

The Crescent

Spring 1979



Crescent Assignments

For Fall Issue:

Collegiate individual and chapter honors

Colossal Collegian articles

Alumnae Career Corner articles

Alumnae Pacesetter articles

Feature articles

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Please read the *Crescent* assignment page in the *Crescent Communique*, which you can obtain from your president.

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The Crescent

Spring 1979

Gamma Phi Beta

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ON THE COVER: Delta Xi chapter members outside Rooke Chapel, where they were initiated December 2, 1978. Cover photo contributions are welcome. Please send 8 x 10, black and white photos to the editor.

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Council Communique

GAMMA PHI BETA . . . MORE THAN A SORORITY, AN OPPORTUNITY!

What is all this talk about OPPORTUNITY?

As an alumna, you may see your role in our sorority as a supportive one. You guide, advise, host, finance and recommend to our collegians. You raise funds for our Foundation or local philanthropies, provide leadership for an alumnae chapter, pay your international taxes and read the *Crescent*. All of these activities are important to the growth of our Sorority . . . extremely so! They also offer OPPORTUNITIES for your own personal growth.

Personal development is one of the major goals of Gamma Phi Beta.

Let's look at a few of the ways the experiences and training offered by Gamma Phi Beta can add to your worth as an individual.

Through work with our collegians, you have the unique OPPORTUNITY to understand

and influence the minds of tomorrow's women on a level that no teacher could ever hope to achieve . . . a relationship based on sisterhood. At the same time, you have the OPPORTUNITY to enjoy friendships with women of all ages.

As an alumna leader, you have OPPORTUNITIES to gain organizational and motivational skills that are personally rewarding as well as very marketable.

Leadership training offered at our Area Leadership Conferences and International Conventions can be as beneficial to you as continuing education classes or those very popular self-improvement books.

When our Founders stated the purpose of Gamma Phi Beta is "to develop the highest type of womanhood," they saw our Sorority as an external force on society. They also realized the internal OPPORTUNITIES for personal growth offered to each member.

If Gamma Phi Beta is not fulfilling a need for personal development in your life, let me know.



Ann Mullen Bronsing (Indiana State)

There are plenty of OPPORTUNITIES for everyone, and together we will find yours.

In PIKE,
Ann Mullen Bronsing
Alumnae Vice President

Sisters Speak

Dear Grand Council:

Regarding the article on little sister programs in the *Crescent*, Fall 1978: I agree that in these strenuous times young women must be selective in their association choices. College presents an opportunity for personal exploration and development and a vast array of organizations present themselves attractively. It is in this light that I sincerely question your decision to join the National Panhellenic Council and the National

Interfraternity Conference to oppose a Gamma Phi's participation in fraternity little sister programs.

What Grand Council states to oppose are the housekeeping and other chores for fraternities that will prevent their women from participating in either Sorority or other leadership groups. It is in this point that I take the greatest difference with your position. Little sister programs are not leadership groups, they are social groups.

As one of Gamma Phi Beta's reasons for existence is to promote a higher social culture it is with this point that I consider your position against a Gamma Phi's participation most contradictory.

I do not like the idea of participating in a program that my Grand Council has opposed and that is my main reason for writing. I really do hope that a reconsideration of your position may be prompted.

Kathy Halff
Alpha Iota

Founders Day 1978



Beatrice Hill Wittenberg (Stanford) and Elizabeth Fee Arnold (Colorado State) joined in the Los Angeles area celebration.

In celebration of Founders Day, bright candles lighted the way as Gamma Phi Betas repledged their faith and loyalty to our Sorority. Golden Crescent awards were presented to 50 year members, and chapters celebrated with the traditional ceremony and a variety of other activities.

Lambda chapter celebrated its 75th anniversary with a fashion show of styles from 1900 to present. Delta Kappas and area alumnae enjoyed their first Founders Day at the Delta Kappa chapter house.

Mary Ann Morgan Youngwood, PAD II, joined Philadelphia West Suburban alumnae for a cookie exchange, and Columbus alumnae and Alpha Eta collegians staged a wedding gown show.

The Minneapolis Women's Club was the setting for a celebration by 140 Gamma Phis where Vivian Barfield, University of Minnesota women's athletic director, was the featured speaker. Outstanding alumnae awards were presented to Marge Anderson Adams (Minnesota) and Audrey Anne Hork (Mankato State).

More than 500 Los Angeles area alumnae and collegians gathered for dinner at the Edgewater Hyatt House. The seven collegiate chapters attending sang their favorite Gamma Phi songs and the outstanding member of each was recognized.

Kay Johnson Marovich (Kansas State) was named Woman of the Year for her service to Beta Alpha and the South Bay alumnae.

A review of Erma Bombeck's new book brought laughter as Houston Gamma Phis enjoyed a luncheon at

Foulard's restaurant. Twenty-two collegiate chapters were represented at the event.

JoAnne Anderson Abbott (North Dakota State) was presented the Albuquerque Gamma Phi of the Year award at the group's luncheon at Turn O' the Century.

Austin alumnae and Alpha Zetas celebrated Founders Day with a Gamma Phi birthday cake and honored one of the chapter's charter members, Harriett Barrickman Blackstock (Texas). Alpha Zetas are grateful for the love and encouragement Harriet has given them over the years.

Collegians entertained Lincoln alumnae with skits at the Pi chapter house. Alumnae presented "goodie baskets" to pledges; and proceeds of a silent auction were contributed to Gamma Phi.

A song fest, pot luck supper, and shared memories of college days added to the celebration by Bartlesville alumnae.

Dayton alumnae and Beta Epsilon collegians lunched in Centerville, Ohio, joined by Middletown and Springfield alumnae.

Gretchen Schmitt was chosen the senior "best representing the ideals of Gamma Phi Beta." The award honors Helen Rhoda Hoopes, the first initiated member of Sigma chapter. Alumnae and collegians thrilled Florence Harkrader (Kansas) when they sang "Serenade Song," written many years ago by her.

Boston alumnae gathered at the home of Carol Hoffman Wood (Boston) and enjoyed an evening buffet.

A delightful evening celebration by



Joining in the festivities of the Minneapolis—St. Paul alumnae are (l to r) Alice Russel Merchant (Minnesota), Marge Anderson Adams (Minnesota) and Jeanne Paust Yerxa (Minnesota).

20 Birmingham, Mich. alumnae was visited by 13 Detroit alumnae.

Omaha alumnae had a glimpse of the past having dined at the General Crook House. Completely restored, the home was built only four years after Gamma Phi's founding.

More than 130 Beta Psis and Stillwater alumnae gathered for dessert at the chapter house. Formal pledging of six alumnae inspired all who attended.

Lexington and Louisville alumnae dined at the Gamma Omicron chapter house. A slide show about our camping program was presented by Jennie Curtis (Northern Arizona). Sharon Blandford was presented an award for outstanding service to Gamma Omicron.

Dallas alumnae and Alpha Xi collegians—120 strong—met at the Hilton Inn for dinner. The Alumna of the Year award was presented to Judy Tonning Price (SMU) and the Alpha Xi Alumna of the Year award went to Virginia Forsythe Vint (Missouri).

Several Alpha Theta charter members were in attendance at the Nashville celebration. They accounted for sorority life in the early 1920's. Alpha Theta was presented with its original 1924 petition for membership to Gamma Phi Beta.

Beta Gamma's 30 pledges sang to collegians and alumnae. Dessert preceded the traditional ceremony.

Gamma Upsilon pledges defeated alumnae on the last question in a Gamma Phi knowledge quiz. Collegians and Des Moines alumnae were served refreshments. Linda Allen received a service award from alumnae.

Lubbock alumnae and Beta Tau collegians viewed a film entitled "From Yesterday for Today." Claucean Cone was honored for her outstanding service to Beta Tau.

Bloomington alumnae joined Beta Phi collegians for dinner, attended by 8. Each alumna received a monogrammed punch cup. Kathieavanaugh Holland, PCD IV, was an honored guest.

Gamma Tau and Phi collegians joined St. Louis alumnae as their guests for a luncheon and group singing of fashions from the past delighted the 37 guests. Patsy Henderson was presented the St. Louis alumnae Outstanding Service award.



Pat McDermott Foreman (Kansas St.), Sally Ramseyer (Kansas), Joane Korte Reese (Minnesota), Penny Nichols (Indiana St.), Peggy Jo Herberger O'Brien (N. Dakota) and Debbie Bloch (Wisc.—Platteville) attending Kansas City's celebration.



Ann Hawthorne, Janice Miller and Tippy Tim celebrating at the Omega chapter house.



Nancy O'Connor Whitted presents the Omaha Hall of Fame Award to Phyllis Donaldson Choat.

Salt Lake City alumnae celebrated its 20th anniversary with dinner at the Ambassador Club. Fifteen members honored our founders and enjoyed fellowship with sisters.

Dinner at the Alameda Plaza Hotel for Greater Kansas City alumnae was highlighted by a slide presentation given by Karen Wander Kline (Iowa State). The Kansas City Woman of the Year award was presented to Helen Fling (Missouri) for more than 25 years of local service.

Chicago Northwest Suburban alumnae held their annual pot luck dinner at the home of Mimi Lang Mead (Northwestern). The Sterling Girl award was presented to Deanna



Lyn Perkins Mesner (Oregon) presents the 1978 Woman of the Year Award to Kay Johnson Manovich at the Los Angeles dinner.

Scott Engelke (Iowa State) for her outstanding contributions to the chapter.

Epsilon chapter celebrated its 90th anniversary with a birthday cake decorated in brown and mode. The collegians were pleased to have 37 alumnae in attendance.

Northern Virginia and Washington, D.C. alumnae and Beta Beta collegians observed Founders Day with a luncheon at the Beta Beta chapter house. The collegians entertained 60 Gamma Phis with a skit entitled "Reader's Theater."

Alpha Beta's pledge class sang for collegians and alumnae at a banquet. Guest speaker was Dr. Joseph Plutt, a professor of English at Brainard College. Jeanne Dipple was presented the alumnae scholarship, and Mrs. Ruth Johnson, Alpha Beta housemother, was honored for her service.

Terre Haute alumna Dr. Mary Lois Nardini (Indiana State) was the speaker for the group's celebration with Beta Pi chapter. Mary, professor of education at Indiana State, shared her thoughts on the meaning of belonging to Gamma Phi Beta.

Springfield alumnae hosted a birthday party to celebrate Delta Nu's first birthday. In an inspirational ceremony, a poem from Alpha chapter was read to alumnae and collegians.

More than 80 Wichita alumnae and Beta Chi collegians attended a Founders Day celebration. A slide program presented by Nancy Carr Perry (Kansas State) featured the role of Gamma Phis' common experiences from the early 1900's to present. Joyce Cole Hultgren (Wichita) was presented the Outstanding Alumna award.

Eugene alumnae met at the Nu chapter house for a traditional Founders Day ceremony. They presented the annual Leila Straub Stafford award to Christine Rhoads (Oregon).

Beta Sigma and Xi chapters gathered at Washington State University for reflection on Gamma Phi's beginnings. After refreshments, the two chapters exchanged songs. Amy Jacobson (Washington State) was chosen Crescent Girl at a surprise fireside.

Omega collegians hosted a dinner for Ames alumnae. They viewed "From Yesterday for Today." A new tradition honored Jill Lockwood,



Lucille Miller Anderson (N. Dakota), Betty Limbird Althouse (Kansas) and Jeannette Smallfeldt Priebe (Kansas) receive Golden Crescent Awards.



Chapter presidents attending Founders Day at the Beta Beta house are (l to r) Florence Roy White (Illinois), Washington, D.C. alumnae; Kathy Livesay (Maryland); and Betty Roessler Griffin (Nebraska), N. Virginia alumnae.



Connie Hayes Strohmeyer (Nebraska) receives the Pi chapter Hall of Fame Award.

Holly Hovelson, Cathy Sampson and Julie Fenton with Four Founders awards.

Buffalo, Jacksonville, Corpus Christi, Evansville, Westchester, Corvallis and Milwaukee alumnae gathered for lunch, dinner or dessert. Beta, Beta Delta, Beta Theta and Alpha Epsilon all joined area alumnae to celebrate Founders Day 1978.



Albuquerque alumnae attending the celebration are (l to r) Anita Queen Statton (Texas Tech), Joan Hogan Laney (McGill), Joanne Anderson Abbott (N. Dakota St.), Louise Naylor Jory (Denver), Marie Anderson Axline (Missouri) and Mimi Sherman Fox (Iowa State).



(l to r) Donna Begley, Debbie Morgan, Lynn Strutt and Bernadette Gillet present a Founders Day skit at Gamma Omicron.



Eleanor Carr pins a 50-year pin on Olivia Dale Dye (Kansas) at the Wichita celebration.

Merit Roll 1978

Nominated by their alumnae chapters for long, devoted and distinguished service to the Sorority on the local level, 54 Gamma Phi Betas were added to the Merit Roll. Their Certificates of Merit were presented at Founders Day ceremonies held across the country. They are listed with their collegiate and alumnae chapters.

Patty Barrett Anderson
Nebraska-Lincoln
Jane Pendleton Ball
British Columbia, Oregon-Corvallis
Charlotte Hill Ballard
Oklahoma-Oklahoma City
Ruby Cullins Best
Memphis-Memphis
Dorothy Downing Burg
Oklahoma City-Oklahoma City
Louise Rowlands Carroll
Wisconsin-Phoenix
Norma Collyer Carter
Idaho-Moscow
Martha Noce Chapman
N. Arizona-Flagstaff
Helen Drummond Clement
Texas-Dallas
Doretta M. Lloyd David
N. Arizona-Flagstaff
Gene Gunvaldsen Diederich
N. Dakota St.-Fargo-Moorhead
Sharon Witt Dunham
Nebraska-Omaha
Bern Hallstrom Edmison
Oklahoma City-Stillwater
Margaret Brown Ellis
Arizona St.-Flagstaff
Vanda Browning Falk
Arizona-Phoenix
Barilyn Sherman Fox
Iowa State-Albuquerque
Wen Jude Fuller
Colorado College-Salt Lake City
Jane Holmes Garrity
Nevada-Salt Lake City



Rochester alumnae President Faye Foster Privitera (Syracuse) presents a Merit Roll Certificate to Florence Gratiot (Iowa State).

Bernetta Rex Grape
N. Arizona-Flagstaff
Verna Swayne Grasmoe
N. Arizona-Flagstaff
Florence Gratiot
Illinois-Rochester
Dorothea Hail
Oklahoma St.-Stillwater
Pauline Grove Haliday
Randolph-Macon, Northwestern-
Evanston-North Shore
Mary Ellen Ryan Hanley
USC-Balboa Harbor
Gladys Hughes Heath
Oklahoma St.-Stillwater
Gertrude Call Hirt
Iowa State-Eugene
Mary Margaret Holthouse
Oregon St.-Corvallis
Mary Ann Pate Hormuth
Texas-Evansville
Josephine Quinker Howe
SMU-Dallas
Mathilde French Hutchison
Arizona-Flagstaff
Sylvia McNally Jenkins
Nebraska-Omaha
Bette Mae Connor Jones
Oklahoma-Dallas
Virginia Grace Tanzey Jordan
Stanford-Greater Kansas City
Clarice McDonald Keys
Nebraska-Lincoln
Ann Stone Leighton
N. Arizona-Flagstaff
Cathy Campbell Lewis
Washington-Corvallis



Helen Wisdom Redman (Arizona) receives her Merit Roll Certificate from Barbara Hurley Greene (Texas), Odessa alumnae president.

Dorothy Devin McCann
Missouri-Sacramento Valley
Jan Anthony Mickelson
Iowa-Riverside
Ann Runyan Miranda
Kansas-Dallas
Clarice Braker Morrison
Oklahoma City-Oklahoma City
Carolyn Callenbach Nelson
Ohio Wesleyan, N. Dakota St.-
Fargo-Moorhead
Helen Berquist Person
Northwestern-Fargo-Moorhead
Turza Briscoe Pflug
Colorado College-Colorado
Springs
Ruth Vetter Phillips
Iowa State-Quad Cities
Helen Wisdom Redman
Arizona-Odessa
Betty Olive Roberts
Ohio Wesleyan-Columbus
Marie Morfeld Rolle
N. Arizona-Flagstaff
Charlotte Biles Schmidt
N. Arizona-Flagstaff
Sally Whitton Spiess
Oregon-La Jolla
Deborah Jane Parker Strickland
Oklahoma St.-Stillwater
Anne Kell Tinsley
N. Arizona-Flagstaff
Nora Jean Blair Townsend
N. Arizona-Flagstaff
Elizabeth M. Wood Walton
William and Mary-Louisville
Billie Jean Allen Ward
Oklahoma St.-Stillwater

By Lois Edbrooke Davis
(California)

Most people don't worry about their drinking. They don't worry, because drinking doesn't seem to make any significant difference in their lives, one way or another.

But every day, millions of people across the nation do wake up worrying about their drinking. They have an uneasy feeling there's something different about the way they drink. They don't like to think about it, but it keeps winding up front and center in their daily affairs.

"It's like an itch that has to be scratched," a young woman told me. "Every time there's a problem or a party or a celebration, the first thing I look for is a drink. And every time I drink, I drink too much. I say I'm not going to, but I always do. I feel rotten about the whole thing and I don't want anyone to know."

What is all this talk today about the problem of alcohol? Why is it that some people can drink moderately, and it never becomes a problem for them, while, for others, drinking causes them to slip imperceptibly, slowly into a trap from which there is no easy escape? For each of these problem drinkers, four or five others are seriously, sometimes tragically affected.

Scholars in research centers around the country are looking for answers. Answers so far are uncertain and contradictory, and much is still unknown. Widespread misunder-

standing of the nature of the problem persists among the general population; attitudes are ambivalent and chaotic. Yet the problem of alcohol is causing staggering losses to individuals and their families, to our work forces and professions, and to all of society. Everyone says, "Do something;" hundreds are earnestly trying. The problem just keeps growing.

Our schools are concerned. Children are drinking as early as junior high school age. On college campuses, it is almost universal. This is not to suggest that student bodies are rampant with real or potential problem drinkers. Still, the statistics make us pay a little more attention to this age group because at an average age of 19, trouble may begin. Fifty percent of alcoholics have been to or have graduated from college; it is by no means a segment of the population that is immune.

Recognizing these statistics, colleges and universities are providing a variety of resources for their students: information centers, counseling, symposiums and speaker services. Sororities and fraternities also are taking a new look at alcohol. They are exploring the problems with their members to see if there is something about drinking customs they hadn't noticed before. Together they are tackling critical social and legal dilemmas and coming up with mature decisions about what they want to do about alcohol. Great credit is due these sororities and fraternities who have taken a lead in coming to terms with one of the nation's most baffling problems.

Traditionally, college students haven't given much thought to drinking over the long view. The future is a nebulous, someday thing. But today's students are more sophisticated; they don't miss the fact that for some of them, drinking is already upsetting their studies and their relationships with family and friends. They know there are things they want to do and be, and they suspect they can't do and be those things if alcohol looms too large in their lives. They're not sure they want to wade in too deep; at least they want to know more about it. The emphasis is shifting from mere acceptance of drinking to questions and answers about the risks involved. It's

Is It For To

fun to drink, all right, but it gets scary!

As mentioned, most drinkers are not going to cause trouble for themselves or anyone else. But what about the others? Exactly about whom are we concerned?

First and foremost alcoholism is a disease. Its cause has not been precisely determined, but certainly alcohol is not the cause of alcoholism. Probably it is a result of a combination of physiological, social, genetic, and emotional factors. Some people have it and some people don't. Alcoholism is a progressive disease; it is incurable; but if total abstinence can be achieved, it can be arrested.

At least 12 to 15 million people in the United States are afflicted with this disease. Nearly half are women. Another several million are borderline.

Fortunately there are some signals that quite early on warn that trouble is on the way. If one is able to recognize them and face them honestly, he should go for help. It is indeed encouraging that the age at which people are seeking help has dropped from the early 50's to the middle 30's. For them, the chances of recovery are high. About 50 percent of alcoholics do recover, but seldom without help. The biggest enemies for someone who is drifting into alcoholism are lack of information, misinformation, denial that there is a problem, especially by well-meaning families and friends.

Alcohol addiction is, by definition

Safe You Drink?

condition in which one has no control over alcohol. This is the very essence of the problem. To expect such a person to control his drinking—to be responsible—is to indulge in an absurd contradiction. He cannot control his drinking or his behavior while drinking. He doesn't have that choice. On the other hand, someone is able to be responsible about his drinking, it is not likely that he will develop a drinking problem or suffer any of the consequences that go with a problem.

It is more realistic to say that each person needs to know whether or not drinking is safe for him or for her as a specific, unique individual. And since no one else is in a position to decide that for him, he would do well to stop some time to time to think it out for himself, to see what direction he's going in and how things are shaping up between him and alcohol. He has a right to know, and to know where to go to find reliable guidelines to help him decide.

"Is it safe for me, as a specific individual, to drink?" We noted that there is something different about the way a problem drinker thinks about alcohol. Take a look at the following questions as they point to some early signals that warn trouble may be on the way.

- Do you notice that you are able to drink more than you used to?
- Do you gulp a drink or two before

you go to a party to be sure you will have enough? Or do you carry a hidden bottle, just in case the supply runs out, worry that maybe it will all run out? Is your main interest the party or getting to the booze?

- *Do you have memory blackouts when you drink? Do you have trouble recalling where you were and what you did and how you got home? If you can remember, do you wish you didn't have to? Do you try to fake it when somebody talks about it?*

- *When you feel under pressure or you get the blues, do you depend on a few drinks to get you through?*

- *Are you having trouble keeping up with your studies, your job, your family life? Do you think you would feel better if you would switch from wine to beer or from beer to wine? Or that everything would be better if only other people in your life would just shape up?*

- *When your drinking winds up in a mess, do you vigorously deny that you have any problem with alcohol? Do you make up elaborate excuses? Do you wish people would mind their own business and leave you alone?*

Curious symptoms for a disease, aren't they, but loud, clear signals that there is more to come. And we're just talking here about the beginnings.

If you answer "yes" to some of these questions, it would be a good idea to find someone you can talk to about it. But be sure you go to the right person. You may be a pretty good con artist, but if you really want to get that monkey off your back, you'd better find someone you can level with, someone you can't deceive. Look for someone who knows what this problem of alcohol is all about—perhaps someone who has made a successful recovery from it himself. Don't let anyone tell you you don't have anything to worry about if you think you do. Remember, this decision has to be yours alone.

It has often been said that for a drinking problem to continue, others must make it possible. A real problem drinker is dependent on the protection and denial of his friends and relatives.

If he thinks he has a problem, he probably does. Go for help. Learn everything you can about this problem of alcohol. You may need help—for someone else or for yourself. It is as close as your telephone.

There are groups of Alcoholics Anonymous in nearly every city and town and on some campuses. For the family and friends, there is the companion group, Alanon. The National Council on Alcoholism is an excellent source of help. Any of them will talk to you or mail information just for the asking.

I talked to a group of young women recently about the problem of alcohol. It wasn't by accident they had come. I knew that many were there because they were worried about someone important to them who was sick from alcohol. But I sensed more than a detached interest in the faces of a few.

"Alcohol isn't important to me," one girl boasted, "I can take it or leave it alone." Something in her tone made me sense a bit of bravado.

"You're the only one who could know that," I said. "But, by the way, do you ever leave it alone? Or do you always take it? Try refusing the second drink. Try it for a month."

"The chances are 15 to 1 that you are right, that you can take it or leave it alone. On the other hand, you might find something you hadn't noticed. It might mean more to you than you have thought."



Lois Edbrooke Davis (California)

Reunion For Centennial Celebration

By Beatrice Hill Wittenberg
(Stanford)

It was one of those rare occasions—the celebration of the 100th birthday of a beloved housemother.

Last fall, 30 alumnae of Mu chapter at Stanford gathered at the home of Virginia Bunnell Wakeman (Stanford) in West Los Angeles. They honored Evelyn Hall Stone, who had so lovingly served the chapter for 16 years, from 1925 to 1941.

Members arrived from all over California, as well as from Nevada and Missouri, to share in a time of renewing friendships and expressing deep-felt devotion for the cherished Mrs. Stone. An appropriate birthday cake and a gift of a special album, featuring pictures of the day were included in the celebration.

This unusual event marked with certainty the love and loyalty that everlastingly abide in the hearts of Gamma Phi Betas everywhere.



1926-29 (seated) Mrs. Evelyn H. Stone, Dorothy Garnier Gantvoort, Margaret Waite Douglass (standing) Virginia Bunnell Wakeman, Nancy Farmer McColloch, Alice Peck Van Dalsem, Em. Demona Webster, Beatrice Hill Wittenberg, Helen North Reynolds, Lorraine Reeder Ames.



1930-32 (seated) Mrs. Evelyn H. Stone, Elizabeth Barbee Thompson, Virginia Tanzey Jordan (standing) Mary Richmond Walton, Lou Gillespie Bardin, Betsy Nourse Nuegg, Jane Rumbley Brookbank, Jeanne V. Kurtz, Beth Pillsbury Julian.



1933-41 (seated) Mrs. Evelyn Stone, June Mahon Meader, Jane Kempenich Kalenborn, (standing) Ruth McLaughlin Benz, Helen T. McLaughlin, Doris Barrett, Dorothy Baker Mouat, Frederica Vitousek Carah, Betty Barrett, Edith Doughty Hindley, Maxine Bartlett.

110TH CHAPTER:

Delta Xi Officially Chartered

**By Karen L. Hedine
Expansion Supervisor**

Gamma Phi Beta is known for its many firsts in various fields, and the December 2 installation of Delta Xi chapter added a few to the list.

Lewisburg, Pa., home of Bucknell University and our 110th chapter, has seen the first of Gamma Phi Beta—and will never see the last.

Grand President Karen Wander Kline (Iowa State) and Director of Expansion Leonite Selzer Moore (SMU) set out to the Bucknell festivities. It was to be Karen's first installation as grand president and Leonite's first chapter installation of 1978. It turned out, instead, to be the first time two Grand Council members became snowbound and missed the entire weekend.

The installation of Delta Xi also was to be the first for International Ritual Chairman Pat Merrill Kempthorne (Idaho State). Pat made it as far as Philadelphia when weather and Allegheny Airlines came to odds. She also missed the event.

In true Gamma Phi spirit, the show did go on. Delta Xi's 25 new members were initiated Saturday morning at the Rooke Chapel on campus. Alpha Upsilon sent a dynamic team of women to do the installation honors, and by noon, our 110th chapter was a reality.

Members and guests attended a prime rib luncheon at the Country Cupboard, highlighted by pointsettias and pinch-hitting alumnae who presented awards. Field Representative Joanne Artz (Vermont), who will serve as alumna advisor, acted as toastmistress. Gerald Commerford, Bucknell's assistant director of residential life, was the guest speaker.

Elizabeth Sloan Phillips (Washing-



President Connie Pechmann accepts the Delta Xi charter from Kiki Sloan Phillips, former alumnae vice president.

ton-St. Louis), alumna advisor to Alpha Upsilon, presented the charter to Connie Pechmann, chapter president. Mary Anne Morgan Youngwood (Penn State), PAD II, presented Connie with the province historic badge, that of a 1903 initiate of Upsilon chapter.

Debbie Foulsham Freisheim (Penn State), PCD II, made the Province II presentation of a silver tea and coffee set, complete with sugar bowl, creamer and mint dish. The Grand Council gift, an engraved silver chafing dish and tray was sent to the chapter as soon as Leonite Moore got out of the snow at O'Hare. Collegiate

Consultant Kim Wolfe (Iowa State) and Expansion Supervisor Karen Hedine (Washington) presented the Outstanding Pledge Award to all 25 women. Kim also presented a shadow box of Delta Xi memorabilia. There was a gift for each new member from the Philadelphia North Suburban alumnae chapter. The banquet ended on a happy note with Delta Xis singing to the guests.

The threatening cold outside was hard to face after a weekend of warmth and love inside the hearts of all those who welcomed our newest sisters into the ever-growing chain of sisterhood.

Appoin



Marjorie Speidel Lundin
(Washington)



Phyllis Donaldson Choat
(Nebraska)



Mary Helen Eaton Matuszak
(Kansas State)



Linda Daniel Johnson
(Vanderbilt)

Just prior to and immediately after the 1978 Convention, many international officers and chairmen were appointed to office. As so many of our able and talented alumnae are serving, the staff chose to feature as many as possible with brief stories and photos.

Susan Himstreet Bireline (Iowa State)—PCD XV. She served as president and treasurer of the Quad Cities alumnae. Residing in Newell, Ia., she is business manager of the family publishing company.

Phyllis Donaldson Choat (Nebraska)—Chapter Development Chairman—Alumnae. She is a part-time junior high Spanish teacher, public relations committee chairman for a language teachers organization and active in several church groups. Phyllis is a member of the Omaha alumnae chapter and has served as president.

Mary Helen Eaton Matuszak (Kansas State)—AAVP-Alumnae Initiates. She is a charter member of Beta Upsilon and was chapter advisor to Delta Nu. Mel has worked as a speech therapist and resides in Salt Lake City. Her daughter is a Gamma Phi at Kansas State.

Jonelle Hanna Rothfuss (Kent State)—PCD XVI. She has served as alumnae chapter president and was a member of the 1978 nominating committee. Jonelle was active in colonization of Delta Delta and is a resident of Anaheim, Cal.

Elizabeth Sloan Phillips (Washington-St. Louis)—Awards Committee Chairman. She served as PAD II and as alumnae vice president. Kiki was an alumnae chapter president, alumna advisor at LSU and Penn State and rush advisor at Michigan State. Her home is in State College, Pa.

Marjorie Speidel Lundin (Washington)—NPC 1st Alternate Delegate. She served for five years as Gamma Phi's NPC delegate and was an area advisor for college Panhellenics. Marj was director of finance and is now active in the Seattle alumnae chapter.

Donna Snyder Scarborough (Texas Tech)—PCD IX. A member of the Lubbock alumnae, she was chapter president and rush and alumnae advisor to Beta Tau. Donna is secretary of Lubbock Alumnae Panhellenic and president of the advisory council to Texas Tech Collegian Panhellenic. She teaches math part-time at Texas Tech.

Patricia Merrill Kempthorne (Idaho)—International Ritual Chairman. Pat has served as a collegiate consultant and as Chapter Development Chairman—Alumnae. She is a member of the Boise alumnae chapter and was rush



Mary Boots Hunt
(Arizona State)



Patricia Merrill Kempthorne
(Idaho)



Sue Dorsey Durrett
(Missouri)



Camille Cestone
(Bowling Green)

tments



Susan Himstreet Bireline
(Iowa State)



Mary Lou Dahl Fritsch
(Iowa State)



Donna Snyder Scarborough
(Texas Tech)



Jean Brooks Oliver
(Northwestern)

advisor to Xi and on Delta Beta's house corporation board.

Mary Lou Dahl Fritsch (Iowa State)—PAD XV. She has been a member of the Omega house corporation board and is active with the Ames alumnae. Mary Lou is involved in church activities, P.E.O. and teaches home economics and English.

Jacki Ennis Falkenroth (Nevada)—PCD V. With 13 moves in eight years, Jacki has been a member of the Reno, Detroit, Omaha and Chicago NW Suburban alumnae. She has done graduate work in anthropology in Mexico and also worked with retarded children.

Mary Boots Hunt (Arizona State)—1980 Nominating Committee Chairman. She is a member of the Phoenix alumnae chapter, Beta Kappa house corporation board treasurer and has received

the Merit Award. Mary is president of the Arizona State Alumni Association and substitute teaches.

Jean Brooks Oliver (Northwestern)—PAD VIII. She is a member of the Atlanta alumnae chapter and twice served as president. Jean was Georgia state membership chairman and is busy with many community activities.

Linda Daniel Johnson (Vanderbilt)—Chapter Development Chairman—Collegians. Linda was a collegiate consultant and is now in the M.B.A. program at the University of Houston. She is a member of the Houston alumnae.

Cynthia Meisner Howes (Indiana State)—PAD IV. She was a member of the Terre Haute alumnae and served as rush, pledge and chapter advisor, chapter president and Convention and ALC delegate. Before moving to Grand Rapids, she was an instructor at Indiana

Vocational Technical College.

Sue Dorsey Durrett (Missouri)—PAD X. A member of the 1978 international nominating committee, Sue was Greater Kansas City alumnae president and on the Alpha Delta house corporation board. She holds a B.S. and M.S. and taught elementary school six years.

Mary Anne Morgan Youngwood (Penn State)—PAD II. She was on the Beta Beta house corporation board five years and is active in the Washington, D.C. alumnae. Mary Anne is a resident of Rockville, Md. Her varied interests keep her busy.

Camille Cestone (Bowling Green)—PAD III. Cam served as pledge advisor and alumnae relations advisor to Beta Epsilon. She is a communications associate at the American Institute of Plant Engineers and active in the Cincinnati alumnae chapter.



Jonelle Hanna Rothfuss
(Kent State)



Elizabeth Sloan Phillips
(Washington—St. Louis)



Jacki Ennis Falkenroth
(Nevada)



Cynthia Meisner Howes
(Indiana State)

Appointments



Jonette Crowley
(Colorado)

Jonette Crowley (Colorado) — Chapter Development Chairman — Programs. Jonette was a graduate counselor for Alpha Delta and a Congressional intern in the U.S. House of Representatives. She is a



Mary Anne Morgan
Youngwood
(Penn State)

management consultant for a CPA firm in Denver.

Katherine Reid Hoffman (Oklahoma City) — AAVP-Bylaws. A former president of the Wichita alumnae, she was the first editor of



Katherine Reid Hoffman
(Oklahoma City)

their newsletter and a member of the Beta Chi building fund committee. She is involved in many community groups and as a volunteer with her children's activities.

Chapters Give of Themselves

By Carol Asel
Collegiate Editor

Gamma Phi Beta philanthropy projects cover a wide range, combining Yankee ingenuity and Southern charm. Those philanthropies, diverse as they are, all have one common factor—Gamma Phi Betas giving of themselves.

Alpha chapter is again the leading Greek money raiser on the Syracuse University campus in the fight against muscular dystrophy. Competing in the three day dance marathon, Alpha chapter contributed \$3,500.

Chi chapter sponsors a muscular dystrophy dunk tank each spring. Sorority and fraternity members volunteer to sit on the tank for one half hour periods and one day, university faculty were dunked.

Gamma Phis at Oregon State and Delta Upsilon fraternity get together to put on a Christmas party for the underprivileged children of Benton County. The children help decorate the tree, visit with Santa and sing Christmas carols.

A Gammy Grandma is chosen from

a local nursing home and visited weekly by members of Gamma Zeta. Gamma Zetas held a fund raising event for Camp Sechelt and will again have the Strike Out Cancer Bowling Tourney in the spring.

Gamma Omicron visits hospitals and nursing homes throughout out Lexington. Sing-a-longs, games and refreshments greet patients at each location.

Beta Phis and Phi Kappa Psi fratern-

nity presented the annual Indiana University Fall Criterium Race. The race involved novice and semi-professional riders from all over the state. Proceeds were donated to local charities.

Sigma collegians joined Beta Theta Pi in a serenade at a Lawrence, Kan. nursing home. They also volunteered to work at the K. U. blood drive and "adopted" a 24-year-old quadruplegic.



A good shot might dunk a Greek in Chi chapter's popular dunk tank.



Bicyclists from all over Indiana participate in Beta Phi's annual Criterium Bike Race.

Colossal Collegians

Swimming For Gold?

Diann Dunlevy provides Colorado State Gamma Phis a reason to cheer the women's varsity swim team. Diann won her event in nearly every dual meet last year and placed near



Diann Dunlevy (Colorado State)

the top in several events at regional meet.

Diann began swimming competitively at age eight and many of the North Dakota swimming records she held still stand. At 12, she won the National Junior Olympic title in the 100-yard freestyle and qualified for the 1972 Olympic trials, in which she chose not to compete. At 14, she was the only American to compete in an international dual meet between Canada and the Soviet Union where she won the 100-yard freestyle.

Last summer she trained in Virginia with a nationally ranked aquatic club and coached a country club team in the area.

A physical science major, Diann plans to attend medical school with a possible specialization in pediatrics. She has maintained a 3.7 grade point average in addition to long hours of practice in preparation for the 1980 Olympic trials.

Carrie Haas

Planning For Law Degree

Eloise Hock (Cal. St.—Fullerton) is pursuing a legal career, although she has yet to attend law school. This scholar works as a part time assistant to a blind lawyer and maintains a 4.0 grade point average. She plans to attend law school after receiving a degree in economics and political science.

Her chapter offices have included scholarship chairman, alumnae relations chairman and she is currently vice president of Panhellenic. Eloise has repeatedly received the "Most Outstanding Scholar" award and is a member of Phi Kappa Phi, the economics honor society and the honor society of social sciences.



Eloise Hock (Cal. St.—Fullerton)



Katy Pickell (Indiana)

Twirling For Championships

Gamma Phis at Indiana University are proud of Katy Pickell, a top baton twirler with the I.U. band.

She has been twirling since age nine and now practices an average of 20 hours per week—10 of them with the band. During these sessions she makes up her own routines for halftime shows.

Katy has represented Illinois twice in the National Majorette Championships, was first runnerup in Miss Majorette of the Midwest, was crowned Miss Majorette of the Great Lakes and was a runnerup in Miss College Majorette of America. She has twirled with the Silver Knights Drum and Twirling Corporation for five years and in 1976 was the Illinois State Twirling and Strutting Champion.

After graduation, Katy plans to teach English and stay active in twirling.

YES YOU CAN!

By Bill Meyer

What's holding us back? Are you everything you want to be or could be or should be? Is something missing?

Most people see life as a continual learning and growing experience, to be lived and loved. However, most also occasionally experience that "something's missing" feeling. Where does this come from and how can it be handled? Why drive through life with the hand brake on? Most people sincerely want to live up to their potential, whether it be as a friend, family member, student, professional or in more personal ways. Yet sometimes they feel something is holding them back from releasing that potential. Why?

Part of the answer is in the way people have been conditioned to think about themselves. Because the mind works like a computer, whatever has been programmed into it affects thinking, feeling and acting. If you have been conditioned to believe you're not competent at math, or always forget people's names, or are shy or can't sing, you'll probably act accordingly. Quite often, parents, teachers, brothers and sisters or friends plant seeds in the subconscious: you can do that; can't do that; you're good at that and not so good at that. People also do a lot of reinforcing seed planting themselves: "Yep, that's me, I can't sing;" or "No thanks, I always get nervous in front of new people." These seeds eventually grow and the harvest is self image.

This harvest can be a real predictor of what a person will achieve. We hear people say, "I want to lose twenty pounds, I believe I can lose twenty pounds, but do I really expect to?"

Heck no! It is this subconscious expectation that predicts when one will be comfortable or when she will experience butterflies, jitters or general feelings of being outside of our "comfort zone." You may develop expectations or comfort zones for grades, rush quotas, social settings, personal relationships, neatness of your room, length of meetings and many more situations. These expectations tend to result in self fulfilling prophecies.

As we think, so we are.



Bill Meyer of Bill Meyer and Associates presented seminars at the Nashville Convention.

How can the brakes be released and potential developed? How does change happen?

All meaningful and lasting change first takes place on the inside and works its way out.

To improve grades, recall for names, confidence levels, or chapter performance, start with awareness of present status, establish goals, then discover what needs to be done to reach those goals, all the time being aware of negative seeds in the subconscious mind and lock them out. ("GIGO": If good goes into a computer, good comes out; if garbage goes in, garbage comes out.)

To stop the negative habit, acquire a new one; to eliminate a negative self image, replace it with a positive one.

For example, to overcome shyness, picture yourself as confident and outgoing. If you're overweight, picture yourself without those extra pounds. If people continually (and it does take some new programming and repetition) plant new images and feelings in the subconscious, they will eventually come to pass. And that's exciting!

Change takes time, patience and persistence (like a good garden). It seldom happens overnight. Yet to release the brakes on human potential, we have to escape self imposed limitations and become what we already truly are: beautiful, growing, human becomings.

Let's Grow Together

By Phyllis Donaldson Choat
Chapter Development Chairman

Why not allow Gamma Phi Beta to be a part of this process of change and growth? We don't have to "go it alone"!

As college-educated women we recognize the need for the continued development of our bodies, minds and spirits; education does not stop with graduation. We never stop growing. The first object of our Sisterhood, as stated in the Articles of Incorporation, is the "development of the highest type of womanhood through education, social life and service to country and humanity." And if we examine our ritual, we will be clearly reminded that it is based on the idea of growth.

During the last biennium Bill Meyer has worked with Grand Council to determine where Gamma Phi Beta is in relation to what it "wants to be, could be or should be" in developing "the highest type of womanhood" of its members. To fulfill its potential, Gamma Phi Beta has defined its long-term goals as: RITUAL, EDUCATION, SOCIAL DEVELOPMENT and PERSONAL DEVELOPMENT.

Through Chapter Development our collegiate and alumnae chapters are involved in the life-long process of the growth of their members. Simply stated: *Chapter Development is utilizing "the resources of your chapter, campus, community and international Gamma Phi Beta to enrich the lives of all Gamma Phis, so that each may fulfill her potential."*

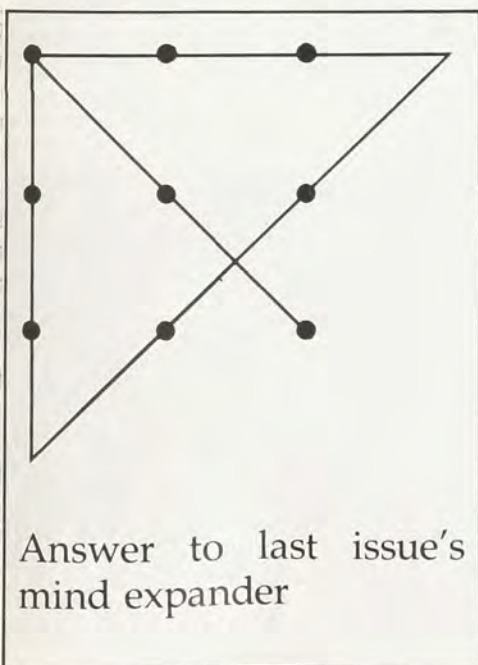
Considering that individual growth is the goal, it may seem that the term Chapter Development is a misnomer; but not so. Chapter Development is a term that directs the concern and action of a chapter toward each member's need for growth. If each member, as an individual, feels that she has personally grown, or "gotten something out of" her membership and participation, Gamma Phi Beta will have added meaning for her. She will feel good about herself, her Sisters, her Sorority, and her relationship to them. Sorority members, as individuals, and Gamma Phi Beta, as a whole, will be strengthened.

Succeeding issues of the *Crescent* will explore Chapter Development as a tool to promote individual growth through ritual, service, education,

personal and social development. These articles will offer general, as well as specific, suggestions for individuals and chapters. They will also highlight the importance of strong Chapter Development programs in alumnae chapters in order to increase active membership participation.

If Gamma Phi Beta is to be more than a "house," a "club" or a "meeting," it must educate its members about the limitless opportunities for new experiences and growth; it must make active membership too exciting to turn down! Gamma Phi Beta can help release the "hand brakes" of our potential, both as individuals and as a Sorority.

Gamma Phi Beta, more than a sorority, an opportunity! An opportunity for what? for whom? by whom? The answers to these questions are limited only by the failure to appreciate the exciting role Gamma Phi Beta can play in the life of each member. Our members made us "Great in '78" and they will continue to do so if they feel that Gamma Phi Beta is responsive to their needs as women and individuals.



What do you see here?



Answer in next issue

As part of his presentations on "releasing the brakes" on the mind, Bill Meyer, author of the

article on the opposite page, has provided these mind expander puzzles in the *Crescent*.

TranSISter May Find A Real Estate For You

By Margy Molden Wiltamuth
Feature Editor

It's a familiar scene: husband comes home with good news—and bad news. The good news is he's been promoted. The bad news is you'll have to pull up stakes and move to a new city.

As a Gamma Phi, you simply reach for your TranSISter listing in the *Crescent* and call someone you know you can trust.

If you happen to be moving to Atlanta, Indianapolis, Tacoma, Phoenix or Andover, Mass., Naperville, Ill., Rolla, Mo. or Hutchinson, Kan., you're in luck because your Gamma Phi TranSISter is a realtor. In other areas, your TranSISter can refer you to a competent realtor.

We asked our TranSISter realtors what to look for in a realtor, in a house, and to provide some pertinent advice on buying and selling homes.

"I personally would ask for a woman, a top producer, a mother who knows the schools, a reputable firm and I would want to make certain the area is the realtor's specialty," Norman Hasen (Ohio St.) of Indianapolis said.

"Women have more patience and often the wife prefers working with a woman," agrees Agnes Dillon (Idaho) of Tacoma. She advises seeking a "full-time, well trained, experienced professional, preferably with desig-

nations such as GRI (Graduate Realtor Institute, awarded after three years study), and a member of the Board of Realtors."

"Deal with a broker who is a member of a multiple listing service," said Roberta Shupe (Colorado), of Andover, Mass. "When listing your property, this assures you the widest possible exposure to potential selling brokers, and when buying, your MLS broker will have access to the greatest number of houses available."

Real estate brokers have the knowledge to help you decide how much you should spend for your home. They advise you on your buying power and the availability of mortgage money in your new area, said Nancy Ajango (Indiana), another Indianapolis realtor.

After that most important step of finding a realtor, the next step is finding the right home. "Three points to look for: location, location, location," said Norma Hasen.

"Location is the best guarantee on recouping your money. A lower priced home in a high priced neighborhood is a good combination, too," said Barbara Piper (Kansas), of Hutchinson, Kan.

"Make a list of features you want in a house and be willing to compromise a tiny bit if the house you find and love has only 95 percent of your amenities," said Alice Burch (Nebras-

ka), of Tacoma.

You've found the perfect realtor, the perfect house in the perfect location and now you must sell your current home.

Agnes Dillon suggests you prepare your home for selling. "Clean out—overcrowded closets look small. Too much furniture crowds a room. Make repairs before putting the property on the market. Pay attention to exterior grounds. Price it to sell." And, bake a loaf of bread just before a prospective buyer arrives.

Nancy Ajango said, "The four major reasons homes don't sell are price, terms, condition and location." A good broker can help you with most of these points.

As soon as you're settled, join the local alumnae group. Your TranSISter will already have heralded your coming.

Here is the listing of 295 TranSISters. Those marked B&B offer free-of-charge overnight accommodations (bed and breakfast). These generous women will help in locating the right neighborhood, schools, churches and homes. Another opportunity and another reason why it's great to be a Gamma Phi.

If you'd like to be a TranSISter, write Teek Kurt Schonberg (Iowa State), 12205 Leavenworth, Omaha NE 68154.



Agnes Dillon (Idaho)



Barbara Piper (Kansas)



Sandra Gaylord



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Mrs. Daniel McCown
(Sherrill Geitlinger—Nebraska)
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Pittsburgh, PA 15241
Phone: 412-831-9040

State College
Mrs. J.G. Hawthorne
(Jean Duncan—Penn St.)
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Phone: 814-237-6807

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Providence
Kay Cassill
(Kay Adams—Iowa)
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Phone: 401-751-4949

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Mrs. Ronald Templeton
(Julia Terry—SMU)

Charleston, SC 29407
Phone: 803-571-1501

Columbia
Mrs. L. Kennedy Boggs
(Maureen McGraw-Michigan St.)
4532 Sandy Ridge Road
Columbia, SC 29206
Phone: 803-782-8682

Georgetown
Kay Malcom Gwinn (Oklahoma)
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Avenue
Georgetown, SC 29440
Phone: 803-546-1582

Greenville (B&B)
Mrs. J. Ellison Raines
(Joyce Ellison—Auburn)
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Mrs. Paul S. Lofton, Jr.
(Mary Beth Mireur—SW Texas St.)
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SOUTH DAKOTA

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(Joan Myhren—Nebraska)
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(Tennessee)
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(Patricia O'Connell—St. Louis)
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(Gene White—Texas)
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St.)
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(Helen Lundin—Washington)
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Tacoma
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Tacoma, WA 98498
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Mrs. P. Brooks Madison
(Johanne Kuntz—Cal. St.-San
Diego)
1210 NE 126th Street
Vancouver, WA 98665
Phone: 206-573-2587

Kamiak Butte State Park
Mrs. Michael Werner
(Vivian Dietrich—Lamar)
Rt. 1, Box 190
Palouse, WA 99161

WEST VIRGINIA

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Mrs. C.N. Rosenecker
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(Lorraine Forister—Wyoming)
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Douglas, Cooper, Glenrock
Mrs. Shirley Baker
(Shirley Burks—Wyoming)
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2402 N. Clover Road
Cooper, WY 82601
Phone: 307-265-8007

Lander
Princess Kellebrew
(Princess Humphrey—N. Arizona)
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Shi
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NEW ZEALAND

Invercargill
Mrs. A.C. MacPherson
(Ada Russell—Wyoming)
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Invercargill, New Zealand

NORTHERN BAVARIA

Bad Kissingen
Mrs. Elizabeth Buehler (Penn St.)

c/o 2nd LT Talph C. Buehler
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REPUBLIC OF CHINA

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REPUBLIC OF THE PHILLIPINES

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Phone: 886-3831

SAUDI ARABIA

Dhahran
Patricia Ames London
(Mrs. E. W.—Kansas)
Box 1157
APO New York, NY 09616

WEST INDIES

Curacao
Mrs. Judith Ann Gaudin Riese
(UBC)
Patrick Plantation, District #3
Curacao, Netherlands West Indies

Corporation Boards to Meet



Phi Chapter, 7:30 p.m., April 16,
1979, Phi Chapter Room, Women's
Building, Washington University, St.
Louis, Mo.

Sigma chapter, brunch at 11:00
a.m., April 21, 1979. If attending,
please send \$5.00 to: Mrs. Doris Cox,
1339 W. Campus Rd., Lawrence, Kan.
66044.

Beta Upsilon chapter, 9:00 a.m.,
April 2, 1979, chapter house, 1807
Todd Rd., Manhattan, Kan.

Beta chapter, luncheon at 11:30
a.m., April 18, 1979, chapter house,
1520 S. University, Ann Arbor, Mich.
48104.

Beta Rho chapter, 7:30 p.m., May 7,
1979, chapter house, 935 16th St.,
Boulder, Co. 80303.

Beta Beta chapter, luncheon at 1:00
p.m., April 29, 1979, chapter house, 9
Fraternity Row, College Park, Md.
20740. Please make reservations with
the house president by April 20, 1979.

Alpha Zeta Chapter, dinner at 6:00,
April 5, 1979, chapter house, 2411
Kensington Circle, Nashville Tenn.



In Memoriam

ALPHA

Alice Welsh Jenkins
Elizabeth Tipple Marsh

BETA

Marion Hubbard
Mary Elizabeth Neafie Munde

GAMMA

Lousene Rousseau Brunner
Mary Bell Kenderdine

EPSILON

Adrienne Stainfield Barrett
Mary Glendon Trussell

ETA

Helen Beattie
Elfreda Kellogg
Margaret Deahl Shaw

THETA

Eleanor Whitford Gould
Gladys East Parsons
Elizabeth Hendee Reed

KAPPA

Laura Sanford

LAMBDA

Zoe Morris Brown
Gertrude Schulz Hausman
Grace Newth
Marguerite Olson
Helen Harper Smith
Rachel Niblock Witter

MU

Dorette Jones Bly

NU

Jean Leonard Balcom

OMICRON

Margaret Heppes Baker
Geneva Bane Herolz

RHO

Nancy Emrick
Mary Elizabeth Heffernan Jones

SIGMA

Elizabeth Apel
Barbara Koch Arrendell
Sibyl Martin

UPSILON

Minnie Elizabeth Brewer
Dorothy Shaw Cochran

PHI

Marjorie Ball

CHI

Katherine Carpenter Satterfield
Grace Colborne Schoeni
Mary Ellen Turlay Summerfield

PSI

Charleen Caldwell
Marjorie Guymon Dicus

OMEGA

Gladys Albertus McKahin
Allene Nelson Tillapaugh

ALPHA BETA

Verona O'Gorman Brundin

ALPHA EPSILON

Grace Mitchell Firth

ALPHA ETA

Florence Merrill Howes

ALPHA RHO

Katherine Gray Lawson

ALPHA TAU

Catherine Stewart McMorran

ALPHA UPSILON

Patricia Jonkus Depner

ALPHA PHI

Geraldine Carter Mathis

BETA EPSILON

Clarinda Bender Mackey

BETA IOTA

Constance Coombs Hammer

BETA OMICRON

Linda Jo Leuthold Giffen

GAMMA ZETA

Wanda Wadle

Mary Janet Glendon Trussell (Northwestern), whose Gamma Phi Beta career included the founding of the Lake County, Ill. alumnae chapter, and service as director of expansion and international research director, died late last year.

She also served as province collegiate director V, awards chairman, historian and archivist.

Her name was added to the Gamma Phi Beta Honor Roll at the Seattle Convention "for 16 years of international service, four years on Grand Council; for organizing the historical material in the archives of Gamma Phi Beta into a permanent collection."

Her death is a great loss for Gamma Phi Beta.

Gamma Phi Beta Sorority is urging its members to make memorial gifts to the Gamma Phi Beta Foundation in memory of a lost "sister" or other loved one. Contributions, which are U.S.A. tax deductible, will be used to support the Sorority's philanthropies—camping for underprivileged children and financial aid to women students. The latter takes the form of scholarships, fellowships and grants-in-aid.

Members of the remembered one's family will be notified of your gift with a special card mailed from Central Office. Contributions should be made payable to the Gamma Phi Beta Foundation, 630 Green Bay Road, Kenilworth, IL 60043, and designated as a memorial to (John Doe) on the face of the check.

Help deserving young women while remembering someone you loved.

Beverly Cummings Adams
Executive Vice President
Gamma Phi Beta Foundation

College Collage

Sigma Chapter Holds Firesides

The 65 members of Sigma chapter are involved in many diverse and time consuming campus activities. They have found that in-house get togethers are wonderful for reminding each other how dear sisterhood is. Once a month, dressed in pajamas, members gather in the living room before bedtime to share their feelings and thoughts with one another.

Flower Blitz For Alumnae

It was a carnation blitz engineered by Alpha Alpha President Karen Dorey.

Alpha Alpha members set out in cars with armloads of fresh pink carnations. Hundreds of alumnae were surprised when a pink carnation was hand delivered to them.

After a full day of deliveries, they were pleased they had encouraged alumnae support and were rewarded with the closeness of sisterhood.



Psi chapter's four members on Oklahoma University Panhellenic are (seated) Pam Landers, elections; Mitsi Moore, activities; (standing) Gail Privett, president; and Susan Stone, social chairman.



Eta collegians Katie Inderkum and Teresa Long are ready for Halloween.

Greek Week Makes Debut

Gamma Omega chapter was instrumental in arranging the first Greek Week at the University of Wisconsin—Platteville. At the suggestion of Collegiate Consultant Anita Pederson, Marie Stuelke presented the idea to the Inter-Greek Community Council.

The Gamma Phi Beta-Sigma Pi team took third place in Greek Week games. Team members were Cherie Ziemer, Ellen Bartling and Crystal Block. Gamma Omega also received the Greek Week scholarship award for the highest sorority grade point average the past semester.

Country Fair Raises \$500

Alpha Theta chapter held its annual country fair in September. Fair events included an ice cream eating contest, hermit crab races, afghan raffle, rummage sale, balloon sale, and pledge bake sale.

Baskin Robbins donated the ice cream for the contest and one talented alumna made and donated a brown and mode afghan for the raffle. The fair raised more than \$500 for the Nashville Red Cross youth camping program.

Pledges Retreat To Understand

For Alpha Lambda, pledge retreat at Camp Sechelt is a time set aside to get to know one another and to understand the philanthropy of Gamma Phi Beta. Every year the chapter makes use of the camp and contributes hand made items such as costumes and puppets for the campers.



(l to r) Wendy Williams, Carla Barnholder, Maureen Burns, Wendy Wyatt, Sue Rapanos and Julie Ovenell enjoy a retreat at Camp Sechelt.

Beta Delta Cleans House

"Project Pride" is a massive house cleaning held every term at Beta Delta. With the house manager's list in hand, groups of members set to work. Last fall they reorganized the kitchen, scrubbed the chapter room chairs, weeded flower beds and trimmed shrubbery. The result was a house which looked fantastic for rush week.



(l to r) Eve Hughes, Ann Lundegard and Teresa Smith model T-shirts made to publicize Alpha Theta's Country Fair.

Career Corner

Creates Own Consumer Slot

The rise from public relations staff member to Oscar Mayer's vice president of consumer affairs has been a swift and steady one for Phyllis Lovrien (Iowa State), one matched only by the growth of the field itself.

Because until Phyllis came along in 1963, fresh out of Iowa State's chemistry and nutrition curriculum, Oscar Mayer & Co. didn't have a consumer relations department at all.

So what she did, in her own words, was to "create her own job."

"The trick, if you can call it a trick, is to find an area of expertise—something nobody else has done—and build on it. Then

branch out into related areas."

In Phyllis' case, the area of expertise was the study of consumer attitudes, something to which she has devoted almost full time since joining the company 15 years ago.

In her present position, she directs the company's overall consumer relations program, participating in policy decisions on consumer issues and government regulations, devising consumer action programs and dealing with the news media on the sticky issues arising in the processed food industry.

She also speaks for Oscar Mayer to government and trade groups and lectures college classes on consumer communications.

"I feel as if I've earned three college degrees in my years on the job," Phyllis says. "One in public relations, one in business, a third in law—all on top of my BS in chemistry and nutrition."

Although duly recognized for her achievements, (she was named Wisconsin's Outstanding Young Business Woman in 1972 and Iowa State's Outstanding Young Alum in 1971), Phyllis has undoubtedly had to work a little harder to make her mark in a male-oriented business world.

She's found, though, that "the way a woman looks and acts determines how she will be treated. If you act first as a business person, you'll be treated as a business person. If you act first as a woman, that's how you will be treated."

And, in some ways, she feels that her sex is a definite plus.

"As a single woman, I think I reflect better than most male executives the people who really are buying our products," she says.

Although Phyllis admittedly puts in long hours at work and has never been one to "shirk job-related evening or weekend infringements" on her time, she makes sure she sets aside some time for herself.

Sister Is Big Brother

Gloria Lambert (Arizona) became the first executive director of Big Brothers/Big Sisters of Midland, Tex. in 1975. She has built the program from scratch to the present level of 40 "matches" of volunteer adults with youngsters between the ages of six and 17.



Gloria Lambert (Arizona) with one of the children in the Big Brother/Big Sister program she directs.

"The idea behind Big Brothers/Big Sisters is to provide a special friend who will care for the child as an individual," Gloria said. "The purpose of the program is to match children from single parent homes with adults who will provide friendship, trust, understanding and acceptance."

A substantial number of little brothers and sisters are waiting for the proper match with an adult friend. Big Brothers and Big Sisters are selected after careful screening by the counselors at Family Counseling Services. They are approved only when the agency is assured of the character and integrity of an individual.

Gloria is convinced Big Brothers/Big Sisters is not only a strong preventative to juvenile delinquency but is a bargain for taxpayers. "Texas taxpayers spend an average of \$14,000 a year to institutionalize just one child," she said, "while the average cost of serving a child through Big Brothers/Big Sisters is \$300 per year." Elloui Moseley



Phyllis Lovrien (Iowa State) is Oscar Mayer's vice president of consumer affairs.

Pacesetters

Kansas Citian Draws Accolades For Work

Phyllis Tengdin Werner (Oklahoma) was one of five women honored at the annual Marrix table luncheon. The event honors outstanding women in the greater Kansas City area and celebrates the 1909 founding of Theta Sigma Phi (now known as Women in Communications, Inc.). Phyllis was honored for "volunteer service and the arts."

"Volunteerism adds a priceless, positive dimension to life, which I believe should be spent, not hoarded," she said.

Phyllis has volunteered her time and talents to numerous groups in the Kansas City area—hospital auxiliaries, church groups and the arts. She is vice president of the Kansas City Philharmonic Orchestra Board of Governors, vice

chairman of the advisory committee of the Cockefair Chair for the Humanities at the University of Missouri—Kansas City and a member of the Mayor's Advisory Commission on Human Relations. Phyllis is active in the Committee for the Arts in Missouri and the American Association of University Women.

Her church related efforts include serving as a member of the social ministry committee, steering committee and the Ministry of the Laity and Central States Synod of the Lutheran Church of America. In 1978 she was a delegate to the Lutheran Church of America's convention.

Phyllis received a journalism degree from the University of Oklahoma and has been a reporter for



Phyllis Tengdin Werner (Oklahoma)

the Oklahoma City Oklahoman and the Press Dispatch, North Kansas City. Currently, she freelances. *Mary Grubb Hicks*



Aileen Musgrave Seshun and Paoli, Pa. school children read a copy of their award winning publication, "The Way It Was."

Bicentennial Project Nets Award for ΓΦΒ

Aileen Musgrave Seshun (Wisconsin) received a Freedoms Foundation Award of Excellence for her involvement in a Bicentennial project entitled "The Way It Was," an historical booklet prepared by school children in Paoli, Pa. The Freedoms Foundation at Valley Forge is a national organization which provides educational opportunities and awards, encouraging awareness and support of the American concept of freedom.

She visited the schools in her community and asked teachers to assign Bicentennial writing and artistic projects to children in kindergarten through eighth grade.

Under Aileen's direction, the students delved into the early history of their community and the result was an illustrated collection of articles, poems, games and recipes based on their extensive research. A local newspaper printed the booklet free of charge and, after almost two years of preparation, Aileen was delighted when 5,000 copies were ready for distribution to the community.

After accepting the certificate at Valley Forge, Pa., Aileen said, "I'm proud, of course, to receive this award . . . but in my heart, the children are the winners." *Bette Agnew Alburger*

Good Buys

Nostalgia

A series of Mary Kay Dorman Kabler's (Kansas) readable articles on nostalgia, which once ran in the *Crescent* and have since been published in booklet form, are still being offered for sale by the Denver alumnae. In her articles, Mary Kay traces 100 years of Gamma Phi Beta and United States history. This limited edition, bound in a soft pink cover, is available for \$2.65, postage paid, from Mrs. Patricia T. Pinney, 6915 S. Garfield Way, Littleton, Co. 80122.

Beta Button

"Gamma Phi is Beta" appears in bold black letters, along with a Gammy Bug, on a two-inch pink button being offered by the Central Jersey alumnae. Buttons may be ordered for 50¢ each (plus 50¢ handling charge when ordering fewer than 10) from Cathy Griffin, 340 Plainsboro Rd., Plainsboro, N.J. 08536.

Motto Decals

Delta Mu is selling decals depicting our open motto, "Founded upon a Rock," topped with a pink carnation and the words "Gamma Phi Beta." Measuring about 4x5 inches, the decals are available for 50¢ each. Orders should be sent to Susan Toole, 6 Union St., New Brunswick, N.J. 08903.

Pewterloy

Brighten up your home or chapter house by ordering any or all of four Pewterloy products being offered for sale by the State College alumnae. Included on the list are mugs (\$8), ashtrays (\$3), six-inch Queen Anne plates (\$8.25) and keychains (\$1). To order, contact

Mrs. Robert Pfeifer, 423 Waring Ave., State College, Pa. 16801.

ΓΦΒ T-shirts

Be proud of your sisterhood. Wear a distinctive Gamma Phi T-shirt. Made of 100% brown cotton with the large words "Gamma Phi Beta" written across the front in pink, you can't be missed. T-shirts sell for \$5, postage paid. Sizes S, M, L and XL. Send orders to: Gamma Phi Beta, Hagestad Student Center, River Falls, Wis. 54022.

Playing Cards

Decorated with the Sorority's Greek letters, brown and mode playing cards are available from the Calumet Area alumnae. Gift boxed, they sell for \$3.75 per double deck; \$3.25 in lots of 10, postage paid. Order from Mrs. Robert Biefeldt, 6329 Moraine, Hammond, Ind. 46324

Gamma Goodies

The Columbus alumnae chapter's cookbook series, *Gamma Goodies*, still is being offered for sale. First sold at the Seattle Convention the series includes three books, one each on hors d'oeuvres, desserts and casseroles. Individual books are priced at \$2; the series sells for \$5. Make checks payable to the Columbus alumnae chapter and mail to Jane McMaster, 2271 Briston Rd., Columbus, Oh. 43221.

Logo Stickers

Long Beach alumnae are offering Gamma Phi Beta adhesive back logo stickers. They feature the Greek letters in brown with a pink carnation and measure 3-1/4 x 5-1/2 inches. Ideal for notebooks or gifts, the stickers sell for 35¢ each or three for \$1. Order from Nancy Cohn, 10493 Janice Lynn Cir., Cypress, Cal. 90630.



Carolyn Coe Cole (Texas) and other Dallas alumnae at a *Ladyfood* tasting party.

Ladyfood

Ladyfood: A collection of Recipes Enjoyed by Ladies and Gentlemen, is a hard cover, illustrated volume containing more than 700 recipes from Gamma Phi Betas.

To whet your appetite, here is a *Ladyfood* recipe submitted by Ruth Bartlett (Boston) of Kaneohe, Ha. Sara Hess McElhaney (Iowa State), co-chairman, said this is the best and easiest way to make popovers she has ever found.

Cold Oven Popovers

2 eggs 1 cup flour
1 cup milk 1/2 teaspoon salt

Stir eggs with fork. Add flour and milk alternately. Add salt last. Excessive beating is unnecessary, slight lumps are unimportant. Fill well oiled muffin cups one half full. Set in cold oven and turn to 450 degrees. Bake 30 minutes and DO NOT PEAK.

Proceeds from the project will benefit the Sorority's philanthropies and scholarships. Funds will be divided between the Foundation and a scholarship fund to mark 50 years of Gamma Phi Beta on the Southern Methodist campus.

Ladyfood sells for \$8.95 plus \$1.05 for postage and handling. Order your cookbooks from Mrs. Herman Graham, 2716 Rosedale, Dallas, Tex. 75225.

Gamma Phi Beta Sorority Directory

Founded November 11, 1874
Syracuse University

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Frances E. Haven Moss
E. Adeline Curtis
Mary A. Bingham Willoughby

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Couples and Cradles

Marriage

Lizabeth Cambridge (Syracuse) to Craig Martens, June 3, 1978, Syracuse, N.Y.

Vicky Dippell (Maryland) to Charles Somerville, November 18, 1978, Washington, D.C.

Bobbie Harman (Nebraska) to Clifford Sather, August 19, 1978, Omaha, Neb.

Kim Sullivan (Nebraska) to Rich Harman, October 27, 1978, Omaha, Neb.

Louise Louis (Nebraska—Omaha) to Robert Rohrbough, August 12, 1978, Omaha, Neb.

Jean LaVelle (Nebraska—Omaha) to Greg Olsen, August 12, 1978, Omaha, Neb.

Shannon Barnhard (Nebraska—Omaha) to John Roxburgh, August 12, 1978, Omaha, Neb.

Patty Sullivan (Nebraska—Omaha) to Michael Gatewood, June 24, 1978, Omaha, Neb.

Births

Twin boys to Norman and Debi Hoppingarner Cass (Miami), August 21, 1978.

A girl to David and Joan Leahy (Nebraska—Omaha).

A boy to Richard and Joan Burgess Bergstrom (Iowa State).

A girl to Tom and Sue Streiwieser (Nebraska).

A son to Charles and Claudia Matney Brown (Oklahoma), March 29, 1977, Tulsa, Oklahoma

Contributions for Crescent Couples and Cradles should be sent to the editor as soon as possible after babies and brides arrive.

News From The Foundation

The Washington, D.C. alumnae chapter is offering a fellowship in memory of Hazel McClure Luedeman (Missouri). The fellowship will be awarded through the Foundation in the amount of \$500. Preference will be given to a member pursuing a graduate degree in the field of reading, as this was Mrs. Luedeman's field.

Forms and additional information may be obtained by writing the Gamma Phi Beta Foundation, Box 310, Kenilworth, IL 60043.

The Foundation is encouraging Gamma Phi Betas to take an active part in our camping program. Volunteer to be a camp counselor, help your chapter reassess its camping involvement or present a slide show on camping for a chapter program.

For more information or to borrow camp slides, please write Mrs. David H. Green, 2405 S. Kearney St., Denver, CO 80222.



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There's a certain extra feeling of pride every Gamma Phi Beta experiences when she displays the symbols of her friendship in fine jewelry. When you want to remember that special friend or relative, think of fraternity jewelry by Pollack.

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-SP/40G	Gold Crescent-10K Yellow Gold	12.00	
SP-58G	1896 Monogram-10K Yellow Gold	12.00	

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An Opportunity

Γ Φ Β

Gamma Phi Parents: While your daughter is in college, her magazine is sent to her home address. We hope you enjoy it. If she is no longer in college and is not living at home, please send her new address to Gamma Phi Beta Central Office on the form below.

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