



It's Spring! It's a time of renewal, and for graduating seniors, a time for change. Gamma Phis who have lived through this transition probably remember it as a time of mixed emotions—the joy of graduating mixed with apprehension for an unknown future.

Gamma Phi Beta is there to share the joy and ease the apprehension for all graduating seniors with services like Tran-SISter and SisterLink. Gamma Phi Beta does not end when we leave college, but continues as a lifetime commitment. Just as lives change when college days are over, so does involvement with our Sorority.

In a previous issue I explained that "I WAS a Gamma Phi Beta" is not an accurate statement and I reminded all of our alumnae that they ARE Gamma Phi Betas and always will be. I know that some members not only read this message, but also remembered it because I have been reminded of it several times.

I'm not going to give up! I believe that this message needs to be shared time and time again—until all of our sisters feel that they ARE indeed a viable part of our Sorority. It needs to be shared with current alumnae, as well as graduating seniors.

Gamma Phi Beta Wants You

By Diane Tjaden Thompson (Iowa St.), International President

How can alumnae feel that they are still a part of Gamma Phi Beta? By personally contributing in some way.

I recently attended a workshop titled, "Alumni(ae): The Key to Leadership for Life," at a conference cosponsored by the National Interfraternity Conference and the Association of Fraternity Advisors. Some interesting facts concerning alumnae involvement were presented.

For instance, only an average of 8 percent of sorority and fraternity alumni contribute to their organizations, whether through monetary donations or with their time. That means that 92 percent of Greek alumni are not involved. Personal involvement from that 92 percent could be instrumental in fostering positive support for our organizations today.

The workshop stressed that sororities and fraternities can only be involved with their members if their members are involved with the organization. There is so much that Gamma Phi Beta and its members can offer each other, but to do that we need to know what our members needs are.

We cannot assume that sisters know how to get involved. Our active alumnae must make an effort to involve more sisters. Any sister reading this who would like to contribute and isn't sure how to do so can contact our International Headquarters, our Alumnae Vice President, Camille Cestone, your Province Alumnae Director, or me. Our addresses are on the Directory page of every issue of *The Crescent*.

Involvement is as an "opportunity" to help Gamma Phi Beta to a brighter future. What kind of involvement am I suggesting? Some of the various ways to get involved include:

- Being an active member of an alumnae group in your area.
- Providing your professional expertise for alumnae or collegiate Personal And Chapter Enrichment (PACE) programs.
- Volunteering your time (and valuable personal experience) as an advisor for a collegiate chapter.
- Contributing monetarily to the Gamma Phi Beta Foundation regularly. Our Foundation has numerous programs that could greatly benefit from your generous gifts.
- Becoming a mentor or role model for collegians by showing them through your own involvement that Gamma Phi Beta is a viable organization that you ARE proud to be a member of.
- Offering to become an International Officer for Gamma Phi Beta. This may be an option if you do not live close to a collegiate or alumnae chapter.
- Promoting Gamma Phi Beta and the Greek system to others in your community.

These are only a small number of ways in which you can be an active part of Gamma Phi Beta.

WE WANT YOU! I challenge every Gamma Phi Beta alumna to show her support for her Sorority at least once in 1993. Make this the year that we have 100 percent involvement by our alumnae. I guarantee that your involvement will make a difference—to you and to Gamma Phi Beta.

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Editor: Stephanie Hearn 12737 E. Euclid Drive, Englewood, CO 80111-6445 Alumnae/Collegiate News Editor: Phyllis Donaldson Choat

2116 S. 113th Avenue, Omaha, NE 68144

Business Manager: Marjory Mills Shupert International Headquarters

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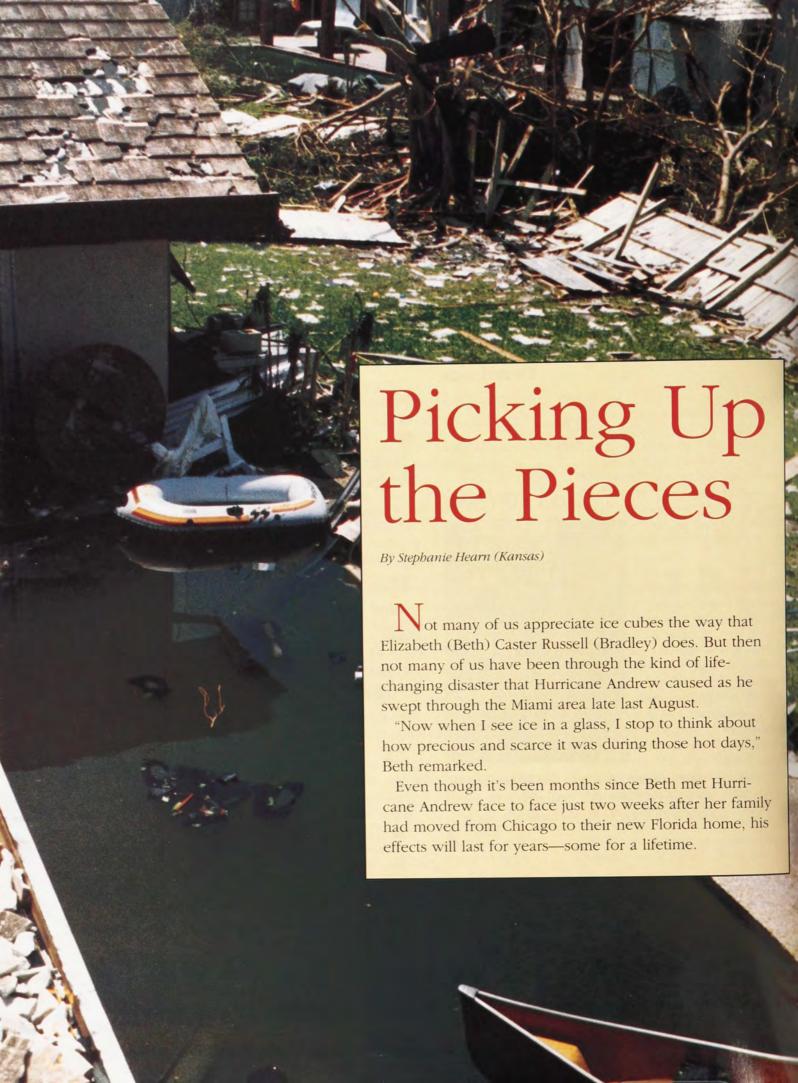
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This is our house. The front as it faces the street... We lost all of our big trees. The white places on the house are where the wood siding was ripped off.

"When every-

thing's stripped

away, you realize

what's really

important."

Many reports estimate that it will take at least three to five years for the Miami area to rebuild and recover from the costliest natural disaster in U.S. history that left 250,000 homeless.

"It's so hard," Beth said, "because I can't clean any of this up and I can't do anything about it and it's months and months later."

When Beth first saw what remained of her house after the hurricane, she said, "I couldn't

This is Matt. 15, up on the roof trying to help Scott start to patch it together.

believe it. I just stood there. Finally a neighbor came over and we walked to the house. I just kept cry-

ing, 'I can't believe it.'
Then going inside and seeing all my beautiful things smashed or gone—blown out the back of the house. It goes beyond being without the house...it's so many things.

"Christmas was especially hard because there are traditional things that you put up and do every year that we no longer had," Beth explained.

But with the loss of so much, Beth, her husband and three sons have gained closeness as a family. "We've had to rely on each other," Beth said. "When everything's stripped away,

you realize what's really important."

The south end of the building that protected the Russells from the hurricane collapsed during the storm. The Russells were in the north end. Beth said, "If it had been the north end that had crumbled, I'm sure some of us wouldn't be here. Things that

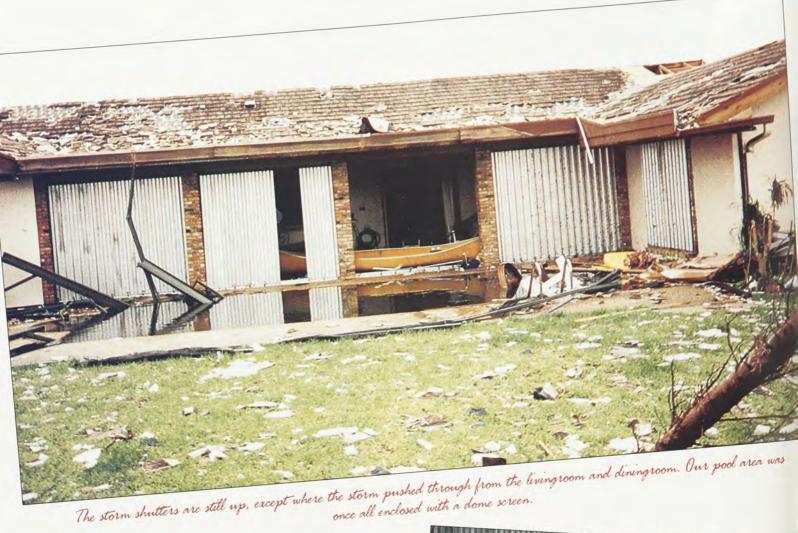
were once very important to me just aren't anymore. I definitely look at life much differently now.

"The boys have realized not to put too much importance on material things. They know that it is people and relationships that are more important.

This is the only family photo that I could salvage. From the top is Scott, Matt, Brad, Beth and Jeff.

And Beth has learned from this experience too. She said that she has learned to be thankful and to admit her feelings. "It's okay to be angry, sad and ungrateful," she said.

Beth offers the following advice to Gamma Phis if they should ever find themselves in a situation like this: "Don't look at what all lies ahead of you. It will be too much and may overwhelm you. Look at what you can handle right now and tackle tomorrow—tomorrow. Set little goals that you can obtain. Admit that it's going to be hard, but surround yourself with family and friends that will support you. Realize that



there will be an end to it and don't give up—keep working at it.

"Do take breaks, though," Beth advised. Get away and leave it behind occasionally—you'll be better able to come back and face it refreshed."

Beth said that what she learned from Gamma Phi experiences like rush, fundraising and

helping with the 1984 Chicago Convention have helped her cope with this difficult time. "Gamma Phi taught me that if we all work at it and keep the right attitude, it will get done," Beth said.

Beth has been encouraged by the recipes and notes sent by Gamma Phis—some she doesn't even know. "With each one I have opened, I have been so touched by the love of sisters in Gamma Phi Beta. They truly are true and constant friends."

Maybe some of us will think of Beth and her struggle as we sip our ice tea or water—with plenty of ice. ●

"Jamma Phi taught me that if we all work at it and keep the right attitude, it will get done."



Me out by the pool . . trying to dry out my pictures.



Matt, Brad, Jeff and two neighbor girls with the National Guard patrol.

Let's Hear it for Athletic Gamma Phis

My hat is off to those who collate all the information about collegiate honors published in the fall *Crescent*. What a mindboggling task! Yet, I dare to suggest another category. That of varsity team captains. I am sure that many of our collegiate members are outstanding athletes and leaders of their teams. I believe that Gamma Phi Beta should be celebrating these outstanding young women.

Gretchen Meier Oostenink (Iowa) Chapter Advisor, Delta Tau

My name is Christine Welch and I am an alumna from the Delta Nu Chapter at Southwest Missouri State University. I just received the latest issue of *The Crescent* and have a question for you. I have been wondering about why, in the Honors portion of our magazine, there is no heading for athletics. As well as having held a number of different Sorority offices, I was also a member of and captain of a Division I athletic team for four years.

I'm sure that there are many other sisters around the United States and Canada that are collegiate athletes as well as Gamma Phi Beta Sorority members.

I cherish being a lifetime member of my Sorority, but I'd like to see some recognition in athletics (aside from Greek Week, Derby Days and intramurals).

Christine H. Welch (SW Missouri St.)

Breast Health: Timely and Relevant Issue

After reading the fall edition of *The Crescent*, I had a thought about a possible article for one of the upcoming issues. The topic of breast health in women of all ages is a timely and relevant issue. The appearance of an interest-catching article in *The Crescent* might be a way to encourage active chapters and their alumnae groups to arrange for local speakers to address the topic in their PACE programs.

My own personal experience with breast cancer has certainly made me aware of the great need to educate women of all ages about breast health. More than 40,000 women die each year from breast cancer. I'm sure some of those women are Gamma Phi Beta alumnae. In fact, at a Michigan State reunion of Gamma Phi contemporaries two years ago, I found that three of my Sorority sisters had all experienced bouts with breast cancer. We were all lucky in that early detection and intervention will help us all stay well.

A great resource for up-to-date material is the Y-Me Organization for Breast Cancer Information and Support. Their address is: Y-Me, 18220 Harwood Ave., Homewood, IL 60430, (708)799-8338.

Nancy M. Orth (Michigan St.)

Editor's note: See the Winter 1992-93 issue of The Crescent for more information on breast cancer.

Where's Bentley?

I enjoyed the new fall *Crescent*. It was great to see Marion Piper and her daughter on the cover at the dedication for the new Headquarters. I remember them both from my days at Phi Chapter in St. Louis.

Your article on Epsilon Phi Chapter at Bentley College was interesting. However, no where in the magazine could I find the location of Bentley College. Delta Chapter helped so I imagine the new chapter is up north of me. Kindly let me know where it is. I miss Gamma Phi Beta and perhaps I could drive up if it isn't too far away.

Barbara Huffstat (Washington U.)

Editor's note: Bentley College is in Waltham, Massachusetts.

New Chapter Programming Creates Supportive and Giving Atmosphere

I was initiated into Gamma Phi Beta in 1974, as a charter member of Delta Iota at Purdue. I served as its first full-term President, graduated, and began life in the "real world". While I have continued to read *The Crescent* regularly, my association with Gamma Phi Beta was relegated to pleasant memories.

I have just finished reading the article concerning Chapter Programming in the fall issue of *The Crescent* and felt I had to write to you to compliment you on a tremendous job. You have crafted a set of

guidelines that not only reflect the heritage and history of Gamma Phi Beta, but challenge our collegians to reach above even their own expectations. By making less distinction between pledges and actives, and giving pledges a more vocal role in chapter planning, you are creating a supportive and giving atmosphere. This can only result in a more positive outlook by everyone associated with the chapter. Emphasis on education and leadership development at the chapter level will serve to strengthen each chapter, as well as prepare our members for roles they will choose when they leave school.

By requiring each member to serve on a committee and work toward a common goal, your are creating an environment in which every member can take pride in the accomplishments of the group. It is all too frequent an occurrence that a few members of an organization do the work that should be done by many. You are teaching our collegiate members that their contributions are significant and necessary for the group to prosper.

I believe your long-term goal of increased participation by alumnae will also be realized as a result of your education processes during active years. You have a "captive audience" so to speak, and the more informed they are about the roles they can play upon graduation, the more likely they are to continue their association.

What a great job you have done for our active members, our future members and our future alumnae!

Cynthia Shackleton Martin (Purdue)

International Council Explains How Gamma Phi Beta Fits into their Lives

ake an inside look at the seven women that make up Gamma Phi Beta's International Council. Find out what motivates them to give so much of their time and talent to Gamma Phi Beta and what the Sorority has meant to them.

Diane Tjaden Thompson (Iowa St.), International President

"The people I have met through Gamma Phi Beta inspire me daily. This began with my pledge class and has continued through today. What I have learned from Gamma Phis has helped to shape my life and my philosophies.

Diane, who also volunteers for her children's school, her church and her community, said, "I volunteer for Gamma Phi

Beta because I want to see the Sorority go into the future with a positive attitude and a healthy self-esteem. I think I can help to achieve that goal. In a world that offers many challenges, I believe it is important to be certain that Gamma Phi Beta never loses sight of the many rewards it can offer its members.

"I have found with Gamma Phi Beta, as with most things, you get back many times what you put into it.

If I could give only one message to collegians, it would be to remember that they will always be a Gamma Phi so they should do their part to make our Sorority one they can be proud of.

"My message to alumnae would be that if they take an active part in Gamma Phi Beta, they will find many opportunities that can greatly enhance their lives."

serving on the Loan Board and the Foundation Trustees, Diane Thompson also leads all International Council Gamma Phi's





Camille Antoinette Cestone (Bowling Green), Alumnae Vice President

"The feelings of sisterhood extended to me at Beta Gamma allowed me to grow and to have leadership and personal experiences that could only have taken place in a sorority.

"When I graduated, I went to work for Phi Kappa Tau fraternity. It was there that I learned the need for alumnae volunteers, so I pursued international involvement in Gamma Phi Beta."

Camille, who is Director of Human Resources at the Federal Home Loan Bank of Chicago, said that during the last 16 years of alumnae involvement, her most rewarding experience was serving as the Province Collegiate Director for

"I worked with savvy, fun chapter officers who became new friends and taught me more than I taught them! It was very rewarding to share their pride and happiness at the 1988 Palm Desert Convention when several of them earned awards including the Mary A. Bingham Award won by the Omicron Chapter at the University of Illinois.

Cam said that she credits Gamma Phi Beta for enhancing her leadership and



During a Council meeting at International Headquarters, Camille Cestone and Susan Mayer conferred on budget issues affecting the alumnae department of the Sorority.



Marjy Shupert (left) works closely with Kendra Gates Bocher (California St.-Long Beach), Assistant Executive Director, to ensure that the Sorority and Foundation operations run smoothly.

management skills. "Through Gamma Phi I have met hundreds of outstanding women. I have friends all over the country who have taught me about myself and about the world.

"Two Gamma Phis have especially inspired and helped me over the years. Elizabeth (Kiki) Sloan Phillips (Washington) was Alumnae Vice President when I met her in 1977. She encouraged me to get involved and has always been there for me with frank advice and support when I've asked for it.

"The second person is Mary Jane Hipp Misthos (Colorado College), who is listed in the Sorority's Honor Roll for her many important contributions to Gamma Phi Beta. Both of these women have been true and constant friends to me.

"One of my most important roles as Alumnae Vice President is to let alumnae know that Gamma Phi Beta is here for them and that they are absolutely vital to the successful future of our Sorority."

Marjory Mills Shupert (Colorado St.), Executive Director

As the one continuing member of the International Council for more than 10 years, Marjy says she is most challenged "by the changing Council dynamics every two years. It is amazing that even one new member can change the group's way of interacting."

In addition to working with Council, serving on the Endowment-Loan Board

and the Foundation Board of Trustees, Marjy oversees the entire staff at International Headquarters in Englewood, Colorado, and is responsible for all business aspects of the Sorority.

As Executive Director during the site selection and building of Gamma Phi's Headquarters, Marjy said that her most memorable Sorority experience was the dedication of the Headquarters. "I was thrilled to have such a major roll in creating Gamma Phi Beta's first permanent home."

Marjy said her Gamma Phi mentor has been Randall Stevens (California St.-Long Beach), former International President. "Randy is so good at listening to both sides, getting to the bottom line and concisely summarizing a situation. Her decision-making philosophy has been very valuable to me. But most of all, she believed in me.

"The bottom line of how Gamma Phi Beta has made a difference in my life is discovering talented, creative Gamma Phis in all walks of life. I am so proud of the accomplishments of our individual members. What wonderful, wonderful friends I have through Gamma Phi!"

Susan Genskow Mayer (Minnesota), Financial Vice President

Susan, who works as a CPA in Sacramento, said that she adds volunteering for Gamma Phi Beta to her busy schedule "to provide opportunities for young women

to expand their horizons and to become the best that they can be." She believes in women helping women.

Susan said that Gamma Phi Beta has been one of the few constants in her life since she and her husband and two children have moved frequently. "We moved to several unfamiliar areas of the country. Everywhere, Transisters and alumnae helped make us feel welcome and acclimated into the community, with referrals to schools, doctors and even introductions to other families with similar interests."

As the primary steward of Gamma Phi's international resources, Susan monitors the annual budget and manages investments for the Sorority with the help of the Endowment-Loan Board. She also oversees the Sorority's network of local financial operations and housing boards.

Susan's Gamma Phi Beta mentors include Gloria Swanson Nelson (Oklahoma) and Mary Jane Hipp Misthos (Colorado College), who are both former Financial Vice Presidents.

To Gamma Phi Beta collegians, Susan stresses, "Meet as many people as you can. You can learn something from everyone you meet."

To alumnae, Susan urges, "Become involved in your favorite cause, whether it be to help children, the environment, your local library or even a political candidate for the school board or city council. We are all responsible for the world we live in and if we don't participate, who will?"

Linda Daniel Johnson (Vanderbilt), Collegiate Vice President

"Much of who I am and my belief in myself has come from my Gamma Phi

Linda Johnson said that the most challenging part of serving on Council is finding the time to deal with the paper—reading the reports, filing the chapter information and responding to the correspondence.





Cinda Lucas is active in the La Jolla Alumnae Chapter in addition to her international Sorority responsibilities. Here she poses (on the right) at La Jolla's Founders Day celebration with Helen Marine (UC-Santa Barbara), President of the Pasadena Alumnae Chapter and Florence Cooper Blight (UCLA), a merit award winner.

Beta experiences and successes. I have always found love, support and positive reinforcement from my Gamma Phi sisters whether chapter members, alumnae or other international officers. I want to be a part of Gamma Phi Beta so that others may experience the same success and leadership growth that I have."

Linda, who has served as a Collegiate Leadership Consultant (CLC), Province Collegiate Director and Assistant to the Collegiate Vice President-Operations, feels that she has the background to make a difference in the Sorority. "I find myself frequently relying on my CLC experiences, in particular, because the college environment today has much in common with the mid-70s."

As Collegiate Vice President, Linda said that she directs all of her energy toward

providing chapters with the tools and support necessary to ensure that they have the positive experience that they are looking for.

Linda said that Karen Wander Kline (Iowa St.), former International President, has been a role model for her since she was a CLC and Karen was the Collegiate Vice President. "Karen lives in Houston now and we still visit frequently."

Cinda Keating Lucas (USC), Member-at-Large

"Volunteering for Gamma Phi Beta gives me an opportunity to give back to an organization that enhanced my life. Today's collegians are our future. I'd like to make their road easier and make a difference in their life.

Cinda, president of "In Sync," a motivational speaking company in Del Mar, California, said, "Working at the collegiate level as an International Rush Consultant and a chapter advisor, I have felt able to use my gifts of motivation and empowerment to help collegians be the best that they can be.

"Gamma Phi gave me the opportunity to fine-tune my leadership skills, learn how to present to hundreds of people and improve my problem-solving skills, as well as enhance my interpersonal relationship and perceptive skills.

Cinda said that she finds the gratitude expressed by collegians and alumnae the most rewarding aspect of serving on the International Council. "The love continuously demonstrated by the hard work of our hundreds of volunteers is especially rewarding."

Betty Ahlemeyer Quick (Indiana), National Panhellenic Delegate

"I volunteer for Gamma Phi Beta for two reasons. My parents taught me by word and example, that if you belong to an organization you support it as much as you can at all times. Secondly Beta Phi Chapter was young when I pledged and had recently moved into a new house. "After initiation, I saw the commitment the alumnae had to the chapter and I appreciated all they did. I hope I have been able to repay them for what they gave to Beta Phi by what I have given to other chapters."

Of her role as the National Panhellenic Delegate, Betty said, "It is one of my goals to represent Gamma Phi Beta in a positive manner to other Greeks and non-Greeks, as well.

"Another goal is to educate our membership on the importance of Greek cooperation as well as create an awareness of the trends within the Greek world.

"My immediate predecessors, Gloria Swanson Nelson (Oklahoma), Janet Heft Wright (Wichita St.) and Karen Gamel Urette (Oklahoma) have set high standards for the NPC Delegate. They represented Gamma Phi well and continued the tradition that began with the founding of NPC."

The message that Betty conveys to Gamma Phis is, "Support Gamma Phi any way you can. The level of commitment may change because of changes in your life, but do as much as you can at the time. Remember that Gamma Phi Beta has high aims and goals and by working together, they can be achieved."



Betty Quick attends all International Council meetings at Gamma Phi's beadquarters, as well as National Panbellenic Conference meetings around the country during the year.

Gamma Phi Beta Welcomes Epsilon Psi Chapter



As many of us were preparing our Thanksgiving menus last fall, other Gamma Phis were headed to Asheville, North Carolina, to assist in the installation of the Epsilon Psi Chapter at the University of North Carolina at Asheville.

Elizabeth Ahlemeyer Quick (Indiana), NPC Delegate to International Council; Audrey Weldon Shafer (Missouri), International Ritual Chairman; Janet Parker Whitcomb (California St.-Long Beach), Assistant to the Director of Extension—Installations; Joanne Shaffer Meloro (Rutgers St.), New Chapter Director and Georgiana Post McClenaghan (Oregon St.), Province Financial Director, traveled to North Carolina to initiate 36 new Gamma Phi Betas on November 21, 1992.

Preparation leading to the fall initiation began with a colonization at Asheville in the spring of 1992 with the pledging of a local sorority, Kappa Phi.

With help from Libby Hiller (William & Mary), former Collegiate Leadership Consultant, Lisa Hintze (Northern Iowa) Collegiate Leadership Consultant and Chris Amos (Bowling Green), International Rush Consultant, the colony participated



Two of Epsilon Psi's charter intiates, Penny Harris and Avelyn Ross, won awards for giving special effort to the colony.

in formal rush last September and welcomed 10 new pledges.

During the fall semester, the colony held many activities that included collecting food for Hurricane Andrew victims, raising funds so handicapped children could enjoy Halloween and holding PACE sessions on rape and self-defense.

These activities and many others prepared them for the arrival of Delta Upsilon sisters from the University of Georgia to perform the initiation ceremony.

Charter initiates of the Epsilon Psi Chapter were Angela Nicole Ballard, Cynthia Maria Batson, April Lorene Brunswig, Christa Lynn Byrd, Joselyn Michelle Carreras, Donna Marie Dawson, Angelia Bernice Deyton, Crystal Joy Edwards, Paula Rene English-Moore, Katherine Yvonne Gibbs, Mary Catherine Guerrero, Penny Ann Harris, Aury Kirsten Keller, Erin Maureen Kelly, Erin Elizabeth McVickar, Danielle Lynn Meyer, Cynthia Ann Mitchell, Lena Marie Mokvist, Jessica Elaine Munday, Anna Catherine Rinaldi, Charlotte Ann Rix, Avelyn Marie Ross, Melanie Grace Scroggs, Amy Marie Scronce, Diana Lynn Simmen, Teresa Marie Spangler, Keela Lynn Wilson, Anna Jarunya Wise and Sarah Howell Yeats.

Alumnae Initiates were Nina Bynum East, Susan Hudson, Margaret Ellen Ladd, Amanda Anne Mingo, Elizabeth E. Nadler, Beth A. Ramsey and Amy D. Thompson.

The Crescent

Epsilon Theta collegians at Clemson turned their love and concern into action for sister Heidi Huber who was critically injured in a car accident. The chapter sponsored a blood drive with the Carolina-Georgia Blood Center to replace blood used in treating Heidi. The blood center applauded the work of the chapter and organizers Gretchen Mindnic and Mallory McGee. The drive netted 82 pints of blood.

Eight months of hard work went into making **Beta Mu's** fifth annual Laugh-Off their most successful ever at Florida State. As a benefit for the Cancer Society, contestants performed stand-up comedy and skits, and competed for donated trips to Atlanta, Key Largo and Disney World.

Sacramento sisters took second place and received a standing ovation for their Greek Sing entry when one of the sisters signed the entire song. The chapter's "Holy Matrimony" mixer in which the chapter president "married" a fraternity president rated high on the chapter's social calen-

dar. Fraternity members competed in the chapter's "Mr. All Around Greek Competition," a fund raiser for Camp Sechelt and their local philanthropy. Sisters also volunteered at a bingo hall to raise money for philanthropy.

Chapman University Gamma Phis raised nearly \$1,000 for Camp Sechelt through their "Camp Gamma Phi" philanthropy. They earned donations by sleeping outside on the school's lawn in a camp-like setting for 12 hours.

Community service was a focus for **University of San Diego** sisters. They visited children with speech and hearing problems. They were "big sisters" to junior high students, helped inner-city teens, and worked in a soup kitchen. They also participated in a beach cleanup and a canned food drive.

University of California-Irvine members welcomed 27 pledges. Sorority spirit soared when the chapter celebrated Founders Day with nine other collegiate chapters from the Southern California Inner City Council.



Sacramento sisters strengthened the bonds of sisterbood during their retreat to Folsom County.



San Diego sisters Megan McPherson, Karin Brakensiek, Tanya Barrett and Heather Underwood take a moment to relax during their fall retreat.

Coaching youth volleyball, walking dogs for the humane society, painting and fixing up a youth center, working for the Red Cross and participating in a campus cleanup were among the varied and worthwhile services performed by **North Dakota** sisters. The chapter's teeter-totter-a-thon raised over \$1,300 for diabetes, and magazine sales soared over \$1,000.

Songs, skits, good food and lots of cheers and laughter filled **Riverside's** rush workshop. Their hard work paid off as they welcomed 23 new pledges, including four legacies.

Northwestern's Epsilon Chapter took pride in its fall philanthropy that benefited a center for children with AIDS.

Trick or treating and games were part of **Santa Barbara's** fun and safe Halloween party they gave the girls at Girls Inc., their local philanthropy. Sisters celebrated the holidays with a Big/Little Sister stocking exchange, a carol sing and holiday dinner.

Union sisters love showing off their newly remodeled kitchen and new furnishings. New letters on the house welcome visitors. The chapter perfected its rush and participated in the college's alumni phone-a-thon. The college president was so appreciative of their work on parents weekend, that he invited them to his house for dinner.

Following the Founders Day ceremony, **Michigan** Gamma Phis hostessed a tea party for area alumnae in appreciation of all the help they have given them, especially during rush. They enjoyed getting to know the alumnae and they look forward to future activities together.

Idaho sisters concentrated on their studies as the chapter remained committed to maintaining its high scholastic rank.

Colorado State collegians began the year with a house retreat in Vail. They served 400-500 people at their annual spaghetti dinner that raised nearly \$1,800 for Camp Sechelt.

Boston's fall activities combined sisterhood and service. They sponsored a Lupus Awareness Week and helped at the Lupus Hall of Fame Dinner. They set up a display, distributed literature and sold sunscreen donated by Estee Lauder to raise money for Lupus research. They also hosted a Halloween party for underprivileged children and participated in a phone-a-thon for a shelter. Camp Sechelt received the T-shirts they decorated during one PACE. During another PACE they learned the cha cha, swing and electric slide.

Bowling Green members danced late into the night at the Syracuse Triad Date Party. On Halloween they held their first "Musical Madness" philanthropy, an upbeat version of musical chairs. Sisters also participated in a highway clean-up project.

During rush the **Oregon** chapter was among the top three houses on campus in terms of numbers and percentage on returns. Preference night brought them the largest parties on campus and they pledged two over quota. Their intramural flag football team took first place. Levis and flannel shirts were the order of the day for their annual barn dance held in what else but a barn!

Miami of Ohio sisters were proud of their undefeated intramural football team. "Honoring the Best" was their theme during the chapter's 46th anniversary Founders Day brunch.

Bradley sisters invited all Beta Eta alumnae to celebrate the chapter's 45th anniversary at a luncheon at The Country Club of Peoria.

William and Mary's first annual "Ultimate Frisbee Tournament" earned almost \$400 for their local camping philanthropy. They awarded prizes for first, second and third place, and all contestants received a T-shirt.

Colgate's 24-hour teeter-totter-a-thon raised more than \$1,000 for a local camp. The chapter is proud to be 79 sisters strong on campus and to have 22 sisters studying abroad.

With the initiation of 45 new members. Omicron's (Illinois) membership topped the 150 mark. The chapter is proud to have raised its academic standing to 3rd among the 24 sororities on campus; 12 sisters earned straight A's. Members participated in CARE, an acquaintance rape seminar. The executive council and four new initiates attended the New Greek Institute on campus that stressed the importance of making one's own decisions and making college life productive through academics, as well as social involvement.

More than 20 children from an inner-city community enjoyed a haunted house, ghost stories, dancing, and trick or treating at a Halloween party put on by the **Syracuse** chapter. The party was such a success, that the chapter immediately began planning a holiday party for the center. The chapter enjoyed its traditional semester visit to a nursing home where they participate in wheelchair square dancing.

Iowa State University Safety Committee members Michelle Kinkade and Jen Hankenson involved their entire chapter in "Send Help", a new safety project. The project arose in response to the murder of Grinnell College student Tammy Zywicki who was



Melissa McFarland, a Rhodes College Gamma Phi helped to spread holiday cheer and make crafts with children and their families at the Ronald McDonald House. By the end of the day, the sisters had grown attached to these special children

killed after she had car trouble along the highway. The Department of Public Safety printed "Send Help" signs that can be placed in a car's windshield when help is needed. Vehicle safety information is on the other side. The chapter stuffed the signs, along with instructions, in bags and placed them on student vehicles. Michelle is chapter president and Jen is philanthropy chairman.



Five **Kansas State** sisters read poems when housemother Peggy Evans passed a candle announcing her engagement. The chapter misses Mom Evans who was married in January. She enthusiastically supported the girls' activities and was one of the originators of the Professional Housemothers Workshop. The workshop was held in Colorado Springs and was attended by women from 16 states.

Manylou

By Phyllis Donaldson Choat (Nebraska-Lincoln), Alumnae and Collegiate News Editor

"Well, hello, Marylou, goodbye heart. Sweet Marylou, I'm so in love with you."

Weren't the strains of this nostalgic rock 'n' roll favorite out of place at last year's Council of Fashion Designers of America awards gala? Not at all! They captured the love and admiration designers around the world feel for Marylou Luther (Nebraska-Lincoln), internationally acclaimed fashion editor. That evening the short, fair-haired, easy-going sweetheart of the fashion world stepped up on the stage of the Lincoln Center in New York City to accept the Eugenia Sheppard Lifetime Achievement Award for outstanding journalistic contributions to the world of fashion.

"Now I know what it feels like to be in fashion heaven!" exclaimed Marylou after French designer Thierry Mugler presented her with the award. Indeed, she was in fashion heaven, along with designers Ralph Lauren, Isaac Mizrahi, Todd Oldham and Karl Lagerfeld, all of whom won the "Academy Awards" of the fashion business that evening.

Three times a year Marylou covers the major fashion openings for the *Los Angeles Times* Syndicate. As a respected and



renowned fashion writer, she is guaranteed a front row seat along the fashion runways in Milan, London, Paris and New York. Although she might not be able to tell you who is wearing it, she can spot a designer dress across the room. Designers here and abroad call her by her first name, and she them. In fact, when accepting her award, she thanked them—"Ralph, Todd, Christian, Bill, Calvin,

Oscar, Geoffrey, Isaac, Donna"—the audience was left to fill in the last names.

When she's not traveling, Marylou and her husband, Arthur Imparato, work out of their Park Avenue apartment which serves as their office and second home. Marylou is quick to point out their "official residence" is her family home in Cambridge, Nebraska. The couple spends as much time there as their schedules

Marylou credits her Nebraska upbringing for her common sense approach to fashion. Her Nebraska personality is best seen in "Clothesline", a weekly question-and-answer column she writes for the *Los Angeles Times* Syndicate. The column appears in more than 200 hundred newspapers across the United States and Canada.

As creative director for The Fashion Group, an international, not-for-profit organization of women executives in the field of fashion and beauty, she conceives, writes and supervises its fashion shows. She also appears on television shows such as "CBS This Morning" and "The Today Show" where she is often asked to predict or interpret the latest fashion trends.

She says that she uses hunches and educated guesses to predict what will be fashionable. Her hunches frequently pay off. According to Geoffrey Beene, "Her own opinions often become facts." He observes that, "She has an intuition when fashion is moving on, staying still [and] where it is going." Designer Isaac Mizrahi adds, "For her it's a gift, not a job."

GAMMA PHI BETAS MAKING A DIFFERENCE

Euther

When writing, Marylou looks at fashion from the standpoint of news, not what she personally likes or dislikes, or what she could wear. "I don't write to criticize. I tell what is new and put it in perspective," says Marylou. Right now fashion is "politically correct and recession sensitive. Designers did their best to make clothes beautiful and appealing."

The Pi Chapter journalism graduate from the University of Nebraska-Lincoln, began learning the fashion business at the *Des Moines Register*, her first job after college. When the managing editor told her she would be the fashion editor, she protested, saying she didn't know anything about fashion. He told her not to complain and to just do it for three months. She learned by doing and soon the newspaper sent her to New York to cover fashion openings. Her next job was as fashion editor for *The Chicago Tribune*.

She attended her first European ready-to-wear opening in 1969 while fashion and beauty editor for *The Los Angeles Times*. She was the *Times* fashion and beauty editor until 1985. While working in Los Angeles, she met Arthur Imparato, publisher of *McCall's* magazine. Arthur not only hired her to serve as editorial director for *McCall's* ready-to-wear trade magazine, he married her and remains her number one fan. "Marylou is the best fashion writer there is. She's also the sweetest person in the world. Anyone will tell you that."

And so they will.

Designers sang her praises the evening she received the Sheppard Award. Among

their comments: "She has incredible fashion flair." Marylou is "lovely, bright, articulate, interesting and interested." Norma Komali commented that Marylou has a "genuine enthusiasm about the fashion world; she helps keep the fashion industry alive."

Marylou is a mentor and role model for young designers, and she frequently helps

Right now fashion is "politically correct and recession sensitive."

them edit their collections. According to Todd Oldham she is a "champion of young, unknown designers." Another designer exclaimed, "She is my connection to the fashion world."

Marylou's Pi Chapter sisters recall that she was a role model even during college. According to Joan Hanson Perry, Marylou was an inspiration as scholarship chairman. "Marylou never asked us to do anything she wasn't doing herself. She worked hard and was a Phi Beta Kappa. Every chapter needs a Marylou."

Marylou has fond memories of her Gamma Phi and university experiences where she met "wonderful people and made lifelong friends." She recalls "dressing for Monday night dinner" and learning manners, including the cross pass. "It seemed silly at the time, but they were important for life."

Just as Marylou has made a difference in the lives of so many, she has been guided by others, especially Nick Williams and Jim Bellows of the *Los Angeles Times*. She took to heart Nick's advice that "to be a good writer, is to be a good reader." And with a smile she recalls Jim's advise to "walk softly and carry a big typewriter." Of her own personal philosophy she says, "A woman's place is anywhere she wants it to be."

And so it is, from Cambridge, Nebraska, to the fashion runways of Europe, Marylou is at home, capturing the hearts of all who know her.

The Crescent 15



Metro New Jersey alumnae gather for Founder's Day.

Alumnae Celebrate Founders Day

At Metro New Jersey's

Founders Day hors d'oeuvretasting party, Mary Sutherland (Ohio Wesleyan) received her Golden Crescent award and Marilyn Tracy was welcomed as their first alumna initiate. The chapter sent an "Exam CARE Package" to the chapter at Lehigh, and helped a local undergraduate sister who was seriously injured in a car accident. They invited alumnae from the Morris/Essex area to join their chapter.

Thirty-three San Antonio alumnae representing 14 chapters celebrated with a Founders Day luncheon at the San Antonio Country Club. Gloria Gilbert Lyle (Vanderbilt) and Betty Langhammer Hill (Texas) received 50-year pins. Marsha Stewart Royce (Northwestern), Sylvia Winston Cutler and Catherine G. Melton (both of Texas) received IIKE Awards. Barbara Bourgeois Steidinger (SW Texas St.) of the Rio Grande Crescent Circle lit a candle in memory of circle founder Barbara Jean Iverson Cilfone (North Dakota St.).

Province II Alumnae Director Doris Bird Gorden (Bowling Green) presented the **Philadel-phia West Suburban** Alumnae Chapter with their Pearl Circle of Excellence Award at Founders Day. In return, the chapter honored Doris for having received the Merit and Service Roll Awards. Ten chapters were represented in the Founders Day celebration.

Regina Williams Resley (Penn St.) and JoAnne Anderson Abbott (North Dakota St.) hostessed Albuquerque's Founders Day luncheon at the Hilton Hotel. Jean Ridges Pettengell (Syracuse), Mercedes Wheelon Murray (Colorado College), Dorothy Cockerille Engle (Maryland) and Shirley MacDonald Walford (Denver) received their Golden Crescent Awards. Albuquerque Gamma Phis of the Year were Karen Sather Kupper (North Dakota) and Regina Williams Resley. The chapter also honored Dora Baird Vincent (Idaho) in celebration of her 80th birthday.

Fall activities for the **Greater Kansas City** Alumnae Chapter included a poolside homecoming party and an Octoberfest.

Their 32nd Antiques and Arts Show closed with the second highest record in attendance and profit. Nearly 90 sisters enjoyed a Founders Day brunch and style show at the Hallbrook Country Club. Under the leadership of Judy Wilkens Schuman (Iowa St.) and Joy Hesler (Minnesota), plans are underway for transforming the Antiques and Arts Show into an Antiques and Garden Show.

The **Ft. Worth** and **Arlington** alumnae celebrated Founders Day with a reception at the Texas Wesleyan Quadrangle. Ft. Worth President Barbara Ford (Texas) presided. They remembered their philanthropies by bringing items for the food bank and raising money for their scholarship fund. After viewing a Gamma Phi video, they closed with 39 sisters from eight chapters in the ritual ceremony.

The crescent moon shone down on the George Mason pledges as they serenaded the **Northern Virginia** alumnae at the home of Barbara Pratt McMullin (Colorado) during the traditional Alumnae Appreciation Night. After returning their serenade, the alumnae welcomed the pledges indoors and presented them with carnations. Northern Virginia and Washington D.C. alumnae celebrated Founders Day with sisters from George Mason and the University of Maryland, and enjoyed hearing a speaker from the National Museum for Women in the Arts.

The **Houston** Alumnae Chapter celebrated its 57th anniversary by honoring chapter founders during their Founders Day luncheon and informal style show. Collegiate Vice President Linda Daniel Johnson (Vanderbilt) was a special guest.

Over 75 **Kearney** area alumnae and members of the University of Nebraska-Kearney chapter celebrated Founders Day on the campus. Both chapters reviewed the year's activities. Warm smiles came at



Ginny Cheal Farrer (Kansas), chairman of the 32nd Annual Greater Kansas City Alumnae's Antiques and Arts Show, shows off a few items from one of the booths.



Province XIV Alumnae Director Betty Griffin (Nebraska-Lincoln) right, poses with the officers of the newly installed Richmond, Virginia Alumnae Chapter.

the mention of the joint labor of love that made the new chapter house on campus "home" to Gamma Kappa Chapter. They honored the outgoing and welcomed the newly-elected members of the house corporation board.

The LaJolla and San Diego

Alumnae Chapters presented Golden Crescent awards to Marilyn Jackson Gravelle (UCLA), Gene Nelson Grey (Oregon St.) and Sally Whilton Spies (Oregon) during a Founders Day celebration attended by 200 sisters, including collegians from the University of San Diego and San Diego St. Lynn Mesner Perkins (Oregon), Alice Scott Rogers (Maryland), Chrystine Walker Peterson (Arizona), Janet Claycomb Crowe (Kansas St.) and Laura Johnson Berlin, Nancy Hall Pawka, Ann Copeland Milburn, Edyth Harvey Bixel (all of San Diego St.), received IIKE

Awards. International Council Member-at-Large Cinda Keating Lucas (USC) presented an inspirational talk on what the Sorority means to her, and Ardis McBroom Marek (Northwestern), former Grand President, *Crescent* Editor, and Capital Endowment Campaign Chairman recapped the campaign and showed the video of Gamma Phi's International Headquarters.

More than 100 sisters and guests gathered for the Dallas Founders Day at the Melrose Hotel. Paige Dawson (SMU) received the Mabel Fowler Graham Award for scholastic achievement. The Alumna of the Year Award went to a group of women, the SMU House Corporation Board, for their work redecorating the chapter house. Betty Mae Jones (Oklahoma), Mary Lou Chambers Pandres (Texas) and Clare Gilman Goodrich (Idaho) received 50-year awards.

The **State College** Alumnae Chapter celebrated receiving

the Pearl Circle of Excellence Award at their Founders Day. They presented scholarship awards to Penn St. sisters on the Dean's list.

Omaha alumnae and Creighton sisters enjoyed Founders Day together. Sisters sat with others from their college decade - 30s and 40s, 50s, 60s, etc. Music of the era played as each decade was introduced and a representative from each table shared memories of Sorority and campus life. There were many contrasts, but a wonderful thread of similarity ran through all the years: the constant bond of sisterhood.

Founders Day was a re-organizational meeting for the **Ann Arbor** Alumnae Chapter. There were 75 sisters in attendance, including 17 new Beta Chapter initiates.

The **Pittsburgh** alumnae enjoyed a Founders Day luncheon and hostessed the spring Alumnae Panhellenic Luncheon and Style Show.

The **Salt Lake City** Crescent Circle presented Golden Crescent Awards to Emily Howard Haffner (Stanford) and Doris Rutherford Hilpert (Colorado St.). Karen Ginsley Lemmon, initiated as an alumna at the 1992 Convention, found a warm welcome in the Salt Lake City Circle.

Sixteen alumnae representing 14 chapters gathered for **New York City's** Founders Day dinner at the home of Kathyrn Higgins (Berkeley).

Dayton alumnae shared Founders Day with Miami University. They raffled off homebaked and hand-crafted items for their Founders Day contribution.



Determined Denver alumnae Marilyn Fitzgerald (Nebraska) and Pat Pinney (Oklahoma) climbed together to the top of Mt. Elbert, the third highest spot in the United States.

During San Francisco's
Founders Day festivities, President Lynne Ponzini-Towle (San Jose St.) read excerpts from past president's reports highlighting the decades since the 1920s. Margaret Loader Davis (Berkeley) and Elinor Ermes Cross (Washington Univ.) received their 50-year pins.

At Tucson's Founders Day celebration, Dean Tillotson, husband of the late Louise Berner Tillotson (Arizona), honored his wife and her love of the Sorority. She was the house corporation board treasurer for 28 years and also served as province collegiate director. Mr. Tillotson presented the 1992 Louise Tillotson Scholarship to Christine Boren (Arizona). Jean Tillotson Anderson, Mary Helen Babcock, Jeanne McMakin Hespen, Ann MacPherson and Marjorie Compton Sharp (all Arizona) received their 50-year awards.

The **Peninsula** Alumnae Chapter honored Marian Allen Beale (Vanderbilt) for 50 years of membership and Pauline Sawyer Umland (Boston) for 70 years of membership.



"It makes the world a smaller, friendlier place when you find sisters waiting wherever life leads you, said Mary Crannel Craven (St. Louis) of meeting Gamma Phi sisters at the most recent Panhellenic Luncheon in London. Attending the luncheon were Tammy Flagler McCarthy (Kansas), Eileen Penman (San Diego St.), Stephani Calhoun Davis (Kansas), and Judith Keene (Vermont).

Drake Alumnae Reunite

Forty-five alumnae attended **Gamma Upsilon's** first-ever reunion last summer at the Knickerbocker Hotel in Chicago. Reunion planners Phyllis Kreuger Gillespie, Marisa Greco, Cynthia Nightingale Greenwood, Sari Hollander Kolodziej and Sherry Friedman

Vivar organized a fun-filled weekend that included a cruise on Lake Michigan, a Cubs game, dinner out and a visit to a comedy club.

New Crescent Circle Forms in Florida

Alumnae in **Brevard County**, **Florida**, are invited to join the new Brevard County Crescent

Circle by contacting Gaye Gargiula Vannoy (Florida Inst. of Tech.), 896 Wandering Pine Trail, Rockledge, FL 32955. The circle supports the chapter at Florida Institute of Technology and looks forward to a potluck dinner after initiation and a cookie exchange.



Joy Jacoway (SMU) received the "Virginia Forsythe Vint Award for Pride and Commitment" from Advisor Debbie Maxey at Dallas' Founders Day.

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If you have news about yourself or other Gamma Phi Beta alumnae that you would like to share, please fill out this form and mail it to Gamma Phi Beta International Headquarters, Attn: *The Cresent* Editor, 12737 E. Euclid Dr., Englewood, CO 80111-6445.

Name:						
	First,	Maiden,		Last		
Chapter:						
Current Addr	ess:					
City			_State		_Zip	
News:				3.5		

Bouquets of Pink Carnations to International Award-Winning Volunteers

Service Roll

The Service Roll is awarded to members who have given long, devoted and constructive service to chapters and international Gamma Phi Beta. Members who received Service Roll Awards for 1992 are:

Jacki Ennis Falkenroth (Nevada), Diablo Valley, Cali-

Laura Taylor McMurray (Lamar), Beaumont, Texas Clarice Braker Morrison (Oklahoma City), Oklahoma City, Oklahoma

Joanne Callis Roman (Vanderbilt), St. Louis, Missouri



Merit Roll Awards honor members who have given long, devoted and distinguished service to the Sorority at the local level. Members who received the Merit Roll Award in 1992 are:

Kris L. Baack (Nebraska-Lincoln), Lincoln, Nebraska Florence P. Cooper Blight (UCLA), Pasadena, California Roberta Elmore Coffee (Washington St.), Denver, Colorado Sunshine Hollar Davis (Southern Methodist), Nashville, Tennessee

Kathleen Kostelnik Gisin (Wichita St.), San Antonio, Texas Cheryl Darcel Gunter (Tennessee) Ames, Iowa Cynthia Meisner Howes (Indiana St.), Nashville, Tennessee Catherine Balzer Lorino (Texas Tech), Houston, Texas Evelyn Kay Johnson Marovich (Kansas St.), South Bay, California



Georgiana Post McClenaghan (Oregon St.), Nashville, Tennessee

Corinne Fossum Mensinger (UC-Riverside), Riverside,

Linda Rosebraugh Neill (Colorado), Greater Kansas City, Missouri

Jeanne Cramer O'Brien (Syracuse), Syracuse, New

Elizabeth Sloan Phillips (Washington), State College, Pennsylvania

Mary Anne Alpine Rindge (UCLA), South Bay, California Beth Rowney (Michigan St.), Chicago, Illinois Paula Choplin Shrvock (Oklahoma St.), Stillwater, Oklahoma Sally Corkran Simpkins (Memphis St.), Nashville, Tennessee Patricia Pivonka Wagar (Bowling Green), Cleveland East, Ohio

Loyalty Award

The Gamma Phi Beta Loyalty Award honors members who have given outstanding service and financial support on the international level for at least seven years. Members who received the Loyalty Award in 1992 are:

Cynthia Meisner Howes (Indiana St.), Nashville, Tennessee Laura Taylor McMurray (Lamar), Beaumont, Texas Deborah Dykes Misiag (CSU-Fullerton), Greater Baltimore,

Mary Jane Hipp Misthos (Colorado College), Chicago, Illinois Elizabeth Sloan Phillips (Washington), State College,

Pennsylvania



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The Crescent

Dancing with Young and Old

By Robert P. Clark

There was a time, said Mary Daffron Cheap (William & Mary), when children learned a great deal from their grandparents. Now they barely see each other. And the children are being hurt.

Divorces, family mobility, the elders' moving away to warmer climates—all these things interfere with that sense of belonging, of personal history, that the older generation can provide. And the chance for the young to learn crafts—woodworking, embroidery and the like—from senior citizens is fading away.

"The wisdom and experience of the elders are being lost," said Mary, who has an unusual career. She is an intergenerational consultant. Her job is not unique, but she is the only one in Louisville, Kentucky, and the only person in her state who holds that type of position exclusively.

It is also highly unusual that she works for a public official, the Jefferson County attorney, Mike Conliffe. "He happens to believe that prevention is better than cure," Mary said. "Rather than wait until the kids in the family come through the court system to prosecute them, let's try to do something to solve their problems before they get there."

Being an intergenerational consultant means that Mary serves as a "catalyst," a "link," perhaps a "spark," as she puts it, for joining young and old. She coordinates, puts together programs and serves as a clearing house.

You might say that Mary's own personal life is intergenerational. She is the mother of seven children, grandmother of 11, and for 10 years has appeared in the annual Christmas production of the Louisville Ballet Company, The Nutcracker. Her role: Grandmother.

She had always loved the ballet but did not start dancing lessons until 1964, after her last child was born. The ballet is "the thing that really gives me my zest for life," she said. She appears in three or four Louisville Ballet productions each year.

Her community activities really blossomed when she stopped ballet lessons after about eight years and "thought I would do something more intellectual." She went to graduate school. She earned her master's degree in community development at the University of Louisville in 1974.

Mary found her management program in graduate school highly stimulating. "It was one of the events that really changed my life," she said. She was put in charge of special projects for the group and became the first woman to head the student association of the Community Developement

program.

She also taught women's studies at neighborhood libraries, became president of the Louisville Youth Choir and joined the board of the Family and Children's Agency.

Mary held some part-time positions during and after graduate school and began work on a doctorate. But she dropped out because she still had children at home and her husband became ill with cancer. She stuck with ballet, however, at the urging of her husband to continue to make a life for herself. His death came in 1985 only weeks before she danced an important role in Romeo and Juliet.

In 1987 Mary took on her first full-time job as director of the Latchkey Alliance.



Mary Daffron Cheap (William and Mary) serves as an intergenerational consultant to bring together the young and old in Louisville, Kentucky.

This was a telephone arrangement allowing children who were home alone to talk with senior citizens.

Through Mary's efforts to link the young and the old, young people are teaching senior citizens how to use computers, senior citizens are eating lunch in high school cafeterias and speaking in history classes, elementary students are making quilts with nursing home residents and much more.

Editor's Note: Mary served as vice president of Alpha Chi Chapter and attended her first International Convention in Bretton Woods, New Hampshire. She credits being ritual chairman with giving her a good understanding of the Sorority. She helped to start the Louisville Alumnae Chapter and served as its president in 1959. She credits Gamma Phi Beta for providing her with an anchor during her college days and for her developing an "understanding and a desire to help people."

Labor of Love

Ever since 1976, dedicated environmentalist Andora Hedenschoug Freeman (Northwestern) has been helping children learn the value of recycling, while putting extra change in their pockets at the same time. Along with her partner Joy Ernst, Andora founded and continues to run Toys-Go-Round, a store that sells used toys on consignment. Children bring in toys that are in good condition and the store determines a selling price based on the item's quality, demand and original price. When the toy is sold, the child receives half the selling price. "Toys-Go-Round is as much a labor of love as a profit maker. It's lots of fun, but it's incredibly labor-intensive. We have to count every piece of every puzzle and game to make sure nothing's missing," Andora said.

Family Tradition

Betty Cardwell McClain (Idaho) is the third generation of her family to serve North Idaho College which was founded by her grandmother Eva Beck Marshall. Betty taught 21 years at the school,

chaired the business department and served as dean of women before retiring in 1985. She returned to the college in 1988 to fill an unexpired term on the school's board and was then elected to a six-year term. She was recently elected Chair of the Board of Trustees, the first woman to serve in that capacity. Betty's mother, Hazel Marshall Cardwell, was the first female to serve on the board of trustees.

Kovar Receives Award

Rachel Kovar (North Dakota St.) received the Glenna "Pat" Hagness Allen Scholarship from the Alpha Beta Foundation. The award was established to commemorate Mrs. Allen's dedication, love and service to Gamma Phi Beta, and recognizes the Sorority's promotion of the highest type of womanhood. In addition to working her way through school, the marketing major has distinguished herself by her contributions to her chapter, campus and community.

Gamma Phis Work in France

Ft. Worth artist JoAnn Fanning Durham (East Texas St.) is one of only two Ameri-

cans invited by the Conseil du Salon d'Automne to display her work in Paris. One of her paintings is being featured on a contemporary art show at the prestigious Grand Palais on the Champs d'Elysees. JoAnn describes her work as geometric impressionism overlaid with organic shapes. She works primarily with various inks and with Prismacolors that appear like colored pencils to some. Of her work she said, "I think it takes a lot of courage to create something that is new and different. Most people want to see realism." She has also sculpted in soapstone and alabaster, and teaches art at a middle school. As for her artistic inspiration, she said, "I don't know how; it just comes. I just go ahead and do it."

Michelle Olsheski (Western Ontario) received her Bachelor of Laws from the University of Nice, France. She is currently pursuing a Masters in Corporate Law and has been offered a position with Total, the largest French petroleum company, at their Asian office in Indonesia.



Gifts have been given to the Foundation in celebration of:

Alpha Delta Chapter's gracious hospitality at Founders' Day from Ann Mullen Bronsing.

Becky Bond's initiation to Alpha Delta Chapter from Alison Shafer

Columbia Alumnae Chapter's gracious hospitality at Founders' Day from Ann Mullen Bronsing.

Frances Rea Griffin's good health from Barbara Junker.

Joyce Hatch's Honorable Mention for Best Direct Mail piece awarded by The Foundations Seminar from Barbara Missert Wessel.

Laura Hatch's speaking at Delta Sigma Phi Conclave '92 from the Colorado Alumnae Chapter of Delta Sigma Phi.

Linda Daniel Johnson's election to International Council from Karen Wander Kline.

Kristyn Wiggin Golberg's new baby, Kaitlyn, from Stephanie Hearn.

Barbara Junker's appointment to the Industrial Relations Council from Ann Mullen Bronsing.

Becky Kessler's initiation to Alpha Delta Chapter from Alison Shafer Bond.

Bridgette Ellyn Long's birth from Milly McCowan Butler and Connie Butler Long.

Fran Mayfield's marriage from Elise Berthon.

Cheryl Broyles Moore's marriage from Joanne Callis Roman.

Kris Brandt Riske's dedicated service to Gamma Phi Beta from Margery Molden Wiltamuth.

Laura Wedel's initiation to Epsilon Chapter from Alison Shafer Bond.

Jolene Lessard Stiver, Frances Rea Griffin and Kris Brandt Riske, former International Council members, from Gloria Swanson Nelson.

Anne Layton's new baby, John David, from Stephanie Hearn.

Do you have a special friend or sister to honor? Send an In Celebration gift to the Foundation and the Foundation will send your honoree a special card. Be sure to include your name, the honoree's name and the celebration, and send it to Gamma Phi Beta Foundation, 12737 E. Euclid Drive, Englewood, CO 80111-6445.

The Crescent 21

Charitable Gift Planning:

TOB

An Opportunity to Remember Gamma Phi Beta

In previous articles we have noted the importance of a will in regard to estate planning. Writing a will ensures that your wishes are carried out; that cherished loved ones and Gamma Phi Beta are remembered.

We have also looked at the various types of bequests that can be established within a will; the general bequest, specific bequest, residuary bequest, contingent bequest and percentage bequest. All provide the means for an individual to make a significant gift to the Gamma Phi Beta Foundation, thus securing the Sorority's future for others.

The type of asset given through a planned gift and the way in which it is given to the Foundation will determine the tax and financial benefits resulting from the gift. Gifts of cash are the simplest and most direct way of making a charitable contributuion. The gift may be designated for a specific purpose or left unrestricted for use in the area of greatest need within the Foundation. The out-of-pocket cost of a cash gift is less than the dollar amount of the gift because of the income tax charitable deduction.

The Gamma Phi Beta Foundation has created the Tau Epsilon Pi Society to

honor members that have remembered Gamma Phi Beta in their planned giving. For more information on the Tau Epsilon Pi Society, see the back cover of this issue.

For more information about gift planning to benefit Gamma Phi Beta, contact the Foundation office at International Headquarters, 12737 E. Euclid Drive, Englewood, CO 80111-6445, (303) 799-1874.

Camping Experiences Foster Confidence, Leadership and Communication Skills and Teamwork

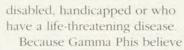
By Barbara Junker (British Columbia), Camping Committee Chairman, Gamma Phi Beta Foundation

Do you remember your first time going away to summer camp? Remember the best friend you made? Remember the counselor that opened up

new experiences for you? It is for these special reasons and many more that camping has been Gamma Phi Beta's philanthropy since 1929.

Camping offers a change of pace, a different environment, and for many an opportunity to realize they have capabilities previously unknown to them. Camps allow children to test their skills, gain confidence and build relationships. Camping helps girls develop their potential, to become the best they can be...to become leaders.

Camping teaches that there are experiences waiting around the corner that are fulfilling and meaningful if one only takes a little risk. Think of what this experience means particularly to those girls attending camps sponsored by the Foundation who are neglected, sexually abused, learning



in giving back to others what they have gained, we are able to sustain our philanthropy each year. It is amazing to see the number of different ways this happens. Camp Sechelt in British Columbia, Canada, is only one of

a host of camping avenues that Gamma Phis support.

Each year the Foundation receives applications from alumnae and collegiate chapters for supplemental funds to assist their efforts to sponsor camping in their local areas. These chapters raise funds through various means from holding walk-a-thons to selling holiday giftwrap and greenery. Then they apply to the Foundation to augment their funds.

Through these efforts, the Foundation is able to support a myriad of camps for girls. In 1992, 44 camps received assistance through the Foundation. Apart from more than 100 girls receiving a camping experience at Camp Sechelt, close to 300 girls across the United States had the opportunity to go to camp because of support from the Foundation.

By providing operational funding to Camp Sechelt, the Foundation also supports the development of leadership skills for collegiate Gamma Phis staffing the camp. The counselling positions at Camp Sechelt are voluntary. However, they receive a small honorarium and travel expenses. The two senior leadership positions, Director and Waterfront Director, each receive modest salaries.

Some collegiate and alumnae chapters volunteer their time at local camps. This is an easy way for Gamma Phis to support camping and one that is much appreciated. Many of these camps must raise funds to support paid staff. As fund raising becomes more arduous in difficult economic times, volunteer support is crucial.

Leadership, confidence, communication, teamwork and building relationships are the important lessons learned through camping experiences. Gamma Phi Beta is proud to advocate these ideals and give so many young girls an opportunity to realize their potential.

To all Gamma Phis who support camping, the Foundation thanks you!

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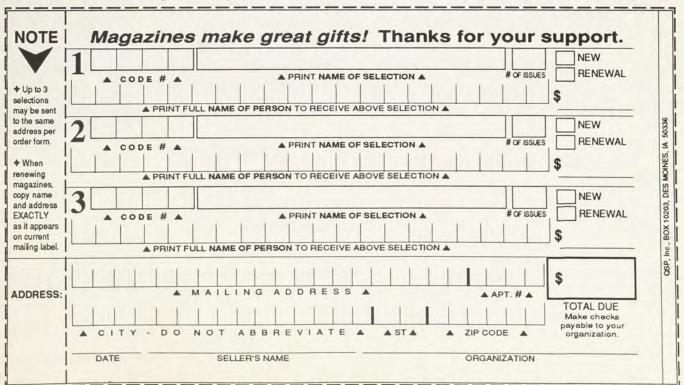
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Louise Robinson Wyatt (Denver), former Alumnae Vice President, died October 20, 1992, in Denver, at the age of 97. Louise was a founder of the Visiting Nurse Association and the Globeville Community Center, as well as a Red Cross volunteer. Louise received the Honor and Service Awards for her many vears of dedicated service to Gamma Phi Beta. The International Headquarter's Boardroom is named in her honor.

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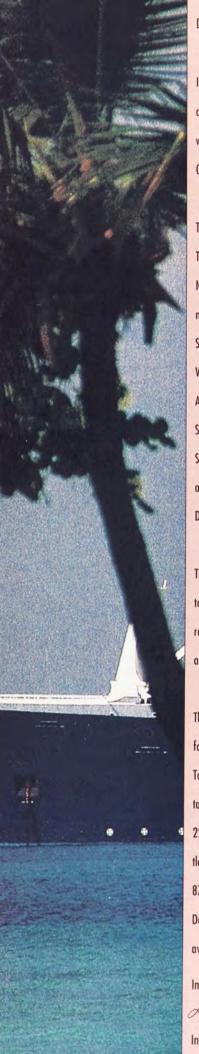
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Dear Gamma Phi Beta Sisters,

It is with enthusiasm that I announce a cruise for next winter sponsored by Gamma Phi Beta!

The cruise will be on
THE WINDWARD, one of
Norwegian Caribean Lines
newest ships. We will visit
St. Thomas, St. John, Tortola,
Virgin Corda, Curacao, and
Aruba. Departure will be from
San Juan, Puerto Rico on
Sunday, November 28, 1993
and we will return on Sunday,
December 5.

This would be a delightful reason to plan that Gamma Phi Beta reunion you've always thought about.

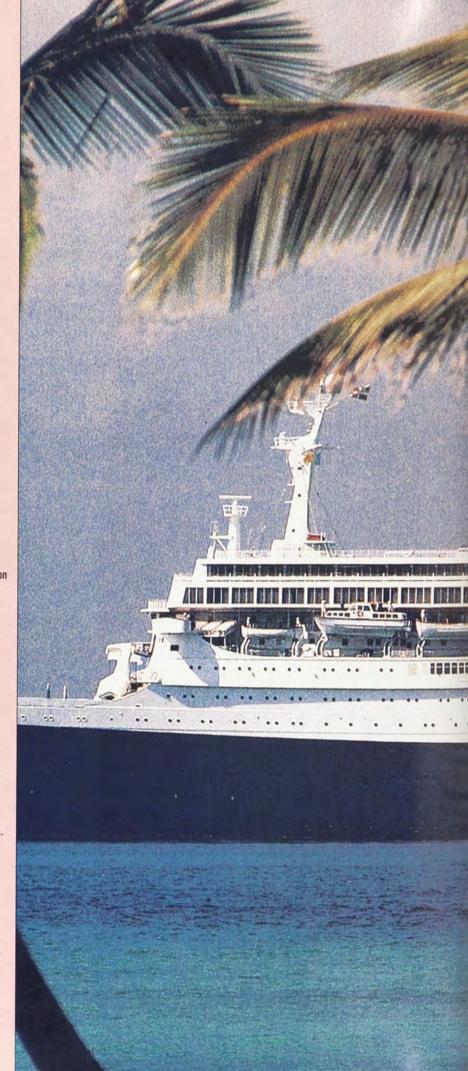
The price is reduced 10% for every Gamma Phi Beta.

To make your reservation contact Julie at Travel Care, Inc.,
2275 E. Araphoe, Suite 107, Littleton, CO 80122 or call 1-800-875-3344 (798-6700 in

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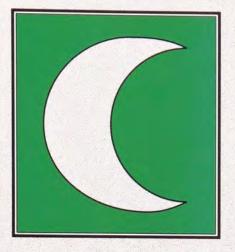
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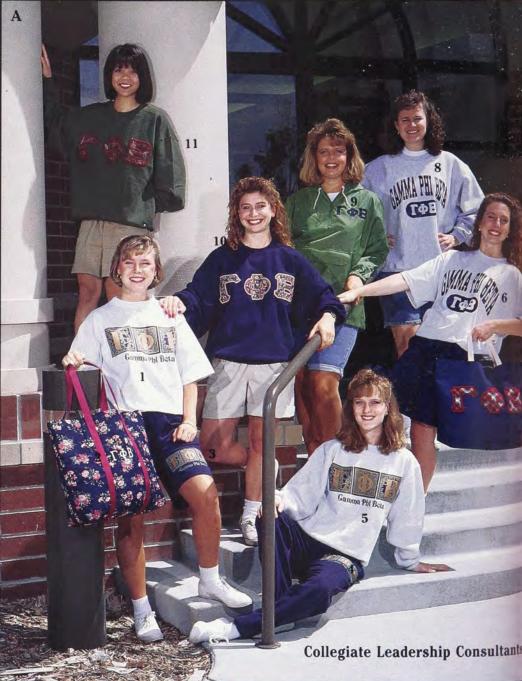
Gamma Phi Beta Sorority



CRESCENT CLASSICS

- A-1 Grey 100% cotton t-shirt with block letters. M,L,XL. \$13.50
- A-2 Floral tote bag. \$25.00
- A-3 Navy jersey knit shorts with block letters. S,M,L,XL. \$25.50
- A-4 Navy jersey knit pants with block letters. S,M,L,XL. \$34.00
- A-5 Grey crew sweatshirt with block letters. M,L,XL. \$27.50
- A-6 Grey 100% cotton t-shirt with navy arch. L,XL. \$15.00
- A-7 Canvas tote bag. \$16.00
- A-8 High cotton Lee sweatshirt with ribbed side panel and navy arch. L,XL. \$34.00
- A-9 Waterproof nylon windbreaker with sewnon letters, red, navy or kelly. M,L,XL. \$30.00
- A-10 High cotton navy Russell Athletic sweatshirt with floral sewn-on letters. L,XL. \$38.00
- A-11 High cotton forest green Russell Athletic sweatshirt with paisley sewn-on letters. L,XL. \$38.00
- B-1 100% cotton t-shirt with sewn on letters in primary colors, red, kelly, royal. L,XL. \$12,00
- B-2 Baseball caps with embroidered Greek letters, white cap with stitching: red, kelly, royal; royal cap with yellow stitching. \$8,50
- B-3 Baseball caps with balloon embroidered design, white, green, bright pink. \$8.50
- B-4 Gamma Phi Beta balloons, red, blue, green, yellow. \$0.20 each or \$25.00 per gross.
- B-5 White curling ribbon, 500 yards. \$7.00
- B-6 Balloon clips, plastic snap clip. \$25.00/
- C-1 White crew sock with Greek letters. \$3.50
- C-2 Pink turn down sock. \$5.00
- C-3 White crew sock with "Gamma Phi". \$3.50
- C-4 White turn down sock with pink band. \$3.50















- D-1 Ceramic mug with dancing crescent moons.
- D-2 30 oz. tumbler. \$2.00
- Koozie. \$2.25 D-3
- Plastic bucket. \$5.00 D-4
- E-1 5x7 Lucite frame. \$6.00
- E-2 5x7 cardboard fun frame. \$2.50
- 5x7 ceramic frame. \$15.00 E-3
- E-4 5x5 Lucite frame. \$6.00
- Enameled and brass two-way key ring, \$4.75
- F-2 "Gamma Phi Beta" pen. \$1.50
- Pencil with "Gamma Phi Beta". \$0.50 F-3
- F-4 Pencil with Greek letters. \$0.50
- F-5 Music box and photo holder, tune:
- "Remember". \$13.00
- F-6 "Gamma Phi Beta" watch with leather band. \$45.00
- Cross stitch pillow kit, 12x12. \$10.00
- Heart frame cross stitch kit, 6x6. \$6.00
- G-3 Romance frame cross stitch kit, 4x5. \$7.00
- H-1 International Headquarters notecards, 8 per set. \$4.00
- "Things To Do" notepad. \$4.00 H-2
- H-3 Stationery set, 12 sheets/10 envelopes. \$5.00
- "Gamma Phi" notepad. \$4.50 H-4
- H-5 "Gamma Phi" notecards/envelopes, 8 per set. \$3.50
- Notepad with pink bow and Greek letters. H-6 \$4.00
- H-7 Post-it notes, \$2.50
- H-8 Notepad with crescent moon. \$4.00
- H-9 Bumper sticker with crescent moons. \$1.00
- H-10 Bumper sticker with "Gamma Phi". \$1.00
- H-11 "Only the Best" stickup. \$0.50
- H-12 Die-cut notes and two pencil set. \$8.00
- Sports bottle. \$3.50
- Balloon nametags with peel-off back. \$0.20 each or 25 for \$4.50
- Balloon pencil. \$0.50
- Balloon napkins. 50 for \$5.00
- Balloon button. \$0.50

- J-1 Balloons, plain or with Greek letters, pink, white, silver. \$0.20 each or \$25.00/gross
- Nametags with pink logo and peel-off back. \$0.20 each or 25 for \$4.50
- Tiny cards with Greek letters, 2"x4", 25 per set. \$5.00
- J-4 Pink napkins with logo in gold. 50 for \$9.50
- J-5 Gold stickers with crest. \$0.50
- Button. \$1.00 J-6
- White stickers. \$0.50
- Ribbon with Greek letters, 10 yard roll. \$4.50



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Elizabeth Roessler Griffin (Nebraska-Lincoln), Province XIV Alumnae Director—Alumnae Chapter: Northern Virginia Gamma Phi Beta international awards: service roll.
Activities/Interests: swimming Gamma Phi Beta, American Red Cross.

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/: Janet Reynolds Snyder, 5550 Miller d., Ann Arbor, MI 58103

: Mary Ellen Porter Burchfield, 320 E hicago Ave., Naperville, IL 60540

I: Mary Ruth Holloway Manthey, 4975 Porestview Ln., Plymouth, MN 55442

II: Janette Jones Strickland, 7309 Park lighland Pl., Dallas, TX 75248

III: Sandra Rettke Nauman, 136 Great aks Ln., Roswell, GA 30075

© Ann Williams Ross, 717 36th Ave. W. Norman, OK 73072 X: Joanne Callis Roman, 7215 Shaftsbury Ave., University City, MO 63130.

XI: Terry Carpenter Shamley, 12445 N. 51st Dr., Glendale, AZ 85304

XII: Cecelia Jones Lafavour, 1505 177th Ave., Bellevue, WA 98008

XIII: Barbara Weiss Boenzli, 35221 Riverside Dr. SW, Albany, OR 97321

XIV: Georgiana Post McClenaghan, 6212 Brownlee Rd., Nashville, TN 37205

XV: Karen Hohenstein Nelsen, 8222 Castelar St., Omaha, NE 68124

XVIa: Cheryl Anne Speer, 771 Racquet Club Rd. #501, Diamond Bar, CA 91765

XVIb: Anne Heise Lara, 24646 Via Vallarta, Yorba Linda, CA 92686

National Panhellenic Conference

NPC Delegate: Elizabeth Ahlemeyer Quick, 2513 Garth Rd., SE, Huntsville, AL 35801

1st Alternate Delegate: Karen Gamel Urette, 532 Riviera Dr., Tampa, FL 33606

2nd Alternate Delegate: Anne Louise Layton, 88 Gothic Ave., Toronto, Ontario, Canada M6P 2V9

3rd Alternate Delegate: Catherine Guthrie Lindauer, 5051 S. Beeler, Englewood, CO 80111

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Member-at-Large: Cinda Keating Lucas

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Collegiate Programming: Kris L. Baack, PhD, 2902 Raleigh, Lincoln, NE 68516-2769

Public Relations: Lynn Jorgenson Jacobs, 401 S. 1st St. #506, Minneapolis, MN 55401

Leadership Training: Suzanne Elizabeth Foucault, 330 11th St., Del Mar, CA 92014

Other Department Officers:

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Pledge Chairman: Martha J. Hunter, 1305 Queen Anne Ave. N, #211, Seattle,

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The Crescent

Editor: Stephanie Hearn, 12737 E. Euclid Dr., Englewood, CO 80111-6445

Alumnae/Collegiate News Editor: Phyllis Donaldson Choat, 2116 S. 113th Ave., Omaha, NE 68144

Business Manager: Marjory Mills Shupert, International Headquarters

Parliamentarian: Jennie K. Curtis. 461 Cherry Valley Rd., Princeton, NJ 08540

Awards Committee Chairman: Ellen Matthews Duncan, 8305 Glenwood. Oklahoma City, OK 73114-1111

Leadership Training School

Gamma Phi Beta's 1993 Leadership Training School will be held June 17-20 in Ft. Collins, Colorado on the Colorado State University campus. All collegiate chapters are encouraged to send one member and one advisor.

House Corporation Board Meeting:

The Alpha Theta Chapter will hold its annual House Corporation Board meeting Wednesday, April 7, 1993 at 6:30 p.m. at the chapter house, 2411 Kensington Place on the Vanderbilt campus.

The Delta Delta House Corporation Board meeting will be held April 5, 1993 at 6:30 p.m., 600 E. Champman Ave. in Fullerton, California.

The Phi Chapter House Corporation Board meeting will be April 26, 1993 at 7:00 p.m. in the Women's Building, Washington University, St. Louis, Missouri.

Coming this summer in The Crescent:

RUSH: Honoring chapters who have consistently reached quota.

CONSERVATION: What Gamma Phis are doing to preserve the earth and its wildlife.

International Bylaws Chairman: Carol Chapman Sides, 2550 S. Fairfax Place, Denver, CO 80222

1994 Convention Arrangements Chairman:

Alana Markley Bott. 15234 Pond Woods Drive East, Tampa, FL 33618

1994 Convention Coordinator: Sally Erikson Lewis, 535 N. Michigan Ave., #907. Chicago, IL 60611

Historian: Debby Warren-Manning, MP 0.71 Mabee Mines Rd., Washougal, WA 98671

Rituals: Audrey Weldon Shafer, 6808 Rockhill Rd., Kansas City, MO 64131

Song: Jeannette (J.J.) Stoll Kaelin, 19690 Top O' The Moor W., Monument, CO 80132

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Sandra Rettke Nauman, 136 Great Oaks Ln., Roswell, GA 30075

L'Cena Brunskill Rice, 124 Via Monte D'Oro, Redondo Beach, CA 90277

Barbara Missert Wessel, 4842 Hyde Rd. Manlius, NY 13104

Diane Tjaden Thompson

Susan Genskow Mayer

Marjory Mills Shupert

Gamma Phi Beta Foundation

Chairman: Ann Mullen Bronsing, 31 Chesterton Ln., Chesterfield, MO 63017

Camp Committee Chairman: Barbara J. Junker. 2227 Haywood Ave., W. Vancouver, BC, Canada V7V 1X6

Development Chairman: Barbara Missert Wessel, 4842 Hyde Rd., Manlius, NY 13104

Financial Aid Committee Chairman: Joan Herzig Braitsch. 6005 Copely Ln., McLean, VA 22101

Finance and Investment Committee Chairman: Frances Rea Griffin, 830 Warwick Rd., Deerfield, IL 60015

Public Relations Committee Chairman. Alison Shafer Bond, 1142 Corrington Ct., Manchester, MO 63011

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The TEII Society

Gamma Phi Beta Foundation 2737 East Euclid Drive • Englewood, Colorado 80111-6445

Dear Gamma Phi Sister,

In the fall issue of *The Crescent*, the founding members of the Tau Epsilon Pi society were introduced. This special recognition society honors members and friends of Gamma Phi Beta who have included the Sorority in their estate planning.

As Honorary Chairman of the $TE\Pi$ Society, I wanted to share information about it with you. Named for our open motto, Founded Upon a Rock, the Society is the foundation upon which the future of our sorority is built. Through planned gifts we can guarantee that the opportunities for growth, leadership and friendship we have enjoyed in Gamma Phi Beta, will con-

You can be part of this special Society by providing for Gamma Phi Beta through a gift in the form of a trust, annuity, life insurance policy or bequest—it can be as simple as adding a codicil to your will. If you have made such arrangements, please notify the Foundation so you may be recognized as a TEII member. If you are interested in joining the founding members and me in making a planned gift, contact the Foundation at International Headquarters, 12737 E. Euclid Dr., Englewood, CO 80111-6445, (303) 799-1874.

As noted by founding member Noreen Zahour (Illinois), "Tau Epsilon Pi is a great idea. My Gamma Phi friends . . . remain a special comfort . . . a source of many joys and varied compatibilities." We can secure that friendship by investing in the future of our Sorority. Through the TEII Society, we can truly be "Founded Upon a Rock."

Yours in IIKE,

ardis Marek

Ardis Marek, Honorary Chairman

