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# CRESCENT

**MAY  
1973**





18<sup>20</sup>74

Gamma Phi Beta spans the centuries

## CENTENNIAL SERVICE IS GIVING

Planning for Gamma Phi Beta's 100th birthday involves all the membership. Since our Centennial Fund drive began in April 1972, many individuals and chapters have made contributions to the scholarship and camp funds of the Gamma Phi Beta Foundation—others are making plans for Centennial projects in which monetary contributions will be made both locally and to the Foundation of the Sorority.

It is time to think of another exciting way in which our chapters can become a part of our great celebration. Service to community and campus projects has long been a way of life to our Greek letter and alumnae chapter members. In addition to the monetary contributions that our chapters are planning to make to the philanthropic interests of the Sorority, it would be a real contribution if their individual and service efforts on the local level would be recognized as part of our birthday celebration.

Each of our Greek letter and alumnae chapters should keep accurate records of their local service contributions, reporting these leadership efforts to Mrs. Elmer Wheeler, Special Projects Chairman of the Centennial. *Send your reports to Mrs. Wheeler—6315 Bandera #D—Dallas, Texas 75225.* We want to hear what you are up to in your community to make it a better place in which to live! Our collegiate members are using their talents for leadership in a real and lasting way by helping others to help themselves. Our alumnae members have always concerned themselves with local philanthropic projects. The goal of each Greek letter and alumnae chapter member should be 100% participation in giving service to others in the name of the bonds of friendship and love we have for Gamma Phi Beta. What better way can we think of to demonstrate what Gamma Phi Beta has meant to us!

### GAMMA PHI BETA CENTRAL OFFICE

630 Green Bay Road  
Kenilworth, IL 60043

Please accept my Centennial Gift to the Gamma Phi Beta Foundation:

1972 ..... 1973 ..... 1974 .....

- ☐ Founders Fund  
☐ Camping Program (Mark preference, if any)

Make checks payable to Gamma Phi Beta Foundation (tax deductible)

Please accept my Centennial gift to Gamma Phi Beta Sorority Inc.

- ☐ Gift Fund  
☐ TranSIster Service  
☐ Encore (Mark preference, if any)  
☐ Retreat for Gifted Gamma Phis  
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Make checks payable to Gamma Phi Beta, Inc. (Non-tax deductible)

Name ..... Chapter and Graduation year .....

Address .....

*If you have not already made your Centennial fund contribution, please clip the coupon shown on this page and indicate your preference for any or all of our Foundation and Sorority programs. Any contribution, large or small will be most gratefully appreciated.*



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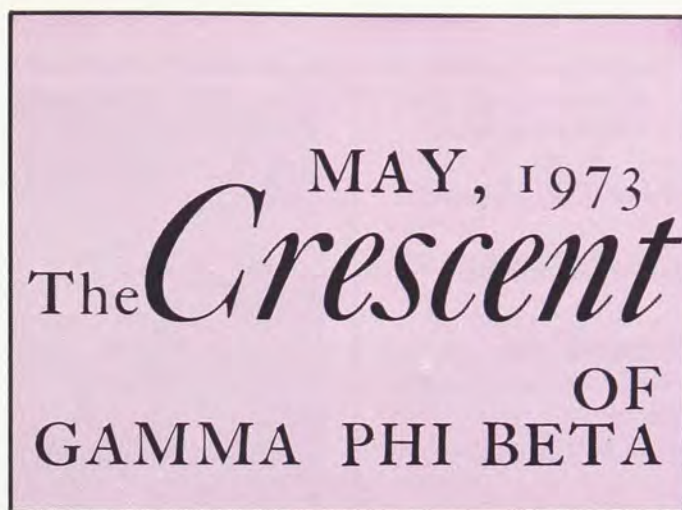
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By the Light of the Crescent Moon

**Subscribers:** Send all questions and changes of address in regard to the Directory of International Officers, chapter list, membership chairman, chapter presidents' lists and In Memoriam to Central Office, Box 186, Kenilworth, Illinois 60043.



# MEET THE MISSES

Miss Oklahoma

Miss Nevada

Miss Idaho



Miss Oklahoma  
Debbie Giannopoulos



Miss Nevada  
Helen Bennett



Miss Idaho  
Vicki Hawkins



Last September 50 girls from 50 states trod the boards at Atlantic City in competition for the United States most coveted title: Miss America. Three of the contestants were Gamma Phi Betas. While none of them won the ultimate crown, they all contributed greatly to the pageant and to the stature of Gamma Phi Beta.

**Debbie Giannopoulos**, Miss Oklahoma 1972, is a statuesque 5'8", 125-pound, green-eyed, brown-haired beauty with a cultural heritage that stems back to ancient Greece where her grandparents were born. For the last five years she has played the guitar and the ethnic bouzoukee in her family's Greek band.

In high school Debbie took part in many of the school musicals and in 1969, as a junior, she was selected Miss Teenage Oklahoma City. She won the Miss Teenage America talent award that year and, after an audition, received a full-tuition scholarship to the American Academy of Dramatic Arts in New York City. In 1969 she was made an honorary Lieutenant Governor of Oklahoma, played the lead role of Maria in "West Side Story" and the major role of Ellie Mae Chipley in "Show Boat."

Debbie spent the summer of 1970 traveling with her family in Athens and the Greek islands. In the academic year at Putnam high school, she was awarded a voice scholarship by Oklahoma City University and a Trustee Leadership Scholarship based on her academic achievement.

As a freshman at Oklahoma City University in 1971, Debbie starred in "The Boyfried" and had the lead role in "Carmen" at Inspiration Point Fine Arts Colony in Eureka Springs, Arkansas. In Gamma Phi Beta she was awarded first prize at Province Conference for her original song, "Our House Shall Never Fall."

As a sophomore in 1972 Debbie was crowned All College Basketball Queen, reigning over the thirty-sixth annual tournament. Later she was crowned Midwest Boat Show Queen and was named the first Miss Entertainer in Entertainer Magazine for March. She had a cameo role in Oklahoma City Symphony's Opera Guild production of "La Boheme" directed by John Moriarti of the San Francisco Opera Company.

On campus at OCU, Debbie was a member of Sigma Alpha Iota, music honorary; Association of Women Students and Oklahoma University Singers. She served Beta Omicron as CRESCENT correspondent.

She won the swimsuit and talent awards in the Miss Oklahoma pageant and was crowned Miss Oklahoma on June 10, 1972. Since the Miss American pageant in September, she has sung for Vice President Spiro Agnew and other national dignitaries; she modeled at the Dallas Apparel Mart where she was photographed as the highest paid model; she will perform at West Point during 1973 and will appear at many Greek conventions.

**Vicki Hawkins**, Miss Idaho 1972, is a 5'7", blue-eyed blonde who celebrated her twentieth birthday on the day of her talent competition in the Miss America pageant. For her talent, she performed a special arrangement of "Summer of '42," written for Phyllis George, Miss America

1971. Phyllis gave it to Vicki last summer when they were both special guests at the Miss Oregon Pageant.

Since the September pageant, Miss Idaho has traveled to California several times to promote skiing in her native state at the International Ski Fairs. In October, another highlight was attending Homecoming at West Point where she represented one of the 12 battalions for Homecoming Queen.

In November she was the hostess for the world premier of "Jeremiah Johnson," starring Robert Redford. All the active members of Beta Beta chapter of Gamma Phi Beta at Boise State College served as hostesses for the occasion, where they all had the pleasure of meeting and talking with the star.

Along with all these exciting events, Vicki is a full-time student at Boise State and is social chairman for Beta Beta chapter. When she finds time on weekends, she enjoys skiing, snow shoeing, snow mobiling and ice skating.

In a letter to THE CRESCENT Debbie wrote, "I did get to know Debbie Giannopoulos and Helen Bennett. Both of them are darling girls."

In closing, she remarked, "I have learned one thing from living with my sorority sisters and from the Miss America pageant and that is: You are never in competition with the next person, only with yourself."

**Reigning as Miss Nevada 1972** is a lovely, gracious twenty-four year old alumna of the University of Nevada at Reno and a member of Alpha Gamma chapter of Gamma Phi Beta.

Recalling her active years on campus, Helen says, "Gamma Phi presented me with many valuable experiences and opportunities, all of which helped to prepare me for the many things I am called upon to do today." As an undergraduate she served Alpha Gamma as treasurer in 1968 and president in 1969 and received the outstanding active award her senior year.

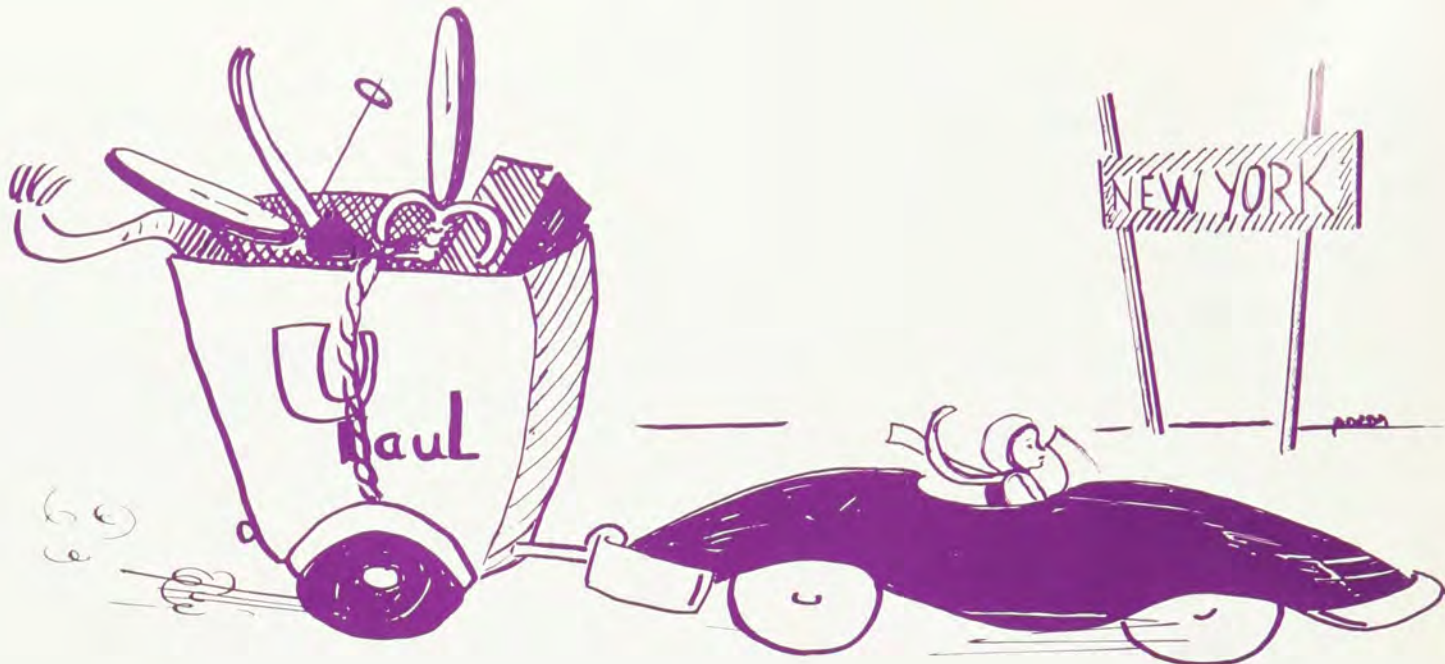
Helen's road to Atlantic City took almost two years. In 1971 she was named Miss Reno and captured the talent award. At the 1971 state pageant she was selected first runner-up. The next year she competed again, winning the Miss Dashoe County title and the talent award. She was named Miss Nevada in 1972.

At the Miss America Pageant, Helen was one of nine contestants to receive a \$1,000 scholarship award for an outstanding talent performance. She danced a folk ballet to a musical selection by Edward German, "The Dance of the Gypsy." She not only did her own choreography, but she also designed the costume she wore. Helen has studied dance for 15 years.

Besides reigning as Miss Nevada, Helen is employed as a second grade teacher in Reno. "I enjoy working with children and find teaching very challenging and rewarding," she says. "They call me Miss Nevada instead of Miss Bennett," she smiles.

"Meeting people is my favorite activity," says Helen. "There is always something new to learn and exciting to do. My reign as Miss Nevada has helped me to learn more about myself and to become a better person." » » »





# Madison Avenue— THE HARD WAY

By LYNN WOLFE, Illinois '72



If I could start out with popcorn, cross-legged, at 2 a.m. after the Night Gallery horror show on TV, after the 5 p.m. deadline for the 28-page research paper . . . If I could take something out of warm-lit candles and more popcorn and more Judy Collins and six roommates for a night beside the TV, knitting, and "hey, wouldya turn on my electric blanket, too?" . . . If I could make some kind of bridge between all of that and my being in New York, I would happily do so. But, you see, there's no such logical progression.

There's just some limbo period from the last image of a senior breakfast in the Sorority house to unloading boxes at a brownstone on the west side sidewalk amid all the dog-do and summer heat—and all that rain. Taking everything with me in that rented U-Haul across the country. Bicycles tied on top. Taking everything except that one small box that held all those paddles, those college favors from dances, dried flowers and faded ribbon corsages. They would deck another wall, another time. But not now, not in New York.

Why would all that matter to men in steel offices up there where so little sun can reach them behind shades and curtains? Windows that can't be opened. Clear walls that overlook gold-roofed churches and granite buildings, all like some land of Oz. They never look out at all. They have other things to look out for.

**There's no bridge** between college and this place—this sur-

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*Lynn Wolfe is a 1972 graduate of the University of Illinois College of Communications with a major in advertising. After she received her sheepskin in June, she took off for New York City where she spent from June until December pounding the pavements of Madison Avenue by day and working as a waitress by night—looking for that great entrée into the wonderful world advertising. Here are her random thoughts as she sought fame and fortune in Fun City. Lynn tells us it is only the first chapter in a forthcoming book about life in the Big City.*



real world where I'm Alice eating mushrooms and watching my feet shrink below me, far below, as elevators lift my head zooming to the 25th floor for an interview.

"I have an appointment with one of those marvelous creative machines in your agency," I lean over and whisper softly to the receptionist. She hides behind a flower arrangement. "Yes, I see. Here you are." With library-rubber fingers she locates my name in her book. "Please have a seat. Mr. Creative is in a meeting right now. . . ."

Mr. Creative turns out to be another copy writer. He's intoxicated with conducting an interview with a captive audience. Swivelled back in his ratty rattan chair, he speed flips through pages of my not-so-clever things.

"Well, you certainly aren't going to make it as a copy writer with these things. . . ." But maybe I could help give you a big break, I think to myself. He leans so close I see that his ears need cleaning. "But, if there were someone to help you, someone to teach you concepts. You know, you're quite sexy in a wholesome sort of way."

**Down.** The elevator hissing down slowly cools my soul.

The next door opens into a restaurant. Back into catsup-stained waitress shoes that serviced my days through college. Out again with 25 cool dollars. Back into deep pockets in black aprons that never fill with enough heavy coins.

It's tight-rope between days that are college-degreed interviewing and nights that are survival-decreed waitressing.

"So you have a degree in communication," the German manager examines my record. Turning to the fat assistant, he quips, "Let's see how well she communicates on her feet."

There are no real bridges between home and here . . . home, where bridges cross the Fox River. Where dams are moss-covered, algae-clad walls cushioning the behinds of children sliding into the green rich river. Tressels of abandoned railroad tracks sitting high above the water. River. You fish in it. Catch magnificent carp, frogs. Canoe on. Dream on. From tressed seat above the river you dream on the horizon. The flat farm and silhouetted cow cuts sharply across the sky horizoning the nearest town.

There's just a step into a street of June rain and the cabs of New York's river splashing water on my legs. The fish are different here. Rivers run avenues instead of pasture banks.

Up for the 9 a.m. appointment. The luxurious noon risings don't exist on Madison Avenue. Into the closet—those chunky shoes that looked so smart on 34th street pinch all the way up 48th, Park, Madison, Lexington and Sixth. Unsuccessful at pirating the roommate's wardrobe ("Why are you so darn skinny?") Clutching the portfolio stuffed with tales of bleeping golf balls and dreams of a copy writer hopeful. Out the door with a subway token and a letter home. Open blue metal mouth and in goes the subway token.

**All the offices.** "Mr. Creative, what a pleasure! So generous of you to see meek me." Desks are replaced by oval tables without drawers. Leather and chrome chairs are







more sterile than dentists'. Casually tossed tennis rackets and framed photos of his family on their sailboat. Marble, steel paperweights. A cowboy hat. An original Chagall, Miro, or Picasso.

Another interview. It is the 38th one. Up another steel mountain into another office. This man has a toothy smile. Something tells me there won't be a 39th.

"How thick is your skin, young lady?"

I wonder—are these the credentials? Thick? Hundreds of subway tokens, stamps, as many blisters. Endless waiting of just minutes of piercing eyes, ruffling through my portfolio like it is the Manhattan telephone book. Staring at little piles of other portfolios—so similar looking, covered with a horrible film of dust.

The limbo periods of vacuum silence on the edge of

*The Grand Council  
of  
Gamma Phi Beta  
announces with pleasure  
the establishment of two new chapters*

**Delta Epsilon**  
**Texas Wesleyan College**  
**Fort Worth, Texas**  
**April 28, 1973**

**Delta Zeta**  
**Southwestern State College**  
**Weatherford, Oklahoma**  
**May 5, 1973**

chairs, as sweat and almost nausea come, while watching for the instant when a face awards eagerness or horrible boredom. Verdict judgement.

Emptying sale Capezio shoes in an elevator on the way up. Summer rain. Jungle torrents outside.

**The knowing wink** of "one of the girls" at a restaurant: "None of us are professional waitresses, dearie. Why, I'm really a singer myself." Nervous counting fingers wail her songs—of frustrated years behind counter tops and starched aprons.

Arriving at the right agency on the wrong day. Or discovering, halfway through a clearance rack in Saks, that the appointment is for—was for—10:00, not 11:00. Tearing to the agency. Suddenly composed as the elevator doors open and you step into the waiting room. Stuffing the Saks box under the couch, smiling at the receptionist behind the desk. Glib, guiltless, "I have an 11:00 appointment with Mr. Martinosa, please." Watching her false eyelashes flutter back confusion. "Oh, would you mind waiting?" Such a generous response, "Of course not."

Suddenly it's all over. The interview and the job hunt. To test the thickness of my skin, my new employer is shaking my sweaty palm and patting my shoulder.

With the job hunt ended, for the time being that is, it's anti-climatic. Almost. Working late in my office high in a steel mountain where the water cooler comes closest to being a mountain stream. Here—long after the windows across the street are darkened and emptied.

It was half lust that lured me here. Half mystery that keeps me here.

Popcorn nights of giggly friends and tressel dreams on flat fields of home seem far away.

I slip another piece of KoRecTo Type in this mad machine . . .







## A NEW FIRST LADY AT ETSU

President and Mrs. F. Henderson McDowell at home.

May 12, 1972, was a day defined by a memorable and climatic change in the F. H. McDowell household. It was the day that the Board of Regents at East Texas State University named F. H. (Bub) McDowell the seventh president of the institution. Martha Jo Lee McDowell, wife of the first alumnus to be voted president, took the change with ease and happiness. Dr. McDowell assumed the presidency of the university on June 1 and was officially inaugurated on October 28, the Homecoming Day of the University.

The vibrant "Jo," as she is called by her husband, has a wealth of experience and an abundance of ability to aid her in meeting the challenging role of First Lady of ETSU.

Prior to his presidency, "Bub," as he is called by his wife, was vice president for administration at ET, a position he had held for four years. The McDowells have played a significant role at ETSU since their marriage 29 years ago.

Martha Jo is no stranger to the rigorous schedule demands of the president's office; she has been executive secretary to four past ETSU presidents: Dr. S. H. Whitley, Dr. A. C. Ferguson, Dr. James G. Gee and Dr. D. Whitney Halladay. The latter post she held for two years until she returned to a graduate student status and received her M.A. in 1969 in business administration.

Her thesis was a secretarial handbook for ETSU offices. She took an instructor position in the fall of 1969 with the business administration department and has taught shorthand and report writing for the past three years.

The former instructor explained that she will miss the close personal day-to-day contact with her students. "Teaching was a lifting experience for me," she stated.

**An affinity for people.** Effervescence, charm, wit and an affinity for people are qualities which radiate from the new First Lady. She is a hobbyist and her interests are diversified, but her prime objective is being a wife and mother.

The McDowells are parents of a daughter, Mrs. Cliff (Susan) Wood and the grandparents of Caitlin, who is three years old.

Susan and her mother shared a significant honor 20 years apart: they were the top honor graduates in their college graduating classes at ETSU.

"Susan is teaching English at Greenville High School and Cliff is in his third year of the doctoral program in student personnel and guidance at ETSU," she said.

**The McDowells met at ET** in 1938 and married in 1942 and have resided in Commerce all of their married life. They share the unusual hobby of collecting memorabilia of their birth years 1913 and 1917, their most prized collectable being Coca-Cola trays with the dates inscribed.

When questioned about her role as the president's wife, her answer was definite: "My role, as I perceive it, is one of a supportative and supplementary nature. Whenever "Bub" sees a need and opportunity for me to respond to university oriented areas he will notify me," she offered.

"We are a team and he has always been the quarterback," she added.

For the time being, the president and his wife reside at 1325 Greenville Street, which has been their home for the past twenty years.

"We will miss this house. Our family memories seep out of every corner. Our daughter was married from this house; she and Cliff brought our first grandchild here; and "Bub's" mother, Mrs. Walter Clyde McDowell, affectionately called, "Grannie," lived with us and died here. However, there are new memories to accrue and we look forward to making our home at the official president's home on Highway 50 near the campus.

**President's Home.** "The president's home was originally built for a residence, but we hope to re-design the lower



## First Lady (cont.)

floor to enable us to entertain on a larger scale and make it an official residence within the framework of our home. Parrot green will dominate the color scheme of the residence, with accents of blues, yellows and shades of orange," she said.

"Actually, as far as a distinctive style of furnishing is concerned, we will lean to eclectic or a mixture of period. Our own furniture is a combination of antique, sentimental refurbished pieces from our early years of marriage and traditional "comfortable living" furniture. "Rooms in the house will be decorated with our own furnishings," she related.

"Bub" and I enjoy informal buffet style entertaining, and relaxing with people is a great balm to us. Our entertaining schedule will escalate, but associating with people and having them in our home is rewarding to both of us," the blue-eyed official hostess continued.

Through the years several hobbies have intrigued Martha Jo McDowell. She gathers "collectables" about her in several areas: utility items in green Depression glass, multi-colored Depression glass candlesticks in assorted sizes and shapes; plated silverware in Rogers' 1847 "Vintage" pattern (she is into her fifth year in this collection); and china plates. Her sitting room reflects the various facets of her interests and hobbies.

Other interests include doing crewel needlework and staying current with the different approaches to decorating. She is appreciative of antiques and treasures the antique baby cradle given her by Mrs. James G. Gee, wife of a former president of ETSU. Many pieces in the McDowell home are cherished because they belonged to Mr. McDowell's late mother.

On their twenty-fifth wedding anniversary the McDowells gave each other an antique wall clock purchased from their long-time friends, Mr. and Mrs. Weldon Taylor.

Martha Jo has a list of credentials to her credit which includes: past president of University Dames, P. E. O., Afflatus Culture Club and Christian Women's Fellowship. She is a deaconess of First Christian Church, Commerce, and has taught Sunday school in various levels of the educational department. A member of the Hunt County Board of Directors of the American Cancer Society and a Gamma Phi Beta adviser at ETSU, she was a member of the Commerce School Board for seven years.

**Mystery novels** captivate Martha Jo and her choices in art range from the contemporary to old master offerings.

"We are anticipating many experiences and are extremely grateful for the many expressions of confidence and support which have been voiced and sent to us by mail. Our time is filled with plans for the president's home and preparing for a full academic year," she concluded.



The McDowell family: Standing, in the rear: Cliff Wood (son-in-law) and President McDowell; front row: Susan McDowell Wood, Martha Jo McDowell and granddaughter, Caitlin Wood. (Above) Martha Jo McDowell looking over plans for the remodeling of the president's home at ETSU.





# LET'S HAVE A TREASURE HUNT

Treasures, treasures—we all have a few of them. They are valuable to us because they remind us of favorite people, cherished places or special happenings. Some treasures may be pictures, or objects or just a scrap of paper with a familiar handwriting . . . but they have been preserved because they have special meaning for us.

*Dec. 17 '77*  
*15 University Ave.*  
*Syracuse, N.Y.*  
*Nov 8<sup>th</sup> '77.*

*My dear Friend Charlie:—*  
*"To be, or not to be,*  
*that is the question!"— whether*  
*'tis nobler to retire to rest and*  
*suffer the pricking of conscience*  
*because of my neglect to write*  
*to you - or by taking my pen*  
*and those Land pricking's.*

This is true of our Gamma Phi Beta historical treasures which have been accumulating in the archives of Central Office for almost 100 years. We have pictures of our Founders and other leaders of the Sorority who have kept us strong and growing all these years. There are documents, beginning with the first Constitution written by Helen M. Dodge and the minutes of the Sorority from the first chapter meeting. We also have the first handwritten Sorority directory, the first Song Book compiled by Beta in 1887 and the first issue of THE CRESCENT published in 1900 by Delta chapter.

Another treasure of our historical records is the correspondence of Mary A. Bingham to Charles Cobb, a classmate at Syracuse University, dating from 1874 to 1882, which Lois Cobb Smith (Alpha '21) found among her father's possessions after his death. (You will recall that it

was Charles Cobb and Charles Moss, who married Frances Haven, who designed our badge.)

The picture of Mary Bingham which emerges from this correspondence shows her to have been a delightful young woman of fine character. There are glimpses of her humor and philosophy in these letters which has made her become a real personality rather than one of the names which we have repeated so many times as Gamma Phi Betas.

We cherish these letters because they reveal so well the life and customs of the last quarter of the 19th century when our sorority was in its infancy. The pleasures of those days were simple ones. There were sleigh rides in winter and carriage and horseback riding in summer. People paid formal calls on their friends and they communicated by means of letter writing. They got about on foot or on horseback. Long distance travel meant taking a steam train or traveling by boat on the inland waterways. One of Miss Bingham's letters describes a trip on the Erie Canal. Life was centered in the home and the church and much of the social and intellectual activities were church connected. Once Frances Willard, while on a lecture tour, was a guest in the Bingham home. Minnie was very impressed with her and she wrote, "I think she is the finest lady speaker I have ever heard."

A college education for women in the early days of our sorority was a rare privilege. Women were just beginning to be admitted to the universities. Our Founders were determined to take advantage of their opportunities, to get an education and prove themselves the equal of their brothers and gentlemen friends.

Although the Woman's Suffrage movement was just beginning to attract the interest of some young women, the cause of women's rights did not concern our girls at this time. On August 14, 1877, Minnie wrote to Charles Cobb who was then traveling in Europe, "You spoke of the work of women and men being changed from what we are accustomed to see. I must say it makes me feel wonderfully contented with the rights women have in this country when I think of it. It has been said that an American woman ask-

*I extended to Addie Quetin*  
*your congratulations, and she*  
*delegated me to return thanks*  
*for them. I had not extended*



## Treasure Hunt (cont.)

*I don't remember whether or not I had written you that Mr. F. S. Curtis has been appointed as an assistant of Mr. Schultze. He is undoubtedly well qualified to fill the position. Mr. & Mrs. Eddie Curtis considerable &c, your husband is the one who is engaged to.*

ing for "rights" is like an old lady looking for her spectacles when they are on the end of her nose, and I am strongly inclined to think it is so."

As the years flew by and new chapters were added to the roll, it became the custom for groups to petition to join Gamma Phi Beta. In the archives are original petitions, handwritten and beautifully decorated, from Lambda, Upsilon and Chi chapters. It is the hope of your historian that many more of these original petitions may be found in other chapter historical files and that they will be loaned to us for the Centennial exhibit.

We have a small collection of old and interesting Gamma Phi Beta badges in Central Office. I know that many chapters have other unusual badges which are used for officer or honor badges. We would like to borrow these for the Historical Exhibit in 1974.

Over the years Gamma Phis have gathered for 55 Sorority Conventions. Conventioneers have carried home bagful of convention mementoes—programs, favors, pictures—to be stashed away in closets or attics. Would you have such a cache in your closet? We would like to have you join us on a treasure hunt and if you have souvenirs or pictures, would you send them to us? In that same closet, would there be a special dress or suit saved from a memorable college week-end? We would love to be able to share the fashions of another era with the class of 1974.

*The time before he comes it is expected we will spend writing our essays - I am at present divided in my mind between Writing on Science - and Writing on Philology - for my subject.  
With the best and kindest wishes of -  
Your Friend  
Minnie Bingham*

This is a call to all Chapter Historians! Now is the time to search your chapter archives for items of historical interest to all of us. I will expect to hear from you.

THE TREASURE HUNT IS BEGINNING!

Mary Glendon Trussell  
International Historian



Margaret Griffith prepares to cut her birthday cake in Sacramento as Linda Hirst and Tommi Robinson look on.

## A Birthday to Be Remembered

A birthday to be remembered! That's how Margaret Griffith recalls December 13, 1972. On that day she was feted by the Sacramento Valley Alumnae, the chapter she was instrumental in founding 36 years ago.

Rallying around a beautifully decorated sheet cake, forty Gamma Phi Betas sang "Happy Birthday"—then presented Margaret with a Centennial charm. (She received her 50-year pin "some years ago.")

Margaret is the oldest active member of the Sacramento Valley group. Another of its founders, Jean Jacobs, says, "it was through Margaret's untiring efforts that a small group of Gamma Phis met and decided to become a chapter in 1937, and also through her boundless enthusiasm that it kept together in the formative years."

Recipient of her Sorority's Merit Award in 1971, Margaret also is active in the Retired Teachers' Association and AAUW. Her hobbies are gardening and antique collecting. However, friends report, her life has centered around Gamma Phi Beta.

Her birthday party was truly a national event, its participants spanning these United States. Linda Borgos Hirst (Vermont), chapter president, officiated; Helen Northrop Evans (Northwestern), CRESCENT Correspondent, reported; and Tommi Jacobs Robinson (San Jose State) was the party hostess.



# PACE-SETTERS



Lucy Goolsby Hughes



Elvira Broome Doolan

Lucy Goolsby Hughes (SMU '61), who was installed as president of the Texas Federation of Women's Clubs in Dallas during the organization's Diamond Jubilee convention last January, is looking forward to her two years in office with pleasure, apprehension and much thought.

During an interview with Susan Stevens of the Commerce, Texas *Herald Banner* she talked about things she hopes to accomplish as president of TFWC.

"I would like to see driver's education offered to students at no extra cost. Also I will continue the efforts of my predecessors in attempting to keep intoxicated persons from driving," she said. "I am especially interested in increasing vocational educational programs offered in the state schools. Many persons can be trained to have worthwhile occupations in this program."

She also plans to stress to organizations in small communities she visits the importance of having properly equipped and adequately manned ambulance services.

Lucy says that TFWC acts as a lobbying agency in Austin to a certain extent since it does submit resolutions for the legislatures consideration. "However, the organization does not influence the way its members vote," she said.

For the theme of her term she has selected, "Our American Heritage—Rights, Responsibility, Respect, Reverence."

During the next two years, Lucy expects to spend about one week each month in Austin at TFWC headquarters dealing with federation work. She will speak to clubs around the state one or two days each week.

The Texas Federation of Women's clubs, the district clubs and the local federated clubs work in eight different

areas: conservation, education, fine arts, public affairs, international affairs, home life, international clubs and Texas heritage.

"When the Texas Federation of Women's Clubs was organized 75 years ago, most of the clubs were study and culture clubs. That is what the women needed at the time, because educational opportunities for women were limited. Although the average club woman of today is better educated than those 75 years ago, they are still striving to improve themselves and their communities. They have become more service oriented," she said.

Although her work with TFWC takes a great deal of her leisure time, Lucy finds time to take part in community activities, too. She was a special Gamma Phi Beta initiate in 1961 at Southern Methodist University and was one of the women who formed the Commerce, Texas, alumnae group in order to help Gamma Phi Beta colonize on the East Texas State University campus. She has served as alumnae recommendations chairman for Gamma Zeta chapter since 1961 and is currently president of the house corporation board and president of the Commerce alumnae. She received her degree in 1940 in biology from ETSU.

Elvira Broome Doolan (California '33) of Santa Barbara, California was awarded The Garden Club of America's Mrs. Oakleigh Thorne Medal for outstanding landscape design at the Club's annual Medal Awards dinner last spring in Memphis, Tennessee. This coveted medal is awarded annually in recognition of outstanding achievement in landscape architecture and garden design.

Elvira is former president of The Garden Club of America and has served as first vice president, vice president, zone chairman, and is now serv-

ing as director. She is a member of the Garden Club of Santa Barbara and the Pasadena Garden Club. She is a trustee of Keep America Beautiful, California Arboretum Foundation, Inc., National Board of Wild Flower Preservation, and a member of the panel which programmed the American Horticultural Society Garden Symposium at Williamsburg, Virginia last year.

Majoring in landscape architecture at the University of California at Berkeley Elvira devoted her talents to assisting civic and charitable organizations in enhancing the beauty of their gardens and public areas. In addition to her years of activity in civic beautification, she has been active in local and national charitable and civic organizations, serving as president of the Junior League of Santa Barbara, the Junior League of Sacramento, the Pasadena Guild of the Children's Hospital of Los Angeles, Los Angeles Orphanage Guild, Town Club of Pasadena, and many other organizations.

She has been honored by Pope John XXIII with the award of the cross of Ecclesia et Pontifice, and by the Governors of California, Kentucky and Arkansas for her contribution to the beautification of public areas.

The citation read in part as follows:—"For her contribution to civic and charitable organizations in the design and landscaping of their garden areas, and in particular for the unusual, beautiful and formal treatment of the atrium of her hillside home in Santa Barbara, with its slate-bordered black reflection pool, set in the black-pebbled floored atrium, with smaller side pools holding bronze sculptured figures in the walled atrium, colored with seasonally blooming potted specimen plants, The Garden Club of America takes pride in awarding the Mrs. Oakleigh Thorne Medal to Mrs. Jerome K. Doolan."



# Help Her Be a Gamma Phi!

So your next door neighbor's daughter is entering college next fall. Have you told her about the Gamma Phi chapter on her campus? Have you alerted the chapter to her arrival and interest in sororities?

If your answer is "yes" to the above two questions, we thank you for your interest and support.

If your answer is "no," then please arrange a date to tell her about Gamma Phi Beta and send a letter of introduction about her to the chapter.

By the middle of August rush is underway for many of our chapters. In keeping with the changing campus scene, the structure of rush is undergoing revisions. The one that affects us most is the failure of College Panhellenics to supply complete lists of rushees. *You* can help us overcome this handicap by sending our collegiate chapters the names with endorsements of your young friends entering universities where we have chapters.

Your help is also needed to participate in a campaign of education among high school seniors and their parents in the meaning, value and worth of sorority membership. If the City Panhellenic in your city is well-organized, an information meeting could be held for these senior girls. If you live in a community where no City Panhellenic exists, you could combine your efforts with those of other sororities in organizing such a meeting. At your meeting, have available for distribution the NPC publications, "Speaking of Sororities" and "Because We Care." Our new pledge manual, *A Lifetime Experience Begins Here*, will be a great source of information for Gamma Phi Beta's history and purposes, as well as our philan-

thropic programs. This manual, available from Central Office for \$1.10, will help you to be a knowledgeable spokesman for Gamma Phi Beta.

On the following pages is a list of Alumnae Recommendations Committee chairmen, alumnae rush chairmen and rush advisers at colleges where Gamma Phi Beta has chapters. These addresses are for the use of alumnae in sending in voluntary recommendations and the use of Greek-letter chapters in requesting recommendations.

As an alumnae, please obtain an endorsement blank from one of the rush chairmen in your area, or use the form printed below. When the form is complete, mail it to the ARC chairman of the Greek-letter chapter located at the college or university where the prospective rushee will attend. This personal endorsement will introduce the rushee to the chapter. Although a recommendation is no longer required for pledging, our collegiate members need and want the information as a guide for their own evaluation of a rushee's qualifications for membership. Voluntary recommendations are most helpful and informative. We urge you to continue sending them.

We are deeply grateful for the help that you alumnae have given us in the past and are confident that you will continue your support and cooperation.

Pauline Clausen Friend (Mrs. James R.)  
International Membership Chairman  
2710 Regis Drive  
Boulder, Colorado 80303

## Attention Alumnae

Below is a reference blank on which you may submit information about a prospective rushee. If you would prefer to use an official Gamma Phi Beta endorsement blank, please contact your nearest ARC or State Membership chairman. Thank you for your help.

-----

Name of Rushee .....

Address of Rushee .....  
number street city state zip

Father or Guardian's Name ..... Occupation .....

State whether you know the girl personally .....

High School attended .....  
name city state

Scholastic record (be as accurate as possible) .....

Scholastic honors .....

Activities and special interests .....

College she will attend .....

Term for which she is registered .....

Has she attended any other college? (if so, what?) .....

Recommended by .....

Address .....



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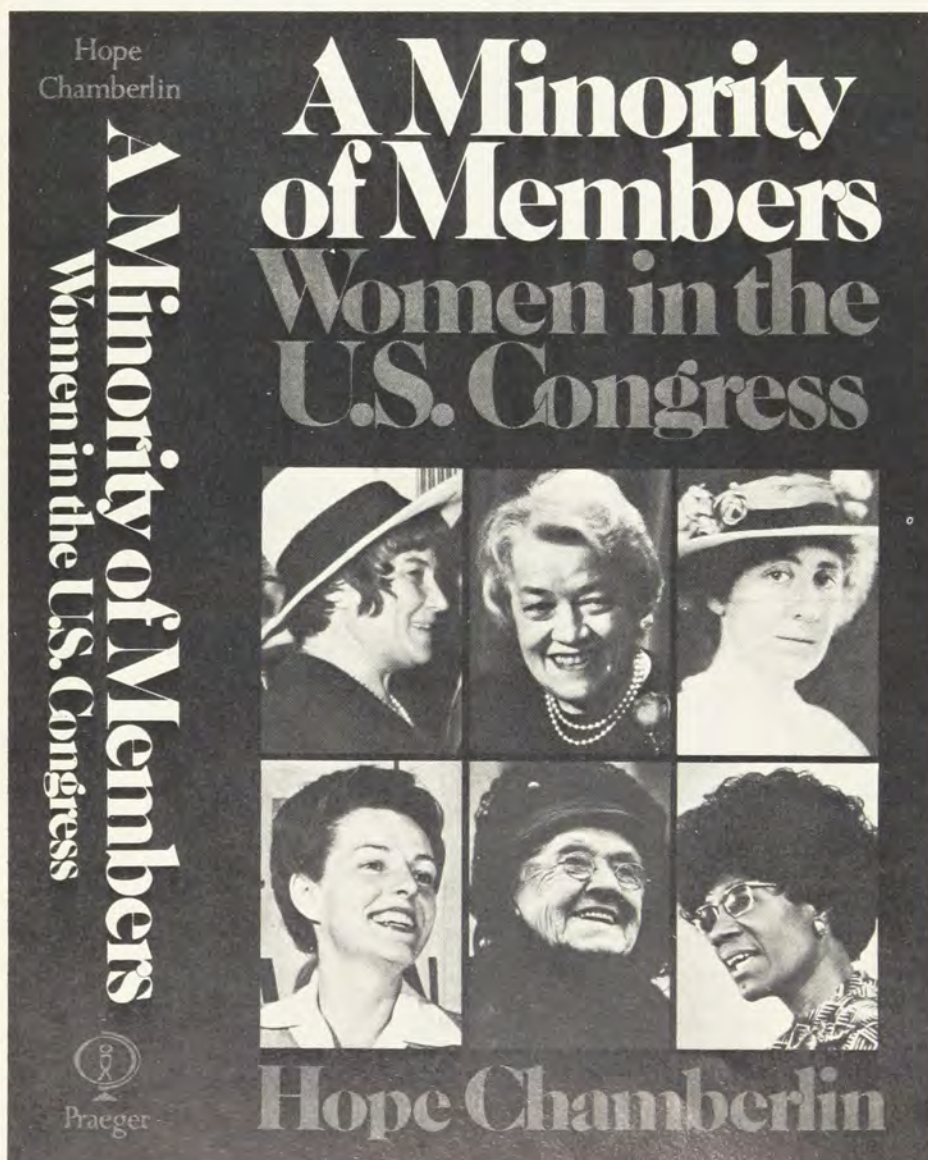
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## Books by Gamma Phi Betas



A MINORITY OF MEMBERS: WOMEN IN THE U.S. CONGRESS by Hope Chamberlin (Praeger Publishers, 111 Fourth Avenue, New York, N.Y. 10003—\$8.95) is an absorbing, carefully documented account of each of the 80 women who have served through 1972 as members of the U.S. Congress, beginning with Jeannette Ramkin (elected in 1916, before women had even been granted voting rights) through Shirley Chisholm, Bella Abzug and Elaine Edwards. Some women held their posts for several terms; others, for a few months; one, Rebecca Felton, the first woman senator, who was appointed when she was 87 by the governor of Georgia to win the support of newly franchised ladies, actually served only two days. Among those discussed at length are such well-known women as Hattie Caraway (whose campaign in Arkansas was managed by Huey Long), Maurine Neuberger, Claire Boothe Luce, Margaret Chase Smith and Gamma Phi Beta's own Charlotte Thompson Reid (Northwestern), now a member of the Federal Communications Commission.

Miss Chamberlin is a member of Chi chapter of Gamma Phi Beta at Oregon State University.





# Nostalgia

## 1930

### THE AGE OF ANXIETY

By MARY KAY DORMAN KABLER

When Hoover was the name of a President, as well as a vacuum cleaner, there dawned the Thirties—an age of unemployment, disaster, and fads that came to be “camp.” Whatever happened to Vic and Sade, Empress Eugénie hats, and those “poor, little rich girls,” Doris Duke and Barbara Hutton? When did we stop having several mail deliveries a day and no nonsense about zip codes, and secretaries who worked on Saturday and knew how to spell? Whatever happened to Make Believe Ballroom, Franklin Pangborn, and “dish night” at the movies? When did we stop laughing at “Wrong-Way” Corrigan, “knock, knock” jokes, or little Audrey, “who laughed and laughed, because SHE knew . . . ?” Whatever became of Father Divine, or Patou of Paris, who dressed a generation in skirts that reached below mid-calf. Whatever happened to the Thirties?

#### “Brother, Can You Spare a Dime?”

Late in 1929 banks failed, bread lines formed, men sold apples on street corners and huddled in soup lines. By 1931 over eight million were jobless. Veterans staged a Bonus March in Washington, D.C., and were routed by the Army. An estimated thousand homes a day were falling into the mortgage holder’s hands; protests against farm foreclosures were so bitter that, in some parts of the country, the National Guard was called out.

“Hoover flags” were pockets turned inside out to show their emptiness; “Hoover blankets” were old newspapers used for protection against the cold. Farmers, shooting rabbits for food, dubbed them “Hoover hogs;” and all over the country communities of shacks on vacant lots were known as “Hooverilles.”

These were the hungry years, when Kaye Mullins slept in a dresser drawer, and hundreds of real boys did the same. The Great Depression was spent reversing shirt collars, relining winter coats, and putting card board over holes in shoes. A woman’s cotton dress could be bought for a dollar; Broadway shows were fifty cents for a balcony seat; and a six-course dinner with wine was less than a dollar. Coffee was nineteen cents a pound, pork chops twenty cents, and a loaf of bread a nickel.

Millions turned to entertainment that suited their pocket change. A man pushed a peanut up Pike’s Peak with his nose, and thousands of goldfish slid into collegiate stomachs. Families huddled over jigsaw puzzles; played cards. Monopoly was invented by an unemployed heating engi-

neer; the Lenz-Culbertson bridge match was broadcast over the radio. While chain letters made the rounds (scratch out top name and send a dime), bowling acquired eight million devotees. For a quarter fans could watch June Havoc break all records by shuffling for 3,600 hours on a marathon dance floor.

#### “Happy Days Are Here Again”

Children born in 1933 were well into junior high school before they knew any president but Franklin Delano Roosevelt. In his first inaugural speech he said: “The only thing we have to fear is fear itself.” A week later he delivered the first of his radio “fireside chats,” in which he discussed his solutions for the grave problems of the time. Soon the gold standard went, a bank holiday was declared, crop controls were imposed. Young men in CCC uniforms marched off to work in forest and field; relief funds were distributed on unprecedented scales; government went into finance and utilities. A “Blue Eagle” flew over the country, roosting on almost every phase and product of American business. Students worked on NYA jobs that paid twenty cents an hour. WPA work forces fanned out over cities and small towns; thousands of unemployed artists, writers, musicians, actors and anthropologists were recruited. The slogan was “the New Deal,” and Roosevelt named the first woman cabinet member, Frances Perkins. The Social Security Act was passed, in spite of dissenters like the AF of L, the National Association of Manufacturers and the Communist Party. FDR was known to his friends as “the saviour” and to his enemies as “that man in the White House,” but, seemingly unperturbed, he played with Fala and stuck his cigarette out at a jaunty angle.

Not everything came to a halt during the Depression. Rockefeller Center and the Radio City Music Hall rose. On the Colorado, Boulder Dam (later renamed Hoover Dam) was completed. In 1933 the country received a Christmas present with the repeal of Prohibition. Color film for ordinary cameras became a fact; Fermi smashed the atom; a digital computer was introduced; and a practical Diesel engine designed. Amelia Earhart became the first woman to fly the Atlantic alone; Jacqueline Cochran broke airspeed records; and Pan American served the first hot meal aloft. The Century of Progress Exposition opened in Chicago, when a beam from the star Arcturus actuated the master switch. *Life* and *Look* magazines started a rage for the candid camera shot; and a 1938 issue of *Life* was ban-



## Nostalgia (cont.)

ned in thirty-three cities for showing a sequence entitled "The Birth of a Baby."

Surrealist Dali was painting limp watches, Oppenheim made fur-lined teacups, and the new Museum of Modern Art became a bulwark for the avant-garde. Blondie worked in a steno pool with a half-pint suiter named Hiho Hennepin until Dagwood Bumstead lured her away. Dick Tracy was a square-jawed newcomer, the Mickey Mouse watch was introduced, and Shirley Temple was everybody's sweetheart. Alice Leone Moats wrote "No Nice Girl Swears;" the 1930 movie "The Last Mile" took Spencer Tracy to Hollywood; and Cyprus Gardens opened to the public.

The Imperial Economic Conference at Ottawa promoted the economic cohesion of the British Empire; the sit-down strike was first used; and Alcoholics Anonymous was founded. Beer cans came on the market; Kate Smith sang "God Bless America;" and contralto Marion Anderson, refused permission to use the DAR hall, gave her concert from the steps of the Lincoln Memorial. The New York World's Fair attracted England's reigning monarchs, who, after eating hot dogs at Hyde Park, gratefully finished their tour in Canada. Fiorello LaGuardia was the "little flower" of New York; and a fashion magazine showed Elizabeth Arden standing on her head. While we were in the joyous throes of National Washer and Dryer Week, Pocket Books experimented with twenty-five cent book reprints. SMU students revolted against the "no dancing on campus" rule, and initiated "going steady" for campus sweethearts. Albert Einstein wrote the President warning of Nazi gains in nuclear fission, a message which spurred the United States' development of the atomic bomb.

### "I'll Never Smile Again"

The Depression was not the only tragedy of the Thirties. Thomas Edison died; the Lindbergh's baby was kidnapped, and the trial of his murderer became a three-ring circus. Wiley Post and Will Rogers were killed in a plane crash; and Amelia Earhart disappeared over the Pacific. The liner, *Morre Castle*, was swept by flames and beached with great loss of life. The U.S. dirigibles *Macon* and *Akron* plunged into the seas. When the German zeppelin, *Hindenburg*, burned while mooring at Lakehurst, New Jersey, the future of zeppelin travel was halted in its tracks.

An earthquake ravished Long Beach, California; a blizzard hit the Midwest; one of the worst floods in history rolled through the Ohio valley; a tropical hurricane struck the New England states; and a tidal wave inundated Providence, Rhode Island.

In 1934 the vital topsoil of a large portion of the Great Plains was lifted off the earth and forced upward in wind-driven, opaque clouds of dust. City streets miles away were darkened by the wind-borne dirt. Schedules were disrupted, cattle gathered thirstily about water holes almost filled with shifting soil, and in the wake of the storms came "dust pneumonia." Thousands of farmers watched in despair as their farms blew away. Others climbed into their old jalopies and left the land forever, and were characterized in "The Grapes of Wrath."

### "Jeepers, Creepers"

It is no wonder that, periodically, the Thirties produced nonsense songs: "The Music Goes 'Round and Around," "Three Little Fishies," "Mairzy Doats," "Minnie the Moocher," "The Merry-Go-Round Broke Down," "Bei Mir Bis Du Schon," and "Flat Foot Floogie." Music was many sounds—Horace Heidt playing "Ti-Pi-Tin," Clyde McCoy blowing "Sugar Blues," or Orrin Tucker and Wee Bonnie Baker's revival of a 1917 favorite, "Oh Johnny." "Deep Purple" was first on the Lucky Strike Hit Parade for eight weeks, and Bing Crosby crooned "Pennies From Heaven" and "Sweet Leilani."

Thousands flocked to hear the big bands: Glen Gray and his Casa Loma Orchestra, Shep Field's Rippling Rhythm, Kay Kyser, Artie Shaw, Bob Crosby and the Bobcats, and Ozzie Nelson. Swaying in front of bandstands "cats" yelled "killer-diller," "Solid sender," "in the groove," and "swing it." Benny Goodman made swing respectable at his Carnegie Hall concerts and Tommy Dorsey was best known for "Who" and "Marie." Glenn Miller made hits of "In the Mood," "Little Brown Jug" and "Tuxedo Junction." Cab Calloway invented "scat" singing, originated the term "jitterbug," and Harlem spawned the Lindy Hop, the Susie-Q and Truckin'. A carnival of swing, featuring twenty-five bands, drew a crowd of 25,000 jitterbugs to New York. The Boswells, the Pickens and the Andrews were popular singing sister acts.

### "My Time Is Your Time"

Everything bad said about television was said in the Thirties about radio. Programs issued from the round, waffle-like speakers of the Atwater-Kent or Emerson; though when a family had "arrived" they bought a Stromberg-Carlson console. Seven million children regularly heard the music appreciation hour, conducted by Walter Damrosch, featuring such stellar performers as Jessica Dragonette, Rosa Ponselle, and Lily Pons. Alexander Woollcott originated the "Town Crier," and sets were tuned to "Information, Please," "Dr. I.Q." and "The Quiz Kids."

Burns and Allen, Jack Benny ("J-Ello again") and Mary Livingstone, Fibber McGee and Molly, Fred Allen and Portland Hoffa, and the Easy Aces brought laughter into living rooms. Fanny Brice was "Baby Snooks," and the old Maestro, Ben Bernie, filled the air with his "yow-sah, yowsah, yowsah." Floyd Gibbons originated the on-the-spot remote broadcast at 217 words a minute from the battlefields of Manchuria. One of the most poignant broadcasts of all time was "the woman I love" abdication speech—after which the ex-King sailed to join Wallis on a ship named "The Enchantress." National telephone traffic dropped fifty percent between 7 and 7:15 during Amos 'n Andy, and some theaters stopped performances to pipe in the show. Orson Welles broke up Sunday night prayer meetings with such a literal interpretation of "War of the Worlds" that some ran for shelter in panic to avoid the Martians.

Some thrilling hours belonged to the "washboard weepers:" "Ma Perkins," "The Guiding Light," "Portia Faces Life," "Just Plain Bill," and "Pepper Young's Family." The Barbours of "One Man's Family" made soap opera history by broadcasting at night.



Ed Wynn, on Texaco Star Theatre, devised the idea of canned laughter; the Metropolitan Opera was sponsored on Saturday afternoons by cigarette and mouthwash companies. Mae West made suggestive remarks to Charlie McCarthy on the Chase and Sanborn hour; and sweetness and light was provided by the Lady Esther Serenade with Wayne King. "Call for Philip Morris" was a masterpiece of product identification; and history handed the public the first singing commercial with: "Pepsi-Cola hits the spot/twelve full ounces, that's a lot/twice as much for a nickel, too/Pepsi-Cola is the drink for you."

### **"I Feel a Song Coming On"**

The public could escape bleak reality at a double feature for a quarter. "Trader Horn," the first sound picture shot on location, was made in Africa in 1931. Fay Wray, in a blond wig, was carried up the Empire State building by King Kong; "The Big Trail" introduced a young John Wayne; and Maurice Chevalier won the ladies' hearts with his first picture, "The Big Pond." Jean Harlow acted hard-boiled, but she had a heart and hair of purest platinum in "Red Dust," with Clark Gable. Fans wanted Max Factor make-up like Claudette Colbert wore, and happiness was Carole Lombard slinking across a high-pile white rug.

"Garbo laughs!," read the ads for "Ninotchka." Jeanette MacDonald and Nelson Eddy sang "Ah, Sweet Mystery of Life" and started a vogue for their pictures that lasted through the decade. Ginger Rogers and Fred Astaire danced cheek-to-cheek through nine movies. A happy ending could be counted on, except occasionally as in "Smilin' Through," in which Norma Shearer and Leslie Howard died and walked off hand-in-hand, with the garden gate showing through them. "Gone With the Wind" premiered in Atlanta in 1938; and the next year Judy Garland followed the yellow brick road to meet "The Wizard of Oz."

On Broadway "Green Pastures" and "Of Thee I Sing" were successes. Katherine Cornell packed them in with "The Barretts of Wimpole Street." "Our Town" won the Pulitzer Prize for author Thornton Wilder; Lunt and Fontanne starred in "Amphitryon 38;" and "Pins and Needles" was the satirical hit of the Garment Worker's Union. Gershwin presented "Porgy and Bess," "Roberta" introduced Bob Hope, and Ethel Merman belted out "I Got Rhythm." "Leave It to Me" featured Mary Martin in a fur jacket and very little else singing "My Heart Belongs to Daddy." "Tobacco Road" out-ran all record-holders, only to be topped in 1939 by "Life With Father." Small towners flocked to the opera house to see road companies of "The Man Who Came to Dinner," "Abe Lincoln in Illinois," and "Winterset."

### **"Life Is Just a Bowl of Cherries"**

Although Lou Gehrig and Babe Ruth retired, there were still sports idols—Joe DiMaggio, Glen Cunningham and the Brown Bomber, Joe Louis. At the last Olympics before the war, in Berlin, Jesse Owens won three events, and basketball became a part of the games for the first time. In 1930 the first organized night baseball game was played under lights, when the Independence, Kansas, home team

defeated Muskogee, Oklahoma. The first TV baseball game was shown between two Eastern colleges to the four hundred sets in New York City. Most public beaches insisted that men could not appear bare-chested, and one could learn to ski on a borax slide at Saks Fifth Avenue. Sun-bathing was a new craze, and even small towns boasted golf courses.

### **"Stormy Weather"**

Rivalries and power struggles abroad intensified during the mid-30's. Japan began an aggressive campaign against Manchuria; by 1935 she had advanced across the Great Wall; and by 1937 was embroiled in an undeclared war against China. Mussolini's imperialistic ambitions culminated in the Fascist conquest of Ethiopia. A revolt of General Franco and other army officials against the leftists led to full-scale civil war in Spain. Hitler occupied the Rhineland, invaded Austria and absorbed Czechoslovakia in quick succession. Germany swept down on Poland in 1939 with the blitzkrieg that was to characterize their tactics throughout the war. As the Nazis overran the Low Countries and France, and stood at England's door, the debate on America's foreign policy intensified—should we be aloof, or aid our friends? By the fall of 1939 we were listening in on World War II.

### **"On the Sunny Side of the Street"**

Gamma Phi Beta was one of the few sororities that did not lose a chapter house during the Depression. In spite of decreased college enrollment, chapter membership was larger in 1934 than any previous year, except 1929. Mother's Clubs were organized, college Panhellenics had improved the quota system, and preferential bidding was widely used. A recommendation blank was included in THE CRESCENT for the first time, and our third camp was established at Cape Henry, Virginia.

At our first Canadian convention, in Victoria, British Columbia, the final banquet was called the "Pink Carnation Banquet" for the first time. By the time of the Del Monte convention in 1938 we had an international magazine chairman, and boasted forty-seven chapters, all flourishing. Scholarship was at a high level, and large pledge classes were the rule. Founders Day celebrations were unifying scattered alumnæ, and the list of alumnæ chapters was growing. The Great Depression did not stop Gamma Phi Beta—eleven new chapters, from Alpha Omicron through Beta Alpha, were founded in the decade!

### **"Where or When"**

The Thirties spanned a decade sandwiched between the Crash and the Blitz, one that lends itself to instant nostalgia. Whatever became of Rochelle Hudson, Edmund Lowe, or Dr. Alexis Carrel's mechanical heart? Whatever happened to the Big Apple, Anita Colby, lime cokes and Spuds? Whatever happened to Brenda Diana Duff Frazier, free-wheeling, tattle-tale gray, and Edna Mae Oliver? Whatever happened to the World of Tomorrow with its Tylon and Perisphere, to the March of Time, to the "Eleanor Glide," or Sunday at home reading the Katzenjammer Kids? Whatever became of the Thirties?   D D D



*The call was sounded  
The Sisters said "Yea  
We'll hie Kansas Cityward  
On the great Santa Fe  
There we'll settle the problems  
Of dear Gamma Phi  
And we'll all be college girls  
As in old days gone by."*

These words started the momentum in 1929. They greet you as you begin reminiscing through any one of the scrapbooks holding souvenirs of the last Gamma Phi Beta International Convention held in Kansas City. Today as the Greater Kansas City alumnae chapter plans for our great Centennial Convention in 1974, they can't help but look back at that last convention in their city. Yes, things have changed, but not as much as you might think!

This was printed in June, 1929 in the *Kansas City Star*: "Girls have changed a great deal in the last ten years," is the opinion of Mrs. Paul R. Borland, chairman of the inspection committee, who visits sorority houses from coast to coast. "I speak with some feeling, as I was one of the pioneer flappers who entered college in 1918 just at the beginning of the flapper era. We joined a group of very nice, steady, beautifully mannered and popular girls who as seniors deplored everything we did. We insisted on entering campus politics, an organization for putting over different projects and, if there was not a cause on hand, we created one. We pioneered in wearing short skirts, rolling our hose, bobbing, cigarettes, and using queer shades of rouge and flaming lipstick, and we did it under fire, as we were censured from every source. Our ignorance and our innocence saved us a great deal."

Then, as now, Kansas City alumnae began preparations for the Convention far in advance of June, 1929. While Kathryn Allen Woodward (Denver), who was province director at that time, began raising \$1,000 among collegians, local alumnae raised about \$1,500 to help with convention expenses. Their big money-raising projects were selling spot remover and canned goods. Every Gamma Phi Beta carried home cases of canned goods to sell to all acquaintances. Bridge benefits were held at hotels and country clubs and the old Orpheum Theatre was rented for two nights where the great Guy Kibbe was performing in a stock company production. All proceeds were earmarked for the 1929 convention.

Headquarters for that convention were at the Roof Garden in the then new Ambassador Hotel located south of Kansas City's downtown area. The "Twelfth Street Rag" had left a certain reputation on that area around Twelfth Street, a place where proper young ladies didn't go unes-

corted, so the Gamma Phi Betas went south. They occupied the top five floors of the Ambassador.

There were only about 25 alumnae in Kansas City at that time and they prepared a Convention for about 500 alumnae. LaVerne Bronaugh Stouer (Kansas) took over the always large responsibility of being chairman of the Convention. Louise Saltmarsh Baltis (Kansas) was entertainment chairman in charge of the bus tours, the entertainment at dinner every night, the chorus lines, the dance, etc. Five hundred favors were made by Lucille Johnson (Missouri), and Laura Frances Cottingham (Missouri) made 500 scrapbooks and introduced the camp program at the Convention. In 1922, Elsie Frisbie Norman (Kansas) was singing on the radio in Kansas City and in 1929 she was song chairman at our Convention. She did a lot of composing and arranging and came out with a new *Gamma Phi Beta Songbook* in 1931. With no air-condi-



Winifred Beatty Lyon (Missouri), Peggy Helman Landes (Missouri) and Winifred Douglas Alton (Missouri) became "newsboys" for the CRESCENT MOON at the thirty sixth National Convention in 1929.

I'M GOIN'  
TO KANSAS CITY . . .  
*Again!*



tioning, 500 hand fans were made to cool visiting alumnae.

All 25 alumnae put in long hours for Gamma Phi Beta for that thirty-sixth convention. While they were meeting, working and making plans, their husbands banded together and formed the Gamma Phi Beta Husbands Protective Association. They met at the same times their wives met. It's questionable whom they were protecting. Today some of those husbands still meet to play golf together.

Gamma Phi Beta collegians and alumnae around the

country made their trip plans well in advance of June, 1929, too. There was a special train from Chicago on which delegates could travel at special reduced rates. Some alumnae, however, had to be convinced that coming west could be a pleasurable experience. Two ladies from Boston, who had traveled to Europe many times, had to be assured by Kansas City alumnae that they would find conveniences modern in Kansas City, with private baths, and that there was no danger from Indians. Laura Frances



## Before

These "Ballyhoosers" were collegiates and alumnae at the 1929 convention when they became guides on bus trips around Kansas City. Front row: Gladys Siemon Crouch (Missouri), Helen Fling (Missouri), Mary Ruth Welsh McDonald (Missouri), Peggy Lewis Hopper (Missouri), Elizabeth McDaniel Lemmon (Missouri), Mildred Odell Blum (Kansas), Verla Patton Rutherford (Kansas), Louise Saltmarsh Galtis (Kansas), Sara Simonds Duncan (Illinois), Helen McPherson Jolle (Missouri), and Peggy Helman Landes (Missouri). Back row: Helen Gauldin Higday (Missouri), Esther Platt Bristol (Missouri), Grace Saltmarsh Noel (Missouri), and Mildred Rule Olson (Kansas).

## After

Still "Ballyhoosing" for Gamma Phi Beta in Kansas City are from left to right: Helen Gauldin Higday (Missouri), Helen Fling (Missouri), Mary Ruth Welsh McDonald (Missouri), Elizabeth McDaniel Lemmon (Missouri), and Louise Saltmarsh Galtis (Kansas).



LaVerne Bronaugh Stover (Kansas) served as chairman of the Gamma Phi Beta Convention in Kansas City in 1929. Today Mrs. Stover is still active in the Greater Kansas City Alumnae Chapter.





## Kansas City (cont.)

### Before

In 1929, this was called the Kansas City Staff for the thirty sixth international convention (although all weren't present for the picture). These women put it all together 44 years ago. Pictured left to right are: Carolyn Harkrader Paxton (Kansas), Marge Garlinghouse Gard (Kansas), Allis Haren Moore (Illinois), Elsie Frisbie Norman (Kansas), Dorothy Washburn Proctor (Kansas), LaVerne Bronaugh Stover (Kansas), Mildred O'Dell Blum (Kansas), Kathryn Allen Woodward (Denver), Louise Saltmarsh Baltis (Kansas), Fanny Goodman Simonds (Michigan), Sue Mason Linscott (Kansas), and Margaret Lodge Hovey (Kansas).



### After

Last spring, these women who worked at the Gamma Phi Beta Convention in 1929 got together to reminisce and make plans for the Centennial Convention in Kansas City in 1974. Kneeling is Louise Saltmarsh Baltis (Kansas), Mary Agee Shore (Missouri), and Cordelia Burns Jennett (Missouri). Sitting is LaVerne Bronaugh Stover (Kansas), Elsie Frisbie Norman (Kansas), Mary Ruth Welsh McDonald (Missouri), Betty McDaniel Lemmon (Missouri), and Helen Fling (Missouri). Standing is Edna Oakes Burt (Illinois), Mary Lou Tayman Ely (St. Louis), Helen Gauldin Higday (Missouri), Lucille Johnson (Missouri), Dorothy Washburn Proctor (Kansas), Laura Frances Cottingham (Missouri), and Gladys Siemon Crouch (Missouri).

Cottingham wanted to meet those two at the train on horseback in feathers. They were persuaded to visit some Indians much farther west and south on a post-convention trip, which they did.

The thirty-sixth convention was a great success. Necessary business was accomplished, friendships rekindled, and everyone had a good time. It's the sisterhood and fun that are remembered most vividly. Everyone remembers the impromptu cakewalk done by Helen Rhoda Hoopes, an English professor at Kansas University. Who could forget the nice prizes given at the Convention bridge party or the handsome Beta rush captain who was the master of ceremonies at the Gamma Phi Beta luncheon on Fun Day. There was no smoking or drinking (it was forbidden by our constitution), but you could fly over Kansas City for \$5.00 apiece. Of course LaVerne Stover wasn't allowed to go flying until the Convention was over! And who could forget the fruit cocktail three times a day!

The culminating activity was a dance that was so successful that it drew crashers. Husbands of Gamma Phi Betas invited fraternity brothers for the collegians and "the" band from the Sigma Alpha Epsilon house at Kansas University played, led by Chuck Shofstal. Buddy Rogers, from

nearby Olathe, Kansas, had dated many local Gamma Phi Betas and was expected at the dance. Because of conflicts, he couldn't attend but sent a wire. That was the most unfortunate incident of the Convention because what looked like a bigger problem never became one. LaVerne Stover's final bill and the hotel manager's final bill did not come out the same. And LaVerne's bill was by far the smallest. Being pre-women's lib, the manager had her in tears. She went to her accountant husband and found her figures to be correct and all was quickly resolved.

More Gamma Phi Beta foundation was laid at that 1929 convention on which was built our beloved Sorority. Kansas City alumnae are proud of that Convention and eager to top themselves in 1974.

In 1929 the coeds were removing their hose. Today they're removing their bras. Tomorrow . . . who knows? You see, things haven't changed that much. While change in our environment is constant, our bonds of sisterhood continue to strengthen and endure. Come to Kansas City to our Centennial celebration in June, 1974 and celebrate one hundred years of success.

Judy Hubbard White  
Kansas State University



# 1974

## Centennial Convention Committee



Dorothy Stone Haren

### Special Awards and Recognition DOROTHY STONE HAREN

This is a real switch! Dorothy Stone Haren (Kansas), who is usually on the receiving end of honors and awards, has found herself in charge of special awards and recognition at the 1974 Centennial Convention in Kansas City.

The list of awards she has received is an admirable one. For her outstanding contributions to volunteer community service, Dorothy became Kansas City Woman of the Year in 1970 honored by Theta Sigma Phi. She is a recipient of the Luther Gulich award for generous service to American girlhood as she has served three terms as president of the local Camp Fire Council and has been a national council member of Camp Fire Girls. Several years ago she was named to the Gamma Phi Beta Service Roll. And, she had the singular honor of christening the USS Warrick, an attack cargo ship in San

Francisco harbor, while her husband was stationed there as a naval officer during World War II.

While attending the University of Kansas, Dorothy was an honorary ROTC Colonel and served on the AWS Fashion Board. She majored in English and graduated in 1929.

Dorothy has worked through the years on PTA boards and has served on the National PTA Council. She is a former board member of the local chapter of the American Red Cross and a home service volunteer. For many years a Sunday school teacher, she has also served as a leader of the Women's Study circle of St. Paul's Episcopal church. Currently chairman of Kansas City, Kansas Junior League sustaining members, she also has been that organization's vice president. She has been an active member of the Women's City club.

In Gamma Phi Beta she has served in many offices in the alumnae chapter and Sigma house corporation board. Dorothy has been collegiate director for Province X, and international chairman of Mothers' clubs. Currently she is president of the Kansas City, Kansas alumnae chapter.

Married to C. Wells Haren, president of Haren-Laughlin Construction company, Dorothy and Wells have two children: C. Wells, Jr. and Gayle Haren McMichael (Arizona). Dorothy enjoys reading and book reviewing, knitting, and traveling "anywhere, anytime."

With all of her exposure to special awards and recognition, Dorothy Wells Haren should feel quite at home preparing to honor those special Gamma Phi Betas at our centennial celebration.

### Scrapbook Chairman

#### LINDA PIERCY FRASHIER

The scrapbook to commemorate Gamma Phi Beta's one hundredth year will be as special as the milestone it will illustrate. The Greater Kansas City alumnae chapter knows it will be special because Linda Piercy Frashier (Kansas State), who will put it together, has made scrapbooks for them before. Those scrapbooks always won first awards at Gamma Phi Beta conventions.

Linda has done other jobs for her alumnae and collegiate chapters and



Linda Piercy Frashier

does each with gusto. When she was song leader at Beta Upsilon, the chapter won Inter-Fraternity Sing. Linda graduated in 1963 with a B.A. in elementary education and a minor in art. Her creative talent in art has often been used by the alumnae chapter. Linda has made everything from some very classy nametags to a colorful mural covering a wall at Mattie Rhodes Community Center, one of the local alumnae chapter's philanthropic projects. Her teaching ability has been put to use also as she taught second grade and various arts and crafts classes. At present she is volunteering her services teaching art to pre-schoolers at a local church.

Ken Frashier, Linda's architect husband, appreciates her artistic talent as she redecorates their new home, makes curtains, upholsters, etc. Her redecorating task will take longer than usual due to interruptions from Laura (7), Lisa (5), or, most usually, Mark (2).

In her spare time, which is becoming less spare, Linda enjoys bridge, painting, sewing, and she and her husband have become sail-boat racing enthusiasts. Placing at the finish has become common place for them. Last winter they tried to develop a passion for skiing, but Linda is one of those few people who end up standing on top of the lift house while attempting to get off the chair lift! Fortunately, among Linda's attributes is a good sense of humor.



## Convention (cont.)



Helen Fling

### Rituals Chairman HELEN FLING

A gracious lady is Helen Fling (Missouri). She is the lady that the Kansas City alumnae chapter has chosen to handle locally the ritual at our centennial celebration. Our rituals are well known to Helen; she has written some of them. She is responsible for an international and a local revision of our Founders Day Service and a revision of the Induction Service for newly graduated members into alumnae chapters. Helen has been CRESCENT correspondent, toastmistress on Founders Day, and at present is an extremely efficient courtesy chairman for the local alumnae chapter. Helen worked at the last Gamma Phi Beta convention in Kansas City in 1929. She was also one of the Ballyhooers, the guides on the Gamma Phi Beta bus tours around town in 1929.

Helen majored in the romance languages in college and brought honor to Gamma Phi Beta by being a member of Sigma Delta Pi (honorary Spanish fraternity), a member of Phi Sigma Iota (honorary romance language fraternity), and president of the French Club. Helen graduated from Mizzou in 1928, then acquired a M.A. degree at Columbia University in New York City. She later studied at the University of Madrid, Spain.

Now retired, Helen Fling is a former teacher of French and Spanish at Southwest High School in Kansas City. She was the chairman to organize the Greater Kansas City chapter of the American Association of Teachers of French, the vice president of the Mis-

souri chapter of the Modern Language Association, and has been named member *Emerita* of the Modern Language Association. Helen is a member of Alliance Francoise and the College Club in Kansas City. In her retirement she has found more time to enjoy reading, travel, antiques, and studying foreign languages. She has not, however, retired from Gamma Phi Beta, for which we are grateful.

### EXECUTIVE COMMITTEE Centennial Convention Committee

The 1974 Centennial Convention Committee has an Executive Committee of which the Collegiate Representative, Junior Representative, and Senior Representative are members. The Greater Kansas City alumnae chapter of Gamma Phi Beta has several groups that meet at different times, although all are members of the same alumnae chapter. The junior group has programs geared to interest girls less than seven years away from graduation from college. The afternoon group is made up of older members who enjoy getting together for bridge in the afternoons. Every alumna is invited to and attends the meetings of the senior group. We have no generation gap between Gamma Phi Betas in Kansas City! To keep these different groups and collegians in our area informed of the Centennial Convention plans, we have three liaisons.

### Senior Representative ERNESTINE DOBLER McDONALD

The senior representative, Ernestine Dobler McDonald (Northwestern), has been admirably representing the Greater Kansas City alumnae chapter for thirteen years.

A 1936 graduate in English literature "with no courses in education," she became a housewife, and has loved it. "I have never felt particularly unfulfilled as I have always maintained outside interests as well as actually enjoying many of my homemaking duties."

Ernestine came to Kansas City from Little Rock where she has lived most of her married life. Gamma Phi Betas were a very scarce commodity in Little Rock but she kept busy with church groups, choir, AAUW, NSPE Auxiliary, of which she was the first state president, and study groups. With four children, she took her turn at den-



Ernestine Dobler McDonald (Northwestern)  
Senior Representative

mother, Girl Scouting, and the "inevitable" PTA.

Upon her arrival in Kansas City, Ernestine sought Gamma Phi Beta alumnae who instantly made her telephone chairman. Since then she has been the first chairman of the Gamma Phi Beta Antique and Arts Show in Kansas City, chairman of our local philanthropic project's pre-school, secretary, vice president, president, and is currently the Panhellenic delegate. An international officer, Ernestine is serving her second term as chairman of international bylaws. During her first term, the bylaws were completely revised and Ernestine spent many hours working for Gamma Phi Beta.

With her children grown and living in all parts of the world, and her husband, Fred, retired after many years of sanitary engineering, they now enjoy traveling about visiting their children. Following their brood has taken them to Italy, Denmark, Hawaii, Pennsylvania and Wisconsin. It gives them a wonderful excuse for going places they always wanted to go. They also enjoy refinishing antiques. Ernestine loves to take off the old finish so she "can see the beautiful wood come through." Fred is a great gluer and inventor of ways to adapt old furniture to modern living; so, they make quite a team. Ernestine has always enjoyed sewing for herself and her children, but now, sewing for grandchildren is even more fun.

### Junior Representative CAROLYN KUNZ PATTERSON

A recent graduate from Gamma Phi Beta's junior group, Carolyn Kunz Patterson (Kansas), is keeping communications open between that group and



the Centennial Convention Committee. Carolyn was kept busy while a member of that group as its telephone chairman, successful cookbook editor, and its president. In the senior group, she has served as Christmas Coffee chairman, camps chairman, and on the roster committee. And, Carolyn is our enthusiastic TransSister.

Sigma found Carolyn to be a conscientious person and kept her busy as scholarship chairman and efficiency chairman. On campus she was a freshman resident hall counselor, Panhellenic rush counselor, ASC sorority representative, and a member of Angel Flight. She graduated in 1965 with a B.A. in psychology.

Professionally speaking, she was a computer programmer at A.T. and T. and at St. Luke's Hospital in Kansas City after graduation.

Carolyn's husband, William R. Patterson, is a C.P.A. for Arthur Andersen and Company. Their family consists of Bill, 4½; Evan, 2; a dog, Spook, 6; and, at last count, seven tropical fish, ages unknown. These ten family members take a lot of Carolyn's time, but she makes draperies, teaches drapery classes, and is active in a co-op pre-school on the side.

Carolyn Patterson is the kind of dedicated Gamma Phi Beta that any alumnae chapter would be happy to claim.



Carolyn Kunz Patterson (Kansas)  
Junior Representative

### Collegiate Representative PATRICIA SCHELL LONDON

We have a hit on our hands! Patsy Schell London (Missouri) has recently taken over the task of province collegiate director and she's doing a great job. The collegians love her! With



Patricia Schell London

Patsy as liaison, province X will be well informed on Centennial Convention plans in Kansas City.

Patsy was president of Alpha Delta chapter at the University of Missouri in 1961-1962. She was on the Dean's Honor Roll four semesters, director of Jr. Panhellenic, a member of the Missouri Student Association, and on the Missouri Yearbook staff. Patsy majored in English in the College of Education and graduated in 1962.

Patsy's husband, a member of the United States Air Force, was killed in Southeast Asia in 1970.

As an Air Force wife, she did a lot of traveling having moved to 13 bases within eight years time. She says she could have used TransSister! Her two sons, William Jay London III, age 4, and Bryon London, age 3, were born on Okinawa. She put her education to good use as she traveled and taught high school English in South Carolina, Georgia, Mississippi, Kansas, Alabama and California.

In Okinawa, Patsy was co-editor of the Officers' Wives Club Magazine. In Kansas City, she has been active in the POW-MIA campaign, the League of Women Voters, and the Daughters of the American Revolution.

Several alumnae chapters have benefited from Patsy's talents. In Wichita she was alumnae pledge advisor and alumnae chapter advisor. There were only two Gamma Phi Betas on Okinawa when she was there, so they took turns being alumnae president. In the Greater Kansas City alumnae chapter, she has been assistant treasurer and programs chairman.

*Judy Hubbard White*  
Kansas State University

## IN MEMORIAM

### ALPHA

Joan Dawson Herr  
Olive Pierce Kilpatrick  
Marjorie Brown Schirmer

### BETA

Mary Reed Bobbitt  
Gladys Lewis Eggeman

### GAMMA

Mae Westcott Hayes

### DELTA

Harriet Ross Willcutt

### EPSILON

Florence Rhodes Chambers

### ZETA

Eva Shields Fellowes  
Ruth Porter  
Virginia Potter Weed

### THETA

Dorothy Albright Forsee  
Margaret Patton Hart  
Viola Clymer Smedley

### KAPPA

Mary Norton Sudduth

### LAMBDA

Eugenie Degrandpre Spivey

### XI

Emily Wade Breshears  
Martha Evans Kennedy Lund  
Shirley Haymond Miserendino

### OMICRON

Ethel Gibson Glennon

### PI

Geraldine Ann Kirk Harvey

### SIGMA

Mary Hackman

### TAU

Genevieve McKee Spensley

### PHI

Marguerite Francis Burns

### CHI

Marian Bauer Miller

### OMEGA

Gladys Hardy Moyer

### ALPHA GAMMA

Grace Mahoney

### ALPHA ETA

Mary Virginia Madden Atkinson  
Helen Niblick Stoner

### ALPHA THETA

Beverly Jean Willis Patrick

### ALPHA SIGMA

Susan Lear Broadbush

### BETA GAMMA

Helen Saxby Conklin

### BETA DELTA

Catherine Miller Buell

### BETA THETA

Janis Reid Williamson

### BETA PI

Ina von Kannon McGrew  
Mary Rose Perrone Mitsos



# PROFESSIONAL CHILDREN ART SCHOOL

BY GERALDINE EPP SMITH, Missouri

The secret of education, it's been said, lies in respecting the pupil. Accepting this as a truism, it follows that respect for the individual student is the secret of success for Charlotte Williams Mundy (Wisconsin '40), Headmistress.

Climaxing a long career in education, Charlotte holds a unique assignment as director of the Professional Children's School in mid-town Manhattan. The school, which is located opposite the Lincoln Center for the Performing Arts and near the Juilliard School of Music, provides academic education for young people in professional careers or those studying for one in the arts.

Looking objectively at her school, Charlotte says "we have most of the problems that every school has, plus some no other does." One such problem is how to educate the "absent child." In its Secondary School for Youth in the Performing Arts, the majority are ballet or music stu-

dents with such groups as Juilliard or the George Balanchine School of the New York City Ballet Company.

While no one "skips" classes, there is constant absenteeism with young artists away on tour or on a demanding rehearsal or performance schedule. Though P.C.S. is not a tutoring school, it does provide correspondence studies as needed. The school's aim is an individually tailored program for each child. Each teacher handles his own subject matter on an individual basis with the student doing correspondence work. "It's a great deal of effort," Charlotte explains, "but we have a fantastic faculty."

**The dedication** of faculty and staff probably results from extraordinary flexibility and freedom to innovate with the school's diverse student body. That very diversity molds the situation into one which more closely resembles that of a small community school with its mixture of races, religions and economic backgrounds.

"There's absolutely no polarization or social stratification within the student body," declares the headmistress. "We have a population that is 15 percent black, and that figure is increasing because of Arthur Mitchell's excellent Dance Theatre of Harlem. Our students come from all backgrounds—Harlem to Park Avenue to Main Street, U.S.A."

Surprisingly, over 50 percent of P.C.S. secondary students go on to college immediately. More pick it up within a few years. That's because the young people recognize the fact that a career in the arts could be shattered by accident, or that their performance lives might come to an early end. An academic background is needed if they are to work into a new career—teaching, or a related field.

"We aim for a reasonable balance between the student as an educated human being and as a creative artist," Charlotte says. "Our teachers meet once a week with a psychiatrist—not in teacher-therapy sessions, but in open-end discussions which enable them to deal intelligently with the highly individual problems of intensely motivated young artists."

Looking in on classroom activities in The Children's School is Charlotte Williams Mundy, headmistress.





"As a result," she feels, "we've discovered that many things which are being 'programmed' into the curricula of other schools are already with us in an unstructured version. And nobody gets excited about them." These touch on such sensitive areas as sex education, drugs, alcohol, and parent-child relationships.

**It's in the area of drugs**, for one example, that P.C.S. does not have the problem so many schools now face. "Our students work with their bodies," Charlotte points out. "So they don't abuse their bodies. Kids in the performing arts are protective toward their instrument—in this case, their body. This is absolutely true of dancers." Similarly, the school experiences very, very little smoking.

Physical education is required of students, except for ballet dancers already involved in extensive exercise programs. It's the school's philosophy that exercise is an important dimension in a student's development. It also reflects Charlotte's own background; her mother was one of the first women to teach physical education.

That the youngsters have a sensible attitude toward their bodies—their health—is reflected in their selections from the school cafeteria counter. They buy a lot of yogurt, skimmed milk and other protein foods.

Structurally, the Professional Children's School is housed in its own seven-story building, formerly part of Columbia University Medical Center. Its student body is divided into two parts: The Children's School (first six grades) and the Secondary School for Youth in the Performing Arts (seventh through twelfth grades). Part of the lower school follows the pattern of the British infant school or integrated-school-day. This system puts 6, 7 and 8 year-olds together in a group of 25-30 and "all of learning is viewed in totality."

Boarding facilities are not provided. However, the school is beginning to place children from out of the city with families on a more formal basis.

Tuition rates are low by most private school standards. That's because "artistic talent is no guarantee of affluence." The school also has a broad scholarship policy. Funds to take up the slack are raised through solicitation, benefit performances and any other means possible.

Last December the students themselves brought in some welcome money. On an investment of \$135 plus many untiring hours of work, they won \$500 first prize money in a city beautification program sponsored by Mollie Parnis, famed dress designer. Thirty-five students spent five days painting a 94-foot mural on the school's front wall. Mayor John Lindsay presented the check at City Hall last December. The prize money was used to apply a graffiti-proof coating to the colorful mural, and to buy "2½" of the three trees which were planted along the curb. The other "½ tree" was paid for with pennies collected by the Children's School students.

**Who are the P.C.S. students?** In number, about 260-275. In race and creed, widely mixed, as already reported. By sex, more girls than boys though the ratio is greatly changing as more boys become students of the ballet. By name—we will name a few. But, as the headmistress is quick to point out, "we've tried to de-emphasize the 'famous' child image of our school in favor of descriptions of the day-to-

day work and accomplishments of the majority of our Secondary School population."

For reasons of privacy and security, P.C.S. will not talk about the children of famous people currently enrolled. However, in the past the school has aided in the education of the children of Judy Garland, Maureen O'Sullivan and John Farrow, Josh White, Alan Arkin, Anthony Quinn, Ludwig Bemelmans, Al Herschfeld, Mary Martin, Gloria DeHaven, Judy Collins, Durwood Kirby, Cab Calloway, Gordon McCrae and Lee Strassberg.

School alumni, now famous in their own right, include: Leslie Uggams, Jennifer O'Neil, Elliot Gould, Gene Raymond, Ida Lupino, Ruby Keeler, Patsy Kelly and Helen Gallagher—all of the theatre and movies; Eugene Istomin, Eugene List, Pinchas Zucherman, Beverly Sills and Lorin Hollander, musicians; and Suzanne Farrell, Eliot Feld, Ruthanna Boris and Allegra Kent, dancers.

It's small wonder, then, that Charlotte feels like Cecil B. DeMille at graduation time. She's in charge of the dramatic ceremonies held at Lincoln Center. As a part of this, the 8th and 12th grade graduates perform for their parents—some wearing red tutus, others long dresses. Graduation programs are printed by Playbill; diplomas are handed out by a Henry Fonda, a Ruby Keeler or a Dustin Hoffman; musical routines come from a "Bye, Bye Birdie" or another Broadway hit.

**Yet Charlotte hardly** fits her image as "the biggest stage mother of them all." She's slender and attractive. And she describes herself as "truly liberated—in the best sense." She decries much that is identified with the women's lib movement.

"What is really important is the opportunity to make choices. A woman should be able to decide what will give her fulfillment—taking care of a family, or a career, or juggling both. And to do the latter takes a lot of cooperation from the entire family."

That she knows first hand. Shortly after receiving her master's degree in history at Columbia University (she got her B.A. at Wisconsin where she was a member of Gamma chapter), Charlotte married John Hine Mundy, professor of medieval history at Columbia. This was in 1942 and her husband was soon called into service. During his absence she taught history at Douglass College, New Brunswick, New Jersey.

After the war, the Mundys spent a year in Toulouse where she learned French cooking the hard way—there wasn't much food. She also taught English to foreigners through the Quaker Service.

In 1947, the Mundy's first child, Martha, was born. She's now working on her doctorate in Middle East Studies at Columbia. A son, John, is a senior in the State College of Forestry, Syracuse, N.Y.

When the children were old enough to be in school, Charlotte gave up some of her community activities to return to her career—instructor in education at Barnard College. There she became associated with the Ford Foundation's Experimental Program in Teacher Education.

In 1962 she accepted the challenge of P.C.S. After more than a decade as its headmistress, she has but one regret:

"The more I've become involved with the kids in the theatre, the less time I have to go to the theatre. That's ironic."

▷▷▷



# GAMMA PHI BETA SORORITY DIRECTORY

FOUNDED NOVEMBER 11, 1874, SYRACUSE UNIVERSITY

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Helen M. Dodge Ferguson, died October 21, 1937  
Frances E. Haven Moss, died June 1937  
E. Adeline Curtis, died January 1923  
Mary A. Bingham Willoughby, died January 1916

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# By the light of the Crescent Moon

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As this issue of *THE CRESCENT* goes to press, your editor has just returned from the meeting of Grand Council in Kansas City, where the Centennial Convention committee demonstrated to us, elegantly and effectively, just what is in store for '74. While Joan McCoy, Convention chairman, explained the workings of her committee and events that had been planned in detail, Marilyn Breidenthal, Convention social chairman, decorated a 60-inch round table, just as they would be seen by the conventioners. They will be lavish. Each centerpiece will have a special meaning to Gamma Phi Betas and to all members of Panhellenic. Before the Council adjourned, the members voted to move the Convention site from the Hotel Muehlbach to the Crown Center, an elaborate new convention center, still under construction. Plans call for the center's completion in August 1973 and all the bugs should be ironed out before the Gamma Phis arrive on June 14, 1974.

## Alphas Look Forward to Centennial

Alpha chapter at Syracuse University is looking ahead with pleasure to its prominent part in our Centennial Celebration. It is there on November 12, 1973, that their Founders Day banquet will kick off our Centennial year. With these thoughts ever in their minds, Judy Casanova, an undergraduate member of Alpha and editor of our soon-to-be launched *Encore* newspaper, wrote some of their feelings to *THE CRESCENT*.

"As Gamma Phi Beta nears the completion of its first century of existence, Alpha chapter members are evaluating their position as a chapter and as individuals. As a part of the Syracuse University campus, Gamma Phi Beta remains a respected, influential organization with heavy responsibilities.

"Alpha is a unique chapter and finds that within the past four years it has developed a new tradition vital for its continued existence. Throughout rush, Alpha searches for those girls who have enough strength to develop, yet remain themselves. Every sister of Alpha is proud of her role in maintaining a chapter of individuals with varying personalities. As a result, pledge day rewarded Gamma Phi with the largest pledge class on campus.

"As Gamma Phi Beta enters into its second century, Alpha continues to be a proud chapter. Proud of our history, our traditions, our accomplishments and our challenging future."

## A Tragedy at SMU

For the residents of the Gamma Phi Beta house at Southern Methodist University in Dallas, the early morning hours of March 2, 1973, will probably always bring back some frightful memories.

It all began about three o'clock in the morning when a

faulty hair dryer caught fire to the owner's bed. When the girl awoke, her bed was in flames and the room filled with smoke. She and her roommate quickly aroused the other girls, pulled the fire alarm and called the fire department. The house was evacuated in a fire drill manner with no injuries and no hysteria. The firemen worked for two hours before the blaze was finally quenched.

Members of other sororities in the area were quickly on the scene with jackets, shoes and blankets; Gamma Phis not living in the house brought jeans, shirts, toothbrushes and other necessities. The Gamma Phis were invited to live in the Panhellenic house for the rest of the semester and other sororities on campus have invited the Alpha Xis to eat with them.

Many of the girls lost all their personal possessions; all the luggage and off-season clothing stored in the third-floor attic were a total loss. The newly redecorated first floor received only water damage.

Beverly Hamaker, *CRESCENT* correspondent from Alpha Xi, writes, "Most important is the spirit and unity that remains and that has become even stronger among the Gamma Phis themselves."

## That Great TranSISter Service

Last fall Elizabeth MacIntire Straw (Denver University) was forced to sell her house in Jonesboro in twelve days and move to Philadelphia where her Air Force husband was transferred to the Wharton Graduate School of Business. She had never been in Philadelphia before and was at a loss to know where to begin finding a place to live on such short notice. Here is her glowing report. "I received *THE CRESCENT* the same day that we received our moving orders, and glanced at the TranSISter news. This was exactly what I needed. I immediately phoned the two gals listed in Philadelphia and within a day they had found some beautiful places for us to choose from. I flew in at 8 o'clock one morning and by 9:30 had signed our lease. Mrs. James Beeks (TranSISTER for Philadelphia) had gone ahead of me to introduce herself to the management and set up an appointment (They are very stuffy around here!), and so I was welcomed with open arms. I can't tell you what this has meant to us—the good schools and such a lovely apartment—and I would have had absolutely no place to start looking if it hadn't been for this service."

## Keep Writing!

Thank you for your many good letters. Some of you deplore the demise of the *alumnæ* letters; others applaud the move. We shall continue to bring you the most outstanding chapter events, as space permits. Do tell us what you want to read.

B.L.H.





Fifty-year member Harriet Blackstock (right) and Alpha Zeta pledge Brenda Lockett look over one of the earliest editions of *THE CRESCENT*.

## ALPHA ZETA CELEBRATES 50 YEARS AT TEXAS

Alpha Zeta Chapter marked its 50th birthday on Saturday, November 11, with a champagne buffet in the chapter house in Austin. Cathryne Melton of San Antonio was chairman for the event which drew 150 guests from all over Texas and such faraway places as New Hampshire, Ohio, Missouri, and Virginia.

The obvious highpoint of the really gala occasion was the presentation of 50-year pins to nine of the chapter charter members: Miss Ann Campbell Hill, Austin; Edwina Duer Williams, Corpus Christi; Viola White Baker, Austin; Kathryn Shipp Thompson, Austin; Mary Buckner Shaw, Austin; Dr. Mattie Belle Crook, Paris, Texas; Dorothy Hudson Burr, Corpus Christi; Harriet Barrickman Blackstock, Austin; and Lorena Baker, Austin. Charter members unable to attend were: Mary Steussy Gray, Brownsville; Lela Reese Mattingly, Austin; Corinne Neal Cook, Carthage; and Lucile Franklow McElyea, Dallas. A silent tribute was made to those deceased: Ardis Dean Keeling and Marion Hord Wilson.

Mrs. Ted Burkett of Archer City, International Collegiate Vice President, brought greetings from Grand Council, and in the traditional candle-lighting for Founders Day, 14 chapters were represented.

The active chapter continued its observation of the day with a Crescent Formal that evening at the Texas Federation of Women's Club.

Zula Williams Vizard, Texas '33