

OF GAMMA PHI BETA

The

rescent

Volume 94 No. 3

Summer 1994



Rush:
Breaking the Mold

Gamma Phi Beta Tackles Today's Relevant Issues

By Cinda Keating Lucas (USC),
Member-at-Large

Bob Dylan wrote a song in the '60s called, "The Times They Are A Changing." This is more true now than ever before. Students enrolling in college are more serious, often older and usually working at least part time to get themselves through school. Is our Sorority in keeping with what the student of today needs? Is our programming answering their challenges? What does it take to attract the leaders of tomorrow into our organization? What will the future look like after the turn of the century? These and other important topics are being considered by adults everywhere—especially in Gamma Phi Beta.

Gamma Phi Is Proactive

As the Greek system comes under more and more scrutiny, it behooves us to get ahead of the attack and let people know what we are doing in the Sorority. Our programming has changed to give more relevance. We are dealing with major women's health issues like breast cancer, AIDS and eating disorders. We take a proactive stance on alcohol and drug abuse and we even work on issues like self esteem and confidence-building to provide balance to our members. This is strong programming for an organization that is often considered frivolous.

Social interaction is a necessary life skill, yet, it is only the tip of the iceberg. We deal with issues that are of concern to today's collegians. This is reflected in the workshops at regional leadership conferences, Leadership Training School,

Convention and, of course, our regular Personal and Chapter Enrichment (PACE) programs.

Gamma Phi's Strength— Leadership Training

If we are going to be a meaningful organization for women, then we must continue to offer the finest in leadership training and personal development skill enhancement. We have to understand the relevant issues facing college women today. Our Leadership Training Committee and Collegiate Advisory Board are helping to keep us at the forefront. Advisors and alumnae are role models who establish standards of which we all may be proud. They help us to reinforce values and stimulate critical thinking. By challenging ourselves to be the best, listening to the needs of our friends and by learning to manage from the heart, Gamma Phi sends our graduates out into the world as better people for having the Gamma Phi collegiate experience. And the collegiate experience is just the beginning.

Friendship Is the Heart of Our Existence

When the lessons are learned and the training is complete, we still have the warmth, understanding and friendship of our sisters to rely on forever. This is what brought us together and this is what keeps us together. The bonds that are created through our sisterhood and reinforced through our college education and the shared experiences with our sisters, are what bind us together—young and old.



Pride Keeps Us Number One

We are proud that our Greek organizations have formed a solid foundation upon which to build strong community, principled family life and ethical career experience. We are proud to be contributing to building the leaders, mothers and volunteers who will enhance the world with their very existence.

Are you embarrassed to put the Sorority offices that you held on your resume for fear that your potential employer will hold the so-called "frivolous" Greek life against you? Take a minute to think about the skills you learned or are learning now as a collegian and I think you will agree that it is an extensive list to be proud of. The following are just a few examples:

We learned . . .

- to listen to the viewpoints of others
- effective time management skills
- about different upbringings and cultures
- how to succeed in challenges and hold our heads up
- how to handle disappointment
- what commitment and dedication are all about
- to become self-reliant and resourceful

I am proud to say that I belong to Gamma Phi Beta. I am proud that I have been part of an experience that continues to bring me happiness, personal growth and satisfaction because I know what the experience has given me and continues to give me.

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Spring.....	January 1
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On the cover



Gamma Phi is meeting the challenge of changing demographics on campuses. *See page 4.*

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Features

Gamma Phi Beta: Meeting the Challenges of Changing Rush

The Sorority is altering rush strategies to meet changing campus demographics.

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Our Chapter Our Choice...Making a Difference

A new peer education program empowers Greeks to redefine campus norms regarding alcohol and drugs.

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Extension—Zeta Beta Chapter

The Zeta Beta Chapter was installed at the University of Virginia April 9, 1994 with 80 new initiates!

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Correction: Dorothy Matheson's chapter affiliation was incorrectly listed in the spring issue. Dorothy was initiated into Delta Chapter at Boston University.

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MEETING THE CHALLENGE: Members of the Kappa chapter rush steering committee meet to prepare University of Minnesota members for the upcoming changes to Panhellenic rush.

Rush:

Breaking the Mold

By Lynn Jorgenson Jacobs (North Dakota), International Public Relations Director

"By the year 2000 a chapter might well be made up of a few members in their thirties and forties, younger women and a number of persons of varying ethnic, religious, social and economic backgrounds, reflecting the diversity of the college population."

—Kent Christopher Owen, Suzann Mitten Owen, Fraternity For The Year 2000, Published in 1976.

If Fraternity For The Year 2000 is an indicator, Gamma Phi Beta will be faced with changes that affect how we look at our Sorority, our membership and our programming. But many see change, which is defined by Webster's

Dictionary as "to make different, to give a different position or direction to," as nothing new. Change has been an important part of our organization for nearly 120 years.

Since 1874 when Gamma Phi Beta was founded, change has been a constant and valuable part of our Sorority's history. In fact, the

popular 90's term "change agents" could apply to our founders. These four women broke long-standing barriers to attend college, which at the time were all male institutions. Not content to



simply exist at Syracuse University, these ambitious women founded Gamma Phi Beta to foster friendship, advance scholarship and encourage members to "promote the highest type of womanhood."

Gamma Phi Beta has evolved into a dynamic organization by embracing change and adapting the vision and vigor of our four founders to the challenges facing our organization today.

Today's Challenge: Rush

Our Sorority has faced two world wars, the Great Depression, even the turbulent 60s when it wasn't fashionable to belong to Greek organizations. Today, as we approach the year 2000 and beyond, the thoughts of Sorority leaders are on recruitment, commonly referred to as rush, and how our organization is responding to declining rush numbers on college campuses around the country.

After a strong surge in the 80s, fewer women are participating in rush. Greek leaders cite a number of contributing factors for the recent rush recession.



Only the unwilling,
unbending and the
scared will succumb
to today's challenges.



Declining college enrollments. Early numbers show only a slight decrease in regional college freshmen enrollments, but a number of indicators point to a trend developing. Cuts in state aid make fewer classes available and financial aid tougher to obtain, making college entrance a challenge to many student prospects.

Greek organizations are viewed by some as out of sync with the missions of colleges and universities. Our host institutions continue to question our role in educational communities, pointing to lower-than-average scholastic standings, alcohol and substance abuse and hazing.

Strong Stereotypes. Tabloid journalism and television programs have lampooned Greek organizations by calling attention to incidents involving hazing and alcohol abuse. This has made potential recruits and their parents, who were in college during the 60s and 70s, nervous about and wary of our organizations.

Time and financial pressures. Escalating tuition prices and the economy attribute to more than 50 percent of college women working 20 or more hours per week. Balancing sorority membership, its costs and time commitments with course work is making some women question sorority membership.

Diversity. The traditional college students who joined sororities, ages 18 to 22, enrolled full time, unemployed and graduating within four years, are disappearing. Today, women are transferring to universities from less-expensive two-year colleges and entering college at a later age. They represent diverse ethnic, social and religious groups. Traditional rush practices are not selling the value and true benefits of sorority membership.

Responding to Change

"The effectively functioning organization makes change its open ally," said Ted Levitt of *The Harvard Business Review*.

Alumnae Play A Key Role in Rush—Here's How Alumnae May Help:

- Accept the changes. Forget the "good old days" and focus on the "good new days." Talking about the way it was won't help; focus on today.
- Share creativity! Use expertise from your career and volunteer work to help chapters change their rush programming to be competitive with other sororities.
- Redefine advisory positions on your alumnae board to be flexible and accommodating so alumnae with families, careers and other outside responsibilities can still contribute.
- Sharpen your skills. Talk with the Panhellenic advisor, stay in touch with your Province Collegiate Director (PCD) or New Chapter Director (NCD) and be current with rush developments by reading materials from Gamma Phi Beta International Headquarters.
- And finally, have fun! Spending time with collegians is a rewarding opportunity for our alumnae to make a difference. Take a break from rush planning to share stories, visit about life after college and listen to the needs of our collegiate sisters.

The need to change rush to appeal to a broad audience of women is being greeted by Gamma Phi Beta, the National Panhellenic Conference (NPC) and universities across the country as an exciting time for Greek organizations to try new approaches and creative solutions.

In 1991, NPC unanimously approved a set of rush resolutions emphasizing one-on-one conversation that focuses on the benefits of sorority membership. In addition, the resolutions call for cutting excessive rush budgets, elaborate entertainment and costly gifts and decorations. The changes are

(Continued on
next page)

designed to help women promote sororities through meaningful conversation and the exchange of useful information needed to make a decision about membership.

Across the country, College Panhellenics are adopting these resolutions and revamping their rush practices to communicate the benefits of sorority membership that women are looking for today. Gamma Phi Beta has responded by strengthening training for membership vice presidents, alumnae advisors and international officers at International Convention, Leadership Training School and Leadership Conferences to put Gamma Phi Beta leaders at the forefront of rush programming.

Changes in Minnesota

Plagued by declining rush numbers, the Panhellenic Council at the University of Minnesota in Minneapolis, designed a plan to reinvent their rush process. Beginning in the fall of 1994, Panhellenic and the 13 NPC sororities on campus will host a "Sorority Forum" during the first three days of school. Sororities will have an information table with three members present to talk with women interested in membership. The Forum will be followed by open house parties hosted by the sororities.

This approach to rush is heralded as progressive, innovative and on the leading edge of things to come for College Panhellenics. According to Bob Rahm, Greek advisor at the university, the change is welcomed by the sororities and campus administration.

"The changes are positive,"

said Rahm. "The sororities are seriously evaluating who their audience is and what needs to be done to attract and recruit new members. Rush at the University of Minnesota will become more personal and informational. Rather than focusing solely on the social aspect of Greek life, one-on-one conversation centering on scholastics and the opportunities sororities offer women after college will be emphasized."

Changing to Succeed

To be successful, Gamma Phi Beta chapters must rethink, reinvent and renew their thinking toward rush. To maximize chapters' impact during rush, incorporate the following strategies into your rush planning:

1) Identify yourselves. Conduct a goal-setting session with your chapter. Identify in clear terms what your chapter believes its "product," or selling point is. All chapter members should contribute in defining and identifying the product and then pledge to sell what you have to offer.

2) Personalize rush. Simply put, personalized, one-on-one rushing is a five-step process: 1. Meet the perspective member, 2. Make her a friend, 3. Introduce her to other friends, 4. Introduce her to Gamma Phi Beta, 5. Ask her to join.

3) Rush year-round. Rush does not happen only during organized Panhellenic time frames. We must implement 365-day rush programs

with solid public relations plans and one-on-one rushing techniques.

4) Consider this fact. Rush participants with the greatest amount of person-to-person contact are most likely to accept bids. Our best assets are our members, so involve members in more than conversation during parties. During continuous opening bidding, ask sisters to deliver invitations, escort rush guests to events and deliver bids.

The changing face of sorority rush is welcomed by Gamma Phi Beta. The Sorority is poised to aid and encourage our collegiate chapters to seize this time. Only the unwilling, unbending and the scared will succumb to today's challenges. The clever, ambitious and driven will confront the challenges facing our current rush practices and reignite the optimism and opportunity our organization offers members. ●



By Liz Crosby Martin (Colorado), International Recommendations Chairman

Do you know any qualified young women who would be candidates for membership in Gamma Phi Beta? Recommend them to a Gamma Phi Beta collegiate chapter today!

Why are recommendations required?

Because collegiate chapters need complete information to rush successfully and to make sound membership selection decisions. It is a lifetime privilege and responsibility of all members to seek out and recommend young women who have the potential to make a positive contribution to Gamma Phi Beta.

Who may write a recommendation?

Any initiated member of Gamma Phi Beta, including alumnae and collegians.

What should you send?

A completed reference form for each potential rushee. These forms may be obtained from:

This issue of *The Crescent*, Gamma Phi Beta International Headquarters, (303)799-1874; an Alumnae Recommendations Chairman or a State Recommendations Chairman.

Please provide as much information about your candidate as possible, and include a photo. You may get this information from the rushee or her family if she is an acquaintance.

One way to let a chapter know about a rushee's personality is to list talents, hobbies, interests, grades and honors.



Information such as involvement, above-average grades and offices held is needed by a chapter to develop a rush strategy.

Where should reference forms be sent?

Send references to the Alumnae Recommendations Chairman listed in this issue of *The Crescent* by August 1.

How can you help?

If you are asked to provide a reference, please respond promptly and as thoroughly as possible.

Recommending legacies

Gamma Phi Beta's legacy policy states that a legacy is a daughter, granddaughter, or sister of a Gamma Phi Beta. A step-daughter, step-granddaughter or step-sister may be considered a legacy, if desired, by the Gamma Phi Beta relative.

A legacy is entitled to special consideration by the collegiate chapters, which is defined as an invitation to the first round of parties, where possible. If a bid is extended, special consideration also includes alphabetical placement on the first bid list.

The chapter makes the final decision on any rushee and judges legacies by the same standards and at the same time as all other rushees.

If a legacy is not invited to pledge Gamma Phi Beta, notifying of relatives and friends is left to the rushee to protect her privacy.

It is most helpful to send Legacy Introduction Forms in this issue of *The Crescent* to the collegiate chapter. The legacy will also need a completed reference form, found in this issue.

Remember that all legacies do not choose Gamma Phi Beta. Conversely, many of our chapters do not have spaces to pledge all legacies. Encourage the legacy to have an open mind about all sororities. Just because a relative chose Gamma Phi Beta, the rushee may not do the same. The important thing is that the chapter and the rushee are mutually compatible.

Any questions? Call Liz Martin, International Recommendations Chairman, 303-799-1874.

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1994-1995



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The following chapters successfully pledged quota during formal or informal rush in 1993-94 according to completed membership reports returned to International Headquarters.

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Epsilon Phi Chapter
Karen Pearce Sonier
Bentley Coll. Career Services
Waltham, MA 02154

MICHIGAN
SRC
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Univ. of Michigan
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Rush: 9/8-9/28/94
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505 East Huron, #704
Ann Arbor, MI 48104
313-665-6838

Michigan State Univ.-Lansing
Beta Delta Chapter
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Oakland Univ.-Rochester
Delta Omega Chapter
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Epsilon Beta Chapter
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Univ. of MN-Minneapolis
Kappa Chapter
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612-472-4415

Moorhead State Univ.
Gamma Mu Chapter
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701-280-1907

Mankato State Univ.
Gamma Pi Chapter
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MISSOURI
SRC
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St. Louis Univ.
Gamma Tau Chapter
Sandra Peterson Kirkbride
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Saint Louis, MO 63117
314-997-1983

Southeast MO St. Univ.-
Cape Girardeau
Zeta Delta Colony
Karen Story
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Pi Chapter
Rush: 8/12-8/17/94
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402-489-7752

Univ. of Nebraska-Kearney
Gamma Kappa Chapter
Emily Seeland State
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Creighton Univ.-Omaha
Epsilon Delta Chapter
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Univ. of Nevada-Reno
Alpha Gamma Chapter
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NEW JERSEY
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908-561-3670

Rutgers-New Brunswick
Delta Mu Chapter
Wendy Tabor
530 4th Ave.
Garwood, NJ 07027
908-789-3242

NEW MEXICO
SRC
Suzanne Robinson-Yost
Route Box 28-B
Vadito, NM 87579
505-587-2920

Legacy Introduction and Policy

To assist our chapters in identifying Gamma Phi Beta legacies (sisters, daughters and granddaughters), please complete the form below and mail it to the chapter Alumnae Recommendations Chairman listed in this issue of *The Crescent*.

This is to advise you that my daughter, sister, granddaughter, step-daughter, step-sister, step-granddaughter (circle one) will be attending _____ this year.
college/university

Alumna: _____
First Maiden Married

Address: _____
City State Zip Phone ()

Legacy: _____
First Middle Last

Address: _____
City State Zip

High School: _____

Gamma Phi Beta recognizes that legacies are important to our Sorority because they bring a long tradition of pride and support to our collegiate chapters. We also understand the desire for legacies to pledge Gamma Phi Beta. But, because it may be impossible for collegiate chapters to pledge and initiate every legacy recommended to them, they are guided by Gamma Phi Beta's legacy policy, which states that legacies are to be given special consideration by the chapter. This means that they are invited to at least the first round of parties. If a legacy is invited to pledge, her name is placed alphabetically on our first bid list. In those unfortunate situations where a legacy is not invited back to the next set of parties, notification of friends and relatives is left to the legacy herself. This is to protect her privacy. The best way to avoid potential disappointment is to discuss the total Greek system with legacies. All National Panhellenic Conference sororities have similar goals and ideals. Emphasizing Gamma Phi Beta as the sole choice for your legacy may be unfair to her if she prefers to pledge another sorority or unfair to our chapter if we are unable to extend her a bid. Most importantly, we hope that rush is a positive experience.

NEW YORK

SRC

Syracuse Univ.-Syracuse
Alpha Chapter
Beatrice Mueller Hess
4443 Rustlers Blvd.
Marcellus, NY 13108
315-673-1805

Colgate Univ.-Hamilton
Delta Tau Chapter
Gretchen Meier Oostenink
Box 52 Brookview Dr.
Hamilton, NY 13346
315-824-3632

Union College
Epsilon Epsilon Chapter
Patricia Tuccillo
1032 Mary Lane
Schenectady, NY 12306
518-356-1515

Univ. of Rochester-Rochester
Epsilon Tau Chapter
Susan Bender Bloch
10 New England Drive
Pittsford, NY 14534
716-381-5926

NORTH CAROLINA

SRC

Jill Santuccio
PO Box 394
Monroe, NC 28111
704-289-8204

Univ. of NC-Asheville
Epsilon Psi Chapter
Membership Vice President
Epsilon Psi Chapter of GPB
1 University Hts; UNCA
Highsmith Center
Asheville, NC 28804

NORTH DAKOTA

SRC

Univ. of North Dakota
Alpha Beta Chapter
Deborah Fowler Swanson
38 Vail Circle
Grand Forks, ND 58201
701-772-6103

OHIO

SRC

Kimberly Storm Kochert
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Powell, OH 43065
614-761-0051

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Alpha Nu Chapter
Sally Dickinson Andrews
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Springfield, OH 45503
513-390-2303

Bowling Green St. Univ.-
Bowling Green
Beta Gamma Chapter
Marjorie Rummel
5644 Plantation
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419-474-9223

Miami Univ.-Oxford
Beta Epsilon Chapter
Marcia Heflin Kerby
6178 Woodlark Dr
Cincinnati, OH 45230
513-231-0512

Legacies: One Sister's Story

By Jennifer Stradling (UCLA)

I want to share an essay written by a very special Gamma Phi Beta, my sister, Samantha Schuehle. Before going to college, she had convinced herself that sorority life was not for her. That was a very difficult conclusion to make for a triple Gamma Phi Beta legacy. Samantha wrote:

The week before the fall semester of 1992 began at Northern Arizona University, I went through sorority rush. After five days of parties and meeting many different girls, I chose to pledge Gamma Phi Beta. I chose to participate in rush because I had been a student at NAU the semester before and was not very happy with my life outside of the academic area. I thought that joining a sorority would introduce me to some potential friends and help me enjoy college much more. I was right!

I had heard stories about college life that made it sound like it was always exciting and filled with many great experiences. Coming to NAU in the spring semester of 1992, I did not find this. I longed for my friends and my social life back in California. My view of college was extremely negative and I found myself looking back on my days in high school as the best I had ever had. I did have a very successful semester as far as academics were concerned, but that was just not enough to satisfy me.

I had always known about the Greek system since my family members had all been involved with it during their college experiences, yet I never really considered it an option because I thought of myself as too independent for that sort of thing. I figured that I would meet plenty of people in my classes and could make a social life out of those experiences. After a semester of trying, I found this was not so easy. I then decided to go through rush just to see what I could find.

I have been a Gamma Phi for about two years and I am now experiencing all those great times in college I had always heard about. Gamma Phi Beta has shown me how to be a truly independent person through the unconditional support we all give to each other. This organization has also given me a sense of belonging. I feel I have 90 girls on my side through the good and bad times.

Our meetings have shown me how to operate with a sense of organization while working with large groups of people. We raise money for groups that need help and participate in events



Three generations of Gamma Phi Betas: left to right—Samantha Schuehle (Northern Arizona), Kristin Martin Schuehle, Florence Hawkins Martin and Jennifer Schuehle Stradling (all UCLA).

throughout the campus and in the community as well. Gamma Phi Beta also has a system to help each of its members achieve their full academic potential through structured study hours and a system of rewards for high academic achievement.

I am confident that Gamma Phi Beta will be a great help to me in the future just as it has been in my college years. The skills I am learning now by just being part of an organization as well as specific information I am learning through our Personal And Chapter Enrichment meetings, are skills I will use throughout my lifetime.

I am also the Alumnae Relations officer which gives me the chance to relate to many different people in a wide variety of situations. Overall, Gamma Phi Beta has taught me to have responsibility through its various activities. It has also taught me good public relations skills which are invaluable in life.

I would like to conclude by saying that I know of the many negative connotations that go along with the Greek system. Many people would like to think that all it involves is a lot of parties and promiscuous behavior. Although being a member of the Greek system has been socially enjoyable for me, I hope that this article has shown that there is much more to it. Going through rush a couple of years ago was the best decision I have made in my college career.

I would also like to express how much Gamma Phi Beta has meant to me. My closest friends are still from my chapter. I also believe that you get out what you put in and Samantha is reaping the rewards of her dedication to the NAU Gamma Phi Beta Chapter.

Wanted: Crescent Catchers

Lehigh Univ.-Bethlehem
Delta Kappa Chapter
Judith Moskol Siegfried
630 Pine Top Trail
Bethlehem, PA 18017
215-866-8429

Name of Rushee _____ Date _____
(Last) (First) (Middle) (Nickname)

GAMMA PHI BETA SORORITY REFERENCE FORM

Attach picture if
available

(To be used by members of Gamma Phi Beta only)

For _____ of Gamma Phi Beta at _____
(Chapter) (College or University)

Entering as Freshman _____ Sophomore _____ Junior _____ Senior _____ Age _____

High school attended _____ City/State _____

Scholastic average _____ Rank in class _____ Number in class _____

Previous college attended _____ City/State _____

Scholastic average _____ Number of terms completed _____ Major _____

Name of Parent/Guardian _____

Home address _____

Gamma Phi Beta relatives: Sister _____ Mother _____ Grandmother _____ Other _____

Name _____
(Last) (First) (Maiden) (Chapter)

Other NPC sorority affiliations of relatives _____

Hobbies, interests, talents:

Character traits, personality, leadership qualities:

Activities (school, church, community, honors) and offices held:

Work experience:

Other comments (attach additional sheet or use other side if necessary):

Does rushee meet Gamma Phi Beta's five standards (good character, scholastic ability, financial responsibility, contribution to prestige of the Sorority and attractive personality) of membership? Yes _____ No _____

I endorse this woman for membership in Gamma Phi Beta Sorority. Yes _____ No _____

- ☐ I know this rushee personally
☐ I know her family personally
I received this information from:
☐ Panhellenic members/master file
☐ H.S. faculty/staff member
☐ Mutual friend
☐ Other _____
☐ This information sent at the request
of the collegiate chapter

SUBMITTED BY:.

(First) (Maiden) (Last) (Husband's)

(Street) (City) (State) (Zip)

(Telephone) (Chapter of Initiation)

I am a/an _____ collegian _____ alumna _____ (Check one)

A Dynamic Force

I just participated in the Western Regional Greek Conference (WRGC) in San Francisco. There were 52 other Gamma Phi Beta sisters attending. We were the largest affiliation there and a dynamic force! Hilary Russo of Southern Methodist University was elected as her area's representative for next year. As faculty advisor for WRGC, it was thrilling to be loudly cheered by my Gamma Phi Beta sisters and my Montana students when I was introduced. What fun it is to be a Gamma Phi Beta!

Suzanne Williams (Idaho)
Province XII Collegiate Director

Remembering Our Sister



Tobi Burkbart (center), Beta Gamma pledge class of 1990, was killed in an automobile accident in Columbus, Ohio on April 7th. We sisters grieve deeply for our loss.

Tobi was the textbook definition of an ideal Gamma Phi Beta and was affectionately known to all as "the Ritual Goddess." To describe Tobi in words is impossible because there aren't the right ones to say what a dynamic, caring, respected woman she was. She always had a smile for all and a spring in her step. The house was a brighter place when she walked through its threshold.

She did not ask for praise or demand recognition but walked through life with high ideals and a smile.

We all will never forget the remarkable woman who taught us the meaning of IIKE—not only through her words, but through her actions. She readily had a kind word for someone feeling low and was the first to volunteer when someone needed help. We mourn her loss as much as we rejoiced in her life.

Angela Bavis (Bowling Green)

Foundation Celebrates 35th Birthday

It is hard to believe that the Gamma Phi Beta Foundation has just celebrated their 35th anniversary of incorporation.

As past Executive Vice President (EVP) in charge of the Foundation, it gives me great joy knowing that by the end of our 1993 fiscal year the Foundation has grown into a corporation with assets of more than \$2-1/2 million...a far cry from the assets of \$236,222 in 1982 when I was in charge. During the 1993 fiscal year the Foundation had a total income of \$664,727 representing contributions, bequests, investment income and capital additions. In 1982 our total income was \$129,182 and in 1981 it amounted to \$84,380.

As a result of the growth in 1993, \$228,156 was added to the endowments; \$35,571 was provided for camping support; \$62,182 was given for financial aid; \$75,536 was granted to the Sorority for educational programming and an additional \$20,000 from year end excess income was granted to the Sorority for future educational programs. In 1982 our total support for these programs was less than one-third of the 1993 total.

There really is much cause for celebration and we owe it all to Gamma Phi Betas all over the world. Without their support, the Gamma Phi Beta Foundation could not survive. It was with great pride that I had the opportunity to serve as EVP for six years and now I am looking forward to the future of the Foundation and intend to support it through my endeavor, Travel Care. The future at Travel Care and Gamma Phi Beta looks very prosperous. In 1993 Travel Care was able to give the Foundation \$4,400 and with the support of the membership, 1994 could see those figures double.

Keep up the good work.

Bev Adams-Howard (Colorado St.)

Thanks for the Support

I wanted to thank the Foundation Trustees for taking the time to look over my financial aid application and for choosing me for a grant-in-aid. The grant will help tremendously throughout the month I will be recovering from my operation.

The Delta Chi Chapter here at California State-Sacramento is doing really well. Six of our members were able to attend the Western Regional Greek Conference where they learned many useful tools for rush and positive public relations.

I cannot thank you enough for the support you have given me. It makes me proud to know I have sisters like yourselves working to help other sisters in need throughout their college years.

Jacquelyn Gilson (Calif. St.-Sacramento)

Announcing Sister Space

Beginning with the Fall 1994 issue of *The Crescent* a new service, **Sister Space**, will be available for Gamma Phis wanting to advertise a need, service or product to other sisters. **Sister Space** works in the same way that classified advertising works in newspapers.

To place an ad in **Sister Space**, simply follow these guidelines:

1. Submit your typed ad by mail to International Headquarters, attn: **Sister Space**, Gamma Phi Beta Sorority, 12737 E. Euclid Dr., Englewood, CO 80111.
2. Ads must be submitted by *The Crescent* deadlines listed on the Contents page.
3. Checks must accompany the ads. The fee is \$.50 per word per issue.
4. Ads are limited to 75 words.
5. *The Crescent* reserves the right to edit, limit or refuse ads.
6. No display ads, artwork or photographs will be accepted.
7. Gamma Phi Beta is not responsible for handling responses to ads. Ads must include an address or phone number for responses.

Our Chapter Our Choice

Our Chapter, Our Choice . . . MAKING A DIFFERENCE

By Laura Hatch (Colorado),
Chapter Services Coordinator

Risk management . . .

two words that incite much Greek attention these days. Many approaches to risk management involve heavy-handed policies and seminars full of scary stories of chapter members finding themselves named in a lawsuit. While the stories are true and the policies have an important purpose, they miss the mark on educating Greeks about the real issues involved with alcohol. There's a program available to you called *Our Chapter, Our Choice* that turns the traditional approach upside-down, and it is making a difference on many campuses.

Our Chapter, Our Choice is a peer education program created by Jeff Linkenbach and Montana State University and promoted by the National Interfraternity Conference with funding from the U.S. Department of Education Fund for the Improvement of Post Secondary Education. The program empowers Greeks to re-define campus norms regarding the use of alcohol and drugs. Chapter members participate in an interactive workshop led by students from other chapters on campus. It's an approach that works because the students are making the choices and the commitment to create a more positive environment.

"Before, it was all IFC and Panhellenic telling us what we had to do," said *Our Chapter, Our Choice* facilitator Tasha Martin (Delta Psi Chapter, UC-Santa Barbara). "Now we can see why we have to do it through *Our Chapter, Our Choice*. This is by far one of the most beneficial things I've seen happen within Panhellenic and IFC."

Because the program is student-driven, the results are powerful. "We started looking at new ways we could solve things—all of us together," said Tasha. "I got really excited because I could see how it would really help us at the chapter level. It makes everyone feel like they have ownership in the chapter, which is one of the best points of the program."

Our Chapter, Our Choice does not pretend to be a "quick-fix," but it can help members of the Greek system address tough issues together. It can also be an opportunity for collegians to develop skills and grow as individuals while making an impact on campus.

If changing the norm and making a difference appeals to you, here's how you can get involved in *Our Chapter, Our Choice*. First, if the program is in place on

your campus, you can ask for a facilitator to conduct the session with your chapter (call the Greek office for additional information). If you would like to be trained as a facilitator, contact your Greek office, the National Interfraternity Conference Headquarters in Indianapolis at (317) 872-1112, or Gamma Phi Beta International Headquarters in Denver at (303) 799-1874. These people can connect you with an *Our Chapter, Our Choice* trainer, and send you the information you need.

This is an exciting time to get involved with *Our Chapter, Our Choice* as the momentum continues to build. Gamma Phi Beta proudly endorses the program, and strongly encourages each chapter to get involved. We are looking forward to hearing about your success . . . don't miss this chance to make a difference! ●



Eleni Kaperonis (East Texas St.), Leslie Little (Oklahoma St.), Cathy Lindauer (Colorado St.) National Panhellenic Alternate Delegate, and Kathy Hawkins (Southwestern Oklahoma St.) Greek Advisor for East Central University in Oklahoma gathered for the Southern Area Conference in Dallas last January.

Gamma Phis Honored And Promoted

Jackie Curti Fuller (Nevada) is the president of the National Association of Educational Office Professionals, an association that provides professional development for office personnel of elementary, secondary and higher education institutions, as well as district offices and state departments of education.

Jackie has worked at Boise State University for 20 years and helped start the local chapter of the organization. For the past nine years she has been the administrative assistant in the Department of Nursing. In 1991, the Association honored Jackie as Office Professional of the Year. Jackie has also served as president of the Delta Beta House Corporation.

Mary Eloise Stoikes (Drake) received the Albert B. Prescott/Glaxo Leadership Award in 1993 from Phi Delta Chi professional pharmacy fraternity. The award recognizes outstanding leadership demonstrated by a young pharmacist with less than 10 years experience. Mary, who is the pharmacy supervisor at Health-East St. Joseph's Hospital in St. Paul, Minnesota, has been active on the local, state and national levels of the American Society of Hospital Pharmacists. She has numerous publications and professional presentations to her credit, and has conducted research projects on professional topics. Prior to her move to Minnesota, she worked in hospital pharmacies in North Dakota and New York state.

Sheila Marren Carroll (USC) is serving a two-year term as the State President of the 26,000-member California Federation of Republican Women. As State President, she is also a Director of the California Republican Party. Sheila has been active in the Republican Party on the county and state levels since 1980. She and her husband Ross live in Modesto and have five children and five grandchildren.

Sharon Ringley, a charter member of Epsilon Pi Chapter (George Mason) is beginning her second year in the Japanese Exchange and Teaching (JET) Program. Each day she hops a bus outside

her Hamamatsu-Shi apartment and rides to nearby Arai where she teaches English to elementary and high school students at Arai High School. The redhead from Blountville, Tennessee, attracts a lot of attention as she visits other schools within the district, conducting activities to foster cultural understanding between the United States and Japan. Sharon is also continuing her study of the Japanese language which she began at George Mason. The government and politics graduate plans to pursue a doctorate in public policy upon her return to the United States.



Shake Named Outstanding Advisor

"Being a chapter advisor is a wonderful opportunity to give back to the Sorority," said **Tracy Ballin Shake (Arizona)**, who was named Outstanding Sorority Advisor at the University of Arizona. Alpha Epsilon Chapter nominated Tracy, who has served as chapter advisor since 1989, just three years after she graduated. She completed her term in January, 1994. She said that being a chapter advisor was a great learning experience and she enjoyed "preparing the next generation for Sorority life." Tracy added that the chapter members—especially the presidents—had a big impact on her life. "I've seen what each one has done for the chapter and how that experience has benefitted them in their jobs. Each one has gone on to be so successful." Her experience also reaffirmed her pride in being a Gamma Phi Beta.

She cited how the Sorority has been on the cutting edge nationally by instituting the new chapter programming and the six-week pledge period. "At first we were not 100 percent sure about the new

pledge program, but it has had a positive effect on the chapter and has just become stronger and stronger. We were leaders on campus [with the new programming] and virtually all of the rest of the national sororities followed Gamma Phi Beta's lead."

Tracy coordinates a program at the university that offers career development, community service and campus involvement opportunities for 400 student athletes.



Tudryn Promoted to Executive Director of IRTS

Joyce M. Tudryn (Syracuse) recently became the Executive Director of the International Radio and Television Society (IRTS), the professional membership association of the electronic media industry. In her new position, Joyce works to ensure that the IRTS provides the most extensive and informative forum for the electronic communications industry. She also directs fundraising and administration efforts for the Society's educational programs. She is overseeing the organization's mid-year plans to incorporate its services into the International Radio and Television Foundation (IRTF), the fundraising arm for many of the Society's programs.

"Joyce's complete understanding of the workings of the Society and its programs, her familiarity with media issues, her relationships with industry leaders and her high level of energy are great assets to this organization," said Peter A. Lund, President of IRTS and Executive Vice President of CBS Broadcasting Group. "Her diligence and leadership were an essential part of the recent efforts to restructure the Society, its Foundation and the programs it funds. She has clearly

become the driving force behind the funding and implementation of the Society's ambitious broadcast education agenda." Joyce, who graduated with a degree in public communications, has been with IRTS for 11 years. She has served as Associate Executive Director since 1988, and was previously Director of Programs and Services. Under her direction, there has been a significant increase in participation in the organization's programs and services.

One of her most notable contributions has been the development of the annual Minority Career Workshop, which places minorities in jobs throughout the communications industry and provides ongoing training opportunities.

Joyce served as president of Alpha Chapter in 1981. She and her husband William W. Friberger III, are the proud parents of Kristen who is soon to be two years old.



Porter Shoots for the Moon

Jennifer "JP" Porter (Wisconsin-Platteville and Bowling Green) has made a lifelong dream come true! JP has formed her own company, Shoot the Moon Productions that offers concept to finished video, film, multi-image and still photography.

You may know her work—she produced the award-winning "Vision" video for the Gamma Phi Beta Foundation, which premiered at the 1992 Convention.

JP is a writer, producer, director, photographer, as well as an audio and staging technician with more than 10 years experience producing corporate communications and business theater.

"People ask me how I came up with the name, Shoot the Moon. When I was a little girl, one of my family nicknames was 'Shooting Star.' Plus, I have always been fascinated with the night sky. Moons and stars have been my life for so long—of course, the Gamma Phi connection is obvious—I guess it was fitting that as I was going for it, I should use these symbols for my new venture. Not to mention, it's just darn catchy!"

In addition to her new business, JP serves on the Foundation Public Relations Committee and is an integral part of the Minneapolis/St. Paul Alumnae Chapter. "Gamma Phi Beta has always been an important part of my life. I enjoy the history and the international bond," JP said.

Dreams do come true, and for JP, she's Shootin' the Moon!

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LaTisha MacRae
Beta Sigma Chapter
Washington State University

"This Really Is a Better Card."

My original reason for getting the Gamma Phi Beta Card was to support the Sorority. I figured as long as I was using a credit card, why not one to promote Gamma Phi Beta?

But now, there are other reasons it's my favorite card. I've been surprised – and delighted – to realize that it really is better than others I've used. It costs less ... it has flexible features like the interest-free grace period ... and the benefits are outstanding. The Gamma Phi Beta Card makes me feel like a smart consumer as well as a good member. For an application, please call 1-800-787-8711, ext. 22ii.



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Fee**

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Cleveland West alumnae raised funds to send physically-challenged girls to Camp Cheerful.

Lincoln alumnae have enjoyed renewing old acquaintances and meeting new faces at activities planned throughout the past year. Four dessert nights were held during the summer and fall and the "sweet extravaganza" went right into Founders Day with a catered dessert evening. In all, 50-60 alumnae have gathered together again to rekindle the sisterhood of Gamma Phi.

At the annual Founders Day Celebration in **Denver**, 21 women were honored for 50 years of service to Gamma Phi Beta. The awards were presented at the Lakewood Country Club. Special recognition was given to the ladies' war effort which was initiated during World War II. Gamma Phis sold nearly 15 million dollars worth of War Bonds during the war!

The **Naples** area alumnae presented Edith Jones Batton and Emily Gallagher Baumgartner with their 50-year membership pins at their Founders Day celebration last fall. The group is also preparing to host this year's International Convention in Naples July 26-31!

Each year the **Cleveland West** Alumnae Chapter raises funds to send physically-challenged girls to Camp Cheerful. This camp is located on 45 wooded acres and is designed to serve children 5 years old through adulthood with physical, medical or sensory disabilities.

Greater Kansas City alumnae decided on a new approach this past holiday season. Instead of a Christmas luncheon for just the alumnae, the group hosted a Gamma Phi Beta Mother/Daughter Holiday Happening Luncheon. And in February, 35 alumnae and their sweethearts attended a romantic Italian dinner at the home of Susie Kastner Kerwin (Kansas).

The **South Peninsula** Alumnae Chapter celebrated their 30th birthday this year. Nearly all 30 members have been members for the last 30 years, creating many wonderful friendships.

The **New Orleans** Alumnae Chapter and the Epsilon Mu Chapter shared a wonderful Founders Day at the home of Marion Welborn (Southern Methodist). Nine alumnae, representing six chapters, enjoyed socializing and

celebrating with the Loyola collegians. Winter activities included a Christmas Tea and a special "Rekindling Party" in March.

The **Columbus** Alumnae Chapter celebrated their third birthday this year. The alumnae have just completed working on their philanthropy which brought happiness to many children. They filled nearly 50 Easter baskets with candy and other treats for the Franklin County Children's Service.

The **Tampa Bay Area** alumnae held another successful silent auction fundraiser. This year's title was "Chapeau, Chapeau". The



Liz Crosby Martin (Colorado) received the Denver Panhellenic Woman of the Year Award from two Gamma Phi prior recipients, Catherine Gutbrie Lindauer (Colorado St.) and Calvina Morse Vaupel (Denver).

proceeds from the auction support scholarships for Greek women from the Tampa area.

San Antonio alumnae held a luncheon at Sonterra Country Club where members enjoyed watching "Vision," the Gamma Phi Beta Foundation video that describes its three-fold mission of supporting

leadership development, financial aid and special camping for girls. The group is pleased to announce that participation continues to grow at their informal monthly gatherings of the Lunch Bunch. Other activities planned for the new year include dinner with visiting International Officers and an afternoon at the movies.

The **Albuquerque** Alumnae Chapter held their Spring Fling on March 19th. The proceeds provide four scholarships for collegians.

The **Raleigh** Alumnae Chapter honored Helen Behrens Gustafson, (Bowling Green), for 50 years of membership during their Founders Day dinner last November. Additionally, Helen was presented with a framed drawing of the Gamma Phi pink carnation which was created by Dr. Karen Thorsen-Collins (Wisconsin). The picture was signed with good wishes from 24 sisters.

The **Hawaii** Alumnae Chapter adopted the theme this year of growing, both personally and for the chapter. Members have shared their successes and frustration in their ever-changing roles as women in transition. This year, Hawaii alumnae hope to provide at least one scholarship for a girl to attend Girl Scout Camp.

The **South Bay** alumnae continue to make a strong effort to maintain a close relationship with the Panhellenic members in their community. Every year they host a Christmas Tea to which many Panhellenic members are invited. The alumnae also either attend or host the Syracuse Triad each year.

Eta Chapter Celebrates 100 Years

By Karen Woo (UC-Berkeley)

April 29, 1994 marked the 100th anniversary of the installation of Eta Chapter of Gamma Phi Beta at the University of California at Berkeley.

A group of women, calling themselves "Tau Delta," petitioned Gamma Phi Beta Sorority for a charter. Gamma Phi was recommended to them by a professor as "the best national sorority in existence." Despite the reluctance of Gamma Phi Beta to grant a charter to a chapter that would be the first one west of the Mississippi, the promise of Tau Delta to send a representative to the annual conventions, as well as the

recommendations of two alumnae, dispelled the doubts and the seventh chapter of Gamma Phi was installed.

Since 1894, Eta Chapter has been going strong—through war, the Depression and the turmoil of the sixties—never forgetting the principles and promises that the Sorority was founded upon.

On the Centennial weekend, sisters gathered to celebrate 100 years of tradition and sisterhood. Friday evening featured a special ceremony written by International Ritual Chairman and Past Grand President Audrey Weldon Shafer (Missouri).

Gamma Phis and their families came from all over the country to share in the 100 years of tradition. Grayle Tully James (UC-Berkeley) was the Mistress of Ceremonies Saturday evening for the banquet at the Marriot Hotel. International President Diane Thompson (Iowa St.) congratulated the chapter, Alumnae Vice President Camille Cestone (Bowling Green) presented awards and Member-at-Large Cinda Keating Lucas (USC) gave the keynote address. Financial Vice President Susan Genskow Mayer (Minnesota) also attended the festivities.

Collegians and alumnae learned from each other about how the chapter has changed over the years. Jennifer Kurumada, former Member Education Vice President and current Collegiate Leadership Consultant said, "How often do you get the opportunity to celebrate a chapter's Centennial? It's a great honor and privilege to be an active member in Eta Chapter at this time."



International Headquarters Request Form

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Mail to: Gamma Phi Beta Sorority, 12737 East Euclid Drive, Englewood, CO 80111-6445
Phone: (303)-799-1874 Fax: (303) 799-1876

University of Rochester sisters participated in a local walk-a-thon to raise money for a speech and hearing center. Despite rainy weather, the sisters banded together and raised more than \$1,000 for the center. In March, the sisters held a spring holiday Personal And Chapter Enrichment (PACE) program. The chapter had a great time coloring Easter eggs and searching for carefully hidden matzo. The PACE session included brief summaries of Easter and Passover and lots of good, traditional food for both holidays. The sisters also held their annual "Throw a Pie at Gamma Phi" fundraiser in March that raises money for a local children's charity.

Fall was highlighted by rush for **University of Miami (Florida)** sisters. This was the first rush completed by the new chapter on its own and the sisters were pleased to welcome 11 new pledges.



Wisconsin-Milwaukee sisters helped build two homes for the Habitat for Humanity.

To celebrate, the sisters headed to the Florida Keys for a little rest and relaxation.

The **UC-Berkeley** Chapter, along with their 12 new pledges, kicked off the semester by heading to Millbrae for a retreat. It was a great opportunity for the sisters and pledges to become better acquainted. The sisters also hosted a dinner for the ice hockey team and a dinner for area alumnae. After taking first place in an all-sorority coin drive for a battered women's shelter, the chapter received a Nordic Track for their hard work. The sisters also helped to brighten Easter for 20 children with an Easter egg hunt, T-shirt decorating and a dessert party.

St. Louis University sisters reached their goal to have the highest grade point average in the Greek system in 1993! Their hard work paid off. The sisters also took second place in a campus-wide, year-long spirit contest. The chapter members united to help a sister and her family reconstruct their business after it was almost destroyed in the 1993 flood. The collegians gave many hours to help in the clean-up and restoration.

Gamma Phis at the **University of Northern Iowa** have been lending a helping hand this year. The sisters participated in the American

Cancer Society's Walk/Run, the Special Olympics, and highway clean-up. The chapter also co-sponsored an all-Greek softball tournament with the Tau Kappa Epsilon fraternity. All proceeds went to the Make-A-Wish Foundation. The sisters also teamed up with Central Intermediate School in Waterloo to begin a mentoring program with students. Throughout the year the sisters have been saving their pennies in hopes of sending a disadvantaged child to camp this summer.

Arizona State University sisters held their philanthropic "Gamma Phi Beta Grand Prix" last November. The event netted \$2,000 which will benefit Camp Sechelt!

Sisters from the **University of Arizona** made their presence known at the annual University of Arizona Greek Awards. The chapter received first place in scholarship programming, second place in educational programming, third highest New Member G.P.A., and third place in Public Relations! Congratulations to Tracy Ballin Shake who received Outstanding Chapter Advisor and to Jeanine Arico for being named Outstanding Freshman Greek Woman of the Year.

University of Wisconsin-Milwaukee sisters showed their philanthropic spirit and concern for the inner city by helping with the Habitat for Humanity program. The sisters worked on two homes for families in need. Their efforts included tearing down old walls, drywalling, sanding and cleaning.

Sisters from **Indiana State University** are looking forward to Tandem 1994.

Together with two other fraternities, the sisters are working hard to ensure a first place prize. Good Luck!

University of California at Santa Barbara sisters packed up and headed to the slopes of Squaw Valley in Reno, Nevada for a ski weekend. Along with nearly 5,000 other Greeks from all parts of the country, the members enjoyed the ski weekend.

Sisters from the **University of North Dakota** were joined by four new members during an informal rush in January. The chapter had another outstanding Valentine balloon sale in February followed by an all-house retreat where the sisters relaxed and enjoyed the opportunity to better get to know the four new members.

Florida State sisters kicked off the second semester with a hayride. Good music, food and lots of hay made the evening a big hit. Greek Week took the sisters back to the past. The theme of the week was America and the sisters, paired with Phi Kappa Tau fraternity, focused on the World War II Era. Their efforts brought them second place. Congratulations to the scholarship committee as the sisters maintained their honor status and placed third scholastically out of 16 sororities.

Big congratulations go to sister Jocelyn Viterna of **Kansas State University**. Jocelyn was elected by the student body to serve as ambassador for Kansas State and she will be representing the student body in front of alumnae, prospective students and parents at alumnae club events and student recruitment programs. Sister Nicole

Poell is also making a name for herself as a sportswriter with a weekly column in the campus paper. Nicole is now referred to as the "Sports Girl". The chapter has again participated in the Panhellenic Council's annual Rotating Roommates. This event gives women of participating sororities on campus the opportunity to spend some time at various sororities to get to know one another better. The sisters participating this year gave a big thumbs up to their experience!

Sisters from the **University of Georgia** were ecstatic with their fall rush. The sisters were joined by 36 new pledges! The chapter also adopted the Athens Area Homeless Shelter as their local philanthropy. The sisters will be working one-on-one with the children as well as providing office support and other help as needed.

Loyola University sisters held their third annual "Throw Me Something Mister" softball tournament in March which raised \$300 for the New Orleans Care Center. As a sisterhood activity, members made care packages of toiletries and greeting cards to support Camp Sechelt. Additionally, the pledge class raised \$204 with a car wash. Money was donated to the Louisiana SPCA and a star was purchased on the walkway of New Orleans' Children's Hospital in the name of the pledge class. Easter was made brighter by the sisters at the hospital as well. Fifteen sisters hand-delivered Easter greetings to children who couldn't spend the holiday at home.

Sisters from **Miami University (Ohio)** welcomed a

pledge class of 47 women! The sisters and pledges have had quite an active social calendar with their annual "Crush Date" party, "Turn Back the Decade" date party and a baseball game planned in April. Additionally, the chapter will be raising money through their annual tennis tournament for Camp Sechelt.

Bowling Green State University sisters started 1994 with a myriad of events. The sisters enjoyed a skiing date party in Michigan to kick off the year. On other fun-filled notes, the sisters held a "Perfectly Plaid" party and are planning a fathers' weekend and a tea in the spring. An informal rush brought four, new wonderful women into the chapter.

University of Idaho sisters ranked first for highest grades out of the seven sororities, and second overall out of the Greek community. The chapter is currently involved in a student mentor program which is aimed at helping elementary and high school students with their studies.

Congratulations to Kristen Tavernas of the **University of California at San Luis Obispo** for receiving "Scholar of the Year" which was awarded to her by the chapter. The sisters completed their first-ever spring rush. After great success, they look forward to rushing again this fall.

Sisters at **Texas Tech University** presented a hazing workshop in March. This workshop, attended by nearly 300 participants, focused on hazing and ways to end it in the Greek system. The event was successful and was welcomed by the campus and the community.



Marcie Serrano (UC-Berkeley) helps a child at the Clay Street Shelter during an Easter Egg Hunt the chapter organized.

The sisters of **Iowa State** kicked off an eventful second semester in January by initiating their late fall pledges. The sisters also extended bids to new spring rushees. The chapter received honors in February for their skit in the Varieties program. Collegians ventured on a sisterhood retreat to relax, make crafts for Camp Sechelt and to set goals for the rest of the spring semester.

The **Northern Arizona University** sisters started the semester with a successful officer transition and retreat. Each officer was responsible for setting a goal for the year. The chapter also was pleased

to announce that they have the third highest G.P.A. of sororities on campus. The chapter implemented a new Greek Relations office to help promote unity and equality among Greek chapters on campus. Beta Omega Chapter had a successful spring rush and they are excited to have five new members joining their chapter.

University of Toronto Chapter members are gearing up for their 75th anniversary celebration, which will be held November 12, 1994, at the Donalda Club in Toronto. For more information and reservations, Alpha Alpha sisters may contact Sandra Short at (416)482-4810.

BETA Ardis Wisner, '27	TAU Hulda Lucile Torluemke, '30	ALPHA PHI Marcia Moody McWilliams, '38
GAMMA Dorothy Bateman Guetzlaff, ** '25 Louise Haley Davis, '21	PHI Gloria Ball Grimm, '36	BETA GAMMA Tobi Marie Burkhart, '91
DELTA Olive Hillman, '23	CHI Harriette Heath Johnson, '40 Madeline Brumbaugh, '21 Esther Howard Smith, '22	BETA EPSILON Jo Ann Boland, '90
EPSILON Josephine Weston Lloyd, * '19 Catherine McCutcheon Baker, '17	PSI Lynnda Wolford Porch, '57 Laura Armstrong Baker, '35	BETA THETA Beatrice Watson Diesner, '48
ZETA Louise Owens Franciscus, '16 Helen Stinnette Wilenchek, '32	OMEGA Ruth Hawley Sokol, '32 Florence Hahn, '22 Mildred Adams Weld, '28	BETA PI Joan Courter Smith, '60
ETA Anna May Reid Van Court, '37	ALPHA ALPHA Helen-Claire Laird Stoye, '35	BETA SIGMA Kay Calkins Thigpen, '55
THETA Shirley Prey Cannon, '35 Helen Strauss Crowder, '16	ALPHA GAMMA Mary Jane "Nevada" Shaw Scott, '30 Nell Lozano Gerow, '31 Jean Harris Kinkel, '40	BETA TAU Ruth Moore Willingham, * '58
LAMBDA Annabelle Murray Eddy, '31 Julianne Green Booth, '35	ALPHA DELTA Janice Bradley Lewis, '56	BETA PSI Lucille Stover Foster, '62
MU Ruth Montgomery Hill, '25	ALPHA ZETA Frances West McKnight, '48	DELTA THETA Jeanne Kirkpatrick, '90
NU Bettylou Swart Neill, '37 Beverley Port Hogan, '50 Barbara Essex Eckelman, '42	ALPHA THETA Helen Lamar Nelson, '61	DELTA LAMBDA Cheryl Norine Brown, '86
OMICRON Margaret Scott Griffiths, '34 Edna Smejkal Soper, '24 Elizabeth "Betty" Woller Morningstar, * '36	ALPHA IOTA Bettie Waring Landis, * '36 Alice Freddy Kraemer Funk, '35 Mildred Ingvoldstad Haxton, '28 Frances Freeman Murray, '28	*Merit Roll **Service Roll
PI Besse Wythers Jeter, '22 Vera Stephenson Foley, * '26	ALPHA MU Carolyn Lewis Siddall, '39	
RHO Barbara Saley Farnes, '42 Constance Kay Nelson Kline, '58	ALPHA XI Dorothy Johnson Taylor, '55	
SIGMA Pauline Ghormley Fisher, '36 Winifred McQueen Singleton, '41 Ruth Merle Fair Kahrs, * '25 Mary Millsom Higdon, '41	ALPHA OMICRON Alice Benedict Okness, '30 Carolyn "Carrie" Marsh Curtis, '30 ALPHA SIGMA Virginia Walker Luckhardt, '38	

A Part of Our Heritage

*By Marjory Mills Shupert
(Colorado St.)*

Eleanor Caroline Leonard pledged Gamma Phi Beta at Boston University at a literary party in 1901. Eleanor lived in a Boston suburb at the time and commuted by trolley from her home. During her college days she arrived on campus by 8:00 a.m. to play the organ for daily chapel. In addition, she clerked in the university bookstore and for each of these two, part-time positions, she was paid the

princely sum of ten cents per hour. Eleanor once noted that it didn't sound like much, but without it, she could not have taken part in the annual Gamma Phi Beta house party held at Cataumet Bay. This outing cost \$5.00.

Eleanor was active in the musicals and plays the chapter produced each spring. In 1905, she played the part of Julius Caesar in a burlesque operetta written by one of the chapter members. There were house cleaning bees and theater suppers.

Eleanor was the delegate for Delta Chapter at the Denver Convention in 1903. She rode in a carriage pulled by six horses from the Adams Hotel. "From Boston the home of the wisest and best, Comes Delta—and East clasps the hand of the West," was the greeting she brought from Delta Chapter.

Eleanor majored in philosophy and languages, graduating Phi Beta Kappa in 1905. She married J. Lyman Steed and raised a family of four. All the while, she pursued her lifelong career as a teacher of deaf children.

Eleanor's daughter, Elizabeth Steed De Prez was a member of Nu Chapter at the University of Oregon. "Bee" De Prez presented her mother's Gamma Phi Beta badge to Epsilon Gamma Chapter at the University of San Diego where it is now worn by the chapter president.

It is through Eleanor's lovely scrapbook of her college days, that we can share with you her life and love of Gamma Phi Beta. Many thanks to her daughter, Bee, for its safe keeping and for presenting it to International Headquarters.

Margaret Wasner Anderson
Cornelia Clausen Spanier

Laura Armstrong Baker
Juneal Saunders

Stanley Boardman
Dexter and Marjorie Green Barrett
Margaret Scott Griffiths

Mrs. Brown (mother of Charlene Brown Baker)
Peggy Ellen Clark

Tobi Marie Burkbart
Mary Beth Holzbach
Jeffrey A. Liggett

Elma Cole (mother of Joyce Cole Hultgren)
Randall Stevens Allard
Jolene Lessard Stiver

Lillian Roberts Collins
Cynthia Koeber Patterson

Jean Rennacker Cowin
Jeanne Rice Clark

Evelyn Gooding Dippell
Jean Bartle Hemphill

Edward Dmitri (father of Tania Dmitri Laslovich)
Tania Dmitri Laslovich
Karyl Lynn Reed

J. Raymond Ekebrecht (father of Louise Ekebrecht Clark)
Linda Hallenbeck Pelegrino

Lucille Crimmins Eichorn
Helen Harris Thompson

Peggy Gormley Fisher
Charlotte Anne Dougherty Patch

Natalie Marie Fitzpatrick
Mary Jo Callaban Cater
Debby Maxey Samaras

Mary Sue Flanagan
Janice Warner Serro

Vera Stephenson Foley
Ernestine Dobler McDonald
Audrey Weldon Shafer

Louise Owens Franciscus
Greater Ft. Myers Alumnae Chapter
Dorothy Blackball Lenington

Lyle Gamel (father of Karen Urette and Teri Buek and grandfather of Tara Urette)
Alana Markley Bott
Karen Wander Kline

George Coleman Gardner (father of M. Catherine Gardner Bowling)
Ann Mullen Bronsing
Judith Renje Seybt

Margaret Scott Griffiths
Dexter and Marjorie Green Barrett
J.L. and Margaret Merriam Blaylock
Phyllis Way Boardman
Charles and Jean Bartle Hemphill
Phyllis Armstrong Johnson
Archie and Frances Allen Pleasance
Ada Rost Seales
Roger and Emily Jean Cribfield Veach

Dorothy Bateman Guetzlaff
Sally Erikson Lewis
Mary Jane Hipp Misthos

Florence I. Hahn
Edna Carlson Gord

Dr. Sue M. Hall
Ann Mullen Bronsing

Mildred Ingvoldstad Haxton
Sun City West Alumnae

Jara Viscardi Hennessy
Linda Istel Klier
Elizabeth Caster Russell

Marion Peters Hughes (mother of Jeanne Hughes Greenbalgh)
Syracuse Alumnae Chapter

Ralph Huthmacher (husband of Reitta Adkins Huthmacher)
Houston Alumnae Chapter

Margaret Zurn Kaul
Robert H. Kaul
Topeka Alumnae Chapter

R. Merle Fair Kabrs
Myron and Joyce Cole Hultgren

Dorothy Price Kem
Cornelia Clausen Spanier

Susan Kilmer
Mary Catherine Hower

Jewell Leake (grandmother of Camille Antoinette Cestone)
Sharon Witt Dunham

Janice Bradley Lewis
Janet Luckfield Fithian

Josephine Weston Lloyd
Ernestine Dobler McDonald

Guy R. Markley (father of Alana Markley Bott)
Alana Markley Bott

Mary Farmer McAfee (sister of Anne Farmer Cooney)
Syracuse Alumnae Chapter

Betty Woller Morningstar
Marjorie Green Barrett
Phyllis Armstrong Johnson
Lois Fleming Norman
Larenda Jo Gore Reyes
Lubbock Alumnae Chapter

William Reed (father of Karyl Lynn Reed)
Tania Dmitri Laslovich
Karyl Lynn Reed

Joan Courter Smith
Ann Mullen Bronsing
Nancy Ingersoll Livesay
Lola Simms Norris
Marty Kuhn Pool
Georgia Jean Osha Wellman

Edna Smejkal Soper
Dorothy Blackball Lenington

Dorothy Johnson Taylor
Lubbock Alumnae Chapter

Garnett T. Tunstall (husband of Helen H. Tunstall)
Cecelia B. Boum

Cleta Johnson Voiland
Joan Puckhaber Burkett
Marimae Voiland McDonald
Peninsula Alumnae Chapter

Erma Black Walsb
Cornelia Clausen Spanier

Mildred Agnes Weld
Donna Burtis Hershe

Helen Stinnette Wilencheck
Atlanta Gamma Phi Beta Bridge Club

Aimee Thomas Williams
Marion Benson Hastings

Ruth Moore Willingham (mother of Ava Willingham Ray)
Peggy Campbell Clark
Lubbock Alumnae Chapter

Key: **In Memory of**
Given by

Donations in memory of friends, sisters and loved ones may be sent to the Gamma Phi Beta Foundation at International Headquarters. If you would like a card sent to a family member or friend, please include their address.

New Alumnae Chapters

Gamma Phi Beta welcomes the Harrisburg Area Alumnae Chapter in Pennsylvania and the recently reactivated Piedmont Chapter in South Carolina and London Chapter in Ontario, Canada.

A new Crescent Circle has also formed in Oklahoma City. For more information on alumnae chapters and crescent circles in your area, contact International Headquarters.

Celebrate!

Gifts have been given to the Gamma Phi Beta Foundation in celebration of:

Marriages

Susan Pinkard Crawford's marriage to Rick Crawford from Marsha D. Snow.

Kimberly Dorsey's marriage to Jeff Bronow from Marsha D. Snow.

Michelle Hintze's marriage to Mike Brandt from Lisa Hintze.

Peggy MacNaughton's marriage to James Baur from Marsha D. Snow.

Beverly Loss' marriage from Marsha D. Snow.

Nikki Schell's marriage to Dave Leonard from Fran Mayfield Lapham.

Congratulations

Travis Moody's initiation at USC (Beta Alpha) from Cinda Keating Lucas.

Jon and Candy Narmi's 25th wedding anniversary from Sharon Dunham.

Nicki Nicol's engagement from Barbara Wessel.

Diana Nauman Brockelbank being named head of the Mathematics Department where she teaches from Sandra Rettke Nauman.

George Durham (husband of Dolores Olenburg Durham) for his many years of service and generosity from the Cleveland West Alumnae.

Sisterhood

Peggy Campbell Clark for her loyalty and service to Beta Tau Chapter from Ann Balzer Rothrock.

The 1993-94 Alpha Iota collegians from Linda Malony.

The colonization at the University of Virginia from Linda Malony.

The installation of Zeta Alpha Chapter at Eastern Washington University from Linda Malony.

Ann Balzer Rothrock with gratitude from Peggy Clark.

The Beta Tau Chapter from Peggy Clark.

Betty Quick's excellent representation of Gamma Phi Beta at the South East Panhellenic Conference from Stephanie Hearn.

Karen Diehl Greening, Mary Jane Brown Monnig, and Anita Waninger Steck for their unique love and support during

the past three years from Christie Grossheider Carter.

The 1993-94 Collegiate Leadership Consultants from Linda Malony.

The installation of Zeta Gamma Chapter from Linda Malony.

Birthdays

Kathryn Woodward's 106th birthday from Randy Stevens, Kathryn Moore Coen, Betty Hailey Crooker, Loreen Mohler Dorsey, Sue Dorsey Durrett, Marjorie Siegrist Ebling, Barbara Barott Lentz, Emily Margaret Allen Witham and the Kansas City Alumnae Afternoon Group.

Dave and Donna Conner's new son Joseph David, born February 28, 1994 from Stephanie Hearn.

Tania Dmitri Laslovich's beautiful baby girl, Alyssa Lynn Laslovich, from Karyl Reed.

"Remember Gamma Phi Beta, Remember When You're Away..."

How often we used to sing that sentimental song. But have you thought about it lately? How will you remember Gamma Phi Beta?

By remembering the Foundation today in your plans for tomorrow, you can help ensure the traditions of our Foundation—leadership development, financial aid and special camping for girls.

Remembering the Gamma Phi Beta Foundation in your estate planning is one way to guarantee that tomorrow's Gamma Phi Betas will enjoy the same

opportunities for growth, leadership and friendship that we have all known and valued.

The Gamma Phi Beta Foundation recognizes sisters who have "remembered" the Foundation, through membership in the Tau Epsilon Pi Society. This special recognition society honors those sisters and friends who have included the Foundation in their estate planning. Named for the initials of our Greek open motto, Tethemeliemenae Epi Petran—Founded Upon a Rock, the Tau Epsilon Pi Society is the "rock" upon

which the future of Gamma Phi Beta is built.

If you would like information about how to "remember" the Foundation, or if you have already included it in your estate planning and would like to join the Tau Epsilon Pi Society, please contact the Foundation office at International Headquarters.

Your Gift Can Be **TWICE** as Valuable

Companies and businesses often match their employees' contributions to sorority and fraternity foundations.

Listed below are a few of the companies that have matched gifts to sorority/fraternity foundations.

Before you make your gift to the Gamma Phi Beta Foundation, ask your company's human resources department if the company matches gifts to sorority foundations. If they do, request a "Matching Gift" application and double your giving.

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First National Bank of Minneapolis
Flour Corporation
FMC Foundation
Ford Matching Gift Program
Freeport-McMoran, Inc.
Fundreburke & Associates, Inc.
Gary Energy Corporation
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ITW Foundation
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Jeffries & Company
Jewel Companies, Inc.
Johnson Controls
Johnson & Johnson
Josten's, Inc.
Kansas City Southern Indust.
Keebler Company
W.K. Kellogg Foundation
Kemper Group

Kimberly-Clark Foundation
Kirk Paper Corporation
KIRO, Inc.
Kmart Corporation
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The McGraw-Hill Foundation, Inc.
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Merck Company Foundation
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Nabisco Brands, Inc.
Norman & Company
North Carolina Paper Company
Northern Telecom
Outboard Marine Corporation
Pacific Enterprises
Pacific Lighting Corporation
J.C. Penney Company, Inc.
Penn Central Corporation
Pepsico Foundation
Petro Lewis Corporation
Pfizer Inc.
Pittway Corporation
Playboy Enterprises, Inc.
PQ Corporation

T. Rowe Price Association Foundation
Polaroid Foundation
Proctor and Gamble
Projections Unlimited
Prospect Hill Foundation
Quaker Chemical Corporation
Quaker Oats Foundation
Quantum
Rainer National Bank
Arthur D. Raybin Associates
Reader's Digest Foundation, Inc.
Rockefeller Center, Inc.
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SAFECO Insurance Companies
The Saint Paul Companies, Inc.
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Alpha Omicron House Corporation Board Establishes Scholarship Endowment

Last summer the North Dakota State University House Corporation Board donated \$20,000 to the Gamma Phi Beta Foundation to establish the Alpha Omicron Endowment in honor of the chapter that was closed in 1992. The distributable earnings from this endowment will provide an annual scholarship to a qualified collegiate applicant from Alpha Beta or Gammu Mu Chapters. Interest from the endowment will also help to send a representative from the Fargo-Moorhead Alumnae Chapter to Gamma Phi Beta's Biennial Convention.

Applications for the 1995-96 Alpha Omicron scholarship and other Foundation scholarships and fellowships will be available in January from the Gamma Phi Beta Foundation or your chapter scholarship chairman.

Rings

1. SR/366-G Signet
2. SR/135-G Signet
3. SR/531-G Signet
4. SR/731-G Pierced Mini-Monogram
5. BR/01-G Pin-On Badge Ring*
- SR/803-C Sisterhood (not illustrated)
- *Badges not included. Fits all existing badges.

GOLD KASE	10K GOLD	10K WHITE GOLD	STERLING SILVER
\$33.35	\$120.20	—	\$35.00
—	132.80	—	40.00
—	139.15	—	41.00
—	69.00	—	34.50
—	140.00	\$155.00	70.00
—	85.00	—	50.00

Pins

23. MG/11-G Monogram
24. CR/25-G Crest
25. MP/G Mother's Pin
26. CB/G Crescent Collar Button
27. CG/G Crest Guard-Enameled
28. SP/02-V-G Vert. Monogram Stick Pin
29. SP/Crescent-G Crescent Stick Pin
- SP/1896-G 1896 Monogram Stick Pin (Not illustrated)
30. SP/Crest-G Crest Stick Pin

GOLD KASE	GOLD FILLED	10K GOLD	STERLING SILVER
—	\$ 7.75	\$23.00	—
—	7.75	23.00	—
—	6.45	—	—
—	7.75	—	—
—	—	28.00	—
\$10.35	—	26.70	\$14.00
14.00	—	34.70	12.00
14.00	—	26.65	12.00
17.25	22.70	29.50	21.20

Symbol Lavalier Charms

17. SL/40-G Crescent
18. SL/58-G 1896 Monogram
19. SL/37-G Crescent-Enamel
20. FCP/100-G Founder's Crest (Not illustrated)
21. PC/12-G Paddle Charm
22. SC/G Script Charm
- SB/60-G Crescent Bracelet (Not illustrated)

GOLD PLATE	GOLD KASE	GOLD FILLED	10K GOLD	STERLING SILVER
—	\$11.50	—	\$ 32.20	\$10.00
—	11.50	—	24.15	10.00
—	17.25	—	49.45	16.00
—	10.00	24.50	161.00	30.00
—	—	—	44.50	22.00
—	17.25	—	31.05	24.00
—	—	44.30	—	36.00

Lavalier Charms

		GOLD KASE	GOLD FILLED	10K GOLD	10K WHITE GOLD	STERLING SILVER
6. ML/02-V-G	Vertical Monogram	\$ 8.05	—	\$24.45	—	\$11.80
7. ML/02-S-G	Staggered Monogram	8.05	—	24.45	—	11.80
8. ML/12-G	Heart Monogram	11.50	—	27.00	—	13.20
9. ML/09-G	Circle Monogram	11.50	—	27.00	—	13.20
10. ML/14-M-G	Sculptured Lavalier	—	—	30.80	—	14.40

		GOLD KASE	GOLD FILLED	10K GOLD	10K WHITE GOLD	STERLING SILVER
11. ML/11-S-G	Staggered Monogram with Cultured Pearl	\$17.25	—	\$34.50	—	\$21.00
12. ML/33-D-G	3-D Extra Heavy	20.70	—	38.50	—	20.70
13. ML/15-G	Mini Monogram	8.05	—	14.95	—	8.05
14. CC/07-G	Crest Lavalier	—	—	27.00	—	19.00
15. C/01-G	18" Chain	—	\$3.60	31.60	—	3.00
16. BP/G	Pin-On Badge Pendant*	—	—	95.00	\$110.00	45.00

*Badges not included. Fits all existing badges. Pendants come with 26" gf endless chain. Optional 18" Gold Filled or Sterling Silver neckchains (C/01-G) available. See above.

Order Form For ΓΦΒ

Name _____
 Address _____
 City/State _____
 Ring size _____
 Greek name and letters for chapter _____

QTY.	ITEM NO.	SIZE/ DESCRIPTION	PRICE EACH	TOTAL

<input type="checkbox"/> Check Enclosed	Price (Total of Above)	\$
<input type="checkbox"/> Money Order	Sales Tax (IL & MO Only) 8.75%	\$
	Postage Handling & Insurance (Min. \$3.25) 6% of Total	\$
	TOTAL	\$

MAKE CHECKS PAYABLE TO: Gamma Phi Beta Jewelry
DIRECT ORDERS TO: Gamma Phi Beta International Headquarters
 Dept. NBJ
 12737 E. Euclid Drive
 Englewood, CO 80111-6445

CHANGE OF ADDRESS OR NAME REPLY

Maiden Name _____ Chapter _____
 New name if different from label _____
 Last First Middle Spouse's first name
 Entire new address _____
 Street _____ Phone _____
 City _____ State _____ Zip _____

☐ Check here if change of address is for other than addressee.

☐ Check here if you currently hold any volunteer position in Gamma Phi Beta.

☐ Check here if you would like to be listed as a TransISter.

Clip form, place in stamped envelope and mail to Gamma Phi Beta Sorority, 12737 E. Euclid Drive, Englewood CO 80111-6445; 303-799-1876 (FAX)

Members are responsible for all address changes. Allow 4 weeks.

Jennifer knows how to
avoid the blows of her
frustrated father, how to
comfort her frightened
mother and how to care
for her younger siblings.
But she doesn't know
how to be a child.

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sponsored camps. . .
where kids can be kids.

Gamma Phi Beta



Foundation



Zeta Beta Chapter Installed at the University of Virginia



By Michelle Tranchina (UC-Santa Barbara), Collegiate Leadership Consultant

Gamma Phi Beta installed a new chapter at the University of Virginia (UVA) on Saturday, April 9, 1994. International President Diane Thompson presented the Zeta Beta Chapter charter to Chapter President Susan Bunce at the Installation Banquet held at Charlottesville's Sheraton Inn.

Celebrating the Installation with the 80-member pledge class that had been initiated earlier that day were International Ritual Chairman Audrey Weldon Shafer (Missouri), Alumnae Vice President Camille Cestone (Bowling Green), New Chapter Director Chris Amos (Bowling Green), International Rush Consultant Barbara Pratt McMullin (Colorado), and Collegiate Leadership Consultants Suzie Abrahams (Cal St.-Fullerton) and Michelle Tranchina (UC-Santa Barbara). Sisters from Epsilon Pi and Alpha Chi Chapters also joined the celebration as did university representatives.

Gamma Phi Beta received an invitation to colonize at UVA last fall. In February, Gamma Phi took UVA by surprise with a mass of blue, green, red and yellow banners, balloons and "Catch the Pride" paraphernalia. In addition to those attending the Installation Banquet, the Extension team included Foundation Trustee Joan Herzig Braitsch (San Diego St.), Collegiate Leadership Consultants Beth Martin (William and Mary) and Julie Gannon (Miami-Ohio); and Barbara Hurt-Simmons (Nebraska-Kearney).

The Zeta Beta Chapter is best known as "Gamma" at UVA. The members have been recognized for their participation in the most Inter-Sorority (Panhellenic organization at UVA) activities. These events included a blood drive, a canned food drive and a neighborhood clean up. They also placed second in Sigma Chi Derby Days while a colony and held chapter retreats and mixers.

Prior to initiation, the chapter participated in a fun-filled, educational Inspiration Week. On Love Night the members created their personal Coat-of-Arms and shared

information about themselves to the sisterhood; on Labor Night the members designed loyalty circle picture collages; on Learning Night the members approved their Bylaws and Standing Rules for the first time and took the pledge final; and a fireside was shared on Loyalty Night. Each night Suzie Abrahams read an excerpt from the four founders and the women exchanged Beta Buddy gifts. Laughter Night ended the week with all 80 members going out to dinner with entertainment provided by a hypnotist.

The Greek system at UVA includes 34 fraternities and 17 sororities. UVA was founded by Thomas Jefferson and was an all-male university until 1970 when they began admitting women.

The "Gamma" women of Zeta Beta will be moving into their newly remodeled and redecorated home this fall. Congratulations to the charter members of Zeta Beta Chapter! ●

If you're not ☺ at work,
then ✓ us out.

If you're not happy at work or if your job isn't helping you achieve your professional goals, give us a call. We can help you, or someone you know, find a new or better job. We're Job Bank USA, and we provide over 600 companies with top notch candidates just like yourself for all kinds of jobs every year. Our advanced computer matching service can help you find the best job for you. We also help you identify the skills you need to keep that job. And we'll work for Gamma Phi Beta members, and their families, for a full year for a discounted enrollment fee of just \$48.50 (our regular fee is \$75.00), plus every quarter you'll get our newsletter, *CareerPLUS*, and Career Fitness Catalog with special discounts. To enroll in the Gamma Phi Beta Career Advancement Network, complete the enrollment form below or call ☎ **1-800-296-1USA**. Executives and professionals may prefer to enroll in the **ExecuBase Program**, a joint initiative of JOB BANK USA and The Beacon Group, publisher of the *The Search Bulletin*, a networking tool for executives and professionals.

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Gamma Phi Beta Career Advancement Network
Data Base Enrollment Form

Last Name		First Name		MI
Street Address			City, State and Zip Code	
Home Phone ()	Work Phone ()		Relay Service Number ()	
Current/most recent salary \$		Minimum acceptable salary \$		
Where will you relocate?		<input type="checkbox"/> Will NOT relocate <input type="checkbox"/> Anywhere in USA <input type="checkbox"/> Overseas <input type="checkbox"/> Northeast <input type="checkbox"/> Mid-Atlantic <input type="checkbox"/> Southeast <input type="checkbox"/> Midwest <input type="checkbox"/> Southwest <input type="checkbox"/> Mountain <input type="checkbox"/> West <input type="checkbox"/> Pacific Northwest <input type="checkbox"/> Only to the following States: _____		
License(s)/Certification(s)		Number	Date	
Security Clearance(s)		Level	Expiration	
Language(s) Proficiency				
Computer Software Applications/Hardware Systems				
<input type="checkbox"/> Check or Money Order (payable to JOB BANK USA) <input type="checkbox"/> Credit Card (see below) Card Type: <input type="checkbox"/> VISA <input type="checkbox"/> MasterCard <input type="checkbox"/> American Express Card Number: _ _ _ _ _ - _ _ _ _ _ - _ _ _ _ _ - _ _ _ _ _ Expiration Date: _ _ - _ _				
I hereby permit JOB BANK USA to submit the information I have entered on this form, and contained in my resume, to prospective employers. I affirm that the information I have provided herein is, to the best of my knowledge, true, complete and accurate. I also agree that this information may be retained in the JOB BANK USA data base, unless I request its deletion in writing. I understand that participation in JOB BANK USA is not a guarantee of employment. I also understand that JOB BANK USA disclaims any responsibility for any illegal use of the information provided in this form or accompanying resume by any prospective employer. JOB BANK USA is an Equal Employment Opportunity company.				
Signature:		Date:		Member #:
Return this completed form, a copy of your current resume and your \$48.50 enrollment fee to: JOB BANK USA--Enrollments, 1420 Spring Hill Road, Suite 480, McLean, Virginia 22102				
JOB BANK USA Only				
Received	157		Entered	

A. ΓΦΒ SWEATSHIRTS

A1. High-cotton crew, forest green with paisley sewn-on letters, L, XL	\$38.00
A2. High-cotton crew, navy with floral sewn-on letters, L, XL	\$38.00
A3. Lee high-cotton crew, ribbed side panel, navy athletic arch, L, XL	\$35.00
A4. 9 ounce crew with block letters, M, L, XL	\$27.00
A5. Jersey knit pants, S, M, L	SALE \$17.95
A6. (Not pictured: Jersey knit shorts, like pants, S, M, L, XL)	SALE \$12.95
A7. Champion crew with pink embroidered logo, white or grey, L, XL	\$49.00
A8. 9 oz. Russell crew, pink embroidered logo, L, XL (not pictured)	\$32.00
A9. 11 oz. high-cotton crossgrain crew with letters & embroidered bar, forest or natural, L, XL	\$49.00
A10. 9 oz. crew, embroidered crest, L, XL	\$30.00

B. ΓΦΒ TEES, 100% COTTON

B1. Screened navy athletic arch, L, XL	\$15.00
B2. Graphic design on back, L, XL	\$15.00
B3. Foundation logo on front/back, L, XL	\$10.00
B4. 1993 CONTEST DESIGN WINNER: "International Sisterhood", L, XL	\$10.00
B5. Gamma Phi Beta facts, L, XL	\$10.00

C. ΓΦΒ SILK-SCREENED APPAREL

C1. 9 oz. crew, oversized cut, L, XL	\$29.00
C2. 100% cotton tee, roll-up sleeves, L, XL	\$24.00

D. ΓΦΒ OUTER-WEAR

D1. Waterproof nylon windbreaker in red, green and blue, M, L, XL	SALE \$19.95
D2. White cap, embroidered Greek letters in red, green and blue	\$8.50
D3. White cap, balloon embroidered design	\$8.50
D4. Canvas tote bag with plaid letters	\$21.00

E. ΓΦΒ TONE-ON-TONE APPAREL

E1. 9 oz. crew with sweater rib trim, L, XL	\$32.00
E2. 8 oz. oversized, mesh weave, L, XL	\$42.00
E3. 100% cotton, heavyweight tee L, XL	\$22.00
E4. Floral tote bag	\$25.00

F. ΓΦΒ SOCKS

F1. White crew with letters	\$3.50
F2. Pink turn down	\$3.50
F3. White crew with "Gamma Phi"	\$3.50
F4. White turn down with pink band	\$3.50

G. ΓΦΒ STATIONERY, ETC.

G1. Int'l Headquarters notecards	\$4.00
G2. "Things To Do" notepad	SALE \$2.50
G3. Stationery set	SALE \$3.00
G4. "Gamma Phi" notepad	SALE \$2.50
G5. "Gamma Phi" notecards	SALE \$2.00
G6. Notepad with pink bow	\$4.00
G7. Post-it notes	SALE \$2.00
G8. Notepad with crescent moon	\$4.00
G9. Bumper sticker with crescent moons	\$1.00
G10. Bumper sticker with "Gamma Phi"	\$1.00
G11. "Only the Best" stickup	\$0.50
G12. Die-cut note and pencil set	SALE \$5.00
G13. Tiny notecards, 2" x 4", 25 per set	\$5.00
G14. Gold stickers	\$0.50
G15. White stickers	\$0.50
G16. Calendar	\$4.00
G17. Checkbook cover	\$2.50
G18. Magnet	\$2.25
G19. Matted print	\$10.00
G20. Floral notepad	\$4.50
G21. Floral notecards	\$5.00
G22. Gingham notepad	\$2.75
G23. Folded notecards with gold logo	\$3.75
G24. Folded notecards with pink letters	\$3.75
G25. Tan stationery with gold logo	\$5.00

CRESCENT CLASSICS



Crescent Classics is owned and operated by Gamma Phi Beta.
All proceeds benefit collegiate and alumnae programs.



Apparel modeled by 1993-94 Collegiate Leadership Consultants.

6. Tan stationery with pink logo \$5.00
7. Ivory stationery with gold logo \$5.00
8. Flat notecards with gold letters \$4.00
9. Flat notecards with pink letters \$4.00
10. Gingham sticker package \$1.00
11. Assorted sticker package \$1.00
12. Gingham button \$1.00
13. Pink button \$1.00
14. Balloon button \$0.50
15. Notepad with bear in letters \$1.50
16. Notepad with heart from moon \$1.50
17. Notecards with stencil design \$5.00
18. Pencil with "Gamma Phi Beta" \$0.50
19. Pencil with Greek letters \$0.50
20. Pencil with balloons \$0.50
21. Capped pen with "Gamma Phi Beta" \$1.50
22. Click top pen with name and moons \$1.25
23. Key floats, heart or oval \$2.50

GFB MUGS 'N' MORE

1. Ceramic mug with crescent moons \$7.00
2. Tumbler, 30 oz. \$2.00
3. Koozie \$4.50
4. Plastic bucket **SALE** \$3.00
5. Sports bottle **SALE** \$2.00
6. Stadium cup, 22 oz. \$1.25
7. Plastic mug, 34 oz. \$4.50
8. Bridge size playing cards (single deck), plastic coated, white or brown background \$6.95
9. Playing cards (double deck) with box \$13.00

GFB GIFTS & ACCESSORIES

1. Gamma Phi Beta bear \$20.00
2. Gamma Phi Beta love knot \$7.00
3. Satin heart shaped pin box \$5.50
4. Heart sitter \$6.00
5. Gamma Phi Beta gift bag \$3.95
6. Gamma Phi Beta ribbon, 10 yard roll \$4.50
7. Gamma Phi Beta gift tags \$3.50

GFB PICTURE ACCESSORIES

1. Lucite frame, 4" x 6" \$6.00
2. Cardboard frame, 3" x 5" \$2.50
3. Ceramic frame, 4" x 6" \$15.00
4. Lucite frame, 2" x 3" \$6.00
5. Music box/photo holder, tune: "Remember" \$13.00
6. Silver plated photo book with engraved crest \$20.00
7. Photo album \$24.00

GFB RUSH ACCESSORIES

1. 100% cotton tee with sewn-on letters, red, green, blue, XL \$19.00
2. Gamma Phi Beta balloons in red, blue, green and yellow \$0.20 each or \$25.00/gross

GFB CROSS STITCH

1. Pillow kit, 12" x 12" \$10.00
2. Heart frame kit, 6" x 6" **SALE** \$4.00
3. Romance frame kit, 4" x 5" **SALE** \$5.00
4. Plaid letter kit, 4" x 7" \$8.50
5. Initiation sampler, 9" x 9" \$8.50
6. Sorority sampler, 9" x 12" \$11.00
7. Holiday sock ornament kit, 4" x 6" \$6.00

GFB GIFTS

1. Watch with leather band \$45.00
2. Letter opener with engraved crest \$12.00
3. Quill pen with crest at top end \$19.00
4. Marble pen with "Gamma Phi Beta" \$12.00
5. Silver plated jewelry box with engraving \$24.00
6. Enameled and brass two-way key ring \$4.75
7. Brass bookmark \$4.00

GFB ORNAMENTS

1. Dough ornament: Girl on moon \$9.00
2. Dough ornament: Girl with balloons \$9.00



CRESCENT CLASSICS ORDER FORM

Send with payment to: **CRESCENT CLASSICS,**
GPB Int'l Hdqtrs., 12737 East Euclid Dr.,
Englewood, CO 80111-6445 USA (303)799-18

Name: _____ Date: _____
Mailing Address: _____
City: _____ State/Province: _____ Zip: _____
Phone: () _____ Alumna: _____ Collegian: _____ Other: _____

ITEM #	DESCRIPTION/COLOR	SIZE	QTY.	PRICE	TOTAL

Shipping & Handling: Subtotal: _____
\$0.00-5.00: **\$3.00** Canadians Add 10% Currency Exchange:
\$5.01-25.00: **\$4.00** CO Residents Add 3.8% Tax:
\$25.01-50.00: **\$5.00**
\$50.01-75.00: **\$6.00** Shipping & Handling:
\$75.01-100.00: **\$7.00**
Ea. Addl. \$100 **\$7.00** Total Amount Enclosed:
(Canadians: Please double the above amounts.)
Please mark payment type: Check: _____ VISA: _____ Mastercard: _____
Card Number: _____ Exp. Date: _____
Signature (if using credit card): _____

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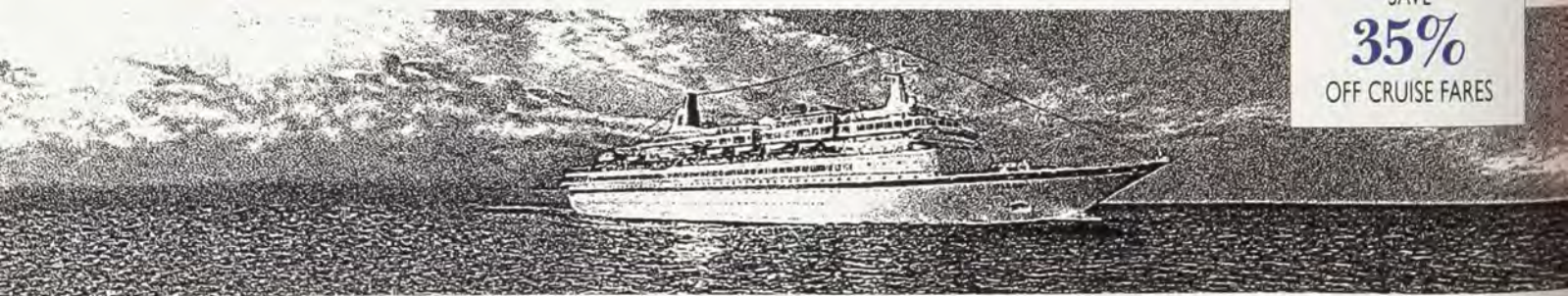
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