

OF GAMMA PHI BETA

The

Crescent

Volume 95 No. 2

Spring 1995



Public Relations:
Members are the Stars that Make Gamma Phi Shine



Wanted: Volunteers!

By Sharon Witt Dunham (Nebraska-Lincoln), Alumnae Vice President

To prosper, Gamma Phi Beta must have devoted, involved alumnae. Frequently, the demands of home, family and work make it difficult to contribute. Recognizing this, the Alumnae Department offers the following opportunities for involvement. Great or small—the needs are real—and your participation is invited.

Collegiate Chapter Advisors

Think back to your college days. Remember your advisors? Those women probably had jobs and families just as you do. Because they believed in the value of an older adult presence within a collegiate community, they found the time to work with your chapter. Today, the need for that presence is as great as it ever was.

International Officers

International officers work with alumnae and collegiate members to enhance their Sorority experience. If you have financial expertise, management or leadership skills or just like to work with people, International Gamma Phi Beta may be for you.

TranSISTers

TranSISTers provide information and assistance to women moving into or traveling through their community. While a few TranSISTers offer bed and breakfast, providing such a service is not a requirement for participation in this program.

Recommendations

Although recommending women for membership may seem outdated in today's college environment, it is actually more

essential than ever. Gamma Phi Beta needs to pledge community-minded women who are committed to attaining educations. Along with remaining involved and meeting financial obligations, recommending women for membership is one of the three lifetime obligations each member accepts at the time of her initiation.

Alumnae Membership Coordinator

An Alumnae Membership Coordinator (AMC) works with a Collegiate Chapter Recording Secretary and International Headquarters to maintain an accurate member mailing list for each collegiate chapter.

Alumnae Group Officers

Alumnae groups are the backbone of our organization. They support collegiate chapters and provide programming and sisterhood for alumnae. The need for officers for these groups is a constant. If you are unable to accept an office, support your group by being a devoted member who pays membership fees and attends meetings. Alumnae are invited to participate in whatever way makes them feel most comfortable.

Mentors

Teaching younger members is the essence of sisterhood. In the coming year, a mentoring program will be established for all of our collegiate chapters.

For more creative options on how to become an involved alumna, see page 7. Read how outstanding alumnae contribute in many different ways.



More Money than Time?

To fulfill your pledge to financially support Gamma Phi Beta for a lifetime, you may send a gift to the Foundation; buy (or renew) a magazine subscription; tape or compact disk through the Magazine Agency; sign up for a Gamma Phi Beta Visa card; or purchase products through Crescent Classics. (Magazine and Crescent Classics catalogs may be requested from International Headquarters.)

A gift to the Gamma Phi Beta Foundation is a tax-deductible way to satisfy your obligation to financially support Gamma Phi Beta.

Another way to satisfy your financial pledge to Gamma Phi Beta is to pay annual membership dues to an alumnae chapter, or crescent circle or to send your dues directly to International Headquarters.

For further information on these or any other opportunities for alumnae involvement, contact International Headquarters, 12737 E. Euclid Dr., Englewood, CO 80111-6445, (303)799-1874.

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Fall	July 1
Winter	October 1
Spring	January 1

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Members are Gamma Phi Beta's best public relations tools. In this issue, we have highlighted a few of the stars that make Gamma Phi Beta shine.

Editor's Note: *Because of increasing paper and printing costs, The Crescent has switched to a more affordable paper stock.*

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Member of the College Fraternity Editors Association

Features

Public Relations: *Members are the Stars that Make Gamma Phi Beta Shine*

In this issue, we have highlighted only a few of the stars that make Gamma Phi Beta shine. Our collection of features include:



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Gamma Phi Beta USPS 137-620. *The Crescent* is published quarterly in Fall, Winter, Spring and Summer by Gamma Phi Beta Sorority, Inc., 12737 E. Euclid Drive, Englewood, CO 80111-6445. Subscription price is \$6.00. Produced in the U.S.A. by Maury Boyd and Associates. Second class postage paid at Englewood, CO and additional mailing offices. Copyright 1995, Gamma Phi Beta Sorority. **Postmaster:** Send address changes to *The Crescent*, Gamma Phi Beta Sorority, 12737 E. Euclid Drive, Englewood, CO 80111-6445. Printed in the U.S.A. **Subscribers:** Send changes of address, notices of marriages and deaths to Gamma Phi Beta Sorority, 12737 E. Euclid Drive, Englewood, CO 80111-6445. Phone: 303-799-1874. Fax: 303-799-1876.



Public Relations

Members are Gamma Phi Beta's Best Public Relations Tools



L'Cena Brunskill Rice



By L'Cena Brunskill Rice (USC),
Foundation Regent and Financial
Advisory Board Director

I challenge and encourage you. While much is being written about what is wrong with the Greek system, I believe that many good things are happening. And we—you and I—are responsible for seeing that the strengths of Greeks highlight our future.

To accomplish this, I would like you to join me in a little exercise. Please concentrate your thoughts on the following questions:

Identify in your mind those people who have made a real difference in your life. The first people who probably come to mind are your parents, siblings, members of your extended family, leaders in your church, leaders of organizations you have belonged to, perhaps some teachers, and, of course, some Gamma Phi Betas.

For the purpose of this exercise, please concentrate on those Gamma Phi Betas that have been very important in your life. We are going to call them your "significant others."

Identify some Gamma Phi Betas by name from the following categories:

- Gamma Phi Beta roommate
- Other Gamma Phi Beta friends — your school/other school
- An advisor
- A House Corporation Board leader
- An alumnae club friend
- International Council member
- Other special Gamma Phi Betas

The point of this exercise is to focus on the strengths of Gamma Phi Betas and to underscore that "Members are Gamma Phi Beta's Best Public Relations Tools." Everything we do—every word we speak, every cause we support, every leadership position we assume, every professional advancement we make—says something about us as individuals, as well as our commitment and support for Gamma Phi Beta.

Three-hundred and sixty-five days a year we are Gamma Phi Beta's spokespeople. Let's

make sure we speak up regarding the benefits of Sorority membership. Women who make positive contributions and achieve distinction in the professional world and in their communities best typify the type of women who belong to sororities. These women encourage young women to participate in rush, serve as role models to collegians and they assist alumnae groups in accomplishing their goals. At the University of Southern California the Panhellenic and IFC wanted to inform potential rushees and parents about the contributions Greeks had made to the academic, business, athletic and artistic world. They compiled a very impressive list of important Greeks from across the nation. This is certainly information that we should be sharing with our university communities.

Many times I'm asked, "Why are you still involved in a Sorority?" "Aren't you a little old for that college stuff?", "Don't you get tired of solving the same problems over and over again?", and "You have three boys; what's in it for you?"

My answer is always the same, "Why not me?" If Gamma Phi Beta really teaches life skills—friendship, leadership, organization, working together cooperatively, sharing and resolving problems and conflicts and building higher-order thinking skills, why not me?

If Gamma Phi Beta really provides women with the tools necessary to make real professional contributions—friendship, leadership, organization, working together cooperatively, sharing and resolving problems and conflicts and building higher order thinking skills, why not me?

Yes, life skills and professional skills are the same, and to be successful in either one, you must know what they are and have the opportunity to practice them often. Gamma Phi Beta provides that opportunity throughout your entire life. If I am truly committed to assisting and advancing the cause of women—and I am—why not me?

There is no way I can pay back the debt I owe to all of the wonderful Gamma Phi Beta women who had faith in me and acted as my mentors,

but I will list just a few of my "significant others":

My Housemother Mrs. Mac, truly was my "other mother." Who else would attend my modern dance program and watch me jump across the stage in my black leotard pretending I was a typewriter? Who else would give me strength to survive my first semester when I didn't have enough house points to choose a room and ended up with the only person in the house that nobody wanted to room with? I learned a lot that semester. One of the things I learned was that if you have someone to talk to, the problem is much easier to solve. I also learned that people aren't always as difficult as they are perceived to be.

My Chapter Advisor June Meader was truly the advisors' advisor. She was always impeccably groomed, well-organized and willing to listen. She offered suggestions, allowing us to make informed decisions, and then expecting us to be responsible for those decisions. She wrote my first job recommendation and assisted me with my first interview. It wasn't until after I became an advisor that I really understood how much she had given to our chapter.

The USC House Corporation Board Treasurer Angela Lombardi was the power behind the chapter finances. She made sure we lived within our budget, but always encouraged us to plan for improvements. That was my first goal-setting training.

The International President Evelyn Dippell was also a "significant other" for me. I can remember my first Convention as a collegian like it was yesterday! The thrill of meeting and talking to Evelyn, who was then the Grand President, is one I will cherish forever.

My alumnae chapter has always been very important to me. I married right out of college and moved to a developing area where I became a founding member of the South Bay Alumnae Chapter. As you can see,

Gamma Phi Beta has been a part of me since college. However, the depth of my activity has depended on my other obligations.

I had heard of Gamma Phi Beta's outstanding alumnae initiate program, but had not gotten involved. Last year I asked a long-time friend if she would be interested in being an alumna initiate. She said "yes," and about three months ago, she shared with me what a thrill it has been for her to be a Gamma Phi Beta. She has contributed a great deal to our group, and I learned it is never too late to share our sisterhood with other outstanding women who, for one reason or another, didn't join a sorority while in college.

Last, but not least, of my "significant others" are some very special sisters—my family and Gamma Phi Beta sister, Una Mae, and an additional 20 or so college buddies. They have given me love and emotional support when I needed it most.

When our middle son was in a life or death situation for over two years, it was my Gamma Phi Beta sisters who cheered me up when I thought I couldn't make it through another day.

I have also been fortunate to have shared some of my happiest days with Gamma Phi Betas. One of the best was when my eldest son and my best friend and Gamma Phi roommate's eldest daughter (also a Gamma Phi Beta) got married. My Gamma Phi sisters have taught me the meaning of real friendship.

When I was going through rush, I had to decide which sorority I was going to join. I chose Gamma Phi Beta. The Sorority taught me the skills I needed to know to survive in life and be successful in my career. Most of all, it taught me love and joy and friendship that can only be found when you are willing to give enough of yourself to become a sister to someone else. I can never repay Gamma Phi Beta or my "significant others," but I can be the best that I can be and assist others to be the best that they can be. Why not me? Why not you? After all, Gamma Phi Beta's members truly are our Sorority's strongest asset!

Top Ten Talking Points about Gamma Phi Beta

1. Gamma Phi Beta Sorority was founded in 1874 at Syracuse University in Syracuse, New York. Today, the Sorority has more than 110 active collegiate chapters across the United States and Canada and more than 100,000 members worldwide.
2. The object of Gamma Phi Beta is to promote the highest type of womanhood through education, social life and service to country and community.
3. International Headquarters in Denver, Colorado is owned and operated by Gamma Phi Beta Sorority. A staff of nearly 20 professionals maintains records, oversees the daily business of the Sorority and provides resources to our members.
4. The Gamma Phi Beta Foundation awards more than \$150,000 annually for scholarships, grants-in-aid, leadership training and camping.
5. Gamma Phi Beta's philanthropy is special camping for girls, an opportunity to assist young women during crucial, formative years. Gamma Phi Beta owns and operates Camp Sechelt, a camp for girls in Vancouver, British Columbia.
6. Innovative programming for collegians focuses on leadership development to prepare women for life and careers after college.
7. College curriculum in the 19th century, when sororities were founded, included Greek, Latin, philosophy and religion. These disciplines influenced our ritual, which represents our values, beliefs and ideals.
8. Gamma Phi Beta collegiate and alumnae chapters teach democracy by electing officers, using parliamentary procedure and voting on issues. An international Convention meets biennially. Alumnae and collegiate delegates elect an International Council and vote on amendments to the international Bylaws.
9. Leadership training for alumnae and collegians increases knowledge of the Sorority and promotes individual growth and development.
10. SisterLink is a database linking collegians and alumnae to share career information. TransISter is a unique network for members traveling or moving. Alumnae in more than 500 cities worldwide provide information about local communities. ●

Loyalty Award

The Gamma Phi Beta Loyalty Award honors members who have given outstanding service and financial support on the international level for at least seven years.

Members who received the Loyalty Award in 1994 are:

Judi Nesbitt McMahon (California St.-Long Beach)
Clarice Braker Morrison (Oklahoma City)
Sandra Rettke Nauman (Arizona)
Jean Brooks Oliver (Northwestern)
Linda Hallenbeck Pelegrino (California St.-Long Beach)
Barbara Hurt-Simmons (Nebraska-Kearney)
Patricia Pivonka Wagar (Bowling Green)

Service Award

The Service Roll is awarded to members who have given long, devoted and constructive service to chapters and international Gamma Phi Beta.

Members who received Service Roll Awards for 1994 are:

Judi Nesbitt McMahon (California St.-Long Beach)
L'Cena Brunskill Rice (USC)
Patricia Pivonka Wagar (Bowling Green)

Merit Roll

Merit Roll Awards honor members who have given long, devoted and distinguished service to the Sorority at the local level. Members who received the Merit Roll Award in 1994 are:

Kathleen Wilson Bartholomew (Kent St.)
Sue Wright Brownlee (Kansas)
Adra Mason Cheek (Oklahoma City)
Margaret Martin Davies (USC)
Marcia Weinard Garrison (Missouri)
Shirley Kollmorgen LaGore (Kent St.)
Beverly Bailey Lang (Missouri)
Grace Bellet Miller (Bowling Green)
Carole DeMore Morris (Bowling Green)
Nancy Hall Pawka (San Diego St.)
M. Michele Pond-Bell (Idaho St.)
Corinne Pfister Richman (Bradley)
Arlene Boresi Shaeffer (Washington)
Sandra Reimer Siok (Bradley)
Mary Lewis Smith (Missouri)
Beverly Daugherty Stockert (UCLA)

Members make us shine...



Judy Mai Colebank (Kansas St.)

Aside from the many members whose accomplishments have earned them recognition and awards, Gamma Phi Beta is fortunate to also have thousands of generous members that give freely of their time, talents and treasures to chapters, International Gamma Phi Beta Sorority and Foundation and other members. The following pages spotlight just a few of the many Gamma Phi stars who are making a difference in the lives of others.

Judy Mai Colebank (Kansas St.)

Judy, who has held many positions on the Greater Kansas City Alumnae Board, "is always one of the first to volunteer for the unglamorous, work-involved jobs," said Province X Alumnae Director Tucky Wheeler Hobbs (Iowa). "She is the first to arrive and last to leave, making sure everything is ready before and cleaned up afterward. And on top of all this, she is fun," Tucky exclaimed.

Judy's volunteer jobs have ranged from cooking meals for Kansas City's Antique and Garden Show to organiz-

ing alumnae to make more than 150 initiation robes for both Kansas State and University of Kansas chapters. She made the pattern, purchased materials, held sewing sessions in her home and ironed all the robes.

Judy is treasurer on Beta Upsilon's House Corporation Board. She has two Gamma Phi daughters, Judy Colebank Scott (Kansas) and Kristen Schmidt (Kansas St.).

Jane Swift Fair (Oklahoma)

Jane is responsible for the rebuilding of the Houston Alumnae Chapter ten years ago. International Collegiate Vice President Linda Daniel Johnson (Vanderbilt) said, "Jane is a past president who regularly offers her home for meetings and is always supportive to individual members with pleasant thoughts, a kind word or a much-needed note."

Louise Stegner Steinbruner (Denver)

Louise Steinbruner is a devoted, lifetime Gamma Phi. Each year she makes gifts for the seniors at Theta Chapter as well as Christmas ornaments for the staff at International Headquarters. She is active in the Denver Alumnae Chapter and proudly heads their needlework guild. Whenever asked, she volunteers at International Headquarters to address envelopes, assist with mailings and many other tasks. She is a mother and grandmother and friend to many Gamma Phis.

Gretchen Mier Oostenink (Iowa)

Gretchen, the Chapter Advisor for Delta Tau Chapter at Colgate University, was recognized by Kappa Alpha Theta at their Convention for her assistance with their chapter at Colgate. Because Kappa Alpha Theta has no alumnae in Hamilton, Gretchen offered to be the liaison between



Louise Stegner Steinbruner (Denver)

Colgate and Kappa Alpha Theta's international organization.

Barbara Ames (British Columbia), Vancouver Camp Board President

Barbara Ames has served as the President of the Vancouver Camp



Barbara Ames (British Columbia), Vancouver Camp Board President

Board that oversees Camp Sechelt for five years. "She works endless hours and is an incredible resource for anything camp-related," said Province XII Alumnae Director Christina Crane (British Columbia)."

Gretchen's advisory expertise is appreciated by Delta Tau Chapter and by Gamma Phi Beta.

Mary Kay Hargraves (San Diego St.)

"Mary Kay is a lady with a heart of gold," exclaimed Province XVI Alumnae Director Rene Matz (Calif. St.-Fullerton). Mary invites the San Diego Alumnae Chapter to her home each fall, along with the new members and the collegiate executive board. Mary has also served on the House Corporation Board for Beta Lambda.

Sally Wright (Colorado St.)

Sally has served continuously in the Fort Collins Alumnae Chapter since her graduation from Tau Chapter. Sally has been a strong force in the alumnae chapter providing excellent support for their collegiate chapter. Sally has served as Rush Advisor for eight years during which time she served as alumnae chapter president for two years. She does all this while going to graduate school, raising two children and running a business with her husband.

Beverly-Westwood Alumnae Chapter President Nancy Anne Brenza (Oregon St.)

Nancy (Oregon St.) also serves as Alumnae Panhellenic Representative and Alumnae Panhellenic Benefit Chairwoman. Nancy formerly served as Intercity President and Secretary. Province XVI Alumnae Director Rene Matz (Calif. St.-Fullerton) said that "kind words are always spoken whenever Nancy's name is mentioned."



Mary Walstad Hoffman (N. Dakota St.)

Mary Walstad Hoffman (N. Dakota St.)

Mary has served on the Foundation Financial Aid Committee for more than a decade. She devotes many hours to evaluating grant-in-aid applications as well as scholarship applications. She traveled for the Sorority as a consultant and has been involved with Alpha Omicron Chapter while maintaining her career as a teacher and raising a family.

Kimberly Hauxhurst (Calif. Polytechnic St.)

Kimberly Hauxhurst (Calif. Polytechnic St.), a recent graduate, accepted the responsibility of being Chapter Advisor for Beta Rho Chapter at the University of Colorado and recently volunteered to serve as the Denver Alumnae Chapter President.

For more information on how you may join these women in becoming involved in Gamma Phi Beta, please fill out the form on page 26 or call International Headquarters at (303)799-1874.



Gamma Phi Beta is proud to announce that the following members are serving as Alumnae Panhellenic Presidents:

Amy Bartlett (Maryland),
Washington D.C.
Elizabeth Sherman, Charlotte,
North Carolina
Cindy Neptune (Oklahoma),
Bartlesville, Oklahoma
Nadine Stafford (Michigan),
Youngstown and Trumbull
County, Ohio
Beth Wade Walsh (Texas),
Galveston, Texas
Leah Pursifull (E. Texas St.),
Northeast Texas
Claire Borges (San Jose St.),
Sonoma County, California
Monica Gutierrez, Hawaii
Kay Conrad (Idaho), Corvallis,
Oregon
Jean Ann Glass (Nevada-Reno),
San Gabriel/Pomona Valley,
California
Anne Ezal (Michigan), Kern
County, California

Behind the stage, supporting these stars and the thousands of others is the dedicated staff at Gamma Phi's International Headquarters in Englewood, Colorado. Fourteen full-time and five part-time professionals work to keep Gamma Phi running smoothly and looking good.

Not pictured: Kathy Treviño, Part-time Office Assistant; Heather Rabe, Bookkeeper; Mary Bartos, Membership Administrative Assistant; Jason Hinton, Mail Clerk; and Stephanie Hearn, Foundation Director and *Crescent* Editor.



Inell Reutz (Kansas St.), Office Assistant and Rachel Hinton, Publications Administrative Assistant



Edna Hanlon, Collegiate Administrative Assistant



Sherry Ochoa, Bookkeeper



Linda Ryan, Receptionist



Back, Marjy Shupert (Colorado St.) Executive Director and Sherry Porter, Administrative Assistant to the Executive Director



Billie Molina, Director of Business Affairs



Laura Hatch (Colorado) Assistant Director of Chapter Services



Barbara Ann Lafferty, Alumnae Administrative Assistant



Lisa Hintze (N. Iowa), Assistant Foundation Director



Kendra Gates (UC-Long Beach) Director of Chapter Services



Cathy Lindauer (Colorado St.) Part-time Office Assistant

... makes us shine!

Gamma Phi Beta



Foundation

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**Ruth Andrea Seeler, MD
(Vermont)**

Gamma Phi Beta



Found



**Julie Campbell Fein
(Colgate)**

Camping Committee Chairwoman Ruth Andrea Seeler, MD (Vermont)

After serving on the Gamma Phi Beta Foundation's camping committee for six years, Ruth Andrea Seeler, MD (Vermont) accepted the position of Camping Committee Chairwoman on the Board of Trustees. Ruth said that she "believes in the positive values camps offer children—a 'you-can-do-it' experience." Ruth founded an Illinois camp for boys with hemophilia in 1973 and has been the camp's doctor for 19 years. She is also the Director of Pediatric Education at the University of Illinois College of Medicine in Chicago and Associate Chief of Pediatrics at Michael Reese Hospital.

Ruth received the Carnation Award from Gamma Phi Beta in 1984 and the Merit Award in 1986. She has been the treasurer for the Chicago Alumnae Chapter for 17 years and has hosted its annual Christmas party for 18 years. Ruth is also a 1993-94 and 1994-95 member of the Foundation's *1874 Society*.

Finance and Investment Committee Chairwoman Julie Campbell Fein (Colgate)

A charter member of Delta Tau Chapter at Colgate University, Julie Campbell Fein became the Finance and Investment Committee Chairwoman for the Foundation last September. Julie, an attorney in Tully, New York, said that she volunteers for the Foundation because, "The Foundation's work provides opportunities for girls through scholarships and programming. In many cases without Foundation support, many doors would be closed for these individuals. As a Foundation Trustee, I welcome the challenge to serve as a role model



Julie Vowell (Texas)

and mentor to insure that others have these opportunities."

Public Relations Committee Chairwoman Julie Vowell (Texas)

The Foundation is also fortunate to have Julie Vowell (Texas), a professional public relations consultant with her own company, now serving as the Public Relations Committee Chairwoman and Trustee.

Julie, a new mother of twins and editor of St. Louis' alumnae newsletter, said that she enjoys giving her time "to an organization dedicated to the betterment of girls' and women's lives. Julie also added, "I enjoy the friendship and sisterhood I've found within the organization and I wish I had become involved sooner!"

Gamma Phi Beta



Foundation



Jenny Toon and Shannon Kuckinskas look over scrapbooks at Beta Chi's 35th anniversary.

Alumnae from **Wichita, Kansas** have formed the Pi Kappa Psi/Beta Chi Historical Committee to document and preserve the history of these two groups for future generations. Pi Kappa Psi was the local sorority that became the Beta Chi Chapter of Gamma Phi Beta in 1958. The committee is collecting memorabilia that documents the history of the Beta Chi Chapter and the Pi Kappa Psi Chapter at Wichita State University.

The Historical Committee is putting together newspaper clippings, Sorority jewelry,

photographs, party favors and anything else that will help tell the story of these two groups. Alumnae are being asked to write their recollections of Sorority life which will also be included in the display. All of these will be on permanent display at the Beta Chi Chapter house.

One hundred and twenty years of sisterhood and friendship were celebrated by the **San Diego** and **La Jolla** alumnae chapters and collegiate chapters from San Diego State and the University of San Diego.



The Orlando/Winter Park alumnae, riding on the coattails of Gamma Phi spirit from '94 Convention, have held several events revitalizing the alumnae support in the area. From a reacquaintance lasagna dinner, Founders Day celebration and a Christmas exchange, the bonds of sisterhood were renewed. Many more activities for the spring have been planned including a fundraising program to benefit Central Florida's Camp Challenge.

The House Corporation Board for Beta Upsilon Chapter at Kansas State University will hold its annual meeting April 22, 1995.

This celebration took place at the Southwestern Yacht Club in Point Loma. Seven members were presented with the Golden Crescent Award. Six alumnae achieved IIKE status and Nancy Hall Pawka, (SDSU, La Jolla Alumnae) received the Merit Award for years of service to Gamma Phi and the community. Congratulations to all!

A special thanks to the 27 **San Diego** alumnae who brought clothing, white elephants and goodies to the chapter's Christmas Party on December 6, 1994. The white elephants were sold at a silent auction to kick off the evening's excitement. The alumnae also brought new and used clothing to donate to the YMCA's "My Sister's Closet" project. This project is an important part of the Y's battered women's program and shelter. The alumnae held their annual cookie exchange in December. Several alumnae brought cookies to the Beta Lambda holiday party and ceremony honoring the December graduates. The alumnae launched the new year with a "Let's Start the New Year Right" luncheon on January 14th. Plans were made to attend the San Diego Alumnae Panhellenic meeting in February and the Province XVI Leadership Conference.

Diablo Valley Alumnae gathered to celebrate Cinco de Mayo as well as to make crafts for Camp Sechelt. Last year the event included indulging in enchiladas, filling ditty-bags

with toiletries for the camp and singing Gamma Phi songs.

Alumnae in **Houston** were quite busy last fall. A giant October garage sale netted more than \$1,000 to support the group's local philanthropy and convention fund. In November, nearly 75 alumnae attended the Founders Day luncheon. December marked the group's annual holiday party. Alumnae brought gifts of art and craft supplies and games for the residents of The Brookwood Community, their local philanthropy. A beautiful Mother/Daughter tea was held on December 17th and was enjoyed by more than 90 Gamma Phi alumnae, collegians, and their mothers, daughters or grandmothers.

Alumnae from **Western Ontario** congratulate their sister Michelle Olsheski, 1983, on her marriage to French nobleman Francois Dubouchet on September 10, 1994. The couple currently resides on the French Riviera in Nice. Michelle hopes to practice law in neighboring Monaco.

The **Philadelphia West Suburban** Alumnae Chapter held their Founders Day Celebration on November 7, 1994. The chapter honored Evelyn

The annual meeting of the Beta Beta (University of Maryland) Chapter House Corporation Board will be held Wednesday, May 10, 1995 at 7:30 p.m.

The meeting will be held at the chapter house at #9 Fraternity Row, College Park, Maryland 20742.



On Northern Virginia Alumnae and Epsilon Pi (George Mason) Chapter Alum Appreciation/Pledge Introduction Night, the collegians come by with their new members and serenade the alumnae and present carnations and thank you's for all the alumnae assistance during membership recruitment and over the summer, etc. The new members then introduce themselves one at a time, then an alumna steps up and introduces herself and gives her a gift bag from the alumnae group. After the new members leave, the alumnae draw names from a basket. Alumnae then become "SOs" (Secret Older Sisters) for their pledge period.

Eltz with her 50-year pin and certificate.

A gala banquet and awards ceremony at Happy Hollow Country Club marked the 75th anniversary of the **Omaha** Alumnae Chapter on November 15, 1994. More than 70 members of the Epsilon Delta Chap-

ter (Creighton) and 92 alumnae representing 20 collegiate chapters welcomed guest speaker International President Diane Tjaden Thompson. The event carried the theme of "Diamonds are Forever . . . So Are Sisters". Recognized at the event were Karen Stimbert-Guck (Nebraska), Hall of Fame Award recipient for outstanding service to the chapter; Dee Baldwin Crane (Penn State), 50-year pin; and Gladdys Dufford Hellner (Iowa), 75-year member.

Oklahoma City Alumnae Chapter formed a junior auxiliary group. The juniors are alumnae who graduated after 1992. This new group is focused on encouraging recent graduates to continue the life-long commitment to Gamma Phi through alumnae activities. The junior alumnae participate with the Oklahoma City alumnae as well as with collegians. This year plans include nights

out to eat, sporting events, cooking classes and a trip to Las Vegas this summer.

Twenty-three alumnae from **Oregon State** gathered for a reunion at the Inn at Spanish Head on the Oregon Coast in September. This reunion was held for graduates from 1952-

A record 440,000 foreign students studied on U.S. campuses last year. Nearly two-thirds of those students are from Asia.

1955. The alumnae were asked to submit a one-page journal prior to attending the reunion to "catch up" other sisters on what had happened in their lives since graduation. These entries were compiled into a notebook which was distributed at the reunion.

San Antonio alumnae observed Founders Day with a luncheon at the San Antonio Country Club. Thirty-one members attended. Eighteen undergraduate chapters were represented. Patricia Dugan MacLellan (Illinois) and Jeanne Rice Clark (Syracuse) were awarded 50-year pins. Karen Kravcov (UC-Riverside),

Convention 1996

Conventions rejuvenate members and remind attendees how vital Gamma Phi Beta is to them. Gamma Phi's next Convention will be in Kansas City, Missouri in July, 1996. All members are encouraged to attend this fantastic event.

This can be a great time for a reunion, a family vacation, a look back or a look ahead to the future!

Watch upcoming issues of *The Crescent* for more information on the 1996 Convention.



Southern California Women of the Year Marta Brown and Una Mae Markel.



Gamma Phi Beta Sponsored Camps...

Foundation



Marjorie Cook is presented with a 50-year pin at the Tampa Bay Alumnae Founders Day luncheon.



Lori Busard is presented with a 50-year pin at the Tampa Bay Alumnae Founders Day luncheon.

received a IIKE pin for local service.

Alumnae from the **University of Oklahoma** from 1949-1959 held a reunion at the chapter house in October. Such a great time prompted the planning of the next reunion which is planned for Homecoming Weekend in 1996.

The **Northwest Arkansas Crescent Circle** met for their Founders Day luncheon in November. Jane Smith Davis, Harmony Pitts, Harriet Lishen Baldwin, Jane Chase, Elspeth Rankine Byers and Ruth Slater North were each presented with the Golden Crescent Award.

Gamma Phi sisters from the **Greater Kansas City Alumnae Chapter** held a pool-side open house to launch their fall activities. Sneak previews of the chapter's Antiques and Garden Show of Kansas City were given. The actual show, held September 20 - October 2, proved to be a great success, with the best attendance ever

in the show's 34-year history. November events included a brunch, insights from sister Barbara Pechar, a nationally-known inspirational speaker, and celebration of Founders Day.

Alumnae from the **Brevard County Crescent Circle** helped their Florida Tech collegiate chapter to have a very

successful Rush. The collegiate chapter, one of three on campus, has now reached chapter total! The circle also sent a donation for Rush to the collegians at the University of Miami. Alumnae joined the chapter to celebrate Founders Day on November 13th.



... where kids can be kids!

Remington Honored for Service to ACLU

Colorado State honored Bettye "Stevie" Stephenson Remington with one of its Distinguished Alumni Awards for her 22 years as executive director of the American Civil Liberties Union (ACLU) in Oregon and her dedication to protecting individual rights.

Stevie was serving on the Oregon ACLU board of directors when board president Charlie Davis asked her to become executive director. "I was absolutely shocked. It was not what I had in mind for director," she said. Even though Stevie does not have a law degree, the home economics graduate and former modern problems teacher was just what the rest of the board wanted, someone who could effectively lobby legislators. "Often a lawyer in that role (of lobbyist) would feel constrained to talk cases and cite scripture, when that might be less persuasive than talking about consequences," said Davis.

Stevie's strong intuitive sense, energy and commitment helped the ACLU chapter develop a strong relationship with the public. "She didn't do what executive directors sometimes have a tendency to do, be zealots, to anchor us in the most radical position. She could reflect diversity and conservatism," said Tom Deerring, another ACLU board member.

In her position, she frequently called on cooperating attorneys who researched and litigated ACLU cases at their own expense. Julie Frantz, an attorney who worked with Stevie in the late 1970s, calls Stevie a "rare individual, very inspiring. She is so committed herself that in requesting assistance she brings out (in the attorney) the feeling that you're doing something important; otherwise the basic tenets of our society will crumble."

When Stevie retired from office three years ago, she expressed

concern that too few Americans understand the principles in the Constitution. Even today as she works part-time to organize 40 years' worth of chapter records and memorabilia for the Oregon Historical Society, she remains steadfast in her devotion to protecting the individual's rights. She is quick to point out that even if one person's rights are violated, the rights of everyone are in danger.

Texas Artist Exhibits in Germany and France

Jo Ann Fanning Durham (East Texas St.) of Fort Worth modestly describes herself as "just a friendly Texas artist." She is also internationally acclaimed for her work in mixed water medium. Her work entitled "Geometric No. 8" was exhibited at the Academie International Des Arts Contemporains, Grand Prix 1993. Artists from 21 countries participated in the juried exhibit which was held at De Paardestallen Van Het Park Van Edingen, approximately 25 miles from Brussels. At the conclusion of the exhibit she received a gold medal for her work! In 1994 the International Academy for Contemporary Arts also honored her with a "Doctor Honoris Causa" in Arts.

Her work has also been exhibited in the Salon D' Automne at the Grand Palis in Paris. She said she was honored to be invited to the "premier French art show" in which American artists like Leroy Nieman have shown their work.

How did Jo Ann's work make its way from Fort Worth to Brussels and Paris? "It all started," Jo Ann said, "when some of my work was pictured in a Texas artist magazine. Someone in Chicago saw it and liked it and invited me to be in the U.S.-French Show." While attending a reception for the exhibiting French and American artists at the French Embassy in Washington, D.C., Jo Ann's friendly, out-



From left: Phyllis Choat (Nebraska-Lincoln), Chairman of Salute to Families and Danny Dutton Colladay (Kansas) and Marty Colladay, Salute to Families Leadership Family.

going personality charmed the artists from across the Atlantic. "I started corresponding with some of the French artists I met at the reception and one of them invited me to send a painting to next year's contemporary art show in Belgium," she explained. "I attended these exhibits and met a lot of interesting artists and saw many visual delights."

Closer to home, Jo Ann is one of a handful of contemporary American women artists to have her work printed in the "Women Artists" Date Book. "Indian Rock" appeared in the 1994 edition, followed by "Island Magic," a painting in pinks and purples, in the 1995 edition.

The use of geometric forms and abstract imagery is a vital part of Jo Ann's work. During part of the painting process, she listens to classical music and romantic melodies. "Music is an important part of the process and can be faintly detected by some viewers," she said. "I try to capture beauty, truth and the inherent spiritual goodness of mankind in my work. I enjoy creating with color, using layering techniques and mixing various media to discover exciting and innovative ways to

paint and to create a visual experience."

Jo Ann shared her artistic talents with Gamma Phi Beta by donating one of her new geometrics to the Gamma Phi Beta Foundation raffle at Convention last summer. Jo Ann is a past president of the Fort Worth Alumnae Chapter and a chairwoman of the day group.

A Family of Leaders Honored in Omaha

Family Service of Omaha honored the family of Georgianne "Danny" Dutton Colladay (Kansas) and her husband Marty as the Leadership Family in the 1994 Salute to Families Recognition Program. The Colladay family, which includes daughters Carrie Stell, Amy Keiser, Georgianne Roberts and Melissa Kolar, was recognized for demonstrating quiet, yet strong and effective leadership in the community, and for passing the legacy of community service and support on to their children. As testimony to the esteem in which the family is held, the family received three nominations for the award, including one from

Margre Henningson Durham (Iowa St.), herself a Gamma Phi Beta Carnation Award winner.

The Colladays, who live in Bellevue, Nebraska, have generously given their time, abilities and support to help needy families, disadvantaged youth, and to provide care and training for people with physical disabilities. They have addressed community needs with purpose, action and commitment.

Danny was instrumental in establishing Quality Living, Inc., a residential facility in Omaha for adults with physical disabilities. In addition to serving as the first president of the board of directors, and starting the Quality Living Guild, she also served as a housemother for the residents. Among the most enthusiastic volunteers she recruited are daughters Amy of Omaha, who is an active member of the Guild, and Georgianne of Kansas City, who

helps with special projects. The program center on the Quality Living campus is named in their honor.

Marty Colladay became involved with prison ministry in 1980 when he met a former prisoner who was beginning to do work in that field. Marty eventually became the group's Nebraska State Chairperson, a position he still holds. Described as a family that not only "talks the talk" but "walks the walk," the Colladays have invited a just-released prisoner into their home to help with the transition into community life.

Marty also helped establish the Edmundson Youth Outreach Center by organizing a board of directors and serving as its first president. Marty is a retired Lt. General in the U.S. Air Force, and a former vice president of public affairs at ConAgra. He currently holds the Distinguished Chair in

Gamma Phi's Leadership Training School
June 22-25, 1995 at the
University of Minnesota-Minneapolis.
Funded by the Gamma Phi Beta Foundation
Leadership Development Endowment,
Leadership Training School (LTS) is an opportunity
for collegians, chapter advisors and international officers
to receive intense Sorority and leadership training.

agribusiness at the University of Nebraska-Lincoln.

Danny and Marty both serve on numerous community boards, hold leadership positions in their church and have given hours of hands-on service to the projects they support.

When asked what they consider the three most important qualities a leader should possess, they said, "Leading by example is first—personal integrity is the cornerstone of good leadership. Second is the ability to encourage and expect the best in people. Inspire excellence, rather than demand it. Finally, a cause is best advanced when those working toward it are led by a person who cares about them, a person who earns and deserves their respect." Marty and Danny should know—they are just such leaders.

Movie Highlights First Women to be Tested for Astronaut Program

By Dorothy Welsh (Oklahoma)

In 1963 pilot Gene Nora Stumbough Jessen (Oklahoma) was one of the original 13 women to take the grueling physical examination for the United States astro-

naut program. She and the others underwent the same rigorous tests as the Mercury astronauts, including injecting ice water in the ear to induce vertigo and sensory deprivation.

Although the women, all of whom were involved in some sort of aviation activity, passed the testing program, NASA decided they could not use them because they could not meet one major qualification—graduation from a military test pilot school. Test pilot school was only for men!

The women's stories are being featured in a documentary and a movie. They have also been featured in *Life Magazine*.

But this is just one of the amazing stories Gene Nora can tell about her life in the high flying world of aviation. She became a pilot when she was a junior in high school. As a member of a Civil Defense organization, she learned to land a plane with skis attached on snow.

In addition to NASA, she experienced other disappointments and setbacks early in her flying career. The University of Oklahoma dropped the courses



Gene Nora Stumbough Jessen as she appeared in 1963 when she became one of the first women to undergo the physical testing for the astronaut program.

necessary to major in aviation. But Gene Nora persisted, took the remaining aviation courses, and became a university flight school instructor when she was a junior.

She also knew success. She won seven collegiate aviation trophies, including the Arlene Davis Trophy at the national Intercollegiate Flying Association meet at the University of Illinois in 1959. By the time she took the NASA tests she had logged over 2000 hours in 25 different types of planes.

Today Gene Nora lives in Boise, Idaho with her husband, Robert. Although she still flies, she spends most of her time on the ground managing her aviation insurance business. She has twice been president of Ninety Nines, Inc., an international organization of women pilots, and has been on its board of directors. She also serves as a consultant on aviation projects. She and Robert have two grown daughters.

Carnation Award-Winner Celebrates 80th Birthday

Last August, friends gathered at Cherry Creek State Park near Denver to celebrate Jean Joliffe Yancey's (Denver) 80th birthday. They honored Jean, a Gamma Phi Beta 1984 Carnation Award recipient by dedicating a park bench in her name. Jean, a business consultant and internationally known speaker has received many awards for business including the National Advocate for Women in Business Award from President Reagan. Her memoirs were presented to the Western History Department of the Denver Public Library.

Johnson Gives the Gift of Life

Helen Wheatley Johnson (Syracuse) has given the gift of

life to more than 250 people since 1979. That's how many times medical personnel have used the cardiac resuscitation equipment she donated to the Carrier Dome, the university's football stadium. Each year it has been used to make at least one full-arrest save.

Helen made her life-saving gift after she lost her husband James because the ambulance responding to her call for help did not have the proper equipment. When she decided to honor his memory through a gift to Syracuse, she did it in a way to help others from suffering a similar loss. "My husband and I both loved our years at the University," said Helen. "He was a Deke. We were college sweethearts."

Corson Founded Successful Market Research Company

Judy Simpson Corson (Lake Forest), co-founder of Custom Research, Inc. in Minnetonka, Minnesota believes that college fight songs, gag gifts, silver stars and cash bonuses make for good business in the analytical world of market research. For the third year in a row, this type of "fun and games," referred to as "hoopla" by management guru Tom Peters, has helped Custom Research become one of three finalists in the small business category for the Malcolm Baldrige National Quality Award. Criteria for the award stresses customer focus, leadership and excellence in fundamental business practices.

But Judy and her partner, Jeff Pope, haven't built their 20-year-old company into a 17-million-dollar-a-year business just by playing games. They have also developed an extensive series of internal performance measures similar to those manufacturers use. Its rigorous performance standards measure everything from how

long it takes the receptionist to answer the phone to employee training and turnover. But they consider their best practice to be their formal process to determine what clients want. They believe that the extra effort they put into managing client expectations goes to the heart of what quality is all about.

Custom Research's more than 60 clients agree. They appreciate the company's "loose-tight" organization that inspires creativity while rewarding discipline in the 100 full-time and 150-200 part-time employees. Industry giants like 3M, Pillsbury, IDS Financial Services and Northwest Airlines praise the company's work ethic and the accuracy of its data collection. After all, Custom Research's work often influences millions of dollars of investment which can result in huge gains—or losses—of market share. As an IDS Financial Services executive who has worked with Judy and Custom Research since 1978 explained, "I would not still work with them today if they did not do a terrific job."

Martin Aids the Blind

Even at her cabin, Mary Lou Service Martin (Colorado St.) types away on her laptop computer so blind people can read. She is a volunteer Braille transcriber. The Moraga, California resident has been a member of the Contra Costa Braille Transcribers since 1986. She and her group have transcribed books ranging from textbooks to IRS tax forms to Girl Scout manuals to recipe books. As one of the few trained in scientific transcribing, Mary Lou says, "The most challenging for me are the math books." One of her more interesting assignments was transcribing Spanish books to help a student earn her Ph.D. in Spanish. She also takes pleasure in watching as a local blind girl progresses from

the first to the fourth grade. As she explains the need for more people to take the nine months of training to become a transcriber, she notes, "It gives you a good feeling doing this." Mary Lou is currently treasurer of the Diablo Valley Alumnae Chapter and has taken ditty bags to Camp Sechelt several times.

McLain Honored for Dedication to Education

In October 1994, North Idaho College honored Betty Cardwell McLain (Idaho) and three generations of her family by dedicating McLain Hall in their honor. The building stands as a tribute to Betty, her mother, Hazel Marshall Cardwell, and her maternal grandmother, Eva Beck Marshall, for their dedication to education and the formation and development of North Idaho College.

Betty's grandmother began teaching in the area in 1889 and solicited donations door-to-door in 1933 to begin the junior college which was the forerunner of North Idaho.

Betty's mother continued the family tradition. In addition to teaching and being an elementary principal, Hazel was elected County Superintendent of Schools in 1926. When North Idaho was begun, she served on the first board of trustees.

Betty began her work at North Idaho College more than 30 years ago as a part-time teacher. A year later she became a full-time instructor in the Business Department, and served as the Dean of Women from 1968 to 1978. She also chaired the Business Department from 1974 until 1985 when she retired. Three years later she returned to the College, this time as a trustee. She continues to hold that position and has served as the Board's secretary, vice chairman and chairman.



*Barbara Missert Wessel
Syracuse*



*Keri Gee Barnett
California State-Long Beach*



*Katherine Kroboth Flamm
Kentucky*

air conditioning, refrigeration and industrial process cooling. Katherine is a chemical engineer and lives with her husband, Kevin, and two children in Baltimore.

Heather H. Baine (St. Louis) has been promoted to assistant vice president at Commercial Bank of West Port in St. Louis. She develops and services new and existing commercial accounts, and manages the bank's expanding credit card program. She has been with the bank since it opened in 1988 and has served as a personal banking officer and a banking representative.

Honored and Promoted

Deanna M. Walker (Kansas St.) has returned to her alma mater as a communications specialist for the Kansas State University Foundation. There she writes, edits, does desktop publishing and works on special projects. She also co-manages the Foundation's annual Telefund, believed to be the world's largest all-volunteer telephone campaign for higher education. Prior to joining the Foundation, Deanna completed a nine-month internship at the W. K. Kellogg Foundation in Battle Creek, Michigan where she wrote and edited internal and external documents, and worked with the staff to ensure more effective dissemination and communication of the foundation's programs and activities. Deanna graduated in 1993 from Kansas State's A. Q. Miller School of Journalism and Mass Communications.

Barbara Missert Wessel (Syracuse) was recently promoted to Senior Director of collegebased development at Syracuse University. In her new position, she works closely with deans to place development officers in each of the university's schools and colleges. Barbara joined the SU office of Development in 1989 as a director of development with special responsibilities for

upstate New York. She has also held development positions at the State University of New York Health Science Center Foundation and Cazenovia College.

Barbara has been actively involved with Gamma Phi Beta on the international level for more than ten years. As a Foundation Trustee, Barbara is Chairwoman of the Development Committee. She is also a member of the 1996 Nominating Committee. Barbara has served on the Financial Advisory Board (formerly Endowment-Loan Board) and the Capital Endowment Campaign Major Donor Committee, as well as Crossroads and as TransISter/SisterLink Chairwoman. She is a five-year member of the Foundation's *1874 Society*. She has been active in the Buffalo and Syracuse Alumnae Chapters and has been an advisor to Alpha Chapter.

The Orange County Region of the American Cancer Society heralded **Keri Gee Barnett** (Cal. State-Long Beach) as "Marketing Communications Volunteer of the Year." When community leader H. Fred Mickelson presented her with a plaque, he exclaimed, "Who could ever forget Keri Gee's infectious personality and undying passion for the American Cancer Society."

She displays leadership in everything she does. Never one to sit idle, she jumps in with both feet and makes quite a splash with every special event she touches."

Keri Gee is chairman of the region's Marketing Committee and a member of the statewide Marketing Communications Committee. She has chaired the last three Great American Smoke-outs, and co-chaired the last two annual "Mother Was Right" nutritious eating campaigns. Once she even dressed up like the infamous cartoon character, "Mr. Butts," to convey the stop smoking message to local corporations.

Keri Gee has served as president and newsletter editor of the Long Beach Alumnae Chapter, and organized opening day at the International Convention in Palm Desert in 1988. She works for the Orange County Department of Education as Community Relations Manager for their Central County Regional Occupational Program.

Katherine Kroboth Flamm (Kentucky) has been named plant manager at Baltimore Aircoil Company's plant in Jessup, Maryland. Prior to accepting her new position, she was chief engineer for the company, a leading manufacturer of evaporative cooling and heat transfer equipment for

SisterSpace

Florida State/Beta Mu

Our first ever reunion! This summer, June 9-11, at the house. Call Rosemary for more information, (904) 562-5004.

Custom Printed Social Announcements and Invitations

For that special touch, customize your party and shower invitations, baby announcements, Christmas cards and photocards. Colorful selections and competitive prices done with Gamma Phi Beta pride! Contact Andrea Zander Norman (Delta Psi Chapter-UCSB), (408) 265-3797.

Looking for Cynthia Calabrese (Beta Omega)

Please contact Judy Dirksen Wheatley, 2208 Caminito Del Barco, Del Mar, CA 92014-3618, (619) 481-2582.

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To place an ad in **Sister Space**, simply follow these guidelines: 1. Submit your typed ad by mail to International Headquarters, attn.: **Sister Space**, Gamma Phi Beta Sorority, 12737 E. Euclid Dr., Englewood, CO 80111. 2. Ads must be submitted by *The Crescent* deadlines listed on page 3. 3. Checks must accompany the ads. The fee is \$.50 per word per issue. 4. Ads are limited to 75 words. 5. *The Crescent* reserves the right to edit, limit or refuse ads. 6. No display ads, artwork or photographs will be accepted. 7. Gamma Phi Beta is not responsible for handling responses to ads. Ads must include an address or phone number for responses

Sisters from the **University of Rochester** held their chapter's retreat at a local park in November. The sisters attended useful workshops that focused on leadership, respect and sisterhood. The chapter also hosted two educational PACE programs last fall—self defense and alternatives for battered women shelters were the topics of these programs.

Colorado State sisters adopted a family from the Salvation Army for the holiday season. The chapter raised money to buy presents and a Christmas meal for the family. The chapter also hosted their annual spaghetti dinner that benefitted the MS Society.

Members from the **University of San Diego** welcomed five new pledges to their chapter last fall. The chapter celebrated with an all-sister barbeque. Other activities included a formal Crescent Ball, Big Sister Revealing and a Family Weekend that included a sunset cruise around the San Diego Harbor.

The **University of Wisconsin-Platteville** sisters made quite a few "arrests" at their March of Dimes Jail and Bail event co-hosted with Sigma



San Diego State sisters with Governor Pete Wilson of California. (L to R): Amy Palmersheim, Heather Feldbaum, Sarah Haden, Governor Wilson, Debbie Dorsee, Heather Cusbing, Jennifer Tachibana, and Jennifer Salzetti.

Tau Gamma. The sisters also volunteered for the American Red Cross blood drive to raise money for Wisconsin Badger Camp, a camp for physically and mentally challenged people. The chapter celebrated their 25th anniversary at homecoming with their alumnae.

Members from the **University of California-Berkeley** hosted a Halloween party for 13 boys and girls from the Clay Street Shelter for homeless children. The chapter house was "decked out" with Halloween decorations, cobwebs and bats.

The children enjoyed pizza with the sisters and the Phi Delta Thetas. The children then proceeded on a candy hunt through the house. The sisters are currently planning their next event with the Clay Street Shelter—an Easter Egg Hunt and party.

Moorhead State sisters found themselves on roller-skates—all for the good cause

of helping underprivileged girls! The chapter also raised money for Cystic Fibrosis and Multiple Sclerosis and provided guest D.J.s at a local radio station.

University of Denver sisters initiated their 28 new members in November and held two philanthropic events. The first event benefitted Warren Village, a residential community for single parents. Sisters



Sisters at Wichita State celebrate the chapter's 35th anniversary.



The University of San Diego chapter presents their five new members!



Sisters from Moorhead State pose during membership recruitment.

babysat children while their parents attended parenting classes. Warren Village provides a new start for families to help them get off of welfare. The second philanthropy, "Into the Streets" saw a dozen Gamma Phi volunteering all day at a local elementary school.

The sisters organized a party and helped with refreshments.

November was quite exciting for collegians at the **University of North Dakota** as they initiated 26 new members. Founders Day celebrations were celebrated by both the collegians and the alumnae at the chapter house. In December the sisters held their Holiday Ball and a Secret Santa Exchange.

University of California-Santa Barbara members took time out to help young girls with their homework after school. The chapter also put on a spooky Halloween party for this same group. This work (and fun) supports Girls Incorporated, the chapter's local philanthropy. Additionally, the chapter sponsored an underprivileged two-year old boy this holiday season. Thanks to the sisters, the child received a bike for Christmas.

University of Illinois collegians held another successful Gamma Phi Beta Golf Tournament which raises money for Camp Sechelt. The sisters, or caddies as they were that day, raised more than \$3500 and had

a wonderful time. Other chapter activities included a Mid-night Serenade, the annual Crescent Ball, and holiday caroling.

A Barn Bash kicked off the social scene for the sisters at **Iowa State** last fall. Founders Day was celebrated with alumnae. The four founders awards were given as well as two Omega scholarships.

Florida State sisters participated in Panhellenic's "Greek Treat" on campus. This event allows local children to enjoy a safe trick-or-treat Halloween on campus. The chapter held their annual philanthropy "Laugh Off" in November. Once again this event was a huge success with proceeds benefitting the American Cancer Society. On a social note, the chapter held a "Crush" dance in October and ended their semester with their

Christmas party at Clyde's and Costello's.

San Diego State sisters were ecstatic to pledge 24 new members to their chapter. To help introduce their new members to Gamma Phi, they went camping! Included were games, learning about Gamma Phi Beta, cooking and sleeping in tents. In October the chapter organized a time management seminar for all students on campus. The sisters also participated in Derby Days, Sigma Chi's philanthropic special event. This event raised more than \$5,000 for the Children's Miracle Network. In November the chapter was awarded second place for the Panhellenic Dean's Trophy.

Sisters from the **University of Idaho** launched their new semester with the elections of new officers. The sisters are

proud to announce the initiation of 28 new members to their chapter. Congratulations go out to sister Stacie Golden, newly-elected queen of the Delta Chi Fraternity.

The Delta Tau Chapter at **Colgate University** successfully completed the university's first sophomore rush. The chapter's theme party, "The Crescent Casino" was a huge success. The Alumnae Relations Committee set up a special committee to put together a Terrorism Awareness Panel Discussion. Gamma Phi will be the main sponsor of the panel, to which senators from New Jersey and New York have been invited.



Sisters from the University of California, Berkeley, host a Halloween party for 13 boys and girls from the Clay Street Shelter for homeless children.



Sisters from the University of California, Berkeley pose during membership recruitment.

A Special Thanks

A very special thanks to each of you who contacted me and other Council members about being involved on Future Visions task force committees after reading about the Future Vision meeting in *The Crescent*. It is through such commitment to the Sorority that we can achieve one of the goals of the Future Visions plan—that of being member-driven. Gamma Phi Beta belongs to all of us and each time one more member participates, the Sorority becomes stronger.

Thanks for your ongoing interest and support.

*Diane Thompson (Iowa St.),
International President*

Alumna Initiate Appreciates Support

During the summer of 1993 when I was in the process of becoming a sister in Gamma Phi Beta and a member of the Miami Alumnae Chapter, I had no idea of the physical and psychological pain that I would experience during the coming year. Very few things in my life would prove to have the staying

power necessary to continue to matter in the face of both serious family and personal illness and painful losses.

My connection to Gamma Phi Beta, however tenuous one might think it would be because of the brief time that I had been a sister, proved itself worthy. There were pink carnations, notes, phone calls, much needed—and much appreciated—emotional support for my daughter who is also my sister and always, always the feeling that the Miami Alumnae Chapter was there for me.

It is now the summer of 1994 and I am beginning to heal. I know that many things have contributed to this fact—my incredibly supportive family and friends, outstanding medical care, and the passing of time. Consistently visible among all of these, there weaves a pale pink thread whose strength transcends its delicate nature.

It has been forged in trust. It is founded upon a rock.

*With deep fidelity and
gratitude in IIKE,
Elizabeth Rubin (Miami)*

Mourning the Loss of a Cherished Sister

On August 11, the Delta Tau Chapter lost one of its members and I lost my best friend, Leslie Anne Kempa. She was killed while riding her bike to Woodstock with her boyfriend. Leslie was one of the most incredibly wonderful people I've ever met and we will all miss her very much.

If anyone asked me to describe the perfect Gamma Phi, I'd probably describe Leslie. She was a straight-A student. She studied at Oxford University and in Paris for six weeks the summer before our sophomore year, and she planned on studying in Dijon next spring as part of her French major. This past summer she lived in New York City and worked as an intern for ABC-TV and "Good Morning America." She was also a member of Colgate University's coed acapella group "The Resolutions" in which she was to sing her first solo this fall. She also lived in the house and served as social chairwoman for a semester. Not only did she contribute a lot to our chapter

technically, but emotionally as well. It doesn't seem fair that her life was taken away from her, but in the short 19 years she was alive, she managed to accomplish more than many people have in their entire lives.

Leslie was the most wonderful and fun person you could ever hope to meet. She could brighten anyplace with her smile. I don't think there was a single person that knew her who didn't love her. We will miss her always and we'll never forget her because she touched all of our lives in a way that death can never change. I love you and miss you, Leslie!

Jenny Dweir (Colgate)

Kansas City Alumnae Chapter Honored for Camping Support

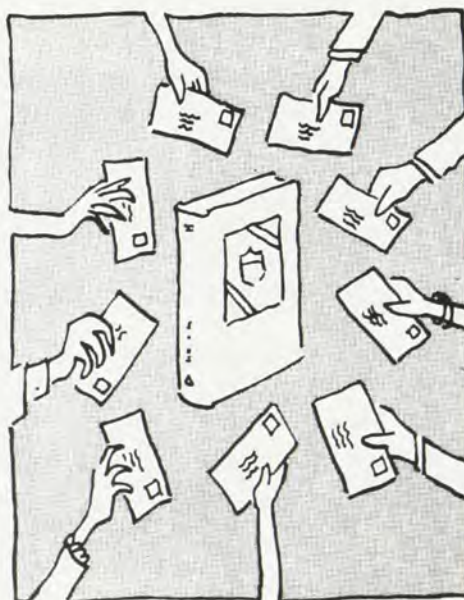
The Greater Kansas City Chapter of Gamma Phi Beta extends a most heartfelt thank you to the Gamma Phi Beta Foundation for its supplemental funds sent to the Mattie Rhodes Cultural Center here in Kansas City.

Your willingness to even consider the extra donation—one requested out of season—was greatly appreciated by our alumnae chapter.

Kansas City's Mayor Emanuel Cleaver proclaimed October 16, 1994 as Mattie Rhodes day in honor of the center's 100th anniversary. In the proclamation, Gamma Phi was recognized as a major contributor to the success of the organization. Gamma Phis contributed countless volunteer hours for many years. In addition, they provided for the salary of one teacher for 12 years. Mattie Rhodes thought it fitting to recognize Gamma Phi Beta. We, in turn, thought it a fitting tribute to present the organization with a gift. The presentations by Judy

Attention Gamma Phi Betas: Watch your mail!

All alumnae will soon be receiving an important questionnaire in the mail. It gives every alumna the opportunity to be accurately listed in the new Gamma Phi Beta Sorority Alumnae Directory. After returning the form, you will be contacted by Harris Publishing Company Inc. to verify that your personal data is correct. Please complete and return your directory questionnaire to assure that you will be included in the directory.





White, our local alumnae president, of not just one but two checks of \$500 each, were indeed an unexpected and truly appreciated surprise.

Gamma Phi Beta was awarded the Joan Nichols award for outstanding contribution to the center and was presented a bronze wall plaque during the ceremony.

Again, we say thank you for contributing Foundation monies to a well-deserving organization serving the Kansas City community. The supplemental funds are designated for camping scholarships, something dear to our Gamma Phi hearts.

*Sharon Greenwood (Iowa St.),
Corresponding Secretary
Kansas City Alumnae Chapter*

Being with the Children Caused Volunteer to Appreciate Camping Work

wonderful job of putting up colorful posters and signs around the camp. They made it look inviting and a fun place to be. As well, this year the lodge was painted, new grass planted and the seawall repaired. Camp Sechelt was somewhere I would like to have gone as a child.

While I was there, I experienced some games, water activities and the Christmas turkey dinner which was fun and delicious. One day in each session is designated as Christmas day. On this day the children make, receive and give gifts, decorate gingerbread cookies, make ornaments, sing carols and then finish with a scrumptious turkey feast. It was an exciting day to visit. The games and water activities were also greatly enjoyed by all the campers.

By the end of my visit, I did not want to leave. The counselors were accommodating and gladly explained procedures and activities to me. I joined in a few of the activities and got to know some of the campers. The campers were happy, well-cared-for and relaxed. Being with the children made me realize how much the camp and all our work is appreciated.

I want to thank Stacey Schweigler for her letter that encouraged me to get involved, Sue O'Neill for choosing me to

be a session supervisor, and Barb Ames for all her help. Secondly, I would like to thank all the chapters and the Foundation for all their money, gifts and time they have donated to the camp. Every summer about 100 children and their parents are very grateful for the opportunity provided by Gamma Phi Beta.

Finally, I would like to mention the wonderful work each of the counselors did. During camp, these women were counselors, friends, substitute

parents, teachers and entertainers for 94 young girls. What an amazing summer job! The Vancouver Camp Board would like to extend its sincere thanks and appreciation to all of the counselors. You made Camp Sechelt a GREAT place to be in summer 1994.

As Gamma Phi Betas, we should all be very proud and happy to own and operate such a wonderful camp.

Susan Dancer (British Columbia)

BETA

Susan Elaine Burley, '84
Denise McCann Sledz, '74
Jessie Forbes Colwell, '25

GAMMA

Margaret Baker Kearns, '32
Marie Kerr Pearse, '22
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Gamma Phi Beta is looking for a full-time Public Relations Coordinator to begin August 1, 1995. Bachelor's degree required in journalism, public relations or related field.

To apply, please send letter, resume and three writing samples by June 15 to Marjy Shupert, Executive Director, International Headquarters, 12737 E. Euclid Dr., Englewood, CO 80111.



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Celebrate!

Gifts have been given to the Gamma Phi Beta Foundation in celebration of:

Congratulations

Barbara Wessel's promotion to Senior Director of College-based Development at Syracuse University from Stephanie Hearn.

Julie Dunn for continuing the Beta Mu legacy of outstanding CLCs from Rosemary Bunn.

Billie Molina's 14 years with Gamma Phi Beta from Frances Griffin. Beta Mu's 1994 Rush and new initiates—a first class job—from Rosemary Bunn.

Tara Gasaway Polston's new job from Marita Kirkpatrick Mahan.

Marty Rupp Winkelmeier upon the initiation of her granddaughter, Jennifer Oswald, at Gamma Tau from Virginia Forsythe Vint.

Barbara Junker's tenure as a Foundation Trustee from Frances Griffin.

Corinne Martinez's new position with Cortez Software from Barbara Wessel.

Marjory Shupert's 15 years at International Headquarters, 13 as Executive Director, from Frances Griffin.

Linda Hallenbeck-Pelegriano and Donald Pelegriano's 25th wedding anniversary. "They have been wonderful years" from Donald Pelegriano.

Randy Steven's service as Special Gifts Chairwoman to the Foundation from Stephanie Hearn.

Sisterhood

In recognition of Alison Bond's valiant struggle to recover from her automobile accident from Audrey Weldon Shafer.

In recognition of Dottie McCaw's 50 years as a Gamma Phi Beta.

My special Gamma Phi Beta alumna friend, Dorothy Ferrick Dunkle from Evalyn McClelland Preston.

The Foundation Development Committee's great meeting and their dedication, hard work and accomplishments from Barbara Wessel.

Camp Sechelt from Delta Psi Chapter of Gamma Phi Beta.

Anne Lara's hard work and loving support as PFD(16B) from Southern California Intercity Council.

Alison Bond's service as a Foundation Trustee and her continuous improvement in health from Frances Griffin.

Births & Birthdays:

The birth of Lindsey Mary Helen Hardin, daughter of Barbara Walker Hardin from Christine Boyett-Thompson.

The birth of a son, Joseph Paul to Kathy Woerner Reedholm from Virginia Vint.

The 90th birthday of Loreen Mohler Dorsey from Mary Ann Dorsey Krauss.

Linda McMahon on the birth of her daughter, Kaitlyn, from Elizabeth D. Wanderer and Doris B. Gorden.

The birth of Rachel Cross Simmons, daughter of Barbara Hurt-Simmons from Joey Stiver.

Melissa Meyer on the birth of her daughter, Helena, from Elizabeth D. Wanderer and Doris B. Gorden.

Janet Moran on the birth of her son, Peter, from Elizabeth D. Wanderer and Doris B. Gorden.

To Julie Vowell on the birth of twins, Ricky and Carolyn, from Stephanie Hearn.

To Jean Wellman on the birth of her granddaughter and legacy from Joey Stiver.

The birth of a son, Andrew Robert to Linda Speckman Spina from Virginia Vint.

To Joyce Hultgren on the birth of her granddaughter and legacy from Joey Stiver.

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Zeta Delta Chapter Installed at Southeast Missouri State University

By Julie Dunn (Florida St.),
Collegiate Leadership
Consultant

Southeast Missouri didn't know what hit them when Gamma Phi Beta colonized at Southeast Missouri State University! Zeta Delta Chapter, Gamma Phi Beta's newest, was installed on November 5, 1994 in Cape Girardeau, Missouri. Fifty-eight members were initiated in November, including one alumna initiate from the Southeast Missouri Crescent Circle, who is also the mother of a chapter member. The initiation ceremony was performed by Gamma Tau Chapter of St. Louis University and was followed by a banquet at the Holiday Inn Convention Center.

Sharon Dunham, Alumnae Vice President, gave a motivational speech encouraging the chapter to set high standards of excellence. The chapter members accepted her challenge, as well as the long-awaited charter presented on behalf of International Council. Ann Bronsing, former International President, coordinated the initiation service and served eloquently as the Mistress of Ceremonies for the Installation Banquet. Also in attendance at the installation banquet were: Province X Collegiate Director Karen Harris Story, Province X Alumnae Director "Tucky" Wheeler Hobbs, Province X Financial Director Ann McCarthy, Assistant to the Financial Vice President-Operations Joanne Roman, Collegiate Leadership

Consultant Traci Steele and Collegiate Leadership Consultant Julie Dunn.

Zeta Delta is one of six sororities at SEMO, a university where the Greek community constitutes 14 percent of the campus population. From the day the new members pledged, the chapter was destined for success. Within their first week as an established colony, they walked away with a first place trophy at Lambda Chi Alpha Fraternity's annual philanthropy "Watermelon Bust." Less than a month later, they finished third place overall in Homecoming, paired with Lambda Chi Alpha. In addition to the many

competitive events in which the chapter participated, they also held fraternity and sorority socials, a hayride date party and a winter formal.

Throughout the colonization and installation process, many people played a valuable role in starting this new chapter. With great appreciation, we thank Director of Extension Linda Malony, Assistant Director of Extension-Colonization Barbara Hurt-Simmons and the extension team of Barbara McMullin, Beth Martin, Ann Bronsing, Karen Story, Abby Pierson, and Heidi Green, as well as Alpha Delta Chapter (University of Missouri), Sigma



10 Good Reasons to Celebrate Camping During June—BACK TO CAMP Month

More than 5.3 million young people will head "back to camp" in June. Listed below are 10 great reminders of the many unique and rewarding experiences that can be enjoyed at day and overnight camps located coast to coast. Gamma Phi Beta-sponsored camps provide opportunities for underprivileged girls to:

- ♥ Make lifetime friends and lasting memories
- ♥ Learn about rocks and how to row, to tie ropes and climb ropes, to shoot an arrow or shoot a camera, to navigate the land by sunlight, moonlight or flashlight
- ♥ Discover the meaning of taking turns and taking responsibility, and caring for yourself, for others and for the earth
- ♥ Enjoy a peaceful camp experience in the mountains, in a valley, by a creek, on a lake, at the shore, at a nearby park or just simply away from home
- ♥ Grow self-esteem with positive role models
- ♥ Choose specific training in arts or aerobics, riding or rowing, sailing or soaring and many other individual interests
- ♥ Stay overnight in cabins, tents or teepees, or be a day camper and go home in the evening
- ♥ Survive and thrive outside the home environment
- ♥ Forget about physical disabilities or pressures at home
- ♥ Most importantly, HAVE FUN while developing vital life skills!



The Gamma Phi Beta Foundation grants supplemental funds to camps that are supported by our chapters. If your chapter is supporting a local camp, contact the Foundation Office at International Headquarters for more information on how that support can be increased.

If you're interested in being a camp counselor at Camp Sechelt in the summer, applications are accepted each spring until all positions are filled. For more information, contact Sue Gadsby, Apt. 207-1371 W. 13th Ave., Vancouver, B.C., Canada V6H 1N7, (604)737-0556.



Chapter (University of Kansas), and the collegiate and alumnae chapters of Province X.

Working with the newest chapter of Gamma Phi Beta was, by far, the most rewarding experience that I have had. In working with a colony, the rewards are tangible and also incredibly memorable.

Zeta Delta Chapter initiates are:
Kimberly Bair, Jennifer Bates, Courtney Blackburn, Claire Bledsoe, Heather Bowden, Jennifer Boyt, Deanna Brewer, Michelle Bunch, Hollie Burns, Kelly Chakov, Laura Cline, Jennifer Decher, Nicole DiPretore, Christina Duncan, Susan Flayer, Catherine Floeter, Jody Gorder, Melissa Harbaugh, Mary Hawkins, Jill Heaviland, Melissa Heitert, Barbara Herman, Susan Hobart, Regan Hobbs, Michelle Keese, Lyly Koenig, Angela Lauer, Christina Lefers, Jessica Littrell, Gretchen Lotz, Lisa Marie Milton, Lori Mitchell, Amy Owen, Tara Parsons, Christina Prenger, Stephanie Rau, Marianne Ring, Lindsay Rountree, Stephanie Rubenacker, Laura Ruh, Jennifer Schaefer, Erin Schewe, Debbie Schneider, Michele Schuler, Shannon Shaw, Stacy Siracusa, Jennifer Smith, Christy Staley, Tessa Stude, Cherie Telker, Jane Triefenbach, Dana Valle, Heather Virus, Gina Ware, Christina Weaver, Kara Weber, Jane Weber, Amanda Wilson and Sonia Xanthopoulos. ●

GOLD KASE	10K GOLD	10K WHITE GOLD	STERL SILV
\$33.35	\$120.20	—	\$35
—	132.80	—	40
—	139.15	—	43
—	69.00	—	34
—	140.00	\$155.00	70
—	85.00	—	50

Pins

Pins		GOLD KASE	GOLD FILLED	10K GOLD	STERLING SILVER
23. MG/11-G	Monogram	—	\$ 7.75	\$23.00	—
24. CR/25-G	Crest	—	7.75	23.00	—
25. MP/G	Mother's Pin	—	6.45	—	—
26. CB/G	Crescent Collar Button	—	7.75	—	—
27. CG/G	Crest Guard-Enameled	—	—	28.00	—
28. SP/02-V-G	Vert. Monogram Stick Pin	\$10.35	—	26.70	\$14.00
29. SP/Crescent-G	Crescent Stick Pin	14.00	—	34.70	12.00
— SP/1896-G	1896 Monogram Stick Pin (Not illustrated)	14.00	—	26.65	12.00
30. SP/Crest-G	Crest Stick Pin	17.25	22.70	29.50	21.00

Symbol Lavalier Charms

		<u>GOLD PLATE</u>	<u>GOLD KASE</u>	<u>GOLD FILLED</u>	<u>10K GOLD</u>	<u>STER- LING</u>
17. SL/40-G	Crescent	—	\$11.50	—	\$ 32.20	\$10.
18. SL/58-G	1896 Monogram	—	11.50	—	24.15	10.
19. SL/37-G	Crescent-Enamel	—	17.25	—	49.45	16.
20. FCP/100-G	Founder's Crest (Not illustrated)	—	10.00	24.50	161.00	30.
21. PC/12-G	Paddle Charm	—	—	—	44.50	22.
22. SC/G	Script Charm	—	17.25	—	31.05	24.
— SB/60-G	Crescent Bracelet (Not illustrated)	—	—	44.30	—	36.

Lavalier Charms

		10K							10K				
		GOLD	GOLD	10K	WHITE	STERLING			GOLD	GOLD	10K	WHITE	STERLING
		KASE	FILLED	GOLD	GOLD	SILVER			KASE	FILLED	GOLD	GOLD	SILVER
6. ML/02-V-G	Vertical Monogram	\$ 8.05	—	\$24.45	—	\$11.80	11. ML/11-S-G	Staggered Monogram with Cultured Pearl	\$17.25	—	\$34.50	—	\$21.00
7. ML/02-S-G	Staggered Monogram	8.05	—	24.45	—	11.80	12. ML/33-D-G	3-D Extra Heavy	20.70	—	38.50	—	20.00
8. ML/12-G	Heart Monogram	11.50	—	27.00	—	13.20	13. ML/15-G	Mini Monogram	8.05	—	14.95	—	8.00
9. ML/09-G	Circle Monogram	11.50	—	27.00	—	13.20	14. CC/07-G	Crest Lavalier	—	—	27.00	—	19.00
10. ML/14-M-G	Sculptured Lavalier	—	—	30.80	—	14.40	15. C/01-G	18" Chain	—	\$3.60	31.60	—	3.00

*Badges not included. Fits all existing badges. Pendants come with 26" gf endless chain. Optional 18" Gold Filled or Sterling Silver neckchains (C/01-G) available. See above.

Order Form For $\Gamma\Phi B$

Name _____	<input type="checkbox"/> Check Enclosed <input type="checkbox"/> Money Order	Price (Total of Above)	\$ _____
Address _____		Sales Tax (IL & MO Only) 8.75%	\$ _____
City/State _____		Postage Handling & Insurance (Min. \$3.25) 6% of Total	\$ _____
Ring size _____		TOTAL	\$ _____

Greek name and letters for chapter _____

MAKE CHECKS PAYABLE TO: GREEK BIBLE LEAGUE

MAKE CHECKS PAYABLE TO: Gamma Phi Beta Jewelry
DIRECT ORDERS TO: Gamma Phi Beta International Headquarters
 Dept. NBJ
 12737 E. Euclid Drive
 Englewood, CO 80111-6445

CHANGE OF ADDRESS OR NAME REPLY

Maiden Name _____ Chapter _____

New name—if different from the label:

Last	First	Middle	Spouse's first name
------	-------	--------	---------------------

Entire NEW address:

Street	Phone
--------	-------

City _____ State/Province _____ Zip _____

Country	Member # (from label)
---------	-----------------------

Former Address:

Clip form, place in stamped envelope
and mail to Gamma Phi Beta Sorority,
12737 E. Euclid Drive, Englewood, CO
80111-6445; (FAX) 303-799-1876

- ☐ Check here if change of address is for other than addressee.
- ☐ Check here if you currently hold any volunteer position in Gamma Phi Beta.
- ☐ Check here if you would like to be a TranSISter.

CHANGE OF ADDRESS OR NAME REPLY

CRESCENT CLASSICS 1994-95



CELESTIALS CREATED FOR CRESCENT CLASSICS

Navy 9 oz. sweatshirts available M-XL (pictured) 100% navy cotton T's also available M-XL

- 1 Tri-Greek (crew) CCN4/TG \$38.95
(t-shirt) CTS1/TG \$26.95
- 2 Crescent panel design (crew) CCN4/91 \$36.95
(t-shirt) CTS1/91 \$24.95
- 3 Appliqued letters (crew) CCN4/43 \$30.95
(t-shirt) CTS1/43 \$19.95



CRESCENT GARDEN TORCH

When the sun goes down, our crescent garden torches go up to add a festive look—great for rush parties! \$8.95 (approx. burning time 3-1/2 hrs.)

CRESCENT AFGHAN

Crescent afghan is 100% cotton triple weave and is machine washable. Reverse coloring—red on one side, gold on the other. Great for the dorm or home. \$45.95



T-SHIRTS FOR SPRING!!!

100% cotton T-shirts available M-XLG (XXLG add \$3.00)

- 1 Navy T with flag print letters CCTS1/04 \$21.95
- 2 White T with 3 dimensional style letters CCTS1/05 \$21.95
- 3 Dk green T with sunflower print CCTS1/06 \$19.95
- 4 Stone-washed baseball caps (available in navy, red or rust) BB/SW \$14.95

Please find order information on the next page!



GREAT NEW LETTERING STYLES FOR SPRING!!!

9 oz. sweatshirts available M-XLG (pictured) 100% cotton T's also available M-XL.

- 1 Stretch letters w/ embroidery (creme) (crew) CCN4/01 \$30.95 (t-shirt) CTS1/01 \$20.95
- 2 Cut out panel design (ash) (crew) CCN4/02 \$28.95 (t-shirt) CTS1/01 \$18.95
- 3 Half-n-Half letters (red) (crew) CCN4/03 \$32.95 (t-shirt) CTS1/03 \$21.95
- 4 Embroidered tote \$18.95
- 5 Celestial tote \$19.95

EXCLUSIVELY FOR GAMMA PHI

- 1 White alumna crew CCN/ALUM \$26.95
- 2 Personalize your own G Phi B crew with the university or whatever of your choice. CCN4/Spec \$29.95
- 3 Crescent embroidered T-shirt CCTAS1/CB \$21.95
- 4 Embroidered tote personalized with any name TOT/NM \$24.95



- A CC1 Crescent Windchime \$17.95
- B CC2 Photo Album (100 pages 4 x 6 pictures) \$11.95
- C CC3 Alumna brass license plate frame \$14.95
- D CC4 Pink/white license plate \$7.95
- E CC5 Crescent pin pillow \$3.95
- F CC6 Crescent votive candle holder (candle and gift box included) \$10.95
- G CC7 Long notepad \$3.95
- H CC8 Organizer \$13.00
- I CC9 Crescent notepad \$3.95
- J CC10 Address book \$9.95
- K CC12 An expression of friendship matted in a 5x7 solid oak frame \$11.95
- L CC3 Alumna brass license plate frame \$14.95
- M CC13 Connected hearts \$6.95

CRESCENT CLASSICS ORDER FORM

Name: _____

Date: _____

Mailing Address: _____

City: _____

State: _____

Zip: _____

Phone: () _____

Alumna: _____

Collegian: _____

Other: _____

Item number	Brief description	Size	Quantity	Price	Total

Method of payment:

- ☐ Check (make payable to Crescent Classics)
☐ Money Order
☐ Credit Card Card No: _____
☐ Visa Exp. Date: _____
☐ Mastercharge
 Signature: _____

Subtotal

California residents
add 7.75% sales tax

Shipping and handling

*Canada orders no
personal checks

Total

SHIPPING AND HANDLING CHARGES
 Under \$25\$4.00
 \$25.01-\$50\$5.25
 \$50.01-\$100\$6.75
 \$100.01-\$200\$8.50
 Each add'l \$100, add \$6.00 shipping

To place your order by phone or for
general information, please contact us at
1- (800) 453-5344 Pacific Time,
or send with payment to:
CRESCENT CLASSICS
12737 East Euclid Drive
Englewood, CO 80111-6445

Crescent Classics is Gamma Phi Beta's
own sportswear and gift shop.
All proceeds benefit collegiate and
alumnae programs.

UPS next day and second day air available-please call

Open Letter to All Gamma Phis:

Dear Sisters:

As I enter my final term as International President, I watch and listen to understand what is happening around me in the Sorority. While I believe that the state of the Sorority has improved since I became an international officer eight years ago, it is troublesome that many of the challenges today are the same challenges that we were facing in 1986.

I am taking advantage of this issue of The Crescent to ask you some questions. I hope that I will hear from you.

As you read in the Winter issue, one of the goals of the Sorority is to become more member-driven. I can think of no better way to achieve that goal than for you to take a moment to share your feelings. This is your chance to be heard. I value your opinions.

- What does Gamma Phi Beta offer to new members (collegiate and alumnae)?
- Why would women want to become Gamma Phis?
- What makes Gamma Phi Beta unique?

● If you were going to college again today, would you go through rush? Would you pledge Gamma Phi Beta? Gamma Phi Beta has policies and rules regarding such matters as alcohol, drugs, theft, hazing, financial responsibility and scholarship. When these issues are abused, memberships may be terminated. The termination process is viewed by some members as entirely "unsisterly". Some of these abuses are illegal but some are simply harmful to chapter members and chapter image. Should memberships be terminated or do we join for life? What should constitute the termination process?

● Each year our collegiate chapters pledge 33% of the legacies going through rush. Of the 67% not pledged, many legacies voluntarily do not choose Gamma Phi Beta and others are not invited to pledge. The Sorority gives the right of choosing members to the collegiate chapter; all rushees are reviewed for mutual compatibility with the chapter. Do you have strong opinions concerning legacies?

- What does Gamma Phi Beta offer you?
- How can alumnae commitment and involvement be increased — especially for members who do not live near alumnae chapters? If you are pleased with what Gamma Phi Beta offers you as an alumna, please tell us what we are doing right.
- How may Gamma Phi Beta address the following changes in student populations to grow in the 90s and beyond?

older incoming students
more married students
students with children

students working an average of 29 hours per week

negative image of Greeks

fewer students graduating in four years

more students requiring financial aid

Thank you for taking the time to share your thoughts and to help Gamma Phi Beta fulfill our goal of being a Sorority driven by its members.

In Iike,

Diane

Diane Thompson, International President



