

Gamma Phi Beta

The Crescent

Summer 1983



From President's Children to TV Host . . .

A Career In Limelights And Floodlights

By Margy Wiltamuth
(Alumnae Editor)

Congressional assistant, Secret Service special agent, doctor's wife, civic activist, mother, television talk show host. Sound like a listing of career options open to today's woman? Wrong. All are the careers of one superwoman: Kathryn Clark Childers (Colorado).

Actually, she's currently combining all but the first two on the list—her first post-college and pre-marriage jobs. No doubt she could have continued those, too.

In college, Kathryn concentrated on Gamma Phi Beta, was president of Panhellenic, was chosen for "Who's Who" and was appointed by the governor to the Colorado Commission on the Status of Women. She received a degree in education, though she never taught—one of the few things she hasn't done. After graduation she went to Washington to work for a Colorado congressman and fell in love with politics.

She became one of the first five women appointed to the Secret Service as a special agent, and was assigned to the White House, where she was responsible for the protection of John and Caroline Kennedy, Julie and Tricia Nixon, Indira Ghandi and HRH Queen Sophia of Spain. She was also included in special undercover investigations in New York City, Los Angeles, Miami and Washington. She was awarded the Treasury Department Special Service Award.

After three and one-half years of excitement, Kathryn left Washington for Texas and marriage to a Corpus Christi psychiatrist and his three sons. Missing nary a beat, she became involved in civic and political affairs as director of the Corpus Christi Arts Council, co-chairman of Bayfest, director of the City-Spirit Grant and Corpus Christi Yacht Club camp, and candidate for Corpus Christi City Council.

Four years ago she became host and producer of "Morning Magazine," a thirty minute live broadcast which follows "Good Morning America" each morning on Corpus Christi's ABC af-

filiate KIII-TV. She does everything for the show from research to scheduling guests, to making guests feel comfortable with an unfamiliar format, and helping them feel comfortable on television.

Her guests have included David Hartman, Roslyn Carter, Barbara Bush, Senator John Tower, Roberta Peters, Charlton Heston and Ali McGraw. She has also done an interview

Tired just from reading about it? She's also an active member of the Junior League, was public relations chairman for Bayfest '82, and holds memberships in the Nueces County Medical Society Auxiliary, Auxiliary to the Art Museum of South Texas, Symphony Auxiliary, and is active in support of public television.

Kathryn was active in the Washington, D.C. Alumnae Chapter, but not



Kathryn Clark Childers interviews actor John James of "Dynasty" on her television program.

and walking tour of the White House, and in depth programs dealing with drugs, teenage pregnancy, kidney disease and women's issues.

Officially, Kathryn is considered a part-time career woman, but she works more than full time at combining home, family, community service and personal interests. (Yes, she even makes time for tennis, skiing, sailing, photography and calligraphy.) And the Childers have added another son, born only a month after the television venture started. He is now a four year old who adds the final dimension to Kathryn's very active life style.

since. "I do a lot of Sorority tooting, however. I speak a great deal to groups and conventions, and attribute a great deal of my so-called 'public success' to my Gamma Phi Beta training," she said. She also convinced a niece to be a Gamma Phi Beta. Karen Reemsynder (SMU) is now a graduate student in geophysics at the University of Texas.

Next career? She confesses she is recording the antics of son Clark, which are appearing more and more frequently in short stories written "just for fun," with a dream of "eventually writing a book."

Crescent Assignments

FOR WINTER ISSUE:

Active Alumnae News
Alumnae Career Corner Articles
Alumnae Pacesetter Articles
Lunar Lights
College Collage News and Photos

Deadline: September 1, 1983

CRESCENT

CORRESPONDENTS:

Please read the assignments in the *Crescent Communique*, which you can obtain from your president.

Editors

Editor-in-Chief

Kris Brandt Riske
1222 E. Cordova
Casa Grande, AZ 85222

Alumnae Editor

Margy Molden Wiltamuth
1700 Kiva Road
Silver Spring, MD 20904

Collegiate Editor:

Cindy Welch
8-D Rue Maison
Birmingham, AL 35209

Feature Editor

Natalie Meyer McKenzie
531 S. Burton Place
Arlington Heights, IL 60005

Business Manager:

Marjory Mills Shupert
Central Office

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ON THE COVER: It's thumbs up for Gamma Phi Beta at the University of Illinois. New pledges Shari Hess and Julie Buckstaff begin their lifetime commitment to the Sorority on bid night.

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Enthusiasm

A special Gamma Phi Beta feeling is behind the welcoming smiles that greet rushees. It's enthusiasm achieved through motivation and pride and commitment in Gamma Phi Beta.

Motivation begins the day the new membership chairman is elected. As plans are made for the upcoming rush week, each member is assigned a responsibility. Rush week is a group effort that is successful because of the ideas and talents of every member.

Group decisions are important when establishing rules and setting specific attainable goals. Weekly reports to the membership keep everyone informed of expectations and goals achieved.

Rush is an opportunity for members to display their pride and commitment in Gamma Phi Beta. Sisterhood, cooperation, commitment to the growth of Gamma Phi Beta and pride in chapter accomplishments and Gamma Phi Beta are essential to success in rush.

As each member accepts a rush week responsibility, she makes an individual commitment to Gamma Phi Beta. Put them together and 109 years of pride and commitment in Gamma Phi Beta shine through.



Organization

The best rush schedule is one that begins long before rush week with the development of a master calendar by the rush steering committee. It establishes dates and goals for workshops and the completion of projects and is posted for all to see.

Skit tryouts and rehearsals, and workshops for songs and rush techniques can be fun and motivational for the chapter. Completed name tags, costumes and decorations unveiled at workshops provide an opportunity for recognition for their creators.

Pledges are earned through the organization of an aggressive rush program involving all members. The commitment to practice and participation leads to that self-confident special smile for rushees.



RUSH: Adding It Up For Success!

Conversation Skills

The special Gamma Phi Beta smile welcomes rushees. Conversation is the opportunity to tell them about pride and commitment.

Learning to converse with rushees is a priority for every chapter. These are the skills which enable members to determine who their sisters will be. They are also the skills which enable rushees to learn about the advantages of membership in Gamma Phi Beta.

Friendliness, a genuine interest in the rushee and a desire to share Gamma Phi Beta with new members are basic to success in conversation.

A rotation system is the method for implementing polished conversation skills. Practice will provide smooth transitions, comfortable rushees and the introduction of as many members as possible.

How each member presents her pride and commitment in Gamma Phi Beta through conversation will determine friends for a lifetime.



Super Smiles At Rutgers

Alumnae Assistance

Advance information about rushees is an advantage for every chapter. Gamma Phi Beta Sponsor Forms submitted by alumnae (and collegians) provide the initial link between rushee and member.

School activities and awards, home towns and friends in common are good subjects at the first meetings. This background knowledge helps instill self-confidence in both the rushee and the member.

Alumnae are indispensable as kitchen helpers during rush week. They also take care of details as requested by collegians and provide meals and snacks. This demonstration of alumnae pride and commitment leaves collegians free to rush.

The rushee role can be filled by alumnae during workshops and, if asked, alumnae may wish to sew costumes and help make decorations.

Quota

Is quota a desirable, attainable goal? Or, is it an artificial number imposed by a College Panhellenic? The answers to these questions reflect a chapter's attitude about rush and Gamma Phi Beta.

Quota is a desirable goal because new members are the future of Gamma Phi Beta. Chapters which continually pledge less than Panhellenic quota soon find themselves too small to effectively participate in campus and Greek activities. This usually results in the chapter becoming overtired and overworked and a lack of unity.

Chapters that do not live up to the Gamma Phi Beta responsibility of pledging Panhellenic quota often use these excuses: quality rather than quantity, the house only holds "X" members, the best rushers weren't there, the members didn't cry at preference and their food was better than ours.

Avoid the need for excuses! Use enthusiasm, organization, conversation skills and alumnae assistance to ensure that your chapter pledges quota.

Is your chapter ready for rush? It's not too late for you and 5, 10, 25 or any number of your sisters to get together NOW and put together a dynamic rush program over the summer.

Need some help? Contact your Province College Director, your advisor or International Rush Chairman Janet Wright, 5102 E. English, Wichita, KS 67218. Do it TODAY!

1983 Recommendations Chairmen

ALABAMA

State Membership Chairman
Mrs. Bruce T. Gamble
2249 Red Mountain Terrace
Birmingham, AL 35205

ALASKA

State Membership Chairman
Mrs. Robert Hartley
8040 Opal Circle
Anchorage, AK 99502

ARIZONA

State Membership Chairman
Miss Verla Oare
2645 E. Southern Avenue, #270
Tempe, AZ 85282

Arizona State Univ., Tempe
(Beta Kappa)
Mrs. Nancy Magee
8342 Via de Sereno
Scottsdale, AZ 85258

Northern Arizona Univ., Flagstaff
(Beta Omega)
Mrs. Ted Leighton
440 W. Pine Ave.
Flagstaff, AZ 86001
Univ. of Arizona, Tucson
(Alpha Epsilon)
Miss Jean Murray
2402 E. Cerrada De Promesa
Tucson, AZ 85718

ARKANSAS

State Membership Chairman
Mrs. Robert Peterson
27 River Valley Rd.
Little Rock, AR 72207

CALIFORNIA

State Membership Chairman
Mrs. Lawrence L. Anderson
18680 Reamer Road
Castro Valley, CA 94546
CA State Polytechnic, San Luis Obispo
(Delta Theta)
Mrs. Michelle Countis
1435 Mill Street
San Luis Obispo, CA 93401

CA State College, Bakersfield
(Delta Phi)
Mrs. Carl Bryan, Jr.
3524 Purdue Drive
Bakersfield, CA 93306

CA State Univ., Fullerton
(Delta Delta)
Gamma Phi Beta Sorority
%Rush Advisor
508 North Cornell
Fullerton, CA 92631

CA State Univ., Sacramento
(Delta Chi)
Mrs. Dale Kennedy
78 Tristan Circle
Sacramento, CA 95823

Long Beach State, Long Beach
(Gamma Eta)
Linda Nelson
18208 Santa Cecilia Circle
Fountain Valley, CA 92708

San Diego State College, San Diego
(Beta Lambda)
Mrs. Ann Milburn
381 1st Avenue
Chula Vista, CA 92010

San Jose State Univ., San Jose
(Beta Theta)
Mrs. J. Eric Mathiessen
5132 Adair Way
San Jose, CA 95124

Univ. of CA, Berkeley
(Eta)
Cynthia Schreiner
156 Hodges Drive
Moraga, CA 94556

Univ. of CA, Irvine
(Delta Eta)
Mrs. John Soukup
650 Avery Place
Long Beach, CA 90807

Univ. of CA, Los Angeles
(Alpha Iota)
Mrs. Donald Mesner
22287 Cass Street
Woodland Hills, CA 91364

Univ. of CA, Riverside
(Delta Lambda)
Mrs. Doris H. Nelson
2923 Arlington Avenue
Riverside, CA 92506

Univ. of CA, Santa Barbara
Santa Barbara Colony
Louise Swift
333 Old Mill Road, #324
Santa Barbara, CA 93110

Univ. of So. CA, Los Angeles
(Beta Alpha)
Peggy Stevens
201 North Orange Grove Blvd., #538
Pasadena, CA 91103

COLORADO

State Membership Chairman
Mrs. John W. Nichols
18025 Willow Drive
Sterling, CO 80751

Univ. of CO, Boulder
(Beta Rho)
Mrs. Sally Garramone
3965 Moorhead Ave.
Boulder, CO 80303

Colorado College, Colorado Springs
(Alpha Phi)
Mrs. James Phillips
1226 Chambers
Colorado Springs, CO 80904

Colorado State Univ., Fort Collins
(Tau)
Mrs. Ken McClain
1512 Patton
Fort Collins, CO 80525

Univ. of Denver, Denver
(Theta)
Mrs. Ann Beier
10893 E. Wesley Ave.
Aurora, CO 80014

CONNECTICUT

State Membership Chairman
Mrs. William O. Newkirk
P.O. Box 75
Canton Center, CT 06020

DELAWARE

State Membership Chairman
Mrs. William J. Osterberg
838 Sunset Terrace
Dover, DE 19901

FLORIDA

State Membership Chairman
Miss Meg Petroski
221 Deleon Road
DeBary, FL 32713

Florida Inst. Tech., Melbourne
(Delta Sigma)
Miss Meg Petroski
221 Deleon Road
DeBary, FL 32713

Florida State Univ., Tallahassee
(Beta Mu)
Mrs. Juliet Stacklyn
2016 Wahalaw Nene
Tallahassee, FL 32301

GEORGIA

State Membership Chairman
Mrs. Walter M. Baker, Jr.
3086 Garden Lane Drive, N.E.
Marietta, GA 30062

Southern Tech. Inst., Marietta
(Delta Omicron)
Mrs. Walter M. Baker, Jr.
3086 Garden Lane Drive, N.E.
Marietta, GA 30062

Univ. of Georgia, Athens
(Delta Upsilon)
Mrs. Walter M. Baker, Jr.
3086 Garden Lane Drive, N.E.
Marietta, GA 30062

HAWAII

State Membership Chairman
Mrs. Joseph Demarke
99-1044 Lalawai Drive
Aiea, HI 96701

IDAHO

State Membership Chairman
Ann Molenaar
2719 Aster Avenue
Boise, ID 83704

Boise State College, Boise
(Delta Beta)
Suzanne Groff
8109 Marcum Ct.
Boise, ID 83704

511 S. Elm, Apt. 11
Champaign, IL 61820

INDIANA

State Membership Chairman
Mrs. Donald Robinson
3011 W. 130th Avenue
Crown Point, IN 46307

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(Beta Pi)
Mrs. D. R. Lowder
7668 N. 39th St.
Terre Haute, IN 47805

Indiana Univ., Bloomington
(Beta Phi)
Mrs. James Holland

Join The Rush Team

THE TEAM

Coordinator of State Membership Chairmen (CSMC)
State Membership Chairmen (SMC)
Alumnae Recommendations Committees (ARC)
Rush Advisors (RA)
All Gamma Phi Beta Members

THE GAME PLAN

Voluntary Sponsor Form is submitted by any Gamma Phi Beta to her local ARC, the appropriate collegiate ARC or a SMC. Or, Sponsor Form *requested* by a sponsoring alumnae chapter ARC is returned.

Rush Advisor provides information from the Sponsor Form to the collegiate chapter before and during rush. Pledging.

Sponsor Form is acknowledged by Rush Advisor. Local alumnae are notified of a Gamma Phi Beta pledge by their SMC or by the sponsoring alumnae chapter ARC.

GOAL

The Gamma Phi Beta opportunity extended to as many outstanding new sisters as possible!

Idaho State Univ., Pocatello
(Beta Iota)

Mrs. R. Gallegos
240 S. 8th
Pocatello, ID 83201

Univ. of ID, Moscow
(Xi)

Mrs. Sue W. Chebey
605 N. Moore
Moscow, ID 83843

ILLINOIS

State Membership Chairman
Mrs. Garrett E. Wilson
1111 Woodbine Circle, East
Galesburg, IL 61401

Bradley Univ., Peoria
(Beta Eta)
Mrs. Carlotta Bielfeldt
4516 Miller Road
Peoria, IL 61614

Illinois State Univ., Normal
(Delta Pi)
Mrs. James Bliss
R.R. #13
Bloomington, IL 61701

Northwestern Univ., Evanston
(Epsilon)

Mrs. David H. Massey
181 Sheridan Road
Winnetka, IL 60093

Univ. of IL, Urbana
(Omicron)
Mrs. Phyllis Richmond

1109 E. 1st St.
Bloomington, IN 47401

Purdue Univ., W. Lafayette
(Delta Iota)

Mrs. Scott Kirkpatrick
2120 Shasta Drive
Lafayette, IN 47905

IOWA

State Membership Chairman
Mrs. Grant Halsne
624 W. 9th
Spencer, IA 51301

IA State Univ., Ames
(Omega)
Barbara Binkley
Meadow Glen Road
Ames, IA 50010

Univ. of IA, Iowa City
(Rho)
Cindy Lauer
1945 Bever Avenue S. E.
Cedar Rapids, IA 52403

Univ. of Northern IA, Cedar Falls
(Gamma Psi)
Mrs. Tim Lindgren
824 Orchard Drive
Cedar Falls, IA 50613

KANSAS

State Membership Chairman
Mrs. William J. Von Ruden
5 Downing Road
Hutchinson, KS 67501

NAME OF RUSHEE _____
Last First Middle Nickname

Gamma Phi Beta Sorority

Attach picture (optional)



SPONSOR FORM

(To be used by members of Gamma Phi Beta only.)

INSTRUCTIONS: Please type or print. Complete only those items for which you have reliable information. Send this form to your local Alumnae Recommendations Committee Chairman. If no such chairman exists, send to the collegiate chapter's Alumnae Recommendations Committee Chairman. These addresses can be found in THE CRESCENT (summer issue).

FOR _____ OF GAMMA PHI BETA AT _____
Chapter College or University

ENTERING AS FR. _____ SOPH _____ JR. _____ SR. _____ AGE _____

HIGH SCHOOL ATTENDED: _____ CITY and STATE _____

PREVIOUS COLLEGE ATTENDED: _____ CITY and STATE _____

Reason for Transfer: _____

NAME OF PARENTS/GUARDIAN _____

HOME ADDRESS _____
Street City State Zip

GAMMA PHI BETA RELATIVES: Give name and chapter

Mother _____ Sister _____

Grandmother _____ Other _____

OTHER SORORITY/FRATERNITY INFLUENCES _____

INFORMATION ABOUT THE FAMILY THAT MIGHT BE HELPFUL _____

PLEASE CHECK AND/OR COMPLETE ALL APPLICABLE STATEMENTS:

This information is submitted on personal acquaintance with rushee. _____

Number of years I have known this rushee _____

This information is submitted on personal acquaintance with rushee's family _____

Number of years I have known the family _____

Although I do not know this rushee personally, this information has been obtained from:
parents _____, friends _____, or other reliable sources _____.

VOLUNTARY SPONSOR FORM _____ SUBMITTED BY:

REQUESTED SPONSOR FORM _____
First Maiden Last Husband's

FACTUAL INFORMATION ONLY _____
Street City State Zip

CANNOT SPONSOR _____
Telephone Chapter of initiation
Alumna Collegian

GAMMA PHI BETA'S FIVE (5) STANDARDS OF MEMBERSHIP: Please check and comment

1. GOOD CHARACTER:

_____ Honesty _____
_____ Politeness _____
_____ High Ideals _____
_____ Respected by her peers/others _____

2. SCHOLASTIC ABILITY: High School College Honors

Size of graduating class _____
Rank in class (Upper 1/4, 1/2) _____
GPA (A=) _____
SAT/ACT Score (if known) _____
Is she seriously pursuing a degree? _____

3. ABILITY TO ASSUME FINANCIAL RESPONSIBILITY:

Will Gamma Phi Beta finances be a hardship? _____
Is she on a scholarship, loan, working part-time? _____
Is she putting herself through school? _____

4. CONTRIBUTION TO PRESTIGE OF GAMMA PHI BETA:

_____ Dependable/responsible _____
_____ Has leadership qualities _____
_____ Respects other's opinions/ideas _____
Activities, Interests, Special Talents and Work Experience _____

5. ATTRACTIVE PERSONALITY:

_____ Congenial _____
_____ Sense of humor _____
_____ Outgoing, enthusiastic _____
_____ Reserved, shy _____
_____ Poised _____
_____ Interested in people _____
_____ Group oriented _____
_____ Pride in appearance _____

PLEASE WRITE YOUR PERSONAL EVALUATION OF THE RUSHEE:

To the best of my knowledge, the preceding information is correct and complete.

Signature

Date

OPTIONAL: I hereby sponsor this rushee for lifetime membership in GAMMA PHI BETA.

Signature

Date

FOR CHAPTER USE ONLY

SPONSOR FORM received

Date

Signature of Alumnae Recommendations Committee Chairman

SPONSOR FORM acknowledged

Date

Signature of Alumna Rush Adviser

If rushee is pledged to Gamma Phi Beta, the Alumna Rush Advisor shall within ten (10) days, send this SPONSOR FORM to Gamma Phi Beta Central Office to be kept on file.

Kansas State Univ., Manhattan
(Beta Upsilon)
Becky Hartsig
G-11 Jardine Terrace
Manhattan, KS 66502

Univ. of Kansas, Lawrence
(Sigma)

Mrs. William Coil
2737 Alabama
Lawrence, KS 66044

Univ. of Wichita, Wichita
(Beta Chi)
Mrs. Ross Way
716 S. Belmont
Wichita, KS 67218

KENTUCKY

State Membership Chairman
Mrs. Joe Armstrong
RT. 3, Box 422, Mattock Road
Bowling Green, KY 42101

LOUISIANA

State Membership Chairman
Mrs. Robert L. Price
2148 Colombo
Harvey, LA 70058

MAINE

State Membership Chairman
Ms. Deborah Deatrick
RFD 1, Box 234
New Sharon, ME 04955

MARYLAND

State Membership Chairman
Mrs. James L. Tessier
7011 Brink Road, Box 965
Laytonsville, MD 20879

Univ. of Maryland, College Park
(Beta Beta)

Mrs. C. Somerville
3117 Ferndale Road
Kensington, MD 20795

MASSACHUSETTS

State Membership Chairman
Mrs. Michael C. Havener
253 Lancaster Avenue
W. Springfield, MA 01089

MICHIGAN

State Membership Chairman
Miss Carol Hennessy
715 Hill N.W.
Grand Rapids, MI 49504

Michigan State Univ., East Lansing
(Beta Delta)

Mrs. B. G. Joslin
44866 Buynne Drive
Northville, MI 48167

Univ. of Michigan, Ann Arbor
(Beta)

Ms. Anne Long
3 Lois Ct.
Ann Arbor, MI 48103

MINNESOTA

State Membership Chairman
Mrs. John A. Peterson
5215 W. 56th Street
Edina, MN 55436

Mankato State College, Mankato
(Gamma Pi)

Mrs. John A. Peterson
5215 W. 56th St.,
Edina, MN 55436

Moorhead State College, Moorhead
(Gamma Mu)

Mrs. Kay Halverson
3307 Evergreen Road
 Fargo, ND 58102

Univ. of MN, Minneapolis
(Kappa)

Mrs. John Heffernan
5105 Windsor Ave.
Edina, MN 55436

MISSISSIPPI

State Membership Chairman
Mrs. Cam McMillen
204 Briarwick
Starkville, MS 39759

MISSOURI

State Membership Chairman

Ms. C. Penny Nichols
4903 W. 78th Terrace
Prairie Village, KS 66208

St. Louis Univ., St. Louis
(Gamma Tau)

Miss Louise Powderly
1517 Obear
St. Louis, MO 63107

Southwest MO State Univ., Springfield
(Delta Nu)

Mrs. William Bedford
1929 E. Mimosa
Springfield, MO 65804

Univ. of MO., Columbia
(Alpha Delta)

Mrs. Stephen Smith
1266 Sunset Drive
Columbia, MO 65201

Washington Univ., St. Louis
(Phi)

Miss Louise Powderly
1517 Obear
St. Louis, MO 63107

MONTANA

State Membership Chairman
Mrs. David C. Sward
Box 18, Canyon Route
Gallatin Gateway, MT 59730

NEBRASKA

State Membership Chairman
Mrs. Beth Pederson
1701 Sunset Drive
North Platte, NE 69101

Kearney State College, Kearney
(Gamma Kappa)

Mrs. Judy Fisher
3405 5th Avenue
Kearney, NE 68847

Univ. of NE, Lincoln
(Pi)

Mrs. Judy Goodrich
6100 Vine, Apt. N 72
Lincoln, NE 68505

NEVADA

State Membership Chairman
Mrs. Carl Uhloft
2113 Kansas Street
Carson City, NV 89701

Univ. of Nevada, Reno
(Alpha Gamma)

Kathy Capurro
3575 Puccinelli Drive
Sparks, NV 89431

NEW HAMPSHIRE

State Membership Chairman
Mrs. James W. Lilly
Wilson Road
Canterbury, NH 03224

NEW JERSEY

State Membership Chairman
Ms. Sharon D. Reed
5 Park St., Apt. 23
Bloomfield, NJ 07003

Rutgers Univ., New Brunswick
(Delta Mu)

Ms. Sharon D. Reed
5 Park St., Apt. 23
Bloomfield, NJ 07003

NEW MEXICO

State Membership Chairman
Mrs. William C. Brower
1225 Lexington
Clovis, NM 88101

NEW YORK

State Membership Chairman
Mrs. Elizabeth Martens
29 Oriole Drive
Poughkeepsie, NY 12601

Colgate Univ., Hamilton
(Delta Tau)

Gretchen Oosterink
Brookview Drive
Hamilton, NY 13346

Syracuse Univ., Syracuse
(Alpha)

Janet Silkey
228 Maple Drive
Fayetteville, NY 13066

NORTH CAROLINA

State Membership Chairman
Mrs. Gay Law
3404 Edgemont Drive
Raleigh, NC 27612

NORTH DAKOTA

State Membership Chairman
Mrs. Conrad Leifur
1019 Hannisin Street, North
Bismark, ND 58501

ND State Univ., Fargo
(Alpha Omicron)

Kay Halverson
3307 Evergreen Road
Fargo, ND 58102

Univ. of ND., Grand Forks
(Alpha Beta)

Mrs. Conrad Leifur
1019 Hannisin Street, North
Bismark, ND 58501

OHIO

State Membership Chairman
Mrs. Mark Kochert
628 Jasonway
Columbus, OH 43214

Bowling Green State Univ., Bowling
Green

(Beta Gamma)

Mrs. C. R. Rimmer
4415 Thackeray Rd.
Maumee, OH 43537

Miami Univ., Oxford
(Beta Epsilon)

Mrs. K. Franklund
7859 Braewood Trail
Centerville, OH 45459

Ohio Wesleyan Univ., Delaware
(Alpha Eta)

Mrs. W. Schaper
6831 Alloway West
Worthington, OH 43085

Wittenberg College, Springfield
(Alpha Nu)

Mrs. G. Raup
260 Brighton Rd.
Springfield, OH 45504

OKLAHOMA

State Membership Chairman
Miss Margaret Newton
619 East Okmulgee
Muskogee, OK 74401

Oklahoma City Univ., Oklahoma City
(Beta Omicron)

Suzanne W. Clark
11416 Red Rock Road
Oklahoma City, OK 73120

OK State Univ., Stillwater
(Beta Psi)

Anita Mahnken
1102 Westwood Drive
Stillwater, OK 74074

Southwest OK State College,
Weatherford

(Delta Zeta)

Martha Thornbrough
333 S. 14th
Clinton, OK 73601

Univ. of OK, Norman
(Psi)

Jane Brooks
3136 Willowbrook Road
Oklahoma City, OK 73120

OREGON

State Membership Chairman
Mrs. Warren L. Schroeder
529 N.W. 34th
Corvallis, OR 97330

Oregon State Univ., Corvallis
(Chi)

Peggy Hummer
2434 N.W. Green Circle
Corvallis, OR 97330

Univ. of Oregon, Eugene
(Nu)

Mrs. Mike Sherlock
1610 E. 43rd
Eugene, OR 97405

PENNSYLVANIA

State Membership Chairman
Mrs. Charles Butler



A pink carnation and a T-shirt are the first gifts Janet Jones (Oklahoma City) receives from Gamma Phi Beta.

2290 Hillside Lane
Aston, PA 19014

Bucknell Univ., Lewisburg
(Delta Xi)

Mrs. Charles Butler
2290 Hillside Lane
Aston, PA 19014

Dickinson College, Carlisle
(Delta Rho)

Mrs. Charles Butler
2290 Hillside Lane
Aston, PA 19014

Gettysburg College, Gettysburg
(Gamma Beta)

Mrs. Charles Butler
2290 Hillside Lane
Aston, PA 19014

Lehigh Univ., Bethlehem
(Delta Kappa)

Linda Taylor
427 N. 11th Street
Allentown, PA 18102

Penn State Univ., University Park
(Alpha Upsilon)

Linda Pierce
786 W. Aaron Drive
State College, PA 16801

Rhode Island

State Membership Chairman
Mrs. John Andrews
60 Reynolds
North Kingstown, RI 02852

SOUTH CAROLINA

State Membership Chairman
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4341 Shorebrook Road
Columbia, SC 29206

SOUTH DAKOTA

State Membership Chairman
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RR #2, Box 104
Colton, SD 57018

TENNESSEE

State Membership Chairman

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7439 Highway 70-S, #136
Nashville, TN 37221
Memphis State Univ., Memphis
(Gamma Alpha)
Ms. Linda Patterson
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Memphis, TN 38117
Vanderbilt Univ., Nashville
(Alpha Theta)
Miss Lisa Davidson
7439 Highway 70-S, #136
Nashville, TN 37221

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Irving, TX 75062
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(Gamma Zeta)
Judy Sandidge
6010 Sandhurst #2005
Dallas, TX 75206
Lamar State College, Beaumont
(Gamma Nu)
Shirley Laine
6845 Marshall Place
Beaumont, TX 77706
Midwestern Univ., Wichita Falls
(Gamma Iota)
Connie Lowrie
4201 Cedar Elm, #167B
Wichita Falls, TX 76308
Southern Methodist Univ., Dallas
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9319 Vinewood
Dallas, TX 75228
Southwest TX College, San Marcos
(Gamma Chi)
Janene Smith
16319 Clay Pigeon

Missouri City, TX 77489
TX Tech, Lubbock
(Beta Tau)
Mrs. Ron Huckabay
3020 57th Street
Lubbock, TX 79413
TX Wesleyan, Fort Worth
(Delta Epsilon)
Miss Terry Gallagher
5205 Hunter's Ridge, Apt. #225
Fort Worth, TX 76132
Univ. of TX, Austin
(Alpha Zeta)
Beverly Harlan
13320 Water Oak Lane
Round Rock, TX 78664

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2089 Meadowlark Way
Sandy, UT 80470

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5 Parkside Drive
Montpelier, VT 05602

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State Membership Chairman
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906 Place 1, Holmes Run Pkwy
Alexandria, VA 22304
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Williamsburg
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Mrs. James W. Heegeman
906 Place 1, Holmes Run Pkwy
Alexandria, VA 22304

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Redmond, WA 98054
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Mrs. Arthur McLarney
4504-69th Ave. W.
Tacoma, WA 98466
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19411 30th Ave. N.E.
Seattle, WA 98155
WA State Univ., Pullman
(Beta Sigma)
Mrs. V. Werner
Rt. 1, Box 190
Palouse, WA 99161

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139 Golf Drive
Fairmont, WV 26554
West VA Univ., Morgantown
(Alpha Pi)
Mrs. James Carruth
365 Mulberry St.
Morgantown, WV 26505

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420-12th Ave.
New Glarus, WI 53574
Univ. of Wisconsin, Madison
(Gamma)
Mrs. Donald Timm
2705 Chamberlain
Madison, WI 53705
Univ. of WI, Milwaukee
(Gamma Gamma)
Mrs. Craig Zurowski
1711 W. Glen Oaks
Mequon, WI 53092

WI State Univ., Platteville
(Gamma Omega)
Mrs. Grace Jeffrey
350 Ridge Ave., Box 26A
Platteville, WI 53818
WI State Univ., River Falls
(Delta Alpha)
Mrs. Donald M. Moen
420-12th Avenue
New Glarus, WI 53574

WYOMING

State Membership Chairman
Mrs. Jack D. Ziemer
5001 Yellowstone Road
Cheyenne, WY 82001

CANADA

Univ. of British Columbia, Vancouver
(Alpha Lambda)
Helen Francis
#5-1870 Yew Street
Vancouver, BC, Canada V6K 3G2
McGill Univ., Montreal
(Alpha Tau)
Miss Jocelyne St. Laurent
695 Alepin Street
La Salle, QU, Canada H3P 2E3
Univ. of Toronto, Toronto
(Alpha Alpha)
Miss Marlene Kit
30 Gloucester St., Apt. 401
Toronto, ON, Canada M4Y 1L6
Univ. of Western Ontario, London
(Alpha Omega)
Sue Venn Elliott
552 Griffith Street
London, ON, Canada N6K 2S6

OTHER AREAS

Mrs. Paul Lofton, Jr.
404 East Park Drive
Spartanburg, SC 29302

LEGACY INTRODUCTION

TO: _____ Date _____
chapter

college or university

This is to advise you that my (sister)
(daughter)
(grand-daughter) name _____

will be attending _____ as a _____
college or university year in school

beginning _____
date

Signed: _____
name

maiden name

address

chapter

year

city

state

zip

INSTRUCTIONS: Please send to the collegiate chapter (addresses in the Fall issue of THE CRESCENT) or to Central Office. Please note: This introduction does not replace a Sponsor Form.

1982-83 Legacy Pledges

Arizona State

Patty Chapman

Boise State

Holly Anderson
Kathleen Kibbe

Bowling Green

Sharon Mog
Kimberly Partain
Rebecca Surdakowski
Barbara Wilke

Bradley

Diane Edwards
Mary Meyer
Linda Nickels
Lori Nollman

British Columbia

Deborah Killam
Shona MacKay
Suzanne Walker

California

Susan Logan

California-Irvine

Pamela Hanson
Kimberly Thatcher

California-Riverside

Renee Hawkyard

Cal. Poly-San Luis Obispo

Jill Anthony
Heidi Billerbeck
Alison Brunsting
Kristen Potts

Cal. State-Fullerton

Melissa Gross
Alana Guithues
Anne Johnson

Cal. State-Long Beach

Paula Leuer
Kathleen Nord
Laura McKenzie

Colorado

Mary Kimmert
Marianna Rauschenberger

Colorado College

Karen Harlor
Jodi Royce

Colorado State

Lori Shanks
Kari Tinsley
Tammi Waite

East Texas State

Jeanne Fendley
Jacqueline Kincaid
Jane McAlister
Gina Rhyne
Julie Russell

Florida State

Bonnie Bonsteel
Anne Joseph

Gettysburg

Katherine Baker
Jamie Wigard

Idaho

Jolene Bacca
Kristin Bozarth
Marjorie Jones
Mary Jones
Susan Kennedy
Marjorie Marshall
Carol Rakozy
Sarah Strathman
Vicki Tesnohlidek

Illinois

Anjana Mittra
Elizabeth Range
Kimberly Starwalt

Indiana

Carol Drumm

Kimberly Evans
Martha Johnson
Karen Kalantzis
Marcia Kuper
Mary Maginn
Ann Martin
Judith Martino
Kathleen Nightingale
Karen Schardt
Karen Verkamp
Nancy Wirts

Iowa State

Karen Albright
Ann Burger
Nancy Duerr
Ann Dugan
Cara Klein
Mary Olson

Kansas State

Carolyn Kelly
Lisa Larkin
Susan Peugh
Alicia Schmidt
Mary Simmons
Sandra Westhues
Jill Wiseley

Kearney State

Karen Diers
Paula Fink
Anne Hanna
Kelly Moberg
Lisa Roeder
Terrie Siegel
Steffi Swanson

Lamar

Bonnie Porter
Sandra Stanko

Memphis State

Ellen LaPenna

Miami

Kimberly Royster
Elizabeth Ward

Michigan

Susan Bentley
Kelly Regan
Dana Tuttle

Missouri

Christine Bland
Lisa Crawford
Elizabeth Crowe
Barbara Phelan
Pamela Primm

Nebraska

Donna Davis
Vicky Domling
Karen Wiater

Nevada

Keeli Johnson
Tami Shelver

North Dakota

Susan Foss
Sheri Kieffer
Elizabeth Strinden
Margaret Traynor

Northern Arizona

Mindy Badgley
Lauren Enochs
Theresa Trebon

Oklahoma

Kari Ferguson
Kelley Gilbert
Cathleen Hood
Christine Jergensen
Kathryn Mitchell
Christie Neal
Paula Roff
Cynthia Swank

Oklahoma City

Sheri Segress

Oklahoma State

Kathryn Geis
Teri Matteson
Donna Spurrier

Oregon

Ann Fitzgerald
Seana Sengstake

Oregon State

Anne Frederickson
Kristina Mack
Lisa Nichols
Sara Shreeve

Puget Sound

Mary Dalton
Melissa Hastings
Kristen Neupert
Ann Sutherland

Purdue

Georgia Brown
Barbara Herold

Rutgers

Jeanne Fenton

Julia Smith
Debra Verner

UCLA

Kathy McLaughlin
Stacy Serber

USC

Diane Blanchard
Susan Goldstein
Maureen Malley
Christina Smallwood

Vanderbilt

Sofia Barbosa
Nancy Beck
Elizabeth Davis
Marian Fraley

Washington

Susan Barnes
Nancy DiJulio
Kathryn Eshelman
Aimee Gigandet
Lisa Kilgore
Susan Lockhart
Kristina Shaw



Bid night at Indiana brings Lori Anderson and Judy Martino together.

St. Louis

Jane DeRousse

San Diego State

Laura Parker
Priscilla Parker
Monica Wintheiser

San Jose State

Michelle Boutet

Southern Methodist

Janey Barber
Laura Bell

Southern Tech

Mitzy Summers

SW Missouri State

Linda Schotte

Syracuse

Barbara Patrick
Martha Polozie

Texas

Susan Edgley
Katherine O'Keeffe
Elizabeth Pegg
Sandra Smith
Abbie Stovall

Texas Tech

Debra Hobbs

Carrie York

Washington-St. Louis

Kirsten Baker
Pamela Gubuan
Ann Hanrahan

Washington State

Clare Cambell
Allison Cowan
Kathy Degman
Gina Doman
Laura Larabee
Leigh-Ann Lovett
Karolyn Nelson
Nancy Thoennes

Wichita State

Linda Lansdown
Lisa Parks

William and Mary

Wendy McKee

Wittenberg

Jennifer Schibler

Western Ontario

Mary McKelvy
Tracey Newman
Judith O'Reilly
Tracey Pitblado
Susan Richardson
Sarah Wheeler

'Like An Old Love Song,' Georgia's On Our Mind

The pride and commitment of 69 charter members and four alumnae initiates was shining on February 5, 1983 when Delta Upsilon Chapter was installed at the University of Georgia.

Excitement for initiation and installation had been building throughout pledgship. During Inspiration Week, love and sisterhood reached a new peak and colony members committed themselves to two goals: that the chapter become the best it can be and that members ever increase their pride in Gamma Phi Beta.

A Friday evening reception for Grand Council members, international officers and alumnae was hosted by colony members. Scrapbooks, awards, photos and trophies displayed around the room showed the colony's achievements. Guests were entertained with the story of Delta Upsilon as pledges danced and sang original songs.

Initiation services were conducted by Gamma Phi Chapter (Auburn University) on Saturday afternoon with the help of Graduate Counselor Brandy Hibbard. International Ritual Chairman Cindy Partain Farrell (Bowling Green) coordinated the ceremony which was held at the Presbyterian Center.

That evening the 300 initiates, friends and family, administrators, alumnae and international officers attended the installation banquet. The Holiday Inn banquet room was elegantly decorated in shades of brown and pink.

Province VIII Collegiate Director Lorraine Dey Schaeffer (Florida St.)

gave the welcome and introduced those seated at the head table. The story of Delta Upsilon was told again, this time through a slide show, "We've Only Just Begun."

Panhellenic Advisor Julie Burkhard welcomed the new chapter to the Georgia campus. Dr. Claire Swann, Associate Director of Admissions, captured everyone's attention as she spoke about a woman's role in society and the obligations and responsibilities of membership.

Each initiate was introduced by Expansion Supervisor Barb Hurt (Kearney St.). She then presented the Outstanding Pledge Award to Kelly Turner, colony Vice President.

The chapter's historic badge, which will be worn by each Delta Upsilon president, was presented to Ellen Spooner, colony President. It belonged to Mrs. Everett who was initiated in 1896 at Delta Chapter, Boston University.

Colony members expressed their appreciation for Alumna Advisor Bev Anderson King (Iowa St.) and Alumna Field Representative Terri Donahue Wolter (Iowa St.) by giving them studio chairs. They were personalized with each woman's name and the words Gamma Phi Beta. The Province VIII gifts were two silver candelabras and a silver ladle to accompany the installation gift, an engraved silver punch bowl and matching tray.

Ellen Spooner accepted the new chapter's charter from Grand President Ann Mullen Bronsing (Indiana St.) and chapter members formed a

crescent circle to sing their pledge class song.

"We know you'll be happy here, even more than you've been. Let us take you by the hand. Let Gamma Phi begin."

Charter members are Mellanie Adkins, Sharon Anderson, Beth Barran, Judy Barrow, Ingrid Beerken, Bonnie Berry, Kim Berry, Karla Braddy, Pam Brewer, Laura Brink, Martha Bruce, Christine Butz, Leigh Carter, Janet Carver, Susie Cathey, Melissa Christie, Amy Compton, Margaret Cooper, Kathey Cornell, Donna Cousins, Beth Daniell, Elena Daugherty, Charlene de Jong, Dianne Doscher, Cindy Dunaway, Carline Eiberger, Leanne Ensley, Joyce Gatlin, Teresa Groover, Beth Harrison, Brenda Holscher, Brucinda Houston, Robin Jacobowitz, Lynne Johnson, Barbara Karwoski, Veronica Kovachi, Cindy Lamson, Cindy Lawler, Leslie Lightfoot, Elyse Linder, Lauren Luzadder, Leslie Mallory, Carolyn Massengale, Anne McConnell, Cheryl McGee, Sydney Mills, Jennifer Mullis, Wendy Noakes, Susan Pinkard, Dana Pirkle, Toni Pizzitola, Sara-Ann Rigdon, Donna Roberts, Suzanne Rusmisl, Kristine Salnitis, Lynette Sappe, Caroline Smith, Jennifer Smith, Kim Smith, Marsha Snow, Ellen Spooner, Valerie Spragg, Kelly Turner, Allison Turner, Christy Tyler, Lisa Usher, Lucie Wheeler, Wendy Whipple and Theodora Zotto.

Alumnae initiates are Patricia Barack, Marion Bullock, Kim Vogel and Carol Williams.



The excitement of initiation and installation is written on the faces of 69 University of Georgia sisters.



Expansion Supervisor Barb Hurt presents the Outstanding Pledge Award to Kelly Turner.



Grand President Ann Bronsing has a hug for Joyce Katlin and Jennifer Mullis.



Opening gifts adds to the excitement for Province Collegiate Director Lorraine Schaeffer and Ellen Spooner.



Chapter members gather around Barb Hurt after singing their pledge class song.

ΓΦΒ Grows Again!
Local Sorority ΒΣΑ
Oakland University
Rochester, Michigan
Was Pledged To
Gamma Phi Beta
April 10, 1983



Gamma Phi Beta extends a welcome to the Sorority's newest California colony, Delta Chi. Forty-eight of the 58 pledges are pictured here.

Sacramento Colonized: 58 Pledged

At 10:00 a.m. on February 12, 1983, a new colony of Gamma Phi Beta was formally pledged at California State University-Sacramento. Directed by Expansion Supervisor Sandy Pursley (Moorhead St.), members of Delta Theta Chapter from California Polytechnic State University-San Luis Obispo pledged 58 excited, enthusiastic Gamma Phi Betas, culminating a week-long colonization.

Founded in 1947, CSUS's contemporary styled buildings and densely landscaped grounds occupy 288 acres on the banks of the American River at the eastern edge of Sacramento, the state capitol of California. Thirteen thousand full-time students are offered undergraduate degree programs in five schools and two divisions, including Schools of Arts and Sciences, Business and Public Administration, Education, Engineering, and Social Work, and divisions of Health and Physical Educa-

tion and Nursing. Graduate programs are available in teacher education, business administration, public administration, recreation and park administration and most liberal arts fields.

As the fourth National Panhellenic Conference sorority, Gamma Phi Beta joins Alpha Chi Omega, Alpha Phi and Delta Gamma. Eight fraternities—Phi Kappa Tau, Pi Kappa Phi, Sigma Alpha Epsilon, Sigma Phi Epsilon, Delta Chi, Pi Kappa Alpha, Lambda Chi Alpha and Tau Kappa Epsilon—complete the Greek community.

Field Representative Gail Haren McMichael (Arizona) coordinated the many colonization week activities. Participating in the colonization were Director of Expansion Karen Wander Kline (Iowa St.), Province XIIIb Alumnae Director Jean Murphy Ferrini (San Jose St.), Sandy Pursley and Collegiate Consultants Julie Shafer (Oklahoma St.) and Beth Happe (N. Iowa).

The week began with an informational in the Alumni Room of the student union. There to greet prospective pledges were international officers, the California State College-Bakersfield colony, local alumnae and Panhellenic members. After two days of open houses in the student union, Delta Theta Chapter hosted a preference dessert at the home of Carolyn Tilton Cunningham (California), Alumna Advisor. The week's activities climaxed with pledging and a brunch hosted by the Sacramento Alumnae Chapter at the home of Gail McMichael.

With open arms and many congratulations, Gamma Phi Beta welcomes the California State University-Sacramento colony to its sisterhood.

*Karen Wander Kline
Director of Expansion*

Inventive Incentives For Success

If you would like some tips on how to motivate members of your chapter to better scholarship, try the program from the collegians at Kearney State College who have built up an enviable record: first in Panhellenic scholarship since 1975 with 13 members with a 4.0 grade point average and 26 members on the dean's list.

Chapter President Judy Jaworski writes that this record has been compiled with the help of seven incentives that the chapter uses. The biggest motivating influence is "the main reason we're in college—to get an education! All the incentives sure do help, though."

- **Crescent Award**—A member maintaining a 3.0 or higher grade point average for two consecutive semesters receives a crescent pin.

- **Beta Brain**—The chapter has a group of four houses and each week one woman in each house who earns a scholastic achievement (good grade or studying extra hours) receives a treat (usually candy).

- **Main Brain**—Someone who will be graduating explains her major and possible job opportunities.

- **Cash Awards**—The alumnae chapter divides \$150 among all members on the dean's list each semester; the chapter divides \$50 among the three pledges with the highest grade point averages their first semester.

- **Carnations**—They are awarded to the member with the most improved grade point average and to all women achieving a 4.0 grade point average.

- **Plaque**—The names of the pledge mom and daughter with the highest combination grade point average are engraved on a permanent plaque.

- **All Sorority Plaque**—A traveling plaque is awarded to the sorority with the highest grade point average for two consecutive semesters. It has become a permanent fixture in the Gamma Phi Beta house.

Other factors in the Gamma Kappa Chapter success story include rushing women with superior high school and college grade point averages in accordance with the five standards of membership. The chapter has quiet (consideration) hours each night so members can study in the houses without being disturbed. Pledges are invited to come to the houses to study any time.

The program to help sisters in scholastic difficulty is three-fold at Kearney State:

- **Study Buddies**—Members are paired according to their majors (one is usually an upperclassman), so if one is having difficulty or needs advice, she can ask her study buddy to study with her.

- **Pep Up Sessions**—The Scholarship chairman meets individually with members who do not make grades during a semester. These members are required to report their grades weekly to the scholarship chairman and any problem areas are discussed. It is very successful for the chapter.

- **Pledges**—The pledge class scholarship chairman collects grades from each pledge at weekly meetings. The chapter scholarship chairman charts the grades for each pledge on her own personal record so she is aware of any grade problems. She then helps pledges find members to tutor them in the necessary areas.

Does your chapter have other scholarship tips to share? THE CRESCENT would like to hear from you.

'We Did Together What We Could Not Have Done Without Each Other'

By A Collegian

We had finally done it. All of the hard work, planning, hoping, talking, and doing had finally paid off in the form of a major success for our chapter—we had just pledged the most new sisters ever in the history of our chapter.

I turned to my advisor. We gave each other a big hug and just grinned. I was elated, and for the hundred thousandth time felt grateful our chapter had such a wonderful advisor.

While serving as president of my chapter, I was fortunate to have an advisor with whom I could communicate totally. But more importantly, I was able to see what a fantastic opportunity my advisor saw in her position. It is one that is just as integral to the chapter well being as the president, membership chairman, pledge director, or any other officer.

Here was a chance for her to discover a new aspect of herself by giving part of herself to collegians who could benefit from her life experience. It is like a project that one totally dedicates oneself to. And when goals are met, the feeling of achievement is extremely fulfilling.

As time passed, our advisor came to know each and every single collegian by name, and they knew her. She was a good friend to all the women in our chapter, often conversing with them on subjects ranging from our upcoming philanthropy project to the prospects for dates to the next dance.

Our advisor came to every chapter meeting, and she offered her input only when she felt it was absolutely necessary. It isn't so much that she talked a lot at our meetings or brought

us treats. Her presence at our activities, her demonstration of commitment to our chapter showed us we were worthwhile, and that Gamma Phi Beta was well worth our time and effort.

Our advisor was also my very special friend. I talked with her via telephone several times weekly. We handled chapter successes and crises together, often deciding on a course of action together before initiating it. We had an incredible mutuality in our relationship. We would listen to each other's opinions, and although we didn't always agree, we respected each other and could come up with the best plan for the chapter.

I remember during my first semester as president, my advisor really showed me her willingness to be my friend. I found myself telling her how disappointed I was in the chapter at times, how I sometimes felt that members weren't cooperating and giving enough, that maybe I had failed, and that the Sorority sometimes drove me crazy! She listened to me quietly for several minutes as I poured out my feelings. Finally I asked her what she thought and she gave me such comforting words of reassurance.

She pointed out the great strides we had made already and reminded me of our exciting plans for rush. She showed me that by golly, we were making progress, and she told me that growing personally is never really easy, and usually is painful. She helped me believe in myself and my abilities again, and gain a sense of be-

coming a fuller, richer person.

While an advisor does do a lot of giving, she receives a great deal from collegians. Love and support and respect for her opinions really boost self-confidence. We showed her how much we needed and appreciated her friendship. She was a member of our chapter family and could see the results of her efforts.

Our advisor believed in us and listened to our feelings and frustrations and desires. She saw us gain a great deal of confidence in our chapter and in ourselves. Seeing the love and caring she was willing to give helped us to give the same kind of sisterhood to each other.

The biggest success our chapter had during that year was rush. We went into it hopeful and excited at the prospect of sharing a wonderful, emerging sisterhood with some fortunate new pledges. The night of bid matching I knew we had done well when our advisor came down the hall jumping up and down yelling, "We did it!" She told me that night was the happiest of her life, and she knew she would never have quite the same experience again.

The success of rush was sweet, but it was also symbolic of all the goals we had set and the long way our chapter had come, largely because of her efforts as our advisor. We can never repay her for her bountiful supply of love, support and energy and she probably feels the same way about us. We all know that we did together what we could not have done without each other.

Since I pledged Gamma Phi Beta, and especially since my initiation, I have been constantly impressed by the idea of a permanent, lifetime commitment to the sisterhood. If you aren't sure you are living your commitment to Gamma Phi Beta, or if you would like to rediscover the commitment and sisterhood that may be lacking in your life, you may want to consider becoming an advisor. Besides serving the circle of our sisterhood, you have the opportunity to discover a new aspect of yourself that will surprise, invigorate and gratify you intensely. The answers to your hesitations are on the facing page.

How do you volunteer or at least explore the possibility of becoming a collegiate chapter advisor? The place to start is your Province Collegiate Director. Her address is listed on page 30 of this issue.

Will You Be The Other Half?

Do you hesitate because of . . .

The Commitment—"I'll have to be there every week."

Accountability—"I'm afraid I'll fail."

Lack of Understanding—"They're so different from the way we were."

Complexities—"I'm not sure I can handle all the situations."

Unfamiliarity—"I don't know them."

Gaining Respect—"They won't listen to me because I'm older."

Relating—"I can't help because the world is so different now."

Direction—"Will they ask me for help?"

Discipline—"It would be difficult to discipline someone who is college age."

Finances—"I can't tell them they must pay dues."

Social Functions—"An adult would spoil the fun."

Lack of Insight—"Problems could be hidden from me."

Background—"I don't know where they are or what they need."

No Rewards—"I won't make any money doing this."

Go For The Success!

Advisors attend weekly chapter meetings and occasional retreats and other events. An understanding family is helpful, but the commitment is usually no more than many people make to other clubs and organizations. The collegians will quickly become a highlight of your week.

You can never fail when you donate your time, energy and commitment to a Gamma Phi Beta collegiate chapter. A series of realistic goals can be achieved one by one, resulting in success in achieving a larger goal. That is a direct reflection on you.

Different, yes, but essentially the same. Today's collegians have the same thoughts, hopes and emotions as you did however many years ago. Your bonus is that they are career minded, open minded and concerned about today's world.

In any challenging situation your acquired wisdom provides you with the necessary abilities. Training, your Province Collegiate Director and many other Gamma Phi Beta international officers will help you acquire knowledge for specific situations.

Consider it a return to rush week when you became acquainted with the members of your chapter. You will find today's collegians just as charming and easy to get to know. Within a few months you'll find their personal lives to be a part of yours.

Because you are older and not a relative, they will listen to you. Especially when you listen to them and take a genuine interest in their thoughts, ideas and opinions.

The world is different, but you live in it too, and have adapted to changes in society over the years. You are more aware of the challenges facing today's young women than you realize.

Chapter officers will be the first to ask for your help. As other chapter members learn you are available and willing, they, too, will seek your advice. Take pleasure in knowing you have helped a sister.

Not difficult, but different from disciplining a youngster. Gamma Phi Beta has specific guidelines for situations requiring disciplinary action. You will have the support of chapter officers and will find the offender surprisingly receptive because you are an adult.

Most members, when asked, will pay what they owe and/or discuss the situation with you. Mutual respect leads to cooperation.

Collegians will almost stand in line to have you meet their dates (that you've heard so much about). Retreats offer you a weekend away and an opportunity to have a great deal of fun and become better acquainted.

Your advisor's intuition and conversations with chapter members will make you aware of possible challenges. Your close relationship with the chapter president will also keep you aware.

Your Province Collegiate Director, the chapter president and the previous advisor will aid you in assessing the chapter's status. With this information you can begin to establish goals. What they need is someone like you who will make a commitment to their future.

The silver lining is a very satisfying, overwhelming feeling of personal SUCCESS!



(Upper left) A turkey raffle every hour from 10 am to 4 pm kept Pat Hausmann (Wisconsin) busy selling tickets. Each ticket was worth a try at all seven turkeys. (Lower Left) The caliope provided a peppy atmosphere for Palo Alto's "Benefit Marketplace." (Right) Betty Fairchild (Pacific) dressed in appropriate garb for the pumpkin patch. The October date was perfect to encourage pumpkin sales. (Not shown) At the lunch booth, Carol Notthoff (California) supplied customers with plenty of catsup and mustard for their hamburgers and hot dogs. Lots of treasures were sold at the resale booth, run by Missy O'Neill and Kate Snitjer.

Classy Flea Market . . .

Fundraisers Team Up For Charity

By Talie McKenzie
Feature Editor

From Palo Alto comes news of a fundraiser alumnae are most enthusiastic about. Called "Benefit Marketplace," the idea is the brainchild of President Carolyn Grout (California) who served as the first general chairman.

Gamma Phi Beta reserved a small (quarter block square) city park, then invited the area's non-profit organizations to rent booths and sell whatever their fund raising product might be. Chapter member Jetty Glunz called it "an upgraded flea market—with class!"

For example, the Sierra Club sold its calendars, American Field Service sold pistachio nuts, the local Children's Health Council sold gifts, Pets-in-Need sold stuffed animals and the resale shop of the local PEO chapter brought some of their better wares and sold

them. All the walkways of the park were filled with booths.

The underlying concept was that each non-profit group that had a charity benefit program could jointly participate in one gigantic fundraiser with a minimum of committee work. Bonuses were that the event would be well publicized, well organized, and centrally located. The idea was well received and 17 groups participated plus Gamma Phi Beta, which ran five concessions. These included a caliope to keep things peppy, a hamburger/hot dog stand, and a turkey raffle for excitement throughout the day. Gamma Phi Beta also operated a bake sale, a resale booth, and a pumpkin patch—perfect for the "Fall Festival" theme and the date, October 23.

Jetty reports that the event is flexible enough to meet almost any need or situation, not difficult to organize, and the work divides itself so that no one is really overburdened. She suggests the

following committees:

- Liaison with the city and park reservation;
- Letters to prospective vendors;
- Letters to Gamma Phi Beta membership;
- Individual booth chairmen for Gamma Phi Beta booths;
- Determination of park layout;
- Publicity, posters, handbills, ID tags, signs;
- Clean up.

Palo Alto alumnae are looking forward to an even greater monetary success next year. Their first effort raised \$1,000. Booth space prices are going up from \$15 to \$20 for starters.

Jetty graciously writes that any group interested in this format may write her for a copy of Palo Alto's "modus operandi" plus the minutes from the evaluation meeting. Her address is 22079 McClellan Road, Cupertino, CA 95014.

Sisters Serve As Smashing Set On Tennis Team

By Cathy Karlin
(Kansas St.)

Tamie and Sue Peugh (Kansas St.) have been playing tennis since they were knee-high to a Wilson racket. Much of their time on the courts has been spent in playing each other. At present, they are members of the Kansas State University women's tennis team, which often involves competing with each other for the top positions on the team.

And both hate to lose.

Over the years of competition, Tamie and Sue have kept the bonds of sisterhood strong. They do not like playing against each other, but when they must, they compete with a fierce intensity that often amazes onlookers.

"It's very hard to play against your own sister," said Tamie, a junior in secondary and elementary physical education. "I've had to play against Sue in high school, during the summers and now in college. I think it's been tough on both of us mentally. We're tense when we play each other and we don't play up to our potential."

Sue, a sophomore in elementary education, summed up their relationship by saying, "We are competitors and rivals on the court, but off the court we are sisters."

Just a little more than a year apart in age, both women were pledge class presidents and have high grade point averages. Though they share similar interests and talents, their appearances and personalities offer a startling contrast that is clearly visible on the tennis court.

Tamie is four inches taller and more muscular than Sue, with an aggressive personality strongly seasoned with an infectious sense of humor.

Barely five feet tall and weighing a mere 100 pounds, Sue looks deceptively petite until she steps onto the court. Her opponents soon find out that this woman uses a lot of muscle when she slams the ball over the net.

Taking a break from his duties as assistant tennis coach in charge of the women's team, Steve Webb watched



After a bout of intra-squad competition, Tamie and Sue congratulate each other on a match well played.

the Peugh sisters work on their serves and returns at an early fall practice.

"I perceive Sue and Tamie as exact opposites," he said. "Tamie is more outgoing. She talks a lot. She provides a lot of leadership out there on the court; she's kind of a take-charge person. Sue is right there along with her, working as hard as anybody else. Sue seems to be more of the serious type. They are the two best competitors on the team. They practice the hardest and work the hardest of anyone on the team."

During her first two years on the team, Tamie played the number one tournament position. This fall she competed in the number one and occasionally the number two spot. Sue played the number three position last year and continues to compete in the number two or three spot.

Team positions are determined by challenge matches held the week before a competition. Though Sue has occasionally defeated Tamie in practice, she has never won a tournament match over her sister.

In competition, they definitely prefer to be on the same side of the net. They are currently the number one women's doubles team for the univer-

sity, and in contention for a state ranking.

"Tamie and I always play doubles together," Sue said. "Since we've played together for so long, we always know what the other one is going to do."

With daily tennis practice lasting two and one-half hours and the majority of spring weekends spent traveling to tournaments, Sue and Tamie quickly learned to budget their time in order to be active in Gamma Phi Beta. They participate in as many chapter activities as possible and are delighted when they see a group of sisters lining the tennis court fences to watch and cheer for victory.

Despite some tense moments caused by competition, Tamie and Sue said being sisters on the tennis team is definitely an asset. At tournaments they encourage and critique each other's performances with a frankness allowed only by sisters.

As Tamie said, "We can always talk to each other and we know when one is feeling down. We're always friends."

College Collage

A track and field day for elementary school students was the fundraiser for **Indiana State** sisters. Proceeds were donated to Special Olympics.

A **Penn State** fraternity house was "haunted" by Gamma Phi Betas when they helped the Alpha Chi Rhos set up their Halloween fundraiser. Dressed as vampires and ghosts, they guided visitors through the fraternity house to witness many scary scenes. Pledges sold



Kim McPheters and Kim Hadley take a child trick-or-treating at Indiana.



Jennifer Nashert (Oklahoma St.) is off to a pedaling start in the Phi Psi 500.

candy apples and popcorn balls.

A new project, Secret Buddies, was met with enthusiasm by **Kansas State** sisters. Each member was given a secret pal to whom she wrote encouraging notes and notes encouraging laughter throughout the semester.

Pledges at Kansas State planned a party for girls from the local Big Sister organization. Relay races and musical chairs proved to be as much fun for pledges as little girls.

Participation in a telethon to raise funds for a local camp for the handicapped was the philanthropy project at **Wisconsin-Platteville**. The chapter received a plaque for its efforts.

Donuts and milk were the treat for Valentine Wake Up at **Northern Arizona**. Members were awakened to watch the heart drop at the stroke of midnight.

A candy cane sale at the **University of Michigan** was a sweet success, and a roller skating party was equally as profitable.

Rutgers Gamma Phi Betas hold an annual Crush Party. Each sister anonymously invites three of her campus "crushes."

Glance At Glamour was the theme of the fundraiser at **Oklahoma City**. The presentation included fashions and hair and skin care. Proceeds were used to purchase supplies to benefit Gamma Phi Beta Camp Sechelt.

A highlight of rush week at the **University of Illinois** is the chapter's Rush Rally. They spend the day at a forest preserve formulating goals and preparing for rush. Etiquette reminders, skits and rush techniques are a few of the activities during the retreat which enhance sisterhood.

Gamma Phi Beta Camp Sechelt is the recipient of proceeds from the Illinois chapter's football tournament for sororities and dorm floors. Another successful fundraiser is a walk-a-thon for grade school children, which the chapter coordinated with the help of Psi Upsilon Fraternity.

Gamma Eta Chapter at **California State-Long Beach** had a new initiate party and a banquet for graduating seniors. The chapter starred in intramural sports, capturing trophies for football and softball.

Bowling Green sisters displayed Greek spirit when they "loaned"



A festive mood was in the air at the Colorado State Christmas party.

their chapter house to Phi Gamma Delta. The fraternity's colony held rush parties in the Gamma Phi Beta house and were delighted with all the help they received from Gamma Phi Beta.

St. Louis University members and pledges got together for a pajama party, and another night they had an exchange with the Phi Delta Thetas. Grand President Ann Mullen Bronsing (Indiana St.) presented a PACE program on ritual for the chapter.

An all sorority picnic was organized by Gamma Phi Betas at **Illinois State**. Sorority members became better acquainted and enjoyed an afternoon of volleyball. A volleyball tournament provided the chapter with funds for their adopted camp, East Bay.

The major fundraiser for Gamma Beta Chapter at **Gettysburg** is the publication and sale of a calendar featuring male students. Proceeds from the project were donated to a local philanthropy. The chapter also sponsored a workshop on hazing for all Greeks on campus.

California State-Fullerton sisters held a variety of fundraisers. Halloween Carnival, a clothing warehouse sale and a bowling exchange provided funds for several philanthropies including the university's Camp Titan for underprivileged children.

Dickinson sisters treated children of faculty members to an Easter egg hunt. Some of their many other activities were a hay ride, a scavenger hunt, a volleyball marathon and a basketball tournament. The spring pledge class had a pool party and an ice cream function.

Parents of collegians at **Southwest Missouri State** were treated to a house tour, pledge skit and banquet on Parent's Day. Pledges purchased a clock and table linen for the house with the proceeds of their candle sale.

Southern Methodist Gamma Phi Betas and Lambda Chi Alphas sponsor an annual all school dance for their philanthropy fundraiser. More than 2,000 people attended



UCLA sisters await the arrival of new sisters on pledge day.



Rush brought 58 pledges to Psi Chapter at Oklahoma.



Colorado sisters welcome each other back to school after summer vacation.

this year's event which was organized by Wendy Sauereisen.

Inspiration Week activities at **Kearney State** included a fireside, pink and brown candy and a candle passing with pledge moms and daughters. One day pledges took stuffed animals to a children's hospital and that night the entire chapter attended a school basketball game.

Gamma Chapter at the **University of Wisconsin** has developed a new philanthropy fundraiser, a mini-olympics between fraternities.

They collect a \$25 entrance fee from each group and organize the competition in six events. Local businesses donate prizes, and trophies and plaques are given to all winners, including first, second and third overall. Additional funds are raised through the sale of refreshments.

Pledge moms at **Indiana University** are revealed in a unique way. Pledges follow clues around the chapter house in order to find shoes. They're waiting at the end of the line—on the feet of pledge moms.

College Collage



Homecoming at Michigan was also a time to celebrate the chapter's 100th anniversary.



Toronto sisters left their mark in pink and white on the campus dome, usually dominated by the engineering society.



Fantasy Island night at Bucknell brings out the wishes of Kim Lewis and Martha Brown.



A ski lodge is the theme for a rush party at Texas.



Rho Chapter Gamma Phi Betas are decked out in "Iowa wear" for the Iowa rush party.



The annual dinner-dance is an evening to remember at Arizona.



Initiation brings happiness to these four new members at Kansas State.



Little sisters found their crescents along with their big sisters at Southern Methodist.



President Janet Carmen greets alumnae Debbie Strickland, Flora Ward and Empo Henry to the Oklahoma State chapter's 25th anniversary party.



Janice Dupin and Linda Rotche smile for Gamma Phi Beta at Illinois State.



A Colorado College rush workshop is a time for sisterhood for Bonnie Kindel and Nina Dulucki.



Pam Menges and Lori Moist dress the part for a MASH rush party at St. Louis.

Ivy Grad Markets Self To Top

With women all over the country making huge strides into top management, Judith Simpson Corson (Lake Forest and Minnesota) is at the top, still a rarity for women. She is a partner and co-founder of Custom Research, Inc., a national marketing research company headquartered in Wayzata, Minn.

Judy's entire 18 year career has been in marketing research. She was initiated at Lake Forest College before transferring to Minnesota, where she majored in English and psychology. Later, she was off to Harvard Graduate Business School, where she earned a degree through their advanced management program.

Prior to starting CRI, she was manager of Consumer Research Associates, a profit center within the Pillsbury Company that provided

research services to outside corporations. In this position she had complete budget, profit and managerial responsibilities. Earlier, she had worked for the Scott Paper Company and before Harvard, Pillsbury.

Last spring she was elected Woman Business Owner of the Year by the National Association of Women Business Owners. She is a founding member of the Committee of 200, an elite group of women business owners, chief executive officers and senior corporate managers. She is also one of only 16 female members of the Young Presidents Organization and the Minnesota Women's Economic Roundtable.

Active in professional organizations, Judy is a board member of the Council of American Survey Research Organizations, and is past



Judith Simpson Corson
(Lake Forest, Minnesota)

president of the Marketing Research Association. She has been a speaker at American Marketing Association, American Management Association and Marketing Research Association conferences and seminars.

Mom's Boss In Family Run Nursery

When Frances Franklin Batchelder (William and Mary) started her first nursery school, she never dreamed it would grow into a business that would ultimately employ the whole family—and her husband would be working for her!

She taught a few years in the public schools before beginning her empire of educational child care centers. Starting with a small play school in her home, she is now president and executive director of Mrs. Frances' Child Care Centers, which includes three large facilities in the Northern Virginia suburbs of Washington, D.C. One of these is a revolutionary infant care center, for which there is great demand, as more and more mothers leave the work force only briefly, if at all, after having children.

Husband Robert is a tax attorney who formerly worked for the Internal Revenue Service, but is now administrator for Mrs. Frances' Child Care Centers. Son Lee, 24, is assistant administrator, and Scott, 26, is director of one of the child care cen-



Frances Franklin Batchelder
(William and Mary)

ters. A third son is still in high school, but he'll probably end up working for mom, too!

Frances is also a child care consultant for B and B Management Services, Inc., and is presently treasurer of the Northern Virginia Private School Association and its immediate past president. She is also president of Fairfax County

Soroptimist International.

After launching her nursery school business and getting the family involved in the day to day running of it, she decided to return to school to take early childhood education courses at George Mason University, where she earned a masters degree. "Of course by then I could have taught many of the courses I was taking," she laughed.

She is a board member of the George Mason Alumni Association and immediate past secretary, and last year was appointed by the governor of Virginia to serve on the university's Board of Visitors (akin to Board of Regents in other states). Frances spends much of her time at that, and has been elected secretary and nominating committee chairman.

Always an active member of the Northern Virginia Alumnae Chapter, Frances was the featured speaker for Founders Day last November, which was a joint meeting with the Washington, D.C. alumnae and University of Maryland collegians.

Lunar Lights



Carol Heine
(Indiana St.)

Congratulations to Beta Chi Chapter at **Wichita State** for earning Achievement scholarship status. The chapter was not included in the listing in the spring issue due to the reporting of an incorrect grade point average.

Joan Blayney (Arizona St.) has been appointed director of media planning for NBC Television Network, West Coast. In her new position, she will be responsible for the planning and placement of paid advertising for entertainment programming and the scheduling of on-air network promotion. She has a B.S. in advertising and marketing and previously was employed by several advertising agencies.

An illustration by **Shellee Bollenbaugh** (Drake) won third place in the College Fraternity Editors Association Art Contest. The national contest was sponsored by Ihling Bros. Everard Co.

Three of the last five Homecoming Queens at San Diego State have been Gamma Phi Betas. The winner this year was **Karla Markus**, who also captured a first place trophy in the solo voice division of the Greek Week talent show.

Dr. Carol J. Heine (Indiana St.) is a practicing optometrist in Terre Haute, Ind., and has recently been elected to Indiana University's Alumni Executive Council. She has also been honored as Young Career Woman of the Year by the Terre Haute chapter of the Business and



Joan Blayney
(Arizona St.)

Professional Women.

Jan Peterson (Wisconsin) is the initial organizer and current president of the National Congress of Neighborhood Women and its executive director. The NCNW is a national organization of working women from low and fixed income groups who work together on issues affecting their everyday lives.

Jan has been on "Good Morning America" and was written up in the *New York Times* and *Washington Post*. She has served on the national board of the National Organization for Women.

Based in Brooklyn, the NCNW is building a network that will provide information, support, recognition and technical assistance to low and moderate income women working to improve the quality of life for themselves, their families and their neighbors. "Traditionally we do not identify with the mainstream of the women's movement," said Jan. "We want change and equity for ourselves, but we want to seek it not by leaving our neighborhoods, but by moving forward with them."

Geralyn Marotta Prosswimmer (Lehigh) was awarded a 1982 New York City Panhellenic scholarship. She is a third year student at Rutgers Medical School and plans to practice in the Pennsylvania-New Jersey area upon graduation. Geralyn is a former recipient of a Gamma Phi Beta Foundation Founders Fellowship.



Geralyn Marotta Prosswimmer
(Lehigh)

Dallas alumnae honored **Virginia Forsythe Vint** (Missouri) by establishing an award in her name. The award will be presented annually to the Southern Methodist collegian who has demonstrated outstanding achievement in scholarship, campus involvement and chapter activities. Mrs. Vint presented the first Pride and Commitment Award to Wendy Jones at Founders Day.

Alumnae Directory

All telephone contact has been completed by Harris Publishing Company, publishers of our official alumnae directory. The purpose of the telephone contact was to verify the information which the alumnae provided on the directory questionnaires and the information currently held on the alumnae records.

At the same time, the telephone representatives of the publishing company invited alumnae to purchase personal copies of the directory.

The directory is tentatively scheduled for release in July, 1983. If you have not received your copy by August 30, 1983, or if you are interested in ordering a copy and have not heard from the publisher, you may contact them directly at the following address: Doreen Luff, Customer Service Representative, Bernard C. Harris Publishing Co., Inc., 3 Barker Ave., White Plains, NY 10601.

Sisters Speak

Dear Gamma Phi Beta Members:

I would like to share with you how it feels to be a mother of three Gamma Phi Beta members.

Tonight my youngest daughter, Paula, is being initiated into the Gamma Phi Beta chapter at California State-Long Beach. She is following in her sisters' footsteps.

So few mothers can boast that they have three Gamma Phi Beta daughters. Linda is a 1978 initiate, Karen a 1980 initiate, and now Paula a 1983 initiate. I hit the jackpot! I am proud to say all three of my girls are part of a great International Sorority.

Gamma Eta Chapter has made their college days very special. They have made so many sisterhood friendships. I feel that Gamma Phi Beta will continue on into their alumnae days.

I have seen my daughters become responsible young adults. Their organizational and leadership skills have grown through the various offices they have held in their chap-

ter. Karen is presently president of her chapter and Linda was president during her senior year of college.

What fun it is watching their different sports events. The chapter has won many spirit awards as well as first place team awards in volleyball, flag football and softball. Of course, I can't forget them preparing for rush and getting ready for formals and parties.

I am sure Paula will find her days as a Gamma Phi Beta active rewarding. I hope she will live them to the fullest.

May I offer you my congratulations Gamma Phi Beta. You are truly a superb International Sorority.

Respectfully yours,

Pat Leuer

*Gamma Phi Beta Mothers
Club Member, Long Beach
Chapter*

Dear Sisters:

It is a great honor to receive the Golden Crescent Award commemorating 50 years in Gamma Phi Beta. I thank you from the bottom of my heart for the privilege of being of service to the Sorority and I treasure the associations I have had with our alumnae chapter. In my analysis, I believe the girls in this chapter are most outstanding, and live up to the ideals of Gamma Phi Beta, which are: friendship, caring, sharing, accepting responsibility, loyalty, honesty (in word and deed), courtesy in speech and action, aesthetic appreciation, dedication to service and a happy outlook on life.

It has been a privilege to serve as: president, treasurer for four years (no money—an easy job), Panhellenic delegate four years and now I am junior representative awaiting Shirley Walford to take over the presidency.

Panhellenic activities were quite different in the days when we met in the homes of members. They had a fashion show and luncheon each year which made thousands of dollars. The year we sponsored "La Traviata" at the Civic Auditorium, it fell to me to do the decorations. After contacting the florists organizations for contributions of dozens

of yellow and white football mums that lobby looked beautiful, which is difficult to believe.

I was delegate to the Gamma Phi Beta Centennial Convention in Kansas City, which was an interesting experience. Many Gamma Phi Beta Christmas parties have been held in my home, as well as Founders Day and two Gamma Phi Fairs.

My life has been happy and exciting and I wouldn't trade it with anybody's I know. I have worked with many organizations, groups and nationalities here and internationally.

Recently, I received my 20 year service pin from the Assistance League of Albuquerque, where my assignments were varied: coordinator of Assisteens youth group, program chairman for Hospitality House for senior citizens, arrangements chairman for social events and a member of that committee for years, and at present I am a volunteer clerk for Blue Portal where arts and crafts made by senior citizens are sold.

As a professional social worker, my American Red Cross assignments, both foreign and domestic, were very exciting. I was assigned to civilian war relief in Melun, France, assisting Red Cross and other social agencies to reorganize after the German occupation and distributing American Red Cross clothing to orphanages. In Briey, France, where 1,000 displaced Poles and Russians were housed, fed and clothed, it was a grim existence and bitterly cold.

In 1946, American Red Cross assigned me to the Veterans' Hospital in Albuquerque where I supervised the work of Grey Ladies, and organized their program for the returning veterans.

All of these experiences were rewarding, but my first love is Gamma Phi Beta. I shall treasure this Golden Crescent always and later want it passed on to another Gamma Phi Beta sister who is entitled. Thanks a million for this beautiful golden pin. I love you all.

*Rowena Bass Cole
(Missouri)*



The Leuer sisters, Karen, Paula and Linda, are ready for an exciting evening at Panhellenic Presents.

In Memoriam

ALPHA

Dorothy Grover Owens

**Annette Hastings Witmeyer

BETA

Jane Lord Brook

EPSILON

Kathryn Spigler Scott

ZETA

Lillian Waring Irle

ETA

Jeanne Provost Arnold

Nancy Butcher Chapot

Jean Craig Clack

KAPPA

Marjorie Jones Bishop

Arlyn Bodal Malmquist

LAMBDA

Lulu Waynick Beck

**Virginia Gray Douglass

Dorothy Haggett Lister

Marjorie Garvin Rourke

MU

Herva Dunshee Boekel

Ruth Long Curtner

Doris Anderson Hutton

NU

Mina Grosscup VanVactor

XI

Jean Allebaugh Mendiola

OMICRON

Elizabeth Schaub Teare

PI

Frances Stufflebom Dotson

Delia Cobb Nitteberg

RHO

Alice Leighton Powers

SIGMA

Lillian Bixby Carlisle

CHI

Martha Mason Gilbert

Evelyn Berg Murphy

PSI

Marie Ellington Booth

Ruth Humphreys Marsh

Margaret Aler Reinicker

Martha Harrington Scofield

ALPHA BETA

*Alice Erie Young

ALPHA GAMMA

Vera Zadow Warren

ALPHA DELTA

Lucille Jones Haas

**Margaret Stein Seamans

ALPHA EPSILON

Margaret Spencer Mack

ALPHA ZETA

Jeffie Irwin Kneip

ALPHA ETA

Frances Coddington Baker

ALPHA THETA

**Anita Bertran Curtis

ALPHA IOTA

**Helen Vickers Bennett

ALPHA MU

Helen Gleason

ALPHA XI

Sherry Johnson Krienke

ALPHA OMICRON

*Nell Bishop Murfin

ALPHA PHI

Linda Hare Goddard

ALPHA CHI

Sally Anne Quarton Newton

ALPHA OMEGA

Jeanne McKerracher Bennett

BETA GAMMA

Doris Welling Frawley

BETA OMICRON

Floy Young Shafer

BETA PI

Lorine Bell Nadzeika

BETA TAU

Harriette Cocke Williams

BETA CHI

Martha Jane Hinkle McCluggage

**—Service Roll

*—Merit Roll

Diane Forman Judd, Epsilon Chapter, was listed in the In Memoriam column in the spring 1983 issue of THE CRESCENT. This was in error and we apologize to Diane and her friends and family for any suffering we have caused. Those wishing to write her may address correspondence to: 120 Draper St., Springfield, MA 01108.

Gamma Phi Beta Sorority is urging its members to make memorial gifts to the Gamma Phi Beta Foundation in memory of a lost "sister" or other loved one. Contributions, which are U.S.A. tax deductible, will be used to support the Sorority's philanthropies—camping for special children and financial aid to women students. The latter takes the form of scholarships, fellowships and grants-in-aid.

Members of the remembered one's family will be notified of your gift with a special card mailed from Central Office. Contributions should be made payable to the Gamma Phi Beta Foundation, 7503 Marin Drive, Englewood, CO 80111, and designated as a memorial to (John Doe) on the face of the check.

Help deserving young women while remembering someone you loved.

Active Alumnae



A holiday project for Norman, Okla. alumnae was baking Christmas cookies.

A spina bifida bowl-a-thon was a fall project for the **Omaha** Alumnae Chapter. Some spina bifida afflicted children were special guests at their Christmas meeting, where a film on the disease was shown.

Greater Kansas City's 22nd annual Antique and Art Show enabled the group to donate more than \$9,000 to local charities and Gamma Phi Beta projects. The group's April meeting featured Deanell Reece Tacha (Kansas) as speaker. She is vice chancellor for academic affairs at the University of Kansas, an attorney and a mother.

Albuquerque alumnae have been busy with many activities, but two of their favorites are the parties they give for the pre-schoolers at the Albuquerque Hearing and Speech Center. At Christmas they had a party for the children complete with a Santa bearing Gamma Phi Beta provided gifts. An Elks Club clown entertained the children. In May they took the same children to an amusement park for rides and a picnic. Big smiles were a delightful reward for the group's efforts.

Installation of the new chapter at the University of Georgia has enlivened the activities of **Atlanta** alumnae and brought more members into their group. Their Founders Day had the largest attendance in history. More than 200 members in Atlanta and suburban areas were invited to learn about involvement with Delta Omicron (Southern Tech) and Delta Upsilon (Georgia)

Chapters at area coffees in February. The group also had programs on color analysis and silver crafts, a wine tasting, planned the Area Leadership Conference for Province VIII, and participated in a Panhellenic bridge brunch and a Panhellenic luncheon.

Aerobics one month and a potluck the next—or even at the same meeting—seems to be the pattern for many alumnae chapters. **Dayton's** agenda included just that and the potluck focused on pasta and salads. They also had a tour of Cox Arboretum, attended officer installation at Beta Epsilon at Miami University, and sold Jaycee Entertainment '83 books for a profit of \$430. Funds will be divided between the Dayton United Cerebral Palsy for their camping programs and the Gamma Phi Beta Foundation. In the past, the Foundation has provided a matching grant to UCP and the group is hoping for a repeat performance.

New Jersey Bergen County alumnae are celebrating their 15th year of activities. "The Year of Sister-ship" is the theme for the year. They have had a family apple picking affair, followed by an auctioned supper at the historic home of one of the members. It also served as their fundraiser. Their annual Christmas brunch at an area country club included husbands. They learned how to bake bread, made projects for a charity bazaar and planned to end the season with a gala boat trip up the Hudson River.



St. Louis alumnae attend a reception for Grand President Ann Mulen Bronsing (Indiana St.).

Phoenix alumnae congratulated new pledges with a potluck last fall. On Founders Day, more than 80 alumnae watched Sharon Mickel Kiefer (Arizona St.) pin the 50 year pin on her mother, Lois Gates Mickel (Arizona St.) and Jane Rankin McLain (Arizona St.). Phoenix Convention Chairman Mignon Phipps Michele (Oregon) was presented the Service Roll citation. Kris Brandt Riske (Wyoming), Eric Burff Sorensen (Wisconsin), Kim Ritter (Arizona St.) and Carmen Carr (Arizona St.) were honored with local awards. During the year the group also heard about color selection, how to make cosmetics with foods from your kitchen and honored Arizona State's graduating seniors.

Scholarship Available

New York City Panhellenic will award two \$400 scholarships to sorority women doing fulltime graduate work at a college or university in the New York City metropolitan area during 1983-84. These grants will be made in September, 1983. Those interested should request an application from Mrs. Kelso Sutton, 2 Tudor City Pl., New York, NY 10017, and should return the completed form by August 1, 1983.

In past years these scholarships have assisted women working for advanced degrees in such schools as New York University School of Business, Columbia University School of Physicians and Surgeons, Rutgers University School of Law, John Jay College, Kean College of New Jersey and Adelphi University.

Gamma Phi Beta Bookshelf

Crimes In Her Life Prompt Book

Noreen Linduska Zahour (Illinois) took 20 years to write her second book, *The Rigo*, which she hopes will be "the science fiction thriller of the '80s."

The novel deals with the adventures of two prominent men, an industrialist and a trial attorney, who are childhood friends meeting again when the son of one is imprisoned for a heinous crime.

The incarceration leads to the disintegration of the father. His old friend, a nationally known attorney, intercedes by introducing his suicidal friend to an old notebook that is an account of an aristocratic Mexican playboy. The desolate man is motivated to carry on the Mexican's quest for a solution of both crime and punishment.

Noreen calls her tale "cruel, yet tender; frightening but studded with facts for optimism." She was motivated to write the story because she

realized that little by little crimes began to enter her own life. On one occasion she was nearly assaulted and her homes were burglarized four times.

Encouraged by a literary agent who called *The Rigo* publishable, but receiving no other commitment, the book became a family corporate project, i.e., self-published. All book shops visited by the book's salesman accepted it. It is for sale in the Chicago area and in all Printers' Ink branches.

A former associate editor of THE CRESCENT, Noreen lives in a Chicago suburb with her attorney husband. Her first book, an autobiography called *My Polio Past*, won the Coronet Magazine Award, became a radio drama and was translated into Braille. She has written short stories, poetry and children's books, and been a book reviewer for the *Chicago Tribune* and a



Noreen Linduska Zahour
(Illinois)

copywriter.

The Rigo, \$7.50 postage paid, is available by writing The Wissalon Co., Box 9078, Downers Grove, IL 60515.



LAVALIERS
(Gold Filled Chain with Gold Colored Charms; Sterling Silver Chain with Sterling Silver Charm)

		Gold Filled	10K	Sterling Silver
1-3LL/02VG	Vertical Monogram	\$16.00	\$ 22.00	\$12.00
2-2/LL40G	Crescent	—	35.00	15.00
3-3/LL/12G	Heart with Monogram	—	24.00	13.00
4-CC/07G	Crest	—	24.00	15.00
5-3LL/14MG	Sculptured	—	27.00	14.00
6-3LL/13DG	Three Dimension	—	33.00	19.00
7-3LL/025G	Staggered Monogram	16.00	22.00	12.00
8-3LL/09G	Circle Monogram	—	24.00	13.00
9-2LL/37G	Crescent Enameled	—	45.00	20.00
10-2LL/58G	1896 Monogram	—	35.00	15.00

OTHER INSIGNIA

		Gold Filled	10K	Sterling Silver
11-CR/25G	RECOGNITION PINS:			
12-MG/11G	Crest-Gold Filled	6.00	—	—
13-	Monogram	6.00	—	—
	Black Enameled Crescent	—	—	—
	Collar Button	6.00	—	—
14-MOTHER	MOTHER's PIN-Pink	—	—	—
	Carnation-Gold Filled	5.10	—	—
15-PI/G	PLEDGE PIN-Brown Enamel	—	—	—
	with-Yellow Crescent-	—	—	—
	Gold Plate \$2.00	—	—	—

-PS/58G

16-SP/11G
17-SP/40G
18-SP/58G

1896 Monogram Pin
STICK PINS
Crest
Gold Crescent
1896 Monogram

—	35.00	15.00
10.00	26.00	16.00
—	39.00	19.00
—	39.00	19.00

RINGS

19-SR/135G	Signet (rectangular)	—	105.00	32.00
20-SR/366G	Signet (oval)	—	95.00	28.00
21-SR/531G	Recessed Letters	—	110.00	34.00

BRACELET

22-B/60G	Crescent	35.00	—	29.00
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CHAPTER GUARDS (Not illustrated)

		1-Letter	2-Letter
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Founded November 11, 1874
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Pacesetters

Paths Finally Cross For Sisters

Two active women rose through the ranks of local PTAs, moved on to the state level, and eventually became presidents of their state school boards. From there both went on to become members and eventually board members of the National Association of State boards of Education. It was there that their paths finally crossed for the first time, and they discovered they are both Gamma Phi Betas.

Joanne Schold Goldsmith (Maryland) is current president of both the Maryland State Board of Education and the National Association of State Boards of Education. Martha Wilkins Wise (Ohio Wesleyan) was president of the Ohio State Board of Education and was to have been president of the National Association this year, having served as president-elect last year. Instead, she decided to run for a seat in the Ohio State Legislature. To do this, she had to resign from her state board, and hence from the national board.

Joanne has been a member of the Maryland State Board since 1975, and is its first woman president. Earlier she served on the Prince



A national board meeting led to the discovery that Martha Wilkins Wise and Joanne Schold Goldsmith are sorority sisters.

Georges County Board of Education and on the executive board of the county's PTA.

She has three children: a 25 year old son, a 23 year old daughter and a 17 year old high school daughter who is the student representative on the Prince Georges County School Board. "And I didn't have a thing to do with it," said proud mom.

Before becoming so involved in PTA and other educational interests, Joanne was very active in Gamma Phi Beta. "Gamma Phi is what got me started," she insisted. She served as alumna advisor for

Beta Beta Chapter, and organized the College Park, Md. Alumnae Chapter, which for several years was a sponsoring chapter, but which has now recombined with the Washington, D.C. Alumnae Chapter.

Martha Wise was elected to the Ohio State Board of Education in 1973, and served as its president in 1979 and 1980. Among her many contributions, she has headed committees on teacher education redesign, legislative and budget review and desegregation.

Recipient of a PTA honorary state life membership and a 1980 award for outstanding leadership in Ohio teacher education given by the Ohio State University Education Deans, she has actively served in school and council level PTA posts since 1964.

She is currently secretary to the medical director of Standard Oil Company in Cleveland. She has a 24 year old daughter, a 22 year old son, and is grandmother to a three year old legacy. Though she lost her bid for the state legislature, she surely won't be idle!

Designer Preserves History

Lucille Morgan Terry (E. Texas St.) is an historic preservationist extraordinaire. Long active in historic preservation and tourism in Texas, her crowning achievement is the restoration of the historic Excelsior Hotel in Jefferson, Tex., which has been in continuous operation since 1850.

In 1961 it was purchased by Lucille's garden club, and since that time the ladies have completely refurbished it. "We refinished every piece of furniture ourselves," she said. Her degree in interior design certainly wasn't wasted, and she proudly reports the hotel is fully booked most of the time.

Thanks largely to Lucille, Jefferson is now "an extremely busy tourist center." During her long associa-

tion with the Jefferson Restoration and Preservation Corporation, Lucille was the first woman to chair a committee of the East Texas Chamber of Commerce.

She was named an outstanding alumna of Texas Woman's University, and was cited as Outstanding Citizen of Marion County by the Chamber of Commerce. She is also very active in her church, DAR, Carnegie Library Board, Chamber of Commerce Board and hospital auxiliary.

Married to a doctor, and the mother of Gamma Phi Beta Julia Terry Templeton (E. Texas St.), as well as twin sons, Lucille was an alumna initiate when Gamma Zeta Chapter was installed at East Texas State.



Lucille Morgan Terry
(E. Texas St.)

She was honored by then First Lady Lady Bird Johnson in 1968 as one of America's outstanding women, when she was invited to the White House with other "Women Doers of America."

An Opportunity

Donna J. Smith Williamson's dream began 25 years ago when she was pledged to Gamma Phi Beta at Northern Arizona University. That dream came true when she was initiated by Delta Theta Chapter in April.

After meeting all pledge requirements, she married, transferred to another university, and as a result was never initiated. Then last fall her daughter, Coleen, pledged Gamma Phi Beta at California Polytechnic-San Louis Obispo.

Coleen had mentioned her mother's long ago pledgeship on her rush application. When it was noticed by Delta Theta Pledge Advisor Sue Posnick, she wrote Donna asking if she would be interested in becoming an alumna initiate. An immediate "yes" was the reply.

Donna stated on her alumna initiate application, "If I am selected I will actively assist in any activities I can for Gamma Phi Beta. I enjoy working with young people and know I would enjoy my times with the girls and alumnae. I have attended special seminars on communications, time management, stress, personal efficiency and others of which I would like to share knowledge gained with

the members of Gamma Phi Beta."

Donna and her daughter were initiated together, much to the surprise and pleasure of Coleen. She had no idea until that evening that her mother was becoming an alumna initiate.

When writing about their upcoming initiation Donna said, "The closeness my daughter and I share is one of friendship and companionship. Needless to say, I am excited for this very special event to happen. One that I never thought would and most of all never as special as it will turn out to be—shared with my daughter."

Donna is operations planner for Lockheed and owns her own bridal consulting firm in San Jose. She and Sue Posnick, who now lives in San Jose, are involved with Beta Theta Chapter at San Jose State.

Do you know of an outstanding woman who would be interested in becoming an alumna initiate? If so, please contact Mrs. N. DeKoker, 2800 Baltane Road, West Bloomfield, MI 48033.



Donna Williamson Smith joins daughter Coleen on Parent's Weekend.

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