

The Crescent



Gamma Phi Beta December, 1975

BE IT RESOLVED . . .

in this spirited year of '76, that every Gamma Phi Beta reaffirm her loyalty to the Sorority. You can do so by:

- 1) paying premium local and national dues;
- 2) supporting the Sorority's philanthropic programs in Scholarship and Camping—its newly established goals.
- 3) reporting regularly to THE CRESCENT.

Cooperation on all three counts is urgently needed and lovingly requested. HAPPY NEW YEAR to you and yours.

—The Staff

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THE CRESCENT

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NEW SORORITY GOALS ESTABLISHED

Reported by

ELNA MAGNUSSON DIMOCK

Director of Expansion

Where does Gamma Phi Beta want to go . . . how will it get there?

These were the key questions raised by Sorority leaders meeting in July at the University of Nebraska, Lincoln. There to face them were members of Grand Council, Province Directors, Area Financial Advisors, Collegiate Consultants, Graduate Counselors and a few key international officers. They were certainly excellent pipelines for the opinions and situations of the Sorority at large.

For two days, these women brainstormed in groups of six—touching on areas of concern to the membership. In the beginning, no ideas were discarded. In the end, each group starred the three items it considered of primary importance.

Noting that two concerns were given top priority by more than three of these groups, Grand Council decided that these should be stated. So established as goals to assure the Sorority's future—its dynamic growth—were:

I The Maintenance of Strong Chapters

II Improved Public Relations

Does that sound too simple? Well, it isn't. Each goal demands much action and dedication on the part of many. Here's how the workload will be broken down:

MAINTENANCE OF STRONG CHAPTERS

A) Leadership training and problem solving.

Objective 1: The Province Officer, working with the



THE INTENSITY of decision is reflected in the faces of Sorority leaders at the Lincoln conference. From left: Lillian Rogers Newlin, PAD Province III; Elna Magnusson Dimock, Director of Expansion; and Elizabeth Sloan Phillips, Alumnæ Vice President.



"THE MONEYBAGGERS," caught in a huddle with Gloria Swanson Nelson of Dallas, International Director of Finance (center), are the Area Financial Advisors (from left): Mary Jean Lauvetz, Philadelphia; Peggy Wooden Faletti, San Jose; Mary Jane Lambert Be'linger, St. Paul; and Patricia Strickler Jennings, Seattle.



IN SESSION: Collegiate Directors (from left) Deborah Foulsham Freisheim of Abington, PA, (Province II) and Janne Calloway Hayes of San Diego (Province IV).

Executive Council, will choose two or more areas of concern for each chapter and set appropriate objectives for accomplishment in 1976.

Objective 2: Time management will be emphasized at all Area Leadership Conferences in 1977.

B) Train Advisors

Objective 1: Province Collegiate Directors will hold a training session with the alumna advisor and the advisory board for each chapter by June 1977.

Objective 2: Update the Advisory Board Manual by Convention '76.

C) Improve Pledge Programs

Objective 1: Greek Letter chapter pledge directors should be assigned as alternate delegates to the '76 Convention, if at all possible.

Objective 2: Hold '77 Leadership Conference sessions to train pledge directors in the use of manuals and time management.

Objective 3: Prepare a new pledge manual.

D) Alumnae Membership Recruitment

Objective 1: Include Greek Chapter seniors in one or more alumnae chapter functions during the 1976 school year.

IMPROVE PUBLIC RELATIONS

Objective 1: To maximize newsworthy activities. Each collegiate public relations chairman should evaluate local news media and establish media contacts during her first month in office.

Objective 2: If any hazing procedures still exist, Province Collegiate Directors will immediately replace them with acceptable pledge activities.

Objective 3: Each collegiate chapter will promote one local community-related project in the New Year.

Objective 4: Each chapter (or individuals) will place a current copy of THE CRESCENT in its local library/libraries.

Objective 5: Create an international public relations pro-

gram by June '76. Success will be measured by a 10% increase in dues paying members by Convention '78.

a) The year 1976-77 will be declared "International Public Relations Year."

b) The International Public Relations Chairman will research fraternity and business public relations programs for ideas which could enhance the Sorority's program.

Objective 6: The Grand President will name a Public Relations Chairman for each Sorority Province based on recommendations given by international officers.

a) Inter-Province communications should be made with every member at least once a year.

b) Province Public Relations Chairmen should train and supervise all alumnae and collegiate PR officers in her province—by mail.

c) Province PR chairmen will handle publicity for area conferences.

WHAT ARE GOALS AND OBJECTIVES?

By definition, goals are statements of good intent—long range in character. They do not change very much.

Objectives are specific items which are to be accomplished within a given period of time—e.g. one month, one or two years. On the chapter level, the objectives will have a short time period; on the committee level (e.g. homecoming), shorter still. And they will change more often.

Based on knowledge gleaned at the July leadership conference, Sorority leaders are advised—

1) At the outset, put objectives in writing. Communicate to members what you want to achieve. For example, the Homecoming Committee may decide its objective is to have the winning float in the day's parade. If the rest of the chapter knows this—and gives enthusiastic support—the potential for success is there. But it will take more—ingenuity and hard work, carefully programmed.

2) After the job is done, appraise what went wrong—and very importantly—what went right. Put recommendations in writing for the next chairman, or executive officer. Let others benefit from the experience.



AND THE MEETING WENT ON AND ON! Shown here, from left: Pat Finley Fallin of Aspen, CO (PAD XI), Mary M. Moxley, Executive Secretary; and Jeanne Swanson Beach of Midland, TX (PAD IX).

Goals (cont.)

TO ACCEPT—OR REJECT?

This will be a successor's choice. But at least she will have something to work with—she won't have to start from scratch.

Objective setting is a continuing process. Every chapter is now urged to set its own objectives—its goals. Perhaps a chapter retreat is in order. If help is needed, call upon your PCD, PAD or collegiate consultant. Do your part to maintain Gamma Phi Beta's leadership role in the sorority world.

P.S. Gamma Phi Beta is the first sorority to adopt the objective setting system.

JAMES WHITMORE STARS in a stimulating film which shows how to accomplish more of what you think is most important. It can benefit each individual and each chapter. Its theme: Time Management. Its title: **How To Get Control Of Your Time And Your Life.**

Gamma Phi Beta is making this film available to all chapters. The \$10 fee includes the use of the film, Reader's Digest reprints, mini workshop materials and out-going postage. The user pays the return.

It is suggested you present it as a special program—for collegians and alumnae, or even as a Panhellenic effort.

11th Hour Potpourri . . .

After *THE CRESCENT's* deadline, but before the presses could run, these newsy items were reported.

- International Grand President, **Betty Luker Haverfield** (Missouri) jetted to Scottsdale, AZ. Her trip had a dual purpose. By virtue of her office, she was alternate delegate to the National Panhellenic Conference. But, simultaneously, she served as president of the National Panhellenic Editors Conference. She was elected to the post two years ago while still *CRESCENT* Editor.

- Installation dates for two new Sorority chapters were announced by **Elna Magnusson Dimock** (Idaho), Director of Expansion. An estimated 20 members of Delta Lambda will receive their charter January 24 at the University of California-Riverside. Twenty-five charter members are on record for Delta Kappa's installation January 31 at Lehigh University, Bethlehem, PA.

- On October 25, members of Northwestern's **Epsilon Chapter** conducted initiation ceremonies for six women on the Sorority's Central Office staff. The special initiates are: **Mary M. Moxley**, executive-secretary; **Vina Peterson**, secretary; **Anna Kantz**, membership records; **June Cooke**, alumnae chapter records; **Anne Simpson**, Greek-letter chapter records; and **Mary Cristiano**, bookkeeper. A warm welcome to all.

- When sending a contribution to the Gamma Phi Beta Foundation, **Suzanne Wilmeth Anderson** (Wisconsin) wrote: "Your September issue of *THE CRESCENT* honoring Mrs. Lasher (retired Gamma housemother) inspired me to do this."

Editor's Note: Hope some member will tell Mrs. Lasher about this lovely tribute.

- Adding her "two cents worth" regarding the May tabloid, **Anita B. Curtis** of Colorado Springs said: "I loved it and read it almost from front page to the last sentence. However, as an odd ball who has saved all but one issue since by 1932 initiation, I have a real concern about preservation. Could they not be turned the opposite direction and done in pages the size we are accustomed to? I imagine Central Office or some alumnae group could put out a binder or cover to hold them. My copy arrived torn in the fold."

Writing at midnight before leaving for Europe, Anita added: "I wish I were near enough to copy edit for you. Ruth Fox and Charlotte White were never Grand Presidents. (Purdue installation story—September. They are former Grand Council members as is Mrs. Curtis.)"

Editor's Note: I wish you were near enough, too.

- Permission to reproduce the September *CRESCENT's* "Money Maze" cover design was requested by **Bette Keen** (Iowa State). She's now involved in financial planning with G. W. Story & Associates, Sacramento, CA.

Editor's Note: Permission granted with Chris Drees' approval.

- Omicron's *CRESCENT* Correspondent, **Andrea Cooney** (Illinois) reports a novel philanthropic project. Chapter pledges, along with others from four sororities, made approximately 1,600 Valentines which they sold at the Student Union last February 11-13. On Valentine's Day, they hand-delivered them to on-campus addresses. Proceeds from the venture—\$625—went to the Heart Fund.

- "Woe is me—I goofed," wrote June Cooke, Central Office. **June Wasserman Bishop** (Bowling Green) was reported deceased by a Toledo alumna who "couldn't find the clipping" concerning an auto accident. Happily, June is alive and well—and teaching in California.

Editor's Note: All notices for In Memoriam must be documented. Such mistakes are not only embarrassing, they cause unnecessary hurt. Please keep this in mind.

It Gives as It Receives

It's red and green and holly berry time . . . a time for giving as we all know. Appropriately, it is a time to acknowledge, with gratitude, the many individual and chapter gifts to the Gamma Phi Beta Foundation. It is also a time to record the wonderful gifts these contributions have made possible.

But for the efforts and generosity of thousands of loyal collegiate and alumnae members, a record-breaking 26 Gamma Phi Betas would not have received needed fellowships, scholarships and grants-in-aid. Nor would hundreds of little girls know the joys of the 1975 Colorado and Sechelt camp sessions. These gifts, allocated through the Foundation, reflect only a small measure of the good deeds our Sorority members have done through the year.

Sigma Makes A Point

CRESCENT Correspondent **Jeri Kodel** (Kansas) reports "Our May garage sale netted \$125. It was enough to send

TRIBUTE GIFTS—1975

Chicago Alumnae Chapter "to be used where most needed."

Denver Alumnae Chapter for the Camping program.

Northern Virginia Alumnae Chapter for Camping.

Southern California Inter-City Council for the Elizabeth Fee Arnold-Beatrice Wittenberg Fund.

Stockton Alumnae Chapter for a scholarship in honor of Penelope Murdoch Simonson (California).

Edwin A. Deupree to the Founders Fund in memory of Fay Davis Deupree (Oklahoma).

a child to Girl Scout Camp for six days, complete with spending money. We sent the remaining money to Gamma Phi Beta's two campus—\$25 each."

But, she points out, "philanthropy is more than helping our camps. It's helping with campus blood drives, collecting for health and charity drives, visiting lonely alumnae, running errands for an alumna with small children. We have at least one project each month and find we grow a little more attached to our special sisterhood with each one."

Our Panhellenic Identity

Sigma's story can be matched by so many chapters—both collegiate and alumnae. And all do Gamma Phi Beta proud. But the fact remains: The Foundation represents our united front in the Panhellenic world. It is an expres-



FLAG DESIGNED by a 1973 Colorado camper was placed in exhibit at the 10th annual Denver Art Mart by Sharon Reisig Green (CSU) of Gamma Phi Beta's camp committee. Traditionally, at least 51% of the event's profits go to the Foundation. This year's gift totaled \$3,000.

—The Denver Post

sion of what we stand for . . . it is an effort that must be sustained. Gifts to the Foundation are vital to the continuance of Camping and Financial Aid programs.

That members and chapters do recognize this is obvious by the Tribute Gifts received by the Foundation this year. These are gifts (a minimum of \$500 in a single year) which are given as a memorial, or in honor of someone of the donor's choice. Awards may be repeated by annual giving in subsequent years, explains **Mary Jane Hipp Mithos**, Foundation executive secretary.

Tribute to Fay Davis Deupree

One of the most touching tributes received in 1975 was the gift of Edwin A. Deupree. He contributed to the Founders Fund in memory of his wife, **Fay Davis Deupree** (Oklahoma). Fay, who worked closely with the Foundation, died June 4, 1975 in Oklahoma City.

A former Province Director, she was elected to Grand Council as Director of Expansion in 1954. A charter trustee of the Foundation, she served as its secretary from 1959-66, later as Scholarship Chairman. Her daughter, Dixie Deupree Bartell of Houston, is also a member of Psi Chapter.

Support The Foundation

All gifts, large or small, are greatly appreciated. For individuals, they are tax deductible. All contributions should be sent to the Gamma Phi Beta Foundation.

SUPER SORORITY SCHOLARS

A record number of super scholars—twenty—were the happy recipients of almost \$13,000 in funds awarded for the 1975-76 academic year by the Gamma Phi Beta Foundation. Ten young women received undergraduate scholarships; ten more of those especially heartening fellowships for graduate study.

FOUNDERS FELLOWSHIPS

In alphabetical order are these four women who received \$1,000 each.

Margaret A. Costello (Penn State). In August, she earned a Masters in Rehabilitation Administration at Southern Illinois University and is now pursuing a doctorate in School Psychology at the University of Texas.

A former president of Alpha Upsilon and State College Alumnae's delegate to the Centennial Convention, Margaret has three educational and professional goals: 1) to work in public schools as a practicing psychologist; 2) to eventually work in an administrative capacity; and 3) to make a contribution in the area of mental retardation, specifically through research concerning the cognitive functioning of mental retardates. Fluent in Spanish, she would enjoy using this talent in working with "culturally disadvantaged" Spanish-speaking groups, too.

Deborah Anne Howe (Syracuse) graduated summa cum laude with a B.S. in Resources Management. Last year she enrolled in the Ph.D. program in Urban and Regional Planning at the University of Michigan. She is continuing her studies there and hopes to complete her doctorate in two years.

Deborah's special interest is nutrition planning for underdeveloped countries. Her work stresses social change skills, developmental economics, public health planning and decentralization. She anticipates doing research work in Colombia, South America. There she hopes to learn why so many intervention efforts aimed at nutrition improvement on the village level have failed—and what measures can be taken to change this.

Sarah Marshall Speck (Illinois) is now a senior medical student at that University's School of Medicine. Concurrent with her M.D. degree, she will receive a graduate de-

gree in Public Health. A three-year residency in internal medicine will be followed by a fellowship in infectious diseases. This, she feels, will prepare her for 1) private practice; 2) teaching or a research position in academic medicine; and 3) work as a consultant in a world health organization. She wants to "touch base" with all three areas in her career.

Her interest in international health was stimulated when she spent two academic quarters at Chiang Mai University, Thailand. There she researched northern Thailand's endemic rabies problem.

Marie Kristin Thorsen (Wisconsin) is a junior medical student at Columbia University's College of Physicians and Surgeons. She's getting closer and closer to the realization of her childhood ambition.

In an effort to finance her medical education, Marie accepted a fellowship to the George Washington School of Business Administration. The training she received there enabled her to get a challenging job with Bristol-Myers. Within six months, she earned enough to pay for the first two years of medical school.

Professionally, she hopes to couple the management skills she acquired in business with her medical degree. Her goal is to improve some of the inefficiencies in the health care delivery system.

TRIBUTE FELLOWSHIPS

Kay Kershul Hayes (Iowa) is the current holder of the Audrey Shafer Fellowship. A graduate student at the University of Michigan, she's aiming for a Public Health Master's. Her interest is in Environmental and Industrial Health with emphasis on toxicology.

Following graduation, Kay will pursue a career in Public Health. She'll be saving a giant portion of her earnings so that she can return to school—become a physician.

Diane Lang Bryan (UCLA) graduated in 1970 with a B.A. in Music. Two years later she had accomplished her Master of Music at the Manhattan School of Music. Now, after three years as a music instructor and performing clarinetist, Diane is back in school—this time at the University of Southern California and thanks to the Heath Fellowship.

Her goal is to complete a doctorate in Musical Arts as a clarinetist. Professionally, she wants to be a performing artist of the highest possible status, and then to be an instructor-educator at the college level.

Jeanne Marie Schneider (California) is back on Berkeley's campus thanks to the Arnold-Wittenberg Scholarship which, for this year, was awarded as a fellowship. She's studying for a Master's in Comparative Literature. This involves work in French, Russian and Latin. A 1975 graduate, Jeanne was president of Eta Chapter.



Diane Lang Bryan



Margaret Costello



Clare Downey



Kay Kershul Hayes



Janet Nelson



Sarah Speck

Her ultimate career goal is to teach on the university level. This will necessitate a Ph.D. As an alternative, she would enjoy working in the international field—as an interpreter or as a diplomat. Chinese is among the new languages she'll try to master during her graduate study.

FOUNDATION FELLOWSHIPS

Only because of the generosity of Sorority members, three additional fellowships were awarded for the 1975-76 academic year. These are the bonus recipients:

Clare Margaret Downey (Illinois) is working for a Masters in Speech Pathology at Wisconsin. Upon its completion, she will work in a hospital or clinical environment. When she's saved enough, she'll return to school for a Masters in Audiology. Clare was president of Omicron Chapter.

Janet L. Nelson (Oregon) is back in school after a two year absence. Teaching in the interim, she has been working on experimental projects in language development for mentally retarded patients at Oregon's Fairview Hospital and Training Center. She also wrote and coordinated topics for "Vision On," a children's science series produced by Seattle's KOMO-TV. Janet plans to complete her Special Education Master's degree in Learning Disabilities and Mental Retardation. She will implement her knowledge in the development and publishing of instructional aids and programs for the educationally handicapped.

Laura Kathleen Zilavy (Wisconsin-Milwaukee) is studying for a Masters in Child and Family Studies at Syracuse. This is an interdisciplinary program combining early childhood education, social work and counseling. Laura probably will begin her post-college career as a social agency caseworker. Ultimately, she'd like to move into the administrative field and/or college teaching.

TRIBUTE SCHOLARSHIPS

Income from the Marek Scholarship fund was sufficient to allow for two awards this academic year. Named to receive these were **Claire Howard** (SMU) and **Carol Marie Pioli** (West Virginia). Claire, who has a 3.93 cumulative

scholastic average through her junior year, is president of Alpha Xi Chapter. Carol, who had a 3.65 average as she entered her senior year, is majoring in political science. She serves Alpha Pi as treasurer.

Pamela Marie Venardi (Indiana State) was awarded the Gamble Scholarship. She boasts a 3.83 scholastic average while majoring in Vocational Home Economics, a field that's considered fairly rough on that campus. A transfer from St. Mary of the Wood's College, Pamela was chosen Outstanding Pledge last year.

Teri Lynn Rideout (Puget Sound) has received the Harriet Barrickman Blackstock Scholarship in reward for a 3.73 cumulative average. She is a junior majoring in philosophy with a minor in psychology. She is aiming for a legal career. The Simonson scholar is **Cynthia Ann Parks** (Oklahoma State). A senior majoring in languages, Cynthia was one of twenty United States students accepted for a special course in spoken French at McGill University, Montreal, last summer.

The Kathryn Herbert Winchester scholarship went to **Nell Virginia Griffin** (Colorado College). A senior majoring in secondary education and Spanish, Nell has a 3.4 grade average. She currently serves Alpha Phi Chapter as pledge trainer.

FOUNDATION SCHOLARSHIPS

Judy Blood (McGill), a senior in nursing, balances her social-educational equilibrium with intramural sports. She is Alpha Tau's house manager and CRESCENT correspondent. **Diana Marie Davies** (Arizona) is a senior majoring in art. She is president of Alpha Epsilon.

Nina M. Giliberto (Michigan State) combines business education and theatre as her educational interests. Now Beta Delta's house manager, she and three others were instrumental in painting the chapter house summer before last. **Maureen Kay Sigler** (Mankato) is a senior concentrating on Administrative Secretarial. She already holds an Associate of Arts degree as an executive secretary. Vice president of Gamma Pi, she's also treasurer of the Greeks Council and chairman of the Charity Carnival.

Scholarships and Fellowships 1976-1977

Graduate Fellowships

Lindsey Barbee Fellowship—\$2,000

Granted biennially for graduate study in the fields of education or social work. It is offered for study during the 1976-77 academic year.

Founders Fellowships—\$1,000 each.

Four are offered for graduate study in the field of the applicant's choice.

Fern Holcolm Heath Fellowship*

For graduate study in the field of the applicant's choice.

Audrey Weldon Shafer Fellowship*

For graduate study in the field of the applicant's choice.

Fellowship applicants are considered on the basis of character, academic record, promise of future achievement, and financial need. Completed applications, including transcripts and letters, must be filed **not later than March 15, 1976.**

Undergraduate Scholarships

Elizabeth Fee Arnold-Beatrice Hill Wittenberg Scholarship*

Offered primarily at the end of the junior year for assistance in completing the senior year, and secondarily, for graduate work.

Irma Latzer Gamble Scholarship*

For study during the junior or senior year of college.

Ardis McBroom Marek Scholarship*

For study during the sophomore, junior or senior year, with preference given to applicants in the fields of creative writing or journalism.

Penelope Murdoch Simonson Scholarship*

For study during the junior or senior year.

Scholarship applicants are considered on the basis of scholastic achievement, contribution to Gamma Phi Beta and financial need. Completed applications must be filed **not later than April 15, 1976.**

* Value of the scholarship or fellowship is dependent on investment income from the fund. Additional fellowships and scholarships may be given if funds are available.

In the past year, the Gamma Phi Beta Foundation awarded:

10 Graduate Fellowships	\$ 8,145
10 Undergraduate Scholarships	4,675
6 Grants-in-aid	2,250
Total	\$15,070

Financial Assistance

Available to members of Gamma Phi Beta who face unforeseen emergency financial need that might force withdrawal from college. Applications may be made on behalf of a member by another member, or by a chapter adviser or an officer of an affiliated house corporation board.

Revolving Loan Fund

The Foundation maintains a fund which provides loans for women in their junior and senior years and, in special cases, for graduate study. Loans are made interest free while the recipient is in college; if repayment is not made within that time, nominal interest is charged annually.

Attention: All Applicants

Application forms and further information on all fellowships, scholarships, grants and loans are available from:

Gamma Phi Beta Foundation
Box 310, 630 Green Bay Road
Kenilworth, IL 60043

It's Now Official . . . the 1974 "A" List



Forty young women received gold coat-of-arms charms last spring. Appropriately engraved, they represented perfect academic achievement—a straight “A” average—for 1973-74. Posting these names for the Sorority’s illustrious “A” List is Peggy Larson Stromer, International Scholarship Chairman.

Province I

Alpha (Syracuse)—Deborah Howe
Joanne Romanow
Alpha Alpha (Toronto)—Pamela J. Brown
Patricia L. Hughes
Linda C. Ross

Province III

Beta Gamma (Bowling Green)—Elizabeth A. Brubaker
Barbara Cochran
Sharon Kay Flory
Laura D. Green
Debra L. Lockwood
Deborah L. Mitchell
Jennifer R. Worner
Beta Epsilon (Miami-Ohio)—Susan K. Rowsey

Province V

Omicron (Illinois)—Janice C. Hinz
Beta Eta (Bradley)—Melissa J. Sauter

Province VIII

Gamma Alpha (Memphis State)—
Deborah Ann Mathes

Province IX

Psi (Oklahoma)—Annabel M. Jones
Marguerite R. Littlefield
Beta Tau (Texas Tech)—Deborah M. Robertson
Beta Psi (Oklahoma State)—Paula Ihle

Province X

Sigma (Kansas)—June Ellen House
Alpha Delta (Missouri)—Janet A. Drury
Gamma Tau (St. Louis)—Maureen C. Gleason
Judy Ann Handrick
Lisa H. Mayer
Madonna Sachs

Province XI

Alpha Phi (Colorado College)—Kathy M. Donovan
Constance Cohrt

Province XII

Lambda (Washington)—Jane Burgess Dunning
Gamma Epsilon (Puget Sound)—Janet A. Johnstone

Province XIV

Alpha Gamma (Nevada)—Peggy M. Widaman
Ann M. Frank
Beta Lambda (San Diego)—Donna M. Hanifiin

Province XV

Rho (Iowa)—Susan A. Wiitala
Toni Lee Daters
Omega (Iowa State)—Elizabeth H. Goetz
Delta Gamma (Nebraska-Omaha)—Denise A. Harris
Susan E. Farley

Province XVI

Pi (Nebraska)—Kim Ann Chace
Beta Alpha (USC)—Mary McRoskey

Change of Address

Clip this and send to Gamma Phi Beta,
Box 310, Kenilworth, IL 60043

Clip mailing label from
cover of your magazine and
attach here. Then, indicate
all corrections in form
below.

FOR COMPUTER CORRECTION			
TITLE	LAST	FIRST	MIDDLE
PLEASE PRINT	ENTIRE NEW ADDRESS		
STREET			
CITY	ST	ZIP	

The Gamma Phi Beta Foundation

oh, the fun they have! join in!

What are YOU doing next summer? Here's a great suggestion from **Sharon Reisig Green** (CSU) of the Foundation's Camping Committee: **JOIN IN ON CAMP!**

Apply NOW for a counselor position at one of Gamma Phi Beta's two fabulous camps located in Colorado and Vancouver. If chosen, you will share the happiness you give to many underprivileged little girls. SO—

Join in on a child's dream
Join in on cookouts and hikes
Join in on wiping away tears of happiness
Join in hard work and long hours
Join in on many rewards and new experiences
Join in on meeting other Gamma Phi Betas
Join in on our most unique philanthropy.

Join the **Vancouver** staff for seven weeks by serving as a counselor (travel expenses paid), director (salary negotiable based on experience), or waterfront director (salary negotiable). **Camp dates are June 25 to August 14.**

Join the **Colorado** counselor staff for three weeks. Travel expenses provided. **Camp dates are July 26 to August 15.**

For further information and counselor applications write: Mrs. David Green, 2405 S. Kearney, Denver, CO 80222. Applicants for director and waterfront director at Camp Sechelt should write Mrs. E. Bruce Adams, c/o Lakeview Golf and Country Club, Rt. 1, Soap Lake, WA 98851.

they joined the fun in summer '75

Sechelt Camp, Vancouver, B.C.

Marian Milner (Director)—Oklahoma
Judy Graham (Waterfront Director)—Oklahoma
Connie Burkett—Lamar State
Lisa Ann Farrell—Oklahoma
Debbie Jones—Colorado College
Susan Kummerfeldt—Michigan State
Ann A. Ladenson—Colorado College
Pat Steffen—CSU

Colorado Camp

Peggy L. Byerly—Bowling Green
Kathleen M. Creswell—Northern Arizona
Jennie K. Curtis—Northern Arizona
Christine L. Devanny—Vanderbilt
Jody Edwards—Moorhead
Jane L. Genuit—Bowling Green
Sue M. Henning—Michigan State
Chrisse Jacobs—Moorhead
Julia Ann Klapheke—Kentucky
Carol A. Koepf—Vanderbilt
Helen Newsom—CSU—Long Beach
Elizabeth Schuett—Wisconsin-Oshkosh
Debbie Stoll—Wyoming
Janet C. Weimer—Colorado

Marla Jean Stritzel (Iowa State) was inadvertently omitted from the list of Camp Sechelt 1974 counselors appearing in the March, 1975 CRESCENT.





Words of Advice for Prospective Counselors

By Marian Milner (Oklahoma)
1975 Sechelt Camp Director

HAPPINESS IS being a camp counselor.
It's so reflected in the faces of these 1975 Sechelt staffers: left to right, front, Ann Ladenson and Debbie Jones (Colorado College) and Pat Steffen (Colorado State). Middle: Connie Burkett (Lamar) and Lisa Farrell (Oklahoma). Back: Judy Graham and Marian Milner (Oklahoma) and Sue Kummerfeldt (Michigan State).



If you apply for a staff position at the Gamma Phi Beta Camp in British Columbia, Canada, take the advice of the Boy Scouts and "be prepared."

Be prepared for long hours of supervising 36 pre-teen girls from inner Vancouver in their varied activities that range from bedwetting to creating macrame jewelry.

Be prepared for isolation off the Sunshine Coast Highway three miles from the nearest town.

Be prepared to head a table of eight 12-year-olds as they mull over their oatmeal at 8 A.M., gobble their meat loaf at noon and devour the chicken at dinner.

Be prepared to tell the secrets of your love life to eight inquisitive youngsters when you spend the night in the new sleeping cabin.

Gift Requests for Campers

Colorado Camp

Gamma Bug T-shirts
Tie-dye T-shirts

(Both in sizes 8-14. It is important T-shirts are in identical groups of 20 to 40.)

Puppets

Ditty bag items:

roll-on deodorant

soap

combs (regular and Afro)

toothbrushes and paste

chopsticks

red or blue bandana head scarves

Mail gifts to:

Mrs. Lance F. Lindeman

6467 South Heritage Place West
Englewood, CO 80110

Camp Sechelt

Any small gifts/prizes for girls,
9 to 13 years

Tote bags

Head scarves

Novelty jewelry

Jacks and bags

Slippers

Autograph books

All items should be light as
postage is expensive.

Ship to:

Mrs. D. R. Erb

97 Glenmore

West Vancouver, B.C. V7S 1A9

IMPORTANT

Each package must be marked
"GIFT UNDER \$10" or "GIFT
NO COMMERCIAL VALUE."

Each package must carry Tariff
#09000-1.

Be prepared to calm 22 frightened 9-year-olds in the Big Dorm as a thunderstorm rages at 3 A.M.

Be prepared to plunge toilets, cook hotdogs, mop floors and pull splinters out of small fingers.

Be prepared to share cherished moments with other Sorority members around the lodge fireplace. They, like you, will be shouldering the unique responsibility of running the all-woman community called "camp." Your comrades probably will come from divergent parts of the country—from St. Louis to Dallas to San Francisco to Derby, Kansas. Together you can experience everything from dumping chloride of lime in the outdoor toilets to discussing B.C.'s socialized medicine. Occasionally, you'll share afternoon tea at the Treehouse Restaurant in Vancouver.

Be prepared to accept and try to love the campers who clamor for your attention in so many ways—who look to you as an example of successful womanhood. They'll probably test your nerves but it will build your stamina.

Be prepared for the unexpected, spontaneous warmth of becoming close to new people and having to make bitter-sweet goodbyes.

But all this preparedness cannot prepare you for the beauty of Camp Sechelt's setting on the Sunshine Coast . . . the blue Pacific on one side, the pine trees on the other.

Nor can you be prepared for the tremendous hospitality and friendliness of the British Columbia collegiates—or the understanding of the Vancouver Alumnæ.

If you are game, experience a Gamma Phi Beta camp yourself. Nothing can better prepare you for this than your own willingness and determination to try.

VISITS FROM SANTA CLAUS (right), an innovative project sponsored by the Wichita Alumnae (see September *CRESCENT*) raised several hundred dollars for Camp Wonderful, a facility for the mentally handicapped. Susan Woodard Wilhite (Kansas State) presented a check to Camp Director, Denise Dullea. Alumnae president, Kay Reid Hoffman (Oklahoma City), looked justifiably pleased.—Photo by Wichita Eagle

SKYLAND RANCH (below), a local Girl Scout Camp badly damaged by fire last year, receiver a helping hand from the Long Beach Alumnae. Elizabeth Reidy (left) and Edith Hindley are pictured with Patrick O'Leary, chairman of the Council Finance Committee.



In a Child's Corner, Too!

"In a world where values shift and mores change, helping a child is a way of keeping faith with ourselves and our belief in virtues that last." So writes **Sue Ann Wiltze Fagerberg** (Kansas State). Many Sorority members across the country endorse these words as they work for the benefit of children—via camping and other programs.

As a sterling example of what a chapter can do, THE *CRESCENT* salutes the **Greater Kansas City Alumnae**. During this year they have disbursed \$7,275 for philanthropic projects—over \$6,000 of this on nine different local projects calculated to enrich the lives of children.

That Kansas City supports the national camp program goes without saying. Locally, camping is in the foreground, too. For more than ten years, the alumnae have donated their time to Camp Hope for diabetic children. In addition to providing campships, they give assistance in the preparation of the special diet food needed by the campers.

Child Abuse Program

With reports of child abuse and neglect doubling in number and increasing in seriousness, Gamma Phi Betas took action. This year, as last, they donated \$2,000 to extend child protection services. These funds went to the Department of Social and Rehabilitation Services in Johnson County, Kansas. The alumnae spent an additional

\$350 to purchase a child abuse film, "Children in Peril," which was then given to the Child Protection Unit of the district office. This is being used for community education of the problem.

Other contributions were made to the Child World School for Special Education, transportation scholarships to the Children's Special Education Center, the Johnson County Head Start program, the Joan Davis School for Special Education, the Mattie Rhodes Memorial Center for camp scholarships, the Johnson County Association for Children with Learning Disabilities. Kansas City Alumnae also purchased a projector for the Kansas School for the Deaf and contributed \$1,000 for construction of a nursery for baby primates at the Swope Park Zoo.

Only Sorority Cited

In 1975, the Greater Kansas City Alumnae Chapter received a Community Volunteer Project Award from the Voluntary Action Center. It is the only sorority ever so honored. Quoting from the citation: "This example of a group volunteer effort by Gamma Phi Beta is commendable and recognized as valuable. Hopefully, this group effort will be an incentive to other volunteer groups."

Congratulations, Greater Kansas City members.

IN MEMORIAM

ALPHA

Eleanor Hoole Helfrick
Isadora Goddard Kilby
Helen Mills Kimber

GAMMA

Viola Nash Bell
Edna Cantril Betts
Mary Lee Saubert Casey
Ethel Garbutt Dodge
Sue Hardy Heaney

DELTA

Esther Gilpin Williams

EPSILON

Sue Wornall Albright
Zita Murphy Armstrong

ZETA

Mary Drake Sawyers Baker
Mary Sherrod Newbold

ETA

Carolyn Keister Plummer

THETA

Lucy Moore Lennox
Florence A. Tullis
Elizabeth Boughton Wanamaker
Thalia VanOrman Woods

KAPPA

Ruth Leck Dennett
Lucile Curtis Dexheimer
Mary Lou Hohn Evans
Helen Jewett Pope

NU

Georgia Shipley Pixley

XI

Ruth Motie Regan

OMICRON

Louise Goff Coogan
Helen Leigh Hanes Olin

PI

Sara R. Cole

RHO

Evelyn Harty Heigl
Ora Webb Williams

TAU

Dana Kathleen Hall

UPSILON

Emma Fensom Minor

PSI

Fay Davis Deupree

ALPHA ALPHA

Charlotte Valentine Laurie
Jean MacKechnie Moore

ALPHA BETA

Carol Harm Powers

ALPHA DELTA

Virginia Griesmeyer Kloess

ALPHA ETA

Nancy Stafford Buchanan

ALPHA THETA

Shelby Klyce Smith
Dorothy Virginia Hutchison Tatum

ALPHA IOTA

Barbara Bates Taggart

ALPHA LAMBDA

Fredena Anderson Capretto
Juanita Miller Parnell

ALPHA SIGMA

Catherine Eason Taylor

ALPHA PHI

Sarah Hills Graham

BETA ZETA

Nancy Witalis Russell

BETA PI

Mary Rose Perrone Mitsos

Sorority's Historical Film Remains Available

Title: "From Yesterday for Today"
Time: 12 minutes, 16 mm, color, sound, print
Producer: Joyce Brooke (Michigan State)
Price: \$165 sale; \$20.00 rental
Mail Orders to

SUMMUS FILMS
333 Margareita Drive
San Rafael, CA 94901

This educational, yet entertaining film, prepared especially for the Gamma Phi Beta Centennial celebration, remains a timeless piece ideal for rush, pledge education, chapter development, Panhellenic meetings, Founders Day and many occasions. It provides an overview of Gamma Phi Beta's first 100 years with narration interspersed with amusing and philosophical quotes from the Four Founders.

Order the film well in advance (3 to 4 weeks of planned showing). Indicate alternate dates, if possible. Rental rate applies to per day showing. No telephone orders. Authorized purchasing signature is required on all sales and rental requests.

If you haven't used it—seen it to date—do so soon.

The more the film is used, the greater the funds dedicated to the Gamma Phi Beta Foundation.

STATEMENT OF OWNERSHIP, MANAGEMENT AND CIRCULATION

(Act of August 12, 1970: Section 3685, Title 39, U.S.C.)

1. Date of filing: October 1, 1975
2. Title of Publication: THE CRESCENT of Gamma Phi Beta
3. Frequency of issue: Quarterly (March, May, September, December)
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Editor: Mrs. Alex W. Smith, 300 Mansion House, Apt. 1501, St. Louis, MO 63102
Managing Editor: Miss Mary M. Moxley, 630 Green Bay Road, Kenilworth, IL 60043
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10. Extent and nature of circulation: (a) average number of copies each issue during preceding 12 months; and (b) actual number of copies of single issue published nearest to filing date:

Total no. copies printed (net press run)	(a) 50,212	(b) 51,000
Paid Circulation		
Sales through dealers, carriers, street vendors	(a) none	(b) none
Mail subscription	(a) 49,526	(b) 50,203
Total paid circulation	(a) 49,526	(b) 50,203
Free distribution by mail	(a) 292	(b) 308
Total distribution:	(a) 49,818	(b) 50,511
Office use, leftover, unaccounted:	(a) 394	(b) 489
Total:	(a) 50,212	(b) 51,000

I certify that the statements made by me above are correct and complete.

(Signed) Mary M. Moxley
Executive Secretary-Treasurer



STAIRCASE TO THE PAST: Costumed Gamma Phi Betas hosted a benefit for the Winfield Scott Home, Fort Worth. From left: Claudia Smith Turner (TWC); JoAnn Fanning Durham (ETSU); Johnnie Daniels, member of the Save the Scott Home Committee; Laura Monkhouse Lace (Texas) and Judy Parker Young (Texas Tech).



MARYLAND'S BETA BETA chapter house will have the welcome map out for Gamma Phi Betas and their families visiting Washington, D.C. in Summer '76.

The Undaunted Tenses:

PAST, PRESENT AND FUTURE

Fort Worth Alumnæ Chapter Stages "Preservation Party"

In an effort to save an architecturally acclaimed mansion of the 1900's, the Fort Worth Alumnæ recently staged a "preservation party" for the Winfield Scott Home. A hold on this legacy of the past is now more assured for the future due to present efforts.

Dressed in period costumes, Gamma Phi Betas conducted more than 4,000 visitors through the mansion on a benefit tour in June. The antique-laden residence is considered typical of the atmosphere in which a wealthy cattle baron lived at that time. A sale of plants, American Bicentennial objects and pen-and-ink prints of the Scott Home were displayed for sale throughout the house and on its grounds.

As a result of this effort, more than \$4,500 was donated to the Save the Scott Organization. And the home has now taken its place in the National Registry of Historic Places. The City of Fort Worth also has adopted it as a Bicentennial project.

Fort Worth Alumnæ take great pride in having been a part of this preservation effort, reports **Susan Hamby Andres** (Oklahoma), CRESCENT correspondent. Chairmen of this open house were Cynthia Shoptaw Leeper and Diana Cohen Drago (both Texas). Other key workers included Vickey Keene Bawcom, Lana Schultz Gunn and

Judy Parker Young (Texas Tech); Linda Gafford Belota (Texas Wesleyan); Lucy Stewart Hefner and Carolyn Bumhof Lombard (Oklahoma State); Laura Monkhouse Lace (Texas); and Jo Ann Fanning Durham (East Texas State).

Bicentennial Travelers Welcome At Beta Beta House Near Capitol

Planning a trip to Washington, D.C. for the Bicentennial celebration next summer? Need a place to stay? Well, Beta Beta Chapter (Maryland) has the welcome mat out.

Its doors (rooms and beds) will be open to Gamma Phi Betas and members of their families during June and July, 1976. Maryland's campus is only a half hour's drive from downtown Washington.

If you are interested, fill out this form and mail to Mrs. Gordon Youngwood, 8205 Jeb Stuart Road, Rockville, MD 20854 by **February 28, 1976.**

Name _____
 Address _____
 City _____ State _____ Zip _____
 Number in Party _____ Dates of Interest _____



Whetting Your Appetite for Convention

Seattle's heritage is strongly maritime and this influence is reflected by one of the largest pleasure boat fleets in the world. Super ferries ply the waters of Puget Sound connecting Seattle with the Olympic Peninsula and sightseeing boats are a regular fixture in the harbor.

It is aboard one of the latter—THE GOODTIMER—that Gamma Phi Betas will book passage June 22. Their destination after a leisurely 1½ hour cruise through Puget Sound will be Blake Island, a century old in its Indian lore and tradition.

Conventioneers will be greeted upon their arrival by colorfully costumed Indians manning authentic Northwest Indian war canoes. Then they will be escorted to Kiana Lodge for the famous Kiana Potlatch Salmon Barbecue.

Steamed little neck clams and clam nectar will be served on the beach from huge iron caldrons. While enjoying this Northwest delicacy, the guests will have an opportunity to watch the preparation of fresh Neah Bay salmon over green alder coals in the massive barbecue pits.

Before settling down to dinner beneath the tall cedars and pines, there will be time to stroll through the gardens with their azaleas, rhododendrons, fuschias and begonias.

The Salmon Potlatch

Now to really whet the appetite, the Potlatch:

With the succulent barbecued salmon (garnished with lemon and fresh flowers), Gamma Phi Betas will enjoy tossed salad with Italian dressing, Campfire-style Baked Potatoes, hot garlic bread with butter, dessert and a beverage.

Almost anti-climatic to this exquisite menu will be a performance of Indian ritual dances. These will be fol-

lowed by the "Confirmed Conventioneer" ceremonies.

Other Regional Treats

Salmon (pronounced sā'-mon) and steamed butter clams are but two of the many Northwest seafood specialties Gamma Phi Betas will enjoy during the '76 gathering at the Hotel Olympia June 20-24. A. J. Becker Layne (Washington), menu planning chairman, also has her eyes on big Dungeness Crab—a tender meated, mild tasting seafood which, she says, can be addictive.

An "Amber Waves of Grain" banquet will feature a wheat loaf to symbolize not only Washington's wheat crop, but the bounty of our land. Fresh Washington apples and Northwest strawberries from fields around Seattle are other promised culinary delights.

But, if you just can't go to Seattle . . .

and your appetite for salmon has been whetted, here's how to barbecue it at home:

Build a fire with a mixture of green and dry apple wood, alder or other hardwood. Start it about four hours before cooking time, and add enough wood to keep it hot. Place a typical barbecue grate approximately 35-inches from the coals. Wipe the grate with salad oil. Butterfly-style, spread the filleted salmon out so that the inside of the fish is grate-side down. Use generous quantities of melted butter on the scale side as it cooks. The time can only be determined by the size. The density of the fish is the deciding factor.

When the salmon is turned, brush on more butter and add minced garlic. When its done, the salmon will flake easily with a fork. Be careful not to overcook. A moist, smoky flavor is the objective.

THE NORTHWEST'S DUNGENESS CRABS catch the eye of menu chairman, A. J. Becker Layne (center) on a tour of Seattle's Pike Place Market. Here she discusses their availability for a convention banquet with Sol Amon, a market owner, and Peggy Joy Habegger, daily registration chairman.



AUTHENTIC INDIAN CANOES, manned by colorfully costumed Indians, will greet conventioners on their arrival at Kiana Lodge for a gourmet salmon barbecue. Previewing the type of canoe to be used are these convention chairmen at the University of Washington's Burke Museum: (from left) Janet Bothwell Zema, Alice Howe Hingston, Jean Trovani LaVoie, Nancy Stender Crim and Polly Poulin Rice (all Washington).



At Seattle, too:

"CHRISTMAS IN JUNE"

In a strong and very appealing effort to stimulate additional support for Gamma Phi Beta's international philanthropic program, CAMPING, members of the Seattle Convention Committee will kick-off their June '76 program with a "Christmas in June" party.

Hoping to make camp-giving "more real," delegates and guests attending the Seattle conclave are asked to pack "stocking stuffers" into their suitcases before leaving home. These could be small bars of soap or tubes of toothpaste, combs, chapsticks, pencils, pipe cleaners, ball fringe, yarn, ribbons, elastic string, head scarves, jacks and bags—even green folding money.

Conventioners will bring their gifts to the opening night party, June 20. At each dinner place, they will find a small red felt Christmas stocking. Having filled it with gifts, each will place her stocking in the giant-sized, red felt boot centerpiece.

According to Roberta Moore Sorensen (Washington), Convention Chairman, all gifts donated that evening will be distributed evenly between the Sechelt and Denver camps. "It is our understanding," Berta adds, "that a Christmas party (tree and all) is part of each summer camping session. These extra gifts will be distributed at such parties next summer."

In the spirit of the occasion, the Convention Committee hopes to give in return—Douglas Fir seedlings, as party souvenirs.



GATHERING GIFTS (above, right) for the "Christmas in June" convention banquet are (from left) Mary Newlands Isaacson (Washington), ritual chairman, and Lin Bell Jarvis (UCLA), tours chairman. Beneficiaries of this event will be the campers at Gamma Phi Beta's Denver and Sechelt camps.

BRIGHT RED STOCKINGS (right) in two sizes will brighten tables at the June 20 gathering. The little ones, filled by individual delegates, will go into the super-sized centerpieces. Showing how it will work, from left: Burgie Kurtovich Antezana, local publicity chairman, and Sandie Ferguson Boyd (both Washington).



Photo Credits: **SALLY FORD YORK**

Girl photographer, Sally Ford York (Washington), is a CRESCENT Editor's delight. Would that every alumnæ and collegiate chapter had such a talent! Her photographs, illustrating pre-convention publicity, are not only technically professional—they are imaginative.

Asked to account for herself, Sally wrote:

"I majored in Editorial Journalism and studied both photography and writing. After graduation, I was hired by the *Mercer Island Reporter* (my hometown suburban weekly paper). Working on a weekly newspaper means a combination of skills is necessary: taking photos, writing features and hard news, layout, paste-up and ad taking.

"I worked at the New York World's Fair demonstrating a new switchboard for Bell Telephone and then returned to the Northwest where I joined the staff of *Eastside Journal*, another suburban weekly. But then I returned to the *Mercer Island Reporter*."

It is to be added that Sally has received achievement awards from the Washington Press Women, the National Federation of Press Women and Sigma Delta Chi, professional journalism honorary. She is a member of the Washington Press Women and Women in Communications. She writes a cooking column and covers police news, parks and recreation stories. A real career plus: she takes the photographs which illustrate her articles and features.



THOUGH WHETTING APPETITES for the Seattle convention with her superb "on location shots" in the September, December and upcoming issues, Sally Ford York (right) says, "Don't eat the daisies!" Photographer York, Convention Crescent publicity chairman, is seen here with Convention Chairman, Roberta Moore Sorensen. Sally's husband grabbed the camera—caught them inspecting a flower-filled cart at Pioneer Square.

DON'T MISS THE CONVENTION BOAT!

Traditionally, the Honors Banquet is one of the highlights of any Sorority convention. It will be no less at Seattle.

So, don't let your convention delegate sit there and say, "WELL, we certainly had a better scrapbook than THEY did"—or, "Our philanthropic projects brought in more than theirs did!"

If your chapter doesn't enter the competition, it can't possibly win—the silver mugs and candle snuffers, the plaques and certificates—even money. So check the President's book and all convention notices, in particular. Don't fail to submit your entries for:

The Honor Roll
Hall of Fame Award
McCormick Awards
Carnation Awards
Haven Awards
Chapter Efficiency
Collegiate-Alumnæ
Relations
Scrapbooks
Newsletters
CRESCENT (alumnæ)
CRESCENT (collegiate)

Panhellenic
Chapter Development
(alumnæ)
Chapter Development
(collegiate)
Outstanding Alumnæ
Chapter
Grand Council Awards
Magazine Awards
Philanthropy Awards
"A" Awards
Song Awards

A New Face in Central Office . . .



Mary Margaret Moxley

MARY MOXLEY joined Central Office as Executive Secretary-Treasurer July 1, attending her first Grand Council meeting just three weeks later. She brings a wide background of professional experience and great enthusiasm to the job, and feels she was fortunate to see the Gamma Phi Beta "Help Wanted" while on a family visit.

A graduate of the University of Evansville (IN), Mary holds bachelor degrees in business administration, secondary education and English. This proved a good foundation for her first job—of all places, Japan.

Following World War II, Mary and her mother moved to Yokohama to make a home for her brother, an Air Force economics officer. Mary became a troop information and education instructor for the U.S. Army—her assignment to organize schools and study centers. Her job entailed traveling the Far East and what she didn't see on the job, she saw on vacations.

Returning to her hometown, Evansville, Mary joined the Red Cross as a service director. In 1960, she became Executive Director of the Raintree Girl Scout Council. In this capacity she developed a wide background in camping programs.

Mary then went to an Urban Job Core Center as supervisor for remedial instruction. In November, 1968, she moved to Dallas to join the South-Southwest region of Camp Fire Girls, Inc., as a field advisor-consultant. Five years later, Mary joined the staff of the Houston YWCA to assist them in balancing their budget.

Now that Mary is back in the Midwest, she enjoys living near her family. She is a Great Book reader, but goes to sleep with murder mysteries. She also enjoys duplicate bridge, theatre, ballet, any kind of music ("even rock—if it's not too hard or too loud"), and travel, especially the foreign variety.

With her new duties under control, Mary is enthusiastic about working with Grand Council. Her goal "is to work closely with its members and be certain they get the support they need from a professional."

Happily, a Familiar One Remains . . .



Eleanor Sieg

Retiring Executive Secretary-Treasurer, ELEANOR SIEG (Iowa), has always enjoyed working with figures. In fact, she began her financial career by serving as chapter treasurer at Iowa University. Her talent for working with debits and credits will not be lost to Gamma Phi Beta as Eleanor will continue as financial consultant on a part-time basis.

A native Iowan who considers Des Moines home, Eleanor was a business administration major. Following graduation, she worked for an insurance company—then joined the staff of the University of Minnesota as an accountant in the business office.

In 1949, Eleanor moved to Washington, D.C., to accept the position of controller for the American Association of University Women. She joined Gamma Phi Beta as Executive Secretary Treasurer in 1962, and most of her thirteen years in Central Office have been spent in the financial, legal and tax areas. "This," Eleanor says, "is what I have enjoyed most."

Eleanor and the Central Office staff moved to the Chicago suburb of Kenilworth in 1965. At times, the full-time paid staff numbered as many as ten, but at the time of Eleanor's retirement in July, there were five. Under her supervision, they handled the day-to-day routine of sorority business with minor crises handled as normal occurrences.

In the mid-fifties, Eleanor was the first chairman of a committee to study the financial structure of the Sorority. Out of it came recommendations to establish the Gamma Phi Beta Foundation and to incorporate the Sorority. Eleanor has been a trustee of the Foundation since its inception in 1958 and will continue as a financial consultant.

Eleanor has been active in alumnae groups in Des Moines, Minneapolis, Washington, D.C. She always served as treasurer though she remembers a term as president "somewhere along the line." She has known every Grand President since 1956, and as a member of Grand Council, has worked with six. She wears ten carnations in her Con-

vention hat!

Eleanor feels one of the biggest changes in the sorority world has been in the computerization of membership records. "It was the most dramatic thing to save time and money," she says. The idea formed in her mind in 1962 and came to pass in 1970 when all of Gamma Phi Beta's membership records went to a St. Louis specialist in this area. Delta Delta Delta was the first to convert to computers; Gamma Phi Beta was a close second.

Through the years, Eleanor has belonged to many organizations and done a lot of volunteer work, mainly with

the Red Cross and as a hospital aide. She enjoys the theatre and has hooked rugs and beaded flowers incessantly. Now that she has time for classes, she's determined to take one on "Know your car and how to repair it."

After a rewarding career, Eleanor is looking forward to the time to do so many things there previously was not time to do. One of these—travel! She wants to see the Chicago sights as well as those far away. She has a good start—having spent two weeks in Denmark, Sweden and Finland this past summer.—*Sally Erikson Lewis (Bradley)*

More New Faces on the Sorority Scene

International Public Relations Chairman, **Sally Erikson Lewis** (Bradley), remains busy reporting on Grand Council appointments. Not only does she "feed" copy to *THE CRESCENT*, she sends copy and photos to the hometown papers of appointees. Herewith, further proof she's really on the job.

PROVINCE ALUMNÆ DIRECTORS

Frances Black Green (Northwestern), the new PAD in Province V, was named to the Merit Roll in 1974 and truly earned this honor. Her long list of alumnae activities began in the early 1940's when she helped reestablish the Oak Park (IL) alumnae group. In 1946, the Greens moved to Palatine, IL, and Fran soon became involved in the Chicago Northwest Suburban chapter. She subsequently served it as president, vice president, ARC and Panhellenic delegate. In 1972, she received the chapter's own "Sterling Girl Award."

Fran also has kept busy with both Boy Scout and Girl Scout activities. She's been a Sunday School teacher, wedding consultant for her church, president of the Palatine Junior Woman's Club, and is a member of the board of the United Combined Appeal. Currently, Fran is secretary-treasurer of the Woman's Club Bowling League.

In addition to her B.S. in elementary education from Northwestern, Fran has a degree from the National School of Education in Evanston. She taught school in Michigan before marrying Bob. He's now the secretary-treasurer of the National Macaroni Manufac-



Frances Black Green

turers Association. Son Chris works at Drake University and daughter Catherine lives at home while working.

Margaret Kimpel Leddick (Minnesota) now gives her leadership abilities to Province VI. As the wife of a former U.S. Navy Submarine Captain, she is used to traveling. In 27 years of Navy Life, the Leddicks have lived in all parts of the country with three lucky tours of duty in Hawaii.

Since her college days as a member of the University Chorus and chapter song leader, Margaret has loved to sing. She has been a gypsy queen in the Schenectady Light Opera and "Carmen" in Honolulu. She has sung in church choirs most everywhere she has lived. Her biggest thrill was to accompany her choir to Molokai, Hawaii, to sing for the leper colony there.

Currently, Margaret keeps busy as an elementary substitute teacher, a volunteer dental hygienist at a Minneapolis neighborhood clinic, a tour guide at

Walker Art Center and an activator for Common Cause.

Husband Mike, who is the planning manager of nuclear projects for the Northern States Power Company, is her co-chairman in the church evangelism council. The mother of three college graduated children, Margaret enjoys cross country skiing as well as tennis and golf.

In her new capacity, Margaret is eager to see how feminism is affecting alumnae chapters.



Margaret Kimpel Leddick

Pledged to Gamma Phi Beta on her birthday, **Ann Mullen Bronsing** (Indiana State) will be celebrating many more as she travels Province X. At Beta Pi, she was pledge class president, won the outstanding pledge scholarship award, and subsequently served as pledge trainer and chapter president. That was not so many years ago.

Before moving to Ballwin, Missouri, Ann served as secretary of the Lafayette, Ind. alumnae, advisor to Omicron Chapter (Illinois), and president of



Ann Mullen Bronsing

the Evansville, Ind. alumnae. More recently she has been rush advisor to Gamma Tau (St. Louis) and chairman of the Sorority's International Clipping Service.

As a resident of the St. Louis County suburb, Ann is chairman of the school district's Pacesetter program, a volunteer library-aide and active in the New Neighbors League. She has served the latter as editor of a monthly magazine. She's also an ardent member of a Great Books discussion group.

Husband Rex is a plumbing manufacturer's representative, and legacy Holly started third grade in fall.

Alumnae of Province XII will be welcoming **Madeleine Thaxton Ball** (Colorado College and Arizona). Madeleine is equally enthusiastic about spreading the good news of Gamma Phi Beta in Washington, Idaho and British Columbia.

A former member of the South Bay, CA. alumnae, she served that group as president, vice president, ARC, delegate to the Inter-City Council and ticket chairman for the Greek Theatre benefit. Having moved to Seattle, she has been advisor to Lambda chapter and is serving as Kit Chairman for the 1976 Convention.

Husband Bill is a research specialist at Boeing while also a night student in real estate and business courses. Sons Charlie and John as well as legacy Karen participate in family camping and backpacking, summer trout fishing in the Canadian wilds and some "cautious" skiing.

After teaching four years on the elementary level, Madeleine now de-



Madeleine Thaxton Ball

votes her energy to community projects. She is treasurer of her P.E.O. chapter, secretary of the Ryther Unit (a home for emotionally disturbed children) and active in Girl Scouts.

PROVINCE COLLEGIATE DIRECTORS

Valarie Scott Bristol (Texas) will be directing the collegiate chapters in Province VII from her home base in Austin, TX. She should prove a real asset at rush time since that was her forte at both SMU and Texas in recent years.

A student of International Affairs with graduate work at George Washington University, Washington, D.C., Valarie was a Sorority Field Secretary from 1964 to 1965. She visited 26 chapters in that time. She also has served as alumnae advisor for Beta Beta Chapter (Maryland) and rush advisor for the two aforementioned Texas chapters.

Politics and children have kept Valarie busy in her community as husband George is the national finance director for Senator Lloyd Bentsen's bid for the 1976 Democratic presidential nomination. Son Mark, six, and legacy Jennifer, four, keep her hopping.

Valarie enjoys tennis, golf, water sports, gardening and traveling. She is looking forward to working with the seven collegiate chapters in Texas and Louisiana and feels "a well-run chapter can greatly enhance the leadership and organizational skills which a woman can use to be a more effective person throughout her life."

Carolyn Craddock McEntee (Idaho) will be traveling from her home in Boise to visit Province XII's collegiate chapters. She'll hardly be a stranger at Boise State or Idaho. Having served as Xi president, Carolyn continued with sorority activities by serving as presi-



Valarie Scott Bristol



Carolyn Craddock McEntee

dent of the Boise Alumnae—also its Panhellenic representative and ARC chairman. She also was a four-year alumnae advisor to Delta Beta and a member of its corporation board.

Carolyn is very active in her community with membership in the Boise Junior League. She is immediate past president of the St. Alphonsus Hospital Auxiliary as well as an advisory board member and volunteer aide. And with six children, she's had her share of PTA and Little League.

Beta Theta Pi husband, Larry, is president of a highway construction company. The entire family spends its time in super-active skiing at its Sun Valley condominium. Two Gamma Phi Beta daughters, new alumna Kelli and senior Peggy, were pledged at Idaho. Mike, Terry, Patrick and Kevin complete the family circle.

Gail Haren McMichael (Arizona), PCD for Province XIII, is accustomed to traveling for Gamma Phi Beta. She previously served as PAD in Province XII. Now she'll spread her enthusiasm for the Sorority to West Coast col-



Gail Haren McMichael

legians. Such service runs in the family. Gail's mother was a PCD in Province X for eight years and is still active in sorority activities.

Now living in Sacramento, CA, Gail is serving on the Junior League Transfer Committee "since I seem to be a professional transfer!" She's also into her second term as president of the Parents Club at her sons' school and is recording secretary for their Little League.

Gail served two terms as president of the Fort Worth Alumnae and was the originator (and twice chairman) of their "Art Al Fresco" which continues to raise funds for the Arts Council of Greater Fort Worth. She also was first vice president of that city's Panhellenic. While serving in San Antonio, she toured the public schools with demonstrations for the San Antonio Symphony Orchestra and did volunteer work for the YMCA.

Husband Robert is corporate director of planning for McClatchy Newspapers and also coaches their sons' baseball teams. Robert, Jr., is 13, Tod is 11 and Stephen is 7. And all of them play! When Gail isn't a sports spectator, she enjoys needlepoint, crewel and hooking rugs.

Collegiate welcome mats in Province XIV are out for **Janne Calloway Hayes** (San Diego State). Janne has kept in close touch with collegians through her alumnae work, so her PCD assignment won't be anything new.

As a home economics major, Janne was both secretary and president of the College Home Economics Association at San Diego State. As an alumna, Janne served as secretary and president of the La Jolla, Ca., Alumnae. She also served Beta Lambda as chap-



Janne Calloway Hayes

ter advisor, rush advisor and a member of the house corporation board.

Husband John was an Alpha Tau Omega at San Diego State and is now employed as a real estate loan officer with Bank of America. Son James is six and daughter Julianne is two, and the entire family enjoys camping in the beautiful California outdoors.

Deanna Geertsens Parker (Idaho) is serving as PCD in Province XVI, a term which began originally in Province XIII. The Parkers moved from Portland, Ore., to Newport Beach, Ca. last year.

Holder of a B.S. in Business Education and a former teacher in Boise, Deanne began her alumnae activities as president of the Boise Alumnae—then went on to become president of an unchartered alumnae group in Yakima, Wa. While in Yakima, she was president of the Panhellenic Association. A move in 1971 brought her to Portland, and she began her PCD duties in 1973.

Deanne has kept busy with community activities wherever she has lived. In Boise, she was a member of the Hospital Guild, and in Yakima, she



Deanne Geertsens Parker

was president of the Orthopedic Hospital Guild and the PTA.

Husband Fred is a mortgage loan appraiser for Prudential Insurance Company of America. Scott, 12, and Stephanie, 11, complete the family. They share an interest in water skiing, tennis and camping.

Catherine Curtis Sendroy (Vanderbilt and Ohio State) attended the Centennial Convention with her mother, Anita Bertran Curtis (Vanderbilt). She came away so enthused that she readily accepted an appointment as PCD, Province XI.

Kitty, as she prefers being called, has been a member of three alumnae chapters through the years—Washington, D.C., Seattle and now Denver. She's held many offices but is proudest of her involvement with the Colorado Camp Board. Her interest with collegians comes from serving as alumnae rush advisor to Theta Chapter.

Currently serving as Community Outreach Chairman for Denver's Public Television Station, Kitty coordinates volunteer activities and also serves as publicity chairman for the station's annual auction. She was one of four volunteers asked to help with the airing of a Congressional hearing on Gun Control at the station last summer. A former nursing student, she also has done volunteer work at Denver General Hospital.

There are three children in the Sendroy family: Suzanne, 8; Christopher, 6; and Melissa, 2. Husband Pete is an orthodontist. Kitty is an avid skier and also enjoys tennis and bicycling. She secretly writes poetry and hopes to stay home, withdraw from community commitments and WRITE. That's scheduled for 1979!



Catherine Curtis Sendroy

Penny and Ms. Woo Went Visiting



MS. WOO and her owner, Penny Dumm Wilkes (USC) received a warm welcome in Boise despite Isabel Brassy's fear of dogs.

By Kristin Brandt Riske
Alumnæ Editor

Ms. Wood thinks Gamma Phi Beta's TranSISter Service can't be beat—and she's right! A Norwegian Elkhound, Ms. Wood is owned by *San Diego's* TranSISter, **Penny Dumm Wilkes** (USC) and her husband, Michael.

As the Wilkes travel to a variety of locations for dog shows, Penny thought she'd put the service to a test herself. She wrote *Boise* TranSISter, **Isabel Brassy** to inquire about the weather. A few days later, Penny received a long distance call from Isabel and a warm invitation to stay with the Brasseys during their pass through Boise. Little did Penny know then of Isabel's deathly fear of dogs from childhood!

But all went well and, as Penny said, "It was true dedication and Gamma Phi love for her to open her home to strangers—albeit one a Gamma Phi—and two dogs!"

Penny is Director of Development and Publications at The Bishop's Schools in La Jolla. Her duties also include admissions and student recruitment. She also finds time to edit *The Elkhounder*, monthly publication of the Norwegian Elkhound Association of Southern California. The publication was awarded the "Best Printed Local Club Bulletin" for 1974 by the Dog Writers' Association of America.

More TranSISters Needed

Although there are currently 193 TranSISters around the world in such far reaching places as Maui, Hawaii and Ankara, Turkey, **Elaine Dennison Pinholster**, TranSISter Chairman, needs more. "We could use volunteers in all cities and towns not already listed." (See May issue.)

Regrettably, five states are not represented. To all members in *Arkansas, Georgia, Maine, Rhode Island* and *South Dakota*, this is a special plea. Volunteers also are needed in *New York City*, the populous areas of *New Jersey* and *Southern* areas.

Flexible Services

TranSISter isn't only for members moving across country—it's also for those who like to travel. Next time you plan a vacation, write for information on lodging, restaurants and sightseeing possibilities. Or, if you don't have a chance to write ahead, call when you arrive.

Our newest TranSISter, **Elena Hannan** (Colorado College), works for the Mexican National Tourist Council, Mexico City. Certainly no one could provide better tips on what to see and do in Mexico.

House Exchange, although relatively new, is a great way to spend a summer or winter in another part of the country—even the world. A request comes from **Frances Martin Caswell** (Iowa State) and her husband, Don. They are of retirement age and would like to exchange their home in *Salinas, CA* for one in Florida any month January through April, 1976. Contact Elaine immediately.

NEW TRANSISTERS

INDIANA

Indianapolis (Second TranSISter)

Mrs. Vaino Ajango (Nancy), 1632 Lancaster Court, Indianapolis, IN 46260

MEXICO

Mexico City

Miss Elena E. Hannan, Apdo Postal 5-225, Mexico 5, D.F. Phone: 511-18-96 (office)

MINNESOTA

Minneapolis (Second TranSISter)

Mrs. David Greven (Barbara Ann), 123 Chaparral Drive, Rosemont, MN 55068. Phone: 612-454-7495

MONTANA

Billings

Mrs. R. D. Blythe (Kaye), 4640 Rimrock Road, Billings, MT 59102. Phone: 406 656-5640

(Continued on page 27)

PERMANENT TOURNAMENT MANAGER, William Lawson, and his wife, Patricia Moore Lawson (Northwestern), also anticipate the New Year's Day festivities.



BETTY FOUSE HELPBRINGER (Ohio Wesleyan) and her husband, Ralph, look forward to hosting the 1976 Tournament of Roses. Ralph is president of the Tournament which kicks off the nation's Bicentennial calendar with a parade on the theme: "America—Let's Celebrate."

First Lady of the Tournament of Roses

When you tune in your TV set New Year's Day to watch the Rose Bowl Parade, keep a watchful eye out for the car bearing the President of the Tournament of Roses, Ralph Helpbringer, and his First Lady. She's Betty Fouse Helpbringer (Ohio Wesleyan). What a great day they will be having as this 87th Tournament event kicks off the nation's Bicentennial Year. Appropriately, Ralph designed "America—Let's Celebrate" as the parade theme.

Since early in this year, Betty and Ralph have been traveling to big cities and small towns across America and Canada to extend greetings and invitations to 1976 Rose Parade participants. They also have visited each new band entry, presenting their hand-delivered invitations in New Jersey, Minnesota, Missouri, West Virginia and Kansas among others.

Because he's nicknamed "Speedy," Ralph has been teased for traveling by choo-choo part of the time. It is the first time a modern-day Tournament president has used the railroads. Along the way, too, the Helpbringers used Trans-Missouri Airlines, a mini-liner, who's pilot doubled as flight attendant and carried their luggage. Betty admitted to some white knuckles flying that hop.

Betty also reports that Canadians are going to tremendous expense and effort in joining the salute to America. Featured will be floats from Calgary, Montreal, Nova Scotia and Quebec, along with two bands and a full contingent of the famous Royal Canadian Mounted Police.

All through the past year and in the very busy days still ahead, Ralph and Betty have been working closely with another Gamma Phi Beta husband, William G. Lawson. He's the permanent manager of the Tournament. Claimed by **Patricia Moore Lawson** (Northwestern), Bill has been with the organization 26 years. Three years ago he resigned from the Executive Board to become manager, relinquishing his turn as president in 1975.

Ralph is truly a "Gamma Phi Man." He boasts three more Sorority connections: a sister, **Martha Helpbringer Van Brunt**, a sister-in-law, **Marie Fouse Buckey** (both Ohio Wesleyan), and a daughter (Betty's, too), **Martha Lynn Helpbringer Pierpont** (Pacific).

The **Pasadena Alumnae Chapter** is justly proud to report to THE CRESCENT on Betty's big year . . . her big day just ahead. She's the official hostess of the Tournament. A member of the chapter for 24 years, Betty held almost every office but president. For three years she was Rituals Advisor to **Beta Alpha Chapter** (USC). In 1970, the Helpbringers moved to Newport Beach.—*Marilynn Merritt Crist* (USC)

PACE SETTERS

They Named The Camp for Her!

Though many Gamma Phi Betas work hard in support of Sorority and local camps, few will ever know the thrill of having a camp named for them. Such was the unique experience—and honor—recently accorded **Carolyn Wheeler** (Michigan '30). She is supervisor of the Grand Rapids, Mich., School Social Work Service.

Back in 1972, Carolyn conceived the idea of setting aside a week of camping for emotionally impaired students. Camp O'Malley, owned by Youth Commonwealth, was the chosen site. From 25 children and a \$1,500 budget for a week's program in 1972, the camp has expanded to a two-week period serving 250 children for \$5,000. Last September, for the first time, it was renamed Camp Wheeler.

The camp is sponsored by the Michigan Association for Emotionally Disturbed Children, a group Carolyn



Out in front of the pack in their respective fields, these Gama Phi Betas set a fast pace not only for themselves, but for others. Here with another report on personal achievements is **Donna Logan**, Feature Editor.

BETTER CAMP FACILITIES, year-round, for emotionally disturbed children is the goal of Carolyn Wheeler (Michigan).

continues to serve as a second-term president. Students from the Grand Rapids and Kent Intermediate School Districts attend accompanied by their teachers and teachers' aides.

Despite its sponsorship, Camp Wheeler depends upon individual support from friends. None the least of these are the members of the *Grand Rapids Alumnae*. The latter, reports its long-standing treasurer, **Katherine Chase** (Michigan), also support the Sorority's camping program.

Carolyn, who will retire next year, was a school social worker when she began her career in Lansing in 1945. She was the first president of the Michigan School Social Work Association in 1948, and later started the first Child Guidance Clinic in north-eastern Wayne County. She worked in

similar clinics in Flint and Muskegon and in school systems in Grosse Pointe and Muskegon before moving to Grand Rapids.

Says Carolyn, "My dream, for the future, is to have a permanent campsite that can be used, summer or winter, for children with special needs in the area of emotional and social adjustment."

Whatever comes, and despite her retirement, Carolyn knows she'll continue her active interest in emotionally impaired children. And the Michigan Association for Emotionally Disturbed Children know it, too. They named the camp for her.

P.S. Carolyn is the sister of **Betty Wheeler Olsen** (Michigan), our Sorority's Grand President from 1958-1960.

She Caters to Gourmet Appetites

Carol Grinstead Maupin (Oklahoma) has made news in Houston for her successful work in managing that city's Junior League Tea Room. That she satisfies gourmet appetites is a fact to which many Gamma Phi Betas can attest.

Carol arrived in Houston from Denver where she directed the huge Denver Dry Goods Company's Tearoom. There she fed 1,400 persons a day and planned in-store parties for big-name visitors like Julia Childs, Gloria Vanderbilt Cooper, Helen Gurley Brown, Henry Mancini and the Count and



Right: Carol Maupin
Houston Chronicle

Countess Robenberg from Denmark.

In Houston, she features many recipes created by Helen Corbitt, the former food director for Neiman-Marcus and cookbook author. Her Junior League Tea Room is only open to members, patrons and guests, and there's always a long waiting list. Carol has earned a top reputation as a perfectionist in the kitchen and her unusual dishes are acclaimed.

Carol, a Pauhaska, OK, postmaster's daughter, earned a degree in home economics and started her career in fashion merchandising at Neiman-Marcus. But she liked the food business better and soon transferred to the kitchen to learn it from dishwasher up. Explains Carol, she went to work at 3:30 A.M. to bake bread, often at 5 A.M. to make salads. "I must have

cut up 100,000 green beans along the way."

Her ambitions: to be food editor of a major woman's magazine, and to find a spot in the White House planning parties. With her delightful recipes, she just might make it. Here's one for you to try:

BREAST OF CHICKEN IN CREAM WITH FRESH APPLES

8 6 to 8-ounce chicken breasts, dusted
with flour
8 tablespoons butter
4 tablespoons minced onion
8 peeled fresh apple rings, cut 1/2-inch
thick
1 1/2 cups apple cider
1/2 cup brandy
2 cups heavy whipping cream
Salt and pepper

Saute chicken breasts in butter with onion over low heat. Poach the apple rings in the cider until soft. Add brandy to chicken and ignite. Add cider left from poaching apples. Cook at low temperature until chicken is tender—about 10 minutes. Add cream and continue cooking until sauce is thickened. Season to taste.

Place chicken on serving platter with a slice of apple on each piece. Pour sauce over all. Run under the broiler to brown. Makes 8 servings

Leader in Tennessee Education Circles

Lucille Corkran Nabors (Vanderbilt) is the pride of the Nashville Alumnae Chapter these days. She's the 95th president of the Tennessee Education Association, the first woman to fill this highest elected position since 1957.

In addition, she was named one of three outstanding Tennessee women in a program adopted in 1974 by the Panhellenic Council at the University of Tennessee, Knoxville. This recognizes outstanding Tennessee residents or University graduates who have made significant impact on economic, social, political, religious or cultural environments. Winners represent one of the 19 social sororities recognized on the Tennessee campus.

Lucille is administrative assistant to the director of Nashville Schools, one of the highest positions ever filled by a woman in the Metropolitan Nashville-Davidson County Public Schools. She is the only woman in the director's cabinet.

A native of Nashville, Lucille received a B.A. degree from Vanderbilt



Lucille Nabors

and a master's degree from George Peabody College for Teachers, Nashville. She's now working on a specialist-in-education degree at Peabody with emphasis on administration.

Before assuming her present job, she was supervisor of social studies. Previously she taught in Nashville high schools and was an exchange teacher in England for the 1964-65 school year.

Lucille is the wife of Thomas R. Nabors, Jr., who is associated with the Methodist Publishing House.

TransISter Service (cont.)

(Continued from page 24)

NEW HAMPSHIRE

Exeter

Mrs. Edward Franck (Cathy), 42 Linden Street, Exeter, N.H. 03833. Phone: 603-772-3632

SOUTH CAROLINA

Columbia, Spartanburg

Mrs. L. Kennedy Baggs (Maureen), 14-B Woodland Terrace Apts., Columbia, SC 29205. Phone: 803-782-8682 (home); 803-758-3191 (office)

B & B ADDITION

Greenville, South Carolina

Mrs. Joyce Raines, 196 Chapman Road, Greenville, SC 29605

TRANSISTER CHANGES

Make these changes in listing of TransISters as published in May CRESCENT:

CALIFORNIA

Palo Alto (Change from Harp)

Mrs. William C. Snitjer (Kate), 2317 South Court, Palo Alto, CA 94301. Phone: 415-327-7739

San Mateo

Change Mrs. Umland's name to Pauline

South Peninsula (Change from Gfroerer)

Mrs. Jeffrey C. Harp (Janet), 1544 Marlborough Avenue, Los Altos, CA 94022. Phone: 415-968-5497

ILLINOIS

Chicago Northwest Suburban (Change from Reitz)

(Palatine, Arlington Heights, Barrington)

Mrs. Richard Byrne (Carol), 416 N. Drury, Arlington Heights, IL 60004

Mrs. Robert Green (Fran), 139 N. Ashland, Box 336, Palatine, IL 60067. Phone: 312-358-1057

NORTH CAROLINA

Raleigh (Change from Perrin)

Mrs. Thomas L. Law (Gay), 3404 Edgemont Drive, Raleigh, NC 27607. Phone: 919-787-8662

NEW TRANSISTER SERVICE

TransISter would like to help members with similar interests get to know each other and to assist undergraduates in a career counseling program. Fill out the coupon, attaching an extra sheet for additional information if needed.

Name _____

Chapter _____ Alumnae Chapter _____

Address _____

Profession _____ Place of business _____

Avocation _____

Return to: Elaine Dennison Pinholster
14840 Cranoke St.
Centreville, VA 22020

Polly Bangert, Peripatetic Journalist



PUTTING THE PIECES TOGETHER wasn't easy, but Polly did it. The result a Gateway Arch jigsaw puzzle that has been marketed nationally. As promotional director of Downtown St. Louis, Inc., Polly's seen here inspecting first copies with John Kaiser, vice president of Western Publishing Co.

Paganini made his fame with variations on a theme for the violin. Polly Shannon Bangert (Missouri '43) has made her forte variations on a degree in journalism.

In the 30-odd years that have elapsed since Polly received her B.J. degree from Missouri's famed "Jay School," her career has taken unexpectedly diverse and exciting tours and detours. But in the final analysis, all roads have led back to writing—be it a newspaper column, a radio commercial, a thoughtfully-planned promotional program, or a travel brochure.

It all began, routinely enough, as a scriptwriter for Radio Station, KMOX, St. Louis—then continued as Continuity Director for Radio KSTL, also of "Mound City." Having made a name in this field, she was appointed Radio and TV Director of Huffman Advertising Co.

Making an abrupt change from a radio career to one in newspaper writing, Polly joined the internationally-known *Women's Wear Daily*. Her beat: the St. Louis fashion scene from both the retail and manufacturing levels. In 1963, she received Fairchild Publications' "Scoop" Award for beating out all national reporters on the sale of Stix, Baer & Fuller (independently owned St. Louis quality department store) to Associated Drygoods Corporation. The following year she won a Missouri Press Women's 1st place award for her WWD news story on irregularities in the awarding of a U.S. government sealskin contract.

During her five years with Fairchild, Polly developed a warm affection for, and strong belief in the future of downtown St. Louis. And it was her whole-hearted conviction that the city couldn't fail to move forward that led to her appointment as promotional director of Downtown St. Louis, Inc. She was the second woman in the U.S. ever to be named to head the promotional activities of a downtown redevelopment organization—and this despite the fact that she was a resident of St. Charles, Mo., some thirty miles away.

And so the direction of her career suddenly veered again—this time from a role as a strict reporter who covered news to one who created situations that often made news.

News she did make—and plaudits she received:

- One of her first, the *St. Louis Guidebook*—"The Story of the Gateway to the West . . . Vignettes of Yesterday, Today and Tomorrow." In this effort, she solicited and received the enthusiastic support and help of her fellow members of the St. Louis chapter, Theta Sigma Phi, national fraternity for women in journalism. To Polly, as a result: a first-place award from the Missouri Press Women, then a coveted award from the National Press Women.
- Another, a jigsaw puzzle that photographically depicted the St. Louis riverfront skyline with its majestic "Gateway to the West" Arch. Produced with the cooperation of the Whitman Division, Western Publishing Co., the finished puzzle illustrates the arch illuminated by a July 4th fireworks display on the river in 1969.
- It takes a lot of doing to put the 23-inch round, 650-piece puzzle together—just as it took a lot of effort for Polly to carry through all the details necessary to bridge the gap between the conception of an idea and the finished consumer product. For her accomplishment: a special merit award from Whitman Publishing and the applause of civic leaders. (Gateway Arch became one of a series of six landmark souvenir puzzles produced by Whitman. The others include the Statue of Liberty, U.S. Capitol, Mt. Rushmore, Grand Canyon National Park and the Golden Gate Bridge.)
- Her award-winning "Show Me DOWNTOWN" column—a weekly feature on downtown activities which appeared in the *St. Louis Post Dispatch* and the *St. Louis Globe Democrat* for eight years.

Throughout her successful association with Downtown St. Louis, Polly originated and organized unusual activities for more than 1,000 members of Downtown Activities Unlimited, an organization dedicated to women who work in the downtown area. Noonday presentations were a once-a-week occurrence and ranged from sidewalk fashion shows to appearances of such musical groups as the U.S. Navy Steel Band from San Juan. On one occasion, Polly persuaded city officials to close off one block of the business district for a noonday tennis

match between visiting pros Rod Laver, Ken Rosewall, Pancho Gonzales and Earl Buchholz.

"None of these shows had any rehearsal," the former city "town crier" points out. "They went on cold—with me standing nervously in the background."

One idea for Downtown St. Louis, Inc., led to another . . . i.e. an annual "Salute to Women Who Work Week" and the selection of a "Miss Downtown St. Louis." For this winner as well as other career women, Polly began developing unique travel itineraries—to points as divergent as Hawaii and Las Vegas, Spain and the Rose Bowl's Pasadena. Her primary goal on such expeditions: to publicize St. Louis and gain for it goodwill from far-away cities.

Typical of such ventures was her "prize" trip for Miss Downtown St. Louis with its contingent of 44 Downtown Activities Unlimited members to Spain. As a result, the Gateway Arch began to spread its fame world-wide. Similarly, the press of Badjoz, Seville, Madrid, Valencia and Palma asked for reports on the progress of the move of the New York World's Fair "jewel," the Spanish Pavilion, to St. Louis.

"The Spanish people," Polly recalls, "felt a deep affection for all St. Louisans stemming from the rebuilding of the Pavilion. And so the welcome mat was out from the moment the DAU party left Portuguese customs and crossed over into Spain."

"In Seville . . . an elegant reception given by the Lord Mayor and a special Fiesta Flamenco honoring the visiting senioritas. An International Press Club party in Madrid for our group which was televised throughout Spain. The Spanish Minister of Tourism hosted a party at Corral de la Moreria where Spain's famous Flamenco ballerina, Lucero Tena, dedicated a number to DAU. On the Spanish Riviera at Torremolinos, a group gathered to say 'Bienvenido a Espana' as they served a cup of Spanish sherry."

From such experiences, Polly conceived the idea of opening a unique travel business which specializes in custom-designed itineraries and personalized service. It's name: SHOW ME Tours.

While not a native of Missouri, Polly explains: "I have been captivated with the phrase 'Show Me' since my days at 'J' School. As an editor of the campus magazine *Show Me*, I researched and wrote a feature article on 'How Missouri Became The Show Me State.' When I started my weekly columns for the *Globe Democrat* and *Post Dispatch* for Downtown St. Louis, 'Show Me Downtown' was a natural for the copy content and purpose. So, for my own travel organization, it could be none other than 'Show Me Tours' and I have now registered the name, logo and servicemark (title embracing a pair of binoculars) with the U.S. Patent Office."

And so, Polly's career took off for new horizons. And they've known no boundaries. Witness just three of her most recent ventures—a 23-day "Around The World" tour by a chartered, fly-by-the-group's whim plane; a two-week tour of the West Indies on the Italian cruiser, *Angelina Lauro*; and a pre-Lent visit to the Holy Lands and Athens. She was among the first to use Amtrak for a rail excursion of the West's national parks in celebration of the 100th anniversary of the National Parks program.

One of the basic premises of Show Me Tours, Polly says, is to arrange unique travel experiences on a people-to-people basis. This has been possible, she explains, by "my having both travel and press contacts the world over. My special events, public relations and 'working press' background are tremendous assets."

But no matter where she wanders, Polly always comes home—to a charming home on the Four Seasons Country Club Grounds, and a handsome, genial man called Keith. Theirs is a "love match" if ever there was one though golf, rather than tennis, is more often how they spend their sport's together-hours.

Keith, owner and casualty claims manager of Bangert Associates, shares his office with Polly. But neither ever infringes on the other's business. In a compatible way, they drive to and from work together—go only so far as to accept telephone messages for one another. Their only bone of contention: who's using whose postage stamps?

With all of her creative achievements, it's no wonder that Polly is in "Who's Who in American Women," "Who's Who in the Midwest," and an honorary member of the Seville (Spain) City Council. She's also a member of Kappa Tau Alpha (journalism scholastic honorary) and Theta Sigma Phi (women's journalism honorary).

She's also a valued member of the Missouri Women's Political Caucus, Business and Professional Women's Club of St. Louis, the St. Louis Metropolitan Press Club, Fashion Group of St. Louis, Missouri Press Women AND last, but never least, Gamma Phi Beta.



CONDUCTING A "SHOW ME" GROUP on a Tournament of Roses New Year's weekend trip, Polly Bangert takes notes "backstage" as parade floats are readied. First-hand travel experiences provide her with material for free-lance writing.

Polly says she'd be hard-pressed to come up with a good answer if some eager young woman asked "What should I do to be a promotional director—a successful tour director? How does one prepare oneself for jobs like these?"

All she can say: all the jobs she's held have blended into a helpful background for the varied work—either because of the work itself, or because of the people she met.

Our analysis: Don't be afraid of changing directions.

Gamma Phi Beta

Sorority

Directory

Founded November 11, 1874
Syracuse University

FOUNDERS

Helen M. Dodge Ferguson
Frances E. Haven Moss
E. Adeline Curtis
Mary A. Bingham Willoughby

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IT TOOK TWO TO WIN!



Stacy Peterson

Runner-Up to Miss America Aided by Wooden Man

WITH A BIG ASSIST from her wooden friend, Danny, ventriloquist Stacy Peterson (Arizona) was selected as third runner-up in the Miss America contest September 7. And the excitement of it all rocked the jam-packed TV rooms of Alpha Epsilon's chapter house. So many times, Danny and Stacy had delighted guests at rush parties. The twosome always did the introductions.

A May graduate of the School of Radio and TV, Stacy was a four-year member of the Pom Pom line and was its captain her junior year. She was chosen Miss Tucson while still on campus—became Miss Arizona last June. She's not sure what her future holds, but she'd like to teach children her art—the art of ventriloquism.



Melissa Lander and Bob Colbert

They Danced For Charity

MELISSA LANDER'S ELATION at winning the Muscular Dystrophy Dance Marathon on the University of Oklahoma campus was quite obviously concealed by utter fatigue. The same can be said for her partner, Bob Colbert.

Backed up by a \$1,300 pledge to the health charity campaign, Melissa and Bob more than danced all night. They took to the floor at 2 p.m. on Friday—remained there until 5:30 p.m. Sunday. Was it worth it? "Yes," say these fantastic competitors.



JoAnn Schneider and Richard Griffin

Silver Dance Champions; A Beautiful Team on Ice

JoAnn Schneider (Colorado College) and her partner, Richard Griffin, are the 1975 Pacific Coast Silver Dance Champions in figure skating. They went on to place second in Silver Dance at the National Figure Skating Championships.

According to CRESCENT Correspondent, Vickie Weitzel, JoAnn is just one of many skaters in Alpha Phi Chapter who play hockey and speed skate as well as figure skate. What else would Gamma Phi Beta expect from members in the winter wonderland state.

IN THIS ISSUE

Cover

Chris Drees (Washington-St. Louis) interprets the hopeful spirit of the season with her lovely bell design. As we ring in the new, may all Gamma Phi Betas know happiness—our Sorority continued growth and achievement—in this spirited year of '76.



Camping / 10



Seattle / 16



Rose Bowl / 25



Journalist / 28

- 2 New Sorority Goals Established. Statement follows Lincoln, Neb. Leadership Training Session.
- 5 The Gamma Phi Beta Foundation. It gives as it receives.
- 6 Super Sorority Scholars. Winners of 1975-76 Fellowships and Scholarships.
- 10 The Fun They Have. Join In: Members are urged to apply for counselor positions.
- 12 Words of Advice for Prospective Counselors . . . a delightful resume of what to expect from Marian Milner, Camp Sechelt's 1975 Director.
- 13 In a Child's Corner, Too! A special CRESCENT salute to the Greater Kansas City Alumnæ.
- 14 In Memoriam
- 15 Past, Present and Future . . . Fort Worth Alumnæ stage preservation party . . . Beta Beta to open its doors to Bicentennial travelers.
- 16 Whetting Your Appetite for Convention. Committee chairmen reveal some special plans/menus for the Seattle conclave.
- 20 A New Face in Central Office . . . Mary Moxley, Executive Secretary. Happily, a familiar one remains . . . Eleanor Sieg. 21/ More new faces on the Sorority scene.
- 24 Penny and Ms. Woo Went Visiting. One experience of a TransISter user.
- 25 First Lady of the Tournament of Roses. Watch your TV set New Year's Day and you'll see Betty Fouse Helpbringer.
- 26 Pacesetters. Alumnæ members who have made a name for themselves.
- 28 Polly Bangert: Peripatetic Journalist. The tours and detours in a thirty-odd year career as a writer.
- 31 It Took Two to Win! Three youthful members come off with top honors with an assist from "man."