



the

Grescent

gamma phi beta

May, 1972

An Oscar for Cloris



One helpless cliché? Cloris Leachman accepts her Oscar at the Academy Awards program in April.

Chicago Tribune Photo

"I've fought all my life against clichés. And now, look at me. I'm a helpless cliché." So spoke a glowing and teary-eyed Cloris Leachman (Northwestern '47) when she approached the podium to accept her Oscar as the best supporting actress for 1971. Cloris' understated role of the unfaithful, bored wife of the high school football coach in "The Last Picture Show" won her the film industry's top award last April 10.

As if to prove that she was "one helpless cliché," she went on to thank her first piano teacher in Des Moines, her first dancing teacher, her father who paid the bills and her mother. Her glowing acceptance speech won over her audience of top-notch professional peers.

For Cloris, the road to fame, glory and the Academy Award began 26 years ago in a northwest side dance hall when she was crowned Miss Chicago of 1946. She was then a 20-year-old student at Northwestern where she was a member of Epsilon chapter of Gamma Phi Beta.

"Somebody entered me in the Miss WGN contest," she recalls. "I found out about it when I received a letter saying, 'Congratulations! You're one of 12 finalists in our contest.'"

After winning that contest and the Miss Chicago award, she went on to become one of the finalists in the 1946 Miss America pageant.

After her sophomore year at Northwestern, Cloris won the faculty's Most Distinguished Actress award, but it wasn't until she went to New York on her Miss Chicago scholarship money that she became a real hit. As understudy to Nina Foch in "John Loves Mary," she stepped into the starring role when Miss Foch became ill during the show's run.

After that she played many top roles on stage, winning the 1952 best supporting actress award of the Broadway drama critics for her performance with Katharine Hepburn in "As You Like It."

After that she branched out into television drama. She is currently seen regularly on the "Mary Tyler Moore Show" where she portrays Mary's pushy, nosy neighbor, Phyllis Lindstrom. Other television credits include appearances on the "Kraft Mystery Theater," "The Virginian" and "Big Valley." She even played Ruth Martin on the "Lassie" series during the 1957-58 season.

Cynthia Lowry, Associated Press writer, says of Cloris: "The nomination certainly brings great satisfaction to Miss Leachman, a very talented performer with few peers in playing witchy-neurotic women—and yet she turned in a creditable portrayal of an apron-wiping farm housewife and mother for one season of Lassie. . . . It is very probable that her unhappiest period was during the season when she supported Lassie, the wonder dog; it takes a built-in sense of humor or a flexible philosophy to play second fiddle to an animal star."

Gamma Phi Betas who attended the 1968 International Convention in Pasadena will remember Cloris. She attended the Confirmed Conventioneers Night on the pool patio of the Huntington Sheraton and entertained the delegates with several musical numbers. Her charm and warmth won over the collegians and alumnae alike. And, Cloris Leachman is a star at home, too. She's the mother of five active, happy children, aged 6 to 19.

It must be the very nicest thing in the world for a member of a television family to win the top motion picture award.

We rejoice with Cloris in her newest honor! » » »

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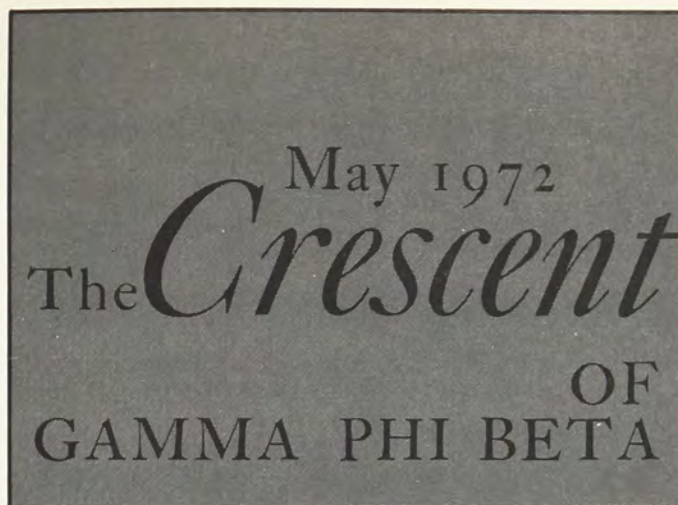
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What's a Girl Like You
Doing in a Place Like This

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IT'S ALL GREEK TO ME

The Greek undergraduate chapters are still training future leaders of our country, points out the *Quarterly* of Alpha Gamma Delta. Over 40 of the 92nd Congress are alumni of collegiate and professional fraternities. This figure has remained fairly constant in recent years.

Only two states, Pennsylvania and Idaho, can boast that both of their senators are members of Phi Beta Kappa. All four men are also members of national fraternities. From Pennsylvania, Hugh Scott is an Alpha Chi Rho, and Richard Schweiker is a Phi Kappa Sigma. From Idaho, Frank Church is a Theta Xi, and Len Jordon is an Alpha Tau Omega.

Also from Capitol Hill is the note that Senator John Tower of Texas is serving as the national president of Kappa Sigma.

The Kappa Alpha Theta house at Washburn University has been rebuilt after it was destroyed by a 1966 tornado which took much of the campus. Replacing the library became a project of the Topeka Theta alumnae. With a list of books suggested by the collegiates, the new shelves are now full.

Since 1899 Tau Kappa Epsilon has granted 320 charters and 300 remain active. Speaking of Teke records, "Madame Teke," the Great Dane mascot of the TKE chapter at Nicholls State University, this past fall delivered a litter of 18 pups, which must be a record all its own. Madame Teke has since retired, but one of her offspring, "Grande Teke," replaced her.

Laurie Lea Schaefer, Miss America 1972, wears the quill of Alpha Xi Delta. Her membership is in the chapter at the University of Ohio where she graduated in Fine Arts. She was also awarded the Governor's award for "adding prestige to the state of OHIO."

Five NPC sororities had one candidate each for the title of Miss America. They were Janis Gentry, Alpha Chi Omega, Miss Utah; Marilyn Morgan, Delta Zeta, Miss Arkansas; Jennifer Jo Blair, Kappa Delta, Miss Mississippi; Michele Cornali, Kappa Kappa Gamma, Miss New Mexico; and Janice Bain, Zeta Tau Alpha, Miss Texas. Miss Bain, from Texas Christian is the second consecutive Zeta from that school to represent Texas in the Miss America Pageant.

Two sororities were represented by two candidates each at the Pageant: Chi Omega with Avis Ann Cochren, Miss Louisiana; and Susan Inman, Miss South Dakota. Phi Mu had Ceil Jenkins, Miss Alabama, and Marsha McDonald, Miss Tennessee.

Miss University of 1971, Jeani Duckett, is claimed by Pi Beta Phi. She was crowned at Ole Miss after a three day competition against 42 other girls. Among other campus honors, Jeani was also named Pi Kappa Alpha Calendar Girl.

Tappan Hall, the new residence hall for women at Miami University, is the sixth building on that campus to be named for a member of Beta Theta Pi. It honors the memory of

Miami's 11th president, David Stanton Tappan.

Records show that 47 per cent of the international fraternities, and 41 per cent of the sororities now own headquarter buildings which they have bought or built.

Last year marked the 25th anniversary of Delta Delta Delta's association with the Children's Hospital of Los Angeles, where they support hematology research. As well as furnishing financial support, the Tri Deltas furnish volunteer workers in the Hematology Department.

An American Broadcasting Company film crew recently made a study of fraternities at Northwestern University. The ABC crew chose Pi Kappa Alpha for its study because "it is an experiment in community living where the members cook their own meals and wait on the tables themselves.

Sigma Phi Epsilon, like Gamma Phi Beta, has camps as an official philanthropy. In 22 years the Sig Eps have given \$97,000 to this project.

Zeta Tau Alpha's work with the mentally retarded gained national honor when the National Association for Retarded Children presented the sorority an engraved plaque for its outstanding service in this field.

A program of continuing education for women 40 years of age and over has been adopted by Alpha Chi Omega. The fund is for members in need of help in updating their educations.

For 20 years a little brown teapot sat unnoticed in the Pi Beta Phi house at the University of Texas, but it has come into its own and now is a valued bit of Pi Phi history. This came about when Sarah Jane Vanasse, national president, visited the Texas chapter and noticed the little old teapot. Upon examination, a faded note inside, dated January 9, 1950, was found which said that the teapot had belonged to Carrie Chapman Catt, a long time Pi Phi, a leader in the woman suffrage movement, and the founder of the League of Women Voters. The teapot was used by Mrs. Catt until her death in 1947 and was then given to the Texas chapter by Margaret Bouroughs Adams, a Pi Phi since 1903.

Wallace Village in Broomfield, Colorado, Sigma Chi's service project, is a center of education and rehabilitation for children with minimal brain damage. The Sigma Chi chapter at General Motors Institute leads in total chapter donations to the fund.

Mortar Board shares its birthplace of Syracuse University with Gamma Phi Beta and Alpha Phi. Since 1918 when Mortar Board was founded, it has promoted college loyalty, the spirit of service, high scholarship, encouraged leadership, and developed a finer type of college woman. The Greek world salutes the members of Mortar Board!

The latest figures of NPC show that the 27 members have added 160 new chapters during the past two years.

Alpha Delta Pi at its Centennial Convention in 1951 adopted aid to handicapped children as its national service project. Since then ADPi has given more than \$45,000 to purchase therapeutic equipment needed for the treatment of handicapped children. The fund is administered through the National Easter Seal Society.

The rose of Sigma Nu flourishes every place! Cuttings from the root behind the Lexington, Virginia headquarters building have traveled to all parts of the country and are thriving. The rose, an English florabunda, is a native to many sections, but Sigma Nu chapters prefer the original stock for sentimental reasons.

Two thoughts in closing: from the *Eleusis* of Chi Omega, "In these turbulent times remember that enduring principles have always triumphed over destructionists. And this one from the *Record* of Sigma Alpha Epsilon, "The fraternity house must be made a center of education, not a refuge from it"

DOROTHY WARD MARTIN, *Missouri*



PRESIDENT NIXON makes one thing perfectly clear: Deanell Reece is a welcome and decorative addition to the White House Fellows program.

DEANELL REECE AT THE WHITE HOUSE

An outstanding high school and college career has led one young Gamma Phi Beta straight into the White House.

Deanell Reece (Kansas '68) has been selected by the President's Commission on White House Fellows to serve as a 1971-72 White House Fellow. The White House program was established by President Lyndon Johnson to "give exceptionally outstanding and gifted young Americans experience working in the federal government at high levels in the executive branch." This highly competitive program is open to young men and women of any profession between the ages of 23 and 35. They are assigned to serve for one year as special assistants to each of the cabinet members and to some of the top White House advisors. During their year in Washington the Fellows are also involved in an extensive education program in which they have an opportunity to meet with most of the key leaders in government and discuss their policies with them.

Deanell has been assigned as a special assistant to the Secretary of Labor. She is the first Kansan ever to have been selected in the history of the program.

Deanell graduated from the Scandia, Kansas, high school in 1964 where she was valedictorian of her class, a cheerleader and active in music and dramatics. She received her bachelor's degree, with honors, in American Studies from the University of Kansas in 1968. While there she was elected for membership in Phi Beta Kappa, Mortar Board and Cwens. She served

Gamma Phi Beta as president and pledge trainer. Active in many campus organizations, she was a member of the All Student Council, the Associated Women Students Senate and the Panhellenic Executive Board. She served as the student representative to the faculty steering committee for KU's Centennial Inter-Century Seminar. In 1968 she was named Outstanding Senior Woman at the University of Kansas.

During her four years at KU, Deanell helped organize and served as chairman of the first college-level Commission on the Status of Women. The work of the KU commission was nationally recognized and in June, 1968, she was invited to represent college women at the national meeting of the President's Commission on the Status of Women.

In 1971 Deanell received her J. D. degree from the University of Michigan School of Law. At Michigan she was a member of the Lawyers Club, Board of Directors. She was a semifinalist in the Campbell Moot Court competition and served as a junior clerk and a senior judge in the case club program. She also worked as an assistant residence director in an undergraduate residence hall.

The name Reece is a well known one around the Sigma chapter house in Lawrence, Kansas. Other Sigma Gamma Phi Beta's in Deanell's family include her mother, Marynell Dyatt Reece '41; and her sisters, Jane Ann '68 and Saralyn '71.

What's New on Campus

*Second
in a series of
three articles*

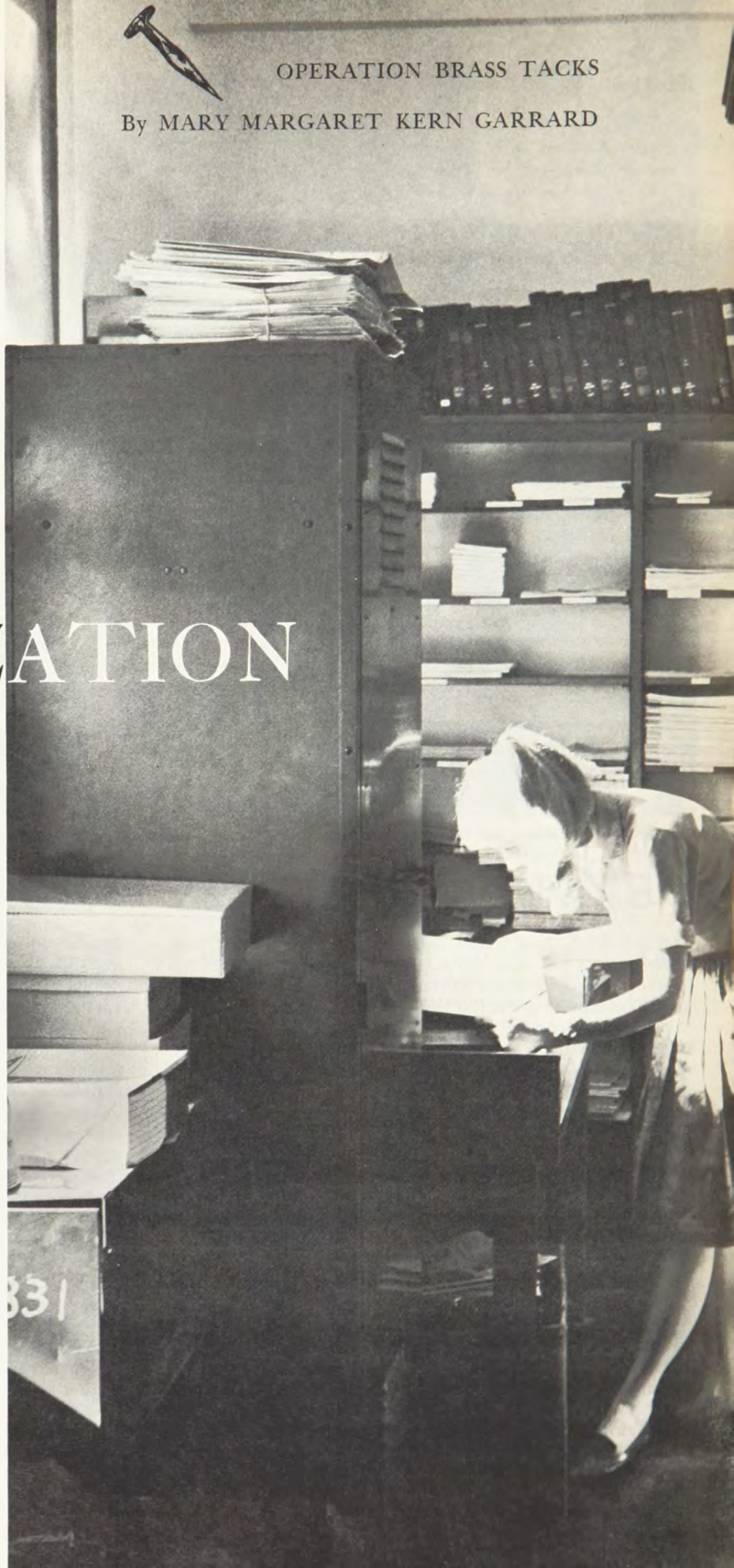
THE NEW ORGANIZATION

The trend to replace the Dean of Women, often with a male Dean of Students and an associate woman dean, plus an attendant staff of specialists such as activity directors, placement directors, financial aid directors, apparently started in the 1940's. The trend is strongest on the larger campuses, i.e.: Purdue is the only one of the Big Ten retaining the Dean of Women title. On the new campus at the University of West Florida there is neither a dean of men nor dean of women, only a director of student activities.

The trend is viewed variously by some of the deans of women involved. A midwestern dean feels the move represents tragedy since "this has been the only position on campus where a woman might

By MARY MARGARET KERN GARRARD

OPERATION BRASS TACKS



have a voice in the decision making process." Also she deplores "the lack of significant role models for students who are likely to see few women, particularly in our large institutions, holding important positions."

On the other hand, a former dean of women in the southwest views with some satisfaction the move on her campus to a de-centralized set-up with professionally trained directors each in charge of 1,000 resident students, and others in charge of fraternities, sororities, married students, commuters, etc. She believes these "directors" have more visibility and accessibility to the students and also the advantage of not having to overcome "the stereotype of the old deans of men and women . . . as repressive agents of the establishment."

A dean of women in a large school on the west coast, who still retains her title, speaks out strongly for this because of "the constituencies with whom we work, particularly faculty, parents, the public," even though she admits the modern dean is not responsible for all areas which involve women students as she was in the past. On her own campus, for instance, housing for women has been removed from the dean's office in a move to reorganize personnel "according to function, rather than sex," while the office itself has been given the overall function of student relations and programs. She is nevertheless hopeful that "with the upsurge of women's voice, strengthened by legislative action . . . that women administrators, by whatever title, will gain opportunity for equal responsibility."

THE STUDENT VOICE

Rather than speaking from a soapbox on the corner of the campus, students are seeking—and gaining—the right to speak within the organization itself, sometimes from the prestigious level of the board of trustees, but more often on faculty and administrative committees.

On the trustee level, Denison is one university which recently broke precedent and chose an outstanding senior girl to serve on its board.

One source, speaking of changes at Ohio Wesleyan, believes the recent changes in their board's structure are more significant than anything else that has happened on the local university scene. Among other things, the reorganization specifies that each graduating class will elect one of its members to a three-year term and that one-half of the other alumni-elected trustees must be out of college less than 20 years. In addition, four faculty and two students will share in board deliberations, but without vote.

Below the trustee level, a 1969 poll of 875 colleges and universities showed 88.3% have admitted students to membership on at least one policy making body. About one institution in four had students on its executive committees and nearly half have included students as voting members on curriculum committees. The number has no doubt increased.

Whether this will markedly improve the quality of college life remains to be seen. Some authorities feel students are not sufficiently interested to give enough time and attention to running a university nor do they have the experiences. In any case, so far few students, if any, have been given a vote on hiring and firing professors, although students are actively *evaluating* faculty members and teacher performance more and more.

A DEGREE IN THREE YEARS?

The three-year college degree is one of the recommendations put forth by the Carnegie Commission on Higher Education in order to lower costs both for colleges and students. The State University of New York has announced it will offer a three-year B.A. degree in 1972 and many others are studying it, these including Harvard and Princeton, DePauw and Franklin.

As the Goucher statement indicates, the new three-year program would not depend on summer school or advanced place-

ment to bring it about. Harvard notes that at present, although 15% of their students already enter as sophomores, at least half of these opt to stay around for four years anyway. Harvard mentions using the fourth year by delaying admission by one year providing a break between high school and college (see *A Year Out?*) or allocating a year for practical experience or work. Others see it solely as a year "saved" so as to go on with graduate work earlier or to start work sooner.

THE MINIMESTER

Anyone who connects 4-1-4 with the sports scene and football signals is on the wrong track. On the academic scene it signified a division of the school year with two terms in each of which four courses are normally taken, and an interim term of roughly four weeks—a minimester, mini-mester, winterim, winter term in between. Not only does such an arrangement of courses allow a school to plan for a three-year degree as Goucher has done, but the minimester has become a symbol at some 200 schools of innovative and experimental work—with credit—much different than routine college courses. However, some schools do use it for intensified on-campus study in "cram-courses" and the like.

Students have been known to go off to work for Ralph Nader during the minimester, to sign up for Head Start, to study monkeys in the Bahamas or to apprentice themselves to welders to learn sculpture techniques. Some run off to Europe, to study art in Italy or drama in England, while others stay home and learn such homely but useful skills as repairing and caring for household appliances.

A YEAR OUT?

"Delayed admissions" simply means that a student who applies to X College this year and is accepted, simply takes a "rain check" and waits to enter until next year. It is an option already underway at Beloit and at the newer Hampshire College and in a limited form at Amherst, Brown, Radcliffe. Students making use of the option are those who are "fed up" with the so-called lockstep of continuous education, also are from families with enough affluence that they can afford to stay out of school during their 13th year.

In a study by Edward F. Babbott, guidance director, Summit (N. J.) High School, of the possible activities open to such students, he lists three areas: work, for the student who is completely "turned-off" on education for awhile; study, perhaps on a nonmatriculated basis in order to pursue areas of interest in real depth; or service to others, either completely volunteer or earning a subsistence salary.

Again, according to Babbott's study, most college's reactions to delayed admissions seem favorable, so that a student would not have to re-apply, but could enroll automatically at the end of his year "out." Beloit's experience is that students come back relaxed and eager to go ahead with regulation education after such a year freed from routine. However, it is believed that only private liberal arts colleges will undertake such a program for awhile, that students at state universities and junior colleges will not be particularly interested because of their need to get through in a hurry and look for jobs.

HOUSING—THE NEW FREEDOM

Colleges are having less and less to say about student life and a good many students, particularly upperclassmen, will tell you that the great way to live at college today is off-campus. Some contend it's less expensive (not always so, since rents are apt to be astronomical, food costs high). Others say that staying on campus makes for overinvolvement with college; they are more relaxed when contact with the school is solely academic. One dean of women cites these reasons, "a wish to escape from institutionalism, organization and bigness, due to stu-

The New Organization (cont.)

dents being more introspective and independent. They seek a private life for themselves."

However, some students like dormitory living. One girl in an eastern school defends it by saying, "Dorms have some advantages, too . . . The curfews are now practically nonexistent and the options for parietals make dorm life somewhat comparable to living on your own. I think the dorm is a good place to make friends and learn about people in general."

The preceding is the principle behind the establishment of coed dorms, the on-campus trend competing with off-campus living. Men and women live in different sections or floors of the building, but share dining and study halls, laundry facilities and so on. Say proponents of the dorms: they create community spirit; students form brother-sister relationships and take on larger groups of friends. Dr. Mary I. Bunting, president of Radcliffe which shares dorms with Harvard, says students are under much less pressure to date and can enjoy one another's company without deep personal involvement; talk fests are common and even dining room conversation is more interesting.

NO HOURS

Suffice it to say that the trend is almost completely to no-hours for women college students (men have always had this). This means that usually a key is issued to each girl for the dorm—or the sorority house—for her to use at whatever hour she chooses to come in. However, because some parents, particularly of underclassmen, favor "hours," and because some students themselves prefer a more regulated life, in most instances individual residence halls and/or sorority houses make their own rules so that, according to one dean, "those who choose, or whose parents choose regulations can be grouped together."

Once again the students are in charge. At Oklahoma the student government regulates all student activities; at Goucher students make and enforce most of their own social regulations. At DePauw the freshmen class has a chance to vote on curfew hours upon election of officers and again at the start of the second semester.

OPEN VISITATION

Open visitation is one of the more controversial of the recent innovations on campus. Says one dean of women, "I think it is here to stay but will become (later) a normal part of campus life which will be of not much consequence." This opinion is valid perhaps because open visitation, with all its initial excitement, is already being questioned by the students themselves. Many girls do not relish men wandering at will down their corridors (and vice versa); for a student with a heavy date who shares a double room, there is always the question of how to get rid of the roommate; privacy is practically non-existent; and for the students and the colleges both there is the increasing problem of security. Says columnist Russell Kirk, "Once all doors are open, all sort of characters begin to wander in." He continues, "This open visitation notion is one of those idyllic dreams that soon turns into something like a nightmare."

Given the differences of opinion on this subject, Beloit has

hit upon a system with options attractive to various points of view. Third-term upperclassmen and middle-classmen may choose a) a supervised residence hall with no visiting between sexes b) or a dorm with six-hours per day visiting rights in rooms c) or a wide-open dorm with visitation rights 24-hours a day. The sleeper here is that the parents must approve what. Says President Miller Upton of Beloit, "Parents . . . don't like ever choice is made.

the responsibility thrown back on them, as it were . . . But we believe it is the parents who should best understand the level of maturity of their children—and maturity is the big factor in wide-open housing."

If President Upton means that, in a sense, parents are running away from their responsibility in the matter of open visitation, there are others who think the colleges are, too. Said an editorial in the *Indianapolis Star*, "Educators in astounding numbers are joining the parade of those who are eager to shed from themselves and their institutions the task of teaching or even upholding moral standards. They are deceiving themselves. The teaching of moral standards is intrinsic to education and education from which it has been subtracted is crippled."

CRIME ON CAMPUS

While most of the attention on the college campus is focused on campus disorders and demonstrations, there is much evidence that crime in general is becoming a major problem. The days of simple thefts of books and sweaters are long gone, say campus security police. Campuses are experiencing grand larceny, assault, armed robbery, murder and rape. But whether or not a school has violent crime, thefts and burglaries are generally on the upswing—in dorms, in college bookstores, in the library, in parking lots.

While it is thought most crimes are committed by nonstudents, others believe that at least some wrong doing comes from the student body and one campus police chief at a large urban university has this to say: "It's just this self-determination policy. Students make the rules. Dorms are wide open; the kids have 24-hour parietals. We (the police) don't know who's right or wrong up there—and neither do they. Students do not seem to have much respect for themselves or for others—they prop outside doors open, leave their own doors wide open with purses and wallets lying around inside. Major stick-ups? Why would anybody bother? It's too easy to get the other stuff."

Correspondingly, no longer is the campus security officer the elderly night watchman type. Security forces are double or triple what they used to be and growing all the time. The emphasis is on experienced, well-trained personnel. In the state of Indiana, at all the large universities, along with an increase in patrol cars equipped with communication systems, all security personnel are armed. The foot patrolman, carrying a walkie-talkie, is also increasingly used.

Crime on campus is certainly not small business any more. Harvard University police received reports of \$59,456.45 in property lost or stolen from Harvard and Radcliffe dormitories between September 1969 and November 1970. Most went to thieves who gained access through unlocked doors. And the violent crimes are becoming more prevalent each year. D D D

OPERATION BRASS TACKS

"What's New on Campus" is one of a series of articles prepared for sorority magazines by the Operation Brass Tacks Committee of the National Panhellenic Editors' Conference. Members of the committee are: Marilyn Simp-

son Ford, Pi Beta Phi; Mary Margaret Kern Garrard, Kappa Alpha Theta; Florence Hood Miner, Delta Zeta; Caralee Strock Stanard, Alpha Delta Pi; Ann Hall, Alpha Chi Omega, chairman. The Operation Brass Tacks Committee is constantly looking for material for its program and welcomes submission of manuscripts or ideas for manuscripts.

Permission to use "What's New on Campus" in full or in part in other publications must be obtained from the committee. If reprints of the article are desired, contact the committee for prices.

Address: National Panhellenic Editors Conference, 3445 N. Washington Blvd., Indianapolis, Indiana 46205.

AHOY MATES!



Sign on now . . .

**Be on deck for the
GAMMA PHI BETA**

55th International Convention

AT THE RADISSON-SOUTH HOTEL, Minneapolis-St. Paul-Bloomington, Minnesota,
JUNE 15-19, 1972—BOARDING TIME—Thursday, TEN O'CLOCK ON—The
Registration Desk will be manned throughout Convention.

WE HAVE IN STORE FOR YOU:

- Stimulating Programs
- Outstanding Speakers
- Great Music
- Rap and Buzz Sessions
- Collegiate and Alumnæ Workshops
- Awards and Contest Winners
- A Tour Through Minneapolis and the University of Minnesota Campus
- Scrap Book and Project Displays, Newsletters
- Memorial Services
- Lovely Parties and Banquets
- A Boat-ique Full of Ideas for Your Future Projects
- A Loaded Galley with Excellent Cuisine
- A Cruise on Lake Minnetonka Followed by Dinner at the Lafayette Club on the Shores of the Lake
- New Friends . . . Reunion with Old Friends
- Gracious Hospitality
- Fine Accommodations
- Camp and House Slides

THE SHIP IS READY!

WE'RE COUNTING ON YOU WHETHER FOR ONE DAY OR FIVE

**DON'T DELAY—Fill Out That Form Today. Let's Weigh Anchor, Hoist Our Sails, Take
a Heading and SAIL TO FUTURE SOUNDINGS!**

Your Skipper,
Gail Skogmo Edwards
International Convention Chairman

CONDENSED CONVENTION PROGRAM



Thursday, June 15

- 10:00 Registration (continues until 8:30 p.m.)
- 3:30 Open orientation meeting
- 6:00 Province Punch Party
- 6:30 Informal Province dinner
- 8:15 Songfest
- 9:15 Alumnæ workshops; collegiate buzz sessions

Friday, June 16

- 7:00 Poolside breakfast
- 8:00 Parliamentary Procedure class
- 9:00 Opening business meeting
- 12:00 Panhellenic Luncheon—Mrs. Dennis Foxworth, NPC Chairman, guest speaker
- 3:00 Second general meeting
- 6:30 Formal banquet—Mrs. James Marek, honorary Centennial Committee chairman, Centennial Kickoff
- 8:30 Exemplification of the ritual

Saturday, June 17

- 7:00 Poolside breakfast
- 8:00 Parliamentary Procedure class
- 9:00 Leadership Training for Greeks—Diane Dross Nichols, guest speaker
- 12:15 Lunch
- 1:45 Leadership Training (continued)
- 6:30 Informal Honors and Scholarship dinner

Sunday, June 18

- 7:00 Breakfast
- 9:00 Memorial Service
- 9:45 Third general meeting
- 12:00 Luncheon
- 1:15 Fourth general meeting
- 4:30 Buses leave for trip to Lake Minnetonka
- 7:00 Dinner at Lafayette club

Monday, June 19

- 7:00 Breakfast
- 8:00 Parliamentary Procedure class
- 9:00 Fifth general meeting
- 12:15 Lunch
- 2:00 Sixth general meeting
- 6:30 Formal Carnation Banquet
- 9:00 Reception honoring the new and retiring Grand Councils

YOUR HOST for the week will be the management and staff of the Radisson South located at the junction of highways 494 and 100 in Bloomington, Minnesota.



YOU'LL EASILY RECOGNIZE YOUR CONVENTION HOSTESSES in their white skirts, navy tops and red scarves. Mary Lou Mathison (Kappa), Hostess chairman, and Carol Heffernan (Alpha Chi) model the nautical uniform look.

SMOOTH SAILING ON CONVENTION WATERS

For smooth sailing to Convention and during your stay, here are a few tips to guide you.

Transportation

The Radisson South is located southwest of downtown Minneapolis in the suburb of Bloomington, on the northwest corner of Highways 494 and 100. Take 494 south and west from the Minneapolis-St. Paul international airport, and exit on North 100.

If you arrive during the day, check on the complementary limousine service provided by the Radisson South every half hour to and from the airport.

If you arrive too late to use the limousine service, a taxi from the airport to the hotel will cost \$4.85 and will take up to seven people.

Gamma Phi Beta Families

If you are planning to bring your family along to Convention, please write for information and prices of accommodations. Address correspondence to Mrs. J. Perry Forster, Rte. 3, Box 116A, Chaske, Minnesota 55318.

Since the Carnation Banquet on the last evening of Convention is closed to all except members of Gamma Phi Beta, a special room in the hotel will be reserved for families to eat together during the Banquet.

The Carnation Banquet

Those members who do not plan to attend the Convention meetings and have not paid a daily registration fee, may attend the formal Carnation Banquet for \$10.00. This charge includes the lovely favor.

Special Tips on Dress

Bring some type of cover-up and shoes to wear between your room and the pool.

It is suggested that you wear a white or pastel daytime dress when attending the Memorial Service.

Just for Fun Things

We're forecasting some beautiful June weather and a beautiful Gamma Phi Beta Convention. So Come Sail With Us! Here are some of the things you won't want to miss.

Songfest

Time to share your Gamma Phi songs—and come away with great new ones to rejuvenate your own chapter's repertoire!

Ship's Store

Favorite Gamma Phi chapter and alumnae projects will become favorite souvenirs. The best place to find creative ideas and gifts to take home from our own boat-ique.

Carnations Are a Convention!

Don't forget to bring a pink carnation for every Convention you've attended, including the 1972 one. The Confirmed Conventioneers will be honored at our playday at the Lake. Some of those sailor hats will really be anchored down! And, one carnation on a hat is very special, too. We hope we'll see many of you at your first Convention.

Port o' Call

Delegates! Create your own nametag for the Province Punch Parties, designating your "port o' call." A prize for the most creative. These can be used later on the door to your room—to make it easier to locate new friends!

CONVENTION TOURS

If you need help in charting your course to and from Convention, Mary McDonald, Transportation and Tour Chairman, will gladly lend a hand. She will send you brochures if you're planning a post-convention vacation in Minnesota lake country. However, anyone who is planning to stay on in the Hotel Radisson South after Convention should make her request early as June is prime time in Minneapolis' busiest hotel. No particular post-convention tour has been planned, but if enough people express a desire to tour any of our special attractions on Tuesday morning, June 20 (Betty Crocker Kitchens, art galleries or historical sites), fill out the blank below and mail it to Mary.

A tour of the University of Minnesota campus with a stop at the Kappa chapter house and a bus ride through parts of scenic Minneapolis will be conducted Thursday, June 15, at 11:30 a.m. and 1:00 p.m. Cost \$1.00. A box lunch will be offered on both tours. The lunch will include a meat sandwich, potato salad, brownie, pickle and cold drink. Cost for the lunch will be \$1.50.

Mrs. David McDonald
6929 Southdale Road
Minneapolis, MN 55424

I will arrive at the Radisson on _____ at _____
date hour

I am interested in the June 15 tour of the campus _____
11:30 a.m. 1:00 p.m. (circle time preferred)

I am interested in the \$1.50 box lunch _____

I am interested in a post-convention tour on June 20.

Name _____

Address _____

Want to know more about Convention plans? Clip and mail this coupon today.

Gamma Phi Beta Sorority, Inc.
Box 186—630 Green Bay Road
Kenilworth, Illinois 60043

I hope to attend the Gamma Phi Beta Convention in Minneapolis—June 15-19, 1972.
Please send me complete information and reservation forms.

Name _____

Address _____

Fashions on Deck

You'll find the Radisson South, Convention Headquarters, comfortably air conditioned, with facilities for eating, relaxing, and playing. These photographs were taken in the beautiful courtyard, which is the center of attraction with an indoor swimming pool, whirlpool, putting green, and lounge area.

- BRING EASY CARE COMFORTABLE CLOTHES
- BRING ONLY THE CLOTHES YOU NEED
- BRING SOMETHING FOR MEETINGS AND LUNCHEONS
- BRING OUTFITS FOR SWIMMING AND RELAXING
- BRING CLOTHES FOR TWO DINNERS AND TWO FORMAL BANQUETS
- BRING WHITE OR PASTEL DRESS FOR MEMORIAL SERVICE

USUALLY Minnesota is **warm**, not hot—and **cool**, not cold, in June. The following pictures should be helpful guidelines for convention packing and dressing. The fashions are from Dayton's and Krapu's of Minneapolis.



For **DINNERS**, we'll see long and short fashions. Sue White, President of Kappa Chapter, wears bright yellow and black plaid in the longer length. Jane Larson (Alpha Omicron), President of the Minneapolis-St. Paul Junior Alumnæ, wears red, white and blue in the longer skirted jersey. Kay Spika (Kappa), Senior Alumnæ President, chose a short skirt in soft green silk.

Early **ARRIVALS**—Marlys Pung (Alpha Beta) chose a rayon polyester costume of black and white plaid, skirted with polka dots. Laurel Maher (Kappa) models a summery costume, a white nylon dress topped with red and white blazer.



For **TRAVELING**—collegiate Laurie Ivers (Kappa) wears a navy knit pant suit, white shirt, and red vest. Laurel Maher (Kappa), Convention Publicity Chairman, wears a check and glen plaid pant suit in polyester, and Leta Ann Knapp, Province VI Alumnæ Director, models a white rain or shine coat.



For **SWIMMING**, Pat Lindgren (Kappa), Panhellenic Luncheon Chairman, wears a white pleated poolside fashion—some type of cover-up and shoes are a necessity between your room and the pool—and Julie Johnson (Kappa) wears a navy and white jersey bikini.



For **MEETINGS**—Pat Newcombe (Phi), Convention Social Chairman, wears a white arnel pleated dress with brown and white checks and brown linen cropped top. Gail Edwards (Kappa), International Convention Chairman, wears shades of pink print on print in easy care nylon jersey.



Convention 1972

For **RELAXING**—Audie Hinterberg (Kappa), Boutique Co-Chairman, wears a red and white cotton golf dress. Collegiate Susan Westra (Kappa) wears cotton knit pants in red, topped off with red and white stripes and dots. Jeanne Christoferson (Kappa) wears cotton knit shorts covered with layered blouse and shirt in bright red and yellow.



For formal **BANQUETS**, Mary Messick (Kappa) wears red, white and black jersey. Debbie Waldin (Kappa) chose an ankle fashion in a multi-colored print.



Patricia Lindgren



Gwen Riggs



Virginia Denman

Convention Chairmen

Patricia Ransier Lindgren

Patricia Ransier Lindgren (Minnesota '54) will put our best Gamma Phi Beta foot forward for all the sorority ladies when she serves as chairman of the Panhellenic Luncheon during Convention.

After serving Kappa chapter as scholarship chairman and president, Pat was graduated from the University of Minnesota with high distinction with a major in language arts education. During her first year out of college, she skated with Shipstads and Johnson Ice Follies and traveled throughout the United States and Canada.

As an alumna, Pat has served as president of both the junior and senior alumnae chapters in Minneapolis and is currently that chapter's delegate to the Twin City Panhellenic. In the community, she serves on the board of the Junior League and the Opportunity Workshop. She is president of the Children's Health Center and served as president of the Mortar Board alumnae chapter in 1969-70.

Pat and her attorney husband Kenneth are the parents of three elementary school children: Christian 11, Carol 9 and Charlie 7. Says Pat, "We love to travel and ski together as a family. So far I can still keep ahead of the kids."

Ann Bowen Ware

Ann Bowen Ware (Minnesota '66), as Playday chairman, will direct the fun activities for delegates and friends at the Lafayette club on Lake Minnetonka.

Ann joined Kappa chapter as a junior after attending Stephens College in Columbia, Missouri, for two years. Graduating from the University of Minnesota with a bachelor's degree in journalism-advertising, she worked for four years as assistant and manager of public relations services and promotion for a Minneapolis paper distributor.

In the fall Ann and husband Tad, manager of creative services for Pillsbury Company, can be found duck hunting, where they met three years ago. Currently, their old farm house restoration is demanding much of their time and talent to update "corn husk" insulation and to start the summer vegetables and flowers in their small greenhouse. Other leisure time is devoted to Tad's special interest, antique magic, or Ann's delight in skiing.

Virginia Northrop Denman

Virginia Northrop Denman (Iowa State '50) has been named chairman of the Pink Carnation Banquet, the climax to every successful Gamma Phi Beta Convention.

As an alumna, Virginia has served in almost all the offices

of the Des Moines alumnae chapter over the past 24 years and she completed her year as that group's president last March. She helped with the installation of Gamma Upsilon chapter at Drake University and still serves as Panhellenic adviser to the chapter.

In 1948 she married her high school sweetheart Dick and they are the parents of five children, ages 15 to 22. The three oldest are in college, the two youngest in high school.

Most of her community service has been devoted to work with young children, working as a volunteer in nursery schools and day care centers. She is a Sunday school teacher of long standing in the Congregational church. When her own children were small, she was a den mother, Camp Fire leader and served on many PTA boards and committees. She is an active P.E.O. and loves to go antiqueing with other members of her Quester chapter.

Avid lovers of travel, Virginia and Dick always manage to squeeze in a winter vacation to the warm climates of Spain, Mexico, Hawaii, Nassau or California. In the summer the family relaxes at their lake home or gathers for a round of golf at their country club. Says Virginia "I am looking forward to meeting all you busy Gamma Phis at Convention next June."

Gwen Boulden Riggs

Gwen Boulden Riggs (Nebraska '25) will be working closely with Virginia Denman as assistant Carnation Banquet chairman. Gwen and Virginia worked together as co-chairmen for registration at the 1966 Convention at French Lick and they are both looking forward to another joint project for Gamma Phi Beta.

Gwen, too, has served the Des Moines alumnae chapter in most of the offices. She was alumnae director for Province IV for two terms, on the international nominating committee twice and served as state membership chairman for four years. She was presented the Service Roll award in 1960 and received her Golden Crescent award in 1971. She has been treasurer of the Gamma Upsilon corporation board since 1968.

In the community Gwen is active in the Des Moines Community Playhouse and the Insurance Women of Des Moines. Her hobbies are bridge, knitting and traveling, especially to Ames to visit her son and his family.

This June will mark Gwen's 14th Gamma Phi Beta International Convention and she has attended all the Provinces Conferences during those 28 years. Gwen is a true Confirmed Conventioneer.

A SYMPHONY



HARD-WON TROPHIES, a sparkling crystal chandelier and many living green plants make the Alpha Gamma home warm and inviting.

IN PINK AND GREEN

The newly decorated Alpha Gamma chapter house on the campus at the University of Nevada is indeed a symphony in pink, white and green. The entry hall, with its tiled floor and stark white walls, is enhanced with alternating panels in green and pink. On the center, somewhat larger panel, a hand-carved wooden plaque depicts an active and an alumna welcoming a new pledge into Gamma Phi Beta. A small pink, green and white plaid bench, beneath the plaque, serves as a sentimental spot where sisters leave gifts and cards for each other.

In the living room, wall-to-wall carpeted in green shag, a focal point is the black marble fireplace. The marble was once used in an old bank in Tonopah during Nevada's gold rush days. The piano, which formerly graced the governor's mansion, is usually surrounded with singing Gamma Phis. A large hutch houses various reference books and old copies of *THE CRESCENT*. A large crystal chandelier hangs over the game table and all the overstuffed chairs and sofas are covered in pink velvet or pink, green and white plaid. White draperies, edged in green, frame a beautiful view of downtown Reno. The collegians report that when it's snowing, there is simply not a more beautiful or breathtaking scene than the Reno lights glistening in the snow mist.



THE FRIENDLY, cheerful entry hall at Alpha Gamma begins the color scheme for the entire first floor. Alternating pink and green panels add an exciting touch to the stark white walls.



A PINK AND WHITE abstract painting hangs over the black marble fireplace in the living room. The black marble once decorated a bank in the old gold rush days in Nevada and the piano formerly stood in the governor's mansion in Reno.

Help Her Be a Gamma Phi!

So your next door neighbor's daughter is entering college next fall. Have you told her about the Gamma Phi chapter on her campus? Have you alerted the chapter to her arrival and interest in sororities?

If your answer is "yes" to the above two questions, we thank you for your interest and support.

If your answer is "no," then please arrange a date to tell her about Gamma Phi Beta and send a letter of introduction about her to the chapter.

By the middle of August rush is underway for many of our chapters. In keeping with the changing campus scene, the structure of rush is undergoing revisions. The one that affects us most is the failure of College Panhellenics to supply complete lists of rushees. *You* can help us overcome this handicap by sending our collegiate chapters the names with endorsements of your young friends entering universities where we have chapters.

Your help is also needed to participate in a campaign of education among high school seniors and their parents in the meaning, value and worth of sorority membership. If the City Panhellenic in your city is well-organized, an information meeting could be held for these senior girls. If you live in a community where no City Panhellenic exists, you could combine your efforts with those of other sororities in organizing such a meeting. At your meeting, have available for distribution the NPC publications, "Speaking of Sororities" and "Because We Care." Our new pledge manual, *A Lifetime Experience Begins Here*, will be a great source of information for Gamma Phi Beta's history and purposes, as well as our philan-

thropic programs. This manual, available from Central Office for \$1.10, will help you to be a knowledgeable spokesman for Gamma Phi Beta.

On the following pages is a list of Alumnæ Recommendations Committee chairmen, alumnæ rush chairmen and rush advisers at colleges where Gamma Phi Beta has chapters. These addresses are for the use of alumnæ in sending in voluntary recommendations and the use of Greek-letter chapters in requesting recommendations.

As an alumna, please obtain an endorsement blank from one of the rush chairmen in your area, or use the form printed below. When the form is complete, mail it to the ARC chairman of the Greek-letter chapter located at the college or university where the prospective rushee will attend. This personal endorsement will introduce the rushee to the chapter. Although a recommendation is no longer required for pledging, our collegiate members need and want the information as a guide for their own evaluation of a rushee's qualifications for membership. Voluntary recommendations are most helpful and informative. We urge you to continue sending them.

We are deeply grateful for the help that you alumnæ have given us in the past and are confident that you will continue your support and cooperation.

PEG MERRIAM BLAYLOCK (Mrs. James L.),
International Membership Chairman,
1500 Glen Leven Road,
Ann Arbor, Michigan 48103

Attention Alumnæ

Below is a reference blank on which you may submit information about a prospective rushee. If you would prefer to use an official Gamma Phi Beta endorsement blank, please contact your nearest ARC or State Membership chairman. Thank you for your help.

Name of Rushee

Address of Rushee
number street city state zip

Father or Guardian's Name Occupation

State whether you know the girl personally

High School attended
name city state

Scholastic record (be as accurate as possible)

Scholastic honors

Activities and special interests
.
.
.

College she will attend

Term for which she is registered

Has she attended any other college? (if so, what?)

Recommended by

Address

DIRECTORY OF MEMBERSHIP CHAIRMEN

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A Lifetime Experience Begins Here

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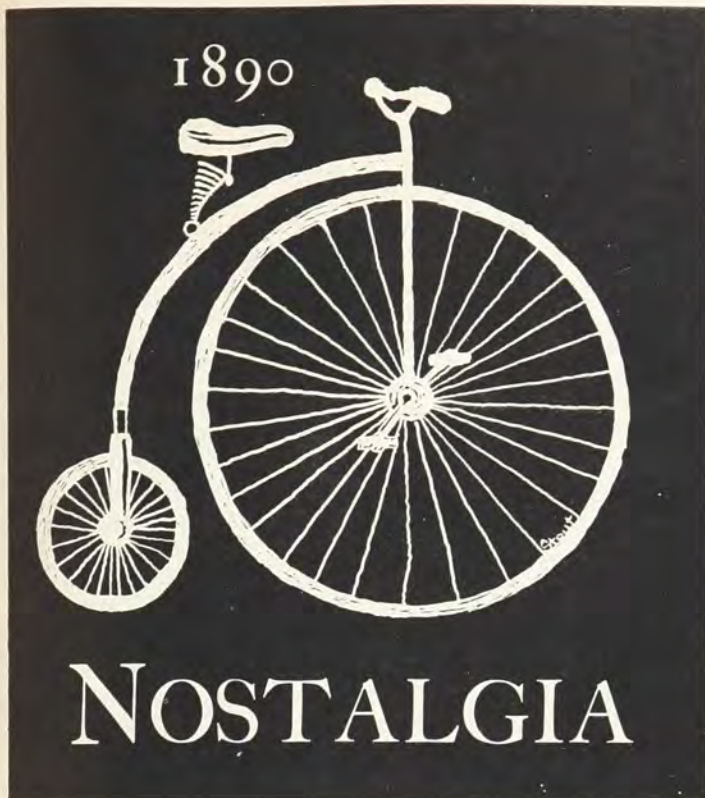
Gamma Phi Beta

Last February Gamma Phi Beta published a new edition of its pledge manual to be used as a guide for our chapters in developing the highest type of programs. Attractively bound in heavy pink antiqued cover stock, this booklet is available to members from Central Office for \$1.10 each.

This new publication, titled *A Lifetime Experience Begins Here*, contains material associated with our fraternal origins, a short history of our order, a description of our insignia and symbols, our philanthropic endeavors and the various funds of our Society. One chapter, titled "Forever A Gamma Phi Beta," discusses the role of alumnæ in the continuing growth of the organization.

The book introduces Gamma Phi Beta's new concept in Fraternity education: chapter development. In this program, each chapter designates a Chapter Development Committee to plan relevant and timely programs offering each member a wide range of information and exposure to many fields. It supplements knowledge learned through classroom participation and complements other academic, philanthropic and cultural interests. A list of suggested programs is included in the chapter.

Compiled by Barbara Burns Hiscock (Lambda '42), this book will prove interesting and revealing reading for Gamma Phi Betas of all ages.



It was called the Gay Nineties, the Naughty Nineties, the Gilded Age, this closing decade of a great century. Gold was discovered in the Klondike; the battleship *Maine* exploded in Havana Harbor; Aqueduct race track opened; and the Cavalry fought the Sioux at Wounded Knee, South Dakota. The first Pacific mail steamer arrived in Vancouver from Yokohama; John J. Pershing became a popular Military Science instructor at the University of Nebraska; and a drugstore owner, forbidden to serve sodas on the Sabbath, concocted the "sundae." The Boer War added South Africa to the British Empire; Cockey's Army of the unemployed marched on Washington; and Sandow, the strong man, allowed impressionable women to feel his muscle for a slight fee. Women sported the shirtwaist, one of America's few original contributions to fashion; a young YMCA instructor invented basketball; and the collapse of the silver market created many an eerie ghost town. Mme. Curie discovered radium in a shabby Parisian laboratory; and Virginia O'Hanlon wrote the *New York Sun* asking if there really was a Santa Claus.

Gay, naughty or gilded, the catch phrase of the decade was "The New Woman," describing the progress of women toward emancipation, the franchise, and equal professional opportunity. Many of the grandest ladies marched shoulder to shoulder with culture club members, mill workers and shop girls in the suffragette army. Some women doubted, for when coeds at Stanford were asked: "What person would you most like to resemble?" nine out of ten replied: "A man"! Not Mrs. Oliver H. P. Belmont, who made what is perhaps the most famous feminist remark in history: "Brace up, my dear. Just pray to God—She will help you!"



By MARY KAY DORMAN KABLER

THE LADIES STEP FORWARD

Seven out of every ten colleges admitted women and over 12,000 graduated as doctors, lawyers and ministers. The 1890 census listed 28 lumbermen, 32 woodchoppers, 124 engineers, 337 dentists, 146 bartenders, 279 detectives, 51 sailors, 22 stablemen, 60 blacksmiths, 68 brewers, 54 paperhangers, and one wheelwright—ALL WOMEN! Miss Frances Willard formidable founder of the WCTU, named her bicycle "Gladys," and learned to ride at age 53. Hetty Green, who had over six million dollars and fashioned her underwear from old newspapers, was a power on Wall Street. Feature photographer Frances Johnston chronicled life aboard a navy flagship, and twice in the nineties, a socialite matron served on the crew of America's Cup defenders. In 1895 the first Women's Golf Championship Tournament was played at Meadow Brook, Long Island. Fourteen-foot-long Norwegian "snowshoes" make skiing popular, and the cycling industry boomed to a height not reached again until 1971. By popular demand the man's boater straw was feminized, and the Cuban heel introduced as a boon to the outdoor girl. Still millions of women yearned for floor-length tresses like those of the touring Seven Sutherland Sisters, whose combined hair length measured thirty-six feet, ten inches!

The stage spelled glamour and Ethel Barrymore made her debut as Julia in "The Rivals." Maude Adams boosted "The Little Minister" to immortal fame. "The Fencing Master" starred Marie Tempest, and Canadian Margaret Anglin (later the leading lady of E. H. Sothern and Richard Mansfield) debuted in "Shenandoah." Lillian Russell, Iowa-born singer and actress, known for her lavish hats and the jewelry given to her by admirer "Diamond Jim" Brady, starred in "The Sorcerer" and "The Great Mogul." Mary Pickford was born in Toronto, and Edith Wharton published her first novel, "The Greater Inclination."

THE ERA OF HORATIO ALGER

Charles Dana Gibson's drawings of genteel, queenly women became models for the appearance and manners of a generation. Horatio Alger's "rags to riches" formula provided moral sustenance, and children who did not observe the routine of hard work and strict attention to duty, came inevitably to a bad end, like Uncle Ben (who married an actress), and Aunt Amy (whose husband drank—and she knew it when she married him!). Charles Dickens read "A Christmas Carol" on one of several visits to the United States and reported that "one girl burst into a passion of grief about Tiny Tim and had to be taken out." Bernarr Macfadden was arrested for displaying pictures of women in union suits; the editors of the sedate *Chautauquan Magazine* were prosecuted for showing an ancient statue of a naked faun, and painters of such shrinking violets as "September Morn" did not get away scot free! The unveiling of a nude Apollo statue at a college in Ada, Ohio caused such a furor that the innocent god was ultimately and decently clad in fine velvet knee breeches and stood as a monument to the ingenuity of the students.

The nation was appalled at the assassination of the New Orleans police chief by a secret Sicilian criminal group called "The Mafia," and at the freeing of the killers by a terrorized jury. A crusading New York cleric posed as a tramp in the Bowery and gathered proof that the city's gambling parlors,

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policy shops, and disreputable fleshpots were paying for police protection. George LeRoy Parker, alias Butch Cassidy, and his "Wild Bunch," were pillaging Union Pacific trains; the Reform School and the chain gang were hailed as symptoms of an enlightened approach to the criminal problem. Fifty thousand tramps—native born, literate men with no fixed address or employment—were voluntary dropouts from society, and coined a new language that included "hobo," "handout," "panhandle" and "Flophouse." Rope-jumping children chanted: "Lizzie Borden took an axe/ and gave her mother forty whacks," but Lizzie was acquitted and Martha Place earned the dubious distinction of being the first woman put to death in the electric chair.

A country that rubbed Barker's Linament on aching muscles ("Joy to the World, Relief has Come"), and listened to three hour speeches by golden-throated William Jennings Bryan (he lost the presidential election to gold standard supporter William McKinley), seemed to ignore an urban world where immigrants lived in slums plagued with all the problems of our cities today. Jacob Riis had little success with "How the Other Half Lives," a description of those slums, but "Americans of Royal Descent" went into several editions. Persons of distinguished ancestry organized the Colonial Dames, the United Daughters of the Confederacy, and the Daughters of the American Revolution. The wealthy American's dream to seek a European title for his daughter was climaxed by the wedding of a tearful Consuelo Vanderbilt to His Grace, the Duke of Marlborough; and for patrons of Delmonico's restaurant, a popular product advertised: "If you keep later hours for Society's sake, Bromo-Seltzer will cure that headache."

THE INVENTIVE YEARS

Sometimes it seemed as though the men were having all the fun! Edison was a leading American hero, along with Gentleman Jim Corbett, and Mile-a-Minute Murphy (who cycled a measured mile in less than sixty seconds); and Richard Harding Davis was considered the most glamorous of the Spanish-American War Correspondents. Perhaps it was the inventions that beckoned: the x-ray, the motion picture, rayon, the Edison talking doll and the electric vacuum cleaner. The Graphophone advertised that "anyone may record instantly and easily any sound"; slot machines were introduced; and the Leonard sofa converted into a "large, soft, hair-mattress bed." The No-dark camera ad bragged of a finished picture in a minute; Marconi filed the first wireless patent; and Englishman Thomas Dewar named his new container the "Thermos Bottle." The Berliner gramophone "promised to amuse boys and girls and give them what they call fun and they will not want to go out evenings."

The first automobile, the Benz, was imported in 1893; two years later young Frank Duryea won a race in HIS horseless carriage. In Detroit, Henry Ford ran his first car one thousand miles, then sold it to get money to build a new one. He had to chain it to a post to keep the curious from driving it away. The first Packard was advertised in 1899 as "a gentleman's car made by Gentlemen"—it was rough going—there were only two hundred miles of hard-surfaced roads outside the cities in the entire country!

While the ladies were wondering if Egyptian Regulator Tea really would bring "graceful plumpness to flat-chested girls," the men were building! Skyscrapers rose twenty stories high; four tiers of shops and offices lined the 390 foot esplanade of the glittering arcade in Cleveland, thus creating the first shopping center. Grant's Tomb was dedicated in an all day ceremony; and the Library of Congress was nearing completion. A grandiose edifice, inspired by the Arch of Titus in Rome and adorned by the work of thirty artists, was erected in New York

to greet Admiral Dewey on his victorious return from Manila . . . the great confection came tumbling down on Fifth Avenue within a year.

When Anaheim, California, inaugurated its electric lighting system in 1895 the celebration parade included: "the Orange Brass Band, city officials in carriages, two infantry companys, Orange County Chamber of Commerce, Anaheim Chamber of Commerce and invited guests in carriages, the Whistling Club, school children, bicycle corps, the athletic team, the German Singing Society, the candle brigade, and citizens in carriages." THAT parade was not a spectator sport—it may have overshadowed the first Pasadena Tournament of Roses parade on New Year's Day, 1890.

A DECADE OF CULTURE

The nineties had culture! High school enrollment doubled during the decade, and one in every 400 persons had a college degree. Toulouse-Lautrec popularized the leg-of-mutton sleeve on his posters; Mary Cassat's paintings were selling well; and Bing and Grondahl issued the first limited edition Christmas plate in 1895. "Daisy Belle" ("Bicycle Built for Two") was played at the Duke of York's wedding, and Philadelphia established the first free library in 1891, the same year Ignace Paderewski made the first of many successful U.S. concert tours. Antonin Dvorak lingered in Spillville, Iowa, to write "Humoresque"; "La Bohème" premiered in New York, and "Samson and Delilah" in St. Louis. Debussy wrote "Afternoon of a Faun," Toscanini was conducting at La Scala, and Teddy Roosevelt's Rough Riders sang "There'll Be a Hot Time in the Old Town Tonight" as they stormed San Juan Hill.

The Primrose-West minstrel show boldly presented white and black performers on stage with equal billing. Mandolin, guitar and zither players, clad in bathrobes sporting their college stripes, strummed "My Gal Sal," "On the Banks of the Wabash," and "Only a Bird in a Gilded Cage." Sousa's "Stars and Stripes Forever" became so well known that many foreigners thought it was the national anthem. "Oh Promise Me" was sung at concerts and weddings, and basses boomed "Asleep in the Deep." In 1899 Scott Joplin took advantage of the new copyright law and published "Maple Leaf Rag," setting the nation's music to jazz tempo.

THE FORERUNNER OF NPC

The "Rainy Daisies" promoted shorter walking skirts, and some sorority women may have worn the scandalous things to Boston in 1891 when Kappa Kappa Gamma invited Gamma Phi Beta, Alpha Phi, Delta Gamma, Kappa Alpha Theta, Delta Delta Delta, and Pi Beta Phi to a meeting to discuss mutual problems. Our Chicago group was given the first alumnae chapter charter in 1892, with Syracuse and Boston also being approved. Gamma Phis aided in maintaining a booth at the Chicago Fair, where sorority women could register and meet friends, and appropriated \$27.00 to meet our share of that expense. In 1894 convention delegates made the temporary Executive and Advisory Boards permanent, paving the way for our present Grand Council. Although Zeta, Eta and Theta chapters were installed some members felt we were ultra-conservative, until it was pointed out that all our chapters were strong, while all of the six other national sororities had inactive chapters.

Grand as the gay, naughty, gilded nineties were, the world and Gamma Phi Beta looked forward eagerly to the new century, but could not agree on whether it began on January 1, 1900 or January 1, 1901. It really didn't matter—there was nothing to keep us from celebrating twice—the important thing was that the nation was prosperous, the people were happy, and everyone felt that portentous events lay ahead.

STATE AND ALUMNÆ CHAPTER ADVANCE GIFTS CHAIRMEN

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A photograph of the first charm produced by Gamma Phi Beta jewelers from the design submitted by Lorri Lloyd of Gamma Eta chapter at California State College at Long Beach.

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ATTENTION Gamma Phi Beta ALUMNAE

As we look ahead to our 100th birthday anniversary in 1974, Gamma Phi Betas everywhere will want to know that we have begun making plans for our big birthday celebration at the Centennial Convention in June 1974. Our Centennial Fund appeal is underway with the appointment of state and local gift chairmen throughout the United States and Canada. We are publishing in this issue of *THE CRESCENT* the names and addresses of these chairmen.

Part of our celebration begins NOW with a gift appeal to people like you and me who want to show our love and appreciation for what the fellowship in Gamma Phi Beta has meant to us and will mean in the years ahead. The Gamma Phi Beta Foundation needs our support in gifts of money or securities to provide more scholarships and to expand our camping program for under-privileged girls into other related fields, which could include many types of creative and cultural activities. The Gift Fund needs our support, too, which would provide assistance to new and established chapters as well as to our expansion program.

It is essential to continue supporting an organization dedicated to encouraging the development of the whole woman who not only gives of herself to her sisters in Gamma Phi Beta, but responds to the challenge of leadership both on the college campus and in the community throughout her lifetime.

All gifts made payable to the Gamma Phi Beta Foundation are tax-deductible. Should you prefer to mark your contribution to the Gift Fund, we ask that your check be made payable to Gamma Phi Beta Sorority, Inc. with the understanding that a contribution to the Gift Fund is not tax-deductible. We will be grateful for any gift large or small. How generous can you be?

Sincerely in Pi K E
 BARBARA BURNS HISCOCK
 Centennial Chairman

By the light of the Crescent Moon

As usual, we have gleaned many happy happenings in Gamma Phi Beta across the lands, but with space limitations, we must condense them so that you will have at least a glimmering of some of our important goings-on.

The First Rose Bowl Game

Way back in 1901 Mabel Wing, a student at the University of Michigan, was on her way from Ann Arbor to San Diego when someone told her that the point-a-minute Michigan football team had accepted an invitation to play Stanford at Pasadena on January 1, 1902, in what was to become a regular Tournament of Roses afternoon attraction. As soon as she heard about the game, she decided to stop over in Pasadena because she was well acquainted with most of the members of the team.

Says Miss Wing, "I was a member of Gamma Phi Beta and the football players were all fraternity men. After the game, they were surprised to see me after their 49-0 victory over Stanford."

Miss Wing moved to Orange County, California, in 1908 where she was a school teacher and historian for many years. Now in her early 90's, Miss Wing's health did not permit her to attend the Michigan-Stanford game in 1972, but she was avid rooter for her Wolverines. A Detroit reporter traveled west to talk with Miss Wing and did a story for his paper, as did Joe Hendricksen of the *Pasadena Independent Star-News*. THE CRESCENT is grateful to Eddie West, columnist on the Santa Ana Register for supplying us with much of this information.

Lady Rowland Plays in a Family Film

John Cassavetes' new film has a GP rating—parental guidance suggested—but it's a family movie. "Minnie and Moskowitz" features 14 actors who are related to others in the picture. Director Cassavetes' wife, Gena Rowlands, stars in the film and her mother Mary Allen Neal Rowlands (Missouri '22) plays the role of Gena's mother. Mrs. Rowland's son David plays the minister. Nepotism may have reached a new high in Hollywood.

The Status of Women in Canada

A profile of women students and faculty in Canadian universities, based on a 100-page report for the Associated Universities and Colleges of Canada committee on the status of women, "confirms with facts what everybody knows—that men are still ahead of women in universities, in numbers, seniority and salary, and that women still gravitate to their traditional discipline areas." January Scientific American's "How Ideology Shapes Women's Lives" takes data from a survey of college women to "reveal that a women's life goals, particularly her educational and occupation aspirations, are guided by the type of sex-role ideology acquired in childhood."

Fraternities in American Colleges

A limited edition new book, *Fraternities in American Colleges*, has been written by Dr. Clyde S. Johnson and approved for publication by the National Interfraternity Foundation at its annual meeting in December, 1971. The delivery date on the new book is June 1 and advance orders must be placed before that time.

At the NIC meeting, Dr. Herman Wells, chancellor of Indiana University, said, "Dr. Johnson's book fills a void and vacuum in the literature and history of American higher education . . . and provides a remarkable bibliography. I was intrigued and delighted with what I read."

Dr. Glen T. Mygreen, dean of students at CUNY, wrote, "the first time an educator has put the American college fraternity movement into an educational context . . . here is a scholarly work which puts all in perspective and enables friend and critic alike to view the fraternity as a student-led activity which speaks more closely and successfully than any other single movement to the genuine needs and basic thinking of able students."

Copies of the deluxe edition may be ordered at \$10.00 each (postpaid, cash with order) from National Interfraternity Foundation, 20 East 35th Street, New York, New York 10016.

Kathy Reilly of Alpha Beta

Kathy Reilly, a newly initiated member of the Alpha Beta chapter at the University of North Dakota, has been selected as a member of Grey Gown. Fifteen to twenty top-ranking juniors are chosen each semester to serve as honorary marshalls at commencement exercises. Members must have a grade point average of 3.8 or above on the 4.0 system. Kathy is majoring in psychology and her outside interests include tennis, swimming, reading and cooking.

Rededication

As we approach our Centennial celebration in 1974, many of us have taken on added responsibilities to ensure its success. Many more will be needed as the year progresses. We ran across a poem that seems to us to bring it all together. What do you think?

Rededication to a cause
In which we play a part
Demands the work of mind and hand,
A prayer within the heart.
And with the power of these three,
We can arise and sing
A future day will bring
Of wonders and accomplishments

As trees we planted yesterday
Need care and nurture now
That they may grow in strength and add
New leaves upon each bough,
Rededication to a cause
In which we play a part
Demands the work of mind and hand,
A prayer within the heart.

Our Thank You to You

The sincere gratitude of all Gamma Phi Beta goes to the collegians, alumnae and international officers who keep us informed of your various activities and projects. Without you, THE CRESCENT would not be possible.

B.L.H.

A Lady in the Wild Blue Yonder

By MAJOR JEAN OGILBEE LOOMIS

Why in the world would a woman college graduate choose to become a career officer in the Air Force?

It's a story that began several years after I graduated from the University of Missouri where I was a member of Alpha Delta chapter of Gamma Phi Beta.

I was traveling in Mexico when the North Koreans walked across the 38th parallel. All the way home I thought of my reserve friends who would be recalled. The Navy had more WAVE officers requesting active duty than they had billets, but the Air Force was expanding its program for women and had a crash program to procure more WAF officers. They offered me a commission as first lieutenant based on my age and experience.

My first assignment was at Parks Air Force Base, Hayward, California and I attended the information school at Ft. Slocum, New York. While there I met Margaret Truman and visited the White House to deliver a bouquet of violets to Mrs. Truman's mother, Mrs. Wallace, on Mother's Day. (My mother grew up in Independence, Missouri, with Bess Wallace and Harry Truman and the friendship still thrives.)

A Recruiter

I like recruiting and was reassigned to the St. Louis area where I enjoyed seeing some of my old college friends from the University of Missouri and Gamma Phi Beta. In 1954 the Air Force and Army separated their recruiting operations and all but seven WAF officers were released from recruiting duty. I asked to be reassigned to internal information. While awaiting orders, I was alerted to the new USAF Recruiting Wing at Wright-Patterson AFB, Ohio. There were 75 WAF officers on recruiting duty and I was selected to head the WAF recruiting for the Air Force. It was the second biggest job of my career.

In 1956 I received orders to Hickam AFB, Hawaii, where I became a personnel officer. From there I was privileged to take a fabulous tour on the "Embassy Run" to Saudi Arabia. We flew to Taiwan and into fascinating Hong Kong before typhoon Jean boiled up in the China Seas and delayed us for several days. Later we journeyed on to Bangkok, New Delhi, Tokyo and the Philippines.

While in Hawaii, I was asked to write a guidebook for the USO shows that were transiting the Islands. For six weeks I laid the plans for the Bob Hope Christmas tour, which included Hedda Hopper, Jayne Mansfield, Les Brown and Jerry Colonna, and I was in the party at Don the Beachcombers where the troop was entertained. My mother, who was visiting me then, still remembers seeing Jayne Mansfield in a simple cotton dress clearing customs and holding an airman's baby so the harried young mother could rest a few minutes.

Mother and I both loved the Islands and some of her best artwork was painted there. And, it was in Hawaii that my painting career began.

A Neophyte Artist

I took a short course in oil painting at the University of Hawaii but learned very little in the condensed eight-week course. I tried painting with Mother and while she offered



Major Loomis paints a red, black and yellow abstraction which she presented to the lounge of the WAF quarters at Altus Air Force Base in Oklahoma.

concrete suggestions, she never touched my canvas. When she left Hawaii, she was sure that I would never try again.

My next assignment was to the post of WAF Squadron Section Commander at Offutt AFB in Omaha, where I led 170 women. I found these women to be from all walks of life and all areas of interest. Women in the Air Force are completely integrated into the service and are not a separate corps as in the Army. They are assigned to their duty organization and are under the supervision of a female officer only for housing, welfare, morale and counseling. Retention was a problem because the WAF were marriageable. In those days a WAF who was married was out of the service when she became pregnant. Now more than 23 per cent of the enlisted women are married, at least 400 per cent more than in 1958. Many are accompanying their husbands overseas.

An Interior Decorator

In 1961 I left Omaha for a new assignment at Bergstrom Air Force Base in Austin, Texas where I suddenly found myself to



be an interior decorator. The housing officer was a bachelor who bought tan drapes to go with gray walls!! The Base Commander knew I had some artistic ability and asked me to be the Service officer, a tour of duty that was to last for six years.

Besides selecting furniture, draperies and rugs for the new bachelor officers quarters, I ran a transient hotel for visiting officers and airmen. I particularly liked this interior decoration phase because it involved trips to the Mexican border to purchase knickknacks.

I was at Bergstrom when President Kennedy was shot. Austin had prepared a big celebration to welcome him, and on my way back to the office after lunch, I heard the word. At 4:45 that afternoon the entire military population, and some dependents, watched as the air police slowly took down the flag and taps was played. There were few dry eyes in the assembly.

In 1964 I was passed over for promotion to major for the second time and was given the choice between \$15,000 sever-

ance pay or remaining in the service with little hope of promotion. I deliberated long with myself but decided that if I would be allowed to remain for 20 years for retirement, severance pay would be far short of retirement pay. One month after I accepted "continued" status I was promoted to major in the reserves. My retirement pay is \$600 for life.

Knowing that I was eligible for another overseas tour, I volunteered for Spain and prayed. No luck. Orders came for Newfoundland, Harmon Air Force Base, where I was to be the Base Housing Officer. And, so began my one year tour at Harmon, which was the gayest socially of my Air Force career. I quickly became a celebrity when I slipped on the wet clay outside my quarters and broke my ankle in three places.

An Innkeeper

In the fall of 1965 the Strategic Air Command Inspector

Wild Blue Yonder (cont.)

General arrived on base and the housing empire was inspected area by area. We had redecorated and the base was in pretty good shape, but the maids and janitors searched diligently for every speck of dust. In the outbriefing the Inspector General announced that Base Housing received an excellent rating and that billeting was being recommended for the SAC Inkeeper's Award. I was so pleased that I immediately scheduled a dinner and dance for the staff. Sidelight: My sister has a degree in hotel management from Cornell University but has never managed a hotel. I am a Spanish major with the military inkeeper's award.

After Harmon AFB was closed and turned over to the Canadians in 1966, I went to Albany, Georgia, where my experience in closing out Harmon put me in good stead. The Air Force was about to turn the base over to the Navy and I was in charge. We carefully planned the Navy takeover of housing and billeting facilities and I was awarded the Commendation Medal.

In Albany my artistic career received a "shot in the arm," when I met Ohm Cederberg, Korean artist who was teaching at Albany State College. Ohm was a refugee from North Korea who served time in the South Korean army and was adopted by a U.S. Army officer and brought to the United States. Under Ohm I painted every week with a small group and he taught me to use black and white as colors, to relax and paint the abstract patterns I longed to do. I started painting larger pictures and to use masonite instead of canvas and to utilize the palette knife almost exclusively. I know now that if I had stayed under his instruction for another year, I would be winning prizes in competitions. But fate ruled otherwise and the Air Force sent me to Oklahoma in June of 1966.

It was at Altus that I became the commander of a male squadron of 75 military men and 75 civilians. I was the second

military woman to command a male squadron and it was my best loved, most interesting and demanding assignment.

Career Possibilities

Would I recommend the Air Force as a career for a college woman? Yes, I would. If a woman likes travel, new people, new jobs and is willing to take orders, then she can enjoy a military career. WAF officers are treated as intelligent equals, and they receive equal pay for equal work. This is not generally true in civilian employment. At every base a WAF officer must work harder than her male counterparts to be accepted as competent; this, of course, is true of all women in executive positions.

The Air Force is producing outstanding young women officers through coeducational OTS, and through ROTC, which recently opened to women at 153 colleges. I am sure the Air Force is the most open-minded about jobs for women. It now has realistic policies regarding married couples. A real effort is made to keep them together and for that reason, 25 per cent of the women officers and 20 percent of the enlisted women are married.

I agree wholly with General Jeanne Holm of the Air Force who gave her advice to young women aspiring to Air Force careers. She said, "The ingredients of success are not unique to men or women. There is one basic difference, however . . . the woman must know her job and *remain feminine*. There is a common misconception that a conflict exists between being a woman and being a professional member of the armed forces. This is utter nonsense. There is nothing inherently masculine about many jobs in the armed forces, nor is there anything unfeminine about being professionally competent. For a woman to be confused on either count is to court failure."

I was married to an old friend, a chemical engineer, on July 17 and was retired after 20 years of active military service on November 30, 1971, as Major Jean O. Loomis. In general my military life has been great and now I embark on my second career—artist and housewife.

A Cornerstone in Beaumont

Rosa Dieu Crenshaw (Mrs. C. W.) manages to fulfill many roles. She is blond, attractive and creative. She could be presented as a homemaker, socialite, and mother of four. But her energy and ability force her into an active leadership. Rosa Dieu became interested in Gamma Phi Beta as a chapter affiliate when the Gamma Nu chapter was installed at Lamar University in 1965. She played a large part, charming teenagers alumnae and National officers. She maintains an active participant. But her activities are not limited.



She is the author of a hard-back book, *Cornerstones* (1968, SMU Press) selling for \$5.95. It recites the history of Methodism and East Texas during a 140 year period. Some 85 illustrations, collected by Mary Doug Stephens, another Gamma Phi, add interest. At the autograph party, held at the opening of the new Gothic Church, 1,000 volumes were sold. The book is still in demand.

A unique Cornerstone-Heritage Center was an outgrowth of research for the book. Valuable mementos were in danger of

permanent loss unless some provision was made for their permanent preservation. With rare selectivity, Rosa Dieu set about the building and financing of a miniature museum in a corner of the new Spire-Church. Lighting, cabinets, and selected tokens of the past now draw a constant stream of visitors to this artistic area.

A large class of women, known as The Alpha Omega Class, has presented style shows for the last 31 years. These shows finance scholarships as well as many civic and philanthropic projects. S.R.O. crowds attest their appeal, largely because of entertainment which supplements the parade of models. The script and direction come from Rosa Dieu's fertile brain. This year's theme, Two by Two, produced \$2,000.00 net as well as community praise.

Between such activities other contributions are continuous. Annually an ambitious United Nations week is conducted under her guidance. World travel becomes a plus to her friends, for she shares her experiences generously. She is a delegate to the annual Women's Symposium in Dallas. She has a Gamma Phi daughter now teaching in Dallas.

With the complete cooperation of her fine husband, their home is open to friends and visiting celebrities. Rosa Dieu Crenshaw surely fulfills the Gamma Phi creed of Love, Labor, Learning, and Loyalty.

LORINE POLLOCK BINGMAN, Wisconsin

Idea Bank

Power House at Pi

This year Pi chapter at the University of Nebraska originated a scholarship program that is adapted to Gamma Phi Beta, *The Power House*. The idea is to convert our potential power and make it kinetic. All of us have joined a sorority to make our college years more meaningful, both socially and intellectually. The only way a sorority can make college more meaningful is for all the girls to combine their abilities and work for the benefit of every individual girl in the group. That is why this Power Program can benefit everyone in the group. Everyone can combine her Brain Power, Fun Power, and Positive Power to develop our Power House.

The original idea of Brain Power is that we would have a Power Pow-Wow held every Monday afternoon before dinner. In these Pow-Wows topical issues would be discussed concerning the world, country, state, campus and house. Girls could share a talent with the house or use this time to make surveys for classes. Another idea for these Pow-Wows was to have some Group Dynamics sessions. One Pow-Wow was devoted to schedule planning. The older girls advised the younger ones on the best classes and best instructors.

Our Brain Power was honored in September at a Scholarship Awards dinner at which everyone dressed as their major. Trophies for the highest average in each class and the most improved average for last semester were given.

A Human Development and The Family course was offered in the house first semester. This course was extremely beneficial, especially with the opportunity for many of us to learn and discuss together.

Positive Power is the willingness to help out a sister. On the Power Bulletin Board there was a list of subjects that girls tutor. Also on the board was the list for phone duty. Silence helps a sister out tremendously so everyone was encouraged to use her Positive Power and abide by quiet hours.

Fun power was shared when pledge Mom's planned a surprise scholarship party for pledges before finals, first semester. Each pledge Mom prepared a basket for "survival of finals" including food for her pledge daughter to munch on while studying.

The Power Program treated the pledges as individuals, but they also shared and benefited from the group. The scholarship chairman had individual conferences with the pledges and together they worked out personal study programs. The pledges were to turn in cards weekly with their grades, so the scholarship chairman could sense any trouble, promptly. An active was assigned to each pledge according to the pledge's major. This active, called a Power Pal got to know the pledge well, so if the pledge needed some help she was able to ask her Power Pal without hesitation.

According to last year's scholarship chairman, Beth Edwards, who originated the idea of the *Power House*, "I really feel that if each girl's Brain Power, Fun Power and Positive Power is shared with everyone we can make Gamma Phi Beta a real *Power House*. To me the 'P' in Power stands for four 'P's.' Education fails unless it leads to

Preparation for Earning
Preparation for Living
Preparation for Understanding and
Preparation for Participation in the problems
involved in the making of a better world."

COLEEN KRIZ, *Pi*

Panhellenic Scholarship in New York City

A short while ago we received a letter from a grateful alumna explaining her plight in New York and its happy ending. To the editor:

I came to New York City in the fall of 1970 to begin a two year graduate program in music at the Manhattan School of Music, with a major in clarinet. I was totally unaccustomed to the ways of New York City and I was very glad to be able to call our alumna chapter here. I attended the meetings starting in September and in the winter I became the Gamma Phi Beta governor to the New York City Panhellenic. This year I am both treasurer and Panhellenic governor.

I returned to New York City after the summer, scheduled to complete my master's degree in June, 1972. At that time I only had enough money for one semester. One sister in the alumna chapter, Miss Charlotte Andress, helped me secure one scholarship from the Protestant Welfare Agencies. But, I still couldn't quite handle tuition for the spring semester. So I asked Panhellenic about their scholarship fund. As a result of my inquiries, they awarded me this scholarship and have made it available yearly to sorority women in graduate schools in the New York metropolitan area.

I am really happy that now other girls will be able to benefit as I did.

DIANE LANG, *UCLA '70*

New York City Panhellenic is offering an annual \$200 Graduate Scholarship to sorority members currently in good standing. Colleges for graduate education are restricted to the New York Metropolitan Area.

The major consideration will be based on financial need.

Those who meet these qualifications and are interested, please write to: Mrs. Richard A. Khouri, Scholarship Chairman, 390 First Avenue, New York, New York 10010.

Final date for receipt of applications is September 1, 1972.

The money will be payable on October 1, 1972 or shortly thereafter.

Colossal Collegians on Campus

Peter Nero Visits Alpha Omega

With a disarming wit and charm, Peter Nero and his troupe proved to be delightful guests at a reception held in their honour at the Gamma Phi Beta chapter house at the University of Western Ontario last January.

It was back in November when the sister in charge of chapter programs approached me with the idea of having Nero and company at the house some time during their stop in London where he was to be in concert. It was just an idea, a highly improbable one, but we decided to make an effort. Through the executive secretary of Western's Council for University Theatres and Art, the people involved with Nero's concert were informed. But the final decision would have to come from Nero himself.

Nero's manager contacted the concert officials one day before the concert for final arrangements and said that they



Linda Watt and Fran Kemp, two member of Alpha Theta's winning Quiz Bowl team.

would be delighted to attend the reception. Reaction at the house was panic! They had less than one day to prepare!

Each of the girls living in the house did her share of cleaning, rearranging furniture and preparing the refreshments. Those not living in the house were extended invitations along with the dean of men, dean of women and the president of the University.

Nero and his troupe of two accompanists and a manager were in amiable spirits and were eager to meet and talk with as many of the girls as possible. During their two-hour visit, they consented to having a few pictures taken and signing autographs. But, for the most part, they enjoyed casually conversing with everyone. They seemed to be interested in what we were doing as young people and university students. They were warmly received because of their lighthearted and charming personalities. The gap between us as students and them as highly respected artists was not at all noticeable—and they even insisted on hearing one of the sorority songs before leaving.

We can only hope that the pleasure experienced by the girls of Alpha Omega was equally felt by Peter Nero and his company during their short visit.

MICHI KOMORI, *Alpha Omega*

Alpha Thetas Are Tops at Vanderbilt

Vanderbilt's Alpha Theta chapter had a great year in 1971-72, and the honors are still coming in. First their team became the only women's group to ever win first

place in the annual Sigma Nu Quiz Bowl. Shortly after that, their pledges were proclaimed "Best Pledge Class" in Greek Week. Then came the intramural basketball tournament and Alpha Theta crowned a successful athletic season with not only the tournament prize but also the Panhellenic All-Sports trophy. The Vanderbilt Gamma Phis learned of their final honor after spring semester grades came out: They had made the highest grade average of all the sororities on campus for the whole year. Spirit is high at Alpha Theta this year as its members seek to equal and surpass this record of achievement.

CONNIE REYNOLDS, *Alpha Theta*

Sheila Kamler, a Diminutive Dynamo

Sheila Kamler, being of small stature (five feet tall, ninety pounds), does not let this fact limit her involvement in campus and house activities.

A senior at Bradley University, she is carrying the large responsibility of being chapter president. Her activities outside the house include Student Center Board secretary-treasurer, Angel Flight Commander, Mortar Board historian-editor, a member of Phi Kappa Phi, Sigma Nu Princess, Military Ball queen and she's listed in *Who's Who Among American Colleges and Universities*.

Throughout her college career, Sheila has always maintained this formidable list of activities. During her freshman year she was secretary of Alpha Lambda Delta honorary and, as a junior, she was secretary of Chimes.



Peter Nero and Michi Komori at the reception in his honor at the Alpha Omega house.

Sheila's major is mathematics with an interest in computer science. Although her activities consume a great deal of her time, her academic standing is excellent. She has made the dean's list every semester since her freshman year.

Sheila regards her involvement as valuable experience and feels that participation develops her more fully. Sheila is an asset to both Beta Eta chapter and Bradley University.

JACIE LEVY, *Beta Eta*



Petite Sheila Kamler, Bradley University's dynamo.

Marcia Shutze at Colorado State

Marcia Shutze, or "Sugar" Shutze as she's known on campus, has been an outstanding student scholastically and activity-wise on the Colorado State University campus. She graduated this year with a cumulative grade point of 3.6 with a major in theater and speech.

Honors have flooded her way. She was chosen to represent CSU in Spurs (sophomore), Hesperia (junior) and in her senior year she served as president of Mortar

Board. She was named one of five Outstanding Sophomores, Woman of the Year by Mortar Board and Miss CSU Coed for 1971.

Since her freshman year, she has worked with Associated Women's Students and has served as Freshman Council secretary, Freshman Council student advisor, Women's Day Commissioner, Communications Commissioner, Honor Night chairman and Mom's Weekend chairman. As a senior Marcia was elected president of AWS.

On campus she participated on the Homecoming Central committee, University Commission on the Status of Women, the Colorado Commission of the Status of women and was a member of the first National Collegiate Board.

Marcia has applied to four well known graduate schools to further her theatrical training and has been accepted by them all. She has still to decide where she will attend next year, but no matter what Sugar Shutze decides to do, we, the Gamma Phis of Tau chapter, wish her well.

NANCY ALICE QUARLES, *Tau*

Patti Beckham at Beta Alpha

Involved, spirited, concerned and enthusiastic: these adjectives describe Beta Alpha's fantastic chapter president, Patti Beckham.

One would think that being chapter president entails enough responsibilities for a year, but not so for Patti! Belonging to the steering committee that investigates the fraternity system at the University of Southern California for the Commission on Student Life, Patti serves as the committee's secretary. At the November Founders Day ceremony she was presented the Frances E. Haven award for leadership. It



Patti Beckham, outstanding president at Beta Alpha.

is no surprise that she is listed in *Who's Who Among American Student Leaders*.

Patti will graduate in June and will continue her education in order to receive a dual teaching credential which will enable her to teach on either the elementary or secondary school level. Since she majored in Spanish, she hopes to work with Mexican-American children.

Achieving a 4.0 last semester and a 3.5 or above for three semesters has enabled Patti's name to be inscribed on the USC's Dean's List.

Constantly involved and concerned with her fellow students has been Patti's motto. When she graduates, Beta Alpha will never forget her many accomplishments and her warm and friendly personality. We know that whatever goals Patti pursues throughout her life, she will always be successful.

MARY MCROSKEU, *Beta Alpha*



Chapter representatives of the Columbus, O., alumnae club present a donation to the principal of the Alexander Graham Bell School for the Deaf, James Card, to help in the maintenance and repair of hearing aids for indigent pupils. Taking part in the philanthropic presentation are Rosie Anderson Glasgow, A N '58; Margaret Stewart Oxley, H '53; Richie Baldwin Teach, B E '55; and Charlene Evens Morgan, B E '65.

CHARLOTTE P. JONES, president of the San Francisco alumnae chapter presents a check to Dorothy E. Snively, executive director of the Easter Seal Society in San Francisco. In return, Miss Snively presents Mrs. Jones with the Society's thank you card.



IN MEMORIAM

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Dorothy Ehlers Burrett
Amelia Morgan Dorr
Phyllis Cary Merrick

BETA

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Elizabeth Pike
Julie Dejourno Pokorny

GAMMA

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Ruth Work Smith
Margaret Williams

ZETA

Irene Rife Jex
Mathilda Omwake Newman
Isabel Kline Rock

ETA

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Mary Underhill Hall
Evelyn Glenn Johnson
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Kathlyn Clark Malloy

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IOTA

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KAPPA

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What's A GIRL LIKE YOU DOING IN A PLACE LIKE THIS?

By KATHY KOLTS, Beta Alpha

Quietly, the young tourist approached the trench where I lay crouched with my dental tools fifteen feet below the ground surface; his eyes widening in amazement. All he could do was shake his head and murmur, "What's a little girl like you . . . doing in a place like this?" What *was* a girl doing 10,000 miles from home in the middle of the Israeli desert—excavating a fragile Persian burial, 500 years old, with the Hesi Joint Archaeological Expedition.

Few students choose a special field of interest early in their college careers and I was no exception. During the fall of my junior year, my ancient religions professor brought slides of his recent summer's work at Tell Hesi, a mound that archaeologists had first thought to be the site of ancient Lacish, a city mentioned in the 10th chapter of Joshua. Recent study has since indicated the city to be Eglon. Enthralled, I cornered him after class pressing further questions as to the nature of archaeological field work. He laughed at my enthusiasm and tried to discourage me by reiterating the primitive living conditions and strenuous work load; all to no avail, I was Hooked!

The Hesi expedition, organized jointly by the Smithsonian Institution and Oberlin College, employed 70 student volunteers, screened and selected from across the United States, and 40 staff members from Waterloo Lutheran University in Canada, Harvard, New York University, University of Southern California, Harford Seminary and others. After a semester of intensive ceramic study and drawing with Dr. Bennett in the archaeology lab at USC, we were considered competent to begin field work and set off in June for Tel Aviv.

A typical day at the site began at 3:00 a.m. when the Arab cook banged his brass gong and put the giant tea kettle on. The camp sprang to life as tents were straightened, beds made, and boots checked for unwanted guests like scorpions or pit vipers. Tools were quickly distributed as everyone was in the field by 4:00 a.m. to begin work. Field supervisors took a few minutes to explain the day's goals and discuss any special problems before we began our eight hours of grueling labor under the burning sun. The entire tell or mound of the archaeological site had been professionally surveyed and marked into five meter squares. Painfully layer by layer, we would systematically peel back the earth, first in a trench one by five meters and then across the entire square. By noon, the 120° temperature prohibited the continuance of work so the volunteers had lunch and rested until 3:00. Throughout the late afternoon, we washed, marked and sorted pottery, drew our daily top plans of the squares and balk drawings, (scale drawings of the square's four walls).

After supper everyone regathered at the dining platform for lectures on such subjects as the ceramic chronology of Hellenistic times, the cultural movements of ancient Palestine, to sing with guitars or listens to the radio broadcasts from Tel Aviv and Cairo.

Palestine has a charm which no other foreign country contains, a subtle blend of both east and west, with Moslem chants ringing in your ears as well as the high keening of Jews holding Sabbath sundown services by the wailing wall. Friday evenings you can wander down the ancient alleys of Jerusalem, passing the Church of the Holy Sepulcher where Christ supposedly lay for three days before his resurrection. Camping in Herod's summer palace atop wind swept Mt. Masada overlooking the desolate Dead Sea and scrambling up rocky slopes to the caves of the Dead Sea Scrolls allowed us to experience exuberantly events which we had only read about in history books.

Before the six week season was completed, we had reached through the Persian and Hellenistic periods to the Iron I city, ca. 1,000 B.C. Our field, on the south slope of the tell, discovered a massive circular guard tower with three gigantic walls stemming from the tower, a plastered moat and elaborate drainage system. Over 6,000 pieces of pottery or sherds were also removed. These sherds are of special interest to archaeologists, for pottery was commonplace in ancient homes and thoughtlessly discarded when a vessel broke. When pottery can be tied to stratigraphy, or soil layers, we have a consistent dating system.

As any archaeologist will tell you, the best finds are always made the day before you leave and our squares were no exception. Excavation of a irregular layer of even-sized stones angling off the tower sent two of us with small picks over the side of the steep ravine, hanging by ropes to investigate. Our findings seemed to point to a second guard tower, perhaps forming an enormous city gateway with the first tower. With regret we realized that two seasons would pass before we could return to unlock the secrets below.

Many people have asked me what fascination archaeology holds and my reply follows: In no other intellectual field encountered in my college experience, have I found such a balance of scientific discipline and intuitive creativity. Extracting raw data from the earth is painstaking and tedious, but synthesis of that data to reconstruct the total life style of those who lived and died 2,000 years ago is an intellectual mind-bender eliminating any doubts as to the timeless dignity of man.

What was a girl like me doing in a place like Israel . . . working and *really* learning!

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We're systems and sister-oriented!

As we go to press, our TranSISter Service mark is being copyrighted at the U. S. Patent Office. When that's a *fait accompli*, we'll be spreading the word so that other women's groups and our university administration friends can hear the story of how we "grew our own" New Look.

What is the TranSISter Service?

It's our four-month old telephone network that already lists a phone number for you to call in 27 major U.S. cities. A Gamma Phi Beta can get immediate help in finding an apartment or house, part time child care, part time jobs, or introductions to people in her professional field.

Who answers the phone?

Representatives of 27 forward-thinking alumnae chapters (30 telephone numbers) across the country, who are standing by to help transferred or newly-graduated traveling Gamma Phi Betas coming into their areas.

The help they're planning for YOU is incredible in its growing range of complexity. Some chapters will match antique buffs, naturalists, nurses. Others will give tours of their area, advice on doctors, dentists, school systems, politics.

In short, the TranSISter Service centers are a genuine reflection of the membership of each of the sponsoring alumnae groups, but all TranSISter Services offer this minimum: help in finding a house, an apartment, part time child care, part time job, or introductions to people in your field.

Since the idea's inception at Grand Council meeting last October, when the name was first tried out on paper, there has been nothing but enthusiasm for this deceptively simple-sounding idea. The roster of names of our charter TranSISters reads like who's who in Gamma Phi Beta. These women are typical of the future-oriented gals who are stepping forward to help make us a genuine innovative leader on the campus and in the community.

So look for a great cross pollination of Gamma Phi Beta spirit and activities at all age levels, as we help each other transfer and travel into the 80's.

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