A red Christmas ornament with a white band is centered on the page. The ornament has a decorative black line pattern of teardrop shapes and dots. It is set against a background of black and white pine branches. The text "the Crescent" is written in a red script font across the white band, and "GAMMA PHI BETA" is written in a black sans-serif font below it. The date "december 1974" is printed in black above the title.

december 1974

the
Crescent

GAMMA PHI BETA

IT'S A GIVE AND TAKE

proposition Gamma Phi Beta offers you. In establishing new editorial directions, THE CRESCENT hopes to maintain its quality format with four issues a year.

But NOW, in an experimental move, the May CRESCENT will be published in **tabloid** form. This will permit reinstatement of the much-missed Greek-Letter and Alumnae Chapter letters. That's the Sorority's holiday gift to you.

In return, we ask you to comply with the revised CRESCENT guidelines. (See next page for details.)

Let us hear from you NOW—for upcoming issues. And in the future as to how we're doing—what's right, what's wrong—particularly your reaction to the May tabloid. We are here to make your moments with THE CRESCENT happy and informative ones.

—The Staff

THE CRESCENT

Volume 74, Number 4
December, 1974

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SUBSCRIBERS: Send all questions and changes of address in regard to the Directory of International Officers, chapter list, membership chairman, chapter presidents' lists and In Memoriam to Central Office, Box 186, Kenilworth, Ill. 60043.

NEW EDITORIAL DIRECTIONS

SISTER PUBLICATION

A semi-annual newsletter, as yet unnamed, will be launched by Gamma Phi Beta this winter. Its purpose: to carry all the important announcements that formerly were mailed in the form of bulletins from Central Office.

Named editor of this new publication is Janet Lynn Thompson (Memphis State). She explains it will be mailed **only** to Greek Letter and Alumnae Chapter presidents, and International Officers and Chairmen. First issues should be in their mailboxes in February.

Deadline for the newsletter is January 15, 1975.

Send material directly to Miss Lynn Thompson, 2771 Treasure Island West, Memphis, Tenn. 38118.

NEW CHAIRMAN OF PUBLICATIONS

From consulting with collegians to chairman of publications—that is the progress of Lynn Thompson in just one short year. In addition to editing the newsletter, she has contracted to revise Gamma Phi Beta's manuals. Chairman of publications is a new post in the Sorority's structure.

Lynn was a journalism major at Memphis State and editor of the yearbook, The DeSoto. She also edited the Panhellenic Rush Handbook and was president of Sigma Delta Chi, professional journalism society.

In 1973-74, she served as one of the Sorority's three collegiate consultants. During this period she colonized and helped install Delta Eta, University of California-Irvine.

Lynn has served Gamma Alpha (Memphis State) as pledge director and currently is its rush advisor.

Lynn Thompson

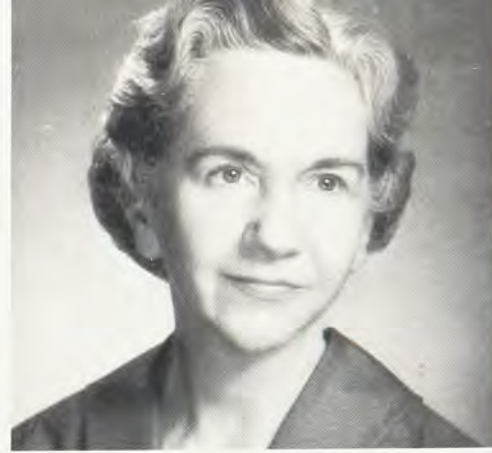




Geraldine Epp Smith



Mary Agnes Welsh



Dorothy Ward Martin

YOUR CRESCENT MAGAZINE STAFF

The three women who will be putting together THE CRESCENT can do a good job if they have your help, suggestions for stories and cooperation on deadlines. Get to know them because they want to serve you well.

The Editor-in-Chief . . . Geraldine Epp Smith (Missouri). Better known to St. Louis friends as Jerrie, she takes over as editor with this issue. Jerrie has been feature editor for the past two years.

Employed as program coordinator for the nationally-known Women's Crusade Against Crime, St. Louis, Jerrie is an active member of the St. Louis Press Club, serving as editor of its *Catfish Courier*. Her professional experience includes five years with the *St. Louis Globe-Democrat*, 16 years as a staff writer, then editor with Chilton Publications, and three years with a Boston firm dealing in communication services. She is a member of Gamma Alpha Chi, advertising honorary.

Jerrie served a two-year term as president of the St. Louis Alumnae, and more recently as Gamma Tau (St. Louis) corporation board treasurer. She edited the *Crescent Moon* at the Greenbriar convention.

ALUMNAE EDITOR . . . Dorothy Ward Martin. Another native Missourian with a journalism degree from Mizzou, Dorothy is best known to CRESCENT readers for "It's All Greek To Me." She recently served as PAD for Province X. She's also served the Columbia Alumnae in every office including those of Alpha Delta advisor and delegate to City Panhellenic.

Dorothy is a member of PEO and a past state president. She joined Columbia's first Gray Lady class and still enjoys the work. She also is secretary of her church board.

COLLEGIATE EDITOR . . . Mary Agnes Welsh (Memphis State). Serving THE CRESCENT for the first time is "Magnes," a public relations assistant for Memphis Light, Gas and Water Division.

She earned her BA in journalism in 1970 and is now working toward a master of arts with a major in radio, TV, film at MSU. While an undergraduate, she served as editor of the school newspaper.

Magnes is currently serving as president of the Memphis Alumnae, and also as financial advisor to Gamma Alpha chapter.

Her professional organizations include treasurer of Women in Communications, treasurer of the Memphis Downtown Aux-

iliary Unit, and a member of Sigma Delta Chi, professional journalism society.

THE STAFF SETS THE STAGE

With the inauguration of the newsletter and the May tabloid, THE CRESCENT's role will alter slightly. Though newsletters will publish communiques to the Sorority from its International officers, the magazine will serve as the official spokesman for the Sorority, the Foundation and International programs on a broad fraternal level.

While the tabloid will carry summations of chapter activities, the magazine will run more features on individual alumnae and collegians. BUT even more exciting things are planned . . . !

With your help, we will offer a Greek exchange of ideas on such topics as rushing, philanthropy, fund-raising, campus trends and other special topics we hope you will suggest.

In brief, these are some ways you can help:

UPGRADE THE POST OF CRESCENT CORRESPONDENT. Don't look at it as low-job on the totem pole. Give it to the best woman you have—one who is trained to write, or at least enjoys writing. Some correspondents have become discouraged, we have been told. And understandably with the cut-back on space. But with two publications, there is much more room for coverage, and good material is needed.

SUBMIT QUALITY BLACK AND WHITE PHOTOS. Fuzzy prints or colored pictures will not do. If you have an outstanding project or feature, invest in a professional. Another potential source is a local newspaper photographer if the event is covered.

STUDY STYLE SHEETS. Pay particular attention to names. Always provide given, maiden and married names and bracket the name of the school.

OBSERVE DEADLINES. These are February 1 for May issue; June 1 for September; September 1 for December; and December 1 for the March issue. **DON'T WAIT FOR DEADLINES.**

WHO GETS WHAT? Send, as follows:

Ideas and Comments	Alumnae Items	Collegiate Items
Geraldine Epp Smith (Mrs. Alex W.) 300 Mansion House Apt. 1501 St. Louis, MO 63102	Dorothy Ward Martin (Mrs. R. J.) 200 E. Burnam Ave. Columbia, MO 65201	Mary Agnes Welsh 3365 Steve Rd. #6 Memphis, TN 38111

BUSINESS MANAGER: Eleanor J. Sieg, Central Office.
NOW, WE'VE HAD OUR SAY. LET'S HEAR FROM YOU.



HARRIET SCHULTZ McMILLAN ties a ribbon on a wreath—only one of thousands she does each Christmas season.



WALKING FROM ONE FIELD to the next, Harriet is silhouetted against a forest of short leaf pine trees, planted for conservation purposes.

Christmas: AN EVERYDAY THING

At the tender age of 47, can you change your way of living, start something entirely different, and follow through to a satisfactory new way of life? "Yes, you can," says Harriet Schultz McMillan (Washington-St. Louis '33)—"if you're willing to give up social things, adjust your way of thinking, and work, work, work!"

In 1955, Harriet and her husband, Jim, bought a farm, 30 miles from St. Louis, to get the family out of the city on weekends. They knew nothing about farming or cattle, but Jim had read about a new trend in Missouri—growing Christmas trees.

"We did a lot of research," Harriet explains, "and receiving encouragement and help from the State, we planted our first crop. We soon found out there's more to this industry than just putting trees in the ground and letting them grow. There's weed cutting, shearing, spraying and tender loving care necessary to production. Later comes marketing."

Both McMillan boys became so interested in the family farm that Jim III went to the University of Missouri's School of Horticulture and Sandy planned to follow.

Then the roof fell in. Jim, a Division Retail Manager for a major oil firm, was to be transferred to New York. The St. Louis office was closing. This would have meant selling the farm, ruining the boys' plans and moving to "the big city" which Jim had never liked.

The decision was made to stay put, start a garden center and nursery in one part of an old building in suburban Webster Groves—a building that had belonged to Harriet's father and had, since the late 1800's, been a feed store and mill. The three months that Jim spent in New York, culminating projects, were used to plan the new venture. Fortunately, the oil company was generous when Jim terminated his 19 years of service, and this helped. "We opened Rolling Ridge Lawn & Garden Center in March, 1959," Harriet recalls.

"I learned in a hurry how much I didn't know," says Harriet. "Having avoided chemistry in school, I suddenly was faced with selling fertilizers, sprays, etc.—everything had a chemical analysis! I studied the back of every bag of fertilizer, read labels on every box and bottle, and accumulated a good quantity of reference books.

Who would have believed there were so many different kinds of seeds, plants, mulch, bugs, and weeds."

The McMillans struggled to keep going until both boys graduated and could take over full-time management. But meanwhile the business had grown so much, they were still very much needed, especially at the seasonal crushes.

"When our Christmas trees were finally ready to harvest (it takes 7 years), December came to life," Harriet said. "We added the wreaths and roping and cut boughs first—those things customers ordinarily look for when shopping for trees. Because the shop looked 'dull,' I started tying red bows and decorating the wreaths to give them color. Bows sold faster than I could produce them and today I start tying them in July."

Jim and Harriet converted the old stable below their retail store into a Christmas Shop, and now pursue the gift shows for Christmas merchandise, buying many kinds of do-it-yourself items for their creative clients. They also added a side greenhouse to accommodate growing holiday needs. This converts in spring and fall to an ideal setting for seasonal flower and plant sales.

There's a lot left out of this story—about heartaches and worry—no rain, or too much rain for the trees—and being too tired to eat during the busy seasons. But, has it been worth it? "Oh, yes," Harriet assures us. "Our boys and their families live close by; we see our grandchildren often; and working together as a family is highly recommended by the McMillan clan. It requires a good sense of humor between us all; respect for each other's judgment and sensitivity to family member moods.

"When you make a drastic decision as we did, you never look back. You *can* do what you set out to do," Harriet emphasizes. "You can change your way of life and find something even better."

And, wishing us all a Merry Christmas, Harriet adds this important . . .

P.S. "Never undersell sororities and fraternities. What would we have done without the support of all my Gamma Phi Beta sisters, Jim's Sigma Chi brothers, the boys' Beta Theta Pi contemporaries and, later, their wives' Kappa Alpha Theta friends?"

» » »



The Gamma Phi Beta Foundation

Gamma Phi Betas are giving! Historically this is true. Throughout our 100 years, members have worked locally to aid the unfortunate, at the same time backing up our Sorority's international programs on camping and scholarship.

In anticipation of this Centennial year, Grand Council designated the Foundation as recipient of the major portion of Centennial Fund gifts. As a result, a Founders Scholarship Fund was established. In addition, some Gamma Phi Beta groups elected to create scholarships in tribute to former Grand Presidents. Happily, an unprecedented number of scholarship winners were announced at the Centennial convention. And, despite the increased emphasis on scholarship, the camping pro-

grams were strengthened, too.

The continuance of these additional Foundation scholarships as well as the camps is *now* dependent on voluntary contributions. While the sorority contributes to the Foundation from its educational and philanthropic fund on an annual per capita basis this amount is only about half of what is needed to keep programs at their present levels. There is no provision for increasing them.

After you read the next pages covering our Sorority's philanthropic activities, we hope you will share part of your Christmas with the Foundation. A birthday check would be a great way to give Gamma Phi Beta a send-off into its second century.

—The Editor

AWARDS FOR ACADEMIC ACHIEVEMENT

Twenty-nine young women received gold coat-of-arms charms last spring. Appropriately engraved, these charms represent perfect academic achievement—a straight A average.

According to Peg Harvey Gault, retiring Awards Chairman, 26 members were honored for scholastic achievement during 1972-73; 3 for 1971-72. (Late reports, no doubt!)

Among them is a three-time winner:

Candy Stevens, Gamma Beta (Gettysburg)

Also, these two-time winners:

Marcia Cain, Alpha Zeta (Texas)

Joan Myers, Gamma Beta (Gettysburg)

Gamma Phi Beta congratulates them—and 26 more four-pointers:

Jenny Nelson, Gamma (Wisconsin)

Dana Bleakley, Theta (Denver)

Ann Zegob, Theta (Denver)

Becky Arkebauer, Pi (Nebraska)

Lori Chace, Pi (Nebraska)

Patti Dunn, Pi (Nebraska)

Joanie Medlock, Pi (Nebraska)

Janet Finsness, Alpha Beta (N. Dakota)

Ann Hollingsworth, Alpha Zeta (Texas)

Suzie Thomas, Alpha Zeta (Texas)

Debra LaQua Sjoquist, Alpha Omicron (N.D. State)

Wendy Wetzel, Beta Alpha (USC)

Beth Brubaker, Beta Gamma (Bowling Green)

Sally Watring, Beta Gamma (Bowling Green)

Nancy Crassweller, Beta Epsilon (Miami-Ohio)

Jill Weaver, Beta Epsilon (Miami-Ohio)

Laurel Offord, Beta Lambda (San Diego)

Meri Goyette, Beta Nu (Vermont)

Norma Blumhof, Beta Omicron (Oklahoma City)

Jonette Crowley, Beta Rho (Colorado)

Lea Diehm, Beta Psi (Oklahoma State)

Barb Ensor Cook, Gamma Beta (Gettysburg)

Xuchitl Nodarse, Gamma Psi (Northern Iowa)

Kay Strother, Gamma Psi (Northern Iowa)

Denise Harris, Delta Gamma (Nebraska-Omaha)

Kathy Stoy, Delta Delta (Calif-Fullerton)

With only 18 chapters reporting, it is very likely that some four-pointers are missing from this list. If you are one of them, contact your collegiate scholarship chairman or the new Awards Chairman: Mrs. Marvin Stromer, 801 E. Third St. North, Ladysmith, WI 54848.

Spectacular Scholars

Eighteen Recognized for Their Achievements

Heading the list of those receiving \$12,600 in Foundation Fellowships and Scholarships is the recipient of the \$2,000 Lindsey Barbee award. She is

Colleen Sue Harmon, Lamar State '72. Graduating with a B.A. in Psychology, Colleen had been working as director of rehabilitation with the Goodwill Industries of Austin, Tx. She is using her fellowship to complete a Master's Degree in Rehabilitation Counseling.

She won't stop there! Her ultimate goal is to obtain a Doctor of Psychology and remain in the field of rehabilitation. Her more specific aim: "the area of personal adjustment to disability."

Gloria G. Hubred, Wisconsin '72, is one of the winners of a \$1,000 Founders Fellowship. This is providing her third year at the Medical College of Wisconsin, Milwaukee. Her goal is to specialize in internal medicine . . . and

to pay off more than \$5,000 in other educational loans. Her fortitude is tremendous.

Margaret May Walsh, William and Mary '73. Now working for a Masters in Education at the University of Massachusetts, Margaret's graduate project is "Curricular and Organizational Studies—Leadership for Change."

Her professional aims are high and unique and, to quote her: (1) to achieve a position in the public school system as consultant in Curriculum and Instruction, Staff Development and Organization and Leadership for Change; (2) doctoral work in one of these fields; and finally, (3) development of an alternative school system to operate 5 p.m. to midnight. Her Foundation award—\$1,000.

Catherine Ann Sutton, Colorado '74. Now holding a B.S. in Education, Catherine is working for a Master's in Special Education. She'd like to teach trainable mentally retarded children as well as those in elementary



Colleen Harmon



Gloria Hubred



Margaret May Walsh



Catherine Ann Sutton



Judy Canfield Dennis

school. Her \$1,000 fellowship should accomplish this purpose.

Judy Canfield Dennis, Oklahoma State '61. Holder of a B.S. from Oklahoma State and a MBA from West Texas State, Judy has been teaching in the Pampa (Ind.) School District for the past seven years. She began her doctorate studies in business education at Oklahoma State last June—hopes to complete them by August of 1975.

Gamma Phi Beta's fourth Founders Scholar (\$1,000) hopes to teach in a college offering courses in preparation business education teachers.

Carolyn Joy Ferber, Oklahoma '74, is the recipient of \$1,000 **Mary Tom McCurley Memorial Fellowship**. By July, 1975, Carolyn should have a Master's degree in Spanish. At that time, too, she would have a teacher's certificate.

With degree in hand, Carolyn would like to work for private industry or for the government in the capacity of a translator, interpreter, or public relations representative. Otherwise, she says, she'll teach Spanish in secondary school until such a job is available.

Centennial Fellowships

The recipients of two Centennial Fellowships valued at \$500 each are:

Catherine A. Jordan, Syracuse '74. In three years, Catherine says, "I plan to be a practicing attorney doing both private practice work and legal research in the areas of public interest law—consumerism, zoning and urban development." Eventually, she adds, she might be interested in legislative lobbying.

(EDITOR'S NOTE: *It was learned at press time that Catherine's plans have been momentarily changed. Unable to attend school this fall, she returned her fellowship to the Foundation. This in no way alters the fact that she was honored for her scholarship and this is so reported.*)

Christine Ann Murphy, St. Louis U. '72. Well on her way to a Masters in Social Work, Christine will complete this educational plateau in 1975. Eventually, she'd like a doctorate. But before she tackles the latter, she would like to work in the mental health field. Specifically, she writes, "I aim to work in a community mental health center, a psychiatric hospital or a child guidance clinic. One main object in attaining a professional education is to stimulate my growth as an individual and my effectiveness as a social worker."

Tribute Scholarships

Janet Marie Hayes, St. Louis U. '74. The Audrey Weldon Shafer Fellowship (\$500) will bring Janet within teaching grasp of a Masters of Arts in Speech Pathology. Her industrious record as an undergraduate will unquestionably see her the rest of the way. Eventually, she'd like to obtain a Ph.D. and provide therapy for aphasics and stroke patients in a hospital setting.

Karen Lynn Boyd, Oklahoma State '74. With a Bache-

lor of Arts degree already in hand, Karen is now striving for a Masters in Clinical Psychology—next a Ph.D. She'd like to work in a clinic, or private practice with both children and adults. The \$500 Elizabeth Arnold-Beatrice Wittenberg Scholarship will put her a year closer to her goals.

Leslee Anne Laycock, Western Michigan '75. With a 3.91 average in her junior year, Leslee is a worthy winner of the \$500 Ardis McBroom Scholarship. An education major, she is driving more than 50 miles each week day to fulfill her student teaching assignment. Gas prices being what they are, that takes money. Leslee is Gamma Sigma's chapter president—also a member of Kappa Delta Pi (Honor Society in Education) and Mortar Board.

LuAnn Eberle, Arizona U. Recipient of the Kathryn Herbert Winchester Scholarship—value \$300.

Marsha Kay Thompson, Indiana State '75. "Dogsitter, housesitter, babysitter," Marsha will find working for her college expenses a bit lighter in her senior year—thanks to the gift of an Irma Latzer Gamble Scholarship (\$300).

Five Centennial Scholarship Winners

Marley Sue Davison, Wisconsin State-River Falls '75. One of five \$500 Centennial Scholarship winners, Marley is a senior in secondary education, with a major in sociology and a minor in library science. She supplements her income by working in the college textbook library during the school term. Summers she's employed as an assistant children's librarian by the Portage (WI) Public Library.

Deborah Kaye Deeg, Colorado '76. A pre-med student, this scholarship will help Deborah cut back from her work load as a clerk-typist. This was essential. Chemistry labs are scheduled for afternoons, and conflicted with her job.

Ann Maria Frank, Nevada '75. Ann's cumulative average of 3.84 as she entered her senior year is scholarship worthy indeed. Especially when one considers she is majoring in mathematics—minoring in anthropology. Though she is in the College of Arts and Sciences, she hopes to come through with a teaching certificate in secondary mathematics, too.

Virginia Ann Seymour Johnson, Southwest Texas '75. A young bride, Virginia is continuing her studies as a Physical Education major, with an English minor. Placing on the Dean's List, she also is a member of Kappa Delta Pi, an upperclassman scholastic society for teacher candidates with a 3.0 or higher GPA.

Jana Lynn Martin, Wisconsin '75. A senior majoring in behavioral disabilities, Jane applied for a scholarship for an exciting reason: "beyond expectation costs" in her senior year. She accepted a four-month study program in Europe. Just about now, Jana should be returning from Denmark, Sweden and the Netherlands where she and 24 other students and five professors examined those countries' mental health facilities.

ALL 60,000 PLUS GAMMA PHI BETAS CONGRATULATE OUR 1974 CENTENNIAL YEAR SCHOLARS!

**The
Gamma Phi Beta
Foundation**

Scholarships and Fellowships 1975-76

Graduate Fellowships

Lindsey Barbee Fellowship—\$2,000

Established in honor of Lindsey Barbee, International Grand President 1919-1924 and long time editor of *The Crescent*. This fellowship is granted biennially for graduate study in the fields of education or social work and will be offered for study during the 1976-77 academic years.

Founders Fellowships—\$1,000 each

Established through gifts in celebration of the Sorority's Centennial. Four fellowships are offered for graduate study in the field of the applicant's choice.

Audrey Weldon Shafer Fellowship*

Established by Province X in honor of Audrey Weldon Shafer, International Grand President 1970-1974. The fellowship is offered for graduate study in the field of the applicant's choice.

Fellowship applicants are considered on the basis of character, academic record, promise of future achievement and financial need. Completed applications, including transcripts and letters, must be filed **not later than March 15, 1975.**

Undergraduate Scholarships

Elizabeth Fee Arnold-Beatrice Hill Wittenberg Scholarship*

Established by Southern California Intercity Council in honor of Elizabeth Fee Arnold, International Grand President 1954-1958, and Beatrice Hill Wittenberg, International Grand President 1960-1964. The scholarship is offered primarily at the end of the junior year for assistance in completing the senior year of college, and secondarily, for graduate work.

Irma Latzer Gamble Scholarship*

Established through gifts in memory of Irma Latzer Gamble, a charter member of Omicron chapter. The scholarship is offered for study during the junior or senior year of college.

Ardis McBroom Marek Scholarship*

Established by Epsilon Chapter in honor of Ardis McBroom Marek, editor of *The Crescent* 1948-1964 and International Grand President 1966-1968. The scholarship is offered for study during the sophomore, junior or senior year of college, with preference given to applicants in the fields of creative writing or journalism.

Foundation Scholarships—\$500 each

Scholarships are offered for study in the junior or senior year of college.

Scholarship applicants will be considered on the basis of scholastic achievement, contribution to Gamma Phi Beta and financial need. Completed applications must be filed **not later than April 15, 1975.**

*Value of the scholarship or fellowship is dependent on investment income from the fund.

Financial Assistance

Grants-in-aid

Grants-in-aid are available to members of Gamma Phi Beta who face emergency financial need that might force withdrawal from college. Applications may be made by a member on behalf of a member, by a chapter adviser or an officer of an affiliated house corporation board.

Revolving Loan Fund

The Foundation maintains a loan fund which provides loans up to \$600 for girls in their junior and senior years and, in special cases, for graduate study. Loans are made without interest while the recipient is in college; if repayment is not made within that time, interest at five per cent is charged annually.

Attention: All Applicants

Application forms and further information for all fellowships, scholarships, grants and loans are available from:

Gamma Phi Beta Foundation
Box 186, 630 Green Bay Road
Kenilworth, IL 60043

GAMMA PHI BETA FOUNDATION

630 Green Bay Road
Kenilworth, IL 60043

I want to help further the work of the Gamma Phi Beta Foundation. I enclose my check for \$..... to be used for:

Camping Program

Scholarship & Fellowships

Where most needed

Please make checks payable to the Gamma Phi Beta Foundation. All gifts to the Foundation are tax deductible.

Name Chapter

Address

Fifty Years of Camping



Last August, Gamma Phi Beta completed its 50th camping season in Colorado. This program, launched at Evergreen in 1925, was adopted as the Sorority's philanthropy at the Kansas City, Mo., convention in 1929. In 1931, Vancouver, B.C., made it an international project with the establishment of Camp Sechelt. These are major milestones in our 100-year history.

For the approximately 300 girls who attend these camps annually, it is much more. It is a gift of freedom from responsibility—a gift of new friends and skills, of better physical and mental health—most of all, the marvelous gift of fun!

Many more know the joys of camping through funds granted our chapters to send girls in their localities to camps maintained by such groups as Camp Fire Girls and Girl Scouts, or to specialized camps for diabetic or crippled children. Gamma Phi Beta's camping program now exceeds \$20,000 annually.

These gifts of happiness are ones in which all Gamma Phi Betas may share and take pride. But, Foundation executive director Mary Jane Hipp Mithos (Colorado), asserts, "We need a more united philanthropic effort during our second century. I ask every chapter to support some camp—somehow."

Speaking out at a second Kansas City convention, Mary Jane said: "We particularly need more local philanthropic tie-ins with camping." This is possible in several ways: 1) the local sponsorship of a counselor or a girl for a week of Gamma Phi Beta camp; 2) the financing of needy youngsters to nearby camps; or 3) the donation of time or articles to local camps.

Looking more closely at Gamma Phi Beta's own camps, each is found to be unique, despite similarity in daily programs. The Colorado site is a mountain camp, with emphasis on hiking and nature lore. Sechelt Camp is a beach site with swimming a major activity. Both camps are loyally managed by a board of local alumnae members and every effort is made to maintain the accepted camping standards and practices of the American Camping Association.

Each has a paid staff consisting of a professional camp director and a cook. The counseling staffs comprise volunteer members of collegiate chapters and junior alumnae groups. About 30 are needed each summer. (See early application form in this issue.)

Counseling at a camp is an extremely valuable experience for undergraduate members who plan to major in physical education, recreation, social welfare, or elementary education. It is, in addition, a heart-warming experience which brings deep personal satisfaction from having shared in bringing happiness to little girls whose lives are burdened by too much responsibility, too little love, almost no fun.

That camping is a happy experience for these children is obvious from the pictures taken during Gamma Phi Beta's 1974 camping seasons.

Are you sold on your Sorority's camping philanthropy?

Several suggestions already have been made for a local tie-in. Now we add two more ways: 1) a contribution to the Gamma Phi Beta Foundation earmarked "camping"; or 2) response to the gift request lists received from Colorado and Sechelt.

The Gamma Phi Beta Foundation

GIFT ITEMS FOR OUR CAMPERS

Colorado Camp
Puppets
Costumes
Gammie bug T-shirts
Octopus dolls
Tie-dye T-shirts
Crepe paper
Scraps of material
Pipe cleaners
Ball fringe
Yarn
Ribbon
Elastic string
Felt
Feathers
Styrofoam balls
Ship to:

Mrs. Jack Wilson
4004 W. El Dorado Pl.
Denver, CO 80236

Sechelt, B.C. Camp

Autograph books
Slippers
Head Scarves
Jacks and bags
Tote bags
Accessories
Small gift and prize items suitable for girls
—ages 9-11.

Ship to:

Mrs. W. M. Carpenter
3050 Paisley Road
North Vancouver, B.C.,
Canada

IMPORTANT

Each package must be marked "GIFT UNDER \$10" or "NO COMMERCIAL VALUE" in order for it to clear Canadian Customs. Each package must also show
Tariff #69000-1



Application for Camp Counselor

Mail to Mrs. E. Bruce Adams, 410 St. Andrews Pl., Soap Lake, WA 98851

Name Chapter Age

Address

(Home, include zip)

(College, include zip)

Home phone College phone

Marital status and dependents

Counseling experience

Camp experience

Waterfront experience Yes No Horseback riding Yes No

Special interests

Names of three persons who may be used as references:

..... Address

..... Address

..... Address

I am most interested in serving as (check one or more):

- ☐ Counselor at the Colorado Camp (transportation-expenses)
- ☐ Counselor at Vancouver (transportation-expenses)
- ☐ Camp Director at Vancouver (Salary, from \$500 dependent on experience)
- ☐ Waterfront Director, Vancouver (Salary, \$200 for full camp period)

Exact camp dates in March issue. Colorado, approximately the first weeks of August; Vancouver, June 27-August 16. An accompanying personal letter and small photograph required.





THEY GAVE OF TIME AND DEVOTION—these staff members of Camp Sechelt, 1974. Bottom row, from left: Debbie Berto, cook; Judy Graham, Oklahoma. Top, from left: Pat Deal, Boston; Marla Stritzel, Iowa State; Linda Forbush, Syracuse; Sue Henning, Michigan State; and Kathy Queen, Berkeley. Not pictured: Karon Teague, Auburn; and Jane Kirschbaum, Berkeley.

THEIRS WERE GIFTS OF CAMPING

It takes the efforts of many thousands to keep Gamma Phi Beta's camp programs in operation. Some of these efforts are mammoth in scope, some relatively minor. But large or small, they are necessary—and appreciated.

Take this into consideration! Responding to a questionnaire on Alpha Lambda's philanthropic programs for 1973-74, Liz Chapman, vice president of British Columbia's chapter, wrote:

"To my knowledge, our chapter has not donated money to either camp. Instead, we have put many hours into having Christmas and Valentine parties for girls who attend Camp Sechelt in the summer. I feel we also have a great responsibility with our clean-up parties before and after each camp session. We billet and entertain all the counselors while they are here, too. We think these contributions are of more value than money, and at the same time it is much more fun to help and then see the results."

Gamma Phi Beta couldn't agree more, Liz!

Other Giving Greeks

Members of Gamma Epsilon, Puget Sound, came up with a beautiful idea for supporting camps. At last year's Christmas formal, each member placed a gift for a summer camper under its decorated tree. In addition, each gave \$1.00 toward the camp fund—\$62.00 in all.

September 18, members of Gamma Lambda Chapter, LSU, hosted a fashion show in cooperation with New Orleans' famous department store, D. H. Holmes. Other sorority women on campus were invited to appear as models in a show entitled "The Big Country." All proceeds from that show are going to the two camps.

Janet Milligan Heaton, International philanthropy chairman, lists recent Greek-letter gifts to camps as:

toothbrushes, Gamma Nu; knapsacks, Alpha Alpha; Gammy Bugs, Beta Omicron; stationery, cards and puppets (value \$100), Delta Alpha; hair ribbons and combs, Gamma Omega; autograph books, Gamma Psi; ditty bags, Rho; and 60 pairs of houseshoes, Psi.

Beta Sigma-Pullman Pool Resources

As a Centennial project, these Gamma Phi Betas held a project bazaar with a \$130.00 profit realized from many handmade objects. Members of the two chapters elected to give the money to Camp Easter Seal for the handicapped, located on Coeur d'Alene Lake, Idaho.

For the past 11 years, Beta Sigma, the Pullman (WA) Alumnae and the Foundation have presented Camp Easter Seal with a campship for a child's attendance. This was done again this year. And, as an added service project, members of the two chapters addressed and stuffed 5,000 letters to Washington businessmen requesting donations that would provide a silt-removal from Easter Seal Camp's swimming area. Much of the pre-planning for this was done by Jane Ericson and Joan Waananen (both Washington State '56).

The Giving Alumnae

By virtue of their proximity to the campus, it is only natural that the Denver and Vancouver alumnae concentrate their efforts on our international project. Both chapters man their respective camp boards.

Quite renowned by now is Denver's Art Mart which, in its nine-year history, has provided over \$10,000 for the Colorado camp. The Art Mart, considered the showcase of many Colorado artists, is a three-day event. It is kicked off with a preview showing for Gamma Phi Betas and their art buying guests.

Donations from the show are funneled to the camp through the Needlework Guild, a group of sorority members who gather regularly to sew for Colorado campers. A ditty bag, filled with necessary toilet articles, is made up for each camper. Each child also is given a nightgown, slippers and a scarf, all made by the Guild.

Denver alumnae also call on camper parents to arrange for needed physical examinations, to explain the camp program, and to help with any special needs a camper might have. When camptime arrives, they house, transport, feed and train counselors. (They also throw in a bit of Colorado sightseeing.) Karon Lundin Posschl (Washington) heads the Denver Camp Board.

KAREN PETERSON, Beta Sigma, and Irene McAllister, Pullman Alumnae, present \$130 in bazaar proceeds to Roger Larson, director of Camp Easter Seal.



Vancouver Contributors

Audrey Hetherington, Sechelt Camp Board chairman, reports monetary gifts from alumnae chapters in Laytonsville, Md.; Eugene and Portland, Ore.; and Victoria, B.C. Also games from Ft. Worth, Tex.; headscarves from Aurora, Ill.; pencils, Stanford, Conn.; and tote bags, Bakersfield, Calif. Audrey points out to prospective donors that heavy articles, such as soap and toothpaste, require too much postage to be worthwhile. (Also note, Customs' regulations on Gift List.)

Province XIII Alumnae Respond

Three scholarships for non-Girl Scouts to a local Girl Scout camp were provided this year by the Hawaii Alumnae. In addition, they sent \$25 to the Gamma Phi Beta camp fund, and 10% of its magazine sales commissions to the Gift Fund.

Kings-Tulare (Calif.) Alumnae provided two-week Girl Scout campships; Monterey County, a campship for an underprivileged child; and Palo Alto, money to a local camp for the handicapped.

Southern Peninsula reported \$510 raised from bridge luncheons and sales of Current stationery for use in the summer day camp program of the Community Association for Retarded.

Oregon alumnae also are on camping's side: Salem with a \$50 campship to either a Girl Scout or Camp Fire unit annually; Portland money to a local camp; and Cowallis to Camp Sechelt.

"The Paper Patch"

Bartlesville (OK) Alumnae designated the camps as recipient of a \$225 contribution to the Centennial Gift Fund. In addition, they send one or more children to a "Y" or Girl Scout Day Camp, depending on the state of their finances. These gifts include not only fees, but necessary clothing and lunch money.

A group that seldom varies from a 16-person membership, members raise their money via an October event called "The Paper Patch." Samples of stationery, Christmas cards and other paper products are offered in a Country Store atmosphere, with orders taken for later delivery. Punch and cookies are served at the showing. Their highly successful promotional theme is: "Shop for Christmas and send girls to camp."

Another successful small-chapter booster of the camp program is Muskogee. This alumnae chapter raises money through magazine sales and has consistently won a Convention award for per capita sales among small chapters. Occasionally, Muskogee sends gifts to our camps (afghan squares, etc.), but since 1971, it has concentrated on sending two girls to local Girl Scout camps. The *Muskogee Sunday Phoenix & Times Democrat* said of this group: "Two Girl Scouts going to Camp Carby this week would not be among those packing their duffles if it hadn't been for a sorority group interested in children and the values of Girl Scout camping."

Other Oklahoma Efforts

Tulsa and Oklahoma City both strongly support the camp program financially. They also have tremendously

successful fund-raising projects that benefit these, and other philanthropies. (You will hear more about these in an upcoming Fund-Raising feature.)

Stillwater supports both Sorority and local camps; Norman send money and camp supplies while also contributing to a Panhellenic camp for underprivileged children; the Texas alumnae chapters of Odessa, Lubbock and Amarillo also are counted among Sorority camp supporters.

Province VII Goes On Record

When the Houston Alumnae won a \$50 award for Philanthropy at the Centennial Convention, the delegation promptly elected to contribute the money to our camps. In addition, it had already contributed \$35 in proceeds from a May silent auction.

San Antonio Alumnae recently held a garage sale for the benefit of camps, and the Richardson group made stuffed animals for campers. Similarly, Ft. Worth provided toys.

Dallas Alumnae sponsored both a luncheon fashion show and a garage sale to raise money for the Girls' Day



THE ART MART, the Denver Alumnae's "showcase for Colorado artists", has raised over \$10,000 for the Colorado camp in nine years. Showing off two items from this year's event (from left): Mary Kay Fuertges Farins and Joy Ann Rehm Mayorga (both Colorado State).

Center for underprivileged and the international camps.

Baton Rouge (LA) gave to the camp fund and local Girl Scouts. This year they also made keepsake boxes for campers.

From Alpha to Zeta . . .

Delta Alpha to Delta Eta, Gamma Phi Betas DO support camping. Similarly, those alumnae chapters from Albany to—(what begins with "Z"?). If your chapter is among the missing, give a hearing to camping at your next meeting—please!

GIFTS THAT GET THINGS DONE

THE GOOD SHEPHERD SCHOOL FOR CHILDREN received \$2300 in proceeds from the St. Louis Alumnae's last house tour. Ryder Pratt, president of the school board, accepted the check from Mary Jane Brown Monnig (Washington-St. Louis). Others are, from left, Carol Buchmueller Stelmach and Elaine Paulter McCammon, tour chairmen (both Missouri).



What have Gamma Phi Betas been up to this Centennial year? Lots of good, we assure you. In addition to backing camps, they have worked hard for scholarship, Multiple Sclerosis, art museums, blood banks—name it and someone wearing a Crescent badge has probably worked for it.

Southern California Spectacular. Over 450 Gamma Phi Betas and their guests turned out for an elegant luncheon-fashion show in the Grand Salon of the Queen Mary, docked in Long Beach Harbor, last spring. The theme: "One Hundred Years of Fashion and Song."

Coordinated by Edith Doughty Hindley (Stanford) and sponsored by the Southern California Intercity Council, the event raised \$1,000 for the Elizabeth Fee Arnold-Beatrice Hill Wittenberg Scholarship honoring two past Grand Presidents. Another \$1,048 was returned to the 11 participating alumnae chapters in proportion to their ticket sales. These proceeds were donated to individual chapter charities including scholarships, campships for the handicapped, retarded children's associations, a speech and language development center, and the Children's Hospital of Los Angeles.

Who helped achieve this spectacular success? Among many, Long Beach alumnae Mary Ann Sweetman Carmello (Long Beach) and Susan Jacobsen Rose (UCLA), program coordinators. Cornelia Eggleston Hatten (California) represented Pasadena as chairman of patrons. Orange County Alumnae lent the capable hands of Wilda Bridgefore Kovich (North Dakota State) and Peggy Higgins Hannawell (UCLA) as co-treasurers.

Update: Kansas City. The Greater Kansas City Alumnae didn't rest on their Convention laurels. Even before the last delegates had left town, they were at work on their 14th annual September Antique and Arts Show. Always a \$5,000 plus fund raiser, \$3,000 of last year's \$5,165 went to the Cooperative Areawide Transportation System. This is a specially equipped bus service which provides door-to-door transportation for handicapped children to their respective special schools. The vehicles also are equipped with radios for emergency use.

Over on the other side of Missouri, the St. Louis Alumnae staged their fourth annual house tour for the Good Shepherd Home, a much needed facility for multiple handicapped children. Results of the October event were not known at press time, but more than \$7,000 has been raised by past tours.

Gamma Phi Beta Gallery. Approximately 2,000 people attended the Houston Alumnae's 1974 Gallery benefiting the Easter Seal Society and the Museum of Fine Arts.

Seventy-eight artists and six commercial galleries participated in this year's event with its theme: "Focus on Collectors." A "Bon Marche" section offered quality art at bargain prices for the beginning collector. Another area of the show was devoted to special exhibitors recommended by professional leaders in the fine arts field.

A spokesman for the Houston chapter reports the Gallery was a constructive project in these ways: 1) it raised money for three worthwhile causes; 2) it developed a bond of friendship and respect between alumnae and the community; 3) it promoted public awareness of art and of the museum; and 4) it gave South Texas artists a place to display and sell their works.

Philanthropic Briefs. **Cleveland Alumnae** contributed one of eleven \$300 scholarships awarded Cleveland area high school graduates by the Cleveland Panhellenic Association this year. This was great supportive action for the association president, Patricia Wright Blakely (Ohio Wesleyan). . . . **Southern Alameda County Alumnae** collected toilet articles, games and clothing for the County Juvenile Hall. After touring the facility, members voted to continue assisting these children in some way, every year. . . . **Salem Alumnae** made and donated gifts to patients at Oregon State Hospital. . . . At Texas Wesleyan, the **Delta Epsilons** spearheaded an all-campus blood drive. Purpose was to set up a fund for students, faculty and their families at a local blood bank. . . . Ten **Gamma Epsilons** volunteered as walkers in the March of Dimes Walkathon in Tacoma. Another ten played a benefit for Puget Sound's athletic department. They challenged disc jockeys at Radio Station KTAC to a basketball game.

Down Texas way, **Galveston Bay Area Alumnae** made badges for children in the Texas University Pediatric Clinic. . . . **Austin Alumnae** worked hard on a City Panhellenic bazaar benefiting the Multiple Sclerosis Society. . . . **Beaumont** backed Toys for Tots while **San Antonio** contributed to the Pediatric Hematology Lab, Texas-San Antonio, for leukemia research.

Share Fund Raising Ideas. **Columbus Alumnae** sponsor an annual "Checks for Children" Auction benefiting the Alexander Graham Bell School for the Deaf. **Oklahoma City** successfully stages "Candy Cane Lane" for Camp Fire campships and the Children's Convalescent Hospital. **Tulsa Alumnae** have a "Christmas Talent Auction" with proceeds going to Sorority camps, the Children's Medical Center and the Tulsa Speech and Hearing Association.

These and other fund-raising ideas will be explored in a future issue of THE CRESCENT. Send along your thoughts (and one or two good black-and-white photos) to your respective editor.

New Settings for Beta Phis . . . Gamma Etas and Gamma Zetas



PARTICIPANTS in the dedication of Beta Psi's new wing included, left to right: Mrs. Isabel Geis; Mrs. Norbert Mahnken, Stillwater Alumnae president; Grand President Betty Luker Haverfield; Mrs. Harold Fristoe, Corporation Board president; and Miss Donna Owens, chapter president.

International Grand President, Betty Luker Haverfield (Missouri) was special guest of honor at dedication ceremonies for a new \$200,000 wing at the Beta Psi House, Oklahoma State, on September 15. The first wing, erected in 1962, was redecorated and refurbished last year.

Other national officers attending the Stillwater dedication and open house included: Janice Lee Romerman (Oklahoma), PAD, Oklahoma City; Marion Hulsey, Ritual Chairman, Norman; and Maxine Leverett Trager (SMU), PCD, Tulsa.

Frances Fristoe (Oklahoma State) serves as Beta Psi Coporation Board president. Other Stillwater alumnae on the board include Flora Ward (Oklahoma); Billie Jean Allen, Jerry Hart Domnick, Phyllis Baker Kriegel, and Peggy Roberts Tracy (all Oklahoma State). Tulsa representatives are Vivienne Bowers (Iowa) and Leonita Selzer Moore (SMU). From Oklahoma City, Clarice Braker Morrison (Oklahoma) and Betty Embrey Denny (Missouri).

Former CRESCENT editor, Mrs. Haverfield, reports "a dramatic blue and green decor, chandeliers in every room, and a beautiful area rug donated by the Mother's Club."

Permanent Long Beach Address

August 1, Gamma Eta took possession of its first "owned" house at 2929 Broadway, Long Beach, Calif. Presently in the midst of reconstruction, members, their boyfriends, and ever-supporting alumnae have stripped and painted the upstairs rooms. Downstairs, walls have been knocked out to enlarge rooms for meetings and entertainment. The exterior has been painted "our favorite colors": light brown with dark brown trim.

Reconstruction could have proved a hindrance during rush. But Gamma Eta used it to advantage. With scaffolding, paint brushes, workmen and hardwood benches, they entitled their first rush party, "Construction Day." Rushees were given a paint stick or hat as they arrived.

Grateful Gamma Zetas

Gamma Zeta members returned to East State Texas University this fall to find their house completely redecorated by the Commerce Alumnae.

"Our house reflects our personalities," writes CRESCENT Correspondent Sissy Carona, "with its fresh, happy color scheme of apricot, yellow and light green. Our alumnae worked all summer selecting the just-right carpeting, draperies, furniture and accessories. We can never express our gratitude."



ALABAMA ADDITION TO CHAPTER ROLL

The Montgomery Alumnae Chapter was the first to be added to Gamma Phi Beta's membership roll for the Centennial year. Under the guidance of Janis Abernathy, PAD VIII, the charter was signed by 15 members and the first officers elected were Karen Harrison Davis (Texas Tech), president; Carol Ann Sicard Davis, vice president; Wendy Hallmark Gamble, secretary; and Paula Rush, treasurer (all of Auburn). Alumnae in the area should contact Mrs. A. L. Davis III.

CORRIE HILL TANKERSLEY (Goucher) received her Golden Crescent 50-year pin from Montgomery's first alumnae president, Karen Harrison Davis. Holding the chapter charter is Janis Abernathy of Birmingham.

New Faces on Grand Council



Betty Luker Haverfield
Grand President

INTERNATIONAL GRAND PRESIDENT

BETTY LUKER HAVERFIELD (Missouri)

While a "new face" on Grand Council, Mrs. Haverfield is hardly a stranger to Gamma Phi Beta's 60,000-odd members. For the past 10 years, she has edited *THE CRESCENT*. And delegates to the Centennial Convention will surely remember her editor's dark eye-shade.

Mrs. Haverfield comes to her post with a wealth of sorority experience. In fact, she's virtually a walking encyclopedia on Gamma Phi Beta and Panhellenic matters. In her student days, she was president of Alpha Delta, and has since served in most chapter offices for the Columbia, Mo. Alumnae.

A 10-year delegate to the Columbia Panhellenic, she was elected as its president. She is another 10-year associate of the National Panhellenic Editors Conference and continues in her post as group chairman. She will chair its next conference in Scottsdale, Ariz., in 1975.

A journalism graduate of Missouri, she is a member of Gamma Alpha Chi, advertising fraternity, and Women in Communications, Inc. This provides great credentials for her "job" as wife of Robert W. Haverfield, a Pi Kappa Alpha, who is a professor of journalism at Mizzou. The Haverfields have two children: Judy, who is a Gamma Phi Beta from her mother's collegiate chapter; and David, a Tau Kappa Epsilon at Northeast Missouri State University. Judy, now married to Larry Beaupre, lives in Rochester, N.Y., and has a legacy, Becky Ann.

Gamma Phi Beta's new Grand President is listed in *Who's Who of American Women*, *Who's Who in the Midwest*, *Foremost Women In Communications*, and *Two Thousand Women of Achievement*.

ALUMNAE VICE PRESIDENT

ELIZABETH SLOAN PHILLIPS (Washington-St. Louis-LSU)

A flutist since childhood, Mrs. Phillips will lead Gamma Phi Beta alumnae into our nation's bicentennial year with rousing spirit. (She has a seven-year-old daughter, Peggy, marching behind her with a flute.)

Born in Chicago but a childhood resident of Lincoln, Ill., and Alexandria, La., Mrs. Phillips pledged the sorority at Washington U. She served that chapter as vice president and Panhellenic delegate before transferring to LSU, Baton Rouge, in her junior year. (At both schools, she played flute in the band.)

During her collegiate years, she covered herself with honors. At Washington, it was the Freshman Council, Liberal Arts Council, Student Commission and the Dean's List. At LSU, she was a member of the math honorary, Pi Mu Epsilon; German honorary, Delta Phi Alpha; scholastic honorary, Mu Sigma Rho; and ultimately, Phi Beta Kappa.

Married to biochemist Allen T. Phillips in 1961, she served as rush chairman to Michigan State U. while her husband was in graduate school. Later they moved to Baton Rouge where she picked up her sorority affiliation by serving as chapter advisor to LSU.

The year 1967 found her husband a full professor at State College, Pa. Again, Mrs. Phillips turned to sorority service—as alumnae president, chapter adviser, rush and financial adviser, ARC. She moved to the International level as PAD for Province II in 1970, with a multitude of alumnae contacts behind her.

But that's only the Sorority side of the ledger. She's also a member of the Faculty Women's Club; has just finished a term as vice president of AAUW; and is serving on the Community Appearance and Design Review Board which is charged with making sure new construction in the borough is superior in design.

In addition to Peggy, there's an 11-year-old called Andy. She backs up her family responsibilities with sewing and gardening (organic, of course). And, she still plays the flute! What a leader she will be!

COLLEGIATE VICE PRESIDENT

KAREN WANDER KLINE (Iowa State)

Mrs. Kline steps up to this International post after a successful tour of duty as PCD for XV. Home-based in Omaha, she'll be able to travel conveniently to all points



Elizabeth Sloan Phillips
Alumnæ Vice President



Karen Wander Kline
Collegiate Vice President



Gloria Swanson Nelson
Director of Finance



Elna Magnusson Dimock
Director of Expansion



Marjorie Speidel Lundin
NPC Delegate

north and south, east and west.

Young and vital, Mrs. Kline's life is chuck full of activities. Her interest in sewing, needlepoint and crafts reflects her educational background: she majored in Textiles and Clothing. It was at Iowa State, too, that she met her Delta Tau Delta husband, Tom. Following his graduation in Landscape Architecture, the Klines moved to Omaha where he is director of Community Development for Northern Natural Gas.

Active in the Omaha Alumnæ Chapter, Mrs. Kline has served as ARC chairman, recording secretary, vice president and delegate to the Dallas convention. She also was assistant field representative for the colonization of Delta Gamma (Nebraska-Omaha) and became its alumnæ adviser.

Mrs. Kline is a PEO currently serving as president of Chapter FT. During the 1973-74 school year, she and her husband were joint presidents of the Paddock Road Community Club (PTA). She also is a past member of the Junior League of Omaha, a past director of Vacation Bible School, and a Sunday School teacher.

Like so many other young couples, the Klines are antique collectors. They are especially fond of Early American pressed glass and are presently trying to match their collection of different patterned wine glasses to water goblets.

DIRECTOR OF FINANCE

GLORIA SWANSON NELSON (Oklahoma)

As office manager of her late husband's accounting firm, Isham P. Nelson & Co., C.P.A.s, Dallas, Tex., Mrs. Nelson brings truly professional skills to this very sensitive post.

Finances have long been her forte, as evidenced by a BS in Business Administration. Her interest in the field was unquestionably stimulated by her Alpha Tau Omega husband-to-be, Ishma Pushmathaha Nelson III. She fondly recalls she met Push at an 8 o'clock class on the very first day of her Oklahoma scholastic program. He was a freshman, too. They graduated together in 1943.

With World War II only at its mid-point, Push went on to officer's candidate school and she went to work for Gulf Oil in Tulsa. Marriage in 1944 brought them together temporarily. When Push went to the European Theater, she returned to work in Tulsa. After the war, they were reunited in Vienna, Austria, and while he served in the Army of Occupation, she worked for the

United States Forces Austria Social Administration.

Returning to the States in 1947, the Nelsons settled in Norman, Okla., where he was an instructor in accounting. There she served on Psi Chapter's House Corporation Board.

Her service to Gamma Phi Beta quickened following their move to Dallas. Her first post with the Dallas Alumnæ was as delegate to City Panhellenic. Over a period of years, she served the latter as treasurer, vice president, president and parliamentarian. She assisted in the formation of the Texas Panhellenic and became its president.

Alpha Xi (SMU) has benefited greatly from her efforts, too. She has been its financial adviser and served several terms as treasurer of the House Corporation Board. In 1970, she was named "Dallas Alumna of the Year."

No stranger to the International scene, Mrs. Nelson was chairman of the Courtesy Resolutions Committee at the 1966 Hot Springs convention; and she chaired the Tellers' Committee at both the 1970-72 conventions.

Mrs. Nelson has three sons, one of whom works with her in the accounting firm. She also has a Gamma Phi Beta sister, Jeanne Swanson Beach of Midland, Tex.

RE-ELECTED TO THEIR GRAND COUNCIL POSTS

DIRECTOR OF EXPANSION

ELNA MAGNUSSON DIMOCK (Idaho)

Future growth for Gamma Phi Beta seems assured when it is in the proven capable hands of Mrs. Dimock. During her first tenure, three chapters were added to the sorority roll: Delta Epsilon (Texas Wesleyan), Delta Zeta (Southwestern State College, Weatherford, Okla.) and Delta Eta (California-Irvine). Happily, this Fresno alumna reports: "the attitude of colleges is becoming much more encouraging to sororities."

NPC DELEGATE

MARJORIE SPEIDEL LUNDIN (Washington)

Formerly on Grand Council as Director of Finance, Mrs. Lundin became the sorority's National Panhellenic Delegate upon the resignation of Elna Erickson Simons in March, 1973. Since then she has attended a convention of Women Deans and the Edgewater NPC conference in Texas. At the latter she was appointed Area Adviser for the College Panhellenics of California. A warm and gracious woman, this Seattle alumna does Gamma Phi Beta proud on the national sorority scene.

AMONG NEW LEADERS IN THE PROVINCES



Sarah Swink Moses



Susan Tenney Zaepfel



Barbara Trites Levy

Sarah Swink Moses (Michigan State) brings a raft of Gamma Phi Beta experience to her newly created post, PAD for XVI.

Hailing from Palos Verdes Peninsula, Calif., Sarah has been president, vice president, secretary and Panhellenic representative for the Southbay Alumnæ. She just finished a term as president of the Southern California Intercity Council for Gamma Phi Beta (a post she held once before).

Receiving her BA from Michigan State in 1949, Sarah was on the Dean's List the three terms of her senior year. She also met her Phi Kappa Tau husband, Don, there and they were married in 1950.

Eight years later, Sarah and Don moved from Birmingham, Mich., to the Los Angeles area. "I immediately considered myself a native," Sarah says.

Don is director of Titan IIIC at Aerospace Corporation in El Segundo. This is a company that provides technical support for the U.S. Air Force and space programs. Off-the-job hours he is likely to be found making foreign contacts on his ham radio. He also is indoctrinated to sorority activities. He has been the top salesperson in the Gamma Phi Beta nut sale for the past two years.

Sarah is immersed in her hobbies, too. She makes all her own clothes, plus those of 7-year-old Susan; knits sweaters for the whole family, which also includes son Stewart, 15; fills her home with needlepoint; and collects and refinishes antiques.

"I'm always hoping for time to enjoy more pointing," Sarah says wistfully, "but my family and sorority activities leave me time for little else." It will be even more so now!

Susan Tenney Zaepfel (Washington '61) is the PCD for the new province XVI. An electric MS., she is involved in so many activities she should have a social secretary.

In the past Susan was vice president of the Long Beach Alumnæ and also first vice president and recording secretary for the Balboa Harbor Alumnæ. She also has served as pledge, social, ritual and chapter advisor of Gamma Eta (Long Beach) and as rush advisor to California's newest chapter, Delta Eta at Irvine.

Susan is a sports enthusiast—active in tennis, skiing and swimming. Another hobby is sewing and needlepoint. Her experience in the latter put her in charge of taking orders for the Gamma Phi Beta needlepoint canvas offered at convention and through *THE CRESCENT*. "The

response has been super," she says.

A past employee of United Air Lines in ticket sales, Susan was based in Seattle, San Francisco and the Los Angeles area. Her 10 years experience provided her with the poise needed to work on and off for a clothing manufacturer from New York. Susan sells and models for them during five market weeks a year.

Community activities keep Susan hopping, too. She is especially involved with the Orange County Philharmonic—the Highland Group as Continuance Fund Chairman and secretary.

But the greatest measure of her time is devoted to corralling her four-year-old legacy, Stephanie.

"I really look forward to working with the girls in this province," writes Susan. Not only is it a new province, it is unique in the fact that all the chapters are in the Los Angeles area—USC, UCLA, Long Beach, Fullerton and Irvine."

Barbara Trites Levy (Nebraska '66) will bring a wealth of experience in education to her new job as PCD for XI. She also has a great understanding of collegiate chapter needs having participated in the colonization and installation of Gamma Kappa chapter (Kearney) as well as the colonization of Delta Gamma (Nebraska-Omaha).

While still a student at Nebraska (not so very long ago), Barbara received a special education traineeship. She also was vice president of the Red Cross, president of the Council for Exceptional Children (charter chapter) and treasurer of Association of Childhood Education. She served Pi chapter as scholarship chairman and the Omaha Alumnæ as historian, scholarship advisor to Delta Gamma and vice president.

After graduation, Barb did two important things: She married her Sigma Alpha Mu husband, Jim, and then taught special education for slow learners in Omaha for two years. She quit work to start a family (they now have two sons—Scott, 5, and Jeff, 3), but she still manages part-time with retarded ghetto children.

Barb is a born cornhusker and a Utah transplant (they just moved to Salt Lake City last year), but already she is into activities and serves the AAUW there as Fellowship chairman. Since the move, she has become an avid ski enthusiast and has taken advantage of the area's camping opportunities, including raft rapids trips. She continues to collect and refinish antiques, sew her own clothes and redecorate their older home.

Gamma Phi Beta by Provinces



AREA LEADERSHIP CONFERENCES

Province I	April 11-13, 1975 London, Ontario, Canada Hostesses: Alpha Omega and London
Provinces III and IV	February 21-23, 1975 Ann Arbor, Michigan Hostesses: Beta and Ann Arbor
Province V	April 26, 1975 Urbana, Illinois Hostesses: Omicron and Champaign-Urbana
Province VI	April, 1975 Grand Forks, North Dakota Hostesses, Alpha Beta and Grand Forks
Province VII	March 7-8, 1975 Dallas, Texas Alpha Xi and Dallas
Provinces IX and X	March 21-23, 1975 Columbia, Missouri Hostesses: Alpha Delta and Columbia
Province XI	March 8, 1975 Colorado Springs, Colorado Alpha Phi and Colorado Springs
Provinces XIV and XVI	April 18-20, 1975 San Diego, California Hostesses: Beta Lambda and San Diego
Province XV	April 4-5, 1975 Cedar Rapids, Iowa Gamma Psi and Cedar Rapids

HELP WANTED

APPLY TO GAMMA PHI BETA

COLLEGIATE CONSULTANT: Several openings available for young graduates desiring a mind-expanding year. Travel the United States and Canada to help Greek-letter chapters with rush, chapter development and organization. For details and application form, write Gamma Phi Beta Central Office, Box 186, Kenilworth, IL 60043.

Successfully answering the last such advertisement were *Janet Ellen Montgomery* (Syracuse), *Linda Marie Pearson* (Indiana State) and *(Janet) Lynn Thompson* (Memphis State). THE CRESCENT queried them about their experiences. All three agree: it was a year to remember!

Did the job description live up to expectations? Yes, and more some. But, Lynn points out, traveling is not just what you might expect. "We see a lot of airports, chapter houses and dorms, but unless one of the girls makes a special effort to show you something they probably take for granted, the amount of sightseeing is limited." (Here's a tip for collegiates!) "Still seeing the many beautiful campuses in various parts of the country is a real job plus. And, most important of all, is meeting people."

As Jan puts it: "Gamma Phi Beta is people—many wonderful people who show every day they really care about their sisters. It was the people—the exciting, the quiet, the talented, the young and the old who made this year an experience I always will cherish. I learned more about myself than in any other year of my life."

In this Lynn concurs: "It is hard to explain, but after a year of doing what we did, you aren't afraid to tackle any problem. Granted things don't always work out, but by looking hard enough, you could find redeeming factors in any situation. One develops a knack for getting close to people quickly and another talent for saying goodbye to those you were closer to in a week than many you have known for years."

Continuing, Lynn says: "You have

to believe in Gamma Phi Beta wholeheartedly, but not blindly. You must be able to explain what we have to offer members."

"What does a Collegiate Consultant do?" is a question the three were asked many times throughout the year. One said she would laugh and say, "I'm a spy," which is what too many people think anyway. But just by saying it, they realized there was more than that to the job.

Lynn sees the role of C.C. as a very positive one. "Even when we do run across something that needs to be reported back to Council for action, it is to help that chapter survive on its campus. We are not 'tattlers' and Grand Council is not out to punish."

Getting to the core of the matter, Lynn points out: "Like people, some chapters don't live up to their potential. All they need is someone (C.C.?) to say, 'sure you can handle that' and they do. So a consultant is a confidence builder, problem solver, information source, PR person, great rusher, leadership trainer—all depending on what each chapter needs most when she is there."

Jan admits it's nice to be appreciated and to have a chapter say 'thank you' for help given. But, she realizes, a consultant is only as helpful and effective as Greek-letter chapters allow her to be. "So when it comes to thanking me, the chapter should really

thank itself. Its members are the ones who ask the questions and understand why they are doing what they have been. It is the strong chapters who grow from the visit."

Linda points out every chapter should be visited—that a visit shouldn't mean a chapter is in trouble, or has done something wrong. Much of our job is to bring in ideas. So it is necessary to visit all chapters to see how things are changing—what is working, what is not.

Lack of communication between chapters and International is a big problem, the three agree. THE CRESCENT helps a lot, but Collegiate Consultants help a lot, too. That little bit of personal communication with International each year really can't be judged in dollars and cents. ("And it is expensive to have a C.C. program.")

There you have it . . . the Pluses and the Minuses. Don't the former far outweigh the latter? APPLY IMMEDIATELY!

* * *

GRADUATE COUNSELORS: Want to work on your master's degree? Do it with minimal expense and enjoy the fellowship of new Gamma Phi Beta friends by living in one of our chapter houses or lodges. Attend classes while helping with chapter planning. For application forms and further details, write Gamma Phi Beta, Box 186, Kenilworth, IL 60043.



PAST AND PRESENT Collegiate Consultants (formerly known as Field Secretaries) held a Centennial Convention reunion. Back row, l-r: Lynn Thompson (Memphis State); Joan Herzig (San Diego); Mary Jane Hipp Misthos (Colorado College); Mary Walstat (North Dakota State); Janet Montgomery (Syracuse); and Marti Scott (Ohio Wesleyan). Middle row, l-r: Claire Danielson (Oklahoma State); Cindy Shirley (Iowa State); Linda Satterla (San Jose); Linda Pearson (Vermont) and Judy Ruhl (Indiana). Front, l-r: Kaye Scanlon (Northern Arizona), Mary Kay Anstett (North Dakota State) and Nancy Parker (Moorhead).



Give your chapter a present that will be valuable for many years.

Gamma Phi Beta's centennial film "From Yesterday for Today" is now available for purchase or rental by collegiate and alumnae chapters.

Collegiates could use the film for rush programs, pledge education, chapter development, Panhellenic meetings, Founder's Day, career opportunities, parent and faculty teas. Or a film program could be organized by alumnae chapters for a fund-raising or membership drive.

It's 12-minutes of fast moving, lighthearted glimpses of Gamma Phi Beta's first 100 years. The narration is entertaining and educational with amusing and philosophical quotations from the four founders. Vignettes from the 1800's to today show the progression in direction and activities of the membership which has held steadfastly to the goals and ideals of these founders.

The 16mm color film was produced for Gamma Phi

Beta by a Gamma Phi Beta, Joyce Brooke Overhoff (Michigan State), professionally known as Joyce Brooke. Joyce and her staff used photographs from the early CRESCENT magazines and other archival sources to present a historical montage of the sorority's growth and involvement in the community and world affairs. The lively music dramatically emphasizes the changing times.

A print of the film costs \$165. Or it can be rented for a fee of \$20 per day showing. An authorized purchasing signature is required on both sales and rental requests.

Mail requests to Summus Films, 333 Margarita Drive, San Rafael, CA 94901. No phone orders will be accepted, but if additional information is required, the company number is (415) 885-0675.

Film orders should be made at least four weeks before the showing date. Please indicate alternate dates whenever possible. Summus Films will forward written confirmation of the show date.

Let's Go for 200!

We have, all 60,000 of us, accomplished much in our first century. As we embark on our second, financial support is critical. Accordingly, delegates to the Centennial Convention voted a dues increase now in effect.

\$ 7.50 for a regular membership
10.00 for a supporting membership

Won't you please pay the latter? It means as little as a nickel a week to you—so very much more to Gamma Phi Beta.

If you belong to an alumnae chapter, pay the chapter treasurer. If not, send your check to Central Office, 630 Green Bay Road, Kenilworth, IL 60043.

STATEMENT OF OWNERSHIP, MANAGEMENT AND CIRCULATION

(Act of August 12, 1970: Section 3685, Title 39, U.S.C.)

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Editor: Mrs. Alex W. Smith, 300 Mansion House, Apt. 1501, St. Louis, MO 63102

Managing Editor: Miss Eleanor J. Sieg, 630 Green Bay Road, Kenilworth, IL 60043

7. Owner: Gamma Phi Beta Sorority, 630 Green Bay Road, Kenilworth, IL 60043

8. Known bondholders, mortgages and other security holders: None

9. Nonprofit mailers: The purpose, function and nonprofit status of this organization and its exempt status for Federal income tax purposes have not changed during preceding 12 months.

10. Extent and nature of circulation: (a) average number of copies each issue during preceding 12 months; and (b) actual number of copies of single issue published nearest to filing date:

Total no. copies printed (net press run)	(a) 49,993	(b) 50,600
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Sales through dealers, carriers, street vendors	(a) none	(b) none
Mail subscription	(a) 49,321	(b) 49,792
Total paid circulation	(a) 49,321	(b) 49,792
Free distribution by mail	(a) 282	(b) 282
Total distribution:	(a) 49,603	(b) 50,074
Office use, leftover, unaccounted:	(a) 390	(b) 526
Total:	(a) 49,993	(b) 50,600

I certify that the statements made by me above are correct and complete.

(Signed) Eleanor J. Sieg

Executive Secretary-Treasurer

Honor Bound to Gamma Phi Beta

The service we render to others, it's said, is really the rent we pay for our room on this earth.

That premise being acceptable, the four women portrayed here should live rent-free in the house of Gamma Phi Beta for the rest of their lives. But they won't! They are still so vital—so unselfish.

But for past services rendered, they have been accorded Gamma Phi Beta's highest honor . . . the placement of their names on its Honor Roll. It was so voted at the Centennial Convention.

With sincere gratitude, we salute . . .



BARBARA BURNS HISCOCK
University of Washington—
Seattle Alumnæ

"for her devotion to Gamma Phi Beta for 24 years, serving with unstinting dedication and great distinction as Collegiate Vice-President for four years, as Grand President for two years, as National Panhellenic Conference Delegate for two years, and as

Centennial Chairman for three years, during a time when forces opposing the Greek system were most challenging."

Other highlights of her Gamma Phi Beta career include:

- the presidency of the Seattle alumnæ.
- International Camp Chairman.
- revising and up-dating the Pledge Manual in 1970, and editing the edition now in use.



MARY JANE HIPP MISTHOS
Colorado College—Chicago N.W.
Suburban Alumnæ

"for more than 23 years of service as one of the Sorority's first Field Secretaries, as Executive Secretary on Grand Council, as Treasurer and then Chairman of the Endowment Board and as Executive Vice President to the Gamma Phi Beta Foundation, when in each office her dedication and knowledge have been a major contribution to Gamma Phi Beta's philanthropic projects and affairs."

The records show Mrs. Misthos has been absent from the International scene only three of the past 27 years. She began her service career as a Field Secretary in 1947. Today she continues as Executive Vice President of the Foundation.



VIRGINIA FORSYTH VINT

University of Missouri—
Dallas Alumnae

“for 36 years of continuous and unstinting service locally and as an International Officer, and for the creation and development of invaluable services for the Sorority.”

One of the best-known of the Sorority's 64,000 members, Mrs. Vint has held almost every alumnae chapter's office in St. Louis, Houston, Berkeley, Kansas City and Dallas. Other services to Gamma Phi Beta:

- Texas State Membership Chairman.

- Alumnae Vice President for two terms.

- Member of the By-law Revision Committee.

- Fund Chairman on the Centennial Executive Committee.

- Instigated the appointment of a Mother's Club Chairman.

- Created the first tabulation of alumnae tax payments.

And so much more!



LOUISE ROBINSON WYATT

University of Denver—
Denver Alumnae

“for the foresight of her contributions to the International Philanthropy and Field Secretary programs, and for

58 years of service locally and as an International Officer when her dedication was an inspiration to all who have known and worked with her.”

Mrs. Wyatt was one of five Denver alumnae who established our Colorado Camp for underprivileged girls. Having served Theta Chapter as alumnae adviser for over 10 years, she established the Louise Robinson Wyatt Award in 1962. It's given annually to the chapter's outstanding senior woman.

Selecting from her long list of contributions:

- International Convention Chairman, 1934, the Broadmoor, Colorado Springs.

- International Vice President, 1934-36, when that post combined both alumnae and collegiate chapters.

- Director of Province V for six years.

- Assisted in establishing the Field Secretary program.

- Was instrumental in having Camping adopted as the Sorority's International Philanthropy.

- Serves now on the International Scholarship Committee.

No one can dispute the fact that these Centennial Year honorees more than fulfill the Honor Roll qualifications:

“Members who have created and developed a service for Gamma Phi Beta that has contributed notably over a period of years toward the fulfillment of the aims of the organization, and members who have given distinguished service at the highest international level over a period of years.”

Attention: All Indiana Alumnae

There's something extra special about being a charter member of a brand new chapter.

As many of you know, Gamma Phi Beta is establishing a new colony at Purdue University, Lafayette, Indiana, and we need your help.

If you know any young women who are attending Purdue University now or who plan to attend in the near future, do tell them about Gamma Phi Beta. And send in letters of recommendation. In order for a girl to be considered for membership in the original colony, her recommendation must be received before January 7, 1975.

Please write that letter today to: Mrs. James Ransom, 713 Kassuth, Lafayette, IN 47905. Thank you.

IN MEMORIAM

ALPHA

Jean Morrison Moreland

BETA

Meda Sheldon Arnold
Allura Rudd Brooker
Frieda Haller Jones
Margaret McGregor Taylor

GAMMA

Katherine Swint Fox

DELTA

Marion West Ballou

EPSILON

Lillian Paulson Potter

ZETA

Margaret Ingram Mansfield

ETA

Mary LeConte Hoffman

THETA

Florence Baird Dickover
Eddy Le Lea Ensor

KAPPA

Marian Jaehning Longstaff

LAMBDA

Elizabeth Wiggins Brandon
Willow Coffman Healy
Myrtle Powers Marion
Myrtle Hurst Patterson

MU

Amy Greenwell

XI

Edith Watson Green
Carolyn Athey Keller
Gladine Thompson Middleton

RHO

Helen Arbuthnot Foss

SIGMA

Eula Leigh Dunn Schwegler

TAU

Florence Kob Adler
Ramona Woodhams Ryan

PHI

Molly Bamberger Briner
Olive Townsley Haw

PSI

Lydia Krebs Abele

OMEGA

Julia Brekke
Margaret Deischer Harper
Justine Brintnall Larson

ALPHA BETA

Dorothy Hagen Gilliland

ALPHA EPSILON

Virginia Ruthrauff Beaham
Clara McNeal Brown

ALPHA ZETA

Rowena Davies Piland

ALPHA ETA

Barbara Watson Buchholz

ALPHA IOTA

Loray Jenkins Repp
Georgia Knight Clark Telich

ALPHA UPSILON

Nelia Hazard Cressman

ALPHA CHI

Alice Miller Joslin

BETA TAU

Mary Carolyn Hall Bradford

Are You the Executive Type?

If so, Gamma Phi Beta is looking for you!

Gamma Phi Beta's Executive Secretary-Treasurer will retire on May 31, 1975. The position is open and, if you qualify, do let us hear from you.

Gamma Phi Beta's Central Office is located at 630 Green Bay Road in Kenilworth, Illinois, a Chicago suburb. The office is spacious and staffed with about eight congenial and knowledgeable employees. The work is pleasant and the rewards are many.

Qualifications:

1. A member of Gamma Phi Beta Sorority.
2. A degree in business administration would be helpful, but not essential if experienced in office procedures. Experience as an executive in an organization or firm selling services, such as a college or a bank, would be good background for this position.
3. Working knowledge of financial procedures.
4. Ability to write and speak. The Executive will make some visits to chapters and attend Convention, Area Leadership Conferences and National Panhellenic Conference.
5. A pleasing personality who enjoys meeting the public.

Salary will be commensurate with ability and experience.

Please send your application (with vita) to:

Mrs. Robert W. Haverfield, 507 Medavista Drive, Columbia, MO 65201



The Carnation Award

It is Gamma Phi Beta's newest honor. It recognizes members whose accomplishments have brought honor and distinction not only to themselves, but the Sorority—in fields ranging in diversity from education to opera, pediatrics to interior design.

Having long felt the need to honor such members of achievement, Grand Council inaugurated the Carnation Roll as part of the Centennial celebration. Its standards have the same high quality as those established for the Honor Roll.

The first 24 recipients of a Carnation Award have two things in common: the respect and admiration of all who know them, and a loyalty to Gamma Phi Beta. Many were on hand to receive their certificates at Convention from Margaret Lamping Mcquire (Washington), Awards Chairman.

THE CRESCENT will present brief sketches of these outstanding women in this, and the March issues.

—DOROTHY WARD MARTIN

"The Children . . . I Can't Forget the Children"

MARGARET HANDY, M.D. (Goucher) spent 50 of her 84-years in the care of children.

Dr. Handy, who graduated from Johns Hopkins in 1916, established the first pediatric specialty service in Delaware, and was chief of pediatrics at the Delaware Division Hospital from 1921 to 1946. In 1946 she established the Mother's Milk Bank for which Delaware is now so well known.

She has received many awards and honors for her pioneer work as a woman in pediatrics. Among these are honorary degrees from Goucher and the University of Delaware; the Elizabeth Blackwell Citation from the New York Infirmary; the Annie Jump Cannon gold medal from Wesley College; and an honorary fellowship from the Philadelphia College of Physicians for her creative work in the care and treatment of children.

Famed artist Andrew Wyeth is a close personal friend of Dr. Handy and has painted her portrait. She was pediatrician to three generations of Wyeth children.

In accepting the Carnation Award, Dr. Handy wrote: "For the 50 years I practiced pediatrics, I was doing what I most wanted to do—taking care of children. If I had been doing something I was not prepared for, and did not like, then an award would seem more appropriate. However, I accept it with gratitude."



Give Her Your Regards to Broadway



MARY ORR DENHAM (Syracuse), actress and authoress, is the very one who can deliver them. With many theatrical credits on both Broadway and television, she has toured, for example, with Noel Harrison in "Blithe Spirit," and appeared in summer stock all over the country.

She is probably best known as author of "All About Eve," which first appeared in *Cosmopolitan Magazine* under the title of "Eve Harrington." It was later made into the Oscar-winning movie for which she received the Screen Writers' Guild Award. More recently, it was transformed into a musical, "Applause."

Mary and her husband, Reginald, a Broadway producer and director, collaborated on "Footlights and Feathers." The book describes a year the Denhams spent in Australia where Mary was starring in "Never Too Late."

The Denhams are avid bird watchers and this hobby will delight many nature lovers who read their writings.

From her Holladay, Utah, home, she ships her product, "The Slabber," across the United States and to 21 foreign countries to date. (The Slabber is a fiberglass hand mining tool used to trim loose scale from the walls and roof sections of mines.) At the AMC trade shows, Marian is often the only woman exhibitor on the floor.

All this is a far cry from her collegiate days as a music major. Through the years she has been a writer and broadcaster, and was a director for radio and television. She also headed her own advertising agency.

A "Degree" in Success



DR. SHIRLEY A. HILL (Missouri) is professor of Education and Mathematics at the University of Missouri-Kansas City. She holds her B.A. from Missouri-Columbia, her M.A. from Kansas City U., and her doctorate from Stanford.

Internationally recognized in her field, Shirley is the associate editor of the *American Mathematical Monthly*; consultant to the West African Regional Mathematics Project; and on the board of the National Council of Teachers of Mathematics. She took part in a study tour of mathematics education facilities in the Soviet Union, and has been a guest lecturer at the University of Ghana.

Among her honors are the UMKC Alumni Award, and listing in *Who's Who Among American Women*. She has co-authored several books, and her professional articles are widely published.

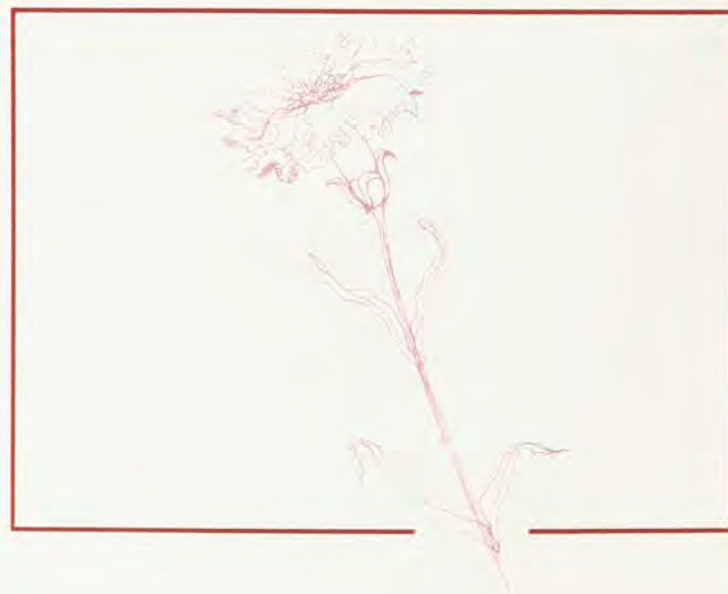
"Success" was hand-written on the wall during Shirley's days at Mizzou. There, with ease, she made Phi Beta Kappa. With ease, too, she won the Kappa Sigma Tennis Championship and was named "Outstanding Woman Athlete" on campus. Now a resident of Prairie Village, Kan., Shirley has been a dues paying member of the Greater Kansas City Alumnae since her graduation in 1948.



Leader in a Male-Dominated Field

MARIAN RIPPETEAU O'LEARY (Kansas) has had fantastically varied life experiences. These have ranged in scope from guest soloist with the University of Kansas Symphony at 16 years to her installation in August as the first woman president of the World Trade Association of Utah.

Although her selection as head of this male-dominated trade group is an exciting experience for Marian, her own business background has prepared her for the challenge. She is president of Rock Tools, Inc., a member of the American Mining Congress.





Heiress to a Political Career

CHARLOTTE THOMPSON REID (Northwestern) now holds the coveted post of Commissioner, Federal Communications Commission. Her start up the ladder of political success was really one of accident. Her husband, Frank R. Reid, Jr., had won the Republican nomination for Representative from Illinois' 15th District in 1962, but died suddenly that August. Charlotte was urged by party leaders and friends to carry on the campaign in his place. She did—she won—and she's been winning ever since. In 1967, the Congresswoman was named to the coveted House Appropriations Committee.

In a real coup for Gamma Phi Beta, Charlotte was initiated into Gamma Phi Beta in 1967 as an honor initiate. She is a longtime personal friend of Ardis McBroom Market, past International Grand President and editor of *THE CRESCENT*. She now has a Gamma Phi Beta daughter from Colorado and Northwestern.

Seen here at the piano, Charlotte used to sing professionally. As "Annette King," she was featured vocalist on Don McNeill's Breakfast Club out of Chicago. Charlotte still sings for fun and relaxation.

An Extraordinary "Designing Woman"



ELLA MAE REIDY MANWARRING (UCLA) is an internationally recognized interior designer. Owner of a Design and Environmental Space Consulting firm in Los Angeles, she has really put her degree in Art and Design to work. Following UCLA, she did further study at the Corcoran Gallery in Washington, D.C., and the Ecole Des Beaux Arts, Paris.

Recipients of many honors in the fields of interior design and fine arts, Ella writes a design column for the magazine, *Ideas*. She is a member of the National Society of Interior Designers; the National Home

Fashions League; and a fellow of the Professional Institute of Designers, London.

Ella also is a renowned lecturer on design. Her "Chronological Tree of the Design Periods" is in itself a remarkable work. The "tree" traces design from its roots (Chinese 3500 B.C., Egyptian 4,000 B.C., etc.) up to American Colonial, 1830. She participated in the Invitational Design Symposium of 1972 as a member of the Irish Georgian Society studying fine arts in castles and manor houses in Ireland and England; the invitational porcelain symposium of 1973 at the Victoria and Albert Museum, London; and is an invitational charter member of the National Lighting Forum.

Known for her participation in West Hollywood and Bel Air Christmas decor events, Ella is on the board of the Antiquarian Society of Southern California and the Los Angeles County Museum of Art.



MARYAN HOLPP (center) and HELEN HEATH (right) study their Carnation Awards as delivered by Patty Teal Zemke (Denver), Albuquerque Alumnae president and convention delegate.

Denver University's Alumna Cum Laude

HELEN PICKERING THOMPSON HEATH (Denver) has made a name for herself as a volunteer worker in the fields of education and music. While many of her most laudable achievements were accomplished in Denver, she continues her good work in Albuquerque, N.Mex., where she and her husband, John, have "re-

tired." For example, Helen started a Denver Alumni Club there, and has planned every meeting since 1956. She also helped organize the first chapter of the American Association of Retired Persons and has been on the planning board of the Albuquerque Women's Association since the last 1950's.

Accorded Denver University's singular Alumni Award for Public Service in 1955, Helen is a charter member of its Century Club. She helped set up the first Alumni Drive in 1940, and is a former member of the Alumni Board and the university's Planning Board. She also was New Mexico chairman for a five million dollar Ford grant for Denver, and has been chairman of Denver Alumni scholarships since 1964.

Her service to the Denver Symphony Guild is legendary. For 14 years she served as Area Chairman, then co-chairman of the Denver Fund Drive. She also chaired 17 series of Denver Symphony Guild Music Appreciation Classes. In addition, she has been on the board of the Rocky Ridge Music Center in Estes Park, Colo., for over 30 years.

"What more can we say?" wrote the Albuquerque Alumnae in nominating Helen for the Carnation Award. Much more, according to their resume. But space does not permit.

She Gives the Gift of Speech

MARYAN WEBER HOLPP (Denver) is the executive director of the Albuquerque Hearing and Speech Center, a post she has held since 1966. Previously, she was director of the Preschool for Hearing Handicapped Children at the New Mexico Hearing Society. She founded the school in 1955.

A speech pathologist and audiologist, Maryann holds a BA from Denver, a MA from New Mexico, and has done post graduate work at Stanford. Because of her devotion to those suffering speech and hearing handicaps, her name is magic in the field. She's been a member of the Governor's Advisory Board on Vocational Rehabilitation; the Governor's Committee to Hire the Handicapped; president of the New Mexico Speech and Hearing Association; secretary of the National Association Executives Speech and Hearing Centers; and a member of the New Mexico Commission on Aging, among others.

A former "Greek of the Month" as named by the Albuquerque City Panhellenic Council, Maryan is a loyal member of the Albuquerque Alumnae. She is listed in *Who's Who of American Women*, *Who's Who in the West*, and *Who's Who in New Mexico*.

A Woman of Many Faces



HOPE SUMMERS (Northwestern) has long been a favorite of television and movie viewers. She has appeared regularly on "The Andy Griffith Show," "The Danny Thomas Show," and "The Rifleman." In her most recent ABC Movie of the Week "After The Trial," she worked with Cloris Leechman (Northwestern), who is also a Carnation Award honoree.

Hope's career in the entertainment world has brought her back to her original goal—the creation of a training studio in which experienced actors can perfect their craft. "The New Theatre" in West Los Angeles, under her direction, is incorporated as a non-profit organization with provision for an endowment and scholarship fund.

Talented in her own right, Hope has a talented family. Her father was a United States Congressman from Washington for 18 years. A brother, A. Burks Summers, was ambassador to Luxemburg; and another brother, Paul, was minister to the Philippines.

She's from a Gamma Phi Beta family, too—a sister, a cousin, a sister-in-law. And Hope adds a Gamma Phi Beta daughter.

True Friend of the Handicapped



JOHANNA COOKE PLAUT (Minnesota) had an early business career in merchandising and market research. She was vice president and a partner in the firm of Stewart, Dougall & Associates, New York City. Now her work is strictly volunteer and she's twice been named "Volunteer of the Year" (1958 and 1971).

Much of her energy and time has been channeled into the Easter Seal Society for Crippled Children and Adults—this at all levels. Now a member of the National Board of the Easter Seal Society, she's also president of the Connecticut Society.

A trustee of the Institute for the Crippled and Disabled in New York since 1954, she has served a six-year term as president of the Easter Seal Rehabilitation Center of Southern Connecticut.

Her special interest is the new Hemlocks Outdoor Education Center, a year-round recreation and outdoor facility for the handicapped in Connecticut. She is its general fund raising chairman. In responding to the Carnation Award, Johanna expressed her deep appreciation for all the help Fairfield County Alumnae have given the Hemlocks camping program.



TOPIC: TITLE IX

Fall is always a hectic time of the year. And, this year, it was a little more so for those of our international officers who have been working to make their voices heard in protest of the recent sex-discrimination regulations set down by the Department of Health, Education and Welfare. These regulations, which would put into effect Title IX of the Education Amendments of 1972, were published in the June 20, 1974, issue of the *Federal Register*.

For those of you who have not followed this important development, herewith is a brief recap.

The Higher Education Act of 1965 set about to eliminate discrimination in colleges and universities. The Higher Education Amendments of 1972 were designed to assure equal treatment for females in admissions, athletics, housing, financial assistance, extracurricular activities and employment. The threat held over the heads of our colleges was the withholding of federal funds from any institution supporting organizations that discriminated for reasons of sex. And, herein, lies the rub.

The key word here is "support." On campuses where Gamma Phi Beta owns its own chapter house, and the ground upon which it is built, there would seem to be little to worry about. We receive no university "support" (unless that by merely welcoming the chapter to the campus, the university lends "support"). Perhaps, these chapters would lose a Panhellenic Adviser, who is a university employee.

On campuses where Gamma Phi Beta lives in a Panhellenic House, a section of the University-owned dormitory or other university-owned property, there is more to be considered. Do we pay adequately for the facilities we use? It would seem that, if we do pay the equitable rate, we have complied with the regulation. This, say the HEW spokesmen, will be decided case-by-case.

On campuses where, years ago, the university allowed fraternities and sororities to build dwellings on university-owned land and pay a nominal fee (say \$1.00 per year), there is more at stake. At least two universities have been under inquiry because of these long-standing arrangements.

Fraternities and sororities do not want to open their doors to members of the opposite sex. We feel that we are protected by the Waggoner amendment to the Higher Education Act of 1965 which reads: "Nothing in this Act or in any other Act shall be construed to authorize any department, agency, officer or employee of the United States to exercise any direction, supervision or control over the membership practices or internal operations of any fraternal organization, fraternity, sorority, private club or religious organization at any institu-

tion of higher education which is financed exclusively by funds derived from private sources and whose facilities are not owned by such an institution." Since this amendment was not changed in the 1972 legislation, it is assumed in force.

At any rate, the HEW rules prohibiting sex discrimination were announced by the Department on June 18, 1974 and were open to public comment until October 15. And, here is what we have done about it.

Both National Panhellenic Conference and National Interfraternity Council have filed formal protests with the Department of Health, Education and Welfare. So have many individual fraternity and sorority groups, among them Gamma Phi Beta. And each member of Gamma Phi Beta's Grand Council has sent letters of protest to her senators, representatives, President Ford and Mr. Caspar Weinberger, Secretary of Health, Education and Welfare. Letters of explanations were sent to each national officer, each alumnae chapter and Greek-letter chapter president, encouraging each to write letters to her congressmen and the HEW. Many other organizations have taken the same steps.

If the HEW regulations are enforced, colleges and universities would be prohibited from "supporting or assisting" campus organizations which choose their members on the basis of sex. This would include such time-honored organizations as Mortar Board and AWS, groups which have, for years, developed the leadership traits of women. If these regulations were set down to equalize opportunities for women, it certainly seems to be defeating its own purpose.

Separate housing for males and females would be permitted, provided that facilities and governing rules were identical. By the very nature of men and women, these facilities need not necessarily be equal.

Another facet of the regulations requires that financial aid programs such as scholarships, loans and grants would have to be available to both sexes. However, HEW wrote in an exemption for single-sex scholarships "established by a foreign will, trust or similar legal instrument or by a foreign government." Thus, this exemption would enable Britain to continue offering its coveted Rhodes Scholarship to U.S. males exclusively.

Granted that HEW was assigned the task of interpreting and implementing the 1972 education legislation, it does seem to be nit-picking in many areas. Hopefully, the mail campaign of the sororities and fraternities will put new thinking into their regulations.

—Betty Luker Haverfield (Missouri)

GAMMA PHI BETA SORORITY DIRECTORY

FOUNDED NOVEMBER 11, 1874, SYRACUSE UNIVERSITY

FOUNDERS

Helen M. Dodge Ferguson, died October 21 1937
Frances E. Haven Moss, died June 1937
E. Adeline Curtis, died January 1923
Mary A. Bingham Willoughby, died January 1916

THE GRAND COUNCIL

Grand President: Mrs. Robert W. Haverfield, 507 Medavista Dr., Columbia, MO 65201
Alumnae Vice President: Mrs. Allen T. Phillips, 3409 Taylor St., Chevy Chase, MD 20015
Collegiate Vice President: Mrs. Thomas L. Kline, 3648 S. 91st St., Omaha, NE 68124
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NPC Delegate: Mrs. Daniel H. Lundin, 5135 N.E., Latimer Pl., Seattle, WA 98105
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Did Santa leave some money in your Christmas stocking? If so, you might be tempted to spend some of it on one or more of these unusual items offered by our alumnae chapters. Treat yourself, or a Gamma Phi Beta sister, knowing you also are helping a group to raise money for a worthwhile project.

Embroidered Coat-of-Arms

Looking for an ideal gift for a speaker, and outstanding alumnae, a close Sorority friend? Swiftsure Heraldic Arms of Seattle, Wash., will have the Gamma Phi Beta coat-of-arms embroidered for \$18.74, plus \$1.00 postage fee. Commemorating the year of founding, the gift may have a member's name embroidered in Old English lettering for \$2.00 extra. Price includes the gold oval frame for this handsome 5 × 7" wall hanging (rectangular, if a personal name is included). From each sale, \$5.00 will be donated to the Gamma Phi Beta Foundation. Mail orders to Gamma Phi Beta Central Office, Box 186, Kenilworth, IL 60043.

Crewel Kit—Crest Motif

Nearly sold out on their Centennial bumper stickers, Oklahoma City alumnae have come up with a fresh item—a crewel kit featuring the Gamma Phi Beta crest. Kit includes stamped linen, quality wool yarn and complete instructions. There also is backing, in case you wish to make it up into a pillow. Cost \$7.00, including postage. Make checks payable to Gamma Phi Beta and mail to: Mrs. Richard M. Jennings, 6721 Willowridge Dr., Oklahoma City, Okla. 73122.

"Company Cookbook"

Introduced in October at the St. Louis alumnae's fourth annual house tour, this collector's item features the favorite recipes of members used for entertaining. The \$1.25 price includes mailing. Order from: Mrs. David B. McDonald, 624 Haverford Rd., St. Louis, Mo. 63124.

Centennial Greeting Card

"A Gamma Phi Beta Greeting" from the Albuquerque alumnae. Kit

GOOD BUYS FROM GAMMA PHIS

consists of a greeting card with our Greek letters and the number 100 as a border. There is an oval cutout in which to insert the pink carnation you embroider. Stamped linen, yarn, needle, instructions and envelope are included. Send to a sister, or put in a mini frame for yourself. Price is \$1.50, postage paid. Order from: Mrs. Monti Wilson, 6520 Louise Pl., N.E., Albuquerque, N.M. 87109.

"Nostalgia" in Book Form

Mary Kay Dorman Kabler's "Nostalgia" articles, which ran in THE CRESCENT as a prelude to our Centennial, have been published in booklet form by the Denver alumnae. These articles cover the history of Gamma Phi Beta and our country for the past one hundred years. This limited edition, bound in a soft pink cover, is available for 2.25, postage included. Order from: Mrs. Earl T. Pinney, 6915 South Garfield Way, Littleton, Colo. 80122.

Specialties of the House

Favorite recipes of the Tucson alumnae have been compiled in a color-keyed, paperback, spiral bound publication. Includes sections on Mexican food, children's recipes, hors d'oeuvres—so many goodies. One especially informative section deals with time-tested household hints. Price \$3.25, postage paid. Order from: Mrs. Edgar Romo, Jr., 4233 E. 6th St., Tucson, Ariz. 85711.

Delightful Greeting Cards

What's the occasion? Pasadena alumnae help you express your thoughtfulness with one of these original, de-

signed for them, greeting cards. There's a white card illustrated with a pink peramulator with pink carnation wheels, that reads: "Congratulations on your little legacy." Other designs are for birthdays, anniversaries, happy vacations, graduations, showers, weddings, sympathy and even party invitations. Price: 30 cents per card in assortments of 6 or 12. Order from: Mrs. Robert Kenney, 2385 Adair, San Marino, Calif. 91008.

Eye-Stopping Post Cards

Brown and mode post cards, symbolically printed with a crescent moon and carnation emblem, come plain for use in writing personal messages, or in meeting notice form to remind members of the date, place, etc. Offered by the Fort Lauderdale alumnae, both styles are available in jackets of 100 at \$4.00 per pack, postage paid. Order from: Mrs. James R. Hyatt, 5778 N.E. 17th Ave., Fort Lauderdale, Fla. 33308.

Bibs for Gamma Phi Babies

The demand for these heavy white terry cloth baby bibs goes on. Mothers and grandmothers can't resist them. Each, printed in brown, shows a happy, chubby baby perched on a crescent moon. Boston alumnae embroider the tiny pink carnation the baby holds. Two styles are available. One reads: "My Mommy is a Gamma Phi"; the other, "My Grandma is a Gamma Phi." Price \$2.00, postage paid. Order from: Mrs. W. F. Burt, Longmeadow Rd., Lincoln, Mass. 01773.

Needlepoint Kits

Needlepoint kits, with all canvases hand painted and taped, depict the Gamma Phi Beta coat-of-arms and come in the following sizes: 5 × 7 for \$5.00; 16 × 18 for \$10.00; and 19 × 26 for \$20.00. A carnation with crescent design comes in 18" square (pillow size) for \$10.00. Finished size will be two inches smaller. Indicate design and size, allowing 2-3 weeks for delivery. Make checks payable to: Mrs. John Zaepfel, 486 Morning Canyon Rd., Corona del Mar, Calif. 92625. (California orders add 5% sales tax.)

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Jane Larson Long (Miami-Ohio) decorates our Christmas tree with a shiny bauble and wishes one and all a happy holiday season.



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Camping / 9



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Carnation / 25

- 2 New Editorial Directions. Semi-annual tabloid will reinstate Greek-Letter and Alumnæ chapter letters.
- 4 Christmas: An Everyday Thing. How a hobby of raising Christmas trees solved a family crisis.
- 5 The Gamma Phi Beta Foundation. What it does! What it hopes to do!
- 6 Spectacular Scholars. Winners of 1974 Fellowships and Scholarships. 8/Scholarship offerings for 1975-76.
- 9 Fifty Years of Camping. Plans to strengthen Gamma Phi Beta's main philanthropic program.
- 12 Theirs Were Gifts of Camping. Both Greek-letter and alumnæ members worked hard in support of camps.
- 14 Gifts That Get Things Done. A report on other philanthropic efforts by both Greek-letter and alumnæ chapters.
- 15 New Settings for Beta Psis . . . Gamma Ets and Gamma Zetas. Also, Alabama Addition to Chapter Roll.
- 16 New Faces on Grand Council. Introducing the Sorority's leaders.
- 18 New Leaders in the Provinces. 19/Listing of Area Leadership Conferences with New Province map.
- 20 Help Wanted. Openings available for Collegiate Consultants and Graduate Counselors. 21/Centennial Film
- 22 Honor Bound to Gamma Phi Beta. Four named to coveted Honor Roll.
- 24 In Memoriam
- 25 The Carnation Award. Twenty-four members who have distinguished themselves and the Sorority in fields outside of Gamma Phi Beta received this award at the Centennial Convention.
- 29 Topic: Title IX. Priority message from the International Grand President.
- 30 Sorority Directory
- 31 Good Buys from Gamma Phis. Items offered by alumnæ chapters.