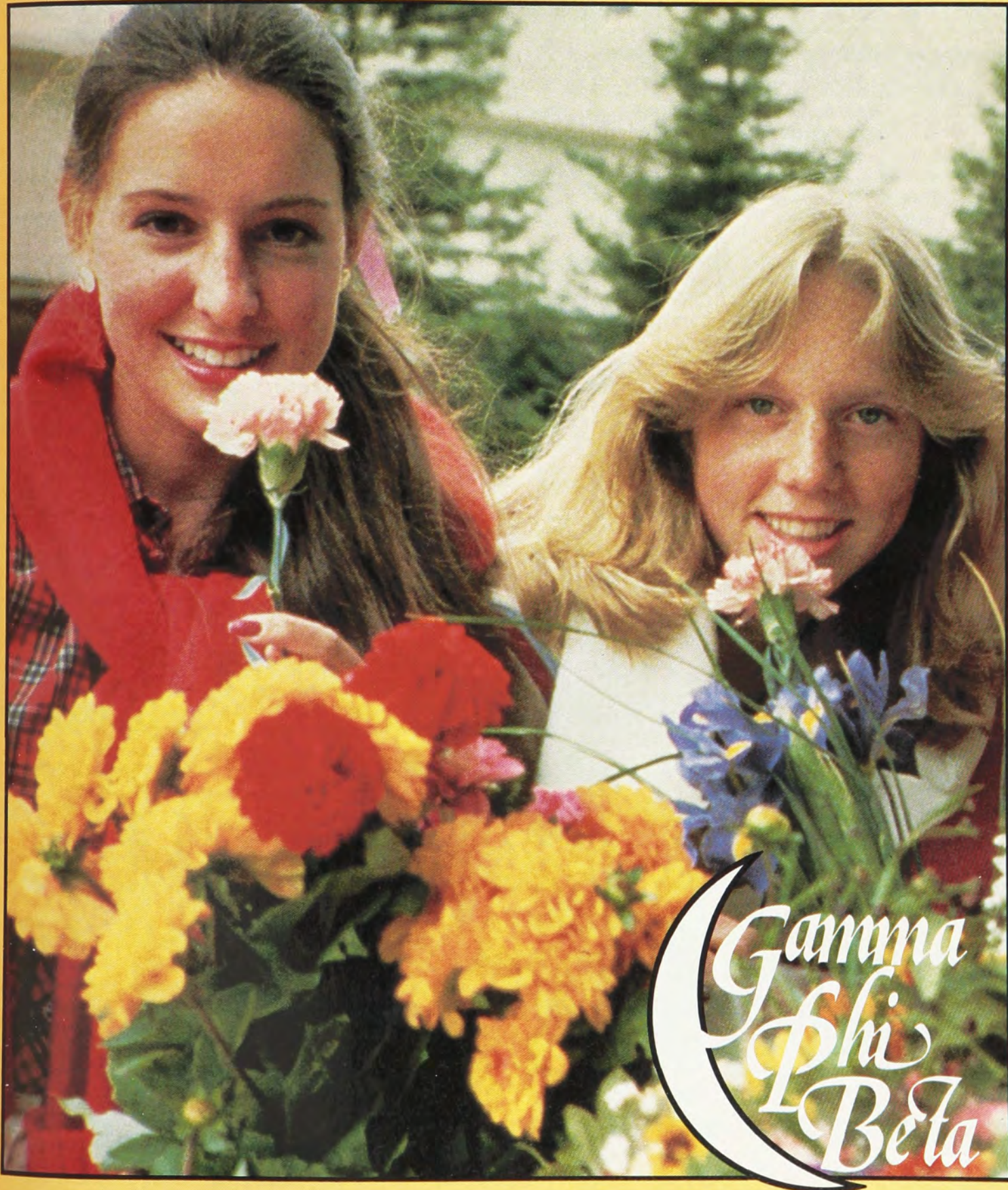


# The Crescent

Summer 1985



Gamma  
Phi  
Beta

## A championship duo

**R**osalind Kratochwill McEnroe (Wisc.-Platteville) is the owner/trainer of an amazing husky, Ma-Ri-An Wind's Storm Prince, that last year added a new star to his crown of championships—Champion of the Americas and World Champion.

Roz has a theory about why this particular dog called Stormy at home in Oshkosh, Wisc. has been such a success, winning "Best in Show" as a one-year-old and becoming the world's youngest American, Canadian, Mexican and international champion. "He wants to please me very much." She explained she was in a state of severe depression when she acquired the puppy because his father, a champion husky of the same name, had just been killed on the highway near

her home two months after siring his last litter. "Stormy would literally wag his tail off trying to lift my spirits until I couldn't resist him," she said.

She really wasn't on the lookout for a new dog at all. Detouring on her way home from a dog show, she stopped to see the litter and remembered that since she had not charged a stud fee for Storm Prince she had a puppy coming in payment. Today's World Champion was the only male in the litter. The crowd pleaser instantly took to life in the show ring, nuzzling children and playing up to judges. Even though he was so young when he started accumulating titles (a dog's prime years are five to seven), Stormy was able to beat out 50 Alaskan malamutes and a large number of doberman pinschers and German shepherds.

Memorable dogs possess "ring presence" and a "look at me" attitude. They have authoritative movement, impressive temperament and a warm responsive disposition. Lavish praise and liver are Roz's not so secret tricks in the ring. "I appeal to the ego of the dog. I'm constantly saying, 'Aren't you good looking! You are a handsome dog.'" Rewards are bits of leatherlike liver she has stashed in her blazer pocket. Husband Tim knows when show time is approaching because the house reeks of overcooked liver. His contribution to the dog show effort is the building of hurdles and other equipment Roz uses in training. Her two sons have accompanied her to shows since infancy.

Although she spends little time daily training her dogs, Roz harnesses the star competitor to her bike several times each week for running or to the dog sled on special occasions. Stormy has also been taught to exercise himself as he has the run of half an acre.

Roz has always been an animal lover. "I've had everything from Perry the Piranha to Jelly Beans the gerbil to college pets, even though animals were not allowed. Helps to be a dorm counselor," she admitted.

"Animals seem so inspirational somehow in their grace, beauty, intelligence and free spirit. I'm successful in part, I think, because I don't take anything away from them, just try to channel it constructively."

In addition to attending seminars on canine genetics, judging and handling, Roz teaches those same classes, is an American Kennel Club obedience judge, avid tennis player and golfer, and has civic involvements ranging from garden club to Friends of the Library.



*Rosalind McEnroe and Storm Prince traveled to Mexico City where he was named World Champion.*



Summer 1985

## Opinion

Do you know a potential Gamma Phi Beta pledge? A Gamma Phi Beta collegiate chapter would like to know her, too.

A potential pledge could be your neighbor, relative, friend or babysitter. By submitting a sponsor form for her, you provide additional information that is wanted, needed and used by the collegiate chapter.

Both alumnae and collegians are encouraged to submit sponsor forms for potential pledges. Join in Gamma Phi Beta's rush to success—sponsor a sister!

Editor

## Deadlines

Winter ..... September 1  
Spring ..... December 1  
Summer..... March 1  
Fall ..... June 1

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## CONTENTS

### Eileen Jackson

4

She has been dubbed "San Diego's precursor to Ann Landers."

### Success! Catch It!

6

Success can be yours systematically.

### Rush

8

Sponsor your favorite potential pledge.

### ΓΦΒ's Best

16

Congratulations to collegiate chapters that met or exceeded minimum objectives.

## DEPARTMENTS

Headliners	15	Careers	25
Alumnae	18	Etcetera	28
Collegians	21	Directory	30
In Memoriam	24	Magazines	31

## ON THE COVER

Flowers and pink carnations are symbols of summer and Gamma Phi Beta.

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# Eileen Jackson

## Writing a little bit of social history



**E**ileen Dwyer Jackson (Arizona) is a working journalist who for more than 50 years has reported on San Diego society in a "decorous and gentle tone."

Until her retirement in 1976 she was social columnist for the *San Diego Union* for 42 years. But retirement was not in the cards for Eileen who now writes a weekly column for the *San Diego Tribune* and has been dubbed "San Diego's precursor to Ann Landers."

Her subject matter runs the gamut from chiding those who are tardy replying to invitations (laggards are her number one pet peeve) to commentary on changing mores for houseguests and hosts. She gently raps gauche manners and applauds graceful acts and civic contributions. "I like to think that many years from now the column will reflect the way we lived at this time . . . that it will be a little social history," Eileen said.

She started writing as a teenager, editing her school paper after her failure as aspiring high school columnist. She was taken off her assignment when her answer to: "Should a girl kiss her date?" was "Most assuredly, yes." Later she was a stringer for the *San Diego Sun*, covering the community's superior court when women didn't do that kind of thing. The conservative social writer is a very liberal woman of almost 80 who describes her current stories as "social editorials," allowing her to comment on changes in social etiquette and new social trends. "I find that young couples who have premarital relationships tend to be conventional and seek advice on traditional wedding etiquette when they finally go to the altar."

Eileen said her husband, Everett Gee Jackson, 30

year chairman of San Diego State's art department, exhibiting artist and book illustrator, has been her greatest social asset, accompanying her to as many as 300 parties a year. She also credits excellent household help and a home office with freeing her to rear her daughter and work simultaneously.

Some tips from recent columns: On Houseguests and Hosts—Today houseguests will make everyone more comfortable by stating if they have food preferences or allergies before arrival. Hosts should make house rules known, either verbally or by a sign tacked to the guest room door. She knows a host who posts meal times and each guest understands he is to make his own bed and tidy his room before sightseeing. Another makes sure good bedside reading is on the night table. Eileen said thoughtful women guests do more than the dishes. They learn when to stay out of the kitchen as some hostesses prefer to operate with freedom in their domestic domains. "The best advice for the houseguest situation today is the same that it used to be. If you are an inflexible person, don't visit and don't offer the guest room."

On Marriage—"Tradition and innovation are getting married now at most weddings." Music may be geared to the generation of the bride, videotaping is becoming common and parents of the bridegroom often share expenses with the bride's parents. No longer are wedding invitations always engraved and enclosed in two envelopes. White dress, once symbolic of the bride's purity, has come to symbolize the wedding itself, permitting second time brides to wear white.

On Tardy R.S.V.P.s—Clever devices actually used on San Diego invitations to ensure prompt reply: one host added, "By mail today!" Another wrote, "And don't forget!" after his R.S.V.P. Eileen said one host's wording, "Please respond—soonest possible!" gave guests the sooner-the-better message. The hour of arrival comes in for some comment, too. One man wrote, "Sharp" after the hour, because the party was a surprise for his wife's birthday. "The fact that guests were remarkably prompt that night proves that they can arrive on time if the motivation appeals to them," she noted.

Eileen believes her species of column is still needed. "A lot of things have changed, but human nature hasn't," she said. "People are still interested in personalities and what other people are doing." Hence, she covered the 1957 ten day tour of Queen Elizabeth to this country and her 1983 visit to the San Diego Museum of Art. She had two interviews with Prince Charles in 1974 and was sent to London to cover his wedding. Other interviews with the famous include those with eight first ladies and notables from her early reporting days, among them dancer Anna Pavlova and opera singer Madame Ernestine Schumann-Heink.

She also enjoys doing travel features of her trips to

Central America, Europe, the Orient and Mexico, where she and her husband established their first home.

Eileen has untiringly supported San Diego's cultural growth and maintains board memberships on the San Diego Historical Society and Malcolm Love Library at San Diego State. She works for the Zoological Society and San Diego Opera, is a member of the San Diego County Committee of the National Society of Colonial Dames of America and supports the San Diego Museum of Art and YWCA. She is the recipient of numerous journalism awards, including the Copley Journalist Award for Outstanding Initiation and Originality in Reporting, Women of Dedication, San Diego Woman of Valor, and Mexican and American Foundation Dama de Distinction.

Eileen's philosophy: "Women can do more today than come to the aid of the society party. Making up a majority of the voting public (52.8 percent in the nation), they can use that potent power for the social good of all society."

## Tips on tipping

### Restaurant

#### Maitre d'

For exceptional service tip the maitre d' on the way out, or \$10 to \$20 every few visits if you are a regular customer.

#### Waiter

Tip a minimum of 15 percent and preferably 20 percent. It is a nice gesture to designate five percent for the captain who oversees the ordering.

#### Somnelier

Tipping is unnecessary, but 10 percent may be given for outstanding recommendations and service.

### Hotel

#### Bellman

Tip \$1 for each bag delivered to your room.

#### Concierge

Tip \$5 to \$10 at the end of your visit if services rendered required more than a simple phone call. Leave an envelope at the desk with a written thank you note.

#### Doorman

Depending on the difficulty, tip \$1 to \$5 for securing a cab.

#### Ladies Room Attendant

Tip 25¢ to \$1.

#### Maid

At the end of an extended visit, leave \$5 to \$10 in an envelope addressed to the housekeeping staff.

#### Caterer

Tip only for exceptional service.

*Ed. Note: Thank you to Gloria Swanson Nelson, National Panhellenic Conference 2nd Alternate Delegate, for her tips on tipping.*

# Success... Catch It!

**W**hat is success? Success can be defined as pledging "top notch" rushees, achieving high academic honors, excelling in extracurricular activities, being promoted to a more responsible position, earning more money and recognition, or excelling in the management of a household. Simply stated, success is the attainment of a goal or sets of goals.

Have you ever wondered why some people seem to achieve more success than others? Think of the successful people you know on your campus, in your community or in other aspects of your life. It is likely these successful people are each doing the same thing—following a systematic pattern of achievement or practicing systematic success.

There is no magical formula to systematic success. You simply have to be willing and eager to "give your all" to each of the processes systematically. And

remember that the word "can't" is not in the vocabulary of a practicing systematic success sister.

**1. Conduct a self-assessment of yourself, including your strengths and weaknesses.**

Do you know who you really are? What do you like to do with your time? When did you last spend time thinking about your strengths and weaknesses? The first step to systematic success is to conduct a self-assessment of yourself. You must learn to know yourself.

The process may be as simple as listing your strengths on the left side of a paper and your weaknesses on the right. List things you enjoy doing even if they may not seem relevant such as cooking, meeting people, talking and writing letters. Remember to list what you like to do because that is where you are likely to develop the most valuable skills.

**2. Pick an opportunity where you can utilize your strengths at least 80 to 90 percent of the time.**

Once you have systematically mastered step one and identified your strengths, pick your top strengths and use your talents to play into them. You will enjoy your tasks more and you will be happier in the process

because you are doing what you're good at.

When I was a collegian, I recall spending countless hours practicing lines for a university play. One afternoon the chapter president asked me, "Why do you spend so much time practicing those lines?" I responded that as a speech major my weakness was dramatics and I was trying to overcome that weakness. She said, "But your extemporaneous skills are excellent! Play into your strength." I took her advice and joined the university forensics team. Within a few months I was a member of the debate and extemporaneous traveling squad. We won several awards that year and I was asked to help coach others in debate. Later in life I used my speaking skills, coupled with my desire to work with people, in a career in college administration and teaching.

The systematic success point—practice your strengths. After you identify your strong points, polish them.

**3. Set big goals for yourself. Shoot for the crescent moon!**

Shoot for the moon because if you miss, you'll land among the stars. To be a star you have to have big goals.

Research and experience has proven that collegians who have clearly defined goals tend to be more successful academically and after graduation than those without clear goals. Are you one of the sisters who spends more time selecting a new line of makeup than you spend focusing on your life goals? What are your goals for the next few years? Or, even the next month? Too few people spend systematic time setting goals.

The goal setting process is relatively simple. Find a quiet place where you are comfortable to think without interruptions. List your goals for the next five years and then list the pathway to achieve those goals (plans for how you will accomplish each goal). Set timelines for completion of each of the plans. Make sure you have plans for each day in this month, plans for each month in this year and plans for each of the five years. (Don't cheat and simply think of those goals, plans and timelines without listing them because you will easily forget your thoughts. You don't want to get sidetracked later by unimportant tasks after you have identified these major goals and plans.)

**4. Work with persistence and enthusiasm.**

Being successful may look easy, but it is a lot of hard work. Successful people systematically reassess their strengths and weaknesses; continuously select opportunities where they can capitalize on their strengths; regularly rewrite their goals and plans; and enthusiastically work long hours, days, months and sometimes years toward their goals. There are no shortcuts to making good grades, excelling in sports, landing that perfect job or managing a model house-

hold. There are no shortcuts to success.

**5. Help others become successful and you will succeed.**

How successful would a college president be without a successful staff and faculty? How successful would a membership chairman be without sisters who are talented in the art of rushing? To become truly successful you cannot do everything yourself. Each of us needs other people. This is especially true in Gamma Phi Beta as our collective success depends on individual successes.

To be truly effective in helping others become successful you must do so for unselfish reasons and not simply to get them to do things for you. People know when they are being manipulated.

When others are successful and you played a part in the achievement of their success, you share in the success.

**6. Have fun and smile!**

Have you ever noticed how the truly successful people seem to smile a lot and have a good time living? They have mastered the processes of systematic success. They know their strengths and they utilize those strengths. They have goals, plans and timelines. They work enthusiastically toward their goals and toward making others successful. And, they smile while they have a lot of fun living and working.

**Systematic Success Sisterhood**

If you follow these systematic success processes, critics may say, "slow down, you will burn out." To the critics I say, "No way!" Burnout is the lack of concrete goals and systematic action to achieve those goals. If you don't follow these systematic steps for success, you may find that indeed you will burn out. Besides, your life is much more exciting when you are in charge of it. Systematically take charge. Practice systematic success sisterhood today!

Dr. Deborah L. Floyd has served Gamma Phi Beta as president of the Commerce, Tex. Alumnae Chapter and vice president of the Quad Cities (Iowa and Illinois) Alumnae Chapter. She is Gamma Phi Beta Coordinator of Leadership Training.

Her career spans work as a university assistant professor, research associate, activities director and currently as dean of students at Scott Community College, Bettendorf, Ia. In addition to delivering numerous speeches and workshops to campus and community groups, Debbie has made a number of professional presentations to state and national organizations. Her publications have focused on various aspects of higher education administration and student life.

Debbie delivered a speech on success and motivation during the 1984 Gamma Phi Beta Convention. "Systematic Success Sisterhood" was written from that speech text.

**Do you know a  
potential  
pledge?**



**Share her with  
Gamma Phi Beta  
Sponsor a sister!**

NAME OF RUSHEE \_\_\_\_\_  
Last First Middle Nickname

## Gamma Phi Beta Sorority

Attach picture (optional)



### SPONSOR FORM

(To be used by members of Gamma Phi Beta only.)

INSTRUCTIONS: Please type or print. Complete only those items for which you have reliable information. Send this form to your local Alumnae Recommendations Committee Chairman. If no such chairman exists, send to the collegiate chapter's Alumnae Recommendations Committee Chairman. These addresses can be found in THE CRESCENT (summer issue).

FOR \_\_\_\_\_ OF GAMMA PHI BETA AT \_\_\_\_\_  
Chapter College or University

ENTERING AS FR. \_\_\_\_\_ SOPH \_\_\_\_\_ JR. \_\_\_\_\_ SR. \_\_\_\_\_ AGE \_\_\_\_\_

HIGH SCHOOL ATTENDED: \_\_\_\_\_ CITY and STATE \_\_\_\_\_

PREVIOUS COLLEGE ATTENDED: \_\_\_\_\_ CITY and STATE \_\_\_\_\_

Reason for Transfer: \_\_\_\_\_

NAME OF PARENTS/GUARDIAN \_\_\_\_\_

HOME ADDRESS \_\_\_\_\_  
Street City State Zip

GAMMA PHI BETA RELATIVES: Give name and chapter

Mother \_\_\_\_\_ Sister \_\_\_\_\_

Grandmother \_\_\_\_\_ Other \_\_\_\_\_

OTHER SORORITY/FRATERNITY INFLUENCES \_\_\_\_\_

INFORMATION ABOUT THE FAMILY THAT MIGHT BE HELPFUL \_\_\_\_\_

PLEASE CHECK AND/OR COMPLETE ALL APPLICABLE STATEMENTS:

This information is submitted on personal acquaintance with rushee. \_\_\_\_\_

Number of years I have known this rushee \_\_\_\_\_

This information is submitted on personal acquaintance with rushee's family \_\_\_\_\_

Number of years I have known the family \_\_\_\_\_

Although I do not know this rushee personally, this information has been obtained from:  
parents \_\_\_\_\_, friends \_\_\_\_\_, or other reliable sources \_\_\_\_\_.

VOLUNTARY SPONSOR FORM \_\_\_\_\_ SUBMITTED BY:

REQUESTED SPONSOR FORM \_\_\_\_\_  
First Maiden Last Husband's

FACTUAL INFORMATION ONLY \_\_\_\_\_  
Street City State Zip

CANNOT SPONSOR \_\_\_\_\_  
Telephone Chapter of initiation

Alumna \_\_\_\_\_ Collegian \_\_\_\_\_

GAMMA PHI BETA'S FIVE (5) STANDARDS OF MEMBERSHIP: Please check and comment

1. **GOOD CHARACTER:**

\_\_\_\_\_ Honesty \_\_\_\_\_  
\_\_\_\_\_ Politeness \_\_\_\_\_  
\_\_\_\_\_ High Ideals \_\_\_\_\_  
\_\_\_\_\_ Respected by her peers/others \_\_\_\_\_

2. **SCHOLASTIC ABILITY:**      High School                      College                      Honors

Size of graduating class \_\_\_\_\_  
Rank in class (Upper 1/4, 1/2) \_\_\_\_\_  
GPA (A= ) \_\_\_\_\_  
SAT/ACT Score (if known) \_\_\_\_\_  
Is she seriously pursuing a degree? \_\_\_\_\_

3. **ABILITY TO ASSUME FINANCIAL RESPONSIBILITY:**

Will Gamma Phi Beta finances be a hardship? \_\_\_\_\_  
Is she on a scholarship, loan, working part-time? \_\_\_\_\_  
Is she putting herself through school? \_\_\_\_\_

4. **CONTRIBUTION TO PRESTIGE OF GAMMA PHI BETA:**

\_\_\_\_\_ Dependable/responsible \_\_\_\_\_  
\_\_\_\_\_ Has leadership qualities \_\_\_\_\_  
\_\_\_\_\_ Respects other's opinions/ideas \_\_\_\_\_  
Activities, Interests, Special Talents and Work Experience \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

5. **ATTRACTIVE PERSONALITY:**

\_\_\_\_\_ Congenial \_\_\_\_\_  
\_\_\_\_\_ Sense of humor \_\_\_\_\_  
\_\_\_\_\_ Outgoing, enthusiastic \_\_\_\_\_  
\_\_\_\_\_ Reserved, shy \_\_\_\_\_  
\_\_\_\_\_ Poised \_\_\_\_\_  
\_\_\_\_\_ Interested in people \_\_\_\_\_  
\_\_\_\_\_ Group oriented \_\_\_\_\_  
\_\_\_\_\_ Pride in appearance \_\_\_\_\_

PLEASE WRITE YOUR PERSONAL EVALUATION OF THE RUSHEE:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

To the best of my knowledge, the preceding information is correct and complete.

Signature

Date

OPTIONAL: I hereby sponsor this rushee for lifetime membership in GAMMA PHI BETA.

Signature

Date

FOR CHAPTER USE ONLY

SPONSOR FORM received \_\_\_\_\_

Date

Signature of Alumnae Recommendations Committee Chairman

SPONSOR FORM acknowledged \_\_\_\_\_

Date

Signature of Alumna Rush Adviser

If rushee is pledged to Gamma Phi Beta, the Alumna Rush Advisor shall within ten (10) days, send this SPONSOR FORM to Gamma Phi Beta Central Office to be kept on file.

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"The Best Little Sorority at the University of Georgia" is Delta Upsilon Delta's rush skit.

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(Rho)  
Jan Baker  
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Linda Vincent



*Beta Lambdas entertain at a San Diego State rush party.*

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State Membership Chairman

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*Univ. of Oregon*, Eugene  
(Nu)  
Mrs. Michael Sherlock  
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(Delta Xi)  
Mrs. Charles S. Butler, II  
2290 Hillside Lane  
Aston, PA 19014  
*Dickinson College*, Carlisle  
(Delta Rho)  
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*Gettysburg College*, Gettysburg  
(Gamma Beta)  
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State Membership Chairman  
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*Southwest TX State Univ.*, San Marcos  
(Gamma Chi)  
Mrs. Janene Smith  
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*TX Tech*, Lubbock  
(Beta Tau)  
Mrs. Carolanne Purtell  
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Lubbock, TX 79413



*Kathy Kennedy and Holly Rittehouse celebrate bid day at the University of Idaho.*

*TX Wesleyan*, Fort Worth  
(Delta Epsilon)  
Deb Faulk  
5229 Mallory  
Forth Worth, TX 76117  
*Univ., of TX*, Austin  
(Alpha Zeta)  
Maureen Faulkenberry  
404 E. 32nd St. #210  
Austin, TX 78705

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State Membership Chairman  
Mrs. Alan Battles  
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Sandy, UT 80470

## VERMONT

State Membership Chairman  
Carol Fisher  
19 Georgetown  
So. Burlington, VT 05401

## VIRGINIA

State Membership Chairman  
Elaine Dennison  
14840 Cranoke Street  
Centreville, VA 22020



*UCLA members await their pledges on bid day.*

*College of William and Mary*,  
Williamsburg  
(Alpha Chi)  
Susan Rickman  
10911 Westek Drive  
Richmond, VA 23233

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(Gamma)  
Mrs. Jerilyn Faltz  
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Mt. Horeb, WI 53572  
*Univ. of WI*, Milwaukee  
(Gamma Gamma)  
Mrs. Jerilyn Faltz  
305 W. Main Street  
Mt. Horeb, WI 53572  
*Univ. of WI*, Oshkosh  
(Gamma Rho)  
Mrs. Jerilyn Faltz  
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Mt. Horeb, WI 53572  
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(Gamma Omega)  
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(Alpha Tau)  
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695 Alepin Street  
La Salle, QU, Canada H3P 2E3  
*Univ. of Toronto*, Toronto  
(Alpha Alpha)  
Miss Marlene Kit  
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*Univ. of Western Ontario*, London  
(Alpha Omega)  
Sue Venn Elliott  
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## WEST VIRGINIA

State Membership Chairman  
Mrs. Mary Booker  
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Charleston, WV 25302

# 1984-85 Legacy Pledges

## **Alma**

Susan Baker

## **Boise State**

Dorothy Moore

## **Bowling Green**

Elaine Gray

## **Bradley**

Roberta Schramek

## **British Columbia**

Cynthia Boulter

## **California-Irvine**

Lynn Callan

Mary Gillen

## **California-Riverside**

Kristine Golden

## **California Polytechnic**

Patricia Brennan

Margaret Cramer

Dee Ann Ebersole

Hilary Griffin

Hope Hayes

Maria Nicholas

Linda Robinson

Christa Williams

## **California St.-Long Beach**

Cynthia Burns

## **Colorado**

Sally Caspar

Julia Hone

Andrea Armaganian

Jeanne Bradley

Jennifer Marshall

Kristen Moeller

Cynthia Williamson

Carolyn Veasey

Lisa Frazee

## **Colorado College**

Angela Dallas

Dorothy Pacheco

## **Denver**

Elizabeth Rice

## **East Texas State**

Kelly Chumley

Tracey Duncan

Deborah Halley

## **Florida Inst. of Tech**

Beth Ann Inman

## **Idaho**

Beth Diekmann

Catherine Kennedy

Molly Weyen

## **Indiana**

Susan Barger

Rhea Daugherty

Lisa Martin

Angela Notestine

## **Indiana State**

Traci Harlan

Kelly Koerner

## **Iowa**

Patricia Allen

Kristen Edsall

Kathryn McConnell

Lisa Morgan

## **Iowa State**

Kristine Decker



Pam Orth is Kathi Welton's pledge mom at Wichita State.

Kathleen Kinney

Julia Stevenson

## **Kansas**

Kamela Ellfeldt

Virginia McGraft

Maureen McNeerney

Tara Murphy

Andrea Reese

Cynthia Stockwell

Christie Wiesen

## **Kansas State**

Lisa Hettwer

Susan Levin

Jill Ostmeyer

## **Kearney State**

Nancy Lampher

Julie Meuret

Mary Reimers

Pamela Ruzicka

Kristen Young

Robin Zetti

## **LaSalle**

Kathleen Swanton

## **Mankato State**

Elizabeth Innis

Anne Marie Osborne

Mary Reeves

Amy Scott

Nancy Stansell

## **Michigan**

Alisa Scherer

## **Midwestern State**

Shana Hatley

## **Missouri**

Rachael Bland

Carolyn Crowe

Linda Gelner

Suzanne Heinlein

Jill Hervey

## **Moorhead State**

Marcia Brooks

## **Nevada**

Deborah Geis

Cindy Hanifan

Jacqueline Hayden

Tamara Kent

## **North Dakota**

Margo Black

Jodi Ludwig

## **Northern Arizona**

Jennifer Siebes

## **Northwestern**

Paurvi Bhatt

Caroline Boyle

Elizabeth Mleko

Ameeta Patel

## **Oklahoma**

Susan Bayless

Kari Evans

Michelle Gard

Kelle Hobson

Nancy Brooks

Kelly Mitchell

## **Oklahoma City**

Michelle Brown

Patricia Myers

## **Oregon**

Rebecca Brown

Suzanne Dixon

## **Oregon State**

Linda Blatner

Karin Kenyon

Susan Lorenzo

Julie Vondracek

## **Penn State**

Christina Farwell

## **Puget Sound**

Leslie Gesienberg

Colleen Calvert

Cathleen Sande

Ann Williams

## **Purdue**

Debbie Belter

Cheryl Bergsman

Catherine Bouggy

## **Rutgers**

Christine Barbella

Barrie Caplan

## **San Diego**

Elise Eberhardt

Ann Hooker

Elizabeth Hornbrook

Sandra Wimer

## **Southern Methodist**

Melinda Sullivan

## **SW Texas State**

Jessica Gorham

## **Syracuse**

Paige Billings

Phyllis Bresner

## **Texas**

Jennifer Griffith

Katherine Melby

## **Toronto**

Jennifer Moffat

## **USC**

Elizabeth Andrews

Kristin Factor

## **Washington**

Valerie Anderson

Amy Hunter

Shelley Jenkins

Anne Peterson

## **Washington State**

Catherine Bennett

Katharine Johnson

Teri O'Neal

## **Western Ontario**

Kim Pitblado

Sara Smolyn

## **Wisconsin**

Lorinda Baker

Nancy Edwards

Debbie Owre

## **Wisconsin-Milwaukee**

Mitzi Delacenserie

## Buttons are winners

Cathy Guthrie Lindauer (Iowa St.) is parlaying her hobby of button collecting into national recognition. Her most recent accolades came at the Indianapolis meeting of the National Button Society where she received six more ribbons.

What Cathy most enjoys is sharing her love of buttons with others. "It's only after actually seeing the buttons that people begin to understand the fascination of button collecting," she said.

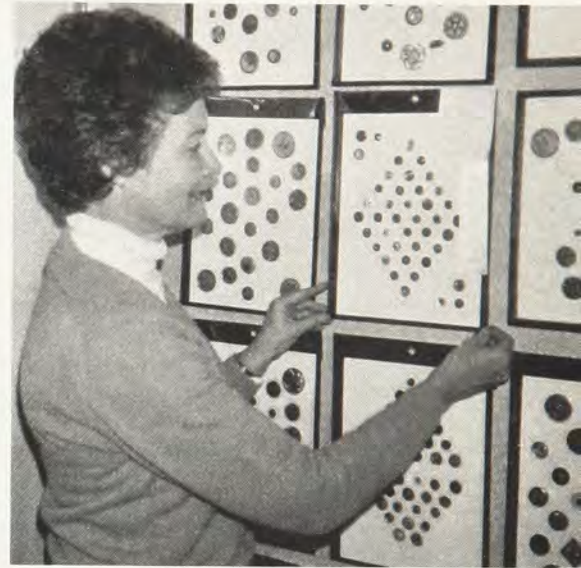
Cathy, Gamma Phi Beta Foundation Fundraising Chairman, considers buttons her international friends, probably because the nucleus of her collection came from her mother who received unusual specimens from foreign students.

Treasurer of the Colorado button society and advertising manager for the National Button Society, Cathy

started collecting seriously when she moved to Denver in 1970. Her collection now numbers in the thousands.

Her favorites are a pair of large, ornamented silver antique buttons measuring two inches in diameter, dated c. 1800. She speculates they were trouser adornments of a wealthy burgher. Her oldest button dates from the early 18th century and has a simple metal frame with an image under glass. Her most treasured is an 18th century pearl with wedgewood floral design, and the most unusual is an 18th century "reverse painting on glass."

Collecting and exhibiting buttons involves research in art history, technology, science, religion and mythology, and numerous other subjects such as heraldry, iconography and fashion history.—Talie Mc-



Cathy Lindauer adds another ribbon to her award winning collection.

Kenzie

Ed. Note: Permission was granted to reproduce part of an article by Beverly Chico in the *Greenwood Honker*.

## Campaigner turns pro

Before last fall's election, many Gamma Phi Betas were working on campaigns, running campaigns and even campaigning themselves. Typical of many politically active women is Janet Drescher Lyon (Missouri).

As a student she was already interested in politics, but it wasn't until she moved to Des Moines that she really got involved in the political process. "In 1962 I worked in a Congressional race and after that did everything from sheriff's races to U.S. Senate campaigns, doing a variety of jobs."

"In the '60s and '70s most political work was done by volunteers," Janet said. "Now with so many women in the work force, campaigns are largely run by paid staff." Volunteers still do county organizational work, but much is now done with computers and commercial mailing houses. "This is one reason campaigns cost more today than they used to. Professional staffs are

a must in this day of computerization, sophisticated polling and the like," she said.

But until recently, Janet continued as a volunteer. When a young state representative ran for lieutenant governor in 1978 she was his full-time volunteer office manager. Then she worked on a successful U.S. Senate race and a gubernatorial race, still as a full-time volunteer.

"This year when our U.S. senator asked me to work on his reelection campaign, I decided the time had come to turn pro." As organization director for the senator, Janet supervised six field people and a youth coordinator. In the "most thoroughly organized campaign in the state's political history" the senator's workers put together an organization of 185 county chairmen and co-chairmen in 99 Iowa counties. "Sorority ties never end. Dickinson County chairman was Marietta Lenox King, a sister from Alpha Delta Chapter."



Janet Lyon holds nomination petitions for Senator Roger Jepsen.

An enthusiastic Gamma Phi Beta who was once CRESCENT Alumnae Editor, Janet reared two daughters. Husband Jim is president of Iowa Power and Light Company.

# COLLEGIANS

## Gamma Phi Beta's Best

Boise State University  
Bowling Green State University  
Bradley University  
California Polytechnic State University  
California State College—Bakersfield  
California State University—Fullerton  
California State University—Sacramento  
Colgate University  
Colorado College  
Gettysburg College  
Illinois State University  
Indiana State University  
Indiana University  
Iowa State University  
Kansas State University  
Kearney State College  
LaSalle College  
Lehigh University  
Mankato State University  
McGill University  
Miami University

*The Grand Council  
Directors congratulate  
exceeded minimum*



*Melissa Martyr and Katie Weniger show their Iowa State*

### *Gamma Phi Beta*

1. Reach a GPA equal to the average on campus.
2. Pledge at least 75% of Panhellenic quota each rush.
3. Initiate 75% of each group pledges.
4. File reports with Central Office by due date.
5. Be represented at Sorority Conventions and Area Leadership Conferences.
6. Keep all chapter financial obligations.

*Province Collegiate  
chapters that met or  
representatives during 1984*



### *Minimum Objectives*

- tions current.
7. Observe and follow all Gamma Phi Beta policies, university regulations and state and local laws.
  8. Maintain ongoing and adequate programs in the areas of PACE, ritual, pledge development, philanthropy, public relations and campus involvement.
  9. Maintain good relations with local alumnae, college Panhellenic and international Gamma Phi Beta.

Midwestern State University  
Moorhead State University  
North Dakota State University  
Northern Arizona University  
Northwestern University  
Oakland University  
Oklahoma City University  
Oklahoma State University  
Rutgers State University  
St. Louis University  
San Diego State University  
Southern Methodist University  
Southern Technical Institute  
Southwestern Oklahoma State University  
Texas Tech University  
Texas Wesleyan College  
University of Arizona  
University of British Columbia  
University of California—Berkeley  
University of California—Irvine  
University of California—Los Angeles  
University of California—Riverside  
University of California—Santa Barbara  
University of Georgia  
University of Idaho  
University of Illinois  
University of Iowa  
University of Kansas  
University of Minnesota  
University of Nebraska  
University of Oklahoma  
University of Puget Sound  
University of Toronto  
University of Washington  
University of Western Ontario  
University of Wisconsin  
University of Wisconsin—Milwaukee  
University of Wisconsin—Platteville  
Washington State University  
Washington University—St. Louis  
Wichita State University  
Wittenberg University

# Alumnae

Gamma Phi Beta alumnae groups throughout North America held Founders Day galas in honor of our 110th year, heard interesting speakers to expand members' horizons and planned fund raising events.

Both **Northern Virginia** and **Washington D.C.** alumnae have a fundraiser that might be a good idea for other chapters. Twice each year they appear at Bloomingdale's stores in their respective areas to help with inventory. With 20 or 30 women each earning \$3.35 per hour for a few hours of fun, money adds up fast to replenish treasuries.

Members scatter throughout the store to count sheets, towels, jewelry or whatever is assigned. Suggest such a plan to a department store in your area and tell them it works for Bloomies. They love the help.

The same two groups got together for Founders Day at Army Navy Country Club along with University of Maryland collegians. Sixty Gamma Phi Betas were present, representing 27 chapters.

Gamma Phi Betas numbering 657 (yes, you read that right) attended a California Founders Day in Studio City. No, it wasn't a Gamma Phi Beta Convention, although the number was about right.

The theme was "Celebrations" and the spirit was that of a birthday party when the **Southern California Intercity Council** hosted its 30th Founders Day event. Edith Doughty Hindley (Stanford) was named the 25th Woman of the Year. A new award in honor of Marguerite Streeter Hornung (Oklahoma), founder of the Intercity Council and originator of the International Golden Crescent Award, was presented to Kendra Gates, president of Gamma Eta Chapter.

Collegiate chapter members came from Santa Barbara, Bakersfield, Irvine, Riverside, Los Angeles, Long Beach and Fullerton. The many area alumnae chapters were also well represented. Each collegiate chapter gave a short report of its activities and ended with a song. Surely this gathering would make



*Ruth Olwin Fabian (N. Dakota St.), Sara Rachel Lineburg (Lake Forest), Elizabeth Hert Lincoln (Michigan), Charlotte Hamilton Mason (Michigan), Ruth Mary Pittelco Hart (Michigan) and Lillian Hert Alexander attended Founders Day in Jackson, Mich.*

the *Guinness Book of World Records* as the largest Gamma Phi Beta Founders Day.

**Albuquerque** alumnae invited the new **Santa Fe** Alumnae Chapter to join them for their Founders Day celebrations at Kirtland Air Force Base. Albuquerque's new alumna initiate, Dorothy Formea, is a woman chapter members have known for many years through their local philanthropy, the Albuquerque Speech and Hearing Center. Members recently made jalapeno jelly for a sale to benefit the Center.

**Denver** alumnae saw slides of Camp Sechelt and welcomed seven 50 year members on Founders Day. Earlier in the year, the chapter celebrated with its first annual spring formal.

**Jacksonville, Fla.** alumnae celebrated Founders Day with a salad luncheon at the home of Molly Molden Miller (Kansas). Molly's mother, Biff Enger Molden (Illinois) has recently moved to Jacksonville, as have several other wishing-to-be-active-alumnae. Thanks to their interest, the Crescent circle has been



*Marguerite Streeter Hornung (Oklahoma) is congratulated by Southern California Intercity Council Founders Day chairman Jo Jane Ware Marshall (Oklahoma).*

revived. Ann Phillips Hartje (Vanderbilt), who recently reorganized the New York Alumnae Chapter, was elected president. In December the group attended a pops concert.

Approximately 75 alumnae attended a **Greater Kansas City** Founders Day luncheon. Entertainment was provided by the Shawnee Mission West High School Chorale, which numbered among its mem-



Martha Callen Houston (Illinois) receives her 50 year pin from Mary Jean Lauvetz Hart (Nebraska) on Founders Day in Philadelphia.

bers two daughters of Judy Hubbard White (Kansas St.). Former Grand President Audrey Weldon Shafer (Missouri) spoke on the role of ritual in the functioning of the Sorority. Ten 50 year pins were awarded, with seven of the recipients present. The Woman of the Year Award was presented to Harriette Smith McVay (Kansas) for more than 25 years of service.

Tulsa alumnae invited a female politician to speak about the elections, celebrated Founders Day and had a Christmas decoration exchange.

"Up, Up and Away with Gamma Phi" was the theme for the year for Wichita alumnae. Chapter goals for the year were to increase membership and attendance by having fun meetings. Beta Chi Chapter at Wichita State asked for their help with a PACE program. Collegians wanted to hear songs sung "back in the good old days" and learn about different activities and fun times alumnae remembered.

Syracuse alumnae can be designated SuperSisters if they pay local dues in excess of \$10. Through a raffle the chapter raised \$375 to purchase three camperships for the Huntington Family Center, and the annual wreath sale benefitted the Syracuse Alumnae Scholarship Fund for Alpha Chapter. A Christmas auction was held at the chapter house, and a meeting was dedicated to learning about SisterLink. February's meeting was a program on as-



Ames alumnae celebrate Founders Day at the Iowa State chapter house.

sertiveness, and a spring fashion show was held in March.

Bergen County, N.J. alumnae invited friends and family for apple picking in the beautiful autumn countryside of New York. Afterwards, they picnicked at the farm of Virginia Martin Leritz (Iowa St.) in Chester, N.Y. The next weekend they sold some of their pickings at a flea market. Alumnae got acquainted with Rutgers collegians by tailgating after football games and celebrating Founders Day together.

Toronto alumnae manned the kitchen for two weeks of rush at Alpha Alpha Chapter, helping with the Viking Feast, Tropical Cruise and Candlelight dinner. The chapter is raising funds for two memorial scholarships to honor past collegiate chapter presidents who met early deaths. Scholarships will be made available to collegians or alumnae from Alpha Alpha or Alpha Omega Chapters pursuing an education in the medical field.

Houston is proud of its own Mary Jane Carothers McDaniel (Texas) who is president of Houston Panhellenic. Astronaut Sally Ride spoke to the group in early February. Hous-



Attending Founders Day in St. Louis are Patsy McGahey Henderson (Wash.-St. Louis), Gail Nelson Bush (Northwestern), Catherine Gardner Bowling (Vanderbilt) and Christie Grossheider Carter (Wash.-St. Louis).

ton's Founders Day included day and night groups and the North Harris County alumnae.

"Focus on Toledo" was the theme for the year in Toledo. The opening meeting was held in one of Toledo's most popular metroparks, Crosby Gardens. After a light supper, members took a guided tour of the gardens and some of the many studios kept by local artists. In October they toured the newly opened Islamic Center in suburban Perrysburg. The Toledo theme was continued after a



Greater Kansas City presented Golden Crescent Awards to Margaret Overall Burnett (Kansas), Eugena Donahue Russell (Kansas, Oklahoma), Betty Simms Voorhees (Kansas), Margaret Kilbourn White (Wisconsin), Charlotte Atwell Chaney (Wisconsin), Emily Margaret Allen Witham (Kansas) and Helen Kirk Young (Illinois).

break in November and December for traditional events (Founders Day and the annual Christmas party). January found members cross country skiing at another metropark, and a luncheon and tour of the Toledo Art Museum was planned, along with a walking tour of revitalized downtown Toledo. A good idea since many get too busy to tour the local sites. What fun to discover—or rediscover—your own city with your sisters.

**Memphis** area alumnae established some goals for the year: to make a diligent effort to locate area alumnae and work to get them involved in various projects. The chapter had a presentation on interior decorating and to enhance attendance, offered a free Founders Day dinner as a door prize. They also sponsored an afternoon aerobics workout to whip themselves into better shape.

**Minneapolis-St. Paul** alumnae continued with their community projects. Their annual Sportsmania, now in its ninth year, raised \$1,500 for Minnesota Olympic Team members. This year's proceeds will go to the Minnesota Special Olympics. Their career networking program is in its second year and they look for-

ward to expanding it through SisterLink. Mankato alumnae joined them for Founders Day.

Therapeutic Horsemanship has been designated the main philanthropy for the **St. Louis** Alumnae Chapter. The program offers handicapped children and adults the opportunity to ride, an experience which builds self-esteem. The group has also initiated a "Moonlighter" group for younger alumnae involved in daytime careers.

Southern Methodist collegians invited children of **Dallas** alumnae to the house to "trick or treat" room to room. The children were led through dark hallways on the second floor where they received treats at each room. Then it was back to the den where prizes were awarded for costumes.

More than 100 Gamma Phi Betas from 24 chapters heard a Convention presentation by 1986 Dallas Convention Chairman Pat O'Connell Mullins (St. Louis) at Founders Day for Dallas alumnae and area collegians. Sisters receiving 50 year pins were Sue Thomas Cregor (S. Methodist), Adele Taylor Cresswell (Colorado St.), Grace Pitchford Illingsworth (Oklahoma), Merle Rawlingson Nation (S. Methodist)

and Verlin May Weidler (S. Methodist).

*Ladyfood*, party baskets, decorated visors, painted pots and hats, ceramics, flower arrangements, afghans and food items were sold by Dallas alumnae at the Panhellenic "Sorority Sampler," which netted the chapter \$330 for Camp Esperanza.

## New York Fellowships

New York City Panhellenic will award two \$700 fellowships to sorority women doing graduate work at a college or university in the New York City metropolitan area during the 1985-86 school year. Those interested should request an application from Ms. Celeste M. Paprocki, 145 W. 58th St., New York, NY 10019, and should return the completed form by August 15, 1985.

In the past, these fellowships have assisted women working for advanced degrees at schools such as New York University, Columbia University, Rutgers University, John Jay College and Princeton University.

# Collegians

Edited by CINDY WELCH

Eta Chapter members participate in the **California-Berkeley** Greek philanthropy, tutoring in elementary schools. The program has contributed to an increase in test scores and enrollment in accelerated classes for the children. Another chapter activity is the Heaven and Hell Party at which pledges and members get better acquainted. Red and white clothing, heavenly and devilishly delicious food, appropriate decorations and lively music add to a fun evening.

Fathers of **University of Illinois** Gamma Phi Betas are treated to a special weekend by their daughters. Saturday begins with coffee and doughnuts and then it's off to a tailgate party and a football game. That night, dinner and a square dance at the chapter house result in awards for father/daughter look alikes, best dance partners and more. The weekend ends with a Sunday brunch.

Gamma Mu Chapter at **Moorhead State** celebrated its 20th year and invited alumnae to share in the activities which began with a brunch. Guest speaker at the evening banquet was charter member Alice Olson who spoke about women in the 1980s. After the banquet, a band provided music for dancing.

Philanthropically, Gamma Mu participated in a teeter-totter-a-thon for the Center for Parents and Children. The chapter joined forces with North Dakota State members to raise funds by selling fruit, and pledges held a successful spaghetti dinner.

**Bowling Green** Gamma Phi Betas welcomed alumnae to a reception in their redecorated chapter house, and later in the semester traveled to Toledo for a Founders Day dinner and fashion show with alumnae.

Delta Nus at **Southwest Missouri State** began the semester with a canoe float trip and a pledge dance. The chapter participated in the Panhellenic fair, held a Halloween party for underprivileged children and raffled items to raise funds for local charities. December activities were the Christmas formal and a party for graduating seniors.



*Iowa State Founders Day award winners are Deb Willis, Barb Pirsch, Beth Lichty, chapter house-mother Mrs. Behn, Jan Miller, Patty Weis and Cindy Waters.*

Alpha Upsilon celebrated Founders Day at the home of Beverly Hane Corman Hickey (Penn St.). After refreshments, the **Penn State** sisters sang several rush songs and joined alumnae in the traditional ceremony.

**University of Nevada** collegians receiving awards at the Founders Day dinner in Reno were Pamela Arlitz, Leslie Fritz and Rhina Godoy. Alumna awards were presented to Kathy Ross Capurro (Nevada) and Tammy Abernathy (Nevada), and Ruby Ruely received her 50 year pin. Collegians sang songs and pledges were introduced to alumnae.

**Miami University** Gamma Phi Betas incorporated balloons into the theme of their philanthropy fundraiser. Sorority and fraternity members representing campus chapters modeled fashions at the event which raised \$1,000. Another philanthropic activity was a picnic for orphans held at a local park along with the Delta Tau Deltas.

Beta Phi Chapter at **Indiana University** had a formal dinner and ceremony to celebrate Founders Day. Several alumnae from the area attended the event.

Founders Day at the **University of Texas** was especially memorable as it was the day a new addition to the house was dedicated. A chapter



*A circus day rush party at Washington State was planned by Tracey Santa Rosa and Kelly Seresun.*

room, chapter office and two suites were added. The original structure was renovated with new paint, carpeting and heating/air conditioning system. The chapter house was also the setting for a fashion show sponsored by a local department store. Alumnae, collegians and Mother's Club members modeled on a run-

# Collegians

way as the store's sportswear buyer narrated. Cosmetic samples were given to all who attended and 20 winners received door prizes.

Epsilon Beta celebrated its first Gamma Phi Beta Founders Day with brunch at a local restaurant and the traditional ceremony. The **Alma** sisters sang pledge class songs, presented gifts to their pledge moms and exchanged hand painted glasses with each other.

In addition to attending the Southern California Intercity Council Founders Day dinner, **California-Santa Barbara** sisters celebrated with local alumnae. After the traditional ceremony, punch and cookies were served and alumnae introduced themselves.

**California State-Fullerton** Gamma Phi Betas also attended the Southern California Intercity Council Founders Day dinner where chapter member Cindy Eubanks was presented the Elizabeth Fee Arnold Award for outstanding service to the chapter.

A barbecue dinner during Parents Weekend, a mother/daughter luncheon and a color analysis/makeup session were activities for Gamma Phi Betas at **Southern Methodist**. Fraternity parties and a formal dance were social events. PACE programs were a scholarship dinner with professors, and a Gamma Phi Beta Foundation presentation. A campus party sponsored by the chapter raised more than \$1,200 for the American Heart Association.

Alumnae hosted a potluck for members at **North Dakota**. The chapter held a Busboy Appreciation Night and a Christmas party, and donated Thanksgiving baskets to needy families.

**Rutgers** Gamma Phi Betas traveled to New York City to see the lighting of the Christmas tree and celebrated Founders Day with alumnae. Chapter members caroled at a local hospital, helped with the Special Olympics and volunteered at a local "soup kitchen."

Alpha Tau Chapter at **McGill** adopted a foster child from Colombia. Spare change is collected at



*Balloons and a banner are appropriate props for Southern Methodist members on their way to a pep rally.*

each chapter dinner to provide necessities for the child who writes to the chapter.

**St. Louis University** sisters held a fundraiser for terminally ill children. They packaged and sold goods to provide funds to fulfill the dreams of the children.

After a week of clues, each **William and Mary** pledge finds her big sister by following a string throughout the house to the name of her pledge mom. Later in the semester pledges "kidnap" the chapter's huge stuffed dragon. The pledge dance at which pledges are presented and the pledge/member slumber party are other activities Alpha Chi sisters enjoy.

Epsilon Chapter at **Northwestern** held its first annual Pledge Olympics. Eight sorority and seven fraternity pledge classes participated along with the freshmen of the Evans Scholars organization. Events such as the egg toss and the three

legged race entertained teammates and spectators alike. Proceeds from the day were donated to the March of Dimes and Camp Sechelt.

Beta collegians and area alumnae enjoyed a potluck dinner at the **University of Michigan** on Founders Day. "Remember" was sung after the traditional ceremony. Alumnae relations chairman Jenny Fenton decorated the hall with a fall theme and lighted a fire in the fireplace to enhance the friendly atmosphere.

Alumnae provided study snacks for **Kansas State** collegians studying for finals in December. The chapter invited children from the Big Brothers/Big Sisters program to the house to decorate the Christmas tree. Games were played and the winners received prizes. Confidential Crescent Cupid Week was a time for each member to secretly give notes and gifts to another member. The secret sisters were revealed on Valentine's Day.



Epsilon Beta pledges attend Founders Day at Alma.



Susannah Robinson, Jenipher Dolman and Sue Hogan are new initiates at McGill.



Debbie Halley, Kelly Chumley and Debbie Smith are East Texas State sisters.



Stacy Holloway and Patty Colehado (Cal. St.-Bakersfield) celebrate Founders Day.



Gamma Phi Beta's new logo adorns the shirts of Northwestern sisters.



Jennifer Lewis and Kris Cook put on smiles for rush at Oregon.

# In Memoriam

## *ALPHA*

Genevieve G. Fish  
Marion Wood Kilpatrick

## *BETA*

Loraine Werner Handley  
Carolyn Wheeler

## *GAMMA*

Harriet Slingluff Beachy  
Darlene Dearborn Berry  
Dorothy Coerper Marling

## *DELTA*

Eva H. Day  
Marjorie Bodge Dornfeld  
Belle Dalton Hawkes  
Lucy B. Morse

## *EPSILON*

Helen Lovett Cooper  
Mary Kuehmsted Gilbert  
Janet Dyer Goodwine  
Susan Claire Socolowski  
Gayle Smith Solien

## *ETA*

Jean Bogle Hawkins

## *THETA*

Mary Carman Billington  
Mary S. Buchtel

## *IOTA*

Frances Rogers Howell

## *KAPPA*

Patricia Weld Drake  
Judy B. Libbey  
Margaret Ulvestad Phillips

## *LAMBDA*

Melen Harvey Moran  
Gretchen Vandercook  
Welsh

## *MU*

Betty Barrett

## *XI*

Ora Budge Cleary

## *OMICRON*

Ella Tillotson Watson

## *SIGMA*

Lucile Henderson Schopflin

## *PHI*

Edmee Moellman Moore  
Elizabeth Burwell Scannell

## *CHI*

Betty Brundage Underwood

## *OMEGA*

Louise Lyman

## *ALPHA ALPHA*

Isabel Jackson

## *ALPHA GAMMA*

Joan McCabe McFadden

## *ALPHA DELTA*

Eleanor Phipps Fricke

## *ALPHA ETA*

Katherine Lowry Reuter

## *ALPHA THETA*

Margaret Sumner Morris

## *ALPHA MU*

Marcia Converse Bower  
Camille Beach White

## *ALPHA XI*

Martha M. Stewart

## *ALPHA UPSILON*

Elizabeth Benninger Hafner  
Gretchen Irmgard  
Marquardt

## *BETA ALPHA*

Nancy Tibbs Stevenson

## *BETA ETA*

Joanne Maier Lahey

## *BETA OMICRON*

Fern Hallstrom Edmison

Gertrude Patterson Priest, Kappa Chapter, and Christina Marie Cihak, Gamma Mu Chapter, were listed in the In Memoriam column in the winter 1984-85 issue of THE CRESCENT. Carolyn Cramer Steward, Chi Chapter, and Dorothy I. Cumings, Beta Beta Chapter, were listed in the spring 1985 issue. Harriet Wilson Brachney, Omega Chapter, was listed in the fall, 1984 issue. This was in error and we apologize to the members, their friends and families for any suffering we have caused.

Gamma Phi Beta Sorority is urging its members to make memorial gifts to the Gamma Phi Beta Foundation in memory of a lost "sister" or other loved one. Contributions, which are U.S.A. tax deductible, will be used to support the Sorority's philanthropies—camping for special children and financial aid to women students. The latter takes the form of scholarships, fellowships and grants-in-aid.

Members of the remembered one's family will be notified of your gift with a special card mailed from Central Office. Contributions should be made payable to the Gamma Phi Beta Foundation, 7395 E. Orchard Road, Suite 200, Englewood, CO 80111, and designated as a memorial to (Jane Doe) on the face of the check.

Help deserving young women while remembering someone you loved.

## Artist uses fabric as canvas

Adrienne Faye Carpentier Newton (Syracuse) has turned her degree in fashion and fabric design into a specialty business in fabric painting that is starting to pay off.

But this was not her intention when she graduated with hopes of being a wallpaper designer in her hometown of Plattsburgh, N.Y. Realizing after one year that the market for her talent was limited, she learned of fabric painting from a friend who concentrated on coordinating place mats and tablecloths for exclusive china patterns.

"I started painting scarves for practice to become proficient enough to paint on clothing," Faye said. At first this meant working on \$20 worth of plain scarves, special because they have hand rolled

edges. Now her order from a California company is regularly \$200 and from scarves she has branched out to pillows, toaster covers, kimonos, silk shawls and silk dresses.

Items are all washable and feature designs ranging from birds to flowers and art deco prints. They come in colors and combinations of ivories, pastels, whites and vivid shades of blue and brown.

Faye's favorite creation, a silk kimono, displays her sensitivity to color and nature. "Since I'm such a lover of spring," she said, "I decided to do eleven types of spring flowers surrounding a small pond." At the top are painted *Pyrus Japonika* blossoms with a pair of ruby throated hummingbirds flying in the branches. She said it took 10 hours

to plan the garden and 30 hours to paint it. So far she has shown the kimono at craft fairs and in art galleries in the Plattsburgh area.

Faye said she does most of her business at craft fairs. Through these meetings with the public she gets new ideas for designs, while the customer is able to pick and choose colors and images.

"It seems animals are by far the most popular wall hanging," Faye noted. "It's a world where people want great blue herons, snarling tigers, unicorns and owls."

"Personally I've always been interested in Oriental art, a favorite source of inspiration that has led me to research and create a lecture on Oriental painting." Other influences are the art deco and art nouveau periods of early 20th century art. She also learns from classes and workshops she has attended, most recently an intensive one week workshop in silk painting from the Parsons School of Design in Lake Placid.

"The materials and techniques were different from what I work with," Faye said, "but I found I could apply certain methods to my own style which has come mainly from trial and error. I try to spend five hours painting each day. You learn from your mistakes. Sometimes they can be used as a new technique, but if they can't be used it means either modifying the design or spending 20 minutes at the sink scrubbing out the error with various chemicals."

Each scarf takes between two and four hours and each design is different. Working only in her spare time at home since she works fulltime at night, Faye noted that those spare hours are starting to pay off. The scarves are popular for holiday gift giving and as works of art. One of the scarves, featuring a great blue heron, was exhibited at a juried show at the National Academy of Design in New York City.



*Faye Newton would like to paint more clothing, such as the kimono she is wearing, and is looking for an agent or gallery that will take her as a client.*

# Careers in the media

## Mary Finch Hoyt Press Secretary

Mary Finch Hoyt (UCLA) is living a life many women dream of, hobnobbing with politicians and world leaders in the course of her glamorous career in public relations. The job that brought her the most notoriety was that of press secretary to former First Lady Rosalynn Carter.

In her White House years, Mary handled all media relations for the First Lady. She served as her spokesman, wrote speeches, disseminated information about the White House and coordinated media coverage of White House functions. In short, it was a job full of many potential pitfalls and much personal exposure.



Mary Finch Hoyt  
(UCLA)

Since her White House days, Mary has continued to "have it all" as a communications consultant, writer, editor and lecturer. Recently she coordinated three conferences at the same time, one of which was at the Ford Library on modern First Ladies. Participants included former First Ladies Betty Ford, Lady Bird Johnson and Rosalynn Carter. Mary also served as a panelist on "First Ladies and the Media," moderated by Margaret Truman Daniel.

Mary has had a number of articles

published recently, including one on Amy Carter for *Good Housekeeping*. She is also working as a media strategist for two clients, the Center for National Policy and the Inter-American Dialogue.

Prior to her White House years, Mary was press secretary and campaign coordinator for Mrs. Carter and served as post-election transition director, staffing and organizing the East Wing of the White House. She ran her own public relations consulting firm for non-profit clients before joining the Carter bandwagon, and cut her political teeth as press secretary to Mrs. George McGovern and Mrs. Edmund Muskie during the 1972 campaign.

No stranger to the nation's capitol, Mary was Washington bureau chief for the *Ladies Home Journal* and radio and television director for the Peace Corps. She is the author of several books. *Uphill: A Personal Story* with and about Eleanor McGovern was an alternate Book of the Month Club selection when it came out in 1974. She also had a Junior Literary Guild selection, *American Women of the Space Age*.

## Mogie Langston Susie Hiland Air Personalities

Mogie Langston (Wichita St.) is host of P.M. Magazine, which airs weeknights on KAKE-TV in Wichita. Before joining the program she co-hosted a weekday television talk show for five years. Mogie began her broadcasting career while in college, working part-time in radio and TV. She graduated with a B.A. in English and American studies and a minor in journalism.

Mogie is a member of the Junior League and P.E.O. A former Miss Wichita, she has been active in the Miss America Pageant on the state and local levels.

Susie Hiland (SW Missouri St.) is a morning radio personality for KBRA-FM in Wichita. Her day be-



Mogie Langston  
(Wichita St.)

gins before 6:00 a.m. and is filled with her show, public appearances and radio and TV taping and recording sessions.

A Kansas City, Mo. native, Susie assisted in a radio station promotions department during college. After earning a B.S. in electronic media, she was employed in Portland, Ore. as a radio news anchor and editor.—Nellie Graber Laggart (Wichita St.)



Susie Hiland  
(SW Missouri St.)

## Leigh A. Moylan Media Broker

Leigh A. Moylan (Cal. Poly) is the first woman to become a full-time broadcast media broker and she has already completed her first two historic sales.

In the past, media brokerage has been male dominated. Although several women have been involved in transactions and have assisted in completion of sales, Leigh is the first woman to complete such a sale on her own. Her employer, Holt Corporation of Bethlehem, Penn., is the first company to employ a woman as broker.

Leigh's first station sale was WPDC-AM in Elizabethtown, Penn. She was the sole broker involved in the transaction, matching a qualified buyer with the station, showing the facility to interested parties, as-

sisting in discussions and negotiations between buyer and seller, and finally completing the sales contract. Her second sale was WOSC-AM in Oswego-Fulton, N.Y. Since joining Holt in 1983, her listings have totalled more than \$7.5 million.

Leigh is a member of American Women in Radio and Television and was listed in *Outstanding Young Women of America 1982*. "I hated to leave California, but I never could have had such an opportunity anywhere else," she said.

After graduation from California Polytechnic-San Luis Obispo, Leigh returned to San Diego where she served as rush advisor and alumna advisor for Beta Lambda Chapter at San Diego State. Her sister, Laura, pledged while she was working with the chapter.

Leigh was recently appointed Panhellenic advisor at Muhlenberg



Leigh A. Moylan  
(Cal. Poly)

College, which has a new Greek system.

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# Etcetera

**Lynn Kierney** (San Jose St.) scored 46 out of a possible 48 on the law school admission test, which is higher than 99.6 percent of all those who were tested. She is planning a career in criminal law after graduation from Harvard Law School.

**Cheryl Lockhart** (Oregon St.), assistant controller for McCall Oil and Chemical Corp., Portland, Ore., has been awarded the certificate in management accounting. A comprehensive examination on accounting and related subjects and two years of management accounting experience were required to earn the certificate.

**Sherryl Hall Peterson** (Oklahoma City) is president of the Colorado State Division of the American Association of University Women. An adjunct professor of English at Western State College, Gunnison, she is also president of the local school board and her P.E.O. chapter and vice president of the local group of League of Women Voters. Sherryl, her husband and three children enjoy skiing, camping and hiking.

**Karen Leiser Redeker** (Illinois) has been promoted to controller of Randall's Warehouse Corp. The distribution center supplies perishables to Randall's 29 supermarkets in the Houston area. Karen is a certified public accountant.

Gamma Phi Beta's first Canadian chapter, Alpha Alpha, celebrated its 65th anniversary at the **University of Toronto**. Originally local sorority Delta Phi, the group refused the offer of one national sorority and then submitted a petition, authored by Mary Dalley McCullough, to Gamma Phi Beta.

Seven collegians from Alpha and Zeta Chapters initiated the charter members. Dances and a farewell banquet for the Americans were a part of the 1919 celebration.

At a meeting of the Laguna Hills, Cal. Philharmonic Society, **Hazel Walker Weston** (N. Dakota) introduced and narrated the program based on the opera "Rachel" for which she was the librettist. A vio-



*Jennifer Moffat (Toronto) attends Founders Day with five of her seven Gamma Phi Beta relatives. They are Cathy Graydon Moffat (Toronto), Jennifer, Elizabeth McLean (W. Ontario), Marion Orr McLean (Toronto), Jean Orr Wally (Toronto) and Ruth Orr Graydon (Toronto).*

linist, Hazel was on the music faculty of Carleton College, Northfield, Minn. and has won prizes for composition and short stories. She has written three librettos for composer and organist Dr. Bratt.

**Mary Adams Ballou** (Oklahoma St.) has been named to Who's Who. She is a student at West Texas State in Canyon.

**Marian Milner McCarthy** (Oklahoma) has been named an associate consultant in the strategic management/organizational effectiveness practice at the Dallas, Tex. office of Hay Management Consultants. Before joining Hay, she was employee relations coordinator for Reading and Bates Corp., Tulsa.

**Patti Wilkinson Garamendi** (California) and her husband, California State Senator John Garamendi, recently returned to Ethiopia where they had been Peace Corps volunteers. Patti spent much time working in the relief camps and praised the efforts there. The Garamendis sponsored a benefit dinner in San Francisco to aid the Ethiopians.

Two UCLA Gamma Phi Betas had the opportunity last summer to experience The Olympics firsthand. **Linda Newmark** was an ABC Network chauffeur and **Debbie Fairfax** performed in the opening and closing ceremonies.

Linda was responsible for chauffeuring and escorting the ABC chairman and his wife and other VIPs, including Dinah Shore. "During the Olympics," Linda said, "there was little traffic and a wonderful patriotic spirit throughout Los Angeles. I feel very fortunate to have had the opportunity to attend several Olympic events each day and to have been a part of ABC's Olympic team."

Linda said the experience was one she would never forget. "Now, I just have to find an excuse to get to Seoul, South Korea in 1988."

Debbie was selected as one of 128 women for the "silk" line of the Olympic band. She was also chosen one of 16 squad leaders. "It was an incredible experience," she said. "I can't even begin to find words to describe how I felt while performing during the opening ceremonies."

Debbie learned about the Olympic auditions through her involvement in UCLA band activities. Once selected, she attended semi-monthly practices from May until July, and daily 14 hour practices for two weeks before the opening ceremonies.

"It was the most exciting and emotional performance I've ever done," said Debbie. "I met so many wonderful people from all over the nation and I'll never forget it."



Mimi Cottrell (Oklahoma City) is attending Fashion Design School in New York.



Linda Newmark (UCLA)



Debbie Fairfax (UCLA)



Lynn Kierney (San Jose St.)



Three Gamma Phi Betas in the family are Shirley Harris and daughters Lisa and Sally.



A circle of Gamma Phi Betas at the wedding of Cheryl Griffith Burris (Texas) included her mother (far left) Province Alumnae Director VII Mary Fisher Griffith (S. Methodist).



Sherryl Hall Peterson (Oklahoma City)

# Gamma Phi Beta Sorority Directory

**Founded November 11, 1874**

## Founders

Helen M. Dodge Ferguson  
Frances E. Haven Moss  
E. Adeline Curtis  
Mary A. Bingham Willoughby

## The Grand Council

Grand President: Mrs. R. O. Bronsing (Ann Mullen) 31 Chesteron Ln. Chesterfield, MO 63017  
Alumnae Vice President: Mrs. N. W. Choat (Phyllis Donaldson) 9716 Erskine St., Omaha, NE 68134  
Collegiate Vice President: Mrs. F. Guerra (Randall Stevens) 7055 S. Andes Cir., Aurora, CO 80016  
Director of Finance: Mrs. R. G. Drouet (Leona Davis) 10482 E. Grandeur Dr., Baton Rouge, LA 70815  
NPC Delegate: Mrs. G. Wright (Janet Heft) 5102 E. English, Wichita, KS 67218  
Executive Secretary-Treasurer: Mrs. T. Shupert (Marjory Mills), 7395 E. Orchard Rd., Ste. 200, Englewood, CO 80111

## Directors

Extension: Mrs. T. L. Kline (Karen Wander) 3648 S. 91st St., Omaha, NE 68124  
Services: Mrs. Sally E. Lewis (Sally Erikson) 535 N. Michigan Ave. #907, Chicago, IL 60611

## Alumnae Department

Alumnae Vice President: Mrs. N. W. Choat (Phyllis Donaldson)  
Alumnae Bylaws: Mrs. W. Gorden (Doris Bird) 22 Andrews Rd., Malvern, PA 19355  
Alumnae Extension: Mrs. R. L. Howes (Cynthia Meisner) 2005 Moran Rd., Franklin, TN 37064  
Alumnae Initiates: Mrs. T. Schumacher (Marsha McCollum) 8010 Hidden Trail Lane, Spring, TX 77379  
Province Alumnae Directors:  
I: Miss Anne Louise Layton, 4626 Patricia Ave., Montreal, Quebec, Canada H4B1Z1  
II: Mrs. R. Flinchbaugh (Julia Hill) 32 Overlook Dr., Ivyland, PA 18974  
III: Mrs. J. W. Tschantz (Mary Ann Messer) 1236 Hidden Oaks Dr., Dayton, OH 45459  
IV: Mrs. K. H. Stiver (Jolene Lessard) 54295 Old Bedford Tr., Mishawaka, IN 46545  
V: Mrs. Peggy Stromer (Peggy Larson) RR#2, Cty M 1172W, Milton, WI 53563  
VI: Mrs. R. Schultz (Cindy Shirley) 1990 Selby Ave., St. Paul, MN 55104  
VII: Mrs. J. Griffith (Mary Helen Fisher) 11803 Brookwood Rd., Austin, TX 78750  
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