

The Crescent of Gamma Phi Beta
Summer 1978



Betty Luker Haverfield
September 4, 1920 - February 17, 1978

On the cover:

An American In Paris . . .

that was Betty Luker Haverfield in 1973. As sketched by a Parisian, we show as she was. Wouldn't she have gotten a charge out of being called "Cover Girl?" But that's what this 10-year editor of *The Crescent* now is, for a magazine "first." It's only what she deserves.

In loving memory,
—The Staff

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THE CRESCENT

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Grand President And Past Editor Succumbs To Cancer

On February 17, 1978, **Betty Luker Haverfield** (Missouri) wrote "thirty" to her distinguished life as a journalist, a leader in panhellenic and community affairs, and a loving wife and mother. She was the first International Grand President of Gamma Phi Beta to die in office.

Despite her illness, Mrs. Haverfield stayed on top of Sorority affairs until just weeks before her death. She wrote her last story for *The Crescent* on January 2; installed **Gamma Nu** Chapter at Southwest Missouri State University November 12; and conducted a rousing Grand Council meeting in Columbia last October. She appeared at the Football Saturday session dressed in a fashionable black and gold sports ensemble and carrying black and gold pom poms. Missouri was playing Nebraska that day. She wanted Omaha's **Karen Wander Kline**, Collegiate Vice President, to be very sure of her colors and where her loyalties lay.

During her tenure as Grand President, Mrs. Haverfield also installed new student chapters at Rutgers University, Purdue University and the University of California at Riverside.

Headed Panhellenic Editors

For ten years prior to her election at the Kansas City Centennial Convention in June, 1974, Mrs. Haverfield was Editor of *The Crescent* . . . "the bestest job in the whole world," she called it. In 1972, she was elected by her peers—the editors of 25 sorority magazines—to head the National Panhellenic Editors Conference. She went on to chair the October, 1974, conference in Scottsdale, AZ, while also representing Gamma Phi Beta at the National Panhellenic Conference as third alternate delegate.

A Columbia resident for over 30 years, Mrs. Haverfield was born in Chicago September 4, 1920, the only daughter of Florence and George Luker. As a student at the University of Missouri, she pledged Gamma Phi Beta and served as **Alpha Delta** Chapter president in 1941-42. While attending the famous "J" (Journalism) School, she met her future husband, Robert W. Haverfield.

After graduation, she returned to Chicago to work in the editorial and advertising departments of *Industrial Medicine*, a medical trade journal. At the same time, she was managing editor of the Pioneering Publishing Co.

On September 14, 1944, she married Bob, a professor at the School of Journalism and director of its placement office. She returned to Columbia to make her home. Quickly she became a leader in the Sorority's **Columbia Alumnae**. She also became president of the Columbia Panhellenic Council.

Active in civic as well as panhellenic affairs, Mrs. Haverfield served as publicity chairman for the Camp Fire Girls and the Columbia United Fund, as president of

BETTY LUKER HAVERFIELD REMEMBERED...



EVEN AFTER INSTALLATION there was one last issue of *The Crescent* to be completed . . . September, 1974. Mrs. Haverfield was editor of the Sorority's magazine for 10 years.

the Mothers Forum, and as director of the Columbia Mental Health Association.

She was listed in *Who's Who of American Women*, *Who's Who in the Midwest*, *Foremost Women in Communication* and *Two Thousand Women of Achievement*. She was a member of the First Christian Church where funeral services were held February 21.

In addition to her husband, Mrs. Haverfield is survived by a daughter, **Judy Haverfield Beaupre** (Missou-

ri), Rochester, N.Y., and a son, David; her mother, two brothers and two grandchildren.

Many sisters in Gamma Phi Beta were among those who gathered in First Christian Church. The sun shone brightly through stained glass windows and onto hundreds upon hundreds of pink carnations used in floral tributes. One, a Crescent Moon shaped of pink carnations, was sent by Grand Council. Council's official representatives there were Mrs. Kline of Omaha and **Gloria Swanson Nelson** of Dallas, Director of Finance.

"There'll Never be Another Betty"

Says Mrs. Nelson. And this editor agrees. Whoever could forget her racing around international conventions wearing her zingy black editor's eye shade and a dazzling smile. Her humor and enthusiasm were contagious, breaking down all age barriers within the membership.

She was a leader and motivator in every sense of the word. And it was recognized by all with whom she worked. As Mrs. Nelson puts it: "While Betty was in total control, I knew from the beginning that we were

A Tribute

She touched the hearts of all she met,
Her laughter filled the air;
One memory that will not fade,
Is the love she never feared to share.

—Jennie K. Curtis
(Northern Arizona)
International Parliamentarian

each responsible for our own department. Betty always allowed us to be just that. When she had suggestions, somehow they were planted and later pulled from us as if they were our own."

Mrs. Kline recalls "how frequently Betty would call, outline the problem and then ask: Well, coach, what do you think we should do? I soon realized that this was her way of building my self-confidence. Working with Betty was a learning and growing experience."

Collegiate Consultant **Debbie Jones**, who also was in Columbia for the funeral, recalled Council meeting in Nashville last year. She, **Karen Hedine** and **M.R. Hollo-way** were asked to outline the Sorority's strengths and weaknesses as they saw them, and then make suggestions.

"First of all, it was hard for me to believe that we were making a presentation to Grand Council," remembers Debbie. "But what really amazed me was watching the Grand President sit there listening attentively, taking notes. In my closing statement I said how much we all enjoyed the opportunity to work for you. At that point, Mrs. Haverfield interrupted saying, 'Wait a minute, Debbie, you have not worked *for* us, you have worked *with* us. Allow me to say thank you to you.' I count it a real privilege to have worked *with* such a dynamic woman and to say she was my sister."

She liked the "Dopey" Cards

Also in church that February morn was **Marybelle Lawing Sapp** (Missouri), Betty's best friend. Marybelle and Betty were in college together. "Friends we were then, but a closer bond developed later," Marybelle explained. For more than 30 years we've lived less than a mile apart and not many days ever passed without some contact—either by phone, a coffee break, or a whole day on the town.

"We shared good times and bad, secrets and secrets, jokes, arguments along with unquestionable right to disagree, and always the knowledge that the other would be available when needed."

Marybelle was available constantly over the past years. And, as a daily visitor to her friend's hospital room, she spoke of the pleasure Betty received from the hundreds of cards that poured in. Ever cheerful, she liked the humorous or "dopey" ones best. She particularly liked those addressed to "The Grand Guppie" as she titled herself.

To **Magnes Welsh**, *Crescent* Collegiate Editor, she was "Gamma Phi Beta's Hubert Humphrey." Loved and admired by all, Mrs. Haverfield knew what being a leader was all about and the legacy she left us is the example she set while she was with us.

—G.E.S.

Dear Gamma Phi Betas:



A TOAST TO THE "GRAND GUPPIE" following her installation at Kansas City in June 1974, from: her husband, Robert W. Haverfield, Director of Placement, University of Missouri School of Journalism, and her son, David.

Thank you for sharing our loss. There's no way we can personally respond to each and every person (hence this *Crescent* message).

She would have found the outpouring of tributes hard to believe—a prayer meeting in the deep South, a memorial service in Nashville, a Mass in the District of Columbia, a tree planted in her name in Israel, a telex from London, and calls from Fairbanks, Alaska.

Floral tributes and more than 600 cards poured in from chapters, provinces, alumnae groups and other national Greek organizations from all over Canada and the U.S.A. Pink carnations were unavailable in Missouri within hours.

And then there are the checks still arriving at Central Office for the Gamma Phi Beta Foundation, and here in Columbia to the Betty Luker Haverfield Memorial Fund at the University of Missouri School of Journalism. Too, there are notices from the American Cancer Society of contributions in her name.

Gamma Phi Beta's newest chapter Gamma Nu, which she had installed just weeks prior to her death, established, through local alumnae, a chapter achievement award in her name.

And how grateful we are to Grand Council members Karen Kline and Gloria Nelson for arriving here literally within hours of our call to Central Office. They were accompanied by Collegiate Consultant Debbie Jones who took care of the transfer of records, files, and correspondence necessary for the upcoming Grand Council meeting and the Nashville convention. It was a painful task we were glad to avoid.

She also would have had a hard time believing that the Missouri Senate paused in its deliberations February 22, to salute her and to lament her passing with a ten paragraph resolution.

The three of us, Judy (Missouri GPB), David (TKE) and I (II KA) are so grateful for your outpouring of love and respect for her.

Sincerely,
Robert W. Haverfield
Gamma Phi Beta by marriage

In Memoriam

ALPHA

Louise Wetzel Pierce
Judith Chase Timmerman

GAMMA

Lucile Works Boardman
Elsie Minn Fisher

DELTA

Esther Lurvey MacDonald

EPSILON

Marguerite Luecke Gilbert
Florence V. Wallace

ZETA

Marian Mueller Kent

THETA

Madelyn Keezer Brinker
Katherine Ann Lee Kennelley
Gertrude Shannon McLandress

KAPPA

Helen Carpenter Gorrill
Katherine Taney Silverson

LAMBDA

Viola Schwaegler Fisher

MU

Juliette Holman Power Crist
Frances Howe Hamilton
Ruth Neimeyer Holmes

NU

Ruth DeNeffe Garth

XI

Lesley Williams Benoit

RHO

Ruth Kelso Altfillisch

SIGMA

Ruth Hill Zimmerman

TAU

Glenora Lee Meyer

CHI

Jessie Taylor Fogelquist

PSI

Raydell Clay Algeo
Verna Braugh Lee
Maude Conner Swaze

OMEGA

Amber Swihart Stow

ALPHA DELTA

Betty Luker Haverfield
Margaret Graham Randall

ALPHA ZETA

Dorothy Lee Drawe Conner

ALPHA THETA

Dorothy Sweeny Carpenter
Ann Hester Fox

ALPHA NU

Barbara Allen Berry
Josephine Bretney
Marjorie Schaefer Kinsey
Evelyn Emery McKenzie

ALPHA OMICRON

Catherine Casselman Lawrence
Janet Wilson Watterm

ALPHA UPSILON

Joan Vitartas Grogan

ALPHA PHI

Jeanne Boutin Lebaron

BETA GAMMA

Marilyn Traver Hall

BETA KAPPA

Nancy Jo Nordby

BETA NU

Sandra Peters Hawkes

BETA OMICRON

Kathryn Martin Ehardt

BETA RHO

Debra Ann Marcus

BETA UPSILON

Georgiana Smurthwaite

BETA PHI

Janet Sarah Carnahan
Ronda Pfingston

BETA CHI

Nancy Lee Covington Collison

GAMMA KAPPA

Helen Cruik Downing

When Gamma Phi Betas gather for a Memorial Service at the Nashville Convention Sunday morning, June 25, they will look back—in loving memory—on the hundreds of sisters who have left the Crescent circle in the past biennium. Those whose names appear on this page will be among them. Quite naturally, one name stands out . . . and deservedly so. She was the first International Grand President to die in office. More importantly, she was a remarkable human being. The following poem in her honor will be featured at the service.

Betty Haverfield Remembered

There blooms a pink carnation
Bringing beauty to the day
And to the lives of countless women
Who will pass her way.
There shines a moon so brightly
That the night must step aside
And kiss the tears and make them stars
To wink at women through the night.
There speaks a woman softly
As she allays our fears and
Reminds us of the gentleness
Of carnations, moons and tears.
The pink carnation has her blooming
As the moon will make the night
And the woman weaves the best of both
And makes the world seem right.
The flower and the Crescent
Now that they've been revealed
Will ever show the world their love
For Betty Luker Haverfield.

—Karen L. Hedine (Washington)

A Special Message of Sympathy to . . . Judy Haverfield Beaupre

Last June, **Elaine Baker Thompson** (Texas Tech) sent *The Crescent* the following tribute to her mother, **Elizabeth Baldwin Baker** (SMU and Texas Tech), who died May 16, 1977. Elaine was then assuming her duties as president of the **Colorado Springs Alumnae**, Space did not permit its use; we backtrack now—in tribute to Mrs. Baker and Mrs. Haverfield.

A Legacy

God took my mother from this earth,
But before she left, she gave me a gift,
A legacy . . .

Her love—
Unselfish, undying
Her faith—
Strong, unyielding
Her beauty—
Radiating from deep inside
Her convictions—
Firm
Her values—
High, unwaivering
Her Friendship—
Faithful and true
Her labors—Unending, untiring
Her thoughtfulness—
Always of others
Her Sorority—
Sisters we share
Her memory—
Painful only because I miss her so
My mother, my sister, my friend.

Gamma Phi Beta Foundation's Tribute Goal

The Board of Directors of the Gamma Phi Beta Foundation has set a goal of \$10,000 to establish an annual name scholarship honoring the late Grand President Betty Luker Haverfield.

To assure proper credit for your individual or chapter memorial contribution, make the check payable to "The Gamma Phi Beta Foundation" but mark on its face "for the Haverfield Scholarship Fund." Send it to Central Office, Box 310, Kenilworth, IL 60043. (Remember such contributions are U.S.A. tax deductible. Memorial cards will be sent Mrs. Haverfield's family.)

The Gavel Passes



Karen Wander Kline



Ruth Donlon Lowell

At the March meeting of Grand Council, **Karen Wander Kline** (Iowa State) was elected Grand President of Gamma Phi Beta to fill the unexpired term of **Betty Luker Haverfield**. **Ruth Donlon Lowell** (California State-Long Beach) was elected Collegiate Vice President to complete Mrs. Kline's term.

Both officers were selected by the International Nominating Committee to appear on the ballot at the 1978 Convention. The Committee's report was mailed to all chapters and Sorority officers on March 24.

THE NEW GRAND PRESIDENT

Mrs. Kline accepted the gavel as she neared the end of a second two-year term as Collegiate Vice President. Her tenure was marked by an expansion of the Sorority's Collegiate Consultant and Graduate Counselor programs—both with great success for all who were touched by them. She also rewrote the Greek Letter section of the *President's Book* and other essential manuals.

Prior to her election to Grand Council at the 1974 Kansas City Convention, Mrs. Kline served as Province XV Collegiate Director. As a member of the Omaha Alumnae Chapter, she held the posts of alumna adviser, vice president, recording secretary and ARC chairman.

She was also its delegate to the Dallas Convention.

Mrs. Kline's husband, Tom, is director of Community Development for Northern Natural Gas. As Delta Tau Delta, he is supportive of his wife's Greek activities. They have a 15-year-old daughter.

THE NEW COLLEGIATE VICE PRESIDENT

Mrs. Lowell steps up to this Grand Council post after a successful tour of duty as PCD for Province XVI. Colleagues have lauded her organizational and communicational talents.

A former president of the Long Beach Alumnae Chapter, Mrs. Lowell also has been its delegate to City Panhellenic and rush adviser to Gamma Eta Chapter. She also was efficiency adviser to Delta Delta (California State-Fullerton).

Mrs. Lowell and her husband, Ben, have a 10 year old son, Ed. The latter accounts for her enthusiastic participation in baseball activities. She's director of the Joe DiMaggio Baseball League Southern Division and vice president of the Long Beach Police Boys Baseball League.

Both Mrs. Kline and Mrs. Lowell will provide enthusiastic leadership for Nashville Convention programs.

How about starting an ALUMNAE PANHELLENIC In Your Community

It's easy . . . worthwhile . . . rewarding!

An ALUMNAE PANHELLENIC may be composed of delegates, alternates and interested alumnae from organized alumnae groups, OR individual alumnae of NPC member groups.

For information contact:

Mrs. Arthur Markowitz

160 Oak Ridge Dr.

York, PA 17402

NPC WELCOMES YOU!

Wyoming Reunion in August

Cheyenne and Laramie alumnae of Gamma Delta Chapter cordially invite all interested Gamma Phi Beta alumnae and collegiate members to a reunion in Laramie, former home of Gamma Delta Chapter (Wyoming).

We'll get together for a members' brunch, Saturday August 5—then have a dinner dance that evening. A family picnic will highlight Sunday activities.

For further information, contact Connie Buckmaster Bunch, 1605 Crook Ave., Cheyenne, WY 82001, (307) 634-3032 by June 20, 1978.

Hail the Greeks!

They're alive and well . . . though at times it would seem they might be "thon"-ed to death. They give their all for charities via trampoline and swing . . . bike and trike . . . dance and bump-a-thons. But "thons" are but a part of the Greek story. And if you only read your chapter letter, you'll be missing a lot of good ideas. So read on . . . read all . . . and flavor the taste of Campustown '78.

—Mary Agnes Welsh (Memphis State)
Collegiate Editor

California State— Fullerton

Fall semester brought Delta Delta 23 pledges to help us enjoy a full and active semester. Kidnap-breakfasts proved lively events. In October we kidnapped some sleepy-eyed Big Brothers for an early morning breakfast at the chapter house. The following month we captured those guys considered to be official "Big Men on Campus." We also gave a dinner for the officers of all fraternities on campus.

We joined with Delta Etas from California-Irvine for the purpose of viewing a presentation made by the Leukemia Society of America. We also had big and little sisters competing in teams to see who could carve the wildest jack-o-lantern. The completed jack-o-lanterns were then taken to local children's hospitals.

With December came our annual Christmas party. After Santa Claus had finished distributing "her" gifts, we joined our Big Brothers in carolling for UNICEF.

The semester ended with a fantastic Inspiration Week. It was especially meaningful because it revealed how much we had grown in just one brief semester.

—Erin Kelly

California State— Long Beach

Last summer proved to be one of Gamma Eta's busiest. We spent the beginning of it planning and initiating 25 Big Brothers. This was our first Big Brother initiation so we were very excited.

The rest of the summer was spent redecorating our house. The new decor was an enormous boost to our morale, and helped bring us 22 fantastic fall pledges. We cheered with pride as each one was escorted through Pledge-Presents.

We don't often get a chance to spend an evening alone with our fathers so we



MIMI TRAYNOR (left), Alpha Beta Chapter president, and Melaine Hoover, vice-president, proudly display the trophy for "Outstanding Sorority" at the University of North Dakota. It was awarded during Greek Week festivities.



DEB FISK, who headed the Panhellenic Council in 1977-78, and Nancy Youlden, Alpha Beta delegate, received trophies as Outstanding Greeks.

Top Sorority at North Dakota

One could only tip a hat to the Panhellenic and Inter-Fraternity Councils of the University of North Dakota after a superb 1978 Greek Week. Climax of the observance was a formal candle-lit dinner at the University Union with 600 members of 13 fraternities and eight sororities gathered to honor outstanding members and chapters.

As the evening progressed, Bob Schwartz, U.N.D. Greek advisor, presented the various awards . . . for scholarship, service projects, etc. All the while Alpha Betas held their breaths. One by one, kudos were bestowed. Was there some mistake? Hadn't our application gotten in on time?

Finally, the "Outstanding Sorority Award" was left. Mr. Schwartz related the merits of this honor . . . the most well-rounded house in the areas of scholarship, leadership, and service. He went on to re-cap the events that led to the selection of the winner. And when he mentioned that the sorority's members included those women who won first in the Homecoming Greek Sing, the excitement was too much. We, Alpha Beta of Gamma Phi Beta, had done it..for the second time in the last three years.

This wasn't the only exciting event for us. Deb Fisk and Nancy Youlden received Outstanding Greek awards. Deb, a senior, was the 1977-78 Panhellenic President, and Nancy, a junior, was our chapter's representative to the Council.

Overwhelmed with elation was the best way to describe the feelings that have permeated our chapter since that exciting evening. Now the only hurdle before us is to maintain our performance during the upcoming year.

—Anita B. Peterson

made the most of our dates with them at the Dad-Daughter steak dinner. More opportunities for our parents and friends to get together were provided by our Thanksgiving Dinner and a Pancake Breakfast which doubled as a fund-raiser.

Gamma Etas are big on kidnaps. The Big Brothers may not have liked being awakened at 4 a.m., but our pledges sure loved surprising them with the identities of their little sisters. Then they were invited to breakfast at the house. On another occasion, members kidnapped the pledges, dressed them in costumes, and took them out to breakfast. Later we serenaded the fraternities . . . in costume, of course.

Trick-or-treating for UNICEF was as much fun for the Big Brothers as it was for Gamma Phi Betas. The Brothers also celebrated our Christmas Tree Trimming party with us. Eight new Big Brothers were announced at this fun time.

We kissed the semester goodbye by kissing our dates under the mistletoe at the Crescent Formal.

This school year set a new record in candle-passings by Gamma Etas—nine! The coming summer promises to be filled with showers and weddings, a time that brings all sister together.

—Elizabeth Moriarty

Colorado

An energetic pledge class of 28 followed tradition at Colorado U. by raising money to buy something for the Beta Rho Chapter house. A garage sale netted \$500 which is being used to improve the condition of the Chapter Room.

Members also have been busy with a variety of activities especially in the area of scouting. Numerous members have become Girl Scout leaders; they find this a great way to work with young girls while earning P.E. credit at the same time.

Our major philanthropic project of the past few years has been the sponsorship of a young boy in Africa. We send funds to help him with his education and clothing. We've also made Santa Claus puppets for children, and have sent scarves and toys to Gamma Phi Beta camps.

The chapter's grade point average has jumped dramatically since last year due in great part to the efforts of our scholarship chairman, Karen Treece. Some members have received scholastic achievement awards such as Cathy Pucelik and Laura Brown, named to Phi Beta Kappa. Shannon Boland is CU's representative in the Harry S. Truman Scholarship Competition—one of 12 students from universities in Colorado.

Susan Green, Jan Rominger, Becky Brockett and Carol Kizzia have been selected for a Semester-at-Sea. They'll attend college classes aboard a ship while traveling around the world.

Our cook of 23 years, Mrs. Nellie Styles, retired at the end of the last school year. We saluted her with a party during fall Homecoming festivities. Alumnae representing each of those 23 years returned to honor her. It was a nice mingling of the "old" and the new.

Beta Rho's Aleita Steckle left the post of CU Panhellenic president after a year of hard work and service to the CU Greek system. She instituted three things: an auction for United Way, a food drive for the elderly, and a Panhellenic movement for future extension at CU. Through her work with panhellenic and student government, Aleita created a much more comfortable and productive situation for the Greek system at the University of Colorado.

—Kathy Farrow

Colorado State

Taus returned to school in mid-August to get a head start on rush preparations. A new skit, fashioned after the popular television show, "Happy Days", contributed to a successful rush season—26 wonderful pledges.

In October we went to Laramie and sat with Alpha Tau Omegas for the clash between Wyoming and Colorado State. Later that day we gathered at the ATO house for a Halloween costume party.

Our fifth annual spaghetti dinner raised money for the American Cancer Society. For our Christmas party, we exchanged gifts and the juniors staged a skit in honor of the seniors.

Tau received the Province philanthropy award again this year.

—Carrie Haas

Bowling Green State

Home from the Province III and IV Leadership Conference in Spring, 1977, Meagan Chase, newly elected Chapter Development Chairman, came up with some inspired ideas for the past school year.

Every two weeks, following a chapter dinner, Meagan presented a special program, or event. These have included an "unbirthday party", a slide show of Europe, jewelry and make-up presentations, and a "Secret Sweeties" wherein gifts were given to other members by the arbitrary choosing of names. One spring night we "brown bagged" our dinner



GAMMI BUG Jeannie Wymer is a source of inspiration for Beta Gammas at events on the Bowling Green State campus.

and had a picnic in the middle of campus.

Jeannie Wymer led Beta Gamma to a win in a campus-wide contest to determine the "sexiest eyes." Sponsored by Delta Gamma Sorority, the contest was judged by people on campus. They voted by putting money in a can under the eyes they chose.

In panhellenic competition, Beta Gamma got fourth place in Delta Upsilon's trike race, third in Sigma Chi's Derby Day, and also third in Phi Psi's bathtub race.

Each year at Bowling Green State, the University Activities Organization sponsors a Mardi Gras at the Union Building. Groups set up game booths; there is dancing, "gambling" and refreshments. Gamma Phi Beta earned the largest amount of money among all groups with a ring toss over pop bottles. Money went to local charities.

—Crescent Correspondent

Drake

Gamma Upsilon has made chapter development its major goal for the upcoming year, according to Julia Lutz, house president. Four programs a month will be made available to the members—many based on the University's cultural and social offerings. These will include recitals and guest lecturers at the house.

Last fall Gamma Upsilon presented their talent show for residents of a Des Moines nursing home and this spring we visited hospitalized children and performed a puppet show. In a philanthropic vein, we joined with other Greeks on the Drake campus for a long dance-a-thon benefiting the muscular dystrophy fight.

Our chapter celebrated its 10th anniversary in February. The day was commemorated with special ceremonies and alumnae visits to the house.

—Crescent Correspondent

Indiana

A scholarship in memory of Janet Carnahan and Ronda Pfingston, two sisters lost in early January, has been established. Each semester a recipient will be selected from the chapter based on dedication to Gamma Phi Beta, scholarship, and financial need. Since both Janet and Ronda were active in pledge-related events (both had been "outstanding pledges" in their respective classes and Janet also served as pledge director), the recipient may be either a pledge or Greek member.

An all-campus tea honoring faculty and Gamma Phi Beta alumnae was sponsored by the house in early fall. Representatives from the Greek houses, the faculty and many alumnae helped make this event a success.

For chapter development, our prime activity was a course in Cardiopulmonary Resuscitation, taught by the local Red Cross. After the three three-hour sessions, a written final examination, and a practical exam on "Resuscitation Annie" (the CRP dummy), participants were certified.

During the year we also had talks on self-defense, fire prevention, hair conditioning and styling, slides on the Sorority camps, and an inter-fraternity blood drive.

We are anticipating a busy time when a bike race for professionals and novices will be sponsored by Gamma Phi Beta, Phi Psis and two other campus organizations in September. This is the only Greek-sponsored race of its kind in the country. Advertising on national media hopefully will bring riders from all over to participate. More than \$2,000 in prize money will be awarded and proceeds from the race will be donated to charity.

In other philanthropic endeavors, we helped Beta Theta Pi raise money for improved facilities for the blind on campus through a "Miss-a-Meal." We contributed the money that would have been spent on dinner to the Blind Fund. In another "Miss-a-Meal" effort, money was donated to the United Way.

Each member sold at least one magazine subscription to benefit the Gamma Phi Beta Magazine Agency. Two philanthropy fund-raisers—the Spirit of Sport All-Nighters and the Sigma Nu Follies—were cancelled because of the coal strike and subsequent energy shortage. One would have benefited Special Olympics, the other the Big Sisters-Big Brothers program.

Last fall, we placed second in the TKE Bed Race, as did our partners, the Acacias. In spring events, the chapter placed fourth in the Mini 500 Trike Race, and reached the semi-finals in the Regatta Conoe Race.



IT WAS IOWA VS. IOWA STATE in Iowa City last September. And members of Rho Chapter made sure they'd catch an ABC television cameraman's eye with their sign. From left, Anne Adams, Joan Weresh, Ann Holeman, Susie Wicks, Sue Chadima and Sarah Leachman.

Our house had undergone some beneficial changes in the past year. The dining room was redecorated—new tables, chairs, curtains and wallpaper. After fund raising, we were able to buy some new Rec Room furniture. And thanks to our pledges, we have a refurbished mail room.

—Anne Henley

Iowa

The strong feeling of close sisterhood that Rho Chapter felt these past months has made 1977-78 one of our most profitable and fulfilling years. A busy rush schedule was climaxed by the pledging of 21 young women who were duly welcomed with a traditional 6 a.m. kidnapping and breakfast. We then launched full swing into the school year.

For a chapter development program, we had an in-house rummage sale in our basement. Everyone cleaned out closets, marked prices on their items, and then hawked their unwanted good to other sisters. We certainly found that one sister's junk is another sister's treasure!

Other early activities included a hayrack ride and bonfire, roller skating, a treasure hunt and something new—a Panhellenic Kegger. Initiated by Panhellenic representatives Susan Strasburg and Anne Holeman, its purpose was to foster better relations between Greeks and non-Greeks. We each invited friends and

classmates who weren't members of sororities for a hot dog dinner. Afterward, we showed our friends the house and had a sing-along. We felt it was a valuable way for us to improve the image of Greek life on campus.

Philanthropy has played a core role in Rho happenings. In fall we won a campus contest among sororities by selling the most Phi Kappa Sigma coed calendars for Muscular Dystrophy. A check went to that organization in our name and the fraternity gave us a trophy and pizza party. The elderly were the focus of our in-house project. We raised money to buy a game table for a local health care facility and spent two evenings there singing for the residents.

At deadline we were planning for our big event of the year—a 50 hour Trampoline-a-thon to be held in our front yard. We'll be "In the air because we care" for the handicapped students' organization. Special visitors to the trampoline will include members of the gymnastics team and faculty personalities. Sigma Alpha Epsilon is co-sponsoring the weekend with us.

Rho opened its door to guests, friends and teachers for two hours at the annual "Fireside." The house was festively decorated for Christmas with fires going in both fireplaces. Punch, coffee and cookies were served. Fireside is a happy time that everyone looks forward to. It's a chance for the girls to be



EDDIE WEBSTER'S MOTEL in Des Moines had Gamma Phi Beta listed twice on its January 28 activity board. Only then did Rho president Kathy Draths (left) and Omega president Deb Holbrook discover their respective chapters were having dances the same night. Such a coincidence couldn't go unmarked. They arranged a switch of partners for one set of dancing.

hostesses and it's a break before semester finals start.

We've also had several visitors this year. In November, Ruth Neff Potter, a Rho charter member and a 53-year Gamma Phi Beta, attended Founders Day dinner. Alumna Lorraine Chisholm surprised her daughter Janet by attending her activation ceremony in February. For the hotly contested Iowa—Iowa State game we opened our doors to members of Omega Chapter who spent a pre-game night with us. Last, but not least, we were more than happy to welcome several moving men who brought us a T.V. room full of new furniture—a gift from our alumnae.

We were reunited with members of Omega when our Winter formals coincidentally were held in the same hotel at the same time. This gathering of Gamma Phi Betas was marked by an exchange dance where we all switched party rooms and danced with the other chapter's dates. A new way to prove we share more than just the bonds of Gamma Phi.

—Melinda McNeilly

Iowa State

Homecoming is a big event at Iowa State and Gamma Phi Betas were in the thick of things this year. We joined forces with the men of Phi Delta Theta for a service project—a basketball tournament. Called the Clair Wilson Memorial Basket-



OMEGA PLEDGES with Phi Delta Theta pledges perform their first-place winning skit for Iowa State's Homecoming competition.



SMILING SCOREKEEPERS for a benefit basketball tournament at Iowa State were these Gamma Phi Betas and Phi Delta Thetas.

ball tournament, it's in honor of a deceased member of Phi Delta Theta. Proceeds went to the American Cancer Society and we are proud to say we raised over \$1300, nearly doubling the amount from last year's project.

Our 26 Omega pledges really outdid themselves for Homecoming, too. Together with the Phi Delta pledges they produced the winning skit for the all-campus "Yell Like Hell" competition.

Our winter quarter GPA was 3.06 with 18 members making the Dean's List. The quarter also found Omegas combining their talents with the men of Sigma Alpha Epsilon to produce a skit for Varieties '78. Called "A Silence in Whee-

ville", it featured Dr. Seuss characters contending with a noise ordinance. The Iowa State audience related very well to this since a noise ordinance had just been established in Ames.

Residents of Riverside Manor Nursing Home in Ames were happy to enjoy two Varieties skits put on by Gamma Phi Beta—Sigma Alpha Epsilon, and Alpha Gamma Delta—Tau Kappa Epsilon. Alpha Phi also participated. We all enjoyed meeting the elderly residents and agreed that it was a fun way to spend a snowy day!

Omega collegians were able to participate in an alumnae fund-raising luncheon-style show this winter. Four

alumnae, three collegians and our house mom, Nellie Behn, modeled spring clothes loaned by local merchants. We also volunteered to serve food.

At deadline, we're looking forward to building a winning float for Veishea '78. We're working on the theme "Myths and Magic" with members of Tau Kappa Epsilon.

—Ann Hawthorne

Kansas

Excellent house unity has contributed to Sigma's taking of awards in campus competitions, hosting a beautiful open house for campus leaders, and participating in a dozen successful philanthropies. Achievement has been marked by all-house efforts to make friendships closer while also upholding the fundamental ideals of Gamma Phi Beta.

To start the fall off in a way befitting KU tradition, Sigma participated in Sigma Chi's annual Derby Week—winning first place trophy for outstanding spirit and effort. Sororities compete in various activities to raise money for charity.

For Homecoming, Sigmas joined with Delta Tau Deltas to construct a giant Jayhawk in our front yard. Perhaps success breeds success, because we collected a first-place trophy for best float in a division.

Despite exams, Sigmas managed to get in the Christmas spirit by holding two worthwhile events. First there was our annual Christmas open house. University administrators, professors, and campus and living group leaders gathered on a Sunday afternoon to enjoy punch and holiday snacks. Then we got together with Delta Upsilon to give a Christmas party for underprivileged Lawrence children. Collegians had just as much fun as the 50-some youngsters. The party was complete with Rudolph, the Red-Nosed Reindeer, and Santa with his presents.

During second-semester, Sigma Chapter "adopted" Dana Wray, a 24-year-old quadruplegic. Paralyzed from the shoulders down in an automobile accident several years ago, Dana is cared for in a nursing home and receives few visitors. By "adopting" her, Gamma Phi Betas visit her regularly, plan various activities that she can join in, and simply give her the companionship that every young woman needs and thrives on.

Looking back on the 1977-78 school year, Sigmas have every right to be proud. As one member said, "This year has given us confidence and makes us realize we can do anything if we try. Next year will be even better."

—Gretchen Schmitt

Kansas State

As individuals and as a group, Gamma Phi Betas have been up front so far this year at K-State. In the annual Bump-A-Thon for Muscular Dystrophy, Beta Upsilon supported LeAnn Schwartzkopf and Lynn Barrett through their 63 hours of dancing. LeAnn raised the most pledges among the dancers and will travel to the Jerry Lewis Telethon in Las Vegas to personally present K-State's contribution to the national campaign.

Scholastically, we had an outstanding first semester. The pledge class had the highest GPA on campus, with full initiation. Overall, the house also was first in scholarship on campus.

And in sports, we're keeping up in our bid to win the overall intramural championship for the second year. While everyone supports the wide variety of intramural teams, we've also had members involved in varsity tennis, track, volleyball, and basketball this year. Thus by stressing involvement and support for each other, Gamma Phi Betas are staying out front.

—Shelley Bessier

Kearney State

A fun-filled rush also proved highly successful for Gamma Kappa Chapter. Thirty-two young women were pledged. They went on to win first place in the Sigma Phi Epsilon Olympics. Then they enjoyed our big November event—the Ranch Dance.

Spring semester has equalled fall's for activity. In addition to our March formal, we collected for the Heart Fund and joined with Sigma Tau Gammas in a dance contest that raised money for Campus House. This is a home for girls without parents.

—Kim Fornoff

Mankato State

Gamma Pi Chapter is really hopping! We have 10 pledges and are working our way to 15. Rush was really together and spirits were high.

Some of our fall activities were fun. For Homecoming, some Minneapolis alumnae came back to help supervise the tailgating party and help referee the game. They had the old school spirit and joined in the festivities with enthusiasm.

Our new idea—Mom's Weekend. We invited our mothers to stay at the house. They slept in the rooms; the girls sacked out on the living room floor. Activities included a sundae party, bowling, a brunch and a banquet at Michael's. It was a great success.

We also shared an Alumnae Dinner with Alpha Chi Omegas as well as Gam-

ma Phi Betas. We continued our partnership with Alpha Chi Omega in holding our annual Thanksgiving food drive. It seems each year we do it, it is more successful.

As you can see, Gamma Pi is growing and going strong at MSU.

—Crescent Correspondent

Maryland

Beta Beta Chapter began the 1977-78 school year with great expectations. We were joined by Donna Szuba (William and Mary), graduate counselor. Her enthusiasm and willingness to help all has made her a special person in our house.

Fall is time for football, Homecoming, Parents' Day and rush. We participated in all and had a great time doing so. Beta Beta's football team took first place among sororities and second place campus wide. Congratulations to Kathy Live-way, Franny Cross and Judy True who led the team to victory.

Just ask Randy Penn, Renee Feldman and Cindy Chais about participation in Homecoming. Randy was in charge of the hot air balloon, a 180-foot monster that could be seen for miles around. When it finally got off the ground, Randy rode in it and didn't want to come down.

Renee had the hard job of coordinating 20 floats as well as the Maryland Marching Band along the parade route; Cindy's job was to give out the Spirit awards. Although our float didn't place, we did win third in Spirit.

Rush has been good this year. We pledged 18 women between fall and spring. Parent's Day was a big success with over 120 people enjoying a delicious breakfast.

With more girls in the house we have to maintain our grade average which was the third highest among sororities. This spring we are trying for #1.

Sherry Buckler, our 1976-77 rush chairman, was elected to sit on the Rush Advisory Board.

Through chapter efforts and the help of Sue Sibbald and Karen Gray we were able to raise \$450 in a raffle and another \$190 selling magazine subscriptions. This money will go to the support of Pamela, our foster child.

Spring brought Greek Week, basketball, volleyball and graduation . . . a nostalgic season for our nine seniors.

Within Province II we are starting a newsletter to keep each other informed as to what we are doing and how we might get to know each other better. It is a super idea and maybe more provinces should try it.

—Patti Perrone

Michigan

Betas revelled in the fun and excitement of Michigan's fall football season which culminated in the selection of the Michigan Wolverines to play in the Rose Bowl for their second straight year. Gamma Phi Betas showed their football spirit by participating in an all-Greek Homecoming Mad Miller Olympics. Chris Webb took first place in the keg toss, Chris DenHerder took third. In another game, our relay team (Teddi Anderson, Diane Bartus, Mary Ellen Sitek and Chris Webb) placed second.

Other highlights of our busy year included the annual Mother's Luncheon, second prize among sororities in a Red Cross Blood Drive, making Galen Tags (sold to raise money for the Children's Hospital), participating in the all-campus Panhellenic Plant Sale, and holding exchange dinners with other sororities and fraternities.

One Friday night, members were warned to sleep in their nicest nightclothes. We were awakened at 7 a.m. Saturday by the clatter of pots and pans. Triangle fraternity had prepared a delicious pancake breakfast.

Chapter Development got off to a great start when our graduate counselor, Joanne Volakakis (Purdue) led us in a program of self-awareness. Beta Chapter is growing, and in the past year we have accomplished many firsts. One of the most memorable is our first parents weekend.

We pledged 20 wonderful women this year and, with their help, are looking forward to future activities such as stuffing envelopes for the American Cancer Society, Greek Week projects to raise money for epilepsy, cancer and multiple sclerosis, and our Spring Pledge formal. It also looks like we have at least attained our last semester's house grade point average of 3.0.

—Alison Velte

Michigan State

In September we all returned to school—determined to work hard. We came in second out of 17 sororities on campus in scholarship. Our homecoming float, built with members of Delta Tau Delta, took second place.

Our Christmas craft sale brought in enough money to start a stereo fund for the chapter house, and to send a donation toward the Vancouver Camp's new piano.

We had no sooner returned to campus for Winter term than a blizzard ensured that we stay there. Classes were cancelled for two days. We dug one car

out of the driveway and picked up all the pledges, since Activation must go on! All our snow-bound neighbors joined us for a post-Activation party. Later, the men from Triangle fraternity helped us dig out all the cars on the parking lot.

Three weeks later, we completely reversed our mood by transforming the house into a Polynesian paradise. About 40 couples sipped cold drinks and danced under palm trees for our term party.

Rae Mayer represented Beta Delta Chapter in the annual Delta Tau Delta Dance for Strength March 24-26. She and her partner raised over \$800 through donations and pledges which will go to help fight Multiple Sclerosis.

We again look forward to Greek Week. Beta Deltas will long remember all the hours each of us spent in our kitchen baking blueberry pies last May. We sponsored a pie-eating contest as one of the events in Greek Games.

—Cathy Frost

Minnesota

Kappa Chapter has experienced many exciting and fun events this past year but none more special than an invasion by Gamma Pi Chapter of Mankato. Its pledge class chose to visit us for a weekend on its traditional walk-out. Our house was temporarily filled with 90 Gamma Phi Betas. A good time was had by all.

Three members of our chapter were initiated into Rho Lambda, the National Panhellenic Honorary, this year. They are Mary Coursolle, Jeanne Abendroth and Sue Genskow.

Eight Gamma Phi Betas tried out for Homecoming Queen. This traditional contest is quite unusual at Minnesota . . . emphasis is on athletic ability and personality rather than appearance. There were 40 participants and although no Kappa made the finals, we're definitely going to try again next year.

Dad's Day was another big November event. We had a brunch at the house—then walked to the stadium for the Minnesota-Michigan game. Unfortunately the Gophers lost though they still managed a winning season.

We decorated our house for Christmas with the help of our Mom's Club, headed by Yvonne Momsen. A delicious dinner preceded the festivities and when the last bough was in place, the house smelled of freshly-scented pine.

—Cathy Sutmar

Missouri

Alpha Delta Chapter combined its Halloween and philanthropic spirit by co-sponsoring the annual haunted man-



ON THE PORCH of the Sorority's newest house—Delta Nu at Southwest Missouri State—chapter officers, from left: Karen Davidson, president; Karla Rhoads, social chairman; and Ellie Armbruster, vice president.

sion with Phi Kappa Psi fraternity. The fraternity mansion, built in 1880, formerly was owned by the Rollins family who donated the land upon which the University of Missouri is built. It became haunted after Frank Blair Rollins committed suicide in the early 1900's and supposedly revisits the mansion.

In three nights of horror tours, the haunted mansion received 900 people and grossed \$375. The money was donated to the fight against Multiple Sclerosis. According to one participant, the spook rooms, the makeup and the costumes were extremely effective in scaring even college students.

In addition to its traditional chapter and campus activities, Alpha Deltas were involved in three international happenings. In early November, they hosted members of the Gamma Phi Beta Grand Council who were in Columbia for their semi-annual meeting. In addition to a reception with area alumnae and Alpha Delta president Lisa Knipshild, six of the women spent two nights in the house. Their hotel rooms had long been booked for a football weekend.

Later in the month, Alpha Delta participated in the installation of the Sorority's newest chapter, Gamma Nu at Southwest Missouri State. Then in February, members joined with alumnae, Columbia Panhellenic leaders, faculty mem-



PIS AT NEBRASKA contributed \$1,094 to the All-University Fund for charities. This was accomplished by a walk-a-thon with Pi Beta Phi Sorority.

bers and many others in expressing their sympathy to the family of Betty Luker Haverfield (Missouri), our late Grand President. Pink carnations helped us say what we felt.

—Laura Jackson

Nebraska

Chapter Development sponsored a variety of interesting programs second semester, spurring Pi Chapter into full swing. A beneficial presentation on rape prevention was included as well as ballroom dance lessons in preparation for our April spring formal.

An all-out effort to assist Lincoln Alumnae with their money-making "Art Alley" resulted in the sponsorship of a child to our summer camp. Collegians assisted at the March event by working at the sale and donating our wages to philanthropies.

Other community charity projects included the Spring Easter Seal Bunnies campaign and a combined bike-a-thon and jog-a-thon for the mentally retarded. Pi Chapter also contributed a total of \$1,094 (the most of any sorority) towards the All University Fund for charities on Nebraska campus. This was accomplished by our walk-a-thon along with Pi Beta Phi Sorority.

We at Pi are always willing to branch out into campus and community activities but we also hold dear the traditional events that are unique to our chapter. For example, at each holiday season, we give our Christmas Date Dinner. We also celebrate this festive season by hosting a

Christmas party for alumnae and their families complete with an original production of a holiday play. Pi Chapter rarely turns down a chance to be "hams".

—Sue Brown

Oklahoma City

Beta Omicrons remain "the champs" of Women's Intramural Basketball at Oklahoma City University. This is our second year win of the first-place trophy. Team members Patti Milligan, Diane Walker, Kathy Thomas, Mary Macri, Sherri Hart, Heather Daly and Patricia Nease had an undefeated season.

Fall's 51st annual Keshena Kapers (variety show) found us singing and dancing our way into third place under the direction of Terri Morton and Jan Gilmore.

In January, 11 members were initiated and three women were pledged for the Spring semester.

Grade point averages of 4.0 were earned by Mary Lee Jones and Renee DeMoss. We also are proud of Becky Seip who was accepted by the University of Oklahoma Medical School.

Holidays provided Beta Omicrons with opportunities for philanthropic projects. On Halloween, we joined Lambda Chi Alphas to host a party for underprivileged children. Valentine's Day we entertained the patients of a nursing home with songs. We also have been collecting clothing for Goodwill Industries.

Functions with campus fraternities

have included a masquerade party with Kappa Sigma, and a cookout and hayride with Sigma Alpha Epsilon.

—Amy Zuback

Oklahoma State

A Big Sister-Little Sister workshop, a skating party, the Phi Psi 500, Homecoming, Campus Chest, Dads' Weekend, an Appleshine Dinner for Teachers, and a fall Gunsling with Pi Beta Phi . . . these are but a few of the activities that marked Beta Psi's calendar the past year.

Dads' Weekend is always fun but adding to the excitement was the half-time announcement at this year's football game: Beta Psi had won the Campus Chest Dance Marathon for the third year in a row—also the Panhellenic and Sweepstakes. Campus Chest benefits the United Way.

Our Homecoming decorations, accomplished with the help of the men of Delta Upsilon, got us a third-place. The theme was "Pistol Pete in the Time Machine." We also participated in Phi Psi 500—a day of competition among women on campus. Cindy Terrell, our queen candidate, was second runner-up.

Our Junior Exec officers involved themselves with 25 children from Head Start this year. They dressed in Halloween costumes and trick or treated from door to door within the Sorority house. After the children had collected various goodies, we had hot chocolate in



BARBARA MIZE (Oklahoma State) takes a spill in the Phi Psi 500 tricycle race. Pit crew member, Eddie Lombard, assisted in her recovery.



DOING FANCY STEPPIN' for Oklahoma State's Campus Chest . . . Patty Taplin and Russ Weir, Farmhouse. For raising the most money, they were named "winning couple."

the dining room. The following night we trick or treated for UNICEF with the men of Alpha Gamma Rho. Our little sisters also challenged their big sisters to walk with them in the Alpha Gamma Rho Walk-A-Thon. Gamma Phi Beta had the largest number of participants.

—Penny Shafer

Purdue

Our most exciting news is that we will be moving into a new house of our very own. Groundbreaking in March was a cause for celebration. Hopefully, the house will be completed in August. We can hardly wait to move in with our new pledge class of 43 super girls.

We've had a unique chapter development program. Each girl was assigned to make birthday cards for one or more girls. These cards have been popular because they are individualized and very creative.

In the philanthropic area, we made and sent Ditty Bags to the Sorority camps; sold Christmas cards for UNICEF with the Alpha Sigs; and our 1977 Pledge Class serenaded a nursing home.

Congratulations to our past House Manager Betsy Garafalo on her acceptance to the Illinois University Medical School . . . to pledges Connie Brown and Beth Bunting for making Grand Prix Girls . . . to Karen Lindgren for being

named to Grand Prix Junior Board . . . Cathy Miller to Tractor Pull Junior Board . . . and Betsy Craver to Panhellenic Senior Board. Good job!

—Margaret Lacey

St. Louis

Opening day of school at St. Louis University found Gamma Taus out and about selling their handsome school year Calendars—something all students and faculty have come to depend on in the past decade. The annual project begins in spring with the solicitation of advertising. Calendar profits are benefiting from the fact that Gamma Tau's Jane Wuller has a printer for a father.

For the remainder of the school year, Gamma Taus have been busy following their calendars—sport events, exams, campus and chapter events, and holidays. Halloween was observed by a Gong Show arranged by Chapter Development Chairman Jill Tennis. In November Gamma Tau marked its tenth anniversary with a special party (see Spring issue)—then celebrated Founders Day with area alumnae and collegians.

December brought us our very first Christmas tree in the chapter suite. It was decorated by the pledges. In the spirit of the season, several Gamma Taus volunteered as Swingers for KSD Radio's sixth annual Swingathon which aided the U.S. Marine Corps Reserve's drive, "Toys for Tots." A group of carollers braved the snow, ending their evening with hot chocolate at the home of chapter president Michele Huelskoetter. A Christmas Cozy, traditionally sponsored by alumnae, rounded out the holiday calendar and the girls exchanged Kris Kringles.

New Year brought us many good things—the first of which was a beautiful preferential dinner at the home of International Nominating Committee Chairman Mary Jane Brown Monnig (Washington-St. Louis). Ace planning by Rush Chairman Beth Landy and Head Cook Mary Beth Bohley paid off. An entertaining slide presentation was premiered by Michele Huelskoetter and Jeanne Hartman, historian.

Our eight fantastic spring pledges were transformed into leprechauns March 15, doing the Irish Jig at Gamma Tau's traditional St. Patrick's Day celebration. Co-chairmen Anne Padberg and Lisa Fanz invited the campus to try their Irish luck at egg-tossing, tricycle-riding and chugging.

At deadline time, we're looking forward to naming a "Gamma Phi Guy" for our spring formal, and to joining with Phi Chapter and St. Louis Alumnae in giving an Easter Party at Good Shepherd School for Retarded Children.

Gamma Tau's Kathy Sullivan served as president of St. Louis University Panhellenic this year. Because Gamma Phi Beta is the only national sorority on campus, Kathy and Alumna Advisor, Christie Grossheider Carter, arranged a meeting with two collegiate advisors from the St. Louis Alumnae Panhellenic. Joined by rush chairman Beth Landy and pledge director Mary Ann Jennings, they were able to reacquaint themselves with National Panhellenic Conference procedures. These are now being evaluated by the campus group.

—Crescent Correspondent

San Jose State

Beta Thetas and members of their House Corporation Board spent a very busy summer shopping for a larger chapter house. Just three weeks before rush we moved from 41 South 13th St. to 385 East San Fernando. Our house is now directly across the street from the San Jose State campus.

High excitement carried us through rush week and brought us 14 pledges. Theme parties proved highly successful. Using a French motif, our alumnae prepared crepes and provided "stills" such as a flower vendor and street artist. Entertainment included a can-can dance and a trio of singers.

"Gamma Phi Gertie" was the western theme. Popcorn, pretzels and root-beer were served. Entertainment at the "Gamma Phi Hotel" consisted of a skit, duet and magician act. On preference night, "Three Coins in The Fountain" provided a moving theme. All parties were extremely successful—well received.

Rush week came to a climax with the first annual Panhellenic and I.F.C. dance. We showed off our new pledges with pride!

—Gayle Paride

Southern Methodist

Alpha Xi's participation in the November Senior Citizens' Craft Fair was one of the highlights of our year. Sponsored by the Junior League of Dallas, the elderly offered for sale everything from fine handmade quilts to stuffed dolls and jewelry—all of which they had made themselves. Alpha Xi was deemed "the best represented organization" and our enthusiastic turnout helped the Senior Citizens to net an impressive \$57,000.

Other philanthropic activities included a trip to the Scottish Rite Hospital for Crippled Children where we sang songs and served cookies to a delighted young audience; and a car wash for the benefit of the Sorority's Vancouver



DELTA EPSILONS were over-all winners of Greek Week games at Texas Wesleyan. Here, participating in one event, are (from left) Anne Dobesh, Joy Whit, Theresa Byrom and Debbie Golden.

Camp. Our work in the Southern States Beauty Pageant also enabled us to send a child to camp.

Chapter development activities have been numerous. Prior to rush, we were visited by a make-up artist and a fashion consultant. We brushed up on our make-up skills and learned of the latest looks in fashion. We held exercise classes on Tuesdays and Thursdays and started a diet club for all weight-conscious members. We also saw a slide show about Camp Sechelt, and made our own movie of last year's events for rush. Our Halloween party provided our members an opportunity to display their creativity in costume design.

We were literally "the talk of campus" with our spring rush skit, "Cabaret" and a Western-style song group production. Skillfully planned and executed with the help of our Alumna Rush Advisor's husband, Paul De la Garza, the skit was a tremendous hit.

Our president, Kay Siefken, was runner-up for Homecoming Queen and Alpha Xi placed third in homecoming float competition. We participated in Sigma Chi Derby Da, the Fiji Olympics and Parents' Weekend. We also ended a great season with first place in basketball intramurals, winning five of our six games.

With all our participation in sorority and campus activities, Alpha Xi managed to maintain a chapter scholarship average above 3.1. Twenty-seven members earned 4.0 for the past two semester.

We truly believe Gamma Phi Beta is GREAT . . . and it's great to be a Gamma Phi!

—Olivia Franklin

Syracuse

Alpha's pledges got the chapter off to a lively start when they hid the shoes of Greek chapter members "somewhere." The campus-wide search to recover the foot coverings culminated in an early morning breakfast.

Other special Fall house events included a "from scratch" Chinese dinner complete with costumes, chopsticks, and handwritten fortunes in cookies made by Lisa Bibko and friends. We also enjoyed Father's Weekend and a scholarship dinner for which each sister dressed according to the average she received for the previous semester.

At the Christmas season we again sponsored our always successful Christmas party for local mentally retarded children with the support of Theta Chi.

We also had our Christmas Pledge Formal.

Spring got off to a great start with rush—12 pledges happily received. Meanwhile, seven of our sisters are studying abroad. Frequent letters tell us that all are having a great time.

At deadline time, plans are well underway for the annual Dance Marathon for Muscular Dystrophy. We're all working hard to keep our first place position. Last year we raised \$5,000 with Delta Tau Delta. This year our partner is Sigma Chi. Scheduled money-making events include a "celebrity see-saw" in a shopping mall and a co-operative collection in local nightclubs. After that—spring formal!

—Sharon C. Brown

Texas

Alpha Zeta Chapter knew it was going to be a great year when we saw a picture of our Round-Up float on the cover of the Greek section of our school yearbook. It began with a great fall pledge class.

After being serenaded by the Delta and Acacias, the pledges thought it only fair that they return the compliment by serenading them and all the other fraternities. They did. They also enjoyed being kidnapped by the actives for breakfast one morning.

Reunion Day brought several alumnae back to enjoy lunch with us and to help cheer the Longhorns on when we played Texas Tech. Other special activities included a Dad's Day luncheon, our casual Derby Day and a Big Sis-Little Sis Christmas party.

Our intermural football team had a good season with Patti Hubbard as captain. During spring semester, Jean Wilkinson was a University Sweetheart finalist and Denise Wilson a Texas Relay Princess. We were all proud of Glynda Moore, our Senior Panhellenic Delegate, who received a Gamma Phi Beta Foundation grant-in-aid.

—Diane Wolslegel

Texas Wesleyan

Delta Epsilon is proud to announce its wonderful victory during the Greek Week games. Members and pledges captured first place in the sport and games competition, second in talent.

In November, we visited the Weber's Nursing Home -providing smiling faces, songs and refreshments for the residents. A 1960's dance, a tostade sale, and the pledges' car wash to raise money also kept us busy.

Our Christmas party, shared with

alumnae, provided gifts to decorate the Christmas tree for needy children.

—Elisa Cagigal

Toronto

Alpha Alpha has come a long way this year. Socially, we have risen to a height that has made us one of the top three sororities on campus. Scholastically, too, we've been keeping up there which is evident by our three medical students—Heather Dawson, Sue Abbey, and Mary Ann Badali—and acceptance into Law School for Debbie Stewart.

We have undertaken a new philanthropic project which involves volunteer work at the Queen Elizabeth Hospital. We will help chronically ill patients in various areas.

Top social events included a "Crush Party", to which each girl invited a "crush": (no boyfriends allowed). Dressed in costumes, we made Halloween calls on fraternities; gave a Parents' Tea and enjoyed our Christmas semi-formal (Santa was there) and our Spring Formal at the Royal York Hotel in Toronto. A retreat with our sisters in London, Ontario, was a very special spring event.

We added 15 to our membership this year which brings us close to the limit set by Panhellenic.

—Jill Goldring

Washington-St. Louis

With near fanatic zeal, Phis have engaged in philanthropic projects this past year. We've made puppets for the Sorority camps . . . gone U.N.I.C.E.Fing . . . officiated at parties at the Good Shepherd, a school for special children . . . helped with the Panhellenic IFC Dance-a-thon for muscular dystrophy . . . and helped the St. Louis alumnae with a spring house tour benefiting the Good Shepherd School.

The pledges followed suit by taking students from the St. Joseph School for the Deaf on an apple-pickin' spree.

Phi kicked off the school year with a walkout to the new Sorority chapter at Southwest Missouri State at Springfield. Other major activities have included participation in the Sigma Nu Relays, presentation of a Thurtene skit, "The Pink Panther Strikes Thurtene" with the Theta Xis, and our own formal dance in addition to Panhellenic's.

And there's new furniture in our Chapter Suite!!!

—Karen Simek

West Virginia

Alpha Pis added 20 pledges to their

roster during the 1977-78 school year, eight of whom were initiated in January. Wilda Noel, one of our chapter's oldest alumna, donated her Sorority pin for chapter use. We decided to let a new initiate wear it for a period of six months in recognition of her activity record. The first "wearer" is Ann Wildman, a pre-pharmacy sophomore from Illinois.

During intramurals this year, Marcia Schoeffel placed third in diving. Marcia, who is a senior nursing student, took third last year, too.

Our basement has been totally transformed and now serves as a chapter and party room. We were so eager to "christen it" we didn't wait for the furniture to arrive. We had a listener, and invited Zeta Beta Tau fraternity to join in the festivities.

Elizabeth Maize (SMU) has been with us this year as a graduate counselor. She has really helped us and we are pleased she will stay next year.

During spring break, we scattered to the four corners. A couple of members went to Hawaii to soak up the sun; others headed for New Hampshire and skiing. Karen Labos, one of our pledges, went home to participate in the Miss Pennsylvania contest.

—Teresa Westfall

Wichita State

Beta Chi's dream of a decade became a reality when, in March, we moved into our new home—a lodge on Omega Court. It's a new street, created by the city, for the relocation of all five national sororities at WSU.

A much larger house than our present one, it has a living room, kitchen, Chapter room which seats 70, office space for the Executive Council, housemother's quarters, a guest room, library and several spacious storage areas. An unfinished basement will provide a project area. There also is a garage for storing floats, sets, etc. As of now, there is no upstairs area. However, the lodge is designed so that living dorms can be added at a later date.

In addition to raising funds for our new house, Beta Chi has been working in other areas, too. Last April, we took three first-place trophies and three second-places in Hippodrome—an annual day of Greek skits. We lost the overall trophy by only six points.

But, to our delight, we won the "Most Outstanding Sorority" award given annually by the men of Sigma Phi Epsilon. This fall, we again broke the sorority pledging record and also landed a first-place award for "Best Added Attractions" in the Homecoming Parade. These were Volkswagens, better known as our "Gammy Bugs."

It's been an exciting year, but the next one promises to be better when we're finally settled into our new home.

—Crescent Correspondent

Wisconsin-Madison

With a theme of "Mickey Mouse", Gamma Chapter began the year with a super rush. Thirty-five happy new faces were added to our sisterhood.

Our philanthropic efforts also were a great success. The chapter sold mum cor-sages for both Parents' Weekend and Homecoming, raising a sum of \$425.00.

Gamma Chapter upheld its fine five-year tradition by having a member of the Homecoming Court. This year, Lis Johnson, a senior in international relations, was chosen as queen. She and her fellow Gamma sisters also won the third place prize for the Homecoming float, "Badger Tales", built with Phi Gamma Delta fraternity.

In keeping with this year's convention theme, our Founders Day celebration was entitled "Good Old Songs and Brand New Tunes." Members and alumnae both prepared songs to share with each other.

—Claudia Malleck

Wittenberg

Alpha Nu Chapter received first place for the sixth time in seven years for its Homecoming Display. Normally, we are paired with a fraternity but this year we ventured out on our own. We built a huge beehive with storming yellow jackets representing Baldwin-Wallace of Berea, O. Hovering over the hive was the mighty Wittenberg tiger with a lighted match in his paw. The theme was "Smoke 'Em Out Tigers."

We had another prize that weekend, too. Barb dePenaloza, a senior education major and Alpha Nu pledge director, was chosen as a member of the Homecoming Court.

After gaining the largest pledge class of any sorority on campus, Alpha Nu initiated its thousandth member in January. That puts us just one year from our 50th anniversary. In preparation of the occasion, the chapter is having a directory made up of all living members of Alpha Nu Chapter.

Our Joanne Owen is Wittenberg's new Panhellenic Council president.

Susan Brawning and Dixie Snively, chapter president, were initiated into the Wittenberg Honor Society in January. Dixie also was awarded the Guy E. Harris Scholarship for outstanding mathematics majors for the second year in a row.

—Diane Bradley

SORORITY EXCHANGE

Good Manners, Thank You Very Much!

Some months ago, *The Crescent* requested an exchange of ideas on the subject of etiquette—in particular, what Greeks were doing to encourage good manners. The responses were few, but the material received was good. We share it now.

Omega's Etiquette Dinners

At Iowa State, Monday nights are deemed "formal." Only dresses and nice pantsuits are allowed. But as on every night of the week, the housemother, Nellie Behn (known simply as "Mom"), is escorted into dinner, usually by two chapter members. According to **Del Holbrook**, correspondent, "she leads us in starting each meal and, traditionally, we sing a song to her before leaving the dining room."

"During the year," Del reports, "Mom has her own etiquette dinners at which she takes a few minutes after the meal to review general table courtesies—more specifically, the proper use of glasses and silverware and how to handle certain situations. For example—how to remove bones from one's mouth. Everyone can do this, of course, but there are some ways better than others."

"Everyone likes and gets something out of Mom's instructive dinners. This is evident because they continue year after year. Mom also is a big help in making sure everything is set up properly for open houses and other special occasions when we entertain alumnae or parents."

Delta Iotas Have Their Rules

House rules at the Purdue chapter stress consideration of members, writes **Janet Hatke**, *Crescent* Correspondent. For example, she says, "when a collegiate forgets her phone duty obligations, her time is automatically doubled—from one hour to two hours."

"Lights go out in our halls during 'quiet hours' and collegians are encouraged to remind others who don't keep the volume down on their stereos or radios to do so. Setting an atmosphere for study is important—a consideration of others."

"One collegiate is designated 'Girl of the Month' for promoting good overall attitudes," Janet says. She receives a carnation for her extra helpful efforts.

Manners a la Emily Post in Memphis

At Memphis State, etiquette was the subject of a Gamma Alpha Chapter development program this past year. Project chairman **Mary Jo Ringhofer** read from Emily Post concerning table manners—i.e. what to do if one is asked to the White House for dinner—how to eat such foods as spaghetti.

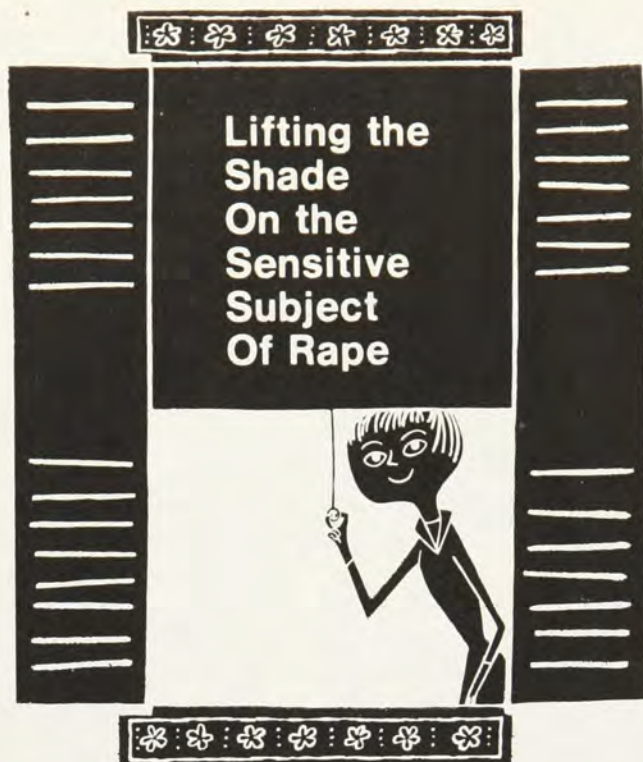


MOM'S ETIQUETTE DINNERS are well received at Iowa State. "Mom" is Nellie Behn, Omega Chapter housemother.

After the meeting, Gamma Alpha pledges cooked a spaghetti dinner and for each breach of etiquette at the table, individual members received a one-cent fine. The chapter's panda bear bank is several pennies richer because of the Penny-a-Mistake supper, reports **Mary Collins**, *Crescent* Correspondent.

Demitasse at Alpha Delta

Just prior to Alpha Delta's Alumnae Day at Missouri University last spring, the housemother uncovered dozens upon dozens of demitasse cups and spoons. She had the cups washed, the silver polished . . . and coffee was fashionably served in the den following Sunday dinner. Most of the collegians were surprised—and pleased. Most alumnae weren't surprised. They remembered "coffee in the living room" as a ritual after Wednesday night and Sunday noon dinners. This editor wonders if Alpha Deltas have re-established this "white glove" tradition?



Rape! It is a sensitive subject. It is a horrendous crime. One, too often, in which the victim is crassly dismissed by the comment, "She asked for it." In some cases, this may be true . . . as when a woman leaves a bar with a stranger, or hitches a ride on the highway. But how can this callous charge apply to an elderly woman or young sorority woman attacked while sleeping in the presumed safety of her own bed? **Never!**

If a black cloud has a silver lining, let the premise apply to victims of sexual assault. How?

Today, more and more police departments have special Rape or Sexual Abuse Squads to deal with victims. They are trained to handle abused women with sensitivity—something that has been sorely lacking in the past. In most cases, a policewoman interrogates the victim; a policeman follows leads.

Today, hospitals have specially trained personnel in emergency rooms to treat these trauma patients—to give kind, professional help.

Today, most important of all, laws have been written—and are being enacted—to protect victims from the humiliation of being treated as the "accused." Often, in the past, a woman has been "raped" twice—first by the physical act, and then by the defense attorney in court. Nearly half of our states have laws that prohibit the introduction of a victim's prior sexual conduct into the procedure.

Why, you may be thinking, is this an appropriate subject for *The Crescent*? Because, dear readers, each and everyone of you is a potential victim of this terrible crime. So, don't be an ostrich with head in the sand.

If Rape Happens to You . . .

Call the police at once.

The officers responding should take you to a hospital immediately. There, an examination will be made. In

spite of your strongest instincts, don't change clothes, bathe or douche before going to the hospital or seeing your doctor. You could destroy important evidence.

When interrogated by the police, do all you can to cooperate. It's understandable that you might find it hard to describe what happened, but try—try hard. It is important to catch the person who attacked you as a protection to you and other women he might assault in the future.

If you know your attacker's name, say so. If you don't, police have aids to help you reconstruct a picture of the man. They will show you photographs of known rapists. They can put together a composite picture at your direction. What's needed? Information about such things as height, weight, clothing, type of hair, coloring, any identifying scars or blemishes, make of car and any special features about it.

Should the Attacker be Caught . . .

You'll probably end up in a Grand Jury hearing . . . to tell again what happened so it can issue an indictment. The hearing is private—no reporters, no public, no lawyers except the prosecutor who is representing you and the citizens of the community.

Should the case come to trial, you probably will have to face your attacker. But you will be separated from him, with many officials between you. Your attorney from the prosecutor's staff will protect you from embarrassment.

So, you think, why should I get involved—"Haven't I taken enough abuse? None of this was my fault." True—but apathy, not wanting to be involved, is one reason why there is so much crime today.

Your cooperation in getting the rapist convicted can prevent hundreds of additional crimes—not just from this one man, but the many others who think women are too weak to fight back. You can't fight back physically—the Courts are your only weapon!

Keys to Prevention

As a start, evaluate your daily schedule, the places you frequent, the situations you generally face. To assist you, take a little self questionnaire as prepared by the Women's Crusade Against Crime of St. Louis for its brochure, *The Sensitive Subject of Rape—and How to Handle It*. (See box.)

Now, what can you do to protect yourself from assault? Here are some tips, most from the Crusade with additional ones inserted for campus collegians:

Outdoors:

1. Always walk with whistle and keys in hand for car, home or office.
2. When walking alone anywhere, be alert, aware, perhaps even suspicious.
3. When out at night, stay in well lighted areas as much as possible. Know when you are going and take the most direct route—the best traveled one.
4. Notice stores or establishments that stay open at night—places to go for ready help.
5. If you have to be out alone at night, let someone

SELF QUESTIONNAIRE

Do you?

- Lock your car doors, close windows, too?
- Keep your car in good condition, with plenty of gas and good tires?
- Keep alert for suspicious followers in cars or on the street (campus)?
- Train yourself to be alert as to identification of people, cars or circumstances?
- Walk dark streets or alleys alone or unnecessarily?
- Talk to perfect strangers (men particularly) and—let them buy you a drink? Take you home? Get in their car? Invite them in? Or, worse still, go into a stranger's apartment?
- Allow your date to park on a lonely street or out-of-the-way place where marauders may be lurking?
- Dress properly in a nonprovoking manner?
- Hitchhike? A nice young lady may believe that, just because women should be equal by right and law, she should be free to hitchhike on the streets and highways. But, as a woman, she is putting herself in jeopardy and may well be adding herself to crime statistics. She might be criminally assaulted, mentally or physically maimed for life, even killed.

Some unthinking women also believe that just because a man becomes friendly in a grocery store, cafeteria, library, cocktail lounge or even a private party, it's all innocent fun and no harm can come to her if she lets her guard down. What do you know about that stranger and his background? Nothing! The old-fashioned name for some of this behavior is being an easy "pick-up."

Some forms of behavior put you in a compromising position—actually invite trouble. They are not worth it!

know your plans so they know where you are and will be on the lookout for you.

6. Use the buddy system when out shopping at night—or going to the university library. It's safer—and more fun.

7. If you are suspicious of being followed, go into the nearest store or walk out into the street where you can be seen. Blow a whistle for help!

8. Both day and night, drive with all your car doors locked.

9. If you're being followed, drive to the nearest open gas station or police station and honk your horn.

10. If you feel threatened by another car, or by pedestrians while stopped or parked, hit the horn.

11. If your car is disabled, ask someone to call for help, but don't get out of the car—or unlock it.

12. If accosted, carefully consider the situation and use your best defense. First and foremost, try to talk him out of it, distract him, use all the delaying tactics at your command. **Talk may be your most powerful weapon.**

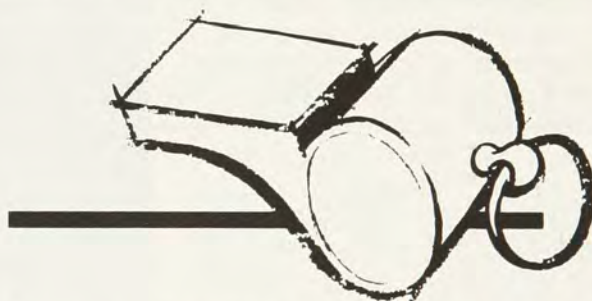
13. If your attacker has a weapon, put your life first. Struggling may result in being hurt or killed.

Indoors:

1. Always pull shades or curtains at night.
2. Keep all windows and doors locked at all time. (Sorority houses should institute special security measures to prevent a repeat of the Florida State tragedy.)
3. Never open the door to a stranger. Check repairman's credentials. Also, don't allow young children to answer the door. Because they are friendly and unafraid, they might admit anyone.
4. Never give the impression you are home alone. Don't tell strangers on the phone anything regarding your—or your family's plans.
5. If living alone, don't use Miss or Mrs. on your mailbox or telephone listing. Use two initials like J. K. Smith, instead of Josephine Smith.
6. Avoid empty basement laundry rooms or laundromats.
7. Change locks when moving into a new apartment, if you have reason to feel this is necessary.
8. If you aren't home, use a timer for lights.
9. Dogs are an excellent protection. Even friendly ones can sound an alarm.

"An ounce of prevention" . . . isn't it worth it?

—Geraldine Epp Smith (Missouri)
Crescent Editor



As a protection against assault,
carry a whistle in hand.

Be prepared to blow it.

"Like other crimes,
the best deterrent (of rape)
lies in swift arrest
and successful prosecution."

—FBI —

Appointed to the Bench by California Governor

Among Gamma Phi Betas pursuing successful careers in law is a Los Angeles Municipal Court judge, Barbara Barnhouse Johnson (USC). She's also the immediate past president of the California Women Lawyers Association.

Barbara taught in the Education Department at USC for 13 years prior to becoming one of four women in the USC Law School Class of 1970. Her promotion of equal rights for women led her to testify before the state Judicial Committee in support of the qualifications of Rose Elizabeth Bird. The latter became the first woman Chief Justice of the California Supreme Court.

In addition to her courtroom duties, Barbara is an adjunct professor at Southwestern University School of Law and teaches a course in family law at USC. She's also a member of the Board of Trustees of the Los Angeles County Bar Association.

Before her appointment to the bench last fall by Governor Jerry Brown, Barbara was a partner in the Pasadena law firm of Anglea, Burford, Johnson and Tookey. She specialized in business law and family law litigation, and has had extensive experience in incorporation procedures and the drafting of wills and trusts.

—Mary Jane Nolting Birdsall
(California)



Second Pasadena Pacesetter Named 'Outstanding Teacher'



Dorothy Kienholz Kolts (Oregon) is \$1,000 wealthier thanks to the Pasadena City College community of students, staff, administrators and trustees. Last fall they named her "The Most Outstanding Teacher" at PCC and co-recipient of the new J. Ray Risser Award.

Before deciding to resume her career on a full-time basis, Dorothy was a free lance writer of articles for magazines and scripts for television. Her weekly column, "Dorothy's Dateline," also appeared for eight

years in the Altadenan, a local weekly newspaper.

Now, in addition to teaching journalism classes, Dorothy is advisor to the student newspaper, to PCC's highest student honorary society, OMD, and to the school's chapter of Beta Phi Gamma, national journalism honorary.

According to Mary Jane Birdsall, Dorothy is close enough for members of the Pasadena Area Alumnae Chapter to touch—with pride!

Professor Emeritus at Kearney State

An authority in the fields of education and linguistics, Edna Lue Furness (Kearney) is at the pinnacle of a distinguished career as a teacher's teacher. She is professor emeritus at Kearney State College and the recipient of numerous awards and fellowships for her teaching of English, Latin, Spanish and comparative language and literature.

Her articles and reviews have appeared in practically every major publication concerned with language education; she has translated Spanish-American poetry and prose; she served on the advisory board of *Poet Lore*, a national quarterly.

Edna's latest book, *Spelling for the Millions*, (published by Thomas Nelson, Inc., \$7.95), contains a wealth of information on the historical, scientific and linguistic aspects of English literature. The causes of spelling problems are analyzed, remedies suggested and the dictionary is explored as a spelling tool. One chapter highlights an American institution, the National Spelling Bee.

Edna earned her doctorate in Comparative Linguistics and Education at the University of Colorado and has received numerous grants for research which enabled her to write three books and several research bulletins. Her biography is included in the *Directory of American Scholars, Contemporary Authors* and *Foremost Women in Communications*.

Over the years, Edna was a professor at the University of Wyoming (14 years) and served as Visiting Professor in summer sessions at the University of Denver, Central Michigan University, Adams State College and the University of Tennessee. Now at home in Denver, she devotes herself to writing and translating. She also finds time for music and swimming.



Delayed Children Benefit From Her Special Efforts



Vivian Dietrich Werner (Lamar) pursues a career in Primary Special Education. She has been teaching in Pullman, WA for the past five years and previously was Director of the Epton Pre-School for Developmentally Delayed Children.

Before moving to the Northwest, Vivian received Bachelor's and Master's degrees and worked extensively with small children for many years. From 1970-72, she headed the Speech Department at the Cerebral Palsy Foundation in Texas. She has been a special education consultant to numerous organizations and a guest speaker at workshops and conventions relating to special education.

It's no surprise that Vivian is listed in *Who's Who in America* in the biographical records for "Child Development Professionals." She also is included in *The World Who's Who of Women*.

Vivian also is credited for developing an educational game for small children. It was originally devised for working on language development with the mentally retarded and since then she has completed two additional games for use in any public school. The games enable a teacher to teach and reinforce many basic skills and serves as an early indicator for learning difficulties.

—Kris Brandt Riske (Wyoming)

Career corner

A report on
four unique careers.



Gourd Queen of St. Louis

Five years ago, George Neunreiter was cleaning his garage. His eyes fell on a brown bag tucked away on a shelf. It contained ornamental gourds. He marched in the house and issued an ultimatum to his wife, Louan Lauman Neunreiter (Washington-St. Louis): "Do something with these or else I'll throw them away."

So she did!

Louan had been working with shells but now—with her husband's "threat"—she picked up a gourd, applied some baker's clay and sculpted a face with exaggerated features. She baked it. When she opened the oven 20 minutes later, she found a darkened gourd with a smiling face. It had worked! She added beebees for eyes and defined them with white acrylic paint. Louan was pleased with her creation and so she set to work sculpting visages for the rest of the gourds.

When her husband arrived home that evening, the crisp odor of baking squash filled the house. He looked in the oven to see what was cooking for dinner. Eight loony gourds leered back at him. (George has never looked in the oven again!)

Today this 41-year-old mother of three is professionally known as Louan and makes more than pin-money creating species-of-being out of dried gourds. She embellishes them with feathers, shells, pottery, stars and yarn, and mounts them on dowel rods and wood blocks. She calls them gourdaments, doodle-doods, odd facades, wall-upons, catagourdies and gourdelabras.

Louan Lauman Neunreiter (Washington-St. Louis). Photo credit: St. Louis Globe-Democrat

What makes Louan look at a gourd and see something else?

"Two things," she replies. "First I studied painting with one of St. Louis' best art teachers at Washington U. He forced you to see beyond what you were looking at to identify a shape by its appearance rather than its name, and to consider how an object relates to the space around it.

"The other source of inspiration was an old June Allyson movie

I saw as a child. Miss Allyson played a young woman who painted Santa Clauses on large birdhouse gourds."

The gourds Louan uses are dried naturally, a process requiring six to 12 months. "I study the gourd's basic shape and it tells me what it's going to be," she laughingly says.

Best sellers in the Neunreiter collection are gourdaments (for Christmas trees), catagourdies (based on cats) and gourdelabras.

Which all goes to show what a person with wit, intelligence and imagination can create.

Louan's career is broadening everyday. She's now in demand as a lecturer. Perhaps the high point of her 1977-78 season was doing a "command performance" at the Missouri Botanical Garden, home of the internationally famed Clima-tron.

—Eleanor Garm Hemminger
(Northwestern)

She Helps Women Start a Business

Jean Jolliffe Yancey (Denver) has a unique, flourishing consulting business. Jean Yancey Associates is helping women get started in their own businesses.

When Jean's business was first promoted in Denver in 1971, it failed because it was ahead of its time and, therefore, not accepted by women or local business community advisors. However, Jean was convinced that soon many men and women would be looking to a self-owned business as a source of income in a faltering employment market. She says at that time almost 80% of employees in the United States disliked their jobs. This fact, along with the "do your own thing" philosophy led her to establish her firm which helps women conceptualize, structure and implement their own businesses. Today her firm is flourishing.

At an age when many working women are thinking of retiring, Jean knows she's just getting started on yet another phase of a long career which began while she attended the University of Denver. She and a friend gave the first teenage fashion show in the country and started the first department store college shop

between Chicago and the West Coast.

In 1936, she sold her car, bought a ticket to New York and arrived there with \$52 in her pocket.



Jean Jolliffe Yancey (Denver)

"That's no big deal," she says. "I met plenty of people who arrived there with about 52 cents." Jean's New York retail and convention coordinating experience offered her the opportunity to begin a lecture career.

Returning to Denver about 17 years ago, Jean took over the bridal department at a local department store and in 1962, she and a partner opened The Bridal Loft. She bought her partner out several years later—then sold the business in 1970.

"Today," says Jean, "I am passing on the know-how I acquired over the years plus the information I get from constant research of present conditions and possible things to come. I have clients from all walks of life and all economic backgrounds and because I have never stayed in a job if it bored or stifled me, I can well understand today's entrepreneur and her desire for fulfillment and happiness as well as profit. All those associated with me in our firm share with me a deep and abiding belief in the small business system. This is what America is built on and we'd better not forget it."

—Kris Brandt Riske (Wyoming)

Life with Maggie or How I Became a Gray Panther

by Joanne Sallee Kernitz (Wittenberg)

She's the founder of the Gray Panthers. She's a tiny, white-haired dynamo named Maggie Kuh. She's my boss.

Just a few weeks after my 48th birthday I started the most exciting job I've ever had. When I heard that Maggie Kuhn's secretary was retiring (at the age of 74) I applied for the job immediately. My thought was that in addition to being involved with a movement that is important, I might be able to learn how to grow old as gracefully and with as much verve as Maggie Kuhn has.

Mandatory retirement at the age of 65 didn't put an end to Maggie's career. It was the spark that caused her to start the Gray Panthers—a movement that now numbers some 8,000 affiliates in Networks in 73 cities. Maggie is in demand as a speaker and teacher all over the country, and she travels over 100,000 miles a year.

When I answer the phone and find it's a request for a television appearance, I realize I am still star-struck. I wish I could have been there when Maggie was interviewed by Dick Cavett, or when she appeared with Candace Bergen on *Saturday Night Live*, or when Studs Terkel filmed *Assignment America* with her. However, I did go with her to Chicago for the *Phil Donahue Show*. She was terrific—discussing mandatory retirement, health care for old people, media stereotyping of



Joanne Sallee Kernitz (Wittenberg)

old people, and ending the show with an epitaph.

My awareness of agism in the media has been heightened. I'm still waiting for Johnny Carson's Auntie Blabby to wear the Gray Panthers' T-shirt that Maggie gave Johnny on

one of her appearances on *The Tonight Show*. Gray Panthers are keeping a Media Watch on the portrayal of old people on television. Many supposedly-humorous skits are really demeaning to older people.

I'm finding that "old" is not an unmentionable word, and that growing old can be a buoyant experience. I'm getting steamed up about lots of things I hadn't given much thought to before—like the need for better nursing homes (Gray Panthers published a guide on this subject); alternate styles of retirement communities; health care for the elderly; and mandatory retirement.

Maggie's lifestyle involves a lot of hard work, complete devotion to fighting agism in our society, unending travel, countless friends, and a warmth of personality that endears her to people wherever she goes.

I hope that the Gray Panthers movement goes on forever, and I know that my experience in working with Maggie and this movement will be a life-long source of joy and enrichment for me.

Editor's Note: Joanne, a member of the Philadelphia North Suburban Alumnae Chapter, is a former Alumnae Editor of The Crescent. She was named to the Sorority's Service Roll in 1977 (see Spring issue).



BETTY'S "CARNATION CREATIONS" were featured at a fashion tea sponsored by the Cleveland-West Alumnae. Nancy Smith Arcara (right) was chairman of the event. She's seen with her Bowling Green counterpart, Sandy Gulick Grayzanic.

Stretch and Sew Expert on 'Carnation Creations'

The place was a country inn and the event was Cleveland-West Alumnae presenting "Carnation Creations." The style show and tea was a great success made possible by the cooperation of Betty Park DeGarmo (Wisconsin). Betty and her husband, Dick, own a franchise store of "Stretch and Sew."

Betty has sewed all her life, worked in ready-to-wear and as an assistant buyer of women's clothes. Her career was temporarily interrupted when she became an army wife.

Dick majored in mechanical engineering at Purdue and after service went into business with a partner. Then he sold his share and went with a large corporation. Wishing he were his own boss again, he and Betty decided to get into some venture of their own.

Influenced by friends who were enthusiastic about a new concept in sewing—Stretch and Sew—Betty and Bob visited many stores, consulted with Stretch and Sew, Inc. in Eugene, OR and became intrigued. Their own shop in Cleveland is the result.

The business has expanded rapidly and both partners devote full time to the store. Betty does the buying; Dick keeps the books.

The shop has classrooms, offices and a large display floor. Betty and 10 instructors teach 20-25 classes each week.

The DeGarmos feel they are "on display" most of the time. Betty makes all her own clothes—Dick's as well—designing and adapting many of her own patterns from the basic Stretch and Sew patterns. Customers in the store come up to feel and look at the fabrics and give garments close inspection. They wear what they sell—a unique selling method.

Betty has a floor manager/part-



BETTY "PUTS IT TOGETHER" for the Cleveland fashion show.

time secretary who is invaluable to her. She says, "It is imperative you have someone who understands how you think, anticipates and also tells you when you make a wrong decision."

"Further—be sure you yourself are willing to work long hours in the beginning. (She and Dick averaged 14-16 hours a day for the first year and a half.) Then delegate duties to employees as soon as possible. It makes them feel more a part of things and their ideas can be a big help. But, be ready to give more than you'll receive for a time."

Betty also says you have to believe in what you're doing and try to learn all you can about your area of business. She learned a lot from salesmen and became an avid reader of *Women's Wear Daily*.

To go into retail, be sure you can meet rent, payroll, etc. for at least three to six months, Betty advises. And keep a sensible inventory. "I learned the hard way that it is easy to buy merchandise—but then you have to sell it. Know your customers, try to have a price range and still be exclusive. Remember, the customer can't buy service, friendliness, compliments or a sympathetic ear."

—K.B.R.

RUSH...



White Glove Occasions

As suggested in the Spring issue of *The Crescent*, it's important that Gamma Phi Betas put on "white gloves" again. "White gloves", simply defined, are good manners—and good manners are but a show of concern and an awareness of other people. They are an expression of yourself at your best at all times.

So what could be more appropriate to another rush season than the wearing of "white gloves?" As pointed out earlier, too, statistics indicate the good health of the Greek system. Put another way by one Panhellenic leader, "Greeks are enjoying an Age of Acceptance." But this prosperity brings attendant problems.

Searching for Solutions

The prime one, of course, is how to cope with the swelling ranks of women going through rush. They are now adding up to a record-breaking number of drop-outs. With so many sorority chapters locked into the quota system, there is no way to pledge all these young women. Consequently, the disappointed rushees are hurt—so are their families and friends—and "enemies" for the Greek system are made.

Solutions will not come easy. But searching questions to be considered by those at decision-making levels include: expansion of existing chapter sizes—more chapters on campuses—how to sustain a chapter without relying on a house as the center of activities. The high cost of building today is a real deterrent to expansion plans.

In the meanwhile, it is all the more necessary for Sorority women to show each and every rushee they encounter every friendly courtesy that they can extend. Though rushees will have to be cut from your lists, don't let a single one be able to say, "I didn't like them anyway. They ignored me at their party."

Instead, gain a year-round reputation on campus for being "those friendly Gamma Phi Betas." Extend yourself with non-Greeks. (See Iowa Chapter letter for a great idea.) Who knows when one of those rush drop-outs may prove a valuable prospect for your future chapter growth!

Recommendation Requirements

When submitting information about a prospective rushee, be sure to include the following facts:

- Rushee's name, address, city, state and zip code.
- Father, mother or guardian's name . . . business address.
- High school attended . . . scholastic record (accurate as possible).
- Scholastic honors . . . activities . . . special interests . . . talents.
- College she will attend . . . term for which she is registered.
- If she's attended any other college, state which one.

Alumnae Responsibilities

It is the duty of every alumna to alert her Sorority to a good prospective rushee. This may be done by letter or by filling out an official recommendation blank available from your nearest ARC Chairman or State Membership Chairman. (See box for data requirements.) Do not send recommendations directly to a Greek Letter chapter unless it is addressed to The Alumna Adviser, care of the chapter house.

It is the duty of the Alumnae Recommendations Committee to acknowledge all recommendations and to report back on the final Rush Week status of the individual. Every member of every ARC must take steps to assure this most essential courtesy is performed before their work can be considered done.

Above all, Greeks should accord "white glove" treatment—every consideration—to rushees bearing the endorsement of Sorority alumnae. The life-long interest of alumnae is vital to the strength of any chapter—and Gamma Phi Beta.

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A 'Snappy' Party For Informal Rush

Rho Chapter (Iowa) has found a Polaroid Party a great idea for informal rush. It's something like a scavenger hunt but with pictures to be taken. Each team (comprising rushees, Gamma Phi Betas and girl with a Polaroid camera), is given an identical list of 10 situations to be photographed . . . for points.

For example, a picture with all team members laughing and pointing at a car with a parking ticket would receive 10 points. A picture of them with Willard Boyd (Iowa U. president) would be worth 25 points.

Film allows for only eight pictures. One half hour (or more) can be allowed for each team to run around campus and get its pictures.

It's a fun way to get to know the rushees . . . get everyone involved. After the hunt, the groups meet back at the house for refreshments.

—Kim Stiffen

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THREE SETS OF SISTERS at Iowa's Rho Chapter. Back row, from left: Chrissy Taylor, Marcia Goodrich and Cindy Fideler. Front, from left: Cathy Taylor, Mary Ann Goodrich and Deb Fideler.

Six Blood Sisters At Rho

Yes, we are all sisters, but at Rho Chapter there are six Iowa girls who are just a bit more. Deb and Cindy Fideler, Mary Ann and Marcia Goodrich, and Cathy and Chrissy Taylor are three pairs of blood sisters.

There are advantages to having a "real" sister around, according to the girls. It's easier to share clothes, rides home together and have long talks. Cathy added another advantage is there when "money panics" strike. "I've learned to budget," she said, "but Chrissy is still learning."

Cindy summed it up for all: "Having a duo-sister is not a conflict; it's a compliment."

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SportsMania Helps Female Athletes

It was field day at the Radisson South Hotel February 8 when the Minneapolis-St. Paul Alumnae staged their second SportsMania to benefit the Patty Berg Development Fund in women's intercollegiate athletics at the University of Minnesota.

The event was kicked off at 10:30 a.m. with a boutique manned by the Kappa Mothers' Club and a Silent Auction arranged by Jan Stevens Hagen (Minnesota) and Virginia Winn Atwill (Western Ontario). Trish Jenkins Ronald (Minnesota) was chairman of the drawing for a ticket on a trip to West Palm Beach, FL. Martha Huntington (Minnesota) was the lucky winner.

Dr. Vivian Barfield, Women's Intercollegiate Director and a recent initiate of Kappa Chapter, presented a sneak preview of a new movie, "What's Happening." This explored women's athletic programs at the



COACHING EVENTS at the 1978 SportsMania were, from left: Pat Lindgren, general chairman; and Lynn Forester and Gail Skogmo Edwards, co-chairmen of hostesses.

University of Minnesota.

Sports and travel clothes were spotlighted during a luncheon fashion show with local TV sportscasters among the models.

Pat Lindgren (Minnesota) and Carol Pohle (Wisconsin) were co-

chairmen of the event which raised \$2,500 for the Athletic Scholarship Fund. This brings the two-year total to \$7,500.

—Marlys Nickeson Pung
(North Dakota)



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Issue Highlights



2/ Grand President

2) **BETTY LUKER HAVERFIELD REMEMBERED** . . . tributes to the late Grand President. 4/Thank you letter from the family.

6) **THE GAVEL PASSES** . . . to new leaders for the Nashville Convention.

7) **HAIL THE GREEKS** . . . annual round-up of chapter letters from collegians.

17) **SORORITY EXCHANGE** . . . ideas for promoting good manners.

18) **THE SENSITIVE SUBJECT OF RAPE** . . . and how to handle it . . . avoid it.

Others features: 5/ In Memoriam. 20/ Pacesetters. 22/ Career Corner. 26/ Rush . . . "White Glove" Occasion. 27/ 1978 Membership Chairmen. 30/ Sorority Directory.



7/ Hail the Greeks



31/ SportsMania

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