

# The Crescent

Summer 1979

Gamma Phi Beta





# Crescent Assignments

For Winter Issue:

News of philanthropic activities  
Alumnae chapter letters  
Alumnae Career Corner articles  
Alumnae Pacesetter articles  
Colossal Collegian articles  
College Collage articles  
Feature articles

Deadline: September 1, 1979

*Crescent* Correspondents:  
Please read the *Crescent* assignment page in the *Crescent Communique*, which you can obtain from your president.

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## FLASH!!

Gamma Phi Beta announces with pride the formation of Delta Pi colony at Illinois State University, Normal, IL. Please send rush information by Sept. 1 to alumna field representative Sue Haven Quane (Indiana): Mrs. L. W. Quane, 1107 W. College Ave., Normal, IL 61761.

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# Gamma Phi Beta

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ON THE COVER: Gamma Eta chapter members outside the chapter house at California State University—Long Beach.

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ΓΦΒ . . .

**more than a sorority . . .**

**an opportunity.**





# Breaking the Ice in Rush

By Colleen Sweeney  
Collegiate Consultant

Do you have members and pledges who are fearing rush because they lack the confidence to speak to complete strangers? Or are you an alumna or a collegian who feels uncomfortable mingling with new faces in any social setting?

The ability to make conversation and have confidence doing it is the secret to a more rewarding and successful rush. How can you improve that ability to communicate with a total stranger?

Rush is more than skits and songs, costumes and cookies. Rush is each one of you, doing your best to sell yourself and our Sorority. Without talking, how can we sell our unlimited list of benefits? Here are a few tips on the road to improvement.

Conversation is a unique mirror. When you speak to someone, you are reflecting your feelings, desires, experiences and emotions. The words are only a small part of the ability to communicate, but they generate pictures and feelings. When you give a warm, "Hello, how are you. Nice to meet you," it creates a relaxed environment for someone you've just met. You are projecting a positive image of yourself.

Conversation is a learned skill and like learning how to play the piano or cook a Chinese dinner, it takes observation, practice and evaluation again and again to perfect your ability. Confidence in being able to swim, for example, was instilled because you worked towards a goal through practice.

Your speech personality is picked up, for the most part, from your conversational environment. The more people you meet and the more experiences you encounter, the more interesting your conversation will become. With every new introduction, your speaking ability can mature.

Learning how to be a better salesman of yourself is where rushing starts. To begin working toward the success of that first impression, spend some time observing people, anywhere and everywhere. Take just five minutes a day sitting in a shopping mall or on campus and simply observe people. Watch for facial and body expressions. Listen to the messages being transmitted among strangers and try to pick up on conversations and gestures that appeal to you, that impress you. BE A GAMMA PHI SPY! Jot your observations down and analyze them. The more you observe, the more you will learn.

When you have a list of tips, it's time to put them to the test for yourself—practice. Everywhere you go during the course of a day, you run into strangers. When you get into an elevator, say hello to a stranger and shake her hand. Start getting rid of that fear. When standing in line for football tickets, ask the person behind you, "Who are you rooting for tonight?" Or ask the person in front of you at the grocery store what she thinks about the high price of produce. Get creative and start building that confidence. Keep the conversation short, yet practice your gestures and speech personality. Continually force yourself to expand your "comfort zones." Who knows who you



Chris Chesrown  
(Arizona St.)

might meet.

When practice is over, it's most important to evaluate what you've done. What tips worked great for you in conversing with strangers? Did you encounter any challenges along the way? Analyze your process well and then set new goals to learn even more by doing it again.

With repetition comes conditioning and with conditioning and familiarity comes confidence. The better you feel about communication, the better your rush will go.

Take strides to improve your abilities to converse now and watch Gamma Phi Beta reap the benefits from it. You have but a few precious moments to impress that first rushee, so get prepared to meet the challenge and make it count. Rush 'em hard Gamma Phi Betas!



# The Rush Game

By Kathleen Ginett  
Alpha Epsilon

*Object:* The object of the game is to ledge the most outstanding women oing through rush by being the most riendly and enthusiastic sorority ith the most opportunities to offer members.

*Playing Pieces:* In order to set up lay, all Gamma Phi Beta members must be present, poised and ready to o. Smiles and cheerful personalities ombined with hard work and a etermination to do the best are key lements if you really want to win his game.

*The Play:* The game requires total v involvement of all members. Deco- ating, creative ideas, little surprises nd a touch of love and care with all ou do helps your team advance on e board. The most fun is meeting ushees and applying all the prepara- ons. This is when members should ow rushees what a super place Gamma Phi Beta is.

How you treat rushees determines he whole future of the game. Songs, kits, dinners, games and activities ould show rushees how proud you re to be a Gamma Phi Beta. You'll now you've won when the week is ver and your new pledges arrive.

If you play by the rules you'll have he most outstanding pledges ever, nd great pledges mean great mem- ers. Be prepared and be the best you an be.



Ready for the stage in Eta chapter's Alpine rush skit are (l to r) Rebecca Elia, Liz Clayton, Sue Trebino, Brenda Blardoney, Kathy Harrington and Caroline Frord.



(l to r) Andi Alban, Kristin Steinmetz and Nancy Knudsen imitate the Andrew Sisters in Eta chapter's In the Mood for Gamma Phi rush skit.



Eta chapter collegians performing their Snoopy Day rush skit.



# Game Plan for Rush



By Carol Asel  
Collegiate Editor

When rush chairmen sit down to plan a week of parties, the conversation often turns to "That's been done before," or "We've got to come up with something new to keep rushees thinking Gamma Phi all week."

Choosing new rush skits which will make a rushee's visit to Gamma Phi Beta memorable can be a real challenge. Many chapters which have discovered successful rush ideas have shared them with the *Crescent*. Perhaps your chapter might adapt one for its use.

Both Alpha and Alpha Theta have designed parties around the popular game, Monopoly. The second round party at Vanderbilt features a floor-to-ceiling wall hanging designed like a Monopoly board with each square depicting something about Gamma Phi Beta. The rushees are greeted at the door with their own "game plan" directing them to various stations around the house.

Tour stops include "Pledging," which follows a pledge through her pledgeship, "Inside Gamma Phi," which informs her about chapter activities, "Campus Activities," which describes the many outside activities in which chapter members are involved and "Free Parking," which

looks at international and alumnae activities.

Similarly, every room at the Alpha chapter house is located on a very special street, be it Formal Place or Pink Carnation Avenue. Each room tells a little about the chapter and the Sorority.

"Unity" is the key word at Eta chapter. Skits look at the lighter side of sorority life and also express a special Gamma Phi feeling. They use the name tags pictured above at their theme parties.

The four founders make a special appearance at Beta Gamma rush functions. Dressing the part, four chapter members arrive at the party in a vintage Model A Ford.

The latest dance craze has become a part of rush at Oregon State University where Chi chapter's third round party transforms the house into a disco complete with crystal ball and upbeat music.

Imagine being surrounded by pink carnations and crescent moons, munching on popcorn and peanuts at a three-ring circus and being invited to the Mad Hatter's Tea Party at the Gamma Phi Beta Wonderland. That is just the beginning of Delta Kappa's rush at Lehigh. Ziggy hosts the next open house there. Even Rizzo, one of the stars of "Grease," becomes a

Gamma Phi at Delta Kappa's theme party. Everyone celebrates with ice cream sundaes served by two super scoopers on roller skates.

Gamma Kappa has found success with some of the world's most loved characters. The Mouseketeers, Jiminy Cricket, the Seven Dwarfs and Mary Poppins each sing renditions of the songs which made them popular.

Gamma Phi Beta Street at Gamma Kappa chapter comes complete with visits from Big Bird, Kermit the Frog and Cookie Monster, all from television's "Sesame Street." They hold this party outdoors, keeping the day both relaxing and entertaining for rushees and chapter members.

The Secret sunshine committee is Rho chapter's special way of spreading a little sunshine during rush. Members anonymously deliver goodies and notes to hard working Gamma Phis. It's a nice way to give someone a special pat on the back for a job well done.

The methods may vary from campus to campus, but there is a common goal behind each chapter's rush activities—continuing the bond of Gamma Phi Beta sisterhood. The hours are long and practice sessions tedious. The result is worth every minute of planning, rehearsing, smiling and crying.



# Skit Kits

The opportunity your chapter has been waiting for—a new rush skit to spruce up your rush party. These tried and true skits may be ordered, by number, from Sheila Cornish Bell, East 12722 Guthrie, Spokane, WA 99216.

## General Skits

1. Alice in Gamma Phi Land
2. Bingo
3. Find Your Twin
4. Brush Up Your Shakespeare
5. Carousel
6. Casino Party
7. Nostalgia
8. Cleopatra
9. Happy Days With Gamma Phi Beta
10. Disneyland Day
11. French Party
12. Funny Girl
13. Gamma Phi Beta Across the Country
14. Movie Entertainment
15. All In Our Family Slide Show
18. The Greatest Skit on Earth
19. Grecian Party
20. Hawaiian Party
21. Heaven Party
22. Mexican Fiesta
23. Hillbilly
24. Thoughts on Gamma Phi Beta
25. Charlie Brown's All Stars—GPB All Stars
26. Island on Pango-Pango
27. Japanese
28. Little Women
29. Melodramas
30. Now She's a College Girl
31. Pirate Parties
32. Contemporary Readers Theater
33. Puppet Show
34. Raggedy Ann and Andy Party
35. Sesame Street
36. Sisterhood Day
37. Ski Heil Party
38. Rush Presentation



Gamma Upsilon collegians performing their Telephone rush skit.

39. Snoopy Skit
40. Sound of Music
41. Southern Belle
42. South Pacific
43. Sweetheart Party
44. Tale of Gammerella
45. Short Talk on Sorority Life
46. Telephone Skit
47. TranSISter Skit
48. Gamma Phi Beta Introduction
49. A Chorus Line
50. Village Gam O'Phi
51. Wizard of Oz
52. Early American
53. Campus Scene
54. Gamma Phi on Review
55. Gamma Phis are Individuals
57. Snow White
59. While I Am a GPB, this is what I can Also Be . . .
60. Pizza Party
61. Country Festival—Autumn
62. Nostalgia
63. Good Life
6. Five Virtues (Purpose, Fellowship, Integrity, Kindness & Love)
7. Gamma Phi Beta Heaven
8. Garden of the Angels
9. Guided by Stars
10. Lady in the Moon
11. Legend of the Crescent Moon
12. Moonlight Reflections
13. Opening of the Crescent Room
14. Crescent Dream Tea
15. Pink Carnation Wedding
16. Readers Theater of the Future
17. Preference Party (Love, Labor, Learning, Loyalty)
18. Three Coins in a Fountain (4 variations)
19. Turn Around Little Girl
20. Welcome to Our World
21. The World of Gamma Phi Beta
22. Candlelight Preference Skit
23. Gamma Phi Spirit
24. Seven Stars
25. A Gamma Phi Spectrum
26. Preference Skit (history, readings & friendship)
27. Preference Slide Show
33. Preference Speech
34. Preference Skit (personalized scrolls)
35. Southern Belle (based on My Fair Lady)
36. Preference Skit (contemporary readings, thoughts & songs)

## Preference Skits

1. Circus Theme
2. Crescent High
3. Final Dessert Party
4. Dreamland
5. Find Your Rainbow



# Legacy Is A Two

By Kay Goodnow

Throughout the 24 years I have been a member of Alpha Chi Omega, both "rush week" and "legacy" have meant any number of things. This year I learned that it is not possible to

be the mother of a legacy and be objective about anything.

My own Greek experiences were very favorable. As a collegian in the 50's I went through rush on a small campus with four sororities. They all wanted me and I wanted them all. I chose Alpha Chi Omega because members seemed to care for each other. I have never regretted that choice.

As a province officer I willingly stood behind chapters who chose not to pledge legacies, when their reasons were valid. In other situations, I found it necessary to question their reasoning when they decided not to pledge a legacy just because she was a legacy.

I had to deal with angry alumnae, unhappy mothers (and sometimes fathers), disgruntled house corporation boards and there were a couple of instances when my own central of-

fice was upset. By the same token, I dealt with happy chapters and enthused alumnae, satisfied parents, house corporation boards operating in the black and once in a while central office would send me notes of encouragement. So the ball bounced both ways and I would not trade those years for anything.

When I "retired" from collegiate work, I settled into alumnae work and enjoyed that too, although not as much. I have lasting friendships from these experiences. I dreamed of a day when my daughter would belong to one of our strong and gentle chapters on some bright and beautiful campus.

Naturally I am not prejudiced. My legacy has a 3.6 high school grade point average, a fair number of activities, is a leader and is cute. And, my legacy has a mind of her own. I was generous with her. "You must pledge where you feel you belong," I would say, "and anywhere you choose will be fine with me so long as it is Alpha Chi." We both knew I meant it, which was fine, because she is aware of what the Fraternity has meant to me.

When it came to the matter of writing a recommendation each of my friends had something different to say and each had her own suggestion. I decided that those who wanted to recommend my legacy on her own worth were welcome to do so, those who were recommending her because of me were asked not to. I was comfortable with this guideline, and secure.

My legacy went off to rush week. I experienced every emotion from nausea to fear to actual pain. I knew how many rushees there were and how many spaces in the chapters. I threatened to bring rack and ruin on the heads of the province president, the alumnae advisors, the chapter and anybody else I could think of if anything happened to my legacy. This did help to restore my sense of humor, as I realized that I was behav-

## Sisters Fo

By Betty Mae Conner Jones  
(Oklahoma)

I am so lucky to have pinned my badge on my three daughters. During each daughter's rush I had many mixed emotions as I have always been an active Gamma Phi and so wanted my girls to join me in the crescent circle. I wished for them the same feeling of belonging, the same loyal friendships and the same security of a home away from home that I had experienced many years ago.

On the other hand, I knew times and chapters change and the personality of each of my girls was different. Even though I hated to admit it to myself, I knew my girls could be happy in any sorority they chose. I told each of them that the important thing was to make her own decision and, after making that decision, enter into the sorority's activities.

Each girl hoped for the opportunity to visit every sorority on campus. Each wanted to be treated as an individual and not be judged as a sister or daughter. Each wanted to be pledged because of her own attributes.

Rush is a difficult time for a legacy. Collegians should try to understand the difficult position a legacy rushee occupies. Sometimes chapters forget that legacies generally have an inheritance that tips the scales in their favor. I know my girls knew more about Gamma Phi Beta than any other sorority and I am sure Gamma Phi had an advantage.

Almost always, given the opportunity, legacies become some of our most active, loyal and commit-

ing exactly like those persons who for so long had played havoc with my

Feature



# Edged Sword

## ow Mom



net Jones, Betty Jones, (standing) Annabel  
nes and Betty Mae Conner Jones are all  
members of Psi chapter.

ted collegians and help build strong chapters. They know that the college years are just the beginning of a lifetime of Gamma Phi Beta friendships, mutual interests and support.

During the seven years my three daughters have been Psi chapter members at the University of Oklahoma, they have been blessed with the opportunity to know at least 10 Gamma Phi Beta families (i.e. sister legacies). They value the fact that the younger sisters of their friends have become their own sister's friends.

I am so thankful my daughters were chosen to wear the crescent and that I am their sister as well as mother.

feelings as a travelling officer. I realized that if my legacy were cut, no

one would be able to come up with a credible excuse.

Meanwhile the legacy was observing all of this with interest. She called home after the first day of open houses. She had been to four parties and had eight yet to go. But the first day had been Alpha Chi day. "Mom," she said, in her most enthusiastic I-am-going-to-like-rush-week-voice, "I am in love with Gamma Phi Beta." And then, hurriedly, "But I haven't ruled out Alpha Chi yet. It's just that I didn't get to meet many of them and the Gamma Phis all knew my name and they made me feel just like I belong there."

I experienced several emotions ranging from anxiety over just how this Alpha Chi chapter was rushing to feeling pretty relieved. She had let me off the hook. I could be detached and observe the action from a more relaxed standpoint. Well, I said to me, there has always been a soft spot in my heart for Gamma Phi Beta (my sister and sister-in-law are Gamma Phis). There were two more days of open houses, followed by a two day break for registration, followed by a two day delay of rush due to a snow storm. Those were the longest six days of my life. I would rather go to the dentist than go through rush week again. My legacy went back to Alpha Chi and called home with a more favorable report this time, but Gamma Phi was by far the front runner.

The next day, Alpha Chi elected not to invite my legacy back. She called me at the office and she said "Why, Mom?" and I couldn't even talk, let alone think of a credible answer. I managed a weak "I don't know" and felt the tears come and then the anger.

Objectively, I knew that our chapter had the right to make its own decision. Objectively, I knew very well that it was the numerical probabilities and the statistics of the rushing game that had dropped my legacy. It was a

tearing feeling, as I tried to divide objectivity from feelings, tried to compensate, understand and believe. These two parts of my life that I loved so much waged war inside of me. The mother part of me won.

I nearly was afraid to ask about Gamma Phi Beta. But they were still around and she was liking them more and more. She preferenced Gamma Phi and then she spent all of her time crossing her fingers and her toes and holding her breath in hopes that Gamma Phi would pledge her.

They did. This weekend our house was filled with pink carnations instead of red ones, crescent moons instead of lyres, and enthusiastic young women who share that undefinable feeling of sorority essence. My legacy's eyes were bright and shining as she recounted the preference party and shared the notes and letters she had received from her sisters in the chapter. Looking at her, I realized that in her happiness she is truly beautiful, and that she too understands the true meaning of the Greek word "soror;" she lives the bond.

My sister and sister-in-law, both of whom have been province officers for Gamma Phi Beta and both of whom had been plagued by yours truly, heaved a huge sigh of relief and started plotting their course for my next legacy who is four years from countdown.

And so, mothers of legacies everywhere, please know that it is not possible to be objective about your daughter. I have decided that it's okay not to be objective, it's okay to worry and to hope and to hurt. These things are all a part of being a legacy mother.

I feel warm about being the mother of a Gamma Phi.

From Alpha Chi Omega I have 24 years of special memories and special friends and special feelings. My legacy will have her special ties with Gamma Phi Beta and that, after all, is what it is all about.



# Alumnae Vital To Rush

By Sheila Cornish Bell  
ACVP—Rush

Anywhere an alumna lives, she can support the lifeline of every chapter—its rush program. Selling Gamma Phi Beta is much more than a week of formal rush, for every girl is a potential rushee.

Look around you and be aware of girls who would be super Gamma Phi Betas. Make them aware of Gamma Phi Beta, its purposes and what it means to you before they are even high school seniors. Alumnae public relations is essential to the lifeline.

Alumnae may believe their experiences as collegians were different from those of the present day. Although changes may have occurred in the mechanics, the spirit of rush is as familiar as ever. A good rush doesn't just happen; alumnae and collegians working as a team make it happen.

Support Gamma Phi Beta's lifeline by recommending girls you think will be assets to the sisterhood. Collegiate members do want and use information which a recommendation furnishes. Through this information, collegians get to know and remember rushees before rush begins.

When writing recommendations, remember each collegiate chapter is unique and is seeking pledges appropriate for the chapter. Usually the girl you recommend will be asked to at least one party. A recommendation form is on page 13 of this issue.

Collegiate chapters also need your help to identify legacies—granddaughters, daughters or sisters of

Gamma Phi Betas. While Gamma Phi Beta believes legacies should be given special consideration, they must compete on an equal basis with other rushees. Be aware that it is not always possible to pledge all legacies.

If specific information on prospective rushees is unavailable, submit their names. Those not attending the first series of rush parties will be contacted by the chapter at a later date.

A fantastic opportunity awaits those Gamma Phi Beta alumnae lucky enough to live near a collegiate chapter. Alumnae can work behind the scenes helping with food, costumes, decorations, skit ideas, duplicating

materials, serving and many other ways. Volunteer to be a rushee during pre-rush practice. Offer your help and guidance rather than waiting to be asked.

The alumnae role during rush is as important as that of the collegians. Gamma Phi Beta chapters need help in planning and carrying out rush—help which can be provided only by alumnae. Every member, collegian or alumna, wants the best for Gamma Phi Beta. Alumnae provide tradition and maturity while collegians insure the growth of the sisterhood. Working together means the continued success of Gamma Phi Beta.

## Mother Rushed In

Picture this:

Early autumn on the University of Missouri campus. The women of Gamma Phi Beta—along with every other sorority—were preparing for an onslaught of rushees. Rush skits and chapter house furniture alike were polished to perfection. "Remember" could be completed without a single sour note. The girls had everything needed for a successful rush week.

Everything, that is, except a house-mother.

Due to circumstances beyond their control, the members of Alpha Delta had indeed been left without a live-in advisor at a most crucial time. With rush week just days away, collegiates and area alumnae alike were at a point far beyond panic.

And then, to the rescue came Ann Johnson Alexander (Missouri).

From within the ranks of the Greater Kansas City alumnae, Ann emerged as an eleventh hour stand-in. Though assured the job was very temporary ("just through rush week," she had been promised), Ann wound up sticking around Mizzou until her replacement, Mrs. Doris Didier, finally took over Nov. 1.

And by that time, Ann had begun to feel so much at home that she



Ann Johnson Alexander  
(Missouri)

opted for yet another week in residence at 808 Richmond—to help the chapter get through its first football weekend brunch.

Pink carnations to you, Ann, for giving the time and energy needed to get Alpha Delta off to a running start last fall.

The Dallas Alumnae chapter and the Alpha Xi collegiate chapter of Gamma Phi Beta are pleased to announce their 50th anniversary celebration November 10 & 11, 1979. For more information please contact Mrs. John A. Maguire, II, 4912 Abbott, Dallas, TX 75205 or Mrs. E. L. Vint, 9319 Vinewood, Dallas, TX 75228.



# GAMMA PHI BETA ALUMNAE ENDORSEMENT

NAME OF RUSHEE \_\_\_\_\_  
(Last) (First) (Middle) Dates of Rushing \_\_\_\_\_

Home address \_\_\_\_\_ Requested by: Collegiate Chapter ( )  
Voluntary ( )

Year in college: Fresh \_\_\_\_\_ Soph \_\_\_\_\_ Jr \_\_\_\_\_ Sr \_\_\_\_\_

High School attended \_\_\_\_\_ College \_\_\_\_\_

City and State \_\_\_\_\_ Zip \_\_\_\_\_

Year Graduated \_\_\_\_\_ Age \_\_\_\_\_

College attended, if transfer \_\_\_\_\_ ARC grade \_\_\_\_\_

Father's name \_\_\_\_\_ Insufficient Information ( )

Business address \_\_\_\_\_

Mother's name \_\_\_\_\_

Business address \_\_\_\_\_

GAMMA PHI BETA STANDARDS OF MEMBERSHIP: (Check one)

	Outstanding	Good	Poor	Unknown
--	-------------	------	------	---------

1. Good character ☐ ☐ ☐ ☐

2. Scholastic ability ☐ ☐ ☐ ☐

3. Willingness to assume financial responsibility of membership ☐ ☐ ☐ ☐

4. Contribution to prestige of GPB with consideration of special talents ☐ ☐ ☐ ☐

5. Attractive personality ☐ ☐ ☐ ☐

Give description of personal appearance. (Attach photograph, if possible)

Family background:

Would she be an asset to Gamma Phi Beta in her community?

Additional Comments:

## GAMMA PHI BETA

As soon after rushing as possible, complete both sides of this section, detach, and mail immediately to the ARC chairman endorsing this form, or to the alumna recommending the girl.

From \_\_\_\_\_ at \_\_\_\_\_  
(Chapter) (College)

WE APPRECIATE YOUR TIME AND EFFORT



ADDITIONAL INFORMATION:

Sorority and Fraternity affiliations:

Father \_\_\_\_\_ Mother \_\_\_\_\_ Sister \_\_\_\_\_ Other \_\_\_\_\_

Gamma Phi Beta relatives \_\_\_\_\_

Name and age of younger sisters \_\_\_\_\_

How long have you known the family? \_\_\_\_\_ Rushee? \_\_\_\_\_

Scholastic ability: High School grade point average (basis A = )

Number in class \_\_\_\_\_ Rank in class \_\_\_\_\_

College grade point average \_\_\_\_\_

List scholastic honors \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

List talents and activities \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Date \_\_\_\_\_

ENDORSEMENTS:

1. Married name \_\_\_\_\_

Maiden name \_\_\_\_\_

Address \_\_\_\_\_

Alumnae chapter \_\_\_\_\_

Greek-letter chapter and year \_\_\_\_\_

2. Married name \_\_\_\_\_

Maiden name \_\_\_\_\_

Address \_\_\_\_\_

Alumnae chapter \_\_\_\_\_

Greek-letter chapter and year \_\_\_\_\_

3. Signature of ARC Chairman in rushee's home area \_\_\_\_\_

RETURN THIS BLANK TO THE APPROPRIATE ARC CHAIRMAN LISTED ON PAGES 15-18.

Name of girl recommended \_\_\_\_\_

Pledged \_\_\_\_\_ Pledging Deferred \_\_\_\_\_

Issued \_\_\_\_\_ Gamma Phi Beta invitations. Entertained at \_\_\_\_\_ parties.

Signed by A.R.C. \_\_\_\_\_



# 1979 Membership Chairmen

## ALABAMA

State Membership Chairman—Miss Janet Mahaffey, 1716 Beacon Crest Circle, Birmingham, AL 35209  
*Auburn Univ.*, Auburn (Gamma Phi)—Mrs. Peter Cutler, 1103 McKinley Avenue, Auburn, AL 36830  
 Birmingham—Mrs. Bruce Gamble, 2249 Red Mountain Terrace, Birmingham, AL 35205  
 Montgomery—Mrs. Murray Neighbors, 2 Seminole Drive, Montgomery, AL 36117

## ALASKA

State Membership Chairman—Mrs. Stanley Huhndorf, P.O. Box 8014, NRB, Kenai, AK 99611

## ARIZONA

State Membership Chairman—Miss Verla Oare, Box 664, Winslow, AZ 86047  
*AZ State Univ.*, Tempe (Beta Kappa)—Mrs. Thomas Neal, 5730 N. 13th Place, Phoenix, AZ 85014  
*Northern AZ Univ.*, Flagstaff (Beta Omega)—Mrs. Ted Leighton, 440 W. Pine, Flagstaff, AZ 86001  
*Univ. of AZ*, Tucson (Alpha Epsilon)—Mrs. Harry Haynes, 2131 E. Monte Vista, Tucson, AZ 85719  
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 Phoenix—Mrs. Thomas Neal, 5730 N. 13th Place, Phoenix, AZ 85014  
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Our collegians need, appreciate and use alumnae recommendations. One blank form is included in this issue. Others may be obtained through your nearest ARC chairman or state membership chairman. Send completed forms to the ARC chairman listed for the collegiate chapter. Forms should be submitted by rush date, listed on page 34. The more information alumnae can provide about a prospective rushee, the better the collegians can prepare for rush.

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Rochester—None. Mrs. David Privitera, 1324 Mary Drive, Macedon, NY 14502 will receive recommendations.  
Syracuse—Mrs. William E. Fitzgerald, 202 Churchill Lane, Fayetteville, NY 13066

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Gamma Phi's first colony members at Southern Technical Institute are (top l to r) Ann Jerrell, Sissi Stembridge, Patti Johnson, Jean Cushing, Elaine Parker, Carol Moore, Barbara Ransom, Pat Franklin, alumna advisor, (bottom l to r) Cindy Ballard, Diane Smith, Mary McCorkle, Diana Eros, Lisa Morgan, Sue Ellen Hiers and Diane Hays. Not pictured are Debbie Jordan and Debra Inman.

# Heading Toward Firsts

A series of "firsts" accompanied the auspicious beginnings of what will be Gamma Phi Beta's 11th chapter: first chapter in the state of Georgia, first sorority on the campus of Southern Technical Institute (there are five national fraternities) and perhaps the first colony to be pledged at an area leadership conference.

Under the supervision of Expansion Supervisor Karen L. Hedine (Washington), on March 31, 1979, Beta Mu chapter at Florida State University pledged the first 13 members of Delta Omicron colony at the conclusion of the Province VIII area leadership conference in Tallahassee, FL. There were more than 100 Province VIII Gamma Phi Betas in attendance.

Southern Technical Institute, located in the Atlanta suburb of Marietta, GA, is a division of Georgia Institute of Technology. Students are offered baccalaureate degrees in engineering technology and related fields to prepare them for career opportunities in business, industry, government, construction, education and private practice engineering and architectural firms.

A relatively new institution, Southern Tech has grown from its 1948 beginning 116 enrollment to more than 2,200 students. Southern Tech was the pioneer college for technical education in the South. In October, 1961, Southern Tech was moved to Marietta and a new, modern, 120-acre campus.

Women were admitted as full-time students only a few years ago. The fall 1973 women's enrollment of a mere 25 has grown to almost 300. Out of this disproportionately small number of the 2,200-plus enrollment, Delta Omicron colony boasts the first female student body president at STI.

Gamma Phi Beta is indeed proud to be first at Southern Technical Institute. Messages of welcome and congratulations may be sent c/o Gamma Phi Beta alumna field representative Dorothy Ray Johnson (SMU), 2596 Hogan Rd., Atlanta, GA 30344.

Leonite Selzer Moore  
Director of Expansion



# YES YOU CAN!

By Phyllis Donaldson Choat  
and Linda Daniel Johnson  
Chapter Development Chairmen

Are you doing all you would like to or could be doing? It is estimated that most people seldom use more than 10 percent of their potential. What is holding us back?

Lasting change, that is, growth, must come from the inside. Personal growth occurs with awareness of where we are now, where we would like to be and taking steps toward closing this gap. How we think affects how we feel and feelings and thoughts control actions. By controlling our thoughts, especially those about ourselves and our abilities, we can start using some of that idle 90 percent of our potential.

Change requires a positive self-image. We first need to become aware of who we are and where we are coming from. Next we need to control our "self-talk;" lock out the negative reinforcers ("I knew I couldn't do it.") and deliberately program in positive thoughts, pictures and feelings about ourselves ("I can do it.").

An awareness of where we are and a positive self-image enables us to set goals, where we want to be. Along with the goal, stated as clearly as possible, we need a roadmap, specific steps we will take to reach the goal. Reaching the goal, or even part of it, feels good. It is proof we are growing.

What is the role of Gamma Phi Beta in each member's individual growth? Surely, Gamma Phi cannot change us; nor can it make us change. Only the individual can change herself. What the Sorority does is present the opportunity for members to understand, accept and apply the tools of change that have been outlined above. This essentially is chapter development. If we personalize the initials "CD" of chapter development to mean **can do**, we have the essence of personal growth. It is the most basic and all encompassing of the five Gamma Phi goals of service, ritual, education, social and personal development.

Through its officers and activities the chapter fosters an environment

conducive to personal development. Open, creative minds encourage personal development in the chapter. We will find a better method of doing things if we try. The chapter officers' commitment to personal development within the chapter is essential. Leaders influence the kind and scope of chapter activities and demonstrate their interest in personal development by example.

Recognizing each member's individual personal goals, strengths and weaknesses and planning programs accordingly will lead to success in fostering a "CD"—**can do**—attitude among members. For example, conduct a program on assertiveness, entering or re-entering the job market, or transcendental meditation. Representatives from community groups, such as the YWCA, will be happy to explain their programs. Programs such as investing, belly dancing, quilting or a sculpting demonstration might awaken new interests. Or some self-improvement programs on make-up application, self-defense or yoga could be planned. Personal growth programs are excellent for joint alumnae-collegiate get togethers.

Members can become personally involved in individual growth. Start a jogging club for mutual health and security. Form a tennis, golf or bowling group, or better yet, an experienced member could give a few lessons to interested novices. We have the chance for new experiences and the opportunity to enjoy each other's friendship, companionship and individual resources. Each Gamma Phi Beta member has at least one skill or talent which she can share with her sisters.

Members not affiliated with an alumnae chapter can develop their own **can do** attitude. Keep in mind the thoughts presented on self-image and setting goals and use community resources such as community education programs.

Are you ready to grow? Gamma Phi is ready to help you. A commitment to personal growth and a "CD" attitude will enable us to approach using 100 percent of our potential.

We are human becoming.



# **GAMMA PHI BETA . . .**



**more than a sorority,  
AN OPPORTUNITY!**





## Inside Look: Camp Preparation

**By Arden Manson**  
**Past President**  
**Vancouver Camp Board**

Camp Sechelt is a living example of the philanthropic dedication of Gamma Phi Beta. The camping philanthropy is the product of the efforts of the whole Sorority and the organization and preparation for camp is the special responsibility of the 21-member Vancouver camp board.

As camp closes in mid-August, preparations are beginning for the next summer. The maintenance committee and everyone involved in camp operations pitch in to complete end of season cleaning and stock taking. They identify repair and maintenance tasks to be done over the winter and leave written records of recommendations on all phases of camp life.

At the September meeting, the food chairman presents a report on food costs incurred—the largest item of the budget. The children's committee chairman announces the Beth Robertson Award winner. This award is funded by a grant from the Vancouver alumnae and has been given to the most outstanding camper since 1965. The winning girl is too old to return to Camp Sechelt but has shown outstanding leadership ability and, in the opinion of the camp staff, would be able to develop this ability by attending the local Y.M.C.A. or other camp.

The Dosh Stafford Award chairman is appointed in October to receive nominations for the Vancouver camp board member or alumnae member who has made an outstanding contribution towards the camp. In 1932, Dosh Stafford was instrumental in establishing the Vancouver camp and

was given a Gamma Phi Beta ring as a token of appreciation. Dosh, for many years a camp board member, established the annual award, the winner of which wears the ring for the year. The 1978 winner is Jean Vick, who has recently served as chairman of the children's committee.

Proposals developed during the fall are ready for approval in November. This year the board voted to have four camp sessions of nine days each rather than the usual three sessions of 12 days, allowing more girls to attend camp without an unreasonable increase in costs.

In January, the vice president reports on plans for the annual Valentine reunion party for campers sponsored by Alpha Lambda chapter, alumnae and the camp board. The collegians organize games and songs, and the campers have a great time renewing their friendships and building their own mammoth sundaes.

In the spring, activity continues with selection of the director and counsellors. Camp bedding and clothing is mended and perhaps a sewing bee is held to add to the inventory of camp clothing supplied each camper to wear during her stay at camp. Resource material is assembled by the program committee to enrich the camp program; for example, in order to give each girl an overnight tenting and cook-out experience, tents and sleeping bags were purchased.

While all this activity is underway, our summer operations chairman is involved in coordinating the work of her committees. The children's committee has begun locating campers. Applications are sent to the public health

nurses in the Vancouver area primary school system to give to little girls who would benefit from the camp experience. Much follow-up work is done by this committee to ensure that candidates proposed are appropriate to the objectives of the camp.

By May, the food chairman has planned all the meals, begun to purchase supplies and is hunting for a good cook. Purchase of general camp supplies and special equipment is the responsibility of the shopper, who is busy searching the stores of Vancouver for bargains. The service chairman has been busy finding escorts for the ferry and bus trips, and has arranged for telephone, garbage and newspaper service. The counsellor selection chairman is now negotiating contracts and getting information to the selected staff. The whole camp is scrubbed and 100 sheets and 250 blankets are ready for counsellors to prepare the beds.

Alpha Lambda collegians meet the staff at Vancouver airport and billet them until they go to camp. On the eve of departure for camp, board members, staff and collegians meet for a buffet supper. Then it's off to camp the next morning for a five day intensive training program conducted by the maintenance chairman.

The story of the Vancouver camp board is an exciting one—an example of the combined efforts of many sisters in Gamma Phi Beta. Beth Robertson, our maintenance chairman for many years and her husband, Maddy, deserve special mention. Were it not for the dedication and care they have given to the upkeep of the camp, it would not be in the excellent condition it is today.



## Alaire Hinkel Named Pollack Co. Scholar

Alaire Ann Hinkel (Cal. St.-Fullerton) has been awarded a special \$1,000 scholarship, being selected as the most dedicated in her efforts for the Gamma Phi Beta Foundation. The scholarship was presented by Sheldon and Gerald Pollack of J. O. Pollack and Co., Gamma Phi Beta's official jeweler.

Selected by the Gamma Phi Beta Foundation from nominations submitted by collegiate chapters, her philanthropic efforts are certainly outstanding. As a participant and leader, Alaire encouraged Delta Delta chapter to support the Gamma Phi Beta Foundation.

With her guidance, the chapter sent two local girls to Girl Scout Camp and ditty bag items to Camp Sechelt. Alaire developed and led fund raising activities for CSUF

Camp Titan, Gamma Phi Beta Camp Sechelt and Girl Scout Camp. The chapter reports these activities were the most successful ever held.

Alaire also organized a cents off coupon competition to raise money for City of Hope and arranged for the volleyball team to attend an inter-sorority tourney for cystic fibrosis. She has given more than seven pints of blood to a local blood bank and presented the Gamma Phi Beta camp slide show to her chapter.

Alaire has participated in many other campus activities and has held a major chapter office each semester. She was voted the most outstanding pledge, most inspirational member, pledge pal and most outstanding member in the



Alaire Hinkel  
(Cal. St.-Fullerton)

chapter. Other chapter awards include pledge scholarship, big and little sister scholarship and member scholarship awards.

Alaire has received straight "A's" since seventh grade. She is a junior, majoring in business, with emphasis on accounting.

## Camping Committee Goal for Adoption

Traditionally Gamma Phi Beta has encouraged the individuality of its chapters and members. In keeping with this tradition, the camping committee is proud to announce Gamma Phi Beta's new ADOPT A CAMP, ADOPT A CAMPER, ADOPT A COUNSELOR program.

The program is designed to meet the needs of local communities and individual chapters. It encourages members and chapters to use their own ideas and talents in support of Gamma Phi Beta's international philanthropy.

The goal of the camping com-

mittee is 100 percent personal involvement of all chapters and it expects to reach its goal. Brochures on how to get involved with the program may be obtained from Mrs. David Green, 2405 S. Kearney, Denver, CO 80222.

Continued support of Camp Sechelt in Vancouver is encouraged by the camp committee. Gamma Phi Betas have the opportunity to support the camp through gifts, financial support and counselor participation.

Gamma Phi Beta's scholarship and fellowship programs were

updated recently with new guidelines established to improve present programs. Two permanent scholarships have been added in the past biennium, the Ruth Fox Scholarship and the Betty Luker Haverfield Scholarship. An additional fellowship will be presented this year in memory of Hazel Luedeman.

Support the Gamma Phi Beta Foundation. Send your U.S.A. tax deductible contribution to the Gamma Phi Beta Foundation, 630 Green Bay Rd., Kenilworth, IL 60043.



# Collegiate Chapter Letters

## Arizona State

Two heads are better than one and so Beta Kappa chapter popped up to see the Beta Omegas at Northern Arizona University for a weekend of laughter and labor in the snowbanks of Flagstaff, Ariz. Beta Omega shared rush and pledge tips and presented their "I Spy Gamma Phi" rush skit and the "Toga" preference party idea.

Beta Kappa presented a workshop on time management and learned how to get a suntan in the snow. Both chapters took in a workshop on building self esteem presented by Colleen Sweeney, graduate counselor at Beta Kappa.

Beta Omega has a tip for those chapters who like tan in the sun. Start a SUN honorary called Sigma Upsilon Nu. The purpose is sharing the joys of the sun. It works great for us Arizonians.

The weekend was a great success. More chapters should try it. Joint retreats are a perfect confidence builder and one great way of expanding our love and knowledge of Gamma Phi Beta.



Alpha Zeta chapter pledges participated in a bubble skit to help the chapter win second place in Sigma Chi Derby Day.

## Bowling Green

Beta Gamma chapter has been on the move and going great. At the Panhellenic scholarship awards the Gamma Phis stole the show, being awarded the Dean's scholarship trophy and Golden Torch award. The Dean's scholarship award is given to the sorority with the highest grade point average for the preceding year. The Golden Torch award is given to the sorority for its collective efforts toward the Greek system.

Jackie Oster, Cindy Partain, Nancy Donavon and Diane Marsh were tapped into the Golden Torch Society. The Society recognizes those women who promote unity and cooperation among the individual sororities, promoting and encouraging the basic principles and values of sorority life. Jackie Oster received the Florence Currier award, given each year to a junior.

Beta Gamma chapter won the spirit award at the Delta Gamma Anchor Splash. We were also winners of the banner contest at the Greek night basketball game.

We sponsored our first Greek event. Philanthropy Chairman Diane Marsh and Patty Robinson, her assistant, put together a very successful bowling tournament. The response to the event was fantastic and it will become an annual Greek event on the Bowling Green campus.

We pledged 29 lovely ladies last fall and one of our pledges, Laura Cooper, was chosen by the Sigma Chi pledge class as its sweetheart.  
*Sheila Fox*

## Bradley

The Beta Eta chapter recently held its biggest event ever. In order to get our alumnae more actively involved with the chapter, we held a 30th anniversary alumnae dinner dance. More than 170 alumnae from all over the country attended.

The biggest highlight was when two of our charter members arrived from North Carolina. Alumnae and husbands arrived Friday night and were greeted by the collegians at an open house reception.

The dinner dance was attended by Bradley's alumni representative, our Panhellenic advisor and the regional alumni representative. A slide show, reminiscent of all the years, was presented after dinner.

The Beta Etas decided to liven up their philanthropic effort. Together with the Sigma Chis, we staged a supermarket sweepstakes. We gained the support of a local food store and sold tickets for a 5-minute spree through the supermarket. The winner's run through the store was televised. The store was so impressed with the positive advertising they received, they want to make it an annual event.  
*Terri Long*

## Bucknell

Gamma Phis at Bucknell have been busy since our recent installation. The first two weeks of the second semester were spent with rush activities. With the help of Colle-



giate Consultant Kim Wolfe, rush was a huge success. Rainbow theme parties, Sesame Street skit nights and candlelight ceremonies for preference were the highlights of those hectic weeks. As a result of our hard work, Delta Xi chapter is proud to announce we have 19 new, enthusiastic pledges.

Rush, however, was only one part of our chapter's various activities. The members and pledges participated in a winter carnival. All proceeds went to Special Olympics.

Chapter development is in full swing with a car care clinic, a make-up session and a meeting with a travel agent among the activities.

Many gifts were received in recognition of our installation. Among them were a sterling silver tea service, a silver platter, a suite rug, a silver chafing dish and the chapter baby rattle. Many notes and good wishes were received from alumnae and collegiate chapters. All the gifts and letters were greatly appreciated.

Our chapter is also outstanding scholastically. For the first semester Delta Xi had the highest grade point average of all the sororities at Bucknell. *Rosemary Kloap*

## California

Our traditional Halloween dinner was fun as usual. Even our housemother, Mrs. Casburn, was dressed to the hilt.

Our winter quarter dance was a successful barn dance. We danced the Virginia Reel and the dos-à-dos with the aid of a caller and later discoed to popular music. With each square dance, one met a new partner. By the end of the evening everyone had had a chance to meet her sisters' dates. A barn dance is a great mixer.

During winter quarter Eta chapter initiated 33 new members. Our pledges demonstrated how to sing Gamma Phi songs on the night of learning. Eta chapter can also boast

about its creative pledge class which won the Most Spirited Chapter award during the Panhellenic skit night.

February 14 was more than Valentine's Day at Eta chapter. We invited mystery valentine guests for dessert. The guests discovered who had invited them when they entered the dining room and spotted a heart posted on the wall with the hostess' name on it. *Susan Kimball*

## Cal.St.-Fullerton

After the 1978 Convention, Delta Delta chapter was known across the country. We sent 15 members to Tennessee, making us the most represented chapter from the West Coast. Four of the girls chose to make the long trek by car and on the way visited Gamma Phi chapters at other universities and received the kind hospitality of many alumnae. All of the girls who attended the convention came back with plenty of stories, pictures and new ideas.

Nineteen pledges were introduced in November at the annual Presents Ball held in Newport Beach.

Ruth Donlon Lowell, collegiate vice president, appeared at the Delta Delta house in a most appropriate costume at Christmas time—that of St. Nick. Jovial Ruth made the party a huge success.

Former Grand President Beatrice Hill Wittenberg related her experiences as Mu chapter president in 1925 and as grand president from 1960-64. She is a wonderful, accomplished woman who inspired all of the Delta Deltas.

A successful ski trip took place at the height of a great snowfall in nearby mountains. The trip provided Delta Deltas a chance to relax from the demands of the city.

Our intramural football team took first place. Several proud players created a smash hit movie with home cameras.

With more than ten graduating seniors our chapter proves once again to be an inspiration to the struggling student. Several of these women were on the Dean's List and one was recently accepted to law school at UCLA.

Our philanthropic efforts included participation in the annual blood drive for the Red Cross, donating gifts to underprivileged



Ruth Donlon Lowell, collegiate vice president, dressed as Santa, entertained the Delta Deltas. With Ruth are Alaire Hinkel and Cheryl Markel.



# Letters

children at Christmas time and assisting the elderly at a convalescent hospital.

Our most cherished accomplishment this year was a photo and mention of Delta Delta chapter in a story in the *Los Angeles Times*.  
*Diana Slaven*

## Cal.St.-Long Beach

We started with a successful rush in August with 17 new pledges.

In October was Presents where we presented our pledges to parents, friends and the other sororities and fraternities. This event opened our annual Greek Week. Gamma Phi Beta came in second for spirit, only a few points from first place. We serenaded, had exchanges, a chapter talent show and a successful overnight retreat. We ended October with a philanthropy project: trick or treating for UNICEF.

Our first November event was a booth at the annual Medieval Faire put on by the Associated Students. We sold flowered combs and tarot card readings.

This year we hosted Founders Day and seven chapters in our province joined us in the celebration. Donna Denison received the Helen M. Dodge award for her scholastic ability.

December brought finals, a Christmas party and the Crescent Formal held at the Bonaventure Hotel in Los Angeles.

Gamma Eta chapter is constantly growing, especially this year. We've set many goals for ourselves and are accomplishing them with enthusiasm. *Sara Welzen*

## Cal.St.-San Jose

During fall semester Beta Theta chapter pledged ten outstanding women.

We participated in Derby Days and won third place out of the six sororities competing, taking first place in the Derby Chase.

We raised money for UNICEF by

trick or treating on Halloween.  
*Carol Drake*

## Colorado College

In February, Alpha Phi chapter held a Mexican dinner for collegians and alumnae entitled, "Let's Take Time to Love Each Other." On Valentine's Day, our chapter sent more than 100 cards and valentines to alumnae in the Colorado Springs area. The letter, expressing the spirit of Valentine's Day and the hope of hearing from the alumna soon, was written by Alumnae Relations Officer Cindy Shonka. The valentines were donated by Melanie Skea, chapter alumna advisor.

The dinner with the alumnae was a success, with the collegians getting to meet the alumnae chapter's officers and members of the house board. Alumnae chapter President Elaine Thompson, expressed the feeling of warmth and sisterhood that was created between the two groups. The dinner was a definite step in the right direction to improving our relationship with our alumnae. They are all super people and it is definitely worth the time to love each other.  
*Wendy Davis*

## Drake

Gamma Upsilon chapter stayed busy this year with philanthropic efforts. For Greek Week, we helped collect several thousand pop bottles for the deposit. The proceeds went to the Prescribed Activity Center for slow learning children. We danced for muscular dystrophy's dance-a-thon and the pledges danced for the Easter seals dance-a-thon.

For more exercise, we, along with the Sigma Alpha Epsilons and the Drake Women's Athletic Association, had a run-a-thon/swim-a-thon in the spring to help the women athletes. The South Suburban YMCA had a casino night and we ran the games.

There is a great deal of singing

ability in the chapter and we had many outlets to show this talent. We performed in Sweetheart Sing, which is an all Greek singing competition during Greek Week. We placed third.

In the spring we performed with the Alpha Epsilon Pis in Bulldog Tales. This is an all university competition and the profits from these performances go toward journalism scholarships. On Valentine's Day we serenaded the fraternities.  
*Eli McNichols*

## Gettysburg

Gamma Beta chapter believed that our local philanthropic activities needed bolstering and we decided that 1978 was the time to do it. Under the direction of Susan King, the chapter began searching out new ways in which we could extend our philanthropic efforts.

Our advisor suggested we contact the local Diabetes Association, which desperately needed help. Our chapter will be helping out in the future by registering participants for walk-a-thons and by manning the various check in stations along the course of the walk. Our sisters helped to set up an international bazaar at a local church. Held annually, it features handcrafted items from all over the world.

During our fall Parent's Weekend the chapter held a campus wide flower sale, "Mums for Mom." The week before a sign-up was held and on Parent's Weekend we delivered the flowers. The sale was a great success.

As Thanksgiving approached, the chapter went to work promoting a canned goods drive for needy families. Letters were sent to all local fraternities and sororities and at a campus Thanksgiving service the goods were collected.

In addition to these activities, the chapter has developed a new money making project for Valentine's Day, which we call "Gammie Grams." During the week prior to February 14, we sold valentine



telegrams. When purchasing a "Gammie Gram," the sender was able to choose from standard verses or compose his own. He also had the option of purchasing a singing telegram or a regular, spoken one. They may be funny or serious and they may be sent to anyone on campus.

On Valentine's Day, sisters dressed as Gammie Bugs delivered the messages to their recipients. This idea is also good publicity for the Sorority for rush.

February 21, Gamma Beta chapter commemorated its 20th birthday on the Gettysburg campus. In celebration we held a birthday party which included a giant cake and punch for our 65 sisters and our 30 fantastic new pledges. As Gamma Beta enters its 21st year on campus, we can honestly say we have never been prouder of our Sorority and the fine ideals upon which it was founded. *Laura Muha*

## Illinois

In October we had a Panhellenic National Officers Banquet which was sponsored by Panhellenic Council. All of Illinois' fraternities and sororities invited an international officer for a workshop seminar and banquet. Our visiting officer was Anne Mullen Bronsing, alumnae vice president.

Late in October for a philanthropy project at Halloween, we carved pumpkins, dressed in costumes and visited the elderly at the Americana Nursing Home in Champaign.

A major Panhellenic convention was held on campus over the weekend of February 16-18. Illinois' Panhellenic sponsored the Midwest Convention, where sorority women from 25 schools in nine midwest states attended various leadership workshops. Many Gamma Phis from different chapters participated to help make the convention a success.

The planning committee for the convention was headed by Gina



Attending the Illinois Panhellenic National Officers Banquet were (l to r) Nancy Barberie (Illinois), Vickie Perabeau (Illinois), Anne Mullen Bronsing, alumnae vice president and Gina Trimarco (Illinois).

Trimarco. Two of the workshops were given by Gamma Phis. Marcia Davis (Miami) spoke on communication challenges. Leslie Geissler (Illinois) lectured on spirit and motivation. Also attending the convention were three Gamma Phi Panhellenic presidents—Donna Cochran (Missouri), Carol Brandon (Kentucky) and Becky Boyd (Illinois). It was great to see so many enthusiastic Gamma Phis at the convention.

We've made some improvements in our chapter house basement. The chapter room was enlarged and all members donated their time and articles from home to help spruce up the basement.

This spring we had our annual Gamma Phi Beta football tournament. Sports Chairman Sue Kodl organized this year's tournament in which other sororities and women's groups are invited to participate.

Scholastically, Omicron chapter is proud to announce that our grade point average for the fall semester was the fourth highest out of 23 sororities on campus. *Cari Hayes*

## Iowa

An especially successful rush brought Rho chapter even closer together with a pledge class of 36, including 12 legacies. This year our breakfast kidnap took an unexpected turn as pledges kidnapped their pledge moms in a turnabout breakfast a few days later.

We got into the spirit of the football season by building a homecoming float with Delta Tau Delta. We had an open house after the game for our alumnae and friends.

Dad's Weekend, Gamma Phis and their dads watched the game and then went back to the house for dinner and a pledge skit. Then some members took their dads disco dancing.

In November everyone enjoyed our barn party held at a rustic old barn complete with a square dance caller.

Founders Day we held a combination Founders Day-Scholarship Banquet. After a skit and ceremonies, roses, pink carnations and "smart cookie" awards were given out. Rho chapter placed third scholastically this year.



# Letters

We opened our doors in early December for the annual fireside open house when we invite other sororities, fraternities, teachers and friends for a punch and cookie social.

Soon after, an insightful chapter retreat let us reexamine our chapter goals, as did a visit from our province collegiate director.

Rho has been involved with a number of worthwhile causes this year. For a philanthropy project we gave a Halloween party for the elderly at the Iowa City Care Center. We defended our championship title in the Phi Kappa Sigma Calendar Sales Contest for the third year.

The winter formal was held in February in Cedar Rapids. The dinner, live band and dancing were enjoyed by everyone who attended. That same weekend we began Inspiration Week. Six mothers and sisters of pledges being initiated were able to attend initiation.

Panhellenic and university wide honors came for Rho chapter with the elections of Jane Stewart as Panhellenic president and Teresa Vilmain as Greek representative to the student senate.

In April more than 40 Gamma Phis danced in the Muscular Dystrophy Dance Marathon. We danced 30 hours with members of Phi Kappa Psi. The 2nd Gamma Phi Beta—Delta Tau Delta Volleyball-a-thon was held in our front yard. Proceeds went to University Hospital Schools to help handicapped children.

## Kansas State

Beta Upsilon chapter has had a busy year, which started off successfully in the field of sports. The powder puff football team sponsored by Tau Kappa Epsilon took first place for the third year in a row. We also have members participating in varsity tennis, volleyball and track.

Community projects have been a

big concern with the bump-a-thon, our annual drive for muscular dystrophy. Lee Ann Schwartzkof and Maggie Ring headed the whole operation to raise \$18,000. Ann Krizman danced 64 hours for us and the rest of the members helped transport food and collect contributions. We also collected toys for Big Lakes, a retarded children's organization, during the Christmas season.

A look at Beta Upsilon on campus reveals its hard work scholastically and through campus activities. We challenged a fraternity to compete for the best grade point average. We participated in University Sing and took a close second in the homecoming float competition.

We hosted a Panhellenic breakfast where each Gamma Phi kidnapped a member of another sorority. The rotating roommate system gives members a chance to spend four weeks living in another sorority house.

We had the honor of initiating five alumnae pledges this year along with our other 16 pledges. We have had the opportunity to increase our alumnae relations through working with them on the Area Leadership Conference. We were honored and pleased to host the conference this year. Lots of skits and surprises were prepared

and we were lucky to have our alumnae working with us on the big event. *Karesa Robbins*

## Kearney State

Gamma Kappa chapter had a profitable year. It started with a successful rush and 30 inspiring pledges joining our ranks. They received their permanent pledge moms at our traditional Mom-Dot Pajama Party.

During the year Gamma Phi engaged in several activities. Our pledge candidate, Sandy Watkins, was crowned queen of the Sig Ep Olympics. We held a guest night where each girl invited a friend for dinner. It gave us a chance to show off our house and to promote Greek life on campus. First semester ended with our house Christmas party with everyone exchanging gifts and then one by one hanging a special ornament on the Christmas tree making a wish for Gamma Phi Beta.

We came back after break excited about the coming semester. It started right away with Inspiration Week and the Initiation and Scholarship Banquet. Pam Fitzke was chosen outstanding member and Denise Brasel received the outstanding pledge award. Each year the three pledges with the highest grade point average share in a \$50 award. Laurie Fink and Lisa Morris tied for second place and Lori Stewart was a close third. Award for the highest Mom-Dot grade point average went to Judy Mickelson and Barb Hurt. The award for most improved member went to Danette Shearer.

One of the highlights of February was Creative Collegiates. This involved planning a program utilizing our talents and inviting the alumnae chapter for entertainment. After our program, the alumnae held a mock line up sharing with us their Gamma Phi past.

A health talk given by two nursing students, Lisa Anderjaska and Janna Trew, provided knowl-

## Mind Expander

Answer to last issue's mind expander: the word "FLY."

To solve this issue's mind expander, read the following sentence to yourself several times and then count the number of "F's" in the sentence. Answer in the next issue.

FINISHED FILES ARE THE RESULT OF YEARS OF SCIENTIFIC STUDY COMBINED WITH THE EXPERIENCE OF MANY YEARS.



edgeable information on heart disease and blood pressure. Afterwards, the nurses-to-be took everyone's blood pressure.

Recently Julie Schenzel and Judy Carlson were tapped into Rho Lambda, the Greek honorary on campus. Susan Underhill was named Panhellenic president and Julie Schenzel was elected Panhellenic rush chairman. *Stefani Smock*

## Michigan State

In February, Delta Tau Delta sponsored a multiple sclerosis dance marathon at Michigan State. The dancing started at 4:00 Friday afternoon and ended at 6:00 Sunday afternoon. Barbara Hodas and partner danced the entire weekend—52 hours.

There were 42 couples dancing for pledges and when all was tallied, Barbara and her partner ended up in second place. They raised more than \$3,000 for multiple sclerosis. The marathon raised more than \$91,000 and our Gamma Phi was there contributing her whole self to the worthwhile cause. *Carol Ann Hicks*

## Minnesota

Kappa chapter was delighted with a special Halloween treat when actress Cloris Leachman (Northwestern) accepted a dinner invitation. Cloris charmed her way into our hearts as she reminisced about her Gamma Phi days and entertained us with anecdotes and advice.

Congratulations to Kappa chapter and Rush Chairman Heidi Gesell for rushing the largest pledge class again this fall. Our chapter is thriving on the vitality of our 34 super pledges.

In November we held our traditional Dad's Day with the help of Rho chapter collegians who visited for the weekend and participated in the activities. Featured were a bratwurst brunch and an exciting football game between the two schools.

The spirit of Christmas filled the house when the pledges gave a festive Christmas party and dinner for the Gamma Phis and their mothers.

Initiation had an extra special touch. Gail Reynolds Edwards, a recent graduate, pinned her mother Mary Gail Reynolds. President Bonnie Momsen pinned her mother, Yvonne, who is president of Mom's Club. A warm welcome is extended to our new junior members and alumnae initiates.

Senior Jeanne Abendroth founded the *Greek Release*, a campus newspaper focusing on the Greek community at Minnesota. After previous attempts, it is the first Greek paper to get off the ground.

Kappa chapter sponsored a dinner exchange with Delta Gamma. Bonnie Momsen, Mary Coursolle and Cindy Michels were initiated into Rho Lambda and Jeanne Abendroth was elected president.

The Gamma Phi summer intramural softball team placed first in competition. The football and soccer teams both reached the finals of their divisions. Members also took part in an intramural swimming meet and finished second with special honors going to Kathy Eldredge for four first places.

Other highlights throughout the year included homecoming against Indiana. Jeanne Abendroth was campus homecoming chairman and with a 1920's theme the Gamma Phis and Sigma Alpha Epsilons took second place for our homecoming set. We also took first place in button sales by selling 2,000 of them. *Susan Rutledge, Julie Richardson*

## Missouri

Action is the word for Alpha Delta chapter since the beginning of fall semester. The 31 new pledges began the year by winning the Watermelon Fest sponsored by Lambda Chi Alpha with Vicky Murphy as first runner-up for Watermelon Queen.

The next social event of the year was Dad's Weekend. It began with a brunch before a home football game and ended with a banquet and a disco. All Dads and their gals had a great time.

Fall Party was the next social event with Delta Delta Delta and their dates complete with overalls and a square dance caller. There was a hayride and bonfire for the Gamma Phis the previous night.



Bradley alumnae Sharon Oberhaltzer, Jean Henry Hasterd and Judy Benthaus attended the alumnae reunion and formal hosted by Beta Eta chapter.



# Letters

Activities for the spring semester began with spring rush and Inspiration Week at the same time. We have two new pledges and 28 new initiates.

We also enjoyed Mom's Weekend, Derby Week, Greek Week and Casino. *Christy Right-house*

## Northwestern

Epsilon chapter celebrated its 90th birthday this year with a celebration on Founders Day.

Our pledge class of 23 did a fantastic job of organizing Casino Party, with all the proceeds going to muscular dystrophy. Their midnight floorshow was such a hit that they did a repeat performance at the campus wide dance marathon for muscular dystrophy. Sherry Weinstein was co-chairman for the marathon and Jenny Allen and Karen James danced their way through the entire event.

We're proud of the women's basketball team for winning the Big 10 championship. Vicky Voss, Mary Pelton, Julie Calahan and Laura Augustyniak are all to be congratulated for their superb athletic ability.

Epsilon chapter has had its share of royalty this year. Winnie Freedman was crowned the 1978 homecoming queen and represented Northwestern at the Rose Bowl. Shames Shariatpanahi was crowned Navy queen at the Navy ROTC Ball. *Maureen O'Reilly*

## Oklahoma State

Beta Psi chapter began the fall semester with a great fall rush and 44 new pledges. Activities with our pledges included a trip to Six Flags Over Texas, a "Moonlight Magic" party and our yearly Gunsling party, a big sister-little sister Christmas party and several functions with fraternities on campus. We are especially proud of two of our pledges. Cindy Stark represented Beta Psi in the Miss Sorority Pledge Pageant and Diane Whitrock participated in the Miss Oklahoma State Pageant.

Our freshmen teamed up with Sigma Alpha Epsilon to participate in Freshman Follies, a campus wide freshman variety show. The theme for this year's show was "Ziegfeld Step Aside."

Each year Beta Psi takes part in Campus Chest, a week long money raising competition for United Way. We won the sorority and dance marathon trophies for raising the most money in each of these competitions. Beta Psi's participation in homecoming activities with Delta Chi included a cheer contest, skit contest and house decorating competition.

Other fun activities were Dad's Weekend and Phi Psi 500. Each year we look forward to Dad's Weekend in which the Dads get a chance to see an Oklahoma State football game, take part in skits and stay overnight in the house. Phi Psi 500 is a day of competitive races and contests among women on campus. Shannon Nicoli, Tracie Hamilton, Vicki Babcock and Laurie Penn made up our Phi Psi team and June Lewis was our Phi Psi queen candidate.

Beta Psi is most grateful to our terrific Stillwater alumnae for all they have done for our chapter and we have enjoyed being with them on several occasions this year. On

Founders Day, collegians and alumnae joined for a dessert get together preceding pledging of six new women into the Stillwater alumnae chapter. Another big event was a bridge benefit sponsored by our alumnae. The proceeds are for a gift to Beta Psi chapter from the Stillwater alumnae chapter.

During spring semester we enjoyed Area Leadership Conference at Kansas State, Pink Carnation dance, Mom's Weekend and participation in Spring Sing with Farmhouse. *Jody Seay*

## Puget Sound

Gamma Epsilon chapter is one of the strongest Greek letter chapters on the Puget Sound campus thanks to the 22 sparkling pledges we gained during rush week. Carol Stott, collegiate consultant, was with us during this busy week to help promote unity, teach us new songs and generally promote our spirit.

We welcomed our new Gamma Phi pledges with a huge pizza dinner; then it was off to the all campus street dance in celebration of the new school year.

In October the parents of Gamma Epsilon members came to campus for a weekend full of events, including a football game, brunch, dinner and dancing. Parents arrived from as far away as California and Colorado. Thanks to Weekend Chairman Krista Pearson we all enjoyed a memorable three days.

We celebrated Founders Day with our alumnae at a dinner and ceremony at a Bavarian restaurant. The pledges enjoyed meeting and talking with our supportive alumnae.

Suddenly it was December and finals week. We still found time to squeeze in a Christmas party, a Christmas dance with Phi Delta Theta, presented Christmas gifts to Mary Bridge Children's Hospital and participated in the Logger Jogathon.

After a relaxing interim term,

## Scholarship Opportunity

New York City Panhellenic will award two \$400 scholarships for the 1979-80 school year.

The awards will be given to sorority women who wish to pursue graduate studies in the New York City metropolitan area. The recipients must attend a school located within a 50 mile radius of New York City which offers an accredited graduate program in the student's selected field.

Applications are available from Marjorie W. Schleher, 57 Adams St., Garden City, NY 11530 and must be received by August 1, 1979.



Gamma Phis entered spring term with a bang. Inspiration Week was cherished by all.

Thanks to Sheri Bollinger, social chairman, we had a spring dance, a fraternity leadership conference function with the Sigma Alpha Epsilons and a "mystery date" function.

Before we knew it, May was upon us and we found ourselves saying good-bye to the eight graduating seniors with a special sundae celebration. We're looking forward to next September and rush. *Sherrill Kelso*

## Syracuse

Alpha chapter began the school year in the best possible way—with a successful rush and 13 new pledges. We pledged five more in the spring.

The theme of this year's rush was Monopoly. Every room in the house was located on a street, be it Formal Place or Pink Carnation Avenue. Each room told a little about the chapter and the Sorority and by the time the rushees saw all the rooms, they were experts on Gamma Phi.

The members used the two weeks after rush to get ready for Greek Weekend which began with the lighting of the ceremonial torch. Theresa Tuori represented Alpha chapter. She ran from the Gamma Phi house to a fraternity house on campus with the lighted torch.

Throughout the weekend, fraternities and sororities serenaded each other. There were three-legged races, a donut eating contest, relay races and tug-of-war contests. Alpha chapter entered them all, sometimes winning, sometimes placing and all the time trying.

Halloween is a favorite holiday at Alpha chapter. It gives us a chance to bring together our Greek and non-Greek friends. What better way to do this than through a party.

After Halloween, Alpha chapter began making plans for Founders Day. This year 28 alumnae came to



Cloris Leachman (Northwestern) with Kappa collegians at dinner last fall.

the house to help celebrate our 104th birthday.

"After 71 years, I want to wish these pledges as many happy years in Gamma Phi Beta as I've had," said Marion Scott who was initiated in 1907.

The theme of this year's Founders Day was "Gamma Phi in the 1950's." Sisters gave their impressions through skits. Some dressed in wedding gowns, others talked about curfew, life in the dorm and getting pinned.

The alumnae gave their own interpretation of what life is like now at Alpha chapter. They described rush, our participation in the annual muscular dystrophy dance marathon and the chapter's winning of the Hilton Cup, awarded to us by the chancellor of the university.

The Grace A. Hobart pin, one of our highest chapter honors, is given each semester to a sister who has contributed extra time and effort to Gamma Phi. Fall semester it went to Sue Broders and spring semester it was awarded to Page Dunkel.

Spring activities included Father's Weekend, the spring formal and the annual campus muscular dystrophy dance marathon. *Janet Pennington, Sharon Brown*

## Texas State

This has been a super year for our chapter. We got off to a big start last fall when we pledged 50 great women. Hard work and effort enabled the pledges to lead us in winning second place on Sigma Chi Derby Day.

We enjoyed getting to know our Sorority sisters from SMU when we invited them down to Austin to stay with us for a football game. We also got to know our sisters from Southwest Texas State when they joined us in our celebration of Founders Day.

In the spring, we enjoyed an exciting Pink Carnation Ball. Our enthusiastic spring pledges worked hard with the rest of the chapter participating in Round Up, the annual event to raise money for muscular dystrophy.

We were lucky to have the help and guidance of our energetic graduate advisor Karma Burford. Also contributing a lot of useful ideas were J. J. Stoll, collegiate consultant and Vicky Baucum, PCD. We enjoyed their visits very much and hope they will return soon.

The best honor we received this year was the Efficiency Award, presented at the Area Leadership Conference. *Laura Winslow*



# Letters

## Texas Tech

The sisters of Beta Tau had an outstanding year, earning honors both individually and as a chapter. We have enjoyed working, learning and growing together.

Founders Day was special this year with the showing of "From Yesterday for Today." The evening was highlighted with a talk from Winnifred Gifford, a member of the last pledge class to have Francis Haven Moss participate in its initiation.

We started the second semester with a ski retreat in Santa Fe, N.M. In April, several members of Beta Tau made the trip to Manhattan, Kan. for the Area Leadership Conference. They returned having gained new friends and fresh ideas.

Closer to home, the sisters of Beta Tau made redecorating the chapter room the spring project. We sold candy to raise money for new furniture.

The seniors held their Spring Fling for the rest of the chapter and friends. It was a 1950's dance, complete with sock contests.

We tried a variation on our traditional fall scholarship banquet at which sisters are honored for academic achievements and recognized by the food they eat. Those with a 3.0 or better grade point average have a steak while everyone else enjoys a hamburger. Our variation combined recognition for activities and academic achievement into one spring banquet.

We had a Halloween party for the children at the state school and were rewarded with lots of happy faces. *Suzan Beaty*

## Vanderbilt

After hosting the Nashville Convention last summer, Alpha Theta was ready for its most outstanding year. The addition of 39 pledges from two rush periods is evidence of that fact.

Everyone returned to school early for our fall retreat and a chance

to catch up on summer adventures and an opportunity to make plans for the coming year and upperclass rush parties. Membership Chairman Melissa Massar had us well prepared after much pre-rushing done the previous spring. All of our work paid off when we greeted 14 excited pledges on bid day. We had a D.J. party that night in their honor.

The Gamma Phi Beta Country Fair was held in September with all proceeds going to our local philanthropy, the Red Cross camping program. We were able to donate more than \$500 to this worthy cause. The fair featured craftsmen from all over the South who displayed their wares and sold them to the general public. There were also many fun events such as the ice cream eating contest and the frog jumping race.

Our fall party was held at a riding academy this year and was based on a western theme. Guests dressed accordingly and were treated to a barbeque dinner at the house, great music and hayrides. Social Chairman Janet McCarraher did a super job of planning and executing what was a memorable time for all.

Increased alumnae involvement made Founders Day even more

meaningful this year. The alumnae have contributed a lot of time and support to both rush periods, doing much behind the scenes work. The pledges love their slightly older sisters (SOS) who give them a new perspective on Sorority life.

We returned from Christmas vacation to another retreat and the initiation of our fall pledges. Freshman rush began before classes started. Our first round skit, based on "A Chorus Line," was a smashing success. We revamped our second round party to the theme of the Gamma Phi Beta "Game of Life" and saw the fruits of our labor when 25 women pledged after a beautiful third round.

The 1979 Pink Carnation Ball was held in February at a local country club. That night we announced our Lady of the Moon recipient, Cat Doster.

Sigma Chi Derby Week was a big success with our pledges competing and the members cheering them on. *Kathy Teachout*

## Washington State

This fall our chapter was exceptionally busy capturing first place honors in many all campus activities. Among our honors were first



Alpha Nu's homecoming display which won the grand prize for the seventh time in eight years.



place in the Sigma Alpha Epsilon Olympics, a tie for first place in the Lambda Chi Alpha Watermelon Bust, first place in coed campus intramural soccer and second place in women's intramural football.

Debra Atkins was crowned Tau Kappa Epsilon Waterfollies queen and Sue MacWhirter was crowned Sigma Chi sweetheart. Laura Doman was a finalist for the Phi Kappa Tau pledge princess.

We found time to participate in a food drive and collected canned goods for the Pullman Food Bank. Our chapter also participated in an all campus clean-up during Greek Week. Here we put forth efforts to clean up litter and generally improve the look of campus.

We initiated 28 women, the largest number we have ever initiated at one time. *Julie Humphreys*

## West Virginia

This year Alpha Pi pledged 11 women, six of whom were initiated in February. This year was the first Panhellenic Pledging and Marcy Rosser was Panhellenic secretary.

Last fall a group travelled to Bucknell University to welcome Delta Xi chapter. We are proud they have joined the Gamma Phi Beta sisterhood.

In October, Morgantown alumnae met with us in their annual area workshop to exchange ideas. Kim Wolfe, collegiate consultant, also attended.

At our Founders Day brunch, we were honored to have representatives from six different chapters.

Participating in the muscular dystrophy campaign, the Alpha Pis stopped vehicles and pedestrians at the busy intersection in front of the chapter house. We collected \$140 in a few hours. Before Christmas break we carolled the other sororities and brought them candy canes.

Now we are enthusiastically planning a fruitful rush to enlarge our chapter next fall. *Cathy Patriarca*



Anita Peterson, collegiate consultant with Gamma Upsilon's active in Drake Panhellenic. They are Lecia Lewis, representative, Jocelyn Phillips, president and Carolyn Raffel, scholarship chairman.

## William and Mary

Alpha Chi chapter returned to campus in the fall enthusiastic with fresh ideas. Rush was a huge success as 29 women were pledged. First semester found Alpha Chis with a full calendar and all the activities were great fun.

October is the time for football and spirit and we certainly showed ours during the homecoming festivities as we placed third in the float competition and first in the spirit sign competition. Gamma Phi's float portrayed the theme "The King and I—But Not the Dukes" in jest of our homecoming team rivals. It was reminiscent of the award winning play and movie, with a few original extras added.

Sigma Chi Derby Day was another highlight in October and Gamma Phi was the first place winner in the overall competition and was awarded the first place spirit trophy as well.

We had Big Sister Clue Week, when unrevealed "bigs" sent their new "littles" scurrying all over campus searching for the sometimes quite elusive clues. We enjoyed a member-pledge slumber party, which included very little slumbering and more than enough partying.

November and December were busy months for Alpha Chis as well, including such events as the



Pledges singing on Night of Learning at Eta chapter are (l to r) Anette Zavala, Sarah Mack and Carolin Dubbin.



Members of Gamma Beta chapter trying out the bunny hop at the chapter's toga party.

fall pledge dance, a scholarship dessert, a faculty reception at the house and the pledge project of selling donuts and doing some earnest winter house cleaning.

The Christmas party was a great success as sisters exchanged gifts and felt the closeness of sisterhood in Gamma Phi with the holiday spirit. Seniors performed an hilarious skit based on "A Visit from St. Nicholas" and incorporated some true Gamma Phi style into the production.

The Second semester has shown Alpha Chi chapter to be just as enthused and involved. January and February were times for such fun activities as the Big Sister Kidnap Breakfast, an eye opening ordeal for anyone at 6:00 in the morning. On a more serious side, Alpha Chi's retreat to Graves' Mountain Lodge in February pro-



# Letters

vided a time to strengthen the close bond of sisterhood while being caught up in the beauty and serenity of the breathtaking Blue Ridge Mountains.

The Area Leadership Conference for Province II was held here at the end of March and it was indeed a privilege to sponsor such a beneficial workshop. *Susan Bobb*

## Wittenberg

Alpha Nus returned in the fall to a chapter house which had been recarpeted. The alumnae also wallpapered the living room. Our new housemother, Mrs. Monroe, was also there to greet us. To thank our alumnae and to welcome our new housemother, we hosted a Sunday afternoon tea. The other housemothers on campus were invited, too.

Soon, fall upperclass rush was

upon us. Sandy Van Auker, rush chairman, prepared us to meet the rushees. We had a make your own sundae party, a barbeque and a "You Be You" party. We gained six new pledges.

Homecoming brought many alumnae back to campus and over to the house. Before the game on Saturday afternoon, we all got together for a fire-up brunch with donuts and punch. The Alpha Nus are proud of Patty Valentine, elected a member of the homecoming court. At the dance that evening, the display that we and the Beta Theta Pis built won the grand prize.

At a Halloween party with the alumnae's children, we carved pumpkins. These jack-o-lanterns were then delivered to the children's wards of the local hospital.

Winter term brought initiation of our fall pledges and freshman

rush. The theme for rush invitations was "Gamma Phis Through the Years" which commemorated our 50th anniversary. We had 1929 flappers, a 1959 pajama party and a 1979 birthday party. Winter rush gave us 18 pledges, bringing our chapter membership to 82.

When all the sororities were ranked scholastically for the fall term, the Gamma Phis were happy to learn we rose from fourth to second place.

Sandy Van Auker has been elected by the Panhellenic Council to serve as general rush chairman for the 1979-80 school year.

We are looking forward to our 50th anniversary celebration scheduled for homecoming, October 27. Our planning committee is organizing a dinner we hope many of our alumnae will attend. *Judith Galo*

## Rush Dates

### August 13, 1979

Idaho  
Iowa  
Arizona St.  
Kansas St.  
Oklahoma St.  
Boise St.  
Cal. St.-Long Beach  
Southwestern  
Southwest Missouri St.

### August 20, 1979

Nebraska  
Washington-St. Louis  
Oklahoma  
N. Dakota  
Nevada  
Missouri  
Arizona  
Miami  
Cal. St.-San Jose  
Cal. St.-San Diego  
Texas Tech  
Wichita  
N. Arizona  
Memphis St.  
E. Texas St.  
Midwestern  
Lamar

Kentucky  
Southwest Texas St.  
Wisconsin-Platteville

### August 27, 1979

Colorado St.  
Iowa St.  
Texas  
Southern Methodist (upperclass)  
Southern California  
Maryland  
Bradley  
Colorado  
Drake

### September 3, 1979

Wisconsin  
California-Los Angeles  
Penn St.  
Idaho St.  
Oklahoma City  
Indiana St.  
Washington St.  
Wisconsin-Milwaukee  
Puget Sound  
Kearney St.  
St. Louis  
N. Iowa

### September 10, 1979

Syracuse  
Denver  
Washington  
Oregon  
Illinois  
Toronto  
Vanderbilt (upperclass)  
W. Virginia  
William and Mary  
Bowling Green  
Michigan St.  
Auburn  
Rutgers

### September 17, 1979

California  
Northwestern  
Minnesota  
Oregon St.  
Ohio Wesleyan  
N. Dakota St.  
Florida St.  
Moorhead St.  
Wisconsin-River Falls  
Cal. St.-Fullerton  
Texas Wesleyan  
California-Irvine  
Cal. St. Polytechnic

### September 24, 1979

Michigan

British Columbia  
McGill  
Western Ontario  
California-Riverside

### October 1, 1979

Mankato St.

### October 15, 1979

Purdue

### October 22, 1979

Colorado College

### January 4, 1980

Kansas  
Vanderbilt (freshman)  
Wittenberg  
Southern Methodist (freshman)  
Indiana  
Purdue

### January 18, 1980

Wisconsin-Milwaukee  
Drake

### February 4, 1980

Cal. St.-San Jose  
Gettysburg  
St. Louis  
Lehigh  
California-Riverside



# GamMa: A Big Sister

by Judy Haverfield Beaupre  
Alumnae Editor

To many a Phoenix Gamma Phi Beta, membership in the local alumnae group means a lot more than doling out free advice, signing recommendations or drumming up financial support for the nearby Beta Kappa chapter.

It means remembering a birthday or one special member of the collegiate chapter; sharing in the excitement of her pinning or engagement, lending her a sympathetic ear or, when necessary, a shoulder to cry on.

In short, it means being a GamMa.

The GamMa program, which was initiated by the Phoenix alumnae several years ago, provides each Gamma Phi pledge and active at Arizona State University with a GamMa, or alumnae big sister. New GamMas are selected from the ranks of local alumnae each September, so that a girl may have three or four GamMas during the course of her college career.

Writes Phoenix Crescent Correspondent Suzanne Young Brayer: "The GamMa program is only an extension of the warmth and love that is already present. There is a feeling, a special relationship, a bond between the two groups that is impossible to explain."

As a member of Beta Kappa in the mid-1960s, Suzanne says she was always aware of the interest shown by the Phoenix alumnae. It was, in fact, a condition she took for granted. Now, as an alumnae, she is able to pass that interest and love on to new pledges and members every year.

And GamMas find a multitude of ways to show that interest: special notes or gifts for birthdays, Valentine's Day, final week and initiation; surprise pizza parties thrown on the floor of the chapter house; a Christmas party with each GamMa contributing an ornament bearing her



Phoenix alumnae and Beta Kappa collegians attending the fall pot luck were (l to r) Pam Lasher, alumna advisor, Ann Consaul, Kim Hutchinson and Sue Brayer, alumna scholarship advisor. Sue Brayer is Kim Hutchinson's GamMa.

name and that of her "daughter" for the collegiates' tree.

Devotion of that type is necessarily a two way street, though, and it's evident that pledges and members alike go out of their way to perpetuate the special relationship they have with their alumnae sisters.

For instance: Dressed as vampires and goblins, they transform the chapter house into a witch's den and invite the alumnae's children to a Halloween party; the Beta Kappa executive board invites the alumnae advisory board to TGIF with them at a local disco ("That was fun!" comments one GamMa); collegiate volunteers babysit with alumnae children; the Beta Kappa president postpones her candle passing until the annual potluck supper so that all the GamMas can share in the excitement of her engagement.

The benefits of the GamMa pro-

gram are mutual too. As Virginia Maddox Rayner, province XIV alumnae director, points out:

"Not only is this supportive program a decisive plus for Beta Kappa . . . but also the feeling of harmony and warmth between the two groups is very real and an important reason Phoenix alumnae continue to be an organization of strength and influence in the community."

Virginia's admiration for the ongoing GamMa program recently prompted her to nominate the Phoenix alumnae for an Alumnae-Collegiate Relations Award.

In a letter to Grand Council, she summed up her reasons for singling the group out for special recognition.

"There is an accord between the two groups that has grown in the last years . . . it can only really be felt at a potluck or a Founders Day. It is warmth and it is Gamma Phi love."



# Appointments



Barbara Geiser Ilgen  
(Illinois)



Arden Murray Manson  
(British Columbia)



Audrey Weldon Shafer  
(Missouri)

Arden Murray Manson (British Columbia) joins the Gamma Phi Beta Foundation International Camping Committee with many years of experience on the Vancouver Camp Board. She served as chairman of the counselor selection and summer operations committees and as president of the board.

In connection with the Vancouver Art Gallery, Arden has served as a children's guide, is a member of the executive committee of the gallery's women's auxiliary and chairman of Docents. She is a member of the executive committee of the Elizabeth Fry Society which is involved in women's rehabilitation, the University Women's Club of Vancouver and serves as a member of the district coordinating committee for the Vancouver Girl Guides.

Arden and husband Peter are the parents of four children.

Barbara Geiser Ilgen (Illinois) is a member of the Gamma Phi Beta Foundation Financial Aid Committee.

She has been a member of the Champaign-Urbana, Ill. alumnae and served as scholarship advisor to Omicron chapter. As a member of the Greater Lafayette, Ind. alumnae chapter, she has been president, vice president and Greek let-

ter relations chairman to Delta Iota.

Barbara is a flutist and enjoys working in her yard and other outdoor activities. She has taught gifted elementary level students and continues this interest as a volunteer in her children's schools. Barbara is the mother of Beth, 9 and Mark 4. Her husband, Dan, is an associate professor at Purdue.

Joan Herzig Braitsch (San Diego St.) is a member of the Gamma Phi Beta Foundation Financial Aid Committee. She has an M.A. in student personnel administration and an M.B.A. in finance. She was a Gamma Phi Beta collegiate consultant.

Joan was with the board of governors of the Federal Reserve System for three years as director of management training. Her interest in corporate management and finance spurred a move from the Federal Reserve to IBM where she is a marketing representative.

Joan and husband Jay live in Arlington, Va. where she is a member of the Northern Virginia alumnae chapter. Joan has served the chapter as president, vice president and Panhellenic delegate.

Audrey Weldon Shafer (Missouri) chairs the International Research Committee. She also serves on the Alpha Delta house corporation board and as a member of the International Bylaws Committee.

While her Gamma Phi Beta activities have been many and varied, Audrey is best known for her terms as grand president from 1970 to 1974. She has been alumnae vice president, a province alumnae director and was the first Mothers Club chairman.

The mother of three children, including two Gamma Phi Beta daughters, Audrey enjoys travel, sewing, needlepoint, bridge and miniatures. Her husband, Charlie, is an attorney in Kansas City.



Joan Herzig Braitsch  
(San Diego St.)



# Sisters Speak

Dear Editor,

This letter is aimed at a specific alumnae group, but can be used by any one sharing our problem. Apathy, lack of interest or concern, seems to have struck its blow rather successfully in our area; unfortunately it is contagious. It has occurred over a number of years until the glimmer of hope for the future is getting dimmer by the hour.

Gamma Phi Beta is more than a once-in-a-lifetime fling for collegians. Our sisterhood means just that, a sisterhood, a commitment that continues on indefinitely. The best way for new young women to share the same happiness you experienced is to have a well balanced collegiate chapter with a strong supportive alumnae chapter.

Our area, as do most, has a few women who are ready to say "yes," we will organize, plan and work for you, but they cannot do it alone. Being an alumna does not need to take over your whole life, just a few hours a year at the most; consider it volunteer work, good for your conscience. To be petty, at times it is "not what you know, but who you know." Wouldn't it be nice to have a sister in your corner?

Alumnae let's make an effort to keep Gamma Phi alive. Help give some of your time to your local alumnae group when it's needed.

Thank you.

In ΠΚΕ,  
Sandy Peck Carey  
President  
San Diego Alumnae Chapter

Dear Editor,

When the blindfold was lifted, so was my ignorance. After the long months of preparation, it was finally laid out before me; the valuable ideals of Gamma Phi Beta.

I realized then that I was surrounded by ambitious, intelligent, loving women who had come together in search of a life style

which would be enriching and enlightening. Love, labor, learning, loyalty were written all over each woman's face and it filled me with a warm glow which I could feel shining out of my eyes.

My big sister, my badge, were only symbols of the ideals they embody; true friendship and everlasting loyalty. I longed to shout to the world about my new discoveries but, alas, I must be silent. I can, however, relate to everyone the experiences I have shared; my personal growth as an individual and as part of a whole, the valuable moments of exhilaration and the precious moments of serious contemplation, the processes of learning to work with diverse personalities and the respect and admiration for others which developed from that learning. I am often filled with wonder when I think of the transformations which have occurred inside of me; small, indiscernable changes which have beautified my life and helped me to become more of the person whom I am striving to be.

Initiation brought all of this home to me as I stood amidst my loyal companions and finally felt the true warmth of Gamma Phi Beta.

In ΠΚΕ,  
Diana Slaven  
Delta Delta Chapter

Sisters, today

Too many times I've said I'm too tired  
to give of myself  
to be a true friend

Too many times I've looked the other way  
said there's always tomorrow  
maybe another day.

Too many times when someone else needed me

I didn't take the chance  
to help them learn to see.

So I want to be a friend now  
I want to get to know others

today

I want to take the "B" instead  
of the "A"

if it means hearing my sister  
laugh or hearing her cry.

I want us to rejoice together now  
because tomorrow we will  
scatter.

I want us to feel the love today  
the bond so strong between us.

I want to give my sister a rose  
not on her birthday,  
but on an otherwise ordinary  
day.

But most of all,

I want to give all the love I can  
now  
while I'm here.

Because tomorrow will be  
another day with new faces  
and places

But for now I'm a Gamma Phi  
and not the building, not the  
name,  
but my sisters are what Gamma  
Phi is.  
It's love, it's today.

Becky Broehr  
Rho Chapter

Gamma Phi taught me much,  
How to take and how to give,  
What it means to be just you,  
How to accept and how to  
forgive.

Gamma Phi is more than a house,  
It's a group of very special gals.  
Ones who are there in time of  
need,  
And ones who'll become your  
closest pals.

A Gamma Phi is very special.  
One who'll give as much as it  
takes,  
One who'll help another person,  
And one who'll forgive a bad  
mistake.

Being in Gamma Phi Beta,  
I've met many friends so new,  
They all have a place in my heart,  
And there's a special place for  
you!

Sandy Schaeffer  
Alpha Chapter



# College Collage



Three generations of Gamma Phis: (l to r) Elvira Woolner Fitzgerald (Northwestern), Ginny Lyn Grottke (Bradley) and Lynn Baker Grottke (Northwestern).

## Initiation Was Family Affair

Ginny Lyn Grottke (Bradley) was surprised and happy to see her mother, Lynn Baker Grottke (Northwestern) and her grandmother, Elvira Woolner Fitzgerald (Northwestern) at her initiation last spring. Ginny was initiated into Beta Eta chapter at Bradley University, becoming the third generation Gamma Phi Beta in her family.

## Chapter Party Hosts Faculty

Alpha Theta chapter recently held a faculty party. It was a great way for the members to get to know their professors outside the classroom situation and the professors enjoyed a glimpse of sorority life. It was sponsored by the scholarship and social committees.

Members who have contributed much to the chapter or campus are honored with the Member of the Month Award. The winner is chosen by chapter vote and presented with a pearl lavalier at a candlelight ceremony. The lavalier, which has been in the chapter for many years, is passed from winner to winner.



Checking proof sheets for Psi chapter's Man of the Month calendar are (l to r) Beverly Milton, Diane Bort, Cheryl Vaught and Vickie McClain. The calendar features information and photographs of 12 outstanding campus men. Proceeds went to the American Cancer Society.

## We Get an F

The names of two outstanding scholars were inadvertently omitted from the list of "A" award winners in the fall issue. The two women from Province XIV who earned straight A's are Debbie Wick (Arizona) and Linda Jacobson (N. Arizona).

Our apologies to Eta chapter at the University of California for an article in the winter issue which placed the chapter at UCLA.

## Food Baskets To Needy

Beta Gamma chapter participated in a Thanksgiving basket drive. Paired with a fraternity, they decorated a large basket and filled it with \$5 worth of food. Baskets from all sororities and fraternities are then donated to needy families.

To raise canned goods for charity, Beta Gammas "kidnap" housemothers from all sororities on campus. After dessert and entertainment sorority members arrive to retrieve their housemothers by paying a ransom in canned goods.

## Jayhawk Jog Raises Funds

Sigma chapter and Phi Kappa Psi fraternity sponsored a Jayhawk Jog. About 400 runners participated in the 5.9 mile race which benefited the Big Brothers and Sisters of Lawrence.

The course led the runners around the perimeter of the main campus and through some nearby residential streets. Trophies were awarded to the first three male and female finishers. All runners who finished the course received a Jayhawk Jog T-shirt.

## Ski Dance at Eta Chapter

"Ski Gamma Phi" was the idea for a dance at Eta chapter. The dance floor was complete with a fog machine, spotlights, mirror ball, ski scene wall hanging and trees. Ice carvings completed the buffet table and a chair lift was set up outside.

The chapter also holds 13 exchanges with fraternities each quarter and organized a block party for all Greeks.



# Council Communique

Rush begins with you! It is dependent upon the public relations job done by each member throughout the year. Greek organizations must give an informative and positive impression of the Fraternity System. The decision is yours; you must want to expand your membership, to go out to find new members.

Make a commitment to yourself, your chapter, and most of all to the rushee, to prove that Gamma Phi Beta is one of the dearest interests of your life. Have supreme confidence in your Sorority, your sisters and yourself as an integral part of your chapter. Sell Gamma Phi by your actions, your attitudes and your enthusiasm. Acquaint each rushee with the advantages of membership as a collegian and as an alumna. Rushees want to know how Gamma Phi Beta enhances their individual growth within the framework of the Sorority. What qualities do we promote in developing the highest type of womanhood?

When your chapter establishes

goals, keep in mind that a well rounded pledge class has a proper proportion of high scholarship, special talents, leadership and class representation. Look for the qualities that will bring a degree of personal growth to the membership, the campus and the community.

For success during rush, you must have unity, enthusiasm, confidence and individual responsibility. Capitalize on the positive; the advantages of being Greek, the advantages of a sisterhood and above all the advantages of being a Gamma Phi Beta.

Be positive and confident in your expressions and attitudes. See rush as a want to. Put the stamp of your unique personality in rush, thus making it a reflection of your integrity and dedication to Gamma Phi Beta.

Besides helping each member grow in character, rush gives us the opportunity to share our sisterhood with others. Remember, it is knowing Gamma Phi Beta, believing in Gamma Phi Beta and selling



Ruth Donlon Lowell  
(Cal. St.-Long Beach)

Gamma Phi Beta. Rush gives you the opportunity to open the door to your home and ask a friend inside. Who knows? She might become your sister.

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# In Memoriam

## ALPHA

Rachel Bulley Trump

## BETA

Barbara Horton Robinson

## GAMMA

Florence Kelley Johnson

## DELTA

Mary Poor Brooks

## EPSILON

Marjorie Shewell Bosch

## ZETA

Ruth McCullough Maguire

## THETA

Liberty Ewing King  
Ruth Wheeler  
Kathryn Herbert Winchester

## LAMBDA

Lurline Brown Crawford

## NU

Esther Setters Knotz

## OMICRON

Sara Davison Stutz

## RHO

Margaret Shaw Hansen  
Helen Rink Sutliff

## SIGMA

Lucile Rarig Ellsworth  
Mary Jane Reid McGrew  
Therine Kilgore Owens  
Florence Arends Smith

## TAU

Marion Kohler

## UPSILON

Virginia Chapin McCleur

## PSI

Juanita Noel Kilbourne

## OMEGA

Mabel Rowe Patzig

## ALPHA ALPHA

Olga Young Seymour-Jones

## ALPHA BETA

Valerie Sherlock Newton

## ALPHA DELTA

Louise Barthold

## ALPHA ZETA

Rebecca McCrary Bullock

## ALPHA IOTA

Eleanor Day Drew

## ALPHA NU

Elizabeth Ricks Dresler

## ALPHA PSI

Marjorie Stilling Skoglund

## BETA PI

Marsha Nichols Hauser

## BETA CHI

Catherine Huxtable

Gamma Phi Beta Sorority is urging its members to make memorial gifts to the Gamma Phi Beta Foundation in memory of a lost "sister" or other loved one. Contributions, which are U.S.A. tax deductible, will be used to support the Sorority's philanthropies—camping for underprivileged children and financial aid to women students. The latter takes the form of scholarships, fellowships and grants-in-aid.

Members of the remembered one's family will be notified of your gift with a special card mailed from Central Office. Contributions should be made payable to the Gamma Phi Beta Foundation, 630 Green Bay Road, Kenilworth, IL 60043, and designated as a memorial to (John Doe) on the face of the check.

Help deserving young women while remembering someone you loved.

Beverly Cummings Adams  
Executive Vice President  
Gamma Phi Beta Foundation

Kathryn Herbert Winchester (Denver) died January 12, 1979, at Phoenix, Ariz.

Mrs. Winchester's dedication and devotion to Gamma Phi Beta will long be remembered by all who knew her. She was initiated into Theta chapter at the University of Denver in 1911. As chapter president in 1915, she installed Tau chapter at Colorado State University before she had ever conducted the initiation service for her own chapter. No member of Grand Council could be on hand, so after a sleepless night, she initiated the charter members of Tau chapter.

In 1920, she moved to New York City where she worked for Edison Electric Institute for 23 years and edited their rate book. During this period she served as treasurer of the New York City alumnae chapter.

In 1951, the Winchesters moved to Phoenix, Ariz. where she was involved with the collegians and held several offices in the alumnae chapter.

The Winchesters aided the Blind Center in Phoenix, both financially and through many hours of volunteer service. They donated a car to transport the blind to and from the center and hosted a Thanksgiving dinner for everyone at the center. The Winchesters gave an annual donation to the Blind Bowlers through the Lions Club.

In 1966, the Winchesters established the Kathryn and John Winchester permanent scholarship fund. The scholarship is awarded annually by the Gamma Phi Beta Foundation to a Gamma Phi Beta for study primarily during her junior or senior year. Preference is given to members of Arizona or Colorado chapters. Contributions to the fund in memory of Mrs. Winchester as a lasting tribute to her devotion to Gamma Phi Beta will be accepted by the Gamma Phi Beta Foundation, 630 Green Bay Rd., Kenilworth, IL 60043.

Survivors include her husband, John, and a sister, Lucia Griffith (Denver).



# What Does $\Gamma \Phi B$ Mean?

By Margy Molden Wiltamuth  
Feature Editor

From college days and living with our sisters in the house or meeting them in a suite, to early adulthood and beyond; has your feeling for your sorority grown and changed along with your life?

Before reading on, think what you would answer if asked, "In a few words, tell what Gamma Phi Beta means to you." Jot down your answer.

That is exactly the question asked Gamma Phi Betas attending the Nashville Convention last June, and the responses make fascinating reading.

"In a few words," was found to be a bit too limiting, though a few managed to be concise and direct. One international officer replied, "The world!"

Another officer writes, "An opportunity to grow." And another, "A warm security blanket that prepares me for a cold world."

"One of the dearest interests of my life," from yet another international officer.

An alumna writes, "A sisterhood, sunshine on a rainy day, an unexpected phone call that cheers you, learning in every way, sharing and caring—a lifelong commitment to a fantastic group, before me, now and beyond."

A collegian comments, "A lifetime of sisters who will always be close wherever I am. My collegiate years have been very valuable because of my relationships through Gamma Phi. I have become more aware of myself because of Gamma Phi."

Realizing her Sorority is for more than college days alone, another col-



legian writes, "A chance to interact with others in a way that allows me to grow immeasurably. It's an experience that will continue a lifetime."

An alumna muses, "Outside of family, probably the strongest influence in my life—friendships—and opportunity to learn and grow." Representative of many similar answers, another alumna says, "A place to be myself, to share ideas, and a place to share my position of a human becoming, aiming toward the highest type of womanhood."

On a more practical note, one sister writes, "Gamma Phi Beta is a way to meet women and make friends in life, especially in a new town." In our mobile society, how super to know there are sisters wherever you are. Another need fulfilled is reflected by the statement, "Gamma Phi Beta means sisterhood, something very important to an only child."

How do you put your finger on that mystical something that can bring tears to a roomful of women (whose ages range from teenagers to octogenarians) at a Founders Day observance? "Gamma Phi Beta means love, sharing, sisterhood, ups, downs, tears, smiles, laughter, fun, loyalty, a lot of crescent moons and unity without uniformity," writes a Gamma Phi.

"A composite of interesting, loving, caring women all striving to better themselves and sharing their finds with others," reflects another. "Gamma Phi is a lifelong commitment to fulfilling my own high potential through enriching interaction with other women. It is sharing and learning and giving. It is women who make me proud to say 'She's my friend—she's my sister.'"

Does Gamma Phi Beta mean as much to you?



# Career Corner



Joyce R. Miles (Idaho) with one of the works displayed in her one woman show.

## A Brush with Talent

A recent display of water colors and oil paintings in Oregon accounted for yet another feather in Gamma Phi Beta's collective cap—it was a one-woman show, sponsored by the Klamath Art Assn. for local artist Joyce R. Miles (Idaho).

The showing, which ran for three weeks last April and May, featured a variety of Klamath country and wildlife scenes, painted in Joyce's own naturalistic style, stressing the effect of light and atmosphere on color.

An aspiring artist almost from the time she learned to hold a paintbrush, Joyce received her first private lessons in water color, charcoal and pastels in grade school. By the time she reached junior high school in Kellogg, ID, she had completed correspondence courses in figure drawing, com-

position and advertising layout from a commercial art school.

Next came the University of Idaho, where, as an active member of Xi Chapter, she majored in art, studying still life drawing, oils, water colors and design.

Her art studies didn't end with her graduation in 1958, though. Over the past few years, she has worked with a number of Oregon artists, learning new techniques and improving her skills. She also conducts private oil painting classes in her own studio.

Although quite a boon to any artist's career, the recent one-woman show was not Joyce's first. Her work has appeared in numerous shows throughout Oregon and California, often bringing her awards in the accompanying competition.

*Judy Haverfield Beaupre*

## Sister Works In Greasepaint

When Sally Woodson was student teaching, she held her first professional job. She was a "Kazoo" at a local dinner theater, waiting tables and entertaining the audience before the production began.

Spotted by the resident director and asked to audition, Sally got her big break as an understudy in "The Boyfriend." She was in the show for three weeks and it has been uphill and exciting ever since.

Her list of more than 13 credits includes roles in "Molly Brown," "Stop the World," "Tom Jones," "Cat Ballou" and "Boeing, Boeing" at dinner theaters throughout the United States and Canada. She has also worked with Traveling Playhouse Children's Theater, Theater for Young America, National Theater Co. and the Mid-America Youth Chorale.

In between plays Sally models, does commercials and was an extra in "Network." She also takes voice and dance lessons and does lots of pavement pounding.

*Mary Grubb Hicks*



Sally Woodson  
(Kansas)



# Illuminating Career For Texas Sister

Deep in the heart of Texas, there's one Gamma Phi Beta responsible for lighting up almost as many lives as our own Crescent Moon.

She's Ruth Patterson Maddox (Southern Methodist) illuminating engineer for the Dallas Power & Light Co. and creator of many of the city's most dramatic lighting effects.

And after 28 years on the job, it's clear that her work adds a definite glow to her life.

"Lighting is such a natural," she says brightly. "It's not only science and engineering, but also aesthetics and art and psychology. I can work with architects and interior designers, speak their language, then engineer and interpret it."

Ruth's lighting projects range from the Great Hall at Dallas' Apparel Mart, a football field size hall with no straight walls and "a budget that wouldn't light a warehouse space," to a shadowless, cornerless photographic white room, designed to permit color photography without the use of special lights or filters.

"The architects and designers can usually get along without my help if the job is ordinary or humdrum," Ruth says, "But if it's weird or farout, that's when they consult me."

And often, her farout solutions have been original enough to win Illuminating Engineering Society

competitions at the local, regional and national level. Twelve such awards are hers to date, including two for lighting designs in her own home.

In addition, her work has been featured in House Beautiful, and her contribution to the engineering profession has earned her a place in "Who's Who in Texas."

Ruth embarked on her indisputably male career in 1948, a time when most of today's women libbers were still shunning toy trucks and cowboy holsters in favor of dolls and tea sets. Fresh out of Southern Methodist University's School of Electrical Engineering, she went to work for a consulting engineer doing power plant design.

"Every time I would go to a job site to take notes and measurements, everybody would stop work and offer to help me," she recalls. "They didn't seem to resent me; rather they seemed to think they were being gallant to help little ole' me take my measurements. It would only take twice as long for two of us to do my job as it would have for me to do it alone."

Ruth admits that times have changed since those days, though, and, although hers is still a predominantly male field, she does share it with a few other women.

Despite the long hours she puts in at Dallas Power & Light, an energy shortage is not one of Ruth's problems. Few, in fact,



Ruth Patterson Maddox  
(SMU)

could hold a candle (or even a 40 watt bulb) to the effort and enthusiasm she has poured into Gamma Phi Beta over the years.

In the three decades since leaving Alpha Xi Chapter as an undergraduate, she has presided over the chapter's house corporation board, headed the Dallas Alumnae chapter, put in a six-year stint as International Housing Chairman (during which she wrote the sorority's first housing manual) and served on the Dallas Convention committee in 1970. In 1971, she was named to the Merit Roll.

And, on top of all this, she still has time for a fistful of hobbies, the most notable of which (photography and painting) undoubtedly benefit from her thorough knowledge of lighting and its effects. Other spare time activities include silversmithing, jewelry making and active memberships in Zonta International as well as several professional engineering societies.





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A girl to Kirk and Karen Price Horton (Texas Tech), February 20, 1979, Mineral Wells, TX.

A girl to Greg and Valerie Burrow Moore (Texas Tech), February 16, 1979, Lubbock, TX.

A boy to Don and Debbie Abbott Kelin (Oklahoma), September 19, 1978, Denver, CO.

A boy to Tom and Pat Keckley Nettin (Bowling Green), December 19, 1978, Rochester, NY.

A girl to David and Pam Whaley Anshutz (SMU-Indiana), August 30, 1978, Terre Haute, IN.

A boy to Jim and Charlotte Kharas Hansen (Nebraska), October 4, 1978, Basking Ridge, NJ.

A boy to David and Judith Van Valen Greer (Colorado College), December 17, 1978, Ft. Walton Beach, FL.

A boy to David and Joy Hunter Mohr (Illinois), January 13, 1979, Allerton, IL.

A girl to Gary and Kathy Frost Cluff (Wm. and Mary), December 27, 1978, Toledo, OH.

A girl to Rob and Kim Ioset Hibler (Idaho), March 25, 1978, San Gabriel, CA.

A girl to James and Kathleen Boyd Marsh (Florida St.), December 28, 1978, Ft. Lauderdale, FL.

A girl to Robert and Mary Stephany Eby (Iowa St.), August 23, 1978, Woodbine, IA.

A girl to John and Susan Orzell Farrell (Vermont), May 7, 1978, Ira, VT.

A boy to Kent and Linda Clarke Anderson (Oklahoma), December 27, 1978, Houston, TX.

A girl to Tommy and Nancie Chafin Craft (Texas), December 15, 1978, Houston, TX.

A boy to Bob and Linda Kelley Joyce (Kent St.), January 31, 1979, Noblesville, IN.

A girl to E. Key and Bonney Harrison

Irwin (Vanderbilt), November 10, 1978, Mobile, AL.

A boy to Joseph and Lynn Henderson Phillips (Auburn), February 12, 1979, Helena, AL.

A boy to F. M. and Joan Walker Elder (Auburn), February 23, 1979, Port Orange, FL.

Jan Ryan (USC) to Mark Dalby, March 4, 1978, Newport Beach, CA.

Paula Ann Bonadelle (USC) to Jerry DeYoung, June 24, 1978, Fresno, CA.

Marcella Lynn Roman (SMU) to James Winters, July 22, 1978, Bryan, TX.

Maria O'Callaghan (Wisconsin-Milwaukee) to James McEvorf, December 31, 1978, Milwaukee, WI.

Cynthia Edwards (Iowa) to Thomas Richards, January 6, 1979, Des Moines, IA.

Pamela Pearson (Oklahoma St.) to Gregg Banden, July 15, 1978, St. Louis, MO.

Susan Hitchcock (Wichita) to Bruce Martin, March 10, 1979, Wichita, KS.



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Founded November 11, 1874  
Syracuse University

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# Pacesetters

## Teacher of the Year

To Sheila Cornish Bell (Idaho), special education is more than just a job—it's "a chance to help children who need successful school experiences but cannot achieve them in a classroom with 30 other children."

Sheila has been providing a few "special" students with just that kind of meaningful education for more than five years and, in return, Washington State's Central Valley School District has named her its 1978 "Teacher of the Year."

As instructor in a four district cooperative special education program, she works with behaviorally disabled and neurologically impaired students in the 9 to 13 age group. She also chairs her district's elementary math committee and teaches at its metric system workshops.

Despite a busy teaching schedule and active participation in a number of professional and community organizations, Sheila finds time to pursue a masters degree and devote a good deal of time and energy to Gamma Phi Beta. She serves as assistant to the collegiate vice president—rush and is past president of the Spokane city Panhellenic.

And, once a year she journeys 90 miles to Moscow, ID, where she moves into the Xi chapter house and serves as rush advisor for a week.

"I think this is a great time to be in college," she says. "We have the Vietnam war behind us and are in the midst of more academic and athletic opportunities for women."



Sheila Cornish Bell  
(Idaho)

## Honored for Service to Handicapped

Pauline Sawyer Umland (Oregon), realtor, philanthropist and past grand council member, was



Pauline Sawyer Umland  
(Oregon)

honored recently by the Peninsula Braille Transcribers Guild, San Mateo, Cal., for 20 years of service to the blind. Coincidentally, the recognition came on her 75th birthday.

Pauline has served since 1958 as treasurer of the guild, a volunteer run organization which provides books for blind and partially sighted children and adults throughout the country.

Her interest in this area developed when she took a course in Braille and subsequently joined the Guild, which is sponsored by the Assistance League of San Mateo County. The holder of bachelors and masters degrees in business administration, she decided she could best serve the group as treasurer. She has served in that capacity ever since.

Long active in a number of civic causes, Pauline currently works as a volunteer in the intensive care

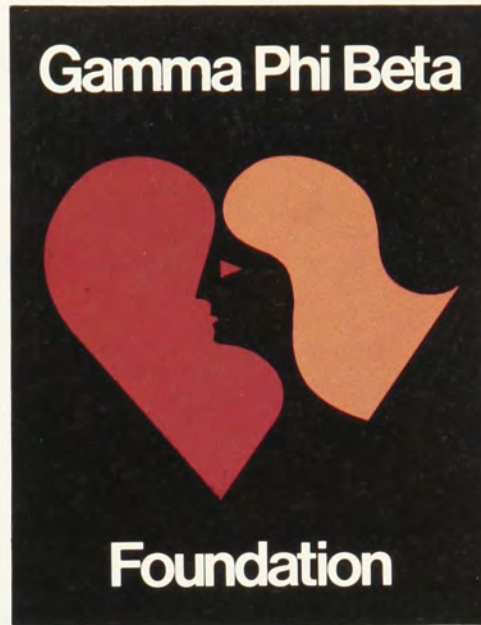
unit at Mills Memorial Hospital in San Mateo and supports the Eugene Umland Scholarship, established in memory of her late husband for young people entering law enforcement.

Ever the avid Gamma Phi Beta, Pauline has been active in four alumnae groups through the years and has held every office in her current Peninsula alumnae chapter. An enthusiastic province collegiate director in the late 1950's, she went on to become collegiate vice president, and holds a Merit Award for her service on grand council.

The high point in her life as a Gamma Phi Beta came, though, when "I pinned my badge on my daughter Gretchen when she was initiated at Beta Theta at San Jose State." Gretchen went on to serve as chapter president while Pauline presided over the Mothers Club.



# An Opportunity



Support the Gamma Phi Beta Foundation by purchasing the new Foundation poster. The logo depicts Gamma Phi Beta's philanthropies—caring for the "special" girl and financial aid for women students. Order the 17" x 22" poster from Mrs. Wm. S. Hammond, 6751 E. Center Ave., Denver, CO 80222. \$2.00 each, for single orders or \$1.75 each for orders of six or more.

Gamma Phi Parents: While your daughter is in college, her magazine is sent to her home address. We hope you enjoy she is no longer in college and is not living at home, please send her new address to Gamma Phi Beta Central Office on form below.

## CHANGE OF ADDRESS OR NAME REPLY

Members are responsible for all address changes. Allow 4 weeks.

Maiden Name \_\_\_\_\_ Chapter \_\_\_\_\_

My profession or training is in \_\_\_\_\_

New name if different from label

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Title	Last	First	Middle

Entire new address

Street \_\_\_\_\_

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PLEASE DO NOT REMOVE OLD LABEL

☐ Check here if change of address is for other than address

Clip form, place in stamped envelope and mail to Gamma Phi Beta Sorority, Box 310, Kenilworth, IL 60043.