

the

# CRESCENT

gamma phi beta



September, 1973



# November 12, 1973

## AN EVENING TO REMEMBER

Founders Day this year will be a very special one as it marks the beginning of our 100th Anniversary as Gamma Phi Beta.

We are asking all collegians and alumnae to please save Monday, November 12, 1973 as "an evening they will indeed remember."

The "Kick-Off" Banquet to celebrate Founders Day '73 will be held on November 12, here in Syracuse, New York, where Alpha chapter was founded in the fall of 1874 when Syracuse University was four years old, had one building, a faculty of 10 and a student body of 200. Wouldn't you say we have had a fantastic program of expansion, education and enlightenment in these past 99 years?

Syracuse alumnae are planning a "gala affair" for this very special night and it is our fondest dream and wish that every chapter, collegiate and alumnae, will hold their Founders Day Celebration on this evening of November 12!! We hope each one of you will find your nearest Greek letter or alumnae chapter and plan to attend this "once in a lifetime" occasion.

Alpha chapter and Syracuse alumnae are very thrilled and honored to have Grand Council attend our Founders Day Banquet. They will be attending Grand Council meeting in Syracuse the week before, so you see, they won't have to look very far for their nearest chapter celebration!

Our committee of 12 has been hard at work since January of this year. Because an event of this size occurs only once in 99 years, we can't afford to make any mistakes so we started early. Such a spot to be in!! And, who do you call on for advice? After all, there aren't too many people around celebrating their centennials. And for all you hard-working sisters who have decorated ballrooms with pink carnations, we know your thoughts and good wishes are with us!!

Insofar as it is possible, we envision having similar celebrations across the country that evening. Pink carnations, candles, favorite songs, programs and an inspirational skit depicting our founding. We are also planning on having as many pictures, both old and new, on tables around the room showing a sisterhood of a century. How about looking through that scrapbook of yours for snapshots of your college days? You can be sure someone at your meeting will enjoy reminiscing over them.

We realize that not all chapters will be having banquets—some will celebrate with teas or luncheons. But what a thrill it will be to realize that possibly 50,000 Gamma Phi Betas will all be united "in spirit" on this one special night. I feel confident that the occasion will be one to strengthen and unite more closely all in the bonds of Gamma Phi Beta.

Please share with us "An Evening to Remember—once in a lifetime." D D D

Barbara Nicholson Conklin, Syracuse '44  
Special Events Chairman  
Centennial Committee

NINETY-NINE—GOING ON ONE HUNDRED! That will be the happy theme when members of the Syracuse Alumnae Chapter celebrate Founder's Day, Nov. 12, at the Syracuse Country House. Meeting recently to complete final arrangements were Alpha alumnae (seated, left to right): Dorothy Stark Kenney '28, Annette Hastings Wilmeyer '28, Eleanor Soder Doolittle '41, Jo Ann Lawman Bock '45, and Patricia Reid MacCrea '54. Standing (left to right) Barbara Nicholson Conklin, '44, Founder's Day Chairman; Shirley Fenner Reidenbaugh '54, and Doris Leake Erskine '17.





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By the Light of the Crescent Moon

*COVER: Who was it who said "Some call it autumn, others call it God?" It is aptly depicted on our cover of falling leaves—an original design from Martha Hustad Huestis (Minnesota).*

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# *Gamma Phi Beta Has*



SMILING in anticipation of their Gamma Phi Beta lives ahead are these members of Delta Epsilon. Sharing the moment of installation, several national officers.

## *Two-to-Grow-on*

DELTA EPSILON, April 28, 1973



At a time when most fraternal organizations are subtracting chapters from their roster while adding very few, it is heart-warming for Gamma Phi Beta to announce the installation of Delta Epsilon at Texas Wesleyan College, Fort Worth; and Delta Zeta, Southwestern College, Weatherford, Okla. Representing our 89th and 90th chapters, they give our sorority an important two-to-grow-on as we approach our second century.

Herewith, an edited accounting of the ceremonial events: DELTA EPSILON, April 28, 1973.

A full weekend of activities marked the installation, beginning with a dessert party Friday, April 27, in honor of collegians. It was held at the home of Myrtle Watkins Gerrard (Texas). Mrs. Charles Shafer, Jr., Grand President, Mrs. G. O. Dimock, Director of Expansion, Mrs. Robert MacDonald, Province Alumnæ Director, and Mrs. G. E. Kretschmar, Jr., Province Collegiate Director, read the sorority's Constitution to those present.

Initiation was held Saturday at the First Presbyterian Church of Fort Worth, conducted by members of Alpha Xi, Southern Methodist University, Dallas, and directed by Marian Hulsey, member of the international ritual committee. Mrs. Shafer presented badges to 28 charter members and 23 special initiates.

That evening an installation banquet was held at the Ramada Inn Central with parents of initiates and representatives of Texas Wesleyan as special guests. Kay Schultz Mrazek (Oklahoma) served as banquet chairman and Cynthia Shoptaw Leeper (Texas), president of the Fort Worth alumnæ, was toastmistress. Highlight of the banquet was the presentation of the charter by Mrs. Shafer to Sharon Cannon, president, Delta Epsilon. Delia Cobb Nitteberg (Nebraska '20) gave her diamond badge to be used as a chapter president's badge.

A lovely silver tray, gift from Grand Council, was presented by Mrs. Dimock, and Mrs. MacDonald gave a silver Revere bowl on behalf of Province VII. Other gifts were a scrapbook from Houston alumnæ; a bound minutes book, Dallas alumnæ; and an altar cloth for future rituals, Fort Worth alumnæ. The cloth was designed by Kathy Stell Springer (Midwestern).

Two special awards were made at the banquet: a plaque to Marty Morphis, collegiate member with the highest scholastic average; and a sorority bracelet to Susie Canafax, outstanding charter pledge. Gifts of appreciation were given to Lynn Kramer, field secretary, and to Laura Monkhouse Lace (Texas), field representation. They worked with the former local sorority, Autiss, during its colonization period.

Miss Loralle Pohl, associate dean of student affairs, welcomed the chapter on behalf of the school. Mrs. Shafer brought a message of warmest welcome to the sisterhood and recounted incidents in Gamma Phi Beta's history as it approaches its 100th anniversary.

On Sunday, Delta Epsilon members and Fort Worth alumnæ entertained at a formal tea at Stella Russell Hall on campus, and welcomed faculty and administrators, students, parents and other guests. Sharon Smith Redman (SMU) served as chairman—a lovely ending to an eventful weekend.

Texas Wesleyan College is a four-year, coeducational

college located on 50 acres in the southeast section of Fort Worth, and has an enrollment of over 1,800. It was established in 1891, by the Methodist Episcopal Church, and today offers over 15 degrees in liberal and fine arts, business administration, and education. Currently there is one other National Panhellenic Conference member on campus, Phi Mu, and one local sorority, Dekka. There are three members of Interfraternity Council: Sigma Phi Epsilon, Pi Kappa Alpha, and Lambda Chi Alpha.

The new members of Gamma Phi Beta are noted especially for participation and leadership in campus organizations and government. They have received the Intersorority Council (now Panhellenic) scholarship trophy each year since its establishment.

The following are Delta Epsilon's charter members: Misses Mildred Auvenshine, Sharon Cannon, Susie Canafax, Brenda Darden, Patti Dill, Karen Donaldson, Cathy Goetz, Sue Gwin, Joy Ince, Victoria Kent, Janie Koutsoubos, Becky Laminack, Mary Morbitzer, Debbie Olshefski, Dana Pierce, Marta Rice and Roxane Schlueter, all of Fort Worth; Suzanne Allison, Paradise; Amy Bloxom, Joshua; Debbie Daugherty, Haslet; Sheree Gambill and Patty Pool, Burleson; Marty Morphis, Dallas; Jodie Sanders, Winters; Debbie Wier, Farmers Branch; Wivian Woody, Weatherford; and Claudia Smith, Brooklyn Center, Minn. Miss Carol Bass, a participant in the Miss Fort Worth contest installation weekend, was initiated the following week.

Serving as advisors to the new chapter will be these Fort Worth alumnæ: Kay Schultz Mrazek (Oklahoma), chapter adviser; Tanya Williams Deen (Texas), pledge; Glyndell Stewart Bashore (Texas Tech), rush; Barbara Thomas Ford (Texas), financial; and Sharon Smith Redman (SMU), ritual.

—Laura Monkhouse Lace (Texas)  
Field Representative



AUDREY WELDON SHAFER, Grand President, happily presented Delta Epsilon's charter to chapter president, Sharon Cannon.





LOOK THEM OVER ONCE, look them over twice! They are beauties—these 40 collegiate initiates of Delta Zeta.

## *Delta Zeta, May 5, 1973*

After a full day of festivities, Southwestern State College Tri Cs received their charter as Delta Zeta Chapter of Gamma Phi Beta international sorority.

Mrs. Charles Shafer, Jr. of Kansas City, Mo., grand president, was on hand to make the presentation to Miss Brenda Smith of Weatherford, chapter president. The presentation was made at the traditional pink carnation banquet at the United Methodist Church here.

Miss Smith was also honored as the model collegiate

**BRENDA SMITH** receives a historically significant sorority pin from Cindy Burkett, field secretary, at Delta Zeta's installation. It belonged to a deceased founder of the Shadow Box Club, Oklahoma U., and will be passed from president to president.



pledge. Model special initiate was Kathy Templeton, also of Weatherford. Miss Leyla Cohlma of Fairview, outgoing chapter president, received a silver goblet as outstanding Gamma Phi Beta for this semester.

Other sorority dignitaries who took part in the program included Mrs. G. O. Dimock of Clovis, Calif., national director of expansion; Mrs. Jack Romerman, province alumnae director; Mrs. D. M. Hawkins, province collegiate director, and Mrs. Marion Hulsey, ritual chairman, all of Oklahoma City. Mrs. Ted Burkett of Archer City, Tex., also a member of Grand Council, served as toastmistress. Miss Cindy Burkett of Archer City, has been on the SWSC campus for the past several weeks as field secretary for Gamma Phi Beta.

All 40 of the Tri Cs who were pledged by the national organization March 3 were initiated. Thirty-one Tri C alumnae, mothers and friends became special initiates. *Reprinted from: The Weatherford Daily News* Southwestern State College was established in what then was Oklahoma Territory in 1901. The College is justly proud of its school of pharmacy founded in 1941. It ranks as one of the top two in the U.S. The college also offers a Masters of Education degree.

Weatherford is a town of 8,500 located on the state's western plains. It was named for U.S. Marshall William J. Weatherford. The Weatherford name derives from a Creek Chief who, before the tribe was moved from Alabama to Georgia to Oklahoma, showed great bravery in his actions against Gen. Stonewall Jackson.



# Everything's Up To Date in Kansas City



A SPECTACULAR six story tropical garden is the highlight of the Crown Center Hotel. The botanical extravaganza was carved out of a massive limestone outcrop to form a backdrop for the hotel's lobby. Hundreds of tropical plants, ferns, shrubs and trees accent the spacious garden.

For hundreds of years it was just a hill. In old Kansas City the Union Station was built to national acclaim just northwest of it. Across from Union Station, just west of the hill, the beautiful Liberty Memorial was dedicated with pomp and ceremony. And the block north of the hill became lovely Washington Park. But "the hill" itself stood as an unsightly landmark. It was appropriately called Signboard Hill, littered as it was with as many as 77 signboards at one time. Too, there were hobo huts, tarpaper shacks—even some goats. Then, on May 8, 1973, the hill became the dramatic site of the newest, most exciting hotel in the world—the Crown Center.

This most unusual hotel is part of a \$200 million Crown Center redevelopment project sponsored by Hallmark Cards, Inc. It is under the operation of Western International Hotels of Seattle, an entity of



KANSAS CITY ALUMNÆ donned compulsory hard hats to inspect the incomplete facilities of the Crown Center Hotel last spring. Ed Jordan, sales manager, had no problem convincing (left to right) Marilyn Mundon Breidenthal (Kansas), social chairman; Betty Hailey Crooke (Kansas), president, Kansas City Alumnae Chapter; and Joan Lewis McCoy (Ohio State), Centennial Convention chairman, that this was the place for our 1974 gathering.



United Airlines.

The fantastic Crown Center urban community is one of the most impressive efforts in the country to reclaim blighted city property. When it is completed, Crown Center will have one million square feet of office space, 220 apartment units, a 730-room hotel, and an entertainment complex of restaurants, theaters, a skating rink, and a planetarium.

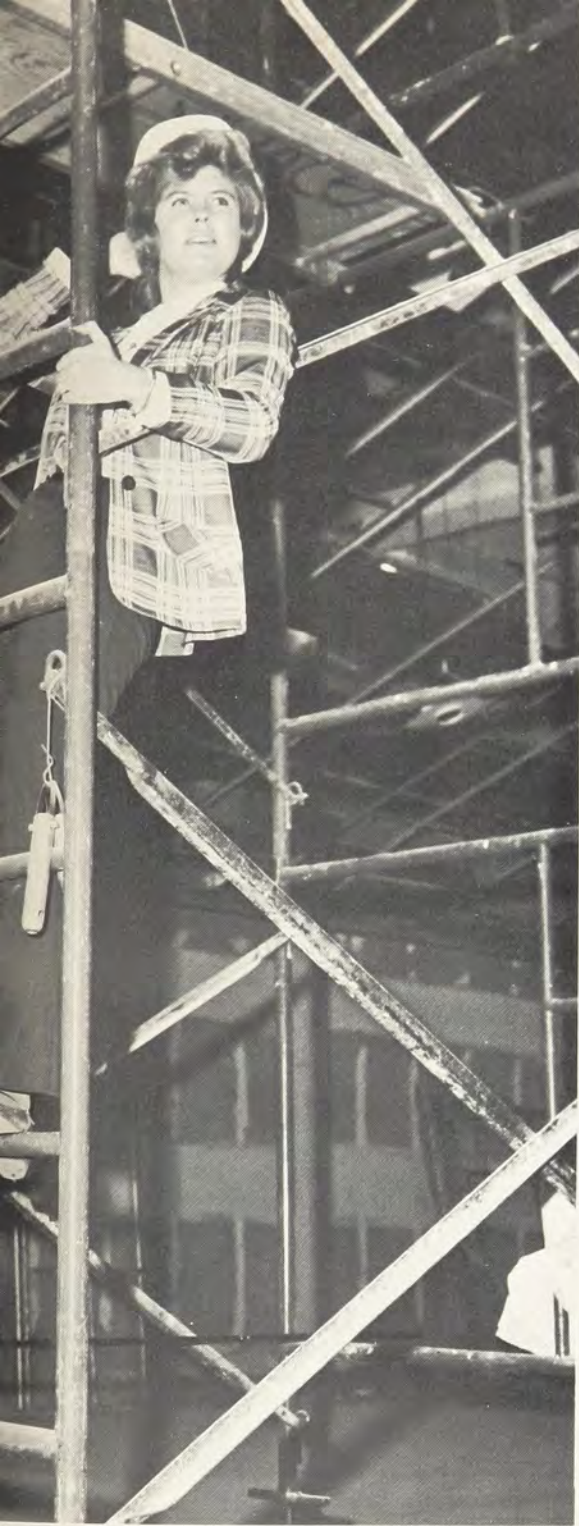
Four hundred thousand square feet of shops are opening now, and there is a 10-acre park with colorful foliage and designed lighting. This redevelopment was initiated by Joyce Hall, founder of Hallmark Cards. The 80-year-old

gentleman has long been noted for his public service contributions; in 1962 he was named "Mr. Kansas City."

Although the Crown Center Hotel just opened its doors last spring, it already has drawn the attention of national organizations as a convention site and is well booked through 1982. Gamma Phi Beta will be its first international sorority conclave. And what a marvelous place for us to begin our next hundred years.

The Crown Center is a self-contained convention unit with a 16,100 square foot ballroom and 18 meeting, banquet and board rooms. It can seat 1,400 plus for a banquet or 2,000 for a meeting. It has the most sophisticated au-





(Left) CLIMBING SCAFFOLDING to get a better view of the audio visual booth (since enclosed) were Judy Wilkins Schumann (Iowa State), arrangements and properties chairman; and Judy Hubbard White (Kansas State), CRESCENT publicity chairman.

"THIS IS GOING TO BE OUR OFFICE?", wonders Gretchen Youse Rein (Kansas), Centennial convention secretary; and Sue Dorsey Durrett (Missouri), convention treasurer.



dio-visual communications equipment and covered self-parking.

The garden terrace reception areas will suit our convention needs beautifully. And you'll find the guest rooms are elegant. Individual balconies offer magnificent views. You'll love the decor.

The facilities offered at the Crown make it Kansas City's "world class" hotel. It's the only one in the world with a six-story lush tropical garden complete with brook, waterfall and age-old limestone outcrop in its lobby. You take this all sitting down from the Lobby Court. Or from the crest of the hill in the Pool Deck Lounge.

High speed elevators will zip you to the Top of the Crown for dinner, entertainment and the best view in town. The hotel boasts a Swiss-born Executive Chef and Cossack doormen to park your car.

When you come to Kansas City in June, 1974, you'll be so glad they didn't just plow away this limestone hill. We're going to have a fantastic 100th birthday party right on top of it!

—Judy Hubbard White  
(Kansas State)



# THEY'LL DO THEIR THING



**Norma Welborn Corbin**  
Hospitality Chairman



**Peggy Cook Evans**  
Ass't. Hospitality Chairman



**Peggy Jo Herberger**  
Staff Chairman



**Joanne Korte Reese**  
Menu Chairman



**Pat McDermott Foreman**  
Printing Chairman



**Marilyn Stromquist Congleton**  
Carnation Banquet Chairman



**Jean Embree Peete**  
Ass't. Carnation Banquet Chairman

## **Hospitality Chairman** **Norma Welborn Corbin (Missouri)**

The Midwest's reputation for fine hospitality and "never-see-a-stranger" charm will be obvious to Gamma Phi Betas from all over the country when they meet in Kansas City in 1974 for our Centennial Convention. The Greater Kansas City alumnae chapter intends for all to feel welcome, and to insure that you feel

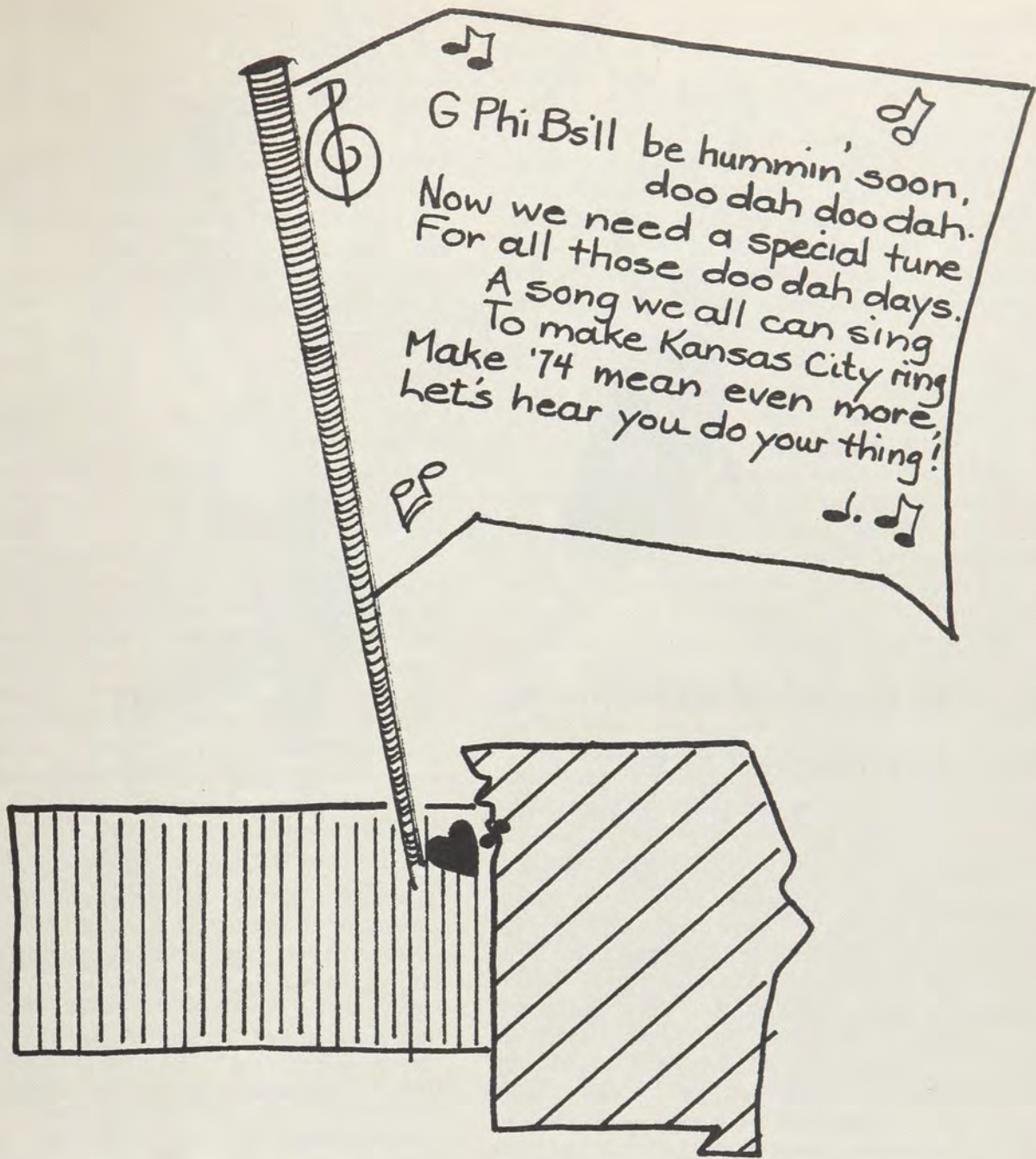
completely at home it has selected Norma Welborn Corbin (Missouri) as the hospitality chairman. We must drop one formality right away and tell you, we call her "Bunny."

Now that you're on a first name basis, we'll tell you all about Bunny so you'll feel you've known her all her life. Bunny was president of Gamma Phi Beta at the University of Missouri where she majored

in journalism. She brought honor to Gamma Phi Beta by being a member of Mortar Board, Kappa Epsilon Alpha, Alpha Chi Delta, and Fanfare for Fifty, a special recognition for women students at the University of Missouri. She graduated in 1949 and worked for Loomis Advertising Company before marrying Carl Cor-

*(Continued on page 26)*





Sing the above to "Camp Town ladies", think how much better you could do, then write a song praising Gamma Phi Beta for our Centennial Convention. The song should be conducive to group singing, easy to learn, and have smooth harmonies. Send your musical contribution to Frances Lindloff, convention song chairman, 924 Sunset Dr., Fayetteville, Ark. 72710 or Audrey Shafer, International Grand President, 6808 Rockhill Rd. Kansas City, Missouri 64131. Then, in 1974, come to a real "camp" town, K.C., and help sing in Gamma Phi Beta's next great century!

Judy Hubbard White  
 Kansas State University



# Nostalgia



## *The Forceful Forties*

BY MARY KAY DORMAN KABLER

The Forties were neatly divided between stringent wartime and prosperous peace. In the space of a decade we moved from arming "The Arsenal of Democracy" to the production of clothes driers, disposals and dishwashers. We went from Andy Hardy to "Death of a Salesman"; from "Good-bye, Momma, I'm Off to Yokohama" to "Some Enchanted Evening." We listened to Edward R. Murrow broadcasting: "This . . . is London"; in a few years it was Howdy Doody Time. From liquid stockings with penciled seams we went to orlon, dacron and wash-and-dry dresses. In 1940 eight hundred dance bands played in hotels and ballrooms; by the end of the decade juke boxes had taken over. English children were delivered to safety in the United States and Canada—our own adolescents became teenagers; "crazy kids" became juvenile delinquents. Instead of Axis Sally and Tokyo Rose we heard Audie Murphy and Billy Graham. We went from "The Four Essential Human Freedoms" to the Iron Curtain speech; from a hot war to a cold war.

The 1940 census was big news: one woman went to court rather than reveal whether she shared her bathroom. Chevrolet did away with running boards, Oldsmobile introduced automatic shift, but the Willys jeep became the universal wartime car. Winston Churchill replaced Neville

Chamberlain, and held hands across the sea with President Roosevelt, who was serving an unprecedented third term. Reluctant to wait for the first draft number to be drawn in October, 1940, eager young Americans crossed the border to join the Royal Canadian Air Force, while the U.S. Congress enacted the gigantic Lend-Lease Bill to help the Allies. Canada and the United States cooperated for hemisphere defense; the Alaska highway from Dawson Creek, B.C., to Fairbanks, was built in less than ten months.

### Go for Broke

In 1941 the last vestige of American isolationism went up in smoke with Pearl Harbor. It was late 1942 before our forces began leap-frogging successfully from one obscure Pacific outcropping to another: Guadalcanal, Tarawa, Eniwetok, Saipan, Iwo Jima, Okinawa, and Midway. The battle of the Coral Sea was the first naval engagement in history in which surface ships did not exchange a shot; their planes did the fighting. The Allies fought in North Africa, and within a year took Sicily, Anzio and entered Rome. On D-Day, 1944, thousands of troops waded ashore onto Omaha Beach, Normandy. Fleets of Flying Fortresses and Liberator bombers swelled into a huge armada, their losses reduced by convoys of long-range American fighter planes.

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<sup>20</sup>  
1974  
<sup>18</sup> Gamma Phi Beta spans the centuries



Franklin Roosevelt won a fourth term. He died in Warm Springs, Georgia in 1945, and Vice President Harry Truman succeeded him. Germany was battered into submission after a last stand at the Battle of the Bulge; MacArthur liberated the Philippines; and on August 6, 1945, acting under presidential order, the plane "Enola Gay" dropped a 400-pound atomic bomb on Hiroshima. The wholesale destruction was far more devastating than expected, even by the Manhattan Project scientists who had tested it at Alamogordo, New Mexico, three weeks earlier. On August 8 Nagasaki was destroyed, Japan surrendered, and the war was over.

## Up Front

American newspapers had at least five hundred correspondents with the armed forces, five times more than in World War I. Ernie Pyle filed stories about the individual soldier in action. Raymond Clapper hitched rides on war planes and battleships to cover major and minor battles. Margaret Bourke-White photographed battlefields in Italy and France for *Life*; Gamma Phi Beta Marguerite Higgins (California) won the Pulitzer Prize for her reporting on both fronts. *Esquire* provided Petty girls, which soldiers plastered on walls of Quonset huts and in helmet liners, along with pin-ups of Betty Grable and Rita Hayworth. The gripes of the enlisted man were found in Bill Mauldin's cartoons of two battle-weary dogfaces, Willie and Joe. Sad Sack humorously survived typical Army situations, and Norman Rockwell provided a make-believe soldier, Willie Gillis. By 1944 NBC devoted twenty percent of its air time to news, compared with 3.6 percent in 1939. Nearly one third of CBS programming was devoted to war news.

## Keep It Under Your Stetson

The non-fiction witch-hunting book "Undercover" was a best seller. Request numbers on radio record shows were dropped so enemy agents could not use them to send code messages. Weather reports were discontinued for fear Axis fliers would tune in. War factories blossomed with posters: "A slip of the lip may sink a ship." Over 125,000 Japanese-Americans were interned and relocated in desolate camps, and Roosevelt requested, futilely, that 600,000 German aliens join them. G-men arrested over 4,000 espionage suspects, but fewer than 100 were found guilty. Eight English-speaking Nazi saboteurs did land on the East Coast—and walked right into the arms of the Coast Guard. In 1942 and '43 Nazi subs lying offshore massacred Allied freighters and tankers outlined against the glare of cities, and almost nightly oil-begrimed survivors staggered ashore on beaches from Florida to New Jersey.

## Rosie, the Riveter

Women, their curls bagged up in net snoods, wore slacks to do men's jobs in war plants. By 1944 some 3.5 million women stood with six million men on the assembly lines, turning out entire cargo ships in seventeen days, reducing the time needed to build a bomber from 200,000 man hours to 13,000. Petite women and midgets were hired to work inside sections too small for others. Service wives showed unusual adaptability as they followed their hus-

bands from camp to camp. Even they seethed when they recalled that Representative Jeanette Rankin, a pacifist, cast the one dissenting vote against a declaration of war the day after Pearl Harbor!

To free servicemen for active duty, the Army formed the WACS, the Navy had the WAVES, the Coast Guard the SPARS, and women Marines were inducted. In posts from Boston to Bataan, from Manitoba to Melbourne, women in American and Canadian uniform served as mechanics, code clerks, typists, truck drivers and as pilots ferrying planes overseas. In all, more than 300,000 women served.

## On the Home Front

While air raid wardens watched for enemy planes that never came, volunteers formed an enormous Civilian Defense Corps. Sunday farmers planted Victory gardens; Boy Scout troops collected milkweed to replace scarce kapok in life jackets; spider's thread was collected on reels for use as crosshairs on gunsights. Patriots went on the biggest scavenger hunt in history, saving toothpaste tubes and fat; ransacking attics for overshoes, rusty baby strollers, aluminum pots and tin cans. Ornamental iron fences were reluctantly sacrificed—Lucky Strike green wasn't the only thing that went to war! By 1945 the scrap was supplying much of the steel, and half the tin and paper needed. Meat, coffee, butter, cheese, and sugar were strictly rationed by a point system that drove housewives and grocers mad. The average driver was limited to three gallons of gas a week; there were no tires; rents were frozen; income taxes shot up; and the withholding tax was started.

Government regulation L-85 limited dress hems to two inches, belts to no more than two inches wide, and outlawed cuffs on coats. Order M-217 confined women's shoes to six colors—black, white, navy, and three shades of brown. Wrap-around skirts met the challenge of an order prohibiting the manufacture of zippers and metal fasteners. Nylon disappeared into parachutes. In desperation, designers borrowed ideas from Allied uniform makers and copied the Eisenhower jacket, and the British Tank Corps beret.

## Keeping Up Morale

Songwriters, aspiring to write THE war song, produced such forgettable numbers as "To Be Specific, It's Our Pacific," "You're a Sap, Mr. Jap," and "Dirty Gertie from Bizerte." More successful were "Deep in the Heart of Texas," "The White Cliffs of Dover," and "Johnny Doughboy Found a Rose in Ireland." In 1941 Bob Hope entertained overseas troops at Christmas for the first time, while at home bobby-soxers swooned Frank Sinatra to stardom. Beverly Sills sang a radio commercial: "Rinso White, Rinso Bright/ Happy little wash day song." Less talented, the Chipmunks introduced "Rudolph, the Red Nosed Reindeer," and Stage Door Canteens jumped to records of "The Boogie-Woogie Bugle Boy from Company B" and "The GI Jive." "Arsenic and Old Lace" and "The Moon is Down" opened on Broadway, and "Berlin Diary" and "Lost Weekend" represented opposite poles in reading pleasure.

The White House assured the nation that it needed sports, so teams used any lukewarm body to fill a uniform.



## Nostalgia (cont.)

The NFL lumped what was left of the Pittsburgh Steelers and the Philadelphia Eagles into a crew nicknamed "The Steagles." West Point dominated college football with "Doc" Blanchard and Glen Davis—it was one of the few schools with men! The Cincinnati Reds brought up a fifteen-year-old pitcher named Joe Nuxhall, and one-armed Pete Gray was a lead-off batter for the St. Louis Browns.

### Peace Time Panacea

Demobilized servicemen were awarded a bronze lapel button dubbed "the ruptured duck." The GI Bill of Rights entitled veterans to unemployment insurance, guaranteed loans for homes or business, and paid a substantial part of college and vocational school costs. General Eisenhower came home to a hero's welcome, and the post as president of Columbia University. Churchill was swept aside by Labour-ite Clement Atlee, and John F. Kennedy was named one of the J.C.'s Outstanding Young Americans.

We had the Marshall Plan, the Berlin Airlift, and the Air Force was made a separate branch of the service. The United Nations charter was ratified in San Francisco, Ben-Gurion was head of the new Israel Free State, and Pan-Am showed the first movie on an airline. Penicillin became available to civilians; streptomycin and aureomycin were introduced; and in 1948 Cortisone was first used at the Mayo Clinic to treat rheumatoid arthritis. "The Common Sense Book of Baby and Child Care" made Dr. Spock famous; small towns installed parking meters; and a radar beam reached the moon. Plastic 45 rpm and long-playing 33 rpm records replaced the brittle 78s, and Margaret Truman made her singing debut with the Detroit Symphony. Congressman Richard Nixon fired questions at Alger Hiss, while the Kinsey Institute studied sex behavior in the American male.

"Oklahoma!" ushered in a new type of musical, and Mary Martin washed her hair every night on stage in "South Pacific." Women tried to decide "Which twin has the Toni?" as home permanents came on the market. Christian Dior introduced his "New Look" with mid-calf skirts and daring ankle strap shoes. Over 2,000 drive-in movies opened; wrestler Gorgeous George threw gold-plated bobby pins to his ringside fans; and Milton Berle was "Mr. Television."

After Truman's surprise upset victory over Dewey in

1948, Bob Hope sent the President a one word telegram: "Unpack." He did and introduced his Point-Four Program for assistance to under developed countries; applauded the new CIA; complimented the newly organized CARE and CORE organizations; and welcomed two hundred thousand displaced persons to our shores. Late in 1949 the Russians exploded their first atomic bomb, which the United States thought was under exclusive control, and the administration's Fair Deal gave way to the Atomic Age.

### On Campus

Because of government restrictions on conventions in the Forties, Gamma Phi Betas met only three times—Washington in 1940, Bretton Woods in 1946, and at the seventy-fifth Diamond Jubilee in St. Louis in 1948. Chapters held "Blitz Balls" to raise money for a mobile canteen unit for Britain, for the Queens' Fund of Canada and the Red Cross. Our most spectacular contribution was the "Bonds Buy Mercy" campaign to help finance the hospitalization of the wounded. In four War Bond drives Gamma Phi Beta raised just under fifteen million dollars, and our U.S. Treasury citations now hang in Central Office.

In a manless campus society collegians wrapped Red Cross bandages, knitted olive drab socks, and wrote so many letters to servicemen overseas that the government came up with V-mail to save shipping space. Many fraternity houses closed and some coeds went through four years without ever going to a college dance.

In November, 1949, a bronze plaque was dedicated in memory of our four Founders at Syracuse University. In his acceptance speech for the University Vice Chancellor Finla Crawford said: "We have many proud traditions at Syracuse, and high on that list is the fact that Gamma Phi Beta is a product of our formative years. You initiated the pattern of high social and educational standards and throughout the years you have helped all groups to build and maintain that standard. This plaque . . . will serve as an inspiration not only to members of Gamma Phi Beta but to all undergraduate women of Syracuse University."

Gamma Phi Beta was secure and united, but no member of NPC was fully prepared for the invasion of rights that lay ahead for the sorority world. And the nation was not prepared for the threat of Communist aggression or bomb shelters or the 38th parallel; for Elvis Presley or Marilyn Monroe or Bridey Murphy—phenomena that were to dominate the Fitful Fifties.

## IT'S A SMALL WORLD



Commander Julia J. DiLorenzo (Boston '55) promotes Joan Grumbach (Boston '71) to Lieutenant (junior grade) in a ceremony held at the Women Officers School in Newport, Rhode Island.

When nurse Joan Grumbach (Boston '71) joined the Navy Nurse Corps last November, she received a letter from a friend in the Boston West Suburban alumnae chapter telling her that there was another Gamma Phi Beta in the Newport area.

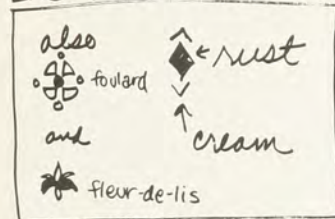
Commander Julia Di Lorenzo (Boston '55), director of the Women Officers School where Ensign Grumbach received her Navy indoctrination training, just happened to be that other Gamma Phi Beta.

While at Newport, Ensign Grumbach became eligible for promotion to Lieutenant (junior grade) and it was Commander Di Lorenzo who administered the oath to her. After completing her studies at Newport, LTJG Grumbach reported to the Naval Hospital, San Diego, California, for duty.

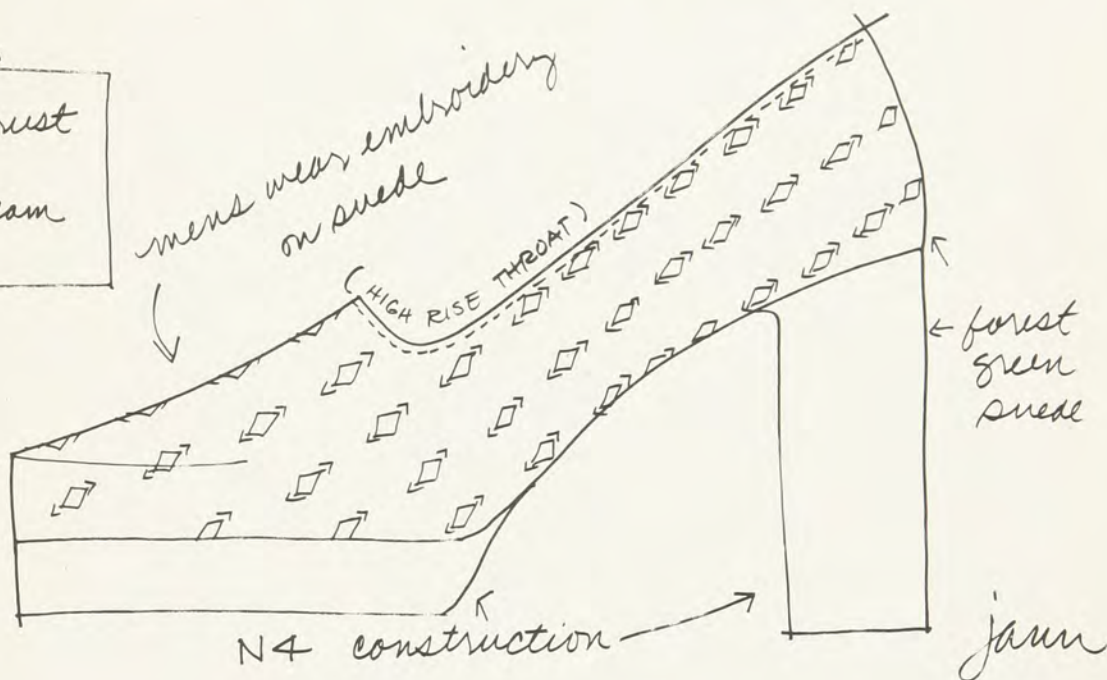


PLAIN PUMP W/ MENS WEAR EMBROIDERY (OUR MOST SUCCESSFUL GROUP)  
FALL '73 (DONE IN FALL '72)

#### EMB. PATTERNS



NEW  
#444  
WALLED  
LAST



YOU BE THE JUDGE! Jann designed this shoe in late 1972 for Fall '73. Was she on target with a platform sole, high rise throat, walled last ... russet and cream embroidered motifs on forest green suede?

## A SHOE IN FOR SUCCESS Jann Johnson



JANN JOHNSON (San Jose '66) . . . promising young shoe designer for the Grecian-made collection of Super Shoe Biz.

Margaret Jerrold, Beth Levine, Mabel Julianelli—the dis-taff stars of the world of shoe biz are few more. Designing footwear on a successful, season-after-fashion-season basis is a grueling task in a very cost-competitive industry. Happily, Jann Johnson (San Jose State '66) is a strong candidate for stardom.

Associated with Jerry Miller of Super Shoe Biz, Jann has been designing the Edouard Jerrold line for over a year now. It's no easy assignment. In addition to the normal obstacles facing a young shoe designer, she has a unique problem. The line is made in Athens, Greece; she must work with factory personnel through interpreters. Jann, however, is now taking Greek lessons—"to read, write and speak, and while it's fairly complicated, I love it."

A slender, 5 ft. 9 in. redhead, and a Californian turned New Yorker, Jann began her design career by dabbling in ceramics and jewelry during her high school years. Then she moved on to graphic design at San Jose.

Switching to fashion design, Jann's talent really came to the fore as a student of New York's Parsons School of Design. There she won numerous merit scholarships, an Irish Linens' award two years in a row, and was nominated for a Fulbright Fellowship to study environmental design in Finland. She capped off her years at Parsons by winning the Houghton Award (comparable to graduating *cum laude*) and the Gold Thimble—the David Kidd American Designers Award.



## Jann Johnston (cont.)

Her big break into the fashion world came with Stan Herman of the Mr. Mort line. There she designed everything in the way of dresses. "If you want to see one," she says, "see Woody Allen's movie, *Play It Again Sam!* It is a black knit with a white collar and cuffs. It also was sketched in last January's *Mademoiselle*."

While she still designs apparel (i.e. swim suits and cover-ups for *Bali*), Jann now primarily expresses her talent through footwear. She feels shoes "are the thing" right now. But, she also realizes, shoes are much more of a challenge than dresses—from a time element—from a fitting standpoint.

"Clothes are designed six months ahead of time, but shoes are not. As a designer, you have to have some idea of what the trends will be a year ahead." Similarly, clothes can be altered to fit a figure; shoes cannot. Creating a proper last (the wooden form over which a shoe is made) is a tremendous undertaking. It not only must express the current fashion trend, it must fit many feet of all sizes and shape.

Jann's approach to design is highly personalized, full of color, and well proportioned. She believes shoes are as important as the clothes a woman wears—in fact, can make—or break—a costume.

How does she go about designing shoes—a line—especially one for so formidable a boss as Edouard Jerrold Miller, son of the founder of one of the shoe industry's most famous names, I. Miller? Well, to quote her:

1) "First, there's an inspiration—a painting, a patchwork quilt, a museum piece, or a previous sketch that had an idea still to be developed. (If I *really* like an idea, you are apt to see it on clothes, book covers, etc.)

2) I start sketching on tracing paper with a felt-tip marker—always in color.

3) The first dozen or so sketches end up in the trash can. They need to be done better.

4) After I have done about 50-75 sketches (always done in 'groups'—2-5 shoes per group—i.e., pumps, open-backs, etc.) I show them to the president. We go over them and decide which ones should be made into 'trials' and also whether or not the collection is in balance.

5) Then I take the selected sketches to Greece. I always make one set for my suitcase, one for my home files, and one for the company. I hand-carry the originals. Could you imagine them lost?

6) I go over the designs with Demitri Senastakis, owner of our Greek factory, and he makes suggestions if necessary. Since he only speaks *his* language, and I'm still trying to learn it, we work through interpreters. Now is when we decide on the lasts. Every major season I design new lasts—one or two—and use my favorites from last season, too.

7) The designs designated for last season's lasts go to the patternmaker first. (Making patterns is fairly tricky, because there is no leeway in shoes, as in clothes—a 1/8th of an inch can make a huge difference in the way a shoe fits.)

8) To create a new last, I work closely with the last maker, again through an interpreter. (I've probably carved a toe or heel I want out of soap.) We work sanding or with

putty, til the shape of the last is as I want it.

9) We continue working on patterns—picking leathers for samples—working with a brilliant embroidery woman because it's a Greek forte I like to use—trying on trial shoes—facing successes and failures in something new, etc. (The factory is slightly upset when I come because just when they've settled down to making last season's 'difficult' shoes (which are now easy), here I go doing something different. Anyway, during the month it takes to do a collection, I work with Greeks that sell plastics, rope, cork, wood, ornaments, fabric, embroideries, etc.

10) After the samples are completed, we try them on a 6B foot—preferably an American's, since our feet are generally thinner than Europeans. Then I make corrections. (Lots of arguing here, believe me. Greeks *love* to yell and argue. I *don't!*)

11) I then 'detail' the line—picking the proper leathers, colors, bottom constructions, etc., for each selected design. This takes a while because color, in particular, is very important—and a multicolored embroidered shoe especially has long range possibilities.

12) Then it's a jet flight back to New York—crossed fingers all the way—there to await the arrival of a sample collection.

13) After it comes, 'we' (the company) have a meeting and discard anything we think is unsaleable.

14) The buyers come! Hopefully, we get lots of orders. So far, since I joined the company (or, should I say, signed a contract because I work on a free-lance basis), we've really done well in my division. Joseph Magnin, Neiman-Marcus, Bloomingdale's and Henri Bendel are but a few of our valued customers."

Life in Athens is not all work and no play. While there, Jann stays at a hotel near Constitution Square. There's a beautiful view of the Acropolis—"a great sight to wake up to." She often goes out for dinner (10 p.m. is the average time—fried baby squid, raw octopus, skewered meat are frequent fare). She also frequents discoteques and American movies with Greek subtitles.

"I read a lot in the winter, swim and sail in the summer," Jann adds. "The Greek Islands are beautiful, as millions of American tourists already know."

Back in New York, Jann enjoys her Central Park West apartment. It's a setting she's achieved only because of her talent and the ability to work long hours under enormous pressure. She lives "all to myself" on the 14th floor. "The higher you are in Manhattan," she explains, "the easier it is to concentrate." And all of her creative work is done there.

Jann's talents are not confined to apparel-shoe design. She's also a writer, now working on her second book. Her first, **The Jeans Book**, was picked as "Book of the Year" by the teenage book club. Printing on that has surpassed 70,000 copies and is now being translated into Italian and Japanese. It is published by Balentyne.

The daughter of Air Force parents, Jann has lived and traveled all over the world. Her parents, Lt. Col. (Ret.) and Mrs. W. T. Johnson finally settled in Sacramento, Calif. Though Manhattan is now her home, Jann loyally claims California, too. In reality, she's truly a "child" of today's mobile world.





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# DIRECTORY

## 1973-1974

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**ATTENTION: ALL MEMBERS OF GAMMA PHI BETA**

This eight-page insert on green paper is your Gamma Phi Beta Directory, listing all international, province and local officers of the Sorority. It contains a list of Gamma Phi Beta collegiate chapters, the list of officers' duties, deadlines for THE CRESCENT and a list of TransISter Services.

Please lift the staples in the center of the section, remove the green pages and insert them in your permanent officers' notebook for ready reference throughout the year.



# GAMMA PHI BETA SORORITY DIRECTORY

FOUNDED NOVEMBER 11, 1874, SYRACUSE UNIVERSITY

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Helen M. Dodge Ferguson, died October 21, 1937  
Frances E. Haven Moss, died June 1937  
E. Adeline Curtis, died January 1923  
Mary A. Bingham Willoughby, died January 1916

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*Evansville*, 1956: Mrs. Alan Staggs, 3605 Herndon, Evansville, IN 47711  
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*Louisville*, Reactivated 1970: Mrs. James Gray, 8902 Spalago Ct., Louisville, KY 40299

**LOUISIANA (VII)**

*Baton Rouge*, 1963: Mrs. Arnold Landry, 3424 Gerlando Dr., Baton Rouge, LA 70814  
*New Orleans*, 1957: Mrs. Pat Hutchens, 5025 Bissonet, Metairie, LA 70003

**MARYLAND (II)**

*Baltimore*, 1914: Mrs. Hester Bates, 1513 W. Joppa Rd., Riderwood, MD 21139

**MASSACHUSETTS (I)**

*Boston-West Suburban*, 1963: Mrs. Stanley Baker, 4 Bradford Rd., Newton Highlands, MA 02161

**MICHIGAN (IV)**

*Ann Arbor*, 1936: Ms. Elizabeth M. Dusseau, 1145 Newport Rd., Ann Arbor, MI 48103  
*Birmingham*, 1948: Mrs. Pell Hollingshead, 489 Argyle Blvd., Birmingham, MI 48009  
*Detroit*, 1913: Mrs. F. Thomas Schnorrenberg, 14435 Rumblewood Dr., Livonia, MI 48154  
*Grand Rapids*, 1950: Mrs. Edmund T. Shea, Jr., 22 Prospect S.E., Grand Rapids, MI 49503  
*Jackson*, 1950: Mrs. Robert V. Lieblein, 4186 Lancashire Dr., Jackson, MI 49202  
*Kalamazoo*, 1961: Ms. Ginger Hartsema, 5453 Meredith, I-F, Portage, MI 49801  
*Greater Lansing*, 1948:

**MINNESOTA (VI)**

*Duluth*, 1957: Ms. Kathleen M. Kelly, 4760 London Rd., Duluth, MN 55804  
*Mankato*, 1965: Mrs. John Neitge, 102 Beech, Mankato, MN 56001  
*Minneapolis-St. Paul*, 1904: Mrs. James B. Newcombe, 15803 Holdridge Rd., Wayzata, MN 55391

**MISSOURI (X)**

*Columbia*, 1941: Mrs. David L. Rawlings, 4106 N. Wappel Dr., Columbia, MO 65201  
*Greater Kansas City*, 1923: Mrs. James O. Crooker, 4320 Brookridge, Shawnee Mission, KS 66205  
*St. Louis*, 1919: Mrs. Donald R. Bayer, 24 Muirfield, St. Louis, MO 63141  
*Springfield*, 1917: Mrs. Donald R. Bussick, 2946 Josselin Pl., Springfield, MO 65804

**NEBRASKA (XV)**

*Kearney*, 1962: Mrs. Melvin Gould, Rt. 3, Kearney, NE 68847  
*Lincoln*, 1938: Mrs. Steve Flanders, 2717 Anderson Dr., Lincoln, NE 68506  
*Omaha*, 1919: Mrs. J. William Henry, 3322 S. 112th St., Omaha, NE 68144

**NEVADA (XIII)**

*Reno*, 1921: Mrs. Carl F. Uhlott, 2113 Kansas Street, Carson City, NV 89701



## NEW JERSEY (I)

*Bergen County Area*, 1965: Mrs. Henry Diercksens, 416 Upper Boulevard, Ridgewood, NJ 07450

*South Jersey*, 1965: Mrs. James Russell, 3 Carriage Rd., Cinnaminson, NJ 08077

*Summit*, 1965: Mrs. Donald O. Chapman, 110 Pomeroy Rd., Madison, NJ 07940

## NEW MEXICO (XI)

*Albuquerque*, 1952: Mrs. F. Richard Zemke, 16 Juniper Hill Loop NE, Albuquerque, NM 87122

## NEW YORK (I)

*Buffalo*, 1940:

*New York City*, 1901:

*Rochester*, 1945:

*Syracuse*, 1892: Mrs. Sandra Holcombe, 4223 Young Road, Syracuse, NY 13215

*Westchester County*, 1938: Mrs. Enrico Sismondo, 10 Robin Hill Road, Scarsdale, NY 10583

## NORTH CAROLINA (VIII)

*Northern North Carolina*, 1967: Mrs. Charles E. Gustafson, 3102 Devonshire Dr., Raleigh, NC 27607

## NORTH DAKOTA (VI)

*Fargo-Moorhead*, 1929: Mrs. Warren J. Opperman, 117-23rd Av. N., Fargo, ND 58102

*Grand Forks*, 1946: Mrs. Thomas McDonald, 912 25th Av. S., Grand Forks, ND 58201

*Minot*, 1972: Mrs. D. Patrick Ward, 1720 Second Av., S.W., Minot, ND 58701

## OHIO (III)

*Canton-Massillon*, 1951: Mrs. Milan Savan, 1474 Whittier St., NE, N. Canton, OH 44721

*Cincinnati*, 1941: Mrs. Marjorie Martin, 1205 D. Chesterwood Ct., Cincinnati, OH 45246

*Cleveland*, 1916: Mrs. R. O. Shaffner, 38991 Gardenside Dr., Willoughby, OH 44094

*Cleveland-East Suburban*, 1955: Mrs. Joseph W. Baxter, 653 Quilliams Rd., South Euclid, OH 44121

*Cleveland-West Suburban*, 1961: Mrs. David Brickman, 23960 Noreen Drive, North Olmsted, OH 44070

*Columbus*, 1929: Mrs. Eugene Bergeron, 1925 Edgemont Rd., Columbus, OH 43212

*Dayton*, 1941: Mrs. Robt. Winterhalter, 6620 Stamford Place, Dayton, OH 45459

*Greater Akron*, 1956: Mrs. Philip L. Tanner, 294 Starrline Drive, Tallmadge, OH 44278

*Lima*, 1957: Mrs. Richard Zinn, 2262 High Ridge Rd., Lima, OH 45805

*Springfield*, 1929: Mrs. Michael J. Pavelka, 1371 Tener Place, Springfield, OH 45502

*Toledo*, 1945: Mrs. Frederic B. Sparks, 6604 Maplewood Av., Sylvania, OH 43560

*Youngstown*, 1956:

## OKLAHOMA (IX)

*Bartlesville*, 1952: Mrs. Richard Woodin, 5108 Ranch Road, Bartlesville, OK 74003

*Muskogee*, 1957:

*Norman*, 1930: Mrs. Kenny Ketner, 2508 Atwood Dr., Norman, OK 73069

*Oklahoma City*, 1921: Mrs. Richard M. Jennings, 5829 Norman Road, Oklahoma City, OK 73122

*Stillwater*, 1957: Mrs. Norbert R. Mahnken, 1102 Westwood Dr., Stillwater, OK 74074

*Tulsa*, 1929: Mrs. Dean VanTrease, 7338 E. 59th Pl., Tulsa, OK 74145

*Weatherford*, 1973: Mrs. J. L. Thornbrough, 333 S. 14th, Clinton, OK 73601

## OREGON (XIII)

*Corvallis*, 1947: Mrs. Dee Andros, 715 Elizabeth Dr., Corvallis, OR 97330

*Eugene*, 1940: Mrs. Stanton Long, 708 Horizon Road, Eugene, OR 97405

*Portland*, 1913:

*Salem*, 1944: Mrs. Eugene Fletcher, 2630 Bolton Terr. S., Salem, OR 97302

## PENNSYLVANIA (II)

*Gettysburg*, 1959: Mrs. Calvin E. Schildknecht, R.D. 3, Box 536, Gettysburg, PA 17325

*Philadelphia*, 1935: Mrs. Donald Wanderer, 517 Colonel Deives Road, Wayne, PA 19087

*Philadelphia-North Suburban*, 1957: Mrs. Raymond C. Freisheim, 2052 Moreland Rd., Abington, PA 19001

*Pittsburgh*, 1940: Mrs. James Hartley, 2925 Albine Drive, Glenshaw, PA 15116

*State College*, 1941: Mrs. Glenn Hawthorne, 307 Toftrees Av., #342, State College, PA 16801

## TENNESSEE (VIII)

*Knoxville Area*, 1961:

*Memphis*, 1952: Mrs. Douglas L. Young, 4270 Minden Rd., Memphis, TN 38117

*Nashville*, 1929: Mrs. Robert S. McClenaghan, 6212 Brownlee Road, Nashville, TN 37205

## TEXAS (VII, IX and XI)

*Amarillo*, 1955 (IX): Mrs. Robt. Bott, 6100 Jameson, Amarillo, TX 79106

*Arlington*, 1965 (VII):

*Austin*, 1947 (VII): Mrs. John R. Richardson, 5307 Buffalo Pass, Austin, TX 78745

*Baytown*, 1970 (VII): Mrs. H. Erwin Wilbanks, 610 Scenic Drive, Baytown, TX 77520

*Beaumont*, 1956 (VII):

*Commerce*, 1962 (VII):

*Corpus Christi*, 1956 (VII): Mrs. Rex Steuer, 44 Camden, Corpus Christi, TX 78412

*Dallas*, 1930 (VII): Mrs. Edw. J. Clement, 9511 Parkford Dr., Dallas, TX 75238

*El Paso*, 1965 (XI): Mrs. Bruce S. Prager, 403 San Saba, El Paso, TX 79912

*Fort Worth*, 1946 (VII): Mrs. Charles S. Leeper, 4712 South Drive West, Ft. Worth, TX 76132

*Galveston Bay Area*, 1971 (VII): Mrs. John M. Cleveland, 3411 Dominique, Galveston, TX 77550

*Houston*, 1941 (VII): Mrs. Kent Anderson, 9225 Wickford, Houston, TX 77024

*Lubbock*, 1951 (IX): Mrs. David B. Smith, 4413 55th Street, Lubbock, TX 79414

*Midland*, 1951 (IX): Mrs. G. H. Duff, 3306 Ma Mer, Midland, TX 79701

*Odessa*, 1965 (IX): Mrs. Robt. Cochran, 1318 Bonham, Odessa, TX 79761

*Port Arthur-Groves*, 1963 (VII):

*Richardson*, 1963 (VII): Mrs. Harold Ashby, 2429 Northcrest Drive, Plano, TX 75074

*San Antonio*, 1946 (VII):

*San Marcos*, 1967 (VII):

*Texarkana*, 1966 (IX):

*Wichita Falls*, 1961 (IX): Mrs. David Keller, 211 Beech, Burkburnett, TX 76324

## UTAH (XI)

*Salt Lake City*, 1958: Mrs. William B. Nethery, 1352 Yale Av., Salt Lake City, UT 84105

## VERMONT (I)

*Burlington*, 1952:

## VIRGINIA (II)

*Northern Virginia*, 1956: Mrs. William A. Willis, 6213 Williamsburg Blvd., Arlington, VA 22207

*Richmond*, 1961:

## WASHINGTON (XII)

*Pullman*, 1955: Ms. Arlean Pattison, N E 1065 Duncan Lane, Pullman, WA 99163

*Seattle*, 1915: Mrs. John Swihart, 6825 83rd S.E., Seattle, WA 98040

*Spokane*, 1918: Mrs. J. L. Pilder, W. 2014 Fairview, Spokane, WA 99205

*Tacoma*, 1947: Mrs. Melvin Hibbard, Jr., 3013 N. Puget Sound, Tacoma, WA 98407

## WEST VIRGINIA (II)

*Morgantown*, 1959: Mrs. F. Thomas Sporck, 900 Hickory Street, Morgantown, WV 26505

## WISCONSIN (V and VI)

*Fox Valley*, 1962 (V): Mrs. Clyde Boismenu, 695 Sandstone, Rt. 2, Ripon, WI 54971

*Madison*, 1913 (V): Mrs. Thomas Sobota, 3822 Cherokee Drive, Madison, WI 53711

*Milwaukee*, 1902 (V): Mrs. David Johnson, 2725 Princeton Rd., Milwaukee, WI 53005

*Platteville*, 1969 (V): Mrs. Melvin Edge, Rural Route #1, Platteville, WI 53818

*River Falls*, 1969 (VI): Mrs. Howard M. Poling, 520 Crescent, River Falls, WI 54022

## WYOMING (XI)

*Cheyenne*, 1967: Mrs. Eileen McNamara, 2320 Maxwell Avenue, Cheyenne, WY 82001

*Laramie*, 1960: Mrs. Jack Ferguson, P.O. Box 63, Laramie, WY 82070

## BRITISH COLUMBIA (XII)

*Vancouver*: Mrs. M. N. Brodie, 4837 Angus Drive, Vancouver 9, British Columbia

## MANITOBA (VI)

*Winnipeg*, 1929:

## ONTARIO (I)

*Toronto*, 1919: Mrs. Charles Benson, 72 Glen Manor Dr., Toronto 13, Ont.

## QUEBEC (I)

*Montreal*, 1938:

## CRESCENT CIRCLE CHAIRMEN

1. Santa Barbara, CA—Mrs. Robert G. Swift, 1481 Crestline Dr., Santa Barbara 93105
2. Lewiston, ID—Mrs. Roger Miller, 1318 17th, Lewiston 83501
3. Hamilton, OH—Mrs. Frank Vido, 55 Greenway Place, Hamilton 45013
4. Middletown, OH—Mrs. David A. Shaffer, 6998 Middletown-Hamilton Rd., Middletown 45042
5. Oxford, OH—Mrs. Gary Smiga, 208 Miami Manor, Oxford 45056
6. Sandusky, OH—Mrs. Walter A. Kuhlman, 99 Corwin Street, Norwalk 44857
7. Clemson, SC—Mrs. Robert F. Nowack, Box 1101, Riggs Drive, Clemson 29631
8. Hampton Roads, VA—Mrs. Gordon MacCleery, 11 Luanita Lane, Newport News 23606
9. Everett, WA—Mrs. Lyle Ostlund, 1732 Rucker, Everett 98201
10. Manitowoc, WI—Mrs. Timothy McEnroe, 1901 Waldo Blvd., Apt. #117, Manitowoc 54220

## GREEK-LETTER PRESIDENTS

- ALPHA**, Syracuse Univ., November 11, 1874.  
President: Miss Candace Mahaney, 803 Walnut Av., Syracuse, NY 13210
- BETA**, Univ. of Michigan, June 7, 1882.  
President: Miss Gail Kellberg, 1520 S. University Av., Ann Arbor, MI 48104
- GAMMA**, Univ. of Wisconsin, November 14, 1885.  
President: Miss Lori Larsen, 270 Langdon St., Madison, WI 53703
- EPSILON**, Northwestern Univ., October 13, 1888.  
President: Miss Bonnie Sue Lipow, 640 Emerson St., Evanston, IL 60201
- ETA**, Univ. of California, April 29, 1894.  
President: Miss Carolyn Shrader, 2732 Channing Way, Berkeley, CA 94704
- THETA**, Univ. of Denver, December 28, 1897.  
President: Miss Dana Bleakley, 2233 S. Josephine St., Denver, CO 80210
- KAPPA**, Univ. of Minnesota, May 23, 1902.  
President: , 311 10th Av., S.E., Minneapolis, MN 55414
- LAMBDA**, Univ. of Washington, May 17, 1903.  
President: Miss Candy Bagoy, 4529 17th N.E., Seattle, WA 98105
- NU**, Univ. of Oregon, December 18, 1908.  
President: Miss Cathy Curtis, 1021 Hilyard St., Eugene, OR 97401
- XI**, Univ. of Idaho, February 3, 1910.  
President: Miss Kathy Johnson, 709 Elm St., Moscow, ID 83843
- OMICRON**, Univ. of Illinois, May 24, 1913.  
President: Miss Chris Johnson, 1110 W. Nevada, Urbana, IL 61801
- PI**, Univ. of Nebraska, June 22, 1914.  
President: Miss Paula Wood, 415 N. 16th St., Lincoln, NE 68508
- RHO**, Univ. of Iowa, June 15, 1915.  
President: Miss Kay Kershul, 328 N. Clinton, Iowa City, IA 52240
- SIGMA**, Univ. of Kansas, October 9, 1915.  
President: Miss Jananne Hewett, 1339 W. Campus Rd., Lawrence, KS 66044
- TAU**, Colorado State Univ., October 16, 1915.  
President: Miss Kathrine Anne Tucker, 733 S. Shields, Ft. Collins, CO 80521
- PHI**, Washington Univ., February 23, 1917.  
President: Miss Deborah Mabes, G.P.B., Women's Bldg., Washington University, St. Louis, MO 63130
- CHI**, Oregon State Univ., April 26, 1918.  
President: Miss Patricia Manning, 645 N.W. 23rd St., Corvallis, OR 97330
- PSI**, Univ. of Oklahoma, September 13, 1918.  
President: Miss Nancy Beagle, 1105 S. College, Norman, OK 73069
- OMEGA**, Iowa State Univ., December 21, 1918.  
President: Miss Sally Schwitters, 318 Pearson, Ames, IA 50010



- ALPHA ALPHA**, Univ. of Toronto, October 30, 1919.  
President: Miss Sonja Aaring, 26 Madison Av., Toronto, Ontario M5R2S1
- ALPHA BETA**, Univ. of North Dakota, June 16, 1920.  
President: Miss Diane Larson, 3300 University Av., Grand Forks, ND 58201
- ALPHA GAMMA**, Univ. of Nevada, May 14, 1921.  
President: Miss Betsy Small, 401 University Terrace, Reno, NV 89502
- ALPHA DELTA**, Univ. of Missouri, May 20 1921.  
President: Miss Terry Wright, 808 Richmond, Columbia, MO 65201
- ALPHA EPSILON**, Univ. of Arizona, April 29, 1922.  
President: Miss Johanna V. Caronna, 1535 E. First St., Tucson, AZ 85719
- ALPHA ZETA**, Univ. of Texas, May 20, 1922.  
President: Miss Melinda Milstead, 2222 Pearl St., Austin, TX 78705
- ALPHA ETA**, Ohio Wesleyan Univ., November 10, 1923.  
President: Miss Jane Hamilton, 24 Winbeth Lane, Delaware, OH 43015
- ALPHA THETA**, Vanderbilt Univ., June 25, 1924.  
President: Miss Mary Tate, 2411 Kensington Pl., Nashville, TN 37212
- ALPHA IOTA**, Univ. of California at Los Angeles, June 26, 1924.  
President: Miss Marilyn Freeman, 616 Hilgard Av., Los Angeles, CA 90024
- ALPHA KAPPA**, Univ. of Manitoba, June 5, 1925.  
President: Miss Carol Schmidt, 200 Waverley St., Winnipeg, Manitoba R3M3L2
- ALPHA LAMBDA**, Univ. of British Columbia, April 28, 1928.  
President: Miss Nancy Youngson, G.P.B. Room, Panhellenic House, University of British Columbia, Vancouver 8, British Columbia, Canada
- ALPHA NU**, Wittenberg Univ., June 8, 1929.  
President: Miss Patricia Funk, 628 Woodlawn Av., Springfield, OH 45504
- ALPHA XI**, Southern Methodist Univ., September 21, 1929.  
President: Miss Ann Paret, 3034 Daniels, Dallas, TX 75205
- ALPHA OMICRON**, North Dakota State Univ., February 1, 1930.  
President: Miss Mary Bogan, 1616 Twelfth Av. No., Fargo, ND 58102
- ALPHA PI**, West Virginia Univ., April 19, 1930.  
President: Miss Dianna Johnson, 617 Spruce St., Morgantown, WV 26505
- ALPHA TAU**, McGill Univ., September 26, 1931.  
President: Miss Elspeth Mackay, 56 Sunnyside Av., Montreal, 217, Quebec
- ALPHA UPSILON**, Pennsylvania State Univ., May 21, 1932.  
President: Miss Mary Ilgen, G.P.B., 108-S Haller Hall, University Park, PA 16802
- ALPHA PHI**, Colorado College, October 15, 1932.  
President: Miss Kea Bockus, 1110 Wood Av., Colorado Springs, CO 80903
- ALPHA CHI**, College of William and Mary, January 14, 1933.  
President: Miss Jane Faust, GPB House, Richmond Road, Williamsburg, PA 23185
- ALPHA OMEGA**, Univ. of Western Ontario, October 24, 1936.  
President: Miss Barbara Downer, 639 Talbot St., London, Ontario
- BETA ALPHA**, Univ. of Southern California, September 24, 1938.  
President: Miss Sue Cartwright, 737 W. 28th St., Los Angeles, CA 90007
- BETA BETA**, Univ. of Maryland, October 23, 1940.  
President: Miss Vicki Price, #9 Fraternity Row, College Park, MD 20740
- BETA GAMMA**, Bowling Green State Univ., October 23, 1943.  
President: Miss Nancy Lockwood, GPB, Cottage #3, Sorority Row, Bowling Green, OH 43402
- BETA DELTA**, Michigan State Univ., June 3, 1944.  
President: Miss Marie Bauer, 342 N. Harrison Rd., East Lansing, MI 48823
- BETA EPSILON**, Miami University, April 12, 1947.  
President: Miss Elizabeth LeCompte, GPB, MacCracken Hall, Miami University, Oxford, OH 45056
- BETA ETA**, Bradley Univ., April 3, 1948.  
President: Miss Joan Meyers, 1414 W. Fredonia Av., Peoria, IL 61606
- BETA THETA**, San Jose State College, April 24, 1948.  
President: Miss Sue Consani, 43 S. 14th St., San Jose, CA 95122
- BETA IOTA**, Idaho State Univ., October 22, 1949.  
President: Miss Dana Hansen, GPB, 716 Turner House, Idaho State Univ., Pocatello, ID 83201
- BETA KAPPA**, Arizona State Univ., December 3, 1949.  
President: Miss Jeannie Gonseth, Palo Verde Hall, B-Wing, 2nd fl., Arizona State Univ., Tempe, AZ 85281
- BETA LAMBDA**, San Diego State College, October 15, 1949.  
President: Miss Leslie Wartelle, 6123 Montezuma, San Diego, CA 92115
- BETA MU**, Florida State Univ., April 29, 1950.  
President: Miss Catherine Bell, 633 W. Jefferson St., Tallahassee, FL 32304
- BETA NU**, Univ. of Vermont, September 16, 1950.  
President: Miss Susan Orzell, 381 Main St., Burlington, VT 05401
- BETA OMICRON**, Oklahoma City Univ., November 3, 1951.  
President: Miss Debbie Knight, 1821 N.W. 25th St., Oklahoma City, OK 73106
- BETA PI**, Indiana State Univ., September 13, 1952.  
President: Miss Elizabeth Scott, GPB, Pickler Hall, 220 N. 16th St., Terre Haute, IN 47809
- BETA RHO**, Univ. of Colorado, March 13, 1954.  
President: Miss Jan O'Brien, 935 16th St., Boulder, CO 80302
- BETA SIGMA**, Washington State Univ., March 5, 1955.  
President: Miss Sheila Marsden, N.E. 600 Campus St., Pullman, WA 99163
- BETA TAU**, Texas Tech. Univ., March 10, 1956.  
President: , GPB, Box 4334, Texas Tech. Univ., Lubbock, TX 79409
- BETA UPSILON**, Kansas State Univ., March 23, 1957.  
President: Miss Coleen McKee, 1807 Todd Rd., Manhattan, KS 66502
- BETA PHI**, Indiana Univ., November 16, 1957.  
President: Miss Mary Steenhausen, 1305 N. Jordan Av., Bloomington, IN 47401
- BETA CHI**, Wichita State Univ., February 1, 1958.  
President: Miss Marie Catanese, 3616 Clough Pl., Wichita, KS 67208
- BETA PSI**, Oklahoma State Univ., February 8, 1958.  
President: Miss Linda Johnson, 1405 W. Third St., Stillwater, OK 74074
- BETA OMEGA**, Northern Arizona Univ., February 15, 1958.  
President: Miss Kathy Cresswell, GPB, Box 7654, Northern Arizona Univ., Flagstaff, AZ 86001
- GAMMA ALPHA**, Memphis State Univ., March 15, 1958.  
President: Miss Sheri Ricks, GPB, Box 80154, Memphis State Univ., Memphis, TN 38111
- GAMMA BETA**, Gettysburg College, February 21, 1959.  
President: Miss Constance Bowlby, GPB, Box 922, Gettysburg College, Gettysburg, PA 17325
- GAMMA GAMMA**, Univ. of Wisconsin-Milwaukee, March 19, 1960.  
President: , U. of Wisc.-Milwaukee, Union Box 43, Milwaukee, WI 53211
- GAMMA DELTA**, Univ. of Wyoming, April 15, 1961.  
President: Miss Marilyn Mapes, GPB, Fraternity Park, Univ. Sta., Laramie, WY 82070
- GAMMA EPSILON**, Univ. of Puget Sound, April 29, 1961.  
President: Miss Lenny Krueger, 1310 N. Union, Tacoma, WA 98406
- GAMMA ZETA**, East Texas State College, March 3, 1962.  
President: Miss Sherry Evans, Box A, East Texas Station, Commerce, TX 75428
- GAMMA ETA**, California State College at Long Beach, March 10, 1962.  
President: Miss Loretta Murray, 23 Corona Av., Long Beach, CA 90803
- GAMMA IOTA**, Midwestern Univ., March 16, 1963.  
President: Miss Linda Wilkinson, Box 142, Midwestern Univ., Wichita Falls, TX 76307
- GAMMA KAPPA**, Kearney State College, May 11, 1963.  
President: , 615 W. 26th St., Kearney, NE 68847
- GAMMA LAMBDA**, Louisiana State Univ., March 14, 1964.  
President: Miss Brookie Allphin, 18190-A University Station, Baton Rouge, LA 70803
- GAMMA MU**, Moorhead State Univ., April 25, 1964.  
President: Miss Nancy Parker, 515 S. Tenth St., Moorhead, MN 56560
- GAMMA NU**, Laramie Univ., February 20, 1965.  
President: Miss Patricia Quigley, Box 10072, Lamar Univ. Station, Beaumont, TX 77710
- GAMMA XI**, Univ. of Tennessee, May 15, 1965.  
President: Miss Beth Scott, 1531 Cumberland Av. S.W., Knoxville, TN 37916
- GAMMA OMICRON**, Univ. of Kentucky, January 22, 1966.  
President: Miss Madge Balden, 508 Columbia Av., Lexington, KY 40508
- GAMMA PI**, Mankato State College, February 5, 1966.  
President: Miss Janelle Alderson, 137 Lincoln St., Mankato, MN 56001
- GAMMA RHO**, University of Wisconsin-Oshkosh, May 14, 1966.  
President: Miss Gail Gleisner, 1237 Titan Ct., Oshkosh, WI 54901
- GAMMA SIGMA**, Western Michigan Univ., January 13, 1968.  
President: Miss Diana Bratt, 816 W. Lovell, Apt. #1, Kalamazoo, MI 49006
- GAMMA TAU**, St. Louis Univ., November 11, 1967.  
President: Miss Cynthia Schaefer, Busch Memorial Center, 20 No. Grand Blvd., St. Louis, MO 63103
- GAMMA UPSILON**, Drake Univ., February 17, 1968.  
President: Miss Nancy Loshkajian, 1218 34th St., Des Moines, IA 50311
- GAMMA PHI**, Auburn Univ., May 4, 1968.  
President: Miss Margaret Putney, Ella Lupton Hall, Auburn Univ., Auburn, AL 36830
- GAMMA CHI**, Southwest Texas State Univ., February 3, 1968.  
President: Miss Holly Smith, Student Union Bldg., Southwest Texas State Univ., San Marcos, TX 78666
- GAMMA PSI**, Univ. of Northern Iowa, November 23, 1968.  
President: Miss Marcia Doehla, 647 Lawther Hall, University of Northern Iowa, Cedar Falls, IA 50613
- GAMMA OMEGA**, Univ. of Wisconsin-Platteville, March 29, 1969.  
President: Miss Ruth Riechers, 160 S. Bradford St., Platteville, WI 53818
- DELTA ALPHA**, Univ. of Wisconsin-River Falls, May 3, 1969.  
President: Miss Jodie Stewart, 204 Hagesstad Student Center, Univ. of Wisconsin-River Falls, River Falls, WI 54022
- DELTA BETA**, Boise State College, February 21, 1970.  
President: Miss Cris Whitcomb, 2013 College Blvd., Boise, ID 83706
- DELTA GAMMA**, Univ. of Nebraska-Omaha, March 7, 1970.  
President: Miss Denise Harris, Box 688, Downtown Station, Univ. of Nebraska-Omaha, Omaha, NE 68101
- DELTA DELTA**, California State College-Fullerton, April 3, 1971.  
President: Miss Joanne Testa, 1321 Victoria, Fullerton, CA 92631
- DELTA EPSILON**, Texas Wesleyan College, April 28, 1973.  
President: Miss Sharon Cannon, Administration Bldg., Box 77, Texas Wesleyan College, Fort Worth, TX 76105
- DELTA ZETA**, Southwestern State College, May 5, 1973.  
President: Miss Brenda Smith, Box 761, Weatherford, OK 73096



# GAMMA PHI BETA CHAPTER LIST

## PROVINCE I

- Alpha (A) Syracuse Univ.  
803 Walnut Av., Syracuse, NY 13210
- Alpha Alpha (A A) Univ. of Toronto  
26 Madison Av., Toronto 5, Ontario
- Alpha Tau (A T) McGill Univ.  
56 Sunnyside Av., Montreal, 217, Quebec
- Alpha Omega (A Ω) Univ. of Western Ontario  
639 Talbot St., London, Ontario
- Beta Nu (B Ν) Univ. of Vermont  
381 Main St., Burlington, Vt. 05401

## PROVINCE II

- Alpha Pi (A Π) West Virginia Univ.  
617 Spruce St., Morgantown, WV 26506
- Alpha Upsilon (A Υ) Pennsylvania State Univ.  
108-S Haller Hall, University Park, PA 16802
- Alpha Chi (A Χ) College of Wm. and Mary  
Γ Φ Β, Richmond Rd., Williamsburg, VA 23185
- Beta Beta (B Β) Univ. of Maryland  
#9 Fraternity Row, College Park, MD 20740
- Gamma Beta (Γ Β) Gettysburg College  
Γ Φ Β, Box 922, Gettysburg, PA 17325

## PROVINCE III

- Alpha Eta (A Η) Ohio Wesleyan Univ.  
24 Winbeth Lane, Delaware, OH 43015
- Alpha Nu (A Ν) Wittenberg Univ.  
628 Woodlawn Av., Springfield, OH 45504
- Beta Gamma (B Γ) Bowling Green State Univ.  
Γ Φ Β, Cottage 3, Sorority Row, Bowling Green, OH 43402
- Beta Epsilon (B Ε) Miami Univ.  
Γ Φ Β, MacCracken Hall, Oxford, OH 45056

## PROVINCE IV

- Beta (Β) Univ. of Michigan  
1520 S. University Av., Ann Arbor, MI 48104
- Beta Delta (B Δ) Michigan State Univ.  
342 N. Harrison Rd., East Lansing, MI 48823
- Beta Pi (B Π) Indiana State Univ.  
Gamma Phi Beta (Γ Φ Β) Pickert Hall, I.S.U.  
Terre Haute, IN 47809
- Beta Phi (B Φ) Indiana Univ.  
1305 N. Jordan, Bloomington, IN 47401
- Gamma Omicron (Γ Ο) Univ. of Kentucky  
508 Columbia Av., Lexington, KY 40508
- Gamma Sigma (Γ Σ) Western Michigan Univ.  
816 W. Lovell, Apt. #1, Kalamazoo, MI 49006

## PROVINCE V

- Gamma (Γ) Univ. of Wisconsin  
270 Langdon St., Madison, WI 53703
- Epsilon (Ε) Northwestern Univ.  
640 Emerson St., Evanston, IL 60201
- Omicron (Ο) Univ. of Illinois  
1110 W. Nevada St., Urbana, IL 61801
- Beta Eta (B Η) Bradley Univ.  
1414 W. Fredonia, Peoria, IL 61606
- Gamma Gamma (Γ Γ) Univ. of Wisconsin-Milwaukee  
U.W.-Milwaukee, Union Box 43, Milwaukee, WI 53211
- Gamma Rho (Γ Ρ) Univ. of Wisconsin-Oshkosh  
1237 Titan Court, Oshkosh, WI 54901
- Gamma Omega (Γ Ω) Univ. of Wisconsin-Platteville  
160 S. Bradford St., Platteville, WI 53818

## PROVINCE VI

- Kappa (Κ) Univ. of Minnesota  
311 Tenth Av. S.E., Minneapolis, MN 55414
- Alpha Beta (A Β) Univ. of North Dakota  
3300 University Av., Grand Forks, ND 58201
- Alpha Kappa (A Κ) Univ. of Manitoba  
c/o Miss Carol Schmidt, 200 Waverley St., Winnipeg, Manitoba, R3M3L2
- Alpha Omicron (A Ο) North Dakota State Univ.  
1616 Twelfth Av. N., Fargo, ND 58102
- Gamma Mu (Γ Μ) Moorhead State College  
515 Tenth St. S., Moorhead, MN 56560
- Gamma Pi (Γ Π) Mankato State Univ.  
137 Lincoln St., Mankato, MN 56001
- Delta Alpha (Δ Α) Univ. of Wisconsin-River Falls  
204 Hagestad Student Center, U. W., River Falls, WI 54022

## PROVINCE VII

- Alpha Zeta (A Ζ) Univ. of Texas  
2222 Pearl St., Austin, TX 78705
- Alpha Xi (A Ξ) Southern Methodist Univ.  
3034 Daniels, Dallas, TX 75205
- Gamma Zeta (Γ Ζ) East Texas State College  
Box A, East Texas Station, ETSC, Commerce, TX 75428
- Gamma Lambda (Γ Λ) Louisiana State Univ.  
Box 18190-A, L.S.U., Baton Rouge, LA 70803
- Gamma Nu (Γ Ν) Lamar Univ.  
Box 10072, Lamar Univ., Beaumont, TX 77710
- Gamma Chi (Γ Χ) Southwest Texas State Univ.  
Student Union Bldg., SW Tex. State U., San Marcos, TX 78666
- Delta Epsilon (Δ Ε) Texas State Coll.  
Adm. Bldg., Box 77, TWC, Ft. Worth, TX 76105

## PROVINCE VIII

- Alpha Theta (A Θ) Vanderbilt Univ.  
2411 Kensington Pl., Nashville, TN 37212
- Beta Mu (B Μ) Florida State Univ.  
633 W. Jefferson St., Tallahassee, FL 32304
- Gamma Alpha (Γ Α) Memphis State Univ.  
Γ Φ Β, Box 80154, MSU, Memphis, TN 38111
- Gamma Xi (Γ Ξ) Univ. of Tennessee  
1531 S.W. Cumberland Av., Knoxville, TN 37916
- Gamma Phi (Γ Φ) Auburn Univ.  
Γ Φ Β, Lupton Hall, Auburn Univ., Auburn, AL 36830

## PROVINCE IX

- Psi (Ψ) Univ. of Oklahoma  
1105 S. College, Norman, OK 73069
- Beta Omicron (B Ο) Oklahoma City Univ.  
1821 N.W. 25th St., Oklahoma City, OK 73106
- Beta Tau (B Τ) Texas Tech Univ.  
Γ Φ Β, Box 4334, Texas Tech Univ., Lubbock, TX 79409
- Beta Psi (B Ψ) Oklahoma State Univ.  
1405 W. Third St., Stillwater, OK 74074
- Gamma Iota (Γ Ι) Midwestern Univ.  
Box 142, M.U., Wichita Falls, TX 76307
- Delta Zeta (Δ Ζ) Southwestern State Coll.  
Box 761, Weatherford, OK 73096

## PROVINCE X

- Sigma (Σ) Univ. of Kansas  
1339 W. Campus Rd., Lawrence, KS 66044
- Phi (Φ) Washington Univ.  
Γ Φ Β, Women's Bldg., Washington Univ. St. Louis, MO 63130
- Alpha Delta (A Δ) Univ. of Missouri  
808 Richmond St., Columbia, MO 65201
- Beta Upsilon (B Υ) Kansas State Univ.  
1807 Todd Rd., Manhattan, KS 66502
- Beta Chi (B Χ) Wichita State Univ.  
3616 Clough Pl., Wichita, KS 67208
- Gamma Tau (Γ Τ) St. Louis Univ.  
Γ Φ Β, 20 North Grand Blvd., St. Louis, MO 63103

## PROVINCE XI

- Theta (Θ) Univ. of Denver  
2233 S. Josephine St., Denver, CO 80210
- Tau (Τ) Colorado State Univ.  
733 S. Shields, Ft. Collins, CO 80521
- Alpha Phi (A Φ) Colorado College  
1110 Wood Av., Colorado Springs, CO 80903
- Beta Rho (B Ρ) Univ. of Colorado  
935 16th St., Boulder, CO 80302
- Gamma Delta (Γ Δ) Univ. of Wyoming  
Γ Φ Β, Fraternity Park, Univ. Sta., Laramie, WY 82070

## PROVINCE XII

- Lambda (Λ) Univ. of Washington  
4529 17th St. N.E., Seattle, WA 98105
- Xi (Ξ) Univ. of Idaho  
709 Elm St., Moscow, ID 83843
- Alpha Lambda (A Λ) Univ. of British Columbia  
Γ Φ Β, Panhellenic House, Univ. of B.C., Vancouver 8, Brit. Col.
- Beta Iota (B Ι) Idaho State Univ.  
Γ Φ Β, Turner House, Idaho State Univ., Pocatello, ID 83201
- Beta Sigma (B Σ) Washington State Univ.  
Γ Φ Β, NE 600 Campus, Pullman, WA 99163
- Gamma Epsilon (Γ Ε) Univ. of Puget Sound  
Γ Φ Β, 1310 N. Union, Tacoma, WA 98406
- Delta Beta (Δ Β) Boise State College  
2013 College Blvd., Boise, ID 83706

## PROVINCE XIII

- Eta (Η) Univ. of California  
2732 Channing Way, Berkeley, CA 94704
- Nu (Ν) Univ. of Oregon  
1021 Hilyard St., Eugene, OR 97401
- Chi (Χ) Oregon State Univ.  
645 N. 23rd St., Corvallis, OR 97330
- Alpha Gamma (A Γ) Univ. of Nevada  
401 University Terr., Reno, NV 89503
- Beta Theta (B Θ), San Jose State College  
43 S. 14th St., San Jose, CA 95122

## PROVINCE XIV

- Alpha Epsilon (A Ε) Univ. of Arizona  
1535 E. First St., Tucson, AZ 85719
- Alpha Iota (A Ι) Univ. of Calif. at Los Angeles  
616 Hilgard Av., Los Angeles, CA 90024
- Beta Alpha (B Α) Univ. of Southern California  
737 W. 28th St., Los Angeles, CA 90007
- Beta Kappa (B Κ) Arizona State Univ.  
Γ Φ Β, Palo Verde Hall, B Wing, 2nd fl., A.S.U., Tempe, AZ 85281
- Beta Lambda (B Λ) San Diego State College  
6123 Montezuma Rd., San Diego, CA 92115
- Beta Omega (B Ω) Northern Arizona Univ.  
Γ Φ Β, Box 7654, Northern Ariz. Univ., Flagstaff, AZ 86001
- Gamma Eta (Γ Η) California State College at Long Beach  
23 Corona Av., Long Beach, CA 90803
- Delta Delta (Δ Δ) California State College at Fullerton  
1321 Victoria, Fullerton, CA 92631

## PROVINCE XV

- Pi (Π) Univ. of Nebraska  
415 N. 16th St., Lincoln, NE 68508
- Rho (Ρ) Univ. of Iowa  
328 N. Clinton St., Iowa City, IA 52240
- Omega (Ω) Iowa State Univ.  
318 Pearson St., Ames, IA 50010
- Gamma Kappa (Γ Κ) Kearney State College  
615 W. 26th St., Kearney, NE 68847
- Gamma Upsilon (Γ Υ) Drake Univ.  
1218 34th St., Des Moines, IA 50311
- Gamma Psi (Γ Ψ) Univ. of Northern Iowa  
Lawther Hall, Box 647, U.N.I., Cedar Falls, IA 50613
- Delta Gamma (Δ Γ) Univ. of Nebraska-Omaha  
Box 688 Downtown Sta., U.N.-Omaha, NE 68101



# CALENDAR OF OFFICERS' DUTIES

## Abbreviations:

CO—Central Office; PCD—Province Collegiate Director; AA—Alumna Advisor; PAD—Province Alumnae Director; ACVP—Assistant to Collegiate Vice President; Int'l—International

## GREEK-LETTER CHAPTERS

### PRESIDENT:

Prior to election, send PCD proposed slate of officers for approval.

### ACTIVITIES CHAIRMAN:

By April 1 of convention years, send CO McCormick Award material.

### CORRESPONDING SECRETARY:

Immediately after pledging, send PCD copy of letter to parents of pledges. By October 1, send Grand President business for consideration at fall Council meeting and during biennial year include business for consideration of convention.

By March 1, send Grand President business for consideration at spring Council meeting.

By March 1, order from CO all officers supplies for next year.

By March 15, send CO, PCD & PAD a list of members graduating from college and those not returning to college.

By June 1, send CO & PCD College and Rush Calendar on Form #G1-224b.

By June 1, notify Int'l Magazine Chairman about distribution of magazine sale's profit.

### HISTORIAN:

Before close of term of office, send PCD & Int'l Historian annual historical record.

### HOUSE PRESIDENT:

By November 1, send ACVP, PCD & AA current house rules.

### MEMBERSHIP CHAIRMAN:

Immediately after formal rush, send CO Rush Report on Form #4.

Immediately after rush, send PCD a report evaluating rush.

By March 1, order supplies from CO for next year's rush.

### PANHELLENIC DELEGATE:

In September, send CO and PCD any changes in office of Dean of Women, Dean of Students, Panhellenic Dean or college or university President.

By end of October, send Int'l Membership Chairman & PCD copies of current Panhellenic Handbook, Constitution, Bylaws and rush rules.

Whenever they occur, send Int'l NPC Delegate and PCD policy changes or trends which affect sororities on campus.

### PARLIAMENTARIAN-CENSOR:

Within six months after International Convention, send ACVP, PCD and AA revised chapter bylaws.

### PHILANTHROPY CHAIRMAN:

Send to Int'l Chairman of Chapter Philanthropy Programs a report on any projects in support of our Gamma Phi Beta camps.

At beginning and end of term of office, send Int'l Chairman of Chapter Philanthropy Programs initial and final report sent PCD.

### PLEDGE DIRECTOR:

At end of each semester or quarter, send CO & PCD Pledge Statistical Report on Form #G1-257a.

Three weeks prior to initiation, send PCD program for Inspiration Week and copy of pledge final.

Prior to initiation send PCD pledge final examination grades.

Before retiring from office, send to CO revisions or suggestions for improving Guide for Pledges.

### PUBLIC RELATIONS CHAIRMAN:

By October 1, December 15, February 15, and May 15 send Int'l Public Relations Chairman and PCD resume of chapter and individual honors.

### RECORDING SECRETARY:

Immediately after opening of school, send PCD report of Chapter Roll.

As soon as available, send CO and PCD Chapter Officer List on Form #G1-265g.

Immediately send CO and PCD any changes in appointments or officers. Following events, send PCD summary of Officers' and Chapter's Retreats. By June 1, send PCD names and summer addresses of chapter members.

### RITUAL CHAIRMAN:

After each event requiring ritual, send PCD a report.

### SCHOLARSHIP CHAIRMAN:

Within one month after official release of grades, send Int'l Scholarship Chairman & PCD Scholarship Report on Form #G1-274a.

At beginning and end of term of office, send Int'l Scholarship Chairman initial and final report sent PCD.

### SONG CHAIRMAN:

By April 1 of convention years, send Song Committee original songs.

### CHAPTER PROGRAMS:

At beginning and end of term of office, send Int'l Chapter Programs Chairman initial and final report sent PCD.

### TREASURER:

Promptly after each pledging, send CO white copies of Pledge Registration Form #G1-291b, check for pledge fees, and Remittance Form #G1-291c. Send PCD orange copies of Pledge Registration Form #G1-291b.

Immediately after each initiation, send CO list of initiates on Form #G1-291d, signed Loyalty Pledge on Form #G1-206a and check for initiation fees. Also notify CO if new initiate will be wearing an alumna badge rather than buying her own.

By 10th of each month, send CO (white copy), PCD (green copy), and Alumnae Financial Adviser (pink copy) Statement of Income and Expense on Form #G1-291f.

By November 1, send CO chapter audit on Form #G1-291g with copy of Internal Revenue Form 990.

By November 1, send CO, PCD, and Alumna Financial Adviser chapter budget on Form #G1-291h.

By December 1, send CO check for Int'l dues, with computer list.

By January 1, send PAD province dues.

### VICE PRESIDENT:

In September and after election of officers, collect and send PCD and AA initial report from all officers.

At beginning of each month, collect and send PCD reports from the following officers: President, Vice President, Activities, Alumnae Relations, Corresponding Secretary, House President, Panhellenic, Pledge Director, Scholarship, Social, and Chapter Programs.

At end of term of office, collect and send PCD and AA final report from all officers.

## ALUMNÆ CHAPTERS

By October 1, send Grand President business for consideration at fall Council meeting.

By December 1, send CO check for Int'l dues with computer list. After Dec. 1, send dues payments with revised Form #A 225a.

By January 1, send Province dues to PAD.

By February 1 of the year in which convention is held, send Int'l chairman of the nominating committee the names of any members chapters wish to suggest for an Int'l office. Include candidate's qualifications.

By February 20, send name and address of membership chairman to CO for listing in May CRESCENT.

By March 1, send Grand President business for consideration at spring Council meeting.

Immediately after election, send roster of chapter officers on Form #A-222b to CO, PAD and PCD. Send name of magazine chairman to Int'l magazine chairman. (Notify CO of any change of officers between elections.)

By May 1, send prior year's chapter history (written by retiring president) to Int'l historian.

By May 15, send list of members deceased since previous May 15 to CO. Include married and maiden names, Greek-letter chapter, address and date of death, if known, and newspaper announcement if available.

By June 1, notify Int'l magazine chairman if chapter's magazine sales profit is to be contributed to the Gamma Phi Beta Gift Fund or returned to the chapter.

By June 15, send one copy of alumnae chapter president's report (A-215a) to CO. Send membership list or directory to the Alumnae Vice President and the PAD.

### HOUSE CORPORATIONS:

Treasurer: By November 1 annual audit due CO.

President: Immediately after election send roster of House Corporation Board officers to CO.

## CRESCENT DEADLINES

For the March issue: December 15

For the May issue: February 15

For the September issue: June 1

For the December issue: September 1





# *Service is Our Specialty*

## **The TranSIster Service**

Have you used our TranSIster service yet? If you are moving to a new city, chances are that there is a Gamma Phi Beta there waiting to help you find an apartment or house or a job, locate a baby sitter, recommend doctors, dentists, lawyers. The names of TranSIsters in 115 cities in the United States were listed in the September, 1972 and the March 1973 issues of *THE CRESCENT*. If you have misplaced those issues, write to Mrs. Richard Sullivan, 8 Hastings Circle, Rockville, Maryland 20850. A complete directory of TranSIster Services will appear in the May issue each year.

## **House Exchange Plan**

Operating as one facet of our TranSIster Service is the newly instituted House Exchange program. It works very simply, like this:

1. Tulsa Gamma Phi informs her TranSIster of her interest in a visit to Chicago in July.
2. TranSIster writes to Mrs. Richard Sullivan (address above) giving her the dates and the size of accommodations needed.
3. Mrs. Sullivan contacts the Chicago TranSIster relaying the information.
4. Chicago TranSIster canvasses her group or area for an interested party. Within a reasonable length of time, Chicago TranSIster informs Mrs. Sullivan of her results.
5. Mrs. Sullivan relays the data back to Tulsa TranSIster.
6. Interested parties work out all details from here. It is possible in the future for TranSIsters to contact each other directly, thus eliminating steps 3 and 5. At the present, we feel it desirable for Mrs. Sullivan to work more closely with the program in its initial stages.

## **B and B Program**

Our newest project is titled "B and B," meaning "Bed and Breakfast" and is designed especially for our older members, past 65. Fifteen of our TranSIster services

are opening their homes for traveling Gamma Phis seeking a nice, homey, free-of-charge overnight accommodation.

If you would like to use this service, get in touch with the TranSIster in the city you plan to visit and she will make the arrangements. Cities now offering this service are: Tucson, Arizona; Peninsula, California; Denver, Colorado; Wilmington, Delaware; Cedar Rapids, Iowa; Kansas City, Missouri; Minneapolis-St. Paul, Minnesota; Omaha, Nebraska; Bergen County, New Jersey; Albuquerque, New Mexico; Akron, Cleveland West and Toledo, Ohio; Oklahoma City, Oklahoma and Ladysmith, Wisconsin.

## **Publications**

Gamma Phi Beta publishes a number of books that have proved interesting and informative to our Greek-letter chapters and should have similar appeal to alumnae groups and individuals. All of these may be ordered from Gamma Phi Beta Central Office, Box 186, Kenilworth, IL 60043.

*THE HISTORY OF GAMMA PHI BETA* is an accurate record of the important events in the growth of Gamma Phi Beta since its beginning in 1874. Handsomely illustrated, this 64-page book is bound in good quality paper stock. It can be yours for just 65¢.

*A LIFETIME EXPERIENCE BEGINS HERE* is new, completely revised edition of Gamma Phi Beta's pledge manual, used as a guide for our chapters in developing the highest type of program. Attractively bound in heavy pink antiqued cover stock, this 64-page booklet makes interesting and revealing reading for Gamma Phi Betas of all ages. One chapter discusses the role of alumnae in the continuing growth of the organization. The cost is \$1.10.

*THE GAMMA PHI BETA SONG BOOK* is a hard back, attractive, 170-page book containing most of the songs that Gamma Phi Betas everywhere sing. So order one now and brush up before our Centennial Convention in 1974. The special Centennial price is only \$1.25.



# A Golden Girl Is Mayor Ohio<sup>in</sup>



Mayor Mildred Dimmick (Illinois '19)

As a Golden Crescent recipient, Gamma Phi Beta alumna Mildred Dimmick (Illinois '19) is the active and energetic mayor of First Community Village, a 28-acre 400-resident retirement center in suburban Columbus, Ohio.

The first woman mayor of First Community Village, Miss Dimmick and eight other council members meet monthly with Village staff members to discuss Village policy and help plan activities for the retirement center's tenth anniversary celebration during 1973.

"The council's greatest accomplishment this year has been the establishment of a meals on wheels program for Village Terrace residents," Miss Dimmick explains. "In previous years, residents either had to cook in their own apartments or come to the main dining room to eat. Now a resident can make arrangements to have a meal tray delivered to his door if he is ill and can not cook."

Miss Dimmick and her late sister Anna moved to a terrace apartment at the retirement center in 1963.

"Anna became a Gamma Phi Beta member at Goucher College and she edited *THE CRESCENT* from 1900 to 1906," Miss Dimmick recalls. "I became a Gamma Phi Beta member in 1919 while studying for a master's degree in French at the University of Illinois."

The daughter of a Methodist minister, Mildred Dimmick's first love has always been the French language which she taught at college level until her retirement in 1956.

"When I was a young girl, I attended Miss Phelps' Collegiate School here in Columbus. The teachers told me that I must take both Latin and French, and in those days, you did not question the advice of your elders."

After a summer vacation in France between her junior and senior years in high school, Miss Dimmick decided to major in French at Ohio Wesleyan University, Delaware, Ohio, where she received her bachelor's degree in 1912.

"After graduating from college, I served as a substitute teacher in the Cleveland Public Schools," Miss Dimmick says. "The only subject I didn't teach was Greek and one day I even found myself as the substitute teacher of an algebra class. I'm afraid the students knew more than I."

In 1913, Miss Dimmick returned to France to spend the summer with a French family. She returned to Ohio Wesleyan that fall as a French instructor and remained there

until 1918.

"I had the opportunity in 1918 to attend the University of Illinois as a graduate student. They said that I would be allowed to teach, but I would need two years to earn my master's degree. I didn't care. I was thrilled. I was going to receive a \$500-a-year raise from my previous salary and for a young woman in 1918, that much money alone seemed wonderful."

After receiving her master's degree in 1920, Miss Dimmick joined the faculty at DePauw University, Greencastle, Indiana, where she taught French for 36 years.

"I really loved teaching and my students were the nicest part of the job," Miss Dimmick explains. "I still receive letters from some of my students."

On one occasion, Miss Dimmick attended a DePauw University reunion where she found herself seated next to a prominent bank president who insisted on buying her dinner.

"He told me that when he was a senior, he and several fraternity brothers had been expelled from school for several weeks because they were caught drinking. He said I was the only teacher who sent him a weekly class outline so that he could keep up with his studies. I really didn't remember him, but I told him that considering he was now a bank president, I guessed that he could afford \$3 to pay for my dinner."

Since her retirement, Miss Dimmick keeps active by reading, knitting and serving as a chauffeur for friends who don't drive.

"When I first retired, I wanted to see if I could learn a new skill, so I wrote to the National Braille Press in Boston and asked if I could take a correspondence course in Braille. I bought a Braille stylus, and then later a Braille typewriter, and I studied very hard."

As a result, Miss Dimmick transcribed six French books into Braille including one textbook that was used by a teacher of the blind in South Africa.

Miss Dimmick says her future plans may include a trip to England to visit a nephew. But for the most part, she looks forward to her continued enjoyment of the relaxed and leisurely way of life at First Community Village.

"I like being lazy," she says. "It's a luxury that comes with age."

» » »



# Pacesetters

## Karen Helfert



Karen E. Helfert (Maryland '60) has been named to the Montgomery County (Maryland) Commission for Women, a group which she describes as unique in that it truly represents a cross section of women in that county. Because they felt women from all walks of life should have a voice on this commission, the group asked the county government for, and eventually received,

funds to reimburse mileage, child care, for commissioners where financial need was a consideration. "We felt," she said, "that this would enable the Commission to be more representative in that it would enable more low income citizens to participate more fully in their government."

Mrs. Helfert describes the commission and its purposes as a markedly different kind of women's organization. She states that "many people are turned off by the 'bra burners,' but we are not that kind of organization. Within the Commission we do not suggest the use of Ms. to designate a woman, but prefer the use of Mrs., Miss or Dr. We want to maintain our positions as housewives, but we wish to raise the image in order that we make a greater impression on society as independent, identifiable individuals." She indicates that the group does not want to remove the male from his accepted position or to replace him. The objective is to raise the respect for the capabilities of the female.

To the Woman's Movement, Karen says: "Stop spending all your time and energy on the women who choose to be employed. In seeking to give women a choice between housework and a career, you have forgotten one at the expense of the other."

After Karen earned her B.A. degree from the University of Maryland, she worked as assistant technical director of a modern dance company and as a secretary at the University. After her marriage she worked as a CPA's assistant, taught arts and crafts at Walter Reed hospital and helped staff the St. Mathew's Library.

Although she now has three small children ranging in age from 4 to 8, she maintains an active participation in community and church organizations. Before joining the commission she served as secretary for the Citizens Information Committee, where she testified at Annapolis on the issue of abortion and discussed women's liberation and abortion on several radio shows.

## Elizabeth Burger Johnson



Dr. Elizabeth Burger Jackson (William and Mary '34), professor of natural sciences at Longwood College, has been honored with the Alumni Medallion from the College of William and Mary for service and loyalty to her alma mater. A member of the Longwood College faculty for 34 years, Dr. Jackson is past chairman of the premedical curricula. She is a member of the President's

Advisory Committee and chairman of the Committee on Scholarships and Financial Aid. The Elizabeth B. Jackson Award was established in her honor by Geist, Longwood's honorary leadership organization, in 1969. She has served on the State Department of Education's Science committee and was the producer and teacher for Science Television.

Dr. Jackson's interest in hockey has continued since her undergraduate days at William and Mary, where she received the Outstanding Athlete Award. She was a member of the U. S. women's hockey teams from 1939 to 1954 and has served as a national umpire in women's hockey since 1940. Vice president of the United States Field Hockey Association, she has been a delegate to international hockey conferences in South Africa (1950), England (1953), Australia (1956) and New Zealand (1971).

A resident of Farmville, Virginia, Dr. Jackson has been active in church, civic and community affairs through the years. She recently endowed a scholarship for freshmen college women to attend Pocono Hockey camp in Pennsylvania.

## Johanna Cooke Plaut



Johanna Cooke Plaut (Minnesota '29), of Stamford, Connecticut, was one of 30 alumnae honored by Mount Holyoke College at the centennial celebration of that college's alumnae association. She was cited as a "successful business woman and dedicated volunteer concerned especially with handicapped individuals."

Mrs. Plaut was elected president of the Easter Seal Society of Crippled Children and Adults of Connecticut four years



ago. She served two consecutive terms as vice president of the organization and has been a member of the state board since 1957. In 1958 and again in 1971 she was named Volunteer of the Year. She also served as chairman of the Long Range Planning Committee in 1967 and chairman of the camping committee for the past two years. It was at her suggestion that the Fairfield County alumnae chapter adopted Camp Hemlocks, the local Easter Seal camp, as its special philanthropy. The Gamma Phi Beta Foundation matches funds provided by the local alumnae to award camperships each summer.

Since 1954 Mrs. Plaut has been a trustee of the Institute for the Crippled and Disabled in New York; since 1956 she has served as a board member of the Greenwich, Connecticut Health Association. From 1955 to 1961 she was president of the Easter Seal Rehabilitation Center of Southwestern Connecticut.

Until her marriage in 1951, Mrs. Plaut pursued a career in merchandising and marketing research and retired as vice president of Stewart, Dougall and Associates in New York.

Mrs. Plaut's other memberships include the Fairfield Villages Mount Holyoke club, Riverside Garden Club and Fairfield County alumnae chapter of Gamma Phi Beta.

Her Mount Holyoke citation reads in part: "As personal friend and helper to many handicapped individuals, your devoted and tireless efforts have effectively improved the outlook for the handicapped in the State of Connecticut."

## Margaret Munro Stratton

An artist of no small standing in the Syracuse, New York, area is Margaret Munro Stratton (Syracuse '29). She always has at least one one-man show each year, but she has hung three shows this year and she enters many regional competitions. Says Mrs. Stratton "I'm not modern enough to win prizes, but I'm glad to get in juried shows once in a while."

Mrs. Stratton is an outdoor painter; all of her works depict outdoor scenes which she paints on the spot. "I'm a very fast painter," she says. "In colder weather this is a definite help."



Over the years she has taken many more courses but for a long time she was involved in bringing up four children. "Then," she laughingly recalls, "I painted late at night and locked up the tempting paints in the daytime."

She helped master-mind a yearly art show and sale put on by her church, and, in the eight years since it was started it has grown into a big business.

Mrs. Stratton's newest project is teaching painting to a group of senior ladies at Syracuse's newly formed Senior Center. At the first meeting they only expected about five interested ladies at their "Recreation Generation," and fifty showed up.

"There is great joy in the beauty of the world around us which we can capture in water color or in oil," she told her pupils as she pointed out that an appreciation of paintings and of nature itself is greatly enhanced as one learns to see color, line and form with the eye of an artist.

"Don't worry that your effort is not a masterpiece or that people will laugh at it. Just do it for the fun of it and, as you progress, you will find this a pleasurable means of self expression," she says.

She is currently going back to school for more art courses. She is a member of the Associated Artists of Syracuse (a professional group) and she is always ready to have coffee hours in her hope to help sell Christmas cards for Alpha chapter of Gamma Phi Beta.

Would you like to have your Gamma Phi Beta badge made into a handsome dinner ring? You'll get a lot more use out of it that way than wearing it only to a monthly alumnae meeting!

At the 1972 Convention the delegates asked if rings could be made available on a national basis, a standard ring mounting that could be used for Gamma Phi Beta badges. The Grand Council has selected a ring design (pictured above) which will be manufactured by J. O. Pollack Company of Chicago. The Pollack Company has been fully authorized to manufacture and sell Sorority insignia.

Price: (member to supply badge):

	\$22.00
Gold surcharge	5.50
	<hr/>
	\$27.50

Illinois residents must add 5% sales tax.

Surcharge: Because the cost of gold is constantly fluctuating, this surcharge is subject to change.

How to order: Send badge and check to:

J. O. Pollack Company  
1700 W. Irving Park Road  
Chicago, IL 60613



Ring size: Take a band of firm paper the same size as the ring chart. Wrap it around the largest part of the finger if the joints are not prominent. Lay it on the finger size chart to get your exact size.





## Their Thing (cont.)

bin, Sigma Nu. Carl is now district manager in the dealer division for Hobart Manufacturing Company.

Bunny and Carl have two children, Greg, 20, and Cindy, 17. Both will be in college next year so Bunny hopes to travel more, as she has enjoyed trips to Hawaii, Acapulco, and Nassau in the past. She'll also find more time for her voluntary work which includes being a tour guide at the Nelson Art Gallery, working for the Christian Church, PEO, being assistant treasurer for the Greater Kansas City alumnae chapter's Antique and Arts Show, Alpha Delta representative, and a member of Alpha Delta's corporation board. For Gamma Phi Beta she has been recording secretary, corresponding secretary, publicity chairman, and recommendations co-chairman. She has also been a treasurer and auditor of the Kansas City Young Matrons Club.

Bunny has a reputation for doing a good job. She'll answer your questions and keep you refreshed while informed in hospitable Kansas City.

### **Assistant Hospitality Chairman Peggy Cook Evans (Missouri)**

Another friendly face that will be waiting for you in Kansas City in 1974 is Peggy Cook Evans (Missouri). Peggy will be assisting Bunny in the hospitality department. Good hospitality is going to be Peggy's big contribution to Gamma Phi Beta this year as she is also serving as Kansas City's TransISter. Peggy has been historian, recording secretary, and treasurer for the local alumnae chapter.

Peggy graduated from the University of Missouri in 1951 where her major was business administration. While in college she was a member of Beta Gamma Sigma honorary and a recipient of the Jenny Emerson Miller Scholarship Award of Alpha Delta chapter. Before her marriage to Homer Evans, she spent four years as assistant secretary of Home Savings Association in Kansas City.

These days she's mainly chauffeur and spectator at her children's activities. Her children, Clark, 15, Jane, 13, and Scott, 8, give her little free time. In her leisure, she enjoys all kinds of handcrafts; stained glass objects, plaques, driftwood pieces, and needlework are some of her favorites. Peggy has always found time to contribute to the community. This past year she's been president of the local PTA, helped as a mother-volunteer in the junior high library, been on the board of St. John's Methodist Church, and has been active in the Kansas City Young Matrons.

Peggy's husband, Homer, is group product manager for Hallmark Cards located in the new Crown Center Development where the Gamma Phi Betas will be celebrating at the beautiful Crown Center Hotel in 1974.

### **Staff Chairman**

#### **Peggy Jo Herberger O'Brien (North Dakota)**

Behind the scenes at our Centennial Convention will be many, many gals doing all kinds of seemingly small but very necessary jobs that will keep our Convention running smoothly; working in the boutique, the office, the information desk, the historical and scrapbook room, and even running errands are some of those jobs. In charge of all these "worker bees" is Peggy Jo Herberger O'Brien.

Getting all of those Gamma Phi Betas at the right place at the right time sounds like a big problem in organization, but Peggy has been helping organize the Greater Kansas City alumnae chapter since her arrival from North Dakota. She has planned a sherry party, an Antique and Arts Show preview party, a September kick-off party, and when she's not been planning a party, she's taken on the more serious tasks of telephone chairman, treasurer, and is presently CRES-CENT correspondent.

Before graduating from the University of North Dakota in 1960, Peggy was selected one of the ten best dressed women on campus. So not only is she an organizer, but she looks good while doing it. She attended the school of business and majored in marketing and marketing research.

After graduating she was an accountant for one year, a secretary for one year, then got married to Leo and quit. Leo sells cardiac equipment to intensive care units of hospitals for Simetron, Inc. The O'Briens have two children, Betsy, 8, and Timmy, almost 2.

Besides taking good care of her family and dog, Peggy is organized enough to find time to swim, play tennis, work for the Junior Women's Philharmonic, the PTA, and be active in a church circle and Gamma Phi Beta. Isn't our staff at our Centennial Convention going to be well organized?

### **Menu Chairman**

#### **Joanne Korte Reese (Minnesota)**

In March, 1972, the Kansas City area acquired some new residents from La Crosse, Wisconsin. That move turned out to be a lucky one for the Greater Kansas City alumnae chapter, because in April, 1972, it acquired a new, hard-working

member, Joanne Korte Reese (Minnesota). She almost immediately became program chairman, opened her new home for a chapter meeting, and accepted the menu chairmanship for the Centennial Convention. Joanne has agreed to be corresponding secretary for our alumnae group and is in charge of desserts at our Antique and Arts Show luncheon this fall.

Joanne is well-qualified to be planning the menus at our convention as she received a B.S. in home economics from the University of Minnesota in 1961. And she's been on both sides of a menu; at the Glacier Park Hotel she was a dining room hostess one year and a waitress the next, while going to college.

Kappa chapter won recognition when Joanne became Freshman Welcome Week Queen, a queen attendant on Engineer's Day and a queen attendant on Forestry Day. At the house Joanne was song chairman.

In La Crosse, the James A. Reeses lived on a 160-acre farm where the four children, Cynthia, 11, Curtis, 10, Andrea, 7, and Christian, 5, could snowmobile, picnic, golf, ride their ten horses, and raise two white German Shepherds. Here, they've found a big home and acreage that will house the children, the dogs, and six horses in the backyard, but the snowmobiling has been somewhat curtailed.

Joanne was active in the American Association of University Women, PTA project chairman, Congregational Church group leader and guild chairman. She has also taken her turn at den mother and Brownie leader. She likes Kansas City and has found the people to be warm and friendly, so it won't take Joanne long to fall in and fill her calendar with community projects. Somehow she'll continue to find time to enjoy sewing, cooking, furniture recovering, decorating, crewel, knitting, playing the piano, and her new love, leaded glass. Her old love, James, is the president of Temperature Industries, a contracting firm and manufacturer of heating and air-conditioning.

This family gets around and enjoys traveling together. They love to camp and have recently discovered our area's beautiful Ozark Mountains. Joanne and Jim have traveled to the Caribbean and to Europe on business. Joanne has been around the world stopping in Japan for her sister's wedding and then on to London to meet Jim. We hope they slow down long enough to grow some deep roots in Kansas City.

### **Printing Chairman**

#### **Pat McDermott Foreman (Kansas State)**

When you receive that neatly printed material at our Centennial Convention



and notice that it is well done and on time, think of Pat McDermott Foreman (Kansas State). She's in charge of all the printing.

Pat's college days were split between Washington State University and Kansas State University. She was a charter member of Beta Sigma at Washington State University where Gamma Phi Beta came on campus during her freshman year. Two years later we colonized at Kansas State University. Karla Baur (Iowa State) and Pat were sent to Beta Upsilon to help get it started. Pat thinks that helping colonize those two chapters was one of the most exciting projects in which she's participated.

Besides being a "professional colonizer" in college, at Washington State University she was a member of Spurs, named "Spur of the Moment," was recording secretary of Student Government, and was Gamma Phi Beta social chairman. At Kansas State University she was a member of Mortar Board, corresponding secretary of the Student Council for two years, a Homecoming Queen Finalist, was named Outstanding Student Council Member in 1958, and was Gamma Phi Beta's Outstanding Senior. Pat graduated in 1958 with a degree in business administration and a football player named Douglas Foreman, who was from Baltimore. They were married right after they finished school and decided that rather than go home to either coast, they would make their home right in the middle of the United States. They've never regretted that decision!

After college Pat went to work as a secretary to the manager of a radio station before the first in a series of five sons were born; those sons are Tim, 13, Brian, 12, Mike, 11, Pat, 10, and Dennis, 7 (notice she did manage to slip a little Pat in there one way or another). Pat is certain she's in contention for the world's record on the number of Little League baseball, football, and basketball games she's attended (and those benches aren't getting any softer)!

She gives her time willingly to Gamma Phi Beta as Beta Upsilon representative, managed the cheese bar, planned the decor, and organized a kick-off party for our local Antique and Arts Show, and edited our local newsletter, the RED ROCKER. She'll have that job as editor again this year.

Pat manages to get away from it all

from time to time. Her hard-working hubby, who is in life insurance sales, has qualified for the President's Club and Directors' Club for top producers in his company and for the past seven years she's traveled to meetings with Doug to Mexico City, Arizona, Florida, Puerto Rico, and the Virgin Islands. In June, 1974, because she is a top producer, she'll be spending lots of time at the beautiful, new Crown Center Hotel in Kansas City, Missouri!

#### **Carnation Banquet Chairman Marilyn Stromquist Congleton (Northwestern)**

All who have attended a Gamma Phi Beta convention will tell you that the final dinner, the Carnation Banquet, is always very special. At our Centennial Convention in 1974, it will be extra special; Marilyn Stromquist Congleton (Northwestern) is in charge. Marilyn has planned Founders Day Dinner for the Greater Kansas City alumnae chapter, and it was a lovely affair. Presently, she is our social chairman.

This gal-about-Kansas City went to Stephens College in Columbia, Missouri from 1947 to 1949, then graduated from the speech department at Northwestern University in 1951. At Stephens she was treasurer of the yearbook, and at Epsilon chapter she was corresponding secretary.

Marilyn has given her time to various worthwhile projects in the communities where she's lived. While in Oakland, California, she volunteered her services at the Children's Hospital of East Bay. The Crippled Children's Nursery School in Kansas City has benefited by her help and she has participated in the Picture Lady Program. She is also a member of the board of the Stephens Alumnae Association.

Needlepoint is a favorite hobby which Marilyn enjoys during her quiet moments, but with two sheep dogs and five children, those moments are sometimes rare. Kristin, 20, and Paul, 18, are off to college, but there's still lots of action at the Congleton's with Mark, 16, Lisa, 14, and Megan, 10, still about. The children are highly involved in age group swimming under the auspices of the Missouri Valley Association of the AAU and the national AAU. This keeps Mom and Dad involved, too. Their travels have included the 1968 and 1972 Olympics.

Marilyn's husband, Tom, is a partner at Herbert V. Jones and Company, a real estate developing and mortgage banking firm.

Marilyn is a good hostess. She has shared her lovely home many times with our local alumnae chapter for meetings and teas. Her hostessing abilities will be evident in 1974.

#### **Assistant Carnation Banquet Chairman Jean Embree Peete (Kansas)**

The Carnation Banquet at the Centennial Convention is going to be the beautiful result of some real teamwork. The other half of the team is Jean Embree Peete (Kansas). She, like Marilyn, has already been hustling around Kansas City making preparations. Jean recently acquired some fabulous favors for the occasion at a super-low price. For non-professionals, these ladies do alright.

The University of Kansas is Jean's *alma mater*. She graduated in 1952 after majoring in advertising and being a member of Theta Sigma Phi, an honorary journalism sorority.

Professionally speaking, Jean has worked for the Dean of Graduate School at the University of Maryland, was the secretary at the Museum of Natural History at Kansas University, and was secretary to the Dean of Education at the University of Missouri at Kansas City. Today she is a non-professional "household engineer," spending most of her time doing things with and for her family. Her family consists of Don, the senior vice president and treasurer of National Fidelity Life Insurance Company, Nanette, 17, Douglas, 15, and two tiny Yorkshire terriers.

Golf, painting, and gardening are Jean's outlets. (Rumors are that she's quite good on the fairway, too.) She loves to go to Hawaii "whenever she's asked," which must be often because she seems to be tan most of the time.

Jean has helped our local alumnae chapter with rush as ARC chairman and has helped plan our Founders Day celebrations several times. She's not an amateur at planning banquets, as you will discover when you come to Kansas City next year. Preparations for the Carnation Banquet are well under way. It will be a night to remember.

Judy Hubbard White  
(Kansas State University)



# Colossal Collegians on Campus

## **Sonia Kirchoff At Nebraska**

Utilizing her major in home economics to a great extent, Sonia Kirchoff established herself as one of the most active and versatile Gamma Phis at the University of Nebraska-Lincoln.

Graduating last spring, Soni was tapped for Mortar Board, named to the Phi Upsilon Omicron home economics honorary and was a member of the interior design association, Montage. Many of her interests led her to involvement in activities emphasizing the development of an East Campus Union, where she held several prominent positions. She also participated in the "World in Revolution" conference and sang in the chapel choir.

In Pi chapter Soni has served as secretary, pledge trainer and assistant pledge trainer.

With all these credits and more, who could believe that this outstanding UNL coed spends her summers on her father's farm as head cornhusker!—Becky Orr for Pi chapter at the University of Nebraska.

## **Gamma Chi at Southwest Texas State**

Gamma Chi chapter volunteered their services to the family of the late President Lyndon Baines Johnson last winter. Chapter members went to the Lyndon Baines Johnson Memorial Library in Austin to help the family write thank you notes for the many condolences received. While there, they had the opportunity to meet Mrs. Luci Johnson Nugent, along with other close family friends.

It was a rewarding experience for the Gamma Phis to be able to help in the memory of such a wonderful man.—Sarah Hahn for Gamma Chi at Southwest Texas State University.

## **Theta at the University of Denver**

The Theta chapter of Gamma Phi Beta and the Kappa Sigma fraternity at the University of Denver have been busy raising money. On April 13 and 14, Lily Days at the college, the group raised \$2,300 for the Sewell Easter Seal Rehabilitation Center. Everyone had a great time while working for a great cause. The work session ended with a dance at the Kappa Sig house.—Hannah Van Voorhis for Theta chapter at the University of Denver.

## **Beta Gamma at Bowling Green**

Gamma Phi Beta received three awards for scholastic achievement on a campus wide basis among the twelve sororities: first place for pledge-active scholarship improvement with a 2.69 improvement average; first place for highest pledge class average with a 3.102 and third place for the highest total chapter average with a 3.078 chapter average.

The Beta Gamma pledge class worked with several other organizations to stuff 20,000 envelopes for the Wood County Easter Seals project. It was a huge success, fun for the workers and brought recognition to Gamma Phi Beta from the university and the community.—Cindy Koppenhafer for Beta Gamma at Bowling Green State University.

## **Gamma Upsilon at Drake University**

Three Gamma Phi Betas from Drake University were initiated into Angel Flight, an honorary service organization affiliated with Arnold Air Society. The addition of Deborah Mewhirter, Marie Acampa and Jane McGuan make a total of six Gamma Phis in this selective organization.

The girls, responsible for various services to the University, give campus tours and usher at faculty, university and community affairs.—Susan Watt for Gamma Upsilon at Drake University.

## **Carol Darr at Memphis State**

Carol Darr has both a funny side and a serious side. We, at Gamma Alpha, love her either way. She is a combination of Sandy Duncan and Marlo Thomas. Delightfully gay and funny, she keeps everyone laughing with her crazy remarks and silly faces.

On the serious side, she's a very active young lady. Carol participates in the Student Government Senate and in the Academic Senate on faculty policies. She is treasurer and public relations chairman for Panhellenic, a member of the English majors club and is a worker on the Special Events committee for the University Center Program Board. Heading for a degree in law, Carol is currently serv-





Cheerleaders at the University of Wisconsin-Platteville are (top) Betty Novak and (bottom) Laurie Hipenbecker.



Honors came to Gamma Omega chapter when Sue Olson (left) was named Delta Sigma Phi Dream Girl and Jane Olson (right) was crowned 1972 Homecoming Queen at Platteville.



Carol Darr, Gamma Alpha

ing as secretary of the Pre-legal Society. And, she manages to be on the Dean's List, too.

As Gamma Alpha's corresponding secretary, she keeps us informed of birthdays, sicknesses or who is in need of cheer or congratulations. Carol makes sure everyone is remembered and encourages us to be more thoughtful.

Carol well deserves being chosen for membership in *Who's Who in American Colleges and Universities*. This girl is destined to be the funniest, smartest, best lawyer around, and we are proud of you, Carol!—Sharon Dixon for Gamma Alpha at Memphis State University.

## Alpha Theta at Vanderbilt

Need to get away from it all for a while? Here's what we did. The first weekend in February was spent by some of our members on a winter retreat to Gatlinburg, Tennessee. The bolder retreaters spent Saturday hitting the slopes of Gatlinburg's ski resort; the not-so-bold ones went ice skating. Saturday evening we toured the quaint gift shops and played bridge. After a pancake brunch on Sunday, we returned home to Nashville, rested and relaxed.—Sue Weeks for Alpha Theta chapter at Vanderbilt University.





Diane Dross Nichols



Jeannine Sheldon Kallal



Ruth Finke Wilds



Mary Kay Dorman Kabler

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# Grand Council Appoint- ments

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**Virginia Gray Douglass** (Washington '27) brings a unique brand of experience to her new Gamma Phi Beta position as chairman of the Alumnæ Division of the Chapter Development Program. After attending Milwaukee Downer College for Women for one year, she transferred and spent four years, and earned a B.A. degree, at the University of Washington, where she was an active member of Lambda chapter.

Until her late husband, Bill, returned from overseas after World War II, Virginia taught drama in a Seattle high school, and served two terms on the Lambda house corporation board. She has worked as an active volunteer for nearly 30 years at the Seattle Children's Orthopedic Hospital, where for 12 years she was chairman of the junior and senior high school hospital guilds. Now this active Gamma Phi gives two days a week in volunteer work at the hospital gift shop, still belongs to an active local adult guild, and serves as a receptionist at the Museum of History and Industry. Until the death of her husband, Virginia was active in organizations with which he was identified: the Yacht Club, Power Squadron, and the Manufacturer's Club.

Of her alumnæ work Virginia writes: "My one claim to local fame, was when

a classmate and I were co-chairman of the Founders Day Banquet. As it was our fiftieth we went all out with gold decorations and a program with nostalgia. As we were being seated we discovered that it was really only our forty-ninth anniversary, so we went on and celebrated the fiftieth, and saved the forty-ninth for the following year."

Six years as alumnæ director for Province XII helped prepare Virginia for her new position in Gamma Phi Beta. "I understand the program," she writes "to be an attempt to unify alumnæ meetings, to

get added participation, increase membership, and interest so that today's women will be interested and become a more vital factor to collegians and pledges." If anyone can do it Virginia Douglass can!

**Jeannine Sheldon Kallal** (Miami, Ohio '61), new Province V collegiate director, says: "the young women in our collegiate chapters are really tremendous and the challenge in these times is great." After college graduation Jeannine attended Indiana University on a Spanish teaching assistantship, receiving both an M.A. in Spanish and some doctoral hours. While in Bloomington she was pledge adviser to Beta Phi, and a member of the Bloomington alumnæ chapter. She has also taught Spanish at North Park College, Chicago, and at Elmhurst College in Elmhurst, Illinois.

This native of Chicago is married to George V. Kallal, credit and collection manager for the National Fleet of Genway Corporation, an automobile and truck leasing corporation. Since George is a sports fanatic, Jeannine decided it was easier to join him than beat him—and enjoys anything "sedentary": reading, sewing, needlework, bridge and playing the piano.



Jeannine is a member of Sigma Delta Pi, Pi Delta Phi, and Phi Sigma Iota romance language honoraries, as well as of the Glen Ellyn Area alumnae chapter of Gamma Phi Beta. She has served as corresponding secretary and then as president for the last three years.

**Diane Dross Nichols** (Indiana '67), chairman of the Endowment-Loan Board, has both her B.A. and M.B.A. with majors in psychology and personnel, and is now Senior Project Coordinator for Media Research at the Upjohn Company in Kalamazoo, where she does research on the utilization and effectiveness of non-print promotion in the health care industry. Diane writes: "We have a very domestic marriage. Since my husband, William Nichols, is currently a full time graduate student at Western Michigan University, I work full time, so Bill has been playing the mother role with our fifteen-month old son, Ben, for the past year."

A member of the Kalamazoo alumnae chapter, Diane has been treasurer of the Gamma Sigma house corporation board and financial advisor of the chapter for the past three years. Other Gamma Phi Beta officers will remember Diane's presentation of "Leadership and Group Dynamics" at our 1971 Officer's Training School, and at the Minneapolis Convention. As chairman of the Endowment-Loan Board Diane promises that the goal of the Board will be to handle the financial affairs of Gamma Phi Beta in the most efficient way possible and with minimum administrative cost.

**Ruth Finke Wilds** (Washington-St. Louis '40), member Endowment-Loan Board, admits that during her four and a half year career as a Wave Disbursing Officer in the forties, she didn't have much opportunity to work for Gamma Phi. After she had settled in Dallas in 1947 she read about a Gamma Phi Beta Reassembly Coffee in the newspaper and went. "It was delightful and ever since I have been working in some capacity for Gamma Phi Beta," Ruth writes.

To prepare for her present position as specialist in General and Personnel Accounting for General Electric in Dallas, Ruth went to Southern Methodist University night school to study accounting and admits that she spent some time regretting all those Washington University college years when she pursued the "wrong vocation," teaching.

As field inspector for the proposed colonization of a local sorority at East Texas State University at Commerce, Texas, Ruth helped with the pledging,

initiation and installation of Gamma Zeta. She also prepared all the paper work on the special alumnae initiated.

The Dallas alumnae chapter gave her their Merit Award after she had been president, corresponding secretary, rush advisor and treasurer of their chapter. With a full-time and demanding job, and husband, Bill, a born and bred Texan whom she married in 1951, Ruth gives most of her spare time to Gamma Phi Beta.

As assistant to the Alumnae Vice President in charge of TransISter Service, **Sheila Gallagher Sullivan** (Penn State '61) brings word that the service now has a grand total of one hundred volunteers. In spite of the gigantic step from a private girl's prep school to Penn State University, Sheila lived every minute of her college years to the fullest and remembers them as one of the happiest times of her life. Among other college activities, she served her chapter as rush chairman and president, and received her B.S. in home economics education and English. She has since done graduate work at the University of Virginia.

After graduation, Sheila taught English and home economics, then married her childhood sweetheart, Dick, a graduate of Georgetown University. When Dick went back to law school, Sheila went back into the labor force, as administrative assistant to a congressional liaison for the Post Office Department. Dick received his LLB from The Catholic University School of Law and now works for the Economic Development Administration in the Department of Commerce.

An active member of the Washington alumnae chapter, Sheila has served the group as publicity chairman, vice president and president. The proud parents of Kevin (9), Brian (8), and Timothy (17 months) the Sullivan's family interest is swimming and other water sports, around their neighborhood pool and in the Chesapeake Bay area.

Enthusiastic about the TransISter program, Sheila feels that everyone is just waiting for the opportunity to help another Gamma Phi—"my correspondence with the volunteers does reflect a terrific enthusiasm for the program."

» » »

**Mary Kay Dorman Kabler** (Kansas '37), newly appointed Alumnae Director for Province X, has lived in what she and husband, Kab, call "enemy territory" for nearly thirty years. Still loyal Jayhawkers from the University of Kansas, they often find themselves pulling for the MU

Tigers, except when they play KU. They might as well root for two colleges, since they have a Panhellenic-Interfraternity Council family. Kab is an Acacia, and Mary Kay's brother, Ken Dorman, a Sigma Alpha Epsilon. Son Kary serves on the Phi Delta Theta Corporation Board at MU, while his wife, Grayson, is a member of the Pi Beta Phi Advisory Board. Daughter, Kim Rootes, is treasurer of the Kappa Alpha Theta Chicago Northwest Suburban Alumnae Chapter, and son-in-law, George, was Sigma Nu Commander during his college years.

Mary Kay claims Alpha Delta, as well as Sigma, for she has served them as alumnae adviser, rush adviser, and house corporation board member. She has held all the offices, but treasurer, in the Columbia alumnae chapter. A member of the International Service Roll, Mary Kay was International Convention Chairman for both the Hot Springs and Pasadena conventions in 1966 and 1968. She has been a member of the Centennial Executive Committee, writing the "Nostalgia" articles currently running in THE CRESCENT. She has attended numerous Province Conferences, visited over 25 Greek letter chapters, and spoken to as many alumnae chapters. The Centennial Convention in Kansas City will be her seventh. There she will be toastmistress at the Confirmed Crescent Conventioneers' banquet, an event which has become a convention tradition since she originated it for the Hot Springs convention.

Having done all the "mother-type" jobs, such as Brownie leader, Cub Scout den mother, Bible School teacher, and club adviser, she now considers herself, thanks to her "Nostalgia" research, the "hottest Trivia player in the mid-west." Hobbies are swimming, decorating for parties, and speaking to any group of Gamma Phis who will listen. Her latest needlepoint designs include a 22 inch Jayhawker for the family room, pansies for Theta Kim, and a Gamma Phi Beta coat-of-arms for her own Gamma Phi office.

Kab, a representative for Hallmark Cards, Inc., is an enthusiastic supporter of all the family fraternity-sorority activities, and expects their grandson, John Rootes, to add a different college and a new fraternity to the family roll in about fifteen years.

Mary Kay is looking forward to making new friends, and to seeing many old ones when she visits the Province X chapters. She is currently working on a letter to be sent to all Sigma initiates of the '30s, inviting them to a "fantastic reunion" at the Centennial, and plans to encourage ALL Province X members to attend this once-in-a-lifetime convention.





Lynn Thompson



Janet Montgomery

## THEY WILL SPAN GAMMA PHI BETA'S CENTURIES



Linda Pearson

By car, by bus, by plane—these three young women will make Gamma Phi Beta's long-distance move into a second century. They are Grand Council's choice for the post of Field Secretary.

Herewith, we introduce them—in reverse of the usual alphabetical order, for a change of pace:

*Janet Lynn Thompson*, Memphis State U. '73, who much prefers being called Lynn. A journalism major, Lynn worked in the Public Relations Department of Memphis Light, Gas & Water as part of her scholastic requirement, ending this job in May.

While serving Gamma Alpha Chapter in posts ranging from pledge director to Yell-In director to Junior Panhellenic Delegate, her major campus activities were journalistic. She was editor of *DeSoto*, yearbook; editor, *Panhellenic Rush Hand-*

*book*; president, Sigma Delta Chi, professional journalism society; and delegate, Associate Collegiate Press.

And, obviously, from what we've already reported, Lynn took additional honors. She was listed in *Who's Who in American Colleges and Universities*; was named to Pi Delta Epsilon, collegiate journalism honorary, from which she also received a Medal of Merit. She also received a *National Observer* award. In a change of pace, Lynn was named one of the "ten best dressed" gals at MSU.

An all-around person, she also has served her hometown community of Memphis—as a member of the Red Cross Disaster Public Information Team and Public Information Committee. Now she stands ready to serve the Gamma Phi Beta community—with great credit to herself, we know.

Introducing another young woman

who "made good" on her hometown campus—*Linda Marie Pearson* of Terre Haute, Ind., Indiana State U. '73.

Paralleling Lynn's collegiate career in several respects, Linda also served her sorority chapter, Beta Pi, as pledge director—Sigma Delta Chi journalism society as president. She received her B.S. degree in secondary education, majoring in speech communication with a minor in journalism and English.

Another four-year collegiate member, Linda received Beta Pi's Outstanding Junior Award and was named to *Who's Who Among Greek Fraternities and Sororities*. In line with her speech major, she was invited into the National Forensic League.

Lynn promises to be a tireless worker. That's because she's already established the habit, both on and off campus. In addition to her Indiana U. activities, she



has been employed by the *Terre Haute Star*, the morning paper, as a part-time member of the editorial staff for three years. She also spent the last four summers working as a lifeguard and swimming instructor.

Asked about her other interests, Lynn replied: "My favorite hobby is Gamma Phi Beta, working in the sorority and meeting other Gamma Phis. I enjoy photography very much and do some contest work. I love the outdoors and all outdoor sports—especially swimming, tennis, golf and bicycling. As you might gather from my major and minor, I like to talk and write."

As Field Secretary she'll be given an opportunity to prove her last words.

Quite appropriately for our sorority's 100th year, Alpha Chapter contributes the third member of the field secretariate staff. She is *Janet Ellen Montgomery* of

Newburgh, N.Y., Syracuse '73.

While Lynn and Linda will bus or fly, Janet just might march onto a scene. She's been marching for Syracuse the past three years—in the Color Guard of the Marching Band, as a flutist for the Symphonic Band. She toured Europe with the Syracuse bands in the summer of 1970.

A total extrovert, Janet moves easily from the fun side to the serious way of living. As a student, she was a member of the "Goon Squad," a welcoming committee for freshmen, while also a member of the University Academic Tutorial Program. On the Dean's List both her junior and senior years, she majored in Early Childhood Education/Psychology. Besides student teaching, she kept busy in volunteer work with both normal and mentally retarded children.

Now a member of the National Asso-

ciation for the Education of Young Children and a Junior Provisional member of the Junior League of Orange County, Janet was a deservedly popular member of Alpha Chapter. She served as Pledge Class president her freshman year; social chairman as a sophomore; membership chairman as a junior. She capped off her senior year as chapter president.

Her multi-faceted personality is further exposed by her hobbies and other interests. One moment may find her sewing a new party dress—the next rewiring a lamp. She's a real "Ms. Fix-It." A lover of sports, her favorites are skiing ("especially in Colorado") and horseback riding. She owned her own horse for three years and did a lot of showing.

What a fascinating trio of young women? Aren't you looking forward to meeting them?

## THE STOMMES IN THE SPOTLIGHT



Pegi and Jerry Stommes star in "I Do, I Do."

Theater-goers in Omaha this season were treated to a display of the talents of a real-life husband and wife team, Pegi and Jerry Stommes, playing the long-wed couple of the musical "I Do, I Do." The Omaha Playhouse production meant many weeks of rehearsals, followed by three weeks of nightly performances for Pegi and Jerry.

Pegi, a graduate of the University of Nebraska, has been active in theater since she won a Best Actress Award in high school. More recently, she has played in local productions of "Fiddler on the Roof" and "Irma La Douce," and had the role of Charity in "Sweet Charity."

She is a member of the Junior League of Omaha, PEO, serves as alumnae advisor to Delta Gamma chapter at the University of Nebraska-Omaha, and is a substitute teacher in the Omaha schools.

Husband Jerry is a guidance counselor for an area community college. They are the parents of two daughters, Jill, 5, and Holly Jo, 2.



*It pays to advertise and this doesn't cost you a cent! As a service to our readers, we will list articles for sale by our alumnae chapters and available on a mail order basis. Read on. We bet you'll find several goodies that you can't live without!*

### Specialties of the House

Favorite recipes of the Tucson, Arizona, alumnae have been compiled in a color-keyed, paperback, spiral-bound publication. The new 1972 edition includes sections on Mexican food, children's recipes, meats, vegetables, hors d'oeuvres and many others. An especially delightful and informative section is devoted to time-tested household hints. Price: \$3.25, postage paid. Send orders to: Mrs. Edgar Romo, Jr., 4233 E. 6th Street, Tucson, Arizona 85711.

### Bibs for Gamma Phi Babies

Mothers and grandmothers won't be able to pass this one up. The Boston alumnae are selling heavy white terry cloth baby bibs printed in brown. Each bib shows a happy, chubby baby perched on a crescent moon. In its hand the baby holds a tiny pink carnation, hand-embroidered by the alumnae. Two styles are available. One reads "My Mommy is a Gamma Phi"; the other: "My Grandma is a Gamma Phi." Price: \$1.70, postage paid. Proceeds will go to scholarships and charity. Send order to: Mrs. W. F. Burt, Longmeadow Road, Lincoln, Massachusetts 01773.

### Go-fer Gamma Phi Buttons

This one is a natural for Rush! The Mankato, Minnesota, alumnae have a large quantity of lapel buttons for sale. And, in this day of button-wearing, you'll have fun with these. The one and one-quarter inch metal buttons are carnation pink printed with a brown gopher (Minnesota is the gopher state, you know!) holding a pennant with the Greek letters for Gamma Phi. The whole message reads "Go-fer Gamma Phi." Price: 25 cents each. Send orders to: Mrs. Jim Lloyd, 707 Baker Avenue, Mankato, Minnesota 56001.

### Greeting Card Greats

What's the occasion? The Pasadena alumnae can help you express your love

## GOOD BUYS FROM GAMMA PHI

and thoughtfulness with one of these original, especially designed for them, greeting cards. There's a white card illustrated with a pink perambulator with pink carnation wheels, whose message reads: "Congratulations on your little legacy." For boy babies, there's a toy train reading "Congratulations on your new addition." Other cards are designed for birthdays, anniversaries, good-byes, happy vacations, sympathy, graduation, showers, weddings, and party invitations. Price: 30 cents per card in assortments of 6 or 12. Send orders to: Mrs. Robert Kenney, 2385 Adair, San Marino, California 91008.

### The Crescent Cook Book

Seattle alumnae offer a new cookbook featuring favorite recipes for their local alumnae, including those of some national officers of the Sorority. Price: \$3.50 postage paid. Please send orders to: Mrs. Jean Lowman Gallaher, 3817 49th Street N.E., Seattle, WA 98115.

### Get in on the Act!

If your alumnae chapter is selling articles, for whatever money-making purpose, we'll be happy to give you free advertising space in this column in each issue. Just send us all the pertinent information and wait for the orders to come in. All articles offered for sale must be approved by the Grand Council of Gamma Phi Beta.

### Post Cards

Meeting notice and plain post cards in Gamma Phi Beta colors, each printed with a carnation and crescent moon

emblem are still for sale by the Fort Lauderdale alumnae. The printed cards serve as a distinctive and useful reminder to your members about your meeting dates. The plain cards are useful for your many personal messages to friends and sisters alike.

Either personal or meeting notice cards are available in packets of 100 at \$4.00 per package, postage paid. Samples will be sent upon request. Send your check and order to: Mrs. James R. Hyatt, 5778 N.E. 17th Avenue, Fort Lauderdale, Florida 33308.

### Needlepoint Kits

Needlepoint kits, with all canvases hand painted and taped, depict the Gamma Phi Beta coat-of-arms and come in the following sizes: 5 × 7 for \$5.00; 16 × 18 for \$10.00; and 19 × 26 for \$20.00. A carnation with crescent design comes in 18" square (pillow size) for \$10.00. Finished size will be two inches smaller. Please indicate design and size and allow 2-3 weeks for delivery. Make checks payable to: Mrs. John Zaepfel, 486 Morning Canyon Road, Corona del Mar, CA 92625. (California orders add 5% sales tax.)

### Stainless Steel Knives

Tallahassee alumnae are selling stainless steel knives with hollow ground blades and polished aluminum handles. Available sizes include: paring knife for \$1.00; steak knife (singly) for \$1.25 or in sets of six (boxed) for \$7.50; butcher knife with 6" blade for \$1.85; slicer with 6½" blade for \$1.85; slicer with 8" blade for \$1.95; fork for \$2.00; carving set (8" slicer and fork in box) for \$3.95 and knife sharpener (German steel) for \$1.00. Postage is \$1.00 with each order. Mail checks to Mrs. Cyril V. Smith, 1836 Westminster Drive, Tallahassee, FL 32304.



# IN MEMORIAM

## GAMMA

Amanda R. Barkhausen  
Angeline Gale  
Allison More Kieckhefer  
Catherine Sommers Morris  
Virginia Slingluff Woodman

## DELTA

Alice H. Dike  
Helen Blossom MacNeill  
Mildred Cheney Teney

## EPSILON

Mary Ickes Hatley  
Evelyn Johnston Lussow

## ZETA

Mary Leary

## ETA

Cecil Harrold Dana  
Gertrude J. Tormey

## THETA

Lela Tait Gallup  
Helen Cullen Steinhauer

## KAPPA

Jessie Hall Phillips Johnson

## LAMBDA

Ethelin Coffman Bell  
Ruth Hillman Magdo  
Juliet Glen Marsh  
Jeanette H. Perry  
Halise Arneson Torp  
Martina Henehan Travers

## MU

Lyetta Hayes Houghton

## NU

Alsea Hawley

## XI

Linda Ann Allen

## OMICRON

Lelah Brownfield  
Bliss Seymour Buchan

## PI

Thelma Uter Adair  
Agnes Sorensen Davis  
Mercedes Drath Heins

## RHO

Alice M. Camerer  
Beatrice Rogers Thoman

## SIGMA

Norma Pyle Bullene  
Ann Patzman Hart  
Mary Alice Livingston ILL

## TAU

Jessie Eloise Butler

## PSI

Orhaitia Cunningham Battenfield  
Doris Beidleman Miller

## OMEGA

Frances Dunlap Underwood

## ALPHA EPSILON

Mary Elizabeth Doyle Ash  
Loreen White Elliott  
Carmen Conger Henneberg  
Alberta Jane Quinn Simonson  
Katie Carson Tolson  
Mary Louise Turner

## ALPHA ZETA

Dorothy Quilter Defferari  
Catherine Bace Lawson

## ALPHA ETA

Mary Elizabeth Myers Rairdon

## ALPHA THETA

Lacy Merritt Wooten Cook

## ALPHA MU

Vivian Douglas Griffin  
Margaret Mayhue Howard

## ALPHA XI

D'Nell Bingham Bloom  
Marion Baltzegar Goodman  
Paula Rike Vincent

## ALPHA OMICRON

Donna Ruth Borman Stevens

## ALPHA PI

Margueritte Weese Murphy

## ALPHA PSI

Delphine Loy Martin

## ALPHA OMEGA

Gladys Marie Errington Smither

## BETA DELTA

Janice Huddle Tarr

## BETA ZETA

Marie Link Pebley

## BETA IOTA

Kate L. Yoder

## BETA LAMBDA

Juliana Hand Tuyn

## BETA OMICRON

Gertrude Frerking Kroutil

escent Correspondents:

member these deadlines:

March issue (collegiate letters): December 20

May issue (alumnæ letters): February 20

September issue (chapter honors): June 1

December issue (alumnæ letters): September 15

*Married?*

*Moved?*

## YOUR MAIL NEEDS ZIPPING

To insure the delivery of mail to you from Central Office—the U.S. Post Office requires your ZIP CODE on your address. Please send it to:

Gamma Phi Beta Central Office  
630 Green Bay Rd.  
Box 186  
Kenilworth, Ill. 60043

My	{	Maiden name .....
		Husband's name .....
My Greek-Letter chapter and year .....		
My Alumnæ Chapter .....		
Chapter Office I Hold .....		
My Old Address .....		
My New Address .....		
	No.	Street
City	State or Province	Zip Code



# *Christmas is Coming . . .*

## HOW MANY MAGAZINES ARE YOU GIVING THIS YEAR?

By giving magazine subscriptions for gifts, you

- 1) save money (magazines are inexpensive);
- 2) save time (you do all your shopping easily, at one time, in your own home);
- 3) save trouble (no going downtown to shop, no traffic, no parking problems) and
- 4) give a gift that brings cheer throughout the year.

Send all your magazine orders to your Gamma Phi Beta Magazine Agency. The profits help to build the Gift Fund and your chapter's treasury.

Christmas rates are effective from September 1 through December 31, 1973. THE DONOR'S NAME AND ADDRESS MUST BE GIVEN on all orders. Publishers now require eight to twelve weeks to process orders. All Christmas rates are available at this time; please consult your area chairman for magazine rates and ORDER EARLY and remember to ZIP CODE.

## USE THIS HANDY ORDER BLANK TODAY

TO: Gamma Phi Beta Agency  
Mrs. C. W. Kenney, 129 Croyden Lane, Apt. E., Syracuse, New York 13224  
(Make checks payable to Gamma Phi Beta Magazine Agency)

FROM: (Name) ..... Chapter Credit .....

(Address) .....

Zip Code .....

PERIODICAL	PRICE	HOW LONG TO SEND	NEW OR RENEWAL	SEND TO



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# By the light of the Crescent Moon

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After World War II when so many veterans were going to college on the G.I. Bill with its \$90 a month subsistence, there was a feeling of "let's help each other." When someone could spare a ten dollar bill, he'd tack it to a bulletin board, and whoever needed it took it. When his check came, he replaced it to help someone else. And, so it is with Gamma Phi Beta's revolving loan fund. It is the pleasure of the Foundation to make money available to students who have had financial reverses and need help to finish their educations. These loans, up to \$500, are not subject to any interest if repaid within three months after graduation. After that the interest rate is five percent, and the due date is two years after finishing school. The only hang up is, if this money is not repaid promptly, there is none to help other deserving Gamma Phi Betas. It is our hope that our loan recipients will feel the same moral obligation to help each other that our veterans so visibly displayed. Do help us help each other.

## Editors' Clipping Service

The editors of the sorority magazines have that true Panhellenic spirit . . . for which this editor is most grateful. We frequently hear from Marilyn Ford, the Pi Phi editor. Most recently she sent us a long clip about Cloris Leachman (Northwestern '46), with whom Marilyn went to college. And recently Ellen Gast, the Alpha Xi Delta editor, handed us a long article that appeared in the *Omaha World Herald*. It was an interview with Kris Black, a member of Pi chapter of Gamma Phi Beta at the University of Nebraska-Lincoln about current trends in fraternity life of that campus. Says Kris, "Dress codes, required participation in activities and the implied discouragement of dating non-Greeks have vanished." She said most of the girls on campus concentrate their energies on studying, with 11 of the 16 sororities on the UNL campus having a B or better average.

## SAE and Gamma Phi at Indiana State

Sigma Alpha Epsilon and Gamma Phi Beta walked off with the first place trophy at the 1973 Campus Review last March at Indiana State University. They also received awards for best stage movement, best dialogue and music, best lighting and the Vern Dyer award for best cooperation with the production staff. The original musical titled "The Lottery" was directed by Jerry Williams and Marian Belt of Beta Pi chapter. Congratulations!

## A First for Mankato

Last February the Mankato alumnae and Gamma Pi chap-

ter honored Helen Hamilton Nelson (Iowa State '22) as their first fifty-year member. Mrs. Nelson's father, George E. Hamilton, wrote the words to Iowa's favorite state song, "The Corn Song," ending with "that's where the tall corn grows." Everyone joined in singing this song to her and later presented a "This is Your Life" sketch. Writes Patty Lutz Lloyd, Mankato alumna: "Being our first experience honoring a fifty-year member, all of us felt a special warmth this day for a dedicated woman in our sisterhood."

## Coast Guard Wife of the Year

Donna Eckfeld Ramsden (Penn State '61) was selected by the Coast Guard Officers Wives Club of Galveston, Texas, as Coast Guard Wife of the Year in 1972. A Coast Guard wife for eight years, Donna has been active in civic, educational, and church organizations in Massachusetts, New York, California and Texas. She was president of the Coast Guard Wives Club last year, is publicity chairman for the newly-formed Gamma Phi Beta alumnae chapter, and is active in the Sierra club and the Trinity Episcopal church.

## Bowling League in Minneapolis

Minneapolis-St. Paul alumnae have started a bowling league which meets each Monday afternoon in Edina. Bowlers are divided into six teams of four girls each. All levels of ability are represented; the only prerequisite is the desire to have fun. Members are responsible for locating their own substitutes from a list of trusty Gamma Phi alums. Nursery care is provided for children and proceeds from the team will be contributed to the Kappa chapter house fund.

## Kansas City Helps Again

Buses to transport crippled children to their special schools, hospitals, sports events and other extra-curricular activities have been available, but money for maintenance, gas and drivers has been hard to come by for the Metropolitan Council on Transportation of Kansas City. The Greater Kansas City alumnae chapter of Gamma Phi Beta came to the rescue last February with a check for \$2,500. The funds were made available by the success of the annual Gamma Phi Beta Antique and Arts show held each fall. The alumnae also donated \$200 to the Johnson County Headstart Emergency fund and \$300 for the Mattie Rhodes Community Center campships. The checks were presented by Betty Crooker, a co-chairman of last year's show; Judy White and Gretchen Rein, alumnae president.

B.L.H.



# Want something new?



## Gamma Phi has just the thing!

This beautiful charm was designed to commemorate Gamma Phi Beta's first 100 years—one of the 10 oldest women's organizations in America. Wear one on a charm bracelet, on a delicate chain as a necklace or buy two and wear as earrings! The seals are exact replicas of the charm embossed on gold metallic paper—perfect for sealing notes and letters. Both are approximately one inch high by one-half inch wide.

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seals...	50 seals	\$1.00
	100 seals	\$2.00

### Order now from

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Please make checks payable to Gamma Phi Beta