

THE CRESCENT

OF GAMMA PHI BETA

SPRING 1989



AMY'S
BADGE

LITTLE
SISTERS

SORORITY
SERVICES

COMMENTARY



*By Sally Erikson Lewis,
Alumnae Vice President*

At a recent Sorority event, it was my privilege to sit next to a charming woman who had been initiated in 1919. She was energetic, bright, active, involved and full of love for Gamma Phi Beta—all the things we would want for ourselves as lifetime members of the Sorority.

A number of activities have kept this nearly 70-year member active with Gamma Phi Beta through the years. Today all of us can enjoy and participate in any number of these activities—just as countless alumnae have done before us.

Shortly after this sister graduated, she supported Gamma Phi Beta by serving as an advisor at her collegiate chapter. A loving, wise advisor is just as necessary to our collegians today as it was more than 60 years ago.

Today, in addition to serving on the advisory committee, an alumna can help a collegiate chapter by serving on the local house corporation board if there is one, working behind the scenes during rush or other special occasions, providing the location for a rush retreat, serving as “rushees,” helping with costumes and props—the list is endless. And it’s just as much fun as when we were in school! Can you find some time for your local collegiate chapter, just as this sister did?

After this sister was an advisor, she became active in her local alumnae chapter. She enjoyed planning the programs, worked hard for the local philanthropies, made her share of telephone calls for the telephone tree, sold benefit tickets and was always there for another sister who needed a special friend at a special time.

Those alumnae activities of past years are still a vital part of today’s

alumnae groups. Our needs and interests are met through philanthropy projects, educational programs, the SisterLink career network, the TranSIster program and the new A*Sister service. And alumnae friendships, true and loving, help us face the daily challenges of home, career and family. Can you find some time for your alumnae chapter?

During her marriage, this sister moved to a different town where, in a few years, Gamma Phi Beta had the opportunity to establish a new collegiate chapter. Once again, this woman helped the Sorority by finding an advisor for the new pledges and helping form an alumnae group and a new house corporation board. Any and all help is welcome in the extension process. Will you help if Gamma Phi Beta establishes a new colony?

An important part of the extension process is indicating Gamma Phi Beta’s interest in establishing a chapter at a prestigious school. We are currently expanding in the southern United States, but the Sorority is always interested in fine schools anywhere. Your province alumnae director may ask you to write a letter of interest and support; do take the time to write this important letter.

Throughout her membership, this woman has supported Gamma Phi Beta financially—by paying her annual dues to her local alumnae chapter and the Sorority, making monetary gifts to her collegiate chapter for rush or special occasions and by annual gifts to the Gamma Phi Beta Foundation.

Today, more than ever, monetary support of the Sorority is important. We are leaders in the Greek world with our programming

and services. Continued financial support will enable Gamma Phi Beta to grow in every way. Will you sit down right now and write your check?

Throughout her entire membership in Gamma Phi Beta, this woman has written recommendations for qualified young women entering college. One of the responsibilities of membership in our Sorority is to recommend women for membership. With the bylaw change at the 1988 Convention to return to mandatory recommendations, our collegiate chapters need recommendations more than ever to effectively compete with other sororities on their campuses.

It’s not difficult to meet a young woman who may be a potential Gamma Phi Beta: she may be a summer employee in your office, a member of your Sunday school class, the daughter of a business associate, a neighbor, a relative, the daughter of a fellow organization member. The possibilities are endless! As our elder sister has done through the years, won’t you take a few moments to write a recommendation for a qualified young woman?

In whatever way you support Gamma Phi Beta at whatever age, you can help all sisters achieve their highest potential and help Gamma Phi Beta grow to its greatest strength. The heritage that Mary, Addie, Helen and Frances have passed on to us is ours to cherish and pass on to our future sisters. It is our responsibility, our commitment and our privilege. As our sister in this story and so many others have done before us, let us continue to help Gamma Phi Beta grow and flourish!

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Cover

The original needlepoint coat-of-arms tapestry was designed by Sharon Fisher Buckingham (Oklahoma St.) for the Oklahoma State chapter house.



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Amy's Badge

I was born in 1925 and made especially for Amy, a new initiate at Pi Chapter. When Amy first opened my little black velvet box, she broke into a big smile and exclaimed how beautiful I was with my gleaming pearls, shiny gold, and black enamel. She was so proud of me!

The years at Pi Chapter were happy and exciting. Amy and I went everywhere together—to classes, to parties, on dates and even to football games. In her senior year, Amy and Ted were pinned and Ted's Sigma Chi badge and I were joined together by a slender gold chain. We were a handsome pair, as were Amy and Ted.

After graduation, Amy and Ted were married and my life slowed down. Amy's attention was directed toward Ted, her teaching job, and eventually their two sons. I spent most of my time in my little black velvet box in the bottom of her jewelry box. I thought she had forgotten me.

Although Amy was busy with her life and family, she maintained her ties with her sisters and broadened her circle of Gamma Phi Beta friends through the local alumnae chapter. Occasionally I went with Amy to an alumnae meeting or a Founders Day celebration. I noted with a bit of envy the badges that were being worn as rings and thought how wonderful it would be to be worn every day.

About 15 years ago an exciting thing happened. Amy took me to the jewelry store where I was cleaned and polished. I looked as beautiful as the day she first unwrapped me! But why all the fuss? I soon learned that Amy was going to be honored as a 50-year member by her alumnae chapter on Founders Day and she wanted both of us to look our best. What an exciting evening that was!

That Founders Day was the last time I went out. Amy didn't leave the house as much as she used to and even declined invitations from Gamma Phi Beta sisters to go to lunch or to an alumnae gathering. I was tucked safely in a corner of Amy's top bureau drawer and every once in a while Amy would take me out and look at me. Her eyes filled with visions of distant times and places.

Last year Amy died. I wondered what would happen to me. If I were found, would anyone know who I was?

Amy had not forgotten me. In her will she requested that her family return me to Central Office. I knew I was special to her and that she would take care of me.

Now I'm here in Central Office. Once again I've been

cleaned and polished and am sitting proudly in my little black velvet box. I have to chuckle. Because of my age, I am considered an historic badge. But that's all right. Just the other day I heard that a new chapter will be installed down south and that I will become the chapter president's badge, to be passed from president to president.

I'm going back to college! My life is about to begin all over. And guess what? The first president who will wear me is named Amy!

*By Phyllis Donaldson
Choat (Nebraska)*

History of the $\Gamma\Phi\beta$ badge

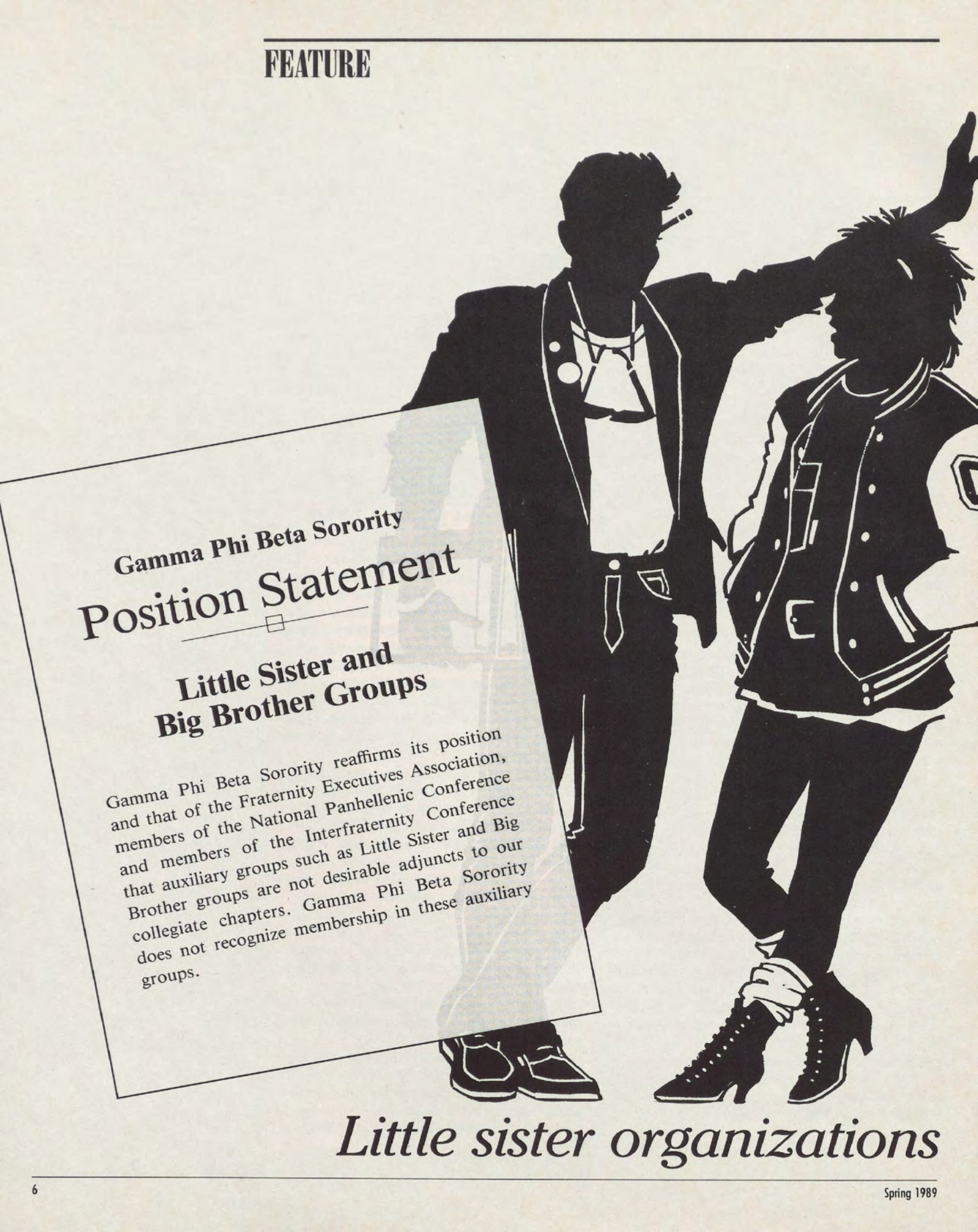
The Sorority badge was designed for the Founders by Charles M. Cobb and Charles M. Moss, who later married Frances E. Haven. Helen M. Dodge's brother, a divinity student, suggested the addition of the Hebrew word on the crescent. Similar to today's Grand Council badge, the first was one inch in diameter with a flat monogram of chased gold.

The 1901 Convention named five official jewelers because "it was too far for the westerners to come east for their pins, and too far for the easterners to go west." Out of the debate came the first mention of a requirement that a pin certificate be presented before purchase.

In 1902, Convention delegates adopted black as the official color of the crescent. This was probably a protest against those few members of Beta and Gamma Chapters who had white crescents. Several years later, jewels were limited to pearls to further standardize the badge. That requirement was ended in the 1970s, when members also were first permitted to wear their badges as rings or pendants.

Helen M. Dodge bequeathed her diamond badge to the Sorority in 1937, to be worn by Grand Presidents while in office. By 1966 it was too fragile to be used and was replaced with the white crescent Grand Council badge set with diamonds. A permanent set of Grand Council badges is now passed from officer to officer, with each member receiving a duplicate upon her retirement.

Gamma Phi Beta Central Office maintains a collection of historic Gamma Phi Beta badges. They will be on permanent display in the future Sorority-owned headquarters to be purchased as a result of the Capital Endowment Campaign now underway.



Gamma Phi Beta Sorority Position Statement

Little Sister and Big Brother Groups

Gamma Phi Beta Sorority reaffirms its position and that of the Fraternity Executives Association, members of the National Panhellenic Conference and members of the Interfraternity Conference that auxiliary groups such as Little Sister and Big Brother groups are not desirable adjuncts to our collegiate chapters. Gamma Phi Beta Sorority does not recognize membership in these auxiliary groups.

Little sister organizations

This question can legitimately be asked in 1989: Are fraternity little sister organizations relevant or necessary for today's undergraduate sorority women?

From the perspective of national sororities, little sister groups run counter to the hopes, dreams and ideals of the women founders of the 26 member groups of the National Panhellenic Conference. Sororities were formed as single-sex organizations to provide supportive environments for young women to learn to develop their leadership qualities and grow socially and academically within a framework of support and caring. In what was and remains a primarily male-dominated society, young women need a safe and secure place to develop into women of tomorrow—confident in their abilities and well able to compete and succeed in the workplace and other arenas of life after the university.

At their very worst, little sister organizations are sexually exploitive, providing a dating service for the fraternity members who see the auxiliary as a convenient supply of young women to date. With the increase of reported incidents of sexual misconduct and harassment of women in fraternity houses, it can be speculated that the little sisters' availability and familiarity with the fraternity setting lends itself to the increase of such incidents.

Sonia ImMasche, Greek advisor at Colorado State University, feels that on her campus the little sister groups are not terribly exploitive of women, but they tend to label those freshmen and sophomore unaffiliated women who join. If those women then choose sorority rush later, their affiliation and prior activities as little sisters may tend to eliminate them from consideration. From ImMasche's perspective, the fact that the little sister organizations are unrecognized student organizations speaks clearly to the point that there is little of a redeeming nature in these groups. Further, these groups are virtually uninsurable, thus putting our undergraduate women at special risk.

The little sister survey done by the Association of Fraternity Advisors/National Panhellenic Conference Liaison Committee indicated that typical activities for the undergraduate women in these groups consisted of hostessing fraternity rush, planning for fraternity social events, raising money for fraternities, food preparation, and support at athletic events. While in the best cases these activities may not necessarily be harmful, are they conducive to personal growth?

Jane Madio, Grand President of Alpha Delta Pi, describes a campus visit where fraternity rush posters advertised "Get Wet at Little Sisters Wet and Wild Party" and "Hawaiian Cruise! Get Leis from Little Sisters." This kind of thinking is simply not reflective of the day and age in which we live. We must educate our young women to think enough of themselves to refuse to participate in such demeaning activities.

The National Panhellenic Conference, the Fraternity Executives Association and the National Interfraternity Conference have all taken positions against little sister organizations. The focus from the sorority perspective should be on becoming proud and confident as women, refusing to be exploited either sexually or through a drain on time and money, and developing close and supportive relationships within the sorority.

Bob Curry, Coordinator of Greek Life at the University of Dayton, makes the point that in little sister groups the focus is totally on men rather than the personal development our undergraduate women should be working toward.

As we are all involved in education and growth-enhancing experiences, it is incumbent upon us to work with our undergraduate women and encourage them to think long and hard about membership in fraternity little sister organizations. Let us help them learn to say no to these organizations that are in such direct conflict with the ideals and purposes of our women's sororities.



*By Randy Stevens Guerra,
International President*

Editor's Note: This article was originally published in the Association of Fraternity Advisors newsletter.

... from the sorority perspective

EXTENSION



Alpha Xi Chapter
Southern Methodist University
April 24, 1988

In the heart of Dallas is Southern Methodist University, home of Gamma Phi Beta's Alpha Xi Chapter.

Gamma Phi Beta was surely in the hearts of the 28 members initiated April 24, 1988 in ceremonies conducted by Gamma Iota Chapter, Midwestern State University, Wichita Falls, Tex. They had been pledged earlier in the spring at the conclusion of a reorganization rush.

The evening of their initiation, new initiates, friends, family members and alumnae were welcomed to the initiation banquet at the Premier Club by New Chapter Director Marilyn Bachnik Callahan (Wis.-Oshkosh), who served as mistress of ceremonies.

Alpha Xi received many gifts, including a silver platter from Province VII and a needlepoint Gamma Phi Beta coat-of-arms from the Dallas Alumnae Chapter. Melinda Morris was named Outstanding Pledge.

Other international officers attending the event were Alumnae Vice President Sally Erikson Lewis (Bradley), Province VII Collegiate Director Sharilyn Carney Griffin (Texas Tech), Assistant to the Collegiate Vice President-Bylaws Sue Herzog Johnson (William and Mary), Parliamentarian Jennie Curtis (N. Arizona), NPC 1st Alternate Delegate Gloria Swanson Nelson (Oklahoma), then Gamma Phi Beta Foundation Trustee Judy Graham (Oklahoma) and Collegiate Consultant Shelly Arnold (Boise St.).

During pledgeship, the Alpha Xis cosponsored a Psychedelic Sixties party with Sigma Alpha Epsilon, Alpha Tau Omega and Delta Gamma, and threw a Crush Party. First place was captured on Spirit Night during Sigma Chi Derby Days, and mixers were held with Alpha Tau Omega, Phi Gamma Delta, Phi Delta Theta, Sigma Chi and Sigma Alpha Epsilon. Greek Service Day saw them painting buildings and planting flowers at a ranch for handicapped children.

Southern Methodist University was founded in 1911 through a joint effort by the City of Dallas and a group of Methodists. Mascot is Peruna the Mustang and the crimson and blue school colors were taken from Harvard and Yale, respectively. Academically, Southern Methodist University originally offered three areas of

study: liberal arts, music and theology. Today, students have a wide variety of choices which range from education to business, commercial art, journalism, political science and engineering.

Alpha Xi Chapter was chartered September 21, 1929 and is one of the oldest sororities on campus. Its future is bright with the addition of a quota pledge class at the conclusion of formal rush in January.

New initiates of the reorganized Alpha Xi Chapter are Caroline Adams, Heather Becker, Nicolle Benz, Elizabeth Bruening, Kimberly Deck, Stacey Fitzpatrick, Andrea Friedheim, Kara Guinn, Lisa Henderson, Jill Henehan, Patricia Kallal, Terri Loomer, Melinda Morris, Michelle Mortimer, Betty Nix, Tagni Osentowski, Lisa Peters, Kelly Robertson, Tierney Russell, Zita Sharp, Pamela Staehle, Cynthia Thornton, Krista Tucek, Belinda Watt, Deborah West, Elizabeth Wiesner, Julie Wildharber and Dotty Wood.



Alpha Xi House Director Lucille Turner and Dallas alumnae Donna Moore, Vicki Vaughan, Judy Sandidge and Janice Dowlern (all E. Texas St.) prepare for the colonization preference party.

ΓΦΒ Services: *Just for You!*



Phyllis Donaldson Choat

*By Phyllis Donaldson Choat,
Director of Services*

Three Gamma Phi Beta sisters: a 57-year-old woman whose husband left her after 34 years of marriage; a college senior looking forward to graduation and starting a career; and a young mother of two who has just moved into a new community and is looking for reliable childcare. Besides their bond of sisterhood, what do these women have in common? Each in her own way could benefit from one or more of Gamma Phi Beta's services.

Through its services available to members and chapters, Gamma Phi Beta honors its commitment to be more than just a college experience and to offer a lifetime of opportunity, sisterhood and support.

Although the concept of service to members and chapters was not new when Grand Council created the Services Department in 1984, that was the first time existing services were brought together. The department is charged with researching and providing services needed to enhance the lives of members everywhere.

This brief overview of Sorority services will make clear why Gamma Phi Beta says: Gamma Phi Beta Services—we're here for you, your whole life through.

Alumnae-Collegiate Relations

Positive interaction between alumnae and collegians makes everyone's Sorority experience happier. Alumnae gain satisfaction by knowing and working with collegians in a variety of settings; they feel appreciated. Alumnae friendships give collegians a glimpse of life after college and influence attitudes toward future participation.

The Sorority's Senior Celebration program is used by collegiate chapters and sponsoring alumnae chapters to honor graduating seniors and help them bridge the gap

between collegian and alumna. Seniors receive information on how to become active alumnae, how to maintain contact with the Sorority and how to continue to enjoy the benefits of lifelong membership. In addition to preparing seniors for life as alumnae, the special attention of Senior Celebration helps keep seniors involved in chapter life.

TranSISter

"Making transitions happy" is the goal of the more than 500 TranSISters around the world. TranSISters are the welcoming voice of the Sorority to members who move into an area or who are traveling on vacation. TranSISters provide newcomers with information of schools, childcare, housing, medical facilities and other community resources. To travelers, TranSISters provide information on accommodations and sights to see. Complimentary bed and breakfast is an additional service offered by a number of TranSISters. A complete listing of TranSISters is available through alumnae and collegiate chapters or by contacting Central Office.

SisterLink

SisterLink, Gamma Phi Beta's career network, links alumnae and collegians in the common goal of sharing information regarding job openings, career advice and professional contacts. More than 3,000 members have entered their professional information on the SisterLink database and stand ready to aid others in career transitions. Members can request information from the database by either occupation or geographic area. A nominal fee is charged to access the database. Entry and order forms may be obtained from Central Office.

Crossroads' A★SISTER

Crossroads, Gamma Phi Beta's newest service, was introduced at the 1988 Convention. It evolved from the idea that Gamma Phi Beta represents a lifetime of sisterhood, caring and support. It is designed to help members help each other as they experience the crossroads of life—divorce, illness, job loss, death of a loved one, change in personal relationships, etc. Peer sharing, resource materials and people are available.

In alumnae chapters, Crossroads is implemented by the A★SISTER program. An A★SISTER "assists a sister" during times of personal need by sharing a guide of local and national resources, and perhaps the names of other members who have experienced the same crossroad. An A★SISTER is sensitive, a good listener and able to keep a confidence. In a word, an A★SISTER is a friend.

Leadership Training

The Leadership Training Committee develops training materials for officers and chapters for use at Conventions, Area Leadership Conferences and Leadership Training Schools. Sorority officers grow in their professionalism, expertise and confidence. Both chapter and international officers are better equipped to effectively and efficiently execute their responsibilities. Articles in *THE CRESCENT* and materials sent to chapters make leadership training available to all members. The leadership skills developed within chapters benefit members in other areas of their lives—careers, volunteer work and families. And as members

become good leaders, so do chapters become leaders on campus and in the community.

PACE

PACE (Personal And Chapter Enrichment) is dedicated to helping Gamma Phi Beta realize its primary goal—the development of the highest type of womanhood. Chapter PACE programming offers members growth opportunities through sisterhood, service, education, and social and personal development. In collegiate chapters, two meetings a month are for PACE; alumnae chapters combine needed business with PACE at each meeting. By using the resources of the chapter, campus and international Gamma Phi Beta, speakers, panel discussions, demonstrations and fun activities all become part of a chapter's PACE programming. Chapters also receive international PACE-letters dealing with a variety of educational and personal development topics. Through PACE, members learn about their abilities and needs, kindle new interests, and are challenged to become the best they can be.

Philanthropy

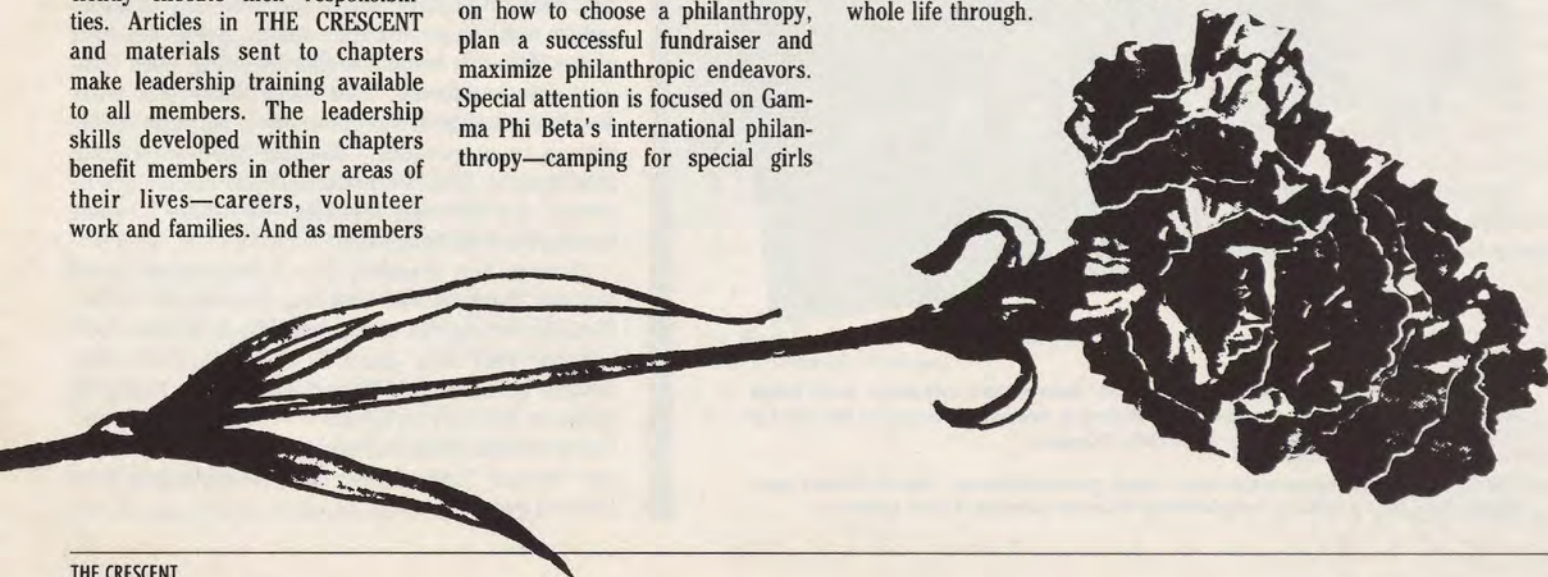
Members and chapters learn the value of service to country and humanity through the efforts of the International Philanthropy Coordinator. Chapters receive information on how to choose a philanthropy, plan a successful fundraiser and maximize philanthropic endeavors. Special attention is focused on Gamma Phi Beta's international philanthropy—camping for special girls

and Camp Sechelt in Vancouver, British Columbia. Chapters are encouraged to include education, direct service and fundraising in their philanthropic programs. Through participation in chapter philanthropic projects, members develop a commitment to serving others that reaches beyond their Sorority experience.

Mothers Clubs

Mothers Clubs offer a fun and satisfying way for mothers (and/or fathers) to share their daughters' Gamma Phi Beta experience. Clubs foster friendship with other mothers, their daughters' collegiate sisters and alumnae. While providing their daughters' chapters with extra care and support, mothers not only enhance the quality of chapter life, but also learn about Gamma Phi Beta and become some of the Sorority's best public relations agents. Everyone benefits—mothers, daughters and Gamma Phi Beta.

So which service is for you? Chances are that no matter what your age or position in life, or where you live, there's at least one Gamma Phi Beta service that could enhance *your* life. If you would like more information about any of the services, contact Central Office or the appropriate international officer listed in the Directory in this issue. And remember: Gamma Phi Beta services—we're here for you, your whole life through.



Epsilon's Centennial

By Talie Meyer McKenzie, Feature Editor



TOP, left to right: Dr. Arnold Weber, President, Northwestern University; Grace Dodge Greaves (Centennial Celebration chairman); Howard J. Trienens, Chairman of the Board of Trustees, Northwestern University; Paula Miller Trienens.

ABOVE, left to right: Joyce Lemon Dunn (decade parties chairman); Eleanor Bennett Buckmaster; Fern Older Lundberg; Georgia Blomgren Shriver (banquet/brunch chairman).

A gift honoring Erastus O. Haven was presented to Northwestern University in honor of Epsilon Chapter's centennial celebration on October 28, 1988. In addition, proceeds from the 100th birthday weekend attended by more than 350 alumnae made possible a sizeable contribution to the house corporation for immediate redecorating.

Centennial weekend activities included Friday evening "decade parties," campus tours, a Saturday football game, birthday dinner and program, and Sunday brunch. Chairman of the celebration was Grace Dodge Greaves. Joyce Lemon Dunn, Georgia Blomgren Shriver, Fran Black Green, Pat Koulogeorge Damish, Winifred Olson Warner, Talie Meyer McKenzie, Shirley Somers Calhoun, Marilyn Bruder Alsdorf and Chapter President Diane Seaberg assisted her as committee chairmen.

Historian Suzanne Hanney prepared a centennial booklet highlighting events and honors from each decade. She found that Epsilon owes it all to the father of Frances E. Haven, who told the board of trustees that he "wouldn't think of leaving the University of Michigan, so much larger and more famous, unless the doors of the Methodist institution (Northwestern) were flung wide open to women." Thus, when Haven, who introduced coeducation at the University of Michigan during his tenure as president, assumed the Northwestern presidency in June, 1869, the condition that women be allowed to matriculate was met. And within 20 years Gamma Phi Beta became the fifth sorority on campus.

Alumnae Vice President Sally Erikson Lewis (Bradley) and Financial Vice President Frances Rea Griffin (Texas) were special guests recognized at Saturday's banquet. They were joined by Eleanor Bennett Buckmaster, initiated in 1919, and Fern Older Lundberg, initiated in 1924. Province V Collegiate Director Camille Cestone (Bowling Green) and Province V Alumnae Director Sandy Reimer Siok (Bradley) also were honored guests.

Celebration



Former Grand President Ardis McBroom Marek presented the collegiate chapter a shadow box containing Grand Council badges from former Grand Presidents Grace Lasher Berry and Elizabeth Davidson Barbour, and Grand Council members Ruth Bartels Fox (Collegiate Vice President and Director of Expansion) and Mary Glendon Trussell (Director of Expansion). "There is space here for my pin," she laughed, "but you won't get this away from me until I'm gone."

Mistress of Ceremonies Talie McKenzie told collegians that being members of Gamma Phi Beta means "you will never be alone. Gamma Phi Betas you haven't even met yet will shape your lives in splendid, rewarding ways," she said, recounting how individual sisters had impacted her life.

Thirty-three Golden Crescent members, women initiated in 1938 or earlier, were presented with a wooden Christmas tree ornament of the chapter house and a pink carnation.

The collegiate rush skit presented as part of the evening's festivities wowed alumnae with the talent and creativity of performers who a la "The Wizard of Oz" were busy "following the yellow brick road to Gamma Phi Beta." "We never did anything that cute or elaborate!" alumnae exclaimed, noting clever costumes and beautiful backdrop.

(Don't miss the Epsilon History! See right!)



Fran Black Green (reservations chairman), Suzanne Hanney (Centennial historian)

William Raimond Baird's *American College Fraternities* stated: "Gamma Phi Beta's avowed object is the promotion of literary culture among its members with the secondary object of social improvement. Some of its graduates were among the first in the university to receive the lady's degree."

This statement about Gamma Phi Beta attracted Caroline Clifford and Beulah Houston, who sent the first petition for a chapter at Northwestern University. The first Friday after school opened, the two hosted a spread (carry-in meal) attended by Olive Foster, Charlotte Lyford and Fannie Butcher. Michigan alumnae Honta Smalley and Alice Hosmer, both living in Chicago, were then invited to inspect the university and the prospective Epsilon Chapter. To make an impression, a horse and carriage were hired for the occasion and a supper ordered from outside. Within a week the word had come from Syracuse: "Chapter approved, proceed at once."

The week of initiation Pearl Farwell, Mary Holderman, Helen Reed and Livonia Kay were pledged, and on the evening of October 13, 1888, Epsilon Chapter was installed by two Beta and four Gamma Chapter members. At the banquet afterward, Ella Butters and Lottie Hayes were pledged.

Charlotte Lyford was elected president at the first meeting two days later, and two weeks later Della Tibbles and Mamie Patterson attended their first meeting. Dining was an important feature of each meeting until January when the women, realizing they were too informal, appointed a committee to prepare a service, obtained a copy of Robert's Rules of Order and levied a tax of \$3.50 to pay their debts.

Eventually, two rooms in downtown Evanston were rented and furnished. The main room, a quiet retreat for studying or writing, was where rush parties were held. In the fall of 1889, the chapter claimed its rush the most successful at the university. The National Convention was in Evanston, and, because of lack of accommodations, other sorority women entertained

Continued on page 17

(it's a secret)

to success, that is. And it all begins with you, an alumna who can make a difference.

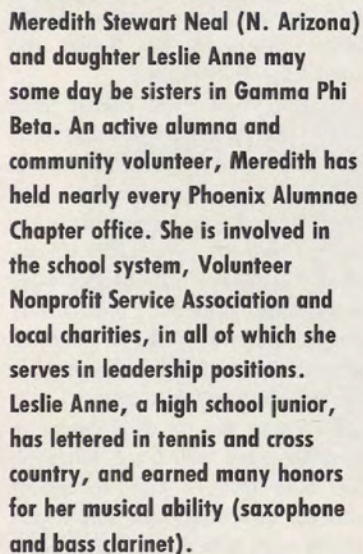
How? By writing a recommendation for a potential pledge. As required alumnae recommendations are phased in over the next three years (1989-90, recommendation of 25 percent of those voted into membership; 1990-91, 50 percent; 1991-92 and thereafter, 100 percent), collegiate chapters will depend on alumnae to provide the vital link in membership selection. Potential pledges may be friends of your children, children of coworkers, your students or neighbors.

If you live in a community that does not have a Gamma Phi Beta alumnae chapter or crescent circle,

you can further help collegiate chapters by being a crescent catcher. As a crescent catcher, the state membership chairman will ask you to provide information about potential pledges for whom recommendations are needed. Use the form below to indicate your interest.

To recommend your legacy for membership in Gamma Phi Beta, submit the legacy introduction form *and* a recommendation. The legacy form serves to further alert the collegiate chapter of her status.

Join in Gamma Phi Beta's secret to success! Mail all forms—recommendations, legacy, crescent catcher—to Gamma Phi Beta Sorority, 7395 E. Orchard Rd., Ste. 200, Englewood, CO 80111.



Yes! I'd like to be a Crescent Catcher. Please send me the necessary information.

Name _____
(first) (maiden) (last) (husband's)

Address _____ Phone _____

City _____ State _____ Zip _____

Chapter of initiation

This is to advise you that my (sister)
(daughter)
(granddaughter)

_____ name

will be attending _____ as a _____
college or university year in school

beginning _____

Name _____
(first) (maiden) (last) (husband's)

Address _____ Phone _____

City _____ State _____ Zip _____

Chapter of initiation _____

Name of Rushee: _____ Date: _____
(Last) (First) (Middle) (Nickname)

GAMMA PHI BETA SORORITY RECOMMENDATION FORM

(To be used by members of Gamma Phi Beta only.)

Attach picture
if available

For _____ of Gamma Phi Beta at _____
(Chapter) (College or University)

Entering as Fr. _____ Soph. _____ Jr. _____ Sr. _____ Age: _____

High school attended: _____ City and State: _____

Scholastic average: _____ Rank in class: _____ Number in Class: _____

Previous college attended: _____ City and State: _____

Scholastic average: _____ Number of terms completed: _____

Name of Parents/Guardian: _____

Home Address: _____

Gamma Phi Beta Relatives: Sister _____ Mother _____ Grandmother _____ Other _____

Name: _____
(Married) (Maiden) (Chapter)

Other sorority affiliations of relatives: _____

Character traits, personality, leadership qualities:

Activities (school, church, community) and offices held:

Work experience:

Other comments: (Attach additional sheet or use other side if necessary)

Does rushee meet Gamma Phi Beta's five standards (*good character, scholastic ability, financial responsibility, contribution to prestige of the sorority and attractive personality*) of membership? Yes _____ No _____

I endorse this woman for membership in Gamma Phi Beta. Yes _____ No _____

- ☐ I know this rushee personally.
- ☐ I know her family personally.

I received this information from:

- ☐ Panhellenic members/master file.
- ☐ H. S. faculty/staff member.
- ☐ Mutual friend.
- ☐ Other _____
- ☐ This information sent at the request of the collegiate chapter.

SUBMITTED BY:

(First) (Maiden) (Last) (Husband's)

(Street) (City) (State) (Zip)

(Telephone) (Chapter of Initiation)

Alumna _____ Collegian _____

If rushee is pledged to Gamma Phi Beta, the Alumna Rush Advisor shall, within ten (10) days, send this Recommendation Form to Gamma Phi Beta Sorority, CENTRAL OFFICE, 7395 E. Orchard Rd., Ste 200, Englewood, CO 80111-2509.

TRANSISTER

Become a 'firm believer'

By Margie Letner Jones, TranSISter Chairman

Pam Cummins (Illinois St.) recently moved to California and enlisted the help of the TranSISter service. Her experience with the program prompted her to write this letter to her collegiate chapter:

Dear Sisters of Gamma Phi:

Greetings from California! For those of you who don't know me, I am a 1986 graduate who held several chapter offices while in school. I felt, as many of you probably do, that Gamma Phi Beta is a great Sorority, especially for collegians. It never occurred to me that I would someday become an active alumna.

I am writing this letter just two weeks after my move to California. As an Illinois native, this move was one of the biggest decisions of my life, and I couldn't have done it without Gamma Phi Beta. To all the women who have been so kind and helpful to me through the TranSISter and SisterLink services, I owe a heartfelt thanks.

My experience with TranSISter and SisterLink began when I contacted Central Office and received names, addresses and phone numbers of members who live and/or work in the area where I was planning to move. I wrote these women letters asking for any help they

could provide. The response I received was tremendous. Gamma Phi Betas from all over the Los Angeles area wrote me with names and phone numbers of business contacts. One in particular, Pat Hamilton of Los Angeles, was especially helpful to me.

Prior to my move, Pat and I were in contact via telephone and correspondence. When I finally arrived in California (after a long three and a half day drive), she and her husband welcomed me into their home. They helped me find an apartment and a bank, and cope with the everyday necessities of living in a big city. But more importantly the Hamiltons were constant providers of reassurance and encouragement. I truly feel a part of the family. The friendship that Pat and her husband extended to me is something I will always cherish, and this is precisely what the TranSISter program is all about.

Much more than a networking system or a bed and breakfast program, TranSISter is the way that Gamma Phi Betas can meet new friends and feel safe in a new area. In today's world where everything is so impersonal, this is a valued program to have. It is this kind of lasting sisterhood Gamma Phi Beta

offers. The relationship need not end after college. Gamma Phi Beta is a lifelong commitment, a way of life. It is a way to keep on giving and helping long after the dances and exchanges have been forgotten.

I highly recommend the TranSISter service for each and every one of you!

In IIKE,

Pam Cummins

Pam's story does not end there. She paid the service the ultimate compliment by asking to be a TranSISter herself: "I am now a firm believer in the TranSISter service. I would like to become involved in any way I can." Now a TranSISter in Beverly Hills, Calif., Pam joins a network of more than 500 caring sisters in locations worldwide.

A TranSISter greets traveling or relocated members and introduces them to her community. She offers information on real estate, churches, schools, medical facilities and shopping centers to those moving to her area. She introduces newcomers to the local alumnae chapter. For traveling members, she provides information on sightseeing and accommodations, and may offer complimentary bed and breakfast service. She is a sister's "true and constant friend" in a new or

unfamiliar environment.

Members sometimes confuse the TranSISter service with the Sorority's SisterLink program. They may be used simultaneously by members but each serves a separate purpose. The TranSISter service helps with physical transitions (traveling, relocating) and is the welcoming voice of the Sorority. SisterLink's computer network assists members with job contacts and career transitions: changing jobs, beginning a new career or reentering the work force.

A complete list of TranSISTers is available through alumnae or collegiate chapters, or by contacting Central Office. A member may either contact a TranSISter directly or send a request to Central Office asking that a TranSISter contact her. Save the TranSISter request form on the back cover of this issue and use it the next time you travel or move. Gamma Phi Beta wants you to be a "firm believer" too!

Interested in becoming a TranSISter? Contact the International TranSISter Chairman (see the Directory in this issue). The service is always ready to welcome others who wish to make transitions happy and smooth.

Epsilon History

Continued from page 13
the delegates.

Thus was Epsilon Chapter launched and on its way to compiling an enviable record in campus, Sorority and academic activities.

During the 1890s, Northwestern women worked hard to justify their existence at the school. They studied art and debated the grade of work at Eastern versus Western colleges. They had fun times: a reception at a Delta Upsilon convention; a weekend ball game at Lake Forest; walking home from prayer meetings with a young man. And, since Northwestern was a Methodist institution, "we had prayer meetings very often," charter member Caroline Gifford recalled at a later Founders Day.

As the chapter grew, there was most earnest work along literary lines. At the 1892 spring banquet, the member "who showed her faithfulness in the literary work" of the Sorority with the best extemporaneous speech was awarded a Gamma Phi Beta stickpin by alumnae judges. In 1893, the university allotted rooms in the women's hall to all sororities, and by 1896-97 the women ranked high in both scholarship and society. Gamma Phi Beta, with 17 members, was the largest sorority at Northwestern. A big advantage during rush was the fact that they had a house which Dr. Shepherd, the chapter's sponsor and university treasurer, had helped them rent. At one time they rented a duplex, half of which was occupied by University President Henry Wade Rogers. Other chapters sought their own houses from the university, but since new dormitories had just been built, the administration demanded that the women live in them.

University rules for chaperones were strict. Only one mixed social annually was allowed, and only parent-approved gentlemen could call, and then only on weekend evenings. But Epsilon had social triumphs of twice leading the Panhellenic Parade, and two of four feminine roles in the junior play went to Gamma Phi Betas.

By 1900, half of Northwestern's undergraduate students were women. The five or six pledge members were introduced into college society at an informal dancing party. The chapter met alternate weeks for supper at the homes of members. Sunday night gatherings at the home of Bernice and Ethel Works featured the pleasures of a grate fire and chafing dish. In their brief

meetings, Epsilon members planned their parties and agreed on silver forks to be presented to chapter brides. The 18 Gamma Phi Betas were first scholastically among sororities in 1905-06. The next year Epsilon started the custom of "frat mothers," upperclassmen for each new member. Philanthropy centered on work at the Northwestern University Settlement House.

Epsilon's third decade saw emphasis change from concern with award-winning stunts at the Northwestern Circus in 1916, to war work and survival on a campus that was bereft of men. A Gamma Phi Beta alumnae association was formed, and collegians were leading ladies in school plays, class officers and winners of short story contests.

Epsilon members made news in the 1920s as flappers, as serious young women and as local and world-class athletes. Josephine McRae was voted the woman who had done the most for the university in 1928, while Nellie Gibbs was deemed most popular. A newspaper noted that the night of their selection, both stayed home to study for finals, even though it was a campus "date night." Hope Summers, later honored with the Carnation Award for achievements bringing honor to individuals and Gamma Phi Beta, starred in the junior play. Epsilon members were managers, composers, lyricists and actresses in WAA shows. Grace Merrill helped start the national inter-sorority honorary Shi-Ai in 1920. Others were honored for contributions to athletics and scholarship, and eight were elected to Mortar Board.

The decade's most famous, however, was Sybil Bauer, a gold medal winner in the women's 100-meter backstroke at the 1924 Olympics. In 1922 she had been the first woman to break an existing men's world record. Overall, she improved world records 23 times and was inducted into the Swimming Hall of Fame in 1967. Her only defeat was her death from cancer midway through her senior year in 1927. She had been a student council leader, basketball and field hockey player, and WAA president in 1925-26. She had even organized a swimming exhibition of some of her Olympic teammates as a fundraiser for Epsilon's chapter house. Her parents later furnished the library in her memory.

Talk about sorority houses started early in the decade as the student population climbed to nearly 1,900, up 50 percent from World War I. By early 1924, trustees had set aside a block of

land and commissioned an architect to design buildings that were similar in size, cost and appearance. Once all sororities had raised 25 percent of the estimated \$80,000 cost of each house, construction could begin. Epsilon was the second chapter to reach the goal as they held rummage sales, bazaars and concerts. "Ground was broken June 12, 1926, and the first story was reached by December. Plaster was still damp, hallways and stairs bare of carpeting, when collegians first occupied the house in fall 1927."

Despite a nationwide decline in sorority membership during the Depression, Epsilon's pledge classes topped previous records. Northwestern's reputation for "pretty girls" was established during the 1930s, and among the 50 prettiest in 1931, six were Gamma Phi Betas. A standout during the decade was Marian Mansfield, Phi Beta Kappa, 1937 Navy Ball Empress, national lowboard diving champion, and a competitor at the 1936 Olympics.

"They were tough times, but good times of simple pleasures," former Grand President Ardis McBroom Marek recalled. Of eight Epsilon members elected to Mortar Board, three were named president. Five Gamma Phi Betas chaired the Waa-Mu show in the decade, and members maintained outstanding scholarship. In 1933, the chapter claimed the largest group of women invited to be charter members of Alpha Lambda Delta. The *Daily Northwestern* stated in 1938: "The house was established as a political powerhouse among sororities."

In 1941, senior class President Mardel Jerrick was the first woman in Northwestern's history to participate in the annual alumni candlelighting. She led a list of Epsilon members who were accomplished actresses, models, campus leaders and scientific researchers. They assumed positions usually held by men, as women found themselves alone during World War II on campuses all over the country.

The tradition of excellence in athletics and Waa-Mu leadership continued into the next decade as Gamma Phi Betas held the WAA presidency five of the 10 years of the decade, and Sue Stoller was the first Northwestern student to win the tennis singles trophy four years in a row. Three Gamma Phi Betas were Waa-Mu cochairmen in the 1950s. To honor parents, a Dad's Weekend has held in the fall and a Mother's Weekend in the spring. Those

who lived in the house gave up their beds each weekend, so parents could "sleep-in" and be served breakfast in bed.

American thought in the 1960s was marked by transition. Epsilon was not exempt from this redefinition of standards in attitude and behavior. Modification of the house itself occurred during the decade when part of the terrace was enclosed to create a television room and the dining room was extended into the former library.

In a decade that saw many individual accomplishments, perhaps the most outstanding was that of Penny Martin, 1964 May Queen, Phi Beta Kappa, Associated Women Students president, and member of Mortar Board. She was named Northwestern representative to the White House Conference of College and University Students. She later received Woodrow Wilson and Danforth Foundation Fellowships and became the first woman to teach political science at Yale.

What had at first been glimmerings of unrest in the 1960s—organization of Students for a Democratic Society in 1965 and an anti-Vietnam War rally in 1967—reached fruition in the 1970s. The 1970 Waa-Mu show opened despite a blockage of Sheridan Road. Sandra Holland, daughter of Virginia Stone Holland, was cochairman of that show, thus giving the university its first mother-daughter cochairmen. The early 1970s were marked by non-Greek domination of the campus. Only 262 of 468 rushees pledged in 1970, a year it was decreed that freshmen could not pledge until winter quarter. Epsilon pledged 13 women that year, seven the next.

Members rushed informally all year long, and as the Vietnam War ended in 1974, membership was on the rise, doubling between 1973 and 1976. By 1977 Gamma Phi Beta was again one of the largest chapters on campus with 80 to 100 members. Four Epsilon members were on the Northwestern women's basketball team that won the Big Ten title in 1979.

The 1980s are seeing Epsilon proudly grow into a sorority in the truest sense of the word, Amy Keith wrote in the history. "Honors and awards abound, campus involvement and leadership flourish. Members have the ability to lead as well as inspire good times. Every year Gamma Phi Beta becomes more spirited, visible and popular on the Northwestern campus."

ALUMNAE NEWS

Rochester, Mich. alumnae had a scholarship ice cream social for Delta Omega Chapter at Oakland University. Chapter members attaining a 3.0 grade point average or better were recognized. Two collegians named to the Dean's List were specially honored with Gamma Phi Beta necklaces.

The **Greater Fort Myers, Fla.** Crescent Circle has become the Greater Fort Myers Alumnae Chapter. Province VIII Alumnae Director Ann Sturgis Phillips Hartje (Vanderbilt) presided at the installation ceremony. Thirty alumnae became charter members, and Evelyn Richter Baker (Colorado College) was installed as the chapter's first president.

Princeton, N.J. alumnae geared up for their annual beverage booth at the Princeton Fete. This project is an annual fundraiser for the Princeton Medical Center.

Cathy Frost (Michigan St.) re-

ports the chapter is growing with the addition of alumnae new to the area who have many ideas to contribute. One of the most successful meetings was a presentation by a local jewelry store on buying gemstone jewelry. After the slide show, 15 pieces of jewelry were passed around to examine and try on. The most stunning piece was a huge topaz ring retailing for \$25,000.

Dallas alumnae were busy with a benefit luncheon at Neiman-Marcus for Camp Esperanza for children with cancer.

The new **Greater Baltimore** Alumnae Chapter toured the Baltimore Museum of Art and had lunch at the Museum Cafe. They also enjoyed an international meal and a travel presentation by Marjorie Holeton Weaver (Washington). Hus-



Dallas alumnae Claudia Lovett Taylor (Texas), Carol Gann Lee (E. Texas St.) and Carol Grinstead Maupin (Oklahoma) welcome Camp Esperanza representative Joe McElroy to the chapter's fundraiser.



San Diego State graduating seniors are honored at the alumnae dinner.



Nancy Getz Adams (Iowa St.) visits with Omega Chapter charter member Florence Brown Quist.

bands and guests joined them for a tour of a local winery.

Washington, D.C. alumnae utilized their own talent pool for many programs last year. Glenda Gay Condon (Colorado St.) told about her experiences in developing her Cook No More! catering business; Eileen Day O'Brien (Syracuse), a practicing attorney, spoke on estate planning, wills and probate; and Joan Dufel Eccard (Drake) shared some secrets of flower arranging she has picked up through the years as an arranger and show judge.

State College, Penn. alumnae received a supplemental grant from the Gamma Phi Beta Foundation to provide a campership for Camp Lend A Hand, sponsored by the Easter Seal Society. "The family was so pleased to receive the campership as the father was out of work at the time," said Vivian Doty Hench (Penn St.).

Two years ago, this year's Tam-

pa Bay, Fla. President Suzanne Bushert became an alumna initiate of Beta Mu Chapter at Florida State. At the time, her daughter Stephanie Sorrick was a student in California. To the delight of her mother and the alumnae chapter, Stephanie decided to transfer to Florida State, where she pledged Gamma Phi Beta.

Omega Chapter at Iowa State University and **Ames, Iowa** alumnae have found a way to permanently preserve memories of the formation of the chapter in 1919. For years, Florence Quist Brown, a charter member, has been invited to speak to new pledges, or as a part of Inspiration Week, or to alumnae and collegians at Founders Day. Each time she came, current members would be captivated by yet another anecdote from the formative years.

The alumnae chapter decided to videotape Florence's memories to preserve her tales of the roots of the chapter. A delightful afternoon visiting with Florence and looking



Suzanne Bushert welcomes daughter Stephanie Sorrick to Gamma Phi Beta.

at her mementoes was filmed for future chapter use. "We at Omega are thankful we didn't lose this important ingredient of our heritage, a personal recollection from a charter member," said Shirley Busch Tice (Iowa St.).

Jacksonville, Fla. alumnae were featured in a photo spread in a local newspaper when they had a mother-daughter tea. Among those in the pictures were Brandy Hibbard (Purdue), Jacksonville Alum-

nae Chapter president; Molly Molden Miller (Kansas) and her mother Biff Enger Molden (Illinois); and Marian Miller Meeker (Kansas), who entertained on the piano. The event was an opportunity for Jacksonville collegians and their mothers to become better acquainted, and to meet local alumnae and their daughters.



Rochester, Mich. Alumnae Chapter President Pat Sager Klein (W. Michigan) presents gifts to collegians who made the Dean's List.

San Diego alumnae honored seniors from Beta Lambda (San Diego St.) at a potluck. The seniors were welcomed into the alumnae chapter with a candlelight ceremony. Each was presented with a Christmas ornament doll dressed in cap and gown, holding a diploma with 1988, SDSU and the graduate's name written on it. The clever ornaments were made from dough and then painted and glazed.

The Albuquerque Alumnae Chapter held its annual summer patio party and welcomed new members at the same time.

St. Louis alumnae participated in the Greek is Great in '88 Showcase sponsored by St. Louis Panhellenic Association. Patty Carroll Smith (St. Louis) and Sally Rice Markland (Missouri) helped with the planning and execution of the three-day event, and Grayce McGuigen (St. Louis) modeled a buckskin skirt and cowboy print jacket in the fashion show.

A fall open house kicked off the new social calendar. Plans were finalized for fall and winter activi-



Rho Chapter (Iowa) claims three generations of Gamma Phi Betas: Jackie Shellady Benson, Julie Benson Hayek and Louise Hoover Shellady.



Willamette Valley, Ore. alumnae who are members of the 1947 Oregon State pledge class meet regularly for lunch.



Louisville, Ken. Alumnae Chapter President Jane Connell Young (Kentucky) presents a donation to Camp Kysoc representative Heide Miller.

ties, such as the formation of a new Gamma Phi Beta bridge group and a Christmas candy-making party. St. Louis alumnae continue to support the Abused Women's Shelter, Camp Wyman and Gamma Phi Beta Camp Sechelt.

Monterey County, Calif. alumnae heard all about Convention at their first fall meeting, a luncheon which featured Province XIIIa Alumnae Director Linda Brooks

Drevno's (Calif.-Berkeley) report.

After raising \$150 on their own, Louisville, Ky. alumnae applied for and received supplemental funds from the Gamma Phi Beta Foundation to send a local child to Camp Kysoc. The camp is sponsored by the Kentucky Society for Crippled Children.

An alumna and a collegian were honored at the Atlanta Alumnae Chapter Founders Day celebration at the Swan Coach House. Barbara Hurt-Simmons (Kearney St.) received the chapter's Outstanding Alumna Award in recognition of outstanding service to Gamma Phi Beta. The award was presented by Jean Brooks Oliver (Northwestern), last year's recipient. Vicki Broom, a Southern Tech junior majoring in industrial engineering, received the chapter's scholarship for \$150.

The traditional Founders Day ceremony, held at the home of Beth

Taquechel (Kent St.), was led by officers of the Southern Tech chapter. The chapter also presented a slide show of its activities.

Boston alumnae enjoyed an opportunity to share Founders Day with more than 40 Delta Chapter collegians from Boston University. At a dessert buffet at the home of Mary Ault LaGatta (Indiana St.), collegians entertained with songs and alumnae presented the ceremony.

Using the theme Catch the Pride, 96 Omaha alumnae and Epsilon Delta (Creighton) collegians gathered at The Venice Inn to celebrate Founders Day. Nancy Dellere Doll (Neb.-Omaha) and Nancy O'Connor Whitted (Nebraska) were cochairmen. Nicole Bender Crnic (Neb.-Omaha) received the annual Hall of Fame Award for her service to the chapter.

Director of Services Phyllis Donaldson Choat (Nebraska) presented a slide show on the Capital Endowment Campaign, which concluded with Epsilon Delta members singing the "Catch the Pride" song from Convention.

Amarillo, Tex. alumnae gathered at the historical Hudspeth House in Canyon, Tex. for their Founders Day celebration.



Christine Miller (St. Louis) models in the St. Louis Alumnae Panhellenic Sorority Showcase.

AWARDS

Service Roll

In recognition of alumnae who have given long, devoted and constructive service to chapter and international Sorority

Merit Roll

In recognition of alumnae who have given long, devoted and distinguished service to the Sorority at the local level.

1988 Service Roll

Leona Davis Drouet (S. Methodist), Baton Rouge, Louisiana
Catherine Guthrie Lindauer (Iowa St.), Denver, Colorado

1988 Merit Roll

Shirley Stockman Blue (Maryland), Cedar Rapids, Iowa
Christie Grossheider Carter (Wash.-St. Louis), St. Louis, Missouri
Ann Denison Conner (Bowling Green), Greater Akron, Ohio
Norma (Bunny) Welborn Corbin (Missouri), Greater Kansas City, Missouri
Betty Hailey Crooker (Kansas), Greater Kansas City, Missouri
Beverley Woods Edwards (N. Dakota St.), Minneapolis/St. Paul, Minnesota
Shearon Barry Elderkin (Iowa), Cedar Rapids, Iowa
Margaret Jane Swift Fair (Oklahoma), Houston, Texas
Janice Hanson Fisher (N. Dakota), Ann Arbor, Michigan
Ann Pryor Frenzen (Arizona), Cedar Rapids, Iowa
Susanne Oehler Keller (Illinois), Quad Cities, Iowa/Illinois
Betty Tomsen Kempf (Nebraska), Kearney, Nebraska
Emerald Erickson Kuepper (William and Mary), Princeton Area, New Jersey
Marjorie Hiegel Lawson (Miami), Dayton, Ohio
Mary Louise Belcher Lyon (Kansas), Evanston-North Shore, Illinois
Barbara Heyns May (Calif.-Berkeley), Diablo Valley, California
Veralie Brookins Nicoll (USC), Diablo Valley, California
Melinda Risse Nutter (Kentucky), Dayton, Ohio
Suzanne Andrews Petersen (Kearney St.), Kearney, Nebraska
Jean M. Ballantyne Ransom (Northwestern), Greater Lafayette, Indiana
Elizabeth Hart Raup (Ohio Wesleyan), Springfield, Ohio
Marilyn Neuman Reid (Miami), Dayton, Ohio
Joanne Callis Roman (Vanderbilt), St. Louis, Missouri
Judith Wilkins Schumann (Iowa St.), Greater Kansas City, Missouri
Jean Summers Smith (Washington, Northwestern), Evanston-North Shore, Illinois
Joanne Just Smith (Iowa St.), Cedar Rapids, Iowa
Carolyn Sanford Vetter (Ohio St.), Houston, Texas
Anita Steward Vieson (Ohio Wesleyan), Dayton, Ohio
Dorothy Schwab Weitthoff (Ohio Wesleyan), Dayton, Ohio
Shirley Mueller West (Wash.-St. Louis), Greater Lafayette, Indiana
Judy Hubbard White (Kansas St.), Greater Kansas City, Missouri
Janet Heft Wright (Wichita St.), Wichita, Kansas

COLLEGIATE NEWS



Spirit abounds at Delta Theta Chapter (California Poly-San Luis Obispo).

Beta Lambda Chapter at **San Diego State** has created a scholarship to be presented to a high school senior planning to attend the university.

Beta Chapter's (**Michigan**) public relations plan includes letter days and functions with other Greeks. The chapter is divided into four teams, each of which schedules individual activities.

A chapter birthday party PACE program at **Washington University-St. Louis** featured Peg Brereton Gamble, a 1936 initiate, who spoke about her college days.

Two Delta Eta Chapter members are involved in the **University of California-Irvine** Peer Health Advisor program. Tori Pera and Rosemary Millew spent fall quarter learning necessary skills which they applied the remainder of the year while conducting health-related programs in the community.

Southwest Missouri State Gamma Phi Betas dressed in letters ap-

peared on local television in an unusual show. They were part of the recreation of a UFO sighting.

A walk to benefit the hungry and playing games with children from the Big Brothers/Big Sisters program were philanthropic projects for **Wittenberg University** collegians.

Xi Chapter at the **University of Idaho** joined with a fraternity to observe Alcohol Awareness Week. Both groups took an oath and signed a written agreement not to drink alcohol for one week. Events included an ice cream social and poster parties to make "Don't Drink and Drive" signs for campus sites.

Gamma Phi Betas at **Kansas State** are involved in the rotating roommates program sponsored by the Greek Affairs Council. For two weeks members host three women from other sororities, while three Gamma Phi Betas live at other houses. The guests eat, sleep and study at the Beta Upsilon house and

are welcomed with cookies, notes and smiles. "Rotating roommates helps give our chapter new ideas that could change things for the better," said Leslie Schneider.

The first annual Mother/Daughter Brunch was held at the **University of Wisconsin** last year. The Gamma women enjoyed a variety of quiches and fresh fruit. Later in the year, an inspirational weekend retreat was held at a nearby state park.

Alpha Omicron (**North Dakota State**) distributed an alumnae newsletter called Alpha Omicron Express. They entertained children at the hospital in Fargo, held a pan-



Ellen Durrant and Anne Beveridge are initiates of Alpha Alpha Chapter at the University of Toronto.

cake breakfast for the YWCA women's shelter and participated in the annual teeter-totter-a-thon for Big Brothers/Big Sisters.

Underprivileged and minority children at San Diego's Bayside Settlement Home now have Epsilon Gammas from the **University of San Diego** to teach them songs, make popcorn and serve sodas. They also helped raise \$7,000 to establish a "Just Say No" program at a local elementary school.

Mika Tepfer was the **East Texas**

State chapter's entry in the lip-sync benefit for muscular dystrophy. She was a hit with her rendition of "Holiday" by Madonna.

Gamma Psi co-sponsored Amanda the Panda Day at the **University of Northern Iowa** to raise money for the panda who comforts children with life-threatening illnesses. The chapter was in charge of organizing and publicizing the day's events that raised about \$500 for the local cause.

The All Fraternity Ball, co-hosted by Alpha Alpha (**University of Toronto**) raised \$7,000 for a local hospital for battered and abused children.

Alpha Beta members at the **University of North Dakota** teetered 48 hours to raise \$2,000 for a local camp for diabetic children.

A box dinner auction was one fundraiser at **California State-Fullerton**. Organized by the pledge class, it raised more than \$400. A casino night with Lambda Chi Alpha netted \$600.

At a mountain retreat, Gamma Phi Betas from the **University of Oregon** discussed chapter goals and conducted rush workshops.

Colgate University members planned a Nuts and Bolts Party for rush. Members select questions from a hat and rushees pick matching answers. It enables members to meet a number of rushees while searching for the guest with the correct answer to the clever and funny questions.

Stanford University Gamma Phi Betas enjoyed PACE programs on makeup and massage, and participated in the Intersorority Volleyball Tournament.

Beta Rho Chapter at the **University of Colorado** raised almost \$5,000 in pledges to aid the university's academic programs.

COLLEGIATE NEWS



University of Georgia members attend the chapter's Crush Party.



Gamma Phi Betas celebrate sisterhood at San Diego State.



Geri Reddy and Tracey Brauner attend a Southwest Missouri State rush party.



Syracuse University collegians await their new pledges.



Jennifer Canfield, Susan George and Angela Bloom are Gamma Phi Betas at the University of Arizona.



Beta Psi Chapter at Oklahoma State boasts three Camp Sechelt counselors.



University of Wisconsin members see the sites on their weekend retreat.



Susie Bedell, Julie Kano, Karen Davis and Michelle Walker prepare treats for parents attending a rush preview party at the University of Washington.



Gamma Psis (Northern Iowa) celebrate a successful fundraiser with Amanda the Panda.



Gamma Phi Isle Day is a favorite rush party at the University of California-Berkeley.



Nicole Sacco and Beth Branscome show their Gamma Phi pride at Miami University.

PROFILES

Zane Powelson Bowers (Colorado College), owner of Monument Valley Realty, is president of the 3,000-member Colorado Springs Board of Realtors, one of the 60 largest in the nation. She is the second woman in 82 years to serve as president, and is a charter member of the Women's Council of Realtors and federal district coordinator for the National Association of Realtors in Colorado's Fifth Congressional District. Zane is listed in *Who's Who* and was named 1987 Colorado Springs Woman of the Year.

Active in community affairs, she has served as president of the Palmer Foundation, Visiting Nurses Association, Woman's Educational Society of Colorado College and Friends of the Penrose Library, and as historian of the Colorado Springs Symphony Guild.



Zane Powelson Bowers (Colorado College)

Her dedication to Gamma Phi Beta has included service as alumnae chapter president and secretary, alumna advisor, alumna recommendations chairman and Alpha Phi House Corporation Board member. Daughter Dara is also a Gamma Phi Beta. And for fun she travels and enjoys music.

The naming of **Gail Gliesner Pludeman** (Wis.-Oshkosh) as Milwaukee Panhellenic Woman of the Year has made it three in a row for Gamma Phi Beta. Honored the two

previous years were Karen Joost Henry (Wis.-Milwaukee) and Martha Conrad Clark (Wis.-Oshkosh).

Laura Gilligan Banks (SW Texas St.) is treasurer of the University of Texas at Austin Panhellenic Association Board of Trustees.

Gladys Wilton Margrave (Boston) was presented a pink carnation and gift by University of Nevada collegians in honor of her 83 years as a Gamma Phi Beta, and Nevada Governor Richard Bryan recognized her with a certificate on her 100th birthday. A published poet, she has a degree in liberal arts and served Delta Chapter as treasurer and president.

Louisa White Riggs (Maryland) has been appointed to the board of directors of Sandy Spring National Bank of Maryland. She is president of Damascus Fuel Company, and granddaughter of a former director of the Savings Institution of Sandy Spring, a forerunner of the present bank. An active Gamma Phi Beta, Louisa is a former president of the Washington, D.C. Alumnae Chapter, and is currently a member of the Laytonsville group. She is the first and only woman on the bank's board of directors.

Beryl Byrom McGraw (Colorado St.) has been named principal of Lincoln Junior High in Ft. Collins, Colo. She was acting principal



Phyllis Donaldson Choat (Nebraska) congratulates **Teek Kurt Schonberg** (Iowa St.), who was named Omaha, Neb. Panhellenic Woman of the Year. Teek has served Panhellenic in a number of offices, including president.



Karen Henry, Martha Clark and Gail Pludeman have been honored by Milwaukee, Wis. Panhellenic as Woman of the Year.

for one year before her appointment, and was acting principal of Rocky Mountain High School the previous year.

Linda Johnson (Oklahoma) is secretary of the Electrical Women's Round Table, Inc., an association of women whose occupations are in the electrical industry and related fields. This year she becomes vice president/president elect of the national association. She is district manager for consumer affairs for the Whirlpool Corporation, Louisville, Ky.

Bobbie Byrne Patterson (Idaho) is executive director of the Boise, Ida. Convention and Visitors Bureau. As part of her job she provided a boost to Boise's economy by bringing 9,500 Wally Byam Air Streamers into town last summer, and also the National Governors Conference and the U.S. Cycling Championships. She was manager of the Boise Chamber of Commerce and its convention bureau from 1976 through 1982, when the Convention and Visitors Bureau was formed.

Bobbie has been named to the board of directors of the International Association of Convention and Visitors Bureaus and was its first Idaho member. She belongs to a number of other travel organizations, and was chairman of the Southwest Idaho Travel Association until last year.

When she's not tooting Boise's horn, Bobbie and her husband enjoy their combination campground,

mobile home park, car wash and Christmas tree farm in Cascade.

Rosemary Clinebell Thomson (Bradley), a former public school teacher and administrator with the U.S. Department of Education, has been named Education Secretary William Bennett's chief representative for Region V, headquartered in Chicago.

As the regional representative, she will direct a staff that works closely with state education departments, school districts and other educational institutions in Illinois, Indiana, Michigan, Minnesota, Ohio and Wisconsin.

Since 1984 Rosemary had been special assistant to the previous Region V representative. She super-



Rosemary Clinebell Thomson (Bradley)

vised policy analysis, coordinated special projects and public affairs programs and directed two conferences hosted by the region. Before moving to the Chicago regional office she was a special assistant to the under secretary of education and to the deputy under secretary for planning, budget and evaluation.

Earlier, as executive director of the National Advisory Council on Women's Educational Programs, she was responsible for White House and Congressional liaison on women's educational issues and for evaluating a \$6 million Women's Educational Equity Act grant program.



Ann Marie Molenaar-Schram (Idaho)

Ann Marie Molenaar-Schram (Idaho) is the first woman to be elected president of the Ontario, Ore. Chamber of Commerce. Her mother and two sisters also are Gamma Phi Betas, and she is a former province collegiate director.

Regina Williams Resley (Penn St.) is president-elect of the Albuquerque, N.M. Assistance League.

Jan Melotik Pautz (Wis.-Milwaukee) received an Excellent Teaching Award from the Badger Meter Foundation, and special recognition from the Brown Deer, Wis. School Board. She is a fourth grade teacher and grade coordinator at Dean Elementary School.



Jan Melotik Pautz (Wis.-Milwaukee)

Barbara Missert Sassaman (Syracuse) has been named assistant director of development at the State University of New York Health Science Center at Syracuse. She serves Gamma Phi Beta as International SisterLink Chairman.

Vickie Carruthers (Boise St.) is co-owner of Signature Events of Boise, Ida. The company specializes in the planning and implementation of conventions, meetings and special events.

A room in the Kentucky State Capitol was named for the late **Margaret Willis** (Wash.-St. Louis) in honor of her extraordinary efforts in creating a statewide public library system. The legislative hearing room also was named in her honor.

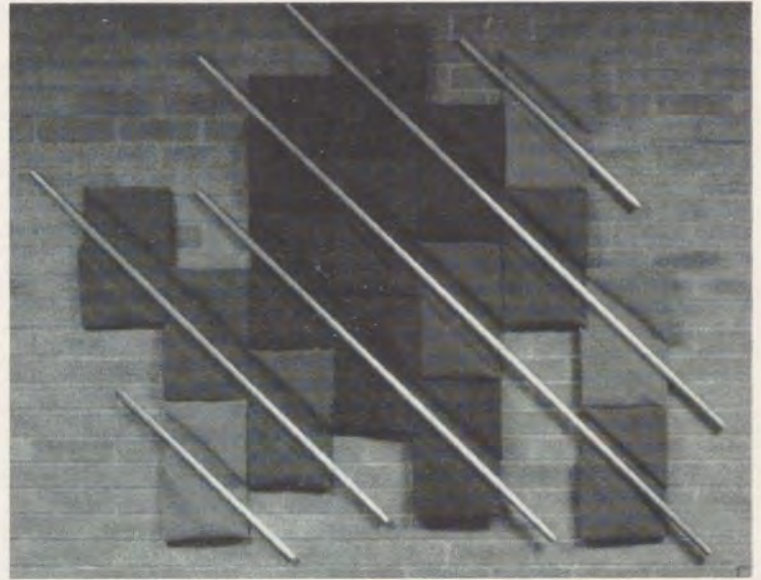


Jan Wise Hartley (Kansas)

Rita McCarthy Swartz (Iowa St.) is president of Launch Systems, which aids high-tech marketing managers in introducing new products.

Vicki Hladky Hitzhusen (Iowa St.) is now a partner in Arthur Andersen and Company, international accounting, tax and consulting firm. She is a certified public accountant.

Sally Shaw Tanselle (Indiana) was presented the prestigious Alexander Graham Bell Association for the Deaf International Parents Organization Honor Award. She is a



Jan Hartley produced this woven tapestry and metal relief sculpture for an office building.

cofounder of the Indiana Association for Hearing Impaired Children, and was its volunteer executive secretary for many years. Sally's son was born deaf as a result of rubella she contracted during pregnancy.

Jan Wise Hartley (Kansas) seems to be beautifying all of Duluth with her artwork. Owner of Jan Hartley Wall Graphics, she has placed her original fabric weavings, banners, paintings and air brush designs in visible areas of the city.

Jan got started in business in 1982 after a budget cutback eliminated her art teaching position. She worked on projects in her basement to keep busy, and came up with a design for a drab beige wall in a racquetball club. People admired her work and she was off and running. Now she's so busy clients must wait eight months or more for her talents.

Some of her more visible works are paintings and banners in the Duluth Arena concourse, and a seven-story design on an outside wall of Renaissance Square in Minneapolis. Jan's major focus is the creation of artwork which enhances large public spaces, and she works in collaboration with local and regional architects or as an independent contractor. Her design studio produces wall graphics, airbrush on

fabric, banners, weavings, fabric constructions and modular design units, and provides art consultant services.



Northern Arizona alumnae Lisa Garner and Jean LeSourd renewed their friendship at the Winter Olympics. Jean is a Calgary resident and Lisa traveled from Los Angeles.



Tania Cargill Carter (Alma) and Staci Bell Tonsfeldt (Iowa) met while honeymooning in the Virgin Islands.

BOOKS

Marilyn Ross (San Diego St.) has created a tape cassette program: "Book Promotion & Marketing: Success Strategies to Increase Your Sales," to help authors sell more books. Into six hours of tape are packed hundreds of money-saving and money-earning tips to add momentum to a book's sales campaign.

She also has published *How to Make Big Profits Publishing City & Regional Books*, which offers help to any author contemplating doing a book slanted to a particular area. She and husband Tom run their businesses from a remote 320-acre horse ranch in Colorado. "Business in the boonies is booming," Marilyn says, "and we love the quiet, creative atmosphere."

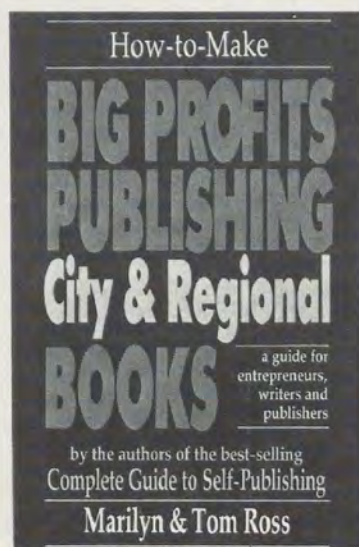
The Rosses are nationally recognized experts in the field of independent publishing and marketing. Through their books, tapes, seminars, workshops and consulting company, they have provided both



Marilyn Ross

novice and experienced authors/publishers with fresh insights into the creative, technical, business and marketing aspects of independent publishing. Marilyn does most of the critiquing and marketing, and Tom does most of the production and design work for their companies: Communication Creativity and About Books, Inc.

How to Make Big Profits . . . offers advice on such subjects as



the basics of getting a marketable idea, guiding potential authors through their research, public relations to boost sales, production pointers and desktop publishing. 6-cassette program and workbook: \$69.95 plus \$3.00 shipping.

How to Make Big Profits Publishing City & Regional Books: \$14.95. Both published by Communications Creativity, Box 213, Saguache, CO 81149.

One would hardly expect a native of Booneville, Ark. to become an expert on shopping in exotic places, but that is what happened to **Jo Edwards Reimer** (Oklahoma St.), now a resident of Portland, Ore. and the operator of a travel agency that specializes in shopping tours to cities in Southeast Asia.

Jo's interest in the exotic was whetted when, armed with her home economics degree, she studied embroidery in London and became a freelance teacher in technique, color and design of embroidery and quilt making.

Shopping in Exotic Places is a collaboration between Jo, and Ron and Caryl Krannich, formerly residents of Bangkok. It combines their expertise in knowledge of local shops, goods and customs to provide a roadmap to exotic shopping experiences. The book gives advice on planning the trip and tries to

soften the culture shock experienced by first-time shoppers in Asia who are often confused and angered by pushing crowds. Americans are often astounded to learn that only they and the British will stand in line and wait their turn, Jo says.



Jo Reimer

The book also highlights shopping techniques, including the fine points of bargaining and judging quality, and details information on currency, business hours, use of credit cards, precautionary security measures, and locations of shops and markets in five of the world's most unique and exciting shopping destinations. It is a primer on how to shop for quality items whether they be in antique shops of Bangkok or Seoul, chic boutiques of Hong Kong and Singapore, or

woodcarving factories of Bali and Chiangmai. A section of the book also includes commentaries on restaurants and a guide to the cuisine of each city.

What do the authors say overall of shopping in Asia? "Hotels and restaurants are outstanding, transportation is convenient, and shops are found in air-conditioned shopping malls, hotel shopping arcades, small street shops, factory outlets, markets and villages. English is widely spoken, and you will seldom get lost for more than 15 minutes. Above all, the people are friendly, and service is often outstanding."

Shopping in Exotic Places: \$13.95 plus \$1.50 shipping if ordered from publisher.

Published by Impact Publications, 10655 Big Oak Circle, Manassas, VA 22110.



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Lois McBride Dehn

Lois McBride Dehn, who served the Sorority as Grand President from 1936 to 1940, died November 7, 1988. She was a 1913 initiate of Lambda Chapter, University of Washington.

Mrs. Dehn served Gamma Phi Beta in a number of other positions prior to her election as Grand President, and was president of her collegiate chapter and the Seattle Alumnae Chapter. Her name is listed on the Honor Roll "for writing the first Manual of Council Procedure, and for setting up the plan to increase the Endowment Fund by a payment of \$5.00 for members initiated prior to 1934."

The May, 1938 issue of THE CRESCENT said: "Lois has endeared herself to an ever-growing circle of firm friends because of her charm, her fairness, her high degree of intelligence and her sympathetic understanding of sorority matters."

Donations in memory of friends may be sent to: Gamma Phi Beta Foundation, 7395 E. Orchard Rd., Ste. 200, Englewood, CO 80111.

Proof of death must be submitted to Central Office before a member's name will be listed in the In Memoriam column. A newspaper obituary is preferred, but consideration will be given to a letter from a family member or executor of estate.

The Sorority appreciates the return of a deceased member's Gamma Phi Beta badge, when possible, so that it might be preserved and bring joy to others.



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Marianna Revell Mandl (Vanderbilt), Province VI Alumnae Di-

rector—*Gamma Phi Beta Award*: Merit Roll *Career/Activities*: registered nurse, librarian, Red Cross chapter board member, Colton Centennial Corp. board member, Girl Scout volunteer *Interests*: knitting, needlepoint, reading, golf

Leslie Davis Storr (Colorado College), Endowment-Loan Board Director—*Alumnae Chapter*: Santa Barbara, Calif. *Career*: property

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Karen Hewitt Scarlett (Gettysburg), Province XIV Collegiate Director—*Alumnae Chapter*: Greater Baltimore *Gamma Phi Beta Award*: Collegiate A Award *Career/Activities*: French/Spanish tutor, teacher and translator; field hockey coach and referee *Interests*: lacrosse, riding, sailing, snow skiing



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Gamma Phi Beta Sorority

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Syracuse University

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CATALOG



ΓΦΒ Stamp

Imagine having or giving a replica of an antique Gamma Phi Beta stamp. Syracuse alumnae are offering reproductions of an old stamp belonging to an Alpha alumna. Use the stamp for correspondence, name tags, place cards, rush favors, etc. Also available are brown stamp pads specially made to be used with the stamps. The stamps sell for \$3 each and the pads are \$4. For orders of \$10 or less, add \$1 postage to the U.S. and Canada and \$2 for orders to foreign countries. For orders over \$10, add \$2 for U.S. and Canadian orders and \$3 for foreign. Send orders to Judy Kaspar, 101 Harwinton Ct., Camillus, NY 13031.

Stationery Items

The Princeton Area Alumnae Chapter offers three stationery items perfect for every Gamma Phi Beta's desk. Selling for \$1.80 is a package of 50 Post-It notes printed with "Gammygram." A pad of 100 8 1/2" x 5 1/2" rainbow colored notepaper with a carnation motif is priced at \$3. The third item is a package of 10 plastic red and white heart shaped "I ♥ ΓΦΒ" paper clips. Each package sells for \$1.25. All items are postpaid and may be ordered from Ann Zultner, 12 Wallingford Dr., Princeton, NJ 08540.

Postcards

Bergen County, New Jersey alumnae are selling regulation size postcards, which are perfect for meeting reminders because they

signal Gamma Phi Beta. With these cards, corresponding secretaries will always have the appropriate invitations. Two kinds are available: traditional brown design (carnations, coat-of-arms or logo) on parchment cards are \$10.00 for 50; pink cards with carnation motif printed in black are \$5.00 for 50. Add \$1.00 for shipping, and order from Virginia Leritz, 385 Franklin Turnpike, Allendale, NJ 07401.



Lapel Pins

Gamma Phi Beta lapel pins are available from the St. Louis Alumnae Chapter. These lovely pins feature the Greek letters in gold and enclosed in a white enameled crescent embellished with three pink carnations. They make ideal gifts for pledging, initiation, graduation

or any special occasion. Each pin is \$4 postpaid. For orders of 25 or more, the rate is \$3 per pin, postpaid. Send orders to Deb Krumme, 12967 Bellerive Estates Dr., St. Louis, MO 63141, and make checks payable to St. Louis Alumnae of Gamma Phi Beta.

Nametags

The Atlanta Alumnae Chapter has what every other alumnae chapter needs—Gamma Phi Beta nametags. Collegiate chapters can use them for mixers, alumnae functions and rush. They are \$8 per 100, or \$2.50 for 25, plus 90 cents postage and handling. Make checks payable to Atlanta Alumnae Chapter of Gamma Phi Beta, and order from Peggy Marlatt, 2428 Windon Ct. NE, Atlanta, GA 30360.



Note Paper

Shirley Jean Hay Bills (Miami) designed carnation note paper for Cleveland West alumnae to sell. It features a lovely carnation tied with a pink bow and printed on heavy paper. A set of 10, with envelopes, sells for \$5 plus 90 cents postage. Checks should be made payable to Cleveland West Alumnae Chapter, and orders sent to Dorothy Cibula, 3270 W. 159th St., Cleveland, OH 44111.

Ballpoint Pens

Minneapolis-St. Paul alumnae have a new item: a ladies pink pearl ballpoint pen with Gamma Phi Beta logo, which comes in a pink vinyl carrying case and grey suede finish gift box. It carries a lifetime guarantee, and would be the perfect gift for pledging, initiation, Christmas, birthdays—or as a reward for yourself. Each pen is \$15.00 plus \$2.00 shipping and handling. (Minnesota residents add 90¢ for sales tax.) Order from Minneapolis-St. Paul Alumnae, c/o Beverley Edwards, 5201 W. 96th St., Bloomington, MN 55437. Allow 3-4 weeks for delivery.

Alumnae Dues

International Sorority alumnae dues may be paid through your alumnae chapter or crescent circle, or you may send your check directly to Gamma Phi Beta International Headquarters. Any amount is greatly appreciated; \$15 will make you a member in good standing.

First name	Last name	Maiden name
Collegiate chapter		Member number (from magazine address label)
Street address		
City	State	Zip

Please mail this form with your check payable to Gamma Phi Beta to:

Gamma Phi Beta Sorority
7395 E. Orchard Rd., Ste. 200
Englewood, CO 80111

Alumnae dues are not tax deductible.

Gamma Phi Beta Sorority Request for TranSIster Service

Name _____
First _____ Maiden _____ Married _____
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Address _____

☐ I will be traveling to the following areas _____
_____ from _____ to _____
(date) (date)

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As a service to you, your name and address will be sent to the nearest alumnae group.

How else can the TranSIster service help you? _____

Please mail to Central Office: Gamma Phi Beta Sorority, 7395 E. Orchard Road, Suite 200, Englewood, CO 80111.

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Maiden Name _____ Chapter _____

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Entire new address

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City _____ State _____ Zip _____

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