

the March, 1974
Crescent
gamma phi beta



Yesterday, Today, Tomorrow

By AUDREY WELDON SHAFER
International Grand President



This spring, which marks the beginning of Gamma Phi Beta's centennial year, it seems appropriate to take a look at our Sorority's past, to think about our historic beginnings and to find there the basis for a strong renewal of the ideals and purposes of our Founders.

Last year at the meeting of the National Conference of Women's Deans and Counselors, I had an interesting conversation with Betty Mullins Jones, international president of Alpha Phi. Alpha Phi, as well as Gamma Phi Beta, was founded at Syracuse University, although Alpha Phi was organized two years earlier. When one of the Alpha Phi members was doing research before writing their centennial history in 1972, she uncovered some interesting facts relating to two of the founders of Gamma Phi Beta.

To quote from *A Story of the Founding of Alpha Phi* written in 1897 by Martha Foote Crow, one of the founders of Alpha Phi:

"The first meeting for the formation of our society was held at the residence of Mr. C. W. Howe in Syracuse . . . In his family boarded three of the college girls: Kittie Hogoboom, Helen Dodge and Clara Sittser. The two former occupied the upper front room of the house where the meeting was held."

Not only was Helen Dodge's room the site of the first Alpha Phi meeting, but Mrs. Crow goes on to report that when 14 girls came to that original meeting, Helen Dodge was among them. A committee of three was appointed to draft a constitution and report at the next meeting. Helen Dodge was a member of that committee.

"Of these 14 there were three that fell out absolutely from our circle. One was Libbie Arnold . . . and there was Helen Dodge . . . The excuse both Helen Dodge and Libbie Arnold made was that they had conscientious scruples about taking an oath. Helen was with us in college through the four years of our course though we had very little association with her day by day . . . I should like to give this tribute . . . She certainly bore herself as a lady throughout her college career."

When "A Centennial History of Alpha Phi Fraternity" was written by Elinor Smith for the Spring, 1972, *Alpha Phi Quarterly*, the following was included: "In 1874 Frances Haven was invited to join Alpha Phi, but, instead, she and three kindred spirits formed Gamma Phi Beta Sorority, which proved to be a challenging rival on campus."

So it was that Helen M. Dodge and Frances E. Haven played a part in the formation of Alpha Phi. And, thus, but for a quirk of fate, all of us might have become members of Alpha Phi instead of Gamma Phi Beta.

Our founders were, in a very real sense, true pioneers since up to this time the only opportunities for women to work were to do sewing or teach music. At the most, there were but 15 or 20 girls at Syracuse and they were made to feel by their male counterparts that their presence in class was not welcome. Fortunately, this attitude was not shared by the faculty, and the ladies all resolved to fit themselves for careers where they might exhibit greater influence and usefulness. I do not believe that they would have found themselves out of place in today's society!

Today we are stressing the concept of "chapter development." This is not so different from the "literary exercises" which were an important part of every early chapter meeting. These were assigned each week for the following meeting and consisted of a selected reading, a recitation, news report, musical selection, a general discussion by the whole group or a debate. Some of the debate topics are quite interesting:

RESOLVED: That education in traveling is preferable to education in literary institutions.

RESOLVED: That drama, since first introduced, has been more productive of good than of evil.

RESOLVED: That the Bible ought not be excluded from our public schools.

RESOLVED: Have ladies in colleges a refining influence on the gentlemen? What constitutes agreeable manners?

RESOLVED: That ladies are the equal of gentlemen in proficiency of study.

RESOLVED: That temperance revivalists do no permanent good.

Today, as in 1874, it is fashionable to belong to a minority group. Minorities currently are making unheard of inroads in society. As sorority women we are part of a minority having most unusual capabilities. Now is the time for the Greek world to make important strides and to spread the word of the high ideals and goals for which we stand. Now is the time for every Gamma Phi Beta to stand up and be counted.

We can be justly proud of the four wonderful women who founded Gamma Phi Beta. They exhibited foresight, courage, determination, idealism and sympathy. After 100 years they are still shining examples of all that is finest in womanhood.

What Gamma Phi Betas will become in the next 100 years depends upon each one of us as educated leaders and what we are able to make of this rich heritage from our Founders. The future lures us and we look forward with optimism to exploring our second century, but we carry with us, gratefully, the touch of our yesterdays.

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March, 1974
The Crescent
OF
GAMMA PHI BETA

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By the Light of the Crescent Moon

COVER: One night at Convention we will all dress as we did while in college. Some of the decades of our history are depicted in line drawing and photograph. The lovely models, in their college dress, are Laura Frances Cottingham (Missouri '26), Pattye Wadley Boand (Kansas '42) and Suzanne Rorvik Caldarello (Missouri '67). The artist is Linda Piercy Frashier (Kansas State '63).

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From the Land of Cotton



SMU's Lee Martin with the sampler she calls "a family tree of daughters." It shows her all-female line of descent from Jefferson Davis' mother.

(Dallas Morning News Photo)

"Keep a tight grip on your Confederate money, folks, and not just because the Yankee dollar's on the run. You may want to sink your savings in a Southern sampler."

So wrote Mary Brinkerhoff of the *Dallas Morning News*. She was touting the methodical handiwork of Elizabeth Lee Martin (SMU '73). Lee, whose great-great-great-great-grandmother was Jefferson Davis' mother, recently finished an elaborate piece of needlework which traces the all-female line of descent from her famous ancestor.

Designed and executed at the request of the Restoration Committee for Rosemont, the Confederate president's boyhood home at Woodville, Miss., the sampler is a large linen rectangle. According to authentic sampler custom, it is filled in at the top with a fancy alphabet and a set of stylized numbers.

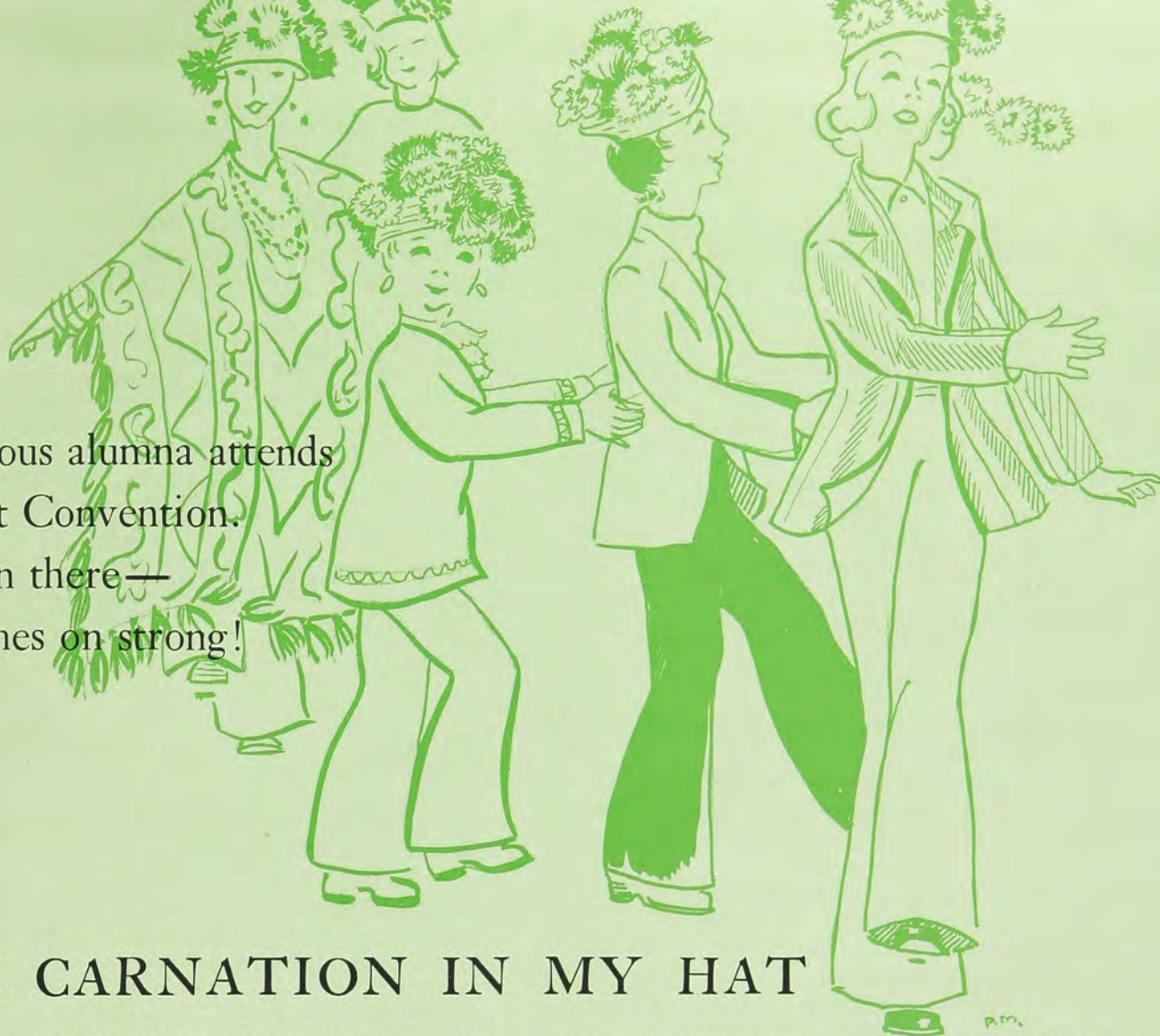
In the center is a matriarchal family tree showing the women in the line of ancestry from Jane to Lee: Jefferson's sister, Lucinda Farrah Davis Stamps; her daughter, Anna Aurelia Stamps Farish; her granddaughter, Lucy Stamps Farish Bradford; finally Lee's grandmother, Lucy May Bradford Harris, and her mother Lucy May Harris Martin.

At the base, Lee has embroidered: "This is my work—Elizabeth Lee Martin, great-great-great-great-granddaughter of Jan Cook Davis, in the year of our Lord 1973."

Lee began her contribution to Rosemont in the summer of 1972, and finished it last April. Being a math major, she naturally plotted the sampler on graph paper and then transferred the design on wheat-colored linen. She chose embroidery floss in subtle slate blues and moss greens to give a feeling of age.

The work was nearly done by the night of March 2. Then, in spectacular "Gone With The Wind" fashion, a fire swept the Gamma Phi Beta house. Lee fled in robe and sandals, leaving everything else she owned behind. Twelve hours later she returned to the gutted house—found the sampler miraculously unharmed but for a few streaks of soot that later proved washable.

Rosemont is about one year into its five-year restoration program. The two-story house, Lee describes as "not at all elaborate." The beautiful grounds are once again enclosed with a split-rail fence. If there's a Natchez pilgrimage in your travel future, be sure to make a 30-mile side trip to Rosemont and see Lee's lovely sampler for yourself. The photograph just can't do it justice.



A dubious alumna attends
her first Convention.
Hang in there—
she comes on strong!

ONE CARNATION IN MY HAT

By PATTIE NEILSON MOEN, Wisconsin '48

How many *WHAT* did I *WHAT*? I recoiled to listen again to something the woman at the entrance to the meeting hall was whispering to me. She graciously explained what it was she was saying and told me the answer.

Good Heavens! How could I be an elected delegate to the Gamma Phi Beta International Convention and have forgotten there was such a thing as The Password? Way back in the cobwebbed channels of my mind there was some memory about a password and whispering it to someone at the chapter room door. Ritual had always seemed a bit silly. It was one of those things I tolerated while I enjoyed the good things my Sorority had to offer . . . the way a horse eats the good hay and grass but leaves the thistles.

"You'd better shape up," I thought, "and get an A in listening today. Find out what's going on; who, what, where, when and why."

That was the beginning, and it seemed like there was no end. Grand Council kept us busy from 9 a.m. til 9 p.m. They continued working far into the night to correlate that day's accomplishments and to get ready for the business of the next day.

The business of Convention was an eye-opener and a brain-tingler for the delegate who hadn't even remembered there was a Password. I learned how Gamma Phi Beta

International Sorority was run and why it had weathered 98 years. I learned that Gamma Phi Beta is not just Gamma chapter, but thousands of women who come from campuses all over the United States and Canada who are willing and anxious to be the true and constant friends revered in our song. The feeling of camaraderie was strong. All that was needed was a smile, a nod, a word or two for friendship.

By Saturday night the controlled atmosphere of the lovely Radisson South in Minneapolis and the business of being a delegate had all of us uptight. We were ready for a Play-Day. Sunday Play Day was crazy. There I was with a pink kleenex carnation perched on my gob's hat sailing around Lake Minnetonka on an old side-wheeler in the rain singing songs, screaming with laughter at the crazy antics of parading, conga-kicking veteran conventioners with 7, 8, 10, 14 carnations (one for each convention attended) pinned on their hats in hilarious fashions; bumping along on a bus singing ancient SAE songs to our collegians from Gamma chapter. Was I 45 or 20? We 'girls' weren't uptight any more. Just relaxed, happy, and ready to wind up the Convention the next day.

The gob's hat hangs on my Cub Scout's clothes tree, when it is not on his head. The pink kleenex carnation wilted long ago. I'm ready for another Convention. This time with two carnations in my chapeau. What style will it be in K.C?

» » »

OUR FINANCIAL FUTURE

By MARY MELTON NICELY, Vanderbilt, Director of Finance

The words "dues raise" are likely to spark a lively debate at any meeting; and those attending our Centennial Convention in Kansas City this June may take part in such a debate. A raise in dues is among the proposed bylaw changes.

Because such a change deserves careful study and deeper consideration than we are often able to give at a Convention, your Grand Council has asked me to review our financial status and the need for increased revenue. Approximately 75 per cent of our annual income is derived from collegiate pledge and initiation fees, collegiate dues and alumnae taxes. The remainder, a very minimal amount, comes from the sale of supplies, badges and manuals. Special income, as Founders Day contributions, is set aside for the Gift Fund, aid to established chapters.

What Our Money Buys

From the dues, fees and sale of items and supplies, Gamma Phi Beta is able to provide:

- 1) a large Central Office, staffed by eight paid employees, where records of all Gamma Phi Betas are kept
- 2) services such as the publication and mailing of all manuals, supplies and certificates; the purchase of badges for resale to members; the distribution of an annual alumnae dues mailing to every alumna
- 3) a lifetime subscription to *THE CRESCENT* for all members—more than 60,000 of us
- 4) annual visits to every collegiate and alumnae chapter by collegiate and alumnae directors
- 5) special chapter aid and rush help, and visits by area financial advisers where needed
- 6) several meetings each year of the Grand Council to transact Sorority business and reimbursement of telephone and postage expenses.
- 7) representation at National Panhellenic Conference, National Association of Women's Deans and Counselors and other inter-sorority meetings
- 8) expansion visits and the associated colonization and installation expenses for new chapters
- 9) field secretaries who visit as many collegiate chapters as possible each year
- 10) postage and other expenses for the transaction of business by 16 international officers and their committees
- 11) a convention reserve—money set aside each year to pay the expenses of the international officers coming to Convention plus partial payment of the expenses of each Greek-letter delegate. (The remainder of each G-1 delegate's expense is paid from the sorority Endowment Fund income.)

Background

Gamma Phi Beta is currently operating on approximately the same budget as it had in 1964—*10 years ago!* Even at that time income was not adequate to meet rising costs and the need for more and better services; in 1966 it was

necessary to vote an increase in our dues, fees and taxes. This increase was expected to produce an additional \$60,000 per year. However, since 1968 Gamma Phi Beta has experienced a steady decline in collegiate membership and a corresponding drop in income from pledge and initiation fees and collegiate dues.

Spiraling prices have made it increasingly difficult for your Grand Council to offer the kind of service we believe necessary to maintain a healthy, vital organization. In our fiscal year 1972 expenses exceeded income by \$47,500; in 1973 we were able to show a bare \$2,000 income over expenses; this year, ending in July, your Grand Council has postponed plans for improving our operation in an effort to keep expenses in line with income.

How Much Will It Cost?

Basically, we have two courses of action: 1) cut the type and/or amount of services currently provided, or 2) increase our dues.

A logical question here is, "What kind of service will be cut?" No decision has been made, but the following are some of the possibilities which exist: 1) shorter and/or less frequent visits from province officers, 2) fewer expansion visits and colonizations, 3) change in the magazine format, 4) fewer visits by field secretaries or a reduction in the number of field secretaries.

These and other reductions have been studied at length by Grand Council, and we are agreed that such cutbacks, while saving money, would be detrimental to the overall welfare of our organization.

On the other hand, it is anticipated that the increase in dues proposed by Grand Council would produce enough revenue to continue a high level of service; I believe that it would also allow us to pursue some needed improvements and additions to our program such as a revision of the *President's Book* and other manuals, the addition of another field secretary and increased leadership training opportunities for our Greek-letter officers.

What Are Our Alternatives?

Grand Council is proposing an increase of \$2.50 per year for every collegiate and alumna member—making annual collegiate dues a total of \$22.50 and alumnae taxes \$7.50.

It is impossible to calculate the cost of keeping our dues and taxes at their present level, for the Sorority *must* pay the higher prices demanded for goods and services purchased. To pay higher prices without an increase means that Grand Council must cut back rather than move forward.

The choice belongs to you, the members of Gamma Phi Beta. I hope that when you reflect on the friends you have made, the joys you have shared, you'll want to see your sorority continue to prosper as we enter our second 100 years.



Come to Our Centennial Birthday Celebration

June 14-18, 1974

When you come to Convention next June 14, plan to spend some time seeing Kansas City. The Tour committee has planned several organized trips around the city—and it's your option.

A journey to Sigma chapter house at Kansas University in nearby Lawrence (35 miles away) has been planned for the opening day of the Convention. This Big Eight University is one of the most picturesque campuses in the country and you'll enjoy having tea with the Sigma girls and alumnae at their beautiful house atop Mt. Oread near the campus. Time: Friday, June 14, 12:30-4:00 p.m.

A visit to the River Quay will take you back to the nineteenth century. Located in old Kansas City a few blocks from the Missouri River, this community was once known as Possum Trot. The whole area is rich in leisure, food, arts, fashion and old world craftsmanship. Time: Saturday, June 15, 9:30-11:00 a.m.

Like old Spain rising out of Missouri soil, the famed Country Club Plaza is an unexpected mid-American scene that charms visitors to Kansas City. This unique area is Spanish in architecture, with lace-like wrought iron gates, balconies, tile plaques and ornamental balustrades. The nation's first suburban shopping center is a magical fairyland at Christ-

mas time, though the lights were dimmed last December during the energy crisis. Near the Crown Center, this shopping tour is scheduled for 2:30-5:00 p.m. on Saturday, June 15.

The William Rockhill Nelson Gallery of Art ranks high among the art galleries in the country and is outstanding in the world in its Chinese collection. The Samuel H. Kress Foundation collection of Italian paintings and sculptures is on permanent display. The building and installation are regarded as one of the outstanding achievements of America.

On the same tour you will visit the beautifully restored John Wornall House. Built in 1858, it has survived several Civil War battles and skirmishes. Discarded weapons have been found on the grounds. Some flooring had to be replaced due to damage from blood stains. Today this charming museum is operated by the Jackson County Historical Society. Time: Sunday, June 16, 1:30-5:30 p.m.

The Harry S. Truman Library was built with funds contributed by private individuals and organizations and is a research center housing the papers, books and museum objects of Mr. Truman's administration. One highlight is an exact replica of the Oval Office at the White House as it looked when Mr. Truman was President. Time: Monday, June 17, 9:00-11:30 a.m.

***Come
to
K. C.
(cont.)***



The Harry S. Truman Library



John Wornall House

TOURS AND ACTIVITIES RESERVATION COUPON

Name
 Address
 City State Zip

Schedule of Events Delegate and Non Delegate

ACTIVITY	DAY	TIME	COST Per Person	RESERVATIONS No. in Party
Sigma Tour	Friday	12:30- 4:00 p.m. (Tea)	\$5.00

NON DELEGATE TOURS

River Quay	Saturday	9:30-11:30 a.m.	\$2.00
Plaza Shopping	Saturday	2:30- 5:00 p.m.	\$2.50
Nelson Art Gallery	} Sunday	1:30- 5:30 p.m.	\$4.00
Wornall Home				
Mission Hills				
Truman Library	Monday	9:00-11:30 a.m.	\$2.00
TOTAL			\$.....

RESERVATION DEADLINE: May 25

Send coupon and check payable to Gamma Phi Beta Convention Tours to:

Mrs. M. Gene Norton
 4000 West 66th Street, Shawnee Mission, Kansas 66208

Get Up-to-Date in Kansas City

Crown Center Hotel

Gamma Phi Beta International Convention

REGISTRATION AND RESERVATION FORM

Mail to:

Convention Registrar
Gamma Phi Beta Central Office
630 Green Bay Road
Kenilworth, Illinois 60043

Important:

Fill out in full.
Enclose check, payable to
Gamma Phi Beta Sorority, for
registration fee and meals *only*.

Name
(Last) (First) (Maiden) (Husband's Name or Initial)

Home Address
(Street) (City) (State) (Zip Code)

Collegiate Address
(Street) (City) (State) (Zip Code)

(For Collegiates Only)
(Until)
Date: (Month) (Day) (Year)

Greek Letter Chapter Alumnæ Chapter Year of Graduation

Check One:

Elected Official Delegate	Greek Letter Chapter	Alumnæ Chapter
Elected Official Alternate	Greek Letter Chapter	Alumnæ Chapter
Gamma Phi Beta Members Visitor	Greek Letter Chapter	Alumnæ Chapter
International Officer		

Room Reservation if staying at Crown Center Hotel:

Accommodation Desired: Single	Twin
(\$28.00 + tax per person)	(\$17.00 + tax per person)

Roommate Preference: (Mail Reservation Forms Together)

No money accepted for hotel accommodations. However, if arriving after 6:00 p.m., June 14th, a deposit is necessary to hold room. (over, please)

Centennial Convention—June 14-18, 1974



• If your group is bringing an historic exhibit, a scrapbook, a local newsletter or a philanthropic poster or project exhibit to Centennial Convention, contact Mrs. Robert J. Schumann, 9743 Sagamore, Leawood, KS 66206 so that it can be displayed properly. The convention committee will provide you with tables and space to fit your needs.

• If your group is going to sell its wares at the Gamma Phi Beta Boutique, send your idea to Mrs. Carl A. Hustad, 5304 Ayrshire Boulevard, Minneapolis, MN 55436, to avoid duplication. Further information will then be sent to interested alumnae chapters.

• If you are going to write that special song praising Gamma Phi Beta's first hundred years and our future, do it NOW and send to Mrs. M. J. Lindloff, 924 Sunset Drive, Fayetteville, AR 72701.

• Do plan NOW to join us for a once-in-a-lifetime celebration at the beautiful Crown Center Hotel, with its beautiful guest rooms, outdoors games deck, swimming pool, indoor health club, and extensive shopping mall. Send in your reservation/registration blank today. Fill in both sides of the blank below.

Now don't forget!

Registration Fees: Full Time—\$30.00 (Includes Kit)

Part Time—\$10.00 per day (Convention Kit, \$2.50)

Meals: All meals, include \$56.00 with Full Registration Fee. (No Breakfasts)

Total: \$86.00

Registration Fee and Meals: Checks and forms may be sent to Central Office until June 5th. After this date, please register when you arrive at the Crown Center Hotel.

Circle meals you wish tickets for if attending part time:

	Fri., June 14	Sat., June 15	Sun., June 16	Mon., June 17
Lunch		\$6.00	\$6.00	\$ 6.00
Dinner	\$9.00	\$9.00	\$9.00	\$11.00
Carnation Banquet only (no registration fee)				\$13.50

For faster breakfast service, please check your preference:

No breakfast _____
Continental breakfast, \$2.00 _____
Coffee shop breakfast _____

Past International Offices Held:

Number of Conventions attended:

Arrival date Approximate time
Departure date Approximate time

REGISTRATION DEADLINE
MAY 25, 1974

Hotel Rooms: After this date, mail requests for hotel room reservations to: Crown Center Hotel, 1 Pershing Road, Kansas City, Missouri 64108, or phone 816-474-4400. If arriving after 6:00 p.m., June 14th, a deposit is necessary to hold room reservations.



Joy Hillerns Hesler
Kits Chairman



Barbara Barott Lentz
Art Chairman



Joan Carr Hedges
Assistant Art Chairman



Ruth Olson Allison
Boutique Chairman



Betty Campbell Hocker
Boutique Treasurer



Ann Johnson Alexander
Director of Chorus



Jean Nash Truman
Assistant Kits Chairman



Jean Searle Richardson
Assistant Art Chairman

Convention Chairmen

Joy Hillerns Hesler (Minnesota)

One of the most necessary items at any convention is the delegate's kit. Under the supervision of Joy Hillerns Hesler (Minnesota), these kits, in the planning stages for more than a year, are now finished and ready to go.

Joy's aesthetic sense was refined at the University of Minnesota where she graduated in 1964 with a bachelor's degree in fine arts. During her senior year she was chosen to display her talent at the Senior Art Exhibit. At Kappa chapter she made use of her vocal talent as song chairman and sang with various groups in the Minneapolis area.

Her singing has been restricted to the shower lately, but she puts her artistic talent to work in needlepoint, oils and watercolors. She has helped for several years with the Gamma Phi Antique and Arts show and will serve as co-chairman this year.

Her other activities include the Kansas City Young Matrons, Lyric

Opera Women's committee and being a docent at the Nelson Art Gallery.

Cooking for Howie, Ron (7) and Beth (4) consumes a lot of Joy's time, but she manages to squeeze in some golf and to spend some of her wintertime in some place warm, like Mexico or Hawaii. Fortunately, Joy summers in Kansas City, so she'll be here to hand you your kit at our birthday celebration.

Joy's good right hand during the year has been Joan Nash Truman (Nebraska), assistant kits chairman. With a university degree in art, Joan has used her talents at home and for Gamma Phi Beta for years. Her special interest is children with learning difficulties and she now heads a special committee called RISE (Reading Improvement Services Everywhere) for the Kansas PTA Council and visits various schools encouraging principles to start programs using mothers, on a voluntary basis, to help slow learners. Joan's family includes husband John, a chemical salesman, and Katie (10 and Leslie (9).

Barbara Barott Lentz (Nevada)

The Centennial birthday party is going to be many things to the many who at-



Ginny Cheal Farrar
Assistant Boutique Chairman

tend, but all will agree that it is beautiful. One who is in charge of much of this beauty is Barbara Barott Lentz (Nevada '53).

One of the prerequisites for art chairman is to have a large basement. Since Barbara has donated her basement to the local alumnae many times, she was practically a shoo-in. Her basement harbors most of the Convention para-

Chairmen (cont.)

phernalia, including a pile of about 70 one-foot *papier-mache* apples. (Curious? Come.)

But her basement is one of Barbara's smaller contributions. She was one of the innovators of the Antique and Arts Show and has done everything from barbequing brisket to being its chairman. She has held many local chapter offices, including the presidency.

Barbara's husband, Clark, a physician, is the medical director for the BMA Company. In his leisure time, he operates the Bedside Manner Winery (in the only part of the basement the Gamma Phis aren't using) for his and Barbara's enjoyment. Barbara's part in this operation is designing and making bottle labels.

Both Clark and Barbara are active in our local Friends of The Zoo organization. Barbara is an officer in the club and editor of the *Kansas City Zoo News*, a slick, informative quarterly. Barbara was instrumental in helping the Kansas City alumnae purchase a male bengal tiger, Tajma, for the zoo and she helped organize the "Name the Tiger Contest" that Gamma Phi Beta promoted for all Kansas City children. Tajma has since become the father of twins.

Clark claims that Barbara does everything at at least 100 m.p.h. and thus she has answered to the nickname "Citation" for the last decade. Hubby and friends have since shortened it to "Cy." Come see Cy in action this June.

Helping Barbara with the myriad details for the Convention are her assistant, Jean Searle Richardson (California) and Joan Carr Hedges (Kansas). Coming to Kansas City only two years ago, Jean is already well entrenched with the local alumnae chapter. Husband David is plant manager for American Can Company and they have two children: Jim (20) and Janet (15).

Joan Hedges is an artistically-gifted sociology graduate of Kansas University, where her son, Charles, is now a student. Husband Ralph is co-inventor of Robo Wash, an automatic car wash invention.

Joan's home is typical of her aesthetic sense. It has been featured in the *Kansas City Star*, *Better Homes and Gardens* and as a featured sight on the

Gamma Phi Beta House Tours. Making flowers out of tin cans, needlepoint, cross-stitch and raising tropical plants are some of her other interests.

Ruth Olson Allison (Kansas)

Organizing and running our Centennial boutique where Gamma Phi Betas, from all over the countries, can sell items to raise money for philanthropic causes is Ruth Allison's big job. And, she's been practicing. She just completed a similar job as co-chairman of the Antique and Arts Show, where the Gamma Phi Beta made more than \$5,100 for local and Sorority philanthropies.

A former teacher, Ruth is now a busy wife and mother for husband Bob, a supervisor for Western Electric, and children John (9) and Amy (7). As a family they enjoy water skiing and swimming at their cabin at the Lake of the Ozarks.

During the school months Ruth enjoys being a teacher's aid, Cub Scout leader, a hospital volunteer and a Gamma Phi Beta alumnae chapter secretary.

Ruth is assisted in her many duties by Ginny Cheal Farrar (Kansas), assistant boutique chairman, and Betty Campbell Hocker (Missouri), boutique treasurer. Ginny has served as vice president of the junior alumnae group, been co-chairman of decorations for the Antique and Arts Show and was its luncheon chairman for two years. How does she find time for tennis, painting, reading, swimming, skiing and refinishing antiques? Ginny's husband Guy is a manager of construction and maintenance for Sears Roebuck and they have two children: Jeff (10) and Amy (8).

Betty Hocker is an experienced treasurer, having served the local alumnae as assistant treasurer, treasurer and treasurer of the Antique and Arts Show for three years. So, when you buy something at the Boutique next summer, you can be sure it will be credited to the right column.

With a degree in social work from Missouri and a master's from Kansas, Betty is working as director of social services for the local Head Start program, for which the Gamma Phi Betas contribute \$200 each year. Husband Tom is a real estate broker and they have two children: Jan and John.

Ann Johnson Alexander (Missouri)

Gamma Phi Beta will step into its second century to music and the director of

the chorus at the Centennial celebration will be Ann Johnson Alexander.

Ann spent one semester at Kansas University "so long ago that we were writing on the inside of caves," she says. Then she moved on to the University of Missouri ("The altitude on Mt. Oread got to me."). After being at Missouri only two weeks, she auditioned for the lead in the annual Journalism Show and got the part. She had the lead the following year, too, and sang in the Women's Glee club.

As long as she was in college, Ann was Alpha Delta's song leader. She feels that one of her most impressive accomplishments was that she would not allow the three L's to sing. They were only to move their mouths and say "watermelon, watermelon, watermelon." The three L's were Lawing, Lewis and Luker. Marybelle Lawing is now Mrs. Carl Sapp, Columbia, Missouri; Barbara Lewis is Mrs. Charles Thompson of Bal Harbour, Florida; and Betty Luker is now Mrs. Robert Haverfield, THE CRESCENT editor.

In response to a call for songs to be published in the new Song Book of 1964, Ann sent in an arrangement of "Gamma Phi Man." A few years later, after the song book was published, Ann's daughter, Lynn Alexander Burning (Kansas State), was flipping through the book and discovered that one of the songs Beta Upsilon was practicing for Interfraternity Sing had been arranged by her mother. By the way, the Beta Upsilon won that Sing—with "Gamma Phi Man."

The most musical fun Ann has had was her participation in a Panhellenic trio, the Three Timers. Ann, the only Gamma Phi Beta, sang lead, the second was a Kappa Alpha Theta and the alto was a Chi Omega. They combined with their daughters, the Teen Timers, to form a double trio. Both groups performed in Kansas City and environs until college claimed the last Teen Timer. This group was written up in the *Kansas City Star* and THE CRESCENT. Coincidentally, each Teen Timer sang the same part and pledged the same sorority as her mother.

Music is still a big part in Ann's life. Her talent and experience have made her a valuable asset to our Centennial Convention committee, as you will hear this June on your memorable visit to Kansas City.

Judy Hubbard White, Kansas State

The 1973 Merit Roll

Gamma Phi Beta Alumnæ who have given long, devoted and distinguished service to the Sorority on the local level *only* are honored with certificates of merit. Greek-letter and alumnæ chapters and provinces submitted the names of candidates to the awards committee last fall. With the subsequent approval of the Grand Council, 69 alumnæ were placed on the Gamma Phi Beta Merit Roll and their certificates were presented at Founders Day ceremonies across the nations last November.

Mary Alice Elliot Bedford, Sigma '40
Springfield, Missouri

Lois Novey Bowles, Alpha Xi '34
Dallas, Texas

Dorothy Baird Braly, Psi '33
Oklahoma City, Oklahoma

Ethel Simpson Bramlett, Psi '18
Oklahoma City, Oklahoma

Barbara Shipman Brode, Alpha Upsilon '55
Pomona Valley, California

Margaret Miller Brown, Chi '25
Dallas, Texas

Barbara Nicoll Campbell, Gamma '34
Pasadena, California

Henrietta Dies Combs, Epsilon '34
Evansville, Indiana

Barbara Nicholson Conklin, Alpha '42
Syracuse, New York

Elizabeth Cornish Crandall, Epsilon '19
Lubbock, Texas

Beverly Jacobs Demaree, Pi '54
Lincoln, Nebraska

Betty Lou King Elleman, Alpha Eta '45
Syracuse, New York

Evelyn Allard Ellis, Omicron '38
Evansville, Indiana

Laura Findley Feldkamp, Beta '30
Evansville, Indiana

Marguerite Van Booven Fleck, Phi '28
St. Louis, Missouri

Helen Boyer Gill, Chi '26
Chi Chapter, Corvallis, Oregon

Charlene McPheeters Greener,
Alpha Delta '45
Northern Virginia, Virginia

Bette Woods Harris, Alpha Zeta '50
Houston, Texas

Betty Berthelon Hellikson, Alpha Iota '30
Los Angeles, California

Ruth O'Hara Helms, Alpha Zeta '37
San Antonio, Texas

Judith Weston Henley, Alpha Psi '37
Indianapolis, Indiana

Dorothy Ann Edinger Hill, Beta Theta '50
Hawaii

Emily Oram Jackson, Alpha '39
Fargo-Moorhead, North Dakota

Patricia Wiles Jeffreys, Alpha Eta '55
Cleveland, Ohio

Mary Lou Perry Jenkins, Nu '53
Wichita, Kansas

Edna Sue Herzog Johnson, Alpha Chi '50
Dallas, Texas

Lucille Johnson, Alpha Delta '23
Greater Kansas City, Missouri

Beatrice Wollaeger Johnson, Alpha Xi '43
Long Beach, California

Helen Harbison Kroese, Alpha Epsilon '51
Phoenix, Arizona

Eleanor Anderson Lauer, Xi '50
Northern Virginia, Virginia

Mary Alice Cummins Lien, Pi '48
Lincoln, Nebraska

Catherine Guthrie Lindauer, Omega '44
Denver, Colorado

Elizabeth Baillie Litten, Alpha Omicron '34
Fargo-Moorhead, North Dakota

Sylvia Smith McPherson, Alpha Upsilon '52
Washington, D.C.

Elizabeth Mullare Messenger, Theta '38
Denver, Colorado

Mary Jane Brown Monnig, Phi '40
St. Louis, Missouri

Luanda Abraham Montgomery, Psi '40
Tulsa, Oklahoma

Lucinda Furrey Morgan, Psi '36
Oklahoma City, Oklahoma

Sarah Lou Ellis Morse, Omicron '41
Evansville, Indiana

Dorothy Osterman O'Brien, Omicron '28
Long Beach, California

Joan Little Oviatt, Alpha Nu '49
Cleveland, Ohio

Evelyn Williams Petty, Alpha Epsilon '38
Phoenix, Arizona

Eleanor Faris Pinckney, Xi '19
Greater Lansing, Michigan

Patricia Jones Pratt, Alpha Omicron '52
Fargo-Moorhead, North Dakota

Dorothy Moore Reed, Phi '36
St. Louis, Missouri

Mary Wilcox Rietman, Alpha Chi '46
Northern Virginia, Virginia

Louisa White Riggs, Beta Beta '44
Washington, D.C.

Evelyn Gartman Saeger, Alpha Zeta '37
Austin, Texas

Juneal Saunders, Psi '29
Tulsa, Oklahoma

Suzanne McCormick Schlacter, Alpha '44
Syracuse, New York

Jo Ann Berry Schleiger, Pi '51
Lincoln, Nebraska

Dorothy Volmer Schnebelen,
Alpha Delta '39
Alpha Delta Chapter, Columbia, Missouri

Edith Gerry Schroeder, Gamma '26
Lake County, Illinois

Lillian Larson Schultz, Alpha Eta '44
Pittsburgh, Pennsylvania

Marjorie Williams Skarbeck, Alpha Psi '50
Indianapolis, Indiana

Ruth Hendrix Stoufer, Omega '34
Los Angeles, California

Dorothy White Tessier, Beta Beta '46
Washington, D.C.

Hazel M. Tilson, Alpha Iota '24
Whittier, California

Mary Alice Anderson Trimble, Pi '54
Lincoln, Nebraska

Helen Holbrook Tunstall, Alpha Chi '40
Washington, D.C.

Pauline Sawyer Umland, Delta '22
Peninsula, California

Zula Williams Vizard, Alpha Zeta '30
San Antonio, Texas

Vesta Spurgeon Voss, Alpha Delta '33
Columbia, Missouri

Carolyn Baumann Waltz, Beta Beta '50
Philadelphia North-Suburban,
Pennsylvania

Flora U. Ward, Psi '57
Stillwater, Oklahoma

Eloise Barrick Weller, Beta Gamma '43
Evansville, Indiana

Margaret Brumbaugh Wienold,
Alpha Epsilon '45
Phoenix, Arizona

Barbara Hart Wilson, Eta '42
Memphis, Tennessee

Norma Hanley Zimmerman,
Alpha Nu '55
Birmingham, Alabama

Q & A

As our national officers travel around their provinces, they are often asked questions about the inside workings of Gamma Phi Beta. Perhaps the most frequent inquiries concern the National Panhellenic Conference and our expansion program. THE CRESCENT has put some of these questions before those Council members who head these departments.

What About NPC?

Does the National Panhellenic Conference really accomplish anything? Must college Panhellenics abide by all the policies set down by NPC? Why does NPC exclude collegiate members and deans from their meetings? Are modern-day university problems really understood by the NPC delegates? These are some of the questions that have come our way, and this is what our National Panhellenic Conference Delegate, Marjorie Spiedel Lundin, has to say.

Most college Panhellenics think of the members of National Panhellenic Conference as locked in the proverbial ivory tower, issuing irreversible edicts, and ignoring all communications. There is just enough truth in it to make it awkward.

Some of the NPC delegates, not actively connected with their Grand Councils, are unaware of the trends on the modern campus. I would like to see every NPC delegate as a member of her Council and thoroughly knowledgeable about the affairs on her campuses. It is difficult to know all the pertinent details when they are gleaned only from reading officers' sometimes sketchy reports.

Just recently the College Panhellenics Committee of NPC has been enlarged to include a representative from each of the 26 sororities. These women were also invited to attend the Area Advisers' Workshop. It is to be hoped that greater understanding will come from such meetings where there can be a joining of the old and the new after due consideration. Additionally, *ad hoc* committees should be set up by each sorority to help clarify their views on certain matters.

NPC members sometimes forget that, except for the unanimous agreements, NPC resolutions are recommendations only. Instead of flatly stating that NPC does not approve of a matter, area advisers and NPC delegates should be prepared to explain how and why each decision was reached. This problem, however, is a two-way street. On one hand, explanations should come from NPC; but, on the other hand, local

college Panhellenics should strive to make their systems as fair as possible to all chapters on their campuses. There are grave dangers in ignoring pertinent Panhellenic resolutions and policies. These dangers should be spelled out so that the most good can be done for all Greeks.

Every sorority convention should have a workshop on Panhellenic. The chapter president should be conversant with the NPC policies. Every chapter must take great care in electing and selecting its delegate to the local college Panhellenic. She should be selected on merit and not as a passing honor for someone who did not realize other ambitions. She and the chapter president can prepare themselves by reading and studying the *NPC Manual of Information* and the "How To" book. If all Panhellenic delegates are knowledgeable, the college Panhellenic will be a well-run, well-knit organization.

NPC has been criticized for having "closed" meetings. Previous attempts have been made to have in attendance some college Panhellenic presidents, all presidents, some Panhellenic deans, all Panhellenic deans. This has not proved to be feasible from the standpoint of time, money and size. The area conferences were designed to make more communication possible and to promote better understanding. Campus actions and reactions usually occur in a geographic pattern; area conferences should be able to deal with current problems more expediently than can be handled nationally.

I urge everyone to encourage study of Panhellenic by both Greek-letter and alumnae members. We must realize that, as proud as each of us is of her own sorority, we should be proud of the whole Greek system. We cannot stand alone; we must work together to grow. We have the tools and the staff: "pan"—all; "hellenic"—Greek. From the national to the local Panhellenic level, let us all try to increase our knowledge, improve our understanding and, above all, communicate. We have a small United Nations that can be used to the great advantage of us all.—Marjorie Lundin

Why Expansion?

Why has Gamma Phi Beta decided on such an ambitious expansion program? Do we really need new chapters? How do we decide on which campuses we shall establish chapters? How is this accomplished? When THE CRESCENT queried Elna Magnusson Dimock, Director of Expansion, on these issues, here is what she wrote.

—Because when other sororities were busy expanding in the early years, Gamma Phi Beta was following a very conservative expansion policy. As a consequence, we are not as large or well known as some other groups. We must expand for more visibility.

—Because more members means increased revenue and up-graded services for our membership.

—Because expansion gives alumnae chapters a stronger purpose. Somehow it acts like a youth revitalization treatment.

We establish chapters on many types of campuses: large, small, public, private. We've heard alumnae remark, "That was just a teachers' college." Look again. That little teachers' college is now a university with 25,000 students. Remember when Alpha was founded, Syracuse had 200 students.

We expand in two ways: either a local sorority petitions us to become members of Gamma Phi Beta or we enter a campus, on invitation of the administration, and establish a chapter "from scratch" by rushing. In every colonization the goal is the same: a strong quality chapter.

It is always gratifying to have an inquiry about Gamma Phi Beta from a local sorority. They have heard about us from other collegians or alumnae in the area. It's exciting to visit these groups and a very real challenge for us to show them how Gamma Phi Beta can add benefits to their small-group living experience.

It is interesting to visit campuses where, if invited, we

would colonize by rushing. Either administration officials or collegians hear our presentation.

In all cases our strongest "selling" points are our pledge program, close supervision of colonies (which accounts for our "babies" doing so well) and our excellent field secretary program.

One of the prime necessities in establishing a new collegiate chapter is a sponsoring alumnae chapter. On occasion we have heard from an alumnae group, "Don't expect us to be responsible." It is important to remember that ours is the original credit plan: play now, pay later. It is only because former generations of alumnae cared enough to help us that we had the opportunity to be Gamma Phi Betas; now it is our turn to offer the same experience to other girls. Often the alumnae who are the most reluctant become the most enthusiastic when they get acquainted with the collegians. They find that the generation gap is a myth.

When a local sorority becomes a colony of Gamma Phi Beta, all alumnae of the local are invited to become special initiates, that is, initiated as alumnae members. They have proved to be extremely enthusiastic assets to our alumnae chapters. We encourage all alumnae chapters where we colonize to invite, not only alumnae of the local but, other interested women to join. There are colleges where all conditions are GO for an excellent chapter, except that there are only a few alumnae in the area. In these cases, the special initiates make the difference between the possible and the impossible.

If we believe strongly in the value of sororities and Gamma Phi Beta, we will want to share this experience with other women. Every Gamma Phi Beta can become a member of the expansion team by actively promoting our Sorority at every opportunity. Expansion means growth and is our continuing life blood.—Elna Magnusson Dimock

THE INTERNATIONAL SERVICE ROLL

In recognition of outstanding services on both the local and international levels of the Sorority, The Grand Council of Gamma Phi Beta elects alumnae members to the Service Roll.

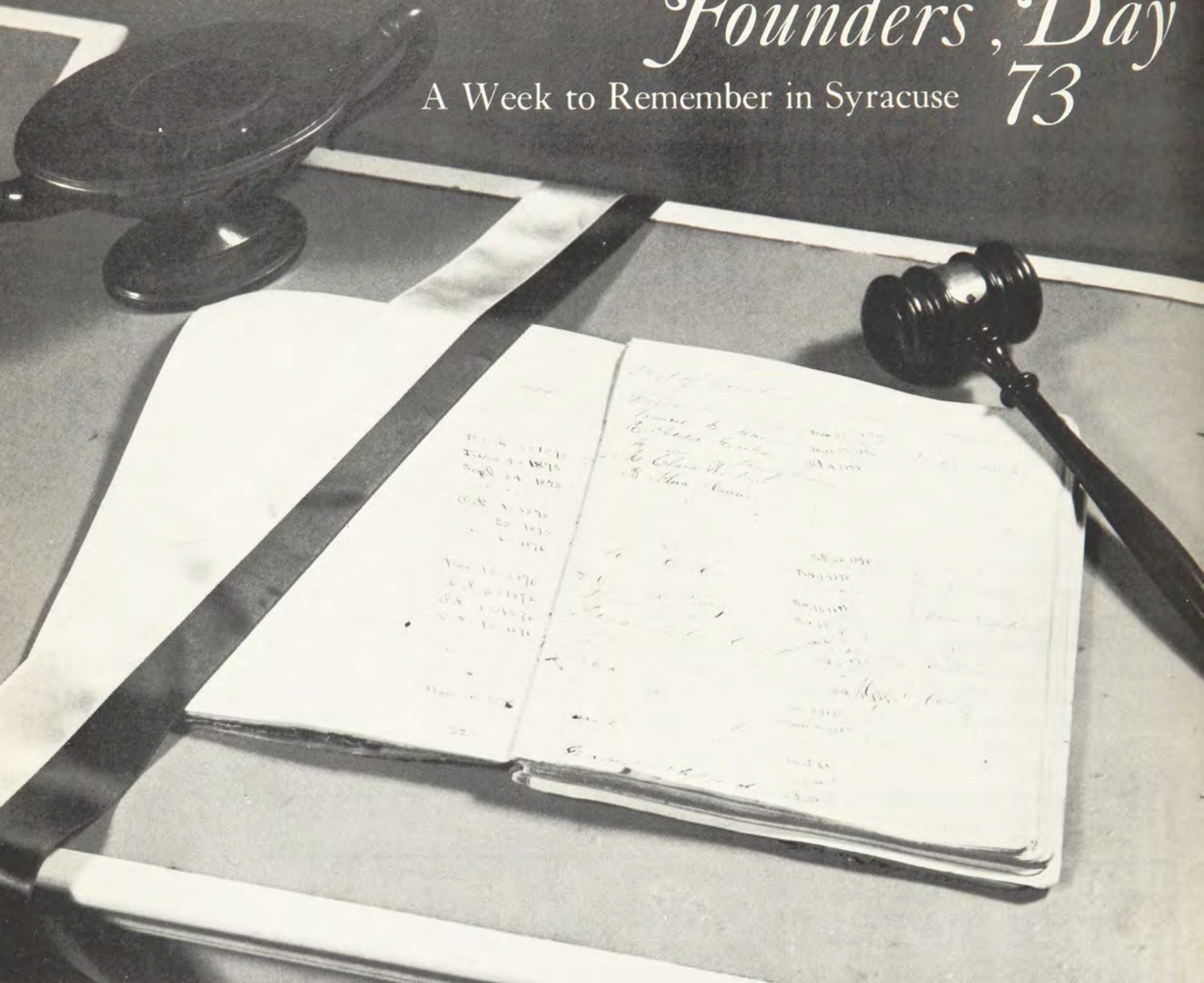
These awards were presented at Founders Day 1973 to:

Janice Lee Huston Romerman, Psi '37
Oklahoma City, Oklahoma

Cathyrne G. Melton, Alpha Zeta '37
San Antonio, Texas

Founders, Day 73

A Week to Remember in Syracuse



Dig out your magnifying glass and look at the first four signatures in the initiation book at Alpha chapter house. This well-worn brown leather book contains the signatures of all those who have been initiated into Alpha since November 11, 1874. Perhaps our most treasured memorabilis!

While most chapters were celebrating "Founders Day," Alpha chapter was celebrating "Founders Week" from Tuesday, November 6 through Monday evening, November 12. We were delighted and honored to have Grand Council share this week with us. All seven members arrived in Syracuse just in time for our first 12 inch snowstorm of the season. The airport was closed and so they arrived by bus, train and taxi with many unforgettable stories. Such devotion!

We had three events planned for the week. The first was a buffet dinner to honor our Grand Council members and it was given by the Syracuse Alumnae Chapter. It was held at the lovely home of Mary Andrews Posthill (Alpha '51).

The chairman for the evening was Shirley Fenner Reidenbaugh (Alpha '54), vice president of our alumnae chapter. What a marvelous opportunity it was for our members to visit with Grand Council. They each told of their individual jobs and responsibilities. How fortunate Gamma Phi Beta is to have seven such talented and capable women serving our sorority.

Our second event was a beautiful reception held at our chapter house on Sunday afternoon. This was given by our corporation board and was chaired by Betty Lou King Elleman (Alpha '48), president of the corporation board and members of the board were on her committee. We presented a \$1,000 Gamma Phi Beta Scholarship to Syra-

cuse University at this reception. Alpha alumnae across the nation responded beautifully to our request for funds for this gift and we are most grateful for their generosity!!

Honored guests from the University were Chancellor and Mrs. Melvin Eggers; Jane Stanicki, Dean of Student Affairs; Dean and Mrs. John McCombe of Hendricks Chapel and Dr. Harry Payne of the College of Forestry. Another of our honored guests was the former house-mother at Alpha for many years, our beloved Mrs. Carmel Streeter.

Honored Gamma Phi guests at the reception were our Grand Council members; the editor of *THE CRESCENT*, Betty Haverfield, and three of our international chairmen: Bunny Hiscock, Centennial chairman; Dorothy Stark Kenney, magazine chairman; and Janet Heaton, philanthropy programs chairman. An august group, indeed, to all be in one chapter house at the same time! The highlight of the afternoon was the presentation of the Scholarship by Grand President, Audrey Shafer, to Chancellor Eggers. A proud moment for all of us!!

Culminating our busy but exciting week was the "Kick-off" for the Centennial, the Founders Day Banquet at Syracuse on Monday evening. Chairman of the banquet was Barbara Nicholson Conklin (Alpha '44) with Joann Lowman Bock (Alpha '45) serving as co-chairman. The committee was composed of all Alpha alumnae from the Syracuse chapter. They were as follows: Eleanor Soder Doolittle, '41; Doris Leake Erskine, '17; Mary Northrup Huber, '45; Dorothy Stark Kenney, '28; Patricia Reid McCrea, '54; Betty Jane Werfelman McPhail, '41; Shirley Fenner Reidenbaugh, '54; Sue McCormick Schlacter, '47; and Annette Hastings Witmeyer, '28.

The Hilton Inn was a symphony in pink and white with pink carnation centerpieces, pink tablecloths, white candles every where and pink programs. We were thrilled with the turnout of 154 Gamma Phi Betas from near and far. We had a head table of 16 with unique place cards for this table. They were beautiful round stones hand-painted with pink carnations on them by our noted artist, Margaret Munro Stratton, Alpha '33. Toastmistress was Barbara Conklin and we heard three outstanding speakers. Bunny Hiscock told us of the exciting plans for Centennial, 1974 in Kansas City; Betty Schoonmaker Morton (Alpha '54) moved us with a very inspirational message entitled "Reflections" and we listened to a delightful speech from our Grand President, Audrey Shafer, on the subject of "Renewal." We were all very proud of Marion Beecher Scott (Alpha '10) who has been a member of Gamma Phi Beta for 66 years.

Our evening drew to a dramatic close with the presentation of an original ritual skit and candlelight ceremony honoring our Four Founders. It was written and directed by Shirley Reidenbaugh, a most talented actress and vice president of our alumnae group. It was a gala evening—most assuredly, "An Evening to Remember"!!

We shall cherish the memories of this wonderful week for many years to come and this happy occasion certainly strengthened and united us more closely in the bonds of Gamma Phi Beta!—*Barbara Nicholson Conklin, Syracuse '44, Special Events Chairman Centennial Committee*



Syracuse alumnae from all over the world contributed to a Centennial scholarship for Syracuse University. Here Sandra Holcolmbe, president of the local alumnae, presents a check for \$1,000 to Chancellor Melvin Eggers as Alpha president, Candace Mahaney, looks on.



Alpha chapter members Barbara Messe, Nancy Goldsmith, Iris Engel, Vicky Matthews and Candy Mahaney, dressed in costumes spanning Gamma Phi Beta's hundred-year lifetime, performed a skit for the Founders Day celebration. Each young woman spoke about the highlights of the era she represented.

THE START OF THE



Lake County, Illinois. Alida Moss Skinner (Illinois), daughter of Frances E. Haven Moss, lights the candle for Alpha chapter as Elvera Wollner (Northwestern) smiles approval.



Auburn, Alabama. Members of Gamma Phi chapter display a new coat-of-arms at their Founders Day dinner with its theme of "A Lasting Tribute."



Honolulu. Three unidentified members share in the spirit of Founders Day celebrations around the world.

By JOANNE SALLEE KERNITZ,
Wittenberg, Alumnae Assistant Editor

From Alpha to Delta Eta, from Honolulu to Huntsville, from Toronto to Tucson, from Memphis to Mobile—Gamma Phi Betas toasted the four founders and marveled at the thought that our Centennial year has begun.

Let's make a flying trip from coast to coast and see how the big day was celebrated.

Founders Day reports were sent in by 103 chapters, both collegiate and alumnae, with 60 reporting dinners, 15 luncheons, 6 teas, 21 evening desserts, and one champagne brunch! Grand total of Gamma Phi Betas attending these events was 13,012. Here are excerpts from some of the reports:

DELTA GAMMA/OMAHA: "The whole group had a discussion of the way things were done in the past and how they are done now. A time capsule was made and each person wrote on a card what she felt would happen to Gamma Phi Beta nationally or locally five years from now. The envelope with these cards was sealed and will be opened at Founders Day five years from now."

EPSILON: "Over 200 Gamma Phi Betas, relatives, friends and others connected with Northwestern University attended a reception on Sunday, November 11 to celebrate the 85th anniversary of Epsilon chapter and the centennial year of the sorority."

LAMBDA/SEATTLE: "Our program was a series of reminiscences starting with the original founding at Syracuse, then the founding of Lambda and each decade until the present. Each speaker gave some facts in history, then recollections of her school year."

PHILADELPHIA: "We had an old-fashioned kiddie party with party hats, balloons, and games such as Autograph Bingo, Pin the Crescent on the Map, Drop the Clothespins in the Bottle. Then we moved into a more solemn moment with a candlelighting service. A feature of the service was a reading of a special script written by our former president Mrs. Alfred Thomas."

OMICRON/CHAMPAIGN-URBANA: Some personal friends of Frances E. Haven attending the banquet were, Florence McElhiney Burwash, an Omicron charter member; Flora Hottes, and Lillian Johnston Grossman, both of the class of '18.

DAYTON: "A banner, hand-made by members of the Middletown Crescent Circle was given to Beta Epsilon chapter."

JACKSONVILLE: "Our speaker was Miss Dorothea Keeney who was initiated into Alpha chapter in 1916. She brought to the luncheon photographs and mementos recalling her sorority activities."

BIG ONE HUNDRED



Champaign-Urbana, Illinois. Three fifty-year members sit beneath the portrait of Frances E. Haven Moss, the Founder who established Omicron chapter at the University of Illinois. From the left are Florence McElhiney Burwash (Illinois '16), Flora Hottes (Illinois '18) and Lillian Johnston Grossman (Illinois '18).



Greater Kansas City. Jacquelyn Thunfors Tomassi (Syracuse '49) (second from right), public relations consultant to Gamma Phi Beta, was the featured speaker at Founders Day. With her are Betty Hailey Crooker (Kansas '59), alumnae president; Ernestine Bobler McDonald (Northwestern '36), Kansas City's Woman of the Year, and Lucille Johnson (Missouri '25), Merit Roll awardee.



Morgantown, West Virginia. After the gala festivities, four very important West Virginians smile with pleasure and remembrance. From the left are Dianna Johnson, president of Alpha Pi chapter; Penny Nichols, graduate counselor; Ann Dye who helped establish the chapter at West Virginia, and Vicki Sporck, president of the alumnae chapter.

PORTLAND alumnae held an arts, crafts, and plant bazaar before their luncheon.

GAMMA PSI/CEDAR FALLS/WATERLOO's joint celebration was brightened by this event: "Brothers of Sigma Alpha Epsilon concluded our evening with their presentation of a commemorative gift for our 100th year."

PI/LINCOLN: "A group of collegiate and alumnae members presented a history of Pi chapter. Each girl described her decade and wore clothes representative of that era. Various yearbooks, scrapbooks, and alumnae personal keepsakes were on display.

DALLAS: "A historical kaleidoscope with slides was narrated by Virginia Forsythe Vint."

ALPHA EPSILON: Attending the banquet were Leone Bryant Cheadle (Illinois '27) who was initiated by Frances E. Haven; and Minnie May Hudnall Baldwin (Arizona '28) to whom the song *Goodnight Little Sister* was dedicated.

ALPHA ALPHA/TORONTO heard Donald Hartford, president of radio station CFRB speak.

ALPHA PHI was pleased to have Lucy M. Lennox (Denver '08), one of the organizers of Alpha Phi chapter, attending their dinner.

GREATER AKRON alumnae had fun taking "an amusing pledge test quiz contest after the ceremony."

MONTGOMERY, Alabama's new alumnae chapter was installed on Founders Day.

TULSA alumnae came in college day dress "complete with yearbooks and scrapbooks."

GREATER KANSAS CITY's speaker was Jacquelyn Tomassi, public relations consultant for Gamma Phi Beta. Her topic was "How to Spread Yourself Thin After You Sell the High Chair."

HOUSTON reports: "Our program was 'Gamma Phi Beta Spans the Century . . . in Fashion' with a fabulous fashion show composed of fashions of the past hundred years."

WESTCHESTER COUNTY, New York: "A skit entitled 'Transister' was put on by Fairfield, Connecticut alumnae. Mrs. Frank Hiscock gave the invitation to the Centennial Convention, and Grand President Audrey Shafer spoke on 'Gamma Phi Beta Spans the Centuries'."

From KANKAKEE, Illinois Ardis McBrook Marek writes: "If everyone had as lovely a service and found the warm friendship we did in Kankakee, Gamma Phi's second hundred years will be in good hands."

Horseback riding was a new sport at the Colorado camp last summer. The kids loved it.



CAMPING IN THE ROCKIES



The director of the Colorado Camp for 1973 wrote a thank you note to the Denver alumnae who spent so many hours working for the camp. The Colorado Camp Board relays the message to all Gamma Phi Betas who made camping 1973 a reality.

"I listened to all the board members plan for camp. I watched the big moving van roll in and all the alumnae started removing boxes and stacking them in the dining hall. I read reams of information and the notebooks compiled by past directors. I watched young women with families and homes to care for jump into the planning with all the enthusiasm of a little girl planning a tea party or a big girl her wedding.

"Now that it is all over, all the boxes are packed away for a long winter cold storage and all the young eager women are caught up in their winter activities, I wonder if they really know what they have accomplished. I know, I saw and I still have trouble believing it. As I sit here and write this, there are 188 little girls in this city who will never forget what those ladies did for them. Without the hard work of the Gamma Phi Beta women, none of it would have been possible.

"God bless all of you ladies."



As the 1974
camp season
approaches,
the Colorado campers
need your help
in supplying materials
for their successful
session in the
mountains.
Please
send
all gifts to
Mrs. Jack E. Wilson,
4004 W. Eldorado Place,
Denver, Colorado.

Ditty bag items:

1. ditty bags with drawstrings, approximately the size of a washcloth
2. soap (regular, not bath size)
3. deodorant (small size, cream or rollon, no sprays)
4. tooth paste (3.25 size or smaller)
5. tooth brushes (adult size)
6. combs
7. Chapsticks
8. pocket package Kleenex
9. Post Office postcards
10. pencils (sharpened, please)
11. OR, send money to be spent for any of these specific items; saves postage

Other gifts:

1. Gammie Bug T shirts
 2. puppets
 3. triangle scarves
 4. stuffed animals
 5. yarn animals
 6. fat yarn headbands
 7. barretts, rubber bands
 8. yarn slippers
 9. book markers
 10. autograph books
 11. small gifts to delight a 9-12 year old girl
 12. paper back books suitable for 9-12 year olds
- All items: new only, please

For the program:

1. wooden beads (all sizes, shapes and colors)
2. glass beads
3. leather scraps
4. yarn
5. games
6. costumes



Yes, I Want to Work in One of Our Camps Next Summer

Mail to Mrs. E. Bruce Adams, 410 St. Andrews Place, Soap Lake WA 98851

Name Chapter Age

Address
(Home: street, city, state, zip) (College: street, city, state, zip)

College phone number Home phone number

Marital Status and dependents

Counseling experience

Camp experience

Waterfront experience

Horseback riding experience

Special interests

Names of three persons who may be used as references.

..... Address

..... Address

..... Address

I am most interested in serving as (check one or more):

☐ Counselor at the Colorado Camp (transportation and expenses paid) Date: July 31-August 18

☐ Counselor at the Vancouver Camp (transportation and expenses paid) Dates: June 28-August 15

☐ Camp Director at Vancouver (Salary, from \$500 dependent on experience) Date: June 25-August 15

☐ Waterfront Director at Vancouver (Salary: \$200 for the full camp period) Date: June 28-August 15

An accompanying personal letter and small photograph are required.

NPC Confers in Memphis



The Gamma Phi Betas who represented you at the National Panhellenic Conference are, from the left: Audrey Shafer, Grand President; Marjorie Lundin, NPC Delegate; Mary Bilby, second alternate delegate; Mary Lou Jenkins, first alternate delegate; Betty Haverfield, chairman of the Editors' Conference; and Eleanor Sieg, Executive Secretary-Treasurer.

By POLLY B. FREEAR, Phi Mu, Chairman, NPC Publications Committee

The forty-third session of National Panhellenic Conference opened with a reception hosted by Alpha Gamma Delta. Approximately 160 delegates, central office executives, and editors attended the meeting which was held October 22 to October 24 in Memphis, Tennessee.

The session was called to order by Mrs. L. D. Foxworthy, Alpha Gamma Delta, chairman of the Conference. The first meeting of the session included reports by the executive committee: Mrs. Foxworthy, the chairman; Mrs. Berne Jacobsen, Alpha Delta Pi and the secretary; and Mrs. Robert McKeeman, Delta Zeta, the treasurer.

Mrs. Foxworthy said in her report that "the time consuming work of the Conference has proceeded during the past two years between regular Conference sessions because of the dedicated spirit of those who serve; the standing committee chairmen, the members of those committees, and those who accepted special assignments." The reports of the standing committees show that the 1971-1973 biennium was a busy and productive one.

The City Panhellenic committee has continued *The News Bulletin* which serves as a valuable means of communication for City Panhellenics. It serves as a means of sharing successful and innovative ideas among City Panhellenics. Six issues of this *Bulletin* have been prepared and distributed during the biennium. Many City Panhellenics are directing their financial aid to collegiate members or College Panhellenics.

The College Panhellenics committee continues to serve

the over 400 College Panhellenic Associations in the United States and Canada. This committee observed these trends during the biennium: 1. A spreading upswing in the interest of entering college students for participation in small group experience such as fraternity membership; 2. More favorable publicity and supportive comments by college and university presidents and administrations; 3. A growing disenchantment with apartment living; and 4. A slight resurgence of interest in securing persons with fraternity background and experience to serve as Panhellenic or Fraternity Advisors.

The need for communication among College Panhellenics has long been recognized. When Delta Gamma announced, as one of their Centennial programs, assistance to College Panhellenics, they enthusiastically accepted the idea of supporting the publication of a newsletter to go to all College Panhellenics. Four issues of the *PH Factor* have been sent to all College Panhellenics during the biennium. The publication contains suggestions and ideas from College Panhellenics relating to successful programs and other news items of interest.

The Housing Committee conducted a housing survey during the biennium and the summary indicated that more groups are turning to lodges, Panhellenic housing and apartments as opposed to chapter houses.

The NPC-NAWDAC Liaison committee serves as a channel of communication between the NPC and NAWDAC and as a clearing house for ideas. Committee

members presented a most interesting and informative panel at the session. Mrs. Nash, Alpha Xi Delta and NPC chairman of the committee served as moderator. Panel members were Miss Judith D. Trott, associate dean of students, University of Mississippi; Miss Maxine Blake, Alpha Delta Pi; Miss Peggy Stroud, associate dean of students, Arkansas State University and Mrs. Carl Frische, Zeta Tau Alpha.

The Publications committee had a busy and productive biennium. *The Manual of Information* was revised and approved by the Conference at the Interim Session held in October 1972. It was ready for distribution in March 1973 and over 7000 copies have been distributed. The first handbook, exclusively for use by College Panhellenics, was published: *The How To For College Panhellenics*. The popular brochure, *Know Your NPC*, was revised, and the first copies were distributed at the session.

A very entertaining and inspiring program was presented by the Editors' Conference and the Association of Central Office Executives entitled "Greeks Have a Word For It." The theme was "Let's get PH and PR together!"

An important action taken by the Conference was to amend the Panhellenic Compact by adding a Section 6 to read: Pledges of a chapter whose charter has been rescinded or relinquished shall be eligible to pledge another fraternity immediately following the official release of the pledges by the fraternity. Pledges of a colony which has been dissolved shall be eligible to pledge another fraternity immediately following the official release of the pledges by the fraternity.

A resolution was passed expressing the Conference appreciation for the years of service rendered to the fraternity world by the George Banta Company with the publication of *Banta's Greek Exchange*. The discontinuance of the publication will vastly curtail the exchange of information among campuses and Greeks. NPC expressed its concern to the Banta Company and urged they reconsider.

One evening was devoted to special interests dinner held for national presidents, alumnae, collegiate and extension officers attending the session. This exchange of ideas and information by all women's fraternities was considered

valuable by those attending the dinner meetings.

In the words of the chairman, Mrs. Foxworthy, "As the National Panhellenic Conference seventy-first year comes to a close and with this biennium, we all have cause to breathe a sigh of relief. It's all like being submerged for a period of time and then being thankful that its finally time to surface again.

"Just as 1963 was the calm before the storm, 1973 is the wreckage that is left from it. All of a sudden it's terribly quiet. All of a sudden there's relative calm, and all of a sudden it's time to pick ourselves up, brush ourselves off and start all over again."

As her final duty Mrs. Foxworthy introduced the Executive Committee for the 1973-75 biennium: Mrs. Berne Jacobsen, Alpha Delta Pi, chairman; Mrs. Robert McKee-man, Delta Zeta, secretary and Mrs. W. F. Williamson, Phi Mu, treasurer.

The Conference concluded its forty-third Session with a banquet hosted by Alpha Delta Pi. Mrs. Foxworthy, mistress of ceremonies, introduced the speaker Dr. John D. Millet, vice president of Academy for Educational Development, Inc. and president of the General Council of Phi Delta Theta Fraternity, who delivered an address titled, "The College Fraternity of the Future."

One important feature of the banquet was the awarding of Conference trophies to outstanding college panhellenics. Mrs. Charles Merman, Sigma Kappa and chairman of the Awards committee, presented the awards. Receiving the National Panhellenic Conference Award was Texas Tech University. Second place went to the University of Wyoming, third place to University of Kentucky. The Fraternity Month Awards went to Auburn University, with second place to Georgia Southern University, third place to Oregon State University. William Woods College Panhellenic received the Awards Committee Trophy, which goes to an outstanding college panhellenic with five or fewer NPC groups represented on the campus. Second place went to Georgia Southern and third place was won by Clemson University.

An after dinner reception hosted by Delta Zeta, was the final event of the session.

In honor of her Centennial celebration, Gamma Phi Beta entertained all delegates at NPC at an after-dinner reception. A birthday cake, presented by the Memphis alumnae of Gamma Phi Beta, was served to the guests. Audrey Shafer and Marjorie Lundin.



Cindy Burkett (Midwestern '70), advisor to College Panhellenic at Texas Tech, was on hand to see her university receive the coveted National Panhellenic Conference trophy for outstanding Panhellenic organization.



Colossal Collegians on Campus

Barbara Carroll at Iowa State

While many Gamma Phis at Iowa State University lead active lives, one of the most versatile is Barbara Carroll, a psychology and speech therapy major. When she was recently tapped for Mortar Board, she reached the climax of her college endeavors.

One of Barb's most noted talents is



Tracey Bush
Wisconsin

Connie Broderick
Miami—Ohio

Barbara Carroll
Iowa State

her singing. Along with being Omega's song leader for two years, she is a member of the Iowa State Singers and Cardinal Keynotes, a campus pop group. As a member of the finance committee and in charge of personal donations, Barb worked many hours soliciting funds for the Singers planned European tour. Although the tour was later cancelled, Barbara did tour with the Cardinal Keynote group through Iowa's reformatories and correctional institutions.

Barbara extends her leadership and singing abilities into her church, too, where she serves as song leader and arranger for each week's music.

Barbara has served on Pop Council as a Goodtimer for the university swim team and was in the college's production of "Celebration."

One of her most rewarding experiences, she says, has been serving as pledge trainer this year. Barbara renovated the whole pledge program and, through many conferences and activities with all the freshmen, she became "more a friend than a leader. One of my most treasured items is a Crescent plaque that the class gave me."

Barbara has helped Gamma Phi Beta to grow. She has been a true leader and intimate sister to those who live at 318 Pearson.—*Barbara Nash*

Tracey Bush at Wisconsin

There is one girl in the Gamma chapter that deserves special attention. Tracey Bush, chapter president in 1972, was graduated with honors last December. A food administration major, Tracey was elected to membership in Phi Kappa Phi and Alpha Zeta honorary agricultural fraternity. She was one of eight Wisconsin seniors to receive

the 1973 Wisconsin Alumni Association award.

In the fall of 1972, Gamma was proud that she was one of the six finalists for Homecoming queen. An A.A.U. swimmer for two years, she continued to keep in shape by swimming and jogging daily. Last summer she worked in the Netherlands doing research in food chemistry.

Tracey will be married on March 9 and we all wish her the best for the future and hope that Gamma may continue to share somewhat in her already prosperous life.—*Tracey House*

Rebecca Ramon at Texas

Rebecca Ramon, a 1973 graduate of the University of Texas, spent last summer in Washington, D.C. as a summer intern at the White House. She worked in the office of Mrs. Anne Armstrong, counselor to the President.

The White House intern program, begun in 1969, is one of the many responsibilities of Mrs. Armstrong. Selection of the interns is based on proven leadership in community and academic affairs. In addition to their regular office activities, the group is encouraged to attend seminars led by top administrative officials. The purpose of the program is to acquaint young people with the executive offices and to utilize their energy and unique perspective. This year's group of 28 was the largest in the history of the intern program.

While a student at Texas, Becky was a member of Alpha Zeta chapter and of Omicron Nu, a national honor society for home economics majors.

Becky is working on her master's degree in foods and nutrition at Texas Tech University this year.

Susan Kettle
Miami—Ohio

Rebecca Ramon
Texas



Connie and Susan at Miami

Every chapter has someone to look up to with special admiration and pride. For Beta Epsilon chapter, there are two special persons.

Connie Broderick has more than her share of honoraries at Miami University, Oxford, Ohio. As an education major, she has been active in Kappa Delta Pi (education), Phi Kappa Phi (scholastic), CWENS (sophomore) and Mortar Board. She has served frequently on committees under the dean of women, Program Board and Association of Women Students. She is active in Student Education Association and American Childhood Association. Other honors include acting as Sophomore Counselor, Junior Student Assistant and serving on the University Residence Hall Advisory committee. And, she did her student teaching in Madrid, Spain, for a quarter.

Susan Kettle has been active in both Sorority and university affairs. She was voted Outstanding Pledge her freshman year, rush chairman her junior year and rush guide for Beta Epsilon. She has served in Miami Greek life as vice president of Junior Panhellenic and Greek Week secretary. She received her first honor early when she was chosen as Outstanding Freshman Woman of Miami for her work as vice president of her dormitory, class cabinet and freshman council. A member of Angel Flight, Sue has been elected Outstanding Angel for two consecutive years, Commander of Angel Flight, Military Ball Queen candidate and a finalist in Little General (a national Angel Flight award to pick hostesses for Air Force functions). Sue was chosen by the student body as one of the four finalists on the Homecoming court.

Both Connie and Sue will graduate this year and we send our thanks for the honor they have brought to the Beta Epsilon chapter of Gamma Phi Beta.—
Alice C. Demming

Susan Taylor
Memphis State



Kajun Kitchen at LSU

Last spring Louisiana State University at Baton Rouge held its annual Jambalaya Jamboree. Almost every fraternity and sorority participated in this gala event. This year, because of its tremendous success the previous year, the Gamma Lambda chapter presented its "Kajan Kitchen." More than 700 pounds of seasoned crawfish were purchased and, even before the end of the fair, the entire batch had been sold.

Decorations for the Kitchen consisted of picnic benches covered with red-and-white checked cloths. The backdrop was also done in checks with a huge crawfish at the entrance. Members of the sorority took turns selling the crawfish and cleaning up after the customers. The girls all wore white pants and red shirts.

The profits were huge, but the unity that it brought among the girls was even more rewarding.—*Anne Duplanter*

Susan Taylor at Memphis State

Have you ever known a person who is so involved and so enthusiastic about life that she seems interested in everybody and everything? Susan Taylor of Gamma Alpha chapter is that kind of a person.

At Memphis State, Susan loves working on her degree in journalism. She serves as fashion editor of the *Helmsman*, campus newspaper, and is an active member of Sigma Delta Chi (professional journalism) and Pi Delta Epsilon (honorary journalism).

On the campus, Susan serves as senator for the Residence Hall Association and as secretary for the Smith Rawls Complex. She is a senator on the Student Government Association and was chosen one of MSU's four student ambassadors. As a member of the Tennessee Intercollegiate State Legislature, Susan received the Carlisle award.

As a member of Gamma Alpha chapter, she has served as pledge class secretary, Panhellenic Council secretary and Intersorority Council secretary. She is now serving as the chapter vice president and has been selected for inclusion in *Who's Who in American Colleges and Universities*.

Want
something new
for Spring?



GAMMA PHI BETA HAS JUST THE THING

This beautiful charm was designed to commemorate Gamma Phi Beta's first 100 years—one of the 10 oldest women's organizations in America. Wear one on a charm bracelet, on a delicate chain as a necklace or buy two and wear as earrings! The seals are exact replicas of the charm embossed on gold metallic paper—perfect for sealing notes and letters. Both are approximately one inch high by one-half inch wide.

Charms . . .	sterling silver	\$ 7.00
	gold plate	\$ 7.00
	10 K. gold	\$18.00
	14 K. gold	\$26.00
Seals . . .	50 seals	\$ 1.00
	100 seals	\$ 2.00

Order now from

Gamma Phi Beta Central Office
630 Green Bay Road, Kenilworth, IL 60043
Please make checks payable to Gamma Phi Beta

It pays to advertise and this doesn't cost you a cent! As a service to our readers, we will list articles for sale by our alumnae chapters and available on a mail order basis. Read on. We bet you'll find several goodies that you can't live without!

Specialties of the House

Favorite recipes of the Tucson, Arizona, alumnae have been compiled in a color-keyed, paperback, spiral-bound publication. The new 1972 edition includes sections on Mexican food, children's recipes, meats, vegetables, hors d'oeuvres and many others. An especially delightful and informative section is devoted to time-tested household hints. Price: \$3.25, postage paid. Send orders to: Mrs. Edgar Romo, Jr., 4233 E. 6th Street, Tucson, Arizona 85711.

Bibs for Gamma Phi Babies

Mothers and grandmothers won't be able to pass this one up. The Boston alumnae are selling heavy white terry cloth baby bibs printed in brown. Each bib shows a happy, chubby baby perched on a crescent moon. In its hand the baby holds a tiny pink carnation, hand-embroidered by the alumnae. Two styles are available. One reads "My Mommy is a Gamma Phi"; the other: "My Grandma is a Gamma Phi." Price: \$1.70, postage paid. Proceeds will go to scholarships and charity. Send order to: Mrs. W. F. Burt, Longmeadow Road, Lincoln, Massachusetts 01773.

Go-fer Gamma Phi Buttons

This one is a natural for Rush! The Mankato, Minnesota, alumnae have a large quantity of lapel buttons for sale. And, in this day of button-wearing, you'll have fun with these. The one and one-quarter inch metal buttons are carnation pink printed with a brown gopher (Minnesota is the gopher state, you know!) holding a pennant with the Greek letters for Gamma Phi. The whole message reads "Go-fer Gamma Phi." Price: 25 cents each. Send orders to: Mrs. Jim Lloyd, 707 Baker Avenue, Mankato, Minnesota 56001.

Greeting Card Greats

What's the occasion? The Pasadena alumnae can help you express your love

GOOD BUYS FROM GAMMA PHI

and thoughtfulness with one of these original, especially designed for them, greeting cards. There's a white card illustrated with a pink perambulator with pink carnation wheels, whose message reads: "Congratulations on your little legacy." Other cards are designed for birthdays, anniversaries, good-byes, happy vacations, sympathy, graduation, showers, weddings, and party invitations. Price: 30 cents per card in assortments of 6 or 12. Send orders to: Mrs. Robert Kenney, 2385 Adair, San Marino, California 91008.

Decals and T-Shirts

San Antonio alumnae are offering for sale replicas of the 100-year emblem on car window decals at 50¢ each; T-shirts at \$3.50 and sweat shirts at \$4.75, each in sizes S,M,L. Order from Mrs. James R. Welsh, Box 13582, San Antonio, TX 78213.

Centennial Playing Cards

Calumet Area alumnae are offering double-deck playing cards, brown and white, with the Centennial charm imprinted in gold. Attractively gift boxed, they sell for \$3.75 per double deck; \$3.25 in lots of ten, postage paid. Order from Mrs. Robert Bielfeldt, 6329 Moraine, Hammond, Indiana 46324.

Post Cards

Meeting notice and plain post cards in Gamma Phi Beta colors, each printed with a carnation and crescent moon emblem are still for sale by the Fort Lauderdale alumnae. The printed cards serve as a distinctive and useful reminder to your members about your

meeting dates. The plain cards are useful for your many personal messages to friends and sisters alike.

Either personal or meeting notice cards are available in packets of 100 at \$4.00 per package, postage paid. Samples will be sent upon request. Send your check and order to: Mrs. James R. Hyatt, 5778 N.E. 17th Avenue, Fort Lauderdale, Florida 33308.

Needlepoint Kits

Needlepoint kits, with all canvases hand painted and taped, depict the Gamma Phi Beta coat-of-arms and come in the following sizes: 5 × 7 for \$5.00; 16 × 18 for \$10.00; and 19 × 26 for \$20.00. A carnation with crescent design comes in 18" square (pillow size) for \$10.00. Finished size will be two inches smaller. Please indicate design and size and allow 2-3 weeks for delivery. Make checks payable to: Mrs. John Zaepfel, 486 Morning Canyon Road, Corona del Mar, CA 92625. (California orders add 5% sales tax.)

Stainless Steel Knives

Tallahassee alumnae are selling stainless steel knives with hollow ground blades and polished aluminum handles. Available sizes include: paring knife for \$1.00; steak knife (singly) for \$1.25 or in sets of six (boxed) for \$7.50; butcher knife with 6" blade for \$1.85; slicer with 6½" blade for \$1.85; slicer with 8" blade for \$1.95; fork for \$2.00; carving set (8" slicer and fork in box) for \$3.95 and knife sharpener (German steel) for \$1.00. Postage is \$1.00 with each order. Mail checks to Mrs. Cyril V. Smith, 1836 Westminster Drive, Tallahassee, FL 32304.

Bumper Stickers

Oklahoma City alumnae have had designed and printed brown and mode bumper stickers that proclaim: "Gamma Phi Beta Centennial 1874-1974." The "C" in the world "Centennial" is our own crescent moon. Ideal gift for little sisters, pledge moms or bulletin board display in the dorms. All alumnae who are driving to Convention surely will want one. Price: 50 cents each, including postage. Order from Mrs. Richard M. Jennings, 5829 Norman Road, Oklahoma City, Oklahoma 73122.

Nostalgia

The Psychedelic Sixties



By MARY KAY DORMAN KABLER, Kansas

The Sixties were a time when singles swung, hippies rocked, and gun shots snuffed out the lives of world leaders. There were cop-outs, be-ins, love-ins, bad trips, go-go-girls, unisex and flower power. Ecologists fought for the environment, Women's Libbers burned their bras, and doves fought hawks. Confrontation was the watchword, and, despite a few laugh-ins, the decade is apt to be remembered more for its hair than for its wit.

J. Edgar Hoover Sleeps With a Night Light

The first President born in the Twentieth Century, John F. Kennedy inspired a nation and a world. Young John was the first baby born to a President-elect and his wife; Carolyn's pony, "Macaroni," became famous; and a chic Jackie set the pace in fashion and the Arts. While the public avidly read magazine articles about these "beautiful people," JFK struggled with the ill-fated Bay of Pigs invasion and the Cuban missile crisis. Cries of "nepotism" arose when he appointed his brother, Bobby, Attorney-General. Then came the Day of Drums. But it was not over for stalwart Rose Kennedy. As the decade wore on Teddy's back was broken in a plane crash; Bobby was slain; Jackie and Ari Onassis were married, and then there was Chappaquiddick.

Lyndon Johnson took the oath of office in the cabin of the Presidential jet at Love Field in Dallas; added "The Great Society" to "The New Frontier"; and, in 1964, won over Barry Goldwater by the largest majority since the first presidential voting statistics were compiled in 1824. Uniform Daylight Savings Time became effective, and the Medicare-Medicaid Acts passed in Congress. The escalation of the war and the emergence of black power brought the credibility gap, and LBJ retired. Stable, middle America

stood up to be counted, found its voice, and elected Richard M. Nixon. Patriotic flag decals appeared on car, store and home windows, and even on baby carriages.

What If They Gave a War and Nobody Came?

Where Harry Truman had sent 35 military advisors to Vietnam, and Ike some five-hundred more, JFK sent 16,000. Under LBJ the war escalated and the casualty lists mounted. Jane Fonda, later an outspoken anti-war activist, was Miss Army Recruiting Girl for the Defense Department in 1962, a role she played free of charge. Young men burned their draft cards, and ten elderly residents of a nursing home in South Dakota burned their library cards. Some 60,000 draft dodgers sought refuge in Canada; outside the Chicago Democratic convention hall 5,000 demonstrators staged protests. Folk singer Joan Baez went to jail for her part in anti-war activities. A Beverly Hills mother founded "Another Mother for Peace," and within a year had 100,000 members. A million Americans called for a war moratorium, and President Nixon announced a winding-down policy, and began withdrawing troops from Vietnam.

Take a Hippie to Lunch

Buttons and bumper strips characterized the feelings of youth. As a result of the post-World War II baby boom the age group from 14 to 24 expanded by an unprecedented 52 percent. The voting age was lowered to 18. Communes sprang up; in Haight-Ashbury thousands gathered for a summer love-in. The Woodstock Music Festival was a summer touchstone for youth; police, yuppies and teeny boppers battled at Disneyland; the upheaval at Berkeley was

Nostalgia (cont.)

unmatched in the history of American education. The invasion of the Beatles triggered a declaration of independence—long hair. But the rebels had no wish to be told that, historically, they were run-of-the-mill. Some young people turned to drugs, while reprimanding their parents for making money, smoking cigarettes, and having a cocktail before dinner.

Black Is Beautiful

The Civil Rights Law of 1964 was passed after a three month Southern filibuster—the longest in history. There were freedom rides, “natural” hair-dos, and the Black League of Afro-Americans. Malcolm X, Stokely Carmichael and Eldridge Cleaver were in direct opposition to non-violent leader Martin Luther King, Jr., who was slain in 1968. Harlem and Watts were hot, black ghettos flamed, and a bumper sticker read: “Burn, baby, burn.” Black comedian Dick Gregory applied bitter irony to the crusade for black rights. Jimmy Walker focused his humor on realities in ghetto life, while Flip Wilson and Nipsy Russell sugar-coated their messages. *Ebony* magazine became popular, and blacks found pride in their culture. Perhaps the major advance of the decade was the new image black Americans formed for themselves.

I Am A Human Being: Do Not Fold, Spindle or Mutilate

Science fiction came true in the Sixties. By 1968 there were 40,000 computers in the U.S. and we became a nation of numbers. Astronauts floated in space. Dozens of deep-diving vessels burbled to the sea bottom; a man in a bathyscope reached 35,800 feet below sea level; and Project Tektite established a dormitory on the bottom of the Caribbean where aquanauts could study underwater ecology.

Satellite *Echo I* proved it possible to communicate between distant areas on earth; *Telesat I* transmitted live telecasts across the oceans. The Navy's *Transit L-B* proved the feasibility of navigational satellite systems. The U.S. and Great Britain sent up *Ariel I* to provide information on the variation of cosmic rays; the joint U.S.-Italian *San Marco* was placed in equatorial orbit. *Echo II* was the first satellite to be used in cooperation with the USSR, and *Nimbus I* took the first photographs of the earth's nighttime cloud cover. The *Early Bird* was the world's first commercial global communications network satellite.

Keep the Faith, Baby

In 1960 the Russians brought two dogs safely back from orbit. A chimpanzee named “Ham” made the first U.S. orbital flight. John J. Glenn, Jr. was the first American to orbit the earth; and, in 1963, Valentine Tereshkova, of the USSR, was the first woman to go into space. We had Projects Mercury and Gemini, but in the Apollo Project a three man crew perished during a practice countdown—the only fatality of the U.S. space program. In July, 1969, Phi Delta Theta Neil Armstrong, and “Buzz” Aldrin became the first men on the moon. In the most expensive telephone call in

history, President Nixon hailed them for providing “the greatest week in the history of the world since the Creation.” On John Rootes' birthday two more astronauts bounced on the moon's surface, but some die-hards insisted it was all a photographic hoax.

Help! I'm Having An Identity Crisis!

London's Carnaby Street opted for the “mod” look; Jean Shrimpton and Twiggy were the top models. Designer Rudi Gernreich showed a topless swim suit. Mary Quant designed dresses that went up until they became the miniskirt, and, ultimately, the micro. Pierced ears became fashionable, permanent press appeared, boots were “in”, and women wore signature scarves, Pucci pinks, and patterned panty hose. Even the Duchess of Windsor ordered a paper dress. Most grotesque was the “funky” look—granny glasses, moth-eaten fur coats, and floppy hats. Miss Clairol asked: “Does she . . . or doesn't she?” and hair coloring became respectable. Men adopted the Edwardian look, wild colors, and handlebar mustaches, long sideburns and longer hair. The dashing scarlet jackets of the Royal Canadian Mounted Police were replaced, except for ceremonial occasions, by dark blue caps and trousers, brown jackets, and ankle boots.

Stop, You're Blowing My Mind

By 1967 more homes had television than had running water and indoor toilets. Children with 5,000 hours of TV viewing under their belts marched off to kindergarten to string beads. Batman and Robin battled evil with “Bam! Pow! Zowie!”; Tiny Tim and Miss Vickie were married on the “Tonight Show.” Carol Burnett, a young comedienne who appeared with Garry Moore, soon had her own show, Mia Farrow and Ryan O'Neal suffered on “Peyton Place,” Hugh Downs hosted “Today,” and the Smothers Brothers fought censorship with CBS. “Sesame Street” began; Raymond Burr sat down and became Robert Ironside; television was installed in the South Vietnam bunkers for the boys at the front. Huntley and Brinkley were the top newscasting team; French chef, Julia Childs, kept her cool when she burned the brisket; and Phyllis Diller parlayed a rubber mind and face into instant fame.

“Hair” and “Oh, Calcutta!” shocked theater-goers. Canadian-born Robert Goulet played Lancelot to Richard Burton's King Arthur. Gravel-voiced Tammy Grimes romped through “The Unsinkable Molly Brown,” and the New York Golden Theater presented “A Night With Mike Nichols and Elaine May.” Playwright Neil Simon had “Plaza Suite,” “Barefoot in the Park,” “Promises, Promises,” and “The Odd Couple.”

Movies ranged from Clark Gable's last picture, “The Misfits,” to Julie Andrews in “Mary Poppins.” Lynda Johnson went to the Academy Awards with George Hamilton; Troy Donahue and Tab Hunter thrilled the young. Doris Day commemorated the northeast coast blackout of 1965 with “Where Were You When the Lights Went Out.” Carol Linley and Carroll Baker starred in different versions of “Harlow,” and “Bonnie and Clyde” premiered in Denton, Texas. Raquel Welch became an instant star after uttering four cryptic lines in “One Million Years B.C.,” and Barbara Streisand played Fanny Brice in “Funny Girl.” Foreign

movies became popular; and "Guess Who's Coming to Dinner," "The Graduate," and "Midnight Cowboy" became controversial.

It Is Ignorant Not to Vote

Perhaps it was just as well we found out that Johnny couldn't read! Truman Capote wrote "In Cold Blood," and Masters and Johnson published "Human Sexual Response." Crusading biologist Rachel Carson threw the pesticide industry for a loss with "Silent Spring." Author William Manchester accused the Kennedys of tampering with history; John Steinbeck won the Nobel Prize for Literature; and Carl Sandburg died. Betty Friedan wrote "The Feminine Mystique"; and after writing "Sex and the Single Girl," Helen Gurley Brown turned *Cosmopolitan* into a bible for hip single girls. *The Ladies' Home Journal* began running such treatises as "When Couples Fight About Extramarital Sex." *The Saturday Evening Post* died, as did 160 daily newspapers. While ninety million people read "Peanuts" every day, many opted for the *Playboy* Advisor.

Beverly Sills, 37, became famous in a 1966 production of Handel's "Julius Caesar" at the New York City Opera, and three years later was singing at LaScala. Most people preferred Rudy Vallee singing "Winchester Cathedral." Burt Bacharach became the song writer of the decade, and "Raindrops Are Falling on My Head" competed with "Moon River" and "Sgt. Pepper's Lonely Hearts Club Band." Nancy Sinatra had a hit with "These Boots Are Made for Walkin'"; Cher, of Sonny and Cher, sang "Alfie"; and Petula Clark came out with "Downtown." We could hear Herb Alpert and the Tijuana Brass on cartridge tapes. Rock groups had names like: *The Grateful Dead*, *The Vanilla Fudge*, *The Lovin' Spoonful*, and *Blood, Sweat and Tears*. Discotheques with psychedelic lights aped "Arthur" in Manhattan, and "The Daisy Club" in Los Angeles. At least the dances solved the problem of the awkward dance-floor conversation teenagers used to make.

Make Love, Not War

Jogging became a national pastime, people boated, surfed and skied. The National Skate Board championships drew 600 contestants. Vince Lombardi's Green Bay Packers won the first two Superbowl games, and bonus baby Joe Namath helped the Jets win in 1969. The Baltimore Orioles won their first World Series; later the improbable Mets won the pennant race. Sandy Koufax' career was ended by arthritis, and Mickey Mantle was a \$100,000 a year baseball great. Pro basketball found itself with 25 clubs, and UCLA graduate, Lew Alcindor, received more than a million dollars for a pro contract. Bobby Hull was the big man on ice as the National Hockey League doubled in size. Golfer Jack Nicklaus rivaled Arnie Palmer as the leading links money winner, and Jean-Claude Killey was the world's skiing idol. Willie Shoemaker was the nation's top jockey, and in the 1968 Olympics in Mexico City Mark Spitz was an also-swam.

Turn On, Tune In, Drop Out

There were nearly ten million people over 65, and grand-

parents who had necked in rumble seats went off to play shuffleboard in new-fangled retirement villages. In 1965 Canada officially adopted the Maple Leaf flag, which had been in general use for 20 years. The U.S. produced its last silver coin, and the AP voted Margaret Chase Smith, Sigma Kappa, one of the ten most influential women in the world. Henry Kissinger left Harvard to become the presidential foreign policy advisor; and a rocket-propulsion mechanism strapped to a man's back was exhibited at the New York World's Fair. Montreal held Expo '67; and Sir Winston Churchill was made an honorary citizen of the U.S. There were more than 70 successful hijackings to Cuba; the Boeing 747 superjet was airborne, and we let our fingers do the walking in the Yellow Pages.

It was announced that there had been no small pox deaths in the nation since 1948; an estimated 20,000 babies were affected by a German measles epidemic; and the first surviving American quintuplets were born in Aberdeen, South Dakota. A successful heart transplant took place in Cape Town, South Africa; the heart pace-maker was introduced. Polish jokes appeared, and the Supreme Court banned public-school prayer.

Computer courtships helped boys meet girls; the first three-color U.S. postage stamp was issued; and happiness was only a small, warm puppy. The "pill" was introduced, and "Trivia" seemed destined to be the game of the Sixties. Pierre Trudeau replaced Lester Bowles Pearson as Canadian prime minister; the U.S.S. *Pueblo* was seized by North Korean patrol boats; and Thurgood Marshall became our first black Solicitor General.

Don't Trust Anyone Over 30

Joe College was put in the closet with other memorabilia of the past, scorning rah-rah pep rallies, school dances and beauty queens. Students sympathized with the seething college radicals, but few took an active part. There was significant freedom in hours, dress, visitation and student programming. Volunteers were off to the Peace Corps or Vista, or planned years of graduate study. Only 68 of Harvard's 1968 graduating class of 1,134 went directly into the business world.

While it was said that the system was faltering, the Greeks expanded their world to encompass problems of the local community. Gamma Phi Beta installed twenty-two new collegiate chapters in the decade, from Gamma Gamma through Delta Alpha! Eleanor J. Sieg (Iowa) became Executive Secretary, and supervised the move of Central Office to spacious new quarters, with room for our newly computerized service. Attendance at our conventions continued to grow, and Gamma Phi Beta proved to the world that sororities were not dead!

It was a decade of tragedy and assassinations—of fads and "camp," when we danced the bugaloo, and the Watusi was introduced at the White House. We found, for certain, that smoking was dangerous to our health, we used the first Princess phone with a lighted dial, and did our own thing. Science and technology advanced at a speed that created moral and ethical questions which rocked the foundations of our traditional beliefs and values. It was, all in all, a puzzling, abnormal time. It was the psychedelic decade of the Sixties.

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FOUNDED NOVEMBER 11, 1874, SYRACUSE UNIVERSITY

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Helen M. Dodge Ferguson, died October 21, 1937
Frances E. Haven Moss, died June 1937
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By the light of the Crescent Moon

It's rare these days that one hears a good old fashioned success story where hard work and determination pay off and where the "good guys" win. Such, however, is the saga of the Oregon 1973 Legislature's House Bill 2378.

Oregon State University's fraternities, sororities and privately owned cooperatives received the greatest financial boon in their history with the adoption of HB 2378, a measure which provides that these groups will no longer pay *ad valorem* taxes for the support of public school programs. The savings to these groups will amount to \$28.49 per \$1000 of assessed valuations. The living organizations will continue, as they have always proposed to do, the payment of *ad valorem* taxes for the support of city and county public services.

Reduced property taxes will allow the fraternities and sororities to pass along the savings to members with a reduction of \$10 to \$12 per month per member during the school year. These living organizations will now be able to compete more favorably with tax exempt University owned housing. Much credit for coordinating the task force of students, alumni and advisers is due Dean Emeritus Dan Poling (Beta Theta Pi) whose interest and persistence led the campaign.

Kay Conrad and William J. Brennan, assistant deans of students at Oregon State, have written a paper on this remarkable campaign, which will make interesting reading for any group who would like to organize a similar task force. Kay is a Gamma Phi Beta graduate of the University of Idaho where she was a member of Xi chapter. Write to her at this address: Miss Kay Conrad, Office of Student Services, Oregon State University, Corvallis, Oregon 97331.

Old Gamma Phi House at Norman

Those of you who lived in the Gamma Phi Beta house at 602 West Boyd in Norman, Oklahoma, will be sad to hear that it has been torn down and a new Alpha Sigma Phi fraternity apartment complex will take its place. Several of the Gamma Phi Betas in the area went by and got a brick to make a keepsake doorstep.

Heroic Feat in Austin

Two Austinites, Bill Heard and his mother, Elaine White Heard (Texas '48) have been awarded Presidential Commendations for participating in a rescue last May in San Marcos. While attending an outing planned by the Austin Travelers Club, Elaine and Bill heard the cry for help, ran to the river, and with great difficulty managed to save a man and his son from drowning in the San Marcos river. Elaine's mother is Viola Baker White, charter member of Alpha Zeta chapter at the University of Texas.

Karate-ka, Debby Bloch at Michigan State

If you've always thought a karate artist as a huge male with hands of chilled steel, hear this. There is a diminutive five-foot-four, 115 pound feminine brunette in graduate school in Michigan State who is a veteran karatist of two years. She has mastered the milder aspects of the art and hopes to continue her efforts and win the Black Belt. Debby Bloch (Wisconsin State University-Platteville) explains that karate is, like all the unarmed martial arts, a means of visiting prompt correction upon an aggressor. But, she says, it is also a spiritual discipline which brings self-knowledge, confidence, a sense of honor, propriety and humility.

Debby was graduated from Wisconsin-Platteville last June with a major in French and is now serving as a graduate counselor to Beta Delta chapter at Michigan State while pursuing her master's degree. A handy karate chop should make everything easier.

A New Crescent Circle in Pensacola

Last September Janis Abernathy, alumnae director in Province VIII, flew into Pensacola, Florida, to help a small group of Gamma Phi Betas organize a Crescent Circle. And, we'll bet this new circle has an inside track to the Grand Council. Two of its charter members are Martha Hustad Huestis (Minnesota), daughter of the Alumnae Vice President, Virginia Geiger Hustad (Minnesota) and Pamela Shafer Burke (Missouri), daughter of Audrey Weldon Shafer (Missouri), International Grand President. Congratulations and welcome to our Pensacola alumnae.

Happy Days

One of the greatest thrills this old editor has had in many a day was attending the Founders Day celebration in Syracuse and New York City. We've covered the Syracuse festivities on page 14. The New York City banquet was held at the Princeton club, a prestigious spot in mid Manhattan. The tables were beautifully decorated, the program was entertaining and inspiring. Orra Spencer Reid (Michigan), former Grand President, presided at the candlelighting service and it was with wide-eyed wonder that we all watched as 43 candles were lit, one for each Gamma Phi Beta chapter represented at the meeting. There were even three from the University of Missouri so the editor didn't even get the chance to light the candle for Alpha Delta. She might have had her nose out of joint, except for the fact that the honor went to Alpha Delta's first pledge, in 1921, Evelyn Bridgens Loosley. What a lovely lady and what a lovely evening. Thank you.

B.L.H.

***Kick up your heels
at Gamma Phi Beta's
Birthday Party!***

Happening: "School Daze" banquet

Time: Sat. June 15, 1974

Place: Kansas City's beautiful Crown Center Hotel

Costume: Your *old* school clothes.

Come as you *were*!

