

The Crescent

Summer
1987



GAMMA PHI BETA

22

RUSH 1987

Party Set I _____

Party Set II _____

Day _____

Quoth!

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28			

Foundation

Thank you to all alumnae and collegiate chapters, crescent circles and friends of the Foundation who made donations from October 1, 1985 to September 30, 1986.

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Chicago NW Suburban, Ill.
Glen Ellyn, Ill.
N. Virginia, Va.

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Monterey, Cal.
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Wisconsin

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Illinois State
Lehigh
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Other

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Michigan
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Summer 1987

Opinion

It was a pleasure last fall during rush to experience sisterhood at Alpha Epsilon Chapter at the University of Arizona. Chapter members worked together diligently, were attentive during meetings and presented themselves to the best of their ability. Courtesy, cooperation, compassion and love for each other were in abundance.

Tina Hill, Tina Anttila and Debbie Gangl deserve special thanks for the rush diaries they wrote for the article in this issue. Amy Harries, Renay Toronto, Kim Krueger and Tina Thompson contributed their time and effort in making arrangements.

Congratulations to all the Alpha Epsilons on a successful rush!

Editor

Deadlines

Winter September 1
Spring December 1
Summer..... March 1
Fall June 1

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ON THE COVER

Meredith Froemke, Tammy Goddard and Kellie Laurson perform on Theme Day at the University of Arizona.

Gamma Phi Beta USPS 137-620

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QUOTA-



SUNDAY

11

SPRING SEMESTER

S	M	T	W	T	F	S
1	2	3	4	5	6	7
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22	23	24	25	26	27	28

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12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

January _____

February _____

March _____

April _____

May _____

Plan

Prepare

Practice

ΓΦΒ Rush

Planning, preparation and practice. They were the beginning of Alpha Epsilon's success last fall at the University of Arizona. Commitment, cooperation, enthusiasm, spirit and sisterhood put the polish on a rush that ended with quota, of course.

Fall rush began early spring semester for Membership Chairman Renay Toronto and her assistant, Kim Krueger, when they appointed chairmen for each of the four parties. "Choose members who will do their jobs responsibly and well," says Renay. "The membership chairman must delegate. It is her responsibility to make sure preparations are going smoothly, not to do the actual work herself."

To further ease the workload for the chapter, sub-chairmen were appointed for each party to handle details such as skits, displays, music and decorations. Others were in charge of songs, sponsor forms, house duties, supplies and sunshine/spirit.

Renay and Kim held special song practices for new initiates, and the entire chapter participated in workshops for conversation skills, dress and grooming, and voting procedures. One workshop focused on decorations and name tags. With all members participating, everything needed for the parties was constructed, boxed and labeled. Renay notes this was a successful workshop because all needed materials were acquired beforehand by the supplies chairman.

OF COURSE!

Skits and dances required more meetings and practices for those involved. After deciding what changes to make, parts were learned and fine tuned, and costumes sewn.

The Alpha Epsilons went home for the summer knowing rush was planned, prepared and practiced. They would be back in the fall for work week to polish their skills and skits and claim quota, of course.

Ed. Note: The remainder of the Alpha Epsilon rush story will be told through photographs and the thoughts of three chapter members: Debbie Gangl (sophomore), Tina Hill (junior) and Tina Anttila (senior). Their reflections on work and rush weeks are excerpts from diaries written during that time.

Opposite top: All rush practices and parties are held at the Alpha Epsilon chapter house, located on "Creek Row" at the University of Arizona.

Opposite center: Diaries written by Tina Anttila, Tina Hill and Debbie Gangl provide insight into Alpha Epsilon's rush.

Opposite bottom: Creativity and imagination add the extra touch to rush. Having daubed the last drop of paint on the Theme Day facade, Kellie Lord, Kristi Eison and Polly Warosh admire their handiwork.



Left: Singing loud enough to be heard a block away, the Gamma Phi Betas show their enthusiasm and commitment at every practice session.

Below: Fresh paint in front of the house is another sign of Gamma Phi Beta pride.



ΓΦΒ Rush

WORK WEEK

Monday _____

Tuesday _____

Wednesday _____

Thursday _____

Friday _____

Saturday _____

Practice!

Practice!

Practice!





Monday

Debbie Gangl It was great seeing all my friends. I missed them so much. Rush practice started. I was really worried we wouldn't be able to bounce, sing loud and look good all at the same time, but we did great! Then we reviewed sponsor forms. Had I known everyone was going to look at them, I would never have sent my picture!

Tina Hill I was filled with excitement and anticipation as I drove to the house. That night I hugged and talked with everyone. I'm so glad to be back. After dinner, we started rush practice. Everyone sang so

loud and there was so much excitement in the air. I could tell this rush was going to run smoothly and be fun at the same time.

Tina Anttila Roll was taken at our meeting tonight as it will be throughout the next two weeks. It is a sure way to encourage members to be prompt. Renay and Amy Harries (president) shared the exciting ideas they acquired at the Gamma Phi Beta Convention. It was good to be back and see all of my sisters. Seems to be a good week ahead!

Tuesday

Debbie Gangl We practiced again and again and again. A little tedious but that's what makes us so awesome—being perfectionists! We reviewed sponsor forms again. I never realized how important they are.

Tina Hill Today was more serious but the excitement was still everywhere. We practiced rotation for the first round of parties and went through everything for preference night.

Tina Anttila As sunshine chairman, my job is to awaken everyone and get them enthused for the day. I used peaceful music and it was a hit. Everyone was ready to go at 8:30 am. After practice we had free time from noon to 5:45 pm. (Ed. Note: Morning and evening practices are more realistic for Tucson in August when the average temperature is 105° with high humidity.) We were able to enjoy this free time all week because we finished everything last semester. The bulk of the evening was spent reading sponsor forms and getting to know names, faces and information about women going through rush.

Wednesday

Debbie Gangl Such hard work! But Renay and Kim have everything so well organized. We practiced our skit today.

Tina Hill We practiced rotation and theme day skits. I'm starting to feel tired and run down, but I've got to keep going.

Tina Anttila We worked on conversation and were reminded to avoid asking home towns and majors, to treat each guest as if she were the most fabulous person in the world and make her feel welcome, and to remember eye contact. We later worked on songs and sponsor forms.

Thursday

Debbie Gangl Up bright and early again. We practiced again and again and again. I guess it's paying off. I'm getting so excited.

Tina Hill We all were singing energetically, especially after hearing our competition down the street. It made us all work so hard as one.

Tina Anttila We're getting closer and closer to rush. Everyone is working so well together. We practiced preference and second set parties today.

Friday

Debbie Gangl I'm getting nervous. We went over voting procedures and painted the Gamma Phi Beta letters on the street in front of our house.

Tina Hill We worked more on our Theme Day dances. We have to have them perfect. There is so much love within our chapter.

Tina Anttila Today we concentrated on voting procedures. Tomorrow afternoon we're all going to The Breakers, a water park with slides.



Sun Mon
eleven
30 min.
parties



Sunday,
Monday

Debbie Gangl I am so excited for tonight. We practiced rotation and singing, but I'm nervous about talking to the rush guests. Later: Everything went wonderfully. I found it very easy to promote Gamma Phi Beta and I was never at a loss for words because everything I said was so very true. It was so great when we were singing out in front.

Tina Hill Everyone looked so pretty. I felt so energetic and so did everyone else. We were all excited and nervous. I love to meet new people and make new friends.

Tina Anttila We practiced rotation, conversation and singing both days, and made sure the house was clean and neat. Everyone looked marvelous. The parties were sensational and we were enthusiastic, smiling and happy.

Top left: Colleen Kalb uses conversation skills learned during rush workshops. Eye contact and a sincere interest in each rush guest create a welcoming atmosphere.

Top right: Rush Advisors Bonnie McNabb Harris and Pat Gibson Decker (both Arizona) provide support and encouragement during rush.

Above: Attention to hair, dress and makeup is vital to a polished rush. Looking their best, the Gamma Phi Betas "run out" to greet their guests and escort them into the house.



Left: Effective displays require careful planning and attention to detail, and the boutique booth is no exception. Guests also visited scholarship and activities booths.

Below: The wishing well song and a ventriloquism act are proven favorites for Party Set II. Watching the action from behind are (l to r) Assistant Membership Chairman Kim Krueger, President Amy Harries and Membership Chairman Renay Toronto.



TUESDAY

17

PARTY SET II

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15	16	17	18	19	20	21
22	23	24	25	26	27	28

S	M	T	W	T	F	S
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5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

8:00

9:00

10:00

11:00

12:00

1:00

2:00

3:00

4:00

5:00

6:00

7:00

*Today & Wednesday
nine 45 min.
parties*

Tuesday,
Wednesday

Debbie Cangl I was in charge of talking about scholarship. It was easy because whenever I mentioned our new computer, they flipped! There were many women from my high school and it was special for me to see them because I'm so proud to be a Gamma Phi Beta. After voting, we practiced our skit again.

Tina Hill I'm glad we could show the rush guests what we're all about, and emphasize our activities. Before the parties we practiced singing and preference, and put the final touches on our Theme Day dances. I'm so excited for tomorrow.

Tina Anttila We spent Tuesday setting up the displays and they looked great. The boutique was so cute. If I were going through rush, I'd love this room best of all. They seemed to enjoy themselves very much.



Above: Meredith Froemke and Kellie Laursen—aka Minets—perform in the Gamma Phi Land skit. Many hours of practice resulted in a polished, professional show.



Left: Dancing bees Lisa White and Stacy Strickland amuse the audience with their antics. The Theme Day skit also features performances by the seven dwarfs and future dancers.

Thursday

Debbie Gangl

It was fun and our skit was awesome! The shows all went well. Voting lasted until 4:00 am.

Tina Hill

What an absolute blast! Everyone was so enthusiastic. It was great!

Tina Anttila

Today was a very busy day! We took down Party Set II and set up Theme Day. The skit people ran through the entire show a few more times. Everyone saw the entire house tonight and were very impressed.



Above: A spark of energy flows through the chapter house living room as Gamma Phi Betas and their guests laugh at the emcee's jokes between acts.

Below: Having escorted their guests to the sidewalk, the Gamma Phi Betas sing and dance their goodbys.

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15	16	17	18	19	20	21
22	23	24	25	26	27	28

THURSDAY

19

THEME DAY

8:00 _____

9:00 _____

10:00 _____

11:00 _____

12:00 _____

1:00 _____

2:00 _____

3:00 _____

4:00 _____

5:00 _____

6:00 _____

7:00 _____

six

50 min.

parties





Above: Lighting sets the mood for preference. Under the canopy is a fountain in which each guest places a pink carnation as she makes a wish.

	T	W	T	F	S
7	1	2	3	4	5
14	8	9	10	11	12
21	15	16	17	18	19
28	22	23	24	25	26
	29	30	31	27	28

FRIDAY

23

PREFERENCE

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28

8:00
9:00
10:00
11:00
12:00
1:00
2:00
3:00
4:00

Three
75
min.
ties

Friday

Debbie Gangl I was so nervous at first. The house looked so pretty with the tent over the fountain and all the lights. Everyone was so emotional. I hope my favorite decides on Gamma Phi Beta. I can't wait until bid day!

Tina Hill Tears welled in everyone's eyes as our love shown. I am so proud to be a Gamma Phi Beta.

Tina Anttila There was a lot to clean up from Theme Night and a lot to set up for Preference. My voice was tired and I could feel it going. By the last party I could hardly sing my solo, but I made it. Fall rush was over.

5 7
13 14
19 20 21
26 27 28

BID DAY

0:00
3:00
6:00
9:00
12:00
1:00
2:00
3:00
4:00
5:00
6:00
7:00

*Quota
Of Course!*



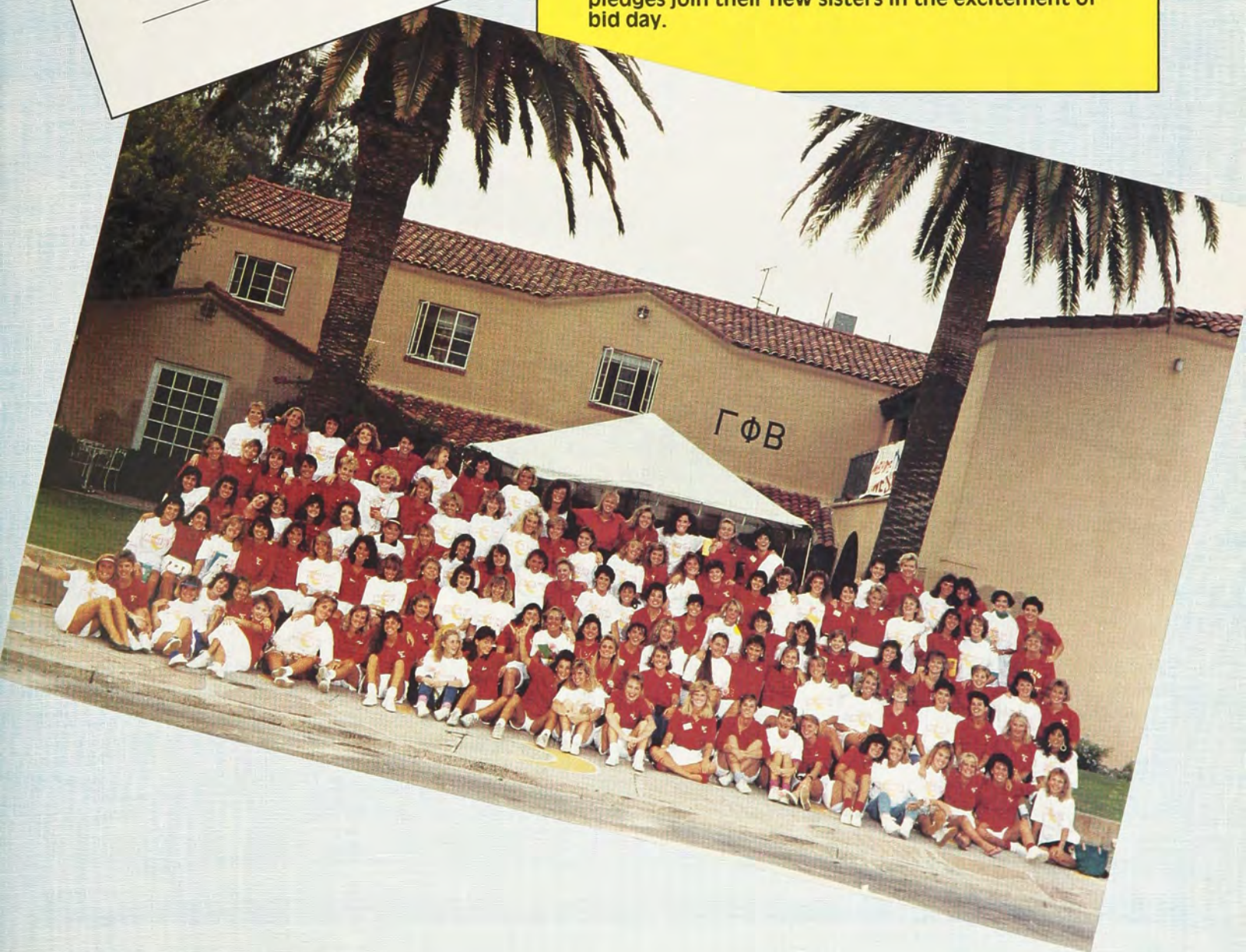
Bid Day

Debbie Gangl We got the greatest pledge class and the woman I preferenced is now a pledge. Yea! Rush was very hard work, full of ups and downs. But when I look at the pledges I realize it was all worth it.

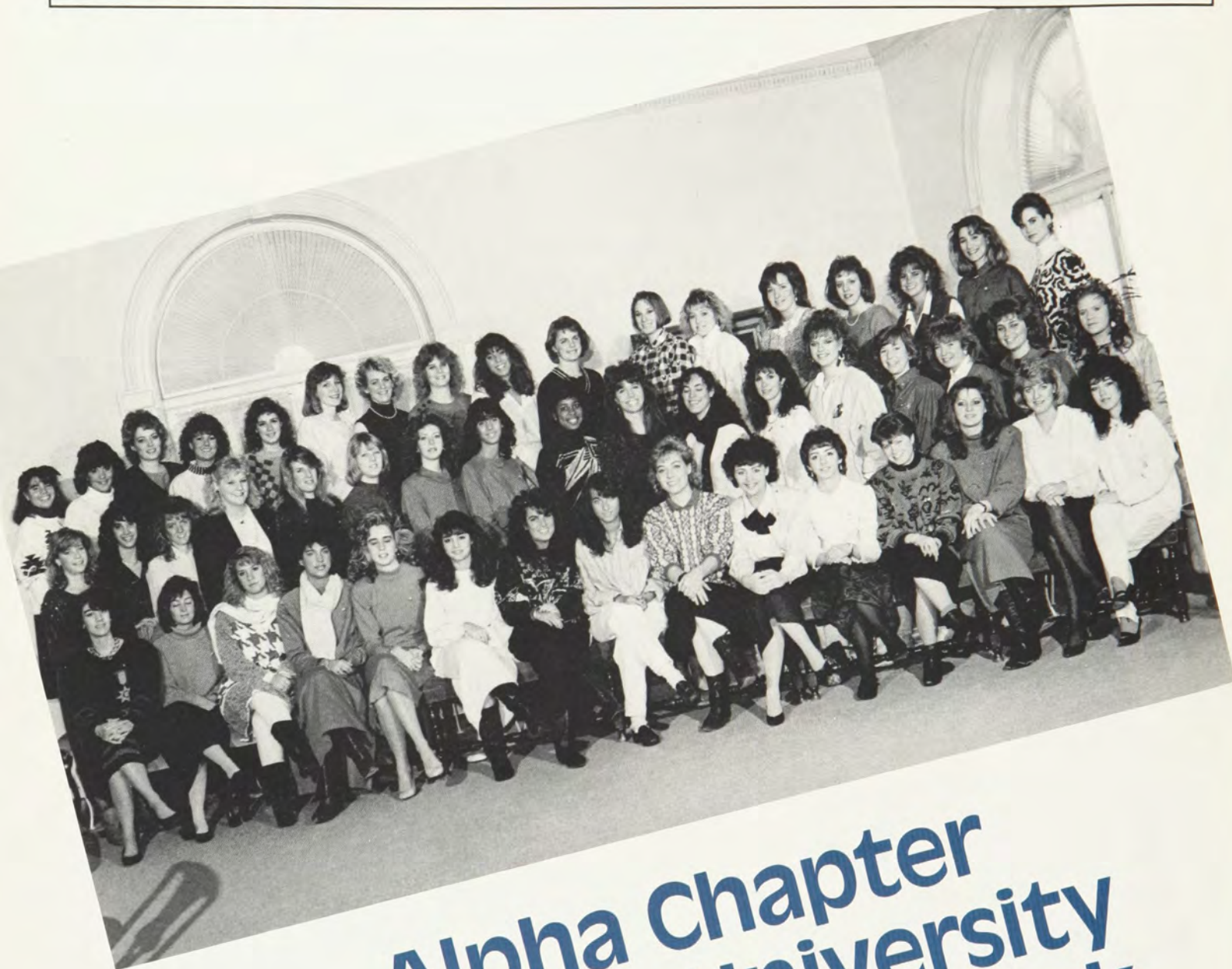
Tina Hill Are we excited! What a beautiful group of pledges, inside and out. We are headed for a wonderful year and a lifetime with our new sisters.

Tina Anttila We have 57 new members!

Below: Clad in their first Gamma Phi Beta shirts, pledges join their new sisters in the excitement of bid day.



Feature



**Alpha Chapter
Syracuse University
Syracuse, New York
January 24, 1987**

Alpha Chapter. Its new beginning was launched last fall with an opportunity and a challenge. It developed into success and sisterhood as the reorganization pledge class committed itself to Gamma Phi Beta and campus involvement.

Grand Council had placed all Alpha Chapter collegiate members on alumnae status the previous spring. The decision to reorganize was the final alternative in returning the chapter to a viable position on campus.

Reorganization rush activities were coordinated by Director of Extension Karen Wander Kline (Iowa St.). Held at the Alpha Chapter house, the events culminated in pledging on October 1, 1986.

With approximately 25 percent of Syracuse University students involved in fraternities and sororities, the Gamma Phi Betas quickly became involved in social activities. Fraternity exchanges numbered 22 during the first semester, including a progressive party with Sigma Phi Epsilon, a golf party with Zeta Psi, Psi-gon party with Psi Upsilon and a barbecue with Phi Gamma Delta. They joined Delta Gamma sorority for dessert, were matched with Alpha Chi Rho for Homecoming, and participated in Sigma Chi Derby Days. The first place award was earned in the Pi Kappa Alpha sorority football tournament.

Weekly meetings enabled the pledges to increase their knowledge of Gamma Phi Beta, and PACE programs contributed to personal and chapter enrichment. Retreats in November and January enhanced sisterhood.

Inspiration Week preceded the January 24, 1987 initiation which was attended by Collegiate Vice President Jolene Lessard Stiver (N. Dakota St.) and her daughter Katie. Five McGill University collegians drove from Montreal in a blizzard to assist with initiation, and local alumnae organized the Initiation Banquet held that evening at Onondaga Country Club.

Collegiate Consultant Elizabeth



Alpha Chapter President Sandy Solberg accepts the initiation plaque from Collegiate Vice President Jolene Lessard Stiver (N. Dakota St.).

Holcomb directed the group's pledge education and activities, and Collegiate Consultants Marsha Snow, Peggy MacNaughton and Kendra Gates assisted with rush. Sixteen more members were pledged in March, bringing chapter total to 71.

Other Syracuse University sororities are Alpha Chi Omega, Alpha Epsilon Phi, Alpha Gamma Delta, Alpha Omicron Pi, Alpha Phi, Alpha Xi Delta, Chi Omega, Delta Delta Delta, Delta Gamma, Delta Phi Epsilon, Kappa Alpha Theta, Kappa Kappa Gamma and Sigma Delta Tau.

New initiates are Jennifer Baum, Suzanne Bernard, Caryn Bruce, Elizabeth Churchill, Leslie Connelly, Susan Crane, Lydia del Torto, Dorée

Eichman, Stacy Eig, Lisa Eterno, Kay Feldman, Sharon Feldman, Nancy Ford, Linda Healey, Carolyn Hill, Ilene Hoffman, Mandy Huntzinger, Andrea Jeanette, Valerie King, Barbra Korn, Marcia Lasky, Hannah Lavenburg, Mindy Luxemburg, Barbara Manville, Alecia Mathog, Despina Moschonas, Cynthia Oliva, Linda Parker, Susan Raff, Suzanne Reitwiesner, Lisa Ritter, Tracy Samra, Christy Semcheski, Debra Sneiderman, Sandy Solberg, Kari Stanton, Angela Strother, Meg Sudlik, Anne Taylor, Eileen Townsley, Sharon Trager, Carolyn Vinal, Stacey Wallach, Colleen Wendt, Stacey Wortman and Deborah Zarwin.

GAMMA PHI PRIDE

Central Office

1874 First there are Four, united to form a society based on the development of the highest type of womanhood.

Gamma Phi Beta is founded at Syracuse University.

Ulysses S. Grant is our President.

Edison's phonograph and Bell's telephone are on their way.

1916 Delta Delta Delta is the first sorority to open a "business office."

1919 Gamma Phi Beta goes international with the installation of our Alpha Alpha Chapter at the University of Toronto.

World War I finds Gamma Phi Betas serving in the Red Cross, selling Liberty Bonds, working on the Belgian Relief Committee.

Convention authorizes Grand Council to consult with Delta Delta Delta concerning an executive office plan and to put it in effect, if possible. But, a lack of funds makes it impractical to establish a well-equipped office with paid executives.

The files are moved to Denver, the Grand President's home, where a volunteer secretary handles more than 3,000 pieces of mail annually.

1924 We celebrate our 50th anniversary at the Lake Placid Convention.

The decade sees Lindbergh's historic flight and Prohibition enacted.

The Convention enthusiastically endorses a plan to establish an office in Chicago or the vicinity and to pay a substantial salary to an executive secretary. But, again, finances are a problem, as is finding a qualified person in Chicago to act as office executive.

Because the members of the new Council all live in the East, a resident of Baltimore agrees to accept the position at an annual salary far below the authorized \$1800.

A room in Zeta's apartment is rented for \$180 annually, two filing cases purchased and several pieces of meager equipment forwarded from Denver.

1926 The office files are moved back to Chicago to a tiny room in the Epsilon Chapter house at Northwestern.

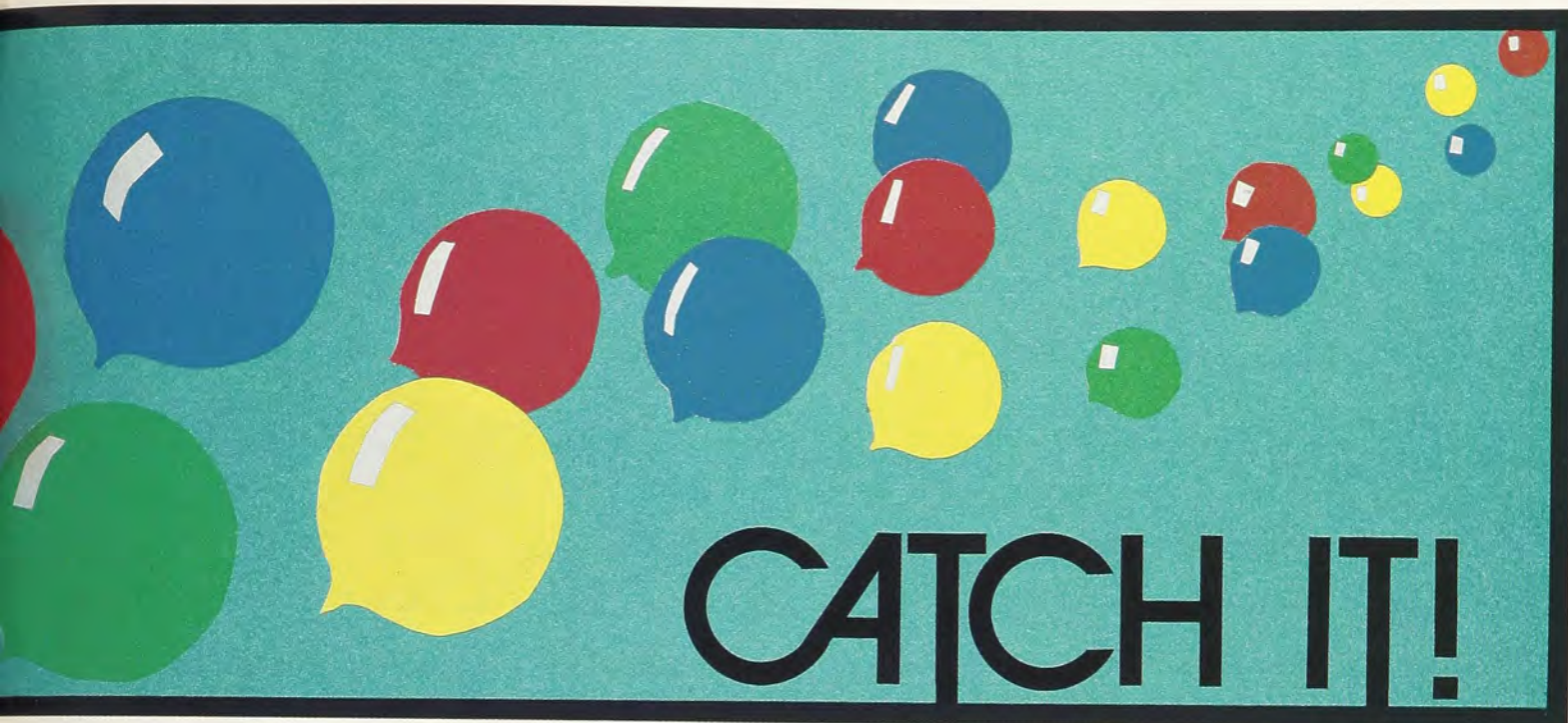
1929 Convention votes a new home for Central Office in downtown Chicago.

Gamma Phi Beta moves to Chicago's Pittsfield Building in September.

Stock market crashes in October.

Economic depression has chaotic effects, but Gamma Phi Beta maintains all chapter houses. Despite decreases in college enrollments and sorority memberships, all Sorority funds see substantial increases.

1946 Central Office rents larger quarters in Chicago's Civic Opera Building.



ride—Catch It!

Convention in Bretton Woods, New Hampshire is first in six years due to wartime restrictions.

1950 Central Office moves again, this time to 53 West Jackson in Chicago. Three million American homes are equipped with television sets.

1952 Kappa Kappa Gamma buys and restores a mansion as its headquarters.

1956 Committee studies relocation of Central Office outside the Chicago metropolitan area.

Alpha Phi dedicates its first Fraternity-owned headquarters.

The number of TV sets in American homes exceeds 32 million.

1962 Delta Gamma joins the ranks of those owning their own headquarters.

1965 Gamma Phi Beta installs its 75th chapter. Central Office moves to Kenilworth, a northern suburb of Chicago, and more spacious rental quarters.

College radicals and sympathetic administrators threaten foundations and traditions of Greeks.

Love-ins at Woodstock, drop-outs in Haight-Ashbury, men walking on the moon, heart transplants, and the pill mark the psychedelic sixties.

1974 Gamma Phi Beta celebrates its Centennial!

Eleven hundred Gamma Phi Betas join hands at the Kansas City Convention's Pink Carnation Banquet.

Greek revival coincides with start of our second century.

1975 Committee appointed to study the relocation of Central Office.

Grand Council members visit National Panhellenic Conference sorority headquarters in Indianapolis and Atlanta.

Alpha Phi moves to its second Fraternity-owned headquarters.

Iranians seize U.S. Embassy.

1979 Central Office leases space in Englewood, Colorado, a Denver suburb and our demographic center.

Postal rate for first class letter rises from ten cents to 13 cents.

1981 Alpha Omicron Pi buys and converts an office building for its International Headquarters.

1983 Kappa Alpha Theta dedicates its Fraternity-owned headquarters in Indianapolis.

1984 Central Office moves one block to more spacious rental quarters.

Chicago Convention passes resolution giving full support to the purchase of an International Headquarters facility.

A consultant is appointed to do an intensive analysis of the feasibility, costs, financing and advantages and disadvantages of a Sorority-

GAMMA PHI PRIDE

owned headquarters.

Outgoing mail from Central Office reaches the level of 20,000 pieces annually.

1985 Consultant's report is given to Grand Council. A joint meeting is called of Grand Council, Endowment-Loan Board and Foundation Board of Directors to hear report. All three boards give unanimous support to project and direct Grand Council to proceed with the steps necessary to put the project in motion for introduction at the 1986 Convention.

1986 Dallas Convention approves Capital Endowment Campaign to raise \$850,000 for the purchase of a headquarters facility.
THE CAMPAIGN IS LAUNCHED!

1987 We grow from our first four members to 90,195 proud Gamma Phi Betas.
Central Office must grow with us!

This article was written by Capital Endowment Campaign General Chairman Ardis McBroom Marek (Northwestern) and Executive Chairman Karen Wan-

der Kline (Iowa St.) from information included in Mary Kay Dorman Kabler's (Kansas) "Nostalgia" articles and *The History of Gamma Phi Beta*.

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CENTRAL OFFICE PRIDE . . . CATCH IT NOW!!!
Support the Capital Endowment Campaign!

Alumnae

Edited by Margy Wiltamuth

Alumnae chapters across the continent are diverse in membership and activities, but each fall they unite to honor the Four Founders. Founders Day celebrations vary from brunches to luncheons to dinners to desserts, as Gamma Phi Betas gather to celebrate the legacy of sisterhood and sharing.

Alpha Chapter at Syracuse, where it all began, celebrated with **Syracuse and Rochester, N.Y.** alumnae at the Alpha Chapter house. Nine chapters were represented during a traditional ceremony honoring the four original Alpha sisters. The group enjoyed a delightful program of fashions from the 1870s to the present. A local collector furnished the costumes, all modeled by alumnae and collegians.

More than 70 Gamma Phi Betas from **Northern Virginia, Washington, D.C.** and Beta Beta Chapter at the University of Maryland attended a luncheon in Arlington, Va. They heard Evelyn Gooding Dippell (Illinois), former Grand President and current Honorary Chairman of the Capital Endowment Campaign speak in behalf of a Gamma Phi Beta owned headquarters. Sixteen chapters were represented during the traditional candle lighting. Golden Crescent pins honoring 50 years membership were presented to Jean Bartle Hemphill (Illinois), Lee Nicholson Martin (Washington), Marcia Nelson McCollum (Wash.-St. Louis) and Marcea Smith Pontlitz (Iowa).

A beautiful autumn evening enveloped **Omaha** alumnae and their guests, the collegians of Epsilon Delta Chapter (Creighton), as they arrived at a restaurant to celebrate the Omaha chapter's 67th Founders Day. Several alumnae were recipients of honors in recognition of their service to Gamma Phi Beta. The Hall of Fame award went to Mary Nerdig Balluff (Iowa St.), who has served the chapter in many offices and is the current SisterLink chairman. Georgiana Atwell Luikart (Wisconsin) and Audrey Gregory McMillan (Nebraska) were honored



On Founders Day, Olympia, Wash. area alumnae voted to become the Southwestern Washington Crescent Circle.



Millie Sears Miller (Maryland), Evelyn Gooding Dippell (Illinois) and Eileen Garrett D'Araujo (Texas Tech) celebrate Founders Day in Virginia.

for 50 years of membership. As the evening ended, Epsilon Delta members serenaded and alumnae reciprocated by singing some of the songs they remembered from college days.

Fifteen members of Gamma Phi Beta from the **Olympia, Wash.** area met November 11 to celebrate Founders Day. The dinner meeting was planned by Margaret Barney (Texas), and toastmistress was Coordinator of State Membership Chairmen Kathy Daman Garrett (Washington). A 50-year certificate was presented to Julia Eaton Frank (Washington), and candles were lighted for seven chapters.

Rochester, Mich. alumnae celebrated with a potluck salad dinner attended by alumnae and Oak-



Diedre Elleman (Syracuse) models 1950s clothing at the Syracuse fashion show.

land University collegians. Alumnae showed Gamma Phi Beta memorabilia from their college years, which served as a great ice breaker. New friendships were made and old ones strengthened during the evening. "Performing the ritual brought everyone closer together and the realization was felt that the bonds of sisterhood do last a lifetime wherever we go," reported correspondent V. Gail McAdow Copeland (Bowling Green).

Albuquerque alumnae honored Elaine Lynch (Northwestern) with the Golden Crescent at its Founders Day. The Foundation videotape presentation was part of the festivities.

Gamma Phi Beta's **BEST**

The Grand Council
and Province Collegiate Directors
congratulate chapters that met or exceeded
minimum objectives during 1986



Awaiting the discovery of their big sisters are Delta Theta pledges at California Polytechnic State University, one of Gamma Phi Beta's BEST.

Gamma Phi Beta Minimum Objectives

1. Reach a GPA equal to the all-sorority average on campus.
2. Pledge at least 75% of Panhellenic quota each rush.
3. Initiate 75% of each group of pledges.
4. File reports with Central Office on due date.
5. Be represented at Sorority Conventions and Area Leadership Conferences.
6. Keep all chapter financial obligations current.
7. Observe and follow all Gamma Phi Beta policies, university regulations and state and local laws.
8. Maintain ongoing and adequate programs in the areas of PACE, ritual, pledge development, philanthropy, public relations and campus involvement.
9. Maintain good relations with local alumnae, college Panhellenic and international Gamma Phi Beta.

Alma College
Boise State University
Boston University
Bowling Green State University
Bradley University
California Polytechnic State University
California State University-Fullerton
Colgate University
Colorado College
Colorado State University
Creighton University
Florida Institute of Technology
Florida State University
Gettysburg College
Illinois State University
Indiana State University
Indiana University
Iowa State University
Kansas State University
Kearney State College
LaSalle University
Lehigh University
Mankato State University
McGill University
Miami University
Midwestern State University
Moorhead State University
Northern Arizona University
Northwestern University
Oakland University
Oklahoma City University
Oklahoma State University
Oregon State University

Purdue University
Rutgers State University
St. Louis University
San Diego State University
Southern Technical Institute
Texas Wesleyan College
University of Arizona
University of British Columbia
University of California-Berkeley
University of California-Irvine
University of California-Los Angeles
University of California-Riverside
University of California-Santa Barbara
University of Denver
University of Georgia
University of Idaho
University of Illinois
University of Iowa
University of Michigan
University of Minnesota
University of Nebraska
University of Oklahoma
University of Oregon
University of Puget Sound
University of San Diego
University of Southern California
University of Toronto
University of Washington
University of Western Ontario
Washington State University
Wichita State University
Wittenberg University

The White House

It's the office of Susan Richard, who claims another Gamma Phi Beta helped launch her career in politics.

She has access to the president of the United States. Photographs of her with senators, celebrities and Ronald Reagan dot her antique-filled office; she lunches at the White House Mess; she travels the country making speeches in the President's behalf.

Her business card carries the presidential seal; the address, simply, The White House. Her official title is special assistant to the president and director of media relations. Pretty heady stuff for a young woman from Fraser, Mich.

She is Susan Engel Mathis Richard (Michigan) and she's very much at home in Washington politics.

Susan claims another Gamma Phi Beta helped her land her first political position. At the Republican National Convention in Kansas City, she was by chance seated next to Charlene McPheeters Greener (Missouri), whose husband William was then director of communications for the Gerald Ford campaign. Susan was a campaign worker in Michigan and had gone to the convention on her own, with friends, "hoping to get to work sometime with Bill Greener. And there I was, seated next to his wife, a fellow Gamma Phi." When she later had an interview with Bill, he remarked, "My wife said I had to hire you." (Charlene's version is that Susan got the job entirely on her own.)

As an assistant to the press secre-

tary of the Ford campaign, Susan traveled extensively with President Ford and vice presidential candidate Robert Dole. She prepared radio pieces for distribution to stations nationwide and assisted with technical arrangements for broadcasters traveling with the candidates. Prior to her political involvement she had been an anchor and producer for WNCC-TV in East Lansing, Mich., a producer for WJIM-TV in Lansing, Mich. and a communications teacher. Her degree is in radio and television.

'It's amazing to see their opinions change after some face to face interaction with the president.'

After Ford's defeat, Susan spent four years working for Bill Greener at Cox Communications Washington Bureau where she was a television and radio correspondent based on Capitol Hill. Her stories were relayed to the nine radio and five television stations owned by Cox in San Francisco, Atlanta, Pittsburgh, Dayton and Charlotte. Assignments ranged from Congressional hearings and the ABSCAM trials to White House press conferences, and personality and feature stories. She wrote an average of three stories a

day, in addition to producing mini-documentaries. As co-anchor for Cox stations on special occasions, she covered election night and provided political analysis on local talk shows. Her last story for Cox was covering Ronald Reagan's inaugural ball.

Again through the Greeners, according to Susan, she met Sarah and Jim Brady. After his appointment as Reagan's press secretary, she called Jim to congratulate him, and was asked to come in for an interview. He hired Susan as deputy director for media relations in 1981. Four years later she was promoted to her present position.

Susan supervises a staff of six and is liaison for all non-White House-based press, providing needed information and arranging interviews. She is responsible for the White House News Service, and sets up satellite interviews with administration officials. She also assists in briefing the President prior to news conferences and interviews, and in the preparation of speeches.

Susan frequently arranges briefing luncheons with the president for editors of regional and local newspapers, some of whom may have been engaged in writing some "pretty nasty things about him. It's amazing to see their opinions change after some face to face interaction with the president. He is delightful, and completely wins them over,"



President Ronald Reagan greets Susan Richard at The White House. (White House Photo)

she said. "It's a privilege to have a hand in this."

Her two worst moments on the job were "thinking that my boss and friend Jim Brady was dead" after being wounded in the assassination attempt on President Reagan, and "the day the shuttle blew up." The highlights are too many to enumerate, but "being able to know as people, personalities others can only read about" has to be one of the most exciting aspects of her job. There is still some awe left in her, though. She describes being incredulous that upon meeting the Mandrell sisters (singers and personal favorites of hers) at the 25th anniversary of the Country Music

Association, they seemed as impressed and interested in her as she was in them.

Susan is not a feminist, but believes "a woman still has to be better than a man with the same assignment." She is, however, one of a new breed of women who can and are "doing it all."

February 7, 1987 she gave birth to a Gamma Phi Beta legacy, Meredith. Her deputy handled things during her eight week leave of absence (with a lot of phone calls from Susan). An au pair, arranged through the State Department, enables her to keep up her hectic schedule now that she's returned to work. "I've always been noted as an arranger.

This added dimension will test my best arranging skills." During her pregnancy she did a lot of traveling and gave a number of speeches. "I got a lot of added attention."

An enthusiastic University of Michigan alumna, Susan is the sponsor for a University of Michigan internship program on Capitol Hill, and was chairman of a large University of Michigan gathering in Washington last fall. In less hectic days she was an active member of the Northern Virginia Alumnae Chapter, but still keeps up with her many Gamma Phi Beta friends. One of them, Judy Carroll Moore (Michigan), designed her baby announcements.

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(Xi)
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Rush Dates: 8/17-8/23
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Stanford

Gamma Phi Beta is returning to Stanford University. If you know of unaffiliated women, Gamma Phi Beta legacies or Gamma Phi Beta graduate students attending Stanford, please contact Director of Extension Karen Wander Kline, 11819 Laneview, Houston, TX 77070.

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OK State Univ., Stillwater
(Beta Psi)

Jane Grimsley

Potential Pledges Who are they?

- Relatives
- Neighbors
- Daughters of friends, co-workers, fellow volunteers or members of clubs and organizations to which you belong
- Friends of your daughter or son
- Students in your class
- Employees in your office

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Rush Dates: 9/2-9/14
Rhona Zlabek-Harker
608 N. Grove Street
Chippewa Falls, WI 54729

WYOMING

State Membership Chairman
Linda Koldenhoven
2672 Jefferson
Laramie, WY 82070

CANADA

Univ. of British Columbia,
Vancouver
(Alpha Lambda)
c/o Rush Advisor
University of British Columbia
970 Wildwood Lane
W. Vancouver, BC V7S 2H8

McGill Univ., Montreal
(Alpha Tau)
c/o Rush Advisor
McGill University
3641 Aylmer Street
Montreal, Quebec H2X 2C3

Univ. of Toronto, Toronto
(Alpha Alpha)

Rush Dates: 9/14-9/25
c/o Rush Advisor

University of Toronto
26 Madison Avenue
Toronto, Ontario M5R 2S1

Univ. of Western Ontario, London
(Alpha Omega)
c/o Rush Advisor
University of Western Ontario
639 Talbot Street
London, Ontario N6A 2T6

Do you know potential pledges? Sponsor them!

- Complete the Gamma Phi Beta Sponsor Form on pages 27 and 28.
- Locate the Area Recommendations Chairman for the appropriate college or university. They are listed on pages 24, 25 and 26.
- Mail the completed Sponsor Form to the Area Recommendations Chairman. Note: On many campuses, rush week is in August; mail early so the chapter has ample time to review the information before rush begins.

PENNSYLVANIA

State Membership Chairman
Mrs. Charles S. Butler, II
2290 Hillside Lane
Aston, PA 19014

Gettysburg College, Gettysburg
(Gamma Beta)

Rush Dates: 9/24-10/2
Mrs. William Spahr (Bobby)
521 Wayne Avenue
Springfield, PA 19064

La Salle College, Philadelphia
(Epsilon Alpha)

Rush Dates: 2/2-2/6
Mrs. Lester Sherry (Polly)
107 Schoolhouse Road
Churchville, PA 18966

Lehigh Univ., Bethlehem
(Delta Kappa)

Rush Dates: 1/13-1/23
Mrs. Sarah Pappas
34 W. Fairview Street
Bethlehem, PA 18018

Vanderbilt Univ., Nashville
(Alpha Theta)
Gamma Phi Beta Sorority
7395 E. Orchard Road, Suite 200
Englewood, CO 80111

TEXAS

State Membership Chairman
Mrs. William L. Jones
2413 Crestview Circle
Irving, TX 75062

East TX State Univ., Commerce
(Gamma Zeta)

Rush Dates: 8/27-8/30
Judy Sandidge

6501 Kiowa
Plano, TX 75023

Lamar Univ., Beaumont
(Gamma Nu)

Rush Dates: 8/23-8/29
Laura McMurray
6875 Saratoga
Beaumont, TX 77706

UTAH

State Membership Chairman
Linda Zwick
2015 E. Hollywood Avenue
Salt Lake City, UT 84108

VERMONT

State Membership Chairman
Carol Fischer
P.O. Box 552
Bradford, VT 05033

VIRGINIA

State Membership Chairman
Denise B. Anderson
2118 Greenwich Street
Falls Church, VA 22043

WASHINGTON

State Membership Chairman
Mrs. Charles F. McNeal
1721 N. Prospect
Tacoma, WA 98406

Univ. of Puget Sound, Tacoma
(Gamma Epsilon)

Della Haley
2909 S. 260th Lane #G302
Kent, WA 98032

Univ. of WA, Seattle
(Lambda)

Rush Dates: 9/15-9/22
Marnee Pierson Iseman
2005 Boyer Avenue East
Seattle, WA 98112

WA State Univ., Pullman
(Beta Sigma)

Rush Dates: 8/13-8/18
Gwen Oldenburg
Rt 1, Box 134
Pullman, WA 99163

WEST VIRGINIA

State Membership Chairman
Mrs. Mary Booker
1924 Parkwood Road
Charleston, WV 25314

WISCONSIN

State Membership Chairman

NAME OF RUSHEE _____
Last First Middle Nickname

Gamma Phi Beta Sorority

Attach picture (optional)



SPONSOR FORM

(To be used by members of Gamma Phi Beta only.)

INSTRUCTIONS: Please type or print. Complete only those items for which you have reliable information. Send this form to your local Alumnae Recommendations Committee Chairman. If no such chairman exists, send to the collegiate chapter's Alumnae Recommendations Committee Chairman. These addresses can be found in THE CRESCENT (summer issue).

FOR _____ OF GAMMA PHI BETA AT _____
Chapter College or University

ENTERING AS FR. _____ SOPH _____ JR. _____ SR. _____ AGE _____

HIGH SCHOOL ATTENDED: _____ CITY and STATE _____

PREVIOUS COLLEGE ATTENDED: _____ CITY and STATE _____

Reason for Transfer: _____

NAME OF PARENTS/GUARDIAN _____

HOME ADDRESS _____
Street City State Zip

GAMMA PHI BETA RELATIVES: Give name and chapter

Mother _____ Sister _____

Grandmother _____ Other _____

OTHER SORORITY/FRATERNITY INFLUENCES _____

INFORMATION ABOUT THE FAMILY THAT MIGHT BE HELPFUL _____

PLEASE CHECK AND/OR COMPLETE ALL APPLICABLE STATEMENTS:

This information is submitted on personal acquaintance with rushee. _____

Number of years I have known this rushee _____

This information is submitted on personal acquaintance with rushee's family _____

Number of years I have known the family _____

Although I do not know this rushee personally, this information has been obtained from:
 parents _____, friends _____, or other reliable sources _____.

VOLUNTARY SPONSOR FORM _____ SUBMITTED BY:

REQUESTED SPONSOR FORM _____
First Maiden Last Husband's

FACTUAL INFORMATION ONLY _____
Street City State Zip

CANNOT SPONSOR _____
Telephone Chapter of initiation
 Alumna _____ Collegian _____

GAMMA PHI BETA'S FIVE (5) STANDARDS OF MEMBERSHIP: Please check and comment

1. **GOOD CHARACTER:**

_____ Honesty _____
_____ Politeness _____
_____ High Ideals _____
_____ Respected by her peers/others _____

2. **SCHOLASTIC ABILITY:** High School College Honors

Size of graduating class _____
Rank in class (Upper 1/4, 1/2) _____
GPA (A=) _____
SAT/ACT Score (if known) _____
Is she seriously pursuing a degree? _____

3. **ABILITY TO ASSUME FINANCIAL RESPONSIBILITY:**

Will Gamma Phi Beta finances be a hardship? _____
Is she on a scholarship, loan, working part-time? _____
Is she putting herself through school? _____

4. **CONTRIBUTION TO PRESTIGE OF GAMMA PHI BETA:**

_____ Dependable/responsible _____
_____ Has leadership qualities _____
_____ Respects other's opinions/ideas _____
Activities, Interests, Special Talents and Work Experience _____

5. **ATTRACTIVE PERSONALITY:**

_____ Congenial _____
_____ Sense of humor _____
_____ Outgoing, enthusiastic _____
_____ Reserved, shy _____
_____ Poised _____
_____ Interested in people _____
_____ Group oriented _____
_____ Pride in appearance _____

PLEASE WRITE YOUR PERSONAL EVALUATION OF THE RUSHEE:

To the best of my knowledge, the preceding information is correct and complete.

Signature

Date

OPTIONAL: I hereby sponsor this rushee for lifetime membership in GAMMA PHI BETA.

Signature

Date

FOR CHAPTER USE ONLY

SPONSOR FORM received _____

Date

Signature of Alumnae Recommendations Committee Chairman

SPONSOR FORM acknowledged _____

Date

Signature of Alumna Rush Adviser

If rushee is pledged to Gamma Phi Beta, the Alumna Rush Adviser shall within ten (10) days, send this SPONSOR FORM to Gamma Phi Beta Central Office to be kept on file.

In Memoriam

BETA

Barbara Bingham Gordon
Edith Benson Lynch
Kathleen Cutting Wagner

GAMMA

Virginia Stanley

DELTA

Ruth Jane Paul

EPSILON

Ruth Shilling Brown
Martha Strickland Heilman

ZETA

Martha McGhee Beh
Georgia Peacock Connell
Mary Downey Wilkes

ETA

Patricia Snook Schuyler

KAPPA

Ruth Duesles Aurness
Salisbury
Evangeline Skelett White

LAMBDA

Helen Campbell McDonald

MU

Dorothy Hanzlik Hoskins

NU

Miriam Stafford Hamilton

XI

Emmy Lou Bolger Weyand

OMICRON

Virginia Supple Stewart Atkins
Margaret Baldwin Crawford
Betty Petru Jelinek

PI

Florence Knutson Jenks
Jean Browder Johnson
Elizabeth Montgomery
Van Pelt

RHO

Marguerite (Muggs) G. Hardy

SIGMA

Doris Pauline Roebke

TAU

Ruby Franklin Deffenbaugh
Collins
Catherine Somerville Kob
Betty Cummings Watts

PHI

Vera Wilken Kraft
Dorothy Oswald Kuni
Carol Busselmann Robinson

PSI

Sydney Sullivant Brown Draper
* Virginia M. Lippert

OMEGA

Ella Bussey Thornburg

ALPHA BETA

Marie Nielsen Olmstead

ALPHA EPSILON

Georgianne Gifford Atwater
Erdean Teague Patterson

ALPHA THETA

Lyra Beth (Kit) Fitzpatrick
Lemmon

ALPHA IOTA

Mary Schoville Armour
* Diana Wild Burgwald
Nadine Larimer Cook

ALPHA MU

Ruth Jean Jackson Gano

ALPHA XI

Virginia Singleton McGehee
Ellen Partlow Swindle

BETA THETA

Elaine Johns

BETA LAMBDA

Winifred Plausse Burke

BETA MU

Mary Frances Horn Snyder

BETA PSI

Martha Tracy Brown

GAMMA ALPHA

Ann Caldwell Pierce

GAMMA DELTA

Elizabeth Boyle Dabney

* Merit Roll

Proof of death must be submitted to Central Office before a member's name will be listed in the In Memoriam column. A newspaper obituary is preferred, but consideration will be given to a letter from a family member or executor of estate.

Gamma Phi Beta Sorority Directory

Founded November 11, 1874

Founders

Helen M. Dodge Ferguson E. Adeline Curtis
Frances E. Haven Moss Mary A. Bingham Willoughby

The Grand Council

International President: Randall Stevens Guerra (Mrs. F.), 7055 S. Andes Cir., Aurora, CO 80016
Alumnae Vice President: Sally Erikson Lewis (Ms. S.), 535 N. Michigan Ave., #907, Chicago, IL 60611
Collegiate Vice President: Jolene Lessard Stiver (Mrs. K. H.), 15944 Ashville Ln., Granger, IN 46530
Financial Vice President: Joyce Cole Hultgren (Mrs. M. K.), 450 N. Armour, Wichita, KS 67206
NPC Delegate: Karen Gamel Urette (Mrs. M.), 2109 S. Hesperides St., Tampa, FL 33629
Executive Director (Corp. Sec.): Marjory Mills Shupert (Mrs. T.), 7395 E. Orchard Rd. #200, Englewood, CO 80111

Directors

Extension: Karen Wander Kline (Mrs. T. L.), 11819 Laneview, Houston, TX 77070
Services: Phyllis Donaldson Choat (Mrs. N.), 2116 S. 113th Ave., Omaha, NE 68144

Alumnae Department

Alumnae Vice President: Sally Erikson Lewis (Ms. S.)
Bylaws: Doris Bird Gorden (Mrs. W.), 22 Andrews Rd., Malvern, PA 19355
Alumnae Initiates: Marsha McCollum Schumacher (Mrs. T. L.), 8010 Hidden Trail Ln., Spring, TX 77379
Province Alumnae Directors:
I: Anne Louise Layton (Miss A.), 4626 Patricia Ave., Montreal, Quebec, Canada H4B 1Z1
II: Carolyn Vick Anderson (Mrs. C.), 1625 Connor Dr., Library, PA 15129
III: Patricia Pivonka Wagar (Mrs. P.), 9675 Martinique, Concord, OH 44060
IV: Julie Wheeler Funke (Mrs. J.), 8141 Castle Cove, Indianapolis, IN 46256
V: Gail Gleisner Pludeman (Mrs. J.), 5517 N. Bay Ridge Ave., Whitefish Bay, WI 53217
VI: Cindy Shirley Schultz (Mrs. R.), 1990 Selby Ave., St. Paul, MN 55104
VII: Mary Helen Fisher Griffith (Mrs. J.), 11803 Brookwood Rd., Austin, TX 78750
VIII: Anne Sturgis Phillips Hartje (Mrs. R.), 4579 Corrientes Cir. S., Jacksonville, FL 32217
IX: Clarice Braker Morrison (Mrs. R. J.), 4604 N.W. 32nd St., Oklahoma City, OK 73122
X: Alice Van Horne Huff (Mrs. W. S.), 274 N. Raney, Sikeston, MO 63801
XI: Amanda McCoy Harries (Mrs. J.), 5146 N. 76th Pl., Scottsdale, AZ 85251
XII: Janet Inman Arbuckle (Mrs. P.), 6421 Fox St., West Vancouver, BC, Canada V7W 2C3
XIIIa: Jacki Ennis Falkenroth (Mrs. C. F.), 89 Tumblewood Ct., San Ramon, CA 94583
XIIIb: Linda Brooks (Ms. L.), 2033 Mohawk Dr., Pleasant Hill, CA 94523
XIV: Elizabeth Roessler Griffin (Mrs. J.), 2837 Brook Dr., Falls Church, VA 22042
XV: Sharon Witt Dunham (Mrs. T.), 6411 S. 75th Ave. Cir., Omaha, NE 68127
XVIa: Susan Jacobsen Rose (Mrs. J.), 390 Peralta Ave., Long Beach, CA 90803
XVIb: Barbara Davis McKewen (Mrs. R. W.), 4416 Mt. Herbert Ave., San Diego, CA 92117

Awards: Deborah Foulsham Freisham (Mrs. R.), 838 Glen Rd., Jenkintown, PA 19046

Bylaws (International) Patricia Denton (Ms. P.), 747 Willis, Glen Ellyn, IL 60137

Collegiate Department

Collegiate Vice President: Jolene Lessard Stiver (Mrs. K. H.)
Bylaws: Sue Herzog Johnson (Mrs. D. R.), 5538 McCommas, Dallas, TX 75206
Operations: Frances Rea Griffin (Mrs. D. T.), 830 Warwick Rd., Deerfield, IL 60015
Pledges: Debbie Dykes Misiag (Mrs. J.), 903 Bardswell Rd., Catonsville, MD 21228
Policies: Connie Lynne Brandon (Ms. C.), 1219 Saxon Dr., Nashville, TN 37215

Central Office
7395 E. Orchard Rd., Suite 200
Englewood, CO 80111
(303) 771-3031

Rush: Kristie Lynn Baack (Miss K.), 2902 Raleigh, Lincoln, NE 68512
Coordinator of State Membership Chairmen: Katherine Daman Garrett (Mrs. W.), 2523 Vista Ave., Olympia, WA 98501
Scholarship: Joanne Callis Roman (Mrs. J.), 7215 Shaftsbury Ave., University City, MO 63130
Province Collegiate Directors:
I: Becky Taube Beeler (Mrs. D.), 330 E. 43rd St. #502, New York, NY 10017
II: Leigh Moylan (Miss L.), 1712 Barrett Dr., Bethlehem, PA 18017
III: Lisa Ann Gravette (Mrs. L.), 2923 C Knoll Ridge Dr., Dayton, OH 45449
IV: Kathy Jo Callahan (Mrs. K.), P.O. Box 85, Alma, MI 48801
V: Karen Joost Henry (Mrs. R.), 21565 Astolat Dr., Brookfield, WI 53005
VI: Maureen Sigler (Miss M.), 2815 S. 17th St. #102, Grand Forks, ND 58201
VII: Sharielyn Carney Griffin (Ms. S.), 17 Stonecreek, Stonewall Dr., Longview, TX 75604
VIII: Sandra Rettke Nauman (Mrs. S.), 136 Great Oaks Ln., Roswell, GA 30075
IX: Ellen Matthews Duncan (Mrs. J.), 902 Meadow Ridge, Clinton, OK 73601
X: Kathryn Bowen Titus, 4403 E. Red Bridge, Kansas City, MO 64137
XI: Sharley Wallace Langlee (Mrs. D.), 16984 E. Temple Pl., Aurora, CO 80015
XII: Ann Molenaar (Miss A.), 1108 S.W. 10th Ave., Ontario, OR 97914
XIII: Roxanne Rockwell Bomersine (Mrs. R.), 212 Alicante Ct., Danville, CA 94526
XIV: Debbie Dykes Misiag (Mrs. J.), 903 Bardswell Rd., Catonsville, MD 21228
XV: Diane Thompson (Ms. D.), P.O. Box 246, Eldora, IA 50627
XVIa: Ellen Penne (Ms. E.), 233 S. Barrington #313, Brentwood, CA 90049
XVIb: Patricia Lazos Giese (Mrs. D.), 13882 Mauve Dr., Santa Ana, CA 92705
New Chapter Director: Marilyn Bachnik Callahan (Mrs. L.), 2437 Fairway Dr., Richardson, TX 75080
Collegiate Consultants: Kendra Gates, Elizabeth Holcomb, Karen Jones, Peggy MacNaughton, Susan Pinkard, Marsha Snow

Convention Coordinator: Karen Wander Kline (Mrs. T. L.), 11819 Laneview, Houston, TX 77070
Convention Chairman: Judith Nesbitt Abbott (Ms. J.), 2127 Petaluma, Long Beach, CA 90815

The Crescent

Editor: Kris Brandt Riske (Mrs. P.), 2405 W. Gregg Dr., Chandler, AZ 85224
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Feature Editor: Natalie Meyer McKenzie (Mrs. G.), 531 S. Burton Pl., Arlington Heights, IL 60005
Business Manager: Marjory Mills Shupert (Mrs. T.), Central Office

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Area Financial Advisors:
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Kathleen Sage (Ms. K.), 2624 E. Blacklidge, Tucson, AZ 85716
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Barbara Novotny Deagle (Mrs. D.), 3189 Heatherside Dr., Dublin, OH 43017
House Corporation Board Bylaws: Donna Arnold Smith (Mrs. V.), 2528 Round Hill Ct., Bloomington, IN 47401
Historian: c/o Gamma Phi Beta Sorority, 7395 E. Orchard Pl. #

Syracuse University

200, Englewood, CO 80111

Leadership Training Coordinator: Camille Cestone (Ms. C.), 1120 N. LaSalle #11G, Chicago, IL 60610

National Panhellenic Conference

National Panhellenic Conference Delegate: Karen Gamel Urette (Mrs. M.)
1st Alternate Delegate: Gloria Swanson Nelson (Mrs. I. P.), 3521 Royal Ln., Dallas, TX 75229
2nd Alternate Delegate: Betty Ahlemeyer Quick (Mrs. J.), 6009 Foxland Dr., Brentwood, TN 37027
3rd Alternate Delegate: Catherine Guthrie Lindauer (Mrs. J.), 5051 S. Beeler, Englewood, CO 80111

Nominating Committee Chairman: Mary Jean Lauvetz Hart (Mrs. E.), 6 Brookside Rd., Philadelphia, PA 19118

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Public Relations: Cyndy Meisner Howes (Mrs. R.), 1617 Ashgrove Ct., Franklin, TN 37064

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Rituals: Audrey Weldon Shafer (Mrs. C., Jr.), 6808 Rockhill Rd., Kansas City, MO 64131

Services

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Alumnae Collegiate Relations: Barbara Hurt Simmons (Mrs. J.), 11065 Pinehigh Dr., Alpharetta, GA 30201
Crossroads Co-chairman: Regina Duggan Moritz, 25311 Outlook Dr., Carmel, CA 93923
Mothers Club: Georgia Post McClenaghan (Mrs. R.), 6212 Brownlee Rd., Nashville, TN 37205
PACE Committee Chairman: Marjory Letner Jones (Mrs. B.), 1116 Stonewall Jackson Ct., Nashville, TN 37220
Alumnae PACE: Rita Harkins Dickinson (Mrs. R.), 2002 E. Rancho, Phoenix, AZ 85016
Collegiate PACE: Diane Soderstrom Goff (Mrs. R.), 4200 SW 96th, Beaverton, OR 97005
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SisterLink: Vicki Asprooth Roy (Mrs. J.), 213 W. Fremont, Arlington Heights, IL 60004
TransSister: Barbara Missert Sassaman (Mrs. J. C.), 4842 Hyde Rd., Manlius, NY 13104

Song: Jeannette Stoll Kaelin (Mrs. W.), 3012 Del Prado, Alamo-gordo, NM 88310

Endowment-Loan Board

Directors:
Margaret Godbold Briscoe (Mrs. C. B., Jr.), 4523 Haverleigh Terr., St. Louis, MO 63128
Ms. Emerald L. Erickson (Mrs. E.), 136 Glendale Dr., Ewing, NJ 08618
Leona Davis Drouet (Mrs. R. G.), 10482 E. Grandeur Dr., Baton Rouge, LA 70815
Rebecca Syverson Young (Mrs. G.), 5956 S. Colorow Dr., Morrison, CO 80465
Randall Stevens Guerra (Mrs. F.)
Joyce Cole Hultgren (Mrs. M. K.)
Marjory Mills Shupert (Mrs. T.)

Gamma Phi Beta Foundation

Trustees:
Chairman: Ann Mullen Bronsing (Mrs. R. O.), 31 Chesterton Ln., Chesterfield, MO 63017
Camp Committee Chairman: Judy Graham (Miss J.), 6325 Ravendale, Dallas, TX 75214
Financial Aid Committee Chairman: Sally Ramseyer Beck (Mrs. C.), 20205 W. 121st Ln., Olathe, KS 66061
Finance and Investment Committee Chairman: Barbara Endres, 1950-D S. Helena St., Aurora, CO 80013
Fund Raising Committee Chairman: Cathy Guthrie Lindauer (Mrs. J.), 5051 S. Beeler St., Englewood, CO 80111
Grand Council Representative: Randall Stevens Guerra (Mrs. F.)
Public Relations Committee Chairman: Mary Agnes Welsh (Ms. M.), 625 Huntington Commons Unit 312, Mt. Prospect, IL 60056
Secretary-Treasurer: Marjory Mills Shupert (Mrs. T.)

J.O. POLLACK Co.

Rings

1. SR/366-G Signet
 2. SR/135-G Signet
 3. SR/531-G Signet
 4. SR/731-G Pierced Mini-Monogram
 5. BR/01-G Pin-On Badge Ring*
- *Badges not included. Fits all existing badges.

	GOLD KASE	10K GOLD	10K WHITE GOLD	STERLING SILVER
1. SR/366-G	\$ 29.00	\$104.50	—	\$ 31.00
2. SR/135-G	—	115.50	—	35.25
3. SR/531-G	—	121.00	—	37.50
4. SR/731-G	—	60.00	—	30.00
5. BR/01-G	—	125.00	\$135.00	65.00

Pins

23. MG/11-G Monogram
24. CR/25-G Crest
25. MP/G Mother's Pin
26. CB/G Crescent Collar Button
27. CG/G Crest Guard-Enameled
28. SP/02-V-G Vert. Monogram Stick Pin
29. SP/Crescent-G Crescent Stick Pin
- SP/1896-G 1896 Monogram Stick Pin (Not illustrated)
30. SP/Crest-G Crest Stick Pin

	GOLD KASE	GOLD FILLED	10K GOLD	STERLING SILVER
23. MG/11-G	—	\$ 6.75	\$20.00	—
24. CR/25-G	—	6.75	20.00	—
25. MP/G	—	5.60	—	—
26. CB/G	—	6.75	—	—
27. CG/G	—	—	20.00	—
28. SP/02-V-G	\$ 9.00	—	23.25	12.25
29. SP/Crescent-G	12.00	—	23.00	11.00
— SP/1896-G	12.00	—	23.00	11.00
30. SP/Crest-G	15.00	19.75	24.00	17.50

Symbol Lavalier Charms

17. SL/40-G Crescent
18. SL/58-G 1896 Monogram
19. SL/37-G Crescent-Enamel
20. FCP/100-G Founder's Crest (Not illustrated)
21. PC/12-G Paddle Charm
22. SC/G Script Charm
- SB/62-G Crescent Bracelet (Not illustrated)

	GOLD PLATE	GOLD KASE	GOLD FILLED	10K GOLD	STERLING SILVER
17. SL/40-G	—	\$10.00	—	\$28.00	\$ 9.00
18. SL/58-G	—	10.00	—	21.00	9.00
19. SL/37-G	—	10.00	—	38.00	9.00
20. FCP/100-G	\$ 8.50	—	—	85.00	—
21. PC/12-G	—	—	—	38.50	18.75
22. SC/G	—	15.00	—	27.00	21.00
— SB/62-G	—	—	\$38.50	—	32.00

Lavalier Charms

	GOLD KASE	GOLD FILLED	10K GOLD	10K WHITE GOLD	STERLING SILVER
6. ML/02-V-G Vertical Monogram	\$ 7.00	—	\$21.25	—	\$10.25
7. ML/02-S-G Staggered Monogram	7.00	—	21.25	—	10.25
8. ML/12-G Heart Monogram	10.00	—	23.50	—	11.50
9. ML/09-G Circle Monogram	10.00	—	23.50	—	11.50
10. ML/14-M-G Sculptured Lavalier	—	—	26.75	—	12.50

	GOLD KASE	GOLD FILLED	10K GOLD	10K WHITE GOLD	STERLING SILVER
11. ML/11-S-G Staggered Monogram with Cultured Pearl	\$15.00	—	\$30.00	—	\$19.00
12. ML/33-D-G 3-D Extra Heavy	18.00	—	33.50	—	18.00
13. ML/15-G Mini Monogram	—	—	13.00	—	7.00
14. CC/07-G Crest Lavalier	—	—	23.50	—	13.50
15. C/01-G 18" Chain	—	\$ 3.00	—	—	3.00
16. BP/G Pin-On Badge Pendant*	—	—	85.00	\$95.00	40.00

*Badges not included. Fits all existing badges. Pendants come with 26" endless chain. Optional 18" Gold Filled or Sterling Silver neckchains (C/01-G) available. See above.

Order Form For ΓΦΒ

Name _____
 Address _____
 City/State _____
 Ring size _____
 Greek name and letters for chapter _____

J.O. POLLACK Co.

1700 West Irving Park Road • Chicago, IL 60613 • (312) 477-2100 Chicago
 1-(800) 572-3794 Illinois Toll Free • 1-(800) 621-1904 U.S.A. Toll Free

QTY.	ITEM NO.	SIZE/ DESCRIPTION	PRICE EACH	TOTAL

- ☐ Check Enclosed
☐ Money Order
☐ Credit Card
☐ VISA
☐ MasterCard

Price (Total of Above)	\$
Sales Tax 8% Chicago Shipments 7% Other Illinois Cities	\$
Postage Handling & Insurance (min. \$1.00) 6% of Total	\$
TOTAL	\$

Other _____
 Card # _____ Exp. Date _____

Campus Sights & Sounds

ACCORDING to a research proposal, Emory University will participate in a two-year project with Moscow State University and the University of Pennsylvania to study Soviet and American TV.

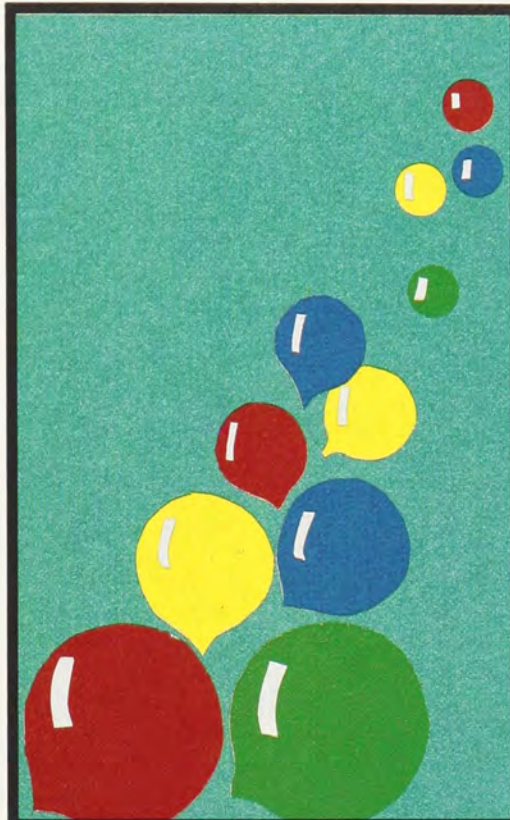
A COLLECTION of 472 socks is donated to North Carolina State Uni-

versity's textile library. It includes green Army socks from the '40s, bobby socks from the '50s, early panty hose from the '60s, and a Mickey Mouse sock of 1962 vintage. (*Wall Street Journal*)

AN ANIMAL BREEDER at Texas A&M is studying the effectiveness

of female donkeys to guard against coyote raids on sheep and goat herds. The donkeys chase the predators. At least 100 Texas ranchers have installed the donkey guards which need no special attention and graze alone with the herds. Male donkeys can't be used as they fight too much.

An Opportunity



Central Office Pride—Catch It!

Read about Gamma Phi Beta's Capital Endowment Campaign, the history of Central Office and plans for its future on pages 16, 17 and 18.

CHANGE OF ADDRESS OR NAME REPLY

Members are responsible for all address changes. Allow 4 weeks.

Maiden Name _____ Chapter _____

New name if different from label

Title	Last	First	Middle
-------	------	-------	--------

Entire new address

Street _____

City _____ State _____ Zip _____

☐ Check here if change of address is for other than addressee.

PLEASE DO NOT REMOVE OLD LABEL

Clip form, place in stamped envelope and mail to Gamma Phi Beta Sorority, 7395 E. Orchard Rd., STE. 200, Englewood, CO 80111-2509