



THE CRESCENT

OF GAMMA PHI BETA

Winter 1991-92



1992
CONVENTION

SANDWICHED
GENERATION

FOUNDATION
GRANTS



*By Jolene Lessard Stiver,
International President*

On November 11, 1874, four young women at Syracuse University came together to begin an organization for mutual support, friendship and academic enhancement. Indeed they were risk takers, but with closer examination it can be determined that the formation of Gamma Phi Beta Sorority was a very natural occurrence.

Society was in a state of change; the country was involved in reconstruction after the Civil War. The general public was slow to accept any change in the status of women, and careers open to them were still very limited. Our Four Founders faced some college professors who cited the "delicate health of women" and their "insufficient brainpower" as reasons for depriving them of education. However, women like Helen, Frances, Addie and Mary continued to enroll in increasing numbers at those institutions which would take a chance and open their doors to them.

Indeed society changed with the times, and women increasingly enjoyed the opportunities of education and careers. The Greek system developed and flourished. Members, and those working with the organizations, recognized the value of a support system which offered friendships and experiences that could not be duplicated within the classroom. Over the years the system and Gamma Phi Beta have survived the swing of the pendulum because of the strength of our ideals and principles.

However, what can be said about 1992? A visit to a college

campus to view the typical sorority experience would surprise many of our members. College students lead much busier lives in the '90s; they attempt to balance more issues than most of us ever experienced. As society has changed, more and more students are entering college and bringing with them the emotional baggage which results from dysfunctional family situations. Most of our young women hold part-time and even full-time jobs; fewer families are able to be the sole providers of a college education for their children because of increasing inflation. As a result, the norm is changing from graduation within four years to graduation after five or six years. The competition for the few good jobs and careers has intensified as students realize they are in the first generation for which a college degree does not guarantee a job; they also are the first who are not expected to exceed the lifestyle of their parents.

These societal changes are reflected in the collegiate and alumnae ranks of the Greek system. An increased emphasis on the social aspects of Greek life has replaced the very essence of the sorority experience, possibly as a result of the stress of today's world or as a continuation of the norm from high school days. Faculty members and administrators are citing this fact and questioning our existence.

Changes in society have affected our alumnae. They, too, have increasing pressures as they deal with families, careers, volunteer obligations, their own "sandwiched" generation, fi-

nancial issues and personal crisis. Too often the value of a lifetime Gamma Phi Beta experience is lost as our members forget to turn to the Sorority for support.

Will we survive the criticism of outsiders who are scrutinizing our actions? Is there any hope? **YOU BET! THIS IS A WINNING ORGANIZATION!** However, it will take a close examination of our founding principles by all of our members in order to accomplish this goal. It will take a coming together in purpose; a back to basics approach; a willingness for change; a recommitment to high ideals and a reaffirmation in our belief that the Gamma Phi Beta experience, whether as a collegian or an alumna, will result in the "highest type of womanhood."

At the 1992 Convention the legislative body of Gamma Phi Beta will decide some critical issues. With consideration to the past and our purpose, with knowledge of today's issues and with a plan for growth, the Sorority's elected leaders will propose changes for the future of the organization. These decisions, which will affect all members, are the responsibility of the Convention delegates. It will be an exciting time as Gamma Phi Beta focuses on the basics. It will be a time to stand up to be counted on the side of an organization which is blessed with opportunities, pride and friendships.

As it was with four young women in 1874, this is a natural occurrence. There is much cause for celebration as we cherish "The Gift from Syracuse."

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Cover

St. Louis and the Gateway Arch will welcome Gamma Phi Betas to the 1992 Convention.



CONVENTION

Met the Gamma Phis at the elegant Adam's Mark Hotel in St. Louis, Missouri for the Sorority's 65th Convention July 21-25, 1992! St. Louis, known as the "Gateway to the West," offers a wide assortment of activities to complement an action-packed Convention agenda.

Saint Louis



From the windows of the Adam's Mark conventioners will view the Mississippi River and the 630-foot Gateway Arch, which celebrates St. Louis's importance in developing westward expansion in the United States. Italian decor dominates the hotel's marble

floored lobby with rare sculptures by Ludovico de Luigi. Modern hotel amenities include a health club with Nautilus equipment, a sauna and whirlpool, indoor/outdoor swimming pools and racquetball courts.

St. Louis, the launching point of Lewis and Clark's canoe expedition to the West, continues this nautical tradition with several floating restaurants and cruising river boats. Gamma Phi Betas will cruise on The Belle of St. Louis at the Confirmed Conventioneers dinner on July 23.

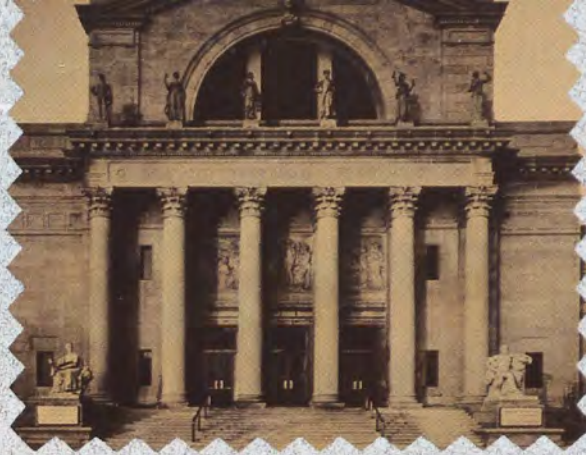
Another St. Louis attraction is Union Station. Opened in 1894, it was the busiest train station in the world, and at its peak handled 100,000 passengers a day. The station closed in 1978, but reopened in 1985 as a festive market place with fine restaurants, hotels and specialty shops. Of historical interest is a display of letters from people who describe their special memories of Union Station when it was the "grandest of the grand railway stations."

The St. Louis Art Museum is among the top 10 museums in the country with collections ranging from ancient to contemporary. It is one of the structures originally built in Forest Park for the 1904 World's Fair.

Also of interest is the Missouri Botanical Garden, which includes the Climatron, the world's first geodesic dome greenhouse. The largest Japanese garden on the continent is also on the grounds.

St. Louis also is a shopper's dream with downtown malls, antique shops and the recently expanded Galleria. There is something for everyone in "good ole St. Louis" so come early or stay longer to see as much as you can.



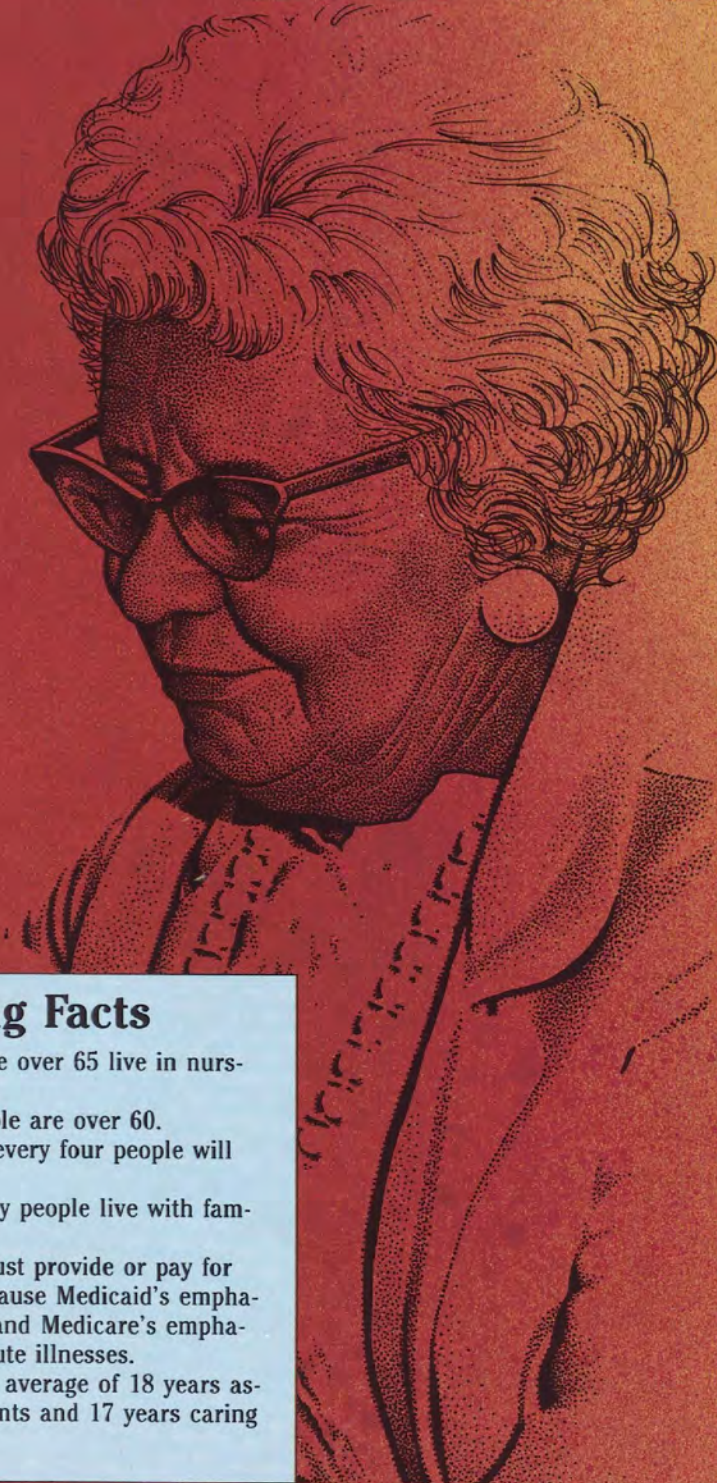


Gamma Phi Pride . . . for a lifetime



Sandwiched

life in the middle generation



Aging Facts

- 2.5 million people over 65 live in nursing homes.
- 40.7 million people are over 60.
- By 2030, one of every four people will be over 65.
- 1.8 million elderly people live with family members.
- Many families must provide or pay for long term care because Medicaid's emphasis is on the poor and Medicare's emphasis is on curing acute illnesses.
- Women spend an average of 18 years assisting elderly parents and 17 years caring for children.

As the population ages, more and more women are finding themselves responsible for the care of their children and their elderly parents. They are sandwiched between the older and younger generations. It is a frustrating situation with too few solutions.

Increasingly, women are opting for career and family, and many are having their first children at age 30 or older. Approximately one in every 10 between the ages of 35 and 50 will find themselves sandwiched as they care for their young children and parents who are 20 to 30 years older. The gradual breakdown in health generally occurs after age 55.

While people are living longer, the likelihood that a serious illness will occur is great. One in every nine people is a candidate for cancer. Other illnesses, particularly those that affect the elderly, such as heart disease and arthritis occur frequently. Loss of memory can begin as early as age 50.

Consider the situation in which Mary finds herself. Mary's mother and father moved in with her family three months before her father died of cancer. Her mother had had several strokes and needed constant attention. While her father was in the hospital for several weeks, her mother lived with Mary's sister; when he died, Mary's sister said she could no longer care for their mother. At the time, Mary had one son in college and another who was a senior in high school.

Mary's mother reached the point where she could not be left alone for more than a few minutes because she was in constant danger of falling. She rang a bell if she wanted to get up in the middle of the night.

Mary's college age son took all of this in stride with a sense of humor and helped care for his grandmother when he was home on vacations. The other son deeply resented his grandmother being in their home. He told his mother he had looked forward to having her undivided attention his last year at home and resented the constant attention she gave her mother. He was willing to care for his grandmother only for brief periods of

By Dorothy Butler Welsh (Oklahoma),
International Crossroads Chairman

time while his mother ran errands.

After five months, Mary's husband offered her two alternatives: either put her mother in a nursing home or he would file for divorce. Even though she did not want to do so, Mary found a nursing home for her mother in order to preserve her immediate family.

This is not an unusual situation. Although it may be economical for an elderly parent to live with the family, it may not be practical. Many families find it difficult to adjust to a parent living with them, particularly an elderly parent with medical problems. For women who have jobs and children, caring for an elderly parent for any length of time may prove too stressful.

Families that are not equipped to deal with such a situation should not feel guilty. They should do the best they can and remember they also have lives to live.

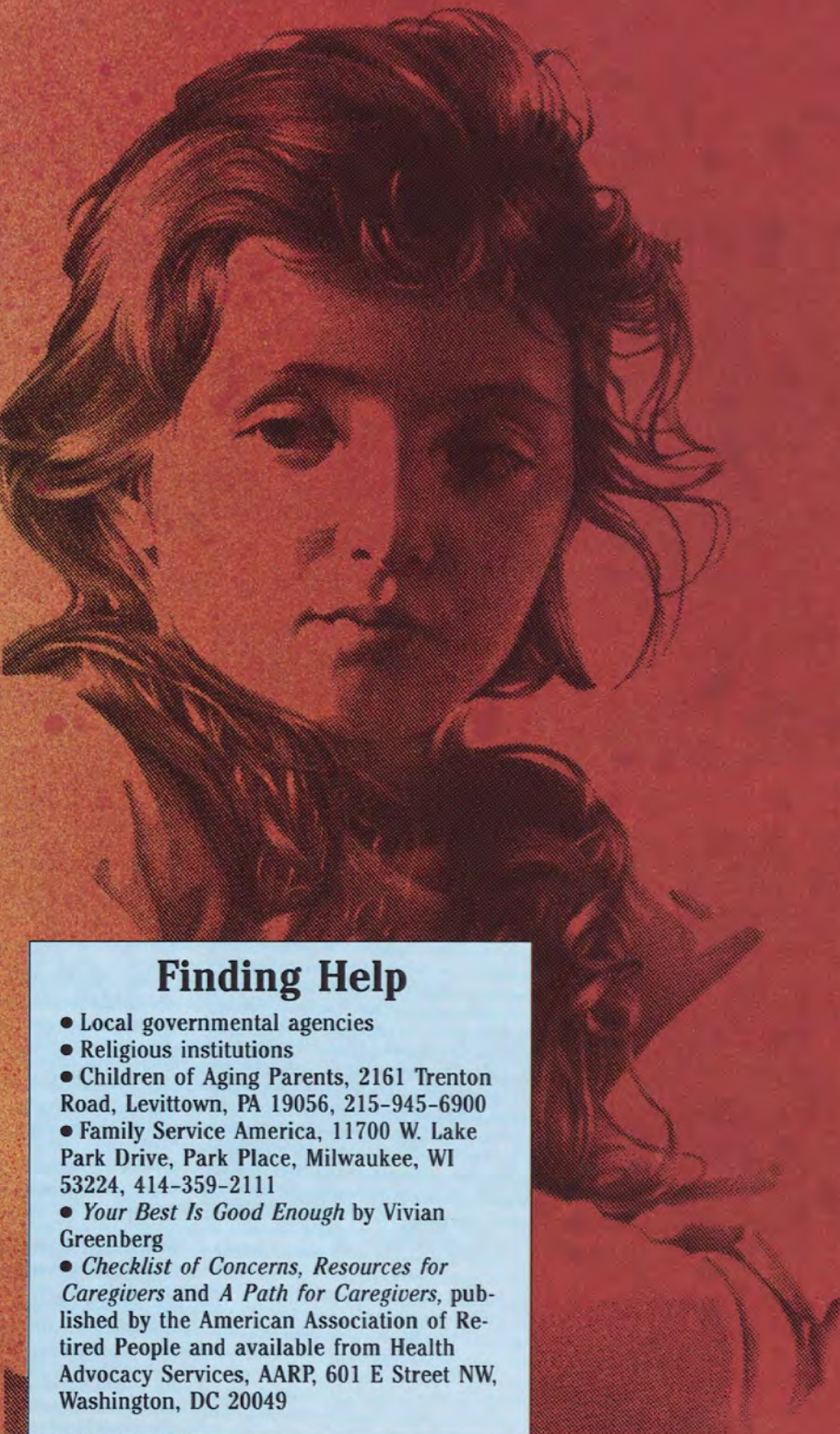
If a nearby nursing home is available where friends and family can visit frequently, the aging parent may be fairly happy. It is important to find something that he or she really enjoys and incorporate that activity into the visit. For example, one woman's family played dominoes with her during many of its visits.

Nursing homes should be carefully checked before placing an aging parent. The best are clean and bright, with many activities for residents and caring, patient professional staff members.

Many cities have nurse registries through which nurses can be hired on a daily basis. Hospice services also are available in some areas.

Support groups are an invaluable source of comfort to an individual locked in a sandwich situation. In addition to community groups, a Gamma Phi Beta support group could develop as a result of an alumnae chapter or crescent circle Crossroads program on the subject.

It also is wise to plan ahead by discussing such a potential situation with parents before it happens. Discuss their wishes, and encourage them to purchase necessary insurance and consult an attorney about the legal and financial aspects of incapacitation.



Finding Help

- Local governmental agencies
- Religious institutions
- Children of Aging Parents, 2161 Trenton Road, Levittown, PA 19056, 215-945-6900
- Family Service America, 11700 W. Lake Park Drive, Park Place, Milwaukee, WI 53224, 414-359-2111
- *Your Best Is Good Enough* by Vivian Greenberg
- *Checklist of Concerns, Resources for Caregivers* and *A Path for Caregivers*, published by the American Association of Retired People and available from Health Advocacy Services, AARP, 601 E Street NW, Washington, DC 20049

L E A D E R S H I P T R



Collegians discuss chapter programming.



International rush consultants perfected rush skills during Leadership Training School.

Advisors, collegiate chapter officers and international officers celebrated their Gamma Phi Beta Pride at Leadership Training School held at Colorado State University in July. Funded in part by a generous grant from the Gamma Phi Beta Foundation, it was an opportunity to learn, share, experience sisterhood and further develop leadership skills.

International President Jolene Lessard Stiver (N. Dakota St.) opened Leadership Training School with her presentation about trends affecting colleges and universities and the Greek system. She cited facts and figures about the changing student population and the need for this diversity to be reflected in Gamma Phi Beta. The number of part-time and older students is increasing as more people are attending community colleges, delaying enrollment and helping to finance their college educations. The rise in ethnic and cultural diversity on campus is a reflection of the general population. And because of the lower birthrate in the early to mid-1970s, there are fewer 18-year-olds and fewer women participating in rush.

"Gamma Phi Beta will survive on the college campus," Joey said, "only if we are aware of and sensitive to these trends. We must, in the coming years,

open our doors to both the traditional and non-traditional student. Diversity will broaden our thinking and experiences and ensure that Gamma Phi Beta continues to promote the ideals and purposes of the Four Founders."

That evening collegians participated in a Foundation Thank-a-thon. They reached 126 friends of the Foundation who had given significant gifts during the year, and left messages for 72 more who were not at home. Those members who could not be reached received notes of appreciation from the collegians.

Separate training sessions were conducted throughout the weekend for advisors, collegians, new chapter directors, province financial directors, province alumnae directors, province collegiate directors and international rush consultants. Province officers also participated in a joint session to share ideas on how to better serve the chapters within their provinces.

During one workshop, collegians discussed proposed changes in the Sorority's Alcohol Policies, providing valuable information to International Council. The session was facilitated by members of the International Collegiate Board. In a concurrent workshop, advisors,

LEADERSHIP TRAINING SCHOOL



ABOVE LEFT: Gamma Phi Betas celebrate Gamma Phi Pride.

ABOVE RIGHT: International Headquarters staff members Kendra Gates (Calif. St.—Long Beach) and Cheryl Broyles (Colorado St.) coordinated Leadership Training School activities.

LEFT: Foundation officers conducted educational sessions during Leadership Training School.

province collegiate directors and new chapter directors studied the same issues.

A new addition to the 1991 Leadership Training School was the International Council Forum. During separate sessions for collegians and alumnae, members had an opportunity to ask questions and learn more about Sorority policies, procedures and direction.

The Saturday evening banquet was preceded by a reception sponsored by J.O. Pollack and Co., Gamma Phi Beta's official jeweler. The company also donated 20 sisterhood rings, which were raffled to benefit

the Foundation.

At the banquet, Butler University Dean of Students Vic Boschini, Ph.D., a member of Sigma Nu Fraternity, presented his thoughts on "Greeks in the Year 2000." He discussed demographic trends and their impact on the Greek system.

Inspired by a weekend of Gamma Phi Beta Pride, the more than 150 alumnae and collegians who attended Leadership Training School departed Sunday morning full of enthusiasm and ready to implement the skills and knowledge they had learned.



Alumnae Department officers discussed plans for increasing alumnae involvement.

FOUNDATION GRANTS

Lindsey Barbee Fellowship

Kellie Ryan Dietz (Penn St.) is a first-year environmental law student who graduated with a bachelor's degree in economics. Active on campus, she was an English tutor for International Hospitality Council, a member of the Penn State racquetball team, and graduated with honors. Kellie served her chapter as scholarship chairman, parliamentarian, corresponding secretary and ritual chairman.



Amy Jarmon (William and Mary)

Arnold/Wittenberg Fellowship

Amy Jarmon (William and Mary) is in her last year of law school and is considering public interest law. She hopes to have an impact on the betterment of society. In her undergraduate years she was social chairman and philanthropy chairman, and as an alumna has served on the Foundation Financial Aid Committee. Amy has a bachelor's degree in English, a master's degree in counselor education and a doctorate in higher education.



Ciran Hadjian (UCLA)

Founders Fellowships

Ciran Hadjian (UCLA) has an undergraduate degree in geography and is studying for a graduate degree in urban and regional planning. Her goal is to earn a Ph.D. in international planning and become a university professor. Ciran was president and treasurer for her chapter and received the UCLA Chancellor's Marshal Award for outstanding university and community service.

Jill Hatfield (Wisconsin) is in her first year of medical



Jill Hatfield (Wisconsin)

school after completing a degree in zoology. Her goal is a practice in a medical specialty, such as the study of cancer. A member of Mortar Board and Golden Key, and named to the Dean's List for five semesters, Jill also was active in her chapter. She served as recording secretary and assistant PACE chairman.

Pauline Kerr (Toronto) is completing her degree in microbiology and immunology at Queen's University. Specializing in tumour biology, and with knowledge of French, she hopes to become a bilingual pediatrician, spending her summer working for children's camps. Pauline has an undergraduate degree in human biology, is a member of the Canadian Federation of Biological Sciences and served her chapter as scholarship chairman.

Audrey Weldon Shafer Fellowship

Merry Greig Wong (San Diego St.) earned an undergraduate degree in health and dental hygiene and is studying for a master's degree in dental hygiene. She has served Gamma Phi Beta as an advisor, international rush consultant, and a member of the Extension Committee. Merry hopes to pursue a doctorate in education and earn



Merry Greig Wong (San Diego St.)

a tenured position teaching dental hygiene.

Beta Fellowship

Valerie Newman (Michigan) is focusing on finishing law school and best utilizing her legal skills to help those who are in need. She received her undergraduate degree in organizational behavior. As a collegian, she served her chapter as pledge director, and now is Beta Chapter advisor and a member of the house corporation board.

Fern Holcomb Heath Fellowship

Elizabeth Dupuis (Illinois) earned an undergraduate degree in English and is studying for a



Elizabeth Dupuis (Illinois)



Valerie Newman (Michigan)

master's in library and information science. She has served on the International Collegiate Board, and was chapter president, recording secretary and parliamentarian. Elizabeth also was Panhellenic Judicial Board chairman and a member of Order of Omega. Her ultimate professional goals are to become a public library director and organize a national campaign for literacy.

Eta Fellowships

Deanna Chute (Calif.-Berkeley) earned an undergraduate degree in sociology and is studying for a master's degree in education. She was recording secretary and membership chairman, and a member of the Berkeley Undergraduate Sociol-



Deanna Chute (Calif.-Berkeley)



Margaret Parsons (Calif.-Berkeley)

ogy Association. Deanna was named to the Dean's List, and was also a member of Golden Key and the Honor Students Society. Although she is committed to teaching, she also intends to work in school administration.

Margaret Parsons (Calif.-Berkeley) is in her final year of medical school at Tulane University and is specializing in dermatology. She serves as her school's representative to the Curriculum Committee, and is rush advisor for Epsilon Mu Chapter at Loyola University. Margaret was chapter president and parliamentarian, and a member of the National Honor Society and Order of Omega.

Heather Mark (Calif.-Berkeley) has an undergraduate degree in social sciences and is studying for a master's of fine arts in visual communications. She plans to gain experience in the publishing field, operate her own design consulting firm, and teach at the college level. Heather was chapter vice president, historian, a member of Order of Omega, and senior representative for the Chancellor's Advisory Committee. She is a member of the San Francisco Alumnae Chapter.

Phyllis Tien (Calif.-Berkeley) is completing her degree in medicine at the University of California-San Diego. Her ultimate goal is to be a practicing

physician specializing in internal medicine and infectious diseases, as well as a professor and researcher at a medical school. She has a bachelor's degree in molecular biology and a master's degree in public health. Phyllis is listed in Who's Who, was a member of the Honor Students Society, and scholarship chairman for her chapter.

Christine Roloff (Calif.-Berkeley) has an undergraduate degree in political economy of natural resources and is studying for her juris doctorate in land use law and environmental law. Christine hopes to have a private practice and act as an advocate for the environment. She is involved in the Sacramento Urban League as a tutor for high school students, is a member of the Pacific International Law Society, and served as a member of the Eta House Corporation Board.

Kristine Kolstad Hendrickson (Calif.-Berkeley) is studying for a master's degree in public health, specializing in maternal and child health. She has an undergraduate degree in nutrition and is a registered dietician. Kristine is currently the assistant director of nutrition services at CPC Walnut Creek Hospital, a member of the American Dietetic Association and a member of the Diablo Valley Alumnae Chapter. Her ultimate goal is to work with addicted mothers, infants and adolescents to assist them in the recovery process.

Victoria McBride Blockhus (Calif.-Berkeley) is completing her law degree at Santa Clara University and has a bachelor's degree in political science. She also is pursuing a public interest certificate from Santa Clara University. With an interest in labor, political and governmental law, she hopes to practice in this field as well as become a



Dianne Prust (Colorado)

university sociology instructor. Victoria served her chapter as public relations chairman, Panhellenic delegate and vice president. She volunteers at the South Bay Workers Rights Council and is program director for the Christian Law Society.

Ellender Dickson Book Awards

Ramona Swanson (Idaho) is studying for a master's degree in educational administration, and received her undergraduate degree in education. She plans to become a school administrator, with hopes of becoming an assistant superintendent while pursuing her doctorate. Ramona is a member of Phi Beta Kappa and served her chapter as pledge director, membership chairman and activities chairman.

Dianne Prust (Colorado) has her bachelor's degree in fi-

FOUNDATION GRANTS

Ellender Dickson Scholarships

Barbie Schrick (Oklahoma City) is a junior finance major with a 4.0 grade point average. She is chapter president, involved in the Student Senate, and a member of Phi Eta Sigma and Blue Key.

Stephanie Duncan (Indiana St.) is chapter president, and a member of Blue Key and the summer orientation staff. She is a junior majoring in nursing and psychology.

Irma Latzer Gamble Scholarship

Kirsta Crawford (Oregon) is a member of the Presidential Scholars Club, Phi Eta Sigma, Alpha Lambda Delta, Golden Key and Druids. She is chapter recording secretary and a junior majoring in public health.

Jane Benton French Scholarship

Maria Connors (Kansas) is the first recipient of the Jane Benton French Scholarship and is a junior majoring in secondary/middle education. She is chapter scholarship chairman, a member of Golden Key, and volunteers for Special Olympics.

Ruth B. Fox Scholarship

Milana Nollman (Bradley) is a sophomore majoring in elementary education, Spanish and English with a 3.91 grade point average. She is enrolled in the honors program, active in Theatre Scene Shop and enjoys ballet.

Jeanine Ogburn (Oklahoma

City) is chapter treasurer, a member of Phi Eta Sigma and Sigma Tau Delta, and on the President's Honor Roll. She is a sophomore majoring in English.

Alpha Xi Scholarship

Jane Kidd (S. Methodist) is chapter president and involved in the Economics Club. She is a junior majoring in economics and political science.

Betty Luker Haverfield Scholarship

Shannon Lind (Illinois) is a member of Alpha Lambda Delta, Golden Key and Student Alumni Association. She is chapter vice president and a junior majoring in marketing.

Ladyfood Scholarship

Sharonne O'Shea (Alma) is a member of the Orientation Committee, a staff writer for *The Almanian*, and is chapter recording secretary. She is a junior majoring in history and biology with a pre-law curriculum.

Ardis McBroom Marek Scholarship

Lisa Bandy (Iowa) is standards chairman, a member of Shambaugh Honors Program and a reporter for the school yearbook. She is a junior majoring in journalism.

Orra Spencer Reid Scholarship

Andrea Stacy (Rochester), a sophomore with a 3.93 grade point average, is majoring in health and society, and psychology. She is chapter ritual chair-

man and a charter member of Epsilon Tau Chapter.

Laura Frances Cottingham Scholarship

Debbie Turnbull (Kansas St.) is a junior with a 4.0 grade point average. An accounting major, she is chapter president and a member of Phi Eta Sigma, Spurs and Order of Omega.

Ernestine Chubb Quinn Scholarship

Catherine Carroll (LaSalle) volunteers in the Philadelphia schools and is a member of the Italian Club. She is alumnae-collegiate relations chairman and a junior majoring in elementary and special education.

Kathryn and John F. Winchester Scholarship

Kristin Carbaugh (Arizona St.) is house manager, a member of Who's Who and Phi Upsilon Omicron, and on the Dean's List. She is a junior majoring in textiles and clothing.

Vera Virginia Hill Thayer Dick Scholarship

Jennifer Busch (Syracuse) is a junior majoring in advertising and is chapter vice president. She is a member of Phi Eta Sigma, Golden Key and Order of Omega, and on the Dean's List.



Victoria McBride Blockhus (Calif.-Berkeley)

nance and international business, and is pursuing her master's in business administration. She hopes to become a CPA, and ultimately a corporate chief financial officer. She has served Gamma Phi Beta as rush and pledge advisor and is a member of the Washington, D.C. Alumnae Chapter. As a collegian, Dianne was chapter president and membership chairman.

Lisa Jacome (Arizona) is a member of Spires, Chimes, Order of Omega and Phi Chi Theta. She was chapter social chairman and is a junior majoring in marketing.

Gabrielle Guimond (Colgate) is chapter historian, a member of Phi Eta Sigma, Student Senate and German Club. She is a sophomore majoring in international relations with a minor in German.

Elizabeth Welch (Union) is a junior majoring in economics and is chapter membership chairman. She is Orientation Committee chairman and a member of the Student Affairs Council.

Lambda Scholarship

Christen Chandler (Washington) is house manager and a member of Beta Alpha Psi. She is a senior majoring in business and accounting.

Eta Scholarships

DeAnn Flores (Calif.-Berkeley) was standards chairman and Junior Panhellenic delegate. She is a junior majoring in rhetoric and pre-law.

Karen Henricksen (Calif.-Berkeley) is a junior majoring in business administration, and is chapter public relations chairman and Panhellenic delegate. She is president of the Undergraduate Marketing Association and a member of the Honor Students Society.

Lisa Beeson (Calif.-Berkeley) is chapter PACE chairman and is employed at a law firm. She is a junior majoring in English and pre-law.

Michelle Way (Calif.-Berkeley) is a member of the Honor Students Society, volunteers for Loaves and Fishes, and is chapter recording secretary. She is a junior majoring in psychology.

Carrie Guthrie (Calif.-Berkeley) is a senior majoring in anthropology and psychology, and served as chapter vice president and recording secretary. She is a member of the Honor Students Society, Psi Chi and the Association of Psychology Undergraduates.

1992-93 Scholarships and Fellowships

Graduate Fellowships

Lindsey Barbee—Restricted to study in the fields of law, business, engineering (including architecture), social work or health science professions.

Fern Holcomb Heath Audrey Weldon Shafer Founders Foundation

Beta—Restricted to members of Beta Chapter, University of Michigan.

Eta—Restricted to members of Eta Chapter, University of California-Berkeley.

Fellowship applicants are considered on the bases of contribution to community and/or Gamma Phi Beta, academic record, promise of achievement and financial need, and must be accepted in a graduate program before fellowship is granted. Awards will be made only to members in good standing. Fellowships for 1991-92 ranged from \$2,000 to \$3,500.

Undergraduate Scholarships

Elizabeth Fee Arnold/

Beatrice Hill Wittenberg

Ellender Dickson—Restricted to members attending colleges and universities with Gamma Phi Beta chapters.

Ruth B. Fox

Kathryn and John F. Winchester—Preference given to members of Arizona or Colorado chapters.

Ardis McBroom Marek—Preference given to members studying journalism or related fields.

Irma Latzer Gamble

Betty Luker Haverfield

Orra Spencer Reid

Laura Frances Cottingham—Restricted to members of Missouri, Kansas or Colorado chapters.

Lambda—Restricted to members of Lambda Chapter, University of Washington.

Alpha Xi—Restricted to members of Eta Chapter, University of California-Berkeley.

Ladyfood

Vera Virginia Hill Thayer Dick

Jane Benton French—Restricted to members of Sigma Chapter, University of Kansas.

Ernestine Chubb Quinn Foundation

Scholarship applicants are considered on the bases of academic record, contribution to campus and/or Gamma Phi Beta and financial need. Awards will be made only to members in good standing. Scholarships for 1991-92 ranged from \$1,000 to \$2,500.

Financial Assistance

Grant-in-aid: Available at any time during the year to members of Gamma Phi Beta who have unforeseen financial need that might force withdrawal from college. Province collegiate director approval must accompany application.

All Applicants

Forms and additional information may be obtained by writing after January 1, 1992: Gamma Phi Beta Foundation, 12737 E. Euclid Drive, Englewood, CO 80111-6437. Completed applications, including transcripts and letters, must be filed no later than February 25, 1992.

Scholarship and Fellowship Endowments

The Foundation Board of Trustees has established a minimum endowment of \$20,000 for an undergraduate scholarship and \$40,000 for a graduate fellowship. The new requirements were effective July 31, 1991.

Because of lower interest rates in recent years, some scholarship and fellowship endowments have not provided enough income to fund the established minimum awards of \$1,000 for scholarships and \$2,000 for fellowships. For many others, all accrued interest has been awarded annually.

"If we are to provide aid to worthy Gamma Phi Betas, we must continue to add to our current endowments as well," commented Financial Aid Chairman Sally Ramseyer Beck (Kansas). "More members are applying each year and we need to help more of them, particularly in this recessionary period." The number of applicants also is up because of federal loan cutbacks and increasing costs of tuition, housing, books and supplies.

Completed applications for the 1991-92 school year were received from 95 members. After careful ranking according to preset criteria, 40 awards totaling \$57,200 were made, ranging from \$1,000 to \$2,500 for undergraduate scholarships and \$2,000 to \$3,500 for graduate fellowships. Twenty scholarships, five book awards, and 15 fellowships were awarded.

Members are encouraged to add to established endowments, such as the Lindsey Barbee Fellowship and the Betty Luker Haverfield Scholarship, in addition to establishing new sources of financial aid for deserving Gamma Phi Betas. For more information regarding endowments contact the Gamma Phi Beta Foundation, 12737 E. Euclid Drive, Englewood, CO 80111-6437.

ALUMNAE NEWS

Jacksonville, Fla. alumnae held their annual Senior Celebration for Jacksonville University collegians at the home of Robin Woodward Robinson (Colorado St.). The seniors received Gamma Phi Beta lapel pins and cross-stitched frames that were designed and made by the alumnae. The mother-daughter team of Biff Enger Molden (Illinois) and Molly Molden Miller (Kansas) hosted the annual mother-daughter tea that included daughters of alumnae, and collegians and their mothers.

Nashville, Tenn. alumnae welcomed alumna initiate Jo

Dorris Jones Anderson into membership at the home of Alpha Theta House Corporation Board President Kathy Ruark Gibson (Vanderbilt). They also



Officers of the St. Louis, Mo. Alumnae Chapter are Meimei McMichael Huber (Syracuse), Donna Davis Prior (Indiana St.), Jackie Heitman Ruthsatz (Wash.-St. Louis), Chris Lankford Toole (Iowa St.) and Patty Carroll Smith (St. Louis).

honored graduating seniors from Vanderbilt University with a party at the home of Bonnie Hager Daume (Vanderbilt). Six alumnae and collegians at

Ruth Pringle Moore (Wittenberg), Lois Emry Cox (Stanford) and Marjorie Miller Wanderer (Illinois) received framed 50-year certificates from the Pittsburgh, Penn. alumnae on Founders Day.

Cynthia Pfarrer Foster (Indiana) treated the Evansville, Ind. alumnae to a candlelight Founders Day dinner in her home. Province IV Alumnae Director Barbara Magnus Small (Michigan St.) was a special guest. Past President Sara Fry Howard (Kansas) was presented with a crescent lavalier necklace.

Keene Konnection

Nearly every Gamma Phi Beta reaches a crossroads in her life when she needs the help of her sisters. Whether the crossroads involves health, age, death or another situation, helping a sister through a crisis is one of the most rewarding things Gamma Phi Betas can do for each other to demonstrate their lifetime commitment.

The Rochester, N.Y. Alumnae Chapter discovered a crossroads situation and decided to do something about it. Their project, called the Keene Konnection, was named for Becky and Bobby Keene, sisters who are charter members of Alpha Omicron Chapter at North Dakota State University.

Over the years the Keenes devoted themselves to Gamma Phi Beta and helped found the Rochester Alumnae Chapter in 1945. They were a constant inspiration to all Gamma Phi Betas who became involved in the group, and in 1980 received their 50-year pins.

In 1989, several Rochester alumnae realized the Keene sisters, who were elderly and in failing health, needed their support. They put together a list of members who could devote a little spare time to the sisters. Among those helping the Keenes were Janet Reynolds Kendrick (Kent St.), Helen Titelmaier Clark (Minnesota), Pat Whitney Schutt (Syracuse), Terry Nicastro, Martha Smith Crawford (Syracuse), Louise Van Dyke Macdowell Battist (William and Mary), Sue Bender Bloch (Ohio Wesleyan), Candy Marsden Baune (N. Dakota St.) and Pat Horvath Mahan (Miami). Each donated a week at a time when she could fix a meal for the Keenes, take them for a ride or to the doctor, enjoy lunch together, or just stop by for a friendly chat.

All alumnae chapters have elderly members who would appreciate some special attention. Younger alumnae can offer to drive them to an event. Others might volunteer to call elderly members once a week just to keep in touch; then the alumnae group will know if a member needs special type of help. All groups can send a card once a month to elderly sisters to remind them that they are not forgotten.



Chris Lobas Magee and Kathy Benyo Gilbo, pledge sisters at Kent State University 25 years ago, get reacquainted at a Dayton, Ohio Alumnae Chapter meeting.

tended the Nashville Panhellenic Picnic for local college-bound high school seniors.

Columbus, Ohio alumnae have met for dinner, gone gallery hopping and enjoyed a cook-out and a trip to King's Island.

Collegians from Texas Wesleyan, Southern Methodist and East Texas State joined the Dallas, Tex. alumnae for Founders Day.

The highlight of the Tampa Bay, Fla. celebration was the presentation of 50-year pins to Hellen Groner Mulvihill (Syracuse), Laura Parker Schofer (Wittenberg) and Margaret Moody Subby (Iowa St.). Sixteen chapters were represented by 31 members.

Susan Richter Krombach (Missouri) and Sally Rice Markland (Missouri) chaired the St. Louis, Mo. Alumnae Chapter's Ground Hog Day Dance and Silent Auction that netted nearly \$1,500 for the Gamma Phi Beta Foundation and the group's local camping philanthropy.

Suzanne Mast Stein (Wittenberg) hosted a meeting at which the uses of herbs were presented. Spring activities included a program on coping with stress at the home of Ann Kaiser Uthoff (Missouri), a garden lunch and tour of the Chattron-DeMenil Mansion, and a potluck dinner and installation of officers at the home of Ann Conrad Stoecker (Indiana). Bonnie Klund Hana (Missouri), a docent at the Laumeier Sculpture Park for 12 years, guided alumnae through the park.

Ann Balzer Rothrock (Texas Tech) treated the **Glen Ellyn, Ill.** alumnae to a Founders Day dinner menu that might have been served in 1874. She and several other members wore dresses of the period.

A salad luncheon at the Denver Athletic Club commemorated Founders Day for **Denver, Colo.** alumnae. Ann Clapp Scott (S. Methodist), Margaret Evans Hodgson (Kansas), Peggy McDonald Beardshear (Iowa St.), Helen Messenger Cass (Denver), Marcetta Rhoads Lutz (Denver) and Betty Bryans Luxford (Denver) received 50-year pins.

Duluth, Minn. alumna Lisa Morgan Moulton (Iowa) presented Golden Crescent Awards to Joan Monaghan Basgen (Minnesota) and Katharine Holmes Johnson (Wisconsin) on Founders Day.

a trip down memory lane for the alumnae, as they participated in a candle lighting ceremony announcing the engagement of one of the collegians.

Modesto, Calif. alumnae enjoyed themselves at a Founders Day luncheon at the home of Ila Stiver Reinheimer (Wittenberg).

Columbia, Mo. alumnae held a Founders Day luncheon at the



Glen Ellyn, Ill. alumnae donned period dresses for their Founders Day celebration.



North Houston, Tex. alumnae presented toys and gifts to patients and staff at the Cypress-Fairbanks Medical Center Pediatric Unit.

berta Martinez Bollin (Calif.-Riverside) and Pam Templeton Griffin (Colorado) for the time, effort and love given to the chapter.

More than \$125 was collected for the Foundation by seven **Fresno, Calif.** alumnae when they held their Founders Day at the home of Diane Hiller Sikora (Calif. Poly-San Luis Obispo). Instead of buying lunch, each

member made a donation for the meal Diane provided.

Omaha, Neb. alumnae and Creighton University collegians enjoyed a Founders Day dinner at the Omaha Club. Helen Davis Conrad (Missouri) and Mary Neal Whinery (Iowa St.) received Golden Crescent Awards. Sylvia McNally Jenkins (Nebraska) received the Omaha Hall of Fame Award.



Houston, Tex. alumnae attend the Houston Panhellenic luncheon, which is a fundraiser for collegiate scholarships.

Five **Muskogee, Okla.** alumnae attended a Founders Day brunch at the home of Betty Outhier Williams (Oklahoma City).

Gamma Phi Betas modeling clothes from Casual Corner entertained **Phoenix, Ariz.** alumnae and members of Beta Kappa Chapter at their Founders Day celebration. Seven sisters who contributed \$1,000 or more to the Capital Endowment Campaign were honored.

Fifty-nine **Beaumont, Tex.** alumnae and Lamar collegians celebrated Founders Day together. The evening ended with

Alpha Delta Chapter house. House Corporation Board President Audrey Allen Walsworth (Missouri) spoke about her trip to Rwanda.

Fifteen **New York, N.Y.** alumnae celebrated Founders Day at Extra! Extra!

The first Founders Day celebrated together by the **Monte-rey, Calif.** alumnae and members of Epsilon Omicron Chapter at the University of California-Santa Cruz was an unqualified success. The collegians presented gifts of appreciation to alumnae Sharon Reisig Green (Colorado St.), Ro-

International Headquarters Request Form

Please send me information about:

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| <input type="checkbox"/> Closest alumnae chapter | <input type="checkbox"/> TransISter Program |
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| <input type="checkbox"/> Convention | <input type="checkbox"/> Mothers Clubs |
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| <input type="checkbox"/> Recommendation |
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| <input type="checkbox"/> Enclosed is a check for \$15 annual membership dues. Alumnae dues are not tax deductible. |

Name _____
(first) (maiden) (last)

Address _____
(street)

(city) (state) (zip)

Collegiate Chapter _____

Mail to: Gamma Phi Beta Sorority, 12737 E. Euclid Drive, Englewood, CO 80111-6437; 303-799-1874; 303-799-1876(FAX)

1991 Circles of Excellence

Diamond Circle of Excellence

Beverly-Westwood, California
Denver, Colorado
Dallas, Texas
La Jolla, California
Madison, Wisconsin
Riverside, California

*New York City alumnae celebrate
sisterhood.*

Pearl Circle of Excellence

Albuquerque, New Mexico
Ames, Iowa
Bakersfield, California
Balboa Harbor, California
Champaign-Urbana, Illinois
Chicago NW Suburban, Illinois
Diablo Valley, California
Evanston-North Shore, Illinois
Greater Orange County, California
Houston, Texas
Kansas City, Missouri
Kearney, Nebraska
Long Beach, California
New York City, New York
North Houston, Texas
Northern Virginia, Virginia
Omaha, Nebraska
Pasadena, California
Philadelphia North Suburban,
Pennsylvania
Philadelphia West Suburban,
Pennsylvania
Rochester, New York
Sacramento, California
St. Louis, Missouri
San Antonio, Texas
Santa Barbara, California
Stillwater, Oklahoma
Terre Haute, Indiana

Carnation Circle of Excellence

Atlanta, Georgia
Cedar Rapids, Iowa
Chicago, Illinois
Cleveland West, Ohio
Colorado Springs, Colorado
Dayton, Ohio
Evansville, Indiana
Glen Ellyn, Illinois
Jacksonville, Florida
Lake County, Illinois
Lubbock, Texas
Manhattan, Kansas
Memphis, Tennessee
Minneapolis-St. Paul, Minnesota
Oklahoma City, Oklahoma
Phoenix, Arizona
Princeton, New Jersey
Quad Cities, Iowa/Illinois
Rochester, Michigan
San Diego, California
San Fernando Valley, California
South Jersey, New Jersey
Tampa Bay, Florida
Topeka, Kansas



Circle of Excellence

Arlington, Texas
Bloomington, Indiana
Buffalo, New York
Cincinnati, Ohio
Cleveland, Ohio
Cleveland East, Ohio
Columbia, Missouri
Columbus, Ohio
Des Moines, Iowa
Duluth, Minnesota
Ft. Collins, Colorado
Greater Ft. Myers, Florida
Hawaii
Jackson, Michigan
Lawrence, Kansas
Marin County, California
Modesto, California
Monterey County, California
Nashville, Tennessee
Peninsula, California
Sarasota-Manatee, Florida
Syracuse, New York
Tallahassee, Florida

Circle of Excellence Criteria

Diamond Circle of Excellence

- Achievement of Circle of Excellence criteria.
- Contribution to the Gamma Phi Beta Foundation by 10 percent of the chapter's dues-paid members or the chapter itself.
- Support of a camping program either local or international Gamma Phi Beta, or both.
- Attendance at 1991 Leadership Conference (in alternate years, send a delegate to Convention).
- Current alumnae chapter bylaws.
- Collegiate chapter assistance.

Pearl Circle of Excellence

- Achievement of Circle of Excellence criteria.
- Achievement of four Diamond Circle of Excellence criteria.

Carnation Circle of Excellence

- Achievement of Circle of Excellence criteria.
- Achievement of three Diamond Circle of Excellence criteria.

Circle of Excellence

- Four or more meetings per year.
- Payment of international dues by December 1.
- Payment of publications and forms fee.
- Election of officers and submission of the Alumnae Chapter Officers list by April 1.
- Submission of the Alumnae Chapter President's Report by June 1.

Members of the Philadelphia North and Philadelphia West Alumnae Chapters get together for a joint meeting.



IN MEMORIAM

ALPHA

Doris Fancher Wilson

GAMMA

Jane Biggar Forkel
Helen Gunther Kober
Dorothy Funk Clark

EPSILON

Betty Fleming Hanson
Ethel Saari Dunbar
Jane Kendall Hoffman

ETA

Marjorie Boeckmann Milnes
Helen Campen Hall

THETA

Mary Moore Gurd

KAPPA

Isabel McCannel Osborn
Ottilia Maier Duffy

LAMBDA

Norma Simila Rumberger
Julia Henke Dahlgren
Sally Sloggett Peterson
Jane Horsfall Richter
Lorinda Reid Dickey

MU

Frederica Vitousek Carah

XI

Hazel Stone Corlett

OMICRON

Florence Nordine Legler
Grace Geyer Sayre

PI

Marguerite Smith Tomiska

RHO

Florence Rohrbacher Williams

SIGMA

Elizabeth Noyes Ellis

TAU

Vestal Deffenbaugh Tucker
Nancy Woodward O'Keefe
Virginia Woods Weppner
Frances Foster Freeman

PHI

Marjorie Chopin McCormick

CHI

Lucile Hollinshead Parrish
Bertha Fisher Romans

PSI

Louise Lilliard Starr

ALPHA ALPHA

Doris Armitage

Maxine Gillis Baird

Thelma Wright

ALPHA BETA

Clara Sperry Borman
Mary Ritchie

ALPHA GAMMA

Corienne Jorgensen DeTarr

ALPHA DELTA

Emma Draper Phillips

ALPHA EPSILON

Vesta Kilheffer Rawhauser

ALPHA ZETA

Florence Margaret Smith

ALPHA IOTA

Frances Rodgers Faulkner
Helen McKee
Sue Cornell Byrne

ALPHA LAMBDA

Marion Cardwell Ricker

ALPHA NU

Gerrie Klein Yearick

ALPHA OMICRON

Olive Ringen Bodmer
Marjory Archer Haggart

ALPHA PI

Anne Wagoner Sharpe

ALPHA RHO

Dorothy Doerr McCulloh

ALPHA SIGMA

Catherine Rogers Buchanan

ALPHA UPSILON

Reva Lincoln Messier

ALPHA PHI

Suzanne Green Sittig
Janet Fisher Corbin

BETA THETA

Esther Rooney Foley

BETA OMICRON

Alta Patricia Denton*

BETA PHI

Susan Marie Spelman

GAMMA PHI

Delena Carol Pickens

*Merit Roll

Proof of death must be submitted to International Headquarters before a member's name will be listed in the In Memoriam column. A newspaper obituary is preferred, but consideration will be given to a letter from a family member or executor of estate.

The Sorority appreciates the return of a deceased member's badge, when possible, so that it might be preserved and bring joy to others as a special chapter badge.

MEMORIAL GIFTS

In Memory Of:

Anne Stellman Artz
Sue Cornell Byrne
Sara Callis (Mother of Joanne
Callis Roman)

Jacqueline Barbara Czech
Julia Henke Dahlgren
Alta Patricia Denton

Lorinda Reid Dickey
Ottilia Maier Duffy
Elizabeth Noyes Ellis
Mary Hancock Fitzgerald
Carol Conant Friend
Marcelle Clark Guest
Kermit Hallenbeck (Father of
Linda Hallenbeck Pelegrino)

Mother of Patricia McGahey
Henderson
Diane Housel Henry

Virginia Fellows Higgins
Jane Kendall Hoffman
Charles Lamb
Barbara Watts Lasell

Martha Payne Mendenhall
Homer F. Neville
Mrs. Penniman (Mother-in-law
of Janet Hannan Penniman)
Vesta Kilheffer Rawhauser
Harry B. Seybt, Jr. (Husband of
Judith Renje Seybt)

Given By:

Barbara Missert Wessel
June Riechers Skalecky
Ann Mullen Bronsing
Kris Brandt Riske
Mr. and Mrs. Louis John
Swallow, Sr.
Lori Lyn Smith
Louisa Brown Pierson
Evanston-North Shore, Ill.
Alumnae Chapter
Glen Ellyn, Ill. Area Alumnae
Chapter

Jacquelyn Hilger Graves
Frances Rea Griffin
Jeannine Sheldon Kallal
Sally Erikson Lewis
Catherine Balzer Lorino
Mary Jane Hipp Mithos
Gloria Swanson Nelson
Audrey Weldon Shafer
Randall Stevens
Annabell Brown Douglass
Susan Getchell Semrad
Latane Jordan Graham
Helen Solem Sand
Holly Hunt
Omaha, Neb. Alumnae Chapter
Nancy Anne Robinson Brenza
Marta Lombardi Brown
Shelby Wilson McGirr
L'Cena Brunskill Rice
Robyn Forsyth Steele
Joanne Callis Roman

Phyllis Donaldson Choat
Cathy Housel Foster
Omaha, Neb. Alumnae Chapter
Leta Marie Bradley Adams
Jim and Mary Ellen Hanley
Jean Balzer Erdall
Ruth Caroline Dyer
Jacqueline Ennis Falkenroth
Barbara Oakley Hoyt
Sue Wright Brownlee
Catherine Campbell Dunmire
Mr. and Mrs. Louis John
Swallow, Sr.
Verla Oare
Ann Mullen Bronsing
Mr. and Mrs. Donald Prior
Joanne Callis Roman
Geraldine Epp Smith
Mr. and Mrs. Louis John
Swallow, Sr.

In Memory Of:

Louise Lilliard Starr
Margaret Hoskin Travis
Steve Urette (Brother-in-law
of Karen Gamel Urette)
Jane O'Neil Wandless

Donations in memory of
friends, sisters and loved ones
may be sent to Gamma Phi Beta
Foundation, 12737 E. Euclid
Drive, Englewood, CO 80111-
6437. If you would like a card in
recognition of your memorial
gift, please include a family
member's name and address.

Given By:

Stella Grant Russell
Kathryn Allen Woodward
Kris Brandt Riske
Jolene Lessard Stiver
Sue Wright Brownlee

OFFICERS



Margaret West Pape (Oklahoma)

Margaret West Pape (Oklahoma), Province IX Collegiate Director—*ΓΦΒ Award:* Merit Award *Career/Activities:* Elementary school teacher, Presbyterian Church elder, Junior League *Interests:* traveling, antiques, cooking, coaching girl's basketball

Ellen Penne Solum (Calif. Poly-San Luis Obispo), New Chapter Director—*Alumnae Chapter:* Bakersfield, Calif. *Previous International Office:* Province Collegiate Director *Career:* Registered dietician/food service consultant *Interests:* Cooking, tennis, gardening, traveling, remodeling old homes



Eric and Ellen Penne Solum (Calif. Poly-San Luis Obispo)

Janny Jones Strickland (Denver), Province VII Financial Director—*Alumnae*

Chapter: Dallas, Tex. *ΓΦΒ Relatives:* Jean Wohlhuter (Oklahoma St.), Julie Wohlhuter (Oklahoma St.) *Previous International Offices:* Province Collegiate Director, Area Financial Advisor *Career:* Parenting *Interests:* Traveling, reading, children's crafts, biking

Jennifer Wiseman Oseth (Minnesota), Province XI Alumnae Director—*Alumnae Chapter:* Colorado Springs, Colo. *ΓΦΒ Relatives:* Carol Baron Wiseman *Career/Activities:* Parenting, Junior League, New Comers Club *Interests:* Painting, entertaining, cooking, gardening

Becky Pond Kearns (Idaho St.), Province X Collegiate Director—*Alumnae Chapter:* St. Louis, Mo. *ΓΦΒ Relatives:* Michelle Pond Bell (Idaho St.), Mary Pond (Idaho St.), Kathleen Pond Rudeen (Idaho St.) *Career/Activities:* Bank manager, Mark Twain Bank; parenting *Interests:* Skiing, hiking, camping, tennis, golf, volleyball, running, weight lifting, aerobics, reading, decorating



Julie Stevenson (Iowa St.)

Julie Stevenson (Iowa St.), New Chapter Director—*ΓΦΒ Relatives:* Kathy Jacobson (Drake) *ΓΦΒ Award:* Lillian Thompson Award *Previous International Office:* Collegiate Con-

sultant *Career/Activities:* Third year law student, Drake University; law clerk; Delta Theta Phi Law Fraternity; Student Bar Association representative *Interests:* Traveling, movies, sports



Terri Kennedy Briggs (Oregon St.)

Terri Kennedy Briggs (Oregon St.), Province XII Collegiate Director—*Previous International Offices:* Collegiate Consultant, International Rush Consultant *Career/Activities:* Sunday School teacher, church building committee, church choir, Bible study fellowship, parent-teacher, Student Association *Interests:* Sewing, reading, traveling

Melanie Mogg (Arizona St.), Province VI Alumnae Director—*Alumnae Chapter:* Duluth, Minn. *Career/Activities:* Assistant professor, accounting and tax; public television moderator; family *Interests:* Remodeling older homes, interior decorating, traveling

Fran Mayfield (Kansas St.), Assistant to the Collegiate Vice President—*Scholarship—ΓΦΒ Foundation Award:* Audrey Weldon Shafer Fellowship *Previous International Office:* Collegiate Consultant *Career/Activities:* Orienta-

tion coordinator, Oakland University *Interests:* Traveling, reading, running



Fran Mayfield (Kansas St.)



Elizabeth Dean Wanderer (Illinois)

Elizabeth Dean Wanderer (Illinois), Province II Financial Director—*Alumnae Chapter:* Philadelphia West Suburban, Penn. *ΓΦΒ Award:* Merit Award *Career/Activities:* Librarian, senior citizen's club coordinator, church *Interests:* Reading, traveling, cross-stitch, calligraphy, The Beatles

Julee Bertsch Hotard (Bowling Green), Province I Alumnae Director—*Alumnae Chapter:* New York, N.Y. *Career/Activities:* Director of career education, Columbia University; doctoral student; soup kitchen volunteer *Interests:* Golf, swimming, needlepoint, ballet

COLLEGIATE NEWS

California-Riverside Gamma Phi Betas enjoyed a day at Knott's Berry Farm after the initiation of 40 new members. Alumnae joined them for skits and memories in a celebration of the chapter's 15th anniversary. Chapter members share a sense of accomplishment by participating in the adopt-a-highway program in which they remove litter from a two-mile stretch of freeway.

Wisconsin-Milwaukee members packaged food for Food for Families and sorted toys for Toys for Tots. They participated in several Greek events and began a GamMa program, a new tradition with alumnae serving as big sisters to pledges.

Gettysburg College collegians enjoyed bowling and held a Crush Dance. They also wore yellow ribbons with their letters in support of the troops in the Persian Gulf.

At **California-Santa Barbara**, Gamma Phi Betas participated in a Girls' Club after-school program, the Santa Barbara Hospice Ball and a Balloon Buy in support of the Foundation. Fundraisers included a pancake breakfast, an ice cream social and a suitcase party, during which a two-day trip to Las Vegas was raffled. They invited their professors to a faculty luncheon and scholarship night.

Mothers of **Idaho** collegians spent the weekend of the university's jazz festival at the chapter house. The chapter sponsored an Alcohol Awareness Week during which they heard speakers, joined Idaho's adopt-a-highway program and sponsored a day camp.

Two **Bowling Green** pledges donated cinnamon crescent ornaments that kept the chapter house smelling wonderful through the holidays. The Mistletoe Magic semi-formal added to the season and chapter families exchanged gifts.

Outrageous plaids were the order of the day at the Perfectly Plaid Party. During rush they introduced a new party, Under the Sea with G Phi B, complete with fishing nets, oars, life jackets and goldfish as decorations. Floating candles and dream cake added a touch of elegance to their last party.



Lisa Gruendyke (Calif.-Riverside) shares a proud moment with her mother, a new alumna initiate.



Preference brings out the smiles for Indiana Gamma Phi Betas.



University of Arizona collegians enjoy a moment of sisterhood.

Residents of a nursing home enjoyed refreshments and songs from **Georgia** collegians. They also organized activities for children of alumnae and special education students.

More than 30 professors attended the USC chapter's Chinese dinner in their honor. Admission to their four-way

philanthropy mixer was an item of canned goods, and they won the year-long inter-sorority sports competition.

Beta Phi Chapter at **Indiana** played an active role in the Spirit of Sport All Nighter, a benefit that raised \$20,000 for Special Olympics. A Gamma Phi Beta chaired the event and six

other sisters were on the steering committee.

House beautification and a speaker on bulimia were among the **Florida State** chapter's PACE programs, and alumnae were invited to a spring tea. Community service projects included donating and serving food to 65 homeless people, donating money to a shelter and repairing homes for the needy. They also participated in a March of Dimes walk and PUSH, a program for the handicapped.

The chapter also enjoyed a roller skating party and dressed in black for a pre-finals "mourners" dinner. Their Laff Off, a comedy competition to benefit the Cancer Society, was a success.

Sisters from **Miami University** traveled to Lexington, Ken. for the initiation of the charter members of Epsilon Sigma

COLLEGIATE NEWS

Chapter at Morehead State. They were proud to be a part of the growth of Gamma Phi Beta.

Lunch in the suite and treats provided by the scholarship chairman inspired chapter members to study hard for finals. Their efforts paid off as they jumped seven places in Panhellenic ranking and earned a 3.141 chapter grade point average.

An Evening to Kill was the theme of a **Purdue** sisterhood function. After a formal dinner, collegians and area alumnae divided into teams to play a murder mystery game. At their retreat, they broke the ice by popping balloons and answering the questions they found inside.

At **California State-Fullerton**, chapter members filled a



The '50s is a favorite rush theme at East Texas State.



Iowa Gamma Phi Betas celebrate bid day.

piggy bank for the Make A Wish Foundation to help make a little girl's dream come true. The three-year-old girl, who has leukemia, was all smiles at her birthday party at the Disneyland Hotel, especially when she received a t-shirt that said, "Gamma Phi Beta Loves Me!"

A presentation about breast cancer was an opportunity for Mothers Club members and their daughters to get acquainted and become informed, and special gifts were presented

to graduating seniors at the Super Seniors dinner.

Seniors at **Clemson** received "career baskets" from their secret sisters and were treated to breakfast during Senior Celebration Week. The sunshine committee kept spirits high during rush school, which was held at a state park.

Union College Gamma Phi Betas held a country-western party complete with a square



Amanda Wiedman and her mother Jacquie Jordan Wiedman (Oregon) enjoy the UCLA mother-daughter luncheon.

dance caller. They also sponsored a cut-a-thon to raise money to send children with cerebral palsy to camp; professional stylists donated their services.

Tau Chapter members from **Colorado State** met sisters from other schools at Leadership Conference held at the University of Colorado. They also treated their seniors to a steak and crab dinner during Senior Week and held a Balloon Buy to

benefit the Gamma Phi Beta Foundation. Camp Sechelt benefited from the annual spaghetti dinner held at the chapter house.

UCLA members were treated to a lasagna dinner prepared and served by the Parents Club. The chapter also established the position of sisterhood chairman to emphasize and strengthen that aspect of chapter life.

The **Penn State** chapter celebrated 100 percent initiation of its pledge class and kept busy with philanthropic service projects. They made friendship necklaces and bracelets for Camp Sechelt and sold daffodils for the Cancer Society. Pledges surprised children at a day care center by presenting them with filled Christmas stockings.

Northwestern pledges sponsored the Pledge Olympics and raised \$500 for Camp Sechelt. The chapter started an Alum Chum program to increase friendships between alumnae and collegians.

"Better than visiting Willie Wonka's Chocolate Factory," exclaimed a child visiting Rho Chapter's booth at the **University of Iowa** Chocolate Fest, a benefit for the Kidney Foundation. The chapter enjoyed distributing and sampling chocolate goodies donated by local businesses.

Beta Chapter at the **University of Michigan** and their fraternity teammates planned, worked and practiced to win Greek Week, during which \$50,000 was raised for charity. Their team sponsored a hula hoop contest and won first place in several events, the banner contest and for blood donations.

PACE programs at **Washington State** included alcohol awareness and a visit from the university ombudsman.



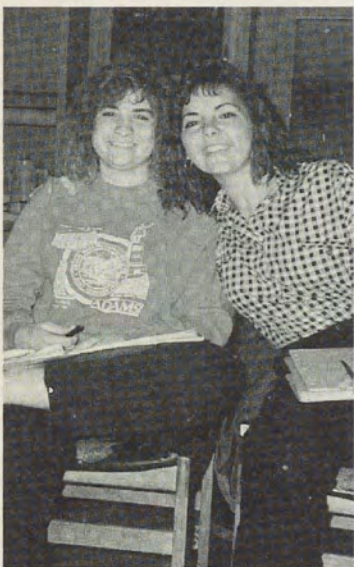
William and Mary collegians get together on bid day.



California-Riverside members don protective clothing in preparation for cleaning their adopted highway.



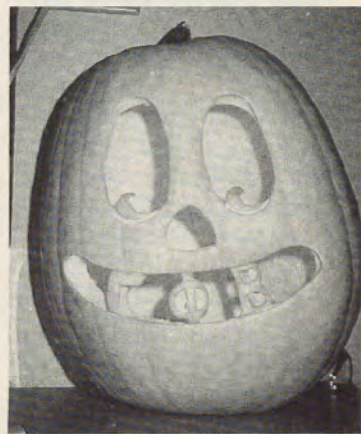
Michigan sisters race to build a pyramid during Greek Week.



Shannon Morris and Tonya Campbell celebrate sisterhood at Stanford.



Florida State sisters go bowling.



University of Arizona seniors carved this friendly pumpkin.



Jacksonville sisters are ready for the Christmas party.



Big and little sisters enjoy their retreat at Penn State.

Oakland sisters held a barbecue for their parents so they could get acquainted and learn about Gamma Phi Beta. They had a display table and several officers spoke about their responsibilities. The day concluded with family pictures and singing.

Gamma Chapter at the University of Wisconsin presented a handmade quilt to House Corporation Board President Lou Ann Kovall in appreciation of her dedication and loyalty. Alumnae and collegians designed and decorated the squares.

Founders

Helen M. Dodge Ferguson
Frances E. Haven Moss
E. Adeline Curtis Curtis
Mary A. Bingham Willoughby

International Council

International President: Jolene Lessard Stiver,
1249 E. Jefferson Blvd., South Bend, IN
46617
Alumnae Vice President: Camille Cestone, 1120
N. LaSalle #11G, Chicago, IL 60610
Collegiate Vice President: Diane Tjaden
Thompson, PO Box 246, Eldora, IA 50627
Financial Vice President: Frances Rea Griffin,
830 Warwick Rd., Deerfield, IL 60015
Member-at-Large: Kris Brandt Riske, 2405 W.
Gregg Dr., Chandler, AZ 85224
Executive Director: Marjory Mills Shupert, 12737
E. Euclid Dr., Englewood, CO 80111

Director of Extension: Linda Lyons Malony,
4230 W. 104th Terr., Overland Park, KS
66207

National Panhellenic Conference Delegate:
Karen Gamel Urette, 532 Riviera Dr., Tampa,
FL 33606

Alumnae Department

Alumnae Vice President: Camille Cestone
Membership: Jacki Ennis Falkenroth, 89
Tumbleweed Ct., San Ramon, CA 94583
Extension: Clarice Braker Morrison, 4604
NW 32nd St., Oklahoma City, OK 73122
Alumnae Initiates/Mothers Clubs: Janet
Wallace, 2343 W. Mission Dr., Chandler,
AZ 85224
Non-Affiliated Members: Peggie Leonard
Ellerston, RR #3, Eldora, IA 50627
Operations: Sharon Witt Dunham, 6411 S.
75th Ave. Circ., Ralston, NE 68127
Province Alumnae Directors:
I: Julie Bertsch Hotard, 514 N. 122nd St.
#602, New York, NY 10027
II: Doris Bird Gordon, 22 Andrews Rd.,
Malvern, PA 19355
III: Beth Singleton Kilchenman, 1898
Carlton Dr., Kent, OH 44240
IV: Barbara Magnus Small, 1932 Shipman,
Birmingham, MI 48009
V: Christi Lindauer Kilpatrick, 1001
Lochlyn Ridge Rd., Wales, WI 53183
VI: Melanie Joe Mogg, 3523 E. 4th St.,
Duluth, MN 55804
VII: Catherine Balzer Lorino, 2131
Goldsmith, Houston, TX 77030
VIII: Nancy Donovan Montgomery, 3104
Waverly Ave., Tampa, FL 33629
IX: Melba Quick Spurrier, 815 Hillcrest,
Stillwater, OK 74075
X: Virginia Knight Crowley, 5 Montclair
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XI: Jennifer Wiseman Oseth, 125 Clubridge
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XII: Vivian Dietrich Werner, NW 207
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Ct., Concord, CA 94521
XIV: Elizabeth Roessler Griffin, 2837 Brook
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XV: Beth Happe Bruner, 604 Division,
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XVI: Barbara Davis McKewen, 4416 Mt.
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Programs: Patricia Pivonka Wagar, 9675
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Louis, MO 63108
Philanthropy: Lynn Jorgenson Jacobs,
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55401
Recommendations: Liz Crosby Martin,
10706 E. Powers Dr., Englewood, CO
80111

Song: Jeannette Stoll Kaelin, 19690 Top O'
The Moor W., Monument, CO 80132
Volunteer Resources: Cindy Shirley
Schultz, 1990 Selby Ave., St. Paul, MN
55104

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Howard Ave., Ames, IA 50010
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VA 22101
Crossroads: Dorothy Butler Welsh, 15102
Encinito, San Antonio, TX 78232
Leadership Training: Kris Baack, Ph.D.,
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SisterLink/TransISter: Susan Viccelli, 518
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Dr. #200, Rochester Hills, MI 48309
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Amos, Buff Baird, Libby Hiller, Tiffany
Johnson, Liz Landes, Jennifer Rokala,
Paige White, Margo Wimer
International Collegiate Board:
Area A (Provinces I, II): Amy Carolla, RPO
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08903

Gamma Phi Beta Sorority

Founded November 11, 1874
Syracuse University

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FAX (303) 799-1876

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1st Alternate Delegate: Jolene Lessard Stiver,
International President
2nd Alternate Delegate: Betty Ahlemeyer
Quick, 2513 Garth Rd., SE, Huntsville, AL
35801
3rd Alternate Delegate: Catherine Guthrie
Lindauer, 5051 S. Beeler, Englewood, CO
80111

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Nesbitt McMahon, 2127 Petaluma Ave., Long
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Valley Rd., Princeton, NJ 08540

Public Relations: Joyce Hatch, 11 Barden Ave.
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Redondo Beach, CA 90277
Barbara Missert Wessel, 4842 Hyde Rd.,
Manlius, NY 13104
Jolene Lessard Stiver
Frances Rea Griffin
Marjory Mills Shupert

Gamma Phi Beta Foundation

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Canada V7V 1X6
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Secretary-Treasurer: Marjory Mills Shupert

A summer at Sechelt

“I

t's been my dream to go to Vancouver and be a counselor at Gamma Phi Beta Camp Sechelt,” said an enthusiastic Jackie Bergeron (Lamar). “Now that I've done it, I hope I'll be able to do it again next year!”

Everybody's favorite part of camp—and favorite activity—is the beach. The girls feel so free at the beach; it's a time to be themselves.” Although the water can be cold, the weather is warm enough on the beach for bathing suits.

Each counselor is responsible for a group of eight girls. Crafts, beach activities and projects keep everyone busy during the day. Evening activities are limbo night, Mexican night, bingo, talent show, unbirthday party and gifts, carnival and—everyone's favorite—Christmas, complete with Santa and carols. During the talent show, Jackie's campers had a grand time dressing in Texas clothes found in the popular costume box, doing the Texas two-step she taught them and mimicking her Texas accent.

Sessions run 12 days from Sunday through Thursday. A Vancouver camp board member visits

every four or five days and the nurse comes on Tuesdays and Thursdays. Counselors have an opportunity to use their leadership skills when they are on their own with campers the rest of the time—“a lot of responsibility, though we all knew CPR and first aid.”

Jackie plans to send birthday cards to each of her campers, and has already received letters from several. The campers are socially or economically deprived, eight to 12 years old and are “so thrilled” with the small gifts and goody bags provided by Gamma Phi Beta chapters.

Back at Lamar as a junior nursing major, Jackie is her chapter's social chairman and house manager. “It's my dream to go back to camp next summer. It makes you feel so good. I fell in love with all the campers—but especially one, who wasn't even one of my campers.” Several days after camp ended, Jackie ran into this camper and her dad on a Vancouver street. “Were y'all from Texas?” asked her dad, adding, “She really enjoyed herself!”

Camp Sechelt Wish List

Chapters are encouraged to make, decorate or collect items listed below and send them to Camp Sechelt. So that there are enough items for all campers, please send 38 (enough for one session) or more.

- Used stuffed toys in good condition, or new toys (cost under \$5).
- Decorated t-shirts (adult small and medium).
- Decorated visors and barrettes.
- Decorated bags filled with toiletries, soap and hair clips (self-locking plastic bags decorated with permanent markers work well).
- Hand made felt or cardboard Christmas decorations.

Other items (any quantity):

- Arts and crafts supplies
- Puppets
- Costumes
- Socks
- Snorkels and fins
- Decorated pillow cases
- \$15 for each set of cot sheets (must be specially made)

Monetary donations may be sent to Gamma Phi Beta Foundation, 12737 E. Euclid Drive, Englewood, CO 80111-6437. Send gift items to Gamma Phi Beta Children's Camp, c/o Marg Hodgson, 6871 Hycroft Road, West Vancouver, BC V7W 2K6 CANADA; mark package “Gift, No Commercial Value;” send package only via U.S. or Canadian Postal Service; do not send via UPS.

Camp Wyman campers launch a canoeing adventure. The St. Louis, Mo. Alumnae Chapter has supported Camp Wyman since 1987, providing a special camping experience for girls who might not have been able to attend.



Founded Upon A Rock

Have you remembered Gamma Phi Beta in your will or with a planned gift? If so, the Gamma Phi Beta Foundation would like to know. The Foundation wants to recognize all contributions to the future of the Sorority.

Next spring The Tau Epsilon Pi Society of Gamma Phi Beta will be unveiled. The Society will honor sisters who are building a stronger foundation for the Sorority through a bequest or other planned gift. Information about The Society will be included in the spring issue of *THE CRESCENT*.

If you have already remembered Gamma Phi Beta, please let the Foundation know by contacting International Headquarters, 12737 E. Euclid Drive, Englewood, CO 80111-6437; 303-799-1874. You will join other caring and generous sisters as charter members of The Society that affirms our Open Motto that Gamma Phi Beta is indeed TEPI—Founded Upon A Rock.—*Janet Heft Wright (Wichita St.), Planned Giving Chairman*

Gamma Phi Betas attending the Southern California Lunch at the Ritz are Marci Appleton (USC), Sue Tenney Jarvie (Washington) and Karen Wander Kline (Iowa St.). The event benefitted the Foundation Leadership Development Endowment.



Louise Tillotson Scholarship

Tucson alumnae are soliciting funds to endow a scholarship for Alpha Epsilon Chapter, University of Arizona in memory of Louise Berne Tillotson (Arizona), who had been the chapter's house corporation treasurer for 20 years.

Lou, as she was better known died on November 11, 1990. "Considering the special love Lou had for Gamma Phi Beta, it's ironic that she should die on Gamma Phi's 116th birthday," noted Tucson alumnae in a letter announcing the scholarship.

Lou graduated in the 1930s with a degree in home economics and taught in Duncan, Arizona. One of her best friends at Arizona had been Jean Tillotson Anderson (Arizona), who introduced Lou to her brother Dean. They married in secret because female teachers in Duncan were not allowed to be married.

Lou's involvement with Gamma Phi Beta began again in the mid-60s. Since she had done all the bookkeeping for Dean's hotel business, it was logical for her to begin as treasurer for Alpha Epsilon House Corporation. She loved that job enough to keep it for 20 years, keeping track of all the house finances and doing all the billing—all with typewriter and adding machine. She also served Gamma Phi Beta as a province collegiate director. "My mother truly enjoyed the time she spent as PCD and treasurer. She never felt it was a job. Instead, she looked upon it as the highlight of her life," said daughter Ann Tillotson Misenhimer.

To honor Lou and her remarkable service, a scholarship in her name has been established within the Gamma Phi Beta Foundation. The Alpha Epsilon House Corporation has made a \$3,000 contribution and Lou's husband has contributed \$1,000 to start the fund. The Tucson Alumnae Chapter is hoping that all Alpha Epsilon alumnae will wish to make a donation in her name. Donations are U.S. tax deductible and should be sent to Gamma Phi Beta Foundation, Louise Tillotson Scholarship, 12737 E. Euclid Avenue, Englewood, CO 80111-6437.

Camping Endowment

A \$20,000 camping endowment has been established within the Gamma Phi Beta Foundation by Dr. Sue M. Hall (Nebraska) and Jean Hall Dugher (Nebraska). Interest from the endowment will help fund Foundation camping programs.

In Celebration!

- To all Collegians at Leadership Training School; participation in the Foundation Thank-a-Thon; from Foundation Trustees
- To Cheryl Broyles; your 24th birthday; from Sammie Lowance Broyles
- To Cheryl Broyles and International Headquarters staff; for all your help during Leadership Training School; from Foundation Trustees
- To Paula Janis Dean; your exciting assignment and promotion; from Barbara Junker
- To Barbara Endres; your marriage; from Magnes Welsh, Barbara Junker, Ann Mullen Bronsing
- To Judy Graham; your new position; from Magnes Welsh
- To Lynn Towsley Hamblin; for Province XIV Leadership Conference; from Province XIV
- To Lynn Towsley Hamblin; your marriage; from Magnes Welsh
- To Barbara Junker; your promotion; from Magnes Welsh
- To Sally Erikson Lewis; your new job; from Magnes Welsh
- To Talie McKenzie; birth of your grandson Geordie; from Kris Brandt Riske
- To Debbie Dykes Misiag; for Province XIV Leadership Conference; from Province XIV
- To Philadelphia West Suburban Alumnae Chapter; thanks for the baby shower and your best wishes; from Constance Butler Long
- To Kris Brandt Riske; your presidency of the College Fraternity Editors Association; from Ann Mullen Bronsing
- To Kris Brandt Riske; College Fraternity Editors Association awards won; from Carol Caruso
- To Ann Bennett Schmidt; birth of your baby; from Randall Stevens
- To Marjory Mills Shupert; your birthday; from Foundation Trustees
- To Linda C. Yancey Singleton; birth of Jordan Ross Singleton; from Christine Boyett-Thompson



AGAPE CAMP FIRE PROGRAM

Office of Youth & Young Adults, Archdiocese of Philadelphia
1215 Clover Street, Philadelphia, Pennsylvania 19107 (215) 567-4284

June 26, 1991

Mrs. Judy Coy
148 Executive Drive
Ambler, PA 19002

Dear Judy,

On behalf of the Agape Camp Fire Program I wish to extend our deep appreciation to both the local Gamma Phi Beta Sorority and the Gamma Phi Beta Foundation for your generous donation to our campership fund. As I go through our campership applications I am struck by the minimal incomes of so many of our families. Unfortunately, we do not have to turn away any child who wants to come to Camp Fire's resident camp and cannot afford to.

You had asked for some background on the girls who have been awarded camperships sponsored by Gamma Phi.

Arjuna's mother has just been faced with raising four children on her own with less than a \$10,000 annual income. This is Arjuna's first year of camp since she is just completing third grade.

Crista was recently diagnosed with Lupus. She is one of five children in a happy, close knit family. Her father's salary as a convenience store manager covers only the necessities.

Jen has been in Camp Fire for six years. It has been an uphill struggle for her single mother but, with tremendous support from her Camp Fire leader, Jen has developed into a delightful young woman entering tenth grade.

Cheryl's dad remains on duty in the Persian Gulf. Cheryl will be in sixth grade and is one of two children.

Dorothy is the daughter of a Philadelphia police officer and has attended camp for a number of years. She has completed sixth grade and will receive a partial campership.

Page 1 of

Regina will be starting high school (ninth grade) in the fall. A partial campership will encourage her to stay with Camp Fire and enable her widowed mother to send her to camp.

Judy, the needs of the campership recipients only tell part of the story. Through the Agape Camp Fire Program we are able to picture as many urban kids experience the out-of-doors and the challenge of a different kind of living. At resident camp we have no street lights, no security lights - only moonlight. Our kids test their limits on the C.O.P.E. course. Some of the kids are easily frightened by an owl's hoot. Friendship, achievement and discovery - these are all part of Agape Camp Fire and the camping experience.

I am enclosing a copy of this year's camp brochure. Registrations are not closed and already we have an increase of 20% in our campers. I am excited about our new volunteer staff. These young women have grown up in Camp Fire and have attended camp since they were in third grade. They come with energy and enthusiasm tempered by the years of experience as campers and junior staff.

Thank you and Gamma Phi again, for helping to make all of this possible.

Sincerely,

Susan M. Wright

Susan M. Wright
Executive Director

SMW/smb
Enc.

Page 2 of 2

Giving: a Gamma Phi Beta tradition

Gamma Phi Betas have a tradition of sharing their Sorority pride with others. They contribute annually to the Foundation. Collegiate and alumnae chapters benefit from their time, effort and commitment, and local philanthropic efforts support special camping for girls.

There are many other ways in which members can broaden their giving to guarantee Gamma Phi Beta's strength now and in the future. Through charitable planned giving, each member can decide how best to make a gift according to her individual needs and interests. Planning those gifts carefully will ensure that an investment in the Sorority is put to the best possible use to meet a member's financial objectives.

Planned gifts to the Gamma Phi Beta Foundation, all of which will help ensure Gamma Phi Beta's long-term success, are many and varied. The kind of gift and the manner in which it is given will determine the resulting tax and financial benefits.

In subsequent issues of *THE CRESCENT*, articles will explore various methods of planned giving and how members can help ensure the future of Gamma Phi Beta.

For additional information, contact the Foundation office at International Headquarters, 12737 E. Euclid Drive, Englewood, CO 80111-6437; 303-799-1874.—*Janet Heft Wright (Wichita St.), Planned Giving Chairman*



ΓΦΒ products become officially licensed

Gamma Phi Beta's name, Greek letters and coat-of-arms create and instill an image of PRIDE . . . a beautiful rendition of our coat-of-arms on a crystal jewelry box . . . our Greek letters on a brightly colored sweatshirt . . . our Sorority's name incorporated into a silk-screened design.

In order to safeguard appropriate marketing of our federally registered trademarks and to guarantee quality products, Gamma Phi Beta has joined a consortium of Greek organizations and entered into a trademark licensing agreement with Greek Properties, Inc. of Atlanta, Ga. As our agent, Greek Properties will represent the Sorority in granting licenses to companies which manufacture merchandise with our name, Greek letters and coat-of-arms. This follows the growing trend toward licensing of marks by entities such as universities, Disney and major sports leagues.

In the past, Gamma Phi Beta has received no income and has had no product or quality control over merchandise. Now, through the licensing program, international Gamma Phi Beta has approval rights over all designs which depict our name, Greek letters and coat-of-arms, and for all products on which our insignia appear. Any manufacturer wishing to use Gamma Phi Beta's name, Greek letters or coat-of-arms on merchandise must become licensed prior to selling our approved products. Licensed vendors agree to submit all products and designs for our approval and to pay royalties based on a percentage of the wholesale price of the product, which will bear an official Greek Properties hangtag.

This licensing program will:

- Provide protection for any and all uses of the Gamma Phi Beta name.
- Control the quality of products that display the image of Gamma Phi Beta.
- Provide a diversity of quality products sold through retail outlets (stores and catalogs).
- Protect our chapters as they negotiate with vendors.
- Create an additional source of revenue (other than dues and fees) to enhance Sorority programming and operations.

This special logo has been designed for members of Greek Properties. Once a manufacturer has joined the licensing program all products bearing Gamma Phi Beta symbols will carry the identifying logo from Greek properties. This logo tells our members that the product has been approved by the Sorority and that the company is participating in the licensing program.

As informed Gamma Phi Beta consumers, our alumnae and collegians play an essential part in

the success of licensing. When purchasing items in a campus bookstore, Greek specialty shop or through a catalog, look for the Greek Properties hangtag as an indication that the product is official Gamma Phi Beta merchandise. Refuse to purchase items without this hangtag. Not only will licensing our products mean additional income for the Sorority, it will improve the quality and diversity of products with Gamma Phi Beta insignia. Members may take extra PRIDE in displaying and wearing Gamma Phi Beta insignia, knowing that each one has contributed to the continued operation, success and prestige of our Sorority.

Gamma Phi Beta Merchandising Program

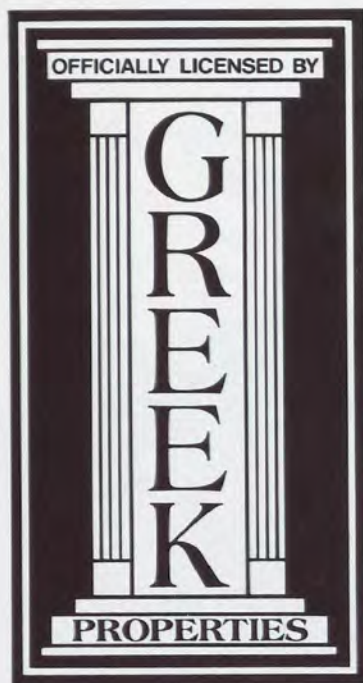
International Gamma Phi Beta is proud to introduce a new service for members and chapters—an official merchandising program called Crescent Classics!

A variety of Gamma Phi Beta products ranging from sportswear to stationery and tote bags to other unique gift items will now be available to all members through the Crescent Classics mail order brochure found in THE CRESCENT. Individual orders as well as group and chapter orders will be accepted. You will find the first brochure on the facing page.

Through Crescent Classics you are able to purchase quality merchandise at an affordable price and enjoy the convenience of shopping at home. And International Gamma Phi Beta will benefit from your Crescent Classics orders because it will provide an additional source of funding for Sorority programming.

Crescent Classics merchandise is appropriate for alumnae as well as collegians, including formal favors, pledging or initiation gifts, items for parents and family to give to Gamma Phi Betas, officer mementos, senior celebration and alumnae welcome gifts or simply something for yourself.

As Crescent Classics is further developed, additional specialty items and unique gift packages will be available. Because the variety of products will continue to expand, your comments are welcomed. That will ensure that the merchandise available through Crescent Classics is just what you want and need!



PROFILES



Kelli Eckerman (Iowa St.)

Kelli Eckerman (Iowa St.) co-anchors 9 News at Five on KMBC-TV in Kansas City, Mo. She also is HealthWatch 9 reporter. Prior to moving to Kansas City, she was with stations in Moline, Ill. and Des Moines, Iowa, where she won numerous reporting awards.

Kate Faust (George Mason) represented Gamma Phi Beta at a White House briefing which highlighted the interfraternity effort toward philanthropy and substance abuse. The briefing was held for undergraduate members of sororities and fraternities.

Brownie Byrom McGraw (Colorado St.) was one of 10 Ft. Collins, Colo. women honored as Women of the '90s at a benefit for the Gustafson Gallery at Colorado State University. A former teacher and high school principal, she is juvenile coordinator in the district attorney's office with the goal of establishing a youth commission to get young people involved in community projects.

Judy Graham (Oklahoma) is executive director of Girls' Adventure Trails of Dallas, Tex. A director of the Gamma Phi Beta Endowment-Loan Board, Judy is studying for a doctorate in social work administration.

Sharon Baker (Wis.-Oshkosh) received the 1990 Outstanding Young Alumni Award from her alma mater during homecoming. The award is given in recognition of outstanding achievements by recent graduates. She graduated in 1989 with a B.A. in international studies and Spanish and a minor in Latin American studies. Sharon is assistant to the consul at the Consulate General of Argentina in Atlanta.

chapters as president. The Trojan Leagues foster interest in the university on the part of alumni, their families, friends and the community by creating an awareness of the school's history, traditions and accomplishments.

Mary LeCron Foster (Northwestern), faculty member at the University of California-Berkeley, was elected Fellow of the American Association for the



Kathie Turquand Chapman, Anne Bivens Taves and Marian Haddad Viole are officers for the USC Association of Trojan Leagues.



Brownie Byrom McGraw (Colorado St.)

Three University of Southern California Gamma Phi Betas are officers for the Association of Trojan Leagues. **Anne Bivens Taves** is second vice president of the association, and **Marian Haddad Viole** and **Kathie Turquand Chapman** serve local

Advancement of Science for her work in anthropology.

In an attempt to retain valuable employees, General Electric named **Donna Gullato** (Syracuse) as its Aerospace Division work and family coordinator. She is a specialist in human services programs and is the central resource for employees who are balancing the interests of employment and family. During regular visits to three plants, she meets with employees and conducts seminars on employee programs.

Carol Bowar (Arizona St.) received extensive training during a three-month internship at Disney World.

JoAnne Just Smith (Iowa St.) achieved accreditation as a certified kitchen designer by the National Kitchen and Bath Association. She lives in Cedar Rapids, Iowa.

Lisa Sharp and **Melissa LaFlair** (W. Ontario) were among the top five percent of all people who took the law school entrance exam. Chapter sister **Trish Williams** was selected to perform with Up With People, a singing and dancing group that promotes peace worldwide.

Cathy Guthrie Lindauer (Iowa St.) was named Woman of the Year by the Denver Area Alumnae Panhellenic.

Sharon Nugent Wallace, M.D. (USC) has been nominated by the U.S. Navy as a candidate for the Mission Specialists Astronaut program at NASA. After medical school, she served five years as a flight surgeon in the U.S. Navy, flying high performance jet aircraft. Sharon is a resident in radiology at the University of Washington.



Sharon Nugent Wallace (USC)



Judy Graham (Oklahoma)

1. SR/366-G	Signet	\$33.35	\$120.20	—	\$35.65
2. SR/135-G	Signet	—	132.80	—	40.50
3. SR/531-G	Signet	—	139.15	—	43.10
4. SR/731-G	Pierced Mini-Monogram	—	69.00	—	34.50
5. BR/01-G	Pin-On Badge Ring*	—	125.00	\$135.00	65.00
SR/803-C	Sisterhood (not illustrated)	—	85.00	—	50.00

*Badges not included. Fits all existing badges.

Pins

Pins		GOLD KASE	GOLD FILLED	10K GOLD	STERLING SILVER
23. MG/11-G	Monogram	—	\$ 7.75	\$23.00	—
24. CR/25-G	Crest	—	7.75	23.00	—
25. MP/G	Mother's Pin	—	6.45	—	—
26. CB/G	Crescent Collar Button	—	7.75	—	—
27. CG/G	Crest Guard-Enameled	—	—	23.00	—
28. SP/02-V-G	Vert. Monogram Stick Pin	10.35	—	26.70	14.10
29. SP/Crescent-G	Crescent Stick Pin	13.80	—	26.45	12.65
— SP/1896-G	1896 Monogram Stick Pin (Not illustrated)	13.80	—	26.45	12.65
30. SP/Crest-G	Crest Stick Pin	17.25	22.70	27.60	20.10

Symbol Lavalier Charms

		<u>GOLD PLATE</u>	<u>GOLD KASE</u>	<u>GOLD FILLED</u>	<u>10K GOLD</u>	<u>STERLING SILVER</u>
17. SL/40-G	Crescent	—	\$11.50	—	\$ 32.20	\$10.35
18. SL/58-G	1896 Monogram	—	11.50	—	24.15	10.35
19. SL/37-G	Crescent-Enamel	—	17.25	—	49.45	16.10
20. FCP/100-G	Founder's Crest (Not illustrated)	—	9.80	24.15	161.00	29.90
21. PC/12-G	Paddle Charm	—	—	—	44.30	21.55
22. SC/G	Script Charm	—	—	—	—	—
— SB/62-G	Crescent Bracelet (Not illustrated)	—	17.25	—	31.05	24.15
		—	—	44.30	—	36.80

Lavalier Charms

		GOLD KASE	GOLD FILLED	10K GOLD	10K WHITE GOLD	STERLING SILVER			GOLD KASE	GOLD FILLED	10K GOLD	WHITE GOLD	STERLING SILVER
							11. ML/11-S-G	Staggered Monogram with Cultured Pearl	\$17.25	—	\$34.50	—	\$21.85
6. ML/02-V-G	Vertical Monogram	\$ 8.05	—	\$24.45	—	\$11.80							
7. ML/02-S-G	Staggered Monogram	8.05	—	24.45	—	11.80	12. ML/33-D-G	3-D Extra Heavy	20.70	—	38.50	—	20.70
8. ML/12-G	Heart Monogram	11.50	—	27.00	—	13.20	13. ML/15-G	Mini Monogram	8.05	—	14.95	—	8.05
9. ML/09-G	Circle Monogram	11.50	—	27.00	—	13.20	14. CC/07-G	Crest Lavalier	—	—	27.00	—	19.00
10. ML/14-M-G	Sculptured Lavalier	—	—	30.80	—	14.40	15. C/01-G	18" Chain	—	3.60	31.60	—	3.60
							16. BR/G	Pr.-On-Rodex Pendant*	—	—	85.00	\$95.00	40.00

*Badges not included. Fits all existing badges. Pendants come with 26" endless chain. Optional 18" Gold Filled or Sterling Silver neckchains (C/01-G) available. See above.

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Name _____	<input type="checkbox"/> Check Enclosed <input type="checkbox"/> Money Order	Price (Total of Above)	\$ _____
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