

THE CRESCENT

Gamma Phi Beta

march 1975



LOOK US OVER ONCE

look us over twice. See if we're achieving a healthy balance between collegiate and alumnae coverage. As said before, we are here to make your moments with THE CRESCENT happy and informative ones.

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THE CRESCENT

Volume 75, Number 1
March, 1975

THE CRESCENT is published quarterly in March, May, September and December by the Gamma Phi Beta Sorority, 630 Green Bay Road, Kenilworth, Ill. 60043. Printed by George Banta Company, Inc., Menasha, Wis. 54952. Second class postage paid at Kenilworth, Ill., and additional mailing offices. Printed in the U.S.A.

POSTMASTER: Please send notice of undeliverable copies on Form 3579 to Gamma Phi Beta, Box 186, Kenilworth, Ill. 60043.

SUBSCRIBERS: Send all questions and changes of address in regard to the Directory of International Officers, chapter list, membership chairman, chapter presidents' lists and In Memoriam to Central Office, Box 186, Kenilworth, Ill. 60043.

THE CLASS OF '78

Members of the Class of '78 have been called "The Quiet Ones," "The Silent Ones" and "The Self-Centered Students."

According to a report released by the College Entrance Examination Board, this college year's freshmen are slightly more academically motivated than students in previous years. So if they are quiet and self-centered, it might be because they are hitting the books instead of the streets.

These young people are self-centered enough to want to prepare for lucrative and satisfying jobs. Their preferences in majors include biological sciences, business, health-related fields and social sciences. They are not so enamoured with the humanities that they study them exclusively. They know there will be no market in '78.

The competition is great—and they face it! There are 6.8 million college freshmen this year. For the first time an equal number of women as men took the Scholastic Aptitude Test.

ECHO FROM BETA OMEGA, BETA UPSILON

"Most important to most college students is their education. There is more emphasis on a college education than ever before. For this reason, students aim to become skilled at some trade . . . Having a good time in college, along with studies, makes for a well-balanced atmosphere . . . and in the long run you will get more out of it," says Leslie O'Connor (Northern Arizona), freshman geology major.

"The most important thing to me is to achieve my educational goals, but at the same time grow more within myself and have a better understanding of other people," writes Colleen Kill (Kansas State).

HURRAH FOR INDEPENDENCE

Even though they are quietly active, members of the Class of '78 are trying to make a life of their own. They abhor stereotypes. It's been said they even shun the word "hero."

"There are no heroes today. It's more traits of many people that I admire," comments one freshman. "A hero before was a person who had no apparent flaws. Now the weaknesses of public figures are open to view," says another.

". . . my independence, my education, my family. Independence is important because I enjoy the freedom of being able to come and go as I please, being responsible for myself, and making my own decisions. My family is important because they stand behind me and give me support when I need it," says Mary Musser (Oregon State).

Young people must learn to be independent today. This society expects unmarried men and women, as well as married couples, to move away from their parents' home. One in three Americans live alone. Without friends and self-love it can be a lonely existence. The mobility of this society often forces young people to accept jobs in cities that are strange to them.

GREEKS GROWING

The 26 National Panhellenic Conference sororities report a 91,820 member increase over a two-year period. Total membership is 1.5 million women. College chapters total 2,317 and alumnae groups number 5,459 (*The Adelphean*).

According to Gamma Phi Beta Publications Chairman, Lynn Thompson (Memphis State), Greek Life is "in" again on the campuses of the big West Coast universities. "Greek weeks, homecoming and other once-traditional events are springing up for the first time in years."

This additional word from Lori Nelson (California), education major: "Traditional activities have returned to the Cal campus. Sports events, rallies, school spirit—all on an upward trend. Fraternities and sororities are regaining their past popularity. Students remain individuals but by returning to traditional trends, they are regaining society's acceptance."

BLOCK PLAN AT COLORADO STATE UNIVERSITY

There must be a good thing going at CSU because 2,700 applicants sought 600 openings in the freshman class. For the fourth year, the academic year has been divided into nine blocks of 3½ weeks each, with a 4½ day break between blocks. Under this plan, students concentrate on only one subject at a time. They also are allowed to take an adjunct course in physical education, music or drama. Class attendance is high. Students probably study harder. (*Houston Chronicle*, 8/74)

BETA DELTAS ECONOMIZE

Gamma Phi Betas at Michigan State began their fight against inflation in January, 1974. They took on the responsibility for weekend cooking. Money saved was banked for house improvements. After six months, they were able to repaint the outside of their house and purchase some badly needed shutters. Pleased with the results, they are continuing their economy program.

TURNING BACK THE CLOCK

"I feel one of our biggest student interests lies in our past. Replacing politics and modern technology, nostalgia is of great interest. Fifties parties are commonplace. Fashions reflect the 30's and 40's. Students prefer decorating their rooms with antiques and plants rather than beanbag chairs and plastic pillows. . . . No longer is the college student part of a counter culture," says Carol Stallard (Kansas).

ART OF COMMUNICATION

Karen Ann Staha (William and Mary) wants to convey her feelings for others. "So many special people have shown their concern for me. I would like them to know I would never intentionally hurt them in any way . . . to convey gratitude and appreciation seems so very important."

"Although I find many things are changing, one thing that remains important is the need for friendship. Friendship is developed through the ability to communicate. . . . Each idea and belief that is shared develops the relationship between people," write Katalin Kutaski (Michigan State).

"In my first year, my main objective is to establish myself as an individual on a campus of 36,000 students," says Helen Wanamaker (Wisconsin), journalism student.

"I'm a voice music major," reports Kim Leisner (San Diego). "I think a musical symbol of our times should be established."

What's 'IN'—'OUT'

with College Freshmen

IN

Greeks
Jeans
country-western music
Platforms
Beach Boys
John Denver
Robert Redford
natural look
40's fashions
tragedy movies
coed housing
calculators
bicycles

OUT

hippies
mini skirts
acid rock
Go-go boots
The Monkeys
Elvis Presley
Marlo Thomas
teased hair, hairspray
Flower children
drive-in movies
curfews
liberal arts
Jacked-up cars



SCHOOL RALLIES are "in" Riots are "out" at California report Eta's PomPon Girls, from left: Judy Chiao, Ann Block and Debbie Solomon.

Contemporary music is really thriving, but it is recessive, with a 50's twinge. There is a growing love for dancing among young people."

"Everything else falls into line naturally if I have one thing going for me—love and true friendship," says Lynne Gruber (Indiana State), life sciences major. "Knowing that someone can depend on me, and I can depend on someone, produces the necessary strength to make everything else right."

GETTING IT TOGETHER

The Class of '78 has a long way to go. The beautiful part is they seem to know it. They are willing to work within the confines of society to achieve their goals and dreams. They know they can't monkey around for four years and then find a good-paying, satisfying job. These students have a new sense of honesty and integrity in the wake of unfolding political scandals.

These students know the rules. They are willing to obey them, or change them quietly. Somehow, there is the comfortable feeling the Class of '78 is going to turn out just fine.

—MARY AGNES WELSH

A GAMMA PHI BETA LEARNS TO LEAD

By Elizabeth Holloway
Gamma Author-Photographer

Lynne Davis (Wisconsin-Madison) was one of those freshmen stumbling through sorority rush just for something different to do. She thought sororities like Girl Scouts. That was three years ago.

Recently, Lynne, now a senior, completed her term as campus Panhellenic overall rush chairman. She scheduled the activities of nine house rush chairmen, 20 rush counselors, various alumnae and 370 rushees over a three-week period.

That's a long way for a young woman to come when originally she didn't even know what a rush counselor was.

What does Lynne say about her progress? "Well, as I went through rush myself, I realized that being Greek was for me. Gamma Phi Beta was something I'd been looking for. I wanted to be with these girls."

Having moved in the house her sophomore year, Lynne continued, "I wanted to be in on the planning and running of Gamma Chapter. That's basically the way I am—either 100 percent or not at all. I like to feel I'm accomplishing something."

Her sisters understood this. They elected Lynne house rush chairman as a second semester sophomore. She did well at the job, too.

Her success noted, Lynne was approached by the Panhellenic overall rush chairman. She—the one responsible for coordinating rush parties, rush chairmen, rush counselors, assisting alumnae and rushees—urged Lynne to try for her spot.

"Once I saw the opportunity," said Lynne, "I couldn't pass it up." Lynne submitted her resume. "I figured the more experiences a person has, the more interesting he or she is and the more they have to offer."

Elected by Panhellenic

Active members of each sorority vote in a Panhellenic election. They voted for Lynne. And since she had said she'd do the job, she did. "I believe in sororities. They have a lot to offer. As many individuals as we can expose to the Greek system the better," Lynne added.

Her philosophy made the job seem straight forward. But it wasn't. "It was more responsibility than I'd ever had before," Lynne remarked soberly. "I had to learn about being an adult."

"It was hard to remove myself from Gamma Phi Beta and to be strictly Panhellenic," continued Lynne. "Being impartial is something one must learn; you can't just do it. You can't even know what impartial is until you've tried it."

To illustrate the point: On the last night of bidding one

rush counselor showed up smelling strongly of beer. It was time for her to talk to rushees about bidding decisions. "Now how do I act in a Panhellenic manner?" Lynne pondered. "I told her to get a pack of gum and to remember that since rushees probably knew what house she was from, her actions would hurt her sorority more than Panhellenic."

Lynne learned if people are going to work with you, you have to work with them. You also have to be trusting—keep adjusting.

All Must Carry Their Weight

The Greek rush system takes time and effort—everyone has to do their job. But with so many involved, there always is someone who doesn't handle her responsibilities. "When that happened to me, I had to pick up the pieces," sighed Lynne. "That's frustrating. I just can't understand irresponsible people—those who say they will do something and then don't."

This, she explained, includes rush counselors who don't follow instructions, don't meet deadlines, don't follow rules. It also includes rush chairman who worry over minute details, and rushees who disappear, or don't follow schedules.

Even though it is hard to pick up after people, Lynne said, it's even harder to tell people what to do. But as a rush chairman, everything has to go smoothly. So, to avoid a mess, a rush chairman has to determine what will work best and tell people to do it. This requires getting up front, explaining and directing.

"If people are to have confidence in you, you have to have confidence in yourself," Lynne feels. "And you can only have confidence in yourself if you are organized. You also have to allow time to answer questions, no matter how busy you are. It's so important to the questioners."

Another thing Lynne learned was to make decisions and stick by them. "You can't let people sway you. Make up your mind and then stop worrying about it."

The job held disappointments—disillusionment, too. "I couldn't believe how petty some people could be," Lynne remarked. After all the time and effort of rush, there would be someone upset over such a trivia as the misspelling of a counselor's name."

There was criticism, too. "I guess you'll always have that," she decided. "The important thing is to do what you think is right and learn from your mistakes."

When Lynne moved into the Gamma Phi Beta house, an older sister told her she'd get as much out of the Sorority as she put into it. Now Lynne feels she can say, "I've done my part. It's time for me to step out and have faith in the younger members taking over."

» » »



LYNNE DAVIS, a member of the Gamma chapter of Gamma Phi Beta at the University of Wisconsin-Madison, learned a great deal about herself and about working with people, during her year as Panhellenic overall rush chairman. (Photograph by Elizabeth Holloway)

Gammy Trade

First in a series of articles in which Greek-Letter and Alumnæ Chapters exchange ideas on specific subjects. In this instance, the focus is on

RUSHING

Since rushing is a collegiate chapter's most important activity, improvement, planning and organization are by-words for successful rush chairmen.

"Be organized. Know when everything happens so you can tell everyone else," says **Pam King**, 1974 rush chairman at **Beta Upsilon** (Kansas State). "Enthusiasm is important, especially when the chips are down. Always stress the positive. The rest is up to the members. Be open-minded and sensitive to the feelings of others." And she adds, "Well polished songs are important at all parties. They give everyone a chance to relax."

Successful themes for Beta Upsilon parties include the 1940's, Walt Disney, Camelot and Summer Days with Tom Sawyer. A "Lady of the Crescent Moon" always appears at the chapter's final party. The featured member tells rushees just what Gamma Phi Beta means to her.

DISNEYLAND DAY AT SIGMA

The house at Kansas University is decorated with life-size drawings of famous Disney characters. A for-real Snow White serves as the door greeter; the Seven Dwarfs are the fast floaters. Sigmas sing a medley of Disneyland songs, ending with "When You Wish Upon A Star." They also have a skit in which Disney characters are portrayed. The farewell song on the porch is "It's A Small World."

For additional information, contact either **Carol Stallard** or **Carol Richardson**, 1339 West Campus, Lawrence, KA.

OLD WEST WORKS FOR CHI

Members at Oregon State University transform their dining room into a western-style saloon, complete with dancing girls and a honky-tonk piano player. Tables are covered with red-and-white checked cloths, and root beer is served in mugs from the bar. Entertainment includes two western skits. Rushees also go outside for a croquet game. The yard has bales of hay for atmosphere. **Joan Thompson**, Chi Crescent correspondent, reports everyone enjoys this 50-minute party. **Get additional details** from **Nancy Weiss**, 645 N.W. 23rd, Corvallis, OR 97330.

BARN PARTY SUCCESS AT GAMMA ETA

Beer kegs, bales of hay and brown-checked cushions decorated the living room of the Gamma Phi Beta house at California State. Correspondent **Karen Hilton** reports a bale of hay was spread on the floor to add atmosphere for this most successful party. Members and rushees wore ranch-style clothing. **For more information**, write **Iris Kono**, 16452 Hemlock St., Fountain Valley, CA.

HOEDOWN HAPPINESS AT BETA DELTA

It's the open house party at Michigan State. Refreshments are beer, cider and snacks. Decorations include hay bales, pumpkins and corn stalks. For entertainment, Beta Deltas hire a caller from the campus Square Dancing Club. He provides music and a demonstration team. For breaks, there is polka music. Fraternity men are invited to help with the rushing. **Contact: Helene Stollsteimer**, 342 North Harrison, East Lansing, MI 48823.

BETA BETA SQUARE DANCES, TOO!

But its western party begins with a barbecue supper. Then everyone moves out on the dance floor. Gamma Phi Betas at Maryland feel the interaction on the dance floor is a good way to get to know one another. At the end of the two-hour party, each member takes off her bandana and gives it to a rushee. The bandanas are brown and mode with the Sorority's Greek letters in felt.

These Gamma Phi Betas let the rushees see their talent at a Nightclub Party. Sisters are cocktail waitresses, serving Shirley Temples with Gamma Phi Beta printed souvenir swizzle sticks. A 45-minute show is presented. **For more information**, write **Nancy Lee Israel**, #9 Fraternity Row, College Park, MD 20740.

GAMMY BUG AT BETA GAMMA

Rushees at Bowling Green State are greeted upon arrival by the Gammy Bug. At this initial get-acquainted party, this Gammy Bug sister narrates a short slide show about life in the chapter house. (See **Carol Fredericks**, 1974 Gammy Bug, on back cover.)

For what proved a very successful 50's party, Beta Gamma rented an ice cream shop. Fraternity men served the ice cream and helped with the entertainment. A show presentation included renditions of "Boogie Woogie Bugle Boy," "Teen Angel" and "Surf City, U.S.A." Afterward, everyone danced to music of the 50's.

At preferential parties, rushees are escorted by fraternity men. And for this special evening, there's a skit about the "Legend of the Crescent Moon," and flaming strawberries are served over ice cream. An easy way to make a flaming dessert is to soak a sugar cube in lemon extract—then ignite just before serving. The Beta Gammas also make crescent candles which they light with rushees.

Membership chairman, **Debra Elgin**, says early planning makes parties go more smoothly. **For more details**, write Debra at Gamma Phi Beta Cottage #3, Bowling Green State U., Bowling Green, OH 43403.

ALPHA THETA GOES INTERNATIONAL

For rushees, an international setting is in store at the Alpha Theta theme party. Countries represented include France, Switzerland, Ireland, Holland, Spain, Japan, Mexico and the Old South. For a first-round, members are planning a Gammy Bug motif—making brown gingham dresses. **Write** Alpha Theta, Gamma Phi Beta, Vanderbilt University, Nashville, TN 37235.

BETA LAMBDA TURNS TO NATURE

On Crestive Day, members at San Diego move out the furniture—move in the great outdoors. They arrange plants, crates and "earthy" things and put out large pillows for the rushees. They also hang large posters depicting ocean and mountain scenes on the curtains. Refreshments are mulled cider and gingerbread cookies decorated with rushees' names.

Beta Lambdas sing "Where Have You Gone My Little One" and read poems which depict a girl's life as she grows up. **Nancy Copeland** will share additional information. **Write her** at 6123 Montezuma Rd., San Diego, CA 92115.

BITS AND PIECES . . .

Jennie Curtis (Northern Arizona) suggests making a chapter movie. She says a home movie projector works great and members have a good time catching the many activities and moods of the year. She also suggests putting more than the rushee's name on a nametag. Beta Omega adds major, school classification, hometown, high school—this eliminates tiresome questions.

One other suggestion: have pledges evaluate the parties, atmosphere, songs and skits immediately after rush. Jennie finds this helps to pinpoint the chapter's weak and strong points in rush. **For more ideas**, write her at CU Box 7901, Northern Arizona U., Flagstaff, AZ 86001.

Alpha Xi will share its rush ideas, too. They must be good. The chapter at Southern Methodist has filled its quota the past two years with rushees at the top of its bid list. **Write Jeanie Roy**, Alpha Xi, 3030 Daniels, Dallas, TX.

NO TIME LIKE PRESENT

Get started now. Be ready long before the first rushee walks through your door. Here are basic guidelines:

- Make each rushee feel welcome. She is your guest. If possible, she is more nervous than you.
- Be thoughtful.
- Be yourself, but your best self.
- Let rushees know why you chose Gamma Phi Beta and what the sisterhood could mean to her.
- Most important, after pledging keep rushing every woman until she receives her badge. Then, she will know how to rush when the next rushees enter your door.

The process is continual. That's the only way for Gamma Phi Beta to GROW.

—MAW





The Rewards of Good Rushing

What a lovely beginning for Gamma Phi Beta's second century! Pictured here, seventeen of the 24 pledges comprising the first class of the 92nd chapter, *Delta Theta* at California Polytechnic State University, San Luis Obispo. *Delta Theta* was installed January 18, 1975. Looking Ahead to April, *Delta Iota* will receive its charter at Purdue University. Twenty-two special initiates of the Lafayette Alumnae Chapter participated in the late January rush for collegiate pledges. The latter also will be initiated on the big weekend of April 19.



CENTENNIAL FOUNDERS' DAY

By Dorothy Ward Martin

Strains of "Fidelity" were heard across the land November 11 when Gamma Phi Betas from Hawaii to Maine, from British Columbia to Florida gathered to mark Gamma Phi Beta's 100th birthday in their respective ways. Pink carnations abounded—and candlelight shone alike on the wearers of the Crescent pledge pin and the Golden Crescent. Hearts were full of love with the singing of—

*"To thee in whose circle
true friendship we find. . ."*

The spirit of the occasion was well expressed by one **Salt Lake City** alumna: "Taking time to pause and reflect, we realize that Gamma Phi Beta has changed as we have grown. We have changed, but we are not different. Our standards and ideals remain constant. As we move into our second hundred years, let us remember that it takes all of us working together to keep that Crescent up there in the sky."

Reporting to *THE CRESCENT* on their Founders' Day celebrations were these chapters, grouped by provinces:

PROVINCE I: Alpha and Syracuse Alumnæ marked this milestone with a tea in the chapter house. Lois Cobb Smith (Syracuse) recalled memories of her father, Dr. Charles N. Cobb, who helped design the Gamma Phi Beta badge. Her recollections were the nucleus of a special Sorority anniversary feature appearing November 9 in the *Syracuse Post Standard*.

Festive dinners were used to mark the occasion by the **Toronto** and **Boston West Suburban** alumnæ. At the latter event, a gavel was presented the chapter in memory of Bessie Ryan (Denver).

"The more the merrier" proved true as numerous chapters pooled their resources to celebrate. For one, the **Buffalo** alumnæ traveled to **Rochester**. For another, the **Summit**

Area, Bergen County and **Princeton** groups made the birthday a state-wide occasion in New Jersey. These alumnæ enjoyed the new Centennial Film.

Crossing state boundaries, the **Fairfield County** (CT) and **Westchester County** (NY) alumnæ united for a buffet at the Larchmont Yacht Club. Twenty-one chapters were represented. Alice Freeland Norvell (Oregon State) received a Golden Crescent. Special guests were Margaret Lamping Maguire (Washington), International Awards Chairman, and Martha Everett Bowman, PCD.

PROVINCE II: The Northern Virginia Alumnæ hosted the anniversary dinner at Evans Farm Inn, McLean, Va., with **Washington, D.C.** and **College Park, Md.** alumnæ and Maryland collegians participating. Special guests included Evelyn Gooding Dippell (Illinois), former Grand President; Elizabeth Sloan Phillips (Washington-St. Louis), Alumnæ Vice President; Ralphine Ronald Staring (Idaho), Carnation Award recipient; and Sheila Gallagher Sullivan, PAD. Elaine Dennison Pinholster (Maryland) was toastmistress.

Beta Betas not only celebrated with their area alumnæ, but also invited 500 fellow Greeks on the Maryland campus to a party with live music and refreshments.

Members of **Alpha Upsilon** and the **Penn State College Alumnæ** heard Dr. Sue Weis (Penn State) speak on the "Emerging Status of Women." Mrs. Vada Leffler (Missouri) received a Golden Crescent.

Also sponsoring dinner celebrations were **Philadelphia North Suburban, Pittsburgh** and **Baltimore Alumnæ**. **Alpha Chi** (William and Mary) hosted a reception; Philadelphia-West Suburban, an evening dessert.

PROVINCE III: A for-real birthday party, complete with a gigantic pink and white cake, balloons, games and prizes, followed the **Columbus Alumnæ's** Founders dinner



AT ALPHA TEA, Lois Cobb Smith (Syracuse) reminisced about her father, who helped design Sorority badge.



AMY REICHMAN caught this picture at Colorado Springs banquet. From left: Turza Briscoe Pflug (Colorado College), Jeanne Yancy (Denver), Sherry Howard Beverly (CSU) and Elizabeth MacIntire (Denver).



(Above) CLEVELAND ALUMNÆ from East and West held the traditional candlelight ceremony. From left: Carolyn Pierce Kelly (Kent State), Haserodt Shaffner (Boston), Anita Stewart Vieson (Ohio Wesleyan), Carole DeMore Morris (Bowling Green), Sara Mumford Coleman (Wittenberg), Judith Broughan Martinson (Miami-Ohio), Tina Rogers Newlin (Wittenberg), and Karen Bailey Cooper (Bowling Green).



(Left) SOUTHCOAST ALUMNÆ of St. Petersburg enjoying coffee, from left: B. J. Trebbe, Lora Schafer and Pat Mann. Looking on, Janis Raines Abernathy of Birmingham, PAD.



CHARTER MEMBERS of Pi attending 60th reunion at Lincoln were (left) Isabel Pickering MacLeod and Sylvia Prokes (both Nebraska '14).



RUBY BARTINE LENHART (Texas) was named Beaumont's Alumna of the Year. She received award from Mamie Cain Abshier (Texas), 1973 recipient. Other nominees, from left, Laura Taylor Murray (Lamar State), Shelley Alford Chaudler (Texas) and Patricia Irion Daleo (SMU).



GOLDEN CRESCENT recipient, Alice Freeland Norvell (Oregon State) is flanked by Cary Apple Loewen (Miami-Ohio) and Sally Erikson Lewis (Bradley) presidents of the Westchester County and Fairfield County Alumnae respectively.



BRIDAL GOWNS OF YESTERYEAR were a feature of Seattle gathering. Oldest (1878), owned by Mabel Chestnut Woodruff, was modeled by Tori Thomas; newest (1974), owned and modeled by Karen Duffey.



RUTH NELSON CHADWICK (Oregon State) made this pink carnation floral arrangement for the Corvallis-Chi celebration.

Founders' (cont.)

at the Student Union, Ohio State.

Cleveland's three alumnae groups joined together for a special Founders Day service written especially for the occasion by Elarka Harkanson. At **Toledo's** dinner meeting, Golden Crescent wearer, Dr. Josephine Orr, was feted.

Cincinnati, Dayton and Beta Epsilon (Miami-Ohio) joined with the **Crescent Circles** of **Oxford and Middletown** for a luncheon celebration. There were 21 chapters represented among the 70 guests for whom Beta Epsilons raised their voices in song. **Lima and Canton-Massillon Alumnae** chapters both had birthday dinners with reports on the Centennial Convention.

PROVINCE IV: Highlight of the **Lafayette Alumnae** Chapter's Founders' Day gathering was the attendance of 18 new special initiates. They are adding a lot of woman-power to the Sorority's colonization efforts at Purdue. **Jackson Alumnae** heard Charlotte Hamilton Mason, PAD IV, speak on "The Founding and Expansion of Gamma Phi Beta."

"Fashion and Changes for the Last 100 Years" was the theme of a style show as **Beta Phis** (Indiana) entertained **Bloomington Alumnae**. Mrs. Jack Winston loaned family heirlooms for the show. One, a chemise of the twenties, was the evening dress she wore to her pledge dance. Over 100 turned out for the event.

Gamma Sigma (Western Michigan) dined to mark the occasion; **Birmingham Alumnae** joined their **Detroit** counterparts for a dinner; **Evansville, Louisville, Beta Delta** (Michigan State) and **Beta Pi** (Indiana State) held teas or dessert parties.

PROVINCE V: **Epsilon** marked its 86th birthday while also celebrating the Sorority's 100th. Special guests were Eleanor Sieg, Executive Secretary of Grand Council, and members of the **Evanston-North Shore Alumnae**. **Omicron** (Illinois) had 100% attendance for its dessert party. The



AT FT. WORTH: (from left) Vicky Keene Bawcom (Texas Tech), alumnae president; Gladys Miller Morgan (Texas), fifty-year member; and Patti Dill Cockerell (Texas Wesleyan), Delta Epsilon president.

program featured readings on Gamma Phi Beta and its own chapter history.

Gamma Chapter's oldest living alumna, Daisy Sullivan (Wisconsin '01) was present for its formal dinner. Mrs. Sullivan is 92 years old. The evening's program was highlighted by a panel of speakers for each decade. Each participant spoke on "Life at Gamma Phi Beta, Gamma Chapter." These included Julia Mailer, Louise Marston, Patti Mon and Joanne Disch.

Ten chapters were represented when **Milwaukee Alumnae** met with **Gamma Gamma** (Wisconsin-Milwaukee) for dessert and coffee. A needlepoint crest pillow was given to the alumna who had done the most for the collegiate chapter. Sixty-six percent of the membership (8) turned out for a luncheon in **Kankakee**.

PROVINCE VI: **Minneapolis-St. Paul Alumnae** celebrated with their sisters from **River Falls** and **Mankato and Kappa** (Minnesota), **Delta Alpha** (Wis.-River Falls) and **Gamma Pi** (Mankato).

"Rushing Nostalgia" provided an unusual program theme when **Fargo-Moorhead Alumnae** held a banquet with **Alpha Omicrons** (N.D. State) and **Gamma Mus** (Moorhead). Representatives from each decade showed by word, song or skit something of rushing in their days. **Kappa** (Manitoba) joined with **Winnipeg Alumnae** for a dinner; **Alpha Beta** (N.D.) had its own.

PROVINCE VII: As to be expected, Texas chapters played the event big. Members came from as far away as South Carolina for the **Austin Alumnae-Alpha Zeta** brunch at the AZ house. Highlight of the event was the announcement of a one-time \$500 scholarship to be made in the name of Harriet Barrickman Blackstock, a charter member who is also a recipient of the Crescent Award and the Merit Roll certificate.

As if that wasn't enough of a celebration, **Alpha Zeta** entertained members of other sororities with a banana split party.

Ruby Bartine Lenhart (Alpha Zeta) was chosen Alumna of the Year when **Beaumont Alumnae** and **Gamma Nu** (Lamar) met for dinner. Over 80 were present including members of the Gamma Nu Mother's Club and the **Ft. Arthur Crescent Circle**.

Dallas Alumnae and **Alpha Xis** (SMU) viewed the Centennial Film together while also enjoying spiced tea and cake; **San Marcos Alumnae** and **Gamma Chis** (Southwest Texas) had a formal dinner with charter member Mary Beth Lofton a special guest, and Mrs. Alvina McKenna receiving a Golden Crescent; **Fort Worth Alumnae** and **Delta Epsilons** held a joint dessert party—presented Gladys Miller Morgan with a Fifty Year pin.

Dinners were held by **Gamma Lambda** (LSU) and the **Richardson Alumnae**; luncheons in **Corpus Christi, San Antonio, and Houston**. At the latter, Isabelle Birney (Denver) and Nora Borthick McCarthy (Vanderbilt) received Crescent awards.

PROVINCE VIII: Janis Raines Abernathy, PAD, not only celebrated the Sorority's birthday in her hometown with **Birmingham Alumnae**, she also showed up in **Ft.**



FASHIONS DEPICTING a 100-year span were featured at the Bloomington event. From left: Dorothy Tiemann Adam (Denver), Myra Garrett Baker (SMU), Barbara Mohlke Wise (Indiana), Sandy Cook (Indiana) and Mrs. Jack Winston (Indiana).

Lauderdale, Miami, Orlando-Winter Park and Jacksonville, Fla. Miami reported 100% attendance.

Nashville Alumnæ met with Alpha Thetas (Vanderbilt) for a dessert party. **Raleigh Alumnæ** broke with tradition by inviting their husbands to attend a covered dish supper.

Gamma Xis (Tennessee) heard Dr. Richard Marius, history professor, speak on "The History of Organizations in the Academic World." They also saw the skit used by **Alpha Chapter** for the very first Founders' Day.

A birthday cake was the focal point for a luncheon attended by **Memphis Alumnæ** and **Gamma Alphas**. "Happy Birthday" was sung to Gamma Phi Beta.

Southwest Florida Alumnæ, meeting for luncheon, announced they were helping to organize a **Crescent Circle** in **Ft. Meyers**. Doris Crewe Dollar (Maryland) is chairman of the new group.

PROVINCE IX: Lubbock Alumnæ (50% in attendance) joined the 100% **Beta Taus** (Texas Tech) for dinner and heard Mrs. A. C. Arnett (Texas) present "Love Letters from Our Founders." **Wichita Falls** met with **Gamma Iota** (Midwestern) for songs and rush skits. **Midland** and **Beta Psi** (Oklahoma State) also had festive parties.

Nine chapters were represented at the **Bartlesville Alumnæ** program at which Elizabeth Massey Overlees (Oklahoma) received her Golden Crescent. It was announced that Karen Boyd of Bartlesville had received a Sorority scholarship for graduate study at Texas Tech.

PROVINCE X: Mary Kay Dorman Kabler (Kansas), PAD, was special guest of honor at numerous celebrations. She was on hand when **Wichita Alumnæ** and **Beta Chis** (Wichita State) presented Mrs. George C. Spradling with a Crescent pin. She also joined the **Greater Kansas City**

Alumnæ where 26 chapters were represented in the candle lighting service. At **St. Louis** she was the special speaker as approximately 100 alumnæ and members of **Phi** (Washington) and **Gamma Tau** (St. Louis) gathered for dinner.

Mary Kay also attended one of **Alpha Delta** (Missouri) and **Columbia's** two celebrations: on Sunday, Nov. 10, members of the University community were invited to a reception in honor of Betty Luker Haverfield (Missouri), International Grand President. The next night the two chapters regrouped for a banquet.

The song, "Peanuts & Olives," provided the theme for a low-key celebration by **Lawrence Alumnæ** and **Sigas** (Kansas). They had "a biggie" last year. Prior to the Symbol Ceremony, Jessie Townsend was presented with the Helen Rhoda Hoopes Award as the Sigma member "who best represents Gamma Phi Beta ideals on and off the K.U. campus."

Springfield, Beta Upsilon (Kansas State) and **Hutchinson** all combined traditional features with festive dinners.

PROVINCE XI: Mary Jane Hipp (Colorado College), executive vice president of the Gamma Phi Beta Foundation, at a dinner given by **Colorado Springs Alumnæ** and **Alpha Phi** (Colorado College). Amy Reichman of Cherry Hill, N.J., received the Lucy Lennox Award as the outstanding alumnæ member of the chapter.

The Cottonwood Country Club was the setting when **Salt Lake City Alumnæ** gathered. The emphasis was on visiting and reminiscing.

PROVINCE XII: "Bridal Gowns of Yesteryear" were modeled when **Seattle Alumnæ** and **Lambdas** (Washington) sponsored a style show at brunch. All owned by members, the 16 dresses dated from 1878 to the present. Two past Grand Presidents—Barbara Burns Hiscock and Lois McBride Dehn (both Washington)—were there, as was Marjorie Speidel Lundin (Washington), NPC Delegate. Golden Crescent awards were presented to 14.

Forty-eight members were at a mother and daughter tea sponsored by **Alpha Lambda** (British Columbia) with **Vancouver Alumnæ** on the guest list, too. **Gamma Epsilon** (Puget Sound) and **Tacoma Alumnæ** shared dinner and a candlelight service. **Delta Beta** (Boise State) and **Beta Iota** (Idaho State) joined **Xi** (Idaho) for a special day of activities which included a Baron of Beef Buffet and an open house. **Boise Alumnæ** and **Delta Beta** also shared an observance at which Helen Logan Hart received the Crescent pin.

PROVINCE XIII: Portland Alumnæ aimed for a turnout of 100 for the anniversary celebration; they got 125—many from **Corvallis** who had previously co-sponsored their own affair with **Chi** (Oregon State). Special guests at the latter were Kay Conrad (Idaho), assistant Dean of Students; and Myrtle Linville Grenfell, Chi charter member. Ruth Nelson Charwick provided a pink carnation-decorated cake.

Nineteen chapters were represented among the 24 who participated in the **Hawaii Alumnæ** dinner. Other province celebrations: a dessert party for **Berkeley Alumnæ** and **Eta**

Continued on p. 19

INTERNATIONAL SERVICE ROLL

In recognition of their outstanding service to the Sorority on both the local and international levels, the Grand Council elected five to the Service Roll in 1974. Honored at Founders' Day ceremonies in the areas in which they reside were:



Mary Babbitt Bilby

Mary Babbitt Bilby (Arizona '42). Through Mary's tireless efforts, Beta Omega was installed at Northern Arizona in 1958. She also organized the Flagstaff alumnae Chapter, and has been its president. Recipient of a Merit Award for her local service, Mary is a former member of Grand Council—as Director of Expansion and as NPC delegate.



Jean Murphy Cribbins

Jean Ruth Murphy Cribbins (San Jose State '53). A happy wanderer, Jean has been alumna adviser to Alpha Gamma, Nevada U., president of the Reno Alumnae, a Panhellenic representative for Palo Alto and founder-president of the South Peninsula Alumnae. On the international level, she's a former PAD for XII and is currently chairman of Mothers' Clubs.



Rosetta Roodhouse Erb (Washington State '41). Though presently serving as a member of the Financial Aid Committee of the Gamma Phi Beta Foundation, "Posy" is also immersed in colonization of the Purdue Chapter. A multi-adviser to Beta Sigma, she's a past officer of the Pullman Alumnae and moved on to Lafayette, Ind., to become president and Panhellenic Delegate in that area. A six-year collegiate director for Province IV, Rosetta is the pledge director for Special Initiates-Lafayette Area Alumnae 1974-75.

Bette Grimm Murray

Bette Grimm Murray (Denver '41). Long time supporter of Beta Alpha (USC), she was donor of its "Ideal G.P.B." chapter award in 1969-70-71, and served as House Corporation Board president. Delta Eta (Calif.-Irvine) also claims her through its colonization. A past president of the Pasadena Area Panhellenic, she's served the Pasadena Alumnae in every conceivable elective and appointive office. Currently International Chairman of Chapter Development, she was PCD, XIV.



Joan Erdall Warner

Joan Erdall Warner (Minnesota '43). A thirty-year veteran of alumnae activities in the Minneapolis-St. Paul area, Joan is a past alumnae president and a former alumnae and pledge adviser to Kappa Chapter. She's widely recognized for her efforts to improve the Greek system at Minnesota U. On an international level, she was VI PCD for eight years.

1974 MERIT ROLL

The names of 95 alumnae were added to the Gamma Phi Beta Merit Roll in 1974. Nominated by their respective alumnae chapters for long, devoted and distinguished service to the Sorority on a local level, they were subsequently approved by Grand Council. Certificates of merit were presented to these Gamma Phi Betas at Founders Day ceremonies across the nation.

Marjorie L. Anderson Adams '43
Minnesota—Minneapolis-St. Paul
Doris Bitler Andrews '37
Oklahoma—Tulsa Alumnae
Nancy Smith Arcara '59
Bowling Green—Cleveland W. Sub.
Louise Baack '38
Nebraska—Hawaii Alumnae
Pauline Hickox Bayless '37
Arizona—Phoenix Alumnae
Mary Jane Lambert Bellinger '40
Minnesota—Minneapolis-St. Paul
Martha Trout Bitzegaia '47
Indiana State—Terre Haute
Joann Lowman Bock '45
Syracuse—Syracuse Alumnae
Zella Zane Powelson Bowers '51
Colorado College—Colorado Springs
Eleanor Kelly Brandon '28
Illinois—Palo Alto (Calif.)
Georgie Metzinger Burt '34
N. Dakota State—Fargo-Moorhead
Barbara Belden Callahan '38
UCLA—Los Angeles Alumnae
Eleanor Langworthy Carnes '48
Syracuse—San Antonio Alumnae
Jeanne Orr Rice Clark '47
Syracuse—Louisville Alumnae
Eleanor Welter Cooper '53
N. Dakota State—Colorado Springs
Doris Kyle Crawford '46
Kansas—Colorado Springs Alumnae
Virginia Lee Flood Dailey '48
Texas—Austin Alumnae
Imo Jones Denham '26
Oklahoma City—Oklahoma City
Roberta Mae Byrne Doss '55
Idaho—Boise Alumnae
Elizabeth Ricks Dresler '32
Wittenberg—Dayton Alumnae
Carol Burkholder Dronberger '54
Vanderbilt—Columbus Alumnae
Peggy Wooden Faletti '57
San Jose—San Jose Alumnae
Shirley Willyard Fauble '51
Bowling Green—Toledo Alumnae
Joan Hise Fayman '47
Kansas—Lawrence Alumnae
Frances Council Fristoe '37
Oklahoma State—Stillwater
Ann Owens Glasgow '52
Oklahoma—Oklahoma City
Frances Black Green '38
Northwestern—Chicago NW Sub.
Elizabeth Sue Correll Harrell '34
Texas—Austin Alumnae
Winnie Schumacher Hawkins '54
Kansas—Oklahoma City Alumnae
Vera Dunton Hebert '24
Colorado State—Colorado Springs
Empo Henry '19
Oklahoma—Stillwater Alumnae
Suzanne Fish Hilfinger '45
Syracuse—Syracuse Alumnae

Margaret Alta Evans Hodgson '40
British Columbia—Vancouver
Mattie Lee Snoddy Hollar '28
Oklahoma—Stillwater Alumnae
Virginia Black Hundley '26
Washington-St. Louis—St. Louis
Janice Clark Impey '49
Illinois—Chicago NW Sub.
Mary Dalmage Inman '47
British Columbia—Vancouver
Verna Mae McDaniel Jemison '28
Oklahoma—Stillwater Alumnae
Peggy Voegler Johnson '50
Michigan—Long Beach Alumnae
Edna Russell Jones '32
Washington-St. Louis—Houston
Zoe Cody Jones '57
Nebraska—Lincoln Alumnae
Ruth Ann Olson Kana '59
N. Dakota—Tulsa Alumnae
Martha Jo Morgan Kepler '39
Indiana State—Terre Haute
Mary Ann Dorsey Krauss '59
Missouri—Columbus Alumnae
Bettie Waring Landis '39
UCLA—Los Angeles Alumnae
Patricia Mitchell Lemmon '50
Idaho State—Salt Lake City
Elizabeth Hert Lincoln '32
Michigan—Jackson Alumnae
Jane Larson Long '54
Miami-Ohio—Denver Alumnae
Joanne Garrett Long '54
Bradley—Peoria Alumnae
Virginia Smith Lumppp '31
Washington-St. Louis—St. Louis
Patricia Reid MacCrea '54
Syracuse—Syracuse Alumnae
Anita Brase Mahnken '40
Oklahoma State—Stillwater
Corinna Fowler Mathews '24
Goucher—Denver Alumnae
Ernestine Dobler McDonald '36
Northwestern—Greater Kansas City
Frances McDuffee McKay '30
Boston—Boston W. Sub. Alumnae
Sara Jane Hess McElhaney '28
Iowa State—Dallas Alumnae
Betty Jane Werfelman McPhail '41
Syracuse—Syracuse Alumnae
Lynn Perkins Mesner '56
Oregon—San Fernando Valley
Mignon Phipps Michele '40
Oregon—Phoenix Alumnae
Patricia Neilson Moen '47
Wisconsin—Madison Alumnae
Leonite Selzer Moore '55
SMU—Tulsa Alumnae
Irene Breckenridge Morton '27
Oklahoma City—Stillwater
Miriam Lamar Matt '21
Kansas—Dallas Alumnae
Nell Bishop Murfin '33
N. Dakota State—Fargo-Moorhead

Carroll Whitton Notthoff '49
California—Palo Alto
Verla Oare '26
Arizona—Flagstaff Alumnae
Virginia Hudson Overcash '57
Nebraska—Lincoln Alumnae
Louise Steensland Payton '20
Wisconsin—Madison Alumnae
Sue Harmon Peters '57
Kansas—Tulsa Alumnae
Elizabeth Ann Coley Phillips '55
Colorado State—Colorado Springs
Katherine Eddy Powers '33
N. Dakota State—Fargo-Moorhead
Gertrude Bolton Rash '29
Iowa State—Dallas Alumnae
Kathryn Gardner Reeds '42
Oklahoma—Norman Alumnae
Elizabeth Evans Robertson '37
British Columbia—Vancouver
Elizabeth Stecker Schlueter '43
Texas—Austin Alumnae
Betty Jane Reese Searles '48
Bowling Green—Toledo Alumnae
Mary Belle Meldrum Shields '10
Idaho—Spokane Alumnae
Katherine Hewitt Smith '40
British Columbia—Vancouver
Violetta Barrett Southworth '33
N. Dakota State—Tulsa Alumnae
Carol McCown Strasheim '54
Nebraska—Lincoln Alumnae
Elizabeth Oursler Taylor '30
Oklahoma State—Stillwater
Patricia Ann Bartlett Taylor '55
Idaho—Boise Alumnae
Ann Lawton Timm '42
Wisconsin—Madison Alumnae
Mary Ann Messer Tschantz '54
Kent State—Dayton Alumnae
Faye Blee Utter '40
UCLA—Reno Alumnae
Willie Maud Powell Vinsel '26
Nebraska—Louisville Alumnae
Lois Trueblood Walter '28
Oklahoma—Norman Alumnae
Julia Davis Warner '46
Minnesota—San Diego Alumnae
Margaret Rothermel Watson '49
Wisconsin—Milwaukee Alumnae
Kathryn Johnston West '51
Arizona—Phoenix Alumnae
Maradith Ensor Wilkins '58
Colorado State—Denver Alumnae
Vivienne Bowers Wilson '36
Iowa—Tulsa Alumnae
Dorothy Haines Winans '47
UCLA—San Fernando Valley
Ruth Mason Wuest '51
Kent State—Cleveland W. Sub.
Dorothy Burrell Zeller '51
UCLA—San Fernando Valley



The Carnation Award

Herewith, the remaining 14 recipients of Gamma Phi Beta's 1974 Carnation Awards. Citations, presented at the Centennial Convention, recognized accomplishments which not only brought honor and distinction to the individuals, but to the Sorority as well. (See December issue.)

Family-Raising Delayed Her Stardom

CLORIS LEACHMAN ENGLUND (Northwestern) is currently "red-hot" . . . one of Hollywood's most sought-after actresses. Though in the business three decades, this middle-aging mother of five suddenly hit stardom with her 1971 Oscar as Best Supporting Actress in "The Last Picture Show."

Drama, comedy, musicals—Cloris does them all. She recently completed a Twentieth Century Fox movie, "Young Frankenstein," in which, she says, "I'm absolutely insane. This is how I look." And, for the benefit of her interviewer, she made a face that would frighten her own children.

Quite another face—a lovely, vibrant one—greeted readers of the December 9, 1974, issue of *People*, the new weekly magazine. She was its cover-girl.

Her remarkable versatility is evidenced by two Emmy awards—one for the character of Phyllis, Mary Tyler Moore's "unladylike landlady"—the other for her portrayal of a 40-year-old housewife who finds herself pregnant for the first time. The first was as supporting actress; the second as leading actress in "A Brand New Life." Nominated for a third Emmy last year, Cloris lost to Cicely Tyson for what many consider her finest performance—as a field worker in "The Migrants."

Cloris has been a joy to the Sorority throughout the years. While an undergraduate, she won Northwestern's best actress award and, as Miss Chicago, became a finalist in the 1946 Miss America pageant. At the 1968 Pasadena convention, she entertained delegates with her musical talents.

She's a star at home, too. Married to producer George Englund, she has four sons, and an 8-year-old daughter, Dinah.



Professor Emeritus in Speech Pathology



ELEANOR MERRIFIELD LUSE (Northwestern) postponed panning for gold in order to accept her Carnation Award at the Kansas City convention. Though she's devoted a lifetime to many phases of work in speech arts, she found herself "not only speechless, but wordless" when notified of the honor.

Dr. Luse's career has been a happy balance between the artistic and the practical. She's not only brought entertainment to

theatergoers with her dramatic talent and mellifluous voice, but she's also given expert therapy to people with speech defects, to patients with cleft palates and to laryngectomies after surgery.

A speech pathologist at the University of Vermont from 1947 to 1970, Dr. Luse admits one of the reasons she accepted the appointment at Burlington was because it had a theatre club.

When Eleanor arrived in Vermont there was only one other speech pathologist in the state. She started a speech clinic and, in its first 20 years, it served more than 1,300 students. Now the speech department offers a MS degree in Speech Pathology. Prior to her retirement in 1970, Dr. Luse was named professor emeritus.

An internationally recognized lecturer, she has served on the legislative council of both the American Speech and Hearing Association and Speech Association of America. She's listed in *Who's Who in American Education*, *Who's Who in the East*, *Who's Who in Science*, and in the *English Dictionary of International Biography*, London.

Gamma Phi Beta also acknowledges her diligent work in the establishment of Beta Nu chapter at Vermont.

the bar of the Supreme Court in 1964.

A member of the National Association of Women Lawyers, she's also a member of the American Bar and serves the latter's sections on International Law and General Practice.

Ralphine is active in Phi Delta Delta, legal fraternity, having been president of both its George Washington University and Washington, D.C. alumni chapters.

A past president of the Sorority's Washington, D.C. alumnae, Ralphine is presently in private practice in the capitol city. She also is an attorney with the Friends of the Superior Court.

Gamma Phi Beta's "Florence Nightingale"



GERALDINE LABECKI (Vermont) lives up to her sweet and kindly countenance as a leader in the field of nursing. Now Dean of the College of Nursing at Clemson University, Clemson, S.C., she is director of its baccalaureate program in nursing, too.

Geraldine established this college of nursing and was responsible for attracting a teaching staff whose qualifications met the standards of the accrediting board. She's singularly recognized

for having created a receptive attitude between the local hospital and the University.

She's responsible for enriching the medical holdings of the University library with proper acquisitions, and attracting many students to the nursing program.

Geraldine was involved in establishing a Sorority alumnae chapter at Vermont.

A Friend to the Superior Court



RALPHINE RONALD STARLING (Idaho) is a lady lawyer with truly international connections. She has served, for one, as acting executive director of the Hawaii Bar Association; for another as delegate to the World Peace Through Law meeting in Geneva.

After earning degrees at the University of Oregon and Louisiana State University, Ralphine received her Juris Doctor degree from George Washington University's Law School. She was admitted to the bar of the

highest court of the District of Columbia in 1956, and to

She Minds Your Manners!



MARY HELEN JORDAN TOBIN (Illinois) is nationally recognized as an authority on etiquette. Her column for Copley papers is syndicated in over 300 United States newspapers as well as Acapulca, Mex. An executive of Gil Tobin Associates, she currently resides in Coronado, Calif.

For many years, Mary Helen resided in Honolulu and for six of these, she was the society editor of the *Honolulu Advertiser*. During her island stay, she was instrumental in reorganizing the Hawaiian Alumnae Chapter following its World War II lull. She served four terms

as president between 1946 and 1973. She also was a leader in organizing the Hawaiian Panhellenic and was Gamma Phi Beta's representative to it.

Her Crusade: Every Child Has a Right to Read



MARIAN WEBB ARMER (Arizona) is never too busy to help children, senior citizens, or Gamma Phi Beta. Note her record.

For 10 years, Marian served as a member of the Phoenix School Board, four of these as president. Then, as head of her P.E.O. chapter, she was instrumental in forming a crusade—"Every Child has the Right to Read." A collection of books was made on a city-wide basis with

management as an important follow-up. The result a library for migrant children.

A former public relations director for Carnation Company, Marian nationally broadcast TV programs on home economics, including one for 4-H Clubs. She became concerned over teenage and senior citizen diets and led a drive by state dietitians, home economists and the Arizona Dairy Council to study the problems. Her lectures, writings and demonstrations aided in solving them.

A past president of the Phoenix Alumnae, Marian has reared four children and been very active in the PTA.

Eminent Psychologist to Children —On Criminals



MARY FRANCES MARTIN (Oregon) served as chief psychologist of New York City Children's Hospital and Clinics, and as assistant in the Department of Psychiatry and Neuropathology at the Peking Union Medical College, Peking, China, before settling down to her work in Los Angeles.

A member of the Academy of Criminology, Los Angeles, Mary Frances' list of community services and honors is too long to

publish. They do include: Consultant, U.S. Office of Health, Education and Welfare, Office of Education, Exceptional Children and Youth; president, International Council for Exception Children, L.A. Chapter; honorary life member, National Congress of Parents and Teachers, California; fellow, American Association on Mental De-

ficiency; and numerous other national, state and local committees concerned with the welfare of youth.

A former student at Stanford, Mary Frances is a past president of the Stanford Women's Club of Los Angeles. She also studied at Columbia University, the College of Physicians and Surgeons in New York, Southern California and California. She is listed in *Who's Who of American Women* and *Who's Who in the West*.

She's Concerned With Her Fellow Man



GRACE L. SPIVEY (Oklahoma State) is the director of Family Living programs at Oklahoma State University, Stillwater.

Holding her EDD from Cornell University, Grace has outpaced others in her field. She holds a Certificate of Commendation from the state for her work on the Community Hunger Appeal of Church World Service. She also has a Certificate of Devotion to the Oklahoma Extension Homemakers Program on Home and

Community Life.

She has served as a member of the State's Board of Health and is on the Board for the Sheltered Workshop of Stillwater (providing work for the mentally retarded).

Grace also is on the state committee for the Drug Abuse Agency, and was recently appointed to the national committee on standards of AAUW.

Her Motto is "Safety First"



CAROL FISK BODINE (Oklahoma City) is the author of a *Teen Sitters' Manual*. For this, she was awarded the Citation of Honor, the highest award bestowed by the Women's Conference of the National Safety Council. The book and the workshops she conducted on it have won her wide acclaim. She was the first, and only, woman nominated by the Oklahoma Safety Council for national honors.

Carol is Home Safety chairman for the Oklahoma City Safety Council and works each year on its gigantic Safety Fair. She has been further praised as a leader in safety education by the Federated Women's Clubs and the *American Medical Journal*.

An active Gamma Phi Beta alumna, Carol has been president of the Oklahoma City Mothers Club for Psi Chapter, too. Her daughter graduated from Oklahoma last spring.



"First Lady of the Bel Canto"

ANNDRÉE SCHLIMGEN HOUSE (Wisconsin) has been delighting audiences with her beautiful voice for twenty years. Since winning the first *Milwaukee Journal* Music Festival in 1955, AnnDree has performed in 25 leading operatic roles, as well as all the standard oratorios in the midwest. She has sung with such Metropolitan Opera greats as Jan Peerce, Robert Merrill, Jerome Hines and James McCracken. (Her photograph depicts her role as "Tosca.")

AnnDree sings regularly with Milwaukee's Bel Canto chorus, and has appeared with the Omaha Civic Opera, the St. Paul Opera, and the Chicago Lyric Opera. In 1970, she was named "First Lady of the Bel Canto." She has been acclaimed for her singing in *Opera News Review*, the official weekly magazine of the Metropolitan Opera. A member of the Metropolitan's National Council, she now directs the Met auditions in eastern Wisconsin.

Married to a patent attorney, Joseph House, AnnDree is the daughter of one Gamma Phi Beta, Angela Sullivan Schlimgen (Wisconsin '20), and the mother of another, Tracey, presently an art student at Wisconsin. She also has two other children—Phillip and Angela, the latter a serious ballet student.



Spearheads World-Wide Language Project



ALICE SIMS ABELL (Arizona) has gained international recognition for her work in creating a minimal universal language. Since 1958, she has strived to further a world-wide project called "Little Language." For her efforts, she's listed in the *London Royal Bluebook*, *Dictionary of International Biography*, *Who's Who in California*, *Who's Who in the West*, and *Who's Who of American Women*.

In addition to her language program, Alice has been active in the Los Angeles Council of World Affairs, Town Hall of California, International Platform Association and the Otis Art Associates.

A Gray Lady during World War II, Alice also chaired the Arts and Crafts group at Long Beach Naval Hospital. She's a past treasurer of the Long Beach Panhellenic.

Expert on Adolescent Medicine—Plus



DR. GEORGIANNA METZINGER BURT (North Dakota State) received her medical degree from the University of Chicago. Remaining in that area, she did extensive work at both the Children's Hospital and Children's Memorial Hospital. Then she moved on to Detroit's Children's Hospital of Michigan.

Ever adding to her knowledge, Georgianna spent another year in pediatrics at Abbot Hospital, University of Minnesota, and one more in the Pediatrics Out-patient Department at Harvard University's Children's Medical Center. This culminated in a fellowship in adolescent medicine and her establishment of a department of Adolescent Medicine at the Fargo, N.D., clinic.

Unlike many physicians, Georgianna's interests are broad-based. Since 1962, she's been very interested in political education, traveling over 10,000 miles in one year to teach Republican women door-to-door canvassing. An ardent bird watcher, she's also linked with Self Esteem and Value education, art and also has been named Bison "Fan of the Year." Gamma Phi Beta is not a loser: she's served Alpha Omicron as alumna advisor more than 10 years.



A Lady in the Board Room

MARION KAESER PIPER (Illinois) is the first St. Louis woman elected to membership of an international firm's board of directors. She entered the board room of Pet, Inc., two years ago.

Appropriately for this food-oriented corporation, Marion holds a B.A. in Home Economics from Illinois, and an M.A. from Columbia University. When she learned of her nomination to the board, she enrolled in business courses to sharpen her financial capabilities.

From 1939 to 1942, Marion taught Home Economics at Missouri University, Columbia. She enlisted in the WAVES as an officer during World War II. Following her discharge, she was a field director in home economics for the State of Illinois until her marriage.

Involved in many civic and philanthropic programs, Marion and her husband share an intense interest in the preservation of Missouri historic landmarks. She's ever loyal to Gamma Phi Beta and the St. Louis Alumnae and some years ago established the Irma Latzer Gamble Scholarship in honor of her aunt, a charter member of Omicron Chapter.

Opera Singer Cum Laude

MARY BETH PEIL KIRKBRIDE (Northwestern) graduated cum laude in music and went on to enter the Municipal Opera auditions competition in New York City. One of 11 finalists, she received the \$2,000 Virginia M. Stoughton Award, and the first contract with the New Metropolitan Opera National Company.

A familiar figure on the concert stages of New York, Richmond and Milwaukee and other cities, Mary Beth is currently singing with the St. Paul Opera Company.

Founders' (cont.)

(California); a **Monterey County** luncheon with 20 chapters accounted for; and a joint dinner for **Salem** and **Eugene Alumnae** with **Nu** (Oregon).

Palo Alto hosted the centennial gathering of alumnae and active members from **Monterey** and the **San Francisco Bay** area. Guest speaker was Dr. James D. MacConnell, professor emeritus, Stanford. His topic: "Candlelight Education in a Sattelite World." Fifty year pins were presented Elizabeth Atkinson Sweigert (California), alumnae president; and Mrs. William Shaw.

PROVINCE XIV: **Beta Lambda** (San Diego) entertained at the Del Coronado Hotel with **San Diego** and **La Jolla Alumnae** attending. A record turn-out of 140 heard former Grand President Elizabeth Fee Arnold, the chapter's first alumna adviser. **Beta Kappa** (Arizona State) had 100% attendance and viewed the Centennial Film.

PROVINCE XV: Two charter members of **Pi Chapter** (Nebraska)—Sylvia Prokes and Isabel Pickering MacLeod—turned out for festivities that also marked Pi's 60th anniversary. **Lincoln Alumnae** also participated in the events: a banquet, Sunday brunch and Founders Day service. Fifty-year member, Cyrena Smith Harper, presented the chapter with a book of poetry, "Half A Century," and two received Golden Crescents: Helen Kinquist McGlosson and Grace Montross Giehm.

A musical tea marked the gathering of **Des Moines Alumnae** and **Gamma Upsilon** (Drake). Other province celebrations: **Gamma Kappa** (Kearney) and **Kearney Alumnae**, who saw the Centennial Film; **Omaha Alumnae** and **Delta Gamma** (Nebraska-Omaha); **Cedar Falls-Waterloo** and **Gamma Psi** (Northern Iowa), an evening coffee; and the **Quad Cities Alumnae**, a dinner.

PROVINCE XVI: A lasagne dinner drew 95% attendance from two of the Sorority's newest groups: **California Central Coast Crescent Circle** and **Delta Theta** (Cal-Poly). **Glendale Alumnae** honored two half-century members, Louise Hollenback Thompson and Enda Farmer Grubb. **Riverside Area Alumnae** presented Marie Leonard (Nebraska) with her gold pin; **Bakersfield** held a dessert party.

Two of the nation's largest celebrations occurred in this province with 350 gathering for a birthday dinner in **Long Beach**, and another 400-plus at LeBaron Hotel when **Balboa Alumnae** met with **Delta**, **Beta Alpha**, **Alpha Iota**, **Gamma Eta**, **Delta Eta** and the alumnae of **Orange County**, **South Bay**, **Los Angeles**, **Pamona Valley** and **San Fernando**.

Highlight of the **Long Beach** evening was the presentation of the award winning Centennial song by Tress McMahon Journey (Idaho), sung by members of **Beta Alpha** (USC). Edith Hendley, **Long Beach Alumnae** president, and Nancy Gorey, **Gamma Eta** (Long Beach), blew out 100 candles on a birthday cake. Other participating chapters: **Alpha Iota** (UCLA), **Delta Eta** (Irvine), **Delta Delta** (Fullerton) and **Southern California Alumnae**.

All in all, the membership gave Gamma Phi Beta a good send-off into its second century. » » »

IN MEMORIAM

ALPHA

Elaine Ruth Bohus
Elizabeth Bowe Cornwall

BETA

Katherine Johnson Lipscomb
Lilian Boynton Smith

GAMMA

Louise Shearer Buckholtz
Mildred Rogers Corner
Olga Haney Dana
Miriam Smith Garner
Temple Irwin Grout
Ethel Houser Jackman
Ann Maxwell
Mary Ellen Bennett Nesper
Norma O'Neill Reagan

DELTA

Katherine Hardwick
Isabelle Sweetzer Harper

EPSILON

Gladys Taylor Klein

ZETA

Frances Pringle Johnson

THETA

Edith I. Hoop
Madeline Miller Welch

KAPPA

Ethel Robinson
Margaret Hodge Townsend

MU

Gertrude Brainerd

NU

Patricia McKean DuBois
Doreen Radford Marty

XI

Iva Emmett Childs
Louise Simmons Grimm
Gayle Whealy Johnstone

OMICRON

Margaret Brayton
H. Dixie Mason Smith
Winifred Supple Wells

PI

Alice Buffet
Louise Clark Fettinger
Virginia Voorhees Matthews

RHO

Helen Bergman Greenwood
Marguerite McConkie Rehder

SIGMA

Dorothy McKown Armstrong

Genevieve Dahlene Cowan
Marion Le Suer Fincham

TAU

Anna Pierce Mourning

PSI

Lula Smith Bryan

OMEGA

Elizabeth Niendorf Brisbin

ALPHA GAMMA

Barbara Clark Coughlan
Jane Goodyear Sandkuhl

ALPHA EPSILON

Winifred Williams Miles

ALPHA ZETA

Betty Louise Ticken Pieper

ALPHA ETA

Gretchen Jo Hantgen Wood

ALPHA IOTA

Jean Johnston Rogers

ALPHA NU

Martha Greer Miller

ALPHA OMICRON

Ann Brown Bolin

Esther Kathleen Gunvaldsen
Myhra
Anne Horton Williams

ALPHA PI

Helen Connelly Way

ALPHA TAU

Helen Frith Fountain

ALPHA CHI

Alice Miller Joslin

ALPHA OMEGA

Ruth Catherine McEachren

BETA ZETA

S. Dale Parsons

BETA ETA

Johanne Shugars Kondelik

BETA THETA

Mitzi Dianne Kirk Bettiga
Suzanne Wastlund

BETA OMICRON

Helen C. Hicks

BETA UPSILON

Genevieve Spalding Beck
Maxine Schreiner Durkee

The Gamma Phi Beta Foundation

Canadian Scholarship Winners

Biennially, a Dr. Leola Neal Scholarship Award is made to the five girls with the highest academic standing in their junior year within the Sorority's five Canadian chapters. The 1974 recipients, announced at chapter Founders' Day celebrations are:

Kate Bredin (Manitoba) is majoring in microbiology. She's Alpha Kappa's Chapter Development chairman.

Marilyn E. Butt (Toronto) is pursuing the study of genetics. She is president of Alpha Alpha Chapter.

Mary E. Little (British Columbia) would like to be an engineer. Her chapter is Alpha Lambda.

Pamela Smith (Western Ontario) is interested in sociology. She serves Alpha Omega on the Greek Council.

Carolyn Seymour (McGill) is an education major. She also is Alpha Tau's treasurer.

Each has received a check for \$50 from the Gamma Phi Beta Foundation through International Scholarship Chairman, **Peggy Larson Stromer**, Ladysmith, WI.

AN IMPORTANT REMINDER from the Gamma Phi Beta Foundation

Graduate Fellowship applications due March 15.

Undergraduate Scholarship applications due April 15.

Final Camp applications with photo and personal letter due May 1.

All should be directed to the Foundation, 630 Green Bay Road, Kenilworth, IL 60043.

THREE GOLDEN ANNIVERSARIES

Golden Days for The "Golden Chapter"

Seven charter members plus 139 other Gamma Phi Betas turned out at the Hillwood Country Club in Nashville on Friday, Oct. 11. The occasion: a golden gala marking Alpha Theta's 50th as well as the Sorority's 100th.

Appropriately known as the "Golden Chapter" because of its installation in the Sorority's 50th year, Alpha Theta is credited with the initiation of nearly 1,000 collegians at Vanderbilt University. Along with Nashville Alumnæ, it also has been instrumental in colonizing five additional southern chapters in the past 15 years.

Betty Luker Haverfield (Missouri), International Grand President, was in Nashville to present Fifty Year pins to charter members attending the banquet. These included **Irene Langford Young**. With her initiation at the Lake Placid Convention in June, 1924, Alpha Theta's charter was granted. Those initiated in October included **Johnnie Mae Harkey Boyers**, **Iva Lou Myhr Duncan**, **Elsie Waller Sharpe**, **Clarissa Crenshaw Smith**, **Mary Nel-**

son Bates and **Susie Langford**.

In their honor, as well as that of the other twenty original members, a check for \$1,325.08 was presented to the Vanderbilt Children's Hospital. The funds, contributed by Alpha Thetas from as far away as Paris, will be used to redecorate one of the wards. A plaque on the door will read: "In memory of the founders of Alpha Theta of Gamma Phi Beta, October, 1974."

Ruth McNurtry Foster served as chairman of the anniversary gathering which also included a luncheon for visiting alumnæ and a champagne hour at the newly decorated sorority house following the Saturday football game.

Toastmistress for the Carnation Banquet was **Lucille Corkran Nabors**, who's been voted one of Tennessee's Most Outstanding Women. She introduced many to the assemblage including **Mrs. James Hofstead**, Kappa Alpha Theta, representing National Panhellenic; **Janis Raines Abernathy** of Birmingham, Ala., Province VIII PAD; **Georgiana Post McClenaghan** (Oregon State), Nashville Alumnæ

president; **Barrye Jacobs Hatcher**, president, Alpha Theta Corporation Board; and **Linda Daniel**, chapter president. Linda proudly announced Alpha Theta had won the coveted Vanderbilt 66, Panhellenic scholarship trophy.

Though booked into the Present, Alpha Theta's golden gathering not only looked to the Past, but gave promise of a bright Future.



A HAPPY TRIO at Alpha Theta's golden gala (left to right): Lucille Corkran Nabors, Ruby McNurtry Foster and Grand President Betty Luker Haverfield.

The Ties That Bind at Sigma

A free-hand tapestry titled "Rain," created by Maud Ellsworth (Kansas) now hangs in the Spooner Museum of Art at K.U., a gift of Sigma's Corporation Board. The tapestry was presented by Maynell Dyatt Reece (Kansas) commemorating Gamma Phi Beta's 100th anniversary and Sigma's 50th.

Maynell, whose Sorority ties run in her family like threads in a tapestry, has four Gamma Phi daughters: Sarah Lynn, a graduate student at K.U. who was selected Sigma's outstanding

senior receiving (Helen Rhoda Hoopes Award); Danelle, also outstanding senior 1968, and currently a member of the K.U. Law School faculty having graduated from Michigan Law School; Jane Ann, a '67 graduate now in speech therapy in Salina; and Mary Lou, a sophomore in liberal arts.

In making the presentation to museum curator, Charles Eldredge, Maynell noted the design depicts a campus scene on "The Hill" at K.U., where Miss Ellsworth taught.

Now retired as K.U. art education professor, Maud calls her creations "stitcheries," using yarn stitched into burlap to depict her designs. Two other of her stitcheries are on display in the Lawrence Public Library and the Sigma chapter music room.

Now living in Topeka, the veteran art teacher was initiated into Sigma as a patroness in 1947. She retired from formal teaching in 1960. First president of the Lawrence Art Guild, Maud is credited with initiating a unique teaching program called "Art by Radio."

MAUD ELLSWORTH (left) and Maynell Dyatt Reece (both Kansas) stand beside Miss Ellsworth's tapestry depicting K.U. scenes. Sigma Corporation Board presented the creative stitchery to the Spooner Museum of Art in recognition of Sigma's 50th year and the Sorority's 100th. Maynell made the presentation as board president.



Loyalty Still Strong



FIFTY-YEAR MEMBER, Vada Leffer (Missouri) recently received her Crescent pin from the State College Alumnæ (Penn State). She's shown with her two legacies: Barbara Morris Spahr (photo) and great niece, Kathy Spahr (both Penn State). A member of the Sorority's Service Roll, Vada is a former province director in the northeast and was alumna adviser to Alpha Upsilon for 15 years. Her greatest thrill: meeting Frances E. Haven.

Spotlighting but a few of those Gamma Phi Betas who have brought credit not only to themselves, but their campus chapter:

Colossal Collegians on Campus

The Mighty Memphis Five

No, it's not a basketball team; nor a Jazz combo. The title belongs to five seniors who have made a colossal contribution to Gamma Alpha Chapter, Memphis State and the community. All were selected for *Who's Who Among Students in American Colleges and Universities*. They are **Lauri Hood, Susan Boesvert, Derita Coleman, Gail Fisher** and **Debbie Mathes**.

Susan, Gail, Lauri and Debbie are Angle Flight officers as well as members of Mortar Board and Omicron Delta Kappa. Debbie, Derita and Lauri are Kappa Omicron Phi, home economics honorary. All are members of Panhellenic 3.0 Club, Town Council and Residence Hall Association. They are Memphians who chose to live on campus because of their numerous activities.

Despite shared interests and honors, each woman has her own achievements. Lauri, past Gamma Alpha president, is a fashion merchandising major. She is a member of the MSU Fashion Board, the American Home Economics Association and the Student National Education Association. She was one of four senior women selected for the Ambassador's Board and a member of the Homecoming Court.

Susan, a prospective pharmacist, has been named to Alpha Lambda Delta and Chi Beta Phi, academic honoraries. Debbie, like Lauri, is majoring in fashion merchandising. She is a member of Kappa Delta Pi, Phi Kappa Phi, Alpha Lambda Delta, and the Fashion Board.

Gail serves as senator of the Student Government Association and is a member of the Student National Education Association. She's a business education major who plans to teach in fall.

Derita, who's field is vocational education, is an SGA Senator, Chairman of the Hostess Committee of the University Programs Board and a member of the American Home Economics Association.

Selected as one of the first cheerleaders for the Memphis Southmen Team of the World Football League in July, she's also Gamma Alpha's cheerleader. Last year, too, Derita was selected one of the Ten Best Dressed Coeds on Campus, a Miss Liberty Bowl finalist, and a duchess to the 1974 Memphis Cotton Carnival Crown and Sceptre queen.

Gamma Phi Beta is richly endowed with many Colossal Collegians. Let us hear about yours.



Panhellenic Girl of the Year

That's Eta Chapter senior, **Susan Jane Green** (California). Holder of an honorary scholarship from the School

of Business Administration, Susan's a member of Mortar Board, Panile and Pryttennean honor societies.



Championship Figure Skater

Double gold medalist of the United States Figure Skating Association is Beta Delta's **Janet Van Camp**, shown here with her fellow Michigan State student, Gordon Black. Winner of top honors in nine years of competition, Janet was expected to participate in the National Figure Skating championship at press time. Her partner, Gordon, has Gamma Phi Beta connections. He is the grandson of **Esther Casteel Saunders** (Missouri) and nephew of **Catherine Saunders Nelson** (Arizona).



Nancy Wagner



Dee Dee Dugan



Lauri Hood



Derita Coleman

A First Among Women

Nancy Wagner (Syracuse) is one of the first 15 women accepted by the United States Merchant Marine Academy. The four-year program, including two six-month assignments at sea, will earn Nancy her Bachelor of Science degree and a commission of ensign in the naval reserve. She also would be entitled to serve as an officer on an American merchant vessel.

Nancy is stationed at Kings Point, N.Y. Naturally she had a rigid schedule between 6 A.M. reveille and 11 P.M. bed check. Her activities include inspection, call to colors, classes, varsity sailing practice, cheering practice and study.

Gamma Iota Proposes Four

Gamma Phi Betas are on top of things at Midwestern U., Wichita Falls, Tex. Gamma Iota's candidates for "Colossal Collegians" include: **Dee Dee Dugan**, Sophomore Beauty. She also was Freshman Favorite, Homecoming Princess and a nominee for Pioneer Bowl Queen. **Patricia Proctor**, is secretary for the Student Government Association and was runner-up for Junior Class Favorite. **Madeline Smith**, nominee for Senior Class Favorite, is head cheerleader. Chosen Lady Midwestern by the student body was **Trice Saied**. While serving as Gamma Iota's rush chairman, Trice is president of campus Panhellenic.

Nebraska Panhellenic Leaders

The only thing better than one Gamma Phi Beta leader would be three. That is what the Nebraska Panhellenic system has.

Barb Lein (Nebraska) is serving her second term as Panhellenic president. She also is vice president of Pi Chap-

ter. At Kearney State College, **Marilyn Fairless** is not only Panhellenic leader, she is house manager for Gamma Kappa Chapter. **Sue Farley** (Nebraska-Omaha) has been doing great things at the Panhellenic helm. At convention, Delta Gamma earned the Most Improved Panhellenic Award.

That Gamma Phis are president of Panhellenic on all the Nebraska campuses where the Sorority has a chapter would probably qualify for the Ripley Believe It or Not of the Sorority World.



Miami Homecoming Queen

Karen Zateslo (Miami) again brought honor to Beta Epsilon when she was crowned Homecoming Queen in October. A royal role is nothing new for Karen: she was Miss Miami 1973, then runner up in the Miss Ohio pageant.

A senior majoring in art, Karen is a member of Angel Flight, a service organization; head majorette and a featured baton twirler. She's also Beta Epsilon's rush chairman.

Gamma Phi Beta In Shoulder Pads

Football is the great American pastime. Senior **Christine Hilton** (Long Beach) is a firm believer. But she not only enjoys being a spectator, she prefers being a participant.

Chris' football career started in high school and has continued in Gamma Eta's annual pledge-active game. In her latest effort as running back for the North Long Beach Athletic Association, she scored the only touchdown of the game. Football is only one area where Chris excels. A math major on the Dean's list, she's a member of Mortar Board and the Math Society.



VOLUNTEERS IN GAMMA PHI BETA



Elaine Dennison Pinholster
(Maryland)



Jacquelyn Hilger Graves
(SMU)



June Carnes Smith
(Wisconsin)



Deborah Parker Strickland
(Oklahoma State)

To keep Gamma Phi Beta International functioning smoothly requires the dedicated and talented services of many. Among those who have recently accepted key responsibilities from Grand Council are these ten women:

TRANSISTER SERVICE

Elaine Dennison Pinholster (Maryland), assistant to the Alumnae Vice President, in charge of TranSISter Services. At her latest count, Elaine reports 169 service volunteers both here and abroad. She hopes to expand the Bed and Breakfast plan for traveling senior sisters.

Elaine met her Phi Sigma Kappa husband, Jim, at Maryland. They have two sons. A substitute teacher, she still finds time for her sorority. She's a past president of both the Northern Virginia and Richmond Alumnae chapters. Elaine describes herself as a "tennis nut"—makes many of her own clothes and grows her own vegetables.

FINANCIAL AID COMMITTEE

Dr. Elizabeth Burger Jackson (William and Mary). A professor of natural sciences at Longwood College for 35 years, Elizabeth was recognized in 1973 with an Alumni Medallion for her service and loyalty to William and Mary. She will serve Gamma Phi Beta

in kind. Too, her experience as chairman of Longwood's Committee on Scholarships and Financial Aid will be extremely beneficial.

A hockey enthusiast since collegiate days, Elizabeth was a member of the U.S. Women's Hockey teams from 1939-54, and has served as a national women's hockey umpire since 1940. Vice president of the U.S. Field Hockey Association, she recently endowed freshmen scholarships for women at Pocono Hockey Camp, Penn.

FEATURE EDITOR FOR CRESCENT

Donna Logan (Kansas-Missouri), information director for the Missouri Department of Natural Resources, Jefferson City, is THE CRESCENT's new feature editor. A veteran newspaper-woman, Donna began her career on the *Colorado Springs Gazette Telegraph* after graduation from Journalism School. Later, in eight years with *The Denver Post*, she served as feature writer, medical editor, city desk reporter and specialist in environmental affairs.

A super professional, Donna is one of only two women information directors at the department level of Missouri government. She is currently first vice president of Missouri Press Wom-

en and is a member of P.E.O. and D.A.R.

CHAIRMAN OF RITUAL

Marian Corley Hulsey (Oklahoma City) is well prepared for her post, having served on the Ritual Committee the past two years. She supervised the installation of all three of the Sorority's new chapters in the past biennium. She also serves Psi Chapter at Oklahoma as ritual and standards adviser.

Married to a Norman general practitioner, Marian and her husband, George, are exceedingly interested in fishing, floating, camping—everything about the great outdoors. He is president of the Oklahoma Wildlife Federation. Marian edits its monthly publication, *Outdoor News*. She also writes a monthly column for it—"Critter Cookin' with Mama Hulzini."

ENDOWMENT-LOAN BOARD

Jacquelyn Hilger Graves (SMU) is no stranger to the Gamma Phi Beta scene. One reason for this is obvious: her three children were born in the capital cities of three different states. New Mexico, Arizona and Colorado. As the wife of a Western Electric official, she's lived throughout the West.

A past president of the Dallas Alumnae, she also gave Texas-size service as



Dr. Elizabeth Burger Jackson
(William and Mary)



Donna Logan
(Kansas-Missouri)



Marian Corley Hulsey
(Oklahoma City)



Norma Gamerl Hinchliff
(Nebraska)



Marian Rithmiller McKinney
(Bradley)



Connie Joe Shivers Fulcher
(Kearney)

treasurer of the Alpha Xi Corporation Board. In Denver, she sewed with the Needlework Group to make clothes for campers, and also is a past Gift Chairman for the Denver Camp Board. She's a past secretary and treasurer of the Denver Alumnæ, and a recipient of a Merit Award.

PROVINCE ALUMNÆ DIRECTORS

June Carnes Smith (Wisconsin) now directs alumnæ activities in Province V. Home base is Urbana, IL, where the University of Illinois provides a smorgasbord of cultural, sporting and Panhellenic activities to enjoy. Husband Cloyd is a civil engineer, but his avocation is flying. This has rubbed off on all four children.

A veteran volunteer, June has been both a Brownie and Cub mother, a Sunday School and Vacation Church teacher, a library worker and a room mother. But, June writes, "Now that the children have begun to fly, I can fly, too—for Gamma Phi Beta."

Deborah Parker Strickland (Oklahoma State), PAD for Province IX, seems destined to be in on Sorority happenings right from their inception. Perhaps because she was born to a Beta Omicron, **Deborah Ryder Parker** (Oklahoma City). She also was a

charter member of Beta Psi, and while living in Auburn, AL, helped to establish the Auburn Alumnæ Chapter. This was in preparation for colonization of Gamma Phi Chapter, Auburn.

In 1961, Deborah married Alpha Gamma Rho's P. Leo Strickland, an agricultural economist. They have three children. In addition to her Sorority job, she works part time teaching sewing at a fabric shop.

Norma Gamerl Hinchliff (Nebraska) is alumnæ leader for Province XV. For over 20 years, she has worked for the Sorority at the local level—including two years as Omaha Alumnæ president and nine years as Panhellenic delegate, one as president. Her husband, Bill, is a Chevrolet dealer. They have three children plus a Bassett Hound appropriately named Chevy.

Active in church and community affairs, Norma has been president of St. Margaret's Guild for two years. She's supported her children's interests as a Girl Scout Troop leader, Cub Den mother, PTA treasurer, Junior Great Books leader and a volunteer school assistant in reading.

PROVINCE COLLEGIATE DIRECTORS

Marian Rithmiller McKinney (Bradley) now oversees collegiate affairs in

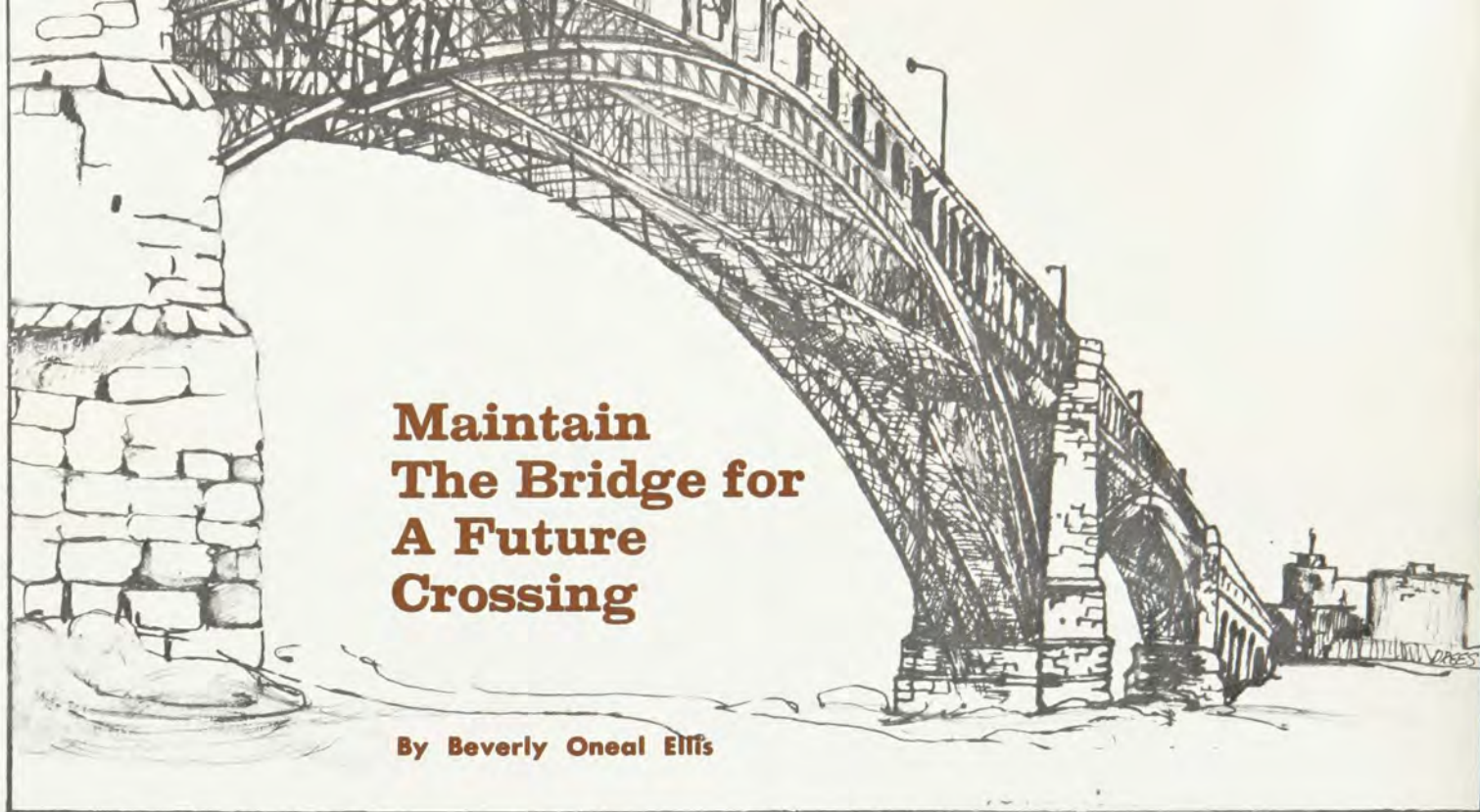
Province III, working out of Toledo, OH. Her experiences as Beta Gamma House Corporation Board president at Bowling Green have kept her in close touch with college youth. She's also a past president of the Toledo Alumnæ.

Despite the hectic pace set at home by husband, Ron, and three children, Marian does substitute teaching, and manages to work on fund drives for the United Fund, the Toledo Art Museum and the Toledo Symphony Orchestra.

Connie Jo Shivers Fulcher (Kearney) has been assigned to Province XV. A graduate in vocational home economics, Connie has continued to live in Kearney since her graduation. Sigma Phi Epsilon husband, Thomas, directs the college's Computer Center.

Despite the restrictions imposed by having two very young sons, Connie and her husband are working hard to improve their skills in tennis and skiing. They're also very active in St. Lukes Episcopal Church. Connie is a past adviser to Gamma Kappa Chapter, and has served its Corporation Board as secretary for three years.

There's an adage: "If you want something done, give it to a busy person." That being the case, these women will certainly do the job for Gamma Phi Beta.



Maintain The Bridge for A Future Crossing

By Beverly Oneal Ellis

"Don't burn any bridges" is an old adage that holds true, perhaps now more than ever, for all sorority-affiliated women. With the average American family and business woman relocating every five years, housewives and career women find themselves faced with the almost overwhelming task of selecting new homes, establishing new footholds, making decisions, and meeting new friends more often than ever before.

Unfortunately, many sorority chapters on the nation's campuses seem to instill in the collegian the attitude that once her education is completed, so is her sorority life. Many graduates who were very active in their collegiate chapters leave the campus with the feeling that their time will forever-more be consumed by career jobs, small children, new husbands, and budget-planning. They feel they will have no time for an alumnae group. Little do they realize that for the next few decades of their lives they may find themselves living in several different cities and searching for the very opportunities their college sorority offers them.

Any alumna officer who has worked with up-dating a chapter's membership file can vouch for the fact that at least 50 per cent of the newly-graduated or relocated alum-

næ take no initial steps to affiliate with their local alumnae groups. A better understanding of their reasons for sometimes "burning the bridge" and not becoming active immediately could benefit both the alumnae groups and the new alumnae:

I am no longer interested in what sorority has to offer.

The advantages a Greek sorority offers after graduation, many women have learned, can outweigh those on the collegiate level. As individual interests mature, some women find their pleasures are no longer centered on the academic and social level, but begin to span into the fields of philanthropics, homemaking, community affairs, or simply an occasional challenging conversation outside the boundaries of the home. An alumnae chapter offers friends in a new city, opportunities to assist in the group's philanthropic work, older women from whose experiences a new member can gain much, social contacts through which her husband or date can meet men on all levels of business and experience, bridge clubs, craft groups, and ideas from women who are rearing children, pursuing careers, and enjoying a fulfilled way-of-life.

Alumnae who make this statement may well be burning a bridge they will want to use in the future for returning to an alumnae group.

I work.

Most active sorority alumnae DO work. Using one's job or career as an excuse for not participating in an alumnae chapter is robbing oneself of an association with one of the most fulfilling facets of American and Canadian womanhood. An alumnae chapter in San Antonio, Texas, finding their membership saturated with career women and transient military personnel, solved the problem by asking members to designate which functions for which they wanted to be contacted: evenings only, daytime only, parties only, Founder's Day only, philanthropic projects

Operation Brass Tacks:

This is one of a series of articles prepared for sorority publications through Operation Brass Tacks, a project of the National Panhellenic Editors Conference. Members of the Brass Tacks committee are: Barbara Carvill, Delta Gamma, chairman; Florence Hood Miner, Delta Zeta; Diane Miller Selby, Kappa Kappa Gamma; and Dolores Friess Stephenson, Theta Phi Alpha.

Beverly Oneal Ellis is a free-lance writer from San Antonio, Tex., and has herself relocated several times. A graduate of North Texas State University, she is a Delta Gamma.

only, etc. They soon discovered that working women preferred nighttime meetings and parties while housewives liked daytime meetings and community involvement. By stating their interests at the first of the year, members were notified only as to the function they were free to attend—thus time was saved for both the caller and the working member.

A woman who avoids an alumnae group only because she works is narrowing her relationships to those individuals within her home and career and is missing out on what a national sorority affiliation offers.

I live in an apartment and cannot possibly accommodate the group. I would feel strange about going into other women's homes and not having them into my own.

Every member contributes to a chapter in the way she can best serve. One way is through offering one's home for meetings, but there are many means other than acting as hostess. An apartment dweller can serve as co-hostess by providing refreshments, help clean up after a meeting, plan programs, distribute name tags and reading material, decorate for parties, work on calling committees, assist in philanthropic projects, type newsletters, work with collegians—simply apply her talents to the benefit of the group.

I have a new baby and cannot attend most of the functions held by the chapter.

True, small children hamper a young woman's activities, but once she enters the chapter, a new mother will soon discover she is not alone with her problem. Some alumnae groups hold occasional meetings in churches and use the nursery facilities at a minimal cost to young mothers. One chapter, perhaps many, circulates a sitter-list among members. Another chapter in Dayton, Ohio has a function annually which includes the members' children—a picnic on a farm with farm animals, hay-rides, games, and fun for all ages.

Most chapters have several daytime and several nighttime meetings in order to make attendance possible for mothers with small children. The problem of a young baby is not unique—most women encounter it—and it is not a valid reason for missing something worthwhile and stimulating.

ELIZABETH SLOAN PHILLIPS (Washington-St. Louis—LSU),
Alumnae Vice President, comments:
"We are very grateful to Beverly Oneal Ellis for this article.
It just about says it all. I'd only like to add: use Gamma Phi
Beta's TranSISter service to cross the bridge."

All of the women are older than I am, and I feel uncomfortable at the meetings. Maybe in a few years I will be interested.

While the members were all the same age in her college

chapter, a new alumna can no longer expect to be surrounded only by age-level peers for the remainder of her experiences. If a new graduate will attend one alumnae meeting and make every effort to know and appreciate new friends of all ages, she will benefit for years to come. Sorority alumnae have found a friend can be any age within the realm of the chapter.

Large city chapters have solved this uncomfortable feeling for young members through the organization of junior groups—chapter which operate as any other group but strive to interest the lower age-group. On the other hand, many chapters find that the relationship between their older and younger members is one of love and respect and is to be desired.

I never did graduate. Attending alumnae functions would be embarrassing for me.

Although graduation is the goal of every collegian, many do not achieve that goal for valid, personal reasons. The fact that a woman did not graduate does not mean she never will. "Alumna" means that one is no longer a "collegian." Graduation is not a pre-requisite of alumna membership. A new member will be welcomed with or without a degree. Some of the women who contribute most to their alumnae group do not hold the degree they started out to achieve. Again, it is friendship which is the common bond, not degree of success—professional, financial, or academic.

I wanted to be an active alumna after graduation, but no one called me.

There are many ways to find one's alumnae group after graduation or relocation. A new alumna should inform her sorority's national office as to where she will be living, and, in most cases, the local chapter will be contacting her shortly. If she doesn't hear from the local group, she should take steps herself toward finding it. The local newspaper's woman's news editor can usually supply the name of a local sorority or Panhellenic officer. The nearest university can give a newcomer the same information. The prospective alumna can watch the local newspaper for announcements of upcoming meetings. National sorority publications regularly carry the names and addresses of chapter officers who will see that the new member is informed of functions.

The new alumna is well-advised to stay on the mailing list through the national office and keep them informed as to her address and name changes. Very often, she is not contacted because she can't be found in the local phone directory. She must, sometimes, take the first step herself toward becoming active on the alumna level. Most alumnae chapters are just as concerned as the newcomer or new graduate about finding, welcoming, and including her in their activities. In fact, they may be searching for her during the same time she is hesitant about making that first contact.

For alumnae chapters over the nation to continue to contribute to American womanhood and success of the Greek system on the college campus, the bridges that span the narrow gulf between the collegiate chapter and the alumnae chapter must not be burned but rather strengthened through friendship, understanding, and encouragement from those on both sides of the crossing.

THE COUNSELORS SPEAK

Camp Is . . .

- the love of all races together under the love of one God
- new friendships that will last a lifetime
- shaking hands with the trees
- refereeing a jacks tournament
- drying homesick tears
- experiencing mutual growth
- involvement of self



—becoming attached to eight very special kids and about 90 more
—and listening to their joyous laughter.

Signing this message, written by Sharon Reisig Green, were these 1974 Gamma Phi Beta camp workers:

CAMP SECHLT—VANCOUVER
Director: Pat Deal (Boston)
Waterfront Director: Linda For-
bush, Syracuse

Counselors:

Judy Graham (Oklahoma)
Susan Henning (Michigan)
Jan Kirschbaum (California)
Kathy Queen (California)
Karen Teague (Auburn)

CAMP WILAHA—COLORADO

Counselors:

Denise K. Alvig (N. Dakota State)
Coleen Bogan (N. Dakota State)
Peggy Byerly (Bowling Green)
Jane Farron (Washington)
Linda Gray (Memphis State)
Terilynn Hoel (Wisconsin State-River Falls)
Carol Anne Koepf (Vanderbilt)

Barbara Lowe (Indiana State)
Kathy Martin (Indiana State)
Janet Montgomery (Syracuse)
Lauren Peterson (Maryland)
Susan Plunkett (Indiana State)
Beverly Schutz (Wisconsin State-Platteville)
Joan Thompson (Oregon State)
Mary Lou Tiedt (Iowa)
Debbie and Steve Stoll (Wyoming) as Riding
Director and Assistant Director.

Do You Measure Up?

Are you interested in doing something new and different—something you've probably never done before?

Yes No

☐ ☐

Does the eagerness and laughter of little girls turn you on?

☐ ☐

Do you get a boost when you see some young person become suddenly alive—feel a measure of importance?

☐ ☐

Do you think you'd smile if a little girl finally learned to tie a square knot correctly after a real struggle?

☐ ☐

Do you think a sunset would be more special if you watched it with a child?

☐ ☐

If you answer YES to at least four questions, then GAMMA PHI BETA camping is for you! CONSIDER being a counselor!

Pay is none—travel, expenses, room and board provided

Hours are long—24 hours a day (breaks provided)

Rewards—the best you'll ever have

Responsibilities—seven to ten needy girls

Meet others—work hard with other GPB counselors

play hard with black, white, brown girls 9 to 13

Opportunities—unfolding—teach, learn, lead, follow

love, be loved, exhaustion, exhilaration

Requirements—*desire*, an eagerness and willingness to work and learn. Camping and/or counseling experience helpful, but not required.

CAMP DATES: Vancouver June 27-August 16 Colorado July 28-August 17

APPLICATION REQUESTS for counselor assignments should be directed to

Mrs. David H. Green, 2405 South Kearney St., Denver, CO 80222

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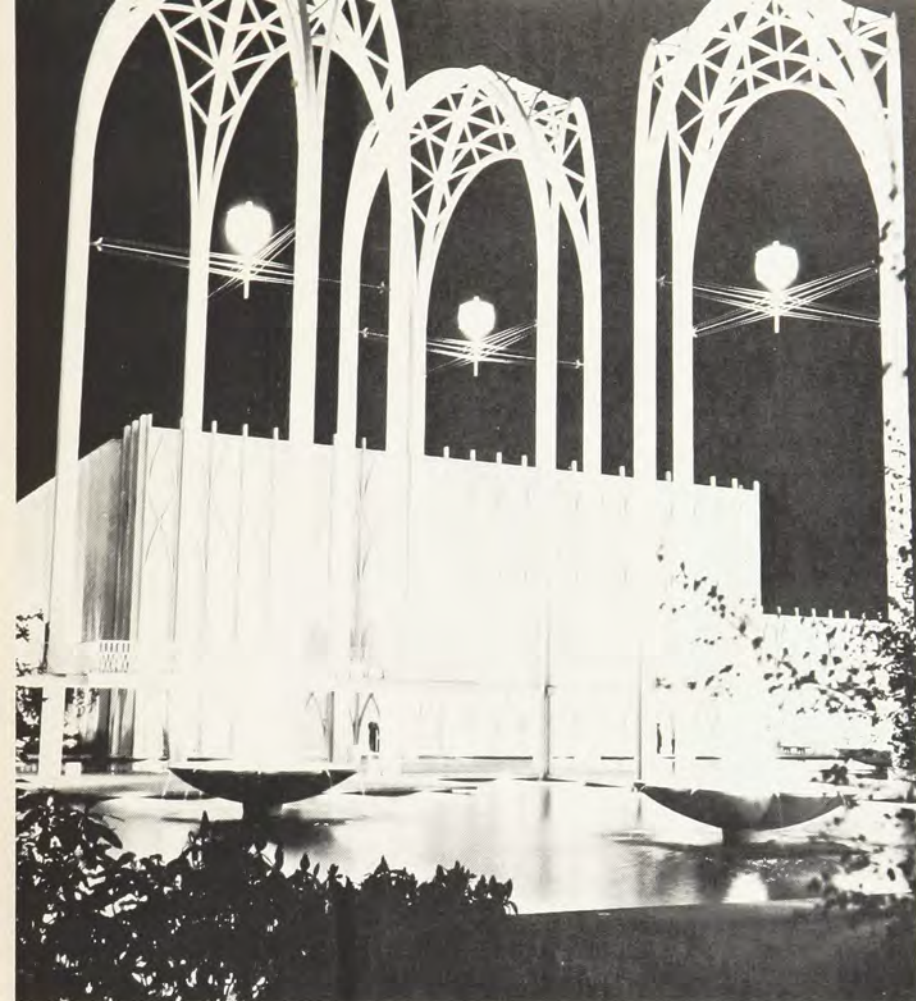
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"From Sea to Shining Sea"

When Gamma Phi Betas convened in Kansas City, they celebrated the Sorority's 100th birthday. When they reunite in '76, at Seattle, there will be another celebration—the 200th birthday of the United States.

The convention theme, "From Sea to Shining Sea," is one in which Canadian members can affectionately concur. All of us share the North American continent . . . flanked on the west by the crystal clear Pacific waters . . . on the east by the Atlantic's rugged coastline.

Roberta Moore Sorensen (Washington) promises time-out for the serious business of convention for play . . . time to see Seattle, Queen City of the Northwest. Fabulous sights will include the Pacific Science Center (shown) and the magnetic 600-foot Space Needle, both legacies of the 1962 World's Fair; Puget Sound and the Pike Place Market; Pioneer Square and the "Gold Rush Strip." A very special day's outing will introduce you to the region's gourmet delight—succulent salmon! (Details later.)

For now, start saving your time . . .

DATES: June 20-24, 1976

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. . . and your money. Then later you'll be proud to say, "I was there."

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Cover

Chris Drees (Washington-St. Louis) portrays our Founders (top left and clockwise): Helen M. Dodge, Mary A. Bingham, E. Adeline Curtis, Frances E. Haven. Quaint frames depict the past; sleek lines point to the future.



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- 4 A Gamma Phi Beta Learns to Lead. A Wisconsin senior's experiences in heading Panhellenic rush—with tips for all rush chairmen.
- 5 Gammy Trade. An exchange of ideas—successful rush themes.
- 7 The Rewards of Good Rushing. The Sorority launches its second century with the colonization of two new chapters.
- 8 Centennial Founders' Day. Wrap-up on nationwide observances.
- 13 Service Roll. Five members added. Merit Roll: Ninety-five recognized.
- 15 The Carnation Award. Completing the presentation of 24 members who received this new award. All distinguished not only themselves, but the Sorority in fields outside Gamma Phi Beta.
- 20 In Memoriam. Also, Canadian scholarship winners.
- 21 Golden Days for the "Golden Chapter." Alpha Theta marks 50 years. The Ties that Bind at Sigma. Anniversary presentation at K.U. Loyalty still strong.
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- 26 Maintain the Bridge for a Future Crossing. One sorority woman refutes excuses used by women for not being active alumnae.
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- 31 "From Sea to Shining Sea." Seattle announces Convention theme and dates for '76 conclave.