

Volume 95 No. 3

The

Going Greek: Rush '96

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VISION: Make It Happen

By Linda Daniel Johnson (Vanderbilt), Collegiate Vice President

Gamma Pbi Beta's Vision—Make It Happen" was the theme for Leadership Training School 1995. International Officers, collegians and advisors gathered at the University of Minnesota in Minneapolis for leadership training and an opportunity to share in making the Sorority's vision a reality.

The collegiate department created a plan for the biennium that enhances the Sorority's goals established at the Future Visions meeting last fall. The mission of the collegiate department is to effect positive student development on an individual and chapter level while forming the foundation for lifetime commitment to Gamma Phi Beta. "Student development" implies that growth is to be pursued as a desireable psychological, educational and moral end.

The collegiate department goals are:

- To provide adequate and appropriate TRAINING for all members of the collegiate department.
- To further our mission with quality, pertinent COMMUNICATIONS.
- To support the Sorority's GROWTH objectives.
- To continue to evaluate the department's STRUCTURE for our changing needs.

Supporting Growth

Gamma Phi Beta's vision includes 15% growth in the next five years. To achieve that growth the Sorority must add new, successful chapters; increase the number of chapters pledging quota and reaching total; and reduce the number of chapters lost due to declining membership.

Adding New Chapters

Growing by adding new, successful chapters is an exciting experience for all

who participate. This past year we installed our Zeta Delta Chapter at Southeast Missouri State University in Cape Girardeau, and pledged colonies at Duquesne University in Pittsburgh, Pennsylvania and Kent State University in Kent, Ohio. Next year's plans include reorganizing our Beta Chapter at the University of Michigan in Ann Arbor and our Gamma Phi Chapter at Auburn University in Auburn, Alabama, Undoubtedly, the spring of 1996 will bring more attractive opportunities for growth. For more information on Extension see page 25.

Increasing Membership

Achieving growth by improving rush results is equally important. Membership recruitment in 1995 requires collegiate chapters and college panhellenics to be creative. While college enrollments are holding steady or beginning to increase, interest in Greek organizations continues to decline. Survival depends on our ability to grow and create a renewed interest from today's college students in Greek organizations, and Gamma Phi Beta in particular.

A Membership Department has been created within the volunteer structure to manage all aspects of the growth of our Sorority—collegiate and alumnae extension and membership recruitment as well as formal and informal rushing programs.

Reducing Chapter Closings

Gamma Phi is piloting an international assistance program where chapters at risk are helped to assess their chapter's current environment, given guidance with setting goals and creating action plans to improve



their chapter. These chapters are then monitored closely by International Headquarters staff and International Officers to insure follow through.

International Rush Consultants (IRCs) are another form of assistance provided to both new and

challenged chapters. (See article on page 28.)

Collegiate Leadership Consultants (CLCs) are also trained extensively in successful rush practices and are an excellent resource for chapters during their visits. On the local level, experience shows that well-trained, experienced rush advisors and access to many references before rush are both crucial components of success.

Gamma Phi Beta is fortunate to have many qualified women helping our Sorority to grow. But there is always more to be done. References are needed to introduce women to Gamma Phi Beta. If you live close to a collegiate chapter, you may help with refreshments, count votes, or consult on conversation or entertainment. If you have information or contacts at colleges or universities without Gamma Phi Beta chapters, please contact the Director of Extension through International Headquarters.

Gamma Phi Beta's vision and goals are not just for staff, International and chapter officers to understand. Our vision will become a reality when EVERY member accepts the responsibility to share the vision and "Make It Happen!"

Departments

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Deadlines

1	July	Fall
1	October	Winter
1	January	Spring
1	April	Summer

On the Cover

Gamma Phi Beta would like to thank Corey Radlund, of Radlund and Associates in Madison, Wisconsin for graciously supplying us with our cover photograph.

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Member of the College Fraternity Editors Association

Features

"How Could Anyone Kill Hundreds of Innocent People?"

Beta Omicron sisters describe their experience of aiding rescue workers in the aftermath of the bombing of the Federal Building in Oklahoma City.

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Go Greek: Reference Guidelines

Alumnae and collegians may assist Gamma Phi Beta in membership recruitment by referring potential new members to collegiate chapters for Rush 1995-96.

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Extension: Gamma Phi Beta—Making the Difference

The Extension department shows off their new look and announces exciting plans for this fall.

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Convention Resolution Changes Gamma Phi's Election Process

After an ad hoc committee studied the Sorority's nomination and election process and presented their findings to the 1994 Convention body, changes to the bylaws and rules and procedures were made.

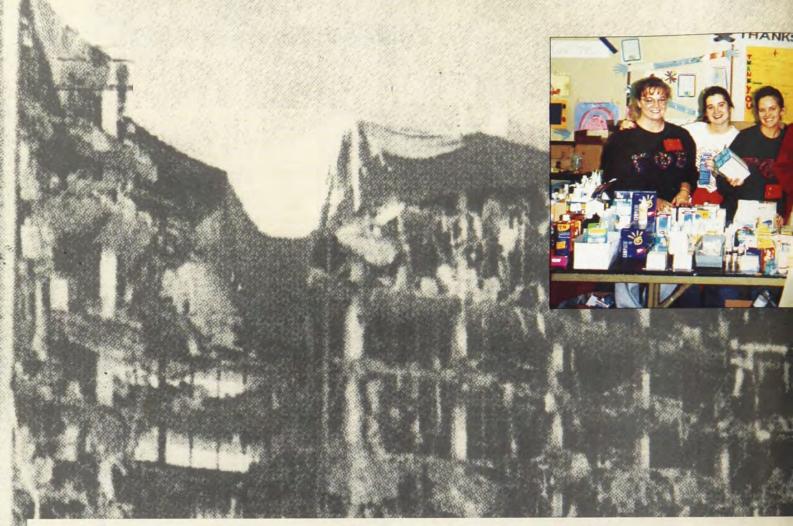
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International Rush Consultants: Working with Chapters to Achieve Rush Success

IRCs work with collegians to help chapters be successful in reaching quota and total.

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"How Could Anyone Kill Hundreds of Innocent People?"

Things like this are not supposed to happen here—Oklahoma—what the media is calling "America's Heartland."

By Jana Nobles (Oklahoma City)

April 19, 1995. We were living in our own little collegiate world at Oklahoma City University, located approximately one mile from downtown Oklahoma City. Our Spring formal was two days away and finals were looming beyond that.

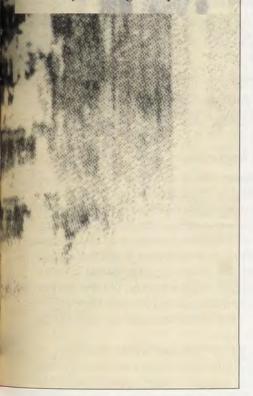
9:02 a.m. Some of us were walking across campus and some of us were already in class—just beginning a normal day—when the ground shook. This was a strange feeling. We don't have earthquakes in Oklahoma.

As the next few days passed, we watched the continuous television coverage of the tragedy—the bombing of the federal building in downtown Oklahoma City. We cheered local rescue crews working hand in hand around the clock with rescuers from all over the country as they hoped to find someone alive in the rubble. A small "city" was set up in the convention center downtown to provide shelter for those workers from across the country. Beds and meals were provided for these people who were away from their homes and families working tirelessly to help the devastated people of Oklahoma City. Everything they needed was donated with heartfelt thanks from the people of Oklahoma.

The sisters of Beta Omicron Chapter wanted to do something to help. Some of



Beta Omicron sisters, Kelly Knight, Keely Tidrow, Tina Baker, Sharon Vanzant, Jana Nobles, Lisa Burnett and Melissa Jones generously donated their time to help the rescue workers working round the clock to find survivors in the Oklahoma City bombing last April.



us have lived in Oklahoma all our lives. It was incomprehensible to us that this had happened in Oklahoma. But even our sisters from other areas felt a sense of sadness and disbelief. We knew our monetary and material donations would be appreciated but we wanted to do even more. We heard workers were needed to help at the convention center to prepare food and help in other ways; that sounded like something we could do.

There was especially a need for workers

in the early hours from midnight on when the adult, working population had to be home with their families, resting for their regular jobs.

We were immediately put to work. We were moved by the visible appreciation from the people of Oklahoma City. Material items were donated to make the rescue workers more comfortable—food, toiletries, new clothes. A TV was set up so the workers could watch movies on their breaks. People came and offered what they do best. Barbers were there to give haircuts; therapists were available to massage their tired muscles; others took their dirty clothes and laundered them.

School children sent box after box of cards and letters thanking these people for their help. They made laminated placemats for the tables where they ate. The cards and letters were piled everywhere for them to read when they were able to take a break. Signs were taped to the walls that read, "Thank you from the people of Oklahoma City!"

We were so glad that we had volunteered to do our part. Some of us were assigned the task of helping to prepare and serve breakfast for the workers. We broke eggs—135 dozen of them! We prepared sausage, biscuits and much more. We washed dishes and helped clean up. Some of us helped in the "drug store," passing out shampoo, toothpaste and other items. We worked hard, but it felt good. We left early in the morning to get a few hours of sleep before class, feeling that we had perhaps contributed something.

Early one morning when we had finished helping, some of us walked the few blocks from the convention center to the bomb site. There are no words to describe the devastation we viewed there. How could anyone kill hundreds of innocent people, including children? The impact on Oklahoma City is immeasurable. The number of people whose lives were directly touched by this tragedy is unbelievable.

As the search finally wound down at the beginning of May, there were 167 dead, two of whom were never found and 14 of whom were children. More than 400 people were injured, 312 buildings had been damaged—17 of those condemned. The damage is estimated at more than \$1 billion . . . This isn't supposed to happen in Oklahoma.



Reference Guidelines

Do you know any qualified young women who would be candidates for membership in Gamma Phi Beta? Recommend them to a Gamma Phi Beta collegiate chapter today!

Why are references required?

Because collegiate chapters need complete information to rush successfully and to make sound membership selection decisions.

It is a lifetime privilege and responsibility of all members to seek out and recommend young women who have the potential to make a positive contribution to Gamma Phi Beta.

Who may write a reference?

Any initiated member of Gamma Phi Beta, including alumnae and collegians.

Legacy Introduction and Policy

To assist our chapters in identifying Gamma Phi Beta legacies (sisters, daughters and granddaughters), please complete the form below and mail it to the chapter Alumnae Recommendations Chairman listed on the following pages.

This is to advise you that my (circle one) daughter, sister, granddaughter, step-daughter, step-sister, step-granddaughter will be attending this year.

first	maiden	married
Address:		
city	state zip	phone
Legacy:		
first	middle	last
Address:		
city	state	zip
High School:		

Gamma Phi Beta recognizes that legacies are important to our Sorority because they bring a long tradition of pride and support to our collegiate chapter. We also understand the desire for legacies to pledge Gamma Phi Beta. But, because it may be impossible for collegiate chapters to pledge and initiate every legacy recommended to them, they are guided by Gamma Phi Beta's legacy policy, which states that legacies are to be given special consideration by the chapter. This means that they are invited to at least the first round of parties. If a legacy is invited to pledge, her name is placed alphabetically on our first bid list. In those unfortunate situations where a legacy is not invited back to the next set of parties, notification of friends and relatives is left to the legacy herself. This is to protect her privacy. The best way to avoid potential disappointment is to discuss the total Greek system with legacies. All National Panhellenic Conference sororities have similar goals and ideals. Emphasizing Gamma Phi Beta as a sole choice for your legacy may be unfair to her if we are unable to extend her a bid. Most importantly, we hope that rush is a positive experience.

What should you send?

A completed reference form for each potential rushee. These forms may be obtained from: this issue of *The Crescent*; Gamma Phi Beta International Headquarters, (303)799-1874; an Alumnae References Chairwoman; or a State References Chairwoman.

Please provide as much information about your candidate as possible, and include a photo. You may get this information from the rushee or her family if she is an acquaintance.

Type or print clearly. One way to let a chapter know about a rushee's personality is to list talents, hobbies, interests, grades, and honors. Information such as involvement, above-average grades and offices held is needed by a chapter to develop a rush strategy.

Where should reference forms be sent?

Send references to the Alumnae References Chairwoman listed in this issue of *The Crescent* by August 1.

How can you help?

If you are asked to provide a reference, please respond promptly and as thoroughly as possible.

Recommending legacies

Gamma Phi Beta's legacy policy states that a legacy is a daughter, granddaughter, or sister of a Gamma Phi Beta. A step-daughter, step-granddaughter or step-sister may be considered a legacy, at the discretion of the Gamma Phi Beta relative.

A legacy is entitled to special consideration by the collegiate chapters, which is defined as an invitation to the first round of parties, where possible. If a bid is extended, special consideration also includes alphabetical placement on the first bid list.

The chapter makes the final decision on any rushee and judges legacies by the same standards and at the same time as all other rushees.

If a legacy does not pledge Gamma Phi Beta, notifying relatives and friends is left to the rushee to protect her privacy.

It is most helpful to send Legacy Introduction Forms in this issue of *The Crescent* to the collegiate chapter. The legacy will also need a completed reference form, found in this issue.

Remember that all legacies do not choose Gamma Phi Beta. Conversely, many of our chapters do not have spaces to pledge all legacies. Just because a relative chose Gamma Phi Beta, the rushee may not choose to do the same. All legacies should enter rush with an open mind about sororities. Each sorority chapter has unique qualities to offer rushees and each rushee should seek the chapter with whom she is most compatible.

Any questions? Call Nancy Groh, Reference Coordinator, 520-299-7503.

Alumnae and State Reference Chairwomen (ARCs & SRCs)

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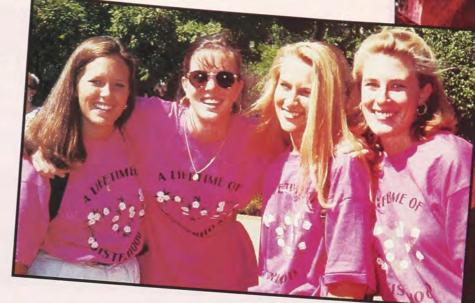
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CONGRATULATIONS to the following chapters that successfully pledged quota during formal rush in 1994-95:

Alpha Nu Alpha Xi Alpha Upsilon* Alpha Chi* Beta Alpha Beta Gamma Beta Epsilon* Beta Eta* Beta Lambda Beta Omicron Beta Sigma* Beta Upsilon* Alpha Alpha Beta Phi Alpha Delta Beta Chi Alpha Epsilon* Beta Psi Alpha Lambda Beta Omega

Gamma Gamma Gamma Epsilon Gamma Eta Gamma Kappa* Gamma Pi Gamma Tau* Gamma Psi* Delta Delta Delta Epsilon Delta Eta Delta Theta Delta Kappa* Delta Lambda Delta Omicron Delta Sigma Delta Tau

Delta Phi Delta Chi Delta Psi Epsilon Beta* Epsilon Gamma* Epsilon Delta* **Epsilon** Epsilon **Epsilon** Zeta **Epsilon** lota Epsilon Kappa **Epsilon** Sigma **Epsilon** Phi **Epsilon** Psi Zeta Alpha Zeta Gamma* Zeta Epsilon

The following chapters reached quota during 1994-95:

Alpha* Eta Alpha Beta Alpha Tau Beta Delta Beta Kappa Beta Mu Beta Pi Gamma Zeta Gamma Mu Gamma Rho* Delta Pi* Delta Upsilon Delta Omega Epsilon Lambda Epsilon Mu* Epsilon Nu Epsilon Pi

*Chapters that also reached Panhellenic total on their campus.

NEW JERSEY

Gamma

Epsilon*

Theta*

Xi*

Pi

Rho*

Tau

Psi

Sigma*

Omega

Lambda*

Omicron*

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Univ. of Rochester Epsilon Tau Chapter Susan Bender Bloch 10 New England Dr. Pittsford, NY 14534 716-381-5926

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Sue Bindbeutel Wurbs 2527 Rose Creek Drive Gillette, WY 82716 307-686-7366

Name of Rushee(Last) (1	First) (Midd	dle) (Nickname)	Date	
		(including)		
GAMMA PHI BETA S (To be used by members of			FORM	Attach
For(Chapter)	of Gamma Pł	ni Beta at(College	or University)	picture
Entering as Freshman Sophon	ore Junior			if available
High school attended				
Scholastic average				
Previous college attended	and the second second	City/State		
Scholastic average				
Name of Parent/Guardian				
Home address				
Gamma Phi Beta relatives: Sister	Mother Gra	indmother Other_		
Name				
(Last)	(First)	(Maiden)	(Chapter)	
Other NPC sorority affiliations of rela	tives			
Hobbies, interests, talents:				
Activities (school, church, communit	ty, honors) and offices	held:		
Work experience:				
Other comments (attach additional s	heet or use other side	if necessary):		
Does rushee meet Gamma Phi Beta's prestige of the Sorority and attractive I endorse this woman for membershi	e personality) of memb	oership? Yes — No		ty, contribution to
 I know this rushee personally I know her family personally 	SUBMITTED BY:.			
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Panhellenic members/master file	(Street)	(City)	(State)	(Zip)
 H.S. faculty/staff member Mutual friend Other 	(Telephone)		(Chapter of I	nitiation)
This information sent at the request of the collegiate chapter	I am a/an (circle o	ne) collegian alum	na	

Form#38 1994

Congratulations to the following members who received a perfect score all As—for the fall, 1994 semester:

Delta Chapter *Boston University* Dawn Hollander

Epsilon Chapter Northwestern University Britt Anderson Heather Franzese Sharon Mitzner Sapana Patel Amy Schlichtemeier Irene Shuman Emory Stanton

Theta Chapter University of Denver Jennifer Gouveia Chelsey Hess Kelly Kissell Jennie Peterson Carrie Scott Stacey Smith Dawn Szymborski

Kappa Chapter University of Minnesota Maureen Jordan Amy Sullivan

Lambda Chapter University of Washington Suzanne Steinman Katrina Stoll

Xi Chapter

University of Idabo Kristen Bissaillon Julie Dickson Angella Eckert Karen Eckert Katie Egland Kim Franz Katie Fuess Elissa Henckel Allison Keeney Bridget Lux Maryanna Potthoff Katie Simpson Erin Stanfield Gloria Uscola

Omicron Chapter

University of Illinois Emily Bruni Teri Carlson Carrie Crawford **Jessica** Ellis Melissa Hulting Kimberly Kessler Leslie Lebo Jennifer Morrison Allison Nunamaker Meg Obenauf Evetta Osmolski Gina Perino Teresa Perry Jeannete Rahn Julia Renkes Gavle Silagvi Jean Stephens

Stephanie Strothoff Tracy Wilson

Pi Chapter University of Nebraska-Lincoln Cathy Chochon Laura Leising Angie Richter Kristin Warner

Rho Chapter *University of Iowa* Bethany Muller Heather Primmer

Sigma Chapter University of Kansas Jennifer Buck Lori Gasaway Aimee Hoffhines Melanie Jones Lindsay Lundholm Jessie Raida Shannon Smith Lindsay Wedel

Tau Chapter *Colorado St. University* Deaunne Denmark

Chi Chapter Oregon St. University Wenesday Miller

Psi Chapter University of Oklaboma Kenda Bickle April Boczar Kari Govier Jenifer Heaton Ashleigh Mann Beth Nichol Jenni Pelz Julie Stalcup

Alpha Beta Chapter University of North Dakota Stacey Bender Beth Dinger Jennifer Hagen Anne Hastings Jennifer Hieb Tanya Kleven Amy Streetar

Alpha Delta Chapter

University of Missouri Stephanie Howlett Tara Janowski Jennifer Rausch Dawn Schnitker Tracey Schramm Kristen Todd

Alpha Epsilon Chapter

University of Arizona Jeanine Arico Jessica Grissom Missie Hinske Jennifer Katke Claire Lauer Erin Mills Courtney Schaefer Alpha Theta Chapter Vanderbilt University Maggie Bishop Gargi Gajendragadkar

Alpha Nu Chapter Wittenberg University Dianne Frank Gretchen Gorsuch Linda Keller Carrie Meyer Kristen Neubauer Tracey Pratt Jennifer Quilter Jennifer Schreiber Mindy Smock Tina Tran Ellen Werner Bethany Young Kelly Zachocki

Alpha Upsilon Chapter Pennsylvania St. University Emma Clagett Deborah Herring

Alpha Chi Chapter College of William and Mary Jen Vezza

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Beta Gamma Chapter Bowling Green St. University Julie Gshowind Melinda Holmer Marianne Keyes Katherine Murphy Lauren White

Beta Eta Chapter Bradley University

Christina Bratcher Kindyl Edgeton Melanie Engleman Nicole Frink Hope Gerhard Amber Lee Sarah Parkinson

Beta Kappa Chapter

Arizona St. University Robyn Gedansky

Beta Mu Chapter Florida St. University Alexandra Berkowitz Katherine Chamberlin Deborah Hanuscin Aimee Hodges Teri Hoffman Jennifer Manza Erin Parker

Beta Pi Chapter Indiana St. University Jeanne Richardson Jenny Rhue Lynn Wood

Beta Upsilon Chapter Kansas St. University Nicole Knopp Kerri Korte Rachael Marsh Karla Metzen Shauna Michie Tricia O'Connor Denise Schneweis Jocelyn Viterna Kathleen Walden Andrea Zakrzewski

Beta Chi Chapter Wichita St. University Rhonda Martine Jennifer Rathbun Jamie Speth

Beta Psi Chapter *Oklaboma St. University* Shannon Campbell Rita Kaul Christy Moyer

Beta Omega Chapter Northern Arizona University Jen Frank Jodi Harmon Lisa-Jane Hooper Tracy Oklander Wendy Wikstrom

Gamma Zeta Chapter *East Texas St. University* Valerie Challon Clark Patricia Sosa-Bredegg Caroline White

Gamma Kappa Chapter University of Nebraska-Kearney Jenny Delate Kristi Seeman Stacie Tesnohlidek Jennifer Tompkins

Gamma Mu Chapter Moorbead St. University Amy Ford Beth Steffan

Gamma Pi Chapter Mankato St. University Gia Gilk Tracy Lindbo

Gamma Rho Chapter University of Wisconsin-Oshkosh Sue Adams Lori Zivkovich

Gamma Tau Chapter St. Louis University Mary Noel George Stacy Hawkins

Delta Delta Chapter California St. University-Fullerton Lauren Anderson

Delta Iota Chapter *Purdue University* Kelley Egan Erica Glenn Jean Wardrip

Delta Kappa Chapter

Lehigh University Jessica Fulton Julie Gayle Dana Picardi

Delta Lambda Chapter University of California-Riverside Kimberly Berg Nicole Caldwell Amy Darlington

Delta Omicron Chapter *Southern Technical Institute* Mindy Estes Ard

Delta Pi Chapter *Illinois St. University* Laurie Quirke

Delta Tau Chapter *Colgate University* Beth Pontari Jennifer Tome

Delta Upsilon Chapter *University of Georgia* Christi Blau Katie Holahan

Angie Lankford Lisa Reid Kelly Sasser

Corrine Wimberly Epsilon Alpha Chapter LaSalle University Colleen Casey

Epsilon Beta Chapter Alma College Lori Abbott Colleen Carmody Kory Crandall Karen Deming Julie Johnston Keisha Nelson

Epsilon Delta Chapter

Creighton University Sarah Boos Angie Bruck Mara Chadwick Jenna Dunbar Kathy Hegeman Arnie Held Paula Hillhouse Sarah King Beth Kohout Jody Lanterna Dawn Rolph Melissa Ryan Theresa Schneider Annie Schapman Megann Walker Jennifer Walker

Epsilon Epsilon Chapter Union College Robin Block Tricia Nelson

Epsilon Theta Chapter

Clemson University Jessica Keeley Erin Manahan Leigh Martin Claire Vaughters

Epsilon Kappa Chapte California St. Universit Chico Korin Carlson

Epsilon Lambda Chapter University of Alabama Kristen Koncewicz Pamela Miller Karen Russell Meredith Woolley Margery Weinstein

Epsilon Mu Chapter *Loyola University* Jennifer Battu Johanna Glode Brandi McCary Dana McGraw

Epsilon Sigma Chapter *Morehead St. University* Danena Griffin Amy Gusseh Toyna Hatfield

Epsilon Tau Chapter University of Rochester Michelle Marcoe Angela Scalise Suzanne Schwartz Rachel Tunick

Epsilon Upsilon Chapter *University of South Dakota* Teresa Carstensen

Epsilon Omega Chapter *University of Miami, Florida* Marianna Horda

Zeta Delta Chapter Southeast Missouri St. University Lisa Marie Milton



Melissa Hulting



Teri Carlson



Sara Campion



Leslie Lebo

Collegiate News

A new tradition was begun at the **University of Nebraska-Kearney** on Valentines Day last year. With the assistance of Theta Xi Fraternity, the sisters made Valentines and delivered special cheer to a local nursing home.

Kansas State sisters take intramural sports seriously and have been rewarded with first place consistently. What is their secret? Ability, dedication and commitment—admirable qualities that will serve them well not just on the field.

Sisters from the University of Idaho kicked off the spring semester with officer transitions and an all-Greek leadership conference sponsored by Order of Omega. The chapter also celebrated being first in grades among all sororities on campus and second overall with a 3.27 GPA. Congratulations! Also in store for Xi Chapter last spring was Mothers' Weekend, an all house retreat and a formal in April.

Oklahoma City University sisters teamed up with their alumnae chapter to further alumnae/collegiate relations. Each sister was assigned an "alum chum" and together they



East Texas State sisters taking on a group challenge during their spring retreat.

participated in various activities throughout the year. The chapter helped to raise money for the Oklahoma City Prevention of Child Abuse Center. Their participation included collecting donations from 50 local businesses and raising awareness in the community. The sisters were awarded the association's regional award for service in 1994. Raising awareness about AIDS was the focus of a seminar the sisters held for students on campus. A local spokesperson made the presentation and discussed many aspects concerning this disease.

Sisters from **Southeast Missouri State** held their informal rush in January. Programming included a "Gamma Phiesta", a formal preference party and a bid party for the chapter's twelve new members! Third place overall in Homecoming and first place overall for scholarships were cause for celebration for members at the **University of Miami.** In November the chapter held their annual Crush Party which was titled "What's Your Sign?". Spring included informal rush, a Moonball tournament and a mixer. New furniture in the chapter's suite will be shown off during rush.



Kansas State sisters refuse to give in during an intramural "tug-of-war" and "keep the ball rolling" at their intramural soccer competition.

East Texas State sisters held their spring retreat in February. This outing combined fun and games with team building activities including a rope course where the sisters had to strengthen their abilities of cooperation, communication and working together to successfully complete the course.

Collegians from Northwestern proudly welcomed 37 new members this winter. This proved to be one of the most successful rushes in the chapter's history. Philanthropy has been the focus of this chapter. The sisters held their annual "Kickback" with the Delta Upsilon fraternity. They raised more than \$800 for The Children's Place, a center for children with AIDS. The chapter also sponsored four couples in Northwestern's Dance Marathon in March. The couples danced for 30 hours to raise money for pediatric AIDS. More than \$2000 was raised. The chapter ranked third of all sororities with an average GPA of 3.36!

University of Georgia members raised \$450 with a 5K race to benefit Camp Sechelt. Special congratulations to sister Holly Terrel who recently released a compact disc entitled "This Too Shall Pass".

Car Care was the order of business for the sisters at the **University of Rochester**. This PACE program focused on everything from frequency of tune-ups to charging a dead battery.

Members at **Washington State** have been busy. In addition to the two philanthropic events last semester, "Gammie Golf" and the Pi Kappa Alpha-Gamma Phi Beta Haunted House, the new members raised more than \$200 for the University Food Bank. The new members also



Sisters from Creighton University celebrate Founders Day with Gamma Phi Beta's International Song Chairwoman, J.J. Kaelin.

put on the annual Pledge Dance and for Valentines Day the sisters made cookies for a local nursing home. The chapter planned to hold their retreat in March—on rollerblades!

Florida State sisters held their second annual Gamma Phi Beta Cut-Off philanthropy that raises money for Big Bend Cares. This organization helps AIDS patients. The sisters raised enough money to pay for several patients' medication.

The University of Nebraska-Lincoln sisters hosted the Province XVb Leadership Conference in April. The focus of this program was motivation, leadership and new member education. Members from Creighton, University of Nebraska-Kearney and South Dakota also attended the conference.

Forty-three new sisters joined the **Creighton University** chapter in February. Members took part in the Omaha Alumnae's "Diamonds are Forever, So are Sisters" 75th anniversary celebration. The chapter is also proud of their 3.22 GPA which is higher than any other Greek organization on campus and also higher than the all university undergraduate average. Moonlighting Madness, the Indiana State chapter's philanthropic event, was quite a success this year. This all-campus volleyball tournament benefitted two individuals who required medical treatment.

University of Alabama members raised \$1500 through their Teeter-Totter-A-Thon. This is the sixth year that this event has been held and proceeds continue to benefit Camp ASCA.

Sisters from Colgate were found volunteering at the local Head Start program this past February. The chapter focused their efforts on the Reading is Fundamental program. Cookie decorating and valentine making for the Big Brother/Big Sister program was the next order of business-fun for both sisters and the children. Last March the first Greek Week was held at Colgate. Festivities included a community service day, field day and a concert by Buffalo Tom.

Purdue University collegians took first place in Greek Olympiad Tug-of-War and won the spirit award during Greek Week. The chapter, through their third annual 3-on-3 with G-PHI-B fundraiser, raised \$500 for the local Women's Crisis Center. The big news this spring is the initiation of the chapter's 35 new members.

Balloons were prevalent on the **University of Denver** campus as the chapter held their annual Foundation "Balloon Buy" philanthropy to benefit camping. Many sisters continue to volunteer for the "Into the Streets" project which provides babysitting for single, working and student mothers at a housing complex. The chapter received recognition in the winter quarter for maintaining the highest GPA among all sororities on campus.

Sisters from **Oklahoma State** held their annual spaghetti dinner—lots of fun and mess but all for a good cause as proceeds benefitted Camp Sechelt. Valentines Day found the sisters making Valentines for a local nursing home. Congratulations to sister Angela Macklin who received first runner-up and a \$300 scholarship in the Lambda Chi Alpha Sorority Pledge Pageant.

University of California at Irvine sisters held their tenth (Continued on page 17)

Alumnae News

Alumnae from **Colorado State University** hosted their annual lasagna supper to support their chapter last October. In November the alumnae were together again to celebrate Founders Day at the Tau Chapter house in Fort Collins. The celebration also honored past president and House Corporation Board member Maxine Mayhew McDermott (Colorado St.) for her years of service.

More than 90 St. Louis alumnae and collegians attended a luncheon to celebrate our Sorority's 120th anniversary last fall. Gail Workman (Illinois), president of the St. Louis Alumnae Chapter, was given a custom-made diamond badge. This badge will be presented to each incoming president at her installation. A record number-15-of this year's eligible 50-year pin recipients were present to receive their Golden Crescent Awards! The chapter also celebrated the first year anniversary of their Kids-Moms Play Group. The chapter's Crescent Moonlighters has been a great success. This group



The editors apologize to the Long Beach Alumnae Chapter for leaving them out of the list of Diamond Circle of Excellence Chapters in the winter issue of The Crescent.

of young alumnae meet frequently after work to relax, socialize and have some fun.

Alumnae from **Muncie**, **Indiana** and surrounding areas have a new rule: Sisters are greatly encouraged to wear their badge to each meeting. This, they have found, is a great conversation starter! This past year included officer elections, fellowship meetings and dinners. Plans for 1995 include more sharing of conversation and memories of Gamma Phi Beta.

"Piecing the Future Together" served as the theme at Province XVI's recent Leadership Conference. The event was hosted by the California St. University-Fullerton sisters. Workshops included topics such as lifetime membership, managing delinquent accounts, keeping the house full, public relations, PACE programming, developing a 365-day rush and risk management. A luncheon featured guest speaker Beth Saul who spoke on empowering women within the Greek system.

Oregon State Alumnae reunited last September at the Inn at Spanish Head in Lincoln City, Oregon. More than 20 alumnae from classes 1951-1956 participated in this weekend event—some not having seen each other in 40 years! Beach walks, dinners, an afternoon social and a farewell breakfast were all part of the activities. This reunion was such a success that the next one is planned for 1996.

The Alumnae from Jacksonville, Florida pitched in and traded hours for dollars at Gayfers Department Store. The group raised \$198 for their 36 hours of service. The proceeds benefit special camping for girls. The alumnae hope to make this "Counting for Camping" an annual fundraising event.

The **Diablo Valley** Alumnae Chapter celebrated it's 10th Anniversary (1 year late) last November 3rd. The event included a sit-down dinner and special ceremony honoring three 50-year members. The alumnae were pleased to have seven of the founding members in attendance.

Louisville alumnae are proud to have adopted Mistie for the fifth consecutive year through the local Easter Seal



Through an annual luncheon and card party, the Greater Fort Myers Alumnae Chapter raises money for scholarships for children age 4 to 13 to attend an "Arts Camp." Lynn Koerner, an alumna initiate, is the creator and director of the program. The painting pictured here was done by this group of campers and donated for a charity auction where it brought in \$1,900.

Collegiate News (continued from page 15)



Mistie bas been adopted by the Louisville alumnae for the fifth year.

Society's Adopt-a-Camper program. Easter Seal KYSOC experiences encourage social growth, self-confidence and self-reliance. Mistie started camp at age 9 and has truly found a place in the hearts of the Louisville alumnae. Her thank-you note last year said she liked "Everything. Swimming, stories, songs and meeting new people". The chapter funds the campership through donations from members and from the family of one of their former members, Margaret Neafie Shelly, in whose memory the campership is named. The Gamma Phi Beta Foundation provides supplemental funds to allow the chapter to sponsor Mistie for a two-week session each summer.

The Dayton Alumnae Chapter had a busy first half of 1995. Eight members participated in the United Cerebral Palsy Telethon by answering phones and taking pledges. Money was also raised by the chapter's Entertainment Book philanthropy-proceeds netted \$483. Coming up . . . the Dayton Alumnae Panhellenic Association Fashion Show benefitting local collegiate scholarships, and volunteer participation in the Dayton Designer Showhouse which benefits the Philharmonic Orchestra.

annual Cut-A-Thon. Hairstylists are coerced by these convincing sisters into volunteering their time to cut hair for charity. This year Kid's Cancer Connection was selected as the charity and over \$1500 was donated to their cause.

The chapter at the **University** of Virginia proudly received the Outstanding Chapter Development Award at the Kappa Sigma Headquarters in Charlottesville, Virginia this past March. The chapter applied for this award and competed against 16 other sororities and 34 fraternities on campus. Congrats!

Sisters from **Boston University** took advantage of their spring retreat to prepare for Greek Week. The chapter chose "Chorus Line" as their theme. The chapter's focus on Rush preparation certainly paid off and they proudly announce the initiation of their new members.

Balloons also prevailed at Moorhead State as the sisters held their annual balloon buy. The chapter found themselves making, selling and delivering the balloon packages in time for Valentine's Day—netting over \$300 for Camp Sechelt.

Bradley University sisters are proud to recognize their sisters Amber Lee and Bridget Sharp—pledge mom and daughter. This duo is not only a winning combination for the chapter, they are also awardwinning members of the Bradley Speech Team. The chapter also sent eight sisters to participate in the MIFCA/MAPCA Leadership Conference in Chicago last February.

University of California at Berkeley sisters celebrated the arrival of ten new members this past spring semester. The chapter had a wonderful time at their house retreat which included a visit to the Exploritorium in San Francisco, a barbecue and games. A new sprinkler system is the goal for the sisters now—not a small venture as the system will cost \$100,000!

Sisters from Mankato State joined other chapters of Province VI for a leadership conference in March. The overall theme of this conference was learning skills to better improve each chapter. Speakers, small group discussions and brainstorming facilitated a successful conference.

Sacramento State sisters proudly announced the initiation of their newest members. Several Big Sis/Lil Sis events have helped all the members to get to know one another well. And move over Boys of the Summer . . . these sisters took first in the Powder Puff Super Bowl!

Sisters from **Illinois State** devoted a great deal of time and effort toward the Chi Omega's March Madness philanthropy which benefits St. Judes Children's Hospital. Fraternities and sororities must choreograph dances for this event and the sisters went all out. In the end, aside from helping to raise money for a good cause, the chapter was awarded "Most Enthusiastic".

The University of Oklahoma chapter is pleased to announce the pledging of 50 women. Four more were expected to pledge last spring. On a philanthropic note, the sisters painted t-shirts for the children at Camp Sechelt and hosted the Gamma Phi Beta Chili Cook-Off which benefits the United Way.

Congratulations to Emily Nietert, a sister at **Indiana University**. Emily was selected as a princess to escort one of the 33 drivers in the Indianapolis 500!



Gamma Phis from three different alumnae groups and five collegiate chapters gathered to help coordinate a fluid station at the first Annual Disneyland Marathon.

Lehigh University sisters welcomed 26 new members this past January—just in time to begin preparing for a very hectic and fun filled Greek Week.

Congratulations also to Julie Jacob and Laura Kambur from the chapter at **Loyola University** in Louisiana. Julie was selected to serve as queen of Babylon and Laura was selected for the court of Endymion—all part of Mardi Gras, of course.

Sisters from the **University** of California at Santa Barbara held their annual Suitcase Party—again a success! This fundraising event included prize drawings and two lucky winners took off for Las Vegas. The sisters applaud the turnout at their Area Leadership Conference and were pleased to send 16 sisters to Clairmont University to participate in the activities.

University of San Diego was the first chapter to make quota during formal rush. Celebrations took place at Warner Springs Ranch during the first weekend in February. The chapter also received the highest Greek GPA for the fall semester. All those study hours really paid off!

PACEsetters

Gamma Phis Lead Idaho State Alumni

Susan Hall Robinson and Michele Pond-Bell (Idaho St.) remain loyal to their alma mater, as well as their Sorority. Susan was elected president of the ISU Alumni Association, and Michele was elected to the Alumni Board at Homecoming festivities last October.

Because of her husband Jerry's frequent career transfers, Susan is a licensed dental hygienist in five states. While in Utah, she was a member of the Western Regional Board of Dental Examiners. In spite of her frequent moves, she has only missed one Homecoming celebration in the last 22 years! She presently lives in Livermore, California.

Michele lives in Pocatello and is a special procedures nurse in diagnostic imaging and cardiac catheterization at Pocatello Regional Medical Center. She has been a part-time lecturer for 11 years in radiographic science at Idaho State University. She has been president of the Pocatello Alumnae Chapter and Province XII Alumnae Director.

Outstanding Gamma Phi Service

Few sisters can match Pauline Sawyer Umland's (Boston) distinguished record of 73 years of continuous service to Gamma Phi Beta! Pauline was initiated into Delta Chapter in 1922. She was appointed a Province Collegiate Director in 1955, and in 1957 she was elected Collegiate Vice President on Grand Council where she served until 1958. She was placed on the International Merit Roll in 1972.

Last year at Founders Day Pauline received the IIKE Award from the Peninsula Alumnae Chapter in appreciation of "her years of outstanding service



Pauline Sawyer Umland (Boston) is bonored by the Peninsula Alumnae Chapter for 73 years of continuous service to Gamma Phi Beta.

to the local chapter since 1939." According to her sisters, "Pauline has been the backbone of our local group and has served in nearly every office." In recent years she has been the chapter's historian and TranSISter, and she seldom misses a meeting unless she is traveling.

Pauline has more energy and spirit than many who are her junior. She celebrated her 85th birthday by taking a hot air balloon ride. She wanted to take a plane ride through the Grand Canyon on her 90th birthday, but a slight stroke the morning she was to go interfered with her plans. Until last year, she maintained her own home and was an active real estate agent, managing a local real estate office.

She is a life member of PTA and was a member of the Braille Transcribers Guild. For years she was active in the Mills Hospital Auxiliary, always taking time to visit hospitalized Gamma Phi Betas and their family members. She was also a Girl Scout and Cub Scout leader for her three children, including daughter Gretchen Umland Kingsbury (San Jose St.). According to her Peninsula sisters, "Pauline is a lovely, gracious lady, always dedicated to helping others. She truly embraces the spirit of Gamma Phi Beta and should be an inspiration to all of us," Pauline celebrated her 92nd birthday on June 14, 1995. Happy Birthday, Pauline!

Honored and Promoted

The Pennsylvania Historical and Museum Commission honored Martha Koons Nissley (Penn St.) as Outstanding Volunteer of the Year on behalf of the State Museum of Pennsylvania located in Harrisburg. Marty, a retired elementary school teacher, has been a docent for six years during which time she has completed training to enable her to interpret two floors of the permanent galleries. Cited for excelling in interpreting exhibits to museum visitors, her favorite topics are Pennsylvania history, natural science and dinosaurs. She independently developed outreach hands-on programs on dinosaurs, as well as a reenactment of the life of Hannah



"Spirits of the Rainforest" Producer Ginger Kathrens (Bowling Green) and her friend Wally, a 3-foot-long red and green macaw, admire her Emmy Award for Best Cultural and Informational Program. The program also won an Emmy for Best Music in a Documentary program. Watch tor the "Spirits of the Rainforest" this summer on the Discovery Channel.

Penn, which are presented to schools and libraries. She was honored for her "unflagging enthusiasm and initiative."

Marty, who lives in Camp Hill, is a charter member of the newly organized Harrisburg Alumnae Chapter and is a member of the Tau Epsilon Pi Society.

Jennifer Lee Moore (Boston) was crowned Queen of the New Orleans Spring Fiesta the Saturday after Easter. Dressed in antebellum finery, Jenny was crowned in Jackson Square at the conclusion of a horse drawn carriage parade through the French Ouarter. The Belle Chasse. Louisiana native was elected Queen by secret ballot. For Jenny, a sophomore studying hotel management at Boston University Hospitality School, this was the culmination of many years of involvement in the New Orleans civic tradition. She has dressed in hoop skirts and served as a hostess for the historic home tours since she was in fourth grade.

Leila Emadin (California-Santa Barbara) has been promoted



Martha Koons Nissley (Penn State)

to General Manger, North America at Psygnosis, a division of Sony Electronic Publishing Company. Psygnosis is an international developer and publisher of entertainment software for CD-ROM, floppy disk and video game formats. Leila, excited to become a member of the Psygnosis team, said, "This is an exciting time for the company. We are releasing our strongest lineup of products ever over the next few months."

Leila, who maintains homes in Pacific Grove, California and Boston, Massachusetts, joined Sony in 1992 as International Manager. She was instrumental in establishing Sony Electronic Publishing Limited in London, and European-wide distribution of Sony and third party video games and CD-ROM products.

She was a charter member of Delta Psi Chapter and received her M.B.A. in International Business Administration and Management at the Monterey Institute of International Studies.

Rosemary Clinebell Thomson (Bradley) won a special election last January to represent precincts in Cedar Rapids and Marion in the Iowa General Assembly. Her assignments include Environmental Protection, Natural Resources and



Jennifer Lee Moore (Boston)

State Government Committees, and Health and Human Rights Appropriations Sub-Committee. Rosemary, a Certified Preven-

tion Specialist, is serving her fifth year as Student Assistance Coordinator for the Linn-Mar Community School District. She has also served as Chair of the Marion Drug-Free Schools Consortium for four of those years. She brought in more than \$300,000 in grant money for the community to promote alcohol and other drug prevention strategies for youth. These funds provided training for 700 administrators, faculty and support staff in Linn-Mar, Marion Independent and St. Joseph schools. Funding also provided start-up staff development for student assistance teams, leadership retreats for junior high and high school students, creation of a community-wide parent network, and a variety of drugfree activities for youth. She has worked with business, political and community leaders to mobilize the community to support drug-free prevention efforts.

She and her husband Jim have two sons and three grandchildren.

Susan R. Schnackenberg (Illinois) is in her third year as Director of Guidance at Rich-



Rosemary Clinebell Thompson (Bradley)

mond-Burton Community High School in Richmond, Illinois. She recently received her principal's certificate and is a member of the Junior League of Chicago. Susan is the daughter of Margaret Dickinson Schnackenberg (Kansas) and granddaughter of Ruth Van Riper Dickinson (Kansas). Susan lives in Woodstock, Illinois.

Nancy O'Connor Whitted (Nebraska-Lincoln) received the Junior League of Omaha's Sustainer Hall of Fame Award for her continued commitment to the community. Nancy's volunteer career includes working with the Omaha Community Playhouse, the Omaha Symphony Guild, the Ak-Sar-Ben Women's Ball Committee and Friendship Circle, and the District 66 Volunteer Council, to name a few. Nancy has also been a loyal and active member of the Omaha Alumnae Chapter for nearly 20 years, serving in many elected and appointed positions, including president.

In September 1994 Michelle Olsheski (Western Ontario) married French nobleman Francois Dubouchet. The couple lives in Nice, France and Michelle reports that she hopes to practice law in nearby Monaco.

Did You Know...

• If you purchase your magazine subscriptions or buy CDs through Gamma Phi Beta, you'll be helping to support your Sorority.

• Every time you use your Gamma Phi Beta Visa card your Sorority benefits.

• Paying International alumnae dues helps your Sorority.

• Buying Gamma Phi Beta apparel, gifts, notecards and other items through Crescent Classics makes your Sorority stronger.

 Purchasing Pollack Jewelry aids your Sorority.

• Making a tax-deductible donation to the Gamma Phi Beta Foundation strengthens your Sorority.

• Signing up for short-term medical insurance through Coverdell/Time Insurance Company benefits your Sorority.

• If you buy a Harris Directory, you are supporting your Sorority.

For more information on programs benefitting Gamma Phi Beta, call International Headquarters, (303) 799-1874.

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Custom Newsletters

Make it easy for your ΓΦB Alumnae or Collegiate Chapter! Contact Kim Toohey (Gamma Omicron-KY) (606) 263-3357

To place an ad in Sister Space, simply follow these guidelines: 1. Submit your typed ad by mail to International Headquarters, attn.: Sister Space, Gamma Phi Beta Sorority, 12737 E. Euclid Dr. Englewood, CO 80111. 2. Ads must be submitted by The Crescent deadlines listed on page 3. 3. Checks must accompany the ads. The fee is \$.50 per word per issue. 4. Ads are limited to 75 words. 5. The Crescent reserves the right to edit, limit or refuse ads. 6. No display ads, artwork or photographs will be accepted Gamma Phi Beta is not responsible for handling responses to ads Ads must include an address or phone number for responses

In **NKE**

Former Counselor Remembers Camp Sechelt from the 1950s

Recently I sat down and read *The Crescent* issues of 1991-1992 winter and summer of 1993. The articles about memories of Camp Sechelt interested me, because in the summer of 1951 I attended Camp Sechelt as a camp leader. There were three of us from Nu Chapter; Marion Moore, Mary Lou Hansen and me. The others, Fran Maloney from San Diego, Nancy McIntosh from Idaho Falls and the camp director from Vancouver, B.C. comprised our group.

The three of us from Oregon went to Seattle on the train, caught the ferry to Victoria and stayed at the Empress Hotel. Then we caught the ferry to Vancouver before meeting the other Gamma Phis there.

A lovely evening was planned

for the Gamma Phi camp leaders. We met at a beautiful home for a dessert get-together. A butler met us at the door to take our summer wraps. The party included the Gamma Phi camp counselors just "coming out" and those of us "going in." The summer was divided into two sessions.

While getting ready for camp, I stayed with Ann Willis. I remember her wonderful backyard which had a grass court tennis area.

We drove out to Horseshoe Bay to ride the ferry to Grantthums Landing. I seem to remember a short ride to the campsite located on the shore of the Georgia Strait. The buildings were all very old and rather charming. The area looked like it was once a farm. The main house was the camp dining hall and camp kitchen. We had a nice view of the strait. Several new cabins had been built that year for campers and one for the counselors.

We put up a flagpole made from a wooden pole found on the beach and sang "O Canada" every morning while hoisting the flag. A neighbor gave us a Canadian flag when they heard about the pole. We turned a darling old tool shed into a craft hall. I still have a plaster of paris penguin made from one of the molds we bought in a variety store.

The Episcopal minister, William Youngman, and his wife over at Grantthums Landing asked the counselors to take turns once a week to visit them in their cottage, in order to shower and to enjoy tea.

Every afternoon, around four o'clock, one of the counselors would row a very small wooden boat out several hundred yards to dump the camp garbage into the strait. One afternoon the wind came up and sent our counselor, boat and garbage out further than desired. Thankfully our neighbors to the north saw the little boat in trouble and went out to help, as the boat was blown to a rocking point. They returned the counselor to camp, but boat and garbage were lost in the strait.

On Sunday evenings we invited the neighbors for Sunday Vespers. They often entertained the campers while sitting around the camp circle.

When the camp was over, we returned the campers to their homes in Vancouver. We all made many friends. We wrote to each other. I still have letters from the campers, but in those days we did not take pictures. The pictures do remain in my memory.

Irene McLeod Kleen (Oregon)



In **IIKE**

"Lifetime Commitment"— Just Empty Words?

During the initiation ceremony, each sister becomes a lifetime member of Gamma Phi Beta. At that time, the true meaning of lifetime commitment probably doesn't really sink in. We're too concerned about making it through the next four years to be worried about a lifetime. Yet our Sorority doesn't forget about us the minute we graduate from college. The sisterhood of Gamma Phi Beta is there for us throughout all the ups and downs, joys and sorrows of our lifetime.

What does lifetime commitment to Gamma Phi Beta mean? Certainly financial commitment is important-donating to the Foundation, or paying International dues helps our Sorority to continue to grow and to offer young women the benefits and jovs of membership. Being actively involved with an alumnae chapter or crescent circle is another part of lifetime commitment, as is volunteering to help with a collegiate chapter or serving as an international officer. Even if you live in an area away from a collegiate or alumnae chapter, Gamma Phi offers many ways to get involved with and support the Sorority. All of us can promote Gamma Phi by projecting a positive image of our Sorority and the Greek system.

Take a few minutes to examine how you're fulfilling your lifetime commitment to Gamma Phi Beta. If you're involved and supportive of our Sorority, give yourself a big pat on the back. If not, think about what you can do to become a true lifetime member of Gamma Phi Beta. Not sure how to get involved? Contact International Headquarters. They'll be thrilled to help you out. Just think what we can accomplish if every member of our sisterhood becomes a committed, lifetime member of Gamma Phi Beta! Jacki Falkenroth (Nevada-Reno)

Members Encouraged to Visit International Headquarters

Thank you for making me feel welcome during my brief visit to International Headquarters. I'm not sure I knew quite what to expect when I planned my visit, but the warmth of the Gamma Phi Beta staff members and that of all the women at Headquarters makes our International "house" in Englewood a real home.

I was disappointed that when I poked through the guest book, I saw the names of so few sisters who had no other business at IH other than simply to stop in and enjoy our home away from home.

I would strongly encourage any and all Gamma Phi Betas in or passing through the Denver area to drop in for a wonderful experience.

Thank you again for the hospitality!

Cindy van Empel (UCLA)

A Thank You

As a member of the recently closed Beta Rho Chapter, there are several things that I would like to share. This is not a letter of blame or anger but a letter of thankfulness and memories.

I would like to say "thank you" to Mary Ann Weideman, Kimberly Hauxhurst, Cindy McNamara, Darla Dakin, Vicki Reed; and Collegiate Leadership Consultants Traci Steele, LaTisha McCray and Suzie Abrahams; the Denver alumnae; and the members of Tau, Theta and Alpha Phi Chapters for your love, support, help, wisdom and friendship.



I will always be thankful for the great experience I had as a participant at the 1994 Convention in Naples. I met so many people, learned so much and won a great Karaoke machine in the process. I had an amazing Convention experience as a collegian and I plan to attend again as an alumna.

To all my Beta Rho sisters: Thank you for making my years as a Gamma Phi collegian so wonderful. As each of us moves on and graduates we will always have each other and the memories we shared ... I learned so much through my offices, experiences and friend-



University of Colorado chapter house and members.

ships and I look forward to becoming an active Denver alumna.

Candice Seevers (Colorado)

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In Memoriam

ALPHA

Judith Sansone Gillcash, 55 Barbara Kelly Ensign, 30

BETA Eleanor Williams Mansfield,'39

DELTA Jeannette Collins Matthews, 12

EPSILON Mary Jane Coleman Samuels, '35

ZETA Eleanor Chism Meyers, 17 Jeanette D. Monroe, 35

ETA Helen Warner Elston,'32 Ruth Anderson Phillips,'15

THETA Betty Nash Lockhart, 52

Charlotte Myers Pring,'39 Joy Kinkle Lehman,'28

IOTA Jean Barrick Crane, '11

KAPPA

Alice Brown Belanger, '31 Dorothy Kuhlman Johnson, '50 Ruth Burkhard Hesdorffer, '30 Jeanne Paust Yerxa, '28 Marion Barrett Hughes, '25 Aimee White Lanpher, '21

LAMBDA

Joanne Naden Robinson, 50 Kathryn Ludington Sinclair, 25

MU

Jane Pendergast Campodonico, '42 Ruth McBride Powers, '23

NU May Allen Prag,'28 Barbara Smith Bosshardt.'34

XI Jean Kingsbury Teske,'31 Harriet Eaton Hogue,* '31

OMICRON

Miriam Vanbuskirk Guthrie, '32 Martha McCammon Clark, '15

PI

Marguerite Klindt Christensen,'44 Carol Chapman Sides,'41 (National Bylaws Officer 1990-1995)

SIGMA

Emma Cole Lacefield, '29 Marjorie Garlinghouse Gard, '21 Julia Heimbrook Jones, '38 Dorothy Graber Eriksen, '28

TAU

Grace Mumford Frick,'30 Katharine Leach Akin,'17 Mary Dunlap Rugh,'56

PSI

Helen Snider Chenea, '23 Erin Mays Moody, '31 Marguerite Hays Ragsdale, '26

ALPHA ALPHA Bessie Harvie Spencer,'19

ALPHA GAMMA Kathryn Rupp Young, 21

ALPHA DELTA Jeanette Laitner Johnston,'31

ALPHA EPSILON Dorothy Stripling Knudson,'29 Olive Gallatin Picard,*** '22

ALPHA ZETA Mary Sue Reis Sims,'40

ALPHA ETA Ann Russell Nelson,'55

ALPHA IOTA Helen White Findlater,'36 Betty Redman Keasbey,'36

ALPHA OMICRON Dr. Georgia Metzinger

Burt,**** '30 ALPHA SIGMA

Mary Isabel Shaffer,'40

ALPHA UPSILON Nancy Smith Brown,'48

ALPHA PHI Margaret Johnson Dyck, '32

ALPHA CHI Lt. JG Carolyn Maher, '36

BETA ALPHA Dorothy Dunton Henning,'44 Marylou McPhaill Fox,'43

BETA DELTA Margaret Degroot Dannecker,'44

BETA ZETA Nancy Leisz Shircliff, '55

BETA THETA

Linda Pierce Wedemeyer,'61 Marilyn Easton Mitchell,'48

BETA IOTA Mary Hall Fowler,'66 Sharon Chapin Cox,'64

BETA KAPPA Barbara Battin Parkhurst, '54

BETA OMICRON Nellie Mae Davis Vandegrift, 51

Georgia Rose Metzinger Burt, MD

1910-1995

By Linda Trindade (North Dakota)

After graduating from North Dakota State, where she had been initiated into Gamma Phi Beta in 1930, Georgie attended medical school at the University of Chicago. She became a resident pediatrician at the Michigan State Hospital for children in Detroit.

After her husband went overseas for World War II, she returned to North Dakota where she raised a son and two daughters. After they were grown, she worked at Childrens Hospital Medical Center at Harvard Medical School before joining the Fargo Clinic in 1968 as a specialist in adolescent medicine.

During her medical career, Georgie developed a concept of adolescent medicine to treat the physical, personal and psychological aspects of teenage problems. She lectured in high schools and colleges about drug abuse and other adolescent issues. She established Fargo's Depot Youth Center and worked hard to improve the self-esteem of her young charges. She felt many were victimized by parents who weren't paying enough attention.

Georgie was a strong supporter of North Dakota State University and the advisor to Alpha Omicron Chapter for 16 years.

Georgie touched the lives of many. She was a risk-taker and approached issues from her own, unique perspective. She knew where she had been, where she was and where she was going. Her energy and commitment to making the world a better place will be sorely missed by all who knew her.

BETA PI Ruth Jackson Krueger, '53

BETA SIGMA

Loretta V. Cowden,'55 BETA TAU Cathy Campbell Sitzes,'77

BETA CHI Betty Kinney Stables, '58

BETA PSI Elizabeth Mary Oursler Taylor,* '58 GAMMA KAPPA Maxine Browning Weeks, '63

GAMMA PSI Kristina Schreiner Grinnell,'70

Merit Award
 Honor Award
 Carnation Award

Memorial Gifts

Mary Louise Alexander Mary A. Wicker

Elizabeth Trever Baker Ellen Reed Burns

Betty Meyer Bartholomew Arthur P. Bartholomew, Jr.

Rozella Widows Blacker Gladys Adele Greene Streitwieser

Lillian "Peggy" Boylen Buell Trudy Call Hirt

Kathryn Marshman Denman Shirley Oviatt Kindell Marjory Reynolds Wilson

Elizabeth Dyatt (Mother of Diane Hornbrook) Pat Pinney Kelley Marjory Mills Shupert

William Englehaupt (Husband of Dorothy Fuller

Englebaupt) Geraldine Forney McConnell

Helen Warner Elston Monterey Alumnae Chapter

Paula Mattson Ferguson Barbara Brown Modisett

Helen White Findlater Ellen Reed Burns Beverly Westwood Alumnae Chapter Mary Lou Lindsay Stutsman

Kendra Green (Daughter of Sharon Green) Betsy Ankeny Lyle

Dorothy Wollenweber Harding Edward H. Harding

Ruth Mary Pittelco Hart Jackson, Michigan Alumnae Chapter Charlotte Hamilton Mason

LaDonna Rouillard Hatch Ardys Hawkinson Nelson Gerhardt Herwig (Father of Carolyn Herwig Terry) St. Louis Alumnae Chapter Executive Board

Marilyn Weber Johnson Julie Johnson Sarver

Betty Redman Keasby Mary Lou Lindsay Stutsman

Katherine Anna Marten Kennedy (Mother of N. Jane Bock) Jane and Ron Repka

Donald A. Kudloff (Father of Leigh Ann Kudloff) Marjory Mills Shupert

Leland M. Lankford (Father of Chris Lankford Toole & Gwen Lankford Rogers) St. Louis Alumnae Chapter Executive Board

Charles Lewis (Father of Mary Lewis Smith) Donna Davis Prior St. Louis Alumnae Chapter Executive Board

Edward F. Maguire (Husband of Madeline Dale Maguire) Madeline Dale Maguire

Marylou McPhaill-Fox Mary Charlotte Gates-Eckmeyer

Eleanor Chism Meyers Marian Doty Bickford

Elizabeth Lee Pace Audrey Weldon Shafer

Deborah Ryder Parker *Madeline Dale Maguire*

Olive Gallatin Picard Tucson Alumnae Chapter

Mary Virginia Grund Peebles Wilma Grund Hoener

Robert N. Rinker (Husband of Margaret Lydgate Rinker) Hawaii Alumnae Chapter Joanne Naden Robinson Anne Adams Moldrem

William L. Rosbe (Son of Margaret Black Rosbe) Sun City Arizona Alumnae

Blanche Sandell (Mother of Patricia Sandell Gustofson) Marilyn Park Hawtborne

Kay Dumdey Schulze Amy Schulze Dimmock Elizabeth Schulze

Christopher Sendroy (Son of Catberine "Kitty" Curtis Sweeney, PbD) Randall Stevens Allard Denver Alumnae Chapter Sharon Witt Dunham Pat Finley Fallin Virginia H. Hammond Pat Pinney Kelley Karen Wander Kline Betsy Ankeny Lyle Gloria Swanson Nelson Marjory Mills Shupert

Carol Chapman Sides

Sara Sally Lee Clayton Denver Alumnae Chapter Sue Schlessman Duncan Pat Pinney Kelley Catherine Guthrie Lindauer Marjory Mills Shupert

Dorsett L. Spurgeon (Brother of Vesta Spurgeon Voss) Elise Pritchett Alexander

Elizabeth Mary Oursler Taylor *Pbyllis Baker Krieger Melba Quick Spurrier Stillwater Alumnae Chapter*

Edna Townsend (Grandmother of Janet Snyder) Beta House Corporation Board Valerie Newman

Fannie Eisenlohr Twichell Peggie Patterson Suttle

Nellie Mae Vandegrift Madeline Dale Maguire Joshua Weintraub (Son of Sidney Schrager Weintruab) Karen Wander Kline

Kathryn Allen Woodward

Mr. & Mrs. James Carnes & Family Frances Connelly-Madrid Sue Dorsey Durrett Marjorie Siegrist Ebling Janet Louise Foley The Janet Boone Service Club

Kathryn Rupp Young Betty Jo Rupp Forbes

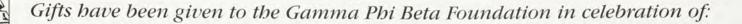
Key:

In Memory of Given by

Donations in memory of friends, sisters and loved ones may be sent to the Gamma Phi Beta Foundation at International Headquarters. If you would like a card sent to a family member or friend, please include their address.



The Sorority appreciates the return of a deceased member's badge, when possible, so that it might be preserved in our archives.



and

Births and Birthdays

Julie Vowell's twins, Carolyn and Ricky, from Ann Bronsing.

Barb Endres' new baby girl, Katherine Marie, from Ann Bronsing, Marjory Shupert and Joey Stiver.

Lisa and Tom Johansen's new baby boy, Jonathan Thomas, from Stephanie Hearn.

Cara and Henry Newell's new baby girl, Audrey Anna, from Stephanie Hearn.

Heidi Johnson Thomas on the birth of her third legacy, Trinity Anne, from Darla Dakin.

The birth of Helen Alexandra Rawlins, daughter of Aaron Waali, from Laura Sauer Cross.

Carl Lamb's 80th birthday, from Christine Ritger.

Sisterhood

In celebration and hope for Alison Bond's continued recovery, from Jacki Falkenroth.

Julie Campbell Fein's appointment to the Foundation Board of Trustees and in appreciation of all her efforts toward building and strengthening Delta Tau Chapter and its House Corporation Board, from the Delta Tau House Corporation Board.

Laurie Baker, Stephanie Coutts and Angela Wright for their contributions of time and talent for a wonderful "Gathering of Sisters" in San Diego, from Gamma Phi Beta Intercity Alumnae Council of Southern California.

To Adrienne Larouche, Betsie Mayes, Colleen Nettekoven, Chris Ritger, Rene Matz, Mary Knaup, Nancy Schellhase, and Rita Swartz for all their support and enthusiasm in making Southern California's Leadership Conference a huge success. "I thoroughly enjoyed working with all of you. Thank you for helping me put all the pieces together"—from Kathy Smith.

A great Province V Alumnae Leadership Conference, 3/31-4/1/1995, from Sally Erikson Lewis.

To the wonderful alumnae who attended our Leadership Conference with enthusiasm, from Christi Kilpatrick, PAD V.

A fantastic Province VIIIb Leadership Conference, from Brandy Hibbard.

All participating collegiate chapters at the Province VIIIb Leadership Conference, from Jean Oliver.

Congratulations

Karen Kline's new position in the Foundation as Special Gifts Chairwoman, from Gloria Nelson.

Our 50-year members: Barbara Bacon, Patty Geckler, Helen Hendrickson, Phyllis Rowland and Jean Schuldt, from the Cleveland West Alumnae Chapter.

The third anniversary of Jane Bock and Ron Repka, from Norway Repka.

Cheryl Ginader's wedding on May 13, 1995 from Kathie Ludwig.

Kris Riske receiving the College Fraternity Editor's Association award, from Ann Bronsing.

Summer 19

International Headquarters Request Form

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Extension

all 1995 xtension rojects:

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you have mily, friends r know of any ndergraduate amma Phi Beta ransfer students ttending these chools, help pread this aciting news bout our orority. lease inform amma Phi Beta potential ushees by ending your ame, address nd phone umber along ith the ollegian's ame, address nd phone umber (if vailable) to: . Kaelin. irector of ollegiate xtension, 9690 Top The Moor W., onument, CO

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GAMMA PHI BETA Making the Difference

By Laura Hatch (Colorado), Chapter Services Coordinator and J.J. Kaelin (Colorado), Director of Collegiate Extension

E Sion department these days. We have a new sion department these days. We have a new theme, a new logo and new colors, and big plans for three newly reorganized chapters this fall. Gamma Phi excitement and our quality programming are important reasons why a local sorority at Kent State University invited Gamma Phi Beta to reorganize our Beta Zeta Chapter. The group's President Amy Courtney, a junior, said they knew right after the extension presentation that Gamma Phi Beta was the Sorority for them.

"It was almost like a feeling you got—they were downto-earth and ready to help," Amy said. "I think it'll bring out the best in everybody."

Growth is a priority for Gamma Phi Beta, and the Extension Department is actively pursuing opportunities to establish new chapters. The Extension process can work two ways:

1. Local sororities or interest groups can "go national,"

which means they affiliate with a national or international sorority.

2. National Panhellenic Conference organizations are notified when a college Panhellenic system plans to add a new sorority. Interested groups send information about themselves, and the Panhellenic selects sororities to give a presentation. After the presentations, the Panhellenic invites a sorority to colonize on campus. That sorority then determines if they will accept the invitation.

Gamma Phi Beta considers many different factors when making Extension decisions, including the school's academic rating, the number of women on campus potentially interested in joining a new sorority, and the number of area alumnae interested in supporting a new chapter. We regularly contact universities and colleges where we would like to start a new chapter, but we have to wait for an invitation from a specific campus before we can colonize.

Anyone involved in collegiate extension knows the excitement generated by bringing together a new group of Gamma Phi Betas. This fall promises to be a great opportunity for Gamma Phi Beta to be making the difference in many lives!

Convention Resolution Changes Gamma Phi's Election Process

By Linda Hallenbeck Pelegrino (California St.-Long Beach), Nominating Committee Chairwoman

What's New and Different

- Two collegians will now serve on the Nominating Committee.
- Members may nominate themselves.
- Multiple slates are possible.
- An election forum will be held at Convention.
- A new International Nominating and Election Procedures packet is being developed.

At the 1992 Convention in St. Louis, a resolution was passed directing International Council to study the Sorority's nomination and election process. During the 1992-94 biennium, the Ad Hoc Committee on the Study of Nominating Procedures researched, studied and developed recommendations on:

- How the Nominating Committee is formed,
- The nominating process and procedures,
- The election process,
- Member participation and education.

The committee's recommendations were forwarded to International Council and a report was made to the 1994 Convention which included changes in bylaws and rules and procedures. The following are highlights of the new nomination and election procedures:

Two collegians will now serve on the Nominating Committee. Collegiate delegates represent 51 percent of the votes at Conventions and collegians are integral in determining the direction of the Sorority. In recognition of their leadership potential and ability, two collegians were added to the nominating committee for a total of eight committee members.

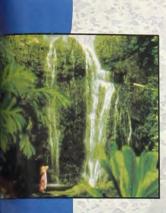
Members may nominate themselves. Gamma Phi Beta's mission, as redefined by the Future Visions Committee, is to "foster a nurturing environment that provides women the opportunity to achieve their potential..."

Because women's functions in organizations are constantly changing, Gamma Phi Beta wants to encourage women to step forward to take a leadership position. A new procedure has been developed to encourage members to self-nominate for positions of leadership.

Multiple slates are possible. A multiple slate allows candidates who were nominated but not slated by the Nominating Committee to have their name included on the ballot as non-slated candidates. This helps to insure that all candidates are treated uniformly and that information about each candidate will be distributed to all chapters.

An election forum will be held at Convention. The new election forum at Conventions will give candidates an equal opportunity to be heard by the voting delegates in an organized and structured way. The forum, focusing on current issues facing the Sorority, will give members a chance to increase their participation in the election process.

A new International Nominating and Election Procedures packet is being developed. To further educate members and increase participation in the election process, a new nomination packet is being developed to distribute to all chapters and individual members when requested. The packet outlines nomination and election procedures, includes all the forms needed, lists qualifications and job descriptions for elected officers and gives a time line for submitting nominations. This packet will be sent to chapters this fall. Individual members may request a packet from International Headquarters after September 1, 1995.



3rd Annual Gamma Phi Beta Cruise

March 2, 1996-March 9, 1996 SS Independence

2 night Waikiki package may be purchased for \$100 per person double occupancy.

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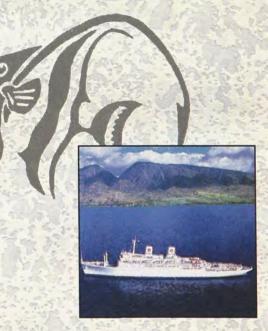
Amid so much attention. . . it's understandable that some people never want to leave the cruiseship.

Your seven day "Sea Hawaii" vacation also promises visits to four magnificent islands. And, in each port, the friendly people of

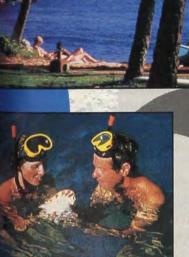


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Gamma Phi's Internationa Consultants: Working with to Achieve Rush Success

By Jill Kippes (Kansas St.), International Rush Consultant

successful rush program should be just as much fun as it is hard work. Having fun and working together builds a stronger sisterhood which is the foundation of any successful chapter and successful rush program.

One of Gamma Phi Beta's initiatives to build successful rush programs at chapters is the International Rush Consultant program. International Rush Consultants (IRCs) work with collegians to do everything they can to help the chapter pledge to quota and then to total. In doing so, they help the chapter grow and bond.

As a Collegiate Leadership Consultant two years ago, I had the opportunity to work closely with several IRCs. I discovered that it takes a special kind of person to work extensively with a chapter to meet its rush needs. It takes patience, devotion, adaptability, knowledge, motivation, positive attitude and a sense of humor.

IRC Ann Williams Ross (Oklahoma) said that the most important characteristic of an IRC is "understanding the total picture of Gamma Phi Beta and what the Sorority's goals are".

This year 13 women possessing these special characteristics have been specially chosen to use their rush knowledge and expertise to assist chapters with rush challenges. These may be new chapters participating in their first Gamma Phi Beta rush or chapters whose current rush programs are not attuned to their specific needs. With an IRC's guidance for a minimum of two years, a chapter establishes a dynamic rush program that enables them to become a membership-driven chapter while developing a positive image on campus and a strong public relations program.

Rush has changed since the IRC program began in 1981 when IRCs were called Special Rush Advisors (SRAs). One of the greatest challenges that IRCs face

today is adapting rush to the changing college student population.

How Rush Has Changed

Demographics. Students today are older with more time and financial pressures. Escalating tuition prices and the economy attribute to more than 50 percent of college women working 20 or more hours per week. Balancing sorority membership, its costs and time commitments with course work is making some women question sorority membership.

Diversity. The traditional college students who joined sororities, ages 18 to 22, enrolled full time, unemployed and graduating within four years, are disappearing. Today, women are transferring to universities from less-expensive two-year colleges and entering college at a later age. They represent diverse ethnic, social and religious groups. Traditional rush practices are not selling the value and true benefits of sorority membership.



IRCs met for training at International Headquarters last January. From left to right: Darci Rose Hinthorn (Oregon), Diane Soderstrom Goff (Idaho) Director of Rush, Ann Williams Ross (Oklahoma), Susan Scovern Douglas (Indiana) and Michelle Tranchina (Calif.-Santa Barbara).

Continuous Open Bidding (COB). COB is a new form of informal, rushing yearround to achieve the maximum membership.

1991 NPC Rush Resolutions. The solution for more meaningful rushes came during the 1991 biennial meeting of the National Panhellenic Conference (NPC), when the 26 national presidents, NPC delegates and the College Panhellenic Committee expressed their concerns over rising expenses and the elaborateness of rush. The result of this meeting was the adoption of the nine-point "Rush Resolution." The aim of this Resolution is to refocus the purpose of rush as a process

lush Chapters



for rushees and sorority members to get to know one another. It is designed to more accurately portray the values and benefits of sorority life while controlling excessive rush costs.

- 1. Follow NPC recommendations for release figures.
- 2. Eliminate all outside decorations.
- 3. Confine all rush entertainment within the chapter house or other rush facility.
- 4. Evaluate all rush skits as to length and content.
- 5. Discourage the use of rush skits at the first round of parties.
- 6. Discourage elaborate costuming and purchase of special rush outfits.
- Eliminate all gifts, favors, preference letters or notes for rushees until they have accepted bids.
- 8. Develop conversation skills.
- 9. Establish guidelines for rush budgets and set a cap on rush expenses includ ing the value of all donated goods and services in the cap figure.



IRC Jill Kippes surrounded by collegians from Zeta Alpha Chapter during Rush School at Eastern Washington University.

Strong Stereotypes. Tabloid journalism and television programs have lampooned Greek organizations by calling attention to incidents involving hazing and alcohol abuse. This has made potential recruits and their parents, who were in college during the 60s and 70s, nervous about and wary of our organizations.

Public Relations. Good PR is crucial for 365-day per year rush.

Kris Baack, PhD (Nebraska-Lincoln) has worked with the IRC program since it began. Kris said, "In all of the chapters I have worked with, public relations is the key. I can prepare a chapter to pull off a great rush but if they are not well thought of on campus it doesn't make a difference.

"Rush is becoming more 'no frills'. Getting to know the women who are going through is emphasized now instead of all the fluff."

How You Can Help

Alumnae can become involved on the local level by writing references, advising a chapter or working with chapter advisors and House Corporation Boards.

Area collegiate chapters also benefit from good public relations created by alumnae chapters in the same area. Alumnae can help by promoting sorority life to friends and relatives and putting high school seniors in touch with Panhellenic in their area.

I decided that becoming an IRC would give me the opportunity to continue assisting chapters and developing my potential to be a valuable international resource to Gamma Phi Beta. Since accepting the position, I have seen the results of many hours of hard work: a group of young women learning current trends in sorority rush and using their new-found knowledge to pass on to future members and chapter officers.

Director of Rush Diane Soderstrom Goff (Idaho) said that the most rewarding aspect of the IRC program is success. "I had the opportunity to watch a chapter increase its membership by 250 percent in two years."

I have made life-long friends in chapters thousands of miles away. Nothing could be more rewarding than educating a group of women which in turn instills a great deal of pride for Gamma Phi Beta within their chapters. Being an IRC has kept me in tune to the constantly changing Greek world. It also gives me the opportunity to continually improve to set an example for those young women who will play a huge role in moving Gamma Phi Beta into the future.

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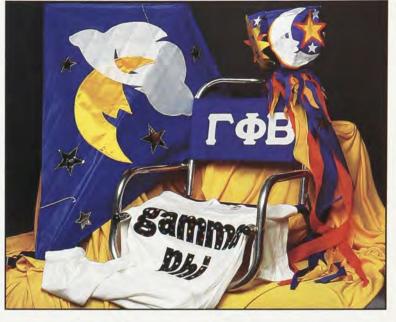
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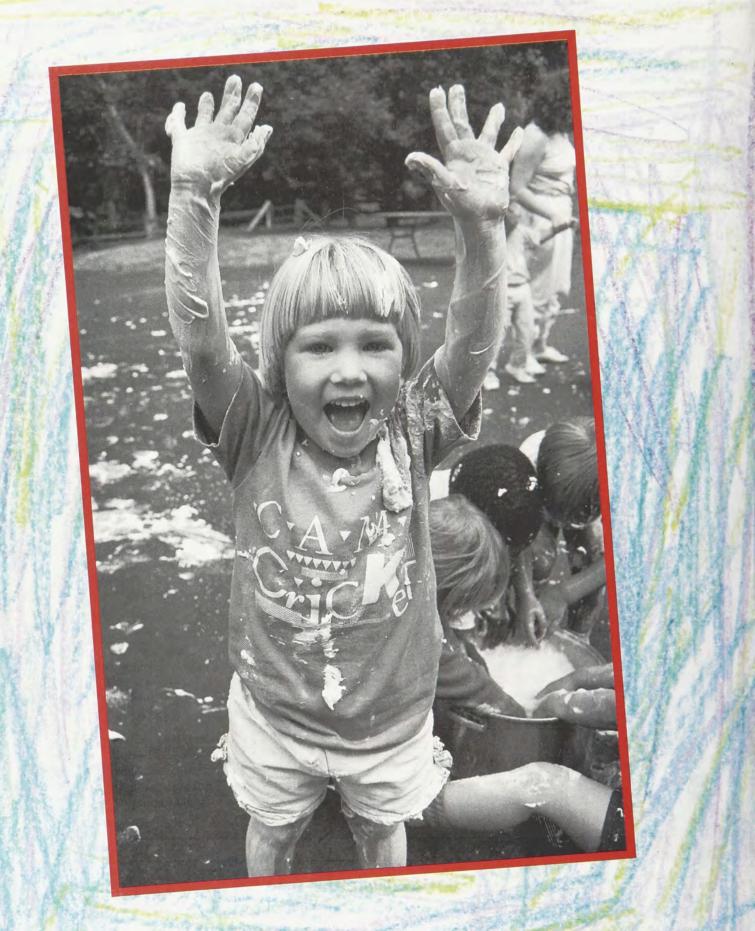
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