



# Stake Your Claim

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#### MISSION

To inspire the highest type of womanhood.

On the cover: Gamma Pi Chapter (Minnesota-Mankato) sisters Haley Severson and Morgan Clark pose for a photo. Morgan nominated Haley to be featured in this issue of *The Crescent* because of her outstanding representation of Gamma Phi Beta's member competencies.

Turn to page 26 to read the story!

Dear sisters,

Everyone has goals. You may aspire to be a college professor or the executive director of a nonprofit organization. You may want to be a movie star or a mathematician. Whatever your goal may be, helping others along the way may just propel you forward.

The women featured in this issue of *The Crescent* have worked hard within Gamma Phi Beta and in their communities to make circumstances better for others on their pathways to success. While reading these stories and thinking about the goal-oriented members of our sisterhood, I was reminded of what Founder Frances E. Haven once wrote:

"I wonder whether you appreciate, dear sisters, your most happy, and favored position. You are a chosen group in a land where women are independent and also held in great esteem. You have the equipment for service and there is plenty of work to go around. Stake out your claim and set to work, for it is only by concentrated and consecrated effort you can attain success."

Though she wrote this in 1924, Frances' words still hold true today. In 2017, Gamma Phi Betas are living in a world where women are independent and earn the respect they deserve. I am excited to see our members making a difference in the world and improving the lives of others.

As I read Frances' words, I reflect on my volunteer work. Once a week I work with a second grader who needs one-on-one attention to improve her reading level. She is bright but has trouble sitting still and concentrating on the material. This year the two of us set behavior and reading goals, and I am proud to say we reach our goals most weeks. Recently, I told her that she moved from "beginning reader" to "comprehension reader." You should have seen her big smile! She attained this level several weeks ahead of schedule, primarily because we stayed focused on our goal each week.

I am so proud of my student's progress, and she has certainly improved my life. I am more patient, grateful and aware of the needs of my local community – an awareness I can see in many of our members, especially those featured in this issue.

As members of this leading 21st century women's organization, we have the responsibility to inspire the highest type of womanhood and promote our Core Values in all that we do. We must remember to always be ourselves, to grow as individuals and lead those around us as we learn through our collegiate years and beyond.

The women in our organization are incredible, selfless, strong women who will succeed in all they desire. Just as Frances said, if we set our sights on a goal and work hard, we will achieve it. Just as I did with my student, take the time to think about your goals. It doesn't matter if you're 19 or 75, you can work toward your goals and help others achieve theirs as well.

In IIKE,

Annabel Jones International President

Canabel



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#### Spring 2017 | Volume 118 | Number 2

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SUBMISSION DEADLINES Spring issue – February 1 Summer issue - May 1 Fall issue - August 1 Winter issue – November 1

©2017 Gamma Phi Beta Sorority The Crescent of Gamma Phi Beta (USPS 137620) is published quarterly by Gamma Phi Beta Sorority, 12737 E. Euclid Drive, Centennial, CO 80111. Periodicals postage paid at Englewood, CO, and at additional mailing offices. Non-member subscription price is \$25. Produced in the U.S.A.

Postmaster: Send address changes to The Crescent, Gamma Phi Beta Sorority, 12737 E. Euclid Drive, Centennial, CO 80111.

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# O Gamma Phi Gets Social

### @GammaPhiBetaSorority

Gamma Phi Beta loves to see what our sisters are doing throughout the year, and social media is the perfect way to show us! If you're interested in having your photos shared or published in The Crescent, tag @GammaPhiBetaSorority on Instagram and use #GammaPhiBeta. Be sure to follow all our social media accounts to see what Gamma Phi Beta chapters across North America are doing.



















**Corrections:** In the winter 2017 issue of The Crescent, the Inspiration Board incorrectly spelled the Teacher of the Year's name. It is Diane Converse Gans (Wichita State), not Ganes.

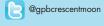
Also in the Inspiration Board, Miss Iowa Kelly Koch (Iowa State) has only been competing in pageants for two years, not since she was two.

The Crescent apologizes for these mistakes.















# bind Pride

Shining bright since 1874, here's a snapshot of some notable Gamma Phi Beta moments and accomplishments!



Gamma Phi Beta has 13 collegiate leadership consultants for the 2017-18 school year. You'll get to meet them in the fall issue of The Crescent!



# GAMMA PHI BETA MOSINDS

In fall 2016, 47 of our chapters hosted Moonball. We can't wait to see everyone else join the fun!

1,081 Gamma Phi Betas attended our four REAL Leadership Conferences to enhance their leadership skills.





Gamma Phi Beta is proud to recognize our two Order of the Omega scholarship recipients: Haley Loflin (Alabama, bottom) and Amanda Johnson (Puget Sound, top).



Share your point of pride for an opportunity to be featured! Email TheCrescent@gammaphibeta.org with your chapter's inspiring accolades.



#### Collegiate Chapter Spotlight

# BETA RHO CHAPTER (COLORADO)



Beta Rho Chapter (Colorado-Boulder) hosted their first Moonball tournament in fall 2016. They raised \$22,000 for Girls on the Run! The Crescent talked with Philanthropy Chairwoman Annette Cipollini to learn more about her chapter's successful event.

The Crescent: Beta Rho did an online fundraiser to raise money before the Moonball tournament. How did you come up with that idea?

Annette Cipollini: The main goal of the online fundraiser was to be able to incorporate non-Greek students, friends, family and alumni with Girls on the Run and Gamma Phi Beta. Events in the past have been solely accessible to Greek life and we felt that our message could resonate further. We soon realized that online fundraising was extremely successful from the amazing support of our friends and family on social media.

## What sort of advertising did you do for the volleyball tournament?

AC: We did a lot of social media outreach for Moonball. For participation, we relied on emailing campus organizations, as well as friends inviting friends. I wanted to make sure each person in our chapter could be represented at Moonball by inviting other groups they are involved in to play.

Closer to the event we created a Facebook event page that could be shared and liked.

# What was the most valuable thing you learned while planning your first Moonball event?

AC: I learned a lot about myself and our chapter. I learned to trust myself and go for it. The support I received from my chapter allowed me to be comfortable with my ideas and decisions for Moonball. Everyone helped and supported the philanthropy team and me.

#### Would you change how anything was done?

AC: I think I would make each game of the tournament shorter. Due to the great turnout, the entire tournament ended up being very long and some teams had to stay for a long time.

# What does Beta Rho Chapter do outside of Moonball to help build strong girls?

AC: Building Strong Girls is something that Beta Rho feels very passionate about. As a chapter, we believe in empowering each other in all aspects of life. We support the Panhellenic community, as well as women everywhere. A lot of women volunteer for other organizations and dedicate their time to the empowerment of women. To us, Building Strong Girls is a way of

life and is demonstrated in our daily lives.

# Does your chapter participate with Girls on the Run?

AC: We try to get involved with local races and practices as often as we can. We recently had a lot of women volunteer at the Denver Hot Chocolate 5k that benefitted Girls on the Run. It has been a main goal for our chapter the past few years to become more involved with Girls on the Run of the Rockies.

## What are your goals for your chapter's next Moonball event?

AC: I hope the next Moonball event will be even bigger. I think our chapter is capable of hosting more teams and raising even more money! I cannot wait to see what we will accomplish.

Has your chapter hosted an outstanding Moonball tournament or done something great for your community? Tell us about it! Email TheCrescent@gammaphibeta.org.



# Gamma Phi Beta members could save on GEICO auto insurance with a special discount!

Each time a member completes a new auto insurance quote, GEICO gives back to the sorority.





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# DEVELOPING Leadership Capacity

By Director of Education Jill Duffy

Every year, Gamma Phi Beta hosts the REAL Leadership Conference (RLC) for collegiate chapter executive councils. This leadership and training event was created to help executive council members enhance their leadership skills and learn how to work together to help their chapters succeed. Not all members can attend RLC, so *The Crescent* is pleased to give readers the chance to learn some of the valuable lessons presented at the 2017 RLCs.

One of the most important aspects of leadership is the responsibility to develop the leadership capacity of others. At this year's RLCs, participants learned about this key leadership skill with an easy acronym: **CAP**. When developing others' leadership capacity, remember CAP.

#### C: Counseling to Empower

Many who are just beginning their leadership journey will gain confidence in their ability to lead when they have a mentor who creates time and space for them to process out loud. As a leader, you can help build this confidence through the practice of active listening, which includes:

- Affirming the other's willingness to share: "I
  appreciate your vulnerability with me," or
  nodding your head to show you are listening.
- Rephrasing the other's thoughts: "It sounds like..."

 Remaining quiet: Often we want to offer advice, but one of the best ways to empower others is to remain silent and let them talk through their thoughts or decision-making.

#### A: Advising to Problem Solve

Leaders advise others by asking thoughtful, open-ended questions. When advising is used as a strategy, the outcome is that leaders are challenged to think critically and solve problems. Through reflective questioning, you can prepare others to diagnose problems, seek resources and develop creative solutions.

#### **P: Prescribing to Vision**

Leaders are responsible for inspiring a shared vision and enlisting others to achieve those goals. Prescribing is an important strategy that keeps all members of a team aligned and holds them accountable to values, policies and resources that are critical to that shared vision.

While holding others accountable to knowing
— and applying — key resources or best
practices can be a difficult task for leaders, it is
truly an important step in preparing another to
grow in their own leadership capacity.

Whether you're a chapter advisor, executive council member or an alumna, you can help discover others' leadership capacities in your chapter or workplace. For more leadership tips turn to page 10, and visit GammaPhiBeta.org to access other RLC programs.



# FIVE RULES FOR SUCCESSFUL LEADERSHIP

By Programming Coordinator Carri Houser

Our RLC attendees learned a lot about what it takes to be a successful leader. Whether you're a collegiate chapter officer or working for a large company, we can all benefit from these tips inspired by Simon Sinek's book *Leaders Eat Last*. Here are our favorite tips to help you become a strong leader!

### RULE 1

#### Keep it Real.

As a leader, it's important to be more than just an email robot; spend time connecting face-to-face with people. Connecting in person with people can help create trusting relationships in a way the Internet cannot. The Internet is great for a lot of reasons, and it can be a very useful tool for chapter business, but in-person, face-to-face interaction is how we help people feel a part of a group and develop trust.

### RULE 2

#### Keep it Manageable.

When people develop personal relationships with others they are more likely to work hard and help each other out. But, science tells us the maximum number of relationships we can maintain is 150, which can be a disappointment for large chapters (or workplaces) where there are a lot more than 150 people. The good news is you can create this same dynamic by creating smaller groups

within your chapter. The important thing is to have those smaller groups gather consistently so they can build intimate personal relationships. These might be meetings or fun activities in Loyalty Circles, by member class or even connecting members with similar majors.

#### RULE 3

#### Meet the People You Help.

It is incredibly important for people to see the tangible results of our hard work and efforts. Our philanthropic focus is Building Strong Girls. It is a common goal that all our members and chapters can strive to achieve. However, if none of your members spend any hands-on time with girls, it can be hard to inspire them to continue to give. As leaders, the more opportunities you create for your members to engage with young girls, the more willing they will be to give their time and energy.

#### RULE 4

# Give Them Time, Not Just Money (or Gifts).

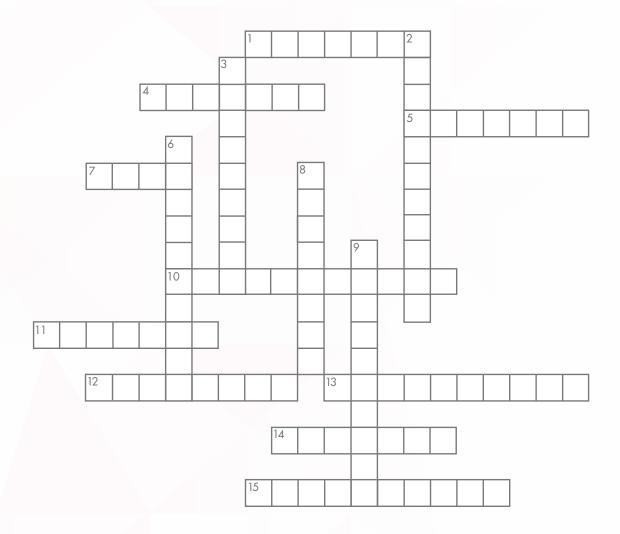
We all have exactly 24 hours in a day and that time is precious and quickly gets allocated to school, extracurricular activities or work. When we give up something as important as our time and energy we receive loyalty in return.

#### RULE 5

#### Be Patient.

Know it is going to take time and some work to develop trusting relationships with your members. If you want your members to treasure their lifetime membership you are going to have to invest in them over and over again.

# **REAL Leadership CROSSWORD**



#### **ACROSS**

- 1. Every chapter has one of these to assist them with any questions they may have.
- 4. A synonym for authentic.
- 5. On page 10, one of the five rules for successful leadership is to be \_\_\_ because it will take time to develop trusting relationships with your members.
- 7. It is important to give your members your \_\_ and attention in order to make them feel important. In the Five Rules for Successful Leadership on page 10, this is part of rule four.
- 10. We hold ourselves \_\_ for our actions.
- 11. The E in REAL and a way of acting morally.
- 12. The L in REAL and the length of your Gamma Phi Beta membership.
- 13. Executive officers take on this type of role for their chapter.

- 14. Your sisters are \_\_ of Gamma Phi Beta and vital to the growth of our Sorority.
- 15. It is important for Gamma Phi Betas to create strong bonds of this.

#### DOWN

- 2. The R in REAL and the state of being accountable.
- 3. The A in REAL
- 6. This trait allows you to reflect on your actions and learn how to improve.
- 8. A room at RLC where sisters could find a quiet space to think, reflect or unwind was called the REAL \_\_ Room.
- Creating smaller groups within your chapter will make it more \_\_ for you to develop personal relationships with others. In the Five Rules for Successful Leadership, this is part of rule two.



#### Alumnae Chapter Spotlight

# LONG BEACH ALUMNAE CHAPTER





There are many reasons why Gamma Phi Betas join alumnae chapters after their collegiate years. They may have moved to a new place where they don't know anyone or they're just looking to find women with the same values. Whatever the reason may be, alumnae chapters are built to provide sisterhood and promote the bonds of Gamma Phi Beta.

The Long Beach Alumnae Chapter works hard to do just that. They were one of the 2016 Circle of Excellence winners. This honor recognizes alumnae chapters' success and dedication to the Sorority. But beyond this accomplishment, the chapter provides an incredible connection to Gamma Phi Beta for sisters in the Long Beach area.

"The most beautiful thing my alumnae chapter has given me is my sisters. Women who inspire me to pursue the highest type of womanhood, and who are by my side to celebrate my accomplishments in life or to support me through my failures. They are a constant reminder of our Core Values because I see them reflected in each and every one of my sisters. They are women from all different walks of life, but connected through the incredible bonds of Gamma Phi Beta," Membership Vice President Daisy Robinson (California-Santa Cruz) said.

The alumnae chapter hosts monthly board meetings and an annual membership brunch every August. They also enjoy sisterhood events such as trips to Disneyland and movie nights. One of their most popular affairs is their holiday party in December, and in 2016 the chapter hosted a Scentsy representative who donated all the sales from that night to Girls on the Run!

The Long Beach Gamma Phis often donate to Girls on the Run, and have begun volunteering at the local 5ks. They help with registration and always love to assist at the hair station! Chapter member Kimmie Stradling (Northern Arizona) was a coach for three semesters and loved seeing the impact she made in the girls' lives. She said Building Strong Girls means "to create a legacy of love, compassion, grace and determination."

Chapter members cherish the reminder of why they joined Gamma Phi Beta in college, and the Long Beach Alumnae Chapter helps them to do that. No matter their reasons for joining, members are proud to be part of this sisterhood. The Long Beach alumnae have been able to find a genuine group of friends to help them through the good and difficult times in life.

Anne Mulhearn (Colorado State) said, "It's a group of grown women, business women, moms and friends on whom you can rely on and get advice and solace."



# inspiration board





Congratulations to Grace Lin (McGill) on her new position as a Justice of the Peace of Ontario! In the picture to the right, Grace (second from right) is joined by her Alpha Tau sisters Anne Layton, Suzanne Lee and Paula Konstantinidis (Toronto). Paula is also a Justice of the Peace in Ontario!





#### **OPERATION BUCKEYE**

Kate DiMantova (George Mason) works for Operation Buckeye, an Ohio-based, nonprofit organization that ships boxes of nonperishable food and personal hygiene items to soldiers serving overseas. Kate is the school coordinator and works with Ohio schools to encourage students to donate items and raise money for the organization. This year, three of the schools Kate worked with collected 100 cases of nonperishable food and personal hygiene items and raised more than \$3,000 to help ship the boxes!

#### **MAKING HISTORY**

By the time she was six years old, Amber Mariano (Central Florida) knew she wanted to be President of the United States. At age 11, she decided she wanted to be a member of the Florida House of Representatives. In November 2016, Amber became the youngest person ever elected to the Florida House of Representatives as a 20-year-old. Amber didn't initially plan to run for office at such an early age, bu

office at such an early age, but after interning in the Florida Capitol, she thought there was no better time than the present. She said, "I am bringing my unique perspective to the floor of the Florida House and championing for more affordable and efficient higher education. As a student, a woman, a millennial and a Gamma Phi Beta, I have the opportunity to represent some largely under-represented demographics in the state of Florida and bring those voices to Florida's Capitol." Congratulations on making history, Amber!

#### **SENIOR SOCCER STAR**

Being a collegiate athlete takes lots of time and hard work, and we are proud to recognize the accomplishments of one of our own. Gabby Seiler (Florida) is a senior who plays soccer for the University of Florida Gators. In 2016, she was on the MAC Hermann Trophy Watch List. The trophy is soccer's highest individual intercollegiate award, and it's an honor to be on the Watch List! Gabby said, "There are so many amazing soccer players around the country so to even be considered for the Watch List means a lot. All of us in college soccer put so much hard work in day in and day out, so it is nice to be recognized and know that our hard work is paying off."



# Life Loyal Members

Alpha - Syracuse

Geraldine Slezak Baron Virginia Bevard Carina DiGianfilippo Christine Farrell Bryn Lagoni Frisina Stacy Einhorn Helfstein Sharon Brown Mink Melissa Richards-Person Victoria Wolk Willens Sybil Veeder Wilson

#### Beta - Michigan

Karen Saydak Adams Catherine Baker Patricia Wells Davis Cindy Tanner Giambrone Patricia Nagle Harrison Marcia Keep Judge Susan Moore Kaugher Maureen McGovern Kraemer Marilyn Peterson Linton Harriet Bridges Linville Elizabeth Patterson Sara Sjoberg Michelle Hetrick Spearot Susan Rowe Stoll Mary Anne Pahl Zinn

#### Gamma – Wisconsin-Madison

Alyce Langenberg Anawalt Gina Vosseller DeBruin Carolie Styne Goniu Margaret Smith Schuemann Rebecca Vail Jackie Waterhouse

#### Delta – Boston University

Haley Milano Franki Toto Kathryn Zultner

#### Epsilon – Northwestern

Juliene Britz Gail Nelson Bush Hollyn Cetrone Nancy Probst Crandall Amy Dase Adelene Fistedis Ellenberg Leesa Stanislaus Griffin Stephanie Reeder lodice Susan Irwin Mory Malek Jones Diane Seaberg Laudati Christine Miller Major Linda Grayhack Replogle Marilyn Hauch Trudeau Susan Hondo Yamaguchi

#### Eta – California-Berkeley

Madeline Akerberg Bathurst Maureen Boro Kara Dullman Casola Gina Chen Elizabeth Dickey Edwina Hamm Kendrice James Angelee Kumar

Anne Etienne Moyer Heidi Moll Rungaldier

#### Theta - Denver

Pamela Mayer Applegate Tess Greenwald Kathleen Holmes Becky Printz Martin Heidi Prechtel Mon Susan Hall Orr

#### lota – Columbia

Sarah Hoffman Soyoung Kim

#### Kappa – Minnesota Betty Blesi Massie

#### Lambda – Washington

Julie Hill Billett Karen Bloomquist Duffy Terry Garfield Karen Hedine Vana Ingram Pamela Cliffe Rowland Kathryn Eshelman Schmidtke Tracie Sharp Sloat Kathleen Ryan Ursa

#### Nu – Oregon

Erin Coates Olivia Determan Linda Hopkins Barrett Kaira Esgate Hayley Howard Kristin Moren Madden Crysta Miller Michelle Lothers Pullen Paige Scott Theresa Schwartz Tenney

#### Xi – Idaho

Ruthanna Hawkins Rauer Jean Willey Scallon Caroline Trail Swift

#### Omicron – Illinois

Beth Adelhelm Campbell Casey Dollinger Sally Heaton Dowland Sally Eastland Jennifer Johnson Morris Debra Hyde Lockwood Ellen MacGregor Nancy Ellis O'Brien Sally Fritz Pope Susan Schnackenberg Mary Gallagher Smith

#### Pi – Nebraska-Lincoln

Nicole Littlejohn Barnes Shannon Bradley Kimberly Bichlmeier Coffey Marilyn Mousel Fitzgerald Jane Kugler Annie Yin-Yen Loo Katlyn Loof Elizabeth Olson Barbara Tanking Orton

Life Loyal is a special program available for all Gamma Phi Beta members to continue their lifelong support of our beloved Sorority beyond their collegiate years while receiving exclusive benefits. This is just one way to continue your lifetime involvement as a member of Gamma Phi Beta while fulfilling your financial obligations with an easy, one-time payment. The dedication of our alumnae members who continue to be involved and financially supportive helps ensure the future of our traditions and sisterhood.

Thank you to the following sisters who joined Life Loyal between November 1, 2016, and January 31, 2017.

Karen Schroeder Over Jennifer Fix Reck Dawn Eloe Spanhake Jennifer Putensen Zatechka

#### Rho – lowa

Lorna Miller Brown Elizabeth Kuebler Croft Kari Reitzel Crowley Anne Cooney Martens Ann Barjenbruch Reis

#### Sigma – Kansas

Jennifer Brownlee Blumberg Brianne Brown Cook Karlene Howell Ferguson Anita Freeman Jennifer Mason Holt Deborah Reid Mountsier Patricia Mills Petersen Sandra Miller Shutler Vinita Bradshaw Sturgeon

#### Tau – Colorado State

Karen Meyer Brayden Konstantina Kotantolulas Delaney McKenna Amanda Terwey Nedzinski Sylvia West Webster

#### Phi - Washington University

Maria Filiaggi Mariencheck

#### Chi – Oregon State

Lori Bautista Mary Grainey Hammond Charlotte Bell Skurdahl

#### Psi - Oklahoma

Rachel Smith Allison Sharman Hughes Barghols Mary Ann Bulla Charlotte Lovelace Fitzgerald Jennifer Portwood Goodner Linda Wallis Griffin Lualice Dixon Hoffman Kirsten Lee Bethany Lee Patricia Pritchett Metzinger Jane Carey Quade Farren Radke Kimberly Jones Sheets Ann McCune Volker

Omega – Iowa State Mary Beth O'Connor Frischmeyer Marcia Lindquist Katy Conley Pepper Malinda Hawkins Wiesner Lisa Kinkade Wyatt

#### Alpha Beta – North Dakota

Megan Pohlman DeLeon Ann Kerian Fish Jessica Fushi Jami Kleinschmidt Claire Skarperud Moen Jennifer Kuzel Smith

#### Alpha Gamma – Nevada

**Emily Carpenter Nash** Deborah Merrill Stegemeyer

#### Alpha Delta – Missouri

Alison Shafer Bond Sydney Wipke Del Pizzo Sue Dorsey Durrett Keri Jones Flahaut Shirley Hill Judith Stevinson Hillman Susan Oswald James Kaelin Laue Stephanie Wolf Mcfadden Gail Snodgrass Molek Marilyn Prichard Weigand Lori Hofsess Whitesides

#### Alpha Epsilon – Arizona

Natalie Kerr Dopp Elizabeth Eisner Babbi Heidbreder Gabel Nancy Beckley Groh Nancy Snoke Magee Sandra Rettke Nauman

#### Alpha Zeta – Texas-Austin

Kathrine Creviston Burke Gwendolyn Nichols Durrenberger Janice Vesper Martin Lisa Naugle Short Laura LeNoue Taylor

#### Alpha Eta – Ohio Wesleyan Susan Bender Bloch

#### Alpha Theta – Vanderbilt

Claire Bowen Tracy Hooper Brooks Susan Krienke Chase Katerine Hansen Heckel Sherry Ingram Joy Kendall Karen Whittier

#### Alpha Iota - California-Los Angeles

Carrie Brubaker Deborah Fairfax Glenn Rosadigna Giva Land Diane Lang Stacey Michaels Julia Havens Murrow Naomi Nakagama Brenda Stainfield Shea Elizabeth Browning Shonk

#### Alpha Kappa – Manitoba Maura Softley Pringle

#### Alpha Nu – Wittenberg

Melissa Hess Bartl Nancy McLaughlin Bell Lois Kindler Evans Julie Levengood Haley Mucha Jennifer Phelps Reimer

#### Alpha Xi – Southern Methodist

Joy Kortemier Adam Natasha Cannon Brittany Kolb Debra Jean Radakovich Jennifer Rothschild Janice Hardin Snell Elizabeth Parsons Thompson

#### Alpha Omicron -North Dakota State

Joanne Plissey Bobb

#### Alpha Tau - McGill

Grace Dorner Kathleen Fox Marie-Frederik Rioux Claire Williams

#### Alpha Upsilon – Penn State

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#### Alpha Phi – Colorado College

Patricia Quaal Angell Kathleen Delaney Weslee Klein Carolyn Wright

#### Alpha Chi – William & Mary

Mary Babameto Elizabeth Dabbs Karen Yanity Darch Elizabeth Kwasnik

#### Beta Alpha – Southern California

Maiya Clark Jane Clark Eva Gabor Gregg Stewart Gurney Sera Richardson Hall Monica Infelise Dawn Siebert Julien Diane Hillman Tietjen Elizabeth Cumming Tulloch Gretchen Young Womble Janis Feltz Zaharis Amy Zoucha

#### Beta Beta – Maryland

Kelly Sewell Boyles Jamie Johnson Dolinka Shirley Serrin Landon Helen Shea Leary

#### Beta Gamma – Bowling Green

Joan Houston Allan Barbara Gantz Brasier Amy Fortkamp Day Sarah Loge Franciscus Laura Jackson Goodman

Denise Niedermyer Halaska Grace Bellet Miller Susan Dauner Mitchell Sandra Howett Roe Anne Skuce Julie Scholz Tate Julie Gecowets Taylor Doris Young Thompson Susan Weber

#### Beta Delta – Michigan State

Joan Platt Ellis Bunny Hodas Carolyn Smith Keating Sara Laisure Lauren McGuire Lisa Claus Perry Janet Diuble Prybys Ann Converse Shelly Barbara Magnus Small Linda Tratechaud Stone Diane Zdunczyk Waligora Barbara Wilson

#### Beta Epsilon – Miami-Ohio

Joan Williams Broerman Eileen Finefrock Eckes Barbara Miller Falfas Brittany Seghi Garlock Cary Apple Loewen Andrea Smalling Masica Marcia Davis Morgan Heather Kelsey Mylod

#### Beta Zeta - Kent State Nancy Vanecek Fromnick

#### Reta Eta - Bradley

Janis Michaels Hill Jeanne Gamauf Laue Jean Scheidt Marshall Constance King Osborne Elizabeth Caster Russell Kave Kline Swanson Teri Gould Wilson Kathleen O'Grady Zimmerman

#### Beta Theta – San Jose State

Valerie Vetch Caveglia Trudi Brownton Diffendaffer Dolores MacDonald Zeni

#### Beta lota – Idaho State

Christine Jefferies Peterson Karen Thordarson

#### Beta Kappa – Arizona State

Meredith Elliott Cathleen May Hoffman Erin Winkler Page Lori Lisherness Risser Erica Keller Van Zijll De Jong

#### Beta Lambda – San Diego State

Joanna Draeger Mary Leppert Hargraves

#### Beta Mu – Florida State

Neta Adams Linda Scribner Coles Bonnie Bonsteel Duranceau Kristine MacDonnell Gonzalez Megan McGonagle Klein Jennifer Ortega Mellies Alexis Nemethy Eliza Rose

Audrey Butt Savage Janet Waldoch Travis Elizabeth King Wajdowicz

#### Beta Nu – Vermont

Joyce Drwiega Lawless Sara Bradley Moran Patricia Hunt Vana

#### Beta Xi – Ohio State

Sally Mettee Keeler Janet Campbell Mahan Shelby Smith Carolyn Sanford Vetter Erin Yonchak

#### Beta Omicron – Oklahoma City

Adra Mason Cheek Jean Thurston Harris

#### Beta Pi – Indiana State

Donna Bailey Badger Carole Gilbert Frazier Janet Schmidt Ingram Gail Irwin Klein Helen Grecco Murray

#### Beta Rho – Colorado-Boulder

Linda Schroll Aden Suzanne Yale Clinton Ginger Dallin Margaret Dawson Carolyn Smith Ellingwood Jade Fudge Patricia Nugent Hamilton Amy Zeppelin Kirschbaum Kimberly Berg Massey Barbara Pratt McMullin Katherine Spangler Peterson Samantha Sherwyn Lynn Towsley White

#### Beta Sigma – Washington State Jordan Roberts

#### Beta Tau – Texas Tech

Heidi Kressin Burke Diana Zimmerman Cox Rebecca Kennedy Cullinan Carolyn Keeter Davis Lisa Karnes Kimberly Lovelace McMahon Laura McGuire Roger Laura Smith **Beverly Truett** Donna Martin Wisneski

Beta Upsilon – Kansas State Kay Patrick Ballard Victoria Clegg Erin Davis Julie White Hower Robin Beachey Kistler Karen Repp Schoenbeck Shari Mosbarger Taylor Yvette Schrock Vreeman Deborah Turnbull White

#### Beta Phi – Indiana

Susan Lower Cox Kathryn Mallette Densborn Cynthia Pfarrer Foster Carolyn Meshberger Fryback Carolyn Jacob Susan Waller Kinnamon Melody Nedrud

Judith Ruhl O'Neill Melissa Johnston Rogers

#### Beta Chi – Wichita State

Patricia Colvin Downing Elizabeth Harlenske Deann Boswell Radebaugh

#### Beta Psi – Oklahoma State

Donna Bowlware Baker Judy Rickard Barber Barbara Beeman Kathy Shoemaker Beltz Annetta Vernon Gallegos Teresa Utley Shoup Margaret Roberts Tracy Jillian Jobe Vivion

#### Beta Omega -Northern Arizona

Sheri Savko Cahill Brooke Harris Martin

Gamma Alpha – Memphis State Janet Harris-Smith

#### Gamma Beta – Gettysburg

Lauren Connolly Judith Curchin Vandever

#### Gamma Gamma -Wisconsin-Milwaukee

Kimberly Wenzel Nadine Novohrasky Weske

#### Gamma Delta - Wyoming Katherine Kauffman Kocourek

Gamma Epsilon – Puget Sound

Georgia Buell Adams Rachel Bowdle Constance Hafling Chambers Cynthia Clement Laura Elsberry Jennifer Watts Fox McKenna Franklin Amy Roll Sharon Wells Selden

#### Gamma Zeta – Texas A&M-Commerce

Nancy Slaughter Monroe Charlotte Napier Stanley

#### Gamma Eta – California State-Long Beach

Diana Puccio Berbiglia Phoebe McAuley Lambeth Debra Miller Menagh Linda Hallenbeck Pelegrino Stephanie Skorpanich Pinkus Linda Watson Wheeler

#### Gamma lota -Midwestern State

Ladonna Wilkinson Brandon

#### Gamma Kappa -Nebraska-Kearney

Betty Sitz King Vicki Livingston Richman

#### Gamma Mu – Moorhead State

Debra Erickson Downing Amy Peterson

Gamma Nu – Lamar Marlynn Lee Rumm

#### Gamma Xi – Tennessee-Knoxville

Cheryl Gunter Charlotte Headrick

#### Gamma Omicron - Kentucky Lu Ann Holmes

#### Gamma Pi – Minnesota

Jean Malm Adler Laurel Bodelson Andrews Linda Hart Elbert

#### Gamma Rho – Wisconsin-Oshkosh

Stacy Bartel

#### Gamma Tau – St. Louis

Mary Crannell Craven Adriana Digianfilippo Veronica Karr Fernandez Jill Tennis Heitzman Josephine Tocco Herbert Laura Mooney Mayville Carol Greco Rauh

#### Gamma Upsilon – Drake Carol Jardine Dworak

#### Gamma Phi – Auburn

Christine Kelley Coats Laura Hostetler Kelley Coats Newell Jessica Ward Santangelo

#### Gamma Chi – Texas State

Ann Jones Irvin Lauren Markey Theresa Daniel Russell Debra Edgarian Sansom Nailah Spencer

#### Gamma Psi – Northern Iowa

Ashlyn Christianson Elsner Bailey Paulsen Luensman Stacey Moore Simon

#### Gamma Omega -Wisconsin-Plattev

Janice Berger Boldt Michele Schmidt Marcangelo Virginia Moore Rogers Keena Spencer-Dobson Jeannine Noble Wing

#### Delta Delta – California

Susan Abrahams Marianna Kolonelos Carol Woodruff Pitzer Sherri Gross Zack

#### Delta Epsilon – Texas Wesleyan

Amy Bawcom Willa Gwin Ott

#### Delta Zeta – Southwestern Oklahoma State

Jenifer Randle

#### Delta Eta – California-Irvine

Katrina Olszewski Orizaga Victoria Munoz Parvin

#### Delta Theta – California Polytechnic State

Clare Holehouse Erika Segal Lynda Zigrang Seiter Ólivia Toig

#### Delta lota – Purdue

Jordan Engel-Walworth Marianne Hibbard Karen Hormuth Modesitt Morgan Piper Meredith Riski Leslie Whittier Sanders Diane Schoenherr Schmidt Iulia Schwieterman Ann Cibula Zultner



Delta Kappa – Lehigh Saundra Bevan Ritchey

#### Delta Lambda – California-Riverside

Francesca Sanzana Braniger Lisa-Marie Miller Eichler Karyn Schlunt Eilber Christine Rungaldier Kenndy Claudia Moon-Perez Cathy Hendershot Simon

#### Delta Mu – Rutgers

Bonnie Berger-Neel Amy Leonard Nicole Patrick Mary Coletta Van Dusen

#### Delta Nu – Missouri State

Flora-Jean Forbes Pamela Berry Getman Alexandria Gibson Victoria Gibson Carol Smith Markle-Hull Jadyne Forest Seitz

#### Delta Pi – Illinois State

Christine Hopkins Sallie Mowles

Delta Rho – Dickinson Lisa Deon

#### Delta Sigma – Florida Institute of Technology

Bridget Berardinelli Tracey Frett Mary Moore Lynette Faivre Ray Meredith Chandler Reeves Staci Stafford

#### Delta Tau – Colgate Jessica Schoen

#### Delta Upsilon – Georgia

Susie Cathey Godshall Nicole Robinson Hunnicutt Ashley Jenkins Carrie Causey Johnson Elizabeth Daniell Kimble Sadie Mason Lindsay Quandt

#### Delta Phi – California State-Bakersfield

Maureen Caragao Fillmore Samantha Nerove

#### Delta Chi – California State Sacramento

Lori Spiva Janssen Robyn Zebro-Odneal

#### Delta Psi – California-Santa Barbara

Vanessa Mag Clark Jacqueline Li Gordon Helen Aquio Kieffer Andrea Zander Norman Alyssa Skipper Krista Lee West Jordan Willoughby

#### Delta Omega – Oakland

Haley King Patricia Dodson Plonski

#### Epsilon Alpha – LaSalle

Melissa Fitzgerald Liceaga Melissa McVey Rhoads

#### Epsilon Beta – Alma

Danielle Dufon Heather Laird Barbara Erdody Lewis

#### Epsilon Gamma – University of San Diego

Kimberly Amory Alessio Hayley Carberry Anne Doyle Grey Amanda Jones

#### Epsilon Delta – Creighton Elizabeth German Langan

#### Epsilon Zeta – Jacksonville

Talia Davis Haykin Rebecca Eppers Lince

#### Epsilon Eta – Bridgewater State Jenna Milo Stolarik

#### Epsilon Theta – Clemson

Harriet Poe Coker Mary Dennis Lerner Allie Smith Hilary Schoon Wilcox

#### Epsilon lota – Christopher Newport

Cynthia Smith Bennett Megan Lorincz

#### Epsilon Kappa – California State-Chico Lisa Lehman

#### Epsilon Lambda – Alabama-Tuscaloosa

Kathryn Catina Emily Collins Hallie Anderson Dillon Lacey McInish Knause Felicia Creel Olson Rachel Paikoff Heather Pierce Taylor Schwaber

#### Epsilon Mu – Loyola-New Orleans

Megan Bourg Mary-Beth Golden Chong Courtney Mattison

#### Epsilon Nu – Chapman Katherine Simpson

Endsley Eggert

#### Epsilon Xi – Rhodes Staci Droke Dodson

#### Epsilon Omicron – California-Santa Cruz

Cynthia Glickman Paula Lindsay Luebsen

#### Epsilon Pi – George Mason Amanda Liverpool-Cummins

#### Epsilon Sigma – Morehead State Natalie Mineer

#### Epsilon Tau – Rochester

Faith Bevitz
Mary Jane Dzialo Peachey
Marissa Scalia Sucosky

#### Epsilon Psi – North Carolina-Asheville

Elizabeth E. Nadler Ashley Brooks Simon

#### Epsilon Omega – Miami

Marianna Horea Rothbard

#### Zeta Alpha – Eastern Washington

Copri LaCoursiere Kailee Sax Cara Collier Zanetti

#### Zeta Beta – Virginia

Kaitlyn Bock Tracy Cote Samantha Pitcher

#### Zeta Gamma – Sonoma State Melissa Reddoch Siebenthal Mia Stelling

Zeta Delta – Southeast Missouri State Kelly Stokes

#### Zeta Epsilon – Duquesne Sarah Hvizdak

#### Zeta Theta – Pepperdine

Jade Bawcom Meredith Beyer Megan Gavitt Olivia Neri van den Broek

#### Zeta lota – Valparaiso

Shannon Bader Kira Evanoff

#### Zeta Kappa – Southern Indiana

Megan Ford Lindsey Bobbitt Hadley Nicole Skaggs

#### Zeta Mu – St. John's Kerri Pastor-Bairos

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#### Zeta Nu – Detroit-Mercy

Lauren Penner Katrina Wright

#### Zeta Xi – The College of Idaho

Jodi Coulter Caudle

#### Zeta Rho – Texas A&M-College Station

Bliss Hickman Sarah Tinsley Masek Victoria Wagner

#### Zeta Tau – Emory

Laura Kirtley Emily Mapelli

#### Zeta Phi – Arkansas-Fort Smith

Chelsea West

#### Zeta Chi – Texas Christian

Brittney Dunham Rebecca Hernandez Remy Jones Dana King

#### Zeta Omega – Kennesaw State

Amelia Dunbar Haley Stansell

#### Eta Beta – Florida Southern

Alyson McCoy Malinda Turner

#### Eta Gamma – Delaware

Kellie Berganski

#### Eta Delta – Grand Valley State

Allison Bis Nicole Fizell

#### Eta Zeta – Cincinnati

Taylor La Rocca

#### Eta Eta – South Florida

Gabriela Garcia Ortega

#### Eta lota – Rockhurst

Jordyn Altenburg

#### Eta Kappa – Tennessee-

Chattanooga Bailey Satterfield Victoria Stafford

Eta Xi – Florida Abigail Zavaski

#### Eta Omicron – Ohio

Madison Shelby

#### Eta Tau – Colorado Mesa Megan Limberg

Visit GammaPhiBeta.org/LifeLoyal today to learn more and become a Life Loyal member.



# GAMMA PHI BETA BY THE NUMBERS

Gamma Phi Beta members consistently make us proud in the way they represent themselves and the Sorority. While The Crescent always recognizes the accomplishments of chapters and sisters, we want to show off the numbers that highlight our Sorority's overall success!



209,084 total sisters initiated



**7,250**members initiated 2015-16



140 collegiate chapters across North America





Gamma Phi Beta is so thankful for our

2,477

dedicated volunteers

101 of our collegiate chapters are working with their local Girls on the Run councils





As of January 2017, the average chapter size is

136



is our average chapter GPA



Our active alumnae chapters now total

157

\$644,851 philanthropic dollars raised in the 2015-16 fiscal year

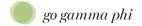




151,248 Gamma Phi Beta alumnae worldwide

Gamma Phi Beta legacies were initiated in 2015-16





# From Chapters to Communities: How Gamma Phi Betas Exemplify our Member Competencies



Gamma Phi Beta members everywhere know our mission is to inspire the highest type of womanhood and our four Core Values are Love, Labor, Learning and Loyalty. But how well do you know our member competencies?

The member competencies help define what knowledge, skills or abilities a person should be able to demonstrate as a member of Gamma Phi Beta. They also make our educational programming unique since all of our programming centers on our member competencies, which apply to women at all stages of membership in our Sorority. They can help us grow as people and set us apart in the world.

Our member competencies break down into four main concepts with underlying details in each section:

Be yourself, grow with others, lead your community and learn for a lifetime.



#### **Be Yourself**

Self-Awareness: She can identify her personal beliefs, her strengths and weaknesses and engages in thoughtful reflection on who she wants to be.

Confidence: She believes in herself and her ability to make decisions, take actions and achieve positive results.

*Resiliency:* She perseveres through challenging situations and uses healthy strategies to bounce back from difficult events.



#### **Lead Your Community**

Philanthropic Spirit: She generously donates her time, skills, talent and financial resources to causes important to her and the organization.

Community Participation: She is an active citizen and uses her involvement to enrich and benefit the communities to which she belongs.



#### **Grow With Others**

*Communication:* She is prepared, thoughtful, engaged and reflective when taking in information and communicating with others.

*Teamwork:* She can identify attributes of a healthy relationship and contributes individually in creating a positive team dynamic.

Mentorship: She uses her experience to guide and coach other individuals.

Diversity and Inclusion: She celebrates her personal identity and demonstrates respect and appreciation for individuals with identities different than her own



#### **Learn For a Lifetime**

ΓΦΒ Knowledge: She knows the history, current initiatives and future goals of the Sorority and uses her knowledge to make decisions that reflect organizational values and priorities.

Critical Thinking: She is analytical, thoughtful, curious and objective in exploring new ideas prior to forming an opinion or decision.

Applied Learning: She makes connections between different ideas and concepts, applies knowledge and skills to solve complex problems.

Personal Excellence: She strives for continued personal growth and challenges herself to reach high levels of achievement in all areas of her life.

**Now that you've been introduced** to our member competencies, turn the page to read about a few of our Gamma Phi Beta sisters who truly exemplify these competencies in their lives, chapters and careers. As you read, consider which competencies stand out in their stories. These inspiring women have taken the knowledge they've learned from their chapters to their communities.



# The Joy of Saving a Life

### "Congratulations, Shauna! You're the match!"

"Okay. Great. Thanks. Bye!"

When Shauna McLaughlin (California-Los Angeles) received the final call from Be the Match almost a year after signing up to be a bone marrow donor, she had just arrived back in California for the fall semester and didn't know how to react to the call. She grabbed her bag from baggage claim at the Los Angeles Airport and called her parents at home in Connecticut.

The initial shock that she would really have her bone marrow harvested was a lot to handle, and Shauna began to cry in the airport. "I thought I was going to have to go through this alone though that's not how it turned out," she said.

Shauna signed up for Be the Match when she was rushing to class her freshman year at UCLA. A friend in a fraternity was working at a registry drive and gave her a quick overview of Be the Match and what she could do by signing up. A month later, Shauna received her preliminary call from the organization.

Be the Match — the largest and most diverse marrow registry in the world — is operated

by the National Marrow Donor Program. All it takes to get your name on the list is swabbing your cheek and mailing it in. Be the Match does the rest to find someone who could receive your bone marrow in a potentially lifesaving operation.

Shauna chose to sign up because of a family history of cancer, and she wanted to honor her relatives by making a difference in the life of someone else. When she first found out that she may have matched with someone she said, "I didn't fully know what I was getting myself into, but I consider myself pretty lucky to have been called."

Though Shauna had agreed to be a part of the bone marrow registry, she didn't expect to get a call so quickly. Many people never turn out to be a match. However, after Shauna received the first call from Be the Match, it took almost 10 months before it was confirmed that she was a 10 out of 10 match with someone.

Be the Match uses human leukocyte antigen (HLA) matching. HLA is a protein found on the majority of cells in your body. The best transplant outcome happens when a patient's HLA and the donor's HLA match closely, therefore giving Shauna and her 10 out of 10 match strong odds.

"I didn't fully know what
I was getting myself into,
but I consider myself
pretty lucky to have
been called."

The summer after the first call included an extensive health interview and then blood tests. Then in September, Shauna had just landed in LA to go back to school when she saw the now familiar number pop up on her phone.

That call truly began Shauna's journey. On October 7, 2015, with her father by her side, Shauna headed into surgery. They put 200 holes in her pelvic bone to remove the marrow, but she said it didn't feel worse than a kick in the back. Shauna was sore and achy, but she said there was no real pain.

She returned to UCLA and the Gamma Phi Beta facility, greeted by her sisters and a huge poster. "To come back to a house of 48 people who would do anything I would ask them to do was amazing," Shauna said. Her sisters would bring her food and water and even helped change out the bandages on her back. They made sure she felt comfortable and at home, even though she was so far from Connecticut.

A year after the harvest, she was finally able to sign her release of information form, and the woman she donated to did as well. Shauna had received updates about the patient and knew she was doing well, but she was eager to meet her. Be the Match asked if they were interested in a media opportunity in New York, and both agreed.

Shauna thought this would just be for the organization, but a few days before she was flying to New York, she found out that she and Markel Carras, the woman whose life she saved, would be on the "Today Show."



Surrounded by family, Shauna (left) and Markel, her bone marrow recipient, enjoy getting to know one another.



The moment Shauna and Markel met was captured on camera to share with the world, but neither one was very aware of the cameras. They were so excited to meet one another, and Markel's family shared their gratitude with Shauna for saving Markel's life. Shauna said, "Most of the time I just didn't know what to say. There's not really a correct response to that."

Thanks to Shauna's willingness to be a little sore, Markel, who was suffering from leukemia is now able to continue her life with her loved ones. Shauna said meeting Markel is something she'll never forget.

While these women have a unique story, they want to share it to encourage others to get on the bone marrow registry. Shauna said, "As great as it is to be on the 'Today Show,' the reason I did it was to spread the word.

The biggest reward to me is when someone says my story inspired them to register."

While Shauna was nervous about the bone marrow harvest, she remained confident in her decision. She stayed true to her desire to help save a life, and persevered through her nerves, showing great resiliency and bravery. The traits Shauna exemplified from registering for Be the Match to meeting Markel, represent our member competency of Be Yourself. Shauna stayed true to her identity, beliefs and strengths to save a life and bring attention to Be the Match.

Visit BeTheMatch.org if you would like to be added to the bone marrow registry.



Shauna gives a thumbs up after a successful and relatively painless bone marrow harvest.



# **Conquering Challenges**

#### Haley Severson (Minnesota State-

Mankato) doesn't leave the house without her color-coded planner, and she is constantly on the move. Haley is involved in multiple organizations on campus and has held quite a few positions in Gamma Phi Beta. The summer of 2015 put her organizational skills and confidence in herself to the test. Haley was serving as administrative vice president and was flattered to be asked to become chapter president. "I didn't know if I could handle it," she said. Luckily, she had the chapter's full support as she spent that summer preparing for her new role as chapter president while also training to be a recruitment counselor during fall Panhellenic recruitment.

With an exciting but busy road ahead, Haley rose to the occasion and worked to support her chapter as best she could. She put her organizational skills to the test to complete her proudest accomplishment as president: updating all executive council working binders. Gamma Pi's working binders were severely out of date and falling apart. Haley and another sister updated all the binders with information from the Collegiate Operations Manual and resources from GammaPhiBeta.org. These updates helped the executive council follow and implement Gamma Phi Beta's rules and procedures with ease.

When her term as president came to an end, Haley decided she wanted to continue to serve her chapter. She said, "I had another year and a half left in the chapter, and I knew I had so much more to give." With that in mind, Haley ran for public relations vice president and won.

Morgan Clark (Minnesota State-Mankato), who nominated Haley to be featured in

"It was an honor to help lead the chapter."



Haley at a Girls on the Run 5k cheering on the runners.

The Crescent, said, "Through my personal experiences with Haley, I have grown so much as a leader. Haley always sees the potential in people and wants to see them succeed."

Haley saw Morgan's abilities and encouraged her to run for president. Morgan had never considered the opportunity but felt honored that Haley believed in her. She now serves as president of Gamma Pi.

"My favorite part of being a leader is being someone people can look up to and feel confident talking with," Haley said. "I like that I can be there for people."

The positive outlook Haley shares with others shows her ability to utilize mentorship. She uses her experience to guide and coach others like Morgan. Now that she's soon to be an alumna member of Gamma Phi Beta, Haley knows she can utilize the strong leadership skills she's gained through growing with others during her collegiate years in her future endeavors.

As a leader, she learned teamwork, communication skills and how to include others in the decision-making process. During her time as a chapter leader, she discovered



Haley and Morgan posing for a quick photo opportunity.

that communication and teamwork are vital to chapter success.

Haley's advice to other collegians looking to be strong leaders and improve their own chapters is to lead by example and work hard, because the harder you work, the more you'll benefit from the experience.

Gamma Phi Beta is proud of our strong, confident women of character and how our sisterhood can benefit members. Haley said, "I owe all of my success to Gamma Phi. I wouldn't be the independent, strong person I am today without the Sorority."



## "If money was no object what would you do?"

Kate Hinrichs' (Iowa State) friend asked one afternoon.

Kate said she wanted to bake and give everything away to others. Amazingly, the next day, her friend sent her a link to a job where she could do just that.

Nestle Tollhouse was hiring bakers for their 100 Days of Baking campaign. For 100 days, six bakers would bake different treats and take them to under-appreciated volunteers and employees throughout the Chicago area. This job was exactly what Kate was looking for and she jumped at the opportunity.

After submitting a recipe and a video, Kate traveled from her home in Nashville to Chicago for an interview, and in October 2016, she began her 100 Days of Baking journey.

"I keep thinking about how incredibly lucky I am," Kate said. "This is so different than anything I've ever done."

With this unique opportunity, Kate and her fellow bakers chose different nonprofits, workplaces and charities in Chicago to visit and show their appreciation. The bakers all came from different areas and backgrounds, but all were excited to focus on smaller organizations. One of Kate's favorite memories from the 100 days was meeting a woman who created an organization called Books First. The founder learned that one in six Chicago schools didn't have books or libraries for their students and saw a correlation between literacy rates and the juvenile justice system. With these statistics

in mind, she began Books First and ran it out of her home. She has been collecting books for six years to donate to schools.

Kate enjoyed meeting the founder of Books First, and the experience served as an important reminder that anyone can make a difference.

"You don't have to give millions and millions of dollars. It's as simple as giving kids books,"
Kate said.

Kate met a lot of people who worked hard to make a difference in others' lives, including her fellow bakers. All of the Nestle bakers, including Kate, have a strong philanthropic spirit, showcased in how generously they donated their time, skills and talents to the cause of spreading joy to others. Kate participated in the Chicago community to enrich volunteers and hardworking citizens' lives – perfectly exemplifying Gamma Phi Beta's Lead Your Community competency.



Kate takes a break from baking and delivering cookies to build houses with Habitat for Humanity.



Kate (second from the right) and team pose with Vanessa Lachey during media day at Nestlé Toll House.



Kate (left) delivering cookies to St. Vincent's Thrift Store with her fellow baker Soyoung Shin.

She said one of the best parts of being a baker for Nestle was making connections with the people they visited. The bakers would volunteer at some of the organizations and help the staff. Overall, they worked to have conversations and give "the physical form of love," as Kate put it.

A big challenge for Kate was moving to Chicago and being away from home. However, she shared that making such a big change in her life was incredibly empowering, especially since her job was so rewarding.

Kate said the most important and meaningful thing to do for these hard-working members of the Chicago community was to share the love. She said just the simple act of bringing baked goods was a way of saying, "I see you, and thank you."

The six bakers are now able to say that they have volunteered at multiple organizations and spread joy to a lot of people. They can also say that they are Guinness World Record holders.

To conclude the 100 Days of Baking, the Nestle bakers baked treats for 25 continuous hours to break the world record. Kate is still trying to wrap her head around the fact that her team accomplished this feat. Taking on the challenge together allowed them to stay focused and reach their end goal.

Now that the 100 days have come to an end, Kate is back in Nashville spreading love and appreciation on a smaller scale. She said it will be an adjustment to not be in the kitchen every morning, but she's excited to continue the goal of the campaign: to inspire people to bake some good in their own communities.



A selfie to commemorate the first time Kate drove the Nestle van!

Photo credit: NESTLÉ® TOLL HOUSE®



**Kelly Osthoff (Denver)** has always had a passion for serving others, especially older adults. She frequently finds herself helping older people load their groceries onto the counter in the checkout line. "It's how I'm programmed," Kelly said.

She never planned on working with older adults and was working in higher education when a friend told her about a job with the Alzheimer's Association that was "too good to be true." Now, Kelly works as northeastern Colorado's regional director.

Kelly's responsibilities include conducting peer consultations and assisting with caregiver education through support programs. These programs help those with Alzheimer's and their families understand what will happen and prepare for what is to come. Kelly also works to promote brain health, advance research and fundraises in her region.

In northeastern Colorado alone, there are three large Walks to End Alzheimer's and Kelly provides leadership and support to each one. She recruits team captains and encourages members of the community to get involved and fund sponsorships.

Getting out in the community is always fun, but Kelly's favorite part of her job is a bit more intimate. "I love meeting the families and having the privilege to help them in the most difficult part of their lives," she said.

> "I get to be a small glimmer of hope in a challenging journey."

Bringing positivity to a family going through the hardships that come with Alzheimer's isn't easy, but Kelly takes it in stride. She credits her time as a collegiate leadership consultant (CLC) for Gamma Phi Beta for her effective communication and relationship-building skills. Sorority recruitment also benefited her ability to be able to speak with anyone and make others feel more comfortable with her.

As a CLC, Kelly had to learn to work independently at a young age. She has truly embraced the member competency Learning for a Lifetime in her career. She has utilized critical thinking to make her decisions and applied learning to make connections between what she learned as a CLC and her work at the Alzheimer's Association.

In her current role, she does a lot of traveling and working alone. Kelly said she learned integrity and independence through her work as a CLC and she learned to carry herself with poise when meeting with important people. She strives for personal excellence in the way she continues to connect with others in her career and community.

While Kelly was well equipped when she joined the Alzheimer's Association, the biggest challenge she has come across is that many people aren't sure how to interact with those with Alzheimer's. Her biggest piece of advice is that the Alzheimer's Association is the first place to go. Many people with Alzheimer's feel very isolated and Kelly says to them, "You're not alone. Don't let that isolation get to you." The association has plenty of services to help families and people with Alzheimer's.

Kelly is proud of all that she has been able to provide for those with Alzheimer's and their families. She said she is most proud of "the sheer volume that I've been able to accomplish." She has improved awareness of the symptoms and difficulties of Alzheimer's in communities that had some knowledge of the disease and created a presence in places with access to little information about the disease.

Every day, Kelly utilizes her philanthropic spirit to provide services for those with Alzheimer's and their families. In addition to her time at work, she volunteers with Meals on Wheels and works hard





Kelly always enjoys campaigning for the Alzheimer's Association out in the community.

to ensure that older adults are taken care of and never forgotten. She is proud of what she has accomplished and says that Gamma Phi Beta is a "primary shaper of who I am today."

If you would like more information on the Alzheimer's Association, please visit ALZ.org.



#### Volunteer Spotlight

# SEIZING THE OPPORTUNITY TO GIVE BACK

As a collegiate member of Gamma Phi Beta, Jana Jones (Texas Tech) learned leadership skills and how to negotiate and compromise with others. She has utilized these skills throughout her professional and personal life.

Now, after almost 25 years of marriage and with her two sons in college, Jana decided the time was right to get involved with Gamma Phi Beta again. "My decision was probably also prompted by our older son's involvement with his fraternity, evoking fond memories of my college sorority experience."

Jana wanted to get involved with Gamma Phi again and is now proud to be a member of the 2016-18 Presentation Team. As a Presentation Team member, Jana provides education and training to individual collegiate chapters. The team facilitates Gamma Phi Beta programs and workshops online and in-person for collegiate and alumnae members and volunteer leaders.

"My favorite part of volunteering is the opportunity to give back and do something for someone as so many have done for me," Jana said. "I also enjoy the friendships with the other members of the Presentation Team. This is true sisterhood at its best."

When Jana's not working with the Presentation Team, she works for the Special Prosecution Unit of Texas as the Juvenile Division chief. For 27 years, she has been an attorney and was involved in the Every 15 Minutes program as the elected district attorney. The program teaches high school students the consequences of drinking alcohol and texting while driving.

Jana inspires those around her through her work with high school students and those all over Texas. She said, "I hope that I lead by example with integrity. Most of us have heard integrity referred to as 'doing the right thing when no one is looking.' That sums it up for

me, and I would also add not expecting any recognition for doing the right thing. Treat others the way you want to be treated. Be present in the moment, not talking on your phone or texting or Snapchatting, but really listening to and engaging with your spouse, child, friend or co-worker."

Jana's awareness of others and desire to inspire the highest type of womanhood has helped her succeed in her volunteer role for Gamma Phi Beta. When asked what other sisters should do to get involved as volunteers or advisors, she said, "Don't hesitate! You have some awesome things to contribute, and you receive ten-fold what you give!"

"My favorite part of volunteering is the opportunity to give back and do something for someone as so many have done for me. I also enjoy the friendships with the other members of the Presentation Team. This is true sisterhood at its best."



# SORORITY Life

It's collegiate and alumnae chapter updates – at a glance! Read all about our shining chapters across the continent and their recent activities. For submission guidelines, visit GammaPhiBeta.org.

#### Region 1

#### CONNECTICUT

#### **Eta Theta Chapter (Connecticut)**

Sisters of Eta Theta started off the semester raising money for Huskython, a fundraiser supporting the Connecticut Children's Medical Center.

#### **Eta Pi Chapter (Quinnipiac)**

Eta Pi Chapter had a successful first formal recruitment last fall and is now the largest chapter on campus. They are excited to host their first Moonball tournament in April!

#### **DELAWARE**

#### **Eta Gamma Chapter (Delaware)**

The sisters of the Eta Gamma Chapter enjoyed

studying abroad during their winter term. Becca Siegal stayed in touch with her sisters by sharing photos from her trip to Budapest, Hungary.

#### MASSACHUSETTS

#### **Epsilon Eta Chapter (Bridgewater State)**

Congratulation to Epsilon Eta sisters Jillian Pires, Danielle Dupuis and Leah Thompson on their induction into the Order of Omega, a Greek honor society.

#### **Epsilon Phi Chapter (Bentley)**

In December, the chapter attended a local Girls on the Run 5k. More than 10 sisters participated in the race, while the rest of the chapter cheered and volunteered.

#### **NEW JERSEY**

#### **Bergen County Alumnae Chapter**

The Bergen County Alumnae Chapter participated in a fall Girls on the Run 5k.

One member was a coach and others volunteered and cheered on the participants.

Chapter members also enjoyed a brunch to celebrate the holiday season and the start off the new year.

#### **Princeton Area Alumnae Chapter**

The alumnae chapter did their Founders Four Mile walk at Duke Farms in Hillsborough, New Jersey. They enjoyed the fall colors, historic buildings and a beautiful orchid display.

#### **NEW YORK**

#### **lota Chapter (Columbia)**

lota Chapter welcomed its largest new member class in January. They enjoyed Bid Day and are excited to see what is in store for them in 2017!

#### **Epsilon Epsilon Chapter (Union College)**

In the fall, Epsilon Epsilon Chapter welcomed and initiated 57 new members! They are excited to uphold the tradition of sisterhood and build strong girls through philanthropy and community involvement.

#### **Epsilon Tau Chapter (Rochester)**

After a successful recruitment, the chapter welcomed 21 new members. They hosted their Moonball tournament early in the year and have enjoyed many sisterhood activities.

#### Zeta Mu Chapter (St. John's)

Zeta Mu sisters participated in a December Girls on the Run 5k. Some members were running buddies, while others cheered the runners on from the sidelines. The chapter enjoyed seeing how much fun the runners had and look forward to participating again!

#### **Rochester Alumnae Chapter**

The Rochester Alumnae Chapter had a busy December. They assembled holiday centerpieces and spent a day at Hillside Family of Agencies.

#### **Syracuse Alumnae Chapter**

In December, the Syracuse Alumnae Chapter had a gettogether during the holiday season. Then in January, they helped Alpha Chapter during the final round of recruitment. Members are looking forward to the Initiation brunch in the spring.

#### **PENNSYLVANIA**

#### **Alpha Upsilon Chapter (Penn State)**

Alpha Upsilon Chapter was proud to welcome 75 new members into the sisterhood after fall recruitment. All their members are dedicated to making meaningful contributions to Gamma Phi Beta.

#### Gamma Phi Beta Sorority by Regions



#### **Epsilon Alpha Chapter (La Salle)**

Epsilon Alpha Chapter enthusiastically volunteered their time at the Girls on the Run 5k in Philadelphia. They grabbed their pompoms and cheered on the race participants. Some sisters also created posters to encourage the girls to keep running.

#### **State College Alumnae Chapter**

In January, the State College Alumnae Chapter held an alumna Initiation ceremony with the Alpha Upsilon Chapter (Penn State). Afterwards, they celebrated their 75th anniversary at a local restaurant.

#### ONTARIO

#### **Toronto Alumnae Chapter**

The alumnae chapter celebrated Founders Day at the Royal Canadian Yacht Club with 70 Gamma Phi Beta sisters. They plan to gather in New York to support the Toronto Area Alumnae Panhellenic's annual Item Donation Day.

#### Region 2

#### **DISTRICT OF COLUMBIA**

#### Washington, D.C. Alumnae Chapter

The chapter enjoyed celebrating Founders Day at the Beta Beta Chapter (Maryland) facility with the chapter and the Fairfax Alumnae Chapter. They also enjoyed ending 2016 by participating in the Girls on the Run 5k in D.C.

#### **FLORIDA**

#### **Eta Beta Chapter (Florida Southern)**

The women of Eta Beta hosted their inaugural Moonball tournament. A total of 11 organizations from their campus participated and everyone enjoyed playing kickball.

#### **Eta Xi Chapter (Florida)**

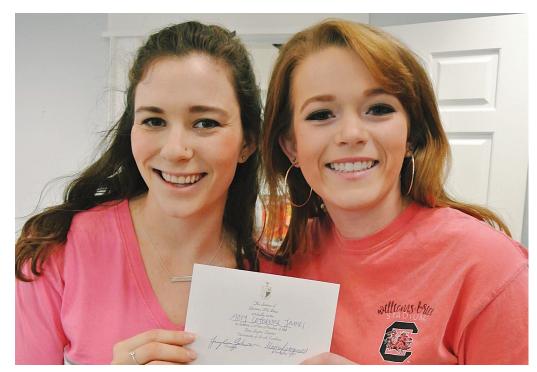
Eta Xi Chapter hosted their first Moonball tournament in November. They also volunteered at the fall Girls on the Run 5k in Alachua County and enjoyed cheering on the girls as they crossed the finish line.

#### **Tampa Bay Alumnae Chapter**

Tampa Bay Alumnae Chapter celebrated Founders Day with the sisters of Eta Eta Chapter (South Florida). Several gatherings occurred in December to celebrate the holidays, and in January, they held an annual chili luncheon at a member's home.



**Region 1** I Alpha Chapter (Syracuse) is excited to watch their new executive council grow as individuals and lead the chapter this year.



Region 2 | Zeta Sigma Chapter (South Carolina) was thrilled to welcome new sisters during spring recruitment!

#### **MARYLAND**

#### **Beta Beta Chapter (Maryland)**

The women of Beta Beta Chapter worked tirelessly to prepare for their first formal recruitment and Bid Day. They celebrated Bid Day with 52 new members who represent Love, Labor, Learning and Loyalty to the fullest extent.

#### **SOUTH CAROLINA**

#### **Epsilon Theta Chapter (Clemson)**

In the fall, Epsilon Theta Chapter enjoyed their Big and Little Sister reveal. All members cherish this event and it is one of their favorite times of year.

#### **VIRGINIA**

#### Alpha Chi Chapter (William & Mary)

Alpha Chi Chapter dove into sisterhood this semester! One sister hosted a Chinese New Year celebration, featuring crafts and making dumplings. At their spring retreat, they recreated old group photos from the scrapbooks in their facility.

## Epsilon lota Chapter (Christopher Newport)

In early January, the sisters of Epsilon lota Chapter welcomed new members home.



**Region 3** I The sisters of Zeta Rho Chapter (Texas A&M-College Station) had a fun and exciting Big and Little Sister reveal.



**Region 4** I The Gamma Phi Beta members at Purdue University are very excited to see what 2017 will bring!

#### **Zeta Beta Chapter (Virginia)**

The chapter celebrated the addition of 38 amazing new members into their spring new member class. Throughout the following week there was a basketball watch party, s'mores, broomball and a movie night to welcome the new sisters.

#### **Eta Nu Chapter (James Madison)**

Eta Nu Chapter attended the Girls on the Run 5k in Winchester, where many sisters cheered on the runners and showed their support. They are excited that a local Girls on the Run program is coming to their area soon!

#### **Fairfax County Alumnae Chapter**

Sisters of many ages gathered for a festive holiday luncheon featuring program updates for 2017 and a gift exchange. The chapter also launched a new online quarterly newsletter to stay in touch with current and prospective members.

#### Region 3

#### **ALABAMA**

#### Gamma Phi Chapter (Auburn)

The sisters of Gamma Phi Chapter welcomed a wonderful group of women into their spring new member class. Members have already begun to prepare for fall recruitment and are excited to see what amazing women will join our sisterhood.

#### **LOUISIANA**

# Epsilon Mu Chapter (Loyola-New Orleans)

Epsilon Mu's newly-elected executive council enjoyed attending the REAL Leadership Conference in Atlanta, Georgia.

#### **TEXAS**

#### Gamma Chi Chapter (Texas State)

Texas State University's Gamma Chi Chapter hosted an 80's-themed Zumba night as one of their spring recruitment events. They were thrilled to welcome home their spring new member class!

#### **Zeta Chi Chapter (Texas Christian)**

In January, Zeta Chi Chapter hosted a roller skating sisterhood retreat. It was a great way to kick off the new semester and bond. They also discussed their goals, including target GPA, for the new year.

#### Region 4

#### INDIANA

#### **Zeta Kappa Chapter (Southern Indiana)**

Zeta Kappa Chapter loved growing over the fall semester. They have set some amazing goals for the year and cannot wait to achieve them.

#### **MICHIGAN**

#### **Beta Chapter (Michigan)**

Beta Chapter successfully held its inaugural

Moonball tournament! The tournament had more than 30 participating teams from different organizations on campus. Sisters enthusiastically cheered for the teams, especially during the exciting championship game!

#### **Beta Delta Chapter (Michigan State)**

The chapter participated in spring recruitment and welcomed seven women into the sisterhood. They are looking forward to this year's Greek Week!

#### **Epsilon Beta Chapter (Alma)**

The sisters welcomed their spring new member class at the beginning of the year. Epsilon Beta is excited to see their chapter grow and continue to promote Building Strong Girls!

#### **Eta Delta Chapter (Grand Valley State)**

After a lot of hard work, dedication and determination by all the Eta Delta members, they are proud to have achieved the highest GPA of all Panhellenic organizations in the fall semester!

#### OHIO

#### **Beta Xi Chapter (Ohio State)**

Beta Xi Chapter welcomed more than 60 new members into our sisterhood in January. Bid Day was a success, and the women were thrilled to expand their sisterhood with their new member class.

#### **Zeta Omicron Chapter (John Carroll)**

In November, the women of Zeta Omicron volunteered at a Girls on the Run event in Northeast Ohio. They provided water cups for the hard-working runners and made signs to help cheer on the girls!

#### **Eta Zeta Chapter (Cincinnati)**

Eta Zeta attended a winter Girls on the Run 5k in downtown Cincinnati where they were named Best Cheer Zone for the third season in a row. Many sisters were running buddies and others made hair ties for the young runners.

#### Region 5

#### **ILLINOIS**

#### **Epsilon Chapter (Northwestern)**

Epsilon Chapter welcomed 31 amazing members to its new member class this winter with a successful Bid Day!

#### **Beta Eta Chapter (Bradley)**

Beta Eta's executive council enjoyed their time at the REAL Leadership Conference and returned with many new, exciting ideas to help their sisterhood and community.

#### **Chicago Alumnae Chapter**

Chicago sisters enjoyed a holiday party at the home of Ruth Seeler (Vermont) who retired as hostess after 40 annual parties! International President Annabel Jones (Oklahoma) attended the celebration, and sisters raised more than \$2,500 to be added to the Ruth Andrea Seeler M.D. Scholarship and Fellowship Endowment through the Gamma Phi Beta Foundation.

#### **IOWA**

#### Omega Chapter (Iowa State)

The sisters of Omega Chapter enjoyed gathering for a Miss America watch party to support their sister, Kelly Koch. Kelly made it into the top 10 finalists as Miss Iowa. Sisters feel this is a wonderful example of how Gamma Phi Betas work hard, support one another and inspire the highest type of womanhood.

#### **MINNESOTA**

## Gamma Mu Chapter (Minnesota State-Moorhead)

After spring recruitment, Gamma Mu Chapter was excited to welcome home new sisters.

#### Gamma Pi Chapter (Minnesota State-Mankato)

Gamma Pi Chapter enjoyed their semi-formal and elected a new executive council. They are thankful to the outgoing officers for their dedication and love toward the chapter. Sisters can't wait to see what the new executive council can accomplish!

#### **NORTH DAKOTA**

#### Alpha Beta Chapter (North Dakota)

Alpha Beta Chapter started the new year off with sisterhood events and fun! They are looking forward to making more memories throughout 2017.

#### Region 6

#### **COLORADO**

#### **Tau Chapter (Colorado State)**

Tau Chapter is so excited to see the new executive council step into their leadership roles and bring more ideas and positive change. The

chapter also had members initiated into the Order of the Omega, a Greek honor society.

#### **Denver Alumnae Chapter**

The Denver Alumnae chapter held an afternoon tea and meeting at the Theta Chapter (Denver) facility. They also enjoyed a yoga event to go along with their sisterhood brunch, and many dining out events in the Denver area.

#### **KANSAS**

#### Sigma Chapter (Kansas)

Sigma Chapter studied hard and ended the fall semester with an average 3.41 GPA! They are in the top three GPAs out of all the sororities and fraternities on campus.

#### **MISSOURI**

#### **Phi Chapter (Washington)**

Phi Chapter completed their first recruitment! They celebrated Bid Day and then enjoyed a sisterhood retreat.

#### Alpha Delta Chapter (Missouri-Columbia)

Alpha Delta's executive council traveled to Chicago for the REAL Leadership Conference. They loved the opportunity to meet new sisters from other chapters and learned how they work together to better their chapter. Members returned with so many inspiring ideas to implement within their chapter.



**Region 5** I Kappa Chapter (Minnesota-Twin Cities) started out spring semester by welcoming home nine new members. Everyone is looking forward to their first Moonball tournament!



**Region 6** I Gamma Kappa Chapter's (Nebraska-Kearney) executive council attended the REAL Leadership Conference in Chicago, Illinois. They are excited to implement their fresh ideas!



**Region 7** | Sisters of Delta Theta Chapter (California Polytechnic State) are looking forward to a fun and productive semester.

#### Zeta Delta Chapter (Southeast Missouri State)

Sisters threw a finals party to celebrate the end of a successful semester and to decorate cookies together.

#### **Eta Sigma Chapter (Central Missouri)**

Eta Sigma Chapter was installed on November 13, 2016. More than 90 women joined the sisterhood, and a celebration later in the day was filled with joy, inspiration, laughs and great memories for all the sisters.

#### **NEBRASKA**

#### Pi Chapter (Nebraska-Lincoln)

Pi Chapter participated in Dance Marathon, an event raising money for the Children's Miracle Network. They were proud to represent a Miracle Child.

#### Region 7

#### **ARIZONA**

# Phoenix Northwest Valley Alumnae Chapter

Members gathered at the Sun City Country

Club to celebrate Founders Day, and then at a member's home in December for a holiday luncheon.

#### **CALIFORNIA**

## Alpha Iota Chapter (California-Los Angeles)

Alpha lota Chapter enjoyed a retreat at Disneyland and went to a pumpkin patch in the fall. To end the quarter, they held their Initiation and now are looking forward to another great quarter.

## Beta Alpha Chapter (Southern California)

The sisters of Beta Alpha had a wonderful time learning new self-defense moves at a boxing gym sisterhood event. They are also proud of their 3.45 GPA, the second highest of the Panhellenic sororities.

#### Gamma Eta Chapter (California State-Long Beach)

Gamma Eta is beginning their work with Girls on the Run. They are preparing a group of young women to run a 5k in hopes to strengthen them physically and build their confidence levels.

#### **South Bay Alumnae Chapter**

South Bay Alumnae were honored to help celebrate Zeta Theta's (Pepperdine) 20th anniversary. The alumnae also kicked off their 61st year in style with a fabulous tea graced by two Carnation Award winners, Dolores Hicks (Colorado College) and L'Cena Rice (Southern California).

#### HAWAII

#### **Hawaii Alumnae Chapter**

The Hawaii Alumnae Chapter celebrated Founders Day with a beach-side luncheon, and four Gamma Phi Betas were awarded their 50-year pins.

#### **NEVADA**

#### **Eta Rho Chapter (Nevada-Las Vegas)**

Eta Rho volunteered with Girls on the Run at the Las Vegas Rock n' Roll Marathon! They encouraged hundreds of young women during their run and made a name for themselves in the Las Vegas community.

#### Region 8

#### **CALIFORNIA**

# Epsilon Kappa Chapter (California State-Chico)

Epsilon Kappa members are closely working with Girls on the Run (GOTR) in Butte County. During past recruitments, they made tutus for the girls and sold them to raise money for GOTR. Last year the chapter raised \$400, and hopes to raise more this year.

#### **Zeta Gamma Chapter (Sonoma State)**

Sisters are very excited about spring semester and what the new executive council has in store for them in the coming months.

#### **Diablo Valley Alumnae Chapter**

The alumnae chapter enjoyed a wonderful dinner together, and members brought canned food donations for the Monument Crisis Center to help families in need.

#### **IDAHO**

#### Xi Chapter (Idaho)

Xi Chapter is working to make Building Strong Girls a lifestyle by recognizing women in their chapter who help build up sisters. They are also choosing a Core Value to recognize each month during this semester.

#### Zeta Xi Chapter (College of Idaho)

Zeta Xi Chapter is prepared for Moonball and can't wait to get the College of Idaho involved in a kickball tournament to raise money for Girls on the Run.

#### **OREGON**

#### **Nu Chapter (Oregon)**

Several sisters supported a Girls on the Run 5k. They had a blast participating in making posters and cheering on the girls, while being able to support an amazing cause. They can't wait for more opportunities to inspire and build strong girls in the future!

#### **WASHINGTON**

#### **Lambda Chapter (Washington)**

Winter quarter brought all Lambda sisters back together after break, and welcomed two new Gamma Phi transfers from Eastern Washington University and University of San Diego! All the sisters are so happy to have these two amazing women join their chapter.

#### **Gamma Epsilon Chapter (Puget Sound)**

This spring, Gamma Epsilon welcomed 25 new members into their sisterhood and spent the night roller skating. A week later, they enjoyed a retreat with s'mores and quality time together.

#### **BRITISH COLUMBIA**

## Alpha Lambda Chapter (British Columbia)

After a lot of hard-work and dedication, Alpha Lambda sisters placed third in this year's annual Songfest, a show displaying the singing and dancing skills of the University of British Columbia's Greek community.

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Varsity ACHIEVEMENT Brance





# HOW THE FOUNDATION SUPPORTS membership



The Gamma Phi Beta Foundation's focus is on impacting members with our leadership initiatives, upholding our philanthropic endeavors and providing financial aid for educational success. Due to the generosity of our members and friends, the Foundation's commitment to support and inspire the lifelong development of women has never wavered.

#### **LEADERSHIP**

Gamma Phi Beta is committed to supporting each member through building confidence, teaching leadership and providing tools and resources.

Leadership funds distributed in 2015-16: \$120,226

#### **Leadership gifts support:**

Convention, REAL Leadership events, the Collegiate Leadership Consultant Program and more.



#### **FINANCIAL AID**

The Foundation and Sorority place a strong emphasis on intellectual development, academic achievement and lifelong learning.



Financial aid funds awarded in 2015-16: \$175,070 89 scholarships, 24 fellowships and four Loyalty Grants Financial aid gifts support: Scholarships, Fellowships and Loyalty Grants

#### **PHILANTHROPY**

Our sisterhood believes in helping girls reach their full potential by being mentally resilient, socially responsible and physically strong.



Philanthropy funds collected by our chapters and sent to philanthropic organizations in 2015-16: \$513,283

Philanthropy gifts support: Girls on the Run, Gamma Phi Beta Foundation and more.

#### IN 2015-16:

17 new endowments were established through donations to the Foundation for financial aid and leadership opportunities.

\$808,579 total paid out to support our membership and philanthropic partners.



# How you can Support the Foundation

#### ONE HEART CAMPAIGN

What is your heart's desire for Gamma Phi Beta? Our wish is for every collegiate chapter to have a financial aid and leadership endowment, the fundable portions of the Collegiate Leadership Consultant Program to be fully funded and increased funding available for Loyalty Grants.



We have raised an incredible \$10 Million\* toward our goal of \$14.5 million by Convention 2018.

#### THE 1874 SOCIETY

The 1874 Society recognizes annual gifts of at least \$1,874 for areas of greatest need. In 2015-16 we had 121 members; including 24 collegiate chapters, three alumnae chapters and three affiliated house corporations.



#### CREATING AN ENDOWMENT

Leave a legacy in your area of passion through an endowed fund. An endowed fund is:

An investment into Gamma Phi Beta's future. A permanent source of funding.

A minimum gift of \$25,000, which can be paid all at once or over a five-year period or as a planned gift.



#### THE SISTERHOOD SOCIETY

The Sisterhood Society is a giving recognition society that offers alumnae under the age of 30 an opportunity to create their legacy by supporting the Foundation with an annual gift of at least \$187.40 for areas of greatest need.



#### THE FOUNDERS SOCIETY

The Founders Society recognizes annual gifts between \$250 and \$1,873 for the areas of greatest need.



Gold Leader Level - annual giving of \$1,000 to \$1,873

Silver Level - annual giving of \$500 to \$999 Bronze Level - annual giving of \$250 to \$499

#### **TAU EPSILON PI SOCIETY**

Planned gifts offer members the opportunity to remember Gamma Phi Beta in their estate. Any donor who has arranged bequests, life income gifts (annuities or trusts) or gifts of life insurance for the Foundation becomes a member of the prestigious Tau Epsilon Pi Society. We have 276 members to date.



#### MATCHING GIFTS

You may be able to multiply your support for the Gamma Phi Beta Foundation each year by making use of your employer's matching gift program, enabling you to provide significantly more support for Gamma Phi Beta.



To learn more about the Gamma Phi Beta Foundation, or to give a gift online, please visit GammaPhiBeta.org/Foundation.

All numbers are as of July 31, 2016
\*\$10 Million One Heart campaign number as of January 31, 2017



# Memorial Gifts

We acknowledge the following individuals and groups who contributed to the Gamma Phi Beta Foundation in memory of a loved one as of January 31, 2017. Lists are printed as received from the Foundation.

JoAnne Anderson Abbott (North Dakota State, 1955) Albuquerque Alumnae Chapter

Martha Adams (William & Mary, 1945) Elizabeth Phillips

Edward Barton, father of Julia Barton Veal Nancy Enright

Marilyn Bachnik Callahan (Wisconsin-Oshkosh, 1966)

Nancy Enright Judy Graham Annabel Jones

Melody Hooper Cathey (Auburn, 1975) Barbara Boenzli

Sandy Clemens, husband of Barbara Jennings Clemens

Ann Ross Psi Chapter Affiliated House Corporation

Nelma Jones Cowser (Texas-Austin, 1957) Chandra N. Gonzalez

Mary Moore Day (Maryland, 1972) Eileen Day O'Brien

Lucile McVey Dunn (Kansas, 1936)

> Jennifer Chuang Ciran Hadijan Cynthia Hewes Antoinette P. Lebel Jennifer Warner Velasquez

Suzanne Elizabeth Foucault (California State-Fullerton, 1971) Alaire Outlaw

Beverly Jean Smith Gosnell (San Diego State, 1950) Cheryl and David Schwartz

Kathy Fairbrother Guthrie (Pacific, 1969)

Margaret Aubry Carole Last Kathryn Tuft Gerry Frank, husband of Jeanne Jacob Jeanne Jacob

Janet Allison Glaser (Northwestern, 1957) Cynthia Shull

Betty Luker Haverfield (Missouri-Columbia, 1940) Judy Haverfield Beaupre

Vivian Doty Hench (Penn State, 1937) Lurene Frantz

Catherine Combacker Hughes (Minnesota-Twin Cities, 1939) Gail Bush

Clara Jacob, mother of Jeanne Jacob Jeanne Jacob

Linda Jaques, mother of Claire Jaques Evanston North Shore Alumnae Chapter

Margaret Becker Klipstein (Wisconsin-Madison, 1944) Virginia Beckett

Jane Peterson Kochenderfer (Oregon State, 1948)

Margaret Aubry Carole Last Kathryn Tuft

Jane Ann Miller LaMair (Iowa State, 1953)

Susan Harbour Judith Hetzer Marilyn Kern

Susan Barney Landeen (University of Washington, 1961)

Marilyn Bauer Kathryn Brown Mary Jeffers Bonnie Tinney Barbara Wilderman

John Nieser, husband of Terri McMurray Nieser Barbara Boenzli Pete O'Dell, husband of Kay O'Dell Doug and Karen Cooper

Arlene Erickson Simpson (Northwestern, 1953) Joyce Dunn

Virginia Stephenson Lashley (Kansas, 1942) Cynthia Hewes

Leah Hubbard Moore (Alabama-Tuscaloosa, 1989) Hallie Dillon

Herbert Victor Nootbaar, father of Joanne Nootbaar Rogers Linda Babcock

Suzanne Knipschild North (Missouri-Columbia, 1956) Sue Durrett

Frank Rea, father of Frances Griffin

Randy Allard Frances Griffin Joyce Hultgren Karen Kline Anne Layton Sally Lewis Joey Stiver

Robert H. Redding, father of Katrina Redding Zaremba

> Lauren Bowser Stefanie Brickman Taylor Hall Betsy Hendrick Jamie Reitz Mo Kieffer Rice Anna Starks

Janet Lansdown Rhodes (Wichita State, 1974) Linda Anderson

Louise White Riggs (Maryland, 1944) Marion Hastings

Leta Rockwell, mother of Roxane Rockwell Kathleen Stasulis Dan Scully, husband of Jan Sparks Scully Marita Mahan

Janet Alison St. Clair (Northwestern, 1957) Cynthia McHenry Shull

Polly Stinson, mother-in-law of Kris Knight Stinson Marita Mahan

Dorothy White Tessier (Maryland, 1946) Marion Hastings

Dorothy Sutherland Throop (Southern California, 1951)

Jacqueline Demos Gail Kingsley Kay Marovich Una Mae Naulty Karin Reuter-Rice L'Cena Rice Joan Virgo

Devonne Marsh Villafuerte (Southern California, 1953)

Margaret Aubry Carole Last Kathryn Tuft

Sandra Broome Weeke (Texas Tech, 1956)

Albuquerque Alumnae Chapter

To make an "In Memory" gift, visit GammaPhiBeta.org/Donate or call 303.800.2890. The minimum donation is \$25. Gifts received by April 30, 2017, will be acknowledged in the summer 2017 issue.

# In Celebration

Celebrate a special sister, loved one or event with an "In Celebration" gift to the Gamma Phi Beta Foundation. Thank you to the following donors, whose gifts were recorded as of January 31, 2017. Lists are printed as received from the Foundation.

Jeanne Beach (Southern Methodist), in celebration of you and to wish you Christmas blessings.

Gloria Nelson

Beta Rho Chapter (Colorado-Boulder) 2016 executive council, in celebration of your dedication and hard work.

Ariel Peele

Carol Goshaw Blanchard (Southern California), in celebration of your receiving the USC Alumni Service Recognition Award.

L'Cena Rice Joan Virgo

Jennifer Kurumada Chuang (California-Berkeley), in celebration of your being named Gamma Phi Beta Woman of the Year by the alumnae chapters in Southern California.

Cathy Griffin Melinda Nutter

Katie Davis (Colorado-Boulder), in celebration of your Initiation.

Krista Davis

Krista Davis (Bowling Green), in celebration of your leadership as International President.

Gail Whitelaw

Camille Favre (Bowling Green)
Annabel Jones

Frances Griffin (Texas-Austin), in celebration of the 2016 Chicago Cubs World Series win.

Krista Davis

Julia Hart-Lawson (Oregon), in celebration of your service as president of the San Diego Alumnae Panhellenic Association and your ongoing commitment to Gamma Phi Beta.

San Diego Alumnae Panhellenic Association

Jordan Hopkins (Oklahoma City) Kathy Hopkins

Indianapolis Alumnae Chapter, in celebration of the six chapters represented by 14 members at the annual Founders Day luncheon.

Kelly Nemeth

Annabel M. Jones (Oklahoma), in celebration of you.

D. Kent and Linda C.
Anderson Foundation
Terri Baker
Sue Ann Tollett

J.J. Kaelin (Colorado-Boulder), in celebration of your outstanding leadership as a volunteer and president of Newborn Hope. Cathy Griffin Sally Lewis (Bradley), in celebration of the 2016 Chicago Cubs World Series win.

Krista Davis

Emily Lerner (Clemson), in celebration of you being named alumnae relations chairwoman.

Lisa McKinnon

Megan Lorincz (Christopher Newport), in celebration of your birthday.

Terri Lorincz

Allyson McMaken (Georgia), in celebration and to honor you.

John and Glenda Argo

Maggie Mishin (Kansas State), in celebration of your second child.

Gigi Eyre

Gloria Nelson (Oklahoma), in celebration of a Merry Christmas 2016.

Jeanne Beach

Elizabeth Quick (Indiana), in recognition of our years of friendship through service to the National Panhellenic Conference.

Jean Scott

The Rauls, Newman and Murray Families, in celebration and to honor you.

Lisa Simmon

Southern California Intercity Council for Founders Day 2016.

Sorority Specialties

Joey Stiver (North Dakota State), in celebration of the birth of your double legacy granddaughter, Molly Elise Egging.

Julie Dunn Eichenberg

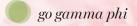
Susan West (Missouri-Columbia), to honor you.

Rita Hortenstine

Katherine Yenrick (Boston), in celebration of your 31st birthday.

Carolyn and David Yenrick

To make an "In Celebration" gift, visit GammaPhiBeta.org/Donate or call 303.800.2890. The minimum donation is \$25. Gifts received by April 30, 2017, will be acknowledged in the summer 2017 issue.



# In Memory

We acknowledge the passing of the following members and celebrate their part in our circle of sisterhood. This list reflects notifications received at International Headquarters between November 1, 2016, and January 31, 2017. First, maiden, last names and year of Initiation are listed for each deceased member

#### Alpha - Syracuse

Patricia Reimers Saunders, 1941 Olive Dobyns Purcell, 1947 Marlene Nyberg Casazza, 1949 Lois Andren Evans, 1949 Marcia McCready Hayes, 1951 Diana Conton Mross, 1960

#### Gamma - Wisconsin-Madison

Jane Severns Vogt, 1941 Patricia Patterson Stevens, 1972

#### **Epsilon - Northwestern**

Phyllis Bergquist Billington, 1946 Dorothy Doherty Countryman, 1948 Leah Hubbard Moore, 1989

#### **Eta - California-Berkeley**

Gwynneth Ingram Carothers, 1943

#### **Theta - Denver**

Patsy Gilmore Simmermach, 1958 Jolynne Strang, 1966

#### Kappa – Minnesota

Catherine Combacker Hughes, 1939 Jean Lee Fawkes, 1944 Joan Hanson Jamar, 1946

#### Lambda - Washington

Mary McGovern Denney, 1944 Mary Lewis Nordquist, 1957 Sally Ford Brown, 1959 Susan Barney Landeen, 1961

#### Nu - Oregon

Mary Wright Thomas, 1941 Mary Egan Valentine, 1954

#### Xi - Idaho

Kathryn Campbell Baker, 1920 Joan Benoit Allen, 1943 Susan Storey, 1966

#### **Omicron - Illinois**

Jean Bartle Hemphill, 1936 Betty Corey Dellenback, 1945

#### Pi - Nebraska-Lincoln

Barbara Rowland Thompson, 1946 Shirley Rutt, 1955

#### Rho - lowa

Mary Mueller Hoenscheid, 1943 Jacqueline Shellady Benson, 1945 Marcia Meyers Lamorte, 1946 Catherine Cheyne Tate, 1951

#### Sigma - Kansas

Barbara Bonham Dowling, 1936 Virginia Stephenson Lashley, 1942

#### Tau - Colorado State

Josephine McPheeters Fallon, 1937 Mary Butler Mathiesen, 1952 Carol Potter Pomranka, 1956

#### Chi - Oregon State

Charlotte Haskins Heffley, 1954 Anita Gilby Austin, 1964

#### Psi - Oklahoma

R. Roper Stegin, 1956 Melanie Randall Pealor, 1971

#### Omega - Iowa State

Patricia Booth Prehn, 1949 Marilyn Drottz Anderson, 1951 Mikell Mouw Bonnell, 1954

#### Alpha Beta - North Dakota

Jeanette Pietron Haskell, 1943 Connie Hill Adamson, 1964

#### Alpha Delta – Missouri

Jane Espy Meyer, 1939 Carole Vollmer Bemke, 1956

#### Alpha Epsilon - Arizona

Sheila Marsh Calovich, 1950

#### Alpha Zeta - Texas-Austin

Mary Ayoub Robinson, 1950 Nelma Jones Cowser, 1957

#### Alpha Eta - Ohio Wesleyan

Geraldine Davidson Roberts, 1933 Jeanne Grant Stayton, 1935 Geneva Puterbaugh Day, 1947 Frances Hughey Wenzel, 1958 Nancy Vestal Bahr, 1961

#### Alpha Iota – California-Los Angeles

Mary Ann Coburn O'Neal, 1940 Jean Laurenson Skillman, 1945 Barbara MacDonald Douglass, 1959

#### Alpha Nu - Wittenberg

Patricia Walrath Wilcox, 1950

#### Alpha Xi - Southern Methodist

Betty Smith Soden, 1945 Shirley Swilley Harkins, 1947

#### **Alpha Upsilon - Penn State**

Margaret Seybert Saylor, 1945

#### Alpha Psi - Lake Forest

Jan Ruhnke Jensen, 1942

#### Alpha Omega – Western Ontario

Anna Stewart McKelvey, 1951

#### Beta Alpha – Southern California

Dorothy Sutherland Throop, 1951 Jeanne Callan Richter, 1954 Sally Kleber Bane, 1960

#### Beta Beta - Maryland

Lousia White Riggs, 1944 Nancy Devilbiss Eigenbrode, 1955

#### **Beta Gamma - Bowling Green**

Verna Harting Kusanke, 1948 Paula Van Dyne Campagni, 1993

#### Beta Delta - Michigan State

Margaret Amiss Scharfenberg, 1945

#### Beta Epsilon - Miami Ohio

Susan Meyer Bergman, 1948

#### Beta Xi - Ohio State

Marilyn James Sherer, 1964 Janet Lotz, 1962

#### Beta Chi - Wichita State

Linda Schiefelbein Williams, 1967

#### Gamma Rho – Wisconsin-Oshkosh

Marilyn Bachnik Callahan, 1966

#### Delta Kappa - Lehigh

Cynthia Santella Mahoney, 1985

\*To report the passing of a sister, please email contactus@gammaphibeta.org so we may honor the member on this page in a future issue.

# Tatage ГФВ Philanthropy in the 1930s

In 1930, the Great Depression began and Gamma Phi Beta's passion for philanthropy grew. Camping programs became incredibly important, especially for young girls, and Gamma Phi Beta sisters worked hard to create a wonderful environment for the campers. Below are a few photos of members working as camp counselors at different Gamma Phi Beta camps.



give back to their communities as camp counselors.

# Capture a Crescent:

Spot it, snap it and email your capture a crescent photos to TheCrescent@gammaphibeta.org for a chance to be featured on the back cover of a future issue. Tip to get featured: We prefer crescents that wax left!



- Arkansas: Alumna Brittney Swanson (Oklahoma State) discovered multiple crescents in the window of a crescent moon shop in Eureka Springs, Arkansas!
- 2. Michigan: This neon crescent moon caught Erika Tully's (Syracuse) eye in Traverse City, Michigan.
- Guatemala: Gamma Upsilon (Drake) members Mary Stoikes Indritz and Tisha Gray Bruemmer were building bunk beds at an orphanage near Antigua, Guatemala when they spotted this mosaic crescent.
- 4. Rome: While studying abroad, Melissa Mahan (Ohio State) took a weekend trip to Rome, Italy and discovered the perfect crescent souvenir!
- Florida: Elizabeth Caster Russell (Bradley) found this crescent moon on a tour of the botanical gardens at the Edison and Ford Winter Estates in Fort Myers, Florida.