

The Crescent

Gamma Phi Beta
March 1976

IT'S BICENTENNIAL YEAR . . .

not only for the U.S.A., but the Greek System as well. Phi Beta Kappa was organized as a social group in December, 1776, at William and Mary College, Williamsburg, VA. We'll pay tribute to fellow Greeks in an upcoming issue of THE CRESCENT. Let us hear about your Panhellenic activities.

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THE CRESCENT

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Pledges and 50-Year Members Alike Share Sisterhood On Founders Day

Gamma Phi Beta is FUN for pledges and senior members alike. That's why there is no problem in getting the membership out for Founders Day celebrations across the U.S.A. and Canada each November. The Sorority's 101st birthday was no exception.

Strongly stressing the FUN of Sorority membership, Margaret Brereton Gamble (Maryland-Washington St. Louis) set the mood for Greek and alumnæ members in the St. Louis area—in fact, everywhere—when she said, "It's fun to have sisters . . . to be a sister."

Peg went on to point out—"the more people we love, the more whole we are. There is no such thing as loving too many people . . . no such thing as having too many sisters."

Best of all, she said, "is the opportunity (through the Sorority) for what we call generational friendship . . . what I call more directly escaping from the prison of one's own generation. And what a sense of freedom when you do get out! To have friends who are older and friends who are younger widens horizons and adds to our joy in life. I particularly want to salute the host of undergraduates who refresh Gamma Phi Beta each and every year.

"When I think back to some of the things you've given me, I'm staggered. I started a list of younger sisters and their gifts of courage, insight, understanding, sympathy and—oh, wow—the fun I mentioned—so much fun. But I had to stop. Well we're Greeks, we're sisters . . . there is NO GENERATION GAP."

According to Eleanor Garm Hemminger (Epsilon), CRESCENT correspondent, more than 100 turned out for the Founders Day luncheon. St. Louis Alumnæ shared the experience with members of Phi (Washington-St. Louis) and Gamma Tau (St. Louis).

The Meaning of Sisterhood

International Chairman of Alumnæ Chapter Development, Dr. Susan Gore (Vanderbilt), told members of Gamma Alpha (Memphis State) that "it's easy to expect alumnæ to be a bunch of middle-aged ladies who have no understanding of what's happening and what's important to the collegiate chapter today. On the other hand, we oldies, we goodies, could find it quite easy to have graduated and forgotten Gamma Phi Beta.

"And that's what makes the situation in Memphis so special. You've got people who care at all levels—within the chapter who will take time from their own studies to help a sister. The same sort of thing goes with alumnæ, too—sharing thoughts and ideas, simply being friends—though to me it's a bit more special than JUST being friends. If you've never had the experience of meeting a total stranger and finding out she's a Gamma Phi—well, just wait."

Paying tribute to the Sorority's founders, Susan said "They

NO GENERATION GAP IN GAMMA PHI BETA



ENTERTAINING at a joint celebration of Beta Alpha-Apha Iota Chapters, these BA members (from left): Kim Cerqui, Sue Koppel and Kathy Duffy. Past Grand President Elizabeth Fee Arnold (see back cover) was the speaker.

—Photos Carol Porter (USC)



MEMBERS EXCHANGED MEMORIES of college and alumnae years at the Lima (O) Alumnae Chapter's covered dish supper. Participants included (from left): Beverly Neely Lepo (Wittenberg), Judy Timmerman Rydell (Rollins), Janet Percy Thiesing (Bowling Green) and Diana Crumrine Gallman (Miami).



DENVER'S Merit Role honorees (from left): Pat Thomas Pinney (Oklahoma) and Irene Marlow Sellinghausen (CSU).



THE GROWTH OF COMPETITIVE SPORTS for women was discussed by Pam McKinny (left), Wisconsin tennis coach at the Madison Alumnae-Gamma Chapter Founders Day. With Miss McKinny, Gini Bell.

—Photo Rosalie Risley (Wisconsin)



ARIZONA U. MEMBERS united in Gamma Phi Beta (from left): Bonnie Harris, Tucson Alumnae president; Minnie Mae Baldin, 50-year member; Bette Egbert, past Director of Finance; and Lou Tillotson, Corporation Board Treasurer.



LUBBOCK ALUMNAE and Beta Tau members enjoyed Founders Day festivities in the Texas Tech Chapter's new lodge. From left: Molly Hopkins, Outstanding Senior; Karen Starkey Crofoot (Kansas State), honored for five years as chapter adviser; and Virginia Chesher Hart (Oklahoma) and Winnifred Garland Gifford (Illinois), 50-year members.

cared very much about the same things in life. Think about it for a moment—LOVE, LABOR, LEARNING AND LOYALTY—really more than the four abstract concepts that all happen to begin with the letter 'L.' They say a great deal about why each of us is here tonight—what Gamma Phi Beta is all about—people who truly care about one another, who think sisters are the neatest people around."

Members of the Memphis Alumnae joined with Gamma Alpha for the Founders Day dinner, reported Debbie Kennedy, Greek chapter chairman.

More Sisterhood Themes

Twenty-five Lincoln Alumnae joined with Pi collegians at the Nebraska chapter house for a dessert program, according to Jo Anne Armstrong Bettenhausen (Nebraska). A special presentation in song and poetry expressed the importance of friendship among Gamma Phi Betas of all ages.

At the Terre Haute-Beta Pi dessert, Dr. Mary Lois Williams (Indiana State), associate professor of education, spoke to over 70 Sorority members. She shared her personal feelings regarding the lasting meaning of Sorority sisterhood.

Founders (cont.)



CHARLOTTE HAMILTON MASON (second from right) accepts her Service Roll certificate from Betty Hert Lincoln (both Michigan). Looking on (from left): Ruth Olwin Fabian (North Dakota State), Sara Rachel Lineburg (Lake Forest), 50-year member Genevieve Holmes Casson and Ruth Mary Pittelco Hart (both Michigan).

Traditional Ceremonies

As with every Gamma Phi Beta birthday, the occasion was marked by candle-lighting ceremonies and the formation of friendship circles. The broadest representation of members reported at a single gathering was that of the *Sacramento Valley Alumnæ*. CRESCENT correspondent Helen Northrop Evans (Northwestern) tallied 12 chapters among the 26 members attending a brunch.

And, of course, it was a time for honors ranging in scope from the prestigious Service and Merit Roll awards (approved by Grand Council) to individual chapter ones. An example of the latter was the presentation of the "Sterling Girl" award to Jan Clark Impsy (Illinois). According to Marcia Latimer Carlisle, correspondent, Jan was honored for her longtime association and active involvement with the *Chicago Northwest Suburban Alumnæ*. Members of the 1975 Service and Merit Rolls are listed elsewhere in this issue.

Golden Crescent Awards

Hundreds of senior members across the country were presented Golden Crescent pins in tribute to their 50-year memberships in Gamma Phi Beta. *Corvallis Alumnæ*, through its correspondent, Mary M. Holthouse, chalked up seven such honorees. In tribute to ALL, we list their names: Ethel Walker Allworth, Lois Thurston Jenkins, Esther Howard Smith and Clara Raymond Taylor (all Oregon State), Agnes Bowen Packer (Idaho), Therese Beckwith Painter (Stanford) and Dorothy Colton Zeh (North Dakota).

Jackson Alumnæ had the unique experience of honoring twin 50-year members—Genevieve Holmes Casson and Geraldine Holmes Huizenga (both Michigan).

"From Yesterday for Today"

Gamma Phi Beta's historical film, "From Yesterday for Today," was a key piece of entertainment at numerous Founders Day gatherings. Among those sharing this account of the Sorority's growth were *Tucson Alumnæ*-Alpha Epsilon (Arizona) members, the *Palo Alto Alumnæ*, and the *Des Moines Alumnæ*-Gamma Upsilon (Drake) members. The latter group also made history with the addition of six members of the Sorority's Merit Roll in a single year.

The historic film remains available for rental or purchase with profits dedicated to the *Gamma Phi Beta Foundation*. (See past issues of THE CRESCENT.)

Other Unique Celebrations

At least two chapters used Founders Day gatherings for mini fund-raising. Plants were both raffled off and sold when *Minneapolis-St. Paul Alumnæ* held their get-together. Proceeds went to Kappa Chapter's house improvement fund. A cookie exchange highlighted the *Philadelphia West Suburban* program. Each member brought a batch of cookies or candy, or both, plus a container to take home selections from the display table. Pre-printed recipes sold "like hot-cakes."

A Trial Balloon

Fashions for cruise or holiday wear were modeled by *Houston Alumnæ* at a festive style show-dinner celebrating Founders Day. Gerri Hagemann Halpin (SMU), fashion coordinator for Sakowitz stores, arranged for and commented on the gala parade of casually elegant sports and party wear.

Tables in the Stouffer Hotel ballroom were centered with miniature hot-air balloons carrying a colorful cargo of fall flowers. (These were awarded as door prizes.) According to correspondent Carol Evans Crenshaw (Texas), the balloons were a visual introduction to a new fund-raising idea "that promises an exciting and novel project if plans can be completed and accepted by the membership."

Eleven alumnæ representing eight collegiate chapters gathered at the home of Barbara Missert Sassaman (Syracuse) for the *Buffalo Alumnæ* gathering. An accomplished gourmet cook, Barbara prepared "a really outstanding dinner before our eyes and offered us many tips on preparation. Julia Childs move over!" So wrote correspondent Dorothy Thomsen Little (Syracuse).

Catching the Spirit

Joining with members of *Delta Iota* (Purdue), the *Greater Lafayette Alumnæ* initiated a "Mother-Daughter" program. Alumnæ "mothers" were assigned collegiate "daughters" with whom they are to become better acquainted and to enjoy special activities. This was happy news from Monica Rejzer Novakovic (Wisconsin-River Falls).

And that's the way it was on a number of November dates as Gamma Phi Betas joined together in celebration of its 101st anniversary. Quite obviously, there was NO GENERATION GAP.

1975 SERVICE AND MERIT ROLLS



Mary Jane
Lambert Bellinger



Charlotte Hamilton
Mason



Virginia Geiger
Hustad

The names of three alumnae were added to the Gamma Phi Beta Service Roll in 1975. This recognized their outstanding services to the Sorority on both the local and international levels. Forty additional alumnae were approved by Grand Council for the Merit Roll in tribute to their long and devoted service on the local level. All were special honorees at Founders Day ceremonies across the nation.

Service Roll

Mary Jane Lambert Bellinger (Minnesota). Founder's Day was a double thrill for Mary Jane. In addition to the Service Roll, she was named "The Outstanding Alumna of the Year" by Kappa collegians. They presented her with a "This Is Your Life" book, complete with pictures from age 3 on. A previous Merit Roll designee, Mary Jane served Kappa as Financial Advisor for eight years and has been on its House Corporation Board nearly 15. On the international scene, she has been an Area Financial Adviser for the past eight years.

Virginia Geiger Hustad (Minnesota). Like Mary Jane, Virginia has long been active on both the Minneapolis-St. Paul and international scenes. She retired from Grand Council in 1974, following two terms as Alumnae Vice President. Previously, she was Alumnae Director of Province VI for four years. A past vice-president of the alumnae chapter, she also served the Kappa House Corporation Board for eight years. She was chairman of the Province Conference Committee for V and VI in 1967.

Charlotte Hamilton Mason (Michigan). Currently serving Gamma Phi Beta as International Historian, Charlotte was Alumnae Director for Province IV from 1967-1975. Long active in the alumnae activities of Detroit and Jackson, she has been on the Beta House Corporation

Board for 12 years and will continue to serve until 1978. She's twice been Board president and also secretary. In Jackson, she was hostess for the alumnae's first organizational meeting in October, 1953 and has since hosted 16 annual husbands' steak roasts. Currently serving a second term as Jackson Alumnae president, she's a past president of the Jackson Panhellenic Association.

Merit Roll

Maurine Mather Augustine
Iowa—Cedar Rapids Alumnae
Virginia Harover Cass
Iowa—Des Moines Alumnae
Charlotte White Chakan
Maryland—Washington, D.C. Alumnae
Patricia Jewett Crawford
Vanderbilt—San Antonio Alumnae
Virginia Northrop Denman
Iowa State—Des Moines Alumnae
Leona Davis Drouet
SMU—Baton Rouge Alumnae
Jean Balzer Erdall
Minnesota—Minneapolis-St. Paul
Frances Jacobs Finks
SMU—Dallas Alumnae
Dorothy Tripp Glynn
Oregon State—Hawaii Alumnae
Helen Hill Grant
Iowa State—Des Moines Alumnae
Patty Bahls Halsted
California—Sacramento Valley
Marion Benson Hastings
Maryland—Washington, D.C. Alumnae
Adrienne Rickerd Herbert
Iowa State—Des Moines Alumnae
Virginia Fellows Higgins
Lake Forest—Albuquerque Alumnae

Harriet Eaton Hogue
Idaho—Boise Alumnae
Patricia Carnahan Hull
Ohio State—Wichita Alumnae
Mary Boots Watts Hunt
Arizona State—Phoenix Alumnae
Betty Sullivan Irvine
Oklahoma—Oklahoma City Alumnae
Ellen French Johnston
Arizona—Phoenix Alumnae
Tress McMahon Journey
Idaho—Los Angeles Alumnae
Parna LaZelle Joyce
Michigan State—Fernando Valley
Johnnye Gilkerson Langford
Texas—Lubbock Alumnae
Janet Drescher Lyon
Missouri—Des Moines Alumnae
Eugenia Barnes Nethery
Texas—Salt Lake City Alumnae
Patricia Davies Newcombe
Washington-St. Louis—Minneapolis-St. Paul
Marjorie Sebens Opperman
North Dakota State
Nancy Wagey Osborn
Nebraska—Lincoln
Jean Couch Perry
Northwestern—LaJolla Alumnae
Alta Ella Fessenden Pickford
Iowa—Cedar Rapids
Patricia Thomas Pinney
Oklahoma—Denver Alumnae
Mary Nell Dyatt Reece
Kansas—Lawrence
Susan Jacobsen Rose
UCLA—Long Beach Alumnae
Irene Marlow Sellinghausen
CSU—Denver Alumnae
Geraldine Epp Smith
Missouri—St. Louis Alumnae
Mary Lou Freeman Speiden
Ohio Wesleyan—Louisville Alumnae
Marilyn Cooke Sullivan
Iowa—Dallas Alumnae
Gladys Gustafson Thompson
Nebraska—Lincoln
Beverly Sutton Ward
Nebraska—Lincoln
Joan Hollingsworth Wetherell
Iowa State—Des Moines Alumnae
Emily Allen Witham
Kansas—Greater Kansas City Alumnae



LOIS MC BRIDE DEHN—

LOIS MC BRIDE DEHN (above) received loving good wishes from former classmate, Emmy Schmitz Hartman, as Seattle Alumnae president, Pat Jukes Woodruff looked on.



A PROUD AND HAPPY DAY (right) for all: Mrs. Dehn with her Gamma Phi Beta daughters, Dorothy Dehn Lantz (left) and Marian Dehn Helmig.

There was a special air of excitement and anticipation when 200 members of the Lambda and Seattle Alumnae chapters gathered November 8 at the Sand Point Golf and Country Club. It was more than the Sorority's 101st birthday—more than Lambda's 72nd. It was a surprise party for **Lois Mc Bride Dehn**, past Grand President and a member of the Sorority's illustrious Service and Honor Rolls.

Toastmistress of the day, **Barbara (Bunny) Burns Hiscock**, another past Grand President, kept the post-brunch program moving at a steady pace. First, a report on Convention progress . . . next the 50 year honorees, and Lambda's Founders Day ceremonies. Then, at long last, Mrs. Hiscock said: "And now to the piece de resistance of today's program, the frosting on the cake . . .

"For more than 62 years," Mrs. Hiscock continued, "a member of Lambda Chapter has been giving of her time and energy to the progress of our Sorority—to the health and well being of Lambda Chapter in particular. . . . It is time for us to show our love for her and our appreciation for her loyalty and her devotion to Gamma Phi Beta."

"SO, LOIS DEHN—THIS IS YOUR LIFE!"

Seven photographs of Mrs. Dehn were enlarged and made up into 2 × 3 foot posters. At appropriate times in the script, these were brought out for everyone to see. Each portrayed a significant time in her life. The first, depicting a 1913 event, showed Mrs. Dehn as a pledge at the University of Washington. (Her grand-daughter, **Linda Lantz**, a Lambda pledge, served as one of the poster girls for the tribute presentation.)

Additional Poster Portrayals

In other photographs, Mrs. Dehn was seen as a Betty Co-ed football fan of 1915 . . . as an early sailing enthusiast . . . as a bride on her honeymoon. The remaining

posters showed her during her years of service to Gamma Phi Beta—as Grand President from 1936-1940, and as International Parliamentarian from 1946-1952.

Another delightful visual of the day was a large poster filled with letters and telegrams expressing congratulations and good wishes. These came from the present Grand Council, past Grand Presidents, Council members and International officers. **Beta Alpha (UCLA)**, the first chapter Mrs. Dehn installed while Grand President, sent not only a telegram but a beautiful house plant.

At the conclusion of Mrs. Dehn's life story, all four of her children were introduced: two Gamma Phi Beta daughters, **Marian Dehn Helmig** and **Dorothy Dehn Lantz** (Washington) and two sons, William M. Dehn and Donald Dehn, both members of Phi Gamma Delta. Marian came from Falls Church, VA, and William from Fullerton, CA, to share their mother's day. Two more Sorority grand-daughters were on hand for the party too—**Maren Lantz** and **Caren Lantz Ogg**.

Though a special committee worked long and hard for many months to compile Lois Dehn's biographical sketch and to collect photographs for the posters, the tribute remained a tightly kept secret from the honoree. To say the least, she was not only surprised but pleased.

Her daughter, Dorothy, worked closely with committee members: **Emmy Schmitz Hartman**, past NPC Delegate; **Dolly McLean Callow**, past International Ritual Chairman; **Lovina Willson Marsh**, **Marguerite Notie Shiel**, **Pat Stridder Jennings**, Area Financial Advisor; **Betty Eddy May** and **Bunny Hiscock**.

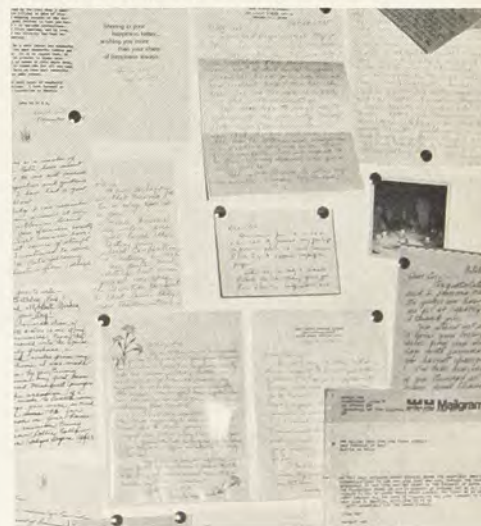
"Seattle Alumnae and Lambda chapters thoroughly enjoyed honoring Lois in this special way," Mrs. Hiscock wrote *THE CRESCENT*. "Not one of us who have known her have not been touched in some loving and inspirational way by Lois Dehn."

THIS IS YOUR LIFE!



LAMBDA'S POSTER GIRLS (left) were kept busy.

MESSAGES came in from near and far.



2 TO GROW ON!

Meet charter members of Gamma Phi Beta's newest chapters

DELTA KAPPA Lehigh University

Lehigh University at Bethlehem, Pa., has added a new dimension to its campus—sororities. Previously an all-male college which has 31 active fraternities, Lehigh now boasts three sororities. Gamma Phi Beta is the largest of these. Delta Kappa was colonized September 13, 1975 under the guidance of Collegiate Consultant Pat Merrill, and Alumnae Advisor Julie Baldwin. Chapter president Anne Louise Werley accepted the charter in ceremonies held January 31, 1976.
—Mary Ann Leonardi, Correspondent



DELTA LAMBDA University of California- Riverside

Delta Lambda Chapter officially started October 5, 1975. The U.C.R. campus hummed with excitement as 16 newly pledged members enjoyed a chicken and biscuit picnic by the bell tower with alumnae. Their new Crescent pins were the keys that opened doors to many fall Greek activities . . . serenades, homecoming projects and Founders Day shared with three other Southern California chapters. Finally, the BIG day arrived—installation on January 23, 1976.
—Mariana Bestard, Correspondent



"FROM SEA TO SHINING SEA"

Plan to be on board for the **GAMMA PHI BETA INTERNATIONAL CONVENTION**

**Olympic Hotel, Seattle, Washington
June 20-24, 1976**



There will be inspirational meetings, exciting speakers, awards and contest winners, rap and buzz sessions to exchange ideas, peppy parties, elegant banquets, tours of the Queen City of the Northwest with their glimpse into Gold Rush history.

And so very much more . . .

● an authentic salmon barbecue over adler embers, done in Pacific Coast Indian style. First enjoy steamed clams on the beach, then the rest of the magnificent meal under large pavillions, bursting with colorful blossoms. The "Confirmed Conventioneers" ceremony will be a part of the festivities. You'll cruise to and from Blake Island—the boat cutting through the crystal waters of Puget Sound.

● a traditional Christmas dinner with all the trimmings as part of "Christmas in June." Gamma Phi Beta summer campers will benefit from the generosity of the diners who will complete centerpieces by filling them with gift-stuffed red felt stockings.

● a Sorority Boutique open daily in the Pacific-Evergreen Room of the Olympic. Approved items will be sold for Greek and alumnae chapters in addition to bright items to take home for family members or friends.

● your own souvenirs of convention including a seedling of a Douglas Fir tree from Crown Zellerbach Company and a Carnation Banquet surprise package.

● scrapbook and project displays offering each delegate fresh ideas to carry home to her chapter.

Last, but by far most important, convention will provide an opportunity for making new friends and enjoying a reunion with old ones. You'll also enjoy the warm hospitality and the fine accommodations of the gracious grande dame of Western International Hotels . . . the Olympic.

Seattle is special. We of the Convention Committee cordially invite you to discover this beauty spot of America in 1976 by signing on for convention. Then plan to stay a few extra days to enjoy the other wonders of the exciting Northwest.

—Sally Ford York (Washington)
CRESCENT Publicity Chairman and Photographer

Seattle (cont.)



CO-CHAIRMAN OF RESERVATIONS, Peggy Joy Habegger (center) and Ann Donovan Brown (Washington) smooth out sign-in arrangements with Carol Jennings of the hotel's friendly staff.



THE OLD WORLD ELEGANCE of the Olympic Hotel lobby will serve as a backdrop for hundreds of Gamma Phi Beta conventioners.



DELEGATES FROM ACROSS THE U.S. AND CANADA will attend the June 20-24 conclave. Pinpointing a Midwest delegation: (from left) Pat Morrison Moriarty, Boutique chairman; Anne Morrow McKinley, Hospitality; and June Hellenthal Vynne, Boutique treasurer (all Washington).



HAVING PLANNED FOR YOUR COMING, they will be there to greet you at the Olympic Hotel—these key members of the Convention Committee. From left: Anne Adams Moldrem, treasurer; Betty Hallin McDougall and Nancy McDannold Anderson, social chairmen; and Roberta Moore Sorensen, general chairman (all Washington).



SIGN

ON FOR

SEATTLE

Read on! Then turn the page . . . fill out the registration form . . . outline your packing needs . . . then fly on to Seattle . . . enjoy yourself.

CONVENTION REGISTRATION: Every member or guest attending Convention must fill in and return Registration form.

FULL-TIME REGISTRATION FEE: Send Reservation/Registration form with your check for REGISTRATION ONLY made out to Gamma Phi Beta Sorority—Convention Registrar, Central Office.

PART-TIME REGISTRATION: If you plan to attend one or more days of Convention, but NOT FULL TIME, the Registration fee is \$12.00 per day. Indicate on registration form meals for which you wish tickets. Send money for Registration fee and meals to Convention Registrar (Central Office) with your Registration form. Part-time registration entitles you to attend the business meetings. Those attending meals only are not eligible for convention room rates.

LATE REGISTRATION: If registering after May 1, 1976 the fee is \$40.00. If it should be necessary to cancel, registration fee cannot be refunded after May 15, 1976.

ROOMMATES: Roommates will be assigned for all collegiate delegates. Others wishing a room together should send their registration forms and checks together.

HOTEL RESERVATIONS: DO NOT SEND MONEY FOR HOTEL AND MEALS to Convention Registrar, Central Office. JUDY DAWSON, Travel Coordinator, will send your airline itinerary (if applicable) and confirmation for the Olympic Hotel directly to you. In order to expedite registration and check-out, the hotel and meals must be prepaid in full to JUDY DAWSON by May 15, 1976. This also applies if you are planning to arrive early or stay later, with the exception that meals will be pre-paid only during Convention. If you are making reservations for your own family, please handle these through JUDY DAWSON also.

ON ARRIVAL AT OLYMPIC HOTEL: Gamma Phi hostesses will greet you as you arrive in the hotel. Report directly to the Gamma Phi Beta Registration desk. Hotel and convention registration will both be handled there. Have your credentials checked, get your kit, check your daily program for meetings and dinner hour.

ON DEPARTURE: Check-out time by 2 P.M. Thursday, June 24, 1976.

TRANSPORTATION: If arriving by air at Seattle Tacoma Airport on June 20th, local Gamma Phi hostesses will greet you at the Luggage Terminal. There are 43 passenger airport buses every 20 minutes from Sea-Tac directly to the Olympic Hotel for approximately \$3.00 per person each way. Taxi's are available for about \$9.30 each way.

BRINGING FAMILIES: If doing so, indicate under roommate preference.

DRESS: June in Seattle is typically cool (60 degrees) with an occasional rain shower, so plan accordingly.

TRAVEL COORDINATOR

Judy Dawson
61 Southwest Second Avenue
Portland, Oregon 97204

FURTHER INSTRUCTIONS ON HOTEL AND TRAVEL RESERVATIONS WILL BE SENT DIRECTLY TO YOU BY THE TRAVEL COORDINATOR UPON RECEIPT OF THIS RESERVATION FORM.

Extra registration forms may be obtained from Central Office. This may not be reprinted in the May CRESCENT.

CONVENTION REGISTRATION FORM

1. Please type or print clearly.
2. Enclose check for Registration fees ONLY payable to Gamma Phi Beta.
3. Mail completed form and check to Convention Registrar, Gamma Phi Beta Central Office, 630 Green Bay Road, Kenilworth, Illinois 60043

FOR SEATTLE OFFICE USE ONLY

- ☐ Fees paid
- ☐ Rooms confirmed
- ☐ Meals confirmed
- Full ☐ Part ☐ Visitor ☐

CHECK ONE—Collegiate: Delegate ☐ Alternate ☐ Visitor ☐

Alumna: Delegate ☐ Alternate ☐ Visitor ☐

Grand Council ☐ International Officer ☐ International Chairman ☐

Present International Office

Past International Offices held

Number of conventions attended

Name
(last) (first) (maiden) (husband's)

Home Address
street city state zip

Collegians Only: Summer address beginning

Greek-letter Chapter Alumna Chapter Class of (year)

ROOM RESERVATIONS:

Prices are per person per day, includes
5.3% Washington State Sales Tax

ACCOMMODATIONS DESIRED:

- Single\$29.48 ☐
- Double or Twin 18.95 ☐
- Triple 14.74 ☐
- Four Bed 9.48 ☐

ROOMMATE PREFERENCE: (mail forms together)
list name(s)

1.
2.

All collegiates will be assigned roommates.

1. Please assign me a roommate ☐
2. Non-smoker preferred ☐

REGISTRATION FEES:

- Full-time\$35.00 (includes kit)
- Part-time\$12.00 per day (kit—\$3.50 extra)
- Late registration (after May 1, 1976)\$40.00

MODE OF TRANSPORTATION: Air ☐ Car ☐

Arrival DateFromCity
(airport)

Departure DateToCity
(airport)

Name and address of local newspaper

IMPORTANT NOTE: Room and Flight Reservations will be made by JUDY DAWSON, Travel Coordinator, 61 S.W. Second Avenue, Portland, Oregon 97204. Confirmation will be mailed to you directly from JUDY DAWSON. No cancellations after May 15, 1976, except in case of emergency.

Further instructions on hotel and travel reservations will be sent directly to you by the Travel Coordinator upon receipt of this reservation form.

MEAL PRICES

No breakfast meals are included.
Full- or Part-time (check meals desired)

Sunday, June 20, 1976

Dinner\$ 9.75 (1) ☐

Monday, June 21, 1976

Lunch\$ 7.25 (2) ☐

Dinner\$ 9.75 (3) ☐

Tuesday, June 22, 1976

Lunch\$ 7.25 (4) ☐

Dinner (Kiana Lodge)\$12.75 (5) ☐

(#5 includes bus & boat transportation)

Wednesday, June 23, 1976

Lunch\$ 7.25 (6) ☐

Dinner\$16.00 (7) ☐

(#7 includes convention favor)

Above meal prices include Washington State Sales Tax and gratuity.

DEADLINE: May 1, 1976

After May 1, 1976 send checks and Registration forms to: Mrs. Winston D. Brown, 1201 Shenandoah Drive East, Seattle, WA 98112. Meal tickets must be purchased 48 hours in advance.



Space Needle

SEE THE QUEEN CITY OF THE NORTHWEST

Whether you look into a fish counter at Pike's Market or out over the city lights from the Space Needle, there's much to delight the eye of visitors to Seattle, Queen City of the Pacific Northwest. For the pleasure of Gamma Phi Beta conventioners, **Ethelin Bell Jarvis** (UCLA) has packaged five delightful guided tours.

To assure the smoothest of arrangements, Lin hopes convention-goers will **SIGN ON EARLY**. But if yours becomes a last-minute decision, you will be able to register for tours upon arrival.

WHICH TO TAKE? THEY'RE ALL SO GREAT! WHY NOT ALL providing they don't interfere with your convention responsibilities. Qualified Gamma Phi Betas will conduct all tours. They'll welcome you aboard for . . .

TOUR #1 Monday, June 21
9:15 AM 3 Hours Price: \$1.50

Gather for coffee and a briefing session in the Olympic Hotel's Spanish Lounge. This tour is designed to acquaint you with Seattle's history—its on-going preservation and restoration. It will give you direction for further exploration on your own. A "Walking Tour" with an assist from a city bus, it will include a look at the Public Market, the waterfront, and Pioneer Square, Seattle's birthplace. Time for boutique shopping.

TOUR #2 Monday, June 21
1:30 PM 3 Hours Price: \$3.25

Discover Seattle: This deluxe city tour by motorcoach will provide an intriguing blend of history, beauty and engineering. You'll be fascinated by

Chinatown . . . concrete floating bridges . . . Lake Washington . . . the University of Washington Arboretum . . . sweeping views of Puget Sound and the Olympic Mountain range . . . Queen Anne Hill . . . Metropolitan tract . . . Space Needle. Totally narrated.

TOUR #3 Tuesday, June 22
9:30 AM 3 Hours Price: \$3.25

First stop: the Seattle Art Museum, renowned for the finest collection of jade artifacts in the West. A Gamma Phi Beta docent will show you the intricately carved pieces which include swords and daggers, snuff bottles, plates, cups and saucers, jewelry. The tour will move on across the floating bridges of Lake Washington to Bellevue and return by way of Shilshole Bay where Seattle yachtsmen moor their boats. View the government locks that transport ocean-going vessels from salt to fresh water. On the return trip, you'll see Puget Sound, the Olympic Mountains, the Space Needle and downtown skyline.

TOUR #4 Wednesday, June 23
9:30 AM 3 Hours Price: \$3.25

Greek Chapter and alumnae members will be on hand to greet you at the Lambda Chapter House. Newly re-decorated, the house is situated on a beautiful tree-lined avenue amidst other stately houses comprising Greek Row. You'll tour the house and have refreshments before walking a short block to the Burke Museum on campus. There you'll see an outstanding collection of Pacific Northwest Indian artifacts, vignettes and exhibits. Then you will drive through the campus with

its blend of Gothic and contemporary architecture. A spectacular view of Mt. Rainier from the Drumheller Fountain on the Mall is promised.

TOUR #5 Wednesday, June 23
9:30 AM 3 Hours Price: \$3.25

Before touring the Lambda Chapter House and enjoying its hospitality, you will visit the famous Japanese Tea Garden in the University Arboretum. There you'll enjoy the rivers of rock, the large pond with its colorful carp and the many plantings from the Arboretum's world-wide exchange program. You'll also tour the administration areas and the greenhouses before your campus drive to the Sorority house.



Pike's Market

TOUR RESERVATION FORM

Enclosed is a check made payable to **GAMMA PHI BETA CONVENTION TOURS** for the following:

Tour #1 (\$1.50) for ____ person(s)

Tour #2 (\$3.25) for ____ person(s)

Tour #3 (\$3.25) for ____ person(s)

Tour #4 (\$3.25) for ____ person(s)

Tour #5 (\$3.25) for ____ person(s)

Total Payment _____

Send this form and check to:

Mrs. Paul Jarvis
819 N.W. Culbertson
Seattle, WA 98177



GAMMA PHI BETA'S DELEGATION to the 44th National Panhellenic Conference included (seated, from left): Marjorie Speidel Lundin (Washington), NPC Delegate; Betty Luker Haverfield (Missouri), Grand President and third alternate delegate; and Audrey Weldon Shafer (Missouri), first alternate. Standing, from left: Mary Babbitt Bilby (Arizona), second alternate; Mary M. Moxley, Executive Secretary-Treasurer; and Geraldine Epp Smith (Missouri), CRESCENT editor.

Scenic Setting for National Panhellenic Conference

Optimism about the future of the Greek system prevailed when delegates from 26 sororities convened October 26-29 for the 44th National Panhellenic Conference at Mountain Shadows, Scottsdale, AZ. Simultaneously, editors of the same sororities held their meetings under the chairmanship of *Betty Luker Haverfield*, Gamma Phi Beta's Grand President. Mrs. Haverfield was elected to that post in 1973 while still editor of *THE CRESCENT*.

Reporting on the past biennium was Mrs. Berne Jacobsen, Alpha Delta Pi delegate and chairman of the National Panhellenic Conference. Happily, Mrs. Jacobsen pointed out, sororities and fraternities alike have turned the tide from a declining membership to an increased one. Specifically, she noted significant gains on West Coast campuses and also that colleges previously closed to sororities had opened their doors—noteably in California, Texas, Pennsylvania and the Southeast region.

For the first time, since the 1965-67 biennium, women's fraternities have reversed the downward trend, Mrs. Jacobsen stated. The 1973-75 biennium showed a 3.7% gain over the previous two years. A total of 95,016 new members were recorded as of June 1, 1975—3,196 more than June 1, 1973. Also newsworthy was the fact that there are 37 colonies, or pledged groups awaiting installation—the second highest figure since 1963. (Gamma Phi Beta accounted for two.)

Mrs. Jacobsen also reported that there has been a substantial increase in coverage of sororities by the communications media—newspapers, television, radio and magazines.

A special word of appreciation was extended all members of NPC for their cooperation in protesting of Title IX of the Education Amendments of 1972. As a result, the 93rd Congress passed the bill exempting "social sororities and social fraternities" from having to open their doors to members of the opposite sex.

Mortar Board Dilemma

Appreciation for this decision was heightened when a panel discussion was co-sponsored by NPC and the National Association of Women Deans and Counselors Liaison Committee. Guest participant, Jayne Anderson, Panhellenic Advisor, Office for Student Development, University of Nebraska, discussed the alternatives presented to Mortar Board under the Title IX rulings. Reluctantly, she said, Mortar Board is now accepting male members.

Jayne emphasized the need for collegiate chapters to take care in their selection of Panhellenic delegates. Young women with a workable knowledge of, and strong interest in Panhellenic should be elected. She asked National Officers visiting various campuses to carry this message.

There was good news in Jayne's report regarding men's groups. Fraternities, she said, are reverting back to exchange dinners. Emphasis is again on etiquette and house-mothers are being welcomed back to houses.

New Rules Affect Greeks

During the business sessions, nine resolutions were passed. Of interest to CRESCENT readers are these:

- The College Panhellenic Agreement was amended by adding to the existing Section 1 the following, "Except during formal rush, Panhellenic rushing rules shall not deny any chapter the right to continuous open bidding during the regular school year, if the chapter has not reached its total allowable size."

- "The duration of any penalty imposed by a College Panhellenic shall not extend beyond the school year in which it was imposed."

- The name "City Panhellenic" shall be changed to "Alumnæ Panhellenic."

- "City Panhellenics should avoid participation in the extension of new chapters on a college campus."

- "The National Panhellenic Conference recommends that the College Panhellenics prohibit the use of alcoholic beverages during rush."

- "The National Panhellenic Conference recommends that the College Panhellenics prohibit the participation of men in rush functions, except as protective escorts or chapter house employees."

New Executive Committee

At the conclusion of the business meetings, Mrs. Jacobsen turned over the NPC chairman's gavel to Mrs. Robert L. McKeeman of Delta Zeta. Mrs. William F. Williamson, Jr., of Phi Mu became secretary; Miss Minnie Mae Prescott of Kappa Delta, treasurer.

Closing Banquet

Alpha Delta Pi's 1973 "Alumnæ of the Year" was speaker for the gala banquet which officially closed the 1975 conference. She was the Honorable Virginia Y. Trotter, Assistant Secretary for Education in the U.S. Department of Health, Education and Welfare. She is the first woman appointed to the highest education post in the nation.

Speaking on the role of sororities in the educational life of today's young women, she stressed the need for sororities and education to be partners in developing women as individuals, as leaders and as motivators in the total society.

"Social sororities provide an atmosphere of friendship and security which encourages our young women to achieve and to develop their leadership potential," Dr. Trotter said. "I believe sororities can instill a selflessness and a love of humanity which manifests itself throughout life in philanthropic actions and efforts."

As "Partners in Progress" Dr. Trotter feels we must all be aware that rapid changes have become a hallmark of our era—touch every aspect of our lives—social, economic, psychological and moral.

Recognizing International Women's Year, Dr. Trotter expressed the idea that, too often in the past, women's rights have been considered independent of human rights and women's problems regarded as somehow removed from the "real" problems confronting society.

In conclusion, she remarked: "I firmly believe in the goals and ideals of sororities and in the invaluable contribution they make to the development of young women."

"I am equally confident in the ability of this National Panhellenic Conference to transmit enthusiasm, energy

and a sense of dedication, which so embody the sorority concept, to upcoming generations of women."

Awards Presented

Mrs. Charles Merman of Sigma Kappa, NPC Awards Chairman, presented awards to the following College Panhellenic groups:

Fraternity Month Award—Winner, University of Wyoming; University of Iowa and Western Illinois, second and third runner-ups.

Awards Committee Trophy—Winner, Milliken University; Clemson University and University of Wisconsin at La Crosse, second and third respectively.

NPC Trophy—Winner, University of Alabama; Kansas State University and Bowling Green State University, second and third. Honorable mentions were accorded Mississippi State University and the University of Kentucky.

It was announced that the next biennial session of the National Panhellenic Conference will be held at Camelot Inn, Tulsa, OK, October 16-19, 1977.



THE SORORITY'S REPRESENTATION at the closing banquet was strengthened by the presence of members from the Phoenix Alumnæ and Beta Kappa chapters. Shown here with Marj Lundin are three Arizona State students: (from left) Mary Starmann, Karen Wolfstone and Kathe Kelley.

A PANHELLENIC SCHOLARSHIP GOES UNCLAIMED

Up to \$1,000 in scholarship money remains available through the Buffalo Panhellenic Council. Sorority women from western New York are eligible to apply.

This money has stockpiled in recent years due to a lack of communications between collegiates and the Alumnæ Panhellenic Council. All sorority publications have been asked to make this announcement.

Applications for scholarship money should be made to: The Buffalo Foundation, 812 Genesee Building, Buffalo, N.Y. 14202.

Gammy Trade

*Another in a series of articles in which
Greek-Letter and Alumnae Chapters
exchange ideas on specific subjects.
In this instance, the focus is again on*

RUSHING

There is little that Gamma Phi Betas from different chapters enjoy doing more than swapping rush ideas. They're specially looking for success stories. Herewith, a swap column. It has plenty of thoughts for those chapters looking for fresh party themes.

For Lazy Summer Days

Beta Psis at Oklahoma State reaped many compliments from their new "Tom Sawyer" party. Members decorated the front of the house with a picket fence and built a big, wooden lemonade stand for the refreshment center inside. The girls dressed in Tom's favorite attire . . . overalls, gingham check blouses with bandana scarves. **For more information**, contact **Cyndee Parks** or **Lori Hutton**, 1405 West 3rd, Stillwater, OK 74074.

Climb Every Mountain

The "Sound of Music" party provided both a meaningful and entertaining afternoon for rushees at Colorado State. The **Taus** centered the theme skit around a confused freshman, Matilda, who had come to CSU from a small Iowa town. Using the melody "I'm Sixteen Going on Seventeen," the Taus explained sorority life to the bewildered Matilda. To set the mood for the party, they used a live goat in the front yard to greet guests. **For details**, write **Nancy Miles** at 733 South Shields, Fort Collins, CO 80521, or call (303) 493-4727.

Country Fair

Alpha Phi's most popular party has been a Country Fair. Members fill the house with homemade items, such as crafts of knitting, crocheting and quilting, jams and jellies, lots of plants and flowers. A jug band, comprising "musicians" playing jugs, washboards and other unique instruments, entertains amid a setting of straw and hay. For refreshments, Alpha Phis serve homemade bread and lemonade. **For more information**, contact **Ann Ladenson**, 1110 Wood Avenue, Colorado Springs, CO 80903 or call (303) 633-0724.

Let Sunshine In

A new party theme for **Gamma Lambda** last year was

entitled "Sunshine." The room was decorated with a giant sun on one wall, a rainbow made with chickenwire and poms on another and everywhere plants of all sizes and varieties. A gazebo was the main focal point. Two pet parakeets assisted the Gamma Lambdas with their singing of rush songs to the delight of the Louisiana State rushees. **For additional facts**, write **Caroline Foster Neal** at P.O. Box 18190-A, University Station, Baton Rouge, LA 70808.

Good Old Nostalgia

The **Gamma Alphas** dug out old clothes and wrote new words to old songs for their Nostalgia Party. A commentator carried their rushees from 1874, the founding of Gamma Phi Beta, through the 1920 flapper days, the 1940 Charleston rage to 1960 with its rock and rollers. Then she flashed back to the most important decade of all . . . the 1950's. That's when Gamma Alpha came to Memphis State. Parodies about the Sorority were written to "Daisy, Daisy," "Honey, My Honey," "I Am Blue," "These Boots Are Made for Walking," and "Leader of the Pack." The skit opened and closed to the tune of "Memories."

An old-time drugstore, soda shop setting was created. Popcorn was served in old 78 records that had been heated and bent to form containers. **For more information**, write **Boots Best**, 60 Eastland Drive, Memphis, TN 38111, or call (901) 682-2912.

Invite Dorothy, Cowardly Lion

Beta Sigma at Washington State reports rushee enthusiasm for its "Wizard of Oz" theme day. Dorothy, the Tin Man, the Scarecrow and the Cowardly Lion played important roles in a rushing skit. **For details**, contact **Lori Knight**, NE 600 Campus Street, Pullman, WA 99163.

New Form of Rush for Psi

A Little Legacy weekend for members' younger sisters (13-16 years) was held at the University of Oklahoma. The girls ate at the Norman chapter house, went horseback riding, had a party at a local ice cream parlor. Before bedtime, they roasted marshmallows in the fireplace and enjoyed a serenade by the **Psis**. The introduction to Greek living gave the younger sisters a chance to experience another kind of sisterhood.

Good Old Flag-Waving

Alpha Chis at William and Mary bring out the red, white and blue for a Fourth of July theme party with buffet supper. **For particulars**, write **Coleen Fadden**, Richmond Road, Williamsburg, VA 23185.

For Carnival Lovers

At Northwestern, rushees are treated to a carnival complete with clowns, cotton candy and games of chance by **Epsilon members**. The **Beta Deltas** have a Circus Night with members dressed as clowns, the tall lady, fat lady, lion and lion tamer. A local magician weaves his amazing tricks to a background of circus music. **For details on the Beta Delta party**, write **Kathy Kutasi**, 342 North Harrison, East Lansing, MI 48823.



OLD CLOTHES AND NEW WORDS to old songs were used to recapture the 1950's at Gamma Alpha Chapter's Nostalgia Party. In that decade, Gamma Phi Beta came to Memphis State.

Aloha

At Oregon State, the **Chis** greet guests on the first day of rush with a Polynesian party. They decorate the backyard with a pond and waterfall built by the members. Palm trees, ferns and tiki torches contribute to the tropical setting. Chis wear Hawaiian print tops with white slacks and sandals but for four. They wear sarongs and leis as they perform a skit based on a version of "Calypso Song." For additional facts, write **Merideth Clemmer**, 645 N.W. 23rd, Corvallis, OR.

Candlelight Atmosphere

For an emotional party which has won over many rushees, **Gamma Chapter** serves either a dinner or elaborate dessert by candlelight. This breaks up the crowd into smaller groups for more personal conversation in a relaxed atmosphere. A candlelight ceremony concludes the party. Each rushee lights a candle and then makes a wish by dipping a pink carnation in a bowl of water. The Gammas close off the evening by singing "Goodnight Little Sister." Should details be needed, write **Julia Hughes**, 270 Langdon Street, Madison, WI 53703.

Hopefully, each chapter of Gamma Phi Beta is develop-

ing a positive, progressive rush attitude as well as an imaginative party program for fall. If not, there's no time like the present.

—MAW

Need an Inspirational Poem For A Rush Party?

Alpha Epsilon Chapter at Arizona University offers its poem, "The Name of Friendship" to the Gammy Trade. Rushees, it's reported, were deeply moved by the offering which concludes:

"With love from my heart,
Learning from my mind,
Labor from my heart
I give you my loyalty
from the sisterhood of
Gamma Phi Beta."

Write Alpha Epsilon for a copy: 1535 E. First St., Tucson, AZ 85719.



THE MANY PLUSES OF AN ALUMNAE NEWSLETTER

By ANNA FISCHER HARRISON

Ohio Wesleyan-Toledo Alumnae

Evelyn couldn't make the monthly alumnae meeting because her second-grader caught the flu and her husband was out of town. But a week or so later, the current monthly chapter letter came in the mail and she caught up on what had happened . . . what was coming up.

Mary Lou, a 10-year member of her chapter, suddenly

left town. Her husband was transferred. She requested that the chapter newsletter be forwarded and now she's keeping up with old friends and chapter happenings.

Janet recently moved to town. She met a Gamma Phi Beta at the beauty shop and her new friend saw that she was put on the alumnae chapter's mailing list. After read-

ing its newsletter, she felt sure she'd like to join the group.

These vignettes are but three examples of how an alumnae chapter newsletter, published monthly, quarterly or whenever, benefits chapter cohesiveness and membership awareness of "what's happening."

The newsletter concept is nothing new. Many Gamma Phi Beta alumnae chapters publish one—Greek Letter chapters, too. The purpose of this article is simply to stimulate interest among those chapters which have never had one—encourage them to give one a try! The effort and expense involved are minimal compared to benefits.

How To Begin???

A newsletter could be the joint effort of several members—or perhaps the project of only one dedicated member. Most chapters have members who type, who work in offices where a generous boss wouldn't mind if you used the duplicating machine . . . provided, of course, it's done on your own time and you furnish the paper.

Then, it's likely that one or two members might enjoy the gathering of news and information, another the actual writing. Then the editor could turn the material over to still another, "the publisher," to type and print. Still others could prepare it for mailing and addressing—using an accurate, up-to-date list provided by the secretary.

"Even the stapling and mailing 'party' can provide a fun way for chapter members to get to know one another better," reports **Jerrie Langelett Eicher** (Nebraska), CRESCENT Correspondent for the **Denver Alumnae**.

To recap—publication of a newsletter can be a joint effort or the responsibility of one. The main ingredient is willingness and old-fashioned stick-to-itiveness because the success of a publication depends on its being done on a consistent basis. Your readers will look forward to its regular arrival in the mailbox.

What Goes Into A Newsletter?

You'll want your chapter members to look forward to their newsletter . . . to want to put whatever they're doing aside when it arrives . . . stop to read their copy with anticipation. This is not an easy task, but it's a goal to strive for. It can be achieved with persistence and some measure of originality. And when a member tells you how much she enjoyed the current issue—well, that's like getting a mini Pulitzer Prize! The secret is to make each edition interesting, informative and readable.

Contents can include: a report on a meeting just past, details of an upcoming meeting, social events and money-raising projects. When all the basics are accounted for, then insert the features . . . profiles on new members who have joined the chapter; publication of a recipe on the fabulous dessert served at a meeting; a "happy birthday" column and notices on marriages, births and deaths involving members and their families.

Other items might include a feature column with guest contributors (unusual vacation trips, hobbies, interesting jobs); a "chatter" column of interesting, humorous items from members; special stories on province meetings or conventions your members may attend. Use your ingenuity . . . there's no end to what you can put into your newsletter to make it interesting to your particular readers.

How and When To Publish?

Whatever suits your chapter's needs, talents and budget. For example, the **Houston Alumnae Newsletter** has a mailing list of 525. But, of course, they do things BIG in Texas! Called the **Gamma Phi Beta Eye**, it's published four times a year at a cost of about \$40.00 per issue. According to **Carol Evans Crenshaw** (Texas), CRESCENT Correspondent, it's printed offset. The September-October issue is always devoted to a big send-off for the coming year's activities.

The **Indianapolis Alumnae Newsletter** has a simpler, letter-type format and it is sent out several times each year to names on the IBM print-out from Central Office. The **Toledo Alumnae** mimeograph their newsletter, sending it out monthly to all dues paying members, inactive and out-of-town subscribers and prospective new members. **Denver Alumnae** publish a printed newsletter twice a year at a cost of \$60.00 each. These are then mailed first-class so that addresses can be kept up to date. Issues are dated September and December-January, each including a calendar of events which is printed on a separate page so it can be hung up on a reminder board.

How to Pay for the Letter?

That's where money-making projects come in—the very ones you'll be publicizing in your newsletter. Hopefully, the chapter treasury can cover expenses. Costs, generally, are reasonable . . . paper, duplicating or printing costs, postage. Fortunately, there are no labor charges. Costs, of course, vary . . . depending on how you publish and how often. That's already been pointed out. If the treasury cannot pay the bill, here are several alternatives. The **Cleveland Alumnae Newsletter** accepts classified advertising. These not only help defray costs, but are a service

BEHIND THE BY-LINE

When "Fitty" Harrison wrote the CRESCENT Editor suggesting a feature on alumnae newsletters, the latter replied: "How would you like to tackle it?" Fitty's delightful answer: "I never thought you'd ask!" An Ohio Wesleyan graduate who majored in journalism and English, Fitty married her V-12 sailor, Robert, who moved to Toledo to become a salesman for an oil distributing firm. Before their children (Cindy, married and living in Houston, and Steve, Ohio State student), she worked as an advertising copywriter. With the children grown, she's back at work as a junior high school office secretary—a job she loves.



As editor of the Toledo Alumnae newsletter since 1952, Fitty says: "We feel our newsletter has held our chapter together. With so many moving out, new ones coming in, we manage to stay in contact. Our chapter is small (30-45) compared with many others," she adds. "But I just don't think you can beat a newsletter, especially a monthly, for keeping members interested and informed."

Thank you, Fitty, for this story.

Newsletter (cont.)

to members, reports **Anita Stewart Vieson** (Ohio Wesleyan), assistant to the editor in production matters. The September issue is sent to all alumnae in the area; additional issues are restricted to dues paying members.

According to **Dayton Alumnae** correspondent Virginia Havens Korns, the fall issue also is sent to all known members in the vicinity. This totals about 130 copies. After that, sorority members must pay \$1.00 for the bi-monthly issues unless they have paid chapter dues. On a regular basis, the newsletter goes to about 60 members.

In Conclusion . . .

As a tool for communication and stimulating interest not only in the local chapter but Gamma Phi Beta International, the chapter newsletter has no equal. **Cleveland's** editor sums it up: "Only two years old, our newsletter is well received and in demand by members. It gives them a chance to keep up with Sorority news and functions . . . it attracts new members to meetings . . . it has rekindled the interest of older members."

If you don't have a chapter newsletter, do "give it a try." And if you need further advice, write one or more of the editors listed in the Newsletter Directory here.

Editors of Alumnae Newsletters

This, it's known, is but a partial listing of Sorority alumnae newsletters. Where, for example, are editor's names for Phoenix and Columbus? But one way or another, it's hoped all will get-together—to exchange ideas!

Cleveland West Alumnae

Ruth Mason Wuest (Kent State)
3878 Idlewood Drive
Rocky River, OH 44114

Dayton Alumnae

Janet Rowan Mott (Iowa State)
500 Broad Blvd.
Dayton, OH 45419

Denver Alumnae

Cathy Guthrie Lindauer (Iowa State)
5051 South Beeler
Englewood, CO 80110

Houston Alumnae

Sylvia Illingsworth Doyle (SMU)
3011 Morrison
Houston, TX 77009

Indianapolis Alumnae

Barbara Ladzick Pearce (Western Michigan)
22 Janeau Drive
Brownsburg, IN 46112

Kansas City Alumnae

Anne Olson McCoy (Nebraska)
9800 E. 51st Terrace
Kansas City, MO 64133

Madison Alumnae

Ann Davies Shea (Lake Forest & Wisconsin)
242 Carillon Drive
Madison, WI 53705

Omaha Alumnae

Marcia Baker Dawdy (CSU)
10318 Weir St.
Omaha, NE 68127

Salt Lake City Alumnae

Kathy Pond Cann (Idaho State)
390 E. Woodlake Dr. #91
Salt Lake City, UT 84107

San Antonio Alumnae

Dorothy Butler Welsh (Oklahoma)
15102 Encinito
San Antonio, TX 78216

Toledo Alumnae

Anna Fischer Harrison (Ohio Wesleyan)
4728 Ryan Road
Toledo, OH 43614

Tulsa Alumnae

Glenda Mitchell Matheny (Oklahoma State)
3112 E. 79th St.
Tulsa, OK 74136

Wichita Alumnae

Katherine Reid Hoffman (Oklahoma City)
202 N. Broadview
Wichita, KA 67208



COMING UP: MOTHER'S DAY—FATHER'S DAY—GRADUATIONS USE THIS FORM FOR PLACING GIFT ORDERS!

TO: Gamma Phi Beta Agency

Mrs. C. W. Kenney, 129 Croyden Lane, Apt. E., Syracuse, New York 13224
(Make checks payable to Gamma Phi Beta Magazine Agency)

FROM: (Name) Chapter Credit
(Address)
Zip Code

PERIODICAL	PRICE	HOW LONG TO SEND	NEW OR RENEWAL	SEND TO



Sharon Reisig Green



Joanne Sallee Kernitz



Mary Lou Perry Jenkins

THEY SAID YES

Three more loyal volunteers in Gamma Phi Beta have responded favorably to the Sorority's request for needed services. Here are close-ups on the Grand Council appointees from Sally Erikson Lewis (Bradley), International Public Relations Chairman.

GAMMA PHI BETA FOUNDATION

Sharon Reisig Green (CSU) now serves on the Camping Program Committee of the Foundation and would like to see as many of our alumnae and collegians support our camping philanthropy as possible. Her specific job is to seek out dedicated applicants for counselor posts among collegians.

A former social worker, Sharon is a past treasurer and president of the Colorado Camp Board. She's also served the Denver Alumnae evening group in the same offices. Sharon has long been involved in the Denver alumnae's popular "Art Mart," having served as co-chairman twice during its 10-year history.

Experience in the latter activity now makes Sharon a valued third-year member of the Cancer Auxiliary of Colorado's Art Auction committee for fund-raising.

Sharon and her husband, David, have two daughters—Dana, seven, and Kendra, 10 months. Despite these responsibilities, she finds time for the Colorado outdoors—horseback riding and skiing in particular.

ASSISTANT TO THE ALUMNAE VICE PRESIDENT—SPECIAL INITIATES

Joanne Sallee Kernitz (Wittenberg) has a rich background in Gamma Phi Beta activities that will serve her well in welcoming new sisters.

A charter member and the first president of the Philadelphia North Suburban Alumnae Chapter, Joanne has served as Pennsylvania State Membership Chairman and was Province II Alumnae Director from 1968-1970. Then she became assistant alumnae editor of *THE CRESCENT* for four years. She joined the International Awards Committee in 1972.

Currently, Joanne is doing public relations for the Upper Dublin Bicentennial Commission and has just completed a two-year term as president of the Oreland Art Center. She is the newsletter editor for the Philadelphia Guild of Handweavers, a member of a local theatre advisory board and a hospital volunteer.

Joanne is "just getting her feet wet" in weaving and has her own loom to specialize in fabrics. She also enjoys

music (piano and guitar) and hopes to find a career in printing or public relations in the near future. She and her civil engineer husband, David, have two sons: Andy, 19, and Bill, 16.

CHAPTER DEVELOPMENT— COLLEGIANS

Mary Lou Perry Jenkins (Oregon and San Jose) will be working on a career counseling program for collegiate members in her new position. She holds a B.A. in Elementary Education from San Jose State College, having done her student teaching at the University of Southampton, Southampton, England.

As an alumna, Mary Lou has been assistant alumnae adviser and scholarship adviser to Beta Chi chapter and has held many offices, including that of president, in the Wichita Alumnae Chapter. She was PCD for Province X for four years and 1966 convention transportation chairman. She also was our first alternate delegate to the National Panhellenic Conference for two years.

Mary Lou and her husband, Ken, are parents of four: Ken III, 17; John, 14; Stephanie, 10, and Mark, almost eight. Naturally, she's been president of her PTA group.

She's also been active in her AAUW branch, having served as treasurer. Other activities include participation in the YWCA building fund drive, a docent for the Wichita Art Museum, committee chairman for the 20th Century Club, and secretary of Lioness.

"THE VOLUNTEER PROFESSIONAL"

"The Volunteer Professional" is one of a series of articles prepared for sorority magazines through OPERATION BRASS TACKS, a project of the National Panhellenic Editors Conference. Diane Miller Selby, Kappa Kappa Gamma, is project chairman.

Annadell Craig Lamb, by-liner, is the historian of Phi Mu Sorority. A resident of Lafayette, IN, she recently was named editor of the bulletin for the Interfraternity Research and Advisory Council.



RETIRED SCHOOL LIBRARIAN, Florence Johnson Daugherty (Illinois) contributes her expertise to the Dupu, IL, public library named in honor of her late husband, A. C. Daugherty, former superintendent of schools. A near full-time volunteer for more than three years, Florence now works only one day a week. She selects the books for the bookmobile. She's also a member of the Library Board. Shown with Florence is a retired railroad man who built a caboose-styled bird house following directions in a book borrowed from the library.

By **ANNADELL CRAIG LAMB**
Phi Mu Sorority

A lot is being said these days about "fulfillment." Women's Lib advocates have bombarded the public with consciousness-raising thoughts that have many convinced that every woman must be an oil company executive or she isn't "fulfilled."

Must this attitude be accepted, that a woman must compete—with clenched teeth and double fists—in the male-dominated job market or be labeled a societal outcast?

Everyone's fulfillment is not found in a paid job. There **are** alternatives.

There is no doubt that women's roles are changing. They have never ceased to change. But the goal of change should be the opening up of more opportunities, more choices, more alternatives—not merely the exchange of past dictates of society (for instance the one which said a woman's place is in the home) to newer dictates (one which says she's a slob if she isn't out earning a living). Many women are feeling unnecessary guilt because of these new attitudes generated by the self-proclaimed leaders of women.

Many Options Open

Much good has come, and no doubt will continue to come, from the new awareness to women and their roles, and to the contributions they make to both society and to the business world.

Equal pay for equal work is but one very important such achievement.

But there are options to life-time, all-consuming careers for a paycheck.

There seems little doubt that everyone can benefit from a work experience. But it is possible that the option of an unpaid voluntary responsibility in her career field or area of interest can provide today's woman with the "fulfillment" she seeks.

Like nearly everything, volunteerism, too, has undergone changes throughout history.

The most basic forms of volunteering—that is, man reaching out freely to his fellow man without thought of repayment and without legal requirement to do so—is typified in the way in which neighbors help each other in time of crisis, such as fire, storm, etc.

In earlier days the concern was nearly always personal, among people who knew each other. As cities grew, the person-to-person concern was replaced by organizations which had as their objective getting those who needed help together with those who were willing and capable of giving it.

Throughout history there has been support of the arts and cultural events by citizens who did not profit monetarily from these activities. Promoting the cultural aspects of life, preserving the past, and helping others have become real concerns, especially to today's generation, and that's great to see. But the *helper* benefits, too. Such

activities not only give a feeling of satisfaction, but a way of sharing specialized knowledge, improving skills.

No longer is working for a charity a matter of sorting used clothing or giving Christmas parties for orphans. Now the volunteer professional has emerged. The definition is not meant to imply that a person volunteers so constantly that it becomes a "profession;" but rather it refers to one who uses his or her professional talents in volunteer service.

Special Skills in Demand

Philanthropic, cultural and social service organizations of all kinds—national and local—are in need of the same professional services any business organization uses. Special skills in demand include public relations, consumer relations, clerical help, investment counseling, fund-raising know-how, budgeting expertise, teaching and counseling skills (especially for youth, the elderly and troubled families), medical skills and knowledge, artistic, musical, and theatrical knowledge, and management consultation.

It is not possible for private organizations and agencies to pay for all these specialized skills and still give maximum service to their constituents. They must depend on volunteers.

But what is happening on the volunteer front? The latest page in volunteer history shows a rapid decline in the American volunteer corps.

A circle of events has pulled more and more women into the job market, some out of a desire to gratify personal wishes for careers, many out of the necessity to bring an extra income into the household now that the standard of living is raised so much higher by the larger number of double income families. Every woman who goes into the job market along with her husband forces family income averages up and makes it necessary for another woman to enter the job market. And so the circle widens.

Such increased rates of employment among women have cut deeply into the volunteer corps which has kept a vast number of charitable and community enterprises functioning for many years. Organizations are looking desperately for women who are not tied to restrictive working hours that seriously limit the time they can give to volunteer duties.

Volunteer Bureaus have been established in many cities and large metropolitan areas. In one medium-sized midwestern city, for example, about 50 organizations use volunteers. Through a volunteer bureau and a weekly newspaper column called "Needed: Help," people willing to work and jobs needing to be done find each other.

New Concepts Developing

From the informality of neighbor helping neighbor, volunteerism has come a long way. Consider some of the new concepts of the volunteer profession now developing:

1. There is now a National Center for Voluntary Action in Washington.

2. Center leaders and others have advocated more recognition of volunteer service and even the establishment of a Guild for American Service Volunteers to inform and represent them.

3. The House Ways and Means Committee is considering bills that would allow a modest tax deduction for volunteer time donated to qualifying agencies. In other words, the bill would allow tax deduction for donations of time just as donations of money and goods are now allowed.

4. Volunteer agencies are increasingly formalizing their relationship with the volunteer. Complete job descriptions or written agreements defining the roles of volunteer and agency make it easier to work with maximum efficiency and minimum friction be-

tween volunteer and paid employee.

5. Volunteer work is now accepted as valid work experience by many employers. This is especially true if the volunteer work has been in the applicant's career field. Employers also are taking seriously the important experience gained from serving on volunteer boards of directors, budgeting committees, in management roles, and in contacts with the public.

If volunteer work is done as conscientiously as you would approach a paid position, you will have good results to show, not only for the agency for which you are volunteering but for yourself in work experience that can count toward some future employment.

Here are a few examples:

1. A college graduate whose hobby is genealogy worked as a volunteer in this field at a museum for several years while her family was in its growing years. Early this year she was appointed director of the museum.

2. A suburban housewife who is an artist and had really never considered employment outside her home, enjoyed working with the local art center for years as a volunteer. Now, with her youngest son in college, she is delighted with her new part-time paying job as assistant director.

3. A former physical education instructor who stopped teaching while her family was growing up, kept her interest in her profession as a volunteer in a theatre-dance group which produces children's plays. Now she conducts a popular exercise class and enjoys the income she receives.

4. The new director of a United Fund agency related that when she was employed, her eighteen months as a volunteer counselor for a crisis agency in another state was counted as work experience along with her two years of paid work as a child welfare worker.

An Hour Here—Another There

Today's college graduate might be lucky and find full time employment in the career for which she has been studying and training. This would limit the time she might have available for volunteer work, but with careful management it is always possible to find an hour or two here and there that will give an outlet for job-related (or for variety, perhaps entirely unrelated) talents and interests, and additional personal contacts and experiences not

possible otherwise.

Or that same graduate may find a tight job market in her field—entirely possible in this day when 1.3 million college graduates are seeking employment each year compared to less than half that number only ten years ago. She may be settling for employment that is not in her field, just to have income. Then it becomes even more important for her to seek volunteer work in her career field or related to it, in order to gain some experience that could lead to employment.

Or she may choose to raise a family and concern over just the right paying position may not loom so large in her mind. Surely there is nothing more important in this world than devoting time and attention to growing and developing children. If this responsibility is mishandled, the results can be disastrous to more than just the individual and the family; society has lost.

But Mama doesn't need to stay home constantly to dust and bake cookies. Proper management will help her find the time to do what she wants to do. Here the flexibility of a volunteer job is highly desirable; so is the contact outside the home; so is the opportunity to keep job skills sharpened or to develop new skills.

In retirement years, many have found volunteer work a suitable continuum to use further the talents and skills developed through life experiences, and to occupy a less demanding period of life.

The Federal government, in fact, is encouraging retirees to donate their time to volunteer action, through grants to RSVP (Retired Senior Volunteer Program) which provide funds to reimburse the small expenses of volunteering (such as transportation or lunch) for the elderly who have time and energy for volunteer work but who are on fixed or limited incomes.

Paid employment can give you an income, fulfillment and self-expression, advancement in your career field, development of skills, and contact with the business world.

A volunteer position will give you all that except the income. And in addition it offers flexibility of hours and type of work, and a chance to develop new and untried skills.

Volunteerism has a lot to offer. You will benefit—and so will the world around you.

IN MEMORIAM

ALPHA

Jane Snyder Hubbard

BETA

Alice Whitman Leonard Heidt
Margaret Lydecker Wolaver

GAMMA

Edith Bowen Cortelyou
Caryl Schaffer Given
Marion Regan Kane
Betty Koehn Koenig
Mary Sager Sharp

DELTA

Louise Whitten Hamlin
Bertha Junkins Kneeland

EPSILON

Helen Washburne Knollin
Josephine Russell

ZETA

Ada Burchfield Dannemiller

ETA

Virginia Foulds Powell

THETA

Emma Laubmann Griffin
Jessie Austin Weiner

KAPPA

Katherine Whitney Kingsbury

LAMBDA

Pauline Ederer Bolster
Mona Kathleen Sheldon Brennan
Catherine Crego Lockyer
Zella Steele

NU

Eleanor Earle Salz

XI

Virginia Grace Helm Buchanan
Ola Bonham Einhouse
Mary Belle Meldrum Shields
Pearl Tschirgi

RHO

Patricia Ann Kent Dubes
Florence Hoffa Olson
Maxine Wareham Woody

SIGMA

Avanell Bushmeyer Denney

PSI

Justine Harms Busby

ALPHA ALPHA

Frances Lee Fallis

ALPHA BETA

Jacqueline Rehor Connolly

ALPHA GAMMA

Blodwyn Griffith Hammond

ALPHA DELTA

Elizabeth McDaniel Lemmon

ALPHA ETA

Carol McRae Taylor

ALPHA XI

Lady Anne Chamberlain Breed

ALPHA UPSILON

Marigolde Kinney Ramage

ALPHA CHI

Dorothy Nice Burkholder

BETA ALPHA

Zoe Kibler Simpson

BETA GAMMA

Patricia Anne Polcar

BETA KAPPA

Beverly Searcy Gibford



Lucy Moore Lennox (Theta) 1886-1975

LUCY MOORE LENNOX REMEMBERED: COLORADO FOUNDERS DINNER

"What Alpha Phi member will ever forget chili suppers with Lucy? Or her unannounced appearance at a pledge meeting to deliver a lecture on the morals and standards of Gamma Phi Beta? She was one of a kind . . . a woman of keen mind, of a good sense of humor and of determination. (She) will be remembered with affection."

These memories of Lucy and many more were recalled when Alpha Phi Chapter and the Colorado Springs Alumnae met November 11 for Founders Day. Lucy Moore Lennox (Denver), who died June 16, 1975 at the age of 89, was instrumental in the organization of the Colorado College in 1932.

Lucy also is credited with establishing the Colorado Springs Panhellenic Association and was one of the original

members of the University of Denver Alumni Association in Colorado Springs. She was the first president of the Colorado Springs Alumnae Chapter.

A member of the Sorority's Service Roll, Lucy was happily recognized "at home." In 1974, the Alpha Phi House Corporation Board and the Alumnae established the "Lucy Moore Lennox Honorarium" benefiting pledges who are unable to meet sorority financial obligations. There's also the annual Lucy Lennox Award for Alpha Phi's outstanding senior. This year's recipient was Debbie Jones.

Known as "a fairy godmother" to Beta Gamma Chapter of Sigma Chi (her husband and sons were members), Lucy was last honored as chapter Sweetheart in 1973. Active in many civic and philanthropic projects, she was a prominent member of the Daughters of the American Revolution.

JESSIE AUSTIN WEINER, FORMER GRAND COUNCIL MEMBER

Still another prominent member of Theta Chapter, Denver University, is dead. She is Jessie Austin Weiner, former "Chairman of Inspection," as the post of Collegiate Vice President was called in years past. From 1936-1940, Jessie devoted herself to chapter improvement and Province Director training. This included providing co-organizers to help Beta Alpha (USC) and Beta Beta (Maryland) become well established.

A past resident and alumna of Salt Lake City, Beverly Hills and San Francisco, Jessie died September 16, 1975, in Seattle. It was as president of the latter's alumnae chapter that she appeared as delegate to the Victoria, B.C. convention. There she was elected to the international post. In 1958, she was named to the Sorority's Service Roll.

Writing to Gamma Phi Beta friends following her mother's death, Bobby Weiner Coe said: "Among mother's treasures, we found an envelope marked Denver, Sept. 29, 1909, with a green special delivery stamp. Inside was an invitation written on creamy stationery, heavily embossed with a gold crescent and the Gamma Phi Beta insignia. It read: 'We, Theta of Gamma Phi Beta, ask you to share the responsibilities and privileges which membership in our sisterhood implies. That you share life and love with us is our deepest wish.'"

PACE SETTERS

Gamma Phi Beta Pacesetters come in all varieties—from nutritionists to musicians, business executives to fashion plates. So reports *Kristin Brandt Riske*, *Alumnæ* Editor. Doesn't your chapter have a Pacesetter to add to the list?

PENN STATE PROFESSOR NAMED TO NABISCO BOARD

Dr. Helen A. Guthrie (Western Ontario) recently was elected to the Board of Directors, Nabisco, Inc. She is the first woman in the firm's 77-year history to be so named. Her credentials are outstanding.

A professor of nutrition at Penn State and a member of the Food and Nutrition Board of the National Research Council, Helen recently received a Nutrition Foundation grant of \$641,000 to improve education in her field. She will develop a pilot program at Penn State to upgrade the training of public school teachers, physical education instructors and college students—along with health professionals.

"One of the concepts we plan to stress is that good nutrition is one of the best forms of preventive medicine," Helen says. "What children eat before they are a year old may influence whether or not they get heart disease or become obese at 40."

Under Helen's supervision, audio-visual aids, in the form of movies, tapes and film strips, will be created for classroom use and television. "There is no problem in capturing the public's attention when it comes to news about nutrition," she notes. "The challenge is in countering all the misinformation around."

Holder of a master's degree from Michigan State and a doctorate from the University of Hawaii, Helen also has received an \$850,000 grant from the Heinz Endowment of Pittsburgh for a nutrition education program with Penn State and the Thomas Jefferson



Dr. Helen A. Guthrie

University Medical College of Philadelphia.

A NOTABLE AMERICAN IN BICENTENNIAL ERA

Helen LaVerne Collar (Oklahoma) is an accomplished pianist who's listed in the 1976 directory, **Notable Americans of the Bicentennial Era**. Those chosen for this distinguished listing were selected from **Who's Who in Music** and other national directories and upon recommendations from universities, governors and mayors.

Helen was a member of the piano faculty at the University of Science and Arts of Oklahoma from 1928-



Helen LaVerne Collar

1966 and department chairman from 1949-1962. She is Associate Professor Emeritus and also has appeared extensively as soloist, duo-pianist and accompanist. To her credit, many of her students are recognized as outstanding in the field of music.

Since 1958, Helen has been a member of the national board of adjudicators, National Guild of Music Teachers—judging in Texas, Oklahoma, Kansas, Arkansas, New Mexico and Illinois. She holds her Bachelor's Degree of Music in Piano from Northwestern and her Master's from Oklahoma. She also studied at Juilliard, Chicago Musical College and in England and Austria.

Helen's a member of the Musicians Club of America, Sigma Alpha Iota, Phi Beta and has served on the board of directors of the Oklahoma Federation of Music Clubs since 1933 as state and district contest chairman.

FIRST WOMAN— SALES ENGINEER FOR G.E.

Helen Griffiths Kaiser (Washington-St. Louis) is the first female to represent General Electric Company as a sales engineer to the electric utility industry. She is responsible for the sale of electric apparatus and transmission products to companies in eastern Missouri and southern Illinois.

Prior to this important assignment, Helen was General Electric's marketing analyst at the St. Louis regional office and an instructor in advanced principles of marketing at Washington University for more than 10 years.

Gamma Phi Betas attending the 1962 and 1964 international conventions will remember the ever-smiling Helen who served as convention treasurer. She's also served Phi Chapter as treasurer, then *Alumnæ* Financial Advisor, and is a past treasurer of the St. Louis *Alumnæ*.

An outstanding student, Helen was one of the first women elected to Beta Gamma Sigma and Omicron Delta Gamma, honorary fraternities, and was chosen for Mortar Board, too. She holds both a B.S. and a Master's in Business Administration.

Helen's hobbies, shared by husband Bill and 10-year-old Jimmie, are model railroading and traveling to American historical sites. She is an excellent bridge player and a very active

Pacesetters (cont.)

member of St. Lucas United Church of Christ.



Helen Griffiths Kaiser



Merry Ann Ottosen Leftwich

HER ILLUSTRATED BLOOD STAINS LOOK LIKE AN ABSTRACT PAINTING

Merry Ann Ottosen Leftwich (Goucher) pursues her career as a histologic technician as Technical Director of the Histologic Department of a private pathology laboratory, La Jolla, CA.

The author of two monographs, her most recent is "A Pathology Laboratory Can Be Attractive As Well As Efficient." The illustrated publication shows how to make a laboratory interesting and informative through the use of displays of historical figures in pathology. As part of Merry Ann's work involves staining bits of tissue to reveal cell structure, she ingeniously had nine of the most frequently used stains photomicrographed and enlarged. The result looks like an abstract painting.

Her use of educational displays reflects her efforts to interest others in the interesting and challenging professional opportunities in the field of histology—a field in which there's a shortage of properly trained technicians. She finds her work rewarding and gratifying, knowing she is performing a job which is essential to the pathologist's correct diagnosis. Merry

Ann is a charter member of the National Society of Histotechnology, Inc.

In addition to her career, Merry Ann has an unusual hobby—she collects antique Mexican, Spanish and American branding irons. The collection consists of over 100 Mexican and Spanish irons and about a dozen American ones.

MODEL OPENS OWN AGENCY

A professional model since age 14, Gerri Halpin (SMU) has started her own business as director of the new HALCO Modeling School and Agency in Houston, TX. She also runs the Gerri Halpin Agency for men, women and children and has signed most of the top models in Houston. She holds an exclusive contract to provide models for Lord & Taylor.

Gerri's teenage career began in Dallas as a photography model. Her pre-college years were spent at Urse-line Academy in Dallas, and St. Mary's of Notre Dame, where she was class valedictorian. At SMU she was a member of the modeling squad, and was Mardi Gras Queen in 1957. Shortly afterward, Gerri became a Neiman-Marcus model. Gerri's also been the fashion director.

SEPTEMBER CRESCENT ASSIGNMENTS

Due June 1.

Greek Chapters: Chapter and individual honors for the academic year 1975-76. Include photos.

Alumnæ Chapters: Details on unusual programs that fostered enthusiasm at regular alumnæ meetings. Subject must be adaptable to other chapters. Black-white photos if available.



Gerri Halpin

SPECIAL ANNOUNCEMENTS POSTED . . .

GRAND COUNCIL TABLES TABLOID FORMAT

The May, 1975 tabloid issue of **THE CRESCENT** was an economy effort to re-instate Chapter Letters. It drew mixed reactions, as most Gamma Phi Betas know. The most valid criticisms centered around the fact that the May issue carried two listings of long-term value: Membership Chairmen and TranSISTers, and that the newspaper format was too easily damaged or discarded.

At the November meeting of Grand Council, it was decided that the May, 1976 **CRESCENT** would be a regular magazine. Another attempt would be made to incorporate chapter letters in the traditional manner—but in two rather than one issues. **The Greek Letter chapter reports will appear in the May issue; the Alumnae letters in December.**

Expenses will determine whether or not the tabloid will be used again. The format has been tabled, not ruled out.

CORPORATION BOARD NOTICES

Three chapters have taken advantage of **THE CRESCENT's** money-saving offer to post official notices of House Corporation Board annual meetings. They are:

Beta Rho, April 5, 1976, 7 p.m. at the Chapter House, 935 16th St., Boulder, CO.

Sigma, April 17, 1976, 10 a.m. at the Chapter House, 1339 W. Campus, Lawrence, KA. Send reservation and \$2.50 for brunch to Mrs. Max Falkenstein, 2559 Arkansas, Lawrence, KA 66044, by April 10. Meeting coincides with

Kansas University relays and "Spring Weekend."

Omega, November 15, 1976, at the Chapter House, 710 Kellogg Avenue, Ames, Iowa.

Additional notices may be posted if **CRESCENT** deadlines permit.

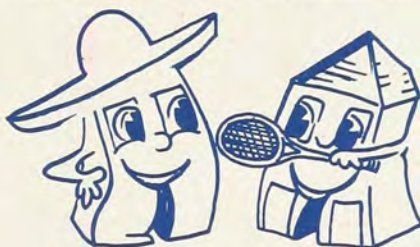
NOW THERE'S A GIFT FOR YOUR GAMMA PHI MAN

A crescent-shaped tie tack of black enamel on gold is now available through Central Office from the Sorority's official jeweler, Jerry Pollack. Priced at \$3.50, these tie tacks will make delightful gifts for prom dates and dads on Fathers' Week-end.

TranSISTer HOUSE EXCHANGE

A Gamma Phi Beta in Mexico writes:

"We have retired to a village one hour out of Guadalajara where there are many North Americans. It's both a summer and winter resort with near perfect weather year-round. We have a two bedroom house (two years old), 2½ baths, patios and a German shepherd. We'd pay maid, gardner, utilities.



"We are interested in an exchange for one month—probably next summer. The availability of tennis is a must! Here we have tennis, duplicate bridge, good shopping, horseback riding and mineral baths. Elevation is 5,000 feet."

For more details, please write Mrs. James W. Pinholster, 14840 Cranoke St., Centreville, VA 22020.

FOUNDATION DEADLINE REMINDERS

Completed Graduate Fellowship ap-

plications due Central Office March 15.

Completed Undergraduate Scholarship applications due April 15.

Campship applications due Central Office May 1.

Camp Counselor applications due Mrs. David H. Green as soon as possible.

Sechelt Camp Director and Waterfront Director applications due Mrs. E. Bruce Adams should be sent immediately.



CRESCENT COOKBOOK AVAILABLE

The 4th edition of **The Crescent Cookbook** is off the press, according to the Tucson Alumnae Chapter. Now expanded to 142 pages, the beautiful, spiral-bound book offers many new additions to its Mexican, hors d'oeuvres and beverage sections. Add it to your own cookbook collection—give it as a gift, too.

Priced at \$5.25 (including postage), the book is available by sending a check to the Tucson Alumnae Chapter, c/o Pat Decker, 5530 N. Entrada Ultima, Tucson, AZ 85718.

LITTLE SISTER WEEKEND

KU's Sigma Chapter will hostess a Little Sister Weekend in spring. Names of any legacies who are high school seniors or transfer students to the University of Kansas for Fall '76 are requested. Deadline is April 3. Send to Debbie Reid, 1339 West Campus Rd., Lawrence, KS 66044.





A CLOSE-UP VIEW of items on Barbara Lynn Tate's desk reflects her interest in non-governmental areas . . . music, plants and, of course, Gamma Phi Beta.

AN INTERVIEW WITH BARB TATE

*First Woman Student Government President
at Vanderbilt University.*

By MARY AGNES WELSH
CRESCENT Collegiate Editor

"Do you have further political ambitions now that you have served as student government president?"

"No," says Barbara Lynn Tate (Alpha Theta '76) after completion of a year as the first woman Student Government Association president at Vanderbilt University.

"I don't want to get directly involved in the political realm, but I'll definitely work more behind the scenes, particularly in service work."

Barb, as she is called by her Alpha Theta sisters, is a senior mathematics major from Cincinnati, Ohio. She is a member of Mortar Board and was recipient of the Alpha Tau Omega scholarship based on service to Vandy and the Nashville, Tenn., community.

A Four Year Leader

A veteran of student government work before her term as president, Barb served on the restructure committee to rewrite the SGA constitution in 1974. She also represented her class as women's representative during her freshman, sophomore and junior years.

The responsibility of the office was particularly important during the past year because it necessitated adhering to the spirit, as well as the laws, of the restrictive committee. Besides making the new system work, Barb's particular goal was seeing that the transition period went as smoothly as possible. The work, not the distinction of being among the first women at a coeducational university elected to the highest student office, had the greater impact on Barb.

In a recent telephone interview, Barb discussed the role of student government today, goals of her administration and experiences of the past year at the helm of a body of 7,000 students.

Q. How were your relations with the Vanderbilt administration, and what were the results?

BARB: The administration is very open to student input. There already is student representation on many University committees. The administration seeks student opinions when making decisions that affect students. They look to the SGA for that input. We have much credibility with the administration.

Q. What do you see as the shortcomings or inhibitions to the effectiveness of student government?

BARB: Biggest problem now is not a large amount of student support. That's not to say it's all opposition—mostly it's apathy. The SGA has no real power except to make recommendations. Student government has lost some interest in recent years because the students don't seem to have many rallying points. Most students only get involved when the issues affect them directly, such as coed dorms, alcohol in dorms, academic inequities. Right now, most of them are satisfied with housing and academic situations.

Of course, the Vietnam War was the major rallying point that got many students involved in commenting on the war. Now, it's harder to get the students interested, even though government tries to let them know. And that's when SGAs get accused of being bodies for the elite.

Q. Where does student interest lie in regards to SGA activity now?

BARB: Mostly in the area of academics at Vandy. We

have initiated programs in this area that have been supported by students. They include undergraduate research grants that are administered through SGA. Also undergraduate department organizations in almost every department where a major is offered. These better student-faculty relations and offer educational experiences outside the classroom. They also help SGA initiate and implement some changes in the academic area. For example, this spring the SGA will do a faculty evaluation and curriculum guide for the 1976-77 school year. We have gotten much input from these departmental organizations.

Q. What can be done by SGA to change student attitudes at this time?

BARB: Mainly, student government must continually keep itself in the public eye. Try to keep all informed about what SGA is doing. More importantly, we must continue to move in positive directions. If students see accomplishments in the making, they see student government as a more important force on the campus.

Q. What has it meant to you personally being SGA president?

BARB: It has taught me alot about dealing with different publics . . . how important it is to have a definite set of goals, principles and guidelines to run my government . . . how important it is to consistently move in those directions. I've learned the importance of organization of resources, manpower, research, etc., to reach the goals.

Q. What are the major concerns of students at Vandy now?

BARB: Their most immediate concerns are of a personal nature in a sense. Academics is highly important. Vandy has a lot of pre-law and pre-medical students. They are mostly involved with classwork. All students are concerned about the job market . . . there is little student government can do to change that.

Other areas of major interest that SGA can change are academics in the tenure process, use of athletic facilities by non-varsity students and mandatory fees for extracurricular activities.

The Pride of Indiana



KAREN DILLON: A junior majoring in Television and Radio, Karen is currently serving as external vice president of Panhellenic. Her responsibilities have included public relations work, liason officer between Panhellenic and other campus organizations and rush convocation. A member of Student Foundation, Union Board and the junior honorary, Pleiades, Karen received a Panhellenic scholarship and the Culbertson Award for excellence from the university's English department.

TAMMY TRITTSCHUH: Another Beta Phi Chapter junior, Tammy majors in piano and is a member of Mu Phi Epsilon, a music honorary. She is currently Miss Indiana University-Bloomington and represented the school in the Miss Indiana beauty pageant. She won the swimsuit contest and in the overall was selected as second runner-up. She's also a member of Red-stepper (a university sports dance group) and of the IU Women's Chorus.

—Reporting for Beta Phi,
Marty Minx



Gamma Phi Beta

Sorority

Directory

Founded November 11, 1874
Syracuse University

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Frances E. Haven Moss
E. Adeline Curtis
Mary A. Bingham Willoughby

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Asst. to Director of Finance—Alcohol & Visitation Policies: Mrs. I. L. Bowman (Martha Everett), 22 High Rock Rd., Stamford, CT 06903
Historian: Mrs. Frank Mason (Charlotte Hamilton), 5050 Lake Shore Dr., Jackson, MI 49203

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NOTEWORTHY ACHIEVEMENT



First Woman President of Michigan Alumni

Margaret Ayers Host (Michigan) is serving as president of the University of Michigan Alumni Association—the first woman in that post. She was twice elected to the Board of Directors and served as vice president and treasurer. In 1966, Margaret received the Alumni Association's Distinguished Alumni Service Award.

During her two-year term as top officer of the nation's largest alumni body, Margaret will oversee many alumni activities and initiate a few of her own.

IT IS A PLEASURE to announce that Grand Council has approved a Gamma Phi Beta TIE TACK, which will be available from Central Office after January 1, 1976. It is the perfect favor for Spring parties, the perfect gift for dads—dates—brothers—any time! The design is the black enameled crescent, so closely identified with our sorority. The price is \$3.50. □ The tie tack is manufactured for Gamma Phi Beta by J. O. Pollack, our authorized jeweler for the past three years. Collegiate and alumnae members are pleased with the service and quality Pollack provides. □ Local Jewelry ServiCenters have been recommended by most collegiate chapters, where all jewelry except badges is available. Badges are ordered through Central Office, where orders are approved, then sent on to Pollack for shipment. □ A free catalog and illustrated price list are available upon request to Pollack.



LAVALIERS

		10K	10K	Sterling Silver
Charm		Gold Filled	10K	Sterling Silver
1—3LL/02V	Vertical Monogram	\$ 9.50	\$16.00	\$ 6.50
2—2LL/40	Crescent	12.50	19.00	8.00
3—3LL/12	Heart with Monogram	10.75	17.25	8.00
4—CC/07	Crest	13.50	—	8.00
5—3LL/14M	Sculptured	12.50	19.00	9.00
6—3LL/13D	Three Dimension (Gold Plated Charm/ Gold Filled Chain, \$8.00)	13.50	20.00	7.50
7—3LL/02S	Staggered Monogram	9.50	16.00	6.50
8—3LL/09	Circle Monogram	10.00	16.50	8.00
9—2LL/37	Crescent Enameled	15.50	22.00	11.50

OTHER INSIGNIA

10—CR/25	Crest—Gold Filled	\$3.50
13—MG/11	Monogram—Gold Filled	3.50
17—MB/F	Crescent—Black Enamel—Gold Filled (Specify pin or tie tack)	3.50
11—MOTHER	MOTHER'S PIN—Pink Carnation—Gold Filled	4.25
12—PI/	PLEDGE PIN—Brown Enamel with Yellow Crescent—Gold Filled	2.00

RINGS

14—SR/135	Signet (rectangular)
15—SR/366	Signet (oval)
16—SR/531	Recessed Letters

Sterling Silver	10K Yellow Gold
\$16.00	\$32.00
14.00	28.50
19.50	35.50

BRACELET

18—8/60	Crescent—Sterling Silver	\$16.00
	Gold Filled	19.50

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	1-Letter	2-Letter
CG/06 Plain	\$ 8.70	\$11.00
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CG/08 Crown Set Pearl	18.50	29.50
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PRICES SUBJECT TO CHANGE

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Bounded by the Atlantic and Pacific as well as a love for Gamma Phi Beta, members "From Sea to Shining Sea" will find Seattle a happy port of call for the 1976 convention. Cover by Chris Drees (Washington-St. Louis).



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