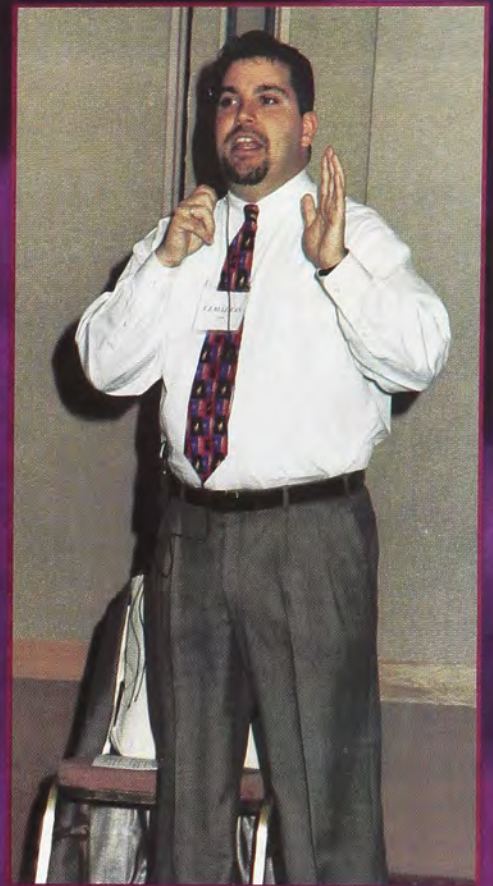
International Council elected for the 1996-1998 biennium  
 L to R seated: Alumnae Vice President Sharon Witt Dunham  
 (Nebraska), Member-at-Large Jackie Falkenroth (Reno),  
 Collegiate Vice President Terri Kennedy Briggs (Oregon St.),  
 L to R standing: National Panhellenic Conference Delegate Betty  
 Ahlemeyer Quick (Indiana), Financial Vice President Sandra Rettke  
 Nauman (Arizona), International President L'Cena Brunskill Rice  
 (USC), and Executive Director Marjory Mills Shupert  
 (Colorado St.).







Above: Foundation held a special camping lunch where they gave \$1,000 to the Mattie Rhodes Center. Far right: T.J. Sullivan "Friendship in the Age of Aids." Right: Diane Thompson and L'Cena Rice incoming International President.







Alumnae from the University of Arizona pictured here at their annual "walk out" to Mexico. The group meets annually to catch up and enjoy San Carlos, Mexico.

"Mexico or Bust" has been the motto of several sisters who graduated from the **University of Arizona** in 1994. Although the group comes from five different states and two different countries, they don't miss the annual "walk out" to San Carlos, Mexico to

enjoy catching up with old friends and some fun in the sun.

The **Columbus Alumnae Chapter** hosted the first ever Province III gathering in November, 1995. 125 sisters and alumnae celebrated Founders Day and Homecoming. A luncheon was



Washington D.C. alumnae present their local philanthropy **Camp Friendship** in Montgomery, Maryland with a check for \$500. The camp is attended by children with cancer.

followed by an initiation ceremony of the newest new members. \$175 was raised through a raffle to support the Foundation. What a turn-out for the first Province III gathering!

**Washington D.C. Alumnae** presented **Camp Friendship** in

Montgomery, Maryland with a check for \$500. The camp is the chapter's local philanthropy and is attended by children with cancer.

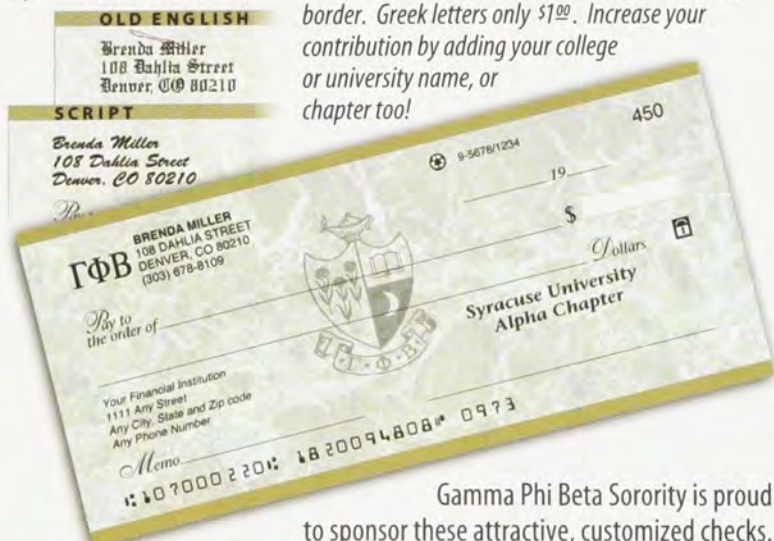
Alumnae from **Eastern Virginia** have really taken the sisters from Christopher Newport University under their wing. The alumnae

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*Wichita State sisters (new member classes 1976-1979) taking a trolley ride to visit a few of their old "haunts" at a recent reunion in Wichita.*

made a surprise dinner for the sisters during exam week. The chapter also made exam survival bags for the sisters which included cookies, coffee, aspirin and other essentials. The assembly line didn't stop there. The alumnae also put together thirty toiletry bags for campers at Camp Sechelt.

Alumnae graduating from **Wichita State University** between 1976 and 1979 held a reunion this past April. The gala included a trolley ride to old "haunts," a visit to the sorority house and a dinner attended by 60!

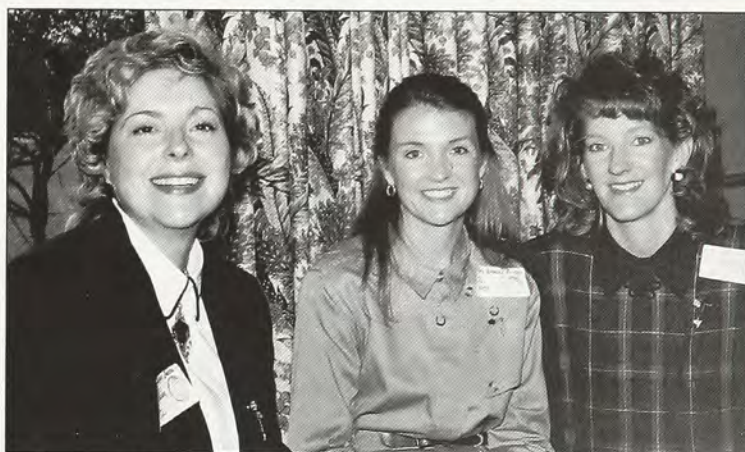
The **Dallas Alumnae** found a beautiful way to support Camp

Esperanza, the chapter's local philanthropy for children with cancer. The chapter held a plant sale. Annual bedding plants and hanging baskets were ordered and paid for in advance and arrived just in time for spring planting. The event was quite a success and the only problem that the alumnae have now is how to handle the volume of business next year!

Alumnae from **Rochester** received recognition for their long standing support of their local philanthropy, Hillside Children's Center. This year the chapter provided the center with walkman radios. Funds for the purchase of the radios were raised through the



*Alumnae from Colorado College reunite at a recent leadership forum.*



*Columbus Alumnae celebrate their first-ever Province III gathering last November. 125 sisters and alumnae were in attendance to make this gala a big bit!*



### **Gladys Heath, an Inspiration to All!**

Alumnae Gladys Heath has been honored by her son and daughter-in-law by having a scholarship named after her to be provided to a recipient at the Stillwater Medical Center. Gladys has spent a great deal of her time volunteering in Stillwater's community and it is estimated that her volunteer hours at the Medical Center would amount to nearly 10,000. This honor will be added to many others that Gladys has received including being named International Woman of the Year by the International Biographical Centre in 1992 and Most Admired Woman of the Decade by the American Biographical Institute in 1994. Recently she received the Twentieth Century Award which cannot be repeated for a hundred years. Congratulations, Gladys! ' You're an inspiration to us all.



chapter's annual Summer Garage Sale and Fall Apple Sale. Funds from these sales were also used to provide scholarships to sisters at the University of Rochester.

**Albuquerque Alumnae** continue to enjoy Gamma Phri-days—a once a month out-to-lunch outing. This is a good way for local alumnae to stay in contact and get to know one another. The chapter visited Cuidando los Ninos, a day care center for homeless children whose parents are seeking employment or enrolled in educational programs. The chapter raises money for the center each year through their jalapeno jelly project, the Birthday Club and a yearly shower for the center.

Holiday cheer abounded in December as the **Omaha Alumnae Chapter** exchanged festive cookies and watched a floral designer make beautiful wreaths and swags. In February the alum-



*Jacksonville Florida Chapter proudly presents their eight Golden Honorees at a recent luncheon in the honor of these women who have been initiated for fifty years or more. From left to right: Annabelle Price (Alpha, 1946), Carolyn Burgess (Alpha, 1946), Patricia Mason (Omega, 1943), Marian Meeker (Sigma, 1942), Jeanne Cosby (Alpha Upsilon, 1940), Dorothy Copley (Alpha Mu, 1938), Agnes Van Norren (Alpha Chi, 1934), Martha Noyes (Sigma, 1931).*

nae welcomed the new members from Creighton with a lasagna dinner. Also on the agenda, dinner at a local restaurant, and a wine tasting program at a local kitchen store.



*Eastern Virginia Alumnae pose with the graduating seniors from Christopher Newport University at the Alumnae Welcoming Ceremony.*



*Ellen Murphy Calcasgno (University of Michigan, 1987) poses with Gamma Phi sister from three different chapters at her wedding in August, 1995. Each sister is holding a pink carnation.*



*Dallas Alumnae at their recent plant sale. Proceeds benefit their local philanthropy, Camp Esperanza, a camp for children with cancer.*



*Orlando-Winter Park Alumnae gather by the pool for a photo opportunity at Founders Day.*



# Sisterhood Regained—Better the Second Time Around

by Lisa M. Johnson, Bradley

**F**ormals, PACE meetings, Greek Week, chapter meetings, initiation, late night talks in the dorm room, pledge night, Rush Week—these were sisterhood in the collegiate years. After graduation, Gamma Phi Beta sisterhood slowly diminished and had long vanished when I decided to travel and finally settle in St. Thomas, United States Virgin Islands. I was content in my palm tree paradise without any Sorority involvement.

Then on September 15-16, 1995, Hurricane Marilyn tore through my paradise and snatched away electricity, running water, telephone service, 80 percent of the homes and almost everything I owned.

I was coming in to Annapolis, Maryland from a great weekend sail on the Chesapeake Bay when the news anchor announced there was still no communication from St. Thomas, due to the massive destruction from Hurricane Marilyn. I couldn't believe what I was hearing. After an overly active season of tropical storms, tropical depressions and near misses from hurricanes, St. Thomas finally took a direct hit from Hurricane Marilyn.

My thoughts wandered to all the possibilities of destruction and the fate of my two dogs for several days until I received one memorable piece of sketchy communication. Through the static of a boat phone I heard, "The dogs are O.K. Your house is gone. Repeat. Your house is gone. It's hell here. Don't come back. Over." With that message weighing on my mind for three

weeks until I could get a flight back to St. Thomas, I wondered what, if anything, I had left of my home and my island.

The drive from the airport revealed the ironic combination of a welcoming, sunny, blue sky and airplane wreckage scattered on the side of the runway, sailboats thrown up onto land, the rubble of homes strewn across the hillsides and telephone poles twisted in ways only a circus contortionist can achieve. The closer to home I got, the worse the devastation. I lost my cool composure on the last leg toward home when I looked into the valley and thought a bomb had gone off in my backyard. Debris was scattered and galvanized roofing was wrapped around the leafless stumps that were once lush, grand trees. It looked barren, like a deserted war zone.

Inside, my home looked as if a tornado had danced from room to room. Cancelled checks wallpapered all the rooms, a curtain strangled a paddleless ceiling fan that had been shifted from mid-room to over the closet. The solid oak entertainment center was face down under fallen ceiling next to the wine rack with bottles of chardonnay and champagne flutes still intact. Everything in the house was weighted down by fallen-in ceiling and rafters and had been drowning in saltwater for three weeks. Although I only lost the roof and not the whole house, I lost almost everything inside to either water damage, mold or just being smashed. Survival



instincts took over and I started hauling loads of lost belongings and memories to the dump. The tent was pitched and served as temporary housing. On went life after a hurricane with no electricity, no phone service and no roof over my head.

Christmas would be here soon and everyone was hoping it would pass by quickly without any notice. But my family and friends wouldn't let me forget, sending cards and hopeful messages. Kenna Pope Perkins, a Beta Eta sister, also sent a card. Inside were two pieces of paper that looked like Ed McMahon's "you could be a millionaire" checks. I laughed at the hopeful message I thought she was sending. Then I cried when I read the card:

"I got your note and am so relieved to hear that everyone is safe and sound. By now you've seen the surprise in here. Merry Christmas. This money came from your Gamma Phi Beta alumnae sisters in the Peoria Chapter. You said you were O.K. with everything, but if your roof crashed in and sat for three weeks, there's got to be something you need."

Kenna Pope Perkins set about the turn of events that brought the philanthropy of my fellow sisters to my doorstep in St. Thomas. She sent out a letter to the Peoria area alumnae urging them to support another sister in her time of loss. Realizing the Peoria Alumnae Chapter

newsletter wouldn't be sent out before Christmas, Kenna contacted each alumna individually. Sherilyn Mumms, Peoria Alumnae Chapter President, also helped Kenna's effort by providing names and addresses for each alumna.

The letter relayed the hurricane damage and my living conditions. Kenna suggested the Holiday Potluck party would be a wonderful opportunity to make monetary donations. She would then send the lump sum as a holiday gift from the Peoria area alumnae. Sisters I spent my collegiate years with, house corporation board members I worked with as president and sisters I have never met, all gave of themselves to help another sister. Not only did individual members contribute, but the Peoria Alumnae Chapter took funds from their treasury to contribute as well.

Being a friend, Kenna wanted to help me. But my situation also gave her an opportunity to involve herself in Gamma Phi Beta and recapture sisterhood in her life. And in recapturing it for herself, she also gave her fellow sisters an opportunity to share their sisterhood through philanthropy. And through the philanthropy of my fellow sisters, sisterhood re-entered my life. Imagine if each member reached out to the many sisters who have lost touch with Gamma Phi Beta to assure them that Gamma Phi Beta sisterhood really does last a lifetime—that there is sisterhood beyond the collegiate years.

Even though I'll always treasure the collegiate side of sisterhood, more importantly, I'll always carry with me what the Peoria area sisters showed me through their philanthropy. Gamma Phi Beta is a lifelong commitment to advancing the highest type of womanhood.



The Peoria area alumnae upheld that commitment and gave Gamma Phi Beta back to me in a new light. Gamma Phi Beta as an alumna. In salvaging my remaining few belongings, I would never have imagined my sisterhood in Gamma Phi Beta would be salvaged as well.

## 14 Easy Ways to Bring Sisterhood Back into Your Life

Kenna Pope Perkins and fellow Peoria area alumnae inspired me to embrace sisterhood and bring it back into my life. Here are 14 easy ways to bring sisterhood back into your life, too!

### 1. Keep Up-to-Date With *The Crescent*

Send in your correct name and address; or if you know of another alumna who is not current with *The Crescent*, send in her correct name and address to International Headquarters. *The Crescent* keeps you up-to-date with international as well as local happenings.

### 2. Volunteer Your Time to a Local Collegiate Chapter

Whether it's a few hours at initiation, a few days at rush or a semester with the new member class, every minute volunteered is a valuable resource only Gamma Phi Beta alumnae can give to the collegiate chapters.

### 3. Join an Alumnae Chapter/Crescent Circle

Join your local alumnae group. If you are not sure your area has an established chapter or circle, contact International Headquarters to find the closest chapter to you. If there is none in your area, International Headquarters can also inform you of other alumnae in your area so

you could charter your own area alumnae chapter and have a voting delegate at Convention. Or, for a smaller group of alumnae, begin a crescent circle, which only needs a chairwoman and allows local alumnae to decide on the number of meetings each year.

### 4. Go Shopping in the Crescent Classics Catalog or Buy Through the Music and Magazine Program

Not only will you have the latest in Gamma Phi Beta fashion, music and literature, but all proceeds benefit collegiate and alumnae programs.

### 5. Apply for Your Gamma Phi Beta Visa Classic Card

With no annual fee, low APR financing, membership in the Premier Travel Club and every purchase contributing to Gamma Phi Beta—at no cost to you—how could you resist?

### 6. Support Gamma Phi Beta Through Financial Involvement

Keep current on your yearly dues and contribute to the Foundation. Your tax-deductible contribution supports scholarships, fellowships, grants-in-aid and the Leadership Development Endowment.

### 7. Give References

Be a reference writer! A reference is required of each woman voted into membership. Provide collegiate chapters with information about prospective members. And don't forget those legacies.

### 8. Join the Parents Club

Join or begin a Parents Club in your area. Whether alumna or Gamma Phi Beta mother or father, the Parents Club provides an occasion to share your daughter's Sorority experiences, to support Gamma Phi Beta collegiate chapters and to promote Gamma Phi Beta.

### 9. Attend Convention and Regional Leadership Conference

Convention and Regional Leadership Conferences provide alumnae and collegiate members the opportunity to promote the highest type of womanhood in ourselves and each other. Join your Gamma Phi Beta sisters for a weekend in early 1997 at a Regional Leadership Conference or in Newport Beach, California on June 22-29 for Convention 1998!

### 10. Plan a Reunion

Whether it's a full-fledged affair, an agreement to meet at Homecoming, or a newsletter to keep everyone in touch, a reunion of any kind rekindles those Gamma Phi Beta memories. Contact International Headquarters for an excellent packet on planning a reunion.

### 11. Volunteer to Be Part of the SisterLink Global Resource Network

As a SisterLink volunteer, you can:

- Share your career knowledge and experience with other sisters.
- Serve as a professional contact through a computer database providing assistance with career advice, contacts, interviewing skills, internships, etc.
- Serve as a mentor.
- Welcome relocating or traveling members, helping to smooth the transition for those who are relocating and offering suggestions about local services.

### 12. Give Time to Your Local House Corporation Board

Take your experience in maintaining your own home and volunteer your time and knowledge to your local house corporation board. The board's volunteer efforts enable Gamma Phi Beta to provide chapter housing for its members.

### 13. Be a Part of an Alumnae Advisory Committee

Volunteer your Sorority knowledge and life experiences through an advisory position for your local collegiate chapter. See firsthand how your interaction with the local collegiate chapter brings it closer to attaining Gamma Phi Beta's goal of advancing the highest type of womanhood.

### 14. Bring a Friend Back to Gamma Phi Beta

Do you know a Gamma Phi who has lost touch with the sisterhood of the Sorority since college days? Encourage her to get involved again. Let her know the benefits of a lifetime of sisterhood in Gamma Phi Beta!

After one Gamma Phi Beta Visa Classic card, a SisterLink contact and joining the local alumnae group, you may be ready for even more sisterhood opportunities—maybe even as an international officer!

To receive more information on any of these programs, contact International Headquarters at:

Gamma Phi Beta Sorority  
International Headquarters  
12737 East Euclid Drive  
Englewood, CO 80111-6445  
Phone (303) 799-1874  
Fax (303) 799-1876

*(Lisa M. Johnson is a freelance writer who discovered St. Thomas, USVI three years ago and has since made it her home. Although St. Thomas was devastated by Hurricane Marilyn, the community and local businesses have worked together to restore the island's beauty for visitors. Lisa is part of the SisterLink Global Resource Network and welcomes all of her Gamma Phi Beta sisters to St. Thomas.)*



Sisters from **Oakland University** have joined forces with the Oakland Livingston Human Service Agency (OLSHA) to help low income, elderly and disabled in the area. \$250 was already raised by the chapter in a local charity walk for this organization. Additionally, the sisters have decided to adopt the Head Start program as another philanthropy. Responsibilities will include, working in the classroom, helping with meals and reading stories.

Learning Lunches kept many sisters at **Gettysburg College** up-to-date on a variety of issues this past semester. The lunches, held in the women's center, were an enjoyable way for women on the campus to come together, hear new topics, and discuss ideas and issues. The chapter sponsored a Gender Issue Workshop in April which was attended by five sororities and eleven fraternities. Role reversals and other techniques were introduced to help men and women learn to communicate better towards a more positive future.

Sisters from **Lehigh University** are ecstatic about their 27 newly initiated sisters. To celebrate the initiation, the chapter enjoyed an all-house white water rafting retreat. They had a great time and many good memories were made during the celebration.



*Newly initiated sisters from the University of Miami pose during their recent Crescent Ball 1996 celebrations.*



*Sisters from George Mason University take part in Greek Week 1996.*



*Sisters from the University of Iowa take a quick break from a dance marathon. The sisters took part in a 30-hour event which raised money to benefit children with cancer.*

Spring Rush, Sigma Chi Derby Days and Greek Week were just a few of the things that kept the sisters at the **University of Miami** busy this spring. Additionally, the chapter welcomed five new members and held Senior Celebration Week. The semester

ended with the much awaited Crescent Ball and, as expected, a great time was had by all.

Sisters at **George Mason University** welcomed seven new sisters into their chapter this spring. The sisters were honored to receive the Panhellenic Scholarship Award for the Most Improved GPA. Congratulations to Heidi Tomlinson who won the Blue Print Campus Award.

Congratulations also to sisters at the **University of Georgia** on taking first in the university's intramural softball tournament. The sisters came back from 12 runs down to clench the title with a 20-19 win!

Hard work paid off for the sisters at **Northern Arizona University** as they were named Chapter of the Year at the Order of Omega



*Amanda Lambert of East Texas State University poses with her father at Dad's day. Her mother, Brenda, is a Gamma Zeta.*

banquet this past April. Other awards included most philanthropy hours and special recognition to Jennifer Meyer for being named President of the Year.

Sisters from the **University of North Dakota** are pleased to report that once again their annual Mega Spaga event has been a big success. Proceeds benefit Camp Sechelt. The sisters also made a big splash during Greek Week. In conjunction with the Delta Upsilon and Pi Kappa Alpha fraternities, the chapter won the lip sync contest and came in second overall in the Greek games. The Greek system at the university will undergo some big changes next fall. Beginning next term, formal rush will be "no frills." Rush guests will instead take part in a philanthropy event.

**University of California at Berkeley** sisters made their philanthropy projects a big priority this spring. Members hosted their annual Easter party for children at a local shelter. The chapter also made drawings for the Children's Hospital in Oakland. The chapter took part in a community food and clothing drive and the sisters made pillowcases for the young women attending Camp Sechelt.

*(Continued on page 14)*





*Sisters from Michigan State University lend a helping hand during the Special Olympics track meet.*

Sisters from **Colgate College** adopted the theme "work hard, play hard." The sisters ended the semester with a cumulative GPA of 3.26. This was the highest of any sorority on campus. The sisters enjoyed many social activities, including many parties and a champagne brunch. The chapter took first in overall competition in the second-ever Greek Week on campus.

Moonball made its debut at **Southeast Missouri State University** as the sisters introduced this event to raise

money for their philanthropy. The chapter is looking forward to fall rush which is entitled "Rush for a change of atmosphere."

The **Auburn Chapter** has grown like gangbusters. Since receiving their charter this past year, the chapter now has 135 proud new members! The sisters co-sponsored a philanthropy project "These Hands Don't Hurt" with the Alpha Kappa Lambda fraternity. This project raised almost \$900 for the East Alabama Child Advocacy Center. Keep up the good work!



*Alumnae and their children and grandchildren enjoy an ice cream social/Easter egg hunt put on by the sisters of Kansas State University.*

Sisters at **Oklahoma State** welcomed six new sisters to the chapter this spring. Congratulations to Allison Frieson who placed first in the Lambda Chi Alpha Miss Sorority New Member Pageant, Jennifer Pike, who won the 1996 OSU Panhellenic Scholarship and Sandi Ulrich who was a finalist for the 1996 Outstanding Greek Woman.

The **University of Oregon** chapter reports a very successful winter term and rush. With ten new members, the entire chapter kept busy with community service

events. Heading up the first annual pool tournament, the chapter raised \$300 and ten sisters, dancing 36 hours, raised \$1,000. All proceeds benefitted the Children's Miracle Network.

Sisters at the **University of Oklahoma** hosted an entertaining Legacy Day and were very pleased to have 25 guests join in the fun. The entertainment was provided by a well-known hypnotist, Dr. R.E. Bellows. Other activities this semester included a spring formal, an exciting Moms' Day and Greek Week.

Sisters from the **University of Idaho** found themselves clad in funky polyester and rhinestone shoes! The chapter made quite a hit at the famous annual 70s disco function held at a local fraternity. Moms had a wonderful time too as the chapter held their annual Moms' Weekend in March.

The highways in central Michigan are cleaner these days thanks to the sisters at **Alma College**. The chapter participates in the Adopt-A-Highway program during the fall and spring. This proves to be a fun way to make the world a more beautiful place.

Sisters from **Indiana State University** welcomed six women to their chapter after an informal



*Sisters from the University of Toronto celebrate Founders Day.*





*Sisters from Penn State joined forces with the men of Sigma Phi Epsilon to raise money for the university's dance marathon. The marathon raised \$28,000 to benefit children with cancer.*

rush in January. The chapter made quite a name for itself on campus as three of the sisters were crowned sweethearts at three separate fraternities and one sister was crowned Miss University.

Thirty-seven new young women joined the chapter at **Northwestern University** after a very successful winter rush. The chapter was pleased to focus a great deal of their energy on a local low income housing project. The sisters' interaction provided a positive force to many children living in the projects.

Congratulations to the Pref singing sisters at the **University of Georgia** on placing 2nd in the annual Beta Choral Cup during Greek Week 1996!

Sisters from **California State University at Chico** enjoyed a wonderful retreat that provided fun times as well as beneficial rush workshops. Greek Week, a blood drive and a talent show competition kept the chapter active, and the sisters look forward to trying out new techniques in the upcoming fall rush.

**University of Arizona** sisters paired up with the men of Pi Kappa Alpha to add a new game as well as some fun and excitement

to Spring Fling, the largest student-run carnival. The chapter also hosted their annual spaghetti dinner. Proceeds benefit philanthropies for the upcoming year. Then, sisters volunteered at a local Special Olympics by helping to escort the athletes.

Sisters from **Mankato State University** were "charged" with

the addition of many energetic new women to their chapter following rush. On Mothers Day, the sisters each planted a tree at a nearby recreational area. The chapter took part in the "March of Dimes" walk and now are looking forward to a successful fall rush.

The sisters at the **Florida Institute of Technology** hosted their

first Alumnae Weekend to celebrate the 15th anniversary of their charter. They are the first chapter on Florida Tech's campus. The weekend was a smashing success with a cocktail party, beach bar-b-que, sisterhood dinner, and a senior/alumnae celebration.

**University of Wisconsin at Madison** sisters, in conjunction with members of the Sigma Phi Epsilon fraternity, had a blast bowling to raise money for the local Big Brother/Big Sister program. The event, "Bowl for the Kids' Sake," raised \$475 for the organization. Philanthropy didn't stop there. The chapter placed second in Humorology 1996. This student-run philanthropy benefits the university's student crisis center and a local camp. Congratulations!

Sisters from **Miami University**, teamed with the men of Delta Upsilon, hosted "Puddle Pull" for the new member classes. This philanthropy event was a great success. The sisters also participated in an etiquette dinner, Spring-fest



*Sisters from the University of Kansas stole the show at the recent university Rock Chalk Review 1996. Over \$27,000 was raised for the United Way from this event.*





*Sisters from Wichita State gearing up to perform in the university's Hippodrome competition.*

and Dads' Weekend. The chapter will celebrate their 50th year next fall and will be donating a special gift to the university. All alumnae are invited to come and join in on the celebration.

**Wichita State University** sisters paired with the men of Sigma Phi Epsilon and won the university's Hippodrome skit/performance. Additionally, the chapter helped in a fashion show to benefit the American Diabetes



*Sisters from the University of Michigan celebrate the initiation of their new sisters.*

Association. The annual Pink and White Formal brought the semester to a close in May.

Sisters at the **University of Rochester** were ecstatic to receive the university's esteemed DeKiewet Cup. This award is given to the outstanding fraternity and sorority for excellence in chapter programming in many

categories. This was the first time that the chapter has won this award. The Sorority was also recognized for holding the highest GPA on campus. Individual congratulations go to Angela Scalise who received the Outstanding Greek Humanitarian of the Year Award.

**Iowa State** sisters hosted an eventful Moms' Weekend with a Sunday brunch and silent auction. Moms were responsible for bringing items that they had made or purchased and proceeds raised money for the Parents Club. The sisters spent many long hours with the men of Beta Theta Pi working to put together their Veishea float entitled "Atomic Rock." Their work paid off as they placed third overall and won the People's Choice Award for their float.

**Kansas State** sisters have made a great effort to keep the alumnae involved in university and chapter activities. This past spring they invited the alumnae to bring their children and grandchildren to an ice cream social/Easter egg hunt party. It was a great success with the best alumnae turn-out in recent years.

Members from the **University of Kansas**, in conjunction with the men of Sigma Phi Epsilon, won a total of five awards at the university's Rock Chalk Review 1996. This all-university production raised \$27,000 for the local United Way. Congratulations! The sisters also joined the Delta Chi fraternity and held their second annual Dance-A-Thon to raise money for the Lost Child Network. Lots of fancy footwork for a great cause!



*The sisters from the University of Rochester celebrate after receiving the DeKiewet Cup, an award given to the fraternity and sorority for excellence in chapter programming in many categories.*





**The Rochester Alumnae Panhellenic is awarding scholarships of \$1,000 each to eligible collegiate women for the 1997-1998 academic year.**

**For more information, please call:  
303-799-1874.**

The sisters from **Penn State** combined their talents with the men of Sigma Phi Epsilon to help raise money for the Penn State Dance Marathon. The marathon

helped to raise over \$28,000 for children with cancer. Seven sisters danced for 48 hours and many others worked behind the scenes to make the marathon a success.

The chapter and the Sigma Phi Epsilon fraternity also sponsored the Engle family and their 7-year-old daughter, Allison, who is surviving leukemia.



*Sisters from Iowa State showing off their 1996 Veishea float after the university's annual parade this past spring. The float won 3rd place and took first in the People's Choice Award.*

### **Philanthropy:**

At Oakland University (Rochester, Michigan) we support a local Head Start program by spending one Saturday per month cleaning the facilities. Several sisters also volunteer on an individual basis.

### **Traditional Chapter Events & Socials:**

Lunch and letter dates, dress-up and wear badge dates, annual sisterhood night of pumpkin painting (we give these pumpkins to other student organizations and university faculty).

### **Campus/Greek Life:**

Gamma Phi Betas are a strong part of Oakland's Greek life. We support other organizations and look forward to sponsoring campus educational and social programs with other fraternities and sororities.

### **Special Things About Your Chapter:**

On Oakland's campus, Gamma Phi Beta members are active in over 40 other student organizations. Many members also hold positions of leadership in these organizations.

### **Anything else you want the rest of Gamma Phi Beta to know?**

Gamma Phi Betas at Oakland can also be seen at other campus/Greek events, including "Week-end of Champions-Oakland University" and Mudbowl sponsored by Theta Chi Fraternity, as well as the annual welcome week events.



# Gamma Phi Beta Regional Leadership Conference Registration\*

Registration by 11/28/96

\$100 per person

Copy this registration form for each member attending

## January 31-February 2

St. Louis, Missouri, Holiday Inn Westport, 1973 Craigshire  
Portland, Oregon, Red Lion Hotel (Jantzen Beach)  
909 N. Hayden Island Dr.

## February 7-9

Pittsburgh, Pennsylvania, Holiday Inn Greentree, 401 Holiday Dr., Los Angeles, California  
L.A. Airport Hilton & Towers, 5711 W. Century Blvd.

## February 14-16

Charlotte, North Carolina, Holiday Inn Airport, 2707 Little Rock Rd.  
Dallas, Texas, Holiday Inn, 4440 W. Airport Freeway, Irving

## February 21-23

Boston, Massachusetts, Holiday Inn, 1200 Beacon St., Brookline  
Minneapolis, Minnesota, Holiday Inn Metrodome, 1500 Washington Ave. S.



## How will you benefit?

- More members will be allowed to participate in leadership training & development
- Networking opportunities will be created between members
- More members will be encouraged to become actively involved with Gamma Phi Beta

## Funding

The Music/Magazine Program helps to fund these conferences by providing 40% of sales to leadership training! The more orders your chapter sells, the more you will benefit!

## Collegians

- Receive officer-specific training
- Learn tools to run your chapter more effectively
- Gain leadership training
- Your PCD will direct you to the conference you should attend

## Alumnae

- Learn how to recruit new members
- Discover how to develop programs for your members' needs
- Renew interest in your group
- Renew interest and energy in your chapter

## Who Should Attend?

- As many members as possible!
- Officers now and future ones
- Members needing a 'jump start'
- Members needing additional training or creative ideas





# Gamma Phi Beta Regional Leadership Conference

## Registration Form

Copy this registration form for each member attending.

Last Name	First	Maiden	Collegiate/Alumnae Chapter
Street			
City		State	Zip Code

**I Plan to Attend (check one):**

**January 31-February 2**

- ☐ St. Louis, Missouri  
Holiday Inn Westport, 1973 Craigshire
- ☐ Portland, Oregon  
Red Lion Hotel (Jantzen Beach) 909 N. Hayden Island Drive

**February 7-9**

- ☐ Pittsburgh, Pennsylvania  
Holiday Inn Greentree, 401 Holiday Dr.
- ☐ Los Angeles, California  
L.A. Airport Hilton & Towers, 5711 W. Century Blvd.

**February 14-16**

- ☐ Charlotte, North Carolina  
Holiday Inn Airport, 2707 Little Rock Rd.
- ☐ Dallas, Texas  
Holiday Inn, 4440 W. Airport Freeway, Irving

**February 21-23**

- ☐ Boston, Massachusetts  
Holiday Inn, 1200 Beacon St., Brookline
- ☐ Minneapolis, Minnesota  
Holiday Inn Metrodome, 1500 Washington Ave. S.



### Registration\*

- ☐ Registration by 11/28/96  
\$100 per person

### Payment

- ☐ check enclosed  
(make out to Gamma Phi Beta)

☐ Visa ☐ Mastercard

# \_\_\_\_\_ Exp. \_\_\_\_\_

### Type

- ☐ Collegian ☐ Alumna
- ☐ International officer



Special Needs:

\_\_\_\_\_

\_\_\_\_\_

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\*Registration fee covers the kit, your room, meals and transportation to and from the airport



# Thank you to our 1995-96 donors

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Barbara Missert Wessel,  
1874, TEII

### Platinum Circle

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Virginia Campbell Sullivan  
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Virginia Lloyd Bryan  
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Amy Elizabeth Dase  
Kathryn Dollahan Friedberg  
Drew Velde Gay  
Frances Black Green  
Edith Bannan Herrold  
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**Lunar Circle-**  
\$250 to \$499

**Carnation Circle-**  
\$100 to \$249

SCA= Senior Carnation  
Appeal participant  
1874= member of this  
year's 1874 Society  
TEII- Tau Epsilon Pi  
Society member



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The Gamma Phi Beta Foundation seeks a recent graduate interested in a fund raising career for a one-year internship June, 1997-June, 1998. Working with the Director and Assistant Director for Foundation Development, and with the volunteer members of the Foundation Board of Trustees and the Development Committee, the Development Intern will have responsibilities including, but not limited to, the following:

- Travel to regions and chapters on behalf of the Foundation and its funding initiatives.
- Management of phone appeals, thankathons and other development and fund raising activities to be conducted at the regional and chapter level.
- Represent the Foundation and its funding initiatives at collegiate and alumnae chapter meetings and events.
- Participate in planning for fund raising programs and activities at the international, regional and chapter level.
- Provide philanthropic information and appropriate training to collegiate chapters and/or their representatives at meetings and conferences.
- Provide feedback and reports to Foundation and Development Committee volunteer and staff leadership.

This intern will benefit from training and mentoring from the professional development staff of the Foundation as well as from experienced members of the Foundation Board of Trustees and the Development Committee. This is a position with great potential for a young woman interested in a career in fund raising. For more information or to apply, contact the Foundation office at International Headquarters.



*Former International Council Member-at-Large and Foundation Trustee Cinda Keating Lucas (USC) has generously pledged \$25,000 to fund the first two years of the Foundation Intern position.*



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24



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**Loyalty Circle-**  
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**Carnation Circle-**  
\$100 to \$249

SCA= Senior Carnation  
Appeal participant  
1874= member of this  
year's 1874 Society  
TEII= Tau Epsilon Pi  
Society member



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**Platinum Circle-**  
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**Silver Circle-**  
\$2,500 to \$4,999

**Founders Circle-**  
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**Loyalty Circle-**  
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**Lunar Circle-**  
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**Carnation Circle-**  
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SCA= Senior Carnation  
Appeal participant  
1874= member of this  
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TEII= Tau Epsilon Pi  
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### Loyalty Circle

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## Foundation Welcomes New Chairwoman for the 1874 Society's 1996-97 Campaign

Georgiana Post McClenaghan (Oregon St.), a member of the 1874 Society since it was founded in 1990, is the honorary Chairwoman for this year's campaign.

"Georgie's loyalty and generosity over the last six years is an inspiration to all and her willingness to encourage others to give is further evidence of her strong commitment to Gamma Phi Beta," said Foundation Chairwoman and 1874 Society member Barbara Wessel.

In addition to the satisfaction of knowing that their leadership gifts support Sorority educational programs and camping programs at Sechelt and across the continent as well as talented scholars, 1874 Society members enjoy a quarterly newsletter, a biennial reception at Gamma Phi Conventions and the opportunity to stay at International Headquarters when traveling through Denver.



Georgiana Post McClenaghan (Oregon St.)-center-enjoys the 1874 Society reception with Diane Tjaden Thompson (Iowa St.)-left-and L'Cena Brunskill Rice (USC)-right-last summer in Kansas City.

### A Very Special "Thank you" to the 1996-97 Members:

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\*Denotes five or more years of membership.

The 1874 Society recognizes individuals and chapters who have each provided unrestricted gifts of at least \$1,874 during one fiscal year to help the Foundation continue its important philanthropic work.

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## More than 1000 Seniors Pledge To Build Leadership Development Funding

Started just six years ago, the Foundation's Senior Carnation Appeal has grown to more than 1000 members who have pledged to provide resources for Sorority leadership programming at Conventions and Leadership Training Schools, collegiate leadership consultant and international rush consultant visits and PACE programs.

Each year, seniors are asked to make a four-year commitment to support leadership development for members. As they graduate, they agree to let International Headquarters know their new address, the next year they make a gift to the Foundation of \$10, two years after graduating \$20, the third year \$30 and the fourth year \$40. By the time they celebrate their fourth anniversary of graduation, Gamma Phi Beta celebrates with them by welcoming them to the Foundation's Carnation Circle of giving.

This year, the Foundation will again send packets to seniors' homes at Thanksgiving-time with a pledge card, lifetime Gamma Phi Beta membership card and a letter asking them to join the Senior Carnation Appeal.

Senior Carnation Appeal members are recognized in this donor listing with a "SCA" after their names.

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## Noted Fund Raising Consultant Joins Foundation Board of Trustees

Kay Sprinkel Grace (California-Berkeley), a California-based, internationally recognized organizational and fund-raising consultant, joined the Foundation Board of Trustees as the Development Committee Chairwoman last year.

An alumna initiate and graduate of Stanford University, Kay brings to Gamma Phi Beta many years of experience working with non-profit organizations. Her clients include the Asian Art Museum of San Francisco, the American Library in Paris, the California 4H Foundation, the Oakland Ballet and the San Francisco Food Bank among many others. Kay is also a faculty member of The Fund Raising School at Indiana University.

Most recently Kay wrote a user's guide for the video *Speaking of Money*, produced by the National Center for Nonprofit Boards with narration by Hugh Downs. Kay has also just finished a book titled *Beyond Fund Raising*.

She has been a panelist and speaker for many organizations, including the National Society of Fund Raising Executives, the National Center for Nonprofit Boards and the YMCA.

The Foundation is thrilled to have Kay on board!



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## Foundation Offers Chapters New Fund Raising Opportunity

Could your chapter house benefit from alumnae donations to build, add on or improve educational portions of the house? Because of a favorable IRS ruling the Gamma Phi Beta Foundation now offers chapters the opportunity to work with the Foundation so donors may receive tax benefits for their gifts.

If your chapter is considering construction, renovation, rehabilitation and additions of wholly educational areas (study rooms, libraries, computer rooms, drafting and educational work rooms, leadership training rooms and educational storage rooms) of the house or lodge and the cost of the project will exceed \$20,000, chapters and House Corporation Boards should contact the Foundation Office at International Headquarters to learn more about this opportunity.



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**Loyalty Circle-**  
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**Lunar Circle-**  
\$250 to \$499  
**Carnation Circle-**  
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1874= member of this  
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Society member

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## TEP Society Welcomes 23 New Members

*There is a wonderful mythical law of nature that the three things we crave most in life—happiness, freedom, and peace of mind—are always attained by giving them to someone else.*

—Peyton Conway March

The Gamma Phi Beta Foundation welcomed 23 new members to the Tau Epsilon Pi Society in the 1995-96 fiscal year for a total of 120 members. The Society honors members and friends who give to secure the Foundation's future—and the things we crave most in life—through a planned gift or bequest. The Society is named after the Sorority's open motto Tethemeliemenae Epi Petran, Founded Upon a Rock. Its members and their promised gifts are the "rock" upon which the future of the Foundation is built.

When you notify the Foundation of your planned gift, you enable the Foundation to build for tomorrow. Your planned gift helps the Foundation continue to honor its commitment to provide funding for quality educational and leadership programs in the Sorority, special camping for girls, and financial aid for deserving members.

A bequest in a will is the simplest and most frequently used planned gift. Trusts, annuities and gifts of life insurance and real property are other types of planned gifts. Gifts may also be in the form of cash, securities, real and personal property. In addition to supporting the Foundation beyond your lifetime, planned gifts may also reduce current and estate tax burdens. You and your financial advisor should determine which type of planned gift best meets your personal, charitable and financial goals.

The Tau Epsilon Pi Society members honored below enjoy the tremendous satisfaction of happiness, freedom, and peace of mind because they help assure these for future generations. They know that tomorrow's young women will enjoy the same opportunities for growth, leadership development and friendship that they have valued and known in Gamma Phi Beta; and they know that special young girls may enjoy positive and perhaps life-changing camping experiences.

If you would like to join these caring and farsighted sisters in the Tau Epsilon Pi Society, contact Stephanie Hearn, Executive Director for Foundation Development at International Headquarters, 12737 E. Euclid Drive, Englewood, CO 80111-6445; (303)799-1874, fax (303)799-1876, e-mail [fnidir@gammaphibeta-hq.org](mailto:fnidir@gammaphibeta-hq.org).

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# Gamma Phi Beta-Sponsored Camps . . . Where Kids Can Be Kids

By Ruth Seeler, MD (Vermont),  
Foundation Camping Committee Chairwoman

The Gamma Phi Beta Foundation and collegiate and alumnae chapters support a diverse group of campers attending camps across the continent. At these camps, girls have fun, make new and lasting friends, gain independence and self-confidence. The "I can do" attitude replaces the never having tried. These psychological benefits are in addition to the acquisition of specific sports, arts and outdoor skills.

Gamma Phi Beta's support of camping reaches far beyond Camp Fire Girl and Girl Scout Camps. Gamma Phis support camps for physically challenged children who are learning disabled, have cerebral palsy, are wheelchair bound or have a variety of sensory deficits in addition to their motor and learning problems. Gamma Phis also support disease-specific camps catering to girls with asthma,

cancer diabetes and epilepsy. Camps for abused and neglected children as well as children from the inner city with poverty backgrounds are also supported by Gamma Phi Beta.

During the 1995-96 year, more than 200 girls, including girls attending Gamma Phi Beta's Camp Sechelt, were able to attend camps because of generous donations from our members. We are making a difference in the lives of young women and helping to build tomorrow's leaders.

In addition to gifts from individual members to support camping, the following alumnae and collegiate chapters deserve a special thank you

*The St. Louis Alumnae Chapter annually sponsors Camp Wyman in St. Louis. From left to right: Anna Leeuwenburg, (Beta Xi), Philanthropy Chairman; Linda Sanders, Director of Development, Camp Wyman; and Gail Workman, (Omicron), President St. Louis Alumnae Chapter.*

for their support of camping during the 1994-95 fiscal year.

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The number of girls that the Gamma Phi Beta Foundation may provide camping opportunities for each year is only limited by the number of contributions received. Let's band together to make this list grow and to make a difference in more young women's lives.

*Ruth A. Seeler, M.D. (Vermont) and Sally Erickson Lewis (Bradley) at the annual Chicago Alumnae Chapter Christmas Party that benefits camping. Over \$500 was raised for camping at the 1995 dinner which is given in Ruth's candlelit home.*



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Joan Kasparian  
John and Pat Kerr  
Warren and Kathleen Key  
Thomas and Shirley Kinney  
Erik and Janet Kjar  
Dennis and Bonnie Klemick  
Buddy and Diane Knott  
Henry and Mary Kochut  
Harry and Doris Kolomyjec  
George and Maria  
Kondonijakos  
Raymond and Kara Kostman  
Oscar and Barbara Kouri  
Michael and Linda Krejci  
Gerry and Susan Lanham  
Steve and Marcia Larson  
Mike and Marie Lazauskas  
Paul and Diane Leahy  
James and Susan Lebo  
Debbie Lehman  
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Debra Lombardo

Greg and Susan Long  
Roger and Judy Lothamer  
Angelo and Catherine Luongo  
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Edward and Kathleen  
McDonald  
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Renee Mann  
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Yacoub and Elena Massuda  
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Sheldon and Ann Milligan  
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Louis Nelson  
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Gary and Song Quick  
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Sid and Susie Raber  
Ann Raida  
Richard and Brenda Raines  
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Carl and Sandra Rebert  
Elmer and Mary Rehman  
William and Rosemarie Reilly  
Bill and Nancy Reynolds  
Jerry and Joann Riemann  
Anthony and Susan Rinella  
Jerry and Helen Ripberger  
George and Cheryl Ritchie  
James and Jolene Ritzman  
Tom and Suanne Roberson  
Dedra Roberts  
Arthur and Nancy Roberts  
Marvin and Jeanette  
Robertson  
Dean and Sharon Robinson  
Gary and Hattie Robinson  
Mike and Linda Rogers  
Paul and Lynne Rogers  
Nancy Rohrer  
Dick and Sandy Rosso  
Edward and Linda Rossol  
Jerome and Marjorie  
Rothstein  
Stephen and Donna Rubie  
Carol Ruiz



Gary and Kathy Russell  
Harry and Linda Safstrom  
Julio and Eileen Salinas  
Dr. Satterm  
Thomas and Claire Sawicki  
Stephen and Joann  
Scamerhorn  
Gilbert Schmidtk  
Thomas and Patricia  
Schneider  
Terry Schneider  
Terence and Melody  
Schreiber  
Leslie Schwartz  
Gregory and Claudia Seeley  
Larry and Janon Shelby  
Bill and Bonny Shelton  
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**Platinum Circle-**  
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**Silver Circle-**  
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SCA= Senior Carnation  
Appeal participant  
1874= member of this  
year's 1874 Society  
TEI= Tau Epsilon Pi  
Society member

This list only reflects gifts  
given from August 1, 1995  
through July 31, 1996

## Friends

Arthur & Mary Bartholomew  
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## Olympic Torch Bearer

As the Olympic flame was lit during the opening ceremony of the 1996 Olympic Games, visions of Mount Olympus and the ancient games may have come to mind. But for Marilyn Gilmore (Oregon), her thoughts were on a different hill—a hill by Dodger Stadium in Los Angeles.

It was on a .4 mile hilly stretch of Sunset Boulevard south of the stadium that Marilyn became a part of the thousands-year-old Olympic tradition. There at 1:44 p.m. on April 27, she became the 53rd Olympic Torch Bearer to receive the flame on its 15,000 mile journey, across the United States, to the Olympic Stadium in Atlanta!

Marilyn, the Executive Director of Los Angeles Area Council of Camp Fire, was one of 80 "Community Heroes" selected by the United Way of Greater Los Angeles to carry the flame through the streets of Los Angeles County. More than 2,000 persons were nominated for the honor. She believes she may have been selected because of her career with Camp Fire that has spanned more than 30 years in Seattle, Kansas City, Orange County, California, and Los Angeles. She has also served on

numerous United Way committees and councils. In addition to the "Community Heroes," former Olympians selected by Coca-Cola and BMW, the other Torch Relay sponsors, also helped carry the flame.

Each torch bearer had his/her own individual torch and they passed the flame,

one runner to another, by turning on and off their butane powered torches. The Olympic flame began its 84-day journey at the Los Angeles Memorial Coliseum, site of the 1984 Summer Olympics. Eventually 10,000 torch bearers in 42 states would participate in the ritual passing of the flame. Marilyn described the logistics of



*Marilyn Gilmore (Oregon) carries the Olympic torch.*



*Virginia Reckert Henrich (Iowa State)*

Northwestern College, Orange City, Iowa. Roger's sudden death at an early age led her to pack up her children and move in 1974 to the more agreeable climate of Tucson, Arizona.

As the children became older, she

## Perseverance Wins

Doesn't every artist dream of the day she will have a show of her own works and people will like what she has done well enough to purchase it for their home, their own enjoyment?

That dream came true for Virginia Reckert Henrich (Iowa State) when during the month of March, her art work was shown at the Murphy Gallery at St. Phillips in the Hills Church in Tucson. Not only were her works well received, they were snapped up by local art fanciers at prices in the three to four figure range.

"Reck" was born, raised and educated in Norfolk, Nebraska. At Iowa State her curriculum focused on Textiles and Clothing and Applied Art. At World War II's end, she married another Iowa Stater, Roger O. Henrich, and a career took second place as they settled down in Alton, Iowa to raise their three children. However, "Reck" continued to paint and to take lessons at

returned to her art. She studied with various teachers in Tucson and then Daniel Green, Leslie B. Dmille and Harley Brown at the Scottsdale School of Art, Scottsdale, Arizona. For 15 years, she has studied once a week with Larry Wollam of the Pima County Park and Recreation Department in Tucson, Arizona.

Pastel and oil are her mediums, with pastel being first choice for many of her works. Entries into the Pima County Fair, in the amateur and then the professional class, have won her two first place prizes and one third. Several of the works in the March show were not for sale. "I just couldn't part with them," she said.

Very active in the Christ Child Society and her church in Tucson, she is also a member of the Arizona Watercolor Association. Travel to visit her three children and three grandchildren, golf and hiking, and her painting are more than enough to fill her days.





*Mary Anne Fitzgibbon Rennebohm  
(Iowa State)*

## Lilacs Are Memories in Bloom

Although pink carnations hold a special place in the hearts of Gamma Phi Betas, Mary Anne Fitzgibbon Rennebohm (Iowa State) owner of Heard Gardens Ltd., in Johnston, Iowa says lilacs are just as special. All around the world they are touchstones of memory.

When Mary Anne and her husband, Bob, a landscape architect, purchased the 25-acre full service nursery just north of Des Moines five years ago, Mary Anne took over the lilac department, including its nationwide mail order business. To her new job she brought little knowledge of lilacs—just memories—childhood memories of herself standing with her grandmother in Windom, MN taking down laundry from the clothesline, bathed in the sweet perfume of lilacs. “Lilacs are memories in bloom,” says Mary Anne, quoting the slogan from their lilac catalog.

Since then, Mary Anne has immersed herself in every aspect of lilac history, lore and cultivation. This has been no small task, given that the Heard Gardens, named for its 1928 founder Clyde Heard, offers 45 varieties in all seven color categories listed in the International Register of Cultivar Names in the Genus *Syringa* and has one of the nation's best commercial lilac collections.

She points out that her nursery sells only “own-root” (as opposed to grafted lilacs) and that they offer hybridized species that will bloom in the warm climates of Zone 7 (Texas, Arizona and North Florida). “Lilacs usually have to have freezing temperatures to set buds,” she explains. Her lillacs range in size from dwarf to full size.

Of the many lilac fragrances, Mary Anne says, “I look forward to the heady fragrance of lilacs on a warm spring afternoon. I intentionally find time to take walks through the lilacs to enjoy the sight of branches laden with blossoms and the smell of their intoxicating perfumes. This fragrance has evoked universal emotions of love and special feelings for many years.”

Mary Anne's enthusiasm for lilacs extends beyond the commercial aspects. “Poems, songs and prose have been written in homage to lilacs. The beauty of lilacs has graced postcards, stationery, linens and china. Their fragrance has been

duplicated in sachets, bubble baths, soaps and candles.

Perhaps without knowing it, millions of Americans have seen, not just lilacs, but shrubs, annuals, vegetable garden plants—even weeds—from Mary Anne's nursery. In 1994 Warner Brothers selected Heard Gardens, Ltd. to landscape the site of Francesca's house in the film “The Bridges of Madison County.”

“That was no small task,” recalls Mary Anne. They only had three or four weeks to establish a lawn with mature shrubs and trees, “grow” a summer vegetable garden and construct a weed-lined gravel road leading to the house. “We transplanted a gnarled old lilac from the rear of our nursery to near the front porch of the house and moved in a big old apple tree, complete with apples!” says Mary Anne. To get the garden going, they soaked the seeds and pumped in massive amounts of fertilizer. They dug and potted corn from a field and transplanted it in the garden. At one point in the shooting, they had to rip out what they had planted and replace it with plant material that was larger and looked older, in order to accommodate the movie's 30-year time span! “It was certainly an interesting project!” states Mary Anne, recalling that the nursery had to balance the needs of the production company with those of their regular customers. More recently, her nursery provided the plant material for the movie “Twister,” although the work was less intense because it wasn't done on site.

Once the movies were finished, Mary Anne was happy to return her full attention to her lilacs and to helping people plant their own memories. “How fortunate we are to have a living inheritance today from generations past. May we be as wise in leaving an inheritance for generations to come.”

the whole process as simply amazing. “The flame arrived on time to me!” After her run, which she admits was more of a “brisk walk” than a “run,” she passed the flame to a water polo player who won a Bronze Medal in the 1972 Munich Games.

From the flame itself, to the torch, everything was symbolic, Marilyn explained. The flame represented spirit, knowledge and life. The 32-inch torch was also symbolic. The top and bottom of the torch consisted of 22 aluminum “reeds,” one for each of the last 22 cities where the modern Olympics were held. At the top they were encircled by a gold band engraved with the logo of this year's Games. A second band near the bottom of the torch carried the names of each Olympic Games host city. The middle portion of the torch, the part she held, was of Georgia pecan wood and made by the company that makes Louisville Slugger baseball bats. Each torch bearer was able to buy the three and a half pound torch as a special memento. No one else could get one.

When asked about her experience, Marilyn said, “It was a great thrill to be part of the symbolism and pageantry of the Olympics. I joined the crowd in Laguna Beach the next day, just to get into the ‘spirit’ again. The torch went by so fast.”

She was also intrigued by how each local community celebrated the passing of the torch. “The community spirit was wonderful. At Olvera Street, there was a Mexican flavor. In Chinatown, there was a Chinese dragon approximately 10 feet long. The streets were lined with the two flags of China, with a definite line between the two. In Laguna Beach, the flavor was based on the Pageant of the Masters, a local arts festival, in which ‘live’ people depict art scenes.” To celebrate the passing of the torch, they had a 20-foot-high rotating gold medal with a live athlete, painted gold, in the middle.

Marilyn has served on the Camping Committee of the Gamma Phi Beta Foundation. She is a life member of the American Camping Association and has served on its Board of Directors.

Of her part in the historic centennial Olympic Games, Marilyn said, “The torch going through Los Angeles and Orange County brought back fond memories of the 1984 Olympics. It was a marvelous experience.”



## Honored and Promoted

Jennifer Stark (Oklahoma State), an English teacher at North Canyon High School in Phoenix, has been named a 1996 Presidential Scholar Distinguished Teacher. She was nominated by one of her students, Presidential Scholar Rebecca Fox, as the educator who had the greatest impact on her life. In June, Jennifer and Rebecca traveled to Washington, D.C. to participate in week-long Presidential Scholar activities that included a Rose Garden Medallion Ceremony with President Clinton, a special Kennedy Center performance, and tours of the Holocaust Museum, the U.S. Capitol and the Supreme Court.

While in Washington, D.C., Jennifer met with senior level members of the Department of Education to promote dialogue between teachers, the Department of Education and the Clinton Administration. By enhancing communication and laying a foundation for teachers to become partners in developing state and local reform plans, the Department of Education hopes to enable teachers to lead changes in their schools and communities.

As an educator and Gamma Phi Beta alumna, Jennifer urges all Gamma Phis to actively support their local public schools, whether it be through volunteering, taking an active parental role or lending financial support to their local neighborhood schools, which typically welcome much needed support in meeting the needs of young people today.

Paige White (Kansas State), Graduate Panhellenic Advisor at the University of Kansas, received a National Order of Omega Advisor Fellowship in recognition of her dedication to Greek life and to encourage her academic pursuits. Paige, who holds a B.S. in Journalism/Mass Communications, is pursuing a Master's degree in Higher Education and recently moved to Lubbock, TX where she is Assistant Dean of Students at Texas Tech!

Sandy Page Stahl (Vanderbilt), Assistant Dean and Greek Advisor at Vanderbilt University in Nashville, TN was named Fraternity Advisor of the Year by Lambda Chi Alpha Fraternity. She received the

award in June at the fraternity's national convention in Dallas.

Last year Sally J. McDonald (Michigan), an attorney specializing in labor and employment law, received the Chicago Bar Foundation's prestigious Maurice Weigle Award for her exemplary service to the bar and the community.

For several years, Sally has led a Children's Story Hour and Children's Book Drive for children living in shelters, a project of the Young Lawyers Section (YLS) of the Chicago Bar Association. She has also provided pro bono service to the Greater Food Depository as general counsel and as a member of the personnel committee.

This summer, when Sally was elected chairman of the YLS, it was no surprise that she chose "Lawyers United in Service" as the 1996-97 theme. Service to the profession and the community are her goals. In addition to recruiting new YLS members, Sally hopes to begin a mentoring and professional development program within the Minorities in the Profession Committee, as well as a series of programs sponsored by the Law Student Committee to assist students in interviewing for legal positions and providing information about the Illinois Bar Exam.

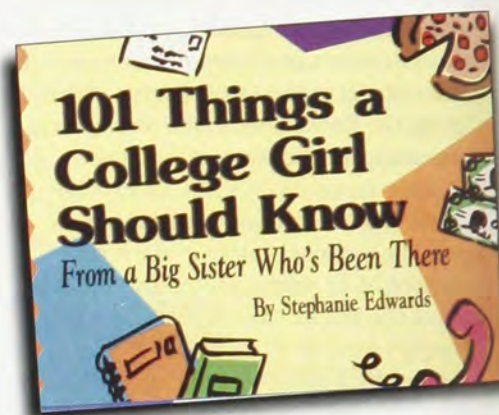
In addition, Sally says, "The Young Lawyers Section will continue to make appearances in junior and high schools to motivate students to attain a higher education, to expose students to the different career opportunities available with a law degree, and to provide a positive role model to students by spending time with them and answering questions."

Sally graduated from Indiana University's School of Business in 1988 and earned her law degree from Duke University School of Law in 1990. She is currently with the firm Rudnick & Wolfe. She and her husband, Richard Levin, live in Chicago.



Sally McDonald  
Michigan

## Gamma Phi Beta Authors



Stephanie Edwards (Loyola),  
Author

***101 Things a College Girl Should Know from a Big Sister Who's Been There* (Andrews and McMeel, \$5.95)**

The thought of her little sister, Amy, going off to the big world of college frightened Stephanie Edwards (Loyola). How would she handle registration? What would she do on the first day of classes?

How would Amy ever survive being away from home and family?

Stephanie, thinking back to the trials and tribulations of her own first year at college, wrote *101 Things a College Girl Should Know from a Big Sister Who's Been There*. "I tried to think of all the things I'd known when I was a freshman," Stephanie writes her sister. "This list is advice based on some of the things I did wrong, some of the things I saw my friends do wrong and some things all first-year students do wrong. I hope you learn from our mistakes."

Stephanie is full of thoughtful insights on the learning experience, such as Tip No. 2: "Whenever a professor offers office hours, visit him/her. (It makes a good impression.)" or Tip No. 19: "Remember: Frat guys + beer = TROUBLE." From tutor-



Stephanie Edwards  
Loyola



ing to tooth care, class registration to roommates, *101 Things a College Girl Should Know* has it all. Filled with helpful hints and gentle musing, this little book is a guaranteed hit as a graduation present, send-off gift, or thoughtful gesture for any campus-bound young woman.

**Terrie Heinrich Rizzo,**  
Coordinating Author

***Fresh Start: The Stanford Medical School Health and Fitness Program* (KQED Books, \$19.95)**



Terrie Heinrich  
Rizzo  
(Penn State)

Real People +  
Moderate Exercise  
= Real Results

Terrie Heinrich Rizzo (Penn State) is the coordinating author and featured model for *Fresh Start: The Stanford Medical School Health and Fitness Program*, a comprehensive personal guide to

exercise. In addition to helping the reader customize a sustainable, enjoyable exercise program, *Fresh Start* teaches everything from how to manage stress to how to find snacks that are good for you, from stretching safely and effectively to preventing exercise injuries. Illustrated guides are included for aerobics, strength, stretching, and back and abdominal exercises, along with strategies to help overcome the most popular excuses for not exercising.

A well-known leader in the field of fitness and health education, Terrie is manager of Health and Fitness Education for Stanford University's Health Improvement Program, a unit of the Stanford School of Medicine. She has taught aerobic dancing and fitness classes for more than 20 years, and is credited with helping introduce aerobics to Europe by founding Aerobic Danse of Belgique (now Personally Fit Europe) as one of the first European aerobics organizations.

In addition to coordinating the development of the book's chapters authored by Medical School researchers and program managers, Terrie also fully wrote or contributed to six chapters.



Terrie, who states she is "on the cutting edge of the baby-boom generation," is featured on the front cover and as one of four models who demonstrate the exercises throughout the book. "All four of us are real people, not professional models. And we're all over 30. *Fresh Start* was developed to help people exactly like us—to develop an exercise program that works and is able to be incorporated into busy lives. The twenty-two contributing authors are world class researchers and docs—not celebrities or movie stars trying to cash in on fitness—so the information is superb. But best of all, it's presented in an easily understandable and 'do-able' fashion. I am really proud of *Fresh Start*, as I think it's a resource that can help thousands of people get fit and live healthier lives," she says.

Terrie credits Gamma Phi Beta with helping her hone her leadership and organizational skills while in college. She is a charter member of IDEA, the professional fitness association, and is active in numerous professional and civic organizations. She and her husband, Mike, live in Saratoga, California.

**Gale Gibson Kohlhausen,**  
Co-author

***West Point and the Hudson Valley, 1990***

***The United States Naval Academy: A Pictorial Celebration of 150 Years, 1995***

When Gale Gibson Kohlhausen (William and Mary) and Ellen Heinbach met 12 years ago on the sidelines of a Greenwich,



Gale Gibson Kohlhausen  
(William & Mary)

CT soccer field while watching their sons play, little did they think that one day they would chronicle the histories of West Point and the U.S. Naval Academy. How could they have imagined that parking spaces reserved with their names would await them, civilian women, at the Naval Academy? Or that they would have privileged access to the students, administration, libraries and archives of these male-dominated institutions?

Gale, a former English teacher and editor of a California teaching journal, and Ellen, a former editor of children's books, first decided to write a travel guide on the Hudson Valley. This was to be a project that would make use of their skills as researchers and writers, and allow them to be home with their young families. They conducted their research by making day trips to towns in the Hudson Valley and submitted the chapter on West Point as a sample to a publisher. To their surprise, the publisher asked them if they could expand the West Point chapter to become almost a third of the book. "We'd never done anything like this in the world. We said, 'Of course!'" recalls Gale.



Once they had approval, they had full access to West Point's archives containing letters, journals and documents from the 18th and 19th centuries. They even saw General Paton's dance card!

West Point Superintendent General Dave Palmer was so impressed with the book that he called his counterpart at the Naval Academy and told him that the Naval Academy ought to have a similar book. Again, the doors opened.

Over the next three years, Gale and Ellen spent up to a week at a time at Annapolis. "We felt being women might be a drawback, but the admirals liked it, and they realized this was for the 150th celebration. They wanted to tell their stories," says Gale. In trying to give a balanced picture of the Academy, Gale and Ellen included the serious business of naval training, as well as the controversies and tragedies that have dotted the Academy's history.

By following an entire class through their Academy career, they got to know the midshipmen personally. One plebe invited both of them to be his dates to a ball. Another, who was getting cold feet about his impending marriage, had long talks with them about what he should do.

In their books, they emphasize that it takes a special kind of person to attend a military academy, one who can endure physical demands and academic pressures. In describing what impressed them most, Gale says, "It was the constant striving to do well."

Gale compares working with Ellen to her days as a collegian at William and Mary. "It's nice to work with women. Gamma Phi offers a wonderful opportunity to develop the energy and creativity of women; they have the ability to get things done." Noting that, "Gamma Phi was a big part of my life at William and Mary," Gale enjoys staying in touch with her chapter sisters. She is also an active William and Mary alumna, having just been elected to the Board of Directors of the Society of the Alumni. She also chaired her class's 25th Reunion Gift Committee.

Gale and her husband, Steve, are the parents of two sons, Tron and Kristoff. Gale is active in community affairs, serving on the Board of Arch Street, the Greenwich Teen Center, of which she was a member of the Founding Board.

## Corinne Yvette Martinez

*The heart of the giver makes the gift dear and precious.—Martin Luther King*

One Gamma Phi Beta who exemplifies Dr. King's words is Corinne Martinez (California-Berkeley). Her generous and giving heart makes her gifts of time, talent and treasures dear and precious.

Since pledging at Eta Chapter in 1983, Corinne has been committed to the high ideals that first attracted her to Gamma Phi Beta membership.

Corinne remembers being impressed with Gamma Phi when she went through rush because the young women stressed philanthropy and were very sincere. "They seemed to genuinely care about each other," she said.

As a collegian, Corinne served as Eta Chapter treasurer and vice president. She attended Gamma Phi's Chicago Convention in 1984 and was impressed that "Everyone in the room had a common basis—the same basic fundamental values which created an inherent trust."

Corinne continues to attend Gamma Phi Beta Conventions because she enjoys the people—professional women that she has come to know and leaders that have inspired her heart with their joy and passion—and the reuniting that the biennial Convention provides.

Corinne credits her Gamma Phi Beta experience as her first training ground for learning how to run a business. Although she studied English at the University of California-Berkeley, because she says she wanted to have a well-rounded education, she has found her niche in computer software development and used her business knowledge to help start a new company.

A California native, Corinne is a co-founder of a company that, in today's world of down-sizing and employee benefit cutbacks, has adopted a unique and refreshing philosophy. Evolve Software, Inc., a company that develops application software that adapts readily to meet the changing needs of human resources departments and other business functions, includes "exemplifying the virtual corporation" and "a trusted partnership with its employees in its mission. It truly is a company that is concerned about making the world a better place, by providing enterprises the ability to enable a better work



Corinne Yvette Martinez  
California-Berkeley

environment for their employees," Corinne said.

It is this trusted partnership and trust, in general, that seems to be the recurring and most important theme in how Corinne lives her life. This philosophy is working for Corinne who is now Evolve's Vice

President of Development and a member of the Board of Directors, and it is obviously working for Evolve, which has grown to more than 60 employees in just 18 months, with plans to add 50 more within the next year.

But even this is not good enough for Corinne, who likes a challenge and does not like gliding on her success. She constantly strives to be well-rounded. And staying involved in Gamma Phi Beta helps to round out her very busy professional life.

Since graduating, Corinne has given of her time and talents by serving as a financial advisor to Eta Chapter, a province financial director, as San Francisco Alumnae Chapter President, an Eta House Corporation Board member, and as a nominating and resolutions committee member and she continues to give as a member of the Eta Scholarship Committee and as a Regent for the Gamma Phi Beta Foundation.

As well as giving of her time and talent to Gamma Phi, Corinne has also been very generous about giving of her treasures. She has been a member of the Foundation's 1874 Society for several years and is a current member of the TEII Society. Last year she provided the funding for the Foundation's annual report to donors.

Corinne said that she stays involved in Gamma Phi Beta because of its philanthropic nature and because it helps her keep her perspective in life. She has always been a proponent of Gamma Phi's support of underprivileged girls. She also said that she remains interested because Gamma Phi promotes women's leadership and most importantly and simply, "because," she said, "this organization helps people."



# Substance-Free Housing:

## *Saving the Greek System*



*"We must be the change we wish to see in the world."—Gbandi*

**V**al Christensen knew it was time for change if the fraternity system at Utah State University had any hope of surviving. Christensen, vice president for student services at USU, saw a dying fraternity system that was a mere shell of what he had experienced as a college undergraduate member of Pi Kappa Alpha.

"I was looking for an idea we could use—anything we could do to save the system," Christensen says of the seemingly insurmountable problems he faced in the spring of 1995. "We had tried everything. Carding at the door. Requiring invitations. Nothing worked. Alcohol abuse was killing us." The once-proud Greek system at USU had deteriorated to the brink of extinction. USU was experiencing incident after incident, and alcohol was involved in almost every case.

"We simply weren't getting the best students," Christensen says. "The best ones don't want to live in an unsafe place where they cannot study. They weren't joining fraternities."



Christensen wasn't the first to recognize the problem. Nor was Utah State the first campus to experience it. Leaders of the National Interfraternity Conference had seen the same pattern repeated nationwide, and a major turnaround had caught their eye. The Sigma Chi Chapter at the University of Maine had been on the brink of extinction, and in desperation alumni there imposed a substance-free living environment. It was a last-chance effort to save the chapter. To their delight, it worked. The chapter rebounded, and three years later it is quite successful. A Sigma Chi now heads the Interfraternity Council at Maine.

In an effort to stem the deterioration of the Greek system nationwide, NIC offered a trial program based on some of the concepts used at Maine. The result was a substance-free living program, and NIC floated the idea in one of its publications in the spring of 1995.

"I'd looked for years for an idea we could use," says Christensen. "When I saw that newsletter, I called NIC and asked if I could implement the program. They agreed, and we imposed it as our policy, word for word, for the fall of 1995. Needless to say, I wasn't a very popular guy around here."

At first, undergraduate men balked at the idea of ridding fraternity houses of alcohol. So did members of women's groups, who were accustomed to using the fraternity houses as convenient places to drink.

Today, many in the Utah State system have become converts.

"Things have gone really well," says David Dyer, president of USU's Delta Sigma Phi Chapter. "Oh sure, we had some things to struggle with, like alumni who didn't understand what we had done. And as far as activities go, you have to be creative."

"Still, on balance it's been good. The problems we used to have with the surrounding community have disappeared, and we have a much better atmosphere in the house."

One year later, Christensen considers the program a resounding success. So does the NIC, which has partnered with the National Panhellenic Conference to create a Joint Task Force on Substance-Free Housing. Together, NIC and NPC intend to implement the program on several test campuses for the 1996-97 academic year.



"Men's groups cannot solve this problem by themselves," says Jean Scott of Pi Beta Phi, who chairs NPC. "On campuses where there is a system-wide effort to pursue substance-free housing, members of women's fraternities should work with fraternity men to help them successfully reach this meaningful goal."

Christensen agrees. "We had only one bad incident last year in which a fraternity decided to violate our policy," he says. "They brought alcohol into the house. The women not only refused to participate, they turned them in." It hasn't happened again.

"Participation of the women's groups is essential," Christensen says. "We have to change the drinking culture on campus, and without the women's participation, it won't happen."

Christensen hastens to add that the situation at Utah State is far from perfect. Still, last year there wasn't a single arrest on Greek Row, there were no police raids on fraternity houses. Negative incidents of all types dropped dramatically.

Christensen also says that retention rates (the percentage of new members actually initiated) are up and that members of Greek organizations are more visible in community and campus affairs. Volunteerism has increased sharply.

"It's definitely possible to change the culture," says Christensen, "but it takes support from every alumni group as well as the undergraduates. We're recruiting high-quality members who are more academically oriented. Those people didn't join before."

Those very attributes are the things that persuaded Brad Dove to join the reborn Alpha Tau Omega Chapter at Purdue University. After closing its chapter two years ago, ATO recolonized at Purdue last year and enlisted 36 new members. Dove was one of them.

"I had looked at other fraternities on campus," he says. "Some of the images I didn't care for. I thought that with a substance-free house, there would be more brotherhood. The chapter would be more committed to academics."

Fraternities have succeeded as part of the college scene for more than 200 years, largely due to members' ability to adapt to the changing needs of students and society. Today, it is clear that campuses and communities will no longer tolerate underage drinking as acceptable behavior. Can fraternities adapt to this changing expectation?

"Sure, they can adapt," says Christensen. "But it takes a lot of work from every group, undergraduates and alumni,



men and women. Everyone said it couldn't be done, but we've done it. I've been here a long time, and this is our best year ever."

## Where to Get Help

The National Panhellenic Conference and the National Interfraternity Conference are committed to furthering the efforts of students and alumni who choose to pursue substance-free chapter housing. Members of the NIC-NPC Joint Task Force on Substance-Free Housing believe that a partnership between fraternity, university and community is the key to providing the best learning environment for fraternity members, an alcohol-free living area. NPC and NIC have a variety of educational resources available to assist with the planning of effective chapter programming ideas. You may contact the task force by writing to Co-Chairs Carlton Bennett, Theta Chi, and/or Lissa Bradford, Kappa Alpha Theta, at NIC-NPC Substance-Free Housing, 3901 West 86th Street, Suite 390, Indianapolis, IN 46268.

## Benefits of Substance-Free Housing

- A higher-quality of fraternity experience.
- Improved safety and health of collegiate members.
- Greater attention to academic pursuits.
- Attractive, safe housing.
- Increased membership of dedicated men and women.
- A return to the beliefs upon which each fraternity was founded.

## Utah State Isn't Alone

Several campuses, in addition to Utah State, have implemented substance-free environments. The largest so far is the University of Colorado, where the Interfraternity Council decided to go substance-free in a response to heavy criticism of the Greek community at what has been described as one of America's top party schools. Gamma Phi Beta recognized their efforts with a campus award given at the Western Regional Greek Conference this past Spring.

# How to Do It

## Step 1

Develop a coalition that includes the administration, national men's and women's fraternities with chapters on the campus, IFC and Panhellenic officers, chapter advisors and house corporation boards, local alumnae and key community representatives, especially local government and law enforcement.

## Step 2

Presidents of men's and women's fraternity chapters and IFC and Panhellenic officers spend a weekend on retreat talking through their reactions to the substance-free decision, accepting the decision and making plans to move forward with it.

## Step 3

Host a convocation for all undergraduate fraternity men and women. All coalition members will be represented and will present the substance-free guidelines, with special emphasis on the benefits to members, chapters and the Greek system as a whole.

## Step 4

Following the general convocation, national officers and staff will meet with their own collegiate and alumni members to discuss implementation of the plan.

## Step 5

Each national organization will send a mailing to all living alumni of the chapter to explain the substance-free guidelines.

## Step 6

A panel of representatives from the coalition will serve as an oversight board and resource team to ensure compliance, provide encouragement and reward success.

## Step 7

The campus and local media will be invited to general meetings and will be kept informed about the progress of the initiative.

There, too, the program has been successful, despite some early stumbles. Boulder, Colorado, police have been active participants in the program, and they now sing the praises of the revived Greek community.

Several national fraternities, including such large groups as Sigma Nu, have committed to becoming substance-free nationwide by the year 2000. Others have started requiring chapters to make the change following risk-management violations. Some are committing to substance-free housing as they rebuild or remodel. Still others have committed to cooperate

with NIC and NPC and implement the program in all chapters located on target campuses.

"We are starting with a few college campuses," says Lisa Bradford of Kappa Alpha Theta and co-chair of the NIC-NPC Joint Task Force on Substance-Free Housing. "Then, we will use these experiences to refine the process and expand to other locations."

"We want to see hundreds of campuses doing this in the next couple of years," says Carlton Bennett of Theta Chi, who co-chairs the task force with Bradford. "It could be what saves the Greek system."



## ALPHA

Alma L. Dunning, '31  
Nancy Kenney Hick, '55

## BETA

Winifred Gridley Keller, '23  
Helen Dean Bowles, '36

## GAMMA

Leona Yerly Farnam, '18  
Mary Burchard Burlingame, '21  
Beatrice Masterson Richards, '26  
Helen Nelson Matter, '26  
Betty Hart Davis, '31

## DELTA

Elizabeth Tucker Janes, '50

## EPSILON

Joyce Farr Damm, '12  
Margaret Nash Gluek, '17  
Ernestine Dobler  
    McDonald,\*\*\*\* '33  
Beverly Hallgren, '44  
Marcia Heilman Robison, '45  
Joan Schock McLeese, '45

## ZETA

Mary Pearl Knapp, '50

## ETA

Catherine Shattuck  
    Van Brunt, '21

## THETA

Mary Wooley Mechling, '20  
Gwendolyn Olinger Van Der-  
bur, '26  
Billie L. Molina, '96

## KAPPA

Alice Dunnell Brown, '19  
Isabel Bladon Berens, '23  
Janet Christofferson Rhame, '24  
Jean MacGlashan Juneau, '27  
Sage Elderkin McDonald, '30  
Elizabeth Sargent Palmer, '32  
Mary Shaw Randolph, '33  
Kathryn Barton Kyner, '35  
Ann Hoiland Clabby, '50  
Nancy Kasch Michaelson, '55

## MU

Evelyn Carey Niebel, '17  
Jessie Duggan Wisnom, '20  
Nancy Farmer McColloch, '26

## NU

Alma Kraus Burke, '27  
Jean Kuykendall, '31  
Mary Henderson Phipps, '36

## XI

Minerva Terteling Smith, '23  
Agnes Bowen  
    Aschenbrenner, '25  
Virginia Maguire Coffin, '29  
Betty Nelson Carson, '38  
Eileen Gilbertson Evenden, '39

## OMICRON

Marilynn Stephani Irwin, '43  
Janice Weeden Nolting, '65

## PI

Iola Solso Maaske, '25  
Genevieve Boslaugh, '30  
Marilyn Diestel Schirmer, '46

## RHO

Virginia Harper Smalley, '20  
Ruth Frese Brock, '27  
Ruth McCrory Rice, '33  
Molly Whalen Tompke, '66

## SIGMA

Nancy Jackson Street, '46

## TAU

Margaret Horseley Pace, '25

## UPSILON

Willie Gray Jackson, '25

## CHI

Marjorie Priaulx Christensen '29  
Mildred McGregor  
    McKeown, '26  
Marland Houck Schrauth, '46

## PSI

Lela Smith Weirich, \*\* '21  
Mary Campbell Winchester, '52

## OMEGA

Margaret A. Kinney, '23  
Marion Wilton Whitmore, \* '32  
Beverly Wertz Smith, '35  
Sally Thomas Brunot, \* '52

## ALPHA ALPHA

Lynda Cartwright Seppanen, '54

## ALPHA BETA

Jean Thompson  
    Hendrickson, '39

## ALPHA GAMMA

June Harriman Waite, '21

## ALPHA DELTA

Thelma Clevenger Lee, '42  
Sally Adams Klausing, '51

## ALPHA EPSILON

Emily Hart Moore, '22  
Joharrie Cowell Hemenway, '34

## ALPHA XI

Mary Chambers Pandres, '42

## ALPHA ETA

Joyce Spoerr Huff, '53

## ALPHA THETA

Laura Evers Kull, '35  
Beverly Davis Nicholson, '37  
Mary Ramsey Benson, '52  
Lola Collins Housley, '62  
Barbara J. Franklin, '72

## ALPHA IOTA

Mary Kelly Bradshaw, '50  
Ann Telfer Kuhl, '42  
Marion Ellson Woodbury, '34

## ALPHA XI

Frances Parris Boatwright, '37  
Sara Echart Walsh, '61  
Denise Edwards Eads, '94

## ALPHA OMICRON

Jeanne Toussaint McGeary, '48

## ALPHA SIGMA

Mary Nix Leader, '39

## ALPHA TAU

Eleanor Hunter Sim, '36

## ALPHA UPSILON

Carolyn Jones Beachley, '32

## ALPHA PHI

Marcella O'Connell Fields, '32  
Jane Whitaker Guiry, '40

## ALPHA CHI

Margaret Averill Sterregaard, '40  
Blanco Rollins Blandford, '45  
Mary A. Haynes, '69

## ALPHA PSI

Barbara Shean Barat, '42

## BETA BETA

Joyce Reside Menzel, '43

## BETA EPSILON

Lois Waring McGrear, '51

## BETA ZETA

Elizabeth R. Jenkins, '49

## BETA IOTA

Helen Oelwein Kinneberg, '49  
Dorris Tindell Mendieta, '51

## BETA MU

Stephanie Kroll Dross, '73

## BETA XI

Carol Blake Langford, '53

## BETA OMICRON

Joyce M. Breeden, '57

## BETA CHI

Le Tresa Tyler Jordan, '58

## GAMMA ALPHA

Gloria Grisham Durham, '58  
Charlotte A. Griffin, '71

## GAMMA DELTA

Mary Anderson Carey, '63

## GAMMA MU

Jane Holler, '67

\* Merit Award

\*\*\*\* Carnation Award



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## EXERCISE

Women throughout the world are discovering the physical and emotional benefits of physical fitness! Running, in-line skating, aerobics, skiing, the list of activities is endless. As women obtain higher levels of responsibility at home and work, it becomes that much more important to find ways of reducing stress. Exercise can be used as a form of stress reduction, as prevention from sedentary diseases, and it can make you look great too!

When beginning an exercise program, it is a good idea to determine what your goals are. If your goal is to improve muscle tone, your exercise program might differ slightly from that of a program designed for weight loss. The American College of Sports Medicine recommends that we engage in cardiovascular exercise at least three times a week for at least twenty minutes. Cardiovascular exercise refers to exercise that raises your heart rate to at least 60% of its maximal capacity. In general, it is best to work between 60 and 85% of your maximal heart rate. This is referred to as the target heart rate zone.

To determine what your target heart rate zone (THRZ) is, follow this simple formula:  $(220 - \text{Age}) \times 60-85\%$ . For example, a woman who is forty years old would calculate her THRZ as follows:  $220 - 40 = 180 \times 60-85\% = 100-173$  heart beats per minute. As stated previously, an exercise program differs slightly depending on your primary goal. If general health is your goal, cardiovascular exercise such as running or walking three times a week for at least twenty minutes would be appropriate. However, if weight loss is your primary goal, cardiovascular exercise should be performed 4-6 times a week for at least 30 minutes.

Women are constantly faced with the concept of weight loss and dieting. Unfortunately, many women are at risk for eating disorders because of unsafe and ineffective dieting. Many times, women lose large amounts of weight, only to gain it back. This cycle has been commonly referred to as yo-yo dieting. In order to lose weight and keep it off, it is important to start exercising. More important than losing weight is losing body fat, which is accomplished through cardiovascular conditioning.

Did you ever notice that two women who are the same height and weight can look completely different? One might be muscular with a fit appearance, but the other does not appear to be physically fit. This is because of body composition. Body composition refers to the ratio of fat to lean muscle mass in our bodies. Generally, women have slightly higher body fat than men because of our ability to bear children. It is important to remember that muscle weighs more than fat so rather than weighing yourself, it would be wise to start measuring yourself.

Body fat can be measured with calipers, hydrostatic weighing, and through other means widely available in health clubs and fitness facilities. Remember that when we lose weight through diet alone, we lose both fat and muscle. Unfortunately, if the weight is gained back, you actually are fatter than before because you have a higher ratio of fat (because of the loss of muscle). This is why it is so important to add exercise to any weight loss program, not just to lose weight, but to keep it off.

Have you ever heard the term "Better Butter Burner?" This refers to the concept that people who work out consistently actually become more fuel efficient. This means that a woman who works out cardiovascularly at least three times a week actually burns more calories at rest than does her sedentary (non-moving) counterpart. So the benefits of exercise do not, by any means, stop the moment we leave the gym.

Women who exercise regularly are also found to have psychological benefits as well. Many have heard of the "runner's high." This term refers to the feeling of euphoria experienced as a result of a great workout. Have you ever found yourself in an aerobics class and about fifteen minutes into the class, you find yourself really wanting to push a little harder or give little yells to show your enjoyment? When we exercise, endorphins are released into the bloodstream, creating a feeling of enthusiasm and happiness. Women who work in extremely stressful situations can really benefit from this because it offers a form of stress release that has positive long term effects on their health.

Whether it is looking good or feeling great, exercise has many things to offer to women. Remember that any activity is better than none so if your schedule only allows for twenty minutes a day, then use those twenty minutes. Remember that exercise need not be strenuous as you will begin to discover when you start to work with your target heart rate zone. Also remember to enjoy yourself. Exercise should be fun! If you have not decided on a primary goal for your fitness routine, or if you work out all of the time with no specific goal in mind, consider fun. Having fun and improving the quality of life through the body is one of the best gifts that we can give to ourselves. ●

**Editors note:** Desiree is currently completing her Master's degree in Corporate Fitness. Desiree lives in Chicago and is a certified personal trainer and aerobics instructor. In the coming months, she will be writing a series of articles on fitness related topics for *The Crescent*.

*Desiree Robinn, Arizona State*





# Females, Frogs and

*"Froggy went a courtin' and he did ride . . . uh-huh."*

According to Joseph Campbell, (*The Power of Myth*) and Clarissa Pinkola Estes, (*Women Who Run With the Wolves*), we are sometimes guided by, occasionally defined by and once in a while, even driven by our myths. We don't even have to be aware of a specific myth for it to be operational in our lives. That's OK as long as the myth fits our needs and has positive results. But some myths become obsolete or counterproductive. Take, for example, frogs. Have you noticed there are fewer frogs to kiss?

On the surface, few of us would openly admit that we hang our star on a frog who would be prince. In general, we are far too educated, far too enlightened, far too liberated to live by the luck of kissing the right frog. Yet, consider these anti-frog prince facts:

## Anti-Frog Facts

A recent survey by Louis Harris & Associates found that 53 percent of married women leave all financial matters to their husbands. Married women are not the only ones to shy away from financial matters. Many single women are either waiting for the frog or ignoring the matter altogether.

The National Center for Women and Retirement Research reports that 80 percent of U.S. women are eventually left in financial jeopardy through divorce or widowhood. We all need to have our own financial house in order. In fact, if women took the same interest in their homes that many take in their financial house, property values would likely plummet across the land.

Not only death or divorce, but also layoffs or disability can force women into a role for which they are ill-prepared. When working with women in my financial planning practice, I frequently find that women don't have a clue what

benefits they or their husbands have through their workplace.

According to a 1993 study conducted by the Employee Benefit Research Institute, women save 47 percent less than men on average in employer-sponsored 401(k) retirement plans. This is particularly sinister since women live longer and need more savings to carry them through their lifetimes. To complicate matters, women's average earnings are still only 77 percent of the average for men. Additionally, even when men and women save equal amounts, in twenty years, men have substantially more because they're more aggressive investors.

## How Did That Happen?

Over the years, I have begun to form some theories about why we, as women, hold the views we do about money and finances. Besides the frog prince syndrome, I believe many of us unconsciously still hold to the powerful-shining-knight-rescuer syndrome. In our culture money means power, success and control. While women continue to carry the purses, men still control the purse strings; and not just in individual relationships but throughout our monetary and political system. Politics is a good example. Issues deemed appropriate for women include housing, education, health and welfare. Men's issues include the economy, finance



and defense. So, it's acceptable for women to tend the home fires but not to light the match.

Then too, money is emotional. Like being on an emotional binge, we just can't seem to get and spend enough of it. Our consumer culture reinforces the buy-and-be-happy mode at every turn. The message seems to be, "Charge!"

Interestingly, there is another unwritten rule that says it's all right for women to spend but not to save. Yet, at some level, we all know what's important is not what we spend, but what we don't spend.

## The Good News

The good news is that women do have advantages when it comes to finances.

First, women learn quickly, are more consistent about saving and are less likely to jump in and out of investments. Second, once women begin to understand more about their finances and form a plan, they are more committed to it. Finally, more and more women are realizing that a man is not a plan and that they have not only a right, but a responsibility to participate in their own financial lives.

Regardless of our age, income or marital status, or where we have been in our financial lives, we can make the necessary changes to ensure our own financial stability and future. It is possible to do effective financial planning no matter what you have. And we don't have to do it alone.

## Sources Sans Frogs

There are excellent reading materials available and trained financial advisors to help. Seeking professional advice and



# Finances

By Ginny Hammond, U. of Colorado



education about our finances is important for getting and staying on the right track. Just as we wouldn't ask our plumber to diagnose a medical problem, so too, we are unlikely to get the soundest financial advice from our neighbor, doctor or cousin. (Those who are doctors, lawyers or CPAs, or are married to these professionals, are probably all too familiar with the temptation to assume that expertise in one area means expertise in all areas, i.e. "I'm an attorney, therefore I must know the best way to reach my financial goals.")

## Taking the Leap

Unlike a fairy tale with a beginning, a middle and an end, a good financial plan has a beginning but no end. A financial plan is not an event, it is a work in progress. The beginning is when we decide to exercise our choices and make a decision to participate in our own finances. But the decision is not the action. Imagine three frogs on a lily pad. (These frogs are not princes in disguise, by the way.) One frog decides to jump to shore. How many frogs are left on the lily pad? Three. The decision is not the action. To make the leap from good intention to reality requires more action on our part.

## How It Works

When you begin working with a professional financial advisor, the first step involves determining your current financial position. That means looking at where you have been, where you are now and where you want to be. You then define and choose the life you want to live today and tomorrow. You set your own goals. Your financial advisor is there to help you reach the goals you set. Because goals change with your life, there is no "one size fits all." I ask clients to consider these guidelines:

## Goal Setting Tips

*Set exciting goals.* They must keep you motivated so you will save for the future. A goal of "financial security when I retire" may not motivate you enough to keep you from buying that new sports car. A goal of "retiring at age 55 with \$500,000 in the bank so I can enjoy golfing in Florida" is one you may actually work to achieve.

*Make sure your goals are meaningful to you.* If you feel you are too young to worry about retirement, set another goal that is important to you now. Once you achieve some short-term goals, you may become motivated to set goals for the longer term.

*Put your goals in writing.* This will help you clarify them. Think through the goals carefully. How much time do you have to achieve the goal? How committed are you to it? What are your expectations for success?

*Prioritize your goals.* Most people have five or six goals, making it necessary to prioritize them.

*State the goals in measurable terms.* Set interim goals as well as longer-term ones. If you'll need \$50,000 in 5 years, how much do you expect to have after one year, two years, etc.? This strategy will help you assess your progress and keep you from becoming discouraged over the short term.

*Don't be afraid of ambitious goals.* Just because a goal seems difficult does not mean you should avoid it. It does mean that you will have to develop appropriate strategies to achieve the goal.



## It Can Be Easy Being Green

I frequently tell my clients there's no financial situation so good or so bad that it can't be better. My skate boarding son taught me this lesson a few years back. When he came in the house with a wounded knee and scratched up shins, I said, "Well, it could be worse." He replied, "Mom, it could be better." And he was right.

So in future issues, look for frog-free facts on what it takes to make your goals a reality: debt management, sound investment strategies, protecting your most important asset your earning ability, income tax planning, the importance of maintaining assets in your own name, retirement planning that will last your lifetime and estate considerations. But for now, I'll leave you with Mark Twain's advice: "I don't see no p'int about that frog that's any bettr'n any other frog." ●

*Editors note: Ginny graduated from the University of Colorado in 1965 and received her MBA in 1985. She is a personal financial advisor with American Express Financial Advisors Inc. Her practice is located in Denver, CO.*



## Alumnae Awards

### Alumnae Panhellenic Cooperation Award

This award promotes Panhellenic cooperation within an Alumnae Panhellenic or community.

*Winner:*

Atlanta, Georgia Alumnae Chapter

*Honorable Mention:*

Greater Orange County, California Alumnae Chapter

### Alumnae Panhellenic Participation and Leadership Award

This award is given for outstanding contributions to local Alumnae Panhellenic and/or Panhellenic Area Council.

*Winner:*

Greater Orange County, California Alumnae Chapter

*Honorable Mention:*

Portland, Oregon Alumnae Chapter

### Beatrice Locke Hogan Award

This award is given for exemplification of Panhellenic ideals within the Greek system and the community.

*Winners:*

Catherine Guthrie Lindauer (Omega)  
Gretchen Haller Reiter (Beta Alpha)

### Chicago Award

Given for consistent demonstration of outstanding sisterhood, loyalty and caring among members, this award recognizes quality and quantity of community philanthropic projects, with special consideration given to size of chapter.

*Winner:*

New York City Alumnae Chapter

*Honorable Mention:*

Cedar Rapids, Iowa Alumnae Chapter  
Bakersfield, California Alumnae Chapter

### Clara Worden Award

This award is given for greatest annual percent of increase in dues-paying members, determined from International Headquarters alumnae records.

*1994-95 Winner:*

Minneapolis-St. Paul, Minnesota Alumnae Chapter *From 44-84 ~ a 91% increase*

*Honorable Mention:*

Portland, Oregon Alumnae Chapter *From 17-31 ~ a 82% increase*  
Chicago, Illinois Alumnae Chapter *From 14-24 ~ a 71% increase*

*1995-96 Winner:*

Syracuse, New York Alumnae Chapter *From 16-31 ~ a 94% increase*

*Honorable Mention:*

Louisville, Kentucky Alumnae Chapter *From 13-22 ~ a 69% increase*  
Des Moines, Iowa Alumnae Chapter *From 15-25 ~ a 67% increase*

## Philanthropy Awards

### Community Service Award

This award is for quality and quantity of chapter, campus and community philanthropic projects.

*Winner:*

Indianapolis, Indiana Alumnae Chapter

*Honorable Mention:*

Northern Virginia Alumnae Chapter  
Piedmont, South Carolina Alumnae Chapter

### Crescent Circle Award

Outstanding sisterhood, activity above and beyond the expectations of a crescent circle, and/or completion of a special project using a Sorority service or program in a unique and outstanding way.

*Winner:*

Ottawa Area, Ontario Crescent Circle

*Honorable Mention:*

Naples Area, Florida Crescent Circle  
Salt Lake City, Utah Crescent Circle



*NPC Delegate Betty Quick presents Gretchen Reiter with the Beatrice Locke Hogan Award.*

### Hall of Fame Award

This award is given as special recognition for a consistently superior level of activity covering more than 10 years of service, participation, philanthropy, efficiency and collegiate/alumnae relations.

*Winner:*

Greater Kansas City, Missouri Alumnae Chapter

### Newsletter Award

This award is given in recognition of creative and effective presentations of chapter news.

*Winner:*

Northern Virginia Alumnae Chapter

*Honorable Mention:*

Bakersfield, California Alumnae Chapter  
Kansas City, Missouri Alumnae Chapter

### Outstanding Alumnae Chapter Service Award

This award is given in recognition of overall excellence in service to collegiate chapters, communities, each other and international Gamma Phi Beta.

*Winner:*

Portland, Oregon Alumnae Chapter



**Overall Excellence in Music/Magazine Sales**

This award is given in recognition of the most magazine subscriptions sold and most money raised.

**Personal And Chapter Enrichment Award (PACE)**

This award is given for outstanding use of chapter, community and international Gamma Phi Beta resources to promote individual and chapter enrichment in the area of sisterhood, service, education, and personal and social development.

*Winner:*  
Dayton, Ohio Alumnae Chapter

*Honorable Mention:*  
Atlanta, Georgia Alumnae Chapter

**Special Girl Award**

This award is presented for quality and quantity of chapter support in regard to special camping for girls.

*Winner:*  
Denver, Colorado Alumnae Chapter

**The Crescent**

**Most Consistent Reporting Award**

This award is presented for frequent, timely and creative reporting to *The Crescent*.

*Winners:*  
Houston, Texas Alumnae Chapter

*Honorable Mention:*  
South Bay, California Alumnae Chapter



*Sisters celebrate winning at award night.*

**Collegiate Chapter Awards**

**E. Adeline Curtis Award**

This award is presented in recognition of consistency of excellence in the Five Standards of Membership, through the demonstration of sisterhood, friendship, cordiality, concern and consideration of others.

*Winner:*  
Alpha Nu, Wittenberg University,  
Springfield, OH

*Honorable Mention:*  
Gamma Psi, University of Northern Iowa,  
Cedar Falls, IA  
Epsilon Kappa, California State University,  
Chico, CA

**Frances E. Haven Award**

This award is presented for outstanding improvement in all areas of chapter life.

*Winner:*  
Rho, University of Iowa, Iowa City, IA  
*Honorable Mention:*  
Epsilon Psi, University of North Carolina-  
Asheville, Asheville, NC

**Mary A. Bingham Award**

This award is given in recognition of overall chapter excellence in rush, scholarship, new member, ritual, PACE, efficiency in reporting, Panhellenic participation, campus and community activities, philanthropic activities, collegiate/alumnae relations, campus standing and quality of leadership.

*Winner:*  
Xi, University of Idaho, Moscow, ID

**McCormick Medallion**

This award is given for outstanding participation in campus, community and philanthropic activities, as well as activities and honors of individual members. Awards are given in two categories, based on enrollment of students (under 12,000 and over 12,000).

*Winners (under 12,000):*  
Epsilon Beta, Alma College, Alma, MI  
Delta Tau, Colgate University,  
Hamilton, NY

*Honorable Mention:*  
Zeta Beta, University of Virginia,  
Charlottesville, VA  
Epsilon Mu, Loyola University,  
New Orleans, LA

*Winners (over 12,000):*  
Beta Alpha, University of Southern  
California, Los Angeles, CA  
Beta Upsilon, Kansas State University,  
Manhattan, KS

*Honorable Mention:*  
Pi, University of Nebraska, Lincoln, NE  
Psi, University of Oklahoma, Norman, OK  
Epsilon Kappa, California State University,  
Chico, CA

**Advisory Board Awards**

**Helen M. Dodge Award**

This award is given for outstanding guidance and support of a collegiate chapter by an advisor.

*Winners:*  
Sally Dickinson Andrews (Beta Gamma),  
Alpha Nu Chapter Advisor  
Stephanie Gauchat (Alpha Epsilon),  
Alpha Epsilon Chapter Advisor  
*Honorable Mention:*  
Stacy Olsen (Zeta Alpha), Zeta Alpha

**Chapter Advisor**

**Outstanding Advisory Board**

This award recognizes outstanding guidance and support of a collegiate chapter by an advisory board.

*Winner:*  
Gamma Tau, St. Louis University,  
St. Louis, MO  
*Honorable Mention:*  
Beta Sigma, Washington State University,  
Pullman, WA  
Epsilon Nu, Chapman University,  
Orange, CA



## Collegiate/Alumnae Relations

### Collegiate/Alumnae Relations Award

This award is given for outstanding communication, rapport, understanding and cooperation between a collegiate chapter and an alumnae group(s).

#### Winners:

Delta Phi, California State University, Bakersfield, CA and Bakersfield Alumnae Chapter

#### Honorable Mention:

Delta Omicron, Southern College of Technology, Marietta, GA and Atlanta Alumnae Chapter  
Epsilon Delta, Creighton University, Omaha, NE and Omaha Alumnae Chapter

### Most Improved Collegiate/Alumnae Relations Award

Given for outstanding improvement in communication and cooperation between the collegiate chapter and the alumnae group.

#### Winners:

Beta Mu, Florida State University, Tallahassee, FL and Tallahassee Alumnae Chapter

#### Honorable Mention:

Beta Alpha, University of Southern California, Los Angeles, CA and South Bay Alumnae Chapter

## Efficiency

### Efficiency Award

This award is presented for timeliness and accuracy of reports, fees and policies submitted to International Headquarters.

#### Winners:

Xi, University of Idaho, Moscow, ID  
Chi, Oregon State University, Corvallis, OR  
Alpha Epsilon, University of Arizona, Tucson, AZ  
Beta Pi, Indiana State University, Terre Haute, IN  
Gamma Tau, St. Louis University, St. Louis, MO



Mary A Bingham winner University of Idaho

#### Honorable Mention:

Gamma, University of Wisconsin, Madison, WI  
Beta Upsilon, Kansas State University, Manhattan, KS

### House Corporation Board Efficiency Award

This award is given for timeliness and accuracy of reports and fees submitted to International Headquarters.

#### Winners:

Beta Alpha, University of Southern California, Los Angeles, CA  
Beta Omicron, Oklahoma City University, Oklahoma City, OK  
Delta Mu, Rutgers State University, New Brunswick, NJ

## Financial

### Most Improved Financial Programming Award

This award is given for outstanding improvement in timeliness and accuracy of all financial reports, payments of fees, badge orders/badge money, as well as outstanding improvement in budgeting.

#### Winner:

Gamma Pi, Mankato State University, Mankato, MN

#### Honorable Mention:

Gamma, University of Wisconsin, Madison, WI  
Gamma Mu, Moorhead State University, Moorhead, MN  
Epsilon Delta, Creighton University, Omaha, NE

### Excellence in Financial Programming Award

This award is given for consistency in timeliness and accuracy of all financial reports and payments of fees, badge orders/badge money according to deadlines. Other criteria include consistency in budget planning and control, and reduced or no delinquencies in member financial obligations.

#### Winner:

Beta Upsilon, Kansas State University, Manhattan, KS

#### Honorable Mention:

Alpha Xi, Southern Methodist University, Dallas, TX  
Gamma Tau, St. Louis University, St. Louis, MO

## House Corporation Board/Collegiate Relations

### House Corporation/Collegiate Relations Award

This award is given for a cooperative and congenial working relationship between a house corporation board and a collegiate chapter.

#### Winner:

Psi, University of Oklahoma, Norman, OK

#### Honorable Mention:

Beta Mu, Florida State University, Tallahassee, FL  
Delta Delta, California State University, Fullerton, CA





**Most Improved House Corporation Board/Collegiate Relations Award**

This award is given for outstanding improvement in the cooperation and communication between a house corporation board and a collegiate chapter.

*Winner:*  
Alpha Epsilon, University of Arizona,  
Tucson, AZ

*Honorable Mention:*  
\* Theta, University of Denver, Denver, CO

**Music/Magazine**

**Overall Excellence in Music/Magazine Sales**

This award is given in recognition of the most music and magazine subscriptions sold, and the most money raised by a chapter.

**Overall PACE Programming Award**

This award is given in recognition of creative and balanced PACE programming covering sisterhood, social development, personal development, education and service.

*Winner:*  
Beta Mu, Florida State University,  
Tallahassee, FL

*Honorable Mention:*  
Epsilon, Northwestern University,  
Evanston, IL  
Epsilon Nu, Chapman University,  
Orange, CA

**PACE Night Program Award**

This award is given for an original, creative and interactive PACE night program developed by the chapter.

*Winner:*  
Beta Upsilon, Kansas State University,  
Manhattan, KS—"AIDS and HIV Education"

*Honorable Mention:*  
Epsilon, Northwestern University,  
Evanston, IL—"Auto Maintenance"  
Delta Delta, California State University,  
Fullerton, CA—"Multicultural Diversity and Awareness"

**Panhellenic**

**Lillian Thompson Award**

This award is presented to an individual who exemplifies Panhellenic ideals to the Greek system and the community.

*Winner:*  
Melissa Davis, Beta, University of Michigan, Ann Arbor, MI  
*Honorable Mention:*  
Michelle DeMent, Alpha Nu,  
Wittenberg, University, Springfield, OH

**Panhellenic Participation and Leadership Award**

This award is given for outstanding contributions to Panhellenic/Greek Council by Panhellenic delegates and/or Panhellenic officers.

*Winner:*  
Epsilon, Northwestern University,  
Evanston, IL

*Honorable Mention:*  
Pi, University of Nebraska, Lincoln, NE  
Chi, Oregon State University, Corvallis, OR  
Alpha Nu, Wittenberg University,  
Springfield, OH

**Panhellenic Spirit Award**

This award is presented for promoting Panhellenic spirit within the College Panhellenic, campus or community.

*Winner:*  
Delta Delta, California State University,  
Fullerton, CA

*Honorable Mention:*  
Beta Gamma, Bowling Green State University, Bowling Green, OH  
Gamma Tau, St. Louis University,  
St. Louis, MO  
Delta Mu, Rutgers State University,  
New Brunswick, NJ

**Philanthropy**

**Community Service Award**

This award is for quality and quantity of chapter, campus and community philanthropic projects.

*Winners:*  
Sigma, University of Kansas, Lawrence, KS  
Gamma Tau, St. Louis University,  
St. Louis, MO

*Honorable Mention:*  
Alpha Lambda, University of British Columbia, Vancouver, B.C.  
Beta Omega, Northern Arizona University, Flagstaff, AZ  
Delta Delta, California State University, Fullerton, CA  
Epsilon Beta, Alma College, Alma, MI  
Epsilon Tau, University of Rochester, Rochester, NY  
Zeta Alpha, Eastern Washington University, Cheney, WA

**Pollack Award**

This award is given for contribution toward special camping for girls. This award is made possible through annual donations from the Pollack family.

*Winners:*  
Sigma, University of Kansas, Lawrence, KS  
Beta Alpha, University of Southern California, Los Angeles, CA

**Special Girl Award**

This award is given for quality and quantity of chapter support in regard to special camping for girls.

*Winner:*  
Alpha Lambda, University of British Columbia, Vancouver, B.C.

**New Member**

**Excellence in New Member Programming Award**

This award is given in recognition of positive, innovative new member meetings and programs. This includes absence of hazing, high new member retention, effective use of rushing our new members, efficiency in reporting, effective use of Lifetime Membership Manual and local information, as well as organized and thoughtful Inspiration Week plans.

*Winner:*  
Epsilon, Northwestern University,  
Evanston, IL  
*Honorable Mention:*  
Delta Mu, Rutgers State University,  
New Brunswick, NJ  
Eta, University of California, Berkeley, CA  
Pi, University of Nebraska, Lincoln, NE



## Public Relations

### Most Improved Public Relations Award

This award is presented for significant improvement in all of the Public Relations Award criteria.

*Winner:*

Alpha Epsilon, University of Arizona,  
Tucson, AZ

*Honorable Mention:*

Rho, University of Iowa, Iowa City, IA  
Beta Psi, Oklahoma State University,  
Stillwater, OK

### Outstanding Administration/Faculty Relations Award

This award is given for the following qualifications: contribution toward more positive cooperation and relations between administration and faculty, through chapter programming; and outstanding communication, rapport, understanding, respect and cooperation between the collegiate chapter, administration and faculty.

*Winner:*

Tau, Colorado State University, Ft. Collins, CO

### Outstanding Public Relations Award

This award is given for overall chapter excellence in the development and implementation of a comprehensive public relations program for the chapter, especially in the following areas: creativity and variety of public relations efforts; number and quality of public relations events and promotion of  $\Gamma\Phi\beta$ ; and overall impact of the public relations program in improving Gamma Phi Beta status on campus and in the community.

*Winner:*

Epsilon Delta, Creighton University,  
Omaha, NE

*Honorable Mention:*

Beta Omicron, Oklahoma City University,  
Oklahoma City, OK  
Gamma Kappa, University of Nebraska,  
Kearney, NE

## Rush

### Most Improved Rush Award

This award recognizes improvement in rush performance, statistics and spirit.

*Winner:*

Beta Upsilon, Kansas State University,  
Manhattan, KS

*Honorable Mention:*

Beta Mu, Florida State University,  
Tallahassee, FL  
Beta Epsilon, Miami University, Oxford, OH  
Delta Upsilon, University of Georgia,  
Athens, GA

## Scholarship

### Chancellor E.O. Haven Award

This award is presented for the highest chapter grade point average for the biennium.

*Winner:*

Omicron, University of Illinois, Urbana, IL

### Scholastic Excellence Award

This award recognizes the highest level of scholastic achievement throughout the biennium. All of these chapters have achieved over a 3.0 grade point average for each term of the biennium.

*Winners:*

Gamma, University of Wisconsin,  
Madison, WI  
Epsilon, Northwestern University,  
Evanston, IL  
Theta, University of Denver, Denver, CO  
Lambda, University of Washington,  
Seattle, WA  
Xi, University of Idaho, Moscow, ID  
Omicron, University of Illinois, Urbana, IL  
Alpha Nu, Wittenberg University,  
Springfield, OH  
Delta Mu, Rutgers State University,  
New Brunswick, NJ  
Epsilon Delta, Creighton University,  
Omaha, NE  
Epsilon Epsilon, Union College,  
Schenectady, NY



*Sisters share in the excitement of Awards night.*

### Most Improved Scholarship Award

This award is given for the most improved scholarship record.

*Winners:*

Quarter System—  
Kappa, University of Minnesota,  
Minneapolis, MN  
Semester System—  
Epsilon Psi, University of North Carolina-  
Asheville, Asheville, NC

## The Crescent

### Most Consistent Reporting Award

This award is presented for frequent, timely and creative reporting to *The Crescent*.

*Winner:*

Gamma Pi, Mankato State University,  
Mankato, MN

*Honorable Mention:*

Beta Omicron, Oklahoma City University,  
Oklahoma City, OK

### Editor's Award

This award recognizes exceptional contributions to *The Crescent*.

*Winner:*

Jane Nobles, Beta Omicron, Oklahoma City University, OK—"How Could Anyone Kill Hundreds of Innocent People" (Summer 1995)







# Celebrate!

Gifts have been given to the Gamma Phi Beta Foundation in celebration of:

## CONGRATULATIONS

To the newly reorganized Beta Chapter at the University of Michigan from the Ann Arbor Alumnae Chapter.

Joy Al-Jazrawi's graduation from Rhodes College from Sam and Ann Al-Jazrawi.

The alumnae initiation of five International Headquarters staff members (Edna Hanlon, Barbara Ann Lafferty, Billie Molina, Sherry Ochoa, Linda Ryan) from Catherine Guthrie Lindauer.

International Headquarters' Alumnae initiates and staff who helped with our initiation from Billie Molina.

Kay S. Grace for her marriage to Geoff Beaumont on March 31, 1996, from the Foundation Trustees and Staff.

Kay Grace's "perfect union" with Geoff Campbell Beaumont from Barbara Missert Wessel.

Alpha Delta's 75th Anniversary from the women of Gamma Tau Chapter.

Kris Riske for winning the Varner Award from Marty Pool.

Holly Bronsing on her marriage to Craig Jurgensen from Marty Pool.

Stephanie Duncan Evelo on her appointment as PAD Province IV from Marty Pool.

Eighteen Beta Lambda seniors (Jen Brisen, Vanessa Chepo, Meredith Dahl, Angela Davis, Debbie Dorsee, Heather Feldbaum, Lori Held, Kara Killough, Jessica Lawrence, Dominique Magarelli, Michelle Miller, Jen Miltz, Chrissy Pierog, Lori Roodman, Natalie Strickler, Jennifer Tachibana, Adrien Van Matre, Kim Void) who were welcomed into alumnae status from San Diego Alumnae Chapter.

Martha Dickinson Campbell's initiation as an alumna initiate of Alpha Nu on February 27, 1996 from Sally Dickinson Andrews.

Michelle DeMent's appointment as a CLC for 1996-97 from Sally Dickinson Andrews.

Katrine Haddleton Keller's 50 years as a Gamma Phi Beta.

Laura Ramsden on her marriage to Aron Gideon who she met at the Gamma Phi house at UCLA in 1991.

Rena Bradham on her marriage to Masahiro from Laura Ramsden.

Julianne Molinari on her marriage to Matthew Bryam from Laura Ramsden.

Sarah Mahan upon her graduation from Syracuse University from her mother Pat Mahan.

To L'Cena Rice on her election as International President from the Southern California Intercity Alumnae Council.

My little sister, Karen Anderson's marriage to Bob Glessner from Sheila King.

Dr. Susan Todd Peeler for completing her residency at Vanderbilt University in OB/Gyn. Good luck in your new practice at Baptist Healthcare Group in Nashville from Mary Todd Cox, Vinita Bradshaw Sturgeon and Robert and Claudia Todd.

Epsilon Mu's honorable mention for the McCormick Medallion from Margarita Perez.

Xi Chapter's hard work and dedication! Congratulations on achieving the Mary A. Bingham Award from Calli Daly.

Paula Marie Snowden as reigning "1995 New Agent of the Year" at Bankers Life and Casualty Company.

Delta Tau for winning a McCormick Medallion at Convention from Gretchen Oostenink (Chapter Advisor).

Linda Anderson for winning the Pink Carnation Award from the women of Psi Chapter and Psi Chapter House Corporation Board.

The wonderful Convention produced by Randy Allard and her Convention team from Sharon Dunham.

The first anniversary of The Alumnae Action, edited by Darla Dakin, from Sharon Dunham.

Alpha Gamma Chapter for moving back into their structure. Gook luck with Fall Rush from the Zeta Zeta Class.

Stephanie Hearn on her marriage to Ed Wassom on August 17th from Gamma Phi Beta Foundation Trustees.

## BIRTHS AND BIRTHDAYS

Fran Mayfield Lapham's baby daughter from Elise Berthon and Gina Hartigan.

The birth of legacy Miranda Elizabeth to Virginia Chizek Schene from Laurie Mohning.

The birth of Brennan Kaylee Pool, my first grandchild, from Marty Kuhn Pool.

Jeanne Barry Rice's 75th birthday from Marjorie McKee Orr.

The births of Camille Cestone's twins, Vivienne and Dominique, from Sally Dickinson Andrews.

The birth of Nathan James to Karin Carlson Vaughn from Kathy Spence McDaniel.

The birth of Samuel Walter Keller to Robin Rohde Keller and Steve Keller from Lisa Rivers Zabel.

Abigail Elizabeth, baby daughter and legacy to Amy Hammonds, from Ann Ross.

Kara Shay Bocher, Kendra and Steve Bocher's new baby girl and Kelsey's little sister, from Stephanie Hearn.

## SISTERHOOD

Thanks to Joey Stiver for serving as chairwoman of the Foundation from Marty Pool.

In honor of Elise Alexander from Vesta S Voss.

In honor of the Oklahoma City Alumnae Chapter whose members are good friends who support each other through life's difficulties and successes. We truly are a circle of sisters through our association with Gamma Phi Beta from Paula K. Clover.

Gamma Phi Beta sponsored camps for kids from Catherine Wilson Goracke.

Thank you Barbara Paige for your wonderful leadership and Gamma Phi spirit from Glendale Alumnae Chapter.

June Needham and all my sisters in the Glendale Alumnae Chapter for being such a wonderful group from Barbara McAllister Paige.



Thank you Diane Thompson for your leadership, vision and dedicated service as International President from Linda Pelegrino.

Thank you to the outstanding women of the 1994-96 International Nominating Committee. You were a fantastic group to work with from Linda Pelegrino.

Fantastic, fabulous and inspired! Thank you Sonja Hernandez and the Southern California Benefit Committee for "Celebrate The Magic of Gamma Phi Beta" from Linda Pelegrino.

Gail Workman for all her support and friendship. She embodies the spirit of Gamma Phi sisterhood from Karen Harris Story.

Rochelle Lynn Strada and all 1995-96 CLCs from Judith S. Strada.

Thank you to St. Louis Alumnae Chapter for a wonderful two years from Gail Workman.

In honor of Connie Spanier for all she has done for Gamma Phi in San Francisco from Margaret M. Sawyer.

Zeta Delta Chapter—You are the greatest from Ann Ross.

Thank you to Becky Boyd-Obarski for two great years as Director of Alumnae Operations from Tucky Hobbs.

Barbara Ann Lafferty's initiation and her service to Gamma Phi Beta from the Alumnae Department.

Tucky Hobbs for organizing the Gamma Phi Beta Golfing Event for our 67th Convention in Kansas City. We hope the tradition continues from Swinging Sisters, Golfing Gammas and H.M. Dodgers.

The invaluable assistance and treasured friendship of Becky Boyd-Obarski from Sharon Dunham.

The work of International Headquarters staff and Susan Grant for Convention from Sharon Dunham.

The work done by Cinda Lucas and Linda Johnson, retiring members of International Council, from Sharon Dunham.

The work of Barbara McKewen in establishing The Volunteer Resources Database from Sharon Dunham.

In honor of Kristen Heine, CLC, from Gamma Phi Chapter.

In honor of Gamma Gamma Chapter from Janell Schulteis.

Aggie Thompson's assistance at Convention from Sharon Dunham.

Diane Thompson's 10 years of leadership from Sharon Dunham.

The Alumnae Department Program Team from Sharon Dunham.

The Alumnae Department Operations Team from Sharon Dunham.

The Alumnae Department Chapter Development Team from Sharon Dunham.

Martha Dickinson Campbell's initiation as an alumna initiate of Alpha Nu on February 27, 1996. Congratulations! I'm so proud of you from Sally Dickinson Andrews.



*To honor a sister or friend,  
fill out the  
"In Celebration" card  
in this issue and mail it  
with your gift to  
the Gamma Phi Beta  
Foundation,  
12737 E. Euclid Dr.,  
Englewood, CO 80111*



# Crescent Classics

FALL 1996



## BASEBALL CAPS

- A. Denim cap with suede bill CCBC115 ..... \$15.95
- B. Stonewash khaki cap with navy bill  
CCBC116 ..... \$12.95
- C. Creme cap with navy bill CCBC117 ..... \$13.95
- D. Stonewash khaki cap CCBC118..... \$15.95

## JACKETS

Nylon anorak with cotton flannel lining, all jackets come with embroidered letters. (Available L or XL)

- A. Solid maroon CCJK106..... \$45.95
- B. Hunter with navy stripe CCJK107..... \$45.95
- C. Solid Navy CCJK108 ..... \$45.95

## STATIONERY

- A. Things-To-Do Pad CC93..... \$3.95
- B. Crescent Pad CC37..... \$1.95

### Stationery - 10 Sheets and Envelopes

- C. White with Pink CC94 ..... \$5.00
- D. Ivory with Pink CC95 ..... \$5.00
- E. White with Carnation CC96..... \$5.00
- F. Ivory with Gold Crescent CC97..... \$5.00
- G. White with Pink Crescent CC62 ..... \$5.00
- H. Ivory with Crest CC99 ..... \$5.00

### Notecards - 8 Cards and Envelopes

- I. Ivory Thank You's CC100..... \$4.00
- J. White with Crest CC101..... \$4.00
- K. Ivory with Gold CC102..... \$4.00
- L. Ivory with Carnation CC103 ..... \$4.00
- M. Carnation Notebook CC104..... \$1.95
- N. Carnation Notecards CC105 ..... \$4.75
- O. Cloud Notepad CC36 ..... \$2.95
- P. Post-It Notes CC31..... \$2.50







### FOREVER GAMMA PHI

- A. Handcrafted Shelf-Sitter Dolls . . . . \$29.00  
Brunette-CC87 Blonde-CC88 Redhead-CC89
- B. Future GFB Frame CC90 . . . . . \$16.00
- C. Socks CC91 . . . . . \$4.95
- D. Baby Bib CC92 . . . . . \$12.95
- E. Brass Alumna License Frame CC15 \$14.95
- F. Pink/White License Frame CC18 . . \$7.95



### SCOOP NECK TSHIRTS

100% Cotton, Scoop Neck Tshirts  
(Available M - XL Add \$ 2.50 XXL)

- A. Multi-color applique CCTS112 . . . \$24.95
- B. Wave Design CCTS113 . . . . . \$24.95
- C. Multi-color blocks and embroidery CCTS114 . . . . . \$26.95

### CLASSIC CREWS

- A. Maroon hooded crew, plaid letters CCCN109 . . . . . \$41.95
- B. Creme crew, triple layer celestial letters CCCN110 . . . . . \$36.95
- C. Navy crew, flag/maple leaf letters CCCN111 . . . . . \$33.95  
(Available M - XL Add \$ 5.00 for XXL)

### GAMMA PHI BETA MEMORIES

- A. Ceramic Frame CC9 . . . . . \$15.95
- B. Polk-A-Dot Frame CC79 . . . . . \$4.95
- C. Crescent Antique Frame CC80 . . . \$13.00
- D. Celestial Photo Album CC81 . . . . \$13.50
- E. 3-Piece Hanging Celestial Frame CC82 . . . . . \$13.95
- F. Celestial Frame CC83 . . . . . \$7.50
- G. Brass Crest Frame CC84 . . . . . \$16.00
- H. Wooden Frame CC85 . . . . . \$12.95
- I. Tumbler (Available in Purple or Teal) CC86 . . . . . \$1.95

### REVERSIBLE SWEATSHIRT

This unique garment is actually two garments in one! An ash grey crew with an athletic design on one side and the coat-of-arms on the other.  
CCCN122 . . . . . \$28.95  
(Available Sizes M-XL Add \$ 5.00 for XXL)







## BULLETIN BOARD

- A. Bulletin Board CC137 .....\$23.00
- B. Long Window Decal CC25 .....\$2.00
- C. Crescent Keychain CC138 .....\$5.00
- D. Onyx Keychain CC139 .....\$4.95
- E. Crescent Photo Keychain CC58 .....\$3.00
- F. Frosted Acrylic Keychain CC59 .....\$3.95
- G. Square Keychain CC106 .....\$3.95
- H. Pen CC29 .....\$1.00
- I. Pencil CC28 \$.50
- J. Alumna Keychain CC16 .....\$6.95
- K. Pin Pillow CC107 .....\$5.95
- L. Brass Keychain CC108 .....\$5.95
- M. Ruler/Magnet "Sisterhood is Immeasurable" CC109 .....\$4.95
- N. Heart Earrings CC110 .....\$5.00
- O. Wooden Hearts 'Sisters are Connected Heart to Heart' CC111 ...\$7.95
- P. Crescent Suncatcher CC112 .....\$6.95
- Q. Gold Stickers CC113 .....\$.65

## 1996 CRESCENT BEAR ORNAMENT

First in a series of limited edition collectible ornaments. Our 1996 Crescent Teddy Bear is the perfect start for your Gamma Phi collection.

- CC41 .....\$9.95



## CREWS WITH EMBROIDERY

- A. Maroon crew, gingham print, zig zag embroidery CCCN126 .....\$39.95
  - B. Hunter crew, gingham print, zig zag embroidery CCCN127 .....\$39.95
  - C. Navy crew, plaid print, block embroidery CCCN128 .....\$39.95
  - D. Ash crew, teddy bear print, script embroidery CCCN129 .....\$39.95
  - E. Navy crew, celestial print, script embroidery CCCN130 .....\$39.95
- (Sizes M - XL Add \$ 5.00 for XXL)



## WOOL PILLOW

Made of blazer-quality wool, embroidered with authentic full-color coat-of-arms, trimmed with contrasting cord, they are a stunning enhancement to any decor. CC114 .....\$45.00



- A. Maroon crew, bold Greek embroidery CCCN119 ..... **\$41.95**
- B. Navy crew, crest embroidered upper-left corner CCCN120 . **\$35.95**
- C. Navy crew, celestial wreath shield CCCN137.. **\$39.95**
- D. Creme crew, personalize your own sweatshirt with the university of your choice (This item is non-returnable)  
CCCN121 ..... **\$32.95**

(Sizes M-XL Add \$ 5.00 for XXL)



A. Founded Upon a Rock . . . .  
CCTS131 . . . . . **\$12.95**

B. Crescent Flag  
CCTS132 . . . . . **\$12.95**

C. Athletic Design . . . **\$11.95**  
Maroon - CCTS133;  
Navy - CCTS134;  
Hunter - CCTS135;  
Black - CCTS136  
(Sizes M-XL)

A. Dad embroidered wool baseball cap	
CCBC123.....	<b>\$15.95</b>
B. White crew, silver alumna	CCCN124..... <b>\$42.95</b>
C. Hunter crew, Mom design	CCCN125..... <b>\$41.95</b>

(Sizes M-XL Add \$ 5.00 for XXL)

A. Glass Jewelry Box CC115 .....	<b>\$11.95</b>
B. Crescent Potpourri (Potpourri not incl.) CC116 .....	<b>\$7.95</b>
C. Chalkboard CC72.	<b>\$12.95</b>
D. Lucite Crest Display CC73 .....	<b>\$23.00</b>
E. Crest Handkerchief CC8 .....	<b>\$11.50</b>
F. Rosewood Pen Set CC74 .....	<b>\$19.95</b>
G. Marble Pin Box CC75 .....	<b>\$12.00</b>
H. Acrylic Heart Box CC76 .....	<b>\$8.50</b>
I. 10 Yard Ribbon Roll CC77 .....	<b>\$4.95</b>
J. Carnation Floating Candles (3 per Package) CC78 .....	<b>\$4.95</b>

Name:		Date:	
Mailing Address:			
City:		State:	Zip:
Phone: (     )	Alumna:	Collegian:	Other:

Item number	Brief description	Size	Quantity	Price	Total

Method of payment: <input type="radio"/> Check (make payable to Crescent Classics) <input type="radio"/> Money Order <input type="radio"/> Credit Card <input type="radio"/> Visa <input type="radio"/> Mastercharge		Card No: _____ Exp. Date: _____	<u>Subtotal</u> California residents add 7.75% sales tax <u>Shipping and handling</u> *Canada orders no personal checks	
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Bryce Canyon National Park, I-6  
Canyonlands National Park, I-8  
Capitol Reef National Park, I-7

Carlisle National Park, M-10  
Cedar Breaks National Monument, I-6  
Crater Lake National Park, E-3  
Denali National Park, P-2  
Everglades National Park, Q-22  
Glacier National Park, C-7  
Glen Canyon Nat'l Recreation Area, I-7

Grand Canyon National Park, J-6  
Grand Teton National Park, F-8  
Great Smoky Mountains National Park, K-20  
Guadalupe Mountains National Park, M-9  
Haleakala National Park, O-7  
Hawaii Volcanoes National Park, P-8  
Hot Springs National Park, L-15

Isle Royale National Park, D-16  
Kings Canyon National Park, I-3  
Lake Mead Nat'l Recreation Area, J-5  
Lassen Volcanic National Park, F-3  
Mammoth Cave National Park, J-18  
Mesa Verde National Park, J-8  
Mount Rainier National Park, C-4

North Cascades National Park, B-5  
Olympic National Park, B-4  
Padre Island National Seashore, P-13  
Petrified Forest National Park, K-7  
Redwood National Park, F-2  
Rocky Mountain National Park, H-10  
Sequoia National Park, I-3

# From Coast to Coast... 9 Women Making A Difference

## GAMMA PHI BETA COLLEGIATE LEADERSHIP CONSULTANTS

### Kaira Esgate

**Nu** - University of Oregon

**Hometown:** Eugene, OR

**Major:** Political Science/History

**Offices:** Chapter President, Membership Vice President

**Honors/Activities:** Greek Woman of the Year, UO Alumni Association Student Ambassador, Greek Honor Roll, Presidential Scholar, Mortar Board, Order of Omega, UO Greek Advisor Search Committee



### Calli Daly

**Xi** - University of Idaho

**Hometown:** Boise, ID

**Major:** Forestry Resource Management

**Offices:** Chapter President, Panhellenic Vice President, PACE Chair, Philanthropy Chair

**Honors/Activities:** Dean's List, Loyalty Award, Student-Alumni Relations Board, Student Management Unit, YWCA Volunteer, GAMMA



### Carolyn Smith

**Gamma Tau** - St. Louis University

**Hometown:** Kansas City, MO

**Major:** Marketing

**Offices:** Chapter President, Activities Chair, Intramural Chair

**Honors/Activities:** Order of Omega, Dean's List, Homecoming Queen Nominee, Freshman Orientation Leader, Varsity Softball Captain, Student Athletic Advisory Board, Senior Class Gift Committee



### Jennifer Meyer

**Beta Omega** - Northern Arizona University

**Hometown:** Glendale, AZ

**Major:** Journalism/Political Science

**Offices:** Chapter President, Membership Education Vice President, PACE Chair

**Honors/Activities:** Associated Students of NAU Senator-at-Large, Orientation Counselor, Order of Omega, Political Columnist, Student Leadership Retreat Presenter



### Esther Burns

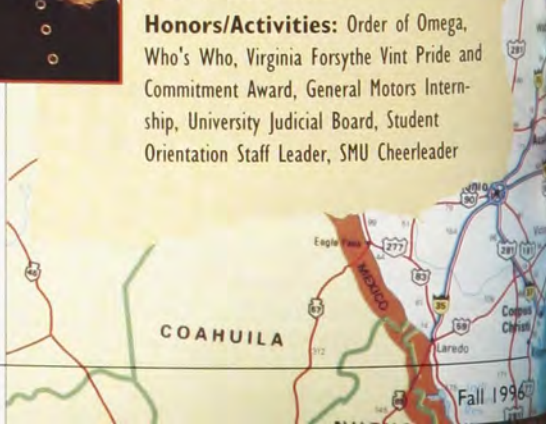
**Alpha Xi** - Southern Methodist University

**Hometown:** Rockwall, TX

**Major:** Organizational Behavior/Marketing

**Offices:** Chapter President, Social Chair, Parliamentarian, Historian

**Honors/Activities:** Order of Omega, Who's Who, Virginia Forsythe Vint Pride and Commitment Award, General Motors Internship, University Judicial Board, Student Orientation Staff Leader, SMU Cheerleader







## Michelle DeMent

**Alpha Nu** - Wittenberg University

**Hometown:** Boxborough, MA

**Major:** Management/Advertising

**Offices:** Chapter President, Panhellenic Council General Rush Chair

**Honors/Activities:** Dean's List, Beta Theta Pi fraternity award for Outstanding Campus & Greek Leadership, Accounting Association, Head Orientation Assistant



## Emily Jamison

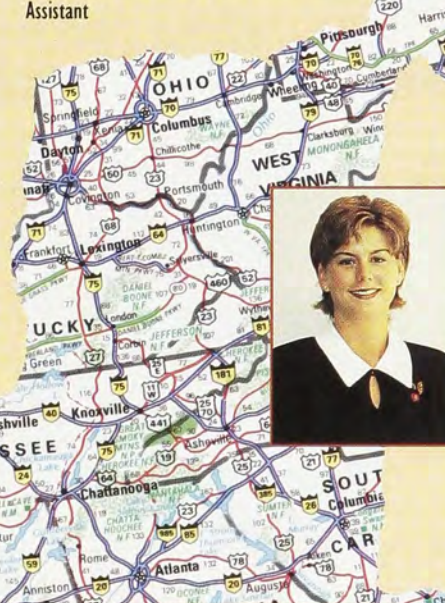
**Beta Phi** - Indiana University

**Hometown:** Bristol, IN

**Major:** Broadcasting/Business

**Offices:** Panhellenic Association Director of Rush Counselors, External Social Chair, Philanthropy Chair, Parents Weekend Chair

**Honors/Activities:** Greek Woman of the Year Nominee, WTIU-TV News Forum Reporter, United Way Steering Committee, Greek Image Conference, Student Athletic Board, Rush Counselor



## Julie Grasser

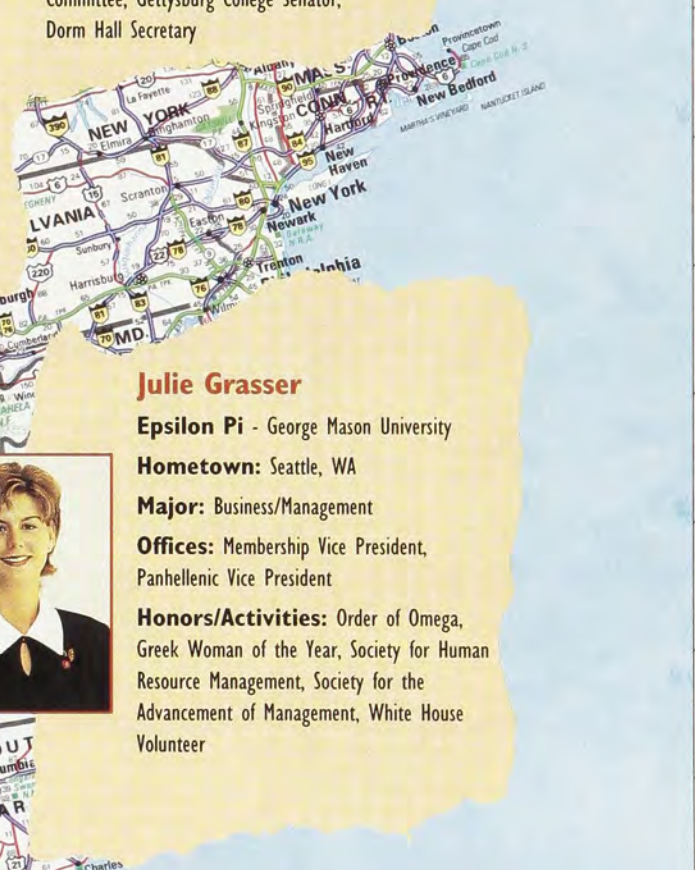
**Epsilon Pi** - George Mason University

**Hometown:** Seattle, WA

**Major:** Business/Management

**Offices:** Membership Vice President, Panhellenic Vice President

**Honors/Activities:** Order of Omega, Greek Woman of the Year, Society for Human Resource Management, Society for the Advancement of Management, White House Volunteer



## You Can Be A CLC!!

Traveling as a Collegiate Leadership Consultant is a once-in-a-lifetime opportunity—Don't let it pass you by!

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- Assist chapters with leadership development, chapter programming, membership recruitment and officer training.
- Serve as a link between International Council and collegiate chapters.
- Gain valuable leadership and communication skills.
- Follow in the footsteps of our four founders!

ONE AND TWO-DIGIT SIGNS

Even numbers are east-west routes 75 Odd numbers are north-south routes

Business Loop Business Spur

THREE-DIGIT SIGNS

First digit even: route through or around a city 195 First digit odd: spur into a city

### U.S. Citizens Visiting Canada and Mexico

**Canada:** Passports are not required of U.S. citizens entering Canada or Mexico as tourists. However, they should carry identifying papers such as birth, baptismal, or voter's certificate to show proof of their U.S. citizenship at the port of entry. Naturalized citizens must carry their naturalization papers. Aliens who reside in the U.S. must have their Alien Registration Receipt Card.

Automobiles will be admitted for touring in Canada without payment of any duty or fee for any period up to twelve months. Vehicle Registration Cards should be carried. Check your insurance policies for specific coverage.

**Mexico:** Tourist cards are valid for any period up to six months, are free of charge, and are required for all persons regardless of age to visit the interior of Mexico. Cards may be obtained from Mexican border authorities, Consuls of Mexico, or Federal Delegates in major cities.

Obtain an automobile permit, good for six months, from the Mexican Customs Office at the border; hold and surrender when leaving Mexico. Carry proof of car ownership or notarized permit for its use. Permits must also be obtained for trailers and boats. Auto insurance policies other than Mexican are not valid in Mexico. A short-term liability policy is obtainable at the border.

This article does not attempt to cover all regulations or requirements. For further



*What do college students do today  
when they're not in class?*

# WORK



The typical college student works at least 20 hours per week to meet the skyrocketing costs of tuition, room and board, and books. More than ever, students need financial assistance to stay in school. With your help, the Gamma Phi Beta Foundation provides that.

The Foundation awards nearly \$55,000 each year in undergraduate scholarships, graduate fellowships and emergency grants-in-aid. These awards have helped hundreds of Gamma Phis reach their dreams of earning degrees.

Applications for Foundation scholarships and fellowships for the 1997-98 school year will be available in December, 1996 from chapter scholarship chairwomen or from the Gamma Phi Beta Foundation, 12737 E. Euclid Dr., Englewood, CO 80111, (303)799-1874, ext. 304.

