

# THE CRESCENT

Gamma Phi Beta Spring 1977





## GOOD NEWS . . .

in the Panhellenic world. Sorority initiates among 26 NPC organizations numbered 49,519 this past year, a 9.6% increase in the count of two years ago. Collegiate chapters total 2,221, a 9.9% increase in the last two years. Alumnae chapters number 5,476 for the same period — a 9.9% increase. And total NPC membership, as of June, 1976, is 1,708,353. Gamma Phi Beta accounts for a healthy 60,000 of this figure.

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## THE CRESCENT

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# MS — MISS — MRS.

All sorority members should become aware of, and sensitive to, the problems of the single sorority sister.

That is the goal of five Gamma Phi Betas who recently perceived a general unresponsiveness, on the part of Greek Letter alumnae organizations, to the difficulties of single women.

The frustrations and the sense of alienation that many singles feel was unexpectedly introduced into the conversation at a Seattle workshop group. A young alumna mentioned that she felt out of place at alumnae gatherings, "because I am not married." Business meetings were fine, she explained, but social events seemed to require a husband.

"Why," she asked, "should a woman's marital status have any effect on her participation in a woman's group?" Surely, she followed up, there must be other single women, wishing to be truly active alumnae, who are similarly discouraged.

Much to her surprise, the woman to whom she had addressed her comments said she, as a divorcee, was equally frustrated. In the verbal outpour that followed, it became evident that this could be a universal problem: **Where does the single woman fit into the social scheme of things? Or, does she?**

Altering the pervasive marital orientation of alumnae groups was determined to be an issue of crucial and immediate importance for sororities. It was agreed that the source of the alienation of single members lay not in the organization of our sorority, and certainly not in the intentions of married sisters. The fault seems to lie in a lack of awareness by many members to the life situations of others.

A single woman faces problems ranging from financial difficulties and subtle social ostracism to the irritation of an etiquette conscious organization refusing to use the form of address that she prefers. This article is written in the hope of encouraging each Gamma Phi Beta to be more realistic about, and accepting of all other sisters' lifestyles. This acknowledgment, and the increased responsiveness that should follow are necessary if Gamma Phi Beta is to remain a vital part of its single members' lives.

### Are Male Escorts Required?

In many alumnae chapters, a great majority of social functions are designed to require a male escort. "Have you ever tried to bring the man that you met just last Saturday night to meet your sisters' husbands?", one woman asked.

Or, worse yet, tried to attend alone? A woman married to a man who travels is caught, socially speaking, in a no-man's land. The loneliness of a woman suddenly living along again is accentuated by the knowledge that here is yet another party she won't be comfortable attending.

Certainly single women must rid themselves of the feeling their marital status indicates a lack of personal worth. But a preponderant number of couples' functions will drive them away. Perhaps married members should discover a new freedom in a few more "ladies only" gatherings.

### Unorthodox Relationships

Today many single women are part of slightly unorthodox social relationships. Frequently these women feel a subtle ostracism from other sorority members. Their lifestyle choices

SINGLES ARE SISTERS, TOO!



# Dilute the Differences:

By CINDY HIGGINS  
Colorado College

are judged negatively. Perhaps all members should put more faith in the wisdom of another's choice, and accept a situation that is working for that sister.

There sometimes seems to be a fear, especially in the case of a new widow, or during the aftermath of an awkward divorce, that sorrow or misfortune will prove contagious. Does a true and constant friend shun her sister because she is in an unfortunate predicament? That sister who is now a widow or a divorcee is the same person she was before her life situation changed. She is still a Gamma Phi Beta and probably needs your friendship and sisterhood **more** than before.

One of the most constructive aspects of collegiate sorority life is the diverse composition of its chapter membership. The initiate must learn to live and function with sisters of widely differing characters and interests. It is reasonable to expect that each active alumna would discover a similar gain from an equally diverse alumnae membership. It seems obvious that a conscious effort to accept the choices and special problems of all alumnae would increase participation.

## The Economic Factor

The subject of money constantly rears its troublesome head whenever a group function is planned. The alumnae group interested in enlarged, active membership should consider the general economic status of single women. It is a fact, despite recent reforms, that the working woman frequently receives a lower salary than her male counterpart. The relative inexperience of many single sisters, of all ages, at supporting themselves adds a special edge of anxiety to this dilemma.

A well-planned, inexpensive get-together is just as much fun as its more costly version, and will attract a larger number of people. Keeping the costs low at most functions would allow everyone, married or single, greater enjoyment of the occasional gala event.

A person feels a part of what she contributes to; and people don't trust individuals that they haven't seen perform. The single sister must be allowed to prove her trustworthiness and her worth to her alumnae group.

Married sisters frequently have a wealth of handy resources to offer their chapter — from the use of a lovely home to, perhaps, the lending of the just-right tablecloth or a sterling



MISS, MS, MRS. WHO CARES! That's the prevailing attitude among the Northern Virginia Alumnae. It should be that way in every group. From left: Betty Roesler Griffin (Nebraska), Evie Bane (Illinois) and Joan Herzig Braitsch (California State-San Diego).

silver tea set. Single women ought to be allowed to furnish whatever they are equipped to give. Musclepower and a fresh viewpoint are only two of the many resources they can supply. "Chores", which might easily be circumvented by an alumna volunteering her husband, complete with power tools, are heralded by many single sisters as a double blessing.

A special note should be made of the time scheduling difficulties of the working alumna, be she single or married. Unfortunately, this is a problem that must be solved individually. Available time is perhaps the greatest obstacle separating alumnae from one another. Many chapters already are quite sensitive to this problem and are responding to it.

## Happily Ever-After?

A decreasing number of women marry close upon the end of their college days. An even smaller number remain married and living "happily ever-after." The ranks of "single" women, be they divorced, widowed, occupational widows, women who chose not to marry yet participate in a stable relationship, or simply women who never married, grow larger every day. It is very nearly a crime to inadvertently isolate these women from their sorority.

Most single women would welcome the chance to relate more closely with their married sisters. Married alumnae can facilitate this by periodically asking themselves how sensitive and open they have been to their fellow sisters' needs.

Surely Gamma Phi Beta has much to gain from the increased participation, from the energies and talents of her unmarried sisters. It is time to face the reality of our sisters' lifestyles whether they are chosen, or a matter of imposed circumstances which one has little power to change.

It is time for Gamma Phi Betas to extend that hand of sisterhood to their single sisters. We all stand to gain so much!

## Behind the By-line

Cindy Higgins is a 1975 graduate now living in Aspen, CO where she works in a ski hat factory. "I'm busy becoming a happy, independent woman," she writes, and I want Gamma Phi Beta to be a part of my mature life — whether I'm married or single."

Her article is the result of a spontaneous group discussion which took place during a Goals and Objectives workshop at the Seattle conclave. Adding considerable input to its contents were Shelia Gallagher Sullivan (Penn State), PAD II; Debbie Mabes (Washington-St. Louis), a Moscow alumna; Margaret Kimpel Leddick (Minnesota), PAD VI; and Sharon Wells Selden (Puget Sound), a Tacoma alumna.

The collaborators point out that this article was developed in the belief that the sorority system was founded to bring harmony, continuity and meaning to the life of all its members.



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WOMEN'S WEAR  
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CHRISTIAN SCIENCE MONITOR  
MEN'S WEAR  
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P.S. This layout frankly stolen from the Greater Kansas City "Red Rocker".

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# CHAPTER AT RUTGERS— SURPRISE BIRTHDAY GIFT FOR SORORITY'S 102ND

November observances of Gamma Phi Beta's 102nd birthday remained quiet and traditional in the aftermath of Centennial extravaganzas. But, for the salvation of an editor looking for special news, several individuals and chapters obliged. Foremost among these was a former *Crescent Editor* turned Grand President **Betty Luker Haverfield** (Missouri).

In Texas November 18 to celebrate the Sorority's founding with 55 Houston Alumnae, Mrs. Haverfield announced the colonization of Delta Mu Chapter on November 22. Located on the campus of Rutgers University, New Brunswick, N.J., it is the Sorority's first collegiate chapter in that state. Thirty-five young women were

pledged, according to **Roberta Moore Sorensen** (Washington), Director of Expansion.

In addition to this surprise birthday present, Mrs. Haverfield revealed that Grand Council is reorganizing its structure to decrease the workloads of national officers; is studying the collegiate dues and fee structure to give collegians more for their money; and is considering a new site for Central Office. "We need more space and a location more accessible for drop-in visitors," she said. "Grand Council recommends we consider owning our property rather than renting." This was not news to another special guest of the evening, **Gloria Swanson Nelson** of Dallas, Director of Finance.



## Husband Shares Tribute To Pi's Clarice Hicks

Clarice Green Hicks' service to the Pi House Corporation Board is outdone only by that of her husband, Dr. Clifford M. Hicks. For over 40 years, Dr. Hicks, now retired as a professor in the College of Business Administration, University of Nebraska, gave of his time to be its financial and legal advisor. Clarice was the board's first secretary and held that post for 27 years.

At a Founders Day gathering with Pi Chapter members, Lincoln Alumnae president, Connie Hays Strohymer, announced the establishment of The Hicks Scholarship Award. Given in appreciation

of the couple's dedicated support and continuing service and loyalty, the permanent award stipulates that a badge be presented annually in their names to the new initiate or initiates with the highest scholastic average.

## Participants in a Historic Decision

Clarice and her husband served Pi Corporation Board throughout the Great Depression. During the 1930's, many houses on the Nebraska campus lost their charters because of financial difficulties. With Dr. Hicks' help, Pi was able to work out its problems and remain on campus.

It was during this period, too, that the Hicks were hosts to a very important panhellenic meeting addressed to financial problems. Then Grand President of Gamma Phi Beta, Lois McBride Dehn, participated along with other national sorority presidents. The result of this session was the Quota System, devised to establish membership numbers and thus insure every house an equal opportunity for a pledge class.

Clarice's services to the Sorority reach far beyond the corporation. She wrote and edited "Pi Chapter History" in 1955, updated it in 1965. A former state membership chairman, she's held numerous alumnae offices. She's been honored before — Pink Carnation Award in 1964, Alumna of The Year 1966, Pi Chapter's Hall of Fame in 1968 and the Merit Roll in 1971. She's been busy in the community as well. A past president of AAUW, the Round Table of PEO and the Women's Association — First Presbyterian, she's also a member of the Faculty Women's Club and has served on state PTA boards.

Listed in "Who's Who in America," Dr. Hicks is recognized as one of the state's leading educators. He's also done yeoman service for the United Community Fund, Campfire Girls, Family Welfare Association and the Lincoln Symphony Orchestra.

The Hicks have two Gamma Phi Beta daughters, both Nebraska: Miriam (Mrs. Charles Stewart) and Marolyn (Mrs. Lloyd Reed). Nine grandchildren add a wonderful plus to their lives.

— Jo Anne Armstrong Bettenhausen (Nebraska)





**SOUTHERN CALIFORNIA'S "Woman of the Year"** — Lyn Perkins Mesner (Oregon), left, with Dorothy Haines Winans (UCLA), toastmistress of the Sorority's largest gathering — 250 in L.A.



**SOUTH ORANGE COUNTY Alumnae** held their first Founders Day dinner. Circle members from Leisure World-Laguna Hills celebrated with them. Participating in the candle ceremony were (from left) Shirley Bash (Michigan State), Deanna Parker (Idaho), Mildred Anderson (UCLA), Irene Donoghue (USC) and Carol Orne (Washington). Twenty-one chapters were represented.

Honored to have these Grand Council members with them, Houston Alumnae went all out. A champagne reception preceded dinner at the Lakeside Country Club. Circular tables were covered with pink cloths and centered with lush green plants. A birthday candle marked each place.

*Crescent* Correspondent **Toni Raia Spigelmeyer** (Texas) reported that Mrs. Haverfield lit a special candle "for the spirit of Gamma Phi Beta" during the closing ceremonies.



**THE SOUTHERN ILLINOIS CRESCENT CIRCLE** combined an organizational meeting with Founders Day. With nine attending, Chairman Janice Sanguinetti Graves (Pacific) presented a 50-year pin to Martha McCammon Clark (Illinois), the mother of two Gamma Phi Beta daughters, Janice Clark Impey, Arlington Heights, IL, and Kathryn Clark Allen, Glen Cove, N.Y., and a daughter-in-law, Beverly Bebb Clark, Syracuse, N.Y. (all Illinois). Members in the area are asked to call Janice (357-9801) for Circle information.

### A Golden Gathering in Kansas City

**Suzanne Knipschild North** and **Josephine Weston Lloyd** (both Northwestern) combined their talents and their committees (Founders Day and 50th Anniversary respectively) to bring the Greater Kansas City Alumnae a delightful evening of music and nostalgia that spanned 50 years. Special guests included ten of the 17 charter members.

**Edith Wells Chapman** (Missouri), toastmistress, introduced six past presidents who spoke in illustration of the chapter's growth. Each gave a brief account of events, philanthropies and memories from the decade in which she served. Each was introduced with a medley of tunes reminiscent of her era. Lending their musical talents were **Kate Daniels**, **Judy Durrie**, **Kayann Stables** and **Suzanne Wood** (all Kansas State).

Charter member **Dorothy Washburn Proctor** (Kansas) represented the twenties; **Laura Frances Cottingham** (Missouri), the thirties; **E. M. Allen Witham** (Kansas), the forties. In the fifties, Kansas City replaced its long popular annual fashion show with a Party Parade. For this money-maker, **Audrey Weldon Shafer** (Missouri) explained, several homes were decorated with a party theme and tickets were sold for a public tour. This project gave way to the Antique and Arts show in the turbulent sixties, wrote **Kay Rider McCully** (Kansas), correspondent. **Ernestine Dobler McDonald** (Northwestern) described this vast undertaking. **Gretchen Yause Rein** (Kansas) brought everything up-to-date in Kansas City.

### On Campus Tribute Worth Copying

Beta Taus marked November 11 by donning their Sunday best and their pins to attend classes on Texas Tech campus. On November 15 they joined with Lubbock Alumnae for a formal candlelight ceremony.

### Flying High in Los Angeles

Traditionally, Founders Day is a time for awards. But the Intercity Council of Southern California Alumnae and





**PUNCH AND COOKIES** followed the ritual when members of Delta Iota (Purdue) joined with Lafayette Alumnae. From left: Shirley West (Washington-St. Louis), Kathy Heid (Indiana) and Denise McAhren, Kathy McMahon and Cindy Shackleton (Purdue).



**PAULINE POULIN RICE** and **Anne Adams Moldrem** (both Washington) were two of four Merit Roll designees honored in Seattle.

seven area collegiate chapters certainly must take top prize for variety in numbers.

More than 250 members representing 36 chapters turned out to see the dinner chairman surprised as top honoree: **Lyn Perkins Mesner** (Oregon) was named "Woman of the Year." Council president, **Edith Doughty Hindly** (Stanford) cited Lyn for many assistances to Alpha Iota and for her leadership in the San Fernando Valley Alumnae Chapter. She's that group's council representative.

Awards designated for founders were accorded these collegians: **Wendy Wolt** (USC), Frances E. Haven for leadership; **Jennifer Rutkowski** (Long Beach), E. Adeline Curtis for love and fellowship; **Sharon Gathmann** (California-Irvine), Mary A. Bingham for loyalty and pride; and **Lynn Schroeder** (UCLA), Helen M. Dodge for scholarship. With past grand presidents, **Elizabeth Fee Arnold** (Colorado State) and **Beatrice Hill Wittenberg** (Stanford) in attendance, **Teri Schneider** (Fullerton) accepted the Arnold Award for service to chapter and **Cynthia Ruffinio** (San Luis Obispo) the Wittenberg Award for service to campus.

In addition to four Merit Roll honorees, three received Golden Crescent awards: **Ruth Pierson Cole** (Wisconsin), **Julia Klinge Cahlan** (Nevada) and **Ema Demand Webster** (Stanford), according to **Jill Woodworth Rode** (Pacific-UCLA).

### Super Seattle Gathering

The Seattle Alumnae' Crescent Award was accorded two this year — **Ann Morrow McKinley**, president of the University of Washington Alumnae Club Board, and **Jean Swift Haehl**, president of the Bellevue Town Hall Board. This award recognizes members for unique service in the community.

One hundred seventy-one turned out for luncheon at the Sand Point Country Club. In addition to the only Service Roll designee and four Merit Roll honorees, those gathered saw 18 receive Golden Crescent pins: **Harriet Hill Baldwin**, **Emmanelle Backus Constans**, **Eileen Belden**

**Corbet**, **Ruth Joseph Glerup**, **Amy Churchill Henshaw**, **Katherine Hyland Jacobson**, **Evelyn Canfield Kirk**, **Jane Nettleton LeCocq**, **Julie Fowlkes Merville**, **Jane Horsfall Richter**, **Kathryn Taylor Scott**, **Jeannette Clarke Tibbits** and **Virginia Pittcock Thorsen** (all Washington), **Margaret Amos** (Kansas), **Donna Bailey Dahlberg** and **Glenva Kier** (Oregon State), **Billie Holloway** (Oregon) and **Mary Ball Hommensen** (Nebraska).

### And Even More Awards!

A telephone cake and a gift were special tributes accorded **Dorothy Burrichter Drew** (Wisconsin) when the Bartlesville Alumnae gathered. These were in recognition of the many years Dorothy has called alumnae to remind them of meeting dates. **Betty Stingley Tallant** (Illinois) received her 50-year pin.

The Sterling Girl Award, traditionally presented by the Chicago-Northwest Suburban Alumnae, went this year to **Carol Baranich Reitz** (Bradley), for service to her local chapter.

The first of what is to be an annual alumnae award was presented by Kearney Alumnae to **Betty Sitz King** (Kearney). It's known as the Gamma Phi Beta Memorial Service Award.

**Irene Hollenback Pigaga** (Nebraska) was voted recipient of the Omaha Alumnae's "Hall of Fame" Award when more than 50 in the area gathered for a steak dinner. **Pegi Bryans Stommes** (Nebraska) entertained with songs from local theatrical productions in which she has appeared.

Members of Omega Chapter, joined for a candlelight dinner by 25 Ames alumnae, saw **Jeannette Collins Sicks** (Iowa State) receive her Golden Crescent pin. They also saluted their housemother, **Nellie Behn**, with ten yellow roses — one for each year of "super service." Collegians receiving awards for scholastic achievements included **Jean Betty**, **Ann Halligan**, **Deanna Stone**, **Julie Fenton** and **Lynne Stanley**.





KANSAS CITY'S PRESIDENT, Sue Dorsey Durett (Missouri), second from left, presented awards to, from left, Lois Moon Garver (Kansas), Woman of the Year; Edith Wells Chapman (Missouri), Merit Roll; Helen Fling and Adelaid Weeks Francis (both Missouri), Golden Crescent awards.

### Cross-Country Wind-Up

As in many other chapters across the country, Denver Alumnae presented Merit Roll certificates and Golden Crescent pins. One hundred sixteen turned out for dinner at the Denver Athletic Club to salute **Norma VanOrman Stewart**, **Mary Alice Elliott** and **Haptia Slusser Sutherland** (all Denver) and **Bonnie Wade Roberts** (Arizona) for 50 years of membership.

Boston West Suburban Alumnae recognized **Florence Strickland Tabbut** (Boston) while Columbus Alumnae and Alpha Eta honored four: **Margaret Bing Burns**, **Josephine Suttles Conklin**, **Martha Borden Campbell** and **Ruth Thompson Staten** (all Ohio Wesleyan).

"You are the berries!" is what nearly 100 St. Louis Alumnae told **Christine Chapin Rapp** and **Florence Rein Thomas** (both Washington-St. Louis) when they received their golden pins. Baskets filled with berries decorated the tables and programs for the luncheon at the University Club.

Members of Beta Beta joined with the Northern Virginia Alumnae and the Washington, D.C. Alumnae for dinner at Poor Richard's in Springfield, VA. Featured speaker

was Richard Langham Riedel, author and former press liaison officer of the U.S. Senate. Crescent pins were presented to **Carol Pettigrew Engel** (Minnesota) and **Elinor Leonard Beasley** (Michigan).

Indianapolis gathered one of their best crowds in recent years when 37 alumnae, representing 17 chapters, gathered for a pitch-in style dinner. Organized by **Linda Joyce** (Kent) and **Gaynell Grubb Ventura** (Illinois), the dinner featured each member's specialty and recipes were collected. Then an alumnae chapter cookbook was compiled for sale at the group's Christmas Boutique.

### Confidence Keynotes Delta Lambda Fete

"In making our Founders Day debut last year," writes **Cathy Barnard**, "ten scared pledges stood before the province to sing and then forgot the words. Not so this year. Twenty-five confident voices rang out loud and strong proving that Delta Lambda at Riverside is an established Gamma Phi Beta chapter."

Little did Cathy know when she wrote *The Crescent* that Delta Lambda would lose its "baby chapter" status shortly. The Sorority has found another to grow on in its 102nd year — Delta Mu.

## IN MEMORIAM

### ALPHA

Grace Zimmerlin Cumber  
Ruth Stanton Shaw

### BETA

Pauline Adams Drake

### GAMMA

Alice Lyons Beech  
Ruth Olson Henriksen  
Edith Brooke Newell  
Loretta VonSyburg Urquhart  
Mary Lou Stone Yeschek

### EPSILON

Ann Dreyer Chamberlain  
Isabel Orchard Murray  
Virginia Hixson Stevenson

### KAPPA

Jean Danaher Jameson

### PHI

Dorothy Hetlage Wagner

### CHI

Vivian Orcutt Fox  
Eleanor Howland Taber

### PSI

Marian Cheadle Dunham  
Linda McCrary Hardy

### OMEGA

Beth Bailey McLean  
Helen Hamilton Nelson

### ALPHA BETA

Ione Haagenson Delapointe  
Jeanette Campbell Schlager

### ALPHA GAMMA

Janet Bell Morrison

### LAMBDA

Patricia Cooper  
Barbara Lamb Dorsey  
Mary Ellen Hoak Outcalt

### XI

Mary McKenna

### OMICRON

Mary Barry Lattin  
Esther Lee McVay

### PI

Nancy Schmer Doscher  
Lois Johnson Hulse

### TAU

Helen Ross Swink

### UPSILON

Mildred Estes Gleason

### ALPHA DELTA

Sybelia Johnson Jennings

### ALPHA ZETA

Videlle Rux Eisenberg

### ALPHA ETA

Marjorie Wolf Partridge

### ALPHA IOTA

Nancy Old Jones  
Aileen Taylor Marix

### ALPHA TAU

Marianne Stevenson Cullen

### BETA LAMBDA

Marcia Erickson Stough

### BETA PSI

Anna L. Oursler



# THE 1976 MERIT ROLL

The names of 37 alumnae were added to the Gamma Phi Beta Merit Roll in 1976. Nominated by their respective alumnae chapters for long, devoted and distinguished service to the Sorority on a local level, they were approved by Grand Council. Certificates of merit were presented to them at Founders Day ceremonies held across the nation.

Elizabeth Russell Baker  
UCLA — Riverside Crescent Circle

Joyce Schaefer Baxter  
Maryland — Cleveland East Suburban Alumnae

Marjorie Howe Becker  
Denver — Los Angeles Alumnae

Jeanne Verne Blahnik  
North Dakota State — Cedar Rapids Alumnae

Edith Wells Chapman  
Missouri — Greater Kansas City Alumnae

Ann Reese Cline  
Penn State — Philadelphia North Suburban Alumnae

Nancy Service Davis  
Colorado State — Denver Alumnae

Jesse Carman Dennison  
Denver — Salt Lake City Alumnae

Ann Fisher Gardner  
SMU — Dallas Alumnae

Maurine Gaskins  
Oklahoma City — Oklahoma City Alumnae

Gene Nelson Gray  
Oregon State — LaJolla Alumnae

Margaret Heath Joy Habegger  
Washington — Seattle Alumnae

Helen Seybold Hahn  
Wisconsin — Cedar Rapids Alumnae

Jane Bresnahan Halstead  
Denver — Denver Alumnae

Anna Fischer Harrison  
Ohio Wesleyan — Toledo Alumnae

Marilyn Parks Hawthorne  
Bradley — Ames Alumnae

Dixie Rawlings Hire  
Texas — Houston Alumnae

Elizabeth Chambers Huck  
UCLA — San Fernando Valley Alumnae

Marilyn Weber Johnson  
Nebraska — Omaha Alumnae

Grace Pitchford Killingsworth  
Oklahoma — Dallas Alumnae

Joan R. Silcock King  
Syracuse — Syracuse Alumnae

Jane Leffler Kreuter  
Northwestern — Cedar Rapids Alumnae

Phyllis Clayton McClatchie  
Illinois — Columbus Alumnae

Mary Jane Carothers McDaniel  
Texas — Houston Alumnae

Natalie Meyer McKenzie  
Northwestern — Northwest Suburban Alumnae

Harriet Schulz McMillan  
Washington-St. Louis — St. Louis Alumnae

Anne Adams Moldrem  
Washington — Seattle Alumnae

Patricia Lee Purcell Munro  
Nebraska — Kearney Area Alumnae

Sharlie Doughty Patch  
Iowa State — Balboa Harbor Alumnae

Elaine Dennison Pinholster  
Maryland — Northern Virginia Alumnae

Pauline Poulin Rice  
Washington — Seattle Alumnae

Jacqueline Reck Sampsell  
Syracuse — Syracuse Alumnae

Theora Kurt Schonberg  
Iowa State — Omaha Alumnae

Betty Jane Reese Searles  
Bowling Green State — Toledo Alumnae

Dorothy Patterson Suttle  
Texas — Houston Alumnae

Ann Hilan Wright  
Washington — Seattle Alumnae

Anne Yeager  
SMU — Dallas Alumnae

## ADDITION TO THE SERVICE ROLL

For long, devoted and constructive service to both chapter and International Sorority, Grand Council voted to add the name of Patricia Strickler Jennings (Washington) to Gamma Phi Beta's Service Roll. The only such honoree in 1976, Pat was saluted by her fellow Seattle alumnae at traditional Founders Day observances. A past president and secretary of that chapter, Pat has been an area financial adviser for the Sorority the past eight years. She also was treasurer and financial adviser to Lambda's House Corporation Board for 10 years. This is truly dedicated service. — Photo by Sally Ford York (Washington)



Patricia S. Jennings  
(Washington)



# Gamma Phi Betas in A GREEK LETTER WORLD

It was a proud moment for Gamma Phi Beta's **Donna Szuba** when the Greek-Letter Bicentennial Celebration opened December 1 at Williamsburg, VA. As president of William and Mary College Panhellenic, she served as one of two color guards. Her fellow flag bearer was Pi Kappa Alpha's Bob Thompson, president of William and Mary's IFC. Their appearance signaled the beginning of a two-day program marking 200 years of brotherhood.

Highlight of a day-long "Interfraternity Day" program was a formal banquet attended by nearly 400 national social and professional fraternity and sorority leaders. Prominent fraternity leaders honored for outstanding achievement included such diverse personalities as astronaut Neil Armstrong, Phi Delta Theta; Hollywood costume designer Edith Head, Delta Zeta; and CBS Anchorman Walter Cronkite, Chi Phi, Sigma Delta Chi.

In historic Williamsburg to accept their awards in person and to participate in the celebration were former U.S. Senator Margaret Chase Smith, Sigma Kappa; Senator John G. Tower, Alpha Kappa Psi and Kappa Sigma; Virginia Y. Trotter, Alpha Delta Pi, Omicron Nu and Sigma Xi, Department of Health, Education and Welfare; and retired Supreme Court Justice Tom C. Clark, Delta Tau Delta and Phi Alpha Delta.

## A Banquet To Be Remembered

From the Essence of Chicken and Clam Bellevue and blended hot fruits ladled from silver tureens, through roast beef and on to Williamsburg Sour Cherry Trifle, the Bicentennial Banquet was a culinary delight. Costumed Williamsburg Madrigal Singers provided entertainment, and the brilliantly uniformed Queen's Guard of William and Mary presented the colors. Banners of the four conferences of IRAC and other colorful flags of individual member groups decorated the dining hall in historic splendor. Each guest received a handsome medallion struck for the occasion.

Noting the high spirits of the diners, Senator Tower remarked that "Tonight we do have something to smile about. We have turned the corner, and we are reassured of the viability of the system." He pointed out that we have survived the opposition of administrations, depressions and wars; we have liberalized things we should have liberalized and abolished things, such as hazing, that should have been abolished.

"The potential of the Greek-letter movement is greater than it has ever been," he said, "but we must be sufficiently dedicated and must maintain our sense of responsibility to the academic community."

## Boston University's "131" Fund

When the Boston University Sorority House was sold in 1972, proceeds were used to form a "131 Sorority House Scholarship and Loan Fund." It was stipulated that income would be applied to, or be used to provide scholarships or loans to graduate or undergraduate students attending Boston University.

In selecting women to receive scholarship or loan assistance, it is stipulated that the University shall give "primary consideration to a prospect's scholastic achievement, moral character, leadership potential, and financial need. Preference shall be given to members of National Panhellenic sororities, their sisters, nieces, and descendants, whether or not any such sorority has been, is now, or shall in the future be represented by a collegiate chapter at Boston University."

For information, contact: Delta Delta Delta's Mrs. James E. Fraser, 24 Oak St., Weston, MA 02193.

## Interfraternity Day — "The Present"

A Fish House Punch reception for NPC members only honored Senator Smith, the only woman ever to serve in both the House and Senate. She proved a dynamic speaker and crowd pleaser at the NPC luncheon where she issued this charge to fraternity leaders: "You are champions of leadership and defenders of excellence, of civility, kindness and friendship. Make these your goals."

How to regenerate the American will be the subject of much study and concern, she said, and fraternities could play a part. They have been targets of anti-establishment attack and suffered through the period where it became the vogue to only find fault with our government, the establishment, and our way of life. Too many universities and colleges degenerated into a sanctuary for fault-finders. Grades were done away with or so highly liberalized, "cum laude" became the rule rather than the exception.

"Smothering a spirit of excellence or eroding a desire for excellence can be only the beginning of decadence of society," she warned.

## Interfraternity Day — "The Past"

"Many people say history is a wheel, turning round to repeat the past," said Betty Mullins Jones, Alpha Phi NPC





**OUR DELEGATION IN WILLIAMSBURG!** Seated, from left, Marjorie Spiedel Lundin (Washington), NPC delegate; and Audrey Weldon Shafer (Missouri), first alternate. Standing, from left, Cindy Donaldson (Oklahoma), Kim Wolfe (Iowa State) and Donna Szuba (William and Mary), all representing their campus panhellenic groups.

delegate, at a program highlighted by historic resumes and slide presentations. "It is not; it is a spiral," she observed. "As it turns, it goes forward."

Both the American university and the American fraternity system face a crisis of government intervention, she

### Named NPC Alternate Delegate

Grand Council has appointed Virginia Geiger Hustad (Minnesota) as the Sorority's second alternate delegate to National Panhellenic Conference. She succeeds Mary Babbitt Bilby (Arizona), who resigned for personal reasons.

A former Alumnae Director for Province VI, Virginia served two terms as International Alumnae Vice President, retiring in 1974. Long active in the Minneapolis-St. Paul Alumnae, she was named to the Sorority's Service Roll in 1975.

warned. We cannot know what some government bureau will decide what is 'right' for us, or whether we will have to readjust to still more erosions on our freedom.

"As schools grow increasingly impersonal, fraternities grow increasingly personal, absorbing more and more of the responsibility for the moral and social development of the individual," she said.



**ON INTERFRATERNITY DAY**, the story of National Panhellenic Conference was told. Skit participants, from left, were Helen Marie Snyder, Sigma Sigma Sigma national president, dressed in the period of NPC's beginning, 1902; Jean Jackson, Kappa Delta national president, representing the 1940's; and Phyllis Pryor, Kappa Kappa Gamma NPC delegate, acting in the present.

### Interfraternity Day — "The Future"

Ideal relationships with administrations — the effects of Title IX — little sister organizations — the economic situation and its effect on membership — these were subjects for discussion by a panel led by Mary Barbee, Sigma Sigma Sigma NPC delegate.

According to a report of the American College Fraternity Bicentennial Commission, fraternities face critical issues. How each will stand in the Year 2000 will depend on HOW WELL IT CAN . . .

- foster the personal development of individual members;
- accommodate a more diverse membership;
- adapt to changes in the academic community;
- involve alumni in the life of the chapter;
- transmit its heritage, ideals, values and principles;
- carry out an ethic of service;
- sustain itself without having to rely on a chapter house as the center of its activities.

Like most attending this inspirational and thoughtful celebration, our Gamma Phi delegation left Williamsburg confident of Panhellenic's future in America.



# PRESTIGIOUS PANHELLENIC

By KRIS BRANDT RISKE Alumnae Editor

As the Greek Letter world moves into its third century, Gamma Phi Beta is uniquely honored to have alumnae in Seattle, Spokane, Kansas City, St. Louis and Dallas holding the presidency of their local Panhellenic Councils. It's not often, especially in large metropolitan areas, that a Gamma Phi has this opportunity as the presidency rotates among each sorority represented. Thus, if all 26 National Panhellenic Conference sororities provide delegates, a Gamma Phi would serve as president only once every 26 years.

It's a case of once in 22 years in Kansas City where **Betty Hailey Crooker** (Kansas) is making the most of her year. Using as her theme, "What are We As Sorority Women All About TODAY?", Kansas City Panhellenic members are enjoying a variety of related programs. Included has been an open leadership workshop in which all area sorority women were encouraged to participate, especially individual group officers.

In addition to seven standing committees, Betty appointed a group to evaluate Kansas City Panhellenic. This committee is researching other alumnae Panhellenic groups as well as receiving input from its 22 member sororities. They plan a brain storming session with all sorority presidents to determine what Panhellenic is or could be to individual sororities. Betty feels Panhellenic must continue

to ask if it is purposeful, meaningful and up-to-date in all facets of Panhellenic structure.

Members of the Campus Information Committee attend college night at local high schools to answer questions and distribute pamphlets. They keep up to date on current rush rules and dates and, in general, spread the good news about Greek life on campus.

Each summer the Rush Committee hosts parties for graduated seniors and a panel of collegians tells the girls everything they want to know about sororities. Through Panhellenic, recommendation chairmen from all 22 sororities get together to help each other in obtaining information on area girls signed up for rush.

Each year Kansas City Panhellenic gives a \$500 scholarship and a loan of \$1,000 also is available. The funds are derived from dues.

## Ten Scholarships in St. Louis

Meeting five times a year, the 20-member sororities of St. Louis Panhellenic work with local collegiate Panhellenic groups, promote a friendly intersorority relationship, and discuss issues and questions of interest to the fraternity world. **Dorothy Allen Drees** (Washington-St. Louis) says she's happy to have a group of very capable and Panhellenically minded women to work with.



GREETING GUESTS at a garden party given in her honor by St. Louis Alumnae was Dorothy Allen Drees (Washington-St. Louis).

DELTA GAMMA SORORITY'S Martha Brown, left, past president of Dallas Panhellenic, looks over fashions for a benefit show with Jane Dick Ladewig (Southern Methodist), current office holder.



PEGGY JOY HABEGGER (Washington) is the popular president of the Seattle Panhellenic Association.



# PRESIDENTS

Ten scholarships of \$250 to be applied on tuition are given yearly with a five member committee making the selections. Funds come from contributions on the part of each member sorority. Last year, three Gamma Phi Betas from St. Louis University (**Gamma Taus**) were among the recipients.

In addition to its scholarship program, St. Louis Panhellenic supports panhellenic activities on NPC campuses in Missouri by making \$300 available annually for rush information and rush parties in the St. Louis area. No campus may receive more than \$50.

Dottie says she gets great cooperation from Panhellenic members — especially in their work with local collegiate Panhellenic groups. Through the College Advisory Committee, they match bids after rush at Washington University, St. Louis University and the University of Missouri — St. Louis. Last fall, St. Louis Panhellenic helped collegians on the latter campus to form their own panhellenic group.

## Dallas Sponsors Benefit Show

**Jane Dick Ladewig** (Southern Methodist) is president of Dallas Panhellenic, another 22 sorority organization. Two open meetings a year give nondelegate sorority members a chance to join in discussions and hear speakers of interest to sorority women.

Dallas Panhellenic is active in what they call fraternity education. Panels of alumnae and collegians visit area high schools providing senior girls with information on rush and sorority life in general. Pamphlets published by Dallas Panhellenic are distributed. They also participate in high school college night functions.

Each March, Dallas Panhellenic stages a style show to raise money for its scholarship fund. During the 20-year history of this event, \$2,000 has been raised annually. Four \$500 scholarships are given to needy graduating high school girls.

To everyone's mutual benefit, Dallas Panhellenic keeps in touch with other nearby Panhellenic Councils. Officers are asked to join the Dallas meetings to share ideas and procedures. Speakers have included national sorority officers and a panel of delegates from SMU Panhellenic.

Dallas Panhellenic is a particularly strong group in part because its members are encouraged to serve a minimum of two to three years as delegates. They work closely together and Jane reports it's a privilege to serve with such women.

## A Bridge Brunch in Seattle

Seattle Panhellenic's president, **Peggy Joy Habegger** (Washington), feels a strong alumnae panhellenic comes in part from strong collegiate groups. Both organizations in the area are strong, active and efficient with many former University of Washington sorority members now serving as delegates to Seattle Panhellenic.



ONLY ONCE IN TWENTY-TWO YEARS — that's the rotation in Kansas City. Lois Moon Garver (Kansas), left, who was Gamma Phi Beta's Panhellenic president over two decades ago, was on hand to congratulate Betty Hailey Crooker (Kansas) at a special reception in her honor. Also shown are the Kansas City Alumnae's Panhellenic delegate, Sue Ann Haines Ott (Kansas) and their alternate, Patsy Schell London (Missouri).

The group meets four times a year, one of these a Bridge Brunch to raise money for scholarship. As a result, one woman is granted full tuition at the University of Washington for one academic year; another receives \$200, and a third \$50.

Seattle Panhellenic members exchange information and ideas which might be helpful to individual alumnae groups. Philanthropic activities and ideas are the subject of discussion at one meeting each year.

To acquaint high school girls with sorority life, Seattle Panhellenic organizes dinners at University of Washington sorority houses. Held in the spring, Panhellenic contacts the high school students and then sees that they are equally divided among all sororities. The function has been held for a number of years and has always been well received.

## Unique Effort in Spokane

**Sheila Cornish Bell** (Idaho), pictured elsewhere as the Sorority's new assistant to the Collegiate Vice President on rush, reports that the Spokane Panhellenic Council has been successful in getting a better and more equal press for its individual member sororities.

After a conference with the Society Editor of Spokane's best-read paper, it was determined that two sorority groups would have pictures each month. Panhellenic determines which groups will be selected. While rotating the credits, a group can request a given month in order to tie-in with a special event . . . for example, Gamma Phi Beta for a November Founders Day.

"Panhellenic does most of the footwork," President Sheila reports, but the extra effort does give all sororities a chance for publicity.

Looking ahead, **Betty Jane Reese Searles** (Bowling Green) will become president of the Toledo Panhellenic later this year.



# Panhellenic Potpourri

## ON CAMPUS REPORTS

Sororities working together, under the umbrella of Panhellenic, greatly increase the impact and benefits that Greek women affect on campus or community. Gamma Phi Betas figure dominantly in the work and leadership, reports Mary Agnes Welsh, Crescent Collegiate Editor. Beta Delta's **Lisa Cornelius**, for example, heads Michigan State Panhellenic, Psi's **Cindy Donalson**, the University of Oklahoma Council.

Greek Weeks are widely used to promote the system. A typical one at Kansas State includes a President's dunk, all-Greek picnic and kegger, as well as exchange dinners, explains Beta Upsilon's **Su Townsend**. "We also have a week-long plant sale to raise money." Other unusual programs include the rotation of roommates with two women from each chapter moving to another sorority house for one month. Sorority presidents also meet for dinner monthly to exchange ideas and discuss problems.

Illinois University has a unique problem, writes Omicron correspondent, **Melissa Landers**. Though the campus boasts the largest Greek system with 21 national sororities and more than 50 fraternities, there simply aren't enough sororities to go around. More than 700 women were disappointed in rush last year. Panhellenic is considering such proposals as: 1) hold rush during New Students Week (maybe fewer women would sign-up); 2) increase chapter quotas; 3) allow additional sororities although no real estate is available.

On a happier note, Melissa points to the Egg-Beg, a joint project of Panhellenic and Interfraternity Councils. All pledges go door-to-door in the community asking for eggs or money. They resell the eggs. In just a week, several hundred dollars are raised for charity. Omicron also sponsors a panhellenically oriented Sorority Powder Puff Touch Football Tournament. Afterward, Gamma Phi Beta gives a party for all participants. "The tournament is good because of the natural but friendly rivalry of sororities," says Melissa.

## A-THONS CONTINUE POPULAR

Dance-a-thons sponsored by Panhellenic and IFC raise thousands on campuses all over the country in support of Jerry Lewis' annual muscular dystrophy drive. Card-a-thons, bike-a-thons, rock-a-thons bring in money for other charities. Gamma Taus from St. Louis University participated in a Swing-a-thon to aid the Marine Corps collection of "Toys for Tots", writes **Jill Tennis**.

At Colorado College, it's the swim-a-thon. Sponsored by Panhellenic and IFC, more than \$2,000 was collected for the Colorado Springs Women's Health Center. In addition, Panhellenic staged a Special Olympic Track Meet for retarded children last year. "We had more than 350 participants of all ages," says Alpha Phi Chapter correspondent, **Candy Hand**. "Guides accompanied participants all day and huggers congratulated each participant after each event. It lifted everyone's spirits."

## SOMETHING NEW AT OKLAHOMA

As Panhellenic president, Cindy was instrumental in the establishment of O.U. Women's Week. "It was filled with events aimed at the changing role of women today," she explains. "Connie Chung, CBS news correspondent, was the featured speaker." Under Cindy's leadership, too, Oklahoma Panhellenic held its first high school recruiting day. More than 300 seniors from many states came to participate in Greek activities and enjoy a picnic. Another project — a plant sale — raised \$1,000 for scholarships to needy sorority women.

The Greek system at Oregon State is experiencing peak growth with a record-breaking 500 women in rush last fall, according to Chi correspondent, **Becki Steers**. "As a whole the Panhellenic system has become more involved in community services. IFC and Panhellenic collected more than \$1,500 for the United Good Way drive with Gamma Phi Beta taking second place in the sorority division," reports Becki. The University of Idaho Panhellenic also participated in

a door-to-door solicitation to kick off Moscow's United Way campaign last year. Better than \$4,500 was raised with the initial contacts.

## CHANGING TIMES

Most chapters note only minor changes in campus Panhellenic during recent years. Writing from Flagstaff, **Holly Storch** (Arizona State) does report greater leniency in customs and traditions and changed duties for members and pledges. But, she adds, Greeks show a steadfast loyalty to the system.

**Marjorie Spiedel Lundin**, the Sorority's NPC Delegate, says the present trend on campuses is to lump Panhellenic Council responsibilities under the administrator of Student Activities. This structure leaves little time for Panhellenic from the professional staff member so it's up to the Greeks themselves to do the Panhellenic work. More voluntary alumnae assistance for Panhellenic organizations is needed, she feels.

## HOUSTON PANAHELLENIC AIDS RUSH

In addition to normal rush activities, the Houston Panhellenic Council sponsors a city-wide sign-up. According to **Martha Rugg Crowe** (Louisiana State), representatives of each sorority take two-hour shifts to assist young women in filling out necessary forms for the colleges they plan to attend. The sign-up is held at a central location on a Saturday. Sign-ups also can be made at specified city branch libraries, Martha explains.

Houston Panhellenic also sponsors a party for girls going to college. Each sorority has a table for its magazine, pin, flower and colors. A Greek Letter member and an alumna are on hand at each to answer questions.

## SPOTLIGHT ON SORORITY MAGAZINES

While still under the presidency of **Theora Kurt Schonberg** (Iowa State), the Omaha Panhellenic sponsored a unique program last year. Panhellenic delegates and their sorority's respective magazine correspondents met for a



## Gamma Phi Beta Edits Fraternity Magazine

A former Phi Kappa Tau "Little Sister", Camille A. Cestone (Bowling Green), has grown up to be Associate Editor-Publications for the Oxford, O, based fraternity. Editor of *The Laurel*, Bill Jenkins, Phi-Kappa Tau's executive director, sings her praises. Too modestly, he freely admits he does nothing — merely lends his name. Jenkins looked up the Sorority's delegates to the Williamsburg conclave to make sure *The Crescent* would learn of Camille's unique role in the Greek world.

In anticipation of her June, 1975, graduation, Camille had submitted resumes to numerous schools in search of a job in university publications. One was on file at Miami University and it quickly reached Bill Jenkins.

"When I arrived home after graduation," Camille recalls, "I had a letter from Phi Kappa Tau. I thought it had something to do with my being a little sister. Imagine my surprise when it contained a job description and a query of interest. It sounded ideal — a chance to do all kinds of publications — not far away from home (Youngstown)."

Moving to Oxford, she began her job in October. To date, she has done five issues of *The Laurel*, recruitment brochures, revised the membership manual, overhauled the Services/Resources brochure and compiled a monthly newsletter on the happenings in higher education and the fraternity world. Now she looks forward to the fraternity's April leadership conferences involving 40 chapters and also to its Au-



Camille A. Cestone (Bowling Green)

gust convention in Keystone, CO.

Though she's now a fraternity girl, Camille remains a loyal Sorority woman. Active in the Oxford Crescent Circle, she's a TransISter — "but no calls yet," she reports. She immediately jumped in to serve Beta Epsilon as pledge advisor in 1975-76 and is now its alumnae relations advisor. "Missing Beta Gamma as much as I did," she admits, "the Miami chapter helped me overcome my college withdrawal symptoms."

Other affiliations include Women in Communications, American Business Women's and College Fraternity Editors Associations.

A journalism major, Camille's goal is to remain in publications. "My job at Phi Kappa Tau has tested me in many areas of expertise," she says, "and taught me this field has no limits. As long as I continue to grow in this job, I'll stay because it's fun and I love working with the people."

One day, however, she would have a career in public relations and communications with an airline. "I have a passion for airplanes and would love to get my pilot's license someday," she explains. For the moment, however, she's glad to be grounded with Phi Kappa Tau.

magazine exchange and discussion of publications. Alpha Gamma Delta's editor, a Lincoln resident, was the guest speaker. This suggests a good program idea even for a Sorority alumnae meeting. Borrow a copy of *The Arrow* from a Pi Phi friend, *The Kite* from a Theta, the *Anchora of Delta Gamma* etc. and see how *The Crescent* compares. Write the Editor your comments.

### GOOD PUBLIC RELATIONS

Newsworthy is the front page of the St. Louis Alumnae's newly launched quarterly newsletter, *Carnation Comments*. It carries a calendar of events for December through February. While primarily designed to list upcoming Sorority events, it also promoted Delta Gamma's *Christmas Tree Lot*, Kappa

Alpha Theta's *Santa House*, Pi Beta Phi's *Lunch with Santa* and Chi Omega's *Pecan Sale* for December; Kappa Kappa Gamma's *Gourmet Cooking Demonstration* for January; Alpha Delta Pi's *Funtasia* (Carnival for Children) and Alpha Phi's *Lollipop Sale* for the Heart Fund in February. Editor **Karen Diehl Greening** (Washington-St. Louis) is to be congratulated on this Panhellenic effort.



# GREET TEEK—



Theora Kurt Schonberg (Iowa State)

## NO. 1 TRANSISTER

More expert advice for traveling Gamma Phi Betas . . . that is the aim of **Theora (Teek) Kurt Schonberg** (Iowa State), dynamic new leader of the Sorority's fantastic and unique TranSIster services. Simultaneously, she hopes to expand contacts throughout the world for Gamma Phi Betas moving to strange places.

This issue's listing of 1977-78 TranSIsters includes special gals who can supply camping information, recommend places to stay and eat, and are in the know about key things to see and do in off-beat recreational areas.

Among these special TranSIsters is the wife of a forest ranger. She'll help anyone wishing to camp in **Kamiak Butte State Park**, 10 miles north of Pullman, WA. An Ada, OK alumna is ready to assist anyone wishing to visit the **Arbuckle recreation area**. Still another in Woodstock, VA will welcome tourists to the **Blue Ridge Mountains**. Teek is working to expand such travel services.

A continuing program for traveling sisters is the **Bed and Board Plan**. The House Exchange Plan, however, has been discontinued.

### A Few Words About Teek!

A past president of both Omega and Omaha Alumnae chapters, Teek graduated from Iowa State with a degree in Home Economics. She then became assistant director of Health and Recreation for the YWCA in Norfolk, Va and home economist for the Western Power and Gas Co. in Lincoln, NE. Later she held a similar post with the Metropolitan Utilities District in Omaha.

Married to Donald John Schonberg, II, a Phi Delta Theta from Iowa State, Teek is the mother of three — John, 11, Susan, 6, and Ann, almost 5. Despite these responsibilities, she finds time for a multitude of activities — both Greek and community oriented. She is currently Omaha Alumnae's Panhellenic representative and serves that group as adviser being past president.

A tennis instructor at the YWCA, she is an officer of the mixed bowling league. She and her husband also are past treasurers and vice presidents of their dance club. She's a Sunday school teacher, a member of the Board of Christian Education at her church, and has served as chaplain for P.E.O.

Named to the Merit Roll in November, Teek is enthusiastic about her newest Gamma Phi Beta assignment. Anyone wishing additional information is asked to write her at 12205 Leavenworth, Omaha, NE 68154.





# 1977-78 directory of tranSisters

## ALABAMA

Birmingham  
Mrs. Will M. Gregory (Robbye)  
4210 Sharpsburg Dr.  
Birmingham, Alabama 35213  
Phone: 205-879-7082

## ALASKA

Anchorage  
Mrs. Stanley Abbott (Jeanne)  
1212 W. 5th Ave.  
Anchorage, Alaska 99510  
Phone: 907-274-6425

## ARIZONA

Flagstaff  
Mrs. John C. Rooker (Sharon)  
3224 N. Grandview  
Flagstaff, Arizona 86001  
Phone: 602-774-0769  
Phoenix  
Mrs. Fred Ames (Pat)  
6050 N. Calle Mio  
Phoenix, Arizona 85014  
Phone: 602-264-0009  
Tucson (B & B)  
Mrs. Clarke Duncan (Shirley)  
2531 N. Santa Lucia  
Tucson, Arizona 85715  
Phone: 602-298-0270

## ARKANSAS

Jacksonville  
Mrs. Dan Holmes (Beverly)  
105 Illinois Dr.  
Jacksonville, AR  
Phone: 501-988-2742

## ARKANSAS

Little Rock  
Mrs. Michael Drake (Jinnie)  
7104 Sequoyah Lane  
N. Little Rock, AR 72116  
Phone: 501-835-5037

## CALIFORNIA

Alameda County (Southern)  
Mrs. Laurence Anderson (Virginia)  
18680 Reomer Road  
Castro Valley, CA 94546  
Phone: 415-538-7697  
Bakersfield  
Mrs. Lynn Reude (Genie)  
6425 Mt. Shasta  
Bakersfield, CA 93309  
Phone: 805-833-9801  
Balboa Harbor  
Mrs. Arthur C. Patch (Sharlie)  
525 Vesta Flora  
Newport Beach, CA 92660  
Phone: 714-644-5075  
Beverly Hills-Westwood  
Mrs. Victor Sutherland (Mary Frances)  
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Los Angeles, CA 90034  
Phone: 213-559-9489  
Carmel (Monterey County)  
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79 High Meadow Road  
Carmel, CA 93921  
Phone: 408-624-0435

Central Coast (Grover City, Santa  
Maria, San Louis Obispo)  
Joan Forrest (Mrs. Raymond C.)  
867 North 3rd  
Grover City, CA 93433  
Phone:

Fresno  
Mrs. William L. Haskell (Nancy)  
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Fresno, CA 93704  
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La Jolla  
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Mrs. Robert Benton (Carol)  
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Nina Bradley  
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Phone: 213-665-4947

Modesto  
Mrs. William Reinheimer (Ila Jean)  
3109 Williamsburg Way  
Modesto, CA 95355  
Phone: 209-529-3952

Orange  
Mrs. Timothy Falisky (Barbara)  
2942 E. Lake Hill Drive  
Orange, CA 92667  
Phone: 714-637-4504

Palo Alto  
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Pasadena  
Mrs. Miles J. Turpin (Ruth)  
1828 Windsor Road  
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Phone: 213-283-5550  
Placerville  
Mrs. Robert M. Riley, Jr. (June)  
2700 Westwood Dr.  
Placerville, CA 95667

Sacramento Valley (2)  
Mrs. Ellis Hirst (Linda)  
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Sacramento, CA 95825  
Phone: 916-489-4900; 916-445-5139

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Rancho Cordova, CA 95670  
Phone: 916-363-2040

San Diego  
Mrs. Chad Brucker (Judy)  
6362 Lake Shore Dr.  
San Diego, CA 92119  
Phone: 714-460-5273

San Francisco  
Miss Linda Ponzini  
1427 Balboa  
San Francisco, CA 94118  
Phone: 415-387-9575  
San Mateo County  
Mrs. Eugene Umland (Pauline)  
416 Villa Terrace #1  
San Mateo, CA 94401  
Phone: 415-343-3300; 415-344-6831

Santa Clara  
Mrs. Leonard Lewis (Sue)  
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South Bay (2)  
Mrs. Donald C. Kraatz (Pat)  
2448 Anacapa  
Palos Verdes Estates, CA 90274  
Phone: 213-541-1743

Mrs. William R. Muller, Jr. (Sally)  
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South Orange County (El Toro,  
Mission Viejo, Laguna Niguel)  
Mrs. Keith Olson (Mary Ann)  
24161 Adonis  
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South Peninsula (Sunnyvale, San Jose,  
Los Altos, Mt. View, Cupertino,  
Saratoga) (B & B)  
Mrs. Jeffrey C. Harp (Janet)  
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Los Altos, CA 94022  
Phone: 415-968-5497

Whittier  
Mrs. Robert Gillmore (Anne)  
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## COLORADO

Boulder  
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2710 Regis Drive  
Boulder, CO 80303  
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Colorado Springs  
Mrs. Wayne P. Cooper (Elly)  
3014 Drakestone Dr.  
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Phone: 303-632-5106

Denver (B & B)  
Mrs. Earl T. Pinney (Patricia)  
6915 S. Garfield Way  
Littleton, CO 80122  
Phone: 303-771-6689

Ft. Collins  
Mrs. Wendell Bevan (Anne)  
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Norfolk, VA 23505

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Arlington, VA 22207  
Phone: 703-533-3072

Richmond  
Mrs. Francis Garey, Jr. (Joann)  
2530 Woodmont Drive  
Bon Air, VA 23235  
Phone: 804-272-6686

Virginia Beach  
Mrs. James W. Heegeman (Margo)  
344 Gainsborough Rd.  
Virginia Beach, VA 23462  
Phone: 805-499-1366

Woodstock (B & B)  
Mrs. Tom Cuning (Nancy)  
219 North Church St.  
Woodstock, VA 22664  
Phone: 703-459-4940

**WASHINGTON, DC AREA (B & B)**  
Mrs. Bruce W. McPherson (Sylvia)  
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## WASHINGTON

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Seattle  
Mrs. Charles H. Kester (Helen)  
15810 S.E. 42nd Place  
Bellevue, WA 98006  
Phone: 206-641-0325

Spokane  
Mrs. Frank Emerson (Shirley)  
1509 Toni Rae Drive W.  
Spokane, WA 99218  
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Tacoma  
Mrs. Austin Burch (Alice)  
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Tacoma, WA 98498  
Phone: 206-582-0964

Kamiah Butte State Park  
Mrs. Michael Werner (Vivian)  
Rt. 1, Box 190  
Palouse, WA 99161

## WEST VIRGINIA

Morgantown  
Mrs. C. N. Rosenecker (Margaret)  
Cheat Road, Rt. #6, Box 51  
Morgantown, WV 26505  
Phone: 304-296-4855

## WISCONSIN

Appleton (2)  
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Appleton, WI 54911  
Phone: 414-734-4450

Mrs. Paul Williamson (Marcia)  
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Appleton, WI 54911  
Phone: 414-733-3003

Beaver Dam (Fond du Lac, Green Bay)  
Miss Joan Schneider  
119 Mohawk Drive  
Beaver Dam, WI 53916

Coleman (Marinette, Oconto)  
Sue Tatge  
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Coleman, WI 54112  
Phone: 414-897-3812

Columbus  
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RR 2  
Columbus, WI 53925  
Phone: 414-623-2778

Madison  
Patti Moen (Mrs. Donald N.)  
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New Glarus, WI 53574

Greater Milwaukee Area (2)  
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Phone: 414-243-5475

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Mrs. Robert Kay (Helen)  
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Phone: 414-725-2827

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Platteville  
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## WYOMING

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Ontario, Canada  
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British Columbia, Canada

## CANAL ZONE

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Oslo 3, Norway  
Phone: 14-35-82

## TURKEY

Ankara  
Mrs. J. Harlan Southerland (Barbara)  
American Embassy  
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Phone: 27-03-15

## WEST INDIES

Curacao  
Mrs. Judith Ann Riese  
Patrick Plantation  
District #3  
Curacao, Netherlands West Indies

## Alumnae Editor Terms "TranSISter" Fantastic

Kris Brandt Riske (Wyoming) moved from Falls Church, VA to Bettendorf, IA in January. During her first week there, she called the Quad City Alumnae Chapter's TranSISter at least a half-dozen times . . . "where's this, where's that. I'm beginning to wonder what I would do without her."

At last report they were to meet for lunch. Then the TranSISter was taking her to the license plate office "in some bad, hard to find place in downtown Davenport."

Reason for the move: husband Phil is now a news anchorman for a Moline, IL television station. So watch for him on the tube. Kris says he "looks gorgeous."



By MARY AGNES WELSH

Collegiate Editor



## KEEP MEMBERSHIP

# GOING GREAT TO '78

### SELL THE SORORITY SYSTEM

*Formal rush is only the beginning . . .*

rush. Rush. RUSH.

It's a week of "smiles 'til your cheeks hurt", new friendships, closer sisterhood, sentiment, tears, skits, singing, knotted stomachs, and late night selection sessions. For those who join, there are hugs, tears of joy and the satisfaction of "making it." For the rest, probably private tears of despair but with hope rekindled by open rush.

One thousand two-hundred eighty-six "made" Gamma Phi Beta last fall. And, while Going Greek has become fashionable again in many areas, some campuses still suffer from the staggering slump of the late sixties. On these, chapters face the widely circulated suggestion that sororities are no longer important — are even harmful to the process of education.

Since many good sorority prospects come to campus with this indoctrination, chapters much reach out to sell the fraternity system. This often takes much longer than the week of formal rush. With a concentrated effort by outstanding sorority women, these new arrivals offer a chapter new hope in open rush. (Get details on "The Open Rush Plan" from your PCD.)

Since rush or seeking new members is the lifeline of every chapter, it requires careful, well-thoughtout planning. (See Checklist in this issue.) A chapter that is proud of its heritage and optimistic about its future already has more than half the necessary ingredients for a successful rush program. The rest consists of enthusiasm, cooperation, coordination and promotion.

**ENTHUSIASM:** Rush can be fun, if the rush committee or rush chairman makes it so. First of all, the membership controls a successful rush. It's important that the rush committee express a sincere and emphatic desire for members to relax and enjoy each other as well as rush. Set challenging goals for individual members and work with them to see that the accomplishments are realized. Parties are great, but they alone won't cut it. Enthusiasm is the key ingredient. Members have to like being Gamma Phis — like each other — furthermore show it. Rushees are looking for friends who do things together and will help them develop into better persons.

**COOPERATION:** This begins with the Dean's Office — the filing of proper forms on time, obtaining the rushee lists and complying with administration and Panhellenic rules. Alumnae can provide both potential or interested rushees, as well as help with physical arrangements. (See

checklist.) The rush advisor has a responsibility to International as well as the chapter, so respect her position and her service efforts. Most of all, cooperate with one another by serving on committees, carrying out responsibilities on time, showing up for practices, and pitching in when another sister needs help.

**COORDINATION:** A successful rush must be properly planned. Start early; have plans firmed up before Spring semester ends. Delegate responsibility so no one will be overburdened. Make a rush calendar to establish dates for all phases of preparation and followup. Most of all stick to the schedule.

**PROMOTION:** The extending of goodwill and understanding of Gamma Phi Beta and sorority life must begin before rush, peak during the important week, then continue at a constant pace throughout the year. Some chapters call it extended rushing; others call it public relations. What every chapter needs to remember is that everything they do and say reflects on Gamma Phi Beta by association. Honors, actions at a party, a newspaper article on a philanthropic project, scholastic reputation, or acquaintance with an alumna are among the reasons that a person joins Gamma Phi Beta. Some women come to campus with no preconceived feelings about sororities, while others have a multitude of associations, prejudices and ideas.

**KEEP THE GROWING GREAT TO '78** by staging your best Fall rush ever.

**THE RESULTS OF A GOOD RUSH — 25 pledges at Eta (California) last fall. Successful parties deserve part of the credit. (See Gammy Exchange.)**





## A CHECKLIST OF RUSHING AIDS

VISUALS are important in rush, according to Gamma Phi Beta's Collegiate Consultants — Deborah Kay Jones (Colorado College), Mary Ruth Holloway (Minnesota) and Karine Hedine (Washington). Consider these, they say:

1. *"From Yesterday for Today"*. This educational, yet entertaining film, prepared especially for the Sorority's Centennial, remains a timeless piece for rush and other Sorority occasions. It is fast moving, light-hearted, and interspersed with philosophical quotes from the four founders. Produced by Joyce Brooke (Michigan State), it clocks out at 12 minutes. A 16mm color, sound print, it can be rented (allow 4 weeks) for \$20, purchased for \$165. Mail orders to Summus Films, 333 Margareita Dr., San Rafael, CA 94901.

2. Colored slide presentation on Gamma Phi Beta camps is available at no charge. An appealing visual to show-off the Sorority's philanthropy. Contact Mrs. David Green, 2405 S. Kearney, Denver, CO 80222.

3. Make a home movie of chapter activities and members.

4. Set up displays showing Sorority jewelry, pledge projects, pledge paddles, *THE CRESCENT*, chapter scrapbooks and convention photos and souvenirs.

5. Picture drills: use at rush workshops to help place names with faces.

ALUMNAE AND MEMBERS OF MOTHERS' CLUBS can be super, super allies for Greek Letter chapters during rush. Here's how — using either or both unless otherwise indicated:

1. Hold your rush workshop at the home of an alumna or mother. Invite others to act as rushees. Then have them evaluate skits and all other party procedures.

2. At another workshop, ask them to put on a funny (yet to the point) style show of what NOT to wear and do at a rush party.

3. Enlist their aid in helping to make name tags, party favors and decorations over the summer months. Great for relations if you all work together.



4. If Panhellenic rules permit, hold a rush party (formal or informal) in one of their homes.

5. See if either group would be interested in providing floral arrangements for the house or room over rush.

6. When needed, ask these women to provide transportation to and from parties for rushees.

7. Find out if any alumna or mother has access to a duplicating machine. There always are things to be copied during rush.

8. Invite them to help at parties with serving, taking coats, preparing refreshments, etc.

9. As an informal rush party, arrange to have a progressive dinner at the homes of several alumnae and mothers.

10. Have an alumna come to a rush party to explain TranSISter services to prospective members. Have the president of the Mothers' Club outline her organization's activities.

### Alumnae and Mothers — Take the Initiative!

Form a Spirit Committee. See that the girls are provided with sandwiches, cookies or candies to keep them going through their "hash" sessions. Also, send messages of *"Good Luck"* before formal rush and *"Congratulations"* afterward . . . with a special *"Welcome"* directed to the pledges.

### Special to All Alumnae

It is the responsibility of every alumna to submit the names and biographical sketches of every good prospective member she knows. It is the duty of local and state chairman of ARC committees to process these in the prescribed manner. For good alumna-alumnae relations, every chairman should follow-through on the recommendations after rush — let the alumna know what happened to her nominee.

By the time rush is over, collegians are deeply involved in registration and classes. In the interest of chapter scholarship, they should not expect Greeks to take on the burden of these acknowledgements.

MARCH 1 is the deadline for the Summer issue of *THE CRESCENT*. It will carry the names of all ARC chairmen. Make sure your representative is listed.



BETA SIGMA SQUAWS (Washington State) have a lively musical skit for rush. An Indian tepee centerpiece and invitation design were tie-ins presented at Seattle.



## THE CHAPTER SCRAPBOOK



JENNIFER KITZEROW (Colorado) recalls the fun of a spring formal through Beta Rho's prize-winning book.



DELTA DELTA'S HISTORIAN, Joan Keaney (left) and Teri Schneider proudly display their award winning scrapbook from California State-Fullerton.



A PAGE from Beta Omega's book with a Wizard of Oz theme: "Follow the Yellow Brick Road with Gamma Phi."

### An exciting tool for rushing . . .

"The time spent on that book is UNBELIEVABLE."

That's the response of several Gamma Phi Beta historians charged with the responsibility for their chapter's scrapbooks. Assembling a comprehensive scrapbook takes not only numerous hours, but also artistic ability, a flair for words and a sense of organization.

At the Seattle convention, four collegiate chapters received honors for outstanding scrapbooks, based on votes by delegates. First place winners were **Delta Delta** of California State at Fullerton for a chapter of 38 members or less, and **Beta Rho**, Colorado, for a chapter with 39 or more. Taking second place were **Beta Omega** at Northern Arizona (38 or less) and **Lambda** at Washington (39 or more).

The scrapbook, historians agree, is an excellent rushing tool to help explain sorority life. Sharing memories of fun, fellowship, hard work and honors gives the rushee a feeling for the meaning of sisterhood. So often, too, a photo in the scrapbook reminds a nervous Gamma Phi Beta of a funny story to insert into a lagging conversation with an important rushee.

"Our scrapbooks are stored in a cabinet at the house with the most recent ones left on display throughout the semester," says **Joan Keaney**, Delta Delta. "They are all used the most during rush since they provide one of the best ways to explain the many sorority activities. The pledge historian takes the entire semester to get photos, gather materials and ideas while spending the months between school to put the book together."

At Delta Delta, it's a tradition that every pledge class puts together its own scrapbook. **Kathy Steward**, also of Delta Delta, reports that the actives have another scrapbook covering the traditions. "Instead of just writing up the traditions, I decided that a scrapbook would make it more meaningful by using photos as well as definitions of chapter and Sorority customs."

The variety of themes and motifs used to unfold the

story of a chapter's year seems endless. At Seattle, delegates saw pandas, calico dolls, Gammy bugs, Holly Hobbie and Snoopy.

**Koni L. Carpenter**, Beta Omega historian, doesn't know where she got her theme, "Follow The Yellow Brick Road with Gamma Phi." She writes, "It just sort of popped into my head one day and seemed like a fun idea. I also thought it fit my feelings of Gamma Phi because there are good and bad times, rough and smooth pathways, but in the end a wonderful reward." The cover of her book is a wood cut of Wizard of Oz characters. Besides routine sections such as pledging, parties and exchanges, skits, Christmas, initiation breakfast and philanthropy, there are pages of pictures with members just being themselves . . . having fun in the "Halls of Beta."

Beta Rho's book tells a story of unity and sisterhood, while revealing the individuality of each member. "**Mary Lynn Broker**, our 1975-76 historian, wanted a representation of the whole house," reports **Marcia Zinke**. "Mary Lynn collected pictures and compiled a book with at least one photo of each member." The cover featured a Gamma Phi Beta shield.

For Delta Delta, Joan took six binder rings with plywood and quilt covering to construct a giant scrapbook. A unique feature is the zig zag stitching around the borders that hold the pages together. Throughout the book, she embroidered material and different stitching onto the pages. Her hint for other historians: use rubber cement instead of glue for best results.

Other interesting features gleaned from other scrapbooks were a section featuring outstanding alumnae and a tribute to a hardworking Mothers' Club. One even boasted a needlepoint cover of the Sorority shield. Most of the scrapbooks cost between \$50 and \$125 to construct — a small price for a lifetime of memories when a chapter is far-sighted enough to store them properly.

—MAW



## GAMMY EXCHANGE OF RUSH PARTY IDEAS

Gamma Phi Betas are ever one the lookout for fresh rush party ideas. Happily, there are numerous sisters willing to share their ideas with others across the continent. As a prelude to listing these, let's consider some pre-rush activities proposed.

At **Sigma** (Kansas), collegians "rush" alumnae to strengthen ties. Alumnae are invited to tour the house and see a dress rehearsal of a rush skit. To work up member enthusiasm for rush, **Epsilons** (Northwestern) hold pre-classes and pre-rush programs. "We call it 'Unity Day,'" reports correspondent **Susan Locander**. "It prepares us for a busy year and gives us a chance to rediscover one another."

### The Games People Play

**Alpha Upsilon** (Penn State) has developed a unique and highly successful program. Members approached rush by first determining why people join groups (learned: to be included, to gain and give affection and to have some control over activities and goals of the group). During each round of parties, they demonstrated how they could fulfill these needs. During the first two, they played a variety of get-acquainted games which forced them to get to know rushees and vice versa, and also created conversation.

Rushees responded well — couldn't wait to see what novel idea the Sorority would offer next. In the third round, members discussed the advantages of joining Alpha Upsilon — by the fourth, rushees "felt like one of us." For specific games and rush techniques, write **Kathy Strover**, 108 — S Haller Hall, University Park, PA 16802.

### Beta Sigma Beach Squaws

Greeks from Washington State greeted Seattle convention goers with their Indian rush skit and songs. "A New Squaw in School", "Blue Moon" and "Why Do the Birds

Go on Singing" were but a few of the medleys offered by the Indian clad participants. **Colleen Sweeney**, president, says, "Each chapter can dream up their own choreography. We basically stuck to jitterbugging and playing the Fonz." Contact Colleen at NE600 Campus, Pullman, WA 99163.

### ELECTION PARTY THEMES

With a presidential election in 1976, campaign themes were obvious. But they'll also work in a non-political year. **Beta Omega** employed the theme, "Go Gamma Phi" and used election buttons and matching T-shirts advertising Gamma Phi Beta. Correspondent **P. Kellie Citron** said the party was a great ice-breaker. Write **Margo Williams**, Northern Arizona, CU Box 7654, Flagstaff, AZ 86011.

**Beta Gamma** (Bowling Green), proposed three candidates for its Political Rally — the Pink Carnation, the Crescent Moon and the Gammy Bug. Speeches, posters and a red-white-and-blue decor were featured.

### Theatrical Adaptations

The musical, "South Pacific", continues a favorite at UCLA. **Alpha Iotas**, under the direction of **Susie Krasne** and **Jan Tiefield**, feature a skit, songs and inspiring decorations as rushees are welcomed aboard the *S.S. Gamma Phi Beta*. The stage was constructed to resemble a ship, the doorway became a gangplank, and the walls were covered with nautical equipment, explains **Patricia Leslie**.

TV's award winning "Sesame Street" is favored by both **Beta Etas** (Bradley) and **Gamma Upsilons** (Drake). And, according to **Alpha Etas** (Ohio Wesleyan), the "Wizard of Oz" can provide continuing party programs.

### PARTY IDEA ROUND-UP

Dr. Suess stories are great, say **Lambdas** (Washington). Write for their skit, "Horton Hatches the Egg." Others ready to exchange their "secrets" are **Beta Omicrons** (Oklahoma City) on a Philanthropic Put-Together, **Kappas** (Minnesota) on Careers Day, **Gamma Omicrons** (Kentucky) for a Beach Party, Greek Olympic theme or Mardi Gras party; **Thetas** (Denver), pajama party with a telephone skit; **Beta Gammas** (Bowling Green), Square Dance and Barn Party; and **Beta Thetas** (California State-San Jose), ski party.

Two tout preference party plans. **Alpha Chis** (William and Mary) use slides, music and a reader's theatre. Similarly, **Delta Lambdas** (California-Riverside) suggest poems to be read to each individual rushee.

### Specify Your Rushing Needs

**Sheila Cornish Bell** (Idaho), rush assistant to the Collegiate Vice President, has collected hundreds of skits. Write for expert assistance, specifying this information: size of chapter, musical talents, size of party, length of skit desired, whether it should be light and funny or more serious for preference.



**BETA DELTAS** at Michigan State thoroughly enjoy their Circus Party routine. They've made it an encore performance.





Sheila Cornish Bell (Idaho)



Shirley Grounds Duncan (Kansas)



Judy Ruhl O'Neill (Indiana)



Betty Reese Searles (Bowling Green)

## IN SERVICE

A major item of business on every Grand Council meeting agenda is the appointment of Sorority chairman and directors. Among those named at the November conclave near Chicago's O'Hara Airport were the following:

### COLLEGIATE RUSH ASSISTANT

**Sheila Cornish Bell** (Idaho) of Spokane has assumed the job of Assistant to the Collegiate Vice President — Rush. In this capacity, she'll continue to encourage the use of the Master Rush Skit List so that collegiate chapters can share information.

A former Xi Chapter rush chairman, Sheila was a collegiate consultant in 1969-70 and then served Beta Iota Chapter as adviser and member of the House Corporation Board. Currently president of the Spokane Alumæ, she's been Xi's rush adviser the past three years.

Sheila's husband thinks all Gamma Phi Betas are great and, like their four-year-old daughter, Natalie, is understanding when she leaves home on Sorority business.

A special education teacher working for her master's in guidance and counseling at Gonzaga University, Sheila also is chairman of the Central Valley School District Elementary Math Committee and co-chairman of its Communications Committee.

### PROVINCE COLLEGIATE DIRECTORS

**Betty Jane Reese Searles** (Bowling Green) now directs collegiate activities in Province III. She'll visit our four chapters in Ohio and one in Kentucky annually — stressing the importance of being Gamma Phi Betas all our lives rather than just in college.

A member of Toledo Alumnae for over 25 years, B.J. had held almost every office including that of president and Panhellenic delegate. A former three-year chairman of Beta Gamma's HCB, she was named to the Sorority's Merit Roll in 1974. She's vice-president of Toledo Panhellenic.

B.J. has been active in her community with work for the Red Cross, Community Chest, Methodist Women Society, Toledo Art Museum, Flower Hospital Guild and was a founder of the Conlon Service for the Handicapped. Currently, she is chairman of the Awards Committee of

Bowling Green State University and works as a Mobile Meals volunteer.

At home, B.J. enjoys painting with oils and watercolors, sculpturing and other crafts. Her husband, Dan, is a retired greenhouse owner, and they're the parents of three grown children.

**Shirley Grounds Duncan** (Kansas) is now serving Province XIV. A former president of the Tucson Alumnae, Shirley also has been Alpha Epsilon's pledge and alumna adviser, ARC and 15-year member of the corporation board with two terms as president. She was named to the Merit Roll in 1970.

Long interested in young people, Shirley was a Girl Scout and 4-H leader and active in PTA. She served two years as president of her local YWCA Board and is currently president of the St. Lukes Board of Visitors, a hospital dedicated to chest related diseases.

Shirley and her husband, Clarke, have two grown daughters. Their youngest, Anne, is employed as "the first lady auto mechanic" at a local car dealership.

A part-time job in an art gallery in the Old Adobe Patio, a historic landmark, is one of Shirley's major interests. She also serves on the Tucson Festival Board to further arts, culture and heritage, and is a member of the Junior League, DAR and P.E.O.

### ENDOWMENT LOAN BOARD

**Judy Ruhl O'Neill** (Indiana) is delighted to return to the International scene. She's a past collegiate consultant and was a Sechelt Camp counselor in 1967. She also helped colonize Gamma Omega Chapter and has served as rush adviser to Beta Kappa since 1974.

Judy holds a J.D. degree from American University in Washington, D.C. and is the Deputy County Prosecutor for Maricopa County. She is a member of the Arizona State Bar Association, Maricopa County Bar Association and the American Trial Lawyers Association.

In her "spare" time, Judy records law books for Recording for the Blind, Phoenix Unit, and teaches a Sunday School Class for college students. Her husband, Chris, is in the restaurant business.



# KALEIDOSCOPE



THEY SANG THEIR WAY into the hearts of their fellow Oklahoma City students — then went on tour in Europe for the USO. The Beta Omicron quartet, from left, includes Vicky Kelly, Cris Spencer, Becky Kirtley and Lynn Grubbs.

## Alma Mater Honors Dr. Eleanor M. Luse

A Centennial year Carnation Award recipient, Dr. Eleanor Merrifield Luse (Northwestern), was the only woman among ten to receive Merit Awards from Northwestern University last year. She was chosen to represent the School of Speech.

Renowned as a speech pathologist, Dr. Luse served 23 years on the faculty of the University of Vermont. As reported in the September, 1975, issue of *The Crescent*, that university renamed its Speech and Hearing Clinic in her honor. She continues as a consultant to the center.

## A GAL ON HER TOES



Cinda Keating Gregg (USC) has been appointed vice president of Hang Ten International, the sportswear company known for its emblem

of two small feet. With the firm four years, she served as administrative assistant to the president prior to her promotion as the first woman executive in the firm's history.

Based in San Diego, where her husband, Doug, is a Deputy District Attorney, Cinda works with executives all over the world — licensing Hang Ten products and planning and implementing promotions.

Cinda's capabilities were recognized much earlier by her Beta Alpha sisters whom she served as chapter president and vice president. She also was Campus Songfest director her senior year.

— Linda Barsetti Young  
(Northern Iowa)





MARY LOU MATHISON, right, shows Courage Center resident Mary Jo Gansmoe the greeting card she designed.



JAN MILES (Colorado State) has been named Nevada's Court Planning and Coordinating Officer by the Nevada Supreme Court. In addition to organizing educational functions for municipal and justice state judges, Jan will coordinate a Nevada law seminar each fall for new attorneys and law clerks. Her office also dispenses court statistics and other data to the media. Holder of a degree in technical journalism, Jan lives in Carson City with her husband and two children.

Mary Lou Jensvold Mathison (Minnesota) was a Courage Card artist for 1976. Her pen-and-ink drawing of a family heirloom organ was chosen along with the work of 23 other Minnesota artists to be on greeting cards which benefit Courage services for physically handicapped people.

Mary Lou's great-grandfather, Ludwig Jensvold, purchased the reed organ sketched in the 1880's after immigrating from Norway to become one of the first white settlers in Yellow Medicine County. Like the other artists, she donated her work.

Well-known in the Twin Cities for her talent, Mary Lou has had her work accepted by the Minnesota State Fair art show three times, and she has exhibited at the Minnetonka Art Center, the Howard Conn Fine Arts Gallery and various other shows.

Art is important in her life. Besides working in water color, pen and ink and pencil, she is training to be a guide and lecturer for the Minneapolis Institute of Art.

## LAST CALL FOR CAMPING

**Camp Dates:** Vancouver June 24 — August 14

Colorado July 26 — August 14

**Counselor Applications:** Miss Pat Deal, 17 Claremont, Arlington, MA 02174

**Laundry/Kitchen Helpers:** Mrs. D. H. Green, 2405 S. Kearney, Denver, CO 80222

**Camper Gifts — Vancouver:** Send by June 1 to Mrs. D. R. Erb, 97 Glenmore, West Vancouver, B.C. V7S 1A9

Only new items should be sent. Each package must be marked "Gift under \$10" or "Gift no commercial value." and carry the Tariff #09000-1. See gift list in Winter issue.

**Camper Gifts — Colorado:** Send to Mrs. Susan Beasley, 1605 Kearney, Denver, CO 80220. See gift requests in the Winter issue.



By KRIS BRANDT RISKE

## DEVELOPED PROTOTYPE OF WEST VIRGINIA HERITAGE TRUNK

Eighth grade social students in West Virginia are learning about their state's heritage out of a trunk. Behind this unique project is **Dolly Pitts Sherwood** (Washington-St. Louis).

Dolly developed the prototype of the West Virginia Heritage Trunk for the Children's Museum of Sunrise. Now there are ten more which make two week stopovers at classrooms all over the state.

Each Heritage Trunk contains many items representative of the state's first decade. A cornhusk doll, a coonskin cap, lye soap, hand puppets, toys, primers and cooking utensils are some of the articles which have thrilled students for the past four years. Even copies of historical documents (maps, prints, licenses and letters) are included with the text in more legible, typed form on the reverse side.

In the accompanying material used by the teacher, Dolly has created roles based on people who might have lived in West Virginia in the 1870's. "There is a miner's family, a riverboat captain, and a schoolteacher who boards with a family the way many teachers did then; there's also a doctor, a lawyer, a merchant," she explains. "They have wives and children. There is a biographical sketch of each individual, but no canned script. I wanted the class to work out their own treatment of the material and I created 36 characters so that everyone in the class could be someone."

To learn more about the period the Heritage Trunk would represent, Dolly talked to a number of elderly people. From them she learned what their mothers and grandmothers had told them about the past.

There are films about West Virginia history and tapes of folk tales and Ap-



Dolly Pitts Sherwood (Washington-St. Louis)

palachian music. There's also a film about quilting and enough fabric to make a yard square quilt in a choice of traditional patterns.

Dolly has given presentations at a conference of Museum Collaborative,

Inc. in New York and at the American Association of Museums conference in Washington, D.C. She is now a consultant and writer on heritage programs. She resides in Charleston, W.VA.



## ADVOCATE FOR PENAL REFORM NAMED TO KANSAS BOARD

**Joan Fugate Sieverling** (Colorado College and Kansas) chairs the Committee on Penal Reform of the Kansas Association for Mental Health. The presentation of that committee's report on the Kansas State Penitentiary recently made front page news in the Kansas City Star.

Nearly two years in preparation, the report represents countless hours of research and numerous visitation trips. When the committee began its work, Jane was barred from the penitentiary — no women allowed! The report denounced conditions at the prison, spelled out unsatisfactory physical facilities, a low pay scale and high turnover of qualified prison personnel, disciplinary problems, limited educational training programs and pre-release programs, and the continuing complaint about the quality of food preparation.

Two major recommendations came out of the committee's report. All citizens must be informed about the correctional institutions in their state and citizens themselves should have a voice in setting the policies of penal institutions.

To Jane, the greatest triumph of her work was the creation and passage of a penal reform bill which provided for the formation of a state-wide Citizens Advisory Board on Corrections. The governor appointed three citizens from the state to serve on the board and, needless to say, Jane is one of them.

A member of the Greater Kansas City Alumnae Chapter, Jane also serves on the Johnson County Mental Health Association and the Board of the Kansas Council on Crime and Delinquency.



## ADVERTISING EXECUTIVE WITH UNIQUE FLAIR FOR FASHION SHOWS

In her position as account executive and retail fashion consultant for Harney Advertising Corporation in Lincoln, NE, **Mary Louise Babst** (Nebraska) is involved with firms ranging

in scope from savings and loans to home furnishings. But to the community at large, Mary's name is synonymous with fashion.

Professionally, Mary worked 25 years for Miller and Paine in Lincoln — as a fashion director and buyer-manager. But she distinguished herself by contributing much of her time and effort to community projects — originating several fashion shows that continue as annual events. They include the Lincoln Symphony Guild Fashion Show, Lincoln Community Fashion Show and the Lincoln High School Centennial Fashion Show.

The Nebraska Centennial Fashion Flyer was fun, food and fashion on a train trip and the Campus Caravan was a fashion show that was shown in living units on several campuses via a bus.

Mary also was one of the originators of the Lincoln General Hospital

Fashion Show. A recent one featured a sidewalk cafe, several small boutiques, an informal fashion show, entertainment in the evening by local high school groups, the marching band from the University of Nebraska and a raffle drawing for prizes. This time-consuming extravaganza netted \$10,000 for the hospital's Burn Trauma Unit.

Mary is a member of the Lincoln Symphony Guild, which is celebrating its fiftieth anniversary. She edited "Golden Reflections; Symphony at 50", a book commemorating the symphony's 50 years.

At the Gamma Phi Beta chapter house in Lincoln, Mary is well known and thoroughly enjoyed by all. In past years, she has served as Alumnae Chapter president, Alumnae advisor and Corporation Board president. She is currently Corporation Board treasurer.



# Gamma Phi Beta Sorority Directory

Founded November 11, 1874  
Syracuse University

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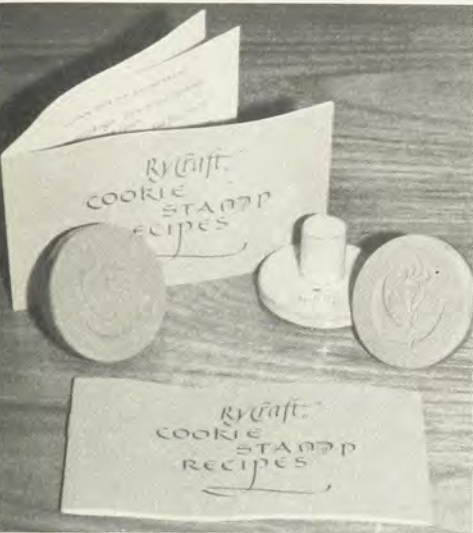
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Items designed by Gamma Phi's especially for Gamma Phi Betas are featured one time or another in the Fall and Spring issues of THE CRESCENT. Creative and unique, they offer members novel gift-giving ideas for individuals or chapters. In this column, we are pleased to introduce three new offerings.



### Symbolic Cookie Stamps

Carnations and crescent moons mark cookie stamps presented by the Cor-

## GOOD BUYS FROM GAMMA PHIS

vallis Alumnae Chapter. Created by clay, the stamps come with shiny ceramic handles in assorted colors. What a hit these symbols would be on cookies made for serving at rush parties, Panhellenic functions and alumnae meetings. Pledges and graduating seniors also would appreciate individual stamps as sentimental gifts.

Cookie stamps are available only in lots of 12 for \$25.00. A recipe folder is included with each stamp. Send check to: Mrs. Frank Schaumburg, 1875 S.W. Whiteside Dr., Corvallis, OR 97330.

### Needlepoint Coasters

Introduced with success at the Seattle Convention boutique were the needlepoint coasters created by Jackson Alumnae. Now they're stocked for general distribution. Four carnation coasters, measuring 3" X 3", are available for \$6.00. Four 4" X 4" Gamma Phi Beta monogram designs are \$8.00. Both kits include painted canvas, yarn and directions.

Make checks payable to Jackson Alumnae of Gamma Phi Beta and send to: Mrs. Richard Fabian, 754 Beverly Park Place, Jackson, MI 49203.

### New Bumper Stickers

"Gamma Phi Beta Hung the Moon." That's the clever message proclaimed on bumper stickers printed in kelly green, gold and white. Beta Tau is the chapter spreading the word. They're a must for every Gamma Phi at only 75¢, postage paid. Order from: Gamma Phi Beta, Box 4334, Texas Tech University Station, Lubbock, TX 79409.

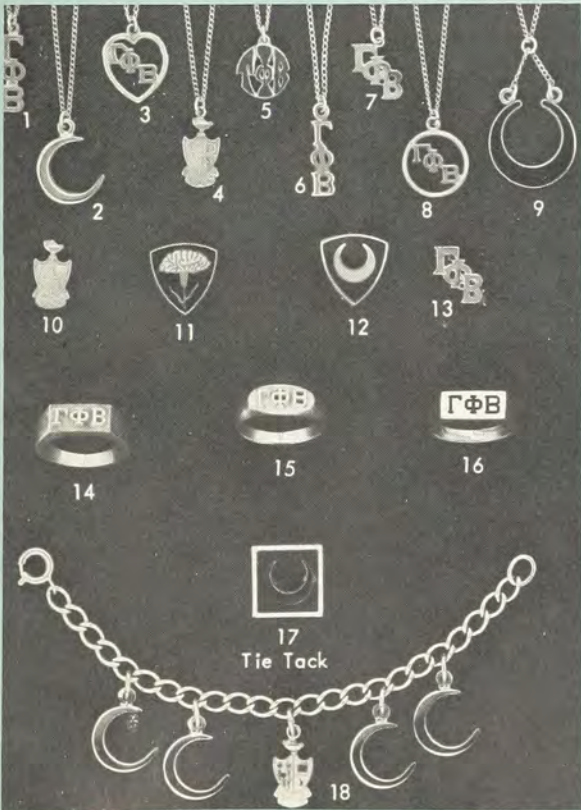
### CRESCENT Cookbook

The 4th edition of *The Crescent Cookbook* is available from the Tucson Alumnae. Now expanded to 142 pages, the beautiful, spiral-bound book offers many additions to its Mexican, hors d'oeuvres and beverage sections. Add it to your own cookbook collection — give it as a gift, too. Priced at \$5.25, postage paid, the book may be ordered from the Tucson Alumnae Chapter, c/o Pat Decker, 5530 N. Entrada Ultima, Tucson, AZ 85718.

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# IN THIS ISSUE

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Gamma Phi Beta salutes its fellow members of the National Panhellenic Conference with this graceful, Greek-inspired design by Chris Drees (Washington-St. Louis).



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Presidents / 12



Rushing / 21



Scrapbook / 23

- 2 Singles Are Sisters, Too! A forthright appeal to dilute the differences between the unmarried and married members in alumnae chapter programming. 4 / Magazine orders.
- 5 Surprise Birthday Gift . . . Grand President announces the colonization of Delta Mu Chapter at Rutgers on Founders Day at Houston. / Husband Shares Tribute to Pi's Clarice Hicks.
- 8 In Memoriam.
- 9 Washington's Patricia Strickler Jennings named to the Service Roll. Thirty-seven added to the Sorority's Merit Roll on Founders Day.
- 10 Gamma Phi Betas in a Greek World . . . a report on the Sorority's delegation to the Williamsburg Bicentennial celebration.
- 12 Prestigious Panhellenic Presidents . . . five represent Gamma Phi Beta in metropolitan areas where the honor comes round only once in twenty or more years.
- 14 Panhellenic Potpourri . . . a report on Sorority participation in unique campus and alumnae programs. 15/ Gamma Phi Beta edits fraternity magazine.
- 16 Greet Teek — #1 TranSISter . . . Theora Kurt Schonberg (Iowa State) now heads this important Sorority service. / 1977 listing of TranSISters in the U.S.A. and abroad.
- 21 Sell the Sorority System . . . formal rush is only a beginning. 22/ A Checklist of Rushing Aides. 23/ The Chapter Scrapbook . . . an excellent rushing tool. 24/ Gammy Exchange of party ideas.
- 25 In Service . . . four accept appointments from Grand Council.
- 26 Kaleidoscope . . . a panoramic report on member achievements. 27/ Last Call for Camping.
- 28 Pacesetters . . . alumnae who distinguish themselves in a variety of ways.
- 30 Sorority Directory.
- 31 Good Buys from Gamma Phis . . . three spanking new offerings.